

A Report

on A Study of

TV and Radio Audiences in Malta

(Part III – Absolute Figures)

prepared for the

Broadcasting Authority

by

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TABLE R1: RADIO LISTENERSHIP: MONDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	IMAS	CALY- PSO	UNI ADIT	MAS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0600 HRS	1000	0	5000	3000	0	0	1000	0	0	0	0	0	1000	301000	313000
0630 HRS	1000	0	8000	4000	0	1000	2000	0	1000	0	0	0	1000	294000	313000
0700 HRS	2000	0	8000	5000	1000	3000	7000	1000	3000	0	2000	0	8000	272000	313000
0730 HRS	2000	0	9000	4000	1000	4000	7000	1000	5000	0	2000	1000	7000	269000	313000
0800 HRS	5000	0	14000	7000	1000	8000	10000	1000	11000	0	2000	1000	9000	244000	313000
0830 HRS	7000	0	13000	9000	2000	7000	13000	1000	11000	0	2000	1000	10000	237000	313000
0900 HRS	8000	1000	14000	11000	1000	5000	13000	1000	13000	0	2000	2000	8000	233000	313000
0930 HRS	9000	1000	15000	9000	1000	4000	15000	1000	12000	0	2000	1000	8000	234000	313000
1000 HRS	9000	1000	15000	10000	1000	5000	16000	1000	12000	0	3000	1000	8000	230000	313000
1030 HRS	8000	1000	18000	11000	1000	4000	20000	1000	13000	0	3000	1000	8000	224000	313000
1100 HRS	7000	1000	20000	10000	1000	4000	19000	2000	12000	0	2000	1000	8000	226000	313000
1130 HRS	7000	1000	20000	10000	1000	4000	18000	2000	11000	0	2000	1000	8000	229000	313000
NOON	9000	1000	22000	12000	2000	4000	18000	2000	10000	0	2000	1000	8000	222000	313000
1230 HRS	5000	1000	22000	11000	1000	3000	11000	2000	10000	0	2000	2000	8000	234000	313000
1300 HRS	5000	0	20000	7000	1000	5000	8000	2000	11000	0	2000	2000	8000	242000	313000
1330 HRS	5000	0	15000	7000	1000	7000	8000	2000	11000	0	2000	2000	7000	246000	313000
1400 HRS	5000	0	11000	7000	1000	7000	7000	3000	11000	0	2000	2000	7000	251000	313000
1430 HRS	5000	0	12000	7000	1000	5000	5000	3000	11000	0	2000	1000	8000	252000	313000
1500 HRS	5000	0	11000	7000	1000	4000	5000	3000	10000	0	2000	2000	7000	255000	313000
1530 HRS	5000	0	10000	7000	1000	4000	5000	2000	10000	0	2000	2000	7000	257000	313000
1600 HRS	4000	0	8000	7000	1000	5000	11000	2000	10000	0	1000	2000	9000	253000	313000
1630 HRS	4000	1000	7000	7000	1000	5000	11000	2000	8000	0	1000	9000	257000	313000	313000
1700 HRS	3000	1000	10000	7000	2000	7000	10000	2000	7000	0	2000	8000	255000	313000	313000
1730 HRS	3000	1000	10000	7000	2000	4000	9000	2000	4000	0	2000	9000	259000	313000	313000
1800 HRS	3000	1000	12000	5000	3000	3000	5000	1000	7000	0	1000	9000	261000	313000	313000
1830 HRS	1000	1000	7000	4000	2000	3000	4000	1000	5000	0	1000	5000	277000	313000	313000
1900 HRS	1000	0	5000	3000	3000	2000	7000	1000	4000	0	0	3000	282000	313000	313000
1930 HRS	1000	0	4000	2000	1000	2000	2000	1000	2000	0	0	2000	294000	313000	313000
2000 HRS	1000	0	2000	1000	1000	2000	1000	1000	0	0	0	2000	301000	313000	313000
2030 HRS	1000	0	1000	1000	1000	1000	1000	1000	0	0	0	2000	303000	313000	313000
2100 HRS	0	0	0	1000	1000	0	1000	1000	0	0	0	0	1000	307000	313000
2130 HRS	0	0	0	0	1000	0	1000	0	0	0	0	0	0	311000	313000
2200 HRS	0	0	0	0	1000	0	1000	0	0	0	0	0	0	311000	313000
2230 HRS	0	0	0	0	1000	0	1000	0	0	0	0	0	0	311000	313000
2300 HRS	0	0	0	0	1000	0	1000	0	0	0	0	0	0	311000	313000
2330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R2: RADIO LISTENERSHIP: TUESDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	IMASI	CALY- PSO	UNI ADK	VIAS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0600 HRS	1000	0	3000	1000	0	1000	2000	0	0	0		0	2000	302000	313000
0630 HRS	3000	0	5000	2000	0	4000	3000	0	0	0		0	3000	291000	313000
0700 HRS	7000	0	11000	4000	0	7000	10000	0	0	0		0	7000	268000	313000
0730 HRS	5000	0	11000	4000	2000	10000	10000	0	1000		0	0	8000	261000	313000
0800 HRS	8000	0	19000	4000	1000	11000	13000	0	5000		0	0	10000	242000	313000
0830 HRS	7000	0	19000	4000	1000	10000	14000	0	5000		1000	0	11000	241000	313000
0900 HRS	8000	0	24000	4000	2000	9000	18000	2000	7000		1000	1000	10000	228000	313000
0930 HRS	8000	0	24000	5000	2000	7000	18000	2000	7000		1000	1000	10000	229000	313000
1000 HRS	9000	0	25000	8000	2000	5000	19000	2000	8000		2000	1000	9000	223000	313000
1030 HRS	9000	0	24000	8000	2000	5000	20000	2000	8000		2000	1000	9000	223000	313000
1100 HRS	9000	0	24000	7000	2000	7000	21000	2000	8000		1000	1000	9000	223000	313000
1130 HRS	9000	0	25000	7000	2000	7000	20000	1000	8000		1000	1000	9000	224000	313000
NOON	11000	1000	30000	7000	1000	8000	18000	1000	7000		1000	1000	8000	221000	313000
1230 HRS	7000	1000	30000	4000	1000	7000	12000	1000	7000		0	1000	8000	235000	313000
1300 HRS	7000	0	25000	2000	1000	8000	11000	1000	8000		0	1000	8000	242000	313000
1330 HRS	5000	0	23000	1000	1000	9000	9000	1000	8000		0	1000	7000	248000	313000
1400 HRS	4000	1000	19000	1000	1000	9000	9000	1000	5000		0	1000	7000	255000	313000
1430 HRS	4000	1000	16000	0	1000	8000	9000	1000	5000		0	1000	8000	258000	313000
1500 HRS	2000	1000	16000	1000	1000	7000	9000	1000	5000		0	1000	5000	263000	313000
1530 HRS	2000	1000	16000	1000	1000	7000	9000	0	5000		0	1000	5000	264000	313000
1600 HRS	3000	1000	14000	4000	2000	9000	11000	2000	5000		0	1000	10000	249000	313000
1630 HRS	3000	1000	13000	4000	1000	9000	10000	3000	5000	0		1000	8000	254000	313000
