



**BROADCASTING AUTHORITY  
MALTA**

**RADIO AND TELEVISION AUDIENCES  
FEBRUARY 2014**

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## **1. RADIO AND TELEVISION AUDIENCE ASSESSMENT**

In trying to be more expedient in the publications of audience assessments, this year the Broadcasting Authority held extensive discussions with the National Statistics Office. For the broadcasting season starting October 2013, the Authority made arrangements with the N.S.O. so that data is collected for one month within a specific quarter and a report detailing the salient results is published at the end of that broadcasting quarter.

Since data collection was to be done during one month the sample collected on a daily bases was doubled from 20 a day to 40 per day. A set of 1,240 respondents was collected during the period from 2nd February to 4th March 2014.

The telephone questionnaire was re-designed so that the amount of data collected dialy could be doubled from the previous 20 to 40 respondents every day. Respondents were asked which were their most preferred programs [up to a maximum of three] and which were those stations they had followed the day before for at least 10 minutes [up to a maximum of three stations] and for how long [up to a maximum of three time brackets for television, and up to a maximum of one time bracket for three radio stations].

### **DATA COLLECTION**

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers who were instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and were instructed to callback individuals up to 3 times before interviewing the next person in their list. This is mainly required to avoid any bias that could be introduced between the actual demographics of interviewed people and the desired sample.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data and while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

For February 2014, 50.2% of all contacted persons accepted to participate and while the youngest person interviewed was 12 years old, the eldest person interviewed was 99 years old. Ineligible are those persons who, although selected, were not living in a household at the time of contact.

### **ACCURACY OF THE RESULTS**

Two important statistical tools measure how well the sample represents the population: the survey's margin of error and the confidence level used. The margin of error is the amount of error inherent in the results due to sampling and depends on the size of the sample – a lower margin of error requires a larger sample size. A common choice as an accepted margin of error is that of  $\pm 5\%$ . The confidence level is the amount of uncertainty

that can be tolerated. Typical choices are 90%, 95% and 99% confidence – a higher confidence level requires a larger sample size.

For the data-set of February 2014, a response rate of 50.20%, an estimated population size of 366,739 [aged 12 years and over], and a 95% confidence level, the sample of 1240 interviewees has a margin of error of  $\pm 2.78\%$ .

#### COMPARISON TO PREVIOUS ASSESSMENTS AND ABSOLUTE DATA

Although similar methodology was used as in previous assessments for the identification and stratification of respondents, there is very limited comparability with previous assessments made.

Response Rate		
Feb 2014		
Responses	No.	%
Accepted	1,240	50.20%
Refused	66	2.67%
Non-Contact	360	14.57%
Unreachable	713	28.87%
Ineligible	91	3.68%
Contacted	2,470	100.0%
Not used	10	
Total	2,480	

#### DURING THIS BROADCASTING SEASON

At the start of the broadcasting season, the two main political stations started to broadcast their main news bulletins at 7:30pm rather than staggered as in previous schedules. And by the end of going to print *Radju Parlament* became known as *Radju Malta 2*.

#### SAMPLE PROFILE

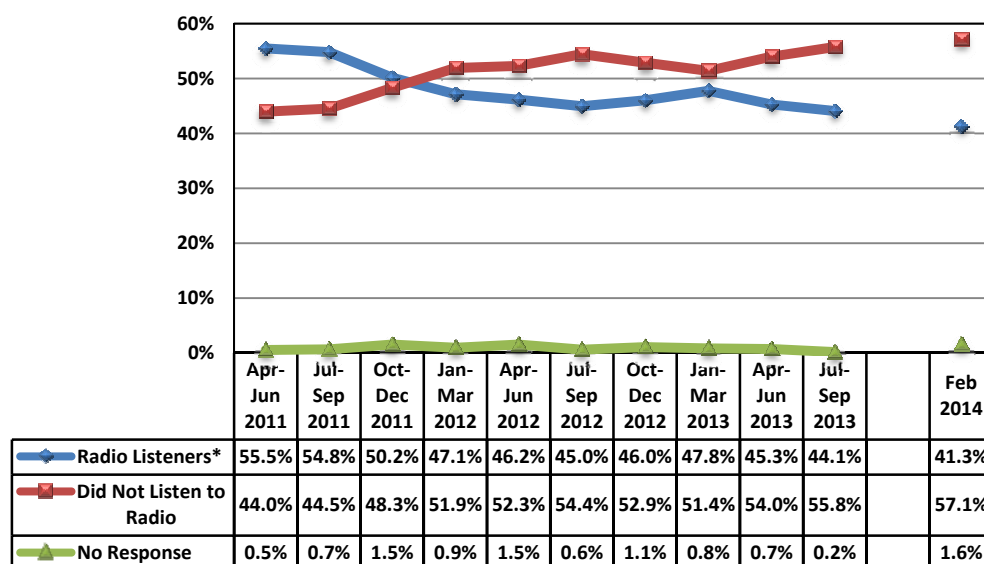
Sample Profile by Age Groups: By Gender and By Districts

Age Groups	Total	Gender		District					
		Male	Female	South Harbour	North Harbour	South Eastern	Western	Gozo & Northern	Comino
12-14	15,779	10,467	5,313	4,093	2,522	3,343	799	3,712	1,310
	4.3%	5.7%	2.9%	5.9%	2.3%	6.0%	1.6%	6.6%	4.7%
	100.0%	66.3%	33.7%	25.9%	16.0%	21.2%	5.1%	23.5%	8.3%
15-24	61,641	29,980	31,661	9,670	17,652	8,753	11,809	9,556	4,201
	16.8%	16.4%	17.2%	14.0%	16.3%	15.8%	23.5%	17.1%	15.0%
	100.0%	48.6%	51.4%	15.7%	28.6%	14.2%	19.2%	15.5%	6.8%
25-29	19,002	9,036	9,966	3,789	7,048	3,343	1,213	1,711	1,897
	5.2%	5.0%	5.4%	5.5%	6.5%	6.0%	2.4%	3.1%	6.8%
	100.0%	47.6%	52.4%	19.9%	37.1%	17.6%	6.4%	9.0%	10.0%
30-49	111,569	56,725	54,844	19,556	32,181	17,871	15,360	19,155	7,446
	30.4%	31.1%	29.7%	28.4%	29.7%	32.2%	30.5%	34.3%	26.7%
	100.0%	50.8%	49.2%	17.5%	28.8%	16.0%	13.8%	17.2%	6.7%
50-64	80,509	38,090	42,419	16,951	22,677	10,765	11,055	12,588	6,472
	22.0%	20.9%	23.0%	24.6%	21.0%	19.4%	22.0%	22.5%	23.2%
	100.0%	47.3%	52.7%	21.1%	28.2%	13.4%	13.7%	15.6%	8.0%
65-79	63,692	29,365	34,327	13,379	21,053	9,448	7,545	6,276	5,991
	17.4%	16.1%	18.6%	19.4%	19.5%	17.0%	15.0%	11.2%	21.4%
	100.0%	46.1%	53.9%	21.0%	33.1%	14.8%	11.8%	9.9%	9.4%
80+	14,547	8,723	5,824	1,453	5,067	2,016	2,515	2,875	620
	4.0%	4.8%	3.2%	2.1%	4.7%	3.6%	5.0%	5.1%	2.2%
	100.0%	60.0%	40.0%	10.0%	34.8%	13.9%	17.3%	19.8%	4.3%
Total	366,739	182,386	184,353	68,893	108,200	55,540	50,296	55,873	27,937
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.7%	50.3%	18.8%	29.5%	15.1%	13.7%	15.2%	7.6%

[Count; Col%; Row%]

## 2. RADIO AUDIENCES AND ASSESSMENT

Data was collected on a daily basis [40 per day] from 2nd February to 4th March 2014 giving a total data-set of 1,240 respondents; thus having a margin of error of  $\pm 2.78\%$ .



\* Includes "No Particular Radio Station" and "Did not remember which station"

### RADIO REACH

Respondents were asked which radio station they had listened to the day before the interview. This data does not indicate whether radio listeners are regular listeners or occasionals since they would have to be asked specifically whether they usually listen to radio followed by the question whether they had listened to radio the day before the interview.

The percentage of radio listeners for the period under review was slightly less when compared to the averages of previous data collected for the quarters of January-March. Twelve respondents replied that they do not have a radio set [0.972%].

*On average 151,441 persons (41.3%) aged 12 or over followed a radio station during February 2014.*

	Number				% total			
	Total	Yes*	No	No Answer	Total	Yes	No	No Answer
<b>Total</b>	<b>366,739</b>	<b>151,441</b>	<b>209,511</b>	<b>5,787</b>	<b>100</b>	<b>41.29</b>	<b>57.13</b>	<b>1.58</b>
<b>Gender</b>								
Males	182,386	72,323	106,645	3,418	100	39.65	58.47	1.87
Females	184,353	79,118	102,866	2,369	100	42.92	55.80	1.29
<b>Age group</b>								
12-14	15,779	4,229	10,904	647	100	26.80	69.10	4.10
15-24	61,641	19,526	41,674	442	100	31.68	67.61	0.72
25-29	19,002	8,147	10,855	0	100	42.88	57.12	0.00
30-49	111,569	46,990	62,117	2,463	100	42.12	55.68	2.21
50-64	80,509	33,533	46,213	763	100	41.65	57.40	0.95
65-79	63,692	30,699	31,775	1,218	100	48.20	49.89	1.91
80+	14,547	8,317	5,974	255	100	57.18	41.07	1.76
<b>District</b>								
South Harbour	68,893	32,024	36,433	436	100	46.48	52.88	0.63
North Harbour	108,200	44,119	62,190	1,891	100	40.78	57.48	1.75
South Eastern	55,540	21,187	33,335	1,018	100	38.15	60.02	1.83
Western	50,296	18,089	31,076	1,130	100	35.97	61.79	2.25
Northern	55,873	25,080	30,035	758	100	44.89	53.76	1.36
Gozo & Comino	27,937	10,941	16,442	554	100	39.16	58.85	1.98

\*Includes those who "did not remember which station they followed" [≈4,193] and those who "did not follow any particular radio station" [≈7,388].

# **RADIO REACH BY GENDER, BY AGE GROUPS, AND BY DISTRICTS**

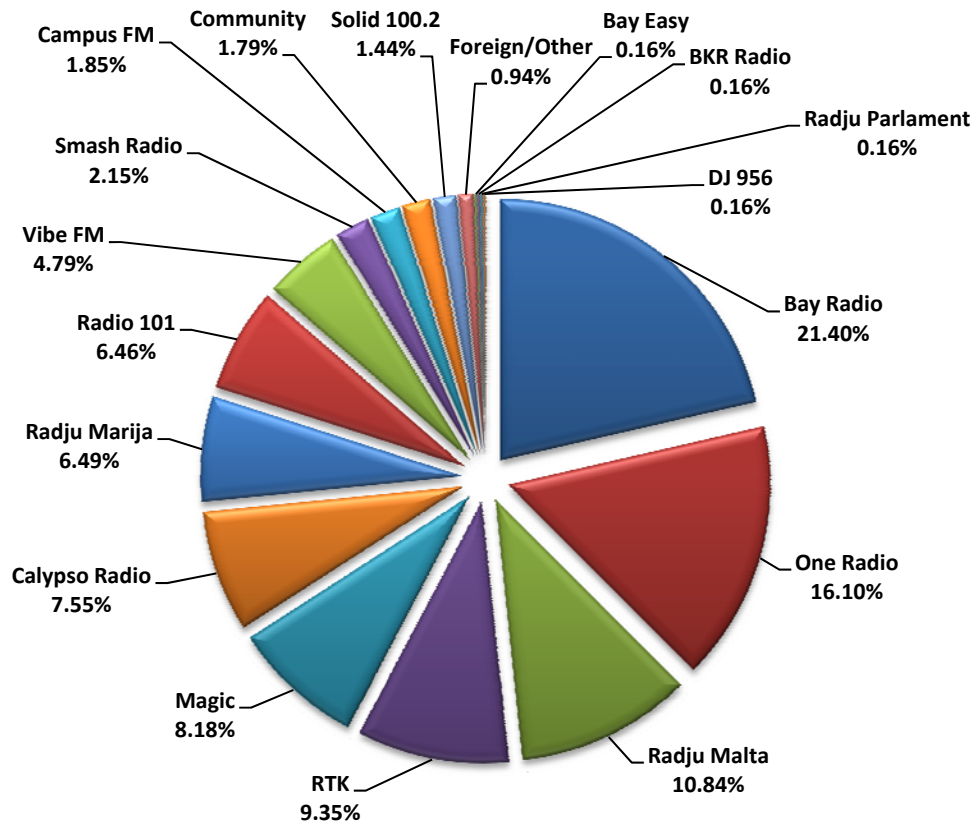
Overall, female listeners exceeded males. Analysed by broadcasting station, Bay Radio attracted the highest percentage of all listeners [21.4%] followed by ONE Radio [16.1%] and Radju Malta [10.84%]. Although the number of females exceeded males for Bay Radio and Radju Malta, males exceeded females for ONE Radio. Bay Radio attracted the highest amounts of listeners of all 12-49 year olds, ONE Radio attracted the highest amounts of all those over 50 years old. Bay Radio attracted the highest amounts of listeners from four districts with its highest amounts in the North Harbour; ONE Radio attracted the highest amounts from the South Harbour and the second highest in two other districts following Bay Radio. RTK was the most followed station in Gozo & Comino followed by Radju Malta.

	Total N	Gender		Age Groups								District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino		
Radju Malta	16,873	7,692	9,181	0	794	0	2,398	3,803	8,116	1,763	3,568	4,399	1,817	2,896	2,885	1,308		
Radju Parlament	255	0	255	0	0	0	255	0	0	0	0	0	0	0	0	255		
Magic	12,736	6,274	6,462	0	1,299	1,474	8,339	1,624	0	0	1,858	3,418	2,090	1,992	3,153	226		
One Radio	25,073	12,926	12,147	304	413	1,538	4,524	6,626	9,035	2,633	10,911	4,512	3,229	1,976	3,298	1,148		
Radio 101	10,065	5,132	4,932	442	388	0	3,375	3,573	2,288	0	1,890	3,465	1,165	930	1,292	1,323		
Bay Radio	33,323	15,372	17,951	2,528	14,631	3,217	10,587	1,854	505	0	4,989	12,369	4,937	3,763	7,035	230		
Calypso Radio	11,754	6,485	5,269	393	776	0	3,742	4,381	2,463	0	2,933	3,908	1,601	1,406	1,097	809		
RTK	14,563	4,106	10,457	394	442	639	3,369	4,058	4,261	1,399	1,323	5,315	1,998	1,481	1,443	3,002		
Smash radio	3,341	1,541	1,799	0	414	0	2,642	285	0	0	340	401	577	1,517	505	0		
Radju Marija	10,110	2,960	7,150	0	0	0	1,248	2,676	3,691	2,495	1,836	3,322	878	1,186	2,429	459		
Campus FM	2,888	1,904	983	0	0	0	1,176	955	537	219	941	597	219	228	593	310		
Vibe FM	7,463	2,906	4,557	304	3,120	737	3,302	0	0	0	1,437	2,379	479	814	2,128	226		
Solid 100.2	2,239	1,190	1,049	0	802	0	1,437	0	0	0	0	1,532	292	414	0	0		
Bay Easy	255	255	0	0	0	0	0	255	0	0	0	255	0	0	0	0		
DJ 956	247	0	247	0	0	0	247	0	0	0	0	0	0	247	0	0		
BKR Radio	255	255	0	0	0	0	0	0	255	0	0	255	0	0	0	0		
Foreign/Other	1,462	789	672	0	0	0	0	954	285	223	474	223	285	228	252	0		
Community	2,786	1,073	1,713	0	0	542	595	1,373	275	0	1,006	478	0	275	0	1,027		
	155,687	70,862	84,824	4,365	23,079	8,147	47,234	32,418	31,710	8,732	33,507	46,829	19,567	19,352	26,110	10,322		
	Total %	Gender		Age Groups								Districts						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino		
Radju Malta	10.84	[3]	10.85	10.82	0.00	3.44	0.00	5.08	11.73	25.59	20.19	10.65	9.39	9.28	14.96	11.05	12.68	
Radju Parlament	0.16	[15]	0.00	0.30	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.47	
Magic	8.18	[5]	8.85	7.62	0.00	5.63	18.09	17.65	5.01	0.00	0.00	5.55	7.30	10.68	10.29	12.08	2.19	
One Radio	16.10	[2]	18.24	14.32	6.96	1.79	18.88	9.58	20.44	28.49	30.16	32.56	9.63	16.50	10.21	12.63	11.12	
Radio 101	6.46	[8]	7.24	5.81	10.11	1.68	0.00	7.14	11.02	7.21	0.00	5.64	7.40	5.95	4.81	4.95	12.82	
Bay Radio	21.40	[1]	21.69	21.16	57.92	63.40	39.49	22.41	5.72	1.59	0.00	14.89	26.41	25.23	19.45	26.94	2.22	
Calypso Radio	7.55	[6]	9.15	6.21	9.01	3.36	0.00	7.92	13.51	7.77	0.00	8.75	8.35	8.18	7.26	4.20	7.84	
RTK	9.35	[4]	5.79	12.33	9.04	1.91	7.84	7.13	12.52	13.44	16.02	3.95	11.35	10.21	7.65	5.53	29.08	
Smash radio	2.15	[10]	2.18	2.12	0.00	1.80	0.00	5.59	0.88	0.00	0.00	1.02	0.86	2.95	7.84	1.93	0.00	
Radju Marija	6.49	[7]	4.18	8.43	0.00	0.00	0.00	2.64	8.25	11.64	28.58	5.48	7.09	4.49	6.13	9.30	4.45	
Campus FM	1.85	[11]	2.69	1.16	0.00	0.00	0.00	2.49	2.94	1.69	2.51	2.81	1.28	1.12	1.18	2.27	3.00	
Vibe FM	4.79	[9]	4.10	5.37	6.96	13.52	9.04	6.99	0.00	0.00	0.00	4.29	5.08	2.45	4.21	8.15	2.19	
Solid 100.2	1.44	[13]	1.68	1.24	0.00	3.48	0.00	3.04	0.00	0.00	0.00	0.00	3.27	1.49	2.14	0.00	0.00	
Bay Easy	0.16	[15]	0.36	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.00	
DJ 956	0.16	[15]	0.00	0.29	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	1.28	0.00	0.00	
BKR Radio	0.16	[15]	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.81	0.00	0.00	0.55	0.00	0.00	0.00	0.00	
Community	1.79	[12]	1.51	2.02	0.00	0.00	6.66	1.26	4.24	0.87	0.00	3.00	1.02	0.00	1.42	0.00	9.95	
Foreign/Other	0.94	[14]	1.11	0.79	0.00	0.00	0.00	0.00	2.94	0.90	2.55	1.42	0.48	1.45	1.18	0.97	0.00	
	100.0		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Based on Radio Listeners only including those who could identify more than one station but excluding all those who could not identify a station and/or could not remember.



**Radio Reach by Station**  
**[irrespective of time spent]**  
**February 2014**



## RADIO AUDIENCES

For this assessment respondents were given the possibility of identifying a maximum of three radio station which they had listened to and up to one time-period for each station. Out of the 1240 respondents, 50 radio listeners identified a second stations while another six listeners identified their third particular radio station which they had followed.

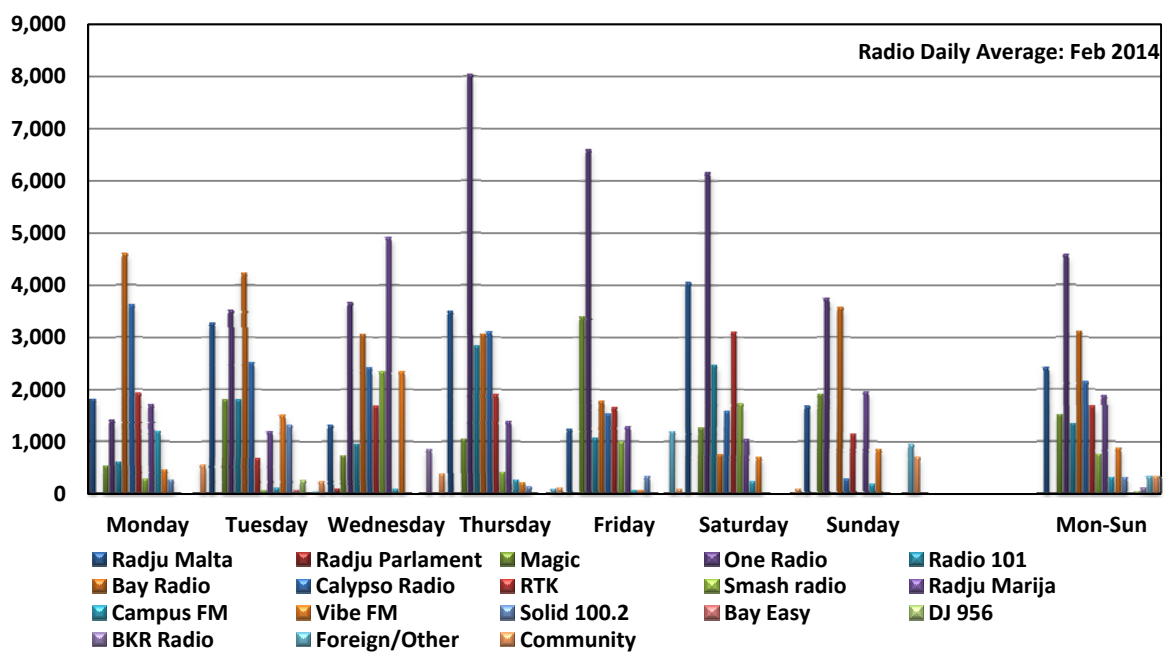
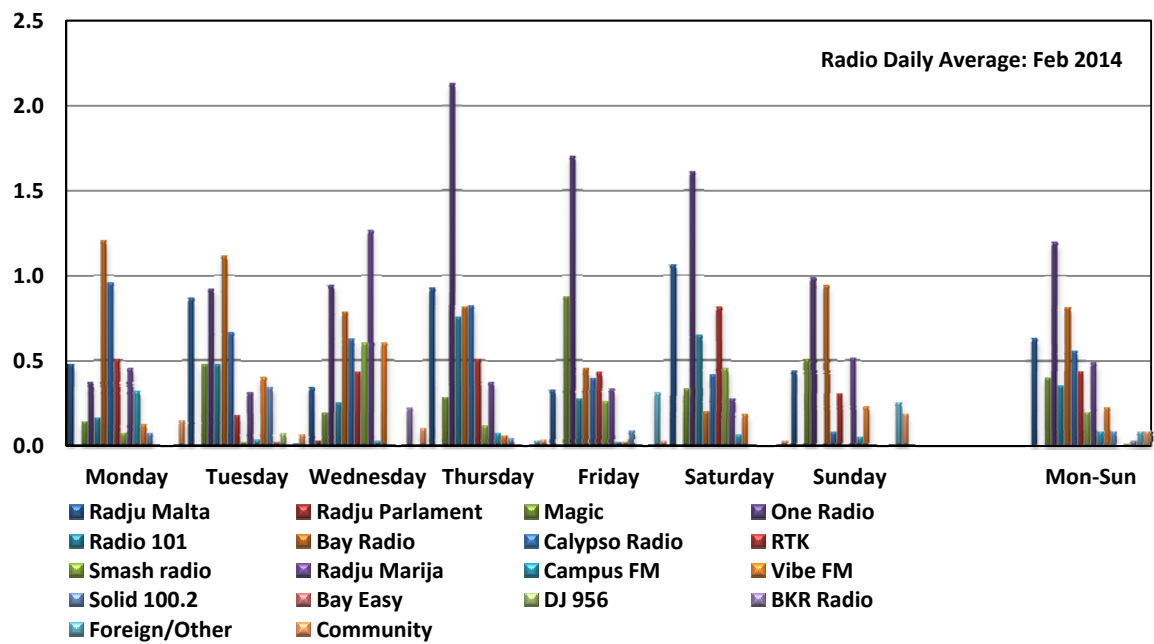
## WEEKDAYS AVERAGE AUDIENCE SHARE

Taking all radio listeners and weighting each listener for each particular station by the amount of time that radio was listened to, the daily average audience for each station is the first that was calculated. Although Bay Radio attracted the highest amounts of listeners, on average ONE Radio attained the overall average of 1.193%, followed by Bay Radio [0.811%] and Radju Malta [0.628%]. The overall highest average for any particular day was that of ONE Radio on Thursdays [2.131%], Fridays [1.701%], Saturdays [1.610%] and Sundays [0.982%]. Bay Radio attained the highest average amongst all stations for Mondays [1.205%] and Tuesdays [1.112%] while Radju Marija had the highest average amongst all stations for Wednesdays with 1.259%.

