



**RADIO AND TELEVISION AUDIENCES
MALTA
JANUARY – MARCH 2011**

PART TWO – POPULATION TABLES AND FIGURES

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MAY 2011

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1.1: POPULATION PROFILE BY GENDER: BY AGE GROUP [JAN-MAR 2011]

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	181,865	11,343	29,267	12,333	57,035	39,848	25,744	6,295
	49.6%	49.1%	51.1%	56.8%	51.4%	46.3%	47.5%	47.7%
	100.0%	6.2%	16.1%	6.8%	31.4%	21.9%	14.2%	3.5%
Females	184,638	11,746	28,054	9,389	53,998	46,142	28,415	6,895
	50.4%	50.9%	48.9%	43.2%	48.6%	53.7%	52.5%	52.3%
	100.0%	6.4%	15.2%	5.1%	29.2%	25.0%	15.4%	3.7%
Total	366,503	23,089	57,320	21,722	111,033	85,989	54,159	13,190
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%

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Totals may not tally due to weighting and rounding off

1.2: POPULATION PROFILE BY GENDER: BY DISTRICT [JAN-MAR 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Males	181,865	36,137	53,187	27,141	25,351	26,268	13,781
	49.6%	49.8%	49.3%	50.0%	49.4%	49.9%	49.6%
	100.0%	19.9%	29.2%	14.9%	13.9%	14.4%	7.6%
Females	184,638	36,459	54,599	27,183	25,985	26,420	13,993
	50.4%	50.2%	50.7%	50.0%	50.6%	50.1%	50.4%
	100.0%	19.7%	29.6%	14.7%	14.1%	14.3%	7.6%
Total	366,503	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

1.3: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [JAN-MAR 2011]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	23,089	11,343	11,746	4,276	5,915	3,263	2,456	4,464	2,716
	6.3%	6.2%	6.4%	5.9%	5.5%	6.0%	4.8%	8.5%	9.8%
	100.0%	49.1%	50.9%	18.5%	25.6%	14.1%	10.6%	19.3%	11.8%
15-24	57,320	29,267	28,054	11,209	17,585	10,091	9,148	6,195	3,093
	15.6%	16.1%	15.2%	15.4%	16.3%	18.6%	17.8%	11.8%	11.1%
	100.0%	51.1%	48.9%	19.6%	30.7%	17.6%	16.0%	10.8%	5.4%
25-29	21,722	12,333	9,389	4,748	6,530	1,789	2,698	4,027	1,931
	5.9%	6.8%	5.1%	6.5%	6.1%	3.3%	5.3%	7.6%	7.0%
	100.0%	56.8%	43.2%	21.9%	30.1%	8.2%	12.4%	18.5%	8.9%
30-49	111,033	57,035	53,998	21,995	32,648	16,461	15,550	15,965	8,414
	30.3%	31.4%	29.2%	30.3%	30.3%	30.3%	30.3%	30.3%	30.3%
	100.0%	51.4%	48.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	85,989	39,848	46,142	15,663	25,918	11,268	13,050	12,947	7,144
	23.5%	21.9%	25.0%	21.6%	24.0%	20.7%	25.4%	24.6%	25.7%
	100.0%	46.3%	53.7%	18.2%	30.1%	13.1%	15.2%	15.1%	8.3%
65-79	54,159	25,744	28,415	11,562	14,667	10,042	7,029	7,133	3,725
	14.8%	14.2%	15.4%	15.9%	13.6%	18.5%	13.7%	13.5%	13.4%
	100.0%	47.5%	52.5%	21.3%	27.1%	18.5%	13.0%	13.2%	6.9%
80+	13,190	6,295	6,895	3,142	4,524	1,410	1,405	1,958	750
	3.6%	3.5%	3.7%	4.3%	4.2%	2.6%	2.7%	3.7%	2.7%
	100.0%	47.7%	52.3%	23.8%	34.3%	10.7%	10.7%	14.8%	5.7%
Total	366,503	181,865	184,638	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

3.1: RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [JAN-MAR 2011]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	17,347	6,416	10,931	287	610	0	2,016	6,705	6,628	1,102
	4.7%	3.5%	5.9%	1.2%	1.8%	.0%	1.8%	7.8%	12.2%	8.4%
	100.0%	37.0%	63.0%	1.7%	3.5%	.0%	11.6%	38.7%	38.2%	6.4%
Radju Parlament 106.6	175	0	175	0	0	0	0	0	175	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Magic Radio	13,082	7,410	5,672	0	1,420	664	7,904	2,886	207	0
	3.6%	4.1%	3.1%	.0%	2.5%	3.1%	7.1%	3.4%	.4%	.0%
	100.0%	56.6%	43.4%	.0%	10.9%	5.1%	60.4%	22.1%	1.6%	.0%
ONE Radio	28,752	14,042	14,709	190	1,724	992	5,538	10,359	8,741	1,207
	7.8%	7.7%	8.0%	.8%	3.0%	4.6%	5.0%	12.0%	16.1%	9.2%
	100.0%	48.8%	51.2%	.7%	6.0%	3.5%	19.3%	36.0%	30.4%	4.2%
Radio 101	7,866	4,006	3,860	0	247	0	3,197	2,662	1,761	0
	2.1%	2.2%	2.1%	.0%	.4%	.0%	2.9%	3.1%	3.3%	.0%
	100.0%	50.9%	49.1%	.0%	3.1%	.0%	40.6%	33.8%	22.4%	.0%
Bay Radio	34,963	20,663	14,300	4,688	12,863	4,252	12,582	580	0	0
	9.5%	11.4%	7.7%	20.3%	22.4%	19.6%	11.3%	.7%	.0%	.0%
	100.0%	59.1%	40.9%	13.4%	36.8%	12.2%	36.0%	1.7%	.0%	.0%
Calypso Radio	23,356	12,436	10,920	218	620	632	8,719	10,290	2,507	369
	6.4%	6.8%	5.9%	.9%	1.1%	2.9%	7.9%	12.0%	4.6%	2.8%
	100.0%	53.2%	46.8%	.9%	2.7%	2.7%	37.3%	44.1%	10.7%	1.6%
RTK	17,963	10,035	7,928	0	0	284	2,989	7,995	4,985	1,710
	4.9%	5.5%	4.3%	.0%	.0%	1.3%	2.7%	9.3%	9.2%	13.0%
	100.0%	55.9%	44.1%	.0%	.0%	1.6%	16.6%	44.5%	27.8%	9.5%
Smash Radio	7,674	3,557	4,117	217	2,397	1,181	3,241	638	0	0
	2.1%	2.0%	2.2%	.9%	4.2%	5.4%	2.9%	.7%	.0%	.0%
	100.0%	46.4%	53.6%	2.8%	31.2%	15.4%	42.2%	8.3%	.0%	.0%
Radju Marija	10,530	2,277	8,253	0	192	247	1,188	3,857	4,148	898
	2.9%	1.3%	4.5%	.0%	.3%	1.1%	1.1%	4.5%	7.7%	6.8%
	100.0%	21.6%	78.4%	.0%	1.8%	2.3%	11.3%	36.6%	39.4%	8.5%
Campus FM	2,544	1,720	824	0	0	0	1,388	754	402	0
	.7%	.9%	.4%	.0%	.0%	.0%	1.3%	.9%	.7%	.0%
	100.0%	67.6%	32.4%	.0%	.0%	.0%	54.6%	29.6%	15.8%	.0%
Vibe FM	12,527	8,815	3,712	196	5,336	1,688	5,112	195	0	0
	3.4%	4.8%	2.0%	.8%	9.3%	7.8%	4.6%	.2%	.0%	.0%
	100.0%	70.4%	29.6%	1.6%	42.6%	13.5%	40.8%	1.6%	.0%	.0%
XFM	7,437	4,411	3,026	194	1,639	1,642	3,788	175	0	0
	2.0%	2.4%	1.6%	.8%	2.9%	7.6%	3.4%	.2%	.0%	.0%
	100.0%	59.3%	40.7%	2.6%	22.0%	22.1%	50.9%	2.3%	.0%	.0%
Community Stations	5,652	2,972	2,681	203	820	194	1,211	2,891	167	167
	1.5%	1.6%	1.5%	.9%	1.4%	.9%	1.1%	3.4%	.3%	1.3%
	100.0%	52.6%	47.4%	3.6%	14.5%	3.4%	21.4%	51.2%	3.0%	3.0%
Foreign Station	3,278	2,535	743	190	421	203	211	1,034	1,018	201
	.9%	1.4%	.4%	.8%	.7%	.9%	.2%	1.2%	1.9%	1.5%
	100.0%	77.3%	22.7%	5.8%	12.8%	6.2%	6.4%	31.5%	31.1%	6.1%
Other Station	1,626	1,095	531	0	0	0	814	812	0	0
	.4%	.6%	.3%	.0%	.0%	.0%	.7%	.9%	.0%	.0%
	100.0%	67.4%	32.6%	.0%	.0%	.0%	50.0%	50.0%	.0%	.0%
No particular radio station	13,113	6,055	7,058	190	627	942	4,339	2,978	2,924	1,112
	3.6%	3.3%	3.8%	.8%	1.1%	4.3%	3.9%	3.5%	5.4%	8.4%
	100.0%	46.2%	53.8%	1.5%	4.8%	7.2%	33.1%	22.7%	22.3%	8.5%
Did not remember	1,780	1,086	695	190	218	218	804	175	175	0
	.5%	.6%	.4%	.8%	.4%	1.0%	.7%	.2%	.3%	.0%
	100.0%	61.0%	39.0%	10.7%	12.3%	12.3%	45.2%	9.8%	9.8%	.0%
Did not listen to radio	156,412	72,097	84,315	16,325	27,996	8,584	45,992	31,006	20,323	6,187
	42.7%	39.6%	45.7%	70.7%	48.8%	39.5%	41.4%	36.1%	37.5%	46.9%
	100.0%	46.1%	53.9%	10.4%	17.9%	5.5%	29.4%	19.8%	13.0%	4.0%
No response	426	236	190	0	190	0	0	0	0	236
	.1%	.1%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	1.8%
	100.0%	55.3%	44.7%	.0%	44.7%	.0%	.0%	.0%	.0%	55.3%
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

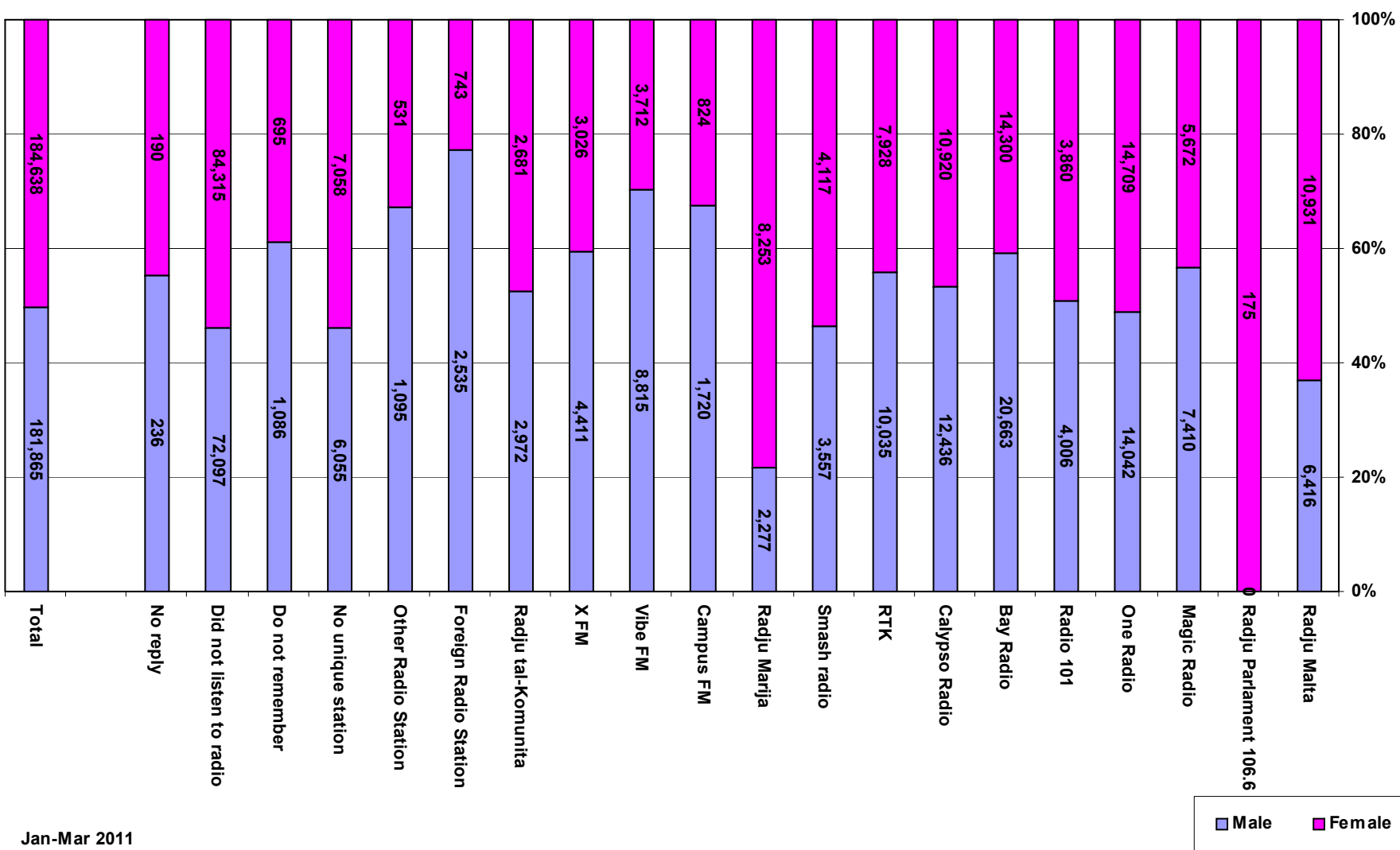


FIGURE 3.1A: RADIO CHANNEL REACH: BY GENDER [JAN-MAR 2011]

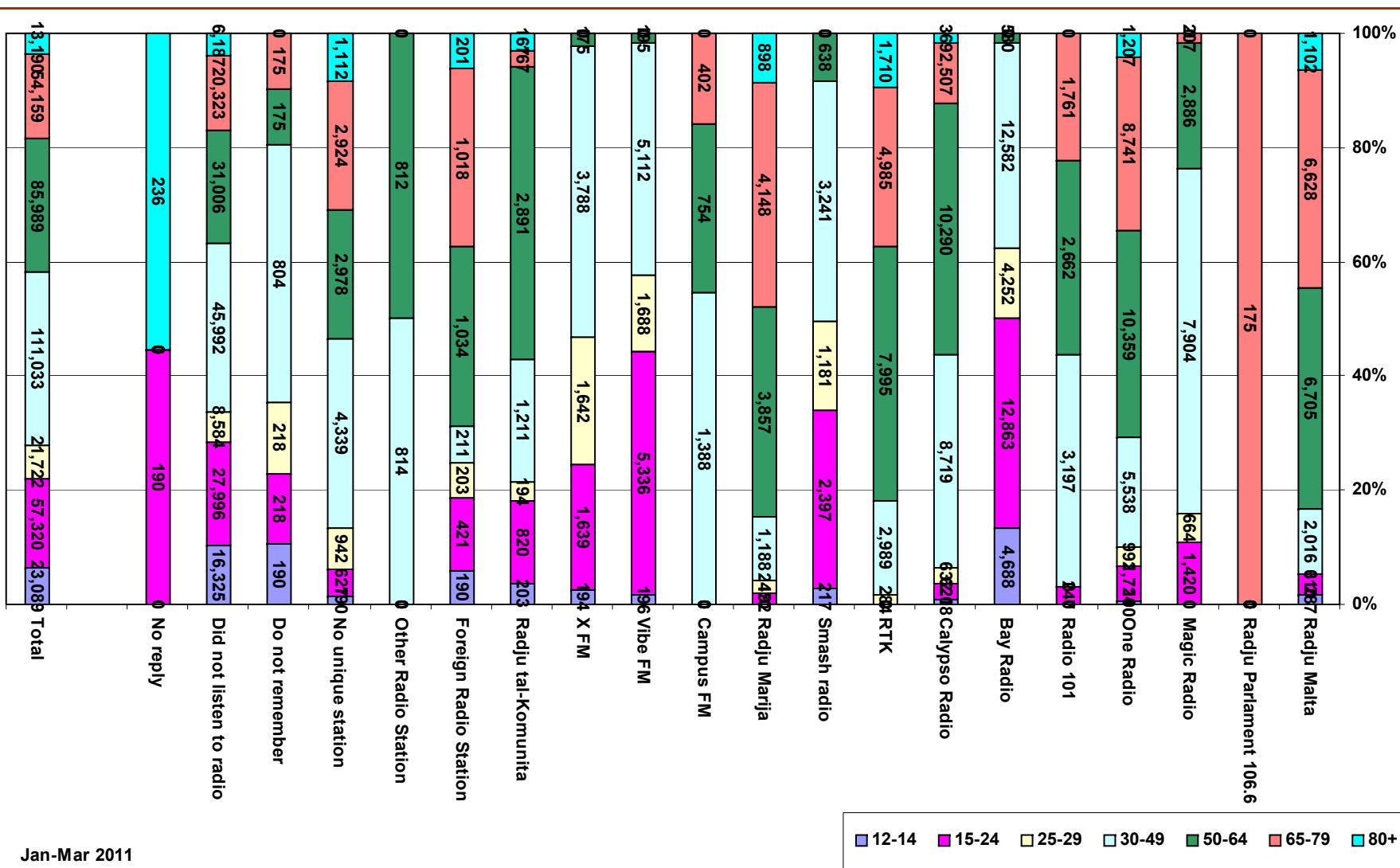


FIGURE 3.1.B: RADIO CHANNEL REACH: BY AGE GROUP [JAN-MAR 2011]

3.2: RADIO CHANNEL REACH: BY DISTRICT [JAN-MAR 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	17,347 4.7% 100.0%	3,075 4.2% 17.7%	5,837 5.4% 33.6%	1,704 3.1% 9.8%	2,640 5.1% 15.2%	2,895 5.5% 16.7%	1,195 4.3% 6.9%
Radju Parlament 106.6	175 .0% 100.0%	0 .0% 0.0%	175 .2% 100.0%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%
Magic Radio	13,082 3.6% 100.0%	2,157 3.0% 16.5%	4,224 3.9% 32.3%	1,245 2.3% 9.5%	2,670 5.2% 20.4%	2,419 4.6% 18.5%	367 1.3% 2.8%
ONE Radio	28,752 7.8% 100.0%	7,396 10.2% 25.7%	8,489 7.9% 29.5%	5,821 10.7% 20.2%	3,110 6.1% 10.8%	2,477 4.7% 8.6%	1,458 5.2% 5.1%
Radio 101	7,866 2.1% 100.0%	721 1.0% 9.2%	2,613 2.4% 33.2%	613 1.1% 7.8%	1,575 3.1% 20.0%	1,797 3.4% 22.8%	547 2.0% 7.0%
Bay Radio	34,963 9.5% 100.0%	6,195 8.5% 17.7%	10,245 9.5% 29.3%	4,637 8.5% 13.3%	7,169 14.0% 20.5%	4,677 8.9% 13.4%	2,039 7.3% 5.8%
Calypso Radio	23,356 6.4% 100.0%	5,591 7.7% 23.9%	6,839 6.3% 29.3%	3,402 6.3% 14.6%	3,354 6.5% 14.4%	3,253 6.2% 13.9%	916 3.3% 3.9%
RTK	17,963 4.9% 100.0%	4,479 6.2% 24.9%	4,556 4.2% 25.4%	3,210 5.9% 17.9%	2,428 4.7% 13.5%	1,486 2.8% 8.3%	1,804 6.5% 10.0%
Smash Radio	7,674 2.1% 100.0%	2,488 3.4% 32.4%	917 .9% 11.9%	671 1.2% 8.7%	1,002 2.0% 13.1%	2,019 3.8% 26.3%	577 2.1% 7.5%
Radju Marija	10,530 2.9% 100.0%	2,546 3.5% 24.2%	2,751 2.6% 26.1%	1,351 2.5% 12.8%	1,600 3.1% 15.2%	1,615 3.1% 15.3%	667 2.4% 6.3%
Campus FM	2,544 .7% 100.0%	207 .3% 8.1%	1,209 1.1% 47.5%	184 .3% 7.3%	576 1.1% 22.7%	0 .0% 0.0%	367 1.3% 14.4%
Vibe FM	12,527 3.4% 100.0%	1,838 2.5% 14.7%	4,663 4.3% 37.2%	1,968 3.6% 15.7%	1,604 3.1% 12.8%	1,500 2.8% 12.0%	955 3.4% 7.6%
XFM	7,437 2.0% 100.0%	2,057 2.8% 27.7%	2,825 2.6% 38.0%	502 .9% 6.7%	1,260 2.5% 16.9%	606 1.2% 8.2%	186 .7% 2.5%
Community Stations	5,652 1.5% 100.0%	141 .2% 2.5%	2,089 1.9% 37.0%	1,043 1.9% 18.5%	1,228 2.4% 21.7%	650 1.2% 11.5%	500 1.8% 8.9%
Foreign Station	3,278 .9% 100.0%	190 .3% 5.8%	195 .2% 5.9%	833 1.5% 25.4%	602 1.2% 18.4%	902 1.7% 27.5%	556 2.0% 17.0%
Other Station	1,626 .4% 100.0%	0 .0% 0.0%	594 .6% 36.6%	0 .0% 0.0%	622 1.2% 38.3%	236 .4% 14.5%	173 .6% 10.6%
No particular radio station	13,113 3.6% 100.0%	2,902 4.0% 22.1%	4,031 3.7% 30.7%	2,671 4.9% 20.4%	778 1.5% 5.9%	1,577 3.0% 12.0%	1,154 4.2% 8.8%
Did not remember	1,780 .5% 100.0%	190 .3% 10.7%	769 .7% 43.2%	0 .0% 0.0%	0 .0% 0.0%	648 1.2% 36.4%	173 .6% 9.7%
Did not listen to radio	156,412 42.7% 100.0%	30,231 41.6% 19.3%	44,766 41.5% 28.6%	24,468 45.0% 15.6%	19,116 37.2% 12.2%	23,695 45.0% 15.1%	14,136 50.9% 9.0%
No response	426 .1% 100.0%	190 .3% 44.7%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%	236 .4% 55.3%	0 .0% 0.0%
Total	366,503 100.0% 100.0%	72,595 100.0% 19.8%	107,786 100.0% 29.4%	54,324 100.0% 14.8%	51,336 100.0% 14.0%	52,688 100.0% 14.4%	27,774 100.0% 7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

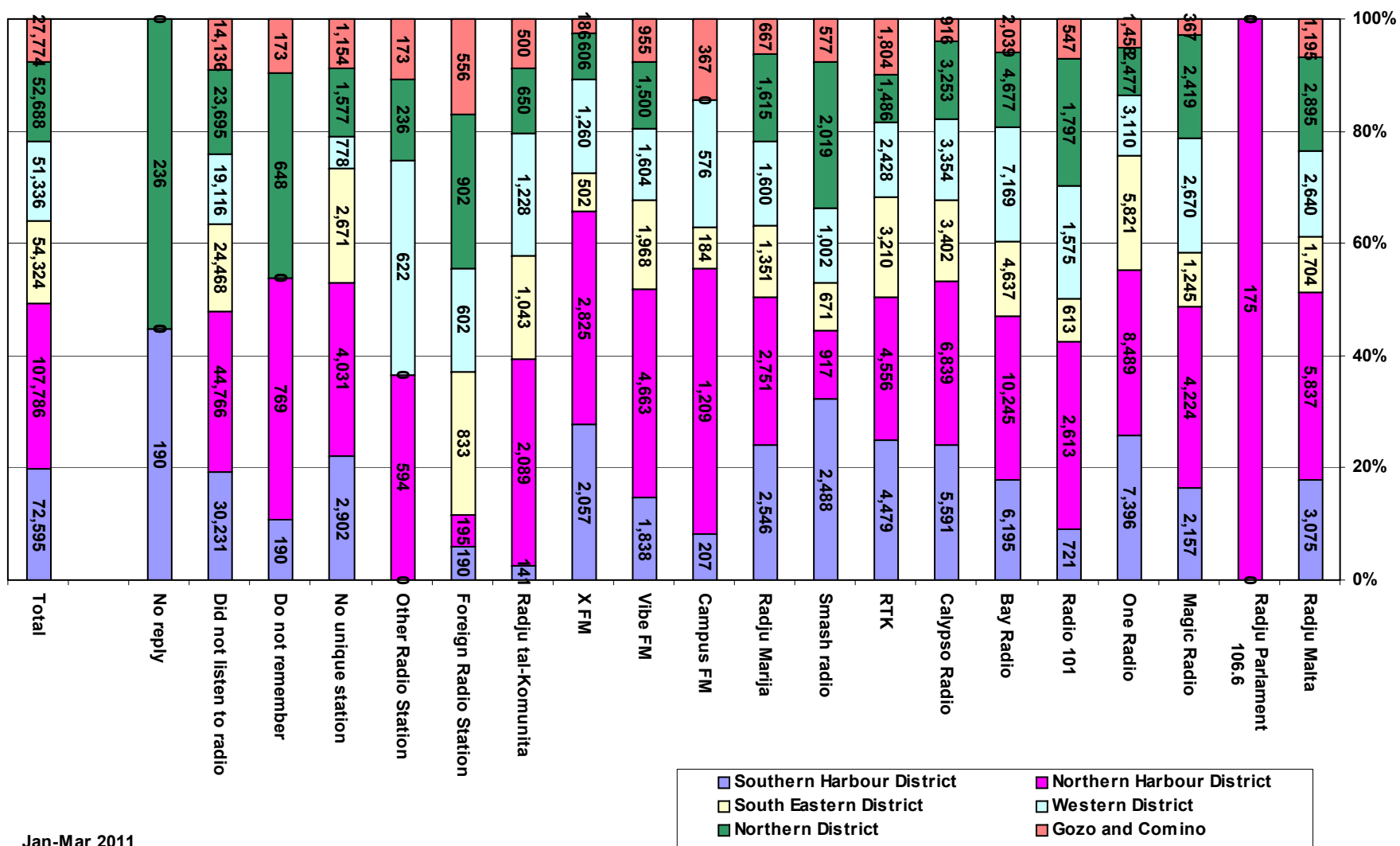


FIGURE 3.2.A: RADIO CHANNEL REACH: BY DISTRICT [JAN-MAR 2011]

3.4: TV CHANNEL REACH: BY GENDER AND BY AGE GROUPS [JAN-MAR 2011]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
No TV-set	2,355	1,986	369	0	218	194	656	438	613	236
	.6%	1.1%	.2%	.0%	.4%	.9%	.6%	.5%	1.1%	1.8%
	100.0%	84.3%	15.7%	.0%	9.3%	8.2%	27.8%	18.6%	26.0%	10.0%
TVM	94,854	41,094	53,760	7,844	12,436	5,151	34,422	20,848	12,707	1,446
	25.9%	22.6%	29.1%	34.0%	21.7%	23.7%	31.0%	24.2%	23.5%	11.0%
	100.0%	43.3%	56.7%	8.3%	13.1%	5.4%	36.3%	22.0%	13.4%	1.5%
ONE	35,206	14,463	20,743	1,259	2,637	1,572	8,613	11,265	8,675	1,186
	9.6%	8.0%	11.2%	5.5%	4.6%	7.2%	7.8%	13.1%	16.0%	9.0%
	100.0%	41.1%	58.9%	3.6%	7.5%	4.5%	24.5%	32.0%	24.6%	3.4%
Net TV	17,895	8,461	9,434	203	2,573	681	3,897	5,736	4,030	777
	4.9%	4.7%	5.1%	.9%	4.5%	3.1%	3.5%	6.7%	7.4%	5.9%
	100.0%	47.3%	52.7%	1.1%	14.4%	3.8%	21.8%	32.1%	22.5%	4.3%
Smash TV	652	284	368	0	0	284	0	201	167	0
	.2%	.2%	.2%	.0%	.0%	1.3%	.0%	.2%	.3%	.0%
	100.0%	43.6%	56.4%	.0%	.0%	43.6%	.0%	30.8%	25.6%	.0%
Favorite Channel	568	200	368	0	0	0	0	167	402	0
	.2%	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.7%	.0%
	100.0%	35.3%	64.7%	.0%	.0%	.0%	.0%	29.4%	70.6%	.0%
Rai 1	11,161	4,036	7,125	203	259	386	3,278	4,307	2,412	316
	3.0%	2.2%	3.9%	.9%	.5%	1.8%	3.0%	5.0%	4.5%	2.4%
	100.0%	36.2%	63.8%	1.8%	2.3%	3.5%	29.4%	38.6%	21.6%	2.8%
Rai 2	4,487	2,748	1,738	196	0	0	1,805	973	1,513	0
	1.2%	1.5%	.9%	.8%	.0%	.0%	1.6%	1.1%	2.8%	.0%
	100.0%	61.3%	38.7%	4.4%	.0%	.0%	40.2%	21.7%	33.7%	.0%
Rai 3	1,158	436	722	0	0	196	324	0	402	236
	.3%	.2%	.4%	.0%	.0%	.9%	.3%	.0%	.7%	1.8%
	100.0%	37.7%	62.3%	.0%	.0%	16.9%	28.0%	.0%	34.7%	20.4%
Rete 4	5,627	2,897	2,731	203	218	190	1,259	2,036	1,325	396
	1.5%	1.6%	1.5%	.9%	.4%	.9%	1.1%	2.4%	2.4%	3.0%
	100.0%	51.5%	48.5%	3.6%	3.9%	3.4%	22.4%	36.2%	23.5%	7.0%
Canale 5	13,752	3,567	10,185	0	2,566	1,128	5,609	3,617	689	141
	3.8%	2.0%	5.5%	.0%	4.5%	5.2%	5.1%	4.2%	1.3%	1.1%
	100.0%	25.9%	74.1%	.0%	18.7%	8.2%	40.8%	26.3%	5.0%	1.0%
Italia 1	16,518	10,467	6,052	2,316	5,808	1,217	5,690	885	603	0
	4.5%	5.8%	3.3%	10.0%	10.1%	5.6%	5.1%	1.0%	1.1%	.0%
	100.0%	63.4%	36.6%	14.0%	35.2%	7.4%	34.4%	5.4%	3.6%	.0%
Discovery Channel	8,983	7,085	1,897	805	2,587	387	2,877	973	1,353	0
	2.5%	3.9%	1.0%	3.5%	4.5%	1.8%	2.6%	1.1%	2.5%	.0%
	100.0%	78.9%	21.1%	9.0%	28.8%	4.3%	32.0%	10.8%	15.1%	.0%
MTV	2,250	985	1,264	1,075	954	0	221	0	0	0
	.6%	.5%	.7%	4.7%	1.7%	.0%	.2%	.0%	.0%	.0%
	100.0%	43.8%	56.2%	47.8%	42.4%	.0%	9.8%	.0%	.0%	.0%
BBC Pri/World/Ent	5,559	1,989	3,570	437	710	474	1,674	1,534	731	0
	1.5%	1.1%	1.9%	1.9%	1.2%	2.2%	1.5%	1.8%	1.3%	.0%
	100.0%	35.8%	64.2%	7.9%	12.8%	8.5%	30.1%	27.6%	13.1%	.0%
Other TV Stations	44,351	24,606	19,746	6,014	7,661	2,732	11,691	9,581	5,100	1,572
	12.1%	13.5%	10.7%	26.0%	13.4%	12.6%	10.5%	11.1%	9.4%	11.9%
	100.0%	55.5%	44.5%	13.6%	17.3%	6.2%	26.4%	21.6%	11.5%	3.5%
No particular station	31,207	14,988	16,219	613	1,505	1,075	6,882	9,522	8,260	3,351
	8.5%	8.2%	8.8%	2.7%	2.6%	4.9%	6.2%	11.1%	15.3%	25.4%
	100.0%	48.0%	52.0%	2.0%	4.8%	3.4%	22.1%	30.5%	26.5%	10.7%
Do not remember	4,599	2,820	1,779	284	749	190	1,698	633	500	544
	1.3%	1.6%	1.0%	1.2%	1.3%	.9%	1.5%	.7%	.9%	4.1%
	100.0%	61.3%	38.7%	6.2%	16.3%	4.1%	36.9%	13.8%	10.9%	11.8%
Do not watch TV	65,320	38,752	26,568	1,638	16,439	5,865	20,437	13,272	4,679	2,990
	17.8%	21.3%	14.4%	7.1%	28.7%	27.0%	18.4%	15.4%	8.6%	22.7%
	100.0%	59.3%	40.7%	2.5%	25.2%	9.0%	31.3%	20.3%	7.2%	4.6%
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

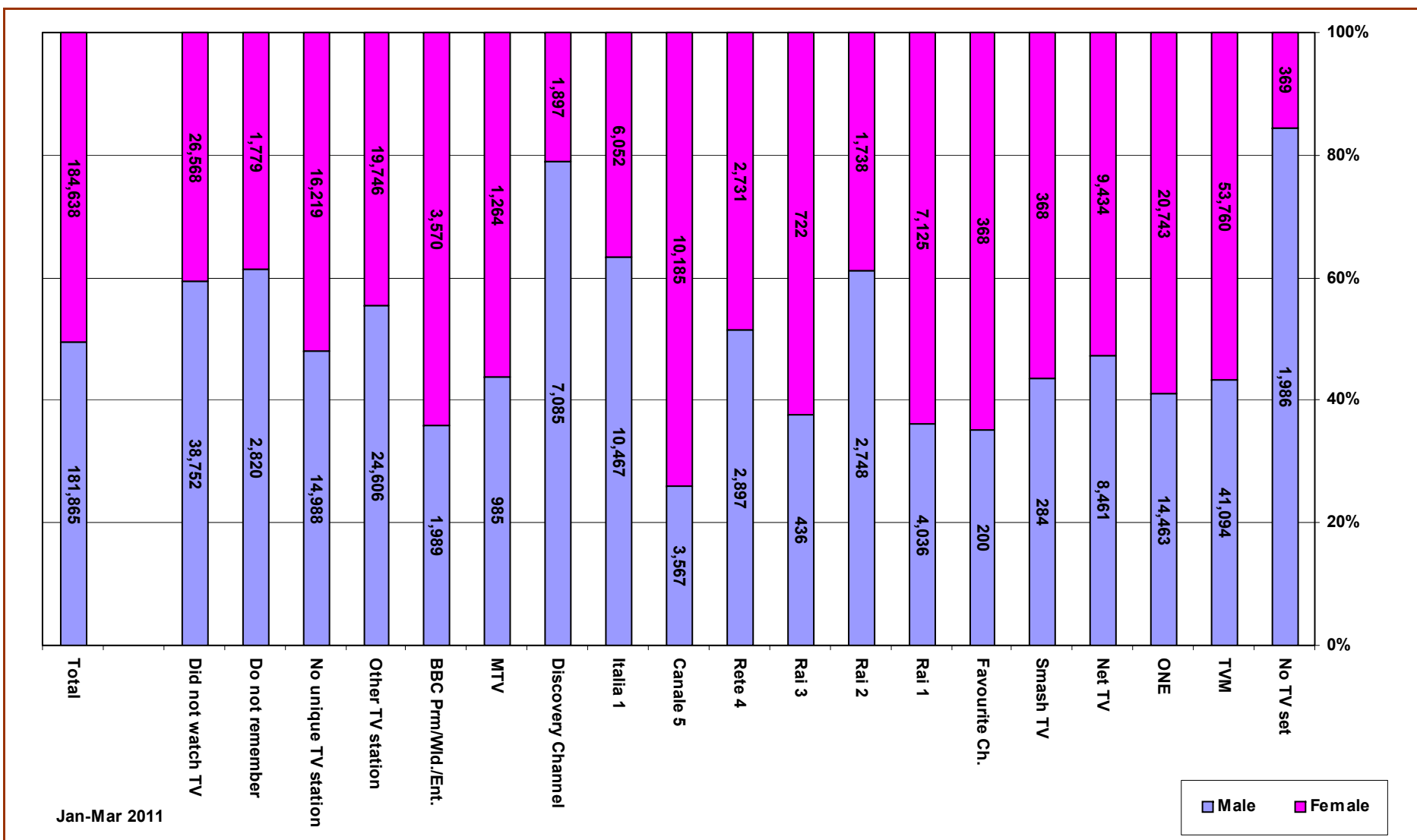


FIGURE 3.4.A: TV CHANNEL REACH: BY GENDER [JAN-MAR 2011]

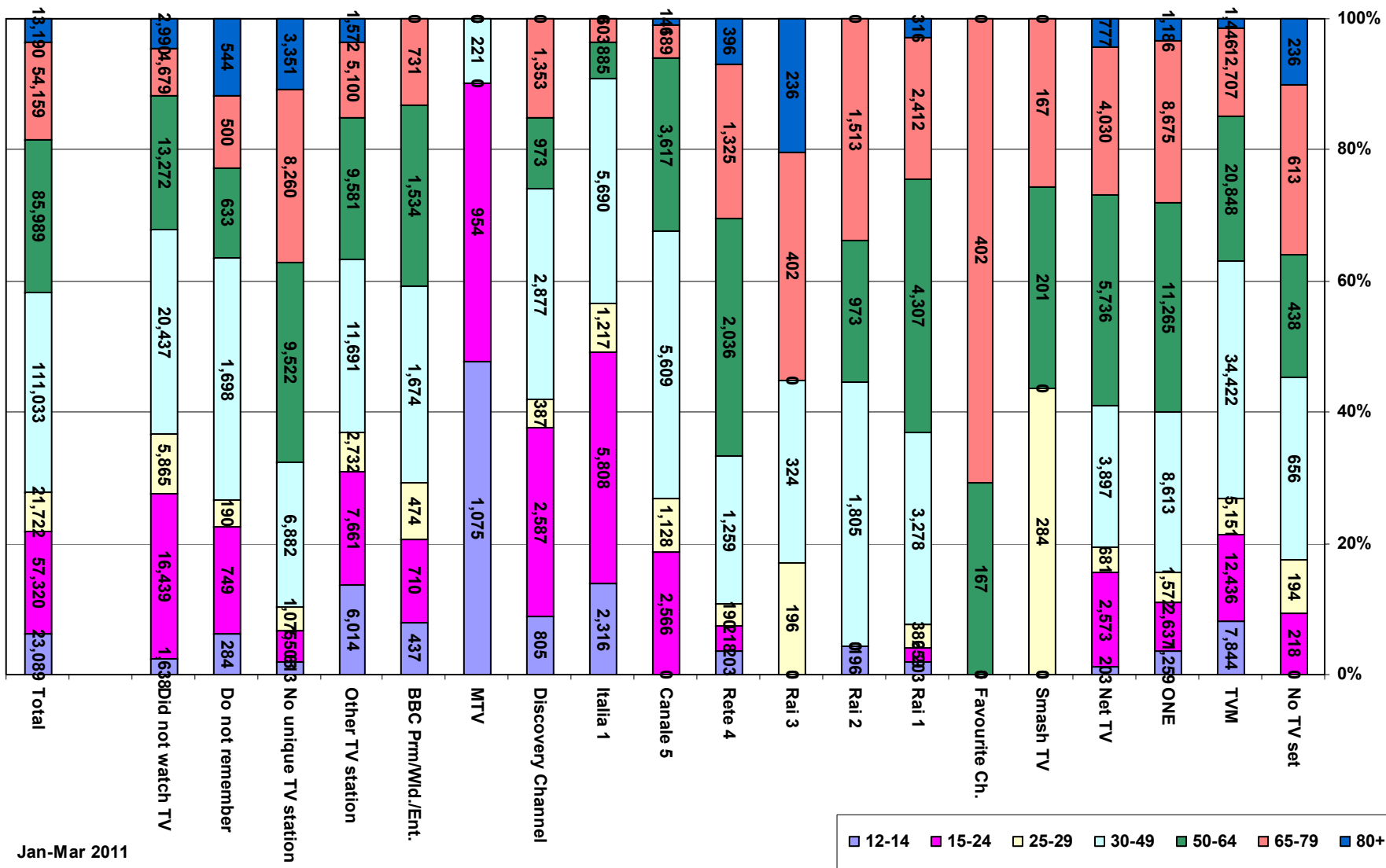


FIGURE 3.4.B: TV CHANNEL REACH: BY AGE GROUPS [JAN-MAR 2011]

TABLE 3.5: TV CHANNEL REACH: BY DISTRICTS [JAN-MAR 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV-set	2,355	391	653	857	0	454	0
	.6%	.5%	.6%	1.6%	.0%	.9%	.0%
	100.0%	16.6%	27.7%	36.4%	.0%	19.3%	.0%
TVM	94,854	17,596	24,254	14,818	16,029	13,227	8,930
	25.9%	24.2%	22.5%	27.3%	31.2%	25.1%	32.2%
	100.0%	18.6%	25.6%	15.6%	16.9%	13.9%	9.4%
ONE	35,206	9,469	9,203	6,090	4,062	4,774	1,607
	9.6%	13.0%	8.5%	11.2%	7.9%	9.1%	5.8%
	100.0%	26.9%	26.1%	17.3%	11.5%	13.6%	4.6%
Net TV	17,895	4,123	5,825	2,771	1,960	2,330	887
	4.9%	5.7%	5.4%	5.1%	3.8%	4.4%	3.2%
	100.0%	23.0%	32.5%	15.5%	11.0%	13.0%	5.0%
Smash TV	652	284	0	0	201	0	167
	.2%	.4%	.0%	.0%	.4%	.0%	.6%
	100.0%	43.6%	.0%	.0%	30.8%	.0%	25.6%
Favorite Channel	568	0	0	0	402	0	167
	.2%	.0%	.0%	.0%	.8%	.0%	.6%
	100.0%	.0%	.0%	.0%	70.6%	.0%	29.4%
Rai 1	11,161	1,583	4,166	2,437	1,016	1,764	195
	3.0%	2.2%	3.9%	4.5%	2.0%	3.3%	.7%
	100.0%	14.2%	37.3%	21.8%	9.1%	15.8%	1.7%
Rai 2	4,487	1,202	809	244	1,333	507	391
	1.2%	1.7%	.8%	.4%	2.6%	1.0%	1.4%
	100.0%	26.8%	18.0%	5.4%	29.7%	11.3%	8.7%
Rai 3	1,158	0	0	169	557	236	196
	.3%	.0%	.0%	.3%	1.1%	.4%	.7%
	100.0%	.0%	.0%	14.6%	48.1%	20.4%	16.9%
Rete 4	5,627	887	1,916	910	712	690	513
	1.5%	1.2%	1.8%	1.7%	1.4%	1.3%	1.8%
	100.0%	15.8%	34.0%	16.2%	12.6%	12.3%	9.1%
Canale 5	13,752	2,561	4,240	1,929	2,230	2,258	534
	3.8%	3.5%	3.9%	3.6%	4.3%	4.3%	1.9%
	100.0%	18.6%	30.8%	14.0%	16.2%	16.4%	3.9%
Italia 1	16,518	4,203	4,214	2,045	2,938	1,596	1,521
	4.5%	5.8%	3.9%	3.8%	5.7%	3.0%	5.5%
	100.0%	25.4%	25.5%	12.4%	17.8%	9.7%	9.2%
Discovery Channel	8,983	1,343	3,697	405	1,174	1,431	932
	2.5%	1.9%	3.4%	.7%	2.3%	2.7%	3.4%
	100.0%	15.0%	41.2%	4.5%	13.1%	15.9%	10.4%
MTV	2,250	475	687	0	605	0	483
	.6%	.7%	.6%	.0%	1.2%	.0%	1.7%
	100.0%	21.1%	30.5%	.0%	26.9%	.0%	21.5%
BBC Prime/World/Ent	5,559	539	2,279	184	682	1,875	0
	1.5%	.7%	2.1%	.3%	1.3%	3.6%	.0%
	100.0%	9.7%	41.0%	3.3%	12.3%	33.7%	.0%
Other TV Stations	44,351	5,933	15,813	5,329	4,746	9,447	3,083
	12.1%	8.2%	14.7%	9.8%	9.2%	17.9%	11.1%
	100.0%	13.4%	35.7%	12.0%	10.7%	21.3%	7.0%
No particular station	31,207	8,249	7,552	4,228	4,640	4,327	2,212
	8.5%	11.4%	7.0%	7.8%	9.0%	8.2%	8.0%
	100.0%	26.4%	24.2%	13.5%	14.9%	13.9%	7.1%
Do not remember	4,599	900	1,844	1,010	221	430	195
	1.3%	1.2%	1.7%	1.9%	.4%	.8%	.7%
	100.0%	19.6%	40.1%	22.0%	4.8%	9.3%	4.2%
Do not watch TV	65,320	12,857	20,634	10,898	7,828	7,341	5,762
	17.8%	17.7%	19.1%	20.1%	15.2%	13.9%	20.7%
	100.0%	19.7%	31.6%	16.7%	12.0%	11.2%	8.8%
Total	366,503	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

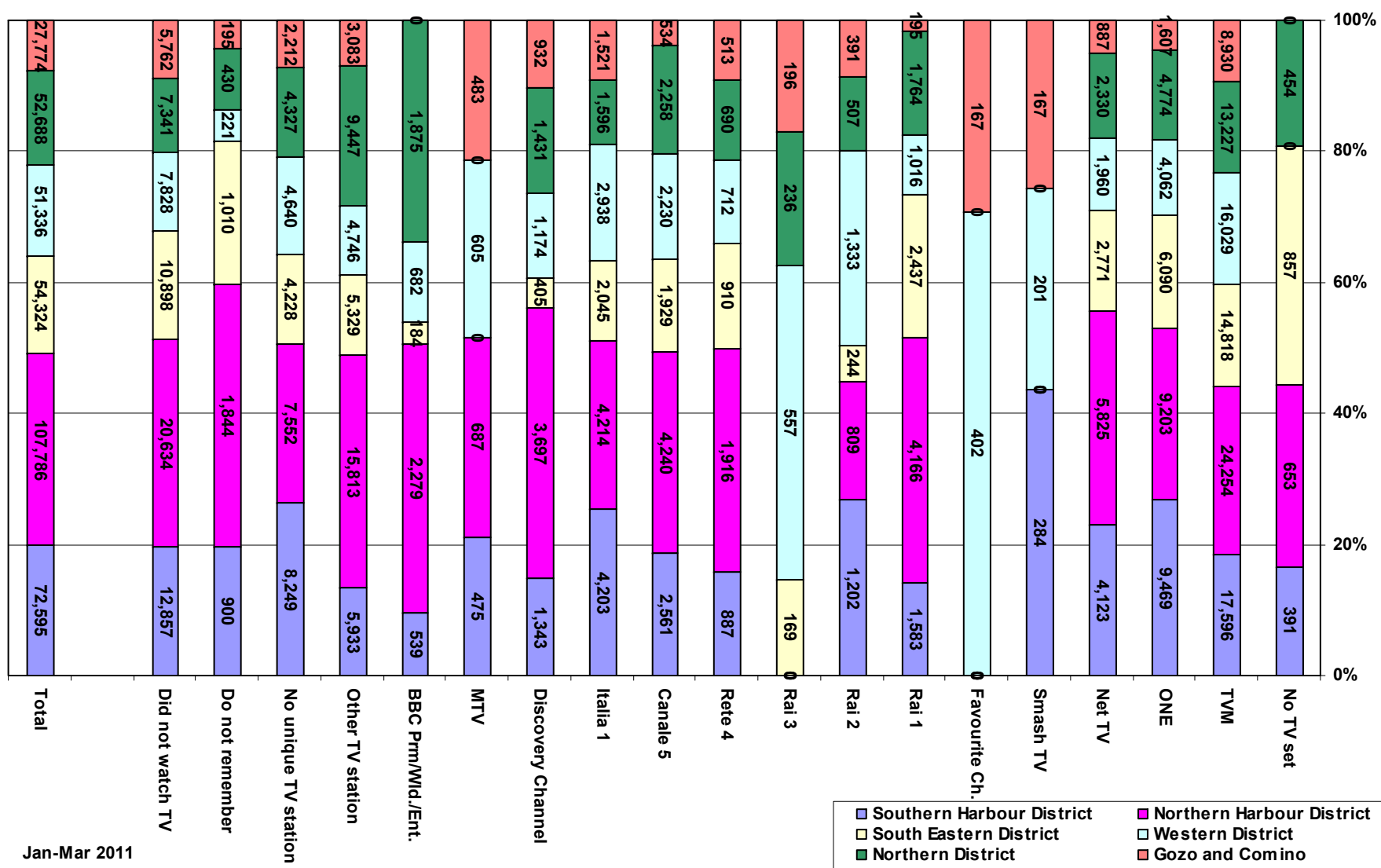


FIG. 3.5B: TV CHANNEL REACH: BY DISTRICTS [JAN-MAR 2011]

TABLE 3.6: TV CHANNEL REACH – “OTHER STATION”: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2011]

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Al Jazeera	1,820	1,125	696	0	0	0	553	1,267	0	0	207	155	671	356	236	195
	.5%	.6%	.4%	.0%	.0%	.0%	.5%	1.5%	.0%	.0%	.3%	.1%	1.2%	.7%	.4%	.7%
	100.0%	61.8%	38.2%	.0%	.0%	.0%	30.4%	69.6%	.0%	.0%	11.4%	8.5%	36.9%	19.6%	13.0%	10.7%
All Stars	454	454	0	0	218	0	0	236	0	0	0	0	0	0	454	0
	.1%	.2%	.0%	.0%	.4%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.9%	.0%
	100.0%	100.0%	.0%	.0%	48.1%	.0%	.0%	51.9%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Animal Planet	1,032	678	354	284	0	194	354	0	0	200	284	194	0	200	168	186
	.3%	.4%	.2%	1.2%	.0%	.9%	.3%	.0%	.0%	1.5%	.4%	.2%	.0%	.4%	.3%	.7%
	100.0%	65.7%	34.3%	27.5%	.0%	18.7%	34.3%	.0%	.0%	19.4%	27.5%	18.7%	.0%	19.4%	16.3%	18.0%
Antenna Sicilia	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Arab Station	265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Baby TV	186	0	186	0	0	0	186	0	0	0	0	0	0	0	0	186
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Boomerang	467	467	0	0	203	0	265	0	0	0	0	265	203	0	0	0
	.1%	.3%	.0%	.0%	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	43.3%	.0%	56.7%	.0%	.0%	.0%	.0%	56.7%	43.3%	.0%	.0%	.0%
Bulgarian Station	168	0	168	0	0	0	168	0	0	0	0	0	0	0	168	0
	.0%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Cartoon Network	721	721	0	437	284	0	0	0	0	0	284	0	0	0	437	0
	.2%	.4%	.0%	1.9%	.5%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.8%	.0%
	100.0%	100.0%	.0%	60.6%	39.4%	.0%	.0%	.0%	.0%	.0%	39.4%	.0%	.0%	.0%	60.6%	.0%
Cartoonito	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
CNBC	195	195	0	0	0	0	0	0	195	0	0	195	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
CNN	3,791	2,107	1,684	0	1,106	465	1,015	725	480	0	141	1,982	785	217	666	0
	1.0%	1.2%	.9%	.0%	1.9%	2.1%	.9%	.8%	.9%	.0%	.2%	1.8%	1.4%	.4%	1.3%	.0%
	100.0%	55.6%	44.4%	.0%	29.2%	12.3%	26.8%	19.1%	12.7%	.0%	3.7%	52.3%	20.7%	5.7%	17.6%	.0%
Comedy Central	247	0	247	0	247	0	0	0	0	0	0	247	0	0	0	0
	.1%	.0%	.1%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Discovery	464	217	247	0	247	217	0	0	0	0	0	247	0	217	0	0
	.1%	.1%	.1%	.0%	.4%	1.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.4%	.0%	.0%
	100.0%	46.8%	53.2%	.0%	53.2%	46.8%	.0%	.0%	.0%	.0%	.0%	53.2%	.0%	46.8%	.0%	.0%
Discovery Channel	391	391	0	0	0	0	391	0	0	0	391	0	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.5%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Discovery Science	405	405	0	0	194	0	211	0	0	0	0	194	0	0	211	0
	.1%	.2%	.0%	.0%	.3%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	47.8%	.0%	52.2%	.0%	.0%	.0%	.0%	47.8%	.0%	.0%	52.2%	.0%
Disney Channel	6,341	2,238	4,103	3,665	1,103	0	1,142	0	0	431	1,129	2,410	428	192	1,513	669
	1.7%	1.2%	2.2%	15.9%	1.9%	.0%	1.0%	.0%	.0%	3.3%	1.6%	2.2%	.8%	.4%	2.9%	2.4%
	100.0%	35.3%	64.7%	57.8%	17.4%	.0%	18.0%	.0%	.0%	6.8%	17.8%	38.0%	6.7%	3.0%	23.9%	10.5%
E! Entertainment	1,363	284	1,079	284	664	247	168	0	0	0	475	493	0	0	395	0
	.4%	.2%	.6%	1.2%	1.2%	1.1%	.2%	.0%	.0%	.0%	.7%	.5%	.0%	.0%	.7%	.0%
	100.0%	20.9%	79.1%	20.9%	48.7%	18.1%	12.3%	.0%	.0%	.0%	34.8%	36.2%	.0%	.0%	29.0%	.0%
ESTN	211	211	0	0	0	0	211	0	0	0	0	0	0	0	211	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Euro News	881	881	0	0	0	0	0	401	244	236	0	0	244	401	236	0
	.2%	.5%	.0%	.0%	.0%	.0%	.0%	.5%	.5%	1.8%	.0%	.0%	.4%	.8%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	45.5%	27.7%	26.8%	.0%	.0%	27.7%	45.5%	26.8%	.0%
Euro Sports	2,319	2,319	0	412	606	0	656	207	438	0	598	845	244	0	437	195
	.6%	1.3%	.0%	1.8%	1.1%	.0%	.6%	.2%	.8%	.0%	.8%	.8%	.4%	.0%	.8%	.7%
	100.0%	100.0%	.0%	17.8%	26.1%	.0%	28.3%	8.9%	18.9%	.0%	25.8%	36.5%	10.5%	.0%	18.8%	8.4%
Fine Living Network	551	211	340	0	0	0	366	184	0	0	0	0	184	155	211	0
	.2%	.1%	.2%	.0%	.0%	.0%	.3%	.2%	.0%	.0%	.0%	.0%	.3%	.3%	.4%	.0%
	100.0%	38.3%	61.7%	.0%	.0%	.0%	66.5%	33.5%	.0%	.0%	.0%	.0%	33.5%	28.2%	38.3%	.0%

TABLE 3.6: CONT/...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Food Network	1,062	584	478	194	0	0	869	0	0	0	391	504	0	0	168	0
	.3%	.3%	.3%	.8%	.0%	.0%	.8%	.0%	.0%	.0%	.5%	.5%	.0%	.0%	.3%	.0%
	100.0%	55.0%	45.0%	18.2%	.0%	.0%	81.8%	.0%	.0%	.0%	36.8%	47.4%	.0%	.0%	15.8%	.0%
Food Vet	227	0	227	0	0	227	0	0	0	0	0	0	0	0	227	0
	.1%	.0%	.1%	.0%	.0%	1.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Fox	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
	.1%	.1%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Fox Crime	236	236	0	0	0	0	0	236	0	0	0	0	0	0	236	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Fox Live	395	0	395	0	227	0	168	0	0	0	0	0	0	0	395	0
	.1%	.0%	.2%	.0%	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.7%	.0%
	100.0%	.0%	100.0%	.0%	57.5%	.0%	42.5%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Fox Movie	247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	1.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Go	236	236	0	0	0	0	0	0	236	0	0	0	0	0	236	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Go Sports	863	592	271	0	203	0	0	271	389	0	0	389	203	0	271	0
	.2%	.3%	.1%	.0%	.4%	.0%	.0%	.3%	.7%	.0%	.0%	.4%	.4%	.0%	.5%	.0%
	100.0%	68.6%	31.4%	.0%	23.5%	.0%	.0%	31.4%	45.1%	.0%	.0%	45.1%	23.5%	.0%	31.4%	.0%
Go Stars	434	243	190	0	190	0	243	0	0	0	190	0	243	0	0	0
	.1%	.1%	.1%	.0%	.3%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.4%	.0%	.0%	.0%
	100.0%	56.1%	43.9%	.0%	43.9%	.0%	56.1%	.0%	.0%	.0%	43.9%	.0%	56.1%	.0%	.0%	.0%
Gossip Girl	192	0	192	192	0	0	0	0	0	0	0	0	0	192	0	0
	.1%	.0%	.1%	.8%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%
	100.0%	.0%	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Granada	168	0	168	0	0	0	168	0	0	0	0	0	0	0	168	0
	.0%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Hallmark	585	236	349	0	0	0	0	585	0	0	0	349	0	0	236	0
	.2%	.1%	.2%	.0%	.0%	.0%	.0%	.7%	.0%	.0%	.0%	.3%	.0%	.0%	.4%	.0%
	100.0%	40.3%	59.7%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	59.7%	.0%	.0%	40.3%	.0%
History Channel	596	244	352	0	0	0	168	428	0	0	0	0	428	0	168	0
	.2%	.1%	.2%	.0%	.0%	.0%	.2%	.5%	.0%	.0%	.0%	.0%	.8%	.0%	.3%	.0%
	100.0%	40.9%	59.1%	.0%	.0%	.0%	28.2%	71.8%	.0%	.0%	.0%	.0%	71.8%	.0%	28.2%	.0%
Inter Channel	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
La 5	576	0	576	0	247	0	155	175	0	0	0	576	0	0	0	0
	.2%	.0%	.3%	.0%	.4%	.0%	.1%	.2%	.0%	.0%	.0%	.5%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	42.8%	.0%	26.9%	30.3%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
La 7	1,139	823	316	0	217	217	0	705	0	0	141	564	0	434	0	0
	.3%	.5%	.2%	.0%	.4%	1.0%	.0%	.8%	.0%	.0%	.2%	.5%	.0%	.8%	.0%	.0%
	100.0%	72.3%	27.7%	.0%	19.1%	19.1%	.0%	61.9%	.0%	.0%	12.4%	49.5%	.0%	38.1%	.0%	.0%
Liverpool TV	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Living and Travel	196	0	196	0	196	0	0	0	0	0	0	0	0	0	0	196
	.1%	.0%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Marco Polo	271	0	271	0	0	0	0	271	0	0	0	0	0	0	271	0
	.1%	.0%	.1%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.5%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
mbc2	265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Melita More	810	0	810	0	443	192	0	175	0	0	0	421	0	192	0	196
	.2%	.0%	.4%	.0%	.8%	.9%	.0%	.2%	.0%	.0%	.0%	.4%	.0%	.4%	.0%	.7%
	100.0%	.0%	100.0%	.0%	54.7%	23.8%	.0%	21.6%	.0%	.0%	.0%	52.0%	.0%	23.8%	.0%	24.2%
Melita Movies	482	482	0	0	217	0	265	0	0	0	0	265	0	217	0	0
	.1%	.3%	.0%	.0%	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.4%	.0%	.0%
	100.0%	100.0%	.0%	.0%	45.0%	.0%	55.0%	.0%	.0%	.0%	.0%	55.0%	.0%	45.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Mezzo	389	389	0	0	0	0	0	195	195	0	0	389	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.4%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	50.0%	50.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Military Channel	207	207	0	0	0	0	0	0	207	0	207	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Movie Channel	622	453	169	0	217	0	169	0	236	0	0	0	169	217	236	0
	.2%	.2%	.1%	.0%	.4%	.0%	.2%	.0%	.4%	.0%	.0%	.0%	.3%	.4%	.4%	.0%
	100.0%	72.8%	27.2%	.0%	34.9%	.0%	27.2%	.0%	37.9%	.0%	.0%	.0%	27.2%	34.9%	37.9%	.0%
National Geographic	483	0	483	0	0	0	0	342	0	141	282	0	0	201	0	0
	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.4%	.0%	1.1%	.4%	.0%	.0%	.4%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	70.8%	.0%	29.2%	58.4%	.0%	.0%	41.6%	.0%	.0%
Nickeledeon	700	287	414	545	0	0	155	0	0	0	0	155	259	0	0	287
	.2%	.2%	.2%	2.4%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.1%	.5%	.0%	.0%	1.0%
	100.0%	40.9%	59.1%	77.9%	.0%	.0%	22.1%	.0%	.0%	.0%	.0%	22.1%	36.9%	.0%	.0%	40.9%
Nile set	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Nova	195	195	0	0	0	0	0	0	0	195	0	0	0	0	0	195
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	1.5%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Play House Disney	247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	1.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Sky	2,418	1,235	1,183	0	0	0	531	780	738	369	0	1,767	0	221	236	195
	.7%	.7%	.6%	.0%	.0%	.0%	.5%	.9%	1.4%	2.8%	.0%	1.6%	.0%	.4%	.4%	.7%
	100.0%	51.1%	48.9%	.0%	.0%	.0%	22.0%	32.2%	30.5%	15.3%	.0%	73.1%	.0%	9.1%	9.8%	8.0%
Sky Calcio	168	0	168	0	0	0	168	0	0	0	0	0	0	0	168	0
	.0%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Sky Movie	284	284	0	0	0	284	0	0	0	0	284	0	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	1.3%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Sky News	2,530	1,488	1,042	0	0	0	753	1,297	480	0	580	679	428	200	447	195
	.7%	.8%	.6%	.0%	.0%	.0%	.7%	1.5%	.9%	.0%	.8%	.6%	.8%	.4%	.8%	.7%
	100.0%	58.8%	41.2%	.0%	.0%	.0%	29.8%	51.3%	19.0%	.0%	22.9%	26.9%	16.9%	7.9%	17.7%	7.7%
Sky Sports	479	479	0	0	0	0	243	0	236	0	0	0	243	0	236	0
	.1%	.3%	.0%	.0%	.0%	.0%	.2%	.0%	.4%	.0%	.0%	.0%	.4%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	50.8%	.0%	49.2%	.0%	.0%	.0%	50.8%	.0%	49.2%	.0%
Sports Channel	1,010	1,010	0	0	194	0	221	200	395	0	0	388	0	622	0	0
	.3%	.6%	.0%	.0%	.3%	.0%	.2%	.2%	.7%	.0%	.0%	.4%	.0%	1.2%	.0%	.0%
	100.0%	100.0%	.0%	.0%	19.2%	.0%	21.9%	19.8%	39.1%	.0%	.0%	38.4%	.0%	61.6%	.0%	.0%
Travel & Living	1,050	479	571	0	247	0	567	0	236	0	0	402	412	0	236	0
	.3%	.3%	.3%	.0%	.4%	.0%	.5%	.0%	.4%	.0%	.0%	.4%	.8%	.0%	.4%	.0%
	100.0%	45.6%	54.4%	.0%	23.5%	.0%	54.0%	.0%	22.5%	.0%	.0%	38.2%	39.3%	.0%	22.5%	.0%
WTN	195	195	0	0	0	0	0	0	195	0	0	0	0	0	0	195
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Zone Reality	890	200	690	0	0	196	168	326	200	0	141	0	184	200	168	196
	.2%	.1%	.4%	.0%	.0%	.9%	.2%	.4%	.4%	.0%	.2%	.0%	.3%	.4%	.3%	.7%
	100.0%	22.5%	77.5%	.0%	.0%	22.0%	18.9%	36.6%	22.5%	.0%	15.8%	.0%	20.7%	22.5%	18.9%	22.0%
Total Other TV station	44,351	24,606	19,746	6,014	7,661	2,732	11,691	9,581	5,100	1,572	5,933	15,813	5,329	4,746	9,447	3,083
	12.1%	13.5%	10.7%	26.0%	13.4%	12.6%	10.5%	11.1%	9.4%	11.9%	8.2%	14.7%	9.8%	9.2%	17.9%	11.1%
	100.0%	55.5%	44.5%	13.6%	17.3%	6.2%	26.4%	21.6%	11.5%	3.5%	13.4%	35.7%	12.0%	10.7%	21.3%	7.0%
Total Population	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