1700 HRS	4000	1000	13000	5000	1000	11000	8000	3000	4000	0		1000	7000	254000	313000
1730 HRS	3000	0	12000	5000	2000	8000	7000	3000	4000	0		1000	4000	263000	313000
1800 HRS	4000	0	11000	5000	4000	8000	4000	2000	7000	0		1000	4000	261000	313000
1830 HRS	4000	0	7000	3000	3000	5000	4000	2000	7000	0		0	3000	274000	313000
1900 HRS	4000	0	5000	3000	2000	4000	2000	1000	3000	0		0	3000	283000	313000
1930 HRS	2000	0	4000	3000	2000	3000	2000	1000	2000	0		0	3000	289000	313000
2000 HRS	4000	0	3000	0	1000	2000	1000	1000	0	0		0	1000	299000	313000
2030 HRS	2000	1000	3000	0	1000	1000	1000	0	0	0		0	1000	302000	313000
2100 HRS	2000	1000	3000	0	1000	1000	1000	0	0	0		0	1000	302000	313000
2130 HRS	1000	1000	4000	0	0	1000	0	0	0	0		0	0	305000	313000
2200 HRS	1000	1000	2000	0	0	2000	0	0	0	0		0	0	306000	313000
2230 HRS	0	0	1000	0	0	2000	0	0	0	0		0	0	310000	313000
2300 HRS	0	0	2000	0	0	2000	0	0	0	0		0	0	309000	313000
2330 HRS	0	0	2000	0	0	1000	0	0	0	0		0	0	310000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R3: RADIO LISTENERSHIP: WEDNESDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	IMASH	CALY- PSO	UNI ADK	VAS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0		0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	1000	0		0	0	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	1000	0		0	0	312000	313000
0500 HRS	0	0	0	0	0	0	0	0	1000	0		0	0	312000	313000
0530 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0600 HRS	0	1000	4000	1000	0	1000	3000	0	0	0	0	0	1000	301000	313000
0630 HRS	1000	1000	5000	1000	0	3000	4000	0	0	0	1000	0	1000	294000	313000
0700 HRS	3000	1000	12000	4000	0	5000	11000	1000	0	0	0	0	7000	268000	313000
0730 HRS	4000	0	12000	4000	0	7000	12000	2000	0	0	0	0	7000	265000	313000
0800 HRS	10000	0	19000	4000	0	8000	12000	4000	4000		1000	0	10000	241000	313000
0830 HRS	10000	0	15000	4000	0	4000	13000	3000	2000		2000	0	11000	247000	313000
0900 HRS	10000	2000	15000	4000	1000	4000	19000	7000	3000		2000	0	11000	234000	313000
0930 HRS	9000	2000	18000	5000	1000	4000	16000	7000	4000		2000	0	11000	233000	313000
1000 HRS	10000	2000	19000	5000	1000	4000	15000	7000	7000		2000	0	11000	230000	313000
1030 HRS	7000	1000	20000	5000	1000	3000	18000	7000	7000		2000	0	12000	231000	313000
1100 HRS	9000	1000	18000	5000	1000	3000	15000	5000	7000		2000	0	12000	234000	313000
1130 HRS	8000	1000	16000	5000	1000	2000	14000	5000	5000		2000	0	12000	240000	313000
NOON	8000	1000	24000	9000	0	3000	11000	5000	2000		2000	0	11000	236000	313000
1230 HRS	7000	1000	21000	4000	0	2000	9000	3000	1000		1000	0	10000	254000	313000
1300 HRS	9000	1000	19000	4000	0	1000	10000	2000	2000		1000	0	9000	255000	313000
1330 HRS	8000	0	19000	3000	0	2000	8000	2000	3000		1000	0	9000	258000	313000
1400 HRS	9000	1000	14000	3000	0	2000	10000	2000	3000		1000	0	10000	257000	313000
1430 HRS	7000	1000	12000	3000	1000	1000	10000	1000	3000		0	0	9000	265000	313000
1500 HRS	3000	1000	12000	1000	1000	3000	10000	2000	4000		0	0	7000	268000	313000
1530 HRS	3000	1000	10000	2000	1000	3000	9000	1000	5000		0	0	7000	270000	313000
1600 HRS	3000	1000	10000	4000	0	7000	8000	2000	4000		0	0	9000	265000	313000
1630 HRS	4000	2000	11000	4000	0	5000	8000	1000	4000	0		0	9000	264000	313000
1700 HRS	5000	2000	11000	5000	0	5000	7000	1000	4000	0		0	8000	264000	313000
1730 HRS	4000	2000	10000	7000	0	3000	5000	2000	5000	0		0	5000	268000	313000
1800 HRS	4000	1000	7000	7000	0	3000	7000	2000	4000	0		0	5000	272000	313000
1830 HRS	3000	1000	7000	3000	0	3000	3000	1000	3000	0		0	5000	282000	313000
1900 HRS	1000	1000	7000	2000	0	4000	5000	0	1000	0		0	4000	287000	313000
1930 HRS	1000	0	3000	2000	0	2000	3000	0	1000	0		0	3000	296000	313000
2000 HRS	1000	0	3000	1000	0	2000	3000	0	0	0		0	2000	300000	313000
2030 HRS	1000	0	1000	0	0	1000	2000	0	0	0		0	1000	306000	313000
2100 HRS	1000	0	1000	0	0	2000	3000	0	1000	0		0	1000	303000	313000
2130 HRS	1000	0	1000	0	0	1000	2000	0	1000	0		0	1000	305000	313000
2200 HRS	0	0	0	0	0	1000	2000	0	1000	0		0	1000	307000	313000
2230 HRS	0	0	0	0	0	2000	2000	0	1000	0		0	1000	306000	313000
2300 HRS	0	0	1000	0	0	4000	1000	0	0	0		0	1000	305000	313000
2330 HRS	0	0	1000	0	0	3000	0	0	0	0		0	0	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R4: RADIO LISTENERSHIP: THURSDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	IMAS	CALY- PSO	UNI ADII	MAS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	0	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	0	312000	313000
0500 HRS	0	0	0	0	0	0	0	0	1000	0	0	0	1000	311000	313000
0530 HRS	1000	0	1000	0	0	0	1000	0	0	0	0	0	1000	309000	313000
0600 HRS	1000	0	5000	2000	0	0	1000	0	0	0	0	0	1000	302000	313000
0630 HRS	1000	0	7000	2000	0	0	2000	0	0	0	1000	0	1000	299000	313000
0700 HRS	2000	0	10000	9000	1000	1000	4000	1000	1000	0	0	0	5000	278000	313000
0730 HRS	3000	0	9000	10000	1000	3000	4000	2000	2000	0	0	0	5000	272000	313000
0800 HRS	5000	0	13000	9000	1000	7000	7000	4000	4000	1000	0	0	8000	254000	313000
0830 HRS	5000	0	10000	10000	1000	4000	7000	4000	5000	1000	0	0	8000	257000	313000
0900 HRS	5000	0	12000	10000	1000	5000	12000	4000	8000	1000	0	0	8000	246000	313000
0930 HRS	4000	0	12000	10000	1000	4000	14000	5000	8000	1000	0	0	8000	245000	313000
1000 HRS	5000	0	11000	11000	0	7000	14000	4000	8000	1000	0	0	8000	244000	313000
