

A Report

on A Study of

TV and Radio Audiences in Malta

(Part III – Absolute Figures)

prepared for the

Broadcasting Authority

by

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TABLE R1: RADIO LISTENERSHIP: MONDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	iMASH	CALY- PSO	JAMPUK	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0030 HRS	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	312000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	312000	313000
0500 HRS	0	0	2000	1000	0	0	2000	0	0	0	0	1000	306000	313000
0530 HRS	0	0	5000	1000	0	0	2000	0	0	0	0	1000	303000	313000
0600 HRS	1000	1000	10000	1000	0	1000	8000	0	0	0	0	1000	290000	312000
0630 HRS	2000	1000	13000	1000	0	2000	9000	0	0	0	0	1000	283000	313000
0700 HRS	7000	2000	18000	7000	1000	2000	8000	0	0	0	1000	2000	266000	312000
0730 HRS	7000	3000	21000	8000	3000	3000	8000	0	0	0	1000	2000	257000	313000
0800 HRS	8000	3000	26000	10000	1000	8000	11000	2000	1000	0	2000	5000	235000	312000
0830 HRS	10000	2000	28000	10000	0	5000	14000	1000	1000	0	2000	5000	233000	313000
0900 HRS	12000	3000	30000	10000	0	7000	19000	1000	1000	0	2000	5000	223000	313000
0930 HRS	11000	3000	30000	11000	0	7000	22000	1000	1000	0	2000	5000	220000	313000
1000 HRS	14000	3000	30000	10000	0	7000	24000	3000	1000	0	2000	5000	213000	313000
1030 HRS	14000	3000	30000	9000	0	5000	26000	2000	1000	0	2000	5000	214000	313000
1100 HRS	13000	3000	28000	9000	0	4000	25000	2000	1000	0	1000	5000	220000	313000
1130 HRS	11000	3000	27000	9000	0	4000	23000	2000	1000	0	1000	5000	225000	313000
NOON	13000	3000	23000	7000	0	2000	16000	2000	1000	0	1000	5000	239000	313000
1230 HRS	10000	3000	24000	5000	0	2000	10000	2000	1000	0	1000	5000	248000	312000
1300 HRS	7000	3000	22000	3000	0	2000	8000	3000	1000	0	1000	4000	258000	313000
1330 HRS	3000	2000	16000	4000	0	2000	5000	3000	1000	0	1000	4000	269000	313000
1400 HRS	3000	3000	15000	3000	0	3000	5000	2000	2000	0	1000	3000	270000	313000
1430 HRS	3000	4000	14000	2000	1000	2000	7000	3000	2000	0	1000	4000	268000	313000
1500 HRS	4000	5000	14000	3000	0	2000	4000	1000	1000	0	1000	3000	272000	313000
1530 HRS	4000	4000	14000	3000	0	3000	9000	2000	1000	0	1000	2000	268000	313000
1600 HRS	3000	8000	14000	5000	0	1000	9000	1000	1000	0	1000	4000	265000	313000
1630 HRS	2000	8000	14000	5000	0	2000	8000	1000	0	0	1000	3000	268000	313000
1700 HRS	3000	7000	15000	7000	0	5000	8000	1000	0	0	0	2000	265000	313000
1730 HRS	3000	7000	15000	8000	0	2000	8000	1000	0	0	0	2000	267000	313000
1800 HRS	3000	4000	14000	8000	0	3000	7000	2000	1000	0	0	2000	268000	313000
1830 HRS	3000	4000	11000	3000	0	1000	4000	2000	2000	0	0	2000	279000	313000
1900 HRS	2000	5000	10000	1000	0	1000	7000	2000	3000	0	0	1000	280000	313000
1930 HRS	2000	4000	5000	1000	0	1000	3000	2000	3000	0	0	1000	289000	313000
2000 HRS	3000	3000	4000	1000	0	0	1000	2000	2000	0	0	1000	294000	313000
2030 HRS	3000	2000	3000	0	0	0	1000	2000	2000	0	0	1000	298000	313000
2100 HRS	4000	2000	3000	0	0	2000	1000	1000	0	0	0	1000	298000	313000
2130 HRS	4000	3000	3000	0	0	2000	1000	0	0	0	0	1000	298000	313000
2200 HRS	4000	2000	2000	0	0	1000	1000	0	0	0	0	1000	301000	313000
2230 HRS	4000	0	4000	0	0	0	0	0	0	0	0	1000	303000	313000
2300 HRS	4000	0	5000	1000	0	0	0	0	0	0	0	0	302000	313000
2330 HRS	1000	0	4000	1000	0	0	0	0	0	0	0	0	306000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R2: RADIO LISTENERSHIP: TUESDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMAS	CALY-PSO	DAMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	1000	0	0	0	0	0	0	0	0	1000	311000	313000
0430 HRS	0	0	2000	0	0	0	1000	0	0	0	0	1000	309000	313000
0500 HRS	0	0	3000	0	0	1000	1000	0	0	0	0	1000	306000	313000
0530 HRS	0	1000	4000	0	0	2000	3000	0	0	0	0	1000	301000	313000
0600 HRS	0	1000	8000	4000	1000	3000	9000	0	0	0	0	2000	284000	313000
0630 HRS	0	1000	11000	5000	1000	5000	10000	0	0	0	0	2000	277000	313000
0700 HRS	4000	2000	12000	11000	0	3000	11000	0	0	0	1000	4000	264000	313000
0730 HRS	4000	2000	15000	12000	2000	5000	9000	0	1000	0	1000	4000	256000	313000
0800 HRS	4000	2000	22000	12000	2000	7000	9000	2000	1000	0	2000	3000	246000	313000
0830 HRS	9000	2000	22000	12000	2000	4000	8000	2000	1000	1000	2000	3000	244000	313000
0900 HRS	12000	4000	22000	12000	2000	4000	10000	2000	1000	1000	2000	3000	236000	313000
0930 HRS	12000	4000	22000	11000	1000	7000	11000	3000	2000	0	2000	3000	234000	313000
1000 HRS	13000	4000	21000	11000	1000	7000	15000	5000	1000	0	2000	2000	230000	313000
1030 HRS	12000	4000	21000	12000	1000	7000	15000	5000	1000	0	2000	2000	230000	313000
1100 HRS	11000	4000	21000	12000	1000	8000	15000	5000	1000	0	2000	2000	230000	313000
1130 HRS	9000	4000	19000	14000	0	7000	14000	4000	1000	0	2000	2000	236000	313000
NOON	10000	5000	19000	15000	0	4000	12000	2000	2000	0	2000	2000	239000	313000
1230 HRS	9000	5000	18000	10000	0	2000	11000	2000	3000	0	2000	2000	248000	313000
1300 HRS	9000	5000	14000	10000	1000	1000	10000	3000	2000	0	2000	4000	251000	313000
