



**RADIO AND TELEVISION AUDIENCES
MALTA
JANUARY – MARCH 2013**

**PART THREE – TELEVISION
TABLES AND FIGURES**

**MARIO AXIAK B.A. (HONS.), M.B.A. (MAASTRICHT), M.I.M
HEAD RESEARCH & COMMUNICATIONS
BROADCASTING AUTHORITY
7 MILE END ROAD
HAMRUN HMR 1719**

MAY 2013

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TV AUDIENCE ASSESSMENT

JANUARY – MARCH 2013

1. SAMPLE PROFILE

1.1.A: SAMPLE PROFILE BY GENDER: BY AGE GROUP [JAN-MAR 2013]

TOTAL: SAMPLE POPULATION BY GENDER, BY AGE GROUP, BY DISTRICT															
	TOTAL	AGE GROUPS							DISTRICTS						
		12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Males	839	47	119	38	231	235	134	35	157	230	130	121	130	71	
	46.6%	63.5%	49.6%	50.7%	47.4%	44.7%	42.1%	43.2%	46.9%	48.3%	44.5%	46.4%	46.1%	45.8%	
Females	962	27	121	37	256	291	184	46	178	246	162	140	152	84	
	53.4%	36.5%	50.4%	49.3%	52.6%	55.3%	57.9%	56.8%	53.1%	51.7%	55.5%	53.6%	53.9%	54.2%	
Total	1,801	74	240	75	487	526	318	81	335	476	292	261	282	155	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
		4.1%	13.3%	4.2%	27.0%	29.2%	17.7%	4.5%	18.6%	26.4%	16.2%	14.5%	15.7%	8.6%	

1.1.B: WEIGHTED SAMPLE PROFILE BY GENDER: BY AGE GROUP [JAN-MAR 2013]

T.T.B. WEIGHTED SAMPLE PROFILE BY GENDER, BY AGE GROUP, [SANITARY 2015]															
	TOTAL	AGE GROUP							SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
		12-14	15-24	25-29	30-49	50-64	65-79	80+							
Males	912	60	150	49	280	217	124	33	181	267	136	127	132	69	
	49.5%	63.8%	49.0%	50.5%	50.7%	48.1%	45.3%	46.7%	49.6%	49.2%	49.8%	49.2%	49.7%	49.4%	
Females	100.0%	6.6%	16.5%	5.4%	30.7%	23.7%	13.6%	3.6%	19.9%	29.3%	14.9%	13.9%	14.4%	7.6%	
	932	34	157	48	272	234	150	37	184	276	137	131	133	71	
	50.5%	36.2%	51.0%	49.5%	49.3%	51.9%	54.7%	53.3%	50.4%	50.8%	50.2%	50.8%	50.3%	50.6%	
	100.0%	3.7%	16.8%	5.2%	29.2%	25.1%	16.1%	4.0%	19.7%	29.6%	14.7%	14.1%	14.3%	7.6%	
Total	1,844	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

1.1.C: POPULATION PROFILE BY GENDER: BY AGE GROUP [JAN-MAR 2013]

TABLE 10: SEASON PROFILES BY GENDER, BY AGE GROUP (CAN MARK 10%)														
	TOTAL	AGE GROUP							SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
		12-14	15-24	25-29	30-49	50-64	65-79	80+						
Males	184,648 49.5% 100.0%	12,174 63.8% 6.6%	30,397 49.0% 16.5%	9,946 50.5% 5.4%	56,638 50.7% 30.7%	43,821 48.1% 23.7%	25,091 45.3% 13.6%	6,581 46.7% 3.6%	36,669 49.6% 19.9%	54,045 49.2% 29.3%	27,584 49.8% 14.9%	25,696 49.2% 13.9%	26,667 49.7% 14.4%	13,987 49.4% 7.6%
Females	188,625 50.5% 100.0%	6,902 36.2% 3.7%	31,699 51.0% 16.8%	9,761 49.5% 5.2%	55,105 49.3% 29.2%	47,290 51.9% 25.1%	30,344 54.7% 16.1%	7,524 53.3% 4.0%	37,204 50.4% 19.7%	55,798 50.8% 29.6%	27,775 50.2% 14.7%	26,536 50.8% 14.1%	26,980 50.3% 14.3%	14,332 50.6% 7.6%
Total	373,273 100.0% 100.0%	19,076 100.0% 5.1%	62,096 100.0% 16.6%	19,707 100.0% 5.3%	111,743 100.0% 29.9%	91,111 100.0% 24.4%	55,435 100.0% 14.9%	14,105 100.0% 3.8%	73,873 100.0% 19.8%	109,843 100.0% 29.4%	55,359 100.0% 14.8%	52,232 100.0% 14.0%	53,647 100.0% 14.4%	28,319 100.0% 7.6%

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Totals may not tally due to weighting and rounding off

1.2.A: SAMPLE PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [JAN-MAR 2013]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	74	47	27	16	17	15	8	14	4
	4.1%	5.6%	2.8%	4.8%	3.6%	5.1%	3.1%	5.0%	2.6%
	100.0%	63.5%	36.5%	21.6%	23.0%	20.3%	10.8%	18.9%	5.4%
15-24	240	119	121	44	58	40	36	38	24
	13.3%	14.2%	12.6%	13.1%	12.2%	13.7%	13.8%	13.5%	15.5%
	100.0%	49.6%	50.4%	18.3%	24.2%	16.7%	15.0%	15.8%	10.0%
25-29	75	38	37	12	20	8	13	15	7
	4.2%	4.5%	3.8%	3.6%	4.2%	2.7%	5.0%	5.3%	4.5%
	100.0%	50.7%	49.3%	16.0%	26.7%	10.7%	17.3%	20.0%	9.3%
30-49	487	231	256	87	118	84	72	80	46
	27.0%	27.5%	26.6%	26.0%	24.8%	28.8%	27.6%	28.4%	29.7%
	100.0%	47.4%	52.6%	17.9%	24.2%	17.2%	14.8%	16.4%	9.4%
50-64	526	235	291	99	130	89	79	82	47
	29.2%	28.0%	30.2%	29.6%	27.3%	30.5%	30.3%	29.1%	30.3%
	100.0%	44.7%	55.3%	18.8%	24.7%	16.9%	15.0%	15.6%	8.9%
65-79	318	134	184	62	108	42	42	43	21
	17.7%	16.0%	19.1%	18.5%	22.7%	14.4%	16.1%	15.2%	13.5%
	100.0%	42.1%	57.9%	19.5%	34.0%	13.2%	13.2%	13.5%	6.6%
80+	81	35	46	15	25	14	11	10	6
	4.5%	4.2%	4.8%	4.5%	5.3%	4.8%	4.2%	3.5%	3.9%
	100.0%	43.2%	56.8%	18.5%	30.9%	17.3%	13.6%	12.3%	7.4%
Total	1,801	839	962	335	476	292	261	282	155
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	53.4%	18.6%	26.4%	16.2%	14.5%	15.7%	8.6%

[Count / Column % / Row %]

1.2.B: WEIGHTED SAMPLE PROFILE BY AGE GROUP – BY GENDER AND BY DISTRICT [JAN-MAR 2013]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	94	60	34	22	26	18	9	15	4
	5.1%	6.6%	3.7%	5.9%	4.8%	6.5%	3.6%	5.8%	3.1%
	100.0%	63.8%	36.2%	22.9%	27.6%	18.8%	9.9%	16.3%	4.6%
15-24	307	150	157	61	90	47	44	40	26
	16.6%	16.5%	16.8%	16.6%	16.5%	17.1%	17.0%	15.0%	18.5%
	100.0%	49.0%	51.0%	19.8%	29.2%	15.3%	14.3%	12.9%	8.5%
25-29	97	49	48	16	31	9	17	17	8
	5.3%	5.4%	5.2%	4.5%	5.7%	3.4%	6.4%	6.3%	5.4%
	100.0%	50.5%	49.5%	16.8%	31.6%	9.6%	17.1%	17.1%	7.7%
30-49	552	280	272	109	162	82	77	79	42
	29.9%	30.7%	29.2%	30.0%	29.9%	29.9%	29.9%	29.9%	29.9%
	100.0%	50.7%	49.3%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	450	217	234	88	116	72	67	69	38
	24.4%	23.7%	25.1%	24.2%	21.3%	26.3%	25.8%	26.1%	27.3%
	100.0%	48.1%	51.9%	19.6%	25.7%	16.0%	14.8%	15.4%	8.5%
65-79	274	124	150	55	96	34	35	36	17
	14.9%	13.6%	16.1%	15.2%	17.7%	12.6%	13.7%	13.7%	12.0%
	100.0%	45.3%	54.7%	20.2%	35.0%	12.6%	12.9%	13.2%	6.1%
80+	70	33	37	13	22	11	9	8	5
	3.8%	3.6%	4.0%	3.7%	4.1%	4.1%	3.5%	3.2%	3.8%
	100.0%	46.7%	53.3%	19.1%	32.0%	16.1%	13.0%	12.1%	7.6%
Total	1,844	912	932	365	543	274	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Weighted Table Totals may not tally due to weighting and rounding off

1.2.C: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [JAN-MAR 2013]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	19,076	12,174	6,902	4,361	5,261	3,585	1,882	3,108	879
	5.1%	6.6%	3.7%	5.9%	4.8%	6.5%	3.6%	5.8%	3.1%
	100.0%	63.8%	36.2%	22.9%	27.6%	18.8%	9.9%	16.3%	4.6%
15-24	62,096	30,397	31,699	12,298	18,154	9,485	8,874	8,036	5,249
	16.6%	16.5%	16.8%	16.6%	16.5%	17.1%	17.0%	15.0%	18.5%
	100.0%	49.0%	51.0%	19.8%	29.2%	15.3%	14.3%	12.9%	8.5%
25-29	19,707	9,946	9,761	3,317	6,236	1,900	3,362	3,370	1,522
	5.3%	5.4%	5.2%	4.5%	5.7%	3.4%	6.4%	6.3%	5.4%
	100.0%	50.5%	49.5%	16.8%	31.6%	9.6%	17.1%	17.1%	7.7%
30-49	111,743	56,638	55,105	22,143	32,858	16,572	15,628	16,066	8,476
	29.9%	30.7%	29.2%	30.0%	29.9%	29.9%	29.9%	29.9%	29.9%
	100.0%	50.7%	49.3%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	91,111	43,821	47,290	17,859	23,421	14,586	13,501	14,022	7,722
	24.4%	23.7%	25.1%	24.2%	21.3%	26.3%	25.8%	26.1%	27.3%
	100.0%	48.1%	51.9%	19.6%	25.7%	16.0%	14.8%	15.4%	8.5%
65-79	55,435	25,091	30,344	11,198	19,395	6,962	7,146	7,339	3,395
	14.9%	13.6%	16.1%	15.2%	17.7%	12.6%	13.7%	13.7%	12.0%
	100.0%	45.3%	54.7%	20.2%	35.0%	12.6%	12.9%	13.2%	6.1%
80+	14,105	6,581	7,524	2,697	4,518	2,269	1,839	1,706	1,076
	3.8%	3.6%	4.0%	3.7%	4.1%	4.1%	3.5%	3.2%	3.8%
	100.0%	46.7%	53.3%	19.1%	32.0%	16.1%	13.0%	12.1%	7.6%
Total	373,273	184,648	188,625	73,873	109,843	55,359	52,232	53,647	28,319
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

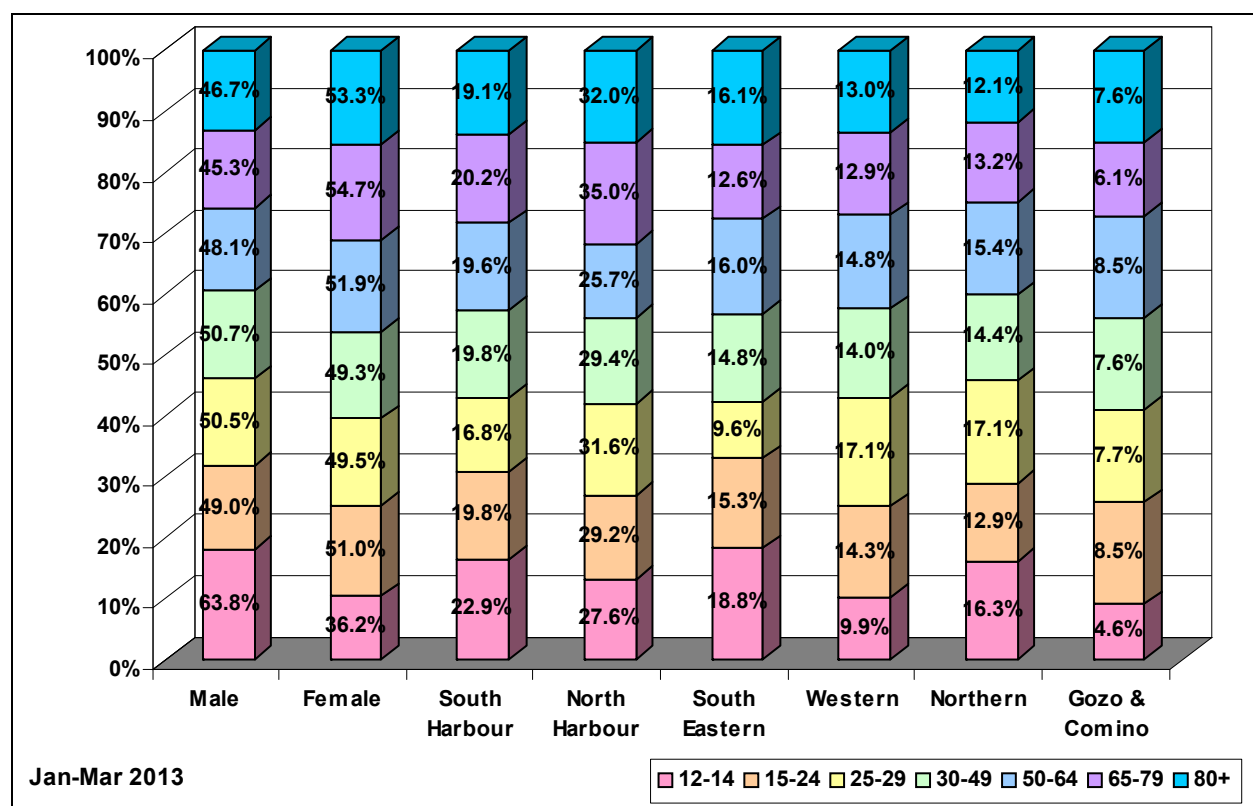


FIGURE 1.2.C: POPULATION PROFILE BY AGE: BY GENDER AND BY DISTRICT [JAN-MAR 2013]

2. TV CHANNEL REACH

2.1.B: WEIGHTED TV CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	607	302	304	34	78	32	187	162	94	19	125	163	88	92	95	43
	24.7%	25.2%	24.2%	25.9%	21.1%	25.1%	26.2%	25.6%	24.3%	21.0%	23.7%	23.4%	25.1%	26.5%	27.2%	23.6%
	100.0%	49.8%	50.2%	5.7%	12.8%	5.3%	30.9%	26.7%	15.5%	3.1%	20.6%	26.9%	14.5%	15.2%	15.6%	7.2%
ONE	362	182	180	8	39	14	96	125	69	11	95	86	66	40	49	27
	14.7%	15.1%	14.3%	6.0%	10.6%	10.6%	13.5%	19.8%	17.7%	12.1%	17.9%	12.3%	18.6%	11.6%	14.0%	14.9%
	100.0%	50.2%	49.8%	2.2%	10.8%	3.8%	26.6%	34.7%	19.0%	3.0%	26.1%	23.7%	18.1%	11.1%	13.5%	7.5%
Net TV	190	81	109	5	11	5	41	62	50	15	46	51	21	31	22	20
	7.7%	6.7%	8.7%	4.1%	3.1%	4.1%	5.8%	9.8%	12.9%	16.1%	8.7%	7.3%	5.9%	9.0%	6.3%	10.7%
	100.0%	42.5%	57.5%	2.9%	6.0%	2.8%	21.7%	32.8%	26.2%	7.6%	24.2%	26.6%	10.9%	16.4%	11.5%	10.4%
Smash TV	9	5	5	0	0	0	0	4	4	1	1	2	2	0	3	2
	.4%	.4%	.4%	0.0%	0.0%	0.0%	0.0%	.7%	1.1%	1.0%	.2%	.3%	.7%	0.0%	.7%	.9%
	100.0%	48.9%	51.1%	0.0%	0.0%	0.0%	0.0%	45.4%	45.2%	9.4%	8.7%	19.4%	26.0%	0.0%	27.6%	18.3%
TVM2	29	13	16	3	0	4	7	9	5	1	8	7	4	4	5	1
	1.2%	1.1%	1.2%	2.0%	0.0%	3.0%	1.0%	1.5%	1.3%	1.1%	1.5%	1.0%	1.0%	1.2%	1.5%	.4%
	100.0%	45.7%	54.3%	9.0%	0.0%	13.4%	23.8%	32.9%	17.4%	3.5%	27.7%	25.4%	12.4%	14.1%	18.0%	2.5%
iTV	1	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Favourite Channel	4	0	4	0	0	0	1	1	2	0	2	1	0	1	0	0
	.2%	0.0%	.3%	0.0%	0.0%	0.0%	.2%	.1%	.4%	0.0%	.4%	.1%	0.0%	.2%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	33.6%	23.2%	43.2%	0.0%	55.2%	23.2%	0.0%	21.5%	0.0%	0.0%
Calypso	5	4	1	0	0	0	1	2	2	0	1	2	0	0	1	1
	.2%	.3%	.1%	0.0%	0.0%	0.0%	.2%	.3%	.5%	0.0%	.2%	.3%	0.0%	0.0%	.2%	.5%
	100.0%	83.6%	16.4%	0.0%	0.0%	0.0%	27.7%	33.8%	38.5%	0.0%	16.4%	46.4%	0.0%	0.0%	17.4%	19.8%
Rai 1	63	32	32	2	5	1	17	20	14	4	14	17	13	7	8	5
	2.6%	2.6%	2.5%	1.8%	1.4%	.8%	2.4%	3.1%	3.5%	4.9%	2.6%	2.4%	3.8%	2.0%	2.3%	2.5%
	100.0%	50.2%	49.8%	3.7%	8.1%	1.7%	26.7%	31.4%	21.5%	6.9%	22.0%	26.1%	21.1%	11.0%	12.4%	7.3%
Rai 2	19	10	9	1	0	6	3	4	2	2	3	8	2	1	3	2
	.8%	.8%	.8%	.8%	0.0%	4.5%	.5%	.7%	.6%	2.7%	.6%	1.2%	.6%	.2%	.9%	1.1%
	100.0%	51.1%	48.9%	5.6%	0.0%	30.3%	17.1%	22.0%	12.4%	12.5%	15.9%	41.5%	11.6%	4.1%	16.6%	10.2%
Rai 3	6	2	4	0	0	0	1	2	2	0	0	2	1	1	1	0
	.2%	.2%	.3%	0.0%	0.0%	0.0%	.2%	.4%	.5%	0.0%	0.0%	.3%	.4%	.3%	.2%	0.0%
	100.0%	32.8%	67.2%	0.0%	0.0%	0.0%	25.1%	42.1%	32.8%	0.0%	0.0%	41.7%	27.0%	16.2%	15.1%	0.0%
Rete 4	27	11	16	0	1	1	8	10	6	1	11	8	1	2	3	1
	1.1%	.9%	1.2%	0.0%	.2%	1.2%	1.1%	1.6%	1.4%	1.0%	2.1%	1.2%	.2%	.6%	.8%	.8%
	100.0%	41.6%	58.4%	0.0%	3.4%	5.6%	28.4%	38.2%	21.0%	3.4%	42.1%	30.9%	2.8%	8.4%	10.5%	5.3%
Canale 5	57	16	41	3	5	4	20	15	9	1	13	15	6	7	11	5
	2.3%	1.3%	3.3%	2.1%	1.4%	3.0%	2.8%	2.4%	2.3%	.9%	2.5%	2.2%	1.6%	2.1%	3.0%	3.0%
	100.0%	27.7%	72.3%	4.9%	8.9%	6.7%	35.7%	26.6%	15.9%	1.4%	22.8%	26.4%	9.8%	12.9%	18.5%	9.6%
Italia 1	93	50	43	11	20	16	33	10	4	0	29	21	10	13	12	9
	3.8%	4.1%	3.4%	8.3%	5.3%	12.0%	4.6%	1.6%	1.0%	0.0%	5.4%	3.0%	2.8%	3.7%	3.3%	4.9%
	100.0%	53.5%	46.5%	11.8%	21.1%	16.7%	35.3%	11.0%	4.2%	0.0%	30.9%	22.4%	10.5%	13.9%	12.5%	9.7%

2.1.B: CONT/...

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Discovery Channel/s	45	35	10	3	10	3	18	10	2	0	10	15	6	7	5	2
	1.8%	2.9%	.8%	2.2%	2.6%	1.9%	2.5%	1.6%	.5%	0.0%	1.8%	2.1%	1.8%	1.9%	1.5%	1.0%
MTV	100.0%	78.4%	21.6%	6.7%	21.4%	5.6%	39.8%	22.4%	4.1%	0.0%	21.6%	33.3%	14.1%	14.8%	12.1%	4.1%
	10	1	9	3	4	0	3	0	0	0	3	0	1	4	3	0
	.4%	.1%	.7%	2.5%	1.1%	0.0%	.4%	0.0%	0.0%	0.0%	.5%	0.0%	.3%	1.1%	.8%	0.0%
BBC Channels	100.0%	12.1%	87.9%	31.3%	39.1%	0.0%	29.6%	0.0%	0.0%	0.0%	26.3%	0.0%	10.9%	36.6%	26.2%	0.0%
	21	9	12	0	1	0	7	8	6	0	6	4	3	5	3	0
	.9%	.8%	1.0%	0.0%	.3%	0.0%	.9%	1.3%	1.4%	0.0%	1.2%	.6%	.7%	1.6%	.7%	0.0%
Other Station	100.0%	43.0%	57.0%	0.0%	5.0%	0.0%	31.1%	37.7%	26.1%	0.0%	28.9%	20.7%	12.5%	25.6%	12.3%	0.0%
	186	91	95	37	43	9	39	35	19	4	35	59	26	34	26	6
	7.6%	7.6%	7.6%	28.2%	11.8%	6.9%	5.4%	5.5%	5.0%	4.1%	6.6%	8.5%	7.4%	9.9%	7.5%	3.2%
No Unique TV Station	100.0%	49.1%	50.9%	20.1%	23.3%	4.8%	20.8%	18.7%	10.3%	2.0%	18.6%	31.7%	14.0%	18.5%	14.0%	3.2%
	87	39	48	4	8	5	17	29	19	6	8	35	12	15	12	5
	3.5%	3.2%	3.8%	2.7%	2.2%	3.5%	2.4%	4.5%	4.9%	6.7%	1.5%	5.0%	3.4%	4.3%	3.4%	2.9%
Do not Remember	100.0%	44.6%	55.4%	4.2%	9.4%	5.2%	19.5%	32.9%	21.7%	7.0%	9.3%	40.1%	13.8%	17.0%	13.6%	6.2%
	12	5	7	0	0	0	3	3	3	2	4	3	2	2	1	1
	.5%	.4%	.6%	0.0%	0.0%	0.0%	.5%	.4%	.9%	2.7%	.7%	.4%	.5%	.5%	.2%	.5%
Did not watch TV	100.0%	40.5%	59.5%	0.0%	0.0%	0.0%	28.9%	22.2%	28.4%	20.5%	30.5%	25.9%	14.4%	14.1%	7.1%	8.1%
	551	282	269	15	137	29	191	99	63	17	103	184	78	70	70	46
	22.4%	23.5%	21.4%	11.5%	37.3%	22.3%	26.7%	15.7%	16.2%	18.3%	19.6%	26.3%	22.0%	20.2%	20.0%	25.3%
No TV-set	100.0%	51.1%	48.9%	2.8%	24.9%	5.2%	34.6%	18.0%	11.4%	3.0%	18.8%	33.3%	14.1%	12.7%	12.7%	8.4%
	8	2	5	1	0	0	1	2	1	2	2	2	0	1	3	0
	.3%	.2%	.4%	1.0%	0.0%	0.0%	.2%	.3%	.2%	2.7%	.3%	.3%	0.0%	.2%	.8%	0.0%
No Reply	100.0%	28.8%	71.2%	16.8%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	21.0%	30.0%	0.0%	10.4%	38.6%	0.0%
	65	30	36	1	6	1	19	21	13	4	10	13	10	10	16	7
	2.7%	2.5%	2.8%	1.0%	1.6%	1.0%	2.6%	3.3%	3.4%	4.7%	1.9%	1.8%	2.9%	2.8%	4.5%	3.8%
	100.0%	45.3%	54.7%	2.0%	9.3%	2.0%	28.5%	31.9%	19.9%	6.4%	15.4%	19.4%	15.8%	14.9%	23.9%	10.6%
Total	2,457	1,201	1,256	133	369	129	715	634	387	90	528	698	352	347	349	184
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		48.9%	51.1%	5.4%	15.0%	5.3%	29.1%	25.8%	15.8%	3.7%	21.5%	28.4%	14.3%	14.1%	14.2%	7.5%

[Count / Column % / Row %]

[Includes 2nd and 3rd Radio station]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Weighted Table Totals may not tally due to weighting and rounding off

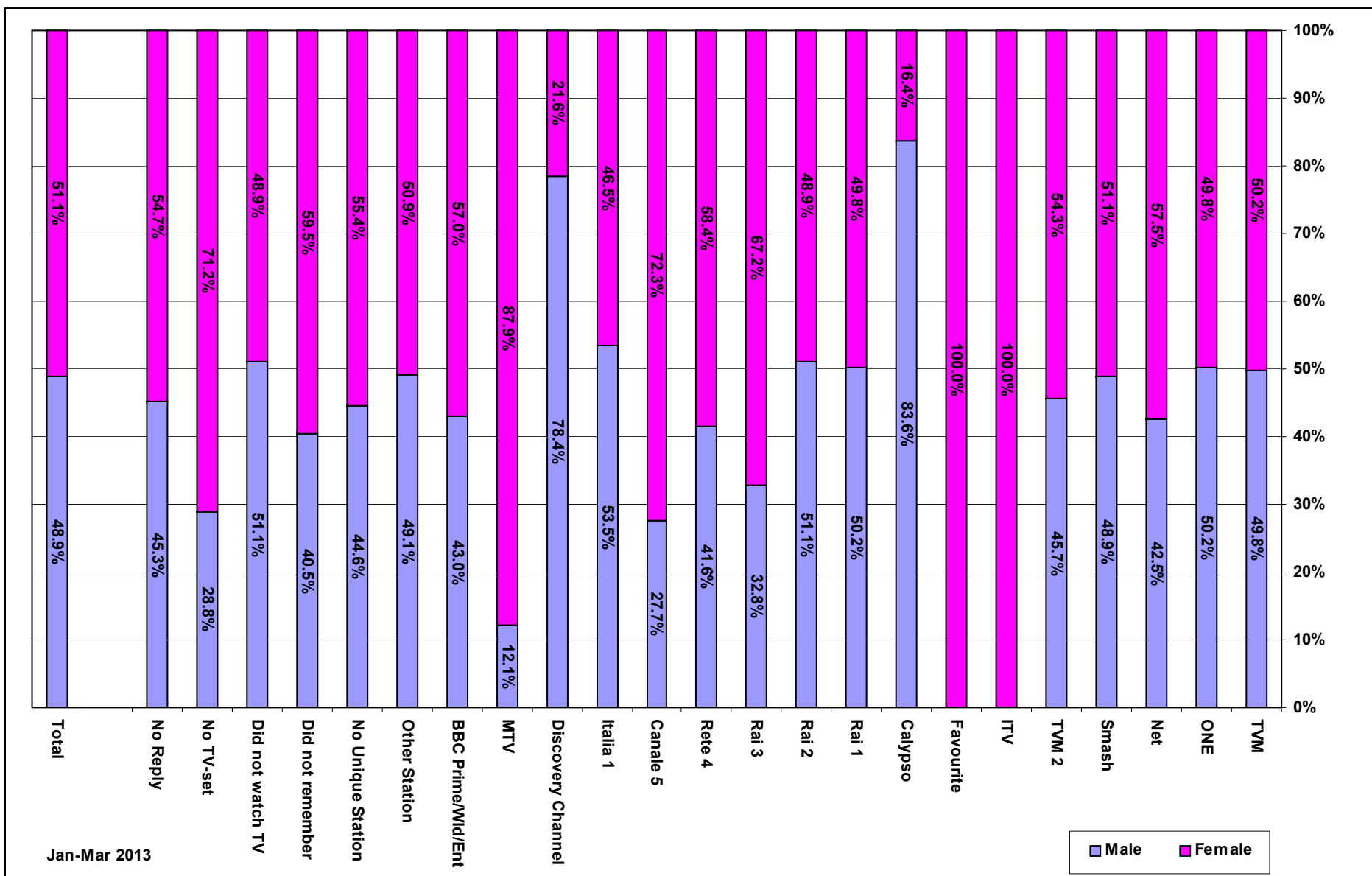


FIGURE 2.1.B1: WEIGHTED TV CHANNEL REACH: BY GENDER [JAN-MAR 2013]