TABLE 4.1: RADIO SYSTEMS INSTALLED AT HOME - BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2011]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of AM/FM Radio system at home																
Yes	328,401	163,387	165,014	21,544	49,418	18,361	95,040	80,868	51,525	11,644	65,083	95,522	48,643	46,408	47,565	25,181
	89.6%	89.8%	89.4%	93.3%	86.2%	84.5%	85.6%	94.0%	95.1%	88.3%	89.7%	88.6%	89.5%	90.4%	90.3%	90.7%
	100.0%	49.8%	50.2%	6.6%	15.0%	5.6%	28.9%	24.6%	15.7%	3.5%	19.8%	29.1%	14.8%	14.1%	14.5%	7.7%
	38,102	18,477	19,625	1,545	7,902	3,361	15,993	5,121	2,635	1,546	7,513	12,264	5,681	4,928	5,124	2,593
No	10.4%	10.2%	10.6%	6.7%	13.8%	15.5%	14.4%	6.0%	4.9%	11.7%	10.3%	11.4%	10.5%	9.6%	9.7%	9.3%
	100.0%	48.5%	51.5%	4.1%	20.7%	8.8%	42.0%	13.4%	6.9%	4.1%	19.7%	32.2%	14.9%	12.9%	13.4%	6.8%
	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Total	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Digital Radio system at home																
Yes	24,158	13,937	10,221	1,707	6,383	863	8,637	4,258	1,566	744	4,942	5,509	2,227	4,509	4,432	2,540
	6.6%	7.7%	5.5%	7.4%	11.1%	4.0%	7.8%	5.0%	2.9%	5.6%	6.8%	5.1%	4.1%	8.8%	8.4%	9.1%
	100.0%	57.7%	42.3%	7.1%	26.4%	3.6%	35.8%	17.6%	6.5%	3.1%	20.5%	22.8%	9.2%	18.7%	18.3%	10.5%
	342,345	167,927	174,417	21,382	50,937	20,859	102,396	81,732	52,593	12,446	67,654	102,277	52,097	46,827	48,257	25,233
No	93.4%	92.3%	94.5%	92.6%	88.9%	96.0%	92.2%	95.0%	97.1%	94.4%	93.2%	94.9%	95.9%	91.2%	91.6%	90.9%
	100.0%	49.1%	50.9%	6.2%	14.9%	6.1%	29.9%	23.9%	15.4%	3.6%	19.8%	29.9%	15.2%	13.7%	14.1%	7.4%
	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Total	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Other Radio system/s at home																
Yes	63,744	32,121	31,623	9,581	23,669	5,000	18,652	5,422	1,420	0	9,854	19,687	9,543	8,968	9,750	5,942
	17.4%	17.7%	17.1%	41.5%	41.3%	23.0%	16.8%	6.3%	2.6%	.0%	13.6%	18.3%	17.6%	17.5%	18.5%	21.4%
	100.0%	50.4%	49.6%	15.0%	37.1%	7.8%	29.3%	8.5%	2.2%	.0%	15.5%	30.9%	15.0%	14.1%	15.3%	9.3%
	302,759	149,744	153,015	13,508	33,651	16,722	92,381	80,568	52,739	13,190	62,741	88,099	44,781	42,369	42,938	21,832
No	82.6%	82.3%	82.9%	58.5%	58.7%	77.0%	83.2%	93.7%	97.4%	100.0%	86.4%	81.7%	82.4%	82.5%	81.5%	78.6%
	100.0%	49.5%	50.5%	4.5%	11.1%	5.5%	30.5%	26.6%	17.4%	4.4%	20.7%	29.1%	14.8%	14.0%	14.2%	7.2%
	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Total	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
No Radio available at home																
Yes	23,318	11,226	12,091	505	4,026	2,275	10,909	3,617	1,163	823	5,290	7,635	3,210	2,269	3,194	1,719
	6.4%	6.2%	6.5%	2.2%	7.0%	10.5%	9.8%	4.2%	2.1%	6.2%	7.3%	7.1%	5.9%	4.4%	6.1%	6.2%
	100.0%	48.1%	51.9%	2.2%	17.3%	9.8%	46.8%	15.5%	5.0%	3.5%	22.7%	32.7%	13.8%	9.7%	13.7%	7.4%
	343,185	170,639	172,547	22,584	53,295	19,447	100,124	82,372	52,996	12,367	67,306	100,151	51,113	49,067	49,494	26,055
No	93.6%	93.8%	93.5%	97.8%	93.0%	89.5%	90.2%	95.8%	97.9%	93.8%	92.7%	92.9%	94.1%	95.6%	93.9%	93.8%
	100.0%	49.7%	50.3%	6.6%	15.5%	5.7%	29.2%	24.0%	15.4%	3.6%	19.6%	29.2%	14.9%	14.3%	14.4%	7.6%
	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Total	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

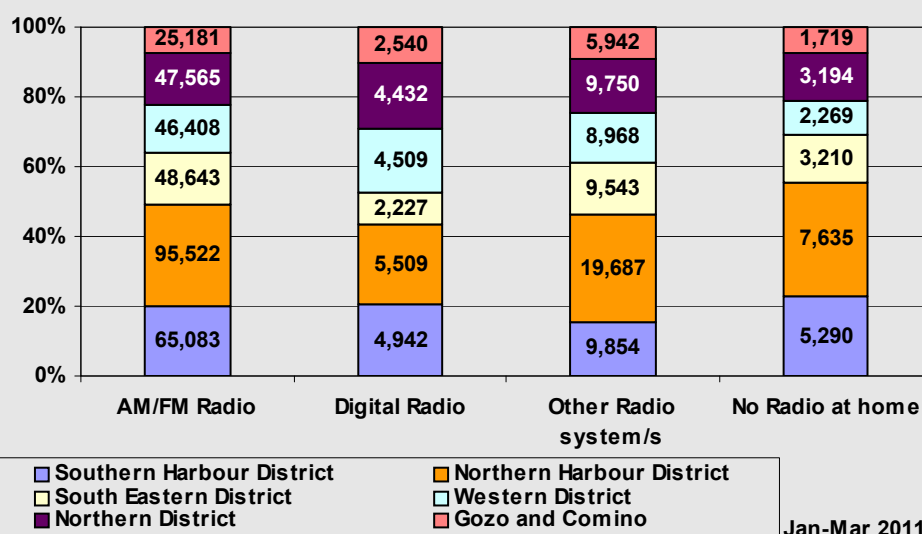
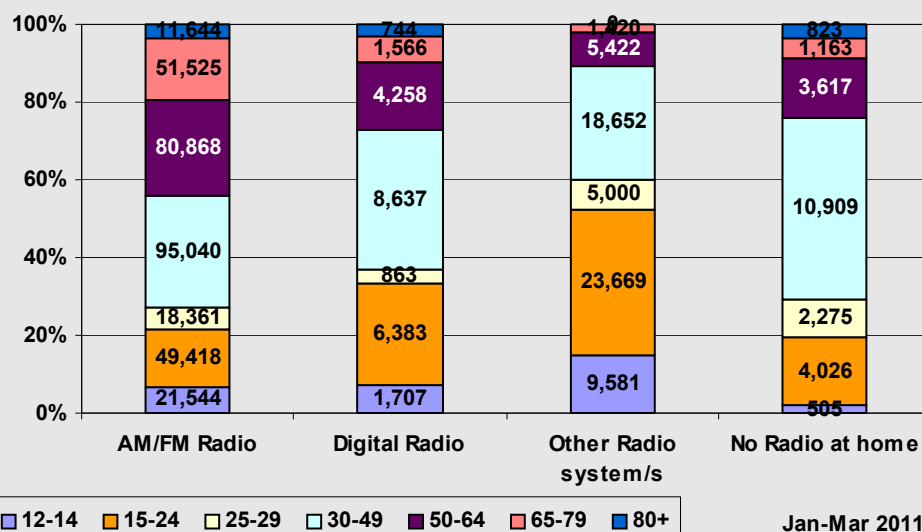
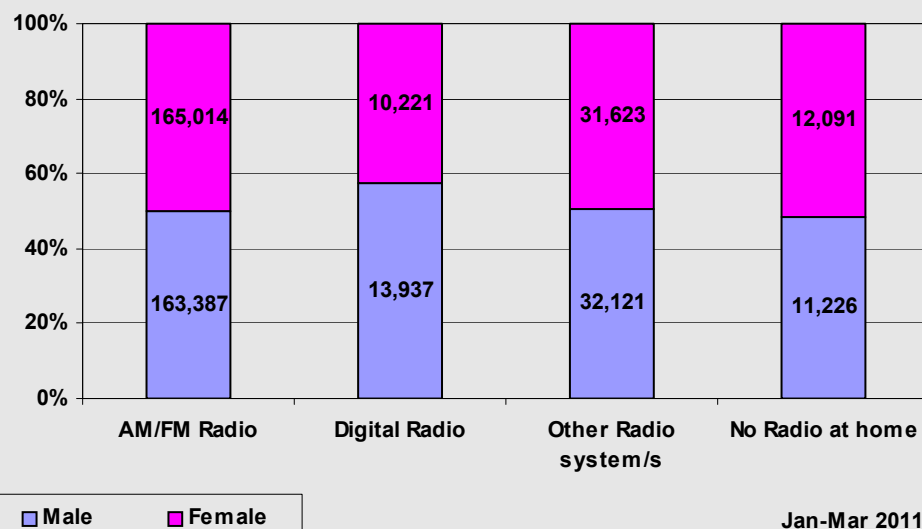


FIGURE 4.1: RADIO RECEPTION PLATFORM: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

TABLE 4.2: RADIO RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2010 – JAN-MAR 2011]

[A1-A3]: AM/FM RADIO SYSTEM AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	358,997	90.03%	323,209	366,503	89.60%	328,401
Only FM Radio	358,997	74.63%	267,902	366,503	72.09%	264,216
Digital Radio & FM Radio	358,997	2.62%	9,403	366,503	2.50%	9,161
Other Radio & FM Radio	358,997	11.86%	42,561	366,503	13.54%	49,624
		89.10%	319,866		88.13%	323,001
More than 2 systems including FM Radio		0.93%	3,343		1.47%	5,400

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	BASE	BASE	BASE	%	COUNT
ALL FM Radio	1837	90.26%	1658	1800	89.78%	1616
Only FM Radio	1837	76.05%	1397	1800	73.00%	1314
Digital Radio & FM Radio	1837	2.45%	45	1800	2.39%	43
Other Radio & FM Radio	1837	10.89%	200	1800	13.06%	235
		89.38%	1642		88.44%	1592
More than 2 systems including FM Radio		0.87%	16		1.33%	24

WEIGHTED	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	1837	90.03%	1654	1800	89.60%	1613
Only FM Radio	1837	74.63%	1371	1800	72.09%	1298
Digital Radio & FM Radio	1837	2.62%	48	1800	2.50%	45
Other Radio & FM Radio	1837	11.86%	218	1800	13.54%	244
		89.10%	1637		88.13%	1586
More than 2 systems including FM Radio		0.93%	17		1.47%	27

Totals may not tally due to weighting and rounding off

TABLE 4.2.[B1-B3]: DIGITAL RADIO SYSTEM AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	358,997	5.55%	19,934	366,503	6.59%	24158
Only Digital Radio	358,997	1.64%	5,871	366,503	1.97%	7222
FM Radio & Digital Radio	358,997	2.62%	9,403	366,503	2.50%	9161
Other Radio & Digital Radio	358,997	0.58%	2,088	366,503	0.73%	2662
		4.84%	17,363		5.20%	19045
More than 2 systems including Digital Radio		0.72%	2571		1.40%	5113
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1837	5.12%	94	1800	6.33%	114
Only Digital Radio	1837	1.47%	27	1800	1.94%	35
FM Radio & Digital Radio	1837	2.45%	45	1800	2.39%	43
Other Radio & Digital Radio	1837	0.54%	10	1800	0.72%	13
		4.46%	82		5.06%	91
More than 2 systems including Aerial (Free-to-air)		0.65%	12		1.28%	23
WEIGHTED	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1837	5.55%	102	1800	6.59%	119
Only Digital Radio	1837	1.64%	30	1800	1.97%	35
FM Radio & Digital Radio	1837	2.62%	48	1800	2.50%	45
Other Radio & Digital Radio	1837	0.58%	11	1800	0.73%	13
		4.84%	89		5.20%	94
More than 2 systems including Digital Radio		0.72%	13		1.40%	25

Totals may not tally due to weighting and rounding off

TABLE 4.2.[C1-C3]: OTHER RADIO SYSTEM/S AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	358,997	14.91%	53,522	366,503	17.39%	63,744
Only Other Radio	358,997	1.28%	4,599	366,503	1.20%	4,381
FM Radio & Other Radio	358,997	11.86%	42,561	366,503	13.54%	49,624
Digital Radio & Other Radio	358,997	0.58%	2,088	366,503	0.73%	2,662
		13.72%	49,248		15.46%	56,668
More than 2 systems including Other Radio		1.19%	4,273		1.93%	7,076

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1837	13.77%	253	1800	16.67%	300
Only Other Radio	1837	1.20%	22	1800	1.11%	20
FM Radio & Other Radio	1837	10.89%	200	1800	13.06%	235
Digital Radio & Other Radio	1837	0.54%	10	1800	0.72%	13
		12.63%	232		14.89%	268
More than 2 systems including Other Radio		1.14%	21		1.78%	32

WEIGHTED	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1837	14.91%	274	1800	17.39%	313
Only Other Radio	1837	1.28%	24	1800	1.20%	22
FM Radio & Other Radio	1837	11.86%	218	1800	13.54%	244
Digital Radio & Other Radio	1837	0.58%	11	1800	0.73%	13
		13.72%	252		15.46%	278
More than 2 systems including Other Radio		1.19%	22		1.93%	35

Totals may not tally due to weighting and rounding off

TABLE 4.2.[D]: NO RADIO SYSTEM/S AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
POPULATION	358,997	6.69%	24,001	366,503	6.36%	23,318
ACTUAL COUNTS	1837	6.75%	124	1800	6.28%	113
WEIGHTED	1837	6.69%	123	1800	6.36%	115

Totals may not tally due to weighting and rounding off

TABLE 4.3: TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2011]

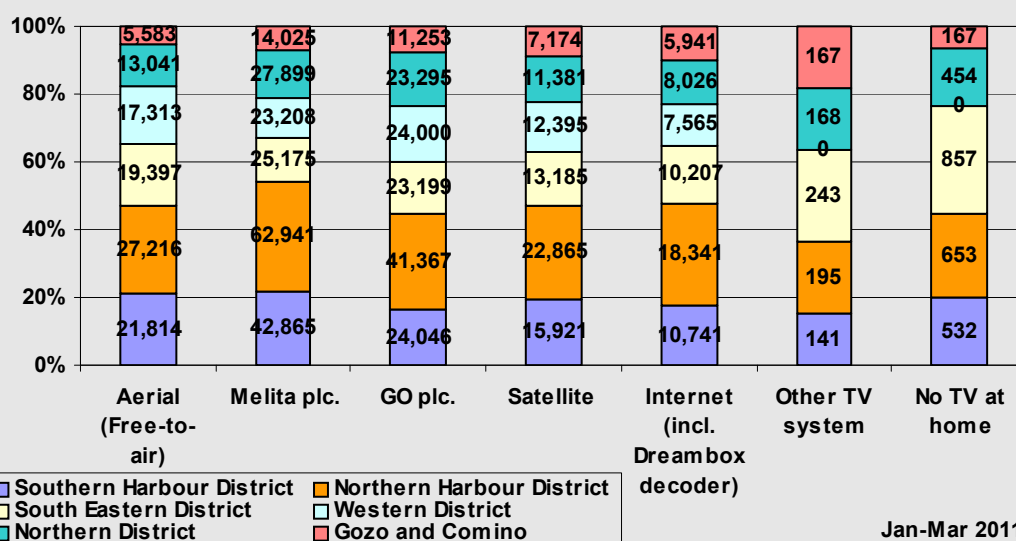
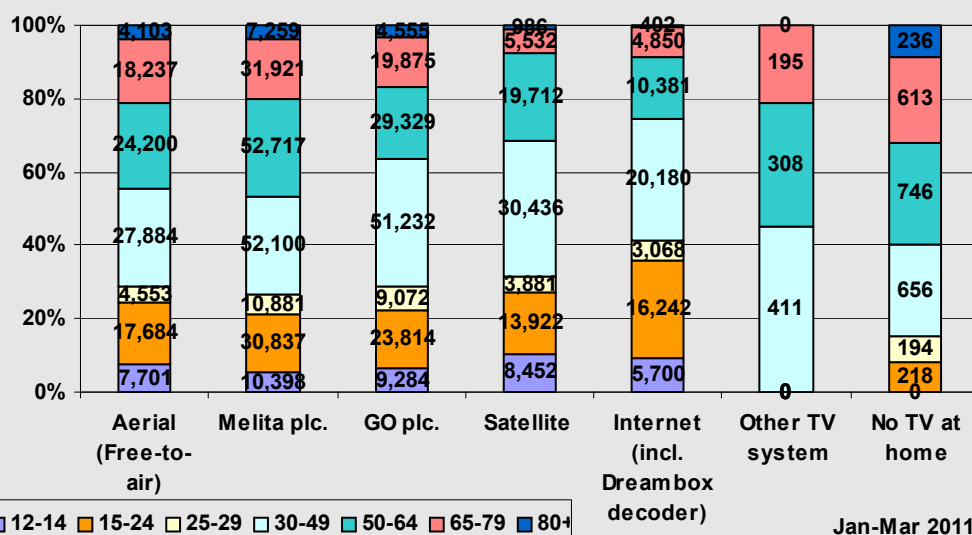
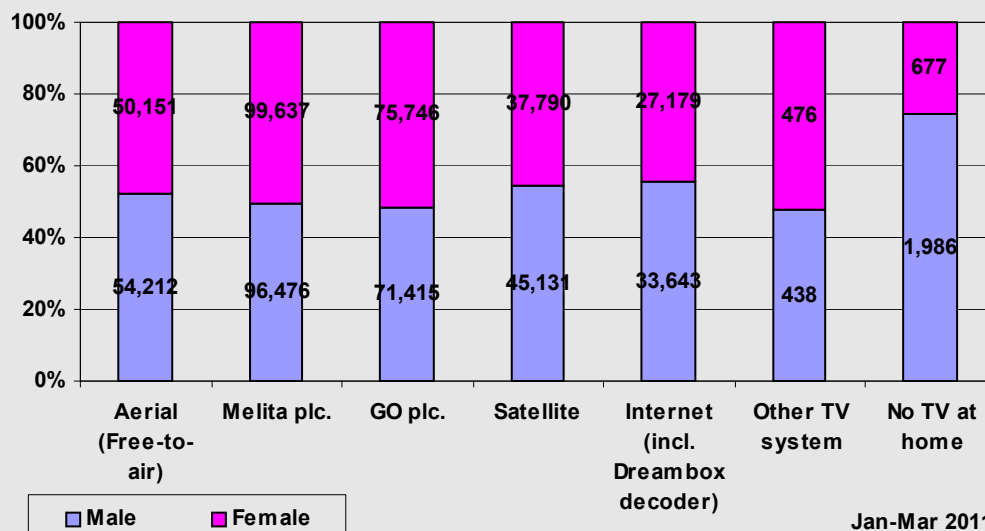
	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Free-to-air) system installed at home																	
Yes	104,362	54,212	50,151	7,701	17,684	4,553	27,884	24,200	18,237	4,103	21,814	27,216	19,397	17,313	13,041	5,583	
	28.5%	29.8%	27.2%	33.4%	30.9%	21.0%	25.1%	28.1%	33.7%	31.1%	30.0%	25.2%	35.7%	33.7%	24.8%	20.1%	
	100.0%	51.9%	48.1%	7.4%	16.9%	4.4%	26.7%	23.2%	17.5%	3.9%	20.9%	26.1%	18.6%	16.6%	12.5%	5.3%	
No	262,141	127,653	134,488	15,388	39,636	17,169	83,148	61,790	35,922	9,087	50,782	80,570	34,927	34,023	39,648	22,191	
	71.5%	70.2%	72.8%	66.6%	69.1%	79.0%	74.9%	71.9%	66.3%	68.9%	70.0%	74.8%	64.3%	66.3%	75.2%	79.9%	
	100.0%	48.7%	51.3%	5.9%	15.1%	6.5%	31.7%	23.6%	13.7%	3.5%	19.4%	30.7%	13.3%	13.0%	15.1%	8.5%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Melita Cable plc. system installed at home																	
Yes	196,113	96,476	99,637	10,398	30,837	10,881	52,100	52,717	31,921	7,259	42,865	62,941	25,175	23,208	27,899	14,025	
	53.5%	53.0%	54.0%	45.0%	53.8%	50.1%	46.9%	61.3%	58.9%	55.0%	59.0%	58.4%	46.3%	45.2%	53.0%	50.5%	
	100.0%	49.2%	50.8%	5.3%	15.7%	5.5%	26.6%	26.9%	16.3%	3.7%	21.9%	32.1%	12.8%	11.8%	14.2%	7.2%	
No	170,390	85,389	85,001	12,691	26,484	10,841	58,933	33,272	22,238	5,931	29,731	44,845	29,149	28,128	24,789	13,748	
	46.5%	47.0%	46.0%	55.0%	46.2%	49.9%	53.1%	38.7%	41.1%	45.0%	41.0%	41.6%	53.7%	54.8%	47.0%	49.5%	
	100.0%	50.1%	49.9%	7.4%	15.5%	6.4%	34.6%	19.5%	13.1%	3.5%	17.4%	26.3%	17.1%	16.5%	14.5%	8.1%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
GO plc. system installed at home																	
Yes	147,161	71,415	75,746	9,284	23,814	9,072	51,232	29,329	19,875	4,555	24,046	41,367	23,199	24,000	23,295	11,253	
	40.2%	39.3%	41.0%	40.2%	41.5%	41.8%	46.1%	34.1%	36.7%	34.5%	33.1%	38.4%	42.7%	46.8%	44.2%	40.5%	
	100.0%	48.5%	51.5%	6.3%	16.2%	6.2%	34.8%	19.9%	13.5%	3.1%	16.3%	28.1%	15.8%	16.3%	15.8%	7.6%	
No	219,342	110,450	108,892	13,805	33,506	12,650	59,801	56,661	34,284	8,635	48,549	66,419	31,124	27,336	29,393	16,520	
	59.8%	60.7%	59.0%	59.8%	58.5%	58.2%	53.9%	65.9%	63.3%	65.5%	66.9%	61.6%	57.3%	53.2%	55.8%	59.5%	
	100.0%	50.4%	49.6%	6.3%	15.3%	5.8%	27.3%	25.8%	15.6%	3.9%	22.1%	30.3%	14.2%	12.5%	13.4%	7.5%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Satellite system installed at home																	
Yes	82,921	45,131	37,790	8,452	13,922	3,881	30,436	19,712	5,532	986	15,921	22,865	13,185	12,395	11,381	7,174	
	22.6%	24.8%	20.5%	36.6%	24.3%	17.9%	27.4%	22.9%	10.2%	7.5%	21.9%	21.2%	24.3%	24.1%	21.6%	25.8%	
	100.0%	54.4%	45.6%	10.2%	16.8%	4.7%	36.7%	23.8%	6.7%	1.2%	19.2%	27.6%	15.9%	14.9%	13.7%	8.7%	
No	283,582	136,733	146,848	14,637	43,398	17,841	80,597	66,278	48,627	12,204	56,674	84,921	41,139	38,941	41,307	20,600	
	77.4%	75.2%	79.5%	63.4%	75.7%	82.1%	72.6%	77.1%	89.8%	92.5%	78.1%	78.8%	75.7%	75.9%	78.4%	74.2%	
	100.0%	48.2%	51.8%	5.2%	15.3%	6.3%	28.4%	23.4%	17.1%	4.3%	20.0%	29.9%	14.5%	13.7%	14.6%	7.3%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

TABLE 4.3: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Internet [including Dreambox decoder] system installed at home																	
Yes	60,822	33,643	27,179	5,700	16,242	3,068	20,180	10,381	4,850	402	10,741	18,341	10,207	7,565	8,026	5,941	
	16.6%	18.5%	14.7%	24.7%	28.3%	14.1%	18.2%	12.1%	9.0%	3.0%	14.8%	17.0%	18.8%	14.7%	15.2%	21.4%	
	100.0%	55.3%	44.7%	9.4%	26.7%	5.0%	33.2%	17.1%	8.0%	.7%	17.7%	30.2%	16.8%	12.4%	13.2%	9.8%	
No	305,681	148,221	157,460	17,389	41,078	18,654	90,853	75,608	49,309	12,788	61,855	89,445	44,117	43,771	44,662	21,832	
	83.4%	81.5%	85.3%	75.3%	71.7%	85.9%	81.8%	87.9%	91.0%	97.0%	85.2%	83.0%	81.2%	85.3%	84.8%	78.6%	
	100.0%	48.5%	51.5%	5.7%	13.4%	6.1%	29.7%	24.7%	16.1%	4.2%	20.2%	29.3%	14.4%	14.3%	14.6%	7.1%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
No TV at home																	
Yes	914	438	476	0	0	0	411	308	195	0	141	195	243	0	168	167	
	.2%	.2%	.3%	.0%	.0%	.0%	.4%	.4%	.4%	.0%	.2%	.2%	.4%	.0%	.3%	.6%	
	100.0%	47.9%	52.1%	.0%	.0%	.0%	45.0%	33.7%	21.3%	.0%	15.4%	21.3%	26.6%	.0%	18.4%	18.3%	
No	365,589	181,427	184,162	23,089	57,320	21,722	110,622	85,681	53,965	13,190	72,454	107,591	54,080	51,336	52,520	27,607	
	99.8%	99.8%	99.7%	100.0%	100.0%	100.0%	99.6%	99.6%	99.6%	100.0%	99.8%	99.8%	99.6%	100.0%	99.7%	99.4%	
	100.0%	49.6%	50.4%	6.3%	15.7%	5.9%	30.3%	23.4%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Other TV system installed at home																	
Yes	2,663	1,986	677	0	218	194	656	746	613	236	532	653	857	0	454	167	
	.7%	1.1%	.4%	.0%	.4%	.9%	.6%	.9%	1.1%	1.8%	.7%	.6%	1.6%	.0%	.9%	.6%	
	100.0%	74.6%	25.4%	.0%	8.2%	7.3%	24.6%	28.0%	23.0%	8.9%	20.0%	24.5%	32.2%	.0%	17.1%	6.3%	
No	363,840	179,879	183,961	23,089	57,102	21,528	110,377	85,243	53,547	12,954	72,064	107,133	53,467	51,336	52,234	27,607	
	99.3%	98.9%	99.6%	100.0%	99.6%	99.1%	99.4%	99.1%	98.9%	98.2%	99.3%	99.4%	98.4%	100.0%	99.1%	99.4%	
	100.0%	49.4%	50.6%	6.3%	15.7%	5.9%	30.3%	23.4%	14.7%	3.6%	19.8%	29.4%	14.7%	14.1%	14.4%	7.6%	
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off



FIGURES 4.3: TV RECEPTION SYSTEMS: BY GENDER, AGE GROUPS, AND BY DISTRICTS
[JAN-MAR 2011]

TABLE 4.4.: TV RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2009 – JAN-MAR 2011]
[A1-A3]: “AERIAL (FREE-TO-AIR)” INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	358,997	29.16%	104,691	366,503	28.48%	104,362
Only Aerial (Free-to-air)	358,997	5.43%	19,509	366,503	3.54%	12,984
Melita plc. & Aerial (Free-to-air)	358,997	7.03%	25,222	366,503	6.29%	23,057
GO plc. & Aerial (Free-to-air)	358,997	6.04%	21,696	366,503	7.54%	27,651
Satellite & Aerial (Free-to-air)	358,997	2.97%	10,654	366,503	1.86%	6,800
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	358,997	0.43%	1,531	366,503	0.33%	1,193
Other TV system & Aerial (Free-to-air)	358,997	0.00%	0	366,503	0.00%	0
		21.90%	78,613		19.56%	71,686
More than 2 systems including Aerial (Free-to-air)		7.26%	26,079		8.92%	32,677

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1837	29.23%	537	1800	28.44%	512
Only Aerial (Free-to-air)	1837	5.61%	103	1800	3.67%	66
Cable (NOT Digital)/Melita plc. & Aerial (Free-to-air)	1837	7.29%	134	1800	6.44%	116
Digital Aerial / GO plc & Aerial (Free-to-air)	1837	5.99%	110	1800	7.44%	134
Satellite & Aerial (Free-to-air)	1837	2.94%	54	1800	1.83%	33
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1837	0.44%	8	1800	0.33%	6
Other TV system & Aerial (Free-to-air)	1837	0.00%	0	1800	0.00%	0
		22.26%	409		19.72%	355
More than 2 systems including Aerial (Free-to-air)		6.97%	128		8.72%	157

WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1837	29.16%	536	1800	28.48%	513
Only Aerial (Free-to-air)	1837	5.43%	100	1800	3.54%	64
Cable (NOT Digital) / Melita plc. & Aerial (Free-to-air)	1837	7.03%	129	1800	6.29%	113
Digital Aerial / GO plc. & Aerial (Free-to-air)	1837	6.04%	111	1800	7.54%	136
Satellite & Aerial (Free-to-air)	1837	2.97%	55	1800	1.86%	33
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1837	0.43%	8	1800	0.33%	6
Other TV system & Aerial (Free-to-air)	1837	0.00%	0	1800	0.00%	0
		21.90%	402		19.56%	352
More than 2 systems including Aerial (Free-to-air)		7.26%	133		8.92%	160

TABLE 4.4.[B1-B3]: "MELITA PLC." TV SYSTEM INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	358,997	52.66%	189,032	366,503	53.51%	196,113
Only Melita plc.	358,997	28.90%	103,742	366,503	30.53%	111,879
Aeria(Free-to-air)I & Melita plc.	358,997	7.03%	25,222	366,503	6.29%	23,057
GO plc. & Melita plc.	358,997	1.58%	5,678	366,503	1.22%	4,463
Satellite & Melita plc.	358,997	6.89%	24,733	366,503	4.30%	15,775
Internet (incl. Dreambox) & Melita plc.	358,997	2.74%	9,821	366,503	3.52%	12,904
Other & Melita plc.	358,997	0.00%	0	366,503	0.05%	168
		47.13%	169,196		45.91%	168,246
More than 2 systems including Melita plc.		5.53%	19,837		7.60%	27,867

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1837	52.91%	972	1800	53.89%	970
Only Cable (Analogue or Digital) / Melita plc.	1837	29.40%	540	1800	31.06%	559
Aerial (Free-to-air) & Cable (An. or Dig.) / Melita plc.	1837	7.29%	134	1800	6.44%	116
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1837	1.63%	30	1800	1.28%	23
Satellite & Cable (An. or Dig.) / Melita plc.	1837	6.64%	122	1800	4.17%	75
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1837	2.56%	47	1800	3.50%	63
Other & Cable (An. or Dig.) / Melita plc.	1837	0.00%	0	1800	0.06%	1
		47.52%	873		46.50%	837
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		5.39%	99		7.39%	133

WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1837	52.66%	967	1800	53.51%	963
Only Cable (Analogue or Digital) / Melita plc.	1837	28.90%	531	1800	30.53%	549
Aeria(Free-to-air)I & Cable (An. or Dig.) / Melita plc.	1837	7.03%	129	1800	6.29%	113
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1837	1.58%	29	1800	1.22%	22
Satellite & Cable (An. or Dig.) / Melita plc.	1837	6.89%	127	1800	4.30%	77
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1837	2.74%	50	1800	3.52%	63
Other & Cable (An. or Dig.) / Melita plc.	1837	0.00%	0	1800	0.05%	1
		47.13%	866		45.91%	826
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		5.53%	102		7.60%	137

Totals may not tally due to weighting and rounding off

TABLE 4.4.[C1-C3]: "GO PLC." INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL GO plc.	358,997	37.65%	135,166	366,503	40.15%	147,161
Only GO plc.	358,997	16.78%	60,254	366,503	17.29%	63,381
Aerial (Free-to-air) & GO plc.	358,997	6.04%	21,696	366,503	7.54%	27,651
Melita plc. & GO plc.	358,997	1.58%	5,678	366,503	1.22%	4,463
Satellite & GO plc.	358,997	4.94%	17,741	366,503	3.79%	13,902
Internet (incl. Dreambox) & GO plc.	358,997	2.33%	8,359	366,503	2.86%	10,475
Other & GO plc.	358,997	0.00%	0	366,503	0.00%	0
		31.68%	113,728		32.71%	119,872
More than 2 systems including Digital Aerial / GO plc.		5.97%	21,438		7.45%	27,289

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1837	37.34%	686	1800	39.89%	718
Only Digital Aerial (with Decoder) / GO plc.	1837	17.04%	313	1800	17.44%	314
Aerial (Free-to-air) & Digital Aerial / GO plc.	1837	5.99%	110	1800	7.44%	134
Cable (An. or Dig.) / Melita plc. & Digital Aerial / GO plc.	1837	1.63%	30	1800	1.28%	23
Satellite & Digital Aerial / GO plc.	1837	4.90%	90	1800	3.67%	66
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1837	2.12%	39	1800	2.72%	49
Other & Digital Aerial / GO plc.	1837	0.00%	0	1800	0.00%	0
		31.68%	582		32.56%	586
More than 2 systems including Digital Aerial / GO plc.		5.66%	104		7.33%	132

WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1837	37.65%	692	1800	40.15%	723
Only Digital Aerial (with Decoder) / GO plc.	1837	16.78%	308	1800	17.29%	311
Aerial (Free-to-air) & Digital Aerial / GO plc.	1837	6.04%	111	1800	7.54%	136
Cable (An. or Dig.) / Melita plc. & Digital Aerial / GO plc.	1837	1.58%	29	1800	1.22%	22
Satellite & Digital Aerial / GO plc.	1837	4.94%	91	1800	3.79%	68
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1837	2.33%	43	1800	2.86%	51
Other & Digital Aerial / GO plc.	1837	0.00%	0	1800	0.00%	0
		31.68%	582		32.71%	589
More than 2 systems including Digital Aerial / GO plc.		5.97%	110		7.45%	134

Totals may not tally due to weighting and rounding off

TABLE 4.4.[D1-D3]: "SATELLITE" TV SYSTEM INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	358,997	25.89%	92,947	366,503	22.62%	82,921
Only Satellite	358,997	1.42%	5,090	366,503	1.14%	4,163
Aerial (Free-to-air) & Satellite	358,997	2.97%	10,654	366,503	1.86%	6,800
Melita plc. & Satellite	358,997	6.89%	24,733	366,503	4.30%	15,775
GO plc. & Satellite	358,997	4.94%	17,741	366,503	3.79%	13,902
Internet (incl. Dreambox) & Satellite	358,997	0.50%	1,789	366,503	0.37%	1,351
Other & Satellite	358,997	0.00%	0	366,503	0.00%	0
		16.72%	60,007		11.46%	41,992
More than 2 systems including Satellite		9.18%	32,939		11.17%	40,929
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1837	25.31%	465	1800	22.00%	396
Only Satellite	1837	1.36%	25	1800	1.11%	20
Aerial (Free-to-air) & Satellite	1837	2.94%	54	1800	1.83%	33
Cable (An. or Dig.) / Melita plc. & Satellite	1837	6.64%	122	1800	4.17%	75
Digital Aerial (with decoder) / GO plc. & Satellite	1837	4.90%	90	1800	3.67%	66
Internet (incl. Dreambox) & Satellite	1837	0.54%	10	1800	0.33%	6
Other & Satellite	1837	0.00%	0	1800	0.00%	0
		16.39%	301		11.11%	200
More than 2 systems including Satellite		8.93%	164		10.89%	196
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1837	25.89%	476	1800	22.62%	407
Only Satellite	1837	1.42%	26	1800	1.14%	20
Aerial (Free-to-air) & Satellite	1837	2.97%	55	1800	1.86%	33
Cable (An. or Dig.) / Melita plc. & Satellite	1837	6.89%	127	1800	4.30%	77
Digital Aerial (with decoder) / GO plc. & Satellite	1837	4.94%	91	1800	3.79%	68
Internet (incl. Dreambox) & Satellite	1837	0.50%	9	1800	0.37%	7
Other & Satellite	1837	0.00%	0	1800	0.00%	0
		16.72%	307		11.46%	206
More than 2 systems including Satellite		9.18%	169		11.17%	201

Totals may not tally due to weighting and rounding off

TABLE 4.4.[E1-E3]: "INTERNET TV SYSTEM (INCL. DREAMBOX)" AVAILABLE AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	358,997	12.04%	43,217	366,503	16.60%	60,822
Only Internet TV system (incl. Dreambox)	358,997	0.12%	436	366,503	0.28%	1,010
Aerial(Free-to-air) & Internet TV system (incl. Dreambox)	358,997	0.43%	1,531	366,503	0.33%	1,193
Melita plc. & Internet TV system (incl. Dreambox)	358,997	2.74%	9,821	366,503	3.52%	12,904
GO plc. & Internet TV system (incl. Dreambox)	358,997	2.33%	8,359	366,503	2.86%	10,475
Satellite & Internet TV system (incl. Dreambox)	358,997	0.50%	1,789	366,503	0.37%	1,351
Other & Internet TV system (incl. Dreambox)	358,997	0.00%	0	366,503	0.00%	0
		6.11%	21,937		7.35%	26,933
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.93%	21,280		9.25%	33,889
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1837	11.27%	207	1800	16.22%	292
Only Internet TV system (incl. Dreambox)	1837	0.11%	2	1800	0.28%	5
Aerial (Free-to-air) & Internet TV system (incl.)	1837	0.44%	8	1800	0.33%	6
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1837	2.56%	47	1800	3.50%	63
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1837	2.12%	39	1800	2.72%	49
Satellite & Internet TV system (incl.)	1837	0.54%	10	1800	0.33%	6
Other & Internet TV system (incl.)	1837	0.00%	0	1800	0.00%	0
		5.77%	106		7.17%	129
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.50%	101		9.06%	163
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1837	12.04%	221	1800	16.60%	299
Only Internet TV system (incl. Dreambox)	1837	0.12%	2	1800	0.28%	5
Aerial (Free-to-air) & Internet TV system (incl.)	1837	0.43%	8	1800	0.33%	6
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1837	2.74%	50	1800	3.52%	63
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1837	2.33%	43	1800	2.86%	51
Satellite & Internet TV system (incl.)	1837	0.50%	9	1800	0.37%	7
Other & Internet TV system (incl.)	1837	0.00%	0	1800	7.35%	132
		6.11%	112		9.25%	166
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.93%	109		7.35%	132

Totals may not tally due to weighting and rounding off

TABLE 4.4.[F1-F3]: "OTHER TV SYSTEM" INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	358,997	0.00%	0	366,503	0.25%	914
Only Other TV system	358,997	0.00%	0	366,503	0.12%	438
Aerial (Free-to-air) & Other TV system	358,997	0.00%	0	366,503	0.00%	0
Melita plc. & Other TV system	358,997	0.00%	0	366,503	0.05%	168
GO plc. & Other TV system	358,997	0.00%	0	366,503	0.00%	0
Satellite & Other TV system	358,997	0.00%	0	366,503	0.00%	0
Internet (incl. Dreambox) & Other TV system	358,997	0.00%	0	366,503	0.00%	0
		0.00%	0		0.17%	606
More than 2 systems including Other TV system		0.00%	0		0.08%	308
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1837	0.00%	0	1800	0.28%	5
Only Other TV system	1837	0.00%	0	1800	0.11%	2
Aerial (Free-to-air) & Other TV system	1837	0.00%	0	1800	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1837	0.00%	0	1800	0.06%	1
Digital Aerial (with Decoder) / GO plc. & Other TV system	1837	0.00%	0	1800	0.00%	0
Satellite & Other TV system	1837	0.00%	0	1800	0.00%	0
Internet (incl. Dreambox) & Other TV system	1837	0.00%	0	1800	0.00%	0
		0.00%	0		0.17%	3
More than 2 systems including Other TV system		0.00%	0		0.11%	2
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1837	0.00%	0	1800	0.25%	4
Only Other TV system	1837	0.00%	0	1800	0.12%	2
Aerial (Free-to-air) & Other TV system	1837	0.00%	0	1800	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1837	0.00%	0	1800	0.05%	1
Digital Aerial (with Decoder) / GO plc. & Other TV system	1837	0.00%	0	1800	0.00%	0
Satellite & Other TV system	1837	0.00%	0	1800	0.00%	0
Internet (incl. Dreambox) & Other TV system	1837	0.00%	0	1800	0.00%	0
		0.00%	0		0.17%	3
More than 2 systems including Other TV system		0.00%	0		0.08%	2

Totals may not tally due to weighting and rounding off

TABLE 4.4.[G1-G3]: "NO TV SYSTEM" INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	358997	0.96%	3453	366,503	0.73%	2,663
Only NO TV system	358997	0.00%	0	366,503	0.64%	2,355
Aerial (Free-to-air) & NO TV system	358997	0.00%	0	366,503	0.00%	0
Melita plc. & NO TV system	358997	0.00%	0	366,503	0.00%	0
GO plc. & NO TV system	358997	0.00%	0	366,503	0.00%	0
Satellite & NO TV system	358997	0.00%	0	366,503	0.00%	0
Internet (incl. Dreambox) & NO TV system	358997	0.07%	238	366,503	0.00%	0
		0.07%	238		0.64%	2,355
More than 2 systems including Other TV system		0.90%	3215		0.08%	308
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1837	0.93%	17	1800	0.67%	12
Only NO TV system	1837	0.87%	16	1800	0.56%	10
Aerial (Free-to-air) & NO TV system	1837	0.00%	0	1800	0.00%	
Cable (An. or Dig.) / Melita plc. & NO TV system	1837	0.00%	0	1800	0.00%	
Digital Aerial (with Decoder) / GO plc. & NO TV system	1837	0.00%	0	1800	0.00%	
Satellite & NO TV system	1837	0.00%	0	1800	0.00%	
Internet (incl. Dreambox) & NO TV system	1837	0.05%	1	1800	0.00%	
		0.93%	17		0.56%	10
More than 2 systems including NO TV system		0.00%	0		0.11%	2
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011		
	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1837	0.96%	18	1800	0.73%	13
Only NO TV system	1837	0.90%	16	1800	0.64%	12
Aerial (Free-to-air) & NO TV system	1837	0.00%	0	1800	0.00%	0
Cable (An. or Dig.) / Melita plc. & NO TV system	1837	0.00%	0	1800	0.00%	0
Digital Aerial (with Decoder) / GO plc. & NO TV system	1837	0.00%	0	1800	0.00%	0
Satellite & NO TV system	1837	0.00%	0	1800	0.00%	0
Internet (incl. Dreambox) & NO TV system	1837	0.07%	1	1800	0.00%	0
		0.96%	18		0.64%	12
More than 2 systems including NO TV system		0.00%	0		0.08%	2

Totals may not tally due to weighting and rounding off

TABLE 5.1: TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [POPULATION, COUNTS, & WEIGHTED] - JAN-MAR 2011

POPULATION	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	25,999	6,108	19,890	1,079	1,118	970	5,948	7,801	7,767	1,316	6,822	7,514	3,435	3,462	3,308	1,458
	7.1%	3.4%	10.8%	4.7%	2.0%	4.5%	5.4%	9.1%	14.3%	10.0%	9.4%	7.0%	6.3%	6.7%	6.3%	5.3%
	100.0%	23.5%	76.5%	4.1%	4.3%	3.7%	22.9%	30.0%	29.9%	5.1%	26.2%	28.9%	13.2%	13.3%	12.7%	5.6%
No	340,504	175,756	164,748	22,010	56,202	20,752	105,085	78,188	46,393	11,874	65,774	100,272	50,889	47,874	49,381	26,315
	92.9%	96.6%	89.2%	95.3%	98.0%	95.5%	94.6%	90.9%	85.7%	90.0%	90.6%	93.0%	93.7%	93.3%	93.7%	94.7%
	100.0%	51.6%	48.4%	6.5%	16.5%	6.1%	30.9%	23.0%	13.6%	3.5%	19.3%	29.4%	14.9%	14.1%	14.5%	7.7%
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

ACTUAL COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	141	29	112	5	5	5	34	43	41	8	40	43	17	19	14	8
	7.8%	3.6%	11.3%	4.8%	1.9%	5.1%	6.3%	9.6%	14.7%	11.4%	11.6%	7.8%	6.6%	7.3%	5.9%	5.5%
	100.0%	20.6%	79.4%	3.5%	3.5%	3.5%	24.1%	30.5%	29.1%	5.7%	28.4%	30.5%	12.1%	13.5%	9.9%	5.7%
No	1659	780	879	100	255	93	506	405	238	62	306	508	241	243	224	137
	92.2%	96.4%	88.7%	95.2%	98.1%	94.9%	93.7%	90.4%	85.3%	88.6%	88.4%	92.2%	93.4%	92.7%	94.1%	94.5%
	100.0%	47.0%	53.0%	6.0%	15.4%	5.6%	30.5%	24.4%	14.3%	3.7%	18.4%	30.6%	14.5%	14.6%	13.5%	8.3%
Total	1800	809	991	105	260	98	540	448	279	70	346	551	258	262	238	145
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.9%	55.1%	5.8%	14.4%	5.4%	30.0%	24.9%	15.5%	3.9%	19.2%	30.6%	14.3%	14.6%	13.2%	8.1%

WEIGHTED COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	128	30	98	5	5	5	29	38	38	6	34	37	17	17	16	7
	7.1%	3.4%	10.8%	4.7%	2.0%	4.5%	5.4%	9.1%	14.3%	10.0%	9.4%	7.0%	6.3%	6.7%	6.3%	5.3%
	100.0%	23.5%	76.5%	4.1%	4.3%	3.7%	22.9%	30.0%	29.9%	5.1%	26.2%	28.9%	13.2%	13.3%	12.7%	5.6%
No	1672	863	809	108	276	102	516	384	228	58	323	492	250	235	243	129
	92.9%	96.6%	89.2%	95.3%	98.0%	95.5%	94.6%	90.9%	85.7%	90.0%	90.6%	93.0%	93.7%	93.3%	93.7%	94.7%
	100.0%	51.6%	48.4%	6.5%	16.5%	6.1%	30.9%	23.0%	13.6%	3.5%	19.3%	29.4%	14.9%	14.1%	14.5%	7.7%
Total	1800	893	907	113	282	107	545	422	266	65	357	529	267	252	259	136
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 5.2: TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No	340,504	175,756	164,748	22,010	56,202	20,752	105,085	78,188	46,393	11,874	65,774	100,272	50,889	47,874	49,381	26,315
	92.9%	96.6%	89.2%	95.3%	98.0%	95.5%	94.6%	90.9%	85.7%	90.0%	90.6%	93.0%	93.7%	93.3%	93.7%	94.7%
	100.0%	51.6%	48.4%	6.5%	16.5%	6.1%	30.9%	23.0%	13.6%	3.5%	19.3%	29.4%	14.9%	14.1%	14.5%	7.7%
TVM	7,586	1,272	6,314	642	926	399	2,039	1,741	1,176	665	2,047	2,806	874	356	1,112	392
	2.1%	.7%	3.4%	2.8%	1.6%	1.8%	1.8%	2.0%	2.2%	5.0%	2.8%	2.6%	1.6%	.7%	2.1%	1.4%
	100.0%	16.8%	83.2%	8.5%	12.2%	5.3%	26.9%	22.9%	15.5%	8.8%	27.0%	37.0%	11.5%	4.7%	14.7%	5.2%
ONE	5,399	1,023	4,376	247	0	0	634	1,543	2,834	141	2,239	906	1,092	155	813	195
	1.5%	.6%	2.4%	1.1%	.0%	.0%	.6%	1.8%	5.2%	1.1%	3.1%	.8%	2.0%	.3%	1.5%	.7%
	100.0%	18.9%	81.1%	4.6%	.0%	.0%	11.7%	28.6%	52.5%	2.6%	41.5%	16.8%	20.2%	2.9%	15.1%	3.6%
Net TV	2,740	431	2,309	0	192	0	155	1,305	577	510	282	1,067	369	347	507	167
	.7%	.2%	1.3%	.0%	.3%	.0%	.1%	1.5%	1.1%	3.9%	.4%	1.0%	.7%	.7%	1.0%	.6%
	100.0%	15.7%	84.3%	.0%	7.0%	.0%	5.7%	47.6%	21.1%	18.6%	10.3%	39.0%	13.5%	12.7%	18.5%	6.1%
Smash TV	5,307	1,248	4,059	0	0	381	1,224	2,528	1,174	0	1,177	1,377	428	1,561	404	359
	1.4%	.7%	2.2%	.0%	.0%	1.8%	1.1%	2.9%	2.2%	.0%	1.6%	1.3%	.8%	3.0%	.8%	1.3%
	100.0%	23.5%	76.5%	.0%	.0%	7.2%	23.1%	47.6%	22.1%	.0%	22.2%	26.0%	8.1%	29.4%	7.6%	6.8%
ITV	2,205	930	1,275	0	0	0	1,018	316	871	0	348	640	671	310	236	0
	.6%	.5%	.7%	.0%	.0%	.0%	.9%	.4%	1.6%	.0%	.5%	.6%	1.2%	.6%	.4%	.0%
	100.0%	42.2%	57.8%	.0%	.0%	.0%	46.2%	14.3%	39.5%	.0%	15.8%	29.0%	30.4%	14.1%	10.7%	.0%
Favourite TV	761	195	566	0	0	190	0	369	201	0	190	369	0	201	0	0
	.2%	.1%	.3%	.0%	.0%	.9%	.0%	.4%	.4%	.0%	.3%	.3%	.0%	.4%	.0%	.0%
	100.0%	25.6%	74.4%	.0%	.0%	25.0%	.0%	48.5%	26.4%	.0%	25.0%	48.5%	.0%	26.4%	.0%	.0%
Do not know	2,000	1,010	991	190	0	0	877	0	933	0	539	349	0	531	236	346
	.5%	.6%	.5%	.8%	.0%	.0%	.8%	.0%	1.7%	.0%	.7%	.3%	.0%	1.0%	.4%	1.2%
	100.0%	50.5%	49.5%	9.5%	.0%	.0%	43.8%	.0%	46.6%	.0%	26.9%	17.5%	.0%	26.5%	11.8%	17.3%
Total	366,503	181,865	184,638	23,089	57,320	21,722	111,033	85,989	54,159	13,190	72,595	107,786	54,324	51,336	52,688	27,774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 6.3.A: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
0:30	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
1:00	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
1:30	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
2:00	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
2:30	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
3:00	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
3:30	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
4:00	0	0	0	0	0	0	1,171	0	0	0	0	0	0	0	0	0	365,331	366,503
4:30	0	0	0	0	0	0	1,171	0	0	0	0	0	0	0	0	0	365,331	366,503
5:00	0	0	0	1,628	0	0	1,171	2,584	0	0	0	0	0	0	0	0	361,120	366,503
5:30	0	0	0	1,628	0	0	4,755	2,584	0	0	0	0	0	1,859	0	0	355,678	366,503
6:00	1,295	0	0	5,444	0	1,337	5,980	2,824	0	0	0	0	0	1,859	0	0	347,763	366,503
6:30	1,295	0	0	5,602	0	1,859	5,980	2,824	0	1,412	0	0	0	1,859	0	1,407	344,263	366,503
7:00	2,384	0	1,367	7,771	5,783	7,969	8,689	4,536	4,622	1,226	0	1,483	1,089	1,859	0	0	317,725	366,503
7:30	2,286	0	0	6,738	5,783	7,051	10,240	4,536	3,285	1,226	0	1,483	5,649	1,859	0	0	316,367	366,503
8:00	4,807	0	1,179	8,943	1,731	14,573	13,614	4,190	5,144	2,853	1,859	3,342	9,084	1,859	0	1,214	292,109	366,503
8:30	7,469	0	2,359	10,156	1,731	11,699	11,398	4,190	3,516	2,853	1,859	1,483	7,088	0	0	1,214	299,486	366,503
9:00	9,784	0	4,673	10,684	1,731	12,886	11,398	2,778	3,516	2,216	4,498	3,931	4,344	1,903	0	2,765	289,395	366,503
9:30	9,784	0	4,901	10,684	1,731	13,064	11,539	2,778	3,516	2,216	1,859	3,931	4,344	1,903	0	2,765	291,486	366,503
10:00	9,942	0	3,722	12,587	1,731	14,977	9,460	4,004	3,516	2,216	1,859	2,842	2,820	1,903	0	2,765	292,158	366,503
10:30	9,942	0	3,722	13,813	1,731	13,889	9,460	4,004	3,516	2,216	1,859	2,842	2,820	1,903	0	2,765	292,021	366,503
11:00	9,942	0	2,268	10,606	1,731	13,889	11,117	4,004	3,516	2,216	1,859	2,842	2,820	3,254	0	3,853	292,585	366,503
11:30	9,942	0	2,268	10,070	1,731	13,364	11,258	4,004	3,516	2,216	1,859	2,842	2,820	1,903	0	2,765	295,944	366,503
NOON	5,107	0	1,179	6,640	1,731	9,174	5,501	2,638	1,657	2,216	1,859	1,483	2,820	1,903	0	1,214	321,381	366,503
0:30	5,107	0	1,179	6,640	1,731	7,987	5,501	2,638	1,657	2,216	1,859	1,483	2,820	1,903	0	1,214	322,569	366,503
1:00	3,653	0	2,730	4,201	1,731	9,983	5,431	2,638	1,657	3,670	1,859	1,483	2,820	1,903	0	1,214	321,530	366,503
1:30	3,653	0	1,179	5,654	1,731	9,983	5,431	1,412	1,657	2,216	1,859	1,483	2,820	1,903	0	1,214	324,307	366,503
2:00	3,653	0	2,405	2,573	1,731	7,987	5,431	1,412	1,657	3,207	1,859	1,483	2,820	0	0	1,214	329,071	366,503
2:30	3,653	0	1,179	2,573	1,731	9,174	5,431	1,412	1,657	3,207	1,859	2,572	2,820	0	0	1,214	328,021	366,503
3:00	5,204	0	1,179	2,573	1,089	7,987	3,880	1,412	1,657	4,619	1,859	2,572	2,820	2,585	0	1,214	325,854	366,503
3:30	5,204	0	1,179	2,573	1,089	6,127	3,880	1,412	1,657	3,207	1,859	2,572	2,820	1,226	0	2,621	329,077	366,503
4:00	2,591	0	0	2,573	2,948	13,981	3,880	4,232	0	3,207	1,859	1,483	1,731	1,226	0	1,214	325,578	366,503
4:30	2,591	0	0	2,573	2,948	8,150	3,880	4,232	0	3,207	1,859	1,483	1,731	1,226	0	0	332,622	366,503
5:00	2,591	0	0	3,799	2,948	6,825	3,804	6,818	0	2,216	1,859	1,483	1,731	1,226	0	0	331,203	366,503
5:30	2,591	0	1,454	6,933	2,948	5,466	4,984	6,818	0	991	2,948	1,483	1,731	1,226	0	0	326,931	366,503
6:00	0	0	0	5,654	1,859	5,094	4,665	3,999	0	991	2,948	2,906	2,820	0	0	0	335,568	366,503
6:30	0	0	1,089	5,654	1,859	5,094	3,486	3,999	0	991	1,859	2,773	1,731	0	0	0	337,969	366,503
7:00	1,306	0	1,367	3,081	0	5,112	2,314	2,343	0	0	1,859	0	1,731	0	0	0	347,389	366,503
7:30	1,306	0	2,546	0	0	5,112	2,314	1,171	0	0	0	0	1,731	1,483	0	0	350,838	366,503
8:00	0	0	2,546	0	0	991	1,089	0	0	0	0	0	0	0	0	0	361,877	366,503
8:30	0	0	1,367	0	0	991	1,089	0	0	0	0	0	0	0	0	0	363,057	366,503
9:00	0	0	1,367	1,454	0	0	1,089	0	0	0	0	0	0	0	0	0	362,594	366,503
9:30	0	0	1,367	1,454	0	1,423	0	0	0	0	0	0	0	0	0	0	362,260	366,503
10:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
11:00	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
11:30	0	0	0	0	0	0	0	991	0	0	0	0	0	0	0	0	365,512	366,503
avg.	2,648	0	1,107	3,812	1,114	5,275	4,198	2,257	1,061	1,230	991	1,120	1,674	869	0	705	338,442	
max.	9,942	0	4,901	13,813	5,783	14,977	13,614	6,818	5,144	4,619	4,498	3,931	9,084	3,254	0	3,853	366,503	
σ.	3,369	0	1,313	4,040	1,409	5,260	4,039	1,780	1,551	1,360	1,126	1,276	2,028	968	0	1,060	26,501	

TABLE 6.3.B: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	2,674	0	0	0	0	0	0	0	0	363,829	366,503
5:30	0	0	1,511	2,678	0	0	0	2,674	0	1,141	0	0	0	0	0	0	358,499	366,503
6:00	0	0	1,511	4,533	0	0	1,194	0	0	4,190	0	1,945	1,586	0	0	0	351,545	366,503
6:30	1,614	0	1,194	6,201	0	0	1,194	3,000	0	4,190	0	6,545	1,586	0	0	0	340,979	366,503
7:00	3,882	0	2,639	11,508	0	6,165	1,194	7,574	2,998	4,626	0	7,975	3,272	1,371	0	0	311,927	366,503
7:30	2,580	0	4,084	13,094	0	8,249	1,194	6,242	2,998	4,626	0	6,311	5,084	0	0	0	310,670	366,503
8:00	5,201	0	6,927	11,426	2,393	7,791	2,747	6,135	5,586	3,485	0	9,962	7,936	0	0	0	295,543	366,503
8:30	4,007	0	5,416	10,123	0	5,665	4,362	7,466	4,271	4,930	0	8,516	7,936	0	1,386	0	301,055	366,503
9:00	7,996	0	5,529	13,921	4,049	6,089	8,396	5,883	7,519	5,895	0	7,192	8,060	0	0	0	284,603	366,503
9:30	9,850	0	5,529	12,504	4,049	6,089	8,733	6,406	7,519	7,271	0	7,192	8,060	0	0	0	281,929	366,503
10:00	11,044	0	5,529	9,234	5,420	4,320	6,965	7,777	5,966	7,271	0	5,698	8,060	0	0	0	287,848	366,503
10:30	11,044	0	5,529	9,234	4,049	4,320	6,965	6,406	5,966	7,271	0	5,698	8,060	0	0	0	290,590	366,503
11:00	9,850	0	5,529	11,754	4,049	4,320	5,946	5,345	4,021	6,077	0	5,698	8,060	0	0	0	294,483	366,503
11:30	7,996	0	5,529	14,009	4,049	4,320	7,560	5,345	4,021	6,077	0	5,698	8,060	0	0	0	292,469	366,503
NOON	3,966	0	4,335	10,368	0	2,835	5,876	3,491	2,769	4,935	0	5,698	6,787	0	0	0	315,443	366,503
0:30	2,772	0	4,335	9,644	0	2,835	5,876	3,491	1,445	4,935	0	5,698	6,787	0	0	0	318,684	366,503
1:00	1,614	0	2,890	7,570	0	2,835	5,876	3,491	3,031	2,525	0	5,698	6,787	0	0	0	324,185	366,503
1:30	2,990	0	2,890	5,902	0	2,835	5,876	3,491	3,031	2,525	0	5,698	6,787	0	0	0	324,477	366,503
2:00	3,817	0	2,890	4,524	0	2,835	5,876	7,833	4,516	2,343	0	4,425	6,787	0	0	0	320,657	366,503
2:30	2,756	0	2,890	4,524	0	4,346	4,262	5,159	4,516	2,343	0	4,425	6,787	0	0	0	324,495	366,503
3:00	2,756	0	2,890	4,523	1,416	3,896	4,262	6,490	0	4,450	0	3,101	4,976	0	0	0	327,743	366,503
3:30	2,756	0	2,890	6,109	1,416	2,835	4,262	6,490	0	3,485	0	3,101	4,976	0	0	0	328,183	366,503
4:00	1,614	0	1,445	6,109	3,031	6,104	2,930	5,963	0	6,054	0	1,332	4,355	0	0	0	327,565	366,503
4:30	1,614	0	1,445	6,109	3,031	7,873	2,930	5,963	0	5,644	0	1,332	3,031	0	0	0	327,530	366,503
5:00	1,614	0	1,445	6,109	1,614	3,456	4,598	9,013	0	6,609	0	1,324	4,303	1,371	0	0	325,046	366,503
5:30	1,614	0	1,445	7,074	1,614	3,456	4,598	5,827	0	4,502	0	1,324	5,857	1,371	0	0	327,819	366,503
6:00	1,614	0	0	5,489	0	5,084	4,598	6,120	0	3,353	0	1,324	4,412	0	0	0	334,509	366,503
6:30	1,614	0	0	3,558	0	1,811	3,336	4,456	0	3,353	0	1,324	4,412	0	0	0	342,638	366,503
7:00	1,614	0	0	5,328	0	1,511	1,668	2,159	0	2,281	0	1,324	1,586	1,386	0	0	347,646	366,503
7:30	1,614	0	0	5,328	0	0	1,668	2,159	0	0	0	1,324	1,586	0	0	0	352,824	366,503
8:00	1,614	0	0	2,227	0	0	1,668	0	0	0	0	0	0	0	0	0	360,993	366,503
8:30	0	0	1,664	2,227	0	0	1,668	0	0	0	0	0	0	0	0	0	360,944	366,503
9:00	1,854	0	0	2,227	0	1,485	1,668	0	0	0	0	0	0	0	0	0	359,268	366,503
9:30	0	0	0	2,227	0	0	1,668	0	0	0	0	0	0	0	0	0	362,608	366,503
10:00	0	0	0	2,227	0	0	1,668	1,332	0	0	0	0	0	0	1,303	0	359,973	366,503
10:30	1,149	0	0	2,227	0	0	1,668	0	0	0	0	0	0	0	1,303	0	360,156	366,503
11:00	0	0	0	2,227	0	0	1,668	0	0	0	0	0	0	0	0	0	362,608	366,503
11:30	0	0	0	1,262	0	0	3,039	0	0	0	0	0	0	0	0	0	362,202	366,503
avg.	2,417	0	1,873	5,111	837	2,362	2,910	3,247	1,462	2,633	0	2,643	3,249	115	83	0	337,275	
max.	11,044	0	6,927	14,009	5,420	8,249	8,733	9,013	7,519	7,271	0	9,962	8,060	1,386	1,386	0	366,503	
σ.	3,106	0	2,167	4,360	1,537	2,605	2,590	2,978	2,308	2,587	0	2,997	3,266	384	326	0	27,581	