1330 HRS	4000	2000	14000	7000	1000	1000	5000	3000	3000	0	2000	4000	265000	313000
1400 HRS	2000	2000	13000	5000	1000	3000	10000	2000	3000	0	1000	4000	265000	313000
1430 HRS	2000	3000	13000	3000	1000	2000	7000	2000	2000	0	1000	3000	272000	313000
1500 HRS	1000	5000	12000	4000	1000	1000	7000	2000	2000	0	1000	3000	272000	313000
1530 HRS	1000	8000	12000	4000	2000	2000	7000	1000	2000	0	1000	3000	269000	313000
1600 HRS	0	8000	11000	3000	2000	1000	5000	1000	1000	0	1000	2000	277000	313000
1630 HRS	0	5000	10000	3000	2000	2000	4000	0	0	0	1000	1000	283000	313000
1700 HRS	1000	8000	9000	3000	2000	4000	4000	1000	0	0	0	1000	279000	313000
1730 HRS	0	5000	8000	3000	1000	3000	2000	0	0	0	0	1000	289000	313000
1800 HRS	0	4000	7000	4000	1000	7000	1000	0	1000	0	0	2000	286000	313000
1830 HRS	0	2000	9000	2000	0	4000	0	0	1000	0	0	1000	293000	313000
1900 HRS	0	3000	5000	1000	0	4000	3000	0	1000	0	0	1000	293000	313000
1930 HRS	0	3000	3000	0	0	4000	4000	0	1000	0	0	1000	295000	313000
2000 HRS	0	1000	2000	0	1000	4000	1000	1000	1000	0	0	1000	300000	313000
2030 HRS	0	1000	2000	0	0	2000	0	1000	1000	0	0	1000	304000	313000
2100 HRS	0	1000	2000	0	0	2000	0	0	0	0	0	1000	306000	313000
2130 HRS	0	1000	2000	0	0	1000	0	0	0	0	0	1000	307000	313000
2200 HRS	0	1000	1000	0	0	0	0	0	0	0	0	1000	310000	313000
2230 HRS	0	1000	1000	0	0	0	0	0	0	0	0	0	311000	313000
2300 HRS	0	0	1000	1000	0	0	0	0	0	0	0	0	311000	313000
2330 HRS	0	0	1000	1000	0	0	0	0	0	0	0	0	311000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R3: RADIO LISTENERSHIP: WEDNESDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMASH	CALY- PSO	CAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	1000	0	0	0	1000	0	0	0	0	0	311000	313000
0430 HRS	0	0	2000	0	0	0	2000	0	0	0	0	0	309000	313000
0500 HRS	0	0	2000	0	0	0	2000	0	0	0	0	0	309000	313000
0530 HRS	1000	0	3000	0	0	0	3000	0	0	0	0	0	305000	313000
0600 HRS	3000	0	4000	3000	1000	0	8000	0	1000	0	0	0	292000	313000
0630 HRS	4000	0	8000	3000	1000	3000	7000	0	1000	0	0	0	286000	313000
0700 HRS	8000	0	10000	8000	1000	4000	11000	0	2000	0	0	0	268000	313000
0730 HRS	9000	1000	11000	9000	1000	7000	11000	0	2000	0	0	1000	259000	313000
0800 HRS	12000	4000	12000	8000	2000	7000	11000	0	2000	0	0	1000	254000	313000
0830 HRS	13000	3000	15000	8000	1000	7000	11000	0	2000	0	0	0	253000	313000
0900 HRS	13000	4000	16000	8000	2000	9000	12000	0	3000	0	0	0	245000	313000
0930 HRS	14000	4000	16000	9000	1000	7000	14000	1000	3000	0	0	2000	241000	313000
1000 HRS	18000	7000	15000	10000	2000	7000	20000	3000	2000	0	1000	2000	226000	313000
1030 HRS	15000	4000	13000	10000	2000	7000	21000	3000	2000	0	0	1000	234000	313000
1100 HRS	15000	3000	14000	11000	2000	8000	20000	3000	2000	0	0	1000	233000	313000
1130 HRS	15000	2000	14000	12000	1000	7000	19000	0	2000	0	0	0	241000	313000
NOON	12000	3000	14000	13000	1000	7000	12000	0	3000	0	0	0	247000	313000
1230 HRS	13000	3000	11000	9000	1000	4000	12000	0	4000	0	1000	0	254000	313000
1300 HRS	4000	2000	12000	8000	2000	4000	10000	0	3000	0	1000	0	266000	313000
1330 HRS	3000	1000	11000	7000	2000	3000	9000	0	2000	0	1000	2000	271000	313000
1400 HRS	2000	2000	11000	4000	2000	3000	7000	0	3000	0	0	1000	277000	313000
1430 HRS	2000	2000	10000	3000	2000	2000	7000	0	3000	0	0	0	281000	313000
1500 HRS	2000	4000	7000	3000	2000	3000	8000	1000	2000	0	0	0	282000	313000
1530 HRS	2000	8000	7000	4000	3000	3000	10000	0	1000	0	0	0	275000	313000
1600 HRS	2000	5000	8000	3000	4000	2000	9000	1000	2000	0	0	0	275000	313000
1630 HRS	3000	5000	10000	4000	3000	3000	8000	2000	2000	0	0	0	271000	313000
1700 HRS	2000	5000	8000	4000	5000	3000	7000	1000	3000	0	0	0	274000	313000
1800 HRS	2000	7000	8000	3000	1000	3000	5000	3000	2000	0	0	0	278000	313000
1830 HRS	2000	5000	4000	2000	1000	1000	2000	3000	1000	0	0	0	290000	313000
1900 HRS	2000	4000	4000	0	0	2000	9000	3000	1000	0	0	0	287000	313000
1930 HRS	1000	3000	1000	0	0	1000	3000	3000	1000	0	0	1000	298000	313000
2000 HRS	0	0	1000	0	0	0	1000	2000	0	0	0	1000	307000	313000
2030 HRS	0	0	0	0	0	0	1000	1000	0	0	0	0	311000	313000
2100 HRS	0	0	0	0	0	0	0	1000	1000	0	0	0	311000	313000
2130 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	312000	313000
2200 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	312000	313000
2230 HRS	0	0	0	0	0	0	1000	0	1000	0	0	0	311000	313000
2300 HRS	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000
2330 HRS	0	1000	0	0	0	0	1000	0	1000	0	0	0	310000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R4: RADIO LISTENERSHIP: THURSDAY
(BASE=246*)

	RM	RP 106.6	SUPER 1	101	IS	3AY	RTK	MASI	CALY PSC	CAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	1000	0	0	0	0	0	0	0	0	0	0	1000	311000	313000
0430 HRS	1000	0	0	0	0	0	0	0	0	0	0	1000	311000	313000
0500 HRS	1000	0	1000	0	0	0	1000	0	0	0	0	1000	309000	313000
0530 HRS	1000	1000	5000	0	0	0	2000	0	0	0	0	1000	302000	313000
0600 HRS	4000	1000	5000	0	1000	2000	7000	0	1000	0	0	1000	290000	313000
0630 HRS	4000	0	8000	1000	1000	5000	7000	0	0	0	0	1000	286000	313000
0700 HRS	7000	1000	11000	5000	1000	5000	12000	0	1000	0	0	1000	268000	313000
