

RADIO AND TELEVISION AUDIENCES
PART TWO – TABLES AND FIGURES
[OCTOBER-DECEMBER 2009]

MARIO AXIAK B.A. (HONS.), M.B.A. (MAASTRICHT), M.I.M
HEAD RESEARCH & COMMUNICATIONS
BROADCASTING AUTHORITY
7 MILE END ROAD
HAMRUN HMR 1719

JANUARY 2010

LIST OF TABLES

	Page
Table 1.1	1
Table 1.1a	1
Table 1.2	1
Table 1.2a	1
Table 1.3	2
Table 1.3a	2
Table 3.1	3
Table 3.1a	4
Table 3.2	7
Table 3.2a	8
Table 3.3	10
Table 3.3a	10
Table 3.4	11
Table 3.4a	12
Table 3.5	15
Table 3.5a	16
Table 3.6	18
Table 3.6a	20
Table 4.1	22
Table 4.1a	23
Table 4.2	25
Table 4.2a	27
Table 5.1	30
Table 5.1a	30
Table 5.2	31
Table 5.2a	32
Table 6.3.a	33
Table 6.3.b	34
Table 6.3.c	35
Table 6.3.d	36
Table 6.3.e	37
Table 6.3.f	38
Table 6.3.g	39
Table 6.4	40
Table 6.5	41
Table 6.6	43
Table 7.3.a	44
Table 7.3.b	45
Table 7.3.c	46
Table 7.3.d	47
Table 7.3.e	48
Table 7.3.f	49

Table 7.3.g	TV Audiences - Sunday	50
Table 7.4	TV Audiences – Monday to Sunday	51
Table 7.5	Weighted TV Station Audiences: By Gender, By Age Groups and By Districts [Oct-Dec 2009]	52
Table 7.6	Weighted TV Station Audiences: By Weekday and By Month [Oct-Dec 2009]	54
Table 8.R	Weighted Radio Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All Radio Broadcasting Stations [Oct-Dec 2009]	56
Table 8.R1	Radju Malta	57
Table 8.R2	Radju Parlament 106.6	58
Table 8.R3	Magic Radio	59
Table 8.R4	Super One Radio	60
Table 8.R5	Radio 101	61
Table 8.R6	Bay Radio	62
Table 8.R7	Calypso Radio	63
Table 8.R8	RTK	64
Table 8.R9	Smash Radio	65
Table 8.R10	Radju Marija	66
Table 8.R11	Campus FM	67
Table 8.R12	Vibe FM	68
Table 8.R13	XFM	69
Table 8.R14	Other Radio Station	70
Table 8.R15	Community Radio Stations	71
Table 8.TV	Weighted TV Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All TV Broadcasting Stations [Oct-Dec 2009]	72
Table 8.TV1	TVM	73
Table 8.TV2	One TV	74
Table 8.TV3	Net TV	75
Table 8.TV4	Smash TV	76
Table 8.TV5	Education 22	77
Table 8.TV6	iTV	78
Table 8.TV7	Favourite TV	79
Table 8.TV8	Rai 1	80
Table 8.TV9	Rai 2	81
Table 8.TV10	Rai 3	82
Table 8.TV11	Rete 4	83
Table 8.TV12	Italia 1	84
Table 8.TV13	Canale 5	85
Table 8.TV14	Discovery Channel	86
Table 8.TV15	MTV	87
Table 8.TV16	BBC Prime / World / Entertainment	88
Table 8.TV17	Other TV Station	89
Table 9	Weighted Favourite TV Programmes by Time Brackets: By Gender, By Age Groups and By Districts [Oct-Dec 2009]	90
	• > 12:00	90
	• 12:00 – 19:00	92
	• 19:00 – 20:30	98
	• News	99
	• 20:30 – 22:00	101
	• 22:00 – 24:00	105
	• Others	108
	• Unclassified [Previous Schedules]	110

LIST OF FIGURES

	Page
Fig.3.1.a	5
Fig. 3.1b	6
Fig. 3.2a	9
Fig. 3.3a	13
Fig. 3.3b	14
Fig. 3.4	17
Fig. 4.1a	24
Fig. 4.2a	29
Fig. 8.R	56
Fig. 8.R1	57
Fig. 8.R2	58
Fig. 8.R3	59
Fig. 8.R4	60
Fig. 8.R5	61
Fig. 8.R6	62
Fig. 8.R7	63
Fig. 8.R8	64
Fig. 8.R9	65
Fig. 8.R10	66
Fig. 8.R11	67
Fig. 8.R12	68
Fig. 8.R13	69
Fig. 8.R14	70
Fig. 8.R15	71
Fig. 8.TV	72
Fig. 8.TV1	73
Fig. 8.TV2	74
Fig. 8.TV3	75
Fig. 8.TV4	76
Fig. 8.TV5	77
Fig. 8.TV6	78
Fig. 8.TV7	79
Fig. 8.TV8	80
Fig. 8.TV9	81
Fig. 8.TV10	82
Fig. 8.TV11	83
Fig. 8.TV12	84
Fig. 8.TV13	85
Fig. 8.TV14	86
Fig. 8.TV15	87
Fig. 8.TV16	88
Fig. 8.TV17	89

1.1: SAMPLE PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2009]

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	835	49	158	51	255	192	101	29
	45.4%	51.6%	51.0%	45.5%	47.0%	41.6%	39.5%	48.3%
	100.0%	5.9%	18.9%	6.1%	30.5%	23.0%	12.1%	3.5%
Females	1003	46	152	61	288	270	155	31
	54.6%	48.4%	49.0%	54.5%	53.0%	58.4%	60.5%	51.7%
	100.0%	4.6%	15.2%	6.1%	28.7%	26.9%	15.5%	3.1%
Total	1838	95	310	112	543	462	256	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%

[Count / Column % / Row %]

1.1A: WEIGHTED SAMPLE PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2009]

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	918	56	176	58	289	202	106	31
	49.9%	53.1%	52.4%	48.0%	50.5%	48.3%	46.2%	55.3%
	100.0%	6.1%	19.1%	6.4%	31.5%	22.0%	11.6%	3.3%
Females	920	49	160	63	284	216	124	25
	50.1%	46.9%	47.6%	52.0%	49.5%	51.7%	53.8%	44.7%
	100.0%	5.3%	17.3%	6.9%	30.8%	23.5%	13.5%	2.7%
Total	1838	105	335	122	573	418	230	55
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%

[Count / Column % / Row %]

1.2: SAMPLE PROFILE BY GENDER: BY DISTRICT [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Male	835	143	264	142	116	106	64
	45.4%	40.4%	46.0%	50.5%	44.1%	45.7%	47.8%
	100.0%	17.1%	31.6%	17.0%	13.9%	12.7%	7.7%
Female	1003	211	310	139	147	126	70
	54.6%	59.6%	54.0%	49.5%	55.9%	54.3%	52.2%
	100.0%	21.0%	30.9%	13.9%	14.7%	12.6%	7.0%
Total	1838	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

[Count / Column % / Row %]

1.2A: WEIGHTED SAMPLE PROFILE BY GENDER: BY DISTRICT [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Male	918	174	291	146	116	127	63
	49.9%	48.1%	50.5%	53.1%	46.9%	50.6%	50.7%
	100.0%	19.0%	31.7%	15.9%	12.6%	13.9%	6.9%
Female	920	188	286	129	131	124	62
	50.1%	51.9%	49.5%	46.9%	53.1%	49.4%	49.3%
	100.0%	20.4%	31.1%	14.0%	14.2%	13.5%	6.7%
Total	1838	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

[Count / Column % / Row %]

1.3: SAMPLE PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT-DEC 2009]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	95	49	46	10	34	12	11	20	8
	5.2%	5.9%	4.6%	2.8%	5.9%	4.3%	4.2%	8.6%	6.0%
	100.0%	51.6%	48.4%	10.5%	35.8%	12.6%	11.6%	21.1%	8.4%
15-24	310	158	152	46	96	51	59	35	23
	16.9%	18.9%	15.2%	13.0%	16.7%	18.1%	22.4%	15.1%	17.2%
	100.0%	51.0%	49.0%	14.8%	31.0%	16.5%	19.0%	11.3%	7.4%
25-29	112	51	61	31	30	19	13	11	8
	6.1%	6.1%	6.1%	8.8%	5.2%	6.8%	4.9%	4.7%	6.0%
	100.0%	45.5%	54.5%	27.7%	26.8%	17.0%	11.6%	9.8%	7.1%
30-49	543	255	288	100	152	94	85	76	36
	29.5%	30.5%	28.7%	28.2%	26.5%	33.5%	32.3%	32.8%	26.9%
	100.0%	47.0%	53.0%	18.4%	28.0%	17.3%	15.7%	14.0%	6.6%
50-64	462	192	270	96	143	58	67	57	41
	25.1%	23.0%	26.9%	27.1%	24.9%	20.6%	25.5%	24.6%	30.6%
	100.0%	41.6%	58.4%	20.8%	31.0%	12.6%	14.5%	12.3%	8.9%
65-79	256	101	155	56	95	39	23	29	14
	13.9%	12.1%	15.5%	15.8%	16.6%	13.9%	8.7%	12.5%	10.4%
	100.0%	39.5%	60.5%	21.9%	37.1%	15.2%	9.0%	11.3%	5.5%
80+	60	29	31	15	24	8	5	4	4
	3.3%	3.5%	3.1%	4.2%	4.2%	2.8%	1.9%	1.7%	3.0%
	100.0%	48.3%	51.7%	25.0%	40.0%	13.3%	8.3%	6.7%	6.7%
Total	1838	835	1003	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

[Count / Column % / Row %]

1.3A: WEIGHTED SAMPLE PROFILE BY AGE GROUP – BY GENDER AND BY DISTRICT [OCT-DEC 2009]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	105	56	49	12	37	13	11	24	8
	5.7%	6.1%	5.3%	3.2%	6.5%	4.7%	4.4%	9.5%	6.4%
	100.0%	53.1%	46.9%	11.0%	35.8%	12.3%	10.4%	22.8%	7.7%
15-24	335	176	160	51	106	55	58	42	23
	18.2%	19.1%	17.3%	14.1%	18.3%	19.9%	23.7%	16.7%	18.5%
	100.0%	52.4%	47.6%	15.3%	31.6%	16.3%	17.4%	12.5%	6.9%
25-29	122	58	63	34	33	20	13	14	8
	6.6%	6.4%	6.9%	9.3%	5.7%	7.4%	5.2%	5.4%	6.5%
	100.0%	48.0%	52.0%	27.8%	27.0%	16.8%	10.6%	11.2%	6.7%
30-49	573	289	284	108	168	90	85	89	33
	31.2%	31.5%	30.8%	30.0%	29.0%	32.9%	34.3%	35.6%	26.0%
	100.0%	50.5%	49.5%	18.9%	29.3%	15.8%	14.8%	15.6%	5.7%
50-64	418	202	216	92	128	53	57	52	36
	22.7%	22.0%	23.5%	25.5%	22.1%	19.3%	22.9%	20.7%	28.8%
	100.0%	48.3%	51.7%	22.1%	30.5%	12.7%	13.5%	12.5%	8.6%
65-79	230	106	124	50	84	36	19	27	13
	12.5%	11.6%	13.5%	13.9%	14.6%	13.1%	7.8%	10.8%	10.6%
	100.0%	46.2%	53.8%	21.9%	36.5%	15.7%	8.4%	11.8%	5.8%
80+	55	31	25	14	22	7	4	3	4
	3.0%	3.3%	2.7%	3.9%	3.8%	2.7%	1.7%	1.4%	3.2%
	100.0%	55.3%	44.7%	25.8%	39.5%	13.5%	7.7%	6.3%	7.2%
Total	1838	918	920	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

[Count / Column % / Row %]

3.1: RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	86	32	54	1	1	1	12	42	23	6
	4.7%	3.8%	5.4%	1.1%	.3%	.9%	2.2%	9.1%	9.0%	10.0%
	100.0%	37.2%	62.8%	1.2%	1.2%	1.2%	14.0%	48.8%	26.7%	7.0%
Radju Parlament 106.6	2	2	0	0	0	0	1	0	1	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	50.0%	.0%	50.0%	.0%
Magic Radio	44	18	26	0	2	5	28	8	1	0
	2.4%	2.2%	2.6%	.0%	.6%	4.5%	5.2%	1.7%	.4%	.0%
	100.0%	40.9%	59.1%	.0%	4.5%	11.4%	63.6%	18.2%	2.3%	.0%
Super One Radio	125	59	66	1	5	3	24	53	32	7
	6.8%	7.1%	6.6%	1.1%	1.6%	2.7%	4.4%	11.5%	12.5%	11.7%
	100.0%	47.2%	52.8%	.8%	4.0%	2.4%	19.2%	42.4%	25.6%	5.6%
Radio 101	62	34	28	0	3	1	16	17	22	3
	3.4%	4.1%	2.8%	.0%	1.0%	.9%	2.9%	3.7%	8.6%	5.0%
	100.0%	54.8%	45.2%	.0%	4.8%	1.6%	25.8%	27.4%	35.5%	4.8%
Bay Radio	249	133	116	14	116	29	76	14	0	0
	13.5%	15.9%	11.6%	14.7%	37.4%	25.9%	14.0%	3.0%	.0%	.0%
	100.0%	53.4%	46.6%	5.6%	46.6%	11.6%	30.5%	5.6%	.0%	.0%
Calypso Radio	111	53	58	5	2	3	47	40	13	1
	6.0%	6.3%	5.8%	5.3%	.6%	2.7%	8.7%	8.7%	5.1%	1.7%
	100.0%	47.7%	52.3%	4.5%	1.8%	2.7%	42.3%	36.0%	11.7%	.9%
RTK	61	30	31	0	0	1	12	24	20	4
	3.3%	3.6%	3.1%	.0%	.0%	.9%	2.2%	5.2%	7.8%	6.7%
	100.0%	49.2%	50.8%	.0%	.0%	1.6%	19.7%	39.3%	32.8%	6.6%
Smash Radio	32	14	18	2	11	3	13	2	1	0
	1.7%	1.7%	1.8%	2.1%	3.5%	2.7%	2.4%	.4%	.4%	.0%
	100.0%	43.8%	56.3%	6.3%	34.4%	9.4%	40.6%	6.3%	3.1%	.0%
Radju Marija	64	16	48	0	1	1	9	30	17	6
	3.5%	1.9%	4.8%	.0%	.3%	.9%	1.7%	6.5%	6.6%	10.0%
	100.0%	25.0%	75.0%	.0%	1.6%	1.6%	14.1%	46.9%	26.6%	9.4%
Campus FM	12	10	2	0	1	2	2	5	2	0
	.7%	1.2%	.2%	.0%	.3%	1.8%	.4%	1.1%	.8%	.0%
	100.0%	83.3%	16.7%	.0%	8.3%	16.7%	16.7%	41.7%	16.7%	.0%
Vibe FM	49	25	24	3	19	10	16	1	0	0
	2.7%	3.0%	2.4%	3.2%	6.1%	8.9%	2.9%	.2%	.0%	.0%
	100.0%	51.0%	49.0%	6.1%	38.8%	20.4%	32.7%	2.0%	.0%	.0%
XFM	52	29	23	3	22	5	17	5	0	0
	2.8%	3.5%	2.3%	3.2%	7.1%	4.5%	3.1%	1.1%	.0%	.0%
	100.0%	55.8%	44.2%	5.8%	42.3%	9.6%	32.7%	9.6%	.0%	.0%
Community Radio Stations	41	16	25	0	5	2	12	12	9	1
	2.2%	1.9%	2.5%	.0%	1.6%	1.8%	2.2%	2.6%	3.5%	1.7%
	100.0%	39.0%	61.0%	.0%	12.2%	4.9%	29.3%	29.3%	22.0%	2.4%
Other Station	11	8	3	1	0	0	6	2	2	0
	.6%	1.0%	.3%	1.1%	.0%	.0%	1.1%	.4%	.8%	.0%
	100.0%	72.7%	27.3%	9.1%	.0%	.0%	54.5%	18.2%	18.2%	.0%
No particular radio station	19	9	10	1	0	2	4	8	3	1
	1.0%	1.1%	1.0%	1.1%	.0%	1.8%	.7%	1.7%	1.2%	1.7%
	100.0%	47.4%	52.6%	5.3%	.0%	10.5%	21.1%	42.1%	15.8%	5.3%
Did not remember	7	5	2	0	0	1	3	2	1	0
	.4%	.6%	.2%	.0%	.0%	.9%	.6%	.4%	.4%	.0%
	100.0%	71.4%	28.6%	.0%	.0%	14.3%	42.9%	28.6%	14.3%	.0%
Did not listen to radio	810	342	468	64	121	43	245	197	109	31
	44.1%	41.0%	46.7%	67.4%	39.0%	38.4%	45.1%	42.6%	42.6%	51.7%
	100.0%	42.2%	57.8%	7.9%	14.9%	5.3%	30.2%	24.3%	13.5%	3.8%
No Response	1	0	1	0	1	0	0	0	0	0
	.1%	.0%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Total	1838	835	1003	95	310	112	543	462	256	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%

[Count / Column % / Row %]

3.1A: WEIGHTED RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	80	34	45	1	1	1	12	38	21	5
	4.3%	3.8%	4.9%	1.0%	.4%	.8%	2.1%	9.2%	9.0%	9.0%
	100.0%	43.3%	56.7%	1.3%	1.6%	1.3%	15.1%	48.3%	26.2%	6.3%
Radju Parlament 106.6	2	2	0	0	0	0	1	0	1	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.5%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	48.6%	.0%	51.4%	.0%
Magic Radio	46	21	26	0	2	5	30	8	1	0
	2.5%	2.2%	2.8%	.0%	.7%	4.4%	5.3%	1.8%	.4%	.0%
	100.0%	44.2%	55.8%	.0%	4.9%	11.5%	65.3%	16.6%	1.8%	.0%
Super One Radio	120	65	56	1	6	3	27	47	29	6
	6.5%	7.0%	6.1%	1.0%	1.7%	2.8%	4.7%	11.4%	12.8%	11.6%
	100.0%	53.7%	46.3%	.9%	4.7%	2.9%	22.3%	39.5%	24.4%	5.4%
Radio 101	61	37	24	0	3	1	17	16	20	3
	3.3%	4.0%	2.6%	.0%	1.0%	.9%	3.0%	3.8%	8.8%	5.2%
	100.0%	60.7%	39.3%	.0%	5.4%	1.8%	28.7%	25.8%	33.4%	4.8%
Bay Radio	268	149	119	16	125	32	82	13	0	0
	14.6%	16.3%	12.9%	14.9%	37.3%	26.2%	14.3%	3.1%	.0%	.0%
	100.0%	55.7%	44.3%	5.8%	46.8%	11.9%	30.6%	4.9%	.0%	.0%
Calypso Radio	112	59	53	6	2	3	50	38	12	1
	6.1%	6.4%	5.8%	5.5%	.7%	2.4%	8.7%	9.1%	5.4%	2.1%
	100.0%	52.6%	47.4%	5.1%	1.9%	2.6%	44.3%	34.0%	11.0%	1.0%
RTK	57	32	26	0	0	1	12	22	19	3
	3.1%	3.5%	2.8%	.0%	.0%	.8%	2.1%	5.3%	8.1%	6.2%
	100.0%	55.5%	44.5%	.0%	.0%	1.7%	21.0%	38.7%	32.6%	5.9%
Smash Radio	33	15	18	2	11	3	13	2	1	0
	1.8%	1.7%	1.9%	2.3%	3.4%	2.5%	2.3%	.4%	.3%	.0%
	100.0%	46.5%	53.5%	7.5%	34.7%	9.3%	40.6%	5.6%	2.3%	.0%
Radju Marija	57	17	40	0	1	1	9	25	15	5
	3.1%	1.9%	4.3%	.0%	.3%	.8%	1.6%	6.0%	6.4%	9.9%
	100.0%	30.0%	70.0%	.0%	2.0%	1.8%	16.2%	44.3%	26.1%	9.6%
Campus FM	12	11	2	0	1	2	2	5	2	0
	.7%	1.1%	.2%	.0%	.3%	1.9%	.4%	1.1%	.9%	.0%
	100.0%	85.5%	14.5%	.0%	9.3%	18.6%	17.4%	37.6%	17.2%	.0%
Vibe FM	53	28	25	3	20	11	18	1	0	0
	2.9%	3.1%	2.7%	2.9%	6.1%	9.0%	3.1%	.3%	.0%	.0%
	100.0%	53.2%	46.8%	5.7%	38.3%	20.7%	33.3%	2.0%	.0%	.0%
XFM	56	33	23	3	25	5	18	5	0	0
	3.0%	3.5%	2.5%	3.1%	7.3%	4.5%	3.1%	1.1%	.0%	.0%
	100.0%	58.2%	41.8%	5.7%	44.0%	9.8%	32.2%	8.2%	.0%	.0%
Community Radio Stations	39	17	22	0	5	2	13	11	7	1
	2.1%	1.8%	2.4%	.0%	1.5%	1.7%	2.2%	2.7%	3.2%	1.9%
	100.0%	42.9%	57.1%	.0%	13.0%	5.3%	32.0%	28.2%	18.8%	2.7%
Other Station	12	9	3	1	0	0	7	2	2	0
	.6%	.9%	.3%	1.1%	.0%	.0%	1.2%	.5%	.7%	.0%
	100.0%	74.9%	25.1%	9.9%	.0%	.0%	57.8%	18.2%	14.1%	.0%
No particular radio station	19	10	8	1	0	2	4	7	2	1
	1.0%	1.1%	.9%	1.2%	.0%	1.9%	.8%	1.8%	1.1%	1.4%
	100.0%	54.8%	45.2%	6.8%	.0%	12.7%	23.4%	39.8%	13.1%	4.1%
Did not remember	8	5	2	0	0	1	3	2	1	0
	.4%	.6%	.2%	.0%	.0%	1.0%	.6%	.5%	.5%	.0%
	100.0%	71.4%	28.6%	.0%	.0%	16.8%	41.7%	27.7%	13.8%	.0%
Did not listen to radio	802	374	428	70	131	47	255	175	97	29
	43.7%	40.8%	46.5%	67.1%	38.9%	38.2%	44.4%	41.9%	41.9%	52.6%
	100.0%	46.7%	53.3%	8.7%	16.3%	5.8%	31.7%	21.8%	12.0%	3.6%
No Response	1	0	1	0	1	0	0	0	0	0
	.1%	.0%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Total	1838	918	920	105	335	122	573	418	230	55
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%

[Count / Column % / Row %]

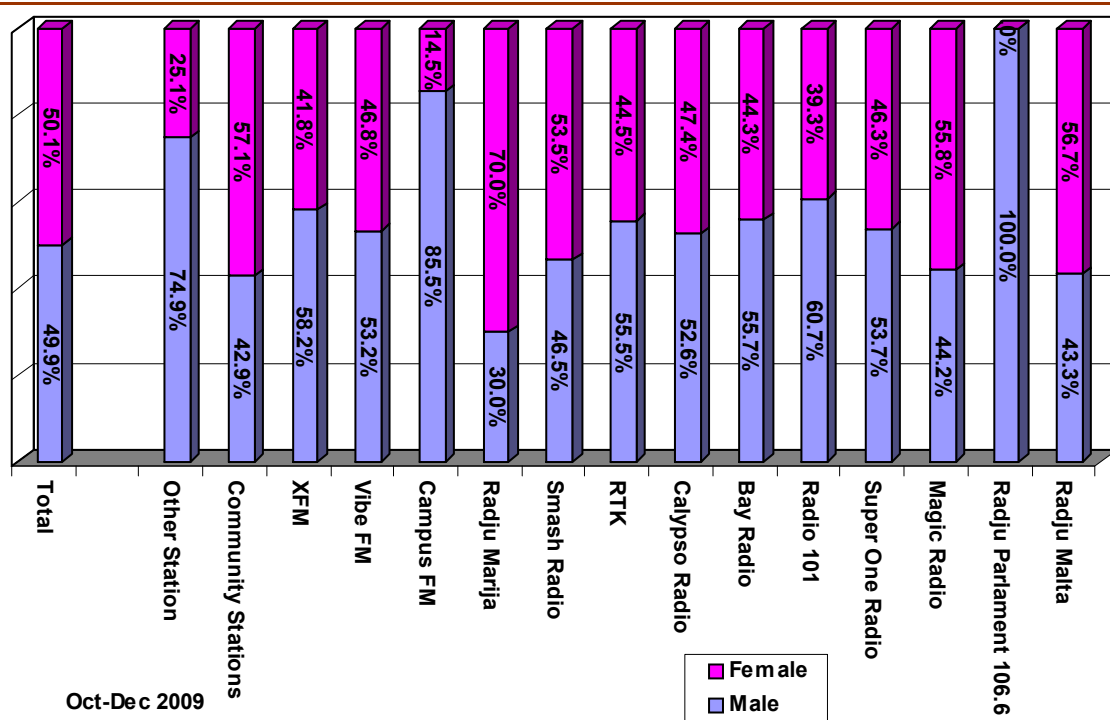


FIGURE 3.1A: WEIGHTED RADIO CHANNELREACH: BY GENDER [OCT-DEC 2009]

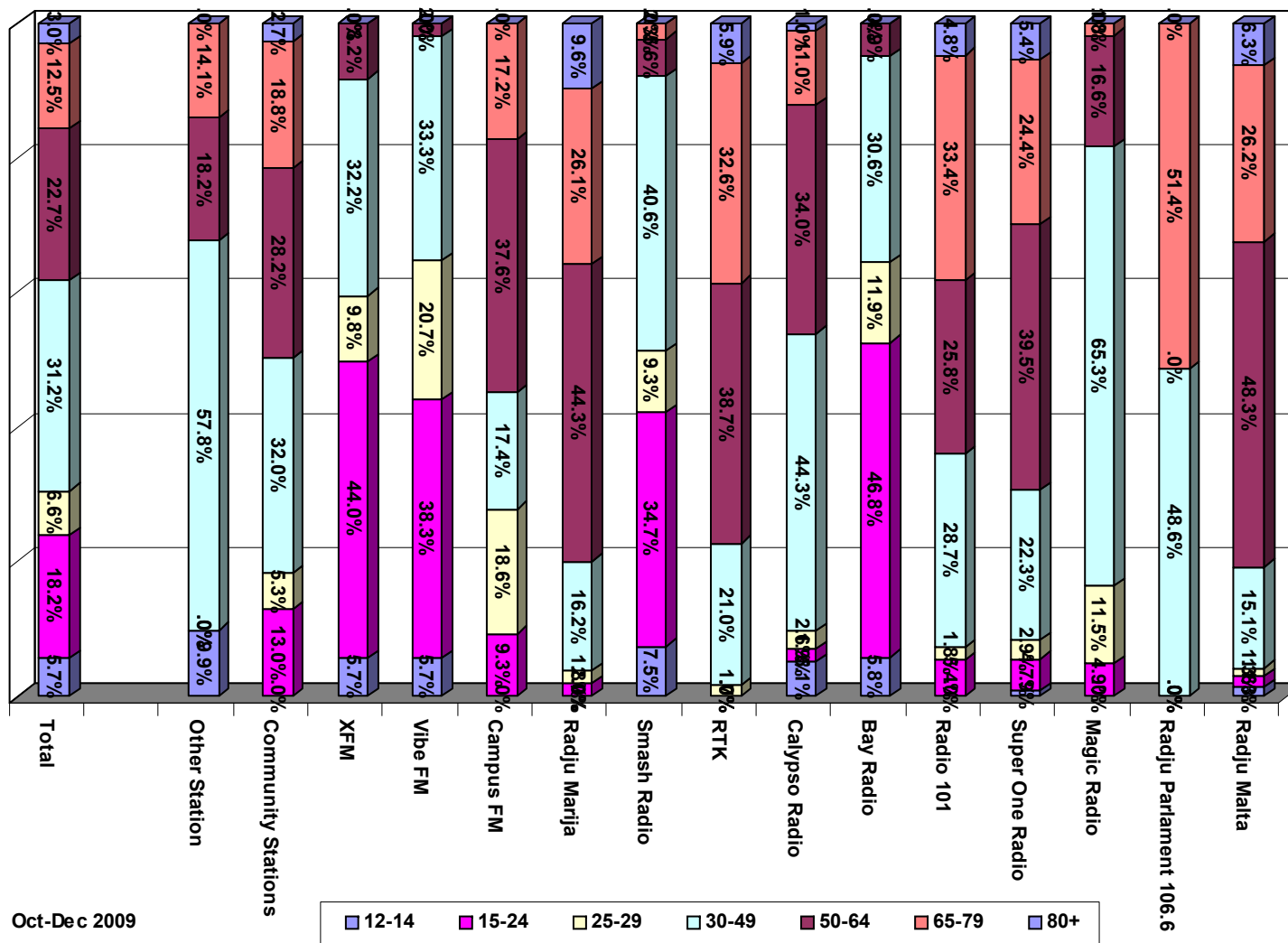


FIGURE 3.1.B: WEIGHTED RADIO CHANNEL REACH: BY AGE GROUP [OCT-DEC 2009]

3.2: RADIO CHANNEL REACH: BY DISTRICT [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	86	21	26	7	16	9	7
	4.7%	5.9%	4.5%	2.5%	6.1%	3.9%	5.2%
	100.0%	24.4%	30.2%	8.1%	18.6%	10.5%	8.1%
Radju Parlament 106.6	2	0	1	1	0	0	0
	.1%	.0%	.2%	.4%	.0%	.0%	.0%
	100.0%	.0%	50.0%	50.0%	.0%	.0%	.0%
Magic Radio	44	11	13	3	6	9	2
	2.4%	3.1%	2.3%	1.1%	2.3%	3.9%	1.5%
	100.0%	25.0%	29.5%	6.8%	13.6%	20.5%	4.5%
Super One Radio	125	38	31	19	15	16	6
	6.8%	10.7%	5.4%	6.8%	5.7%	6.9%	4.5%
	100.0%	30.4%	24.8%	15.2%	12.0%	12.8%	4.8%
Radio 101	62	9	25	11	7	5	5
	3.4%	2.5%	4.4%	3.9%	2.7%	2.2%	3.7%
	100.0%	14.5%	40.3%	17.7%	11.3%	8.1%	8.1%
Bay Radio	249	40	75	35	45	39	15
	13.5%	11.3%	13.1%	12.5%	17.1%	16.8%	11.2%
	100.0%	16.1%	30.1%	14.1%	18.1%	15.7%	6.0%
Calypso Radio	111	27	31	12	18	17	6
	6.0%	7.6%	5.4%	4.3%	6.8%	7.3%	4.5%
	100.0%	24.3%	27.9%	10.8%	16.2%	15.3%	5.4%
RTK	61	11	16	12	4	5	13
	3.3%	3.1%	2.8%	4.3%	1.5%	2.2%	9.7%
	100.0%	18.0%	26.2%	19.7%	6.6%	8.2%	21.3%
Smash Radio	32	6	9	7	4	2	4
	1.7%	1.7%	1.6%	2.5%	1.5%	.9%	3.0%
	100.0%	18.8%	28.1%	21.9%	12.5%	6.3%	12.5%
Radju Marija	64	13	19	9	13	6	4
	3.5%	3.7%	3.3%	3.2%	4.9%	2.6%	3.0%
	100.0%	20.3%	29.7%	14.1%	20.3%	9.4%	6.3%
Campus FM	12	1	5	1	3	1	1
	.7%	.3%	.9%	.4%	1.1%	.4%	.7%
	100.0%	8.3%	41.7%	8.3%	25.0%	8.3%	8.3%
Vibe FM	49	9	15	8	8	7	2
	2.7%	2.5%	2.6%	2.8%	3.0%	3.0%	1.5%
	100.0%	18.4%	30.6%	16.3%	16.3%	14.3%	4.1%
XFM	52	5	13	15	9	8	2
	2.8%	1.4%	2.3%	5.3%	3.4%	3.4%	1.5%
	100.0%	9.6%	25.0%	28.8%	17.3%	15.4%	3.8%
Community Radio Stations	41	12	14	6	4	1	4
	2.2%	3.4%	2.4%	2.1%	1.5%	.4%	3.0%
	100.0%	29.3%	34.1%	14.6%	9.8%	2.4%	9.8%
Other Station	11	0	7	0	1	2	1
	.6%	.0%	1.2%	.0%	.4%	.9%	.7%
	100.0%	.0%	63.6%	.0%	9.1%	18.2%	9.1%
No particular radio station	19	4	6	3	3	2	1
	1.0%	1.1%	1.0%	1.1%	1.1%	.9%	.7%
	100.0%	21.1%	31.6%	15.8%	15.8%	10.5%	5.3%
Did not remember	7	1	2	3	0	1	0
	.4%	.3%	.3%	1.1%	.0%	.4%	.0%
	100.0%	14.3%	28.6%	42.9%	.0%	14.3%	.0%
Did not listen to radio	810	146	265	129	107	102	61
	44.1%	41.2%	46.2%	45.9%	40.7%	44.0%	45.5%
	100.0%	18.0%	32.7%	15.9%	13.2%	12.6%	7.5%
No Response	1	0	1	0	0	0	0
	.1%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Total	1838	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

[Count / Column % / Row %]

3.2A: WEIGHTED RADIO CHANNEL REACH: BY DISTRICT [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	80 4.3% 100.0%	20 5.5% 25.1%	24 4.2% 30.5%	6 2.3% 8.0%	14 5.5% 17.1%	9 3.5% 11.0%	7 5.3% 8.3%
Radju Parlament 106.6	2 .1% 100.0%	0 .0% 0.0%	1 .2% 51.4%	1 .4% 48.6%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%
Magic Radio	46 2.5% 100.0%	12 3.3% 25.7%	14 2.3% 29.1%	3 1.1% 6.6%	6 2.4% 12.8%	10 4.0% 21.9%	2 1.4% 3.9%
Super One Radio	120 6.5% 100.0%	37 10.2% 30.6%	30 5.3% 25.3%	18 6.4% 14.6%	14 5.6% 11.6%	16 6.4% 13.4%	6 4.4% 4.6%
Radio 101	61 3.3% 100.0%	9 2.5% 15.1%	25 4.3% 41.1%	10 3.8% 17.2%	7 2.7% 10.8%	5 2.0% 8.2%	5 3.7% 7.5%
Bay Radio	268 14.6% 100.0%	44 12.2% 16.4%	82 14.1% 30.5%	36 13.2% 13.5%	45 18.3% 16.9%	46 18.3% 17.2%	15 11.8% 5.5%
Calypso Radio	112 6.1% 100.0%	29 8.0% 25.9%	31 5.4% 27.8%	12 4.3% 10.5%	16 6.5% 14.3%	18 7.4% 16.5%	6 4.5% 5.0%
RTK	57 3.1% 100.0%	11 2.9% 18.6%	14 2.4% 24.6%	12 4.3% 20.8%	3 1.4% 5.9%	5 2.1% 9.1%	12 9.6% 21.0%
Smash Radio	33 1.8% 100.0%	6 1.7% 18.6%	10 1.6% 29.0%	7 2.5% 21.2%	4 1.6% 12.3%	2 .9% 7.2%	4 3.0% 11.6%
Radju Marija	57 3.1% 100.0%	12 3.2% 20.7%	17 2.9% 29.4%	8 2.9% 14.0%	12 4.8% 20.6%	5 2.0% 9.0%	4 2.9% 6.3%
Campus FM	12 .7% 100.0%	1 .4% 10.3%	5 .9% 42.0%	1 .4% 8.1%	3 1.1% 22.3%	1 .4% 8.5%	1 .9% 8.8%
Vibe FM	53 2.9% 100.0%	10 2.7% 18.7%	17 2.9% 31.3%	9 3.1% 16.2%	8 3.2% 14.8%	8 3.3% 15.7%	2 1.4% 3.3%
XFM	56 3.0% 100.0%	6 1.7% 11.1%	14 2.5% 25.6%	15 5.6% 27.6%	9 3.6% 15.7%	10 3.8% 17.2%	2 1.2% 2.8%
Community Radio Stations	39 2.1% 100.0%	11 3.0% 27.6%	14 2.4% 35.0%	6 2.1% 14.7%	4 1.6% 10.1%	1 .4% 2.7%	4 3.1% 9.9%
Other Station	12 .6% 100.0%	0 .0% 0.0%	7 1.3% 63.1%	0 .0% 0.0%	1 .3% 7.5%	3 1.0% 21.9%	1 .7% 7.5%
No particular radio station	19 1.0% 100.0%	5 1.2% 24.3%	6 1.0% 29.9%	3 1.0% 14.2%	3 1.0% 13.6%	3 1.0% 13.8%	1 .6% 4.2%
Did not remember	8 .4% 100.0%	1 .4% 16.8%	2 .4% 28.0%	3 1.1% 40.8%	0 .0% 0.0%	1 .4% 14.4%	0 .0% 0.0%
Did not listen to radio	802 43.7% 100.0%	149 41.0% 18.5%	264 45.8% 32.9%	125 45.5% 15.6%	100 40.4% 12.4%	108 42.9% 13.4%	57 45.6% 7.1%
No Response	1 .1% 100.0%	0 .0% 0.0%	1 .2% 100.0%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%
Total	1838 100.0% 100.0%	362 100.0% 19.7%	578 100.0% 31.4%	275 100.0% 14.9%	247 100.0% 13.4%	251 100.0% 13.7%	125 100.0% 6.8%

[Count / Column % / Row %]

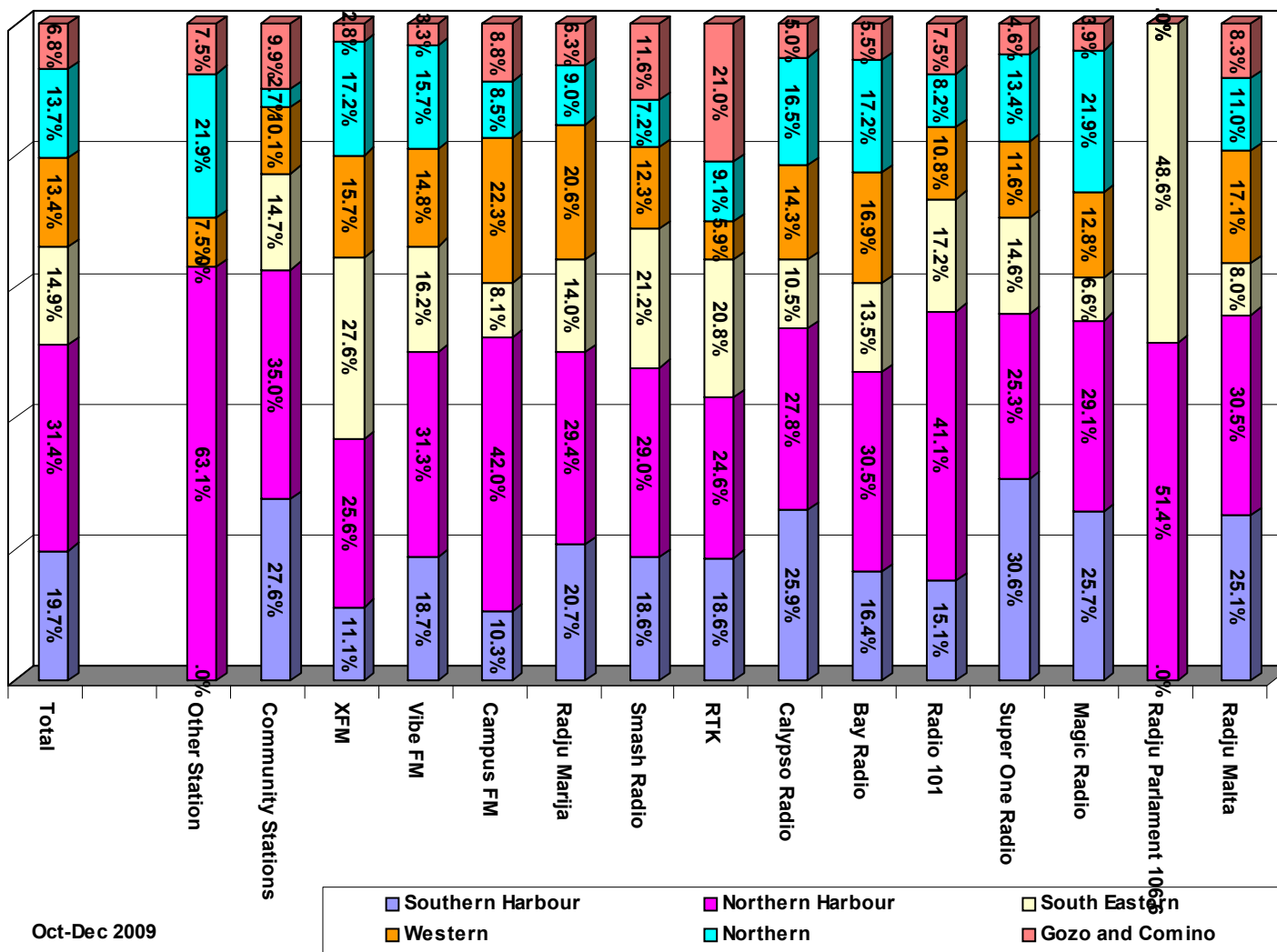


FIGURE 3.2.A: WEIGHTED RADIO REACH: BY DISTRICT [OCT-DEC 2009]

3.3: RADIO CHANNEL REACH ["OTHER STATION" – COUNT ONLY]: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
BBC	2	0	2	0	0	0	1	0	1	0	0	2	0	0	0	0
BBC London	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
BBC World	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Classic FM	2	1	1	0	0	0	2	0	0	0	0	2	0	0	0	0
Favour	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Groove	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
MZ0 Italian Station	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Radio 1	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Sunrise Radio (UK station)	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Total	11	8	3	1	0	0	6	2	2	0	0	7	0	1	2	1

[Count]

3.3A: WEIGHTED RADIO CHANNEL REACH ["OTHER STATION" – COUNT ONLY]: BY GENDER, BY AGE GROUPS AND BY DISTRICTS

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
BBC	2	0	2	0	0	0	1	0	1	0	0	2	0	0	0	0
BBC London	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
BBC World	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Classic FM	2	1	1	0	0	0	2	0	0	0	0	2	0	0	0	0
Favour	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Groove	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
MZ0 Italian Station	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
Radio 1	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Sunrise Radio (UK station)	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Total	12	9	3	1	0	0	7	2	2	0	0	7	0	1	3	1

[Count]

3.4: TV CHANNEL REACH: BY GENDER AND BY AGE GROUPS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Not applicable	7	4	3	0	1	1	1	1	2	1
[No TV set]	.4%	.5%	.3%	.0%	.3%	.9%	.2%	.2%	.8%	1.7%
TVM	100.0%	57.1%	42.9%	.0%	14.3%	14.3%	14.3%	14.3%	28.6%	14.3%
	385	156	229	15	47	23	115	112	60	13
	20.9%	18.7%	22.8%	15.8%	15.2%	20.5%	21.2%	24.2%	23.4%	21.7%
One TV	100.0%	40.5%	59.5%	3.9%	12.2%	6.0%	29.9%	29.1%	15.6%	3.4%
	209	84	125	4	34	11	52	63	36	9
	11.4%	10.1%	12.5%	4.2%	11.0%	9.8%	9.6%	13.6%	14.1%	15.0%
Net TV	100.0%	40.2%	59.8%	1.9%	16.3%	5.3%	24.9%	30.1%	17.2%	4.3%
	82	24	58	1	3	0	17	31	28	2
	4.5%	2.9%	5.8%	1.1%	1.0%	.0%	3.1%	6.7%	10.9%	3.3%
	100.0%	29.3%	70.7%	1.2%	3.7%	.0%	20.7%	37.8%	34.1%	2.4%
Smash TV	11	3	8	2	0	0	4	2	2	1
	.6%	.4%	.8%	2.1%	.0%	.0%	.7%	.4%	.8%	1.7%
	100.0%	27.3%	72.7%	18.2%	.0%	.0%	36.4%	18.2%	18.2%	9.1%
Education 22	2	2	0	0	1	0	0	1	0	0
	.1%	.2%	.0%	.0%	.3%	.0%	.0%	.2%	.0%	.0%
	100.0%	100.0%	.0%	.0%	50.0%	.0%	.0%	50.0%	.0%	.0%
iTV	1	0	1	0	0	0	0	0	1	0
	.1%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Favourite Channel	18	6	12	0	3	1	7	7	0	0
	1.0%	.7%	1.2%	.0%	1.0%	.9%	1.3%	1.5%	.0%	.0%
	100.0%	33.3%	66.7%	.0%	16.7%	5.6%	38.9%	38.9%	.0%	.0%
Rai 1	55	23	32	1	3	1	11	23	13	3
	3.0%	2.8%	3.2%	1.1%	1.0%	.9%	2.0%	5.0%	5.1%	5.0%
	100.0%	41.8%	58.2%	1.8%	5.5%	1.8%	20.0%	41.8%	23.6%	5.5%
Rai 2	16	6	10	0	5	0	7	2	2	0
	.9%	.7%	1.0%	.0%	1.6%	.0%	1.3%	.4%	.8%	.0%
	100.0%	37.5%	62.5%	.0%	31.3%	.0%	43.8%	12.5%	12.5%	.0%
Rai 3	11	5	6	0	3	0	1	5	1	1
	.6%	.6%	.6%	.0%	1.0%	.0%	.2%	1.1%	.4%	1.7%
	100.0%	45.5%	54.5%	.0%	27.3%	.0%	9.1%	45.5%	9.1%	9.1%
Rete 4	44	18	26	0	1	1	9	17	14	2
	2.4%	2.2%	2.6%	.0%	.3%	.9%	1.7%	3.7%	5.5%	3.3%
	100.0%	40.9%	59.1%	.0%	2.3%	2.3%	20.5%	38.6%	31.8%	4.5%
Canale 5	74	15	59	3	14	11	26	13	6	1
	4.0%	1.8%	5.9%	3.2%	4.5%	9.8%	4.8%	2.8%	2.3%	1.7%
	100.0%	20.3%	79.7%	4.1%	18.9%	14.9%	35.1%	17.6%	8.1%	1.4%
Italia 1	88	55	33	14	24	12	30	7	1	0
	4.8%	6.6%	3.3%	14.7%	7.7%	10.7%	5.5%	1.5%	.4%	.0%
	100.0%	62.5%	37.5%	15.9%	27.3%	13.6%	34.1%	8.0%	1.1%	.0%
Discovery Channel	70	52	18	6	17	2	24	16	5	0
	3.8%	6.2%	1.8%	6.3%	5.5%	1.8%	4.4%	3.5%	2.0%	.0%
	100.0%	74.3%	25.7%	8.6%	24.3%	2.9%	34.3%	22.9%	7.1%	.0%
MTV	16	9	7	1	12	1	2	0	0	0
	.9%	1.1%	.7%	1.1%	3.9%	.9%	.4%	.0%	.0%	.0%
	100.0%	56.3%	43.8%	6.3%	75.0%	6.3%	12.5%	.0%	.0%	.0%
BBC Prime/World/Ent	25	6	19	0	0	1	10	9	4	1
	1.4%	.7%	1.9%	.0%	.0%	.9%	1.8%	1.9%	1.6%	1.7%
	100.0%	24.0%	76.0%	.0%	.0%	4.0%	40.0%	36.0%	16.0%	4.0%
Other TV Stations	215	111	104	25	43	8	65	46	21	7
	11.7%	13.3%	10.4%	26.3%	13.9%	7.1%	12.0%	10.0%	8.2%	11.7%
	100.0%	51.6%	48.4%	11.6%	20.0%	3.7%	30.2%	21.4%	9.8%	3.3%
No particular station	76	35	41	3	4	0	19	27	14	9
	4.1%	4.2%	4.1%	3.2%	1.3%	.0%	3.5%	5.8%	5.5%	15.0%
	100.0%	46.1%	53.9%	3.9%	5.3%	.0%	25.0%	35.5%	18.4%	11.8%
Do not remember	24	13	11	1	2	5	1	7	7	1
	1.3%	1.6%	1.1%	1.1%	.6%	4.5%	.2%	1.5%	2.7%	1.7%
	100.0%	54.2%	45.8%	4.2%	8.3%	20.8%	4.2%	29.2%	29.2%	4.2%
Do not watch TV	409	208	201	19	93	34	142	73	39	9
	22.3%	24.9%	20.0%	20.0%	30.0%	30.4%	26.2%	15.8%	15.2%	15.0%
	100.0%	50.9%	49.1%	4.6%	22.7%	8.3%	34.7%	17.8%	9.5%	2.2%
Total	1838	835	1003	95	310	112	543	462	256	60
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%

[Count / Column % / Row %]

3.4A: WEIGHTED TV CHANNEL REACH: BY GENDER AND BY AGE GROUPS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Not applicable [No TV set]	7 .4% 100.0%	5 .5% 65.5%	2 .3% 34.5%	0 .0% .0%	1 .3% 15.9%	1 1.0% 17.7%	1 .2% 15.9%	1 .2% 11.4%	2 .9% 27.6%	1 1.5% 11.4%
TVM	376 20.5% 100.0%	169 18.4% 44.9%	207 22.5% 55.1%	16 15.6% 4.3%	50 15.0% 13.4%	24 19.9% 6.4%	119 20.8% 31.7%	99 23.8% 26.4%	55 24.0% 14.7%	12 21.4% 3.1%
One TV	205 11.2% 100.0%	94 10.2% 45.5%	112 12.2% 54.5%	5 4.4% 2.2%	36 10.9% 17.7%	12 10.0% 5.9%	56 9.8% 27.2%	56 13.5% 27.4%	32 13.8% 15.5%	8 14.6% 3.9%
Net TV	74 4.0% 100.0%	26 2.8% 34.8%	48 5.3% 65.2%	1 1.2% 1.7%	3 1.0% 4.5%	0 .0% .0%	17 3.0% 22.8%	26 6.2% 35.0%	25 10.7% 33.2%	2 3.9% 2.9%
Smash TV	11 .6% 100.0%	4 .4% 34.5%	7 .8% 65.5%	3 2.5% 23.2%	0 .0% .0%	0 .0% .0%	4 .8% 40.4%	2 .4% 14.7%	2 .7% 14.8%	1 1.4% 6.9%
Education 22	2 .1% 100.0%	2 .3% 100.0%	0 .0% .0%	0 .0% .0%	1 .3% 47.3%	0 .0% .0%	0 .0% .0%	1 .3% 52.7%	0 .0% .0%	0 .0% .0%
iTV	1 .0% 100.0%	0 .0% .0%	1 .1% 100.0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	1 .4% 100.0%	0 .0% .0%
Favourite Channel	18 1.0% 100.0%	7 .7% 36.4%	11 1.2% 63.6%	0 .0% .0%	3 .9% 17.2%	1 .9% 6.1%	7 1.2% 39.6%	7 1.6% 37.0%	0 .0% .0%	0 .0% .0%
Rai 1	52 2.8% 100.0%	25 2.7% 47.6%	27 3.0% 52.4%	1 1.0% 2.0%	3 1.0% 6.3%	1 .9% 2.1%	11 2.0% 21.6%	21 5.0% 39.9%	12 5.2% 22.9%	3 4.9% 5.2%
Rai 2	16 .9% 100.0%	7 .7% 41.3%	9 1.0% 58.7%	0 .0% .0%	5 1.6% 33.1%	0 .0% .0%	7 1.2% 44.9%	2 .4% 9.6%	2 .9% 12.3%	0 .0% .0%
Rai 3	10 .6% 100.0%	5 .5% 46.5%	6 .6% 53.5%	0 .0% .0%	3 .9% 30.1%	0 .0% .0%	1 .2% 8.3%	5 1.1% 43.3%	1 .5% 10.0%	1 1.6% 8.2%
Rete 4	41 2.2% 100.0%	19 2.1% 46.9%	22 2.4% 53.1%	0 .0% .0%	1 .3% 2.4%	1 .9% 2.7%	10 1.7% 23.5%	16 3.7% 37.7%	12 5.2% 28.9%	2 3.6% 4.8%
Canale 5	73 4.0% 100.0%	16 1.8% 22.4%	56 6.1% 77.6%	3 3.0% 4.3%	15 4.5% 20.7%	12 9.6% 16.1%	26 4.5% 35.7%	11 2.7% 15.4%	5 2.1% 6.7%	1 1.5% 1.1%
Italia 1	95 5.2% 100.0%	62 6.7% 65.1%	33 3.6% 34.9%	16 15.1% 16.6%	26 7.8% 27.6%	14 11.6% 14.8%	32 5.5% 33.2%	6 1.5% 6.7%	1 .5% 1.1%	0 .0% .0%
Discovery Channel	75 4.1% 100.0%	58 6.3% 77.5%	17 1.8% 22.5%	7 6.4% 9.0%	18 5.4% 24.3%	2 1.8% 2.9%	27 4.7% 36.0%	16 3.9% 21.5%	5 2.1% 6.3%	0 .0% .0%
MTV	17 .9% 100.0%	10 1.1% 57.5%	7 .8% 42.5%	1 1.1% 6.5%	13 3.9% 76.6%	1 .9% 6.2%	2 .3% 10.8%	0 .0% .0%	0 .0% .0%	0 .0% .0%
BBC Prime/World/Ent	23 1.3% 100.0%	6 .6% 25.0%	17 1.9% 75.0%	0 .0% .0%	0 .0% .0%	1 .8% 4.4%	10 1.7% 42.4%	8 1.9% 35.0%	3 1.5% 14.6%	1 1.5% 3.5%
Other TV Stations	223 12.1% 100.0%	122 13.3% 54.7%	101 11.0% 45.3%	27 26.1% 12.3%	46 13.8% 20.8%	8 7.0% 3.8%	70 12.3% 31.7%	44 10.6% 19.9%	19 8.3% 8.6%	7 11.9% 3.0%
No particular station	73 4.0% 100.0%	37 4.1% 51.3%	35 3.8% 48.7%	3 2.9% 4.2%	4 1.3% 6.0%	0 .0% .0%	20 3.5% 27.7%	25 5.9% 34.2%	12 5.3% 16.8%	8 14.7% 11.2%
Do not remember	24 1.3% 100.0%	15 1.6% 61.0%	9 1.0% 39.0%	1 1.0% 4.4%	2 .7% 9.4%	6 4.9% 24.5%	1 .2% 5.2%	6 1.5% 25.8%	7 2.9% 27.5%	1 1.4% 3.2%
Do not watch TV	421 22.9% 100.0%	231 25.1% 54.9%	190 20.6% 45.1%	21 19.7% 4.9%	102 30.3% 24.2%	36 29.8% 8.6%	151 26.4% 36.0%	66 15.9% 15.8%	35 15.3% 8.4%	9 16.3% 2.1%
Total	1838 100.0% 100.0%	918 100.0% 49.9%	920 100.0% 50.1%	105 100.0% 5.7%	335 100.0% 18.2%	122 100.0% 6.6%	573 100.0% 31.2%	418 100.0% 22.7%	230 100.0% 12.5%	55 100.0% 3.0%

[Count / Column % / Row %]

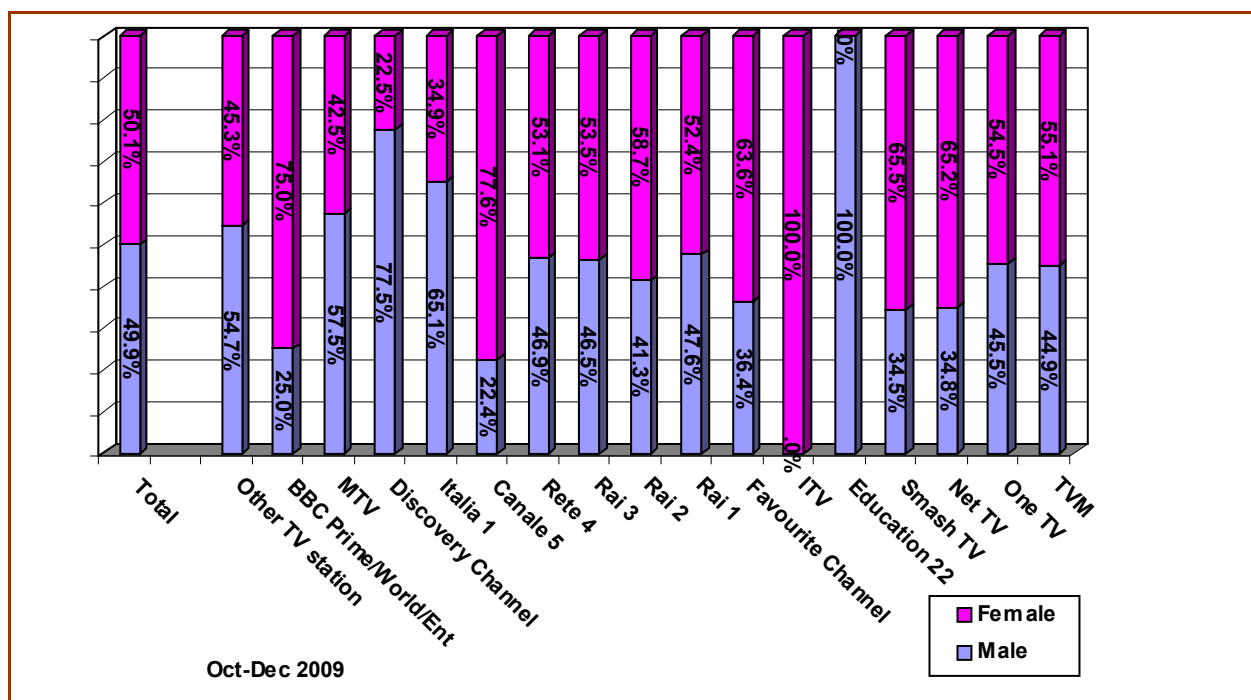


FIGURE 3.4.A: WEIGHTED TV CHANNEL REACH: BY GENDER [OCT-DEC 2009]

