



**RADIO AND TELEVISION AUDIENCES
MALTA
JANUARY-MARCH 2007**

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PREFACE

Article 30(2) of the Broadcasting Act, Chapter 350 of the Laws of Malta, requires the Broadcasting Authority to make and transmit to the Prime Minister a report that includes the results of independent audience research which ascertains:

- (a) the state of listenership or viewership of broadcasting services provided in Malta;
- (b) the state of public opinion concerning programmes included in broadcasting services provided in Malta;
- (c) any effects of such programmes on the attitudes or behaviour of those who watch them; and
- (d) the types of programmes that members of the public would like to be included in broadcasting services provided in Malta.

In order to give effect to the above, the Broadcasting Authority has commissioned the National Statistics Office to compile data through telephone interviews during the period January-March 2007 that is representative of the whole population. The analysis of these interviews is contained in this report.

Part One of the report details the analysis of the data collected and includes the questionnaire used, the classification of localities in the Maltese Islands by district as found in this particular work, demographic data of the Maltese population, and a list of nationwide; radio and televisions stations and community radio stations licensed by the Broadcasting Authority during January to March 2007.

Part Two of the report details the tables for this period.

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LIST OF NATIONWIDE RADIO STATIONS LICENCED DURING 2006

Radju Malta
Radju Parlament 106.6
Magic Radio
Super One Radio
Radio 101
Bay Radio
Calypso Radio
RTK
Smash Radio
Radju Marija
Campus FM
Capital Radio
XFM

LIST OF NATIONWIDE TELEVISION STATIONS LICENCED DURING 2006

TVM
One TV
Net TV
Smash TV
Education 22
ITV

LIST OF COMMUNITY RADIO STATION LICENCES ISSUED DURING 2006

Lic. No	Station	Duration	Valid From	Freq MHz	Power Watts	2006						2007		
						Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
163/237	Radju Kottoner	2 years	29-Jul-04	98.0	2.8	X	X	X	X	X	X	X	X	X
167/245	Radju Sacro Cuor	2 years	15-Nov-04	105.2	2	X	X	X	X	X	X	X	X	X
170/248	Eden FM Radio	2 years	17-Nov-04	107.6	3	X	X	X	X	X	X	X	X	X
171/249	Deejays Radio 956FM	2 years	23-Nov-04	95.6	3	X	X	X	X	X	X	X	X	X
172/250	Radju Katidral	2 years	1-Dec-04	90.9	6	X	X	X	X	X	X	X	X	X
173/251	Radju Bambina	2 years	13-Dec-04	98.3	2	X	X	X	X	X	X			
174/246	Radju Luminaria	2 years	14-Dec-04	106.9	2.8	X	X	X	X	X	X	X	X	X
183/253	Radju Prekursur	2 years	19-Feb-05	99.3	2	X	X	X	X	X	X	X	X	X
184/258	Energy FM Radio	2 years	24-Mar-05	96.4	3	X	X	X	X	X	X	X	X	X
185/254	Radju Lehen il-Qala	2 years	17-Feb-05	106.3	2	X	X	X	X	X	X	X	X	X
186/255	Radju Sokkors	2 years	1-Mar-05	95.1	3.5	X	X	X	X	X	X	X	X	X
195	BKR Radio 94.5FM	2 years	1-Aug-05	94.5	3	X	X	X	X	X	X	X	X	X
197	Radju Valentine Balzan	2 years	8-Jul-05	99.2	3	X	X	X	X	X	X	X	X	X
200	Radju St Vincent de Paule	2 years	25-Jun-05	92.2	0.5	X	X	X	X	X	X	X	X	X
203	Radju Xeb-er-ras	2 years	25-Jul-05	90.8	1	X	X	X	X	X	X	X	X	X
205	Big FM	2 years	31-Aug-05	107.1	0.5	X	X	X	X	X	X	X	X	X
211	Power FM	2 years	22-Nov-05	90.4	0.5	X	X	X	X	X	X	X	X	X
212	Bastjanizi FM	2 years	23-Nov-05	95.0	0.5	X	X	X	X	X	X	X	X	X
213	Three Cities Radio	2 years	6-Nov-05	0.4	0.5	X	X	X	X	X	X	X	X	X
214	Radju Vilhena	2 years	3-Dec-05	96.1	0.5	X	X	X	X	X	X	X	X	X
215	Radio Galaxy	2 years	14-Dec-05	105.0	0.5	X	X	X	X	X	X	X	X	X
216	Fantasy Radio	2 years	8-Nov-05	104.1	0.5	X	X	X	X	X	X	X	X	X
217	Radju Hal Tarxien	2 years	21-Dec-05	99.0	0.5	X	X	X	X	X	X	X	X	X
221	Radju Hompesch	2 years	20-Mar-06	90.0	0.5	X	X	X	X	X	X	X	X	X
231	Radju Gilju Rebbieh	1 month	1-Jul-06	105.5	0.5	X								
232	Christian Light Radio	2 years	17-Jun-06	105.4	0.5	X	X	X	X	X	X	X	X	X
233	Lehen il-Belt Victoria	2 years	25-Jun-06	104.0	0.5	X	X	X	X	X	X	X	X	X
234	Radju Santa Venera	8 days	23-Jul-06	91.2	0.5	X								
235	Radio Stella Maris	22 days	30-Jul-06	94.2	2		X							
236	Radju 15 t'Awissu	24 days	23-Jul-06	98.3	0.5		X							
239	Radju Santa Katarina	16 days	19-Aug-06	90.6	0.5		X							
240	Radju Leonardo	8 days	10-Sep-06	105.2	0.5			X						
241	Lehen il-Karmelitani	1 month	1-Dec-06	101.4	1						X			
242	Radju Santa Katarina	7 days	19-Nov-06	90.6	0.5					X				
243	Radio TZ	22 days	10-Dec-06	98.5	0.5						X			
244	2007 Jehovah's Witnesses	2 days	6-Jan-07	108.0	0.25							X		
247/256	Radju Vizitazzjoni	29 days	10-Dec-06	92.4	0.5						X			X
252	Radju Belt Rebbieha	12 days	21-Dec-06	97.0	0.5						X			

DEMOGRAPHIC LOCATIONS



[Source: <http://www.census2005.gov.mt/presentations/supervisors%20briefing.pps> – Supervisors' Briefing]

1. METHODOLOGY AND SAMPLE COLLECTION

Data was collected by means of telephone interviewing conducted by National Statistics Office interviewers continuously during the period 1st January to 31st March 2007. Overall 897 individuals (58.7% of contacted persons) accepted to participate in the survey. On average, responses were evenly spread out during the whole period. Below is a breakdown of responses achieved during this period:

RESPONSE	No.	CONTACTED %
Accepted	897	58.7
Refused	65	4.3
Non-Contact	299	19.5
Unreachable	268	17.5
TOTAL	1529	

	FREQUENCY	PERCENT
Mon	130	14.5
Tue	129	14.4
Wed	130	14.5
Thu	130	14.5
Fri	130	14.5
Sat	130	14.5
Sun	118	13.2
TOTAL	897	100.0

	FREQUENCY	PERCENT
January	308	34.3
February	280	31.2
March	309	34.4
TOTAL	897	100.0

The target population for this survey consisted of Maltese residents aged 12 years and over, living within private households. The respondents' households were selected using systematic random sampling from a database containing all individuals maintained and known only to the NSO – respondents' personal data are only known to NSO Officials. Each individual has an equal and independent chance of being chosen. All the data that was collected was subject to a series of quality checks by vetters. Apart from this, the data entry programme has a number of in-built validation rules in order to limit the errors of data inputting.

2. SAMPLE PROFILE

For this analysis, the demographics included gender, age and location of household by geographic district. The ages of respondents were grouped according to demographic categories used by NSO for World Population Day 2006 (D.O.I Press Release 153/2006) and for the International Day of Older Persons 2006 (D.O.I Press Release 218/2006). Demographic location of respondents was based on the same distribution as that used for the Population Census 2005 and divided into six districts as depicted below..

Table 2.1 gives the profile of the sample by age group and by gender and district, based on the demographic features of the resident population used for this study. Further details about sample distribution are given in Tables 1.1 to 1.3 in Part 2 of this report.

TABLE 2.1: SAMPLE PROFILE BY AGE, GENDER AND DISTRICT

AGE GROUP	TOTAL	GENDER		DISTRICT					
		MALE	FEMALE	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
0-14	43	19	24	9	10	5	8	8	3
	4.8%	4.7%	4.9%	5.3%	3.9%	3.5%	5.4%	7.3%	4.2%
	100.0%	44.2%	55.8%	20.9%	23.3%	11.6%	18.6%	18.6%	7.0%
15-24	122	69	53	23	37	21	16	16	9
	13.6%	17.2%	10.8%	13.6%	14.6%	14.6%	10.8%	14.7%	12.7%
	100.0%	56.6%	43.4%	18.9%	30.3%	17.2%	13.1%	13.1%	7.4%
25-29	50	23	27	8	19	4	11	3	5
	5.6%	5.7%	5.5%	4.7%	7.5%	2.8%	7.4%	2.8%	7.0%
	100.0%	46.0%	54.0%	16.0%	38.0%	8.0%	22.0%	6.0%	10.0%
30-49	274	116	158	49	60	56	54	36	19
	30.6%	28.9%	32.0%	29.0%	23.6%	38.9%	36.5%	33.0%	26.8%
	100.0%	42.3%	57.7%	17.9%	21.9%	20.4%	19.7%	13.1%	6.9%
50-64	239	99	140	52	67	39	35	27	19
	26.7%	24.6%	28.4%	30.8%	26.4%	27.1%	23.6%	24.8%	26.8%
	100.0%	41.4%	58.6%	21.8%	28.0%	16.3%	14.6%	11.3%	7.9%
65-79	142	64	78	20	52	18	23	16	13
	15.9%	15.9%	15.8%	11.8%	20.5%	12.5%	15.5%	14.7%	18.3%
	100.0%	45.1%	54.9%	14.1%	36.6%	12.7%	16.2%	11.3%	9.2%
80+	25	12	13	8	9	1	1	3	3
	2.8%	3.0%	2.6%	4.7%	3.5%	0.7%	0.7%	2.8%	4.2%
	100.0%	48.0%	52.0%	32.0%	36.0%	4.0%	4.0%	12.0%	12.0%
Total	895	402	493	169	254	144	148	109	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.9%	55.1%	18.9%	28.4%	16.1%	16.5%	12.2%	7.9%

[Count / Col% / Row %]

3. LISTENING AND VIEWING PATTERNS

Participants were asked which station they had watched or listened to for at least ten minutes the day before the interview and from which times they had watched or listened to that particular station. With regard to TV, participants were also asked which reception platform they prefer most to receive television at their household.

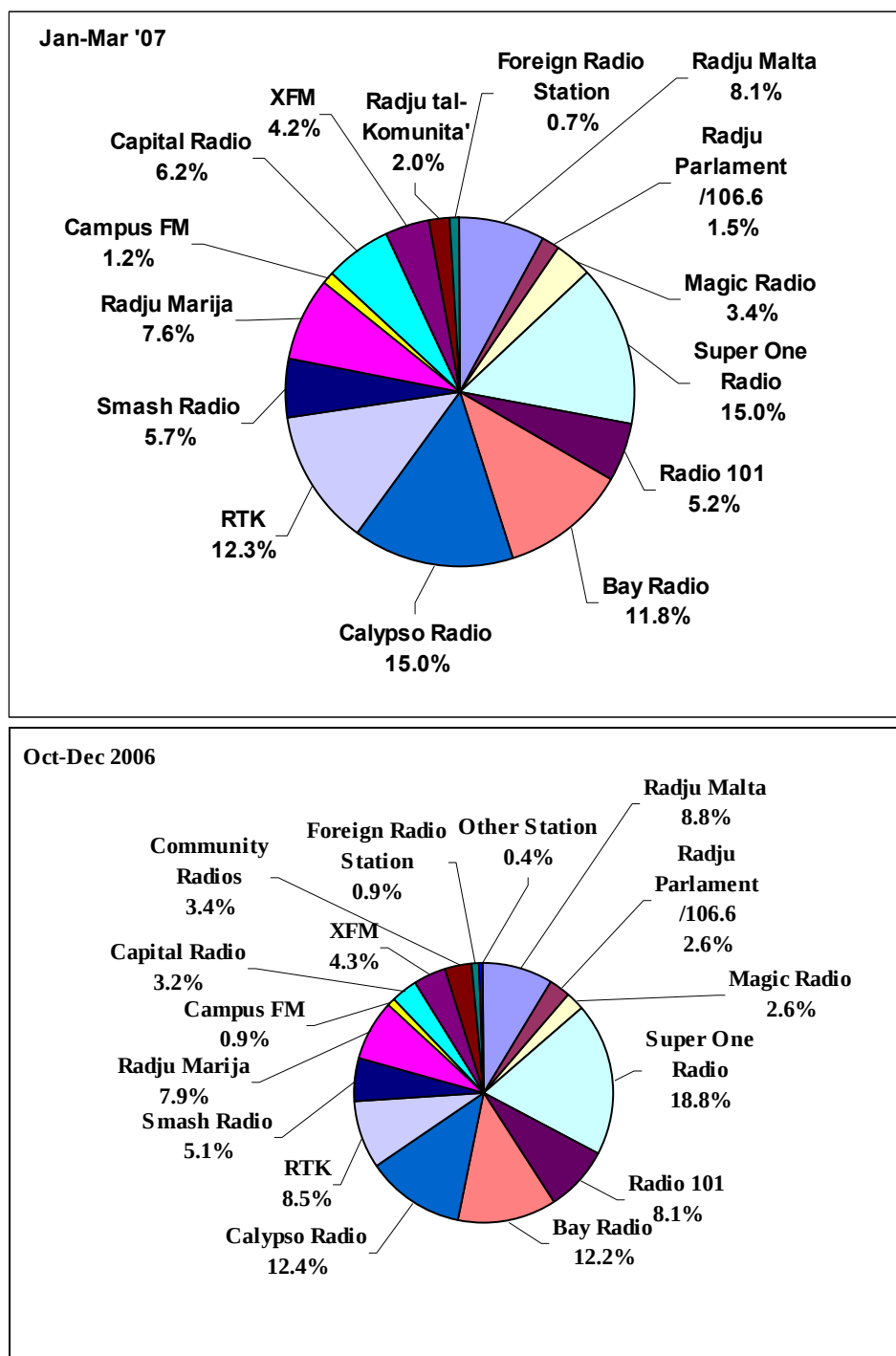
While 48.0% [Oct-Dec 2006 - 44.0%] of those interviewed stated that they do not listen to radio; 5.9% [Oct-Dec 2006 - 3.9%] stated that they had listened to radio but to no particular radio station; and 0.8% [Oct-Dec 2006 - 0.9%] stated that they do not remember – see Part 2: Tables 3.1 and 3.2.

With regard to TV viewing, 24.3% [Oct-Dec 2006 - 22.8%] stated that they do not watch TV; 12.4% [Oct-Dec 2006 - 9.2%] stated that they had watched TV but did not remember a particular television station; another 1.0% [Oct-Dec 2006 - 0.8%] stated that they do not remember which station they had watched the day before; while 0.8% of those interviewed stated that they do not have a TV-set – see Part 2: Tables 3.3 and 3.4.

The statistic for those stating that they did not remember a particular broadcasting station gives an indication of channel-hopping; while the statistic for those stating that they did not remember which station they had watch/listened the day before may give an indication of those who may be skeptical of this exercise.

3.1 RADIO LISTENING BY BROADCASTING STATION

The replies given by respondents to the question “Which radio station did you listen most yesterday for at least 10 minutes” were analysed by gender, by age group, and by district. The overall counts, excluding those who “do not listen to radio”, “did not remember”, and “did not follow any particular radio station”, are graphically depicted in Figure 3.1 below.



**FIGURE 3.1: OVERALL RADIO LISTENING – “COUNT OF 10 MINUTES”
JANUARY-MARCH 2007 & OCTOBER-DECEMBER 2006**

Super One Radio and Calypso Radio have both attracted the highest percentage at 15%; followed by RTK at 12.3%. Analysed by category heading Calypso Radio has attracted more females than males; being followed by Super One Radio and RTK; while Radio 101 and XFM have more male followers than females.

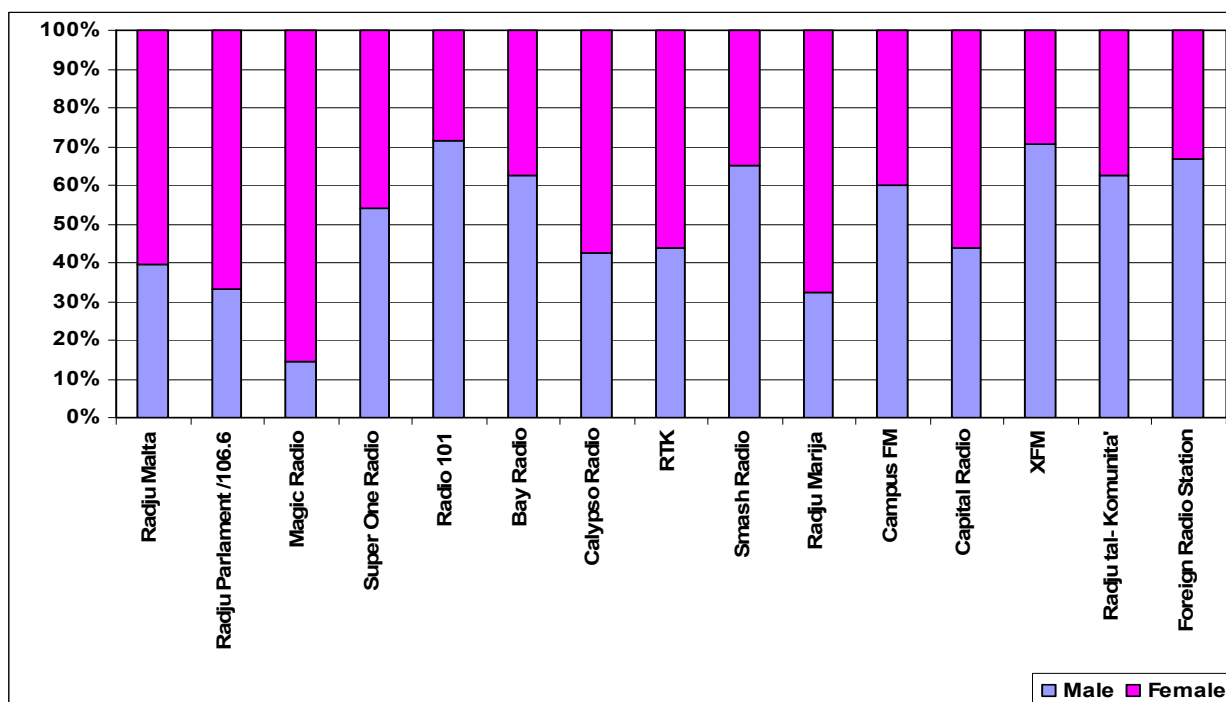


FIGURE 3.2: RADIO LISTENING BY GENDER

Those in the 12-14 years age-group and those in the 15-24 age-group prefer most “commercial radio stations”. Super One Radio ranks first [9.6%] in the 50-64 age-group; second [10.6%] in the 65-79 age-group; and third in the 80-plus [8.0%] and the 30-49 age group [5.5%]. Radio Calypso ranks first [11.3%] for the 30-49 age-group and second [8.8%] for the 50-64 age-bracket. RTK ranks first [16.2%] for the 65-79 year olds; second [12%] for the 80-plus year olds; and third [6.3%] for the 50-64 year olds. Radju Marija ranks first [16%] for the 80-plus year olds.

On a district basis, Calypso Radio attracted the highest percentage listeners in the Harbour areas (both Southern and Northern) and in the Western area. Super One Radio ranked first in the Eastern and Northern Districts and second in the Southern and Northern Harbour areas; while Radio 101 ranked first in Gozo and Comino. Bay Radio ranked second in the Western area while RTK ranked second in the Eastern area.

The data is graphically represented in Figures 3.2, 3.3, and 3.4 below, while further analysis is found in Part Two: Tables 3.1 – 3.2.

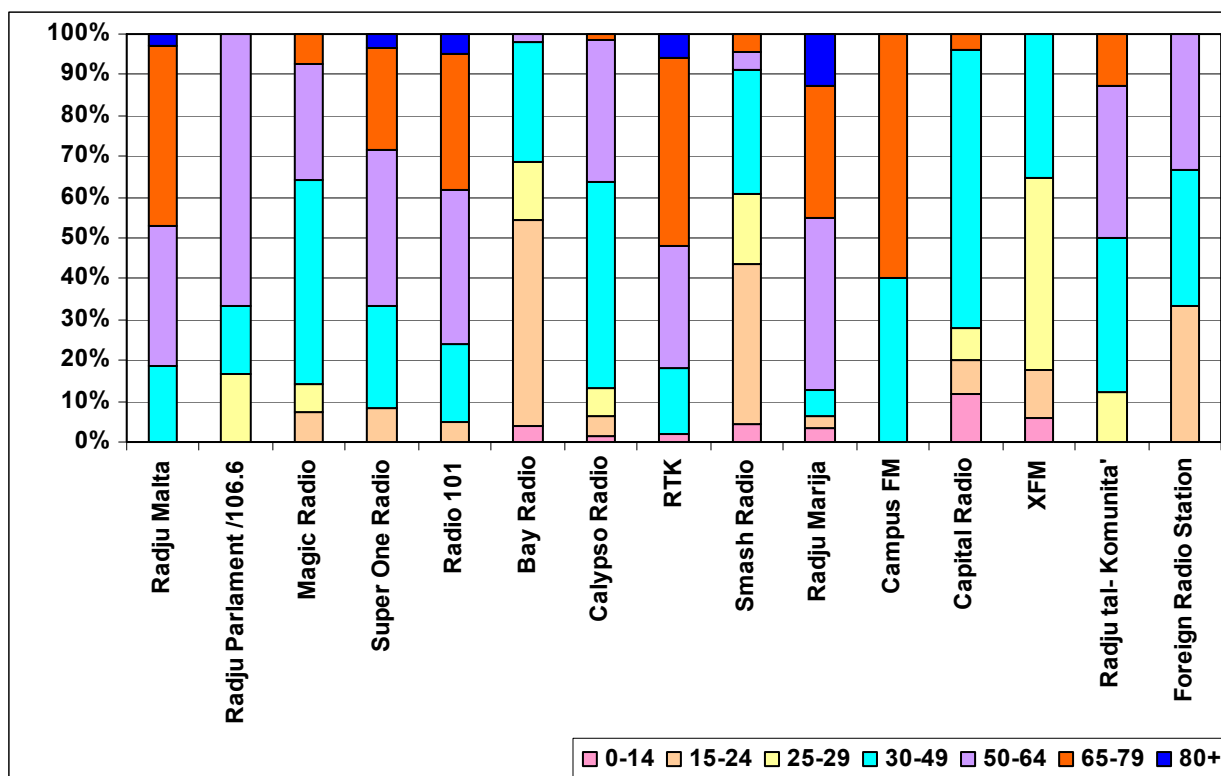


FIGURE 3.3: RADIO LISTENING BY AGE GROUP

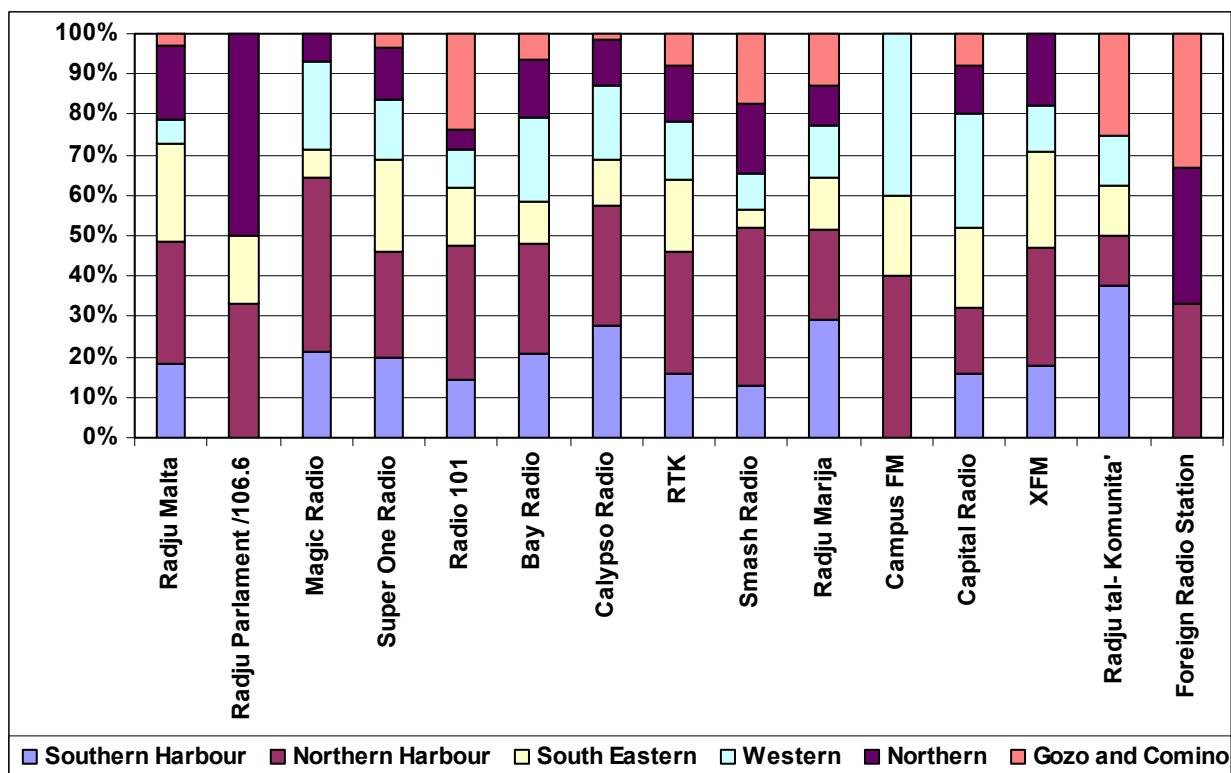
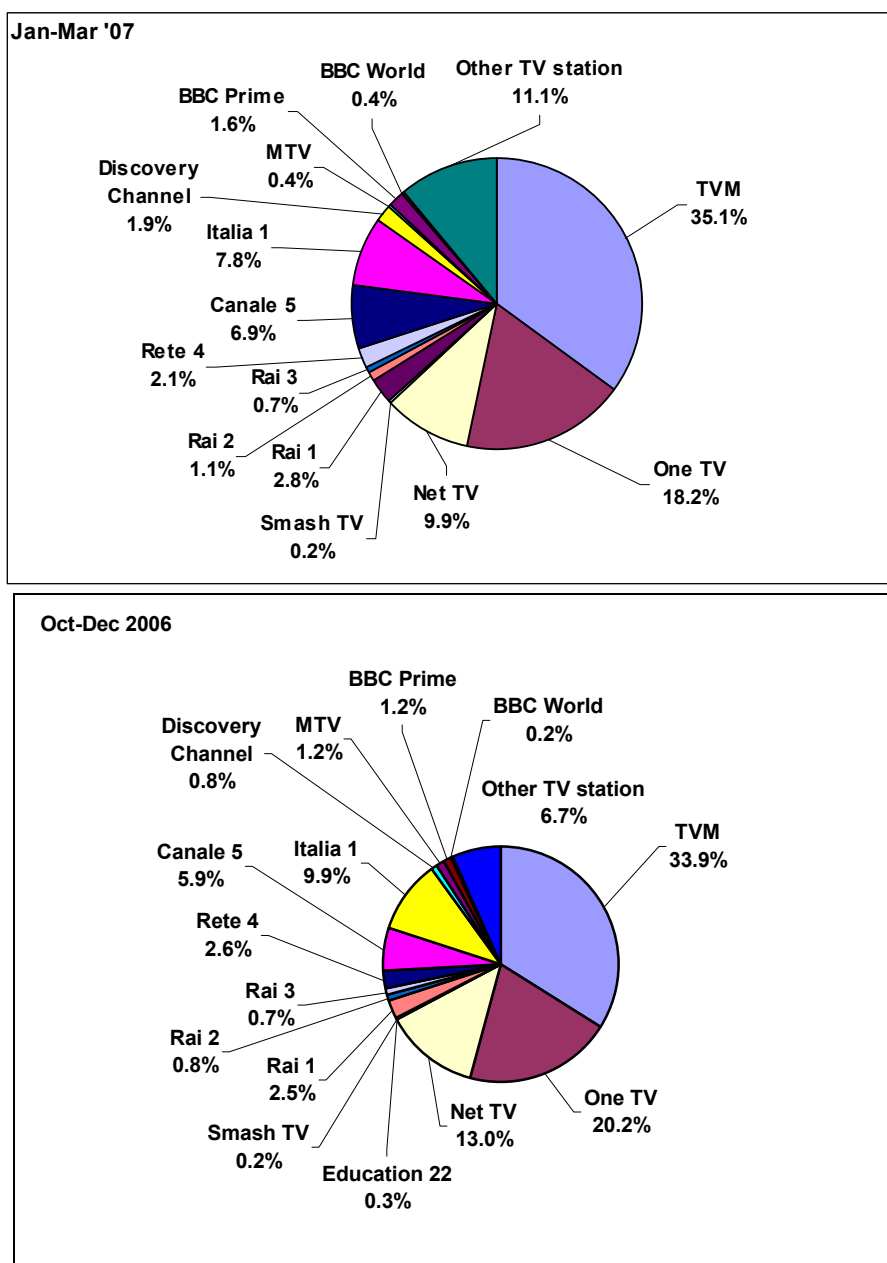


FIGURE 3.4: RADIO LISTENING BY DISTRICT

3.2 TV VIEWING BY BROADCASTING STATION

The replies given by respondents to the question “Which TV station did you follow most yesterday for at least 10 minutes” were analysed by gender, by age group, and by district. The overall counts, excluding those who “do not have a TV set”, “do not watch TV”, “did not remember”, and “did not follow any particular TV station”, are graphically depicted in Figure 3.5 below.



**FIGURE 3.5: OVERALL TV FOLLOWING – “COUNT OF 10 MINUTES”
JANUARY-MARCH 2007 & OCTOBER-DECEMBER 2006**

Analysed by gender, TVM and One TV attracted more females than males while Net TV attracted more males than females. TVM's audiences were mostly composed of those in the 30-49 followed by those in the 50-64 age-groups; while One TV's and Net TV's audiences were the reversal of these two age groups. TVM was the most preferred station amongst all age-groups while One TV was the second most preferred station for all categories over 30 years old. Net TV was also the second most preferred station with One TV for those in the 65-79 age bracket. Italia 1 was the second most preferred station for those in the 12-14 and 15-24 age-groups while Canale 5 was the second most preferred station for those in the 25-29 age-groups.

Analysed by district, TVM was the most preferred station in all six districts. Net TV was the second most preferred station in Gozo and Comino while One TV was the second most preferred station in all the other five districts.

The data is graphically represented by gender, by age group and by district in Figures 3.6, 3.7, and 3.8 below, while further analysis is found in Tables 3.3 and 3.4 – Part Two.