1030 HRS	3000	0	11000	12000	0	5000	14000	4000	8000	1000	0	0	9000	245000	313000
1100 HRS	4000	0	9000	12000	0	4000	11000	5000	8000	1000	0	0	9000	249000	313000
1130 HRS	4000	0	9000	11000	0	3000	10000	7000	8000	1000	0	0	9000	252000	313000
NOON	5000	1000	15000	15000	1000	4000	9000	5000	7000	1000	0	0	9000	240000	313000
1230 HRS	7000	0	14000	10000	1000	3000	8000	4000	5000	1000	0	0	9000	251000	313000
1300 HRS	8000	0	11000	10000	1000	3000	5000	4000	7000	1000	0	0	5000	257000	313000
1330 HRS	7000	0	10000	8000	1000	4000	4000	7000	7000	1000	0	0	5000	259000	313000
1400 HRS	4000	0	8000	7000	1000	4000	4000	4000	9000	1000	0	0	7000	264000	313000
1430 HRS	1000	0	9000	5000	1000	4000	5000	3000	9000	2000	0	0	5000	267000	313000
1500 HRS	0	0	7000	4000	2000	5000	5000	3000	9000	1000	0	0	4000	271000	313000
1530 HRS	0	0	4000	5000	2000	5000	5000	3000	8000	1000	0	0	3000	275000	313000
1600 HRS	1000	0	2000	7000	3000	7000	5000	3000	9000	1000	0	0	3000	271000	313000
1630 HRS	1000	0	7000	5000	2000	7000	5000	3000	10000	0	0	0	3000	269000	313000
1700 HRS	2000	0	7000	8000	0	5000	4000	3000	9000	0	0	0	4000	270000	313000
1730 HRS	2000	0	4000	8000	0	3000	3000	2000	7000	0	0	0	4000	279000	313000
1800 HRS	2000	0	4000	8000	1000	5000	2000	1000	5000	0	0	0	3000	280000	313000
1830 HRS	1000	0	3000	5000	0	5000	1000	0	4000	0	0	0	3000	289000	313000
1900 HRS	0	0	3000	1000	0	5000	7000	0	3000	0	0	0	3000	290000	313000
1930 HRS	0	0	1000	0	0	2000	1000	1000	2000	0	0	0	1000	304000	313000
2000 HRS	1000	0	1000	0	0	2000	0	0	2000	0	0	0	2000	304000	313000
2030 HRS	1000	0	0	0	0	1000	0	0	1000	0	0	0	2000	307000	313000
2100 HRS	1000	0	0	0	0	2000	0	0	1000	0	0	0	2000	306000	313000
2130 HRS	1000	0	0	0	0	1000	0	0	0	0	0	0	2000	309000	313000
2200 HRS	0	0	0	0	0	1000	1000	0	0	0	0	0	1000	310000	313000
2230 HRS	1000	0	0	0	0	1000	1000	0	0	0	0	0	0	310000	313000
2300 HRS	1000	0	0	0	0	3000	1000	0	1000	0	0	0	0	306000	313000
2330 HRS	0	0	0	0	0	2000	1000	0	0	0	0	0	0	310000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R5: RADIO LISTENERSHIP: FRIDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	IMASI	CALY- PSO	UNI ADK	VAS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	0	312000	313000
0430 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	0	312000	313000
0500 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	0	312000	313000
0530 HRS	0	0	1000	0	0	1000	0	0	0	0	0	0	2000	309000	313000
0600 HRS	0	0	5000	4000	0	1000	2000	2000	0	0	0	0	3000	294000	313000
0630 HRS	2000	0	5000	5000	0	1000	2000	2000	0	0	0	0	3000	291000	313000
0700 HRS	1000	0	11000	12000	2000	2000	3000	1000	2000	0	1000	0	5000	271000	313000
0730 HRS	2000	0	11000	13000	1000	3000	3000	1000	4000	0	1000	0	5000	267000	313000
0800 HRS	7000	0	14000	15000	1000	4000	4000	1000	5000	0	1000	0	7000	253000	313000
0830 HRS	5000	1000	12000	15000	1000	5000	7000	2000	7000	0	3000	0	7000	247000	313000
0900 HRS	4000	0	12000	16000	2000	10000	8000	3000	9000	0	3000	0	8000	237000	313000
0930 HRS	4000	0	14000	13000	1000	11000	9000	3000	9000	0	3000	0	8000	237000	313000
1000 HRS	7000	0	16000	15000	2000	12000	8000	3000	9000	0	4000	0	8000	229000	313000
1030 HRS	7000	0	15000	15000	2000	12000	8000	4000	9000	0	4000	0	8000	229000	313000
1100 HRS	7000	0	14000	14000	2000	9000	8000	5000	9000	0	3000	0	8000	234000	313000
1130 HRS	5000	0	11000	14000	2000	8000	5000	5000	9000	0	3000	0	8000	242000	313000
NOON	9000	1000	16000	16000	2000	8000	5000	4000	9000	0	2000	0	7000	233000	313000
1230 HRS	5000	1000	20000	19000	2000	5000	3000	4000	9000	0	2000	0	7000	244000	313000
1300 HRS	7000	0	18000	10000	1000	4000	2000	3000	9000	0	2000	0	7000	251000	313000
1330 HRS	5000	0	18000	9000	1000	7000	2000	3000	8000	0	2000	0	5000	253000	313000
1400 HRS	4000	0	14000	5000	2000	8000	0	3000	8000	0	2000	0	5000	260000	313000
1430 HRS	3000	0	14000	5000	2000	7000	0	2000	8000	0	3000	0	5000	263000	313000
1500 HRS	1000	0	11000	5000	2000	7000	0	3000	7000	0	3000	0	8000	266000	313000
1530 HRS	0	0	10000	5000	3000	5000	0	4000	7000	0	4000	0	8000	266000	313000
1600 HRS	0	0	8000	9000	3000	5000	0	3000	7000	0	4000	0	5000	268000	313000
1630 HRS	0	0	8000	10000	3000	5000	0	3000	7000	0	0	0	5000	271000	313000
1700 HRS	1000	0	8000	11000	1000	5000	1000	3000	8000	0	0	0	4000	270000	313000
1730 HRS	1000	0	8000	9000	1000	3000	1000	2000	7000	0	0	0	7000	275000	313000
1800 HRS	1000	1000	8000	9000	2000	2000	0	2000	7000	0	0	0	5000	276000	313000
1830 HRS	1000	0	4000	5000	1000	2000	0	3000	5000	0	0	0	5000	284000	313000
1900 HRS	0	0	3000	2000	0	3000	2000	2000	8000	0	0	0	4000	288000	313000
1930 HRS	0	0	2000	1000	1000	2000	0	1000	7000	0	0	0	3000	295000	313000
2000 HRS	0	0	1000	1000	1000	5000	0	1000	3000	0	0	0	2000	298000	313000
2030 HRS	0	0	2000	1000	0	4000	0	0	2000	0	0	0	1000	302000	313000
2100 HRS	1000	0	2000	0	0	4000	0	0	1000	0	0	0	1000	303000	313000
2130 HRS	1000	0	2000	0	0	3000	0	0	1000	0	0	0	1000	304000	313000
2200 HRS	1000	0	2000	0	0	2000	1000	0	1000	0	0	0	0	305000	313000
2230 HRS	1000	0	1000	0	0	0	2000	0	1000	0	0	0	0	307000	313000
2300 HRS	0	1000	0	0	0	0	1000	0	0	0	0	0	0	311000	313000
2330 HRS	0	1000	0	0	0	0	1000	0	0	0	0	0	0	311000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R6: RADIO LISTENERSHIP: SATURDAY
(BASE=246*)