0730 HRS	8000	1000	11000	7000	1000	7000	11000	0	1000	0	0	2000	265000	313000
0800 HRS	16000	3000	14000	4000	1000	7000	9000	0	2000	0	0	3000	253000	313000
0830 HRS	14000	4000	16000	4000	0	5000	9000	0	1000	0	0	2000	256000	313000
0900 HRS	13000	3000	16000	7000	1000	7000	11000	0	1000	0	0	2000	252000	313000
0930 HRS	15000	3000	14000	5000	1000	8000	11000	1000	1000	0	0	3000	249000	313000
1000 HRS	18000	4000	14000	5000	3000	7000	14000	2000	2000	0	1000	3000	239000	313000
1030 HRS	19000	4000	13000	5000	3000	5000	14000	2000	3000	0	0	5000	237000	313000
1100 HRS	16000	3000	12000	5000	3000	5000	11000	2000	2000	0	0	4000	247000	313000
1130 HRS	15000	2000	13000	7000	4000	5000	11000	1000	3000	0	0	4000	246000	313000
NOON	12000	3000	12000	7000	2000	7000	8000	2000	2000	0	0	4000	254000	313000
1230 HRS	8000	3000	15000	5000	2000	5000	8000	2000	2000	0	0	3000	258000	313000
1300 HRS	4000	1000	14000	4000	2000	5000	7000	1000	2000	0	0	3000	268000	313000
1330 HRS	5000	0	10000	5000	2000	4000	4000	0	1000	0	0	2000	278000	313000
1400 HRS	4000	0	9000	4000	2000	4000	4000	0	1000	0	0	3000	280000	313000
1430 HRS	4000	0	8000	4000	2000	5000	2000	2000	1000	0	0	3000	280000	313000
1500 HRS	4000	2000	7000	2000	1000	7000	2000	2000	2000	1000	1000	2000	279000	313000
1530 HRS	4000	2000	4000	4000	2000	8000	1000	2000	2000	0	0	2000	280000	313000
1600 HRS	5000	3000	7000	3000	4000	7000	7000	3000	1000	0	0	2000	270000	313000
1630 HRS	5000	3000	7000	3000	3000	4000	7000	2000	1000	0	0	2000	275000	313000
1700 HRS	5000	8000	7000	5000	4000	5000	4000	2000	1000	0	0	2000	268000	313000
1730 HRS	5000	9000	8000	5000	5000	7000	4000	2000	3000	0	0	2000	261000	313000
1800 HRS	5000	7000	7000	4000	1000	5000	4000	3000	5000	0	0	2000	268000	313000
1830 HRS	4000	5000	5000	3000	1000	4000	4000	3000	5000	0	0	2000	274000	313000
1900 HRS	4000	4000	4000	2000	0	3000	9000	3000	8000	0	0	2000	272000	313000
1930 HRS	3000	3000	5000	0	0	4000	2000	3000	4000	0	0	2000	284000	313000
2000 HRS	0	1000	7000	0	0	4000	0	1000	2000	0	0	2000	295000	313000
2030 HRS	0	0	5000	0	0	2000	0	0	2000	0	0	2000	301000	313000
2100 HRS	0	0	4000	0	0	0	0	0	0	0	0	2000	306000	313000
2130 HRS	0	0	4000	0	0	0	0	0	0	0	0	2000	306000	313000
2200 HRS	0	0	3000	0	0	0	1000	0	0	0	0	1000	307000	313000
2230 HRS	0	0	3000	0	0	0	2000	0	0	0	0	1000	306000	313000
2300 HRS	0	0	3000	0	0	0	2000	0	0	0	0	1000	306000	313000
2330 HRS	0	0	1000	0	0	0	0	0	0	0	0	1000	311000	313000
	0	4000	1000	0	0	1000	3000	0	0		7000	296000	313000	

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R5: RADIO LISTENERSHIP: FRIDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMAS	CALY- PSO	CAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	1000	0	0	0	0	0	0	0	0	1000	311000	313000
0500 HRS	0	0	1000	0	0	0	0	0	0	0	0	1000	311000	313000
0530 HRS	0	1000	3	0	0	0	1000	0	0	0	0	2000	305000	313000
0600 HRS	2000	2000	4000	1000	0	2000	3000	0	1000	1000	0	3000	292000	313000
0630 HRS	2000	1000	4000	4000	0	3000	8000	0	1000	0	0	4000	284000	313000
0700 HRS	4000	2000	10000	12000	1000	4000	11000	1000	2000	0	0	2000	263000	313000
0730 HRS	7000	2000	11000	10000	1000	7000	8000	1000	2000	0	0	2000	263000	313000
0800 HRS	8000	2000	13000	10000	0	7000	9000	3000	2000	1000	0	7000	252000	313000
0830 HRS	7000	2000	15000	7000	0	5000	10000	2000	1000	0	0	7000	257000	313000
0900 HRS	4000	1000	14000	10000	0	9000	10000	3000	1000	0	0	7000	254000	313000
0930 HRS	4000	2000	15000	11000	0	8000	9000	2000	1000	0	0	9000	251000	313000
1000 HRS	8000	3000	14000	13000	1000	10000	11000	2000	1000	0	0	7000	243000	313000
1030 HRS	9000	3000	12000	13000	1000	8000	11000	2000	2000	0	0	7000	245000	313000
1100 HRS	8000	3000	13000	14000	1000	8000	8000	2000	1000	0	0	7000	248000	313000
1130 HRS	7000	3000	15000	14000	1000	7000	8000	2000	1000	0	0	7000	248000	313000
NOON	10000	2000	14000	13000	1000	5000	8000	3000	2000	0	0	7000	247000	313000
1230 HRS	8000	4000	16000	9000	1000	5000	5000	4000	2000	0	0	5000	252000	313000
1300 HRS	7000	3000	16000	10000	2000	5000	3000	3000	1000	0	0	4000	257000	313000
1330 HRS	7000	2000	15000	10000	2000	5000	3000	2000	1000	0	0	5000	259000	313000
1400 HRS	3000	2000	10000	10000	2000	4000	4000	3000	1000	0	0	7000	266000	313000
1430 HRS	3000	2000	9000	9000	2000	4000	3000	3000	1000	0	0	8000	268000	313000
1500 HRS	4000	4000	8000	4000	1000	5000	1000	3000	3000	1000	1000	7000	269000	313000
1530 HRS	4000	5000	8000	4000	1000	5000	2000	3000	2000	0	1000	7000	269000	313000
1600 HRS	4000	9000	8000	4000	1000	8000	5000	4000	2000	1000	1000	3000	261000	313000
1630 HRS	4000	10000	9000	5000	1000	7000	7000	2000	2000	1000	0	3000	261000	313000
1700 HRS	3000	5000	9000	7000	1000	8000	7000	2000	3000	0	0	4000	264000	313000
1730 HRS	3000	5000	9000	8000	1000	8000	5000	2000	5000	0	0	4000	261000	313000
1800 HRS	3000	7000	5000	9000	1000	3000	5000	2000	4000	0	0	3000	269000	313000
1830 HRS	4000	5000	5000	5000	1000	5000	5000	2000	7000	0	0	2000	269000	313000
1900 HRS	3000	5000	4000	3000	1000	5000	9000	0	4000	0	0	2000	275000	313000