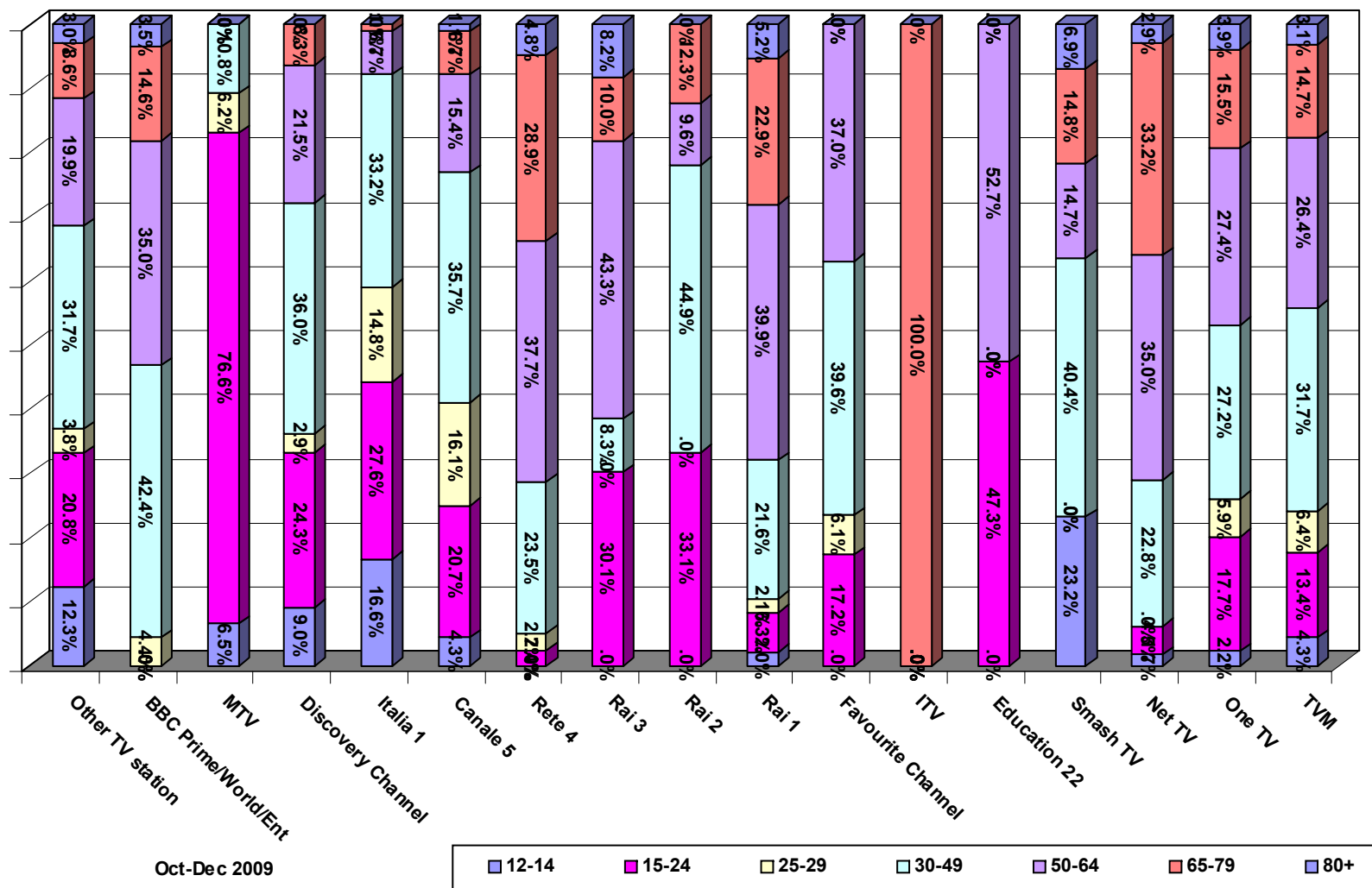


FIGURE 3.3.B: WEIGHTED TV CHANNEL REACH: BY AGE GROUPS [OCT-DEC 2009]

TABLE 3.5: TV CHANNEL REACH: BY DISTRICTS [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not applicable [No TV set]	7 .4% 100.0%	2 .6% 28.6%	2 .3% 28.6%	2 .7% 28.6%	1 .4% 14.3%	0 .0% .0%	0 .0% .0%
TVM	385 20.9% 100.0%	77 21.8% 20.0%	106 18.5% 27.5%	61 21.7% 15.8%	59 22.4% 15.3%	43 18.5% 11.2%	39 29.1% 10.1%
One TV	209 11.4% 100.0%	53 15.0% 25.4%	60 10.5% 28.7%	34 12.1% 16.3%	24 9.1% 11.5%	27 11.6% 12.9%	11 8.2% 5.3%
Net TV	82 4.5% 100.0%	16 4.5% 19.5%	26 4.5% 31.7%	11 3.9% 13.4%	13 4.9% 15.9%	8 3.4% 9.8%	8 6.0% 9.8%
Smash TV	11 .6% 100.0%	3 .8% 27.3%	3 .5% 27.3%	0 .0% .0%	2 .8% 18.2%	3 1.3% 27.3%	0 .0% .0%
Education 22	2 .1% 100.0%	0 .0% .0%	1 .2% 50.0%	0 .0% .0%	0 .0% .0%	1 .4% 50.0%	0 .0% .0%
iTV	1 .1% 100.0%	0 .0% .0%	0 .0% .0%	1 .4% 100.0%	0 .0% .0%	0 .0% .0%	0 .0% .0%
Favourite Channel	18 1.0% 100.0%	5 1.4% 27.8%	4 .7% 22.2%	5 1.8% 27.8%	2 .8% 11.1%	1 .4% 5.6%	1 .7% 5.6%
Rai 1	55 3.0% 100.0%	12 3.4% 21.8%	16 2.8% 29.1%	10 3.6% 18.2%	4 1.5% 7.3%	7 3.0% 12.7%	6 4.5% 10.9%
Rai 2	16 .9% 100.0%	3 .8% 18.8%	9 1.6% 56.3%	2 .7% 12.5%	2 .8% 12.5%	0 .0% .0%	0 .0% .0%
Rai 3	11 .6% 100.0%	1 .3% 9.1%	3 .5% 27.3%	0 .0% .0%	3 1.1% 27.3%	4 1.7% 36.4%	0 .0% .0%
Rete 4	44 2.4% 100.0%	11 3.1% 25.0%	21 3.7% 47.7%	3 1.1% 6.8%	4 1.5% 9.1%	4 1.7% 9.1%	1 .7% 2.3%
Canale 5	74 4.0% 100.0%	12 3.4% 16.2%	20 3.5% 27.0%	14 5.0% 18.9%	12 4.6% 16.2%	9 3.9% 12.2%	7 5.2% 9.5%
Italia 1	88 4.8% 100.0%	15 4.2% 17.0%	26 4.5% 29.5%	19 6.8% 21.6%	8 3.0% 9.1%	13 5.6% 14.8%	7 5.2% 8.0%
Discovery Channel	70 3.8% 100.0%	12 3.4% 17.1%	22 3.8% 31.4%	11 3.9% 15.7%	11 4.2% 15.7%	11 4.7% 15.7%	3 2.2% 4.3%
MTV	16 .9% 100.0%	2 .6% 12.5%	6 1.0% 37.5%	3 1.1% 18.8%	2 .8% 12.5%	1 .4% 6.3%	2 1.5% 12.5%
BBC Prime/World/Ent	25 1.4% 100.0%	5 1.4% 20.0%	4 .7% 16.0%	4 1.4% 16.0%	6 2.3% 24.0%	6 2.6% 24.0%	0 .0% .0%
Other TV Stations	215 11.7% 100.0%	34 9.6% 15.8%	78 13.6% 36.3%	25 8.9% 11.6%	36 13.7% 16.7%	31 13.4% 14.4%	11 8.2% 5.1%
No particular station	76 4.1% 100.0%	15 4.2% 19.7%	21 3.7% 27.6%	10 3.6% 13.2%	14 5.3% 18.4%	13 5.6% 17.1%	3 2.2% 3.9%
Do not remember	24 1.3% 100.0%	5 1.4% 20.8%	10 1.7% 41.7%	3 1.1% 12.5%	2 .8% 8.3%	3 1.3% 12.5%	1 .7% 4.2%
Do not watch TV	409 22.3% 100.0%	71 20.1% 17.4%	136 23.7% 33.3%	63 22.4% 15.4%	58 22.1% 14.2%	47 20.3% 11.5%	34 25.4% 8.3%
Total	1838 100.0% 100.0%	354 100.0% 19.3%	574 100.0% 31.2%	281 100.0% 15.3%	263 100.0% 14.3%	232 100.0% 12.6%	134 100.0% 7.3%

[Count / Column % / Row %]

TABLE 3.5A: WEIGHTED TV CHANNEL REACH: BY DISTRICTS [OCT-DEC 2009]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not applicable [No TV set]	7 .4% 100.0%	2 .7% 33.7%	2 .4% 31.8%	2 .6% 22.9%	1 .3% 11.6%	0 .0% .0%	0 .0% .0%
TVM	376 20.5% 100.0%	76 20.9% 20.1%	105 18.2% 28.0%	60 21.7% 15.8%	54 21.9% 14.4%	46 18.3% 12.2%	36 28.5% 9.5%
One TV	205 11.2% 100.0%	54 15.0% 26.4%	58 10.0% 28.2%	32 11.7% 15.7%	23 9.1% 11.0%	28 11.3% 13.8%	10 8.1% 4.9%
Net TV	74 4.0% 100.0%	15 4.3% 20.8%	22 3.9% 30.1%	10 3.6% 13.2%	11 4.6% 15.2%	8 3.2% 10.8%	7 5.9% 9.9%
Smash TV	11 .6% 100.0%	3 .9% 30.1%	3 .5% 26.1%	0 .0% .0%	2 .7% 14.9%	3 1.3% 28.8%	0 .0% .0%
Education 22	2 .1% 100.0%	0 .0% .0%	1 .2% 47.3%	0 .0% .0%	0 .0% .0%	1 .5% 52.7%	0 .0% .0%
iTV	1 .0% 100.0%	0 .0% .0%	0 .0% .0%	1 .3% 100.0%	0 .0% .0%	0 .0% .0%	0 .0% .0%
Favourite Channel	18 1.0% 100.0%	5 1.4% 28.6%	4 .6% 20.4%	5 1.9% 29.0%	2 .7% 10.3%	1 .4% 6.1%	1 .8% 5.7%
Rai 1	52 2.8% 100.0%	11 3.1% 21.3%	15 2.7% 29.6%	10 3.5% 18.5%	4 1.5% 7.2%	7 2.7% 13.2%	5 4.3% 10.3%
Rai 2	16 .9% 100.0%	3 .8% 18.3%	9 1.6% 57.8%	2 .7% 12.3%	2 .7% 11.6%	0 .0% .0%	0 .0% .0%
Rai 3	10 .6% 100.0%	1 .3% 9.3%	3 .5% 27.5%	0 .0% .0%	3 1.1% 24.8%	4 1.6% 38.3%	0 .0% .0%
Rete 4	41 2.2% 100.0%	11 3.0% 26.1%	19 3.3% 46.1%	3 1.1% 7.1%	3 1.4% 8.3%	4 1.6% 9.7%	1 .9% 2.6%
Canale 5	73 4.0% 100.0%	12 3.4% 16.9%	20 3.4% 27.2%	14 5.0% 18.9%	11 4.5% 15.4%	9 3.7% 12.9%	6 5.1% 8.8%
Italia 1	95 5.2% 100.0%	16 4.5% 17.2%	28 4.9% 29.9%	19 7.1% 20.5%	8 3.2% 8.4%	16 6.4% 16.9%	7 5.4% 7.1%
Discovery Channel	75 4.1% 100.0%	13 3.5% 16.7%	24 4.1% 31.5%	11 4.1% 15.0%	11 4.6% 15.1%	13 5.2% 17.4%	3 2.5% 4.2%
MTV	17 .9% 100.0%	3 .7% 14.7%	7 1.1% 38.3%	3 1.1% 17.9%	2 .8% 11.7%	1 .4% 6.5%	2 1.5% 11.0%
BBC Prime/World/Ent	23 1.3% 100.0%	5 1.3% 20.1%	4 .7% 17.2%	3 1.3% 15.1%	5 2.1% 23.1%	6 2.2% 24.4%	0 .0% .0%
Other TV Stations	223 12.1% 100.0%	36 9.9% 16.1%	82 14.2% 36.8%	26 9.3% 11.5%	35 14.0% 15.6%	34 13.6% 15.4%	10 8.3% 4.7%
No particular station	73 4.0% 100.0%	15 4.2% 20.7%	20 3.4% 27.0%	10 3.5% 13.3%	12 5.0% 16.9%	14 5.4% 18.6%	3 2.0% 3.5%
Do not remember	24 1.3% 100.0%	6 1.6% 23.4%	10 1.7% 39.6%	3 1.0% 11.1%	2 .8% 7.7%	4 1.4% 15.0%	1 .6% 3.2%
Do not watch TV	421 22.9% 100.0%	75 20.7% 17.8%	142 24.6% 33.8%	62 22.6% 14.8%	56 22.9% 13.4%	52 20.7% 12.4%	33 26.1% 7.8%
Total	1838 100.0% 100.0%	362 100.0% 19.7%	578 100.0% 31.4%	275 100.0% 14.9%	247 100.0% 13.4%	251 100.0% 13.7%	125 100.0% 6.8%

[Count / Column % / Row %]

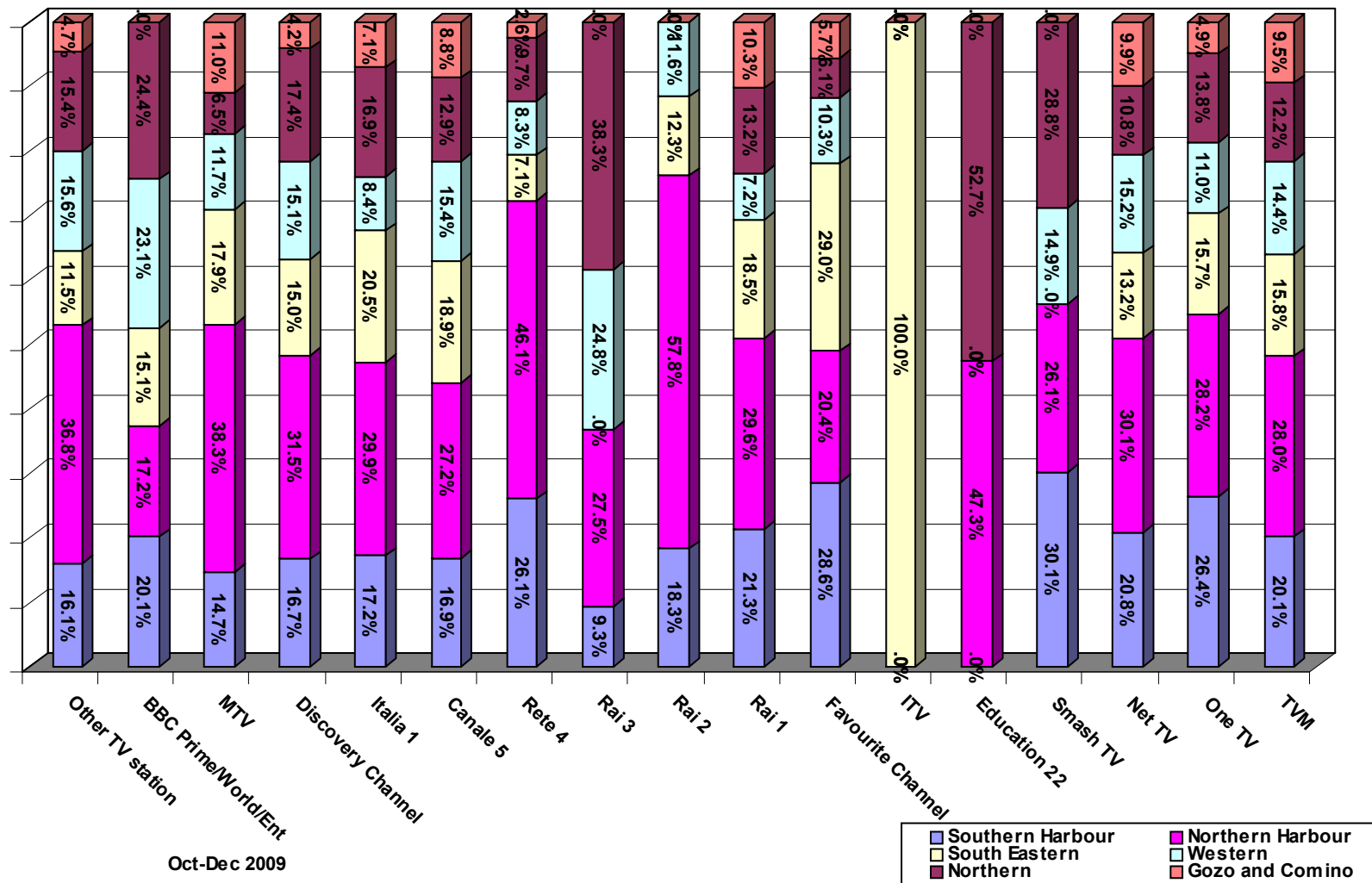


FIG. 3.4: WEIGHTED TV CHANNEL REACH: BY DISTRICTS [OCT-DEC 2009]

3.6: TV CHANNEL REACH ["OTHER STATION" – COUNT ONLY] - BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Al Jazeera	2	1	1	0	0	0	0	1	1	0	0	1	0	0	1	0
Animal Planet	2	2	0	0	0	0	0	2	0	0	1	1	0	0	0	0
Antenna Sicilia	3	1	2	0	0	0	2	0	1	0	0	1	1	0	1	0
AXNSCI FZ	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Baby TV	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0
Bebe TV	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0
Boomerang	2	1	1	1	0	0	1	0	0	0	0	2	0	0	0	0
Cartoon Network	8	7	1	4	2	0	2	0	0	0	2	3	0	3	0	0
Cartoonito	2	0	2	0	0	0	2	0	0	0	0	1	0	1	0	0
Channel 1	1	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0
CNBC	4	2	2	0	1	0	1	0	1	1	1	0	0	0	2	1
CNN	3	3	0	0	0	1	1	1	0	0	0	2	1	0	0	0
Comedy Central	19	8	11	3	9	0	7	0	0	0	2	7	3	4	2	1
Digi Film 2	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
Digi TV Plus	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
Discovery Civilisation	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Discovery Travel & Living	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Disney Channel	17	3	14	11	3	0	3	0	0	0	0	8	1	3	4	1
DSF on satellite	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
DTV Bulgarian station	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
E! Entertainment	9	0	9	0	7	0	2	0	0	0	0	2	0	4	3	0
Euronews	2	2	0	0	0	0	0	2	0	0	0	1	0	1	0	0
Eurosport	6	5	1	0	1	0	2	2	0	1	3	2	1	0	0	0
Fox Live	2	1	1	0	0	0	1	1	0	0	0	1	0	0	0	1
God TV	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0
Granada UK	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
Hallmark Channel	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
History Channel	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Investigation Channel	2	0	2	0	0	0	0	1	1	0	1	1	0	0	0	0
Juventus Channel	1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0
La 7	3	1	2	0	1	0	0	2	0	0	0	1	0	1	1	0
Living TV	23	5	18	1	5	3	10	4	0	0	8	5	7	2	0	1
MBC	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
MBC 4	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
Melita More	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
Melita Movies	6	3	3	1	2	1	1	1	0	0	2	2	1	0	1	0
Melita Sports	11	11	0	1	2	0	3	3	2	0	2	3	2	0	2	2
Melita Sports 1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0
MGM Movie Channel	5	2	3	0	0	0	0	3	1	1	1	2	0	1	0	1
Movie Channel	4	2	2	0	0	0	2	1	1	0	0	3	0	1	0	0

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
National Geographic	5	4	1	0	1	0	1	3	0	0	0	2	1	2	0	0
Nickelodeon	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Nile Sat	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
Paramount	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
Real Madrid TV	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Sat 1 German Channel	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1
Show Time	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Sky	7	5	2	0	0	1	1	2	3	0	0	5	1	1	0	0
Sky News	8	4	4	0	0	0	2	3	3	0	0	4	2	1	1	0
Sky Sports	1	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Sports Channel	20	18	2	0	2	0	11	4	1	2	6	5	1	3	4	1
Sports Channel 3	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
TCM	2	1	1	0	0	0	0	2	0	0	0	0	0	1	1	0
Telecolor	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Travel Channel	4	1	3	0	1	0	1	2	0	0	2	0	0	0	2	0
True Movies	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
TV Canaria	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
TV5 Monde	1	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0
VH 1	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Zone Club	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
Zone Reality	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
Total	215	111	104	25	43	8	65	46	21	7	34	78	25	36	31	11

TABLE 3.6A: WEIGHTED TV CHANNEL REACH ["OTHER STATION" – COUNT ONLY]: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Al Jazeera	2	1	1	0	0	0	0	1	1	0	0	1	0	0	1	0
Animal Planet	2	2	0	0	0	0	0	2	0	0	1	1	0	0	0	0
Antenna Sicilia	3	1	2	0	0	0	2	0	1	0	0	1	1	0	1	0
AXNSCI FZ	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Baby TV	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0
Bebe TV	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0
Boomerang	2	1	1	1	0	0	1	0	0	0	0	2	0	0	0	0
Cartoon Network	9	8	1	4	2	0	2	0	0	0	2	3	0	3	0	0
Cartoonito	2	0	2	0	0	0	2	0	0	0	0	1	0	1	0	0
Channel 1	1	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0
CNBC	4	3	2	0	1	0	1	0	1	1	1	0	0	0	2	1
CNN	3	3	0	0	0	1	1	1	0	0	0	2	1	0	0	0
Comedy Central	20	9	12	3	9	0	8	0	0	0	3	8	3	4	2	1
Digi Film 2	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
Digi TV Plus	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
Discovery Civilisation	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Discovery Travel & Living	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Disney Channel	18	3	15	12	3	0	3	0	0	0	0	9	1	3	4	1
DSF on satellite	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
DTV Bulgarian station	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
E! Entertainment	9	0	9	0	7	0	2	0	0	0	0	2	0	4	3	0
Euronews	2	2	0	0	0	0	0	2	0	0	0	1	0	1	0	0
Eurosport	6	6	1	0	1	0	2	2	0	1	3	2	1	0	0	0
Fox Live	2	1	1	0	0	0	1	1	0	0	0	1	0	0	0	1
God TV	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0
Granada UK	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
Hallmark Channel	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
History Channel	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Investigation Channel	2	0	2	0	0	0	0	1	1	0	1	1	0	0	0	0
Juventus Channel	1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0
La 7	3	1	2	0	1	0	0	2	0	0	0	1	0	1	1	0
Living TV	23	5	18	1	5	3	10	4	0	0	8	5	7	2	0	1
MBC	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
MBC 4	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
Melita More	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
Melita Movies	7	4	3	1	2	1	1	1	0	0	2	2	1	0	1	0
Melita Sports	12	12	0	1	2	0	3	3	2	0	2	3	2	0	2	2
Melita Sports 1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0
MGM Movie Channel	5	2	2	0	0	0	0	3	1	1	1	2	0	1	0	1
Movie Channel	4	2	2	0	0	0	2	1	1	0	0	3	0	1	0	0

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
National Geographic	5	4	1	0	1	0	1	3	0	0	0	2	1	2	0	0
Nickelodeon	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
Nile Sat	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
Paramount	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
Real Madrid TV	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Sat 1 German Channel	1	0	1	0	0	0	1	0	0	0	0	0	0	0	0	1
Show Time	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Sky	7	5	2	0	0	1	1	2	3	0	0	5	1	1	0	0
Sky News	8	4	4	0	0	0	2	3	3	0	0	4	2	1	1	0
Sky Sports	1	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0
Sports Channel	22	20	2	0	2	0	13	4	1	2	7	6	1	3	5	1
Sports Channel 3	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
TCM	2	1	1	0	0	0	0	2	0	0	0	0	0	1	1	0
Telecolor	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0
Travel Channel	4	1	3	0	1	0	1	2	0	0	2	0	0	0	2	0
True Movies	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
TV Canaria	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
TV5 Monde	1	0	1	0	0	0	0	0	0	1	0	1	0	0	0	0
VH 1	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
Zone Club	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
Zone Reality	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
Total	223	122	101	27	46	8	70	44	19	7	36	82	26	35	34	10

TABLE 4.1: RADIO SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of FM Radio system at home																
Yes	1633	738	895	79	270	102	468	423	235	56	326	518	248	223	198	120
	88.8%	88.4%	89.2%	83.2%	87.1%	91.1%	86.2%	91.6%	91.8%	93.3%	92.1%	90.2%	88.3%	84.8%	85.3%	89.6%
	100.0%	45.2%	54.8%	4.8%	16.5%	6.2%	28.7%	25.9%	14.4%	3.4%	20.0%	31.7%	15.2%	13.7%	12.1%	7.3%
No	205	97	108	16	40	10	75	39	21	4	28	56	33	40	34	14
	11.2%	11.6%	10.8%	16.8%	12.9%	8.9%	13.8%	8.4%	8.2%	6.7%	7.9%	9.8%	11.7%	15.2%	14.7%	10.4%
	100.0%	47.3%	52.7%	7.8%	19.5%	4.9%	36.6%	19.0%	10.2%	2.0%	13.7%	27.3%	16.1%	19.5%	16.6%	6.8%
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%
Availability of Digital Radio system at home																
Yes	182	84	98	15	39	15	55	44	11	3	42	58	29	26	18	9
	9.9%	10.1%	9.8%	15.8%	12.6%	13.4%	10.1%	9.5%	4.3%	5.0%	11.9%	10.1%	10.3%	9.9%	7.8%	6.7%
	100.0%	46.2%	53.8%	8.2%	21.4%	8.2%	30.2%	24.2%	6.0%	1.6%	23.1%	31.9%	15.9%	14.3%	9.9%	4.9%
No	1656	751	905	80	271	97	488	418	245	57	312	516	252	237	214	125
	90.1%	89.9%	90.2%	84.2%	87.4%	86.6%	89.9%	90.5%	95.7%	95.0%	88.1%	89.9%	89.7%	90.1%	92.2%	93.3%
	100.0%	45.4%	54.6%	4.8%	16.4%	5.9%	29.5%	25.2%	14.8%	3.4%	18.8%	31.2%	15.2%	14.3%	12.9%	7.5%
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%
Availability of Other Radio system/s at home																
Yes	42	24	18	4	21	2	11	2	2	0	4	16	2	12	5	3
	2.3%	2.9%	1.8%	4.2%	6.8%	1.8%	2.0%	.4%	.8%	.0%	1.1%	2.8%	.7%	4.6%	2.2%	2.2%
	100.0%	57.1%	42.9%	9.5%	50.0%	4.8%	26.2%	4.8%	4.8%	.0%	9.5%	38.1%	4.8%	28.6%	11.9%	7.1%
No	1796	811	985	91	289	110	532	460	254	60	350	558	279	251	227	131
	97.7%	97.1%	98.2%	95.8%	93.2%	98.2%	98.0%	99.6%	99.2%	100.0%	98.9%	97.2%	99.3%	95.4%	97.8%	97.8%
	100.0%	45.2%	54.8%	5.1%	16.1%	6.1%	29.6%	25.6%	14.1%	3.3%	19.5%	31.1%	15.5%	14.0%	12.6%	7.3%
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%
No Radio available at home																
Yes	97	43	54	4	15	4	38	17	16	3	7	28	18	18	20	6
	5.3%	5.1%	5.4%	4.2%	4.8%	3.6%	7.0%	3.7%	6.3%	5.0%	2.0%	4.9%	6.4%	6.8%	8.6%	4.5%
	100.0%	44.3%	55.7%	4.1%	15.5%	4.1%	39.2%	17.5%	16.5%	3.1%	7.2%	28.9%	18.6%	18.6%	20.6%	6.2%
No	1741	792	949	91	295	108	505	445	240	57	347	546	263	245	212	128
	94.7%	94.9%	94.6%	95.8%	95.2%	96.4%	93.0%	96.3%	93.8%	95.0%	98.0%	95.1%	93.6%	93.2%	91.4%	95.5%
	100.0%	45.5%	54.5%	5.2%	16.9%	6.2%	29.0%	25.6%	13.8%	3.3%	19.9%	31.4%	15.1%	14.1%	12.2%	7.4%
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

TABLE 4.1.A: WEIGHTED RADIO SYSTEMS INSTALLED AT HOME - BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Availability of FM Radio system at home																	
Yes	1631	811	820	88	293	111	494	382	212	51	332	521	242	209	214	112	
	88.7%	88.4%	89.1%	83.8%	87.4%	91.1%	86.1%	91.6%	92.1%	92.9%	91.8%	90.2%	88.2%	84.7%	85.2%	89.6%	
	100.0%	49.7%	50.3%	5.4%	18.0%	6.8%	30.3%	23.4%	13.0%	3.2%	20.4%	31.9%	14.8%	12.8%	13.1%	6.9%	
No	207	106	100	17	42	11	80	35	18	4	30	57	32	38	37	13	
	11.3%	11.6%	10.9%	16.2%	12.6%	8.9%	13.9%	8.4%	7.9%	7.1%	8.2%	9.8%	11.8%	15.3%	14.8%	10.4%	
	100.0%	51.5%	48.5%	8.2%	20.5%	5.2%	38.5%	17.0%	8.7%	1.9%	14.3%	27.4%	15.7%	18.3%	18.0%	6.3%	
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%	
Availability of Digital Radio system at home																	
Yes	186	93	93	16	42	16	58	41	9	3	44	59	29	24	21	9	
	10.1%	10.1%	10.1%	15.3%	12.4%	13.4%	10.2%	9.8%	4.1%	5.7%	12.3%	10.1%	10.6%	9.9%	8.2%	6.9%	
	100.0%	50.1%	49.9%	8.6%	22.4%	8.8%	31.4%	22.1%	5.0%	1.7%	24.0%	31.5%	15.6%	13.1%	11.1%	4.7%	
No	1652	825	827	89	294	105	515	377	221	52	318	519	246	223	231	117	
	89.9%	89.9%	89.9%	84.7%	87.6%	86.6%	89.8%	90.2%	95.9%	94.3%	87.7%	89.9%	89.4%	90.1%	91.8%	93.1%	
	100.0%	49.9%	50.1%	5.4%	17.8%	6.4%	31.2%	22.8%	13.4%	3.2%	19.2%	31.4%	14.9%	13.5%	14.0%	7.1%	
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%	
Availability of Other Radio system/s at home																	
Yes	44	26	18	4	22	2	12	2	2	0	5	17	2	12	5	3	
	2.4%	2.9%	2.0%	4.0%	6.7%	1.7%	2.1%	.4%	.8%	.0%	1.3%	3.0%	.8%	4.8%	2.2%	2.2%	
	100.0%	59.3%	40.7%	9.3%	50.6%	4.8%	27.6%	3.7%	4.1%	.0%	10.7%	39.2%	4.7%	26.8%	12.2%	6.3%	
No	1794	892	902	100	313	120	561	416	228	55	357	560	273	235	246	122	
	97.6%	97.1%	98.0%	96.0%	93.3%	98.3%	97.9%	99.6%	99.2%	100.0%	98.7%	97.0%	99.2%	95.2%	97.8%	97.8%	
	100.0%	49.7%	50.3%	5.6%	17.4%	6.7%	31.3%	23.2%	12.7%	3.1%	19.9%	31.2%	15.2%	13.1%	13.7%	6.8%	
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%	
No Radio available at home																	
Yes	96	47	49	4	16	4	40	15	14	3	7	28	17	17	22	5	
	5.2%	5.1%	5.3%	4.0%	4.8%	3.4%	7.0%	3.5%	6.0%	5.2%	1.8%	4.9%	6.2%	7.0%	8.6%	4.3%	
	100.0%	48.8%	51.2%	4.3%	16.7%	4.3%	42.0%	15.3%	14.4%	3.0%	6.8%	29.2%	17.9%	17.9%	22.6%	5.6%	
No	1742	871	871	100	319	118	533	403	216	52	356	549	258	230	230	120	
	94.8%	94.9%	94.7%	96.0%	95.2%	96.6%	93.0%	96.5%	94.0%	94.8%	98.2%	95.1%	93.8%	93.0%	91.4%	95.7%	
	100.0%	50.0%	50.0%	5.8%	18.3%	6.8%	30.6%	23.1%	12.4%	3.0%	20.4%	31.5%	14.8%	13.2%	13.2%	6.9%	
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%	

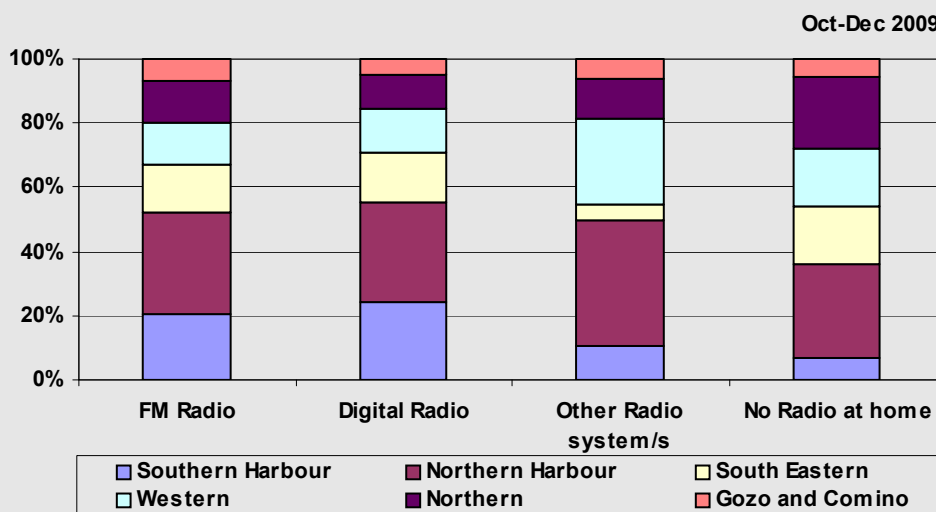
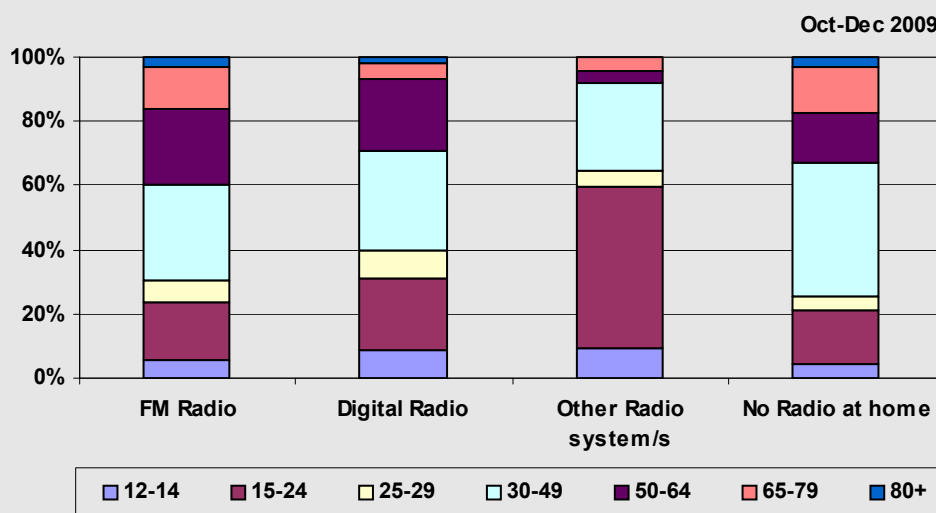
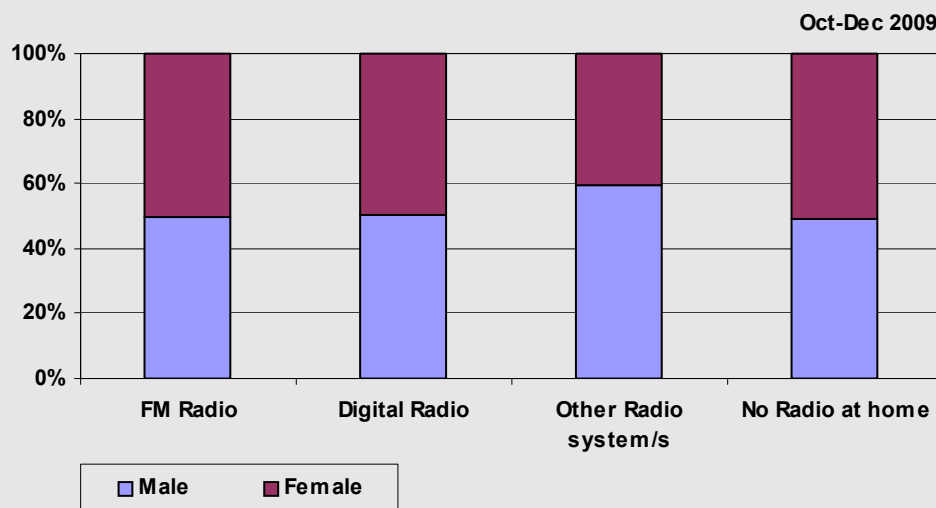


FIGURE 4.1A: RADIO RECEPTION PLATFORM: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [Oct-Dec 2009]

TABLE 4.2: TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Analogue) system installed at home																	
Yes	510	238	272	19	86	26	167	122	70	20	91	131	99	93	67	29	
	27.7%	28.5%	27.1%	20.0%	27.7%	23.2%	30.8%	26.4%	27.3%	33.3%	25.7%	22.8%	35.2%	35.4%	28.9%	21.6%	
	100.0%	46.7%	53.3%	3.7%	16.9%	5.1%	32.7%	23.9%	13.7%	3.9%	17.8%	25.7%	19.4%	18.2%	13.1%	5.7%	
No	1328	597	731	76	224	86	376	340	186	40	263	443	182	170	165	105	
	72.3%	71.5%	72.9%	80.0%	72.3%	76.8%	69.2%	73.6%	72.7%	66.7%	74.3%	77.2%	64.8%	64.6%	71.1%	78.4%	
	100.0%	45.0%	55.0%	5.7%	16.9%	6.5%	28.3%	25.6%	14.0%	3.0%	19.8%	33.4%	13.7%	12.8%	12.4%	7.9%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	
Cable (NOT Digital) system installed at home																	
Yes	334	139	195	16	41	22	78	94	66	17	68	117	42	37	35	35	
	18.2%	16.6%	19.4%	16.8%	13.2%	19.6%	14.4%	20.3%	25.8%	28.3%	19.2%	20.4%	14.9%	14.1%	15.1%	26.1%	
	100.0%	41.6%	58.4%	4.8%	12.3%	6.6%	23.4%	28.1%	19.8%	5.1%	20.4%	35.0%	12.6%	11.1%	10.5%	10.5%	
No	1504	696	808	79	269	90	465	368	190	43	286	457	239	226	197	99	
	81.8%	83.4%	80.6%	83.2%	86.8%	80.4%	85.6%	79.7%	74.2%	71.7%	80.8%	79.6%	85.1%	85.9%	84.9%	73.9%	
	100.0%	46.3%	53.7%	5.3%	17.9%	6.0%	30.9%	24.5%	12.6%	2.9%	19.0%	30.4%	15.9%	15.0%	13.1%	6.6%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	
Satellite system installed at home																	
Yes	312	163	149	28	61	13	108	69	26	7	62	99	38	53	42	18	
	17.0%	19.5%	14.9%	29.5%	19.7%	11.6%	19.9%	14.9%	10.2%	11.7%	17.5%	17.2%	13.5%	20.2%	18.1%	13.4%	
	100.0%	52.2%	47.8%	9.0%	19.6%	4.2%	34.6%	22.1%	8.3%	2.2%	19.9%	31.7%	12.2%	17.0%	13.5%	5.8%	
No	1526	672	854	67	249	99	435	393	230	53	292	475	243	210	190	116	
	83.0%	80.5%	85.1%	70.5%	80.3%	88.4%	80.1%	85.1%	89.8%	88.3%	82.5%	82.8%	86.5%	79.8%	81.9%	86.6%	
	100.0%	44.0%	56.0%	4.4%	16.3%	6.5%	28.5%	25.8%	15.1%	3.5%	19.1%	31.1%	15.9%	13.8%	12.5%	7.6%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	
Internet TV system installed at home																	
Yes	37	16	21	4	13	0	13	4	2	1	4	8	7	5	7	6	
	2.0%	1.9%	2.1%	4.2%	4.2%	.0%	2.4%	.9%	.8%	1.7%	1.1%	1.4%	2.5%	1.9%	3.0%	4.5%	
	100.0%	43.2%	56.8%	10.8%	35.1%	.0%	35.1%	10.8%	5.4%	2.7%	10.8%	21.6%	18.9%	13.5%	18.9%	16.2%	
No	1801	819	982	91	297	112	530	458	254	59	350	566	274	258	225	128	
	98.0%	98.1%	97.9%	95.8%	95.8%	100.0%	97.6%	99.1%	99.2%	98.3%	98.9%	98.6%	97.5%	98.1%	97.0%	95.5%	
	100.0%	45.5%	54.5%	5.1%	16.5%	6.2%	29.4%	25.4%	14.1%	3.3%	19.4%	31.4%	15.2%	14.3%	12.5%	7.1%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Digital Aerial system installed at home																	
Yes	1238	562	676	68	218	79	379	305	156	33	238	406	168	185	159	82	
	67.4%	67.3%	67.4%	71.6%	70.3%	70.5%	69.8%	66.0%	60.9%	55.0%	67.2%	70.7%	59.8%	70.3%	68.5%	61.2%	
	100.0%	45.4%	54.6%	5.5%	17.6%	6.4%	30.6%	24.6%	12.6%	2.7%	19.2%	32.8%	13.6%	14.9%	12.8%	6.6%	
No	600	273	327	27	92	33	164	157	100	27	116	168	113	78	73	52	
	32.6%	32.7%	32.6%	28.4%	29.7%	29.5%	30.2%	34.0%	39.1%	45.0%	32.8%	29.3%	40.2%	29.7%	31.5%	38.8%	
	100.0%	45.5%	54.5%	4.5%	15.3%	5.5%	27.3%	26.2%	16.7%	4.5%	19.3%	28.0%	18.8%	13.0%	12.2%	8.7%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	
Other TV system installed at home																	
Yes	3	1	2	0	0	0	1	2	0	0	0	1	0	1	0	1	
	.2%	.1%	.2%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.0%	.2%	.0%	.4%	.0%	.7%	
	100.0%	33.3%	66.7%	.0%	.0%	.0%	33.3%	66.7%	.0%	.0%	.0%	33.3%	.0%	33.3%	.0%	33.3%	
No	1835	834	1001	95	310	112	542	460	256	60	354	573	281	262	232	133	
	99.8%	99.9%	99.8%	100.0%	100.0%	100.0%	99.8%	99.6%	100.0%	100.0%	100.0%	99.8%	100.0%	99.6%	100.0%	99.3%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	14.0%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.2%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	
No TV at home																	
Yes	8	4	4	0	1	1	1	1	3	1	2	3	2	1	0	0	
	.4%	.5%	.4%	.0%	.3%	.9%	.2%	.2%	1.2%	1.7%	.6%	.5%	.7%	.4%	.0%	.0%	
	100.0%	50.0%	50.0%	.0%	12.5%	12.5%	12.5%	12.5%	37.5%	12.5%	25.0%	37.5%	25.0%	12.5%	.0%	.0%	
No	1830	831	999	95	309	111	542	461	253	59	352	571	279	262	232	134	
	99.6%	99.5%	99.6%	100.0%	99.7%	99.1%	99.8%	99.8%	98.8%	98.3%	99.4%	99.5%	99.3%	99.6%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.6%	25.2%	13.8%	3.2%	19.2%	31.2%	15.2%	14.3%	12.7%	7.3%	
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%	

[Count; Col%; Row%]

TABLE 4.2.A: WEIGHTED TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

	GENDER			AGE GROUPS							DISTRICT					
	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Aerial (Analogue) system installed at home																
Yes	510	261	249	21	92	28	176	110	63	19	94	130	97	87	74	28
	27.7%	28.4%	27.0%	20.4%	27.4%	23.3%	30.7%	26.3%	27.6%	33.5%	26.1%	22.5%	35.3%	35.3%	29.3%	22.2%
	100.0%	51.2%	48.8%	4.2%	18.0%	5.6%	34.6%	21.6%	12.5%	3.6%	18.5%	25.5%	19.0%	17.1%	14.4%	5.5%
No	1328	657	671	83	243	93	397	308	167	37	268	448	178	160	178	97
	72.3%	71.6%	73.0%	79.6%	72.6%	76.7%	69.3%	73.7%	72.4%	66.5%	73.9%	77.5%	64.7%	64.7%	70.7%	77.8%
	100.0%	49.5%	50.5%	6.3%	18.3%	7.0%	29.9%	23.2%	12.6%	2.8%	20.1%	33.7%	13.4%	12.0%	13.4%	7.3%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%
Cable (NOT Digital) system installed at home																
Yes	327	152	175	17	44	24	82	85	59	16	68	114	41	35	37	33
	17.8%	16.6%	19.0%	16.4%	13.2%	19.5%	14.4%	20.4%	25.8%	28.1%	18.8%	19.8%	14.8%	14.0%	14.9%	26.0%
	100.0%	46.6%	53.4%	5.2%	13.5%	7.2%	25.1%	26.0%	18.1%	4.7%	20.7%	34.9%	12.4%	10.6%	11.4%	10.0%
No	1511	765	745	87	291	98	491	333	171	40	294	463	234	212	214	93
	82.2%	83.4%	81.0%	83.6%	86.8%	80.5%	85.6%	79.6%	74.2%	71.9%	81.2%	80.2%	85.2%	86.0%	85.1%	74.0%
	100.0%	50.7%	49.3%	5.8%	19.3%	6.5%	32.5%	22.0%	11.3%	2.6%	19.5%	30.7%	15.5%	14.1%	14.2%	6.1%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%
Satellite system installed at home																
Yes	320	180	139	31	66	15	114	62	24	7	66	102	37	50	48	16
	17.4%	19.6%	15.1%	29.9%	19.7%	12.2%	20.0%	15.0%	10.4%	11.8%	18.3%	17.7%	13.6%	20.1%	19.0%	13.0%
	100.0%	56.4%	43.6%	9.8%	20.7%	4.7%	35.8%	19.5%	7.5%	2.0%	20.8%	32.0%	11.7%	15.5%	14.9%	5.1%
No	1518	738	781	73	269	107	459	355	206	49	296	475	237	197	204	109
	82.6%	80.4%	84.9%	70.1%	80.3%	87.8%	80.0%	85.0%	89.6%	88.2%	81.7%	82.3%	86.4%	79.9%	81.0%	87.0%
	100.0%	48.6%	51.4%	4.8%	17.7%	7.0%	30.2%	23.4%	13.6%	3.2%	19.5%	31.3%	15.6%	13.0%	13.4%	7.2%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%
Internet TV system installed at home																
Yes	39	17	21	4	14	0	13	4	2	1	4	8	7	5	8	5
	2.1%	1.9%	2.3%	4.2%	4.3%	.0%	2.2%	1.0%	.8%	1.4%	1.2%	1.4%	2.6%	2.2%	3.2%	4.4%
	100.0%	45.1%	54.9%	11.5%	37.3%	.0%	33.3%	11.2%	4.7%	2.0%	11.2%	21.5%	18.3%	13.8%	21.1%	14.2%
No	1799	900	899	100	321	122	560	413	228	55	358	569	268	242	243	120
	97.9%	98.1%	97.7%	95.8%	95.7%	100.0%	97.8%	99.0%	99.2%	98.6%	98.8%	98.6%	97.4%	97.8%	96.8%	95.6%
	100.0%	50.0%	50.0%	5.6%	17.8%	6.8%	31.1%	23.0%	12.7%	3.0%	19.9%	31.6%	14.9%	13.4%	13.5%	6.7%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Digital Aerial system installed at home																
Yes	1244	620	624	75	236	86	401	275	139	31	245	410	164	174	173	77
	67.7%	67.5%	67.8%	71.5%	70.5%	70.5%	70.0%	65.9%	60.4%	56.7%	67.6%	71.0%	59.8%	70.2%	69.0%	61.9%
	100.0%	49.8%	50.2%	6.0%	19.0%	6.9%	32.2%	22.1%	11.2%	2.5%	19.7%	33.0%	13.2%	14.0%	13.9%	6.2%
No	594	298	296	30	99	36	172	142	91	24	117	167	110	73	78	48
	32.3%	32.5%	32.2%	28.5%	29.5%	29.5%	30.0%	34.1%	39.6%	43.3%	32.4%	29.0%	40.2%	29.8%	31.0%	38.1%
	100.0%	50.2%	49.8%	5.0%	16.7%	6.0%	29.0%	24.0%	15.3%	4.0%	19.7%	28.2%	18.6%	12.4%	13.1%	8.0%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%
Other TV system installed at home																
Yes	3	1	2	0	0	0	1	2	0	0	0	1	0	1	0	1
	.1%	.1%	.2%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.0%	.2%	.0%	.3%	.0%	.6%
	100.0%	31.9%	68.1%	.0%	.0%	.0%	39.5%	60.5%	.0%	.0%	.0%	39.5%	.0%	31.9%	.0%	28.7%
No	1835	917	918	105	335	122	572	416	230	55	362	576	275	246	251	125
	99.9%	99.9%	99.8%	100.0%	100.0%	100.0%	99.8%	99.6%	100.0%	100.0%	100.0%	99.8%	100.0%	99.7%	100.0%	99.4%
	100.0%	50.0%	50.0%	5.7%	18.3%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	15.0%	13.4%	13.7%	6.8%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%
No TV at home																
Yes	3	1	2	0	0	0	1	2	0	0	0	1	0	1	0	1
	.1%	.1%	.2%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.0%	.2%	.0%	.3%	.0%	.6%
	100.0%	31.9%	68.1%	.0%	.0%	.0%	39.5%	60.5%	.0%	.0%	.0%	39.5%	.0%	31.9%	.0%	28.7%
No	1835	917	918	105	335	122	572	416	230	55	362	576	275	246	251	125
	99.9%	99.9%	99.8%	100.0%	100.0%	100.0%	99.8%	99.6%	100.0%	100.0%	100.0%	99.8%	100.0%	99.7%	100.0%	99.4%
	100.0%	50.0%	50.0%	5.7%	18.3%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	15.0%	13.4%	13.7%	6.8%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

[Count; Col%; Row%]



FIGURES 4.2.A: TV RECEPTION SYSTEMS: BY GENDER, AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2009]

TABLE 5.1: TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV Set	8	4	4	0	1	1	1	1	3	1	2	3	2	1	0	0
	.4%	.5%	.4%	.0%	.3%	.9%	.2%	.2%	1.2%	1.7%	.6%	.5%	.7%	.4%	.0%	.0%
Yes	100.0%	50.0%	50.0%	.0%	12.5%	12.5%	12.5%	12.5%	37.5%	12.5%	25.0%	37.5%	25.0%	12.5%	.0%	.0%
	184	43	141	4	11	7	47	57	51	7	52	59	25	19	17	12
	10.0%	5.1%	14.1%	4.2%	3.5%	6.3%	8.7%	12.3%	19.9%	11.7%	14.7%	10.3%	8.9%	7.2%	7.3%	9.0%
No	100.0%	23.4%	76.6%	2.2%	6.0%	3.8%	25.5%	31.0%	27.7%	3.8%	28.3%	32.1%	13.6%	10.3%	9.2%	6.5%
	1646	788	858	91	298	104	495	404	202	52	300	512	254	243	215	122
	89.6%	94.4%	85.5%	95.8%	96.1%	92.9%	91.2%	87.4%	78.9%	86.7%	84.7%	89.2%	90.4%	92.4%	92.7%	91.0%
Total	100.0%	47.9%	52.1%	5.5%	18.1%	6.3%	30.1%	24.5%	12.3%	3.2%	18.2%	31.1%	15.4%	14.8%	13.1%	7.4%
	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

TABLE 5.1.A: WEIGHTED TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV Set	8	5	3	0	1	1	1	1	3	1	2	3	2	1	0	0
	.4%	.5%	.4%	.0%	.3%	1.0%	.2%	.2%	1.2%	1.5%	.7%	.5%	.6%	.3%	.0%	.0%
Yes	100.0%	59.2%	40.8%	.0%	14.4%	16.0%	14.4%	10.3%	34.6%	10.3%	30.5%	38.4%	20.7%	10.5%	.0%	.0%
	169	47	122	4	12	8	47	49	45	5	49	53	23	17	18	10
	9.2%	5.2%	13.3%	4.2%	3.5%	6.3%	8.1%	11.7%	19.3%	9.9%	13.6%	9.1%	8.2%	6.9%	7.0%	8.2%
No	100.0%	28.0%	72.0%	2.6%	6.9%	4.5%	27.5%	28.9%	26.3%	3.2%	29.1%	31.1%	13.3%	10.0%	10.4%	6.1%
	1661	866	795	100	322	113	525	368	183	49	310	522	250	229	234	115
	90.4%	94.3%	86.4%	95.8%	96.2%	92.7%	91.7%	88.1%	79.5%	88.6%	85.7%	90.3%	91.2%	92.8%	93.0%	91.8%
Total	100.0%	52.1%	47.9%	6.0%	19.4%	6.8%	31.6%	22.1%	11.0%	3.0%	18.7%	31.4%	15.1%	13.8%	14.1%	6.9%
	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

TABLE 5.2: TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No	1646	788	858	91	298	104	495	404	202	52	300	512	254	243	215	122
	89.6%	94.4%	85.5%	95.8%	96.1%	92.9%	91.2%	87.4%	78.9%	86.7%	84.7%	89.2%	90.4%	92.4%	92.7%	91.0%
	100.0%	47.9%	52.1%	5.5%	18.1%	6.3%	30.1%	24.5%	12.3%	3.2%	18.2%	31.1%	15.4%	14.8%	13.1%	7.4%
No TV Set	8	4	4	0	1	1	1	1	3	1	2	3	2	1	0	0
	.4%	.5%	.4%	.0%	.3%	.9%	.2%	.2%	1.2%	1.7%	.6%	.5%	.7%	.4%	.0%	.0%
	100.0%	50.0%	50.0%	.0%	12.5%	12.5%	12.5%	12.5%	37.5%	12.5%	25.0%	37.5%	25.0%	12.5%	.0%	.0%
TVM	35	11	24	1	3	1	9	9	11	1	6	11	6	5	5	2
	1.9%	1.3%	2.4%	1.1%	1.0%	.9%	1.7%	1.9%	4.3%	1.7%	1.7%	1.9%	2.1%	1.9%	2.2%	1.5%
	100.0%	31.4%	68.6%	2.9%	8.6%	2.9%	25.7%	25.7%	31.4%	2.9%	17.1%	31.4%	17.1%	14.3%	14.3%	5.7%
One TV	31	5	26	0	1	2	7	6	11	4	7	10	5	3	3	3
	1.7%	.6%	2.6%	.0%	.3%	1.8%	1.3%	1.3%	4.3%	6.7%	2.0%	1.7%	1.8%	1.1%	1.3%	2.2%
	100.0%	16.1%	83.9%	.0%	3.2%	6.5%	22.6%	19.4%	35.5%	12.9%	22.6%	32.3%	16.1%	9.7%	9.7%	9.7%
Net TV	15	3	12	0	1	0	5	2	7	0	3	3	3	3	2	1
	.8%	.4%	1.2%	.0%	.3%	.0%	.9%	.4%	2.7%	.0%	.8%	.5%	1.1%	1.1%	.9%	.7%
	100.0%	20.0%	80.0%	.0%	6.7%	.0%	33.3%	13.3%	46.7%	.0%	20.0%	20.0%	20.0%	20.0%	13.3%	6.7%
Smash TV	80	18	62	2	5	4	20	33	15	1	27	26	10	6	6	5
	4.4%	2.2%	6.2%	2.1%	1.6%	3.6%	3.7%	7.1%	5.9%	1.7%	7.6%	4.5%	3.6%	2.3%	2.6%	3.7%
	100.0%	22.5%	77.5%	2.5%	6.3%	5.0%	25.0%	41.3%	18.8%	1.3%	33.8%	32.5%	12.5%	7.5%	7.5%	6.3%
ITV	14	3	11	1	1	0	5	3	4	0	7	3	1	2	0	1
	.8%	.4%	1.1%	1.1%	.3%	.0%	.9%	.6%	1.6%	.0%	2.0%	.5%	.4%	.8%	.0%	.7%
	100.0%	21.4%	78.6%	7.1%	7.1%	.0%	35.7%	21.4%	28.6%	.0%	50.0%	21.4%	7.1%	14.3%	.0%	7.1%
Other	3	2	1	0	0	0	1	1	1	0	1	1	0	0	1	0
	.2%	.2%	.1%	.0%	.0%	.0%	.2%	.2%	.4%	.0%	.3%	.2%	.0%	.0%	.4%	.0%
	100.0%	66.7%	33.3%	.0%	.0%	.0%	33.3%	33.3%	33.3%	.0%	33.3%	33.3%	.0%	.0%	33.3%	.0%
Do not know	6	1	5	0	0	0	0	3	2	1	1	5	0	0	0	0
	.3%	.1%	.5%	.0%	.0%	.0%	.0%	.6%	.8%	1.7%	.3%	.9%	.0%	.0%	.0%	.0%
	100.0%	16.7%	83.3%	.0%	.0%	.0%	.0%	50.0%	33.3%	16.7%	16.7%	83.3%	.0%	.0%	.0%	.0%
Total	1838	835	1003	95	310	112	543	462	256	60	354	574	281	263	232	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.4%	54.6%	5.2%	16.9%	6.1%	29.5%	25.1%	13.9%	3.3%	19.3%	31.2%	15.3%	14.3%	12.6%	7.3%