Daily Average %	Radju Malta	Radju Parlament	Magic	One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	DJ 956	BKR Radio	Foreign/Other	Community	Highest
Monday	0.474	0.000	0.138	0.370	0.159	1.205	0.951	0.504	0.070	0.449	0.314	0.119	0.067	0.000	0.000	0.000	0.000	0.143	1.205
Tuesday	0.861	0.000	0.471	0.920	0.470	1.112	0.659	0.174	0.013	0.310	0.027	0.394	0.341	0.017	0.066	0.000	0.008	0.059	1.112
Wednesday	0.334	0.022	0.186	0.938	0.244	0.784	0.620	0.429	0.598	1.259	0.019	0.599	0.000	0.000	0.000	0.218	0.000	0.094	1.259
Thursday	0.927	0.000	0.279	2.131	0.751	0.812	0.821	0.504	0.109	0.367	0.070	0.055	0.034	0.000	0.000	0.000	0.024	0.028	2.131
Friday	0.319	0.000	0.874	1.701	0.270	0.454	0.392	0.427	0.253	0.329	0.014	0.014	0.085	0.000	0.000	0.000	0.306	0.021	1.701
Saturday	1.057	0.000	0.328	1.610	0.645	0.193	0.410	0.811	0.447	0.271	0.058	0.182	0.000	0.000	0.000	0.000	0.000	0.023	1.610
Sunday	0.439	0.000	0.503	0.982	0.000	0.936	0.072	0.300	0.000	0.513	0.044	0.222	0.000	0.000	0.000	0.000	0.247	0.183	0.982
Mon-Sun	0.628	0.003	0.396	1.193	0.349	0.811	0.559	0.438	0.196	0.490	0.082	0.228	0.082	0.003	0.011	0.028	0.084	0.083	1.193
Highest	1.057	0.022	0.874	2.131	0.751	1.205	0.951	0.811	0.598	1.259	0.314	0.599	0.341	0.017	0.066	0.218	0.306	0.183	

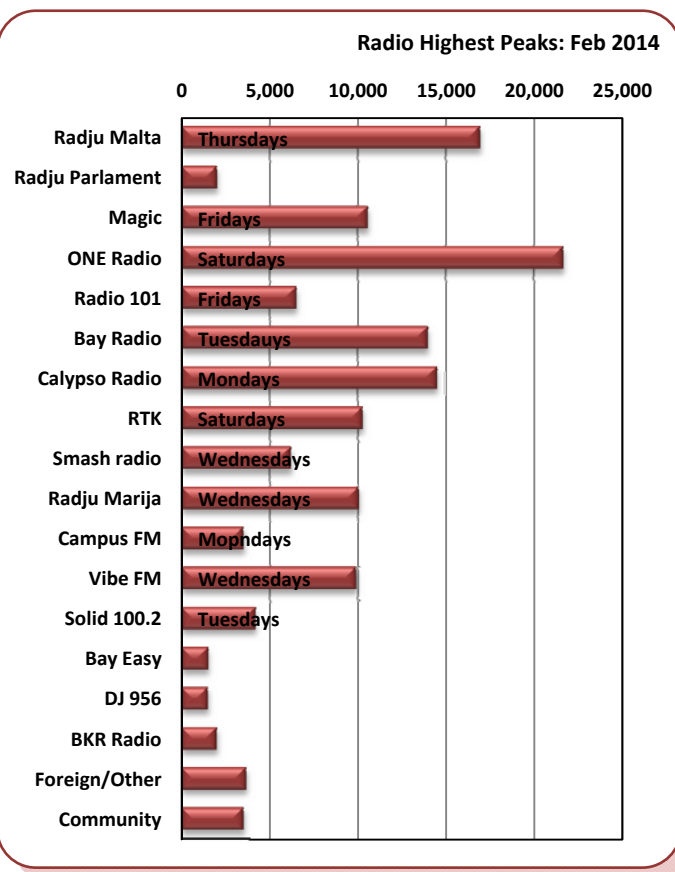
  

Daily Average N	Radju Malta	Radju Parlament	Magic	One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	DJ 956	BKR Radio	Foreign/Other	Community	Highest
Monday	1,806		524	1,408	605	4,585	3,619	1,919	266	1,707	1,195	452	257					546	4,585
Tuesday	3,280		1,793	3,507	1,789	4,236	2,512	665	51	1,180	101	1,501	1,300	65	252		29	226	4,236
Wednesday	1,302	85	723	3,655	949	3,055	2,413	1,672	2,328	4,904	76	2,333				847		368	4,904
Thursday	3,494		1,051	8,029	2,828	3,058	3,093	1,897	412	1,382	265	208	129				91	107	8,029
Friday	1,242		3,399	6,614	1,051	1,764	1,523	1,661	984	1,281	55	55	331				1,188	82	6,614
Saturday	4,053		1,255	6,171	2,472	741	1,571	3,107	1,715	1,037	221	698						88	6,171
Sunday	1,667		1,909	3,729		3,555	273	1,139		1,946	169	843					939	694	3,729
Mon-Sun	2,402	11	1,516	4,563	1,335	3,104	2,139	1,676	748	1,876	315	872	313	11	41	106	322	318	4,563
Highest	4,053	85	3,399	8,029	2,828	4,585	3,619	3,107	2,328	4,904	1,195	2,333	1,300	65	252	847	1,188	694	



## WEEKDAYS PEAK AUDIENCES

Another indication of a radio station's popularity with its audiences is its highest percentage number of audiences obtained at any particular half-hour slot of each weekday. The highest percentage average reached was that of ONE Radio on Saturdays [5.661% - 21,700]. In fact ONE Radio had the highest peaks amongst all stations from Wednesdays to Sundays. Calsypso Radio had the highest peak amongst all stations on Mondays while Bay Radio had the highest peak amongst all stations on Tuesdays.

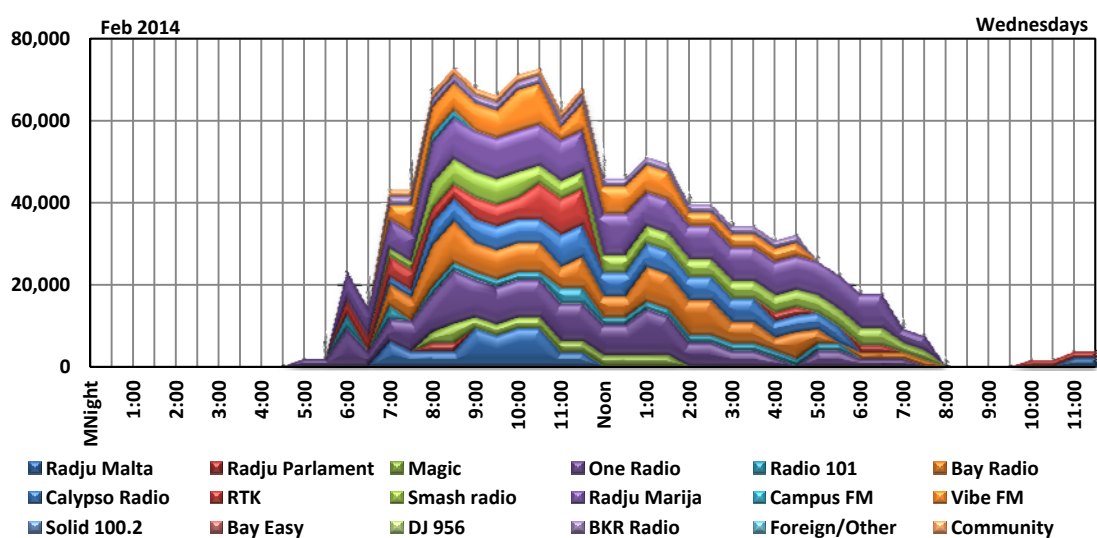
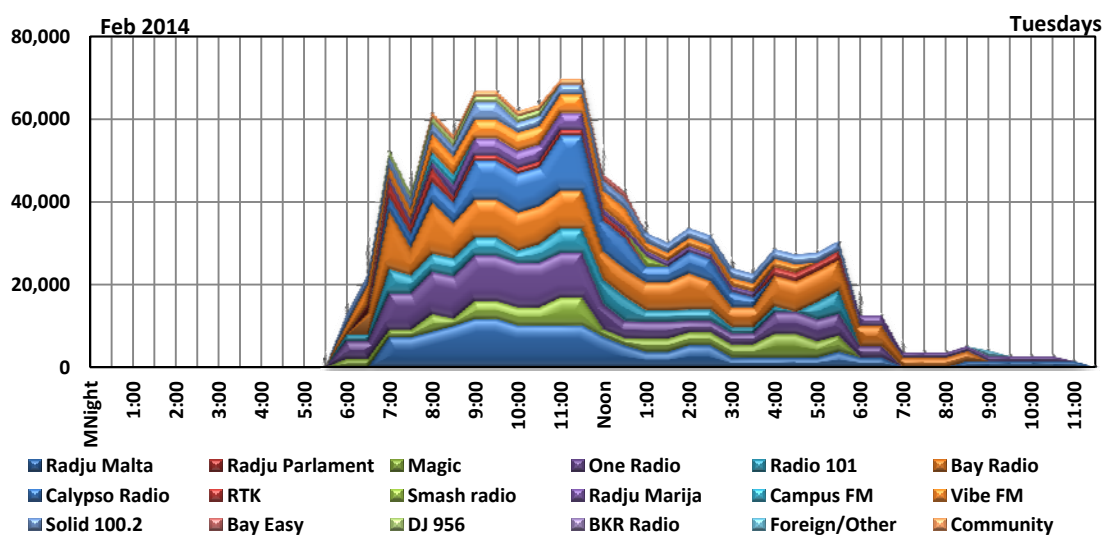
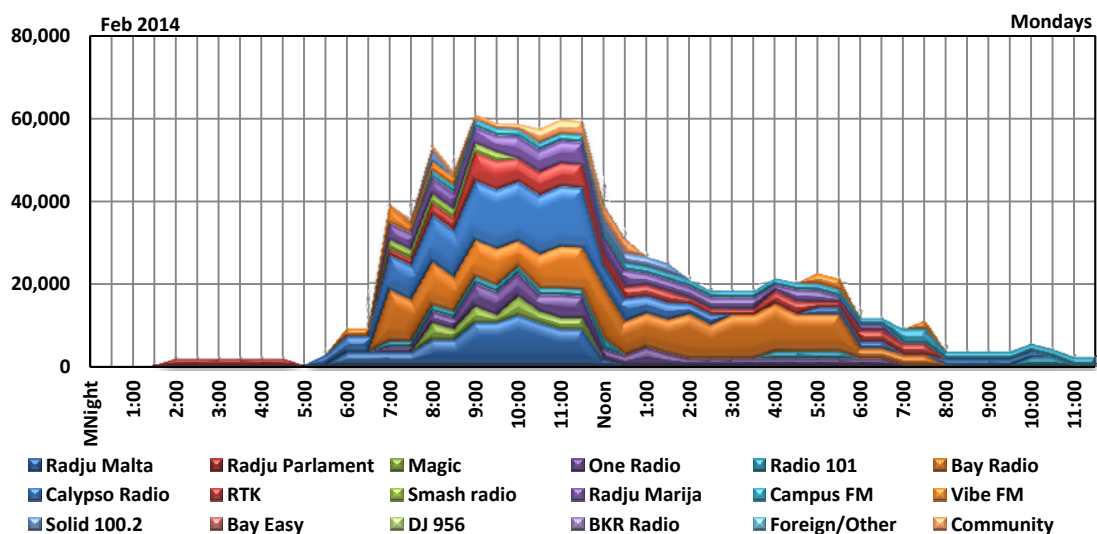


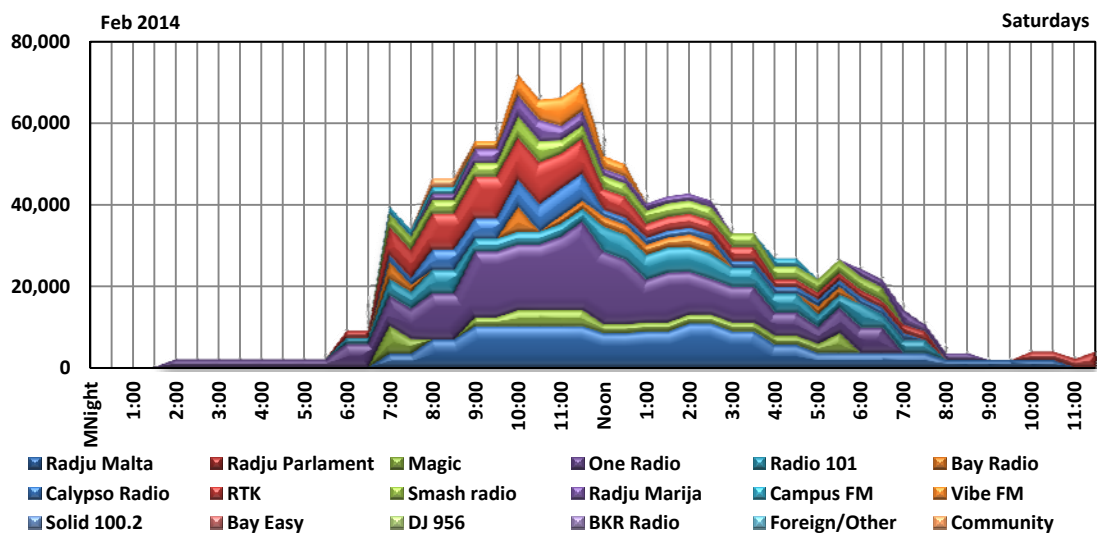
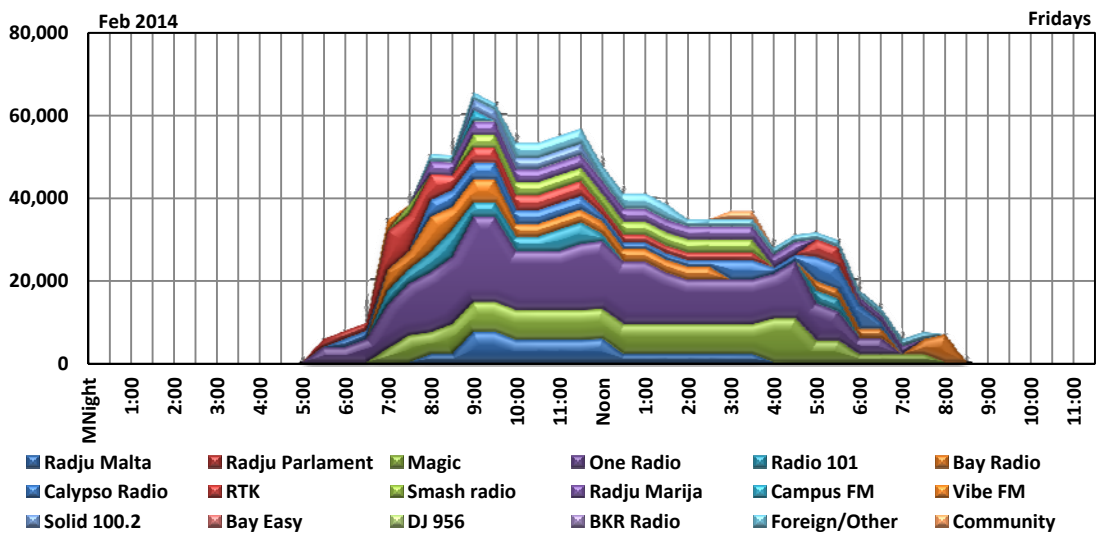
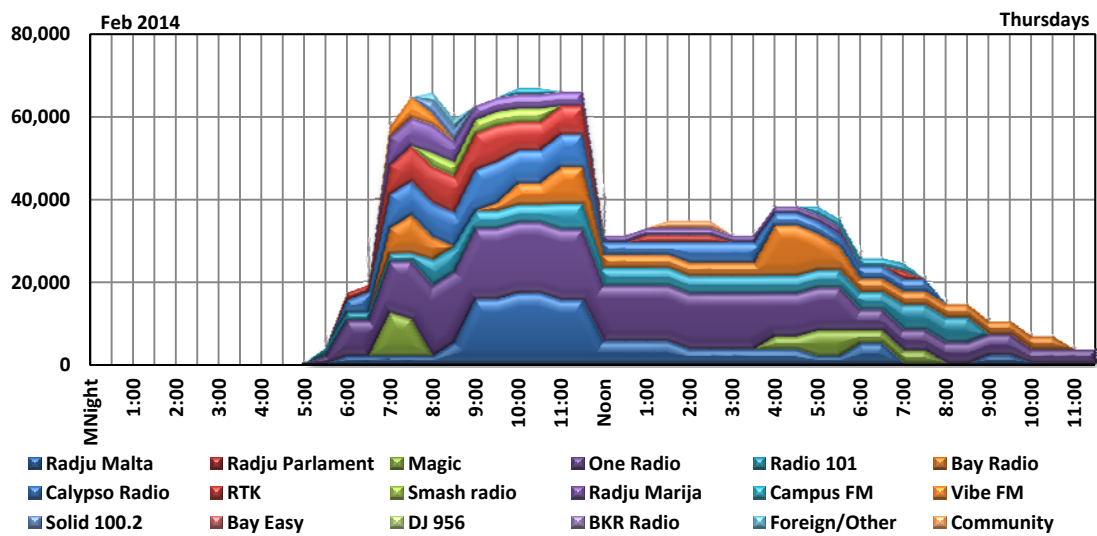
HIGHEST PEAKS %	Radju Malta	Radju Parlament	Magic	One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	DJ 956	BKR Radio	Foreign/Other	Community	Highest
Monday	3.166	0.000	1.199	1.463	0.727	3.278	3.825	1.845	0.560	1.418	0.926	1.183	0.682	0.000	0.000	0.000	0.000	0.927	3.825
Tuesday	3.054	0.000	1.768	2.885	1.534	3.681	3.502	0.905	0.643	1.069	0.638	1.279	1.112	0.409	0.396	0.000	0.365	0.356	3.681
Wednesday	2.355	0.521	1.215	3.331	0.954	2.600	2.003	2.271	1.604	2.587	0.465	2.551	0.000	0.000	0.000	0.522	0.000	0.454	3.331
Thursday	4.505	0.000	2.800	4.538	1.656	3.232	2.640	2.351	0.875	1.812	0.516	1.324	0.821	0.000	0.000	0.000	0.582	0.454	4.538
Friday	1.887	0.000	2.728	5.306	1.687	2.206	1.492	2.403	0.826	0.800	0.681	0.681	0.681	0.000	0.000	0.000	0.947	0.508	5.306
Saturday	2.772	0.000	1.780	5.661	1.599	1.583	1.750	2.685	1.357	1.341	0.509	1.792	0.000	0.000	0.000	0.000	0.000	0.549	5.661
Sunday	2.733	0.000	1.131	3.728	0.000	3.562	0.555	1.092	0.000	2.005	0.711	1.435	0.000	0.000	0.000	0.000	0.773	0.884	3.728
Highest	4.505	0.521	2.800	5.661	1.687	3.681	3.825	2.685	1.604	2.587	0.926	2.551	1.112	0.409	0.396	0.522	0.947	0.927	