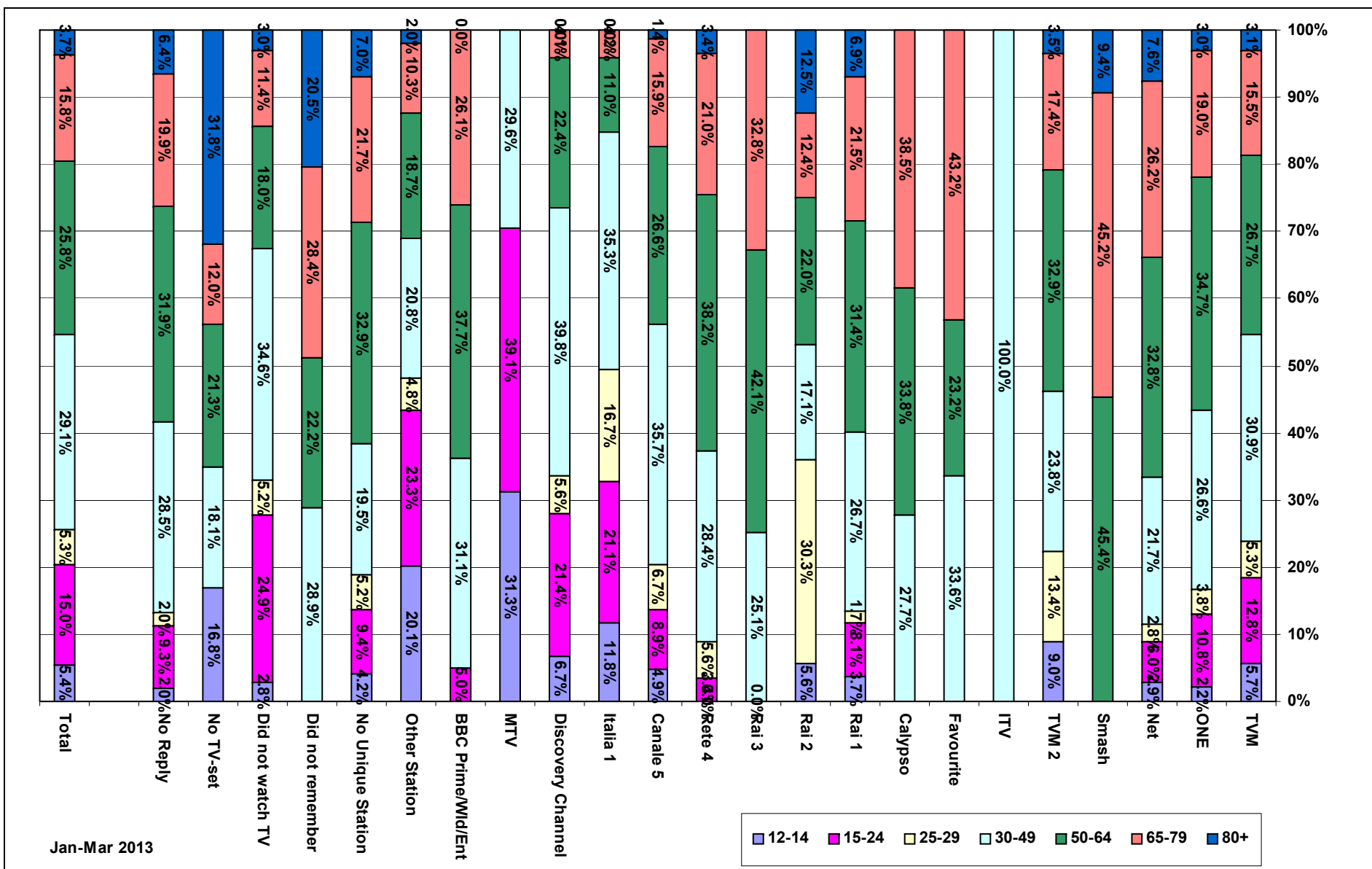


FIGURE 2.1.B2: WEIGHTED TV CHANNEL REACH: BY AGE GROUPS [JAN-MAR 2013]

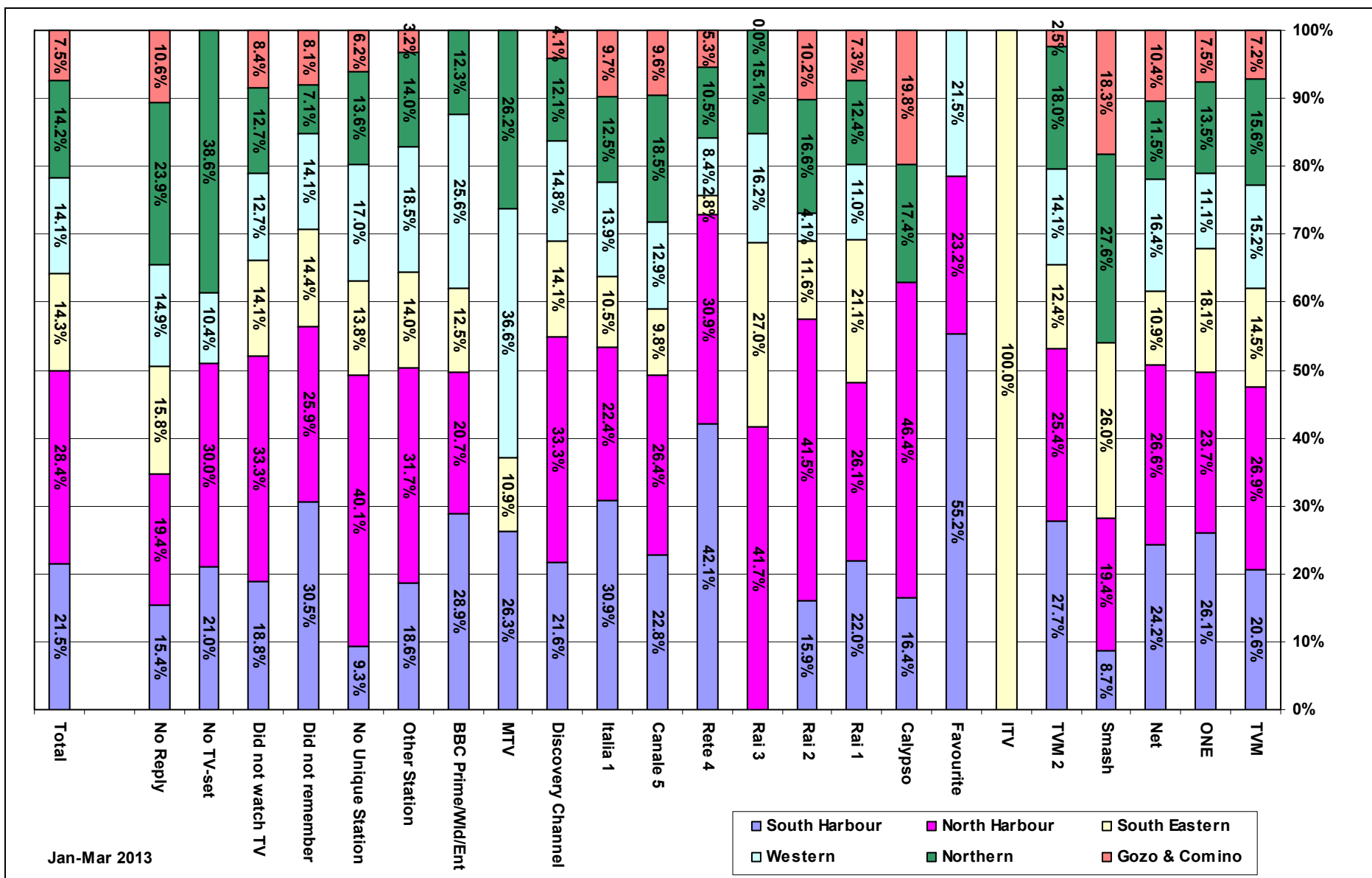


FIG. 2.1.B3: WEIGHTED TV CHANNEL REACH: BY DISTRICTS [JAN-MAR 2013]

2.1.B1: WEIGHTED TV CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [JAN-MAR 2013] – “OTHER STATION”

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
ABC	1	1	0	0	0	0	1	0	0	0	1	0	0	0	0	0
Baby City	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
Baby TV	2	0	2	0	0	0	2	0	0	0	0	0	0	0	2	0
BHI	1	0	1	0	0	0	0	0	1	0	0	0	0	1	0	0
Biography	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	0
Boomerang	8	3	5	3	3	0	2	0	0	0	3	3	1	0	0	1
Cartoon Network	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Cartoonito	1	1	0	0	0	0	1	0	0	0	0	0	1	0	0	0
CBS	1	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0
Channel 4	1	0	1	0	1	0	0	0	0	0	0	0	0	0	0	1
Citta Vatican	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1
CNN	4	1	3	0	1	0	1	2	0	0	0	1	0	3	0	0
Crime Investigation	1	0	1	0	0	0	0	1	0	0	0	0	0	1	0	0
Disney Channel	26	11	16	19	4	0	4	0	0	0	4	6	6	9	2	0
Diva	1	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0
Dubai 1	2	1	1	0	0	0	0	1	1	0	0	1	0	0	1	0
Dubai Channel	1	1	0	0	0	0	0	1	0	0	0	0	0	1	0	0
Dubai Sports	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
E! Entertainment	12	1	11	0	9	0	1	2	1	0	2	3	2	1	1	3
ETWN 2000	2	1	1	0	0	0	0	0	2	0	1	0	0	1	0	0
Euronews	4	2	2	0	1	0	0	2	1	0	1	3	0	0	0	0
Eurosports	3	3	0	1	0	0	0	1	1	0	0	0	0	3	0	0
EWTN	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
Food Network	4	1	3	0	1	0	2	1	0	0	0	2	1	1	0	0
Football station	1	1	0	0	1	0	0	0	0	0	0	0	0	0	1	0
Fox	2	1	1	0	0	0	1	1	0	0	0	1	0	0	1	0
FOX LIFE	4	4	0	0	3	1	0	0	0	0	1	1	0	1	0	0
France 24	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
German TV	1	1	0	1	0	0	0	0	0	0	0	1	0	0	0	0
GO Movies	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Go Sports	6	6	0	4	0	0	1	1	1	0	0	3	0	1	2	0
GO Sports 1	1	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0
GO Stars	7	2	5	2	0	0	4	0	0	1	2	3	1	0	1	0
Granada	1	0	1	0	0	0	0	1	0	0	0	1	0	0	0	0
Iris	2	1	1	0	0	0	0	0	2	0	2	0	0	0	0	0
ITV	2	1	1	0	0	0	0	0	2	0	0	1	0	0	1	0
La 5	1	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0
La7	5	3	2	0	0	0	1	2	1	1	2	2	0	1	0	0
Malta Stars	1	0	1	0	0	0	0	1	0	0	0	0	1	0	0	0
MBC	2	2	0	0	0	0	1	1	0	0	0	1	0	0	1	0
Melita More	2	1	1	0	0	0	0	2	0	0	0	1	0	1	0	0

TABLE 2.1.B: CONT/ ...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Mezzo	2	1	1	0	0	0	1	1	0	0	0	2	0	0	0	0
MGM	3	1	2	0	0	1	0	0	2	0	0	1	0	1	1	0
Military Channel	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
Mourty	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0
Movie Channel	1	0	1	0	0	0	0	1	0	0	0	0	0	0	1	0
Movies and More	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
MTV	2	1	1	0	2	0	0	0	0	0	1	0	1	0	0	0
National Geographic	6	2	4	1	0	1	2	2	0	0	1	0	1	1	3	0
Nickelodeon	5	2	2	5	0	0	0	0	0	0	0	0	2	1	1	0
Reality Zone	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
RTL	2	1	1	0	0	0	1	1	0	0	0	1	1	0	0	0
Satellite Station	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Science	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Sky	11	7	5	1	3	3	2	1	0	1	3	4	1	0	3	0
Sky 3d	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Sky Cinema	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Sky Italia	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Sky Movies	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Sky News	3	0	3	0	0	0	1	1	1	0	0	1	1	0	1	0
Sky Sports	2	2	0	0	0	0	0	2	0	0	1	1	0	0	0	0
Sky UK	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
Sports Channel	2	2	0	0	0	0	0	0	2	0	0	0	1	1	0	0
TCM	2	0	2	0	1	0	0	1	0	0	0	0	1	0	1	0
TLC	7	1	5	0	6	0	1	0	0	0	4	0	1	1	0	0
Trace TV	1	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0
United Channel	1	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Vh 1	1	1	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Zone Reality	2	0	2	0	1	0	1	0	0	0	0	0	2	0	0	0
ZTS	1	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0
Total	186	91	95	37	43	9	39	35	19	4	35	59	26	34	26	6

[Includes 2nd and 3rd Radio station]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Weighted Table Totals may not tally due to weighting and rounding off

2.1.B2: WEIGHTED TV CHANNEL REACH: BY BROADCASTING STATION BY QUARTER [Oct/Dec 2007- Jan/Mar 2013]

	Oct-Dec 2007	Jan-Mar 2008	Apr-Jun 2008	Jul-Sep 2008	Oct-Dec 2008	Jan-Mar 2009	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013
TVM	26.76	26.90	33.00	23.85	34.72	38.18	34.87	21.26	28.65	26.84	34.28	22.12	32.97	36.06	35.82	25.98	39.03	38.11	36.36	26.43	33.63	35.00
ONE	20.66	21.01	15.12	20.63	19.98	13.81	11.20	14.09	15.64	16.58	13.59	14.00	15.21	13.39	13.86	13.40	16.08	16.48	14.61	17.08	17.67	20.88
Net TV	12.11	13.40	8.48	8.31	5.97	5.54	4.62	6.30	5.66	4.35	4.85	6.94	7.31	6.80	5.25	5.83	6.83	8.00	3.85	7.37	11.11	10.98
Smash TV	0.66	0.54	0.55	0.68	0.18	0.42	1.03	4.64	0.85	0.36	0.52	0.58	0.11	0.25	0.22	0.76	0.00	0.00	0.14	0.40	0.77	0.53
TVM2[Educ22]	0.09	0.11	0.18	0.00	0.00	0.00	0.09	0.00	0.18	0.00	0.15	0.16	0.00	0.00	0.29	0.18	0.00	0.35	3.83	4.83	2.41	1.66
Favourite TV						1.26	0.77	1.57	1.37	0.55	0.48	0.73	0.24	0.22	0.26	0.85	0.79	0.13	0.40	0.39	0.57	0.21
Calypso Music TV										0.16	0.08	0.23	0.06	0.00	0.23	0.10	0.00	0.00	0.11		0.25	0.28
ITV			0.09	0.10	0.00	0.00	0.00	0.09	0.06	0.13	0.00	0.00	0.00	0.00	0.00	0.09	0.16	0.17	0.09	0.11	0.30	0.05
Family TV			1.94	1.56	0.18	0.73	0.26															
Prime TV																	0.07	0.00	0.15		0.05	
Local Stations	60.28	61.95	59.35	55.13	61.03	59.94	52.82	47.94	52.41	48.97	53.96	44.75	55.90	56.72	55.93	47.19	62.97	63.24	59.53	56.61	66.76	69.60
Rai 1	4.23	3.11	11.61	3.81	4.52	3.87	6.50	4.46	3.96	5.71	7.24	5.48	4.00	4.24	3.67	4.03	4.13	3.53	7.41	4.13	4.27	3.65
Rai 2	1.41	1.29	1.11	3.03	1.81	2.09	1.54	1.49	1.21	1.58	0.61	1.76	1.13	1.71	1.11	1.63	1.67	1.00	1.05	1.56	1.52	1.12
Rai 3	0.38	0.43	0.74	0.39	0.54	0.84	0.60	0.61	0.80	0.61	0.47	0.38	0.56	0.44	0.36	0.09	0.07	0.09	0.41	0.61	0.83	0.32
Rete 4	2.54	2.68	2.86	2.74	1.90	3.77	3.50	2.80	3.13	3.96	3.17	2.43	3.00	2.14	2.73	3.36	1.26	2.78	2.49	2.90	2.03	1.54
Canale 5	6.01	6.54	4.52	4.99	6.33	6.80	5.64	6.82	5.53	7.96	4.57	5.90	5.03	5.23	4.78	5.38	4.76	4.89	3.76	4.44	4.45	3.29
Italia 1	7.32	7.18	5.07	5.77	3.98	5.65	6.67	8.14	7.23	7.02	6.67	7.75	5.83	6.28	5.58	6.62	5.48	5.55	5.42	5.96	3.98	5.36
Discovery Channel	1.78	2.14	2.21	2.93	3.44	2.20	3.50	4.64	5.71	4.28	4.67	4.91	3.24	3.42	5.18	5.80	4.57	3.11	3.29	3.75	1.92	2.57
MTV	0.38	0.64	1.11	2.64	0.81	0.63	2.14	1.31	1.31	0.91	0.77	0.85	0.81	0.86	1.26	1.73	0.63	0.44	0.85	0.56	0.91	0.60
BBC Channels	1.69	1.93	1.11	2.64	1.81	1.46	1.37	1.84	1.75	1.69	1.61	2.57	1.50	2.11	2.48	3.07	1.55	1.24	1.82	1.30	1.11	1.22
Other TV Stations	13.99	12.11	10.32	15.93	13.83	12.76	15.73	19.95	16.95	17.33	16.26	23.20	19.00	16.86	16.91	21.10	12.91	14.13	13.97	18.18	12.22	10.74
Foreign Stations	39.72	38.05	40.65	44.87	38.97	40.06	47.18	52.06	47.59	51.06	46.04	55.25	44.10	43.28	44.07	52.81	37.03	36.76	40.47	43.39	33.24	30.40
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

[Includes 2nd and 3rd Radio station]

Totals may not tally due to weighting and rounding off

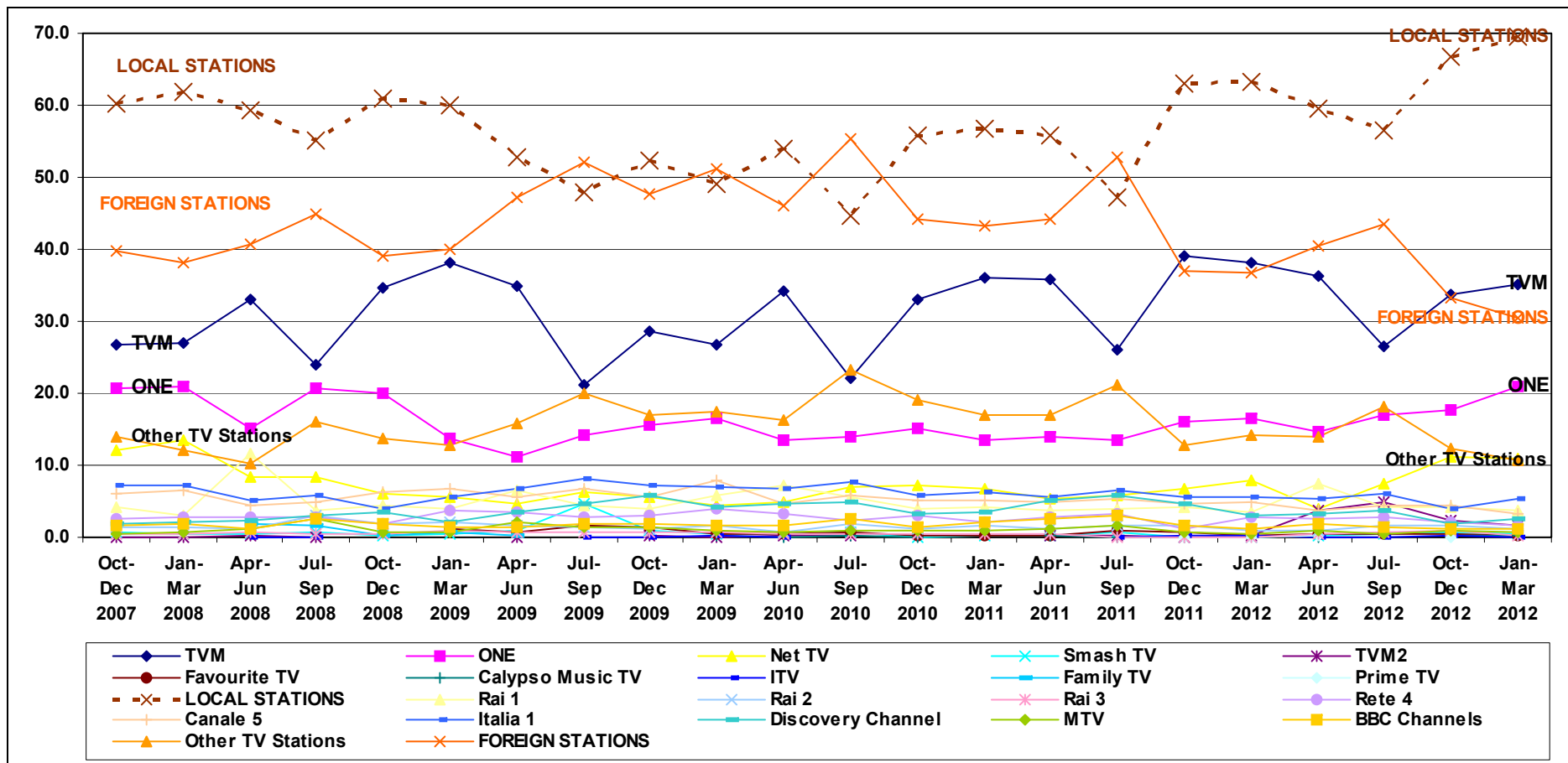
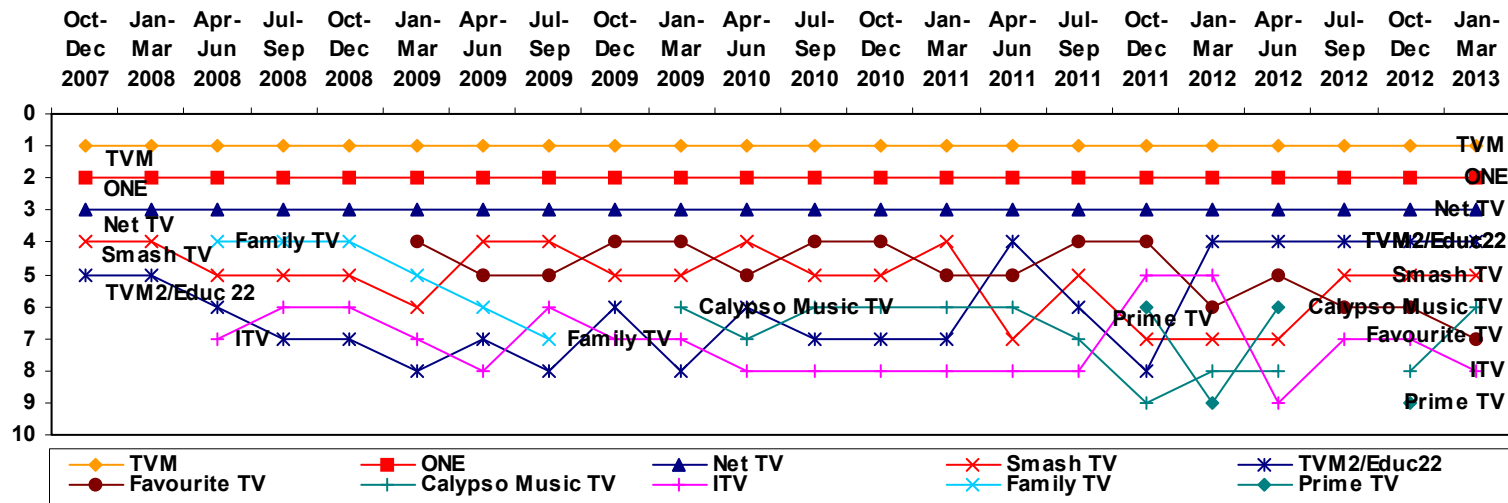


FIGURE 2.1.B4: TV REACH BY BROADCASTING STATION BY QUARTER [OCT/DEC 2007- JAN/MAR 2013]

2.1.B: WEIGHTED TV CHANNEL REACH: BY BROADCASTING STATION BY QUARTER BY RANKING[Oct/Dec 2007- Jan/Mar 2013]

	Oct-Dec 2007	Jan-Mar 2008	Apr-Jun 2008	Oct-Dec 2008	Oct-Dec 2008	Jan-Mar 2009	Apr-Jun 2009	Oct-Dec 2009	Oct-Dec 2009	Jan-Mar 2009	Apr-Jun 2010	Oct-Dec 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Oct-Dec 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Oct-Dec 2012	Jan-Mar 2013
Ranking																					
Local Stations																					
TVM	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
ONE	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Net TV	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
Smash TV	4	4	5	5	5	6	4	4	5	5	4	5	5	4	7	5	7	7	7	5	5
TVM2[Educ22]	5	5	6	7	7	8	7	8	6	8	6	7	7	7	4	6	8	4	4	4	4
Favourite TV						4	5	5	4	4	5	4	4	5	5	4	4	6	5	6	7
Calypso Music TV										6	7	6	6	6	6	7	9	8	8	8	6
ITV			7	6	6	7	8	6	7	7	8	8	8	8	8	8	5	5	9	7	8
Family TV			4	4	4	5	6	7													
Prime TV																6	9	6	9		
Foreign Stations																					
Rai 1	4	4	1	4	3	4	3	5	5	4	2	4	4	4	5	5	5	4	2	4	3
Rai 2	8	8	8	5	7	7	8	8	9	8	9	8	8	8	9	9	6	8	8	7	8
Rai 3	9	10	10	10	10	9	10	10	10	10	10	10	10	10	10	10	10	10	10	9	10
Rete 4	5	5	5	7	6	5	5	6	6	6	6	7	6	6	6	6	8	6	6	6	6
Canale 5	3	3	4	3	2	2	4	3	4	2	5	3	3	3	4	4	3	3	4	3	4
Italia 1	2	2	3	2	4	3	2	2	2	3	3	2	2	2	2	2	2	2	3	2	2
Discovery Channel	6	6	6	6	5	6	6	4	3	5	4	5	5	5	3	3	4	5	5	5	5
MTV	10	9	9	9	9	10	7	9	8	9	8	9	9	9	8	8	9	9	9	10	9
BBC Prime/Worl/Ent	7	7	7	8	8	8	9	7	7	7	7	6	7	7	7	7	7	7	7	8	7
Other TV Stations	1	1	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Local Stations



Foreign Stations

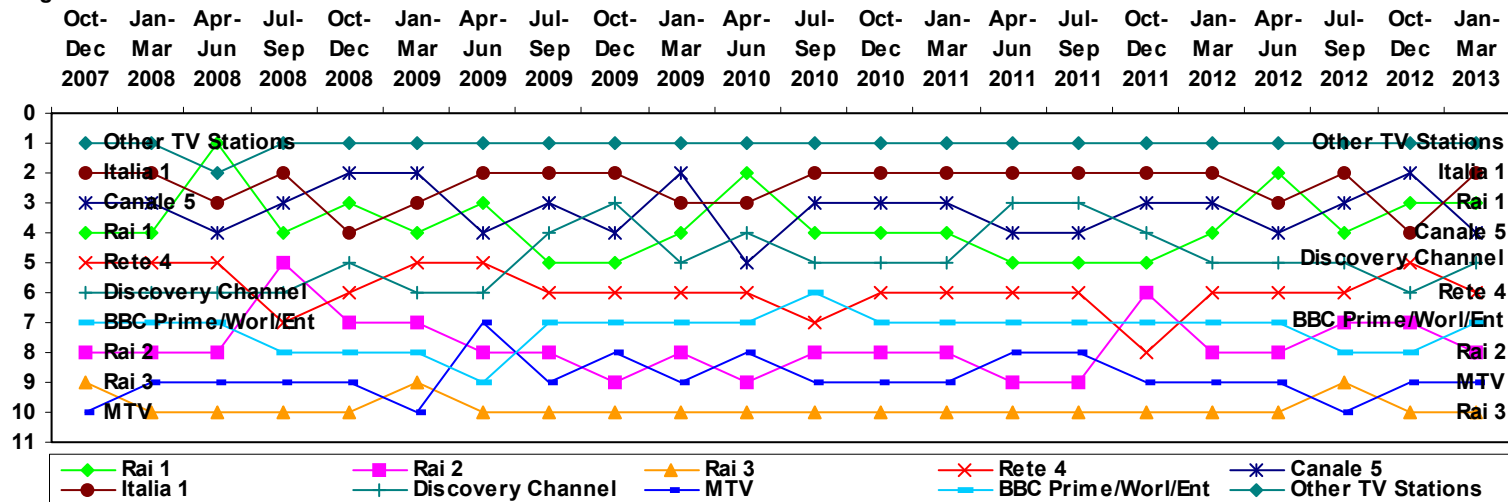


FIGURE 2.1.B5: TV REACH BY BROADCASTING STATION BY RANKING [OCT/DEC 2007- JAN/MAR 2013]