TABLE 5.2.A: WEIGHTED TELESHPPING BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No	1661	866	795	100	322	113	525	368	183	49	310	522	250	229	234	115
	90.4%	94.3%	86.4%	95.8%	96.2%	92.7%	91.7%	88.1%	79.5%	88.6%	85.7%	90.3%	91.2%	92.8%	93.0%	91.8%
	100.0%	52.1%	47.9%	6.0%	19.4%	6.8%	31.6%	22.1%	11.0%	3.0%	18.7%	31.4%	15.1%	13.8%	14.1%	6.9%
No TV Set	8	5	3	0	1	1	1	1	3	1	2	3	2	1	0	0
	.4%	.5%	.4%	.0%	.3%	1.0%	.2%	.2%	1.2%	1.5%	.7%	.5%	.6%	.3%	.0%	.0%
	100.0%	59.2%	40.8%	.0%	14.4%	16.0%	14.4%	10.3%	34.6%	10.3%	30.5%	38.4%	20.7%	10.5%	.0%	.0%
TVM	33	12	21	1	3	1	9	8	10	1	6	10	6	5	5	2
	1.8%	1.3%	2.3%	1.1%	1.0%	.8%	1.5%	1.9%	4.4%	1.4%	1.6%	1.7%	2.1%	1.9%	2.1%	1.4%
	100.0%	35.6%	64.4%	3.4%	9.8%	3.1%	26.1%	24.6%	30.8%	2.3%	17.9%	29.4%	17.4%	14.0%	15.7%	5.5%
One TV	28	5	22	0	1	2	7	5	10	3	6	9	4	3	3	2
	1.5%	.6%	2.4%	.0%	.3%	1.9%	1.2%	1.2%	4.1%	5.7%	1.6%	1.6%	1.6%	1.1%	1.3%	2.0%
	100.0%	19.7%	80.3%	.0%	4.0%	8.4%	24.3%	17.4%	34.4%	11.5%	20.6%	33.0%	15.8%	10.0%	11.7%	9.0%
Net TV	14	3	10	0	1	0	5	2	6	0	3	3	3	3	2	1
	.7%	.4%	1.1%	.0%	.3%	.0%	.9%	.4%	2.7%	.0%	.7%	.5%	1.0%	1.0%	.9%	.9%
	100.0%	24.7%	75.3%	.0%	7.7%	.0%	35.8%	12.0%	44.5%	.0%	18.8%	18.9%	19.2%	18.4%	16.8%	7.8%
Smash TV	74	20	54	2	5	4	21	28	13	1	26	23	9	5	6	4
	4.0%	2.2%	5.8%	2.0%	1.6%	3.5%	3.6%	6.7%	5.5%	1.4%	7.3%	4.1%	3.2%	2.2%	2.3%	3.1%
	100.0%	27.3%	72.7%	2.9%	7.2%	5.9%	28.2%	37.8%	17.1%	1.0%	35.8%	31.7%	12.0%	7.2%	8.0%	5.3%
ITV	13	3	10	1	1	0	5	3	3	0	6	3	1	2	0	1
	.7%	.4%	1.1%	1.1%	.3%	.0%	.8%	.7%	1.5%	.0%	1.8%	.5%	.3%	.7%	.0%	.8%
	100.0%	25.6%	74.4%	8.7%	7.8%	.0%	35.6%	21.3%	26.6%	.0%	49.5%	22.7%	7.0%	13.1%	.0%	7.8%
Other	3	2	1	0	0	0	1	1	1	0	1	1	0	0	1	0
	.2%	.2%	.1%	.0%	.0%	.0%	.2%	.3%	.5%	.0%	.3%	.2%	.0%	.0%	.4%	.0%
	100.0%	68.8%	31.2%	.0%	.0%	.0%	31.2%	34.3%	34.5%	.0%	31.2%	34.5%	.0%	.0%	34.3%	.0%
Do not know	5	1	4	0	0	0	0	3	2	1	1	4	0	0	0	0
	.3%	.1%	.4%	.0%	.0%	.0%	.0%	.6%	.7%	1.4%	.3%	.7%	.0%	.0%	.0%	.0%
	100.0%	23.0%	77.0%	.0%	.0%	.0%	.0%	53.8%	30.8%	15.4%	23.0%	77.0%	.0%	.0%	.0%	.0%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

TABLE 6.3.A: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.418	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.58	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.418	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.58	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.418	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.58	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.418	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.58	100
5:00	0.000	0.000	0.000	0.000	0.000	0.443	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.56	100
5:30	0.000	0.000	0.412	0.322	0.000	0.443	0.415	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.41	100
6:00	0.492	0.000	0.412	0.639	0.322	0.899	0.446	0.715	0.298	0.000	0.000	0.000	0.000	0.000	0.000	95.78	100
6:30	0.492	0.000	0.776	0.639	0.322	2.141	0.446	0.715	0.298	0.000	0.000	0.000	0.000	0.000	0.492	93.68	100
7:00	0.831	0.000	1.477	1.048	0.692	5.635	2.326	1.349	1.197	0.829	0.000	0.000	0.837	0.000	0.492	83.29	100
7:30	0.831	0.000	1.528	1.048	0.692	4.559	1.955	1.349	1.494	0.829	0.000	0.000	0.432	0.000	0.492	84.79	100
8:00	0.492	0.000	1.477	1.048	1.100	3.965	3.636	0.931	1.909	0.405	0.000	0.000	0.939	0.301	0.492	83.30	100
8:30	1.512	0.000	1.831	1.684	1.100	4.336	3.984	0.931	2.769	0.405	0.000	0.000	1.353	0.618	0.492	78.99	100
9:00	2.237	0.000	3.550	2.176	0.692	4.217	3.990	0.317	3.108	0.000	0.000	0.491	1.353	0.618	0.492	76.76	100
9:30	2.559	0.000	3.236	2.176	0.692	3.418	3.883	0.317	3.108	0.000	0.000	0.000	1.785	0.317	0.492	78.02	100
10:00	2.857	0.000	2.812	2.275	0.692	2.751	3.391	0.734	3.108	0.755	0.000	0.000	1.771	0.614	0.492	77.75	100
10:30	2.857	0.000	2.459	2.275	0.692	2.372	3.391	0.317	3.108	0.755	0.000	0.000	1.771	0.614	0.492	78.90	100
11:00	2.448	0.000	1.287	1.783	0.692	2.372	3.274	0.317	2.617	0.364	0.000	0.000	1.279	0.614	0.790	82.16	100
11:30	2.040	0.000	1.287	2.100	0.692	2.763	2.976	0.317	2.617	0.364	0.000	0.000	1.279	0.614	0.790	82.16	100
NOON	1.112	0.000	0.797	1.366	0.369	3.220	2.328	0.000	1.807	0.301	0.000	0.000	1.279	0.298	0.790	86.33	100
0:30	1.112	0.000	0.797	1.049	0.000	3.208	2.650	0.000	2.314	0.301	0.000	0.000	1.279	0.298	0.492	86.50	100
1:00	1.112	0.000	1.161	1.049	0.000	2.372	2.647	0.000	1.807	0.301	0.000	0.000	1.279	0.298	0.492	87.48	100
1:30	1.112	0.000	1.161	1.049	0.000	2.372	1.818	0.000	1.438	0.000	0.000	0.000	1.279	0.298	0.492	88.98	100
2:00	1.129	0.000	1.161	0.731	0.000	2.372	1.505	0.000	1.099	0.000	0.442	0.000	1.279	0.298	0.492	89.49	100
2:30	1.129	0.000	1.575	0.731	0.000	2.372	1.183	0.000	1.099	0.000	0.442	0.000	1.279	0.298	0.492	89.40	100
3:00	1.335	0.000	0.797	0.731	0.000	2.751	1.598	0.418	1.099	0.000	0.000	0.000	1.279	0.706	0.492	88.80	100
3:30	0.630	0.000	0.797	0.731	0.000	2.365	1.598	0.000	1.099	0.000	0.000	0.392	1.279	0.706	0.492	89.91	100
4:00	1.028	0.000	1.209	0.768	0.000	2.870	1.601	0.000	1.541	0.000	0.000	0.000	2.697	1.549	0.492	86.24	100
4:30	0.611	0.000	1.209	0.768	0.000	2.562	1.601	0.000	1.541	0.000	0.000	0.000	1.749	1.549	0.492	87.92	100
5:00	1.018	0.000	0.797	0.322	0.000	3.335	1.518	0.000	0.684	0.418	0.000	0.000	0.837	1.141	0.492	89.44	100
5:30	0.611	0.000	1.211	0.322	0.000	2.552	1.518	0.409	0.684	0.418	0.000	0.000	0.432	0.754	0.492	90.60	100
6:00	0.000	0.000	0.797	0.706	0.000	0.821	1.109	0.706	0.684	0.727	0.000	0.919	0.432	0.754	0.492	91.85	100
6:30	0.000	0.000	0.797	0.706	0.000	0.821	1.100	0.706	0.298	0.405	0.000	0.000	0.000	0.754	0.492	93.92	100
7:00	0.000	0.000	0.000	0.706	0.000	0.770	0.682	0.000	0.000	0.000	0.000	0.000	0.000	0.754	0.492	96.60	100
7:30	0.000	0.000	0.000	0.851	0.000	0.770	0.369	0.000	0.000	0.000	0.000	0.000	0.000	0.754	0.492	96.76	100
8:00	0.000	0.000	0.000	0.851	0.000	0.392	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.456	0.000	98.30	100
8:30	0.000	0.000	0.000	0.443	0.000	0.379	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.456	0.000	98.72	100
9:00	0.000	0.000	0.000	0.000	0.000	0.379	0.000	0.338	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.28	100
9:30	0.492	0.000	0.000	0.000	0.000	0.379	0.000	0.338	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.79	100
10:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.784	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.22	100
10:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.784	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.22	100
11:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.784	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.22	100
11:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.784	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.22	100
Average	0.67	0.00	0.77	0.69	0.18	1.61	1.23	0.33	0.89	0.16	0.02	0.04	0.61	0.34	0.30	92.17	
Max.	2.86	0.00	3.55	2.28	1.10	5.63	3.99	1.35	3.11	0.83	0.44	0.92	2.70	1.55	0.79	100.0	
std. dev.	0.85	0.00	0.90	0.71	0.33	1.57	1.34	0.38	1.08	0.26	0.09	0.16	0.73	0.41	0.27	7.60	

TABLE 6.3.B: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.492	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.51	100
5:30	0.000	0.000	0.000	0.794	0.298	0.000	0.000	0.000	0.000	0.318	0.000	0.000	0.000	0.000	0.000	98.59	100
6:00	0.000	0.000	0.000	0.492	0.298	0.442	0.777	0.611	0.000	0.938	0.000	0.339	0.000	0.000	0.415	95.69	100
6:30	0.000	0.000	0.000	0.492	0.620	1.362	0.851	1.430	0.000	0.938	0.000	0.339	0.000	0.317	0.415	93.24	100
7:00	0.821	0.000	0.000	1.336	1.028	2.752	0.443	1.806	0.761	1.307	0.000	0.731	0.301	0.317	0.000	88.40	100
7:30	0.821	0.000	0.000	1.336	1.347	2.857	0.443	1.806	0.761	1.605	0.000	0.731	0.301	0.000	0.000	87.99	100
8:00	0.409	0.000	0.000	1.952	1.774	4.518	1.469	2.103	0.804	0.322	0.000	0.339	1.118	0.415	0.000	84.78	100
8:30	0.409	0.000	0.409	2.714	1.028	3.909	1.473	2.103	0.392	0.322	0.000	0.339	0.706	0.415	0.000	85.78	100
9:00	1.366	0.000	0.339	2.582	0.731	3.719	2.001	2.313	0.392	0.322	0.409	0.767	0.706	0.905	0.000	83.45	100
9:30	2.092	0.000	0.339	2.582	0.731	3.719	1.558	2.015	0.392	0.620	0.409	0.767	0.706	0.905	0.000	83.17	100
10:00	2.431	0.000	0.339	2.899	0.731	3.881	2.295	2.379	0.000	0.620	0.409	0.767	0.706	1.259	0.000	81.29	100
10:30	2.431	0.000	0.339	2.899	0.731	3.851	2.737	2.379	0.000	0.620	0.409	0.767	0.706	1.259	0.000	80.87	100
11:00	2.022	0.000	0.339	2.899	0.731	3.459	2.295	2.379	0.000	0.620	0.409	0.767	0.706	0.768	0.000	82.61	100
11:30	2.022	0.000	0.339	3.028	0.731	3.427	2.295	2.379	0.000	0.620	0.409	0.767	0.706	0.415	0.000	82.86	100
NOON	0.614	0.000	0.369	1.355	0.409	1.757	0.850	2.015	0.000	0.322	0.409	0.767	0.405	0.000	0.000	90.73	100
0:30	0.000	0.000	0.369	1.039	0.409	1.757	0.850	1.103	0.000	0.322	0.409	0.339	0.405	0.000	0.000	93.00	100
1:00	0.000	0.000	0.000	1.039	0.409	2.263	0.850	0.630	0.000	0.640	0.409	0.339	0.405	0.000	0.000	93.02	100
1:30	0.000	0.000	0.409	1.039	0.409	2.263	0.850	0.630	0.000	0.640	0.409	0.339	0.405	0.000	0.000	92.61	100
2:00	0.313	0.000	0.000	1.336	0.409	2.263	0.443	1.035	0.369	0.938	0.409	0.000	0.405	0.000	0.000	92.08	100
2:30	0.313	0.000	0.000	1.336	0.409	2.263	0.781	1.035	0.369	0.938	0.409	0.000	0.405	0.000	0.000	91.74	100
3:00	0.313	0.000	0.000	1.336	0.727	3.062	0.781	1.035	0.000	0.620	0.409	0.000	0.405	0.000	0.000	91.31	100
3:30	0.725	0.000	0.000	1.336	0.727	2.263	1.189	1.399	0.000	0.620	0.409	0.000	0.405	0.000	0.000	90.93	100
4:00	0.751	0.000	0.000	0.931	0.318	5.330	0.338	2.567	0.000	0.620	0.409	0.000	0.405	0.000	0.492	87.84	100
4:30	0.339	0.000	0.424	0.931	0.318	3.943	0.781	2.567	0.000	0.620	0.409	0.000	0.405	0.000	0.492	88.77	100
5:00	0.748	0.000	0.000	1.248	0.809	2.532	1.195	1.651	0.000	0.298	0.409	0.000	0.000	0.000	0.492	90.62	100
5:30	0.748	0.000	0.000	1.832	0.318	1.756	0.753	1.353	0.000	0.298	0.409	0.000	0.000	0.000	0.492	92.04	100
6:00	0.339	0.000	0.000	1.340	0.318	0.832	1.623	0.718	0.000	0.893	0.409	0.000	0.000	0.491	0.492	92.55	100
6:30	0.339	0.000	0.000	0.931	0.318	0.832	1.284	0.718	0.000	0.595	0.409	0.000	0.000	0.491	0.492	93.59	100
7:00	0.000	0.000	0.000	0.931	0.000	0.000	0.446	1.461	0.000	0.298	0.409	0.000	0.000	0.491	0.492	95.47	100
7:30	0.000	0.000	0.000	0.931	0.000	0.000	0.446	0.313	0.000	0.298	0.409	0.000	0.000	0.491	0.492	96.62	100
8:00	0.000	0.000	0.000	0.317	0.409	0.443	0.446	0.313	0.000	0.000	0.409	0.000	0.000	0.491	0.492	96.68	100
8:30	0.000	0.000	0.000	0.317	0.409	0.364	0.446	0.313	0.000	0.000	0.409	0.000	0.000	0.491	0.492	96.76	100
9:00	0.000	0.000	0.000	0.317	0.000	0.364	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.491	0.492	97.89	100
9:30	0.000	0.000	0.000	0.317	0.000	0.000	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.491	0.492	98.25	100
10:00	0.446	0.000	0.000	0.317	0.000	0.000	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.492	98.30	100
10:30	0.000	0.000	0.000	0.703	0.000	0.000	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.492	98.36	100
11:00	0.000	0.000	0.000	0.317	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.68	100
11:30	0.000	0.000	0.000	0.317	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.68	100
Average	0.43	0.00	0.08	1.01	0.37	1.50	0.72	0.93	0.09	0.38	0.20	0.19	0.22	0.23	0.16	93.47	
Max.	2.43	0.00	0.42	3.03	1.77	5.33	2.74	2.57	0.80	1.60	0.41	0.77	1.12	1.26	0.49	100.0	
std. dev.	0.69	0.00	0.16	0.92	0.41	1.62	0.73	0.93	0.21	0.40	0.21	0.30	0.30	0.34	0.23	6.05	

TABLE 6.3.C: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.337	0.000	0.337	0.000	0.000	0.000	0.000	0.000	0.337	0.000	0.000	98.99	100
6:00	0.000	0.000	0.367	1.558	0.779	0.438	0.790	0.299	0.000	0.314	0.000	0.000	0.337	0.000	0.000	95.12	100
6:30	0.000	0.000	0.367	3.235	1.513	0.811	0.790	0.299	0.000	0.314	0.000	0.000	0.000	0.000	0.000	92.67	100
7:00	0.735	0.000	0.367	3.257	1.143	2.749	1.600	0.320	0.384	0.311	0.000	1.296	0.409	0.000	0.406	87.03	100
7:30	1.102	0.000	0.367	2.906	1.545	4.259	1.600	0.316	0.000	0.453	0.000	0.912	0.833	0.000	0.406	85.30	100
8:00	1.413	0.000	0.772	3.935	1.959	6.468	1.874	1.352	0.411	0.000	0.000	0.487	0.424	0.630	0.406	79.87	100
8:30	1.046	0.000	0.367	4.377	1.959	5.129	1.874	0.950	0.411	0.316	0.000	1.252	0.424	0.630	0.406	80.86	100
9:00	1.450	0.000	0.367	4.374	1.831	4.753	1.874	1.287	0.411	0.316	0.000	0.827	0.862	1.039	0.406	80.20	100
9:30	1.450	0.000	0.367	4.374	1.831	4.344	1.874	1.287	0.411	0.316	0.000	0.389	0.862	1.039	0.406	81.05	100
10:00	1.787	0.000	0.332	4.374	1.820	3.948	2.170	1.607	0.376	0.630	0.000	0.389	0.862	1.039	0.000	80.67	100
10:30	1.381	0.000	0.332	3.935	1.013	2.665	2.170	1.607	0.376	0.630	0.000	0.389	0.862	1.039	0.000	83.60	100
11:00	1.381	0.000	0.332	3.111	1.013	2.665	2.170	1.607	0.000	0.630	0.000	0.389	0.862	1.334	0.000	84.51	100
11:30	1.748	0.000	0.332	3.885	1.013	2.665	2.170	1.607	0.000	0.630	0.000	0.000	0.862	1.334	0.000	83.75	100
NOON	0.809	0.000	0.734	3.242	0.782	2.290	1.868	0.701	0.000	1.034	0.000	0.000	0.862	1.020	0.000	86.66	100
0:30	0.367	0.000	0.734	3.980	0.295	2.699	2.289	0.299	0.438	0.629	0.000	0.000	0.862	1.020	0.000	86.39	100
1:00	0.367	0.000	0.734	3.685	0.295	4.329	2.289	0.000	0.000	0.314	0.000	0.000	1.246	1.020	0.000	85.72	100
1:30	0.367	0.000	0.734	3.367	0.295	3.797	2.289	0.000	0.000	0.314	0.000	0.000	1.246	1.020	0.000	86.57	100
2:00	0.367	0.000	0.734	3.363	0.662	3.063	0.819	0.336	0.000	0.314	0.000	0.000	0.862	0.724	0.000	88.76	100
2:30	0.367	0.000	0.734	2.924	0.295	2.743	0.819	0.336	0.000	0.314	0.000	0.000	0.862	0.724	0.000	89.88	100
3:00	0.367	0.000	0.402	2.879	0.295	2.290	0.819	0.336	0.000	1.341	0.000	0.000	0.862	0.724	0.000	89.68	100
3:30	0.367	0.000	0.402	3.194	0.295	2.290	0.819	0.336	0.000	0.000	0.000	0.000	0.862	0.724	0.000	90.71	100
4:00	0.768	0.000	0.000	2.486	0.295	1.683	1.600	1.563	0.000	0.000	0.000	0.000	1.274	0.724	0.411	89.19	100
4:30	0.367	0.000	0.000	2.486	0.000	2.058	1.223	1.161	0.000	0.000	0.000	0.000	0.850	0.724	0.411	90.72	100
5:00	0.367	0.000	0.000	2.486	1.737	2.609	2.077	1.228	0.000	0.000	0.000	0.000	0.411	0.724	0.411	87.95	100
5:30	0.367	0.000	0.000	2.891	1.737	2.170	2.077	0.826	0.000	0.320	0.000	0.000	0.411	0.724	0.000	88.48	100
6:00	0.367	0.000	0.000	2.082	0.404	2.609	0.404	0.404	0.000	1.353	0.000	0.000	0.411	0.724	0.000	91.24	100
6:30	0.367	0.000	0.000	1.378	0.000	1.712	0.404	0.404	0.000	0.652	0.000	0.000	0.411	0.724	0.000	93.95	100
7:00	0.980	0.000	0.332	1.378	0.000	0.384	0.384	0.000	0.384	0.000	0.000	0.000	0.000	0.000	0.000	96.16	100
7:30	0.980	0.000	0.332	0.972	0.000	0.716	0.384	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	96.62	100
8:00	0.367	0.000	0.000	0.311	0.000	0.716	0.384	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.22	100
8:30	0.367	0.000	0.000	0.311	0.000	0.384	0.384	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.56	100
9:00	0.367	0.000	0.000	0.000	0.000	0.872	0.000	0.000	0.000	0.314	0.000	0.000	0.000	0.000	0.000	98.45	100
9:30	0.367	0.000	0.000	0.000	0.000	0.384	0.000	0.000	0.000	0.314	0.000	0.000	0.000	0.000	0.000	98.94	100
10:00	0.367	0.000	0.000	0.000	0.000	0.384	0.000	0.000	0.000	0.314	0.000	0.000	0.000	0.000	0.000	98.94	100
10:30	0.367	0.000	0.000	0.000	0.000	0.384	0.000	0.000	0.000	0.314	0.000	0.000	0.000	0.000	0.000	98.94	100
11:00	0.000	0.000	0.411	0.625	0.000	0.384	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.58	100
11:30	0.406	0.000	0.411	0.625	0.000	0.384	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.17	100
average	0.50	0.00	0.24	1.83	0.52	1.71	0.89	0.43	0.08	0.26	0.00	0.13	0.40	0.40	0.08	92.52	
Max.	1.79	0.00	0.77	4.38	1.96	6.47	2.29	1.61	0.44	1.35	0.00	1.30	1.27	1.33	0.41	100.0	
std. dev.	0.52	0.00	0.27	1.66	0.69	1.70	0.89	0.57	0.16	0.34	0.00	0.32	0.43	0.47	0.16	6.93	

TABLE 6.3.D: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.284	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.72	100
4:30	0.000	0.000	0.000	0.284	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.72	100
5:00	0.000	0.000	0.000	0.284	0.000	0.000	0.000	0.351	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.36	100
5:30	0.288	0.000	0.000	0.573	0.000	0.000	0.000	0.351	0.000	0.371	0.000	0.000	0.000	0.000	0.000	98.42	100
6:00	0.288	0.000	0.000	0.573	0.368	0.742	0.762	0.351	0.000	1.060	0.000	0.307	1.050	0.000	0.000	94.50	100
6:30	0.288	0.000	0.000	0.978	0.368	1.532	1.209	0.377	0.000	1.060	0.000	0.307	0.343	0.000	0.000	93.54	100
7:00	0.580	0.000	0.385	2.075	0.745	3.615	1.208	0.664	0.345	1.633	0.447	0.356	1.146	0.779	0.000	86.02	100
7:30	0.580	0.000	0.385	1.364	0.745	3.433	1.055	0.664	0.345	1.519	0.402	0.370	0.758	0.779	0.000	87.60	100
8:00	1.297	0.000	0.768	2.708	0.742	8.020	2.310	0.664	0.345	1.519	0.402	0.745	1.093	1.066	0.371	77.95	100
8:30	1.856	0.000	0.307	2.015	0.770	5.094	2.695	0.664	0.345	1.231	0.000	0.401	1.093	1.354	0.371	81.80	100
9:00	2.149	0.000	0.307	3.076	0.638	6.376	3.747	0.664	0.345	1.502	0.000	0.401	1.093	1.690	0.371	77.64	100
9:30	2.520	0.000	0.307	3.076	0.638	6.349	3.747	0.664	0.345	1.502	0.000	0.737	1.093	1.402	0.371	77.25	100
10:00	2.520	0.000	0.307	3.076	0.931	4.794	4.115	0.288	1.084	1.214	0.402	0.737	1.461	1.025	0.371	77.68	100
10:30	2.520	0.000	0.307	3.076	0.931	4.485	4.115	0.288	0.345	1.214	0.000	0.737	1.461	1.025	0.000	79.50	100
11:00	2.520	0.000	0.307	2.788	0.931	4.485	3.506	0.288	0.705	1.214	0.000	0.737	1.093	0.623	0.000	80.80	100
11:30	2.227	0.000	0.307	3.369	0.931	4.485	3.121	0.288	0.705	1.214	0.000	0.737	1.093	0.623	0.000	80.90	100
NOON	1.001	0.000	0.308	1.165	1.058	4.258	1.980	0.562	0.705	0.609	0.000	1.138	1.495	0.288	0.000	85.43	100
0:30	0.716	0.000	0.000	0.895	0.679	4.324	1.980	0.274	0.705	0.609	0.000	1.138	1.495	0.288	0.000	86.90	100
1:00	0.716	0.000	0.385	0.895	0.000	3.236	1.980	0.000	0.000	0.000	0.000	0.401	2.298	0.288	0.000	89.80	100
1:30	0.716	0.000	0.385	0.895	0.000	3.236	1.980	0.000	0.000	0.000	0.000	0.401	2.298	0.288	0.000	89.80	100
2:00	0.000	0.000	0.371	0.573	0.000	3.637	2.352	0.000	0.000	0.000	0.000	0.401	1.541	0.288	0.000	90.84	100
2:30	0.000	0.000	0.371	0.573	0.000	3.997	2.352	0.000	0.000	0.000	0.000	0.401	1.541	0.288	0.000	90.48	100
3:00	0.000	0.000	0.371	0.861	0.000	3.086	2.407	0.379	0.000	0.288	0.402	0.401	1.541	0.288	0.000	89.98	100
3:30	0.000	0.000	0.371	0.861	0.000	3.463	1.579	0.379	0.000	0.288	0.000	0.401	1.849	0.288	0.000	90.52	100
4:00	0.722	0.000	0.371	0.861	0.000	3.526	2.100	0.000	0.000	0.000	0.000	0.709	1.849	0.690	0.000	89.17	100
4:30	0.722	0.000	0.371	0.861	0.000	3.139	1.655	0.000	0.000	0.000	0.000	0.745	1.849	0.690	0.000	89.97	100
5:00	0.722	0.000	0.371	0.577	0.000	1.939	1.613	0.000	0.000	0.656	0.000	0.000	1.167	0.690	0.000	92.27	100
5:30	0.722	0.000	0.371	0.577	0.000	1.568	1.613	0.000	0.000	1.070	0.000	0.000	1.167	0.690	0.000	92.22	100
6:00	1.094	0.000	0.000	0.704	0.371	1.217	1.529	0.000	0.000	1.070	0.000	0.000	0.824	0.690	0.000	92.50	100
6:30	0.722	0.000	0.000	0.704	0.371	1.217	1.529	0.000	0.000	0.786	0.000	0.000	0.824	0.690	0.000	93.16	100
7:00	0.351	0.000	0.000	0.704	0.000	0.343	0.762	0.288	0.000	0.000	0.000	0.000	0.447	0.000	0.000	97.10	100
7:30	0.000	0.000	0.000	0.289	0.000	0.351	0.762	0.000	0.000	0.000	0.000	0.000	0.447	0.000	0.000	98.15	100
8:00	0.289	0.000	0.000	0.289	0.000	0.732	0.762	0.000	0.000	0.000	0.000	0.000	0.447	0.000	0.000	97.48	100
8:30	0.289	0.000	0.000	0.289	0.000	0.356	0.762	0.000	0.000	0.000	0.000	0.000	0.447	0.000	0.000	97.86	100
9:00	0.289	0.000	0.000	0.289	0.000	0.000	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	98.68	100
9:30	0.000	0.000	0.308	0.289	0.000	0.415	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	98.24	100
10:00	0.000	0.000	0.000	0.000	0.000	0.000	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	99.26	100
10:30	0.000	0.000	0.000	0.000	0.000	0.000	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	99.26	100
11:00	0.000	0.000	0.000	0.000	0.371	0.343	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	98.54	100
11:30	0.000	0.000	0.000	0.000	0.371	0.343	0.377	0.000	0.368	0.000	0.000	0.000	0.000	0.000	0.000	98.54	100
average	0.60	0.00	0.17	0.89	0.25	2.04	1.32	0.18	0.18	0.45	0.04	0.26	0.76	0.35	0.04	92.47	
Max.	2.52	0.00	0.77	3.37	1.06	8.02	4.11	0.66	1.08	1.63	0.45	1.14	2.30	1.69	0.37	100.0	
std.dev.	0.81	0.00	0.20	1.01	0.36	2.18	1.24	0.24	0.26	0.59	0.13	0.34	0.72	0.45	0.11	7.47	

TABLE 6.3.E: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.55	100
5:30	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.26	100
6:00	0.409	0.000	0.000	0.335	0.000	0.000	1.246	0.000	0.000	0.000	0.000	0.000	0.000	0.378	0.000	97.63	100
6:30	0.409	0.387	0.000	1.136	0.000	0.000	1.624	0.000	0.000	0.000	0.000	0.491	0.424	0.378	0.335	94.82	100
7:00	0.816	0.000	0.456	1.533	1.394	3.598	2.684	0.000	0.000	1.340	0.335	0.507	0.832	0.000	0.335	86.17	100
7:30	0.816	0.000	0.492	0.740	1.535	3.649	2.680	0.000	0.000	1.023	0.000	1.298	0.507	0.000	0.000	87.26	100
8:00	0.298	0.000	0.983	3.257	1.997	4.644	2.235	0.443	0.799	1.023	0.335	1.699	1.377	0.721	0.000	80.19	100
8:30	1.389	0.000	0.983	2.480	1.554	3.279	2.783	0.000	0.799	1.023	0.000	0.845	0.378	0.721	0.000	83.77	100
9:00	2.495	0.000	1.361	3.115	2.207	2.969	3.523	0.000	0.412	0.912	0.000	0.845	0.000	0.721	0.000	81.44	100
9:30	2.495	0.000	1.361	3.115	2.207	1.643	3.836	0.000	0.412	0.614	0.000	0.845	0.000	0.721	0.000	82.75	100
10:00	2.818	0.000	1.361	3.416	1.448	1.811	3.344	0.000	0.000	0.614	0.000	0.845	0.000	0.721	0.000	83.62	100
10:30	3.134	0.000	1.361	3.416	1.448	1.811	3.344	0.298	0.000	0.614	0.000	0.845	0.000	0.721	0.000	83.01	100
11:00	2.305	0.000	0.870	3.098	0.795	2.197	3.344	0.000	0.000	0.614	0.000	0.948	0.000	0.721	0.000	85.11	100
11:30	2.305	0.000	1.361	3.823	0.795	2.197	3.344	0.000	0.000	0.614	0.000	0.948	0.000	0.721	0.000	83.89	100
NOON	1.771	0.000	0.983	2.025	1.097	1.304	2.529	0.000	0.000	1.249	0.000	1.390	0.301	0.335	0.000	87.02	100
0:30	1.046	0.000	0.983	2.360	0.795	1.304	2.216	0.000	0.000	0.614	0.000	1.390	0.000	0.335	0.000	88.96	100
1:00	0.637	0.000	0.983	2.699	0.387	1.304	2.216	0.000	0.000	0.614	0.000	0.000	0.000	0.335	0.000	90.83	100
1:30	0.339	0.000	0.983	2.360	0.387	1.304	2.529	0.000	0.000	0.614	0.000	0.412	0.000	0.335	0.000	90.74	100
2:00	0.746	0.000	1.775	2.113	0.387	2.510	2.643	0.000	0.000	0.614	0.000	0.000	0.424	0.335	0.000	88.45	100
2:30	0.746	0.000	1.775	2.113	0.387	2.537	2.684	0.000	0.000	0.614	0.000	0.412	0.000	0.335	0.000	88.40	100
3:00	0.748	0.387	1.775	1.622	0.000	1.723	2.330	0.000	0.000	1.347	0.000	0.000	0.000	0.335	0.000	89.73	100
3:30	0.748	0.387	1.775	1.622	0.000	1.723	2.772	0.000	0.000	1.029	0.000	0.000	0.000	0.335	0.000	89.61	100
4:00	0.823	0.000	0.948	1.517	0.000	1.249	2.772	0.000	0.000	1.029	0.000	0.442	0.000	0.721	0.000	90.50	100
4:30	0.823	0.000	0.492	1.517	0.000	1.246	3.494	0.000	0.000	1.029	0.000	0.442	0.000	0.721	0.000	90.24	100
5:00	0.823	0.000	0.000	1.539	0.409	1.246	1.851	0.000	0.000	0.716	0.000	0.933	0.000	0.721	0.000	91.76	100
5:30	0.823	0.000	0.000	2.264	0.409	1.661	1.442	0.000	0.000	0.716	0.000	0.866	0.000	0.721	0.000	91.10	100
6:00	0.000	0.000	0.000	1.631	0.409	1.617	1.030	0.829	0.000	1.443	0.335	0.412	0.492	0.721	0.000	91.08	100
6:30	0.000	0.000	0.000	1.631	0.409	2.059	1.030	0.387	0.000	0.716	0.000	0.000	0.000	0.721	0.000	93.05	100
7:00	0.000	0.000	0.000	1.222	0.000	0.848	0.717	0.443	0.379	0.712	0.000	0.000	0.000	0.000	0.000	95.68	100
7:30	0.000	0.000	0.000	1.221	0.000	0.848	0.717	0.000	0.000	0.415	0.000	0.000	0.000	0.000	0.000	96.80	100
8:00	0.000	0.000	0.000	0.405	0.000	0.443	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.15	100
8:30	0.000	0.000	0.000	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
9:00	0.000	0.000	0.000	0.405	0.000	0.432	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	0.000	98.76	100
9:30	0.000	0.000	0.000	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.379	0.000	0.407	0.000	98.81	100
10:00	0.000	0.000	0.000	0.000	0.000	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	0.000	99.19	100
10:30	0.000	0.000	0.000	0.000	0.000	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	0.000	99.19	100
11:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.00	100
11:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.00	100
average	0.63	0.02	0.48	1.26	0.43	1.12	1.39	0.07	0.06	0.46	0.02	0.36	0.10	0.32	0.01	93.27	
Max.	3.13	0.39	1.78	3.82	2.21	4.64	3.84	0.83	0.80	1.44	0.33	1.70	1.38	0.72	0.33	100.0	
std. dev.	0.87	0.09	0.63	1.22	0.66	1.20	1.37	0.18	0.18	0.47	0.08	0.48	0.26	0.30	0.07	6.50	

TABLE 6.3.F: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.451	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.55	100
5:30	0.000	0.000	0.000	0.000	0.000	0.451	0.810	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.74	100
6:00	0.000	0.000	0.000	0.313	0.000	0.451	0.895	0.294	0.000	0.382	0.000	0.407	0.000	0.000	0.000	97.26	100
6:30	0.000	0.000	0.000	0.607	0.000	0.852	0.885	0.294	0.000	0.382	0.000	0.407	0.000	0.313	0.000	96.26	100
7:00	0.000	0.000	0.000	1.063	0.000	2.413	1.831	0.294	0.000	0.986	0.789	0.410	0.000	0.000	0.000	92.21	100
7:30	0.000	0.404	0.000	1.063	0.451	2.008	0.804	0.294	0.000	0.986	0.402	0.410	0.000	0.000	0.000	93.18	100
8:00	0.000	0.404	0.829	3.652	0.607	3.804	1.487	0.698	0.000	1.623	0.402	1.297	0.787	0.804	0.000	83.60	100
8:30	0.000	0.404	1.236	3.652	0.607	2.474	1.891	0.698	0.000	1.623	0.784	0.410	0.787	0.804	0.000	84.63	100
9:00	1.013	0.404	0.829	5.505	0.921	4.565	1.901	1.567	0.000	2.260	0.795	0.797	0.845	1.580	0.334	76.68	100
9:30	1.013	0.404	0.419	5.539	1.358	5.050	1.901	1.567	0.000	1.966	0.795	0.797	0.845	1.176	0.334	76.84	100
10:00	1.622	0.000	0.419	4.914	1.934	6.920	2.235	1.521	0.000	2.284	0.413	1.172	0.407	2.194	0.334	73.63	100
10:30	1.327	0.000	0.419	5.245	1.496	6.075	2.235	1.921	0.000	1.966	0.413	1.172	0.407	1.784	0.334	75.21	100
11:00	1.013	0.000	0.419	4.109	1.496	5.178	1.526	0.783	0.000	1.966	0.413	0.797	1.244	1.784	0.334	78.94	100
11:30	1.013	0.000	0.419	4.109	1.373	4.366	1.122	0.783	0.000	1.966	0.413	0.797	0.407	1.784	0.334	81.11	100
NOON	0.313	0.000	0.419	2.901	0.609	2.197	0.485	0.382	0.382	0.637	0.413	1.197	0.350	0.811	0.000	88.90	100
0:30	0.313	0.000	0.419	3.038	0.609	2.197	0.485	0.382	0.000	0.637	0.413	0.797	0.000	0.407	0.000	90.30	100
1:00	0.313	0.000	0.419	1.979	0.609	1.356	0.485	0.382	0.437	0.637	0.000	1.636	0.000	0.407	0.000	91.34	100
1:30	0.313	0.000	0.714	1.979	0.609	1.356	0.485	0.382	0.437	0.637	0.000	1.636	0.437	0.407	0.000	90.61	100
2:00	0.000	0.000	0.419	1.924	0.609	1.356	1.335	0.382	0.000	0.637	0.000	1.137	0.000	0.374	0.000	91.83	100
2:30	0.000	0.000	0.419	1.520	0.294	1.356	1.335	0.382	0.000	0.637	0.000	1.137	0.000	0.313	0.000	92.61	100
3:00	0.000	0.000	0.419	1.520	0.294	1.356	1.836	0.000	0.000	0.318	0.000	0.785	0.000	0.313	0.000	93.16	100
3:30	0.000	0.000	0.419	1.520	0.294	1.842	1.836	0.000	0.000	0.318	0.000	0.785	0.000	0.313	0.000	92.67	100
4:00	0.000	0.000	0.419	0.410	0.698	1.359	1.736	0.000	0.000	0.318	0.000	0.785	0.427	0.000	0.000	93.85	100
4:30	0.000	0.000	0.419	0.410	0.698	1.359	1.326	0.000	0.298	0.318	0.000	1.271	0.000	0.000	0.000	93.90	100
5:00	0.000	0.000	0.419	0.000	1.149	0.451	1.326	0.000	0.000	0.318	0.000	0.785	0.000	0.000	0.000	95.55	100
5:30	0.000	0.000	0.419	0.419	1.149	0.451	1.326	0.000	0.000	0.318	0.000	0.785	0.000	0.000	0.000	95.13	100
6:00	0.000	0.000	0.419	0.820	0.294	1.190	0.783	0.000	0.000	0.649	0.000	1.272	0.000	0.000	0.000	94.57	100
6:30	0.000	0.000	0.419	0.820	0.294	0.451	1.132	0.000	0.000	0.318	0.000	0.785	0.000	0.000	0.000	95.78	100
7:00	0.000	0.000	0.419	0.820	0.000	1.287	0.350	0.000	0.000	0.000	0.000	0.749	0.000	0.000	0.000	96.38	100
7:30	0.000	0.000	0.419	0.820	0.000	1.287	0.350	0.000	0.000	0.000	0.000	0.749	0.000	0.000	0.000	96.38	100
8:00	0.000	0.000	0.000	0.820	0.000	1.851	0.000	0.000	0.407	0.000	0.000	0.000	0.000	0.313	0.000	96.61	100
8:30	0.000	0.000	0.000	0.419	0.000	1.365	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.000	97.90	100
9:00	0.000	0.000	0.000	0.419	0.000	1.365	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.000	97.90	100
9:30	0.000	0.000	0.000	0.419	0.000	1.365	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.000	97.90	100
10:00	0.000	0.000	0.375	0.419	0.000	0.825	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.38	100
10:30	0.000	0.000	0.000	0.419	0.000	0.825	0.000	0.000	0.000	0.294	0.000	0.000	0.000	0.000	0.000	98.46	100
11:00	0.000	0.000	0.000	0.419	0.000	0.000	0.000	0.000	0.000	0.000	0.404	0.000	0.387	0.000	0.000	98.79	100
11:30	0.000	0.000	0.000	0.419	0.000	0.000	0.000	0.000	0.000	0.000	0.404	0.000	0.387	0.000	0.000	98.79	100
Average	0.17	0.04	0.26	1.34	0.38	1.53	0.75	0.27	0.04	0.53	0.15	0.52	0.16	0.35	0.04	93.45	
Max.	1.62	0.40	1.24	5.54	1.93	6.92	2.24	1.92	0.44	2.28	0.79	1.64	1.24	2.19	0.33	100.0	
std. dev.	0.40	0.12	0.29	1.67	0.52	1.71	0.76	0.48	0.12	0.71	0.26	0.52	0.30	0.58	0.11	7.43	

TABLE 6.3.G: RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.444	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.56	100
5:30	0.759	0.000	0.000	0.444	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.80	100
6:00	1.082	0.000	0.000	0.759	0.000	0.000	0.413	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	97.75	100
6:30	1.082	0.000	0.000	0.759	0.297	0.430	0.413	0.000	0.000	0.000	0.000	0.000	0.352	0.000	0.000	96.67	100
7:00	1.080	0.000	0.775	0.444	1.016	0.843	1.605	0.362	0.000	1.168	0.297	0.000	0.352	0.000	0.000	92.06	100
7:30	0.765	0.000	0.407	0.444	0.756	1.695	1.605	0.362	0.377	1.168	0.297	0.000	0.440	0.000	0.000	91.68	100
8:00	0.765	0.000	0.897	1.075	1.162	3.442	1.653	0.000	0.000	0.444	0.297	0.426	0.441	0.385	0.000	89.01	100
8:30	0.765	0.000	0.407	0.631	0.316	1.657	2.049	0.000	0.000	0.444	0.297	0.426	0.441	0.385	0.000	92.18	100
9:00	1.396	0.000	0.896	1.038	0.316	2.398	4.278	0.000	0.000	0.740	0.297	0.836	1.229	2.347	0.000	84.23	100
9:30	1.396	0.000	1.351	1.038	0.616	2.008	4.152	0.000	0.000	0.740	0.297	0.836	0.826	1.903	0.000	84.84	100
10:00	2.103	0.000	0.896	1.760	0.616	1.127	3.708	0.000	0.405	0.740	0.000	1.276	0.000	1.487	0.000	85.88	100
10:30	2.103	0.000	0.896	2.176	0.616	1.127	3.708	0.000	0.405	0.740	0.000	0.836	0.000	1.487	0.000	85.91	100
11:00	1.487	0.000	1.326	1.775	0.616	1.552	3.727	0.000	0.405	0.740	0.000	0.836	0.000	1.092	0.000	86.44	100
11:30	1.487	0.000	1.326	2.090	0.616	1.975	3.305	0.000	0.405	0.740	0.000	0.836	0.000	1.092	0.000	86.13	100
NOON	1.341	0.000	0.000	0.948	0.316	0.830	2.226	0.749	0.758	1.093	0.000	0.851	0.000	0.707	0.000	90.18	100
0:30	0.851	0.000	0.000	1.038	0.316	0.830	2.226	0.333	0.758	0.352	0.000	0.851	0.000	0.707	0.000	91.74	100
1:00	1.295	0.000	0.000	1.038	0.000	1.241	1.609	0.333	0.352	0.000	0.000	0.851	0.000	0.410	0.000	92.87	100
1:30	1.295	0.000	0.368	0.722	0.441	1.241	1.609	0.000	0.352	0.000	0.000	0.426	0.000	0.410	0.000	93.14	100
2:00	0.851	0.000	0.000	0.722	0.441	1.618	1.309	0.000	0.000	0.000	0.000	0.848	0.410	0.000	0.000	93.80	100
2:30	0.851	0.000	0.000	0.722	0.000	1.618	1.309	0.000	0.000	0.000	0.000	0.426	0.410	0.000	0.000	94.66	100
3:00	0.851	0.000	0.000	0.722	0.316	1.241	1.309	0.333	0.405	0.000	0.000	0.426	0.410	0.000	0.000	93.99	100
3:30	0.851	0.000	0.000	0.722	0.316	1.666	1.309	0.333	0.405	0.000	0.000	0.426	0.410	0.000	0.000	93.56	100
4:00	1.295	0.000	0.000	0.000	0.741	1.671	0.820	0.333	0.405	0.000	0.000	0.426	0.814	0.297	0.000	93.20	100
4:30	1.295	0.000	0.000	0.000	0.316	1.671	0.820	0.000	0.405	0.000	0.000	0.426	0.403	0.297	0.000	94.37	100
5:00	1.221	0.000	0.000	0.000	0.316	1.585	1.141	0.000	0.405	0.444	0.000	0.426	0.000	0.297	0.000	94.17	100
5:30	1.221	0.000	0.000	0.000	0.316	0.767	1.141	0.000	0.405	0.444	0.000	0.426	0.000	0.297	0.000	94.98	100
6:00	0.888	0.000	0.000	0.000	0.756	1.231	1.437	0.000	0.405	0.888	0.000	0.000	0.000	0.297	0.441	93.66	100
6:30	0.888	0.000	0.000	0.000	0.441	0.390	1.437	0.000	0.405	0.000	0.000	0.000	0.000	0.297	0.441	95.70	100
7:00	0.444	0.000	0.000	0.000	0.407	1.681	1.141	0.608	0.000	0.000	0.000	0.000	0.000	0.000	0.881	94.84	100
7:30	0.444	0.000	0.000	0.000	0.407	0.808	1.141	0.608	0.000	0.000	0.000	0.000	0.000	0.000	0.441	96.15	100
8:00	0.000	0.000	0.000	0.000	0.000	0.000	0.728	0.300	0.000	0.000	0.000	0.441	0.000	0.395	0.441	97.70	100
8:30	0.000	0.000	0.000	0.000	0.000	0.000	0.321	0.000	0.000	0.000	0.000	0.441	0.000	0.395	0.441	98.40	100
9:00	0.000	0.000	0.000	0.000	0.000	0.788	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	0.000	98.82	100
9:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.444	0.395	0.000	99.16	100
10:00	0.000	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	0.000	0.000	0.000	0.444	0.000	0.000	99.15	100
10:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
11:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
11:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.316	0.000	0.000	0.000	0.000	0.000	99.68	100
average	0.68	0.00	0.20	0.44	0.27	0.82	1.12	0.10	0.16	0.23	0.04	0.29	0.16	0.33	0.06	95.10	
Max.	2.10	0.00	1.35	2.18	1.16	3.44	4.28	0.75	0.76	1.17	0.30	1.28	1.23	2.35	0.88	100.0	
std.dev.	0.62	0.00	0.41	0.61	0.31	0.84	1.25	0.19	0.22	0.37	0.10	0.36	0.28	0.54	0.18	4.82	

TABLE 6.4: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	OTHER STATIONS	NONE	TOTAL
M'NIGHT	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.94	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.94	100
4:00	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.90	100
4:30	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.90	100
5:00	0.063	0.000	0.000	0.113	0.000	0.126	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.58	100
5:30	0.193	0.000	0.058	0.308	0.089	0.126	0.221	0.117	0.000	0.102	0.000	0.000	0.048	0.000	0.000	98.74	100
6:00	0.323	0.000	0.110	0.666	0.254	0.429	0.761	0.324	0.042	0.394	0.000	0.153	0.210	0.053	0.058	96.22	100
6:30	0.323	0.054	0.161	1.120	0.445	1.025	0.892	0.443	0.042	0.394	0.000	0.222	0.162	0.142	0.174	94.40	100
7:00	0.692	0.000	0.492	1.545	0.857	3.091	1.665	0.684	0.382	1.089	0.270	0.470	0.561	0.165	0.173	87.86	100
7:30	0.700	0.057	0.452	1.274	1.006	3.210	1.442	0.683	0.423	1.089	0.161	0.529	0.471	0.120	0.126	88.26	100
8:00	0.676	0.057	0.817	2.523	1.325	5.022	2.096	0.881	0.604	0.773	0.208	0.714	0.885	0.624	0.184	82.61	100
8:30	1.007	0.057	0.785	2.503	1.044	3.715	2.396	0.762	0.667	0.774	0.153	0.523	0.745	0.713	0.184	83.97	100
9:00	1.734	0.057	1.080	3.127	1.042	4.174	3.052	0.876	0.661	0.875	0.212	0.705	0.873	1.278	0.231	80.02	100
9:30	1.938	0.057	1.042	3.132	1.147	3.828	3.001	0.835	0.661	0.833	0.212	0.626	0.877	1.072	0.231	80.51	100
10:00	2.307	0.000	0.914	3.246	1.166	3.626	3.050	0.925	0.714	0.985	0.178	0.741	0.753	1.191	0.174	80.03	100
10:30	2.252	0.000	0.864	3.289	0.989	3.219	3.112	0.965	0.600	0.939	0.116	0.679	0.753	1.132	0.117	80.97	100
11:00	1.889	0.000	0.691	2.797	0.898	3.151	2.842	0.761	0.533	0.884	0.116	0.641	0.746	0.988	0.158	82.90	100
11:30	1.839	0.000	0.760	3.205	0.880	3.146	2.623	0.761	0.533	0.884	0.116	0.586	0.627	0.938	0.158	82.94	100
NOON	0.993	0.000	0.513	1.850	0.668	2.292	1.754	0.629	0.524	0.748	0.116	0.769	0.681	0.492	0.111	87.86	100
0:30	0.630	0.000	0.465	1.903	0.447	2.359	1.815	0.341	0.602	0.497	0.116	0.652	0.589	0.435	0.069	89.08	100
1:00	0.635	0.000	0.524	1.759	0.240	2.313	1.727	0.190	0.365	0.353	0.057	0.462	0.768	0.393	0.069	90.14	100
1:30	0.593	0.000	0.675	1.622	0.302	2.238	1.655	0.143	0.314	0.311	0.057	0.460	0.830	0.393	0.069	90.34	100
2:00	0.479	0.000	0.633	1.526	0.354	2.419	1.498	0.247	0.206	0.353	0.119	0.343	0.714	0.289	0.069	90.75	100
2:30	0.479	0.000	0.691	1.407	0.195	2.433	1.506	0.247	0.206	0.353	0.119	0.341	0.654	0.280	0.069	91.02	100
3:00	0.508	0.054	0.535	1.376	0.230	2.226	1.594	0.357	0.211	0.556	0.119	0.233	0.654	0.338	0.069	90.94	100
3:30	0.467	0.054	0.535	1.420	0.230	2.247	1.585	0.349	0.211	0.321	0.057	0.288	0.702	0.338	0.069	91.13	100
4:00	0.768	0.000	0.420	0.994	0.290	2.538	1.574	0.629	0.273	0.277	0.057	0.343	1.077	0.570	0.196	89.99	100
4:30	0.595	0.000	0.415	0.994	0.188	2.293	1.557	0.525	0.316	0.277	0.057	0.418	0.765	0.570	0.196	90.83	100
5:00	0.699	0.000	0.229	0.877	0.624	1.955	1.533	0.405	0.153	0.410	0.057	0.302	0.356	0.512	0.196	91.69	100
5:30	0.642	0.000	0.287	1.178	0.555	1.559	1.413	0.364	0.153	0.519	0.057	0.293	0.299	0.458	0.138	92.08	100
6:00	0.394	0.000	0.171	1.036	0.365	1.358	1.135	0.373	0.153	1.004	0.104	0.367	0.315	0.527	0.200	92.50	100
6:30	0.336	0.000	0.171	0.879	0.263	1.070	1.136	0.311	0.099	0.500	0.057	0.111	0.186	0.527	0.200	94.15	100
7:00	0.255	0.000	0.107	0.821	0.057	0.754	0.641	0.397	0.108	0.142	0.057	0.106	0.069	0.175	0.262	96.05	100
7:30	0.201	0.000	0.107	0.720	0.057	0.679	0.597	0.130	0.000	0.100	0.057	0.106	0.069	0.175	0.200	96.80	100
8:00	0.096	0.000	0.000	0.426	0.057	0.657	0.337	0.086	0.058	0.000	0.057	0.062	0.069	0.233	0.131	97.73	100
8:30	0.096	0.000	0.000	0.312	0.057	0.407	0.280	0.044	0.000	0.000	0.057	0.062	0.069	0.233	0.131	98.25	100
9:00	0.096	0.000	0.000	0.206	0.000	0.593	0.121	0.047	0.057	0.044	0.000	0.000	0.000	0.226	0.069	98.54	100
9:30	0.121	0.000	0.048	0.206	0.000	0.365	0.121	0.047	0.057	0.044	0.000	0.053	0.063	0.226	0.069	98.58	100
10:00	0.114	0.000	0.053	0.104	0.000	0.286	0.121	0.110	0.057	0.044	0.000	0.000	0.063	0.057	0.069	98.92	100
10:30	0.052	0.000	0.000	0.158	0.000	0.228	0.121	0.110	0.057	0.086	0.000	0.000	0.000	0.057	0.069	99.06	100
11:00	0.000	0.000	0.058	0.192	0.057	0.107	0.058	0.110	0.057	0.000	0.057	0.000	0.055	0.000	0.000	99.25	100
11:30	0.057	0.000	0.058	0.192	0.057	0.107	0.058	0.110	0.057	0.044	0.057	0.000	0.055	0.000	0.000	99.15	100
average	0.53	0.01	0.31	1.06	0.34	1.49	1.06	0.33	0.21	0.35	0.07	0.26	0.35	0.33	0.10	93.20	
Max.	2.31	0.06	1.08	3.29	1.33	5.02	3.11	0.96	0.71	1.09	0.27	0.77	1.08	1.28	0.26	100.0	
std.dev.	0.63	0.02	0.33	1.05	0.40	1.43	1.02	0.30	0.24	0.37	0.07	0.26	0.35	0.36	0.08	6.57	

TABLE 6.5: WEIGHTED RADIO STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	80	34	45	1	1	1	12	38	21	5	20	24	6	14	9	7
	4.3%	3.8%	4.9%	1.0%	.4%	.8%	2.1%	9.2%	9.0%	9.0%	5.5%	4.2%	2.3%	5.5%	3.5%	5.3%
	100.0%	43.3%	56.7%	1.3%	1.6%	1.3%	15.1%	48.3%	26.2%	6.3%	25.1%	30.5%	8.0%	17.1%	11.0%	8.3%
Radju Parlament 106.6	2	2	0	0	0	0	1	0	1	0	0	1	1	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.5%	.0%	.0%	.2%	.4%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	48.6%	.0%	51.4%	.0%	.0%	51.4%	48.6%	.0%	.0%	.0%
Magic Radio	46	21	26	0	2	5	30	8	1	0	12	14	3	6	10	2
	2.5%	2.2%	2.8%	.0%	.7%	4.4%	5.3%	1.8%	.4%	.0%	3.3%	2.3%	1.1%	2.4%	4.0%	1.4%
	100.0%	44.2%	55.8%	.0%	4.9%	11.5%	65.3%	16.6%	1.8%	.0%	25.7%	29.1%	6.6%	12.8%	21.9%	3.9%
Super One Radio	120	65	56	1	6	3	27	47	29	6	37	30	18	14	16	6
	6.5%	7.0%	6.1%	1.0%	1.7%	2.8%	4.7%	11.4%	12.8%	11.6%	10.2%	5.3%	6.4%	5.6%	6.4%	4.4%
	100.0%	53.7%	46.3%	.9%	4.7%	2.9%	22.3%	39.5%	24.4%	5.4%	30.6%	25.3%	14.6%	11.6%	13.4%	4.6%
Radio 101	61	37	24	0	3	1	17	16	20	3	9	25	10	7	5	5
	3.3%	4.0%	2.6%	.0%	1.0%	.9%	3.0%	3.8%	8.8%	5.2%	2.5%	4.3%	3.8%	2.7%	2.0%	3.7%
	100.0%	60.7%	39.3%	.0%	5.4%	1.8%	28.7%	25.8%	33.4%	4.8%	15.1%	41.1%	17.2%	10.8%	8.2%	7.5%
Bay Radio	268	149	119	16	125	32	82	13	0	0	44	82	36	45	46	15
	14.6%	16.3%	12.9%	14.9%	37.3%	26.2%	14.3%	3.1%	.0%	.0%	12.2%	14.1%	13.2%	18.3%	18.3%	11.8%
	100.0%	55.7%	44.3%	5.8%	46.8%	11.9%	30.6%	4.9%	.0%	.0%	16.4%	30.5%	13.5%	16.9%	17.2%	5.5%
Calypso Radio	112	59	53	6	2	3	50	38	12	1	29	31	12	16	18	6
	6.1%	6.4%	5.8%	5.5%	.7%	2.4%	8.7%	9.1%	5.4%	2.1%	8.0%	5.4%	4.3%	6.5%	7.4%	4.5%
	100.0%	52.6%	47.4%	5.1%	1.9%	2.6%	44.3%	34.0%	11.0%	1.0%	25.9%	27.8%	10.5%	14.3%	16.5%	5.0%
RTK	57	32	26	0	0	1	12	22	19	3	11	14	12	3	5	12
	3.1%	3.5%	2.8%	.0%	.0%	.8%	2.1%	5.3%	8.1%	6.2%	2.9%	2.4%	4.3%	1.4%	2.1%	9.6%
	100.0%	55.5%	44.5%	.0%	.0%	1.7%	21.0%	38.7%	32.6%	5.9%	18.6%	24.6%	20.8%	5.9%	9.1%	21.0%
Smash Radio	33	15	18	2	11	3	13	2	1	0	6	10	7	4	2	4
	1.8%	1.7%	1.9%	2.3%	3.4%	2.5%	2.3%	.4%	.3%	.0%	1.7%	1.6%	2.5%	1.6%	.9%	3.0%
	100.0%	46.5%	53.5%	7.5%	34.7%	9.3%	40.6%	5.6%	2.3%	.0%	18.6%	29.0%	21.2%	12.3%	7.2%	11.6%
Radju Marija	57	17	40	0	1	1	9	25	15	5	12	17	8	12	5	4
	3.1%	1.9%	4.3%	.0%	.3%	.8%	1.6%	6.0%	6.4%	9.9%	3.2%	2.9%	2.9%	4.8%	2.0%	2.9%
	100.0%	30.0%	70.0%	.0%	2.0%	1.8%	16.2%	44.3%	26.1%	9.6%	20.7%	29.4%	14.0%	20.6%	9.0%	6.3%
Campus FM	12	11	2	0	1	2	2	5	2	0	1	5	1	3	1	1
	.7%	1.1%	.2%	.0%	.3%	1.9%	.4%	1.1%	.9%	.0%	.4%	.9%	.4%	1.1%	.4%	.9%
	100.0%	85.5%	14.5%	.0%	9.3%	18.6%	17.4%	37.6%	17.2%	.0%	10.3%	42.0%	8.1%	22.3%	8.5%	8.8%
Vibe FM	53	28	25	3	20	11	18	1	0	0	10	17	9	8	8	2
	2.9%	3.1%	2.7%	2.9%	6.1%	9.0%	3.1%	.3%	.0%	.0%	2.7%	2.9%	3.1%	3.2%	3.3%	1.4%
	100.0%	53.2%	46.8%	5.7%	38.3%	20.7%	33.3%	2.0%	.0%	.0%	18.7%	31.3%	16.2%	14.8%	15.7%	3.3%
XFM	56	33	23	3	25	5	18	5	0	0	6	14	15	9	10	2
	3.0%	3.5%	2.5%	3.1%	7.3%	4.5%	3.1%	1.1%	.0%	.0%	1.7%	2.5%	5.6%	3.6%	3.8%	1.2%
	100.0%	58.2%	41.8%	5.7%	44.0%	9.8%	32.2%	8.2%	.0%	.0%	11.1%	25.6%	27.6%	15.7%	17.2%	2.8%

