

A Report

on A Study of

TV and Radio Audiences in Malta

(Part III – Absolute Figures)

prepared for the

Broadcasting Authority

by

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TABLE R1: RADIO LISTENERSHIP: MONDAY
(BASE=246*)

	RM	P [106.1	SUPER	101	IS	BAY	RTK	MAS+	CALY- PSO	CAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	2000	0	1000	0	0	0	0	0	0	0	0	0	310000	313000
0600 HRS	4000	0	1000	0	0	0	1000	0	0	0	0	0	306000	313000
0630 HRS	3000	1000	1000	2000	0	0	2000	0	1000	0	0	0	302000	313000
0700 HRS	7000	2000	2000	5000	0	7000	5000	0	1000	0	0	1000	282000	313000
0730 HRS	7000	2000	3000	7000	0	7000	5000	0	1000	0	0	1000	280000	313000
0800 HRS	14000	4000	11000	7000	1000	8000	10000	2000	4000	0	1000	2000	248000	313000
0830 HRS	13000	4000	13000	8000	2000	5000	13000	2000	1000	0	1000	3000	246000	313000
0900 HRS	13000	7000	16000	9000	2000	9000	14000	2000	1000	0	1000	3000	235000	313000
0930 HRS	13000	4000	15000	10000	2000	9000	15000	2000	1000	0	1000	4000	235000	313000
1000 HRS	15000	5000	16000	12000	2000	11000	15000	2000	1000	0	2000	4000	225000	313000
1030 HRS	16000	4000	15000	11000	2000	11000	15000	2000	1000	0	2000	4000	228000	313000
1100 HRS	16000	3000	12000	9000	1000	9000	15000	2000	1000	0	2000	4000	237000	313000
1130 HRS	18000	3000	13000	9000	0	8000	15000	2000	2000	0	2000	3000	237000	313000
NOON	16000	3000	13000	8000	0	7000	12000	2000	1000	0	1000	3000	246000	313000
1230 HRS	10000	3000	14000	5000	1000	4000	5000	2000	1000	0	0	4000	261000	313000
1300 HRS	9000	3000	12000	3000	1000	4000	4000	2000	1000	0	0	3000	269000	313000
1330 HRS	10000	3000	8000	4000	1000	3000	2000	2000	1000	0	0	3000	275000	313000
1400 HRS	7000	4000	5000	4000	1000	5000	3000	2000	1000	0	0	2000	277000	313000
1430 HRS	5000	3000	4000	3000	1000	4000	3000	2000	1000	0	0	2000	282000	313000
1500 HRS	4000	4000	2000	3000	1000	4000	5000	2000	1000	0	0	2000	282000	313000
1530 HRS	4000	4000	2000	2000	1000	3000	7000	2000	1000	0	0	2000	283000	313000
1600 HRS	7000	3000	3000	2000	1000	2000	9000	2000	1000	1000	0	2000	279000	313000
1630 HRS	8000	3000	4000	2000	0	1000	9000	1000	1000	0	0	2000	281000	313000
1700 HRS	5000	2000	7000	3000	0	2000	9000	0	1000	0	0	1000	282000	313000
1730 HRS	5000	2000	7000	2000	0	2000	7000	0	1000	0	0	1000	286000	313000
1800 HRS	3000	2000	4000	1000	0	2000	7000	0	2000	0	0	1000	290000	313000
1830 HRS	4000	1000	2000	1000	0	3000	4000	0	2000	0	0	1000	293000	313000
1900 HRS	3000	1000	1000	0	0	2000	4000	0	1000	0	1000	1000	298000	313000
1930 HRS	0	0	0	0	0	1000	1000	0	1000	0	1000	0	309000	313000
2000 HRS	0	0	1000	0	0	1000	0	0	2000	0	1000	0	307000	313000
2030 HRS	0	0	2000	0	0	1000	0	0	2000	0	2000	0	305000	313000
2100 HRS	0	1000	1000	0	0	1000	0	0	1000	0	1000	0	307000	313000
2130 HRS	0	1000	1000	0	0	1000	1000	0	1000	0	1000	0	306000	313000
2200 HRS	0	1000	1000	0	0	1000	1000	0	1000	0	1000	0	306000	313000
2230 HRS	0	1000	1000	0	0	0	1000	0	0	0	1000	0	309000	313000
2300 HRS	0	1000	1000	0	0	0	2000	0	0	0	0	0	309000	313000
2330 HRS	0	1000	1000	0	0	0	2000	0	0	0	0	0	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R2: RADIO LISTENERSHIP: TUESDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	IMASI	CALY-PSO	AMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000
0030 HRS	0	0	0	0	0	0	1000	0	0	0	0	0	312000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	312000	313000
0530 HRS	0	0	1000	0	0	0	2000	0	0	0	0	0	310000	313000
0600 HRS	1000	0	1000	2000	0	0	2000	0	0	0	0	0	306000	313000
0630 HRS	1000	0	3000	1000	0	1000	1000	0	0	0	0	2000	303000	313000
0700 HRS	2000	0	8000	1000	1000	7000	3000	0	1000	0	0	4000	286000	313000
0730 HRS	2000	1000	10000	1000	0	7000	4000	0	2000	0	0	4000	281000	313000
0800 HRS	7000	3000	13000	1000	1000	8000	9000	0	5000	0	1000	3000	261000	313000
0830 HRS	5000	3000	13000	1000	1000	10000	11000	1000	4000	0	1000	3000	258000	313000
0900 HRS	7000	5000	12000	4000	1000	15000	14000	1000	4000	0	1000	4000	243000	313000
0930 HRS	8000	4000	12000	4000	1000	13000	18000	1000	4000	0	2000	5000	240000	313000
1000 HRS	12000	4000	13000	4000	2000	11000	19000	1000	5000	0	1000	4000	235000	313000
1030 HRS	12000	3000	12000	4000	2000	12000	18000	1000	4000	0	1000	4000	239000	313000
1100 HRS	12000	3000	8000	5000	2000	11000	18000	1000	4000	0	1000	4000	243000	313000
1130 HRS	13000	2000	8000	7000	1000	9000	18000	1000	4000	0	1000	3000	246000	313000
NOON	15000	2000	12000	5000	1000	8000	11000	1000	4000	0	0	3000	249000	313000
1230 HRS	10000	3000	12000	3000	1000	8000	5000	1000	3000	0	0	3000	263000	313000
1300 HRS	8000	4000	9000	2000	1000	8000	7000	1000	3000	0	0	3000	267000	313000
1330 HRS	9000	4000	7000	2000	1000	7000	5000	1000	3000	0	0	3000	270000	313000
1400 HRS	8000	5000	3000	1000	1000	7000	7000	1000	2000	0	0	3000	275000	313000