2.1.C: POPULATION TV CHANNEL REACH: BY GENDER, BY AGE GROUP AND BY DISTRICT [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
TVM	122,830	61,211	61,619	6,958	15,746	6,563	37,901	32,817	19,027	3,818	25,357	32,994	17,868	18,617	19,201	8,793
	24.7%	25.2%	24.2%	25.9%	21.1%	25.1%	26.2%	25.6%	24.3%	20.7%	23.7%	23.4%	25.0%	26.5%	27.2%	23.6%
	100.0%	49.8%	50.2%	5.7%	12.8%	5.3%	30.9%	26.7%	15.5%	3.1%	20.6%	26.9%	14.5%	15.2%	15.6%	7.2%
ONE	73,267	36,795	36,472	1,596	7,924	2,776	19,467	25,392	13,909	2,203	19,126	17,333	13,275	8,139	9,865	5,529
	14.7%	15.1%	14.3%	6.0%	10.6%	10.6%	13.5%	19.8%	17.7%	12.0%	17.9%	12.3%	18.6%	11.6%	14.0%	14.9%
	100.0%	50.2%	49.8%	2.2%	10.8%	3.8%	26.6%	34.7%	19.0%	3.0%	26.1%	23.7%	18.1%	11.1%	13.5%	7.5%
Net TV	38,535	16,394	22,141	1,101	2,293	1,077	8,380	12,630	10,115	2,939	9,329	10,268	4,182	6,337	4,423	3,996
	7.7%	6.7%	8.7%	4.1%	3.1%	4.1%	5.8%	9.8%	12.9%	16.0%	8.7%	7.3%	5.9%	9.0%	6.3%	10.7%
	100.0%	42.5%	57.5%	2.9%	6.0%	2.8%	21.7%	32.8%	26.2%	7.6%	24.2%	26.6%	10.9%	16.4%	11.5%	10.4%
Smash TV	1,864	911	953	0	0	0	0	846	843	175	163	361	484	0	515	341
	.4%	.4%	.4%	0.0%	0.0%	0.0%	0.0%	.7%	1.1%	1.0%	.2%	.3%	.7%	0.0%	.7%	.9%
	100.0%	48.9%	51.1%	0.0%	0.0%	0.0%	0.0%	45.4%	45.2%	9.4%	8.7%	19.4%	26.0%	0.0%	27.6%	18.3%
TVM2	5,821	2,658	3,163	524	0	779	1,385	1,916	1,012	205	1,613	1,479	719	818	1,048	144
	1.2%	1.1%	1.2%	2.0%	0.0%	3.0%	1.0%	1.5%	1.3%	1.1%	1.6%	1.0%	1.0%	1.2%	1.5%	.4%
	100.0%	45.7%	54.3%	9.0%	0.0%	13.4%	23.8%	32.9%	17.4%	3.5%	27.7%	25.4%	12.4%	14.1%	18.0%	2.5%
iTV	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Favourite Channel	753	0	753	0	0	0	253	175	325	0	416	175	0	162	0	0
	.2%	0.0%	.3%	0.0%	0.0%	0.0%	.2%	.1%	.4%	0.0%	.4%	.1%	0.0%	.2%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	33.6%	23.2%	43.2%	0.0%	55.2%	23.2%	0.0%	21.5%	0.0%	0.0%
Calypso	995	832	163	0	0	0	276	336	383	0	163	462	0	0	173	197
	.2%	.3%	.1%	0.0%	0.0%	0.0%	.2%	.3%	.5%	0.0%	.2%	.3%	0.0%	0.0%	.2%	.5%
	100.0%	83.6%	16.4%	0.0%	0.0%	0.0%	27.7%	33.8%	38.5%	0.0%	16.4%	46.4%	0.0%	0.0%	17.4%	19.8%
Prime TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rai 1	12,995	6,611	6,384	475	1,037	216	3,420	4,022	2,757	1,068	2,821	3,347	2,890	1,410	1,594	933
	2.6%	2.7%	2.5%	1.8%	1.4%	.8%	2.4%	3.1%	3.5%	5.8%	2.6%	2.4%	4.0%	2.0%	2.3%	2.5%
	100.0%	50.9%	49.1%	3.7%	8.0%	1.7%	26.3%	31.0%	21.2%	8.2%	21.7%	25.8%	22.2%	10.9%	12.3%	7.2%
Rai 2	3,913	1,999	1,914	221	0	1,186	670	861	487	488	624	1,624	453	162	650	400
	.8%	.8%	.8%	.8%	0.0%	4.5%	.5%	.7%	.6%	2.7%	.6%	1.2%	.6%	.2%	.9%	1.1%
	100.0%	51.1%	48.9%	5.6%	0.0%	30.3%	17.1%	22.0%	12.4%	12.5%	15.9%	41.5%	11.6%	4.1%	16.6%	10.2%
Rai 3	1,119	367	752	0	0	0	281	471	367	0	0	467	302	181	169	0
	.2%	.2%	.3%	0.0%	0.0%	0.0%	.2%	.4%	.5%	0.0%	0.0%	.3%	.4%	.3%	.2%	0.0%
	100.0%	32.8%	67.2%	0.0%	0.0%	0.0%	25.1%	42.1%	32.8%	0.0%	0.0%	41.7%	27.0%	16.2%	15.1%	0.0%
Rete 4	5,397	2,244	3,153	0	182	301	1,533	2,062	1,133	186	2,274	1,665	151	453	566	288
	1.1%	.9%	1.2%	0.0%	.2%	1.2%	1.1%	1.6%	1.4%	1.0%	2.1%	1.2%	.2%	.6%	.8%	.8%
	100.0%	41.6%	58.4%	0.0%	3.4%	5.6%	28.4%	38.2%	21.0%	3.4%	42.1%	30.9%	2.8%	8.4%	10.5%	5.3%
Canale 5	11,545	3,193	8,352	563	1,023	776	4,119	3,071	1,831	162	2,628	3,050	1,128	1,495	2,141	1,103
	2.3%	1.3%	3.3%	2.1%	1.4%	3.0%	2.8%	2.4%	2.3%	.9%	2.5%	2.2%	1.6%	2.1%	3.0%	3.0%
	100.0%	27.7%	72.3%	4.9%	8.9%	6.7%	35.7%	26.6%	15.9%	1.4%	22.8%	26.4%	9.8%	12.9%	18.5%	9.6%
Italia 1	18,798	10,057	8,741	2,214	3,961	3,138	6,636	2,065	784	0	5,808	4,218	1,968	2,619	2,354	1,831
	3.8%	4.1%	3.4%	8.3%	5.3%	12.0%	4.6%	1.6%	1.0%	0.0%	5.4%	3.0%	2.8%	3.7%	3.3%	4.9%
	100.0%	53.5%	46.5%	11.8%	21.1%	16.7%	35.3%	11.0%	4.2%	0.0%	30.9%	22.4%	10.5%	13.9%	12.5%	9.7%

2.1.C: CONT /...

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Discovery Channel	9,015	7,066	1,949	602	1,926	507	3,587	2,021	372	0	1,948	3,005	1,268	1,335	1,090	369
	1.8%	2.9%	.8%	2.2%	2.6%	1.9%	2.5%	1.6%	.5%	0.0%	1.8%	2.1%	1.8%	1.9%	1.5%	1.0%
MTV	100.0%	78.4%	21.6%	6.7%	21.4%	5.6%	39.8%	22.4%	4.1%	0.0%	21.6%	33.3%	14.1%	14.8%	12.1%	4.1%
	2,108	256	1,852	660	824	0	624	0	0	0	554	0	230	772	552	0
	.4%	.1%	.7%	2.5%	1.1%	0.0%	.4%	0.0%	0.0%	0.0%	.5%	0.0%	.3%	1.1%	.8%	0.0%
BBC Channels	100.0%	12.1%	87.9%	31.3%	39.1%	0.0%	29.6%	0.0%	0.0%	0.0%	26.3%	0.0%	10.9%	36.6%	26.2%	0.0%
	4,281	1,841	2,440	0	215	0	1,333	1,616	1,117	0	1,239	886	533	1,097	526	0
	.9%	.8%	1.0%	0.0%	.3%	0.0%	.9%	1.3%	1.4%	0.0%	1.2%	.6%	.7%	1.6%	.7%	0.0%
Other TV Stations	100.0%	43.0%	57.0%	0.0%	5.0%	0.0%	31.1%	37.7%	26.1%	0.0%	28.9%	20.7%	12.5%	25.6%	12.3%	0.0%
	37,701	18,505	19,196	7,567	8,787	1,808	7,853	7,044	3,897	745	7,022	11,967	5,270	6,961	5,283	1,198
	7.6%	7.6%	7.6%	28.2%	11.8%	6.9%	5.4%	5.5%	5.0%	4.0%	6.6%	8.5%	7.4%	9.9%	7.5%	3.2%
No particular station	100.0%	49.1%	50.9%	20.1%	23.3%	4.8%	20.8%	18.7%	10.3%	2.0%	18.6%	31.7%	14.0%	18.5%	14.0%	3.2%
	17,606	7,860	9,746	732	1,659	922	3,439	5,798	3,829	1,227	1,635	7,053	2,437	2,991	2,402	1,088
	3.5%	3.2%	3.8%	2.7%	2.2%	3.5%	2.4%	4.5%	4.9%	6.7%	1.5%	5.0%	3.4%	4.3%	3.4%	2.9%
Do not remember	100.0%	44.6%	55.4%	4.2%	9.4%	5.2%	19.5%	32.9%	21.7%	7.0%	9.3%	40.1%	13.8%	17.0%	13.6%	6.2%
	2,440	989	1,451	0	0	0	706	541	693	500	745	631	351	343	173	197
	.5%	.4%	.6%	0.0%	0.0%	0.0%	.5%	.4%	.9%	2.7%	.7%	.4%	.5%	.5%	.2%	.5%
Do not watch TV	100.0%	40.5%	59.5%	0.0%	0.0%	0.0%	28.9%	22.2%	28.4%	20.5%	30.5%	25.9%	14.4%	14.1%	7.1%	8.1%
	111,546	57,036	54,510	3,082	27,815	5,838	38,623	20,123	12,722	3,343	20,942	37,150	15,700	14,222	14,133	9,399
	22.4%	23.4%	21.4%	11.5%	37.3%	22.3%	26.7%	15.7%	16.2%	18.2%	19.6%	26.3%	22.0%	20.2%	20.0%	25.3%
No TV-set	100.0%	51.1%	48.9%	2.8%	24.9%	5.2%	34.6%	18.0%	11.4%	3.0%	18.8%	33.3%	14.1%	12.7%	12.7%	8.4%
	1,555	448	1,107	262	0	0	281	331	186	495	326	467	0	162	600	0
	.3%	.2%	.4%	1.0%	0.0%	0.0%	.2%	.3%	.2%	2.7%	.3%	.3%	0.0%	.2%	.8%	0.0%
No Reply	100.0%	28.8%	71.2%	16.8%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	21.0%	30.0%	0.0%	10.4%	38.6%	0.0%
	13,234	5,993	7,241	261	1,225	262	3,777	4,224	2,633	852	2,034	2,566	2,086	1,976	3,168	1,404
	2.7%	2.5%	2.8%	1.0%	1.6%	1.0%	2.6%	3.3%	3.4%	4.6%	1.9%	1.8%	2.9%	2.8%	4.5%	3.8%
	100.0%	45.3%	54.7%	2.0%	9.3%	2.0%	28.5%	31.9%	19.9%	6.4%	15.4%	19.4%	15.8%	14.9%	23.9%	10.6%
Total	497,487	243,266	254,221	26,818	74,617	26,149	144,713	128,362	78,422	18,406	106,767	141,168	71,464	70,252	70,626	37,210
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		48.9%	51.1%	5.4%	15.0%	5.3%	29.1%	25.8%	15.8%	3.7%	21.5%	28.4%	14.4%	14.1%	14.2%	7.5%

[Count / Column % / Row %]

[Includes 2nd and 3rd Radio station]

[Totals may not tally due to weighting and rounding off]

[Channel Reach = the number of people viewing a TV station irrespective of the time that they stayed tuned-in]

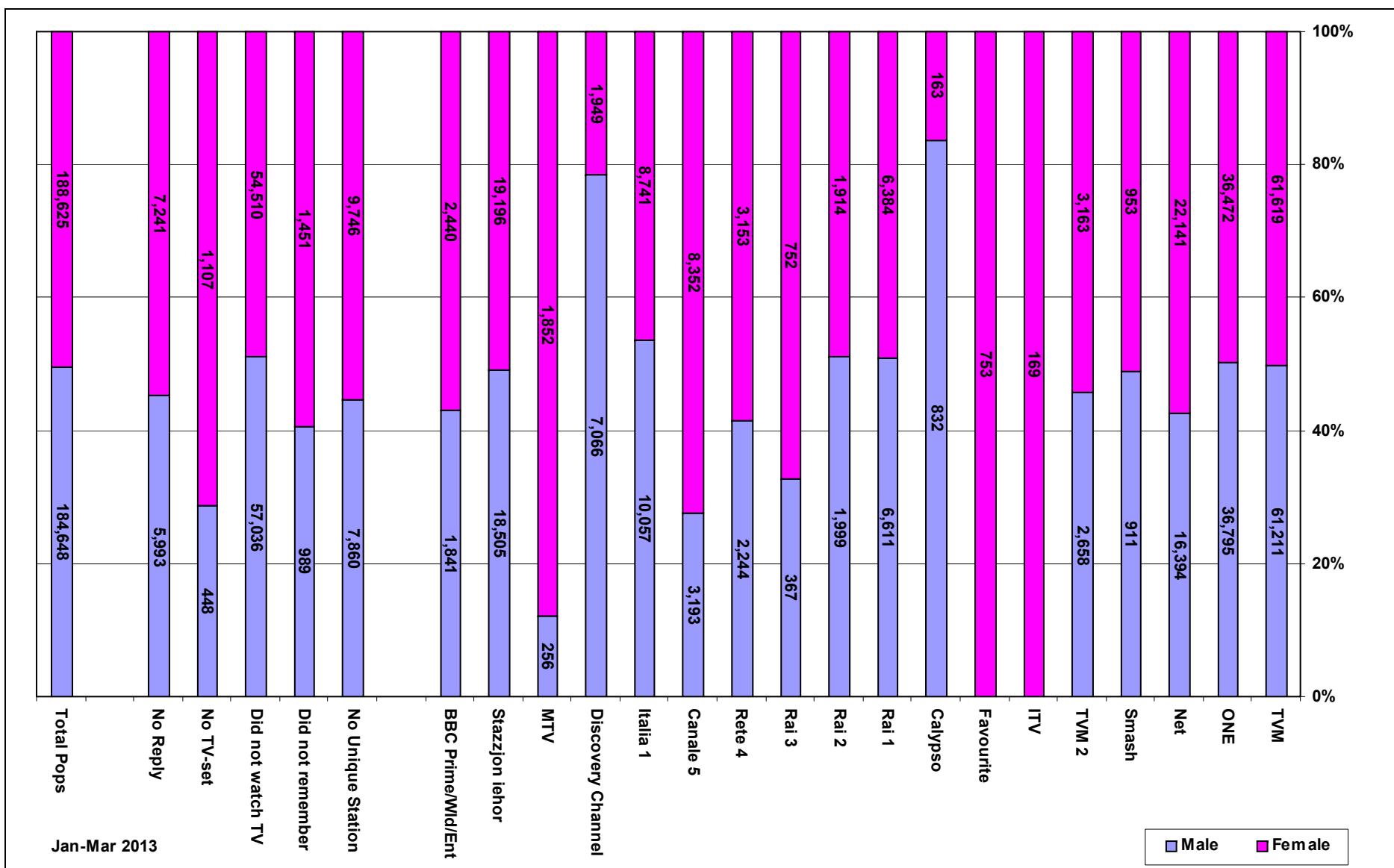


FIGURE 2.1.c1: POPULATION TV CHANNEL REACH: BY GENDER [JAN-MAR 2013]

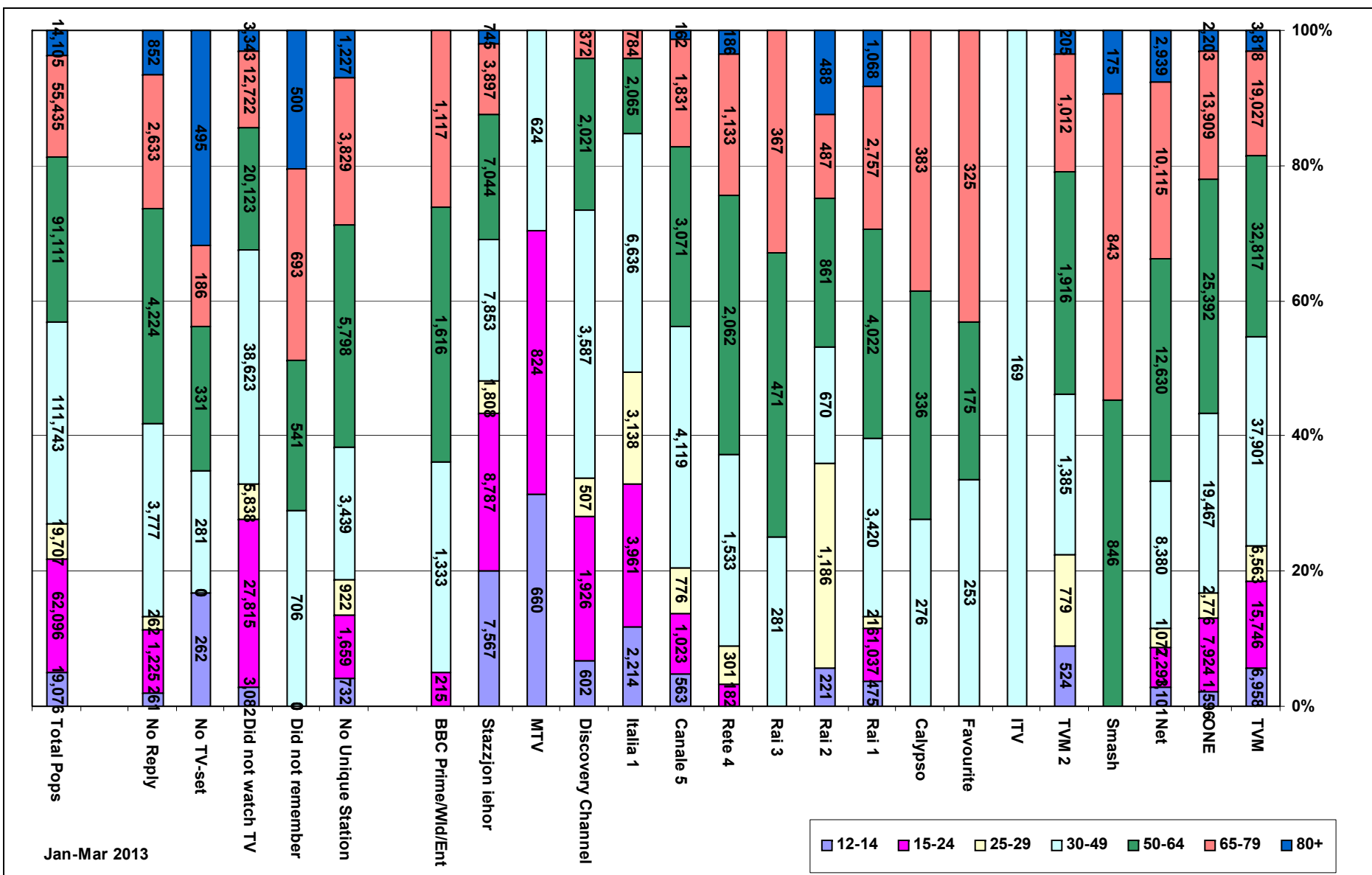


FIGURE 2.1.c2: POPULATION TV CHANNEL REACH: BY AGE GROUPS [JAN-MAR 2013]

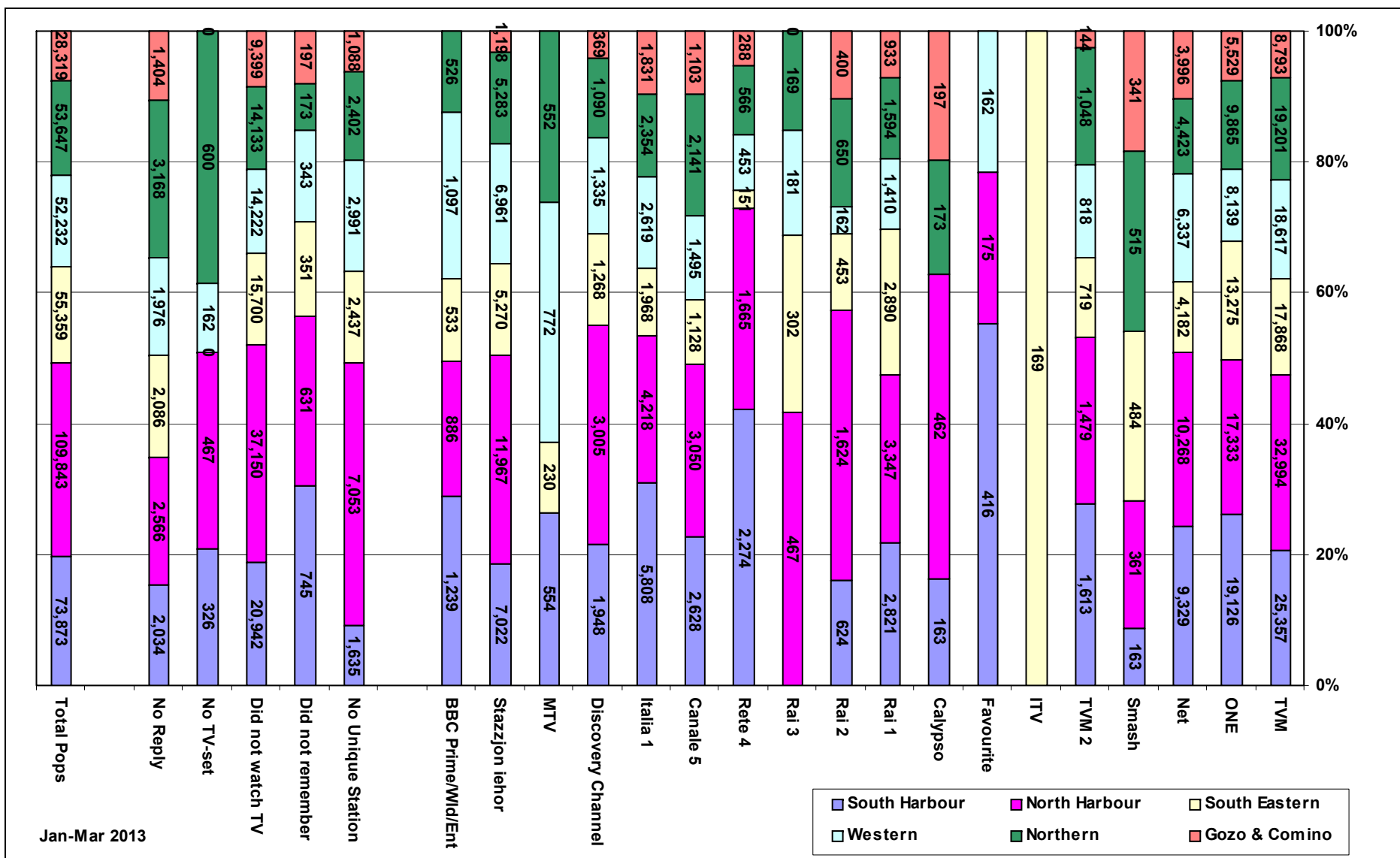


FIGURE 2.1.c3: POPULATION TV CHANNEL REACH: BY DISTRICTS [JAN-MAR 2013]

2.1.c1: TV CHANNEL REACH: BY GENDER, BY AGE GROUP AND BY DISTRICT [JAN-MAR 2013] – “OTHER STATION”

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
ABC	256	256	0	0	0	0	256	0	0	0	256	0	0	0	0	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Baby City	253	0	253	0	0	0	253	0	0	0	253	0	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Baby TV	376	0	376	0	0	0	376	0	0	0	0	0	0	0	376	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.5%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
BHI	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Biography	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Boomerang	1565	557	1008	623	517	0	425	0	0	0	554	626	169	0	0	216
	.3%	.2%	.4%	2.3%	.7%	0.0%	.3%	0.0%	0.0%	0.0%	.5%	.4%	.2%	0.0%	0.0%	.6%
	100.0%	35.6%	64.4%	39.8%	33.0%	0.0%	27.2%	0.0%	0.0%	0.0%	35.4%	40.0%	10.8%	0.0%	0.0%	13.8%
Cartoon Network	215	215	0	0	215	0	0	0	0	0	0	0	0	215	0	0
	.0%	.1%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Cartoonito	235	235	0	0	0	0	235	0	0	0	0	0	235	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
CBS	296	0	296	0	0	296	0	0	0	0	0	0	0	296	0	0
	.1%	0.0%	.1%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Channel 4	216	0	216	0	216	0	0	0	0	0	0	0	0	0	0	216
	.0%	0.0%	.1%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.6%
	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Citta Vatican	144	0	144	0	0	0	0	0	144	0	0	0	0	0	0	144
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
CNN	824	186	638	0	296	0	180	348	0	0	0	186	0	638	0	0
	.2%	.1%	.3%	0.0%	.4%	0.0%	.1%	.3%	0.0%	0.0%	0.0%	.1%	0.0%	.9%	0.0%	0.0%
	100.0%	22.6%	77.4%	0.0%	35.9%	0.0%	21.8%	42.2%	0.0%	0.0%	0.0%	22.6%	0.0%	77.4%	0.0%	0.0%
Crime Investigation	162	0	162	0	0	0	0	162	0	0	0	0	0	162	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Disney Channel	5283	2144	3139	3791	770	0	722	0	0	0	820	1256	1119	1724	364	0
	1.1%	.9%	1.2%	14.1%	1.0%	0.0%	.5%	0.0%	0.0%	0.0%	.8%	.9%	1.6%	2.5%	.5%	0.0%
	100.0%	40.6%	59.4%	71.8%	14.6%	0.0%	13.7%	0.0%	0.0%	0.0%	15.5%	23.8%	21.2%	32.6%	6.9%	0.0%
Diva	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

TABLE 2.1.c1: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Dubai 1	355	186	169	0	0	0	0	169	186	0	0	186	0	0	169	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	.2%	0.0%	0.0%	.1%	0.0%	0.0%	.2%	0.0%
	100.0%	52.4%	47.6%	0.0%	0.0%	0.0%	0.0%	47.6%	52.4%	0.0%	0.0%	52.4%	0.0%	0.0%	47.6%	0.0%
Dubai Channel	181	181	0	0	0	0	0	181	0	0	0	0	0	181	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Dubai Sports	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
E! Entertainment	2499	205	2294	0	1790	0	190	314	205	0	368	650	381	296	182	622
	.5%	.1%	.9%	0.0%	2.4%	0.0%	.1%	.2%	.3%	0.0%	.3%	.5%	.5%	.4%	.3%	1.7%
	100.0%	8.2%	91.8%	0.0%	71.6%	0.0%	7.6%	12.6%	8.2%	0.0%	14.7%	26.0%	15.2%	11.8%	7.3%	24.9%
ETWN 2000	344	181	163	0	0	0	0	0	344	0	163	0	0	181	0	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	.2%	0.0%	0.0%	.3%	0.0%	0.0%
	100.0%	52.6%	47.4%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	47.4%	0.0%	0.0%	52.6%	0.0%	0.0%
Euronews	825	487	338	0	301	0	0	349	175	0	163	662	0	0	0	0
	.2%	.2%	.1%	0.0%	.4%	0.0%	0.0%	.3%	.2%	0.0%	.2%	.5%	0.0%	0.0%	0.0%	0.0%
	100.0%	59.0%	41.0%	0.0%	36.5%	0.0%	0.0%	42.3%	21.2%	0.0%	19.8%	80.2%	0.0%	0.0%	0.0%	0.0%
Eurosports	577	577	0	215	0	0	0	181	181	0	0	0	0	577	0	0
	.1%	.2%	0.0%	.8%	0.0%	0.0%	0.0%	.1%	.2%	0.0%	0.0%	0.0%	0.0%	.8%	0.0%	0.0%
	100.0%	100.0%	0.0%	37.3%	0.0%	0.0%	0.0%	31.4%	31.4%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
EWTN	186	186	0	0	0	0	0	0	186	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Food Network	840	215	625	0	215	0	450	175	0	0	0	456	169	215	0	0
	.2%	.1%	.2%	0.0%	.3%	0.0%	.3%	.1%	0.0%	0.0%	0.0%	.3%	.2%	.3%	0.0%	0.0%
	100.0%	25.6%	74.4%	0.0%	25.6%	0.0%	53.6%	20.8%	0.0%	0.0%	0.0%	54.3%	20.1%	25.6%	0.0%	0.0%
Football station	262	262	0	0	262	0	0	0	0	0	0	0	0	0	262	0
	.1%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Fox	445	276	169	0	0	0	276	169	0	0	0	276	0	0	169	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.2%	0.0%
	100.0%	62.0%	38.0%	0.0%	0.0%	0.0%	62.0%	38.0%	0.0%	0.0%	0.0%	62.0%	0.0%	0.0%	38.0%	0.0%
FOX LIFE	777	777	0	0	562	215	0	0	0	0	261	301	0	215	0	0
	0.2%	0.3%	0.0%	0.0%	0.8%	0.8%	0.0%	0.0%	0.0%	0.0%	0.2%	0.2%	0.0%	0.3%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	66.7%	33.3%	0.0%	0.0%	0.0%	0.0%	33.3%	33.3%	0.0%	33.3%	0.0%	0.0%
France 24	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
German TV	301	301	0	301	0	0	0	0	0	0	0	301	0	0	0	0
	.1%	.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
GO Movies	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

