



**BROADCASTING AUTHORITY
MALTA**

**RADIO AND TELEVISION AUDIENCES
JULY 2014**

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CONTENTS

	Page
1. Radio and Television Audience Assessment	1
<i>Data Collection</i>	
<i>Accuracy of the Results</i>	
<i>Comparison to Previous Assessments and Absolute Data</i>	
<i>During this broadcasting season</i>	
<i>Sample Profile</i>	
2. Radio Audiences and Assessment	3
<i>Radio Reach</i>	
<i>Radio Reach by Gender, by Age Groups, and by Districts</i>	
<i>Radio Audiences</i>	
<i>Weekdays Average Audience Share</i>	
<i>Weekdays Peak Audiences</i>	
<i>Radio Audience Share by Half-hour slots</i>	
<i>Daily Hours of Radio Consumption</i>	
<i>Radio Stations Audience Share</i>	
3. TV Audiences and Assessment	14
<i>TV Reach</i>	
<i>TV Reach by Gender, by Age Groups, and by Districts</i>	
<i>TV Audiences</i>	
<i>Weekdays Average Audience Share</i>	
<i>Weekdays Peak Audiences</i>	
<i>Daily Audience Share by half-hour slots</i>	
<i>Daily Hours of TV consumption</i>	
<i>TV Audience Share</i>	
4. TV Programme Preferences	25
Appendices	
A. Questionnaire	31
B. Nationwide Licensed Broadcasting Stations	33
C. Radio Audiences by Half-Hour Slots – Monday to Sunday	35
D. TV Audiences by Half-Hour Slots – Monday to Sunday	42

1. RADIO AND TELEVISION AUDIENCE ASSESSMENT

In trying to be more expedient in the publications of audience assessments, this year the Broadcasting Authority held extensive discussions with the National Statistics Office. For the broadcasting season starting October 2013, the Authority made arrangements with the N.S.O. so that data is collected for one month within a specific quarter and a report detailing the salient results is published at the end of that broadcasting quarter.

The first set of data was collected during February 2014 and a report was subsequently published. For the summer quarter starting June to September, data was collected from Tuesday, 1st to Thursday, 31st July 2014 for a dataset of 1,240 respondents spread over the whole collection period.

The telephone questionnaire was the same as that for February 2014. Respondents were asked which were their most preferred programmes [up to a maximum of three] and which were those stations they had followed the day before for at least 10 minutes [up to a maximum of three stations] and for how long [up to a maximum of three time brackets for television, and up to a maximum of one time bracket for three radio stations].

DATA COLLECTION

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers who were instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and were instructed to callback individuals up to 3 times before interviewing the next person in their list. This is mainly required to avoid any bias that could be introduced between the actual demographics of interviewed people and the desired sample.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data and while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

For July 2014, 50.8% of all contacted persons accepted to participate - this was 0.6% higher than that of February 2014. While the youngest persons interviewed were 12 years olds, the eldest person interviewed was 96 years old. Ineligible are those persons who, although selected, were not living in a household at the time of contact.

Response Rate		
July 2014		
Responses	No.	%
Accepted	1,240	50.80%
Refused	64	2.62%
Non-Contact	348	14.26%
Unreachable	786	32.20%
Ineligible	3	0.12%
Contacted	2,441	100.0%
Not used	39	
Total	2,480	

ACCURACY OF THE RESULTS

For the data-set of July 2014, a response rate of 50.80%, an estimated population size of 378,502 [aged 12 years and over], and a 95% confidence level, the sample of 1240 interviewees has a margin of error of $\pm 2.78\%$.

COMPARISON TO PREVIOUS ASSESSMENTS AND ABSOLUTE DATA

Although similar methodology was used as in previous assessments for the identification and stratification of respondents, there is very limited comparability with previous assessments made.

DURING THIS BROADCASTING SEASON

The FIFA World Cup began on Thursday 12th June and ended on Sunday 13th July 2014; this, without doubt, has effected the audiences of those channels that broadcast this event. During this period Prime TV Shopping Channel ceased transmissions [on 31st July].

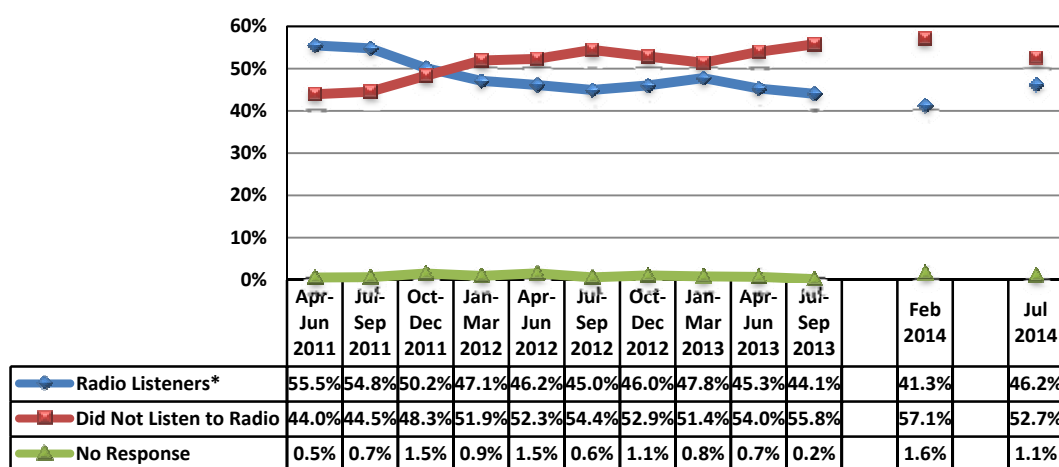
SAMPLE PROFILE

Sample Profile by Age Groups: By Gender and By Districts

Age Groups	Total	Gender		District					
		Male	Female	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
12-14	42	20	22	4	10	8	11	4	5
	3.4%	3.6%	3.2%	1.8%	2.8%	4.0%	5.6%	2.3%	5.6%
	100.0%	47.6%	52.4%	9.5%	23.8%	19.0%	26.2%	9.5%	11.9%
15-24	165	83	82	30	46	29	27	24	9
	13.3%	14.9%	12.0%	13.7%	12.7%	14.4%	13.8%	13.9%	10.1%
	100.0%	50.3%	49.7%	18.2%	27.9%	17.6%	16.4%	14.5%	5.5%
25-29	73	32	41	11	21	14	8	14	5
	5.9%	5.7%	6.0%	5.0%	5.8%	6.9%	4.1%	8.1%	5.6%
	100.0%	43.8%	56.2%	15.1%	28.8%	19.2%	11.0%	19.2%	6.8%
30-49	320	143	177	59	84	55	54	48	20
	25.8%	25.6%	26.0%	26.9%	23.3%	27.2%	27.6%	27.7%	22.5%
	100.0%	44.7%	55.3%	18.4%	26.3%	17.2%	16.9%	15.0%	6.3%
50-64	328	149	179	50	99	56	50	48	25
	26.5%	26.7%	26.2%	22.8%	27.4%	27.7%	25.5%	27.7%	28.1%
	100.0%	45.4%	54.6%	15.2%	30.2%	17.1%	15.2%	14.6%	7.6%
65-79	227	103	124	47	71	33	28	33	15
	18.3%	18.5%	18.2%	21.5%	19.7%	16.3%	14.3%	19.1%	16.9%
	100.0%	45.4%	54.6%	20.7%	31.3%	14.5%	12.3%	14.5%	6.6%
80+	85	28	57	18	30	7	18	2	10
	6.9%	5.0%	8.4%	8.2%	8.3%	3.5%	9.2%	1.2%	11.2%
	100.0%	32.9%	67.1%	21.2%	35.3%	8.2%	21.2%	2.4%	11.8%
Total	1240	558	682	219	361	202	196	173	89
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	45.0%	55.0%	17.7%	29.1%	16.3%	15.8%	14.0%	7.2%

[Count; Col%; Row%]

2. RADIO AUDIENCES AND ASSESSMENT



* Includes "No Particular Radio Station" and "Did not remember which station"

During July 2014 out of all respondents 46.2% stated that they had listened to radio the day before the interview, 52.7% categorically stated that they had not listened to radio, while 1.1% did not reply. Compared to the data collected during February 2014 the amount of radio listeners was higher by 4.9%.

RADIO REACH

Respondents were asked which radio station they had listened to the day before the interview. This data does not indicate whether radio listeners are regular listeners or occasionals.

Again twelve respondents replied that they do not have a radio set [0.901% ≈3,409].

On average 174,998 persons (46.33%) aged 12 or over followed at least one radio station during July 2014.

	Number				% total			
	Total	Yes*	No	No Answer	Total	Yes	No	No Answer
Total	378,502	174,998	199,346	4,158	100	46.23	52.67	1.10
Gender								
Males	188,355	87,131	99,927	1,297	100	46.26	53.05	0.69
Females	190,147	87,868	99,419	2,860	100	46.21	52.29	1.50
Age group								
12-14	14,397	3,506	10,891	0	100	24.35	75.65	0.00
15-24	58,026	21,144	36,573	309	100	36.44	63.03	0.53
25-29	25,818	15,010	10,271	538	100	58.14	39.78	2.08
30-49	113,878	58,963	53,941	975	100	51.78	47.37	0.86
50-64	85,104	41,261	43,050	793	100	48.48	50.59	0.93
65-79	59,347	24,927	33,346	1,074	100	42.00	56.19	1.81
80+	21,931	10,188	11,274	469	100	46.45	51.41	2.14
District								
South Harbour	71,898	30,880	41,018	0	100	42.95	57.05	0.00
North Harbour	110,617	53,909	55,262	1,446	100	48.74	49.96	1.31
South Eastern	57,766	25,132	31,819	815	100	43.51	55.08	1.41
Western	52,436	25,138	26,825	473	100	47.94	51.16	0.90
Northern	57,266	30,022	26,365	879	100	52.43	46.04	1.53
Gozo & Comino	28,519	9,917	18,056	546	100	34.77	63.31	1.91

*Includes those who "did not remember which station they followed" [≈2,761] and those who "did not follow any particular radio station" [≈5,996].

RADIO REACH BY GENDER, BY AGE GROUPS, AND BY DISTRICTS

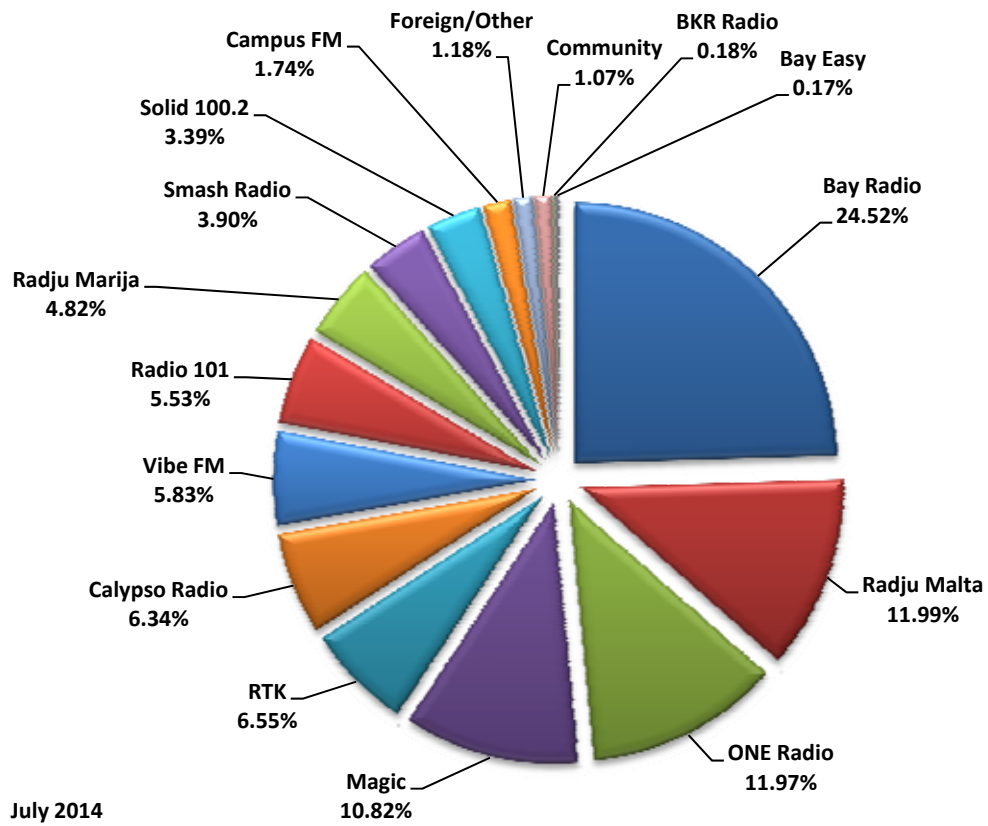
Overall, female listeners exceeded males. Analysed by broadcasting station, Bay Radio attracted the highest percentage of all listeners [24.52%] followed by Radju Malta [11.99%] and ONE Radio [11.97%]. While males exceeded female listeners of Bay Radio and ONE Radio, females exceeded male listeners of Radju Malta. Bay Radio attracted the highest amounts of listeners of all 12-49 year olds, Radju Malta attracted the highest amounts of all those 50-79 year olds, while ONE Radio attracted the highest amounts of all those over 80 years old and was the second highest for all those over 50 years old. Bay Radio attracted the highest amounts of listeners from four districts with its highest amounts in the North Harbour while Radju Malta had 25.7% of all listeners from Gozo & Comino followed by ONE Radio with 24.97%.

	Total N	Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	21,554	8,710	12,843	291	383	0	3,229	9,428	6,058	2,165	3,929	4,913	2,295	3,708	4,075	2,633
Magic	19,446	7,527	11,920	876	2,474	1,913	10,514	3,118	550	0	3,586	5,428	2,817	2,699	4,916	0
ONE Radio	21,516	11,351	10,165	0	680	0	4,641	7,646	5,892	2,657	5,994	5,031	3,045	3,892	996	2,558
Radio 101	9,947	6,365	3,582	0	383	383	2,292	2,262	3,515	1,113	1,370	3,331	1,899	771	1,991	585
Bay Radio	44,082	22,924	21,157	1,258	12,226	8,877	19,826	1,894	0	0	7,292	14,966	7,695	5,401	7,943	786
Calypso Radio	11,401	4,286	7,115	0	0	0	2,742	6,201	2,207	250	2,240	3,137	1,866	1,711	2,190	257
RTK	11,775	4,606	7,169	0	0	0	2,595	3,834	4,054	1,293	2,240	3,342	1,707	1,627	2,281	578
Smash Radio	7,008	3,266	3,741	0	814	333	5,434	427	0	0	902	2,699	1,150	1,026	358	874
Radju Marija	8,663	3,410	5,253	0	0	247	718	2,275	3,220	2,203	2,252	2,762	1,122	1,399	285	842
Campus FM	3,121	1,650	1,471	0	0	388	1,457	267	1,009	0	550	603	0	614	1,353	0
Vibe FM	10,473	7,735	2,738	714	3,518	2,732	3,509	0	0	0	779	5,387	874	1,856	1,576	0
Solid 100.2	6,101	3,319	2,782	0	291	423	4,878	509	0	0	1,202	1,634	815	587	1,535	328
Bay Easy	309	0	309	0	309	0	0	0	0	0	0	0	0	0	309	0
BKR Radio	319	319	0	0	0	0	319	0	0	0	0	0	0	319	0	0
Foreign/Other	2,128	853	1,274	0	309	0	1,034	534	250	0	250	0	0	319	1,559	0
Community	1,918	1,190	728	0	291	291	319	503	0	514	0	0	796	319	0	803
	179,759	87,512	92,247	3,139	21,679	15,586	63,507	38,898	26,756	10,195	32,587	53,233	26,081	26,248	31,366	10,245

	Total %	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	11.99 [2]	9.95	13.92	9.28	1.76	0.00	5.08	24.24	22.64	21.24	12.06	9.23	8.80	14.13	12.99	25.70
Magic	10.82 [4]	8.60	12.92	27.90	11.41	12.27	16.56	8.02	2.06	0.00	11.00	10.20	10.80	10.28	15.67	0.00
One Radio	11.97 [3]	12.97	11.02	0.00	3.13	0.00	7.31	19.66	22.02	26.06	18.40	9.45	11.68	14.83	3.17	24.97
Radio 101	5.53 [8]	7.27	3.88	0.00	1.76	2.45	3.61	5.81	13.14	10.92	4.20	6.26	7.28	2.94	6.35	5.71
Bay Radio	24.52 [1]	26.20	22.94	40.09	56.40	56.95	31.22	4.87	0.00	0.00	22.38	28.11	29.50	20.58	25.32	7.67
Calypso Radio	6.34 [6]	4.90	7.71	0.00	0.00	0.00	4.32	15.94	8.25	2.45	6.87	5.89	7.15	6.52	6.98	2.51
RTK	6.55 [5]	5.26	7.77	0.00	0.00	0.00	4.09	9.86	15.15	12.68	6.87	6.28	6.54	6.20	7.27	5.64
Smash Radio	3.90 [10]	3.73	4.06	0.00	3.75	2.13	8.56	1.10	0.00	0.00	2.77	5.07	4.41	3.91	1.14	8.54
Radju Marija	4.82 [9]	3.90	5.69	0.00	0.00	1.58	1.13	5.85	12.04	21.61	6.91	5.19	4.30	5.33	0.91	8.22
Campus FM	1.74 [12]	1.88	1.59	0.00	0.00	2.49	2.29	0.69	3.77	0.00	1.69	1.13	0.00	2.34	4.31	0.00
Vibe FM	5.83 [7]	8.84	2.97	22.74	16.23	17.53	5.53	0.00	0.00	0.00	2.39	10.12	3.35	7.07	5.03	0.00
Solid 100.2	3.39 [11]	3.79	3.02	0.00	1.34	2.71	7.68	1.31	0.00	0.00	3.69	3.07	3.12	2.24	4.89	3.20
Bay Easy	0.17 [16]	0.00	0.34	0.00	1.43	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.99	0.00
BKR Radio	0.18 [15]	0.36	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.00	0.00	0.00	1.21	0.00	0.00
Community	1.18 [13]	0.97	1.38	0.00	1.43	0.00	1.63	1.37	0.93	0.00	0.77	0.00	0.00	1.21	4.97	0.00
Foreign/Other	1.07 [14]	1.36	0.79	0.00	1.34	1.87	0.50	1.29	0.00	5.04	0.00	0.00	3.05	1.21	0.00	7.84
	100.0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Based on Radio Listeners including those who could identify more than one station but excluding all those who could not identify a station and/or could not remmber.

Radio Reach by Station
[irrespective of time spent]
July 2014



July 2014

RADIO AUDIENCES

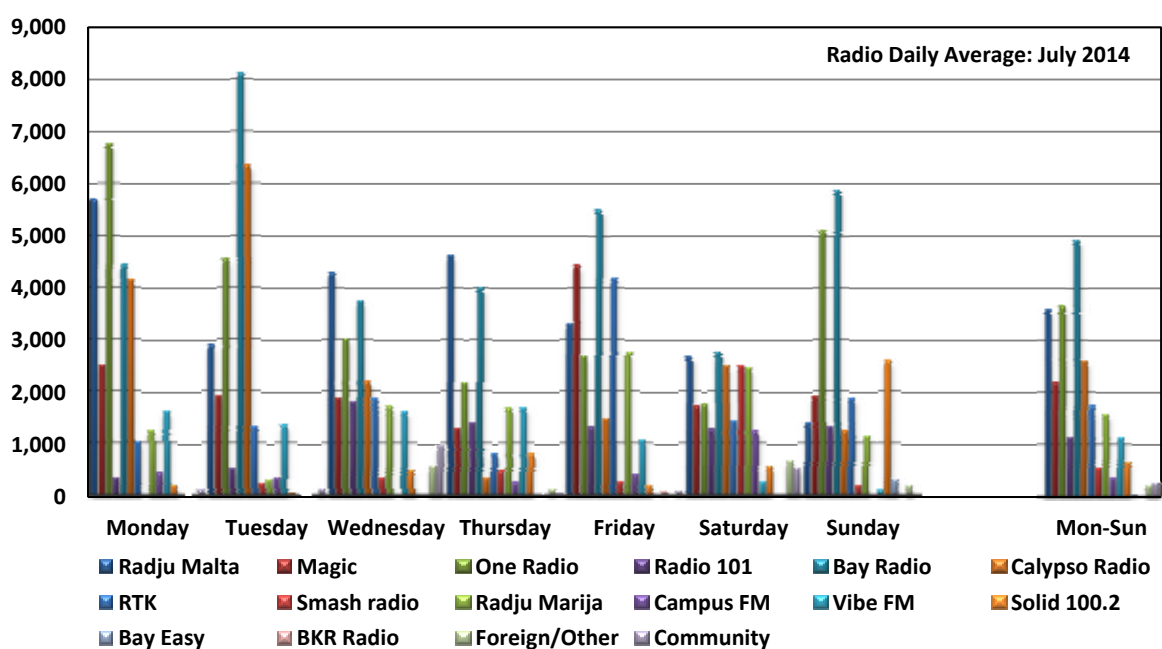
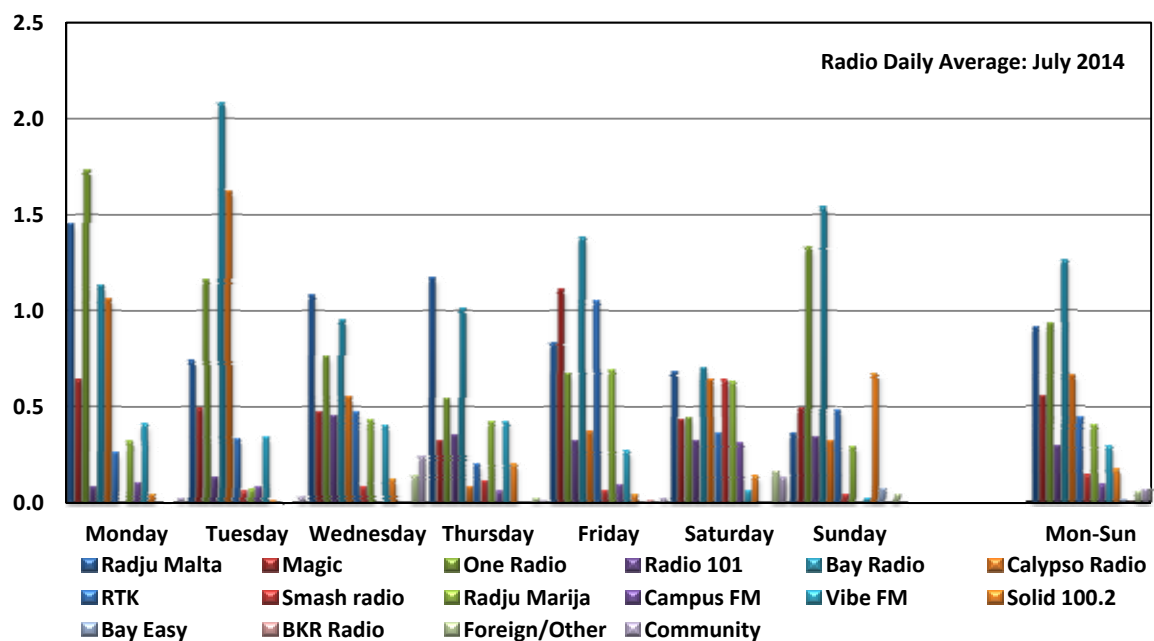
For this assessment respondents were given the possibility of identifying a maximum of three radio stations which they had listened to and up to one time-period for each station. Out of the 1240 respondents, 44 radio listeners identified a second station while another two listeners identified their third particular radio station which they had followed.