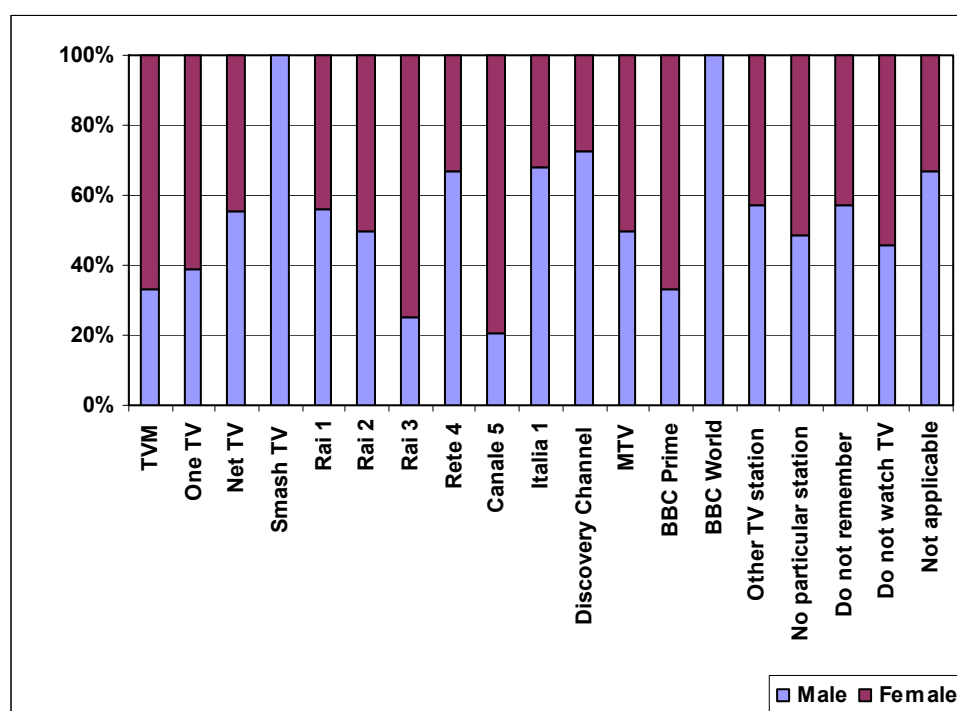


FIGURE 3.6: TV CHANNEL FOLLOWING BY GENDER

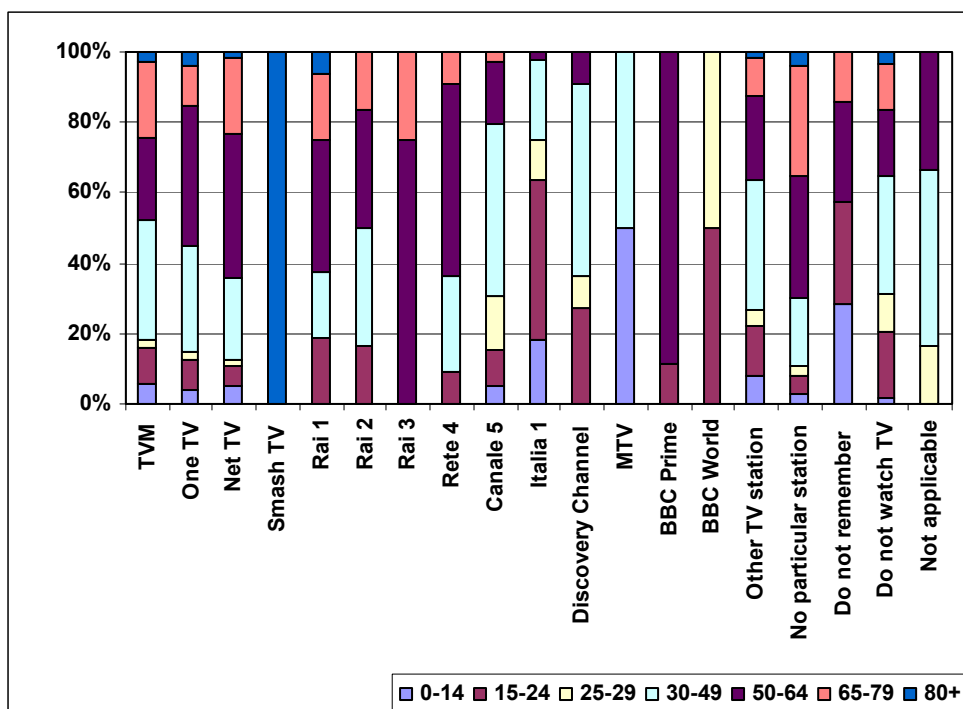


FIGURE 3.7: TV CHANNEL FOLLOWING BY AGE GROUP

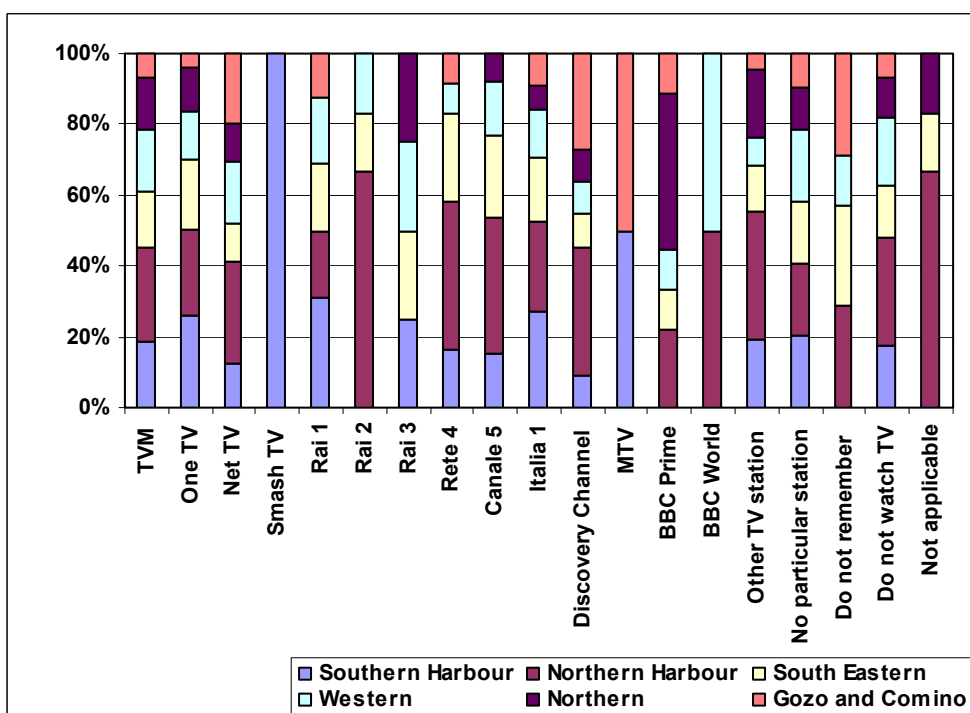
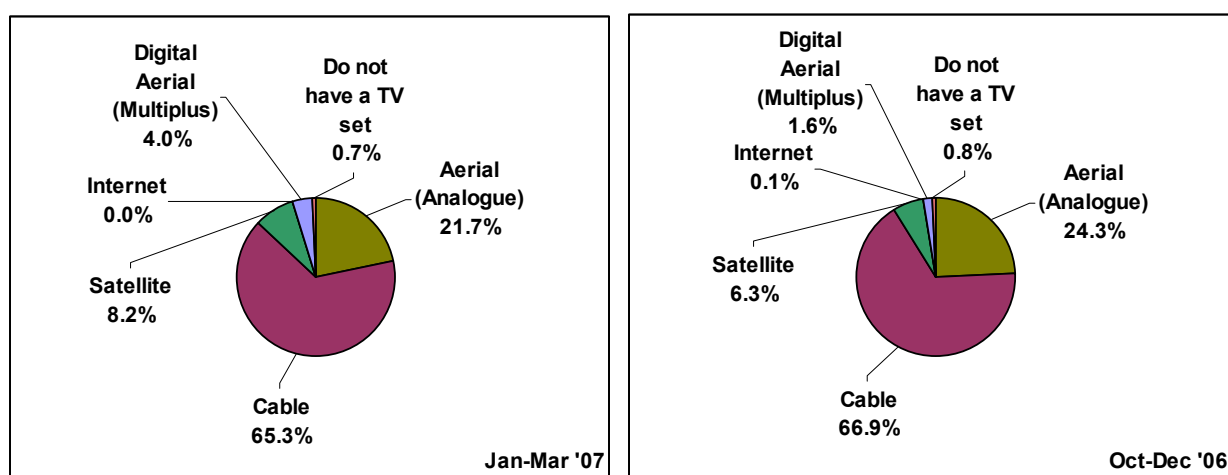


FIGURE 3.8: TV CHANNEL FOLLOWING BY DISTRICT

4. MEDIA RECEPTION PLATFORM

As yet, no licences have been issued to regulate programme content for digital radio broadcasts. On the other hand, digital television broadcasting is available through various platforms. With this in mind, respondents were asked to indicate on which broadcasting platform they receive at their household television broadcasts; namely through roof-top aerial – both analogue and digital, cable facilities, satellite dish and through the Internet.

Table 4.1 below lists the totals registered for the various broadcasting platforms as well as by months while Figures 4.1.a-b depict the percentages by media for the months of October-December and for November-December 2006.



FIGURES 4.1.A-B: TV-RECEPTION SYSTEM INSTALLED – OCTOBER-DECEMBER 2006 & JANUARY-MARCH 2007

TABLE 4.1: TV-RECEPTION SYSTEM INSTALLED AT HOME

	TOTAL	VIEWING MONTH			TOTAL	VIEWING MONTH		
	JAN-MAR '07	JAN	FEB	MAR	OCT-DEC '06	OCT	NOV	DEC
Aerial (Analogue)	195 21.7%	56 18.2%	67 23.9%	72 23.3%	222 24.3%	82 27.0%	79 26.3%	61 19.7%
Cable	586 65.3%	203 65.9%	190 67.9%	193 62.5%	611 66.8%	204 67.1%	196 65.3%	211 68.1%
Satellite	74 8.2%	31 10.1%	15 5.4%	28 9.1%	58 6.3%	17 5.6%	17 5.7%	24 7.7%
Internet					1 0.1%	1 0.3%		
Digital Aerial	36 4.0%	15 4.9%	8 2.9%	13 4.2%	15 1.6%		5 1.7%	10 3.2%
Do not have a TV set	6 0.7%	3 1.0%		3 1.0%	7 0.8%		3 1.0%	4 1.3%
Table	897 100.0%	308 100.0%	280 100.0%	309 100.0%	914 100.0%	304 100.0%	300 100.0%	310 100.0%

[Count / Column %]

Cable TV reception is the most preferred platform followed by roof-top aerial for analogue broadcasts.

Analysed by gender, by age group and by district, the same rankings persist throughout the various demographic categories – see Tables 4.1 and 4.2 in Part Two of this report. The data analysed by district is graphically shown in Figure 4.2 below:

The data was also analysed against the broadcasting station that the interviewee preferred watching for at least 10 minutes the day before. This data is presented as Table 4.3 in Part Two and graphically shown in Figure 4.3 below.

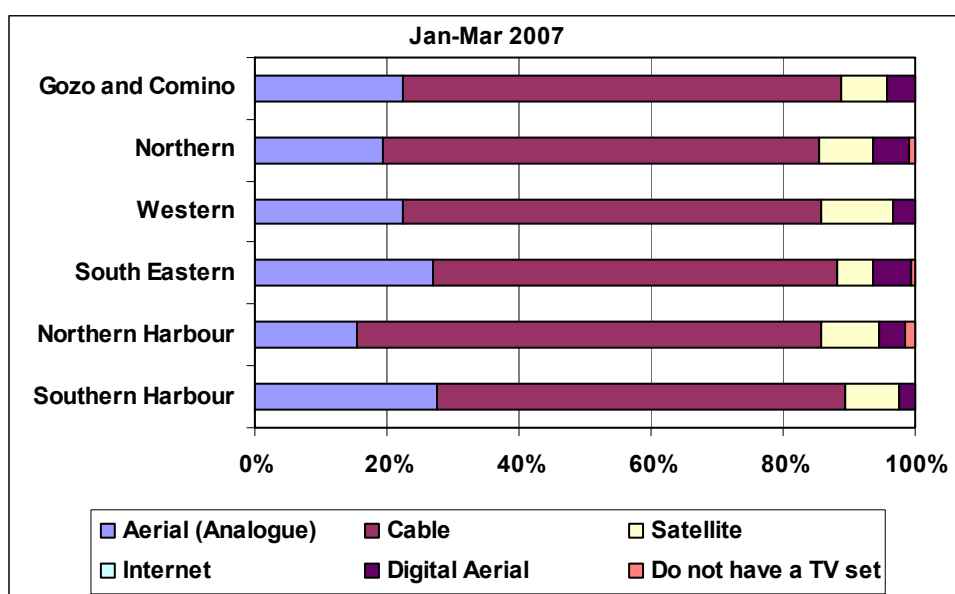


FIGURE 4.2: TV-RECEPTION SYSTEM INSTALLED BY DISTRICT

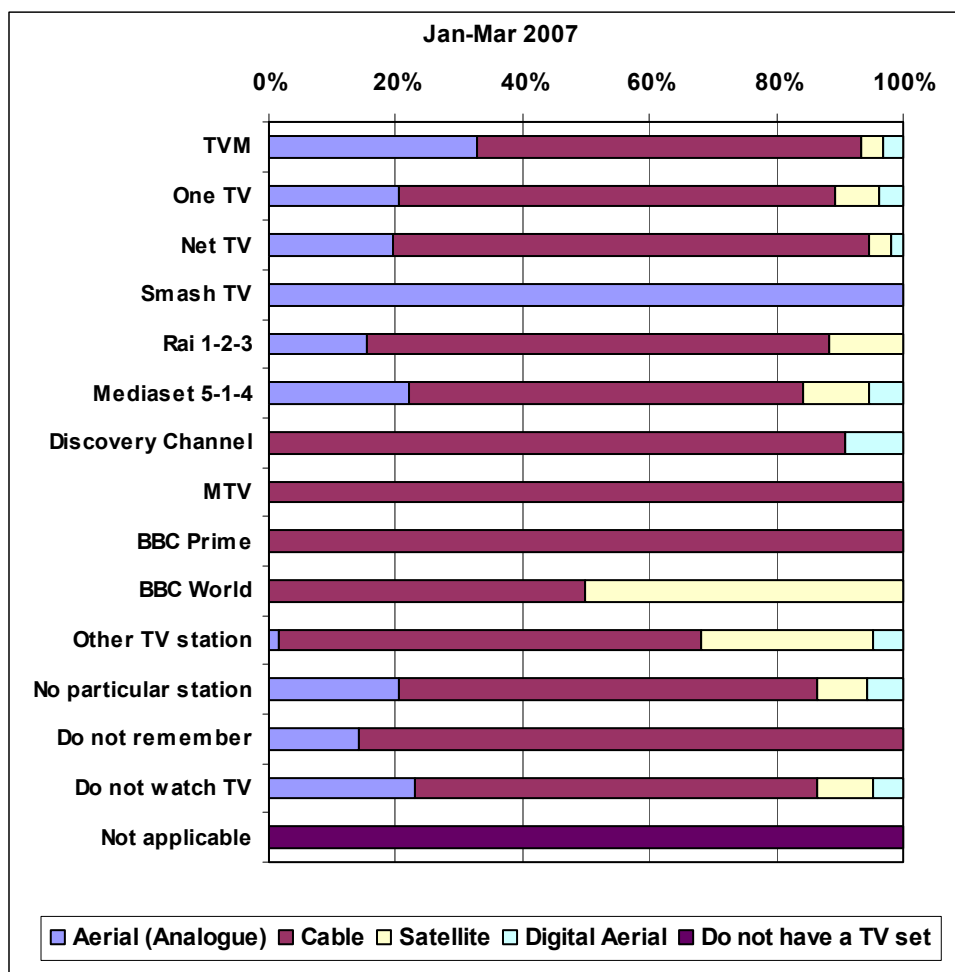


FIGURE 4.3: TV-CHANNEL RECEPTION PLATFORM BY HOUSEHOLD

5. RADIO AUDIENCES

Respondents were asked to state at which times they started and stopped listening to their radio. These time brackets were listed by the interviewer as time start-up and time-ending. The 24-hour clock was divided into half-hour brackets and each time-period was recorded separately. Thus, a listener spending two-hours of radio-listening from 08:00am to 10:00am as recorded by the interviewer was counted four times.

These counts were then grouped according to the listening-day of the interviewee, and all the counts for each respective week-day were grouped together, thus forming the basis of radio consumption by week-day. The results given are the totals for each particular sub-sample for that week-day.

5.1 WEEKDAYS-AVERAGE AUDIENCE SHARE

The Weekday-average Audience Share for all the week-days by radio broadcasting stations is presented in Table 5.1 and Figure 5.1 below. Overall, One Radio has attained the highest daily average [1.64%] with its highest average being on Sundays [3.13%]. This was followed by Radio Calypso with the next highest daily average [1.45%] while reaching its highest on Fridays [2.61%].

TABLE 5.1: RADIO WEEKDAY-AVERAGE AUDIENCE SHARE

	RADJU MALTA	R. PARLAMANT /106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	CAPITAL RADIO	XFM	COMMUNITY RADIOS	FOREIGN RADIO STATION
Mon	0.95	0.19	0.26	2.34	0.45	0.99	1.33	1.17	0.27	0.48	0.00	0.64	0.00	0.00	0.00
Tue	0.89	0.13	0.00	2.26	0.02	0.08	1.23	0.63	0.31	0.55	0.13	0.34	0.32	1.03	0.00
Wed	0.74	0.03	0.06	0.90	0.34	0.08	1.30	1.51	0.10	0.71	0.05	0.48	1.15	0.29	0.13
Thu	0.42	0.00	0.46	0.32	0.05	0.45	1.47	1.20	0.26	1.67	0.00	0.42	0.45	0.32	0.00
Fri	0.63	0.00	0.43	1.99	0.38	1.01	2.61	0.59	0.14	0.69	0.00	0.63	0.11	0.00	0.00
Sat	0.19	0.02	0.51	0.72	0.96	0.37	0.77	1.52	0.40	0.35	0.54	0.58	0.18	0.42	0.06
Sun	0.53	0.02	0.41	3.13	0.23	1.54	1.41	1.13	0.49	0.07	0.19	0.02	0.09	0.00	0.07
Daily Average	0.62	0.06	0.30	1.64	0.35	0.63	1.45	1.11	0.28	0.65	0.13	0.45	0.33	0.30	0.04

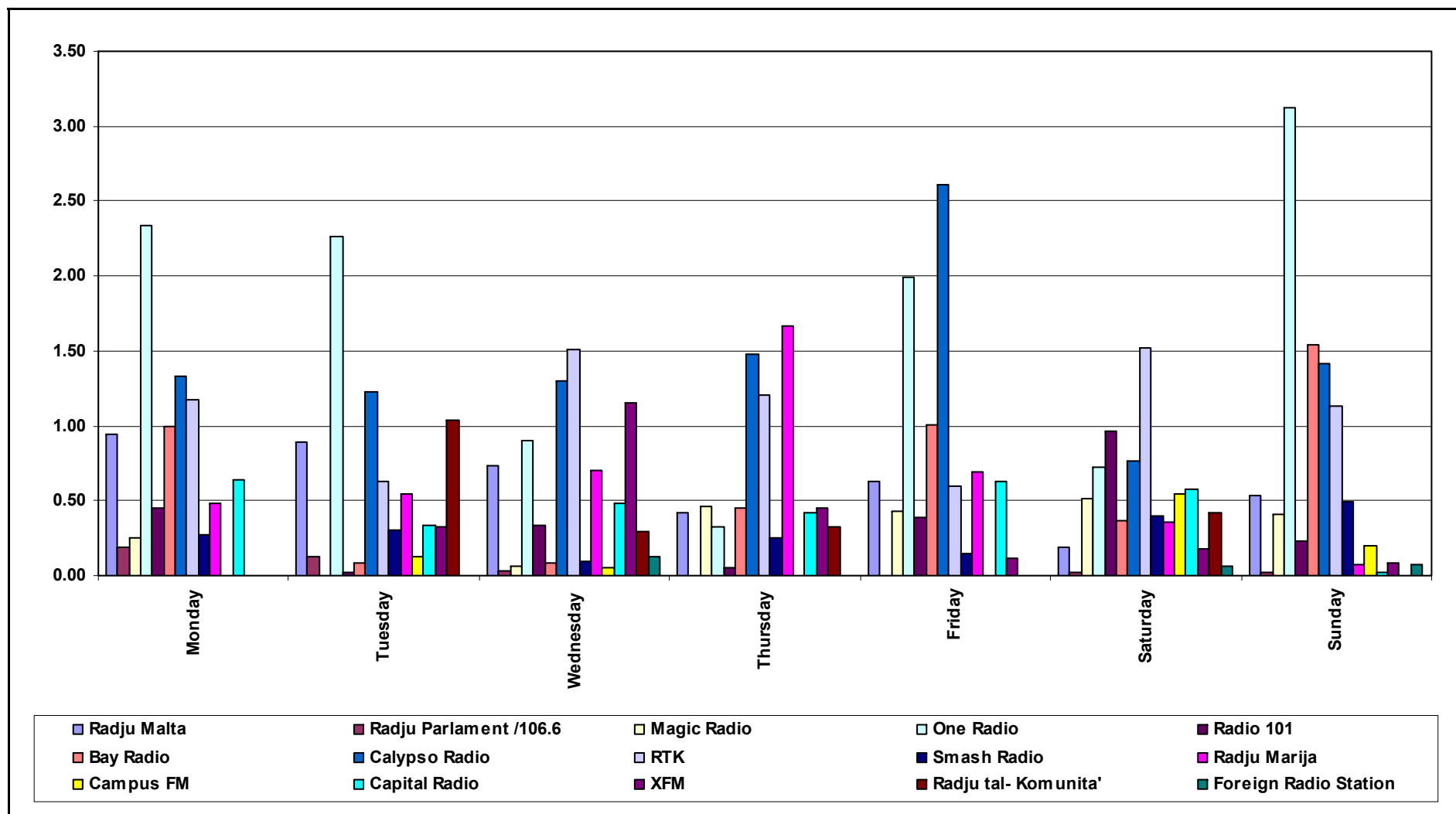


FIGURE 5.1: RADIO WEEKDAY-AVERAGE AUDIENCE SHARE

5.2 WEEKDAYS PEAK AUDIENCES

Another indication of a radio station's popularity with its audiences is the highest percentage of audience share obtained at any particular time for each week-day. The Weekday Peaks attained by each radio broadcasting station are summarised in Table 5.2 and Figure 5.2 below:

TABLE 5.2: RADIO WEEKDAY PEAK AUDIENCES

	RADJU MALTA	R. PARLAMENT /106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	CAPITAL RADIO	XFM	COMMUNITY RADIOS	FOREIGN RADIO STATION
Mon	4.62	1.54	1.54	6.15	1.54	3.08	3.85	3.08	0.77	1.54	0.00	1.54	0.00	0.00	0.00
Tue	3.10	0.78	0.00	7.75	0.78	1.55	6.20	2.33	1.55	1.55	0.78	1.55	0.78	2.33	0.00
Wed	1.54	0.77	0.77	2.31	1.54	0.77	3.85	3.08	0.77	3.08	0.77	3.08	3.08	0.77	0.77
Thu	1.54	0.00	1.54	1.54	0.77	3.08	6.92	3.85	2.31	3.85	0.00	1.54	1.54	1.54	0.00
Fri	2.31	0.00	1.54	6.15	3.08	3.08	7.69	2.31	0.77	1.54	0.00	2.31	1.54	0.00	0.00
Sat	1.54	0.77	2.31	3.08	2.31	2.31	3.08	6.92	1.54	2.31	0.77	2.31	1.54	0.77	0.77
Sun	1.69	0.85	0.85	6.78	1.69	4.24	4.24	3.39	2.54	0.85	0.85	0.85	0.85	0.00	0.85
Highest Peak	4.62	1.54	2.31	7.75	3.08	4.24	7.69	6.92	2.54	3.85	0.85	3.08	3.08	2.33	0.85

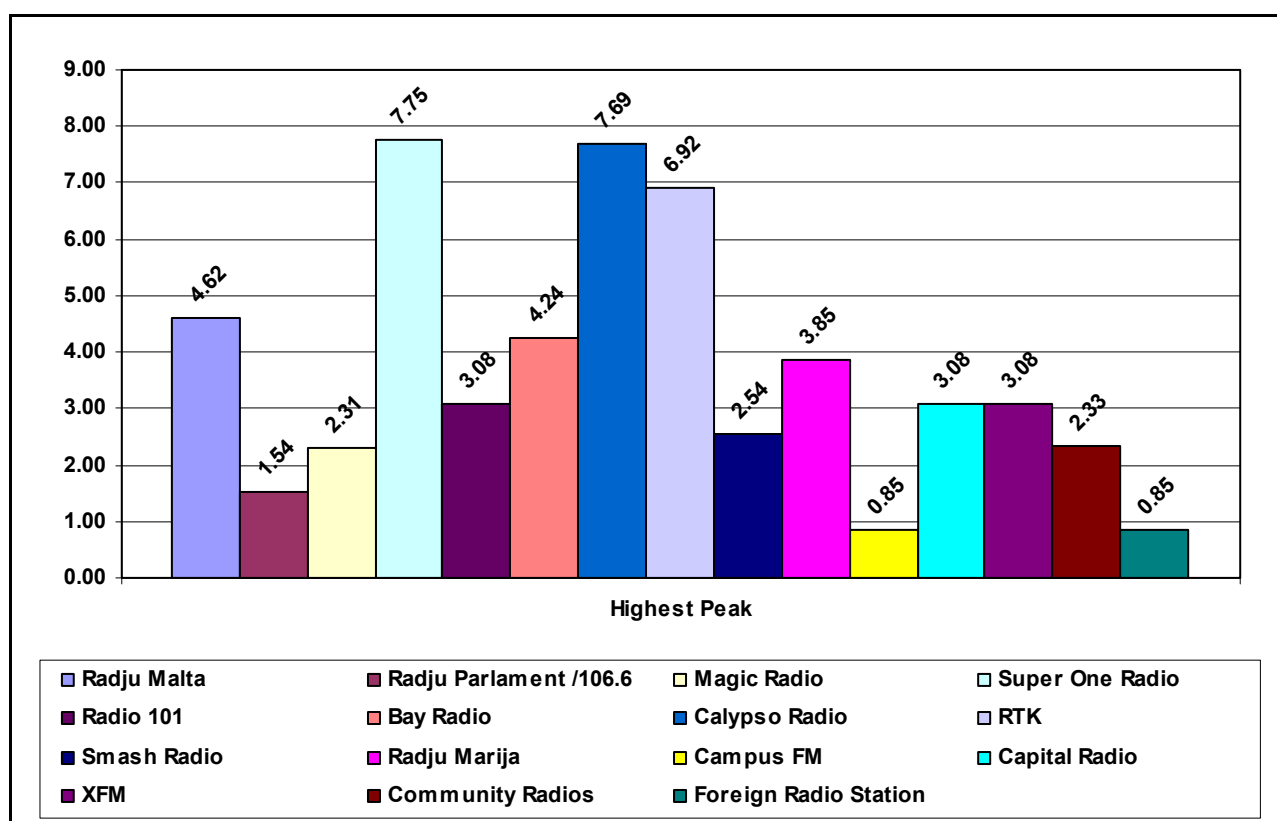


FIGURE 5.2: RADIO WEEKDAY PEAK AUDIENCES

5.3 DAILY AUDIENCE SHARE

The following figures map in detail the daily audience shares for radio broadcasting stations by half-clock hour. The Figures 5.3.a – 5.3.g below are taken from Tables 5.3.a – 5.3.g in Part Two of this report, which represent the total audience counts as a percentage of the total sub-sample for that day. Included in the tables are statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station.