TABLE 6.3.C: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,356	0	365,147	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,356	0	365,147	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,356	0	365,147	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,356	0	365,147	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	1,216	0	0	0	0	0	0	0	0	365,287	366,503
4:30	0	0	0	0	0	0	0	1,216	0	0	0	0	0	0	0	0	365,287	366,503
5:00	0	0	0	1,216	0	0	0	1,216	0	0	0	0	0	0	0	0	364,071	366,503
5:30	2,658	0	0	1,216	0	0	0	2,572	0	0	0	0	0	0	0	0	360,058	366,503
6:00	2,658	0	0	4,839	1,615	0	0	2,798	0	983	0	0	0	0	0	0	353,611	366,503
6:30	2,658	0	0	4,839	1,615	0	0	2,798	0	983	0	0	0	0	0	0	353,611	366,503
7:00	6,700	0	2,894	13,365	1,615	11,605	7,273	6,812	2,612	5,017	0	1,348	2,722	0	0	0	304,542	366,503
7:30	6,700	0	5,330	13,365	1,615	7,912	7,578	4,154	2,708	6,179	0	1,348	2,722	0	0	0	306,891	366,503
8:00	5,936	0	5,491	15,082	1,615	18,026	12,725	4,014	2,708	7,746	0	1,348	2,722	1,285	0	0	287,804	366,503
8:30	9,421	0	3,877	15,082	1,615	10,695	12,725	4,014	2,708	5,858	0	1,348	2,722	1,285	0	0	295,154	366,503
9:00	14,050	0	4,957	13,686	1,615	8,880	9,404	6,445	4,035	4,387	1,080	3,192	2,722	2,463	0	0	289,587	366,503
9:30	14,050	0	4,957	13,686	1,615	8,880	9,404	6,445	4,035	4,387	1,080	3,192	2,722	2,463	0	0	289,587	366,503
10:00	15,266	0	4,957	14,934	1,615	8,880	12,182	6,531	1,538	4,387	0	5,188	2,722	2,463	0	0	285,839	366,503
10:30	15,266	0	4,957	14,934	1,615	7,409	12,182	6,531	1,538	4,387	0	5,188	2,722	2,463	0	0	287,311	366,503
11:00	15,266	0	6,495	13,046	1,615	7,409	7,010	6,531	1,538	4,387	0	5,188	2,722	2,463	0	0	292,833	366,503
11:30	15,266	0	4,957	15,723	1,615	7,409	7,010	6,531	1,538	4,387	0	5,188	2,722	2,463	0	0	291,694	366,503
NOON	7,343	0	5,215	15,082	1,615	8,880	8,427	5,229	1,538	4,130	0	1,348	2,722	1,178	1,162	0	302,633	366,503
0:30	7,460	0	5,215	12,743	1,615	10,861	6,889	3,873	1,538	4,130	0	1,348	2,722	1,178	1,162	0	305,768	366,503
1:00	7,460	0	6,847	11,302	1,615	8,880	8,104	2,431	1,538	2,242	0	1,348	0	0	1,162	0	313,574	366,503
1:30	7,460	0	5,491	10,016	1,615	8,757	9,185	1,216	1,538	2,242	0	1,348	0	0	1,162	0	316,474	366,503
2:00	5,761	0	8,215	9,034	1,615	5,146	11,907	1,216	1,538	1,162	0	3,192	0	0	0	0	317,718	366,503
2:30	5,761	0	5,520	9,034	1,615	5,887	13,429	1,216	1,538	1,162	0	1,348	0	0	0	0	319,993	366,503
3:00	3,873	0	3,876	10,786	1,615	8,747	14,192	0	1,538	1,162	0	1,348	0	1,694	0	0	317,671	366,503
3:30	3,873	0	3,876	10,786	1,615	7,235	10,504	0	1,538	1,162	0	1,348	0	0	0	0	324,565	366,503
4:00	3,873	0	3,601	11,452	1,615	8,393	3,060	3,140	0	3,050	0	1,348	1,339	0	1,522	0	324,109	366,503
4:30	3,873	0	3,601	11,452	1,615	5,853	3,060	1,442	0	3,050	0	1,348	0	0	1,522	0	329,687	366,503
5:00	2,658	0	0	11,081	1,615	3,900	1,844	4,169	0	1,162	1,355	1,348	0	2,728	1,522	0	333,123	366,503
5:30	2,658	0	1,512	9,754	1,615	2,552	2,827	4,169	1,327	1,162	1,355	1,348	0	1,216	1,522	0	333,488	366,503
6:00	4,356	0	0	5,605	0	3,891	2,827	4,083	1,327	1,162	1,355	0	0	0	1,522	0	340,375	366,503
6:30	2,658	0	0	5,605	0	2,811	2,827	4,083	0	2,563	1,355	1,717	0	0	1,522	0	341,362	366,503
7:00	2,658	0	1,356	5,605	0	1,471	3,286	3,716	0	0	0	0	0	0	1,522	0	346,888	366,503
7:30	1,442	0	0	3,543	0	1,471	4,366	5,072	0	0	0	0	0	0	1,522	0	349,087	366,503
8:00	1,442	0	0	983	0	0	3,286	1,216	0	0	0	0	0	0	1,522	0	358,055	366,503
8:30	0	0	0	0	0	0	3,286	0	0	0	0	0	0	0	1,522	0	361,695	366,503
9:00	0	0	0	0	0	0	1,844	0	0	0	0	0	0	0	1,356	0	363,303	366,503
9:30	0	0	0	0	0	0	1,844	0	0	0	0	0	0	0	1,356	0	363,303	366,503
10:00	0	0	0	0	0	0	1,844	1,216	0	0	0	0	0	0	1,356	0	362,087	366,503
10:30	0	0	0	0	0	0	1,844	1,216	0	0	0	0	0	0	1,356	0	362,087	366,503
11:00	0	0	0	0	0	0	0	1,216	0	0	0	0	0	0	1,356	0	363,931	366,503
11:30	0	0	0	0	0	0	0	1,216	0	0	0	0	0	0	1,356	0	363,931	366,503
avg.	4,177	0	2,150	6,435	807	3,997	4,545	2,520	832	1,721	158	1,089	708	528	696	0	336,139	
max.	15,266	0	8,215	15,723	1,615	18,026	14,192	6,812	4,035	7,746	1,355	5,188	2,722	2,728	1,522	0	366,503	
σ.	4,888	0	2,587	6,039	816	4,537	4,677	2,312	1,131	2,122	425	1,541	1,191	933	710	0	29,075	

TABLE 6.3.D: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	1,344	0	0	0	0	0	0	0	0	0	365,159	366,503
2:30	0	0	0	0	0	0	1,344	0	0	0	0	0	0	0	0	0	365,159	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	1,429	0	0	0	0	1,828	0	0	0	0	0	0	0	0	0	0	363,246	366,503
4:30	1,429	0	0	0	0	1,828	0	0	0	0	0	0	0	0	0	0	363,246	366,503
5:00	0	0	0	1,600	0	1,828	0	1,205	0	1,389	0	0	0	0	0	0	360,481	366,503
5:30	0	0	0	2,805	1,205	1,828	1,429	1,205	0	1,389	0	0	0	0	0	0	356,642	366,503
6:00	0	0	0	3,480	1,205	1,828	6,516	1,205	0	3,636	0	0	0	0	1,629	0	347,003	366,503
6:30	0	0	1,389	4,824	1,205	1,828	6,516	3,076	0	2,363	1,205	0	0	0	0	0	344,098	366,503
7:00	1,344	0	5,116	8,165	1,205	6,818	8,011	0	0	3,377	0	1,315	0	0	1,458	0	329,693	366,503
7:30	2,549	0	3,270	9,139	2,730	9,163	10,347	0	0	3,377	1,828	2,643	0	0	0	0	321,457	366,503
8:00	8,219	0	1,399	6,858	0	9,093	14,367	4,079	0	3,377	0	2,814	0	0	1,629	0	314,667	366,503
8:30	8,817	0	2,714	8,063	0	4,235	12,859	2,479	0	3,377	0	3,884	0	0	1,629	0	318,446	366,503
9:00	19,273	0	2,966	12,738	0	6,778	16,988	4,958	1,499	3,377	1,274	4,175	0	1,152	1,629	0	289,696	366,503
9:30	20,478	0	2,966	11,394	0	6,778	16,988	5,141	1,499	3,377	1,274	4,175	0	0	1,629	0	290,803	366,503
10:00	21,961	0	4,126	9,692	0	6,913	15,644	8,098	1,499	4,766	1,274	1,168	0	1,205	1,629	0	288,528	366,503
10:30	21,920	0	4,126	9,692	0	4,950	15,644	8,098	1,499	4,766	1,274	1,168	0	1,205	1,629	0	290,531	366,503
11:00	18,509	0	2,966	9,692	0	4,950	14,015	8,098	1,499	3,377	1,274	1,168	0	1,205	1,629	0	298,121	366,503
11:30	18,509	0	2,966	9,692	0	6,021	12,847	8,098	1,499	3,377	1,274	1,168	0	1,205	1,629	0	298,218	366,503
NOON	1,344	0	2,966	8,626	1,683	6,278	8,754	3,848	1,499	3,377	1,274	0	0	1,152	1,629	0	324,072	366,503
0:30	1,344	0	2,966	7,282	0	6,278	8,754	1,274	1,499	3,377	1,274	0	0	1,152	1,629	0	329,674	366,503
1:00	1,344	0	5,735	3,674	0	6,278	7,780	1,274	3,066	3,377	1,274	0	0	0	1,629	0	331,073	366,503
1:30	1,344	0	4,134	3,674	0	6,278	7,780	2,874	1,499	3,377	1,274	0	0	0	1,629	0	332,640	366,503
2:00	1,344	0	2,966	3,992	1,205	3,164	9,164	2,874	1,499	3,377	1,274	1,508	1,070	0	1,629	0	331,436	366,503
2:30	1,344	0	3,940	3,992	1,205	3,164	6,709	1,274	1,499	3,377	1,274	1,508	1,070	0	1,629	0	334,516	366,503
3:00	1,344	0	4,465	3,992	1,205	4,950	6,709	1,274	1,499	5,061	1,274	1,508	1,070	1,070	1,629	0	329,452	366,503
3:30	1,344	0	4,465	2,603	1,205	4,950	6,709	1,274	1,499	5,061	1,274	1,508	1,070	1,070	1,629	1,389	329,452	366,503
4:00	1,344	0	3,066	2,603	1,205	6,265	6,280	2,903	1,499	3,377	1,274	0	0	1,070	1,629	1,389	332,598	366,503
4:30	1,344	0	3,066	2,603	1,205	3,164	5,567	2,903	1,499	3,377	1,274	0	0	1,070	1,629	0	337,800	366,503
5:00	1,344	0	2,944	0	3,033	5,835	3,030	4,586	1,499	3,377	1,274	0	0	1,070	1,629	0	336,881	366,503
5:30	1,344	0	5,029	0	1,205	6,099	3,030	4,586	1,499	4,721	1,274	0	0	1,070	1,629	0	335,016	366,503
6:00	0	0	4,516	0	2,730	6,504	1,600	4,586	1,499	3,747	3,672	0	0	2,222	1,629	0	333,796	366,503
6:30	0	0	3,201	0	1,205	4,904	1,600	4,586	1,499	5,136	3,672	0	0	1,070	1,629	0	338,000	366,503
7:00	0	0	0	0	1,205	3,336	0	1,274	0	2,818	2,467	0	0	1,070	0	0	354,332	366,503
7:30	0	0	0	974	0	3,336	0	2,248	0	1,389	0	0	0	1,070	0	0	357,486	366,503
8:00	0	0	0	974	0	1,828	0	0	0	0	0	0	0	0	0	0	363,701	366,503
8:30	0	0	0	974	0	1,828	0	0	0	0	0	0	0	0	0	0	363,701	366,503
9:00	0	0	0	974	0	0	0	0	0	0	0	0	0	0	0	0	365,529	366,503
9:30	0	0	0	974	0	1,508	0	0	0	0	0	0	0	0	0	0	364,020	366,503
10:00	0	0	1,679	0	0	1,508	1,683	0	0	0	0	0	0	0	0	0	361,632	366,503
10:30	0	0	1,679	0	0	1,508	1,683	1,205	0	0	0	0	0	0	0	0	360,427	366,503
11:00	0	0	0	0	0	0	0	1,205	0	0	0	0	0	0	0	0	365,298	366,503
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503

avg.	3,345	0	1,892	3,245	538	3,451	5,035	2,121	657	2,160	745	619	89	419	811	58	341,318
max.	21,961	0	5,735	12,738	3,033	9,163	16,988	8,098	3,066	5,136	3,672	4,175	1,070	2,222	1,629	1,389	366,503
σ.	6,654	0	1,881	3,853	824	2,744	5,531	2,459	817	1,856	927	1,155	299	594	820	280	24,578

TABLE 6.3.E: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	1,565	0	0	0	0	0	0	364,938	366,503
4:30	0	0	0	0	0	0	0	0	0	1,565	0	0	0	0	0	0	364,938	366,503
5:00	0	0	0	1,565	0	0	0	1,319	0	2,959	0	0	0	0	0	1,319	359,342	366,503
5:30	0	0	0	1,565	0	0	0	3,102	0	1,565	0	1,596	0	1,471	0	1,319	355,885	366,503
6:00	0	0	0	6,996	1,394	1,716	0	6,356	0	0	0	1,596	0	1,471	3,313	1,319	342,341	366,503
6:30	0	0	0	10,988	2,460	0	1,172	2,789	0	0	0	1,596	0	0	3,313	1,319	342,865	366,503
7:00	1,565	0	1,172	13,696	3,721	6,828	1,565	2,789	3,155	2,537	0	6,388	1,439	1,843	0	1,319	316,966	366,503
7:30	1,565	0	2,441	16,763	7,241	4,485	1,565	2,789	1,172	2,537	0	6,388	2,001	1,843	0	1,319	312,875	366,503
8:00	1,066	0	2,566	20,961	6,175	8,499	5,711	2,789	1,172	2,537	0	8,039	0	2,909	1,520	1,319	301,240	366,503
8:30	3,905	0	2,566	19,789	4,704	6,783	6,777	4,541	1,172	2,537	0	8,039	0	2,909	0	1,319	301,462	366,503
9:00	3,905	1,319	2,566	24,170	4,704	5,172	14,096	4,541	1,172	2,537	0	8,039	0	4,549	0	0	289,731	366,503
9:30	3,905	1,319	2,566	25,237	4,704	5,172	14,096	4,541	1,172	2,537	0	8,039	0	4,549	0	0	288,664	366,503
10:00	3,905	1,319	1,172	22,851	4,061	6,626	14,096	4,541	1,172	4,057	0	8,039	0	4,549	0	0	290,113	366,503
10:30	5,224	1,319	1,172	22,851	4,061	6,626	13,030	4,541	1,172	4,057	0	8,039	0	4,549	0	0	289,861	366,503
11:00	5,224	1,319	1,172	23,917	5,232	8,065	11,278	4,541	1,172	2,537	0	8,039	0	4,549	0	0	289,455	366,503
11:30	5,224	1,319	1,172	23,917	5,232	8,065	11,278	4,541	0	2,537	0	8,039	0	4,549	0	0	290,627	366,503
NOON	5,436	0	0	22,623	3,972	4,567	10,586	4,854	0	0	1,515	8,039	0	1,843	1,520	0	301,550	366,503
0:30	2,850	0	0	20,042	5,038	2,970	10,586	3,071	0	0	0	8,039	0	1,843	0	0	312,065	366,503
1:00	1,783	0	0	16,080	7,916	0	9,021	3,071	0	0	0	8,039	0	0	0	0	320,593	366,503
1:30	1,783	0	0	16,080	5,915	0	9,021	3,071	0	0	0	8,039	0	0	0	0	322,594	366,503
2:00	1,066	0	0	14,802	2,800	0	12,331	1,319	0	0	0	6,949	0	0	2,865	0	324,372	366,503
2:30	1,066	0	0	14,802	2,800	0	12,331	1,319	0	0	0	6,949	0	0	2,865	0	324,372	366,503
3:00	2,850	0	1,172	13,238	1,394	1,838	9,770	1,319	0	0	0	9,114	0	0	2,865	0	322,944	366,503
3:30	2,850	0	1,172	13,631	1,394	3,010	9,770	1,319	0	0	0	9,114	0	1,471	2,865	0	319,908	366,503
4:00	0	0	0	15,974	1,394	9,013	4,974	1,319	0	0	0	7,251	1,463	1,471	1,394	0	322,250	366,503
4:30	0	0	0	14,802	1,394	9,013	6,643	1,319	0	0	0	7,251	0	0	1,394	0	324,687	366,503
5:00	0	0	0	9,136	1,394	1,669	2,238	2,884	0	0	0	5,086	3,320	0	1,394	0	339,383	366,503
5:30	0	0	0	9,136	1,394	3,385	2,238	2,884	0	0	0	5,086	0	0	1,394	0	340,987	366,503
6:00	1,783	0	0	6,789	4,656	3,122	0	1,565	0	1,565	0	3,237	0	0	1,520	0	340,746	366,503
6:30	0	0	0	6,789	3,395	3,122	0	1,565	0	2,959	0	1,596	0	0	0	0	345,557	366,503
7:00	0	0	0	5,706	5,444	0	1,319	3,348	0	1,394	0	1,439	0	1,471	0	0	346,382	366,503
7:30	0	0	0	5,706	5,444	1,716	0	3,348	0	1,394	0	1,439	0	1,471	0	0	345,985	366,503
8:00	0	0	1,269	1,172	1,394	0	0	1,783	0	1,394	0	2,970	0	0	0	0	356,520	366,503
8:30	0	0	1,269	1,172	0	0	1,172	1,783	0	1,394	0	1,531	0	0	0	0	358,182	366,503
9:00	0	0	0	0	0	0	0	0	0	1,394	0	0	0	0	0	0	365,109	366,503
9:30	0	0	0	3,395	0	0	0	0	0	1,394	0	0	0	0	0	0	361,713	366,503
10:00	0	0	1,463	1,394	0	0	0	3,452	0	1,394	0	0	0	0	1,470	0	357,329	366,503
10:30	0	0	1,463	1,394	0	0	0	3,452	0	1,394	0	0	0	0	1,470	0	357,329	366,503
11:00	0	0	1,463	1,394	0	0	0	1,783	0	0	0	0	0	0	0	0	361,863	366,503
11:30	0	0	1,463	1,394	0	0	0	1,783	0	0	0	0	0	0	0	0	361,863	366,503

avg.	1,187	165	610	9,415	2,309	2,322	4,097	2,194	261	1,078	32	3,813	171	1,027	649	220	336,825
max.	5,436	1,319	2,566	25,237	7,916	9,013	14,096	6,356	3,155	4,057	1,515	9,114	3,320	4,549	3,313	1,319	366,503
σ.	1,769	441	873	8,848	2,402	3,066	5,184	1,719	613	1,233	219	3,616	616	1,578	1,068	497	27,083

TABLE 6.3.F: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	1,894	0	0	0	0	0	0	0	0	0	0	0	0	364,609	366,503
5:00	0	0	0	1,894	0	0	0	2,432	0	0	0	0	0	0	0	0	362,177	366,503
5:30	0	0	0	6,035	0	0	0	2,432	0	0	0	0	0	0	0	0	358,036	366,503
6:00	0	0	0	4,588	3,114	0	0	2,432	0	1,289	0	0	0	0	0	0	355,079	366,503
6:30	0	0	1,084	7,693	3,114	0	0	2,432	0	1,289	0	0	0	0	0	0	350,892	366,503
7:00	1,220	0	2,731	10,539	3,254	1,344	0	4,735	1,174	2,509	1,360	1,352	0	1,174	0	0	335,111	366,503
7:30	1,220	0	2,731	10,428	4,337	1,344	0	6,136	1,174	2,509	1,360	4,618	0	0	0	0	330,647	366,503
8:00	2,869	0	4,207	12,954	7,620	3,266	0	8,426	0	1,289	2,807	4,618	1,543	1,405	2,816	0	312,683	366,503
8:30	2,869	0	3,814	11,665	4,077	3,266	1,360	6,722	0	1,289	2,807	2,896	1,543	1,405	1,416	0	321,375	366,503
9:00	6,245	0	3,814	10,219	6,087	5,253	3,947	8,671	1,331	2,649	2,807	2,896	0	1,405	0	0	311,179	366,503
9:30	6,245	0	3,814	10,219	6,087	4,477	3,947	8,572	1,331	1,289	2,807	2,896	0	1,405	1,400	0	312,014	366,503
10:00	6,245	0	2,167	10,219	6,087	6,468	7,558	7,571	1,331	1,289	2,807	1,352	3,043	2,806	1,400	1,649	304,510	366,503
10:30	6,245	0	2,167	11,438	6,087	2,896	7,558	8,737	2,504	1,289	2,807	1,352	1,699	2,806	3,049	1,649	304,219	366,503
11:00	3,611	0	4,017	11,571	6,087	6,235	6,572	8,737	2,504	1,289	1,360	1,352	0	2,806	1,649	1,649	307,064	366,503
11:30	5,011	0	4,017	13,017	6,087	6,235	6,572	6,352	2,504	1,289	1,360	1,352	0	2,806	0	1,649	308,251	366,503
NOON	5,011	0	2,933	9,144	4,379	6,298	1,405	5,318	1,174	1,289	0	1,476	0	1,220	0	1,649	325,208	366,503
0:30	2,625	0	2,933	9,144	4,379	4,882	1,405	5,318	1,174	1,289	0	1,723	0	1,220	0	1,649	328,763	366,503
1:00	2,625	0	4,286	9,495	0	1,331	1,405	3,614	3,210	1,289	1,447	1,723	1,987	2,572	0	0	331,521	366,503
1:30	2,625	0	2,933	9,495	0	0	1,405	3,614	3,210	1,289	1,447	0	1,987	2,572	0	0	335,926	366,503
2:00	2,625	0	5,315	5,794	1,083	1,084	1,699	3,652	4,736	1,289	0	0	0	2,572	0	0	336,654	366,503
2:30	2,625	0	5,315	5,794	1,083	0	0	3,652	1,850	1,289	0	0	0	2,572	0	0	342,323	366,503
3:00	3,611	0	4,107	5,794	0	1,543	0	3,652	3,657	1,289	0	1,352	0	0	0	0	341,498	366,503
3:30	3,611	0	4,107	5,794	0	1,543	0	3,652	3,657	1,289	0	1,352	0	0	0	0	341,498	366,503
4:00	3,611	0	2,933	5,490	0	0	0	2,432	1,807	1,289	0	2,723	0	0	0	1,649	344,568	366,503
4:30	3,611	0	2,933	5,490	0	0	1,699	2,432	1,807	1,289	0	2,723	0	0	0	1,649	342,868	366,503
5:00	3,985	0	2,933	2,690	0	0	1,300	1,447	0	1,289	0	1,371	0	0	0	1,649	349,840	366,503
5:30	5,386	0	2,933	2,690	0	0	0	1,447	0	1,289	0	1,371	0	0	0	1,649	349,739	366,503
6:00	1,400	0	2,436	4,136	0	1,352	3,054	3,614	0	986	0	1,352	0	0	0	0	348,172	366,503
6:30	0	0	2,436	4,136	0	1,352	3,054	2,432	0	2,205	0	1,352	0	0	0	0	349,534	366,503
7:00	1,447	0	1,083	2,736	0	1,300	1,649	2,432	0	2,205	0	1,344	0	0	0	0	352,307	366,503
7:30	0	0	1,083	2,736	0	0	1,649	1,447	0	2,205	0	1,344	0	0	0	0	356,039	366,503
8:00	0	0	1,083	0	0	2,539	0	0	0	0	0	0	0	0	0	0	362,881	366,503
8:30	0	0	0	0	0	2,539	0	0	0	0	0	0	0	0	0	0	363,964	366,503
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
10:00	0	0	0	1,359	0	0	1,360	0	0	0	0	0	0	0	0	0	363,783	366,503
10:30	0	0	0	1,359	0	0	1,360	0	0	0	0	0	0	0	0	0	363,783	366,503
11:00	0	0	0	1,359	0	0	1,360	1,289	0	0	0	0	0	0	0	0	362,494	366,503
11:30	0	0	0	0	0	0	1,360	1,289	0	0	0	0	0	0	0	0	363,854	366,503
avg.	1,804	0	1,799	4,771	1,520	1,386	1,306	2,857	836	882	524	956	246	641	244	344	346,387	
max.	6,245	0	5,315	13,017	7,620	6,468	7,558	8,737	4,736	2,649	2,807	4,618	3,043	2,806	3,049	1,649	366,503	
σ.	2,154	0	1,774	4,409	2,421	2,051	2,056	2,879	1,270	834	986	1,227	683	1,037	700	677	20,387	

TABLE 6.3.G: RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	1,183	0	0	0	0	0	0	365,320	366,503
2:30	0	0	0	0	0	0	0	0	0	1,183	0	0	0	0	0	0	365,320	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	1,403	0	0	0	0	0	0	0	0	365,100	366,503
5:30	0	0	0	2,502	0	0	0	1,403	0	0	0	0	0	0	0	0	362,599	366,503
6:00	1,319	0	0	5,223	0	0	2,545	956	0	1,183	0	0	0	0	0	0	355,277	366,503
6:30	1,319	0	0	7,764	0	0	2,545	1,912	1,648	1,183	0	0	0	0	0	0	350,133	366,503
7:00	1,319	0	1,051	10,704	1,183	1,311	4,972	3,094	2,959	2,139	0	1,373	0	0	0	0	336,399	366,503
7:30	1,319	0	0	10,477	1,183	1,311	4,972	3,094	2,959	2,614	0	0	0	0	0	1,794	336,780	366,503
8:00	2,918	0	0	11,560	1,183	10,474	6,335	3,094	4,105	2,433	0	1,794	1,794	1,130	0	0	319,684	366,503
8:30	2,918	0	0	10,345	1,183	4,709	10,242	3,094	2,959	2,433	0	1,794	1,794	1,130	0	0	323,902	366,503
9:00	5,503	0	6,112	13,329	1,183	8,473	19,472	5,855	4,289	2,433	0	6,236	0	0	0	0	293,619	366,503
9:30	4,184	0	4,318	12,079	1,183	8,473	19,500	5,855	4,289	2,433	0	6,112	1,670	1,319	0	0	295,088	366,503
10:00	4,184	0	1,670	11,284	1,183	7,236	18,362	7,503	4,289	2,433	0	6,112	0	1,319	0	0	300,929	366,503
10:30	3,002	0	1,670	11,284	1,183	7,236	15,817	7,503	4,289	2,433	0	3,464	0	0	0	0	308,623	366,503
11:00	2,918	0	0	11,927	1,183	4,111	11,403	7,503	2,959	2,433	0	5,135	0	0	1,318	0	315,613	366,503
11:30	2,918	0	0	13,110	1,183	5,592	11,403	8,674	2,959	2,433	0	1,794	0	0	1,318	0	315,119	366,503
NOON	2,918	0	0	8,429	1,183	4,311	10,041	1,358	1,648	956	0	1,794	0	0	0	0	333,866	366,503
0:30	2,918	0	0	6,777	1,183	2,641	10,041	0	1,648	0	0	1,794	0	0	0	0	339,503	366,503
1:00	2,637	0	1,050	4,983	1,183	1,311	9,787	0	1,648	0	0	4,442	0	0	0	0	339,462	366,503
1:30	2,637	0	1,050	4,983	1,183	1,311	9,924	0	0	0	0	1,794	0	0	0	0	343,621	366,503
2:00	2,637	0	0	3,933	1,183	5,958	5,438	0	1,311	0	0	1,471	0	0	0	0	344,573	366,503
2:30	1,318	0	0	3,933	1,183	7,270	4,119	0	1,311	0	0	0	0	0	0	0	347,370	366,503
3:00	1,318	0	0	2,750	1,183	5,887	4,119	0	1,311	1,250	0	1,373	0	0	0	0	347,312	366,503
3:30	1,318	0	0	4,000	1,183	2,782	2,648	0	1,311	1,250	0	1,373	0	0	0	0	350,638	366,503
4:00	1,318	0	0	2,206	1,183	2,951	5,189	0	0	2,433	0	0	0	0	0	0	351,224	366,503
4:30	1,318	0	0	956	1,183	2,951	4,051	0	0	2,433	0	0	1,496	0	0	0	352,116	366,503
5:00	1,318	0	0	956	1,183	2,951	4,051	0	0	4,103	0	0	1,471	0	0	0	350,471	366,503
5:30	1,318	0	1,051	956	1,183	2,951	4,051	0	0	2,433	0	0	1,471	0	0	0	351,090	366,503
6:00	0	0	0	956	0	2,792	5,373	0	0	1,183	0	0	1,471	0	0	0	354,729	366,503
6:30	0	0	0	956	0	1,480	5,373	1,363	2,648	1,183	0	0	1,471	0	0	1,794	350,236	366,503
7:00	0	0	0	0	0	4,903	1,363	1,363	2,648	1,319	0	1,373	0	0	0	0	353,535	366,503
7:30	0	0	0	0	0	3,407	1,363	0	0	1,319	0	0	0	0	0	0	360,415	366,503
8:00	0	0	0	0	0	1,480	0	0	0	1,183	0	1,670	0	0	0	0	362,170	366,503
8:30	0	0	0	0	0	1,480	0	0	0	1,183	0	0	0	0	0	0	363,840	366,503
9:00	0	0	0	0	0	1,480	0	0	0	1,183	0	0	0	0	0	0	363,840	366,503
9:30	0	0	0	1,794	0	1,480	0	0	0	1,183	0	2,648	0	0	0	0	359,398	366,503
10:00	0	0	0	1,403	0	1,303	0	0	0	1,183	0	0	0	0	0	0	362,615	366,503
10:30	0	0	0	1,403	0	1,303	0	0	0	1,183	0	0	1,670	0	0	0	360,944	366,503
11:00	0	0	0	1,403	0	2,734	0	0	0	1,183	0	1,471	0	0	0	0	359,713	366,503
11:30	0	0	0	0	0	0	0	0	0	1,183	0	0	0	0	0	0	365,320	366,503
avg.	1,183	0	374	3,841	542	2,626	4,469	1,355	1,108	1,214	0	1,146	298	102	55	75	348,115	
max.	5,503	0	6,112	13,329	1,183	10,474	19,500	8,674	4,289	4,103	0	6,236	1,794	1,319	1,318	1,794	366,503	
σ.	1,445	0	1,123	4,573	595	2,770	5,573	2,427	1,509	1,028	0	1,784	630	343	266	362	20,374	

TABLE 6.4: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	141	0	0	0	0	0	0	195	0	366,167	366,503
0:30	0	0	0	0	0	0	0	141	0	0	0	0	0	0	195	0	366,167	366,503
1:00	0	0	0	0	0	0	0	141	0	0	0	0	0	0	195	0	366,167	366,503
1:30	0	0	0	0	0	0	0	141	0	0	0	0	0	0	195	0	366,167	366,503
2:00	0	0	0	0	0	0	195	141	0	175	0	0	0	0	0	0	365,993	366,503
2:30	0	0	0	0	0	0	195	141	0	175	0	0	0	0	0	0	365,993	366,503
3:00	0	0	0	0	0	0	0	141	0	0	0	0	0	0	0	0	366,362	366,503
3:30	0	0	0	0	0	0	0	141	0	0	0	0	0	0	0	0	366,362	366,503
4:00	207	0	0	0	0	265	167	175	0	207	0	0	0	0	0	0	365,483	366,503
4:30	207	0	0	271	0	265	167	175	0	207	0	0	0	0	0	0	365,212	366,503
5:00	0	0	0	1116	0	265	167	1837	0	593	0	0	0	0	0	175	362,351	366,503
5:30	382	0	221	2644	175	265	884	2268	0	575	0	211	0	459	0	175	358,245	366,503
6:00	761	0	221	4990	1036	682	2346	2309	0	1639	0	496	232	459	674	175	350,484	366,503
6:30	997	0	531	6798	1177	530	2501	2687	243	1656	175	1168	232	265	438	375	346,731	366,503
7:00	2640	0	2438	10790	2363	5979	4557	4234	2494	3071	195	3002	1215	877	211	175	321,862	366,503
7:30	2610	0	2550	11372	3204	5652	5160	3859	2055	3307	459	3216	2203	509	0	439	319,505	366,503
8:00	4470	0	3113	12436	2910	10257	7939	4692	2699	3396	666	4523	3330	1202	840	347	303,483	366,503
8:30	5637	0	2963	12074	1859	6703	8553	4643	2106	3336	666	3955	3046	937	641	347	308,837	366,503
9:00	9593	175	4402	13994	2738	7669	11965	5605	3375	3370	1382	5073	2188	1595	236	394	292,551	366,503
9:30	9844	175	4170	13549	2738	7583	12038	5694	3375	3377	1006	5054	2434	1622	436	394	292,814	366,503
10:00	10431	175	3359	12842	2854	7911	12037	6609	2789	3779	851	4311	2406	1997	436	630	292,887	366,503
10:30	10425	175	3359	13191	2653	6749	11520	6576	2957	3779	851	3920	2214	1803	672	630	294,830	366,503
11:00	9367	175	3223	13086	2808	6956	9604	6421	2477	3202	644	4167	1970	1995	667	785	298,756	366,503
11:30	9296	175	3002	14105	2808	7255	9691	6252	2321	3202	644	3674	1970	1803	431	630	299,043	366,503
NOON	4423	0	2400	11422	2049	6047	7204	3798	1490	2445	650	2777	1784	1025	604	409	317,977	366,503
0:30	3581	0	2400	10200	1946	5502	6983	2794	1296	2304	449	2813	1784	1025	403	409	322,614	366,503
1:00	3023	0	3393	8081	1700	4404	6762	2343	2046	1887	656	3203	1678	639	403	173	326,110	366,503
1:30	3224	0	2552	7860	1435	4196	6937	2226	1576	1680	656	2566	1678	639	403	173	328,701	366,503
2:00	3006	0	3135	6271	1353	3783	7346	2634	2205	1640	449	2671	1549	368	615	173	329,305	366,503
2:30	2656	0	2714	6271	1353	4318	6535	2011	1792	1640	449	2345	1549	368	615	173	331,713	366,503
3:00	2983	0	2536	6141	1127	5013	6085	2031	1391	2577	449	2834	1284	766	615	173	330,497	366,503
3:30	2983	0	2536	6408	1127	4072	5339	2031	1391	2235	449	2834	1284	524	615	574	332,099	366,503
4:00	2067	0	1592	6506	1628	6624	3754	2868	476	2812	449	1949	1269	524	639	610	332,737	366,503
4:30	2067	0	1592	6166	1628	5238	3947	2624	476	2752	449	1949	910	330	639	236	335,500	366,503
5:00	1946	0	1057	4760	1686	3538	2997	4140	217	2728	644	1467	1532	922	639	236	337,994	366,503
5:30	2146	0	1939	5157	1421	3417	3120	3674	408	2193	799	1467	1320	705	639	236	337,863	366,503
6:00	1298	0	1003	4044	1276	3988	3204	3439	408	1863	1146	1229	1263	322	656	0	341,164	366,503
6:30	618	0	967	3761	889	2929	2852	3228	608	2625	991	1240	1108	155	454	265	343,613	366,503
7:00	1011	0	544	3169	895	2553	1657	2360	391	1436	622	779	478	552	218	0	349,838	366,503
7:30	629	0	518	2575	720	2152	1637	2186	0	896	0	576	478	561	218	0	353,355	366,503
8:00	443	0	686	763	184	988	871	411	0	359	0	640	0	0	218	0	360,941	366,503
8:30	0	0	606	622	0	988	1026	236	0	359	0	203	0	0	218	0	362,246	366,503
9:00	271	0	195	674	0	436	664	0	0	359	0	0	0	0	195	0	363,711	366,503
9:30	0	0	195	1388	0	640	509	0	0	359	0	391	0	0	195	0	362,828	366,503
10:00	0	0	631	912	0	411	947	826	0	359	0	0	0	0	580	0	361,837	366,503
10:30	168	0	437	912	0	411	947	806	0	359	0	0	247	0	580	0	361,638	366,503
11:00	0	0	194	912	0	404	438	911	0	175	0	217	0	0	195	0	363,059	366,503
11:30	0	0	194	369	0	0	639	736	0	175	0	0	0	0	195	0	364,196	366,503
avg.	2,404	22	1,408	5,179	1,078	3,063	3,793	2,364	897	1,568	351	1,602	930	520	359	198	340,708	
max.	10,431	175	4,402	14,105	3,204	10,257	12,038	6,609	3,375	3,779	1,382	5,073	3,330	1,997	840	785	366,362	
σ.	3,186	58	1,373	4,900	1,067	2,941	3,835	2,030	1,114	1,301	383	1,648	972	602	251	224	24,751	

TABLE 6.5: RADIO STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Radju Malta	17347	6416	10931	287	610	0	2016	6705	6628	1102	3075	5837	1704	2640	2895	1195
	4.7%	3.5%	5.9%	1.2%	1.1%	.0%	1.8%	7.8%	12.2%	8.4%	4.2%	5.4%	3.1%	5.1%	5.5%	4.3%
	100.0%	37.0%	63.0%	1.7%	3.5%	.0%	11.6%	38.7%	38.2%	6.4%	17.7%	33.6%	9.8%	15.2%	16.7%	6.9%
Radju Parlament 106.6	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Magic Radio	13082	7410	5672	0	1420	664	7904	2886	207	0	2157	4224	1245	2670	2419	367
	3.6%	4.1%	3.1%	.0%	2.5%	3.1%	7.1%	3.4%	.4%	.0%	3.0%	3.9%	2.3%	5.2%	4.6%	1.3%
	100.0%	56.6%	43.4%	.0%	10.9%	5.1%	60.4%	22.1%	1.6%	.0%	16.5%	32.3%	9.5%	20.4%	18.5%	2.8%
Super ONE Radio	28752	14042	14709	190	1724	992	5538	10359	8741	1207	7396	8489	5821	3110	2477	1458
	7.8%	7.7%	8.0%	.8%	3.0%	4.6%	5.0%	12.0%	16.1%	9.2%	10.2%	7.9%	10.7%	6.1%	4.7%	5.2%
	100.0%	48.8%	51.2%	.7%	6.0%	3.5%	19.3%	36.0%	30.4%	4.2%	25.7%	29.5%	20.2%	10.8%	8.6%	5.1%
Radio 101	7866	4006	3860	0	247	0	3197	2662	1761	0	721	2613	613	1575	1797	547
	2.1%	2.2%	2.1%	.0%	.4%	.0%	2.9%	3.1%	3.3%	.0%	1.0%	2.4%	1.1%	3.1%	3.4%	2.0%
	100.0%	50.9%	49.1%	.0%	3.1%	.0%	40.6%	33.8%	22.4%	.0%	9.2%	33.2%	7.8%	20.0%	22.8%	7.0%
Bay Radio	34963	20663	14300	4688	12863	4252	12582	580	0	0	6195	10245	4637	7169	4677	2039
	9.5%	11.4%	7.7%	20.3%	22.4%	19.6%	11.3%	.7%	.0%	.0%	8.5%	9.5%	8.5%	14.0%	8.9%	7.3%
	100.0%	59.1%	40.9%	13.4%	36.8%	12.2%	36.0%	1.7%	.0%	.0%	17.7%	29.3%	13.3%	20.5%	13.4%	5.8%
Calypso Radio	23356	12436	10920	218	620	632	8719	10290	2507	369	5591	6839	3402	3354	3253	916
	6.4%	6.8%	5.9%	.9%	1.1%	2.9%	7.9%	12.0%	4.6%	2.8%	7.7%	6.3%	6.3%	6.5%	6.2%	3.3%
	100.0%	53.2%	46.8%	.9%	2.7%	2.7%	37.3%	44.1%	10.7%	1.6%	23.9%	29.3%	14.6%	14.4%	13.9%	3.9%
RTK	17963	10035	7928	0	0	284	2989	7995	4985	1710	4479	4556	3210	2428	1486	1804
	4.9%	5.5%	4.3%	.0%	.0%	1.3%	2.7%	9.3%	9.2%	13.0%	6.2%	4.2%	5.9%	4.7%	2.8%	6.5%
	100.0%	55.9%	44.1%	.0%	.0%	1.6%	16.6%	44.5%	27.8%	9.5%	24.9%	25.4%	17.9%	13.5%	8.3%	10.0%
Smash Radio	7674	3557	4117	217	2397	1181	3241	638	0	0	2488	917	671	1002	2019	577
	2.1%	2.0%	2.2%	.9%	4.2%	5.4%	2.9%	.7%	.0%	.0%	3.4%	.9%	1.2%	2.0%	3.8%	2.1%
	100.0%	46.4%	53.6%	2.8%	31.2%	15.4%	42.2%	8.3%	.0%	.0%	32.4%	11.9%	8.7%	13.1%	26.3%	7.5%
Radju Marija	10530	2277	8253	0	192	247	1188	3857	4148	898	2546	2751	1351	1600	1615	667
	2.9%	1.3%	4.5%	.0%	.3%	1.1%	1.1%	4.5%	7.7%	6.8%	3.5%	2.6%	2.5%	3.1%	3.1%	2.4%
	100.0%	21.6%	78.4%	.0%	1.8%	2.3%	11.3%	36.6%	39.4%	8.5%	24.2%	26.1%	12.8%	15.2%	15.3%	6.3%
Campus FM	2544	1720	824	0	0	0	1388	754	402	0	207	1209	184	576	0	367
	.7%	.9%	.4%	.0%	.0%	.0%	1.3%	.9%	.7%	.0%	.3%	1.1%	.3%	1.1%	.0%	1.3%
	100.0%	67.6%	32.4%	.0%	.0%	.0%	54.6%	29.6%	15.8%	.0%	8.1%	47.5%	7.3%	22.7%	.0%	14.4%
Vibe FM	12527	8815	3712	196	5336	1688	5112	195	0	0	1838	4663	1968	1604	1500	955
	3.4%	4.8%	2.0%	.8%	9.3%	7.8%	4.6%	.2%	.0%	.0%	2.5%	4.3%	3.6%	3.1%	2.8%	3.4%
	100.0%	70.4%	29.6%	1.6%	42.6%	13.5%	40.8%	1.6%	.0%	.0%	14.7%	37.2%	15.7%	12.8%	12.0%	7.6%

TABLE 6.5: CONT/...

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
XFM	7437	4411	3026	194	1639	1642	3788	175	0	0	2057	2825	502	1260	606	186
	2.0%	2.4%	1.6%	.8%	2.9%	7.6%	3.4%	.2%	.0%	.0%	2.8%	2.6%	.9%	2.5%	1.2%	.7%
	100.0%	59.3%	40.7%	2.6%	22.0%	22.1%	50.9%	2.3%	.0%	.0%	27.7%	38.0%	6.7%	16.9%	8.2%	2.5%
Community Stations	5652	2972	2681	203	820	194	1211	2891	167	167	141	2089	1043	1228	650	500
	1.5%	1.6%	1.5%	.9%	1.4%	.9%	1.1%	3.4%	.3%	1.3%	.2%	1.9%	1.9%	2.4%	1.2%	1.8%
	100.0%	52.6%	47.4%	3.6%	14.5%	3.4%	21.4%	51.2%	3.0%	3.0%	2.5%	37.0%	18.5%	21.7%	11.5%	8.9%
Foreign Radio Station	3278	2535	743	190	421	203	211	1034	1018	201	190	195	833	602	902	556
	.9%	1.4%	.4%	.8%	.7%	.9%	.2%	1.2%	1.9%	1.5%	.3%	.2%	1.5%	1.2%	1.7%	2.0%
	100.0%	77.3%	22.7%	5.8%	12.8%	6.2%	6.4%	31.5%	31.1%	6.1%	5.8%	5.9%	25.4%	18.4%	27.5%	17.0%
Other Station	1626	1095	531	0	0	0	814	812	0	0	0	594	0	622	236	173
	.4%	.6%	.3%	.0%	.0%	.0%	.7%	.9%	.0%	.0%	.0%	.6%	.0%	1.2%	.4%	.6%
	100.0%	67.4%	32.6%	.0%	.0%	.0%	50.0%	50.0%	.0%	.0%	.0%	36.6%	.0%	38.3%	14.5%	10.6%
No particular radio station	13113	6055	7058	190	627	942	4339	2978	2924	1112	2902	4031	2671	778	1577	1154
	3.6%	3.3%	3.8%	.8%	1.1%	4.3%	3.9%	3.5%	5.4%	8.4%	4.0%	3.7%	4.9%	1.5%	3.0%	4.2%
	100.0%	46.2%	53.8%	1.5%	4.8%	7.2%	33.1%	22.7%	22.3%	8.5%	22.1%	30.7%	20.4%	5.9%	12.0%	8.8%
Did not remember	1780	1086	695	190	218	218	804	175	175	0	190	769	0	0	648	173
	.5%	.6%	.4%	.8%	.4%	1.0%	.7%	.2%	.3%	.0%	.3%	.7%	.0%	.0%	1.2%	.6%
	100.0%	61.0%	39.0%	10.7%	12.3%	12.3%	45.2%	9.8%	9.8%	.0%	10.7%	43.2%	.0%	.0%	36.4%	9.7%
Did not listen to radio	156412	72097	84315	16325	27996	8584	45992	31006	20323	6187	30231	44766	24468	19116	23695	14136
	42.7%	39.6%	45.7%	70.7%	48.8%	39.5%	41.4%	36.1%	37.5%	46.9%	41.6%	41.5%	45.0%	37.2%	45.0%	50.9%
	100.0%	46.1%	53.9%	10.4%	17.9%	5.5%	29.4%	19.8%	13.0%	4.0%	19.3%	28.6%	15.6%	12.2%	15.1%	9.0%
No response	426	236	190	0	190	0	0	0	0	236	190	0	0	0	236	0
	.1%	.1%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	1.8%	.3%	.0%	.0%	.0%	.4%	.0%
	100.0%	55.3%	44.7%	.0%	44.7%	.0%	.0%	.0%	.0%	55.3%	44.7%	.0%	.0%	.0%	55.3%	.0%
Total	366503	181865	184638	23089	57320	21722	111033	85989	54159	13190	72595	107786	54324	51336	52688	27774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count; Col%; Row%]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

TABLE 6.6: RADIO STATION AUDIENCES: BY WEEKDAY AND BY MONTH [JAN-MAR 2011]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Radju Malta	17347	2716	3085	3198	4228	1476	1637	1007	6308	4446	6593
	4.7%	5.2%	5.8%	6.1%	8.0%	3.0%	3.1%	1.9%	5.0%	3.9%	5.2%
	100.0%	15.7%	17.8%	18.4%	24.4%	8.5%	9.4%	5.8%	36.4%	25.6%	38.0%
Radju Parlament 106.6	175	0	0	0	0	175	0	0	0	0	175
	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.1%
	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%
Magic Radio	13082	1638	1688	2317	3156	1011	2060	1212	4625	3904	4552
	3.6%	3.1%	3.2%	4.4%	5.9%	2.1%	3.9%	2.2%	3.6%	3.5%	3.6%
	100.0%	12.5%	12.9%	17.7%	24.1%	7.7%	15.7%	9.3%	35.4%	29.8%	34.8%
ONE Radio	28752	4031	4591	3443	3139	5204	3955	4389	11572	9966	7214
	7.8%	7.7%	8.6%	6.5%	5.9%	10.7%	7.5%	8.1%	9.1%	8.8%	5.7%
	100.0%	14.0%	16.0%	12.0%	10.9%	18.1%	13.8%	15.3%	40.2%	34.7%	25.1%
Radio 101	7866	1088	1614	232	904	1705	2149	175	2267	2082	3518
	2.1%	2.1%	3.0%	.4%	1.7%	3.5%	4.1%	.3%	1.8%	1.8%	2.8%
	100.0%	13.8%	20.5%	2.9%	11.5%	21.7%	27.3%	2.2%	28.8%	26.5%	44.7%
Bay Radio	34963	5922	4583	5954	5073	4312	3885	5235	12257	9934	12772
	9.5%	11.3%	8.6%	11.3%	9.6%	8.9%	7.4%	9.7%	9.7%	8.8%	10.1%
	100.0%	16.9%	13.1%	17.0%	14.5%	12.3%	11.1%	15.0%	35.1%	28.4%	36.5%
Calypso Radio	23356	3087	2489	4168	3437	4018	2143	4013	7494	8239	7623
	6.4%	5.9%	4.6%	7.9%	6.5%	8.3%	4.1%	7.4%	5.9%	7.3%	6.0%
	100.0%	13.2%	10.7%	17.8%	14.7%	17.2%	9.2%	17.2%	32.1%	35.3%	32.6%
RTK	17963	2467	3293	3135	2646	1737	2798	1889	4861	5582	7521
	4.9%	4.7%	6.1%	6.0%	5.0%	3.6%	5.3%	3.5%	3.8%	5.0%	5.9%
	100.0%	13.7%	18.3%	17.5%	14.7%	9.7%	15.6%	10.5%	27.1%	31.1%	41.9%
Smash Radio	7674	923	1934	1145	444	573	1463	1193	1849	2416	3408
	2.1%	1.8%	3.6%	2.2%	.8%	1.2%	2.8%	2.2%	1.5%	2.1%	2.7%
	100.0%	12.0%	25.2%	14.9%	5.8%	7.5%	19.1%	15.5%	24.1%	31.5%	44.4%
Radju Marija	10530	1097	2351	1725	1514	1113	869	1861	3871	2625	4034
	2.9%	2.1%	4.4%	3.3%	2.9%	2.3%	1.7%	3.4%	3.1%	2.3%	3.2%
	100.0%	10.4%	22.3%	16.4%	14.4%	10.6%	8.3%	17.7%	36.8%	24.9%	38.3%
Campus FM	2544	796	0	350	797	200	402	0	799	797	948
	.7%	1.5%	.0%	.7%	1.5%	.4%	.8%	.0%	.6%	.7%	.7%
	100.0%	31.3%	.0%	13.7%	31.3%	7.9%	15.8%	.0%	31.4%	31.3%	37.3%
Vibe FM	12527	1374	2420	1256	1143	2207	1454	2673	4292	3406	4829
	3.4%	2.6%	4.5%	2.4%	2.2%	4.6%	2.8%	4.9%	3.4%	3.0%	3.8%
	100.0%	11.0%	19.3%	10.0%	9.1%	17.6%	11.6%	21.3%	34.3%	27.2%	38.5%
XFM	7437	1707	2013	583	155	1088	941	949	3140	1748	2548
	2.0%	3.3%	3.8%	1.1%	.3%	2.2%	1.8%	1.8%	2.5%	1.6%	2.0%
	100.0%	23.0%	27.1%	7.8%	2.1%	14.6%	12.6%	12.8%	42.2%	23.5%	34.3%
Community Stations	5652	1307	403	988	663	991	938	361	2457	924	2271
	1.5%	2.5%	.8%	1.9%	1.2%	2.0%	1.8%	.7%	1.9%	.8%	1.8%
	100.0%	23.1%	7.1%	17.5%	11.7%	17.5%	16.6%	6.4%	43.5%	16.4%	40.2%
Foreign Radio Station	3278	0	393	580	447	824	839	195	1263	947	1068
	.9%	.0%	.7%	1.1%	.8%	1.7%	1.6%	.4%	1.0%	.8%	.8%
	100.0%	.0%	12.0%	17.7%	13.6%	25.1%	25.6%	5.9%	38.5%	28.9%	32.6%
Other Station	1626	749	0	0	201	175	236	265	0	201	1424
	.4%	1.4%	.0%	.0%	.4%	.4%	.4%	.5%	.0%	.2%	1.1%
	100.0%	46.1%	.0%	.0%	12.4%	10.7%	14.5%	16.3%	.0%	12.4%	87.6%
No particular radio station	13113	2839	1992	2187	2256	1593	1142	1104	3873	3069	6171
	3.6%	5.4%	3.7%	4.2%	4.2%	3.3%	2.2%	2.0%	3.1%	2.7%	4.9%
	100.0%	21.7%	15.2%	16.7%	17.2%	12.1%	8.7%	8.4%	29.5%	23.4%	47.1%
Did not remember	1780	585	347	365	0	0	218	265	430	564	787
	.5%	1.1%	.6%	.7%	.0%	.0%	.4%	.5%	.3%	.5%	.6%
	100.0%	32.8%	19.5%	20.5%	.0%	.0%	12.3%	14.9%	24.1%	31.7%	44.2%
Did not listen to radio	156412	19868	20377	20990	22645	20094	25322	27116	55473	51617	49322
	42.7%	38.1%	38.0%	39.9%	42.7%	41.4%	48.3%	50.1%	43.7%	45.8%	38.8%
	100.0%	12.7%	13.0%	13.4%	14.5%	12.8%	16.2%	17.3%	35.5%	33.0%	31.5%
No Response	426	0	0	0	236	0	0	190	0	190	236
	.1%	.0%	.0%	.0%	.4%	.0%	.0%	.4%	.0%	.2%	.2%
	100.0%	.0%	.0%	.0%	55.3%	.0%	.0%	44.7%	.0%	44.7%	55.3%
Total	366503	52195	53572	52617	53083	48495	52450	54091	126830	112659	127014
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.2%	14.6%	14.4%	14.5%	13.2%	14.3%	14.8%	34.6%	30.7%	34.7%

[Count; Col %; Row %]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

TABLE 7.3.A: TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
1:30	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
2:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
2:30	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
3:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
3:30	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
4:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
4:30	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
5:00	0	0	1,367	0	0	0	0	0	0	0	0	0	0	0	0	365,136	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	1,657	0	0	0	0	0	0	0	0	0	0	0	0	364,846	366,503
6:30	0	0	1,657	0	0	0	0	0	0	0	0	0	0	0	0	364,846	366,503
7:00	0	2,286	1,657	0	0	0	1,712	0	0	0	0	0	0	0	2,760	358,088	366,503
7:30	0	2,286	1,657	0	0	0	1,712	0	0	0	0	0	0	0	2,760	358,088	366,503
8:00	0	2,286	3,024	0	0	0	1,712	0	0	0	0	0	0	0	1,454	358,027	366,503
8:30	0	2,286	3,024	0	0	0	1,712	0	0	1,089	0	0	0	0	1,454	356,939	366,503
9:00	1,628	2,286	3,024	0	0	0	1,712	0	1,226	1,089	0	0	0	0	1,454	354,086	366,503
9:30	1,628	2,286	3,024	0	0	0	1,712	0	1,226	1,089	0	0	0	0	1,454	354,086	366,503
10:00	1,628	1,295	3,024	0	0	0	0	0	0	1,089	0	0	0	0	1,454	358,014	366,503
10:30	1,628	1,295	3,024	0	0	0	0	0	0	1,089	0	0	0	0	1,454	358,014	366,503
11:00	0	1,295	3,024	0	0	0	0	0	0	1,089	0	0	0	0	1,454	359,641	366,503
11:30	0	1,295	3,024	0	0	0	0	0	0	1,089	0	0	0	0	1,454	359,641	366,503
NOON	3,143	1,295	3,024	0	0	0	0	0	0	1,089	0	0	0	1,226	1,454	355,273	366,503
12:30	3,143	1,295	3,024	0	0	0	0	0	0	0	0	0	0	1,226	1,454	356,361	366,503
1:00	3,143	2,591	3,024	0	0	0	0	0	0	0	0	0	0	1,226	2,679	353,840	366,503
1:30	3,143	2,591	3,024	0	0	0	0	0	0	0	0	0	0	1,226	2,679	353,840	366,503
2:00	3,143	6,475	3,024	0	0	1,412	0	0	0	0	0	0	0	0	2,791	349,657	366,503
2:30	3,143	6,475	3,024	0	0	1,412	0	0	0	0	0	0	0	0	2,791	349,657	366,503
3:00	0	6,475	3,024	0	0	1,412	0	0	0	0	1,423	0	0	1,524	2,791	349,854	366,503
3:30	0	6,475	3,024	0	0	1,412	0	0	0	0	2,947	0	0	1,524	2,791	348,330	366,503
4:00	0	5,485	3,024	0	0	0	0	0	0	0	1,524	0	0	0	4,127	352,343	366,503
4:30	0	5,485	3,024	0	0	0	1,657	0	0	0	2,902	0	0	0	4,127	349,309	366,503
5:00	0	5,485	4,249	0	0	0	1,657	0	0	1,628	1,378	0	0	0	5,996	346,110	366,503
5:30	0	3,582	4,249	0	0	0	1,657	0	0	1,628	1,378	0	0	0	5,996	348,013	366,503
6:00	3,949	4,218	5,338	0	0	1,367	0	0	0	0	1,378	3,039	0	0	8,680	338,533	366,503
6:30	2,861	4,218	6,966	0	0	1,367	0	0	0	0	0	3,039	0	0	8,680	339,372	366,503
7:00	5,577	9,462	9,614	0	0	2,734	0	0	0	0	0	3,039	0	5,874	16,585	313,618	366,503
7:30	6,936	27,378	9,614	0	0	2,734	1,367	0	0	0	0	3,039	0	3,971	13,857	297,607	366,503
7:45	5,848	26,019	12,712	0	0	2,734	1,367	0	0	0	0	3,039	0	3,971	13,857	296,956	366,503
8:00	35,997	21,728	15,185	0	0	2,592	3,079	0	0	4,333	2,613	6,931	0	5,702	20,011	248,331	366,503
8:30	39,391	15,873	38,986	0	0	7,187	3,079	0	2,521	5,164	4,472	8,020	0	5,702	19,233	216,875	366,503
9:00	38,157	13,102	39,360	0	1,171	5,820	4,486	1,378	2,521	18,792	10,606	6,840	0	4,045	22,294	197,929	366,503
9:30	30,934	12,112	25,794	0	1,171	4,337	2,774	1,378	1,226	21,672	9,229	5,316	0	4,045	17,733	228,782	366,503
10:00	16,459	11,297	3,899	0	1,171	4,424	2,958	1,378	0	19,456	7,521	3,833	0	0	9,732	284,375	366,503
10:30	9,567	7,148	1,367	0	0	4,424	1,551	0	0	17,279	7,666	3,833	0	0	9,890	303,778	366,503
11:00	0	0	1,367	0	0	1,226	0	0	0	11,887	6,329	1,089	0	0	6,120	338,485	366,503
11:30	0	0	1,367	0	0	0	0	0	0	10,537	1,551	0	0	0	2,883	350,165	366,503
avg.	4,511	4,595	5,172	0	72	951	733	84	178	2,471	1,284	1,042	0	842	4,620	339,948	
max.	39,391	27,378	39,360	0	1,171	7,187	4,486	1,378	2,521	21,672	10,606	8,020	0	5,874	22,294	366,503	
σ.	10,034	6,557	8,325	0	284	1,717	1,129	334	571	5,615	2,617	2,096	0	1,706	6,076	40,483	