WEEKDAYS AVERAGE AUDIENCE SHARE

Daily Average %	Radju Malta	Magic	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	BKR Radio	Foreign/Other	Community	Highest
Monday	1.454	0.641	1.731	0.084	1.134	1.063	0.264		0.319	0.107	0.411	0.047				0.024	1.731
Tuesday	0.738	0.488	1.161	0.133	2.077	1.625	0.336	0.058	0.071	0.086	0.341	0.010				0.029	2.077
Wednesday	1.084	0.477	0.765	0.456	0.952	0.553	0.472	0.081	0.433		0.407	0.123			0.140	0.240	1.084
Thursday	1.174	0.322	0.547	0.352	1.014	0.083	0.203	0.115	0.423	0.061	0.425	0.199			0.024	0.008	1.174
Friday	0.830	1.112	0.676	0.327	1.380	0.371	1.052	0.062	0.691	0.098	0.269	0.043		0.013		0.021	1.380
Saturday	0.684	0.437	0.447	0.325	0.707	0.642	0.365	0.640	0.629	0.315	0.063	0.141			0.168	0.131	0.707
Sunday	0.364	0.496	1.330	0.346	1.537	0.322	0.487	0.045	0.296		0.024	0.676	0.078		0.045		1.537
Mon-Sun	0.916	0.556	0.934	0.292	1.259	0.666	0.444	0.139	0.403	0.091	0.288	0.170	0.010	0.002	0.054	0.067	1.259
Highest	1.454	1.112	1.731	0.456	2.077	1.625	1.052	0.640	0.691	0.315	0.425	0.676	0.078	0.013	0.168	0.240	

Daily Average N	Radju Malta	Magic	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	BKR Radio	Foreign/Other	Community	Highest
Monday	5,681	2,503	6,761	328	4,431	4,151	1,029		1,245	420	1,605	184				93	6,761
Tuesday	2,883	1,908	4,535	518	8,114	6,347	1,314	228	279	335	1,334	39				114	8,114
Wednesday	4,280	1,885	3,020	1,800	3,759	2,184	1,863	322	1,709		1,607	484			553	948	4,280
Thursday	4,641	1,273	2,164	1,393	4,007	327	801	453	1,672	240	1,679	786			95	33	4,641
Friday	3,308	4,431	2,693	1,301	5,499	1,478	4,193	248	2,755	390	1,070	171		51		82	5,499
Saturday	2,670	1,704	1,743	1,268	2,758	2,506	1,425	2,498	2,453	1,227	247	550			655	512	2,758
Sunday	1,393	1,898	5,093	1,325	5,887	1,232	1,864	171	1,135		93	2,589	298		172		5,887
Mon-Sun	3,591	2,180	3,661	1,146	4,936	2,610	1,742	543	1,580	358	1,131	666	39	7	212	264	4,936
Highest	5,681	4,431	6,761	1,800	8,114	6,347	4,193	2,498	2,755	1,227	1,679	2,589	298	51	655	948	

Taking all radio listeners and weighting each listener for each particular station by the amount of time that radio was listened to, the daily average audience for each station is the first that was calculated. As previously seen above, Bay Radio attracted the highest amounts of listeners [≈44,000] thus attaining an overall average of 1.259% [4,936] over the whole month of July with the highest percentage being that of Tuesdays with 2.077% of the population. ONE Radio, which ranked third as the most followed station by audience counts with 11.97%, attained the second overall average of 0.934% having its highest average on Mondays with 1.631%. Radju Malta, which ranked second by audience counts with 11.99% of the population, on the other hand ranked third with an average of 0.916% having its highest average registering on Monday.



Bay Radio also had the highest average of radio listeners amongst all radio stations on four weekdays [Tuesdays, Fridays, Saturdays, and Sundays]; ONE Radio had the highest average amongst all radio stations on Mondays; while Radju Malta was the most listened to station on average on Wednesdays and Thursdays.

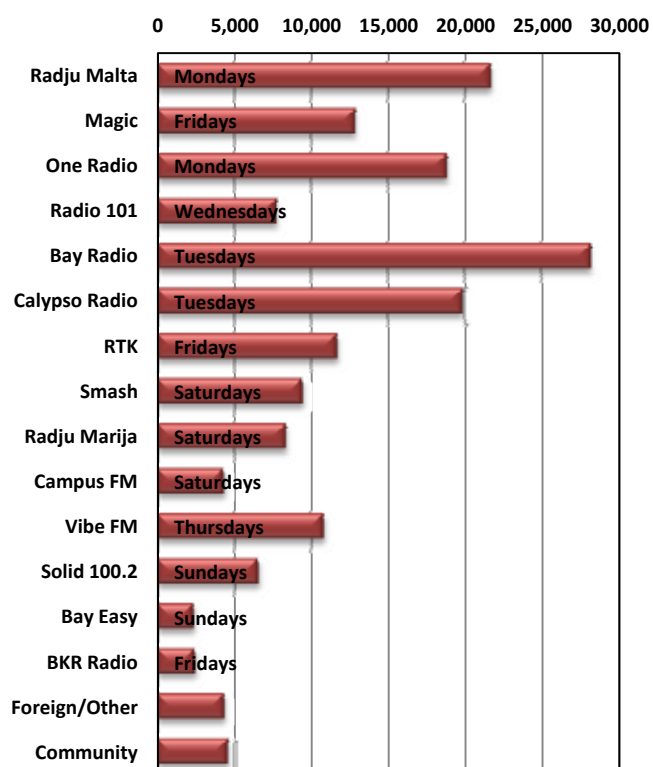
WEEKDAYS PEAK AUDIENCES

Another indication of a radio station's popularity with its audiences is its highest amount of audiences obtained at any particular half-hour slot of each weekday.

The highest percentage average reached was that of Bay Radio on Tuesdays [7.237% - 28,270]. In fact Bay Radio had the highest peaks amongst all stations on Tuesdays and from Thursdays to Sundays - for five weekdays.

Radju Malta, on the other hand, had the highest peaks for the other two week-days - Mondays and Wednesdays - where the highest peak for Mondays was also the highest amongst all stations for that day.

Radio Highest Peaks: July 2014

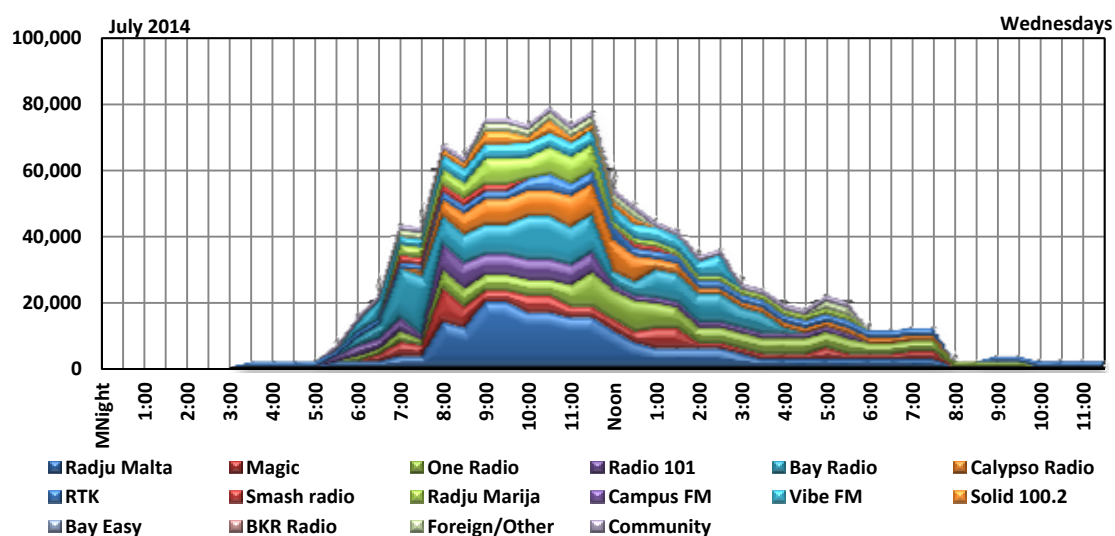
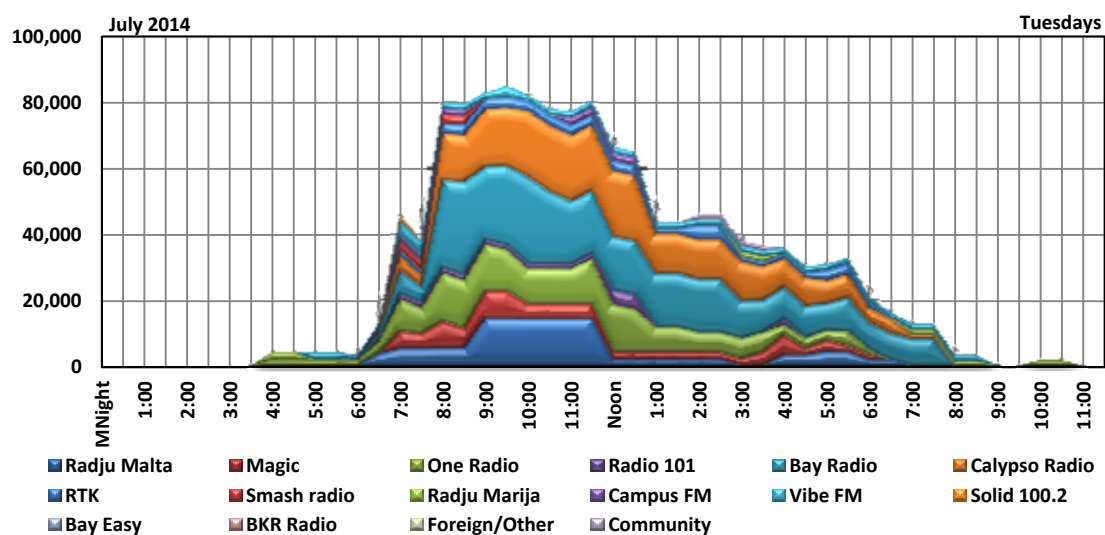
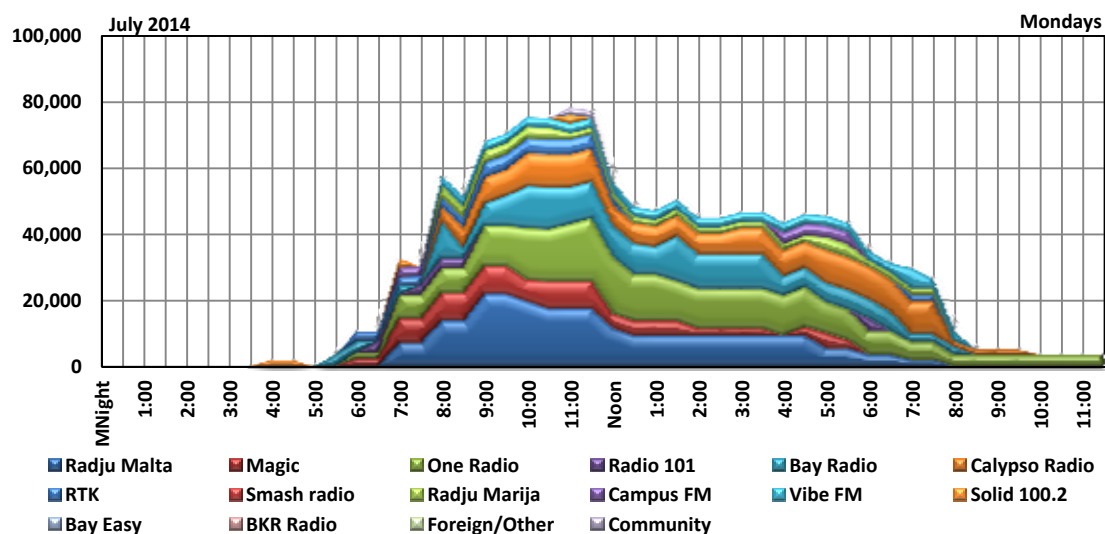


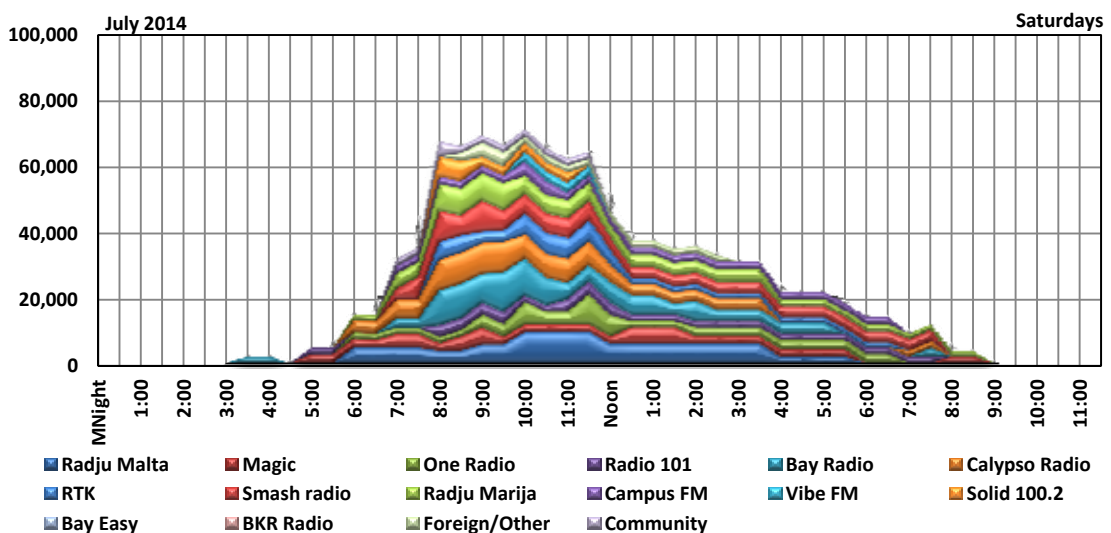
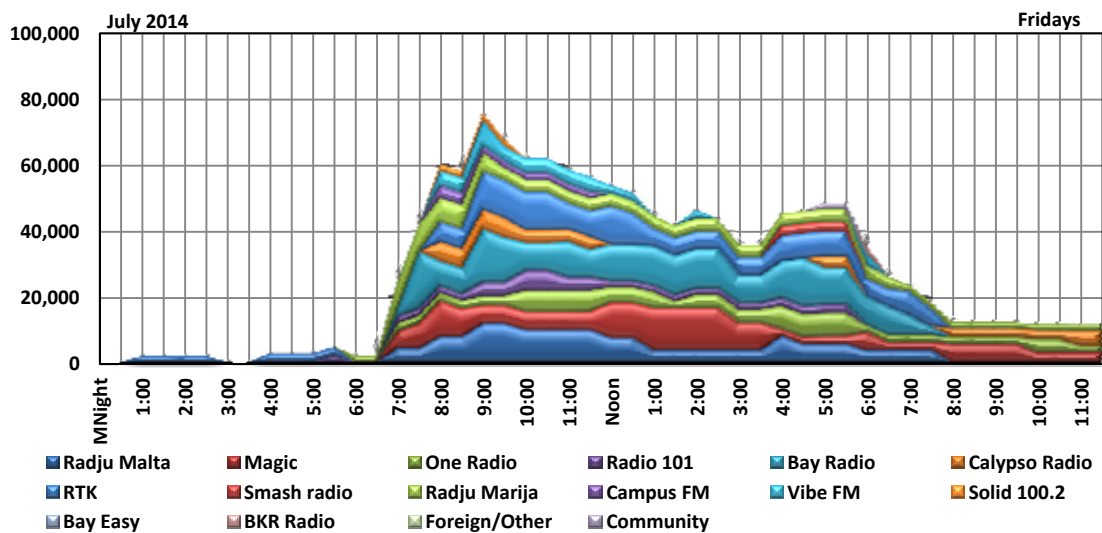
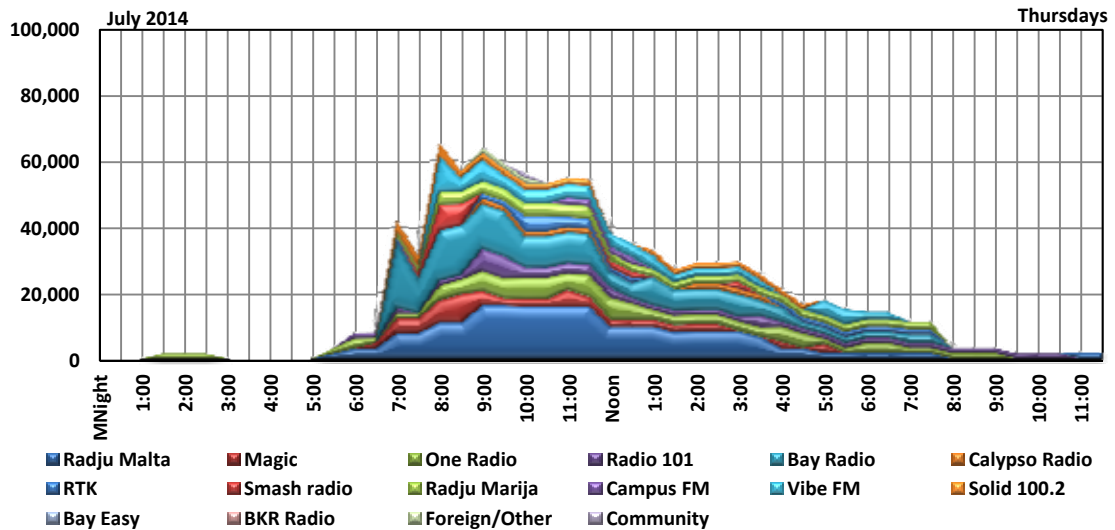
HIGHEST PEAKS %	Radju Malta	Magic	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	BKR Radio	Foreign/ Other	Community	Highest
Monday	5.550	2.173	4.838	0.936	3.473	2.520	1.148	0.000	1.016	0.907	1.583	0.663	0.000	0.000	0.000	0.573	5.550
Tuesday	3.631	2.104	3.738	1.111	7.237	5.091	1.131	0.700	0.610	0.589	1.121	0.479	0.000	0.000	0.000	0.351	7.237
Wednesday	4.974	2.567	2.609	1.975	4.511	2.387	1.273	0.570	2.062	0.000	1.612	0.988	0.000	0.000	0.570	0.461	4.974
Thursday	4.049	2.162	1.655	1.711	4.985	0.415	1.173	1.959	0.960	0.522	2.734	1.015	0.000	0.000	0.386	0.398	4.985
Friday	2.884	3.242	1.740	1.490	4.372	1.459	2.942	0.746	2.104	0.914	2.021	0.515	0.000	0.612	0.000	0.494	4.372
Saturday	2.398	1.308	2.372	0.974	3.083	2.410	1.613	2.417	2.155	1.104	0.760	1.577	0.000	0.000	1.124	1.189	3.083
Sunday	2.477	1.040	4.735	1.075	5.142	0.944	1.888	0.927	1.115	0.000	0.670	1.713	0.623	0.000	0.538	0.000	5.142
Highest	5.550	3.242	4.838	1.975	7.237	5.091	2.942	2.417	2.155	1.104	2.734	1.713	0.623	0.612	1.124	1.189	

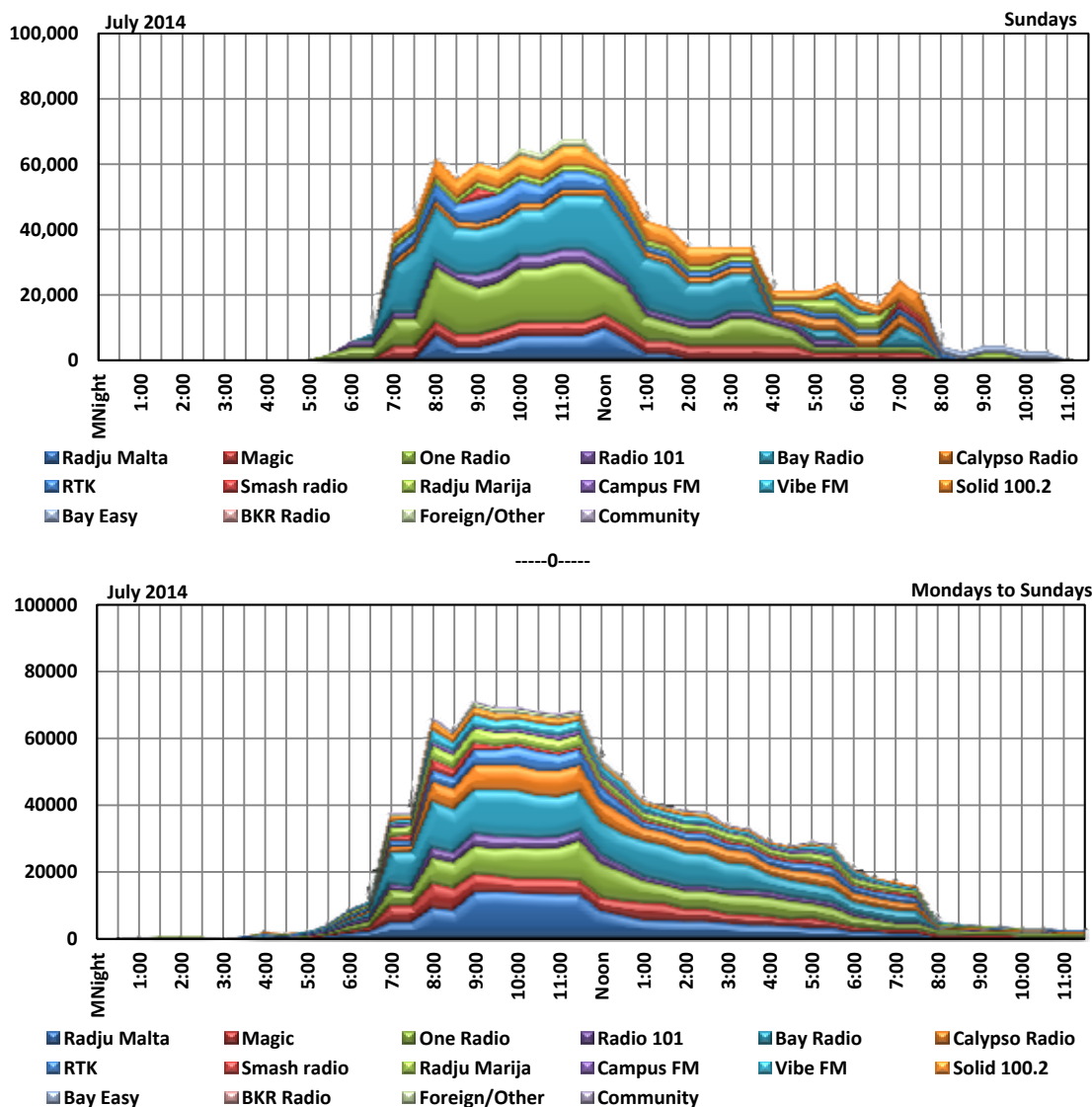
HIGHEST PEAKS N	Radju Malta	Magic	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	BKR Radio	Foreign/ Other	Community	Highest
Monday	21,677	8,487	18,895	3,655	13,566	9,843	4,485	0	3,968	3,544	6,184	2,590	0	0	0	2,238	21,677
Tuesday	14,186	8,219	14,603	4,338	28,270	19,888	4,418	2,735	2,385	2,300	4,378	1,872	0	0	0	1,373	28,270
Wednesday	19,640	10,138	10,301	7,797	17,812	9,425	5,025	2,253	8,142	0	6,364	3,900	0	0	2,253	1,820	19,640
Thursday	16,006	8,548	6,542	6,764	19,704	1,639	4,636	7,742	3,795	2,062	10,807	4,011	0	0	1,527	1,572	19,704
Friday	11,488	12,917	6,932	5,934	17,419	5,812	11,719	2,970	8,383	3,640	8,050	2,050	0	2,439	0	1,966	17,419
Saturday	9,356	5,104	9,255	3,802	12,030	9,403	6,293	9,433	8,409	4,307	2,964	6,155	0	0	4,385	4,641	12,030
Sunday	9,485	3,982	18,130	4,115	19,691	3,614	7,229	3,551	4,270	0	2,565	6,560	2,384	0	2,059	0	19,691
Highest	21,677	12,917	18,895	7,797	28,270	19,888	11,719	9,433	8,409	4,307	10,807	6,560	2,384	2,439	4,385	4,641	