1930 HRS	1000	5000	3000	1000	1000	2000	5000	0	3000	0	0	2000	288000	313000
2000 HRS	2000	3000	2000	1000	0	2000	1000	1000	2000	0	0	2000	295000	313000
2030 HRS	3000	3000	1000	1000	0	2000	1000	0	1000	0	0	2000	298000	313000
2100 HRS	3000	2000	1000	1000	0	2000	1000	0	0	0	0	2000	300000	313000
2130 HRS	2000	2000	1000	1000	0	1000	0	0	0	0	0	2000	303000	313000
2200 HRS	2000	2000	1000	0	0	1000	0	0	0	0	0	2000	304000	313000
2230 HRS	2000	2000	1000	0	0	0	0	0	0	0	0	2000	305000	313000
2300 HRS	0	1000	0	0	0	0	0	0	0	0	0	2000	310000	313000
2330 HRS	0	1000	0	0	0	0	0	0	1000	0	0	2000	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R6: RADIO LISTENERSHIP: SATURDAY
(BASE=246*)

	RM	P [i] [s]	SUPER	101	IS	BAY	RTK	MASI	CALY- PSO	CAMPUS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
0530 HRS	0	0	1000	0	0	0	1000	0	0	0	0	0	311000	313000
0600 HRS	1000	1000	7000	0	0	1000	5000	0	0	0	0	1000	296000	313000
0630 HRS	1000	1000	8000	1000	0	1000	5000	0	1000	0	0	0	294000	313000
0700 HRS	5000	2000	11000	5000	2000	2000	8000	1000	1000	0	0	1000	274000	313000
0730 HRS	5000	2000	11000	4000	2000	4000	8000	2000	1000	0	0	3000	269000	313000
0800 HRS	7000	2000	14000	5000	1000	3000	10000	4000	2000	0	0	3000	260000	313000
0830 HRS	7000	2000	15000	5000	1000	3000	12000	3000	1000	0	0	3000	259000	313000
0900 HRS	8000	3000	18000	7000	2000	5000	14000	5000	1000	0	0	4000	245000	313000
0930 HRS	10000	7000	20000	7000	1000	4000	14000	5000	1000	0	0	5000	239000	313000
1000 HRS	9000	9000	21000	9000	1000	8000	16000	5000	2000	0	0	8000	225000	313000
1030 HRS	10000	9000	19000	9000	1000	5000	19000	5000	1000	0	0	5000	230000	313000
1100 HRS	10000	9000	18000	10000	0	7000	16000	4000	1000	0	0	5000	233000	313000
1130 HRS	10000	9000	16000	9000	0	7000	15000	4000	1000	0	0	5000	236000	313000
NOON	10000	8000	19000	10000	0	5000	11000	4000	2000	0	0	4000	240000	313000
1230 HRS	5000	9000	20000	8000	0	3000	7000	3000	1000	0	0	4000	253000	313000
1300 HRS	5000	8000	19000	8000	0	1000	5000	3000	1000	0	0	1000	261000	313000
1330 HRS	4000	8000	14000	7000	0	1000	3000	3000	1000	0	0	1000	270000	313000
1400 HRS	2000	8000	12000	4000	0	1000	3000	4000	0	0	0	1000	277000	313000
1430 HRS	1000	7000	10000	4000	0	1000	2000	3000	0	0	0	0	284000	313000
1500 HRS	2000	7000	9000	3000	0	2000	2000	2000	0	0	0	1000	284000	313000
1530 HRS	2000	5000	8000	3000	0	1000	3000	2000	0	0	0	1000	287000	313000
1600 HRS	2000	8000	7000	2000	0	1000	3000	2000	1000	0	1000	1000	284000	313000
1630 HRS	2000	7000	7000	3000	0	0	4000	2000	1000	0	1000	1000	284000	313000
1700 HRS	3000	5000	8000	4000	0	1000	5000	2000	1000	0	0	0	282000	313000
1730 HRS	3000	5000	8000	4000	0	2000	4000	2000	1000	0	0	0	282000	313000
1800 HRS	3000	3000	5000	5000	0	2000	4000	1000	0	0	0	0	288000	313000
1830 HRS	3000	3000	5000	4000	0	2000	4000	0	0	0	0	0	290000	313000
1900 HRS	3000	3000	4000	4000	0	2000	5000	0	0	0	0	0	290000	313000
1930 HRS	2000	3000	4000	1000	0	2000	5000	1000	0	0	0	0	293000	313000
2000 HRS	0	2000	3000	2000	0	2000	1000	1000	0	0	0	1000	300000	313000
2030 HRS	0	2000	3000	2000	0	2000	0	1000	0	0	0	1000	301000	313000
2100 HRS	0	2000	3000	2000	0	2000	1000	0	0	0	0	1000	301000	313000
2130 HRS	0	2000	3000	2000	0	2000	1000	0	0	0	0	1000	303000	313000
2200 HRS	0	2000	2000	1000	0	2000	1000	0	0	0	0	0	304000	313000
2230 HRS	0	2000	2000	1000	0	2000	1000	0	0	0	0	0	309000	313000
2300 HRS	0	1000	1000	0	0	1000	1000	0	0	0	0	0	309000	313000
2330 HRS	0	1000	1000	0	0	1000	1000	0	0	0	0	0	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R7: RADIO LISTENERSHIP: SUNDAY
(BASE=246*)

	RM	P [106.1	SUPER	101	IS	BAY	RTK	IMASH	CALY- PSO	AMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0030 HRS	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0100 HRS	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0130 HRS	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	1000	0	0	0	1000	0	0	0	0	0	311000	313000
0530 HRS	0	0	2000	0	0	0	0	0	0	0	0	0	311000	313000
0600 HRS	2000	0	4000	0	0	1000	3000	0	0	0	0	0	301000	313000
0630 HRS	4000	1000	7000	0	0	1000	5000	0	0	0	0	1000	293000	313000
0700 HRS	7000	1000	8000	4000	0	1000	7000	0	0	0	0	1000	284000	313000
0730 HRS	8000	1000	9000	4000	0	1000	8000	0	0	0	0	1000	281000	313000
0800 HRS	9000	2000	11000	5000	0	4000	9000	0	0	0	0	2000	270000	313000
0830 HRS	9000	2000	11000	3000	0	3000	9000	1000	0	0	0	1000	274000	313000
0900 HRS	7000	2000	12000	3000	0	7000	10000	1000	1000	0	0	1000	269000	313000
0930 HRS	7000	2000	10000	4000	0	7000	12000	1000	1000	0	0	1000	268000	313000
1000 HRS	7000	3000	10000	5000	0	4000	13000	2000	1000	0	0	2000	265000	313000
1030 HRS	7000	3000	8000	5000	0	4000	13000	1000	1000	0	0	1000	269000	313000
1100 HRS	7000	4000	10000	4000	2000	4000	12000	2000	0	0	0	2000	265000	313000
1130 HRS	5000	7000	8000	7000	1000	4000	10000	2000	0	0	0	2000	267000	313000
NOON	4000	7000	7000	5000	2000	2000	7000	3000	0	0	0	3000	272000	313000
1230 HRS	4000	7000	7000	4000	2000	3000	5000	3000	0	0	0	1000	276000	313000
1300 HRS	4000	5000	8000	3000	3000	4000	4000	5000	0	0	0	1000	274000	313000