TABLE 7.3.B: TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	1,485	0	0	0	365,018	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	1,485	0	0	0	365,018	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,371	365,132	366,503
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,371	365,132	366,503
7:00	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	2,392	362,740	366,503
7:30	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	2,392	362,740	366,503
8:00	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	3,452	361,680	366,503
8:30	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	2,121	363,011	366,503
9:00	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	3,808	361,324	366,503
9:30	0	1,371	0	0	0	0	0	0	0	0	0	0	0	0	3,808	361,324	366,503
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,278	363,225	366,503
10:30	0	965	0	0	0	1,194	0	0	0	0	0	0	0	0	3,278	361,065	366,503
11:00	0	965	0	0	0	0	0	0	0	0	0	0	0	0	1,061	364,477	366,503
11:30	0	965	0	0	0	0	0	0	0	0	0	0	0	0	1,061	364,477	366,503
NOON	2,388	965	965	0	0	0	0	0	0	0	0	0	0	0	2,675	359,510	366,503
12:30	2,388	965	965	0	0	0	0	0	0	0	0	0	0	0	2,675	359,510	366,503
1:00	4,810	3,183	965	0	0	0	0	0	0	0	0	0	0	0	2,675	354,870	366,503
1:30	4,810	3,183	965	0	0	0	0	0	0	0	0	0	0	0	5,348	352,197	366,503
2:00	6,053	2,122	965	0	0	0	0	0	0	1,769	0	0	0	0	5,695	349,899	366,503
2:30	7,194	4,673	965	0	0	0	0	0	0	1,769	0	0	0	1,061	3,734	347,106	366,503
3:00	3,534	3,088	965	0	0	0	0	0	0	1,769	0	1,960	0	1,061	5,105	349,021	366,503
3:30	3,534	3,088	0	0	0	0	0	0	0	1,769	0	1,960	0	0	3,734	352,418	366,503
4:00	3,534	3,088	0	0	0	0	1,061	0	0	1,149	0	0	0	0	6,119	351,553	366,503
4:30	3,534	2,122	0	0	0	0	1,061	0	0	1,149	0	0	0	0	3,445	355,192	366,503
5:00	3,534	4,445	965	0	0	0	0	0	0	1,149	2,615	2,497	0	1,061	4,795	345,443	366,503
5:30	3,534	4,445	965	0	0	0	0	0	0	1,149	2,615	2,497	0	1,061	4,795	345,443	366,503
6:00	8,337	5,777	6,045	0	0	0	0	0	1,386	0	2,615	3,883	0	1,061	10,440	326,960	366,503
6:30	6,526	5,777	7,461	0	0	0	0	0	1,386	2,447	2,615	2,497	0	1,061	9,116	327,619	366,503
7:00	9,964	16,367	11,573	0	0	0	0	0	0	2,447	0	1,194	0	1,061	14,783	309,115	366,503
7:30	7,155	30,548	11,487	0	0	0	0	0	0	2,447	0	1,324	0	1,061	10,796	301,686	366,503
7:45	7,155	28,603	14,673	0	0	0	0	0	1,061	3,412	0	1,324	0	1,061	9,464	299,751	366,503
8:00	49,495	32,309	13,109	0	0	1,194	0	0	2,202	1,376	1,769	1,332	0	4,079	15,344	244,293	366,503
8:30	67,157	37,098	10,092	0	0	1,194	0	0	2,756	1,376	0	1,332	0	4,079	21,018	220,401	366,503
9:00	66,523	34,311	8,237	0	0	6,177	1,854	0	5,335	2,929	1,811	0	0	2,392	24,520	212,413	366,503
9:30	55,512	29,448	5,381	0	0	6,177	1,854	0	3,721	4,253	1,811	0	0	2,392	25,936	230,017	366,503
10:00	22,125	10,081	1,416	0	0	4,983	1,854	0	2,580	4,253	3,322	0	0	1,061	22,337	292,490	366,503
10:30	16,033	4,833	1,416	0	0	4,983	1,854	0	2,580	4,253	3,322	0	0	1,061	18,846	307,323	366,503
11:00	4,119	0	1,416	0	0	2,411	1,854	0	1,614	1,553	1,811	0	0	0	4,301	347,422	366,503
11:30	0	0	1,416	0	0	1,149	1,854	0	0	0	0	0	0	0	2,998	359,085	366,503

avg.	7,529	5,748	2,090	0	0	601	270	0	502	866	496	506	0	502	5,512	341,880
max.	67,157	37,098	14,673	0	0	6,177	1,854	0	5,335	4,253	3,322	3,883	0	4,079	25,936	366,503
σ.	16,449	10,400	3,943	0	0	1,579	634	0	1,148	1,289	1,024	934	0	965	6,887	39,890

TABLE 7.3.C: TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
8:00	0	1,396	0	0	0	0	0	0	0	0	0	0	0	0	3,086	362,021	366,503
8:30	0	1,396	0	0	0	0	0	0	0	0	0	0	0	0	3,086	362,021	366,503
9:00	0	2,379	0	0	0	0	0	0	1,178	0	0	0	0	0	4,442	358,505	366,503
9:30	0	2,379	0	0	0	0	0	0	1,178	0	0	0	0	0	4,442	358,505	366,503
10:00	1,801	983	0	0	0	0	0	0	1,178	0	0	0	0	0	5,798	356,743	366,503
10:30	1,801	983	0	0	0	0	0	0	1,178	0	0	0	0	0	5,798	356,743	366,503
11:00	1,801	0	0	0	0	0	0	0	0	1,615	0	0	0	0	5,798	357,289	366,503
11:30	1,801	0	0	0	0	0	0	0	0	1,615	0	0	0	0	5,798	357,289	366,503
NOON	6,057	1,356	2,063	0	0	0	0	0	0	1,615	0	0	0	0	4,442	350,971	366,503
12:30	6,057	1,356	2,063	0	0	0	0	0	0	1,615	0	0	0	0	4,442	350,971	366,503
1:00	7,273	3,781	983	0	0	0	0	0	0	3,503	0	0	0	0	6,700	344,264	366,503
1:30	7,273	4,763	983	0	0	0	0	0	0	3,503	0	0	0	0	5,522	344,460	366,503
2:00	5,988	8,047	0	0	0	0	0	0	0	3,503	0	1,442	1,348	0	5,797	340,379	366,503
2:30	5,988	8,047	0	0	0	0	0	0	0	6,801	0	1,442	1,348	0	5,797	337,080	366,503
3:00	1,216	8,047	0	0	0	0	0	0	0	6,801	0	1,442	1,348	0	7,507	340,142	366,503
3:30	1,216	8,047	0	0	0	0	0	0	0	6,801	1,339	1,442	1,348	0	7,507	338,802	366,503
4:00	2,617	9,746	0	0	0	1,080	1,080	0	0	4,821	1,339	1,442	1,348	0	8,587	334,443	366,503
4:30	2,617	8,350	0	0	0	1,080	1,080	0	0	4,821	0	1,442	1,348	0	8,587	337,179	366,503
5:00	2,749	5,925	2,063	0	0	1,080	1,080	0	1,216	4,821	1,996	1,442	1,348	0	6,870	335,914	366,503
5:30	1,401	7,103	2,063	0	0	1,080	1,080	0	1,216	4,821	1,996	3,286	1,348	0	5,522	335,588	366,503
6:00	9,742	9,302	3,278	0	0	1,080	1,080	1,080	1,216	2,933	1,996	3,286	3,329	0	8,864	319,318	366,503
6:30	9,742	9,705	3,278	0	0	2,063	1,080	1,080	1,216	2,501	1,996	3,286	3,329	0	8,864	318,364	366,503
7:00	13,540	10,735	5,725	0	0	983	0	0	0	3,943	1,996	3,286	3,329	1,080	10,508	311,379	366,503
7:30	14,744	28,149	3,348	0	0	983	0	0	0	3,943	1,996	3,286	3,329	1,080	12,352	293,293	366,503
7:45	13,302	26,753	6,175	0	0	983	0	0	2,727	3,943	1,996	3,286	3,329	1,080	12,352	290,577	366,503
8:00	49,638	26,384	6,175	0	0	2,339	983	0	4,083	2,572	3,212	1,204	1,348	5,349	9,568	253,648	366,503
8:30	43,938	31,663	5,144	0	0	7,319	983	0	5,550	2,572	6,412	3,768	1,348	4,269	12,734	240,804	366,503
9:00	32,985	25,929	3,859	0	0	10,031	2,597	0	6,906	2,436	10,795	5,240	0	6,377	16,957	242,392	366,503
9:30	28,940	29,858	2,161	0	0	10,031	2,597	0	2,712	2,695	9,579	4,218	0	6,377	16,543	250,791	366,503
10:00	13,109	20,542	983	0	0	8,284	0	0	3,916	2,695	12,301	4,218	0	4,660	13,704	282,091	366,503
10:30	0	14,486	983	0	0	6,928	0	0	2,712	2,921	9,579	2,870	0	1,471	10,771	313,782	366,503
11:00	1,080	3,104	0	0	0	1,216	0	0	1,356	1,582	2,695	0	0	0	1,644	353,827	366,503
11:30	0	1,216	0	0	0	1,216	0	0	0	1,582	2,695	0	0	0	0	359,795	366,503
avg.	5,886	6,570	1,047	0	0	1,179	278	44	807	1,897	1,509	1,048	615	648	5,110	339,866	
max.	49,638	31,663	6,175	0	0	10,031	2,597	1,080	6,906	6,801	12,301	5,240	3,329	6,377	16,957	366,503	
σ.	11,042	9,312	1,796	0	0	2,601	623	216	1,541	2,098	3,018	1,531	1,071	1,677	4,847	35,402	

TABLE 7.3.D: TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
1:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
2:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
2:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
3:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
3:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
4:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
4:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
5:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
5:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
6:00	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
6:30	0	0	0	0	0	0	0	0	0	1,152	0	0	0	0	0	365,351	366,503
7:00	1,343	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,160	366,503
7:30	2,671	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363,832	366,503
8:00	1,343	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,160	366,503
8:30	1,343	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,160	366,503
9:00	1,205	0	0	0	0	1,168	0	0	0	0	0	0	0	0	0	364,130	366,503
9:30	1,205	0	0	0	0	1,168	0	0	0	0	0	0	0	0	0	364,130	366,503
10:00	1,205	1,071	0	0	0	0	0	0	0	0	0	1,828	0	0	0	362,399	366,503
10:30	1,205	1,071	0	0	0	0	0	0	0	0	0	1,828	0	0	0	362,399	366,503
11:00	1,205	1,071	0	1,152	0	0	0	0	0	0	0	1,828	0	0	0	361,247	366,503
11:30	1,205	1,071	0	1,152	0	0	0	0	0	0	0	1,828	0	0	0	361,247	366,503
NOON	1,568	1,071	1,600	0	0	0	0	0	0	0	0	1,828	0	0	1,344	359,092	366,503
12:30	1,568	1,071	1,600	1,152	0	0	0	0	0	0	0	1,828	0	0	1,344	357,940	366,503
1:00	1,568	4,679	1,600	1,152	1,389	0	0	0	0	0	0	0	0	0	2,728	353,388	366,503
1:30	1,568	4,679	1,600	1,152	1,389	0	0	0	0	0	0	0	0	0	4,001	352,114	366,503
2:00	0	5,653	1,600	1,152	1,389	0	0	0	0	1,205	0	1,328	0	0	4,001	350,175	366,503
2:30	0	5,653	0	1,152	1,389	0	0	0	0	1,205	0	1,328	0	0	2,728	353,049	366,503
3:00	0	7,525	0	1,152	0	0	0	0	0	3,709	0	0	0	0	2,728	351,390	366,503
3:30	1,343	7,525	0	1,152	0	0	0	0	0	3,709	0	0	0	0	2,728	350,046	366,503
4:00	1,343	8,954	1,205	0	0	0	0	0	1,205	2,504	0	0	0	0	2,728	348,564	366,503
4:30	2,548	7,980	1,205	0	0	0	0	0	1,205	2,504	0	0	0	0	2,728	348,333	366,503
5:00	2,548	9,324	3,562	0	0	0	0	2,797	1,205	1,168	0	0	0	0	2,728	343,171	366,503
5:30	4,420	9,324	3,562	0	0	0	0	2,797	1,205	2,142	0	0	0	0	2,728	340,326	366,503
6:00	5,625	8,350	3,331	0	0	0	0	2,797	1,205	2,142	0	0	0	0	7,701	335,352	366,503
6:30	5,625	9,738	5,033	0	0	0	0	2,797	1,205	2,142	0	1,344	0	0	7,701	330,917	366,503
7:00	11,081	10,712	5,033	0	0	1,871	0	1,168	1,205	3,294	1,399	1,344	0	1,205	9,755	318,436	366,503
7:30	15,438	17,498	3,331	0	0	1,871	0	1,168	1,205	3,294	1,399	1,344	0	3,076	8,684	308,194	366,503
7:45	17,401	17,498	3,331	0	0	1,871	0	1,168	1,205	3,294	1,399	1,344	0	3,076	8,684	306,231	366,503
8:00	72,035	21,014	2,357	0	0	3,031	0	0	1,205	2,320	1,499	1,344	0	3,076	14,777	243,845	366,503
8:30	90,212	23,429	2,357	0	0	7,267	1,384	1,168	1,205	3,920	4,197	1,344	0	3,076	16,121	210,823	366,503
9:00	93,197	19,212	5,089	0	0	13,912	1,384	1,168	2,634	7,042	7,933	974	0	1,871	18,109	193,978	366,503
9:30	69,597	16,410	1,152	0	0	13,912	1,384	1,168	2,634	8,378	9,269	974	0	1,871	16,481	223,272	366,503
10:00	21,644	7,711	1,871	0	0	12,753	3,212	0	1,429	8,378	7,870	1,828	0	0	10,953	288,852	366,503
10:30	16,389	4,504	1,871	0	0	11,585	1,828	0	1,429	4,274	5,172	0	0	0	9,928	309,523	366,503
11:00	2,944	0	0	0	0	3,031	1,828	0	0	3,122	2,845	0	0	0	4,675	348,058	366,503
11:30	2,944	0	0	0	0	3,031	0	0	0	3,122	1,508	0	0	0	4,675	351,222	366,503

avg.	9,317	4,771	1,067	212	113	1,561	225	371	436	1,769	908	520	0	352	3,485	341,395
max.	93,197	23,429	5,089	1,152	1,389	13,912	3,212	2,797	2,634	8,378	9,269	1,828	0	3,076	18,109	366,503
σ.	22,431	6,504	1,545	451	384	3,703	650	826	716	2,050	2,204	742	0	916	5,010	41,725

TABLE 7.3.E: TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
7:00	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	0	364,454	366,503
7:30	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	0	364,454	366,503
8:00	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	0	364,454	366,503
8:30	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	0	364,454	366,503
9:00	0	2,048	0	0	0	0	0	0	0	0	0	0	1,439	0	1,172	361,844	366,503
9:30	0	2,048	0	0	0	0	0	0	0	0	0	0	1,439	0	1,172	361,844	366,503
10:00	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	3,769	360,686	366,503
10:30	0	2,048	0	0	0	0	0	0	0	0	0	0	0	0	3,769	360,686	366,503
11:00	0	3,115	0	0	0	0	0	0	0	0	0	0	0	0	5,284	358,105	366,503
11:30	0	4,434	0	0	0	0	0	0	0	0	0	0	0	0	5,284	356,786	366,503
NOON	0	4,434	0	0	0	0	0	0	0	0	2,149	0	0	0	6,603	353,318	366,503
12:30	1,066	1,066	0	0	0	0	0	0	0	0	2,149	0	0	0	6,603	355,619	366,503
1:00	1,531	2,491	0	0	0	0	0	0	0	0	0	0	0	0	5,828	356,653	366,503
1:30	1,531	2,491	0	0	0	0	0	0	0	0	0	0	0	0	5,828	356,653	366,503
2:00	1,172	5,934	0	0	0	0	0	0	0	0	0	0	0	0	7,267	352,130	366,503
2:30	1,172	5,934	0	0	0	0	0	0	0	0	1,463	0	1,439	0	7,267	349,228	366,503
3:00	0	5,934	0	0	0	0	0	0	0	0	2,916	0	1,439	0	12,312	343,901	366,503
3:30	0	5,934	0	0	0	0	0	0	0	0	1,453	0	0	0	12,312	346,803	366,503
4:00	0	4,762	0	0	0	0	1,483	0	0	0	1,453	0	0	0	13,491	345,314	366,503
4:30	0	3,443	0	0	0	0	1,483	0	0	0	1,453	0	0	0	13,491	346,633	366,503
5:00	2,736	1,394	1,066	0	0	0	1,483	0	0	0	0	2,166	0	1,319	11,960	344,379	366,503
5:30	4,452	1,394	1,066	0	0	0	1,483	0	0	0	0	2,166	1,453	1,319	11,960	341,210	366,503
6:00	6,048	2,865	2,537	0	0	0	0	0	0	0	1,651	2,166	1,453	2,385	11,960	335,436	366,503
6:30	6,048	2,865	2,537	0	0	0	0	0	0	0	1,651	2,166	0	2,385	11,960	336,890	366,503
7:00	14,621	6,213	2,537	0	0	1,066	0	0	0	1,470	2,149	0	0	1,066	8,370	329,010	366,503
7:30	15,154	19,650	2,537	0	0	1,066	0	0	0	1,470	4,297	0	0	1,066	8,370	312,891	366,503
7:45	15,154	19,650	4,538	0	0	1,066	0	0	2,450	1,470	4,297	0	0	1,066	8,370	308,440	366,503
8:00	35,818	19,322	10,674	0	0	1,066	1,470	0	3,517	1,066	3,818	0	0	3,280	11,799	274,672	366,503
8:30	61,491	22,172	10,674	0	0	4,730	1,470	0	3,517	3,067	1,669	0	0	3,280	11,225	243,208	366,503
9:00	82,875	26,149	9,701	0	0	7,443	0	0	3,517	3,067	3,309	1,172	0	1,565	15,558	212,146	366,503
9:30	79,376	23,519	9,701	0	0	6,124	0	0	2,238	4,337	3,309	1,172	0	0	13,353	223,374	366,503
10:00	61,903	21,954	3,566	0	0	3,780	0	0	1,172	2,336	5,310	0	0	0	4,424	262,059	366,503
10:30	49,938	20,560	3,566	0	0	3,780	0	0	0	1,066	5,310	0	0	0	5,938	276,345	366,503
11:00	18,700	8,909	0	0	0	3,780	0	0	0	1,066	1,669	0	0	0	5,135	327,245	366,503
11:30	8,949	3,557	0	0	0	0	0	0	0	1,066	1,669	0	0	0	5,135	346,127	366,503
avg.	9,586	5,439	1,320	0	0	692	181	0	335	438	1,085	225	177	382	5,244	341,398	
max.	82,875	26,149	10,674	0	0	7,443	1,483	0	3,517	4,337	5,310	2,166	1,453	3,280	15,558	366,503	
σ.	21,049	7,571	2,904	0	0	1,703	490	0	957	965	1,560	630	478	855	5,088	38,651	

TABLE 7.3.F: TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
7:00	0	0	1,083	0	0	0	0	0	0	0	0	0	0	0	0	365,420	366,503
7:30	0	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	0	364,014	366,503
8:00	0	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	0	364,014	366,503
8:30	0	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	0	364,014	366,503
9:00	0	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	4,002	360,013	366,503
9:30	0	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	4,002	360,013	366,503
10:00	1,517	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	5,988	356,509	366,503
10:30	1,517	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	5,988	356,509	366,503
11:00	0	0	1,083	0	0	0	0	0	0	3,709	0	0	0	0	5,988	355,723	366,503
11:30	0	0	1,083	0	0	0	0	0	0	3,709	0	0	0	0	5,988	355,723	366,503
NOON	1,083	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	7,711	355,220	366,503
12:30	1,083	0	1,083	0	0	0	0	0	0	1,405	0	0	0	0	7,711	355,220	366,503
1:00	9,838	1,174	4,865	0	0	1,083	0	0	0	1,405	0	1,300	3,725	0	8,720	334,392	366,503
1:30	8,116	1,174	4,865	0	0	1,083	0	0	0	1,405	0	1,300	3,725	0	10,135	334,700	366,503
2:00	10,385	4,357	4,865	0	0	1,083	0	0	0	1,405	4,577	0	1,723	0	13,410	324,698	366,503
2:30	9,033	3,183	3,692	0	0	1,083	0	0	0	3,212	3,358	0	1,723	0	13,410	327,810	366,503
3:00	9,033	4,357	4,775	0	0	1,083	0	0	0	3,212	3,358	1,174	0	0	15,140	324,372	366,503
3:30	9,033	4,357	4,775	0	0	1,083	0	0	0	1,405	1,987	1,174	0	0	13,520	329,170	366,503
4:00	2,489	5,035	7,765	0	0	0	0	0	0	2,587	0	1,174	0	0	10,320	337,133	366,503
4:30	2,489	5,035	7,765	0	0	0	0	0	0	2,587	0	1,174	0	1,331	10,320	335,802	366,503
5:00	2,489	6,436	6,681	0	0	0	0	0	0	1,405	0	1,174	0	0	11,306	337,012	366,503
5:30	2,489	5,450	6,681	0	0	0	0	0	0	1,405	0	1,174	0	0	11,306	337,998	366,503
6:00	2,443	5,450	5,138	0	0	0	1,447	0	0	1,405	2,860	0	0	0	15,868	331,892	366,503
6:30	2,443	8,545	6,491	0	0	1,416	1,447	0	0	1,405	2,860	0	0	0	15,868	326,029	366,503
7:00	4,250	10,151	3,930	0	0	3,988	1,447	1,400	0	1,405	6,064	2,828	1,723	0	14,876	314,442	366,503
7:30	5,550	16,015	5,150	0	0	3,988	1,447	1,400	0	1,405	8,941	2,828	1,723	0	16,639	301,417	366,503
7:45	5,550	16,015	6,596	0	0	3,988	1,447	1,400	0	1,405	8,941	2,828	1,723	0	14,990	301,619	366,503
8:00	33,051	20,105	4,293	0	0	1,352	1,447	1,400	1,850	3,923	7,895	1,352	3,266	0	13,174	273,394	366,503
8:30	33,000	20,872	4,021	0	0	3,001	1,447	1,400	1,850	5,006	9,515	5,560	3,266	0	15,533	262,034	366,503
9:00	29,782	17,620	2,620	0	0	4,158	3,066	1,400	3,377	5,233	9,999	4,207	3,266	1,289	13,721	266,765	366,503
9:30	28,381	14,544	2,620	0	0	5,604	4,471	1,400	4,596	5,233	12,043	2,807	1,543	1,289	15,197	266,773	366,503
10:00	23,221	9,371	3,980	0	0	5,777	4,471	0	2,746	2,806	10,540	4,456	1,543	1,289	12,461	283,841	366,503
10:30	18,008	6,927	2,620	0	0	4,128	4,252	0	1,527	1,405	7,589	1,649	1,543	0	9,729	307,125	366,503
11:00	11,777	986	1,174	0	0	4,543	1,400	0	0	0	7,282	1,649	1,543	0	1,476	334,672	366,503
11:30	10,301	986	1,174	0	0	2,923	0	0	0	0	4,466	0	1,543	0	1,476	343,633	366,503

avg.	5,681	3,840	2,440	0	0	1,048	567	200	325	1,443	2,291	812	685	106	6,652	340,411	
max.	33,051	20,872	7,765	0	0	5,777	4,471	1,400	4,596	5,233	12,043	5,560	3,725	1,331	16,639	366,503	
σ.	9,174	5,929	2,460	0	0	1,720	1,193	495	958	1,472	3,659	1,346	1,150	360	6,224	30,530	

TABLE 7.3.G: TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
7:00	1,183	1,319	0	0	0	0	0	0	0	0	0	0	0	0	0	364,001	366,503
7:30	1,183	1,319	0	0	0	0	0	0	0	0	0	0	0	0	0	364,001	366,503
8:00	1,183	1,319	0	0	0	0	0	0	0	0	0	1,480	1,303	0	0	361,218	366,503
8:30	1,183	1,319	0	0	0	1,648	0	0	0	0	0	1,480	0	0	0	360,873	366,503
9:00	3,019	5,390	0	0	0	0	0	0	0	0	0	0	0	0	3,820	354,274	366,503
9:30	3,019	3,852	0	0	0	1,183	0	0	0	0	0	0	0	0	3,820	354,629	366,503
10:00	4,500	2,653	0	0	0	1,183	0	0	0	0	0	0	0	0	3,820	354,348	366,503
10:30	4,500	2,653	0	0	0	1,183	0	0	0	0	0	0	0	0	3,820	354,348	366,503
11:00	21,467	3,609	0	0	0	0	0	0	0	0	0	0	0	0	5,472	335,955	366,503
11:30	23,138	4,659	0	0	0	0	0	0	0	0	0	0	0	0	5,472	333,234	366,503
NOON	28,160	2,453	0	0	0	1,183	0	0	0	1,403	0	0	0	0	5,828	327,477	366,503
12:30	26,490	1,403	0	0	0	1,183	0	0	0	1,403	0	0	0	0	5,828	330,198	366,503
1:00	20,075	2,359	0	0	0	1,183	0	0	0	1,403	0	0	0	1,794	7,498	332,192	366,503
1:30	18,672	3,315	0	0	0	0	0	0	0	3,050	0	0	0	1,794	7,498	332,174	366,503
2:00	9,205	3,315	0	0	0	0	0	0	0	4,521	0	0	0	1,794	7,366	340,302	366,503
2:30	6,656	3,315	0	0	0	0	0	0	0	4,521	0	0	0	1,794	7,366	342,851	366,503
3:00	2,721	4,497	0	1,363	1,358	0	0	1,363	0	2,873	3,065	1,311	0	1,794	12,903	333,256	366,503
3:30	2,721	4,497	0	1,363	1,358	0	0	1,363	0	1,303	3,065	1,311	0	1,794	13,953	333,776	366,503
4:00	3,851	4,497	0	1,363	1,358	0	0	1,363	0	2,606	1,926	1,311	0	1,794	15,747	330,687	366,503
4:30	3,851	3,541	0	1,363	1,358	0	0	1,363	0	2,606	3,597	2,623	0	1,794	15,747	328,661	366,503
5:00	5,214	3,541	0	1,363	1,358	0	0	0	0	4,009	6,748	2,684	0	1,794	14,609	325,185	366,503
5:30	5,214	2,585	0	0	1,358	0	1,319	0	0	4,009	6,748	2,630	0	1,794	14,609	326,238	366,503
6:00	6,964	2,585	0	0	1,358	0	2,648	0	1,171	3,877	6,748	2,630	0	1,794	15,353	321,374	366,503
6:30	8,147	2,585	0	0	1,358	0	2,648	0	0	2,706	5,077	1,319	0	1,794	15,353	325,516	366,503
7:00	10,087	3,904	1,403	0	1,358	0	0	0	0	2,706	3,407	1,319	0	1,794	13,524	327,001	366,503
7:30	11,686	13,030	3,197	0	1,358	0	0	0	0	2,706	3,407	1,319	0	1,794	13,524	314,483	366,503
7:45	11,686	11,858	5,782	0	1,358	0	0	0	0	2,706	3,407	1,319	0	1,794	13,524	313,069	366,503
8:00	60,048	14,064	5,782	0	1,358	1,183	1,051	0	0	2,259	11,187	3,113	1,329	3,393	8,163	253,572	366,503
8:30	81,395	15,047	8,475	1,926	1,358	0	1,051	0	0	5,189	10,576	3,113	1,329	3,393	6,981	226,670	366,503
9:00	77,249	9,363	7,322	1,926	1,358	2,721	0	0	0	6,447	7,338	4,516	1,329	3,393	9,162	234,378	366,503
9:30	70,476	7,569	7,322	1,926	1,358	2,721	0	0	0	4,800	7,338	3,197	1,329	3,393	10,118	244,956	366,503
10:00	28,499	2,365	1,183	0	0	1,363	0	0	1,250	3,397	2,267	1,794	0	1,794	7,386	315,205	366,503
10:30	20,034	2,365	0	0	0	1,363	0	0	1,250	3,397	2,267	1,794	0	1,794	7,386	324,853	366,503
11:00	6,063	0	0	0	0	2,681	0	0	0	3,397	3,318	1,794	0	1,794	5,592	341,864	366,503
11:30	4,270	0	0	0	0	1,318	0	0	0	2,441	3,318	1,794	0	1,794	2,966	348,603	366,503

avg.	12,118	3,105	826	257	416	451	178	111	75	1,627	1,935	895	135	973	5,800	337,601	
max.	81,395	15,047	8,475	1,926	1,358	2,721	2,648	1,363	1,250	6,447	11,187	4,516	1,329	3,393	15,747	366,503	
σ.	20,032	3,779	2,170	598	632	790	585	377	297	1,846	2,980	1,191	405	1,126	5,616	34,490	

TABLE 7.4: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,503	366,503
1:00	0	0	195	0	0	0	0	0	0	167	0	217	0	0	0	365,924	366,503
1:30	0	0	195	0	0	0	0	0	0	167	0	217	0	0	0	365,924	366,503
2:00	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
2:30	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
3:00	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
3:30	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
4:00	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
4:30	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
5:00	0	0	195	0	0	0	0	0	0	167	0	0	0	0	0	366,141	366,503
5:30	0	0	0	0	0	0	0	0	0	167	0	0	0	0	0	366,336	366,503
6:00	0	0	236	0	0	0	0	0	0	167	0	0	0	0	200	365,900	366,503
6:30	0	0	236	0	0	0	0	0	0	167	0	0	0	0	200	365,900	366,503
7:00	369	992	391	0	0	0	244	0	0	0	0	0	0	0	743	363,765	366,503
7:30	561	992	391	0	0	0	244	0	0	201	0	0	0	0	743	363,371	366,503
8:00	369	1192	586	0	0	0	244	0	0	201	0	218	192	0	1155	362,346	366,503
8:30	369	1192	586	0	0	243	244	0	0	356	0	218	0	0	960	362,334	366,503
9:00	852	1934	586	0	0	169	244	0	344	356	0	0	190	0	2693	359,135	366,503
9:30	852	1707	586	0	0	344	244	0	344	356	0	0	190	0	2693	359,188	366,503
10:00	1546	1143	586	0	0	175	0	0	169	356	0	265	0	0	3438	358,825	366,503
10:30	1546	1284	586	0	0	349	0	0	169	356	0	265	0	0	3438	358,510	366,503
11:00	3601	1425	586	167	0	0	0	0	0	918	0	265	0	0	3558	355,983	366,503
11:30	3848	1755	586	167	0	0	0	0	0	918	0	265	0	0	3558	355,407	366,503
NOON	6204	1624	1255	0	0	175	0	0	0	795	284	265	0	175	4268	351,459	366,503
12:30	6099	1023	1255	167	0	175	0	0	0	640	284	265	0	175	4268	352,153	366,503
1:00	6995	2900	1641	167	201	330	0	0	0	911	0	186	533	439	5255	346,945	366,503
1:30	6542	3183	1641	167	201	155	0	0	0	1154	0	186	533	439	5864	346,439	366,503
2:00	5192	5104	1500	167	201	356	0	0	0	1804	655	399	440	265	6609	343,810	366,503
2:30	4789	5309	1100	167	201	356	0	0	0	2537	674	399	631	420	6138	343,782	366,503
3:00	2385	5691	1255	368	200	356	0	201	0	2656	1521	855	384	637	8317	341,676	366,503
3:30	2580	5691	1114	368	200	356	0	201	0	2166	1541	855	194	482	8039	342,716	366,503
4:00	2011	5943	1716	201	200	155	506	201	175	1978	886	569	194	265	8696	342,808	366,503
4:30	2186	5145	1716	201	200	155	742	201	175	1978	1136	762	194	455	8305	342,952	366,503
5:00	2768	5260	2656	201	200	155	587	405	349	2054	1861	1423	194	594	8293	339,504	366,503
5:30	3073	4876	2656	0	200	155	782	405	349	2195	1861	1679	386	594	8099	339,193	366,503
6:00	6172	5531	3668	0	200	350	753	560	725	1505	2489	2147	670	735	11269	329,730	366,503
6:30	5927	6233	4547	0	200	693	753	560	552	1627	2046	1945	478	735	11076	329,131	366,503
7:00	9831	9684	5717	0	200	1513	207	370	175	2196	2144	1873	724	1727	12676	317,466	366,503
7:30	10911	21755	5556	0	200	1513	402	370	175	2196	2840	1892	724	1727	12067	304,176	366,503
7:45	10833	20904	7722	0	200	1513	402	370	1045	2337	2840	1892	724	1727	11637	302,357	366,503
8:00	48252	22158	8187	0	200	1828	1136	200	1813	2559	4595	2202	857	3557	13258	255,700	366,503
8:30	59672	23764	11346	284	200	4357	1337	370	2463	3762	5309	3327	857	3402	14713	231,342	366,503
9:00	60021	20750	10840	284	367	7168	1922	566	3460	6580	7426	3291	664	3005	17191	222,969	366,503
9:30	51721	19003	7676	284	367	6989	1879	566	2443	7340	7541	2532	417	2798	16514	238,432	366,503
10:00	26315	11743	2390	0	167	5923	1797	196	1879	6205	7008	2319	221	1273	11664	287,403	366,503
10:30	18221	8517	1661	0	0	5323	1365	0	1376	4964	5825	1459	221	631	10416	306,524	366,503
11:00	6238	1765	570	0	0	2686	736	0	431	3242	3718	656	221	265	4129	341,846	366,503
11:30	3715	786	570	0	0	1394	271	0	0	2681	2176	265	221	265	2854	351,305	366,503

avg.	7,807	4,856	1,993	69	88	927	348	117	380	1,512	1,360	726	230	547	5,204	340,340
max.	60,021	23,764	11,346	368	367	7,168	1,922	566	3,460	7,340	7,541	3,327	857	3,557	17,191	366,503
σ.	15,106	6,852	2,822	112	112	1,835	534	189	769	1,773	2,131	942	276	923	5,111	36,628

TABLE 7.5: TV STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
No TV-set	2355	1986	369	0	218	194	656	438	613	236	391	653	857	0	454	0
	.6%	1.1%	.2%	.0%	.4%	.9%	.6%	.5%	1.1%	1.8%	.5%	.6%	1.6%	.0%	.9%	.0%
TVM	100.0%	84.3%	15.7%	.0%	9.3%	8.2%	27.8%	18.6%	26.0%	10.0%	16.6%	27.7%	36.4%	.0%	19.3%	.0%
	94854	41094	53760	7844	12436	5151	34422	20848	12707	1446	17596	24254	14818	16029	13227	8930
	25.9%	22.6%	29.1%	34.0%	21.7%	23.7%	31.0%	24.2%	23.5%	11.0%	24.2%	22.5%	27.3%	31.2%	25.1%	32.2%
ONE	100.0%	43.3%	56.7%	8.3%	13.1%	5.4%	36.3%	22.0%	13.4%	1.5%	18.6%	25.6%	15.6%	16.9%	13.9%	9.4%
	35206	14463	20743	1259	2637	1572	8613	11265	8675	1186	9469	9203	6090	4062	4774	1607
	9.6%	8.0%	11.2%	5.5%	4.6%	7.2%	7.8%	13.1%	16.0%	9.0%	13.0%	8.5%	11.2%	7.9%	9.1%	5.8%
Net TV	100.0%	41.1%	58.9%	3.6%	7.5%	4.5%	24.5%	32.0%	24.6%	3.4%	26.9%	26.1%	17.3%	11.5%	13.6%	4.6%
	17895	8461	9434	203	2573	681	3897	5736	4030	777	4123	5825	2771	1960	2330	887
	4.9%	4.7%	5.1%	.9%	4.5%	3.1%	3.5%	6.7%	7.4%	5.9%	5.7%	5.4%	5.1%	3.8%	4.4%	3.2%
	100.0%	47.3%	52.7%	1.1%	14.4%	3.8%	21.8%	32.1%	22.5%	4.3%	23.0%	32.5%	15.5%	11.0%	13.0%	5.0%
Smash TV	652	284	368	0	0	284	0	201	167	0	284	0	0	201	0	167
	.2%	.2%	.2%	.0%	.0%	1.3%	.0%	.2%	.3%	.0%	.4%	.0%	.0%	.4%	.0%	.6%
	100.0%	43.6%	56.4%	.0%	.0%	43.6%	.0%	30.8%	25.6%	.0%	43.6%	.0%	.0%	30.8%	.0%	25.6%
Favorite Channel	568	200	368	0	0	0	0	167	402	0	0	0	0	402	0	167
	.2%	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.7%	.0%	.0%	.0%	.0%	.8%	.0%	.6%
	100.0%	35.3%	64.7%	.0%	.0%	.0%	.0%	29.4%	70.6%	.0%	.0%	.0%	.0%	70.6%	.0%	29.4%
Rai 1	11161	4036	7125	203	259	386	3278	4307	2412	316	1583	4166	2437	1016	1764	195
	3.0%	2.2%	3.9%	.9%	.5%	1.8%	3.0%	5.0%	4.5%	2.4%	2.2%	3.9%	4.5%	2.0%	3.3%	.7%
	100.0%	36.2%	63.8%	1.8%	2.3%	3.5%	29.4%	38.6%	21.6%	2.8%	14.2%	37.3%	21.8%	9.1%	15.8%	1.7%
Rai 2	4487	2748	1738	196	0	0	1805	973	1513	0	1202	809	244	1333	507	391
	1.2%	1.5%	.9%	.8%	.0%	.0%	1.6%	1.1%	2.8%	.0%	1.7%	.8%	.4%	2.6%	1.0%	1.4%
	100.0%	61.3%	38.7%	4.4%	.0%	.0%	40.2%	21.7%	33.7%	.0%	26.8%	18.0%	5.4%	29.7%	11.3%	8.7%
Rai 3	1158	436	722	0	0	196	324	0	402	236	0	0	169	557	236	196
	.3%	.2%	.4%	.0%	.0%	.9%	.3%	.0%	.7%	1.8%	.0%	.0%	.3%	1.1%	.4%	.7%
	100.0%	37.7%	62.3%	.0%	.0%	16.9%	28.0%	.0%	34.7%	20.4%	.0%	.0%	14.6%	48.1%	20.4%	16.9%
Rete 4	5627	2897	2731	203	218	190	1259	2036	1325	396	887	1916	910	712	690	513
	1.5%	1.6%	1.5%	.9%	.4%	.9%	1.1%	2.4%	2.4%	3.0%	1.2%	1.8%	1.7%	1.4%	1.3%	1.8%
	100.0%	51.5%	48.5%	3.6%	3.9%	3.4%	22.4%	36.2%	23.5%	7.0%	15.8%	34.0%	16.2%	12.6%	12.3%	9.1%
Canale 5	13752	3567	10185	0	2566	1128	5609	3617	689	141	2561	4240	1929	2230	2258	534
	3.8%	2.0%	5.5%	.0%	4.5%	5.2%	5.1%	4.2%	1.3%	1.1%	3.5%	3.9%	3.6%	4.3%	4.3%	1.9%
	100.0%	25.9%	74.1%	.0%	18.7%	8.2%	40.8%	26.3%	5.0%	1.0%	18.6%	30.8%	14.0%	16.2%	16.4%	3.9%
Italia 1	16518	10467	6052	2316	5808	1217	5690	885	603	0	4203	4214	2045	2938	1596	1521
	4.5%	5.8%	3.3%	10.0%	10.1%	5.6%	5.1%	1.0%	1.1%	.0%	5.8%	3.9%	3.8%	5.7%	3.0%	5.5%
	100.0%	63.4%	36.6%	14.0%	35.2%	7.4%	34.4%	5.4%	3.6%	.0%	25.4%	25.5%	12.4%	17.8%	9.7%	9.2%

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Discovery Channel	8983	7085	1897	805	2587	387	2877	973	1353	0	1343	3697	405	1174	1431	932
	2.5%	3.9%	1.0%	3.5%	4.5%	1.8%	2.6%	1.1%	2.5%	.0%	1.9%	3.4%	.7%	2.3%	2.7%	3.4%
MTV	100.0%	78.9%	21.1%	9.0%	28.8%	4.3%	32.0%	10.8%	15.1%	.0%	15.0%	41.2%	4.5%	13.1%	15.9%	10.4%
	2250	985	1264	1075	954	0	221	0	0	0	475	687	0	605	0	483
	.6%	.5%	.7%	4.7%	1.7%	.0%	.2%	.0%	.0%	.0%	.7%	.6%	.0%	1.2%	.0%	1.7%
BBC Wrld/Ent.	100.0%	43.8%	56.2%	47.8%	42.4%	.0%	9.8%	.0%	.0%	.0%	21.1%	30.5%	.0%	26.9%	.0%	21.5%
	5559	1989	3570	437	710	474	1674	1534	731	0	539	2279	184	682	1875	0
	1.5%	1.1%	1.9%	1.9%	1.2%	2.2%	1.5%	1.8%	1.3%	.0%	.7%	2.1%	.3%	1.3%	3.6%	.0%
Other TV station	100.0%	35.8%	64.2%	7.9%	12.8%	8.5%	30.1%	27.6%	13.1%	.0%	9.7%	41.0%	3.3%	12.3%	33.7%	.0%
	44351	24606	19746	6014	7661	2732	11691	9581	5100	1572	5933	15813	5329	4746	9447	3083
	12.1%	13.5%	10.7%	26.0%	13.4%	12.6%	10.5%	11.1%	9.4%	11.9%	8.2%	14.7%	9.8%	9.2%	17.9%	11.1%
No particular station	100.0%	55.5%	44.5%	13.6%	17.3%	6.2%	26.4%	21.6%	11.5%	3.5%	13.4%	35.7%	12.0%	10.7%	21.3%	7.0%
	31207	14988	16219	613	1505	1075	6882	9522	8260	3351	8249	7552	4228	4640	4327	2212
	8.5%	8.2%	8.8%	2.7%	2.6%	4.9%	6.2%	11.1%	15.3%	25.4%	11.4%	7.0%	7.8%	9.0%	8.2%	8.0%
Do not remember	100.0%	48.0%	52.0%	2.0%	4.8%	3.4%	22.1%	30.5%	26.5%	10.7%	26.4%	24.2%	13.5%	14.9%	13.9%	7.1%
	4599	2820	1779	284	749	190	1698	633	500	544	900	1844	1010	221	430	195
	1.3%	1.6%	1.0%	1.2%	1.3%	.9%	1.5%	.7%	.9%	4.1%	1.2%	1.7%	1.9%	.4%	.8%	.7%
Do not watch TV	100.0%	61.3%	38.7%	6.2%	16.3%	4.1%	36.9%	13.8%	10.9%	11.8%	19.6%	40.1%	22.0%	4.8%	9.3%	4.2%
	65320	38752	26568	1638	16439	5865	20437	13272	4679	2990	12857	20634	10898	7828	7341	5762
	17.8%	21.3%	14.4%	7.1%	28.7%	27.0%	18.4%	15.4%	8.6%	22.7%	17.7%	19.1%	20.1%	15.2%	13.9%	20.7%
	100.0%	59.3%	40.7%	2.5%	25.2%	9.0%	31.3%	20.3%	7.2%	4.6%	19.7%	31.6%	16.7%	12.0%	11.2%	8.8%
Total	366503	181865	184638	23089	57320	21722	111033	85989	54159	13190	72595	107786	54324	51336	52688	27774
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count; Col%; Row%]

[Base: No of Consumer]

Totals may not tally due to weighting and rounding off

TABLE 7.6: TV STATION AUDIENCES: BY WEEKDAY AND BY MONTH [JAN-MAR 2011]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No TV-set	2355	0	607	0	244	369	509	627	861	770	724
	.6%	.0%	1.1%	.0%	.5%	.8%	1.0%	1.2%	.7%	.7%	.6%
	100.0%	.0%	25.8%	.0%	10.4%	15.7%	21.6%	26.6%	36.6%	32.7%	30.7%
TVM	94854	7526	13955	11661	18071	15225	9596	18820	33049	31836	29970
	25.9%	14.4%	26.0%	22.2%	34.0%	31.4%	18.3%	34.8%	26.1%	28.3%	23.6%
	100.0%	7.9%	14.7%	12.3%	19.1%	16.1%	10.1%	19.8%	34.8%	33.6%	31.6%
ONE	35206	4402	7284	6926	4568	4521	4043	3463	14210	11864	9132
	9.6%	8.4%	13.6%	13.2%	8.6%	9.3%	7.7%	6.4%	11.2%	10.5%	7.2%
	100.0%	12.5%	20.7%	19.7%	13.0%	12.8%	11.5%	9.8%	40.4%	33.7%	25.9%
Net TV	17895	5955	3167	1641	1802	1619	2217	1495	6862	5392	5641
	4.9%	11.4%	5.9%	3.1%	3.4%	3.3%	4.2%	2.8%	5.4%	4.8%	4.4%
	100.0%	33.3%	17.7%	9.2%	10.1%	9.0%	12.4%	8.4%	38.3%	30.1%	31.5%
Smash TV	652	0	0	0	167	0	0	485	485	167	0
	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.9%	.4%	.1%	.0%
	100.0%	.0%	.0%	.0%	25.6%	.0%	.0%	74.4%	74.4%	25.6%	.0%
Favorite TV	568	167	0	0	201	0	0	200	402	167	0
	.2%	.3%	.0%	.0%	.4%	.0%	.0%	.4%	.3%	.1%	.0%
	100.0%	29.4%	.0%	.0%	35.4%	.0%	.0%	35.3%	70.6%	29.4%	.0%
Rai 1	11161	1865	903	2066	2184	1126	1829	1188	4892	2847	3422
	3.0%	3.6%	1.7%	3.9%	4.1%	2.3%	3.5%	2.2%	3.9%	2.5%	2.7%
	100.0%	16.7%	8.1%	18.5%	19.6%	10.1%	16.4%	10.6%	43.8%	25.5%	30.7%
Rai 2	4487	1096	426	528	465	391	840	741	1823	990	1673
	1.2%	2.1%	.8%	1.0%	.9%	.8%	1.6%	1.4%	1.4%	.9%	1.3%
	100.0%	24.4%	9.5%	11.8%	10.4%	8.7%	18.7%	16.5%	40.6%	22.1%	37.3%
Rai 3	1158	196	0	155	405	0	200	201	201	566	391
	.3%	.4%	.0%	.3%	.8%	.0%	.4%	.4%	.2%	.5%	.3%
	100.0%	16.9%	.0%	13.4%	35.0%	.0%	17.3%	17.4%	17.4%	48.9%	33.8%
Rete 4	5627	534	1138	2094	382	465	658	357	2179	1817	1632
	1.5%	1.0%	2.1%	4.0%	.7%	1.0%	1.3%	.7%	1.7%	1.6%	1.3%
	100.0%	9.5%	20.2%	37.2%	6.8%	8.3%	11.7%	6.4%	38.7%	32.3%	29.0%
Canale 5	13752	3826	1774	2316	1670	768	1674	1723	5205	4455	4092
	3.8%	7.3%	3.3%	4.4%	3.1%	1.6%	3.2%	3.2%	4.1%	4.0%	3.2%
	100.0%	27.8%	12.9%	16.8%	12.1%	5.6%	12.2%	12.5%	37.8%	32.4%	29.8%
Italia 1	16518	2517	1126	2133	1560	2160	4021	3001	5320	4290	6908
	4.5%	4.8%	2.1%	4.1%	2.9%	4.5%	7.7%	5.5%	4.2%	3.8%	5.4%
	100.0%	15.2%	6.8%	12.9%	9.4%	13.1%	24.3%	18.2%	32.2%	26.0%	41.8%
Discovery Channel	8983	1407	1459	1617	793	442	1790	1475	4074	1840	3068
	2.5%	2.7%	2.7%	3.1%	1.5%	.9%	3.4%	2.7%	3.2%	1.6%	2.4%
	100.0%	15.7%	16.2%	18.0%	8.8%	4.9%	19.9%	16.4%	45.4%	20.5%	34.2%
MTV	2250	0	0	478	0	383	1000	388	1194	0	1056
	.6%	.0%	.0%	.9%	.0%	.8%	1.9%	.7%	.9%	.0%	.8%
	100.0%	.0%	.0%	21.2%	.0%	17.0%	44.5%	17.3%	53.1%	.0%	46.9%
BBC Wrld/Ent.	5559	1300	751	1437	446	750	375	501	1123	1566	2871
	1.5%	2.5%	1.4%	2.7%	.8%	1.5%	.7%	.9%	.9%	1.4%	2.3%
	100.0%	23.4%	13.5%	25.8%	8.0%	13.5%	6.7%	9.0%	20.2%	28.2%	51.6%
Other TV station	44351	6285	9313	6357	3975	5672	8157	4592	16756	10536	17059
	12.1%	12.0%	17.4%	12.1%	7.5%	11.7%	15.6%	8.5%	13.2%	9.4%	13.4%
	100.0%	14.2%	21.0%	14.3%	9.0%	12.8%	18.4%	10.4%	37.8%	23.8%	38.5%

TABLE 7.6: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No particular station	31207	4353	4951	4257	4671	5362	3162	4451	8590	10118	12500
	8.5%	8.3%	9.2%	8.1%	8.8%	11.1%	6.0%	8.2%	6.8%	9.0%	9.8%
	100.0%	13.9%	15.9%	13.6%	15.0%	17.2%	10.1%	14.3%	27.5%	32.4%	40.1%
Did not remember	4599	743	763	654	1353	247	336	503	1108	2213	1278
	1.3%	1.4%	1.4%	1.2%	2.5%	.5%	.6%	.9%	.9%	2.0%	1.0%
	100.0%	16.2%	16.6%	14.2%	29.4%	5.4%	7.3%	10.9%	24.1%	48.1%	27.8%
Did not watch TV	65320	10022	5955	8296	10127	8997	12044	9879	18495	21226	25599
	17.8%	19.2%	11.1%	15.8%	19.1%	18.6%	23.0%	18.3%	14.6%	18.8%	20.2%
	100.0%	15.3%	9.1%	12.7%	15.5%	13.8%	18.4%	15.1%	28.3%	32.5%	39.2%
Total	366503	52195	53572	52617	53083	48495	52450	54091	126830	112659	127014
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.2%	14.6%	14.4%	14.5%	13.2%	14.3%	14.8%	34.6%	30.7%	34.7%

[Count; Col%; Row%]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

**TABLE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [JAN-MAR 2011]**

Population	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
> 6:00	17,368	8,032	9,335	0	0	0	3,465	6,351	5,275	2,277	6,573	6,587	553	1,226	1,260	1,168
6:00-9:00	248,116	123,641	124,475	2,448	20,711	10,334	76,550	79,280	46,728	12,065	59,508	79,164	32,015	31,868	32,623	12,937
9:00-12:00	428,137	207,872	220,265	2,418	41,360	17,036	132,545	134,827	83,153	16,798	91,335	137,122	56,374	58,859	57,475	26,972
12:00-17:00	377,776	211,072	166,704	3,913	44,990	13,831	131,846	112,054	59,871	11,272	80,500	123,149	58,079	40,354	52,142	23,553
17:00-20:00	135,192	68,255	66,937	2,400	15,240	6,572	37,715	43,637	20,942	8,685	33,471	41,663	17,332	15,686	16,877	10,163
20:00-24:00	31,567	18,583	12,984	762	4,840	203	6,524	7,463	9,643	2,133	5,256	10,733	7,834	1,653	4,772	1,318
	1,238,156	637,456	600,700	11,941	127,141	47,975	388,644	383,611	225,612	53,231	276,643	398,417	172,187	149,646	165,150	76,112
%																
> 6:00	1.40	1.26	1.55	0.00	0.00	0.00	0.89	1.66	2.34	4.28	2.38	1.65	0.32	0.82	0.76	1.53
6:00-9:00	20.04	19.40	20.72	20.50	16.29	21.54	19.70	20.67	20.71	22.67	21.51	19.87	18.59	21.30	19.75	17.00
9:00-12:00	34.58	32.61	36.67	20.25	32.53	35.51	34.10	35.15	36.86	31.56	33.02	34.42	32.74	39.33	34.80	35.44
12:00-17:00	30.51	33.11	27.75	32.77	35.39	28.83	33.92	29.21	26.54	21.18	29.10	30.91	33.73	26.97	31.57	30.95
17:00-20:00	10.92	10.71	11.14	20.10	11.99	13.70	9.70	11.38	9.28	16.32	12.10	10.46	10.07	10.48	10.22	13.35
20:00-24:00	2.55	2.92	2.16	6.38	3.81	0.42	1.68	1.95	4.27	4.01	1.90	2.69	4.55	1.10	2.89	1.73
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Population	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
> 6:00	17,368	3,770	1,561	2,402	3,633	2,767	2,102	1,132	4,704	4,995	7,669
6:00-9:00	248,116	40,061	41,995	42,697	32,393	37,217	27,653	26,100	89,092	73,014	86,010
9:00-12:00	428,137	63,435	68,276	66,351	64,180	60,941	50,343	54,611	153,267	126,729	148,141
12:00-17:00	377,776	57,680	62,279	70,754	51,028	62,149	42,103	31,782	135,406	111,293	131,077
17:00-20:00	135,192	24,085	24,635	22,209	20,785	18,522	13,364	11,592	47,380	38,628	49,183
20:00-24:00	31,567	2,787	6,325	4,828	3,072	6,896	2,613	5,045	10,263	11,149	10,155
	1,238,156	191,818	205,071	209,241	175,092	188,492	138,179	130,262	440,112	365,808	432,236
%											
> 6:00	1.40	1.97	0.76	1.15	2.08	1.47	1.52	0.87	1.07	1.37	1.77
6:00-9:00	20.04	20.88	20.48	20.41	18.50	19.74	20.01	20.04	20.24	19.96	19.90
9:00-12:00	34.58	33.07	33.29	31.71	36.66	32.33	36.43	41.92	34.82	34.64	34.27
12:00-17:00	30.51	30.07	30.37	33.81	29.14	32.97	30.47	24.40	30.77	30.42	30.33
17:00-20:00	10.92	12.56	12.01	10.61	11.87	9.83	9.67	8.90	10.77	10.56	11.38
20:00-24:00	2.55	1.45	3.08	2.31	1.75	3.66	1.89	3.87	2.33	3.05	2.35
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

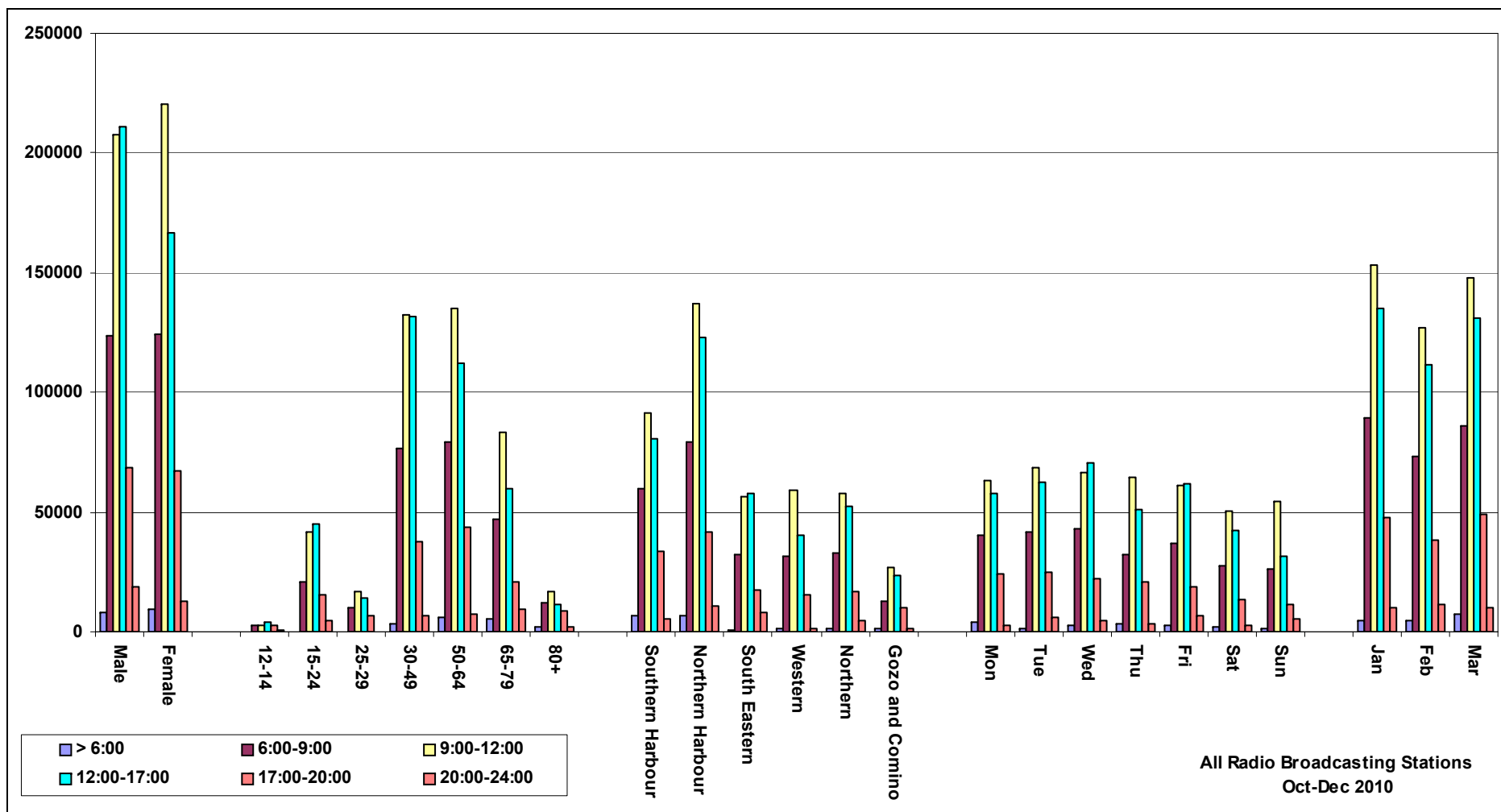
Total Available Time slots by Time Brackets:

From midnight to 6:00am: For this time period there are twelve time slots of half hour each. Multiplied by the total population of 366,503 there would be 4,398,036 time-slots available. Of these only 17,368 time-slots were used.

> 6:00	12 x 366,503	=	4,398,036
6:00-9:00	6 x 366,503	=	2,199,018
9:00-12:00	6 x 366,503	=	2,199,018
12:00-17:00	15 x 366,503	=	5,497,545
17:00-20:00	6 x 366,503	=	2,199,018
20:00-24:00	8 x 366,503	=	2,932,024

Totals may not tally due to weighting and rounding off

The Base of Tables 8.R to T8.R15 is "all available half-hour time slots".



**FIGURE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [JAN-MAR 2011]**

TABLE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]

Station Counts	Total	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
Radju Malta	115,408	46,920	68,488	573	1,764	0	6,962	49,019	45,086	12,004	21,055	43,382	10,538	13,510	20,613	6,310
Radju Parl. 106.6	1,047	0	1,047	0	0	0	0	0	1,047	0	0	1,047	0	0	0	0
Magic Radio	67,567	37,721	29,846	0	6,289	5,000	42,643	12,807	828	0	10,402	20,999	5,655	9,444	19,554	1,513
One Radio	248,597	103,309	145,288	571	13,473	2,028	45,066	97,418	75,427	14,613	67,869	77,941	46,630	19,818	18,748	17,592
Radio 101	51,743	14,607	37,136	0	3,945	0	19,207	20,078	8,514	0	8,480	16,551	6,701	6,293	9,635	4,084
Bay Radio	147,035	115,356	31,678	8,146	47,328	13,280	75,788	2,493	0	0	29,686	45,965	17,462	31,362	18,184	4,375
Calypso Radio	182,085	97,964	84,121	655	2,314	4,301	73,880	76,189	22,048	2,699	42,509	65,682	29,205	23,214	15,351	6,124
RTK	113,476	48,624	64,852	0	0	1,137	11,843	51,366	32,401	16,729	34,725	36,174	15,099	12,494	6,145	8,838
Smash Radio	43,059	29,099	13,960	434	13,342	2,514	21,731	5,038	0	0	7,176	6,610	4,608	9,963	11,846	2,856
Radju Marija	75,261	13,184	62,077	0	192	247	8,976	27,770	31,826	6,250	23,736	19,184	9,527	5,421	8,550	8,842
Campus FM	16,848	11,675	5,173	0	0	0	7,869	5,376	3,603	0	1,656	9,290	3,874	731	0	1,297
Vibe FM	76,918	60,942	15,976	785	24,927	11,814	35,888	3,504	0	0	9,895	26,698	13,371	3,548	17,538	5,867
XFM	44,635	23,792	20,844	194	8,491	7,259	28,518	175	0	0	17,944	16,061	745	2,784	5,242	1,860
Comm. Stations	24,949	10,619	14,330	203	2,486	194	5,114	16,285	334	334	1,129	8,805	6,201	4,723	3,090	1,001
Foreign Station	17,212	14,085	3,127	381	2,590	203	211	8,724	4,500	603	381	1,947	2,571	1,405	8,296	2,613
Other Radio Station	9,508	7,554	1,954	0	0	0	4,949	4,559	0	0	0	2,081	0	2,128	2,360	2,939
Do not listen to radio	2,809	2,004	804	0	0	0	0	2,809	0	0	0	0	0	2,809	0	0
	1,238,156	637,456	600,700	11,941	127,141	47,975	388,644	383,611	225,612	53,231	276,643	398,417	172,187	149,646	165,150	76,112

Station Counts	Total	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Radju Malta	115,408	18,098	16,959	28,786	23,256	7,536	12,390	8,382	38,317	33,516	43,575
Radju Parl. 106.6	1,047	0	0	0	0	1,047	0	0	0	0	1,047
Magic Radio	67,567	7,568	13,143	14,815	13,154	3,877	12,357	2,653	24,677	18,363	24,527
One Radio	248,597	26,055	35,862	44,343	22,558	59,797	32,773	27,209	95,240	91,020	62,337
Radio 101	51,743	7,618	5,874	5,563	3,743	14,664	10,441	3,840	14,934	12,185	24,624
Bay Radio	147,035	36,059	16,570	27,542	23,990	14,748	9,523	18,603	45,132	40,905	60,998
Calypso Radio	182,085	28,694	20,414	31,322	35,006	26,022	8,971	31,657	56,661	64,527	60,897
RTK	113,476	15,428	22,781	17,365	14,743	13,938	19,623	9,597	32,618	33,557	47,300
Smash Radio	43,059	7,252	10,257	5,731	4,568	1,658	5,744	7,850	14,934	9,174	18,952
Radju Marija	75,261	8,406	18,474	11,862	15,013	6,847	6,059	8,599	23,270	24,865	27,125
Campus FM	16,848	6,776	0	1,088	5,181	200	3,603	0	12,221	3,179	1,449
Vibe FM	76,918	7,657	18,546	7,504	4,303	24,220	6,568	8,120	40,280	19,599	17,038
XFM	44,635	11,446	22,799	4,882	620	1,088	1,689	2,112	24,353	5,455	14,828
Comm. Stations	24,949	5,943	804	3,638	2,916	6,525	4,400	723	13,202	3,756	7,991
Foreign Station	17,212	0	583	4,799	5,639	4,123	1,679	389	4,273	4,501	8,438
Other Radio Station	9,508	4,820	0	0	402	1,396	2,360	530	0	402	9,105
Do not listen to radio	2,809	0	2,004	0	0	804	0	0	0	804	2,004
	1,238,156	191,818	205,071	209,241	175,092	188,492	138,179	130,262	440,112	365,808	432,236

Do not Listen to Radio:

A number of respondents replied that they do not normally listen to radio. However, when asked which radio station they listened/ followed the day before the interview, and for how long, they indicated only the time of their listening without indicating the station which they were following.