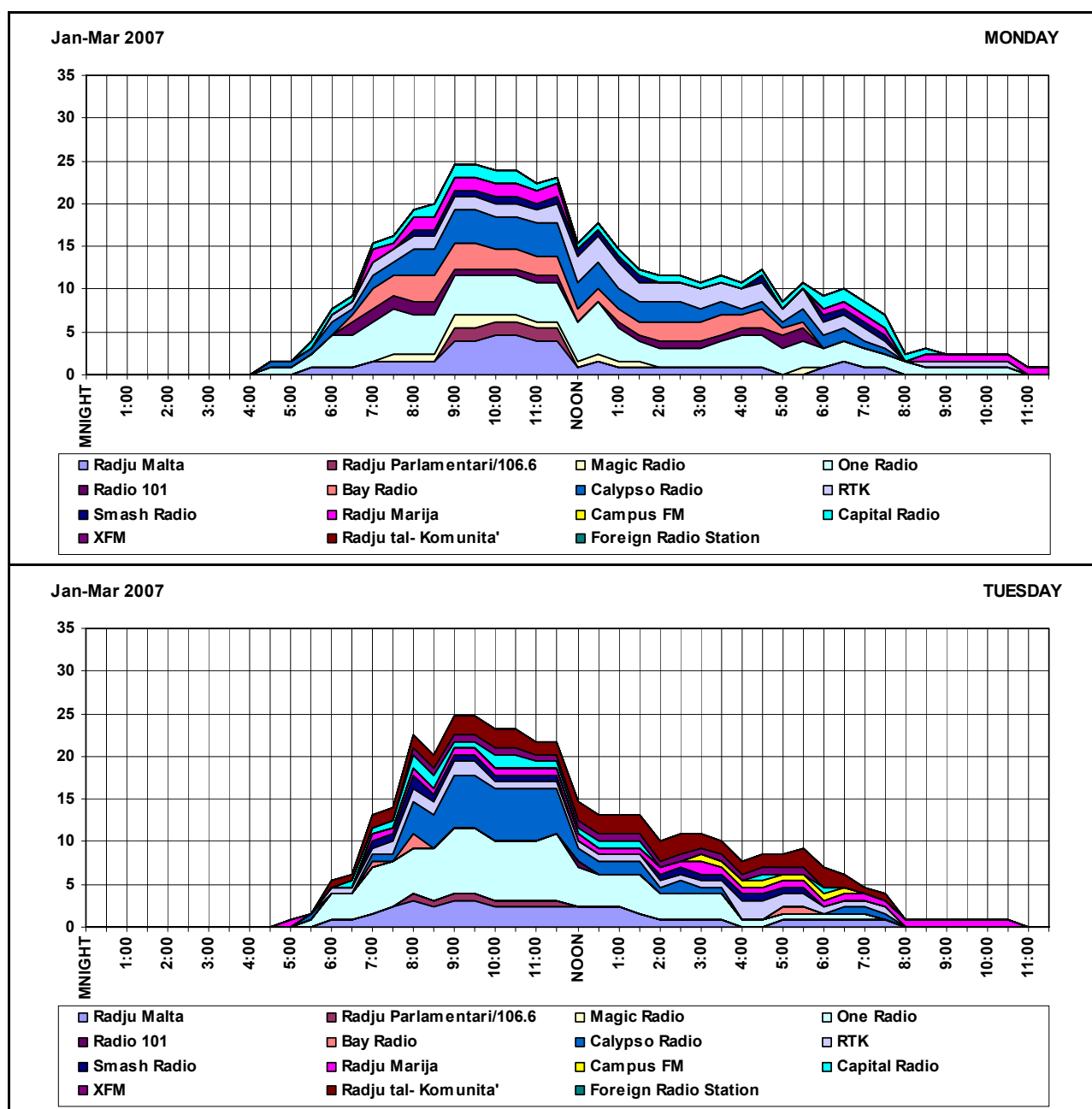


FIGURE 5.3.A-B: RADIO DAILY AUDIENCES BY TOTAL AND BY STATION

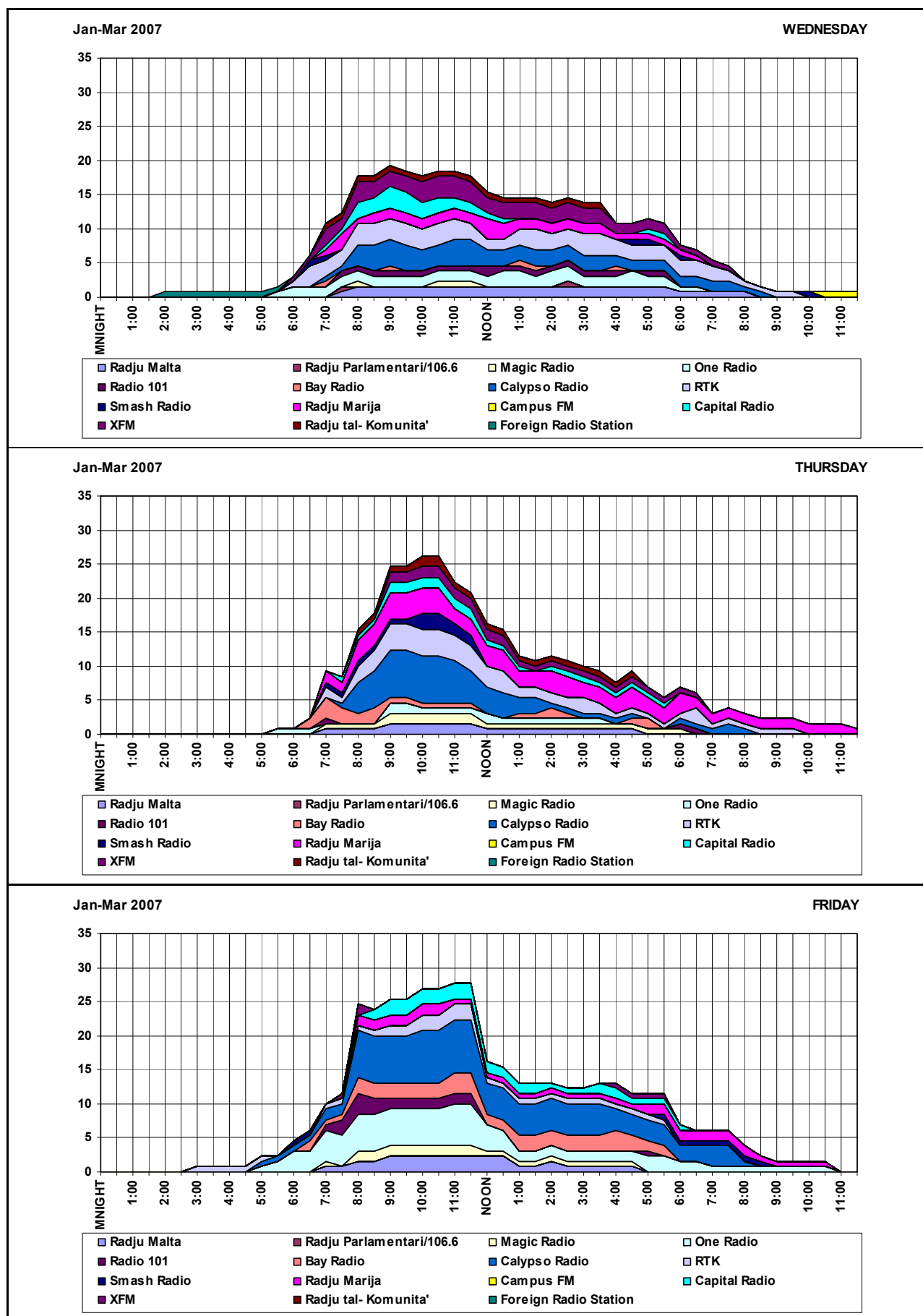


FIGURE 5.3.C-E: RADIO DAILY AUDIENCES BY TOTAL AND BY STATION

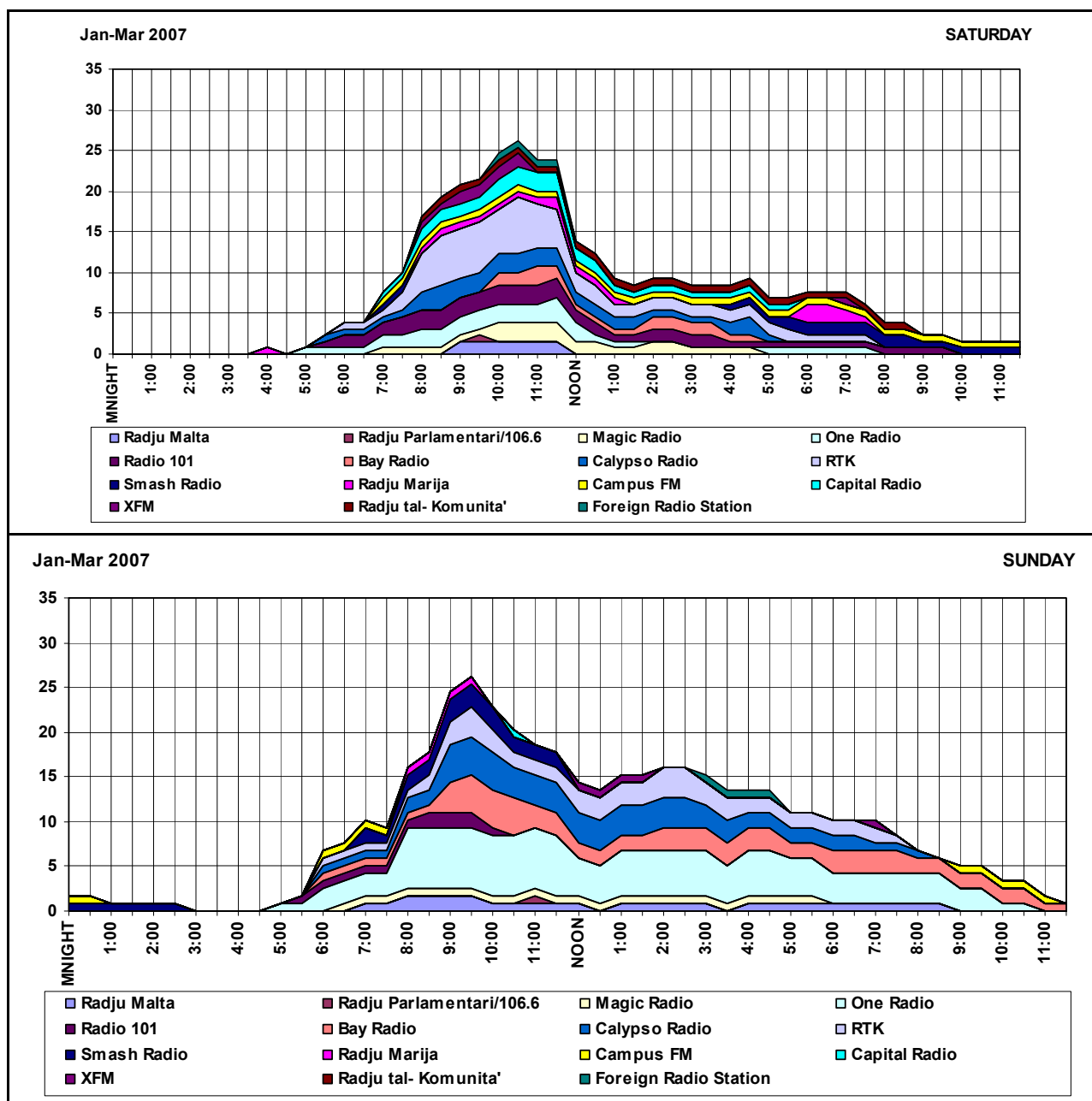


FIGURE 5.3.F-G: RADIO DAILY AUDIENCES BY TOTAL AND BY STATION

5.4 RADIO AUDIENCE SHARE

Taking all the readings for all the weekdays and calculating the total average by each broadcasting station, Table 5.4.a [see also Table 5.4.b in Part Two] and Figure 5.4 below represents the daily average audience radio levels attained by each broadcasting station.

TABLE 5.4.A: RADIO TOTAL DAILY AVERAGE AUDIENCE

	RADJU MALTA	R. PARLAMENT /106.6	MAGIC RADIO	SUPER ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	CAPITAL RADIO	XFM	COMMUNITY RADIOS	FOREIGN RADIO STATION
Total Average	7.47	0.67	3.67	19.81	4.20	7.64	17.43	13.35	3.36	7.86	1.57	5.40	4.00	3.58	0.45

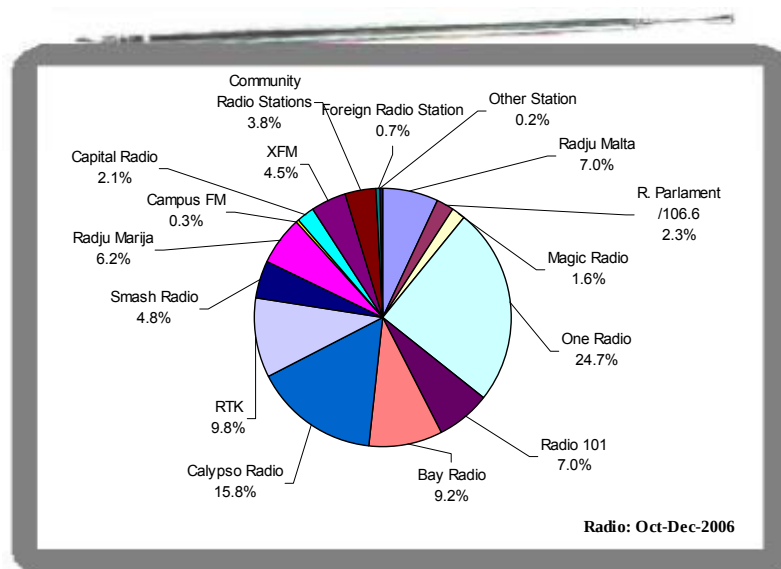
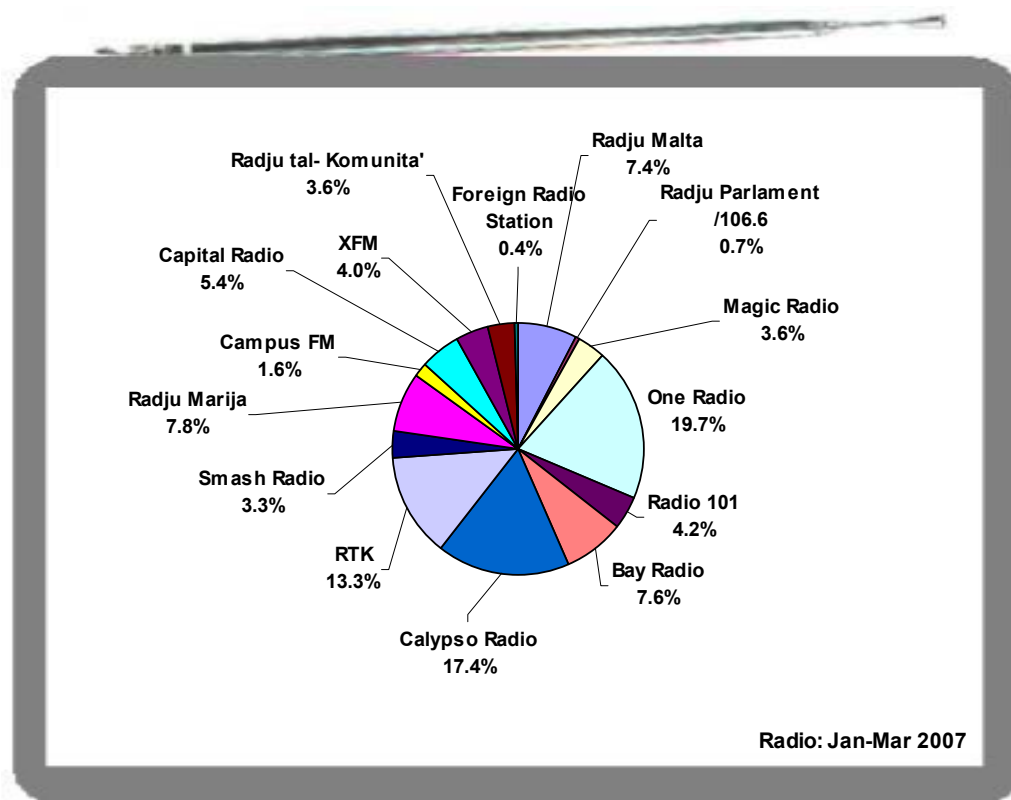


FIGURE 5.4: RADIO TOTAL DAILY AVERAGE AUDIENCE OCTOBER-DECEMBER 2006 & JANUARY-MARCH 2007

6. TV AUDIENCES

Respondents were asked to state at which times they started and stopped watching their TV-sets. The time brackets were listed by the interviewer. The 24-hour clock was divided into half-hour brackets, with the exception of main news broadcasts where the clock-hour was divided into quarter-hours.

The counts of each half/quarter clock-hour were grouped according to the viewing-day of the interviewee, and all the counts for each respective week-day were grouped together, thus forming the basis of television consumption by week-day. The results given are the total for each particular sub-sample for that week-day.

6.1 WEEKDAYS-AVERAGE AUDIENCE SHARE

The Weekday-average Audience Share for all the week-days by television broadcasting stations is presented in Table 6.1 and Figure 6.1 below. Overall, TVM has attained the highest daily average [2.11%] with its highest average being on Fridays [3.80%]. This was followed by One TV with the next highest daily average [1.71%] and reaching its highest average on Tuesdays [2.82%]; followed by Net TV [0.78%] reaching its highest average on Sundays [1.78%]

TABLE 6.1: TV WEEKDAY-AVERAGE AUDIENCE SHARE

	TVM	ONE TV	NET TV	SMASH TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME	BBC WORLD	OTHER TV STATION
Mon	0.69	1.81	0.93	0.00	0.13	0.11	0.00	0.16	0.38	0.55	0.00	0.00	0.30	0.03	0.80
Tue	1.08	2.82	0.38	0.00	0.05	0.00	0.00	0.00	0.24	0.09	0.32	0.00	0.00	0.00	1.44
Wed	2.12	0.99	0.68	0.00	0.49	0.00	0.11	0.28	0.27	0.89	0.24	0.00	0.22	0.11	0.86
Thu	3.12	1.65	0.39	0.03	0.03	0.00	0.11	0.06	0.78	0.28	0.05	0.00	0.00	0.00	0.52
Fri	3.80	1.26	0.41	0.00	0.08	0.00	0.00	0.41	0.16	0.25	0.05	0.39	0.31	0.00	0.49
Sat	1.85	1.35	0.99	0.00	0.20	0.09	0.00	0.05	0.09	0.46	0.27	0.00	0.00	0.00	1.19
Sun	2.09	2.18	1.78	0.00	1.05	0.14	0.00	0.00	0.88	0.66	0.24	0.14	0.38	0.00	0.36
Daily Average	2.11	1.71	0.78	0.00	0.28	0.05	0.03	0.14	0.39	0.45	0.16	0.08	0.17	0.02	0.82

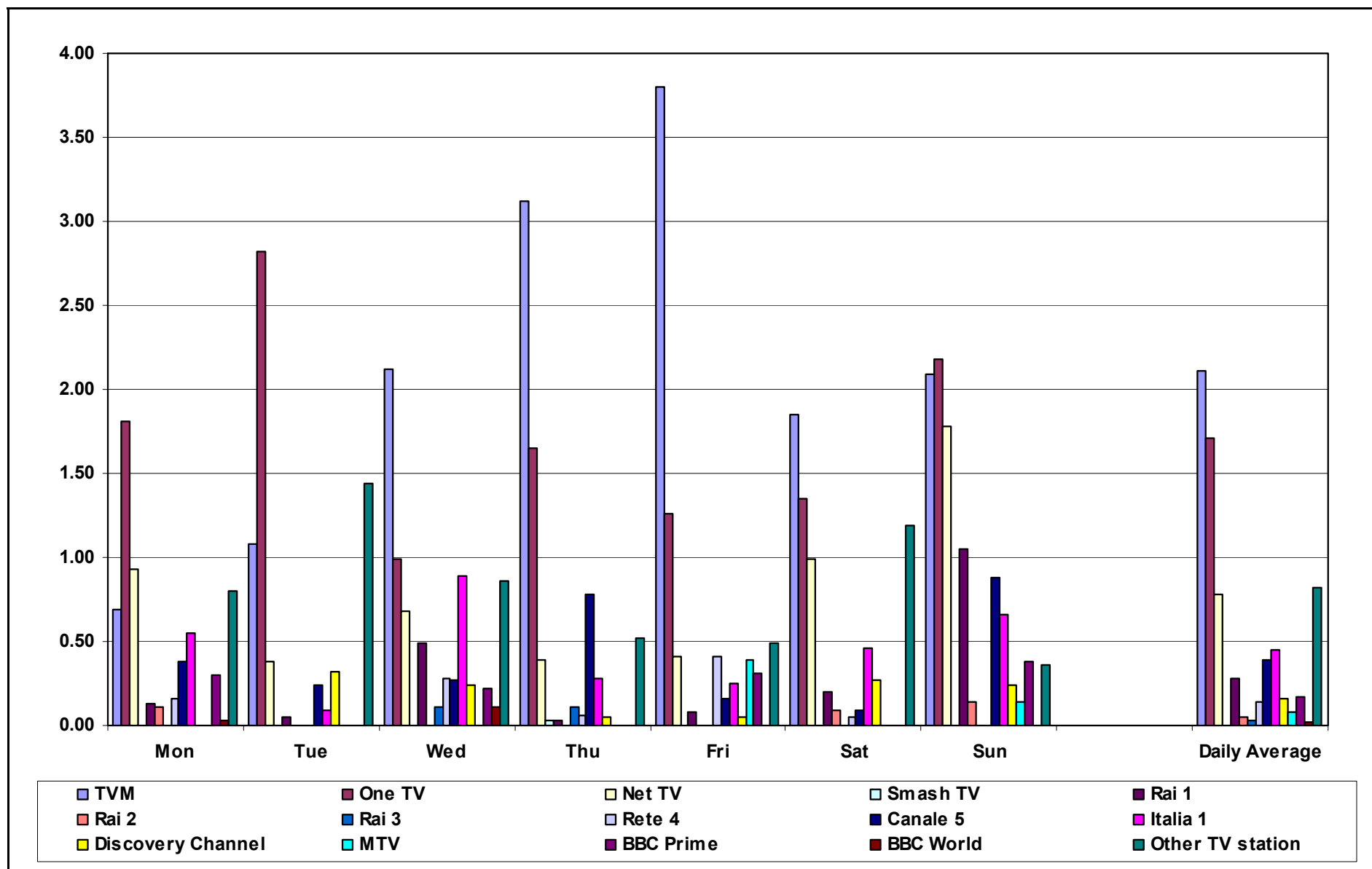


FIGURE 6.1: TV WEEKDAY-AVERAGE AUDIENCE SHARE

6.2 WEEKDAYS PEAK AUDIENCES

The Weekday Peaks attained by each TV station are summarised in Table 6.2 and Figure 6.2 below:

TABLE 6.2: TV WEEKDAY PEAK AUDIENCES

	TVM	ONE TV	NET TV	SMASH TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME	BBC WORLD	OTHER TV STATION
Mon	6.15	8.46	6.15	0.00	1.54	0.77	0.00	1.54	3.85	3.08	0.00	0.00	1.54	0.77	6.15
Tue	10.08	23.26	4.65	0.00	0.78	0.00	0.00	0.00	1.55	0.78	1.55	0.00	0.00	0.00	6.20
Wed	13.85	6.15	5.38	0.00	3.08	0.00	1.54	3.85	1.54	6.15	1.54	0.00	1.54	0.77	4.62
Thu	27.69	8.46	3.85	0.77	0.77	0.00	1.54	0.77	4.62	3.08	0.77	0.00	0.00	0.00	2.31
Fri	30.77	5.38	2.31	0.00	0.77	0.00	0.00	2.31	1.54	2.31	0.77	0.77	2.31	0.00	3.08
Sat	17.69	4.62	3.85	0.00	1.54	0.77	0.00	0.77	0.77	3.85	0.77	0.00	0.00	0.00	3.85
Sun	16.10	7.63	5.93	0.00	2.54	0.85	0.00	0.00	5.93	5.93	1.69	0.85	0.85	0.00	1.69
Highest Peak	30.77	23.26	6.15	0.77	3.08	0.85	1.54	3.85	5.93	6.15	1.69	0.85	2.31	0.77	6.20

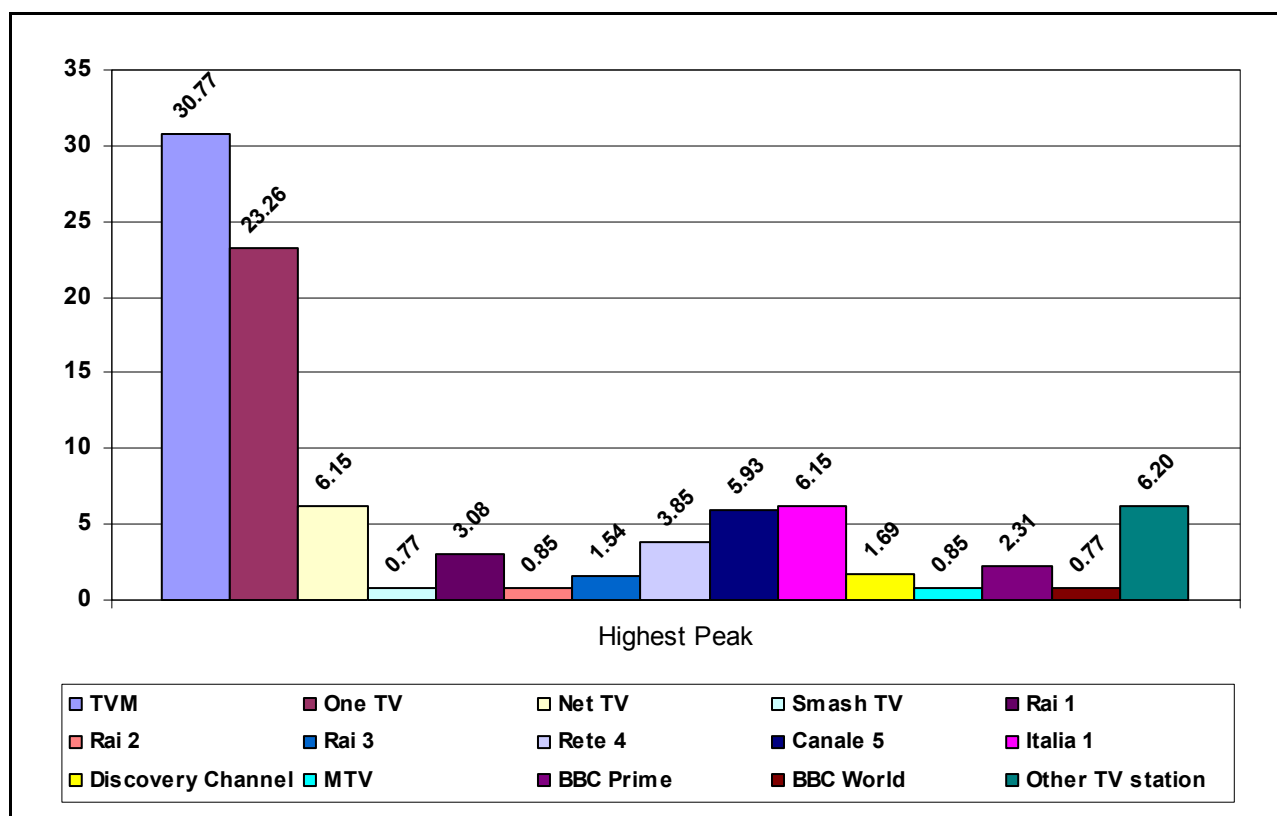


FIGURE 6.2: TV WEEKDAY PEAK AUDIENCES

6.3 DAILY AUDIENCE SHARE

The following figures map in detail the daily audience shares for television broadcasting station by half/quarter-clock hour. The Figures 6.3.a – 6.3.g below are taken from Tables 6.3.a – 6.3.g in Part Two of this report, which represent the total audience counts as a percentage of the total sub-sample for that day. Included in the tables are the same statistics as those calculated for Radio consumption in the previous section for each particular broadcasting station.