1330 HRS	3000	5000	9000	3000	2000	3000	3000	3000	0	0	0	1000	279000	313000
1400 HRS	5000	7000	9000	3000	2000	3000	4000	2000	0	0	0	1000	276000	313000
1430 HRS	4000	7000	11000	3000	3000	4000	4000	2000	0	0	0	1000	272000	313000
1500 HRS	5000	7000	11000	3000	2000	3000	5000	2000	0	0	0	1000	272000	313000
1530 HRS	5000	5000	11000	3000	1000	4000	7000	2000	0	0	0	1000	272000	313000
1600 HRS	4000	4000	10000	2000	1000	3000	7000	2000	0	0	0	1000	278000	313000
1630 HRS	4000	4000	8000	2000	0	3000	5000	0	0	0	0	1000	284000	313000
1700 HRS	3000	3000	7000	2000	0	2000	4000	1000	0	0	0	0	290000	313000
1730 HRS	4000	3000	5000	2000	0	2000	3000	0	0	0	0	0	292000	313000
1800 HRS	4000	4000	5000	1000	0	1000	2000	0	0	0	0	0	294000	313000
1830 HRS	3000	3000	4000	1000	0	0	2000	1000	1000	0	0	0	296000	313000
1900 HRS	2000	2000	5000	1000	0	2000	3000	1000	1000	0	0	0	294000	313000
1930 HRS	2000	2000	3000	0	0	2000	1000	0	1000	0	0	0	301000	313000
2000 HRS	2000	2000	2000	0	0	0	1000	0	1000	0	0	0	304000	313000
2030 HRS	2000	2000	2000	0	0	0	1000	0	1000	0	0	0	304000	313000
2100 HRS	1000	2000	2000	0	0	1000	1000	1000	1000	0	0	0	303000	313000
2130 HRS	1000	2000	2000	0	0	1000	1000	1000	0	0	0	0	304000	313000
2200 HRS	1000	1000	3000	0	0	1000	2000	0	0	0	0	0	304000	313000
2230 HRS	2000	1000	2000	0	0	1000	2000	0	0	0	0	0	304000	313000
2300 HRS	1000	0	2000	0	0	1000	2000	0	0	0	0	0	306000	313000
2330 HRS														

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T1: TV VIEWING: MONDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0		0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0630 HRS	0	0	0		0	0	0	0	0	0	0	313000	313000
0700 HRS	0	0	0		0	1000	0	0	0	0	1000	311000	313000
0730 HRS	1000	0	0		0	1000	0	0	0	0	1000	310000	313000
0800 HRS	1000	0	0		0	1000	0	0	0	0	0	311000	313000
0830 HRS	1000	0	0		0	1000	0	0	0	0	0	311000	313000
0900 HRS	1000	0	0		0	1000	0	0	0	0	0	311000	313000
0930 HRS	1000	0	0		0	0	0	0	0	0	0	312000	313000
1000 HRS	2000	4000	0		0	0	0	0	0	0	0	306000	313000
1030 HRS	1000	4000	0		0	0	0	0	0	0	0	307000	313000
1100 HRS	1000	3000	0		0	0	0	0	0	0	1000	307000	313000
1130 HRS	1000	1000	0		0	0	0	0	0	0	1000	310000	313000
NOON	2000	2000	0		0	1000	0	0	0	0	2000	305000	313000
1230 HRS	1000	2000	0		0	1000	1000	0	0	0	1000	306000	313000
1300 HRS	8000	2000	1000		0	2000	1000	0	0	0	1000	298000	313000
1330 HRS	9000	2000	1000		0	1000	4000	0	0	0	1000	294000	313000
1400 HRS	8000	9000	3000		0	2000	3000	0	0	0	3000	284000	313000
1430 HRS	7000	11000	3000		0	2000	3000	0	0	0	2000	284000	313000
1500 HRS	4000	10000	4000	4000	0	1000	8000	0	0	0	3000	278000	313000
1530 HRS	2000	10000	4000	4000	0	1000	10000	0	0	0	3000	278000	313000
1600 HRS	2000	8000	9000	4000	0	0	8000	0	0	0	3000	279000	313000
1630 HRS	2000	8000	7000	4000	0	0	2000	0	0	0	4000	286000	313000
1700 HRS	3000	5000	5000	3000	0	1000	3000	0	0	0	5000	286000	313000
1730 HRS	2000	5000	5000	2000	0	0	4000	0	0	0	8000	286000	313000
1800 HRS	3000	10000	7000	1000	0	0	3000	0	0	0	12000	277000	313000
1830 HRS	1000	10000	7000	1000	0	0	4000	0	0	0	11000	279000	313000
1900 HRS	3000	12000	4000	0	0	1000	5000	0	0	0	10000	277000	313000
1930 HRS	3000	63000	5000	0	0	1000	4000	0	0	0	9000	226000	313000
1945 HRS	4000	38000	56000	0	0	0	7000	1000	0	0	10000	197000	313000
2000 HRS	97000	33000	26000	1000	0	5000	13000	1000	0	0	15000	120000	313000
2030 HRS	51000	46000	62000	2000	0	9000	26000	1000	0	0	15000	100000	313000
2100 HRS	36000	62000	69000	1000	1000	9000	30000	0	0	0	19000	86000	313000
2130 HRS	33000	48000	43000	1000	1000	9000	31000	0	0	0	20000	128000	313000
2200 HRS	18000	34000	16000	1000	1000	10000	27000	0	0	0	19000	187000	313000
2230 HRS	14000	20000	8000	0	1000	9000	21000	0	0	0	16000	224000	313000
2300 HRS	10000	9000	3000	0	0	4000	16000	0	0	0	11000	259000	313000
2330 HRS	0	0	0		0	2000	5000	0	0	0	7000	299000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T2: TV VIEWING: TUESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	2000	0	0	0	0	1000	0	0	0		0	310000	313000
0030 HRS	2000	0	0	0	0	1000	0	0	0		0	310000	313000
0100 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0130 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0200 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0230 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0300 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0330 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0400 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0430 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0500 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0530 HRS	0	0	0		0	1000	0	0	0		1000	311000	313000
0600 HRS	0	0	0		0	0	0	0	0		1000	311000	313000
0630 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0700 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0730 HRS	0	0	0		0	1000	0	0	0		0	312000	313000
0800 HRS	0	0	0		0	1000	0	0	0		1000	311000	313000
0830 HRS	0	0	0		0	1000	0	0	0		1000	311000	313000
0900 HRS	0	1000	0		0	1000	0	0	0		0	312000	313000
0930 HRS	0	1000	0	0	0	1000	1000	0	0	0	0	311000	313000