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Community Radio Stations	39	17	22	0	5	2	13	11	7	1	11	14	6	4	1	4
	2.1%	1.8%	2.4%	.0%	1.5%	1.7%	2.2%	2.7%	3.2%	1.9%	3.0%	2.4%	2.1%	1.6%	.4%	3.1%
	100.0%	42.9%	57.1%	.0%	13.0%	5.3%	32.0%	28.2%	18.8%	2.7%	27.6%	35.0%	14.7%	10.1%	2.7%	9.9%
Other Radio Station	12	9	3	1	0	0	7	2	2	0	0	7	0	1	3	1
	.6%	.9%	.3%	1.1%	.0%	.0%	1.2%	.5%	.7%	.0%	.0%	1.3%	.0%	.3%	1.0%	.7%
	100.0%	74.9%	25.1%	9.9%	.0%	.0%	57.8%	18.2%	14.1%	.0%	.0%	63.1%	.0%	7.5%	21.9%	7.5%
No particular radio station	19	10	8	1	0	2	4	7	2	1	5	6	3	3	3	1
	1.0%	1.1%	.9%	1.2%	.0%	1.9%	.8%	1.8%	1.1%	1.4%	1.2%	1.0%	1.0%	1.0%	1.0%	.6%
	100.0%	54.8%	45.2%	6.8%	.0%	12.7%	23.4%	39.8%	13.1%	4.1%	24.3%	29.9%	14.2%	13.6%	13.8%	4.2%
Did not remember	8	5	2	0	0	1	3	2	1	0	1	2	3	0	1	0
	.4%	.6%	.2%	.0%	.0%	1.0%	.6%	.5%	.5%	.0%	.4%	.4%	1.1%	.0%	.4%	.0%
	100.0%	71.4%	28.6%	.0%	.0%	16.8%	41.7%	27.7%	13.8%	.0%	16.8%	28.0%	40.8%	.0%	14.4%	.0%
Did not listen to radio	802	374	428	70	131	47	255	175	97	29	149	264	125	100	108	57
	43.7%	40.8%	46.5%	67.1%	38.9%	38.2%	44.4%	41.9%	41.9%	52.6%	41.0%	45.8%	45.5%	40.4%	42.9%	45.6%
	100.0%	46.7%	53.3%	8.7%	16.3%	5.8%	31.7%	21.8%	12.0%	3.6%	18.5%	32.9%	15.6%	12.4%	13.4%	7.1%
No Response	1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0
	.1%	.0%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Total	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

[Base: No of Consumers and Time Spent]

TABLE 6.6: WEIGHTED RADIO STATION AUDIENCES: BY WEEKDAY AND BY MONTH [OCT-DEC 2009]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
<i>Radju Malta</i>	80	12	11	13	12	14	5	12	26	26	27
	4.3%	4.6%	4.3%	5.1%	4.1%	5.5%	1.9%	4.8%	4.3%	4.3%	4.3%
	100.0%	15.0%	14.0%	16.7%	14.7%	17.8%	6.3%	15.5%	33.2%	33.0%	33.8%
<i>Radju Parlament 106.6</i>	2	0	0	0	0	1	1	0	1	0	1
	.1%	.0%	.0%	.0%	.0%	.4%	.4%	.0%	.2%	.0%	.2%
	100.0%	.0%	.0%	.0%	.0%	48.6%	51.4%	.0%	51.4%	.0%	48.6%
<i>Magic Radio</i>	46	12	4	5	5	6	6	8	15	20	12
	2.5%	4.8%	1.5%	1.9%	1.8%	2.2%	2.3%	3.1%	2.4%	3.2%	1.9%
	100.0%	26.6%	8.6%	10.7%	11.2%	12.4%	13.0%	17.4%	32.1%	42.3%	25.6%
<i>Super One Radio</i>	120	12	14	24	16	21	24	9	42	40	38
	6.5%	4.5%	5.4%	9.2%	5.8%	8.2%	9.2%	3.6%	6.8%	6.7%	6.1%
	100.0%	9.7%	11.6%	19.9%	13.6%	17.6%	20.0%	7.7%	35.0%	33.5%	31.6%
<i>Radio 101</i>	61	4	8	13	10	8	9	9	25	19	17
	3.3%	1.4%	3.0%	5.1%	3.5%	3.3%	3.4%	3.4%	4.1%	3.1%	2.7%
	100.0%	5.9%	12.7%	21.9%	16.4%	13.8%	14.7%	14.6%	41.5%	31.1%	27.4%
<i>Bay Radio</i>	268	41	35	34	48	39	38	33	92	89	88
	14.6%	16.1%	13.6%	12.9%	16.7%	15.0%	14.6%	12.8%	14.9%	14.7%	14.2%
	100.0%	15.5%	13.1%	12.6%	17.7%	14.4%	14.2%	12.4%	34.2%	33.1%	32.7%
<i>Calypso Radio</i>	112	18	13	13	20	18	16	15	36	45	32
	6.1%	6.9%	5.0%	4.9%	7.0%	7.0%	6.1%	5.8%	5.8%	7.4%	5.1%
	100.0%	15.9%	11.5%	11.4%	17.6%	16.0%	14.2%	13.3%	32.1%	39.7%	28.2%
<i>RTK</i>	57	8	16	11	6	4	7	5	21	15	22
	3.1%	3.3%	6.1%	4.3%	2.0%	1.6%	2.8%	2.0%	3.3%	2.5%	3.5%
	100.0%	14.6%	27.4%	19.3%	9.7%	7.1%	12.8%	9.1%	35.9%	25.9%	38.2%
<i>Smash Radio</i>	33	10	3	4	5	3	4	3	12	13	7
	1.8%	4.1%	1.2%	1.6%	1.8%	1.2%	1.5%	1.1%	2.0%	2.2%	1.2%
	100.0%	31.9%	9.2%	12.8%	15.7%	9.3%	12.1%	9.0%	37.4%	40.9%	21.7%
<i>Radju Marija</i>	57	7	6	10	9	9	8	9	18	15	24
	3.1%	2.6%	2.5%	3.7%	3.2%	3.4%	2.9%	3.3%	2.9%	2.5%	3.9%
	100.0%	11.9%	11.4%	16.9%	16.0%	15.4%	13.4%	15.1%	31.3%	26.9%	41.9%
<i>Campus FM</i>	12	1	1	0	2	2	5	1	3	3	6
	.7%	.4%	.4%	.0%	.9%	.7%	2.0%	.3%	.5%	.5%	1.0%
	100.0%	9.3%	8.6%	.0%	19.6%	14.1%	42.2%	6.2%	22.6%	25.5%	52.0%
<i>Vibe FM</i>	53	5	3	8	7	11	13	7	20	18	16
	2.9%	1.8%	1.2%	3.0%	2.5%	4.3%	5.0%	2.6%	3.2%	2.9%	2.5%
	100.0%	8.7%	5.6%	14.6%	13.4%	20.7%	24.4%	12.5%	37.0%	33.5%	29.5%
<i>XFM</i>	56	9	3	6	14	8	8	8	16	21	18
	3.0%	3.6%	1.1%	2.4%	4.9%	2.9%	2.9%	3.3%	2.6%	3.6%	3.0%
	100.0%	16.6%	5.2%	11.2%	24.7%	13.5%	13.7%	15.2%	28.8%	38.4%	32.8%
<i>Community Radio Stations</i>	39	6	4	3	5	4	10	7	13	17	10
	2.1%	2.2%	1.6%	1.3%	1.7%	1.5%	4.0%	2.7%	2.1%	2.8%	1.6%
	100.0%	14.2%	10.3%	8.8%	12.2%	9.9%	26.5%	18.0%	32.4%	43.2%	24.5%
<i>Other Radio Station</i>	12	2	2	2	1	1	1	2	3	7	1
	.6%	.8%	.9%	.8%	.4%	.3%	.3%	.9%	.5%	1.2%	.2%
	100.0%	17.6%	20.2%	18.4%	9.1%	7.5%	7.5%	19.7%	29.2%	61.6%	9.2%
<i>No particular radio station</i>	19	2	3	5	3	4	1	1	3	5	11
	1.0%	.8%	1.0%	1.8%	1.1%	1.7%	.4%	.3%	.5%	.8%	1.7%
	100.0%	10.5%	14.0%	25.7%	17.3%	22.9%	5.4%	4.1%	15.6%	27.0%	57.5%
<i>Did not remember</i>	8	2	2	2	0	0	1	0	0	3	4
	.4%	.8%	.9%	.8%	.0%	.0%	.4%	.0%	.0%	.6%	.7%
	100.0%	27.6%	30.6%	28.0%	.0%	.0%	13.8%	.0%	.0%	44.1%	55.9%
<i>Did not listen to radio</i>	802	107	130	107	121	106	104	128	270	247	285
	43.7%	41.5%	50.3%	41.0%	42.7%	41.0%	39.7%	49.6%	43.9%	41.0%	46.1%
	100.0%	13.4%	16.2%	13.3%	15.1%	13.2%	12.9%	16.0%	33.7%	30.8%	35.5%
<i>No Response</i>	1	0	0	0	0	0	0	1	0	0	1
	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.2%
	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%
Total	1838	258	258	260	284	258	261	259	616	604	618
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.1%	14.1%	14.1%	15.4%	14.0%	14.2%	14.1%	33.5%	32.9%	33.6%

[Count; Col %; Row %]

TABLE 7.3.A: TV AUDIENCES – MONDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
7:00	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.70	100
7:30	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.70	100
8:00	0.703	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.30	100
8:30	0.703	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.30	100
9:00	0.703	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.412	98.89	100
9:30	0.703	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.30	100
10:00	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
10:30	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
11:00	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
11:30	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
NOON	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	99.18	100
12:30	0.405	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.379	0.000	0.000	0.000	0.415	98.48	100
1:00	0.405	0.677	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.379	0.507	0.000	0.000	0.000	97.71	100
1:30	0.405	0.677	0.000	0.000	0.000	0.000	0.000	0.409	0.000	0.000	0.000	0.000	0.379	0.507	0.000	0.000	0.000	97.62	100
2:00	0.405	0.677	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.339	0.000	0.507	0.000	0.000	0.670	97.40	100
2:30	0.405	0.995	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.339	0.000	0.507	0.000	0.000	0.670	97.08	100
3:00	0.405	1.313	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.707	0.000	0.000	0.000	0.000	0.670	96.90	100
3:30	0.405	0.616	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.707	0.000	0.000	0.000	0.000	0.670	97.60	100
4:00	0.405	1.061	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.745	0.354	0.409	0.000	0.000	0.000	97.03	100
4:30	0.405	0.446	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.745	0.354	0.409	0.000	0.000	0.000	97.64	100
5:00	0.405	0.446	0.418	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.791	0.759	0.409	0.000	0.000	0.392	96.38	100
5:30	0.405	0.000	0.731	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.000	0.791	0.405	0.409	0.000	0.000	0.392	96.55	100
6:00	1.598	0.442	1.028	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.000	0.364	0.412	1.296	0.000	0.000	0.298	94.25	100
6:30	3.370	0.764	1.028	0.000	0.000	0.000	0.000	0.000	0.000	0.313	0.298	0.677	0.000	1.296	0.000	0.000	0.298	91.96	100
7:00	5.167	1.378	1.841	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.298	2.018	0.759	2.192	0.000	0.000	0.710	85.64	100
7:30	5.615	4.904	2.657	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.210	2.018	1.251	1.750	0.000	0.000	0.298	80.30	100
7:45	5.656	4.586	2.657	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.210	2.018	0.872	1.750	0.000	0.000	0.298	80.95	100
8:00	14.861	4.577	2.855	0.000	0.000	0.000	0.405	0.298	0.000	0.000	1.210	1.250	0.807	1.784	0.338	0.000	0.986	70.63	100
8:30	14.152	10.720	4.619	0.000	0.000	0.000	0.405	0.710	0.000	0.000	0.298	1.250	1.170	1.717	0.338	0.000	1.689	62.93	100
9:00	11.805	9.647	5.451	0.000	0.000	0.000	0.405	1.472	0.732	0.432	1.066	3.102	1.700	1.717	0.338	0.318	2.839	58.97	100
9:30	8.245	8.012	4.004	0.000	0.000	0.000	0.000	2.071	0.732	0.432	1.066	3.102	1.700	1.784	0.338	0.318	3.248	64.95	100
10:00	2.997	2.797	1.597	0.000	0.000	0.000	0.000	1.659	0.732	0.000	0.322	2.355	1.272	0.851	0.000	0.318	2.572	82.53	100
10:30	1.781	2.405	1.211	0.000	0.000	0.000	0.000	1.659	0.378	0.000	0.000	2.355	1.272	0.851	0.000	0.318	1.120	86.65	100
11:00	0.415	0.792	0.491	0.000	0.000	0.000	0.000	0.651	0.000	0.000	0.000	1.562	0.387	0.446	0.000	0.000	0.000	95.26	100
11:30	0.000	0.387	0.491	0.000	0.000	0.000	0.000	0.298	0.000	0.000	0.000	0.756	0.000	0.446	0.000	0.000	0.409	97.21	100
Avg.	1.75	1.19	0.63	0.00	0.00	0.00	0.02	0.19	0.05	0.04	0.16	0.57	0.30	0.44	0.03	0.03	0.40	94.21	
Max.	14.86	10.72	5.45	0.00	0.00	0.00	0.41	2.07	0.73	0.43	1.21	3.10	1.70	2.19	0.34	0.32	3.25	100.0	
Std.	3.54	2.47	1.29	0.00	0.00	0.00	0.10	0.49	0.18	0.11	0.36	0.88	0.49	0.66	0.09	0.09	0.74	10.37	

TABLE 7.3.B: TV AUDIENCES – TUESDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
7:00	0.000	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.387	0.000	0.000	0.000	0.000	99.32	100
7:30	0.000	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.70	100
8:00	0.000	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	99.29	100
8:30	0.000	0.427	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	98.86	100
9:00	0.313	0.745	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.806	97.84	100
9:30	0.313	0.745	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	98.53	100
10:00	0.313	0.745	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.354	0.000	0.000	0.000	0.000	0.415	97.88	100
10:30	0.313	0.745	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.354	0.000	0.000	0.000	0.000	0.415	97.88	100
11:00	0.313	0.745	0.595	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	97.93	100
11:30	0.313	0.745	0.595	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	97.93	100
NOON	1.070	1.137	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	97.08	100
12:30	1.070	1.137	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.415	97.38	100
1:00	1.070	1.738	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.238	95.66	100
1:30	1.070	2.055	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.238	95.34	100
2:00	1.409	1.657	0.322	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.869	0.000	0.000	0.000	0.000	0.823	94.92	100
2:30	1.409	1.974	0.322	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.427	0.387	0.000	0.000	0.000	0.823	94.66	100
3:00	0.339	1.974	0.620	0.313	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.855	1.144	0.000	0.000	0.000	1.632	93.12	100
3:30	0.339	1.974	0.620	0.313	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.855	0.757	0.000	0.000	0.415	1.235	93.49	100
4:00	0.446	1.673	0.918	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.369	0.000	0.427	0.000	0.000	0.000	0.415	95.34	100
4:30	0.446	1.360	0.918	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.369	0.000	0.427	0.000	0.000	0.000	0.415	95.65	100
5:00	0.854	1.360	1.560	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	0.000	0.000	0.369	0.000	0.000	1.486	93.96	100
5:30	0.854	1.360	1.878	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.369	0.000	0.000	0.369	0.000	0.000	1.486	93.27	100
6:00	3.769	1.765	1.580	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.369	0.354	0.492	0.369	0.000	0.000	1.544	89.34	100
6:30	3.769	2.066	1.580	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	0.000	0.492	0.747	0.000	0.000	1.544	89.39	100
7:00	6.204	2.997	2.129	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.492	0.747	0.000	0.000	1.634	85.80	100
7:30	6.975	4.939	2.451	0.000	0.000	0.000	0.491	0.000	0.000	0.000	0.000	0.000	0.492	0.369	0.000	0.000	2.061	82.22	100
7:45	6.658	4.515	2.127	0.000	0.000	0.000	0.491	0.000	0.000	0.000	0.298	0.000	0.492	0.369	0.000	0.369	2.061	82.62	100
8:00	12.830	4.453	2.112	0.000	0.000	0.000	0.491	0.000	0.000	0.000	0.298	0.322	1.343	1.273	0.442	1.108	3.878	71.45	100
8:30	12.243	5.081	1.814	0.000	0.492	0.000	0.000	0.322	0.000	0.000	0.652	0.740	1.582	1.273	0.442	0.739	4.650	69.97	100
9:00	10.351	6.314	1.814	0.000	0.492	0.000	0.000	0.957	1.006	0.339	1.060	1.058	2.802	2.153	0.000	0.739	5.825	65.09	100
9:30	9.989	4.672	1.811	0.000	0.492	0.000	0.000	1.097	1.006	0.339	1.043	1.052	1.979	1.661	0.392	0.369	4.972	69.13	100
10:00	5.018	2.607	1.215	0.000	0.492	0.000	0.000	1.097	0.339	0.748	1.043	1.052	1.105	1.698	0.405	0.000	5.019	78.16	100
10:30	3.070	2.289	0.620	0.000	0.000	0.000	0.000	0.640	0.339	0.748	0.727	1.052	1.483	0.851	0.000	0.000	4.295	83.89	100
11:00	0.405	0.317	0.709	0.000	0.000	0.000	0.000	0.000	0.000	0.748	0.727	1.052	1.144	0.409	0.000	0.000	0.839	93.65	100
11:30	0.000	0.000	0.000	0.415	0.000	0.000	0.000	0.000	0.000	0.409	0.318	0.734	0.757	0.409	0.000	0.000	0.839	96.12	100
Avg.	1.91	1.35	0.63	0.03	0.04	0.00	0.03	0.08	0.11	0.07	0.16	0.23	0.37	0.27	0.03	0.08	1.11	93.51	
Max.	12.83	6.31	2.45	0.41	0.49	0.00	0.49	1.10	1.01	0.75	1.06	1.06	2.80	2.15	0.44	1.11	5.82	100.0	
Std.	3.38	1.63	0.76	0.10	0.14	0.00	0.12	0.27	0.24	0.20	0.30	0.38	0.62	0.52	0.12	0.23	1.52	9.14	

TABLE 7.3.C: TV AUDIENCES – WEDNESDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.758	99.24	100
7:00	0.367	0.411	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.758	98.46	100
7:30	0.367	0.411	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.406	98.82	100
8:00	0.768	0.411	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.716	97.81	100
8:30	0.768	0.411	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.311	98.21	100
9:00	0.768	0.411	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.311	98.21	100
9:30	0.367	0.411	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.845	0.000	0.000	0.000	0.000	0.000	0.713	97.37	100
10:00	0.367	0.000	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.845	0.000	0.000	0.000	0.000	0.000	0.713	97.78	100
10:30	0.367	0.000	0.295	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.439	0.000	0.000	0.000	0.000	0.000	0.000	98.90	100
11:00	0.367	0.000	0.314	0.487	0.000	0.000	0.000	0.000	0.000	0.000	0.439	0.000	0.000	0.000	0.000	0.000	0.000	98.39	100
11:30	0.367	0.000	0.314	0.487	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.83	100
NOON	0.778	0.000	0.610	0.000	0.000	0.000	0.000	0.337	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.753	97.52	100
12:30	0.778	0.000	0.610	0.000	0.000	0.000	0.000	0.337	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.753	97.52	100
1:00	1.089	1.072	0.610	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.438	0.000	0.000	0.000	0.753	96.04	100
1:30	1.089	1.072	0.610	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.753	96.48	100
2:00	1.089	1.072	0.610	0.320	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.753	96.16	100
2:30	1.089	0.757	0.610	0.320	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.753	96.47	100
3:00	0.367	1.869	0.610	0.000	0.000	0.000	0.424	0.000	0.000	0.000	0.442	0.000	0.000	0.000	0.000	0.404	0.753	95.13	100
3:30	0.367	1.869	0.610	0.000	0.000	0.000	0.424	0.000	0.000	0.000	0.000	0.429	0.000	0.295	0.000	0.404	0.442	95.16	100
4:00	0.662	1.804	0.610	0.000	0.000	0.000	0.424	0.000	0.000	0.000	0.000	0.429	0.000	0.414	0.000	0.000	1.704	93.95	100
4:30	1.037	1.047	0.610	0.000	0.000	0.000	0.424	0.000	0.000	0.000	0.000	0.429	0.000	0.414	0.000	0.000	1.704	94.33	100
5:00	1.396	0.311	0.610	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.853	0.438	0.000	1.262	94.75	100
5:30	1.021	0.938	0.610	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.414	0.000	0.376	0.853	0.438	0.000	1.262	94.09	100
6:00	1.734	0.938	1.272	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.414	0.000	0.438	0.414	0.000	0.406	0.775	93.61	100
6:30	2.148	0.917	1.272	0.000	0.000	0.000	0.000	0.316	0.000	0.000	0.725	0.000	0.438	0.414	0.000	0.406	0.775	92.59	100
7:00	4.198	1.836	2.050	0.000	0.000	0.000	0.000	0.635	0.000	0.000	0.725	0.824	1.662	0.414	0.000	0.756	3.300	83.60	100
7:30	3.746	7.177	1.684	0.000	0.000	0.000	0.000	0.635	0.000	0.000	1.397	0.824	0.840	0.414	0.000	1.168	3.715	78.40	100
7:45	3.314	6.356	1.775	0.000	0.000	0.000	0.000	0.635	0.000	0.000	1.397	0.824	0.840	0.414	0.000	1.168	3.715	79.56	100
8:00	6.892	5.308	2.865	0.000	0.000	0.000	0.735	0.630	0.000	0.000	1.692	1.207	2.146	1.255	0.000	1.519	4.847	70.90	100
8:30	6.422	5.471	5.271	0.000	0.000	0.000	1.504	3.534	0.000	0.404	1.020	0.871	2.934	1.255	0.000	1.940	5.380	64.00	100
9:00	5.197	5.990	5.291	0.000	0.000	0.000	1.946	4.250	0.438	0.404	2.239	0.411	3.353	1.024	0.409	0.662	5.828	62.56	100
9:30	4.501	4.770	2.689	0.000	0.000	0.000	1.504	4.250	0.847	0.404	2.239	0.320	3.353	0.414	0.409	0.662	5.828	67.81	100
10:00	3.012	2.727	0.710	0.000	0.000	0.000	0.421	3.935	0.847	0.000	1.513	0.695	2.416	0.803	0.000	0.662	5.284	76.98	100
10:30	2.283	2.222	0.295	0.000	0.000	0.000	0.421	2.636	0.847	0.000	1.513	0.320	2.416	0.803	0.000	0.351	4.919	80.97	100
11:00	0.720	0.311	0.000	0.000	0.000	0.000	0.000	0.719	0.438	0.000	0.439	0.000	0.411	0.803	0.000	0.000	2.107	94.05	100
11:30	0.000	0.000	0.000	0.000	0.000	0.000	0.295	0.719	0.000	0.000	0.000	0.000	0.411	0.803	0.000	0.000	1.306	96.47	100
Avg.	1.22	1.19	0.71	0.03	0.00	0.00	0.17	0.48	0.07	0.02	0.38	0.15	0.47	0.25	0.03	0.21	1.31	93.29	
Max.	6.89	7.18	5.29	0.49	0.00	0.00	1.95	4.25	0.85	0.40	2.24	1.21	3.35	1.25	0.44	1.94	5.83	100.0	
Std.	1.72	1.91	1.17	0.11	0.00	0.00	0.42	1.14	0.22	0.10	0.63	0.31	0.94	0.37	0.12	0.44	1.77	10.04	

TABLE 7.3.D: TV AUDIENCES – THURSDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.343	0.000	0.000	0.000	99.66	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.343	0.000	0.000	0.000	99.66	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.343	0.000	0.000	0.000	99.66	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.343	0.000	0.000	0.000	99.66	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
7:00	0.288	0.000	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.304	99.14	100
7:30	0.288	0.000	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.44	100
8:00	0.735	0.000	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.99	100
8:30	0.735	0.270	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.72	100
9:00	0.735	0.270	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.72	100
9:30	0.735	0.270	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.72	100
10:00	0.735	0.000	0.000	0.000	0.000	0.000	0.592	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.368	98.31	100
10:30	0.735	0.000	0.000	0.000	0.000	0.000	0.592	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.368	98.31	100
11:00	0.735	0.000	0.000	0.000	0.000	0.000	0.592	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.67	100
11:30	0.735	0.000	0.000	0.000	0.000	0.000	0.592	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.308	98.37	100
NOON	1.301	0.385	0.715	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.713	96.89	100
12:30	1.301	0.385	0.715	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.713	96.89	100
1:00	1.301	0.385	0.000	0.000	0.000	0.000	0.000	0.284	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.685	97.07	100
1:30	1.301	0.385	0.000	0.000	0.000	0.000	0.000	0.284	0.000	0.270	0.000	0.000	0.000	0.000	0.000	0.000	0.685	97.07	100
2:00	1.013	0.385	0.000	0.460	0.000	0.000	0.000	0.284	0.000	0.000	0.000	0.447	0.000	0.000	0.000	0.000	0.685	96.72	100
2:30	0.740	0.385	0.000	0.460	0.000	0.000	0.000	0.284	0.000	0.000	0.000	1.212	0.460	0.000	0.000	0.293	0.685	95.48	100
3:00	0.447	0.385	0.000	0.000	0.000	0.000	0.000	0.284	0.000	0.000	0.000	1.483	0.460	0.000	0.000	0.293	0.685	95.96	100
3:30	0.447	0.385	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.483	0.000	0.000	0.000	0.000	0.685	97.00	100
4:00	1.460	0.385	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.483	0.000	0.767	0.000	0.000	0.685	95.22	100
4:30	1.100	0.385	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.106	0.000	0.767	0.000	0.000	0.685	95.96	100
5:00	1.142	0.674	0.000	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	1.240	0.000	0.767	0.000	0.000	2.145	93.76	100
5:30	1.142	0.982	0.336	0.000	0.000	0.000	0.000	0.270	0.000	0.000	0.000	1.240	0.000	0.767	0.447	0.000	2.145	92.67	100
6:00	2.248	1.977	0.336	0.000	0.000	0.000	0.000	0.270	0.368	0.304	0.000	0.793	0.000	0.838	0.447	0.000	2.208	90.21	100
6:30	3.117	2.992	0.666	0.000	0.000	0.000	0.000	0.270	0.000	0.304	0.000	0.793	0.401	0.838	0.447	0.000	2.208	87.96	100
7:00	8.795	4.281	1.286	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.405	1.276	1.299	0.000	0.284	2.215	80.16	100
7:30	8.427	6.368	0.685	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.405	1.276	1.299	0.000	0.284	2.215	79.04	100
7:45	8.059	6.079	1.436	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.405	1.276	1.299	0.000	0.284	2.215	78.95	100
8:00	14.074	5.791	1.875	0.000	0.000	0.000	0.737	0.000	0.000	0.000	0.000	1.478	1.259	0.000	0.000	0.573	3.634	70.58	100
8:30	10.274	7.292	1.496	0.000	0.000	0.000	1.045	1.022	0.405	0.000	1.138	1.814	2.107	0.000	0.000	0.573	4.000	68.83	100
9:00	6.378	8.280	1.067	0.000	0.000	0.000	1.366	0.749	0.405	0.000	1.543	1.478	4.272	1.438	0.000	0.289	6.036	66.70	100
9:30	4.997	7.607	1.067	0.000	0.000	0.000	1.709	0.749	0.405	0.304	1.913	1.404	4.732	1.789	0.000	0.000	5.635	67.69	100
10:00	0.640	4.138	0.666	0.000	0.000	0.000	1.349	1.037	0.000	0.304	1.913	1.404	3.519	1.438	0.000	0.308	5.031	78.25	100
10:30	0.000	2.726	0.331	0.000	0.000	0.000	0.652	1.037	0.000	0.304	1.913	1.404	3.211	1.438	0.000	0.308	4.370	82.31	100
11:00	0.000	0.270	0.705	0.000	0.000	0.000	0.343	1.037	0.000	0.304	0.734	1.053	1.610	0.402	0.000	0.308	1.369	91.87	100
11:30	0.000	0.270	0.705	0.000	0.000	0.000	0.343	0.368	0.000	0.304	0.288	0.702	1.149	0.000	0.000	0.000	1.369	94.50	100
Avg.	1.76	1.31	0.29	0.02	0.00	0.00	0.24	0.17	0.03	0.05	0.19	0.47	0.55	0.34	0.03	0.08	1.12	93.34	
Max.	14.07	8.28	1.88	0.46	0.00	0.00	1.71	1.04	0.40	0.30	1.91	1.81	4.73	1.79	0.45	0.57	6.04	100.0	
Std.	3.11	2.35	0.49	0.09	0.00	0.00	0.41	0.31	0.11	0.12	0.53	0.62	1.15	0.53	0.11	0.15	1.60	9.64	

TABLE 7.3.E: TV AUDIENCES – FRIDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.339	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.66	100
6:30	0.000	0.339	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.66	100
7:00	0.378	0.339	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.28	100
7:30	0.000	0.339	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.66	100
8:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
8:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
9:00	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	99.29	100
9:30	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	99.29	100
10:00	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	99.29	100
10:30	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	99.29	100
11:00	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.301	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	98.99	100
11:30	0.000	0.298	0.000	0.000	0.000	0.000	0.000	0.301	0.000	0.000	0.000	0.000	0.000	0.000	0.412	0.000	0.000	98.99	100
NOON	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.614	0.000	0.000	0.000	0.415	0.000	0.409	0.412	0.000	0.432	97.72	100
12:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.614	0.000	0.000	0.000	0.415	0.000	0.409	0.412	0.000	0.432	97.72	100
1:00	0.000	0.764	0.641	0.000	0.000	0.000	0.000	0.614	0.000	0.379	0.000	0.415	0.405	0.000	0.412	0.000	1.154	95.22	100
1:30	0.000	0.764	0.641	0.000	0.000	0.000	0.000	0.313	0.000	0.379	0.000	0.415	0.000	0.000	0.412	0.000	1.154	95.92	100
2:00	0.298	0.764	0.000	0.000	0.000	0.000	0.000	0.313	0.000	0.000	0.000	1.873	0.000	0.000	0.412	0.000	0.000	96.34	100
2:30	0.000	1.103	0.000	0.492	0.000	0.000	0.000	0.313	0.000	0.000	0.000	1.873	0.415	0.000	0.854	0.000	0.000	94.95	100
3:00	0.000	1.103	0.000	0.000	0.000	0.000	0.000	0.313	0.000	0.000	0.000	2.288	0.415	0.000	0.412	0.407	0.783	94.28	100
3:30	0.000	1.103	0.000	0.000	0.000	0.000	0.000	0.313	0.000	0.000	0.000	2.288	0.000	0.000	0.412	0.407	0.405	95.07	100
4:00	0.000	1.103	0.000	0.415	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.754	0.000	0.000	0.808	0.000	1.213	95.71	100
4:30	0.000	0.339	0.000	0.415	0.000	0.000	0.000	0.000	0.000	0.000	0.317	0.754	0.000	0.000	0.808	0.000	1.213	96.15	100
5:00	0.322	0.000	0.492	0.000	0.000	0.000	0.000	0.851	0.000	0.000	0.317	0.754	0.000	0.784	0.396	0.000	1.193	94.89	100
5:30	0.322	0.407	1.103	0.000	0.000	0.318	0.000	0.851	0.000	0.000	0.317	0.754	0.000	0.000	0.000	0.000	2.053	93.88	100
6:00	1.215	0.407	1.103	0.000	0.000	0.318	0.000	0.405	0.000	0.000	0.000	0.415	0.000	0.000	0.000	0.335	1.367	94.44	100
6:30	0.595	0.746	1.103	0.000	0.000	0.318	0.000	1.091	0.000	0.000	0.000	0.415	0.725	0.000	0.000	0.335	1.367	93.31	100
7:00	2.555	3.146	0.614	0.000	0.000	0.318	0.000	0.686	0.000	0.000	0.000	0.313	0.725	1.232	0.405	0.000	2.315	87.69	100
7:30	2.169	4.567	0.614	0.000	0.000	0.318	0.000	0.686	0.000	0.000	0.298	0.313	0.387	0.820	0.405	0.000	3.124	86.30	100
7:45	2.467	4.567	1.362	0.000	0.000	0.318	0.000	0.686	0.000	0.000	0.298	0.313	0.387	0.820	0.000	0.000	3.124	85.66	100
8:00	9.769	5.390	1.027	0.000	0.000	0.318	0.000	0.409	0.000	0.000	0.298	0.313	0.000	0.865	0.432	0.000	4.726	76.45	100
8:30	15.657	7.200	1.115	0.000	0.000	0.000	0.000	1.134	0.415	0.000	0.595	0.313	0.000	0.865	0.432	0.335	4.314	67.63	100
9:00	20.173	6.239	1.115	0.000	0.000	0.000	0.000	1.988	0.415	0.412	0.595	0.652	0.000	1.692	0.432	0.669	4.156	61.46	100
9:30	19.302	5.937	0.814	0.000	0.000	0.000	0.000	2.286	0.415	0.412	0.684	0.339	0.000	1.319	0.432	0.335	3.740	63.99	100
10:00	16.878	4.131	0.814	0.000	0.000	0.000	0.000	2.286	0.415	0.000	0.684	0.339	0.507	1.724	0.000	0.335	3.310	68.58	100
10:30	12.092	1.950	0.409	0.000	0.000	0.000	0.000	2.286	0.415	0.000	0.387	0.339	0.507	1.232	0.000	0.335	2.497	77.55	100
11:00	2.693	0.339	0.000	0.000	0.000	0.000	0.000	0.764	0.000	0.000	0.000	0.339	0.000	1.232	0.000	0.000	1.282	93.35	100
11:30	1.107	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.339	0.000	0.405	0.000	0.000	1.282	96.87	100
Avg.	2.20	1.13	0.26	0.03	0.00	0.05	0.00	0.42	0.04	0.03	0.10	0.36	0.09	0.28	0.22	0.07	0.95	93.77	
Max.	20.17	7.20	1.36	0.49	0.00	0.32	0.00	2.29	0.41	0.41	0.68	2.29	0.72	1.72	0.85	0.67	4.73	100.0	
Std.	5.29	1.90	0.43	0.11	0.00	0.11	0.00	0.63	0.13	0.11	0.20	0.57	0.20	0.50	0.25	0.16	1.36	10.10	

TABLE 7.3.F: TV AUDIENCES – SATURDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
7:00	0.000	0.632	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.410	98.96	100
7:30	0.000	1.118	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.410	98.47	100
8:00	0.000	1.619	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.837	97.54	100
8:30	0.000	1.619	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.427	97.95	100
9:00	0.000	1.619	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.834	97.24	100
9:30	0.000	1.619	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.834	96.93	100
10:00	0.000	2.023	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.796	0.000	0.000	1.993	94.88	100
10:30	0.000	2.023	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.310	0.382	0.000	1.618	95.36	100
11:00	0.000	2.023	0.000	0.313	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	1.211	95.83	100
11:30	0.000	2.023	0.000	0.313	0.000	0.000	0.000	0.310	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.000	0.837	96.21	100
NOON	0.000	2.388	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.310	0.410	96.58	100
12:30	0.000	2.388	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.310	0.000	0.310	0.410	96.58	100
1:00	0.692	2.763	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.437	0.310	0.000	0.310	1.270	94.22	100
1:30	0.318	2.763	0.000	0.000	0.000	0.000	0.000	0.294	0.000	0.000	0.000	0.000	0.437	0.310	0.000	0.310	1.270	94.30	100
2:00	1.136	3.823	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.294	0.000	0.310	0.000	0.000	2.541	91.90	100
2:30	1.136	3.823	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.294	0.000	0.310	0.000	0.000	2.828	91.32	100
3:00	0.775	3.823	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.294	0.702	0.000	0.310	0.407	0.000	2.828	90.57	100
3:30	0.775	3.823	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.294	1.089	0.000	0.310	0.000	0.000	2.747	90.67	100
4:00	1.887	3.410	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.874	0.844	0.761	0.487	0.000	3.506	86.94	100
4:30	1.887	3.028	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.874	0.844	0.761	0.487	0.000	3.998	86.83	100
5:00	1.159	3.131	0.613	0.000	0.000	0.000	0.000	0.437	0.000	0.000	0.000	2.281	1.345	1.165	0.000	0.000	4.311	85.56	100
5:30	1.559	3.535	0.613	0.000	0.000	0.000	0.000	0.437	0.000	0.000	0.000	2.281	1.345	0.404	0.000	0.000	3.901	85.93	100
6:00	1.632	3.125	0.653	0.000	0.000	0.000	0.365	0.717	0.000	0.000	0.000	0.797	0.928	1.282	0.000	0.000	5.304	85.20	100
6:30	1.951	3.125	0.653	0.419	0.000	0.000	0.365	0.717	0.000	0.000	0.000	0.797	1.365	1.282	0.000	0.387	4.734	84.20	100
7:00	3.106	4.240	0.653	0.000	0.000	0.000	0.365	1.011	0.000	0.000	0.000	0.314	0.864	1.282	0.000	0.000	4.347	83.82	100
7:30	3.991	5.701	0.629	0.000	0.000	0.000	0.365	1.011	0.000	0.000	0.714	0.314	1.182	0.878	0.000	0.000	3.551	81.66	100
7:45	3.885	5.701	0.923	0.000	0.000	0.000	0.365	1.011	0.000	0.000	0.714	0.314	1.182	0.878	0.000	0.000	3.551	81.48	100
8:00	8.170	5.073	1.241	0.000	0.437	0.000	0.365	0.754	0.313	0.402	0.829	0.000	2.662	3.398	0.000	0.000	4.699	71.66	100
8:30	6.768	4.578	0.613	0.000	0.437	0.000	0.365	1.908	0.313	0.402	1.251	0.589	2.707	2.595	0.000	0.000	4.590	72.88	100
9:00	5.441	5.885	0.318	0.000	0.000	0.000	0.000	1.155	1.045	0.000	1.653	2.133	3.112	3.047	0.000	0.000	4.590	71.62	100
9:30	4.451	5.015	0.318	0.000	0.000	0.000	0.404	1.155	1.045	0.000	1.244	2.431	2.356	2.195	0.000	0.000	5.014	74.37	100
10:00	3.050	3.306	0.318	0.000	0.000	0.000	0.404	0.841	0.732	0.000	1.244	1.934	1.173	1.708	0.387	0.313	2.773	81.82	100
10:30	2.042	1.431	0.318	0.000	0.000	0.000	0.000	0.437	0.732	0.000	1.244	1.636	1.583	1.708	0.387	0.313	2.391	85.78	100
11:00	1.642	1.117	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.437	0.714	0.000	1.661	0.000	0.000	1.265	93.16	100
11:30	1.642	0.714	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.437	0.419	0.382	1.661	0.000	0.000	0.814	93.93	100
Avg.	1.21	2.12	0.19	0.02	0.02	0.00	0.07	0.28	0.09	0.02	0.21	0.47	0.51	0.64	0.05	0.05	1.78	92.29	
Max.	8.17	5.89	1.24	0.42	0.44	0.00	0.40	1.91	1.04	0.40	1.65	2.43	3.11	3.40	0.49	0.39	5.30	100.0	
Std.	1.89	1.82	0.30	0.09	0.09	0.00	0.15	0.43	0.25	0.08	0.43	0.76	0.83	0.85	0.14	0.11	1.78	8.40	

TABLE 7.3.G: TV AUDIENCES – SUNDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
7:00	0.407	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
7:30	0.407	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.59	100
8:00	1.103	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	98.49	100
8:30	1.103	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.90	100
9:00	0.413	0.297	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.697	98.59	100
9:30	0.413	0.297	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.377	98.91	100
10:00	0.765	0.982	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.377	97.88	100
10:30	0.765	0.982	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.377	97.88	100
11:00	2.106	0.982	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	96.91	100
11:30	2.106	0.982	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	96.51	100
NOON	1.904	0.702	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.731	0.000	0.000	0.000	0.000	1.621	95.04	100
12:30	1.904	0.702	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.731	0.000	0.000	0.000	0.000	1.621	95.04	100
1:00	1.904	0.702	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.731	0.000	0.000	0.000	0.000	1.048	95.62	100
1:30	1.904	1.017	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.430	0.000	0.000	0.000	0.000	1.048	95.60	100
2:00	2.075	1.403	0.000	0.000	0.000	0.000	0.000	0.297	0.000	0.000	0.000	1.417	0.000	0.000	0.000	0.000	2.356	92.45	100
2:30	0.820	1.403	0.000	0.000	0.000	0.000	0.000	0.297	0.000	0.000	0.000	1.417	0.000	0.000	0.000	0.000	2.734	93.33	100
3:00	0.820	1.949	0.000	0.000	0.000	0.000	0.000	0.597	0.000	0.000	0.000	1.795	0.491	0.000	0.000	0.000	1.920	92.43	100
3:30	0.820	1.633	0.000	0.000	0.000	0.000	0.000	0.597	0.413	0.000	0.000	1.795	0.491	0.000	0.000	0.000	2.817	91.43	100
4:00	0.413	1.192	0.316	0.000	0.000	0.000	0.000	0.597	0.413	0.000	0.000	0.975	0.787	0.000	0.000	0.368	1.308	93.63	100
4:30	0.413	1.192	0.316	0.000	0.000	0.000	0.000	0.597	0.413	0.000	0.000	0.975	0.787	0.000	0.000	0.368	1.308	93.63	100
5:00	0.734	1.896	0.316	0.321	0.000	0.000	0.000	0.300	0.413	0.000	0.000	0.893	0.787	0.000	0.000	0.368	1.741	92.23	100
5:30	1.174	1.896	0.316	0.321	0.000	0.000	0.000	0.300	0.413	0.000	0.000	1.324	0.787	0.000	0.000	0.368	1.251	91.85	100
6:00	1.514	1.876	0.719	0.321	0.000	0.000	0.000	0.300	0.413	0.000	0.000	0.597	0.649	0.403	0.000	0.368	2.494	90.35	100
6:30	1.958	1.576	0.316	0.321	0.000	0.000	0.000	0.000	0.413	0.000	0.000	0.297	0.649	0.403	0.000	0.368	2.494	91.21	100
7:00	1.449	2.208	0.631	0.321	0.000	0.000	0.000	0.000	0.413	0.000	0.297	0.593	0.649	0.844	0.000	0.368	2.902	89.32	100
7:30	1.939	3.908	0.948	0.321	0.000	0.000	0.000	0.000	0.413	0.000	0.297	0.593	0.649	1.222	0.000	0.368	2.489	86.85	100
7:45	1.939	3.908	1.810	0.321	0.000	0.000	0.000	0.000	0.413	0.000	0.612	0.593	0.649	1.222	0.000	0.368	2.489	85.68	100
8:00	14.171	3.965	1.652	0.321	0.000	0.000	0.426	0.000	0.000	0.000	0.612	1.023	1.283	2.433	0.000	0.368	4.141	69.61	100
8:30	20.123	4.801	1.652	0.321	0.000	0.000	0.000	0.416	0.441	0.000	0.704	1.454	2.166	2.433	0.000	0.368	5.424	59.70	100
9:00	20.605	3.626	1.355	0.321	0.000	0.000	0.000	0.416	0.441	0.000	0.704	1.454	2.551	2.495	0.000	0.368	6.847	58.82	100
9:30	15.717	2.676	1.355	0.321	0.000	0.000	0.000	0.000	0.441	0.000	0.704	0.861	2.551	2.477	0.000	0.664	6.847	65.39	100
10:00	5.418	1.539	0.317	0.000	0.000	0.000	0.000	0.000	0.441	0.000	0.407	0.430	2.156	0.844	0.000	0.297	4.406	83.75	100
10:30	3.023	0.704	0.317	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.407	0.430	1.667	1.141	0.000	0.297	3.473	88.54	100
11:00	0.444	0.000	0.317	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.441	0.000	0.851	0.297	0.000	0.000	0.731	96.92	100
11:30	0.444	0.000	0.317	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.441	0.000	0.426	0.297	0.000	0.000	0.731	97.34	100
Avg.	2.31	1.04	0.26	0.07	0.00	0.00	0.01	0.10	0.12	0.00	0.11	0.44	0.43	0.34	0.00	0.12	1.41	93.25	
Max.	20.60	4.80	1.81	0.32	0.00	0.00	0.43	0.60	0.44	0.00	0.70	1.80	2.55	2.50	0.00	0.66	6.85	100.0	
Std.	4.80	1.27	0.49	0.14	0.00	0.00	0.06	0.19	0.19	0.00	0.23	0.56	0.70	0.72	0.00	0.18	1.77	10.05	

TABLE 7.4: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE TV	NET TV	SMASH TV	EDUCATION 22	ITV	FAVOURITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME / WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.053	0.000	0.000	0.000	99.95	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.053	0.000	0.000	0.000	99.95	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.053	0.000	0.000	0.000	99.95	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.053	0.000	0.000	0.000	99.95	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	100
6:00	0.000	0.048	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.95	100
6:30	0.000	0.048	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.107	99.85	100
7:00	0.249	0.196	0.042	0.000	0.000	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.054	0.000	0.000	0.000	0.212	99.21	100
7:30	0.195	0.265	0.042	0.000	0.000	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.116	99.34	100
8:00	0.476	0.288	0.084	0.000	0.000	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.336	98.77	100
8:30	0.476	0.390	0.084	0.000	0.000	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.163	98.85	100
9:00	0.423	0.518	0.084	0.000	0.000	0.000	0.042	0.044	0.000	0.000	0.000	0.000	0.000	0.000	0.058	0.000	0.432	98.40	100
9:30	0.366	0.518	0.042	0.000	0.000	0.000	0.042	0.044	0.000	0.000	0.119	0.000	0.000	0.044	0.058	0.000	0.331	98.44	100
10:00	0.374	0.572	0.084	0.000	0.000	0.000	0.091	0.044	0.000	0.000	0.119	0.050	0.000	0.113	0.058	0.000	0.552	97.94	100
10:30	0.374	0.572	0.084	0.000	0.000	0.000	0.091	0.044	0.000	0.000	0.062	0.050	0.000	0.044	0.112	0.000	0.398	98.17	100
11:00	0.563	0.572	0.128	0.113	0.000	0.000	0.091	0.086	0.000	0.000	0.062	0.000	0.000	0.044	0.058	0.000	0.230	98.05	100
11:30	0.563	0.572	0.128	0.113	0.000	0.000	0.091	0.086	0.000	0.000	0.000	0.000	0.000	0.044	0.058	0.000	0.282	98.06	100
NOON	0.786	0.657	0.238	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.000	0.161	0.000	0.101	0.058	0.044	0.680	97.14	100
12:30	0.786	0.657	0.197	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.045	0.161	0.053	0.101	0.058	0.044	0.680	97.08	100
1:00	0.929	1.149	0.176	0.042	0.000	0.000	0.000	0.130	0.000	0.095	0.045	0.161	0.234	0.115	0.058	0.044	0.876	95.95	100
1:30	0.876	1.238	0.176	0.042	0.000	0.000	0.000	0.187	0.000	0.095	0.000	0.119	0.115	0.115	0.058	0.044	0.876	96.06	100
2:00	1.061	1.387	0.131	0.116	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.743	0.000	0.115	0.058	0.000	1.115	95.14	100
2:30	0.800	1.479	0.173	0.185	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.799	0.184	0.115	0.120	0.045	1.209	94.76	100
3:00	0.451	1.758	0.215	0.044	0.000	0.000	0.060	0.172	0.000	0.000	0.104	1.122	0.359	0.044	0.116	0.159	1.317	94.08	100
3:30	0.451	1.615	0.215	0.044	0.000	0.000	0.060	0.128	0.058	0.000	0.042	1.238	0.175	0.086	0.058	0.172	1.280	94.38	100
4:00	0.765	1.506	0.301	0.058	0.000	0.000	0.060	0.084	0.116	0.000	0.052	0.904	0.340	0.343	0.183	0.052	1.257	93.98	100
4:30	0.762	1.107	0.301	0.058	0.000	0.000	0.060	0.084	0.116	0.000	0.096	0.845	0.340	0.343	0.183	0.052	1.327	94.33	100
5:00	0.864	1.113	0.564	0.045	0.000	0.000	0.000	0.265	0.116	0.000	0.044	0.858	0.462	0.624	0.118	0.052	1.799	93.08	100
5:30	0.930	1.302	0.791	0.045	0.000	0.045	0.000	0.265	0.116	0.044	0.155	0.919	0.412	0.406	0.131	0.052	1.792	92.60	100
6:00	1.962	1.513	0.947	0.045	0.000	0.045	0.052	0.243	0.173	0.091	0.110	0.479	0.412	0.661	0.069	0.156	2.006	91.04	100
6:30	2.424	1.760	0.941	0.105	0.000	0.045	0.052	0.341	0.116	0.091	0.144	0.431	0.580	0.714	0.069	0.211	1.925	90.05	100
7:00	4.553	2.890	1.314	0.045	0.000	0.045	0.052	0.330	0.058	0.000	0.186	0.634	0.924	1.146	0.057	0.203	2.489	85.07	100
7:30	4.744	5.382	1.370	0.045	0.000	0.045	0.121	0.330	0.058	0.000	0.552	0.634	0.874	0.969	0.057	0.261	2.492	82.07	100
7:45	4.614	5.117	1.722	0.045	0.000	0.045	0.121	0.330	0.058	0.000	0.639	0.634	0.821	0.969	0.000	0.313	2.492	82.08	100
8:00	11.565	4.949	1.945	0.045	0.062	0.045	0.455	0.295	0.044	0.057	0.697	0.808	1.359	1.553	0.170	0.511	3.844	71.60	100
8:30	12.195	6.456	2.356	0.045	0.131	0.000	0.483	1.291	0.227	0.114	0.814	1.015	1.817	1.430	0.170	0.565	4.291	66.60	100
9:00	11.339	6.589	2.326	0.045	0.069	0.000	0.543	1.559	0.637	0.223	1.271	1.470	2.568	1.932	0.166	0.432	5.173	63.66	100
9:30	9.524	5.553	1.712	0.045	0.069	0.000	0.534	1.646	0.695	0.270	1.280	1.359	2.416	1.664	0.221	0.331	5.051	67.63	100
10:00	5.216	3.050	0.802	0.000	0.069	0.000	0.325	1.544	0.494	0.152	1.031	1.177	1.761	1.297	0.112	0.319	4.070	78.58	100
10:30	3.417	1.970	0.497	0.000	0.000	0.000	0.160	1.239	0.383	0.152	0.900	1.081	1.756	1.151	0.055	0.275	3.311	83.65	100
11:00	0.890	0.448	0.322	0.000	0.000	0.000	0.053	0.461	0.062	0.152	0.402	0.679	0.642	0.746	0.000	0.048	1.090	94.01	100
11:30	0.451	0.197	0.222	0.058	0.000	0.000	0.095	0.200	0.000	0.104	0.213	0.425	0.456	0.568	0.000	0.000	0.970	96.04	100
Avg.	1.76	1.33	0.42	0.03	0.01	0.01	0.08	0.24	0.07	0.03	0.19	0.39	0.39	0.36	0.06	0.09	1.15	93.38	
Max.	12.20	6.59	2.36	0.19	0.13	0.04	0.54	1.65	0.70	0.27	1.28	1.47	2.57	1.93	0.22	0.57	5.17	100.0	
Std.	3.14	1.81	0.64	0.04	0.03	0.02	0.14	0.43	0.16	0.06	0.34	0.46	0.66	0.53	0.06	0.15	1.41	9.49	

TABLE 7.5: WEIGHTED TV STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV Set	7	5	2	0	1	1	1	1	2	1	2	2	2	1	0	0
	.4%	.5%	.3%	.0%	.3%	1.0%	.2%	.2%	.9%	1.5%	.7%	.4%	.6%	.3%	.0%	.0%
	100.0%	65.5%	34.5%	.0%	15.9%	17.7%	15.9%	11.4%	27.6%	11.4%	33.7%	31.8%	22.9%	11.6%	.0%	.0%
TVM	376	169	207	16	50	24	119	99	55	12	76	105	60	54	46	36
	20.5%	18.4%	22.5%	15.6%	15.0%	19.9%	20.8%	23.8%	24.0%	21.4%	20.9%	18.2%	21.7%	21.9%	18.3%	28.5%
	100.0%	44.9%	55.1%	4.3%	13.4%	6.4%	31.7%	26.4%	14.7%	3.1%	20.1%	28.0%	15.8%	14.4%	12.2%	9.5%
One TV	205	94	112	5	36	12	56	56	32	8	54	58	32	23	28	10
	11.2%	10.2%	12.2%	4.4%	10.9%	10.0%	9.8%	13.5%	13.8%	14.6%	15.0%	10.0%	11.7%	9.1%	11.3%	8.1%
	100.0%	45.5%	54.5%	2.2%	17.7%	5.9%	27.2%	27.4%	15.5%	3.9%	26.4%	28.2%	15.7%	11.0%	13.8%	4.9%
Net TV	74	26	48	1	3	0	17	26	25	2	15	22	10	11	8	7
	4.0%	2.8%	5.3%	1.2%	1.0%	.0%	3.0%	6.2%	10.7%	3.9%	4.3%	3.9%	3.6%	4.6%	3.2%	5.9%
	100.0%	34.8%	65.2%	1.7%	4.5%	.0%	22.8%	35.0%	33.2%	2.9%	20.8%	30.1%	13.2%	15.2%	10.8%	9.9%
Smash TV	11	4	7	3	0	0	4	2	2	1	3	3	0	2	3	0
	6%	.4%	.8%	2.5%	.0%	.0%	.8%	.4%	.7%	1.4%	.9%	.5%	.0%	.7%	1.3%	.0%
	100.0%	34.5%	65.5%	23.2%	.0%	.0%	40.4%	14.7%	14.8%	6.9%	30.1%	26.1%	.0%	14.9%	28.8%	.0%
Education 22	2	2	0	0	1	0	0	1	0	0	0	1	0	0	1	0
	.1%	.3%	.0%	.0%	.3%	.0%	.0%	.3%	.0%	.0%	.0%	.2%	.0%	.0%	.5%	.0%
	100.0%	100.0%	.0%	.0%	47.3%	.0%	.0%	52.7%	.0%	.0%	.0%	47.3%	.0%	.0%	52.7%	.0%
iTV	1	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Favourite TV	18	7	11	0	3	1	7	7	0	0	5	4	5	2	1	1
	1.0%	.7%	1.2%	.0%	.9%	.9%	1.2%	1.6%	.0%	.0%	1.4%	.6%	1.9%	.7%	.4%	.8%
	100.0%	36.4%	63.6%	.0%	17.2%	6.1%	39.6%	37.0%	.0%	.0%	28.6%	20.4%	29.0%	10.3%	6.1%	5.7%
Rai 1	52	25	27	1	3	1	11	21	12	3	11	15	10	4	7	5
	2.8%	2.7%	3.0%	1.0%	1.0%	.9%	2.0%	5.0%	5.2%	4.9%	3.1%	2.7%	3.5%	1.5%	2.7%	4.3%
	100.0%	47.6%	52.4%	2.0%	6.3%	2.1%	21.6%	39.9%	22.9%	5.2%	21.3%	29.6%	18.5%	7.2%	13.2%	10.3%
Rai 2	16	7	9	0	5	0	7	2	2	0	3	9	2	2	0	0
	.9%	.7%	1.0%	.0%	1.6%	.0%	1.2%	.4%	.9%	.0%	.8%	1.6%	.7%	.7%	.0%	.0%
	100.0%	41.3%	58.7%	.0%	33.1%	.0%	44.9%	9.6%	12.3%	.0%	18.3%	57.8%	12.3%	11.6%	.0%	.0%
Rai 3	10	5	6	0	3	0	1	5	1	1	1	3	0	3	4	0
	.6%	.5%	.6%	.0%	.9%	.0%	.2%	1.1%	.5%	1.6%	.3%	.5%	.0%	1.1%	1.6%	.0%
	100.0%	46.5%	53.5%	.0%	30.1%	.0%	8.3%	43.3%	10.0%	8.2%	9.3%	27.5%	.0%	24.8%	38.3%	.0%
Rete 4	41	19	22	0	1	1	10	16	12	2	11	19	3	3	4	1
	2.2%	2.1%	2.4%	.0%	.3%	.9%	1.7%	3.7%	5.2%	3.6%	3.0%	3.3%	1.1%	1.4%	1.6%	.9%
	100.0%	46.9%	53.1%	.0%	2.4%	2.7%	23.5%	37.7%	28.9%	4.8%	26.1%	46.1%	7.1%	8.3%	9.7%	2.6%
Canale 5	73	16	56	3	15	12	26	11	5	1	12	20	14	11	9	6
	4.0%	1.8%	6.1%	3.0%	4.5%	9.6%	4.5%	2.7%	2.1%	1.5%	3.4%	3.4%	5.0%	4.5%	3.7%	5.1%
	100.0%	22.4%	77.6%	4.3%	20.7%	16.1%	35.7%	15.4%	6.7%	1.1%	16.9%	27.2%	18.9%	15.4%	12.9%	8.8%