Totals may not tally due to weighting and rounding off

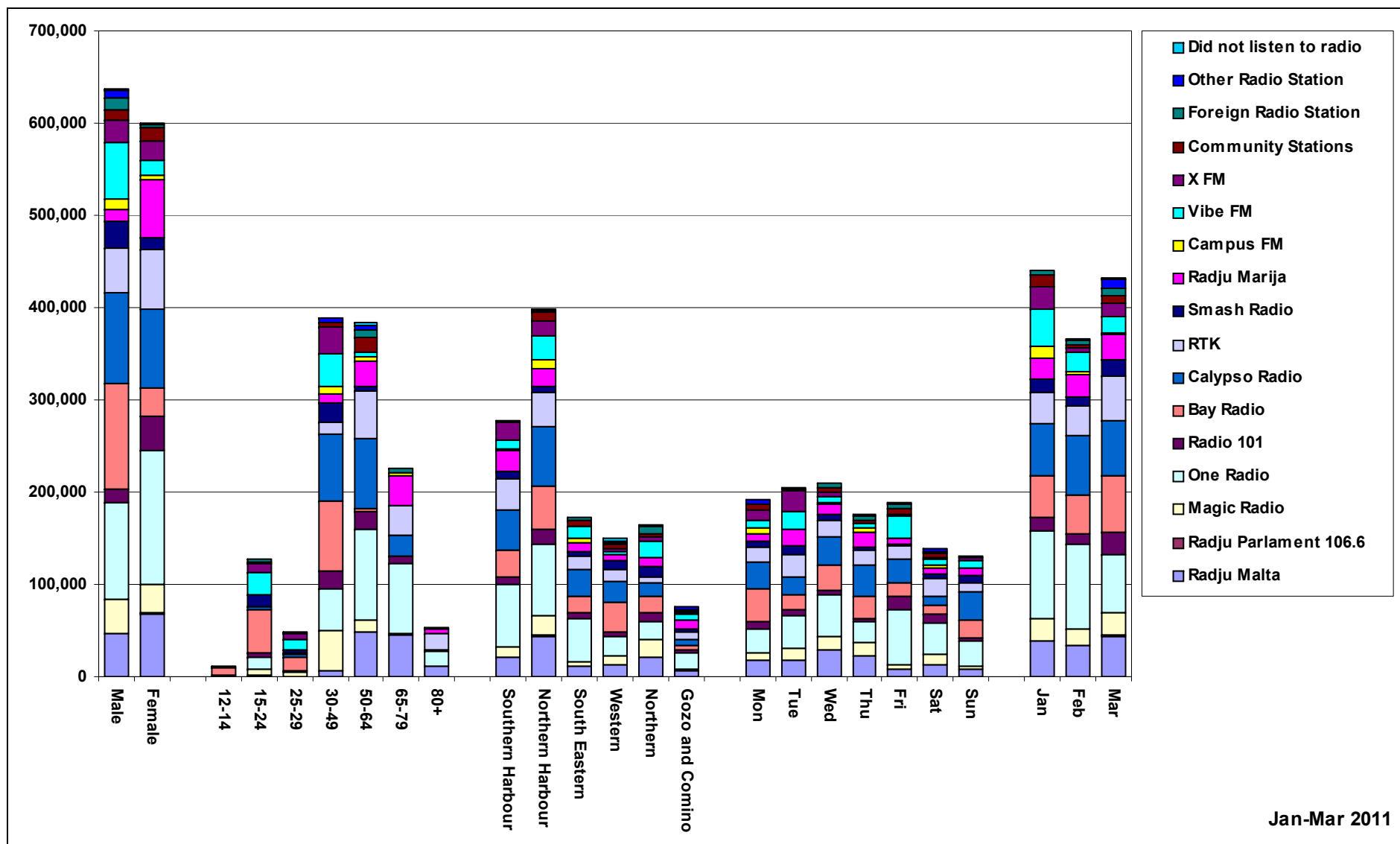


FIGURE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]

TABLE 8.R.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

T8.R.B1: RADJU MALTA [JAN-MAR 2011]

		Gender		Age Groups							Districts					Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
Total																									

Total

Station Counts																										
> 6:00	796	621	175	0	0	0	0	0	796	0	621	175	0	0	0	0	0	0	382	414	0	0	0	175	621	0
6:00-9:00	17,114	8,114	9,000	0	383	0	1,305	5,202	7,584	2,639	3,540	7,035	1,845	1,660	2,867	167	2,782	2,526	4,892	3,031	1,072	1,170	1,640	6,790	5,284	5,040
9:00-12:00	58,956	18,690	40,267	573	1,154	0	4,182	25,950	21,745	5,353	9,932	24,284	4,428	7,836	9,318	3,159	8,450	8,446	12,801	17,475	3,624	4,809	3,352	20,928	14,347	23,681
12:00-17:00	30,012	14,139	15,873	0	227	0	935	14,436	12,055	2,360	5,306	9,888	3,284	3,211	6,101	2,224	5,756	3,896	8,146	1,947	2,605	4,662	3,002	8,244	9,683	12,086
17:00-20:00	7,647	4,913	2,734	0	0	0	372	3,161	2,699	1,416	1,449	2,000	982	803	1,652	761	1,110	1,416	2,359	389	236	1,748	389	2,012	3,374	2,261
20:00-24:00	882	443	439	0	0	0	168	271	207	236	207	0	0	0	675	0	0	675	207	0	0	0	0	168	207	507
	115,408	46,920	68,488	573	1,764	0	6,962	49,019	45,086	12,004	21,055	43,382	10,538	13,510	20,613	6,310	18,098	16,959	28,786	23,256	7,536	12,390	8,382	38,317	33,516	43,575

Station Percentage																										
> 6:00	0.69	1.32	0.25	0.00	0.00	0.00	0.00	0.00	1.76	0.00	2.95	0.40	0.00	0.00	0.00	0.00	0.00	0.00	1.33	1.78	0.00	0.00	0.00	0.46	1.85	0.00
6:00-9:00	14.83	17.29	13.14	0.00	21.70	0.00	18.74	10.61	16.82	21.99	16.81	16.22	17.51	12.29	13.91	2.64	15.37	14.90	16.99	13.03	14.22	9.44	19.56	17.72	15.76	11.57
9:00-12:00	51.09	39.83	58.79	100.00	65.42	0.00	60.07	52.94	48.23	44.59	47.17	55.98	42.02	58.00	45.21	50.06	46.69	49.80	44.47	75.14	48.09	38.81	39.98	54.62	42.81	54.35
12:00-17:00	26.01	30.13	23.18	0.00	12.87	0.00	13.43	29.45	26.74	19.66	25.20	22.79	31.16	23.76	29.60	35.24	31.80	22.97	28.30	8.37	34.56	37.63	35.81	21.51	28.89	27.74
17:00-20:00	6.63	10.47	3.99	0.00	0.00	0.00	5.34	6.45	5.99	11.80	6.88	4.61	9.32	5.94	8.01	12.06	6.13	8.35	8.19	1.67	3.13	14.11	4.64	5.25	10.07	5.19
20:00-24:00	0.76	0.94	0.64	0.00	0.00	0.00	2.41	0.55	0.46	1.97	0.98	0.00	0.00	0.00	3.27	0.00	0.00	3.98	0.72	0.00	0.00	0.00	0.00	0.44	0.62	1.16
	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.06	0.10	0.03	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.22	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.24	0.00	0.00	0.00	0.04	0.17	0.00
6:00-9:00	1.38	1.27	1.50	0.00	0.30	0.00	0.34	1.36	3.36	4.96	1.28	1.77	1.07	1.11	1.74	0.22	1.45	1.23	2.34	1.73	0.57	0.85	1.26	1.54	1.44	1.17
9:00-12:00	4.76	2.93	6.70	4.80	0.91	0.00	1.08	6.76	9.64	10.06	3.59	6.10	2.57	5.24	5.64	4.15	4.41	4.12	6.12	9.98	1.92	3.48	2.57	4.76	3.92	5.48
12:00-17:00	2.42	2.22	2.64	0.00	0.18	0.00	0.24	3.76	5.34	4.43	1.92	2.48	1.91	2.15	3.69	2.92	3.00	1.90	3.89	1.11	1.38	3.37	2.30	1.87	2.65	2.80
17:00-20:00	0.62	0.77	0.46	0.00	0.00	0.00	0.10	0.82	1.20	2.66	0.52	0.50	0.57	0.54	1.00	1.00	0.58	0.69	1.13	0.22	0.13	1.27	0.30	0.46	0.92	0.52
20:00-24:00	0.07	0.07	0.07	0.00	0.00	0.00	0.04	0.07	0.09	0.44	0.07	0.00	0.00	0.00	0.41	0.00	0.00	0.33	0.10	0.00	0.00	0.00	0.00	0.04	0.06	0.12
	9.32	7.36	11.40	4.80	1.39	0.00	1.79	12.78	19.98	22.55	7.61	10.89	6.12	9.03	12.48	8.29	9.44	8.27	13.76	13.28	4.00	8.97	6.43	8.71	9.16	10.08

Totals may not tally due to weighting and rounding off

T8.R.B2: RADJU PARLAMENT 106.6 [JAN-MAR 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComlino	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Mar	Feb	Jan

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9:00-12:00	1,047	0	1,047	0	0	0	0	0	1,047	0	0	1,047	0	0	0	0	0	0	0	1,047	0	0	0	0	0	1,047
12:00-17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17:00-20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	1,047	0	1,047	0	0	0	0	0	1,047	0	0	1,047	0	0	0	0	0	0	0	1,047	0	0	0	0	0	1,047

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
9:00-12:00	100.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	100	0.00	100	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	100	

Population Percent																											
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	
9:00-12:00	0.08	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.56	0.00	0.00		0.00	0.00	0.24
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	0.00	
	0.08	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.46	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.56	0.00	0.00		0.00	0.00	0.24	

Totals may not tally due to weighting and rounding off

T8.R.B3: MAGIC RADIO [JAN-MAR 2011]

	Total	Gender		Age Groups					Districts					Weekdays							Months					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
> 6:00	221	221	0	0	0	0	221	0	0	0	0	0	0	221	0	0	0	221	0	0	0	0	0	0	0	221
6:00-9:00	11,815	7,343	4,472	0	1,013	190	6,722	3,889	0	0	2,409	3,400	1,382	1,991	2,633	0	699	3,182	2,526	2,011	1,157	2,085	155	3,388	3,307	5,119
9:00-12:00	21,517	10,710	10,807	0	1,216	2,348	13,727	3,605	621	0	3,031	6,961	1,584	3,097	6,844	0	3,069	4,849	4,491	2,914	1,300	2,862	2,032	8,246	6,857	6,414
12:00-17:00	24,851	14,164	10,687	0	2,682	2,270	16,338	3,560	0	0	2,943	5,691	1,959	3,763	8,983	1,513	1,739	4,225	7,387	5,471	310	5,409	310	9,353	6,471	9,027
17:00-20:00	6,028	2,807	3,221	0	604	190	4,248	779	207	0	2,020	3,045	0	372	590	0	919	422	412	2,272	0	1,847	155	1,942	1,225	2,862
20:00-24:00	3,136	2,477	659	0	774	0	1,389	973	0	0	0	1,903	730	0	504	0	1,141	243	0	486	1,110	155	0	1,747	504	885
	67,567	37,721	29,846	0	6,289	5,000	42,643	12,807	828	0	10,402	20,999	5,655	9,444	19,554	1,513	7,568	13,143	14,815	13,154	3,877	12,357	2,653	24,677	18,363	24,527

Station Percentage																										
> 6:00	0.33	0.59	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.00	0.00	0.00	2.34	0.00	0.00	0.00	1.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90
6:00-9:00	17.49	19.47	14.98	0.00	16.11	3.81	15.76	30.37	0.00	0.00	23.16	16.19	24.44	21.09	13.46	0.00	9.23	24.21	17.05	15.29	29.85	16.87	5.85	13.73	18.01	20.87
9:00-12:00	31.85	28.39	36.21	0.00	19.33	46.97	32.19	28.15	75.00	0.00	29.14	33.15	28.02	32.79	35.00	0.00	40.56	36.90	30.31	22.15	33.52	23.16	76.62	33.42	37.34	26.15
12:00-17:00	36.78	37.55	35.81	0.00	42.65	45.41	38.31	27.80	0.00	0.00	28.29	27.10	34.64	39.84	45.94	100.00	22.98	32.14	49.86	41.59	8.00	43.77	11.69	37.90	35.24	36.80
17:00-20:00	8.92	7.44	10.79	0.00	9.61	3.81	9.96	6.08	25.00	0.00	19.42	14.50	0.00	3.94	3.02	0.00	12.15	3.21	2.78	17.27	0.00	14.95	5.85	7.87	6.67	11.67
20:00-24:00	4.64	6.57	2.21	0.00	12.31	0.00	3.26	7.60	0.00	0.00	0.00	9.06	12.90	0.00	2.58	0.00	15.08	1.85	0.00	3.70	28.64	1.25	0.00	7.08	2.74	3.61
	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.02	0.03	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05
6:00-9:00	0.95	1.15	0.74	0.00	0.80	0.40	1.73	1.01	0.00	0.00	0.87	0.85	0.80	1.33	1.59	0.00	0.36	1.55	1.21	1.15	0.61	1.51	0.12	0.77	0.90	1.18
9:00-12:00	1.74	1.68	1.80	0.00	0.96	4.90	3.53	0.94	0.28	0.00	1.10	1.75	0.92	2.07	4.14	0.00	1.60	2.36	2.15	1.66	0.69	2.07	1.56	1.87	1.87	1.48
12:00-17:00	2.01	2.22	1.78	0.00	2.11	4.73	4.20	0.93	0.00	0.00	1.06	1.43	1.14	2.51	5.44	1.99	0.91	2.06	3.53	3.12	0.16	3.91	0.24	2.13	1.77	2.09
17:00-20:00	0.49	0.44	0.54	0.00	0.48	0.40	1.09	0.20	0.09	0.00	0.73	0.76	0.00	0.25	0.36	0.00	0.48	0.21	0.20	1.30	0.00	1.34	0.12	0.44	0.33	0.66
20:00-24:00	0.25	0.39	0.11	0.00	0.61	0.00	0.36	0.25	0.00	0.00	0.00	0.48	0.42	0.00	0.31	0.00	0.59	0.12	0.00	0.28	0.59	0.11	0.00	0.40	0.14	0.20
	5.46	5.92	4.97	0.00	4.95	10.42	10.97	3.34	0.37	0.00	3.76	5.27	3.28	6.31	11.84	1.99	3.95	6.41	7.08	7.51	2.06	8.94	2.04	5.61	5.02	5.67

Totals may not tally due to weighting and rounding off

T8.R.B4: ONE RADIO [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts

> 6:00	4,031	1,023	3,009	0	0	0	927	2,120	984	0	1,755	893	369	201	813	0	464	391	349	638	414	1,406	369	1,000	2,383	648
6:00-9:00	58,460	24,692	33,768	571	880	0	10,038	22,528	21,121	3,322	16,065	17,004	11,474	5,454	5,903	2,560	6,359	8,315	9,557	5,870	11,802	8,281	8,276	20,063	21,518	16,880
9:00-12:00	80,766	32,258	48,508	0	4,736	0	16,581	28,922	26,517	4,010	23,301	24,636	13,578	5,257	7,916	6,077	9,747	10,328	12,348	9,110	18,914	9,543	10,776	32,194	29,746	18,826
12:00-17:00	75,325	34,829	40,496	0	5,822	0	12,296	31,845	20,438	4,923	17,313	26,855	14,039	7,527	4,116	5,475	5,493	9,557	16,034	6,234	21,445	10,223	6,339	31,018	26,688	17,619
17:00-20:00	23,465	8,359	15,106	0	2,035	2,028	4,384	8,692	3,968	2,358	6,706	7,713	4,771	1,379	0	2,896	3,578	4,807	5,914	141	5,724	2,737	564	7,267	8,821	7,376
20:00-24:00	6,550	2,148	4,401	0	0	0	840	3,312	2,398	0	2,728	840	2,398	0	0	584	414	2,463	141	564	1,497	584	886	3,698	1,864	988
	248,597	103,309	145,288	571	13,473	2,028	45,066	97,418	75,427	14,613	67,869	77,941	46,630	19,818	18,748	17,592	26,055	35,862	44,343	22,558	59,797	32,773	27,209	95,240	91,020	62,337

Station Percentage

> 6:00	1.62	0.99	2.07	0.00	0.00	0.00	2.06	2.18	1.30	0.00	2.59	1.15	0.79	1.01	4.34	0.00	1.78	1.09	0.79	2.83	0.69	4.29	1.36	1.05	2.62	1.04
6:00-9:00	23.52	23.90	23.24	100.00	6.53	0.00	22.27	23.12	28.00	22.73	23.67	21.82	24.61	27.52	31.49	14.55	24.41	23.19	21.55	26.02	19.74	25.27	30.41	21.07	23.64	27.08
9:00-12:00	32.49	31.22	33.39	0.00	35.15	0.00	36.79	29.69	35.16	27.44	34.33	31.61	29.12	26.53	42.22	34.55	37.41	28.80	27.85	40.39	31.63	29.12	39.60	33.80	32.68	30.20
12:00-17:00	30.30	33.71	27.87	0.00	43.21	0.00	27.28	32.69	27.10	33.69	25.51	34.46	30.11	37.98	21.95	31.12	21.08	26.65	36.16	27.64	35.86	31.19	23.30	32.57	29.32	28.26
17:00-20:00	9.44	8.09	10.40	0.00	15.10	100.00	9.73	8.92	5.26	16.14	9.88	9.90	10.23	6.96	0.00	16.46	13.73	13.40	13.34	0.63	9.57	8.35	2.07	7.63	9.69	11.83
20:00-24:00	2.63	2.08	3.03	0.00	0.00	0.00	1.86	3.40	3.18	0.00	4.02	1.08	5.14	0.00	0.00	3.32	1.59	6.87	0.32	2.50	2.50	1.78	3.26	3.88	2.05	1.58
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.33	0.16	0.50	0.00	0.00	0.00	0.24	0.55	0.44	0.00	0.63	0.22	0.21	0.13	0.49	0.00	0.24	0.19	0.17	0.36	0.22	1.02	0.28	0.23	0.65	0.15
6:00-9:00	4.72	3.87	5.62	4.78	0.69	0.00	2.58	5.87	9.36	6.24	5.81	4.27	6.66	3.64	3.57	3.36	3.32	4.05	4.57	3.35	6.26	5.99	6.35	4.56	5.88	3.91
9:00-12:00	6.52	5.06	8.08	0.00	3.73	0.00	4.27	7.54	11.75	7.53	8.42	6.18	7.89	3.51	4.79	7.98	5.08	5.04	5.90	5.20	10.03	6.91	8.27	7.31	8.13	4.36
12:00-17:00	6.08	5.46	6.74	0.00	4.58	0.00	3.16	8.30	9.06	9.25	6.26	6.74	8.15	5.03	2.49	7.19	2.86	4.66	7.66	3.56	11.38	7.40	4.87	7.05	7.30	4.08
17:00-20:00	1.90	1.31	2.51	0.00	1.60	4.23	1.13	2.27	1.76	4.43	2.42	1.94	2.77	0.92	0.00	3.81	1.87	2.34	2.83	0.08	3.04	1.98	0.43	1.65	2.41	1.71
20:00-24:00	0.53	0.34	0.73	0.00	0.00	0.00	0.22	0.86	1.06	0.00	0.99	0.21	1.39	0.00	0.00	0.77	0.22	1.20	0.07	0.32	0.79	0.42	0.68	0.84	0.51	0.23
	20.08	16.21	24.19	4.78	10.60	4.23	11.60	25.39	33.43	27.45	24.53	19.56	27.08	13.24	11.35	23.11	13.58	17.49	21.19	12.88	31.72	23.72	20.89	21.64	24.88	14.42

Totals may not tally due to weighting and rounding off

T8.R.B5: RADIO 101 [JAN-MAR 2011]

	Gender		Age Groups						Districts						Weekdays						Months						
	Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar		
Total																											

Station Counts																										
> 6:00	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	0	0	0	175	0	0	0	175	0	0
6:00-9:00	12,549	2,703	9,847	0	986	0	3,451	6,430	1,682	0	1,814	4,249	1,107	1,972	2,740	667	2,140	350	1,391	919	3,400	3,652	698	3,412	3,337	5,800
9:00-12:00	16,600	5,237	11,362	0	1,479	0	6,045	4,523	4,552	0	2,633	2,836	2,214	2,728	4,444	1,745	1,479	3,752	1,391	0	3,704	5,227	1,047	4,432	3,577	8,590
12:00-17:00	15,348	3,591	11,756	0	1,479	0	6,333	5,423	2,112	0	3,569	5,686	2,089	1,062	1,437	1,505	2,629	1,300	2,318	1,291	4,501	1,563	1,745	4,595	3,670	7,083
17:00-20:00	6,887	3,076	3,811	0	0	0	3,378	3,343	167	0	464	3,605	1,107	531	1,014	167	1,369	472	464	1,358	2,875	0	349	2,319	1,417	3,151
20:00-24:00	184	0	184	0	0	0	0	184	0	0	0	0	184	0	0	0	0	0	0	0	184	0	0	0	184	0
	51,743	14,607	37,136	0	3,945	0	19,207	20,078	8,514	0	8,480	16,551	6,701	6,293	9,635	4,084	7,618	5,874	5,563	3,743	14,664	10,441	3,840	14,934	12,185	24,624

Station Percentage																										
> 6:00	0.34	0.00	0.47	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.00	4.66	0.00	0.00	0.00	1.17	0.00	0.00
6:00-9:00	24.25	18.50	26.52	0.00	25.00	0.00	17.97	32.03	19.76	0.00	21.39	25.67	16.52	31.33	28.44	16.34	28.10	5.95	25.00	24.55	23.19	34.97	18.18	22.85	27.39	23.55
9:00-12:00	32.08	35.85	30.60	0.00	37.50	0.00	31.47	22.53	53.47	0.00	31.05	17.14	33.04	43.35	46.12	42.72	19.42	63.88	25.00	0.00	25.26	50.06	27.27	29.68	29.35	34.89
12:00-17:00	29.66	24.59	31.66	0.00	37.50	0.00	32.97	27.01	24.81	0.00	42.09	34.36	31.17	16.88	14.91	36.85	34.51	22.13	41.67	34.49	30.69	14.97	45.45	30.77	30.12	28.76
17:00-20:00	13.31	21.06	10.26	0.00	0.00	0.00	17.59	16.65	1.96	0.00	5.47	21.78	16.52	8.44	10.53	4.08	17.97	8.04	8.33	36.29	19.60	0.00	9.09	15.53	11.63	12.79
20:00-24:00	0.36	0.00	0.50	0.00	0.00	0.00	0.00	0.92	0.00	0.00	0.00	0.00	2.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.26	0.00	0.00	0.00	1.51	0.00
	100	100	100	0.00	100	0.00	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.01	0.00	0.03	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.04	0.00	0.00
6:00-9:00	1.01	0.42	1.64	0.00	0.78	0.00	0.89	1.68	0.75	0.00	0.66	1.07	0.64	1.32	1.66	0.88	1.12	0.17	0.66	0.52	1.80	2.64	0.54	0.78	0.91	1.34
9:00-12:00	1.34	0.82	1.89	0.00	1.16	0.00	1.56	1.18	2.02	0.00	0.95	0.71	1.29	1.82	2.69	2.29	0.77	1.83	0.66	0.00	1.97	3.78	0.80	1.01	0.98	1.99
12:00-17:00	1.24	0.56	1.96	0.00	1.16	0.00	1.63	1.41	0.94	0.00	1.29	1.43	1.21	0.71	0.87	1.98	1.37	0.63	1.11	0.74	2.39	1.13	1.34	1.04	1.00	1.64
17:00-20:00	0.56	0.48	0.63	0.00	0.00	0.00	0.87	0.87	0.07	0.00	0.17	0.90	0.64	0.35	0.61	0.22	0.71	0.23	0.22	0.78	1.53	0.00	0.27	0.53	0.39	0.73
20:00-24:00	0.01	0.00	0.03	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.05	0.00
	4.18	2.29	6.18	0.00	3.10	0.00	4.94	5.23	3.77	0.00	3.07	4.15	3.89	4.21	5.83	5.37	3.97	2.86	2.66	2.14	7.78	7.56	2.95	3.39	3.33	5.70

Totals may not tally due to weighting and rounding off

T8.R.B6: BAY RADIO [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts

> 6:00	1,059	1,059	0	0	0	0	1,059	0	0	0	0	1,059	0	0	0	0	0	0	0	1,059	0	0	0	0	0	1,059
6:00-9:00	29,802	21,210	8,593	1,877	7,603	4,228	15,705	389	0	0	6,783	9,462	2,956	6,559	2,869	1,174	6,336	4,074	6,925	4,775	3,746	1,319	2,628	6,951	8,426	14,426
9:00-12:00	44,123	35,478	8,645	1,845	14,151	5,327	21,824	975	0	0	6,873	13,108	6,226	11,945	4,086	1,884	11,688	4,306	7,016	5,271	5,257	4,517	6,069	13,491	12,925	17,707
12:00-17:00	49,197	41,773	7,424	2,237	17,754	2,710	26,496	0	0	0	9,880	17,091	8,078	8,629	5,128	392	12,893	5,734	11,290	7,353	4,024	2,387	5,516	16,569	11,574	21,054
17:00-20:00	18,578	12,802	5,776	1,805	5,496	813	9,617	846	0	0	5,487	4,716	0	3,435	4,360	578	4,657	2,239	2,311	4,347	1,722	573	2,728	7,702	4,935	5,940
20:00-24:00	4,275	3,036	1,240	381	2,323	203	1,087	282	0	0	663	530	203	794	1,741	346	485	217	0	1,185	0	727	1,662	420	3,044	812
	147,035	115,356	31,678	8,146	47,328	13,280	75,788	2,493	0	0	29,686	45,965	17,462	31,362	18,184	4,375	36,059	16,570	27,542	23,990	14,748	9,523	18,603	45,132	40,905	60,998

Station Percentage

> 6:00	0.72	0.92	0.00	0.00	0.00	0.00	1.40	0.00	0.00	0.00	0.00	2.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.41	0.00	0.00	0.00	0.00	0.00	1.74
6:00-9:00	20.27	18.39	27.13	23.04	16.07	31.84	20.72	15.62	0.00	0.00	22.85	20.58	16.93	20.91	15.78	26.84	17.57	24.59	25.14	19.90	25.40	13.85	14.13	15.40	20.60	23.65
9:00-12:00	30.01	30.75	27.29	22.65	29.90	40.11	28.80	39.12	0.00	0.00	23.15	28.52	35.66	38.09	22.47	43.07	32.41	25.99	25.47	21.97	35.64	47.43	32.62	29.89	31.60	29.03
12:00-17:00	33.46	36.21	23.44	27.47	37.51	20.40	34.96	0.00	0.00	0.00	33.28	37.18	46.26	27.51	28.20	8.97	35.76	34.61	40.99	30.65	27.28	25.07	29.65	36.71	28.30	34.52
17:00-20:00	12.63	11.10	18.23	22.16	11.61	6.12	12.69	33.95	0.00	0.00	18.48	10.26	0.00	10.95	23.98	13.22	12.92	13.51	8.39	18.12	11.68	6.02	14.66	17.07	12.07	9.74
20:00-24:00	2.91	2.63	3.91	4.68	4.91	1.53	1.43	11.32	0.00	0.00	2.23	1.15	1.16	2.53	9.57	7.90	1.34	1.31	0.00	4.94	0.00	7.63	8.93	0.93	7.44	1.33
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.09	0.17	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.00	0.00	0.00	0.25
6:00-9:00	2.41	3.33	1.43	15.72	5.98	8.81	4.04	0.10	0.00	0.00	2.45	2.37	1.72	4.38	1.74	1.54	3.30	1.99	3.31	2.73	1.99	0.95	2.02	1.58	2.30	3.34
9:00-12:00	3.56	5.57	1.44	15.45	11.13	11.10	5.62	0.25	0.00	0.00	2.48	3.29	3.62	7.98	2.47	2.48	6.09	2.10	3.35	3.01	2.79	3.27	4.66	3.07	3.53	4.10
12:00-17:00	3.97	6.55	1.24	18.74	13.96	5.65	6.82	0.00	0.00	0.00	3.57	4.29	4.69	5.77	3.10	0.52	6.72	2.80	5.40	4.20	2.13	1.73	4.23	3.76	3.16	4.87
17:00-20:00	1.50	2.01	0.96	15.12	4.32	1.69	2.47	0.22	0.00	0.00	1.98	1.18	0.00	2.30	2.64	0.76	2.43	1.09	1.10	2.48	0.91	0.41	2.09	1.75	1.35	1.37
20:00-24:00	0.35	0.48	0.21	3.19	1.83	0.42	0.28	0.07	0.00	0.00	0.24	0.13	0.12	0.53	1.05	0.45	0.25	0.11	0.00	0.68	0.00	0.53	1.28	0.10	0.83	0.19
	11.88	18.10	5.27	68.21	37.22	27.68	19.50	0.65	0.00	0.00	10.73	11.54	10.14	20.96	11.01	5.75	18.80	8.08	13.16	13.70	7.82	6.89	14.28	10.25	11.18	14.11

Totals may not tally due to weighting and rounding off

T8.R.B7: CALYPSO RADIO [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts

> 6:00	1,774	791	983	0	0	0	0	1,567	207	0	348	759	0	0	0	667	1,178	0	0	596	0	0	0	717	1,057	0
6:00-9:00	31,055	13,078	17,977	0	454	1,087	10,052	15,980	2,435	1,047	7,064	13,350	2,737	3,763	3,141	1,001	7,961	1,737	5,786	8,490	2,221	195	4,665	12,208	10,848	7,999
9:00-12:00	66,856	32,700	34,156	0	1,860	1,302	24,154	30,922	7,745	873	14,344	23,602	10,397	10,503	6,815	1,196	9,148	6,514	8,211	13,343	10,304	5,174	14,162	23,013	23,508	20,335
12:00-17:00	60,892	37,798	23,094	655	0	1,912	31,779	18,995	7,551	0	15,901	21,089	10,641	6,738	4,116	2,406	6,871	7,020	12,742	10,748	12,574	1,291	9,645	14,387	22,618	23,887
17:00-20:00	15,468	8,177	7,291	0	0	0	5,686	7,623	2,159	0	4,438	3,896	2,992	2,010	1,280	853	3,071	2,992	2,581	1,341	767	1,532	3,184	5,557	3,806	6,105
20:00-24:00	6,040	5,420	620	0	0	0	2,209	1,102	1,951	779	414	2,987	2,438	200	0	0	465	2,151	2,003	488	155	779	0	779	2,691	2,571
	182,085	97,964	84,121	655	2,314	4,301	73,880	76,189	22,048	2,699	42,509	65,682	29,205	23,214	15,351	6,124	28,694	20,414	31,322	35,006	26,022	8,971	31,657	56,661	64,527	60,897

Station Percentage

> 6:00	0.97	0.81	1.17	0.00	0.00	0.00	0.00	2.06	0.94	0.00	0.82	1.15	0.00	0.00	0.00	10.90	4.10	0.00	0.00	1.70	0.00	0.00	0.00	1.27	1.64	0.00
6:00-9:00	17.06	13.35	21.37	0.00	19.62	25.27	13.61	20.97	11.04	38.81	16.62	20.33	9.37	16.21	20.46	16.35	27.75	8.51	18.47	24.25	8.54	2.17	14.74	21.55	16.81	13.14
9:00-12:00	36.72	33.38	40.60	0.00	80.38	30.28	32.69	40.59	35.13	32.34	33.74	35.93	35.60	45.24	44.39	19.52	31.88	31.91	26.21	38.12	39.60	57.68	44.74	40.62	36.43	33.39
12:00-17:00	33.44	38.58	27.45	100.00	0.00	44.45	43.01	24.93	34.25	0.00	37.41	32.11	36.44	29.03	26.81	39.30	23.95	34.39	40.68	30.70	48.32	14.39	30.47	25.39	35.05	39.22
17:00-20:00	8.49	8.35	8.67	0.00	0.00	0.00	7.70	10.01	9.79	0.00	10.44	5.93	10.24	8.66	8.34	13.94	10.70	14.65	8.24	3.83	2.95	17.08	10.06	9.81	5.90	10.03
20:00-24:00	3.32	5.53	0.74	0.00	0.00	0.00	2.99	1.45	8.85	28.85	0.97	4.55	8.35	0.86	0.00	0.00	1.62	10.54	6.39	1.39	0.60	8.68	0.00	1.37	4.17	4.22
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.14	0.12	0.16	0.00	0.00	0.00	0.00	0.41	0.09	0.00	0.13	0.19	0.00	0.00	0.00	0.88	0.61	0.00	0.00	0.34	0.00	0.00	0.00	0.16	0.29	0.00
6:00-9:00	2.51	2.05	2.99	0.00	0.36	2.27	2.59	4.17	1.08	1.97	2.55	3.35	1.59	2.51	1.90	1.32	4.15	0.85	2.77	4.85	1.18	0.14	3.58	2.77	2.97	1.85
9:00-12:00	5.40	5.13	5.69	0.00	1.46	2.71	6.21	8.06	3.43	1.64	5.18	5.92	6.04	7.02	4.13	1.57	4.77	3.18	3.92	7.62	5.47	3.74	10.87	5.23	6.43	4.70
12:00-17:00	4.92	5.93	3.84	5.49	0.00	3.98	8.18	4.95	3.35	0.00	5.75	5.29	6.18	4.50	2.49	3.16	3.58	3.42	6.09	6.14	6.67	0.93	7.40	3.27	6.18	5.53
17:00-20:00	1.25	1.28	1.21	0.00	0.00	0.00	1.46	1.99	0.96	0.00	1.60	0.98	1.74	1.34	0.77	1.12	1.60	1.46	1.23	0.77	0.41	1.11	2.44	1.26	1.04	1.41
20:00-24:00	0.49	0.85	0.10	0.00	0.00	0.00	0.57	0.29	0.86	1.46	0.15	0.75	1.42	0.13	0.00	0.00	0.24	1.05	0.96	0.28	0.08	0.56	0.00	0.18	0.74	0.59
	14.71	15.37	14.00	5.49	1.82	8.96	19.01	19.86	9.77	5.07	15.37	16.49	16.96	15.51	9.30	8.05	14.96	9.95	14.97	19.99	13.81	6.49	24.30	12.87	17.64	14.09

Totals may not tally due to weighting and rounding off

T8.R.B8: RTK [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
> 6:00	5,583	2,040	3,543	0	0	0	782	1,779	1,574	1,449	3,020	1,591	0	402	236	334	1,865	782	893	349	585	696	414	1,880	585	3,118
6:00-9:00	22,424	10,284	12,140	0	0	569	1,828	11,128	5,478	3,421	6,968	6,970	1,832	3,415	743	2,495	3,290	4,446	3,530	1,570	2,918	4,420	2,250	6,446	7,543	8,434
9:00-12:00	37,156	14,322	22,834	0	0	569	5,689	14,065	11,317	5,516	10,464	13,617	5,069	3,615	1,355	3,036	3,072	5,432	5,601	6,154	3,605	6,961	6,330	9,338	13,656	14,162
12:00-17:00	25,361	9,627	15,735	0	0	0	2,690	13,256	6,325	3,090	8,288	8,425	4,228	2,212	708	1,501	3,338	7,581	2,837	3,153	2,908	5,343	200	7,577	6,209	11,575
17:00-20:00	19,026	10,299	8,727	0	0	0	412	10,189	6,290	2,134	5,701	4,155	3,601	2,408	1,687	1,473	3,582	4,346	3,631	3,167	2,063	1,834	402	6,397	5,000	7,629
20:00-24:00	3,925	2,052	1,873	0	0	0	442	949	1,416	1,118	282	1,416	369	442	1,416	0	282	195	873	349	1,858	369	0	980	564	2,381
	113,476	48,624	64,852	0	0	1,137	11,843	51,366	32,401	16,729	34,725	36,174	15,099	12,494	6,145	8,838	15,428	22,781	17,365	14,743	13,938	19,623	9,597	32,618	33,557	47,300

Station Percentage																										
> 6:00	4.92	4.20	5.46	0.00	0.00	0.00	6.60	3.46	4.86	8.66	8.70	4.40	0.00	3.22	3.84	3.78	12.09	3.43	5.14	2.37	4.20	3.55	4.31	5.76	1.74	6.59
6:00-9:00	19.76	21.15	18.72	0.00	0.00	50.00	15.43	21.66	16.91	20.45	20.07	19.27	12.13	27.34	12.09	28.23	21.32	19.52	20.33	10.65	20.94	22.52	23.45	19.76	22.48	17.83
9:00-12:00	32.74	29.45	35.21	0.00	0.00	50.00	48.04	27.38	34.93	32.97	30.13	37.64	33.57	28.94	22.05	34.35	19.91	23.84	32.25	41.74	25.87	35.47	65.96	28.63	40.69	29.94
12:00-17:00	22.35	19.80	24.26	0.00	0.00	0.00	22.71	25.81	19.52	18.47	23.87	23.29	28.00	17.70	11.52	16.98	21.63	33.28	16.34	21.39	20.87	27.23	2.09	23.23	18.50	24.47
17:00-20:00	16.77	21.18	13.46	0.00	0.00	0.00	3.48	19.84	19.41	12.76	16.42	11.49	23.85	19.27	27.45	16.67	23.21	19.08	20.91	21.48	14.80	9.35	4.19	19.61	14.90	16.13
20:00-24:00	3.46	4.22	2.89	0.00	0.00	0.00	3.73	1.85	4.37	6.69	0.81	3.92	2.44	3.54	23.04	0.00	1.83	0.85	5.03	2.37	13.33	1.88	0.00	3.01	1.68	5.03
	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.45	0.32	0.59	0.00	0.00	0.00	0.20	0.46	0.70	2.72	1.09	0.40	0.00	0.27	0.14	0.44	0.97	0.38	0.43	0.20	0.31	0.50	0.32	0.43	0.16	0.72
6:00-9:00	1.81	1.61	2.02	0.00	0.00	1.19	0.47	2.90	2.43	6.43	2.52	1.75	1.06	2.28	0.45	3.28	1.72	2.17	1.69	0.90	1.55	3.20	1.73	1.46	2.06	1.95
9:00-12:00	3.00	2.25	3.80	0.00	0.00	1.19	1.46	3.67	5.02	10.36	3.78	3.42	2.94	2.42	0.82	3.99	1.60	2.65	2.68	3.51	1.91	5.04	4.86	2.12	3.73	3.28
12:00-17:00	2.05	1.51	2.62	0.00	0.00	0.00	0.69	3.46	2.80	5.80	3.00	2.11	2.46	1.48	0.43	1.97	1.74	3.70	1.36	1.80	1.54	3.87	0.15	1.72	1.70	2.68
17:00-20:00	1.54	1.62	1.45	0.00	0.00	0.00	0.11	2.66	2.79	4.01	2.06	1.04	2.09	1.61	1.02	1.94	1.87	2.12	1.74	1.81	1.09	1.33	0.31	1.45	1.37	1.77
20:00-24:00	0.32	0.32	0.31	0.00	0.00	0.00	0.11	0.25	0.63	2.10	0.10	0.36	0.21	0.30	0.86	0.00	0.15	0.09	0.42	0.20	0.99	0.27	0.00	0.22	0.15	0.55
	9.16	7.63	10.80	0.00	0.00	2.37	3.05	13.39	14.36	31.43	12.55	9.08	8.77	8.35	3.72	11.61	8.04	11.11	8.30	8.42	7.39	14.20	7.37	7.41	9.17	10.94

Totals may not tally due to weighting and rounding off

T8.R.B9: SMASH RADIO [JAN-MAR 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
> 6:00	0		0		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	9,596	5,178	4,418	0	2,100	383	5,963	1,151	0	0	1,283	1,304	1,385	1,320	3,932	372	2,359	2,317	1,541	0	883	336	2,159	3,469	1,670	4,457
9:00-12:00	17,293	10,657	6,636	0	5,982	1,524	8,372	1,416	0	0	3,804	2,750	1,459	3,403	3,977	1,901	3,004	5,117	2,042	1,302	775	1,647	3,405	6,273	2,110	8,911
12:00-17:00	14,139	11,615	2,525	434	4,391	227	6,615	2,471	0	0	927	2,556	1,764	4,371	3,937	584	1,888	2,822	1,767	2,398	0	3,761	1,504	5,192	4,231	4,716
17:00-20:00	2,031	1,650	381	0	868	381	782	0	0	0	1,162	0	0	868	0	0	0	0	381	868	0	0	782	0	1,162	868
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	43,059	29,099	13,960	434	13,342	2,514	21,731	5,038	0	0	7,176	6,610	4,608	9,963	11,846	2,856	7,252	10,257	5,731	4,568	1,658	5,744	7,850	14,934	9,174	18,952

Station Percentage																														
> 6:00	0.00		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00					
6:00-9:00	22.29		17.79	31.65		0.00	15.74	15.22	27.44	22.84	0.00	0.00	0.00	0.00	17.88	19.72	30.06	13.25	33.19	13.02	32.53	22.59	26.90	0.00	53.24	5.85	27.51	23.23	18.21	23.52
9:00-12:00	40.16		36.62	47.54		0.00	44.84	60.60	38.52	28.10	0.00	0.00	0.00	53.00	41.60	31.66	34.16	33.57	66.54	41.43	49.89	35.63	28.51	46.76	28.67	43.38	42.00	23.00	47.02	
12:00-17:00	32.84		39.91	18.08	100.00	32.91	9.03	30.44	49.05	0.00	0.00	12.92	38.67	38.28	43.88	33.23	20.43	26.03	27.51	30.83	52.49	0.00	65.48	19.16	34.77	46.12	24.88			
17:00-20:00	4.72		5.67	2.73	0.00	6.51	15.15	3.60	0.00	0.00	0.00	16.20	0.00	0.00	8.71	0.00	0.00	0.00	0.00	6.65	19.01	0.00	9.96	0.00	12.67	4.58				
20:00-24:00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
	100		100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Population Percent																												
> 6:00	0.00		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
6:00-9:00	0.78		0.81	0.74		0.00	1.65	0.80	1.53	0.30	0.00	0.00	0.46	0.33	0.80	0.88	2.38	0.49	1.23	1.13	0.74	0.00	0.47	0.24	1.66	0.79	0.46	1.03
9:00-12:00	1.40		1.67	1.10		0.00	4.71	3.18	2.15	0.37	0.00	0.00	1.37	0.69	0.85	2.27	2.41	2.50	1.57	2.50	0.98	0.74	0.41	1.19	2.61	1.43	0.58	2.06
12:00-17:00	1.14		1.82	0.42		3.64	3.45	0.47	1.70	0.64	0.00	0.00	0.34	0.64	1.02	2.92	2.38	0.77	0.98	1.38	0.84	1.37	0.00	2.72	1.15	1.18	1.16	1.09
17:00-20:00	0.16		0.26	0.06		0.00	0.68	0.79	0.20	0.00	0.00	0.00	0.42	0.00	0.00	0.58	0.00	0.00	0.00	0.00	0.18	0.50	0.00	0.00	0.60	0.00	0.32	0.20
20:00-24:00	0.00		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	3.48		4.56	2.32		3.64	10.49	5.24	5.59	1.31	0.00	0.00	2.59	1.66	2.68	6.66	7.17	3.75	3.78	5.00	2.74	2.61	0.88	4.16	6.03	3.39	2.51	4.38

Totals may not tally due to weighting and rounding off

T8.R.B10: RADJU MARIJA [JAN-MAR 2011]

		Gender		Age Groups							Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts																										
> 6:00	1,931	828	1,103	0	0	0	0	167	936	828	828	349	184	402	0	167	0	167	0	402	1,013	0	349	351	349	1,230
6:00-9:00	16,406	2,874	13,531	0	0	0	2,713	6,046	6,547	1,100	4,254	4,230	1,660	1,006	2,752	2,502	1,363	3,807	3,843	2,826	1,343	1,456	1,768	5,981	4,464	5,961
9:00-12:00	20,708	3,872	16,836	0	0	0	3,205	9,400	7,055	1,047	6,321	5,085	2,214	1,810	2,275	3,003	1,894	5,826	3,779	3,337	2,417	1,302	2,154	6,637	7,188	6,884
12:00-17:00	21,971	3,187	18,784	0	0	0	2,722	8,683	9,868	698	8,062	4,111	3,070	1,207	3,186	2,336	4,411	5,736	3,373	5,379	0	1,845	1,228	6,350	7,731	7,891
17:00-20:00	11,741	2,422	9,319	0	192	247	336	3,474	4,917	2,576	4,271	4,012	1,291	997	336	834	739	2,938	868	3,069	967	1,457	1,703	2,555	4,026	5,160
20:00-24:00	2,503	0	2,503	0	0	0	0	0	2,503	0	0	1,396	1,107	0	0	0	0	0	0	0	1,107	0	1,396	1,396	1,107	0
	75,261	13,184	62,077	0	192	247	8,976	27,770	31,826	6,250	23,736	19,184	9,527	5,421	8,550	8,842	8,406	18,474	11,862	15,013	6,847	6,059	8,599	23,270	24,865	27,125

Station Percentage																										
> 6:00	2.57	6.28	1.78	0.00	0.00	0.00	0.00	0.60	2.94	13.25	3.49	1.82	1.94	7.42	0.00	1.89	0.00	0.90	0.00	2.68	14.79	0.00	4.06	1.51	1.40	4.54
6:00-9:00	21.80	21.80	21.80	0.00	0.00	0.00	30.22	21.77	20.57	17.61	17.92	22.05	17.43	18.55	32.19	28.30	16.21	20.61	32.39	18.82	19.62	24.03	20.57	25.70	17.95	21.97
9:00-12:00	27.52	29.37	27.12	0.00	0.00	0.00	35.71	33.85	22.17	16.76	26.63	26.51	23.24	33.39	26.61	33.96	22.53	31.54	31.85	22.23	35.30	21.48	25.05	28.52	28.91	25.38
12:00-17:00	29.19	24.18	30.26	0.00	0.00	0.00	30.33	31.27	31.01	11.17	33.96	21.43	32.23	22.26	37.27	26.42	52.47	31.05	28.43	35.83	0.00	30.45	14.28	27.29	31.09	29.09
17:00-20:00	15.60	18.37	15.01	0.00	100.00	100.00	3.74	12.51	15.45	41.22	17.99	20.92	13.55	18.39	3.93	9.43	8.79	15.90	7.32	20.44	14.13	24.04	19.80	10.98	16.19	19.02
20:00-24:00	3.33	0.00	4.03	0.00	0.00	0.00	0.00	0.00	7.87	0.00	0.00	7.28	11.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	16.17	0.00	16.24	6.00	4.45	0.00
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.16	0.13	0.18	0.00	0.00	0.00	0.00	0.04	0.41	1.56	0.30	0.09	0.11	0.27	0.00	0.22	0.00	0.08	0.00	0.23	0.54	0.00	0.27	0.08	0.10	0.28
6:00-9:00	1.32	0.45	2.25	0.00	0.00	0.00	0.70	1.58	2.90	2.07	1.54	1.06	0.96	0.67	1.67	3.29	0.71	1.86	1.84	1.61	0.71	1.05	1.36	1.36	1.22	1.38
9:00-12:00	1.67	0.61	2.80	0.00	0.00	0.00	0.82	2.45	3.13	1.97	2.28	1.28	1.29	1.21	1.38	3.95	0.99	2.84	1.81	1.91	1.28	0.94	1.65	1.51	1.96	1.59
12:00-17:00	1.77	0.50	3.13	0.00	0.00	0.00	0.70	2.26	4.37	1.31	2.91	1.03	1.78	0.81	1.93	3.07	2.30	2.80	1.61	3.07	0.00	1.34	0.94	1.44	2.11	1.83
17:00-20:00	0.95	0.38	1.55	0.00	0.15	0.51	0.09	0.91	2.18	4.84	1.54	1.01	0.75	0.67	0.20	1.10	0.39	1.43	0.42	1.75	0.51	1.05	1.31	0.58	1.10	1.19
20:00-24:00	0.20	0.00	0.42	0.00	0.00	0.00	0.00	0.00	1.11	0.00	0.00	0.35	0.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.59	0.00	1.07	0.32	0.30	0.00
	6.08	2.07	10.33	0.00	0.15	0.51	2.31	7.24	14.11	11.74	8.58	4.82	5.53	3.62	5.18	11.62	4.38	9.01	5.67	8.57	3.63	4.39	6.60	5.29	6.80	6.28

Totals may not tally due to weighting and rounding off

T8.R.B11: CAMPUS FM [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays						Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	2,162	1,987	175	0	0	0	794	175	1,193	0	414	1,747	0	0	0	0	530	0	0	439	0	1,193	0	1,308	589	265
9:00-12:00	5,378	3,805	1,572	0	0	0	2,275	1,107	1,996	0	828	2,912	1,107	531	0	0	1,964	0	310	1,107	0	1,996	0	4,174	1,049	155
12:00-17:00	5,107	3,262	1,845	0	0	0	2,648	2,045	414	0	414	2,648	1,845	200	0	0	2,648	0	0	1,845	200	414	0	4,493	414	200
17:00-20:00	4,202	2,621	1,582	0	0	0	2,153	2,050	0	0	0	1,983	922	0	0	1,297	1,634	0	778	1,790	0	0	0	2,246	1,127	829
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	16,848	11,675	5,173	0	0	0	7,869	5,376	3,603	0	1,656	9,290	3,874	731	0	1,297	6,776	0	1,088	5,181	200	3,603	0	12,221	3,179	1,449

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	12.83	17.02	3.37	0.00	0.00	0.00	10.09	3.25	33.10	0.00	25.00	18.81	0.00	0.00	0.00	0.00	7.82	0.00	0.00	8.48	0.00	33.10	0.00	10.70	18.52	18.27
9:00-12:00	31.92	32.59	30.39	0.00	0.00	0.00	28.91	20.59	55.40	0.00	50.00	31.34	28.57	72.60	0.00	0.00	28.99	0.00	28.50	21.36	0.00	55.40	0.00	34.15	33.00	10.70
12:00-17:00	30.31	27.94	35.66	0.00	0.00	0.00	33.65	38.04	11.49	0.00	25.00	28.50	47.62	27.40	0.00	0.00	39.08	0.00	0.00	35.61	100.00	11.49	0.00	36.76	13.02	13.83
17:00-20:00	24.94	22.45	30.57	0.00	0.00	0.00	27.35	38.12	0.00	0.00	0.00	21.35	23.81	0.00	0.00	100.00	24.11	0.00	71.50	34.55	0.00	0.00	0.00	18.38	35.46	57.19
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	0.00	100	100	100	0.00	100	100	100	100	0.00	100	100	0.00	100	100	100	100	0.00	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.17	0.31	0.03	0.00	0.00	0.00	0.20	0.05	0.53	0.00	0.15	0.44	0.00	0.00	0.00	0.00	0.28	0.00	0.00	0.25	0.00	0.86	0.00	0.30	0.16	0.06
9:00-12:00	0.43	0.60	0.26	0.00	0.00	0.00	0.59	0.29	0.88	0.00	0.30	0.73	0.64	0.35	0.00	0.00	1.02	0.00	0.15	0.63	0.00	1.44	0.00	0.95	0.29	0.04
12:00-17:00	0.41	0.51	0.31	0.00	0.00	0.00	0.68	0.53	0.18	0.00	0.15	0.66	1.07	0.13	0.00	0.00	1.38	0.00	0.00	1.05	0.11	0.30	0.00	1.02	0.11	0.05
17:00-20:00	0.34	0.41	0.26	0.00	0.00	0.00	0.55	0.53	0.00	0.00	0.00	0.50	0.54	0.00	0.00	1.70	0.85	0.00	0.37	1.02	0.00	0.00	0.00	0.51	0.31	0.19
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	1.36	1.83	0.86	0.00	0.00	0.00	2.02	1.40	1.60	0.00	0.60	2.33	2.25	0.49	0.00	1.70	3.53	0.00	0.52	2.96	0.11	2.61	0.00	2.78	0.87	0.34

Totals may not tally due to weighting and rounding off

T8.R.B12: VIBE FM [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts																										
> 6:00	211	211	0	0	0	0	211	0	0	0	0	0	0	0	211	0	0	0	0	0	211	0	0	211	0	0
6:00-9:00	16,359	12,793	3,567	0	6,135	1,704	8,131	389	0	0	3,462	4,386	2,939	1,444	3,197	930	1,110	6,030	774	1,543	4,240	1,930	732	8,439	3,768	4,153
9:00-12:00	26,198	20,973	5,225	0	7,561	3,633	13,836	1,168	0	0	3,517	10,798	4,026	876	4,720	2,262	2,739	5,434	3,896	1,886	6,382	1,603	4,258	11,615	8,370	6,213
12:00-17:00	25,940	20,790	5,150	392	8,002	4,244	11,355	1,947	0	0	1,954	9,086	4,906	217	7,495	2,283	2,577	5,921	2,200	874	10,425	1,871	2,072	16,823	4,887	4,230
17:00-20:00	6,759	5,162	1,597	392	2,170	2,232	1,965	0	0	0	381	2,182	1,094	794	1,916	392	1,231	1,161	634	0	2,366	1,164	203	2,555	1,979	2,225
20:00-24:00	1,450	1,013	437	0	1,059	0	391	0	0	0	581	247	405	217	0	0	0	0	0	0	596	0	854	637	596	217
	76,918	60,942	15,976	785	24,927	11,814	35,888	3,504	0	0	9,895	26,698	13,371	3,548	17,538	5,867	7,657	18,546	7,504	4,303	24,220	6,568	8,120	40,280	19,599	17,038

Station Percentage																										
> 6:00	0.27	0.35	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.20	0.00	0.00	0.00	0.00	0.00	0.87	0.00	0.00	0.52	0.00	0.00	
6:00-9:00	21.27	20.99	22.33	0.00	24.61	14.43	22.66	11.11	0.00	0.00	34.99	16.43	21.98	40.70	18.23	15.85	14.49	32.51	10.32	35.86	17.51	29.38	9.02	20.95	19.22	24.38
9:00-12:00	34.06	34.41	32.71	0.00	30.33	30.76	38.55	33.33	0.00	0.00	35.54	40.44	30.11	24.69	26.91	38.56	35.77	29.30	51.92	43.83	26.35	24.41	52.45	28.84	42.71	36.46
12:00-17:00	33.72	34.11	32.23	50.00	32.10	35.93	31.64	55.56	0.00	0.00	19.75	34.03	36.69	6.12	42.73	38.90	33.66	31.93	29.32	20.31	43.04	28.49	25.52	41.77	24.93	24.83
17:00-20:00	8.79	8.47	9.99	50.00	8.70	18.89	5.48	0.00	0.00	0.00	3.85	8.17	8.18	22.38	10.92	6.69	16.08	6.26	8.44	0.00	9.77	17.72	2.50	6.34	10.10	13.06
20:00-24:00	1.89	1.66	2.74	0.00	4.25	0.00	1.09	0.00	0.00	0.00	5.87	0.92	3.03	6.12	0.00	0.00	0.00	0.00	0.00	0.00	2.46	0.00	10.52	1.58	3.04	1.27
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.02	0.03	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.05	0.00	0.00	
6:00-9:00	1.32	2.01	0.59	0.00	4.83	3.55	2.09	0.10	0.00	0.00	1.25	1.10	1.71	0.96	1.94	1.22	0.58	2.94	0.37	0.88	2.25	1.40	0.56	1.92	1.03	0.96
9:00-12:00	2.12	3.29	0.87	0.00	5.95	7.57	3.56	0.30	0.00	0.00	1.27	2.71	2.34	0.59	2.86	2.97	1.43	2.65	1.86	1.08	3.39	1.16	3.27	2.64	2.29	1.44
12:00-17:00	2.10	3.26	0.86	3.29	6.29	8.85	2.92	0.51	0.00	0.00	0.71	2.28	2.85	0.15	4.54	3.00	1.34	2.89	1.05	0.50	5.53	1.35	1.59	3.82	1.34	0.98
17:00-20:00	0.55	0.81	0.27	3.29	1.71	4.65	0.51	0.00	0.00	0.00	0.14	0.55	0.64	0.53	1.16	0.52	0.64	0.57	0.30	0.00	1.26	0.84	0.16	0.58	0.54	0.51
20:00-24:00	0.12	0.16	0.07	0.00	0.83	0.00	0.10	0.00	0.00	0.00	0.21	0.06	0.24	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.66	0.14	0.16	0.05
	6.21	9.56	2.66	6.57	19.61	24.62	9.23	0.91	0.00	0.00	3.58	6.70	7.77	2.37	10.62	7.71	3.99	9.04	3.59	2.46	12.85	4.75	6.23	9.15	5.36	3.94

Totals may not tally due to weighting and rounding off

T8.R.B13: XFM [JAN-MAR 2011]

	Gender		Age Groups						Districts					Weekdays						Months					
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	10,257	6,475	3,782	0	752	1,971	7,535	0	0	0	5,170	3,195	259	876	758	0	3,263	4,005	1,563	0	455	442	530	7,234	1,269	1,754
9:00-12:00	13,182	7,827	5,355	0	1,726	2,332	9,124	0	0	0	5,441	4,244	486	626	1,267	1,116	2,843	7,069	2,345	0	0	679	247	7,049	1,589	4,544
12:00-17:00	14,769	7,934	6,836	194	3,420	2,275	8,882	0	0	0	5,943	6,301	0	413	2,112	0	3,706	8,487	974	620	194	569	221	6,644	2,003	6,122
17:00-20:00	6,180	1,555	4,625	0	2,347	681	2,977	175	0	0	1,391	2,074	0	868	1,104	744	1,634	3,238	0	0	439	0	868	3,425	594	2,160
20:00-24:00	247	0	247	0	247	0	0	0	0	0	0	247	0	0	0	0	0	0	0	0	0	247	0	0	247	
	44,635	23,792	20,844	194	8,491	7,259	28,518	175	0	0	17,944	16,061	745	2,784	5,242	1,860	11,446	22,799	4,882	620	1,088	1,689	2,112	24,353	5,455	14,828

Station Percentage																												
> 6:00	0.00		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
6:00-9:00	22.98		27.22	18.14		0.00	8.85	27.15	26.42	0.00	0.00	0.00	28.81	19.89	34.71	31.46	14.47	0.00	28.50	17.57	32.02	0.00	41.84	26.15	25.08	29.70	23.26	11.83
9:00-12:00	29.53		32.90	25.69		0.00	20.32	32.13	31.99	0.00	0.00	0.00	30.32	26.43	65.29	22.50	24.18	60.00	24.84	31.00	48.03	0.00	0.00	40.18	11.67	28.95	29.12	30.65
12:00-17:00	33.09		33.35	32.80	100.00	40.27	31.34	31.14	0.00	0.00	0.00	33.12	39.23	0.00	14.84	40.30	0.00	32.37	37.22	19.95	100.00	17.79	33.67	10.46	27.28	36.72	41.29	
17:00-20:00	13.85		6.54	22.19	0.00	27.65	9.38	10.44	100.00	0.00	0.00	0.00	7.75	12.91	0.00	31.19	21.05	40.00	14.28	14.20	0.00	0.00	40.37	0.00	41.12	14.07	10.90	14.57
20:00-24:00	0.55		0.00	1.18	0.00	2.90	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.54	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	11.67	0.00	0.00	1.66	
	100		100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																												
> 6:00	0.00		0.00	0.00		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
6:00-9:00	0.83		1.02	0.63		0.00	0.59	4.11	1.94	0.00	0.00	0.00	1.87	0.80	0.15	0.59	0.46	0.00	1.70	1.95	0.75	0.00	0.24	0.32	0.41	1.64	0.35	0.41
9:00-12:00	1.06		1.23	0.89		0.00	1.36	4.86	2.35	0.00	0.00	0.00	1.97	1.07	0.28	0.42	0.77	1.47	1.48	3.45	1.12	0.00	0.00	0.49	0.19	1.60	0.43	1.05
12:00-17:00	1.19		1.24	1.14		1.62	2.69	4.74	2.29	0.00	0.00	0.00	2.15	1.58	0.00	0.28	1.28	0.00	1.93	4.14	0.47	0.35	0.10	0.41	0.17	1.51	0.55	1.42
17:00-20:00	0.50		0.24	0.77		0.00	1.85	1.42	0.77	0.05	0.00	0.00	0.50	0.52	0.00	0.58	0.67	0.98	0.85	1.58	0.00	0.00	0.23	0.00	0.67	0.78	0.16	0.50
20:00-24:00	0.02		0.00	0.04		0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.06	
	3.60		3.73	3.47		1.62	6.68	15.13	7.34	0.05	0.00	0.00	6.49	4.03	0.43	1.86	3.17	2.44	5.97	11.12	2.33	0.35	0.58	1.22	1.62	5.53	1.49	3.43

Totals may not tally due to weighting and rounding off

T8.R.B14: COMMUNITY RADIO STATIONS [JAN-MAR 2011]

	Total	Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
> 6:00	459	459	0	0	0	265	195	0	0	0	459	0	0	0	0	265	0	0	0	195	0	0	195	0	265	
6:00-9:00	4,249	2,694	1,555	0	0	0	1,492	2,424	0	334	282	1,518	1,344	603	168	334	1,324	200	369	0	1,452	570	334	2,106	0	2,143
9:00-12:00	10,815	3,956	6,858	0	1,495	0	1,015	8,138	167	0	846	1,087	3,585	3,503	1,626	167	1,819	0	2,122	865	3,612	2,008	389	5,487	1,207	4,121
12:00-17:00	6,209	2,088	4,122	0	774	194	1,202	4,040	0	0	0	3,722	1,069	0	1,084	334	1,976	0	581	954	877	1,821	0	3,523	2,160	527
17:00-20:00	3,216	1,421	1,795	203	217	0	1,141	1,488	167	0	0	2,018	203	618	211	167	560	603	566	1,097	389	0	0	1,891	389	936
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	24,949	10,619	14,330	203	2,486	194	5,114	16,285	334	334	1,129	8,805	6,201	4,723	3,090	1,001	5,943	804	3,638	2,916	6,525	4,400	723	13,202	3,756	7,991