1000 HRS	1000	5000	0	0	0	1000	1000	0	0	0	0	304000	313000
1030 HRS	0	7000	0	0	0	1000	0	0	0	0	0	305000	313000
1100 HRS	0	3000	1000	0	0	1000	0	1000	0	0	2000	304000	313000
1130 HRS	1000	3000	1000	0	0	1000	0	1000	0	0	2000	303000	313000
NOON	1000	5000	0	0	0	2000	0	1000	0	0	3000	300000	313000
1230 HRS	1000	5000	1000	0	0	2000	1000	0	0	0	1000	301000	313000
1300 HRS	11000	4000	0	0	0	3000	2000	0	0	0	1000	291000	313000
1330 HRS	11000	3000	3000	0	0	3000	8000	0	0	0	1000	283000	313000
1400 HRS	9000	12000	5000	0	0	2000	4000	0	0	0	4000	276000	313000
1430 HRS	7000	12000	8000	0	0	1000	7000	0	0	0	3000	274000	313000
1500 HRS	3000	11000	7000	4000	0	0	8000	0	0	0	4000	276000	313000
1530 HRS	1000	11000	5000	2000	0	0	11000	0	0	0	5000	277000	313000
1600 HRS	2000	13000	8000	1000	0	0	9000	0	0	0	4000	276000	313000
1630 HRS	2000	11000	8000	1000	0	0	4000	0	0	0	4000	282000	313000
1700 HRS	2000	8000	7000	1000	0	2000	2000	0	0	0	7000	284000	313000
1730 HRS	2000	8000	4000	1000	0	1000	3000	0	0	0	7000	287000	313000
1800 HRS	5000	10000	7000	0	0	0	7000	0	0	0	4000	280000	313000
1830 HRS	5000	12000	8000	1000	0	0	4000	0	0	0	9000	274000	313000
1900 HRS	8000	15000	7000	1000	1000	1000	5000	0	0	0	8000	287000	313000
1930 HRS	9000	74000	10000	0	1000	2000	7000	0	0	0	5000	205000	313000
1945 HRS	8000	51000	53000	1000	1000	1000	9000	1000	0	0	4000	184000	313000
2000 HRS	96000	40000	20000	1000	1000	3000	13000	0	2000	0	7000	129000	313000
2030 HRS	88000	33000	32000	2000	1000	2000	18000	0	12000	1000	11000	114000	313000
2100 HRS	80000	33000	31000	0	1000	4000	16000	1000	18000	1000	10000	118000	313000
2130 HRS	60000	34000	19000	0	1000	4000	14000	3000	18000	1000	10000	119000	313000
2200 HRS	38000	26000	10000	0	1000	3000	15000	2000	16000	1000	12000	187000	313000
2230 HRS	27000	20000	7000	0	0	2000	13000	2000	11000	1000	9000	221000	313000
2300 HRS	15000	8000	3000	0	0	4000	13000	2000	4000		10000	253000	313000
2330 HRS	7000	3000	2000	0	0	1000	8000	1000	2000		3000	286000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T3: TV VIEWING: WEDNESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	1000	0	0		1000	311000	313000
0030 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0100 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0530 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0600 HRS	0	0	0		0	0	0	0	0		2000	311000	313000
0630 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0700 HRS	0	0	0		0	1000	0	0	0		1000	311000	313000
0730 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0800 HRS	0	0	0		0	0	1000	0	0		2000	310000	313000
0830 HRS	0	0	0		0	0	1000	0	0		2000	310000	313000
0900 HRS	0	2000	0		0	0	1000	0	0		1000	309000	313000
0930 HRS	0	2000	0	0	0	0	3000	0	0	0	1000	306000	313000
1000 HRS	0	4000	0	0	2000	0	4000	0	0	0	1000	301000	313000
1030 HRS	1000	5000	0	0	1000	0	3000	0	0	0	1000	301000	313000
1100 HRS	1000	7000	0	0	1000	0	2000	0	0	0	2000	300000	313000
1130 HRS	2000	3000	1000	0	2000	1000	2000	0	0	0	4000	296000	313000
NOON	2000	3000	1000	0	1000	3000	1000	0	0	0	4000	296000	313000
1230 HRS	2000	3000	1000	0	0	3000	3000	0	0	0	3000	296000	313000
1300 HRS	12000	3000	1000	0	0	2000	4000	0	0	0	1000	289000	313000
1330 HRS	11000	3000	3000	0	2000	3000	9000	0	0	0	1000	280000	313000
1400 HRS	9000	11000	3000	0	2000	0	5000	0	0	0	1000	281000	313000
1430 HRS	8000	10000	3000	0	0	0	9000	0	0	0	1000	276000	313000
1500 HRS	4000	10000	2000	12000	1000	1000	10000	0	0	0	1000	271000	313000
1530 HRS	3000	9000	3000	8000	0	1000	10000	0	0	0	1000	278000	313000
1600 HRS	2000	9000	8000	4000	0	0	5000	0	0	0	3000	281000	313000
1630 HRS	1000	11000	7000	3000	0	0	5000	0	0	0	3000	282000	313000
1700 HRS	1000	8000	8000	1000	1000	0	4000	0	0	0	4000	286000	313000
1730 HRS	1000	8000	7000	0	0	2000	4000	0	0	0	5000	286000	313000
1800 HRS	3000	11000	7000	0	0	3000	3000	0	0	0	7000	279000	313000
1830 HRS	2000	11000	5000	1000	0	2000	3000	0	0	0	5000	282000	313000
1900 HRS	2000	13000	4000	1000	0	3000	4000	1000	0	0	8000	276000	313000
1930 HRS	2000	62000	3000	0	0	1000	5000	1000	0	0	9000	229000	313000
1945 HRS	1000	42000	45000	0	0	1000	9000	1000	1000	0	8000	206000	313000
2000 HRS	84000	38000	14000	0	0	3000	15000	1000	2000	0	7000	148000	313000
2030 HRS	67000	50000	20000	1000	0	8000	21000	1000	3000	0	16000	126000	313000
2100 HRS	57000	56000	22000	1000	1000	9000	21000	5000	3000	0	19000	117000	313000
2130 HRS	48000	42000	20000	0	1000	8000	26000	5000	3000	0	14000	146000	313000
2200 HRS	40000	33000	11000	0	1000	8000	25000	4000	2000	0	12000	176000	313000
2230 HRS	26000	31000	5000	0	1000	5000	23000	3000	1000	0	10000	207000	313000
2300 HRS	15000	15000	3000	0	0	3000	19000	2000	0		9000	246000	313000
2330 HRS	8000	4000	0	0	0	2000	9000	0	0		7000	281000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T4: TV VIEWING: THURSDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0				
0030 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0100 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0		0	0	0	0	0		2000	311000	313000