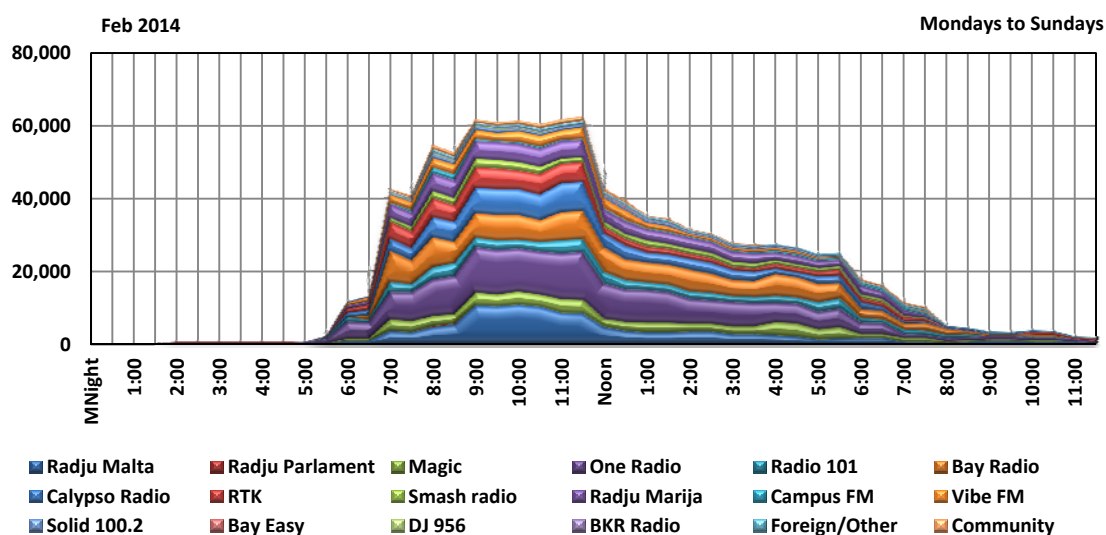
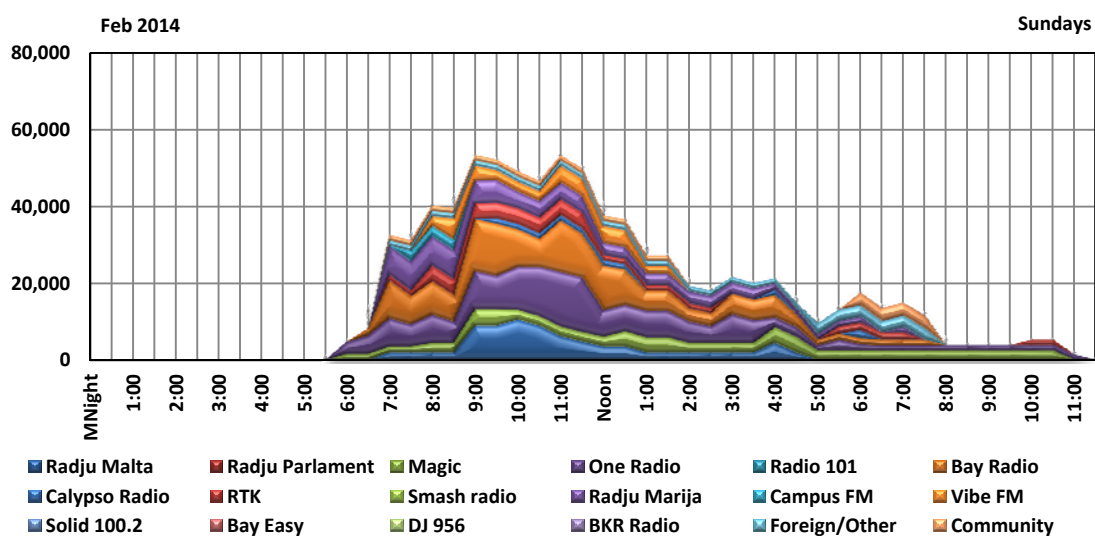
HIGHEST PEAKS N	Radju Malta	Radju Parlament	Magic	One Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	Solid 100.2	Bay Easy	DJ 956	BKR Radio	Foreign/Other	Community	Highest
Monday	12,046	0	4,564	5,567	2,767	12,473	14,555	7,019	2,132	5,398	3,523	4,500	2,597	0	0	0	0	3,526	14,555
Tuesday	11,636	0	6,735	10,994	5,845	14,024	13,345	3,448	2,452	4,072	2,432	4,872	4,236	1,560	1,510	0	1,391	1,355	14,024
Wednesday	9,171	2,029	4,734	12,974	3,716	10,126	7,801	8,846	6,247	10,075	1,813	9,935	0	0	0	2,033	0	1,767	12,974
Thursday	16,974	0	10,551	17,097	6,240	12,177	9,948	8,857	3,297	6,828	1,946	4,987	3,094	0	0	0	2,194	1,710	17,097
Friday	7,338	0	10,608	20,634	6,560	8,577	5,801	9,345	3,212	3,110	2,649	2,649	2,649	0	0	0	3,681	1,974	20,634
Saturday	10,624	0	6,822	21,700	6,128	6,068	6,707	10,293	5,200	5,139	1,952	6,867	0	0	0	0	0	2,105	21,700
Sunday	10,379	0	4,293	14,158	0	13,527	2,106	4,145	0	7,613	2,700	5,451	0	0	0	0	2,935	3,357	14,158
Highest	16,974	2,029	10,608	21,700	6,560	14,024	14,555	10,293	6,247	10,075	3,523	9,935	4,236	1,560	1,510	2,033	3,681	3,526	

## RADIO AUDIENCE SHARE BY HALF-HOUR SLOTS

The following figures map in details the total daily audience shares for radio stations cumulative at half-hour slots.



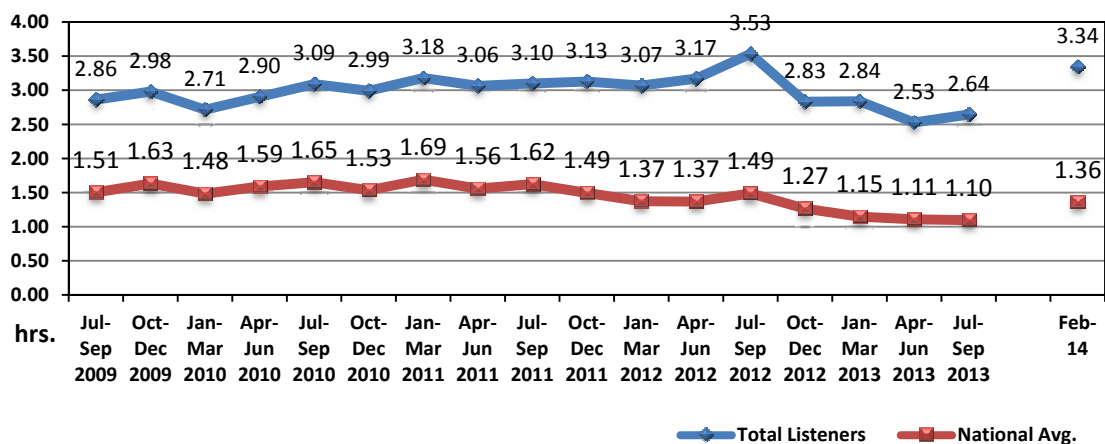




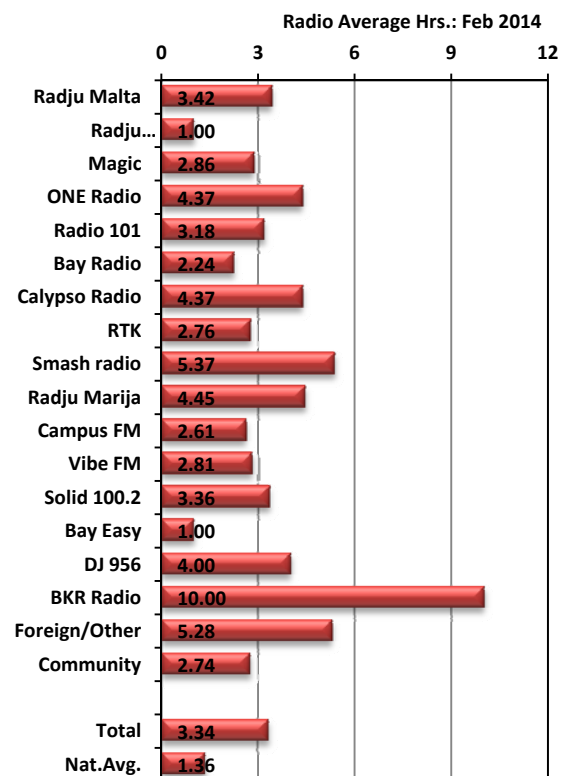
Overall, audiences were registered for all the half-hour slots except for the early hours from midnight to 2:00am. Audiences increased from 0.542% at 5:30am [≈2,075] to 3.418% at 6:30am [≈13,077] and to 11.092% half an hour later at 7:00am [≈42,436]. The highest amount was reached at 11:30am [≈62,309] with 16.287% of all radio listeners. Audiences gradually decreased to 6.534% at 5:30pm [≈24,997] to 0.444% at 11:30pm [≈1,697].



## DAILY HOURS OF RADIO CONSUMPTION



The total number of hours that radio consumers listened to, divided by the total number of listeners gives the total average hours that radio was listened to. This gives an average of 3.34 hours per radio listener; and averaged out over the whole population, the national average stood at 1.36 hrs. Both these averages are higher than the averages of similar quarters analysed in previous assessments. In face the total average of 3.34 hrs was the second highest since that of July-September 2012. Excluding outliers [such as BKR Radio which amounted to 0.16% of all radio listeners], Smash Radio [3.27%] had the highest average hours per radio listener, followed by Radju Marija [4.45 hrs] and both ONE Radio and Calypso Radio [4.37 hrs].

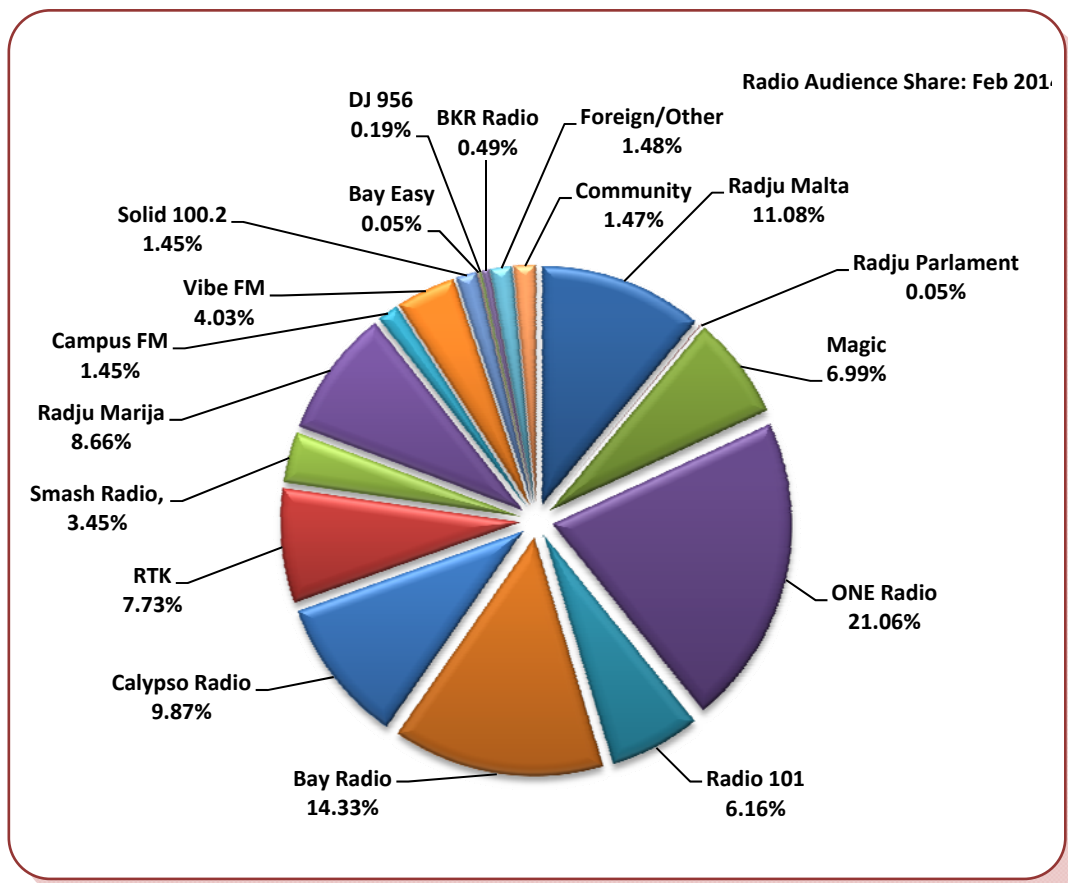




### RADIO STATIONS AUDIENCE SHARE

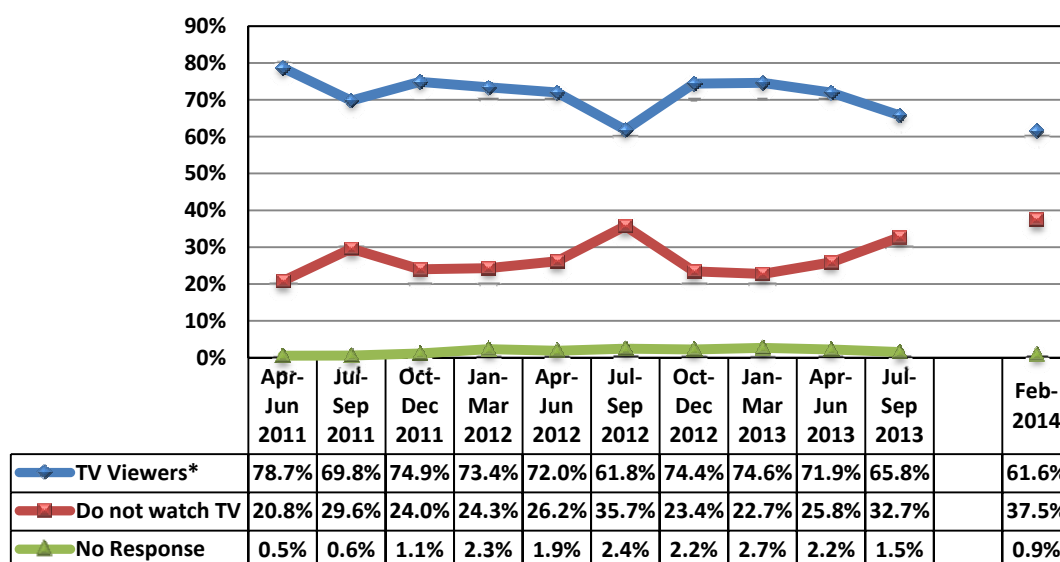
Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in the figure below.

Overall, ONE Radio ranked first with 21.06% of all audiences, followed by Bay Radio [14.33%]; Radju Malta [11.08%]; Calypso Radio [9.87%]; RTK [7.73%]; Magic [6.99%]; and Radio 101 [6.16%].



### 3. TV AUDIENCES AND ASSESSMENT

Data was collected on a daily basis [40 per day] from 2nd February to 4th March 2014 giving a total data-set of 1,240 respondents; thus having a margin of error of  $\pm 2.78\%$ .



#### TV REACH

Similar to radio, television viewing data collected during the month of February 2014 was also analysed according to methods used in previous assessments.

Although the data is not comparable with previous data collected, an indication of trends and a reference to previous data is made.

On average, a total of 61.61% of the population followed a TV station during the period under review. Comparatively, this was a much lower figure than that of similar quaters. TV programs were followed equally by both gender and amongst all age groups.

*On average 225,955 persons (62%) aged 12 or over followed a TV station during February 2014.*

	Number				% total			
	Total	Yes	No	No Answer	Total	Yes	No	No Answer
<b>Total</b>	<b>366,739</b>	<b>225,955</b>	<b>137,384</b>	<b>3,400</b>	<b>100</b>	<b>61.61</b>	<b>37.46</b>	<b>0.93</b>
<b>Gender</b>								
Males	182,386	111,531	69,231	1,623	100	61.15	37.96	0.89
Females	184,353	114,423	68,153	1,777	100	62.07	36.97	0.96
<b>Age group</b>								
12-14	15,779	10,187	4,875	718	100	64.56	30.89	4.55
15-24	61,641	31,083	29,939	620	100	50.43	48.57	1.01
25-29	19,002	6,963	12,040	0	100	36.64	63.36	0.00
30-49	111,569	62,096	48,635	837	100	55.66	43.59	0.75
50-64	80,509	58,144	21,615	750	100	72.22	26.85	0.93
65-79	63,692	47,629	15,588	475	100	74.78	24.47	0.75
80+	14,547	9,853	4,693	0	100	67.74	32.26	0.00
<b>District</b>								
South Harbour	68,893	41,272	27,185	436	100	59.91	39.46	0.63
North Harbour	108,200	67,641	39,323	1,235	100	62.51	36.34	1.14
South Eastern	55,540	36,792	17,520	1,228	100	66.24	31.55	2.21
Western	50,296	29,275	20,746	275	100	58.20	41.25	0.55
Northern	55,873	32,870	23,003	0	100	58.83	41.17	0.00
Gozo & Comino	27,937	18,105	9,606	226	100	64.81	34.39	0.81

Again, like radio listeners, five respondents replied that they do not have a TV-set.

# TV REACH BY GENDER, BY AGE GROUPS, AND BY DISTRICTS

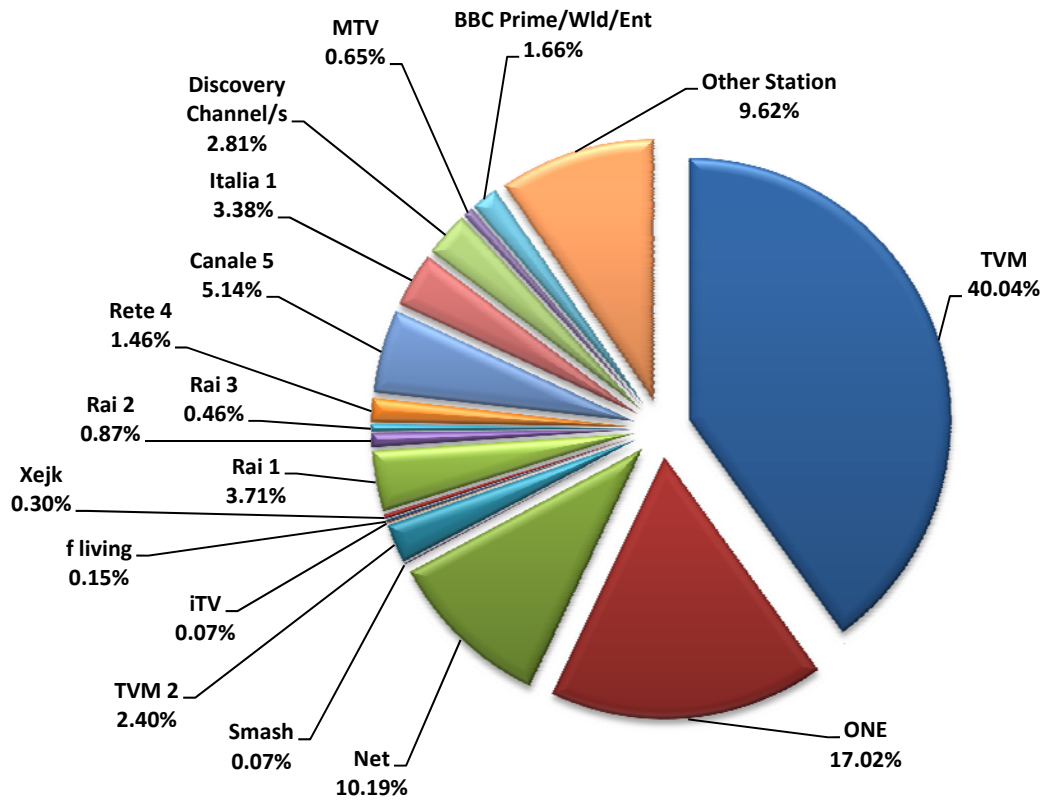
	Total N	Gender		Age Groups								District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino		
TVM	120,340	59,871	60,469	2,636	16,517	1,964	35,365	33,232	25,192	5,434	23,808	32,533	19,054	18,771	15,936	10,237		
ONE	51,144	21,975	29,169	471	4,518	2,411	9,341	16,813	14,220	3,370	12,491	13,191	9,638	4,507	6,019	5,297		
Net	30,641	15,808	14,833		787	388	4,689	10,786	11,486	2,505	4,953	10,000	3,529	3,066	5,129	3,965		
Smash	222		222						222		222							
TVM 2	7,215	4,593	2,622	913	226	226	1,771	2,679	889	512	1,132	223	2,433	1,634	1,112	681		
iTV	222		222					222			222							
f living	442		442					219	223			223	219					
Xejk	891		891			413	255	0	223			223			413	255		
Rai 1	11,162	4,694	6,468		393		2,120	4,101	4,325	223	1,977	4,250	1,243	1,281	1,846	565		
Rai 2	2,612	1,133	1,479		442		1,025	223	923		436	1,487	442	247				
Rai 3	1,373	511	862						1,373			1,178			194			
Rete 4	4,385	540	3,845		607		589	1,339	1,849		1,051	1,933	504	702	194			
Canale 5	15,452	6,225	9,227	304	2,076	413	5,204	4,937	2,233	285	2,236	5,528	3,540	2,434	1,258	455		
Italia 1	10,170	5,518	4,652	1,092	2,514	388	4,988	933		255	2,006	2,220	2,002	874	2,016	1,052		
Discovery Ch./s	8,444	7,014	1,430	781	2,093	226	3,406	1,012	730	194	1,127	2,311	2,099	1,055	1,316	536		
MTV	1,943	0	1,943	394	1,131			223		194	304	223	394	414	608			
BBC Pr/Wld/Ent	4,998	2,796	2,201		471		1,488	1,462	1,357	219	252	1,324	1,658	475	724	565		
Other Station	28,910	17,058	11,853	5,159	3,578	1,724	8,009	6,436	3,299	705	2,203	11,825	2,862	3,449	7,326	1,246		
Total	300,564	147,734	152,830	11,750	35,354	8,153	78,251	84,616	68,543	13,897	54,421	88,672	49,617	38,910	68,552	34,910		
	Total N	Gender		Age Groups								District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo and Comino		
TVM	40.04	[1]	40.53	39.57	22.44	46.72	24.09	45.19	39.27	36.75	39.10	43.75	36.69	38.40	48.24	36.14	41.19	
ONE	17.02	[2]	14.87	19.09	4.01	12.78	29.57	11.94	19.87	20.75	24.25	22.95	14.88	19.43	11.58	13.65	21.32	
Net	10.19	[3]	10.70	9.71		2.23	4.76	5.99	12.75	16.76	18.02	9.10	11.28	7.11	7.88	11.63	15.95	
Smash	0.07	[17]		0.15						0.32		0.41						
TVM 2	2.40	[9]	3.11	1.72	7.77	0.64	2.77	2.26	3.17	1.30	3.69	2.08	0.25	4.90	4.20	2.52	2.74	
iTV	0.07	[17]		0.15				0.26				0.41						
f living	0.15	[16]		0.29				0.26	0.32				0.25	0.44				
Xejk	0.30	[15]		0.58		5.07	0.33	0.00	0.32				0.25		0.94	1.03		
Rai 1	3.71	[6]	3.18	4.23		1.11	2.71	4.85	6.31	1.60	3.63	4.79	2.51	3.29	4.19	2.27		
Rai 2	0.87	[12]	0.77	0.97		1.25	1.31	0.26	1.35		0.80	1.68	0.89	0.64				
Rai 3	0.46	[14]	0.35	0.56					2.00			1.33			0.44			
Rete 4	1.46	[11]	0.37	2.52		1.72	0.00	0.75	1.58	2.70	1.93	2.18	1.02	1.81	0.44			
Canale 5	5.14	[5]	4.21	6.04	2.58	5.87	5.07	6.65	5.83	3.26	2.05	4.11	6.23	7.13	6.26	2.85	1.83	
Italia 1	3.38	[7]	3.73	3.04	9.29	7.11	4.76	6.37	1.10		1.84	3.69	2.50	4.03	2.25	4.57	4.23	
Discovery Ch/s	2.81	[8]	4.75	0.94	6.65	5.92	2.77	4.35	1.20	1.07	1.40	2.07	2.61	4.23	2.71	2.99	2.15	
MTV	0.65	[13]		1.27	3.36	3.20		0.26			1.40	0.56	0.25	0.79	1.07	1.38		
BBC Pr/Wld/Ent	1.66	[10]	1.89	1.44		1.33		1.90	1.73	1.98	1.58	0.46	1.49	3.34	1.22	1.64	2.27	
Stazzjon iehor	9.62	[4]	11.55	7.76	43.90	10.12	21.15	10.23	7.61	4.81	5.07	4.05	13.34	5.77	8.86	16.61	5.01	
	100.0		100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Based on All TV Viewers

Based on All TV Viewers

Analysed by broadcasting station, the local television stations TVM [40.04%], ONE [17.02%], and Net TV [10.19%] attained the highest percentage of all television viewers. Although TV viewing by female viewers covered all the stations, male viewers did not. TV viewers by age group followed similar patterns with local television stations ranking first in early all the age groups - the exception being 12-14 year olds whose second preference after TVM was Italia 1.