Station Percentage																											
> 6:00	1.84	4.33	0.00	0.00	0.00	0.00	5.18	1.20	0.00	0.00	0.00	5.22	0.00	0.00	0.00	0.00	0.00	4.45	0.00	0.00	0.00	2.98	0.00	0.00	1.47	0.00	3.31
6:00-9:00	17.03	25.37	10.85	0.00	0.00	0.00	29.17	14.88	0.00	100.00	25.00	17.24	21.68	12.76	5.44	33.33	22.27	24.93	10.14	0.00	22.26	12.96	46.15	15.95	0.00	26.82	
9:00-12:00	43.35	37.26	47.86	0.00	60.13	0.00	19.84	49.97	50.00	0.00	75.00	12.35	57.81	74.16	52.64	16.67	30.60	0.00	58.32	29.67	55.35	45.64	53.85	41.56	32.14	51.57	
12:00-17:00	24.89	19.66	28.76	0.00	31.14	100.00	23.49	24.81	0.00	0.00	0.00	42.27	17.24	0.00	35.09	33.33	33.25	0.00	15.98	32.71	13.44	41.40	0.00	26.68	57.50	6.60	
17:00-20:00	12.89	13.38	12.53	100.00	8.73	0.00	22.32	9.14	50.00	0.00	0.00	22.91	3.27	13.08	6.84	16.67	9.43	75.07	15.56	37.62	5.97	0.00	0.00	14.33	10.37	11.71	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Population Percent																										
> 6:00	0.04	0.07	0.00	0.00	0.00	0.00	0.07	0.05	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.10	0.00	0.00	0.04	0.00	0.06
6:00-9:00	0.34	0.42	0.26	0.00	0.00	0.00	0.38	0.63	0.00	0.63	0.10	0.38	0.78	0.40	0.10	0.44	0.69	0.10	0.18	0.00	0.77	0.41	0.26	0.48	0.00	0.50
9:00-12:00	0.87	0.62	1.14	0.00	1.18	0.00	0.26	2.12	0.07	0.00	0.31	0.27	2.08	2.34	0.98	0.22	0.95	0.00	1.01	0.49	1.92	1.45	0.30	1.25	0.33	0.95
12:00-17:00	0.50	0.33	0.69	0.00	0.61	0.40	0.31	1.05	0.00	0.00	0.00	0.93	0.62	0.00	0.66	0.44	1.03	0.00	0.28	0.54	0.47	1.32	0.00	0.80	0.59	0.12
17:00-20:00	0.26	0.22	0.30	1.70	0.17	0.00	0.29	0.39	0.07	0.00	0.00	0.51	0.12	0.41	0.13	0.22	0.29	0.29	0.27	0.63	0.21	0.00	0.00	0.43	0.11	0.22
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	2.02	1.67	2.39	1.70	1.96	0.40	1.32	4.25	0.15	0.63	0.41	2.21	3.60	3.16	1.87	1.32	3.10	0.39	1.74	1.67	3.46	3.18	0.56	3.00	1.03	1.85

Totals may not tally due to weighting and rounding off

T8.R.B15: FOREIGN RADIO STATIONS [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays							Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts

> 6:00	779	779	0	0	0	0	0	0	779	0	0	779	0	0	0	0	0	0	779	0	0	0	0	0	0	779
6:00-9:00	2,805	2,604	201	0	405	203	211	1,097	688	201	0	0	1,095	402	919	389	0	203	0	919	1,078	606	0	1,297	590	919
9:00-12:00	2,878	2,878	0	0	0	0	0	2,489	389	0	0	0	0	601	1,888	389	0	0	0	1,416	0	1,073	389	389	601	1,888
12:00-17:00	5,550	3,575	1,975	0	437	0	0	3,805	1,107	201	0	0	1,107	201	2,797	1,446	0	0	1,104	2,360	2,086	0	0	638	2,552	2,360
17:00-20:00	2,825	2,255	570	0	1,311	0	0	944	369	201	0	0	369	201	2,255	0	0	0	1,311	944	570	0	0	1,512	369	944
20:00-24:00	2,375	1,994	381	381	437	0	0	389	1,168	0	381	1,168	0	0	437	389	0	381	1,605	0	389	0	0	437	389	1,549
	17,212	14,085	3,127	381	2,590	203	211	8,724	4,500	603	381	1,947	2,571	1,405	8,296	2,613	0	583	4,799	5,639	4,123	1,679	389	4,273	4,501	8,438

Station Percentage

> 6:00	4.52	5.53	0.00	0.00	0.00	0.00	0.00	0.00	17.30	0.00	0.00	40.00	0.00	0.00	0.00	0.00	0.00	0.00	16.23	0.00	0.00	0.00	0.00	0.00	0.00	9.23
6:00-9:00	16.30	18.49	6.43	0.00	15.64	100.00	100.00	12.57	15.29	33.33	0.00	0.00	42.60	28.58	11.08	14.89	0.00	34.72	0.00	16.30	26.14	36.07	0.00	30.34	13.10	10.89
9:00-12:00	16.72	20.43	0.00	0.00	0.00	0.00	0.00	28.53	8.65	0.00	0.00	0.00	42.79	22.76	14.89	0.00	0.00	0.00	25.11	0.00	63.93	100.00	9.11	13.36	22.37	
12:00-17:00	32.25	25.38	63.16	0.00	16.87	0.00	0.00	43.62	24.60	33.33	0.00	0.00	43.05	14.31	33.71	55.32	0.00	0.00	23.01	41.85	50.60	0.00	0.00	14.93	56.71	27.97
17:00-20:00	16.41	16.01	18.23	0.00	50.61	0.00	0.00	10.82	8.20	33.33	0.00	0.00	14.35	14.31	27.18	0.00	0.00	0.00	27.32	16.74	13.83	0.00	0.00	35.39	8.20	11.19
20:00-24:00	13.80	14.16	12.18	100.00	16.87	0.00	0.00	4.46	25.96	0.00	100.00	60.00	0.00	0.00	5.27	14.89	0.00	65.28	33.44	0.00	9.44	0.00	0.00	10.23	8.64	18.36
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.06	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.18
6:00-9:00	0.23	0.41	0.03	0.00	0.32	0.42	0.05	0.29	0.30	0.38	0.00	0.00	0.64	0.27	0.56	0.51	0.00	0.10	0.00	0.52	0.57	0.44	0.00	0.29	0.16	0.21
9:00-12:00	0.23	0.45	0.00	0.00	0.00	0.00	0.00	0.65	0.17	0.00	0.00	0.00	0.00	0.40	1.14	0.51	0.00	0.00	0.00	0.81	0.00	0.78	0.30	0.09	0.16	0.44
12:00-17:00	0.45	0.56	0.33	0.00	0.34	0.00	0.00	0.99	0.49	0.38	0.00	0.00	0.64	0.13	1.69	1.90	0.00	0.00	0.53	1.35	1.11	0.00	0.00	0.14	0.70	0.55
17:00-20:00	0.23	0.35	0.09	0.00	1.03	0.00	0.00	0.25	0.16	0.38	0.00	0.00	0.21	0.13	1.37	0.00	0.00	0.00	0.63	0.54	0.30	0.00	0.00	0.34	0.10	0.22
20:00-24:00	0.19	0.31	0.06	3.19	0.34	0.00	0.00	0.10	0.52	0.00	0.14	0.29	0.00	0.00	0.26	0.51	0.00	0.19	0.77	0.00	0.21	0.00	0.00	0.10	0.11	0.36
	1.39	2.21	0.52	3.19	2.04	0.42	0.05	2.27	1.99	1.13	0.14	0.49	1.49	0.94	5.02	3.43	0.00	0.28	2.29	3.22	2.19	1.21	0.30	0.97	1.23	1.95

Totals may not tally due to weighting and rounding off

T8.R.B16: OTHER RADIO STATIONS [JAN-MAR 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts																									
> 6:00	349	0	349	0	0	0	0	349	0	0	0	349	0	0	0	0	0	0	349	0	0	0	0	349	
6:00-9:00	1,858	811	1,047	0	0	0	611	1,248	0	0	0	1,312	0	200	0	346	546	0	0	0	1,047	0	265	0	1,858
9:00-12:00	3,461	3,306	155	0	0	0	2,517	944	0	0	0	155	0	1,325	944	1,037	2,517	0	0	0	0	944	0	0	3,461
12:00-17:00	3,102	2,700	402	0	0	0	1,556	1,547	0	0	0	0	0	603	944	1,556	1,756	0	0	402	0	944	0	0	402 2,700
17:00-20:00	737	737	0	0	0	0	265	472	0	0	0	265	0	0	472	0	0	0	0	0	472	265	0	0	737
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	9,508	7,554	1,954	0	0	0	4,949	4,559	0	0	0	2,081	0	2,128	2,360	2,939	4,820	0	0	402	1,396	2,360	530	0	402 9,105

Station Percentage																										
> 6:00	3.67	0.00	17.87	0.00	0.00	0.00	0.00	7.66	0.00	0.00	0.00	16.78	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00	0.00	0.00	0.00	0.00	3.83
6:00-9:00	19.54	10.73	53.61	0.00	0.00	0.00	12.34	27.37	0.00	0.00	0.00	63.05	0.00	9.42	0.00	11.76	11.33	0.00	0.00	0.00	75.00	0.00	50.00	0.00	0.00	20.41
9:00-12:00	36.41	43.77	7.94	0.00	0.00	0.00	50.87	20.70	0.00	0.00	0.00	7.45	0.00	62.26	40.00	35.29	52.23	0.00	0.00	0.00	0.00	40.00	0.00	0.00	0.00	38.01
12:00-17:00	32.63	35.75	20.59	0.00	0.00	0.00	31.44	33.92	0.00	0.00	0.00	0.00	0.00	28.32	40.00	52.94	36.44	0.00	0.00	100.00	0.00	40.00	0.00	0.00	100.00	29.66
17:00-20:00	7.75	9.75	0.00	0.00	0.00	0.00	5.35	10.35	0.00	0.00	0.00	12.72	0.00	0.00	20.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00	50.00	0.00	0.00	8.09
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	0.00	100	100	0.00	0.00	0.00	100	0.00	100	0.00	100	100	0.00	0.00	0.00	100	100	100	0.00	100	100

Population Percent																										
> 6:00	0.03	0.00	0.06	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.08	
6:00-9:00	0.15	0.13	0.17	0.00	0.00	0.00	0.16	0.33	0.00	0.00	0.00	0.33	0.00	0.13	0.00	0.45	0.28	0.00	0.00	0.00	0.56	0.00	0.20	0.00	0.00	0.43
9:00-12:00	0.28	0.52	0.03	0.00	0.00	0.00	0.65	0.25	0.00	0.00	0.00	0.04	0.00	0.89	0.57	1.36	1.31	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.80
12:00-17:00	0.25	0.42	0.07	0.00	0.00	0.00	0.40	0.40	0.00	0.00	0.00	0.00	0.00	0.40	0.57	2.04	0.92	0.00	0.00	0.23	0.00	0.68	0.00	0.00	0.11	0.62
17:00-20:00	0.06	0.12	0.00	0.00	0.00	0.00	0.07	0.12	0.00	0.00	0.00	0.07	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.34	0.20	0.00	0.00	0.17	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.77	1.19	0.33	0.00	0.00	0.00	1.27	1.19	0.00	0.00	0.00	0.52	0.00	1.42	1.43	3.86	2.51	0.00	0.00	0.23	0.74	1.71	0.41	0.00	0.11	2.11

Totals may not tally due to weighting and rounding off

T8.R.B17: DO NOT LISTEN TO RADIO [JAN-MAR 2011]

FORM B27 - DO NOT LISTEN TO RADIO SAN MAR 2011																											
	Total	Gender		Age Groups						Districts						Weekdays							Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar	

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	1,204	802	402	0	0	0	0	1,204	0	0	0	0	0	1,204	0	0	0	802	0	0	402	0	0	0	402	802
9:00-12:00	1,202	1,202	0	0	0	0	0	1,202	0	0	0	0	0	1,202	0	0	0	1,202	0	0	0	0	0	0	0	1,202
12:00-17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
17:00-20:00	402	0	402	0	0	0	0	402	0	0	0	0	0	402	0	0	0	0	0	0	402	0	0	0	402	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	2,809	2,004	804	0	0	0	0	2,809	0	0	0	0	0	2,809	0	0	0	0	2,004	0	0	804	0	0	0	2,004

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	42.86	40.00	50.00	0.00	0.00	0.00	0.00	42.86	0.00	0.00	0.00	0.00	0.00	42.86	0.00	0.00	0.00	40.00	0.00	0.00	50.00	0.00	0.00	0.00	50.00	40.00
9:00-12:00	42.81	60.00	0.00	0.00	0.00	0.00	0.00	42.81	0.00	0.00	0.00	0.00	0.00	42.81	0.00	0.00	0.00	60.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	60.00
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
17:00-20:00	14.32	0.00	50.00	0.00	0.00	0.00	0.00	14.32	0.00	0.00	0.00	0.00	0.00	14.32	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	50.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	100	0.00	0.00	100	0.00	0.00	0.00	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.10	0.13	0.07	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.80	0.00	0.00	0.00	0.39	0.00	0.00	0.21	0.00	0.00	0.00	0.11	0.19
9:00-12:00	0.10	0.19	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.80	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.28
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
17:00-20:00	0.03	0.00	0.07	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.27	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.11	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	0.23	0.31	0.13	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.00	0.00	0.00	1.88	0.00	0.00	0.00	0.98	0.00	0.00	0.43	0.00	0.00	0.00	0.22	0.46

Totals may not tally due to weighting and rounding off

TABLE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [JAN-MAR 2011]

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
>12:00	71,225	32,441	38,784	4,458	3,324	1,603	13,323	21,630	26,887	0	12,551	24,523	10,096	8,006	10,479	5,570
12:00-19:00	338,745	143,117	195,628	22,983	43,558	13,461	76,935	92,328	81,093	8,386	68,578	109,035	39,627	47,871	51,229	22,405
19:00-20:30	286,313	145,118	141,195	16,228	26,182	13,185	74,746	77,876	66,952	11,144	62,122	86,487	38,925	35,764	43,292	19,722
20:30-22:00	406,766	189,119	217,647	25,122	51,011	17,884	130,832	105,436	69,055	7,427	82,389	116,123	62,419	61,810	57,884	26,142
22:00-24:00	178,934	90,096	88,838	6,033	23,117	10,140	61,628	46,245	28,345	3,426	28,308	55,819	23,336	28,130	33,813	9,528
	1,281,984	599,891	682,092	74,824	147,191	56,274	357,463	343,516	272,332	30,383	253,948	391,987	174,404	181,581	196,697	83,367
%																
>12:00	5.56	5.41	5.69	5.96	2.26	2.85	3.73	6.30	9.87	0.00	4.94	6.26	5.79	4.41	5.33	6.68
12:00-19:00	26.42	23.86	28.68	30.72	29.59	23.92	21.52	26.88	29.78	27.60	27.00	27.82	22.72	26.36	26.04	26.87
19:00-20:30	22.33	24.19	20.70	21.69	17.79	23.43	20.91	22.67	24.58	36.68	24.46	22.06	22.32	19.70	22.01	23.66
20:30-22:00	31.73	31.53	31.91	33.57	34.66	31.78	36.60	30.69	25.36	24.44	32.44	29.62	35.79	34.04	29.43	31.36
22:00-24:00	13.96	15.02	13.02	8.06	15.71	18.02	17.24	13.46	10.41	11.28	11.15	14.24	13.38	15.49	17.19	11.43
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

		Weekdays							Months			
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar	
	Total											
>12:00	71,225	15,099	6,531	9,031	6,371	6,254	9,027	18,913	26,082	21,712	23,431	Total Available Time slots by Time Brackets: From midnight to noon: For this time period there are twenty-four time slots of half hour each. Multiplied by the total population of 366,503 there would be 8,796,072 time-slots available. Of these only 71,225 time-slots were used. >12:00 24 x 366,503 = 8,796,072 12:00-19:00 14 x 366,503 = 5,131,042 19:00-20:30* 4 x 366,503 = 1,466,012 20:30-22:00 3 x 366,503 = 1,099,509 22:00-24:00 4 x 366,503 = 1,466,012 * "19:00-20:30" is made up of the following time brackets: 7:00; 7:30; 7:45; and 8:00.
12:00-19:00	338,745	34,257	37,172	57,880	37,250	35,312	62,910	73,964	133,016	94,315	111,414	
19:00-20:30	286,313	44,077	45,484	45,527	41,902	31,888	39,375	38,061	103,104	89,225	93,985	
20:30-22:00	406,766	64,929	63,830	52,476	68,281	55,677	43,496	58,076	147,082	129,132	130,552	
22:00-24:00	178,934	26,946	23,342	22,470	24,384	33,640	28,156	19,996	61,578	57,239	60,118	
	1,281,984	185,307	176,358	187,385	178,188	162,771	182,965	209,009	470,861	391,624	419,499	
%												
>12:00	5.56	8.15	3.70	4.82	3.58	3.84	4.93	9.05	5.54	5.54	5.59	
12:00-19:00	26.42	18.49	21.08	30.89	20.90	21.69	34.38	35.39	28.25	24.08	26.56	
19:00-20:30	22.33	23.79	25.79	24.30	23.52	19.59	21.52	18.21	21.90	22.78	22.40	
20:30-22:00	31.73	35.04	36.19	28.00	38.32	34.21	23.77	27.79	31.24	32.97	31.12	
22:00-24:00	13.96	14.54	13.24	11.99	13.68	20.67	15.39	9.57	13.08	14.62	14.33	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

Totals may not tally due to weighting and rounding off

The Base of Tables 8.TV to 8.TV18 is "all available half-hour time slots".

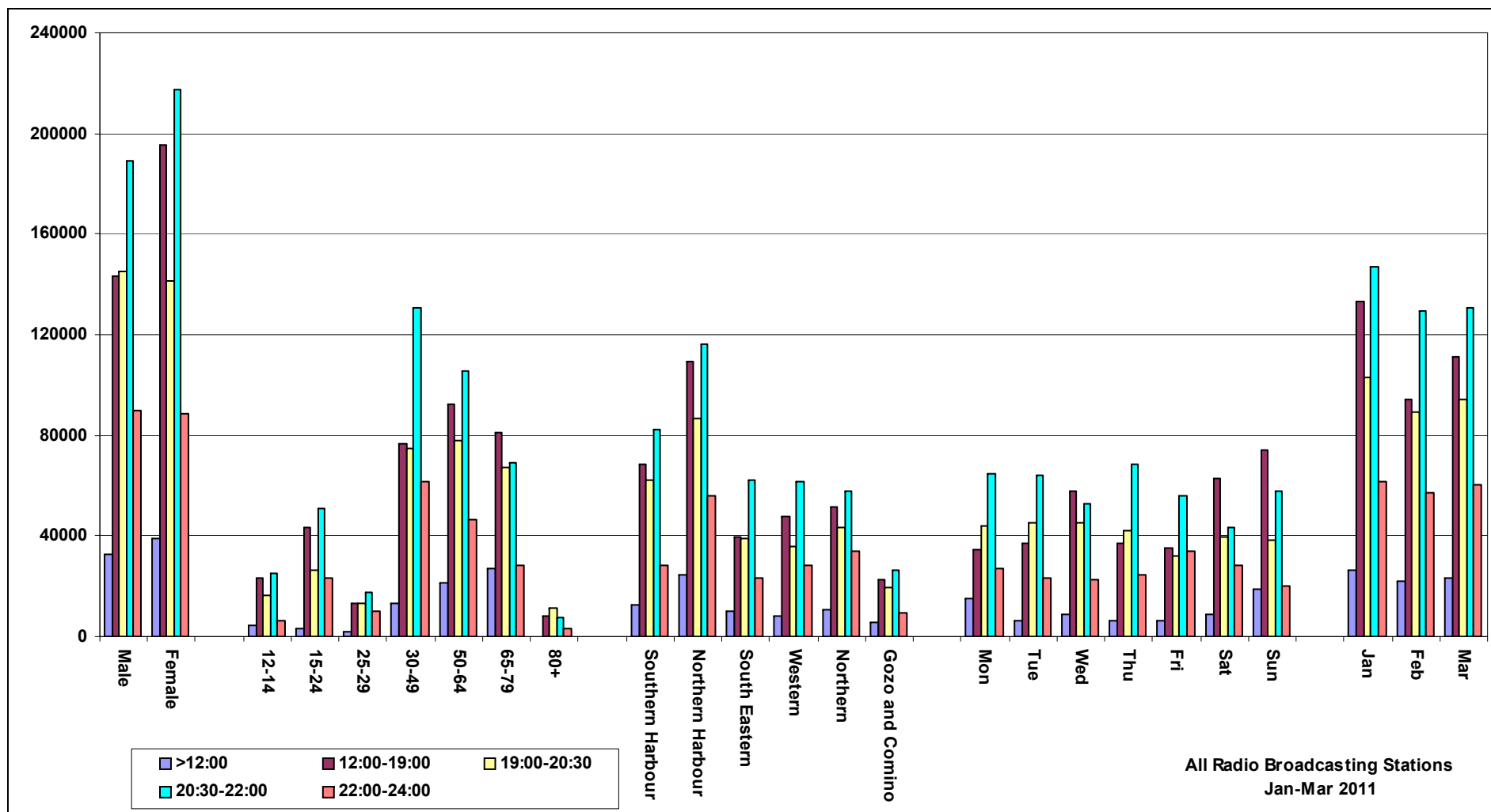


FIGURE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [JAN-MAR 2011]

TABLE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
TVM	382,566	155,127	227,439	27,809	43,800	20,436	126,972	100,413	59,691	3,445	67,607	101,745	56,069	68,727	53,276	35,141
ONE	237,959	87,186	150,773	3,660	8,097	7,752	47,641	85,562	74,913	10,334	68,751	58,445	43,492	25,333	35,873	6,065
Net TV	97,643	50,795	46,848	1,418	7,284	2,318	22,793	35,013	24,518	4,298	22,570	35,592	9,884	9,153	15,615	4,829
Smash TV	3,360	853	2,507	0	0	853	0	1,006	1,501	0	853	0	0	1,006	0	1,501
Favourite Ch	4,311	3,006	1,305	0	0	0	0	500	3,811	0	0	0	0	3,811	0	500
Rai 1	45,409	14,057	31,352	810	776	1,737	12,181	16,806	11,662	1,437	5,827	17,837	8,391	3,863	9,101	389
Rai 2	17,041	10,753	6,288	785	0	0	4,727	3,643	7,886	0	4,782	3,087	2,194	3,469	2,334	1,174
Rai 3	5,741	2,347	3,395	0	0	589	2,002	0	2,207	944	0	0	1,691	2,517	944	589
Rete 4	18,609	8,509	10,100	405	874	381	3,999	7,920	3,655	1,376	2,752	7,779	2,496	2,044	2,526	1,013
Canale 5	74,079	17,218	56,861	0	13,891	5,112	24,332	22,865	7,173	705	11,733	20,021	9,835	18,347	9,883	4,260
Italia 1	66,661	44,872	21,789	10,077	25,128	4,480	19,115	3,976	3,884	0	17,918	15,162	7,411	11,809	5,932	8,429
Discovery Channel	35,574	29,110	6,464	1,788	7,723	581	15,022	6,212	4,247	0	7,322	16,781	405	2,994	5,463	2,610
MTV	11,253	6,665	4,589	6,538	2,949	0	1,767	0	0	0	2,183	5,368	0	2,344	0	1,358
BBC Wld./Ent.	26,786	11,948	14,838	1,177	2,160	947	12,332	6,059	4,112	0	1,517	16,664	553	1,675	6,376	0
Other TV station	254,993	157,447	97,545	20,357	34,509	11,089	64,581	53,541	63,072	7,844	40,133	93,505	31,982	24,491	49,374	15,508
	1,281,984	599,891	682,092	74,824	147,191	56,274	357,463	343,516	272,332	30,383	253,948	391,987	174,404	181,581	196,697	83,367

	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
TVM	382,566	31,480	53,929	41,406	66,123	62,154	39,835	87,638	135,109	138,374	109,082
ONE	237,959	32,066	41,168	46,215	33,863	35,267	26,925	22,455	90,823	86,246	60,890
Net TV	97,643	36,091	14,969	7,368	7,574	8,561	17,107	5,972	38,567	28,598	30,478
Smash TV	3,360	0	0	0	1,501	0	0	1,859	1,859	1,501	0
Favourite Ch	4,311	500	0	0	804	0	0	3,006	3,811	500	0
Rai 1	45,409	6,636	4,306	8,294	11,076	4,486	7,351	3,260	22,322	12,769	10,318
Rai 2	17,041	5,113	1,936	1,958	1,596	1,174	3,977	1,286	5,166	5,054	6,821
Rai 3	5,741	589	0	310	2,635	0	1,403	804	804	3,683	1,254
Rete 4	18,609	1,242	3,599	5,676	3,097	2,171	2,282	542	6,293	7,800	4,516
Canale 5	74,079	17,244	6,200	13,347	12,556	2,843	10,122	11,767	25,623	25,557	22,900
Italia 1	66,661	8,960	3,553	10,612	6,444	7,032	16,068	13,992	21,170	19,993	25,498
Discovery Channel	35,574	7,271	3,621	7,369	3,688	1,456	5,697	6,472	16,297	6,625	12,652
MTV	11,253	0	0	4,325	0	1,146	4,805	977	7,708	0	3,545
BBC Wld./Ent.	26,786	5,876	3,597	4,557	2,499	2,479	744	7,034	4,224	6,951	15,612
Other TV station	254,993	32,239	39,479	35,946	24,732	34,001	46,650	41,945	91,086	47,972	115,934
	1,281,984	185,307	176,358	187,385	178,188	162,771	182,965	209,009	470,861	391,624	419,499

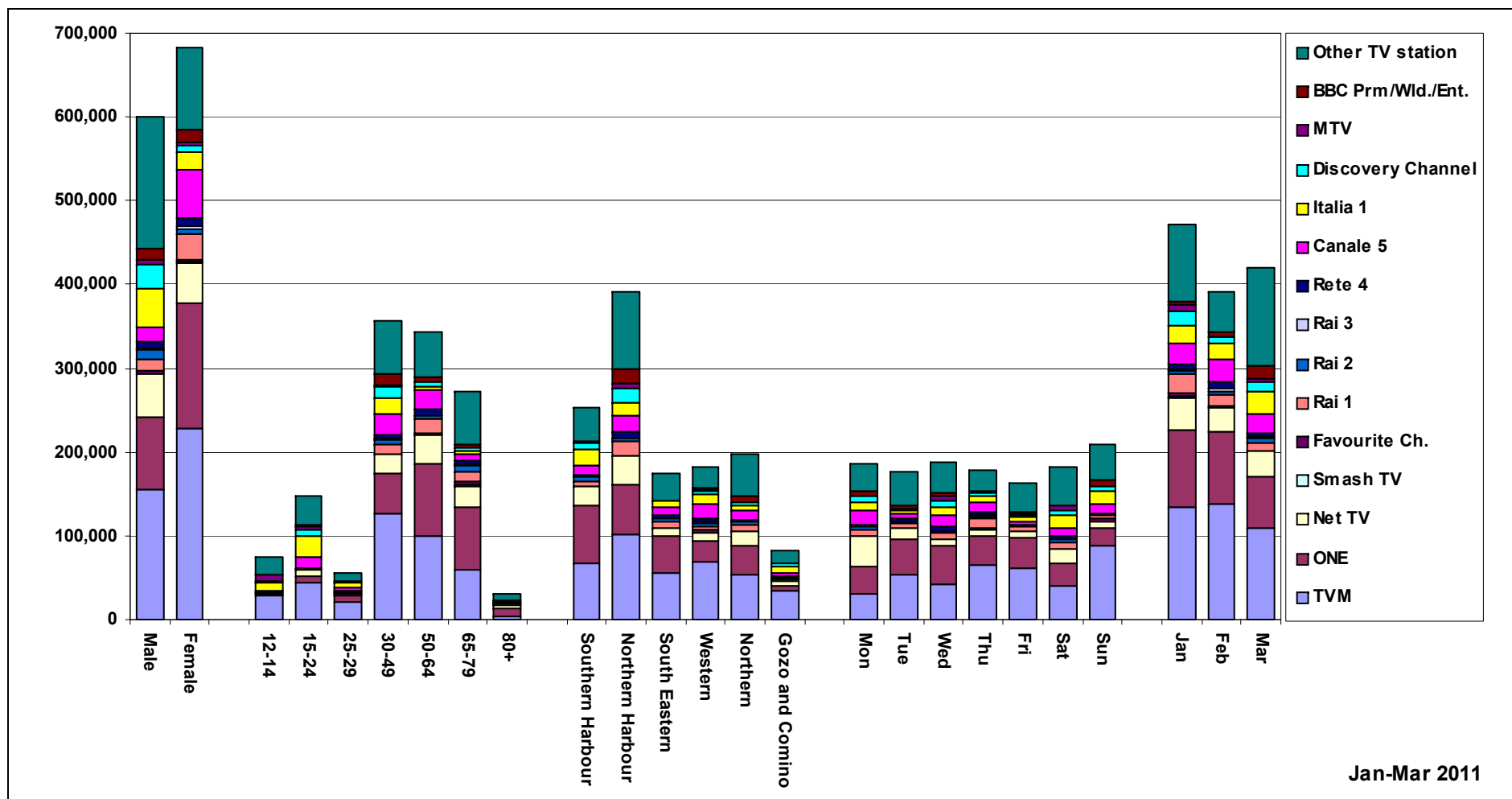


FIGURE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]

TABLE 8.TV.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2011]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

TABLE 8.TV.B1: TVM [JAN-MAR 2011]

	Geographical and Demographic Data																							
	Gender		Age Groups						Districts						Weekdays						Months			
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
Total																								

Station Counts

>12:00	13,914	3,014	10,900	1,003	2,316	1,603	2,024	4,095	2,873	0	3,203	3,532	2,183	1,833	2,385	778	927	0	1,035	2,018	0	434	9,501	5,178	5,991	2,745
12:00-19:00	62,922	16,102	46,820	2,306	4,407	3,710	16,540	25,186	10,250	524	8,329	22,880	5,739	12,802	7,448	5,723	3,656	9,312	10,040	4,305	3,408	10,368	21,834	27,340	19,937	15,645
19:00-20:30	79,827	38,321	41,506	4,363	8,110	2,876	24,920	21,764	16,155	1,639	12,514	21,493	10,788	13,645	10,850	10,536	7,741	10,783	13,097	16,795	10,684	6,927	13,801	28,582	27,046	24,199
20:30-22:00	171,413	70,705	100,708	15,730	23,549	8,091	60,922	37,323	24,515	1,283	33,915	37,858	28,042	32,299	24,654	14,645	15,449	27,654	15,198	36,645	29,605	13,046	33,815	58,163	61,761	51,489
22:00-24:00	54,489	26,985	27,504	4,407	5,418	4,155	22,567	12,044	5,898	0	9,646	15,981	9,316	8,148	7,940	3,459	3,706	6,180	2,037	6,361	18,457	9,060	8,688	15,846	23,639	15,004
	382,566	155,127	227,439	27,809	43,800	20,436	126,972	100,413	59,691	3,445	67,607	101,745	56,069	68,727	53,276	35,141	31,480	53,929	41,406	66,123	62,154	39,835	87,638	135,109	138,374	109,082

Station Percentage

>12:00	3.64	1.94	4.79	3.61	5.29	7.84	1.59	4.08	4.81	0.00	4.74	3.47	3.89	2.67	4.48	2.21	2.95	0.00	2.50	3.05	0.00	1.09	10.84	3.83	4.33	2.52
12:00-19:00	16.45	10.38	20.59	8.29	10.06	18.15	13.03	25.08	17.17	15.20	12.32	22.49	10.24	18.63	13.98	16.29	11.61	17.27	24.25	6.51	5.48	26.03	24.91	20.24	14.41	14.34
19:00-20:30	20.87	24.70	18.25	15.69	18.52	14.07	19.63	21.67	27.06	47.57	18.51	21.12	19.24	19.85	20.37	29.98	24.59	19.99	31.63	25.40	17.19	17.39	15.75	21.15	19.55	22.18
20:30-22:00	44.81	45.58	44.28	56.56	53.77	39.59	47.98	37.17	41.07	37.23	50.16	37.21	50.01	47.00	46.27	41.68	49.08	51.28	36.71	55.42	47.63	32.75	38.59	43.05	44.63	47.20
22:00-24:00	14.24	17.40	12.09	15.85	12.37	20.33	17.77	11.99	9.88	0.00	14.27	15.71	16.62	11.86	14.90	9.84	11.77	11.46	4.92	9.62	29.70	22.74	9.91	11.73	17.08	13.75
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.09	0.50	1.60	1.34	1.57	2.85	0.57	1.19	1.05	0.00	1.26	0.90	1.25	1.01	1.21	0.93	0.50	0.00	0.55	1.13	0.00	0.24	4.55	1.10	1.53	0.65
12:00-19:00	4.91	2.68	6.86	3.08	2.99	6.59	4.63	7.33	3.76	1.72	3.28	5.84	3.29	7.05	3.79	6.87	1.97	5.28	5.36	2.42	2.09	5.67	10.45	5.81	5.09	3.73
19:00-20:30	6.23	6.39	6.09	5.83	5.51	5.11	6.97	6.34	5.93	5.39	4.93	5.48	6.19	7.51	5.52	12.64	4.18	6.11	6.99	9.43	6.56	3.79	6.60	6.07	6.91	5.77
20:30-22:00	13.37	11.79	14.76	21.02	16.00	14.38	17.04	10.87	9.00	4.22	13.35	9.66	16.08	17.79	12.53	17.57	8.34	15.68	8.11	20.57	18.19	7.13	16.18	12.35	15.77	12.27
22:00-24:00	4.25	4.50	4.03	5.89	3.68	7.38	6.31	3.51	2.17	0.00	3.80	4.08	5.34	4.49	4.04	4.15	2.00	3.50	1.09	3.57	11.34	4.95	4.16	3.37	6.04	3.58
	29.84	25.86	33.34	37.17	29.76	36.31	35.52	29.23	21.92	11.34	26.62	25.96	32.15	37.85	27.09	42.15	16.99	30.58	22.10	37.11	38.19	21.77	41.93	28.69	35.33	26.00

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B2: ONE [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts

>12:00	13,617	4,414	9,202	227	0	775	4,988	7,626	0	3,641	1,498	2,583	2,624	2,938	334	2,691	1,626	1,366	620	3,167	0	4,146	5,553	7,020	1,044	
12:00-19:00	63,512	16,273	47,240	227	01,362	9,098	25,424	24,112	3,290	21,316	10,604	13,055	5,107	13,431	0	8,851	6,858	13,434	13,256	6,741	7,807	6,566	22,866	24,328	16,318	
19:00-20:30	74,500	33,424	41,077	955	2,440	3,670	16,745	26,411	21,127	3,152	20,922	19,121	13,906	8,574	9,411	2,568	12,046	15,761	13,211	9,664	8,579	8,914	6,325	28,336	25,987	20,177
20:30-22:00	63,517	26,174	37,343	1,640	4,372	2,720	15,559	21,583	14,980	2,663	17,115	19,222	10,569	6,389	7,737	2,484	5,851	14,743	12,555	8,553	9,506	7,590	4,720	25,584	21,275	16,658
22:00-24:00	22,813	6,901	15,911	611	1,284	0	5,464	7,157	7,068	1,229	5,758	8,001	3,379	2,638	2,357	679	2,627	2,180	5,649	1,769	7,275	2,615	698	8,483	7,636	6,693
	237,959	87,186	150,773	3,660	8,097	7,752	47,641	85,562	74,913	10,334	68,751	58,445	43,492	25,333	35,873	6,065	32,066	41,168	46,215	33,863	35,267	26,925	22,455	90,823	86,246	60,890

Station Percentage

>12:00	5.72	5.06	6.10	6.20	0.00	0.00	1.63	5.83	10.18	0.00	5.30	2.56	5.94	10.36	8.19	5.50	8.39	3.95	2.96	1.83	8.98	0.00	18.46	6.11	8.14	1.71
12:00-19:00	26.69	18.66	31.33	6.20	0.00	17.57	19.10	29.71	32.19	31.83	31.00	18.14	30.02	20.16	37.44	0.00	27.60	16.66	29.07	39.15	19.11	28.99	29.24	25.18	28.21	26.80
19:00-20:30	31.31	38.34	27.24	26.10	30.14	47.34	35.15	30.87	28.20	30.50	30.43	32.72	31.97	33.85	26.23	42.34	37.57	38.29	28.59	28.54	24.33	33.11	28.17	31.20	30.13	33.14
20:30-22:00	26.69	30.02	24.77	44.80	54.00	35.08	32.66	25.22	20.00	25.77	24.89	32.89	24.30	25.22	21.57	40.96	18.25	35.81	27.17	25.26	26.95	28.19	21.02	28.17	24.67	27.36
22:00-24:00	9.59	7.92	10.55	16.69	15.86	0.00	11.47	8.36	9.43	11.89	8.37	13.69	7.77	10.41	6.57	11.20	8.19	5.30	12.22	5.22	20.63	9.71	3.11	9.34	8.85	10.99
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.06	0.74	1.35	0.30	0.00	0.00	0.22	1.45	2.80	0.00	1.43	0.38	1.48	1.45	1.49	0.40	1.45	0.92	0.73	0.35	1.95	0.00	1.98	1.18	1.79	0.25
12:00-19:00	4.95	2.71	6.93	0.30	0.00	2.42	2.55	7.40	8.85	10.83	8.39	2.71	7.49	2.81	6.83	0.00	4.78	3.89	7.17	7.44	4.14	4.27	3.14	4.86	6.21	3.89
19:00-20:30	5.81	5.57	6.02	1.28	1.66	6.52	4.68	7.69	7.76	10.37	8.24	4.88	7.97	4.72	4.78	3.08	6.50	8.94	7.05	5.42	5.27	4.87	3.03	6.02	6.64	4.81
20:30-22:00	4.95	4.36	5.47	2.19	2.97	4.83	4.35	6.28	5.50	8.77	6.74	4.90	6.06	3.52	3.93	2.98	3.16	8.36	6.70	4.80	5.84	4.15	2.26	5.43	5.43	3.97
22:00-24:00	1.78	1.15	2.33	0.82	0.87	0.00	1.53	2.08	2.60	4.04	2.27	2.04	1.94	1.45	1.20	0.81	1.42	1.24	3.01	0.99	4.47	1.43	0.33	1.80	1.95	1.60
	18.56	14.53	22.10	4.89	5.50	13.78	13.33	24.91	27.51	34.01	27.07	14.91	24.94	13.95	18.24	7.27	17.30	23.34	24.66	19.00	21.67	14.72	10.74	19.29	22.02	14.51

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B3: NET TV [JAN-MAR 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00	7,691	6,141	1,550	0	0	0	1,550	2,832	3,309	0	0	4,860	0	0	2,832	0	6,141	0	0	0	0	1,550	0	3,309	2,832	1,550
12:00-19:00	27,719	13,825	13,894	0	440	0	8,883	9,987	6,920	1,488	6,367	9,719	0	3,999	4,892	2,742	7,269	3,244	2,408	3,751	954	10,093	0	10,734	11,123	5,861
19:00-20:30	27,181	12,989	14,193	810	1,264	710	4,777	8,815	8,396	2,408	6,917	9,694	2,782	2,441	4,514	834	6,711	7,432	3,076	2,035	2,684	2,858	2,385	10,961	6,495	9,726
20:30-22:00	29,861	14,681	15,180	608	5,580	1,608	6,195	11,183	4,285	402	7,348	9,468	7,102	2,713	2,164	1,067	14,831	3,466	1,603	1,245	3,980	1,325	3,412	11,045	8,148	10,668
22:00-24:00	5,190	3,159	2,031	0	0	0	1,387	2,196	1,607	0	1,938	1,852	0	0	1,214	186	1,139	828	282	542	944	1,281	175	2,518	0	2,672
	97,643	50,795	46,848	1,418	7,284	2,318	22,793	35,013	24,518	4,298	22,570	35,592	9,884	9,153	15,615	4,829	36,091	14,969	7,368	7,574	8,561	17,107	5,972	38,567	28,598	30,478

Station Percentage																										
>12:00	7.88	12.09	3.31	0.00	0.00	0.00	6.80	8.09	13.50	0.00	0.00	13.65	0.00	0.00	18.13	0.00	17.02	0.00	0.00	0.00	9.06	0.00	8.58	9.90	5.09	
12:00-19:00	28.39	27.22	29.66	0.00	6.04	0.00	38.97	28.52	28.22	34.62	28.21	27.31	0.00	43.70	31.33	56.78	20.14	21.67	32.68	49.53	11.14	59.00	0.00	27.83	38.90	19.23
19:00-20:30	27.84	25.57	30.29	57.14	17.36	30.64	20.96	25.18	34.25	56.03	30.65	27.24	28.14	26.67	28.91	17.27	18.60	49.65	41.74	26.87	31.36	16.71	39.94	28.42	22.71	31.91
20:30-22:00	30.58	28.90	32.40	42.86	76.60	69.36	27.18	31.94	17.48	9.35	32.56	26.60	71.86	29.64	13.86	22.10	41.09	23.15	21.75	16.44	46.48	7.75	57.13	28.64	28.49	35.00
22:00-24:00	5.32	6.22	4.34	0.00	0.00	0.00	6.09	6.27	6.55	0.00	8.59	5.20	0.00	0.00	7.77	3.85	3.16	5.53	3.83	7.16	11.02	7.49	2.92	6.53	0.00	8.77
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.60	1.02	0.23	0.00	0.00	0.00	0.43	0.82	1.22	0.00	0.00	1.24	0.00	0.00	1.44	0.00	3.31	0.00	0.00	0.00	0.85	0.00	0.70	0.72	0.37	
12:00-19:00	2.16	2.30	2.04	0.00	0.30	0.00	2.49	2.91	2.54	4.90	2.51	2.48	0.00	2.20	2.49	3.29	3.92	1.84	1.28	2.11	0.59	5.52	0.00	2.28	2.84	1.40
19:00-20:30	2.12	2.17	2.08	1.08	0.86	1.26	1.34	2.57	3.08	7.93	2.72	2.47	1.59	1.34	2.29	1.00	3.62	4.21	1.64	1.14	1.65	1.56	1.14	2.33	1.66	2.32
20:30-22:00	2.33	2.45	2.23	0.81	3.79	2.86	1.73	3.26	1.57	1.32	2.89	2.42	4.07	1.49	1.10	1.28	8.00	1.97	0.86	0.70	2.44	0.72	1.63	2.35	2.08	2.54
22:00-24:00	0.40	0.53	0.30	0.00	0.00	0.00	0.39	0.64	0.59	0.00	0.76	0.47	0.00	0.00	0.62	0.22	0.61	0.47	0.15	0.30	0.58	0.70	0.08	0.53	0.00	0.64
	7.62	8.47	6.87	1.90	4.95	4.12	6.38	10.19	9.00	14.15	8.89	9.08	5.67	5.04	7.94	5.79	19.48	8.49	3.93	4.25	5.26	9.35	2.86	8.19	7.30	7.27

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B4: SMASH TV [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																										
>12:00	334	0	334	0	0	0	0	0	334	0	0	0	0	0	334	0	0	0	334	0	0	0	0	0	334	0
12:00-19:00	2,173	0	2,173	0	0	0	0	1,006	1,168	0	0	0	1,006	0	1,168	0	0	0	1,168	0	0	1,006	1,006	1,006	1,168	0
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
20:30-22:00	853	853	0	0	0	853	0	0	0	0	853	0	0	0	0	0	0	0	0	0	0	853	853	0	0	
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	3,360	853	2,507	0	0	853	0	1,006	1,501	0	853	0	0	1,006	0	1,501	0	0	0	1,501	0	0	1,859	1,859	1,501	0

Station Percentage																										
>12:00	9.93	0.00	13.31	0.00	0.00	0.00	0.00	0.00	22.22	0.00	0.00	0.00	0.00	0.00	22.22	0.00	0.00	0.00	22.22	0.00	0.00	0.00	0.00	0.00	22.22	0.00
12:00-19:00	64.68	0.00	86.69	0.00	0.00	0.00	0.00	100.00	77.78	0.00	0.00	0.00	100.00	0.00	77.78	0.00	0.00	0.00	77.78	0.00	0.00	54.11	54.11	77.78	0.00	
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
20:30-22:00	25.39	100.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	45.89	45.89	0.00	0.00	
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	100	100	100	0.00	0.00	100	0.00	100	100	0.00	100	0.00	0.00	100	0.00	100	0.00	0.00	100	0.00	0.00	100	100	100	0.00	

Population Percent																										
>12:00	0.03	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.09	0.00
12:00-19:00	0.17	0.00	0.32	0.00	0.00	0.00	0.00	0.29	0.43	0.00	0.00	0.00	0.55	0.00	1.40	0.00	0.00	0.00	0.66	0.00	0.00	0.48	0.21	0.30	0.00	
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
20:30-22:00	0.07	0.14	0.00	0.00	0.00	1.52	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.41	0.18	0.00	0.00	
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	0.26	0.14	0.37	0.00	0.00	1.52	0.00	0.29	0.55	0.00	0.34	0.00	0.00	0.55	0.00	1.80	0.00	0.00	0.84	0.00	0.00	0.89	0.39	0.38	0.00	

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B5: EDUCATION 22 [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays						Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Station Percentage																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Population Percent																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Education 22 did not register any audiences during this quarter

TABLE 8.TV.B6: iTV [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Station Percentage																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Population Percent																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

iTV did not register any audiences during this quarter

TABLE 8.TV.B7: FAVORITE CHANNEL [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	2,408	1,603	804	0	0	0	0	0	2,408	0	0	0	0	2,408	0	0	0	0	804	0	0	1,603	2,408	0	0	0
19:00-20:30	802	802	0	0	0	0	0	0	802	0	0	0	0	802	0	0	0	0	0	0	0	802	802	0	0	0
20:30-22:00	935	601	334	0	0	0	0	334	601	0	0	0	0	601	0	334	334	0	0	0	0	601	601	334	0	0
22:00-24:00	167	0	167	0	0	0	0	167	0	0	0	0	0	0	0	167	167	0	0	0	0	0	0	167	0	
	4,311	3,006	1,305	0	0	0	0	500	3,811	0	0	0	0	3,811	0	500	500	0	0	804	0	0	3,006	3,811	500	0

Station Percentage																											
>12:00	0.00				0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	55.85	53.33	61.65		0.00	0.00	0.00	0.00	0.00	63.18	0.00	0.00	0.00	63.18	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	53.33	63.18	0.00	0.00	0.00
19:00-20:30	18.59	26.67	0.00		0.00	0.00	0.00	0.00	0.00	21.04	0.00	0.00	0.00	21.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	26.67	21.04	0.00	0.00	0.00
20:30-22:00	21.69	20.00	25.57		0.00	0.00	0.00	0.00	66.67	15.78	0.00	0.00	0.00	15.78	0.00	66.67	66.67	0.00	0.00	0.00	0.00	0.00	20.00	15.78	66.67	0.00	0.00
22:00-24:00	3.87	0.00	12.78		0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	0.00	0.00	33.33	33.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00
	100	100	100		0.00	0.00	0.00	0.00	100	100	0.00	0.00	0.00	100	0.00	100	100	100	0.00	0.00	0.00	100	0.00	100	100	0.00	0.00

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	0.19	0.27	0.12	0.00	0.00	0.00	0.00	0.00	0.88	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.77	0.51	0.00	0.00
19:00-20:30	0.06	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.17	0.00	0.00	
20:30-22:00	0.07	0.10	0.05	0.00	0.00	0.00	0.00	0.10	0.22	0.00	0.00	0.00	0.33	0.00	0.40	0.18	0.00	0.00	0.00	0.00	0.00	0.29	0.13	0.09	0.00	
22:00-24:00	0.01	0.00	0.02	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.04	0.00	
	0.34	0.50	0.19	0.00	0.00	0.00	0.00	0.15	1.40	0.00	0.00	0.00	2.10	0.00	0.60	0.27	0.00	0.00	0.45	0.00	0.00	1.44	0.81	0.13	0.00	

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B8: CALYPSO MUSIC TV [JAN-MAR 2011]

		Gender		Age Groups					Districts					Weekdays					Months							
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Station Percentage																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Population Percent																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B9: RAI 1 [JAN-MAR 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00	1,280	243	1,036	0	0	0	581	0	698	0	0	698	581	0	0	0	0	175	0	338	0	0	767	524	0	756
12:00-19:00	3,921	592	3,329	203	0	0	1,860	1,194	524	141	141	2,773	203	804	0	0	1,194	0	1,071	0	0	1,133	524	2,850	1,071	0
19:00-20:30	6,367	2,939	3,428	608	0	774	168	2,762	1,632	423	1,129	3,379	608	0	1,252	0	1,537	175	759	1,252	564	1,906	175	3,614	1,726	1,027
20:30-22:00	18,514	6,465	12,049	0	776	578	5,351	6,660	4,800	349	2,561	6,212	4,012	1,629	4,100	0	2,470	1,980	3,931	5,083	2,421	1,827	803	7,885	4,517	6,113
22:00-24:00	15,326	3,817	11,509	0	0	385	4,220	6,190	4,009	524	1,996	4,775	2,988	1,430	3,748	389	1,435	1,977	2,533	4,403	1,500	2,486	992	7,449	5,455	2,422
	45,409	14,057	31,352	810	776	1,737	12,181	16,806	11,662	1,437	5,827	17,837	8,391	3,863	9,101	389	6,636	4,306	8,294	11,076	4,486	7,351	3,260	22,322	12,769	10,318

Station Percentage																										
>12:00	2.82	1.73	3.31	0.00	0.00	0.00	4.77	0.00	5.99	0.00	0.00	3.91	6.93	0.00	0.00	0.00	0.00	4.05	0.00	3.05	0.00	0.00	23.52	2.35	0.00	7.33
12:00-19:00	8.64	4.21	10.62	25.00	0.00	0.00	15.27	7.10	4.49	9.82	2.42	15.55	2.41	20.82	0.00	0.00	17.99	0.00	12.92	0.00	0.00	15.41	16.06	12.77	8.39	0.00
19:00-20:30	14.02	20.91	10.93	75.00	0.00	44.57	1.38	16.44	13.99	29.45	19.37	18.94	7.24	0.00	13.76	0.00	23.17	4.05	9.15	11.31	12.58	25.92	5.35	16.19	13.51	9.96
20:30-22:00	40.77	45.99	38.43	0.00	100.00	33.29	43.93	39.63	41.16	24.29	43.95	34.82	47.81	42.17	45.06	0.00	37.22	45.98	47.39	45.89	53.97	24.85	24.63	35.32	35.38	59.24
22:00-24:00	33.75	27.16	36.71	0.00	0.00	22.14	34.64	36.83	34.37	36.44	34.26	26.77	35.61	37.00	41.18	100.00	21.62	45.91	30.54	39.75	33.45	33.82	30.44	33.37	42.72	23.47
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.10	0.04	0.15	0.00	0.00	0.00	0.16	0.00	0.26	0.00	0.00	0.18	0.33	0.00	0.00	0.00	0.00	0.10	0.00	0.19	0.00	0.00	0.37	0.11	0.00	0.18
12:00-19:00	0.31	0.10	0.49	0.27	0.00	0.00	0.52	0.35	0.19	0.46	0.06	0.71	0.12	0.44	0.00	0.00	0.64	0.00	0.57	0.00	0.00	0.62	0.25	0.61	0.27	0.00
19:00-20:30	0.50	0.49	0.50	0.81	0.00	1.38	0.05	0.80	0.60	1.39	0.44	0.86	0.35	0.00	0.64	0.00	0.83	0.10	0.41	0.70	0.35	1.04	0.08	0.77	0.44	0.24
20:30-22:00	1.44	1.08	1.77	0.00	0.53	1.03	1.50	1.94	1.76	1.15	1.01	1.58	2.30	0.90	2.08	0.00	1.33	1.12	2.10	2.85	1.49	1.00	0.38	1.67	1.15	1.46
22:00-24:00	1.20	0.64	1.69	0.00	0.00	0.68	1.18	1.80	1.47	1.72	0.79	1.22	1.71	0.79	1.91	0.47	0.77	1.12	1.35	2.47	0.92	1.36	0.47	1.58	1.39	0.58
	3.54	2.34	4.60	1.08	0.53	3.09	3.41	4.89	4.28	4.73	2.29	4.55	4.81	2.13	4.63	0.47	3.58	2.44	4.43	6.22	2.76	4.02	1.56	4.74	3.26	2.46

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B10: RAI 2 [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays					Months					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts

>12:00	1,463	1,463	0	0	0	0	0	1,463	0	0	0	1,463	0	0	0	0	0	0	0	0	0	0	0	0	0	1,463
12:00-19:00	4,123	2,098	2,025	785	0	0	2,022	708	609	0	1,196	1,125	0	310	708	785	708	310	930	0	785	414	976	2,618	724	782
19:00-20:30	2,147	1,850	296	0	0	0	155	725	1,266	0	969	584	244	155	0	195	828	0	141	0	195	828	155	155	1,412	579
20:30-22:00	5,138	2,889	2,249	0	0	0	1,082	1,608	2,447	0	1,971	584	488	1,358	542	195	1,472	542	887	601	195	1,286	155	556	1,870	2,712
22:00-24:00	4,170	2,452	1,718	0	0	0	1,468	601	2,101	0	646	794	0	1,646	1,084	0	642	1,084	0	995	0	1,449	0	1,837	1,048	1,285
	17,041	10,753	6,288	785	0	0	4,727	3,643	7,886	0	4,782	3,087	2,194	3,469	2,334	1,174	5,113	1,936	1,958	1,596	1,174	3,977	1,286	5,166	5,054	6,821

Station Percentage

>12:00	8.58	13.61	0.00	0.00	0.00	0.00	0.00	0.00	18.55	0.00	0.00	0.00	66.67	0.00	0.00	0.00	28.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21.45
12:00-19:00	24.20	19.51	32.20	100.00	0.00	0.00	42.77	19.43	7.72	0.00	25.00	36.44	0.00	8.94	30.33	66.85	13.85	16.02	47.50	0.00	66.85	10.41	75.89	50.67	14.33	11.46
19:00-20:30	12.60	17.21	4.71	0.00	0.00	0.00	3.28	19.90	16.06	0.00	20.27	18.92	11.11	4.47	0.00	16.57	16.19	0.00	7.21	0.00	16.57	20.82	12.06	3.00	27.94	8.50
20:30-22:00	30.15	26.87	35.76	0.00	0.00	0.00	22.90	44.16	31.03	0.00	41.23	18.92	22.22	39.15	23.22	16.57	28.80	27.99	45.29	37.67	16.57	32.33	12.06	10.76	36.99	39.77
22:00-24:00	24.47	22.80	27.32	0.00	0.00	0.00	31.05	16.51	26.64	0.00	13.51	25.73	0.00	47.43	46.45	0.00	12.56	55.99	0.00	62.33	0.00	36.43	0.00	35.57	20.74	18.83
	100	100	100	100	0.00	0.00	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.11	0.24	0.00	0.00	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.79	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35
12:00-19:00	0.32	0.35	0.30	1.05	0.00	0.00	0.57	0.21	0.22	0.00	0.47	0.29	0.00	0.17	0.36	0.94	0.38	0.18	0.50	0.00	0.48	0.23	0.47	0.56	0.18	0.19
19:00-20:30	0.17	0.31	0.04	0.00	0.00	0.00	0.04	0.21	0.47	0.00	0.38	0.15	0.14	0.09	0.00	0.23	0.45	0.00	0.08	0.00	0.12	0.45	0.07	0.03	0.36	0.14
20:30-22:00	0.40	0.48	0.33	0.00	0.00	0.00	0.30	0.47	0.90	0.00	0.78	0.15	0.28	0.75	0.28	0.23	0.79	0.31	0.47	0.34	0.12	0.70	0.07	0.12	0.48	0.65
22:00-24:00	0.33	0.41	0.25	0.00	0.00	0.00	0.41	0.18	0.77	0.00	0.25	0.20	0.00	0.91	0.55	0.00	0.35	0.61	0.00	0.56	0.00	0.79	0.00	0.39	0.27	0.31
	1.33	1.79	0.92	1.05	0.00	0.00	1.32	1.06	2.90	0.00	1.88	0.79	1.26	1.91	1.19	1.41	2.76	1.10	1.04	0.90	0.72	2.17	0.62	1.10	1.29	1.63

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B11: RAI 3 [JAN-MAR 2011]

	TABLE 3: 2011-2012 SAN MAR 2011																							
	Gender		Age Groups						Districts						Weekdays						Months			
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
Total																								

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	2,735	944	1,791	0	0	0	987	0	804	944	0	0	677	1,115	944	0	0	0	310	1,620	0	0	804	804	677	1,254
19:00-20:30	1,309	802	507	0	0	0	507	0	802	0	0	0	507	802	0	0	0	0	0	507	0	802	0	0	1,309	0
20:30-22:00	1,501	601	900	0	0	392	507	0	601	0	0	0	507	601	0	392	392	0	0	507	0	601	0	0	1,501	0
22:00-24:00	196	0	196	0	0	196	0	0	0	0	0	0	0	0	0	196	196	0	0	0	0	0	0	0	196	0
	5,741	2,347	3,395	0	0	589	2,002	0	2,207	944	0	0	1,691	2,517	944	589	589	0	310	2,635	0	1,403	804	804	3,683	1,254

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	47.64	40.22	52.77	0.00	0.00	0.00	49.30	0.00	36.44	100.00	0.00	0.00	40.00	44.27	100.00	0.00	0.00	0.00	100.00	61.49	0.00	0.00	100.00	100.00	18.37	100.00
19:00-20:30	22.80	34.16	14.95	0.00	0.00	0.00	25.35	0.00	36.32	0.00	0.00	0.00	30.00	31.84	0.00	0.00	0.00	0.00	0.00	19.25	0.00	57.14	0.00	0.00	35.54	0.00
20:30-22:00	26.14	25.62	26.51	0.00	0.00	66.67	25.35	0.00	27.24	0.00	0.00	0.00	30.00	23.88	0.00	66.67	66.67	0.00	0.00	19.25	0.00	42.86	0.00	0.00	40.76	0.00
22:00-24:00	3.42	0.00	5.78	0.00	0.00	33.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	33.33	33.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.33	0.00
	100	100	100	0.00	0.00	100	100	0.00	100	100	0.00	0.00	100	100	100	100	100	0.00	100	100	0.00	100	100	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.21	0.16	0.26	0.00	0.00	0.00	0.28	0.00	0.30	3.11	0.00	0.00	0.39	0.61	0.48	0.00	0.00	0.00	0.17	0.91	0.00	0.00	0.38	0.17	0.17	0.30
19:00-20:30	0.10	0.13	0.07	0.00	0.00	0.00	0.14	0.00	0.29	0.00	0.00	0.00	0.29	0.44	0.00	0.00	0.00	0.00	0.28	0.00	0.44	0.00	0.00	0.00	0.33	0.00
20:30-22:00	0.12	0.10	0.13	0.00	0.00	0.70	0.14	0.00	0.22	0.00	0.00	0.00	0.29	0.33	0.00	0.47	0.21	0.00	0.00	0.28	0.00	0.33	0.00	0.00	0.38	0.00
22:00-24:00	0.02	0.00	0.03	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00
	0.45	0.39	0.50	0.00	0.00	1.05	0.56	0.00	0.81	3.11	0.00	0.00	0.97	1.39	0.48	0.71	0.32	0.00	0.17	1.48	0.00	0.77	0.38	0.17	0.94	0.30

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B12: RETE 4 [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts

>12:00	1,026	0	1,026	0	0	0	677	349	0	0	0	349	677	0	0	0	349	0	677	0	0	0	0	349	677	0
12:00-19:00	2,323	578	1,745	405	0	0	173	1,745	0	0	0	1,745	405	0	0	173	0	405	698	1,047	0	0	173	0	1,047	1,276
19:00-20:30	3,207	459	2,748	0	0	381	1,223	698	308	597	522	1,158	338	1,023	0	167	0	477	978	698	790	265	0	1,005	1,370	832
20:30-22:00	8,367	4,767	3,600	0	437	0	1,598	3,180	2,568	584	1,533	3,379	707	866	1,381	500	893	1,727	2,177	938	1,227	1,406	0	2,961	3,521	1,884
22:00-24:00	3,686	2,705	981	0	437	0	328	1,948	779	195	696	1,148	369	155	1,145	173	0	990	1,146	414	155	611	369	1,977	1,185	524
	18,609	8,509	10,100	405	874	381	3,999	7,920	3,655	1,376	2,752	7,779	2,496	2,044	2,526	1,013	1,242	3,599	5,676	3,097	2,171	2,282	542	6,293	7,800	4,516

Station Percentage

>12:00	5.51	0.00	10.16	0.00	0.00	0.00	16.92	4.41	0.00	0.00	0.00	4.49	27.10	0.00	0.00	0.00	28.11	0.00	11.92	0.00	0.00	0.00	0.00	5.55	8.67	0.00
12:00-19:00	12.49	6.79	17.28	100.00	0.00	0.00	4.32	22.04	0.00	0.00	0.00	22.44	16.23	0.00	0.00	17.06	0.00	11.26	12.30	33.81	0.00	0.00	31.91	0.00	13.43	28.26
19:00-20:30	17.23	5.40	27.21	0.00	0.00	100.00	30.60	8.81	8.43	43.39	18.97	14.88	13.55	50.03	0.00	16.47	0.00	13.25	17.23	22.54	36.36	11.60	0.00	15.97	17.56	18.42
20:30-22:00	44.96	56.02	35.65	0.00	50.00	0.00	39.96	40.15	70.27	42.46	55.73	43.44	28.33	42.38	54.67	49.40	71.89	47.98	38.36	30.28	56.50	61.60	0.00	47.06	45.15	41.72
22:00-24:00	19.81	31.79	9.71	0.00	50.00	0.00	8.20	24.59	21.31	14.15	25.30	14.76	14.78	7.59	45.33	17.06	0.00	27.51	20.19	13.37	7.14	26.80	68.09	31.42	15.19	11.60
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.08	0.00	0.15	0.00	0.00	0.00	0.19	0.10	0.00	0.00	0.00	0.09	0.39	0.00	0.00	0.00	0.19	0.00	0.36	0.00	0.00	0.00	0.00	0.07	0.17	0.00
12:00-19:00	0.18	0.10	0.26	0.54	0.00	0.00	0.05	0.51	0.00	0.00	0.00	0.45	0.23	0.00	0.00	0.21	0.00	0.23	0.37	0.59	0.00	0.00	0.08	0.00	0.27	0.30
19:00-20:30	0.25	0.08	0.40	0.00	0.00	0.68	0.34	0.20	0.11	1.96	0.21	0.30	0.19	0.56	0.00	0.20	0.00	0.27	0.52	0.39	0.49	0.14	0.00	0.21	0.35	0.20
20:30-22:00	0.65	0.79	0.53	0.00	0.30	0.00	0.45	0.93	0.94	1.92	0.60	0.86	0.41	0.48	0.70	0.60	0.48	0.98	1.16	0.53	0.75	0.77	0.00	0.63	0.90	0.45
22:00-24:00	0.29	0.45	0.14	0.00	0.30	0.00	0.09	0.57	0.29	0.64	0.27	0.29	0.21	0.09	0.58	0.21	0.00	0.56	0.61	0.23	0.10	0.33	0.18	0.42	0.30	0.12
	1.45	1.42	1.48	0.54	0.59	0.68	1.12	2.31	1.34	4.53	1.08	1.98	1.43	1.13	1.28	1.22	0.67	2.04	3.03	1.74	1.33	1.25	0.26	1.34	1.99	1.08