1430 HRS	4000	5000	1000	1000	1000	8000	7000	1000	2000	0	0	3000	279000	313000
1500 HRS	4000	3000	3000	1000	1000	8000	7000	1000	1000	0	0	3000	280000	313000
1530 HRS	4000	0	3000	2000	1000	7000	7000	1000	1000	0	0	3000	283000	313000
1600 HRS	5000	0	3000	4000	1000	9000	10000	1000	1000	0	0	2000	276000	313000
1630 HRS	5000	0	4000	4000	0	7000	9000	1000	1000	0	0	4000	277000	313000
1700 HRS	5000	0	5000	5000	0	5000	7000	1000	1000	0	0	3000	279000	313000
1730 HRS	3000	0	5000	5000	0	5000	4000	1000	1000	0	0	2000	284000	313000
1800 HRS	2000	1000	7000	3000	0	4000	4000	1000	1000	0	0	0	289000	313000
1830 HRS	2000	1000	4000	1000	0	3000	2000	1000	1000	0	0	0	296000	313000
1900 HRS	2000	1000	3000	1000	0	2000	1000	1000	0	0	2000	0	299000	313000
1930 HRS	1000	1000	2000	1000	0	2000	0	1000	0	0	2000	1000	301000	313000
2000 HRS	0	1000	2000	1000	0	1000	0	0	0	0	1000	1000	305000	313000
2030 HRS	0	1000	1000	0	0	1000	0	0	0	0	1000	0	309000	313000
2100 HRS	0	2000	1000	0	0	1000	0	0	0	0	0	0	309000	313000
2130 HRS	0	2000	1000	0	0	2000	0	0	1000	0	0	0	306000	313000
2200 HRS	0	1000	1000	0	0	1000	0	0	1000	0	0	0	309000	313000
2230 HRS	0	1000	0	0	0	0	0	0	0	0	0	0	312000	313000
2300 HRS	0	1000	0	0	0	0	1000	0	0	0	0	0	311000	313000
2330 HRS	0	2000	0	0	0	0	1000	0	0	0	0	0	310000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R3: RADIO LISTENERSHIP: WEDNESDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	MASI	CALY- PSO	CAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	2000	0	0	0	0	0	311000	313000
0030 HRS	0	0	0	0	0	0	2000	0	0	0	0	0	311000	313000
0100 HRS	0	0	0	0	0	0	2000	0	0	0	0	0	311000	313000
0130 HRS	0	0	0	0	0	0	2000	0	0	0	0	0	311000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	311000	313000
0230 HRS	0	0	0	0	0	0		0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0		0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0		0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0		0	0	0	0	0	313000	313000
0430 HRS	0	1000	0	0	0	0		0	0	0	0	0	312000	313000
0500 HRS	0	1000	0	0	0	0		0	0	0	0	0	310000	313000
0530 HRS	0	1000	1000	0	0	0	5000	0	0	0	0	0	305000	313000
0600 HRS	0	1000	1000	1000	0	0	4000	0	0	0	0	1000	304000	313000
0630 HRS	0	0	3000	3000	0	0	5000	0	1000	0	0	2000	298000	313000
0700 HRS	3000	1000	9000	3000	1000	2000	7000	1000	1000	0	0	3000	281000	313000
0730 HRS	5000	3000	11000	3000	1000	3000	8000	1000	1000	0	0	3000	272000	313000
0800 HRS	8000	4000	19000	7000	0	5000	12000	1000	4000	0	0	2000	251000	313000
0830 HRS	9000	4000	19000	7000	0	8000	12000	1000	5000	0	0	3000	245000	313000
0900 HRS	11000	7000	20000	9000	0	10000	14000	1000	5000	0	0	3000	233000	313000
0930 HRS	12000	7000	22000	9000	0	11000	14000	1000	5000	0	0	5000	226000	313000
1000 HRS	12000	9000	21000	10000	0	10000	16000	1000	5000	0	0	7000	222000	313000
1030 HRS	12000	8000	18000	10000	0	12000	18000	1000	5000	0	0	4000	225000	313000
1100 HRS	12000	9000	18000	11000	0	13000	15000	2000	4000	0	0	4000	224000	313000
1130 HRS	11000	9000	20000	10000	0	10000	15000	2000	4000	0	0	2000	230000	313000
NOON	12000	9000	19000	10000	0	8000	15000	2000	3000	0	0	2000	233000	313000
1230 HRS	8000	8000	23000	3000	0	8000	11000	2000	2000	0	0	2000	246000	313000
1300 HRS	5000	8000	21000	4000	0	8000	10000	2000	0	0	0	2000	253000	313000
1330 HRS	5000	7000	13000	5000	0	8000	9000	2000	0	0	0	2000	261000	313000
1400 HRS	5000	7000	13000	5000	0	7000	9000	1000	0	0	0	2000	264000	313000
1430 HRS	5000	8000	11000	4000	0	7000	7000	1000	1000	0	0	2000	267000	313000
1500 HRS	4000	3000	10000	5000	0	7000	9000	1000	1000	0	0	2000	270000	313000
1530 HRS	4000	3000	10000	4000	0	7000	9000	1000	2000	0	0	1000	271000	313000
1600 HRS	5000	3000	10000	3000	0	8000	10000	0	2000	0	0	1000	270000	313000
1630 HRS	4000	3000	11000	3000	0	7000	10000	0	2000	0	0	2000	270000	313000
1700 HRS	2000	2000	14000	5000	0	5000	10000	0	2000	0	0	2000	269000	313000
1730 HRS	1000	1000	13000	5000	0	3000	7000	0	3000	0	0	1000	278000	313000
1800 HRS	1000	1000	11000	4000	1000	2000	4000	1000	2000	0	0	0	284000	313000
1830 HRS	2000	0	9000	4000	1000	1000	2000	1000	2000	0	0	0	290000	313000
1900 HRS	2000	0	4000	2000	0	1000	2000	1000	2000	0	0	1000	296000	313000
1930 HRS	0	1000	2000	1000	0	1000	2000	1000	1000	0	0	1000	302000	313000
2000 HRS	4000	0	0	1000	1000	1000	1000	1000	1000	0	1000	0	301000	313000
2030 HRS	1000	0	0	1000	1000	3000	0	0	2000	0	1000	1000	302000	313000
2100 HRS	1000	1000	0	0	0	2000	0	0	2000	0	1000	1000	304000	313000
2130 HRS	1000	1000	0	0	0	1000	0	0	2000	0	0	1000	306000	313000
2200 HRS	1000	1000	2000	0	0	0	0	0	2000	0	0	1000	305000	313000
2230 HRS	1000	1000	2000	0	0	0	0	0	1000	0	0	0	307000	313000
2300 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
2330 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R4: RADIO LISTENERSHIP: THURSDAY