	RM	RP	SUPER	101	IS	BAY	RTK	MASH	CALY- PSO	UNI ADK	MAS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	1000	0	0	0	0	1000	0	0	0	0		0	0	311000	313000
0030 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0100 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0130 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0200 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0230 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0300 HRS	1000	0	1000	0	0	0		0	0	0		0	0	311000	313000
0330 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0400 HRS	1000	0	0	0	0	1000		0	0	0		0	0	311000	313000
0430 HRS	1000	0	0	0	0	1000		0	0	0		0	0	311000	313000
0500 HRS	1000	0	0	0	0	1000		0	0	0		0	0	311000	313000
0530 HRS	2000	0	0	0	0	1000	0	0	0	0		0	2000	307000	313000
0600 HRS	1000	0	7000	3000	0	2000	2000	0	0	0		0	2000	295000	313000
0630 HRS	2000	0	8000	3000	0	2000	2000	0	0	0		0	2000	293000	313000
0700 HRS	2000	0	11000	8000	1000	3000	2000	0	2000		0	0	2000	281000	313000
0730 HRS	3000	0	10000	10000	1000	2000	2000	0	2000		0	0	3000	279000	313000
0800 HRS	4000	0	14000	12000	0	3000	4000	1000	2000		2000	0	4000	265000	313000
0830 HRS	7000	0	16000	11000	0	2000	8000	1000	2000		1000	0	3000	261000	313000
0900 HRS	9000	0	20000	13000	3000	5000	11000	1000	3000		1000	0	8000	239000	313000
0930 HRS	10000	0	21000	14000	2000	8000	11000	1000	4000		1000	0	8000	233000	313000
1000 HRS	10000	0	22000	14000	2000	10000	16000	1000	4000		2000	0	9000	222000	313000
1030 HRS	10000	0	19000	13000	3000	9000	14000	1000	5000		2000	0	9000	228000	313000
1100 HRS	10000	0	19000	13000	1000	8000	14000	3000	4000		2000	0	1000	229000	313000
1130 HRS	9000	0	18000	13000	2000	8000	12000	3000	4000		2000	0	9000	233000	313000
NOON	10000	0	18000	14000	1000	5000	9000	3000	3000		2000	0	8000	240000	313000
1230 HRS	8000	0	19000	12000	1000	3000	7000	1000	3000		2000	0	8000	249000	313000
1300 HRS	5000	0	20000	8000	0	3000	5000	1000	3000		2000	0	8000	257000	313000
1330 HRS	5000	0	14000	8000	0	3000	5000	1000	2000		2000	0	7000	265000	313000
1400 HRS	4000	0	12000	5000	1000	7000	3000	1000	2000		2000	0	9000	266000	313000
1430 HRS	2000	0	12000	4000	1000	7000	2000	0	2000		2000	0	9000	271000	313000
1500 HRS	2000	0	12000	4000	1000	7000	2000	0	3000		1000	0	8000	272000	313000
1530 HRS	1000	0	12000	4000	1000	7000	2000	1000	2000		1000	0	8000	274000	313000
1600 HRS	2000	0	13000	4000	1000	5000	2000	3000	2000		1000	0	9000	269000	313000
1630 HRS	2000	0	11000	5000	0	8000	2000	3000	2000	0		0	8000	271000	313000
1700 HRS	2000	0	12000	8000	0	4000	2000	3000	2000	0		0	5000	274000	313000
1730 HRS	2000	0	13000	7000	0	3000	1000	1000	2000	0		0	4000	279000	313000
1800 HRS	2000	0	13000	8000	0	2000	1000	1000	4000	0		0	3000	278000	313000
1830 HRS	2000	0	8000	7000	0	2000	1000	1000	4000	0		0	2000	286000	313000
1900 HRS	1000	0	5000	3000	0	2000	0	1000	3000	0		0	2000	294000	313000
1930 HRS	1000	0	5000	2000	0	1000	0	0	2000	0		0	3000	298000	313000
2000 HRS	1000	0	7000	2000	0	2000	0	0	1000	0		0	2000	298000	313000
2030 HRS	1000	0	4000	0	0	3000	0	0	1000	0		0	0	303000	313000
2100 HRS	1000	0	2000	0	0	4000	0	0	1000	0		0	0	304000	313000
2130 HRS	1000	0	1000	0	0	2000	0	0	1000	0		0	0	307000	313000
2200 HRS	1000	0	1000	0	0	2000	0	0	1000	0		0	0	307000	313000
2230 HRS	1000	0	1000	0	0	0	1000	0	0	0		0	0	310000	313000
2300 HRS	1000	0	2000	0	0	0	0	0	0	0		0	0	310000	313000
2330 HRS	1000	0	2000	0	0	1000	0	0	0	0		0	0	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R7: RADIO LISTENERSHIP: SUNDAY
(BASE=246*)

	RM	RP	UPER	101	IS	BAY	RTK	JMASH	CALY- PSO	UNI RADIO	WAS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0030 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0100 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0130 HRS	1000	0	0	0	0	0	0	0	0	0		0	0	312000	313000
0200 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0230 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0300 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0330 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0400 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0430 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0500 HRS	1000	0	0	0	0	0		0	0	0		0	0	312000	313000
0530 HRS	1000	0	1000	0	0	0	0	0	0	0		0	0	311000	313000
0600 HRS	1000	0	8000	2000	0	1000	2000	0	0		0	0	0	299000	313000
0630 HRS	2000	0	9000	2000	0	1000	3000	0	1000		0	0	0	294000	313000
0700 HRS	2000	0	11000	4000	0	3000	3000	0	2000		1000	0	0	286000	313000
0730 HRS	2000	0	11000	5000	1000	2000	3000	0	3000		1000	0	0	283000	313000
0800 HRS	4000	0	11000	7000	1000	3000	5000	2000	3000		1000	0	0	275000	313000
0830 HRS	5000	0	11000	8000	1000	2000	5000	1000	4000		2000	1000	0	271000	313000
0900 HRS	5000	0	12000	10000	3000	2000	9000	1000	4000		2000	1000	1000	261000	313000
0930 HRS	5000	0	12000	10000	2000	2000	9000	2000	3000		2000	1000	1000	263000	313000
1000 HRS	8000	2000	13000	13000	2000	1000	12000	1000	3000		2000	1000	5000	248000	313000
1030 HRS	8000	2000	13000	13000	1000	2000	12000	1000	3000		3000	0	5000	248000	313000
1100 HRS	8000	2000	14000	14000	1000	3000	12000	1000	3000		3000	0	4000	246000	313000
1130 HRS	8000	2000	15000	14000	1000	3000	11000	4000	3000		3000	0	5000	242000	313000
NOON	9000	2000	12000	13000	2000	2000	10000	3000	3000		3000	0	5000	247000	313000
1230 HRS	9000	2000	13000	11000	2000	0	8000	3000	3000		2000	1000	4000	254000	313000
