

A Report

on A Study of

TV and Radio Audiences in Malta

(Part III – Absolute Figures)

prepared for the

Broadcasting Authority

by

Mario Vassallo

B.A., Lic.D., D.Phil. (Oxon.)

Brazilia Court 4,
Tunnara Promenade,
Mellieha.

Tel: 2146 6841

Fax: 2152 2227

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TABLE R1: RADIO LISTENERSHIP: MONDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMASI	CALY-PSO	AMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	1000	0	0	1000	1000	0	0	0	0	0	310000	313000
0030 HRS	0	0	1000	0	0	1000	0	0	0	0	0	0	311000	313000
0100 HRS	0	0	1000	0	0	1000	0	0	0	0	0	0	311000	313000
0130 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
0200 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
0230 HRS	0	1000	0	0	0	1000	0	0	0	0	0	0	311000	313000
0300 HRS	0	1000	0	0	0	1000	0	0	0	0	0	0	311000	313000
0330 HRS	0	1000	0	0	0	1000	0	0	0	0	0	0	311000	313000
0400 HRS	0	1000	0	0	0	1000	0	0	0	0	0	0	311000	313000
0430 HRS	0	1000	0	0	0	1000	0	0	0	0	0	0	311000	313000
0500 HRS	0	1000	0	1000	0	0	1000	0	0	0	0	0	310000	313000
0530 HRS	0	1000	2000	1000	0	0	2000	0	0	0	0	0	306000	313000
0600 HRS	1000	1000	5000	2000	0	1000	7000	0	0	0	0	1000	294000	313000
0630 HRS	1000	0	5000	2000	0	1000	10000	1000	0	0	0	1000	291000	313000
0700 HRS	3000	0	9000	5000	0	3000	15000	1000	1000	0	0	3000	271000	313000
0730 HRS	4000	0	9000	7000	0	4000	19000	2000	0	1000	0	3000	264000	313000
0800 HRS	5000	0	12000	10000	0	4000	20000	4000	1000	1000	0	1000	254000	313000
0830 HRS	7000	0	13000	9000	0	7000	19000	4000	2000	1000	0	2000	249000	313000
0900 HRS	7000	1000	15000	12000	1000	7000	22000	7000	2000	1000	0	4000	234000	313000
0930 HRS	8000	1000	13000	12000	1000	8000	22000	8000	3000	0	0	4000	233000	313000
1000 HRS	7000	1000	14000	13000	1000	12000	23000	8000	3000	0	0	4000	226000	313000
1030 HRS	5000	1000	14000	14000	0	13000	23000	7000	3000	0	0	4000	228000	313000
1100 HRS	5000	2000	15000	13000	0	12000	22000	5000	3000	0	0	4000	230000	313000
1130 HRS	4000	2000	15000	12000	0	9000	20000	5000	2000	0	1000	4000	237000	313000
NOON	7000	2000	19000	11000	0	10000	15000	5000	2000	0	1000	4000	236000	313000
1230 HRS	5000	2000	19000	11000	0	9000	10000	4000	2000	0	0	3000	247000	313000
1300 HRS	8000	2000	19000	9000	0	9000	11000	4000	0	0	0	3000	248000	313000
1330 HRS	7000	2000	14000	7000	0	5000	10000	5000	0	0	0	2000	260000	313000
1400 HRS	5000	2000	11000	7000	0	5000	9000	4000	1000	0	0	2000	266000	313000
1430 HRS	7000	2000	9000	8000	1000	4000	8000	4000	1000	0	0	1000	268000	313000
1500 HRS	4000	1000	5000	8000	2000	5000	7000	5000	1000	0	0	2000	271000	313000
1530 HRS	4000	2000	8000	7000	1000	8000	7000	5000	1000	0	0	2000	268000	313000
1600 HRS	4000	3000	7000	8000	1000	8000	5000	4000	1000	0	0	1000	270000	313000
1630 HRS	3000	2000	4000	5000	1000	9000	5000	3000	1000	0	0	0	278000	313000
1700 HRS	1000	3000	8000	9000	0	11000	8000	3000	1000	0	0	0	269000	313000
1730 HRS	1000	3000	7000	8000	0	11000	7000	1000	1000	0	0	1000	274000	313000
1800 HRS	0	3000	7000	10000	0	8000	7000	1000	2000	0	0	1000	275000	313000
1830 HRS	0	3000	4000	9000	0	9000	5000	1000	0	0	0	0	281000	313000
1900 HRS	1000	2000	5000	5000	1000	10000	7000	1000	0	0	0	0	280000	313000
1930 HRS	1000	2000	5000	3000	1000	7000	3000	2000	0	0	0	0	288000	313000
2000 HRS	1000	3000	5000	2000	1000	4000	2000	1000	0	0	0	0	292000	313000
2030 HRS	1000	3000	3000	2000	0	4000	1000	0	0	0	0	1000	296000	313000
2100 HRS	0	3000	3000	1000	0	4000	2000	0	0	0	0	0	299000	313000
2130 HRS	0	3000	3000	1000	0	3000	2000	0	0	0	0	0	300000	313000
2200 HRS	1000	3000	3000	1000	0	3000	3000	0	0	0	0	0	298000	313000
2230 HRS	2000	2000	4000	0	0	2000	1000	0	0	0	0	0	301000	313000
2300 HRS	2000	1000	4000	0	0	1000	2000	0	0	0	0	0	302000	313000
2330 HRS	3000	0	4000	0	0	1000	2000	0	0	0	0	0	302000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R2: RADIO LISTENERSHIP: TUESDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	SMASH	CALY- PSO	JAMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	2000	0	0	1000	0	0	0	0	0	0	310000	313000
0030 HRS	0	0	2000	0	0	1000	0	0	0	0	0	0	310000	313000
0100 HRS	0	0	2000	0	0	1000	0	0	0	0	0	0	310000	313000
0130 HRS	0	0	1000	0	0	1000	0	0	0	0	0	0	311000	313000
0200 HRS	0	0	1000	0	0	1000	0	0	0	0	0	0	311000	313000
0230 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	311000	313000
0300 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	310000	313000
0330 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	310000	313000
0400 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	310000	313000
0430 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	310000	313000
0500 HRS	0	1000	1000	0	0	1000	0	0	0	0	0	0	310000	313000
0530 HRS	0	1000	3000	0	0	0	2000	0	0	0	0	0	306000	313000
0600 HRS	1000	1000	5000	2000	0	0	5000	0	0	0	0	0	298000	313000
0630 HRS	3000	0	8000	4000	0	0	7000	1000	0	0	0	0	290000	313000
0700 HRS	3000	0	9000	5000	0	0	12000	2000	0	0	0	0	280000	313000
0730 HRS	3000	0	9000	5000	0	2000	12000	2000	2000	1000	0	1000	276000	313000
0800 HRS	7000	0	13000	11000	0	3000	13000	7000	1000	1000	0	0	257000	313000
0830 HRS	8000	0	12000	13000	0	2000	15000	9000	1000	1000	0	0	252000	313000
0900 HRS	9000	1000	19000	15000	0	4000	19000	11000	0	0	0	1000	234000	313000
0930 HRS	10000	1000	21000	14000	0	4000	19000	11000	0	0	0	1000	232000	313000
1000 HRS	10000	1000	21000	12000	1000	10000	20000	11000	0	0	0	1000	226000	313000
1030 HRS	8000	1000	21000	13000	0	7000	20000	11000	0	0	1000	2000	230000	313000
1100 HRS	9000	2000	23000	14000	0	7000	19000	10000	1000	0	0	2000	226000	313000
1130 HRS	8000	2000	22000	12000	0	7000	19000	9000	1000	0	0	2000	232000	313000
NOON	11000	2000	22000	10000	0	9000	16000	8000	2000	0	0	1000	232000	313000
1230 HRS	9000	2000	20000	10000	0	5000	12000	7000	2000	0	1000	1000	244000	313000
1300 HRS	7000	3000	20000	10000	0	5000	9000	9000	2000	0	0	1000	247000	313000
1330 HRS	4000	3000	20000	9000	0	5000	9000	7000	1000	0	0	1000	254000	313000
1400 HRS	3000	2000	16000	10000	0	4000	10000	7000	0	0	0	1000	259000	313000
1430 HRS	3000	2000	13000	8000	0	2000	10000	7000	0	0	0	0	268000	313000
1500 HRS	2000	2000	11000	8000	0	2000	10000	5000	0	0	0	0	272000	313000
1530 HRS	2000	2000	10000	8000	0	2000	11000	5000	0	0	0	0	272000	313000
1600 HRS	2000	2000	10000	8000	0	3000	9000	4000	1000	0	0	0	274000	313000
1630 HRS	4000	2000	10000	7000	0	3000	8000	3000	1000	0	0	0	275000	313000
1700 HRS	4000	2000	11000	11000	0	4000	8000	3000	1000	0	0	1000	267000	313000
1730 HRS	4000	1000	14000	9000	1000	3000	5000	5000	0	0	0	1000	268000	313000
1800 HRS	4000	1000	14000	7000	0	2000	4000	5000	2000	0	0	0	272000	313000
1830 HRS	2000	1000	10000	4000	0	2000	5000	3000	1000	0	0	0	283000	313000
1900 HRS	1000	1000	5000	5000	0	3000	8000	3000	1000	0	0	0	284000	313000
1930 HRS	1000	1000	4000	4000	0	3000	4000	1000	1000	0	0	0	292000	313000
2000 HRS	0	1000	4000	4000	0	2000	0	0	1000	0	0	0	300000	313000
2030 HRS	0	1000	3000	4000	0	2000	0	0	1000	0	0	0	301000	313000
2100 HRS	0	2000	3000	1000	0	2000	0	0	0	0	0	1000	303000	313000
2130 HRS	0	2000	3000	0	0	2000	0	0	0	0	0	0	305000	313000
2200 HRS	1000	2000	3000	0	0	2000	0	0	0	0	0	0	304000	313000
2230 HRS	1000	1000	3000	0	0	2000	0	0	0	0	0	0	305000	313000
2300 HRS	1000	0	3000	0	0	1000	0	0	0	0	0	0	307000	313000
2330 HRS	1000	0	3000	0	0	1000	0	0	0	0	0	0	307000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R3: RADIO LISTENERSHIP: WEDNESDAY
(BASE=246*)