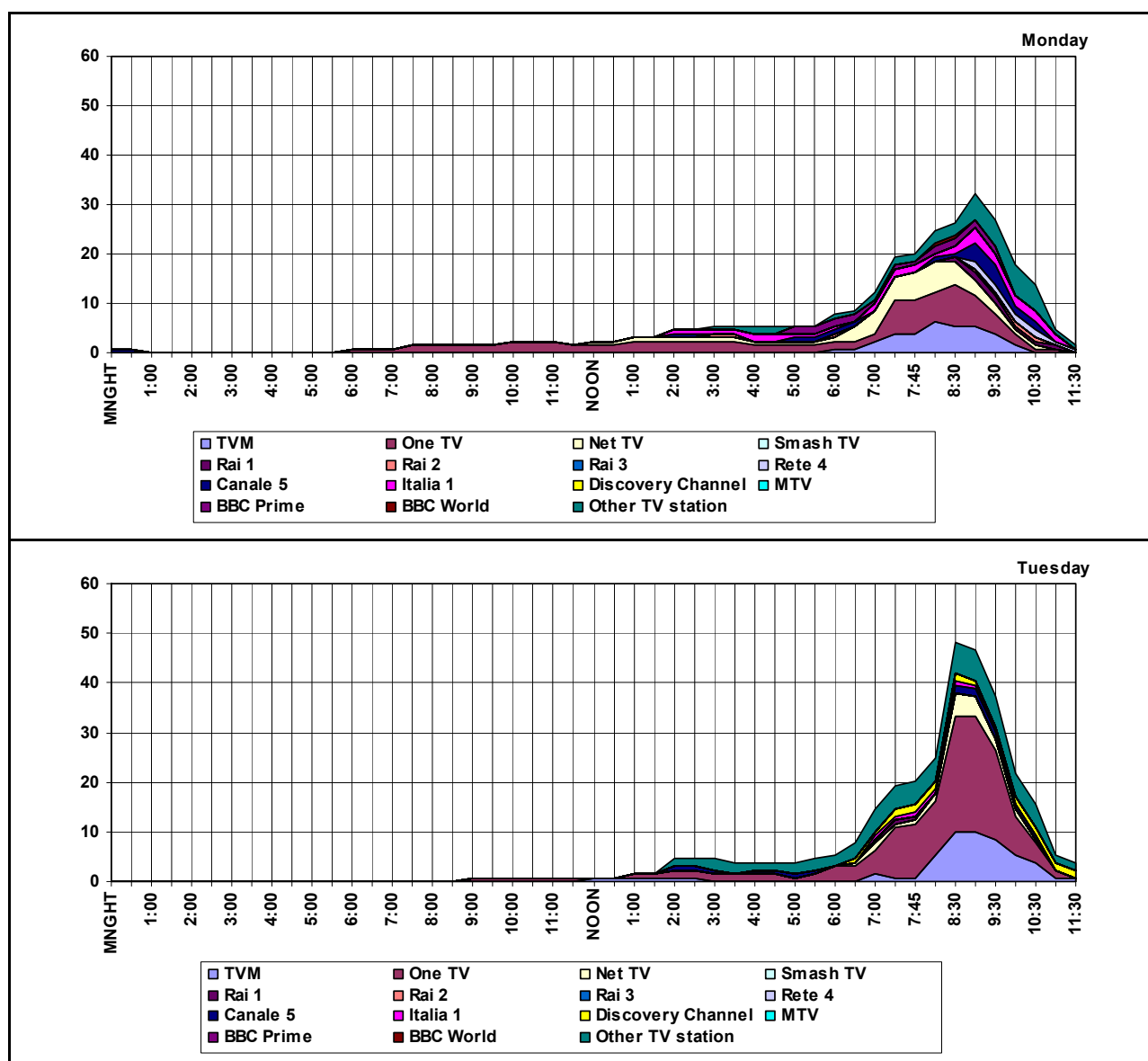


FIGURE 6.3.A-B: TV DAILY AUDIENCES BY TOTAL AND BY STATION

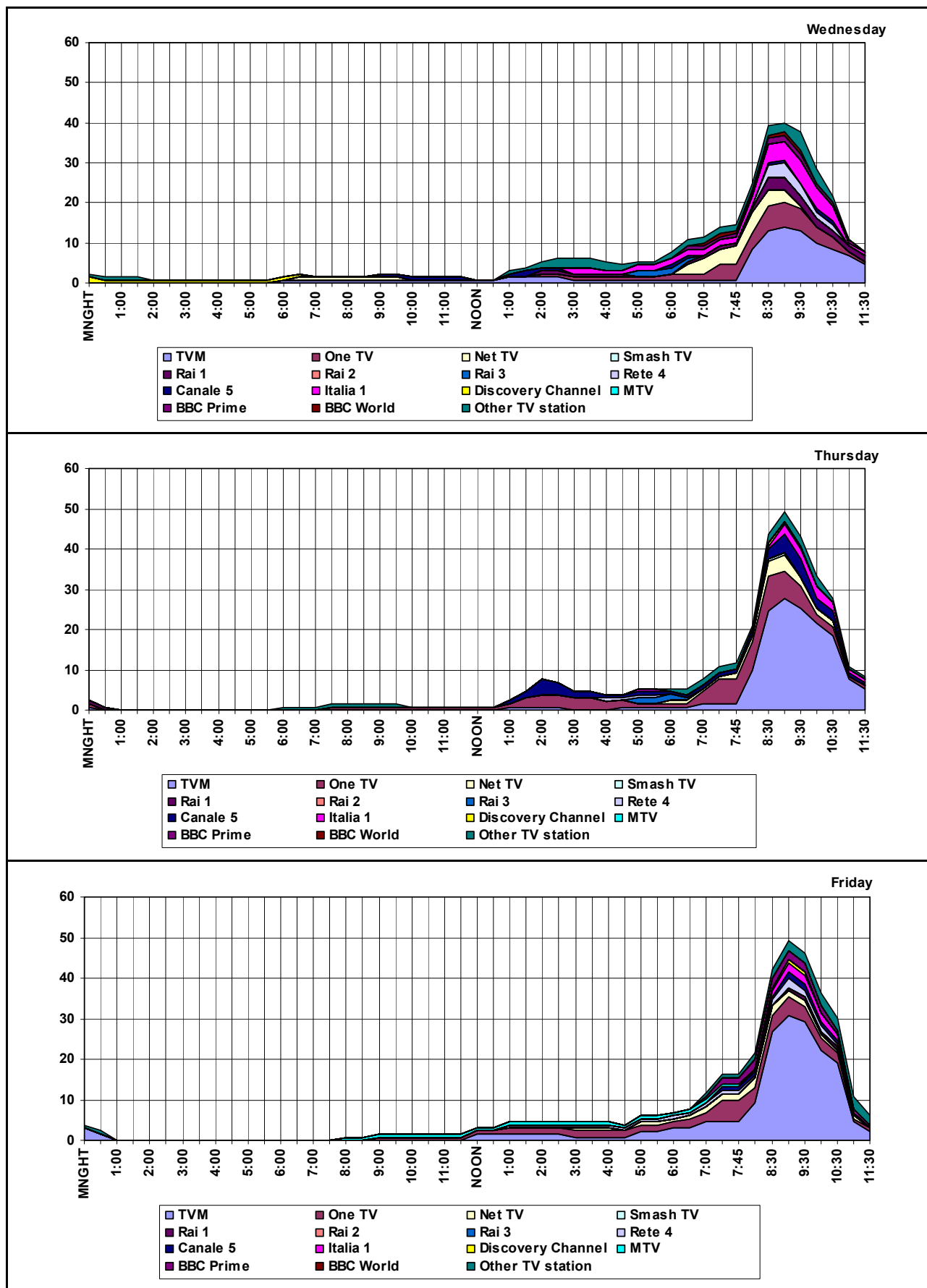


FIGURE 6.3.C-E: DAILY AUDIENCES BY TOTAL AND BY STATION

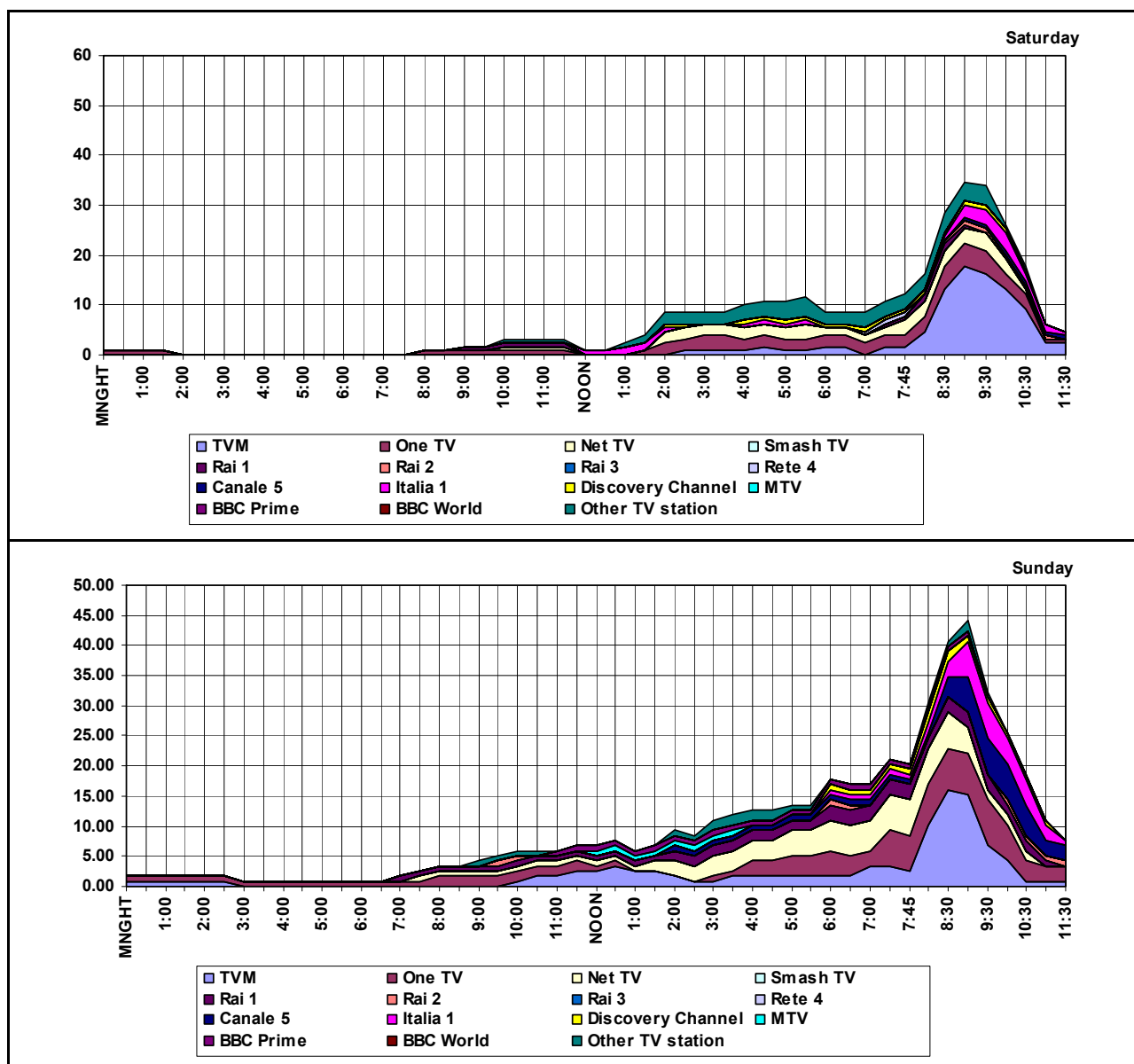


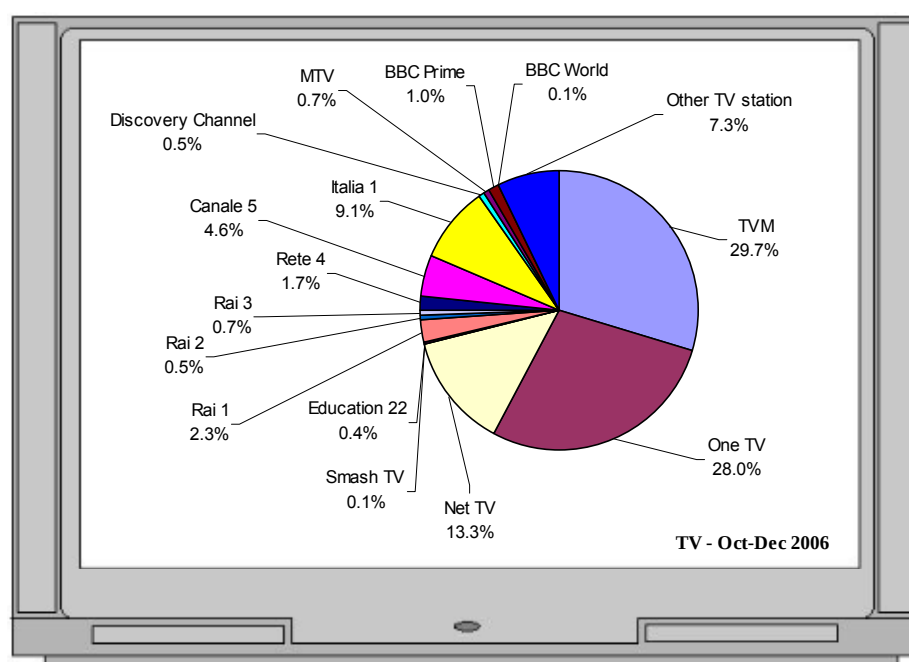
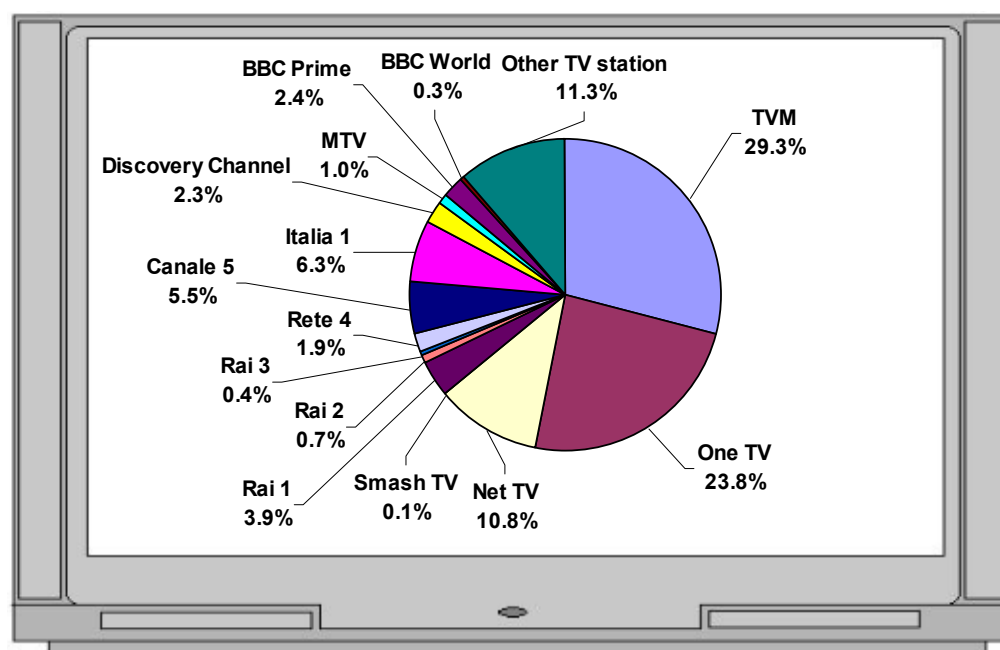
FIGURE 6.3.F-G: DAILY AUDIENCES BY TOTAL AND BY STATION

6.4 TV AUDIENCE SHARE

Taking all the readings for all the weekdays and calculating the total average by each television broadcasting station, Table 6.4.a [see also Table 6.4.b in Part Two] and Figure 6.4 below represents the daily average audience television levels attained by each broadcasting station.

TABLE 6.4.A: TV TOTAL DAILY AVERAGE AUDIENCE

	TVM	ONE TV	NET TV	SMASH TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME	BBC WORLD	OTHER TV STATION
Total Avg.	29.30	23.80	10.84	0.06	3.89	0.66	0.44	1.93	5.47	6.29	2.28	1.04	2.37	0.28	11.35



**FIGURE 6.4: TV TOTAL DAILY TV AVERAGE AUDIENCE
OCTOBER-DECEMBER 2006 & JANUARY-MARCH 2007**

7. Radio and TV Consumption

Calculating the average number of hours that radio listeners and television viewers spend on a daily basis with their reception media is another data that has been computed for this period, as well as for the previous period. This would indicate the number of hours that consumers were captured by the respective broadcasting stations.

7.1 Daily Hours of Radio Consumption

The total number of hours spent by consumers was analysed by broadcasting station and divided by the total number of consumers per station; resulting in the following Table 7.1:

TABLE 7.1: RADIO DAILY CONSUMPTION BY HOURS BY STATION

	Oct-Dec 2006	Jan-Mar 2007
Radju Malta	3.50	3.26
Radju Parlament /106.6	4.00	1.00
Magic Radio	2.75	5.46
One Radio	5.78	4.02
Radio 101	3.82	1.97
Bay Radio	3.34	2.39
Calypso Radio	5.61	5.37
RTK	5.08	5.96
Smash Radio	4.17	2.50
Radju Marija	3.45	3.80
Campus FM	1.63	7.00
Capital Radio	2.83	6.43
XFM	4.68	3.58
Radju tal- Komunita'	4.88	4.00
Foreign Radio Station	3.63	2.00
Other Station	2.25	0.00
Total Average Listening	4.41	4.42

Taking the total number of hours of radio listening over the sample size, the average hours of radio listening spent by consumers stands at:

- **October – December 2006:** **2.26 hrs. every day**
- **January – March 2007:** **2.00 hrs. every day**

7.2 Daily Hours of TV Consumption

The total number of hours spent by consumers was analysed by each TV broadcasting station and was divided by the total number of consumers per station; resulting in the following Table 7.2:

TABLE 7.1: TV DAILY CONSUMPTION BY HOURS BY STATION

	Oct-Dec 2006	Jan-Mar 2007
TVM	2.12	2.28
One TV	3.18	3.40
Net TV	2.36	2.83
Smash TV	1.00	1.00
Education 22	2.75	0.00
Rai 1	2.20	3.66
Rai 2	1.60	1.75
Rai 3	2.50	1.75
Rete 4	1.71	2.46
Canale 5	1.90	2.18
Italia 1	2.15	2.19
Discovery Channel	1.40	3.09
MTV	1.50	8.00
BBC Prime	2.07	3.89
BBC World	1.00	2.00
Other TV station	2.52	2.71
Total Average Viewing	2.35	2.66

Taking the total number of hours of TV viewing over the sample size, the average hours of TV viewing spent by consumers stands at:

- **October – December 2006:** **1.57 hrs. every day**
- **January – March 2007:** **1.68 hrs. every day**

Appendix A: Questionnaire

1. X' sistema' tat-televiżjoni tuża l-aktar biex tara t-televiżjoni d-dar?

Aerial - *go to q2*

Aerial Digitali – *go to q2*

Kejble - *go to q2*

Satellita' - *go to q2*

Internet - *go to q2*

Mod ieħor - *go to q2*

M' għandix televiżjoni - *go to q4*

2. Liema stazzjon tat-televiżjoni rajt l-aktar ilbieraħ gal mill-anqas 10 minuti?

TVM - *go to q3*

Super One TV - *go to q3*

NET TV - *go to q3*

Smash TV - *go to q3*

Education 22 - *go to q3*

iTV - *go to q3*

RAI 1 - *go to q3*

RAI 2 - *go to q3*

RAI 3 - *go to q3*

Rete 4 - *go to q3*

Canale 5 - *go to q3*

Italia 1 - *go to q3*

Discovery Channel - *go to q3*

MTV - *go to q3*

BBC Prime - *go to q3*

BBC World - *go to q3*

Stazzjon ieħor - *go to q3*

M' hemmx stazzjon wieħed - *go to q4*

Ma niftakarx - *go to q4*

Ma rajtx televiżjoni - *go to q4*

Ma tax risposta - *go to q4*

3. F' liema ħinijiet rajt dan l-istazzjon?

Ħin Minn am/pm Sa am/pm

Ħin Minn am/pm Sa am/pm

Ħin Minn am/pm Sa am/pm

4. Liema stazzjon tar-radju smajt l-aktar ilbieraħ għal mill-anqas 10 minuti?

Radju Malta - *go to q5*

Radju Parlament/106.6 - *go to q5*

Super One - *go to q5*

Radio 101 - *go to q5*
Bay Radio - *go to q5*
Calypso Radio - *go to q5*
RTK - *go to q5*
Smash Radio - *go to q5*
Radju Marija - *go to q5*
Campus FM - *go to q5*
Capital Radio - *go to q5*
X FM - *go to q5*
Radju tal-komunità - *go to q5*
Stazzjon barrani - *go to q5*

M' hemmx stazzjon wieħed - *go to q6*
Ma niftakarx - *go to q6*
Ma smajtx radju - *go to q6*
Ma tax risposta - *go to q6*

5. F' liema ħinijiet smajt dan l-istazzjon?

Ħin Minn am/pm Sa am/pm
Ħin Minn am/pm Sa am/pm
Ħin Minn am/pm Sa am/pm

6. Inti raġel jew mara?

Raġel
Mara

7. Kemm għandek età?

8. F' liema lokalità toqgħod?

RADIO AND TELEVISION AUDIENCES
PART 2 – TABLES AND FIGURES
[JANUARY - MARCH 2007]

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1.1 SAMPLE PROFILE BY GENDER AND BY AGE GROUP

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	403	19	69	23	116	100	64	12
	44.9%	44.2%	56.6%	46.0%	42.3%	41.5%	45.1%	48.0%
	100.0%	4.7%	17.1%	5.7%	28.8%	24.8%	15.9%	3.0%
Females	494	24	53	27	158	141	78	13
	55.1%	55.8%	43.4%	54.0%	57.7%	58.5%	54.9%	52.0%
	100.0%	4.9%	10.7%	5.5%	32.0%	28.5%	15.8%	2.6%
Total	897	43	122	50	274	241	142	25
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	4.8%	13.6%	5.6%	30.5%	26.9%	15.8%	2.8%

[Count / Column % / Row %]

1.2 SAMPLE PROFILE BY GENDER AND BY DISTRICT

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Male	403	72	124	64	62	47	34
	44.9%	42.1%	48.8%	44.4%	41.9%	43.1%	47.9%
	100.0%	17.9%	30.8%	15.9%	15.4%	11.7%	8.4%
Female	494	99	130	80	86	62	37
	55.1%	57.9%	51.2%	55.6%	58.1%	56.9%	52.1%
	100.0%	20.0%	26.3%	16.2%	17.4%	12.6%	7.5%
Total	897	171	254	144	148	109	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.1%	28.3%	16.1%	16.5%	12.2%	7.9%
	403	72	124	64	62	47	34
	44.9%	42.1%	48.8%	44.4%	41.9%	43.1%	47.9%

[Count / Column % / Row %]

1.3 SAMPLE PROFILE BY AGE GROUP AND BY DISTRICT

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	43	9	10	5	8	8	3
	4.8%	5.3%	3.9%	3.5%	5.4%	7.3%	4.2%
	100.0%	20.9%	23.3%	11.6%	18.6%	18.6%	7.0%
15-24	122	23	37	21	16	16	9
	13.6%	13.5%	14.6%	14.6%	10.8%	14.7%	12.7%
	100.0%	18.9%	30.3%	17.2%	13.1%	13.1%	7.4%
25-29	50	8	19	4	11	3	5
	5.6%	4.7%	7.5%	2.8%	7.4%	2.8%	7.0%
	100.0%	16.0%	38.0%	8.0%	22.0%	6.0%	10.0%
30-49	274	49	60	56	54	36	19
	30.5%	28.7%	23.6%	38.9%	36.5%	33.0%	26.8%
	100.0%	17.9%	21.9%	20.4%	19.7%	13.1%	6.9%
50-64	241	54	67	39	35	27	19
	26.9%	31.6%	26.4%	27.1%	23.6%	24.8%	26.8%
	100.0%	22.4%	27.8%	16.2%	14.5%	11.2%	7.9%
65-79	142	20	52	18	23	16	13
	15.8%	11.7%	20.5%	12.5%	15.5%	14.7%	18.3%
	100.0%	14.1%	36.6%	12.7%	16.2%	11.3%	9.2%
80+	25	8	9	1	1	3	3
	2.8%	4.7%	3.5%	0.7%	0.7%	2.8%	4.2%
	100.0%	32.0%	36.0%	4.0%	4.0%	12.0%	12.0%
Total	897	171	254	144	148	109	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.1%	28.3%	16.1%	16.5%	12.2%	7.9%

[Count / Column % / Row %]

3.1: RADIO LISTENING BY GENDER AND BY AGE GROUP [COUNT OF 10 MINUTES]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	33	13	20				6	11	14	1
	3.7%	3.2%	4.0%				2.2%	4.6%	9.9%	4.0%
	100.0%	39.4%	60.6%				18.8%	34.4%	43.8%	3.1%
Radju Parlament/106.6	6	2	4			1	1	4		
	0.7%	0.5%	0.8%			2.0%	0.4%	1.7%		
	100.0%	33.3%	66.7%			16.7%	16.7%	66.7%		
Magic Radio	14	2	12		1	1	7	4	1	
	1.6%	0.5%	2.4%		0.8%	2.0%	2.6%	1.7%	0.7%	
	100.0%	14.3%	85.7%		7.1%	7.1%	50.0%	28.6%	7.1%	
One Radio	61	33	28		5		15	23	15	2
	6.8%	8.2%	5.7%		4.1%		5.5%	9.6%	10.6%	8.0%
	100.0%	54.1%	45.9%		8.3%		25.0%	38.3%	25.0%	3.3%
Radio 101	21	15	6		1		4	8	7	1
	2.3%	3.7%	1.2%		0.8%		1.5%	3.3%	4.9%	4.0%
	100.0%	71.4%	28.6%		4.8%		19.0%	38.1%	33.3%	4.8%
Bay Radio	48	30	18	2	24	7	14	1		
	5.4%	7.4%	3.6%	4.7%	19.7%	14.0%	5.1%	0.4%		
	100.0%	62.5%	37.5%	4.2%	50.0%	14.6%	29.2%	2.1%		
Calypso Radio	61	26	35	1	3	4	31	21	1	
	6.8%	6.5%	7.1%	2.3%	2.5%	8.0%	11.3%	8.8%	0.7%	
	100.0%	42.6%	57.4%	1.6%	4.9%	6.6%	50.8%	34.4%	1.6%	
RTK	50	22	28	1			8	15	23	3
	5.6%	5.5%	5.7%	2.3%			2.9%	6.3%	16.2%	12.0%
	100.0%	44.0%	56.0%	2.0%			16.0%	30.0%	46.0%	6.0%
Smash Radio	23	15	8	1	9	4	7	1	1	
	2.6%	3.7%	1.6%	2.3%	7.4%	8.0%	2.6%	0.4%	0.7%	
	100.0%	65.2%	34.8%	4.3%	39.1%	17.4%	30.4%	4.3%	4.3%	
Radju Marija	31	10	21	1	1		2	13	10	4
	3.5%	2.5%	4.3%	2.3%	0.8%		0.7%	5.4%	7.0%	16.0%
	100.0%	32.3%	67.7%	3.2%	3.2%		6.5%	41.9%	32.3%	12.9%
Campus FM	5	3	2				2		3	
	0.6%	0.7%	0.4%				0.7%		2.1%	
	100.0%	60.0%	40.0%				40.0%		60.0%	
Capital Radio	25	11	14	3	2	2	17		1	
	2.8%	2.7%	2.8%	7.0%	1.6%	4.0%	6.2%		0.7%	
	100.0%	44.0%	56.0%	12.0%	8.0%	8.0%	68.0%		4.0%	
XFM	17	12	5	1	2	8	6			
	1.9%	3.0%	1.0%	2.3%	1.6%	16.0%	2.2%			
	100.0%	70.6%	29.4%	5.9%	11.8%	47.1%	35.3%			
Radju tal- Komunita'	8	5	3			1	3	3	1	
	0.9%	1.2%	0.6%			2.0%	1.1%	1.3%	0.7%	
	100.0%	62.5%	37.5%			12.5%	37.5%	37.5%	12.5%	
Foreign Radio Station	3	2	1		1		1	1		
	0.3%	0.5%	0.2%		0.8%		0.4%	0.4%		
	100.0%	66.7%	33.3%		33.3%		33.3%	33.3%		
No particular radio station	53	26	27	1	5	1	14	19	11	2
	5.9%	6.5%	5.5%	2.3%	4.1%	2.0%	5.1%	7.9%	7.7%	8.0%
	100.0%	49.1%	50.9%	1.9%	9.4%	1.9%	26.4%	35.8%	20.8%	3.8%
Do not remember	7	3	4	1	1		3	2		
	0.8%	0.7%	0.8%	2.3%	0.8%		1.1%	0.8%		
	100.0%	42.9%	57.1%	14.3%	14.3%		42.9%	28.6%		
Do not listen to radio	431	173	258	31	67	21	133	113	54	12
	48.0%	42.9%	52.2%	72.1%	54.9%	42.0%	48.5%	47.3%	38.0%	48.0%
	100.0%	40.1%	59.9%	7.2%	15.5%	4.9%	30.9%	26.2%	12.5%	2.8%
Total	897	403	494	43	122	50	274	239	142	25
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.9%	55.1%	4.8%	13.6%	5.6%	30.6%	26.7%	15.9%	2.8%

[Count / Column % / Row %]

3.2: RADIO LISTENING BY DISTRICT [COUNT OF 10 MINUTES]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	33 3.7% 100.0%	6 3.5% 18.2%	10 3.9% 30.3%	8 5.6% 24.2%	2 1.4% 6.1%	6 5.5% 18.2%	1 1.4% 3.0%
Radju Parlament/106.6	6 0.7% 100.0%		2 0.8% 33.3%	1 0.7% 16.7%		3 2.8% 50.0%	
Magic Radio	14 1.6% 100.0%	3 1.8% 21.4%	6 2.4% 42.9%	1 0.7% 7.1%	3 2.0% 21.4%	1 0.9% 7.1%	
One Radio	61 6.8% 100.0%	12 7.0% 19.7%	16 6.3% 26.2%	14 9.7% 23.0%	9 6.1% 14.8%	8 7.3% 13.1%	2 2.8% 3.3%
Radio 101	21 2.3% 100.0%	3 1.8% 14.3%	7 2.8% 33.3%	3 2.1% 14.3%	2 1.4% 9.5%	1 0.9% 4.8%	5 7.0% 23.8%
Bay Radio	48 5.4% 100.0%	10 5.8% 20.8%	13 5.1% 27.1%	5 3.5% 10.4%	10 6.8% 20.8%	7 6.4% 14.6%	3 4.2% 6.3%
Calypso Radio	61 6.8% 100.0%	17 9.9% 27.9%	18 7.1% 29.5%	7 4.9% 11.5%	11 7.4% 18.0%	7 6.4% 11.5%	1 1.4% 1.6%
RTK	50 5.6% 100.0%	8 4.7% 16.0%	15 5.9% 30.0%	9 6.3% 18.0%	7 4.7% 14.0%	7 6.4% 14.0%	4 5.6% 8.0%
Smash Radio	23 2.6% 100.0%	3 1.8% 13.0%	9 3.5% 39.1%	1 0.7% 4.3%	2 1.4% 8.7%	4 3.7% 17.4%	4 5.6% 17.4%
Radju Marija	31 3.5% 100.0%	9 5.3% 29.0%	7 2.8% 22.6%	4 2.8% 12.9%	4 2.7% 12.9%	3 2.8% 9.7%	4 5.6% 12.9%
Campus FM	5 0.6% 100.0%		2 0.8% 40.0%	1 0.7% 20.0%	2 1.4% 40.0%		
Capital Radio	25 2.8% 100.0%	4 2.3% 16.0%	4 1.6% 16.0%	5 3.5% 20.0%	7 4.7% 28.0%	3 2.8% 12.0%	2 2.8% 8.0%
XFM	17 1.9% 100.0%	3 1.8% 17.6%	5 2.0% 29.4%	4 2.8% 23.5%	2 1.4% 11.8%	3 2.8% 17.6%	
Radju tal- Komunita'	8 0.9% 100.0%	3 1.8% 37.5%	1 0.4% 12.5%	1 0.7% 12.5%	1 0.7% 12.5%		2 2.8% 25.0%
Foreign Radio Station	3 0.3% 100.0%		1 0.4% 33.3%			1 0.9% 33.3%	1 1.4% 33.3%
No particular radio station	53 5.9% 100.0%	9 5.3% 17.0%	19 7.5% 35.8%	6 4.2% 11.3%	11 7.4% 20.8%	6 5.5% 11.3%	2 2.8% 3.8%
Do not remember	7 0.8% 100.0%		1 0.4% 14.3%	4 2.8% 57.1%	2 1.4% 28.6%		
Do not listen to radio	431 48.0% 100.0%	81 47.4% 18.8%	118 46.5% 27.4%	70 48.6% 16.2%	73 49.3% 16.9%	49 45.0% 11.4%	40 56.3% 9.3%
Total	897 100.0% 100.0%	171 100.0% 19.1%	254 100.0% 28.3%	144 100.0% 16.1%	148 100.0% 16.5%	109 100.0% 12.2%	71 100.0% 7.9%

[Count / Column % / Row %]

3.3: TV CHANNEL FOLLOWING BY GENDER AND BY AGE GROUP – COUNT OF 10 MINUTES

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Not applicable	6	4	2			1	3	2		
	0.7%	1.0%	0.4%			2.0%	1.1%	0.8%		
TVM	100.0%	66.7%	33.3%			16.7%	50.0%	33.3%		
	199	66	133	11	21	4	68	46	43	6
	22.2%	16.4%	26.9%	25.6%	17.2%	8.0%	24.8%	19.2%	30.3%	24.0%
One TV	100.0%	33.2%	66.8%	5.5%	10.6%	2.0%	34.2%	23.1%	21.6%	3.0%
	103	40	63	4	9	2	31	41	12	4
	11.5%	9.9%	12.8%	9.3%	7.4%	4.0%	11.3%	17.2%	8.5%	16.0%
Net TV	100.0%	38.8%	61.2%	3.9%	8.7%	1.9%	30.1%	39.8%	11.7%	3.9%
	56	31	25	3	3	1	13	23	12	1
	6.2%	7.7%	5.1%	7.0%	2.5%	2.0%	4.7%	9.6%	8.5%	4.0%
Smash TV	100.0%	55.4%	44.6%	5.4%	5.4%	1.8%	23.2%	41.1%	21.4%	1.8%
	1	1								1
	0.1%	0.2%								4.0%
	100.0%	100.0%								100.0%
Rai 1	16	9	7		3		3	6	3	1
	1.8%	2.2%	1.4%		2.5%		1.1%	2.5%	2.1%	4.0%
	100.0%	56.3%	43.8%		18.8%		18.8%	37.5%	18.8%	6.3%
Rai 2	6	3	3		1		2	2	1	
	0.7%	0.7%	0.6%		0.8%		0.7%	0.8%	0.7%	
	100.0%	50.0%	50.0%		16.7%		33.3%	33.3%	16.7%	
Rai 3	4	1	3					3	1	
	0.4%	0.2%	0.6%					1.3%	0.7%	
	100.0%	25.0%	75.0%					75.0%	25.0%	
Rete 4	12	8	4		1		3	6	1	
	1.3%	2.0%	0.8%		0.8%		1.1%	2.5%	0.7%	
	100.0%	66.7%	33.3%		9.1%		27.3%	54.5%	9.1%	
Canale 5	39	8	31	2	4	6	19	7	1	
	4.3%	2.0%	6.3%	4.7%	3.3%	12.0%	6.9%	2.9%	0.7%	
	100.0%	20.5%	79.5%	5.1%	10.3%	15.4%	48.7%	17.9%	2.6%	
Italia 1	44	30	14	8	20	5	10	1		
	4.9%	7.4%	2.8%	18.6%	16.4%	10.0%	3.6%	0.4%		
	100.0%	68.2%	31.8%	18.2%	45.5%	11.4%	22.7%	2.3%		
Discovery Channel	11	8	3		3	1	6	1		
	1.2%	2.0%	0.6%		2.5%	2.0%	2.2%	0.4%		
	100.0%	72.7%	27.3%		27.3%	9.1%	54.5%	9.1%		
MTV	2	1	1	1			1			
	0.2%	0.2%	0.2%	2.3%			0.4%			
	100.0%	50.0%	50.0%	50.0%			50.0%			
BBC Prime	9	3	6		1			8		
	1.0%	0.7%	1.2%		0.8%			3.3%		
	100.0%	33.3%	66.7%		11.1%			88.9%		
BBC World	2	2			1	1				
	0.2%	0.5%			0.8%	2.0%				
	100.0%	100.0%			50.0%	50.0%				
Other TV station	63	36	27	5	9	3	23	15	7	1
	7.0%	8.9%	5.5%	11.6%	7.4%	6.0%	8.4%	6.3%	4.9%	4.0%
	100.0%	57.1%	42.9%	7.9%	14.3%	4.8%	36.5%	23.8%	11.1%	1.6%
No particular station	103	50	53	3	5	3	20	36	32	4
	11.5%	12.4%	10.7%	7.0%	4.1%	6.0%	7.3%	15.1%	22.5%	16.0%
	100.0%	48.5%	51.5%	2.9%	4.9%	2.9%	19.4%	35.0%	31.1%	3.9%
Do not remember	7	4	3	2	2			2	1	
	0.8%	1.0%	0.6%	4.7%	1.6%			0.8%	0.7%	
	100.0%	57.1%	42.9%	28.6%	28.6%			28.6%	14.3%	
Do not watch TV	214	98	116	4	39	23	72	40	28	7
	23.9%	24.3%	23.5%	9.3%	32.0%	46.0%	26.3%	16.7%	19.7%	28.0%
	100.0%	45.8%	54.2%	1.9%	18.3%	10.8%	33.8%	18.8%	13.1%	3.3%
Table Total	897	403	494	43	122	50	274	239	142	25
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		44.9%	55.1%	4.8%	13.6%	5.6%	30.6%	26.7%	15.9%	2.8%

[Count / Column % / Row %]

TABLE 3.4: TV CHANNEL FOLLOWING BY DISTRICT – COUNT OF 10 MINUTES

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not applicable	6 0.7% 100.0%		4 1.6% 66.7%	1 0.7% 16.7%		1 0.9% 16.7%	
TVM	199 22.2% 100.0%	37 21.6% 18.6%	53 20.9% 26.6%	31 21.5% 15.6%	35 23.6% 17.6%	29 26.6% 14.6%	14 19.7% 7.0%
One TV	103 11.5% 100.0%	27 15.8% 26.2%	25 9.8% 24.3%	20 13.9% 19.4%	14 9.5% 13.6%	13 11.9% 12.6%	4 5.6% 3.9%
Net TV	56 6.2% 100.0%	7 4.1% 12.5%	16 6.3% 28.6%	6 4.2% 10.7%	10 6.8% 17.9%	6 5.5% 10.7%	11 15.5% 19.6%
Smash TV	1 0.1% 100.0%	1 0.6% 100.0%					
Rai 1	16 1.8% 100.0%	5 2.9% 31.3%	3 1.2% 18.8%	3 2.1% 18.8%	3 2.0% 18.8%		2 2.8% 12.5%
Rai 2	6 0.7% 100.0%		4 1.6% 66.7%	1 0.7% 16.7%	1 0.7% 16.7%		
Rai 3	4 0.4% 100.0%	1 0.6% 25.0%		1 0.7% 25.0%	1 0.7% 25.0%	1 0.9% 25.0%	
Rete 4	12 1.3% 100.0%	2 1.2% 16.7%	5 2.0% 41.7%	3 2.1% 25.0%	1 0.7% 8.3%		1 1.4% 8.3%
Canale 5	39 4.3% 100.0%	6 3.5% 15.4%	15 5.9% 38.5%	9 6.3% 23.1%	6 4.1% 15.4%	3 2.8% 7.7%	
Italia 1	44 4.9% 100.0%	12 7.0% 27.3%	11 4.3% 25.0%	8 5.6% 18.2%	6 4.1% 13.6%	3 2.8% 6.8%	4 5.6% 9.1%
Discovery Channel	11 1.2% 100.0%	1 0.6% 9.1%	4 1.6% 36.4%	1 0.7% 9.1%	1 0.7% 9.1%	1 0.9% 9.1%	3 4.2% 27.3%
MTV	2 0.2% 100.0%	1 0.6% 50.0%					1 1.4% 50.0%
BBC Prime	9 1.0% 100.0%		2 0.8% 22.2%	1 0.7% 11.1%	1 0.7% 11.1%	4 3.7% 44.4%	1 1.4% 11.1%
BBC World	2 0.2% 100.0%		1 0.4% 50.0%		1 0.7% 50.0%		
Other TV station	63 7.0% 100.0%	12 7.0% 19.0%	23 9.1% 36.5%	8 5.6% 12.7%	5 3.4% 7.9%	12 11.0% 19.0%	3 4.2% 4.8%
No particular station	103 11.5% 100.0%	21 12.3% 20.4%	21 8.3% 20.4%	18 12.5% 17.5%	21 14.2% 20.4%	12 11.0% 11.7%	10 14.1% 9.7%
Do not remember	7 0.8% 100.0%		2 0.8% 28.6%	2 1.4% 28.6%	1 0.7% 14.3%		2 2.8% 28.6%
Do not watch TV	214 23.9% 100.0%	38 22.2% 17.8%	65 25.6% 30.4%	31 21.5% 14.5%	41 27.7% 19.2%	24 22.0% 11.2%	15 21.1% 7.0%
Table Total	897 100.0% 100.0%	171 100.0% 19.1%	254 100.0% 28.3%	144 100.0% 16.1%	148 100.0% 16.5%	109 100.0% 12.2%	71 100.0% 7.9%

[Count / Column % / Row %]