RADIO AUDIENCE SHARE BY HALF-HOUR SLOTS

The following figures map in details the total daily audience shares for radio stations cumulative at half-hour slots:

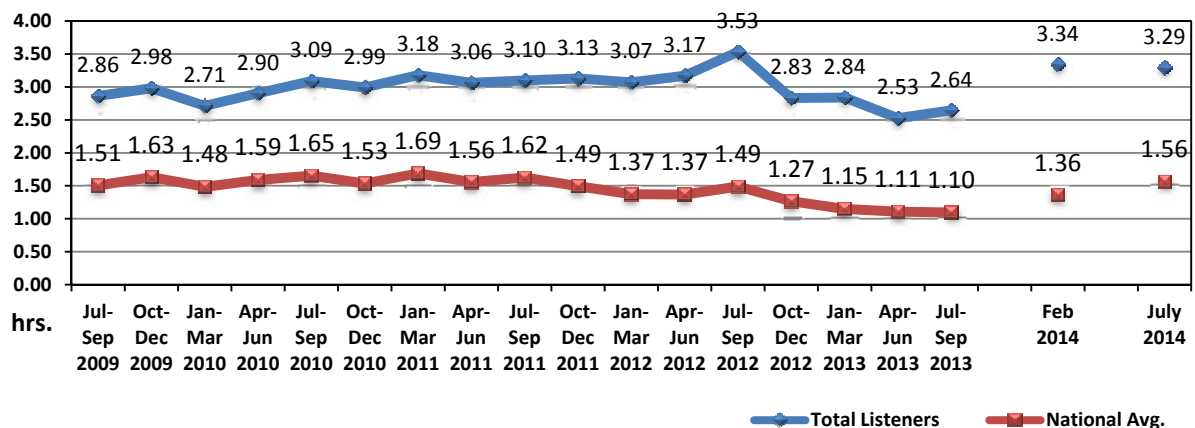






Overall, audiences were registered for all the half-hour slots except for the early hours from midnight to 1:00am. Audiences increased from 0.476% at 5:00am [≈5,000] to 2.162% at 6:00am [≈13,000] and to 9.526% at 7:00am [≈43,000]. The highest amount was reached at 9:00am [≈79,000] with 18.067% of all radio listeners and this level of radio listening was maintained till 11:30am [≈74,000 - 17.389%]. Audiences gradually decreased to 7.159% at 5:30pm [≈34,000] to 0.635% at 11:30pm [≈5,000].

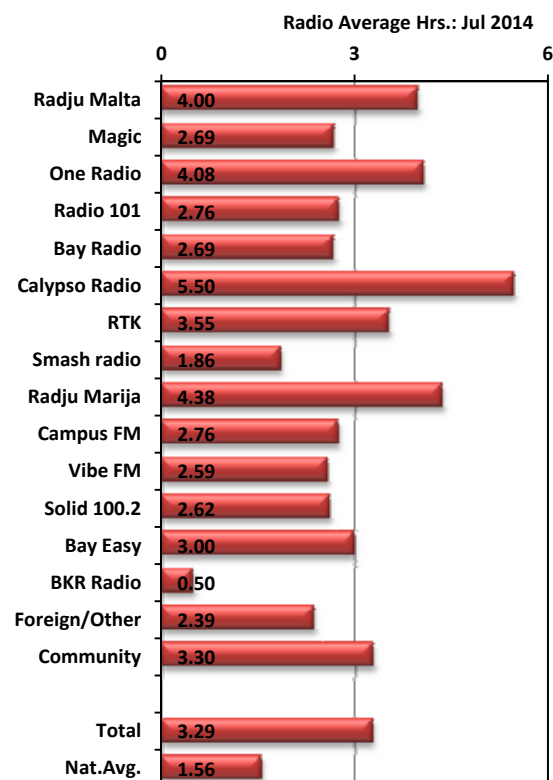
DAILY HOURS OF RADIO CONSUMPTION



The total number of hours that radio consumers listened to, divided by the total number of listeners gives the total average hours that radio was listened to.

For the month of July each radio listener spent an average of 3.29hrs - averaged-out over the whole population the national average stood at 1.56hrs.

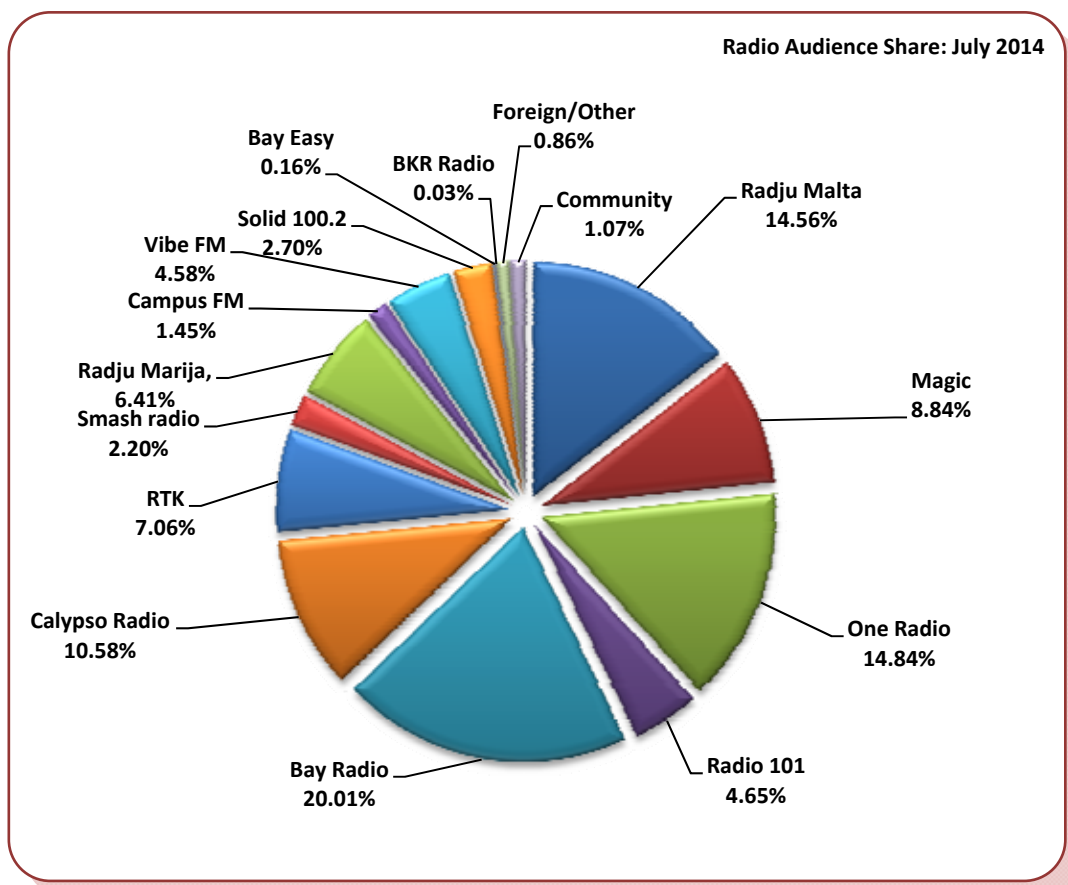
The largest amount of time that listeners spent listening to their favourite station was registered most with those of Calypso Radio [5.50hrs] which ranked sixth at 6.34% of all radio listeners. This was followed by those of Radju Marija [4.38hrs] which ranked ninth at 4.82% of all radio listeners, ONE Radio [4.08hrs] which ranked third at 11.97%, and Radju Malta [4hrs] which ranked second with 11.99%. On the other hand, Bay Radio which had attracted the highest percentage of radio listeners at 24.52% had the sixth lowest amount of time spent by its listeners at 2.69hrs.



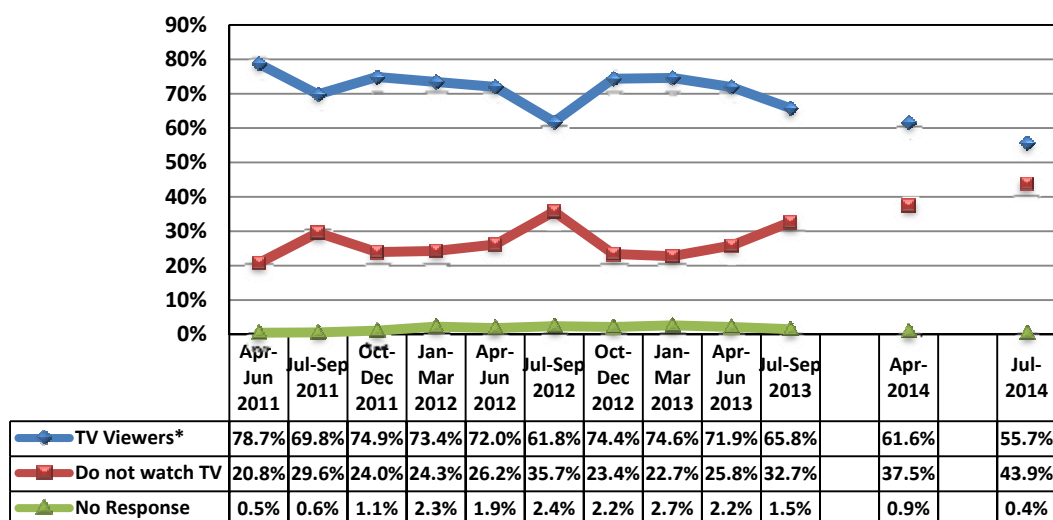
RADIO STATIONS AUDIENCE SHARE

Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in the figure below.

Overall, Bay Radio ranked first with 20.01% of all audiences, followed by ONE Radio [14.84%]; Radju Malta [14.56%]; Calypso Radio [10.58%]; Magic [8.84%]; RTK [7.06%]; Radju Marija [6.41%]; and Radio 101 [4.65%].



3. TV AUDIENCES AND ASSESSMENT



* Includes "No Particular TV Station" and "Did not remember which station"

TV REACH

Similar to radio, television viewing data collected during the month of July 2014 was also analysed according to methods used in previous assessments.

Although the data is not comparable with previous data collected, an indication of trends and a reference to previous data is made wherever there is some form of compatibility.

On average, a total of 55.68% of the population followed a TV station during the period under review. Comparatively, this was the lowest figure ever registered.

Again, like radio listeners, three respondents replied that they do not have a TV-set [≈979].

On average 210,738 persons (55.68%) aged 12 or over followed a TV station during July 2014.

	Number				% total			
	Total	Yes	No	No Answer	Total	Yes	No	No Answer
Total	378,502	210,738	166,116	1,648	100	55.68	43.89	0.44
Gender								
Males	188,355	107,770	79,635	950	100	57.22	42.28	0.50
Females	190,147	102,968	86,481	698	100	54.15	45.48	0.37
Age group								
12-14	14,397	10,601	3,797	0	100	73.63	26.37	0.00
15-24	58,026	25,938	32,088	0	100	44.70	55.30	0.00
25-29	25,818	8,876	16,199	743	100	34.38	62.74	2.88
30-49	113,878	58,806	54,416	656	100	51.64	47.78	0.58
50-64	85,104	52,092	32,764	248	100	61.21	38.50	0.29
65-79	59,347	39,784	19,563	0	100	67.04	32.96	0.00
80+	21,931	14,641	7,290	0	100	66.76	33.24	0.00
District								
South Harbour	71,898	38,504	33,394	0	100	53.55	46.45	0.00
North Harbour	110,617	66,432	43,465	720	100	60.06	39.29	0.65
South Eastern	57,766	27,374	30,392	0	100	47.39	52.61	0.00
Western	52,436	31,123	20,746	567	100	59.35	39.56	1.08
Northern	57,266	31,350	25,916	0	100	54.74	45.26	0.00
Gozo & Comino	28,519	15,956	12,202	361	100	55.95	42.79	1.27

TV REACH BY GENDER, BY AGE GROUPS, AND BY DISTRICTS

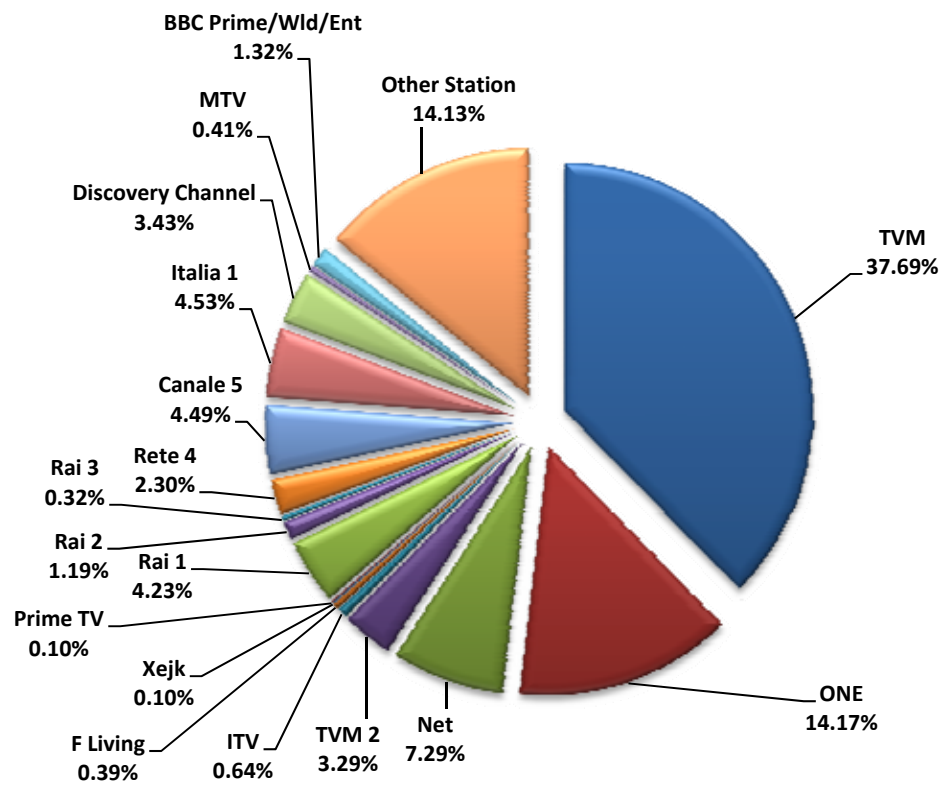
	Total N	Gender		Age Groups								District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino		
TVM	102,152	58,066	44,086	3,128	11,258	4,687	32,925	26,797	17,017	6,340	22,533	27,192	12,861	15,487	15,046	9,034		
ONE	38,412	19,015	19,397	383	957	1,812	8,851	12,655	10,948	2,807	8,994	12,844	5,404	5,122	4,074	1,974		
Net	19,750	7,691	12,059	1,403	1,683	1,047	3,622	6,027	4,747	1,220	3,301	7,670	2,726	2,988	2,190	874		
TVM 2	8,908	3,869	5,039	247	1,241		2,353	1,662	2,520	885	2,213	3,227	505	1,258	1,159	546		
iTV	1,734	1,277	456					1,095	639		742	243	482		267			
F Living	1,061	266	796					511	550			266		226	569			
Xejk	267	267						267							267			
Prime TV	266	266								266		266						
Rai 1	11,471	3,131	8,340			333	2,614	3,543	2,410	2,571	1,600	4,904	1,225	1,691	927	1,124		
Rai 2	3,222	1,097	2,125	388			1,119	1,216		499	800	243	674	863	642			
Rai 3	872		872				337		534		250	337			285			
Rete 4	6,224	2,719	3,505				1,215	3,047	879	1,083	1,542	2,762	268	1,039	285	328		
Canale 5	12,157	1,815	10,342		619	370	3,962	5,202	1,275	728	3,020	4,308	888	1,214	2,438	289		
Italia 1	12,275	7,619	4,657	806	2,489	714	3,990	3,117	628	532	1,535	2,377	3,195	1,090	2,418	1,660		
Discovery Ch./s	9,301	7,908	1,393	247	4,350	805	1,711	1,931	257		1,217	2,828	536	1,271	2,766	682		
MTV	1,102	422	680	422	680						370				732			
BBC Pr/Wld/Ent	3,579	1,505	2,075		805		809	682	776	507	250	1,320	214	474	1,065	257		
Other Station	38,301	19,100	19,202	5,790	7,961	2,001	12,300	5,860	4,163	226	4,316	14,503	3,978	5,188	7,700	2,616		
Total	271,055	136,033	135,022	12,813	32,043	11,769	75,809	73,611	47,346	17,664	52,683	85,289	32,957	37,912	42,830	19,385		
	Total N	Gender		Age Groups								District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo and Comino		
TVM	37.69 [1]	42.68	32.65	24.41	35.14	39.83	43.43	36.40	35.94	35.89	42.77	31.88	39.02	40.85	35.13	46.61		
ONE	14.17 [2]	13.98	14.37	2.99	2.99	15.40	11.67	17.19	23.12	15.89	17.07	15.06	16.40	13.51	9.51	10.18		
Net	7.29 [4]	5.65	8.93	10.95	5.25	8.89	4.78	8.19	10.03	6.91	6.27	8.99	8.27	7.88	5.11	4.51		
TVM 2	3.29 [9]	2.84	3.73	1.92	3.87		3.10	2.26	5.32	5.01	4.20	3.78	1.53	3.32	2.71	2.82		
iTV	0.64 [13]	0.94	0.34					1.49	1.35		1.41	0.28	1.46		0.62			
F Living	0.39 [15]	0.20	0.59					0.69	1.16			0.31		0.60	1.33			
Xejk	0.10 [17]	0.20						0.36							0.62			
Prime TV	0.10 [18]	0.20							1.50			0.31						
Rai 1	4.23 [7]	2.30	6.18			2.83	3.45	4.81	5.09	14.56	3.04	5.75	3.72	4.46	2.16	5.80		
Rai 2	1.19 [12]	0.81	1.57	3.03			1.48	1.65		2.83	1.52	0.28	2.05	2.28	1.50			
Rai 3	0.32 [16]	0.00	0.65				0.44		1.13		0.47	0.40			0.66			
Rete 4	2.30 [10]	2.00	2.60				1.60	4.14	1.86	6.13	2.93	3.24	0.81	2.74	0.66	1.69		
Canale 5	4.49 [6]	1.33	7.66		1.93	3.15	5.23	7.07	2.69	4.12	5.73	5.05	2.69	3.20	5.69	1.49		
Italia 1	4.53 [5]	5.60	3.45	6.29	7.77	6.06	5.26	4.23	1.33	3.01	2.91	2.79	9.70	2.87	5.65	8.56		
Discovery Ch./s	3.43 [8]	5.81	1.03	1.92	13.58	6.84	2.26	2.62	0.54		2.31	3.32	1.63	3.35	6.46	3.52		
MTV	0.41 [14]	0.31	0.50	3.30	2.12						0.70				1.71			
BBC Pr/Wld/Ent	1.32 [11]	1.11	1.54		2.51		1.07	0.93	1.64	2.87	0.47	1.55	0.65	1.25	2.49	1.33		
Other Station	14.13 [3]	14.04	14.22	45.19	24.85	17.00	16.22	7.96	8.79	1.28	8.19	17.00	12.07	13.68	17.98	13.49		
	100.0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100		

Based on All TV Viewers

Based on All TV Viewers

Analysed by broadcasting station, the local television stations TVM [37.69%], ONE [14.17%], and Net TV [7.49%] attained the highest percentage of all television viewers. TV viewing for these three stations was throughout all the categories by gender, age groups and by districts. Of the foreign stations only Italia 1 had similar results - this station ranked fifth with 4.49% of television reach. The amount of foreign stations [which were grouped under "Other Station"] is extensive having attained in total the amount of 14.13% of total reach.

TV Reach by Station
[irrespective of time spent]
July 2014



TV AUDIENCES

Respondents again were given the possibility of identifying three TV stations that they had followed most the previous day; and for each station three time-brackets could be listed. This gave the possibility of nine-time-brackets for each respondent.

Out of 1240 respondents, 281 respondents followed another station while another 77 respondents followed a third station.