	RM	P [106.1	SUPER	101	IS	BAY	RTK	IMAS	CALY- PSO	AMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	1000	0	0	0	1000	0	0	0	0	0	311000	313000
0430 HRS	0	0	2000	0	0	0	2000	0	0	0	0	0	309000	313000
0500 HRS	0	0	2000	0	0	0	2000	0	0	0	0	0	309000	313000
0530 HRS	1000	0	3000	0	0	0	3000	0	0	0	0	0	305000	313000
0600 HRS	3000	0	4000	3000	1000	0	8000	0	1000	0	0	0	292000	313000
0630 HRS	4000	0	8000	3000	1000	3000	7000	0	1000	0	0	0	286000	313000
0700 HRS	8000	0	10000	8000	1000	4000	11000	0	2000	0	0	1000	268000	313000
0730 HRS	9000	1000	11000	9000	1000	7000	11000	0	2000	0	0	3000	259000	313000
0800 HRS	12000	4000	12000	8000	2000	7000	11000	0	2000	0	0	1000	254000	313000
0830 HRS	13000	3000	15000	8000	1000	7000	11000	0	2000	0	0	0	253000	313000
0900 HRS	13000	4000	16000	8000	2000	9000	12000	0	3000	0	0	0	245000	313000
0930 HRS	14000	4000	16000	9000	1000	7000	14000	1000	3000	0	0	2000	241000	313000
1000 HRS	18000	7000	15000	10000	2000	7000	20000	3000	2000	0	1000	2000	226000	313000
1030 HRS	15000	4000	13000	10000	2000	7000	21000	3000	2000	0	0	1000	224000	313000
1100 HRS	15000	3000	14000	11000	2000	8000	20000	3000	2000	0	0	1000	233000	313000
1130 HRS	15000	2000	14000	12000	1000	7000	19000	0	2000	0	0	0	241000	313000
NOON	12000	3000	14000	13000	1000	7000	12000	0	3000	0	0	0	247000	313000
1230 HRS	13000	3000	11000	9000	1000	4000	12000	0	4000	0	1000	0	254000	313000
1300 HRS	4000	2000	12000	8000	2000	4000	10000	0	3000	0	1000	0	266000	313000
1330 HRS	3000	1000	11000	7000	2000	3000	9000	0	2000	0	1000	2000	271000	313000
1400 HRS	2000	2000	11000	4000	2000	3000	7000	0	3000	0	0	1000	277000	313000
1430 HRS	2000	2000	10000	3000	2000	2000	7000	0	3000	0	0	0	281000	313000
1500 HRS	2000	4000	7000	2000	2000	3000	8000	0	2000	0	0	0	282000	313000
1530 HRS	2000	4000	7000	3000	2000	3000	8000	1000	2000	0	0	0	280000	313000
1600 HRS	2000	8000	7000	4000	3000	3000	10000	0	1000	0	0	0	275000	313000
1630 HRS	3000	5000	8000	3000	4000	2000	9000	1000	2000	0	0	0	275000	313000
1700 HRS	3000	5000	10000	4000	3000	3000	8000	2000	2000	0	0	0	271000	313000
1730 HRS	2000	5000	8000	4000	5000	3000	7000	1000	3000	0	0	0	274000	313000
1800 HRS	2000	7000	8000	3000	1000	3000	5000	3000	2000	0	0	0	278000	313000
1830 HRS	2000	5000	4000	2000	1000	1000	2000	3000	1000	0	0	0	290000	313000
1900 HRS	2000	4000	4000	0	0	2000	9000	3000	1000	0	0	0	287000	313000
1930 HRS	1000	3000	1000	0	0	1000	3000	3000	1000	0	0	1000	298000	313000
2000 HRS	0	0	1000	0	0	0	1000	2000	0	0	0	1000	307000	313000
2030 HRS	0	0	0	0	0	0	1000	1000	0	0	0	0	311000	313000
2100 HRS	0	0	0	0	0	0	0	1000	1000	0	0	0	311000	313000
2130 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	312000	313000
2200 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	312000	313000
2230 HRS	0	0	0	0	0	0	1000	0	1000	0	0	0	311000	313000
2300 HRS	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000
2330 HRS	0	1000	0	0	0	0	1000	0	1000	0	0	0	310000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R4: RADIO LISTENERSHIP: THURSDAY
(BASE=246*)