TABLE 4.1: TV-RECEPTION BY GENDER AND BY AGE GROUP

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Aerial (Analogue)	195	82	113	9	23	7	53	51	43	9
	21.7%	20.3%	22.9%	20.9%	18.9%	14.0%	19.3%	21.3%	30.3%	36.0%
	100.0%	42.1%	57.9%	4.6%	11.8%	3.6%	27.2%	26.2%	22.1%	4.6%
Cable	586	260	326	29	82	32	172	161	93	15
	65.3%	64.5%	66.0%	67.4%	67.2%	64.0%	62.8%	67.4%	65.5%	60.0%
	100.0%	44.4%	55.6%	5.0%	14.0%	5.5%	29.5%	27.6%	15.9%	2.6%
Satellite	74	36	38	4	13	5	29	18	5	
	8.2%	8.9%	7.7%	9.3%	10.7%	10.0%	10.6%	7.5%	3.5%	
	100.0%	48.6%	51.4%	5.4%	17.6%	6.8%	39.2%	24.3%	6.8%	
Internet										
Digital Aerial	36	21	15	1	4	5	17	7	1	1
	4.0%	5.2%	3.0%	2.3%	3.3%	10.0%	6.2%	2.9%	0.7%	4.0%
	100.0%	58.3%	41.7%	2.8%	11.1%	13.9%	47.2%	19.4%	2.8%	2.8%
No TV set	6	4	2			1	3	2		
	0.7%	1.0%	0.4%			2.0%	1.1%	0.8%		
	100.0%	66.7%	33.3%			16.7%	50.0%	33.3%		
Total	897	403	494	43	122	50	274	239	142	25
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.9%	55.1%	4.8%	13.6%	5.6%	30.6%	26.7%	15.9%	2.8%

[Count / Column % / Row %]

TABLE 4.2: TV-RECEPTION BY DISTRICT

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Aerial (Analogue)	195	47	39	39	33	21	16
	21.7%	27.5%	15.4%	27.1%	22.3%	19.3%	22.5%
	100.0%	24.1%	20.0%	20.0%	16.9%	10.8%	8.2%
Cable	586	106	179	88	94	72	47
	65.3%	62.0%	70.5%	61.1%	63.5%	66.1%	66.2%
	100.0%	18.1%	30.5%	15.0%	16.0%	12.3%	8.0%
Satellite	74	14	22	8	16	9	5
	8.2%	8.2%	8.7%	5.6%	10.8%	8.3%	7.0%
	100.0%	18.9%	29.7%	10.8%	21.6%	12.2%	6.8%
Internet							
Digital Aerial	36	4	10	8	5	6	3
	4.0%	2.3%	3.9%	5.6%	3.4%	5.5%	4.2%
	100.0%	11.1%	27.8%	22.2%	13.9%	16.7%	8.3%
No TV set	6		4	1		1	
	0.7%		1.6%	0.7%		0.9%	
	100.0%		66.7%	16.7%		16.7%	
Total	897	171	254	144	148	109	71
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.1%	28.3%	16.1%	16.5%	12.2%	7.9%

[Count / Column % / Row %]

TABLE 4.3: TV-CHANNEL RECEPTION BY HOUSEHOLD PLATFORM

	TABLE TOTAL	PLATFORM					
		AERIAL (ANALOGUE)	CABLE	SATELLITE	INTERNET	DIGITAL AERIAL	DO NOT HAVE A TV SET
Not applicable	6 0.7% 100.0%						6 100.0% 100.0%
TVM	199 22.2% 100.0%	65 33.3% 32.7%	121 20.6% 60.8%	7 9.5% 3.5%		6 16.7% 3.0%	
One TV	103 11.5% 100.0%	21 10.8% 20.4%	71 12.1% 68.9%	7 9.5% 6.8%		4 11.1% 3.9%	
Net TV	56 6.2% 100.0%	11 5.6% 19.6%	42 7.2% 75.0%	2 2.7% 3.6%		1 2.8% 1.8%	
Smash TV	1 0.1% 100.0%	1 0.5% 100.0%					
Rai 1	16 1.8% 100.0%	3 1.5% 18.8%	11 1.9% 68.8%	2 2.7% 12.5%			
Rai 2	6 0.7% 100.0%	1 0.5% 16.7%	4 0.7% 66.7%	1 1.4% 16.7%			
Rai 3	4 0.4% 100.0%		4 0.7% 100.0%				
Rete 4	12 1.3% 100.0%	5 2.6% 41.7%	6 1.0% 50.0%			1 2.8% 8.3%	
Canale 5	39 4.3% 100.0%	8 4.1% 20.5%	25 4.3% 64.1%	4 5.4% 10.3%		2 5.6% 5.1%	
Italia 1	44 4.9% 100.0%	8 4.1% 18.2%	28 4.8% 63.6%	6 8.1% 13.6%		2 5.6% 4.5%	
Discovery Channel	11 1.2% 100.0%		10 1.7% 90.9%			1 2.8% 9.1%	
MTV	2 0.2% 100.0%		2 0.3% 100.0%				
BBC Prime	9 1.0% 100.0%		9 1.5% 100.0%				
BBC World	2 0.2% 100.0%		1 0.2% 50.0%	1 1.4% 50.0%			
Other TV station	63 7.0% 100.0%	1 0.5% 1.6%	42 7.2% 66.7%	17 23.0% 27.0%		3 8.3% 4.8%	
No particular station	103 11.5% 100.0%	21 10.8% 20.4%	68 11.6% 66.0%	8 10.8% 7.8%		6 16.7% 5.8%	
Do not remember	7 0.8% 100.0%	1 0.5% 14.3%	6 1.0% 85.7%				
Do not watch TV	214 23.9% 100.0%	49 25.1% 22.9%	136 23.2% 63.6%	19 25.7% 8.9%		10 27.8% 4.7%	
Total	897 100.0% 100.0%	195 100.0% 21.7%	586 100.0% 65.3%	74 100.0% 8.2%		36 100.0% 4.0%	6 100.0% 0.7%

[Count / Column % / Row %]

TABLE 5.3.A: RADIO AUDIENCES – MONDAY

	Radju Malta	Radju Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
5:00	0.00	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
5:30	0.77	0.00	0.00	1.54	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	96.15	100.00
6:00	0.77	0.00	0.00	3.85	0.00	0.00	1.54	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	92.31	100.00
6:30	0.77	0.00	0.00	3.85	1.54	0.77	0.77	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	90.77	100.00
7:00	1.54	0.00	0.00	4.62	1.54	2.31	1.54	1.54	0.00	1.54	0.00	0.77	0.00	0.00	0.00	84.62	100.00
7:30	1.54	0.00	0.77	5.38	1.54	2.31	1.54	1.54	0.00	0.77	0.00	0.77	0.00	0.00	0.00	83.85	100.00
8:00	1.54	0.00	0.77	4.62	1.54	3.08	3.08	1.54	0.77	1.54	0.00	0.77	0.00	0.00	0.00	80.77	100.00
8:30	1.54	0.00	0.77	4.62	1.54	3.08	3.08	1.54	0.77	1.54	0.00	1.54	0.00	0.00	0.00	80.00	100.00
9:00	3.85	1.54	1.54	4.62	0.77	3.08	3.85	1.54	0.77	1.54	0.00	1.54	0.00	0.00	0.00	75.38	100.00
9:30	3.85	1.54	1.54	4.62	0.77	3.08	3.85	1.54	0.77	1.54	0.00	1.54	0.00	0.00	0.00	75.38	100.00
10:00	4.62	1.54	0.77	4.62	0.77	2.31	3.85	1.54	0.77	1.54	0.00	1.54	0.00	0.00	0.00	76.15	100.00
10:30	4.62	1.54	0.77	4.62	0.77	2.31	3.85	1.54	0.77	1.54	0.00	1.54	0.00	0.00	0.00	76.15	100.00
11:00	3.85	1.54	0.77	4.62	0.77	2.31	3.85	1.54	0.77	1.54	0.00	0.77	0.00	0.00	0.00	77.69	100.00
11:30	3.85	1.54	0.77	4.62	0.77	2.31	3.85	2.31	0.77	1.54	0.00	0.77	0.00	0.00	0.00	76.92	100.00
NOON	0.77	0.00	0.77	4.62	0.00	1.54	3.08	3.08	0.77	0.00	0.00	0.77	0.00	0.00	0.00	84.62	100.00
0:30	1.54	0.00	0.77	6.15	0.00	1.54	3.08	3.08	0.77	0.00	0.00	0.77	0.00	0.00	0.00	82.31	100.00
1:00	0.77	0.00	0.77	3.85	0.77	1.54	2.31	3.08	0.77	0.00	0.00	0.77	0.00	0.00	0.00	85.38	100.00
1:30	0.77	0.00	0.77	2.31	0.77	1.54	2.31	2.31	0.77	0.00	0.00	0.77	0.00	0.00	0.00	87.69	100.00
2:00	0.77	0.00	0.00	2.31	0.77	2.31	2.31	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	88.46	100.00
2:30	0.77	0.00	0.00	2.31	0.77	2.31	2.31	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	88.46	100.00
3:00	0.77	0.00	0.00	2.31	0.77	2.31	1.54	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	89.23	100.00
3:30	0.77	0.00	0.00	3.08	0.77	2.31	1.54	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	88.46	100.00
4:00	0.77	0.00	0.00	3.85	0.77	1.54	0.77	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	89.23	100.00
4:30	0.77	0.00	0.00	3.85	0.77	2.31	0.77	2.31	0.77	0.00	0.00	0.77	0.00	0.00	0.00	87.69	100.00
5:00	0.00	0.00	0.00	3.08	1.54	0.77	0.77	1.54	0.00	0.00	0.00	0.77	0.00	0.00	0.00	91.54	100.00
5:30	0.00	0.00	0.77	3.08	1.54	0.77	1.54	2.31	0.00	0.00	0.00	0.77	0.00	0.00	0.00	89.23	100.00
6:00	0.77	0.00	0.00	2.31	0.00	0.00	1.54	1.54	0.77	0.77	0.00	1.54	0.00	0.00	0.00	90.77	100.00
6:30	1.54	0.00	0.00	2.31	0.00	0.00	1.54	1.54	0.77	0.77	0.00	1.54	0.00	0.00	0.00	90.00	100.00
7:00	0.77	0.00	0.00	2.31	0.00	0.00	0.77	1.54	0.77	0.77	0.00	1.54	0.00	0.00	0.00	91.54	100.00
7:30	0.77	0.00	0.00	1.54	0.00	0.00	0.77	0.77	0.77	0.77	0.00	1.54	0.00	0.00	0.00	93.08	100.00
8:00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	97.69	100.00
8:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.77	0.00	0.00	0.00	96.92	100.00
9:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
9:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
10:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
10:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
average	0.95	0.19	0.26	2.34	0.45	0.99	1.33	1.17	0.27	0.48	0.00	0.64	0.00	0.00	0.00	90.93	
maximum	4.62	1.54	1.54	6.15	1.54	3.08	3.85	3.08	0.77	1.54	0.00	1.54	0.00	0.00	0.00	100.00	
std. dev.	1.32	0.51	0.43	1.89	0.57	1.15	1.36	0.99	0.37	0.61	0.00	0.56	0.00	0.00	0.00	8.11	

TABLE 5.3.B: RADIO AUDIENCES – TUESDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
5:30	0.00	0.00	0.00	0.78	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.45	100.00
6:00	0.78	0.00	0.00	3.10	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.78	0.00	94.57	100.00
6:30	0.78	0.00	0.00	3.10	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.78	0.00	0.78	0.00	93.80	100.00
7:00	1.55	0.00	0.00	5.43	0.00	0.78	0.78	0.78	0.78	0.78	0.00	0.78	0.00	1.55	0.00	86.82	100.00
7:30	2.33	0.00	0.00	5.43	0.00	0.00	0.78	1.55	0.78	0.78	0.00	0.78	0.00	1.55	0.00	86.05	100.00
8:00	3.10	0.78	0.00	5.43	0.00	1.55	3.88	1.55	1.55	0.78	0.00	1.55	0.78	1.55	0.00	77.52	100.00
8:30	2.33	0.78	0.00	6.20	0.00	0.00	3.88	1.55	0.78	0.78	0.00	1.55	0.78	1.55	0.00	79.84	100.00
9:00	3.10	0.78	0.00	7.75	0.00	0.00	6.20	1.55	0.78	0.78	0.00	0.78	0.78	2.33	0.00	75.19	100.00
9:30	3.10	0.78	0.00	7.75	0.00	0.00	6.20	1.55	0.78	0.78	0.00	0.78	0.78	2.33	0.00	75.19	100.00
10:00	2.33	0.78	0.00	6.98	0.00	0.00	6.20	0.78	0.78	0.78	0.00	1.55	0.78	2.33	0.00	76.74	100.00
10:30	2.33	0.78	0.00	6.98	0.00	0.00	6.20	0.78	0.78	0.78	0.00	1.55	0.78	2.33	0.00	76.74	100.00
11:00	2.33	0.78	0.00	6.98	0.00	0.00	6.20	0.78	0.78	0.78	0.00	0.78	0.78	1.55	0.00	78.29	100.00
11:30	2.33	0.78	0.00	7.75	0.00	0.00	5.43	0.78	0.78	0.78	0.00	0.78	0.78	1.55	0.00	78.29	100.00
NOON	2.33	0.00	0.00	4.65	0.78	0.00	1.55	0.78	0.00	0.78	0.00	0.78	0.78	2.33	0.00	85.27	100.00
0:30	2.33	0.00	0.00	3.88	0.00	0.00	1.55	0.78	0.00	0.78	0.00	0.78	0.78	2.33	0.00	86.82	100.00
1:00	2.33	0.00	0.00	3.88	0.00	0.00	1.55	0.78	0.00	0.78	0.00	0.78	0.78	2.33	0.00	86.82	100.00
1:30	1.55	0.00	0.00	4.65	0.00	0.00	1.55	0.78	0.00	0.78	0.00	0.78	0.78	2.33	0.00	86.82	100.00
2:00	0.78	0.00	0.00	3.10	0.00	0.00	0.78	0.78	0.78	0.78	0.00	0.00	0.78	2.33	0.00	89.92	100.00
2:30	0.78	0.00	0.00	3.10	0.00	0.00	1.55	0.78	0.78	0.78	0.00	0.00	0.78	2.33	0.00	89.15	100.00
3:00	0.78	0.00	0.00	3.10	0.00	0.00	0.78	0.78	0.78	1.55	0.78	0.00	0.78	1.55	0.00	89.15	100.00
3:30	0.78	0.00	0.00	3.10	0.00	0.00	0.78	0.78	0.78	0.78	0.78	0.00	0.78	1.55	0.00	89.92	100.00
4:00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	2.33	0.78	0.78	0.78	0.00	0.78	1.55	0.00	92.25	100.00
4:30	0.00	0.00	0.00	0.78	0.00	0.00	0.00	2.33	0.78	0.78	0.78	0.78	0.78	1.55	0.00	91.47	100.00
5:00	0.78	0.00	0.00	0.78	0.00	0.78	0.00	1.55	0.78	0.78	0.78	0.00	0.78	1.55	0.00	91.47	100.00
5:30	0.78	0.00	0.00	0.78	0.00	0.78	0.00	1.55	0.78	0.78	0.78	0.00	0.78	2.33	0.00	90.70	100.00
6:00	0.78	0.00	0.00	0.78	0.00	0.00	0.00	0.78	0.00	0.78	0.78	0.78	0.00	2.33	0.00	93.02	100.00
6:30	0.78	0.00	0.00	0.78	0.00	0.00	0.78	0.78	0.00	0.78	0.78	0.00	0.00	1.55	0.00	93.80	100.00
7:00	0.78	0.00	0.00	0.78	0.00	0.00	0.78	0.78	0.00	0.78	0.00	0.00	0.00	0.78	0.00	95.35	100.00
7:30	0.78	0.00	0.00	0.00	0.00	0.00	0.78	0.78	0.00	0.78	0.00	0.00	0.00	0.78	0.00	96.12	100.00
8:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
8:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
9:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
10:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
10:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	99.22	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
Average	0.89	0.13	0.00	2.26	0.02	0.08	1.23	0.63	0.31	0.55	0.13	0.34	0.32	1.03	0.00	92.09	
maximum	3.10	0.78	0.00	7.75	0.78	1.55	6.20	2.33	1.55	1.55	0.78	1.55	0.78	2.33	0.00	100.00	
std. dev.	1.05	0.29	0.00	2.70	0.11	0.29	2.05	0.65	0.42	0.39	0.29	0.50	0.39	0.98	0.00	8.25	

TABLE 5.3.C: RADIO AUDIENCES – WEDNESDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
5:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
6:00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	96.92	100.00
6:30	0.00	0.00	0.00	1.54	0.00	0.00	0.00	3.08	0.77	0.00	0.00	0.00	0.77	0.00	0.00	93.85	100.00
7:00	0.00	0.00	0.00	1.54	0.00	0.77	0.77	2.31	0.77	0.77	0.00	0.77	2.31	0.77	0.00	89.23	100.00
7:30	0.77	0.77	0.00	1.54	0.77	0.00	0.77	2.31	0.00	2.31	0.00	0.77	1.54	0.77	0.00	87.69	100.00
8:00	1.54	0.00	0.77	1.54	0.77	0.00	3.08	3.08	0.00	0.77	0.00	2.31	3.08	0.77	0.00	82.31	100.00
8:30	1.54	0.00	0.00	1.54	0.77	0.00	3.85	3.08	0.00	1.54	0.00	2.31	2.31	0.77	0.00	82.31	100.00
9:00	1.54	0.00	0.00	1.54	0.77	0.77	3.85	3.08	0.00	1.54	0.00	3.08	2.31	0.77	0.00	80.77	100.00
9:30	1.54	0.00	0.00	1.54	0.77	0.00	3.85	3.08	0.00	1.54	0.00	3.08	2.31	0.77	0.00	81.54	100.00
10:00	1.54	0.00	0.00	1.54	0.77	0.00	3.08	3.08	0.00	1.54	0.00	2.31	3.08	0.77	0.00	82.31	100.00
10:30	1.54	0.00	0.77	1.54	0.77	0.00	3.08	3.08	0.00	1.54	0.00	2.31	3.08	0.77	0.00	81.54	100.00
11:00	1.54	0.00	0.77	1.54	0.77	0.00	3.85	3.08	0.00	1.54	0.00	1.54	3.08	0.77	0.00	81.54	100.00
11:30	1.54	0.00	0.77	1.54	0.77	0.00	3.85	2.31	0.00	1.54	0.00	1.54	3.08	0.77	0.00	82.31	100.00
NOON	1.54	0.00	0.00	1.54	1.54	0.00	2.31	1.54	0.00	3.08	0.00	0.77	2.31	0.77	0.00	84.62	100.00
0:30	1.54	0.00	0.00	2.31	0.77	0.00	2.31	1.54	0.00	2.31	0.00	0.77	2.31	0.77	0.00	85.38	100.00
1:00	1.54	0.00	0.00	2.31	0.77	0.77	2.31	2.31	0.00	1.54	0.00	0.00	2.31	0.77	0.00	85.38	100.00
1:30	1.54	0.00	0.00	1.54	0.77	0.77	2.31	3.08	0.00	1.54	0.00	0.00	2.31	0.77	0.00	85.38	100.00
2:00	1.54	0.00	0.00	2.31	0.77	0.00	2.31	2.31	0.00	1.54	0.00	0.00	2.31	0.77	0.00	86.15	100.00
2:30	1.54	0.77	0.00	2.31	0.77	0.00	2.31	2.31	0.00	1.54	0.00	0.00	2.31	0.77	0.00	85.38	100.00
3:00	1.54	0.00	0.00	1.54	0.77	0.00	2.31	3.08	0.00	1.54	0.00	0.00	2.31	0.77	0.00	86.15	100.00
3:30	1.54	0.00	0.00	1.54	0.77	0.00	2.31	3.08	0.00	1.54	0.00	0.00	2.31	0.77	0.00	86.15	100.00
4:00	1.54	0.00	0.00	1.54	0.77	0.77	1.54	2.31	0.00	0.77	0.00	0.00	1.54	0.00	0.00	89.23	100.00
4:30	1.54	0.00	0.00	2.31	0.00	0.00	1.54	2.31	0.77	0.77	0.00	0.00	1.54	0.00	0.00	89.23	100.00
5:00	1.54	0.00	0.00	1.54	0.77	0.00	1.54	2.31	0.77	0.77	0.00	0.77	1.54	0.00	0.00	88.46	100.00
5:30	1.54	0.00	0.00	1.54	0.77	0.00	1.54	2.31	0.00	0.77	0.00	0.77	1.54	0.00	0.00	89.23	100.00
6:00	0.77	0.00	0.00	0.77	0.00	0.00	1.54	2.31	0.77	0.77	0.00	0.00	0.77	0.00	0.00	92.31	100.00
6:30	0.77	0.00	0.00	0.77	0.00	0.00	1.54	2.31	0.00	0.77	0.00	0.00	0.77	0.00	0.00	93.08	100.00
7:00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	2.31	0.00	0.00	0.00	0.00	0.77	0.00	0.00	94.62	100.00
7:30	0.77	0.00	0.00	0.00	0.00	0.00	1.54	1.54	0.00	0.00	0.00	0.00	0.77	0.00	0.00	95.38	100.00
8:00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
8:30	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
9:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
10:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
10:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
average	0.74	0.03	0.06	0.90	0.34	0.08	1.30	1.51	0.10	0.71	0.05	0.48	1.15	0.29	0.13	92.15	
maximum	1.54	0.77	0.77	2.31	1.54	0.77	3.85	3.08	0.77	3.08	0.77	3.08	3.08	0.77	0.77	100.00	
std. dev.	0.73	0.16	0.21	0.86	0.42	0.24	1.35	1.26	0.26	0.82	0.19	0.89	1.16	0.38	0.29	7.03	

TABLE 5.3.D: RADIO AUDIENCES – THURSDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
6:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
6:30	0.00	0.00	0.00	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
7:00	0.77	0.00	0.77	0.00	0.77	3.08	0.00	1.54	0.77	1.54	0.00	0.00	0.00	0.00	0.00	90.77	100.00
7:30	0.77	0.00	0.77	0.00	0.00	2.31	0.77	0.77	0.77	1.54	0.00	0.77	0.00	0.00	0.00	91.54	100.00
8:00	0.77	0.00	0.77	0.00	0.00	1.54	4.62	2.31	0.77	3.08	0.00	0.77	0.00	0.77	0.00	84.62	100.00
8:30	0.77	0.00	0.77	0.00	0.00	2.31	5.38	3.08	0.77	3.08	0.00	0.77	0.00	0.77	0.00	82.31	100.00
9:00	1.54	0.00	1.54	1.54	0.00	0.77	6.92	3.85	0.77	3.85	0.00	1.54	1.54	0.77	0.00	75.38	100.00
9:30	1.54	0.00	1.54	1.54	0.00	0.77	6.92	3.85	0.77	3.85	0.00	1.54	1.54	0.77	0.00	75.38	100.00
10:00	1.54	0.00	1.54	0.77	0.00	0.77	6.92	3.85	2.31	3.85	0.00	1.54	1.54	1.54	0.00	73.85	100.00
10:30	1.54	0.00	1.54	0.77	0.00	0.77	6.92	3.85	2.31	3.85	0.00	1.54	1.54	1.54	0.00	73.85	100.00
11:00	1.54	0.00	1.54	0.77	0.00	0.77	6.15	3.85	1.54	2.31	0.00	1.54	1.54	0.77	0.00	77.69	100.00
11:30	1.54	0.00	1.54	0.77	0.00	0.77	4.62	3.85	1.54	2.31	0.00	1.54	1.54	0.77	0.00	79.23	100.00
NOON	0.77	0.00	0.77	1.54	0.00	0.00	3.85	3.08	0.00	3.08	0.00	0.77	1.54	0.77	0.00	83.85	100.00
0:30	0.77	0.00	0.77	0.77	0.00	0.00	3.85	3.08	0.00	3.08	0.00	0.77	1.54	0.77	0.00	84.62	100.00
1:00	0.77	0.00	0.77	0.77	0.00	0.77	2.31	1.54	0.00	2.31	0.00	0.77	0.77	0.77	0.00	88.46	100.00
1:30	0.77	0.00	0.77	0.77	0.00	0.77	2.31	1.54	0.00	2.31	0.00	0.00	0.77	0.77	0.00	89.23	100.00
2:00	0.77	0.00	0.77	0.77	0.00	1.54	0.77	1.54	0.00	3.08	0.00	0.77	0.77	0.77	0.00	88.46	100.00
2:30	0.77	0.00	0.77	0.77	0.00	0.77	0.77	1.54	0.00	3.08	0.00	0.77	0.77	0.77	0.00	89.23	100.00
3:00	0.77	0.00	0.77	0.77	0.00	0.00	0.77	2.31	0.00	2.31	0.00	0.77	0.77	0.77	0.00	90.00	100.00
3:30	0.77	0.00	0.77	0.77	0.00	0.00	0.77	1.54	0.00	2.31	0.00	0.77	0.77	0.77	0.00	90.77	100.00
4:00	0.77	0.00	0.77	0.00	0.00	0.00	0.77	0.77	0.00	2.31	0.00	0.77	0.77	0.77	0.00	92.31	100.00
4:30	0.77	0.00	0.77	0.00	0.00	0.77	0.77	0.77	0.00	3.08	0.00	0.77	0.77	0.77	0.00	90.77	100.00
5:00	0.00	0.00	0.77	0.00	0.00	1.54	0.00	0.77	0.00	2.31	0.00	0.77	0.77	0.00	0.00	93.08	100.00
5:30	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	2.31	0.00	0.77	0.77	0.00	0.00	94.62	100.00
6:00	0.00	0.00	0.77	0.00	0.77	0.00	0.77	0.77	0.00	3.08	0.00	0.00	0.77	0.00	0.00	93.08	100.00
6:30	0.00	0.00	0.00	0.00	0.77	0.00	0.77	2.31	0.00	1.54	0.00	0.00	0.77	0.00	0.00	93.85	100.00
7:00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	96.92	100.00
7:30	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	96.15	100.00
8:00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	96.92	100.00
8:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	97.69	100.00
9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	1.54	0.00	0.00	0.00	0.00	97.69	100.00
9:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.00	97.69	100.00
10:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	98.46	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	98.46	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
average	0.42	0.00	0.46	0.32	0.05	0.45	1.47	1.20	0.26	1.67	0.00	0.42	0.45	0.32	0.00	92.52	
maximum	1.54	0.00	1.54	1.54	0.77	3.08	6.92	3.85	2.31	3.85	0.00	1.54	1.54	1.54	0.00	100.00	
std.dev.	0.55	0.00	0.54	0.47	0.19	0.74	2.29	1.35	0.58	1.29	0.00	0.55	0.59	0.44	0.00	8.09	

TABLE 5.3.E: RADIO AUDIENCES – FRIDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
5:00	0.00	0.00	0.00	0.77	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
5:30	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
6:00	0.00	0.00	0.00	3.08	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	95.38	100.00
6:30	0.00	0.00	0.00	3.08	0.00	1.54	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	93.85	100.00
7:00	0.77	0.00	0.77	4.62	0.77	0.77	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	90.00	100.00
7:30	0.77	0.00	0.00	4.62	2.31	0.77	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	88.46	100.00
8:00	1.54	0.00	1.54	5.38	3.08	2.31	6.92	0.77	0.00	1.54	0.00	0.00	1.54	0.00	0.00	75.38	100.00
8:30	1.54	0.00	1.54	5.38	2.31	2.31	6.92	0.77	0.00	1.54	0.00	1.54	0.00	0.00	0.00	76.15	100.00
9:00	2.31	0.00	1.54	5.38	1.54	2.31	6.92	1.54	0.00	1.54	0.00	2.31	0.00	0.00	0.00	74.62	100.00
9:30	2.31	0.00	1.54	5.38	1.54	2.31	6.92	1.54	0.00	1.54	0.00	2.31	0.00	0.00	0.00	74.62	100.00
10:00	2.31	0.00	1.54	5.38	1.54	2.31	7.69	2.31	0.00	1.54	0.00	2.31	0.00	0.00	0.00	73.08	100.00
10:30	2.31	0.00	1.54	5.38	1.54	2.31	7.69	2.31	0.00	1.54	0.00	2.31	0.00	0.00	0.00	73.08	100.00
11:00	2.31	0.00	1.54	6.15	1.54	3.08	7.69	2.31	0.00	0.77	0.00	2.31	0.00	0.00	0.00	72.31	100.00
11:30	2.31	0.00	1.54	6.15	1.54	3.08	7.69	2.31	0.00	0.77	0.00	2.31	0.00	0.00	0.00	72.31	100.00
NOON	2.31	0.00	0.77	3.85	0.00	1.54	4.62	0.77	0.00	0.77	0.00	1.54	0.00	0.00	0.00	83.85	100.00
0:30	2.31	0.00	0.77	3.08	0.00	1.54	4.62	0.77	0.00	0.77	0.00	1.54	0.00	0.00	0.00	84.62	100.00
1:00	0.77	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	1.54	0.00	0.00	0.00	86.92	100.00
1:30	0.77	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	1.54	0.00	0.00	0.00	86.92	100.00
2:00	1.54	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	0.77	0.00	0.00	0.00	86.92	100.00
2:30	0.77	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	0.77	0.00	0.00	0.00	87.69	100.00
3:00	0.77	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	0.77	0.00	0.00	0.00	87.69	100.00
3:30	0.77	0.00	0.77	1.54	0.00	2.31	4.62	0.77	0.00	0.77	0.00	1.54	0.00	0.00	0.00	86.92	100.00
4:00	0.77	0.00	0.77	1.54	0.00	3.08	3.08	0.77	0.00	0.77	0.00	1.54	0.77	0.00	0.00	86.92	100.00
4:30	0.77	0.00	0.77	1.54	0.00	2.31	3.08	0.77	0.00	0.77	0.00	0.77	0.77	0.00	0.00	88.46	100.00
5:00	0.00	0.00	0.00	2.31	0.77	1.54	3.08	0.77	0.00	1.54	0.00	0.77	0.77	0.00	0.00	88.46	100.00
5:30	0.00	0.00	0.00	2.31	0.00	1.54	3.08	0.77	0.77	1.54	0.00	0.77	0.77	0.00	0.00	88.46	100.00
6:00	0.00	0.00	0.00	1.54	0.00	0.00	2.31	0.00	0.77	1.54	0.00	0.77	0.00	0.00	0.00	93.08	100.00
6:30	0.00	0.00	0.00	1.54	0.00	0.00	2.31	0.00	0.77	1.54	0.00	0.00	0.00	0.00	0.00	93.85	100.00
7:00	0.00	0.00	0.00	0.77	0.00	0.00	3.08	0.00	0.77	1.54	0.00	0.00	0.00	0.00	0.00	93.85	100.00
7:30	0.00	0.00	0.00	0.77	0.00	0.00	3.08	0.00	0.77	1.54	0.00	0.00	0.00	0.00	0.00	93.85	100.00
8:00	0.00	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.77	1.54	0.00	0.00	0.00	0.00	0.00	96.15	100.00
8:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
9:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:30	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	98.46	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
average	0.63	0.00	0.43	1.99	0.38	1.01	2.61	0.59	0.14	0.69	0.00	0.63	0.11	0.00	0.00	90.79	
maximum	2.31	0.00	1.54	6.15	3.08	3.08	7.69	2.31	0.77	1.54	0.00	2.31	1.54	0.00	0.00	100.00	
std. dev.	0.88	0.00	0.59	2.00	0.78	1.15	2.71	0.68	0.30	0.62	0.00	0.85	0.32	0.00	0.00	9.14	