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B13: CANALE 5 [JAN-MAR 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts

>12:00	6,020	0	6,020	0	0	0	1,859	2,159	2,002	0	464	1,434	0	2,120	0	2,002	1,085	0	464	2,002	0	2,469	0	1,434	4,276	310
12:00-19:00	23,998	3,535	20,463	0	4,665	3,209	6,589	8,206	1,047	282	5,093	4,802	4,360	5,508	4,064	173	619	2,064	8,450	3,249	0	3,671	5,946	8,003	5,704	10,292
19:00-20:30	9,287	3,104	6,183	0	961	608	1,786	3,382	2,128	423	2,230	1,623	1,838	1,967	379	1,251	617	1,415	2,067	1,767	725	1,165	1,531	3,218	4,553	1,516
20:30-22:00	17,681	5,701	11,981	0	2,937	648	7,740	5,258	1,098	0	2,727	6,812	1,696	3,975	1,971	500	6,498	1,251	1,106	2,801	1,386	2,214	2,426	6,715	6,103	4,863
22:00-24:00	17,092	4,878	12,214	0	5,328	648	6,358	3,860	898	0	1,219	5,350	1,942	4,778	3,470	334	8,425	1,470	1,260	2,737	732	603	1,864	6,253	4,921	5,918
	74,079	17,218	56,861	0	13,891	5,112	24,332	22,865	7,173	705	11,733	20,021	9,835	18,347	9,883	4,260	17,244	6,200	13,347	12,556	2,843	10,122	11,767	25,623	25,557	22,900

Station Percentage

>12:00	8.13	0.00	10.59	0.00	0.00	0.00	7.64	9.44	27.91	0.00	3.95	7.16	0.00	11.56	0.00	46.99	6.29	0.00	3.47	15.94	0.00	24.40	0.00	5.60	16.73	1.35
12:00-19:00	32.40	20.53	35.99	0.00	33.58	62.78	27.08	35.89	14.60	40.00	43.41	23.98	44.33	30.02	41.12	4.06	3.59	33.29	63.31	25.87	0.00	36.27	50.53	31.23	22.32	44.94
19:00-20:30	12.54	18.03	10.87	0.00	6.92	11.89	7.34	14.79	29.66	60.00	19.00	8.10	18.69	10.72	3.84	29.37	3.58	22.82	15.49	14.07	25.50	11.51	13.01	12.56	17.82	6.62
20:30-22:00	23.87	33.11	21.07	0.00	21.14	12.67	31.81	23.00	15.31	0.00	23.25	34.03	17.24	21.66	19.94	11.75	37.68	20.18	8.29	22.31	48.74	21.87	20.61	26.21	23.88	21.24
22:00-24:00	23.07	28.33	21.48	0.00	38.35	12.67	26.13	16.88	12.52	0.00	10.39	26.72	19.74	26.04	35.11	7.83	48.86	23.72	9.44	21.80	25.76	5.95	15.84	24.40	19.26	25.85
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.47	0.00	0.88	0.00	0.00	0.00	0.52	0.63	0.74	0.00	0.18	0.37	0.00	1.17	0.00	2.40	0.59	0.00	0.25	1.12	0.00	1.35	0.00	0.30	1.09	0.07
12:00-19:00	1.87	0.59	3.00	0.00	3.17	5.70	1.84	2.39	0.38	0.93	2.01	1.22	2.50	3.03	2.07	0.21	0.33	1.17	4.51	1.82	0.00	2.01	2.84	1.70	1.46	2.45
19:00-20:30	0.72	0.52	0.91	0.00	0.65	1.08	0.50	0.98	0.78	1.39	0.88	0.41	1.05	1.08	0.19	1.50	0.33	0.80	1.10	0.99	0.45	0.64	0.73	0.68	1.16	0.36
20:30-22:00	1.38	0.95	1.76	0.00	2.00	1.15	2.17	1.53	0.40	0.00	1.07	1.74	0.97	2.19	1.00	0.60	3.51	0.71	0.59	1.57	0.85	1.21	1.16	1.43	1.56	1.16
22:00-24:00	1.33	0.81	1.79	0.00	3.62	1.15	1.78	1.12	0.33	0.00	0.48	1.36	1.11	2.63	1.76	0.40	4.55	0.83	0.67	1.54	0.45	0.33	0.89	1.33	1.26	1.41
	5.78	2.87	8.34	0.00	9.44	9.08	6.81	6.66	2.63	2.32	4.62	5.11	5.64	10.10	5.02	5.11	9.31	3.52	7.12	7.05	1.75	5.53	5.63	5.44	6.53	5.46

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B14: ITALIA 1 [JAN-MAR 2011]

Gender		Age Groups								Districts						Weekdays							Months		
		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar	
Total		Female																							
		Male																							

Station Counts

>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	15,238	8,315	6,923	6,178	7,806	0	1,080	175	0	0	3,980	2,534	405	2,624	1,647	4,048	1,841	1,529	1,531	0	2,162	2,719	5,457	3,720	7,168	4,350
19:00-20:30	12,419	9,648	2,772	2,179	6,117	1,305	1,912	0	906	0	5,895	1,136	2,375	876	991	1,146	372	259	1,321	825	1,927	4,557	3,160	5,341	4,206	2,872
20:30-22:00	20,276	13,079	7,196	1,339	5,818	1,154	9,007	1,508	1,450	0	5,513	5,966	2,764	3,413	991	1,629	3,462	530	3,846	3,099	1,097	4,516	3,727	6,831	4,444	9,001
22:00-24:00	18,727	13,830	4,897	381	5,388	2,021	7,116	2,293	1,529	0	2,530	5,526	1,867	4,896	2,302	1,606	3,285	1,236	3,915	2,520	1,847	4,276	1,649	5,278	4,175	9,275
	66,661	44,872	21,789	10,077	25,128	4,480	19,115	3,976	3,884	0	17,918	15,162	7,411	11,809	5,932	8,429	8,960	3,553	10,612	6,444	7,032	16,068	13,992	21,170	19,993	25,498

Station Percentage

>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	22.86	18.53	31.77	61.31	31.06	0.00	5.65	4.39	0.00	0.00	22.21	16.71	5.47	22.22	27.76	48.03	20.55	43.03	14.42	0.00	30.74	16.92	39.00	17.57	35.85	17.06
19:00-20:30	18.63	21.50	12.72	21.62	24.34	29.13	10.00	0.00	23.32	0.00	32.90	7.50	32.05	7.42	16.71	13.60	4.15	7.28	12.45	12.80	27.40	28.36	22.58	25.23	21.04	11.26
20:30-22:00	30.42	29.15	33.03	13.29	23.15	25.75	47.12	37.94	37.32	0.00	30.77	39.35	37.29	28.90	16.71	19.33	38.63	14.90	36.24	48.10	15.59	28.11	26.64	32.27	22.23	35.30
22:00-24:00	28.09	30.82	22.48	3.78	21.44	45.11	37.22	57.67	39.36	0.00	14.12	36.45	25.19	41.46	38.81	19.05	36.66	34.79	36.89	39.10	26.26	26.61	11.78	24.93	20.88	36.37
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	1.19	1.39	1.02	8.26	5.30	0.00	0.30	0.05	0.00	0.00	1.57	0.65	0.23	1.44	0.84	4.86	0.99	0.87	0.82	0.00	1.33	1.49	2.61	0.79	1.83	1.04
19:00-20:30	0.97	1.61	0.41	2.91	4.16	2.32	0.53	0.00	0.33	0.00	2.32	0.29	1.36	0.48	0.50	1.37	0.20	0.15	0.70	0.46	1.18	2.49	1.51	1.13	1.07	0.68
20:30-22:00	1.58	2.18	1.06	1.79	3.95	2.05	2.52	0.44	0.53	0.00	2.17	1.52	1.58	1.88	0.50	1.95	1.87	0.30	2.05	1.74	0.67	2.47	1.78	1.45	1.13	2.15
22:00-24:00	1.46	2.31	0.72	0.51	3.66	3.59	1.99	0.67	0.56	0.00	1.00	1.41	1.07	2.70	1.17	1.93	1.77	0.70	2.09	1.41	1.13	2.34	0.79	1.12	1.07	2.21
	5.20	7.48	3.19	13.47	17.07	7.96	5.35	1.16	1.43	0.00	7.06	3.87	4.25	6.50	3.02	10.11	4.84	2.01	5.66	3.62	4.32	8.78	6.69	4.50	5.11	6.08

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B15: DISCOVERY CHANNEL [JAN-MAR 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	1,930	1,930	0	437	434	0	1,059	0	0	0	0	1,059	0	434	437	0	0	434	0	1,059	0	0	437	871	0	1,059
12:00-19:00	11,935	8,375	3,560	964	3,661	194	3,569	2,654	893	0	2,832	4,878	405	385	1,344	2,091	865	2,236	2,864	1,109	1,146	1,380	2,335	5,359	2,430	4,146
19:00-20:30	7,860	7,013	846	387	798	194	3,934	1,400	1,148	0	1,012	4,941	0	217	1,517	173	2,285	756	1,588	779	0	1,408	1,043	3,254	1,587	3,019
20:30-22:00	9,151	7,559	1,592	0	1,813	194	3,889	1,255	2,000	0	2,490	3,803	0	1,492	1,020	346	2,873	195	1,899	477	310	1,799	1,598	5,192	1,242	2,718
22:00-24:00	4,698	4,233	465	0	1,018	0	2,571	903	207	0	989	2,099	0	465	1,145	0	1,247	0	1,018	265	0	1,110	1,059	1,620	1,367	1,711
	35,574	29,110	6,464	1,788	7,723	581	15,022	6,212	4,247	0	7,322	16,781	405	2,994	5,463	2,610	7,271	3,621	7,369	3,688	1,456	5,697	6,472	16,297	6,625	12,652

Station Percentage																										
>12:00	5.43	6.63	0.00	24.43	5.62	0.00	7.05	0.00	0.00	0.00	0.00	6.31	0.00	14.50	8.00	0.00	0.00	11.99	0.00	28.72	0.00	0.00	6.75	5.35	0.00	8.37
12:00-19:00	33.55	28.77	55.08	53.92	47.41	33.33	23.76	42.73	21.02	0.00	38.68	29.07	100.00	12.85	24.60	80.13	11.90	61.75	38.87	30.06	78.71	24.22	36.08	32.89	36.68	32.77
19:00-20:30	22.09	24.09	13.09	21.64	10.33	33.33	26.19	22.53	27.02	0.00	13.82	29.45	0.00	7.25	27.77	6.62	31.43	20.89	21.55	21.11	0.00	24.71	16.12	19.97	23.95	23.86
20:30-22:00	25.72	25.97	24.63	0.00	23.47	33.33	25.89	20.21	47.08	0.00	34.00	22.66	0.00	49.86	18.68	13.25	39.52	5.38	25.77	12.93	21.29	31.59	24.69	31.86	18.74	21.48
22:00-24:00	13.21	14.54	7.20	0.00	13.18	0.00	17.11	14.53	4.87	0.00	13.50	12.51	0.00	15.54	20.96	0.00	17.15	0.00	13.81	7.18	0.00	19.48	16.36	9.94	20.63	13.52
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.15	0.32	0.00	0.58	0.29	0.00	0.30	0.00	0.00	0.00	0.00	0.27	0.00	0.24	0.22	0.00	0.00	0.25	0.00	0.59	0.00	0.00	0.21	0.18	0.00	0.25
12:00-19:00	0.93	1.40	0.52	1.29	2.49	0.34	1.00	0.77	0.33	0.00	1.12	1.24	0.23	0.21	0.68	2.51	0.47	1.27	1.53	0.62	0.70	0.75	1.12	1.14	0.62	0.99
19:00-20:30	0.61	1.17	0.12	0.52	0.54	0.34	1.10	0.41	0.42	0.00	0.40	1.26	0.00	0.12	0.77	0.21	1.23	0.43	0.85	0.44	0.00	0.77	0.50	0.69	0.41	0.72
20:30-22:00	0.71	1.26	0.23	0.00	1.23	0.34	1.09	0.37	0.73	0.00	0.98	0.97	0.00	0.82	0.52	0.41	1.55	0.11	1.01	0.27	0.19	0.98	0.76	1.10	0.32	0.65
22:00-24:00	0.37	0.71	0.07	0.00	0.69	0.00	0.72	0.26	0.08	0.00	0.39	0.54	0.00	0.26	0.58	0.00	0.67	0.00	0.54	0.15	0.00	0.61	0.51	0.34	0.35	0.41
	2.77	4.85	0.95	2.39	5.25	1.03	4.20	1.81	1.56	0.00	2.88	4.28	0.23	1.65	2.78	3.13	3.92	2.05	3.93	2.07	0.89	3.11	3.10	3.46	1.69	3.02

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B16: MTV [JAN-MAR 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	573	0	573	0	573	0	0	0	0	0	381	0	0	192	0	0	0	0	0	381	0	192	0	0	573	
12:00-19:00	4,829	3,077	1,752	3,306	1,523	0	0	0	0	0	950	2,922	0	385	0	573	0	0	2,504	0	765	1,559	0	3,495	0	1,334
19:00-20:30	3,030	1,848	1,182	1,956	853	0	221	0	0	0	853	1,760	0	221	0	196	0	0	1,627	0	0	1,207	196	1,981	0	1,049
20:30-22:00	1,938	856	1,082	1,275	0	0	663	0	0	0	0	687	0	663	0	589	0	0	194	0	0	1,156	589	1,349	0	589
22:00-24:00	883	883	0	0	0	0	883	0	0	0	0	0	0	883	0	0	0	0	0	0	883	0	883	0	0	0
	11,253	6,665	4,589	6,538	2,949	0	1,767	0	0	0	2,183	5,368	0	2,344	0	1,358	0	0	4,325	0	1,146	4,805	977	7,708	0	3,545

Station Percentage																										
>12:00	5.09	0.00	12.49	0.00	19.44	0.00	0.00	0.00	0.00	0.00	17.45	0.00	0.00	8.21	0.00	0.00	0.00	0.00	0.00	0.00	33.23	0.00	19.68	0.00	0.00	16.17
12:00-19:00	42.91	46.17	38.17	50.57	51.64	0.00	0.00	0.00	0.00	0.00	43.49	54.42	0.00	16.41	0.00	42.21	0.00	0.00	57.90	0.00	66.77	32.45	0.00	45.34	0.00	37.63
19:00-20:30	26.93	27.73	25.77	29.93	28.93	0.00	12.50	0.00	0.00	0.00	39.07	32.79	0.00	9.42	0.00	14.45	0.00	0.00	37.62	0.00	0.00	25.12	20.08	25.70	0.00	29.59
20:30-22:00	17.22	12.85	23.57	19.50	0.00	0.00	37.50	0.00	0.00	0.00	0.00	12.79	0.00	28.27	0.00	43.35	0.00	0.00	4.48	0.00	0.00	24.05	60.24	17.50	0.00	16.60
22:00-24:00	7.85	13.25	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	37.69	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18.38	0.00	11.46	0.00	0.00
	100	100	100	100	100	0.00	100	0.00	0.00	0.00	100	100	0.00	100	0.00	100	0.00	0.00	100	0.00	100	100	100	100	0.00	100

Population Percent																										
>12:00	0.04	0.00	0.08	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.09	0.00	0.00	0.14	
12:00-19:00	0.38	0.51	0.26	4.42	1.03	0.00	0.00	0.00	0.00	0.00	0.37	0.75	0.00	0.21	0.00	0.69	0.00	0.00	1.34	0.00	0.47	0.85	0.00	0.74	0.00	0.32
19:00-20:30	0.24	0.31	0.17	2.61	0.58	0.00	0.06	0.00	0.00	0.00	0.34	0.45	0.00	0.12	0.00	0.24	0.00	0.00	0.87	0.00	0.00	0.66	0.09	0.42	0.00	0.25
20:30-22:00	0.15	0.14	0.16	1.70	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.18	0.00	0.36	0.00	0.71	0.00	0.00	0.10	0.00	0.00	0.63	0.28	0.29	0.00	0.14
22:00-24:00	0.07	0.15	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.19	0.00	0.00	
	0.88	1.11	0.67	8.74	2.00	0.00	0.49	0.00	0.00	0.00	0.86	1.37	0.00	1.29	0.00	1.63	0.00	0.00	2.31	0.00	0.70	2.63	0.47	1.64	0.00	0.85

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B17: BBC WORLD/ENT.[JAN-MAR 2011]

		Gender		Age Groups							Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts

>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	6,410	3,611	2,799	190	434	0	4,107	282	1,396	0	473	5,194	0	744	0	0	1,132	930	0	0	980	190	3,177	698	1,819	3,893
19:00-20:30	8,738	2,852	5,886	247	247	474	3,286	2,882	1,603	0	630	4,630	0	775	2,702	0	2,780	1,061	1,233	1,511	857	0	1,295	1,462	2,499	4,776
20:30-22:00	9,204	3,792	5,411	740	1,233	474	2,936	2,710	1,112	0	414	5,225	369	155	3,040	0	1,964	1,296	2,444	988	641	369	1,502	1,879	2,322	5,003
22:00-24:00	2,434	1,693	741	0	247	0	2,003	184	0	0	0	1,616	184	0	634	0	0	310	880	0	0	184	1,059	184	310	1,939
	26,786	11,948	14,838	1,177	2,160	947	12,332	6,059	4,112	0	1,517	16,664	553	1,675	6,376	0	5,876	3,597	4,557	2,499	2,479	744	7,034	4,224	6,951	15,612

Station Percentage

>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	23.93	30.22	18.87	16.19	20.10	0.00	33.31	4.66	33.96	0.00	31.16	31.17	0.00	44.44	0.00	0.00	19.27	25.86	0.00	0.00	39.55	25.60	45.17	16.53	26.17	24.94
19:00-20:30	32.62	23.87	39.67	20.95	11.41	50.00	26.65	47.57	38.99	0.00	41.55	27.78	0.00	46.30	42.38	0.00	47.30	29.50	27.06	60.48	34.59	0.00	18.41	34.62	35.96	30.59
20:30-22:00	34.36	31.74	36.47	62.86	57.07	50.00	23.81	44.73	27.05	0.00	27.29	31.36	66.67	9.26	47.68	0.00	33.43	36.02	53.63	39.52	25.86	49.60	21.36	44.48	33.41	32.04
22:00-24:00	9.09	14.17	4.99	0.00	11.41	0.00	16.24	3.04	0.00	0.00	0.00	9.70	33.33	0.00	9.94	0.00	0.00	8.62	19.31	0.00	0.00	24.80	15.06	4.37	4.46	12.42
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.50	0.60	0.41	0.25	0.29	0.00	1.15	0.08	0.51	0.00	0.19	1.32	0.00	0.41	0.00	0.00	0.61	0.53	0.00	0.00	0.60	0.10	1.52	0.15	0.46	0.93
19:00-20:30	0.68	0.48	0.86	0.33	0.17	0.84	0.92	0.84	0.59	0.00	0.25	1.18	0.00	0.43	1.37	0.00	1.50	0.60	0.66	0.85	0.53	0.00	0.62	0.31	0.64	1.14
20:30-22:00	0.72	0.63	0.79	0.99	0.84	0.84	0.82	0.79	0.41	0.00	0.16	1.33	0.21	0.09	1.55	0.00	1.06	0.73	1.30	0.55	0.39	0.20	0.72	0.40	0.59	1.19
22:00-24:00	0.19	0.28	0.11	0.00	0.17	0.00	0.56	0.05	0.00	0.00	0.00	0.41	0.11	0.00	0.32	0.00	0.00	0.18	0.47	0.00	0.00	0.10	0.51	0.04	0.08	0.46
	2.09	1.99	2.18	1.57	1.47	1.68	3.45	1.76	1.51	0.00	0.60	4.25	0.32	0.92	3.24	0.00	3.17	2.04	2.43	1.40	1.52	0.41	3.37	0.90	1.77	3.72

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B18: OTHER TV STATION [JAN-MAR 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts

>12:00	23,378	15,235	8,143	2,792	0	0	4,797	7,207	8,582	0	4,864	11,093	2,609	802	1,888	2,123	2,442	4,296	5,491	0	2,706	4,573	3,870	8,865	584	13,930
12:00-19:00	104,496	64,189	40,307	8,418	20,622	4,986	22,026	15,763	30,963	1,717	17,902	39,859	14,378	10,676	16,752	4,928	8,123	10,283	13,640	6,940	18,371	23,576	23,563	41,115	17,119	46,262
19:00-20:30	49,638	29,067	20,571	4,723	5,392	2,194	15,111	9,037	10,680	2,501	8,530	16,968	5,540	4,267	11,676	2,657	9,159	7,365	6,429	6,069	4,884	8,541	7,193	14,391	11,035	24,212
20:30-22:00	48,417	30,395	18,022	3,791	4,496	1,174	15,382	12,832	8,597	2,146	5,948	16,908	6,163	5,655	10,284	3,460	8,439	10,447	6,638	7,345	5,311	6,361	3,876	17,468	12,094	18,855
22:00-24:00	29,063	18,561	10,502	634	3,999	2,736	7,264	8,702	4,251	1,479	2,890	8,677	3,291	3,091	8,775	2,340	4,077	7,087	3,750	4,378	2,730	3,598	3,443	9,248	7,141	12,674
	254,993	157,447	97,545	20,357	34,509	11,089	64,581	53,541	63,072	7,844	40,133	93,505	31,982	24,491	49,374	15,508	32,239	39,479	35,946	24,732	34,001	46,650	41,945	91,086	47,972	115,934

Station Percentage

>12:00	9.17	9.68	8.35	13.71	0.00	0.00	7.43	13.46	13.61	0.00	12.12	11.86	8.16	3.27	3.82	13.69	7.58	10.88	15.27	0.00	7.96	9.80	9.23	9.73	1.22	12.02
12:00-19:00	40.98	40.77	41.32	41.35	59.76	44.97	34.11	29.44	49.09	21.90	44.61	42.63	44.96	43.59	33.93	31.78	25.19	26.05	37.94	28.06	54.03	50.54	56.18	45.14	35.68	39.90
19:00-20:30	19.47	18.46	21.09	23.20	15.63	19.78	23.40	16.88	16.93	31.89	21.26	18.15	17.32	17.42	23.65	17.13	28.41	18.66	17.88	24.54	14.36	18.31	17.15	15.80	23.00	20.88
20:30-22:00	18.99	19.31	18.48	18.62	13.03	10.58	23.82	23.97	13.63	27.36	14.82	18.08	19.27	23.09	20.83	22.31	26.18	26.46	18.47	29.70	15.62	13.64	9.24	19.18	25.21	16.26
22:00-24:00	11.40	11.79	10.77	3.11	11.59	24.67	11.25	16.25	6.74	18.86	7.20	9.28	10.29	12.62	17.77	15.09	12.64	17.95	10.43	17.70	8.03	7.71	8.21	10.15	14.88	10.93
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.82	2.54	1.19	3.73	0.00	0.00	1.34	2.10	3.15	0.00	1.92	2.83	1.50	0.44	0.96	2.55	1.32	2.44	2.93	0.00	1.66	2.50	1.85	1.88	0.15	3.32
12:00-19:00	8.15	10.70	5.91	11.25	14.01	8.86	6.16	4.59	11.37	5.65	7.05	10.17	8.24	5.88	8.52	5.91	4.38	5.83	7.28	3.89	11.29	12.89	11.27	8.73	4.37	11.03
19:00-20:30	3.87	4.85	3.02	6.31	3.66	3.90	4.23	2.63	3.92	8.23	3.36	4.33	3.18	2.35	5.94	3.19	4.94	4.18	3.43	3.41	3.00	4.67	3.44	3.06	2.82	5.77
20:30-22:00	3.78	5.07	2.64	5.07	3.05	2.09	4.30	3.74	3.16	7.06	2.34	4.31	3.53	3.11	5.23	4.15	4.55	5.92	3.54	4.12	3.26	3.48	1.85	3.71	3.09	4.49
22:00-24:00	2.27	3.09	1.54	0.85	2.72	4.86	2.03	2.53	1.56	4.87	1.14	2.21	1.89	1.70	4.46	2.81	2.20	4.02	2.00	2.46	1.68	1.97	1.65	1.96	1.82	3.02
	19.89	26.25	14.30	27.21	23.44	19.71	18.07	15.59	23.16	25.82	15.80	23.85	18.34	13.49	25.10	18.60	17.40	22.39	19.18	13.88	20.89	25.50	20.07	19.34	12.25	27.64

Totals may not tally due to weighting and rounding off

TABLE 9: POPULATION FAVORITE TV PROGRAMMES BY TIME BRACKETS – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

> 12:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
A to Z Teleshopping [Teleshopping Smash]	Smash TV	[3]	201	0	201	0	0	0	0	201	0	0	0	0	0	201	0	0
			201	0	201	0	0	0	0	201	0	0	0	0	0	201	0	0
			0.033	0.000	0.057	0.000	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.000	0.000	0.240	0.000	0.000
Habbejtek	Smash TV	[2]	402	0	402	0	0	247	155	0	0	0	0	247	0	155	0	0
			402	0	402	0	0	247	155	0	0	0	0	247	0	155	0	0
			0.066	0.000	0.115	0.000	0.000	1.028	0.079	0.000	0.000	0.000	0.000	0.136	0.000	0.185	0.000	0.000
Hadd Ghalik	TVM	[1] [2] [3]	4184	1595	2589	217	991	0	2289	687	0	0	373	1693	428	974	168	549
			4100	1853	2247	0	1822	194	1057	1027	0	0	141	1332	556	1141	929	0
			4175	1071	3104	595	2036	194	975	376	0	0	232	1629	720	610	395	589
			12459	4520	7939	812	4850	387	4320	2090	0	0	746	4654	1704	2726	1492	1138
			2.042	1.737	2.269	1.876	5.490	1.614	2.192	1.355	0.000	0.000	0.604	2.568	1.798	3.248	1.798	2.602
Siegha Zmien	ONE	[1] [2]	482	0	482	0	0	0	0	308	175	0	141	175	0	0	0	167
			562	203	360	0	203	190	169	0	0	0	190	0	372	0	0	0
			1045	203	842	0	203	190	169	308	175	0	332	175	372	0	0	167
Bongu	TVM	[1] [2] [3]	482	0	482	0	0	0	0	308	175	0	141	175	0	0	0	167
			562	203	360	0	203	190	169	0	0	0	190	0	372	0	0	0
			1045	203	842	0	203	190	169	308	175	0	332	175	372	0	0	167
			0.171	0.078	0.241	0.000	0.229	0.794	0.086	0.200	0.186	0.000	0.268	0.096	0.392	0.000	0.000	0.382
			0.171	0.078	0.241	0.000	0.229	0.794	0.086	0.200	0.186	0.000	0.268	0.096	0.392	0.000	0.000	0.382
Bongu Bundy	ONE	[1] [2] [3]	2329	939	1390	196	0	190	603	1003	336	0	332	983	582	0	236	196
			2130	645	1485	0	0	0	737	818	575	0	489	369	581	356	0	334
			717	0	717	0	0	0	401	175	141	0	373	175	169	0	0	0
			5175	1584	3591	196	0	190	1741	1996	1052	0	1194	1527	1333	356	236	530
			0.848	0.609	1.026	0.453	0.000	0.794	0.883	1.294	1.121	0.000	0.967	0.843	1.406	0.424	0.284	1.212
Totals may not tally due to weighting and rounding off																		

12:00-19:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:05	TVM	[1]	2413	0	2413	196	190	196	710	919	201	0	563	330	0	960	168	392
		[2]	1783	0	1783	227	192	0	524	698	141	0	141	698	338	192	227	186
		[3]	1977	0	1977	0	0	449	478	735	316	0	332	679	443	356	168	0
			6173	0	6173	423	383	645	1712	2352	658	0	1036	1706	781	1508	563	578
			1.012	0.000	1.764	0.978	0.433	2.690	0.869	1.525	0.701	0.000	0.839	0.942	0.824	1.797	0.678	1.323
Aroma Kitchen	ONE	[1]	2144	200	1944	0	0	0	505	1168	271	200	564	0	169	804	607	0
		[2]	1460	491	969	0	284	190	323	456	207	0	682	155	184	0	439	0
		[3]	718	236	482	0	0	0	0	482	236	0	141	175	0	0	236	167
			4323	928	3395	0	284	190	828	2106	714	200	1387	330	354	804	1282	167
			0.709	0.357	0.970	0.000	0.322	0.794	0.420	1.365	0.761	2.154	1.123	0.182	0.373	0.958	1.545	0.382
Biografiji	TVM	[1]	1937	1937	0	0	284	0	1258	200	195	0	1066	459	0	200	211	0
		[2]	1114	1114	0	0	0	0	530	389	195	0	0	1114	0	0	0	0
		[3]	977	388	589	194	0	247	0	396	141	0	141	635	0	201	0	0
			4027	3439	589	194	284	247	1787	986	530	0	1207	2208	0	402	211	0
			0.660	1.322	0.168	0.447	0.322	1.028	0.907	0.639	0.565	0.000	0.977	1.218	0.000	0.479	0.254	0.000
Chit Chat	Net TV	[2]	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
			155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
			0.025	0.000	0.044	0.000	0.000	0.000	0.079	0.000	0.000	0.000	0.000	0.086	0.000	0.000	0.000	0.000
Fil-kcina ma Farah	Smash TV	[2]	282	0	282	0	0	0	0	282	0	0	282	0	0	0	0	0
			282	0	282	0	0	0	0	282	0	0	282	0	0	0	0	0
			0.046	0.000	0.081	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.228	0.000	0.000	0.000	0.000	0.000
Hajja	TVM	[1]	247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
			247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
			0.040	0.000	0.070	0.000	0.000	1.028	0.000	0.000	0.000	0.000	0.000	0.136	0.000	0.000	0.000	0.000
Il-Mara tal-lum	Net TV	[1]	184	0	184	0	0	0	0	184	0	0	0	0	184	0	0	0
		[2]	369	0	369	0	0	0	168	0	201	0	0	0	0	201	168	0
			554	0	554	0	0	0	168	184	201	0	0	0	184	201	168	0
			0.091	0.000	0.158	0.000	0.000	0.000	0.085	0.120	0.214	0.000	0.000	0.000	0.195	0.240	0.202	0.000
Int u Darek	Favourite Ch	[1]	218	218	0	0	0	218	0	0	0	0	0	0	0	0	218	0
			218	218	0	0	0	218	0	0	0	0	0	0	0	0	218	0
			0.036	0.084	0.000	0.000	0.000	0.911	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.263	0.000

It-Tnejn l'huma	Net TV	[1]	664	0	664	0	0	0	155	509	0	0	141	155	0	201	0	167
		[2]	342	0	342	0	0	0	0	201	141	0	141	0	0	201	0	0
		[3]	330	0	330	0	0	0	155	175	0	0	0	330	0	0	0	0
			1336	0	1336	0	0	0	310	885	141	0	282	485	0	402	0	167
			0.219	0.000	0.382	0.000	0.000	0.000	0.157	0.574	0.150	0.000	0.228	0.267	0.000	0.479	0.000	0.382
Iz-Zona	TVM	[1]	382	0	382	227	0	0	155	0	0	0	0	155	0	0	227	0
			382	0	382	227	0	0	155	0	0	0	0	155	0	0	227	0
			0.063	0.000	0.109	0.525	0.000	0.000	0.079	0.000	0.000	0.000	0.000	0.086	0.000	0.000	0.274	0.000
Kalamita	ONE	[1]	7948	1707	6241	0	0	190	1097	3240	3010	411	2131	1612	797	913	1995	500
		[2]	4234	1643	2591	0	194	652	630	1656	1102	0	1118	932	1627	557	0	0
		[3]	2076	265	1811	0	0	0	1208	351	517	0	605	749	354	201	0	167
			14258	3615	10643	0	194	842	2934	5248	4629	411	3854	3293	2778	1671	1995	667
			2.337	1.390	3.041	0.000	0.219	3.510	1.489	3.402	4.935	4.413	3.121	1.817	2.931	1.991	2.404	1.527
Kontra l-Hin	Net TV	[1]	2054	1080	975	0	194	0	168	765	927	0	414	194	369	0	911	167
		[2]	1679	418	1261	0	0	0	908	564	207	0	1003	465	0	0	211	0
		[3]	1301	412	890	196	217	0	0	396	492	0	141	195	184	418	0	363
			5035	1909	3126	196	411	0	1076	1725	1627	0	1558	853	553	418	1122	530
			0.825	0.734	0.893	0.453	0.465	0.000	0.546	1.119	1.734	0.000	1.262	0.471	0.584	0.498	1.352	1.212
Lux Design	Education 22	[3]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			0.023	0.000	0.040	0.000	0.000	0.000	0.000	0.091	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000
Malta l-Lejla	Net TV	[1]	1492	207	1285	0	0	0	323	472	697	0	348	349	0	356	439	0
		[2]	3212	1104	2108	0	192	0	980	754	682	605	232	964	184	750	743	340
		[3]	1835	0	1835	0	0	437	697	517	184	0	563	886	184	201	0	0
			6540	1311	5228	0	192	437	1999	1742	1563	605	1143	2199	369	1307	1182	340
			1.072	0.504	1.494	0.000	0.218	1.822	1.014	1.130	1.666	6.505	0.926	1.213	0.389	1.557	1.424	0.777
Mini Bugz	Net TV	[1]	284	284	0	0	284	0	0	0	0	0	284	0	0	0	0	0
		[2]	192	0	192	0	192	0	0	0	0	0	0	0	0	192	0	0
			477	284	192	0	477	0	0	0	0	0	284	0	0	192	0	0
			0.078	0.109	0.055	0.000	0.539	0.000	0.000	0.000	0.000	0.000	0.230	0.000	0.000	0.229	0.000	0.000
Modern Lifestyles	TVM	[3]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
			175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
			0.029	0.000	0.050	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.000	0.096	0.000	0.000	0.000	0.000
Niltaqghu	Net TV	[3]	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
			155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
			0.025	0.000	0.044	0.000	0.000	0.000	0.079	0.000	0.000	0.000	0.000	0.086	0.000	0.000	0.000	0.000
Niskata	Favourite Ch	[1]	607	0	607	0	0	0	232	175	201	0	232	175	0	201	0	0
			607	0	607	0	0	0	232	175	201	0	232	175	0	201	0	0
			0.100	0.000	0.174	0.000	0.000	0.000	0.118	0.113	0.214	0.000	0.188	0.096	0.000	0.240	0.000	0.000

On D Road	ONE	[1]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		[2]	389	389	0	0	0	0	0	389	0	0	0	195	0	0	0	195
		[3]	391	391	0	0	0	0	391	0	0	0	391	0	0	0	0	0
			921	780	141	0	0	0	391	530	0	0	532	195	0	0	0	195
			0.151	0.300	0.040	0.000	0.000	0.000	0.198	0.344	0.000	0.000	0.431	0.107	0.000	0.000	0.000	0.445
Pink Panther	ONE	[1]	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
			155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
			0.025	0.000	0.044	0.000	0.000	0.000	0.079	0.000	0.000	0.000	0.000	0.000	0.000	0.185	0.000	0.000
Sahhtek l-ewwel	TVM	[2]	376	0	376	0	0	0	0	376	0	0	0	175	0	201	0	0
			376	0	376	0	0	0	0	376	0	0	0	175	0	201	0	0
			0.062	0.000	0.107	0.000	0.000	0.000	0.000	0.244	0.000	0.000	0.000	0.096	0.000	0.240	0.000	0.000
Sas-Sitta	Net TV	[3]	192	0	192	0	192	0	0	0	0	0	0	0	0	192	0	0
			192	0	192	0	192	0	0	0	0	0	0	0	0	192	0	0
			0.032	0.000	0.055	0.000	0.218	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000
Sibtek	TVM	[1]	762	0	762	0	0	0	387	201	0	175	232	330	0	201	0	0
		[2]	1449	195	1255	0	0	0	879	570	0	0	232	679	169	201	168	0
		[3]	2033	195	1838	0	486	0	510	1037	0	0	282	524	612	201	227	186
			4245	389	3855	0	486	0	1776	1808	0	175	746	1533	781	603	395	186
			0.696	0.150	1.102	0.000	0.550	0.000	0.901	1.172	0.000	1.876	0.604	0.846	0.824	0.719	0.476	0.426
Sibtijiet Flimkien	ONE	[2]	579	211	368	0	0	0	211	0	368	0	0	0	0	201	211	167
		[3]	391	207	184	0	0	0	0	184	207	0	207	0	184	0	0	0
			971	418	552	0	0	0	211	184	575	0	207	0	184	201	211	167
			0.159	0.161	0.158	0.000	0.000	0.000	0.107	0.120	0.613	0.000	0.168	0.000	0.195	0.240	0.254	0.382
Sport magazine	TVM	[1]	265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
			265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
			0.043	0.102	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.000	0.000	0.146	0.000	0.000	0.000	0.000
Studio 54	TVM	[1]	5298	2376	2923	449	247	203	699	1823	1327	552	1044	2110	943	603	236	361
		[2]	2658	1736	922	0	203	0	389	1654	271	141	489	389	446	422	911	0
		[3]	1591	860	731	384	0	0	420	580	207	0	397	808	184	201	0	0
			9547	4971	4576	833	449	203	1507	4058	1805	693	1931	3307	1574	1226	1147	361
			1.565	1.911	1.308	1.925	0.508	0.844	0.765	2.631	1.924	7.446	1.564	1.825	1.661	1.462	1.382	0.827
Tigrijiet Biss [Korsa]	Education 22	[1]	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
			195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
			0.032	0.075	0.000	0.000	0.000	0.000	0.000	0.126	0.000	0.000	0.000	0.107	0.000	0.000	0.000	0.000
Vitalita`	Net TV	[1]	232	0	232	0	0	0	232	0	0	0	232	0	0	0	0	0
		[3]	201	0	201	0	0	0	0	0	201	0	0	0	0	201	0	0
			433	0	433	0	0	0	232	0	201	0	232	0	0	201	0	0
			0.071	0.000	0.124	0.000	0.000	0.000	0.118	0.000	0.214	0.000	0.188	0.000	0.000	0.240	0.000	0.000

X Ser Issajjar	ONE	[2]	167 167 0.027	0 0 0.000	167 167 0.048	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	167 167 0.108	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	167 167 0.382
X'Hadd Maghna	ONE	[2]	175 175 0.029	0 0 0.000	175 175 0.050	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	175 175 0.186	0 0 0.000	0 0 0.000	175 175 0.096	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000

Totals may not tally due to weighting and rounding off

19:00-20:30																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Ieqaf 20 Minuta	ONE	[1]	184	0	184	0	0	0	0	184	0	0	0	0	184	0	0	0
		[2]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			326	0	326	0	0	0	0	326	0	0	141	0	184	0	0	0
			0.053	0.000	0.093	0.000	0.000	0.000	0.000	0.211	0.000	0.000	0.114	0.000	0.195	0.000	0.000	0.000
Inkontri	ONE	[1]	1014	873	141	0	0	0	422	0	592	0	348	0	244	0	422	0
		[2]	2545	1937	608	0	0	0	211	1535	799	0	1044	195	428	0	683	195
		[3]	2284	1074	1210	0	203	0	632	630	820	0	348	175	630	421	710	0
			5844	3885	1959	0	203	0	1266	2165	2210	0	1740	369	1302	421	1816	195
			0.958	1.493	0.560	0.000	0.229	0.000	0.642	1.403	2.356	0.000	1.409	0.204	1.374	0.502	2.188	0.445
Lift	Net TV	[2]	203	203	0	203	0	0	0	0	0	0	0	0	203	0	0	0
		[3]	247	0	247	247	0	0	0	0	0	0	0	247	0	0	0	0
			449	203	247	449	0	0	0	0	0	0	0	247	203	0	0	0
			0.074	0.078	0.070	1.038	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.136	0.214	0.000	0.000	0.000
Mela Isma Din	ONE	[1]	497	200	296	0	0	0	155	0	341	0	141	155	0	200	0	0
			497	200	296	0	0	0	155	0	341	0	141	155	0	200	0	0
			0.081	0.077	0.085	0.000	0.000	0.000	0.079	0.000	0.364	0.000	0.114	0.086	0.000	0.239	0.000	0.000
NET News	Net TV	[1]	4149	1830	2319	0	0	0	719	896	2360	175	814	1632	857	402	271	173
		[2]	6375	4436	1939	0	194	0	2305	1116	2318	443	598	2795	612	1024	472	874
		[3]	4009	2325	1684	0	218	0	1755	879	961	195	1112	1263	730	155	554	195
			14532	8591	5941	0	412	0	4779	2891	5638	812	2524	5689	2199	1581	1297	1241
			2.382	3.302	1.698	0.000	0.466	0.000	2.424	1.874	6.010	8.731	2.044	3.140	2.320	1.884	1.563	2.840
News Favorite	Favourite Ch	[1]	200	200	0	0	0	0	0	0	200	0	0	0	0	200	0	0
			200	200	0	0	0	0	0	0	200	0	0	0	0	200	0	0
			0.033	0.077	0.000	0.000	0.000	0.000	0.000	0.000	0.214	0.000	0.000	0.000	0.000	0.239	0.000	0.000

News TVM	TVM	[1]	22709	16094	6615	287	2530	1345	8043	6222	3295	987	2964	6925	3128	3689	3270	2732
		[2]	10796	4627	6169	218	682	0	3816	3207	2523	349	2110	2982	1897	1706	1594	507
		[3]	9676	5889	3787	259	196	592	4597	2486	1546	0	673	4184	1502	1400	818	1100
			43181	26610	16571	764	3408	1938	16456	11915	7364	1336	5747	14091	6527	6795	5683	4338
			7.078	10.229	4.735	1.765	3.858	8.077	8.348	7.725	7.850	14.359	4.654	7.776	6.887	8.098	6.846	9.923
ONE News	ONE	[1]	7178	4403	2775	0	218	0	1770	2831	1970	389	673	3055	428	1405	1444	173
		[2]	6365	4114	2252	0	409	247	2261	1699	1750	0	1277	2368	730	978	622	389
		[3]	4387	3211	1176	0	0	0	1115	1885	977	411	696	1637	412	802	472	367
			17931	11728	6203	0	627	247	5145	6415	4697	800	2647	7061	1571	3185	2538	929
			2.939	4.508	1.772	0.000	0.710	1.028	2.610	4.159	5.007	8.598	2.143	3.896	1.657	3.796	3.058	2.126
SMASH News	Smash TV	[3]	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
			244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
			0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.000	0.260	0.000	0.000	0.000	0.257	0.000	0.000	0.000
Telepoplu	ONE	[1]	1707	1539	168	194	680	194	433	207	0	0	491	845	203	0	168	0
		[2]	1471	875	597	190	387	0	232	244	418	0	422	562	488	0	0	0
		[3]	560	195	365	0	190	0	0	195	175	0	190	369	0	0	0	0
			3738	2609	1130	384	1258	194	665	645	593	0	1104	1776	690	0	168	0
			0.613	1.003	0.323	0.887	1.424	0.807	0.337	0.418	0.632	0.000	0.894	0.980	0.728	0.000	0.202	0.000
Venere	TVM	[1]	402	0	402	0	247	0	155	0	0	0	0	402	0	0	0	0
		[3]	232	0	232	0	0	0	232	0	0	0	232	0	0	0	0	0
			633	0	633	0	247	0	387	0	0	0	232	402	0	0	0	0
			0.104	0.000	0.181	0.000	0.279	0.000	0.196	0.000	0.000	0.000	0.188	0.222	0.000	0.000	0.000	0.000

Totals may not tally due to weighting and rounding off

20:30-22:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Affari Taghna	ONE	[1]	4408	2996	1412	0	420	0	1503	1177	1309	0	1044	1978	933	217	236	0
		[2]	6664	4418	2246	0	478	194	3153	1670	828	341	1928	1906	1144	757	929	0
		[3]	4441	1886	2555	0	517	0	1899	661	1127	236	955	739	1299	376	886	186
			15513	9301	6213	0	1415	194	6555	3509	3264	577	3927	4623	3376	1350	2052	186
			2.543	3.575	1.775	0.000	1.601	0.807	3.325	2.275	3.480	6.208	3.180	2.551	3.562	1.609	2.472	0.426
Airborn	TVM	[3]	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
			194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
			0.032	0.074	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	0.000	0.107	0.000	0.000	0.000	0.000

Arani Issa	ONE	[1]	141	0	141	0	0	0	0	0	141	0	141	0	0	0	0	0
Arani Issa	ONE	[2]	402	0	402	0	0	0	0	402	0	0	0	0	0	402	0	0
		[3]	686	0	686	0	0	0	310	175	201	0	0	485	0	201	0	0
			1229	0	1229	0	0	0	310	577	342	0	141	485	0	603	0	0
			0.201	0.000	0.351	0.000	0.000	0.000	0.157	0.374	0.365	0.000	0.114	0.267	0.000	0.719	0.000	0.000
Bla Agenda	ONE	[1]	890	395	495	0	0	0	310	379	200	0	0	155	184	356	0	195
		[2]	731	265	467	0	0	0	265	326	141	0	282	265	184	0	0	0
		[3]	1003	835	168	0	0	0	552	244	207	0	207	0	244	0	379	173
			2624	1495	1129	0	0	0	1127	948	549	0	489	420	613	356	379	367
			0.430	0.575	0.323	0.000	0.000	0.000	0.572	0.615	0.585	0.000	0.396	0.232	0.647	0.424	0.457	0.841
Blog TV	Net TV	[3]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			0.023	0.000	0.040	0.000	0.000	0.000	0.000	0.091	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000
Bondi Plus	TVM	[1]	3721	3219	502	0	0	0	936	1947	638	200	762	1288	244	421	236	770
		[2]	4807	3591	1216	0	411	217	2215	984	981	0	880	1422	184	855	1097	367
		[3]	4989	2612	2377	0	789	0	2641	396	1163	0	1255	1405	428	643	1073	186
			13517	9422	4095	0	1200	217	5792	3326	2782	200	2897	4115	856	1919	2406	1323
			2.216	3.622	1.170	0.000	1.358	0.905	2.938	2.156	2.965	2.154	2.346	2.271	0.903	2.287	2.899	3.027
Cama Cama	TVM	[3]	444	243	201	0	0	0	243	201	0	0	0	0	243	201	0	0
			444	243	201	0	0	0	243	201	0	0	0	0	243	201	0	0
			0.073	0.093	0.057	0.000	0.000	0.000	0.123	0.130	0.000	0.000	0.000	0.000	0.257	0.240	0.000	0.000
Decuduti	TVM	[1]	42239	19670	22569	8624	10944	3083	14949	4243	396	0	5655	11981	6814	7157	7341	3291
		[2]	20007	7346	12661	2711	6995	419	7496	1228	1158	0	5577	5169	3141	2141	2703	1277
			62246	27016	35230	11335	17938	3502	22445	5471	1554	0	11232	17150	9954	9298	10044	4568
			10.203	10.385	10.067	26.191	20.305	14.600	11.387	3.547	1.656	0.000	9.095	9.464	10.503	11.081	12.101	10.448
Dissett	TVM	[1]	548	207	341	0	0	0	341	207	0	0	207	155	0	0	0	186
		[2]	1127	195	933	0	247	0	186	695	0	0	141	421	184	0	0	381
		[3]	15067	6289	8778	1566	3094	227	4676	4390	1114	0	1039	5716	1566	3224	2553	967
			16742	6690	10052	1566	3341	227	5203	5292	1114	0	1387	6293	1751	3224	2553	1534
			2.744	2.572	2.872	3.617	3.781	0.946	2.639	3.431	1.187	0.000	1.123	3.473	1.847	3.842	3.076	3.509
Emilja	ONE	[1]	26397	6684	19714	862	7129	1740	9068	4623	2731	244	5795	8749	5114	1706	2918	2116
		[2]	14279	4993	9286	1609	2816	437	4661	3029	1726	0	3295	3790	3157	1911	1397	728
		[3]	7958	2038	5920	1015	1320	194	2477	1483	1469	0	1703	2794	966	757	1089	650
			48634	13714	34920	3486	11265	2371	16207	9135	5926	244	10793	15333	9237	4374	5404	3493
			7.972	5.272	9.978	8.054	12.752	9.882	8.222	5.922	6.318	2.621	8.740	8.462	9.747	5.212	6.511	7.991
Fredu I-Fra	Favourite Ch	[1]	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
			244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
			0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.000	0.260	0.000	0.000	0.000	0.257	0.000	0.000	0.000

F'Salib it-Toroq	TVM	[1]	35650	11711	23939	2260	2731	1033	8712	12224	7713	977	7947	7755	6296	5655	5706	2291
		[2]	32056	11324	20732	1944	4941	2109	10205	7464	5007	385	5829	9418	4043	3769	5537	3459
		[3]	15402	5966	9436	2038	2690	190	5189	3838	1457	0	3060	3503	3370	2924	1500	1045
			83108	29001	54107	6242	10363	3333	24105	23526	14177	1362	16836	20676	13709	12347	12743	6795
			13.622	11.148	15.461	14.422	11.730	13.892	12.229	15.252	15.112	14.639	13.634	11.410	14.465	14.714	15.353	15.545
KC	TVM	[1]	14743	5234	9509	2414	858	804	3894	4264	2194	316	2586	4306	2530	979	2779	1562
		[2]	18169	6767	11402	4169	2133	194	5569	3515	2590	0	4250	3537	2701	2105	2276	3300
		[3]	10875	2783	8091	1991	1391	613	3351	2128	1401	0	3469	2995	1658	794	1391	568
			43787	14784	29003	8573	4381	1611	12814	9907	6186	316	10305	10838	6889	3878	6446	5430
			7.177	5.683	8.288	19.809	4.959	6.714	6.501	6.422	6.594	3.393	8.345	5.981	7.269	4.622	7.766	12.421
Kenn il-Bahhara	TVM	[1]	221	221	0	0	0	0	221	0	0	0	0	0	0	221	0	0
		[2]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0
		[3]	406	0	406	0	0	0	232	175	0	0	232	175	0	0	0	0
			796	221	575	0	0	0	622	175	0	0	232	175	169	221	0	0
			0.131	0.085	0.164	0.000	0.000	0.000	0.315	0.113	0.000	0.000	0.188	0.096	0.178	0.263	0.000	0.000
Kilo	ONE	[1]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		[2]	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
		[3]	348	207	141	0	0	0	0	348	0	0	348	0	0	0	0	0
			0.057	0.080	0.040	0.000	0.000	0.000	0.000	0.226	0.000	0.000	0.282	0.000	0.000	0.000	0.000	0.000
Kontra Attakk	TVM	[1]	439	284	155	0	284	0	155	0	0	0	284	0	0	155	0	0
		[2]	1116	1116	0	0	194	0	508	0	414	0	414	458	243	0	0	0
		[3]	1534	1534	0	0	218	0	920	200	195	0	391	724	0	200	218	0
			3089	2934	155	0	696	0	1583	200	609	0	1089	1183	243	356	218	0
			0.506	1.128	0.044	0.000	0.788	0.000	0.803	0.130	0.649	0.000	0.882	0.653	0.257	0.424	0.263	0.000
Lenti	TVM	[2]	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
		[3]	554	0	554	0	247	0	0	308	0	0	141	247	0	0	0	167
			749	195	554	0	247	0	0	503	0	0	141	441	0	0	0	167
			0.123	0.075	0.158	0.000	0.279	0.000	0.000	0.326	0.000	0.000	0.114	0.243	0.000	0.000	0.000	0.382
Midimbin	ONE	[1]	3595	1400	2195	0	387	0	528	728	1951	0	630	1824	782	0	0	359
		[2]	6126	658	5468	0	643	0	1111	2372	2000	0	1724	1726	1225	741	710	0
		[3]	4148	1833	2315	0	417	0	560	2578	592	0	1560	1108	782	200	498	0
			13868	3891	9977	0	1448	0	2199	5679	4543	0	3914	4657	2789	941	1208	359
			2.273	1.496	2.851	0.000	1.639	0.000	1.115	3.681	4.843	0.000	3.170	2.570	2.943	1.122	1.456	0.821
News Room	Net TV	[1]	221	221	0	0	0	0	221	0	0	0	0	0	0	221	0	0
		[2]	743	203	541	203	0	0	400	0	0	141	373	0	203	0	168	0
		[3]	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
			1119	423	696	203	0	0	776	0	0	141	373	155	203	221	168	0
			0.183	0.163	0.199	0.468	0.000	0.000	0.393	0.000	0.000	1.517	0.302	0.086	0.214	0.263	0.202	0.000

Paq Paq	TVM	[1]	875	875	0	0	0	0	681	195	0	0	0	265	243	0	0	367
		[2]	591	436	155	0	217	218	155	0	0	0	0	0	0	372	218	0
		[3]	661	661	0	0	396	0	265	0	0	0	0	458	203	0	0	0
			2127	1972	155	0	613	218	1101	195	0	0	0	723	446	372	218	367
			0.349	0.758	0.044	0.000	0.694	0.911	0.558	0.126	0.000	0.000	0.000	0.399	0.470	0.443	0.263	0.841
Qalb in-Nies	TVM	[2]	559	200	359	0	0	0	0	375	184	0	0	175	184	200	0	0
		[3]	1052	412	640	247	217	192	0	0	396	0	0	441	0	610	0	0
			1611	612	999	247	217	192	0	375	580	0	0	616	184	811	0	0
			0.264	0.235	0.285	0.570	0.246	0.802	0.000	0.243	0.619	0.000	0.000	0.340	0.195	0.966	0.000	0.000
Replay	Net TV	[1]	2396	2396	0	217	478	194	899	0	609	0	1089	847	243	217	0	0
		[2]	1362	1362	0	0	287	0	486	590	0	0	0	654	0	421	0	287
		[3]	437	437	0	0	194	0	0	244	0	0	0	194	244	0	0	0
			4195	4195	0	217	958	194	1384	834	609	0	1089	1694	487	638	0	287
			0.688	1.613	0.000	0.502	1.084	0.807	0.702	0.540	0.649	0.000	0.882	0.935	0.514	0.761	0.000	0.656
Rubini	Net TV	[1]	6612	1813	4799	1106	764	654	1856	1706	527	0	1593	2188	1129	1515	0	186
		[2]	7390	2258	5132	217	878	284	1449	3456	1106	0	1338	2569	1195	1313	808	167
		[3]	8762	1856	6906	411	1498	0	3337	2083	1434	0	2503	1908	1135	1624	1419	173
			22764	5927	16837	1734	3139	938	6642	7245	3066	0	5434	6666	3459	4452	2227	526
			3.731	2.278	4.811	4.005	3.553	3.912	3.370	4.697	3.268	0.000	4.400	3.679	3.650	5.306	2.683	1.203
Sejjahtli	Favourite Ch	[1]	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
		[2]	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
		[3]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
			573	244	330	0	0	0	155	175	244	0	0	175	244	155	0	0
			0.094	0.094	0.094	0.000	0.000	0.000	0.079	0.113	0.260	0.000	0.000	0.096	0.257	0.185	0.000	0.000
Simpatici	Net TV	[1]	2372	1689	683	0	0	0	807	791	579	195	580	1159	244	0	0	389
		[2]	2245	1133	1112	437	0	218	476	939	175	0	332	1055	428	0	430	0
		[3]	3506	1912	1593	801	420	0	310	1159	815	0	397	504	387	773	690	754
			8122	4734	3388	1238	420	218	1593	2889	1569	195	1309	2718	1059	773	1120	1143
			1.331	1.820	0.968	2.861	0.475	0.911	0.808	1.873	1.673	2.093	1.060	1.500	1.118	0.921	1.350	2.614
Skoperti	Net TV	[1]	691	395	296	0	0	0	155	336	200	0	141	195	0	356	0	0
		[2]	859	472	387	0	0	0	652	0	207	0	439	420	0	0	0	0
			1550	867	683	0	0	0	807	336	407	0	580	614	0	356	0	0
			0.254	0.333	0.195	0.000	0.000	0.000	0.409	0.218	0.434	0.000	0.470	0.339	0.000	0.424	0.000	0.000
TX	ONE	[1]	472	472	0	0	0	0	265	0	207	0	207	265	0	0	0	0
		[2]	1117	389	728	0	0	0	186	389	542	0	0	195	0	0	542	381
		[3]	573	418	155	0	0	0	366	0	207	0	207	0	0	155	211	0
			2162	1279	883	0	0	0	817	389	956	0	414	459	0	155	753	381
			0.354	0.492	0.252	0.000	0.000	0.000	0.415	0.252	1.019	0.000	0.335	0.254	0.000	0.185	0.908	0.871
Ucuh	Net TV	[2]	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
			207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
			0.034	0.080	0.000	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.168	0.000	0.000	0.000	0.000	0.000

Xarabank	TVM	[1]	29015	15947	13067	668	6207	2173	10774	6744	2113	336	5723	10035	3897	3880	4225	1255
		[2]	20141	8650	11491	1392	4164	833	7179	4265	2167	141	3734	5915	3615	3570	2015	1291
		[3]	12737	4738	7999	227	1906	926	6706	1701	896	375	2359	3119	1775	1334	2695	1455
			61893	29335	32558	2288	12277	3932	24659	12709	5176	852	11816	19070	9287	8784	8935	4001
			10.145	11.276	9.303	5.286	13.897	16.392	12.509	8.239	5.517	9.156	9.569	10.524	9.800	10.468	10.765	9.152

Totals may not tally due to weighting and rounding off

22:00-24:00

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Ghawdex Illum	TVM	[1]	195	195	0	0	0	0	0	0	195	0	0	0	0	0	0	195
		[2]	173	173	0	0	0	0	173	0	0	0	0	0	0	0	0	173
		[3]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
			542	367	175	0	0	0	173	175	195	0	0	175	0	0	0	367
			0.089	0.141	0.050	0.000	0.000	0.000	0.088	0.113	0.207	0.000	0.000	0.096	0.000	0.000	0.000	0.841
L-Argument	ONE	[1]	782	782	0	0	0	0	782	0	0	0	782	0	0	0	0	0
		[2]	1338	1338	0	0	0	0	656	0	682	0	391	459	488	0	0	0
		[3]	851	851	0	0	194	0	0	244	414	0	414	194	244	0	0	0
			2971	2971	0	0	194	0	1437	244	1096	0	1586	653	731	0	0	0
			0.487	1.142	0.000	0.000	0.219	0.000	0.729	0.158	1.169	0.000	1.285	0.360	0.772	0.000	0.000	0.000
Meander	TVM	[3]	363	195	168	0	0	0	168	195	0	0	0	195	0	0	168	0
			363	195	168	0	0	0	168	195	0	0	0	195	0	0	168	0
			0.059	0.075	0.048	0.000	0.000	0.000	0.085	0.126	0.000	0.000	0.000	0.107	0.000	0.000	0.202	0.000
Pandora	ONE	[2]	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
			195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
			0.032	0.075	0.000	0.000	0.000	0.000	0.000	0.126	0.000	0.000	0.000	0.107	0.000	0.000	0.000	0.000
Realta`	ONE	[1]	482	211	271	0	0	0	211	0	271	0	0	0	0	0	482	0
		[2]	271	0	271	0	0	0	0	0	271	0	0	0	0	0	271	0
		[3]	624	438	186	0	0	0	186	195	244	0	0	195	244	0	0	186
			1378	650	728	0	0	0	397	195	786	0	0	195	244	0	753	186
			0.226	0.250	0.208	0.000	0.000	0.000	0.202	0.126	0.838	0.000	0.000	0.107	0.257	0.000	0.908	0.426

Totals may not tally due to weighting and rounding off

PREVIOUS SCHEDULES																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Bla Kondixin	TVM	[2]	259	0	259	0	259	0	0	0	0	0	0	0	259	0	0	0
		[3]	203	203	0	203	0	0	0	0	0	0	0	0	203	0	0	0
			461	203	259	203	259	0	0	0	0	0	0	0	461	0	0	0
			0.076	0.078	0.074	0.468	0.293	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.487	0.000	0.000	0.000
Evangelisti	ONE	[1]	203	203	0	0	203	0	0	0	0	0	0	0	203	0	0	0
		[2]	386	0	386	0	0	0	0	0	386	0	0	0	184	201	0	0
			588	203	386	0	203	0	0	0	386	0	0	0	387	201	0	0
			0.096	0.078	0.110	0.000	0.229	0.000	0.000	0.000	0.411	0.000	0.000	0.000	0.408	0.240	0.000	0.000
F'Bahar Wiehed	Net TV	[1]	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			0.023	0.000	0.040	0.000	0.000	0.000	0.000	0.091	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000
Girls@work	ONE	[2]	623	391	232	0	0	0	623	0	0	0	623	0	0	0	0	0
		[3]	505	0	505	0	505	0	0	0	0	0	0	247	259	0	0	0
			1128	391	737	0	505	0	623	0	0	0	623	247	259	0	0	0
			0.185	0.150	0.211	0.000	0.572	0.000	0.316	0.000	0.000	0.000	0.504	0.136	0.273	0.000	0.000	0.000
Mr Fisherman	Net TV	[1]	173	173	0	0	0	0	173	0	0	0	0	0	0	0	0	173
			173	173	0	0	0	0	173	0	0	0	0	0	0	0	0	173
			0.028	0.066	0.000	0.000	0.000	0.000	0.088	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395
NAR: Nies, Arti, Realta`	Net TV	[1]	598	598	0	0	203	0	0	395	0	0	0	195	203	200	0	0
		[2]	343	0	343	0	0	0	168	175	0	0	0	175	0	0	168	0
		[3]	271	0	271	0	0	0	0	271	0	0	0	0	0	0	271	0
			1211	598	614	0	203	0	168	841	0	0	0	369	203	200	439	0
		0.199	0.230	0.175	0.000	0.229	0.000	0.085	0.545	0.000	0.000	0.000	0.204	0.214	0.239	0.529	0.000	
Puree	Net TV	[1]	1893	414	1479	0	640	0	612	467	175	0	704	421	556	0	211	0
		[2]	1296	265	1032	0	247	0	420	630	0	0	0	686	184	155	271	0
		[3]	1447	659	788	0	203	0	221	376	507	141	141	175	203	422	507	0
			4637	1338	3299	0	1089	0	1253	1472	682	141	845	1281	943	577	989	0
		0.760	0.514	0.943	0.000	1.232	0.000	0.636	0.955	0.727	1.517	0.685	0.707	0.995	0.688	1.192	0.000	
Rih Isfel	Net TV	[1]	326	0	326	0	0	0	0	184	141	0	141	0	184	0	0	0
		[2]	2673	604	2069	203	259	0	774	1090	348	0	1235	350	461	356	271	0
		[3]	2077	1115	962	409	384	0	497	349	195	244	613	1002	244	0	218	0
			5076	1720	3356	612	643	0	1270	1624	684	244	1989	1352	890	356	490	0
		0.832	0.661	0.959	1.413	0.727	0.000	0.644	1.053	0.729	2.621	1.610	0.746	0.939	0.424	0.590	0.000	