TABLE 2.1.C1: CONT/...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
GO Sports 1	1433	1433	0	864	0	0	215	173	181	0	0	602	0	181	650	0
	.3%	.6%	.0%	3.2%	.0%	.0%	.1%	.1%	.2%	.0%	.0%	.4%	.0%	.3%	.9%	.0%
	100.0%	100.0%	.0%	44.7%	.0%	.0%	13.9%	33.3%	8.1%	.0%	.0%	32.9%	.0%	8.1%	59.0%	.0%
GO Stars	1416	481	935	325	0	0	886	0	0	205	458	601	169	0	188	0
	.3%	.2%	.4%	1.2%	0.0%	0.0%	.6%	0.0%	0.0%	1.1%	.4%	.4%	.2%	0.0%	.3%	0.0%
	100.0%	34.0%	66.0%	23.0%	0.0%	0.0%	62.6%	0.0%	0.0%	14.5%	32.3%	42.4%	11.9%	0.0%	13.3%	0.0%
Granada	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Iris	368	205	163	0	0	0	0	0	368	0	368	0	0	0	0	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.5%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	55.7%	44.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ITV	348	173	175	0	0	0	0	0	348	0	0	175	0	0	173	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	.1%	0.0%	0.0%	.2%	0.0%
	100.0%	49.7%	50.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	50.3%	0.0%	0.0%	49.7%	0.0%
La 5	230	0	230	0	0	230	0	0	0	0	0	0	230	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
La7	992	642	350	0	0	0	256	350	181	205	461	350	0	181	0	0
	.2%	.3%	.1%	0.0%	0.0%	0.0%	.2%	.3%	.2%	1.1%	.4%	.2%	0.0%	.3%	0.0%	0.0%
	100.0%	64.7%	35.3%	0.0%	0.0%	0.0%	25.8%	35.3%	18.2%	20.7%	46.5%	35.3%	0.0%	18.2%	0.0%	0.0%
Malta Stars	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
MBC	449	449	0	0	0	0	276	173	0	0	0	276	0	0	173	0
	.1%	.2%	0.0%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.2%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	61.5%	38.5%	0.0%	0.0%	0.0%	61.5%	0.0%	0.0%	38.5%	0.0%
Melita More	356	181	175	0	0	0	0	356	0	0	0	175	0	181	0	0
	.1%	.1%	.1%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.1%	.0%	.3%	.0%	.0%
	100.0%	50.0%	50.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	50.0%	.0%	50.0%	.0%	.0%
Melita Sports	261	261	0	0	261	0	0	0	0	0	261	0	0	0	0	0
	.1%	.1%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mezzo	467	186	281	0	0	0	281	186	0	0	0	467	0	0	0	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%
	100.0%	39.8%	60.2%	0.0%	0.0%	0.0%	60.2%	39.8%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
MGM	599	262	337	0	0	262	0	0	337	0	0	175	0	162	262	0
	.1%	.1%	.1%	0.0%	0.0%	1.0%	0.0%	0.0%	.4%	0.0%	0.0%	.1%	0.0%	.2%	.4%	0.0%
	100.0%	43.7%	56.3%	0.0%	0.0%	43.7%	0.0%	0.0%	56.3%	0.0%	0.0%	29.2%	0.0%	27.0%	43.7%	0.0%
Military Channel	301	301	0	0	301	0	0	0	0	0	0	301	0	0	0	0
	.1%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Mourty	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

TABLE 2.1.C1: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Movie Channel	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Movies and More	186	186	0	0	0	0	0	0	186	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
MTV	491	261	230	0	491	0	0	0	0	0	261	0	230	0	0	0
	.1%	.1%	.1%	0.0%	.7%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.3%	0.0%	0.0%	0.0%
	100.0%	53.2%	46.8%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	53.2%	0.0%	46.8%	0.0%	0.0%	0.0%
National Geographic	1151	438	713	182	0	182	436	351	0	0	256	0	182	180	533	0
	.2%	.2%	.3%	.7%	0.0%	.7%	.3%	.3%	0.0%	0.0%	.2%	0.0%	.3%	.3%	.8%	0.0%
	100.0%	38.1%	61.9%	15.8%	0.0%	15.8%	37.9%	30.5%	0.0%	0.0%	22.2%	0.0%	15.8%	15.6%	46.3%	0.0%
Nickelodeon	968	490	478	968	0	0	0	0	0	0	0	0	490	296	182	0
	.2%	.2%	.2%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.7%	.4%	.3%	0.0%
	100.0%	50.6%	49.4%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.6%	30.6%	18.8%	0.0%
Reality Zone	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RTL	463	182	281	0	0	0	281	182	0	0	0	281	182	0	0	0
	.1%	.1%	.1%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	.2%	.3%	0.0%	0.0%	0.0%
	100.0%	39.3%	60.7%	0.0%	0.0%	0.0%	60.7%	39.3%	0.0%	0.0%	0.0%	60.7%	39.3%	0.0%	0.0%	0.0%
Satellite Station	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Science	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Sky	2293	1372	921	298	563	623	450	186	0	173	596	812	235	0	650	0
	.5%	.6%	.4%	1.1%	.8%	2.4%	.3%	.1%	0.0%	.9%	.6%	.6%	.3%	0.0%	.9%	0.0%
	100.0%	59.8%	40.2%	13.0%	24.6%	27.2%	19.6%	8.1%	0.0%	7.5%	26.0%	35.4%	10.2%	0.0%	28.3%	0.0%
Sky 3d	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sky Cinema	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Sky Italia	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Sky Movies	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Sky News	513	0	513	0	0	0	169	169	175	0	0	175	169	0	169	0
	.1%	0.0%	.2%	0.0%	0.0%	0.0%	.1%	.1%	.2%	0.0%	0.0%	.1%	.2%	0.0%	.2%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	32.9%	32.9%	34.1%	0.0%	0.0%	34.1%	32.9%	0.0%	32.9%	0.0%

TABLE 2.1.C1: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Sky Sports	391	391	0	0	0	0	0	391	0	0	205	186	0	0	0	0
	.1%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	52.4%	47.6%	0.0%	0.0%	0.0%	0.0%
Sky UK	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Sports Channel	363	363	0	0	0	0	0	0	363	0	0	0	182	181	0	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.5%	0.0%	0.0%	0.0%	.3%	.3%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	50.1%	49.9%	0.0%	0.0%
TCM	333	0	333	0	182	0	0	151	0	0	0	0	151	0	182	0
	.1%	0.0%	.1%	0.0%	.2%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.3%	0.0%
	100.0%	0.0%	100.0%	0.0%	54.7%	0.0%	0.0%	45.3%	0.0%	0.0%	0.0%	0.0%	45.3%	0.0%	54.7%	0.0%
TLC	1319	245	1074	0	1139	0	180	0	0	0	894	0	245	180	0	0
	.3%	.1%	.4%	0.0%	1.5%	0.0%	.1%	0.0%	0.0%	0.0%	.8%	0.0%	.3%	.3%	0.0%	0.0%
	100.0%	18.6%	81.4%	0.0%	86.4%	0.0%	13.6%	0.0%	0.0%	0.0%	67.8%	0.0%	18.6%	13.6%	0.0%	0.0%
Trace TV	261	261	0	0	261	0	0	0	0	0	261	0	0	0	0	0
	.1%	.1%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
United Channel	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Vh 1	215	215	0	0	215	0	0	0	0	0	0	0	0	215	0	0
	.0%	.1%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Zone Reality	399	0	399	0	230	0	169	0	0	0	0	0	399	0	0	0
	.1%	0.0%	.2%	0.0%	.3%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.6%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	57.6%	0.0%	42.4%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
ZTS	162	0	162	0	0	0	0	0	0	162	0	0	0	162	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.9%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%
Total "Other TV station"	37,701	18,505	19,196	7,567	8,787	1,808	7,853	7,044	3,897	745	7,022	11,967	5,270	6,961	5,283	1,198
	7.6%	7.6%	7.6%	28.2%	11.8%	6.9%	5.4%	5.5%	5.0%	4.0%	6.6%	8.5%	7.4%	9.9%	7.5%	3.2%
	100.0%	49.1%	50.9%	20.1%	23.3%	4.8%	20.8%	18.7%	10.3%	2.0%	18.6%	31.7%	14.0%	18.5%	14.0%	3.2%

[Count / Column % / Row %]

[Includes 2nd and 3rd Radio station]

[Totals may not tally due to weighting and rounding off]

[Channel Reach = the number of people viewing a TV station irrespective of the time that they stayed tuned-in]

TABLE 2.2.B: WEIGHTED TV STATION REACH: BY WEEKDAY AND BY MONTH [JAN-MAR 2013]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	JAN	FEB	MAR
TVM	607	87	100	78	79	106	84	73	210	203	194
	24.7%	25.7%	27.3%	22.1%	22.6%	30.3%	24.2%	20.7%	23.4%	27.0%	24.1%
	100.0%	14.3%	16.4%	12.9%	13.0%	17.5%	13.9%	12.0%	34.7%	33.4%	31.9%
ONE	362	46	57	52	48	52	48	59	128	98	136
	14.7%	13.5%	15.7%	14.7%	13.8%	14.9%	13.9%	16.6%	14.2%	13.1%	16.9%
	100.0%	12.6%	15.8%	14.3%	13.3%	14.5%	13.4%	16.2%	35.3%	27.1%	37.6%
Net	190	28	30	31	23	16	20	43	74	60	56
	7.7%	8.2%	8.3%	8.7%	6.6%	4.6%	5.6%	12.1%	8.2%	8.0%	7.0%
	100.0%	14.5%	15.9%	16.2%	12.1%	8.5%	10.2%	22.5%	38.9%	31.6%	29.5%
Smash	9	0	2	0	3	1	2	2	2	1	7
	.4%	0.0%	.7%	0.0%	.7%	.2%	.5%	.5%	.2%	.1%	.8%
	100.0%	0.0%	27.0%	0.0%	27.1%	9.3%	19.2%	17.4%	17.0%	9.8%	73.2%
TVM 2	29	5	11	1	4	0	8	0	15	5	9
	1.2%	1.5%	3.1%	.2%	1.1%	0.0%	2.2%	0.0%	1.7%	.6%	1.2%
	100.0%	18.1%	38.8%	2.6%	13.4%	0.0%	27.1%	0.0%	51.7%	15.9%	32.4%
ITV	1	0	0	0	0	1	0	0	0	0	1
	.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.1%
	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Favourite	4	1	0	1	0	0	1	1	2	0	2
	.2%	.3%	0.0%	.2%	0.0%	0.0%	.4%	.2%	.2%	0.0%	.3%
	100.0%	23.2%	0.0%	21.5%	0.0%	0.0%	33.6%	21.6%	44.9%	0.0%	55.1%
Calypso	5	1	1	0	2	0	1	0	1	4	0
	.2%	.2%	.4%	0.0%	.5%	0.0%	.2%	0.0%	.1%	.5%	0.0%
	100.0%	16.4%	27.7%	0.0%	38.5%	0.0%	17.4%	0.0%	18.7%	81.3%	0.0%
Prime TV	63	13	11	8	7	12	9	3	19	21	23
	2.6%	4.0%	3.0%	2.3%	1.9%	3.5%	2.6%	.8%	2.1%	2.8%	2.9%
	100.0%	21.1%	17.2%	12.9%	10.6%	19.2%	14.5%	4.6%	30.3%	33.2%	36.4%
Rai 1	19	5	2	1	6	0	2	2	11	4	5
	.8%	1.5%	.7%	.4%	1.8%	0.0%	.5%	.7%	1.2%	.6%	.6%
	100.0%	27.0%	12.8%	6.7%	32.8%	0.0%	8.3%	12.4%	54.8%	21.6%	23.6%
Rai 2	6	0	0	3	2	0	1	0	3	2	1
	.2%	0.0%	0.0%	.8%	.5%	0.0%	.3%	0.0%	.3%	.2%	.1%
	100.0%	0.0%	0.0%	53.7%	30.1%	0.0%	16.2%	0.0%	53.7%	29.7%	16.6%
Rai 3	27	3	3	5	5	4	6	1	12	4	10
	1.1%	.9%	.8%	1.5%	1.5%	1.0%	1.7%	.2%	1.4%	.6%	1.2%
	100.0%	11.2%	10.7%	19.4%	19.5%	13.6%	22.4%	3.2%	46.9%	16.0%	37.1%
Rete 4	57	9	7	11	6	9	8	7	26	15	16
	2.3%	2.7%	1.9%	3.0%	1.7%	2.5%	2.4%	1.9%	2.9%	2.0%	2.0%
	100.0%	16.0%	12.4%	18.7%	10.7%	15.5%	14.7%	11.9%	45.7%	25.8%	28.5%
Canale 5	93	13	16	10	19	11	13	10	37	26	30
	3.8%	3.9%	4.5%	2.9%	5.3%	3.1%	3.8%	2.9%	4.1%	3.5%	3.8%
	100.0%	14.0%	17.7%	10.9%	20.1%	11.8%	14.3%	11.2%	39.3%	28.0%	32.7%
Italia 1	45	6	4	6	11	7	4	7	23	16	5
	1.8%	1.7%	1.2%	1.6%	3.1%	2.0%	1.0%	2.0%	2.5%	2.2%	.7%
	100.0%	12.8%	10.0%	12.8%	24.3%	16.0%	8.1%	15.9%	51.3%	36.5%	12.3%
Discovery Channel	10	1	1	0	6	1	1	0	7	1	2
	.4%	.3%	.4%	0.0%	1.6%	.4%	.3%	0.0%	.8%	.1%	.3%
	100.0%	8.6%	14.0%	0.0%	54.4%	14.0%	8.9%	0.0%	68.3%	8.9%	22.8%
MTV	21	2	2	5	4	6	0	3	9	4	8
	.9%	.5%	.5%	1.3%	1.2%	1.8%	0.0%	.7%	.9%	.6%	1.0%
	100.0%	8.3%	8.3%	21.6%	19.1%	30.4%	0.0%	12.4%	40.2%	20.3%	39.5%
BBC Channels	186	20	32	30	28	26	19	32	67	60	58
	7.6%	6.0%	8.7%	8.4%	7.9%	7.4%	5.5%	9.1%	7.5%	8.1%	7.3%
	100.0%	10.9%	17.0%	15.9%	14.9%	13.9%	10.2%	17.2%	36.2%	32.5%	31.4%
Other Station	607	87	100	78	79	106	84	73	210	203	194
	24.7%	25.7%	27.3%	22.1%	22.6%	30.3%	24.2%	20.7%	23.4%	27.0%	24.1%
	100.0%	14.3%	16.4%	12.9%	13.0%	17.5%	13.9%	12.0%	34.7%	33.4%	31.9%

TABLE 2.2.B: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No Unique Station	87	17	12	14	10	10	8	14	34	16	37
	3.5%	5.2%	3.3%	4.1%	3.0%	2.8%	2.4%	4.1%	3.7%	2.2%	4.6%
	100.0%	20.1%	13.9%	16.7%	12.0%	11.3%	9.5%	16.5%	38.5%	18.8%	42.7%
Did Not Remember	12	1	3	1	3	2	1	2	6	3	3
	.5%	.3%	.7%	.2%	.8%	.6%	.4%	.5%	.6%	.5%	.4%
	100.0%	7.1%	21.0%	6.7%	22.2%	18.4%	10.5%	14.1%	46.3%	28.9%	24.8%
Did not watch TV	551	71	62	88	74	75	100	82	191	184	176
	22.4%	21.1%	16.9%	25.0%	21.2%	21.3%	28.6%	23.1%	21.2%	24.5%	21.9%
	100.0%	12.9%	11.2%	16.0%	13.5%	13.5%	18.1%	14.8%	34.6%	33.4%	32.0%
No TV-set	8	0	1	2	1	2	1	1	1	3	3
	.3%	0.0%	.4%	.5%	.2%	.6%	.2%	.2%	.1%	.5%	.4%
	100.0%	0.0%	18.1%	21.4%	10.5%	28.8%	10.9%	10.4%	10.5%	45.4%	44.1%
No Reply	65	8	6	8	10	9	12	13	25	19	21
	2.7%	2.4%	1.6%	2.1%	2.9%	2.5%	3.4%	3.7%	2.8%	2.6%	2.6%
	100.0%	12.5%	8.9%	11.5%	15.6%	13.6%	18.0%	19.9%	38.0%	29.7%	32.3%
Total	2,457	337	364	353	350	351	349	354	900	751	806
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	13.7%	14.8%	14.4%	14.2%	14.3%	14.2%	14.4%	36.6%	30.6%	32.8%

[Count / Column % / Row %]

[Includes 2nd and 3rd Radio station]

[Totals may not tally due to weighting and rounding off]

[Channel Reach = the number of people viewing a TV station irrespective of the time that they stayed tuned-in]

TABLE 2.2.C: POPULATION TV STATION REACH: BY WEEKDAY AND BY MONTH [JAN-MAR 2013]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
TVM	122,830	17,522	20,152	15,812	16,017	21,477	17,062	14,788	42,575	41,034	39,221
	24.7%	25.7%	27.3%	22.1%	22.6%	30.3%	24.2%	20.7%	23.3%	27.0%	24.1%
	100.0%	14.3%	16.4%	12.9%	13.0%	17.5%	13.9%	12.0%	34.7%	33.4%	31.9%
ONE	73,267	9,225	11,553	10,484	9,769	10,600	9,787	11,849	25,840	19,872	27,555
	14.7%	13.5%	15.6%	14.7%	13.8%	14.9%	13.9%	16.6%	14.2%	13.1%	16.9%
	100.0%	12.6%	15.8%	14.3%	13.3%	14.5%	13.4%	16.2%	35.3%	27.1%	37.6%
Net	38,535	5,606	6,129	6,229	4,656	3,282	3,947	8,686	14,990	12,178	11,367
	7.7%	8.2%	8.3%	8.7%	6.6%	4.6%	5.6%	12.1%	8.2%	8.0%	7.0%
	100.0%	14.5%	15.9%	16.2%	12.1%	8.5%	10.2%	22.5%	38.9%	31.6%	29.5%
Smash	1,864	0	504	0	506	173	357	324	317	182	1,365
	.4%	0.0%	.7%	0.0%	.7%	.2%	.5%	.5%	.2%	.1%	.8%
	100.0%	0.0%	27.0%	0.0%	27.1%	9.3%	19.2%	17.4%	17.0%	9.8%	73.2%
TVM 2	5,821	1,055	2,258	151	780	0	1,577	0	3,010	925	1,886
	1.2%	1.5%	3.1%	.2%	1.1%	0.0%	2.2%	0.0%	1.7%	.6%	1.2%
	100.0%	18.1%	38.8%	2.6%	13.4%	0.0%	27.1%	0.0%	51.7%	15.9%	32.4%
ITV	169	0	0	0	0	169	0	0	0	0	169
	.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.1%
	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Favourite	753	175	0	162	0	0	253	163	338	0	415
	.2%	.3%	0.0%	.2%	0.0%	0.0%	.4%	.2%	.2%	0.0%	.3%
	100.0%	23.2%	0.0%	21.5%	0.0%	0.0%	33.6%	21.6%	44.9%	0.0%	55.1%
Calypso	995	163	276	0	383	0	173	0	186	809	0
	.2%	.2%	.4%	0.0%	.5%	0.0%	.2%	0.0%	.1%	.5%	0.0%
	100.0%	16.4%	27.7%	0.0%	38.5%	0.0%	17.4%	0.0%	18.7%	81.3%	0.0%
Prime TV	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rai 1	12995	2698	2387	1651	1356	2458	1861	584	4070	4258	4667
	2.6%	4.0%	3.2%	2.3%	1.9%	3.5%	2.6%	.8%	2.2%	2.8%	2.9%
	100.0%	20.8%	18.4%	12.7%	10.4%	18.9%	14.3%	4.5%	31.3%	32.8%	35.9%
Rai 2	3,913	1,055	499	262	1,284	0	326	487	2,143	845	925
	.8%	1.5%	.7%	.4%	1.8%	0.0%	.5%	.7%	1.2%	.6%	.6%
	100.0%	27.0%	12.8%	6.7%	32.8%	0.0%	8.3%	12.4%	54.8%	21.6%	23.6%
Rai 3	1,119	0	0	601	337	0	181	0	601	332	186
	.2%	0.0%	0.0%	.8%	.5%	0.0%	.3%	0.0%	.3%	.2%	.1%
	100.0%	0.0%	0.0%	53.7%	30.1%	0.0%	16.2%	0.0%	53.7%	29.7%	16.6%
Rete 4	5,397	602	575	1,049	1,053	734	1,209	175	2,529	866	2,002
	1.1%	.9%	.8%	1.5%	1.5%	1.0%	1.7%	.2%	1.4%	.6%	1.2%
	100.0%	11.2%	10.7%	19.4%	19.5%	13.6%	22.4%	3.2%	46.9%	16.0%	37.1%
Canale 5	11,545	1,850	1,429	2,159	1,237	1,791	1,700	1,379	5,271	2,983	3,291
	2.3%	2.7%	1.9%	3.0%	1.7%	2.5%	2.4%	1.9%	2.9%	2.0%	2.0%
	100.0%	16.0%	12.4%	18.7%	10.7%	15.5%	14.7%	11.9%	45.7%	25.8%	28.5%
Italia 1	18,798	2,640	3,329	2,052	3,774	2,220	2,679	2,104	7,390	5,255	6,153
	3.8%	3.9%	4.5%	2.9%	5.3%	3.1%	3.8%	2.9%	4.1%	3.5%	3.8%
	100.0%	14.0%	17.7%	10.9%	20.1%	11.8%	14.3%	11.2%	39.3%	28.0%	32.7%
Discovery Channel	9,015	1,154	904	1,158	2,194	1,443	728	1,434	4,622	3,288	1,105
	1.8%	1.7%	1.2%	1.6%	3.1%	2.0%	1.0%	2.0%	2.5%	2.2%	.7%
	100.0%	12.8%	10.0%	12.8%	24.3%	16.0%	8.1%	15.9%	51.3%	36.5%	12.3%
MTV	2,108	182	296	0	1,146	296	188	0	1,440	188	480
	.4%	.3%	.4%	0.0%	1.6%	.4%	.3%	0.0%	.8%	.1%	.3%
	100.0%	8.6%	14.0%	0.0%	54.4%	14.0%	8.9%	0.0%	68.3%	8.9%	22.8%
BBC Channels	4,281	357	355	923	816	1,300	0	530	1,723	867	1,691
	.9%	.5%	.5%	1.3%	1.2%	1.8%	0.0%	.7%	.9%	.6%	1.0%
	100.0%	8.3%	8.3%	21.6%	19.1%	30.4%	0.0%	12.4%	40.2%	20.3%	39.5%
Other Station	37,701	4,100	6,393	6,004	5,621	5,232	3,857	6,494	13,630	12,242	11,829
	7.6%	6.0%	8.6%	8.4%	7.9%	7.4%	5.5%	9.1%	7.5%	8.1%	7.3%
	100.0%	10.9%	17.0%	15.9%	14.9%	13.9%	10.2%	17.2%	36.2%	32.5%	31.4%

TABLE 2.2.C: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No Unique Station	17,606	3,537	2,453	2,932	2,108	1,998	1,677	2,901	6,780	3,302	7,524
	3.5%	5.2%	3.3%	4.1%	3.0%	2.8%	2.4%	4.1%	3.7%	2.2%	4.6%
Did Not Remember	100.0%	20.1%	13.9%	16.7%	12.0%	11.3%	9.5%	16.5%	38.5%	18.8%	42.7%
	2,440	173	512	163	541	450	256	345	1,130	704	606
	.5%	.3%	.7%	.2%	.8%	.6%	.4%	.5%	.6%	.5%	.4%
Did not watch TV	100.0%	7.1%	21.0%	6.7%	22.2%	18.4%	10.5%	14.1%	46.3%	28.9%	24.8%
	111,546	14,372	12,476	17,849	15,016	15,081	20,213	16,539	38,577	37,292	35,677
	22.4%	21.1%	16.9%	25.0%	21.2%	21.3%	28.6%	23.1%	21.2%	24.5%	21.9%
	100.0%	12.9%	11.2%	16.0%	13.5%	13.5%	18.1%	14.8%	34.6%	33.4%	32.0%
No TV-set	1,555	0	281	332	163	448	169	162	163	706	686
	.3%	0.0%	.4%	.5%	.2%	.6%	.2%	.2%	.1%	.5%	.4%
	100.0%	0.0%	18.1%	21.4%	10.5%	28.8%	10.9%	10.4%	10.5%	45.4%	44.1%
No Reply	13,234	1,655	1,172	1,525	2,071	1,801	2,380	2,630	5,033	3,924	4,277
	2.7%	2.4%	1.6%	2.1%	2.9%	2.5%	3.4%	3.7%	2.8%	2.6%	2.6%
	100.0%	12.5%	8.9%	11.5%	15.6%	13.6%	18.0%	19.9%	38.0%	29.7%	32.3%
Total	497,487	68,121	73,933	71,498	70,828	70,953	70,580	71,574	182,358	152,052	163,077
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	13.7%	14.9%	14.4%	14.2%	14.3%	14.2%	14.4%	36.7%	30.6%	32.8%

[Count / Column % / Row %]

[Includes 2nd and 3rd Radio station]

[Totals may not tally due to weighting and rounding off]

[Channel Reach = the number of people viewing a TV station irrespective of the time that they stayed tuned-in]

3. TV AUDIENCES

TABLE 3.1.B: WEIGHTED TV WEEKDAY-AVERAGE AUDIENCE SHARE [JAN-MAR 2013]

DAILY AVERAGE	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER STATION	HIGHEST
[%]																			
Monday	2.382	2.212	1.039	0.000	0.094	0.000	0.015	0.041	0.357	0.220	0.000	0.060	0.312	0.467	0.203	0.015	0.022	0.756	2.382
Tuesday	3.032	2.472	0.563	0.049	0.346	0.000	0.000	0.031	0.389	0.025	0.000	0.071	0.285	0.578	0.110	0.022	0.122	1.310	3.032
Wednesday	2.319	1.646	0.651	0.000	0.023	0.000	0.018	0.000	0.147	0.059	0.080	0.224	0.226	0.207	0.165	0.000	0.300	0.843	2.319
Thursday	2.184	1.871	0.401	0.032	0.098	0.000	0.000	0.037	0.202	0.159	0.039	0.123	0.171	0.542	0.291	0.122	0.122	0.855	2.184
Friday	3.673	2.409	0.216	0.019	0.000	0.006	0.000	0.000	0.311	0.000	0.000	0.107	0.236	0.340	0.146	0.011	0.387	0.862	3.673
Saturday	2.576	2.239	0.909	0.026	0.127	0.000	0.056	0.032	0.307	0.048	0.027	0.190	0.265	0.666	0.229	0.056	0.000	0.684	2.576
Sunday	2.113	2.760	1.266	0.057	0.000	0.000	0.025	0.000	0.146	0.086	0.000	0.041	0.186	0.305	0.255	0.000	0.086	0.997	2.760
Mon-Sun	2.617	2.227	0.714	0.026	0.099	0.001	0.016	0.020	0.265	0.083	0.021	0.118	0.240	0.444	0.200	0.033	0.150	0.902	2.617
Highest	3.673	2.760	1.266	0.057	0.346	0.006	0.056	0.041	0.389	0.220	0.080	0.224	0.312	0.666	0.291	0.122	0.387	1.310	

TABLE 3.1.C: POPULATION TV WEEKDAY-AVERAGE AUDIENCE SHARE [JAN-MAR 2013]

DAILY AVERAGE	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER STATION	HIGHEST
[N]																			
Monday	8,893	8,258	3,879	0	352	0	54	152	1,332	821	0	224	1,164	1,745	756	56	82	2,821	8,893
Tuesday	11,318	9,228	2,100	183	1,290	0	0	117	1,502	95	0	266	1,063	2,159	412	84	454	4,890	11,318
Wednesday	8,658	6,144	2,432	0	84	0	68	0	547	220	297	834	844	771	616	0	1,118	3,148	8,658
Thursday	8,152	6,984	1,497	119	366	0	0	137	755	592	147	459	638	2,022	1,085	457	457	3,191	8,152
Friday	13,708	8,993	808	73	0	24	0	0	1,159	0	0	398	881	1,270	544	41	1,445	3,218	13,708
Saturday	9,615	8,358	3,393	99	475	0	210	120	1,145	180	100	710	990	2,487	855	208	0	2,552	9,615
Sunday	7,888	10,304	4,724	211	0	0	95	0	544	322	0	153	695	1,137	953	0	321	3,721	10,304
Mon-Sun	9,769	8,313	2,665	98	368	3	61	74	995	311	79	440	894	1,658	745	122	561	3,365	9,769
Highest	13,708	10,304	4,724	211	1,290	24	210	152	1,502	821	297	834	1,164	2,487	1,085	457	1,445	4,890	