**TV Reach by Station**  
**[irrespective of time spent]**  
**February 2014**



## TV AUDIENCES

Respondents again were given the possibility of identifying three TV stations that they had followed most the previous day; and for each station three time-brackets could be listed. This gave the possibility of nine-time-brackets for each respondents.

Out of a total of 1240 respondents, a total of 281 respondents followed another station while another 77 respondents followed a third station.

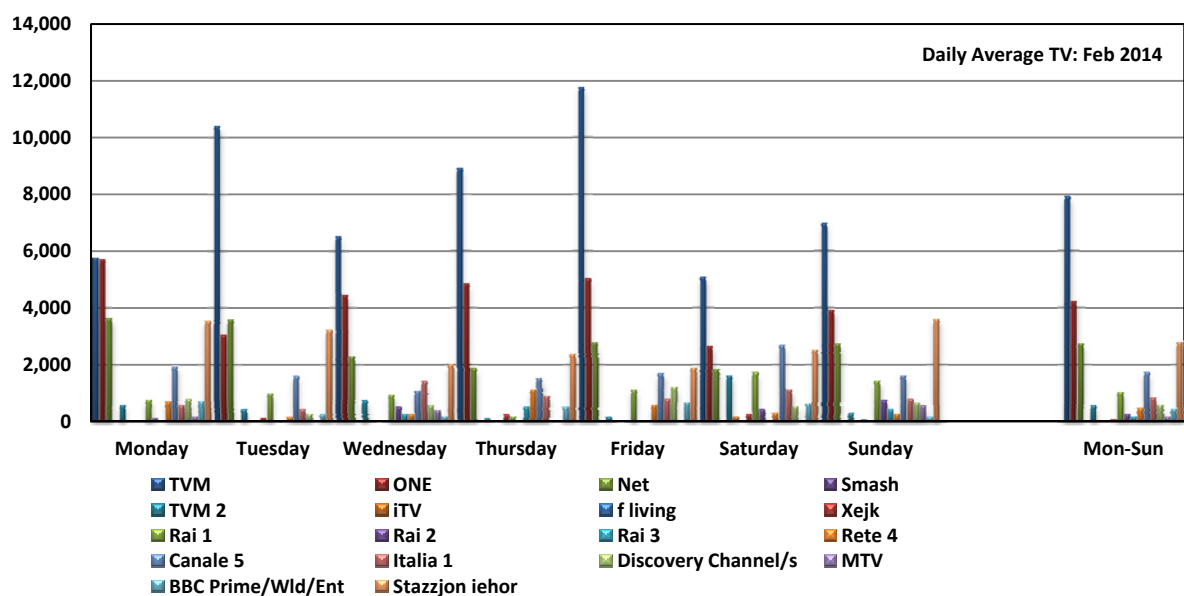
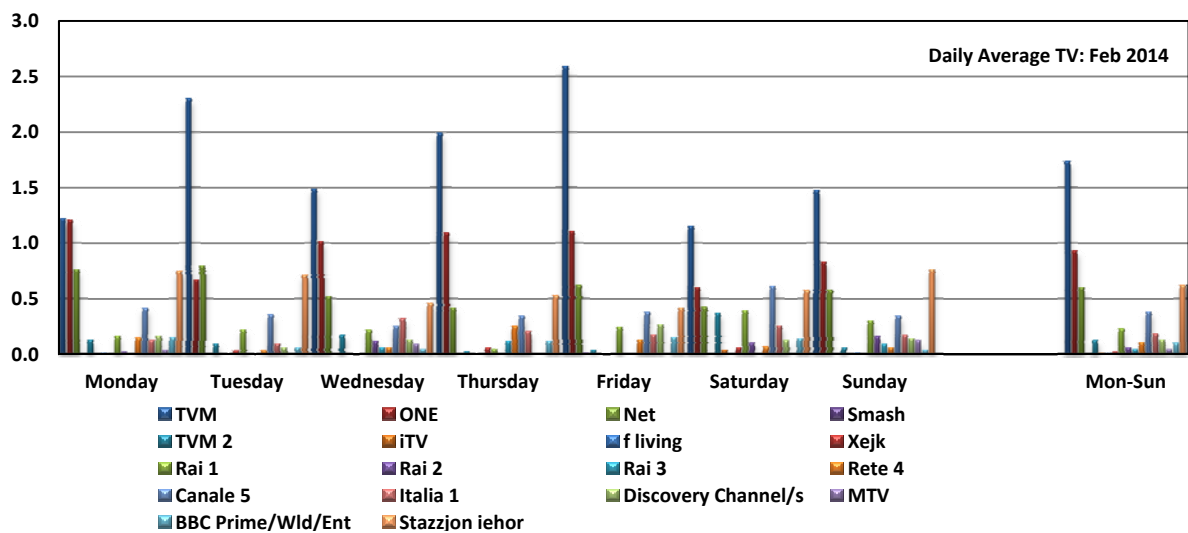
### WEEKDAYS AVERAGE AUDIENCE SHARE

The average audiences by weekday by television stations are listed in the tables below - as a percentage of total audiences and as estimated averages. TVM attained the highest average of all audiences for all the weekdays with its highest average audience was that for Fridays. ONE attained its highest audience on Mondays while Net TV attained its highest audience on Tuesdays. TVM2 registered its highest audience on Saturdays.

As can be clearly seen, of the local stations TVM, ONE, Net and TVM2 all had an audience registered for each week day while, of the foreign stations Rai 1, all mediaset stations, and BBC registered an audience on all weekdays.

Daily Average %	TVM	ONE	Net	Smash	TVM 2	iTV	f living	Xejk	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC	Prime/Wld/Ent	Stazjon iehor	Highest
Monday	1.212	1.201	0.760		0.122		0.006		0.158	0.018		0.143	0.406	0.117	0.162	0.033	0.147	0.740	1.212	
Tuesday	2.297	0.667	0.794		0.091			0.024	0.216			0.029	0.352	0.091	0.056		0.053	0.708	2.297	
Wednesday	1.483	1.013	0.519		0.168				0.214	0.114	0.056	0.055	0.244	0.317	0.126	0.086	0.036	0.454	1.483	
Thursday	1.987	1.085	0.413		0.020			0.054	0.039		0.114	0.247	0.337	0.197			0.111	0.524	1.987	
Friday	2.591	1.103	0.614	0.008	0.031				0.243			0.128	0.370	0.168	0.264		0.147	0.413	2.591	
Saturday	1.147	0.599	0.416		0.366	0.031		0.058	0.388	0.094		0.062	0.607	0.253	0.121		0.138	0.568	1.147	
Sunday	1.474	0.830	0.575		0.058		0.012		0.300	0.156	0.085	0.054	0.340	0.165	0.135	0.118	0.031	0.760	1.474	
Mon-Sun	1.733	0.926	0.599	0.001	0.118	0.004	0.003	0.018	0.223	0.055	0.036	0.100	0.379	0.179	0.123	0.036	0.093	0.612	1.733	
Highest	2.591	1.201	0.794	0.008	0.366	0.031	0.012	0.058	0.388	0.156	0.114	0.247	0.607	0.317	0.264	0.118	0.147	0.760		

Daily Average N	TVM	ONE	Net	Smash	TVM 2	iTV	f living	Xejk	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC	Prime/Wld/Ent	Stazjon iehor	Highest
Monday	5,760	5,710	3,612		580		28		750	85		682	1,930	557	770	159	697	3,520	5,760	
Tuesday	10,403	3,021	3,598		413			111	979			131	1,594	412	253		241	3,205	10,403	
Wednesday	6,530	4,460	2,285		739				942	501	249	243	1,075	1,396	555	379	161	1,997	6,530	
Thursday	8,910	4,864	1,853		90			241	175		512	1,108	1,511	883			498	2,350	8,910	
Friday	11,751	5,003	2,785	35	140				1,101			579	1,679	764	1,199		667	1,871	11,751	
Saturday	5,062	2,644	1,836		1,615	138		258	1,714	413		272	2,677	1,115	535		609	2,505	5,062	
Sunday	6,947	3,910	2,709		272		56		1,416	735	403	254	1,605	777	635	555	147	3,583	6,947	
Mon-Sun	7,899	4,220	2,730	5	538	18	14	83	1,016	249	163	456	1,726	816	561	163	425	2,790	7,899	
Highest	11,751	5,710	3,612	35	1,615	138	56	258	1,714	735	512	1,108	2,677	1,396	1,199	555	697	3,583		

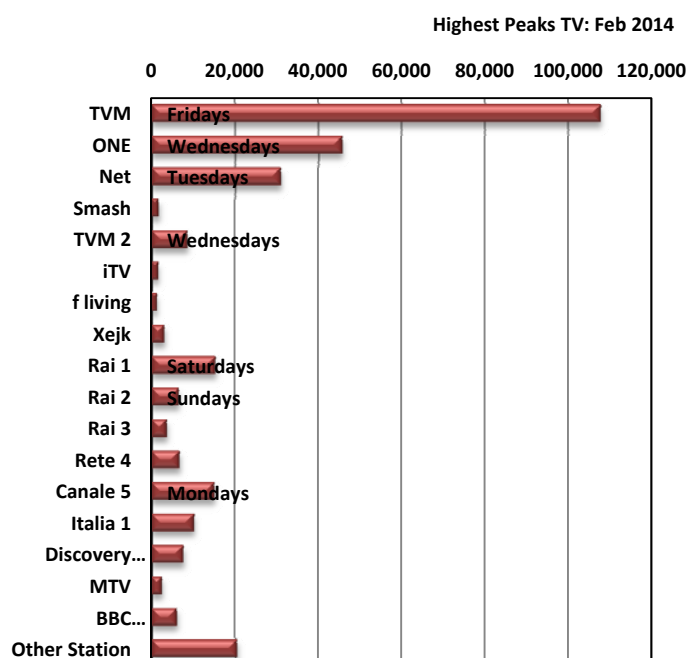


## WEEKDAYS PEAK AUDIENCES

HIGHEST PEAKS %	TVM	ONE	Net	Smash	TVM 2	ITV	f living	Xejk	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC	Prime/Wld/Ent	Stazjon iehor	Highest
Monday	21.121	9.627	6.502	0.000	1.201	0.000	0.289	0.000	1.961	0.293	0.000	1.434	3.169	1.776	0.967	0.546	1.015	4.317	21.121	
Tuesday	20.951	5.852	6.851	0.000	0.650	0.000	0.000	0.300	2.258	0.000	0.000	0.409	1.750	0.975	0.577	0.000	0.694	4.014	20.951	
Wednesday	20.874	10.028	4.340	0.000	1.955	0.000	0.000	0.000	1.826	0.789	0.402	0.763	2.277	2.339	1.263	0.352	0.447	2.251	20.874	
Thursday	19.835	8.441	4.429	0.000	0.489	0.000	0.000	0.438	0.383	0.000	0.822	1.204	2.847	0.877	0.000	0.000	1.362	1.734	19.835	
Friday	23.782	9.183	5.759	0.379	0.379	0.000	0.000	0.000	1.562	0.000	0.000	0.422	2.510	1.363	1.701	0.000	1.117	2.637	23.782	
Saturday	13.533	7.504	4.922	0.000	1.258	0.384	0.000	0.716	3.489	0.765	0.000	0.493	1.580	2.087	1.367	0.000	0.873	2.787	13.533	
Sunday	15.174	5.609	5.566	0.000	0.573	0.000	0.292	0.000	1.333	1.401	0.335	0.591	1.155	1.310	1.044	0.518	0.619	2.919	15.174	
Highest	23.782	10.028	6.851	0.379	1.955	0.384	0.292	0.716	3.489	1.401	0.822	1.434	3.169	2.339	1.701	0.546	1.362	4.317		

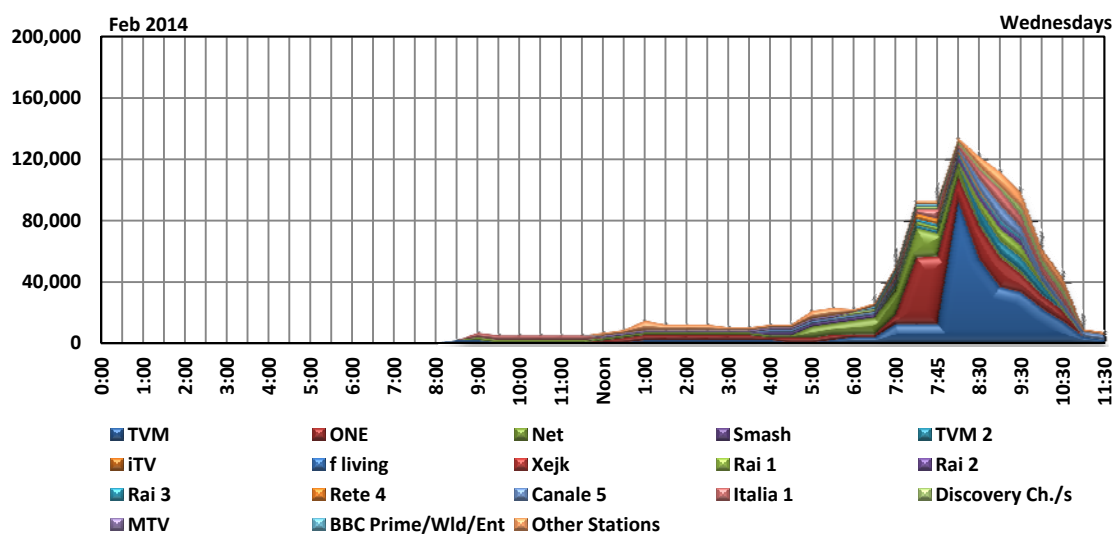
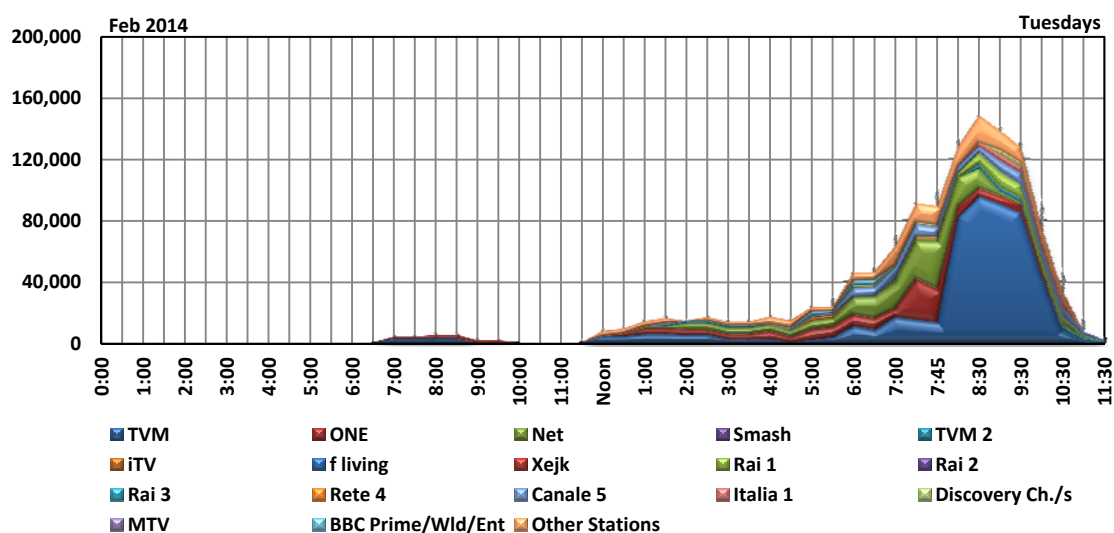
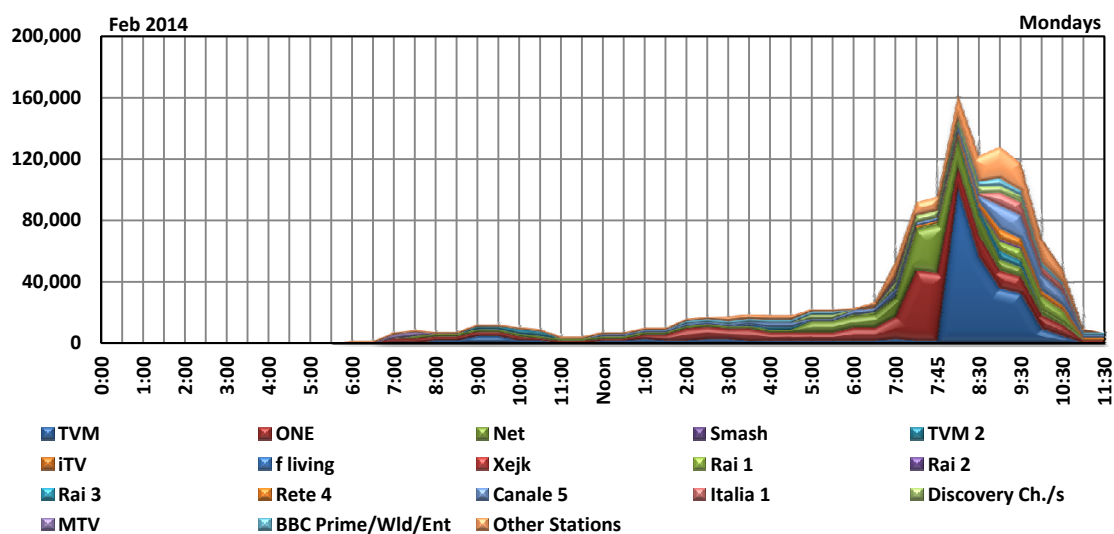
HIGHEST PEAKS N	TVM	ONE	Net	Smash	TVM 2	iTV	f living	Xejk	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel/s	MTV	BBC	Prime/Wld/Ent	Stazjon iehor	Highest
Monday	100,403	45,761	30,906	05,709		0	1,375	0	9,321	1,395	0	6,815	15,064	8,444	4,597	2,597	4,826	20,522	100,403	
Tuesday	94,904	26,508	31,034	02,944		0	1,359	10,229	0	1,855	7,926	4,416	2,613	0	3,144	18,182		94,904		
Wednesday	91,933	44,166	19,116	08,610		0	0	0	8,040	3,473	1,772	3,361	10,027	10,301	5,564	1,548	1,968	9,914	91,933	
Thursday	88,922	37,841	19,858	02,194		0	1,964	1,716	0	3,684	5,400	12,765	3,933	0	0	6,104	7,775	88,922		
Friday	107,854	41,647	26,118	1,719	1,719	0	0	0	7,084	0	0	1,915	11,383	6,181	7,712	0	5,067	11,958	107,854	
Saturday	59,707	33,106	21,717	05,551	1,696	0	3,159	15,394	3,375	0	2,176	6,973	9,210	6,031	0	3,853	12,295	59,707		
Sunday	71,511	26,435	26,231	02,700		0	1,378	0	6,282	6,604	1,581	2,787	5,443	6,173	4,920	2,441	2,917	13,756	71,511	
Highest	107,854	45,761	31,034	1,719	8,610	1,696	1,378	3,159	15,394	6,604	3,684	6,815	15,064	10,301	7,712	2,597	6,104	20,522		

Again TVM attained the highest peaks amongst all stations for all the days of the week. TVM's highest peak was that on Fridays with 23.782% of its viewers. ONE attained its highest peak on Wednesdays with 10.028%, while Net TV attained its highest on Tuesdays with 6.851%.