TABLE 5.3.F: RADIO AUDIENCES – SATURDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
5:30	0.00	0.00	0.00	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
6:00	0.00	0.00	0.00	0.77	1.54	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.15	100.00
6:30	0.00	0.00	0.00	0.77	1.54	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.15	100.00
7:00	0.00	0.00	0.77	1.54	1.54	0.00	0.77	0.77	0.77	0.00	0.77	0.77	0.00	0.00	0.00	92.31	100.00
7:30	0.00	0.00	0.77	1.54	2.31	0.00	0.77	2.31	0.77	0.00	0.77	0.77	0.00	0.00	0.00	90.00	100.00
8:00	0.00	0.00	0.77	2.31	2.31	0.00	2.31	4.62	0.00	0.77	0.77	1.54	0.77	0.77	0.00	83.08	100.00
8:30	0.00	0.00	0.77	2.31	2.31	0.00	3.08	6.15	0.00	0.77	0.77	1.54	0.77	0.77	0.00	80.77	100.00
9:00	1.54	0.00	0.77	2.31	2.31	0.00	2.31	6.15	0.00	0.77	0.77	1.54	1.54	0.77	0.00	79.23	100.00
9:30	1.54	0.77	0.77	2.31	2.31	0.00	2.31	6.15	0.00	0.77	0.77	1.54	1.54	0.77	0.00	78.46	100.00
10:00	1.54	0.00	2.31	2.31	2.31	1.54	2.31	5.38	0.00	0.77	0.77	2.31	1.54	0.77	0.77	75.38	100.00
10:30	1.54	0.00	2.31	2.31	2.31	1.54	2.31	6.92	0.00	0.77	0.77	2.31	1.54	0.77	0.77	73.85	100.00
11:00	1.54	0.00	2.31	2.31	2.31	2.31	2.31	5.38	0.00	0.77	0.77	2.31	0.00	0.77	0.77	76.15	100.00
11:30	1.54	0.00	2.31	3.08	2.31	1.54	2.31	4.62	0.00	1.54	0.77	2.31	0.00	0.77	0.77	76.15	100.00
NOON	0.00	0.00	1.54	2.31	1.54	0.77	1.54	2.31	0.00	0.77	0.77	1.54	0.00	0.77	0.00	86.15	100.00
0:30	0.00	0.00	1.54	0.77	1.54	0.77	1.54	2.31	0.00	0.77	0.77	1.54	0.00	0.77	0.00	87.69	100.00
1:00	0.00	0.00	0.77	0.77	0.77	0.77	1.54	1.54	0.00	0.77	0.77	0.77	0.00	0.77	0.00	90.77	100.00
1:30	0.00	0.00	0.77	0.77	0.77	0.77	1.54	1.54	0.00	0.00	0.77	0.77	0.00	0.77	0.00	91.54	100.00
2:00	0.00	0.00	1.54	0.00	1.54	1.54	0.77	1.54	0.00	0.00	0.77	0.77	0.00	0.77	0.00	90.77	100.00
2:30	0.00	0.00	1.54	0.00	1.54	1.54	0.77	1.54	0.00	0.00	0.77	0.77	0.00	0.77	0.00	90.77	100.00
3:00	0.00	0.00	0.77	0.00	1.54	1.54	0.77	1.54	0.00	0.00	0.77	0.77	0.00	0.77	0.00	91.54	100.00
3:30	0.00	0.00	0.77	0.00	1.54	1.54	0.77	1.54	0.00	0.00	0.77	0.77	0.00	0.77	0.00	91.54	100.00
4:00	0.00	0.00	0.77	0.00	0.77	0.77	1.54	1.54	0.77	0.00	0.77	0.77	0.00	0.77	0.00	91.54	100.00
4:30	0.00	0.00	0.77	0.00	0.77	0.77	2.31	1.54	0.77	0.00	0.77	0.77	0.00	0.77	0.00	90.77	100.00
5:00	0.00	0.00	0.00	0.77	0.77	0.00	0.77	1.54	0.77	0.00	0.77	0.77	0.00	0.77	0.00	93.08	100.00
5:30	0.00	0.00	0.00	0.77	0.77	0.00	0.00	1.54	1.54	0.00	0.77	0.77	0.00	0.77	0.00	93.08	100.00
6:00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	2.31	0.77	0.00	0.00	0.77	0.00	92.31	100.00
6:30	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	2.31	0.77	0.00	0.00	0.77	0.00	92.31	100.00
7:00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	1.54	0.77	0.00	0.77	0.77	0.00	92.31	100.00
7:30	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	0.77	0.77	0.00	0.00	0.77	0.00	93.85	100.00
8:00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	1.54	0.00	0.77	0.00	0.00	0.77	0.00	96.15	100.00
8:30	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	1.54	0.00	0.77	0.00	0.00	0.77	0.00	96.15	100.00
9:00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	97.69	100.00
9:30	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	97.69	100.00
10:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	98.46	100.00
10:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	98.46	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	98.46	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	98.46	100.00
Average	0.19	0.02	0.51	0.72	0.96	0.37	0.77	1.52	0.40	0.35	0.54	0.58	0.18	0.42	0.06	92.40	
maximum	1.54	0.77	2.31	3.08	2.31	2.31	3.08	6.92	1.54	2.31	0.77	2.31	1.54	0.77	0.77	100.00	
std. dev.	0.51	0.11	0.73	0.92	0.85	0.63	0.94	2.04	0.57	0.59	0.35	0.75	0.46	0.39	0.21	7.63	

TABLE 5.3.G: RADIO AUDIENCES – SUNDAY

	Radju Malta	Radju Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	NONE	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.85	0.00	0.00	0.00	0.00	98.31	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.85	0.00	0.00	0.00	0.00	98.31	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
5:30	0.00	0.00	0.00	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
6:00	0.00	0.00	0.00	2.54	0.85	0.85	0.85	0.85	0.00	0.00	0.85	0.00	0.00	0.00	0.00	93.22	100.00
6:30	0.00	0.00	0.85	2.54	0.85	0.85	0.85	0.85	0.00	0.00	0.85	0.00	0.00	0.00	0.00	92.37	100.00
7:00	0.85	0.00	0.85	2.54	0.85	0.85	0.85	0.85	1.69	0.00	0.85	0.00	0.00	0.00	0.00	89.83	100.00
7:30	0.85	0.00	0.85	2.54	0.85	0.85	0.85	0.85	0.85	0.00	0.85	0.00	0.00	0.00	0.00	90.68	100.00
8:00	1.69	0.00	0.85	6.78	0.85	0.85	1.69	0.85	1.69	0.85	0.00	0.00	0.00	0.00	0.00	83.90	100.00
8:30	1.69	0.00	0.85	6.78	1.69	0.85	1.69	1.69	1.69	0.85	0.00	0.00	0.00	0.00	0.00	82.20	100.00
9:00	1.69	0.00	0.85	6.78	1.69	3.39	4.24	2.54	2.54	0.85	0.00	0.00	0.00	0.00	0.00	75.42	100.00
9:30	1.69	0.00	0.85	6.78	1.69	4.24	4.24	3.39	2.54	0.85	0.00	0.00	0.00	0.00	0.00	73.73	100.00
10:00	0.85	0.00	0.85	6.78	0.85	4.24	4.24	2.54	2.54	0.00	0.00	0.00	0.00	0.00	0.00	77.12	100.00
10:30	0.85	0.00	0.85	6.78	0.00	4.24	3.39	1.69	1.69	0.00	0.00	0.85	0.00	0.00	0.00	79.66	100.00
11:00	0.85	0.85	0.85	6.78	0.00	2.54	3.39	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	81.36	100.00
11:30	0.85	0.00	0.85	6.78	0.00	2.54	3.39	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	82.20	100.00
NOON	0.85	0.00	0.85	4.24	0.00	1.69	3.39	2.54	0.00	0.00	0.00	0.00	0.85	0.00	0.00	85.59	100.00
0:30	0.00	0.00	0.85	4.24	0.00	1.69	3.39	2.54	0.00	0.00	0.00	0.00	0.85	0.00	0.00	86.44	100.00
1:00	0.85	0.00	0.85	5.08	0.00	1.69	3.39	2.54	0.00	0.00	0.00	0.00	0.85	0.00	0.00	84.75	100.00
1:30	0.85	0.00	0.85	5.08	0.00	1.69	3.39	2.54	0.00	0.00	0.00	0.00	0.85	0.00	0.00	84.75	100.00
2:00	0.85	0.00	0.85	5.08	0.00	2.54	3.39	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	83.90	100.00
2:30	0.85	0.00	0.85	5.08	0.00	2.54	3.39	3.39	0.00	0.00	0.00	0.00	0.00	0.00	0.00	83.90	100.00
3:00	0.85	0.00	0.85	5.08	0.00	2.54	2.54	2.54	0.00	0.00	0.00	0.00	0.00	0.00	0.85	84.75	100.00
3:30	0.00	0.00	0.85	4.24	0.00	2.54	2.54	2.54	0.00	0.00	0.00	0.00	0.00	0.00	0.85	86.44	100.00
4:00	0.85	0.00	0.85	5.08	0.00	2.54	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.85	86.44	100.00
4:30	0.85	0.00	0.85	5.08	0.00	2.54	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.85	86.44	100.00
5:00	0.85	0.00	0.85	4.24	0.00	1.69	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	88.98	100.00
5:30	0.85	0.00	0.85	4.24	0.00	1.69	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	88.98	100.00
6:00	0.85	0.00	0.00	3.39	0.00	2.54	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	89.83	100.00
6:30	0.85	0.00	0.00	3.39	0.00	2.54	1.69	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	89.83	100.00
7:00	0.85	0.00	0.00	3.39	0.00	2.54	0.85	1.69	0.00	0.00	0.00	0.00	0.85	0.00	0.00	89.83	100.00
7:30	0.85	0.00	0.00	3.39	0.00	2.54	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	91.53	100.00
8:00	0.85	0.00	0.00	3.39	0.00	1.69	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	93.22	100.00
8:30	0.85	0.00	0.00	3.39	0.00	1.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	94.07	100.00
9:00	0.00	0.00	0.00	2.54	0.00	1.69	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	94.92	100.00
9:30	0.00	0.00	0.00	2.54	0.00	1.69	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	94.92	100.00
10:00	0.00	0.00	0.00	0.85	0.00	1.69	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	96.61	100.00
10:30	0.00	0.00	0.00	0.85	0.00	1.69	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	96.61	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	98.31	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
average	0.53	0.02	0.41	3.13	0.23	1.54	1.41	1.13	0.49	0.07	0.19	0.02	0.09	0.00	0.07	90.68	
maximum	1.69	0.85	0.85	6.78	1.69	4.24	4.24	3.39	2.54	0.85	0.85	0.85	0.85	0.00	0.85	100.00	
std.dev.	0.54	0.12	0.43	2.44	0.49	1.22	1.48	1.14	0.80	0.24	0.36	0.12	0.26	0.00	0.24		

TABLE 5.4: RADIO AUDIENCES – MONDAY TO SUNDAY

	Radju Malta	Radju Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radio Stations	Foreign Radio Station	None	TOTAL
MIDNIGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	99.89	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	99.89	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.11	99.78	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.11	99.78	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	99.78	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	99.78	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.11	0.00	0.00	0.00	0.00	0.11	99.67	100.00
4:30	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	99.55	100.00
5:00	0.00	0.00	0.00	0.45	0.00	0.00	0.22	0.11	0.00	0.11	0.00	0.00	0.00	0.00	0.11	99.00	100.00
5:30	0.11	0.00	0.00	1.00	0.22	0.00	0.45	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.11	97.99	100.00
6:00	0.22	0.00	0.00	2.23	0.33	0.11	0.56	0.56	0.11	0.00	0.11	0.11	0.11	0.11	0.00	95.43	100.00
6:30	0.22	0.00	0.11	2.23	0.56	0.67	0.45	0.89	0.22	0.00	0.11	0.22	0.11	0.11	0.00	94.09	100.00
7:00	0.78	0.00	0.45	2.90	0.78	1.23	0.89	1.23	0.67	0.67	0.22	0.45	0.33	0.33	0.00	89.07	100.00
7:30	1.00	0.11	0.45	3.01	1.11	0.89	1.00	1.45	0.45	0.78	0.22	0.56	0.33	0.33	0.00	88.29	100.00
8:00	1.45	0.11	0.78	3.68	1.23	1.34	3.68	2.12	0.67	1.34	0.11	1.00	0.89	0.56	0.00	81.05	100.00
8:30	1.34	0.11	0.67	3.79	1.23	1.23	4.01	2.56	0.56	1.45	0.11	1.34	0.56	0.56	0.00	80.49	100.00
9:00	2.23	0.33	0.89	4.24	1.00	1.45	4.91	2.90	0.67	1.56	0.11	1.56	0.89	0.67	0.00	76.59	100.00
9:30	2.23	0.45	0.89	4.24	1.00	1.45	4.91	3.01	0.67	1.56	0.11	1.56	0.89	0.67	0.00	76.37	100.00
10:00	2.12	0.33	1.00	4.01	0.89	1.56	4.91	2.79	0.89	1.45	0.11	1.67	1.00	0.78	0.11	76.37	100.00
10:30	2.12	0.33	1.11	4.01	0.78	1.56	4.79	2.90	0.78	1.45	0.11	1.78	1.00	0.78	0.11	76.37	100.00
11:00	2.01	0.45	1.11	4.12	0.78	1.56	4.79	2.68	0.67	1.11	0.11	1.34	0.78	0.56	0.11	77.81	100.00
11:30	2.01	0.33	1.11	4.35	0.78	1.45	4.46	2.56	0.67	1.23	0.11	1.34	0.78	0.56	0.11	78.15	100.00
NOON	1.23	0.00	0.67	3.23	0.56	0.78	2.90	2.01	0.11	1.23	0.11	0.89	0.78	0.67	0.00	84.84	100.00
0:30	1.23	0.00	0.67	3.01	0.33	0.78	2.90	2.01	0.11	1.11	0.11	0.89	0.78	0.67	0.00	85.40	100.00
1:00	1.00	0.00	0.56	2.56	0.33	1.11	2.56	1.78	0.11	0.89	0.11	0.67	0.67	0.67	0.00	86.96	100.00
1:30	0.89	0.00	0.56	2.34	0.33	1.11	2.56	1.78	0.11	0.78	0.11	0.56	0.67	0.67	0.00	87.51	100.00
2:00	0.89	0.00	0.56	2.12	0.45	1.45	2.12	1.78	0.11	0.89	0.11	0.45	0.56	0.67	0.00	87.85	100.00
2:30	0.78	0.11	0.56	2.12	0.45	1.34	2.23	1.78	0.11	0.89	0.11	0.45	0.56	0.67	0.00	87.85	100.00
3:00	0.78	0.00	0.45	2.01	0.45	1.23	1.90	1.90	0.11	0.89	0.22	0.45	0.56	0.56	0.11	88.41	100.00
3:30	0.67	0.00	0.45	2.01	0.45	1.23	1.90	1.78	0.11	0.78	0.22	0.56	0.56	0.56	0.11	88.63	100.00
4:00	0.67	0.00	0.45	1.78	0.33	1.23	1.34	1.67	0.22	0.67	0.22	0.56	0.56	0.45	0.11	89.74	100.00
4:30	0.67	0.00	0.45	1.90	0.22	1.23	1.45	1.67	0.45	0.78	0.22	0.56	0.56	0.45	0.11	89.30	100.00
5:00	0.45	0.00	0.22	1.78	0.56	0.89	1.11	1.45	0.33	0.78	0.22	0.56	0.56	0.33	0.00	90.75	100.00
5:30	0.45	0.00	0.33	1.78	0.45	0.67	1.11	1.56	0.45	0.78	0.22	0.56	0.56	0.45	0.00	90.64	100.00
6:00	0.45	0.00	0.11	1.34	0.22	0.33	1.11	1.11	0.56	1.34	0.22	0.45	0.22	0.45	0.00	92.08	100.00
6:30	0.56	0.00	0.00	1.34	0.22	0.33	1.23	1.34	0.45	1.11	0.22	0.22	0.22	0.33	0.00	92.42	100.00
7:00	0.45	0.00	0.00	1.11	0.11	0.33	1.11	1.11	0.45	0.89	0.11	0.22	0.33	0.22	0.00	93.53	100.00
7:30	0.45	0.00	0.00	0.89	0.11	0.33	1.23	0.78	0.45	0.78	0.11	0.22	0.11	0.22	0.00	94.31	100.00
8:00	0.22	0.00	0.00	0.78	0.11	0.22	0.45	0.22	0.33	0.56	0.11	0.11	0.00	0.11	0.00	96.77	100.00
8:30	0.11	0.00	0.00	0.67	0.11	0.22	0.11	0.33	0.33	0.56	0.11	0.11	0.00	0.11	0.00	97.21	100.00
9:00	0.00	0.00	0.00	0.56	0.11	0.22	0.00	0.33	0.11	0.56	0.22	0.00	0.00	0.00	0.00	97.88	100.00
9:30	0.00	0.00	0.00	0.56	0.11	0.22	0.00	0.33	0.11	0.56	0.22	0.00	0.00	0.00	0.00	97.88	100.00
10:00	0.00	0.00	0.00	0.33	0.00	0.22	0.00	0.11	0.22	0.56	0.22	0.00	0.00	0.00	0.00	98.33	100.00
10:30	0.00	0.00	0.00	0.33	0.00	0.22	0.00	0.11	0.11	0.56	0.33	0.00	0.00	0.00	0.00	98.33	100.00
11:00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.33	0.33	0.00	0.00	0.00	0.00	99.11	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.22	0.22	0.00	0.00	0.00	0.00	99.33	100.00
average	0.62	0.06	0.30	1.64	0.35	0.63	1.45	1.11	0.28	0.65	0.13	0.45	0.33	0.30	0.04	91.66	
maximum	2.23	0.45	1.11	4.35	1.23	1.56	4.91	3.01	0.89	1.56	0.33	1.78	1.00	0.78	0.11	99.89	
std.dev.	0.71	0.13	0.37	1.45	0.37	0.58	1.65	1.00	0.25	0.51	0.09	0.53	0.35	0.28	0.05	7.81	

TABLE 6.3.A: TV AUDIENCES – MONDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
6:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
7:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
7:30	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
8:00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
8:30	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:30	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:00	0.00	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
10:30	0.00	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
11:00	0.00	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
11:30	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
NOON	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
12:30	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
1:00	0.00	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.92	100.00
1:30	0.00	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.92	100.00
2:00	0.00	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	95.38	100.00
2:30	0.00	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	95.38	100.00
3:00	0.00	2.31	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	94.62	100.00
3:30	0.00	2.31	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	94.62	100.00
4:00	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	1.54	94.62	100.00
4:30	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	1.54	94.62	100.00
5:00	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	1.54	0.00	0.00	94.62	100.00
5:30	0.00	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	1.54	0.00	0.00	94.62	100.00
6:00	0.77	1.54	0.77	0.00	0.00	0.77	0.00	0.00	0.77	0.77	0.00	0.00	1.54	0.00	0.77	92.31	100.00
6:30	0.77	1.54	3.08	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	1.54	0.00	0.77	91.54	100.00
7:00	2.31	1.54	4.62	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.00	1.54	87.69	100.00
7:30	3.85	6.92	4.62	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.00	1.54	80.77	100.00
7:45	3.85	6.92	5.38	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.00	1.54	80.00	100.00
8:00	6.15	6.15	6.15	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	1.54	0.77	2.31	75.38	100.00
8:30	5.38	8.46	4.62	0.00	0.77	0.00	0.00	0.00	0.77	1.54	0.00	0.00	1.54	0.77	2.31	73.85	100.00
9:00	5.38	6.15	3.08	0.00	1.54	0.77	0.00	1.54	3.85	3.08	0.00	0.00	1.54	0.00	5.38	67.69	100.00
9:30	3.85	3.85	2.31	0.00	1.54	0.77	0.00	1.54	3.85	2.31	0.00	0.00	1.54	0.00	5.38	73.08	100.00
10:00	1.54	2.31	0.77	0.00	0.77	0.77	0.00	1.54	1.54	2.31	0.00	0.00	0.00	0.00	6.15	82.31	100.00
10:30	0.00	0.77	0.77	0.00	0.77	0.77	0.00	1.54	1.54	2.31	0.00	0.00	0.00	0.00	5.38	86.15	100.00
11:00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.77	0.00	1.54	0.00	0.00	0.00	0.00	0.77	95.38	100.00
11:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00	
average	0.69	1.81	0.93	0.00	0.13	0.11	0.00	0.16	0.38	0.55	0.00	0.00	0.30	0.03	0.80	96.09	
maximum	6.15	8.46	6.15	0.00	1.54	0.77	0.00	1.54	3.85	3.08	0.00	0.00	1.54	0.77	6.15	100.00	
std. dev.	1.62	1.99	1.59	0.00	0.36	0.27	0.00	0.44	0.83	0.82	0.00	0.00	0.58	0.15	1.58	8.20	

TABLE 6.3.B: TV AUDIENCES – TUESDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
8:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
8:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
9:00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
9:30	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
10:00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
10:30	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
11:00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
11:30	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
NOON	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
12:30	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.22	100.00
1:00	0.78	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.45	100.00
1:30	0.78	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.45	100.00
2:00	0.78	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	1.55	95.35	100.00
2:30	0.78	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	1.55	95.35	100.00
3:00	0.00	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	2.33	95.35	100.00
3:30	0.00	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	96.12	100.00
4:00	0.00	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	1.55	96.12	100.00
4:30	0.00	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	1.55	96.12	100.00
5:00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	2.33	96.12	100.00
5:30	0.00	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	2.33	95.35	100.00
6:00	0.00	3.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.33	94.57	100.00
6:30	0.00	3.10	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	3.10	92.25	100.00
7:00	1.55	4.65	1.55	0.00	0.78	0.00	0.00	0.00	0.00	0.78	0.78	0.00	0.00	0.00	4.65	85.27	100.00
7:30	0.78	10.08	0.78	0.00	0.78	0.00	0.00	0.00	0.00	0.78	1.55	0.00	0.00	0.00	4.65	80.62	100.00
7:45	0.78	10.85	0.78	0.00	0.78	0.00	0.00	0.00	0.00	0.78	1.55	0.00	0.00	0.00	4.65	79.84	100.00
8:00	5.43	10.85	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.78	1.55	0.00	0.00	0.00	4.65	75.19	100.00
8:30	10.08	23.26	4.65	0.00	0.00	0.00	0.00	0.00	1.55	0.78	1.55	0.00	0.00	0.00	6.20	51.94	100.00
9:00	10.08	23.26	3.88	0.00	0.00	0.00	0.00	0.00	1.55	0.78	0.78	0.00	0.00	0.00	6.20	53.49	100.00
9:30	8.53	17.83	2.33	0.00	0.00	0.00	0.00	0.00	1.55	0.00	0.78	0.00	0.00	0.00	6.20	62.79	100.00
10:00	5.43	7.75	1.55	0.00	0.00	0.00	0.00	0.00	0.78	0.00	1.55	0.00	0.00	0.00	4.65	78.29	100.00
10:30	3.88	3.88	0.78	0.00	0.00	0.00	0.00	0.00	0.78	0.00	1.55	0.00	0.00	0.00	4.65	84.50	100.00
11:00	0.78	1.55	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.55	0.00	0.00	0.00	1.55	94.57	100.00
11:30	0.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.55	0.00	0.00	0.00	1.55	96.12	100.00
average	1.08	2.82	0.38	0.00	0.05	0.00	0.00	0.00	0.24	0.09	0.32	0.00	0.00	0.00	1.44	95.54	
maximum	10.08	23.26	4.65	0.00	0.78	0.00	0.00	0.00	1.55	0.78	1.55	0.00	0.00	0.00	6.20	100.00	
std. dev.	2.51	5.57	0.96	0.00	0.19	0.00	0.00	0.00	0.45	0.26	0.59	0.00	0.00	0.00	2.01	11.60	

TABLE 6.3.c: TV AUDIENCES – WEDNESDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.77	97.69	100.00
0:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	98.46	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	98.46	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	98.46	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	99.23	100.00
6:00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	98.46	100.00
6:30	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	97.69	100.00
7:00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
7:30	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
8:00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
8:30	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	97.69	100.00
9:30	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
10:00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:30	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
11:00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
11:30	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
NOON	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
12:30	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	96.92	100.00
1:30	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.77	96.15	100.00
2:00	1.54	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	94.62	100.00
2:30	1.54	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	2.31	93.85	100.00
3:00	0.77	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	2.31	93.85	100.00
3:30	0.77	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	2.31	93.85	100.00
4:00	0.77	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	2.31	94.62	100.00
4:30	0.77	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	1.54	95.38	100.00
5:00	0.77	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.77	94.62	100.00
5:30	0.77	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.77	94.62	100.00
6:00	0.77	1.54	0.00	0.00	0.00	0.00	1.54	0.00	0.77	1.54	0.00	0.00	0.00	0.00	1.54	92.31	100.00
6:30	0.77	1.54	2.31	0.00	0.77	0.00	0.77	0.00	0.77	1.54	0.00	0.00	0.77	0.00	1.54	89.23	100.00
7:00	0.77	1.54	3.85	0.00	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.77	1.54	88.46	100.00
7:30	0.77	3.85	3.85	0.00	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.77	1.54	86.15	100.00
7:45	0.77	3.85	4.62	0.00	0.77	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.77	0.77	1.54	85.38	100.00
8:00	8.46	3.85	5.38	0.00	0.77	0.00	0.00	0.77	0.00	2.31	0.00	0.00	0.77	0.77	1.54	75.38	100.00
8:30	13.08	6.15	3.85	0.00	3.08	0.00	0.00	3.08	0.77	4.62	0.00	0.00	1.54	0.77	2.31	60.77	100.00
9:00	13.85	6.15	3.08	0.00	3.08	0.00	0.00	3.85	0.77	4.62	0.00	0.00	1.54	0.77	2.31	60.00	100.00
9:30	13.08	5.38	0.77	0.00	2.31	0.00	0.00	3.08	0.00	6.15	0.00	0.00	1.54	0.77	4.62	62.31	100.00
10:00	10.00	3.85	0.00	0.00	2.31	0.00	0.00	1.54	0.77	5.38	0.00	0.00	0.77	0.00	3.85	71.54	100.00
10:30	8.46	3.08	0.00	0.00	1.54	0.00	0.00	1.54	0.77	3.85	0.00	0.00	0.77	0.00	1.54	78.46	100.00
11:00	6.92	0.77	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	89.23	100.00
11:30	4.62	0.77	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	92.31	100.00
average	2.12	0.99	0.68	0.00	0.49	0.00	0.11	0.28	0.27	0.89	0.24	0.00	0.22	0.11	0.86	94.68	
maximum	13.85	6.15	5.38	0.00	3.08	0.00	1.54	3.85	1.54	6.15	1.54	0.00	1.54	0.77	4.62	100.00	
std. dev.	3.68	1.70	1.38	0.00	0.81	0.00	0.38	0.86	0.40	1.54	0.39	0.00	0.44	0.27	1.10	10.29	

TABLE 6.3.D: TV AUDIENCES – THURSDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.77	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
0:30	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
6:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
7:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	99.23	100.00
7:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
8:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
8:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
9:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
9:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	98.46	100.00
10:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
10:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
11:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
11:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
NOON	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
12:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	97.69	100.00
1:30	0.77	2.31	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	95.38	100.00
2:00	0.77	3.08	0.00	0.00	0.00	0.00	0.00	0.00	3.85	0.00	0.00	0.00	0.00	0.00	0.00	92.31	100.00
2:30	0.77	3.08	0.00	0.00	0.00	0.00	0.00	0.00	3.08	0.00	0.00	0.00	0.00	0.00	0.00	93.08	100.00
3:00	0.00	3.08	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	95.38	100.00
3:30	0.00	3.08	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	95.38	100.00
4:00	0.00	2.31	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	96.15	100.00
4:30	0.77	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	0.00	96.15	100.00
5:00	0.77	0.77	0.00	0.00	0.00	0.00	1.54	0.77	0.77	0.77	0.00	0.00	0.00	0.00	0.00	94.62	100.00
5:30	0.77	0.77	0.00	0.00	0.00	0.00	1.54	0.77	0.77	0.77	0.00	0.00	0.00	0.00	0.00	94.62	100.00
6:00	0.77	0.77	0.77	0.00	0.00	0.00	1.54	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.77	94.62	100.00
6:30	0.77	0.77	0.77	0.00	0.00	0.00	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	94.62	100.00
7:00	1.54	3.08	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	92.31	100.00
7:30	1.54	6.15	0.77	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	89.23	100.00
7:45	1.54	6.15	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	1.54	88.46	100.00
8:00	10.00	6.92	1.54	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.77	79.23	100.00
8:30	24.62	8.46	3.85	0.77	0.00	0.00	0.00	0.00	2.31	0.77	0.77	0.00	0.00	0.00	2.31	56.15	100.00
9:00	27.69	6.92	3.85	0.77	0.00	0.00	0.00	0.00	4.62	2.31	0.77	0.00	0.00	0.00	2.31	50.77	100.00
9:30	25.38	5.38	2.31	0.00	0.00	0.00	0.00	0.00	4.62	2.31	0.77	0.00	0.00	0.00	2.31	56.92	100.00
10:00	21.54	2.31	1.54	0.00	0.00	0.00	0.00	0.00	2.31	3.08	0.00	0.00	0.00	0.00	2.31	66.92	100.00
10:30	18.46	2.31	1.54	0.00	0.00	0.00	0.00	0.00	2.31	2.31	0.00	0.00	0.00	0.00	0.77	72.31	100.00
11:00	7.69	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.77	89.23	100.00
11:30	5.38	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.77	91.54	100.00
average	3.12	1.65	0.39	0.03	0.03	0.00	0.11	0.06	0.78	0.28	0.05	0.00	0.00	0.00	0.52	94.90	
maximum	27.69	8.46	3.85	0.77	0.77	0.00	1.54	0.77	4.62	3.08	0.77	0.00	0.00	0.00	2.31	100.00	
std. dev.	7.28	2.15	0.90	0.15	0.15	0.00	0.38	0.21	1.20	0.71	0.19	0.00	0.00	0.00	0.73	12.00	

TABLE 6.3.E: TV AUDIENCES – FRIDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	3.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	96.15	100.00
0:30	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	97.69	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
1:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
8:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	99.23	100.00
8:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	99.23	100.00
9:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
9:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
10:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
10:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
11:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
11:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	98.46	100.00
NOON	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	96.92	100.00
12:30	1.54	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	96.92	100.00
1:00	1.54	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
1:30	1.54	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
2:00	1.54	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
2:30	1.54	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
3:00	0.77	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
3:30	0.77	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
4:00	0.77	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	95.38	100.00
4:30	0.77	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	96.15	100.00
5:00	2.31	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	93.85	100.00
5:30	2.31	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	93.85	100.00
6:00	3.08	1.54	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	93.08	100.00
6:30	3.08	2.31	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	92.31	100.00
7:00	4.62	2.31	1.54	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.77	0.00	0.77	88.46	100.00
7:30	4.62	5.38	1.54	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	0.00	0.77	83.85	100.00
7:45	4.62	5.38	1.54	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.77	1.54	0.00	0.77	83.85	100.00
8:00	9.23	3.85	2.31	0.00	0.00	0.00	0.00	0.77	0.77	0.77	0.00	0.00	2.31	0.00	1.54	78.46	100.00
8:30	26.92	3.85	2.31	0.00	0.00	0.00	0.00	1.54	0.77	1.54	0.77	0.00	2.31	0.00	2.31	57.69	100.00
9:00	30.77	4.62	1.54	0.00	0.77	0.00	0.00	2.31	1.54	2.31	0.77	0.00	2.31	0.00	2.31	50.77	100.00
9:30	29.23	3.85	1.54	0.00	0.77	0.00	0.00	1.54	1.54	2.31	0.77	0.00	2.31	0.00	2.31	53.85	100.00
10:00	22.31	3.08	0.77	0.00	0.77	0.00	0.00	1.54	0.77	2.31	0.00	0.00	1.54	0.00	3.08	63.85	100.00
10:30	19.23	2.31	0.77	0.00	0.77	0.00	0.00	0.77	0.77	1.54	0.00	0.00	0.77	0.00	3.08	70.00	100.00
11:00	4.62	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	3.08	89.23	100.00
11:30	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	2.31	93.85	100.00
average	3.80	1.26	0.41	0.00	0.08	0.00	0.00	0.41	0.16	0.25	0.05	0.39	0.31	0.00	0.49	94.33	
maximum	30.77	5.38	2.31	0.00	0.77	0.00	0.00	2.31	1.54	2.31	0.77	0.77	2.31	0.00	3.08	100.00	
std. dev.	7.80	1.47	0.65	0.00	0.24	0.00	0.00	0.55	0.38	0.64	0.19	0.39	0.72	0.00	0.95	12.41	