		GENDER		AGE GROUP							DISTRICTS					
	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
<i>Italia 1</i>	95	62	33	16	26	14	32	6	1	0	16	28	19	8	16	7
	5.2%	6.7%	3.6%	15.1%	7.8%	11.6%	5.5%	1.5%	.5%	.0%	4.5%	4.9%	7.1%	3.2%	6.4%	5.4%
	100.0%	65.1%	34.9%	16.6%	27.6%	14.8%	33.2%	6.7%	1.1%	.0%	17.2%	29.9%	20.5%	8.4%	16.9%	7.1%
<i>Discovery Channel</i>	75	58	17	7	18	2	27	16	5	0	13	24	11	11	13	3
	4.1%	6.3%	1.8%	6.4%	5.4%	1.8%	4.7%	3.9%	2.1%	.0%	3.5%	4.1%	4.1%	4.6%	5.2%	2.5%
	100.0%	77.5%	22.5%	9.0%	24.3%	2.9%	36.0%	21.5%	6.3%	.0%	16.7%	31.5%	15.0%	15.1%	17.4%	4.2%
<i>MTV</i>	17	10	7	1	13	1	2	0	0	0	3	7	3	2	1	2
	.9%	1.1%	.8%	1.1%	3.9%	.9%	.3%	.0%	.0%	.0%	.7%	1.1%	1.1%	.8%	.4%	1.5%
	100.0%	57.5%	42.5%	6.5%	76.6%	6.2%	10.8%	.0%	.0%	.0%	14.7%	38.3%	17.9%	11.7%	6.5%	11.0%
<i>BBC Prime / World / Ent</i>	23	6	17	0	0	1	10	8	3	1	5	4	3	5	6	0
	1.3%	.6%	1.9%	.0%	.0%	.8%	1.7%	1.9%	1.5%	1.5%	1.3%	.7%	1.3%	2.1%	2.2%	.0%
	100.0%	25.0%	75.0%	.0%	.0%	4.4%	42.4%	35.0%	14.6%	3.5%	20.1%	17.2%	15.1%	23.1%	24.4%	.0%
<i>Other TV station</i>	223	122	101	27	46	8	70	44	19	7	36	82	26	35	34	10
	12.1%	13.3%	11.0%	26.1%	13.8%	7.0%	12.3%	10.6%	8.3%	11.9%	9.9%	14.2%	9.3%	14.0%	13.6%	8.3%
	100.0%	54.7%	45.3%	12.3%	20.8%	3.8%	31.7%	19.9%	8.6%	3.0%	16.1%	36.8%	11.5%	15.6%	15.4%	4.7%
<i>No particular station</i>	73	37	35	3	4	0	20	25	12	8	15	20	10	12	14	3
	4.0%	4.1%	3.8%	2.9%	1.3%	.0%	3.5%	5.9%	5.3%	14.7%	4.2%	3.4%	3.5%	5.0%	5.4%	2.0%
	100.0%	51.3%	48.7%	4.2%	6.0%	.0%	27.7%	34.2%	16.8%	11.2%	20.7%	27.0%	13.3%	16.9%	18.6%	3.5%
<i>Do not remember</i>	24	15	9	1	2	6	1	6	7	1	6	10	3	2	4	1
	1.3%	1.6%	1.0%	1.0%	.7%	4.9%	.2%	1.5%	2.9%	1.4%	1.6%	1.7%	1.0%	.8%	1.4%	.6%
	100.0%	61.0%	39.0%	4.4%	9.4%	24.5%	5.2%	25.8%	27.5%	3.2%	23.4%	39.6%	11.1%	7.7%	15.0%	3.2%
<i>Do not watch TV</i>	421	231	190	21	102	36	151	66	35	9	75	142	62	56	52	33
	22.9%	25.1%	20.6%	19.7%	30.3%	29.8%	26.4%	15.9%	15.3%	16.3%	20.7%	24.6%	22.6%	22.9%	20.7%	26.1%
	100.0%	54.9%	45.1%	4.9%	24.2%	8.6%	36.0%	15.8%	8.4%	2.1%	17.8%	33.8%	14.8%	13.4%	12.4%	7.8%
<i>Total</i>	1838	918	920	105	335	122	573	418	230	55	362	578	275	247	251	125
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.9%	50.1%	5.7%	18.2%	6.6%	31.2%	22.7%	12.5%	3.0%	19.7%	31.4%	14.9%	13.4%	13.7%	6.8%

TABLE 7.6: WEIGHTED TV STATION AUDIENCES: BY WEEKDAY AND BY MONTH [OCT-DEC 2009]

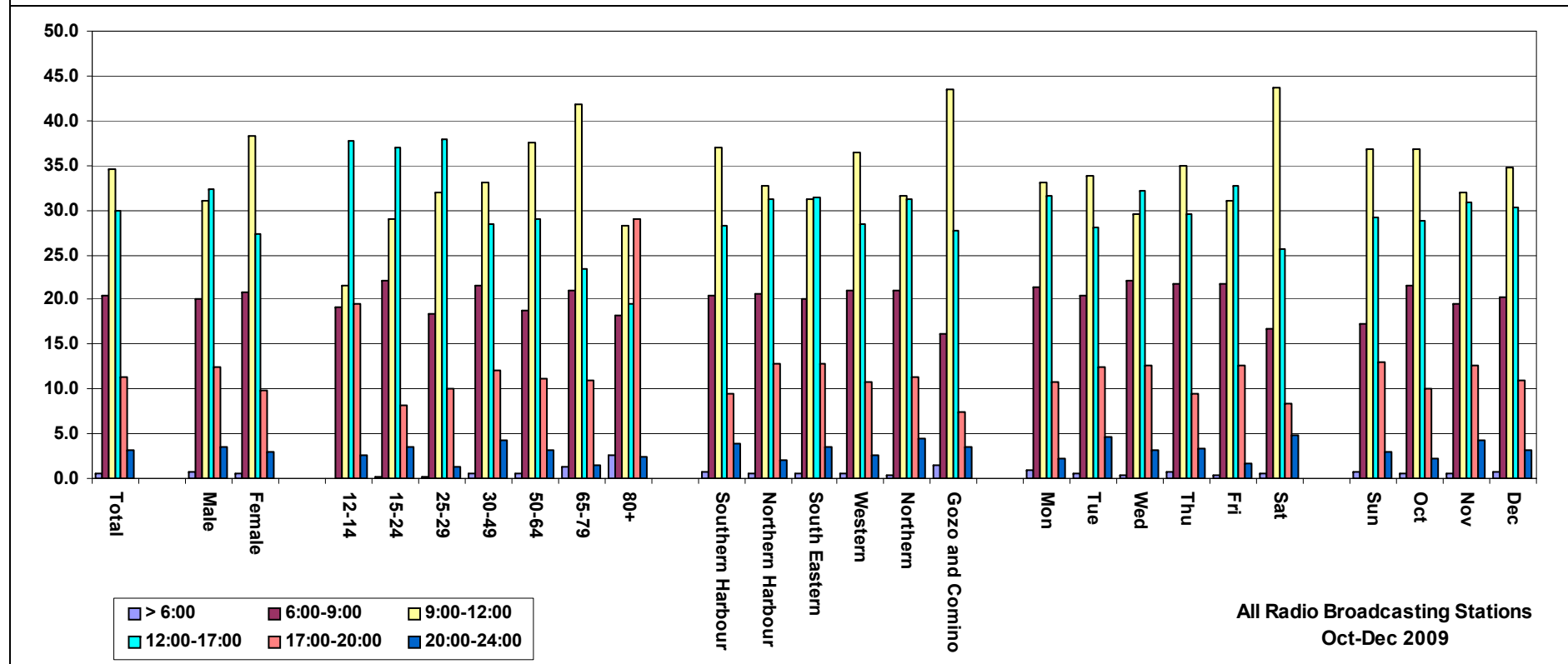
	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No TV Set	7	0	0	2	1	0	3	1	2	4	1
	.4%	.0%	.0%	.8%	.4%	.0%	1.2%	.3%	.3%	.7%	.2%
	100.0%	.0%	.0%	29.1%	16.0%	.0%	43.2%	11.6%	29.1%	54.8%	16.0%
TVM	376	50	58	34	54	70	35	76	120	137	119
	20.5%	19.3%	22.3%	13.1%	18.9%	27.3%	13.3%	29.3%	19.5%	22.7%	19.2%
	100.0%	13.3%	15.3%	9.0%	14.3%	18.7%	9.2%	20.2%	32.0%	36.4%	31.6%
One TV	205	38	24	29	36	29	31	18	84	55	66
	11.2%	14.6%	9.5%	11.3%	12.6%	11.4%	12.0%	6.8%	13.7%	9.1%	10.7%
	100.0%	18.3%	11.9%	14.3%	17.3%	14.3%	15.3%	8.6%	41.0%	26.8%	32.2%
Net TV	74	15	11	17	10	8	6	6	23	21	30
	4.0%	5.9%	4.4%	6.7%	3.5%	3.2%	2.2%	2.5%	3.7%	3.5%	4.9%
	100.0%	20.4%	15.3%	23.5%	13.3%	11.1%	7.6%	8.7%	31.0%	28.6%	40.4%
Smash TV	11	0	3	2	1	2	2	1	4	5	2
	.6%	.0%	1.0%	.8%	.5%	.9%	.7%	.3%	.6%	.8%	.3%
	100.0%	.0%	23.8%	18.8%	11.7%	21.0%	17.2%	7.5%	35.7%	45.4%	18.9%
Education 22	2	0	1	0	0	0	1	0	0	0	2
	.1%	.0%	.5%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.4%
	100.0%	.0%	52.7%	.0%	.0%	.0%	47.3%	.0%	.0%	.0%	100.0%
iTV	1	0	0	0	0	1	0	0	0	0	1
	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.1%
	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%
Favourite TV	18	1	1	7	6	0	2	1	8	5	5
	1.0%	.4%	.5%	2.7%	2.0%	.0%	.8%	.4%	1.3%	.8%	.9%
	100.0%	5.8%	7.0%	38.6%	31.3%	.0%	11.2%	6.1%	43.3%	26.9%	29.8%
Rai 1	52	5	4	13	7	11	9	3	19	19	14
	2.8%	2.1%	1.4%	4.9%	2.6%	4.4%	3.4%	1.0%	3.0%	3.2%	2.3%
	100.0%	10.3%	7.0%	24.6%	14.2%	22.0%	16.8%	5.0%	35.8%	36.8%	27.4%
Rai 2	16	2	4	2	2	1	3	2	4	5	7
	.9%	.7%	1.4%	.8%	.8%	.4%	1.0%	.9%	.7%	.8%	1.1%
	100.0%	11.8%	22.9%	13.8%	13.8%	6.7%	17.1%	13.9%	25.3%	31.0%	43.7%
Rai 3	10	2	2	1	2	2	1	0	4	3	4
	.6%	.7%	.7%	.4%	.9%	.8%	.4%	.0%	.6%	.5%	.6%
	100.0%	18.3%	18.4%	10.0%	23.8%	19.5%	10.0%	.0%	37.6%	28.0%	34.4%
Rete 4	41	6	5	11	5	3	7	4	16	12	14
	2.2%	2.3%	2.0%	4.1%	1.9%	1.3%	2.7%	1.5%	2.5%	2.0%	2.2%
	100.0%	14.2%	12.8%	25.6%	13.2%	8.1%	16.9%	9.2%	38.0%	29.1%	32.9%
Canale 5	73	17	8	7	10	8	15	8	25	22	26
	4.0%	6.6%	3.1%	2.7%	3.6%	2.9%	5.8%	3.0%	4.0%	3.7%	4.1%
	100.0%	23.3%	11.1%	9.8%	14.2%	10.4%	20.7%	10.5%	34.0%	30.8%	35.1%
Italia 1	95	11	17	16	17	5	17	12	29	32	34
	5.2%	4.1%	6.6%	6.2%	6.0%	2.1%	6.5%	4.6%	4.7%	5.3%	5.5%
	100.0%	11.1%	17.8%	17.1%	18.0%	5.6%	17.8%	12.6%	30.7%	33.7%	35.6%
Discovery Channel	75	10	9	7	11	12	15	10	36	24	16
	4.1%	4.0%	3.7%	2.7%	3.8%	4.6%	5.9%	4.0%	5.8%	3.9%	2.6%
	100.0%	13.7%	12.7%	9.3%	14.2%	15.8%	20.5%	13.8%	47.5%	31.4%	21.1%
MTV	17	1	3	2	1	5	4	0	7	3	6
	.9%	.3%	1.2%	.8%	.4%	2.1%	1.7%	.0%	1.2%	.6%	1.0%
	100.0%	5.1%	18.5%	12.8%	7.4%	31.2%	25.1%	.0%	43.4%	19.9%	36.7%
BBC Prime / World / Ent	23	1	4	7	3	4	3	2	9	5	9
	1.3%	.3%	1.5%	2.7%	1.2%	1.4%	1.0%	.7%	1.5%	.8%	1.5%
	100.0%	3.6%	17.1%	30.0%	14.5%	15.8%	11.5%	7.5%	39.5%	20.6%	40.0%
Other TV station	223	19	34	33	30	28	40	38	62	88	73
	12.1%	7.5%	13.2%	12.9%	10.7%	10.7%	15.2%	14.5%	10.0%	14.6%	11.8%
	100.0%	8.7%	15.4%	15.0%	13.7%	12.4%	17.9%	16.9%	27.7%	39.6%	32.7%
No particular station	73	12	10	13	15	7	7	9	12	14	46
	4.0%	4.5%	3.8%	5.1%	5.2%	2.8%	2.5%	3.6%	2.0%	2.3%	7.5%
	100.0%	16.0%	13.7%	18.1%	20.3%	10.1%	9.1%	12.7%	17.0%	19.0%	64.0%

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Did not remember	24 1.3% 100.0%	4 1.4% 15.3%	4 1.6% 16.6%	2 .8% 8.6%	4 1.5% 17.2%	2 .9% 9.6%	4 1.5% 16.1%	4 1.5% 16.6%	8 1.3% 32.4%	7 1.2% 29.5%	9 1.5% 38.1%
Did not watch TV	421 22.9% 100.0%	65 25.3% 15.6%	55 21.4% 13.2%	53 20.5% 12.7%	67 23.6% 15.9%	58 22.3% 13.7%	57 21.8% 13.5%	65 25.1% 15.5%	144 23.4% 34.3%	143 23.6% 33.9%	134 21.6% 31.8%
Total	1838 100.0% 100.0%	258 100.0% 14.1%	258 100.0% 14.1%	260 100.0% 14.1%	284 100.0% 15.4%	258 100.0% 14.0%	261 100.0% 14.2%	259 100.0% 14.1%	616 100.0% 33.5%	604 100.0% 32.9%	618 100.0% 33.6%

[Base: No of Consumers and Time Spent]

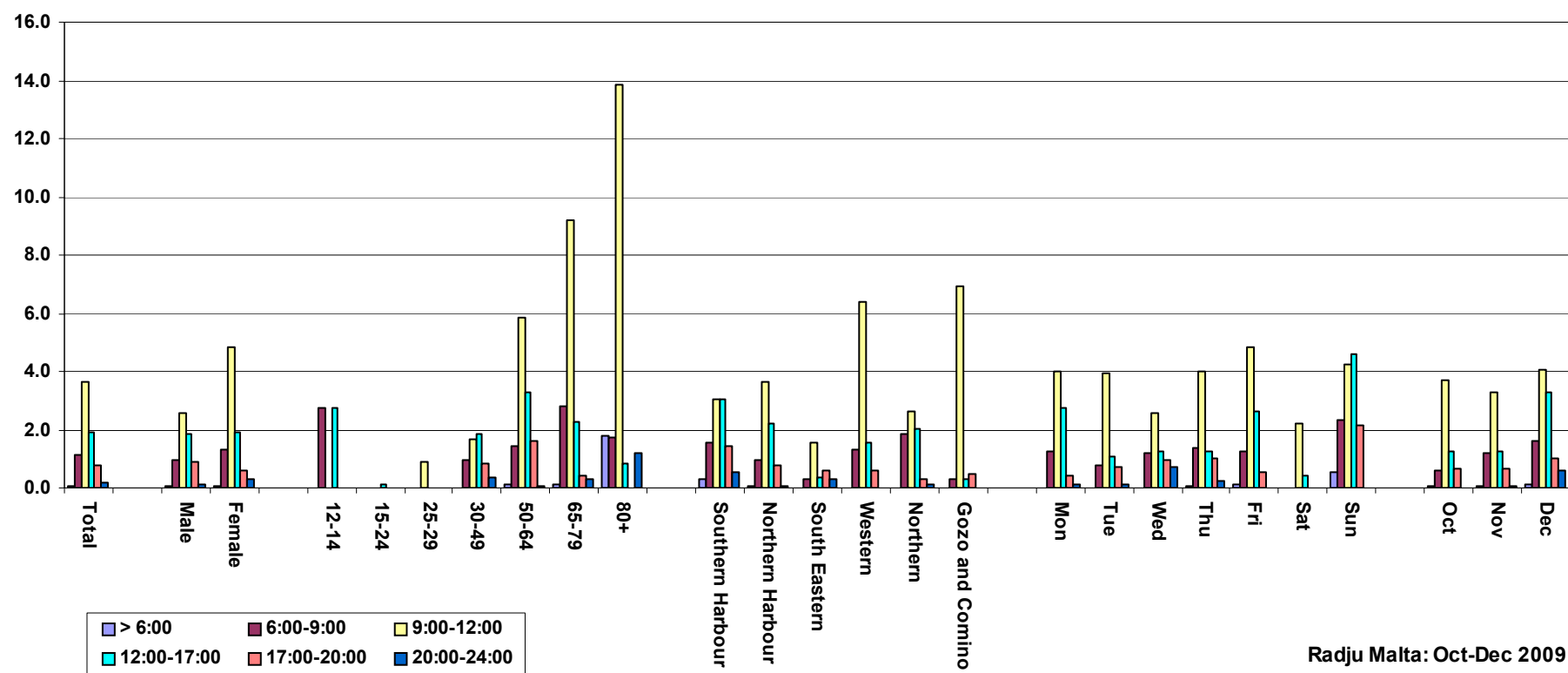
**TABLE 8.R: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.61	0.67	0.55	0.00	0.27	0.24	0.57	0.55	1.31	2.63	0.76	0.47	0.56	0.64	0.36	1.52	0.99	0.61	0.28	0.77	0.37	0.54	0.70	0.57	0.62	0.66
6:00-9:00	20.43	20.01	20.89	19.12	22.08	18.37	21.50	18.69	21.01	18.16	20.52	20.68	20.12	21.10	20.95	16.30	21.33	20.48	22.06	21.73	21.73	16.80	17.29	21.49	19.55	20.23
9:00-12:00	34.50	31.11	38.30	21.58	29.04	31.90	33.07	37.58	41.81	28.17	37.07	32.79	31.28	36.45	31.63	43.66	33.05	33.77	29.60	34.91	31.03	43.74	36.82	36.76	32.00	34.80
12:00-17:00	29.99	32.33	27.37	37.82	36.95	37.99	28.51	28.90	23.44	19.50	28.29	31.18	31.50	28.40	31.23	27.80	31.63	28.09	32.25	29.62	32.69	25.70	29.13	28.85	30.80	30.35
17:00-20:00	11.25	12.44	9.91	19.44	8.25	10.10	12.00	11.17	10.97	29.06	9.39	12.74	12.90	10.84	11.39	7.51	10.86	12.49	12.71	9.57	12.55	8.33	12.97	10.12	12.68	10.89
20:00-24:00	3.22	3.44	2.98	2.59	3.46	1.37	4.34	3.12	1.52	2.34	3.98	2.13	3.62	2.54	4.39	3.58	2.14	4.59	3.12	3.36	1.65	4.85	3.02	2.21	4.33	3.09
	100	100	100	101	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100



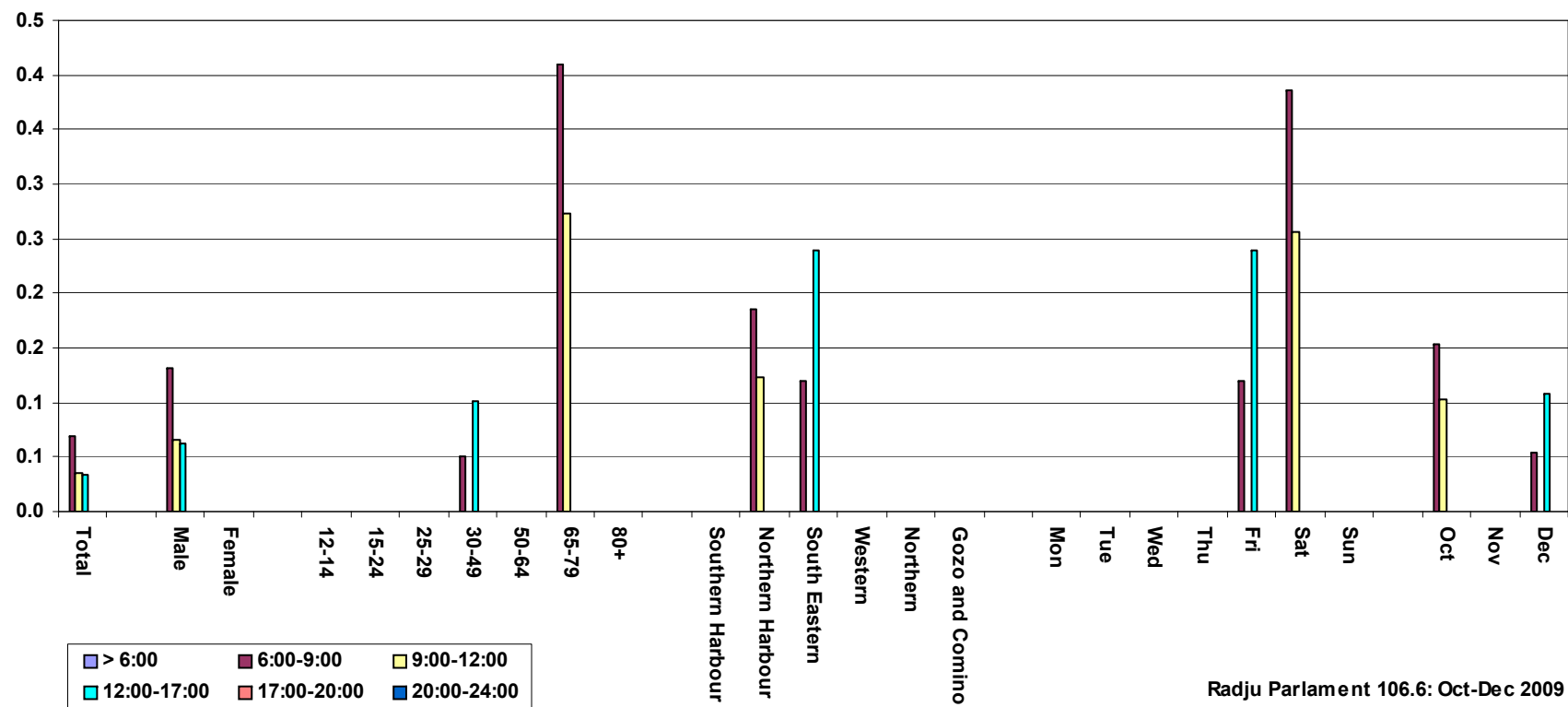
**TABLE 8.R1: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS:
RADJU MALTA [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.08	0.07	0.08	0.00	0.00	0.00	0.00	0.14	0.11	1.76	0.30	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.09	0.00	0.51	0.04	0.08	0.12
6:00-9:00	1.14	0.96	1.34	2.73	0.00	0.00	0.96	1.42	2.83	1.71	1.55	0.95	0.29	1.31	1.83	0.32	1.24	0.79	1.20	1.35	1.28	0.00	2.36	0.62	1.21	1.63
9:00-12:00	3.66	2.60	4.86	0.00	0.00	0.89	1.70	5.87	9.21	13.87	3.05	3.65	1.54	6.38	2.62	6.92	3.99	3.95	2.56	4.00	4.82	2.23	4.24	3.69	3.29	4.05
12:00-17:00	1.88	1.84	1.93	2.73	0.11	0.00	1.86	3.27	2.24	0.85	3.02	2.18	0.36	1.53	2.00	0.32	2.74	1.08	1.26	1.27	2.61	0.40	4.58	1.28	1.26	3.26
17:00-20:00	0.77	0.91	0.63	0.00	0.00	0.00	0.82	1.61	0.41	0.00	1.44	0.77	0.60	0.58	0.30	0.46	0.43	0.69	0.95	1.00	0.51	0.00	2.17	0.65	0.68	1.02
20:00-24:00	0.19	0.11	0.29	0.00	0.00	0.00	0.35	0.07	0.32	1.17	0.52	0.06	0.29	0.00	0.14	0.00	0.13	0.14	0.73	0.24	0.00	0.00	0.00	0.00	0.05	0.57
	7.73	6.49	9.12	5.45	0.11	0.89	5.69	12.38	15.11	19.37	9.88	7.65	3.08	9.80	6.89	8.02	8.53	6.65	6.70	7.94	9.31	2.62	13.86	6.28	6.58	10.66



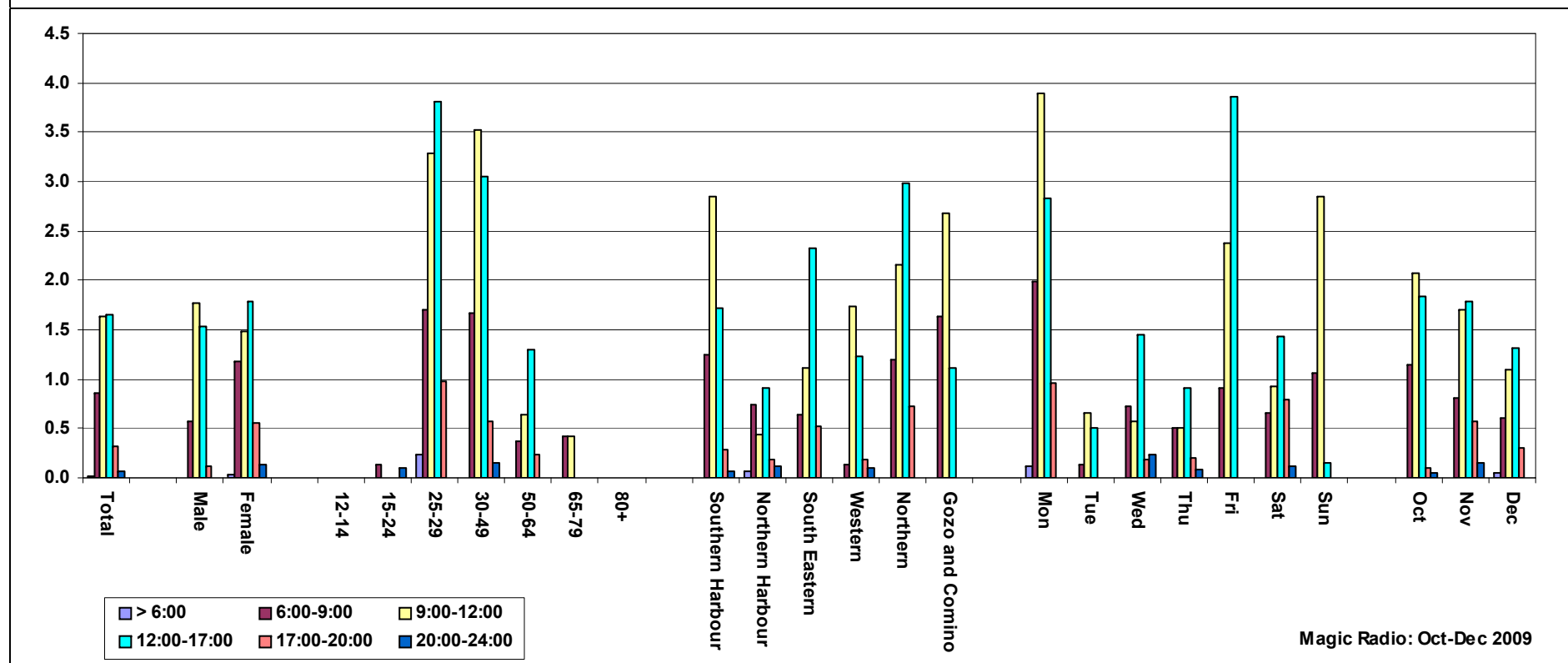
**TABLE 8.R2: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS:
RADJU PARLAMENT 106.6 [OCT-DEC 2009]**

RABBIT TREATMENT 100.0% (Oct-Dec 2005)																											
	Total	Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.07	0.13	0.00	0.00	0.00	0.00	0.05	0.00	0.41	0.00	0.00	0.18	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.39	0.00	0.00	0.15	0.00	0.05
9:00-12:00	0.04	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.10	0.00	0.00
12:00-17:00	0.03	0.06	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.11
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.14	0.26	0.00	0.00	0.00	0.00	0.15	0.00	0.68	0.00	0.00	0.31	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.64	0.00	0.00	0.26	0.00	0.16



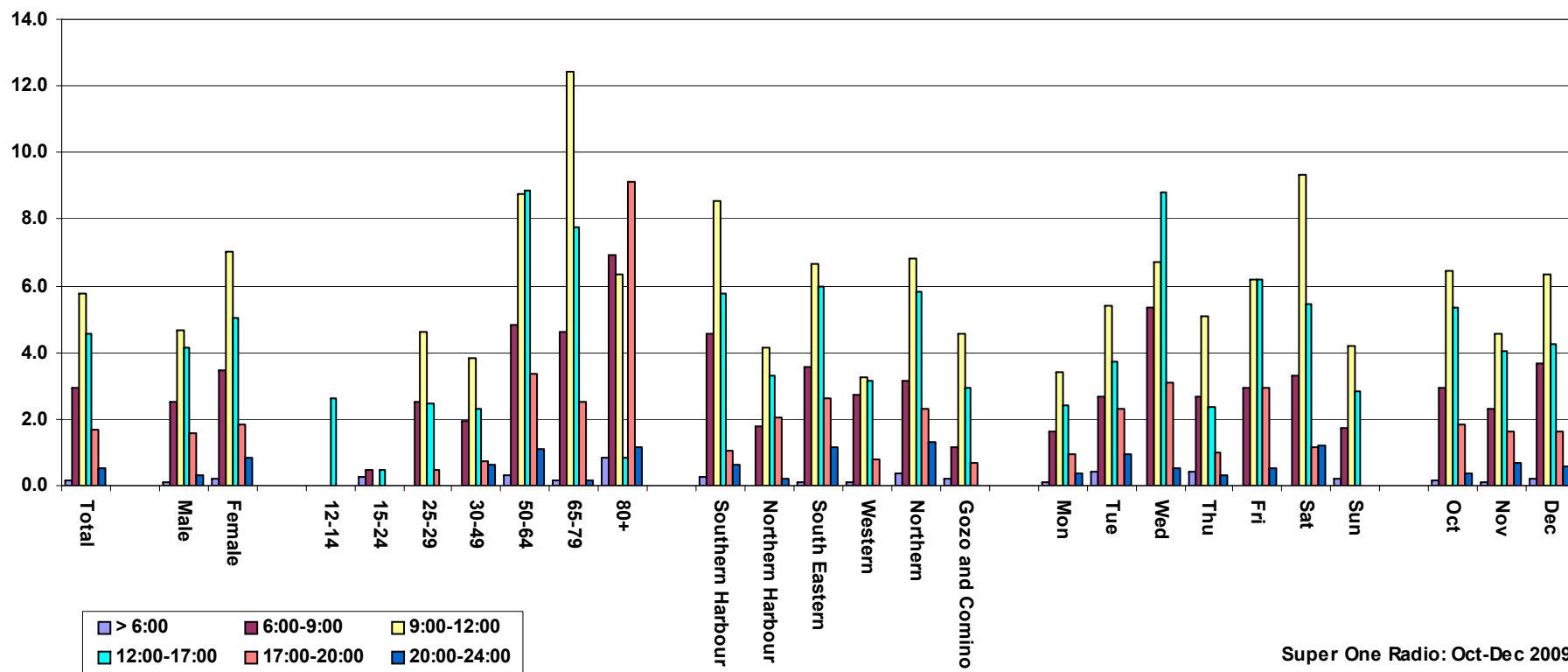
**TABLE 8.R3: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
MAGIC RADIO [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.02	0.00	0.04	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
6:00-9:00	0.86	0.57	1.19	0.00	0.14	1.70	1.68	0.38	0.42	0.00	1.24	0.74	0.64	0.13	1.19	1.64	2.00	0.13	0.73	0.51	0.90	0.66	1.06	1.15	0.80	0.61
9:00-12:00	1.64	1.77	1.49	0.00	0.00	3.28	3.52	0.63	0.42	0.00	2.86	0.43	1.12	1.74	2.15	2.68	3.89	0.65	0.57	0.51	2.38	0.93	2.85	2.07	1.70	1.10
12:00-17:00	1.66	1.54	1.79	0.00	0.00	3.81	3.05	1.30	0.00	0.00	1.72	0.91	2.32	1.23	2.99	1.12	2.84	0.50	1.45	0.91	3.86	1.43	0.16	1.83	1.78	1.32
17:00-20:00	0.33	0.12	0.56	0.00	0.00	0.98	0.58	0.23	0.00	0.00	0.29	0.19	0.53	0.19	0.73	0.00	0.96	0.00	0.19	0.21	0.00	0.80	0.00	0.10	0.57	0.30
20:00-24:00	0.07	0.00	0.14	0.00	0.10	0.00	0.15	0.00	0.00	0.00	0.07	0.12	0.00	0.10	0.00	0.00	0.00	0.00	0.23	0.09	0.00	0.12	0.00	0.04	0.15	0.00
	4.57	4.01	5.20	0.00	0.24	10.00	8.98	2.54	0.85	0.00	6.18	2.46	4.60	3.39	7.07	5.43	9.79	1.28	3.17	2.23	7.14	3.93	4.06	5.19	5.00	3.39



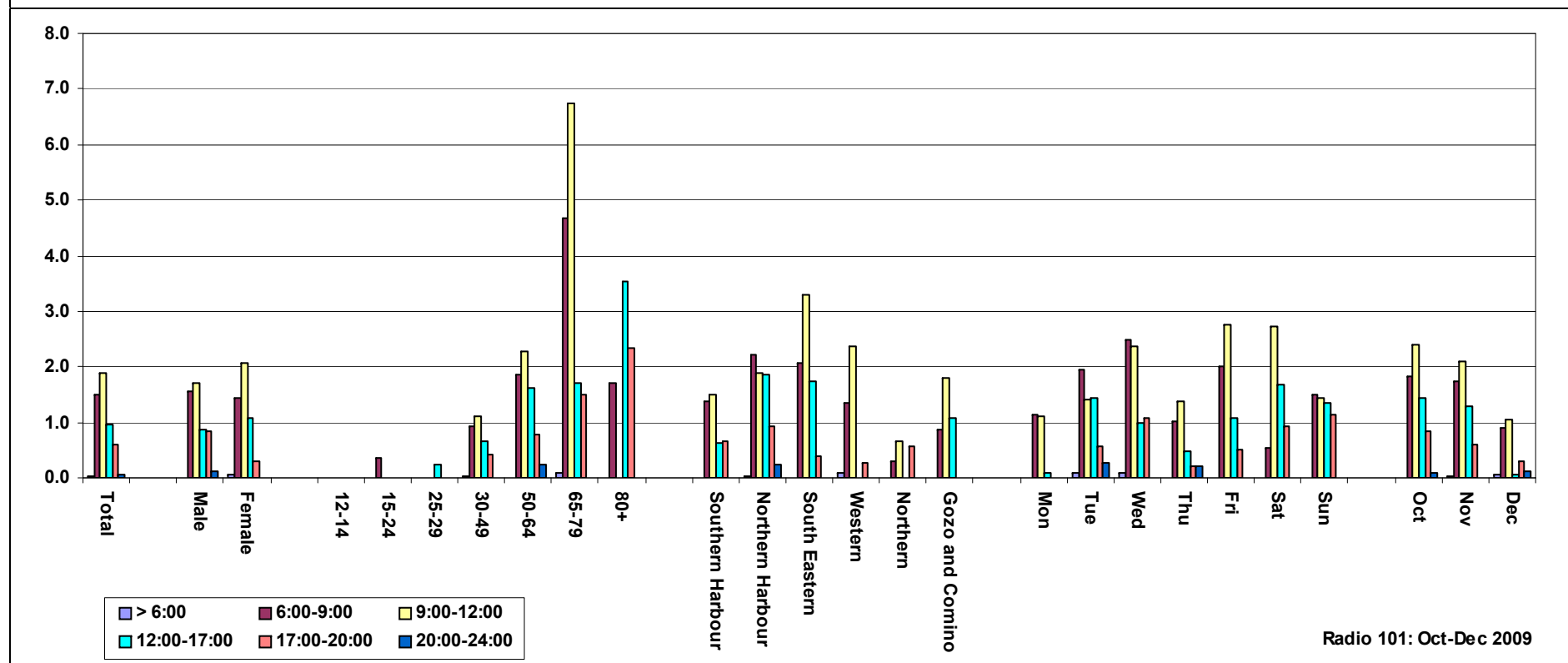
**TABLE8.R4: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
SUPER ONE RADIO [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.16	0.12	0.20	0.00	0.27	0.00	0.00	0.29	0.15	0.86	0.28	0.00	0.10	0.09	0.36	0.23	0.09	0.41	0.00	0.39	0.00	0.00	0.19	0.16	0.09	0.22
6:00-9:00	2.95	2.49	3.46	0.00	0.49	2.52	1.92	4.85	4.60	6.93	4.54	1.78	3.57	2.75	3.15	1.16	1.62	2.66	5.37	2.69	2.94	3.29	1.75	2.95	2.30	3.68
9:00-12:00	5.76	4.65	7.00	0.00	0.00	4.60	3.85	8.76	12.43	6.36	8.55	4.16	6.64	3.28	6.84	4.56	3.40	5.39	6.70	5.10	6.19	9.35	4.20	6.44	4.57	6.34
12:00-17:00	4.55	4.12	5.03	2.62	0.48	2.46	2.33	8.85	7.78	0.85	5.77	3.30	6.00	3.16	5.80	2.92	2.39	3.73	8.81	2.33	6.18	5.47	2.82	5.34	4.05	4.23
17:00-20:00	1.69	1.57	1.82	0.00	0.00	0.49	0.76	3.37	2.51	9.11	1.06	2.07	2.64	0.77	2.29	0.69	0.96	2.30	3.12	0.98	2.94	1.18	0.00	1.82	1.60	1.65
20:00-24:00	0.55	0.30	0.83	0.00	0.00	0.00	0.61	1.13	0.14	1.17	0.62	0.19	1.14	0.00	1.33	0.00	0.34	0.93	0.52	0.32	0.50	1.19	0.00	0.36	0.71	0.59
	15.65	13.24	18.35	2.62	1.23	10.07	9.47	27.24	27.61	25.29	20.82	11.51	20.09	10.04	19.77	9.56	8.80	15.43	24.52	11.82	18.75	20.48	8.96	17.07	13.33	16.71



**TABLE 8.R5: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
RADIO 101 [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
> 6:00	0.03	0.00	0.06	0.00	0.00	0.00	0.04	0.00	0.10	0.00	0.00	0.04	0.00	0.10	0.00	0.00	0.00	0.10	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.05
6:00-9:00	1.51	1.57	1.45	0.00	0.35	0.00	0.94	1.86	4.67	1.71	1.37	2.21	2.06	1.34	0.30	0.87	1.12	1.95	2.48	1.03	2.01	0.53	1.51	1.83	1.74	0.89	
9:00-12:00	1.88	1.69	2.08	0.00	0.00	0.00	1.11	2.29	6.74	0.00	1.48	1.88	3.30	2.38	0.65	1.80	1.10	1.40	2.37	1.38	2.76	2.73	1.44	2.39	2.10	1.04	
12:00-17:00	0.96	0.86	1.08	0.00	0.00	0.25	0.66	1.62	1.70	3.54	0.62	1.85	1.73	0.00	0.00	1.07	0.10	1.45	0.98	0.48	1.06	1.69	1.36	1.45	1.28	0.06	
17:00-20:00	0.59	0.84	0.31	0.00	0.00	0.00	0.43	0.79	1.50	2.34	0.65	0.93	0.39	0.26	0.58	0.00	0.00	0.56	1.08	0.21	0.51	0.92	1.12	0.83	0.60	0.31	
20:00-24:00	0.07	0.13	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.21	0.00	0.00	0.00	0.10	0.00	0.11	
	5.04	5.08	4.98	0.00	0.35	0.25	3.19	6.81	14.70	7.59	4.12	7.16	7.47	4.07	1.52	3.74	2.33	5.72	7.01	3.31	6.33	5.87	5.44	6.61	5.76	2.45	



**TABLE 8.R6: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
BAY RADIO [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.08	0.15	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.13	0.00	0.26	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.29	0.00	0.11	0.11	0.00
6:00-9:00	5.05	6.39	3.56	8.44	15.10	8.55	5.30	0.56	0.00	0.00	4.25	5.11	4.97	5.99	5.14	5.32	5.73	5.06	5.53	6.20	4.70	3.82	3.43	5.93	5.27	3.82
9:00-12:00	6.48	8.96	3.70	8.04	17.77	12.32	5.50	2.93	0.00	0.00	5.68	6.69	5.46	7.15	6.86	8.20	4.76	7.04	5.86	8.57	3.91	10.22	4.33	6.81	5.74	6.94
12:00-17:00	7.16	11.11	2.72	14.83	20.46	18.08	5.01	2.54	0.00	0.00	4.93	8.38	6.59	8.73	6.95	7.31	7.04	8.67	7.59	9.93	5.02	5.00	5.80	6.73	7.25	7.52
17:00-20:00	2.26	3.30	1.09	12.75	5.63	4.85	2.33	0.24	0.00	0.00	1.19	2.16	3.82	3.62	1.37	1.81	2.41	1.90	2.84	1.83	2.56	1.63	2.75	1.96	2.36	2.48
20:00-24:00	0.84	1.04	0.62	0.00	2.43	0.00	1.34	0.05	0.00	0.00	0.49	0.32	1.20	1.78	1.18	0.56	0.41	0.37	1.08	0.61	0.52	2.41	0.51	1.16	0.87	0.46
	21.86	30.94	11.69	44.07	61.39	43.80	19.71	6.32	0.00	0.00	16.54	22.79	22.04	27.52	21.50	23.21	20.58	23.05	22.91	27.14	16.71	23.37	16.82	22.71	21.60	21.22

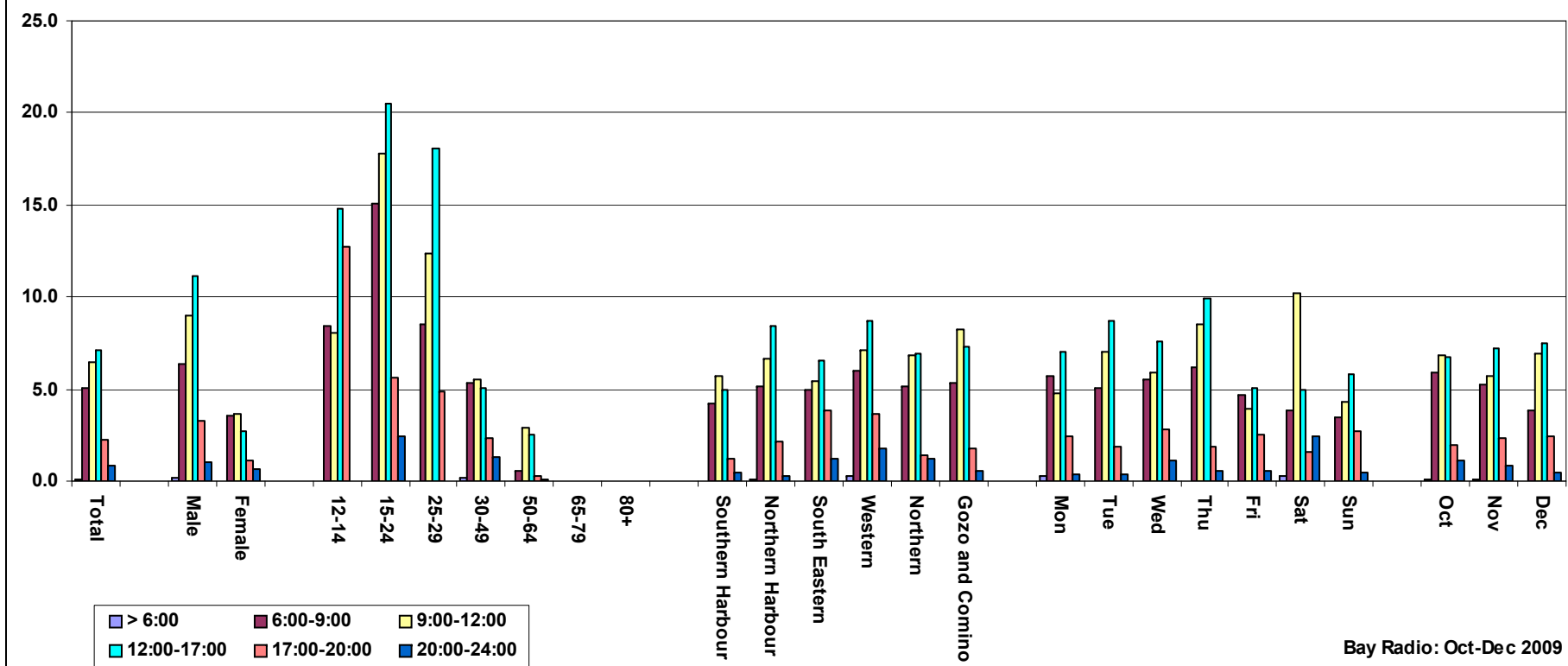


TABLE 8.R7: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – CALYPSO RADIO [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.07	0.03	0.11	0.00	0.00	0.00	0.15	0.06	0.00	0.00	0.00	0.12	0.12	0.10	0.00	0.00	0.11	0.00	0.09	0.00	0.00	0.26	0.00	0.05	0.09	0.06
6:00-9:00	2.83	2.70	2.98	3.76	0.22	1.09	5.00	3.31	0.72	0.00	3.49	3.10	0.95	3.81	3.19	0.00	3.40	1.74	2.38	2.55	4.10	2.48	3.29	2.25	3.45	2.79
9:00-12:00	5.42	4.50	6.44	5.36	0.66	2.18	8.23	6.74	3.72	0.00	7.21	5.46	2.31	6.30	5.40	3.58	5.56	4.21	3.46	6.18	6.42	3.47	9.73	5.27	5.35	5.65
12:00-17:00	4.98	5.41	4.51	13.20	1.46	2.40	8.71	3.83	3.52	0.00	6.35	4.98	2.48	5.24	5.12	4.79	4.93	2.46	4.13	5.63	8.11	3.61	6.19	4.72	4.90	5.37
17:00-20:00	1.98	1.80	2.17	2.73	0.00	1.31	3.18	2.19	1.10	2.55	2.04	1.96	1.52	2.32	1.98	2.06	1.67	1.83	1.60	2.16	2.10	1.67	3.16	2.16	2.56	1.12
20:00-24:00	0.37	0.31	0.44	0.00	0.00	0.00	0.64	0.57	0.00	0.00	0.53	0.56	0.24	0.18	0.24	0.00	0.00	0.85	0.21	1.05	0.00	0.00	0.45	0.05	0.51	0.57
	15.65	14.76	16.65	25.05	2.33	6.97	25.91	16.70	9.06	2.55	19.61	16.18	7.63	17.95	15.94	10.43	15.68	11.10	11.88	17.57	20.74	11.49	22.82	14.50	16.87	15.55

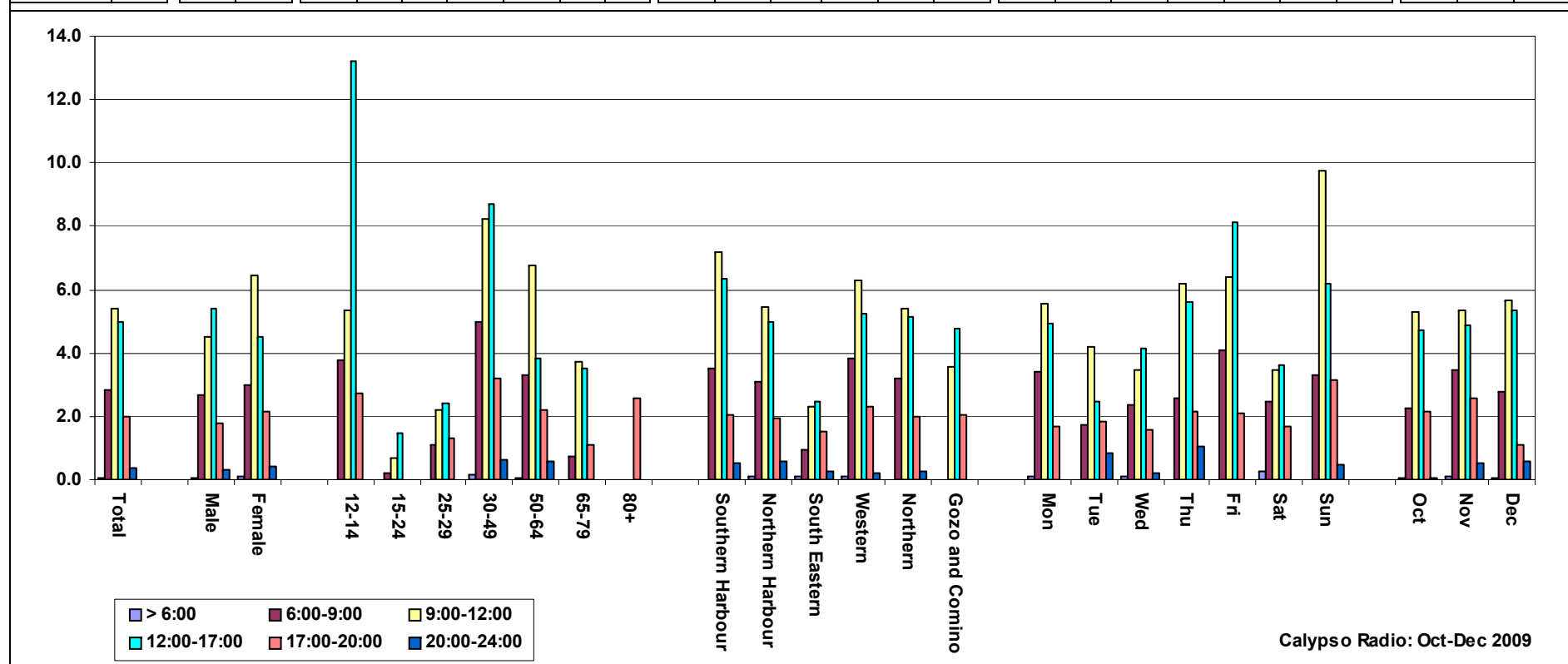


TABLE 8.R8: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – RTK [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.14	0.27	0.00	0.00	0.00	0.00	0.10	0.00	0.85	0.00	0.18	0.00	0.24	0.00	0.00	1.28	0.44	0.00	0.00	0.19	0.28	0.00	0.00	0.21	0.21	0.00
6:00-9:00	1.16	0.68	1.69	0.00	0.00	0.00	0.61	1.85	2.80	5.12	0.75	1.64	1.16	0.09	1.10	3.29	1.59	3.15	0.99	0.94	0.14	0.82	0.31	1.03	0.71	1.80
9:00-12:00	1.57	1.01	2.19	0.00	0.00	0.00	1.26	2.67	3.18	0.00	1.30	1.45	1.68	0.95	1.67	4.38	0.62	4.42	2.51	0.69	0.09	2.59	0.00	1.68	0.88	2.24
12:00-17:00	1.12	1.27	0.95	0.00	0.00	0.45	0.71	1.99	2.20	0.85	0.97	0.18	2.16	0.57	1.18	5.20	0.11	4.48	1.41	0.44	0.00	0.73	1.03	1.31	0.55	1.55
17:00-20:00	0.61	0.67	0.54	0.00	0.00	0.45	0.22	0.98	1.27	4.37	0.45	0.59	1.18	0.00	0.95	0.59	0.48	1.98	0.80	0.08	0.51	0.00	0.52	0.45	0.30	1.12
20:00-24:00	0.20	0.31	0.08	0.00	0.00	0.00	0.26	0.42	0.00	0.00	0.35	0.00	0.00	0.00	0.18	1.79	1.01	0.20	0.00	0.00	0.00	0.13	0.04	0.47	0.09	
	4.80	4.22	5.45	0.00	0.00	0.89	3.16	7.91	10.31	10.34	3.99	3.85	6.43	1.62	5.08	16.54	4.26	14.23	5.70	2.34	1.02	4.13	1.98	4.72	3.12	6.80

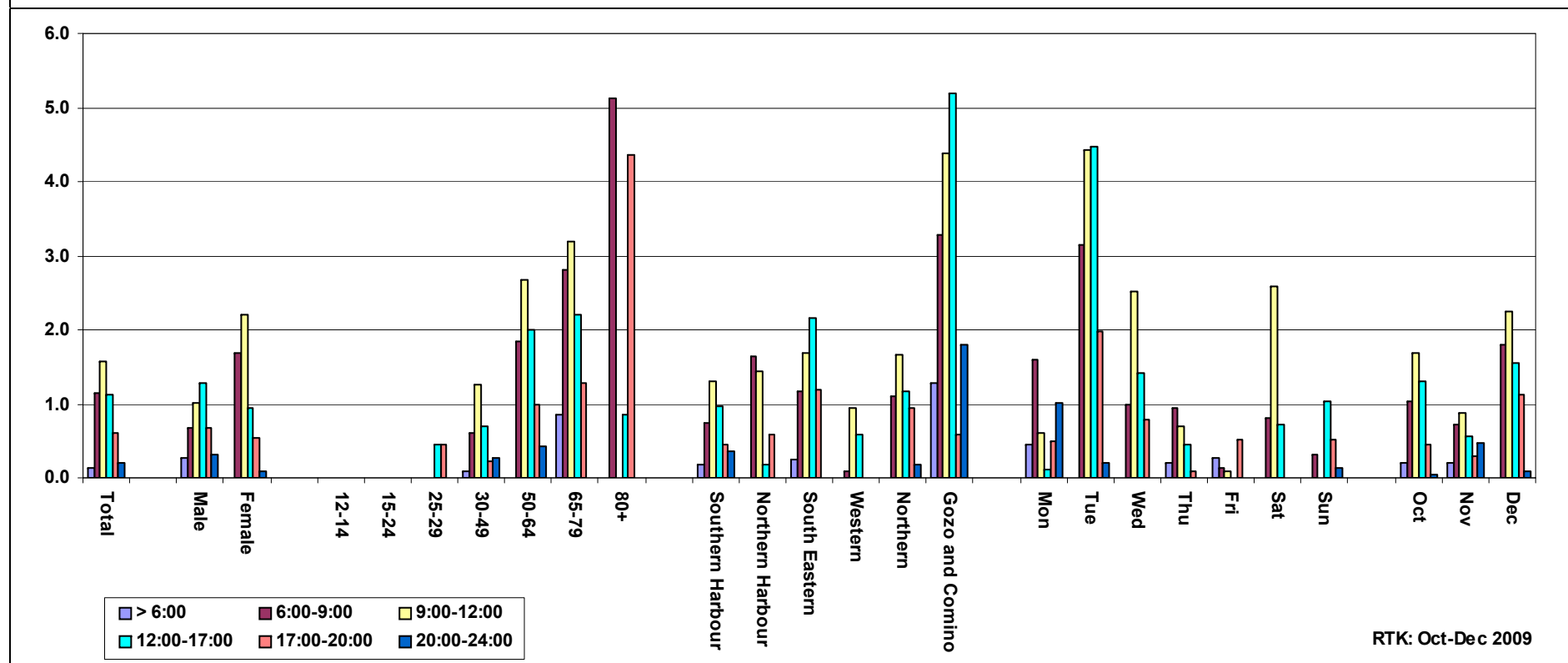


TABLE 8.R9: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – SMASH RADIO [OCT-DEC 2009]

SMASH RADIO [Oct-Dec 2009]																										
	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.66	0.44	0.91	0.00	1.27	0.22	1.11	0.00	0.60	0.00	0.61	0.77	0.92	1.08	0.00	0.30	2.12	0.87	0.34	0.38	0.49	0.00	0.16	1.05	0.53	0.39
9:00-12:00	1.13	0.74	1.58	0.00	1.49	0.44	2.17	0.25	0.60	0.00	1.42	0.89	1.50	1.59	0.47	0.91	4.70	0.25	0.44	0.98	0.26	0.00	0.69	1.14	1.07	1.19
12:00-17:00	0.99	0.77	1.24	3.14	0.66	0.00	1.81	0.42	0.99	0.00	0.51	1.41	1.75	0.39	0.84	0.84	3.95	0.24	0.12	0.39	0.00	0.49	1.63	0.35	1.48	1.15
17:00-20:00	0.20	0.26	0.14	0.00	0.10	0.22	0.15	0.25	0.40	0.00	0.07	0.18	0.36	0.00	0.47	0.30	0.63	0.00	0.11	0.00	0.12	0.00	0.69	0.05	0.19	0.39
20:00-24:00	0.12	0.20	0.04	0.00	0.66	0.24	0.00	0.00	0.00	0.00	0.00	0.06	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.61	0.00	0.13	0.00	0.05	0.30	0.00
	3.11	2.40	3.91	3.14	4.18	1.12	5.24	0.92	2.58	0.00	2.62	3.31	5.28	3.05	1.78	2.34	11.39	1.35	1.00	2.36	0.87	0.62	3.17	2.64	3.57	3.12