	RM	RP 106.6	SUPER	101	IS	BAY	RTK	IASI	CALY PSO	CAMPUS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	2000	1000	0	0	0	0	1000	0	0	0	0	0	309000	313000
0530 HRS	2000	1000	1000	0	0	0	1000	0	0	0	0	0	307000	313000
0600 HRS	2000	1000	0	1000	0	1000	2000	0	0	0	0	0	305000	313000
0630 HRS	2000	1000	1000	1000	0	1000	3000	0	0	0	0	1000	302000	313000
0700 HRS	5000	1000	1000	5000	0	2000	10000	1000	1000	0	0	1000	284000	313000
0730 HRS	4000	1000	3000	5000	0	2000	10000	1000	1000	0	0	3000	281000	313000
0800 HRS	7000	2000	7000	8000	0	4000	11000	2000	2000	1000	0	5000	264000	313000
0830 HRS	8000	2000	7000	3000	0	4000	12000	3000	2000	0	0	5000	266000	313000
0900 HRS	11000	4000	12000	9000	0	7000	14000	4000	3000	0	0	9000	240000	313000
0930 HRS	11000	4000	10000	11000	0	5000	13000	5000	3000	0	0	10000	240000	313000
1000 HRS	12000	5000	13000	12000	0	8000	15000	5000	3000	0	0	9000	230000	313000
1030 HRS	13000	7000	13000	12000	0	10000	13000	5000	3000	0	0	9000	228000	313000
1100 HRS	14000	5000	14000	13000	0	11000	13000	7000	3000	0	0	7000	225000	313000
1130 HRS	11000	5000	13000	12000	0	10000	10000	7000	3000	1000	0	7000	234000	313000
NOON	11000	7000	15000	13000	0	13000	12000	5000	2000	0	1000	7000	226000	313000
1230 HRS	9000	4000	15000	11000	0	9000	10000	4000	1000	0	0	5000	244000	313000
1300 HRS	8000	5000	15000	12000	0	7000	9000	5000	1000	0	0	4000	246000	313000
1330 HRS	5000	5000	12000	12000	0	4000	10000	3000	1000	0	0	4000	255000	313000
1400 HRS	3000	5000	9000	13000	0	4000	9000	4000	1000	0	0	4000	259000	313000
1430 HRS	4000	3000	10000	9000	0	8000	8000	4000	1000	0	0	3000	263000	313000
1500 HRS	5000	2000	8000	10000	0	5000	9000	4000	1000	0	0	2000	266000	313000
1530 HRS	4000	7000	8000	7000	0	5000	8000	3000	2000	1000	0	2000	265000	313000
1600 HRS	5000	7000	8000	7000	0	5000	8000	2000	2000	1000	0	3000	265000	313000
1630 HRS	4000	4000	9000	5000	0	5000	7000	2000	2000	0	1000	3000	269000	313000
1700 HRS	3000	4000	9000	11000	0	4000	7000	3000	2000	1000	0	2000	266000	313000
1730 HRS	3000	3000	8000	9000	0	1000	7000	3000	1000	1000	0	1000	276000	313000
1800 HRS	3000	1000	5000	10000	0	0	3000	4000	4000	0	0	1000	280000	313000
1830 HRS	2000	0	2000	4000	0	0	7000	3000	3000	0	0	0	291000	313000
1900 HRS	1000	0	3000	3000	0	2000	9000	2000	4000	0	0	0	288000	313000
1930 HRS	0	0	2000	2000	0	3000	8000	0	3000	0	0	0	294000	313000
2000 HRS	1000	1000	2000	0	0	3000	4000	1000	4000	0	0	0	295000	313000
2030 HRS	1000	1000	2000	0	0	3000	2000	0	3000	0	0	0	300000	313000
2100 HRS	0	2000	2000	0	0	3000	1000	0	2000	0	0	1000	301000	313000
2130 HRS	0	2000	1000	0	0	2000	1000	0	1000	0	0	0	305000	313000
2200 HRS	0	2000	1000	0	0	2000	1000	0	1000	0	0	0	305000	313000
2230 HRS	0	0	1000	0	0	1000	1000	0	1000	0	0	0	309000	313000
2300 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
2330 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R5: RADIO LISTENERSHIP: FRIDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	iMASI	CALY- PSO	AMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	1000	1000	0	0	0	0	1000	0	0	0	0	0	310000	313000
0530 HRS	3000	1000	3	1000	0	0	0	0	0	0	0	0	307000	313000
0600 HRS	4000	1000	0	2000	0	1000	1000	0	0	0	0	0	303000	313000
0630 HRS	4000	2000	3000	3000	0	1000	2000	1000	0	0	0	1000	294000	313000
0700 HRS	8000	3000	4000	7000	0	2000	4000	1000	1000	0	0	1000	281000	313000
0730 HRS	7000	4000	10000	8000	0	3000	4000	1000	1000	0	0	2000	272000	313000
0800 HRS	12000	4000	11000	8000	0	4000	4000	1000	2000	1000	0	2000	263000	313000
0830 HRS	13000	3000	11000	8000	0	4000	4000	2000	1000	1000	0	1000	264000	313000
0900 HRS	13000	5000	10000	9000	1000	8000	9000	2000	1000	1000	0	4000	249000	313000
0930 HRS	11000	5000	14000	12000	1000	8000	11000	4000	1000	1000	0	4000	240000	313000
1000 HRS	13000	5000	18000	13000	1000	11000	11000	4000	1000	1000	0	4000	230000	313000
1030 HRS	13000	5000	16000	12000	1000	12000	12000	5000	1000	1000	0	3000	230000	313000
1100 HRS	14000	5000	16000	15000	1000	11000	12000	5000	1000	1000	0	3000	226000	313000
1130 HRS	14000	5000	16000	15000	1000	11000	10000	5000	1000	1000	0	4000	228000	313000
NOON	14000	4000	22000	21000	1000	11000	10000	7000	1000	0	1000	5000	216000	313000
1230 HRS	7000	4000	21000	19000	1000	9000	9000	7000	2000	0	1000	4000	230000	313000
1300 HRS	8000	2000	16000	14000	1000	10000	10000	5000	1000	0	1000	3000	241000	313000
1330 HRS	3000	2000	12000	13000	0	5000	7000	5000	1000	0	1000	2000	260000	313000
1400 HRS	2000	2000	10000	12000	0	4000	4000	5000	1000	0	1000	2000	268000	313000
1430 HRS	2000	1000	10000	10000	0	2000	2000	2000	1000	0	1000	2000	279000	313000
1500 HRS	3000	1000	10000	8000	0	4000	2000	2000	1000	0	1000	2000	278000	313000
1530 HRS	3000	1000	11000	5000	0	3000	3000	2000	2000	0	1000	1000	279000	313000
1600 HRS	4000	1000	11000	7000	1000	2000	3000	3000	3000	0	1000	1000	275000	313000
1630 HRS	4000	1000	8000	7000	1000	2000	3000	4000	4000	0	1000	1000	276000	313000
1700 HRS	4000	1000	8000	12000	1000	5000	3000	2000	5000	1000	0	1000	268000	313000
1730 HRS	4000	1000	5000	10000	1000	2000	3000	2000	5000	1000	0	1000	276000	313000
1800 HRS	3000	2000	8000	11000	1000	1000	3000	1000	3000	0	0	2000	277000	313000
1830 HRS	3000	2000	4000	7000	1000	2000	5000	1000	2000	0	0	1000	283000	313000
1900 HRS	3000	1000	2000	4000	1000	2000	7000	0	2000	0	0	1000	289000	313000
1930 HRS	3000	2000	1000	3000	0	2000	5000	0	2000	0	0	1000	292000	313000
2000 HRS	2000	0	3000	3000	0	2000	2000	0	1000	0	0	1000	298000	313000
2030 HRS	3000	0	2000	2000	0	1000	1000	0	1000	0	0	1000	301000	313000
2100 HRS	2000	0	3000	1000	0	1000	1000	0	1000	0	0	2000	301000	313000
2130 HRS	2000	0	3000	1000	0	2000	1000	0	1000	0	0	2000	300000	313000
2200 HRS	2000	0	2000	1000	0	1000	1000	0	0	0	0	2000	303000	313000
2230 HRS	0	1000	0	1000	0	2000	1000	0	0	0	0	2000	305000	313000
2300 HRS	0	1000	0	0	0	1000	1000	0	0	0	0	0	310000	313000
2330 HRS	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R6: RADIO LISTENERSHIP: SATURDAY
(BASE=246*)