1300 HRS	7000	2000	10000	8000	2000	0	7000	3000	3000		2000	1000	2000	266000	313000
1330 HRS	5000	1000	7000	7000	2000	1000	5000	3000	3000		2000	1000	2000	272000	313000
1400 HRS	5000	1000	7000	5000	1000	3000	4000	2000	3000		2000	1000	2000	275000	313000
1430 HRS	2000	1000	4000	5000	1000	2000	2000	2000	4000		2000	1000	3000	281000	313000
1500 HRS	2000	1000	4000	5000	1000	2000	2000	2000	3000		2000	1000	4000	281000	313000
1530 HRS	2000	1000	3000	4000	1000	2000	2000	1000	4000		2000	1000	3000	284000	313000
1600 HRS	2000	0	4000	4000	1000	2000	1000	3000	4000		1000	1000	2000	286000	313000
1630 HRS	2000	0	5000	4000	1000	2000	3000	2000	4000	0		0	2000	286000	313000
1700 HRS	2000	0	8000	3000	2000	2000	2000	3000	3000	1000		0	1000	284000	313000
1730 HRS	2000	0	8000	1000	2000	2000	2000	3000	3000	1000		0	0	288000	313000
1800 HRS	3000	0	9000	1000	2000	1000	1000	1000	4000	1000		0	1000	288000	313000
1830 HRS	2000	0	4000	1000	1000	1000	1000	0	4000	1000		0	0	296000	313000
1900 HRS	2000	0	3000	1000	2000	1000	1000	0	2000	1000		0	0	299000	313000
1930 HRS	2000	0	3000	1000	3000	1000	1000	0	1000	1000		0	0	299000	313000
2000 HRS	3000	0	1000	0	3000	1000	0	0	1000	1000		0	0	302000	313000
2030 HRS	2000	1000	1000	1000	1000	2000	0	0	0	0		0	0	304000	313000
2100 HRS	2000	1000	1000	0	4000	1000	0	0	0	0		0	0	303000	313000
2130 HRS	2000	1000	1000	0	2000	0	0	0	0	0		0	0	306000	313000
2200 HRS	2000	1000	2000	0	1000	0	0	0	0	0		0	0	306000	313000
2230 HRS	2000	1000	2000	0	0	0	0	0	0	0		0	0	307000	313000
2300 HRS	2000	0	2000	0	0	0	1000	0	0	0		0	1000	306000	313000
2330 HRS	1000	0	2000	0	0	0	1000	0	0	0		0	1000	307000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents. Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T1: TV VIEWING: MONDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	0	0			0	313000	313000
0030 HRS	0	0			0	0	0	0			0	313000	313000
0100 HRS	0	0			0	0	0	0			0	313000	313000
0130 HRS	0	0			0	0	0	0			0	313000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	0			0	0	0	0			0	313000	313000
0630 HRS	0	0			0	0	0	0			0	311000	313000
0700 HRS	1000	1000			0	0	0	0			0	311000	313000
0730 HRS	1000	1000			0	0	0	0	0		0	311000	313000
0800 HRS	1000	1000	0		0	0	0	0	0		0	311000	313000
0830 HRS	1000	1000			0	0	0	0	0		1000	306000	313000
0900 HRS	2000	2000	0	0	0	1000	0	0	0	0	1000	305000	313000
0930 HRS	1000	3000	0	0	0	1000	1000	0	0	0	1000	301000	313000
1000 HRS	2000	4000	0	0	0	1000	3000	0	0	0	1000	304000	313000
1030 HRS	0	4000	0	0	0	1000	2000	0	0	0	2000	303000	313000
1100 HRS	0	4000	0	0	0	1000	2000	0	0	0	2000	301000	313000
1130 HRS	1000	5000	0	0	0	1000	2000	0	0	0	2000	303000	313000
NOON	1000	5000	0	0	0	0	1000	0	0	0	2000	301000	313000
1230 HRS	1000	5000	0	0	0	0	3000	0	0	0	3000	299000	313000
1300 HRS	2000	5000	0	0	0	0	3000	0	0	0	3000	295000	313000
1330 HRS	2000	4000	0	0	0	0	8000	0	0	0	3000	288000	313000
1400 HRS	2000	5000	1000	2000	0	1000	10000	0	0	0	3000	287000	313000
1430 HRS	2000	5000	2000	2000	0	1000	10000	0	0	0	3000	288000	313000
1500 HRS	2000	7000	2000	2000	0	1000	5000	3000	0	0	2000	284000	313000
1530 HRS	2000	9000	2000	3000	0	1000	5000	3000	0	0	4000	286000	313000
1600 HRS	1000	12000	1000	0	0	1000	3000	4000	0	0	3000	292000	313000
1630 HRS	1000	8000	1000	0	0	1000	3000	3000	0	0	2000	290000	313000
1700 HRS	1000	9000	1000	0	0	3000	3000	3000	0	0	2000	291000	313000
1730 HRS	1000	9000	2000	0	0	2000	3000	2000	0	0	2000	275000	313000
1800 HRS	5000	10000	8000	0	0	4000	8000	1000	0	0	5000	269000	313000
1830 HRS	3000	12000	8000	0	0	4000	11000	0	0	0	5000	251000	313000
1900 HRS	9000	15000	13000	0	0	7000	13000	0	0	0	3000	189000	313000
1930 HRS	10000	73000	18000	0	1000	7000	12000	0	0	0	3000	188000	313000
1945 HRS	10000	54000	44000	0	1000	4000	9000	0	0	0	5000	115000	313000
2000 HRS	109000	38000	20000	1000	1000	3000	20000	0	0	0	9000	92000	313000
2030 HRS	102000	45000	15000	1000	2000	12000	31000	4000	0	0	15000	96000	313000
2100 HRS	84000	40000	15000	1000	1000	16000	36000	7000	0	0	15000	116000	313000
2130 HRS	68000	37000	12000	2000	2000	15000	37000	8000	0	0	12000	162000	313000
2200 HRS	38000	28000	12000	2000	2000	13000	35000	8000	0	0	9000	222000	313000
2230 HRS	21000	14000	8000	1000	2000	9000	22000	5000	0	0	2000	275000	313000
2300 HRS	3000	7000	2000	1000	2000	7000	13000	1000	0	0	0	302000	313000
2330 HRS	0	0			1000	2000	7000	1000					

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T2: TV VIEWING: TUESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	1000	0			0	312000	313000
0030 HRS	0	0			0	0	1000	0			0	312000	313000
0100 HRS	0	0			0	0	1000	0			0	312000	313000
0130 HRS	0	0			0	0	1000	0			0	312000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	0			0	0	0	0			0	313000	313000
0630 HRS	0	0			0	0	0	0			0	313000	313000
0700 HRS	1000	2000			0	0	0	0			1000	309000	313000
0730 HRS	1000	2000			0	0	0	0			1000	309000	313000
0800 HRS	1000	2000	0		0	0	1000	0	0		1000	307000	313000
0830 HRS	1000	2000			0	0	1000	0	0		1000	307000	313000
0900 HRS	0	2000	0	0	1000	0	0	0	0		1000	309000	313000
0930 HRS	0	2000	0	0	1000	0	0	0	0	0	1000	309000	313000
1000 HRS	0	3000	0	1000	1000	0	1000	0	0	0	1000	305000	313000
1030 HRS	0	3000	0	1000	0	1000	0	0	0	0	2000	305000	313000
1100 HRS	0	2000	0	1000	0	1000	0	0	0	0	3000	305000	313000