	RM	RP 106.6	SUPEF 1	101	IS	3AY	RTK	MASI	CALY PSC	CAMPUS	FM RONJ	APIT#	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
0100 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	312000	313000
0530 HRS	0	0	1000	0	0	0	5000	0	0	0	0	0	306000	313000
0600 HRS	0	1000	3000	1000	0	0	7000	0	0	1000	0	0	300000	313000
0630 HRS	1000	1000	5000	3000	0	2000	8000	0	1000	0	0	0	291000	313000
0700 HRS	2000	3000	14000	5000	0	5000	12000	3000	1000	0	0	1000	265000	313000
0730 HRS	5000	4000	16000	5000	0	2000	10000	3000	1000	0	0	3000	261000	313000
0800 HRS	8000	4000	25000	10000	1000	5000	13000	4000	1000	0	0	4000	236000	313000
0830 HRS	7000	4000	26000	8000	2000	4000	13000	3000	2000	0	0	4000	239000	313000
0900 HRS	8000	8000	27000	11000	1000	7000	14000	4000	3000	0	0	5000	224000	313000
0930 HRS	9000	7000	31000	13000	1000	5000	16000	4000	5000	0	0	4000	217000	313000
1000 HRS	9000	8000	32000	13000	1000	8000	18000	5000	5000	0	0	4000	210000	313000
1030 HRS	9000	8000	28000	13000	1000	7000	18000	5000	5000	0	1000	2000	216000	313000
1100 HRS	9000	8000	26000	14000	1000	8000	16000	7000	5000	0	1000	2000	216000	313000
1130 HRS	9000	7000	26000	12000	1000	9000	16000	5000	5000	0	1000	2000	219000	313000
NOON	8000	7000	25000	14000	2000	8000	15000	7000	5000	0	1000	2000	219000	313000
1230 HRS	5000	5000	30000	9000	3000	7000	9000	7000	4000	0	1000	2000	231000	313000
1300 HRS	3000	5000	26000	8000	2000	7000	9000	7000	2000	0	2000	2000	240000	313000
1330 HRS	3000	5000	18000	10000	0	3000	7000	7000	3000	0	1000	2000	254000	313000
1400 HRS	2000	3000	11000	11000	0	3000	4000	4000	2000	0	1000	2000	268000	313000
1430 HRS	1000	4000	11000	10000	0	3000	5000	4000	2000	0	0	2000	269000	313000
1500 HRS	1000	3000	10000	10000	0	3000	7000	4000	1000	0	0	2000	271000	313000
1530 HRS	3000	3000	8000	7000	0	3000	7000	3000	1000	0	0	1000	277000	313000
1600 HRS	2000	2000	8000	5000	0	4000	10000	3000	2000	0	0	1000	275000	313000
1630 HRS	2000	1000	8000	4000	0	4000	10000	1000	1000	0	1000	1000	279000	313000
1700 HRS	2000	4000	11000	5000	0	4000	8000	1000	1000	0	1000	2000	272000	313000
1730 HRS	2000	5000	12000	5000	1000	4000	8000	1000	1000	0	0	2000	270000	313000
1800 HRS	2000	4000	11000	7000	0	7000	5000	2000	1000	0	0	1000	272000	313000
1830 HRS	2000	4000	4000	4000	0	5000	5000	1000	1000	0	0	1000	283000	313000
1900 HRS	2000	2000	2000	3000	0	2000	7000	1000	1000	0	0	1000	291000	313000
1930 HRS	1000	2000	1000	1000	0	2000	2000	1000	1000	0	0	1000	300000	313000
2000 HRS	0	2000	0	1000	0	2000	1000	0	1000	0	0	0	305000	313000
2030 HRS	0	1000	0	1000	0	2000	0	0	1000	0	0	0	307000	313000
2100 HRS	0	0	0	0	0	1000	0	0	0	0	0	0	312000	313000
2130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
2200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
2230 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
2300 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
2330 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000

*Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.

TABLE R5: RADIO LISTENERSHIP: FRIDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMAS+	CALY- PSO	DAMPUS	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0530 HRS	0	0	3	0	0	0	1000	0	0	0	0	0	312000	313000
0600 HRS	0	0	2000	1000	0	0	5000	0	0	1000	0	1000	302000	313000
0630 HRS	2000	0	7000	2000	0	1000	5000	0	0	0	0	3000	292000	313000
0700 HRS	3000	2000	10000	2000	1000	1000	10000	2000	1000	0	0	3000	277000	313000
0730 HRS	3000	1000	12000	3000	0	1000	12000	2000	2000	0	0	5000	270000	313000
0800 HRS	9000	2000	16000	5000	2000	3000	10000	3000	3000	0	0	5000	253000	313000
0830 HRS	8000	4000	15000	8000	3000	4000	11000	3000	1000	0	0	8000	247000	313000
0900 HRS	9000	4000	18000	8000	4000	9000	14000	4000	3000	0	1000	8000	231000	313000
0930 HRS	9000	5000	21000	8000	4000	9000	15000	5000	4000	0	1000	8000	223000	313000
1000 HRS	10000	5000	22000	8000	3000	10000	15000	5000	4000	0	1000	9000	220000	313000
1030 HRS	9000	7000	26000	7000	3000	9000	14000	5000	4000	0	1000	9000	219000	313000
1100 HRS	9000	8000	24000	7000	2000	9000	13000	5000	3000	0	1000	8000	224000	313000
1130 HRS	10000	7000	27000	8000	1000	9000	10000	7000	2000	0	1000	8000	224000	313000
NOON	10000	7000	30000	10000	0	7000	9000	7000	1000	0	1000	7000	226000	313000
1230 HRS	8000	5000	26000	8000	2000	4000	7000	5000	1000	0	0	5000	241000	313000
1300 HRS	8000	5000	20000	9000	2000	4000	4000	5000	1000	0	1000	5000	247000	313000
1330 HRS	7000	7000	9000	7000	1000	4000	4000	5000	2000	0	0	4000	263000	313000
1400 HRS	3000	5000	10000	8000	1000	4000	3000	5000	2000	0	0	4000	266000	313000
1430 HRS	2000	3000	10000	7000	1000	4000	5000	4000	2000	0	0	3000	270000	313000
1500 HRS	3000	3000	7000	5000	1000	3000	5000	4000	2000	0	0	3000	275000	313000
1530 HRS	3000	3000	7000	5000	0	3000	7000	4000	2000	0	0	2000	276000	313000
1600 HRS	2000	5000	4000	4000	0	7000	5000	4000	3000	0	0	3000	274000	313000
1630 HRS	2000	4000	3000	4000	0	8000	4000	2000	2000	0	0	1000	281000	313000
1700 HRS	1000	8000	5000	4000	0	5000	3000	2000	1000	0	0	1000	281000	313000
1730 HRS	1000	7000	9000	4000	1000	5000	2000	1000	1000	0	0	1000	280000	313000
1800 HRS	1000	5000	8000	4000	0	4000	5000	0	2000	0	0	1000	281000	313000
1830 HRS	1000	3000	3000	3000	0	4000	4000	0	2000	0	0	1000	290000	313000
1900 HRS	1000	2000	0	2000	0	2000	4000	0	2000	0	0	1000	298000	313000
1930 HRS	1000	1000	0	1000	1000	2000	3000	0	1000	0	0	1000	301000	313000
2000 HRS	0	2000	0	0	0	2000	1000	0	1000	0	0	3000	303000	313000
2030 HRS	0	1000	0	0	0	2000	0	0	0	0	0	2000	307000	313000
2100 HRS	0	2000	0	0	0	1000	0	0	0	0	0	0	310000	313000
2130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
2200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
2230 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
2300 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000
2330 HRS	0	0	1000	0	0	0	0	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R6: RADIO LISTENERSHIP: SATURDAY
(BASE=246*)