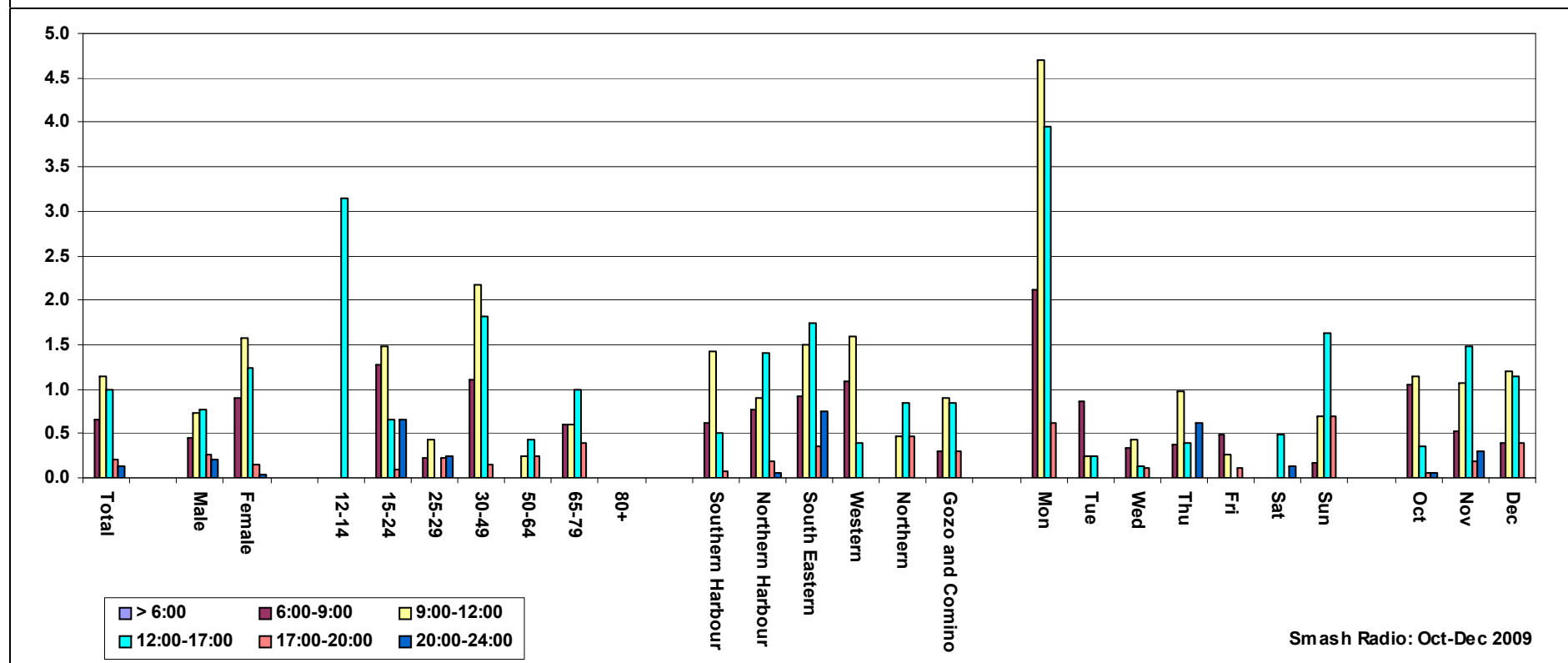


TABLE 8.R10: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – RADJU MARIJA [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.03	0.03	0.03	0.00	0.00	0.00	0.00	0.06	0.11	0.00	0.00	0.06	0.10	0.00	0.00	0.00	0.00	0.10	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.10
6:00-9:00	1.38	1.01	1.80	0.00	0.36	0.00	0.57	2.48	3.16	2.70	1.43	1.34	1.90	1.05	1.41	0.93	0.66	1.73	0.48	2.22	1.37	1.90	1.37	1.50	0.80	1.91
9:00-12:00	1.65	0.61	2.83	0.00	0.00	0.45	0.49	3.97	2.07	5.54	1.27	1.22	1.30	3.08	1.61	2.51	0.60	1.09	0.88	2.17	1.23	3.94	1.89	1.51	1.18	2.36
12:00-17:00	1.24	0.10	2.51	0.00	0.00	0.00	0.40	2.59	1.43	13.40	0.96	0.69	1.03	2.39	1.08	3.01	0.24	2.01	1.19	0.50	2.71	1.62	0.61	0.57	1.34	1.87
17:00-20:00	0.82	0.67	0.99	0.00	0.00	0.00	0.50	0.86	1.96	10.68	0.35	1.24	0.35	1.41	0.27	1.57	0.52	0.86	0.65	0.99	1.46	0.51	0.76	0.27	0.60	1.68
20:00-24:00	0.08	0.00	0.17	0.00	0.00	0.00	0.00	0.24	0.10	0.00	0.31	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.09	0.13	0.04	0.04	0.18
	5.21	2.42	8.33	0.00	0.36	0.45	1.96	10.21	8.82	32.32	4.33	4.59	4.68	7.94	4.37	8.01	2.02	5.79	3.54	5.98	6.77	8.07	4.76	3.89	3.95	8.10

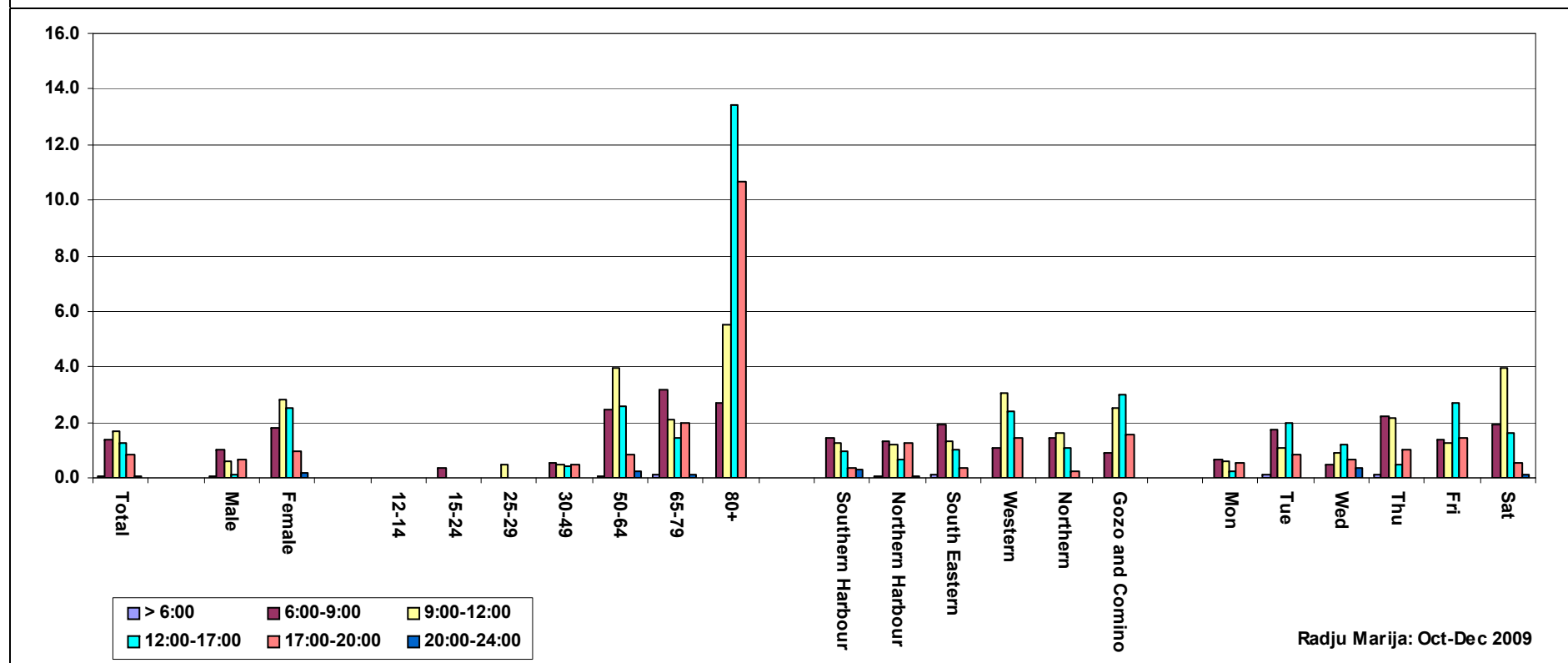


TABLE 8.R11: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – CAMPUS FM [OCT-DEC 2009]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.24	0.33	0.14	0.00	0.00	0.51	0.17	0.54	0.00	0.00	0.10	0.31	0.12	0.30	0.47	0.00	0.00	0.00	0.00	0.35	0.21	0.76	0.50	0.30	0.05	0.40
9:00-12:00	0.29	0.50	0.05	0.00	0.00	0.00	0.16	0.48	0.82	0.00	0.00	0.53	0.24	0.00	0.00	1.92	0.00	0.78	0.00	0.11	0.00	1.03	0.25	0.13	0.71	0.00
12:00-17:00	0.27	0.51	0.00	0.00	0.24	0.00	0.06	0.13	1.36	0.00	0.00	0.82	0.00	0.00	0.00	0.64	0.24	1.30	0.00	0.11	0.00	0.26	0.00	0.06	0.61	0.12
17:00-20:00	0.12	0.23	0.00	0.00	0.00	0.00	0.00	0.05	0.82	0.00	0.00	0.37	0.00	0.10	0.00	0.00	0.00	0.78	0.00	0.00	0.10	0.00	0.00	0.00	0.30	0.05
20:00-24:00	0.07	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.26	0.00	0.00	0.10	0.11
	0.99	1.70	0.20	0.00	0.24	0.51	0.38	1.20	3.55	0.00	0.10	2.27	0.36	0.40	0.47	2.56	0.24	3.13	0.00	0.57	0.31	2.31	0.76	0.49	1.76	0.68

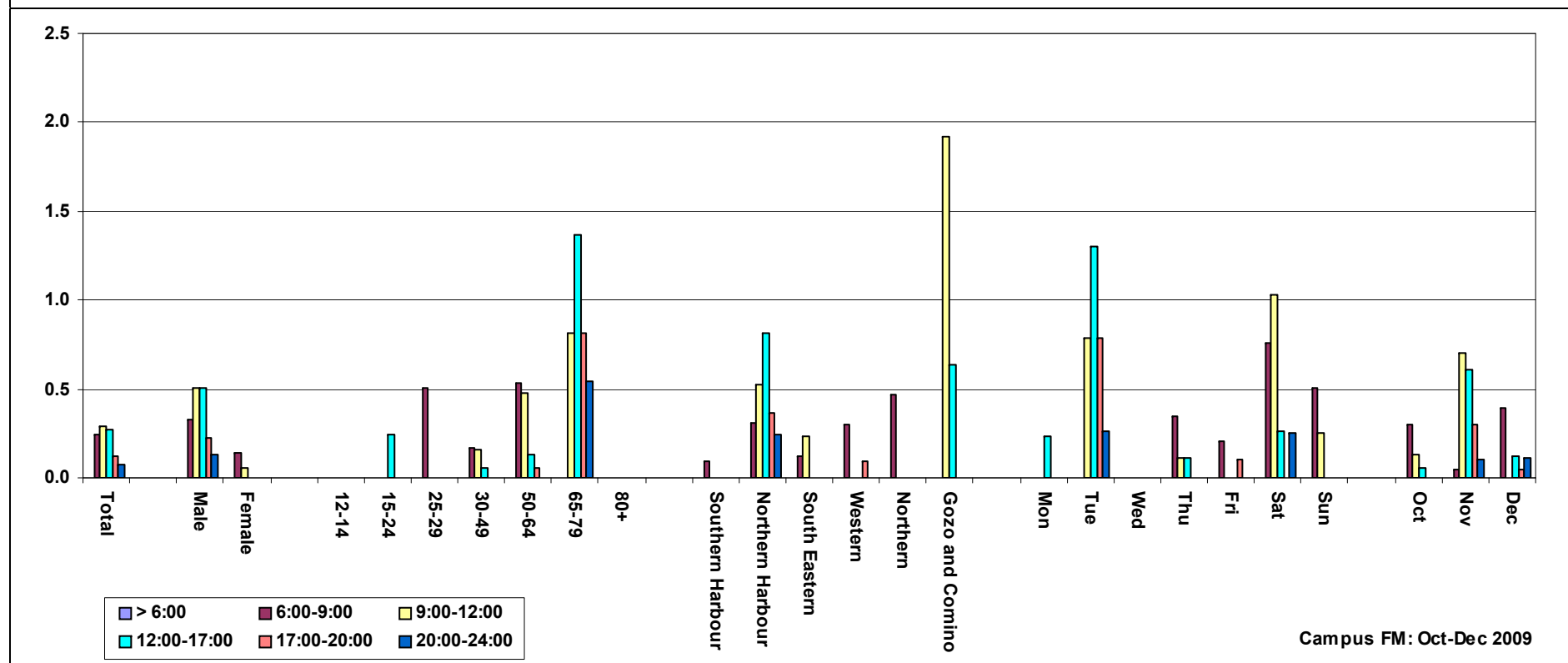


TABLE 8.R12: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – VIBE FM [OCT-DEC 2009]

		VIDEVIEW (Oct-Dec 2023)																								
		Gender		Age Groups							Districts						Weekdays						Months			
				12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total	Male	Female																							
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.80	0.75	0.86	0.00	1.20	3.11	1.09	0.06	0.00	0.00	0.44	0.70	0.77	1.14	1.12	1.04	0.00	0.90	1.10	0.69	1.50	1.06	0.36	0.93	0.74	0.72
9:00-12:00	1.22	0.76	1.74	8.18	2.31	5.26	1.07	0.00	0.00	0.00	0.61	1.41	1.58	1.81	0.87	1.04	0.13	1.47	0.66	1.13	1.63	1.76	2.32	1.59	0.93	1.12
12:00-17:00	1.32	1.00	1.67	1.30	2.35	8.59	0.87	0.00	0.00	0.00	0.89	1.96	1.97	1.28	0.55	0.26	0.10	0.57	0.00	1.70	1.39	3.55	2.53	1.51	0.71	1.80
17:00-20:00	0.39	0.25	0.55	2.50	0.60	1.80	0.40	0.00	0.00	0.00	0.64	0.44	0.40	0.22	0.26	0.00	0.24	0.00	0.00	0.00	0.68	1.63	0.36	0.43	0.21	0.55
20:00-24:00	0.05	0.07	0.03	0.00	0.00	0.22	0.12	0.00	0.00	0.00	0.07	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.37	0.00	0.16	0.00
	3.79	2.84	4.85	11.97	6.45	18.98	3.55	0.06	0.00	0.00	2.65	4.65	4.72	4.44	2.80	2.34	0.48	2.94	1.76	3.51	5.33	8.00	5.95	4.47	2.75	4.20

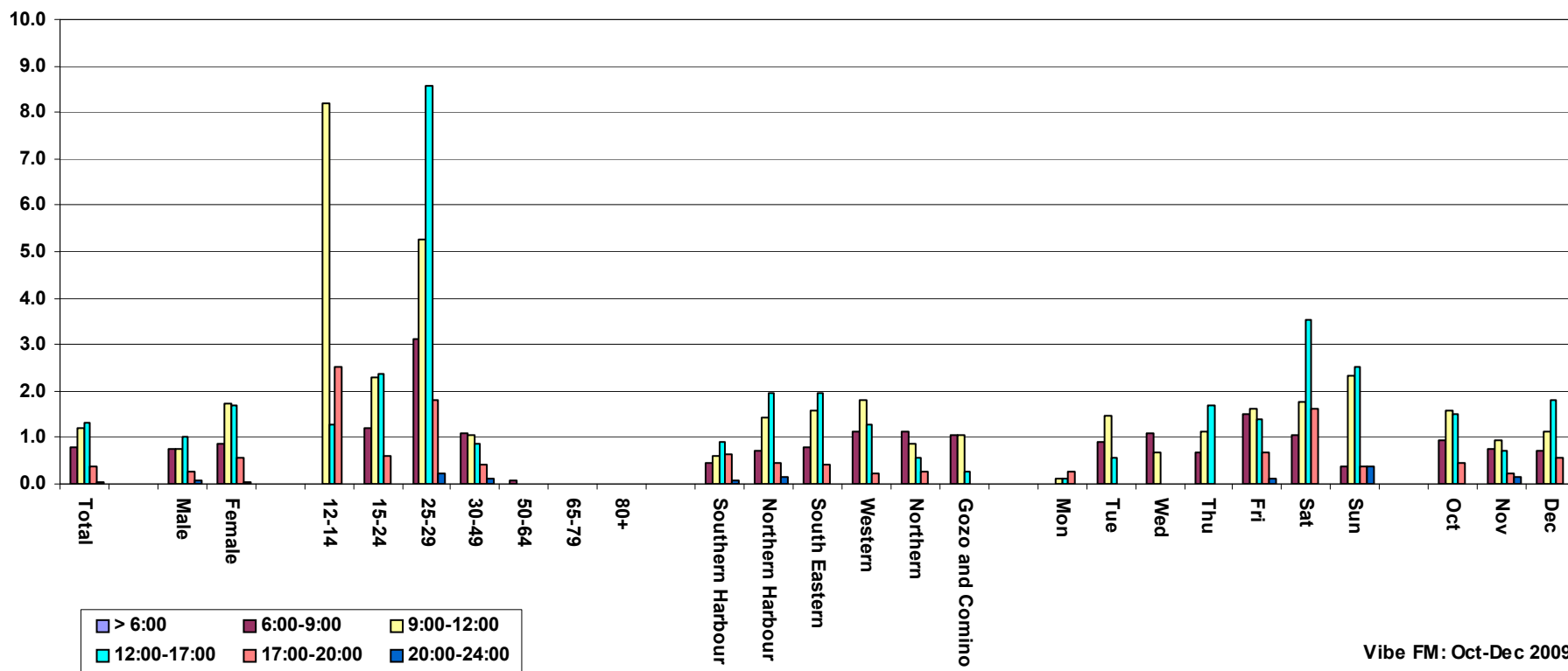


TABLE 8.R13: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – XFM [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
> 6:00	0.01	0.00	0.03	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05
6:00-9:00	0.93	1.00	0.85	4.19	2.76	0.67	0.93	0.29	0.00	0.00	0.19	0.58	1.72	1.52	1.34	0.93	0.95	0.78	0.68	1.52	1.09	0.50	0.86	0.88	1.16	0.73	
9:00-12:00	1.42	1.51	1.32	0.00	5.05	1.03	1.08	0.65	0.00	0.00	0.87	1.41	2.26	1.22	1.65	1.39	2.46	1.35	1.44	2.02	0.00	1.32	0.87	1.39	1.56	1.29	
12:00-17:00	2.28	2.52	2.01	0.00	9.50	1.02	1.62	0.56	0.00	0.00	1.74	2.00	3.41	2.55	3.03	0.23	3.90	1.29	2.73	4.91	0.22	0.39	1.22	1.85	3.16	1.75	
17:00-20:00	0.40	0.37	0.42	0.00	1.47	0.00	0.50	0.00	0.00	0.00	0.58	0.50	0.12	0.22	0.51	0.00	0.45	0.00	0.46	1.35	0.15	0.00	0.00	0.21	0.73	0.23	
20:00-24:00	0.11	0.15	0.07	2.59	0.27	0.00	0.00	0.14	0.00	0.00	0.37	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.25	0.38	0.00	0.12	0.23	
	5.15	5.56	4.69	6.78	19.05	2.72	4.17	1.64	0.00	0.00	3.75	4.49	7.51	5.83	6.53	2.55	7.76	3.42	5.40	10.04	1.47	2.45	3.33	4.32	6.73	4.28	

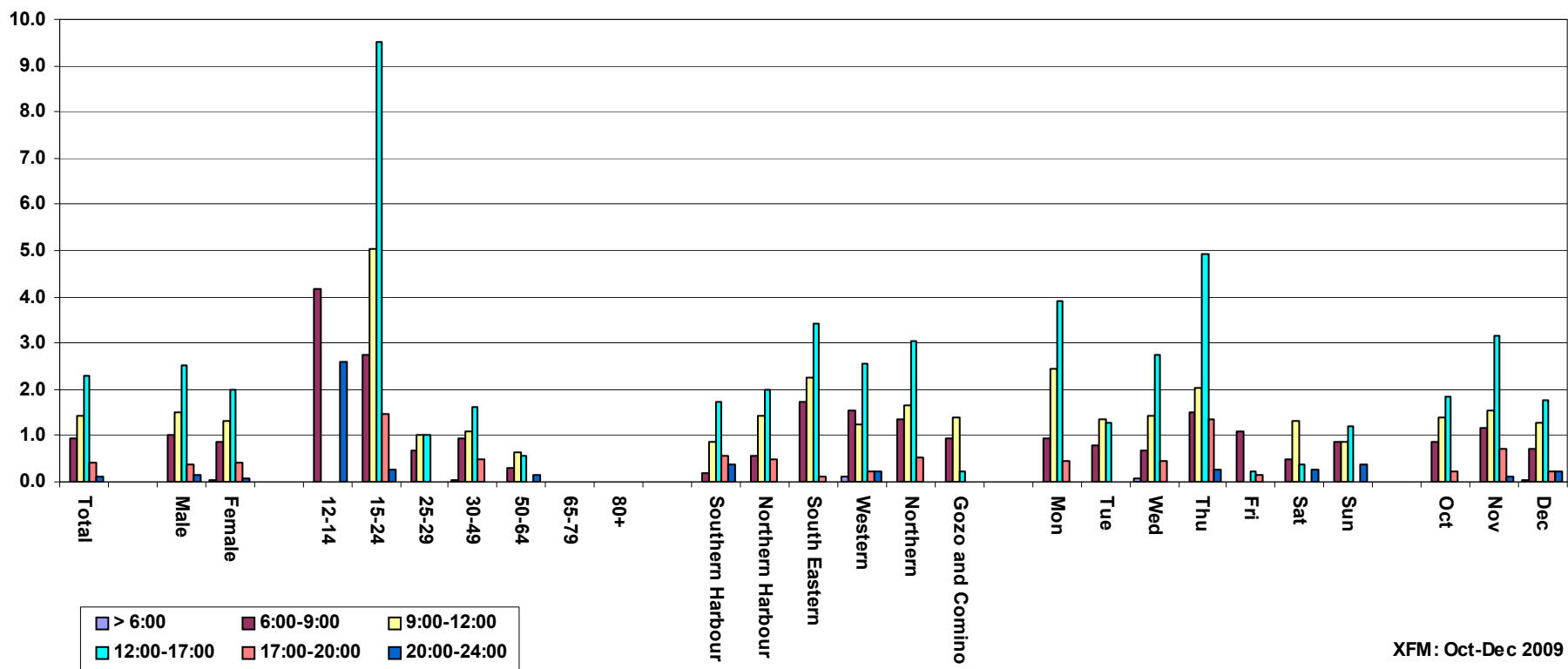


TABLE 8.R14: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – OTHER RADIO STATION [OCT-DEC 2009]

OTHER RABBIT STATION [Oct-Dec 2003]																										
	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.28	0.45	0.08	0.00	0.00	0.00	0.43	0.38	0.22	0.00	0.00	0.49	0.00	0.19	0.70	0.00	0.65	0.26	0.45	0.21	0.21	0.00	0.00	0.31	0.39	0.12
9:00-12:00	0.33	0.57	0.05	0.00	0.00	0.00	0.65	0.31	0.20	0.00	0.00	0.40	0.00	0.00	0.85	1.56	0.94	0.00	0.23	0.31	0.00	0.64	0.00	0.26	0.69	0.00
12:00-17:00	0.30	0.48	0.10	0.00	0.00	0.00	0.88	0.00	0.10	0.00	0.00	0.17	0.00	0.00	1.69	0.00	1.39	0.31	0.23	0.00	0.00	0.00	0.00	0.12	0.74	0.00
17:00-20:00	0.37	0.66	0.04	1.46	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.40	0.00	0.00	1.69	0.00	0.79	0.94	0.11	0.00	0.00	0.00	0.94	0.37	0.69	0.00
20:00-24:00	0.17	0.31	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.85	0.00	0.00	0.94	0.00	0.00	0.00	0.00	0.37	0.37	0.11	0.00
	1.44	2.48	0.27	1.46	0.00	0.00	3.50	0.69	0.52	0.00	0.00	1.59	0.00	0.19	5.78	1.56	3.77	2.46	1.02	0.51	0.21	0.64	1.31	1.43	2.61	0.12

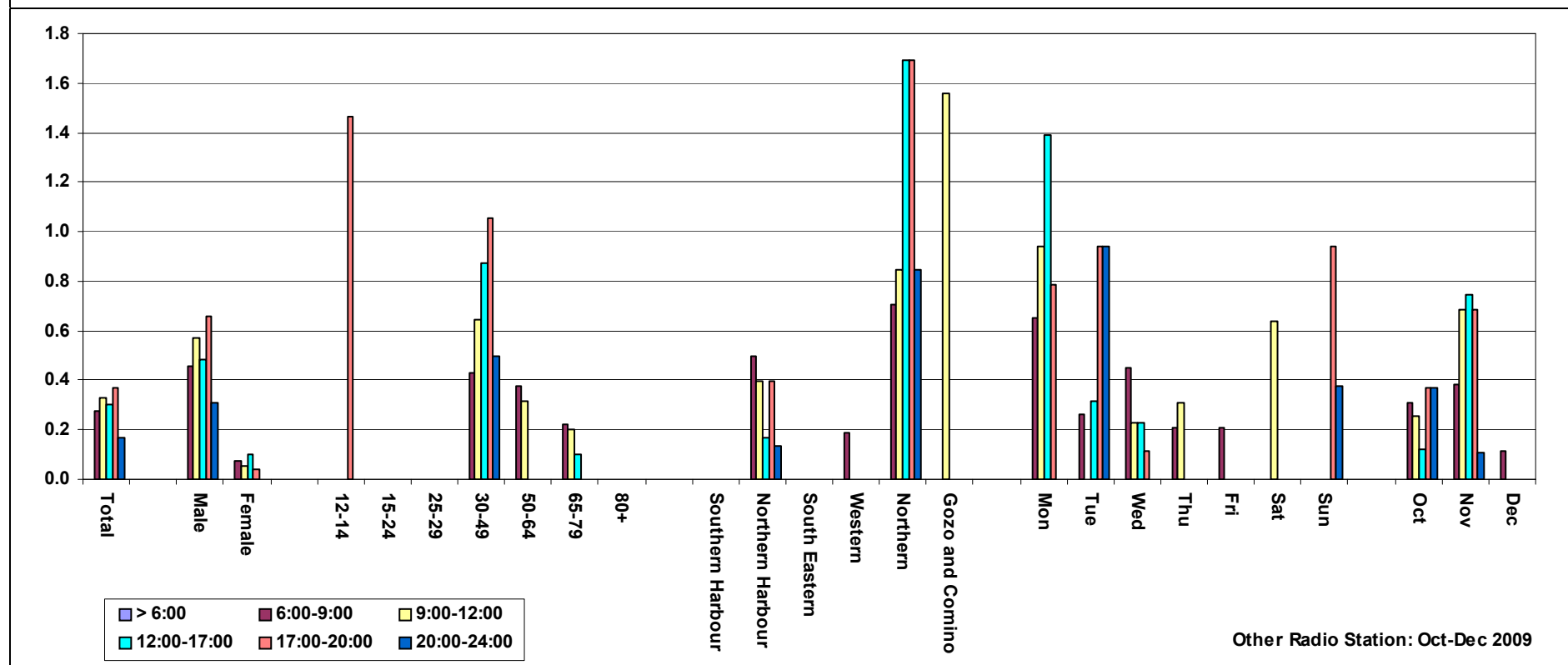


TABLE 8.R15: WEIGHTED RADIO CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – COMMUNITY RADIO STATIONS [OCT-DEC 2009]

		Gender		Age Groups							Districts							Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
	Total																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.56	0.52	0.60	0.00	0.20	0.00	0.75	0.71	0.59	0.00	0.56	0.76	0.92	0.41	0.00	0.46	0.24	0.47	0.35	1.10	0.68	0.61	0.33	0.60	0.39	0.69	
9:00-12:00	2.02	1.18	2.96	0.00	1.77	1.42	2.29	2.02	2.15	2.39	2.78	3.09	2.35	0.57	0.00	2.09	0.90	1.76	1.90	1.77	1.34	3.27	4.00	2.28	2.25	1.48	
12:00-17:00	1.26	0.74	1.83	0.00	1.67	0.95	0.43	1.81	2.11	0.00	0.81	2.37	1.46	1.33	0.00	0.00	1.67	0.00	2.35	1.02	1.28	1.06	1.20	1.74	1.68	0.23	
17:00-20:00	0.73	0.79	0.65	0.00	0.45	0.00	1.09	0.60	0.99	0.00	0.64	0.96	0.99	1.16	0.00	0.00	1.31	0.63	0.81	0.76	0.89	0.00	0.50	0.82	1.28	0.00	
20:00-24:00	0.32	0.37	0.26	0.00	0.00	0.91	0.37	0.25	0.42	0.00	0.64	0.00	0.00	0.26	0.47	1.22	0.24	0.63	0.00	0.00	0.50	0.40	0.67	0.00	0.75	0.18	
	4.88	3.60	6.31	0.00	4.09	3.29	4.94	5.39	6.26	2.39	5.42	7.19	5.72	3.73	0.47	3.77	4.37	3.48	5.41	4.65	4.70	5.35	6.71	5.44	6.35	2.58	

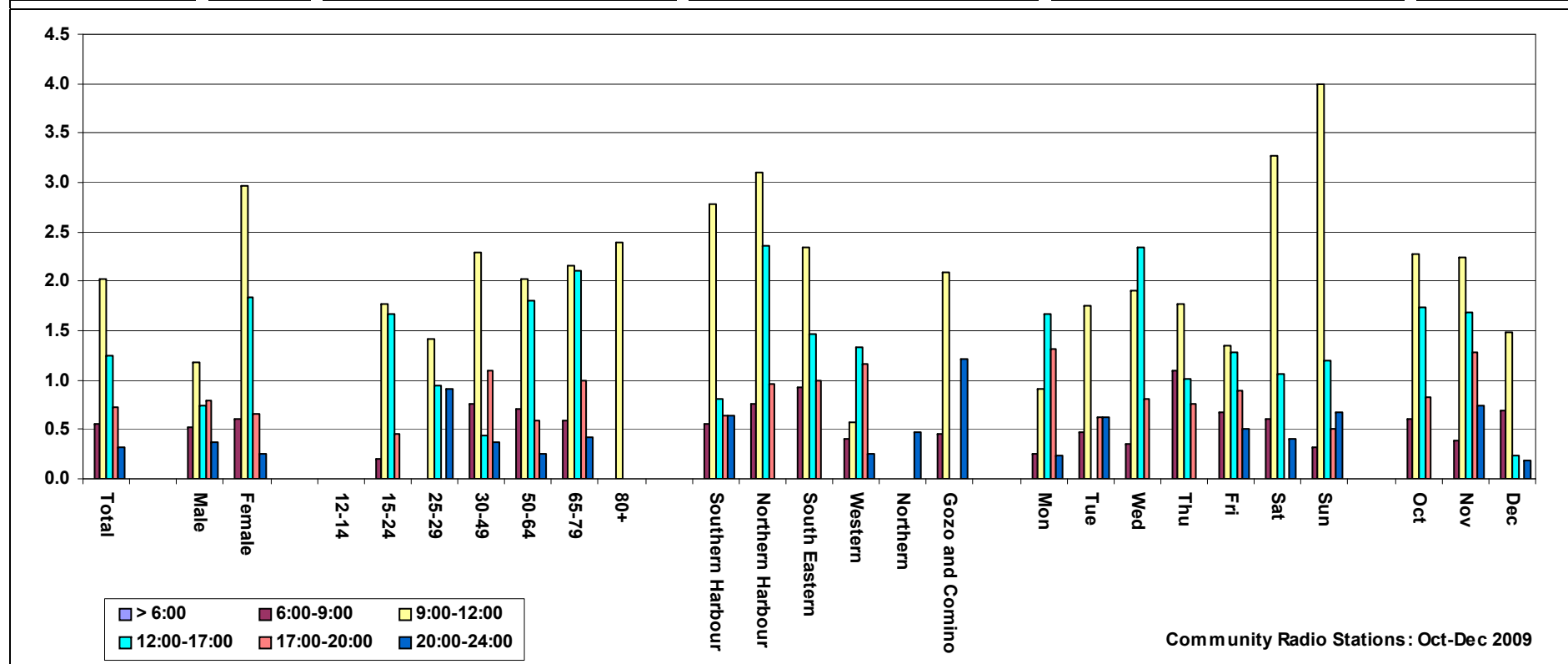
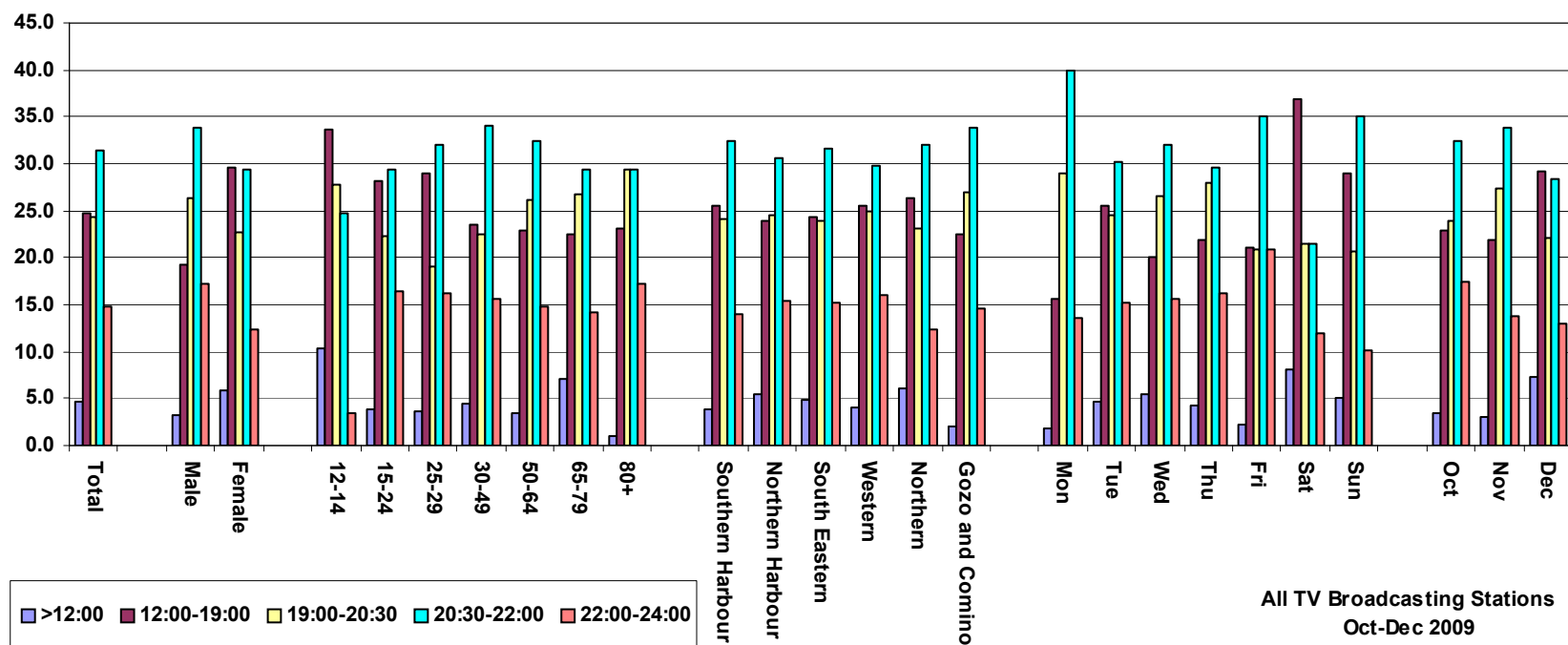


TABLE 8.TV: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	4.68	3.22	5.95	10.31	3.84	3.61	4.43	3.53	7.01	1.08	3.81	5.44	4.77	3.98	6.03	1.97	1.92	4.67	5.46	4.28	2.16	8.11	5.06	3.49	3.01	7.31
12:00-19:00	24.76	19.19	29.60	33.63	28.25	28.97	23.59	22.97	22.55	23.01	25.47	23.94	24.34	25.44	26.34	22.60	15.58	25.58	20.13	21.79	21.09	36.85	29.06	22.91	21.79	29.19
19:00-20:30	24.40	26.39	22.66	27.87	22.22	19.15	22.49	26.20	26.84	29.33	24.15	24.59	24.00	24.87	23.13	26.96	29.07	24.48	26.62	27.96	20.92	21.54	20.71	23.84	27.43	22.17
20:30-22:00	31.47	33.90	29.33	24.82	29.29	31.96	33.97	32.50	29.39	29.32	32.47	30.68	31.69	29.71	32.08	33.85	39.88	30.11	32.12	29.65	35.01	21.47	35.09	32.40	33.93	28.34
22:00-24:00	14.70	17.28	12.45	3.47	16.38	16.19	15.51	14.80	14.18	17.19	14.07	15.35	15.18	16.02	12.36	14.67	13.52	15.14	15.67	16.26	20.84	11.99	10.11	17.37	13.85	12.98
	100	100	100	101	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100



**TABLE 8.TV1: WEIGHTED TV CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
TVM [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts							Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
>12:00	1.25	0.89	1.56	0.00	1.34	0.00	1.89	1.15	1.24	0.00	1.69	1.00	1.70	0.39	1.86	0.42	1.77	0.59	1.48	1.98	0.12	0.00	2.90	0.54	0.30	2.78	
12:00-19:00	4.27	3.41	5.01	1.76	3.92	5.37	5.83	2.72	4.62	3.78	3.10	4.55	3.40	7.39	3.41	4.14	3.46	5.63	4.45	5.53	0.90	3.95	5.55	3.14	3.45	6.07	
19:00-20:30	7.85	8.37	7.39	4.48	5.06	9.30	8.04	7.53	11.07	7.98	6.53	7.58	8.63	8.92	6.55	12.39	11.03	10.27	5.52	12.06	5.55	5.07	5.89	7.30	8.90	7.41	
20:30-22:00	10.19	9.76	10.56	7.60	7.48	13.02	10.95	10.23	9.92	14.99	10.86	9.29	9.91	9.92	9.39	15.51	12.05	10.24	4.90	6.63	18.05	4.41	17.06	9.32	12.29	9.08	
22:00-24:00	3.07	2.66	3.43	1.70	2.42	3.85	3.06	2.62	3.44	8.66	4.01	3.53	1.98	3.37	1.68	2.60	1.83	2.67	1.83	0.20	10.73	2.22	2.82	3.82	3.20	2.25	
	26.63	25.09	27.96	15.54	20.21	31.55	29.77	24.25	30.30	35.41	26.19	25.96	25.63	29.99	22.88	35.06	30.15	29.39	18.18	26.40	35.36	15.64	34.22	24.14	28.14	27.58	

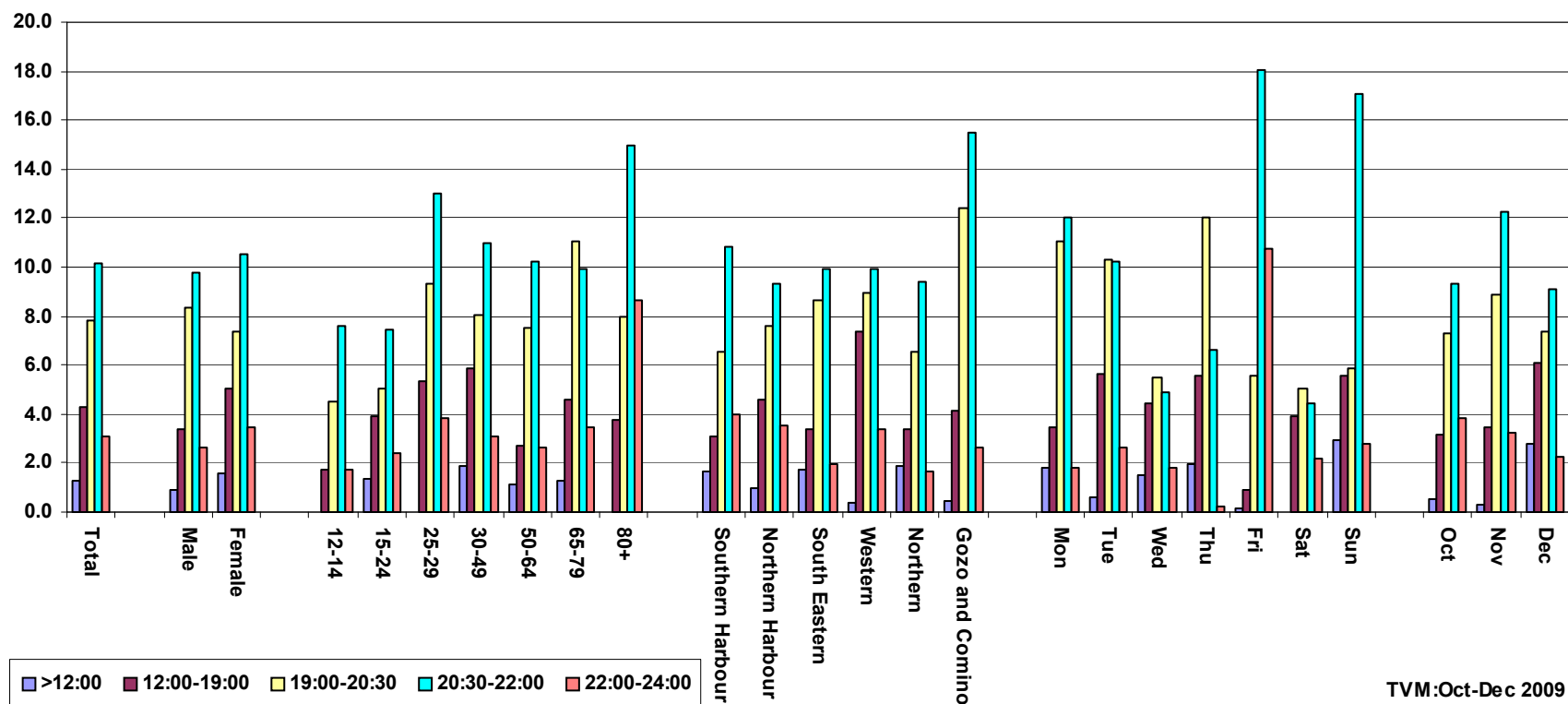
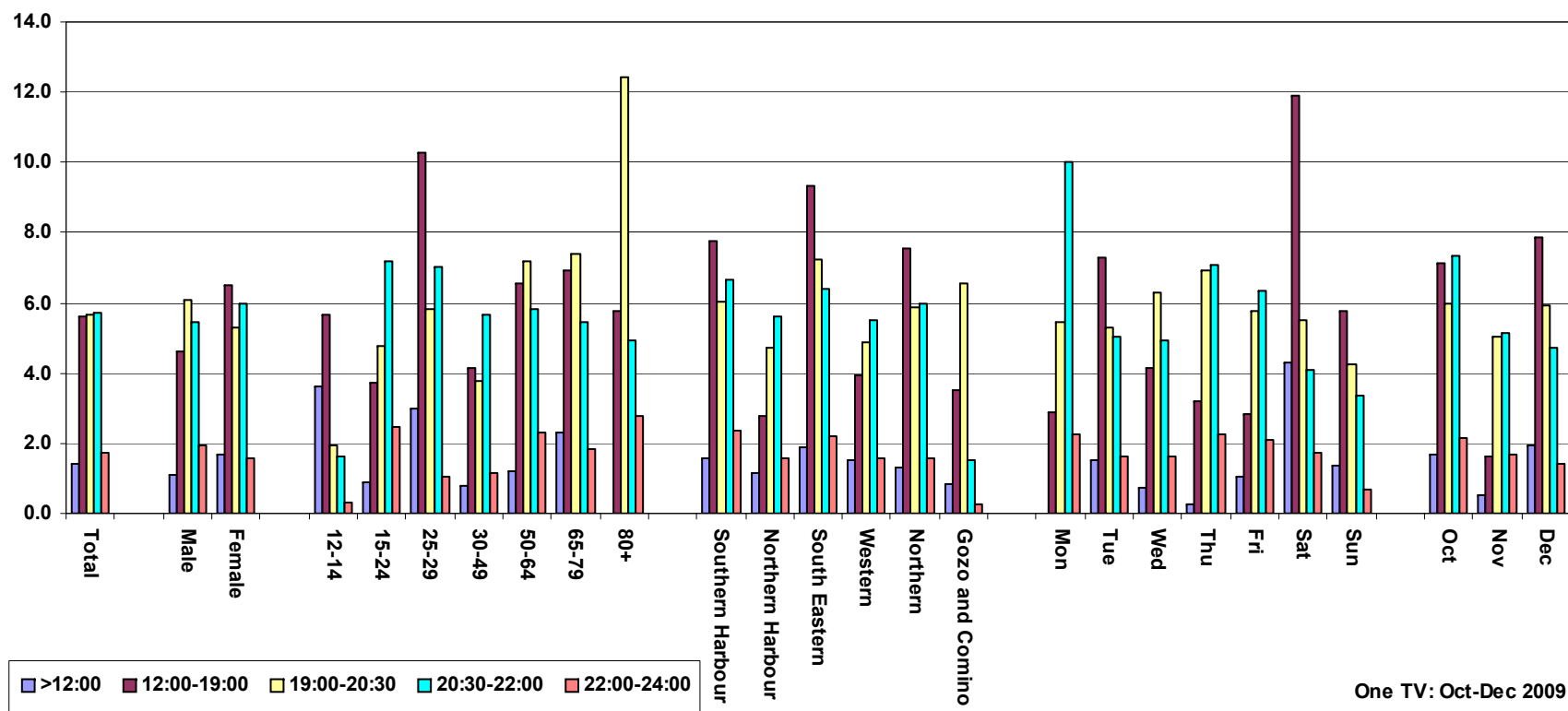


TABLE 8.TV2: WEIGHTED TV CONSUMPTION BY TIME BRACKETS: BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ONE TV [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	1.40	1.08	1.68	3.63	0.91	3.01	0.77	1.23	2.29	0.00	1.58	1.17	1.87	1.53	1.30	0.85	0.00	1.54	0.75	0.25	1.03	4.32	1.37	1.67	0.52	1.96
12:00-19:00	5.62	4.63	6.48	5.65	3.73	10.27	4.12	6.55	6.93	5.78	7.74	2.76	9.33	3.91	7.53	3.53	2.86	7.30	4.16	3.21	2.82	11.90	5.78	7.11	1.62	7.86
19:00-20:30	5.65	6.06	5.29	1.95	4.76	5.82	3.76	7.18	7.39	12.42	6.04	4.70	7.24	4.88	5.85	6.54	5.44	5.31	6.29	6.90	5.79	5.48	4.23	5.97	5.05	5.90
20:30-22:00	5.73	5.43	5.99	1.64	7.18	7.02	5.66	5.83	5.45	4.93	6.68	5.59	6.37	5.52	5.99	1.52	10.00	5.05	4.94	7.10	6.34	4.10	3.36	7.37	5.15	4.73
22:00-24:00	1.75	1.95	1.57	0.32	2.48	1.04	1.17	2.28	1.84	2.79	2.38	1.55	2.19	1.58	1.57	0.27	2.25	1.64	1.60	2.27	2.10	1.74	0.68	2.17	1.67	1.41
	20.15	19.15	21.02	13.19	19.05	27.17	15.48	23.06	23.91	25.92	24.42	15.78	26.99	17.41	22.25	12.72	20.55	20.84	17.73	19.73	18.08	27.54	15.41	24.29	14.01	21.85



**TABLE 8.TV3: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
NET TV [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts							Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
>12:00	0.25	0.00	0.46	0.00	0.00	0.00	0.00	0.11	1.39	0.00	0.13	0.69	0.00	0.00	0.00	0.00	0.00	1.03	0.73	0.00	0.00	0.00	0.00	0.27	0.25	0.2	
12:00-19:00	1.65	0.52	2.65	0.00	0.00	0.00	1.11	2.65	3.85	1.12	2.16	1.99	0.39	1.30	1.23	2.92	1.13	3.34	3.00	0.85	1.66	1.06	0.69	1.33	1.79	1.8	
19:00-20:30	1.96	1.35	2.48	0.00	0.66	0.00	0.95	2.85	4.82	2.76	1.92	2.38	0.55	2.33	1.48	3.58	3.53	2.77	2.55	1.62	1.18	0.91	1.52	1.76	1.91	2.1	
20:30-22:00	1.97	1.39	2.48	0.81	0.53	0.00	1.32	2.67	4.66	1.09	2.17	1.95	1.96	1.74	1.40	3.14	4.96	1.71	4.03	1.11	1.00	0.33	1.32	2.06	1.71	2.1	
22:00-24:00	0.57	0.48	0.64	0.00	0.25	0.00	0.65	0.48	1.34	0.00	0.48	0.47	0.71	0.54	0.46	1.32	1.34	0.80	0.31	0.74	0.40	0.17	0.38	0.40	0.40	0.8	
	6.40	3.74	8.71	0.81	1.45	0.00	4.03	8.76	16.05	4.96	6.87	7.48	3.62	5.91	4.58	10.96	10.95	9.64	10.61	4.32	4.24	2.47	3.92	5.83	6.06	7.2	

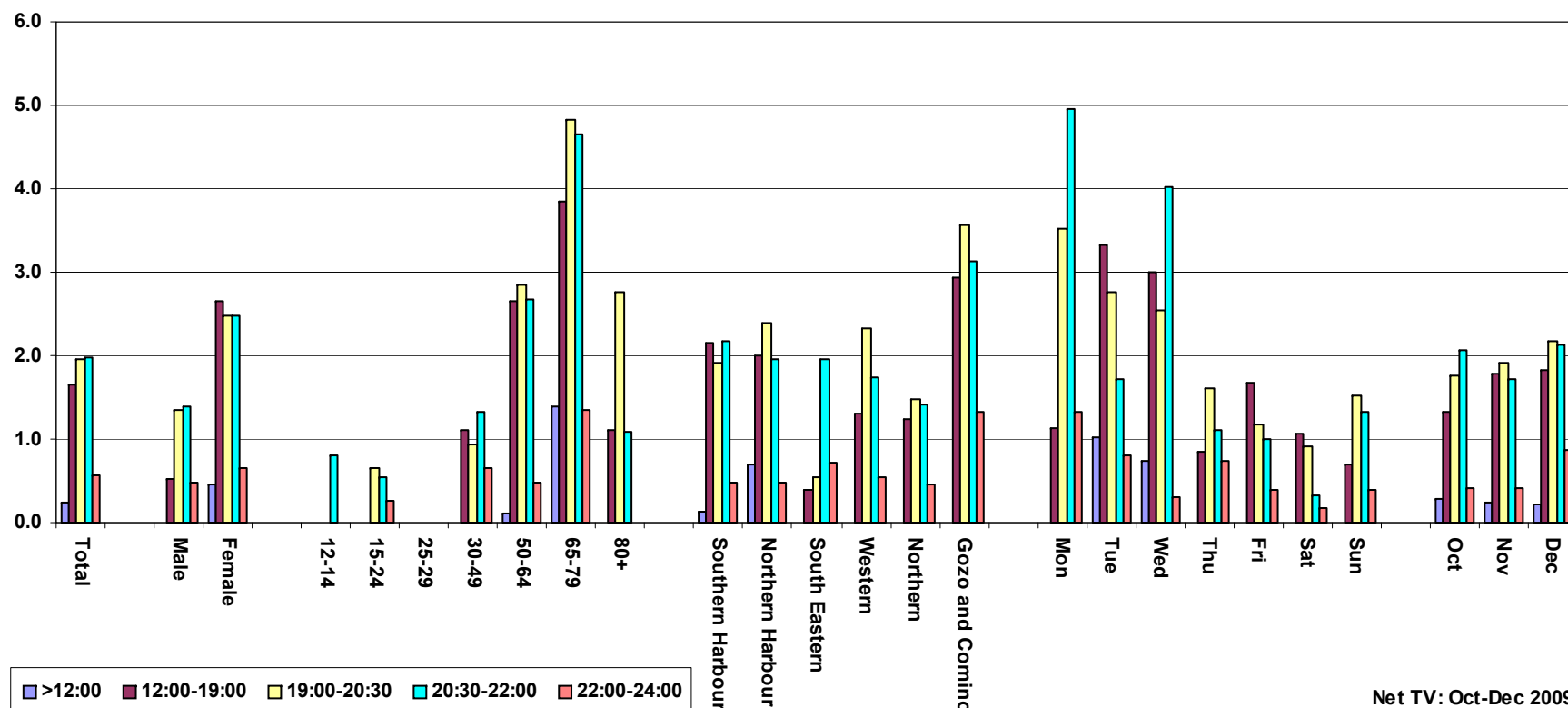
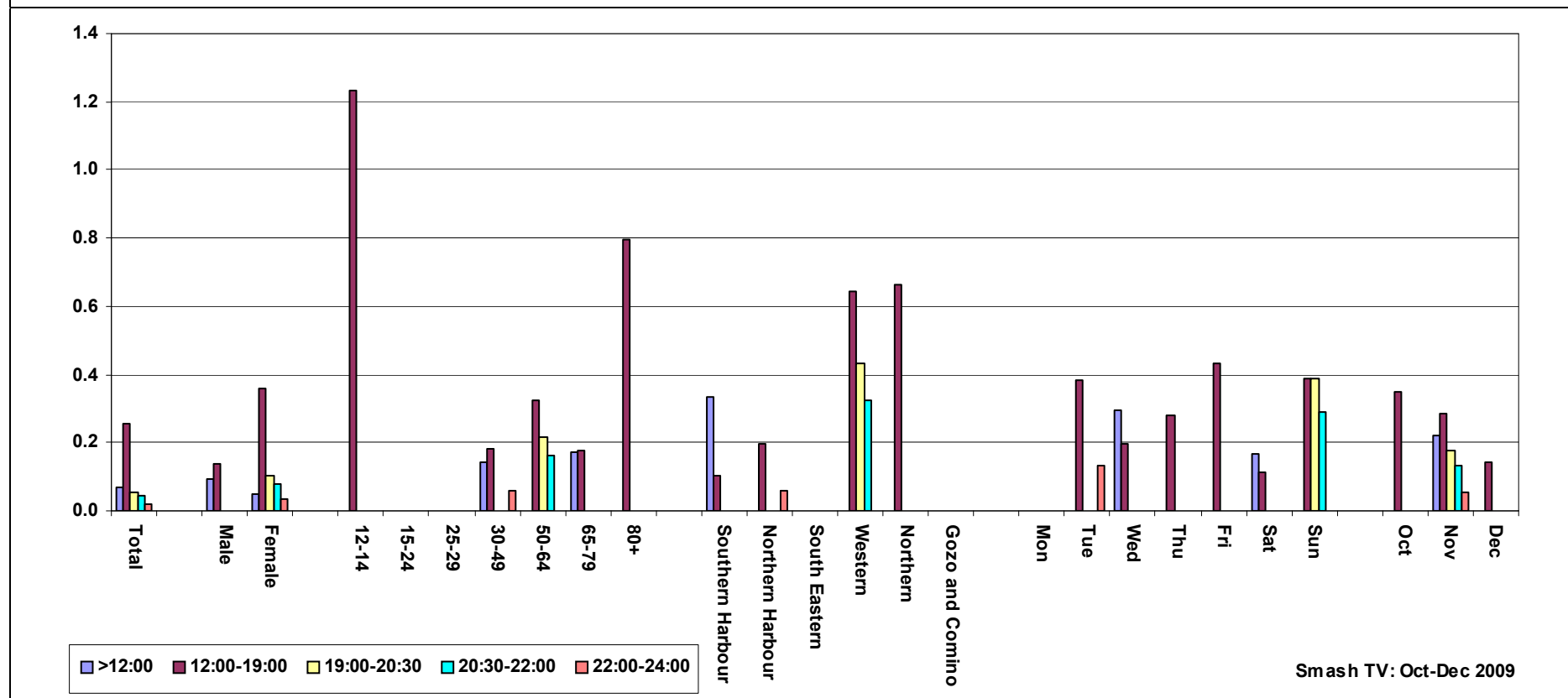


TABLE 8.TV4: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – SMASH TV [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.07	0.09	0.05	0.00	0.00	0.00	0.14	0.00	0.17	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.17	0.00	0.00	0.22	0.00
12:00-19:00	0.26	0.14	0.36	1.23	0.00	0.00	0.18	0.32	0.18	0.80	0.10	0.19	0.00	0.65	0.66	0.00	0.00	0.38	0.19	0.28	0.43	0.11	0.39	0.35	0.29	0.14
19:00-20:30	0.06	0.00	0.10	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.17	0.00
20:30-22:00	0.04	0.00	0.08	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.13	0.00
22:00-24:00	0.02	0.00	0.03	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00
	0.44	0.23	0.62	1.23	0.00	0.00	0.38	0.71	0.35	0.80	0.44	0.25	0.00	1.40	0.66	0.00	0.00	0.51	0.49	0.28	0.43	0.28	1.07	0.35	0.87	0.14



**TABLE 8.TV5: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
EDUCATION 22 [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.02	0.04	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.05
20:30-22:00	0.08	0.18	0.00	0.00	0.13	0.00	0.00	0.25	0.00	0.00	0.00	0.06	0.00	0.00	0.47	0.00	0.00	0.46	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.24
22:00-24:00	0.02	0.05	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
	0.12	0.26	0.00	0.00	0.27	0.00	0.00	0.33	0.00	0.00	0.00	0.12	0.00	0.00	0.63	0.00	0.00	0.62	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.35