	RM	P [106.1	3UPER	101	IS	BAY	RTK	IMAS	CALY- PSO	CAMPU	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	2000	0	4000	1000	0	1000	0	0	0	0	0	0	304000	313000
0600 HRS	3000	0	7000	2000	1000	1000	1000	0	0	0	0	0	298000	313000
0630 HRS	3000	0	7000	2000	1000	1000	3000	0	0	0	0	2000	293000	313000
0700 HRS	4000	2000	10000	5000	1000	1000	3000	3000	0	0	0	3000	279000	313000
0730 HRS	7000	4000	12000	7000	1000	2000	3000	3000	0	0	0	4000	269000	313000
0800 HRS	11000	4000	18000	11000	1000	4000	4000	3000	0	0	0	7000	249000	313000
0830 HRS	13000	4000	15000	12000	1000	3000	9000	4000	0	0	0	8000	243000	313000
0900 HRS	14000	8000	16000	12000	1000	3000	9000	8000	0	0	0	8000	234000	313000
0930 HRS	13000	8000	19000	14000	1000	3000	10000	7000	0	0	0	8000	231000	313000
1000 HRS	15000	9000	23000	13000	1000	8000	11000	8000	0	0	0	7000	219000	313000
1030 HRS	15000	9000	23000	14000	1000	10000	11000	8000	0	0	0	7000	216000	313000
1100 HRS	12000	9000	25000	14000	1000	10000	10000	7000	0	0	0	5000	220000	313000
1130 HRS	11000	8000	22000	15000	1000	11000	8000	5000	0	0	0	4000	228000	313000
NOON	12000	5000	21000	15000	2000	13000	9000	7000	0	0	0	2000	226000	313000
1230 HRS	3000	4000	18000	10000	2000	10000	11000	5000	0	0	0	2000	247000	313000
1300 HRS	2000	4000	15000	5000	2000	4000	13000	7000	0	0	0	2000	257000	313000
1330 HRS	2000	2000	14000	5000	1000	3000	11000	5000	0	0	0	2000	266000	313000
1400 HRS	2000	2000	14000	7000	1000	4000	8000	4000	0	0	0	2000	268000	313000
1430 HRS	2000	2000	12000	7000	0	4000	5000	3000	0	0	0	2000	275000	313000
1500 HRS	2000	3000	8000	8000	0	7000	3000	2000	0	0	0	2000	278000	313000
1530 HRS	2000	2000	8000	7000	1000	5000	2000	2000	0	0	0	2000	281000	313000
1600 HRS	2000	1000	10000	7000	1000	3000	2000	5000	1000	0	0	2000	278000	313000
1630 HRS	3000	1000	8000	5000	2000	4000	1000	5000	2000	0	0	2000	278000	313000
1700 HRS	3000	2000	8000	9000	2000	4000	1000	3000	3000	0	0	2000	275000	313000
1730 HRS	3000	2000	7000	9000	2000	4000	1000	3000	2000	0	0	2000	277000	313000
1800 HRS	4000	1000	8000	12000	1000	4000	1000	4000	2000	0	1000	2000	271000	313000
1830 HRS	1000	0	7000	7000	1000	2000	3000	2000	2000	0	1000	1000	286000	313000
1900 HRS	1000	0	2000	4000	1000	3000	2000	2000	1000	0	1000	1000	293000	313000
1930 HRS	1000	1000	2000	3000	1000	3000	2000	2000	1000	0	1000	1000	293000	313000
2000 HRS	0	0	3000	2000	1000	2000	1000	3000	1000	0	1000	1000	296000	313000
2030 HRS	0	0	3000	1000	1000	0	1000	3000	1000	0	0	1000	301000	313000
2100 HRS	0	1000	3000	1000	1000	0	1000	2000	1000	0	0	1000	301000	313000
2130 HRS	0	1000	2000	1000	1000	0	1000	2000	0	0	0	1000	303000	313000
2200 HRS	0	0	2000	1000	1000	0	1000	0	0	0	0	1000	306000	313000
2230 HRS	0	0	1000	1000	1000	0	1000	0	0	0	0	1000	307000	313000
2300 HRS	0	0	0	0	0	0	1000	0	0	0	0	1000	311000	313000
2330 HRS	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R7: RADIO LISTENERSHIP: SUNDAY
(BASE=246*)