	RM	P [106.1]	SUPER	101	IS	BAY	RTK	IMAS	CALY-PSO	CAMPUS	FM RONJ	CAPITAL	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	312000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	312000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	1000	310000	313000
0530 HRS	0	0	0	0	0	0	2000	0	0	0	0	1000	310000	313000
0600 HRS	0	1000	0	1000	0	0	3000	1000	0	0	0	3000	303000	313000
0630 HRS	1000	1000	3000	1000	0	0	3000	1000	0	0	0	3000	299000	313000
0700 HRS	3000	0	8000	1000	0	0	4000	1000	3000	0	0	3000	289000	313000
0730 HRS	3000	0	10000	3000	0	0	7000	1000	4000	0	0	3000	281000	313000
0800 HRS	7000	2000	10000	4000	2000	1000	9000	2000	7000	0	0	3000	266000	313000
0830 HRS	7000	3000	12000	5000	1000	3000	10000	2000	5000	0	0	3000	260000	313000
0900 HRS	12000	3000	12000	5000	2000	5000	11000	2000	7000	0	0	4000	248000	313000
0930 HRS	12000	3000	13000	9000	2000	5000	11000	2000	7000	0	0	5000	243000	313000
1000 HRS	10000	3000	14000	9000	2000	7000	13000	2000	10000	0	0	11000	232000	313000
1030 HRS	9000	4000	12000	8000	3000	4000	12000	2000	9000	0	0	11000	239000	313000
1100 HRS	8000	5000	14000	9000	3000	5000	12000	2000	9000	0	0	11000	234000	313000
1130 HRS	5000	7000	15000	9000	2000	5000	10000	1000	9000	0	0	10000	240000	313000
NOON	4000	4000	15000	9000	2000	5000	11000	2000	9000	0	0	8000	243000	313000
1230 HRS	3000	3000	12000	7000	1000	5000	5000	2000	7000	0	0	7000	260000	313000
1300 HRS	4000	3000	10000	8000	0	5000	2000	3000	3000	0	0	5000	268000	313000
1330 HRS	4000	3000	9000	5000	0	5000	1000	3000	3000	0	0	2000	276000	313000
1400 HRS	3000	4000	9000	2000	0	5000	2000	3000	4000	0	0	2000	277000	313000
1430 HRS	3000	4000	10000	1000	0	4000	2000	2000	4000	0	0	2000	279000	313000
1500 HRS	3000	5000	9000	2000	0	4000	3000	2000	4000	0	1000	2000	276000	313000
1530 HRS	2000	4000	7000	2000	0	5000	2000	1000	4000	0	1000	3000	280000	313000
1600 HRS	2000	4000	7000	2000	1000	4000	2000	1000	5000	1000	1000	3000	278000	313000
1630 HRS	2000	3000	4000	2000	0	4000	2000	1000	3000	1000	1000	1000	287000	313000
1700 HRS	1000	3000	8000	2000	0	3000	2000	1000	3000	1000	1000	1000	286000	313000
1730 HRS	1000	2000	10000	2000	0	3000	1000	1000	2000	1000	1000	0	288000	313000
1800 HRS	1000	2000	5000	2000	0	0	3000	1000	2000	0	0	0	295000	313000
1830 HRS	2000	2000	3000	0	0	0	2000	1000	2000	0	0	0	300000	313000
1900 HRS	0	2000	1000	0	0	0	3000	1000	1000	0	0	0	304000	313000
1930 HRS	0	2000	1000	0	0	1000	2000	1000	1000	0	0	0	304000	313000
2000 HRS	0	3000	1000	0	0	1000	2000	1000	0	0	0	0	304000	313000
2030 HRS	1000	0	1000	0	0	0	1000	1000	0	0	0	0	309000	313000
2100 HRS	1000	0	1000	1000	0	0	0	1000	0	0	0	0	309000	313000
2130 HRS	1000	0	0	1000	0	0	0	0	0	0	0	0	311000	313000
2200 HRS	1000	0	0	1000	0	0	0	0	0	0	0	0	311000	313000
2230 HRS	0	0	0	1000	1000	0	0	0	0	0	0	0	311000	313000
2300 HRS	0	0	0	0	1000	0	0	0	0	0	0	0	312000	313000
2330 HRS	0	0	0	0	1000	0	0	0	0	0	0	0	312000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE R7: RADIO LISTENERSHIP: SUNDAY
(BASE=246*)