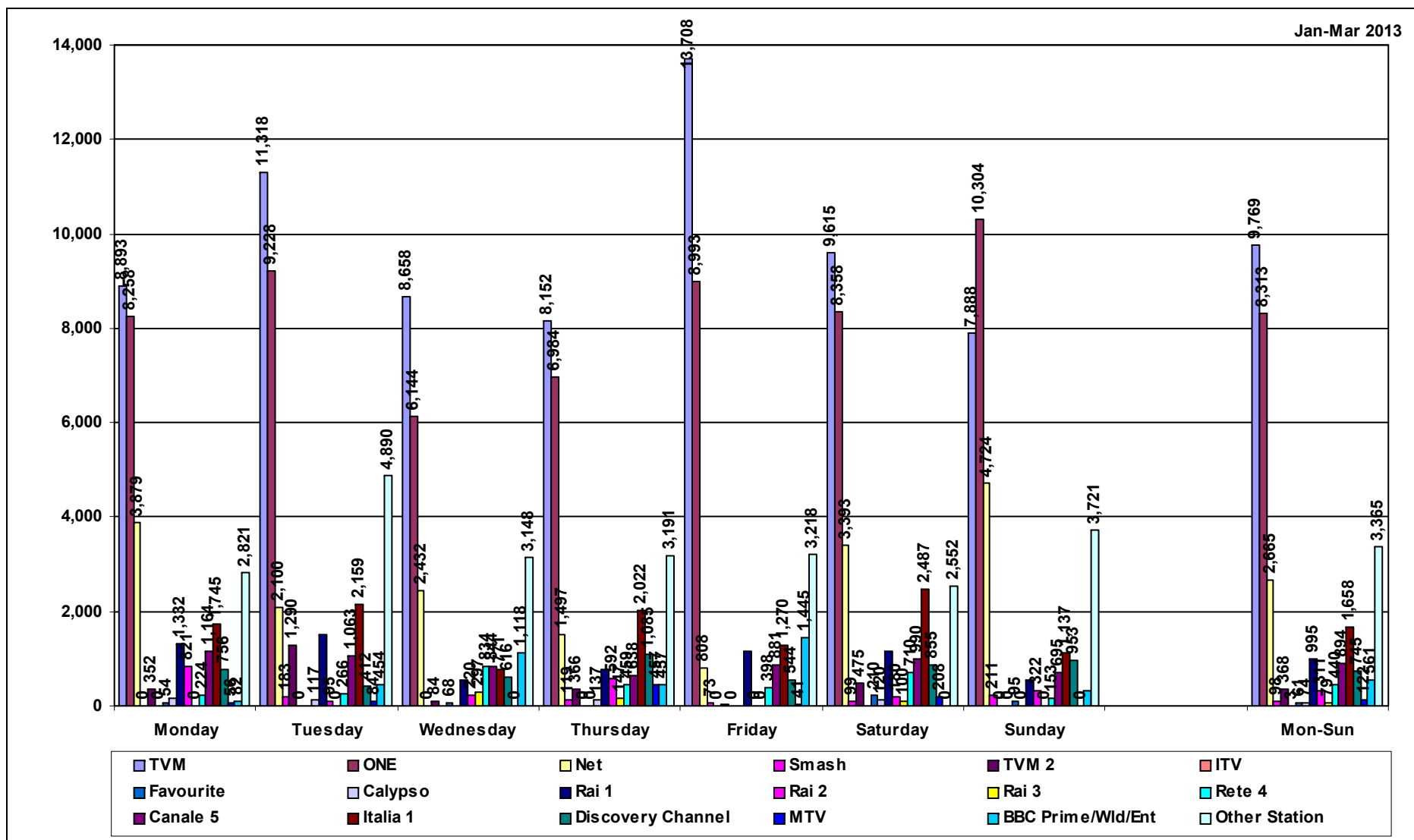


FIGURE 3.1.C: POPULATION TV WEEKDAY-AVERAGE AUDIENCE SHARE [JAN-MAR 2013]

TABLE 3.2.B: WEIGHTED TV WEEKDAY PEAK AUDIENCES [JAN-MAR 2013]

PEAK AUDIENCES	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER STATION	HIGHEST
[%]																			
Monday	29.654	13.760	7.639	0.000	1.544	0.000	0.356	0.331	3.793	1.232	0.000	0.553	2.127	3.695	1.458	0.370	0.370	3.852	29.654
Tuesday	25.026	15.176	8.047	0.365	2.727	0.000	0.000	0.512	3.270	0.324	0.000	0.741	1.726	2.910	1.676	0.549	0.658	5.175	25.026
Wednesday	21.940	15.630	6.316	0.000	0.277	0.000	0.298	0.000	1.607	0.481	0.516	1.627	1.144	1.675	1.227	0.000	1.008	4.259	21.940
Thursday	20.547	11.466	4.537	0.344	1.141	0.000	0.000	0.364	1.929	1.354	0.344	0.858	1.541	5.312	2.347	0.551	1.036	5.563	20.547
Friday	25.071	13.923	4.362	0.318	0.000	0.311	0.000	0.000	2.684	0.000	0.000	0.633	1.220	2.437	1.845	0.544	1.076	4.619	25.071
Saturday	18.541	11.736	5.290	0.331	1.936	0.000	0.460	0.314	1.793	0.296	0.329	1.604	1.600	2.676	0.877	0.342	0.000	2.474	18.541
Sunday	19.309	15.071	8.848	0.331	0.000	0.000	0.312	0.000	1.118	0.933	0.000	0.335	1.622	2.685	1.153	0.000	0.393	4.096	19.309
HIGHEST PEAKS	29.654	15.630	8.848	0.365	2.727	0.311	0.460	0.512	3.793	1.354	0.516	1.627	2.127	5.312	2.347	0.551	1.076	5.563	

TABLE 3.2.C: POPULATION TV WEEKDAY PEAK AUDIENCES [JAN-MAR 2013]

PEAK AUDIENCES	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER STATION	HIGHEST
[N]																			
Monday	110,689	51,363	28,513	0	5,762	0	1,328	1,237	14,158	4,600	0	2,065	7,941	13,793	5,443	1,382	1,382	14,378	110,689
Tuesday	93,417	56,648	30,036	1,363	10,178	0	0	1,910	13,465	1,211	0	2,768	6,442	10,863	6,255	2,048	2,456	19,319	93,417
Wednesday	81,896	58,343	23,574	0	1,035	0	1,111	0	5,998	1,796	1,926	6,073	4,271	6,252	4,579	0	3,763	15,897	81,896
Thursday	76,697	42,801	16,934	1,284	4,259	0	0	1,360	7,200	5,053	1,284	3,203	5,751	19,827	8,760	2,057	3,866	20,765	76,697
Friday	93,583	51,972	16,280	1,188	0	1,160	0	0	10,018	0	0	2,362	4,552	9,098	6,887	2,032	4,017	17,242	93,583
Saturday	69,209	43,809	19,745	1,234	7,228	0	1,715	1,173	6,692	1,105	1,227	5,987	5,974	9,988	3,275	1,275	0	9,235	69,209
Sunday	72,077	56,258	33,025	1,237	0	0	1,165	0	4,175	3,481	0	1,251	6,055	10,022	4,303	0	1,465	15,290	72,077
HIGHEST PEAKS	110,689	58,343	33,025	1,363	10,178	1,160	1,715	1,910	14,158	5,053	1,926	6,073	7,941	19,827	8,760	2,057	4,017	20,765	

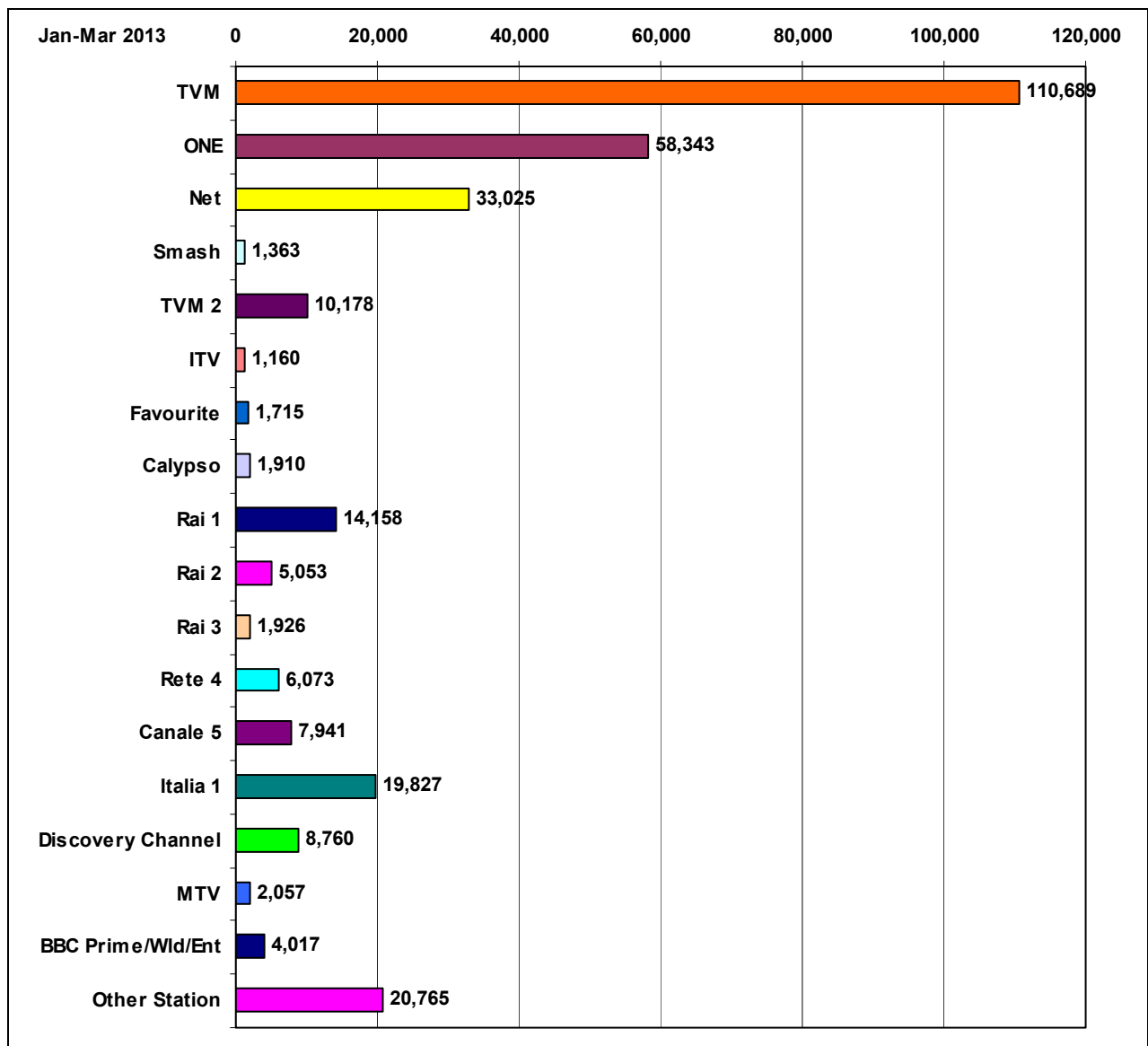


FIGURE 3.2.C: POPULATION TV WEEKDAY PEAK AUDIENCES [JAN-MAR 2013]

TABLE 3.3.B1: TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
6:30	0.561	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.44	100
7:00	2.050	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	97.95	100
7:30	2.050	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	97.95	100
8:00	2.050	0.382	0.329	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.370	0.352	96.52	100
8:30	1.517	0.382	0.329	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.352	97.42	100
9:00	0.929	0.675	0.637	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.437	97.32	100
9:30	0.637	0.675	0.637	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.437	97.61	100
10:00	0.329	0.982	0.637	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.805	97.25	100
10:30	0.329	0.982	0.637	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.805	97.25	100
11:00	0.673	1.289	0.637	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.805	96.60	100
11:30	1.397	2.095	1.259	0.000	0.000	0.000	0.000	0.000	0.000	0.606	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.368	94.28	100
NOON	1.397	2.095	1.259	0.000	0.000	0.000	0.000	0.000	0.000	0.606	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	94.64	100
12:30	1.397	2.095	1.259	0.000	0.000	0.000	0.000	0.000	0.000	0.606	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	94.64	100
1:00	1.371	2.388	1.222	0.000	0.000	0.000	0.000	0.000	0.000	0.606	0.000	0.000	0.571	0.000	0.000	0.000	0.000	0.000	93.84	100
1:30	1.371	2.388	1.222	0.000	0.000	0.000	0.000	0.000	0.000	0.606	0.000	0.000	0.571	0.000	0.000	0.000	0.000	0.000	93.84	100
2:00	1.371	2.719	0.893	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.571	0.000	0.000	0.000	0.000	0.000	94.45	100
2:30	1.371	2.719	0.893	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.571	0.000	0.000	0.000	0.000	0.000	94.45	100
3:00	1.371	2.282	1.222	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.356	94.77	100
3:30	0.659	2.282	1.222	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.533	0.000	0.000	0.356	94.95	100
4:00	0.659	1.975	1.222	0.000	0.000	0.000	0.356	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.533	0.370	0.000	0.807	94.08	100
4:30	0.659	1.975	1.222	0.000	0.000	0.000	0.356	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.533	0.370	0.000	0.807	94.08	100
5:00	0.659	2.621	1.948	0.000	0.000	0.000	0.000	0.000	0.307	0.000	0.000	0.000	0.356	0.606	0.533	0.000	0.000	1.615	91.35	100
5:30	0.659	2.621	1.948	0.000	0.000	0.000	0.000	0.000	0.307	0.000	0.000	0.000	0.356	0.606	0.533	0.000	0.000	1.615	91.35	100
6:00	1.546	3.356	2.278	0.000	0.293	0.000	0.000	0.000	0.307	0.307	0.000	0.000	1.064	0.606	0.533	0.000	0.000	1.965	87.75	100
6:30	2.729	3.734	2.278	0.000	0.293	0.000	0.000	0.000	0.307	0.614	0.000	0.000	1.064	0.606	0.533	0.000	0.356	1.965	85.52	100
7:00	4.470	5.351	2.841	0.000	0.293	0.000	0.000	0.000	0.663	0.614	0.000	0.000	1.102	0.606	0.000	0.000	0.356	1.993	81.71	100
7:30	3.441	13.760	3.356	0.000	0.293	0.000	0.000	0.000	0.356	0.614	0.000	0.293	0.746	1.043	0.000	0.000	0.000	1.993	74.10	100
7:45	3.134	11.364	7.639	0.000	0.293	0.000	0.000	0.000	0.356	0.614	0.000	0.293	0.746	1.043	0.000	0.000	0.000	1.993	72.52	100
8:00	29.654	6.288	2.091	0.000	0.293	0.000	0.000	0.331	1.621	0.307	0.000	0.293	0.382	1.704	0.000	0.000	0.000	2.593	54.44	100
8:30	18.922	7.728	1.718	0.000	1.544	0.000	0.000	0.331	3.016	0.868	0.000	0.000	1.468	1.704	0.344	0.000	0.000	2.605	59.75	100
9:00	10.982	6.774	2.026	0.000	0.958	0.000	0.000	0.331	3.793	1.232	0.000	0.378	1.798	3.695	1.458	0.000	0.000	3.250	63.32	100
9:30	9.943	6.431	1.696	0.000	0.356	0.000	0.000	0.331	2.815	1.232	0.000	0.378	2.127	3.695	1.458	0.000	0.000	3.852	65.69	100
10:00	4.470	3.738	1.696	0.000	0.000	0.000	0.000	0.331	2.459	0.671	0.000	0.378	1.068	2.981	1.114	0.000	0.000	2.442	78.65	100
10:30	1.977	2.890	1.344	0.000	0.000	0.000	0.000	0.331	1.173	0.671	0.000	0.378	0.712	2.542	1.114	0.000	0.000	2.087	84.78	100
11:00	0.000	0.685	0.663	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.952	0.356	0.000	0.000	0.370	96.97	100
11:30	0.000	0.685	0.663	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.553	0.000	0.515	0.356	0.000	0.000	0.000	97.23	100
avg.	2.38	2.21	1.04	0.00	0.09	0.00	0.01	0.04	0.36	0.22	0.00	0.06	0.31	0.47	0.20	0.02	0.02	0.76	91.81	
max.	29.65	13.76	7.64	0.00	1.54	0.00	0.36	0.33	3.79	1.23	0.00	0.55	2.13	3.70	1.46	0.37	0.37	3.85	100	
σ.	5.18	2.95	1.29	0.00	0.27	0.00	0.07	0.11	0.87	0.35	0.00	0.14	0.52	0.95	0.38	0.07	0.09	1.03	11.47	

TABLE 3.3.B2: TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:00	0.334	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.67	100
5:30	0.334	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.67	100
6:00	0.334	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.67	100
6:30	0.981	0.345	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.67	100
7:00	1.527	0.647	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	97.83	100
7:30	1.828	0.647	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	97.53	100
8:00	2.141	0.647	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.602	96.61	100
8:30	1.796	0.302	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.602	97.30	100
9:00	1.516	0.627	0.000	0.000	0.000	0.000	0.000	0.000	0.504	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.511	95.84	100
9:30	1.516	0.627	0.000	0.000	0.000	0.000	0.000	0.000	0.504	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.908	96.44	100
10:00	1.203	1.110	0.484	0.267	0.000	0.000	0.000	0.000	0.817	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	1.429	94.28	100
10:30	1.505	1.444	0.484	0.267	0.000	0.000	0.000	0.000	0.817	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	1.429	93.64	100
11:00	1.505	1.724	0.484	0.267	0.000	0.000	0.000	0.000	0.504	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	0.908	94.20	100
11:30	1.229	2.350	0.484	0.267	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	0.908	94.35	100
NOON	1.229	2.191	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	0.908	95.26	100
12:30	1.229	2.191	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.410	0.000	0.000	0.000	0.908	95.26	100
1:00	1.229	1.857	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.962	0.000	0.000	0.000	1.233	94.72	100
1:30	0.962	1.857	0.000	0.302	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.962	0.000	0.000	0.000	1.233	94.68	100
2:00	1.644	3.468	0.267	0.302	0.380	0.000	0.000	0.000	0.000	0.324	0.000	0.000	0.000	0.962	0.000	0.000	0.000	0.908	91.74	100
2:30	1.957	2.729	0.267	0.000	0.380	0.000	0.000	0.000	0.000	0.324	0.000	0.000	0.000	0.962	0.000	0.000	0.000	1.222	92.16	100
3:00	1.980	2.449	0.426	0.000	0.380	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.682	0.962	0.000	0.000	0.000	1.559	91.56	100
3:30	1.666	2.449	0.426	0.000	0.380	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.682	0.962	0.000	0.000	0.000	1.222	92.21	100
4:00	1.957	2.493	0.000	0.365	0.380	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.682	1.754	0.000	0.000	0.000	2.278	90.09	100
4:30	1.644	2.493	0.000	0.365	0.380	0.000	0.000	0.000	0.313	0.000	0.000	0.000	0.380	1.201	0.000	0.000	0.000	2.278	90.94	100
5:00	2.022	2.534	0.919	0.000	0.380	0.000	0.000	0.000	0.313	0.000	0.000	0.000	0.932	1.201	0.000	0.000	0.000	0.313	91.38	100
5:30	2.022	3.138	0.919	0.000	0.380	0.000	0.000	0.000	0.313	0.000	0.000	0.000	0.932	1.201	0.000	0.000	0.000	0.313	90.78	100
6:00	3.355	5.233	1.255	0.000	0.000	0.000	0.000	0.000	0.651	0.000	0.000	0.000	0.932	0.747	0.000	0.000	0.658	1.650	85.52	100
6:30	4.338	5.290	1.869	0.000	0.000	0.000	0.000	0.000	0.975	0.000	0.000	0.000	1.257	0.747	0.000	0.000	0.658	1.650	83.22	100
7:00	5.244	6.603	2.675	0.000	0.892	0.000	0.000	0.512	0.975	0.000	0.000	0.475	1.726	0.336	0.000	0.000	0.658	3.012	76.89	100
7:30	5.272	15.176	2.994	0.000	0.892	0.000	0.000	0.512	0.662	0.000	0.000	0.475	1.726	0.336	0.000	0.000	0.658	3.012	68.29	100
7:45	5.281	11.858	8.047	0.000	0.892	0.000	0.000	0.512	0.662	0.280	0.000	0.475	1.346	0.336	0.000	0.000	0.658	3.012	66.64	100
8:00	25.026	8.210	1.546	0.000	1.296	0.000	0.000	0.000	0.662	0.000	0.000	0.475	0.877	0.893	0.345	0.000	0.334	4.265	56.07	100
8:30	20.802	9.148	1.216	0.000	2.727	0.000	0.000	0.000	3.270	0.000	0.000	0.741	0.552	1.173	1.201	0.000	0.334	4.195	54.64	100
9:00	16.917	6.599	1.785	0.000	2.382	0.000	0.000	0.000	2.949	0.321	0.000	0.267	0.000	1.757	1.676	0.549	0.334	4.210	60.26	100
9:30	13.964	5.007	1.018	0.000	2.045	0.000	0.000	0.000	2.245	0.000	0.000	0.591	0.000	2.790	1.676	0.549	0.334	5.175	64.61	100
10:00	6.805	3.945	0.000	0.000	1.127	0.000	0.000	0.000	1.583	0.000	0.000	0.000	0.000	2.910	0.512	0.000	0.334	5.088	77.70	100
10:30	2.610	2.499	0.000	0.000	1.648	0.000	0.000	0.000	0.321	0.000	0.000	0.000	0.321	2.732	0.000	0.000	0.334	3.750	85.79	100
11:00	0.834	0.627	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.621	0.000	0.000	0.000	0.334	1.251	96.33	100
11:30	0.834	0.627	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.300	0.000	0.000	0.000	0.334	1.251	96.65	100
avg.	3.03	2.47	0.56	0.05	0.35	0.00	0.00	0.03	0.39	0.03	0.00	0.07	0.28	0.58	0.11	0.02	0.12	1.31	90.59	
max.	25.03	15.18	8.05	0.37	2.73	0.00	0.00	0.51	3.27	0.32	0.00	0.74	1.73	2.91	1.68	0.55	0.66	5.18	100	
σ.	5.24	3.24	1.30	0.11	0.66	0.00	0.00	0.12	0.73	0.09	0.00	0.18	0.48	0.76	0.38	0.11	0.22	1.46	12.29	

TABLE 3.3.B3 TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
6:30	0.465	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.54	100
7:00	0.465	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.54	100
7:30	0.465	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.54	100
8:00	0.806	0.000	0.553	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.64	100
8:30	0.806	0.000	0.553	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.64	100
9:00	0.894	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.000	98.73	100
9:30	0.894	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.000	98.73	100
10:00	1.375	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.83	100
10:30	1.375	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.83	100
11:00	1.375	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.83	100
11:30	0.894	0.865	0.264	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.18	100
NOON	0.894	0.865	0.264	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.18	100
12:30	0.894	0.865	0.264	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.422	97.18	100
1:00	0.553	1.475	0.861	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.566	95.54	100
1:30	0.553	1.475	0.861	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.566	95.54	100
2:00	1.205	1.442	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.450	0.000	0.000	0.000	1.961	94.94	100
2:30	1.205	1.442	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.516	0.000	0.000	0.450	0.000	0.000	0.000	1.961	94.43	100
3:00	0.894	0.825	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.516	0.342	0.000	0.902	0.000	0.000	0.000	0.432	96.09	100
3:30	0.894	0.277	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.516	0.342	0.000	0.902	0.000	0.000	0.376	0.979	95.71	100
4:00	0.553	0.264	0.000	0.000	0.277	0.000	0.000	0.000	0.000	0.000	0.000	0.342	0.298	0.479	0.450	0.000	0.000	2.345	94.99	100
4:30	1.227	0.264	0.000	0.000	0.277	0.000	0.000	0.000	0.000	0.000	0.000	0.342	0.298	0.000	0.450	0.000	0.000	2.345	94.80	100
5:00	1.655	1.177	0.000	0.000	0.277	0.000	0.000	0.000	0.277	0.000	0.000	0.342	0.345	0.000	0.450	0.000	0.376	1.449	93.65	100
5:30	1.976	1.177	0.277	0.000	0.277	0.000	0.000	0.000	0.277	0.000	0.000	0.342	1.140	0.000	0.450	0.000	0.376	1.449	92.26	100
6:00	5.171	1.776	0.612	0.000	0.000	0.000	0.298	0.000	0.277	0.000	0.000	0.342	1.144	0.000	0.450	0.000	0.687	0.516	88.73	100
6:30	5.777	2.121	0.612	0.000	0.000	0.000	0.298	0.000	0.277	0.000	0.000	0.342	0.646	0.000	0.450	0.000	0.997	0.516	87.96	100
7:00	6.916	3.776	1.701	0.000	0.000	0.000	0.298	0.000	1.084	0.000	0.310	0.718	1.111	0.000	0.332	0.000	0.997	1.860	80.90	100
7:30	4.286	15.630	2.191	0.000	0.000	0.000	0.000	0.000	0.342	0.000	0.310	0.718	0.814	0.742	0.332	0.000	0.997	1.410	72.23	100
7:45	3.965	13.035	6.316	0.000	0.000	0.000	0.000	0.000	0.342	0.000	0.310	1.017	0.814	0.277	0.332	0.000	0.997	1.410	71.18	100
8:00	21.940	8.304	3.065	0.000	0.000	0.000	0.000	0.000	0.342	0.000	0.310	0.940	0.299	0.277	0.332	0.000	0.687	1.963	61.54	100
8:30	15.992	8.124	3.329	0.000	0.000	0.000	0.000	0.000	1.271	0.481	0.000	1.017	0.749	0.577	0.332	0.000	0.687	3.050	64.39	100
9:00	8.233	6.106	4.710	0.000	0.000	0.000	0.000	0.000	1.607	0.481	0.277	1.627	0.768	1.675	0.832	0.000	1.008	4.259	68.42	100
9:30	7.759	5.146	3.746	0.000	0.000	0.000	0.000	0.000	0.709	0.481	0.277	1.251	1.098	1.675	0.832	0.000	1.008	2.916	73.10	100
10:00	4.876	2.690	1.442	0.000	0.000	0.000	0.000	0.000	0.376	0.481	0.277	0.310	0.780	1.168	1.227	0.000	0.698	2.665	83.01	100
10:30	4.470	1.234	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.481	0.277	0.310	0.780	0.547	0.832	0.000	0.698	1.842	88.23	100
11:00	1.133	0.298	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.481	0.000	0.310	0.000	0.000	0.000	0.000	0.698	0.321	96.76	100
11:30	0.815	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.376	0.000	98.81	100
avg.	2.32	1.65	0.65	0.00	0.02	0.00	0.02	0.00	0.15	0.06	0.08	0.22	0.23	0.21	0.16	0.00	0.30	0.84	93.09	
max.	21.94	15.63	6.32	0.00	0.28	0.00	0.30	0.00	1.61	0.48	0.52	1.63	1.14	1.67	1.23	0.00	1.01	4.26	100	
σ.	4.12	3.31	1.36	0.00	0.08	0.00	0.07	0.00	0.34	0.16	0.16	0.38	0.38	0.42	0.29	0.00	0.36	1.06	10.34	

TABLE 3.3.B4: TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.473	0.000	0.000	99.53	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.473	0.000	0.000	99.53	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.473	0.000	99.53	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.473	0.000	99.53	100
6:30	0.000	0.473	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.53	100
7:00	0.699	0.473	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.83	100
7:30	0.699	0.817	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.48	100
8:00	0.634	0.817	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.55	100
8:30	0.301	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.35	100
9:00	0.348	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.344	98.96	100
9:30	0.348	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.344	98.96	100
10:00	0.337	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.344	98.98	100
10:30	0.337	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.32	100
11:00	0.000	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.66	100
11:30	0.301	0.344	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.35	100
NOON	0.301	0.344	0.551	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.485	0.000	0.000	0.000	98.32	100
12:30	0.301	0.344	0.551	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.485	0.000	0.000	0.000	98.32	100
1:00	0.301	0.880	0.853	0.279	0.000	0.000	0.000	0.000	0.300	0.000	0.279	0.000	0.000	0.000	0.485	0.337	0.000	0.000	96.29	100
1:30	0.601	1.180	0.853	0.279	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.485	0.337	0.000	0.000	95.99	100
2:00	1.145	1.829	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.976	96.05	100
2:30	1.145	1.829	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.000	0.976	95.49	100
3:00	1.145	1.529	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.747	0.000	0.000	0.551	0.000	1.709	94.04	100
3:30	1.145	1.529	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.747	0.000	0.000	0.551	0.000	0.973	94.78	100
4:00	0.853	1.529	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.747	0.000	0.000	0.333	0.000	0.000	96.26	100
4:30	0.853	0.649	0.000	0.000	0.000	0.000	0.000	0.000	0.279	0.000	0.000	0.000	0.747	0.000	0.000	0.333	0.000	0.000	97.14	100
5:00	1.507	0.986	0.634	0.000	0.000	0.000	0.000	0.344	0.279	0.000	0.344	0.473	0.279	0.000	0.337	0.333	0.000	0.000	94.48	100
5:30	1.507	1.664	0.969	0.313	0.000	0.000	0.000	0.000	0.000	0.000	0.344	0.473	0.000	0.000	0.337	0.333	0.000	0.000	94.06	100
6:00	4.352	1.330	0.925	0.000	0.000	0.000	0.000	0.364	0.000	0.398	0.344	0.810	0.000	0.000	0.337	0.333	0.324	1.616	88.87	100
6:30	4.636	2.045	0.625	0.000	0.000	0.000	0.000	0.364	0.000	0.000	0.344	0.000	0.000	0.301	0.337	0.333	0.324	1.616	89.07	100
7:00	6.680	3.899	0.623	0.000	0.000	0.000	0.000	0.364	0.301	0.601	0.000	0.000	0.000	0.000	0.000	0.000	0.324	1.504	85.70	100
7:30	5.254	11.466	1.021	0.000	0.000	0.000	0.000	0.364	0.301	1.354	0.000	0.279	0.000	1.319	0.000	0.000	0.324	1.504	76.81	100
7:45	5.254	9.260	4.537	0.000	0.000	0.000	0.000	0.000	0.301	1.245	0.000	0.279	0.000	1.319	0.000	0.000	0.324	1.504	75.98	100
8:00	20.547	7.668	1.833	0.000	0.313	0.000	0.000	0.000	0.301	1.269	0.000	0.279	0.000	1.986	1.873	0.000	0.703	2.745	60.48	100
8:30	15.655	8.755	1.833	0.344	0.797	0.000	0.000	0.000	1.184	1.269	0.000	0.557	0.331	3.680	2.347	0.000	0.703	3.997	58.55	100
9:00	10.917	8.211	0.925	0.344	1.141	0.000	0.000	0.000	1.929	0.668	0.000	0.858	1.541	5.312	2.243	0.425	1.036	5.563	58.89	100
9:30	9.138	8.139	0.601	0.000	0.657	0.000	0.000	0.000	1.627	0.324	0.000	0.858	1.541	4.461	2.243	0.425	0.657	5.563	63.77	100
10:00	5.293	5.887	0.901	0.000	0.645	0.000	0.000	0.000	1.248	0.324	0.000	0.858	0.908	3.492	1.363	0.425	0.333	4.170	74.15	100
10:30	4.063	4.420	0.300	0.000	0.645	0.000	0.000	0.000	0.745	0.324	0.000	0.301	0.510	3.569	0.890	0.000	0.000	4.170	80.06	100
11:00	0.409	0.973	0.819	0.000	0.301	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.551	0.000	0.000	0.000	1.393	95.55	100
11:30	0.000	0.337	0.300	0.000	0.301	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.551	0.000	0.000	0.000	0.882	97.63	100
avg.	2.18	1.87	0.40	0.03	0.10	0.00	0.00	0.04	0.20	0.16	0.04	0.12	0.17	0.54	0.29	0.12	0.12	0.85	92.75	
max.	20.55	11.47	4.54	0.34	1.14	0.00	0.00	0.36	1.93	1.35	0.34	0.86	1.54	5.31	2.35	0.55	1.04	5.56	100	
σ.	4.17	2.94	0.77	0.10	0.25	0.00	0.00	0.11	0.43	0.37	0.11	0.26	0.38	1.29	0.63	0.19	0.24	1.48	11.72	