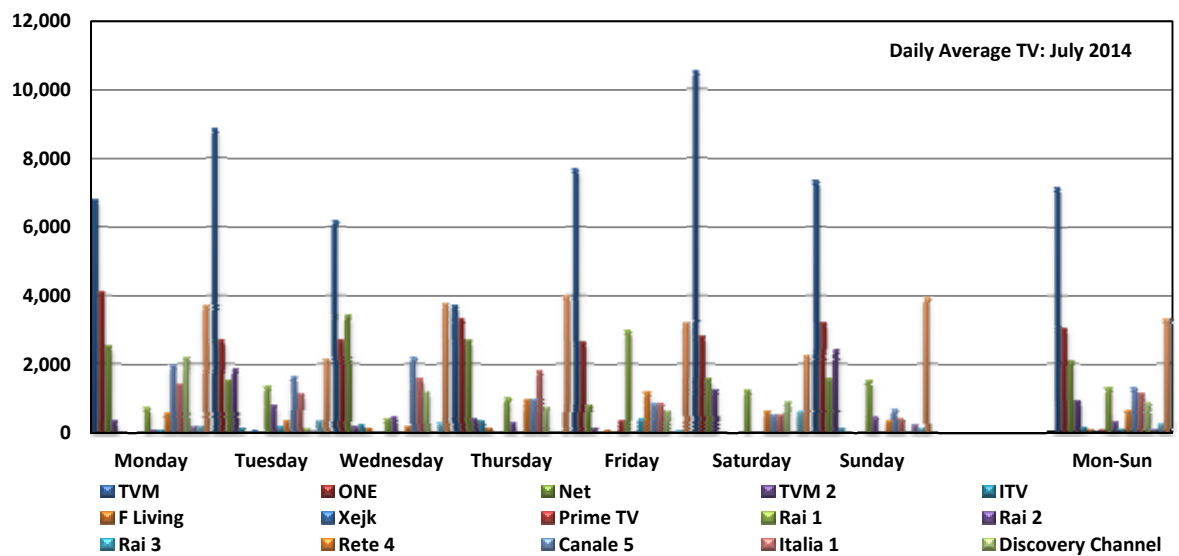
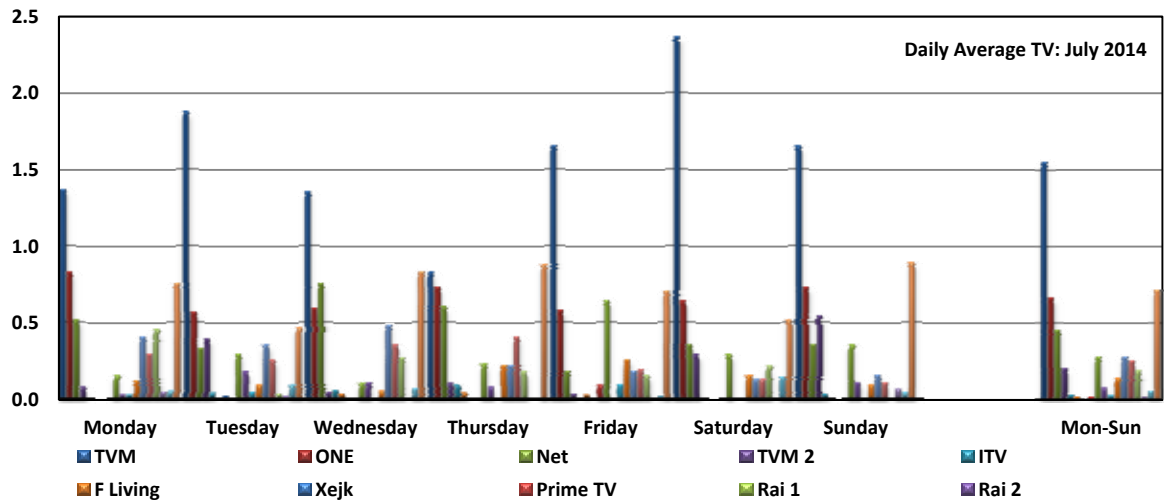
WEEKDAYS AVERAGE AUDIENCE SHARE

The average audiences by weekday by television stations are listed in the tables below - as a percentage of total audiences and as estimated averages. TVM attained the highest average of all audiences for nearly all the weekdays with its highest average audience was that for Fridays. ONE attained its highest audience on Mondays while Net TV attained its highest audience on Tuesdays. TVM2 registered its highest audience on Saturdays.

As can be clearly seen, of the local stations TVM, ONE, Net and TVM2 all had an audience registered for each week day while, of the foreign stations, Rai 1, all Mediaset stations, and BBC registered an audience on all weekdays.

Daily Average %	TVM	ONE	Net	TVM 2	iTV	F Living	Xeik	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC Prime/Wld/Ent	Other Stations	Highest
Monday	1.367	0.825	0.508	0.070					0.144	0.020	0.018	0.114	0.397	0.285	0.446	0.040	0.043	0.748	1.367
Tuesday	1.875	0.567	0.325	0.391	0.030		0.015		0.285	0.171	0.037	0.079	0.346	0.246	0.027		0.080	0.458	1.875
Wednesday	1.352	0.588	0.748	0.038	0.051	0.029			0.094	0.103		0.043	0.478	0.345	0.265		0.062	0.827	1.352
Thursday	0.821	0.729	0.595	0.092	0.080	0.031			0.221	0.068		0.216	0.213	0.398	0.167		0.000	0.873	0.873
Friday	1.658	0.575	0.176	0.026		0.018		0.081	0.639		0.084	0.252	0.179	0.183	0.142		0.014	0.698	1.658
Saturday	2.364	0.633	0.354	0.283					0.281			0.142	0.121	0.118	0.206		0.136	0.506	2.364
Sunday	1.648	0.725	0.352	0.542	0.026				0.344	0.101		0.080	0.150	0.097		0.055	0.034	0.882	1.648
Mon-Sun	1.557	0.662	0.448	0.200	0.029	0.012	0.002	0.011	0.278	0.070	0.020	0.131	0.278	0.248	0.180	0.014	0.052	0.714	1.557
Highest	2.364	0.825	0.748	0.542	0.080	0.031	0.015	0.081	0.639	0.171	0.084	0.252	0.478	0.398	0.446	0.055	0.136	0.882	

Daily Average N	TVM	ONE	Net	TVM 2	iTV	F Living	Xeik	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC Prime/Wld/Ent	Other Stations	Highest
Monday	6,807	4,108	2,531	349					717	100	89	567	1,978	1,421	2,223	199	212	3,724	6,807
Tuesday	8,845	2,675	1,535	1,844	140		70		1,346	805	177	375	1,634	1,162	129	49	376	2,160	8,845
Wednesday	6,152	2,676	3,403	172	233	131			428	466		195	2,176	1,568	1,207		281	3,762	6,152
Thursday	3,727	3,308	2,703	418	362	142			1,003	309		982	966	1,805	760			3,962	3,962
Friday	7,660	2,655	811	121		83		373	2,954		390	1,165	828	845	658		66	3,226	7,660
Saturday	10,532	2,822	1,578	1,260					1,254			633	538	524	916		607	2,255	10,532
Sunday	7,323	3,223	1,563	2,407	117				1,529	447		357	665	433		243	152	3,921	7,323
Mon-Sun	7,185	3,053	2,067	922	133	55	11	49	1,284	321	90	606	1,280	1,146	832	65	239	3,293	7,185
Highest	10,532	4,108	3,403	2,407	362	142	70	373	2,954	805	390	1,165	2,176	1,805	2,223	243	607	3,962	



WEEKDAYS PEAK AUDIENCES

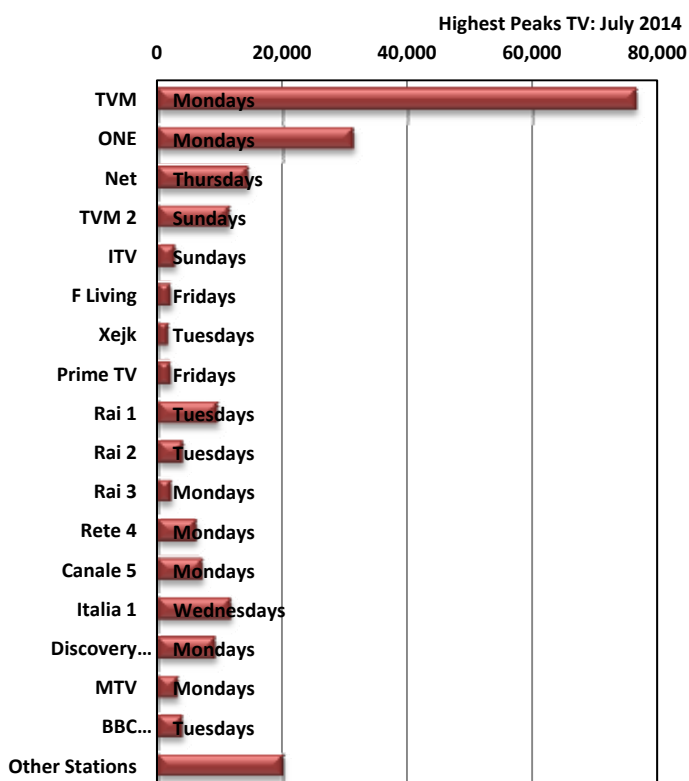
HIGHEST PEAKS %	TVM	ONE	Net	TVM 2	ITV	F Living	Xeik	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC Prime/Wld/Ent	Other Stations	Highest
Monday	15.371	6.292	2.318	0.765	0.000				0.895	0.329	0.439	1.229	1.434	1.536	1.850	0.651	0.696	2.039	15.371
Tuesday	13.694	5.309	1.813	1.571	0.291		0.364		1.768	0.869	0.459	0.740	1.418	1.210	0.336	0.505	0.828	1.588	13.694
Wednesday	14.295	6.701	2.488	0.371	0.513	0.394			1.244	0.738		0.777	1.406	2.557	1.237		0.336	2.829	14.295
Thursday	10.485	5.364	3.189	0.448	0.361	0.383			1.053	0.732		0.741	1.148	1.260	1.403			4.056	10.485
Friday	15.450	4.600	2.448	0.442	0.000	0.440		0.440	2.081		0.413	1.293	1.217	1.526	0.558		0.699	3.049	15.450
Saturday	11.172	3.315	1.980	1.740	0.000				0.841			0.633	0.633	0.771	1.111		0.653	3.204	11.172
Sunday	12.430	4.725	2.917	2.582	0.643				1.319	0.799		0.643	0.856	0.585	0.000	0.537	0.446	4.505	12.430
Highest	15.450	6.701	3.189	2.582	0.643	0.440	0.364	0.440	2.081	0.869	0.459	1.293	1.434	2.557	1.850	0.651	0.828	4.505	

HIGHEST PEAKS N	TVM	ONE	Net	TVM 2	ITV	F Living	Xeik	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC Prime/Wld/Ent	Other Stations	Highest
Monday	76,569	31,341	11,547	3,812					4,456	1,641	2,187	6,122	7,142	7,651	9,216	3,245	3,469	10,158	76,569
Tuesday	64,613	25,049	8,552	7,415	1,373		1,717		8,344	4,101	2,167	3,493	6,690	5,710	1,585	2,381	3,905	7,494	64,613
Wednesday	65,024	30,483	11,316	1,687	2,336	1,793			5,661	3,357		3,536	6,394	11,631	5,627		1,529	12,868	65,024
Thursday	47,606	24,354	14,479	2,035	1,640	1,741			4,779	3,323		3,366	5,213	5,722	6,369			18,415	47,606
Friday	71,398	21,257	11,313	2,044		2,032		2,032	9,615		1,910	5,975	5,626	7,054	2,579		3,231	14,088	71,398
Saturday	49,775	14,770	8,823	7,753					3,746			2,822	2,818	3,434	4,950		2,910	14,273	49,775
Sunday	55,237	20,996	12,964	11,476	2,859				5,862	3,551		2,859	3,802	2,599		2,384	1,981	20,020	55,237
Highest	76,569	31,341	14,479	11,476	2,859	2,032	1,717	2,032	9,615	4,101	2,187	6,122	7,142	11,631	9,216	3,245	3,905	20,020	76,569

Again TVM attained the highest peaks amongst all stations for all the days of the week. TVM's highest peak was that on Mondays with 15.371% of its viewers.

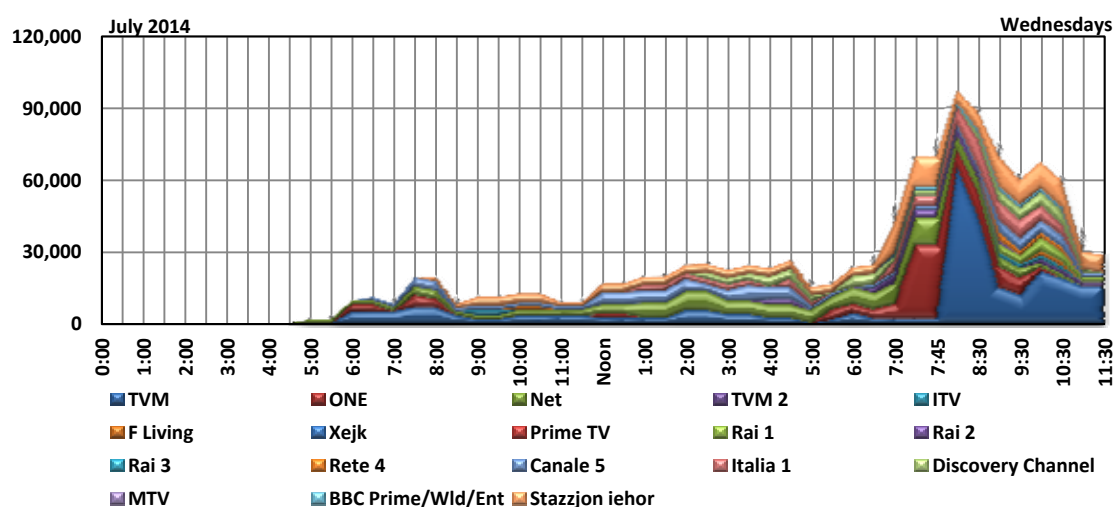
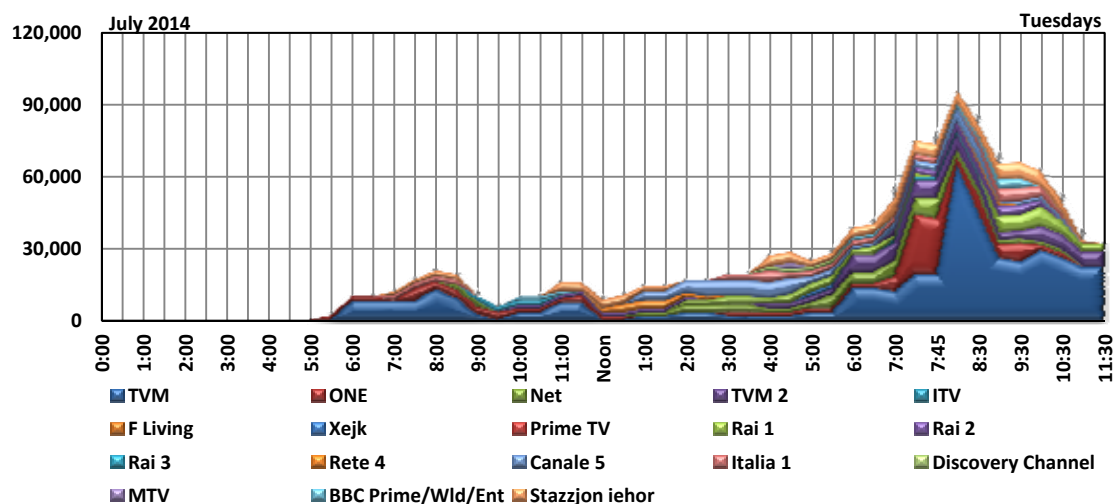
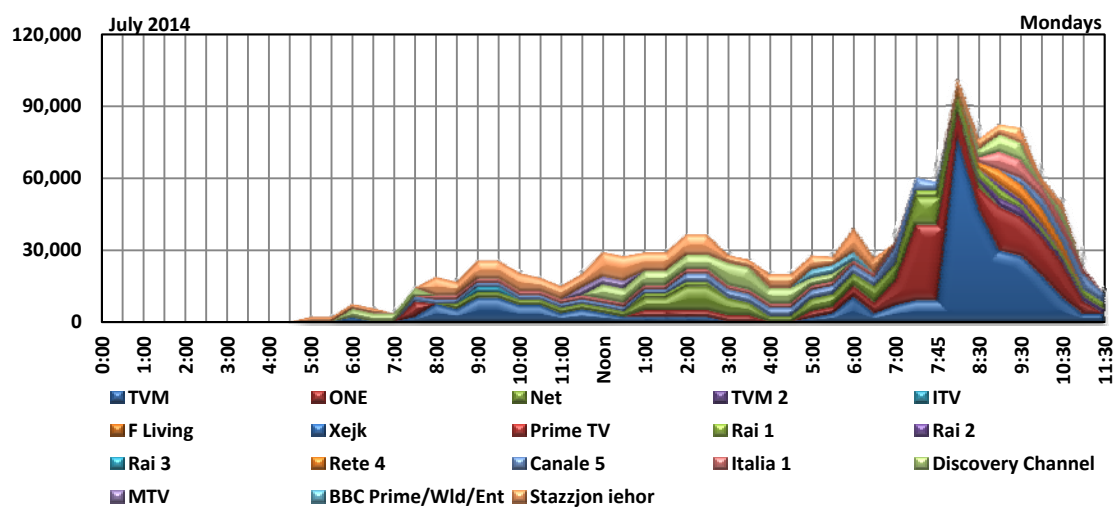
ONE, on the other hand, had two similar and very high peaks on Mondays [6.292%] and Wednesdays [6.701%] - the difference results from rounding up and individual viewer's weighting as.

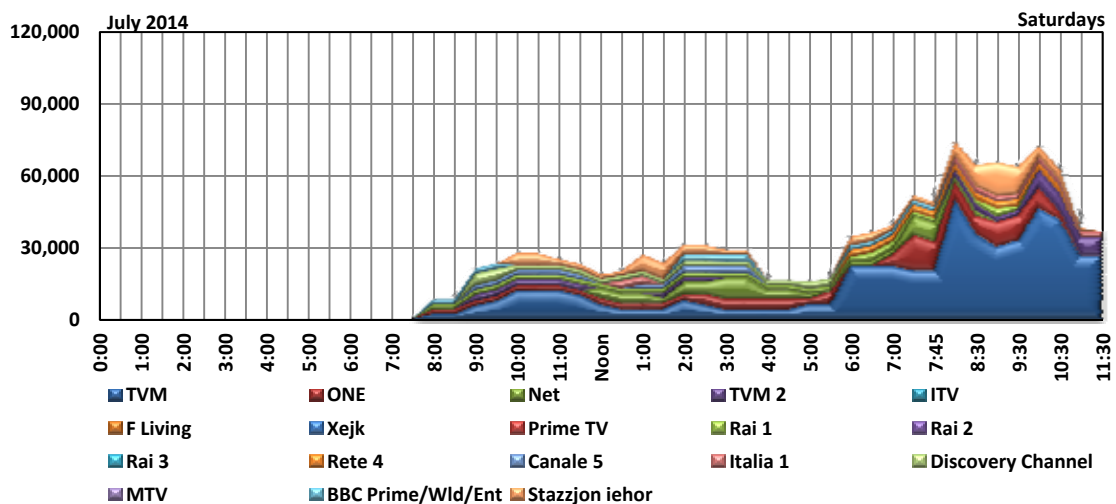
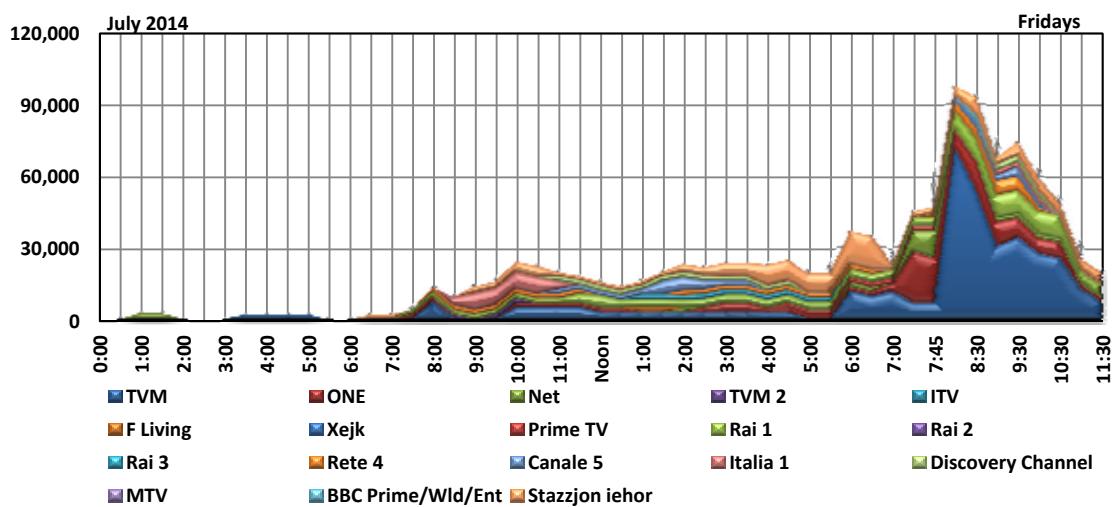
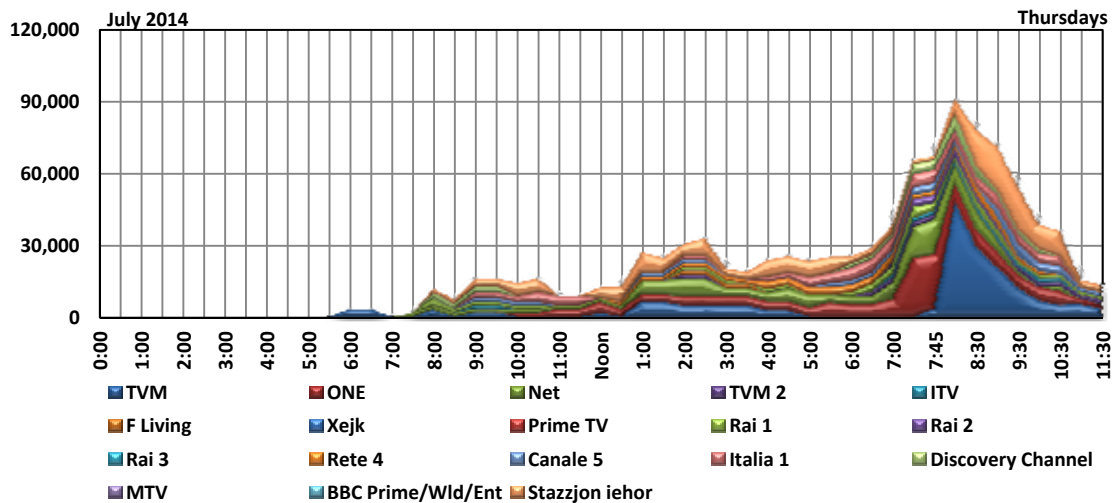
Net TV attained its highest on Thursdays with 3.189%.