1130 HRS	0	2000	0	1000	0	1000	1000	0	0	0	2000	305000	313000
NOON	1000	4000	0	2000	0	0	2000	0	0	0	4000	299000	313000
1230 HRS	0	4000	0	2000	0	0	2000	1000	0	0	4000	299000	313000
1300 HRS	0	7000	0	1000	0	0	1000	0	0	0	4000	300000	313000
1330 HRS	0	3000	0	1000	0	0	5000	0	0	0	3000	300000	313000
1400 HRS	0	3000	0	3000	0	1000	7000	1000	0	0	3000	294000	313000
1430 HRS	0	4000	0	2000	0	1000	5000	1000	0	0	3000	295000	313000
1500 HRS	0	8000	0	3000	0	1000	5000	0	0	0	2000	293000	313000
1530 HRS	0	8000	0	4000	0	1000	4000	0	0	0	2000	293000	313000
1600 HRS	0	7000	2000	1000	1000	2000	2000	0	0	0	2000	295000	313000
1630 HRS	0	5000	2000	0	1000	2000	3000	0	0	0	3000	295000	313000
1700 HRS	0	5000	2000	0	0	1000	3000	0	0	0	4000	296000	313000
1730 HRS	0	7000	2000	0	0	1000	3000	1000	0	0	5000	293000	313000
1800 HRS	3000	13000	8000	0	0	1000	3000	1000	0	0	8000	276000	313000
1830 HRS	2000	11000	10000	1000	0	1000	8000	1000	0	0	10000	269000	313000
1900 HRS	2000	13000	12000	1000	2000	7000	12000	0	0	0	9000	255000	313000
1930 HRS	4000	72000	21000	1000	1000	8000	10000	0	0	0	7000	189000	313000
1945 HRS	5000	56000	54000	0	1000	7000	10000	1000	0	0	5000	174000	313000
2000 HRS	81000	49000	21000	1000	0	8000	23000	1000	0	0	4000	125000	313000
2030 HRS	45000	92000	14000	1000	0	11000	39000	3000	1000	0	11000	95000	313000
2100 HRS	27000	1E+05	15000	1000	1000	10000	49000	4000	1000	0	14000	82000	313000
2130 HRS	25000	1E+05	12000	1000	1000	10000	56000	5000	1000	0	14000	86000	313000
2200 HRS	20000	61000	12000	2000	1000	10000	50000	4000	1000	0	14000	137000	313000
2230 HRS	19000	19000	8000	1000	1000	7000	37000	1000	0	0	13000	208000	313000
2300 HRS	7000	10000	1000	1000	2000	3000	19000	0	0		8000	263000	313000
2330 HRS	0	0		1000	1000	1000	9000	0			4000	296000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T3: TV VIEWING: WEDNESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MA/ PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	1000	0			0	312000	313000
0030 HRS	0	0			0	0	1000	0			0	312000	313000
0100 HRS	0	0			0	0	1000	0			0	312000	313000
0130 HRS	0	0			0	0	0	0			0	313000	313000
0200 HRS	0	0			0	0	0	0			0	312000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	0			0	0	0	0			0	313000	313000
0630 HRS	0	0			0	0	0	0			0	313000	313000
0700 HRS	0	0			0	0	1000	0			1000	311000	313000
0730 HRS	1000	0			0	0	1000	0			2000	309000	313000
0800 HRS	1000	0	0		0	0	2000	0	0		1000	309000	313000
0830 HRS	1000	0			0	0	2000	0	0		0	310000	313000
0900 HRS	0	0	0	0	0	0	3000	0	0		0	310000	313000
0930 HRS	0	1000	0	0	1000	0	3000	0	0	0	0	307000	313000
1000 HRS	0	1000	0	0	1000	1000	1000	0	0	0	0	309000	313000
1030 HRS	0	1000	0	0	1000	1000	1000	0	0	0	0	309000	313000
1100 HRS	1000	0	0	0	1000	0	1000	0	0	0	0	310000	313000
1130 HRS	1000	0	0	0	0	0	1000	0	0	0	0	311000	313000
NOON	3000	3000	0	1000	0	1000	1000	0	0	0	0	303000	313000
1230 HRS	1000	5000	0	3000	0	1000	1000	0	0	0	0	301000	313000
1300 HRS	5000	5000	0	3000	0	0	3000	0	0	0	0	295000	313000
1330 HRS	5000	2000	1000	3000	0	0	5000	0	0	0	0	295000	313000
1400 HRS	7000	3000	0	2000	0	1000	8000	0	0	0	1000	291000	313000
1430 HRS	4000	3000	0	2000	0	1000	5000	0	0	0	3000	293000	313000
1500 HRS	1000	5000	0	2000	0	1000	3000	0	0	0	3000	296000	313000
1530 HRS	1000	4000	1000	2000	0	1000	2000	0	0	0	3000	298000	313000
1600 HRS	2000	2000	3000	1000	0	0	1000	0	0	0	5000	298000	313000
1630 HRS	1000	2000	3000	1000	0	0	1000	0	0	0	3000	301000	313000
1700 HRS	2000	2000	3000	1000	0	0	3000	0	0	0	7000	294000	313000
1730 HRS	1000	3000	3000	2000	0	0	3000	0	0	0	9000	291000	313000
1800 HRS	7000	4000	11000	2000	0	2000	4000	0	0	0	9000	274000	313000
1830 HRS	2000	5000	11000	2000	0	3000	4000	0	0	0	5000	279000	313000
1900 HRS	10000	13000	10000	3000	0	8000	7000	0	0	0	4000	258000	313000
1930 HRS	9000	59000	13000	1000	0	8000	5000	0	0	0	5000	212000	313000
1945 HRS	10000	40000	44000	1000	0	4000	14000	2000	0	0	4000	193000	313000
2000 HRS	81000	26000	21000	1000	0	5000	27000	2000	0	0	3000	146000	313000
2030 HRS	50000	31000	10000	1000	2000	13000	53000	3000	1000	0	12000	137000	313000
2100 HRS	34000	36000	9000	0	2000	14000	57000	7000	2000	0	13000	139000	313000
2130 HRS	30000	31000	8000	0	1000	13000	57000	7000	1000	0	11000	155000	313000
2200 HRS	26000	20000	7000	0	0	13000	55000	4000	1000	0	10000	177000	313000
2230 HRS	16000	12000	5000		0	8000	34000	3000	1000	0	9000	224000	313000
2300 HRS	3000	3000	3000		0	2000	8000	0			8000	286000	313000
2330 HRS	0	0			0	1000	1000	0			4000	305000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T4: TV VIEWING: THURSDAY
(BASE=246*)

	TVM	SUPER	NET TV	MA/ PLU	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	0	0			0	313000	313000
0030 HRS	0	0			0	0	0	0			0	313000	313000
0100 HRS	0	0			0	0	0	0			0	313000	313000
0130 HRS	0	0			0	0	0	0			0	313000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	0			0	0	0	0			0	313000	313000
0630 HRS	0	0			0	0	0	0			0	313000	313000
0700 HRS	1000	0			0	0	1000	0			0	311000	313000
0730 HRS	1000	0			0	0	1000	0			0	311000	313000
0800 HRS	2000	0	0		0	0	1000	0	0		0	310000	313000
0830 HRS	1000	0			1000	0	0	0	0		0	311000	313000
0900 HRS	1000	0	0	0	1000	0	2000	0	0		0	309000	313000
0930 HRS	2000	1000	0	0	1000	0	3000	0	0	0	0	305000	313000
1000 HRS	2000	1000	0	0	2000	1000	2000	0	0	0	1000	303000	313000