TABLE 3.3.B5: TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.451	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.55	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.451	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.55	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
5:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.500	99.50	100
5:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.500	99.50	100
6:00	0.000	0.000	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.19	100
6:30	0.000	0.000	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.544	0.000	0.500	98.64	100
7:00	0.000	0.377	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.331	0.000	98.98	100
7:30	0.000	0.677	0.673	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.65	100
8:00	0.311	0.300	0.362	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.03	100
8:30	0.609	0.877	0.362	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	98.15	100
9:00	1.652	1.175	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.395	0.000	96.46	100
9:30	2.084	0.876	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.395	0.423	95.90	100
10:00	1.773	1.551	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.395	0.423	95.54	100
10:30	1.043	1.551	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.395	0.423	96.27	100
11:00	1.043	1.551	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	0.721	96.29	100
11:30	1.378	1.606	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	1.238	95.06	100
NOON	1.378	1.308	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	0.721	95.88	100
12:30	1.378	1.606	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	0.423	96.20	100
1:00	1.341	1.229	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.298	0.000	0.000	0.000	0.395	0.423	96.00	100
1:30	1.341	1.694	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.898	0.000	0.000	0.000	0.395	0.423	94.94	100
2:00	1.641	1.694	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.898	0.000	0.329	0.000	0.706	0.423	94.31	100
2:30	1.641	1.694	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.220	0.000	0.329	0.000	0.706	0.423	93.99	100
3:00	1.641	1.674	0.000	0.000	0.000	0.311	0.000	0.000	0.000	0.000	0.000	0.000	0.620	0.000	0.000	0.000	0.395	0.544	94.81	100
3:30	1.641	1.674	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.620	0.000	0.000	0.000	0.395	0.544	95.13	100
4:00	2.610	2.783	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.727	0.701	92.86	100
4:30	2.610	2.783	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.727	0.278	93.28	100
5:00	2.498	3.160	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.727	0.953	92.66	100
5:30	2.187	2.695	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.808	0.000	0.000	1.069	0.953	92.29	100
6:00	3.740	3.057	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.300	0.000	0.936	0.000	0.000	0.395	1.766	89.81	100
6:30	5.097	3.009	0.000	0.000	0.000	0.000	0.000	0.000	0.322	0.000	0.000	0.633	0.000	0.936	0.000	0.000	0.395	1.433	88.17	100
7:00	5.097	5.342	0.311	0.000	0.000	0.000	0.000	0.000	0.922	0.000	0.000	0.633	0.905	2.437	0.000	0.000	0.395	2.625	81.33	100
7:30	5.734	13.923	0.673	0.000	0.000	0.000	0.000	0.000	0.922	0.000	0.000	0.000	0.482	1.972	0.000	0.000	0.395	1.707	74.19	100
7:45	5.734	11.210	4.362	0.000	0.000	0.000	0.000	0.000	0.922	0.000	0.000	0.000	0.482	1.972	0.000	0.000	0.395	1.707	73.22	100
8:00	25.071	8.020	0.973	0.318	0.000	0.000	0.000	0.000	0.743	0.000	0.000	0.000	0.000	1.025	0.377	0.000	1.076	3.101	59.30	100
8:30	20.612	8.236	0.692	0.318	0.000	0.000	0.000	0.000	1.387	0.000	0.000	0.000	0.322	1.784	1.665	0.000	1.076	4.021	59.89	100
9:00	21.673	8.026	0.329	0.318	0.000	0.000	0.000	0.000	2.684	0.000	0.000	0.395	1.170	1.302	1.845	0.000	1.076	4.619	56.56	100
9:30	20.757	7.301	0.000	0.000	0.000	0.000	0.000	0.000	2.044	0.000	0.000	0.395	1.170	1.302	1.845	0.000	1.076	4.021	60.09	100
10:00	14.926	6.135	0.000	0.000	0.000	0.000	0.000	0.000	1.564	0.000	0.000	0.395	0.622	0.554	0.377	0.000	1.076	3.173	71.18	100
10:30	13.338	5.800	0.000	0.000	0.000	0.000	0.000	0.000	1.564	0.000	0.000	0.395	0.622	0.554	0.377	0.000	1.076	2.027	74.25	100
11:00	3.388	2.456	0.311	0.000	0.000	0.000	0.000	0.000	0.600	0.000	0.000	0.395	0.300	0.544	0.000	0.000	0.395	0.000	91.61	100
11:30	2.986	0.997	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.395	0.300	0.544	0.000	0.000	0.395	0.000	94.38	100
avg.	3.67	2.41	0.22	0.02	0.00	0.01	0.00	0.00	0.31	0.00	0.00	0.11	0.24	0.34	0.15	0.01	0.39	0.86	91.28	
max.	25.07	13.92	4.36	0.32	0.00	0.31	0.00	0.00	2.68	0.00	0.00	0.63	1.22	2.44	1.85	0.54	1.08	4.62	100	
σ.	6.30	3.15	0.65	0.08	0.00	0.04	0.00	0.00	0.61	0.00	0.00	0.19	0.37	0.63	0.44	0.08	0.37	1.18	12.16	

TABLE 3.3.B6: TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
0:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
1:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
2:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.338	99.66	100
5:00	0.000	0.331	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.338	99.33	100
5:30	0.000	0.331	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.338	99.33	100
6:00	0.000	0.000	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.476	97.65	100
6:30	0.000	0.000	0.294	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.338	99.37	100
7:00	0.000	0.000	0.294	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.000	0.656	98.16	100
7:30	0.000	0.000	0.294	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.000	0.656	98.16	100
8:00	0.000	0.372	0.294	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.000	0.476	97.97	100
8:30	0.000	0.985	0.294	0.000	0.000	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.000	0.476	97.65	100
9:00	0.391	1.281	0.612	0.000	0.000	0.000	0.460	0.000	0.296	0.000	0.000	0.000	0.296	0.866	0.000	0.000	0.000	0.465	95.33	100
9:30	0.391	1.281	0.612	0.000	0.000	0.000	0.460	0.000	0.296	0.000	0.000	0.000	0.296	0.866	0.000	0.000	0.000	0.465	95.33	100
10:00	0.000	1.204	0.612	0.000	0.000	0.000	0.460	0.000	0.296	0.000	0.000	0.000	0.296	0.866	0.000	0.342	0.000	0.465	95.46	100
10:30	0.000	1.499	0.612	0.000	0.000	0.000	0.460	0.000	0.000	0.000	0.000	0.000	0.000	0.866	0.000	0.342	0.000	0.465	95.76	100
11:00	0.000	1.499	1.248	0.000	0.000	0.000	0.460	0.000	0.000	0.000	0.000	0.000	0.000	0.866	0.445	0.342	0.000	0.465	94.68	100
11:30	0.318	2.429	0.612	0.000	0.000	0.000	0.460	0.000	0.000	0.000	0.000	0.000	0.000	0.866	0.445	0.342	0.000	0.465	94.06	100
NOON	0.318	3.132	0.612	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.460	0.866	0.445	0.342	0.000	0.465	93.36	100
12:30	0.318	2.814	0.612	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.460	0.866	0.445	0.342	0.000	0.465	93.68	100
1:00	1.962	2.133	0.318	0.000	0.000	0.000	0.000	0.000	0.338	0.000	0.000	0.000	0.460	0.866	0.331	0.342	0.000	0.856	92.40	100
1:30	1.962	2.133	0.318	0.000	0.000	0.000	0.000	0.000	0.338	0.000	0.000	0.000	0.460	0.866	0.331	0.342	0.000	0.794	92.46	100
2:00	1.838	2.133	0.612	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.732	0.476	0.331	0.000	0.000	1.673	92.21	100
2:30	1.838	2.133	0.612	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.401	0.476	0.331	0.000	0.000	1.135	93.07	100
3:00	2.303	2.935	1.936	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.401	0.476	0.331	0.000	0.000	1.682	89.93	100
3:30	2.610	2.618	1.936	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.401	0.476	0.331	0.000	0.000	1.682	89.95	100
4:00	2.490	2.714	2.243	0.000	0.000	0.000	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.476	0.331	0.000	0.000	1.341	90.11	100
4:30	2.031	2.714	2.243	0.000	0.000	0.000	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.476	0.331	0.000	0.000	1.341	90.57	100
5:00	1.055	2.420	2.823	0.000	0.000	0.000	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.391	0.877	0.000	0.000	0.647	91.49	100
5:30	1.055	2.750	2.561	0.000	0.000	0.000	0.000	0.000	0.000	0.296	0.000	0.000	0.000	0.391	0.877	0.000	0.000	0.647	91.42	100
6:00	3.519	1.955	2.556	0.000	0.000	0.000	0.000	0.000	0.318	0.000	0.000	0.000	0.000	0.865	0.877	0.000	0.000	0.329	89.58	100
6:30	3.188	1.955	2.238	0.331	0.000	0.000	0.000	0.000	0.970	0.000	0.000	0.000	0.000	0.865	0.877	0.000	0.000	0.329	89.25	100
7:00	3.159	3.787	2.238	0.331	0.000	0.000	0.000	0.000	1.602	0.000	0.000	0.592	0.000	0.865	0.877	0.000	0.000	0.788	85.76	100
7:30	2.945	11.736	2.004	0.000	0.000	0.000	0.000	0.000	1.277	0.000	0.000	1.103	0.000	1.282	0.877	0.000	0.000	0.788	77.99	100
7:45	2.945	9.428	5.290	0.000	0.000	0.000	0.000	0.000	1.277	0.000	0.000	1.103	0.000	1.282	0.877	0.000	0.000	1.119	76.68	100
8:00	18.541	6.734	1.902	0.318	0.296	0.000	0.000	0.000	0.990	0.000	0.000	1.604	0.000	1.747	0.331	0.000	0.000	1.050	66.49	100
8:30	15.934	7.390	1.902	0.318	1.936	0.000	0.000	0.314	1.328	0.296	0.000	1.094	1.259	2.410	0.331	0.000	0.000	1.640	63.85	100
9:00	12.423	6.410	1.290	0.000	1.088	0.000	0.000	0.314	1.793	0.296	0.000	1.390	1.600	2.238	0.000	0.000	0.000	1.884	69.27	100
9:30	12.032	6.069	1.290	0.000	0.761	0.000	0.000	0.314	1.455	0.296	0.329	1.390	1.600	2.676	0.000	0.000	0.000	2.474	69.31	100
10:00	11.455	4.590	0.625	0.000	0.632	0.000	0.000	0.314	0.807	0.296	0.329	0.756	0.921	2.676	0.000	0.000	0.000	1.815	74.79	100
10:30	11.202	4.590	0.307	0.000	0.632	0.000	0.000	0.314	0.465	0.000	0.329	0.296	0.590	1.949	0.000	0.000	0.000	1.815	77.51	100
11:00	4.441	1.971	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.329	0.000	0.590	0.748	0.000	0.000	0.000	0.000	91.92	100
11:30	3.549	1.266	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.590	0.748	0.000	0.000	0.000	0.000	93.85	100
avg.	2.58	2.24	0.91	0.03	0.13	0.00	0.06	0.03	0.31	0.05	0.03	0.19	0.27	0.67	0.23	0.06	0.00	0.68	91.56	
max.	18.54	11.74	5.29	0.33	1.94	0.00	0.46	0.31	1.79	0.30	0.33	1.60	1.60	2.68	0.88	0.34	0.00	2.47	100	
σ.	4.45	2.60	1.09	0.09	0.35	0.00	0.15	0.10	0.50	0.11	0.09	0.44	0.40	0.74	0.31	0.13	0.00	0.63	9.72	

TABLE 3.3.B7: TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.360	0.393	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.25	100
0:30	0.360	0.393	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.25	100
1:00	0.360	0.393	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.25	100
1:30	0.360	0.393	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.25	100
2:00	0.360	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.64	100
2:30	0.360	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.64	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.349	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.65	100
4:30	0.000	0.349	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.65	100
5:00	0.000	0.349	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.65	100
5:30	0.000	0.349	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.65	100
6:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
6:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
7:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
7:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
8:00	0.331	0.774	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.335	98.56	100
8:30	0.691	0.774	0.360	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.335	97.84	100
9:00	1.551	2.857	1.042	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.335	94.21	100
9:30	1.051	2.857	1.354	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.335	94.40	100
10:00	1.823	2.084	1.354	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.691	94.05	100
10:30	1.823	1.917	1.354	0.289	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.981	93.64	100
11:00	2.122	1.873	0.994	0.289	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.981	93.74	100
11:30	4.784	2.288	0.994	0.289	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.356	91.29	100
NOON	4.784	2.288	1.354	0.289	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.356	90.93	100
12:30	5.096	2.288	1.042	0.289	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.668	90.62	100
1:00	4.069	2.601	0.347	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.335	0.000	0.000	0.000	0.312	1.229	90.79	100
1:30	3.223	2.601	0.347	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.312	1.229	91.98	100
2:00	1.827	2.601	1.071	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.312	1.105	92.77	100
2:30	1.415	2.601	1.071	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.312	1.105	93.18	100
3:00	1.750	2.936	1.071	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.312	1.270	92.35	100
3:30	1.750	2.936	1.071	0.000	0.000	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.312	1.270	92.35	100
4:00	1.681	4.045	0.347	0.000	0.000	0.000	0.312	0.000	0.312	0.000	0.000	0.000	0.324	0.000	0.412	0.000	0.000	1.272	91.30	100
4:30	1.321	4.045	0.347	0.000	0.000	0.000	0.312	0.000	0.312	0.000	0.000	0.000	0.324	0.000	0.412	0.000	0.000	0.701	92.23	100
5:00	0.986	3.280	1.122	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.324	0.000	0.804	0.000	0.000	1.212	91.96	100
5:30	0.986	4.378	1.515	0.000	0.000	0.000	0.312	0.000	0.000	0.000	0.000	0.000	0.324	0.000	0.804	0.000	0.000	1.212	90.47	100
6:00	2.549	5.498	2.490	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.741	0.000	0.310	2.177	86.23	100
6:30	1.825	6.768	2.005	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.360	0.000	0.741	0.000	0.310	2.177	85.81	100
7:00	2.130	6.634	2.649	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.360	0.923	0.741	0.000	0.310	2.235	84.02	100
7:30	2.668	15.071	4.010	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.233	1.153	0.000	0.310	2.227	73.33	100
7:45	2.256	12.913	8.848	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.233	1.153	0.000	0.310	2.227	71.06	100
8:00	19.309	6.990	4.376	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.570	0.393	0.000	0.000	2.294	65.07	100
8:30	11.668	6.090	5.801	0.000	0.000	0.000	0.000	0.000	0.806	0.933	0.000	0.335	0.364	2.685	0.728	0.000	0.393	1.794	68.40	100
9:00	5.575	6.069	6.791	0.331	0.000	0.000	0.000	0.000	1.118	0.933	0.000	0.335	1.622	2.616	1.084	0.000	0.393	4.096	69.04	100
9:30	5.621	5.720	5.590	0.331	0.000	0.000	0.000	0.000	0.668	0.933	0.000	0.335	1.622	2.616	1.084	0.000	0.000	4.054	71.43	100
10:00	2.629	3.443	0.814	0.331	0.000	0.000	0.000	0.000	0.668	0.356	0.000	0.335	1.046	1.471	0.883	0.000	0.000	3.432	84.59	100
10:30	1.747	3.087	0.490	0.331	0.000	0.000	0.000	0.000	0.668	0.356	0.000	0.335	1.046	0.576	0.883	0.000	0.000	3.076	87.40	100
11:00	0.345	1.170	0.000	0.000	0.000	0.000	0.000	0.000	0.356	0.356	0.000	0.335	0.710	0.000	0.490	0.000	0.000	1.036	95.20	100
11:30	0.000	0.823	0.000	0.000	0.000	0.000	0.000	0.000	0.356	0.356	0.000	0.000	0.364	0.000	0.000	0.000	0.000	1.036	97.06	100
avg.	2.11	2.76	1.27	0.06	0.00	0.00	0.03	0.00	0.15	0.09	0.00	0.04	0.19	0.30	0.26	0.00	0.09	1.00	91.68	
max.	19.31	15.07	8.85	0.33	0.00	0.00	0.31	0.00	1.12	0.93	0.00	0.34	1.62	2.68	1.15	0.00	0.39	4.10	100	
σ.	3.30	3.14	1.96	0.12	0.00	0.00	0.09	0.00	0.26	0.24	0.00	0.11	0.39	0.72	0.40	0.00	0.15	1.10	9.48	

TABLE 3.4.B8: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0.050	0.055	0.000	0.000	0.000	0.000	0.000	0.000	0.066	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.83	100
0:30	0.050	0.055	0.000	0.000	0.000	0.000	0.000	0.000	0.066	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.83	100
1:00	0.050	0.055	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.89	100
1:30	0.050	0.055	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.89	100
2:00	0.050	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.95	100
2:30	0.050	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.95	100
3:00	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
3:30	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100	100
4:00	0.000	0.049	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	99.95	100
4:30	0.000	0.049	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.069	0.000	0.050	99.83	100
5:00	0.048	0.098	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.069	0.000	0.123	99.66	100
5:30	0.048	0.098	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.069	0.123	99.66	100
6:00	0.048	0.000	0.089	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.069	0.123	99.67	100
6:30	0.283	0.118	0.089	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.079	0.000	0.123	99.31	100
7:00	0.660	0.217	0.089	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.048	0.097	98.76	100
7:30	0.703	0.310	0.141	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.000	0.097	98.62	100
8:00	0.881	0.469	0.220	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.049	0.250	98.00	100
8:30	0.806	0.525	0.271	0.000	0.000	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.044	0.000	0.000	0.000	0.000	0.250	98.06	100
9:00	1.038	0.989	0.320	0.000	0.000	0.000	0.068	0.000	0.117	0.000	0.000	0.047	0.044	0.128	0.000	0.000	0.113	0.441	96.70	100
9:30	0.992	0.945	0.364	0.000	0.000	0.000	0.068	0.000	0.117	0.000	0.000	0.047	0.044	0.128	0.000	0.000	0.113	0.416	96.77	100
10:00	0.980	1.035	0.433	0.039	0.000	0.000	0.068	0.000	0.162	0.000	0.000	0.047	0.044	0.187	0.000	0.050	0.113	0.651	96.19	100
10:30	0.917	1.103	0.433	0.079	0.000	0.000	0.068	0.000	0.118	0.000	0.000	0.047	0.000	0.187	0.000	0.050	0.113	0.642	96.24	100
11:00	0.956	1.178	0.477	0.079	0.000	0.000	0.068	0.000	0.073	0.000	0.000	0.000	0.000	0.187	0.066	0.050	0.113	0.610	96.14	100
11:30	1.453	1.704	0.504	0.079	0.000	0.000	0.068	0.000	0.047	0.080	0.000	0.000	0.000	0.187	0.066	0.050	0.113	0.540	95.11	100
NOON	1.453	1.741	0.564	0.040	0.000	0.000	0.000	0.000	0.047	0.080	0.000	0.000	0.068	0.187	0.136	0.050	0.113	0.416	95.11	100
12:30	1.496	1.738	0.520	0.040	0.000	0.000	0.000	0.000	0.000	0.080	0.000	0.000	0.068	0.187	0.136	0.050	0.113	0.417	95.16	100
1:00	1.536	1.783	0.551	0.040	0.000	0.000	0.000	0.000	0.137	0.080	0.040	0.000	0.233	0.267	0.119	0.099	0.101	0.766	94.25	100
1:30	1.423	1.894	0.551	0.084	0.000	0.000	0.000	0.000	0.093	0.080	0.040	0.000	0.274	0.267	0.119	0.099	0.101	0.757	94.22	100
2:00	1.525	2.260	0.396	0.044	0.055	0.000	0.000	0.000	0.044	0.047	0.000	0.000	0.314	0.275	0.097	0.000	0.147	1.022	93.78	100
2:30	1.513	2.153	0.396	0.000	0.055	0.000	0.000	0.000	0.084	0.047	0.075	0.000	0.353	0.275	0.097	0.000	0.147	0.988	93.82	100
3:00	1.587	2.084	0.658	0.000	0.055	0.045	0.000	0.000	0.084	0.000	0.075	0.050	0.356	0.341	0.049	0.080	0.101	1.088	93.35	100
3:30	1.493	1.957	0.658	0.000	0.055	0.000	0.000	0.000	0.084	0.000	0.075	0.050	0.356	0.341	0.119	0.080	0.156	1.012	93.56	100
4:00	1.557	2.252	0.540	0.053	0.095	0.000	0.091	0.000	0.084	0.044	0.000	0.050	0.342	0.394	0.242	0.097	0.106	1.255	92.80	100
4:30	1.491	2.124	0.540	0.053	0.095	0.000	0.091	0.000	0.129	0.044	0.000	0.050	0.299	0.244	0.242	0.097	0.106	1.114	93.28	100
5:00	1.496	2.302	1.055	0.000	0.095	0.000	0.044	0.050	0.167	0.044	0.050	0.118	0.318	0.311	0.426	0.048	0.161	0.873	92.44	100
5:30	1.498	2.622	1.160	0.045	0.095	0.000	0.044	0.000	0.126	0.044	0.050	0.118	0.393	0.429	0.426	0.048	0.211	0.873	91.82	100
6:00	3.493	3.153	1.430	0.000	0.039	0.000	0.043	0.053	0.222	0.098	0.050	0.211	0.442	0.452	0.418	0.048	0.343	1.417	88.09	100
6:30	3.969	3.535	1.360	0.049	0.039	0.000	0.043	0.053	0.412	0.081	0.050	0.142	0.466	0.495	0.418	0.048	0.435	1.368	87.04	100
7:00	4.829	5.039	1.845	0.049	0.167	0.000	0.043	0.127	0.800	0.168	0.045	0.353	0.739	0.740	0.282	0.000	0.435	1.998	82.34	100
7:30	4.244	13.814	2.297	0.000	0.167	0.000	0.000	0.127	0.559	0.277	0.045	0.415	0.537	1.134	0.339	0.000	0.388	1.798	73.86	100
7:45	4.100	11.283	6.401	0.000	0.167	0.000	0.000	0.074	0.559	0.302	0.045	0.459	0.482	1.066	0.339	0.000	0.388	1.847	72.49	100
8:00	22.787	7.476	2.246	0.093	0.315	0.000	0.000	0.044	0.657	0.224	0.045	0.521	0.221	1.308	0.528	0.000	0.407	2.569	60.56	100
8:30	17.084	7.935	2.346	0.143	0.998	0.000	0.000	0.090	1.737	0.542	0.000	0.544	0.714	2.002	1.000	0.000	0.462	3.052	61.35	100
9:00	12.442	6.890	2.534	0.143	0.796	0.000	0.000	0.090	2.251	0.550	0.040	0.759	1.205	2.640	1.301	0.141	0.557	3.987	63.67	100
9:30	11.367	6.259	1.976	0.046	0.550	0.000	0.000	0.090	1.640	0.454	0.089	0.751	1.297	2.731	1.301	0.141	0.447	4.004	66.86	100
10:00	7.281	4.360	0.770	0.046	0.350	0.000	0.000	0.090	1.229	0.299	0.089	0.435	0.759	2.171	0.776	0.062	0.355	3.260	77.67	100
10:30	5.717	3.516	0.378	0.046	0.425	0.000	0.000	0.090	0.699	0.255	0.089	0.287	0.652	1.775	0.575	0.000	0.307	2.683	82.51	100
11:00	1.542	1.177	0.251	0.000	0.044	0.000	0.000	0.000	0.137	0.120	0.048	0.150	0.320	0.395	0.115	0.000	0.208	0.623	94.87	100
11:30	1.198	0.677	0.131	0.000	0.044	0.000	0.000	0.000	0.050	0.050	0.000	0.130	0.225	0.337	0.047	0.000	0.161	0.454	96.50	100
avg.	2.62	2.23	0.71	0.03	0.10	0.00	0.02	0.02	0.26	0.08	0.02	0.12	0.24	0.44	0.20	0.03	0.15	0.90	91.82	
max.	22.79	13.81	6.40	0.14	1.00	0.05	0.09	0.13	2.25	0.55	0.09	0.76	1.30	2.73	1.30	0.14	0.56	4.00	100	
σ.	4.50	2.97	1.09	0.04	0.20	0.01	0.03	0.04	0.49	0.14	0.03	0.20	0.31	0.70	0.32	0.04	0.16	1.05	10.89	

TABLE 3.5.c1: TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
6:30	2,095	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,178	373,273
7:00	7,652	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,621	373,273
7:30	7,652	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,621	373,273
8:00	7,652	1,427	1,230	0	0	0	0	0	0	0	0	0	0	0	0	0	1,382	1,313	360,269	373,273
8:30	5,663	1,427	1,230	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,313	363,640	373,273
9:00	3,469	2,520	2,376	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,632	363,275	373,273
9:30	2,376	2,520	2,376	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,632	364,368	373,273
10:00	1,230	3,667	2,376	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,006	362,994	373,273
10:30	1,230	3,667	2,376	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,006	362,994	373,273
11:00	2,513	4,813	2,376	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,006	360,565	373,273
11:30	5,215	7,819	4,699	0	0	0	0	0	0	2,262	0	0	0	0	0	0	0	1,374	351,903	373,273
NOON	5,215	7,819	4,699	0	0	0	0	0	0	2,262	0	0	0	0	0	0	0	0	353,277	373,273
12:30	5,215	7,819	4,699	0	0	0	0	0	0	2,262	0	0	0	0	0	0	0	0	353,277	373,273
1:00	5,117	8,912	4,562	0	0	0	0	0	0	2,262	0	0	2,133	0	0	0	0	0	350,286	373,273
1:30	5,117	8,912	4,562	0	0	0	0	0	0	2,262	0	0	2,133	0	0	0	0	0	350,286	373,273
2:00	5,117	10,150	3,333	0	0	0	0	0	0	0	0	0	2,133	0	0	0	0	0	352,541	373,273
2:30	5,117	10,150	3,333	0	0	0	0	0	0	0	0	0	2,133	0	0	0	0	0	352,541	373,273
3:00	5,117	8,517	4,562	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,328	353,748	373,273
3:30	2,460	8,517	4,562	0	0	0	0	0	0	0	0	0	0	0	1,989	0	0	1,328	354,416	373,273
4:00	2,460	7,371	4,562	0	0	0	1,328	0	0	0	0	0	0	0	1,989	1,382	0	3,014	351,167	373,273
4:30	2,460	7,371	4,562	0	0	0	1,328	0	0	0	0	0	0	0	1,989	1,382	0	3,014	351,167	373,273
5:00	2,460	9,785	7,272	0	0	0	0	0	1,146	0	0	0	1,328	2,262	1,989	0	0	6,028	341,002	373,273
5:30	2,460	9,785	7,272	0	0	0	0	0	1,146	0	0	0	1,328	2,262	1,989	0	0	6,028	341,002	373,273
6:00	5,769	12,526	8,502	0	1,093	0	0	0	1,146	1,146	0	0	3,970	2,262	1,989	0	0	7,333	327,535	373,273
6:30	10,188	13,938	8,502	0	1,093	0	0	0	1,146	2,293	0	0	3,970	2,262	1,989	0	1,328	7,333	319,230	373,273
7:00	16,686	19,973	10,605	0	1,093	0	0	0	2,475	2,293	0	0	4,114	2,262	0	0	1,328	7,439	305,004	373,273
7:30	12,845	51,363	12,526	0	1,093	0	0	0	1,328	2,293	0	1,093	2,786	3,894	0	0	0	7,439	276,613	373,273
7:45	11,698	42,420	28,513	0	1,093	0	0	0	1,328	2,293	0	1,093	2,786	3,894	0	0	0	7,439	270,714	373,273
8:00	110,689	23,472	7,804	0	1,093	0	0	1,237	6,050	1,146	0	1,093	1,427	6,362	0	0	0	9,679	203,220	373,273
8:30	70,630	28,847	6,415	0	5,762	0	0	1,237	11,258	3,241	0	0	5,481	6,362	1,283	0	0	9,724	223,033	373,273
9:00	40,993	25,287	7,561	0	3,576	0	0	1,237	14,158	4,600	0	1,412	6,711	13,793	5,443	0	0	12,131	236,371	373,273
9:30	37,114	24,004	6,331	0	1,328	0	0	1,237	10,506	4,600	0	1,412	7,941	13,793	5,443	0	0	14,378	245,185	373,273
10:00	16,686	13,953	6,331	0	0	0	0	1,237	9,178	2,505	0	1,412	3,985	11,129	4,160	0	0	9,117	293,579	373,273
10:30	7,379	10,787	5,018	0	0	0	0	1,237	4,380	2,505	0	1,412	2,657	9,489	4,160	0	0	7,789	316,460	373,273
11:00	0	2,558	2,475	0	0	0	0	0	0	0	0	0	0	3,553	1,328	0	0	1,382	361,977	373,273
11:30	0	2,558	2,475	0	0	0	0	0	0	0	0	2,065	0	1,921	1,328	0	0	0	362,926	373,273

avg.	8,893	8,258	3,879	0	352	0	54	152	1,332	821	0	224	1,164	1,745	756	56	82	2,821	342,684
max.	110,689	51,363	28,513	0	5,762	0	1,328	1,237	14,158	4,600	0	2,065	7,941	13,793	5,443	1,382	1,382	14,378	373,273
σ.	19,341	11,020	4,823	0	1,009	0	266	410	3,246	1,304	0	528	1,950	3,531	1,434	276	326	3,829	42,828