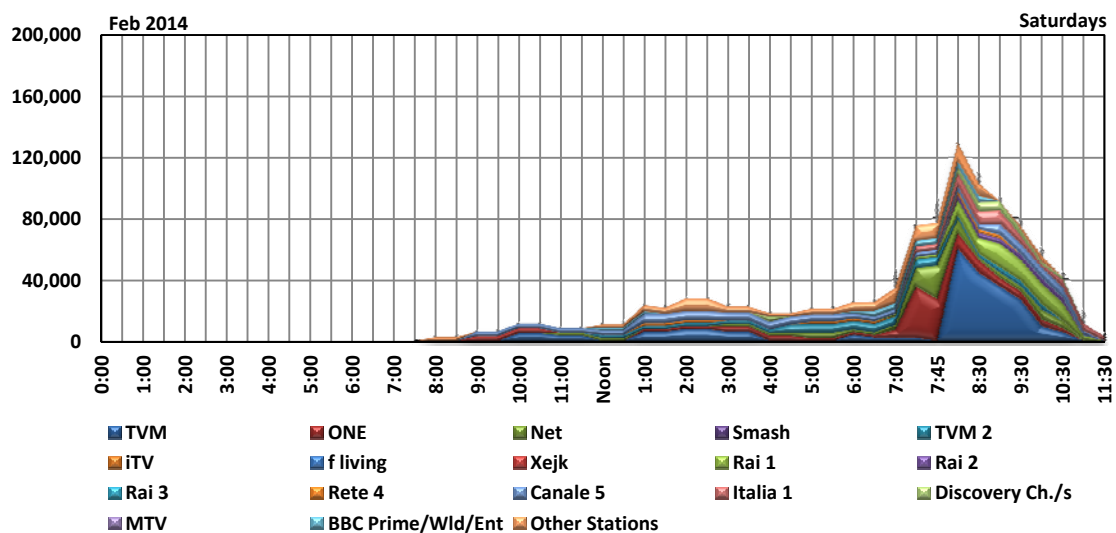
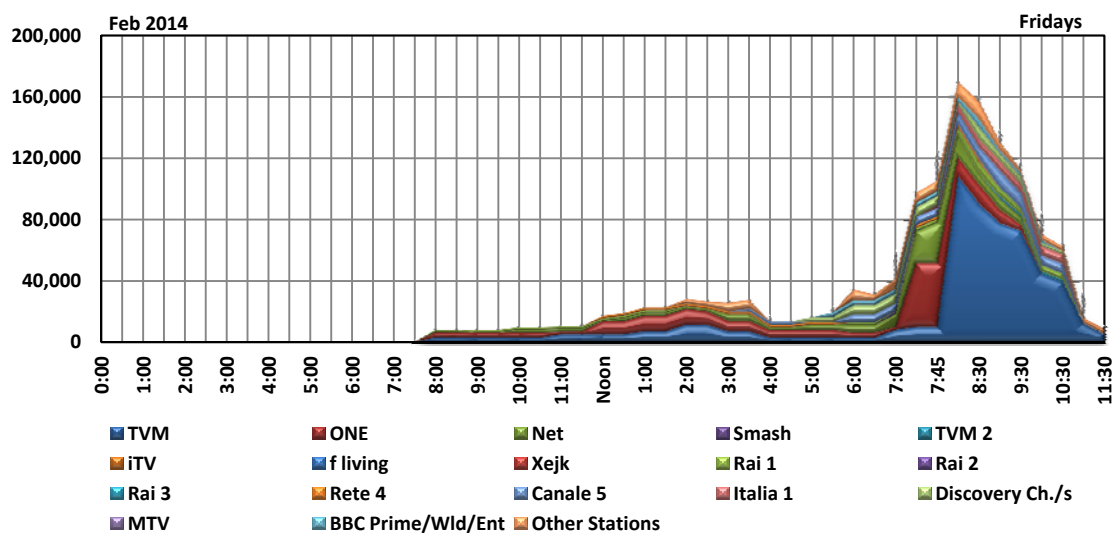
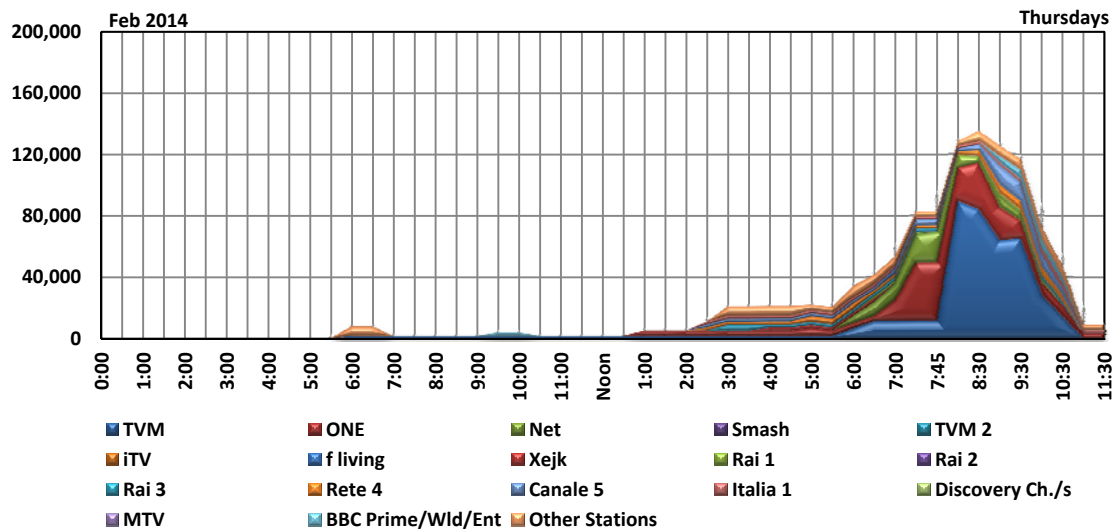


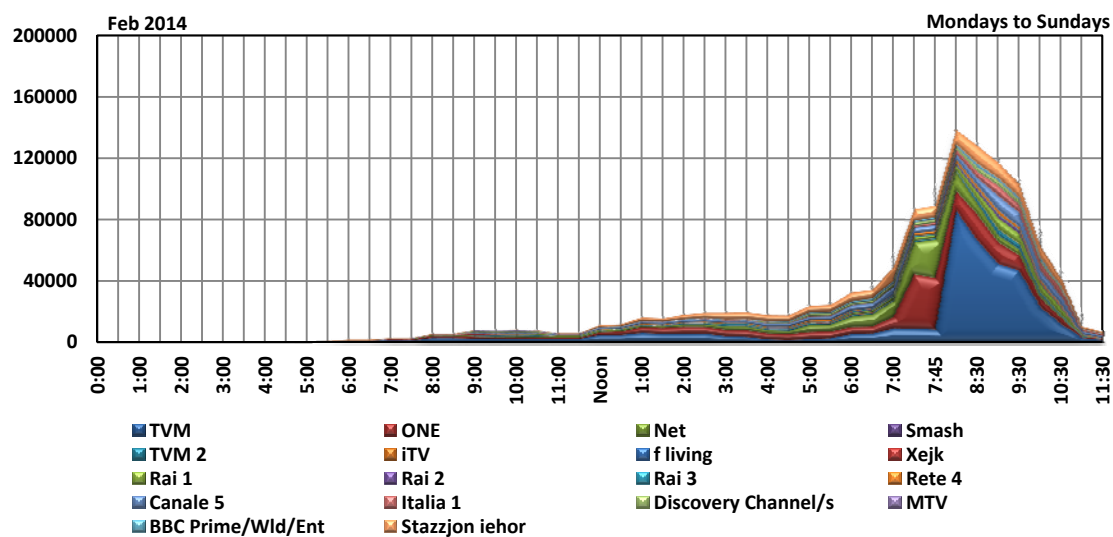
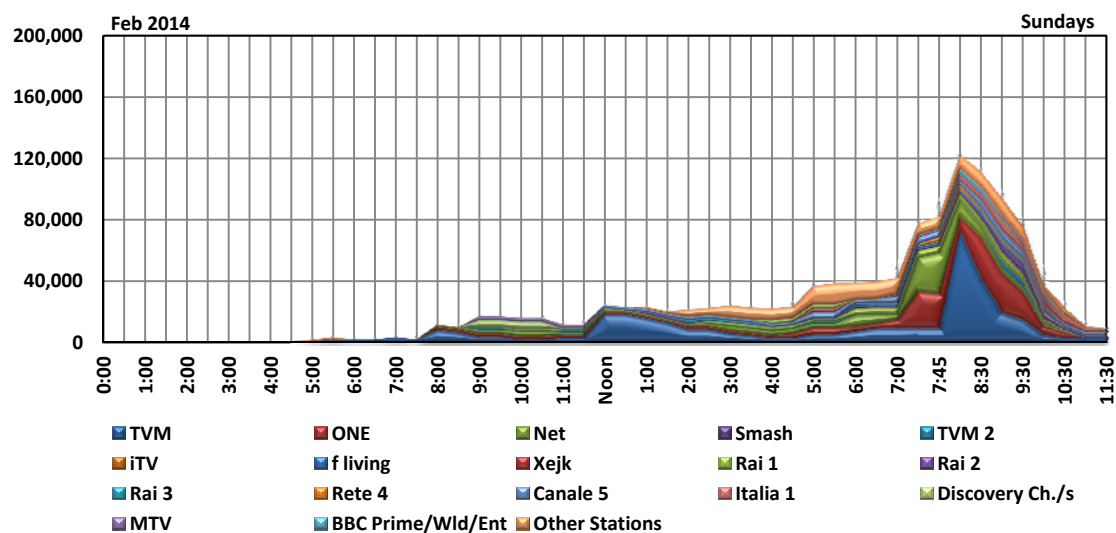
## DAILY AUDIENCE SHARE BY HALF-HOUR SLOTS

The follow figures map in detail the total daily audience shares of TV broadcasting stations at half-hour intervals by weekday.





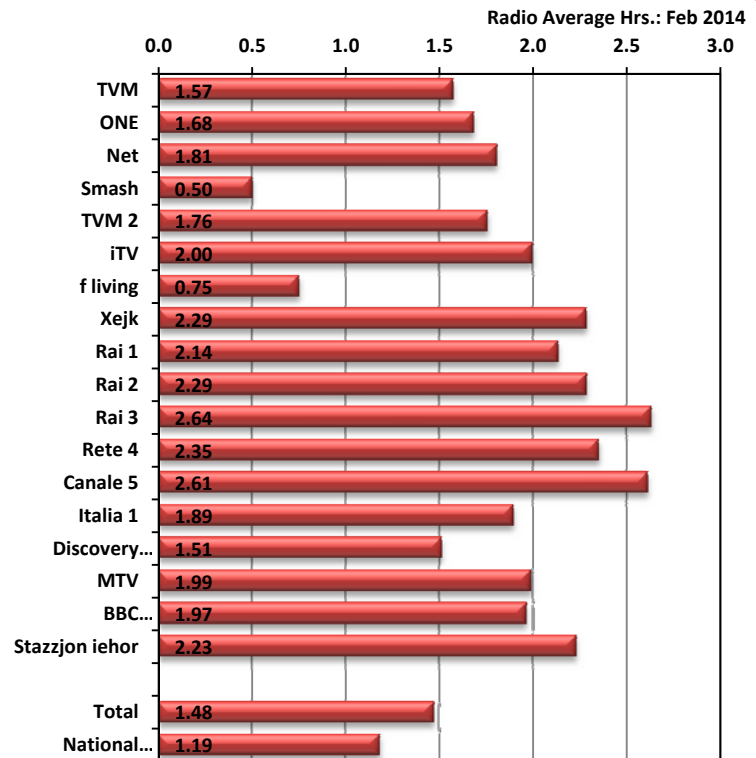




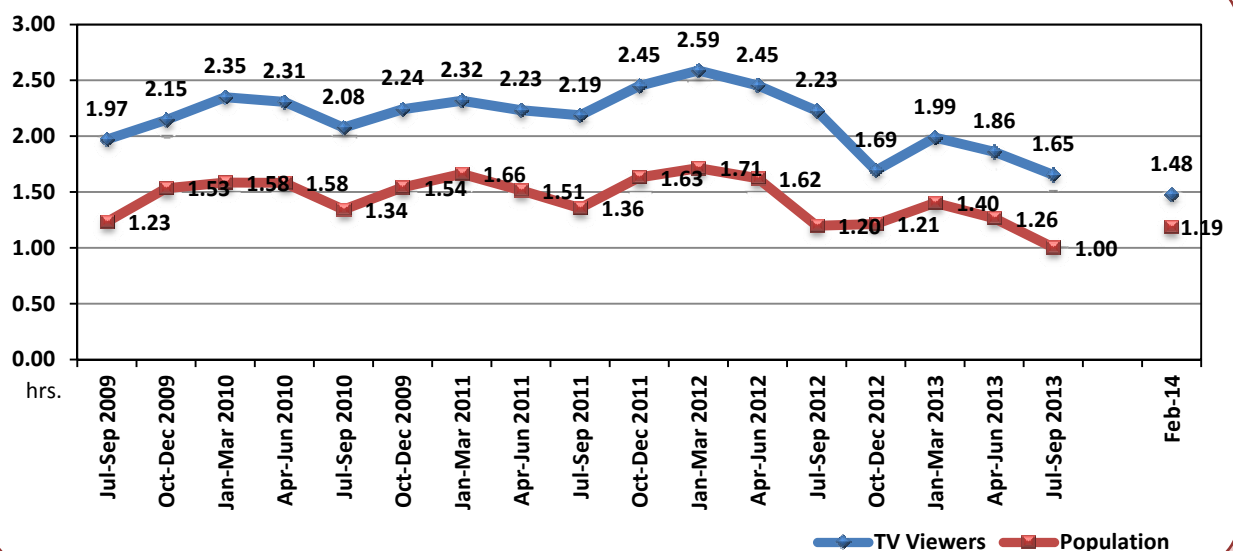
### DAILY HOURS OF TV CONSUMPTION

Similar to radio, data for television viewers has been compiled using similar analysis methods. The total number of hours spent by respondents by each broadcasting station is divided by the total number of consumers per station. A single respondent spending much more than the national average number of hours would excessively increase that particular station's average hours watched by viewers.

On average viewers watched a total of 1.48 hours every day while on a national average this amounts to 1.19 hours every day.

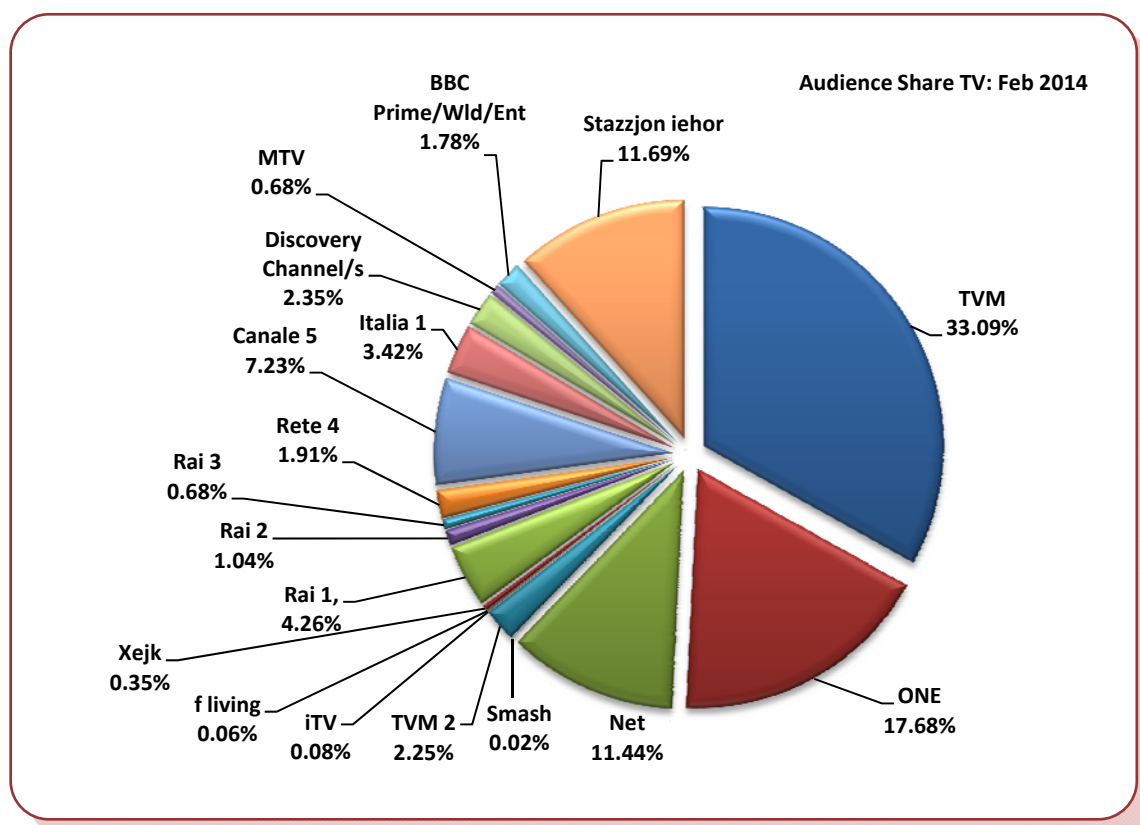


Loosely compared to previous analysis, the average house spent by viewers was slightly less than previously recorded. However, the population average was higher - this indicates that more people were watching their TV-sets but for a shorter period,



## TV AUDIENCE SHARE

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is shown in the figure below. TVM attained the highest percentage audience share of 33.09%; followed by ONE with 17.68%, and Net with 11.44%. Of the foreign stations, Canale 5 attained 7.23% and this was the next highest station after Net TV.

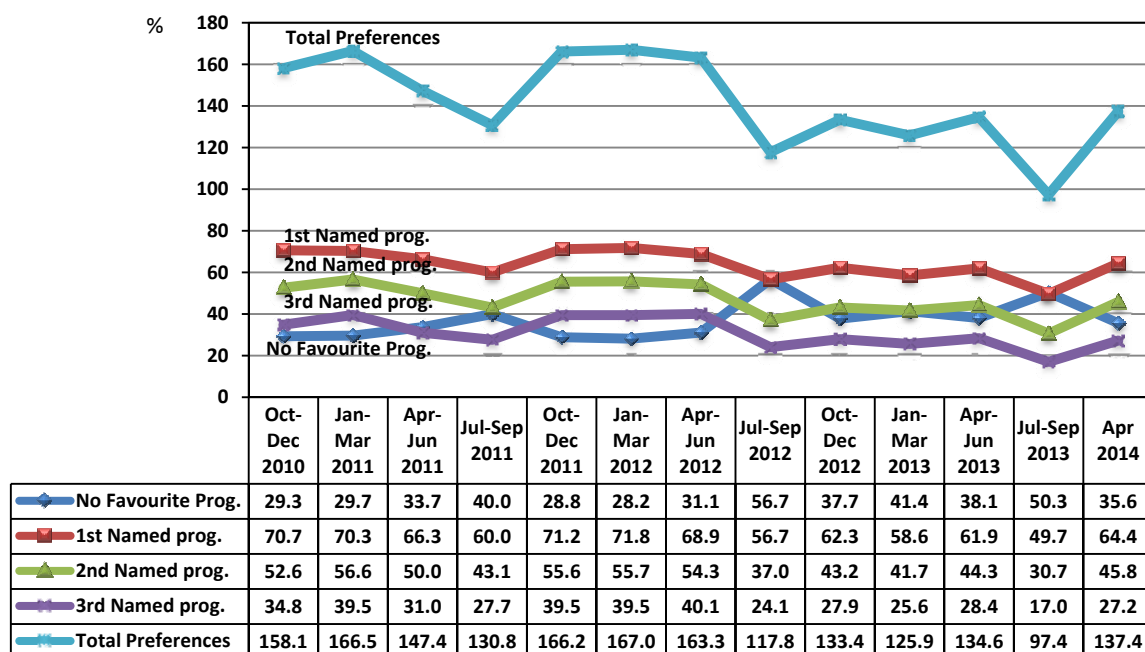


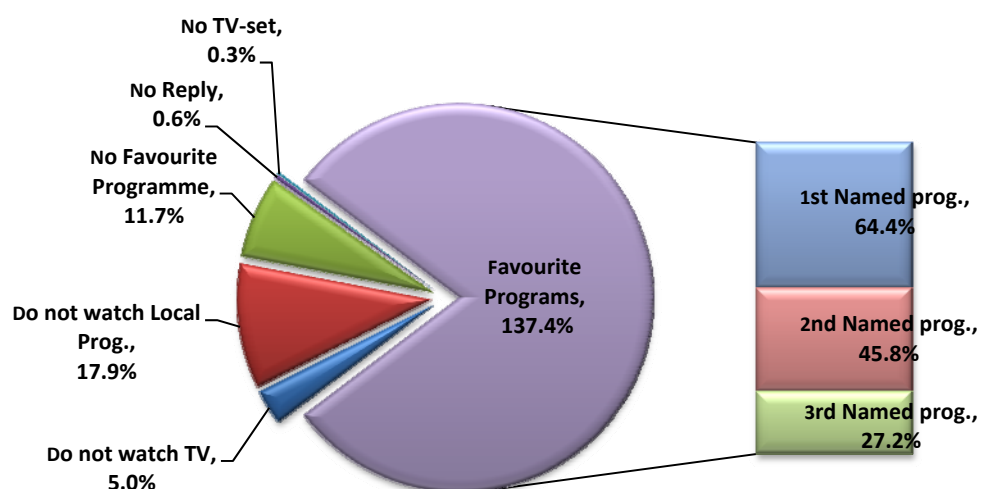
#### 4. TV PROGRAM PREFERENCES

Respondents were asked to list “their most favourite programs” [up to three programs]. Respondents were given the possibility of naming three programs broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programs.

The programs named were classified according to their declared order by each respondent [i.e. the first, second and third named programme]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programs named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programs named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programs named were either of a generic nature, or broadcast on radio or on the digital/cable network; or could not be properly identified. Named programs that were re-runs were classified separately and not according to the time that they were re-broadcast.

Out of all respondents, 64.4% named one favourite programme; another 45.87% named a second preferred programme while another 27.2% named their third preferred programme. On the other hand, 17.9% of all respondents replied that they do not watch local programs; 11.7% did not have a favourite programme; 0.3% did not watch TV as they do not have a TV-set; while 0.6% did not reply.



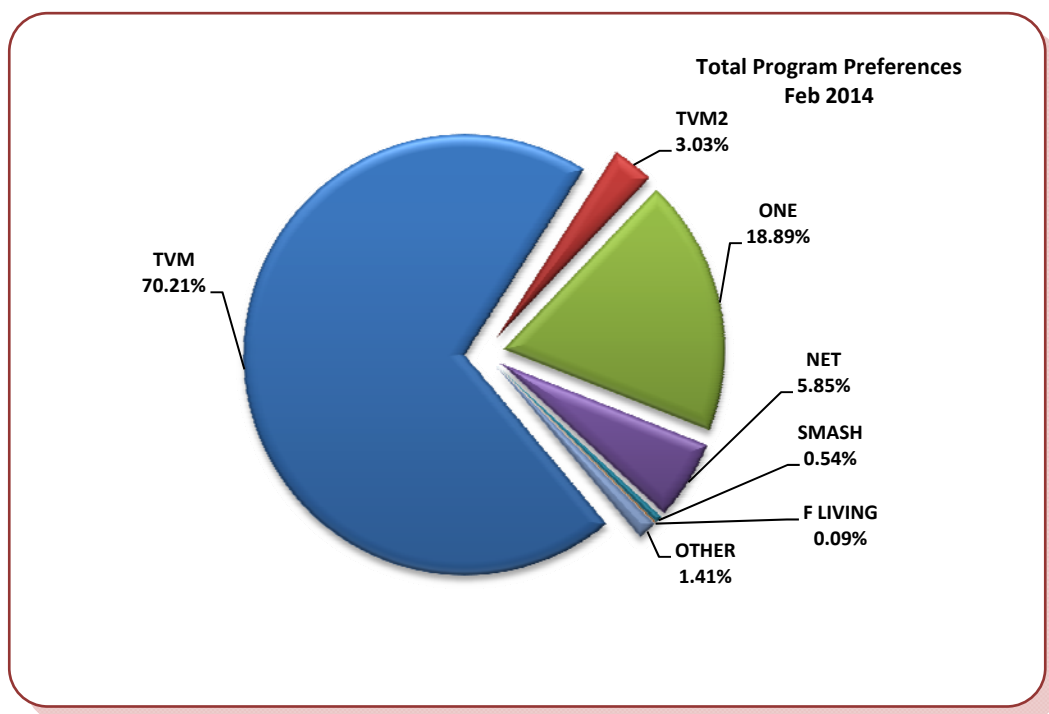


Out of all the programs named, TVM got 70.21% of all counts, followed by ONE with 18.89% and Net TV with 5.85%; while 1.41% of all programs named were of a generic programme type.