0700 HRS	0	1000	0		0	1000	0	0	0		1000	312000	313000
0730 HRS	0	0	0		0	0	0	0	0		0	311000	313000
0800 HRS	0	1000	0		0	0	0	0	0		0	313000	313000
0830 HRS	0	0	0		0	0	0	0	0		1000	311000	313000
0900 HRS	0	0	0		0	0	0	0	0		1000	312000	313000
0930 HRS	0	0	0	0	0	0	0	0	0		0	312000	313000
1000 HRS	0	7000	0	0	1000	0	0	0	0	0	0	312000	313000
1030 HRS	0	5000	0	0	0	0	1000	1000	0	0	0	304000	313000
1100 HRS	0	8000	0	0	1000	0	0	1000	0	0	0	305000	313000
1130 HRS	1000	5000	0	0	1000	1000	0	1000	0	0	0	303000	313000
NOON	2000	4000	0	0	1000	1000	0	1000	0	0	2000	301000	313000
1230 HRS	1000	2000	0	0	0	1000	3000	0	0	0	0	305000	313000
1300 HRS	4000	3000	0	0	0	1000	1000	0	0	0	1000	302000	313000
1330 HRS	4000	3000	1000	0	0	2000	3000	0	0	0	1000	298000	313000
1400 HRS	4000	10000	0	0	0	1000	4000	0	0	0	3000	290000	313000
1430 HRS	3000	9000	0	0	0	0	7000	0	0	0	2000	287000	313000
1500 HRS	2000	8000	0	10000	1000	1000	8000	0	0	0	2000	281000	313000
1530 HRS	1000	7000	0	4000	0	1000	7000	0	0	0	2000	291000	313000
1600 HRS	0	5000	9000	2000	0	1000	7000	0	0	0	2000	287000	313000
1630 HRS	0	5000	9000	1000	0	1000	7000	0	0	0	3000	287000	313000
1700 HRS	0	9000	8000	1000	1000	1000	3000	0	0	0	4000	286000	313000
1730 HRS	1000	9000	4000	0	0	0	3000	0	0	0	8000	288000	313000
1800 HRS	0	10000	8000	0	0	2000	4000	0	0	0	10000	279000	313000
1830 HRS	1000	10000	5000	1000	0	2000	4000	0	0	0	11000	278000	313000
1900 HRS	3000	14000	3000	1000	1000	4000	5000	0	0	0	10000	270000	313000
1930 HRS	7000	60000	2000	0	0	3000	4000	0	0	0	10000	226000	313000
1945 HRS	9000	42000	43000	0	0	4000	3000	0	0	0	9000	203000	313000
2000 HRS	86000	39000	18000	0	0	5000	14000	0	0	0	10000	140000	313000
2030 HRS	49000	62000	19000	2000	1000	4000	19000	1000	1000	0	14000	140000	313000
2100 HRS	35000	83000	19000	2000	2000	4000	22000	1000	0	0	20000	125000	313000
2130 HRS	16000	71000	15000	0	1000	4000	24000	1000	0	0	19000	161000	313000
2200 HRS	8000	42000	12000	1000	0	5000	22000	1000	0	0	18000	205000	313000
2230 HRS	4000	21000	9000	1000	0	4000	18000	1000	0	0	15000	240000	313000
2300 HRS	4000	13000	9000	1000	0	1000	12000	0	1000		8000	264000	313000
2330 HRS	0	4000	1000	0	0	1000	3000	0	0		7000	296000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T5: TV VIEWING: FRIDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MAX PLUS	SMAI	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	1000	0	0	0	0	0	0	1000	0		0	311000	313000
0030 HRS	1000	0	0	0	0	0	0	1000	0		0	311000	313000
0100 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0630 HRS	0	1000	0		0	0	0	0	0		0	313000	313000
0700 HRS	0	2000	0		0	0	1000	0	0		0	310000	313000
0730 HRS	0	1000	0		0	0	0	0	0		0	312000	313000
0800 HRS	1000	2000	0		0	0	0	0	0		0	310000	313000
0830 HRS	1000	1000	0		0	0	0	0	0		0	311000	313000
0900 HRS	1000	1000	0		0	0	0	0	0		1000	310000	313000
0930 HRS	1000	1000	0	0	0	0	1000	0	0	0	2000	307000	313000
1000 HRS	1000	3000	0	0	0	0	1000	0	0	0	2000	305000	313000
1030 HRS	1000	4000	1000	0	0	0	0	0	0	0	1000	305000	313000
1100 HRS	1000	5000	0	0	2000	0	0	0	0	0	2000	302000	313000
1130 HRS	1000	4000	0	0	2000	0	0	0	0	0	2000	303000	313000
NOON	2000	3000	0	0	3000	0	1000	0	0	0	3000	300000	313000
1230 HRS	1000	4000	0	0	0	0	1000	0	0	0	3000	303000	313000
1300 HRS	4000	5000	0	0	0	0	1000	0	0	0	2000	300000	313000
1330 HRS	4000	5000	2000	0	0	0	4000	0	0	0	3000	293000	313000
1400 HRS	5000	9000	3000	0	0	2000	5000	0	0	0	3000	284000	313000
1430 HRS	5000	9000	3000	0	0	4000	5000	0	0	0	1000	283000	313000
1500 HRS	4000	8000	3000	3000	0	3000	5000	0	0	0	1000	284000	313000
1530 HRS	3000	5000	2000	2000	0	2000	7000	0	0	0	1000	290000	313000
1600 HRS	3000	5000	10000	0	0	2000	10000	0	0	0	2000	280000	313000
1630 HRS	2000	5000	10000	0	0	2000	9000	0	0	0	3000	281000	313000
1700 HRS	4000	5000	8000	0	0	3000	5000	0	0	0	4000	282000	313000
1730 HRS	3000	5000	5000	0	0	1000	4000	1000	0	0	5000	287000	313000
1800 HRS	5000	7000	4000	1000	0	2000	2000	1000	0	0	4000	286000	313000
1830 HRS	2000	9000	3000	1000	0	3000	4000	1000	0	0	4000	284000	313000
1900 HRS	2000	13000	1000	1000	1000	7000	4000	2000	0	0	3000	278000	313000
1930 HRS	11000	45000	1000	0	0	7000	4000	1000	0	0	3000	241000	313000
1945 HRS	13000	33000	32000	0	0	5000	2000	1000	0	0	3000	223000	313000
2000 HRS	104000	24000	8000	0	0	2000	9000	1000	0	0	4000	161000	313000
2030 HRS	131000	18000	7000	1000	0	2000	13000	1000	0	0	5000	135000	313000
2100 HRS	165000	16000	8000	1000	0	3000	12000	2000	0	0	8000	97000	313000
2130 HRS	150000	18000	5000	1000	0	4000	12000	2000	0	0	7000	114000	313000
2200 HRS	138000	14000	1000	0	0	2000	12000	0	0	0	5000	140000	313000
2230 HRS	128000	11000	0	0	0	1000	7000	0	0	0	7000	160000	313000
2300 HRS	65000	10000	4000	0	0	1000	2000	0	0	0	5000	225000	313000
2330 HRS	22000	3000			0	1000	0	1000	0		1000	283000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T6: TV VIEWING: SATURDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	1000	1000	0	0		0	311000	313000
0030 HRS	0	0	0	0	0	1000	1000	0	0		0	311000	313000