TABLE 3.5.c2: TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:00	1,245	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,028	373,273
5:30	1,245	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,028	373,273
6:00	1,245	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,028	373,273
6:30	3,660	1,287	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,326	373,273
7:00	5,701	2,415	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,157	373,273
7:30	6,822	2,415	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364,036	373,273
8:00	7,992	2,415	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,249	360,618	373,273
8:30	6,705	1,128	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,249	363,192	373,273
9:00	5,660	2,339	0	0	0	0	0	0	1,882	0	0	0	0	0	0	0	0	5,639	357,753	373,273
9:30	5,660	2,339	0	0	0	0	0	0	1,882	0	0	0	0	0	0	0	0	3,390	360,002	373,273
10:00	4,491	4,145	1,806	996	0	0	0	0	3,051	0	0	0	0	1,529	0	0	0	5,335	351,920	373,273
10:30	5,618	5,390	1,806	996	0	0	0	0	3,051	0	0	0	0	1,529	0	0	0	5,335	349,547	373,273
11:00	5,618	6,435	1,806	996	0	0	0	0	1,882	0	0	0	0	1,529	0	0	0	3,390	351,616	373,273
11:30	4,587	8,774	1,806	996	0	0	0	0	0	0	0	0	0	1,529	0	0	0	3,390	352,190	373,273
NOON	4,587	8,179	0	0	0	0	0	0	0	0	0	0	0	1,529	0	0	0	3,390	355,587	373,273
12:30	4,587	8,179	0	0	0	0	0	0	0	0	0	0	0	1,529	0	0	0	3,390	355,587	373,273
1:00	4,587	6,933	0	0	0	0	0	0	0	0	0	0	0	3,591	0	0	0	4,601	353,560	373,273
1:30	3,591	6,933	0	1,128	0	0	0	0	0	0	0	0	0	3,591	0	0	0	4,601	353,429	373,273
2:00	6,137	12,946	996	1,128	1,418	0	0	0	0	1,211	0	0	0	3,591	0	0	0	3,390	342,455	373,273
2:30	7,307	10,185	996	0	1,418	0	0	0	0	1,211	0	0	0	3,591	0	0	0	4,560	344,005	373,273
3:00	7,390	9,140	1,591	0	1,418	0	0	0	0	0	0	0	2,546	3,591	0	0	0	5,819	341,777	373,273
3:30	6,220	9,140	1,591	0	1,418	0	0	0	0	0	0	0	2,546	3,591	0	0	0	4,560	344,205	373,273
4:00	7,307	9,306	0	1,363	1,418	0	0	0	0	0	0	0	2,546	6,546	0	0	0	8,504	336,283	373,273
4:30	6,137	9,306	0	1,363	1,418	0	0	0	1,169	0	0	0	1,418	4,484	0	0	0	8,504	339,472	373,273
5:00	7,549	9,459	3,432	0	1,418	0	0	0	1,169	0	0	0	3,480	4,484	0	0	0	1,169	341,112	373,273
5:30	7,549	11,714	3,432	0	1,418	0	0	0	1,169	0	0	0	3,480	4,484	0	0	0	1,169	338,857	373,273
6:00	12,524	19,533	4,684	0	0	0	0	0	2,429	0	0	0	3,480	2,788	0	0	2,456	6,158	319,220	373,273
6:30	16,191	19,748	6,975	0	0	0	0	0	3,640	0	0	0	4,691	2,788	0	0	2,456	6,158	310,626	373,273
7:00	19,575	24,646	9,984	0	3,328	0	0	1,910	3,640	0	0	1,771	6,442	1,252	0	0	2,456	11,244	287,024	373,273
7:30	19,678	56,648	11,175	0	3,328	0	0	1,910	2,470	0	0	1,771	6,442	1,252	0	0	2,456	11,244	254,898	373,273
7:45	19,713	44,262	30,036	0	3,328	0	0	1,910	2,470	1,045	0	1,771	5,023	1,252	0	0	2,456	11,244	248,761	373,273
8:00	93,417	30,645	5,771	0	4,837	0	0	0	3,729	0	0	1,771	3,273	3,335	1,287	0	1,245	15,921	208,041	373,273
8:30	77,648	34,147	4,539	0	10,178	0	0	0	13,465	0	0	2,768	2,062	4,380	4,484	0	1,245	15,658	202,700	373,273
9:00	63,145	24,633	6,663	0	8,891	0	0	0	11,009	1,197	0	996	0	6,559	6,255	2,048	1,245	15,714	224,917	373,273
9:30	52,123	18,689	3,799	0	7,632	0	0	0	8,379	0	0	2,207	0	10,413	6,255	2,048	1,245	19,319	241,164	373,273
10:00	25,401	14,724	0	0	4,207	0	0	0	5,909	0	0	0	0	10,863	1,910	0	1,245	18,993	290,021	373,273
10:30	9,742	9,327	0	0	6,151	0	0	0	1,197	0	0	0	1,197	10,199	0	0	1,245	13,998	320,216	373,273
11:00	3,114	2,339	0	0	0	0	0	0	0	0	0	0	2,318	0	0	0	1,245	4,670	359,587	373,273
11:30	3,114	2,339	0	0	0	0	0	0	0	0	0	0	1,121	0	0	0	1,245	4,670	360,784	373,273

avg.	11,318	9,228	2,100	183	1,290	0	0	117	1,502	95	0	266	1,063	2,159	412	84	454	4,890	338,111	
max.	93,417	56,648	30,036	1,363	10,178	0	0	1,910	13,465	1,211	0	2,768	6,442	10,863	6,255	2,048	2,456	19,319	373,273	
σ.	19,558	12,089	4,868	423	2,448	0	0	463	2,852	323	0	686	1,801	2,851	1,409	409	823	5,468	46,039	

TABLE 3.5.c3: TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
6:30	1,734	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,539	373,273
7:00	1,734	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,539	373,273
7:30	1,734	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,539	373,273
8:00	3,009	0	2,063	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,200	373,273
8:30	3,009	0	2,063	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,200	373,273
9:00	3,338	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	0	368,529	373,273
9:30	3,338	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	0	368,529	373,273
10:00	5,134	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	365,157	373,273
10:30	5,134	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	365,157	373,273
11:00	5,134	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	365,157	373,273
11:30	3,338	3,229	987	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	362,737	373,273
NOON	3,338	3,229	987	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	362,737	373,273
12:30	3,338	3,229	987	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	1,577	362,737	373,273
1:00	2,063	5,505	3,215	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,847	356,643	373,273
1:30	2,063	5,505	3,215	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5,847	356,643	373,273
2:00	4,497	5,381	0	0	0	0	0	0	0	0	0	0	0	1,679	0	0	0	7,321	354,394	373,273
2:30	4,497	5,381	0	0	0	0	0	0	0	0	1,926	0	0	1,679	0	0	0	7,321	352,468	373,273
3:00	3,338	3,078	0	0	0	0	0	0	0	0	1,926	1,275	0	3,366	0	0	0	1,611	358,679	373,273
3:30	3,338	1,035	0	0	0	0	0	0	0	0	1,926	1,275	0	3,366	0	0	1,405	3,654	357,274	373,273
4:00	2,063	987	0	0	1,035	0	0	0	0	0	0	1,275	1,111	1,789	1,679	0	0	8,754	354,580	373,273
4:30	4,579	987	0	0	1,035	0	0	0	0	0	0	1,275	1,111	0	1,679	0	0	8,754	353,853	373,273
5:00	6,176	4,394	0	0	1,035	0	0	0	1,035	0	0	1,275	1,289	0	1,679	0	1,405	5,409	349,575	373,273
5:30	7,376	4,394	1,035	0	1,035	0	0	0	1,035	0	0	1,275	4,257	0	1,679	0	1,405	5,409	344,372	373,273
6:00	19,304	6,629	2,283	0	0	0	1,111	0	1,035	0	0	1,275	4,271	0	1,679	0	2,564	1,926	331,197	373,273
6:30	21,566	7,917	2,283	0	0	0	1,111	0	1,035	0	0	1,275	2,413	0	1,679	0	3,722	1,926	328,346	373,273
7:00	25,816	14,094	6,348	0	0	0	1,111	0	4,044	0	1,158	2,680	4,147	0	1,241	0	3,722	6,944	301,968	373,273
7:30	15,999	58,343	8,178	0	0	0	0	0	1,275	0	1,158	2,680	3,037	2,769	1,241	0	3,722	5,265	269,605	373,273
7:45	14,800	48,656	23,574	0	0	0	0	0	1,275	0	1,158	3,798	3,037	1,035	1,241	0	3,722	5,265	265,712	373,273
8:00	81,896	30,998	11,441	0	0	0	0	0	1,275	0	1,158	3,510	1,117	1,035	1,241	0	2,564	7,328	229,710	373,273
8:30	59,693	30,326	12,428	0	0	0	0	0	4,744	1,796	0	3,798	2,797	2,152	1,241	0	2,564	11,386	240,349	373,273
9:00	30,731	22,793	17,583	0	0	0	0	0	5,998	1,796	1,035	6,073	2,865	6,252	3,105	0	3,763	15,897	255,381	373,273
9:30	28,962	19,208	13,984	0	0	0	0	0	2,646	1,796	1,035	4,668	4,099	6,252	3,105	0	3,763	10,886	272,868	373,273
10:00	18,200	10,043	5,381	0	0	0	0	0	1,405	1,796	1,035	1,158	2,913	4,360	4,579	0	2,605	9,947	309,851	373,273
10:30	16,685	4,607	1,111	0	0	0	0	0	0	1,796	1,035	1,158	2,913	2,043	3,105	0	2,605	6,876	329,340	373,273
11:00	4,230	1,111	0	0	0	0	0	0	0	1,796	0	1,158	0	0	0	0	2,605	1,200	361,174	373,273
11:30	3,044	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,405	0	368,824	373,273

avg.	8,658	6,144	2,432	0	84	0	68	0	547	220	297	834	844	771	616	0	1,118	3,148	347,492	
max.	81,896	58,343	23,574	0	1,035	0	1,111	0	5,998	1,796	1,926	6,073	4,271	6,252	4,579	0	3,763	15,897	373,273	
σ.	15,375	12,349	5,077	0	286	0	269	0	1,277	595	586	1,423	1,429	1,569	1,079	0	1,341	3,942	38,614	

TABLE 3.5.c4: TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,767	0	0	371,506	373,273
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,767	0	0	371,506	373,273
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,767	0	371,506	373,273
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,767	0	371,506	373,273
6:30	0	1,767	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,506	373,273
7:00	2,609	1,767	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,896	373,273
7:30	2,609	3,051	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,612	373,273
8:00	2,368	3,051	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,854	373,273
8:30	1,125	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,864	373,273
9:00	1,298	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,284	369,407	373,273
9:30	1,298	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,284	369,407	373,273
10:00	1,256	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,284	369,449	373,273
10:30	1,256	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,733	373,273
11:00	0	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,989	373,273
11:30	1,125	1,284	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,864	373,273
NOON	1,125	1,284	2,057	0	0	0	0	0	0	0	0	0	0	0	1,809	0	0	0	366,998	373,273
12:30	1,125	1,284	2,057	0	0	0	0	0	0	0	0	0	0	0	1,809	0	0	0	366,998	373,273
1:00	1,125	3,286	3,182	1,042	0	0	0	0	1,118	0	1,042	0	0	0	1,809	1,256	0	0	359,411	373,273
1:30	2,244	4,404	3,182	1,042	0	0	0	0	0	0	1,042	0	0	0	1,809	1,256	0	0	358,293	373,273
2:00	4,273	6,827	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,645	358,527	373,273
2:30	4,273	6,827	0	0	0	0	0	0	1,042	0	0	0	1,042	0	0	0	0	3,645	356,443	373,273
3:00	4,273	5,709	0	0	0	0	0	0	1,042	0	0	0	2,789	0	0	2,057	0	6,379	351,023	373,273
3:30	4,273	5,709	0	0	0	0	0	0	1,042	0	0	0	2,789	0	0	2,057	0	3,631	353,771	373,273
4:00	3,182	5,709	0	0	0	0	0	0	1,042	0	0	0	2,789	0	0	1,243	0	0	359,307	373,273
4:30	3,182	2,423	0	0	0	0	0	0	1,042	0	0	0	2,789	0	0	1,243	0	0	362,593	373,273
5:00	5,626	3,680	2,368	0	0	0	0	1,284	1,042	0	1,284	1,767	1,042	0	1,256	1,243	0	0	352,680	373,273
5:30	5,626	6,213	3,617	1,167	0	0	0	0	0	0	1,284	1,767	0	0	1,256	1,243	0	0	351,099	373,273
6:00	16,244	4,964	3,452	0	0	0	0	1,360	0	1,484	1,284	3,024	0	0	1,256	1,243	1,208	6,034	331,722	373,273
6:30	17,307	7,635	2,333	0	0	0	0	1,360	0	0	1,284	0	0	1,125	1,256	1,243	1,208	6,034	332,488	373,273
7:00	24,935	14,552	2,326	0	0	0	0	1,360	1,125	2,244	0	0	0	0	0	0	1,208	5,612	319,910	373,273
7:30	19,613	42,801	3,811	0	0	0	0	1,360	1,125	5,053	0	1,042	0	4,922	0	0	1,208	5,612	286,725	373,273
7:45	19,613	34,565	16,934	0	0	0	0	0	1,125	4,646	0	1,042	0	4,922	0	0	1,208	5,612	283,605	373,273
8:00	76,697	28,621	6,841	0	1,167	0	0	0	1,125	4,736	0	1,042	0	7,414	6,993	0	2,623	10,245	225,768	373,273
8:30	58,437	32,681	6,841	1,284	2,975	0	0	0	4,418	4,736	0	1,042	1,236	13,738	8,760	0	2,623	14,918	218,547	373,273
9:00	40,751	30,651	3,452	1,284	4,259	0	0	0	7,200	2,492	0	3,203	5,751	19,827	8,374	1,588	3,866	20,765	219,811	373,273
9:30	34,110	30,382	2,244	0	2,451	0	0	0	6,075	1,208	0	3,203	5,751	16,651	8,374	1,588	2,451	20,765	238,022	373,273
10:00	19,757	21,973	3,362	0	2,409	0	0	0	4,660	1,208	0	3,203	3,390	13,034	5,088	1,588	1,243	15,567	276,791	373,273
10:30	15,167	16,499	1,118	0	2,409	0	0	0	2,782	1,208	0	1,125	1,905	13,324	3,321	0	0	15,567	298,848	373,273
11:00	1,526	3,631	3,058	0	1,125	0	0	0	0	0	0	0	0	2,057	0	0	0	5,198	356,677	373,273
11:30	0	1,256	1,118	0	1,125	0	0	0	0	0	0	0	0	2,057	0	0	0	3,293	364,423	373,273

avg.	8,152	6,984	1,497	119	366	0	0	137	755	592	147	459	638	2,022	1,085	457	457	3,191	346,215
max.	76,697	42,801	16,934	1,284	4,259	0	0	1,360	7,200	5,053	1,284	3,203	5,751	19,827	8,760	2,057	3,866	20,765	373,273
σ.	15,570	10,964	2,870	358	935	0	0	411	1,598	1,389	401	965	1,415	4,829	2,347	714	908	5,527	43,754

TABLE 3.5.c5: TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	1,682	0	0	0	0	0	0	0	0	0	371,591	373,273
0:30	0	0	0	0	0	0	0	0	1,682	0	0	0	0	0	0	0	0	0	371,591	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,868	371,405	373,273
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,868	371,405	373,273
6:00	0	0	1,160	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,868	370,245	373,273
6:30	0	0	1,160	0	0	0	0	0	0	0	0	0	0	0	0	2,032	0	1,868	368,212	373,273
7:00	0	1,408	1,160	0	0	0	0	0	0	0	0	0	0	0	0	0	1,236	0	369,469	373,273
7:30	0	2,527	2,513	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,233	373,273
8:00	1,160	1,119	1,353	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,641	373,273
8:30	2,273	3,275	1,353	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,372	373,273
9:00	6,166	4,388	0	0	0	0	0	0	0	0	0	1,202	0	0	0	0	1,476	0	360,041	373,273
9:30	7,780	3,268	0	0	0	0	0	0	0	0	0	1,202	0	0	0	0	1,476	1,579	357,968	373,273
10:00	6,619	5,788	0	0	0	0	0	0	0	0	0	1,202	0	0	0	0	1,476	1,579	356,608	373,273
10:30	3,893	5,788	0	0	0	0	0	0	0	0	0	1,202	0	0	0	0	1,476	1,579	359,334	373,273
11:00	3,893	5,788	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,476	2,692	359,423	373,273
11:30	5,143	5,994	0	0	0	0	0	0	1,202	0	0	0	0	0	0	0	1,476	4,621	354,837	373,273
NOON	5,143	4,882	0	0	0	0	0	0	1,202	0	0	0	0	0	0	0	1,476	2,692	357,878	373,273
12:30	5,143	5,994	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,476	1,579	359,080	373,273
1:00	5,006	4,587	1,160	0	0	0	0	0	0	0	0	0	1,112	0	0	0	1,476	1,579	358,352	373,273
1:30	5,006	6,324	1,160	0	0	0	0	0	0	0	0	0	3,351	0	0	0	1,476	1,579	354,377	373,273
2:00	6,125	6,324	0	0	0	0	0	0	0	0	0	0	3,351	0	1,229	0	2,637	1,579	352,028	373,273
2:30	6,125	6,324	0	0	0	0	0	0	0	0	0	0	4,552	0	1,229	0	2,637	1,579	350,827	373,273
3:00	6,125	6,248	0	0	0	1,160	0	0	0	0	0	0	2,314	0	0	0	1,476	2,032	353,917	373,273
3:30	6,125	6,248	0	0	0	0	0	0	0	0	0	0	2,314	0	0	0	1,476	2,032	355,077	373,273
4:00	9,743	10,389	0	0	0	0	0	0	0	0	0	0	1,202	0	0	0	2,712	2,616	346,611	373,273
4:30	9,743	10,389	0	0	0	0	0	0	0	0	0	0	1,202	0	0	0	2,712	1,037	348,190	373,273
5:00	9,325	11,797	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,712	3,557	345,883	373,273
5:30	8,164	10,059	0	0	0	0	0	0	0	0	0	0	0	3,014	0	0	3,989	3,557	344,489	373,273
6:00	13,959	11,412	0	0	0	0	0	0	0	0	0	1,119	0	3,495	0	0	1,476	6,592	335,219	373,273
6:30	19,027	11,233	0	0	0	0	0	0	1,202	0	0	2,362	0	3,495	0	0	1,476	5,349	329,129	373,273
7:00	19,027	19,940	1,160	0	0	0	0	0	3,440	0	0	2,362	3,378	9,098	0	0	1,476	9,798	303,592	373,273
7:30	21,403	51,972	2,513	0	0	0	0	0	3,440	0	0	0	1,799	7,361	0	0	1,476	6,372	276,937	373,273
7:45	21,403	41,844	16,280	0	0	0	0	0	3,440	0	0	0	1,799	7,361	0	0	1,476	6,372	273,298	373,273
8:00	93,583	29,938	3,632	1,188	0	0	0	0	2,774	0	0	0	0	3,825	1,408	0	4,017	11,577	221,333	373,273
8:30	76,938	30,741	2,582	1,188	0	0	0	0	5,177	0	0	0	1,202	6,660	6,214	0	4,017	15,010	223,544	373,273
9:00	80,900	29,958	1,229	1,188	0	0	0	0	10,018	0	0	1,476	4,367	4,861	6,887	0	4,017	17,242	211,129	373,273
9:30	77,481	27,253	0	0	0	0	0	0	7,629	0	0	1,476	4,367	4,861	6,887	0	4,017	15,010	224,292	373,273
10:00	55,714	22,900	0	0	0	0	0	0	5,836	0	0	1,476	2,321	2,067	1,408	0	4,017	11,845	265,690	373,273
10:30	49,789	21,650	0	0	0	0	0	0	5,836	0	0	1,476	2,321	2,067	1,408	0	4,017	7,567	277,143	373,273
11:00	12,648	9,167	1,160	0	0	0	0	0	2,238	0	0	1,476	1,119	2,032	0	0	1,476	0	341,955	373,273
11:30	11,144	3,722	0	0	0	0	0	0	0	0	0	1,476	1,119	2,032	0	0	1,476	0	352,303	373,273

avg.	13,708	8,993	808	73	0	24	0	0	1,159	0	0	398	881	1,270	544	41	1,445	3,218	340,711	
max.	93,583	51,972	16,280	1,188	0	1,160	0	0	10,018	0	0	2,362	4,552	9,098	6,887	2,032	4,017	17,242	373,273	
σ.	23,506	11,760	2,416	288	0	166	0	0	2,263	0	0	700	1,375	2,366	1,633	290	1,365	4,408	45,405	

TABLE 3.5.c6: TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,261	372,012	373,273
5:00	0	1,234	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,261	370,778	373,273
5:30	0	1,234	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,261	370,778	373,273
6:00	0	0	1,098	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,261	370,913	373,273
6:30	0	0	1,098	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,261	370,913	373,273
7:00	0	0	1,098	0	1,105	0	0	0	1,105	0	0	0	1,105	0	0	0	0	2,448	366,411	373,273
7:30	0	0	1,098	0	1,105	0	0	0	1,105	0	0	0	1,105	0	0	0	0	2,448	366,411	373,273
8:00	0	1,390	1,098	0	1,105	0	0	0	1,105	0	0	0	1,105	0	0	0	0	1,776	365,692	373,273
8:30	0	3,675	1,098	0	0	0	0	0	1,105	0	0	0	1,105	0	0	0	0	1,776	364,513	373,273
9:00	1,458	4,780	2,285	0	0	0	1,715	0	1,105	0	0	0	1,105	3,234	0	0	0	1,736	355,854	373,273
9:30	1,458	4,780	2,285	0	0	0	1,715	0	1,105	0	0	0	1,105	3,234	0	0	0	1,736	355,854	373,273
10:00	0	4,495	2,285	0	0	0	1,715	0	1,105	0	0	0	1,105	3,234	0	1,275	0	1,736	356,322	373,273
10:30	0	5,594	2,285	0	0	0	1,715	0	0	0	0	0	0	3,234	0	1,275	0	1,736	357,434	373,273
11:00	0	5,594	4,658	0	0	0	1,715	0	0	0	0	0	0	3,234	1,661	1,275	0	1,736	353,399	373,273
11:30	1,187	9,066	2,285	0	0	0	1,715	0	0	0	0	0	0	3,234	1,661	1,275	0	1,736	351,114	373,273
NOON	1,187	11,690	2,285	0	0	0	0	0	0	0	0	0	1,715	3,234	1,661	1,275	0	1,736	348,490	373,273
12:30	1,187	10,503	2,285	0	0	0	0	0	0	0	0	0	1,715	3,234	1,661	1,275	0	1,736	349,677	373,273
1:00	7,323	7,960	1,187	0	0	0	0	0	1,261	0	0	0	1,715	3,234	1,234	1,275	0	3,194	344,890	373,273
1:30	7,323	7,960	1,187	0	0	0	0	0	1,261	0	0	0	1,715	3,234	1,234	1,275	0	2,963	345,120	373,273
2:00	6,862	7,960	2,285	0	0	0	0	0	0	0	0	0	2,733	1,776	1,234	0	0	6,245	344,178	373,273
2:30	6,862	7,960	2,285	0	0	0	0	0	0	0	0	0	1,498	1,776	1,234	0	0	4,238	347,419	373,273
3:00	8,598	10,957	7,228	0	0	0	0	0	0	0	0	0	1,498	1,776	1,234	0	0	6,279	335,702	373,273
3:30	9,744	9,771	7,228	0	0	0	0	0	0	0	0	0	1,498	1,776	1,234	0	0	6,279	335,743	373,273
4:00	9,296	10,130	8,374	0	0	0	0	0	0	1,105	0	0	0	1,776	1,234	0	0	5,004	336,353	373,273
4:30	7,581	10,130	8,374	0	0	0	0	0	0	1,105	0	0	0	1,776	1,234	0	0	5,004	338,069	373,273
5:00	3,939	9,032	10,537	0	0	0	0	0	0	1,105	0	0	0	1,458	3,275	0	0	2,414	341,513	373,273
5:30	3,939	10,266	9,560	0	0	0	0	0	0	1,105	0	0	0	1,458	3,275	0	0	2,414	341,256	373,273
6:00	13,134	7,296	9,540	0	0	0	0	0	1,187	0	0	0	0	3,228	3,275	0	0	1,227	334,387	373,273
6:30	11,900	7,296	8,354	1,234	0	0	0	0	3,621	0	0	0	0	3,228	3,275	0	0	1,227	333,139	373,273
7:00	11,791	14,137	8,354	1,234	0	0	0	0	5,980	0	0	2,210	0	3,228	3,275	0	0	2,943	320,121	373,273
7:30	10,991	43,809	7,479	0	0	0	0	0	4,767	0	0	4,116	0	4,787	3,275	0	0	2,943	291,107	373,273
7:45	10,991	35,191	19,745	0	0	0	0	0	4,767	0	0	4,116	0	4,787	3,275	0	0	4,177	286,225	373,273
8:00	69,209	25,135	7,099	1,187	1,105	0	0	0	3,695	0	0	5,987	0	6,523	1,234	0	0	3,919	248,180	373,273
8:30	59,478	27,583	7,099	1,187	7,228	0	0	1,173	4,957	1,105	0	4,082	4,699	8,998	1,234	0	0	6,123	238,328	373,273
9:00	46,372	23,928	4,814	0	4,062	0	0	1,173	6,692	1,105	0	5,187	5,974	8,354	0	0	0	7,031	258,581	373,273
9:30	44,914	22,654	4,814	0	2,841	0	0	1,173	5,431	1,105	1,227	5,187	5,974	9,988	0	0	0	9,235	258,730	373,273
10:00	42,758	17,134	2,332	0	2,360	0	0	1,173	3,011	1,105	1,227	2,821	3,438	9,988	0	0	0	6,774	279,153	373,273
10:30	41,815	17,134	1,146	0	2,360	0	0	1,173	1,736	0	1,227	1,105	2,204	7,275	0	0	0	6,774	289,324	373,273
11:00	16,578	7,357	0	0	0	0	0	0	0	0	1,227	0	2,204	2,794	0	0	0	0	343,113	373,273
11:30	13,249	4,726	0	0	0	0	0	0	0	0	0	0	2,204	2,794	0	0	0	0	350,301	373,273

avg.	9,615	8,358	3,393	99	475	0	210	120	1,145	180	100	710	990	2,487	855	208	0	2,552	341,775	
max.	69,209	43,809	19,745	1,234	7,228	0	1,715	1,173	6,692	1,105	1,227	5,987	5,974	9,988	3,275	1,275	0	9,235	373,273	
σ.	16,609	9,704	4,062	335	1,305	0	568	359	1,870	413	340	1,643	1,488	2,750	1,168	476	0	2,349	36,275	