TABLE 6.3.F: TV AUDIENCES – SATURDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
0:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
2:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
2:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
3:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
4:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
5:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
6:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
7:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	100.00
8:00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
8:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.23	100.00
9:00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
9:30	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.46	100.00
10:00	0.00	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	96.92	100.00
10:30	0.00	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	96.92	100.00
11:00	0.00	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	96.92	100.00
11:30	0.00	0.77	0.77	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	96.92	100.00
NOON	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
12:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.00	0.00	99.23	100.00
1:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.77	97.69	100.00
1:30	0.00	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	1.54	96.15	100.00
2:00	0.00	2.31	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	2.31	91.54	100.00
2:30	0.77	2.31	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	2.31	91.54	100.00
3:00	0.77	3.08	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.31	91.54	100.00
3:30	0.77	3.08	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.31	91.54	100.00
4:00	0.77	2.31	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	3.08	90.00	100.00
4:30	1.54	2.31	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	3.08	89.23	100.00
5:00	0.77	2.31	2.31	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	3.85	89.23	100.00
5:30	0.77	2.31	3.08	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	3.85	88.46	100.00
6:00	1.54	2.31	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	2.31	91.54	100.00
6:30	1.54	2.31	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	2.31	91.54	100.00
7:00	0.00	2.31	1.54	0.00	0.00	0.00	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.00	3.08	91.54	100.00
7:30	1.54	2.31	1.54	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	3.08	89.23	100.00
7:45	1.54	2.31	3.08	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.77	0.00	0.00	0.00	3.08	87.69	100.00
8:00	4.62	3.08	3.08	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.77	0.00	0.00	0.00	3.08	83.85	100.00
8:30	13.08	4.62	3.08	0.00	1.54	0.77	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	3.85	71.54	100.00
9:00	17.69	4.62	3.08	0.00	0.77	0.77	0.00	0.00	0.77	2.31	0.77	0.00	0.00	0.00	3.85	65.38	100.00
9:30	16.15	4.62	3.85	0.00	0.00	0.77	0.00	0.00	0.77	3.08	0.77	0.00	0.00	0.00	3.85	66.15	100.00
10:00	13.08	3.08	3.08	0.00	0.00	0.77	0.00	0.00	0.77	3.85	0.77	0.00	0.00	0.00	0.77	73.85	100.00
10:30	9.23	3.08	0.77	0.00	0.00	0.77	0.00	0.00	0.77	1.54	0.77	0.00	0.00	0.00	0.77	82.31	100.00
11:00	2.31	0.77	0.00	0.00	0.00	0.77	0.00	0.00	0.77	1.54	0.00	0.00	0.00	0.00	0.00	93.85	100.00
11:30	2.31	0.77	0.00	0.00	0.00	0.00	0.00	0.00	0.77	0.77	0.00	0.00	0.00	0.00	0.00	95.38	100.00
average	1.85	1.35	0.99	0.00	0.20	0.09	0.00	0.05	0.09	0.46	0.27	0.00	0.00	0.00	1.19	95.40	
maximum	17.69	4.62	3.85	0.00	1.54	0.77	0.00	0.77	0.77	3.85	0.77	0.00	0.00	0.00	3.85	100.00	
std.dev.	4.28	1.36	1.24	0.00	0.41	0.25	0.00	0.19	0.25	0.84	0.37	0.00	0.00	0.00	1.44	8.75	

TABLE 6.3.G: TV AUDIENCES – SUNDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MNGHT	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
0:30	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
1:00	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
1:30	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
2:00	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
2:30	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
3:00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
3:30	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
4:00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
4:30	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
5:00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
5:30	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
6:00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
6:30	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	99.15	100.00
7:00	0.00	0.85	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	98.31	100.00
7:30	0.00	0.85	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	97.46	100.00
8:00	0.00	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.61	100.00
8:30	0.00	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	96.61	100.00
9:00	0.00	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	95.76	100.00
9:30	0.00	1.69	0.85	0.00	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	94.92	100.00
10:00	0.85	1.69	0.85	0.00	0.85	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	94.07	100.00
10:30	1.69	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	94.07	100.00
11:00	1.69	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	94.07	100.00
11:30	2.54	1.69	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	93.22	100.00
NOON	2.54	0.85	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.85	0.00	0.00	93.22	100.00
12:30	3.39	0.85	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.85	0.00	0.00	92.37	100.00
1:00	2.54	0.00	0.85	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.85	0.00	0.00	94.07	100.00
1:30	2.54	0.00	1.69	0.00	0.85	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.85	0.00	0.00	93.22	100.00
2:00	1.69	0.00	2.54	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.85	0.85	0.00	0.85	90.68	100.00
2:30	0.85	0.00	2.54	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.85	0.85	0.00	0.85	91.53	100.00
3:00	0.85	0.85	3.39	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.85	0.85	0.00	1.69	88.98	100.00
3:30	1.69	0.85	3.39	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.85	0.85	0.00	1.69	88.14	100.00
4:00	1.69	2.54	3.39	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.85	0.00	1.69	87.29	100.00
4:30	1.69	2.54	3.39	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.85	0.00	1.69	87.29	100.00
5:00	1.69	3.39	4.24	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.85	0.00	0.85	86.44	100.00
5:30	1.69	3.39	4.24	0.00	1.69	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.85	0.00	0.85	86.44	100.00
6:00	1.69	4.24	5.08	0.00	2.54	0.85	0.00	0.00	0.85	0.85	0.85	0.00	0.85	0.00	0.00	82.20	100.00
6:30	1.69	3.39	5.08	0.00	2.54	0.85	0.00	0.00	0.85	0.85	0.85	0.00	0.85	0.00	0.00	83.05	100.00
7:00	3.39	2.54	5.08	0.00	2.54	0.00	0.00	0.00	0.85	0.85	0.85	0.00	0.85	0.00	0.00	83.05	100.00
7:30	3.39	5.93	5.93	0.00	2.54	0.00	0.00	0.00	0.85	0.85	0.85	0.00	0.85	0.00	0.00	78.81	100.00
7:45	2.54	5.93	5.93	0.00	2.54	0.00	0.00	0.00	0.85	0.85	0.85	0.00	0.85	0.00	0.00	79.66	100.00
8:00	10.17	6.78	5.93	0.00	1.69	0.00	0.00	0.00	0.85	1.69	1.69	0.00	0.85	0.00	0.85	69.49	100.00
8:30	16.10	6.78	5.93	0.00	2.54	0.00	0.00	0.00	3.39	2.54	1.69	0.00	0.85	0.00	0.85	59.32	100.00
9:00	15.25	6.78	4.24	0.00	2.54	0.00	0.00	0.00	5.93	5.93	0.85	0.00	0.85	0.00	1.69	55.93	100.00
9:30	6.78	7.63	1.69	0.00	2.54	0.00	0.00	0.00	5.93	5.93	0.85	0.00	0.00	0.00	0.85	67.80	100.00
10:00	4.24	5.93	1.69	0.00	1.69	0.85	0.00	0.00	5.93	4.24	0.85	0.00	0.00	0.00	0.00	74.58	100.00
10:30	0.85	3.39	1.69	0.00	1.69	0.85	0.00	0.00	5.08	4.24	0.85	0.00	0.00	0.00	0.00	81.36	100.00
11:00	0.85	2.54	0.00	0.00	0.85	0.85	0.00	0.00	2.54	2.54	0.85	0.00	0.00	0.00	0.00	88.98	100.00
11:30	0.85	2.54	0.00	0.00	0.00	0.85	0.00	0.00	2.54	0.85	0.00	0.00	0.00	0.00	0.00	92.37	100.00

average	2.09	2.18	1.78	0.00	1.05	0.14	0.00	0.00	0.88	0.66	0.24	0.14	0.38	0.00	0.36	91.97	
maximum	16.10	7.63	5.93	0.00	2.54	0.85	0.00	0.00	5.93	5.93	1.69	0.85	0.85	0.00	1.69	100.00	
std.dev.	3.38	2.05	2.02	0.00	0.91	0.32	0.00	0.00	1.63	1.48	0.46	0.32	0.43	0.00	0.57	10.44	

TABLE 6.4: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNGHT	0.67	0.33	0.00	0.00	0.11	0.00	0.00	0.00	0.11	0.00	0.22	0.00	0.00	0.00	0.33	98.22	100.00
0:30	0.33	0.22	0.00	0.00	0.11	0.00	0.00	0.00	0.11	0.00	0.11	0.00	0.00	0.00	0.22	98.89	100.00
1:00	0.11	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.11	99.44	100.00
1:30	0.11	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.11	99.44	100.00
2:00	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.67	100.00
2:30	0.11	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.67	100.00
3:00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
3:30	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
4:00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
4:30	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
5:00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
5:30	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	99.78	100.00
6:00	0.11	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.11	99.44	100.00
6:30	0.11	0.22	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.11	99.33	100.00
7:00	0.11	0.22	0.11	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	99.33	100.00
7:30	0.11	0.45	0.22	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	99.00	100.00
8:00	0.11	0.67	0.22	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.11	98.66	100.00
8:30	0.11	0.67	0.22	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.11	98.66	100.00
9:00	0.11	0.89	0.22	0.00	0.22	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.00	0.00	0.22	98.10	100.00
9:30	0.11	0.89	0.22	0.00	0.22	0.11	0.00	0.00	0.11	0.00	0.00	0.11	0.00	0.00	0.22	97.99	100.00
10:00	0.22	1.00	0.22	0.00	0.22	0.11	0.00	0.00	0.11	0.00	0.00	0.11	0.00	0.00	0.22	97.77	100.00
10:30	0.33	1.00	0.22	0.00	0.22	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.00	0.00	0.22	97.77	100.00
11:00	0.33	1.00	0.22	0.00	0.22	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.11	0.00	0.11	97.77	100.00
11:30	0.45	0.89	0.22	0.00	0.22	0.00	0.00	0.00	0.11	0.00	0.00	0.11	0.11	0.00	0.11	97.77	100.00
NOON	0.78	0.56	0.22	0.00	0.11	0.00	0.00	0.00	0.00	0.11	0.00	0.22	0.11	0.00	0.00	97.88	100.00
12:30	0.89	0.56	0.22	0.00	0.11	0.00	0.00	0.00	0.00	0.11	0.00	0.22	0.11	0.00	0.00	97.77	100.00
1:00	1.00	0.78	0.22	0.00	0.11	0.00	0.00	0.11	0.22	0.22	0.00	0.22	0.11	0.00	0.22	96.77	100.00
1:30	1.00	1.11	0.33	0.00	0.11	0.00	0.00	0.11	0.45	0.22	0.00	0.22	0.11	0.00	0.33	95.99	100.00
2:00	0.89	1.67	0.78	0.00	0.33	0.00	0.00	0.11	1.00	0.22	0.11	0.22	0.11	0.00	0.89	93.65	100.00
2:30	0.89	1.67	0.78	0.00	0.33	0.00	0.00	0.11	0.89	0.11	0.11	0.22	0.11	0.00	1.00	93.76	100.00
3:00	0.45	1.90	1.00	0.00	0.33	0.11	0.00	0.11	0.45	0.33	0.00	0.22	0.11	0.00	1.34	93.65	100.00
3:30	0.56	1.90	1.00	0.00	0.33	0.11	0.00	0.11	0.33	0.33	0.00	0.22	0.11	0.00	1.34	93.65	100.00
4:00	0.56	1.78	1.00	0.00	0.33	0.00	0.00	0.22	0.33	0.45	0.11	0.11	0.11	0.00	1.45	93.53	100.00
4:30	0.78	1.67	0.89	0.00	0.33	0.00	0.00	0.22	0.33	0.45	0.11	0.11	0.11	0.00	1.34	93.65	100.00
5:00	0.89	1.56	1.11	0.00	0.22	0.00	0.45	0.22	0.45	0.56	0.11	0.11	0.33	0.00	1.11	92.87	100.00
5:30	0.89	1.67	1.23	0.00	0.22	0.00	0.45	0.22	0.45	0.56	0.11	0.11	0.33	0.00	1.11	92.64	100.00
6:00	1.23	2.12	1.23	0.00	0.33	0.22	0.45	0.11	0.45	0.45	0.22	0.11	0.33	0.00	1.11	91.64	100.00
6:30	1.23	2.12	2.01	0.00	0.45	0.11	0.22	0.11	0.45	0.33	0.33	0.11	0.45	0.00	1.34	90.75	100.00
7:00	2.01	2.56	2.68	0.00	0.56	0.00	0.00	0.22	0.22	0.67	0.33	0.11	0.45	0.11	1.90	88.18	100.00
7:30	2.34	5.80	2.68	0.00	0.67	0.00	0.00	0.22	0.33	0.67	0.45	0.11	0.56	0.11	1.90	84.17	100.00
7:45	2.23	5.91	3.23	0.00	0.67	0.00	0.00	0.22	0.33	0.67	0.45	0.11	0.56	0.11	1.90	83.61	100.00
8:00	7.69	5.91	3.68	0.00	0.56	0.00	0.00	0.22	0.56	0.89	0.56	0.00	0.78	0.22	2.12	76.81	100.00
8:30	15.61	8.81	4.01	0.11	1.11	0.11	0.00	0.67	1.34	1.78	0.78	0.00	0.89	0.22	2.90	61.65	100.00
9:00	17.28	8.36	3.23	0.11	1.23	0.22	0.00	1.11	2.68	3.01	0.56	0.00	0.89	0.11	3.46	57.75	100.00
9:30	14.83	6.91	2.12	0.00	1.00	0.22	0.00	0.89	2.56	3.12	0.56	0.00	0.78	0.11	3.68	63.21	100.00
10:00	11.26	4.01	1.34	0.00	0.78	0.33	0.00	0.67	1.78	3.01	0.45	0.00	0.33	0.00	3.01	73.02	100.00
10:30	8.70	2.68	0.89	0.00	0.67	0.33	0.00	0.56	1.67	2.23	0.45	0.00	0.22	0.00	2.34	79.26	100.00
11:00	3.34	1.11	0.11	0.00	0.56	0.22	0.00	0.11	0.56	1.11	0.33	0.00	0.11	0.00	0.89	91.53	100.00
11:30	2.34	0.78	0.00	0.00	0.22	0.11	0.00	0.11	0.56	0.56	0.22	0.00	0.00	0.00	0.78	94.31	100.00
average	2.11	1.71	0.78	0.00	0.28	0.05	0.03	0.14	0.39	0.45	0.16	0.08	0.17	0.02	0.82	94.73	
maximum	17.28	8.81	4.01	0.11	1.23	0.33	0.45	1.11	2.68	3.12	0.78	0.22	0.89	0.22	3.68	100.00	
std.dev.	4.21	2.18	1.08	0.02	0.30	0.09	0.11	0.24	0.62	0.81	0.19	0.08	0.25	0.05	1.00	0.00	

RADIO AND TELEVISION AUDIENCES
PART 3 – FURTHER ANALYSIS
[OCTOBER-DECEMBER 2006]

Unpublished

The following calculations are based on “Table 3: Maltese population as at 31st December 2005 based on the November 1995 Census” as published in the Demographic Review 2005, National Statistics Office, 2006:5; for household members of 12 years and over. Data was rounded to the nearest thousand. A “nil” entry means that audiences for that time slot were less than 1000 and not necessarily a zero audience.

Population base used: 391,906 less 0-11 year olds = 340,450; rounded to the nearest 1,000 = 340,000

RADIO AUDIENCES – MONDAY

	Radju Malta	R. Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marja	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	3000	0	0	3000	0	0	0	0	0	0	0	0	334000	340000
5:00	0	0	0	3000	0	0	3000	0	0	0	0	0	0	0	0	334000	340000
5:30	3000	0	0	5000	0	0	3000	0	0	0	0	3000	0	0	0	326000	340000
6:00	3000	0	0	13000	0	0	5000	3000	0	0	0	3000	0	0	0	313000	340000
6:30	3000	0	0	13000	5000	3000	3000	3000	0	0	0	3000	0	0	0	307000	340000
7:00	5000	0	0	16000	5000	8000	5000	5000	0	5000	0	3000	0	0	0	288000	340000
7:30	5000	0	3000	18000	5000	8000	5000	5000	0	3000	0	3000	0	0	0	285000	340000
8:00	5000	0	3000	16000	5000	10000	10000	5000	3000	5000	0	3000	0	0	0	275000	340000
8:30	5000	0	3000	16000	5000	10000	10000	5000	3000	5000	0	5000	0	0	0	273000	340000
9:00	13000	5000	5000	16000	3000	10000	13000	5000	3000	5000	0	5000	0	0	0	257000	340000
9:30	13000	5000	5000	16000	3000	10000	13000	5000	3000	5000	0	5000	0	0	0	257000	340000
10:00	16000	5000	3000	16000	3000	8000	13000	5000	3000	5000	0	5000	0	0	0	258000	340000
10:30	16000	5000	3000	16000	3000	8000	13000	5000	3000	5000	0	5000	0	0	0	258000	340000
11:00	13000	5000	3000	16000	3000	8000	13000	5000	3000	5000	0	3000	0	0	0	263000	340000
11:30	13000	5000	3000	16000	3000	8000	13000	8000	3000	5000	0	3000	0	0	0	260000	340000
NOON	3000	0	3000	16000	0	5000	10000	10000	3000	0	0	3000	0	0	0	287000	340000
0:30	5000	0	3000	21000	0	5000	10000	10000	3000	0	0	3000	0	0	0	280000	340000
1:00	3000	0	3000	13000	3000	5000	8000	10000	3000	0	0	3000	0	0	0	289000	340000
1:30	3000	0	3000	8000	3000	5000	8000	8000	3000	0	0	3000	0	0	0	296000	340000
2:00	3000	0	0	8000	3000	8000	8000	8000	0	0	0	3000	0	0	0	299000	340000
2:30	3000	0	0	8000	3000	8000	8000	8000	0	0	0	3000	0	0	0	299000	340000
3:00	3000	0	0	8000	3000	8000	5000	8000	0	0	0	3000	0	0	0	302000	340000
3:30	3000	0	0	10000	3000	8000	5000	8000	0	0	0	3000	0	0	0	300000	340000
4:00	3000	0	0	13000	3000	5000	3000	8000	0	0	0	3000	0	0	0	302000	340000
4:30	3000	0	0	13000	3000	8000	3000	8000	3000	0	0	3000	0	0	0	296000	340000
5:00	0	0	0	10000	5000	3000	3000	5000	0	0	0	3000	0	0	0	311000	340000
5:30	0	0	3000	10000	5000	3000	5000	8000	0	0	0	3000	0	0	0	303000	340000
6:00	3000	0	0	8000	0	0	5000	5000	3000	3000	0	5000	0	0	0	308000	340000
6:30	5000	0	0	8000	0	0	5000	5000	3000	3000	0	5000	0	0	0	306000	340000
7:00	3000	0	0	8000	0	0	3000	5000	3000	3000	0	5000	0	0	0	310000	340000
7:30	3000	0	0	5000	0	0	3000	3000	3000	3000	0	5000	0	0	0	315000	340000
8:00	0	0	0	5000	0	0	0	0	0	0	0	3000	0	0	0	332000	340000
8:30	0	0	0	3000	0	0	0	3000	0	3000	0	3000	0	0	0	328000	340000
9:00	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000	340000
9:30	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000	340000
10:00	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000	340000
10:30	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000	340000
11:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
11:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000

RADIO AUDIENCES – TUESDAY

	Radju Malta	R. Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
5:30	0	0	0	3000	0	0	3000	0	0	0	0	0	0	0	0	334000	340000
6:00	3000	0	0	11000	0	0	0	3000	0	0	0	0	0	3000	0	320000	340000
6:30	3000	0	0	11000	0	0	0	3000	0	0	0	3000	0	3000	0	317000	340000
7:00	5000	0	0	18000	0	3000	3000	3000	3000	3000	0	3000	0	5000	0	294000	340000
7:30	8000	0	0	18000	0	0	3000	5000	3000	3000	0	3000	0	5000	0	292000	340000
8:00	11000	3000	0	18000	0	5000	13000	5000	5000	3000	0	5000	3000	5000	0	264000	340000
8:30	8000	3000	0	21000	0	0	13000	5000	3000	3000	0	5000	3000	5000	0	271000	340000
9:00	11000	3000	0	26000	0	0	21000	5000	3000	3000	0	3000	3000	8000	0	254000	340000
9:30	11000	3000	0	26000	0	0	21000	5000	3000	3000	0	3000	3000	8000	0	254000	340000
10:00	8000	3000	0	24000	0	0	21000	3000	3000	3000	0	5000	3000	8000	0	259000	340000
10:30	8000	3000	0	24000	0	0	21000	3000	3000	3000	0	5000	3000	8000	0	259000	340000
11:00	8000	3000	0	24000	0	0	21000	3000	3000	3000	0	3000	3000	5000	0	264000	340000
11:30	8000	3000	0	26000	0	0	18000	3000	3000	3000	0	3000	3000	5000	0	265000	340000
NOON	8000	0	0	16000	3000	0	5000	3000	0	3000	0	3000	3000	8000	0	288000	340000
0:30	8000	0	0	13000	0	0	5000	3000	0	3000	0	3000	3000	8000	0	294000	340000
1:00	8000	0	0	13000	0	0	5000	3000	0	3000	0	3000	3000	8000	0	294000	340000
1:30	5000	0	0	16000	0	0	5000	3000	0	3000	0	3000	3000	8000	0	294000	340000
2:00	3000	0	0	11000	0	0	3000	3000	3000	3000	0	0	3000	8000	0	303000	340000
2:30	3000	0	0	11000	0	0	5000	3000	3000	3000	0	0	3000	8000	0	301000	340000
3:00	3000	0	0	11000	0	0	3000	3000	3000	5000	3000	0	3000	5000	0	301000	340000
3:30	3000	0	0	11000	0	0	3000	3000	3000	3000	3000	0	3000	5000	0	303000	340000
4:00	0	0	0	3000	0	0	0	8000	3000	3000	3000	0	3000	5000	0	312000	340000
4:30	0	0	0	3000	0	0	0	8000	3000	3000	3000	3000	3000	5000	0	309000	340000
5:00	3000	0	0	3000	0	3000	0	5000	3000	3000	3000	0	3000	5000	0	309000	340000
5:30	3000	0	0	3000	0	3000	0	5000	3000	3000	3000	0	3000	8000	0	306000	340000
6:00	3000	0	0	3000	0	0	0	3000	0	3000	3000	3000	0	8000	0	314000	340000
6:30	3000	0	0	3000	0	0	3000	3000	0	3000	3000	0	0	5000	0	317000	340000
7:00	3000	0	0	3000	0	0	3000	3000	0	3000	0	0	0	3000	0	322000	340000
7:30	3000	0	0	0	0	0	3000	3000	0	3000	0	0	0	3000	0	325000	340000
8:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
8:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
9:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
9:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
10:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
10:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000

RADIO AUDIENCES – WEDNESDAY

RADIO AUDIENCES - WEDNESDAY																		
	Radju Malta	R. Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL	
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000	
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000	
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000	
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000	
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	340000	340000	
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	340000	340000	
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	340000	340000	
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	340000	340000	
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	337000	340000	
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	340000	340000	
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	337000	340000	
5:30	0	0	0	3000	0	0	0	0	0	0	0	0	0	0	3000	331000	340000	
6:00	0	0	0	5000	0	0	0	3000	0	0	0	0	3000	0	0	326000	340000	
6:30	0	0	0	5000	0	0	0	10000	3000	0	0	0	3000	0	0	326000	340000	
7:00	0	0	0	5000	0	3000	3000	8000	3000	3000	0	3000	8000	3000	0	312000	340000	
7:30	3000	3000	0	5000	3000	0	3000	8000	0	8000	0	3000	5000	3000	0	304000	340000	
8:00	5000	0	3000	5000	3000	0	10000	10000	0	3000	0	8000	10000	3000	0	280000	340000	
8:30	5000	0	0	5000	3000	0	13000	10000	0	5000	0	8000	8000	3000	0	273000	340000	
9:00	5000	0	0	5000	3000	3000	13000	10000	0	5000	0	10000	8000	3000	0	268000	340000	
9:30	5000	0	0	5000	3000	0	13000	10000	0	5000	0	10000	8000	3000	0	265000	340000	
10:00	5000	0	0	5000	3000	0	10000	10000	0	5000	0	8000	10000	3000	0	255000	340000	
10:30	5000	0	3000	5000	3000	0	10000	10000	0	5000	0	8000	10000	3000	0	249000	340000	
11:00	5000	0	3000	5000	3000	0	13000	10000	0	5000	0	5000	10000	3000	0	257000	340000	
11:30	5000	0	3000	5000	3000	0	13000	8000	0	5000	0	5000	10000	3000	0	258000	340000	
NOON	5000	0	0	5000	5000	0	8000	5000	0	10000	0	3000	8000	3000	0	292000	340000	
0:30	5000	0	0	8000	3000	0	8000	5000	0	8000	0	3000	8000	3000	0	297000	340000	
1:00	5000	0	0	8000	3000	3000	8000	8000	0	5000	0	0	8000	3000	0	306000	340000	
1:30	5000	0	0	5000	3000	3000	8000	10000	0	5000	0	0	8000	3000	0	309000	340000	
2:00	5000	0	0	8000	3000	0	8000	8000	0	5000	0	0	8000	3000	0	308000	340000	
2:30	5000	3000	0	8000	3000	0	8000	8000	0	5000	0	0	8000	3000	0	308000	340000	
3:00	5000	0	0	5000	3000	0	8000	10000	0	5000	0	0	8000	3000	0	310000	340000	
3:30	5000	0	0	5000	3000	0	8000	10000	0	5000	0	0	8000	3000	0	310000	340000	
4:00	5000	0	0	5000	3000	3000	5000	8000	0	3000	0	0	5000	0	0	309000	340000	
4:30	5000	0	0	8000	0	0	5000	8000	3000	3000	0	0	5000	0	0	306000	340000	
5:00	5000	0	0	5000	3000	0	5000	8000	3000	3000	0	3000	5000	0	0	314000	340000	
5:30	5000	0	0	5000	3000	0	5000	8000	0	3000	0	3000	5000	0	0	315000	340000	
6:00	3000	0	0	3000	0	0	5000	8000	3000	3000	0	0	3000	0	0	312000	340000	
6:30	3000	0	0	3000	0	0	5000	8000	0	3000	0	0	3000	0	0	312000	340000	
7:00	3000	0	0	0	0	0	5000	8000	0	0	0	0	3000	0	0	312000	340000	
7:30	3000	0	0	0	0	0	5000	5000	0	0	0	0	3000	0	0	317000	340000	
8:00	3000	0	0	0	0	0	3000	3000	0	0	0	0	0	0	0	326000	340000	
8:30	0	0	0	0	0	0	3000	3000	0	0	0	0	0	0	0	326000	340000	
9:00	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	331000	340000	
9:30	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	331000	340000	
10:00	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	334000	340000	
10:30	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	334000	340000	
11:00	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	334000	340000	
11:30	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	334000	340000	

RADIO AUDIENCES – THURSDAY

RADIO AUDIENCES PER HOUR																	
	Radju Malta	R. Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	340000	340000
0:30	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	3000	3000	0	0	0	0	0	0	0	0	0	0	337000	340000
6:00	0	0	0	9000	3000	3000	3000	3000	0	0	3000	0	0	0	0	337000	340000
6:30	0	0	3000	9000	3000	3000	3000	3000	0	0	3000	0	0	0	0	332000	340000
7:00	3000	0	3000	9000	3000	3000	3000	3000	6000	0	3000	0	0	0	0	308000	340000
7:30	3000	0	3000	9000	3000	3000	3000	3000	3000	0	3000	0	0	0	0	309000	340000
8:00	6000	0	3000	23000	3000	3000	6000	3000	6000	3000	0	0	0	0	0	286000	340000
8:30	6000	0	3000	23000	6000	3000	6000	6000	6000	3000	0	0	0	0	0	279000	340000
9:00	6000	0	3000	23000	6000	12000	14000	9000	9000	3000	0	0	0	0	0	256000	340000
9:30	6000	0	3000	23000	6000	14000	14000	12000	9000	3000	0	0	0	0	0	256000	340000
10:00	3000	0	3000	23000	3000	14000	14000	9000	9000	0	0	0	0	0	0	251000	340000
10:30	3000	0	3000	23000	0	14000	12000	6000	6000	0	0	3000	0	0	0	251000	340000
11:00	3000	3000	3000	23000	0	9000	12000	6000	6000	0	0	0	0	0	0	264000	340000
11:30	3000	0	3000	23000	0	9000	12000	6000	6000	0	0	0	0	0	0	269000	340000
NOON	3000	0	3000	14000	0	6000	12000	9000	0	0	0	0	3000	0	0	285000	340000
0:30	0	0	3000	14000	0	6000	12000	9000	0	0	0	0	3000	0	0	287000	340000
1:00	3000	0	3000	17000	0	6000	12000	9000	0	0	0	0	3000	0	0	298000	340000
1:30	3000	0	3000	17000	0	6000	12000	9000	0	0	0	0	3000	0	0	301000	340000
2:00	3000	0	3000	17000	0	9000	12000	12000	0	0	0	0	0	0	0	299000	340000
2:30	3000	0	3000	17000	0	9000	12000	12000	0	0	0	0	0	0	0	301000	340000
3:00	3000	0	3000	17000	0	9000	9000	9000	0	0	0	0	0	0	3000	303000	340000
3:30	0	0	3000	14000	0	9000	9000	9000	0	0	0	0	0	0	3000	306000	340000
4:00	3000	0	3000	17000	0	9000	6000	6000	0	0	0	0	0	0	3000	311000	340000
4:30	3000	0	3000	17000	0	9000	6000	6000	0	0	0	0	0	0	3000	306000	340000
5:00	3000	0	3000	14000	0	6000	6000	6000	0	0	0	0	0	0	0	315000	340000
5:30	3000	0	3000	14000	0	6000	6000	6000	0	0	0	0	0	0	0	320000	340000
6:00	3000	0	0	12000	0	9000	6000	6000	0	0	0	0	0	0	0	315000	340000
6:30	3000	0	0	12000	0	9000	6000	6000	0	0	0	0	0	0	0	318000	340000
7:00	3000	0	0	12000	0	9000	3000	6000	0	0	0	0	3000	0	0	329000	340000
7:30	3000	0	0	12000	0	9000	3000	3000	0	0	0	0	0	0	0	327000	340000
8:00	3000	0	0	12000	0	6000	3000	0	0	0	0	0	0	0	0	329000	340000
8:30	3000	0	0	12000	0	6000	0	0	0	0	0	0	0	0	0	332000	340000
9:00	0	0	0	9000	0	6000	0	0	0	0	3000	0	0	0	0	332000	340000
9:30	0	0	0	9000	0	6000	0	0	0	0	3000	0	0	0	0	332000	340000
10:00	0	0	0	3000	0	6000	0	0	0	0	3000	0	0	0	0	335000	340000
10:30	0	0	0	3000	0	6000	0	0	0	0	3000	0	0	0	0	335000	340000
11:00	0	0	0	0	0	3000	0	0	0	0	3000	0	0	0	0	335000	340000
11:30	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	0	337000	340000

RADIO AUDIENCES – FRIDAY

	Radju Malta	R. Parliament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFm	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
3:00	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000
3:30	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000
4:00	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000
4:30	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000
5:00	0	0	0	3000	0	0	3000	3000	0	0	0	0	0	0	0	0	331000
5:30	0	0	0	5000	0	0	3000	0	0	0	0	0	0	0	0	0	332000
6:00	0	0	0	10000	0	0	3000	0	3000	0	0	0	0	0	0	0	324000
6:30	0	0	0	10000	0	5000	3000	0	3000	0	0	0	0	0	0	0	319000
7:00	3000	0	3000	16000	3000	3000	5000	3000	0	0	0	0	0	0	0	0	304000
7:30	3000	0	0	16000	8000	3000	5000	3000	0	0	0	0	3000	0	0	0	299000
8:00	5000	0	5000	18000	10000	8000	24000	3000	0	5000	0	0	5000	0	0	0	257000
8:30	5000	0	5000	18000	8000	8000	24000	3000	0	5000	0	5000	0	0	0	0	259000
9:00	8000	0	5000	18000	5000	8000	24000	5000	0	5000	0	8000	0	0	0	0	254000
9:30	8000	0	5000	18000	5000	8000	24000	5000	0	5000	0	8000	0	0	0	0	254000
10:00	8000	0	5000	18000	5000	8000	26000	8000	0	5000	0	8000	0	0	0	0	249000
10:30	8000	0	5000	18000	5000	8000	26000	8000	0	5000	0	8000	0	0	0	0	249000
11:00	8000	0	5000	21000	5000	10000	26000	8000	0	3000	0	8000	0	0	0	0	246000
11:30	8000	0	5000	21000	5000	10000	26000	8000	0	3000	0	8000	0	0	0	0	246000
NOON	8000	0	3000	13000	0	5000	16000	3000	0	3000	0	5000	0	0	0	0	284000
0:30	8000	0	3000	10000	0	5000	16000	3000	0	3000	0	5000	0	0	0	0	287000
1:00	3000	0	3000	5000	0	8000	16000	3000	0	3000	0	5000	0	0	0	0	294000
1:30	3000	0	3000	5000	0	8000	16000	3000	0	3000	0	5000	0	0	0	0	294000
2:00	5000	0	3000	5000	0	8000	16000	3000	0	3000	0	3000	0	0	0	0	294000
2:30	3000	0	3000	5000	0	8000	16000	3000	0	3000	0	3000	0	0	0	0	296000
3:00	3000	0	3000	5000	0	8000	16000	3000	0	3000	0	3000	0	0	0	0	296000
3:30	3000	0	3000	5000	0	8000	16000	3000	0	3000	0	5000	0	0	0	0	294000
4:00	3000	0	3000	5000	0	10000	10000	3000	0	3000	0	5000	3000	0	0	0	295000
4:30	3000	0	3000	5000	0	8000	10000	3000	0	3000	0	3000	3000	0	0	0	299000
5:00	0	0	0	8000	3000	5000	10000	3000	0	5000	0	3000	3000	0	0	0	300000
5:30	0	0	0	8000	0	5000	10000	3000	3000	5000	0	3000	3000	0	0	0	300000
6:00	0	0	0	5000	0	0	8000	0	3000	5000	0	3000	0	0	0	0	316000
6:30	0	0	0	5000	0	0	8000	0	3000	5000	0	0	0	0	0	0	319000
7:00	0	0	0	3000	0	0	10000	0	3000	5000	0	0	0	0	0	0	319000
7:30	0	0	0	3000	0	0	10000	0	3000	5000	0	0	0	0	0	0	319000
8:00	0	0	0	3000	0	0	3000	0	3000	5000	0	0	0	0	0	0	326000
8:30	0	0	0	3000	0	0	0	0	3000	3000	0	0	0	0	0	0	331000
9:00	0	0	0	3000	0	0	0	0	0	3000	0	0	0	0	0	0	334000
9:30	0	0	0	3000	0	0	0	0	0	3000	0	0	0	0	0	0	334000
10:00	0	0	0	3000	0	0	0	0	0	3000	0	0	0	0	0	0	334000
10:30	0	0	0	3000	0	0	0	0	0	3000	0	0	0	0	0	0	334000
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000