Sal-Gister	ONE	[2]	203 203 0.033	203 203 0.078	0 0 0.000	0 0 0.000	0 0 0.000	203 203 0.844	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	203 203 0.214	0 0 0.000	0 0 0.000	0 0 0.000
VIP Show	TVM	[1] [2]	387 194 581 0.095	387 194 581 0.223	0 0 0 0.000	0 194 194 0.447	387 0 387 0.438	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	387 194 581 0.320	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000

Totals may not tally due to weighting and rounding off

UNCLASSIFIED																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
House and Fashion		[2]	155 155 0.025	0 0 0.000	155 155 0.044	0 0 0.000	0 0 0.000	0 0 0.000	155 155 0.079	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	155 155 0.185	0 0 0.000	0 0 0.000
Il-Muftieh		[1]	195 195 0.032	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	195 195 0.126	0 0 0.000	0 0 0.000	0 0 0.000	195 195 0.107	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Kick Off	Melita Cable Melita Cable Melita Cable	[2]	194 194 0.032	0 0 0.000	0 0 0.000	0 0 0.000	194 194 0.219	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	194 194 0.107	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Proceduri (Hamis on One tv)	ONE	[1]	207 207 0.034	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	207 207 0.134	0 0 0.000	0 0 0.000	207 207 0.168	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Program on ONE TV	ONE	[2]	420 420 0.069	218 218 0.084	201 201 0.057	0 0 0.000	0 0 0.000	218 218 0.911	0 0 0.000	0 0 0.000	201 201 0.214	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	201 201 0.240	218 218 0.263	0 0 0.000
Sahhtek Kollox		[3]	141 141 0.023	0 0 0.000	141 141 0.040	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	141 141 0.091	0 0 0.000	0 0 0.000	141 141 0.114	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Teleshopping		[2]	232 232 0.038	0 0 0.000	232 232 0.066	0 0 0.000	0 0 0.000	0 0 0.000	232 232 0.118	0 0 0.000	0 0 0.000	0 0 0.000	232 232 0.188	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000

Totals may not tally due to weighting and rounding off

SUMMARY																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS						DISTRICT						
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Total Responses		[1] [2] [3]																
			610098 100%	260142 100%	349956 100%	43279 100%	88345 100%	23989 100%	197122 100%	154251 100%	93810 100%	9303 100%	123488 100%	181208 100%	94774 100%	83912 100%	83001 100%	43715 100%
			108713	65839	42874	4971	19821	9258	30192	21259	15177	8035	21396	30658	14640	16305	16851	8864
			159096	95036	64060	9172	27008	14458	44197	32889	20729	10643	28432	48467	21481	23230	24873	12612
			221602	124577	97025	11845	36787	17461	61588	49569	32762	11589	44471	63024	32075	30561	33340	18131
			489411	285452	203959	25987	83616	41177	135977	103718	68668	30267	94298	142150	68197	70096	75063	39607
			1099509	545594	553915	69267	171961	65166	333099	257968	162478	39570	217786	323358	162971	154008	158065	83321

Totals may not tally due to weighting and rounding off

TABLE 9.A.1: POPULATION FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

				GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
PROGRAMME	STATION	TOTAL																
20:30-22:00	F'Salib it-Toroq	TVM	83,108	29,001	54,107	6,242	10,363	3,333	24,105	23,526	14,177	1,362	16,836	20,676	13,709	12,347	12,743	6,795
20:30-22:00	Decuduti	TVM	62,246	27,016	35,230	11,335	17,938	3,502	22,445	5,471	1,554	0	11,232	17,150	9,954	9,298	10,044	4,568
20:30-22:00	Xarabank	TVM	61,893	29,335	32,558	2,288	12,277	3,932	24,659	12,709	5,176	852	11,816	19,070	9,287	8,784	8,935	4,001
20:30-22:00	Emilja	ONE	48,634	13,714	34,920	3,486	11,265	2,371	16,207	9,135	5,926	244	10,793	15,333	9,237	4,374	5,404	3,493
20:30-22:00	KC	TVM	43,787	14,784	29,003	8,573	4,381	1,611	12,814	9,907	6,186	316	10,305	10,838	6,889	3,878	6,446	5,430
19:00-20:30	News TVM	TVM	43,181	26,610	16,571	764	3,408	1,938	16,456	11,915	7,364	1,336	5,747	14,091	6,527	6,795	5,683	4,338
20:30-22:00	Rubini	Net TV	22,764	5,927	16,837	1,734	3,139	938	6,642	7,245	3,066	0	5,434	6,666	3,459	4,452	2,227	526
19:00-20:30	ONE News	ONE	17,931	11,728	6,203	0	627	247	5,145	6,415	4,697	800	2,647	7,061	1,571	3,185	2,538	929
20:30-22:00	Dissett	TVM	16,742	6,690	10,052	1,566	3,341	227	5,203	5,292	1,114	0	1,387	6,293	1,751	3,224	2,553	1,534
20:30-22:00	Affari Taghna	ONE	15,513	9,301	6,213	0	1,415	194	6,555	3,509	3,264	577	3,927	4,623	3,376	1,350	2,052	186
19:00-20:30	NET News	Net TV	14,532	8,591	5,941	0	412	0	4,779	2,891	5,638	812	2,524	5,689	2,199	1,581	1,297	1,241
12:00-19:00	Kalamita	ONE	14,258	3,615	10,643	0	194	842	2,934	5,248	4,629	411	3,854	3,293	2,778	1,671	1,995	667
20:30-22:00	Midimbin	ONE	13,868	3,891	9,977	0	1,448	0	2,199	5,679	4,543	0	3,914	4,657	2,789	941	1,208	359
20:30-22:00	Bondi Plus	TVM	13,517	9,422	4,095	0	1,200	217	5,792	3,326	2,782	200	2,897	4,115	856	1,919	2,406	1,323
> 12:00	Hadd Ghalik	TVM	12,459	4,520	7,939	812	4,850	387	4,320	2,090	0	0	746	4,654	1,704	2,726	1,492	1,138
12:00-19:00	Studio 54	TVM	9,547	4,971	4,576	833	449	203	1,507	4,058	1,805	693	1,931	3,307	1,574	1,226	1,147	361
20:30-22:00	Simpatici	Net TV	8,122	4,734	3,388	1,238	420	218	1,593	2,889	1,569	195	1,309	2,718	1,059	773	1,120	1,143
12:00-19:00	Malta I-Lejla	Net TV	6,540	1,311	5,228	0	192	437	1,999	1,742	1,563	605	1,143	2,199	369	1,307	1,182	340
12:00-19:00	12:05	TVM	6,173	0	6,173	423	383	645	1,712	2,352	658	0	1,036	1,706	781	1,508	563	578
19:00-20:30	Inkontri	ONE	5,844	3,885	1,959	0	203	0	1,266	2,165	2,210	0	1,740	369	1,302	421	1,816	195
> 12:00	Bongu	TVM	5,732	899	4,833	666	0	0	2,650	2,067	349	0	1,028	1,739	1,122	728	1,114	0
> 12:00	Bongu Bundy	ONE	5,175	1,584	3,591	196	0	190	1,741	1,996	1,052	0	1,194	1,527	1,333	356	236	530
Prev. Sch	Rih Isfel	Net TV	5,076	1,720	3,356	612	643	0	1,270	1,624	684	244	1,989	1,352	890	356	490	0
12:00-19:00	Kontra I-Hin	Net TV	5,035	1,909	3,126	196	411	0	1,076	1,725	1,627	0	1,558	853	553	418	1,122	530
Prev. Sch	Puree	Net TV	4,637	1,338	3,299	0	1,089	0	1,253	1,472	682	141	845	1,281	943	577	989	0
12:00-19:00	Aroma Kitchen	ONE	4,323	928	3,395	0	284	190	828	2,106	714	200	1,387	330	354	804	1,282	167
12:00-19:00	Sibtek	TVM	4,245	389	3,855	0	486	0	1,776	1,808	0	175	746	1,533	781	603	395	186
20:30-22:00	Replay	Net TV	4,195	4,195	0	217	958	194	1,384	834	609	0	1,089	1,694	487	638	0	287
12:00-19:00	Biografiji	TVM	4,027	3,439	589	194	284	247	1,787	986	530	0	1,207	2,208	0	402	211	0
19:00-20:30	Telepoplu	ONE	3,738	2,609	1,130	384	1,258	194	665	645	593	0	1,104	1,776	690	0	168	0
20:30-22:00	Kontra Attakk	TVM	3,089	2,934	155	0	696	0	1,583	200	609	0	1,089	1,183	243	356	218	0
22:00-24:00	L-Argument	ONE	2,971	2,971	0	0	194	0	1,437	244	1,096	0	1,586	653	731	0	0	0
20:30-22:00	Bla Agenda	ONE	2,624	1,495	1,129	0	0	0	1,127	948	549	0	489	420	613	356	379	367
20:30-22:00	TX	ONE	2,162	1,279	883	0	0	0	817	389	956	0	414	459	0	155	753	381
20:30-22:00	Paq Paq	TVM	2,127	1,972	155	0	613	218	1,101	195	0	0	0	723	446	372	218	367
20:30-22:00	Qalb in-Nies	TVM	1,611	612	999	247	217	192	0	375	580	0	0	616	184	811	0	0
20:30-22:00	Skoperti	Net TV	1,550	867	683	0	0	0	807	336	407	0	580	614	0	356	0	0

22:00-24:00	Realta`	ONE	1,378	650	728	0	0	0	397	195	786	0	0	195	244	0	753	186
12:00-19:00	It-Tnejn l'humana	Net TV	1,336	0	1,336	0	0	0	310	885	141	0	282	485	0	402	0	167
20:30-22:00	Arani Issa	ONE	1,229	0	1,229	0	0	0	310	577	342	0	141	485	0	603	0	0
Prev. Sch	NAR: Nies, Arti, Realta`	Net TV	1,211	598	614	0	203	0	168	841	0	0	0	369	203	200	439	0
Prev. Sch	Girls@work	ONE	1,128	391	737	0	505	0	623	0	0	0	623	247	259	0	0	0
20:30-22:00	News Room	Net TV	1,119	423	696	203	0	0	776	0	0	141	373	155	203	221	168	0
> 12:00	Siegħa Zmien	ONE	1,045	203	842	0	203	190	169	308	175	0	332	175	372	0	0	167
12:00-19:00	Sibtijiet Flimkien	ONE	971	418	552	0	0	0	211	184	575	0	207	0	184	201	211	167
12:00-19:00	On D Road	ONE	921	780	141	0	0	0	391	530	0	0	532	195	0	0	0	195
20:30-22:00	Kenn il-Bahhara	TVM	796	221	575	0	0	0	622	175	0	0	232	175	169	221	0	0
20:30-22:00	Lenti	TVM	749	195	554	0	247	0	0	503	0	0	141	441	0	0	0	167
19:00-20:30	Venere	TVM	633	0	633	0	247	0	387	0	0	0	232	402	0	0	0	0
12:00-19:00	Niskata	Favourite Ch	607	0	607	0	0	0	232	175	201	0	232	175	0	201	0	0
Prev. Sch	Evangelisti	ONE	588	203	386	0	203	0	0	0	386	0	0	0	387	201	0	0
Prev. Sch	VIP Show	TVM	581	581	0	194	387	0	0	0	0	0	0	581	0	0	0	0
20:30-22:00	Sejjahtli	Favourite Ch	573	244	330	0	0	0	155	175	244	0	0	175	244	155	0	0
12:00-19:00	Il-Mara tal-Lum	Net TV	554	0	554	0	0	0	168	184	201	0	0	0	184	201	168	0
22:00-24:00	Ghawdex Illum	TVM	542	367	175	0	0	0	173	175	195	0	0	175	0	0	0	367
19:00-20:30	Mela Isma Din	ONE	497	200	296	0	0	0	155	0	341	0	141	155	0	200	0	0
12:00-19:00	Mini Bugz	Net TV	477	284	192	0	477	0	0	0	0	0	284	0	0	192	0	0
Prev. Sch	Bla Kondixin	TVM	461	203	259	203	259	0	0	0	0	0	0	0	461	0	0	0
19:00-20:30	Lift	Net TV	449	203	247	449	0	0	0	0	0	0	0	247	203	0	0	0
20:30-22:00	Cama Cama	TVM	444	243	201	0	0	0	243	201	0	0	0	0	243	201	0	0
12:00-19:00	Vitalita`	Net TV	433	0	433	0	0	0	232	0	201	0	232	0	0	201	0	0
Unclassified	Program on	ONE	420	218	201	0	0	218	0	0	201	0	0	0	0	201	218	0
> 12:00	Habbejtek	Smash TV	402	0	402	0	0	247	155	0	0	0	0	247	0	155	0	0
12:00-19:00	Iz-Zona	TVM	382	0	382	227	0	0	155	0	0	0	0	155	0	0	227	0
12:00-19:00	Sahhtek l-ewwel	TVM	376	0	376	0	0	0	0	376	0	0	0	175	0	201	0	0
22:00-24:00	Meander	TVM	363	195	168	0	0	0	168	195	0	0	0	195	0	0	168	0
20:30-22:00	Kilo	ONE	348	207	141	0	0	0	0	348	0	0	348	0	0	0	0	0
19:00-20:30	Ieqaf 20 Minuta	ONE	326	0	326	0	0	0	0	326	0	0	141	0	184	0	0	0
12:00-19:00	Fil-kcina ma Farah	Smash TV	282	0	282	0	0	0	0	282	0	0	282	0	0	0	0	0
12:00-19:00	Sport magazine	TVM	265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
12:00-19:00	Hajja	TVM	247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
19:00-20:30	SMASH News	Smash TV	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
20:30-22:00	Fredu l-Fra	Favourite Ch	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
Unclassified	Teleshopping		232	0	232	0	0	0	232	0	0	0	232	0	0	0	0	0
12:00-19:00	Int u Darek	Favourite Ch	218	218	0	0	0	218	0	0	0	0	0	0	0	0	218	0
20:30-22:00	Ucuħ	Net TV	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
Unclassified	Proceduri (Hamis on One tv)	ONE	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0

Prev. Sch	Sal-Gister	ONE	203	203	0	0	0	203	0	0	0	0	0	0	203	0	0	0
> 12:00	A to Z																	
	Teleshopping																	
	[Teleshopping																	
19:00-20:30	Smash]	Smash TV	201	0	201	0	0	0	0	201	0	0	0	0	0	201	0	0
	News Favorite	Favourite Ch	200	200	0	0	0	0	0	0	200	0	0	0	0	200	0	0
	Tigrijiet Biss																	
12:00-19:00	[Korsa]	Education 22	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
22:00-24:00	Pandora	ONE	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
Unclassified	Il-Muftieh		195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
20:30-22:00	Airborn	TVM	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
Unclassified	Kick Off	Melita Cable	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
12:00-19:00	Sas-Sitta	Net TV	192	0	192	0	192	0	0	0	0	0	0	0	0	192	0	0
	Modern																	
12:00-19:00	Lifestyles	TVM	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
12:00-19:00	X'Hadd Maghna	ONE	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0
Prev. Sch	Mr Fisherman	Net TV	173	173	0	0	0	0	173	0	0	0	0	0	0	0	0	173
12:00-19:00	X Ser Issajjar	ONE	167	0	167	0	0	0	0	167	0	0	0	0	0	0	0	167
12:00-19:00	Pink Panther	ONE	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
	House and																	
Unclassified	Fashion		155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
12:00-19:00	Chit Chat	Net TV	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
12:00-19:00	Niltagghu	Net TV	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
12:00-19:00	Lux Design	Education 23	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
20:30-22:00	Blog TV	Net TV	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
Prev. Sch	F'Bahar Wiehed	Net TV	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
Unclassified	Sahhtek Kollox		141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
			610,098	260,142	349,956	43,279	88,345	23,989	197,122	154,251	93,810	9,303	123,488	181,208	94,774	83,912	83,001	43,715

TABLE 9.A2: POPULATION [%] FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

	PROGRAMME	STATION	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00	F'Salib it-Toroq	TVM	13.62	11.15	15.46	14.42	11.73	13.89	12.23	15.25	15.11	14.64	13.63	11.41	14.47	14.71	15.35	15.55
20:30-22:00	Deceduti	TVM	10.20	10.39	10.07	26.19	20.30	14.60	11.39	3.55	1.66	0.00	9.10	9.46	10.50	11.08	12.10	10.45
20:30-22:00	Xarabank	TVM	10.14	11.28	9.30	5.29	13.90	16.39	12.51	8.24	5.52	9.16	9.57	10.52	9.80	10.47	10.77	9.15
20:30-22:00	Emilja	ONE	7.97	5.27	9.98	8.05	12.75	9.88	8.22	5.92	6.32	2.62	8.74	8.46	9.75	5.21	6.51	7.99
20:30-22:00	KC	TVM	7.18	5.68	8.29	19.81	4.96	6.71	6.50	6.42	6.59	3.39	8.35	5.98	7.27	4.62	7.77	12.42
19:00-20:30	News TVM	TVM	7.08	10.23	4.74	1.76	3.86	8.08	8.35	7.72	7.85	14.36	4.65	7.78	6.89	8.10	6.85	9.92
20:30-22:00	Rubini	Net TV	3.73	2.28	4.81	4.01	3.55	3.91	3.37	4.70	3.27	0.00	4.40	3.68	3.65	5.31	2.68	1.20
19:00-20:30	ONE News	ONE	2.94	4.51	1.77	0.00	0.71	1.03	2.61	4.16	5.01	8.60	2.14	3.90	1.66	3.80	3.06	2.13
20:30-22:00	Dissett	TVM	2.74	2.57	2.87	3.62	3.78	0.95	2.64	3.43	1.19	0.00	1.12	3.47	1.85	3.84	3.08	3.51
20:30-22:00	Affari Taghna	ONE	2.54	3.58	1.78	0.00	1.60	0.81	3.33	2.27	3.48	6.21	3.18	2.55	3.56	1.61	2.47	0.43
19:00-20:30	NET News	Net TV	2.38	3.30	1.70	0.00	0.47	0.00	2.42	1.87	6.01	8.73	2.04	3.14	2.32	1.88	1.56	2.84
12:00-19:00	Kalamita	ONE	2.34	1.39	3.04	0.00	0.22	3.51	1.49	3.40	4.93	4.41	3.12	1.82	2.93	1.99	2.40	1.53
20:30-22:00	Midimbin	ONE	2.27	1.50	2.85	0.00	1.64	0.00	1.12	3.68	4.84	0.00	3.17	2.57	2.94	1.12	1.46	0.82
20:30-22:00	Bondi Plus	TVM	2.22	3.62	1.17	0.00	1.36	0.90	2.94	2.16	2.97	2.15	2.35	2.27	0.90	2.29	2.90	3.03
> 12:00	Hadd Ghalik	TVM	2.04	1.74	2.27	1.88	5.49	1.61	2.19	1.35	0.00	0.00	0.60	2.57	1.80	3.25	1.80	2.60
12:00-19:00	Studio 54	TVM	1.56	1.91	1.31	1.92	0.51	0.84	0.76	2.63	1.92	7.45	1.56	1.83	1.66	1.46	1.38	0.83
20:30-22:00	Simpatiki	Net TV	1.33	1.82	0.97	2.86	0.48	0.91	0.81	1.87	1.67	2.09	1.06	1.50	1.12	0.92	1.35	2.61
12:00-19:00	Malta I-Lejla	Net TV	1.07	0.50	1.49	0.00	0.22	1.82	1.01	1.13	1.67	6.51	0.93	1.21	0.39	1.56	1.42	0.78
12:00-19:00	12:05	TVM	1.01	0.00	1.76	0.98	0.43	2.69	0.87	1.52	0.70	0.00	0.84	0.94	0.82	1.80	0.68	1.32
19:00-20:30	Inkontri	ONE	0.96	1.49	0.56	0.00	0.23	0.00	0.64	1.40	2.36	0.00	1.41	0.20	1.37	0.50	2.19	0.45
> 12:00	Bongu	TVM	0.94	0.35	1.38	1.54	0.00	0.00	1.34	1.34	0.37	0.00	0.83	0.96	1.18	0.87	1.34	0.00
> 12:00	Bongu Bundy	ONE	0.85	0.61	1.03	0.45	0.00	0.79	0.88	1.29	1.12	0.00	0.97	0.84	1.41	0.42	0.28	1.21
Prev. Sch	Rih Isfel	Net TV	0.83	0.66	0.96	1.41	0.73	0.00	0.64	1.05	0.73	2.62	1.61	0.75	0.94	0.42	0.59	0.00
12:00-19:00	Kontra I-Hin	Net TV	0.83	0.73	0.89	0.45	0.46	0.00	0.55	1.12	1.73	0.00	1.26	0.47	0.58	0.50	1.35	1.21
Prev. Sch	Puree	Net TV	0.76	0.51	0.94	0.00	1.23	0.00	0.64	0.95	0.73	1.52	0.68	0.71	1.00	0.69	1.19	0.00
12:00-19:00	Aroma Kitchen	ONE	0.71	0.36	0.97	0.00	0.32	0.79	0.42	1.37	0.76	2.15	1.12	0.18	0.37	0.96	1.54	0.38
12:00-19:00	Sibtek	TVM	0.70	0.15	1.10	0.00	0.55	0.00	0.90	1.17	0.00	1.88	0.60	0.85	0.82	0.72	0.48	0.43
20:30-22:00	Replay	Net TV	0.69	1.61	0.00	0.50	1.08	0.81	0.70	0.54	0.65	0.00	0.88	0.93	0.51	0.76	0.00	0.66
12:00-19:00	Biografiji	TVM	0.66	1.32	0.17	0.45	0.32	1.03	0.91	0.64	0.57	0.00	0.98	1.22	0.00	0.48	0.25	0.00
19:00-20:30	Telepoplu	ONE	0.61	1.00	0.32	0.89	1.42	0.81	0.34	0.42	0.63	0.00	0.89	0.98	0.73	0.00	0.20	0.00
20:30-22:00	Kontra Attakk	TVM	0.51	1.13	0.04	0.00	0.79	0.00	0.80	0.13	0.65	0.00	0.88	0.65	0.26	0.42	0.26	0.00
22:00-24:00	L-Argument	ONE	0.49	1.14	0.00	0.00	0.22	0.00	0.73	0.16	1.17	0.00	1.28	0.36	0.77	0.00	0.00	0.00
20:30-22:00	Bla Agenda	ONE	0.43	0.57	0.32	0.00	0.00	0.00	0.57	0.61	0.58	0.00	0.40	0.23	0.65	0.42	0.46	0.84
20:30-22:00	TX	ONE	0.35	0.49	0.25	0.00	0.00	0.00	0.41	0.25	1.02	0.00	0.34	0.25	0.00	0.18	0.91	0.87
20:30-22:00	Paq Paq	TVM	0.35	0.76	0.04	0.00	0.69	0.91	0.56	0.13	0.00	0.00	0.00	0.40	0.47	0.44	0.26	0.84
20:30-22:00	Qalb in-Nies	TVM	0.26	0.24	0.29	0.57	0.25	0.80	0.00	0.24	0.62	0.00	0.00	0.34	0.19	0.97	0.00	0.00

20:30-22:00	Skoperti	Net TV	0.25	0.33	0.20	0.00	0.00	0.00	0.00	0.41	0.22	0.43	0.00	0.47	0.34	0.00	0.42	0.00	0.00
22:00-24:00	Realta`	ONE	0.23	0.25	0.21	0.00	0.00	0.00	0.00	0.20	0.13	0.84	0.00	0.00	0.11	0.26	0.00	0.91	0.43
12:00-19:00	It-Tnejn l'huma	Net TV	0.22	0.00	0.38	0.00	0.00	0.00	0.00	0.16	0.57	0.15	0.00	0.23	0.27	0.00	0.48	0.00	0.38
20:30-22:00	Arani Issa	ONE	0.20	0.00	0.35	0.00	0.00	0.00	0.00	0.16	0.37	0.36	0.00	0.11	0.27	0.00	0.72	0.00	0.00
Prev. Sch	NAR: Nies, Arti, Realta`	Net TV	0.20	0.23	0.18	0.00	0.23	0.00	0.09	0.54	0.00	0.00	0.00	0.20	0.21	0.24	0.53	0.00	0.00
Prev. Sch	Girls@work	ONE	0.18	0.15	0.21	0.00	0.57	0.00	0.32	0.00	0.00	0.00	0.50	0.14	0.27	0.00	0.00	0.00	0.00
20:30-22:00	News Room	Net TV	0.18	0.16	0.20	0.47	0.00	0.00	0.39	0.00	0.00	1.52	0.30	0.09	0.21	0.26	0.20	0.00	0.00
> 12:00	Siegħa Zmien	ONE	0.17	0.08	0.24	0.00	0.23	0.79	0.09	0.20	0.19	0.00	0.27	0.10	0.39	0.00	0.00	0.00	0.38
12:00-19:00	Sibtijiet Flimkien	ONE	0.16	0.16	0.16	0.00	0.00	0.00	0.11	0.12	0.61	0.00	0.17	0.00	0.19	0.24	0.25	0.38	0.00
12:00-19:00	On D Road	ONE	0.15	0.30	0.04	0.00	0.00	0.00	0.20	0.34	0.00	0.00	0.43	0.11	0.00	0.00	0.00	0.00	0.45
20:30-22:00	Kenn il-Bahhara	TVM	0.13	0.08	0.16	0.00	0.00	0.00	0.32	0.11	0.00	0.00	0.19	0.10	0.18	0.26	0.00	0.00	0.00
20:30-22:00	Lenti	TVM	0.12	0.07	0.16	0.00	0.28	0.00	0.00	0.33	0.00	0.00	0.11	0.24	0.00	0.00	0.00	0.00	0.38
19:00-20:30	Venere	TVM	0.10	0.00	0.18	0.00	0.28	0.00	0.20	0.00	0.00	0.00	0.19	0.22	0.00	0.00	0.00	0.00	0.00
12:00-19:00	Niskata	Favourite Ch	0.10	0.00	0.17	0.00	0.00	0.00	0.12	0.11	0.21	0.00	0.19	0.10	0.00	0.24	0.00	0.00	0.00
Prev. Sch	Evangelisti	ONE	0.10	0.08	0.11	0.00	0.23	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.41	0.24	0.00	0.00	0.00
Prev. Sch	VIP Show	TVM	0.10	0.22	0.00	0.45	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00
20:30-22:00	Sejjahtli	Favourite Ch	0.09	0.09	0.09	0.00	0.00	0.00	0.08	0.11	0.26	0.00	0.00	0.10	0.26	0.18	0.00	0.00	0.00
12:00-19:00	Il-Mara tal-Lum	Net TV	0.09	0.00	0.16	0.00	0.00	0.00	0.09	0.12	0.21	0.00	0.00	0.00	0.19	0.24	0.20	0.00	0.00
22:00-24:00	Ghawdex Illum	TVM	0.09	0.14	0.05	0.00	0.00	0.00	0.09	0.11	0.21	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.84
19:00-20:30	Mela Isma Din	ONE	0.08	0.08	0.08	0.00	0.00	0.00	0.08	0.00	0.36	0.00	0.11	0.09	0.00	0.24	0.00	0.00	0.00
12:00-19:00	Mini Bugz	Net TV	0.08	0.11	0.05	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.23	0.00	0.00	0.00
Prev. Sch	Bla Kondixin	TVM	0.08	0.08	0.07	0.47	0.29	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00
19:00-20:30	Lift	Net TV	0.07	0.08	0.07	1.04	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.21	0.00	0.00	0.00	0.00
20:30-22:00	Cama Cama	TVM	0.07	0.09	0.06	0.00	0.00	0.00	0.12	0.13	0.00	0.00	0.00	0.00	0.26	0.24	0.00	0.00	0.00
12:00-19:00	Vitalita`	Net TV	0.07	0.00	0.12	0.00	0.00	0.00	0.12	0.00	0.21	0.00	0.19	0.00	0.00	0.24	0.00	0.00	0.00
Unclassified	Program on ONE TV	ONE	0.07	0.08	0.06	0.00	0.00	0.91	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.24	0.26	0.00	0.00
> 12:00	Habbejtek	Smash TV	0.07	0.00	0.11	0.00	0.00	1.03	0.08	0.00	0.00	0.00	0.00	0.14	0.00	0.18	0.00	0.00	0.00
12:00-19:00	Iz-Zona	TVM	0.06	0.00	0.11	0.52	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.27	0.00	0.00
12:00-19:00	Sahhtek l-ewwel	TVM	0.06	0.00	0.11	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00	0.10	0.00	0.24	0.00	0.00	0.00
22:00-24:00	Meander	TVM	0.06	0.07	0.05	0.00	0.00	0.00	0.09	0.13	0.00	0.00	0.00	0.11	0.00	0.00	0.20	0.00	0.00
20:30-22:00	Kilo	ONE	0.06	0.08	0.04	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	Ieqaf 20 minuta	ONE	0.05	0.00	0.09	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.11	0.00	0.19	0.00	0.00	0.00	0.00
12:00-19:00	Fil-kcina ma Farah	Smash TV	0.05	0.00	0.08	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	Sport magazine	TVM	0.04	0.10	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00
12:00-19:00	Hajja	TVM	0.04	0.00	0.07	0.00	0.00	1.03	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00
19:00-20:30	SMASH News	Smash TV	0.04	0.09	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00
20:30-22:00	Fredu l-Fra	Favourite Ch	0.04	0.09	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00
Unclassified	Teleshopping		0.04	0.00	0.07	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	Int u Darek	Favourite Ch	0.04	0.08	0.00	0.00	0.00	0.91	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00
20:30-22:00	Ucuh	Net TV	0.03	0.08	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00
Unclassified	Proceduri (Hamis on																		
Unclassified	One tv)	ONE	0.03	0.08	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00
Prev. Sch	Sal-Gister	ONE	0.03	0.08	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00
> 12:00	A to Z Teleshopping																		
> 12:00	[Teleshopping Smash]	Smash TV	0.03	0.00	0.06	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.24	0.00	0.00	0.00

19:00-20:30	News Favorite	Favourite Ch	0.03	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.24	0.00	0.00
12:00-19:00	Tigrijiet Biss [Korsa]	Education 24	0.03	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
22:00-24:00	Pandora	ONE	0.03	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
Unclassified	Il-Muftieh		0.03	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
20:30-22:00	Airborn	TVM	0.03	0.07	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
Unclassified	Kick Off	Melita Cable	0.03	0.07	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00
12:00-19:00	Sas-Sitta	Net TV	0.03	0.00	0.05	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00
12:00-19:00	Modern Lifestyles	TVM	0.03	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
12:00-19:00	X'Hadd Maghna	ONE	0.03	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00
Prev. Sch	Mr Fisherman	Net TV	0.03	0.07	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40
12:00-19:00	X Ser Issajjar	ONE	0.03	0.00	0.05	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38
12:00-19:00	Pink Panther	ONE	0.03	0.00	0.04	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00
Unclassified	House and Fashion		0.03	0.00	0.04	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00
12:00-19:00	Chit Chat	Net TV	0.03	0.00	0.04	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00
12:00-19:00	Niltaqghu	Net TV	0.03	0.00	0.04	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00
12:00-19:00	Lux Design	Education 24	0.02	0.00	0.04	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	Blog TV	Net TV	0.02	0.00	0.04	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Prev. Sch	F'Bahar Wiehed	Net TV	0.02	0.00	0.04	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
Unclassified	Sahhtek Kollox		0.02	0.00	0.04	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

TABLE 9.B: POPULATION FAVORITE TV PROGRAMMES BY RANKING [>12:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

>12:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Hadd Ghalik	TVM	12,459	4,520	7,939	812	4,850	387	4,320	2,090	0	0	746	4,654	1,704	2,726	1,492	1,138
Bongu	TVM	5,732	899	4,833	666	0	0	2,650	2,067	349	0	1,028	1,739	1,122	728	1,114	0
Bongu Bundy	ONE	5,175	1,584	3,591	196	0	190	1,741	1,996	1,052	0	1,194	1,527	1,333	356	236	530
Siegħa Zmien	ONE	1,045	203	842	0	203	190	169	308	175	0	332	175	372	0	0	167
Habbejtek	Smash TV	402	0	402	0	0	247	155	0	0	0	0	247	0	155	0	0
A to Z Teleshopping [Teleshopping Smash]	Smash TV	201	0	201	0	0	0	0	201	0	0	0	0	0	201	0	0
		25,014	7,205	17,808	1,674	5,053	1,015	9,034	6,662	1,575	0	3,299	8,341	4,531	4,166	2,842	1,834
Hadd Ghalik	TVM	49.81	62.73	44.58	48.50	95.99	38.15	47.82	31.37	0.00	0.00	22.61	55.80	37.61	65.42	52.51	62.02
Bongu	TVM	22.92	12.47	27.14	39.79	0.00	0.00	29.33	31.03	22.16	0.00	31.16	20.85	24.77	17.48	39.19	0.00
Bongu Bundy	ONE	20.69	21.98	20.16	11.72	0.00	18.77	19.27	29.96	66.76	0.00	36.18	18.30	29.42	8.55	8.30	28.89
Siegħa Zmien	ONE	4.18	2.81	4.73	0.00	4.01	18.77	1.87	4.62	11.08	0.00	10.05	2.09	8.20	0.00	0.00	9.10
Habbejtek	Smash TV	1.61	0.00	2.26	0.00	0.00	24.30	1.72	0.00	0.00	0.00	0.00	2.96	0.00	3.72	0.00	0.00
A to Z Teleshopping [Teleshopping Smash]	Smash TV	0.80	0.00	1.13	0.00	0.00	0.00	0.00	3.02	0.00	0.00	0.00	0.00	0.00	4.83	0.00	0.00
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

TABLE 9.C: POPULATION FAVORITE TV PROGRAMMES BY RANKING [12:00-19:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

12:00-19:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Kalamita	ONE	14,258	3,615	10,643	0	194	842	2,934	5,248	4,629	411	3,854	3,293	2,778	1,671	1,995	667
Studio 54	TVM	9,547	4,971	4,576	833	449	203	1,507	4,058	1,805	693	1,931	3,307	1,574	1,226	1,147	361
Malta I-Lejla	Net TV	6,540	1,311	5,228	0	192	437	1,999	1,742	1,563	605	1,143	2,199	369	1,307	1,182	340
12:05	TVM	6,173	0	6,173	423	383	645	1,712	2,352	658	0	1,036	1,706	781	1,508	563	578
Kontra I-Hin	Net TV	5,035	1,909	3,126	196	411	0	1,076	1,725	1,627	0	1,558	853	553	418	1,122	530
Aroma Kitchen	ONE	4,323	928	3,395	0	284	190	828	2,106	714	200	1,387	330	354	804	1,282	167
Sibtek	TVM	4,245	389	3,855	0	486	0	1,776	1,808	0	175	746	1,533	781	603	395	186
Biografiji	TVM	4,027	3,439	589	194	284	247	1,787	986	530	0	1,207	2,208	0	402	211	0
It-Tnejn l'huma	Net TV	1,336	0	1,336	0	0	0	310	885	141	0	282	485	0	402	0	167
Sibtijiet Flimkien	ONE	971	418	552	0	0	0	211	184	575	0	207	0	184	201	211	167
On D Road	ONE	921	780	141	0	0	0	391	530	0	0	532	195	0	0	0	195
Niskata	Favourite Ch	607	0	607	0	0	0	232	175	201	0	232	175	0	201	0	0
Il-Mara tal-Lum	Net TV	554	0	554	0	0	0	168	184	201	0	0	0	184	201	168	0
Mini Bugz	Net TV	477	284	192	0	477	0	0	0	0	0	284	0	0	192	0	0
Vitalita`	Net TV	433	0	433	0	0	0	232	0	201	0	232	0	0	201	0	0
Iz-Zona	TVM	382	0	382	227	0	0	155	0	0	0	0	155	0	0	227	0
Sahhtek l-ewwel	TVM	376	0	376	0	0	0	0	376	0	0	0	175	0	201	0	0
Fil-kcina ma Farah	Smash TV	282	0	282	0	0	0	0	282	0	0	282	0	0	0	0	0
Sport magazine	TVM	265	265	0	0	0	0	265	0	0	0	0	265	0	0	0	0
Hajja	TVM	247	0	247	0	0	247	0	0	0	0	0	247	0	0	0	0
Int u Darek	Favourite Ch	218	218	0	0	0	218	0	0	0	0	0	0	0	0	218	0
Tigrijiet Biss [Korsa]	Education 23	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
Sas-Sitta	Net TV	192	0	192	0	192	0	0	0	0	0	0	0	0	192	0	0
Modern Lifestyles	TVM	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
X'Hadd Maghna	ONE	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0
X Ser Issajjar	ONE	167	0	167	0	0	0	0	167	0	0	0	0	0	0	0	167
Pink Panther	ONE	155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
Chit Chat	Net TV	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
Niltaqghu	Net TV	155	0	155	0	0	0	155	0	0	0	0	155	0	0	0	0
Lux Design	Education 23	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		62,724	18,723	44,001	1,873	3,352	3,029	16,049	23,318	13,020	2,083	15,054	17,977	7,560	9,886	8,722	3,525
Kalamita	ONE	22.73	19.31	24.19	0.00	5.77	27.80	18.28	22.51	35.55	19.70	25.60	18.32	36.74	16.90	22.87	18.93
Studio 54	TVM	15.22	26.55	10.40	44.48	13.40	6.69	9.39	17.40	13.86	33.25	12.83	18.40	20.82	12.41	13.15	10.25
Malta I-Lejla	Net TV	10.43	7.00	11.88	0.00	5.74	14.43	12.46	7.47	12.01	29.05	7.59	12.23	4.88	13.22	13.55	9.64
12:05	TVM	9.84	0.00	14.03	22.60	11.42	21.30	10.67	10.09	5.05	0.00	6.88	9.49	10.34	15.25	6.45	16.41

Kontra l-Hin	Net TV	8.03	10.20	7.10	10.47	12.25	0.00	6.70	7.40	12.50	0.00	10.35	4.75	7.32	4.23	12.87	15.03
Aroma Kitchen	ONE	6.89	4.95	7.72	0.00	8.48	6.29	5.16	9.03	5.48	9.62	9.21	1.83	4.68	8.13	14.70	4.73
Sibtek	TVM	6.77	2.08	8.76	0.00	14.49	0.00	11.07	7.76	0.00	8.38	4.95	8.53	10.34	6.10	4.53	5.28
Biografiji	TVM	6.42	18.37	1.34	10.33	8.48	8.14	11.14	4.23	4.07	0.00	8.02	12.28	0.00	4.06	2.42	0.00
It-Tnejn l'huma	Net TV	2.13	0.00	3.04	0.00	0.00	0.00	1.93	3.79	1.08	0.00	1.87	2.70	0.00	4.07	0.00	4.73
Sibtijiet Flimkien	ONE	1.55	2.23	1.26	0.00	0.00	0.00	1.32	0.79	4.42	0.00	1.38	0.00	2.44	2.03	2.42	4.73
On D Road	ONE	1.47	4.17	0.32	0.00	0.00	0.00	2.43	2.27	0.00	0.00	3.53	1.08	0.00	0.00	0.00	5.52
Niskata	Favourite Ch	0.97	0.00	1.38	0.00	0.00	0.00	1.44	0.75	1.54	0.00	1.54	0.97	0.00	2.03	0.00	0.00
Il-Mara tal-Lum	Net TV	0.88	0.00	1.26	0.00	0.00	0.00	1.05	0.79	1.54	0.00	0.00	0.00	2.44	2.03	1.93	0.00
Mini Bugz	Net TV	0.76	1.52	0.44	0.00	14.22	0.00	0.00	0.00	0.00	0.00	1.89	0.00	0.00	1.95	0.00	0.00
Vitalita`	Net TV	0.69	0.00	0.98	0.00	0.00	0.00	1.44	0.00	1.54	0.00	1.54	0.00	0.00	2.03	0.00	0.00
Iz-Zona	TVM	0.61	0.00	0.87	12.12	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.86	0.00	0.00	2.60	0.00
Sahhtek l-ewwel	TVM	0.60	0.00	0.85	0.00	0.00	0.00	0.00	1.61	0.00	0.00	0.00	0.97	0.00	2.03	0.00	0.00
Fil-kcina ma Farah	Smash TV	0.45	0.00	0.64	0.00	0.00	0.00	0.00	1.21	0.00	0.00	1.87	0.00	0.00	0.00	0.00	0.00
Sport magazine	TVM	0.42	1.41	0.00	0.00	0.00	0.00	1.65	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00
Hajja	TVM	0.39	0.00	0.56	0.00	0.00	8.14	0.00	0.00	0.00	0.00	0.00	1.37	0.00	0.00	0.00	0.00
Int u Darek	Favourite Ch	0.35	1.17	0.00	0.00	0.00	7.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.50	0.00
Tigrijiet Biss [Korsa]	Education 23	0.31	1.04	0.00	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	1.08	0.00	0.00	0.00	0.00
Sas-Sitta	Net TV	0.31	0.00	0.44	0.00	5.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.95	0.00	0.00
Modern Lifestyles	TVM	0.28	0.00	0.40	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00
X'Hadd Maghna	ONE	0.28	0.00	0.40	0.00	0.00	0.00	0.00	0.00	1.34	0.00	0.00	0.97	0.00	0.00	0.00	0.00
X Ser Issajjar	ONE	0.27	0.00	0.38	0.00	0.00	0.00	0.00	0.72	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4.73
Pink Panther	ONE	0.25	0.00	0.35	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	1.57	0.00	0.00
Chit Chat	Net TV	0.25	0.00	0.35	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.86	0.00	0.00	0.00	0.00
Niltaqghu	Net TV	0.25	0.00	0.35	0.00	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.86	0.00	0.00	0.00	0.00
Lux Design	Education 23	0.22	0.00	0.32	0.00	0.00	0.00	0.00	0.61	0.00	0.00	0.94	0.00	0.00	0.00	0.00	0.00
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

TABLE 9.D: POPULATION FAVORITE TV PROGRAMMES BY RANKING [19:00-20:30] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

19:00-20:30			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
News TVM	TVM	43,181	26,610	16,571	764	3,408	1,938	16,456	11,915	7,364	1,336	5,747	14,091	6,527	6,795	5,683	4,338
ONE News	ONE	17,931	11,728	6,203	0	627	247	5,145	6,415	4,697	800	2,647	7,061	1,571	3,185	2,538	929
NET News	Net TV	14,532	8,591	5,941	0	412	0	4,779	2,891	5,638	812	2,524	5,689	2,199	1,581	1,297	1,241
Inkontri	ONE	5,844	3,885	1,959	0	203	0	1,266	2,165	2,210	0	1,740	369	1,302	421	1,816	195
Telepoplu	ONE	3,738	2,609	1,130	384	1,258	194	665	645	593	0	1,104	1,776	690	0	168	0
Venere	TVM	633	0	633	0	247	0	387	0	0	0	232	402	0	0	0	0
Mela Isma Din	ONE	497	200	296	0	0	0	155	0	341	0	141	155	0	200	0	0
Lift	Net TV	449	203	247	449	0	0	0	0	0	0	0	247	203	0	0	0
Ieqaf 20 Minuta	ONE	326	0	326	0	0	0	0	326	0	0	141	0	184	0	0	0
SMASH News	Smash TV	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
News Favorite	Favourite Ch	200	200	0	0	0	0	0	0	200	0	0	0	0	200	0	0
		87,575	54,270	33,305	1,597	6,155	2,378	28,852	24,357	21,289	2,948	14,276	29,790	12,921	12,384	11,502	6,703
News TVM	TVM	49.31	49.03	49.76	47.83	55.38	81.49	57.04	48.92	34.59	45.31	40.26	47.30	50.52	54.87	49.41	64.71
ONE News	ONE	20.47	21.61	18.62	0.00	10.19	10.37	17.83	26.34	22.06	27.13	18.54	23.70	12.16	25.72	22.07	13.86
NET News	Net TV	16.59	15.83	17.84	0.00	6.69	0.00	16.56	11.87	26.48	27.55	17.68	19.10	17.02	12.77	11.28	18.52
Inkontri	ONE	6.67	7.16	5.88	0.00	3.29	0.00	4.39	8.89	10.38	0.00	12.19	1.24	10.08	3.40	15.79	2.90
Telepoplu	ONE	4.27	4.81	3.39	24.05	20.44	8.14	2.30	2.65	2.79	0.00	7.73	5.96	5.34	0.00	1.46	0.00
Venere	TVM	0.72	0.00	1.90	0.00	4.01	0.00	1.34	0.00	0.00	0.00	1.62	1.35	0.00	0.00	0.00	0.00
Mela Isma Din	ONE	0.57	0.37	0.89	0.00	0.00	0.00	0.54	0.00	1.60	0.00	0.99	0.52	0.00	1.62	0.00	0.00
Lift	Net TV	0.51	0.37	0.74	28.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.83	1.57	0.00	0.00	0.00
Ieqaf 20 Minuta	ONE	0.37	0.00	0.98	0.00	0.00	0.00	0.00	1.34	0.00	0.00	0.99	0.00	1.43	0.00	0.00	0.00
SMASH News	Smash TV	0.28	0.45	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	0.00	1.89	0.00	0.00	0.00
News Favorite	Favourite Ch	0.23	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.94	0.00	0.00	0.00	0.00	1.62	0.00	0.00
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.E: POPULATION FAVORITE TV PROGRAMMES BY RANKING [20:30-22:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

20:30-22:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
F'Salib it-Toroq	TVM	83,108	29,001	54,107	6,242	10,363	3,333	24,105	23,526	14,177	1,362	16,836	20,676	13,709	12,347	12,743	6,795
Decuduti	TVM	62,246	27,016	35,230	11,335	17,938	3,502	22,445	5,471	1,554	0	11,232	17,150	9,954	9,298	10,044	4,568
Xarabank	TVM	61,893	29,335	32,558	2,288	12,277	3,932	24,659	12,709	5,176	852	11,816	19,070	9,287	8,784	8,935	4,001
Emilja	ONE	48,634	13,714	34,920	3,486	11,265	2,371	16,207	9,135	5,926	244	10,793	15,333	9,237	4,374	5,404	3,493
KC	TVM	43,787	14,784	29,003	8,573	4,381	1,611	12,814	9,907	6,186	316	10,305	10,838	6,889	3,878	6,446	5,430
Rubini	Net TV	22,764	5,927	16,837	1,734	3,139	938	6,642	7,245	3,066	0	5,434	6,666	3,459	4,452	2,227	526
Dissett	TVM	16,742	6,690	10,052	1,566	3,341	227	5,203	5,292	1,114	0	1,387	6,293	1,751	3,224	2,553	1,534
Affari Taghna	ONE	15,513	9,301	6,213	0	1,415	194	6,555	3,509	3,264	577	3,927	4,623	3,376	1,350	2,052	186
Midimbin	ONE	13,868	3,891	9,977	0	1,448	0	2,199	5,679	4,543	0	3,914	4,657	2,789	941	1,208	359
Bondi Plus	TVM	13,517	9,422	4,095	0	1,200	217	5,792	3,326	2,782	200	2,897	4,115	856	1,919	2,406	1,323
Simpatiki	Net TV	8,122	4,734	3,388	1,238	420	218	1,593	2,889	1,569	195	1,309	2,718	1,059	773	1,120	1,143
Replay	Net TV	4,195	4,195	0	217	958	194	1,384	834	609	0	1,089	1,694	487	638	0	287
Kontra Attakk	TVM	3,089	2,934	155	0	696	0	1,583	200	609	0	1,089	1,183	243	356	218	0
Bla Agenda	ONE	2,624	1,495	1,129	0	0	0	1,127	948	549	0	489	420	613	356	379	367
TX	ONE	2,162	1,279	883	0	0	0	817	389	956	0	414	459	0	155	753	381
Paq Paq	TVM	2,127	1,972	155	0	613	218	1,101	195	0	0	0	723	446	372	218	367
Qalb in-Nies	TVM	1,611	612	999	247	217	192	0	375	580	0	0	616	184	811	0	0
Skoperti	Net TV	1,550	867	683	0	0	0	807	336	407	0	580	614	0	356	0	0
Arani Issa	ONE	1,229	0	1,229	0	0	0	310	577	342	0	141	485	0	603	0	0
News Room	Net TV	1,119	423	696	203	0	0	776	0	0	141	373	155	203	221	168	0
Kenn il-Bahhara	TVM	796	221	575	0	0	0	622	175	0	0	232	175	169	221	0	0
Lenti	TVM	749	195	554	0	247	0	0	503	0	0	141	441	0	0	0	167
Sejjahtli	Favourite Ch	573	244	330	0	0	0	155	175	244	0	0	175	244	155	0	0
Cama Cama	TVM	444	243	201	0	0	0	243	201	0	0	0	0	243	201	0	0
Kilo	ONE	348	207	141	0	0	0	0	348	0	0	348	0	0	0	0	0
Fredu I-Fra	Favourite Ch	244	244	0	0	0	0	0	0	244	0	0	0	244	0	0	0
Ucuh	Net TV	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
Airborn	TVM	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
Blog TV	Net TV	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		413,596	169,345	244,251	37,127	70,111	17,147	137,138	94,290	53,896	3,887	85,095	119,471	65,443	55,785	56,877	30,926
F'Salib it-Toroq	TVM	20.09	17.13	22.15	16.81	14.78	19.43	17.58	24.95	26.30	35.04	19.79	17.31	20.95	22.13	22.40	21.97
Decuduti	TVM	15.05	15.95	14.42	30.53	25.59	20.43	16.37	5.80	2.88	0.00	13.20	14.36	15.21	16.67	17.66	14.77
Xarabank	TVM	14.96	17.32	13.33	6.16	17.51	22.93	17.98	13.48	9.60	21.92	13.89	15.96	14.19	15.75	15.71	12.94
Emilja	ONE	11.76	8.10	14.30	9.39	16.07	13.82	11.82	9.69	11.00	6.27	12.68	12.83	14.12	7.84	9.50	11.29
KC	TVM	10.59	8.73	11.87	23.09	6.25	9.39	9.34	10.51	11.48	8.12	12.11	9.07	10.53	6.95	11.33	17.56

Rubini	Net TV	5.50	3.50	6.89	4.67	4.48	5.47	4.84	7.68	5.69	0.00	6.39	5.58	5.29	7.98	3.92	1.70
Dissett	TVM	4.05	3.95	4.12	4.22	4.76	1.32	3.79	5.61	2.07	0.00	1.63	5.27	2.67	5.78	4.49	4.96
Affari Taghna	ONE	3.75	5.49	2.54	0.00	2.02	1.13	4.78	3.72	6.06	14.86	4.62	3.87	5.16	2.42	3.61	0.60
Midimbin	ONE	3.35	2.30	4.08	0.00	2.07	0.00	1.60	6.02	8.43	0.00	4.60	3.90	4.26	1.69	2.12	1.16
Bondi Plus	TVM	3.27	5.56	1.68	0.00	1.71	1.27	4.22	3.53	5.16	5.16	3.40	3.44	1.31	3.44	4.23	4.28
Simpatici	Net TV	1.96	2.80	1.39	3.34	0.60	1.27	1.16	3.06	2.91	5.01	1.54	2.27	1.62	1.39	1.97	3.70
Replay	Net TV	1.01	2.48	0.00	0.58	1.37	1.13	1.01	0.88	1.13	0.00	1.28	1.42	0.74	1.14	0.00	0.93
Kontra Attakk	TVM	0.75	1.73	0.06	0.00	0.99	0.00	1.15	0.21	1.13	0.00	1.28	0.99	0.37	0.64	0.38	0.00
Bla Agenda	ONE	0.63	0.88	0.46	0.00	0.00	0.00	0.82	1.01	1.02	0.00	0.57	0.35	0.94	0.64	0.67	1.19
TX	ONE	0.52	0.76	0.36	0.00	0.00	0.00	0.60	0.41	1.77	0.00	0.49	0.38	0.00	0.28	1.32	1.23
Paq Paq	TVM	0.51	1.16	0.06	0.00	0.87	1.27	0.80	0.21	0.00	0.00	0.00	0.61	0.68	0.67	0.38	1.19
Qalb in-Nies	TVM	0.39	0.36	0.41	0.66	0.31	1.12	0.00	0.40	1.08	0.00	0.00	0.52	0.28	1.45	0.00	0.00
Skoperti	Net TV	0.37	0.51	0.28	0.00	0.00	0.00	0.59	0.36	0.76	0.00	0.68	0.51	0.00	0.64	0.00	0.00
Arani Issa	ONE	0.30	0.00	0.50	0.00	0.00	0.00	0.23	0.61	0.63	0.00	0.17	0.41	0.00	1.08	0.00	0.00
News Room	Net TV	0.27	0.25	0.28	0.55	0.00	0.00	0.57	0.00	0.00	3.63	0.44	0.13	0.31	0.40	0.30	0.00
Kenn il-Bahhara	TVM	0.19	0.13	0.24	0.00	0.00	0.00	0.45	0.19	0.00	0.00	0.27	0.15	0.26	0.40	0.00	0.00
Lenti	TVM	0.18	0.11	0.23	0.00	0.35	0.00	0.00	0.53	0.00	0.00	0.17	0.37	0.00	0.00	0.00	0.54
Sejjahtli	Favourite Ch	0.14	0.14	0.13	0.00	0.00	0.00	0.11	0.19	0.45	0.00	0.00	0.15	0.37	0.28	0.00	0.00
Cama Cama	TVM	0.11	0.14	0.08	0.00	0.00	0.00	0.18	0.21	0.00	0.00	0.00	0.00	0.37	0.36	0.00	0.00
Kilo	ONE	0.08	0.12	0.06	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.41	0.00	0.00	0.00	0.00	0.00
Fredu l-Fra	Favourite Ch	0.06	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.37	0.00	0.00	0.00
Ucuu	Net TV	0.05	0.12	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.24	0.00	0.00	0.00	0.00	0.00
Airborn	TVM	0.05	0.11	0.00	0.00	0.28	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00
Blog TV	Net TV	0.03	0.00	0.06	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.F: POPULATION FAVORITE TV PROGRAMMES BY RANKING [22:00-24:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

22:00-24:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
L-Argument	ONE	2,971	2,971	0	0	194	0	1,437	244	1,096	0	1,586	653	731	0	0	0
Realta`	ONE	1,378	650	728	0	0	0	397	195	786	0	0	195	244	0	753	186
Ghawdex Illum	TVM	542	367	175	0	0	0	173	175	195	0	0	175	0	0	0	367
Meander	TVM	363	195	168	0	0	0	168	195	0	0	0	195	0	0	168	0
Pandora	ONE	195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
		5,448	4,377	1,071	0	194	0	2,175	1,002	2,077	0	1,586	1,412	975	0	921	553
L-Argument	ONE	54.53	67.87	0.00	0.00	100.00	0.00	66.07	24.32	52.79	0.00	100.00	46.26	75.00	0.00	0.00	0.00
Realta`	ONE	25.29	14.84	68.01	0.00	0.00	0.00	18.26	19.42	37.84	0.00	0.00	13.79	25.00	0.00	81.77	33.61
Ghawdex Illum	TVM	9.95	8.39	16.30	0.00	0.00	0.00	7.95	17.41	9.37	0.00	0.00	12.37	0.00	0.00	0.00	66.39
Meander	TVM	6.66	4.45	15.69	0.00	0.00	0.00	7.72	19.42	0.00	0.00	0.00	13.79	0.00	0.00	18.23	0.00
Pandora	ONE	3.57	4.45	0.00	0.00	0.00	0.00	0.00	19.42	0.00	0.00	0.00	13.79	0.00	0.00	0.00	0.00
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.G: POPULATION FAVORITE TV PROGRAMMES BY RANKING [PREVIOUS SCHEDULES] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

Previous Schedules			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Rih Isfel	Net TV	5,076	1,720	3,356	612	643	0	1,270	1,624	684	244	1,989	1,352	890	356	490	0
Puree	Net TV	4,637	1,338	3,299	0	1,089	0	1,253	1,472	682	141	845	1,281	943	577	989	0
NAR: Nies, Arti, Realta`	Net TV	1,211	598	614	0	203	0	168	841	0	0	0	369	203	200	439	0
Girls@work	ONE	1,128	391	737	0	505	0	623	0	0	0	623	247	259	0	0	0
Evangelisti	ONE	588	203	386	0	203	0	0	0	386	0	0	0	387	201	0	0
VIP Show	TVM	581	581	0	194	387	0	0	0	0	0	0	581	0	0	0	0
Bla Kondixin	TVM	461	203	259	203	259	0	0	0	0	0	0	0	461	0	0	0
Sal-Gister	ONE	203	203	0	0	0	203	0	0	0	0	0	0	203	0	0	0
Mr Fisherman	Net TV	173	173	0	0	0	0	173	0	0	0	0	0	0	0	0	173
F'Bahar Wiehed	Net TV	141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		14,198	5,407	8,791	1,008	3,287	203	3,487	4,078	1,751	385	3,598	3,830	3,345	1,335	1,918	173
Rih Isfel	Net TV	35.75	31.80	38.18	60.69	19.55	0.00	36.43	39.82	39.05	63.35	55.27	35.30	26.59	26.69	25.52	0.00
Puree	Net TV	32.66	24.74	37.52	0.00	33.12	0.00	35.93	36.11	38.92	36.65	23.50	33.46	28.20	43.23	51.58	0.00
NAR: Nies, Arti, Realta`	Net TV	8.53	11.05	6.98	0.00	6.16	0.00	4.82	20.62	0.00	0.00	0.00	9.64	6.06	15.01	22.89	0.00
Girls@work	ONE	7.94	7.23	8.38	0.00	15.37	0.00	17.86	0.00	0.00	0.00	17.30	6.44	7.73	0.00	0.00	0.00
Evangelisti	ONE	4.14	3.75	4.39	0.00	6.16	0.00	0.00	0.00	22.02	0.00	0.00	0.00	11.57	15.07	0.00	0.00
VIP Show	TVM	4.09	10.74	0.00	19.21	11.77	0.00	0.00	0.00	0.00	0.00	0.00	15.16	0.00	0.00	0.00	0.00
Bla Kondixin	TVM	3.25	3.75	2.94	20.11	7.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13.79	0.00	0.00	0.00
Sal-Gister	ONE	1.43	3.75	0.00	0.00	0.00	100.0	0.00	0.00	0.00	0.00	0.00	0.00	6.06	0.00	0.00	0.00
Mr Fisherman	Net TV	1.22	3.20	0.00	0.00	0.00	0.00	4.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.0
F'Bahar Wiehed	Net TV	0.99	0.00	1.60	0.00	0.00	0.00	0.00	3.46	0.00	0.00	3.92	0.00	0.00	0.00	0.00	0.00
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.H: POPULATION FAVORITE TV PROGRAMMES BY RANKING [UNCLASSIFIED] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2011]

Unclassified			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Program on ONE TV	ONE	420	218	201	0	0	218	0	0	201	0	0	0	0	201	218	0
Teleshopping		232	0	232	0	0	0	232	0	0	0	232	0	0	0	0	0
Proceduri (Hamis on One tv)	ONE	207	207	0	0	0	0	0	207	0	0	207	0	0	0	0	0
Il-Muftieh		195	195	0	0	0	0	0	195	0	0	0	195	0	0	0	0
Kick Off	Melita Cable	194	194	0	0	194	0	0	0	0	0	0	194	0	0	0	0
House and Fashion		155	0	155	0	0	0	155	0	0	0	0	0	0	155	0	0
Sahhtek Kollox		141	0	141	0	0	0	0	141	0	0	141	0	0	0	0	0
		1,543	814	729	0	194	218	387	543	201	0	580	388	0	356	218	0
Program on ONE TV	ONE	27.20	26.85	27.58	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	56.46	100.00	0.00
Teleshopping		15.02	0.00	31.79	0.00	0.00	0.00	59.91	0.00	0.00	0.00	39.97	0.00	0.00	0.00	0.00	0.00
Proceduri (Hamis on One tv)	ONE	13.42	25.44	0.00	0.00	0.00	0.00	0.00	38.14	0.00	0.00	35.70	0.00	0.00	0.00	0.00	0.00
Il-Muftieh		12.62	23.92	0.00	0.00	0.00	0.00	0.00	35.87	0.00	0.00	0.00	50.14	0.00	0.00	0.00	0.00
Kick Off	Melita Cable	12.55	23.79	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	49.86	0.00	0.00	0.00	0.00
House and Fashion		10.05	0.00	21.27	0.00	0.00	0.00	40.09	0.00	0.00	0.00	0.00	0.00	0.00	43.54	0.00	0.00
Sahhtek Kollox		9.14	0.00	19.35	0.00	0.00	0.00	0.00	25.99	0.00	0.00	24.33	0.00	0.00	0.00	0.00	0.00
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off