	RM	P [106.1	SUPER	101	IS	BAY	RTK	IMAS	CALY- PSO	AMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	1000	0	0	0	0	0	2000	0	0	0	0	0	310000	313000
0530 HRS	1000	0	5000	0	0	1000	1000	0	0	0	0	0	304000	313000
0600 HRS	3000	0	8000	1000	0	1000	2000	0	0	0	1000	0	296000	313000
0630 HRS	2000	1000	5000	2000	1000	2000	4000	0	0	0	1000	0	293000	313000
0700 HRS	3000	1000	8000	3000	1000	2000	7000	1000	0	0	1000	0	286000	313000
0730 HRS	4000	1000	7000	4000	1000	2000	5000	2000	0	0	1000	0	284000	313000
0800 HRS	7000	1000	9000	4000	1000	2000	9000	4000	0	0	2000	0	274000	313000
0830 HRS	8000	1000	10000	7000	1000	2000	9000	5000	0	0	2000	0	268000	313000
0900 HRS	8000	2000	15000	9000	2000	4000	11000	5000	0	0	2000	0	254000	313000
0930 HRS	8000	2000	15000	10000	1000	5000	11000	5000	0	0	2000	2000	251000	313000
1000 HRS	11000	2000	13000	11000	0	5000	11000	7000	0	0	1000	2000	249000	313000
1030 HRS	11000	2000	13000	11000	0	7000	12000	7000	0	0	1000	2000	247000	313000
1100 HRS	11000	4000	14000	8000	0	7000	11000	5000	1000	0	2000	2000	247000	313000
1130 HRS	11000	4000	11000	5000	0	7000	11000	4000	1000	0	2000	2000	254000	313000
NOON	11000	3000	13000	4000	1000	7000	11000	4000	1000	0	2000	2000	253000	313000
1230 HRS	7000	3000	13000	4000	1000	8000	5000	4000	1000	0	2000	1000	263000	313000
1300 HRS	9000	3000	13000	3000	1000	8000	3000	3000	0	0	2000	2000	265000	313000
1330 HRS	4000	3000	11000	4000	1000	5000	2000	2000	0	0	1000	2000	276000	313000
1400 HRS	3000	7000	9000	5000	0	5000	2000	1000	0	0	1000	2000	277000	313000
1430 HRS	3000	4000	9000	5000	0	4000	1000	0	0	0	2000	2000	281000	313000
1500 HRS	1000	5000	10000	5000	1000	5000	1000	0	0	0	3000	2000	278000	313000
1530 HRS	4000	5000	14000	5000	2000	5000	1000	0	0	0	2000	0	272000	313000
1600 HRS	5000	7000	12000	5000	1000	9000	3000	0	0	0	2000	1000	267000	313000
1630 HRS	4000	3000	11000	4000	1000	9000	3000	0	1000	0	2000	1000	272000	313000
1700 HRS	4000	2000	7000	4000	1000	9000	5000	0	1000	0	2000	1000	276000	313000
1730 HRS	5000	0	5000	4000	1000	9000	4000	0	1000	0	2000	0	280000	313000
1800 HRS	3000	3000	8000	3000	0	7000	4000	0	1000	1000	2000	0	280000	313000
1830 HRS	0	3000	5000	2000	0	5000	5000	1000	1000	1000	1000	0	287000	313000
1900 HRS	1000	2000	5000	3000	0	4000	4000	2000	1000	1000	1000	0	287000	313000
1930 HRS	1000	2000	5000	2000	1000	3000	2000	1000	1000	1000	0	0	292000	313000
2000 HRS	2000	2000	5000	1000	1000	3000	0	1000	1000	1000	0	0	294000	313000
2030 HRS	2000	2000	3000	0	1000	2000	0	0	0	0	0	0	302000	313000
2100 HRS	1000	2000	3000	0	1000	1000	1000	0	0	0	0	0	303000	313000
2130 HRS	1000	2000	3000	0	0	1000	1000	0	0	0	0	0	304000	313000
2200 HRS	1000	1000	2000	0	0	2000	1000	0	0	0	0	0	305000	313000
2230 HRS	1000	1000	2000	0	0	1000	0	0	0	0	0	0	307000	313000
2300 HRS	1000	1000	1000	0	0	0	1000	0	0	0	0	0	309000	313000
2330 HRS	2000	0	2000	0	0	0	1000	0	0	0	0	0	307000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T1: TV VIEWING: MONDAY
(BASE=246*)

	TVM	SUPER	NET TV	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0630 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0700 HRS	1000	1000	0	0	0	0	0	0	0	1000	310000	313000
0730 HRS	1000	1000	0	0	0	0	0	0	0	1000	310000	313000
0800 HRS	1000	1000	1000	0	0	0	0	0	0	1000	309000	313000
0830 HRS	1000	1000	2000	0	0	0	0	0	0	1000	307000	313000
0900 HRS	1000	1000	2000	0	0	1000	1000	0	0	1000	305000	313000
0930 HRS	1000	1000	2000	0	0	1000	1000	1000	0	1000	304000	313000
1000 HRS	2000	1000	1000	0	0	0	1000	1000	0	2000	304000	313000
1030 HRS	1000	0	0	0	0	1000	0	1000	0	2000	307000	313000
1100 HRS	1000	0	2000	0	1000	2000	0	0	0	3000	303000	313000
1130 HRS	1000	1000	2000	0	1000	2000	0	0	0	2000	303000	313000
NOON	3000	1000	3000	0	1000	5000	0	0	0	3000	295000	313000
1230 HRS	2000	1000	1000	0	0	9000	0	0	0	2000	298000	313000
1300 HRS	7000	1000	0	0	0	7000	0	0	0	3000	295000	313000
1330 HRS	4000	1000	1000	0	1000	2000	0	0	0	2000	301000	313000
1400 HRS	8000	4000	4000	0	3000	4000	0	0	0	2000	287000	313000
1430 HRS	7000	4000	3000	0	4000	7000	0	0	0	3000	284000	313000
1500 HRS	7000	5000	4000	1000	4000	9000	0	0	1000	4000	277000	313000
1530 HRS	4000	5000	5000	1000	4000	8000	0	0	0	5000	279000	313000
1600 HRS	4000	7000	10000	0	2000	7000	0	0	0	7000	277000	313000
1630 HRS	4000	7000	9000	0	0	5000	0	0	0	8000	280000	313000
1700 HRS	3000	8000	9000	2000	1000	7000	0	0	0	7000	277000	313000
1730 HRS	2000	7000	7000	2000	2000	3000	0	0	0	8000	282000	313000
1800 HRS	3000	11000	5000	0	3000	7000	0	0	0	10000	274000	313000
1830 HRS	3000	13000	7000	0	4000	12000	0	0	0	10000	264000	313000
1900 HRS	4000	18000	4000	0	7000	16000	1000	0	0	7000	256000	313000
1930 HRS	7000	71000	8000	0	4000	13000	1000	0	0	11000	198000	313000
1945 HRS	8000	58000	47000	0	3000	10000	1000	0	0	11000	175000	313000
2000 HRS	84000	40000	28000	0	5000	14000	1000	0	0	18000	121000	313000
2030 HRS	65000	34000	70000	1000	7000	23000	1000	0	0	18000	95000	313000
2100 HRS	39000	24000	77000	2000	10000	36000	3000	0	0	22000	100000	313000
2130 HRS	24000	22000	61000	1000	12000	38000	1000	0	0	22000	131000	313000
2200 HRS	21000	19000	25000	1000	10000	43000	1000	0	1000	22000	171000	313000
2230 HRS	11000	12000	9000	1000	9000	35000	1000	0	1000	21000	213000	313000
2300 HRS	8000	7000	1000	1000	4000	24000	0	0	0	10000	258000	313000
2330 HRS	2000	3000	1000	0	1000	5000	0	0	0	5000	294000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T2: TV VIEWING: TUESDAY
(BASE=246*)