0100 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	1000	0	0		1000	311000	313000
0630 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0700 HRS	2000	0	0		0	0	0	0	0		0	311000	313000
0730 HRS	2000	0	0		0	0	0	0	0		2000	309000	313000
0800 HRS	2000	0	0		0	0	0	0	0		1000	310000	313000
0830 HRS	2000	0	1000		0	0	1000	0	0		1000	307000	313000
0900 HRS	3000	0	7000	0	0	0	1000	0	0		1000	301000	313000
0930 HRS	3000	0	10000	0	0	0	1000	0	0		1000	298000	313000
1000 HRS	3000	0	9000	0	1000	0	1000	0	0		2000	296000	313000
1030 HRS	3000	0	10000	0	1000	0	0	0	0		2000	296000	313000
1100 HRS	3000	0	10000	0	1000	0	0	0	0		3000	295000	313000
1130 HRS	3000	0	8000	0	1000	0	1000	0	0		3000	296000	313000
NOON	5000	0	3000	0	1000	2000	1000	0	0		3000	296000	313000
1230 HRS	5000	0	1000	0	1000	1000	1000	1000	0		3000	299000	313000
1300 HRS	8000	3000	2000	0	0	2000	1000	1000	0		7000	288000	313000
1330 HRS	10000	3000	2000	0	0	2000	0	1000	0		8000	286000	313000
1400 HRS	20000	10000	8000	0	1000	3000	2000	1000	0		9000	257000	313000
1430 HRS	22000	20000	8000	0	1000	3000	3000	2000	0		9000	243000	313000
1500 HRS	20000	20000	5000	3000	1000	3000	4000	0	0		9000	247000	313000
1530 HRS	18000	16000	5000	4000	1000	2000	5000	0	0		10000	251000	313000
1600 HRS	11000	20000	5000	2000	1000	2000	5000	0	0		15000	251000	313000
1630 HRS	10000	16000	5000	2000	1000	2000	4000	0	0		16000	255000	313000
1700 HRS	11000	12000	7000	2000	1000	4000	3000	0	0		18000	255000	313000
1730 HRS	9000	7000	7000	2000	0	5000	4000	0	0		19000	260000	313000
1800 HRS	13000	8000	4000	0	0	4000	8000	0	0		18000	258000	313000
1830 HRS	7000	9000	2000	0	0	4000	8000	0	0		22000	261000	313000
1900 HRS	7000	10000	1000	0	0	7000	9000	0	0	0	22000	258000	313000
1930 HRS	7000	28000	1000	1000	2000	3000	8000	0	0	0	19000	244000	313000
1945 HRS	7000	25000	22000	1000	0	3000	8000	0	0	0	19000	229000	313000
2000 HRS	54000	12000	12000	1000	0	4000	19000	1000	0	0	22000	188000	313000
2030 HRS	39000	10000	7000	1000	0	11000	26000	0	0	0	19000	200000	313000
2100 HRS	30000	11000	5000	1000	0	9000	27000	1000	0	0	21000	208000	313000
2130 HRS	26000	10000	3000	1000	0	9000	27000	1000	0	0	16000	219000	313000
2200 HRS	26000	9000	2000	1000	0	8000	23000	1000	0	0	14000	229000	313000
2230 HRS	23000	10000	0	1000	0	8000	19000	0	0	0	11000	242000	313000
2300 HRS	19000	7000	1000	0	0	4000	16000	0	0		8000	258000	313000
2330 HRS	10000	2000	0	0	0	4000	7000	0	0		1000	287000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T7: TV VIEWING: SUNDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MAX PLU:	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0		0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0100 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0700 HRS	0	0	0		0	0	0	0	0		2000	311000	313000
0730 HRS	0	1000	0		0	0	0	0	0		0	312000	313000
0800 HRS	2000	0	0		0	0	0	0	0		2000	309000	313000
0830 HRS	3000	0	0		0	1000	0	0	0		2000	303000	313000
0900 HRS	14000	0	0		0	1000	0	0	0		2000	295000	313000
0930 HRS	35000	0	0	0	0	1000	0	0	0		2000	275000	313000
1000 HRS	85000	1000	0	0	0	1000	0	0	0		3000	221000	313000
1030 HRS	103000	1000	0	0	0	1000	0	0	0		3000	205000	313000
1100 HRS	108000	1000	1000	0	0	1000	0	0	0		3000	193000	313000
1130 HRS	101000	0	1000	0	0	1000	0	0	0		3000	207000	313000
NOON	85000	0	2000	0	0	0	0	0	0		5000	220000	313000
1230 HRS	74000	1000	1000	0	0	0	1000	0	0		4000	231000	313000
1300 HRS	36000	1000	2000	0	0	1000	0	0	0		3000	269000	313000
1330 HRS	23000	1000	1000	0	0	0	2000	0	1000		5000	279000	313000
1400 HRS	19000	1000	3000	0	1000	0	11000	0	1000		7000	270000	313000
1430 HRS	12000	1000	3000	0	1000	1000	9000	1000	1000		9000	275000	313000
1500 HRS	13000	3000	4000	0	1000	2000	10000	1000	0		13000	265000	313000
1530 HRS	12000	2000	3000	0	2000	2000	10000	1000	0		16000	264000	313000
1600 HRS	9000	1000	5000	0	2000	2000	11000	0	0		14000	263000	313000
1630 HRS	8000	1000	7000	0	2000	3000	11000	0	0		18000	264000	313000
1700 HRS	7000	1000	7000	0	2000	5000	15000	0	0		16000	259000	313000
1730 HRS	5000	1000	2000	0	2000	7000	15000	0	0		15000	265000	313000
1800 HRS	4000	1000	3000	0	1000	9000	11000	0	0		14000	263000	313000
1830 HRS	3000	1000	3000	0	1000	9000	9000	0	0		13000	274000	313000
1900 HRS	8000	5000	3000	0	0	7000	11000	0	0	0	10000	269000	313000
1930 HRS	7000	42000	4000	0	0	4000	11000	0	0	0	8000	237000	313000
1945 HRS	7000	26000	42000	1000	0	3000	9000	0	0	0	7000	219000	313000
2000 HRS	75000	23000	20000	1000	0	3000	11000	0	0	0	7000	173000	313000
2030 HRS	84000	23000	22000	2000	2000	3000	12000	1000	0	1000	12000	150000	313000
2100 HRS	78000	25000	20000	2000	1000	4000	16000	2000	0	1000	18000	145000	313000
2130 HRS	56000	22000	13000	1000	0	4000	14000	2000	0	1000	16000	183000	313000
2200 HRS	22000	19000	7000	1000	0	2000	16000	2000	0	1000	14000	229000	313000
2230 HRS	15000	16000	2000	0	0	2000	15000	2000	0	0	14000	245000	313000
2300 HRS	11000	12000	1000	0	1000	2000	9000	1000	0		3000	272000	313000
2330 HRS	5000	1000	0	0	0	1000	3000	0	0		1000	301000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*