1030 HRS	2000	1000	0	0	2000	1000	1000	0	0	0	2000	303000	313000
1100 HRS	1000	1000	0	0	2000	0	2000	0	0	0	2000	304000	313000
1130 HRS	1000	2000	0	0	1000	0	2000	0	0	0	1000	305000	313000
NOON	2000	4000	0	0	1000	1000	2000	0	0	0	1000	301000	313000
1230 HRS	1000	2000	0	1000	1000	2000	1000	0	0	0	1000	303000	313000
1300 HRS	2000	3000	0	2000	0	2000	1000	0	0	0	2000	300000	313000
1330 HRS	3000	2000	1000	2000	0	1000	3000	0	0	0	2000	298000	313000
1400 HRS	3000	2000	3000	2000	0	1000	4000	0	0	0	2000	294000	313000
1430 HRS	2000	1000	3000	3000	0	1000	5000	0	0	0	2000	294000	313000
1500 HRS	1000	1000	3000	2000	0	1000	8000	0	0	0	3000	293000	313000
1530 HRS	0	3000	3000	2000	0	0	8000	0	0	0	3000	293000	313000
1600 HRS	1000	2000	5000	1000	0	0	8000	0	0	0	3000	292000	313000
1630 HRS	1000	1000	4000	1000	0	0	5000	0	0	0	4000	295000	313000
1700 HRS	0	2000	3000	2000	0	0	8000	0	0	0	7000	291000	313000
1730 HRS	0	2000	2000	1000	0	0	8000	0	0	0	5000	294000	313000
1800 HRS	3000	2000	3000	1000	0	1000	11000	0	0	0	8000	283000	313000
1830 HRS	2000	2000	8000	1000	2000	2000	8000	0	0	0	7000	281000	313000
1900 HRS	8000	8000	12000	2000	1000	3000	10000	0	0	0	9000	280000	313000
1930 HRS	4000	42000	15000	3000	1000	5000	11000	0	0	0	5000	225000	313000
1945 HRS	7000	27000	36000	2000	1000	3000	13000	0	0	0	5000	218000	313000
2000 HRS	74000	23000	24000	4000	1000	5000	20000	0	0	0	5000	155000	313000
2030 HRS	42000	37000	43000	3000	1000	14000	39000	4000	1000	0	12000	116000	313000
2100 HRS	23000	42000	40000	3000	1000	18000	53000	4000	1000	0	12000	116000	313000
2130 HRS	16000	44000	32000	3000	1000	19000	58000	4000	1000	0	10000	125000	313000
2200 HRS	13000	37000	21000	3000	2000	19000	56000	3000	0	0	10000	149000	313000
2230 HRS	7000	15000	11000	3000	1000	16000	36000	3000	0	0	9000	211000	313000
2300 HRS	1000	3000	3000	1000	0	9000	18000	1000			7000	270000	313000
2330 HRS	1000	0	0	0	0	2000	2000	1000			3000	303000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T5: TV VIEWING: FRIDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MA/ PLU	SMA:	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	1000			0	0	0	0			0	312000	313000
0030 HRS	0	1000			0	0	0	0			0	312000	313000
0100 HRS	0	1000			0	0	0	0			0	312000	313000
0130 HRS	0	1000			0	0	0	0			0	312000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	312000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	1000			0	0	0	0			0	312000	313000
0630 HRS	0	1000			0	0	1000	0			0	311000	313000
0700 HRS	2000	1000			0	0	1000	0			0	309000	313000
0730 HRS	2000	1000			0	0	1000	0			0	309000	313000
0800 HRS	4000	1000	0		1000	0	1000	0	0		0	305000	313000
0830 HRS	4000	1000			1000	0	1000	0	0		0	305000	313000
0900 HRS	4000	1000	1000	0	1000	0	2000	0	0		0	303000	313000
0930 HRS	4000	1000	1000	0	1000	0	2000	0	0	0	0	303000	313000
1000 HRS	4000	2000	1000	0	2000	0	1000	0	0	0	0	302000	313000
1030 HRS	3000	2000	1000	0	2000	0	1000	0	0	0	0	303000	313000
1100 HRS	1000	1000	0	0	1000	0	1000	1000	0	0	0	307000	313000
1130 HRS	1000	2000	0	0	1000	0	1000	0	0	0	0	307000	313000
NOON	1000	4000	2000	1000	0	0	1000	0	0	0	1000	302000	313000
1230 HRS	1000	4000	2000	1000	1000	1000	2000	0	0	0	1000	298000	313000
1300 HRS	0	4000	2000	2000	1000	2000	3000	0	0	0	1000	296000	313000
1330 HRS	2000	3000	2000	2000	1000	1000	5000	0	0	0	1000	294000	313000
1400 HRS	2000	3000	0	2000	1000	2000	8000	0	0	0	1000	293000	313000
1430 HRS	1000	4000	0	3000	1000	0	2000	0	0	0	1000	300000	313000
1500 HRS	0	5000	0	8000	1000	1000	2000	0	0	0	1000	294000	313000
1530 HRS	0	7000	0	7000	1000	1000	3000	0	0	0	1000	293000	313000
1600 HRS	1000	5000	1000	2000	0	1000	2000	0	0	0	0	300000	313000
1630 HRS	1000	2000	1000	1000	0	1000	1000	0	0	0	1000	304000	313000
1700 HRS	1000	1000	1000	1000	0	0	3000	1000	0	0	2000	302000	313000
1730 HRS	1000	4000	0	1000	0	0	3000	1000	0	0	2000	300000	313000
1800 HRS	3000	2000	8000	2000	0	0	2000	1000	0	0	4000	290000	313000
1830 HRS	3000	2000	9000	2000	0	2000	2000	1000	0	0	4000	287000	313000
1900 HRS	3000	4000	10000	2000	1000	8000	4000	1000	0	0	4000	275000	313000
1930 HRS	2000	40000	13000	1000	1000	7000	7000	1000	0	0	3000	237000	313000
1945 HRS	2000	21000	37000	1000	0	5000	8000	2000	0	0	5000	231000	313000
2000 HRS	108000	8000	12000	0	0	3000	18000	3000	0	0	7000	154000	313000
2030 HRS	147000	5000	5000	0	0	5000	22000	1000	0	0	10000	117000	313000
2100 HRS	160000	5000	5000	0	0	5000	16000	2000		0	8000	110000	313000
2130 HRS	153000	4000	4000	0	0	4000	18000	1000		0	5000	123000	313000
2200 HRS	139000	1000	1000	0	1000	3000	16000	1000		0	7000	143000	313000
2230 HRS	124000	1000	1000	0	1000	3000	13000	1000		0	5000	163000	313000
2300 HRS	63000	1000	5000	0	1000	2000	5000	1000			2000	231000	313000
2330 HRS	21000	1000			1000	0	0	0			0	289000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T6: TV VIEWING: SATURDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	1000	1000			0	311000	313000
0030 HRS	0	0			0	0	0	1000			0	312000	313000
0100 HRS	0	0			0	0	0	1000			0	312000	313000
0130 HRS	0	0			0	0	0	1000			0	312000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	1000			0	0	1000	0			0	311000	313000
0630 HRS	0	1000			0	0	1000	0			0	311000	313000
0700 HRS	0	1000			0	0	1000	0			0	310000	313000
0730 HRS	0	1000			0	0	1000	0			0	310000	313000