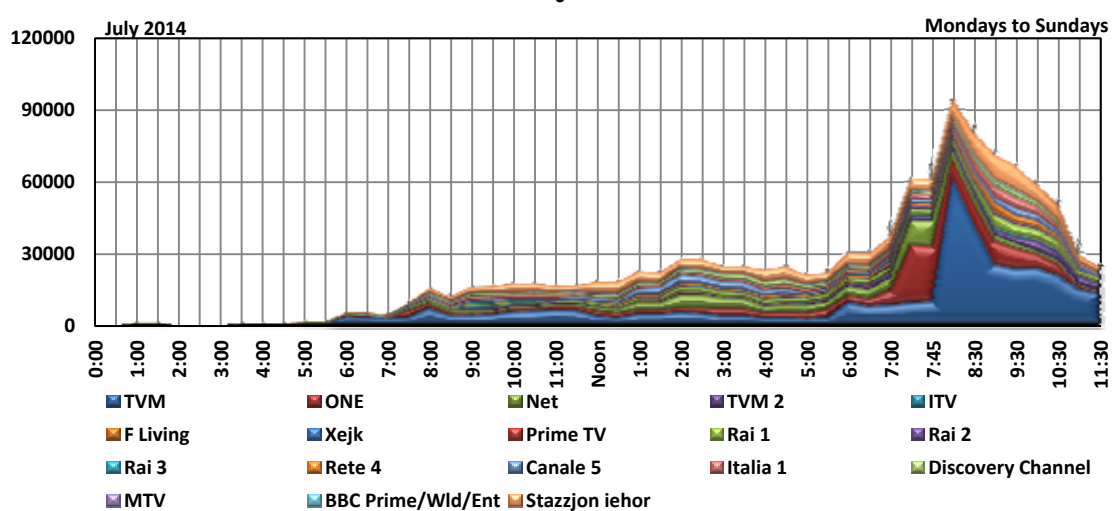
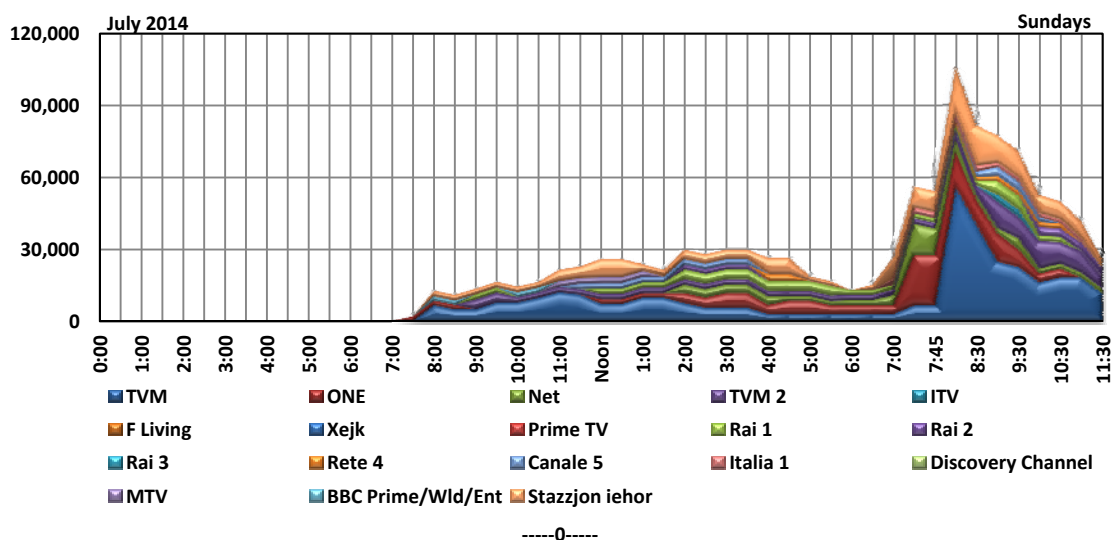


DAILY AUDIENCE SHARE BY HALF-HOUR SLOTS

The follow figures map in detail the total daily audience shares of TV broadcasting stations at half-hour intervals by weekday:



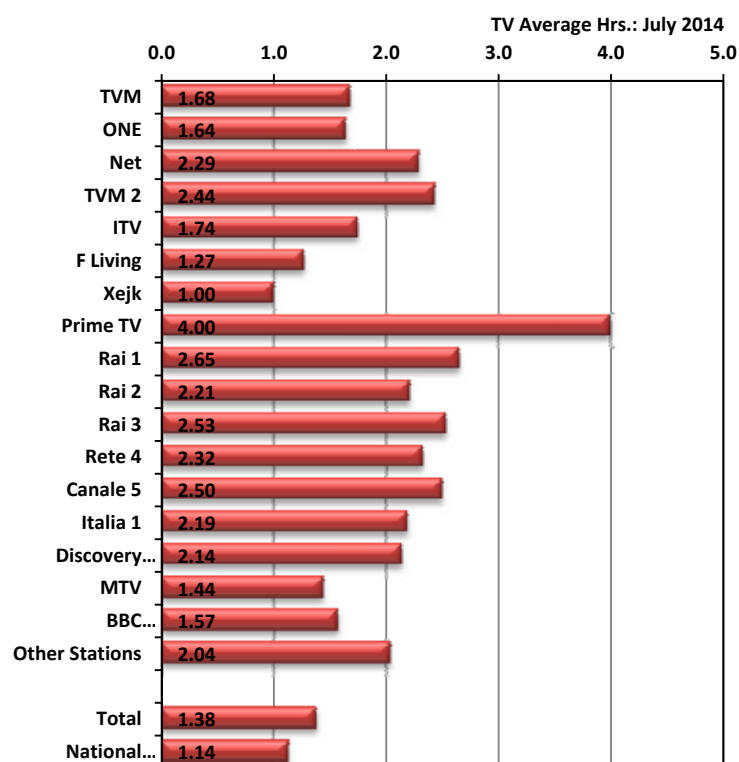




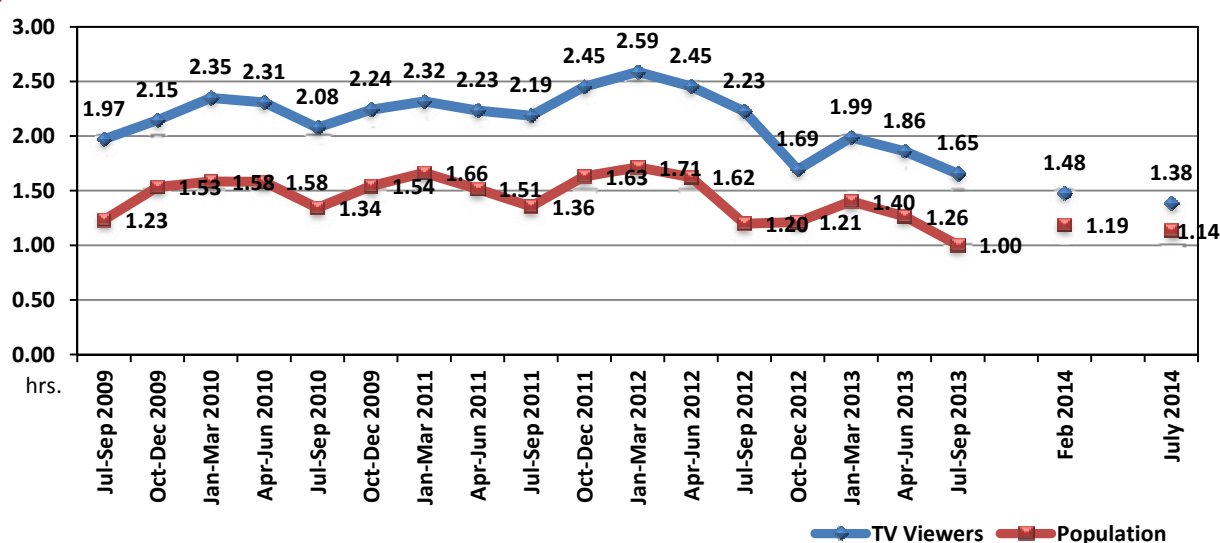
DAILY HOURS OF TV CONSUMPTION

Similar to radio, data for television viewers has been compiled with similar analytical methods. The total number of hours spent by respondents by each broadcasting station is divided by the total number of consumers per station. A single respondent spending much more than the national average number of hours would excessively increase that particular station's average hours watched especially in cases where the amount of viewers was low.

On average viewers watched a total of 1.38 hours every day while on a national average this amounts to 1.14 hours every day.

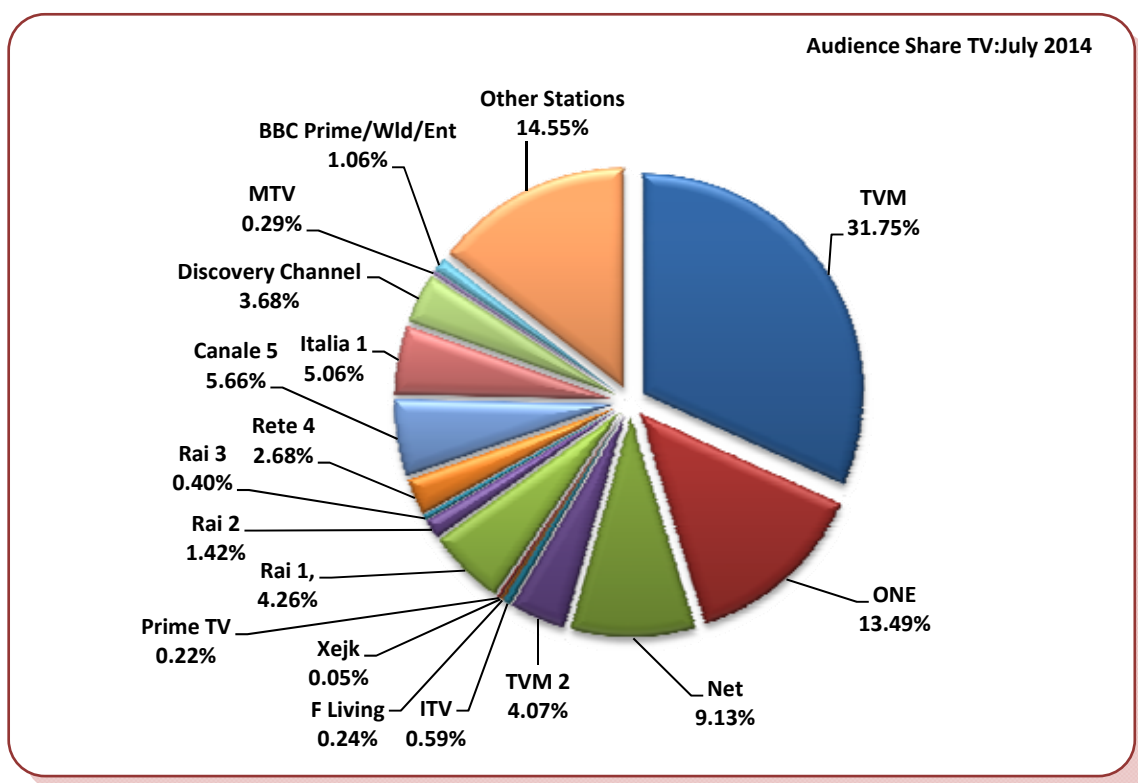


Loosely compared to previous analysis, the average hours spent by viewers was slightly less than previously recorded. However, the population average was higher - this indicates that more people have watched their TV-sets for July 2014 compared to similar periods but for a shorter amount of time.



TV AUDIENCE SHARE

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is shown in the figure below. TVM attained the highest percentage audience share at 31.75%; followed by ONE with 13.49%, and Net with 9.13%. Of the foreign stations, Canale 5 attained 5.66% and this was the next highest station after Net TV.

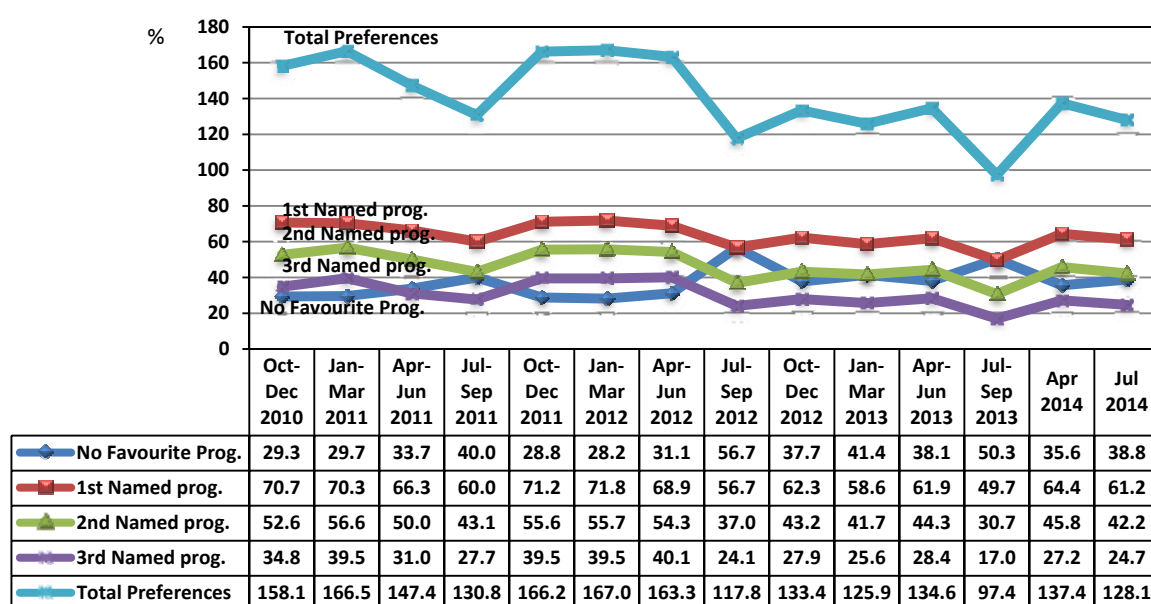


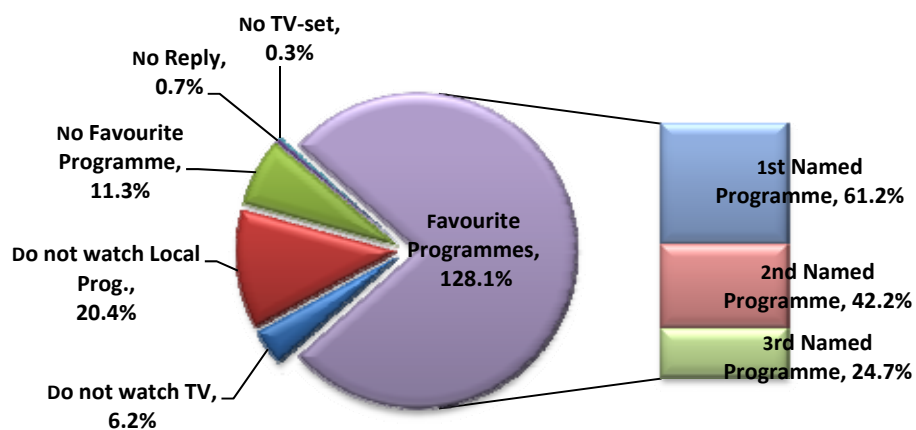
4. TV PROGRAMME PREFERENCES

Respondents were asked to list “their most favorite programmes” [up to three programmes]. Respondents were given the possibility of naming three programmes broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programmes.

The programmes named were classified according to their declared order by each respondent [i.e. the first, second and third named program]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programmes named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programmes named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programmes named were either of a generic nature, or broadcast on radio or on the digital/cable network; or could not be properly identified. Named programmes that were re-runs were classified separately and not according to the time that they were re-broadcast.

Out of all respondents, 61.2% named one favourite program; another 42.2% named a second preferred program while another 24.7% named their third preferred program. On the other hand, 20.4% of all respondents replied that they do not watch local programmes; 11.3% did not have a favourite programme; 0.3% did-not watch TV as they do not have a TV-set; while 0.7% did not reply.



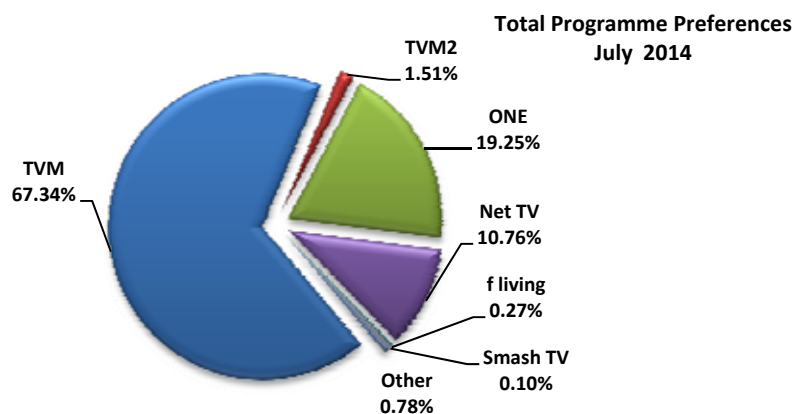


Out of all the programmes named, TVM got 67.34% of all counts, followed by ONE with 19.25% and Net TV with 10.76%; while 0.78% of all programmes named were of a generic program type.

PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS

Population	Total	Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
TVM	326,356	137,975	188,381	14,433	41,341	18,984	108,672	78,834	52,130	11,962	61,216	88,396	54,457	48,075	47,240	26,971
TVM2	7,339	2,559	4,779	247	309	677	3,198	1,641	776	491	2,551	1,760	828	1,011	1,188	0
ONE	93,277	38,472	54,805	3,040	11,750	5,687	24,417	28,151	15,882	4,350	20,144	25,188	18,336	13,013	9,280	7,317
Net TV	52,132	22,826	29,307	2,474	4,544	1,424	11,933	14,205	13,269	4,284	10,088	18,641	7,684	5,891	6,063	3,765
F Living	1,288	0	1,288	0	0	0	262	741	285	0	0	243	475	0	569	0
Smash TV	493	0	493	0	0	0	0	0	493	0	250	243	0	0	0	0
Other	3,791	2,502	1,289	291	425	0	1,055	534	784	702	889	868	828	452	0	753
%	484,675	204,334	280,341	20,485	58,370	26,771	149,537	124,106	83,617	21,789	95,139	135,339	82,608	68,442	64,341	38,806
	67.34	67.52	67.20	70.46	70.83	70.91	72.67	63.52	62.34	54.90	64.34	65.31	65.92	70.24	73.42	69.50
	1.51	1.25	1.70	1.20	0.53	2.53	2.14	1.32	0.93	2.25	2.68	1.30	1.00	1.48	1.85	0.00
	19.25	18.83	19.55	14.84	20.13	21.24	16.33	22.68	18.99	19.96	21.17	18.61	22.20	19.01	14.42	18.85
	10.76	11.17	10.45	12.08	7.79	5.32	7.98	11.45	15.87	19.66	10.60	13.77	9.30	8.61	9.42	9.70
	0.27	0.00	0.46	0.00	0.00	0.00	0.17	0.60	0.34	0.00	0.00	0.18	0.58	0.00	0.89	0.00
	0.10	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.26	0.18	0.00	0.00	0.00	0.00
	0.78	1.22	0.46	1.42	0.73	0.00	0.71	0.43	0.94	3.22	0.93	0.64	1.00	0.66	0.00	1.94
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off



The first twelve most quoted programmes analysed by broadcast time-bracket, by TV station, and by demographics are listed below where the percentage shown is in relation to the total responses received. The total preference of these first ten programmes amounts to 75.07% of all the programmes named.

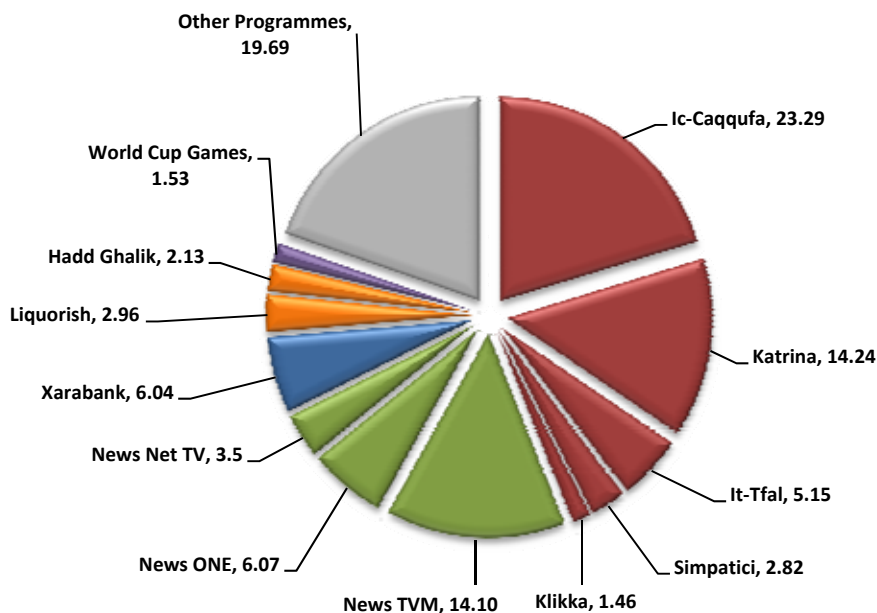
A total of 97 programmes were named. Of these, 8 programmes were generic, 37 were of broadcast during the previous schedules, and 27 programmes was a re-run during this assessment period; three other programmes could not be classified.

Out of all the programmes identified by respondents, the most quoted was *lc-Caqqufa* on TVM [TVM; 20.29%] followed by *Katrina* [TVM, 14.24%] and *TVM News* [TVM; 14.1%]. Drama programmes were the most favoured with 43.97% of all preferences followed by News [23.67%], Discussion programmes [6.04] and Entertainment programmes [5.09%].