	RM	P 106.1	SUPER	101	IS	BAY	RTK	MAS	CALY-PSO	AMPU	FM RONJ	APITA	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0	0	0	0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0	0	0	0	312000	313000
0530 HRS	1000	0	0	0	0	0	1000	0	0	0	0	0	311000	313000
0600 HRS	1000	0	0	0	0	0	2000	0	0	0	0	0	310000	313000
0630 HRS	3000	0	1000	0	0	0	2000	0	0	0	0	0	306000	313000
0700 HRS	5000	0	2000	4000	0	1000	3000	0	1000	0	0	0	295000	313000
0730 HRS	4000	0	4000	5000	0	1000	5000	0	1000	0	0	0	291000	313000
0800 HRS	7000	1000	7000	5000	2000	1000	7000	0	3000	0	0	2000	278000	313000
0830 HRS	5000	2000	7000	5000	1000	1000	8000	0	2000	0	0	1000	280000	313000
0900 HRS	5000	3000	8000	3000	1000	3000	8000	0	2000	0	0	2000	277000	313000
0930 HRS	5000	3000	7000	4000	1000	3000	9000	0	2000	0	0	2000	276000	313000
1000 HRS	7000	4000	10000	8000	1000	8000	9000	0	3000	1000	0	3000	259000	313000
1030 HRS	7000	3000	10000	7000	1000	8000	11000	0	4000	1000	0	3000	258000	313000
1100 HRS	7000	2000	9000	9000	1000	7000	11000	0	4000	1000	0	3000	259000	313000
1130 HRS	7000	3000	9000	9000	1000	7000	11000	1000	4000	1000	0	3000	257000	313000
NOON	8000	2000	10000	7000	1000	5000	12000	0	5000	1000	0	3000	258000	313000
1230 HRS	8000	2000	9000	4000	1000	4000	5000	0	4000	1000	0	3000	270000	313000
1300 HRS	5000	2000	9000	5000	1000	1000	5000	0	2000	1000	0	2000	278000	313000
1330 HRS	5000	1000	8000	4000	1000	1000	5000	0	2000	0	0	2000	282000	313000
1400 HRS	4000	2000	5000	3000	1000	2000	3000	0	2000	0	0	1000	288000	313000
1430 HRS	4000	3000	3000	2000	0	1000	2000	0	2000	0	0	1000	293000	313000
1500 HRS	2000	4000	3000	2000	1000	1000	2000	0	3000	0	0	1000	292000	313000
1530 HRS	2000	4000	4000	4000	1000	0	1000	0	3000	0	0	2000	290000	313000
1600 HRS	3000	4000	5000	5000	2000	1000	1000	0	4000	0	0	2000	283000	313000
1630 HRS	3000	3000	4000	4000	1000	1000	2000	0	2000	0	0	1000	290000	313000
1700 HRS	3000	3000	4000	4000	2000	1000	2000	0	4000	0	0	0	288000	313000
1730 HRS	3000	3000	5000	3000	1000	1000	1000	0	4000	0	0	0	290000	313000
1800 HRS	1000	3000	3000	2000	1000	2000	2000	0	2000	0	0	0	295000	313000
1830 HRS	1000	3000	3000	2000	1000	0	2000	0	2000	0	0	0	298000	313000
1900 HRS	0	1000	2000	2000	1000	0	3000	0	2000	0	0	0	301000	313000
1930 HRS	0	0	2000	1000	1000	0	5000	0	1000	0	0	0	302000	313000
2000 HRS	0	1000	2000	0	1000	1000	2000	0	1000	0	0	0	304000	313000
2030 HRS	0	0	1000	0	0	0	2000	0	1000	0	0	0	309000	313000
2100 HRS	0	0	1000	0	0	0	1000	0	0	0	0	0	311000	313000
2130 HRS	0	0	1000	0	0	0	1000	1000	0	0	0	0	310000	313000
2200 HRS	0	0	0	0	0	1000	3000	1000	0	0	0	0	307000	313000
2230 HRS	0	0	1000	0	0	1000	2000	1000	0	1000	0	0	306000	313000
2300 HRS	0	0	2000	0	0	0	2000	1000	0	0	0	0	307000	313000
2330 HRS	0	0	2000	0	0	0	2000	0	0	0	0	0	309000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T1: TV VIEWING: MONDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	1000	0	1000	0	0		1000	310000	313000
0030 HRS	0	0	0	0	1000	0	1000	0	0		1000	310000	313000
0100 HRS	0	0	0		1000	0	0	0	0		1000	311000	313000
0130 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0700 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0730 HRS	0	1000	0		0	1000	0	0	0		0	311000	313000
0800 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0830 HRS	0	1000	1000		0	0	1000	1000	0		1000	307000	313000
0900 HRS	0	1000	1000		0	0	2000	1000	0		2000	305000	313000
0930 HRS	0	2000	1000	2000	0	0	4000	1000	0	0	2000	300000	313000
1000 HRS	0	2000	1000	3000	0	0	4000	1000	0	0	1000	300000	313000
1030 HRS	1000	1000	1000	4000	0	0	3000	1000	0	0	1000	300000	313000
1100 HRS	0	1000	1000	1000	0	0	3000	1000	0	0	1000	304000	313000
1130 HRS	0	1000	0	1000	0	0	3000	1000	0	0	1000	305000	313000
NOON	0	2000	1000	1000	0	1000	2000	1000	0	0	3000	301000	313000
1230 HRS	0	1000	2000	2000	0	1000	1000	0	0	0	2000	303000	313000
1300 HRS	1000	1000	2000	4000	0	2000	3000	0	0	0	3000	295000	313000
1330 HRS	3000	2000	3000	5000	0	1000	2000	0	0	0	3000	292000	313000
1400 HRS	2000	5000	4000	8000	1000	1000	8000	0	0	0	3000	280000	313000
1430 HRS	2000	4000	4000	8000	1000	2000	9000	0	0	0	2000	280000	313000
1500 HRS	3000	4000	4000	9000	2000	2000	7000	0	0	0	2000	279000	313000
1530 HRS	2000	4000	3000	8000	3000	2000	5000	1000	0	0	7000	277000	313000
1600 HRS	1000	4000	11000	5000	1000	0	5000	1000	0	0	8000	276000	313000
1630 HRS	0	2000	11000	2000	1000	0	5000	0	0	0	7000	284000	313000
1700 HRS	0	2000	10000	0	0	0	8000	0	0	0	5000	288000	313000
1730 HRS	0	3000	11000	0	0	1000	7000	0	0	0	7000	284000	313000
1800 HRS	3000	3000	7000	1000	0	2000	7000	0	0	0	8000	282000	313000
1830 HRS	3000	5000	9000	1000	0	2000	5000	0	0	0	8000	279000	313000
1900 HRS	4000	4000	9000	1000	0	2000	7000	0	0	0	4000	281000	313000
1930 HRS	5000	59000	10000	2000	0	1000	8000	0	0	0	3000	224000	313000
1945 HRS	4000	34000	42000	2000	0	1000	8000	0	0	0	2000	220000	313000
2000 HRS	110000	31000	14000	2000	0	2000	15000	1000	0	0	5000	131000	313000
2030 HRS	80000	51000	11000	1000	0	9000	30000	2000	0	0	20000	109000	313000
2100 HRS	68000	44000	5000	1000	0	5000	32000	3000	0	0	30000	125000	313000
2130 HRS	58000	26000	4000	1000	0	7000	28000	3000	0	0	32000	153000	313000
2200 HRS	39000	16000	3000	0	2000	8000	25000	3000	0	0	27000	188000	313000
2230 HRS	21000	16000	3000	0	2000	8000	22000	3000	0	0	21000	217000	313000
2300 HRS	16000	4000	2000	0	1000	5000	13000	2000	0		13000	255000	313000
2330 HRS	5000	1000	1000	0	1000	2000	7000	0	0		3000	292000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T2: TV VIEWING: TUESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	1000	0	0	0	0	0	0	0		0	312000	313000
0030 HRS	0	1000	0	0	0	0	0	0	0		0	312000	313000
0100 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0130 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0200 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0500 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0530 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0600 HRS	0	0	0	0	0	0	2000	0	0		0	311000	313000
0630 HRS	0	1000	0	0	0	0	2000	0	0		0	310000	313000
0700 HRS	0	1000	0	0	0	0	0	0	0		0	312000	313000
0730 HRS	0	1000	0	0	0	1000	0	0	0		0	311000	313000
0800 HRS	0	2000	0	0	0	0	0	1000	0		0	310000	313000
0830 HRS	0	1000	0	0	0	0	0	1000	0		1000	310000	313000
0900 HRS	0	3000	0	0	0	0	1000	1000	0		2000	305000	313000
0930 HRS	0	2000	0	0	0	0	2000	1000	0	0	2000	305000	313000
1000 HRS	0	2000	0	0	2000	0	3000	1000	0	0	4000	300000	313000
1030 HRS	0	1000	0	0	2000	0	2000	1000	0	0	4000	302000	313000
1100 HRS	0	1000	0	1000	2000	2000	2000	1000	0	0	9000	294000	313000
1130 HRS	0	1000	0	1000	2000	2000	3000	1000	0	0	9000	293000	313000
NOON	1000	2000	1000	2000	0	3000	3000	0	0	0	8000	292000	313000
1230 HRS	1000	4000	2000	2000	0	3000	5000	1000	0	0	5000	288000	313000
1300 HRS	3000	3000	1000	1000	0	2000	7000	0	0	0	3000	292000	313000
1330 HRS	2000	7000	3000	3000	0	1000	7000	0	0	0	3000	287000	313000
1400 HRS	2000	7000	3000	3000	0	2000	8000	0	0	0	5000	282000	313000
1430 HRS	3000	5000	3000	4000	0	3000	9000	0	0	0	5000	279000	313000
1500 HRS	3000	3000	3000	5000	0	2000	8000	1000	0	0	5000	281000	313000
1530 HRS	2000	4000	5000	4000	1000	1000	8000	1000	0	0	5000	280000	313000
1600 HRS	0	3000	11000	1000	1000	0	4000	1000	1000	0	8000	282000	313000
1630 HRS	0	2000	12000	1000	0	0	4000	0	1000	0	10000	282000	313000
1700 HRS	2000	2000	12000	1000	0	1000	5000	0	0	0	10000	279000	313000
1730 HRS	2000	3000	12000	1000	0	1000	7000	0	0	0	9000	278000	313000
1800 HRS	3000	4000	10000	0	0	3000	8000	0	0	0	8000	277000	313000
1830 HRS	3000	2000	8000	0	0	4000	7000	0	0	0	8000	281000	313000
1900 HRS	3000	3000	9000	0	0	4000	9000	0	0	0	10000	275000	313000
1930 HRS	3000	45000	10000	0	0	1000	5000	1000	0	0	8000	240000	313000
1945 HRS	4000	24000	28000	0	0	1000	3000	1000	0	0	11000	240000	313000
2000 HRS	91000	23000	10000	1000	0	2000	19000	0	0	0	19000	149000	313000
2030 HRS	55000	20000	9000	0	0	11000	36000	2000	9000	0	26000	146000	313000
2100 HRS	44000	19000	12000	0	0	18000	38000	7000	11000	0	30000	136000	313000
2130 HRS	36000	15000	12000	0	0	19000	32000	2000	13000	0	28000	155000	313000
2200 HRS	25000	12000	12000	0	0	22000	28000	2000	11000	0	26000	174000	313000
2230 HRS	7000	10000	9000	0	0	20000	23000	2000	9000	0	21000	213000	313000
2300 HRS	3000	4000	4000	0	0	14000	11000	1000	4000		13000	257000	313000
2330 HRS	1000	1000	0	0	0	2000	2000	0	0		4000	302000	313000

*Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.

TABLE T3: TV VIEWING: WEDNESDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS+	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0		0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0500 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0530 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0600 HRS	0	1000	0	0	0	0	2000	0	0		0	310000	313000
0630 HRS	0	1000	0	0	0	0	2000	0	0		0	310000	313000
0700 HRS	2000	1000	0	0	0	0	0	0	0		0	310000	313000
0730 HRS	1000	1000	0	0	0	0	0	0	0		0	311000	313000
0800 HRS	1000	0	0	0	0	0	0	0	0		0	312000	313000
0830 HRS	1000	0	0	0	0	0	0	0	0		1000	311000	313000
0900 HRS	1000	0	0	0	0	0	2000	0	1000		2000	306000	313000
0930 HRS	1000	0	0	1000	0	0	2000	0	1000	0	3000	304000	313000
1000 HRS	1000	0	0	1000	2000	0	1000	0	1000	0	8000	299000	313000
1030 HRS	1000	0	0	0	2000	0	1000	0	1000	0	8000	300000	313000
1100 HRS	0	1000	0	0	2000	2000	3000	0	1000	0	8000	295000	313000
1130 HRS	0	1000	0	0	2000	3000	3000	0	1000	0	8000	294000	313000
NOON	2000	2000	0	0	0	4000	5000	0	1000	0	8000	290000	313000
1230 HRS	1000	2000	1000	1000	0	5000	4000	0	1000	0	2000	294000	313000
1300 HRS	3000	3000	2000	2000	0	3000	3000	0	1000	0	2000	292000	313000
1330 HRS	2000	7000	2000	3000	0	1000	3000	0	1000	0	3000	290000	313000
1400 HRS	3000	10000	3000	3000	0	1000	9000	0	0	0	5000	278000	313000
1430 HRS	3000	9000	3000	4000	0	1000	10000	0	0	0	5000	277000	313000
1500 HRS	3000	8000	2000	7000	0	1000	7000	1000	0	0	5000	279000	313000
1530 HRS	1000	8000	3000	5000	0	2000	7000	1000	0	0	4000	281000	313000
1600 HRS	0	4000	8000	2000	0	3000	9000	1000	0	0	5000	280000	313000
1630 HRS	0	3000	9000	2000	0	2000	9000	0	0	0	7000	281000	313000
1700 HRS	0	2000	9000	1000	0	3000	9000	0	0	0	9000	280000	313000
1730 HRS	1000	2000	8000	1000	0	3000	5000	0	0	0	8000	284000	313000
1800 HRS	3000	3000	8000	1000	0	4000	9000	0	0	0	3000	281000	313000
1830 HRS	1000	4000	8000	1000	0	3000	8000	0	1000	0	3000	283000	313000
1900 HRS	2000	3000	10000	0	0	3000	8000	1000	1000	0	4000	280000	313000
1930 HRS	4000	45000	8000	0	0	0	5000	1000	1000	0	5000	243000	313000
1945 HRS	5000	35000	31000	1000	0	0	9000	1000	0	0	3000	228000	313000
2000 HRS	94000	28000	10000	4000	0	2000	15000	1000	0	0	10000	148000	313000
2030 HRS	53000	23000	7000	3000	0	11000	38000	2000	2000	0	20000	154000	313000
2100 HRS	37000	22000	8000	1000	0	22000	47000	3000	3000	0	30000	140000	313000
2130 HRS	34000	20000	8000	0	0	24000	43000	2000	3000	0	31000	149000	313000
2200 HRS	26000	15000	7000	0	0	25000	38000	2000	3000	0	30000	166000	313000
2230 HRS	22000	13000	4000	0	0	16000	24000	2000	3000	0	25000	202000	313000
2300 HRS	7000	7000	3000	0	0	15000	9000	2000	1000		15000	254000	313000
2330 HRS	2000	1000	0	0	0	7000	2000	1000	0		4000	294000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T4: TV VIEWING: THURSDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0		0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0130 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0330 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0400 HRS	0	0	0	0	0	0	1000	0	0		0	312000	313000
0430 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0700 HRS	1000	0	0	0	0	0	0	0	0		0	312000	313000
0730 HRS	2000	0	0	0	0	0	0	0	0		0	311000	313000
0800 HRS	0	0	1000	0	0	1000	0	0	0		0	311000	313000
0830 HRS	0	0	0	0	0	1000	0	0	0		3000	309000	313000
0900 HRS	0	0	2000	0	0	3000	1000	1000	0		3000	302000	313000
0930 HRS	0	0	3000	0	0	3000	3000	1000	0	0	3000	299000	313000
1000 HRS	0	0	1000	0	0	3000	3000	1000	0	0	4000	300000	313000
1030 HRS	0	0	1000	0	0	3000	2000	1000	0	0	3000	302000	313000
1100 HRS	0	1000	1000	0	0	3000	2000	1000	0	0	1000	303000	313000
1130 HRS	0	1000	1000	0	0	3000	2000	0	0	0	0	305000	313000
NOON	1000	0	1000	0	0	3000	1000	0	0	0	1000	305000	313000
1230 HRS	0	0	1000	1000	0	3000	3000	0	0	0	1000	303000	313000
1300 HRS	2000	1000	3000	3000	2000	3000	3000	0	0	0	0	294000	313000
1330 HRS	3000	5000	7000	4000	2000	3000	3000	0	0	0	1000	283000	313000
1400 HRS	4000	11000	5000	5000	2000	3000	9000	0	0	0	3000	269000	313000
1430 HRS	5000	13000	4000	5000	2000	3000	11000	0	0	0	4000	264000	313000
1500 HRS	4000	14000	4000	7000	1000	1000	12000	0	0	0	3000	266000	313000
1530 HRS	0	14000	4000	5000	1000	1000	10000	0	0	0	3000	274000	313000
1600 HRS	1000	9000	4000	5000	0	0	11000	0	0	1000	2000	279000	313000
1630 HRS	0	2000	8000	4000	1000	0	10000	0	0	1000	3000	283000	313000
1700 HRS	0	3000	9000	2000	1000	1000	5000	0	0	0	4000	287000	313000
1730 HRS	0	2000	8000	2000	1000	2000	4000	0	0	0	4000	289000	313000
1800 HRS	2000	2000	9000	3000	1000	4000	5000	0	0	0	4000	281000	313000
1830 HRS	0	2000	8000	2000	0	4000	5000	0	0	0	5000	286000	313000
1900 HRS	0	3000	10000	1000	0	4000	9000	1000	0	0	10000	275000	313000
1930 HRS	1000	57000	10000	1000	1000	3000	8000	1000	0	0	9000	222000	313000
1945 HRS	1000	39000	46000	1000	0	2000	5000	1000	0	0	8000	209000	313000
2000 HRS	81000	44000	13000	5000	0	1000	18000	1000	0	0	9000	141000	313000
2030 HRS	34000	75000	15000	3000	0	7000	32000	0	1000	0	19000	127000	313000
2100 HRS	26000	82000	14000	1000	0	23000	34000	1000	2000	0	24000	105000	313000
2130 HRS	25000	59000	13000	0	0	26000	34000	1000	1000	0	21000	132000	313000
2200 HRS	15000	38000	8000	0	0	27000	34000	1000	0	0	21000	168000	313000
2230 HRS	11000	21000	5000	0	0	21000	30000	1000	0	0	18000	207000	313000
2300 HRS	8000	11000	4000	0	0	8000	20000	1000	0		10000	252000	313000
2330 HRS	2000	0	1000	0	0	3000	13000	1000	0		1000	291000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T5: TV VIEWING: FRIDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MAX PLUS	SMAI	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	1000	0	0	0		1000	311000	313000
0030 HRS	0	0	0	0	0	1000	0	0	0		1000	311000	313000
0100 HRS	0	0	0		0	0	0	1000	0		0	312000	313000
0130 HRS	0	0	0		0	0	0	1000	0		0	312000	313000
0200 HRS	0	0	0		0	0	0	1000	0		0	312000	313000
0230 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0		0	0	1000	0	0		0	312000	313000
0330 HRS	0	0	0		0	0	1000	0	0		0	312000	313000
0400 HRS	0	0	0		0	0	1000	0	0		0	312000	313000
0430 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0700 HRS	0	0	0		0	0	0	0	0		0	313000	313000
0730 HRS	2000	0	0		0	0	0	0	0		1000	310000	313000
0800 HRS	1000	0	2000		0	1000	0	0	0		2000	306000	313000
0830 HRS	0	0	1000		0	1000	0	0	0		1000	310000	313000
0900 HRS	0	0	1000		0	1000	1000	0	0		2000	307000	313000
0930 HRS	0	0	1000	0	0	1000	2000	0	0	0	3000	305000	313000
1000 HRS	0	0	1000	0	0	2000	2000	0	0	0	5000	302000	313000
1030 HRS	0	0	1000	0	0	2000	2000	0	0	0	4000	303000	313000
1100 HRS	0	0	1000	0	0	2000	0	0	0	0	4000	305000	313000
1130 HRS	0	0	1000	0	0	3000	0	0	0	0	5000	303000	313000
NOON	1000	1000	0	0	1000	2000	0	0	0	0	8000	300000	313000
1230 HRS	1000	1000	0	0	1000	2000	2000	0	0	0	5000	300000	313000
1300 HRS	1000	1000	1000	4000	1000	3000	4000	0	0	0	5000	291000	313000
1330 HRS	5000	3000	4000	4000	1000	3000	5000	0	0	0	7000	279000	313000
1400 HRS	8000	4000	4000	5000	1000	2000	9000	0	0	0	10000	269000	313000
1430 HRS	8000	7000	4000	4000	1000	2000	9000	0	0	0	8000	270000	313000
1500 HRS	5000	8000	4000	4000	1000	2000	11000	0	0	0	8000	269000	313000
1530 HRS	3000	9000	7000	4000	1000	2000	10000	0	0	0	8000	269000	313000
1600 HRS	1000	5000	8000	2000	1000	2000	8000	0	0	0	7000	279000	313000
1630 HRS	1000	2000	7000	1000	2000	4000	7000	0	0	0	5000	283000	313000
1700 HRS	1000	1000	5000	1000	2000	3000	3000	0	0	0	4000	291000	313000
1730 HRS	1000	3000	5000	0	1000	2000	2000	0	0	0	5000	292000	313000
1800 HRS	4000	2000	4000	0	2000	2000	2000	0	0	0	9000	287000	313000
1830 HRS	2000	1000	5000	0	1000	2000	2000	0	0	0	7000	292000	313000
1900 HRS	3000	2000	7000	0	1000	1000	4000	0	0	0	8000	287000	313000
1930 HRS	3000	50000	5000	0	0	1000	4000	0	0	0	7000	242000	313000
1945 HRS	3000	25000	33000	0	0	1000	4000	0	0	0	4000	242000	313000
2000 HRS	139000	19000	5000	1000	0	2000	9000	0	0	0	9000	129000	313000
2030 HRS	162000	21000	2000	1000	0	3000	16000	1000	0	0	9000	97000	313000
2100 HRS	174000	22000	1000	1000	0	4000	11000	1000	0	0	15000	83000	313000
2130 HRS	172000	22000	1000	1000	0	2000	11000	1000	0	0	15000	88000	313000
2200 HRS	161000	21000	2000	0	0	2000	10000	0	0	0	14000	103000	313000
2230 HRS	152000	16000	1000	0	0	2000	8000	0	0	0	12000	121000	313000
2300 HRS	113000	11000	1000	1000	0	2000	5000	0	0		11000	168000	313000
2330 HRS	31000	5000			0	1000	3000	0	0		3000	268000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T6: TV VIEWING: SATURDAY
(BASE=246*)