**PROGRAMS NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS**

Population	Total	Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
TVM	353,866	147,601	206,265	13,266	50,364	17,087	119,106	84,658	57,926	11,458	69,020	98,366	51,470	52,501	54,360	28,149
TVM2	15,247	10,112	5,135	542	2,978	0	4,875	4,360	1,965	528	3,452	4,627	946	2,452	2,608	1,162
ONE	95,220	37,949	57,271	2,675	14,672	7,249	24,762	26,826	14,883	4,152	25,888	22,710	17,460	9,141	14,298	5,724
Net TV	29,468	14,774	14,694	1,189	1,213	711	9,466	7,060	7,840	1,989	4,800	8,260	2,923	4,802	5,299	3,385
Smash TV	2,712	1,035	1,677				340	983	1,167	223	814	923	219	503	252	
F Living	441		441					219	222		222		219			
Other	7,089	4,075	3,015		393		2,116	1,906	1,774	900	1,373	1,612	2,072	683	1,040	310
	<b>504,044</b>	<b>215,546</b>	<b>288,498</b>	<b>17,673</b>	<b>69,621</b>	<b>25,048</b>	<b>160,665</b>	<b>126,012</b>	<b>85,776</b>	<b>19,249</b>	<b>105,569</b>	<b>136,498</b>	<b>75,308</b>	<b>70,082</b>	<b>77,857</b>	<b>38,730</b>
%																
TVM	70.21	68.48	71.50	75.07	72.34	68.22	74.13	67.18	67.53	59.52	65.38	72.06	68.35	74.91	69.82	72.68
TVM2	3.03	4.69	1.78	3.07	4.28	0.00	3.03	3.46	2.29	2.74	3.27	3.39	1.26	3.50	3.35	3.00
ONE	18.89	17.61	19.85	15.14	21.07	28.94	15.41	21.29	17.35	21.57	24.52	16.64	23.18	13.04	18.36	14.78
Net TV	5.85	6.85	5.09	6.73	1.74	2.84	5.89	5.60	9.14	10.33	4.55	6.05	3.88	6.85	6.81	8.74
Smash TV	0.54	0.48	0.58				0.21	0.78	1.36	1.16	0.77	0.68	0.29	0.72	0.32	
F Living	0.09		0.15					0.17	0.26		0.21		0.29			
Other	1.41	1.89	1.04	0.00	0.57	0.00	1.32	1.51	2.07	4.68	1.30	1.18	2.75	0.97	1.34	0.80
	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

Totals may not tally due to weighting and rounding off



The first ten most quoted programs [i.e. <2.0% per programme named] analysed by broadcast time-bracket, by TV station, and by demographics are listed in below where the percentage shown is in relation to the total responses received. The total preference of these first ten programs amounts to 75.07% of all the programs named.

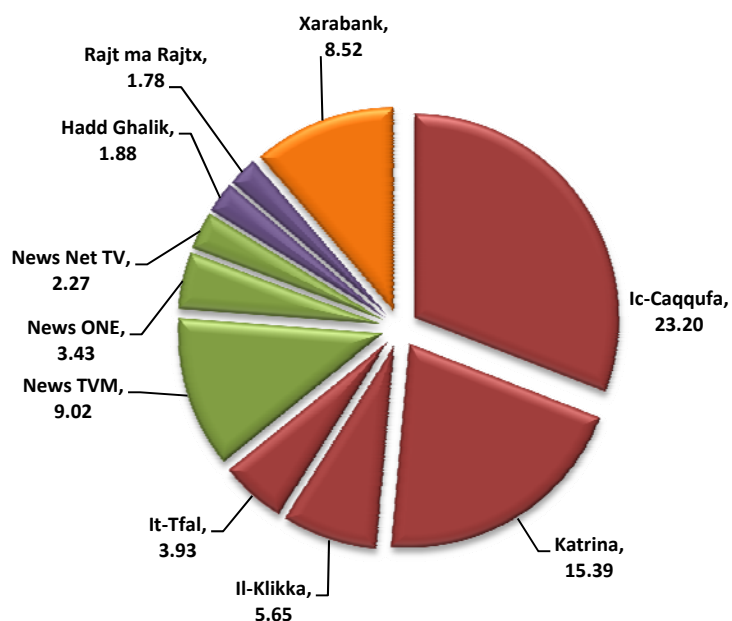
A total of 96 programs were named. Of these, 16 programs were generic, 13 were of broadcast during the previous schedules, and 1 program was a re-run during this assessment period.

Out of all the programs identified by respondents, the most quoted was *Ic-Caqqufa* on TVM [TVM; 23.20%] followed by *Katrina* [TVM, 15.39%] and *TVM News* [TVM; 9.02%]. Drama programs were the most favoured with

48.2% of all preferences followed by News [14.72%], Discussion programs [8.52%] and Entertainment programs [3.66%].

Generic Programme	Previous Schedules	Programme Re-Run
Current Affairs	Bondi Plus	TVM2 Breakfast Show
Discussion Programs	Deja' Vu	
Drama tv	Dun Benit	
Educational programs	F'Salib it-Toroq	
Football/Sports	Gheruq	
History of Malta Programme	Klassi Ghalina	
Programmi ta' Musika	Liquorish	
Net tv	Ma' Salvu	
Political Programs	Ma Tinbidel Qatt	
Programmi ta' Festi	Prima Facie	
Ta' Eileen Montesin	Puss In Boots	
Tad-Dulli	Simpatici	
Taht l-art	X Factor	
Tar-ricetti fuq ONE		
Tat-tisjir		
TV shopping		

				Total %	Gender		Age Groups						
					Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+
<b>News</b>													
19:00-20:30 TVM	News TVM	[3]		9.022	13.936	5.351	0.000	6.237	4.691	10.794	7.456	11.166	18.932
19:00-20:30 ONE	News ONE	[7]		3.428	5.142	2.147	0.000	0.677	0.000	2.000	4.693	6.877	9.248
19:00-20:30 NET TV	News Net TV	[8]		2.269	3.162	1.603	0.000	0.574	1.548	2.213	2.060	4.031	5.424
				<b>14.719</b>	<b>22.240</b>	<b>9.100</b>	<b>0.000</b>	<b>7.488</b>	<b>6.239</b>	<b>15.007</b>	<b>14.208</b>	<b>22.073</b>	<b>33.605</b>
<b>Drama</b>													
20:30-22:00 TVM	Ic-Caqqufa	[1]		23.202	19.569	25.916	23.395	28.612	26.427	21.295	23.279	23.511	13.293
20:30-22:00 TVM	Katrina	[2]		15.391	12.252	17.737	20.682	15.679	14.426	15.657	14.930	16.312	7.447
20:30-22:00 ONE	Il-Klikka	[4]		5.653	4.143	6.781	6.616	12.808	15.804	5.187	3.794	1.556	0.000
20:30-22:00 ONE	It-Tfal	[6]		3.931	3.210	4.470	4.062	1.819	11.566	3.935	4.734	3.086	0.000
				<b>48.177</b>	<b>39.173</b>	<b>54.904</b>	<b>54.755</b>	<b>58.919</b>	<b>68.222</b>	<b>46.073</b>	<b>46.737</b>	<b>44.465</b>	<b>20.740</b>
<b>Entertainment</b>													
12:00-19:00 TVM	Hadd Ghalik	[9]		1.875	1.342	2.274	12.391	1.830	3.143	1.697	0.887	1.582	0.000
20:30-22:00 TVM	Rajt ma Rajtx	[10]		1.780	1.641	1.883	4.385	3.258	2.664	3.153	0.000	0.227	0.000
				<b>3.655</b>	<b>2.983</b>	<b>4.157</b>	<b>16.775</b>	<b>5.088</b>	<b>5.807</b>	<b>4.850</b>	<b>0.887</b>	<b>1.809</b>	<b>0.000</b>
<b>Discussion</b>													
20:30-22:00 TVM	Xarabank	[4]		8.520	8.661	8.415	2.667	9.882	9.494	10.545	8.664	5.100	5.105
				<b>8.520</b>	<b>8.661</b>	<b>8.415</b>	<b>2.667</b>	<b>9.882</b>	<b>9.494</b>	<b>10.545</b>	<b>8.664</b>	<b>5.100</b>	<b>5.105</b>
<b>Total %</b>				<b>75.072</b>	<b>73.058</b>	<b>76.577</b>	<b>74.197</b>	<b>81.376</b>	<b>89.762</b>	<b>76.474</b>	<b>70.497</b>	<b>73.447</b>	<b>59.450</b>
<b>Total n</b>				<b>378,396</b>	<b>157,473</b>	<b>220,923</b>	<b>13,113</b>	<b>56,655</b>	<b>22,483</b>	<b>122,867</b>	<b>88,834</b>	<b>63,000</b>	<b>11,444</b>






**MOST NAMED PROGRAMS BY STATION AND BY TIME-BRACKETS: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS**

			Total N	Gender		Age Groups						District						
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Total Preferences			504,044	215,546	288,498	17,673	69,621	25,048	160,665	126,012	85,776	19,249	105,569	136,498	75,308	70,082	77,857	38,730
Time	Station	Programme																
20:30-22:00	TVM	Ic-Caqqufa	116,947	42,180	74,767	4,134	19,920	6,619	34,213	29,334	20,167	2,559	24,900	31,856	18,899	16,986	14,611	9,693
20:30-22:00	TVM	Katrina	77,579	26,408	51,172	3,655	10,916	3,613	25,155	18,814	13,992	1,433	18,793	21,125	10,603	10,543	10,103	6,411
19:00-20:30	TVM	News TVM	45,477	30,039	15,438	0	4,342	1,175	17,342	9,396	9,578	3,644	8,214	11,283	7,099	7,880	7,245	3,756
20:30-22:00	TVM	Xarabank	42,945	18,668	24,277	471	6,880	2,378	16,941	10,917	4,375	983	6,655	14,055	5,172	4,962	8,749	3,352
20:30-22:00	ONE	Il-Klikka	28,494	8,931	19,563	1,169	8,917	3,959	8,333	4,781	1,335	0	6,077	7,867	6,376	1,950	5,292	932
20:30-22:00	ONE	It-Tfal	19,815	6,918	12,897	718	1,266	2,897	6,322	5,966	2,647	0	6,004	4,981	4,228	1,833	1,545	1,224
19:00-20:30	ONE	News ONE	17,277	11,084	6,193	0	471	0	3,213	5,913	5,899	1,780	4,788	2,987	3,228	2,564	3,171	539
19:00-20:30	NET TV	News Net TV	11,439	6,816	4,623	0	399	388	3,555	2,595	3,457	1,044	2,386	2,641	1,293	2,080	1,690	1,348
12:00-19:00	TVM	Hadd Ghalik	9,453	2,892	6,561	2,190	1,274	787	2,727	1,118	1,357	0	1,510	2,501	1,605	1,510	1,642	685
20:30-22:00	TVM	Rajt ma Rajtx	8,971	3,538	5,433	775	2,268	667	5,066	0	194	0	1,856	2,416	1,128	1,061	1,730	780
			378,396	157,473	220,923	13,113	56,655	22,483	122,867	88,834	63,000	11,444	81,184	101,712	59,631	51,370	55,778	28,721
			%															
20:30-22:00	TVM	Ic-Caqqufa	23.202	19.569	25.916	23.395	28.612	26.427	21.295	23.279	23.511	13.293	23.587	23.338	25.096	24.238	18.767	25.028
20:30-22:00	TVM	Katrina	15.391	12.252	17.737	20.682	15.679	14.426	15.657	14.930	16.312	7.447	17.802	15.476	14.080	15.044	12.977	16.554
19:00-20:30	TVM	News TVM	9.022	13.936	5.351	0.000	6.237	4.691	10.794	7.456	11.166	18.932	7.781	8.266	9.427	11.243	9.306	9.698
20:30-22:00	TVM	Xarabank	8.520	8.661	8.415	2.667	9.882	9.494	10.545	8.664	5.100	5.105	6.304	10.297	6.868	7.080	11.237	8.654
20:30-22:00	ONE	Il-Klikka	5.653	4.143	6.781	6.616	12.808	15.804	5.187	3.794	1.556	0.000	5.756	5.764	8.467	2.783	6.797	2.407
20:30-22:00	ONE	It-Tfal	3.931	3.210	4.470	4.062	1.819	11.566	3.935	4.734	3.086	0.000	5.687	3.649	5.614	2.616	1.984	3.161
19:00-20:30	ONE	News ONE	3.428	5.142	2.147	0.000	0.677	0.000	2.000	4.693	6.877	9.248	4.536	2.188	4.286	3.658	4.072	1.393
19:00-20:30	NET TV	News Net TV	2.269	3.162	1.603	0.000	0.574	1.548	2.213	2.060	4.031	5.424	2.260	1.935	1.717	2.968	2.171	3.481
12:00-19:00	TVM	Hadd Ghalik	1.875	1.342	2.274	12.391	1.830	3.143	1.697	0.887	1.582	0.000	1.430	1.833	2.131	2.155	2.109	1.769
20:30-22:00	TVM	Rajt ma Rajtx	1.780	1.641	1.883	4.385	3.258	2.664	3.153	0.000	0.227	0.000	1.758	1.770	1.498	1.514	2.222	2.014
			75.072	73.058	76.577	74.197	81.376	89.762	76.474	70.497	73.447	59.450	76.902	74.515	79.183	73.299	71.642	74.158



## APPENDIX A: QUESTIONNAIRE

 <small>NATIONAL STATISTICS OFFICE • MALTA</small>	Respondent ID: _____	Tel No: _____
	Date of Survey: _____	
	Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bħalissa qegħdin nagħmlu s h |arriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-isth>arriġ jiehu madwar 5 minuti biex jitlestha. Mill-familja tieghek ġie magħżul/a (għid isem) bil-polża biex jiehu/tiehu sehem fl-isth>arriġ. Nista' nkellmu/nkellimha bħalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux iktar min 3 stazzjonijiet)

Stazzjonijiet tat-televiżjoni (imarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
Favourite	(7)						
Calypso	(8)						
Prime	(9)						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżel l-istazzjonijiet għal Code (18))							
M'hemmx stazzjon wieħed (għal 10 minuti)	(19)						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. Liema huma l-aktar 3 programmi favoriti tieghek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
Ma narax programmi lokali	(5)
M'għandix programm favorit	(6)

3. Liema 3 stazzjonijiet tar-radju smajt l-aktar ilbieraħ immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin	
		Min AM/PM	Sa AM/PM
Radju Malta	(1)		
Radju Parlamentari/106.6	(2)		
<b>Magic</b>	<b>(3)</b>		
One Radio	(4)		
Radio 101	(5)		
Bay Radio	(6)		
Calypso Radio	(7)		
RTK	(8)		
Smash Radio	(9)		
Radju Marija	(10)		
Campus FM	(11)		
Vibe FM	(12)		
X FM	(13)		
<b>Bay Easy</b>	<b>(14)</b>		
<b>Bay Retro</b>	<b>(15)</b>		
<b>All Rock</b>	<b>(16)</b>		
<b>All R &amp; B</b>	<b>(17)</b>		
<b>Kiss</b>	<b>(18)</b>		
Radju tal-Komunita'	(19)		
Stazzjon ieħor	(20)		
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15)			
<b>M'hemmx stazzjon wieħed</b>	(21)		
Ma niftakarx	(22)		
Ma smajtx radju	(23)		
M'għandix sett tar-Radju	(24)		
Mingħajr risposta..	(25)		

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

4. Inti raġel jew mara?
5. Kemm għandek eta? \_\_\_\_\_
6. F' liema lokalita toqgħod? \_\_\_\_\_

R (1)	M (2)
-------	-------

Grazzi tal-hin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.

## **APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS**

### **LIST OF NATIONWIDE RADIO STATIONS LICENSED**

***Radju Malta***

***Radju Parlament 106.6***

**[re-branded *Radju Malta 2*]**

***Magic Radio***

***ONE Radio***

***Radio 101***

***Bay Radio***

***Calypso Radio***

***RTK***

***Smash Radio***

***Radju Marija***

***Campus FM***

***Vibe FM***

***XFM***

### **LIST OF RADIO STATIONS ONLY ON DigiB+**

***Bay Easy***

***Bay Retro***

***All Rock***

***All R & B***

***Kiss***

***DJ 956***

***BKR Radio***

### **LIST OF NATIONWIDE TELEVISION STATIONS**

***TVM***

***ONE***

***Net TV***

***Smash TV***

***TVM2***

***iTV***

***F Living***

***Xejk***

***Prime TV Shopping Channel***



## APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. Data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### RADIO AUDIENCES – MONDAY

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	COMMUNITY STAT.	'NONE '000	'TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
2:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
3:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
3:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
4:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
4:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	3,000	0	0	0	0	0	0	0	364	367
6:00	4,000	0	0	0	0	4,000	0	0	0	0	2,000	0	0	357	367
6:30	4,000	0	0	0	0	4,000	0	0	0	0	2,000	0	0	357	367
7:00	4,000	0	2,000	2,000	13,000	9,000	2,000	3,000	5,000	0	5,000	0	0	322	367
7:30	4,000	0	2,000	2,000	10,000	9,000	2,000	3,000	5,000	0	2,000	0	2,000	326	367
8:00	7,000	5,000	3,000	2,000	11,000	12,000	3,000	3,000	5,000	2,000	3,000	3,000	2,000	306	367
8:30	7,000	3,000	3,000	2,000	9,000	12,000	3,000	3,000	5,000	2,000	3,000	0	2,000	313	367
9:00	11,000	4,000	6,000	2,000	9,000	15,000	8,000	3,000	5,000	2,000	0	0	2,000	300	367
9:30	11,000	2,000	6,000	2,000	9,000	15,000	8,000	3,000	5,000	2,000	0	0	2,000	302	367
10:00	13,000	5,000	6,000	2,000	7,000	15,000	6,000	0	6,000	2,000	0	0	2,000	303	367
10:30	11,000	3,000	4,000	2,000	9,000	15,000	6,000	0	6,000	2,000	0	0	4,000	305	367
11:00	9,000	3,000	6,000	2,000	11,000	15,000	6,000	0	6,000	2,000	0	0	4,000	303	367
11:30	9,000	3,000	6,000	2,000	11,000	15,000	6,000	0	6,000	2,000	0	0	4,000	303	367
NOON	2,000	0	3,000	3,000	13,000	6,000	3,000	0	5,000	2,000	0	3,000	4,000	323	367
0:30	0	0	3,000	0	9,000	6,000	3,000	0	5,000	2,000	0	3,000	4,000	332	367
1:00	0	0	5,000	0	9,000	5,000	3,000	0	3,000	2,000	0	3,000	0	337	367
1:30	0	0	3,000	0	9,000	5,000	3,000	0	3,000	2,000	0	3,000	0	339	367
2:00	0	0	2,000	0	11,000	3,000	2,000	0	3,000	2,000	0	0	0	344	367
2:30	0	0	2,000	0	9,000	3,000	2,000	0	3,000	2,000	0	0	0	346	367
3:00	0	0	2,000	0	11,000	0	2,000	0	3,000	2,000	0	0	0	347	367
3:30	0	0	2,000	0	11,000	0	2,000	0	3,000	2,000	0	0	0	347	367
4:00	0	0	2,000	2,000	12,000	0	4,000	0	2,000	2,000	0	0	0	343	367
4:30	0	0	2,000	2,000	9,000	0	4,000	0	3,000	2,000	0	0	0	345	367
5:00	0	0	2,000	2,000	9,000	2,000	2,000	0	3,000	2,000	3,000	0	0	342	367
5:30	0	0	2,000	2,000	9,000	2,000	2,000	0	2,000	2,000	3,000	0	0	343	367
6:00	0	0	2,000	0	3,000	2,000	3,000	0	2,000	2,000	0	0	0	353	367
6:30	0	0	2,000	0	3,000	2,000	3,000	0	2,000	2,000	0	0	0	353	367
7:00	0	0	0	0	3,000	0	3,000	0	0	4,000	0	0	0	357	367
7:30	0	0	0	0	3,000	0	3,000	0	0	4,000	3,000	0	0	354	367
8:00	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	363	367
8:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	363	367
9:00	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	363	367
9:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	363	367
10:00	0	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	361	367
10:30	0	0	0	2,000	0	0	0	0	0	2,000	0	0	0	363	367
11:00	0	0	0	0	0	0	0	0	0	2,000	0	0	0	365	367
11:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	365	367

A “nil” record does not mean that there were zero audiences

**RADIO AUDIENCES – TUESDAY**

	RADIO MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADIO MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	BAY EASY	DJ 956	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	3,000	5,000	2,000	0	0	0	0	0	0	3,000	3,000	0	0	0	0	351	367
6:30	0	3,000	5,000	2,000	6,000	0	3,000	0	0	0	5,000	3,000	0	0	0	0	340	367
7:00	8,000	2,000	9,000	6,000	15,000	4,000	4,000	0	2,000	0	3,000	3,000	0	2,000	0	0	309	367
7:30	8,000	2,000	9,000	5,000	7,000	4,000	3,000	0	2,000	0	3,000	3,000	0	2,000	0	0	319	367
8:00	9,000	5,000	11,000	5,000	13,000	5,000	4,000	0	2,000	3,000	5,000	3,000	0	2,000	0	2,000	298	367
8:30	10,000	2,000	11,000	5,000	9,000	5,000	2,000	0	3,000	3,000	5,000	3,000	0	2,000	0	2,000	305	367
9:00	12,000	5,000	11,000	5,000	10,000	10,000	2,000	0	5,000	0	5,000	5,000	0	2,000	0	2,000	293	367
9:30	12,000	5,000	11,000	5,000	10,000	10,000	2,000	0	5,000	0	5,000	5,000	0	2,000	0	2,000	293	367
10:00	11,000	5,000	11,000	3,000	10,000	10,000	2,000	0	5,000	0	5,000	3,000	0	2,000	0	2,000	298	367
10:30	11,000	5,000	11,000	5,000	10,000	10,000	2,000	0	5,000	0	5,000	3,000	0	2,000	0	2,000	296	367
11:00	11,000	7,000	11,000	6,000	10,000	14,000	2,000	0	5,000	0	5,000	3,000	0	0	0	2,000	291	367
11:30	11,000	7,000	11,000	6,000	10,000	14,000	2,000	0	5,000	0	5,000	3,000	0	0	0	2,000	291	367
NOON	8,000	2,000	7,000	6,000	7,000	8,000	2,000	0	2,000	0	5,000	3,000	2,000	0	0	0	315	367
0:30	6,000	2,000	5,000	6,000	7,000	8,000	2,000	0	2,000	0	5,000	3,000	2,000	0	0	0	319	367
1:00	4,000	4,000	5,000	3,000	7,000	4,000	0	3,000	2,000	0	2,000	3,000	0	0	0	0	330	367
1:30	4,000	4,000	5,000	3,000	7,000	4,000	0	0	2,000	0	2,000	3,000	0	0	0	0	333	367
2:00	6,000	4,000	3,000	3,000	9,000	6,000	0	0	2,000	0	2,000	3,000	0	0	0	0	329	367
2:30	6,000	4,000	3,000	3,000	7,000	6,000	0	0	2,000	0	2,000	3,000	0	0	0	0	331	367
3:00	3,000	4,000	3,000	2,000	5,000	4,000	0	0	2,000	0	2,000	3,000	0	0	0	0	339	367
3:30	3,000	4,000	3,000	2,000	5,000	3,000	0	0	2,000	0	2,000	3,000	0	0	0	0	340	367
4:00	3,000	6,000	6,000	2,000	8,000	0	3,000	0	0	0	2,000	3,000	0	0	0	0	334	367
4:30	3,000	6,000	6,000	0	8,000	0	3,000	0	0	0	2,000	3,000	0	0	0	0	336	367
5:00	3,000	4,000	6,000	5,000	8,000	0	3,000	0	0	0	0	3,000	0	0	0	0	335	367
5:30	4,000	4,000	6,000	6,000	8,000	0	3,000	0	0	0	0	3,000	0	0	0	0	333	367
6:00	3,000	0	3,000	0	5,000	0	0	0	3,000	0	0	0	0	0	0	0	353	367
6:30	3,000	0	3,000	0	5,000	0	0	0	3,000	0	0	0	0	0	0	0	353	367
7:00	0	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	362	367
7:30	0	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	362	367
8:00	0	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	362	367
8:30	2,000	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	360	367
9:00	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	2,000	0	361	367
9:30	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	363	367
10:00	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	363	367
10:30	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	363	367
11:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	367
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367

A "nil" record does not mean that there were zero audiences.