Generic Programme	Previous Schedules	Programme Re-Run
All Dramas	.Net [Dot Net]	Arani Issa
Car Programmes	Animal Diaries	Becky
Grajjiet Kurrenti	Aroma Kitchen	Biografiji
Intervista socjal	Breakfast fuq ONE	Caqqufa
Rapport Tat-Ttemp	Dak Li Jghodd	Deceduti
Sports Programmes	Dissett	Deja' Vu
Teleshopping	Dreams	F'Bahar Wiehed
World Cup Games	F'Salib It-Toroq	Gadgets
	Ghandi Xi Nghid	Id-Dar Tas-Soru
	Kalamita	leqaf 20 minuta
	Kontraattakk	Is-Sajf Mas-Salv
	Korsa	It-Tfal
	L-Argument	Katrina
	Liquorish	KC
	Isien In-Nisa	Klassi Ghalina
	Ma Tinbidel Qatt	Klikka
	Mad-Daqqa T'Ghajn	L-Irkant
	Malta Llejla	Madonna Tac-Coqqa
	Menu	Madwarna
	Mill-Arkivji	Malta u Lil Hinn Minnha
	Niskata	Marvin
	On D Road	Maskra
	One Night Stand	Midinbin
	Realta`	Puree
	Replay	Rajt Ma Rajtx
	Sal-Gister	Sibtek
	Sas-Sitta	Zafira
	Sfera	
	Taht L-Art	
	Tigrijiet Biss	
	Times Talk	
	TVAM	
	TVPM	
	TX	
	Xarabank	
	X'Qala L-Bahar	
	Zona Dinija	
Unclassified		
Barka Tal-Poplu		
Idris		
What's Up		

The top twelve programmes most quoted constituted 80.31% of all preferences.


				Total %	Gender		Age Groups						
					Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+
News													
19:00-20:30	TVM	News TVM	[3]	14.103	19.244	10.355	0.000	10.153	15.380	13.972	13.871	17.784	24.460
19:00-20:30	ONE	News ONE	[4]	6.068	9.254	3.746	0.000	2.994	4.038	4.190	6.815	10.367	14.647
19:00-20:30	NET TV	News Net TV	[7]	3.504	5.204	2.265	0.000	0.665	2.460	2.328	4.135	6.133	10.067
				23.674	33.701	16.366	0.000	13.813	21.877	20.490	24.821	34.283	49.174
Drama													
Programme Re-Run	TVM	Caqqufa	[1]	20.289	15.537	23.753	26.789	20.663	22.033	20.166	21.231	18.804	12.222
Programme Re-Run	TVM	Katrina	[2]	14.240	9.653	17.583	19.862	15.749	19.972	11.791	16.289	13.281	6.673
Programme Re-Run	ONE	It-Tfal	[6]	5.154	3.752	6.176	8.910	4.147	4.044	4.912	6.729	3.613	4.278
12:00-19:00	Net TV	Simpatiki	[9]	2.820	1.862	3.518	8.828	3.863	0.000	2.225	2.455	2.975	3.407
Programme Re-Run	ONE	Klikka	[12]	1.469	0.122	2.451	4.726	1.817	3.875	0.969	1.744	0.526	0.000
				43.971	30.925	53.480	69.115	46.240	49.924	40.063	48.448	39.199	26.579
Entertainment													
Previous Schedules	ONE	Liquorish	[8]	2.963	2.557	3.259	1.203	6.861	5.428	2.859	2.899	0.936	0.000
> 12:00	TVM	Hadd Ghalik	[10]	2.129	1.832	2.345	6.688	3.213	1.429	3.481	0.989	0.307	0.000
				5.092	4.389	5.604	7.892	10.074	6.857	6.341	3.888	1.243	0.000
Discussion													
20:30-22:00	TVM	Xarabank	[5]	6.036	7.705	4.820	5.148	8.760	5.877	9.589	3.094	2.792	4.594
				6.036	7.705	4.820	5.148	8.760	5.877	9.589	3.094	2.792	4.594
Sports													
Generic Programme	TVM	World Cup Games	[11]	1.534	2.987	0.475	4.967	2.008	0.000	1.652	0.631	2.063	1.219
				1.534	2.987	0.475	4.967	2.008	0.000	1.652	0.631	2.063	1.219
Total %				80.308	79.708	80.745	87.122	80.894	84.535	78.135	80.882	79.580	81.566
Total n				389,230	162,869	226,361	17,846	47,218	22,631	116,841	100,379	66,542	17,772
Total N				484,675	204,334	280,341	20,485	58,370	26,771	149,537	124,106	83,617	21,789



MOST NAMED PROGRAMMES BY STATION AND BY TIME-BRACKETS: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS

				Gender		Age Groups						District							
Total N				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Gozo & Northern Comino		
Total Preferences				484,675	204,334	280,341	20,485	58,370	26,771	149,537	124,106	83,617	21,789	95,139	135,339	82,608	68,442	64,341	38,806
Time	Station	Programme																	
Programme Re-Run	TVM	Caqqufa	98,336	31,747	66,589	5,488	12,061	5,898	30,155	26,348	15,723	2,663	19,534	25,551	14,575	15,791	14,662	8,223	
Programme Re-Run	TVM	Katrina	69,015	19,724	49,292	4,069	9,193	5,347	17,632	20,216	11,105	1,454	13,876	19,218	10,992	10,643	9,336	4,951	
19:00-20:30	TVM	News TVM	68,352	39,321	29,031	0	5,926	4,117	20,893	17,215	14,870	5,330	11,218	18,629	11,905	9,033	11,567	6,000	
19:00-20:30	ONE	News ONE	29,411	18,909	10,502	0	1,748	1,081	6,266	8,458	8,668	3,191	7,649	7,212	5,704	2,662	3,479	2,704	
Previous Schedules	TVM	Xarabank	29,255	15,744	13,511	1,055	5,113	1,573	14,339	3,839	2,334	1,001	5,505	7,963	4,072	4,714	3,431	3,569	
Programme Re-Run	ONE	It-Tfal	24,978	7,666	17,313	1,825	2,420	1,083	7,345	8,351	3,021	932	6,044	7,767	3,841	3,475	1,965	1,885	
19:00-20:30	Net TV	News Net TV	16,981	10,633	6,348	0	388	659	3,481	5,131	5,128	2,194	1,983	6,985	3,411	1,834	1,742	1,027	
Previous Schedules	ONE	Liquorish	14,361	5,225	9,136	247	4,005	1,453	4,276	3,598	783	0	2,923	2,858	3,916	3,380	1,284	0	
12:00-19:00	Net TV	Simpatici	13,667	3,805	9,862	1,808	2,255	0	3,327	3,047	2,487	742	4,703	2,781	1,622	1,555	1,777	1,229	
> 12:00	TVM	Hadd Ghalik	10,318	3,743	6,575	1,370	1,876	383	5,206	1,227	257	0	2,104	2,975	785	2,034	2,163	257	
Generic Programme	TVM	World Cup Games	7,435	6,104	1,331	1,017	1,172	0	2,471	784	1,725	266	761	2,731	904	1,151	1,151	738	
Programme Re-Run	ONE	Klikka	7,120	248	6,872	968	1,061	1,037	1,450	2,165	440	0	550	1,061	1,899	1,215	952	1,443	
				389,230	162,869	226,361	17,846	47,218	22,631	116,841	100,379	66,542	17,772	76,851	105,730	63,626	57,489	53,508	32,026
				%															
Programme Re-Run	TVM	Caqqufa	20.289	15.537	23.753	26.789	20.663	22.033	20.166	21.231	18.804	12.222	20.532	18.879	17.644	23.072	22.788	21.190	
Programme Re-Run	TVM	Katrina	14.240	9.653	17.583	19.862	15.749	19.972	11.791	16.289	13.281	6.673	14.585	14.200	13.306	15.551	14.510	12.757	
19:00-20:30	TVM	News TVM	14.103	19.244	10.355	0.000	10.153	15.380	13.972	13.871	17.784	24.460	11.791	13.765	14.411	13.198	17.977	15.463	
19:00-20:30	ONE	News ONE	6.068	9.254	3.746	0.000	2.994	4.038	4.190	6.815	10.367	14.647	8.040	5.329	6.905	3.890	5.408	6.968	
Previous Schedules	TVM	Xarabank	6.036	7.705	4.820	5.148	8.760	5.877	9.589	3.094	2.792	4.594	5.787	5.884	4.930	6.888	5.333	9.197	
Programme Re-Run	ONE	It-Tfal	5.154	3.752	6.176	8.910	4.147	4.044	4.912	6.729	3.613	4.278	6.353	5.739	4.650	5.077	3.054	4.859	
19:00-20:30	Net TV	News Net TV	3.504	5.204	2.265	0.000	0.665	2.460	2.328	4.135	6.133	10.067	2.085	5.161	4.129	2.679	2.707	2.646	
Previous Schedules	ONE	Liquorish	2.963	2.557	3.259	1.203	6.861	5.428	2.859	2.899	0.936	0.000	3.072	2.112	4.741	4.938	1.995	0.000	
12:00-19:00	Net TV	Simpatici	2.820	1.862	3.518	8.828	3.863	0.000	2.225	2.455	2.975	3.407	4.943	2.055	1.964	2.272	2.761	3.166	
> 12:00	TVM	Hadd Ghalik	2.129	1.832	2.345	6.688	3.213	1.429	3.481	0.989	0.307	0.000	2.211	2.198	0.950	2.972	3.361	0.662	
Generic Programme	TVM	World Cup Games	1.534	2.987	0.475	4.967	2.008	0.000	1.652	0.631	2.063	1.219	0.800	2.018	1.094	1.682	1.789	1.902	
Programme Re-Run	ONE	Klikka	1.469	0.122	2.451	4.726	1.817	3.875	0.969	1.744	0.526	0.000	0.578	0.784	2.298	1.775	1.479	3.719	
				80.308	79.708	80.745	87.122	80.894	84.535	78.135	80.882	79.580	81.566	80.778	78.123	77.022	83.996	83.162	82.529

APPENDIX A: QUESTIONNAIRE

 <small>NATIONAL STATISTICS OFFICE • MALTA</small>	Respondent ID: _____	Tel No: _____
	Date of Survey: _____	
	Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bħalissa qegħdin nagħmlu sħarriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-istħarriġ jieħu madwar 5 minuti biex jitlestha. Mill-familja tiegħek ġie magħżul/a (għid isem) bil-polża biex jieħu/tieħu sehem fl-istħarriġ. Nista' nkellmu/nkellimha bħalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux iktar min 3 stazzjonijiet)

Stazzjonijiet tat-televiżjoni (immarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
F Living	(7)						
Xejk	(8)						
Prime TV	(9)						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżeġ l-istazzjonijiet għal Code (18))							
M'hemmx stazzjon wieħed (għal 10 minuti)	(19)						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. Liema huma l-aktar 3 programmi favoriti tiegħek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
Ma narax programmi lokali	(5)
M'għandix programm favorit	(6)

3. Liema 3 stazzjonijiet tar-radju smajt l-aktar ilbieraħ immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin	
		Min AM/PM	Sa AM/PM
Radju Malta	(1)		
Radju Parlamentari/106.6	(2)		
Magic	(3)		
One Radio	(4)		
Radio 101	(5)		
Bay Radio	(6)		
Calypso Radio	(7)		
RTK	(8)		
Smash Radio	(9)		
Radju Marija	(10)		
Campus FM	(11)		
Vibe FM	(12)		
X FM	(13)		
Bay Easy	(14)		
Bay Retro	(15)		
All Rock	(16)		
All R & B	(17)		
Kiss	(18)		
Radju tal-Komunita'	(19)		
Stazzjon ieħor	(20)		
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15)			
M'hemmx stazzjon wieħed	(21)		
Ma niftakarx	(22)		
Ma smajtx radju	(23)		
M'għandix sett tar-Radju	(24)		
Mingħajr risposta..	(25)		

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

4. Inti raġel jew mara?
5. Kemm għandek eta? _____
6. F' liema lokalita toqgħod? _____

R (1)	M (2)
-------	-------

Grazzi tal-hin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.

APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS

LIST OF NATIONWIDE RADIO STATIONS LICENSED

Radju Malta
Radju Parlament 106.6
[re-branded *Radju Malta 2*]
Magic Radio
ONE Radio
Radio 101
Bay Radio
Calypso Radio
RTK
Smash Radio
Radju Marija
Campus FM
Vibe FM
XFM

LIST OF RADIO STATIONS ONLY ON DigiB+

Bay Easy
Bay Retro
All Rock
All R & B
Kiss
DJ 956
BKR Radio

LIST OF NATIONWIDE TELEVISION STATIONS

TVM
ONE
Net TV
Smash TV
TVM2
iTV
F Living
Xejk
Prime TV Shopping Channel
[Ceased transmissions on 31st July 2014]

APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. Data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

RADIO AUDIENCES – MONDAY

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FORETH/OTHER	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	377	379
4:30	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	377	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	0	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	375	379
6:00	0	3,000	2,000	0	4,000	0	3,000	0	0	0	0	0	0	0	0	0	367	379
6:30	0	3,000	2,000	4,000	0	0	3,000	0	0	0	0	0	0	0	0	0	367	379
7:00	8,000	8,000	8,000	0	3,000	0	3,000	0	0	3,000	0	3,000	0	0	0	0	343	379
7:30	8,000	8,000	8,000	3,000	0	0	3,000	0	0	3,000	0	0	0	0	0	0	346	379
8:00	14,000	9,000	8,000	3,000	12,000	5,000	3,000	0	4,000	0	3,000	0	0	0	0	0	318	379
8:30	14,000	9,000	8,000	3,000	4,000	7,000	3,000	0	4,000	0	3,000	0	0	0	0	0	324	379
9:00	22,000	9,000	13,000	0	7,000	8,000	5,000	0	4,000	0	3,000	0	0	0	0	0	308	379
9:30	22,000	9,000	13,000	0	10,000	8,000	5,000	0	4,000	0	3,000	0	0	0	0	0	305	379
10:00	20,000	7,000	16,000	0	13,000	10,000	5,000	0	4,000	0	3,000	0	0	0	0	0	301	379
10:30	18,000	9,000	16,000	0	13,000	10,000	5,000	0	4,000	0	3,000	0	0	0	0	0	301	379
11:00	18,000	9,000	18,000	0	12,000	10,000	5,000	0	2,000	0	3,000	3,000	0	0	0	3,000	296	379
11:30	18,000	9,000	19,000	0	12,000	10,000	5,000	0	2,000	0	3,000	0	0	0	0	3,000	298	379
NOON	12,000	5,000	18,000	0	10,000	7,000	2,000	0	2,000	0	3,000	0	0	0	0	0	320	379
0:30	10,000	5,000	14,000	0	10,000	7,000	0	0	2,000	0	3,000	0	0	0	0	0	328	379
1:00	10,000	5,000	14,000	0	9,000	7,000	0	0	2,000	0	3,000	0	0	0	0	0	329	379
1:30	10,000	5,000	13,000	0	14,000	7,000	0	0	2,000	0	3,000	0	0	0	0	0	325	379
2:00	10,000	3,000	13,000	0	11,000	7,000	0	0	2,000	0	3,000	0	0	0	0	0	330	379
2:30	10,000	3,000	13,000	0	11,000	7,000	0	0	2,000	0	3,000	0	0	0	0	0	330	379
3:00	10,000	3,000	13,000	0	11,000	8,000	0	0	2,000	0	3,000	0	0	0	0	0	329	379
3:30	10,000	3,000	13,000	0	11,000	8,000	0	0	2,000	0	3,000	0	0	0	0	0	329	379
4:00	10,000	0	13,000	0	6,000	8,000	0	0	2,000	4,000	3,000	0	0	0	0	0	333	379
4:30	10,000	3,000	13,000	0	6,000	8,000	0	0	2,000	4,000	3,000	0	0	0	0	0	330	379
5:00	6,000	5,000	10,000	0	6,000	10,000	0	0	4,000	4,000	3,000	0	0	0	0	0	331	379
5:30	6,000	3,000	10,000	0	6,000	10,000	0	0	4,000	4,000	3,000	0	0	0	0	0	333	379
6:00	4,000	0	8,000	4,000	6,000	10,000	0	0	2,000	0	3,000	0	0	0	0	0	342	379
6:30	4,000	0	8,000	0	6,000	10,000	0	0	2,000	0	3,000	0	0	0	0	0	346	379
7:00	2,000	0	6,000	0	3,000	10,000	3,000	0	2,000	0	7,000	0	0	0	0	0	346	379
7:30	2,000	0	6,000	0	3,000	10,000	3,000	0	2,000	0	3,000	0	0	0	0	0	350	379
8:00	0	0	4,000	0	3,000	2,000	0	0	0	0	4,000	0	0	0	0	0	366	379
8:30	0	0	4,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	373	379
9:00	0	0	4,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	373	379
9:30	0	0	4,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	373	379
10:00	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
10:30	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
11:00	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
11:30	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379

A “nil” record does not mean that there were zero audiences

RADIO AUDIENCES – TUESDAY

	RADIU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADIU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FOREITH/OTHER	COMMUNITY STAT.	RADIU MALTA	MAGIC RADIO	ONE RADIO	'NONE	'TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	2,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	2,000	374	379
4:30	0	0	2,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	2,000	374	379
5:00	0	0	2,000	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	2,000	374	379
5:30	0	0	2,000	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	2,000	374	379
6:00	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	375	379
6:30	4,000	0	4,000	0	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	4,000	0	4,000	364	379
7:00	6,000	6,000	10,000	2,000	7,000	5,000	2,000	3,000	0	2,000	5,000	2,000	0	0	0	0	6,000	6,000	10,000	329	379
7:30	6,000	5,000	8,000	2,000	5,000	4,000	2,000	3,000	0	2,000	5,000	0	0	0	0	0	6,000	5,000	8,000	337	379
8:00	6,000	9,000	15,000	2,000	27,000	15,000	4,000	3,000	0	2,000	2,000	0	0	0	0	0	6,000	9,000	15,000	294	379
8:30	6,000	6,000	15,000	2,000	29,000	15,000	4,000	3,000	0	2,000	2,000	0	0	0	0	0	6,000	6,000	15,000	295	379
9:00	15,000	9,000	15,000	2,000	23,000	18,000	4,000	0	0	0	2,000	0	0	0	0	0	15,000	9,000	15,000	291	379
9:30	15,000	9,000	13,000	2,000	25,000	18,000	4,000	0	0	0	4,000	0	0	0	0	0	15,000	9,000	13,000	289	379
10:00	15,000	5,000	11,000	2,000	27,000	20,000	4,000	0	0	0	2,000	0	0	0	0	0	15,000	5,000	11,000	293	379
10:30	15,000	5,000	11,000	2,000	23,000	20,000	4,000	0	0	0	2,000	0	0	0	0	0	15,000	5,000	11,000	297	379
11:00	15,000	5,000	11,000	2,000	20,000	20,000	4,000	0	0	3,000	2,000	0	0	0	0	0	15,000	5,000	11,000	297	379
11:30	15,000	5,000	14,000	2,000	20,000	20,000	4,000	0	0	3,000	2,000	0	0	0	0	0	15,000	5,000	14,000	294	379
NOON	2,000	3,000	15,000	5,000	17,000	20,000	4,000	0	0	3,000	2,000	0	0	0	0	0	2,000	3,000	15,000	308	379
0:30	2,000	3,000	14,000	5,000	17,000	20,000	4,000	0	0	3,000	2,000	0	0	0	0	0	2,000	3,000	14,000	309	379
1:00	2,000	3,000	8,000	0	17,000	12,000	2,000	0	0	0	2,000	0	0	0	0	0	2,000	3,000	8,000	333	379
1:30	2,000	3,000	8,000	0	17,000	12,000	2,000	0	0	0	2,000	0	0	0	0	0	2,000	3,000	8,000	333	379
2:00	2,000	3,000	7,000	0	17,000	12,000	5,000	0	0	0	2,000	0	0	0	0	2,000	2,000	3,000	7,000	329	379
2:30	2,000	3,000	7,000	0	17,000	12,000	5,000	0	0	0	2,000	0	0	0	0	2,000	2,000	3,000	7,000	329	379
3:00	0	3,000	7,000	0	12,000	12,000	2,000	0	2,000	0	2,000	0	0	0	0	2,000	0	3,000	7,000	337	379
3:30	0	4,000	7,000	0	10,000	11,000	2,000	0	2,000	0	2,000	0	0	0	0	2,000	0	4,000	7,000	339	379
4:00	4,000	7,000	4,000	2,000	10,000	9,000	2,000	0	0	0	2,000	0	0	0	0	0	4,000	7,000	4,000	339	379
4:30	4,000	3,000	4,000	0	10,000	9,000	2,000	0	0	0	2,000	0	0	0	0	0	4,000	3,000	4,000	345	379
5:00	5,000	4,000	4,000	0	9,000	7,000	4,000	0	0	0	2,000	0	0	0	0	0	5,000	4,000	4,000	344	379
5:30	5,000	2,000	5,000	0	11,000	7,000	4,000	0	0	0	2,000	0	0	0	0	0	5,000	2,000	5,000	343	379
6:00	2,000	2,000	2,000	0	9,000	5,000	2,000	0	0	0	2,000	0	0	0	0	0	2,000	2,000	2,000	355	379
6:30	2,000	0	0	0	9,000	5,000	0	0	0	0	2,000	0	0	0	0	0	2,000	0	0	361	379
7:00	0	0	0	0	9,000	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	364	379
7:30	0	0	0	0	9,000	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	364	379
8:00	0	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	375	379
8:30	0	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	375	379
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
10:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	377	379
10:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	377	379
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – WEDNESDAY