	TVM	SUPER	NET TV	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	1000	312000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0630 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0700 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0730 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0800 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0830 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0900 HRS	0	0	0	1000	0	0	1000	0	0	2000	309000	313000
0930 HRS	0	0	0	1000	0	1000	1000	0	0	4000	305000	313000
1000 HRS	1000	0	0	0	1000	3000	1000	0	0	7000	300000	313000
1030 HRS	0	2000	0	0	1000	3000	0	0	0	7000	300000	313000
1100 HRS	1000	2000	1000	0	1000	2000	0	0	0	5000	300000	313000
1130 HRS	1000	5000	1000	0	1000	1000	0	0	0	4000	299000	313000
NOON	2000	7000	2000	1000	1000	5000	0	0	0	3000	291000	313000
1230 HRS	1000	7000	2000	1000	0	7000	0	0	0	3000	292000	313000
1300 HRS	3000	8000	4000	0	0	4000	0	0	0	4000	289000	313000
1330 HRS	2000	8000	7000	0	0	7000	0	0	0	3000	287000	313000
1400 HRS	3000	12000	8000	0	2000	4000	0	0	0	4000	279000	313000
1430 HRS	4000	12000	7000	0	2000	9000	0	0	0	5000	274000	313000
1500 HRS	4000	10000	8000	0	3000	10000	0	0	0	5000	272000	313000
1530 HRS	2000	10000	8000	0	4000	8000	0	0	0	3000	278000	313000
1600 HRS	1000	10000	7000	0	4000	8000	0	0	0	3000	280000	313000
1630 HRS	1000	8000	4000	0	3000	8000	0	0	0	2000	287000	313000
1700 HRS	2000	8000	5000	2000	3000	9000	0	0	0	3000	280000	313000
1730 HRS	1000	10000	4000	2000	2000	8000	0	0	0	7000	279000	313000
1800 HRS	1000	9000	7000	0	4000	9000	0	0	0	8000	276000	313000
1830 HRS	3000	10000	7000	0	3000	9000	0	0	0	9000	272000	313000
1900 HRS	3000	14000	5000	1000	1000	10000	0	0	0	8000	270000	313000
1930 HRS	4000	66000	4000	1000	1000	9000	0	0	0	8000	220000	313000
1945 HRS	5000	47000	34000	0	2000	7000	1000	0	0	5000	211000	313000
2000 HRS	89000	30000	12000	0	5000	13000	2000	4000	0	10000	148000	313000
2030 HRS	55000	25000	9000	0	8000	32000	2000	22000	0	13000	148000	313000
2100 HRS	36000	25000	10000	0	9000	45000	2000	24000	0	22000	140000	313000
2130 HRS	26000	19000	13000	0	8000	45000	4000	24000	0	21000	153000	313000
2200 HRS	18000	14000	11000	0	7000	45000	5000	24000	0	16000	173000	313000
2230 HRS	11000	12000	9000	0	7000	34000	4000	22000	0	18000	197000	313000
2300 HRS	4000	7000	5000	0	3000	22000	3000	10000	0	11000	247000	313000
2330 HRS	0	1000	1000	0	1000	11000	1000	2000	0	4000	291000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T3: TV VIEWING: WEDNESDAY
(BASE=246*)

	TVM	SUPER	NET TV	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	1000	0	0	0	0	0	0	0	0	0	312000	313000
0030 HRS	1000	0	0	0	0	0	0	0	0	0	312000	313000
0100 HRS	1000	0	0	0	0	0	0	0	0	0	312000	313000
0130 HRS	1000	0	0	0	0	1000	0	0	0	0	311000	313000
0200 HRS	0	0	0	0	0	1000	0	0	0	0	312000	313000
0230 HRS	0	0	0	0	0	1000	0	0	0	0	312000	313000
0300 HRS	0	0	0	0	0	1000	0	0	0	0	312000	313000
0330 HRS	0	0	0	0	0	1000	0	0	0	0	312000	313000
0400 HRS	0	0	0	0	0	1000	0	0	0	0	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	1000	0	0	0	0	0	0	0	0	312000	313000
0630 HRS	0	1000	0	0	0	0	0	0	0	1000	311000	313000
0700 HRS	0	2000	1000	0	0	0	1000	0	0	1000	307000	313000
0730 HRS	0	2000	1000	0	0	0	1000	0	0	1000	307000	313000
0800 HRS	1000	3000	1000	0	0	0	1000	0	0	0	306000	313000
0830 HRS	1000	3000	1000	0	1000	0	1000	0	0	1000	304000	313000
0900 HRS	1000	3000	1000	0	1000	2000	1000	0	0	1000	302000	313000
0930 HRS	1000	3000	1000	0	1000	3000	0	0	0	3000	300000	313000
1000 HRS	1000	3000	0	1000	0	3000	0	0	0	5000	299000	313000
1030 HRS	1000	3000	0	1000	0	2000	0	0	0	5000	300000	313000
1100 HRS	1000	4000	2000	1000	0	2000	0	0	0	7000	295000	313000
1130 HRS	2000	4000	1000	1000	0	2000	0	0	0	5000	296000	313000
NOON	3000	5000	1000	1000	0	3000	0	0	0	4000	294000	313000
1230 HRS	3000	5000	1000	1000	1000	2000	0	0	0	4000	294000	313000
1300 HRS	5000	7000	0	0	0	3000	0	0	0	8000	290000	313000
1330 HRS	4000	7000	1000	0	0	4000	0	0	0	7000	290000	313000
1400 HRS	7000	11000	2000	0	1000	11000	0	0	0	8000	274000	313000
1430 HRS	7000	11000	2000	0	3000	12000	0	0	0	9000	269000	313000
1500 HRS	5000	13000	2000	0	4000	8000	0	0	0	8000	272000	313000
1530 HRS	3000	13000	3000	0	4000	8000	0	0	0	9000	272000	313000
1600 HRS	2000	10000	5000	1000	3000	8000	0	0	0	8000	276000	313000
1630 HRS	1000	10000	7000	1000	2000	7000	0	0	0	8000	278000	313000
1700 HRS	2000	8000	7000	0	2000	9000	0	0	0	8000	278000	313000
1730 HRS	2000	10000	5000	0	3000	5000	0	0	0	10000	277000	313000
1800 HRS	2000	11000	7000	0	3000	5000	0	0	0	12000	272000	313000
1830 HRS	1000	10000	7000	0	3000	8000	0	0	0	13000	271000	313000
1900 HRS	2000	18000	7000	0	4000	8000	0	0	0	13000	261000	313000
1930 HRS	4000	62000	8000	0	3000	9000	0	0	0	10000	217000	313000
1945 HRS	5000	42000	43000	0	3000	9000	1000	0	0	11000	199000	313000
2000 HRS	88000	34000	19000	0	4000	14000	1000	0	1000	11000	141000	313000
2030 HRS	79000	27000	23000	0	4000	28000	2000	2000	1000	16000	129000	313000
2100 HRS	73000	21000	21000	0	12000	40000	2000	2000	1000	21000	119000	313000
2130 HRS	62000	19000	13000	0	9000	38000	2000	1000	1000	21000	147000	313000
2200 HRS	57000	15000	9000	0	10000	38000	1000	1000	1000	20000	161000	313000
2230 HRS	50000	14000	3000	0	8000	31000	0	1000	0	19000	187000	313000
2300 HRS	21000	8000	3000	0	1000	14000	0	0	0	18000	248000	313000
2330 HRS	9000	3000	0	0	1000	5000	0	0	0	4000	290000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T4: TV VIEWING: THURSDAY
(BASE=246*)