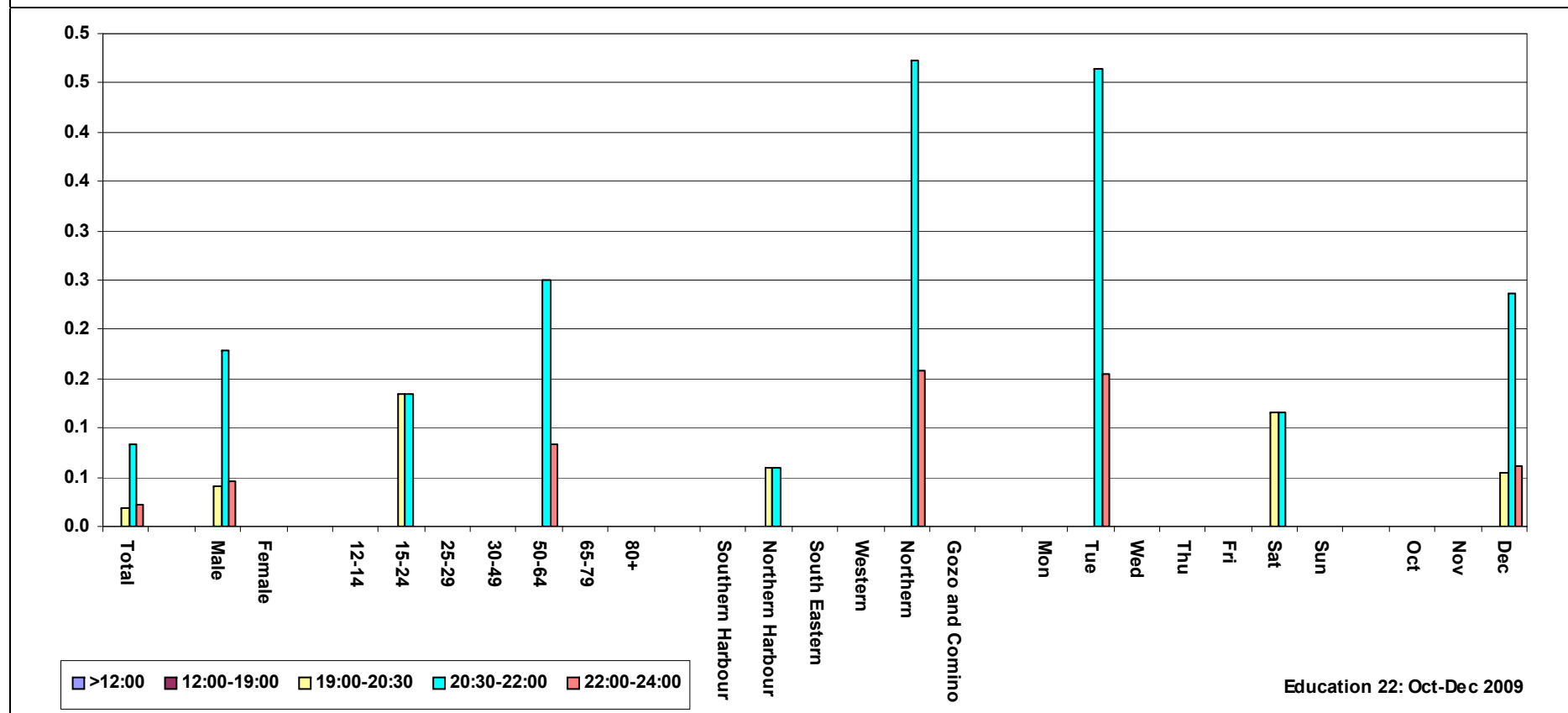
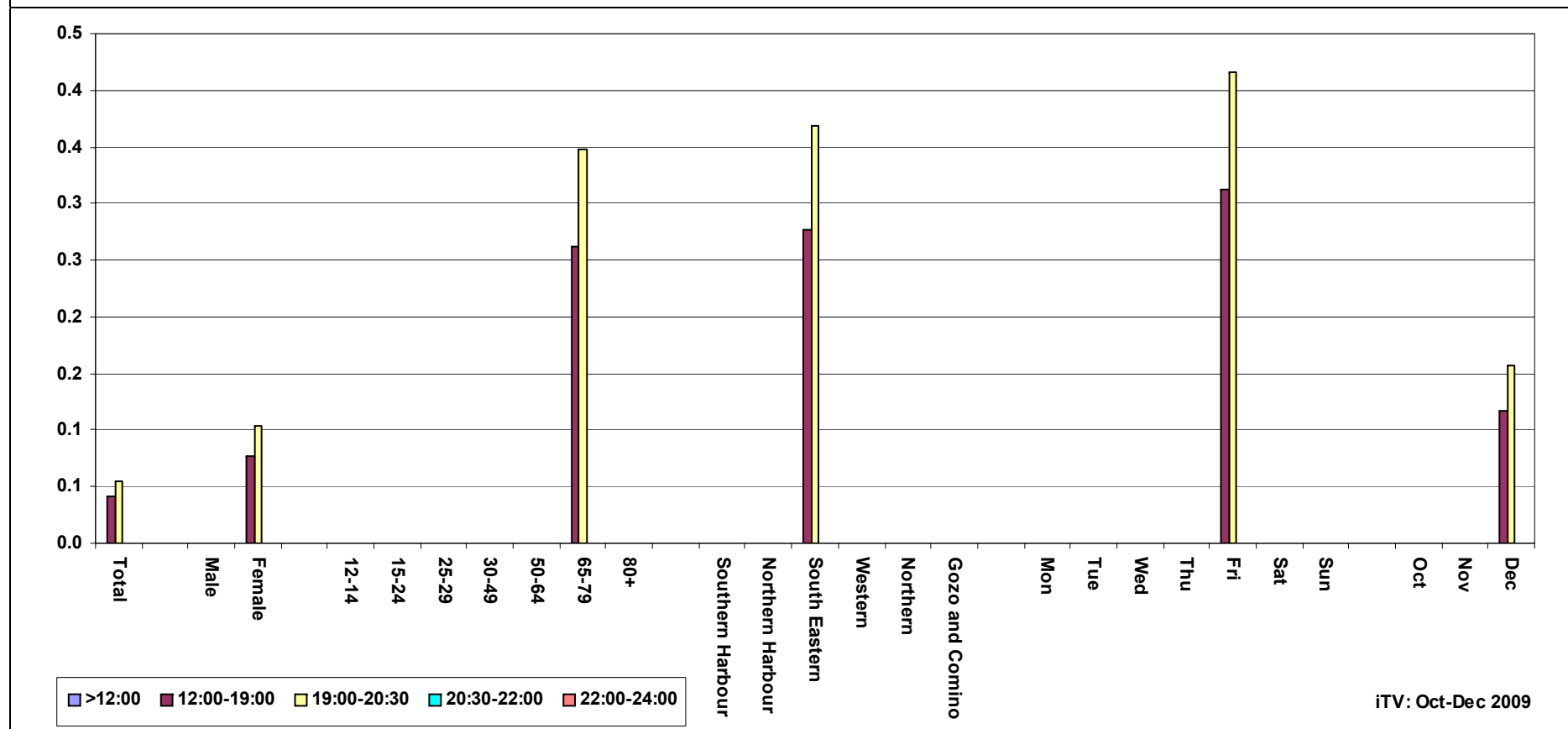


TABLE 8.TV6: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – iTV [OCT-DEC 2009]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.04	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.12
19:00-20:30	0.06	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.16
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.10	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.61	0.00	0.00	0.00	0.65	0.00	0.00	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00	0.27



**TABLE 8.TV7: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
FAVOURITE TV [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.19	0.00	0.36	0.00	0.00	0.00	0.20	0.50	0.00	0.00	0.00	0.41	0.41	0.00	0.00	0.00	0.00	0.00	0.00	1.22	0.00	0.00	0.00	0.39	0.00	0.17
12:00-19:00	0.11	0.00	0.20	0.00	0.00	1.27	0.11	0.00	0.00	0.00	0.15	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.19	0.00	0.22	0.00	0.09
19:00-20:30	0.23	0.17	0.28	0.00	0.25	0.00	0.54	0.12	0.00	0.00	0.68	0.06	0.24	0.00	0.14	0.28	0.14	0.46	0.22	0.23	0.00	0.39	0.13	0.15	0.11	0.41
20:30-22:00	0.48	0.30	0.64	0.00	0.48	0.00	0.82	0.65	0.00	0.00	0.60	0.23	0.79	0.47	0.41	0.84	0.29	0.00	1.51	1.26	0.00	0.20	0.00	0.63	0.48	0.34
22:00-24:00	0.20	0.18	0.21	0.00	0.46	0.00	0.33	0.12	0.00	0.00	0.00	0.15	0.10	0.73	0.27	0.00	0.00	0.00	0.35	0.82	0.00	0.11	0.00	0.14	0.36	0.09
	1.20	0.66	1.68	0.00	1.19	1.27	2.00	1.40	0.00	0.00	1.43	0.84	2.04	1.20	0.82	1.12	0.43	0.46	2.59	3.53	0.00	0.89	0.13	1.54	0.96	1.12

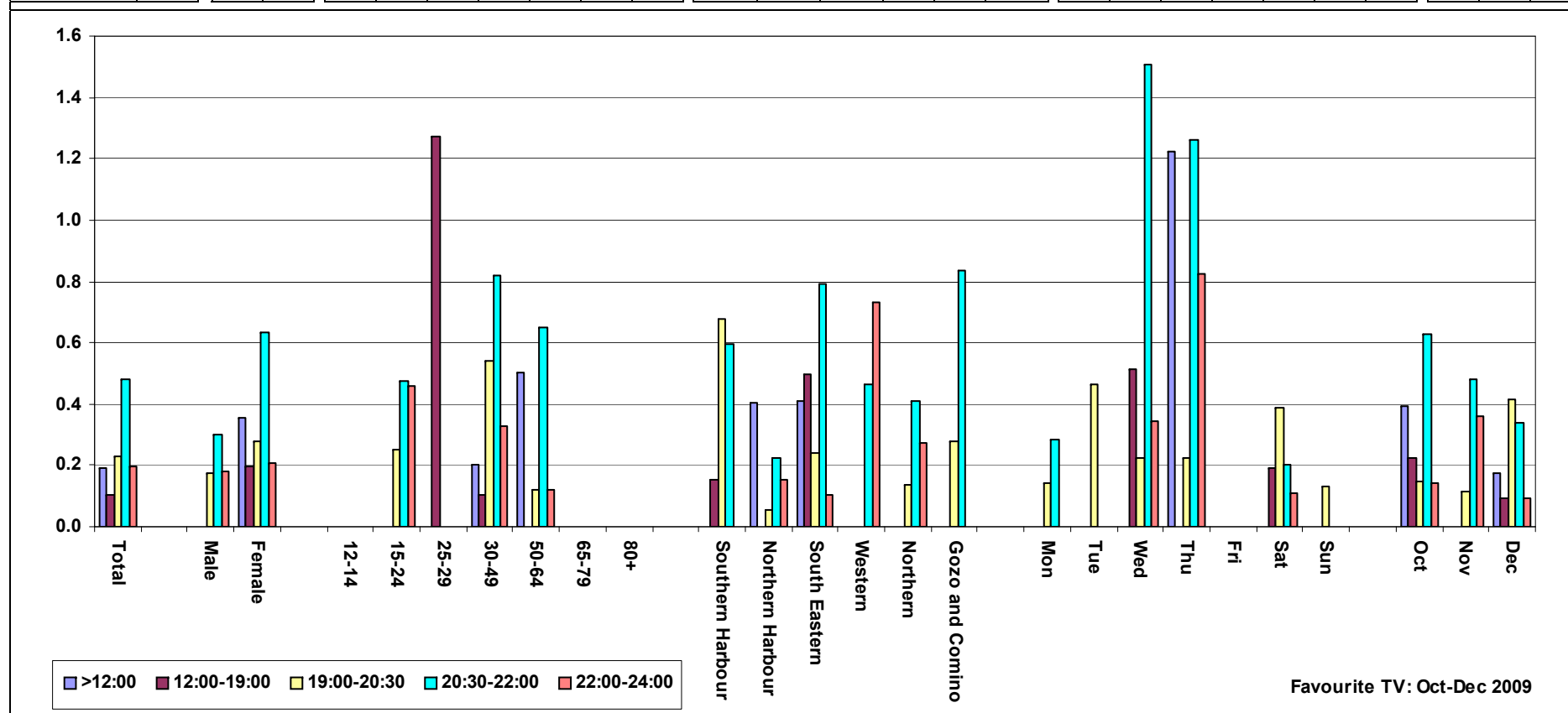


TABLE 8.TV8: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –

RAI 1 [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.11	0.00	0.20	0.00	0.00	0.00	0.00	0.10	0.51	0.00	0.00	0.00	0.00	0.00	0.60	0.42	0.00	0.00	0.00	0.00	0.20	0.49	0.00	0.08	0.25	0.00
12:00-19:00	0.75	0.43	1.03	1.33	0.27	0.00	0.15	1.80	0.77	0.42	0.46	0.73	0.56	0.23	1.30	2.12	0.14	0.00	0.30	0.77	2.16	0.69	1.17	0.27	0.91	1.00
19:00-20:30	0.40	0.19	0.57	0.00	0.00	0.00	0.16	0.91	0.48	1.27	0.85	0.39	0.37	0.32	0.00	0.00	0.10	0.00	0.77	0.00	0.81	1.00	0.00	0.23	0.79	0.10
20:30-22:00	1.39	1.62	1.18	0.00	0.75	0.95	1.18	1.82	2.24	1.54	1.01	1.45	2.22	0.47	1.52	1.92	1.50	0.75	3.66	0.77	1.77	1.12	0.25	1.64	1.39	1.10
22:00-24:00	1.06	1.24	0.91	0.00	0.13	0.64	0.76	1.71	2.17	0.00	0.61	1.01	2.07	0.37	1.33	1.31	1.50	0.55	2.44	1.07	1.75	0.34	0.00	1.36	1.07	0.70
	3.70	3.48	3.88	1.33	1.15	1.59	2.25	6.34	6.17	3.23	2.93	3.58	5.22	1.39	4.75	5.78	3.25	1.29	7.17	2.60	6.69	3.64	1.42	3.59	4.41	3.10

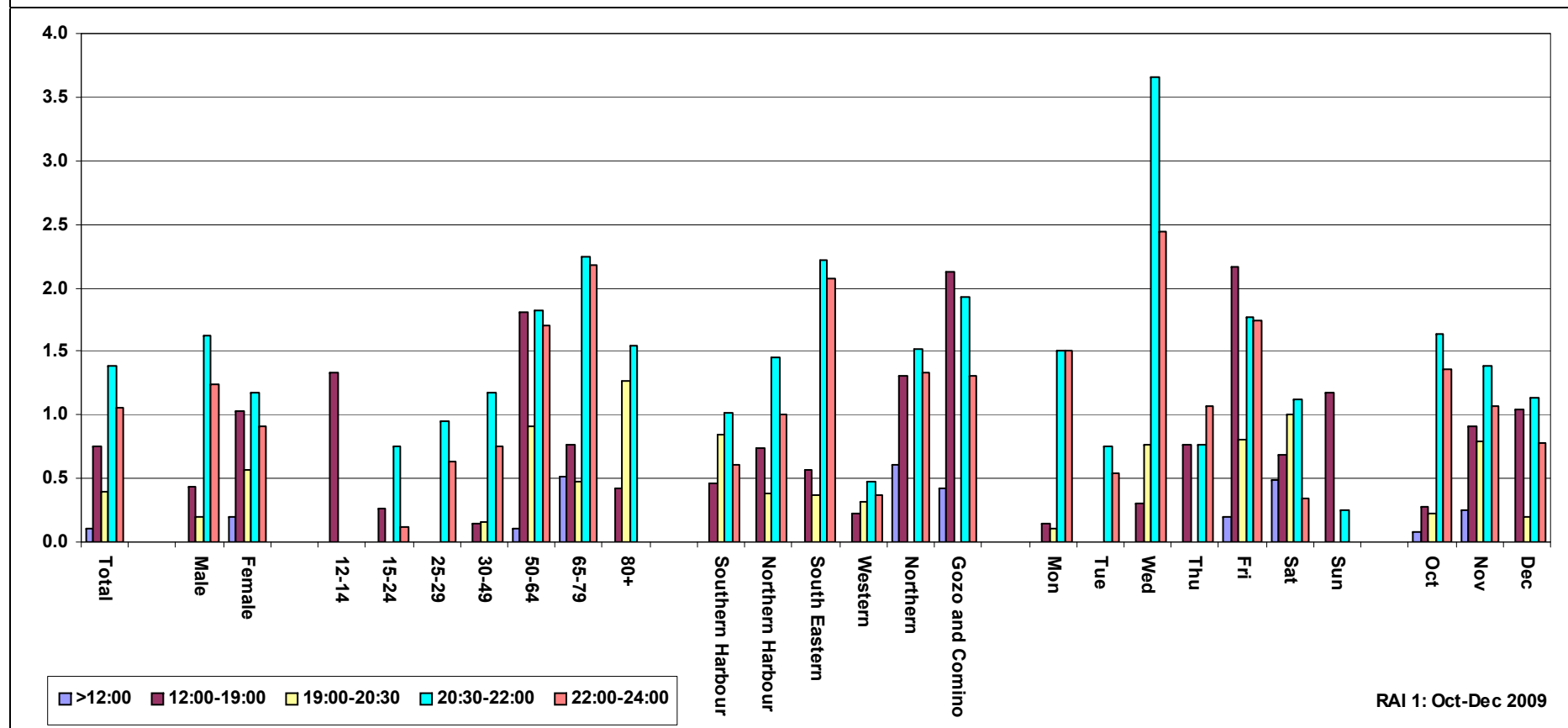
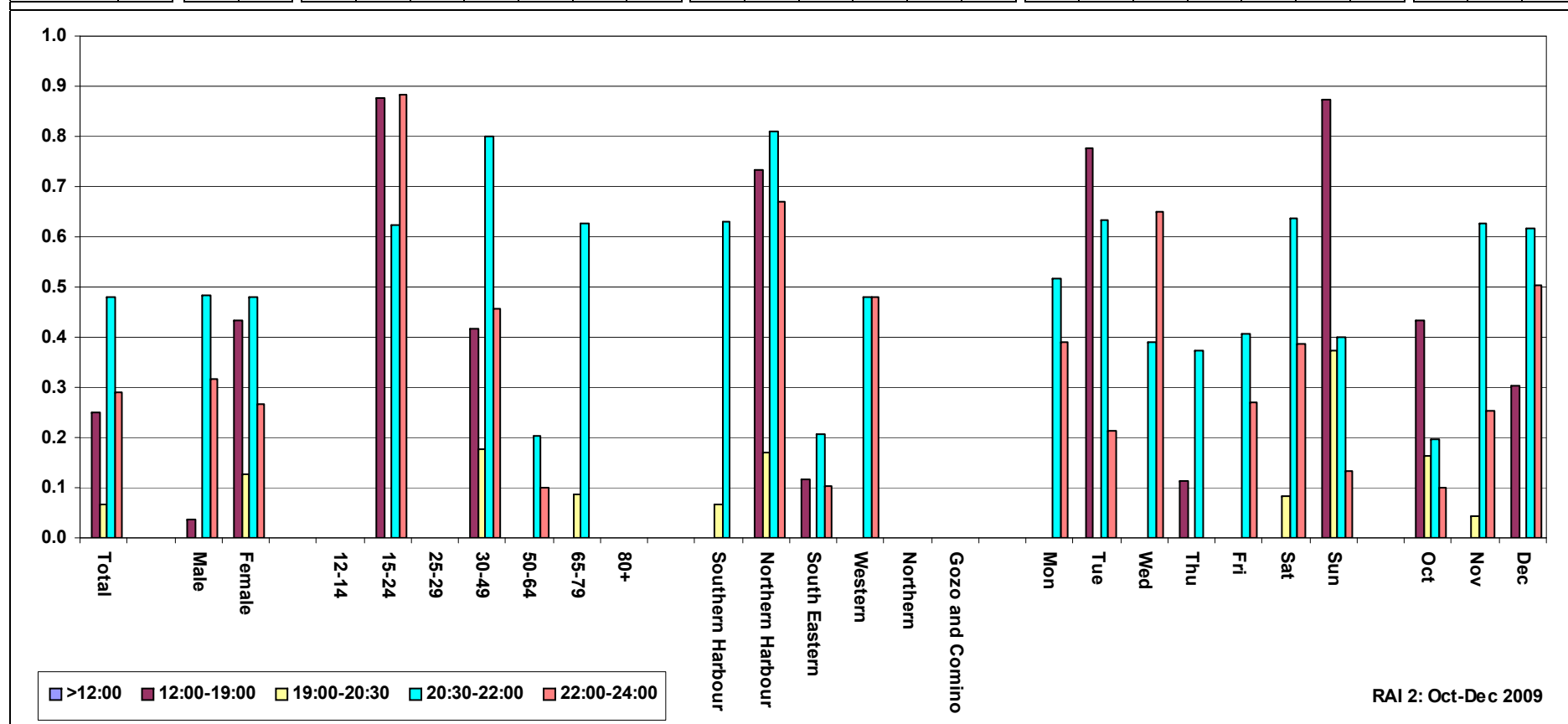


TABLE 8.TV9: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –

RAI 2 [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.25	0.04	0.43	0.00	0.88	0.00	0.42	0.00	0.00	0.00	0.00	0.73	0.12	0.00	0.00	0.00	0.00	0.78	0.00	0.11	0.00	0.00	0.87	0.43	0.00	0.30
19:00-20:30	0.07	0.00	0.13	0.00	0.00	0.00	0.18	0.00	0.09	0.00	0.07	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.37	0.16	0.04	0.00
20:30-22:00	0.48	0.48	0.48	0.00	0.62	0.00	0.80	0.20	0.63	0.00	0.63	0.81	0.21	0.48	0.00	0.00	0.52	0.63	0.39	0.37	0.41	0.64	0.40	0.20	0.63	0.62
22:00-24:00	0.29	0.32	0.27	0.00	0.88	0.00	0.46	0.10	0.00	0.00	0.00	0.67	0.10	0.48	0.00	0.00	0.39	0.21	0.65	0.00	0.27	0.39	0.13	0.10	0.25	0.50
	1.09	0.84	1.31	0.00	2.38	0.00	1.85	0.30	0.71	0.00	0.69	2.38	0.42	0.96	0.00	0.00	0.91	1.62	1.04	0.48	0.68	1.11	1.78	0.89	0.92	1.42

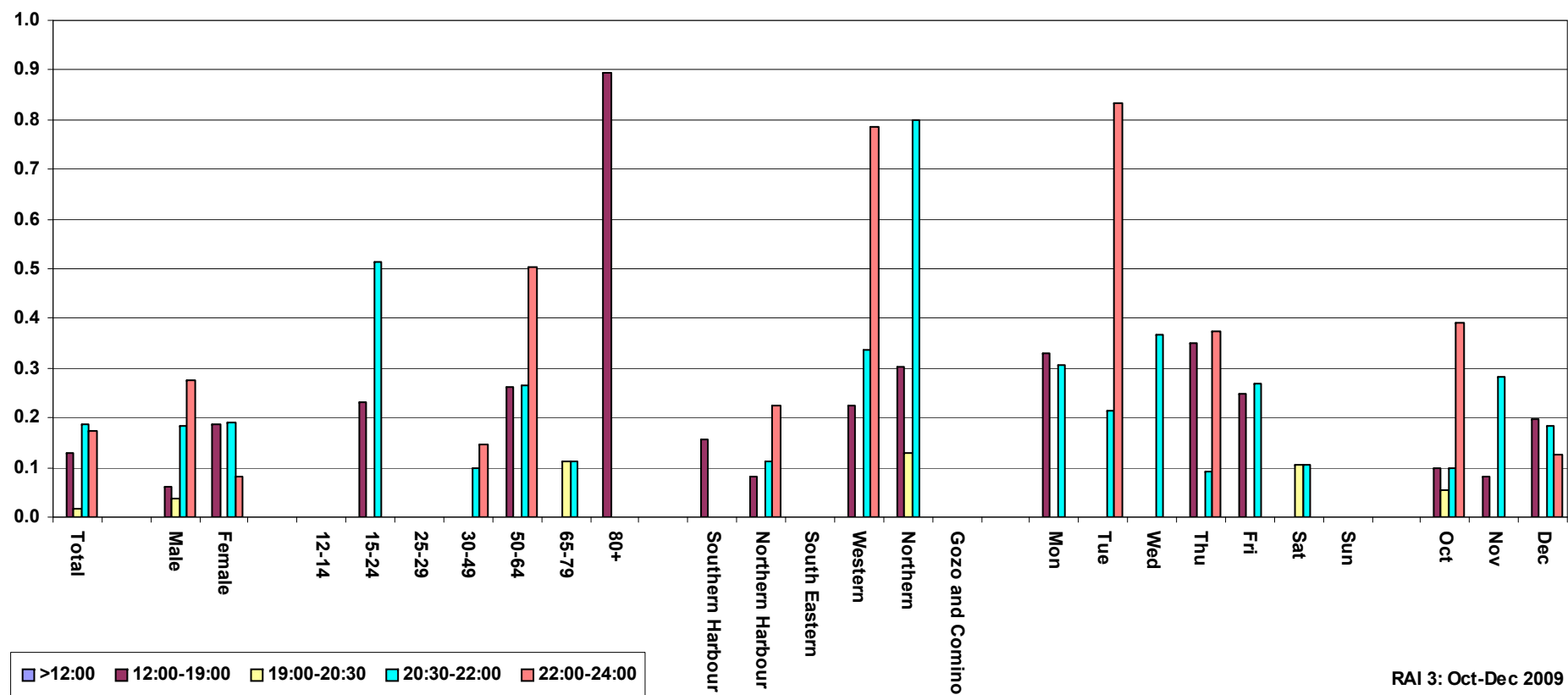


RAI 2: Oct-Dec 2009

TABLE 8.TV10: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –

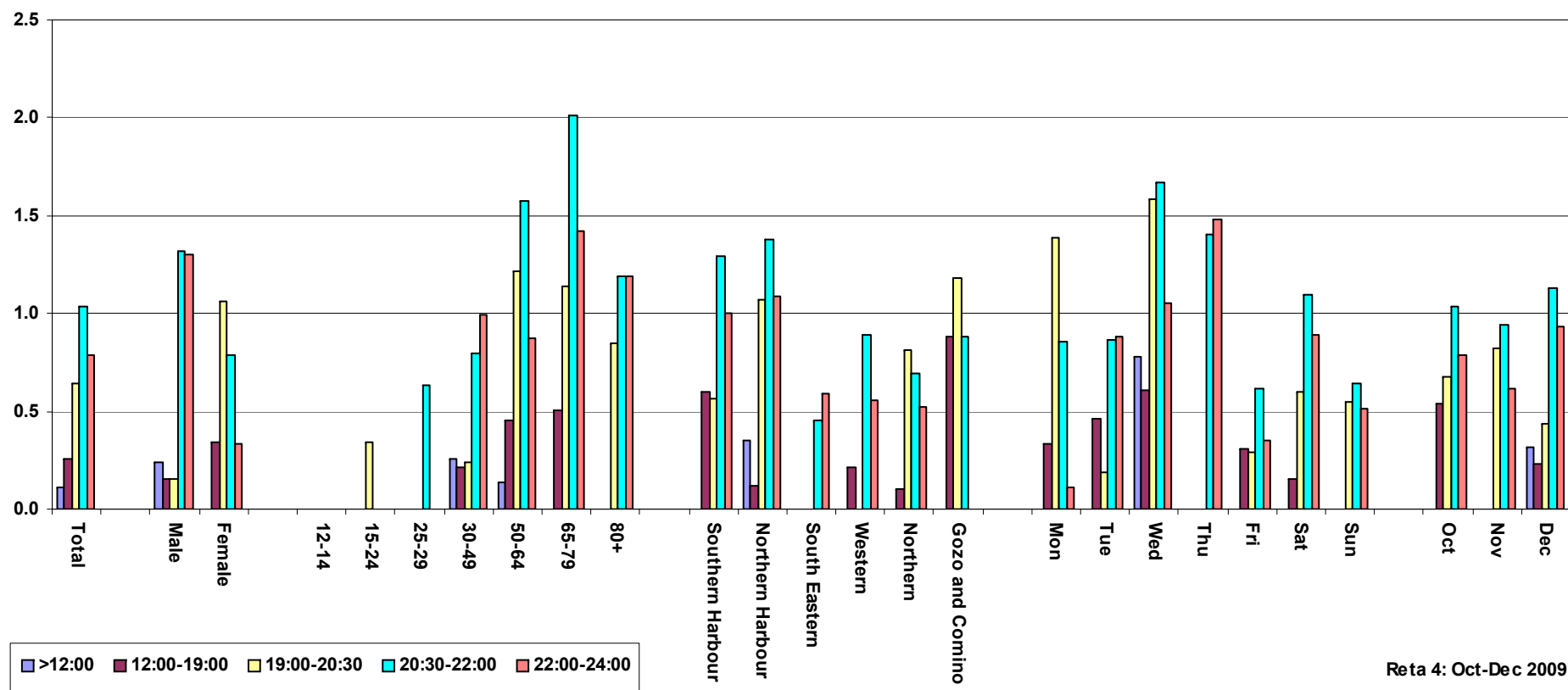
RAI 3 [OCT-DEC 2009]

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.13	0.06	0.19	0.00	0.23	0.00	0.00	0.26	0.00	0.89	0.16	0.08	0.00	0.22	0.30	0.00	0.33	0.00	0.00	0.35	0.25	0.00	0.00	0.10	0.08	0.20
19:00-20:30	0.02	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.05	0.00	0.00
20:30-22:00	0.19	0.18	0.19	0.00	0.51	0.00	0.10	0.26	0.11	0.00	0.00	0.11	0.00	0.34	0.80	0.00	0.30	0.21	0.37	0.09	0.27	0.11	0.00	0.10	0.28	0.19
22:00-24:00	0.17	0.28	0.08	0.00	0.00	0.00	0.15	0.50	0.00	0.00	0.00	0.22	0.00	0.79	0.00	0.00	0.00	0.83	0.00	0.37	0.00	0.00	0.00	0.39	0.00	0.13
	0.51	0.56	0.46	0.00	0.74	0.00	0.24	1.03	0.22	0.89	0.16	0.42	0.00	1.35	1.23	0.00	0.64	1.05	0.37	0.82	0.52	0.21	0.00	0.64	0.36	0.51



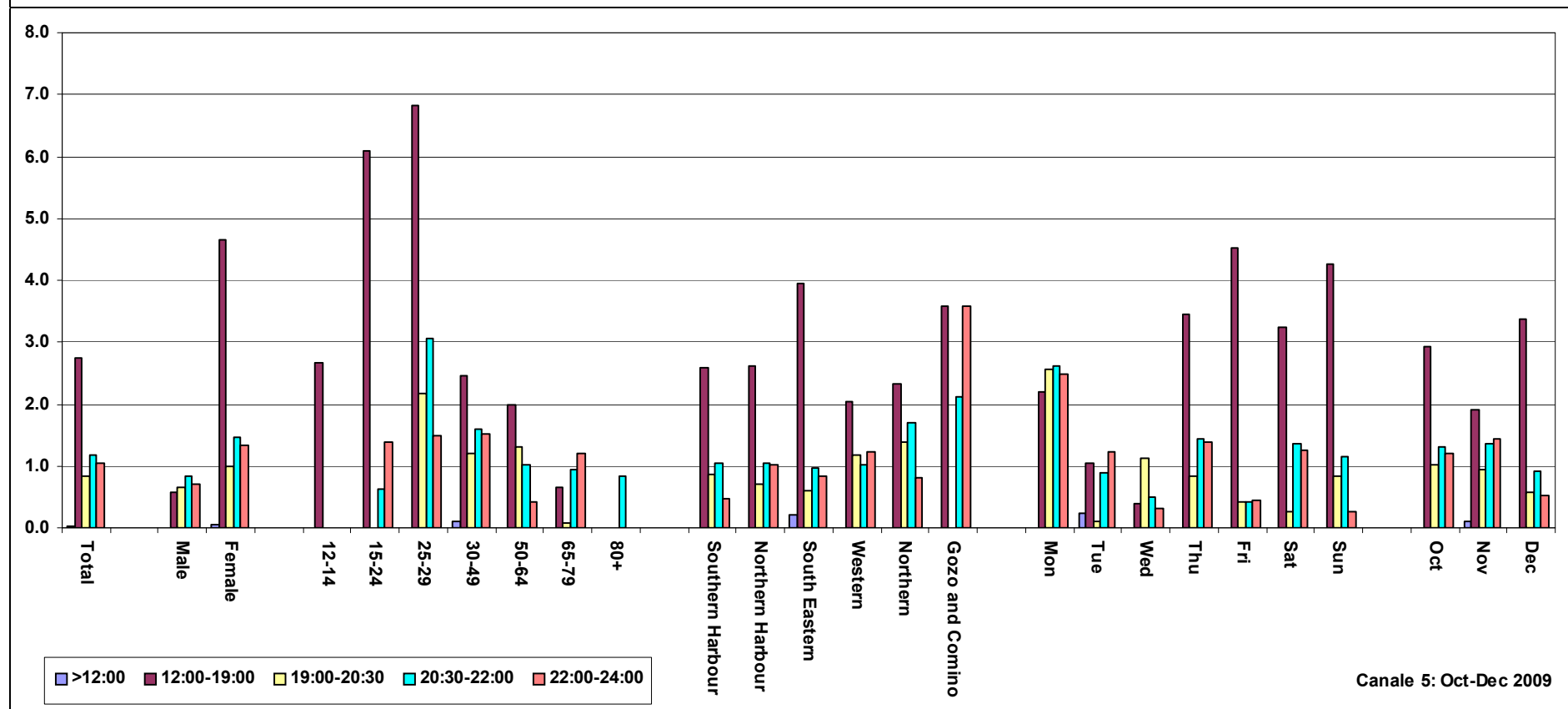
**TABLE 8.TV11: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
RETE 4 [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
>12:00	0.11	0.24	0.00	0.00	0.00	0.00	0.25	0.14	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.26	0.16	0.35	0.00	0.00	0.00	0.21	0.45	0.50	0.00	0.60	0.12	0.00	0.22	0.10	0.88	0.33	0.46	0.61	0.00	0.31	0.16	0.00	0.54	0.00	0.21	
19:00-20:30	0.64	0.16	1.06	0.00	0.35	0.00	0.24	1.21	1.14	0.85	0.57	1.07	0.00	0.00	0.81	1.18	1.38	0.19	1.58	0.00	0.29	0.60	0.55	0.68	0.83	0.41	
20:30-22:00	1.04	1.32	0.79	0.00	0.00	0.64	0.80	1.58	2.01	1.19	1.30	1.38	0.45	0.89	0.69	0.88	0.86	0.87	1.67	1.41	0.61	1.10	0.64	1.03	0.94	1.11	
22:00-24:00	0.78	1.30	0.34	0.00	0.00	0.00	0.99	0.88	1.42	1.19	1.01	1.09	0.59	0.56	0.52	0.00	0.11	0.88	1.05	1.48	0.35	0.89	0.51	0.79	0.61	0.94	
	2.83	3.17	2.53	0.00	0.35	0.64	2.50	4.26	5.07	3.23	3.46	4.01	1.04	1.66	2.12	2.94	2.69	2.40	5.70	2.89	1.57	2.74	1.70	3.04	2.38	3.04	



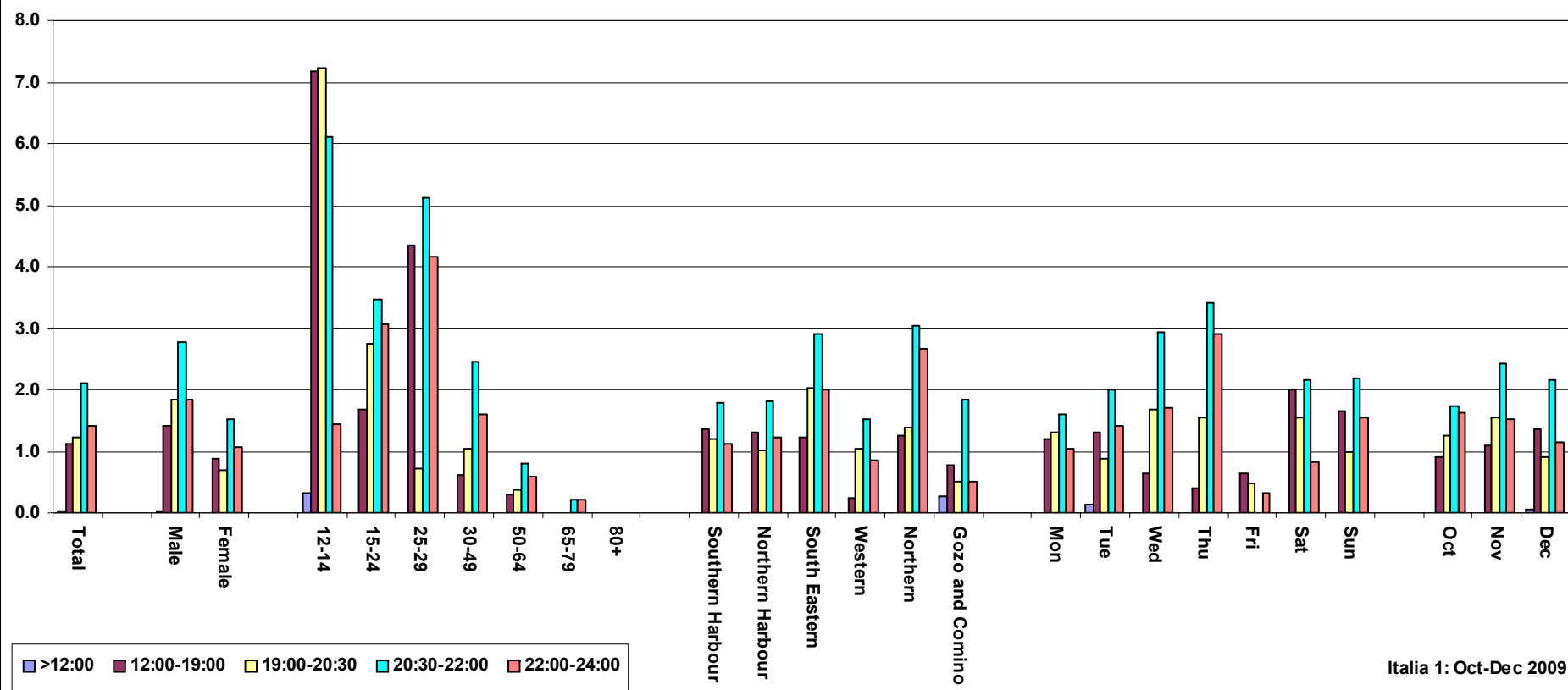
**TABLE 8.TV12: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
CANALE 5 [OCT-DEC 2009]**

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
>12:00	0.03	0.00	0.06	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00
12:00-19:00	2.75	0.57	4.66	2.67	6.10	6.83	2.45	1.99	0.65	0.00	2.60	2.62	3.94	2.05	2.32	3.57	2.19	1.06	0.39	3.46	4.53	3.25	4.26	2.93	1.91	3.36
19:00-20:30	0.84	0.66	0.99	0.00	0.00	2.16	1.20	1.31	0.09	0.00	0.85	0.72	0.61	1.17	1.38	0.00	2.57	0.10	1.12	0.82	0.41	0.25	0.85	1.01	0.95	0.57
20:30-22:00	1.18	0.85	1.48	0.00	0.63	3.06	1.60	1.01	0.95	0.85	1.04	1.04	0.97	1.02	1.71	2.12	2.63	0.90	0.49	1.44	0.43	1.36	1.14	1.31	1.36	0.92
22:00-24:00	1.04	0.70	1.33	0.00	1.38	1.49	1.51	0.43	1.20	0.00	0.46	1.03	0.84	1.22	0.82	3.57	2.48	1.22	0.31	1.40	0.44	1.25	0.26	1.19	1.43	0.52
	5.84	2.78	8.51	2.67	8.10	13.53	6.86	4.74	2.89	0.85	4.96	5.40	6.56	5.47	6.23	9.27	9.87	3.50	2.31	7.12	5.81	6.11	6.51	6.43	5.75	5.37



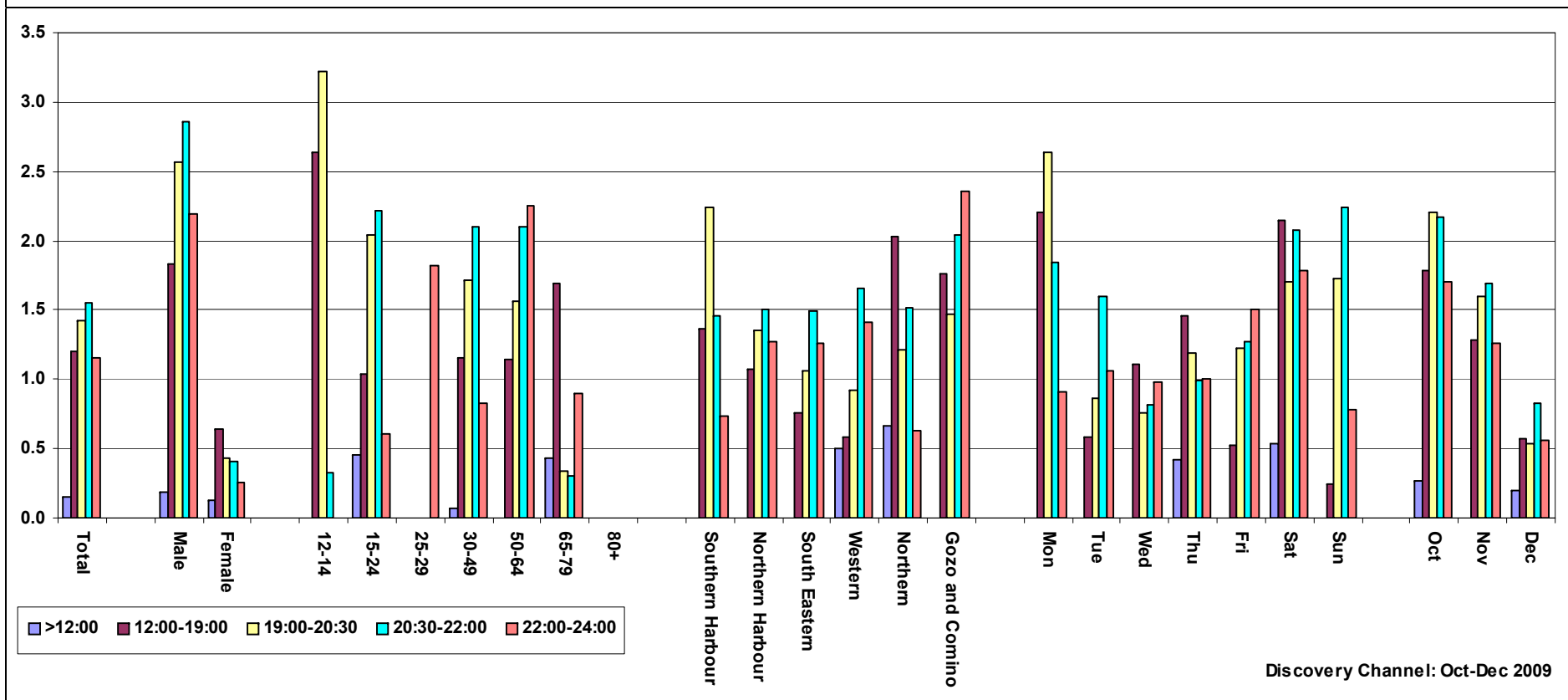
**TABLE 8.TV13: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
ITALIA 1 [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.02	0.04	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	1.13	1.42	0.88	7.17	1.68	4.35	0.60	0.30	0.00	0.00	1.37	1.30	1.22	0.25	1.25	0.78	1.21	1.30	0.63	0.40	0.64	2.00	1.64	0.91	1.10	1.36
19:00-20:30	1.23	1.84	0.69	7.22	2.76	0.73	1.03	0.38	0.00	0.00	1.19	1.02	2.02	1.04	1.38	0.52	1.30	0.89	1.67	1.56	0.49	1.56	0.98	1.27	1.54	0.91
20:30-22:00	2.10	2.76	1.52	6.12	3.48	5.12	2.46	0.79	0.22	0.00	1.78	1.81	2.90	1.52	3.03	1.85	1.61	2.00	2.93	3.40	0.00	2.16	2.20	1.72	2.42	2.15
22:00-24:00	1.42	1.84	1.06	1.45	3.07	4.15	1.59	0.60	0.22	0.00	1.12	1.21	2.00	0.87	2.68	0.51	1.03	1.41	1.72	2.91	0.33	0.83	1.54	1.62	1.52	1.14
	5.89	7.90	4.14	22.27	10.99	14.36	5.68	2.08	0.45	0.00	5.46	5.35	8.15	3.67	8.34	3.94	5.15	5.71	6.95	8.27	1.46	6.55	6.35	5.52	6.58	5.60



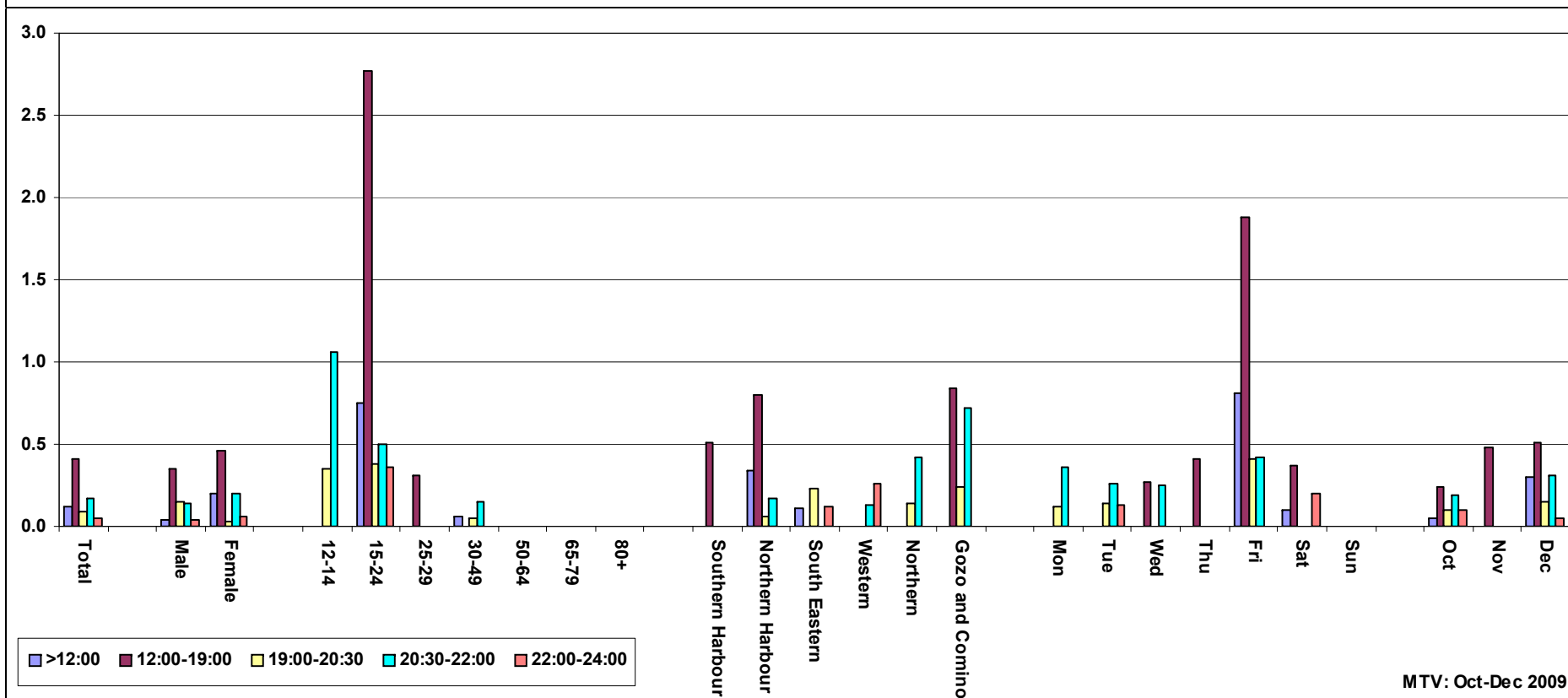
**TABLE 8.TV14: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
DISCOVERY CHANNEL [OCT-DEC 2009]**

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.15	0.19	0.13	0.00	0.46	0.00	0.07	0.00	0.43	0.00	0.00	0.00	0.50	0.66	0.00	0.00	0.00	0.00	0.42	0.00	0.54	0.00	0.26	0.00	0.19	
12:00-19:00	1.20	1.84	0.64	2.63	1.04	0.00	1.16	1.14	1.70	0.00	1.37	1.07	0.76	0.58	2.03	1.77	2.20	0.58	1.11	1.45	0.52	2.15	0.24	1.78	1.28	0.57
19:00-20:30	1.43	2.57	0.43	3.22	2.04	0.00	1.71	1.56	0.34	0.00	2.24	1.36	1.06	0.92	1.22	1.47	2.63	0.87	0.76	1.19	1.22	1.70	1.73	2.21	1.60	0.54
20:30-22:00	1.55	2.86	0.40	0.33	2.21	0.00	2.09	2.10	0.31	0.00	1.46	1.51	1.50	1.66	1.51	2.04	1.84	1.60	0.82	0.99	1.27	2.07	2.24	2.17	1.70	0.83
22:00-24:00	1.16	2.20	0.26	0.00	0.61	1.82	0.83	2.25	0.90	0.00	0.74	1.27	1.26	1.41	0.63	2.35	0.91	1.06	0.98	1.00	1.50	1.78	0.78	1.70	1.25	0.56
	5.49	9.65	1.86	6.18	6.36	1.82	5.87	7.06	3.66	0.00	5.81	5.21	4.58	5.08	6.05	7.63	7.59	4.11	3.67	5.06	4.52	8.25	4.99	8.13	5.83	2.70



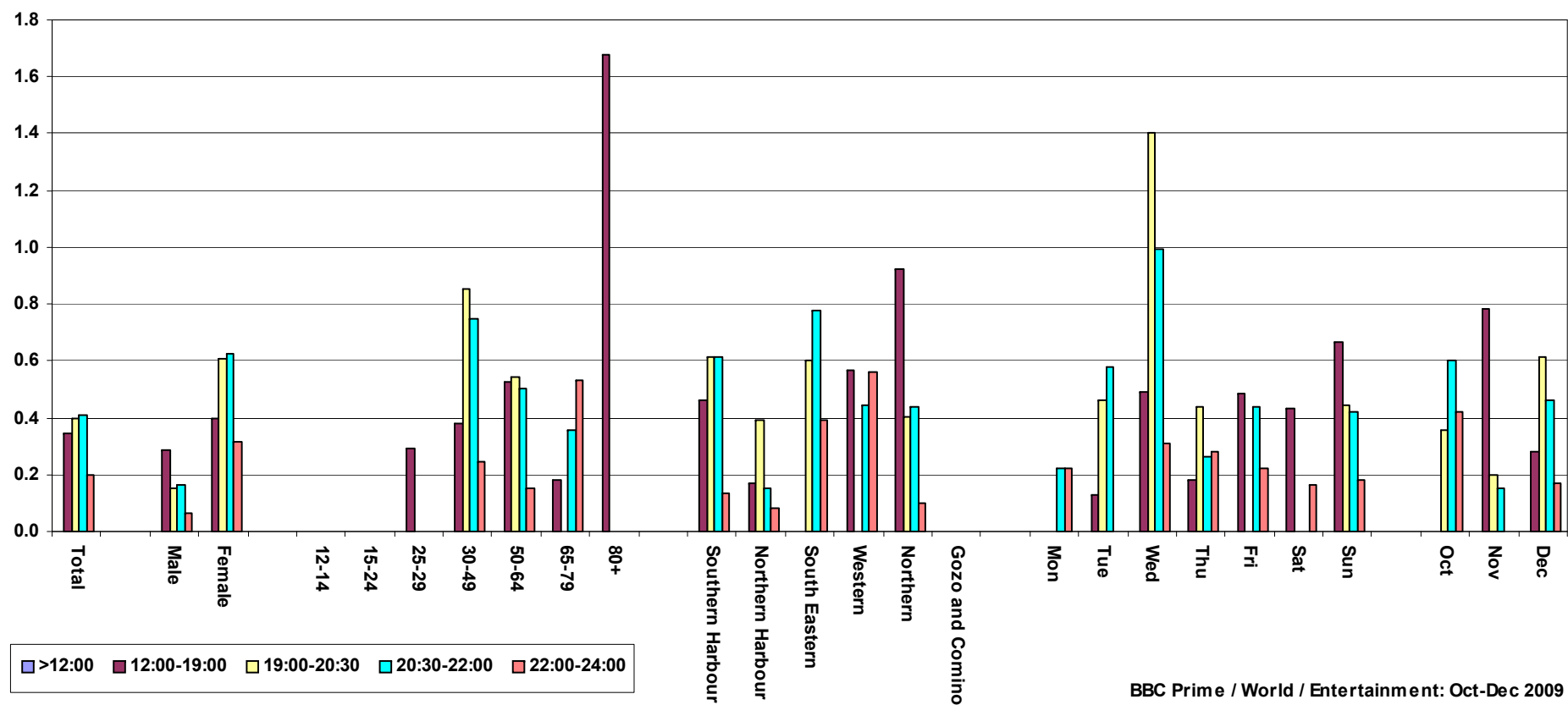
**TABLE 8.TV15: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
MTV [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.12	0.04	0.20	0.00	0.75	0.00	0.06	0.00	0.00	0.00	0.00	0.34	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.10	0.00	0.05	0.00	0.30
12:00-19:00	0.41	0.35	0.46	0.00	2.77	0.31	0.00	0.00	0.00	0.00	0.51	0.80	0.00	0.00	0.00	0.84	0.00	0.00	0.27	0.41	1.88	0.37	0.00	0.24	0.48	0.51
19:00-20:30	0.09	0.15	0.03	0.35	0.38	0.00	0.05	0.00	0.00	0.00	0.00	0.06	0.23	0.00	0.14	0.24	0.12	0.14	0.00	0.00	0.41	0.00	0.00	0.10	0.00	0.15
20:30-22:00	0.17	0.14	0.20	1.06	0.50	0.00	0.15	0.00	0.00	0.00	0.00	0.17	0.00	0.13	0.42	0.72	0.36	0.26	0.25	0.00	0.42	0.00	0.00	0.19	0.00	0.31
22:00-24:00	0.05	0.04	0.06	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.26	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.20	0.00	0.10	0.00	0.05
	0.85	0.71	0.96	1.42	4.77	0.31	0.25	0.00	0.00	0.00	0.51	1.37	0.46	0.39	0.55	1.79	0.48	0.53	0.52	0.41	3.52	0.67	0.00	0.69	0.48	1.32



**TABLE 8.TV16: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
BBC PRIME / WORLD / ENTERTAINMENT [OCT-DEC 2009]**

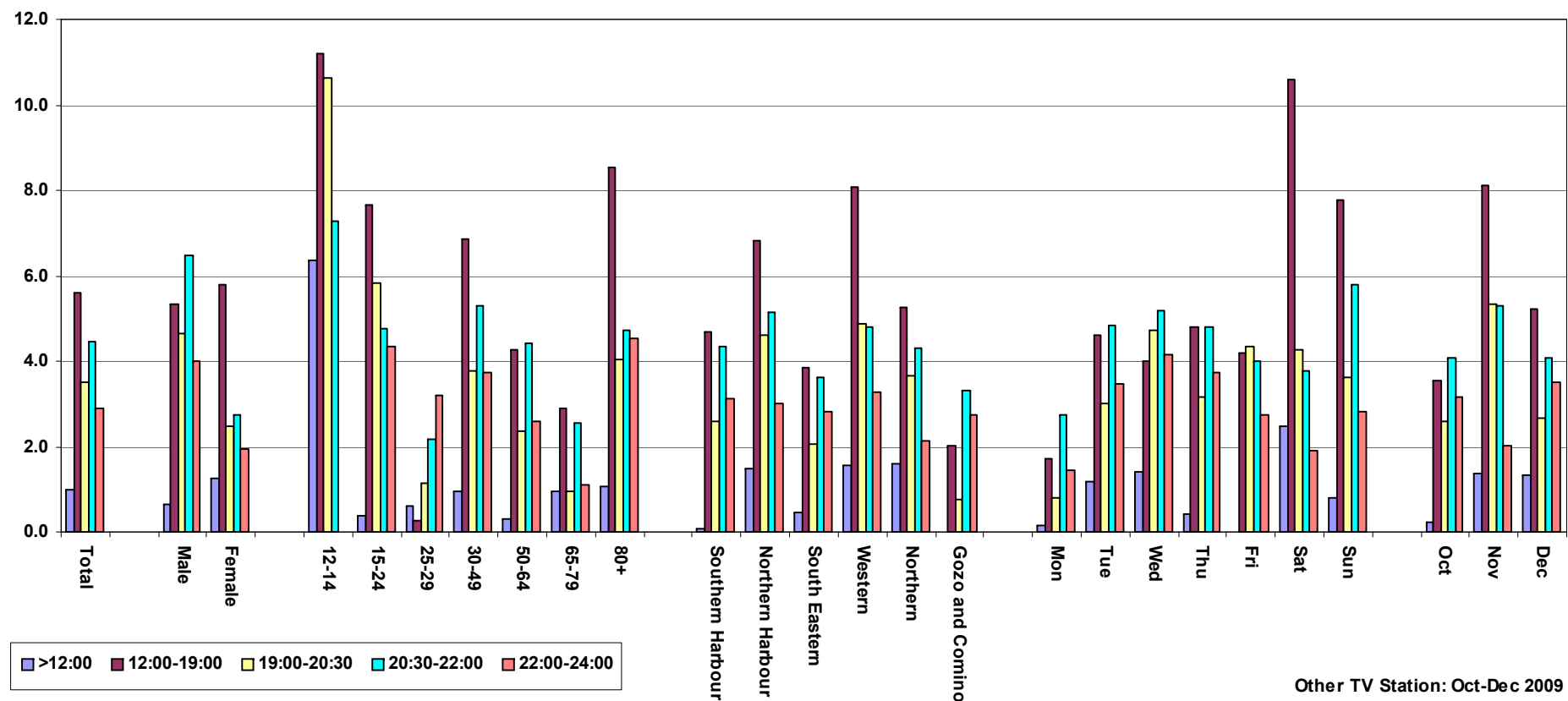
	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.35	0.29	0.40	0.00	0.00	0.29	0.38	0.52	0.18	1.67	0.46	0.17	0.00	0.57	0.92	0.00	0.00	0.13	0.49	0.18	0.49	0.43	0.67	0.00	0.78	0.28
19:00-20:30	0.40	0.15	0.61	0.00	0.00	0.00	0.86	0.54	0.00	0.00	0.61	0.39	0.60	0.00	0.40	0.00	0.00	0.46	1.40	0.44	0.00	0.00	0.44	0.36	0.20	0.61
20:30-22:00	0.41	0.16	0.62	0.00	0.00	0.00	0.75	0.50	0.36	0.00	0.61	0.15	0.78	0.45	0.44	0.00	0.22	0.58	0.99	0.26	0.44	0.00	0.42	0.60	0.15	0.46
22:00-24:00	0.20	0.06	0.32	0.00	0.00	0.00	0.25	0.15	0.53	0.00	0.13	0.08	0.39	0.56	0.10	0.00	0.22	0.00	0.31	0.28	0.22	0.17	0.18	0.42	0.00	0.17
	1.35	0.67	1.95	0.00	0.00	0.29	2.23	1.72	1.07	1.67	1.82	0.80	1.77	1.58	1.86	0.00	0.45	1.17	3.19	1.16	1.14	0.60	1.71	1.38	1.13	1.53