RADIO AUDIENCES - WEDNESDAY																			
	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FORETH/OTHER	COMMUNITY STAT.	RADJU MALTA	'000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
4:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
4:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
5:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
5:30	2,000	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	2,000	2,000	371	379
6:00	2,000	0	2,000	4,000	3,000	0	2,000	0	0	0	3,000	0	0	0	0	2,000	2,000	361	379
6:30	2,000	3,000	2,000	4,000	5,000	0	2,000	0	0	0	6,000	0	0	0	0	2,000	2,000	353	379
7:00	4,000	5,000	4,000	4,000	16,000	0	2,000	3,000	4,000	0	3,000	0	0	0	3,000	2,000	4,000	329	379
7:30	4,000	4,000	2,000	2,000	18,000	2,000	2,000	3,000	4,000	0	3,000	0	0	0	3,000	2,000	4,000	330	379
8:00	14,000	11,000	6,000	8,000	9,000	5,000	3,000	3,000	5,000	0	5,000	2,000	0	0	0	2,000	14,000	306	379
8:30	12,000	7,000	6,000	8,000	9,000	7,000	3,000	3,000	5,000	0	5,000	2,000	0	0	0	2,000	12,000	310	379
9:00	20,000	4,000	5,000	7,000	10,000	8,000	3,000	3,000	8,000	0	5,000	4,000	0	0	3,000	2,000	20,000	297	379
9:30	20,000	4,000	5,000	7,000	10,000	8,000	3,000	3,000	8,000	0	5,000	4,000	0	0	3,000	2,000	20,000	297	379
10:00	17,000	6,000	5,000	7,000	14,000	8,000	4,000	0	7,000	0	5,000	2,000	0	0	3,000	2,000	17,000	299	379
10:30	17,000	6,000	5,000	7,000	14,000	8,000	6,000	0	9,000	0	5,000	4,000	0	0	3,000	2,000	17,000	293	379
11:00	15,000	4,000	7,000	7,000	12,000	10,000	4,000	0	9,000	0	5,000	2,000	0	0	3,000	2,000	15,000	299	379
11:30	15,000	4,000	11,000	7,000	12,000	10,000	4,000	0	9,000	0	5,000	2,000	0	0	3,000	2,000	15,000	295	379
NOON	11,000	4,000	9,000	2,000	5,000	10,000	5,000	0	2,000	0	5,000	2,000	0	0	3,000	2,000	11,000	319	379
0:30	8,000	4,000	10,000	2,000	5,000	8,000	3,000	2,000	2,000	0	5,000	2,000	0	0	3,000	2,000	8,000	323	379
1:00	6,000	7,000	8,000	2,000	9,000	4,000	3,000	2,000	2,000	0	5,000	0	0	0	0	2,000	6,000	329	379
1:30	6,000	7,000	7,000	2,000	9,000	4,000	3,000	0	2,000	0	5,000	0	0	0	0	2,000	6,000	332	379
2:00	6,000	2,000	5,000	2,000	9,000	2,000	3,000	0	2,000	0	5,000	0	0	0	0	2,000	6,000	341	379
2:30	6,000	2,000	5,000	2,000	9,000	2,000	3,000	0	2,000	0	7,000	0	0	0	0	2,000	6,000	339	379
3:00	5,000	2,000	5,000	2,000	7,000	2,000	3,000	0	2,000	0	0	0	0	0	0	2,000	5,000	349	379
3:30	3,000	2,000	5,000	2,000	7,000	2,000	3,000	0	2,000	0	0	0	0	0	0	2,000	3,000	351	379
4:00	3,000	2,000	5,000	2,000	2,000	2,000	3,000	0	2,000	0	0	0	0	0	0	2,000	3,000	356	379
4:30	3,000	2,000	5,000	2,000	0	2,000	3,000	0	2,000	0	0	0	0	0	0	2,000	3,000	358	379
5:00	3,000	4,000	5,000	2,000	0	2,000	3,000	0	2,000	0	0	0	0	0	3,000	2,000	3,000	353	379
5:30	3,000	2,000	5,000	2,000	0	2,000	3,000	0	2,000	0	0	0	0	0	3,000	2,000	3,000	355	379
6:00	3,000	2,000	4,000	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	3,000	365	379
6:30	3,000	2,000	4,000	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	3,000	365	379
7:00	3,000	3,000	4,000	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	3,000	364	379
7:30	3,000	3,000	4,000	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	3,000	364	379
8:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
8:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
9:00	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	375	379
9:30	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	375	379
10:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
10:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
11:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
11:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – THURSDAY

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FOREITH/OTHER	COMMUNITY STAT.	RADJU MALTA	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	377	379
2:00	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	377	379
2:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	377	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	375	379
6:00	4,000	0	0	0	0	0	0	0	4,000	2,000	0	0	0	0	0	0	4,000	369	379
6:30	4,000	2,000	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	4,000	369	379
7:00	8,000	5,000	2,000	2,000	20,000	0	2,000	0	2,000	0	0	4,000	0	0	0	0	8,000	334	379
7:30	8,000	5,000	2,000	0	11,000	0	0	2,000	2,000	0	0	4,000	0	0	0	0	8,000	345	379
8:00	11,000	7,000	5,000	2,000	16,000	0	0	8,000	4,000	0	11,000	5,000	0	0	0	0	11,000	310	379
8:30	11,000	9,000	5,000	2,000	15,000	0	0	7,000	4,000	0	5,000	2,000	0	0	0	0	11,000	319	379
9:00	17,000	5,000	6,000	7,000	14,000	2,000	2,000	0	4,000	0	7,000	2,000	0	0	2,000	0	17,000	311	379
9:30	17,000	3,000	6,000	7,000	14,000	2,000	2,000	0	4,000	0	5,000	2,000	0	0	2,000	0	17,000	315	379
10:00	16,000	3,000	7,000	4,000	10,000	2,000	5,000	0	4,000	0	5,000	2,000	0	0	2,000	2,000	16,000	317	379
10:30	16,000	3,000	7,000	4,000	10,000	2,000	5,000	0	4,000	0	5,000	2,000	0	0	0	0	16,000	321	379
11:00	16,000	5,000	6,000	4,000	10,000	2,000	4,000	0	4,000	3,000	5,000	2,000	0	0	0	0	16,000	318	379
11:30	16,000	3,000	7,000	4,000	10,000	2,000	4,000	0	4,000	3,000	5,000	2,000	0	0	0	0	16,000	319	379
NOON	10,000	3,000	7,000	4,000	5,000	0	2,000	2,000	3,000	3,000	5,000	0	0	0	0	0	10,000	335	379
0:30	10,000	3,000	5,000	2,000	5,000	0	2,000	2,000	3,000	3,000	5,000	0	0	0	0	0	10,000	339	379
1:00	10,000	3,000	3,000	2,000	9,000	0	0	0	3,000	0	5,000	2,000	0	0	0	0	10,000	342	379
1:30	8,000	3,000	3,000	2,000	7,000	0	0	0	3,000	0	3,000	2,000	0	0	0	0	8,000	348	379
2:00	9,000	3,000	3,000	2,000	7,000	2,000	0	0	3,000	0	3,000	2,000	0	0	0	0	9,000	345	379
2:30	9,000	3,000	3,000	2,000	7,000	2,000	0	0	3,000	0	3,000	2,000	0	0	0	0	9,000	345	379
3:00	9,000	0	3,000	2,000	7,000	2,000	0	3,000	3,000	0	3,000	2,000	0	0	0	0	9,000	345	379
3:30	7,000	0	3,000	4,000	5,000	2,000	0	0	3,000	0	3,000	2,000	0	0	0	0	7,000	350	379
4:00	4,000	2,000	5,000	2,000	5,000	0	2,000	0	3,000	0	0	2,000	0	0	0	0	4,000	354	379
4:30	4,000	0	5,000	2,000	2,000	0	2,000	0	3,000	0	0	2,000	0	0	0	0	4,000	359	379
5:00	2,000	3,000	2,000	2,000	2,000	0	2,000	0	3,000	0	5,000	0	0	0	0	0	2,000	358	379
5:30	2,000	0	2,000	2,000	2,000	0	2,000	0	3,000	0	5,000	0	0	0	0	0	2,000	361	379
6:00	2,000	0	4,000	2,000	2,000	0	2,000	0	3,000	0	3,000	0	0	0	0	0	2,000	361	379
6:30	2,000	0	4,000	2,000	2,000	0	2,000	0	3,000	0	3,000	0	0	0	0	0	2,000	361	379
7:00	2,000	0	2,000	2,000	3,000	0	2,000	0	3,000	0	0	0	0	0	0	0	2,000	365	379
7:30	2,000	0	2,000	2,000	3,000	0	2,000	0	3,000	0	0	0	0	0	0	0	2,000	365	379
8:00	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
8:30	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
9:00	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	375	379
9:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
10:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
10:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
11:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
11:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – FRIDAY

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FOREITH/OTHER	COMMUNITY STAT.	RADJU MALTA	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
1:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
2:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
2:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	376	379
4:30	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	376	379
5:00	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	376	379
5:30	0	0	0	2,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	374	379
6:00	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	377	379
6:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	377	379
7:00	5,000	6,000	3,000	3,000	3,000	0	0	0	9,000	0	0	0	0	0	0	0	5,000	350	379
7:30	5,000	8,000	3,000	3,000	18,000	0	0	0	9,000	0	0	0	0	0	0	0	5,000	333	379
8:00	8,000	11,000	3,000	3,000	8,000	6,000	7,000	0	8,000	4,000	5,000	3,000	0	0	0	0	8,000	313	379
8:30	8,000	9,000	3,000	3,000	8,000	6,000	7,000	0	8,000	4,000	5,000	3,000	0	0	0	0	8,000	315	379
9:00	12,000	6,000	3,000	5,000	17,000	6,000	12,000	0	6,000	2,000	9,000	3,000	0	0	0	0	12,000	298	379
9:30	12,000	6,000	3,000	5,000	14,000	6,000	12,000	0	4,000	2,000	5,000	3,000	0	0	0	0	12,000	307	379
10:00	10,000	6,000	7,000	6,000	9,000	4,000	12,000	0	4,000	2,000	5,000	0	0	0	0	0	10,000	314	379
10:30	10,000	6,000	7,000	6,000	9,000	4,000	12,000	0	4,000	2,000	5,000	0	0	0	0	0	10,000	314	379
11:00	10,000	6,000	7,000	4,000	11,000	4,000	9,000	0	4,000	2,000	5,000	0	0	0	0	0	10,000	317	379
11:30	10,000	6,000	7,000	4,000	9,000	4,000	9,000	0	4,000	2,000	5,000	0	0	0	0	0	10,000	319	379
NOON	8,000	11,000	5,000	2,000	12,000	0	12,000	0	4,000	0	3,000	0	0	0	0	0	8,000	322	379
0:30	8,000	11,000	5,000	2,000	12,000	0	10,000	0	4,000	0	3,000	0	0	0	0	0	8,000	324	379
1:00	4,000	13,000	5,000	2,000	13,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	332	379
1:30	4,000	13,000	2,000	2,000	13,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	335	379
2:00	4,000	13,000	4,000	2,000	13,000	0	6,000	0	4,000	0	3,000	0	0	0	0	0	4,000	330	379
2:30	4,000	13,000	4,000	2,000	13,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	333	379
3:00	4,000	9,000	4,000	2,000	9,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	341	379
3:30	4,000	9,000	4,000	2,000	9,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	341	379
4:00	8,000	3,000	7,000	3,000	12,000	0	8,000	3,000	4,000	0	0	0	0	0	0	0	8,000	331	379
4:30	6,000	3,000	7,000	3,000	15,000	0	8,000	3,000	4,000	0	0	0	0	0	0	0	6,000	330	379
5:00	6,000	3,000	7,000	3,000	12,000	4,000	8,000	3,000	4,000	0	0	0	0	0	0	2,000	6,000	327	379
5:30	6,000	3,000	7,000	3,000	12,000	4,000	8,000	3,000	4,000	0	0	0	0	0	0	2,000	6,000	327	379
6:00	4,000	6,000	3,000	0	9,000	0	6,000	0	4,000	0	4,000	0	0	3,000	0	0	4,000	340	379
6:30	4,000	3,000	3,000	0	9,000	0	6,000	0	4,000	0	0	0	0	0	0	0	4,000	350	379
7:00	4,000	3,000	3,000	0	6,000	0	8,000	0	2,000	0	0	0	0	0	0	0	4,000	353	379
7:30	4,000	3,000	3,000	0	3,000	0	6,000	0	2,000	0	0	0	0	0	0	0	4,000	358	379
8:00	0	6,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	365	379
8:30	0	6,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	365	379
9:00	0	6,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	365	379
9:30	0	6,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	365	379
10:00	0	3,000	5,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	366	379
10:30	0	3,000	5,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	366	379
11:00	0	3,000	3,000	0	0	5,000	0	0	2,000	0	0	0	0	0	0	0	0	366	379
11:30	0	3,000	3,000	0	0	5,000	0	0	2,000	0	0	0	0	0	0	0	0	366	379

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SATURDAY

	RADJ MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJ MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	FOREITH/OTHER	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	376	379
4:00	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	376	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	374	379
5:30	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	374	379
6:00	5,000	3,000	2,000	0	0	4,000	0	0	2,000	0	0	0	0	0	0	363	379
6:30	5,000	3,000	2,000	0	0	4,000	0	0	2,000	0	0	0	0	0	0	363	379
7:00	5,000	5,000	2,000	0	3,000	6,000	0	4,000	5,000	3,000	0	0	0	0	0	343	379
7:30	5,000	5,000	2,000	0	3,000	6,000	0	7,000	5,000	3,000	0	0	0	0	0	340	379
8:00	4,000	3,000	2,000	4,000	11,000	10,000	6,000	10,000	9,000	3,000	0	7,000	0	0	0	305	379
8:30	4,000	5,000	2,000	4,000	11,000	10,000	6,000	6,000	9,000	3,000	0	7,000	0	0	3,000	306	379
9:00	6,000	6,000	4,000	4,000	9,000	10,000	4,000	10,000	9,000	3,000	0	3,000	0	0	5,000	303	379
9:30	6,000	3,000	4,000	4,000	13,000	10,000	4,000	6,000	9,000	3,000	0	3,000	0	0	5,000	306	379
10:00	10,000	3,000	7,000	2,000	12,000	8,000	7,000	6,000	6,000	5,000	3,000	3,000	0	0	3,000	301	379
10:30	10,000	3,000	4,000	2,000	9,000	8,000	7,000	6,000	6,000	5,000	3,000	3,000	0	0	3,000	307	379
11:00	10,000	3,000	4,000	4,000	5,000	8,000	7,000	6,000	6,000	3,000	3,000	4,000	0	0	3,000	310	379
11:30	10,000	3,000	10,000	4,000	5,000	8,000	7,000	6,000	6,000	3,000	3,000	0	0	0	3,000	308	379
NOON	6,000	3,000	7,000	4,000	7,000	6,000	5,000	4,000	4,000	3,000	0	0	0	0	3,000	327	379
0:30	6,000	6,000	2,000	2,000	6,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	3,000	337	379
1:00	6,000	6,000	2,000	2,000	6,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	3,000	337	379
1:30	6,000	6,000	2,000	2,000	4,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	3,000	339	379
2:00	6,000	3,000	3,000	2,000	7,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	3,000	338	379
2:30	6,000	3,000	3,000	2,000	4,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	3,000	341	379
3:00	6,000	3,000	3,000	2,000	4,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	0	344	379
3:30	6,000	3,000	3,000	2,000	4,000	4,000	2,000	4,000	4,000	3,000	0	0	0	0	0	344	379
4:00	2,000	3,000	3,000	2,000	4,000	0	2,000	4,000	3,000	3,000	0	0	0	0	0	353	379
4:30	2,000	3,000	3,000	2,000	4,000	0	2,000	4,000	3,000	3,000	0	0	0	0	0	353	379
5:00	2,000	3,000	3,000	2,000	4,000	0	2,000	4,000	3,000	3,000	0	0	0	0	0	353	379
5:30	2,000	3,000	3,000	2,000	0	0	2,000	4,000	3,000	3,000	0	0	0	0	0	357	379
6:00	0	0	3,000	2,000	0	0	2,000	4,000	3,000	3,000	0	0	0	0	0	362	379
6:30	0	0	3,000	2,000	0	0	2,000	4,000	3,000	3,000	0	0	0	0	0	362	379
7:00	0	0	0	2,000	0	3,000	0	4,000	2,000	0	0	0	0	0	0	368	379
7:30	0	0	0	2,000	3,000	3,000	0	4,000	2,000	0	0	0	0	0	0	365	379
8:00	0	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	374	379
8:30	0	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	374	379
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SUNDAY

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	BKR RADIO	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
6:00	0	0	4,000	3,000	0	0	0	0	0	0	0	0	0	0	372	379
6:30	0	0	4,000	3,000	3,000	0	0	0	0	0	0	0	0	0	369	379
7:00	0	4,000	9,000	3,000	14,000	2,000	4,000	0	2,000	0	0	4,000	0	0	337	379
7:30	0	4,000	9,000	3,000	19,000	2,000	4,000	0	2,000	0	0	4,000	0	0	332	379
8:00	8,000	4,000	17,000	3,000	17,000	2,000	6,000	0	2,000	0	0	7,000	0	0	313	379
8:30	4,000	4,000	17,000	3,000	14,000	2,000	6,000	0	2,000	0	0	7,000	0	0	320	379
9:00	4,000	4,000	15,000	5,000	14,000	2,000	8,000	4,000	2,000	0	0	7,000	0	0	314	379
9:30	6,000	4,000	15,000	5,000	14,000	2,000	8,000	0	2,000	0	0	7,000	0	0	316	379
10:00	8,000	4,000	17,000	5,000	14,000	2,000	8,000	0	2,000	0	0	7,000	0	0	309	379
10:30	8,000	4,000	17,000	5,000	14,000	2,000	6,000	0	2,000	0	0	7,000	0	0	311	379
11:00	8,000	4,000	19,000	5,000	17,000	2,000	6,000	0	2,000	0	0	7,000	0	0	306	379
11:30	8,000	4,000	19,000	5,000	17,000	2,000	6,000	0	2,000	0	0	7,000	0	0	306	379
NOON	10,000	4,000	13,000	5,000	20,000	2,000	4,000	0	2,000	0	0	4,000	0	0	315	379
0:30	6,000	4,000	13,000	3,000	17,000	2,000	4,000	0	2,000	0	0	7,000	0	0	321	379
1:00	2,000	4,000	8,000	3,000	16,000	2,000	2,000	0	2,000	0	0	7,000	0	0	333	379
1:30	2,000	4,000	6,000	3,000	16,000	2,000	2,000	0	2,000	0	0	7,000	0	0	335	379
2:00	0	4,000	6,000	3,000	12,000	2,000	2,000	0	2,000	0	0	7,000	0	0	341	379
2:30	0	4,000	6,000	3,000	12,000	2,000	2,000	0	2,000	0	0	7,000	0	0	341	379
3:00	0	4,000	9,000	3,000	12,000	2,000	2,000	0	2,000	0	0	4,000	0	0	341	379
3:30	0	4,000	9,000	3,000	12,000	2,000	2,000	0	2,000	0	0	4,000	0	0	341	379
4:00	0	4,000	7,000	3,000	0	2,000	2,000	0	2,000	0	0	4,000	0	0	355	379
4:30	0	4,000	5,000	3,000	0	4,000	2,000	0	2,000	0	0	4,000	0	0	355	379
5:00	0	2,000	2,000	3,000	3,000	4,000	2,000	0	4,000	0	0	4,000	0	0	355	379
5:30	0	2,000	2,000	3,000	3,000	4,000	2,000	0	4,000	0	3,000	4,000	0	0	352	379
6:00	0	2,000	2,000	0	0	4,000	2,000	0	5,000	0	2,000	4,000	0	0	358	379
6:30	0	2,000	2,000	0	0	4,000	2,000	0	5,000	0	0	4,000	0	0	360	379
7:00	0	2,000	2,000	0	7,000	4,000	2,000	3,000	0	0	0	7,000	0	0	352	379
7:30	0	2,000	2,000	0	4,000	2,000	2,000	3,000	0	0	0	7,000	0	0	357	379
8:00	0	0	0	0	0	0	2,000	0	0	0	0	0	3,000	0	374	379
8:30	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	376	379
9:00	0	0	0	0	0	0	0	0	2,000	0	0	0	3,000	0	374	379
9:30	0	0	0	0	0	0	0	0	2,000	0	0	0	3,000	0	374	379
10:00	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	376	379
10:30	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	376	379
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379

A "nil" record does not mean that there were zero audiences.

APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. Data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

TV AUDIENCES – MONDAY

	TVM	ONE	NET	TVM 2	ITV	F LIVING	XEIK	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	376	379
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	376	379
6:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	3,000	370	379
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	3,000	372	379
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	0	375	379
7:30	3,000	7,000	0	0	0	0	0	0	0	0	0	0	3,000	0	4,000	0	0	0	362	379
8:00	8,000	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	8,000	359	379
8:30	6,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	6,000	360	379
9:00	11,000	0	3,000	0	0	0	0	0	0	0	3,000	0	2,000	2,000	0	0	0	8,000	350	379
9:30	11,000	0	3,000	0	0	0	0	0	0	0	3,000	0	2,000	2,000	0	0	0	8,000	350	379
10:00	8,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	8,000	356	379
10:30	8,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	6,000	358	379
11:00	4,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	6,000	362	379
11:30	6,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	4,000	0	6,000	356	379
NOON	4,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	6,000	4,000	0	11,000	347	379
0:30	3,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	6,000	4,000	0	11,000	348	379
1:00	3,000	3,000	6,000	0	0	0	0	0	2,000	0	0	0	2,000	2,000	6,000	0	0	8,000	347	379
1:30	3,000	3,000	6,000	0	0	0	0	0	2,000	0	0	0	2,000	2,000	6,000	0	0	8,000	347	379
2:00	3,000	3,000	10,000	0	0	0	0	0	2,000	0	0	0	4,000	2,000	6,000	0	0	9,000	340	379
2:30	3,000	3,000	10,000	0	0	0	0	0	2,000	0	0	0	4,000	2,000	6,000	0	0	9,000	340	379
3:00	0	3,000	8,000	0	0	0	0	0	0	0	0	0	4,000	2,000	10,000	0	0	4,000	348	379
3:30	0	3,000	6,000	0	0	0	0	0	0	0	0	0	4,000	2,000	10,000	0	0	4,000	350	379
4:00	0	0	3,000	0	0	0	0	0	0	0	0	0	4,000	2,000	7,000	0	0	6,000	357	379
4:30	0	0	3,000	0	0	0	0	0	0	0	0	0	4,000	2,000	7,000	0	0	6,000	357	379
5:00	2,000	3,000	6,000	0	0	0	0	0	0	0	0	0	4,000	2,000	4,000	0	4,000	6,000	348	379
5:30	4,000	3,000	6,000	0	0	0	0	0	0	0	0	0	4,000	2,000	4,000	0	4,000	4,000	348	379
6:00	11,000	5,000	6,000	0	0	0	0	0	0	0	0	0	4,000	2,000	0	0	4,000	10,000	337	379
6:30	4,000	5,000	7,000	0	0	0	0	0	0	0	0	0	4,000	2,000	0	0	0	7,000	350	379
7:00	7,000	11,000	7,000	0	0	0	0	0	0	0	0	0	8,000	2,000	0	0	0	0	344	379
7:30	9,000	32,000	12,000	0	0	0	0	0	3,000	0	0	0	6,000	0	0	0	0	0	317	379
7:45	9,000	32,000	12,000	0	0	0	0	0	3,000	0	0	0	4,000	0	0	0	0	0	319	379
8:00	77,000	11,000	3,000	0	0	0	0	0	5,000	0	0	3,000	0	0	0	0	0	5,000	275	379
8:30	47,000	10,000	3,000	2,000	0	0	0	0	4,000	0	0	3,000	0	3,000	4,000	0	0	5,000	298	379
9:00	30,000	19,000	0	4,000	0	0	0	0	4,000	2,000	0	7,000	0	8,000	8,000	0	0	5,000	292	379
9:30	28,000	17,000	0	4,000	0	0	0	0	2,000	2,000	0	7,000	3,000	8,000	8,000	0	0	7,000	293	379
10:00	20,000	17,000	0	2,000	0	0	0	0	2,000	2,000	0	7,000	5,000	5,000	0	0	0	4,000	315	379
10:30	11,000	15,000	0	2,000	0	0	0	0	2,000	0	0	5,000	5,000	5,000	4,000	0	0	4,000	326	379
11:00	4,000	6,000	0	2,000	0	0	0	0	3,000	0	0	0	7,000	3,000	0	0	0	0	354	379
11:30	4,000	0	0	2,000	0	0	0	0	3,000	0	0	0	4,000	0	0	0	0	0	366	379

A “nil” record does not mean that there were zero audiences.