RADIO AUDIENCES – SATURDAY

	Radju Malta	R. Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
4:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	337000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000
5:00	0	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000
5:30	0	0	0	3000	3000	0	3000	0	0	0	0	0	0	0	0	0	331000
6:00	0	0	0	3000	5000	0	3000	3000	0	0	0	0	0	0	0	0	326000
6:30	0	0	0	3000	5000	0	3000	3000	0	0	0	0	0	0	0	0	326000
7:00	0	0	3000	5000	5000	0	3000	3000	3000	0	3000	3000	0	0	0	0	312000
7:30	0	0	3000	5000	8000	0	3000	8000	3000	0	3000	3000	0	0	0	0	304000
8:00	0	0	3000	8000	8000	0	8000	16000	0	3000	3000	5000	3000	3000	0	0	280000
8:30	0	0	3000	8000	8000	0	10000	21000	0	3000	3000	5000	3000	3000	0	0	273000
9:00	5000	0	3000	8000	8000	0	8000	21000	0	3000	3000	5000	5000	3000	0	0	268000
9:30	5000	3000	3000	8000	8000	0	8000	21000	0	3000	3000	5000	5000	3000	0	0	265000
10:00	5000	0	8000	8000	8000	5000	8000	18000	0	3000	3000	8000	5000	3000	3000	0	255000
10:30	5000	0	8000	8000	8000	5000	8000	24000	0	3000	3000	8000	5000	3000	3000	0	249000
11:00	5000	0	8000	8000	8000	8000	8000	18000	0	3000	3000	8000	0	3000	3000	0	257000
11:30	5000	0	8000	10000	8000	5000	8000	16000	0	5000	3000	8000	0	3000	3000	0	258000
NOON	0	0	5000	8000	5000	3000	5000	8000	0	3000	3000	5000	0	3000	0	0	292000
0:30	0	0	5000	3000	5000	3000	5000	8000	0	3000	3000	5000	0	3000	0	0	297000
1:00	0	0	3000	3000	3000	3000	5000	5000	0	3000	3000	3000	0	3000	0	0	306000
1:30	0	0	3000	3000	3000	3000	5000	5000	0	0	3000	3000	0	3000	0	0	309000
2:00	0	0	5000	0	5000	5000	3000	5000	0	0	3000	3000	0	3000	0	0	308000
2:30	0	0	5000	0	5000	5000	3000	5000	0	0	3000	3000	0	3000	0	0	308000
3:00	0	0	3000	0	5000	5000	3000	5000	0	0	3000	3000	0	3000	0	0	310000
3:30	0	0	3000	0	5000	5000	3000	5000	0	0	3000	3000	0	3000	0	0	310000
4:00	0	0	3000	0	3000	3000	5000	5000	3000	0	3000	3000	0	3000	0	0	309000
4:30	0	0	3000	0	3000	3000	8000	5000	3000	0	3000	3000	0	3000	0	0	306000
5:00	0	0	0	3000	3000	0	3000	5000	3000	0	3000	3000	0	3000	0	0	314000
5:30	0	0	0	3000	3000	0	0	5000	5000	0	3000	3000	0	3000	0	0	315000
6:00	0	0	0	3000	3000	0	0	3000	5000	8000	3000	0	0	3000	0	0	312000
6:30	0	0	0	3000	3000	0	0	3000	5000	8000	3000	0	0	3000	0	0	312000
7:00	0	0	0	3000	3000	0	0	3000	5000	5000	3000	0	3000	3000	0	0	312000
7:30	0	0	0	3000	3000	0	0	3000	5000	3000	3000	0	0	3000	0	0	317000
8:00	0	0	0	0	3000	0	0	0	5000	0	3000	0	0	3000	0	0	326000
8:30	0	0	0	0	3000	0	0	0	5000	0	3000	0	0	3000	0	0	326000
9:00	0	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000
9:30	0	0	0	0	3000	0	0	0	3000	0	3000	0	0	0	0	0	331000
10:00	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000
10:30	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000
11:00	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000
11:30	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000

RADIO AUDIENCES – SUNDAY

	Radju Malta	R. Parlament /106.6	Magic Radio	Super One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Capital Radio	XFM	Community Radios	Foreign Radio Station	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000 340000
0:30	0	0	0	0	0	0	0	0	3000	0	3000	0	0	0	0	0	334000 340000
1:00	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	337000 340000
1:30	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	337000 340000
2:00	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	337000 340000
2:30	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	337000 340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000 340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000 340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000 340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000 340000
5:00	0	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000 340000
5:30	0	0	0	3000	3000	0	0	0	0	0	0	0	0	0	0	0	334000 340000
6:00	0	0	0	9000	3000	3000	3000	3000	0	0	3000	0	0	0	0	0	316000 340000
6:30	0	0	3000	9000	3000	3000	3000	3000	0	0	3000	0	0	0	0	0	313000 340000
7:00	3000	0	3000	9000	3000	3000	3000	3000	6000	0	3000	0	0	0	0	0	304000 340000
7:30	3000	0	3000	9000	3000	3000	3000	3000	3000	0	3000	0	0	0	0	0	307000 340000
8:00	6000	0	3000	23000	3000	3000	6000	3000	6000	3000	0	0	0	0	0	0	284000 340000
8:30	6000	0	3000	23000	6000	3000	6000	6000	6000	3000	0	0	0	0	0	0	278000 340000
9:00	6000	0	3000	23000	6000	12000	14000	9000	9000	3000	0	0	0	0	0	0	255000 340000
9:30	6000	0	3000	23000	6000	14000	14000	12000	9000	3000	0	0	0	0	0	0	250000 340000
10:00	3000	0	3000	23000	3000	14000	14000	9000	9000	0	0	0	0	0	0	0	262000 340000
10:30	3000	0	3000	23000	0	14000	12000	6000	6000	0	0	3000	0	0	0	0	270000 340000
11:00	3000	3000	3000	23000	0	9000	12000	6000	6000	0	0	0	0	0	0	0	275000 340000
11:30	3000	0	3000	23000	0	9000	12000	6000	6000	0	0	0	0	0	0	0	278000 340000
NOON	3000	0	3000	14000	0	6000	12000	9000	0	0	0	0	3000	0	0	0	290000 340000
0:30	0	0	3000	14000	0	6000	12000	9000	0	0	0	0	3000	0	0	0	293000 340000
1:00	3000	0	3000	17000	0	6000	12000	9000	0	0	0	0	3000	0	0	0	287000 340000
1:30	3000	0	3000	17000	0	6000	12000	9000	0	0	0	0	3000	0	0	0	287000 340000
2:00	3000	0	3000	17000	0	9000	12000	12000	0	0	0	0	0	0	0	0	284000 340000
2:30	3000	0	3000	17000	0	9000	12000	12000	0	0	0	0	0	0	0	0	284000 340000
3:00	3000	0	3000	17000	0	9000	9000	9000	0	0	0	0	0	0	0	3000	287000 340000
3:30	0	0	3000	14000	0	9000	9000	9000	0	0	0	0	0	0	0	3000	293000 340000
4:00	3000	0	3000	17000	0	9000	6000	6000	0	0	0	0	0	0	0	3000	293000 340000
4:30	3000	0	3000	17000	0	9000	6000	6000	0	0	0	0	0	0	0	3000	293000 340000
5:00	3000	0	3000	14000	0	6000	6000	6000	0	0	0	0	0	0	0	0	302000 340000
5:30	3000	0	3000	14000	0	6000	6000	6000	0	0	0	0	0	0	0	0	302000 340000
6:00	3000	0	0	12000	0	9000	6000	6000	0	0	0	0	0	0	0	0	304000 340000
6:30	3000	0	0	12000	0	9000	6000	6000	0	0	0	0	0	0	0	0	304000 340000
7:00	3000	0	0	12000	0	9000	3000	6000	0	0	0	0	3000	0	0	0	304000 340000
7:30	3000	0	0	12000	0	9000	3000	3000	0	0	0	0	0	0	0	0	310000 340000
8:00	3000	0	0	12000	0	6000	3000	0	0	0	0	0	0	0	0	0	316000 340000
8:30	3000	0	0	12000	0	6000	0	0	0	0	0	0	0	0	0	0	319000 340000
9:00	0	0	0	9000	0	6000	0	0	0	0	3000	0	0	0	0	0	322000 340000
9:30	0	0	0	9000	0	6000	0	0	0	0	3000	0	0	0	0	0	322000 340000
10:00	0	0	0	3000	0	6000	0	0	0	0	3000	0	0	0	0	0	328000 340000
10:30	0	0	0	3000	0	6000	0	0	0	0	3000	0	0	0	0	0	328000 340000
11:00	0	0	0	0	0	3000	0	0	0	0	3000	0	0	0	0	0	334000 340000
11:30	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	0	0	337000 340000

TV CHANNELS – MONDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
NOON	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	335000	340000
12:30	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	335000	340000
1:00	5000	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	332000	340000
1:30	5000	8000	0	0	0	0	0	0	0	3000	0	0	0	0	0	324000	340000
2:00	3000	8000	0	0	0	0	0	0	8000	3000	0	0	0	0	0	318000	340000
2:30	3000	8000	0	0	0	0	0	0	8000	3000	0	0	0	0	0	318000	340000
3:00	0	8000	0	0	0	0	0	0	5000	8000	0	0	0	0	0	319000	340000
3:30	0	8000	0	0	0	0	0	0	3000	8000	0	0	0	0	0	321000	340000
4:00	0	8000	0	0	0	0	0	0	0	5000	3000	0	0	0	0	324000	340000
4:30	0	8000	0	0	0	0	0	3000	0	3000	3000	0	0	0	0	323000	340000
5:00	3000	5000	0	0	0	0	0	3000	0	0	3000	0	0	0	0	326000	340000
5:30	3000	8000	0	0	0	0	0	3000	0	0	3000	0	0	0	0	323000	340000
6:00	5000	10000	3000	0	0	0	0	0	3000	0	0	0	3000	0	3000	313000	340000
6:30	5000	10000	10000	0	0	0	0	0	3000	0	0	0	3000	0	8000	301000	340000
7:00	5000	16000	16000	0	0	0	0	0	0	5000	0	0	5000	0	8000	285000	340000
7:30	5000	31000	13000	0	3000	0	0	0	0	5000	0	0	0	0	3000	280000	340000
7:45	8000	31000	16000	0	3000	0	0	0	0	5000	0	0	0	0	3000	274000	340000
8:00	29000	31000	16000	0	3000	0	0	0	0	5000	0	0	0	0	5000	251000	340000
8:30	42000	26000	58000	0	8000	0	0	0	3000	3000	0	0	0	0	5000	195000	340000
9:00	34000	21000	58000	0	8000	0	0	0	3000	8000	3000	0	0	0	3000	202000	340000
9:30	29000	16000	29000	0	8000	0	0	0	5000	13000	3000	0	0	0	5000	232000	340000
10:00	21000	8000	8000	0	8000	0	0	0	3000	10000	3000	0	0	0	5000	274000	340000
10:30	16000	3000	3000	0	8000	0	0	0	3000	10000	3000	0	0	0	3000	291000	340000
11:00	8000	3000	3000	0	3000	0	0	0	5000	3000	0	0	0	0	0	315000	340000
11:30	5000	3000	0	0	0	0	0	0	3000	5000	0	0	0	0	0	324000	340000

TV CHANNELS – TUESDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
10:00	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
10:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
11:00	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
11:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
NOON	0	3000	3000	0	0	0	0	0	0	0	0	0	0	0	0	334000	340000
12:30	0	3000	3000	0	0	0	0	0	0	0	0	0	0	0	0	334000	340000
1:00	0	3000	3000	0	0	0	0	0	3000	0	0	0	0	0	0	331000	340000
1:30	0	3000	3000	0	0	0	0	0	3000	0	0	0	0	0	0	331000	340000
2:00	0	3000	0	0	0	0	0	0	3000	0	0	0	0	0	0	334000	340000
2:30	0	3000	0	0	0	0	0	0	3000	0	0	0	0	0	0	334000	340000
3:00	0	3000	0	0	0	0	0	0	3000	0	0	0	0	0	0	334000	340000
3:30	0	3000	0	0	0	0	0	0	3000	0	0	0	0	0	3000	331000	340000
4:00	0	5000	5000	0	0	0	0	0	0	0	0	0	0	0	3000	327000	340000
4:30	0	5000	5000	0	0	0	0	0	0	0	0	0	0	0	3000	327000	340000
5:00	3000	5000	5000	0	0	0	0	0	0	0	0	0	0	0	0	327000	340000
5:30	3000	5000	5000	0	0	0	0	0	0	0	0	0	0	0	0	327000	340000
6:00	5000	11000	5000	0	0	0	0	0	0	0	0	0	0	0	0	319000	340000
6:30	5000	11000	8000	0	0	0	0	0	0	0	0	0	0	0	3000	313000	340000
7:00	5000	11000	16000	0	0	0	0	0	0	0	0	0	0	0	3000	305000	340000
7:30	11000	29000	13000	0	0	0	0	0	0	0	0	0	0	0	0	287000	340000
7:45	11000	29000	21000	0	0	0	0	0	0	0	0	0	0	0	0	279000	340000
8:00	26000	34000	21000	0	0	0	3000	0	0	0	0	0	0	0	0	256000	340000
8:30	37000	58000	24000	0	0	0	3000	8000	0	8000	0	0	0	3000	8000	191000	340000
9:00	32000	61000	24000	0	0	3000	3000	8000	5000	8000	0	3000	0	3000	8000	182000	340000
9:30	21000	32000	11000	0	0	3000	3000	5000	5000	8000	0	3000	0	0	8000	241000	340000
10:00	18000	24000	5000	3000	0	3000	0	5000	3000	8000	0	3000	0	0	8000	260000	340000
10:30	18000	16000	5000	3000	0	0	0	5000	3000	5000	0	3000	0	0	5000	277000	340000
11:00	3000	5000	0	0	0	0	0	0	0	5000	0	0	0	0	3000	324000	340000
11:30	0	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	335000	340000

TV CHANNELS – WEDNESDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
0:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:30	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000	340000
NOON	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000	340000
12:30	0	0	0	0	0	0	3000	0	0	0	0	0	0	0	0	337000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3000	337000	340000
1:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	3000	334000	340000
2:00	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
2:30	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
3:00	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
3:30	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
4:00	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
4:30	0	0	8000	0	0	0	0	0	0	0	0	0	0	0	3000	329000	340000
5:00	0	3000	10000	0	0	0	0	0	0	0	0	0	0	0	3000	324000	340000
5:30	0	3000	10000	0	0	0	0	0	3000	0	0	0	0	0	0	324000	340000
6:00	10000	3000	16000	0	0	0	0	0	5000	3000	0	0	0	0	0	303000	340000
6:30	10000	3000	21000	0	0	0	0	0	5000	5000	0	0	0	0	3000	293000	340000
7:00	16000	5000	21000	0	3000	0	0	0	5000	10000	3000	0	0	0	3000	274000	340000
7:30	13000	16000	18000	0	3000	0	0	0	5000	10000	3000	0	0	0	3000	269000	340000
7:45	13000	16000	21000	0	3000	0	0	0	5000	8000	3000	0	0	0	3000	268000	340000
8:00	31000	10000	26000	0	8000	0	0	3000	3000	5000	3000	0	3000	0	3000	245000	340000
8:30	24000	18000	31000	0	8000	0	3000	3000	5000	5000	0	0	3000	0	5000	235000	340000
9:00	18000	21000	29000	0	10000	0	3000	0	5000	3000	0	0	0	0	5000	246000	340000
9:30	13000	13000	24000	0	10000	0	3000	0	5000	0	0	0	0	0	5000	267000	340000
10:00	8000	5000	16000	0	5000	3000	3000	3000	5000	0	0	3000	0	0	5000	284000	340000
10:30	8000	5000	8000	0	3000	0	3000	3000	0	3000	0	3000	0	0	5000	299000	340000
11:00	0	3000	5000	0	0	3000	0	0	0	3000	0	0	0	0	3000	323000	340000
11:30	0	5000	5000	0	0	3000	0	0	0	0	0	0	0	0	3000	324000	340000

TV CHANNELS – THURSDAY

	TVM	One TV	Net TV	iTV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	10000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	330000	340000
0:30	8000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
6:30	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
7:00	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
7:30	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
8:00	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
8:30	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
9:00	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
9:30	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
10:00	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
10:30	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
11:00	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
11:30	3000	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	331000	340000
NOON	5000	3000	0	0	3000	0	0	0	0	3000	0	0	0	0	0	326000	340000
12:30	5000	3000	0	0	3000	0	0	0	0	3000	0	0	0	0	0	326000	340000
1:00	5000	3000	0	0	3000	0	0	0	0	0	0	0	0	0	0	329000	340000
1:30	5000	5000	0	0	3000	0	0	0	0	0	0	0	0	0	0	327000	340000
2:00	5000	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	330000	340000
2:30	5000	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	330000	340000
3:00	3000	5000	0	0	0	0	3000	0	0	0	0	0	0	0	3000	326000	340000
3:30	3000	5000	0	0	0	0	3000	0	0	0	0	0	0	0	3000	326000	340000
4:00	3000	8000	0	0	0	0	3000	0	0	3000	0	0	0	0	3000	320000	340000
4:30	3000	5000	0	0	0	0	3000	0	0	0	0	0	0	0	3000	326000	340000
5:00	3000	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
5:30	3000	5000	0	0	0	0	0	0	0	0	0	0	0	0	0	332000	340000
6:00	5000	5000	3000	0	0	0	0	0	0	5000	0	0	0	0	0	322000	340000
6:30	5000	8000	3000	0	0	0	0	0	0	8000	0	0	0	0	0	316000	340000
7:00	0	10000	5000	0	3000	0	0	0	0	13000	3000	0	0	0	3000	303000	340000
7:30	0	16000	5000	0	3000	0	0	0	0	16000	3000	0	0	0	3000	294000	340000
7:45	0	16000	8000	0	3000	0	0	0	0	13000	3000	0	0	0	3000	294000	340000
8:00	13000	18000	8000	0	3000	0	0	3000	3000	16000	0	3000	0	0	5000	268000	340000
8:30	78000	26000	16000	0	5000	0	3000	5000	8000	18000	0	0	0	0	5000	176000	340000
9:00	78000	21000	16000	0	3000	0	3000	5000	8000	18000	3000	0	0	0	8000	177000	340000
9:30	73000	18000	16000	0	3000	0	3000	3000	10000	18000	0	0	0	0	10000	186000	340000
10:00	65000	16000	3000	0	0	0	3000	3000	5000	18000	0	0	0	0	10000	217000	340000
10:30	47000	13000	3000	0	0	0	0	3000	5000	13000	0	0	0	0	10000	246000	340000
11:00	31000	0	3000	0	0	0	0	0	0	8000	0	0	0	0	0	298000	340000
11:30	18000	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	319000	340000

TV CHANNELS – FRIDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	5000	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	332000	340000
0:30	5000	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	332000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
7:30	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
NOON	0	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	337000	340000
12:30	0	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	337000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	3000	0	0	0	337000	340000
1:30	0	3000	0	0	0	0	0	0	0	0	0	3000	0	0	0	334000	340000
2:00	5000	3000	3000	0	0	0	0	0	3000	3000	0	3000	0	0	0	320000	340000
2:30	5000	3000	3000	0	0	0	0	0	3000	3000	0	3000	0	0	3000	317000	340000
3:00	3000	3000	0	0	0	0	0	0	3000	5000	0	3000	0	0	3000	320000	340000
3:30	0	3000	0	0	0	0	0	0	3000	5000	0	3000	0	0	3000	323000	340000
4:00	0	0	0	0	0	0	0	0	3000	3000	0	0	0	0	3000	331000	340000
4:30	0	0	0	0	0	0	0	0	3000	3000	0	0	0	0	3000	331000	340000
5:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	3000	334000	340000
5:30	0	3000	0	0	0	0	0	0	3000	3000	0	0	0	0	3000	328000	340000
6:00	5000	5000	0	0	0	0	0	0	3000	8000	0	0	0	0	3000	316000	340000
6:30	11000	8000	0	0	0	0	0	0	3000	8000	0	0	0	0	3000	307000	340000
7:00	11000	8000	3000	0	0	0	0	0	0	5000	0	0	3000	0	3000	307000	340000
7:30	8000	8000	3000	0	0	0	0	0	0	5000	0	0	3000	0	3000	310000	340000
7:45	11000	11000	5000	0	0	0	0	0	0	5000	0	0	3000	0	3000	302000	340000
8:00	48000	11000	8000	0	0	0	0	3000	0	5000	0	0	3000	0	3000	259000	340000
8:30	94000	11000	5000	0	0	0	0	3000	0	5000	0	0	3000	0	5000	214000	340000
9:00	112000	13000	3000	0	0	0	0	0	3000	13000	0	0	3000	0	11000	182000	340000
9:30	107000	13000	3000	0	0	0	0	3000	3000	13000	0	0	3000	0	5000	190000	340000
10:00	94000	11000	3000	0	0	0	0	3000	5000	16000	0	0	0	0	3000	205000	340000
10:30	80000	5000	3000	0	0	0	0	0	5000	16000	0	0	0	0	3000	228000	340000
11:00	21000	0	0	0	0	0	0	0	0	5000	0	0	0	0	3000	311000	340000
11:30	8000	0	0	0	0	0	0	0	0	5000	0	0	0	0	3000	324000	340000

TV CHANNELS – SATURDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	3000	0	0	0	0	0	0	0	3000	0	0	0	0	0	0	334000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
2:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
8:00	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
8:30	0	0	3000	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
10:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
10:30	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
11:00	0	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	337000	340000
11:30	3000	0	0	0	0	0	0	0	0	3000	0	0	0	0	0	334000	340000
NOON	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
12:30	3000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	337000	340000
1:00	3000	5000	3000	0	0	0	0	0	3000	0	0	0	0	0	0	326000	340000
1:30	3000	8000	3000	0	0	0	0	0	0	0	0	0	0	0	0	326000	340000
2:00	3000	13000	8000	0	0	0	0	0	0	0	0	0	0	0	5000	311000	340000
2:30	3000	13000	8000	0	0	0	0	0	5000	0	0	3000	0	0	5000	303000	340000
3:00	3000	13000	8000	0	0	0	0	0	5000	0	0	3000	0	0	5000	303000	340000
3:30	3000	13000	5000	0	0	0	0	0	5000	0	0	3000	0	0	5000	306000	340000
4:00	8000	13000	3000	0	0	0	0	0	3000	3000	0	0	0	0	8000	302000	340000
4:30	8000	13000	3000	0	0	0	0	0	3000	3000	0	0	0	0	8000	302000	340000
5:00	5000	13000	3000	0	0	0	0	0	3000	3000	0	0	0	0	8000	305000	340000
5:30	5000	11000	3000	0	0	0	0	0	3000	3000	0	0	0	0	8000	307000	340000
6:00	3000	13000	8000	0	0	0	0	0	0	0	0	0	0	0	11000	305000	340000
6:30	3000	16000	8000	0	0	0	0	0	0	0	0	0	0	0	8000	305000	340000
7:00	3000	13000	5000	0	0	0	0	0	0	3000	0	0	0	0	8000	308000	340000
7:30	8000	16000	5000	0	0	0	0	0	0	3000	0	0	0	0	8000	300000	340000
7:45	8000	16000	5000	0	0	0	0	0	0	3000	0	0	0	0	8000	300000	340000
8:00	13000	24000	8000	0	0	0	0	0	3000	3000	0	0	0	0	5000	284000	340000
8:30	40000	43000	8000	0	0	0	0	3000	0	11000	0	0	0	0	5000	230000	340000
9:00	32000	46000	5000	0	0	0	0	5000	11000	19000	0	0	0	0	3000	219000	340000
9:30	27000	46000	5000	0	0	0	0	5000	11000	19000	0	3000	0	0	3000	221000	340000
10:00	21000	32000	5000	0	0	0	0	5000	13000	11000	0	0	0	0	3000	250000	340000
10:30	16000	16000	3000	0	0	0	0	5000	11000	8000	0	0	0	0	3000	278000	340000
11:00	5000	0	3000	0	0	0	0	3000	5000	0	0	0	0	0	3000	321000	340000
11:30	3000	0	0	0	0	0	0	0	5000	0	0	0	0	0	3000	329000	340000

TV CHANNELS – SUNDAY

	TVM	One TV	Net TV	Smash TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Ch.	MTV	BBC Prime	BBC World	Other TV station	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	2000	0	0	0	0	2000	336000	340000
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2000	338000	340000
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	340000	340000
7:00	0	0	0	0	2000	0	0	0	0	0	0	0	0	0	0	338000	340000
7:30	0	0	0	0	2000	0	0	0	0	0	0	0	0	0	0	338000	340000
8:00	2000	12000	0	0	2000	0	0	0	0	0	0	0	2000	0	0	322000	340000
8:30	5000	12000	0	0	0	0	0	0	0	0	0	0	2000	0	0	321000	340000
9:00	2000	12000	0	0	0	0	0	0	0	0	0	0	2000	0	0	324000	340000
9:30	2000	12000	0	0	0	0	0	0	0	0	0	0	2000	0	0	324000	340000
10:00	2000	14000	0	0	0	0	0	0	0	0	0	0	2000	0	0	322000	340000
10:30	2000	14000	0	0	0	0	0	0	0	0	0	0	2000	0	0	322000	340000
11:00	12000	17000	0	0	0	0	0	0	0	0	0	0	2000	0	2000	307000	340000
11:30	12000	14000	0	0	0	0	0	0	0	0	0	0	2000	0	2000	310000	340000
NOON	14000	7000	0	0	0	0	0	0	2000	0	0	0	2000	0	2000	313000	340000
12:30	7000	7000	0	0	0	0	0	0	2000	0	0	0	2000	0	0	322000	340000
1:00	7000	10000	0	0	0	0	0	0	5000	0	0	0	0	0	2000	316000	340000
1:30	5000	10000	0	0	0	0	0	0	5000	0	0	0	0	0	2000	318000	340000
2:00	2000	14000	0	0	0	0	0	0	5000	2000	0	0	0	0	7000	310000	340000
2:30	2000	14000	0	0	0	0	0	0	5000	2000	0	0	0	0	7000	310000	340000
3:00	0	17000	0	0	0	0	0	0	5000	2000	0	0	0	0	7000	309000	340000
3:30	0	17000	0	0	0	0	0	0	5000	2000	0	0	0	0	7000	309000	340000
4:00	5000	17000	0	0	0	0	0	0	2000	2000	0	0	0	0	7000	307000	340000
4:30	5000	17000	0	0	0	0	0	0	2000	2000	0	0	0	0	7000	307000	340000
5:00	5000	17000	2000	0	0	0	0	0	0	0	0	2000	0	0	7000	307000	340000
5:30	5000	17000	2000	0	0	0	0	0	0	0	0	2000	0	0	7000	307000	340000
6:00	5000	14000	2000	0	0	0	0	0	2000	2000	0	0	0	0	7000	308000	340000
6:30	5000	14000	2000	0	0	0	0	0	2000	2000	0	0	0	0	7000	308000	340000
7:00	7000	24000	5000	0	0	0	0	0	0	5000	0	0	0	0	5000	294000	340000
7:30	10000	39000	5000	0	0	0	0	0	0	5000	0	0	2000	0	2000	277000	340000
7:45	10000	39000	5000	0	0	0	0	2000	0	0	0	0	2000	0	2000	280000	340000
8:00	31000	39000	5000	0	2000	2000	0	2000	2000	0	0	0	2000	0	2000	253000	340000
8:30	65000	43000	5000	0	2000	5000	0	5000	2000	7000	0	0	2000	0	5000	199000	340000
9:00	60000	43000	5000	0	7000	5000	0	5000	2000	7000	0	0	5000	0	7000	194000	340000
9:30	31000	43000	2000	0	7000	5000	0	5000	2000	7000	0	0	5000	0	7000	226000	340000
10:00	17000	22000	5000	0	5000	5000	0	5000	2000	5000	0	0	0	0	5000	269000	340000
10:30	12000	14000	5000	0	5000	2000	0	2000	0	5000	0	0	0	0	5000	290000	340000
11:00	5000	5000	2000	0	5000	0	0	0	0	5000	0	0	0	0	5000	313000	340000
11:30	2000	2000	2000	0	2000	0	0	0	0	2000	0	0	0	0	5000	325000	340000

3. Maltese population by sex and single years of age, 31st December 2005
based on the November 1995 Census...

Ages	Males	Females	Total	Ages	Males	Females	Total
All ages	194,603	197,303	391,906				
0 - 4	9,693	9,203	18,896	30 - 34	13,887	13,063	26,950
0	1,846	1,751	3,597	30	3,050	2,812	5,862
1	1,897	1,794	3,691	31	2,863	2,616	5,479
2	1,958	1,956	3,914	32	2,702	2,638	5,340
3	2,002	1,814	3,816	33	2,647	2,553	5,200
4	1,990	1,888	3,878	34	2,625	2,444	5,069
5 - 9	11,739	11,183	22,922	35 - 39	11,908	11,306	23,214
5	2,132	2,148	4,280	35	2,528	2,341	4,869
6	2,192	2,142	4,334	36	2,385	2,196	4,581
7	2,314	2,193	4,507	37	2,352	2,253	4,605
8	2,548	2,305	4,853	38	2,303	2,265	4,568
9	2,553	2,395	4,948	39	2,340	2,251	4,591
10 - 14	13,295	12,499	25,794	40 - 44	13,525	13,023	26,548
10	2,490	2,302	4,792	40	2,488	2,424	4,912
11	2,490	2,356	4,846	41	2,614	2,499	5,113
12	2,681	2,501	5,182	42	2,669	2,576	5,245
13	2,778	2,646	5,424	43	2,864	2,731	5,595
14	2,856	2,694	5,550	44	2,890	2,793	5,683
15 - 19	14,371	13,597	27,968	45 - 49	14,850	14,665	29,515
15	2,874	2,733	5,607	45	2,971	2,952	5,923
16	2,909	2,844	5,753	46	2,927	2,963	5,890
17	2,861	2,757	5,618	47	2,900	2,915	5,815
18	2,832	2,724	5,556	48	3,052	2,935	5,987
19	2,895	2,539	5,434	49	3,000	2,900	5,900
20 - 24	14,926	14,181	29,107	50 - 54	13,967	13,831	27,798
20	2,902	2,723	5,625	50	2,942	2,815	5,757
21	2,974	2,764	5,738	51	2,798	2,764	5,562
22	3,032	2,847	5,879	52	2,749	2,702	5,451
23	3,075	2,991	6,066	53	2,760	2,773	5,533
24	2,943	2,856	5,799	54	2,718	2,777	5,495
25 - 29	15,340	14,355	29,695	55 - 59	14,856	15,030	29,886
25	3,046	2,865	5,911	55	3,022	2,915	5,937
26	3,143	2,931	6,074	56	2,933	2,914	5,847
27	3,030	2,819	5,849	57	3,013	3,069	6,082
28	3,041	2,855	5,896	58	3,027	3,181	6,208
29	3,080	2,885	5,965	59	2,861	2,951	5,812

N.S.O., Demographic Review 2005, National Statistics Office, 2006:5