BBC Prime / World / Entertainment: Oct-Dec 2009

**TABLE 8.TV17: WEIGHTED TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH –
OTHER TV STATION [OCT-DEC 2009]**

	Total	Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
>12:00	0.97	0.66	1.24	6.36	0.38	0.60	0.94	0.30	0.97	1.08	0.08	1.47	0.47	1.56	1.61	0.00	0.15	1.17	1.42	0.41	0.00	2.49	0.80	0.22	1.37	1.32
12:00-19:00	5.59	5.34	5.81	11.20	7.65	0.28	6.87	4.26	2.91	8.54	4.69	6.80	3.84	8.08	5.28	2.03	1.72	4.62	4.01	4.78	4.18	10.60	7.79	3.53	8.10	5.24
19:00-20:30	3.49	4.64	2.49	10.64	5.82	1.13	3.79	2.37	0.97	4.06	2.60	4.63	2.07	4.86	3.66	0.77	0.81	3.03	4.74	3.15	4.35	4.27	3.63	2.59	5.33	2.65
20:30-22:00	4.47	6.47	2.73	7.27	4.77	2.16	5.30	4.44	2.54	4.73	4.34	5.13	3.62	4.78	4.30	3.32	2.74	4.85	5.18	4.80	4.00	3.76	5.78	4.06	5.31	4.09
22:00-24:00	2.91	4.01	1.95	0.00	4.35	3.20	3.72	2.59	1.11	4.55	3.13	3.00	2.83	3.28	2.14	2.73	1.45	3.45	4.14	3.72	2.74	1.92	2.82	3.15	2.02	3.50
	17.43	21.11	14.22	35.47	22.97	7.37	20.61	13.96	8.50	22.96	14.84	21.04	12.83	22.57	16.98	8.87	6.86	17.12	19.49	16.86	15.27	23.04	20.82	13.55	22.13	16.79



Other TV Station: Oct-Dec 2009

TABLE 9: WEIGHTED FAVOURITE TV PROGRAMMES BY TIME BRACKETS – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2009]

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
> 12:00																		
1	TVM	Bongu	11	3	8	0	0	0	3	7	2	0	0	4	2	1	3	2
2	TVM	Bongu	8	1	7	0	3	0	1	2	1	1	2	1	1	2	0	3
3	TVM	Bongu	10	1	9	0	1	1	5	2	1	1	3	5	2	0	1	0
			30	6	24	0	4	1	9	11	3	2	5	10	4	3	4	4
			0.97%	0.41%	1.39%	0.00%	0.80%	0.56%	0.90%	1.35%	0.88%	2.56%	0.69%	1.04%	0.98%	0.67%	1.05%	1.82%
1	One TV	Bongu Bundy	12	0	12	0	0	0	8	2	1	1	2	4	1	3	0	2
2	One TV	Bongu Bundy	10	6	4	0	2	1	3	2	1	0	3	4	3	0	0	0
3	One TV	Bongu Bundy	9	1	8	0	1	2	3	1	2	0	0	2	2	2	4	0
			31	7	25	0	3	4	14	6	4	1	5	10	6	4	4	2
			1.01%	0.49%	1.41%	0.00%	0.61%	1.84%	1.40%	0.71%	1.09%	1.14%	0.83%	1.00%	1.29%	1.09%	1.09%	0.75%
1	Smash TV	Fil-kcina ma' Farah	2	0	2	0	0	0	0	2	0	0	0	0	0	1	0	1
2	Smash TV	Fil-Kcina ma' Farah	2	0	2	0	0	0	0	1	1	0	1	0	1	0	0	0
			3	0	3	0	0	0	0	2	1	0	1	0	1	1	0	1
			0.10%	0.00%	0.18%	0.00%	0.00%	0.00%	0.00%	0.31%	0.21%	0.00%	0.12%	0.00%	0.18%	0.20%	0.00%	0.34%
1	TVM	Hadd Ghalik	12	2	9	2	4	2	1	1	1	0	3	2	2	1	2	1
2	TVM	Hadd Ghalik	15	3	12	1	4	4	3	3	0	0	4	6	1	4	0	1
3	TVM	Hadd Ghalik	11	3	8	1	6	1	2	2	0	0	2	0	1	2	4	3
			38	9	29	4	14	7	6	6	1	0	9	8	4	6	6	5
			1.22%	0.65%	1.65%	2.65%	2.74%	3.77%	0.55%	0.75%	0.29%	0.00%	1.33%	0.81%	0.93%	1.59%	1.42%	2.13%
1	FavouriteTV	In the Mood	2	0	2	0	0	0	0	2	0	0	1	1	0	0	0	0
2	FavouriteTV	In the Mood	3	0	3	0	0	0	1	2	0	0	0	1	2	0	0	0
			4	0	4	0	0	0	1	3	0	0	1	2	2	0	0	0
			0.13%	0.00%	0.23%	0.00%	0.00%	0.00%	0.09%	0.41%	0.00%	0.00%	0.12%	0.16%	0.39%	0.00%	0.00%	0.00%
1	One TV	Kaptan Xrink	1	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0
3	One TV	Kaptan Xrink	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
			2	1	1	0	1	0	1	0	0	0	1	0	0	1	0	0
			0.07%	0.09%	0.05%	0.00%	0.25%	0.00%	0.09%	0.00%	0.00%	0.00%	0.19%	0.00%	0.00%	0.22%	0.00%	0.00%
1	Educ22	Katakombi	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
2	Educ22	Katakombi	2	2	0	0	0	0	1	1	0	0	0	0	2	0	0	0
			3	2	1	0	0	0	2	1	0	0	0	0	3	0	0	0
			0.09%	0.15%	0.05%	0.00%	0.00%	0.00%	0.19%	0.13%	0.00%	0.00%	0.00%	0.00%	0.66%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	Net TV	L-ewwel Net	1 1 0.02%	0 0 0.00%	1 1 0.04%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.10%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.34%
2	TVM	Ronnie	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
3	TVM	Ronnie	1 2 0.07%	1 1 0.09%	0 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 2 0.21%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 1 0.14%	0 0 0.00%	0 0 0.00%	1 1 0.29%	0 0 0.00%	0 0 0.00%
1	One TV	Siegħa Zmien	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
2	One TV	Siegħa Zmien	3	0	3	0	0	0	2	0	1	0	1	0	2	0	0	1
3	One TV	Nghaddu Siegħa ma' Gorg [Siegħa Zmien]	1 5 0.15%	0 0 0.00%	1 5 0.26%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 2 0.20%	1 2 0.21%	0 1 0.21%	0 0 0.00%	0 1 0.12%	0 0 0.00%	0 2 0.45%	0 1 0.20%	0 0 0.00%	1 2 0.75%
1	SMASH TV	Simpatici	11	8	3	5	1	0	1	2	3	0	0	6	1	2	2	0
2	SMASH TV	Simpatici	5	2	3	0	1	0	2	1	1	0	1	2	0	1	1	0
3	SMASH TV	Simpatici	4 19 0.62%	1 11 0.81%	3 8 0.48%	0 5 2.87%	1 3 0.60%	0 0 0.00%	0 4 0.35%	2 4 0.54%	1 4 1.05%	0 0 0.00%	0 1 0.19%	2 9 0.94%	0 1 0.23%	0 3 0.72%	1 4 1.07%	1 1 0.34%
1	Smash TV	VSN Teleshopping	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.09%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.14%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
2	Favourite TV	Zveljarin	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.10%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.20%	0 0 0.00%
2	Net TV	Teleshopping	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.21%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
1	Smash TV	Teleshopping	2	0	2	0	0	1	0	0	1	0	1	1	0	0	0	0
2	Smash TV	Teleshopping	1 3 0.09%	0 0 0.00%	1 3 0.16%	0 0 0.00%	0 0 0.00%	0 1 0.56%	1 1 0.09%	0 0 0.00%	0 1 0.21%	0 0 0.00%	0 1 0.12%	0 1 0.11%	0 0 0.00%	1 1 0.22%	0 0 0.00%	0 0 0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:00-19:00																		
1	TVM	1205	25	2	23	1	2	3	8	8	3	0	5	8	4	4	3	1
2	TVM	1205	16	1	15	0	0	0	8	5	2	1	2	6	2	3	1	2
3	TVM	1205	11	1	10	1	1	0	3	2	3	0	4	2	1	1	2	1
			52	5	48	2	3	3	19	15	9	1	11	17	6	8	6	4
			1.68%	0.33%	2.72%	1.28%	0.61%	1.68%	1.88%	1.90%	2.37%	1.07%	1.67%	1.71%	1.42%	1.93%	1.53%	1.87%
3	Smash TV	A to Z Telebeigh																
		Smash	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
			1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%
3	One TV	Anzalora	1	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
			1	0	1	0	0	0	0	1	0	0	0	0	1	0	0	038
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.18%	0.00%	0.00%	0.00%
1	One TV	Aroma Kitchen	6	1	5	0	0	1	2	2	2	0	2	2	1	2	0	0
2	One TV	Aroma Kitchen	7	3	4	0	1	1	3	1	1	0	2	2	2	0	1	0
3	One TV	Aroma Kitchen	7	1	6	0	3	1	1	2	0	0	2	4	1	0	0	0
			20	6	15	0	4	3	6	5	2	0	6	8	4	2	1	0
			0.66%	0.41%	0.85%	0.00%	0.82%	1.65%	0.61%	0.59%	0.62%	0.00%	0.87%	0.83%	0.84%	0.43%	0.31%	0.00%
3	Favourite Tv	Between The Lines	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
			1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
			0.03%	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.00%
1	One TV	B'Xortik Ma' Robert	1	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0
3	One TV	B'Xortik ma' Robert	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
			2	1	1	0	0	0	0	1	0	1	1	0	0	1	0	0
			0.06%	0.08%	0.05%	0.00%	0.00%	0.00%	0.00%	0.15%	0.00%	1.15%	0.17%	0.00%	0.00%	0.20%	0.00%	0.00%
2	Smash TV	Dun Benit	3	1	2	1	0	0	0	1	1	0	0	2	0	0	0	1
			3	1	2	1	0	0	0	1	1	0	0	2	0	0	0	1
			0.09%	0.08%	0.09%	0.72%	0.00%	0.00%	0.00%	0.10%	0.20%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.34%

Pref	Station	Programme	Total	Gender		Age Groups							District					
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
1	Smash TV	Erga Lura [Edward Spiteri]	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
1	Smash TV	Ta Edward	1	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0
			2	0	2	0	0	0	0	1	1	0	1	0	1	0	0	0
			0.05%	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.11%	0.21%	0.00%	0.12%	0.00%	0.18%	0.00%	0.00%	0.00%
1	Net TV	Eleganza	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
			1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
			0.02%	0.00%	0.04%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.08%	0.00%	0.00%	0.00%	0.00%
1	One TV	Flimkien ma' Nancy	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0
2	One TV	Flimkien ma' Nancy	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
			2	1	1	0	0	0	0	1	1	0	1	0	0	0	1	0
			0.06%	0.08%	0.05%	0.00%	0.00%	0.00%	0.00%	0.15%	0.21%	0.00%	0.17%	0.00%	0.00%	0.00%	0.20%	0.00%
1	TVM	Gadgets	1	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
			1	1	0	0	0	1	0	0	0	0	0	0	0	1	0	0
			0.03%	0.07%	0.00%	0.00%	0.00%	0.51%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.24%	0.00%	0.00%
3	TVM	Ghawdex Illum	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			0.03%	0.07%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.00%	0.00%	0.00%
1	Favourite TV	Gran' Design	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%
1	TVM	Hajja	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
2	TVM	Hajja	3	0	3	0	0	0	2	1	0	0	2	0	0	1	0	0
3	TVM	Hajja	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0
			5	0	5	0	0	1	3	1	0	0	2	0	0	3	0	0
			0.15%	0.00%	0.26%	0.00%	0.00%	0.53%	0.27%	0.11%	0.00%	0.00%	0.27%	0.00%	0.00%	0.68%	0.00%	0.00%
2	Net TV	House Magazine	2	0	2	0	0	1	1	0	0	0	1	1	0	0	0	0
3	Net TV	House Magazine	2	0	2	0	0	0	0	2	1	0	0	2	1	0	0	0
			4	0	4	0	0	1	1	2	1	0	1	3	1	0	0	0
			0.14%	0.00%	0.25%	0.00%	0.00%	0.56%	0.09%	0.20%	0.21%	0.00%	0.14%	0.27%	0.18%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	Net TV	Il-Kcina ta' Christine	3	0	3	0	0	0	1	1	1	0	1	0	1	0	1	0
2	Net TV	Il-Kcina ta' Christine	6	0	6	0	0	0	2	3	1	0	2	2	0	3	0	0
3	Net TV	Il-Kcina ta' Christine	6	1	5	0	0	0	2	2	1	1	2	1	2	0	0	2
			15	1	14	0	0	0	5	6	2	1	4	2	3	3	1	2
			0.47%	0.08%	0.78%	0.00%	0.00%	0.00%	0.47%	0.83%	0.60%	1.50%	0.66%	0.24%	0.57%	0.63%	0.27%	0.81%
2	Smash TV	Smash Frendo [Habbejtek (New Born Christians)]	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0
3	Smash TV	Ta Dr John [Habbejtek (New Born Christians)]	1	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0
3	Smash TV	Imhabba [Habbejtek (New Born Christians)]	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
			2	0	2	0	0	0	0	0	2	0	1	0	1	0	1	0
			0.08%	0.00%	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.63%	0.00%	0.12%	0.00%	0.18%	0.00%	0.20%	0.00%
1	TVM	Iz-Zona	2	1	1	2	0	0	0	0	0	0	1	0	0	0	1	0
2	TVM	Iz-Zona	3	1	2	3	0	0	0	0	0	0	1	1	0	0	1	0
3	TVM	Iz-Zona	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1
			7	2	4	7	0	0	0	0	0	0	2	1	0	0	2	1
			0.21%	0.18%	0.24%	4.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.34%	0.12%	0.00%	0.00%	0.55%	0.44%
1	One TV	Kalamita	25	9	17	1	3	2	6	9	4	0	11	4	5	1	3	2
2	One TV	Kalamita	14	3	10	0	0	2	5	3	2	1	4	4	3	3	1	0
3	One TV	Kalamita	12	4	8	0	1	2	3	5	1	0	2	7	0	1	1	1
			51	16	35	1	4	6	14	18	7	1	16	15	7	4	6	3
			1.64%	1.15%	2.02%	0.80%	0.81%	3.36%	1.37%	2.25%	1.81%	1.14%	2.43%	1.58%	1.62%	1.06%	1.37%	1.18%
2	Favourite TV	Kontra Attakk	2	2	0	0	1	1	0	0	0	0	1	1	0	0	0	0
			2	2	0	0	1	1	0	0	0	0	1	1	0	0	0	0
			0.08%	0.18%	0.00%	0.00%	0.25%	0.60%	0.00%	0.00%	0.00%	0.00%	0.19%	0.12%	0.00%	0.00%	0.00%	0.00%
3	TVM	Liquorish	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			0.03%	0.07%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
3	TVM	Live Sports	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
			1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
			0.04%	0.09%	0.00%	0.00%	0.00%	0.00%	0.13%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.31%	0.00%
1	TVM	L-Isfida	2	0	2	0	1	0	0	0	1	0	0	1	0	0	1	0
2	TVM	L-Isfida	5	0	5	1	0	0	3	1	0	0	2	1	1	0	1	0
3	TVM	L-Isfida	3	0	3	0	1	0	2	0	0	0	1	0	0	1	0	1
			10	0	10	1	2	0	5	1	1	0	3	2	1	1	2	1
			0.31%	0.00%	0.55%	0.67%	0.41%	0.00%	0.48%	0.11%	0.21%	0.00%	0.41%	0.22%	0.20%	0.25%	0.47%	0.41%
2	One TV	Looks	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
			1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
			0.04%	0.00%	0.06%	0.00%	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.28%	0.00%
1	Net TV	Malta Llejla	6	2	4	0	0	0	3	2	1	0	0	2	1	2	0	2
1	Net TV	Wicc gdid	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
2	Net TV	Malta Llejla	10	0	10	0	0	0	2	4	3	1	3	2	2	1	2	0
3	Net TV	Malta Llejla	3	0	3	0	0	0	1	2	0	0	2	1	0	0	1	0
3	Net TV	Ta Anton Dougall	1	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0
			22	3	18	0	0	0	7	9	5	1	5	5	3	3	4	2
			0.70%	0.24%	1.05%	0.00%	0.00%	0.00%	0.68%	1.14%	1.30%	1.14%	0.78%	0.51%	0.74%	0.64%	0.91%	0.88%
1	One TV	Matinee	1	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0
2	One TV	Matinee	2	1	1	0	1	0	1	0	0	0	1	0	0	1	0	0
3	One TV	Matinee	2	0	2	0	1	0	0	1	0	0	1	0	1	0	0	0
			5	1	4	0	3	0	1	1	0	0	2	0	1	2	0	0
			0.16%	0.09%	0.22%	0.00%	0.61%	0.00%	0.12%	0.11%	0.00%	0.00%	0.27%	0.00%	0.25%	0.54%	0.00%	0.00%
2	Net TV	Ma' Gloria	4	0	4	0	0	0	0	3	1	0	0	2	1	0	1	0
3	Net TV	Ma' Gloria	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			5	0	5	0	0	0	0	4	1	0	1	2	1	0	1	0
			0.15%	0.00%	0.27%	0.00%	0.00%	0.00%	0.00%	0.51%	0.21%	0.00%	0.12%	0.24%	0.18%	0.00%	0.20%	0.00%
1	Net TV	MiniBugz	3	0	3	1	0	0	0	2	1	0	0	2	0	1	0	1
2	Net TV	MiniBugz	1	0	1	0	0	0	1	0	0	0	0	0	0	0	1	0
3	Net TV	MiniBugz	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
			5	0	5	1	0	0	2	2	1	0	1	2	0	1	1	1
			0.17%	0.00%	0.31%	0.64%	0.00%	0.00%	0.20%	0.21%	0.20%	0.00%	0.14%	0.16%	0.00%	0.20%	0.27%	0.44%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	Net TV	Missjoni	9	0	9	2	0	0	4	1	2	0	2	5	1	1	1	0
2	Net TV	Missjoni	14	2	11	1	2	0	1	6	4	0	4	3	2	2	2	0
3	Net TV	Missjoni	25	11	14	1	0	1	11	8	4	0	7	11	1	3	4	0
			48	13	35	4	2	1	16	15	10	0	13	19	4	6	6	0
			1.55%	0.97%	1.99%	2.62%	0.43%	0.60%	1.54%	1.91%	2.61%	0.00%	1.96%	1.94%	0.84%	1.54%	1.60%	0.00%
2	Net TV	Niltaqghu	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
			1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
			0.02%	0.00%	0.04%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.08%	0.00%	0.00%	0.00%	0.00%
1	One TV	On the Road	3	3	0	0	1	0	1	0	0	0	1	0	0	0	1	0
2	One TV	On the Road	1	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0
3	One TV	On the Road	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
			5	3	1	1	1	0	2	0	0	0	1	0	0	0	2	1
			0.15%	0.25%	0.06%	0.70%	0.26%	0.00%	0.21%	0.00%	0.00%	0.00%	0.19%	0.00%	0.00%	0.00%	0.60%	0.38%
1	Smash TV	Owners Best	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0
3	Smash TV	Teleshop (Propjeta)	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
		Owners Best	2	0	2	0	0	0	0	2	0	0	0	0	0	1	1	0
		Teleshop (Propjeta)	0.05%	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.20%	0.00%
1	One TV	Pink Panther	1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0
			1	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0
			0.03%	0.00%	0.06%	0.00%	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%
2	TVM	Puss in Boots	2	0	2	0	2	0	0	0	0	0	1	1	0	0	0	0
3	TVM	Puss in Boots	3	1	2	0	1	0	1	1	0	0	0	2	1	0	0	0
			5	1	4	0	3	0	1	1	0	0	1	3	1	0	0	0
			0.17%	0.08%	0.24%	0.00%	0.62%	0.00%	0.11%	0.14%	0.00%	0.00%	0.15%	0.33%	0.25%	0.00%	0.00%	0.00%
1	Smash TV	Qeghdin Sew	2	1	1	1	0	0	0	1	0	0	1	0	0	1	0	0
2	Smash TV	Qeghdin sew	5	1	4	0	3	0	0	0	2	0	1	3	0	0	0	1
3	Smash TV	Qeghdin sew	1	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
			8	2	5	1	3	0	0	2	2	0	2	3	1	1	0	1
			0.25%	0.18%	0.30%	0.80%	0.63%	0.00%	0.00%	0.21%	0.41%	0.00%	0.32%	0.31%	0.18%	0.20%	0.00%	0.44%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	One TV	Sal-Gister	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
			1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
			0.03%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.14%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%
1	Net TV	Sas-Sitta	2	0	2	0	0	0	0	0	2	1	2	1	0	0	0	0
2	Net TV	Sas-Sitta	1	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0
			4	0	4	0	0	1	0	0	2	1	2	1	0	0	1	0
			0.11%	0.00%	0.20%	0.00%	0.00%	0.59%	0.00%	0.00%	0.41%	1.14%	0.25%	0.08%	0.00%	0.00%	0.28%	0.00%
2	Net TV	Wheelspin	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
3	Net TV	Wheelspin	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
			2	2	0	0	0	0	2	0	0	0	0	0	1	1	0	0
			0.07%	0.16%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.29%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
19:00-20:30																		
3	One TV	Bil-Kelma t-Tajba	1 1 0.04%	1 1 0.08%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
1	TVM	Deal or No Deal	91	34	57	8	12	3	23	27	15	2	17	27	19	9	8	11
2	TVM	Deal or No Deal	57	22	35	2	13	2	21	13	4	1	10	15	4	12	8	8
3	TVM	Deal or No Deal	32	10	21	0	1	2	15	9	2	3	8	9	6	3	4	1
			179	66	113	11	27	8	59	49	21	5	35	51	28	24	20	21
			5.77%	4.88%	6.45%	6.69%	5.25%	4.13%	5.83%	6.28%	5.37%	7.50%	5.29%	5.32%	6.32%	5.91%	5.03%	8.98%
1	Net TV	Kompendju	8	3	4	0	1	1	2	1	3	0	2	4	1	0	1	0
2	Net TV	Kompendju	6	3	3	0	1	0	0	2	4	0	1	3	0	2	0	1
2	Net TV	Staqsini Ghoxrin [Kompendju]	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
3	Net TV	Kompendju	6	4	2	0	0	0	2	2	1	1	2	3	0	0	0	1
			21	11	10	0	2	1	4	6	7	1	6	9	1	3	1	2
			0.68%	0.81%	0.58%	0.00%	0.44%	0.56%	0.41%	0.71%	1.82%	1.46%	0.83%	0.96%	0.23%	0.62%	0.20%	0.88%
2	Melita Cable	Kick Off	2 2 0.07%	2 2 0.16%	0 0 0.00%	0 0 0.00%	1 1 0.19%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	1 1 0.24%	0 0 0.00%	0 0 0.00%
1	One TV	Londri	4	3	2	0	0	0	4	0	0	0	1	0	2	0	1	0
2	One TV	Londri	3	2	1	1	2	0	0	0	0	0	1	0	0	1	1	0
3	One TV	Londri	2	1	1	0	1	0	1	0	0	0	1	0	1	0	0	0
			10	6	4	1	3	0	5	0	0	0	4	0	3	1	2	0
			0.31%	0.43%	0.22%	0.70%	0.63%	0.00%	0.53%	0.00%	0.00%	0.00%	0.53%	0.00%	0.63%	0.24%	0.59%	0.00%
1	TVM	X'Qala l-bahar	3	2	1	0	0	1	1	1	0	0	1	1	1	0	0	0
3	TVM	X'Qala l-Bahar	4	2	2	0	0	0	2	1	1	0	0	0	1	3	0	0
			7	4	2	0	0	1	3	2	1	0	1	1	2	3	0	0
			0.22%	0.33%	0.14%	0.00%	0.00%	0.55%	0.34%	0.21%	0.21%	0.00%	0.19%	0.08%	0.46%	0.70%	0.00%	0.00%
2	One TV	Sports One [Zona Sports]	2	2	0	0	0	0	1	1	0	0	0	0	0	0	2	0
3	One TV	Zona Sports	1 3 0.11%	1 3 0.26%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.24%	0 0 0.14%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	2 2 0.57%	0 0 0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT						
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
	NEWS																		
1	Net TV	Net News	23	13	10	0	0	1	4	6	8	3	6	8	3	2	4	1	
2	Net TV	Net News	36	27	10	1	1	1	13	12	7	2	7	13	5	1	7	4	
3	Net TV	Net News	26	13	13	0	3	1	5	11	5	1	5	11	2	1	5	2	
			85	52	33	1	4	3	22	29	20	6	18	32	10	4	16	7	
			2.74%	3.86%	1.88%	0.63%	0.85%	1.73%	2.20%	3.70%	5.01%	8.46%	2.69%	3.31%	2.16%	0.87%	3.90%	2.89%	
1	Net TV	Net Sports	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	
2	Net TV	Sports Net	1	1	0	0	0	0	0	0	0	1	1	0	0	0	0	0	
			2	2	0	0	0	0	0	1	0	1	1	1	0	0	0	0	
			0.07%	0.16%	0.00%	0.00%	0.00%	0.00%	0.00%	0.14%	0.00%	1.60%	0.17%	0.11%	0.00%	0.00%	0.00%	0.00%	
1	Net TV	News Desk	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	
			1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	
			0.03%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.26%	0.00%	
1	Favourite TV	Favourite News	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0	
2	Favourite TV	Favourite News	2	0	2	0	0	1	0	1	0	0	2	0	0	0	0	0	
3	Favourite TV	Favourite News	3	2	1	0	0	0	0	3	0	0	0	3	0	0	0	0	
			6	3	3	0	0	1	0	5	0	0	2	3	1	0	0	0	
			0.18%	0.23%	0.15%	0.00%	0.00%	0.52%	0.00%	0.61%	0.00%	0.00%	0.27%	0.30%	0.23%	0.00%	0.00%	0.00%	
1		News MTV	2	1	1	0	0	0	0	1	0	1	0	2	0	0	0	0	
3		News MTV	1	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	
			3	2	1	0	0	0	0	2	0	1	0	2	0	0	0	1	
			0.09%	0.16%	0.04%	0.00%	0.00%	0.00%	0.00%	0.27%	0.00%	1.07%	0.00%	0.19%	0.00%	0.00%	0.00%	0.47%	
2	Smash TV	News Smash	1	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	
			1	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0	
			0.04%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.29%	0.00%	0.17%	0.00%	0.00%	0.00%	0.00%	0.00%	
3	Smash TV	Sports Smash	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	
			1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0	
			0.03%	0.07%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.00%	0.00%	0.00%	

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	TVM	News TVM	167	105	62	4	14	5	62	50	25	6	25	64	24	19	20	15
2	TVM	News TVM	67	39	28	2	7	2	17	23	13	3	11	23	10	6	8	9
3	TVM	News TVM	50	26	23	1	0	4	27	11	6	0	12	11	7	4	8	6
			283	170	113	8	22	11	105	84	44	9	49	98	41	30	37	30
			9.10%	12.53%	6.44%	4.73%	4.23%	5.99%	10.40%	10.84%	11.28%	12.69%	7.40%	10.16%	9.12%	7.29%	9.01%	12.83%
2	TVM	Newsroom	3	2	1	0	0	0	2	1	0	0	1	0	0	1	0	1
3	TVM	Newsroom	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
			4	3	1	0	1	0	2	1	0	0	1	0	0	2	0	1
			0.12%	0.22%	0.05%	0.00%	0.19%	0.00%	0.20%	0.11%	0.00%	0.00%	0.12%	0.00%	0.00%	0.53%	0.00%	0.38%
1	One TV	One News	39	22	17	0	1	1	12	11	9	5	5	8	6	8	7	5
2	One TV	One News	37	22	16	0	1	2	10	15	7	2	6	11	9	3	5	3
3	One TV	One News	30	19	11	0	4	2	6	11	6	0	11	11	3	1	3	2
			106	62	44	0	7	6	27	38	22	7	22	30	18	12	15	10
			3.41%	4.57%	2.51%	0.00%	1.28%	2.98%	2.70%	4.83%	5.60%	9.95%	3.31%	3.10%	4.00%	2.83%	3.69%	4.37%
1	TVM	TVM Current Affairs	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
			0.03%	0.07%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00																		
1	One TV	Amen	2	0	2	0	1	0	1	0	0	0	0	0	2	0	0	0
2	One TV	Amen	11	4	7	0	2	1	5	2	1	0	3	2	2	1	0	3
3	One TV	Amen	8	2	6	1	0	0	4	2	2	0	0	3	1	2	2	0
			22	6	15	1	3	1	10	4	2	0	3	6	5	3	2	3
			0.69%	0.47%	0.86%	0.64%	0.62%	0.60%	0.98%	0.51%	0.60%	0.00%	0.52%	0.58%	1.12%	0.68%	0.51%	1.18%
1	One TV	Arani Issa	4	3	1	0	0	0	0	2	1	1	2	1	1	0	0	0
2	One TV	Arani Issa	7	5	3	0	1	0	3	2	1	0	4	1	1	0	1	0
3	One TV	Arani Issa	10	1	9	0	0	1	6	3	1	0	5	2	0	2	2	0
			22	9	13	0	1	1	9	7	3	1	11	4	2	2	3	0
			0.69%	0.66%	0.72%	0.00%	0.21%	0.52%	0.91%	0.85%	0.68%	1.60%	1.60%	0.42%	0.47%	0.43%	0.78%	0.00%
1	One TV	Bla Agenda	5	3	2	0	0	0	2	3	0	0	0	4	0	1	0	0
2	One TV	Bla Agenda	5	1	4	0	0	0	2	1	3	0	1	1	1	1	2	0
3	One TV	Bla Agenda	5	0	5	0	0	1	2	1	1	0	1	2	1	0	1	0
			15	4	11	0	0	1	6	4	3	0	2	6	2	2	3	0
			0.49%	0.33%	0.61%	0.00%	0.00%	0.58%	0.64%	0.54%	0.87%	0.00%	0.25%	0.66%	0.48%	0.51%	0.74%	0.00%
1	TVM	Bondi Plus	31	22	9	0	7	1	13	8	1	1	3	15	4	3	4	2
2	TVM	Bondi Plus	40	24	16	1	5	5	10	14	5	0	8	9	3	9	7	5
3	TVM	Bondi Plus	31	19	12	0	1	2	17	6	5	0	4	9	5	5	4	3
			102	65	37	1	12	9	40	28	11	1	15	33	12	18	15	9
			3.28%	4.82%	2.09%	0.82%	2.40%	4.50%	3.95%	3.60%	2.80%	1.50%	2.21%	3.42%	2.69%	4.41%	3.70%	4.07%
1	TVM	Dellijiet	18	6	12	2	4	0	8	2	1	0	4	3	2	5	4	0
2	TVM	Dellijiet	28	14	14	3	3	2	10	7	2	0	9	10	3	1	2	2
3	TVM	Dellijiet	19	7	12	0	6	1	7	3	1	0	4	7	1	5	1	0
			64	26	38	6	14	3	26	12	3	0	17	21	6	11	7	2
			2.06%	1.94%	2.15%	3.67%	2.71%	1.74%	2.52%	1.56%	0.88%	0.00%	2.61%	2.17%	1.40%	2.64%	1.76%	0.78%
1	TVM	Divided	7	1	6	0	1	0	1	2	3	0	1	1	3	2	0	0
2	TVM	Divided	10	3	7	1	1	1	7	0	0	0	2	4	0	2	1	1
3	TVM	Divided	13	10	3	1	5	1	2	2	1	1	3	2	2	2	4	0
			30	14	17	2	6	2	11	4	4	1	6	7	5	6	5	1
			0.98%	1.02%	0.94%	1.52%	1.27%	1.20%	1.07%	0.46%	1.03%	1.07%	0.92%	0.73%	1.20%	1.46%	1.24%	0.41%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	Favourite TV	Dont Stop Me Now	3	1	2	0	0	0	2	1	0	0	1	1	0	1	0	0
2	Favourite TV	Dont Stop Me now	4	1	3	0	0	1	2	0	1	0	2	0	1	0	1	0
3	Favourite TV	Dont Stop Me Now	5	0	5	0	3	0	1	0	1	0	0	1	2	1	0	1
			12	3	10	0	3	1	6	1	2	0	3	2	3	2	1	1
			0.40%	0.19%	0.56%	0.00%	0.63%	0.58%	0.55%	0.10%	0.42%	0.00%	0.51%	0.19%	0.74%	0.42%	0.27%	0.44%
1	One TV	Espti	3	1	2	2	0	0	1	0	0	0	0	1	0	1	1	0
3	One TV	Espti	2	0	2	0	1	0	1	0	0	0	1	1	0	0	0	0
			5	1	4	2	1	0	2	0	0	0	1	2	0	1	1	0
			0.17%	0.07%	0.24%	1.31%	0.21%	0.00%	0.20%	0.00%	0.00%	0.00%	0.14%	0.22%	0.00%	0.24%	0.28%	0.00%
1	One TV	Evangelisti	190	81	109	13	68	20	55	26	7	1	44	54	21	25	33	12
2	One TV	Evangelisti	81	31	49	6	20	7	23	15	9	0	21	26	12	9	11	1
3	One TV	Evangelisti	53	16	37	6	11	5	17	9	5	1	11	11	12	12	5	3
			324	129	195	24	99	32	95	50	21	2	76	91	46	46	49	16
			10.40%	9.48%	11.11%	15.36%	19.48%	17.09%	9.40%	6.38%	5.39%	2.21%	11.54%	9.40%	10.26%	11.29%	12.06%	7.02%
1	Melita Cable	Focus Champions	1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0
			1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0
			0.04%	0.10%	0.00%	0.00%	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.32%	0.00%
1	TVM	F'Salib it-Toroq	104	29	75	8	15	4	29	28	17	3	26	31	22	12	6	7
2	TVM	F'Salib it-Toroq	104	30	74	6	17	5	34	28	13	1	19	33	17	16	13	6
3	TVM	F'Salib it-Toroq	58	18	40	2	7	3	20	18	6	2	17	14	8	6	6	6
			266	78	188	15	39	12	82	74	37	6	62	78	47	35	25	19
			8.54%	5.72%	10.72%	9.52%	7.76%	6.39%	8.14%	9.48%	9.44%	8.26%	9.39%	8.09%	10.64%	8.54%	6.21%	8.04%
1	Favourite TV	Generation	4	0	4	0	0	1	1	1	1	0	0	1	2	0	1	0
2	Favourite TV	Generation	2	0	2	0	0	0	1	0	1	0	1	1	0	0	0	0
3	Favourite TV	Generation	4	3	1	0	2	0	1	1	0	0	0	3	0	1	0	0
			10	3	6	0	2	1	3	2	2	0	1	5	2	1	1	0
			0.31%	0.24%	0.37%	0.00%	0.42%	0.58%	0.33%	0.20%	0.42%	0.00%	0.12%	0.51%	0.43%	0.24%	0.27%	0.00%
1	One TV	ID [L'Identita]	9	1	8	2	3	0	2	2	0	0	2	3	1	2	1	0
2	One TV	ID [L'Identita]	8	1	6	1	3	1	1	1	0	0	2	3	1	0	1	0
3	One TV	ID [L'Identita]	7	3	4	2	2	0	1	1	0	1	2	1	0	2	1	1
			24	6	18	5	8	1	4	4	0	1	6	7	2	4	3	1
			0.76%	0.41%	1.03%	3.26%	1.62%	0.56%	0.43%	0.47%	0.00%	1.60%	0.92%	0.77%	0.43%	0.90%	0.86%	0.44%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	One TV	Issues	2	1	1	0	0	0	0	1	1	0	0	1	1	0	0	0
2	One TV	Issues	1	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0
3	One TV	Issues	2	0	2	0	0	0	1	1	0	0	0	0	1	0	1	0
			5	2	3	0	0	0	1	3	1	0	0	1	2	0	2	0
			0.16%	0.16%	0.16%	0.00%	0.00%	0.00%	0.11%	0.38%	0.21%	0.00%	0.00%	0.11%	0.37%	0.00%	0.53%	0.00%
1	Net TV	It-Tfal jigu bil-vapuri	79	22	57	0	2	1	24	35	15	2	17	28	8	15	10	2
2	Net TV	It-Tfal jigu bil-vapuri	75	26	50	3	7	2	26	18	14	4	20	19	12	10	9	5
3	Net TV	It-Tfal jigu bil-vapuri	40	16	24	5	3	3	6	14	9	1	8	16	8	5	2	3
3	Net TV	Dun Grejbel	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
			196	65	131	8	12	6	57	67	39	7	44	64	28	29	21	10
			6.30%	4.77%	7.48%	5.06%	2.43%	3.18%	5.62%	8.58%	9.96%	9.74%	6.73%	6.65%	6.27%	7.22%	5.07%	4.17%
1	One TV	Izolati	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
2	One TV	Izolati	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
			2	1	1	0	0	0	0	2	0	0	0	0	1	1	0	0
			0.06%	0.08%	0.05%	0.00%	0.00%	0.00%	0.00%	0.24%	0.00%	0.00%	0.00%	0.00%	0.23%	0.20%	0.00%	0.00%
1	Net TV	Kontro Ezami	2	1	1	0	0	0	0	0	2	0	1	1	0	0	0	0
2	Net TV	Kontro Ezami	4	1	3	0	0	0	2	2	1	0	0	2	2	0	0	1
			6	2	4	0	0	0	2	2	3	0	1	3	2	0	0	1
			0.20%	0.15%	0.24%	0.00%	0.00%	0.00%	0.20%	0.20%	0.69%	0.00%	0.12%	0.30%	0.41%	0.00%	0.00%	0.34%
1	Smash TV	MFA Magazine	1	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0
2	Smash TV	MFA Magazine	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
			2	2	0	0	2	0	0	0	0	0	0	1	1	0	0	0
			0.07%	0.16%	0.00%	0.00%	0.43%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.12%	0.23%	0.00%	0.00%	0.00%
1	Net TV	Replay	11	11	0	0	5	1	2	3	0	0	3	6	1	2	0	0
2	Net TV	Replay	9	9	0	0	0	1	5	2	1	0	0	2	2	2	1	1
3	Net TV	Replay	4	2	2	0	0	0	3	0	1	0	1	0	1	2	0	0
			24	22	2	0	5	2	10	5	2	0	3	8	4	7	1	1
			0.77%	1.63%	0.11%	0.00%	0.89%	1.15%	1.00%	0.68%	0.49%	0.00%	0.53%	0.79%	0.90%	1.61%	0.31%	0.47%
1	Favourite TV	Sejjahtli	2	1	1	0	0	0	0	1	0	1	0	0	1	1	0	0
2	Favourite TV	Sejjahtli	2	0	2	0	0	0	0	2	1	0	1	0	1	0	1	0
			4	1	3	0	0	0	0	2	1	1	1	0	2	1	1	0
			0.13%	0.06%	0.19%	0.00%	0.00%	0.00%	0.00%	0.32%	0.21%	1.14%	0.12%	0.00%	0.37%	0.21%	0.20%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	One TV	Singled Out	41	18	23	1	8	5	13	12	3	0	17	11	4	2	3	5
2	One TV	Singled Out	40	18	22	3	9	5	13	9	1	0	14	14	6	5	2	0
3	One TV	Singled Out	30	9	21	1	10	2	10	5	2	0	6	10	6	2	3	3
			112	45	67	6	28	12	36	25	5	0	36	35	17	8	8	8
			3.58%	3.29%	3.82%	3.51%	5.44%	6.42%	3.52%	3.27%	1.30%	0.00%	5.44%	3.62%	3.70%	2.04%	2.07%	3.30%
1	One TV	TX	2	1	1	0	0	0	0	2	0	0	1	0	0	0	1	0
2	One TV	TX	9	8	1	0	0	1	1	6	0	0	1	3	1	0	3	0
3	One TV	TX	4	3	1	0	1	0	1	1	1	0	0	3	1	0	0	0
			15	12	3	0	1	1	2	9	1	0	2	6	2	0	5	0
			0.48%	0.89%	0.16%	0.00%	0.22%	0.69%	0.22%	1.20%	0.21%	0.00%	0.30%	0.67%	0.42%	0.00%	1.11%	0.00%
1	TVM	Xarabank	225	121	104	12	38	24	100	33	15	4	45	69	28	27	39	17
2	TVM	Xarabank	138	69	69	10	34	3	54	23	12	2	24	51	18	16	19	11
3	TVM	Xarabank	70	22	48	4	18	3	23	16	6	0	15	22	7	9	13	5
			434	213	221	27	90	30	177	72	33	6	84	142	52	53	71	32
			13.95%	15.68%	12.60%	16.72%	17.60%	15.64%	17.49%	9.26%	8.47%	8.21%	12.75%	14.71%	11.69%	12.96%	17.44%	14.13%
2	One TV	X'hadd maghna	1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1
			1	0	1	1	0	0	0	0	0	0	0	0	0	0	0	1
			0.03%	0.00%	0.06%	0.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.44%
1	Favourite TV	X press	3	1	2	0	0	0	0	3	1	0	0	1	1	1	1	0
2	Favourite TV	Manuel Micallef (Favourite TV)	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
			5	2	2	0	0	0	0	3	2	0	0	2	1	1	1	0
			0.15%	0.16%	0.14%	0.00%	0.00%	0.00%	0.00%	0.34%	0.48%	0.00%	0.00%	0.19%	0.18%	0.20%	0.26%	0.00%
1	Net TV	Zero91	3	2	1	1	1	0	1	0	0	0	1	1	1	0	0	0
2	Net TV	Zero91	7	2	5	0	5	0	3	0	0	0	2	1	0	1	2	1
3	Net TV	Zero91	8	2	6	0	3	1	1	2	0	0	4	2	1	1	0	0
			18	7	11	1	9	1	5	2	0	0	7	4	2	2	2	1
			0.59%	0.51%	0.65%	0.72%	1.75%	0.56%	0.47%	0.32%	0.00%	0.00%	1.02%	0.46%	0.46%	0.45%	0.60%	0.41%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
22:00-24:00																		
1	TVM	Dissett	19	14	5	0	2	1	5	8	3	0	2	7	2	6	1	2
2	TVM	Dissett	20	14	6	0	1	1	8	4	4	2	3	11	2	1	1	3
3	TVM	Dissett	12	4	8	0	0	0	4	6	2	0	1	4	0	3	2	2
			51	33	19	0	3	2	17	18	9	2	6	21	4	9	4	7
			1.65%	2.41%	1.07%	0.00%	0.62%	1.16%	1.71%	2.28%	2.35%	2.53%	0.86%	2.20%	0.91%	2.20%	1.06%	3.18%
3	TVM	Dot EU	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1
			1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1
			0.03%	0.00%	0.06%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.44%
1	One TV	Epoka	2	1	1	0	0	0	2	0	0	0	1	0	0	0	1	0
2	One TV	Epoka	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
3	One TV	Epoka	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0
			4	2	2	0	0	0	2	2	0	0	1	1	0	0	2	0
			0.14%	0.17%	0.11%	0.00%	0.00%	0.00%	0.23%	0.24%	0.00%	0.00%	0.19%	0.11%	0.00%	0.00%	0.47%	0.00%
2	Smash TV	Football on Smash	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1
3	Smash TV	Football on Smash	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
			2	2	0	1	0	0	0	0	1	0	0	1	0	0	0	1
			0.07%	0.15%	0.00%	0.63%	0.00%	0.00%	0.00%	0.00%	0.27%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.43%
1	TVM	Gillette World Sports	1	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	TVM		1	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
	TVM		0.03%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.27%	0.00%	0.00%	0.00%	0.23%	0.00%	0.00%	0.00%
1	One TV	L-Argument	2	2	0	0	0	1	0	1	0	0	0	0	1	0	0	1
2	One TV	L-Argument	11	11	0	0	1	0	1	6	2	0	2	4	1	2	0	1
3	One TV	L-Argument	10	10	0	0	5	0	2	2	1	0	3	2	3	1	1	0
			23	23	0	0	6	1	3	9	3	0	5	6	5	3	1	2
			0.73%	1.68%	0.00%	0.00%	1.12%	0.55%	0.34%	1.21%	0.81%	0.00%	0.75%	0.66%	1.16%	0.74%	0.26%	0.94%
3	TVM	Magazine Sport	1	1	0	0	0	0	0	1	0	0	1	0	0	0	0	0
			1	1	0	0	0	0	0	0	1	0	0	0	0	0	0	0
			0.04%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.15%	0.00%	0.00%	0.17%	0.00%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	TVM	Meander	2	0	2	0	1	0	0	1	0	0	1	1	0	0	0	0
			2	0	2	0	1	0	0	1	0	0	1	1	0	0	0	0
			0.06%	0.00%	0.11%	0.00%	0.21%	0.00%	0.00%	0.11%	0.00%	0.00%	0.12%	0.11%	0.00%	0.00%	0.00%	0.00%
1	TVM	Mhux ghal kulhadd	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
			1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
			0.03%	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.00%
2	SMASH TV	Motordrome	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			0.03%	0.07%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.43%
2	One TV	Pandora	1	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
3	One TV	Pandora	1	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0
			2	0	2	0	1	0	0	1	0	0	0	0	1	1	0	0
			0.06%	0.00%	0.10%	0.00%	0.20%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.18%	0.25%	0.00%	0.00%
1	TVM	Paqpaq	3	3	0	0	0	0	3	0	0	0	0	1	1	1	0	0
2	TVM	Paqpaq	5	5	0	0	1	1	2	1	0	0	0	2	0	1	1	1
3	TVM	Paqpaq	6	6	0	1	1	1	1	1	0	0	1	3	0	0	1	0
			15	15	0	1	3	2	7	2	0	0	1	7	1	2	3	1
			0.47%	1.07%	0.00%	0.72%	0.51%	1.11%	0.65%	0.27%	0.00%	0.00%	0.19%	0.69%	0.22%	0.53%	0.65%	0.38%
1	TVM	Qalb in-Nies	2	0	2	0	0	0	1	0	1	0	0	2	0	0	0	0
2	TVM	Qalb in-Nies	2	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0
3	TVM	Qalb in-Nies	2	0	2	0	0	0	0	1	0	1	0	1	0	1	0	0
			6	1	5	0	0	0	2	1	2	1	1	3	0	1	1	0
			0.18%	0.08%	0.26%	0.00%	0.00%	0.00%	0.21%	0.11%	0.49%	1.07%	0.17%	0.27%	0.00%	0.20%	0.27%	0.00%
3	One TV	Realta'	4	1	2	0	0	0	1	1	1	1	0	1	1	2	0	0
			4	1	2	0	0	0	1	1	1	1	0	1	1	2	0	0
			0.11%	0.08%	0.14%	0.00%	0.00%	0.00%	0.09%	0.11%	0.27%	1.07%	0.00%	0.08%	0.23%	0.42%	0.00%	0.00%
2	TVM	Sports Monday TVM [Starboard]	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
			1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
			0.03%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.13%	0.00%	0.00%	0.00%	0.00%	0.23%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	Favourite TV	Stejjer ghal meta jidlam	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
3	Favourite TV	Stejjer ghal meta jidlam	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
			2	1	1	0	0	0	0	1	1	0	1	1	0	0	0	0
			0.06%	0.08%	0.05%	0.00%	0.00%	0.00%	0.00%	0.14%	0.21%	0.00%	0.12%	0.11%	0.00%	0.00%	0.00%	0.00%
2	One TV	Tango	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%
2	Net TV	Ucuħ	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0
3	Net TV	Ucuħ	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
			2	1	1	0	0	0	1	0	1	0	0	1	0	1	0	0
			0.06%	0.06%	0.06%	0.00%	0.00%	0.00%	0.11%	0.00%	0.22%	0.00%	0.00%	0.11%	0.00%	0.21%	0.00%	0.00%
1	TVM	Venere	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
3	TVM	Venere	2	1	1	0	0	0	2	0	0	0	0	1	1	0	0	0
			3	1	2	0	1	0	2	0	0	0	0	1	1	0	1	0
			0.10%	0.08%	0.12%	0.00%	0.22%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.12%	0.20%	0.00%	0.28%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS						DISTRICT						
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
OTHERS																		
1	Melita Cable	Il-Quddiesa tal-Hadd	2	0	2	0	0	0	0	0	1	1	1	1	0	0	0	0
			2	0	2	0	0	0	0	0	1	1	1	1	0	0	0	0
			0.05%	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.21%	1.07%	0.12%	0.08%	0.00%	0.00%	0.00%	0.00%
3		Lotto	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			0.03%	0.07%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.43%
1		Maltese drama but forgot its name	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
			1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
			0.03%	0.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.22%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.00%
2		Programmi ta ricetti	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%
1		Sports	1	1	0	0	0	0	0	0	0	1	0	1	0	0	0	0
2		Sports	1	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0
			2	2	0	0	0	0	0	0	0	2	0	1	0	1	0	0
			0.06%	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.66%	0.00%	0.11%	0.00%	0.21%	0.00%	0.00%
1		Sports on Melita Sports	1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			1	1	0	0	1	0	0	0	0	0	0	0	0	0	0	1
			0.03%	0.07%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.43%
1		Super 5	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1
			1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1
			0.02%	0.00%	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.34%
1	Net TV TVM	Tigrijiet taz-zwiemel	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
2		Tigrijiet taz-zwiemel	1	1	0	0	0	0	0	0	1	0	1	0	0	0	0	0
3		Tigrijiet taz-zwiemel NET	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
1		Tigrijiet taz-zwiemel TVM	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
			4	4	0	0	0	0	1	2	1	0	1	2	0	0	0	1
			0.13%	0.30%	0.00%	0.00%	0.00%	0.00%	0.09%	0.27%	0.29%	0.00%	0.17%	0.22%	0.00%	0.00%	0.00%	0.38%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2		TVM family programme after evening news	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0
			1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0
			0.04%	0.00%	0.06%	0.00%	0.22%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.25%	0.00%	0.00%	0.00%
2		Weather report TVM	1	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0
			1	0	1	0	1	0	0	0	0	0	0	0	0	1	0	0
			0.03%	0.00%	0.06%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.25%	0.00%	0.00%
1		Football	1	1	0	0	0	0	0	0	1	0	0	0	1	0	0	0
3		Football	1	1	0	0	0	0	0	0	1	0	0	0	0	1	0	0
			2	2	0	0	0	0	0	0	2	0	0	0	1	1	0	0
			0.06%	0.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.49%	0.00%	0.00%	0.00%	0.23%	0.21%	0.00%	0.00%
1		Football TVM	1	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0
			1	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0
			0.04%	0.09%	0.00%	0.00%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%
2		Teleshopping	2	0	2	0	0	0	2	0	0	0	0	1	0	0	1	0
			2	0	2	0	0	0	2	0	0	0	0	1	0	0	1	0
			0.06%	0.00%	0.11%	0.00%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%	0.00%	0.10%	0.00%	0.00%	0.27%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
UNCLASSIFIED [PREVIOUS SCHEDULES]																		
2	Net TV	Bahar Wiehed	2	0	2	0	1	0	0	1	0	0	0	2	0	0	0	0
			2	0	2	0	1	0	0	1	0	0	0	2	0	0	0	0
			0.06%	0.00%	0.10%	0.00%	0.21%	0.00%	0.00%	0.10%	0.00%	0.00%	0.00%	0.19%	0.00%	0.00%	0.00%	0.00%
1	One TV	BBQ	2	0	2	0	0	0	0	1	2	0	2	0	1	0	0	0
2	One TV	BBQ	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
3	One TV	BBQ	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
			4	0	4	0	0	0	0	2	2	0	2	1	1	1	0	0
			0.13%	0.00%	0.23%	0.00%	0.00%	0.00%	0.00%	0.31%	0.42%	0.00%	0.25%	0.08%	0.18%	0.20%	0.00%	0.00%
1	One TV	Country Jamboree	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0
2	One TV	Country Jamboree	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
			2	1	1	0	0	0	0	1	1	0	0	0	0	1	1	0
			0.05%	0.06%	0.05%	0.00%	0.00%	0.00%	0.00%	0.11%	0.21%	0.00%	0.00%	0.00%	0.00%	0.21%	0.20%	0.00%
1	TVM	Dejjem tieghek Becky	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
			1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.00%	0.00%	0.21%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%
2	TVM	Delitti Maltin	4	1	3	0	1	0	1	1	0	1	1	0	1	0	1	1
			4	1	3	0	1	0	1	1	0	1	1	0	1	0	1	1
			0.12%	0.06%	0.16%	0.00%	0.22%	0.00%	0.09%	0.10%	0.00%	1.14%	0.12%	0.00%	0.25%	0.00%	0.20%	0.38%
2	TVM	Festival tal-kant TVM	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
			1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
			0.02%	0.00%	0.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.00%	0.00%	0.08%	0.00%	0.00%	0.00%	0.00%
1	TVM	Fredu I-Fra	3	1	2	1	0	0	0	1	1	1	1	1	0	2	0	0
2	TVM	Fredu I-Fra	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
3	TVM	Fredu il-Fra	1	1	0	0	0	0	1	0	0	0	0	0	0	0	0	1
			5	2	3	1	0	0	1	1	2	1	2	1	0	2	0	1
			0.16%	0.14%	0.18%	0.61%	0.00%	0.00%	0.09%	0.11%	0.42%	1.07%	0.25%	0.08%	0.00%	0.44%	0.00%	0.38%
3	One TV	Ghall-frisk	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
			1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
			0.03%	0.00%	0.05%	0.00%	0.00%	0.00%	0.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.20%	0.00%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
1	One TV	Gizelle	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
2	One TV	Gizelle	1	0	1	0	1	0	0	0	0	0	0	0	1	0	0	0
			2	1	1	0	2	0	0	0	0	0	0	1	1	0	0	0
			0.07%	0.08%	0.06%	0.00%	0.44%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.12%	0.25%	0.00%	0.00%	0.00%
3	TVM	Horizons	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
			1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
			0.04%	0.08%	0.00%	0.00%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%
1	Smash TV	Id-Dura	1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
			1	1	0	0	0	0	1	0	0	0	0	0	0	1	0	0
			0.04%	0.09%	0.00%	0.00%	0.00%	0.00%	0.12%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.29%	0.00%	0.00%
3	One TV	Inkontri	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
			1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
			0.03%	0.08%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.27%	0.00%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%
2	Net TV	Is-Sigill tal-Qrar	1	1	0	0	0	0	1	0	0	0	0	1	0	0	0	0
3	Net TV	Is-Sigill tal-Qrar	2	1	1	1	1	0	0	0	0	0	0	1	0	1	0	0
			3	2	1	1	1	0	1	0	0	0	0	2	0	1	0	0
			0.10%	0.16%	0.06%	0.67%	0.19%	0.00%	0.11%	0.00%	0.00%	0.00%	0.00%	0.23%	0.00%	0.24%	0.00%	0.00%
1	TVM	KC	2	0	2	1	0	0	0	1	0	0	2	0	0	0	0	0
2	TVM	KC	4	2	2	2	1	0	0	1	0	0	0	1	0	2	1	0
3	TVM	KC	2	0	2	0	1	0	0	0	1	0	0	0	1	1	0	0
			8	2	6	3	2	0	0	2	1	0	2	1	1	3	1	0
			0.25%	0.16%	0.32%	1.95%	0.42%	0.00%	0.00%	0.21%	0.21%	0.00%	0.27%	0.12%	0.18%	0.69%	0.28%	0.00%
1	One TV	La Farfalla	14	7	8	0	8	0	2	2	3	0	1	6	3	3	1	0
2	One TV	La Farfalla	18	11	7	1	6	0	9	1	0	1	1	4	5	2	4	2
3	One TV	La Farfalla	8	3	5	2	1	2	2	0	1	0	2	3	1	0	1	1
			40	21	20	3	15	2	13	3	3	1	4	13	9	5	6	3
			1.30%	1.52%	1.12%	2.04%	2.91%	1.07%	1.27%	0.35%	0.88%	1.39%	0.66%	1.37%	2.06%	1.15%	1.44%	1.25%
2	One TV	Mosquito	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
3	One TV	Mosquito	1	1	0	0	1	0	0	0	0	0	0	0	1	0	0	0
			2	2	0	0	2	0	0	0	0	0	0	0	1	1	0	0
			0.06%	0.15%	0.00%	0.00%	0.40%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.23%	0.24%	0.00%	0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	Net TV	Mr Fisherman	1 1 0.04%	1 1 0.08%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
3	Net TV	Paprtati	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.10%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.20%	0 0 0.00%
2	TVM	Pjazza	1 1 0.04%	0 0 0.00%	1 1 0.06%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.27%	0 0 0.00%
1	Net TV	Santa Monika	2	1	1	0	1	0	0	0	1	0	0	0	1	0	0	1
3	Net TV	Santa Monica	1 3 0.09%	1 2 0.15%	0 1 0.05%	0 0 0.00%	0 1 0.20%	0 0 0.00%	1 1 0.10%	0 0 0.00%	0 1 0.21%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 2 0.41%	0 0 0.00%	0 0 0.00%	0 1 0.43%
1	One TV	Sitta Gewwa	1 1 0.04%	1 1 0.08%	0 0 0.00%	0 0 0.00%	1 1 0.22%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
1	One TV	Solitaire	1 1 0.04%	1 1 0.08%	0 0 0.00%	0 0 0.00%	1 1 0.22%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
2	Favourite TV	Ta Bonaci (on Favourite TV)	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.20%	0 0 0.00%	0 0 0.00%
2	TVM	Tista Tkun Int	1 1 0.03%	0 0 0.00%	1 1 0.05%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.11%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%
3	Favourite TV	Vespri	1 1 0.04%	1 1 0.08%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.60%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%	1 1 0.12%	0 0 0.00%	0 0 0.00%	0 0 0.00%	0 0 0.00%

PREF	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
2	TVM	Xhud [li ma dherx]	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
			1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
			0.03%	0.07%	0.00%	0.00%	0.19%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.24%	0.00%	0.00%
		Total Responses	3112	1357	1755	159	509	190	1013	777	391	72	660	965	446	406	405	230
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
1		No Fav.Prog	514	318	196	32	118	40	147	97	59	20	88	164	82	72	76	31
2			776	453	323	50	158	61	232	148	96	32	133	247	127	112	112	44
3			1108	625	484	73	221	74	326	231	143	42	203	355	169	151	159	71
1		Forgot/Did not want to disclose	2	1	1	0	0	0	1	0	1	0	1	0	0	0	1	0
2			2	0	2	0	0	1	0	0	1	0	1	1	0	0	0	0
3			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
		Total "No" Responses	2402	1396	1006	155	497	176	706	476	300	94	426	767	378	335	349	146
		Total Survey Responses	5514	2754	2760	314	1006	365	1719	1253	691	166	1086	1733	824	741	754	376

-----O-----