	TVM	SUPER	NET TV	MAX PLUS	SMASH	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	0	0	0		0	313000	313000
0030 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0100 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0130 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0600 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0630 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0700 HRS	1000	0	0	0	0	0	0	0	0		2000	310000	313000
0730 HRS	1000	0	0	0	0	0	0	0	0		2000	310000	313000
0800 HRS	2000	0	1000	0	0	0	0	0	0		2000	307000	313000
0830 HRS	1000	0	3000	0	0	0	0	0	0		3000	305000	313000
0900 HRS	1000	0	4000	0	0	0	1000	1000	0		2000	303000	313000
0930 HRS	1000	0	4000	1000	0	0	1000	1000	0		2000	302000	313000
1000 HRS	1000	0	4000	1000	0	2000	2000	1000	0		3000	298000	313000
1030 HRS	1000	1000	4000	1000	0	2000	3000	1000	0		3000	295000	313000
1100 HRS	1000	1000	2000	1000	0	2000	3000	0	0		3000	299000	313000
1130 HRS	1000	1000	1000	2000	0	3000	3000	0	0		3000	298000	313000
NOON	3000	3000	1000	3000	2000	3000	5000	0	0		1000	290000	313000
1230 HRS	3000	4000	0	3000	2000	2000	3000	0	0		1000	293000	313000
1300 HRS	7000	2000	3000	2000	2000	2000	3000	0	0		4000	287000	313000
1330 HRS	8000	8000	4000	3000	3000	3000	3000	0	0		4000	276000	313000
1400 HRS	11000	12000	4000	3000	5000	3000	9000	0	0		7000	258000	313000
1430 HRS	12000	13000	3000	3000	8000	3000	11000	1000	0		9000	249000	313000
1500 HRS	11000	13000	4000	2000	9000	3000	11000	1000	0		11000	247000	313000
1530 HRS	12000	12000	4000	2000	8000	3000	10000	1000	0		11000	249000	313000
1600 HRS	11000	10000	3000	1000	8000	3000	7000	0	0		19000	252000	313000
1630 HRS	11000	7000	3000	2000	7000	3000	7000	1000	0		16000	256000	313000
1700 HRS	9000	3000	7000	2000	2000	2000	9000	1000	0		21000	257000	313000
1730 HRS	7000	2000	7000	2000	1000	2000	5000	1000	0		19000	267000	313000
1800 HRS	7000	4000	7000	1000	0	1000	7000	0	0		18000	269000	313000
1830 HRS	3000	3000	5000	1000	0	2000	5000	0	0		13000	279000	313000
1900 HRS	2000	4000	5000	1000	0	1000	7000	0	0		11000	281000	313000
1930 HRS	3000	46000	5000	0	0	0	4000	0	0		8000	246000	313000
1945 HRS	2000	26000	33000	0	0	1000	3000	1000	0		8000	239000	313000
2000 HRS	67000	19000	8000	0	1000	3000	13000	1000	0		10000	191000	313000
2030 HRS	26000	21000	7000	0	3000	11000	31000	1000	0		12000	201000	313000
2100 HRS	19000	24000	8000	0	3000	12000	31000	1000	0		12000	203000	313000
2130 HRS	16000	22000	7000	0	2000	11000	32000	1000	0		12000	210000	313000
2200 HRS	11000	18000	7000	0	1000	10000	24000	1000	0		10000	232000	313000
2230 HRS	9000	11000	4000	1000	0	8000	22000	1000	0		8000	249000	313000
2300 HRS	7000	5000	1000	1000	0	2000	14000	0	0		7000	276000	313000
2330 HRS	1000	0	0	1000	0	0	7000	0	0		4000	300000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*

TABLE T7: TV VIEWING: SUNDAY
(BASE=246*)

	TVM	SUPER 1	NET TV	MAX PLU	SMAS	RAI	MEDIASET	OTHER ITALIAN	CH 12	CH 22	SATELLITE	NONE	TOTAL
MIDNIGHT	0	0	0	0	0	0	2000	0	0		1000	310000	313000
0030 HRS	0	0	0	0	0	0	2000	0	0		1000	310000	313000
0100 HRS	0	0	0	0	0	0	1000	0	0		1000	311000	313000
0130 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0200 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0230 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0300 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0330 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0400 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0430 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0500 HRS	0	0	0	0	0	0	0	0	0		0	313000	313000
0530 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0600 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0630 HRS	0	0	0	0	0	0	0	0	0		1000	312000	313000
0700 HRS	1000	0	0	0	0	1000	0	0	0		1000	310000	313000
0730 HRS	1000	0	0	0	0	1000	0	0	0		1000	310000	313000
0800 HRS	2000	1000	0	0	0	1000	1000	0	0		1000	306000	313000
0830 HRS	3000	0	0	0	0	0	2000	0	0		0	307000	313000
0900 HRS	14000	0	0	0	0	0	3000	0	0		0	295000	313000
0930 HRS	25000	0	0	0	0	0	3000	0	0		1000	283000	313000
1000 HRS	42000	1000	0	0	0	0	2000	1000	0		1000	266000	313000
1030 HRS	48000	1000	0	0	0	0	2000	1000	0		1000	259000	313000
1100 HRS	50000	1000	0	0	1000	0	2000	0	0		3000	255000	313000
1130 HRS	45000	1000	0	1000	1000	1000	2000	0	0		4000	257000	313000
NOON	31000	1000	0	1000	1000	1000	1000	0	0		5000	271000	313000
1230 HRS	14000	2000	0	2000	0	1000	2000	0	0		5000	286000	313000
1300 HRS	9000	3000	1000	3000	0	3000	1000	0	0		7000	286000	313000
1330 HRS	7000	5000	1000	3000	0	3000	3000	0	0		5000	284000	313000
1400 HRS	7000	13000	1000	3000	0	9000	7000	0	0		9000	265000	313000
1430 HRS	7000	15000	1000	3000	0	8000	8000	0	0		8000	264000	313000
1500 HRS	3000	14000	2000	2000	0	11000	10000	0	0		12000	258000	313000
1530 HRS	2000	9000	1000	2000	0	11000	10000	0	0		13000	265000	313000
1600 HRS	2000	7000	0	2000	0	7000	11000	0	0		13000	271000	313000
1630 HRS	2000	7000	0	2000	0	7000	11000	0	0		13000	271000	313000
1700 HRS	2000	4000	2000	2000	0	5000	8000	0	0		10000	279000	313000
1730 HRS	3000	2000	3000	2000	0	7000	7000	0	0		9000	280000	313000
1800 HRS	4000	2000	4000	0	0	3000	5000	0	0		7000	287000	313000
1830 HRS	3000	2000	3000	0	0	3000	3000	0	0		5000	292000	313000
1900 HRS	7000	3000	3000	0	2000	2000	5000	0	0	0	5000	284000	313000
1930 HRS	7000	56000	4000	0	0	3000	4000	0	0	0	7000	232000	313000
1945 HRS	5000	22000	48000	0	1000	4000	4000	0	1000	0	7000	220000	313000
2000 HRS	80000	19000	28000	0	0	3000	11000	0	0	0	10000	162000	313000
2030 HRS	33000	23000	43000	0	0	5000	26000	1000	0	0	15000	166000	313000
2100 HRS	19000	22000	40000	0	0	7000	37000	2000	0	0	16000	170000	313000
2130 HRS	13000	23000	35000	0	0	8000	36000	2000	0	0	15000	181000	313000
2200 HRS	9000	16000	11000	0	0	9000	32000	2000	0	0	15000	219000	313000
2230 HRS	7000	10000	5000	0	1000	8000	27000	2000	0	0	15000	237000	313000
2300 HRS	7000	3000	4000	0	1000	7000	19000	1000	0		12000	259000	313000
2330 HRS	2000	3000	0	0	0	2000	7000	0	0		8000	291000	313000

**Note: Data in this Table consolidates the replies of two sets of respondents: Set 'A' respondents were asked about viewing on the day prior to the interview; Set 'B' respondents were asked about viewing two days prior to the interview.*