**RADIO AUDIENCES – WEDNESDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	BKR RADIO	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	365	367
5:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	365	367
6:00	0	0	0	10,000	4,000	0	0	4,000	0	8,000	0	0	0	0	341	367
6:30	0	0	0	4,000	0	0	0	4,000	0	8,000	0	0	0	0	351	367
7:00	7,000	0	0	6,000	4,000	6,000	2,000	6,000	2,000	8,000	0	4,000	3,000	2,000	317	367
7:30	4,000	0	0	8,000	0	6,000	2,000	6,000	2,000	8,000	0	7,000	3,000	2,000	319	367
8:00	4,000	3,000	3,000	10,000	2,000	11,000	6,000	4,000	7,000	11,000	2,000	7,000	3,000	2,000	292	367
8:30	4,000	3,000	5,000	13,000	2,000	11,000	6,000	4,000	7,000	11,000	2,000	7,000	3,000	2,000	287	367
9:00	10,000	0	3,000	10,000	2,000	8,000	6,000	6,000	7,000	11,000	0	7,000	3,000	2,000	292	367
9:30	8,000	0	3,000	10,000	2,000	8,000	6,000	6,000	7,000	11,000	0	7,000	3,000	2,000	294	367
10:00	10,000	0	3,000	10,000	2,000	8,000	6,000	6,000	7,000	11,000	0	10,000	3,000	2,000	289	367
10:30	10,000	0	3,000	10,000	2,000	8,000	6,000	9,000	5,000	11,000	0	10,000	3,000	2,000	288	367
11:00	4,000	0	3,000	10,000	4,000	6,000	8,000	9,000	5,000	11,000	0	4,000	3,000	2,000	298	367
11:30	4,000	0	3,000	10,000	4,000	8,000	8,000	9,000	5,000	11,000	0	7,000	3,000	2,000	293	367
NOON	0	0	3,000	8,000	2,000	6,000	6,000	0	5,000	11,000	0	7,000	3,000	0	316	367
0:30	0	0	3,000	8,000	2,000	6,000	6,000	0	5,000	11,000	0	7,000	3,000	0	316	367
1:00	0	0	3,000	12,000	2,000	9,000	6,000	0	5,000	9,000	0	7,000	3,000	0	311	367
1:30	0	0	3,000	10,000	2,000	9,000	6,000	0	5,000	9,000	0	7,000	3,000	0	313	367
2:00	0	0	0	6,000	2,000	9,000	6,000	0	5,000	9,000	0	4,000	3,000	0	323	367
2:30	0	0	0	6,000	2,000	9,000	6,000	0	5,000	9,000	0	4,000	3,000	0	323	367
3:00	0	0	0	4,000	2,000	6,000	6,000	0	5,000	9,000	0	4,000	3,000	0	328	367
3:30	0	0	0	4,000	2,000	6,000	6,000	0	5,000	9,000	0	4,000	3,000	0	328	367
4:00	0	0	0	3,000	2,000	4,000	5,000	3,000	5,000	9,000	0	4,000	3,000	0	329	367
4:30	0	0	0	0	2,000	7,000	5,000	3,000	5,000	9,000	0	4,000	3,000	0	329	367
5:00	0	0	0	4,000	2,000	4,000	5,000	0	5,000	9,000	0	0	0	0	338	367
5:30	0	0	0	4,000	2,000	0	5,000	0	5,000	9,000	0	0	0	0	342	367
6:00	0	0	0	2,000	0	2,000	0	2,000	5,000	9,000	0	0	0	0	347	367
6:30	0	0	0	2,000	0	2,000	0	2,000	5,000	9,000	0	0	0	0	347	367
7:00	0	0	0	2,000	0	2,000	0	0	3,000	4,000	0	0	0	0	356	367
7:30	0	0	0	0	0	2,000	0	0	3,000	4,000	0	0	0	0	358	367
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
10:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
10:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	365	367
11:00	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	362	367
11:30	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	362	367

A "nil" record does not mean that there were zero audiences.

**RADIO AUDIENCES – THURSDAY**

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000 NONE	'000 TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	363	367
6:00	2,000	0	9,000	2,000	0	3,000	2,000	0	0	0	0	0	0	0	349	367
6:30	2,000	0	9,000	2,000	0	5,000	2,000	0	0	0	0	0	0	0	347	367
7:00	2,000	11,000	13,000	2,000	7,000	9,000	8,000	0	7,000	0	3,000	0	0	0	305	367
7:30	2,000	9,000	15,000	2,000	10,000	9,000	9,000	0	7,000	0	5,000	0	0	0	299	367
8:00	2,000	0	18,000	7,000	6,000	9,000	9,000	4,000	7,000	0	3,000	4,000	3,000	0	295	367
8:30	5,000	0	18,000	7,000	0	9,000	9,000	4,000	6,000	0	0	4,000	3,000	0	302	367
9:00	16,000	0	18,000	5,000	0	10,000	9,000	4,000	4,000	0	0	0	0	0	301	367
9:30	16,000	0	18,000	5,000	2,000	10,000	9,000	4,000	4,000	0	0	0	0	0	299	367
10:00	17,000	0	18,000	5,000	6,000	9,000	7,000	4,000	4,000	2,000	0	0	0	0	295	367
10:30	17,000	0	18,000	5,000	6,000	9,000	7,000	4,000	4,000	2,000	0	0	0	0	295	367
11:00	16,000	0	18,000	7,000	9,000	9,000	7,000	0	4,000	0	0	0	0	0	297	367
11:30	16,000	0	18,000	7,000	9,000	9,000	7,000	0	4,000	0	0	0	0	0	297	367
NOON	6,000	0	14,000	5,000	4,000	3,000	0	0	2,000	0	0	0	0	0	333	367
0:30	6,000	0	14,000	5,000	4,000	3,000	0	0	2,000	0	0	0	0	0	333	367
1:00	6,000	0	14,000	5,000	4,000	3,000	2,000	0	2,000	0	0	0	0	0	331	367
1:30	6,000	0	14,000	5,000	4,000	3,000	2,000	0	2,000	0	0	0	0	2,000	329	367
2:00	4,000	0	14,000	5,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	329	367
2:30	4,000	0	14,000	5,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	329	367
3:00	4,000	0	14,000	5,000	4,000	5,000	0	0	2,000	0	0	0	0	0	333	367
3:30	4,000	0	14,000	5,000	4,000	5,000	0	0	2,000	0	0	0	0	0	333	367
4:00	4,000	4,000	11,000	5,000	13,000	3,000	0	0	2,000	0	0	0	0	0	325	367
4:30	4,000	4,000	11,000	5,000	13,000	3,000	0	0	2,000	0	0	0	0	0	325	367
5:00	2,000	7,000	11,000	5,000	9,000	3,000	0	0	2,000	2,000	0	0	0	0	326	367
5:30	2,000	7,000	11,000	5,000	6,000	3,000	0	0	2,000	2,000	0	0	0	0	329	367
6:00	5,000	4,000	6,000	5,000	4,000	3,000	0	0	0	2,000	0	0	0	0	338	367
6:30	5,000	4,000	6,000	5,000	4,000	3,000	0	0	0	2,000	0	0	0	0	338	367
7:00	0	4,000	6,000	7,000	4,000	3,000	2,000	0	0	2,000	0	0	0	0	339	367
7:30	0	4,000	6,000	7,000	4,000	3,000	0	0	0	0	0	0	0	0	343	367
8:00	0	0	6,000	7,000	4,000	0	0	0	0	0	0	0	0	0	350	367
8:30	0	0	6,000	7,000	4,000	0	0	0	0	0	0	0	0	0	350	367
9:00	2,000	0	6,000	0	4,000	0	0	0	0	0	0	0	0	0	355	367
9:30	2,000	0	6,000	0	4,000	0	0	0	0	0	0	0	0	0	355	367
10:00	0	0	4,000	0	4,000	0	0	0	0	0	0	0	0	0	359	367
10:30	0	0	4,000	0	4,000	0	0	0	0	0	0	0	0	0	359	367
11:00	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	363	367
11:30	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	363	367

A "nil" record does not mean that there were zero audiences.

**RADIO AUDIENCES – FRIDAY**

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	SOLID 100.2	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	4,000	0	0	0	2,000	0	0	0	0	0	0	0	361	367
6:00	0	0	4,000	0	0	2,000	2,000	0	0	0	0	0	0	0	359	367
6:30	0	0	6,000	0	0	2,000	2,000	0	0	0	0	0	0	0	357	367
7:00	0	4,000	11,000	4,000	5,000	0	10,000	0	0	0	3,000	0	0	0	330	367
7:30	0	7,000	13,000	4,000	5,000	0	9,000	3,000	0	0	0	0	0	0	326	367
8:00	2,000	6,000	15,000	5,000	9,000	4,000	7,000	0	4,000	0	0	0	2,000	0	313	367
8:30	2,000	8,000	17,000	7,000	6,000	4,000	4,000	0	4,000	0	0	0	2,000	0	313	367
9:00	8,000	8,000	21,000	4,000	6,000	4,000	4,000	4,000	4,000	3,000	0	3,000	2,000	0	296	367
9:30	8,000	8,000	21,000	4,000	6,000	4,000	4,000	4,000	4,000	0	0	3,000	2,000	0	299	367
10:00	6,000	8,000	15,000	4,000	4,000	4,000	4,000	4,000	4,000	0	0	3,000	4,000	0	307	367
10:30	6,000	8,000	15,000	4,000	4,000	4,000	4,000	4,000	4,000	0	0	3,000	4,000	0	307	367
11:00	6,000	8,000	15,000	6,000	4,000	4,000	4,000	4,000	4,000	0	0	3,000	4,000	0	305	367
11:30	6,000	8,000	17,000	6,000	4,000	4,000	4,000	4,000	4,000	0	0	3,000	4,000	0	303	367
NOON	6,000	8,000	17,000	2,000	4,000	2,000	2,000	4,000	4,000	0	0	0	4,000	0	314	367
0:30	2,000	8,000	16,000	0	4,000	2,000	2,000	4,000	4,000	0	0	0	4,000	0	321	367
1:00	2,000	8,000	16,000	0	4,000	2,000	2,000	4,000	4,000	0	0	0	4,000	0	321	367
1:30	2,000	8,000	13,000	0	4,000	2,000	2,000	4,000	4,000	0	0	0	4,000	0	324	367
2:00	2,000	8,000	11,000	0	4,000	2,000	2,000	4,000	4,000	0	0	0	2,000	0	328	367
2:30	2,000	8,000	11,000	0	4,000	2,000	2,000	4,000	4,000	0	0	0	2,000	0	328	367
3:00	2,000	8,000	11,000	0	0	5,000	2,000	4,000	4,000	0	0	0	2,000	2,000	327	367
3:30	2,000	8,000	11,000	0	0	5,000	2,000	4,000	4,000	0	0	0	2,000	2,000	327	367
4:00	0	11,000	11,000	0	0	2,000	0	0	4,000	0	0	0	2,000	0	337	367
4:30	0	11,000	14,000	0	0	2,000	0	0	4,000	0	0	0	2,000	0	334	367
5:00	0	6,000	9,000	4,000	3,000	6,000	5,000	0	0	0	0	0	2,000	0	332	367
5:30	0	6,000	7,000	4,000	3,000	6,000	5,000	0	0	0	0	0	2,000	0	334	367
6:00	0	2,000	4,000	0	3,000	6,000	0	0	2,000	0	0	0	2,000	0	348	367
6:30	0	2,000	4,000	0	3,000	2,000	0	0	2,000	0	0	0	2,000	0	352	367
7:00	0	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	361	367
7:30	0	2,000	0	0	4,000	0	0	0	0	0	0	0	2,000	0	359	367
8:00	0	0	0	0	7,000	0	0	0	0	0	0	0	0	0	360	367
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367

A "nil" record does not mean that there were zero audiences.

**RADIO AUDIENCES – SATURDAY**

	RADJU MALTA	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
2:30	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
3:00	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
3:30	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
4:00	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
4:30	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
5:00	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
5:30	0	0	2,000	0	0	0	0	0	0	0	0	0	365	367
6:00	0	0	6,000	2,000	0	0	2,000	0	0	0	0	0	357	367
6:30	0	0	6,000	2,000	0	0	2,000	0	0	0	0	0	357	367
7:00	4,000	7,000	8,000	5,000	5,000	2,000	7,000	4,000	0	2,000	0	0	323	367
7:30	4,000	4,000	8,000	5,000	2,000	2,000	7,000	4,000	0	2,000	0	0	329	367
8:00	7,000	0	12,000	6,000	0	6,000	9,000	4,000	2,000	2,000	0	3,000	316	367
8:30	7,000	0	12,000	6,000	0	6,000	9,000	4,000	2,000	2,000	0	3,000	316	367
9:00	10,000	3,000	17,000	4,000	0	6,000	11,000	4,000	4,000	0	2,000	0	306	367
9:30	10,000	3,000	17,000	4,000	0	6,000	11,000	4,000	4,000	0	2,000	0	306	367
10:00	10,000	4,000	17,000	4,000	7,000	7,000	11,000	6,000	6,000	0	5,000	0	290	367
10:30	10,000	4,000	17,000	4,000	0	7,000	11,000	6,000	6,000	0	5,000	0	297	367
11:00	10,000	4,000	19,000	4,000	2,000	7,000	9,000	4,000	4,000	0	7,000	0	297	367
11:30	10,000	4,000	22,000	4,000	2,000	7,000	9,000	4,000	4,000	0	7,000	0	294	367
NOON	9,000	3,000	18,000	7,000	3,000	2,000	6,000	4,000	2,000	0	4,000	0	309	367
0:30	9,000	3,000	16,000	7,000	3,000	2,000	6,000	4,000	2,000	0	4,000	0	311	367
1:00	9,000	3,000	11,000	7,000	3,000	2,000	4,000	4,000	2,000	0	0	0	322	367
1:30	9,000	3,000	13,000	7,000	3,000	2,000	4,000	4,000	2,000	0	0	0	320	367
2:00	11,000	3,000	11,000	7,000	4,000	2,000	4,000	4,000	2,000	0	0	0	319	367
2:30	11,000	3,000	9,000	7,000	4,000	2,000	4,000	4,000	2,000	0	0	0	321	367
3:00	9,000	3,000	9,000	5,000	0	2,000	4,000	4,000	0	0	0	0	331	367
3:30	9,000	3,000	9,000	5,000	0	2,000	4,000	4,000	0	0	0	0	331	367
4:00	6,000	3,000	6,000	5,000	0	2,000	2,000	4,000	0	2,000	0	0	337	367
4:30	6,000	3,000	6,000	5,000	0	2,000	2,000	4,000	0	2,000	0	0	337	367
5:00	4,000	3,000	5,000	4,000	2,000	2,000	2,000	4,000	0	0	0	0	341	367
5:30	4,000	5,000	7,000	4,000	2,000	2,000	2,000	4,000	0	0	0	0	337	367
6:00	4,000	0	7,000	6,000	0	2,000	2,000	4,000	2,000	0	0	0	340	367
6:30	4,000	0	7,000	4,000	0	2,000	2,000	4,000	2,000	0	0	0	342	367
7:00	4,000	0	0	4,000	0	2,000	3,000	0	4,000	0	0	0	350	367
7:30	4,000	0	0	4,000	0	0	3,000	0	2,000	0	0	0	354	367
8:00	2,000	0	0	0	0	0	0	0	2,000	0	0	0	363	367
8:30	2,000	0	0	0	0	0	0	0	2,000	0	0	0	363	367
9:00	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
9:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
10:00	2,000	0	0	0	0	0	3,000	0	0	0	0	0	362	367
10:30	2,000	0	0	0	0	0	3,000	0	0	0	0	0	362	367
11:00	0	0	0	0	0	0	3,000	0	0	0	0	0	364	367
11:30	0	0	0	0	0	0	4,000	0	0	0	0	0	363	367

A "nil" record does not mean that there were zero audiences.

**RADIO AUDIENCES – SUNDAY**

	RADJU MALTA	MAGIC RADIO	ONE RADIO	BAY RADIO	CALYPSO RADIO	RTK	RADJU MARIA	CAMPUS FM	VIBE FM	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	2,000	4,000	0	0	0	0	0	0	0	0	361	367
6:30	0	2,000	5,000	2,000	0	0	0	0	0	0	0	358	367
7:00	2,000	2,000	8,000	10,000	0	2,000	8,000	0	0	2,000	2,000	331	367
7:30	2,000	2,000	6,000	8,000	0	2,000	8,000	3,000	0	2,000	2,000	332	367
8:00	2,000	3,000	8,000	9,000	0	5,000	8,000	3,000	3,000	2,000	2,000	322	367
8:30	2,000	3,000	6,000	7,000	0	5,000	8,000	3,000	6,000	2,000	2,000	323	367
9:00	9,000	5,000	10,000	14,000	0	5,000	6,000	0	4,000	2,000	2,000	310	367
9:30	9,000	5,000	9,000	14,000	2,000	5,000	6,000	0	3,000	2,000	2,000	310	367
10:00	11,000	3,000	12,000	10,000	2,000	5,000	5,000	0	3,000	2,000	2,000	312	367
10:30	9,000	3,000	13,000	8,000	2,000	5,000	5,000	0	3,000	2,000	2,000	315	367
11:00	7,000	3,000	15,000	14,000	2,000	5,000	5,000	0	5,000	2,000	2,000	307	367
11:30	5,000	3,000	15,000	12,000	2,000	5,000	5,000	0	5,000	2,000	2,000	311	367
NOON	4,000	3,000	7,000	12,000	2,000	2,000	4,000	0	5,000	2,000	2,000	324	367
0:30	4,000	4,000	7,000	10,000	2,000	2,000	4,000	0	5,000	2,000	2,000	325	367
1:00	2,000	4,000	7,000	6,000	0	2,000	4,000	0	2,000	2,000	2,000	336	367
1:30	2,000	4,000	7,000	6,000	0	2,000	4,000	0	2,000	2,000	2,000	336	367
2:00	2,000	3,000	6,000	4,000	0	2,000	4,000	0	0	2,000	0	344	367
2:30	2,000	3,000	5,000	4,000	0	2,000	4,000	0	0	2,000	0	345	367
3:00	2,000	3,000	8,000	6,000	0	0	3,000	0	0	2,000	0	343	367
3:30	2,000	3,000	6,000	6,000	0	0	3,000	0	0	2,000	0	345	367
4:00	5,000	5,000	3,000	6,000	2,000	0	2,000	0	0	2,000	0	342	367
4:30	2,000	5,000	3,000	4,000	0	0	2,000	0	0	2,000	0	349	367
5:00	0	3,000	2,000	2,000	0	0	2,000	0	0	3,000	0	355	367
5:30	0	3,000	3,000	2,000	0	2,000	2,000	0	0	3,000	0	352	367
6:00	0	3,000	2,000	2,000	3,000	2,000	2,000	0	0	3,000	4,000	346	367
6:30	0	3,000	2,000	2,000	0	2,000	0	0	0	3,000	4,000	351	367
7:00	0	3,000	2,000	2,000	0	2,000	2,000	0	0	3,000	4,000	349	367
7:30	0	3,000	2,000	2,000	0	0	0	0	0	3,000	4,000	353	367
8:00	0	3,000	2,000	0	0	0	0	0	0	0	0	362	367
8:30	0	3,000	2,000	0	0	0	0	0	0	0	0	362	367
9:00	0	3,000	2,000	0	0	0	0	0	0	0	0	362	367
9:30	0	3,000	2,000	0	0	0	0	0	0	0	0	362	367
10:00	0	3,000	2,000	0	0	2,000	0	0	0	0	0	360	367
10:30	0	3,000	2,000	0	0	2,000	0	0	0	0	0	360	367
11:00	0	0	2,000	0	0	0	0	0	0	0	0	365	367
11:30	0	0	0	0	0	0	0	0	0	0	0	367	367

A "nil" record does not mean that there were zero audiences.

## APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. Data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### TV AUDIENCES – MONDAY

	TVM	ONE	NET	TVM 2	F LIVING	Rai 1	Rai 2	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/Wld/ENT	OTHER TV STATIONS	'NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	365	367
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	365	367
7:00	0	3,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	359	367
7:30	0	3,000	2,000	0	0	0	0	0	0	0	0	3,000	0	2,000	357	367
8:00	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	358	367
8:30	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	358	367
9:00	5,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	2,000	353	367
9:30	5,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	2,000	353	367
10:00	2,000	3,000	2,000	4,000	0	0	0	0	0	0	0	0	0	2,000	354	367
10:30	2,000	2,000	2,000	4,000	0	0	0	0	0	0	0	0	0	2,000	355	367
11:00	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	361	367
11:30	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	361	367
NOON	2,000	2,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	357	367
0:30	2,000	2,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	357	367
1:00	3,000	3,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	355	367
1:30	2,000	5,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	354	367
2:00	2,000	9,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	2,000	348	367
2:30	3,000	9,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	2,000	347	367
3:00	3,000	7,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	4,000	347	367
3:30	2,000	9,000	2,000	0	2,000	0	0	0	2,000	0	0	0	2,000	4,000	344	367
4:00	2,000	6,000	2,000	2,000	0	0	0	0	3,000	0	0	0	2,000	4,000	346	367
4:30	2,000	6,000	2,000	2,000	0	0	0	0	3,000	0	0	0	2,000	4,000	346	367
5:00	2,000	6,000	8,000	0	0	0	0	0	2,000	0	3,000	0	2,000	2,000	342	367
5:30	2,000	6,000	8,000	0	0	0	0	0	2,000	0	3,000	0	2,000	2,000	342	367
6:00	2,000	9,000	8,000	0	0	2,000	0	0	3,000	0	0	0	0	2,000	341	367
6:30	2,000	9,000	9,000	0	0	2,000	0	0	3,000	0	0	0	0	4,000	338	367
7:00	3,000	15,000	12,000	0	0	2,000	0	0	5,000	0	5,000	3,000	0	11,000	311	367
7:30	2,000	46,000	27,000	0	0	2,000	0	2,000	3,000	0	5,000	0	0	9,000	271	367
7:45	2,000	45,000	31,000	0	0	2,000	0	2,000	3,000	0	5,000	0	0	9,000	268	367
8:00	101,000	15,000	18,000	2,000	0	0	0	4,000	5,000	0	5,000	0	0	16,000	201	367
8:30	56,000	15,000	13,000	4,000	0	0	2,000	4,000	5,000	2,000	5,000	0	3,000	17,000	241	367
9:00	36,000	12,000	8,000	6,000	0	7,000	2,000	7,000	16,000	9,000	5,000	0	5,000	21,000	233	367
9:30	33,000	12,000	6,000	5,000	0	8,000	2,000	6,000	16,000	9,000	5,000	0	3,000	19,000	243	367
10:00	10,000	9,000	3,000	0	0	10,000	0	4,000	11,000	5,000	0	0	3,000	16,000	296	367
10:30	5,000	8,000	2,000	0	0	8,000	0	4,000	9,000	5,000	0	0	2,000	10,000	314	367
11:00	0	2,000	0	0	0	0	0	3,000	2,000	0	0	0	2,000	3,000	355	367
11:30	0	2,000	0	0	0	0	0	3,000	2,000	0	0	0	2,000	0	358	367

A “nil” record does not mean that there were zero audiences.