TV AUDIENCES – TUESDAY

	TVM	ONE	NET	TVM 2	PRIME TV	RAI 1	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	2,000	0	0	0	0	0	0	0	0	0	0	377	379
6:00	8,000	2,000	0	0	0	0	0	0	0	0	0	0	369	379
6:30	8,000	2,000	0	0	0	0	0	0	0	0	0	0	369	379
7:00	8,000	0	0	0	0	0	0	0	0	0	0	0	366	379
7:30	8,000	6,000	0	0	0	0	0	0	0	0	0	0	360	379
8:00	13,000	4,000	0	0	0	0	0	0	0	0	0	0	356	379
8:30	10,000	4,000	3,000	0	0	0	0	0	0	0	0	0	356	379
9:00	3,000	4,000	3,000	0	0	0	0	0	0	0	3,000	0	366	379
9:30	0	4,000	0	0	0	0	0	0	0	0	3,000	0	372	379
10:00	3,000	2,000	0	0	0	0	0	0	0	2,000	3,000	0	367	379
10:30	3,000	2,000	0	0	0	0	0	0	0	2,000	3,000	0	367	379
11:00	8,000	2,000	0	0	0	0	0	0	0	2,000	0	0	361	379
11:30	8,000	3,000	0	0	0	0	0	0	0	2,000	0	0	362	379
NOON	0	2,000	0	0	0	0	0	0	0	2,000	0	2,000	369	379
0:30	0	2,000	0	0	0	0	0	0	0	2,000	0	4,000	367	379
1:00	2,000	0	2,000	0	0	0	0	0	0	2,000	0	4,000	362	379
1:30	2,000	0	2,000	0	0	0	0	0	0	2,000	0	4,000	362	379
2:00	4,000	0	4,000	0	0	0	0	0	2,000	2,000	0	2,000	359	379
2:30	4,000	0	4,000	0	0	0	0	0	2,000	0	0	2,000	360	379
3:00	2,000	2,000	4,000	0	0	0	0	0	4,000	0	0	0	357	379
3:30	2,000	2,000	4,000	0	0	0	0	0	4,000	0	0	0	357	379
4:00	2,000	2,000	2,000	3,000	0	0	0	0	2,000	0	0	0	349	379
4:30	2,000	2,000	2,000	3,000	0	0	0	0	4,000	0	0	0	346	379
5:00	4,000	2,000	3,000	3,000	0	0	2,000	0	4,000	0	0	0	350	379
5:30	4,000	2,000	6,000	3,000	0	0	2,000	0	4,000	0	0	0	347	379
6:00	14,000	2,000	5,000	8,000	0	0	0	0	2,000	0	0	0	336	379
6:30	14,000	2,000	5,000	8,000	0	0	0	0	4,000	0	0	0	334	379
7:00	12,000	7,000	7,000	8,000	2,000	0	0	0	2,000	3,000	0	0	323	379
7:30	19,000	26,000	7,000	8,000	2,000	0	0	0	2,000	3,000	0	0	299	379
7:45	19,000	24,000	9,000	8,000	2,000	0	0	0	0	3,000	0	0	301	379
8:00	65,000	4,000	4,000	7,000	2,000	0	0	0	0	5,000	0	0	278	379
8:30	46,000	8,000	4,000	5,000	2,000	0	0	0	0	5,000	0	2,000	290	379
9:00	26,000	6,000	2,000	4,000	0	0	0	0	7,000	5,000	0	2,000	310	379
9:30	25,000	8,000	2,000	4,000	0	0	0	0	7,000	5,000	0	0	309	379
10:00	30,000	3,000	2,000	7,000	0	0	0	0	9,000	3,000	0	0	311	379
10:30	26,000	3,000	2,000	7,000	0	0	0	0	6,000	0	0	0	326	379
11:00	22,000	0	0	7,000	0	0	0	0	4,000	0	0	0	344	379
11:30	22,000	0	0	7,000	0	0	0	0	4,000	0	0	0	346	379

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET	TVM 2	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/Wld/Ent	OTHER TV STATIONS	'000	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
5:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
6:00	5,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	369	379
6:30	5,000	3,000	2,000	0	0	0	0	0	0	0	0	0	2,000	0	367	379
7:00	5,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	370	379
7:30	7,000	6,000	4,000	0	0	0	0	0	0	0	0	0	4,000	0	358	379
8:00	7,000	4,000	4,000	0	0	0	0	0	0	0	0	0	4,000	0	358	379
8:30	4,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	369	379
9:00	2,000	0	2,000	0	3,000	0	0	0	0	0	0	0	2,000	0	366	379
9:30	2,000	0	2,000	0	3,000	0	0	0	0	0	0	0	2,000	0	366	379
10:00	4,000	0	3,000	0	0	2,000	0	0	0	0	0	0	2,000	0	364	379
10:30	4,000	0	3,000	0	0	2,000	0	0	0	0	0	0	2,000	0	364	379
11:00	4,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	0	368	379
11:30	4,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	0	368	379
NOON	3,000	2,000	5,000	0	0	0	0	0	0	0	0	0	5,000	0	360	379
0:30	3,000	2,000	5,000	0	0	0	0	0	0	0	0	0	5,000	0	360	379
1:00	3,000	0	7,000	0	0	0	0	0	0	0	0	0	5,000	3,000	357	379
1:30	3,000	0	7,000	0	0	0	0	0	0	0	0	0	6,000	3,000	356	379
2:00	6,000	0	8,000	0	0	0	0	0	0	0	0	0	6,000	3,000	352	379
2:30	6,000	0	8,000	0	0	0	0	0	0	0	0	0	3,000	3,000	352	379
3:00	4,000	0	6,000	0	0	0	0	0	0	0	0	0	5,000	3,000	354	379
3:30	4,000	0	6,000	0	0	0	0	0	0	0	0	0	7,000	3,000	352	379
4:00	3,000	0	6,000	0	0	0	0	0	0	3,000	0	0	6,000	0	352	379
4:30	3,000	0	6,000	0	0	0	0	0	0	3,000	0	0	6,000	4,000	348	379
5:00	0	0	6,000	0	0	0	0	0	0	0	0	0	2,000	2,000	362	379
5:30	2,000	5,000	6,000	0	0	0	0	0	0	0	0	0	2,000	0	360	379
6:00	5,000	4,000	7,000	0	0	0	0	0	0	0	0	0	0	0	354	379
6:30	3,000	4,000	7,000	0	0	0	0	0	0	2,000	0	0	2,000	0	352	379
7:00	3,000	7,000	9,000	0	0	0	0	0	0	4,000	0	0	2,000	5,000	332	379
7:30	3,000	31,000	12,000	0	0	0	0	0	0	4,000	0	0	2,000	5,000	305	379
7:45	3,000	31,000	12,000	0	0	0	0	0	0	4,000	0	0	2,000	5,000	305	379
8:00	66,000	8,000	6,000	0	0	0	0	0	0	4,000	0	0	2,000	8,000	277	379
8:30	45,000	11,000	6,000	2,000	0	0	0	0	0	2,000	0	0	2,000	12,000	286	379
9:00	15,000	9,000	5,000	0	2,000	0	0	0	4,000	2,000	0	4,000	6,000	8,000	304	379
9:30	12,000	8,000	5,000	0	2,000	0	0	0	4,000	0	0	3,000	6,000	8,000	313	379
10:00	22,000	2,000	2,000	2,000	2,000	2,000	0	0	6,000	0	0	3,000	6,000	7,000	305	379
10:30	19,000	0	2,000	2,000	2,000	2,000	0	0	4,000	0	0	3,000	6,000	5,000	314	379
11:00	16,000	0	0	2,000	0	0	0	0	3,000	0	0	0	2,000	0	346	379
11:30	16,000	0	0	2,000	0	0	0	0	3,000	0	0	0	2,000	0	348	379

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – THURSDAY

	TVM	ONE	NET	TVM 2	PRIME TV	RAI 1	RAI 3	RETE 4	CANALE 5	ITALIA 1	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:00	4,000	0	0	0	0	0	0	0	0	0	0	0	375	379
6:30	4,000	0	0	0	0	0	0	0	0	0	0	0	375	379
7:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
7:30	0	0	2,000	0	0	0	0	0	0	0	0	0	377	379
8:00	3,000	0	2,000	0	0	0	0	0	4,000	0	0	0	365	379
8:30	0	0	2,000	0	0	0	0	0	2,000	0	0	0	370	379
9:00	2,000	0	2,000	0	2,000	0	0	0	2,000	0	0	0	359	379
9:30	2,000	0	2,000	0	2,000	0	0	0	2,000	0	0	0	359	379
10:00	0	2,000	2,000	0	0	0	0	0	2,000	0	0	0	362	379
10:30	0	2,000	2,000	0	0	0	0	0	2,000	0	0	0	360	379
11:00	0	4,000	2,000	0	0	0	0	0	0	0	0	0	368	379
11:30	0	4,000	2,000	0	0	0	0	0	0	0	0	0	368	379
NOON	2,000	5,000	2,000	0	0	0	0	0	0	0	0	0	365	379
0:30	0	4,000	2,000	0	0	0	0	0	0	0	0	2,000	364	379
1:00	7,000	4,000	6,000	0	0	0	0	0	0	0	0	2,000	349	379
1:30	7,000	4,000	6,000	0	0	0	0	0	0	0	0	2,000	351	379
2:00	5,000	4,000	8,000	2,000	0	2,000	0	0	2,000	0	0	2,000	345	379
2:30	5,000	4,000	8,000	2,000	0	2,000	0	0	2,000	0	0	2,000	342	379
3:00	5,000	4,000	4,000	0	0	2,000	0	0	2,000	0	0	2,000	356	379
3:30	5,000	4,000	4,000	0	0	2,000	0	0	0	0	0	2,000	358	379
4:00	3,000	4,000	4,000	0	0	0	0	0	2,000	0	0	4,000	352	379
4:30	3,000	4,000	6,000	0	0	0	0	0	2,000	0	0	4,000	350	379
5:00	0	4,000	6,000	0	0	0	0	0	0	0	0	4,000	353	379
5:30	0	6,000	4,000	0	0	0	0	0	0	0	0	4,000	351	379
6:00	0	6,000	4,000	0	0	0	0	0	2,000	0	0	4,000	349	379
6:30	0	6,000	4,000	3,000	0	0	0	0	4,000	0	0	4,000	344	379
7:00	0	8,000	7,000	3,000	2,000	0	0	0	4,000	2,000	0	4,000	335	379
7:30	0	25,000	13,000	3,000	2,000	0	0	0	5,000	4,000	0	2,000	308	379
7:45	4,000	23,000	15,000	3,000	2,000	0	0	0	4,000	4,000	0	2,000	305	379
8:00	48,000	8,000	9,000	0	2,000	0	0	0	2,000	4,000	0	2,000	283	379
8:30	30,000	7,000	9,000	0	2,000	0	0	0	4,000	2,000	0	4,000	296	379
9:00	21,000	7,000	5,000	0	2,000	0	0	0	4,000	2,000	0	4,000	303	379
9:30	13,000	6,000	2,000	2,000	2,000	0	0	0	2,000	0	0	2,000	319	379
10:00	7,000	6,000	0	2,000	2,000	0	0	0	2,000	0	0	2,000	337	379
10:30	5,000	6,000	3,000	2,000	2,000	0	0	0	2,000	0	0	0	340	379
11:00	6,000	3,000	0	2,000	0	0	0	0	2,000	0	0	0	360	379
11:30	4,000	3,000	0	2,000	0	0	0	0	2,000	0	0	0	362	379

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – FRIDAY

	TVM	ONE	NET	SMASH	TVM 2	RAI 1	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	3,000	0	0	0	0	0	0	0	0	0	376	379
1:30	0	0	3,000	0	0	0	0	0	0	0	0	0	376	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
4:00	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
4:30	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
5:00	2,000	0	0	0	0	0	0	0	0	0	0	0	377	379
5:30	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:00	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:30	0	0	0	0	0	0	0	0	0	0	0	0	377	379
7:00	0	0	0	0	0	0	0	0	0	0	0	0	377	379
7:30	0	2,000	3,000	0	0	0	0	0	0	0	0	0	374	379
8:00	8,000	2,000	0	0	0	0	0	0	2,000	0	0	2,000	365	379
8:30	0	0	0	2,000	0	0	0	0	2,000	0	0	2,000	369	379
9:00	0	0	0	0	0	0	0	0	2,000	0	0	2,000	364	379
9:30	0	0	0	3,000	0	0	0	0	2,000	0	0	2,000	361	379
10:00	6,000	2,000	0	3,000	0	0	0	0	2,000	0	0	2,000	351	379
10:30	6,000	2,000	0	0	0	0	0	0	2,000	0	0	2,000	354	379
11:00	6,000	2,000	0	0	0	0	0	0	2,000	0	0	2,000	356	379
11:30	6,000	2,000	0	0	0	0	0	0	4,000	0	0	2,000	358	379
NOON	3,000	2,000	0	0	0	0	0	0	6,000	0	0	0	361	379
0:30	3,000	2,000	0	0	0	0	0	0	4,000	0	0	0	363	379
1:00	3,000	0	0	0	0	3,000	0	0	4,000	0	2,000	0	360	379
1:30	3,000	0	0	0	0	3,000	0	0	4,000	0	2,000	0	356	379
2:00	3,000	0	2,000	0	0	0	0	0	4,000	0	2,000	2,000	353	379
2:30	3,000	3,000	0	0	0	0	0	0	4,000	0	2,000	2,000	354	379
3:00	3,000	4,000	0	0	0	0	0	0	4,000	0	2,000	2,000	353	379
3:30	3,000	4,000	0	0	0	0	0	0	4,000	0	2,000	2,000	353	379
4:00	3,000	2,000	0	0	0	0	0	0	4,000	0	2,000	2,000	354	379
4:30	3,000	2,000	0	0	0	0	0	3,000	4,000	0	2,000	2,000	351	379
5:00	0	2,000	0	0	0	0	0	3,000	4,000	0	2,000	2,000	357	379
5:30	0	2,000	0	0	0	0	0	3,000	4,000	0	2,000	2,000	357	379
6:00	12,000	2,000	2,000	0	0	0	0	3,000	4,000	0	0	2,000	339	379
6:30	10,000	2,000	2,000	0	0	0	0	3,000	4,000	0	0	2,000	341	379
7:00	12,000	4,000	0	0	0	0	0	3,000	4,000	0	0	0	353	379
7:30	7,000	22,000	9,000	0	0	0	0	3,000	4,000	0	0	0	331	379
7:45	7,000	19,000	12,000	0	0	0	0	3,000	4,000	0	0	2,000	329	379
8:00	72,000	6,000	0	0	0	0	0	3,000	8,000	0	0	4,000	278	379
8:30	55,000	13,000	0	0	0	0	0	0	10,000	0	0	4,000	282	379
9:00	31,000	11,000	2,000	0	0	0	0	0	10,000	0	0	6,000	307	379
9:30	35,000	9,000	2,000	0	0	0	0	0	10,000	0	0	6,000	300	379
10:00	28,000	7,000	2,000	0	0	0	0	0	10,000	0	0	2,000	316	379
10:30	26,000	7,000	2,000	0	0	0	0	0	10,000	0	0	0	328	379
11:00	14,000	2,000	0	0	0	0	0	0	6,000	0	0	0	351	379
11:30	8,000	2,000	0	0	0	0	0	0	6,000	0	0	0	357	379

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SATURDAY

	TVM	ONE	NET	TVM 2	ITV	PRIME TV	RAI 1	RAI 2	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/Wld/Ent	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
8:00	2,000	3,000	0	0	0	0	0	0	3,000	0	0	0	0	0	368	379
8:30	2,000	3,000	0	0	0	0	0	0	3,000	0	0	0	0	0	368	379
9:00	6,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	354	379
9:30	8,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	352	379
10:00	12,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	347	379
10:30	12,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	347	379
11:00	12,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	350	379
11:30	10,000	3,000	0	3,000	0	0	0	0	3,000	0	0	0	2,000	0	352	379
NOON	7,000	3,000	5,000	0	0	0	0	0	3,000	0	0	0	0	0	356	379
0:30	4,000	3,000	5,000	0	0	0	0	0	3,000	0	0	0	0	4,000	355	379
1:00	4,000	3,000	5,000	0	0	0	0	0	3,000	0	0	0	2,000	4,000	348	379
1:30	4,000	3,000	3,000	2,000	0	0	0	0	3,000	0	0	0	2,000	0	352	379
2:00	8,000	3,000	6,000	2,000	0	0	0	0	3,000	0	0	0	3,000	0	344	379
2:30	6,000	5,000	6,000	2,000	0	0	0	0	3,000	0	0	0	3,000	0	344	379
3:00	4,000	5,000	9,000	0	0	0	0	0	3,000	0	0	0	3,000	0	347	379
3:30	4,000	5,000	9,000	0	0	0	0	0	3,000	0	0	0	3,000	0	347	379
4:00	4,000	5,000	4,000	0	0	0	0	0	3,000	0	0	0	0	0	360	379
4:30	4,000	5,000	4,000	0	0	0	0	0	3,000	0	0	0	0	0	360	379
5:00	7,000	3,000	2,000	0	0	0	0	0	3,000	0	0	0	0	0	360	379
5:30	7,000	6,000	0	0	0	0	0	0	3,000	0	0	0	0	0	359	379
6:00	22,000	0	2,000	0	0	0	0	0	3,000	0	0	3,000	0	0	343	379
6:30	22,000	0	2,000	0	0	0	0	0	4,000	0	0	3,000	0	0	342	379
7:00	22,000	5,000	2,000	0	0	0	0	0	4,000	0	0	3,000	0	0	338	379
7:30	21,000	15,000	8,000	0	0	0	0	0	3,000	0	0	3,000	0	0	324	379
7:45	21,000	12,000	8,000	0	0	0	0	0	3,000	0	0	3,000	0	0	327	379
8:00	50,000	8,000	3,000	3,000	0	0	0	0	0	0	0	3,000	0	3,000	302	379
8:30	36,000	8,000	3,000	3,000	0	0	0	0	2,000	0	0	3,000	0	3,000	311	379
9:00	31,000	11,000	0	3,000	0	0	0	0	4,000	0	0	3,000	0	3,000	309	379
9:30	33,000	11,000	0	3,000	0	0	0	0	2,000	0	0	3,000	0	3,000	312	379
10:00	47,000	9,000	0	8,000	0	0	0	0	0	0	0	3,000	0	3,000	304	379
10:30	42,000	4,000	0	8,000	0	0	0	0	0	0	0	3,000	0	3,000	314	379
11:00	27,000	0	0	8,000	0	0	0	0	0	0	0	0	0	3,000	339	379
11:30	27,000	0	0	8,000	0	0	0	0	0	0	0	0	0	3,000	341	379

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SUNDAY

	TVM	ONE	NET	TVM 2	F LIVING	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/Wld/Ent	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	379	379
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	377	379
8:00	7,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	365	379
8:30	5,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	367	379
9:00	5,000	0	0	5,000	0	0	0	0	3,000	0	0	0	0	0	0	363	379
9:30	8,000	0	0	5,000	0	0	0	0	3,000	0	0	0	0	0	0	360	379
10:00	8,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	363	379
10:30	10,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	361	379
11:00	12,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	356	379
11:30	11,000	0	0	3,000	0	0	0	0	0	0	0	0	3,000	0	0	354	379
NOON	8,000	2,000	0	3,000	0	0	0	0	3,000	0	0	0	3,000	0	0	349	379
0:30	8,000	2,000	0	3,000	0	0	0	0	3,000	0	0	0	3,000	0	0	349	379
1:00	10,000	2,000	0	3,000	0	0	0	0	3,000	0	0	0	3,000	0	0	352	379
1:30	10,000	2,000	0	3,000	0	0	0	0	3,000	0	0	0	3,000	0	0	355	379
2:00	8,000	5,000	4,000	3,000	0	0	0	0	5,000	2,000	0	0	3,000	0	0	345	379
2:30	6,000	5,000	4,000	3,000	0	0	0	0	5,000	2,000	0	0	3,000	0	0	347	379
3:00	6,000	7,000	4,000	3,000	0	0	0	0	5,000	2,000	0	0	3,000	0	0	345	379
3:30	6,000	7,000	4,000	3,000	0	0	0	0	5,000	2,000	0	0	3,000	0	0	345	379
4:00	3,000	4,000	4,000	3,000	0	0	0	0	5,000	0	0	3,000	0	0	0	350	379
4:30	3,000	6,000	2,000	3,000	0	0	0	0	5,000	0	0	3,000	0	0	0	350	379
5:00	3,000	6,000	2,000	3,000	0	0	0	0	5,000	0	0	0	0	0	0	358	379
5:30	3,000	4,000	2,000	3,000	0	0	0	0	5,000	0	0	0	0	0	0	360	379
6:00	3,000	4,000	3,000	3,000	0	0	0	0	2,000	0	0	0	0	0	0	364	379
6:30	3,000	4,000	3,000	3,000	0	0	0	0	2,000	0	0	0	0	0	0	361	379
7:00	3,000	4,000	5,000	3,000	0	0	0	0	2,000	0	0	0	0	3,000	0	350	379
7:30	7,000	21,000	13,000	3,000	0	0	0	0	2,000	0	0	0	0	3,000	0	321	379
7:45	7,000	21,000	11,000	3,000	0	0	0	0	2,000	0	0	0	0	3,000	0	323	379
8:00	56,000	15,000	5,000	5,000	0	0	0	0	2,000	0	0	2,000	0	3,000	0	270	379
8:30	40,000	11,000	3,000	5,000	0	0	0	0	2,000	0	0	2,000	3,000	3,000	0	293	379
9:00	25,000	12,000	3,000	11,000	3,000	0	0	0	6,000	0	0	3,000	4,000	2,000	0	298	379
9:30	23,000	8,000	5,000	9,000	3,000	0	0	0	6,000	0	0	3,000	4,000	2,000	0	304	379
10:00	16,000	4,000	3,000	12,000	0	0	0	0	3,000	4,000	0	3,000	3,000	2,000	0	321	379
10:30	19,000	4,000	3,000	9,000	0	0	0	0	3,000	4,000	0	3,000	0	2,000	0	324	379
11:00	19,000	0	3,000	9,000	0	0	0	0	0	4,000	0	0	0	2,000	0	334	379
11:30	12,000	0	3,000	5,000	0	0	0	0	0	4,000	0	0	0	0	0	351	379

A "nil" record does not mean that there were zero audiences.