	TVM	SUPER	NET TV	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0630 HRS	0	0	0	0	0	1000	0	0	0	1000	311000	313000
0700 HRS	1000	4000	0	0	0	0	0	0	0	2000	305000	313000
0730 HRS	1000	4000	0	0	0	0	0	0	0	1000	306000	313000
0800 HRS	2000	5000	0	0	1000	0	0	0	0	1000	303000	313000
0830 HRS	1000	5000	0	0	1000	0	0	0	0	2000	303000	313000
0900 HRS	1000	5000	1000	0	1000	0	0	0	0	7000	298000	313000
0930 HRS	1000	5000	0	0	0	0	0	0	0	8000	299000	313000
1000 HRS	1000	4000	0	0	0	2000	0	0	0	5000	300000	313000
1030 HRS	1000	4000	1000	1000	0	2000	0	0	0	4000	299000	313000
1100 HRS	1000	3000	2000	1000	1000	2000	0	0	0	5000	296000	313000
1130 HRS	1000	3000	1000	1000	2000	2000	0	0	0	4000	298000	313000
NOON	2000	5000	2000	1000	2000	2000	1000	0	0	4000	292000	313000
1230 HRS	2000	5000	2000	0	1000	4000	1000	0	0	4000	292000	313000
1300 HRS	7000	4000	2000	0	1000	3000	1000	0	0	7000	288000	313000
1330 HRS	5000	3000	3000	0	2000	2000	1000	0	0	8000	288000	313000
1400 HRS	5000	4000	3000	0	2000	11000	1000	0	0	9000	277000	313000
1430 HRS	4000	4000	3000	0	2000	11000	0	0	0	8000	280000	313000
1500 HRS	3000	4000	2000	0	2000	10000	0	0	0	7000	284000	313000
1530 HRS	2000	7000	3000	1000	2000	9000	1000	0	0	7000	281000	313000
1600 HRS	2000	8000	7000	1000	4000	9000	1000	0	0	7000	275000	313000
1630 HRS	1000	9000	5000	2000	4000	7000	1000	0	0	9000	275000	313000
1700 HRS	1000	7000	8000	1000	2000	7000	1000	0	0	12000	275000	313000
1730 HRS	1000	7000	7000	1000	1000	11000	1000	0	0	13000	271000	313000
1800 HRS	3000	13000	7000	0	1000	10000	0	0	0	14000	265000	313000
1830 HRS	2000	14000	7000	0	1000	12000	0	0	0	15000	261000	313000
1900 HRS	3000	15000	7000	1000	0	13000	0	0	0	15000	258000	313000
1930 HRS	3000	59000	5000	1000	1000	10000	0	0	0	14000	219000	313000
1945 HRS	7000	36000	53000	1000	1000	11000	0	0	0	12000	193000	313000
2000 HRS	94000	35000	19000	2000	4000	21000	0	0	0	18000	120000	313000
2030 HRS	68000	46000	11000	2000	9000	28000	3000	0	0	21000	125000	313000
2100 HRS	33000	53000	11000	4000	18000	43000	3000	1000	0	28000	119000	313000
2130 HRS	27000	43000	11000	5000	18000	48000	3000	1000	0	30000	127000	313000
2200 HRS	18000	24000	12000	3000	20000	46000	4000	0	0	33000	153000	313000
2230 HRS	10000	12000	4000	1000	14000	40000	2000	0	0	28000	200000	313000
2300 HRS	0	4000	1000	1000	3000	23000	1000	0	0	18000	261000	313000
2330 HRS	0	2000	1000	1000	2000	10000	1000	0	0	5000	290000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T5: TV VIEWING: FRIDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	SMA	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0630 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0700 HRS	0	2000	0	0	0	0	0	0	0	1000	312000	313000
0730 HRS	1000	2000	0	0	0	0	0	0	0	1000	310000	313000
0800 HRS	1000	2000	0	0	0	1000	0	0	0	0	309000	313000
0830 HRS	0	2000	0	0	0	2000	0	0	0	1000	307000	313000
0900 HRS	0	2000	0	0	0	1000	0	0	0	4000	305000	313000
0930 HRS	0	2000	0	0	0	1000	0	0	0	4000	305000	313000
1000 HRS	0	2000	0	0	1000	0	0	0	0	3000	306000	313000
1030 HRS	0	1000	0	2000	1000	1000	0	0	0	2000	305000	313000
1100 HRS	0	3000	0	2000	1000	1000	0	0	0	3000	302000	313000
1130 HRS	0	3000	0	1000	1000	1000	0	0	0	3000	303000	313000
NOON	0	2000	1000	1000	0	2000	1000	0	0	4000	301000	313000
1230 HRS	0	2000	1000	0	0	2000	1000	0	0	4000	302000	313000
1300 HRS	8000	2000	1000	0	0	3000	0	0	0	4000	294000	313000
1330 HRS	7000	3000	1000	0	0	4000	0	0	0	2000	295000	313000
1400 HRS	7000	4000	1000	0	0	12000	0	0	0	2000	287000	313000
1430 HRS	7000	5000	1000	1000	1000	10000	0	0	0	1000	287000	313000
1500 HRS	5000	5000	2000	1000	0	10000	0	0	0	1000	288000	313000
1530 HRS	1000	5000	2000	0	0	9000	0	0	0	3000	292000	313000
1600 HRS	1000	5000	4000	1000	1000	8000	0	0	0	4000	288000	313000
1630 HRS	0	5000	4000	1000	1000	7000	0	0	0	3000	291000	313000
1700 HRS	1000	8000	4000	2000	0	5000	0	0	0	5000	287000	313000
1730 HRS	0	9000	3000	0	0	4000	1000	0	0	3000	292000	313000
1800 HRS	3000	10000	7000	1000	1000	4000	1000	0	0	5000	280000	313000
1830 HRS	2000	10000	5000	1000	2000	5000	1000	0	0	4000	281000	313000
1900 HRS	3000	11000	5000	1000	3000	5000	1000	0	0	5000	277000	313000
1930 HRS	4000	55000	4000	1000	4000	5000	1000	0	0	4000	233000	313000
1945 HRS	5000	35000	48000	1000	3000	7000	1000	0	0	3000	209000	313000
2000 HRS	133000	23000	22000	1000	2000	12000	1000	0	0	5000	113000	313000
2030 HRS	146000	18000	16000	0	3000	22000	2000	0	0	9000	97000	313000
2100 HRS	156000	14000	8000	0	4000	34000	1000	0	0	10000	85000	313000
2130 HRS	156000	15000	7000	0	4000	30000	1000	0	0	9000	91000	313000
2200 HRS	147000	13000	4000	0	4000	30000	1000	0	0	9000	105000	313000
2230 HRS	129000	11000	4000	0	2000	21000	1000	0	0	5000	139000	313000
2300 HRS	74000	1000	3000	0	2000	10000	0	0	0	7000	216000	313000
2330 HRS	43000	0	2000	0	1000	4000	0	0	0	7000	256000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T6: TV VIEWING: SATURDAY
(BASE=246*)