0800 HRS	2000	2000	1000		0	0	1000	0	0		1000	305000	313000
0830 HRS	2000	2000			0	1000	1000	0	0		1000	304000	313000
0900 HRS	1000	3000	1000	0	0	1000	2000	0	0	0	1000	303000	313000
0930 HRS	1000	2000	0	0	0	1000	2000	0	0	0	2000	304000	313000
1000 HRS	1000	2000	0	0	1000	2000	2000	0	0	0	3000	301000	313000
1030 HRS	0	2000	0	1000	1000	1000	1000	0	0	0	3000	303000	313000
1100 HRS	0	3000	0	1000	2000	1000	2000	1000	0	0	5000	298000	313000
1130 HRS	0	3000	0	0	2000	1000	1000	1000	0	0	3000	301000	313000
NOON	0	4000	2000	2000	1000	1000	2000	0	0	0	2000	298000	313000
1230 HRS	0	3000	3000	2000	0	1000	2000	0	0	0	0	301000	313000
1300 HRS	0	10000	3000	1000	0	1000	8000	0	0	0	1000	289000	313000
1330 HRS	2000	11000	3000	1000	0	1000	8000	0	0	0	1000	286000	313000
1400 HRS	9000	12000	4000	1000	0	1000	12000	0	0	0	3000	270000	313000
1430 HRS	10000	10000	4000	2000	0	2000	12000	0	0	0	3000	269000	313000
1500 HRS	12000	7000	3000	2000	0	1000	12000	0	0	0	3000	272000	313000
1530 HRS	9000	4000	5000	2000	0	1000	13000	0	0	0	4000	274000	313000
1600 HRS	10000	5000	4000	3000	0	1000	12000	0	0	0	7000	270000	313000
1630 HRS	8000	5000	3000	3000	0	0	11000	0	0	0	7000	276000	313000
1700 HRS	2000	7000	3000	3000	0	0	9000	1000	0	0	5000	282000	313000
1730 HRS	3000	5000	3000	2000	0	0	9000	1000	0	0	7000	282000	313000
1800 HRS	4000	7000	3000	3000	0	2000	12000	1000	0	0	4000	276000	313000
1830 HRS	2000	8000	4000	2000	0	4000	13000	1000	0	0	4000	274000	313000
1900 HRS	2000	7000	8000	2000	0	5000	15000	1000	0	0	3000	269000	313000
1930 HRS	2000	51000	11000	0	0	5000	15000	0	0	0	3000	224000	313000
1945 HRS	4000	31000	36000	0	0	4000	20000	0	0	0	3000	214000	313000
2000 HRS	60000	20000	15000	0	0	3000	23000	1000	0	0	5000	185000	313000
2030 HRS	30000	18000	10000	0	1000	5000	32000	5000	0	0	15000	197000	313000
2100 HRS	23000	11000	8000	0	1000	9000	33000	10000	0	0	16000	202000	313000
2130 HRS	16000	11000	5000	0	1000	9000	33000	9000		0	19000	210000	313000
2200 HRS	16000	9000	5000	0	1000	9000	35000	3000		0	20000	214000	313000
2230 HRS	10000	9000	1000	0	1000	5000	27000	2000		0	16000	241000	313000
2300 HRS	4000	2000	2000	0	1000	1000	14000	1000			10000	277000	313000
2330 HRS	0	0		0	1000	0	3000	1000			8000	300000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T7: TV VIEWING: SUNDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0			0	0	0	0			0	313000	313000
0030 HRS	0	0			0	0	0	0			0	313000	313000
0100 HRS	0	0			0	0	0	0			0	313000	313000
0130 HRS	0	0			0	0	0	0			0	313000	313000
0200 HRS	0	0			0	0	0	0			0	313000	313000
0230 HRS	0	0			0	0	0	0			0	313000	313000
0300 HRS	0	0			0	0	0	0			0	313000	313000
0330 HRS	0	0			0	0	0	0			0	313000	313000
0400 HRS	0	0			0	0	0	0			0	313000	313000
0430 HRS	0	0			0	0	0	0			0	313000	313000
0500 HRS	0	0			0	0	0	0			0	313000	313000
0530 HRS	0	0			0	0	0	0			0	313000	313000
0600 HRS	0	0			0	0	1000	0			0	312000	313000
0630 HRS	0	0			0	0	1000	0			0	312000	313000
0700 HRS	0	1000			0	0	1000	0			0	310000	313000
0730 HRS	0	1000			0	0	1000	0			0	310000	313000
0800 HRS	0	1000	0		0	0	0	0	0		0	312000	313000
0830 HRS	0	1000			0	0	1000	0	0		0	311000	313000
0900 HRS	3000	1000	0	0	0	0	1000	0	0		1000	306000	313000
0930 HRS	4000	0	0	0	0	0	1000	0	0		1000	306000	313000
1000 HRS	10000	1000	0	0	0	0	1000	0	0		1000	300000	313000
1030 HRS	12000	1000	0	1000	0	0	1000	0	0		0	298000	313000
1100 HRS	13000	1000	1000	1000	0	1000	0	0	0		1000	294000	313000
1130 HRS	13000	2000	1000	0	0	1000	0	0	0		1000	294000	313000
NOON	9000	1000	1000	0	0	2000	0	0	0		2000	298000	313000
1230 HRS	2000	4000	1000	0	0	0	2000	0	0		2000	301000	313000
1300 HRS	3000	8000	1000	0	0	0	7000	0	0		4000	290000	313000
1330 HRS	2000	13000	1000	0	0	1000	8000	1000	0		4000	282000	313000
1400 HRS	5000	15000	1000	0	0	2000	12000	1000	0		7000	269000	313000
1430 HRS	5000	15000	3000	1000	0	2000	13000	1000	0		5000	266000	313000
1500 HRS	9000	10000	5000	0	0	3000	14000	1000	1000		11000	258000	313000
1530 HRS	7000	10000	5000	0	0	3000	15000	1000	1000		8000	263000	313000
1600 HRS	8000	7000	5000	0	0	3000	14000	0	1000		10000	265000	313000
1630 HRS	7000	7000	4000	0	0	2000	14000	0	1000		9000	269000	313000
1700 HRS	8000	4000	4000	0	0	2000	12000	0	0		12000	270000	313000
1730 HRS	7000	3000	4000	1000	0	4000	12000	1000	0		12000	268000	313000
1800 HRS	4000	4000	12000	0	0	5000	13000	1000	0		12000	260000	313000
1830 HRS	4000	4000	10000	0	0	7000	11000	0	0		11000	266000	313000
1900 HRS	4000	10000	10000	0	2000	5000	16000	1000	0	0	10000	254000	313000
1930 HRS	5000	63000	16000	0	1000	4000	15000	2000	0	0	10000	195000	313000
1945 HRS	7000	40000	32000	0	0	3000	14000	3000	0	0	10000	203000	313000
2000 HRS	66000	36000	20000	1000	1000	4000	19000	5000	0	0	10000	151000	313000
2030 HRS	34000	78000	19000	1000	0	10000	25000	8000	0	0	15000	124000	313000
2100 HRS	20000	81000	16000	2000	0	12000	33000	5000	0	0	19000	125000	313000
2130 HRS	11000	79000	13000	3000	0	10000	33000	3000	0	0	19000	142000	313000
2200 HRS	8000	40000	11000	2000	0	9000	28000	1000		0	20000	194000	313000
2230 HRS	4000	18000	10000	0	1000	8000	26000	0			20000	226000	313000
2300 HRS	2000	4000	4000	0	1000	1000	14000	0			11000	275000	313000
2330 HRS	1000	1000			1000	0	4000	0			7000	298000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*