**TV AUDIENCES – TUESDAY**

	TVM	ONE	NET	TVM 2	PRIME TV	RAI 1	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/W/LD/ENT	OTHER TV STATIONS	'000	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:00	3,000	2,000	0	0	0	0	0	0	0	0	0	0	362	367
7:30	3,000	2,000	0	0	0	0	0	0	0	0	0	0	362	367
8:00	3,000	2,000	0	0	2,000	0	0	0	0	0	0	0	360	367
8:30	3,000	2,000	0	0	2,000	0	0	0	0	0	0	0	360	367
9:00	0	0	0	0	2,000	0	0	0	0	0	0	0	365	367
9:30	0	0	0	0	2,000	0	0	0	0	0	0	0	365	367
10:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
10:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
11:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
11:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
NOON	4,000	0	0	0	0	0	0	0	0	0	0	4,000	359	367
0:30	4,000	2,000	0	0	0	0	0	0	0	0	0	4,000	357	367
1:00	6,000	4,000	2,000	0	0	0	0	0	0	0	0	4,000	351	367
1:30	6,000	4,000	2,000	0	0	0	0	3,000	0	0	0	4,000	348	367
2:00	5,000	4,000	5,000	2,000	0	0	0	0	0	0	0	0	351	367
2:30	5,000	4,000	5,000	2,000	0	0	0	0	0	0	0	3,000	348	367
3:00	2,000	4,000	5,000	2,000	0	0	0	0	0	0	0	3,000	351	367
3:30	2,000	4,000	5,000	2,000	0	0	0	0	0	0	0	3,000	351	367
4:00	2,000	6,000	5,000	0	0	0	0	0	0	0	0	6,000	348	367
4:30	0	4,000	5,000	0	0	0	0	0	0	0	2,000	6,000	350	367
5:00	2,000	8,000	6,000	0	0	0	2,000	2,000	0	0	3,000	3,000	341	367
5:30	4,000	8,000	6,000	0	0	0	2,000	2,000	0	0	2,000	3,000	340	367
6:00	11,000	8,000	12,000	0	0	0	0	7,000	0	2,000	4,000	6,000	317	367
6:30	9,000	8,000	15,000	0	0	0	0	7,000	0	2,000	4,000	6,000	316	367
7:00	17,000	6,000	18,000	0	0	2,000	0	8,000	0	2,000	0	13,000	301	367
7:30	15,000	27,000	25,000	0	0	2,000	2,000	8,000	0	2,000	0	13,000	273	367
7:45	14,000	22,000	32,000	0	0	2,000	2,000	7,000	0	2,000	0	13,000	273	367
8:00	82,000	8,000	19,000	0	0	4,000	0	5,000	0	0	0	14,000	235	367
8:30	95,000	6,000	14,000	3,000	0	8,000	0	5,000	3,000	0	0	19,000	214	367
9:00	90,000	6,000	3,000	3,000	0	11,000	0	8,000	5,000	3,000	0	14,000	224	367
9:30	85,000	6,000	2,000	3,000	0	9,000	0	8,000	5,000	3,000	0	11,000	235	367
10:00	44,000	4,000	2,000	0	0	6,000	0	6,000	5,000	0	0	10,000	290	367
10:30	8,000	0	0	3,000	0	6,000	0	7,000	5,000	0	0	7,000	331	367
11:00	0	0	0	3,000	0	2,000	0	3,000	0	0	0	0	359	367
11:30	0	0	0	0	0	0	0	2,000	0	0	0	0	365	367

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – WEDNESDAY**

	TVM	ONE	NET	TVM 2	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
8:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	365	367
9:00	2,000	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	359	367
9:30	0	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	361	367
10:00	0	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	361	367
10:30	0	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	361	367
11:00	0	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	361	367
11:30	0	0	0	0	2,000	0	0	0	0	4,000	0	0	0	0	361	367
NOON	0	2,000	2,000	0	0	0	0	0	0	0	0	2,000	0	3,000	358	367
0:30	0	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	3,000	356	367
1:00	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	7,000	350	367
1:30	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	4,000	353	367
2:00	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	4,000	353	367
2:30	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	4,000	353	367
3:00	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	3,000	354	367
3:30	2,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	0	3,000	354	367
4:00	2,000	2,000	2,000	0	0	2,000	0	0	2,000	0	0	2,000	0	3,000	352	367
4:30	0	4,000	2,000	0	0	2,000	0	0	2,000	0	0	2,000	0	3,000	352	367
5:00	0	4,000	8,000	0	0	2,000	0	0	2,000	0	0	2,000	0	6,000	343	367
5:30	3,000	4,000	8,000	0	0	2,000	0	0	2,000	0	0	2,000	0	6,000	340	367
6:00	4,000	2,000	9,000	0	0	2,000	0	0	2,000	0	2,000	0	0	3,000	343	367
6:30	4,000	2,000	11,000	0	0	2,000	0	0	2,000	0	2,000	0	2,000	3,000	339	367
7:00	13,000	7,000	16,000	0	3,000	0	2,000	2,000	2,000	3,000	2,000	0	2,000	3,000	312	367
7:30	13,000	44,000	20,000	2,000	3,000	0	2,000	4,000	0	3,000	2,000	0	2,000	3,000	269	367
7:45	13,000	45,000	15,000	2,000	3,000	0	2,000	4,000	0	7,000	2,000	0	2,000	3,000	269	367
8:00	92,000	17,000	8,000	0	3,000	4,000	2,000	2,000	2,000	3,000	2,000	0	0	3,000	229	367
8:30	55,000	22,000	2,000	9,000	7,000	4,000	2,000	2,000	7,000	7,000	2,000	0	0	7,000	241	367
9:00	37,000	20,000	2,000	9,000	9,000	4,000	2,000	0	11,000	11,000	2,000	0	0	10,000	250	367
9:30	33,000	12,000	2,000	9,000	9,000	4,000	2,000	0	7,000	8,000	6,000	0	0	10,000	265	367
10:00	23,000	10,000	0	7,000	2,000	0	0	0	5,000	6,000	4,000	0	0	8,000	302	367
10:30	14,000	8,000	0	0	2,000	0	0	0	4,000	6,000	4,000	0	0	8,000	321	367
11:00	4,000	0	0	0	0	0	0	0	4,000	0	0	0	0	2,000	357	367
11:30	2,000	0	0	0	0	0	0	0	4,000	0	0	0	0	2,000	359	367

A "nil" record does not mean that there were zero audiences.



**TV AUDIENCES – THURSDAY**

	TVM	ONE	NET	TVM 2	PRIME TV	RAI 1	RAI 3	RETE 4	CANALE 5	ITALIA 1	BBC PRIME/Wld/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	2,000	0	0	0	0	0	0	0	0	0	0	7,000	358	367
6:30	2,000	0	0	0	0	0	0	0	0	0	0	7,000	358	367
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
7:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
8:00	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
8:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
9:00	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
9:30	2,000	0	0	0	0	0	0	0	0	0	3,000	0	362	367
10:00	2,000	0	0	0	0	0	0	0	0	0	3,000	0	362	367
10:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
11:00	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
11:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
NOON	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
0:30	2,000	0	0	0	0	0	0	0	0	0	0	0	365	367
1:00	2,000	4,000	0	0	0	0	0	0	0	0	0	0	361	367
1:30	2,000	4,000	0	0	0	0	0	0	0	0	0	0	361	367
2:00	2,000	4,000	0	0	0	0	0	0	0	0	0	0	361	367
2:30	2,000	4,000	0	0	0	0	0	2,000	2,000	2,000	0	0	355	367
3:00	2,000	4,000	0	0	0	0	4,000	2,000	2,000	2,000	0	7,000	344	367
3:30	2,000	4,000	0	0	0	0	4,000	2,000	2,000	2,000	0	7,000	344	367
4:00	2,000	4,000	0	0	2,000	0	2,000	2,000	2,000	2,000	0	7,000	344	367
4:30	2,000	4,000	0	0	2,000	0	2,000	2,000	2,000	2,000	0	7,000	344	367
5:00	2,000	6,000	0	0	2,000	0	2,000	4,000	2,000	2,000	0	4,000	343	367
5:30	2,000	4,000	0	0	2,000	0	2,000	4,000	2,000	2,000	0	4,000	345	367
6:00	7,000	4,000	6,000	0	2,000	0	2,000	4,000	2,000	2,000	0	8,000	330	367
6:30	12,000	4,000	9,000	0	2,000	2,000	2,000	2,000	2,000	2,000	0	7,000	323	367
7:00	12,000	14,000	11,000	0	0	2,000	2,000	2,000	4,000	2,000	0	7,000	311	367
7:30	12,000	38,000	19,000	0	0	2,000	2,000	2,000	4,000	2,000	0	4,000	282	367
7:45	12,000	38,000	20,000	0	0	0	2,000	2,000	4,000	2,000	0	4,000	283	367
8:00	89,000	22,000	9,000	0	0	0	0	2,000	2,000	2,000	0	4,000	237	367
8:30	84,000	31,000	5,000	0	0	0	0	4,000	5,000	2,000	0	7,000	229	367
9:00	64,000	22,000	8,000	0	0	2,000	0	6,000	13,000	2,000	4,000	7,000	239	367
9:30	65,000	12,000	6,000	0	0	2,000	0	6,000	13,000	2,000	7,000	7,000	247	367
10:00	29,000	8,000	4,000	3,000	0	0	0	6,000	9,000	4,000	7,000	8,000	289	367
10:30	15,000	8,000	0	3,000	0	0	0	4,000	5,000	4,000	4,000	8,000	316	367
11:00	0	4,000	0	0	0	0	0	0	0	2,000	0	4,000	357	367
11:30	0	4,000	0	0	0	0	0	0	0	2,000	0	4,000	357	367

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – FRIDAY**

	TVM	ONE	NET	SMASH	TVM 2	RAI 1	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/WLD/ENT	OTHER TV STATIONS	'000	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:00	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:30	0	0	0	0	0	0	0	0	0	0	0	0	367	367
8:00	3,000	4,000	2,000	0	0	0	0	0	0	0	0	0	358	367
8:30	3,000	4,000	2,000	0	0	0	0	0	0	0	0	0	358	367
9:00	3,000	4,000	0	0	0	2,000	0	0	0	0	0	0	358	367
9:30	3,000	4,000	0	0	0	2,000	0	0	0	0	0	0	358	367
10:00	3,000	4,000	2,000	0	0	2,000	0	0	0	0	0	0	356	367
10:30	3,000	4,000	2,000	0	0	2,000	0	0	0	0	0	0	356	367
11:00	5,000	2,000	2,000	0	0	2,000	0	0	0	0	0	0	356	367
11:30	5,000	2,000	2,000	0	0	2,000	0	0	0	0	0	0	356	367
NOON	5,000	9,000	0	0	0	2,000	2,000	0	0	0	0	0	349	367
0:30	5,000	9,000	2,000	0	0	2,000	2,000	0	0	0	0	0	347	367
1:00	7,000	11,000	2,000	0	0	2,000	2,000	0	0	0	0	0	343	367
1:30	7,000	11,000	2,000	0	0	2,000	2,000	0	0	0	0	0	343	367
2:00	12,000	11,000	2,000	0	0	0	2,000	0	0	0	0	4,000	336	367
2:30	12,000	9,000	2,000	0	0	0	2,000	0	0	0	0	4,000	338	367
3:00	7,000	7,000	5,000	0	0	0	2,000	0	0	0	0	6,000	340	367
3:30	7,000	7,000	5,000	0	0	0	2,000	2,000	0	0	0	6,000	338	367
4:00	3,000	6,000	2,000	0	0	0	2,000	2,000	0	0	0	0	352	367
4:30	3,000	6,000	2,000	0	0	0	2,000	2,000	0	0	0	0	352	367
5:00	3,000	6,000	4,000	0	0	0	2,000	0	0	4,000	0	0	348	367
5:30	3,000	6,000	4,000	0	0	0	2,000	0	0	4,000	4,000	0	344	367
6:00	3,000	4,000	5,000	0	0	2,000	0	6,000	0	7,000	4,000	8,000	328	367
6:30	3,000	4,000	5,000	0	0	2,000	0	6,000	0	7,000	4,000	4,000	332	367
7:00	8,000	2,000	9,000	2,000	0	0	0	6,000	0	7,000	4,000	7,000	322	367
7:30	10,000	42,000	21,000	0	0	3,000	2,000	6,000	0	7,000	4,000	7,000	265	367
7:45	10,000	42,000	27,000	0	0	3,000	2,000	6,000	2,000	7,000	4,000	7,000	257	367
8:00	108,000	13,000	15,000	0	0	5,000	2,000	8,000	6,000	2,000	4,000	10,000	194	367
8:30	90,000	13,000	8,000	0	0	8,000	2,000	8,000	6,000	8,000	6,000	12,000	206	367
9:00	78,000	9,000	7,000	0	2,000	6,000	0	12,000	7,000	5,000	2,000	6,000	233	367
9:30	73,000	5,000	6,000	0	2,000	4,000	0	11,000	7,000	5,000	2,000	3,000	249	367
10:00	45,000	0	0	0	2,000	4,000	0	7,000	7,000	2,000	2,000	4,000	294	367
10:30	39,000	0	0	0	2,000	4,000	0	7,000	7,000	2,000	0	4,000	302	367
11:00	13,000	0	0	0	0	0	0	0	0	0	0	4,000	350	367
11:30	6,000	0	0	0	0	0	0	0	0	0	0	4,000	357	367

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – SATURDAY**

	TVM	ONE	NET	TVM 2	ITV	PRIME TV	RAI 1	RAI 2	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	364	367
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	364	367
9:00	0	0	0	0	0	4,000	0	0	0	4,000	0	0	0	0	359	367
9:30	0	0	0	0	0	4,000	0	0	0	4,000	0	0	0	0	359	367
10:00	6,000	0	0	0	0	4,000	0	0	0	4,000	0	0	0	0	353	367
10:30	6,000	0	0	0	0	4,000	0	0	0	4,000	0	0	0	0	353	367
11:00	4,000	0	2,000	0	0	0	0	0	0	4,000	0	0	0	0	357	367
11:30	4,000	0	2,000	0	0	0	0	0	0	4,000	0	0	0	0	357	367
NOON	0	0	2,000	3,000	0	0	0	0	0	4,000	0	0	2,000	3,000	353	367
0:30	0	0	2,000	3,000	0	0	0	0	0	4,000	0	0	2,000	3,000	353	367
1:00	6,000	2,000	0	3,000	0	0	0	0	2,000	7,000	0	0	2,000	5,000	340	367
1:30	6,000	2,000	0	3,000	0	0	0	0	2,000	7,000	0	0	0	5,000	342	367
2:00	8,000	2,000	0	3,000	0	0	0	0	2,000	7,000	0	0	0	9,000	336	367
2:30	8,000	2,000	0	3,000	0	0	0	0	2,000	7,000	0	0	0	9,000	336	367
3:00	6,000	4,000	2,000	3,000	0	0	0	0	0	6,000	0	0	0	5,000	341	367
3:30	6,000	4,000	2,000	3,000	0	0	0	0	0	6,000	0	0	0	5,000	341	367
4:00	0	4,000	2,000	3,000	0	0	0	0	0	6,000	0	4,000	0	3,000	345	367
4:30	0	4,000	2,000	6,000	0	0	0	0	0	6,000	0	0	0	3,000	346	367
5:00	0	2,000	4,000	6,000	2,000	0	0	0	0	5,000	0	0	0	4,000	344	367
5:30	0	2,000	4,000	6,000	2,000	0	0	0	0	5,000	0	0	0	4,000	344	367
6:00	5,000	2,000	2,000	6,000	2,000	0	0	0	0	4,000	0	0	2,000	6,000	338	367
6:30	3,000	2,000	2,000	6,000	2,000	0	0	0	0	4,000	0	0	4,000	6,000	338	367
7:00	3,000	6,000	4,000	6,000	0	0	2,000	0	0	4,000	0	0	4,000	11,000	327	367
7:30	3,000	34,000	13,000	6,000	0	0	2,000	0	0	4,000	4,000	0	4,000	11,000	286	367
7:45	0	28,000	22,000	6,000	0	0	2,000	0	0	4,000	4,000	0	4,000	11,000	286	367
8:00	60,000	11,000	10,000	3,000	0	0	11,000	4,000	3,000	4,000	9,000	4,000	4,000	13,000	231	367
8:30	45,000	9,000	2,000	3,000	0	0	11,000	4,000	3,000	4,000	9,000	7,000	4,000	9,000	257	367
9:00	36,000	6,000	4,000	4,000	0	0	16,000	4,000	3,000	7,000	10,000	7,000	0	0	270	367
9:30	27,000	6,000	4,000	4,000	0	0	14,000	4,000	0	7,000	6,000	4,000	0	3,000	288	367
10:00	10,000	5,000	7,000	4,000	0	0	14,000	4,000	0	7,000	2,000	2,000	0	5,000	307	367
10:30	6,000	3,000	5,000	0	0	0	12,000	4,000	0	7,000	5,000	2,000	0	0	323	367
11:00	0	0	0	0	0	0	4,000	0	0	4,000	5,000	0	0	0	354	367
11:30	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	364	367

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – SUNDAY**

	TVM	ONE	NET	TVM 2	FAVOURITE	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	367
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	365	367
5:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	363	367
6:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	367
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	367
7:00	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	367
7:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	367
8:00	8,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	354	367
8:30	7,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	355	367
9:00	4,000	3,000	3,000	2,000	0	0	0	0	0	0	0	5,000	3,000	0	0	347	367
9:30	4,000	3,000	3,000	2,000	0	0	0	0	0	0	0	5,000	3,000	0	0	347	367
10:00	2,000	3,000	4,000	0	0	2,000	0	0	0	0	0	5,000	3,000	0	0	348	367
10:30	2,000	3,000	4,000	0	0	2,000	0	0	0	0	0	5,000	3,000	0	0	348	367
11:00	3,000	3,000	2,000	2,000	0	2,000	0	0	0	0	0	0	3,000	0	0	352	367
11:30	3,000	3,000	2,000	2,000	0	2,000	0	0	0	0	0	0	3,000	0	0	352	367
NOON	18,000	2,000	2,000	0	0	2,000	0	0	0	3,000	0	0	0	0	0	340	367
0:30	18,000	2,000	2,000	0	0	0	0	0	0	3,000	0	0	0	0	0	342	367
1:00	16,000	2,000	2,000	0	0	0	2,000	0	0	3,000	0	0	0	0	2,000	340	367
1:30	13,000	2,000	2,000	0	0	0	2,000	0	0	3,000	0	0	0	0	2,000	343	367
2:00	8,000	3,000	2,000	0	0	0	2,000	2,000	0	3,000	0	0	0	0	5,000	342	367
2:30	8,000	3,000	2,000	0	0	3,000	0	2,000	0	3,000	0	0	0	0	5,000	341	367
3:00	6,000	2,000	3,000	0	0	3,000	0	2,000	0	3,000	0	0	0	0	8,000	340	367
3:30	4,000	2,000	3,000	0	0	3,000	0	2,000	0	3,000	0	0	0	0	8,000	342	367
4:00	3,000	2,000	3,000	0	0	3,000	0	0	0	3,000	0	3,000	0	0	8,000	342	367
4:30	3,000	4,000	3,000	0	0	3,000	0	0	0	3,000	0	3,000	0	0	8,000	340	367
5:00	5,000	5,000	3,000	2,000	0	2,000	0	0	0	5,000	3,000	3,000	0	0	13,000	326	367
5:30	5,000	5,000	3,000	2,000	0	2,000	0	0	0	5,000	3,000	3,000	0	0	14,000	325	367
6:00	7,000	4,000	8,000	0	0	5,000	2,000	2,000	0	3,000	0	0	0	0	12,000	324	367
6:30	9,000	4,000	6,000	0	0	5,000	2,000	2,000	0	3,000	0	0	0	0	12,000	324	367
7:00	9,000	6,000	4,000	0	0	5,000	2,000	2,000	0	5,000	0	0	2,000	0	11,000	321	367
7:30	9,000	24,000	22,000	0	0	5,000	2,000	2,000	2,000	5,000	0	0	2,000	0	8,000	286	367
7:45	9,000	23,000	27,000	0	0	5,000	2,000	2,000	3,000	5,000	0	0	2,000	0	8,000	281	367
8:00	72,000	10,000	11,000	0	0	5,000	2,000	2,000	3,000	3,000	4,000	0	2,000	3,000	10,000	240	367
8:30	42,000	27,000	8,000	0	0	5,000	4,000	2,000	2,000	6,000	4,000	0	2,000	3,000	11,000	251	367
9:00	19,000	27,000	3,000	3,000	2,000	7,000	6,000	2,000	2,000	6,000	7,000	2,000	2,000	0	12,000	267	367
9:30	15,000	19,000	3,000	3,000	2,000	5,000	7,000	2,000	2,000	6,000	5,000	0	2,000	0	11,000	285	367
10:00	5,000	7,000	2,000	0	0	3,000	3,000	0	2,000	5,000	6,000	0	2,000	2,000	6,000	324	367
10:30	3,000	4,000	0	0	0	2,000	2,000	0	0	3,000	6,000	0	0	0	6,000	341	367
11:00	3,000	0	0	0	0	0	2,000	0	0	3,000	3,000	0	0	0	2,000	354	367
11:30	3,000	0	0	0	0	0	2,000	0	0	3,000	3,000	0	0	0	0	356	367

A "nil" record does not mean that there were zero audiences.