	TVM	SUPER	NET TV	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	1000	312000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0630 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0700 HRS	0	1000	1000	0	0	0	0	0	0	0	311000	313000
0730 HRS	0	1000	1000	0	0	0	0	0	0	0	311000	313000
0800 HRS	0	2000	2000	0	0	0	0	0	0	2000	306000	313000
0830 HRS	0	2000	2000	0	0	0	0	0	0	2000	306000	313000
0900 HRS	1000	4000	2000	0	1000	0	0	0	0	2000	302000	313000
0930 HRS	2000	3000	2000	0	1000	0	0	0	0	3000	301000	313000
1000 HRS	1000	3000	1000	0	1000	0	0	0	0	4000	302000	313000
1030 HRS	0	3000	0	0	1000	0	0	0	1000	3000	304000	313000
1100 HRS	0	3000	0	0	1000	0	0	0	1000	5000	302000	313000
1130 HRS	0	3000	0	0	0	0	0	0	1000	8000	301000	313000
NOON	4000	5000	1000	0	0	2000	0	0	1000	8000	291000	313000
1230 HRS	8000	2000	1000	0	0	2000	0	0	0	5000	294000	313000
1300 HRS	10000	3000	1000	0	0	3000	0	0	0	8000	288000	313000
1330 HRS	8000	4000	1000	0	0	4000	0	0	1000	10000	284000	313000
1400 HRS	15000	13000	1000	0	0	9000	1000	0	1000	12000	260000	313000
1430 HRS	18000	14000	1000	0	0	10000	1000	0	1000	12000	256000	313000
1500 HRS	19000	15000	1000	0	1000	12000	1000	0	1000	15000	247000	313000
1530 HRS	18000	15000	1000	0	1000	15000	1000	0	1000	15000	245000	313000
1600 HRS	18000	16000	3000	0	1000	14000	1000	0	0	16000	243000	313000
1630 HRS	16000	16000	3000	0	0	14000	0	0	0	15000	247000	313000
1700 HRS	15000	18000	2000	0	0	12000	0	0	0	14000	252000	313000
1730 HRS	15000	16000	2000	0	0	10000	0	0	0	13000	256000	313000
1800 HRS	18000	12000	1000	0	1000	12000	0	0	0	13000	256000	313000
1830 HRS	11000	11000	0	0	2000	10000	0	0	0	8000	271000	313000
1900 HRS	9000	15000	0	0	3000	8000	0	0	0	14000	264000	313000
1930 HRS	9000	57000	0	0	3000	7000	0	0	0	13000	224000	313000
1945 HRS	11000	35000	36000	0	2000	8000	0	0	0	11000	210000	313000
2000 HRS	65000	30000	20000	0	2000	11000	0	0	0	14000	172000	313000
2030 HRS	40000	21000	15000	0	5000	20000	0	0	0	19000	193000	313000
2100 HRS	27000	22000	10000	0	10000	28000	1000	0	0	21000	194000	313000
2130 HRS	21000	21000	7000	0	8000	27000	1000	0	0	20000	209000	313000
2200 HRS	18000	18000	4000	0	8000	30000	1000	0	0	20000	216000	313000
2230 HRS	15000	13000	4000	0	4000	26000	1000	0	0	14000	234000	313000
2300 HRS	5000	8000	3000	0	1000	12000	0	0	0	13000	270000	313000
2330 HRS	0	4000	2000	0	0	4000	0	0	0	9000	293000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T7: TV VIEWING: SUNDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	SMAS-	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0630 HRS	0	0	0	0	0	0	0	0	0	1000	312000	313000
0700 HRS	3000	0	2000	0	0	0	0	0	0	1000	306000	313000
0730 HRS	3000	0	2000	0	0	0	0	0	0	0	307000	313000
0800 HRS	1000	1000	4000	0	0	0	0	0	0	0	306000	313000
0830 HRS	1000	1000	4000	0	0	0	0	0	0	0	306000	313000
0900 HRS	5000	1000	3000	0	0	0	0	0	0	0	303000	313000
0930 HRS	15000	1000	3000	0	0	0	0	0	0	1000	292000	313000
1000 HRS	48000	1000	2000	0	2000	0	0	0	0	3000	256000	313000
1030 HRS	63000	2000	0	0	2000	1000	0	0	0	3000	241000	313000
1100 HRS	84000	3000	0	0	0	1000	0	0	0	4000	220000	313000
1130 HRS	82000	3000	0	0	0	1000	0	0	0	3000	223000	313000
NOON	65000	4000	0	0	0	2000	0	0	0	7000	235000	313000
1230 HRS	45000	5000	0	0	0	4000	0	0	0	7000	252000	313000
1300 HRS	25000	7000	0	0	0	3000	0	0	0	8000	270000	313000
1330 HRS	12000	8000	0	1000	1000	4000	0	0	0	7000	280000	313000
1400 HRS	11000	9000	1000	0	4000	8000	0	0	0	7000	274000	313000
1430 HRS	10000	8000	0	0	4000	7000	0	1000	0	7000	277000	313000
1500 HRS	10000	8000	1000	0	8000	11000	0	1000	0	12000	263000	313000
1530 HRS	10000	8000	3000	0	8000	14000	0	1000	0	12000	257000	313000
1600 HRS	9000	9000	1000	0	4000	15000	0	0	0	14000	260000	313000
1630 HRS	8000	7000	2000	0	3000	14000	0	0	0	12000	267000	313000
1700 HRS	7000	9000	4000	0	3000	16000	0	0	0	15000	258000	313000
1730 HRS	4000	8000	4000	0	4000	10000	0	0	0	16000	266000	313000
1800 HRS	5000	7000	3000	1000	5000	12000	0	0	0	22000	257000	313000
1830 HRS	4000	8000	1000	1000	4000	13000	0	0	0	22000	259000	313000
1900 HRS	9000	15000	1000	1000	4000	14000	0	0	0	18000	251000	313000
1930 HRS	5000	63000	3000	1000	3000	10000	0	0	0	14000	212000	313000
1945 HRS	7000	40000	44000	1000	3000	9000	0	0	0	14000	195000	313000
2000 HRS	86000	30000	16000	0	3000	12000	0	0	1000	18000	147000	313000
2030 HRS	79000	39000	18000	0	4000	20000	0	0	1000	25000	127000	313000
2100 HRS	70000	37000	16000	0	9000	32000	0	0	2000	27000	119000	313000
2130 HRS	63000	28000	15000	0	10000	27000	0	0	1000	24000	143000	313000
2200 HRS	37000	20000	11000	0	11000	30000	0	0	1000	26000	177000	313000
2230 HRS	15000	16000	11000	0	9000	35000	1000	0	1000	20000	205000	313000
2300 HRS	3000	13000	3000	0	7000	21000	1000	0	1000	11000	253000	313000
2330 HRS	1000	3000	2000	0	2000	10000	0	0	0	4000	290000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*