TABLE 3.5.c7: TV AUDIENCES – SUNDAY

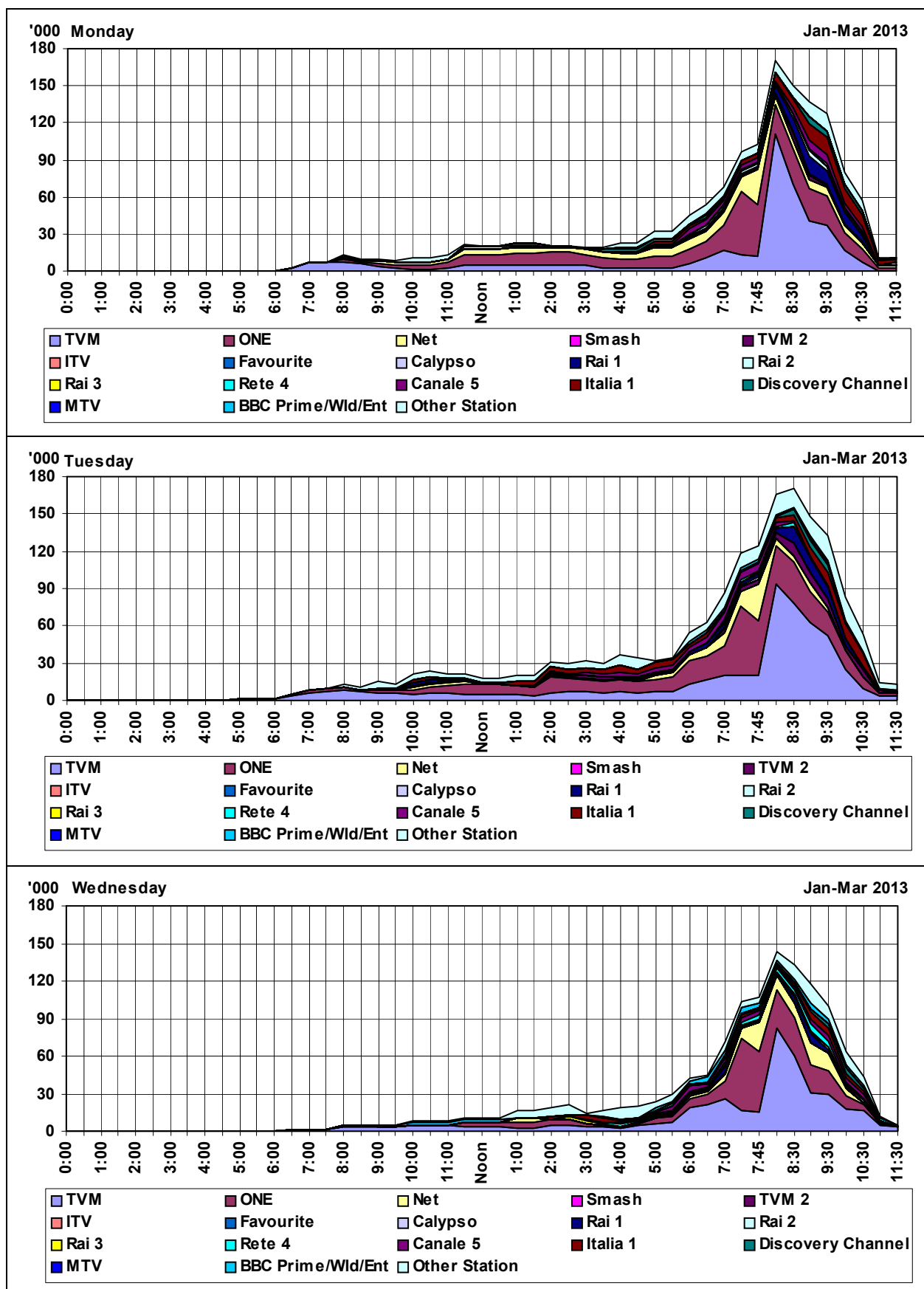
	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	1,344	1,465	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,464	373,273
0:30	1,344	1,465	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,464	373,273
1:00	1,344	1,465	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,464	373,273
1:30	1,344	1,465	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,464	373,273
2:00	1,344	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,929	373,273
2:30	1,344	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,929	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	1,301	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,972	373,273
4:30	0	1,301	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,972	373,273
5:00	0	1,301	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,972	373,273
5:30	0	1,301	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,972	373,273
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
8:00	1,237	2,888	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,251	367,897	373,273
8:30	2,581	2,888	1,344	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,251	365,210	373,273
9:00	5,790	10,665	3,889	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,251	351,678	373,273
9:30	3,924	10,665	5,054	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,251	352,378	373,273
10:00	6,805	7,777	5,054	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,581	351,056	373,273
10:30	6,805	7,156	5,054	1,079	0	0	0	0	0	0	0	0	0	0	0	0	0	3,660	349,519	373,273
11:00	7,920	6,991	3,710	1,079	0	0	0	0	0	0	0	0	0	0	0	0	0	3,660	349,912	373,273
11:30	17,857	8,542	3,710	1,079	0	0	0	0	0	0	0	0	0	0	0	0	0	1,330	340,755	373,273
NOON	17,857	8,542	5,054	1,079	0	0	0	0	0	0	0	0	0	0	0	0	0	1,330	339,411	373,273
12:30	19,022	8,542	3,889	1,079	0	0	0	0	0	0	0	0	0	0	0	0	0	2,495	338,246	373,273
1:00	15,190	9,707	1,294	0	0	0	0	0	1,165	0	0	0	1,251	0	0	0	1,165	4,589	338,911	373,273
1:30	12,031	9,707	1,294	0	0	0	0	0	1,165	0	0	0	0	0	0	0	1,165	4,589	343,321	373,273
2:00	6,820	9,707	3,996	0	0	0	0	0	1,165	0	0	0	0	0	0	0	1,165	4,125	346,295	373,273
2:30	5,283	9,707	3,996	0	0	0	0	0	1,165	0	0	0	0	0	0	0	1,165	4,125	347,832	373,273
3:00	6,534	10,958	3,996	0	0	0	0	0	1,165	0	0	0	0	0	0	0	1,165	4,739	344,715	373,273
3:30	6,534	10,958	3,996	0	0	0	0	0	1,165	0	0	0	0	0	0	0	1,165	4,739	344,715	373,273
4:00	6,276	15,097	1,294	0	0	0	1,165	0	1,165	0	0	0	1,208	0	1,537	0	0	4,747	340,784	373,273
4:30	4,932	15,097	1,294	0	0	0	1,165	0	1,165	0	0	0	1,208	0	1,537	0	0	2,616	344,258	373,273
5:00	3,681	12,245	4,189	0	0	0	1,165	0	0	0	0	0	1,208	0	3,002	0	0	4,525	343,257	373,273
5:30	3,681	16,341	5,654	0	0	0	1,165	0	0	0	0	0	1,208	0	3,002	0	0	4,525	337,696	373,273
6:00	9,514	20,523	9,293	0	0	0	0	0	0	0	0	0	0	0	2,766	0	1,158	8,128	321,891	373,273
6:30	6,812	25,262	7,484	0	0	0	0	0	0	0	0	0	1,344	0	2,766	0	1,158	8,128	320,318	373,273
7:00	7,949	24,762	9,886	0	0	0	0	0	0	0	0	0	1,344	3,446	2,766	0	1,158	8,342	313,620	373,273
7:30	9,958	56,258	14,969	0	0	0	0	0	0	0	0	0	0	4,604	4,303	0	1,158	8,314	273,711	373,273
7:45	8,421	48,201	33,025	0	0	0	0	0	0	0	0	0	0	4,604	4,303	0	1,158	8,314	265,247	373,273
8:00	72,077	26,092	16,334	0	0	0	0	0	0	0	0	0	0	5,862	1,465	0	0	8,564	242,880	373,273
8:30	43,555	22,732	21,652	0	0	0	0	0	3,009	3,481	0	1,251	1,358	10,022	2,716	0	1,465	6,698	255,332	373,273
9:00	20,809	22,653	25,348	1,237	0	0	0	0	4,175	3,481	0	1,251	6,055	9,765	4,046	0	1,465	15,290	257,698	373,273
9:30	20,980	21,352	20,866	1,237	0	0	0	0	2,495	3,481	0	1,251	6,055	9,765	4,046	0	0	15,133	266,612	373,273
10:00	9,815	12,853	3,038	1,237	0	0	0	0	2,495	1,330	0	1,251	3,903	5,490	3,295	0	0	12,810	315,757	373,273
10:30	6,519	11,523	1,830	1,237	0	0	0	0	2,495	1,330	0	1,251	3,903	2,152	3,295	0	0	11,480	326,258	373,273
11:00	1,287	4,368	0	0	0	0	0	0	1,330	1,330	0	1,251	2,652	0	1,830	0	0	3,867	355,359	373,273
11:30	0	3,074	0	0	0	0	0	0	1,330	1,330	0	0	1,358	0	0	0	0	3,867	362,315	373,273

avg.	7,888	10,304	4,724	211	0	0	95	0	544	322	0	153	695	1,137	953	0	321	3,721	342,206	
max.	72,077	56,258	33,025	1,237	0	0	1,165	0	4,175	3,481	0	1,251	6,055	10,022	4,303	0	1,465	15,290	373,273	
σ.	12,312	11,709	7,316	451	0	0	322	0	969	894	0	414	1,457	2,705	1,483	0	542	4,106	35,390	

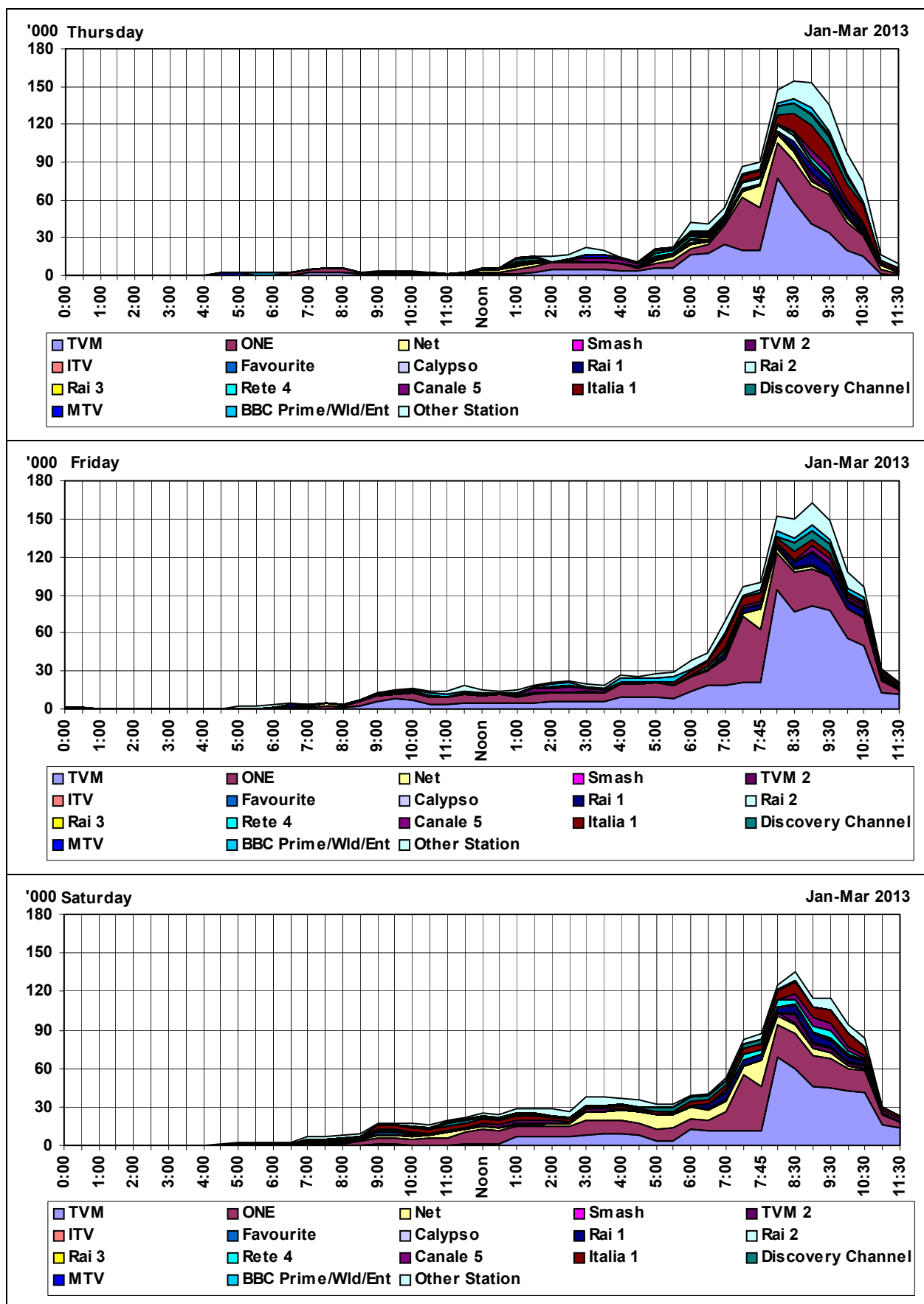
TABLE 3.6.c8: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALUYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS	NONE	TOTAL
0:00	188	205	0	0	0	0	0	0	245	0	0	0	0	0	0	0	0	0	372,635	373,273
0:30	188	205	0	0	0	0	0	0	245	0	0	0	0	0	0	0	0	0	372,635	373,273
1:00	188	205	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,880	373,273
1:30	188	205	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,880	373,273
2:00	188	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,085	373,273
2:30	188	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,085	373,273
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,273	373,273
4:00	0	182	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373,091	373,273
4:30	0	182	0	0	0	0	0	0	0	0	0	0	0	0	0	256	0	186	372,649	373,273
5:00	180	364	0	0	0	0	0	0	0	0	0	0	0	0	0	256	0	458	372,015	373,273
5:30	180	364	0	0	0	0	0	0	0	0	0	0	0	0	0	0	256	458	372,015	373,273
6:00	180	0	331	0	0	0	0	0	0	0	0	0	0	0	0	0	256	458	372,048	373,273
6:30	1058	442	331	0	0	0	0	0	0	0	0	0	0	0	0	296	0	458	370,688	373,273
7:00	2463	810	331	0	163	0	0	0	163	0	0	0	163	0	0	0	180	361	368,639	373,273
7:30	2625	1159	528	0	163	0	0	0	163	0	0	0	163	0	0	0	0	361	368,111	373,273
8:00	3287	1751	822	0	163	0	0	0	163	0	0	0	163	0	0	0	182	935	365,807	373,273
8:30	3009	1960	1010	0	0	0	0	0	163	0	0	0	163	0	0	0	0	935	366,033	373,273
9:00	3873	3692	1194	0	0	0	253	0	435	0	0	175	163	477	0	0	420	1647	360,944	373,273
9:30	3703	3529	1357	0	0	0	253	0	435	0	0	175	163	477	0	0	420	1552	361,209	373,273
10:00	3658	3862	1618	144	0	0	253	0	604	0	0	175	163	698	0	188	420	2430	359,060	373,273
10:30	3424	4117	1618	295	0	0	253	0	441	0	0	175	0	698	0	188	420	2395	359,249	373,273
11:00	3567	4396	1780	295	0	0	253	0	272	0	0	0	0	698	245	188	420	2276	358,883	373,273
11:30	5422	6360	1880	295	0	0	253	0	175	298	0	0	0	698	245	188	420	2016	355,023	373,273
NOON	5422	6499	2105	151	0	0	0	0	175	298	0	0	253	698	507	188	420	1554	355,003	373,273
12:30	5585	6486	1942	151	0	0	0	0	0	298	0	0	253	698	507	188	420	1555	355,190	373,273
1:00	5735	6655	2056	151	0	0	0	0	511	298	151	0	871	996	444	370	378	2861	351,796	373,273
1:30	5311	7070	2056	314	0	0	0	0	349	298	151	0	1022	996	444	370	378	2827	351,687	373,273
2:00	5694	8435	1479	163	205	0	0	0	163	175	0	0	1172	1026	361	0	547	3814	350,039	373,273
2:30	5648	8036	1479	0	205	0	0	0	314	175	281	0	1316	1026	361	0	547	3687	350,198	373,273
3:00	5922	7778	2456	0	205	169	0	0	314	0	281	186	1330	1272	182	298	378	4060	348,442	373,273
3:30	5572	7305	2456	0	205	0	0	0	314	0	281	186	1330	1272	444	298	583	3778	349,249	373,273
4:00	5810	8406	2017	197	356	0	338	0	314	163	0	186	1278	1469	904	362	395	4686	346,392	373,273
4:30	5567	7930	2017	197	356	0	338	0	483	163	0	186	1115	910	904	362	395	4158	348,192	373,273
5:00	5585	8593	3937	0	356	0	163	186	622	163	186	442	1186	1161	1592	180	600	3259	345,062	373,273
5:30	5591	9788	4330	169	356	0	163	0	471	163	186	442	1468	1600	1592	180	786	3259	342,729	373,273
6:00	13040	11768	5337	0	144	0	162	197	828	366	186	787	1649	1686	1559	180	1281	5289	328,814	373,273
6:30	14814	13197	5078	182	144	0	162	197	1537	302	186	530	1741	1849	1559	180	1625	5108	324,882	373,273
7:00	18027	18810	6887	182	625	0	162	473	2988	627	169	1317	2758	2762	1051	0	1625	7459	307,351	373,273
7:30	15842	51564	8573	0	625	0	0	473	2085	1034	169	1549	2003	4233	1266	0	1450	6711	275,696	373,273
7:45	15306	42117	23892	0	625	0	0	276	2085	1126	169	1712	1798	3980	1266	0	1450	6893	270,578	373,273
8:00	85058	27906	8383	348	1175	0	0	163	2634	837	169	1946	824	4884	1972	0	1519	9591	225,864	373,273
8:30	63769	29618	8757	534	3727	0	0	336	6667	2025	0	2032	2665	7474	3734	0	1724	11392	228,819	373,273
9:00	46444	25717	9459	532	2972	0	0	336	8404	2052	151	2835	4499	9855	4856	526	2079	14883	237,673	373,273
9:30	42431	23363	7377	173	2052	0	0	336	6122	1693	332	2805	4841	10193	4856	526	1669	14947	249,557	373,273
10:00	27179	16274	2875	173	1305	0	0	336	4586	1116	332	1625	2832	8102	2895	230	1325	12168	289,920	373,273
10:30	21341	13123	1410	173	1586	0	0	336	2608	953	332	1071	2433	6627	2148	0	1145	10014	307,973	373,273
11:00	5755	4394	938	0	163	0	0	0	512	448	181	559	1194	1474	431	0	775	2326	354,123	373,273
11:30	4471	2526	488	0	163	0	0	0	186	186	0	487	840	1259	175	0	600	1693	360,199	373,273

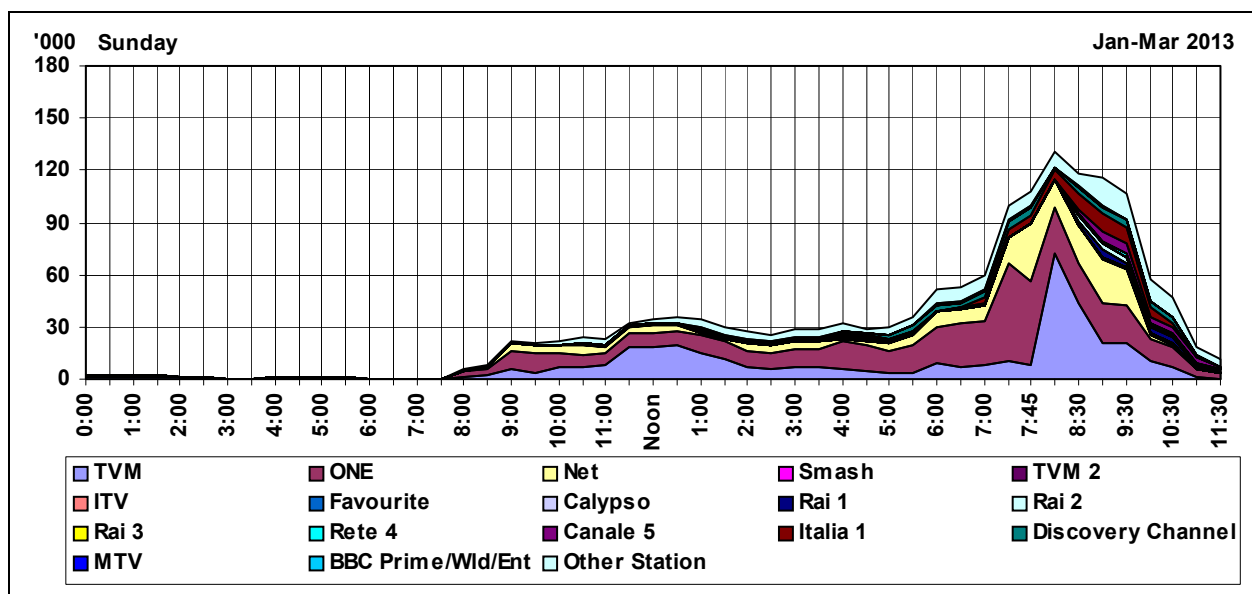
avg.	9,769	8,313	2,665	98	368	3	61	74	995	311	79	440	894	1,658	745	122	561	3,365	342,748
max.	85,058	51,564	23,892	534	3,727	169	338	473	8,404	2,052	332	2,835	4,841	10,193	4,856	526	2,079	14,947	373,273
σ.	16,795	11,084	4,065	141	763	24	108	141	1,841	522	113	754	1,156	2,600	1,194	155	584	3,926	40,685



FIGURES 3.6.c1-3: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [JAN-MAR 2013]



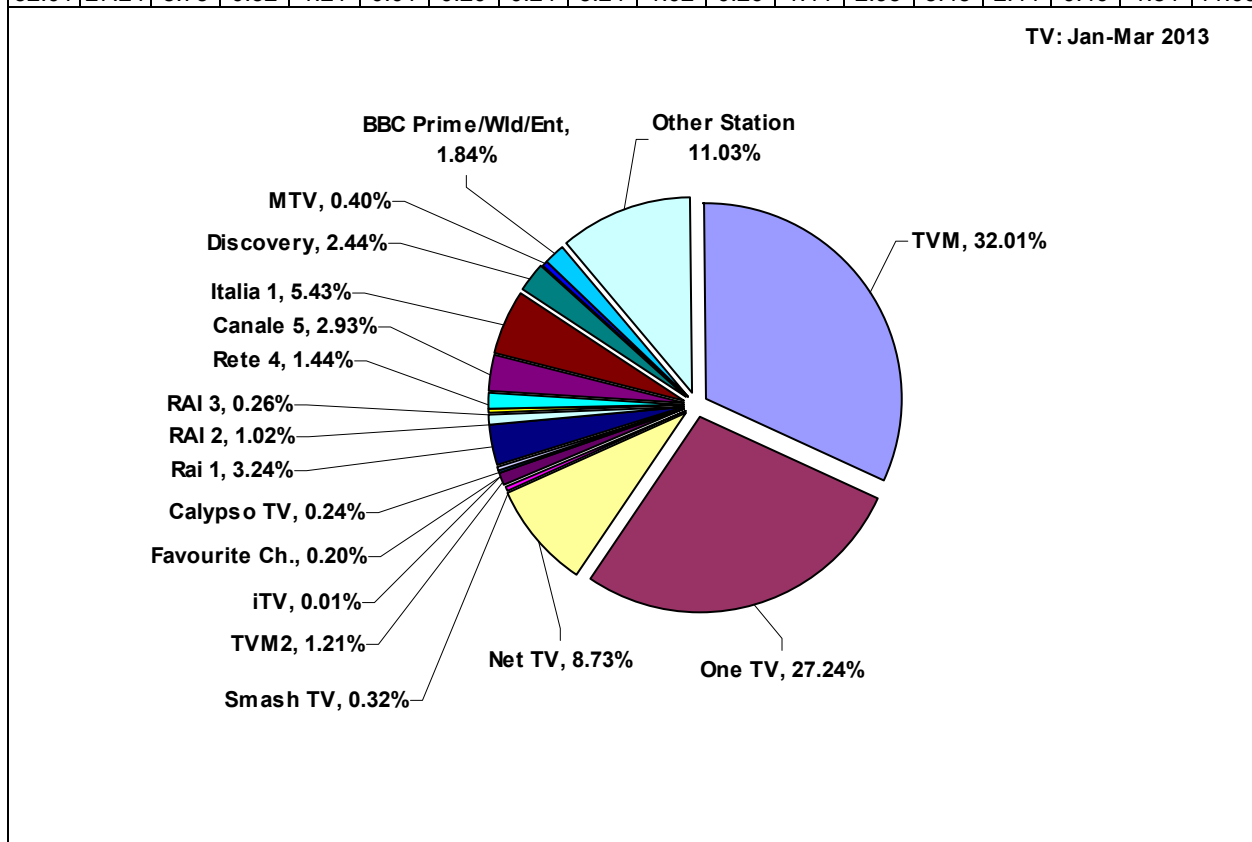
FIGURES 3.6.c4-6: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [JAN-MAR 2013]



FIGURES 3.6.c7: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [JAN-MAR 2013]

TABLE 3.7: TV TOTAL DAILY AVERAGE AUDIENCE [JAN-MAR 2013]

TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL/S	MTV	BBC	OTHER TV STATIONS
32.01	27.24	8.73	0.32	1.21	0.01	0.20	0.24	3.24	1.02	0.26	1.44	2.93	5.43	2.44	0.40	1.84	11.03



FIGURES 3.7: TV TOTAL DAILY AVERAGE AUDIENCE [JAN-MAR 2013]

4. TV STATION CONSUMPTION

TABLE 4.1: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [JAN-MAR 2013]

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
>12:00	119,342	52,223	67,119	6,799	10,863	7,494	28,510	34,743	27,662	3,271	31,805	26,232	17,090	24,880	15,268	4,067
12:00-19:00	378,147	145,036	233,111	21,428	49,651	19,790	68,194	130,805	69,179	19,100	101,257	81,184	68,622	65,746	37,731	23,607
19:00-20:30	413,603	206,483	207,120	17,056	39,755	17,919	106,458	135,116	75,347	21,952	91,387	116,256	61,288	57,583	58,549	28,540
20:30-22:00	403,770	207,808	195,962	21,722	48,590	25,585	116,997	120,055	61,004	9,817	88,257	120,382	56,075	49,776	61,595	27,685
22:00-24:00	180,877	91,546	89,331	4,823	25,887	12,537	53,749	50,951	29,600	3,330	34,574	57,660	24,540	27,098	27,372	9,633
	1,495,739	703,096	792,643	71,828	174,746	83,325	373,908	471,670	262,792	57,470	347,280	401,714	227,615	225,083	200,515	93,532
%																
>12:00	7.98	7.43	8.47	9.47	6.22	8.99	7.62	7.37	10.53	5.69	9.16	6.53	7.51	11.05	7.61	4.35
12:00-19:00	25.28	20.63	29.41	29.83	28.41	23.75	18.24	27.73	26.32	33.23	29.16	20.21	30.15	29.21	18.82	25.24
19:00-20:30	27.65	29.37	26.13	23.75	22.75	21.50	28.47	28.65	28.67	38.20	26.32	28.94	26.93	25.58	29.20	30.51
20:30-22:00	26.99	29.56	24.72	30.24	27.81	30.71	31.29	25.45	23.21	17.08	25.41	29.97	24.64	22.11	30.72	29.60
22:00-24:00	12.09	13.02	11.27	6.71	14.81	15.05	14.37	10.80	11.26	5.79	9.96	14.35	10.78	12.04	13.65	10.30
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

	Total	Weekdays							Months			Total Available Time slots by Time Brackets: From midnight to noon: For this time period there are twenty-four time slots of half hour each. Multiplied by the total population of 373,273 there would be 8,958,552 time-slots available. Of these only 119,342 time-slots were used.										
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar											
>12:00	119,342	14,961	23,902	8,712	6,445	18,349	22,225	24,748	36,996	32,387	49,959	>12:00 24 slots x 373,273 = 8,958,552 12:00-19:00 14 slots x 373,273 = 5,225,822 19:00-20:30* 4 slots x 373,273 = 1,493,092 20:30-22:00 3 slots x 373,273 = 1,119,819 22:00-24:00 4 slots x 373,273 = 1,493,092 * "19:00-20:30" is made up of the following time brackets: "19:00-19:30"; "19:30-19:45"; "19:45-20:00"; and "20:00-20:30".										
12:00-19:00	378,147	49,312	64,985	44,103	38,310	48,754	66,350	66,333	136,842	95,060	146,245											
19:00-20:30	413,603	57,637	71,448	62,159	54,623	60,866	51,244	55,626	147,938	132,971	132,694											
20:30-22:00	403,770	54,698	65,186	51,236	64,235	67,117	53,710	47,588	139,380	132,859	131,531											
22:00-24:00	180,877	20,833	23,483	18,075	28,443	37,283	34,098	18,662	54,406	64,881	61,590											
	1,495,739	197,441	249,004	184,285	192,056	232,369	227,627	212,957	515,562	458,158	522,019											
%>12:00												7.98	7.58	9.60	4.73	3.36	7.90	9.76	11.62	7.18	7.07	9.57
12:00-19:00	25.28	24.98	26.10	23.93	19.95	20.98	29.15	31.15	26.54	20.75	28.02											
19:00-20:30	27.65	29.19	28.69	33.73	28.44	26.19	22.51	26.12	28.69	29.02	25.42											
20:30-22:00	26.99	27.70	26.18	27.80	33.45	28.88	23.60	22.35	27.03	29.00	25.20											
22:00-24:00	12.09	10.55	9.43	9.81	14.81	16.04	14.98	8.76	10.55	14.16	11.80											
	100	100	100	100	100	100	100	100	100	100	100											

Totals may not tally due to weighting and rounding off

The Base of Tables 8. TV to 8. TV18 is "all available half-hour time slots".

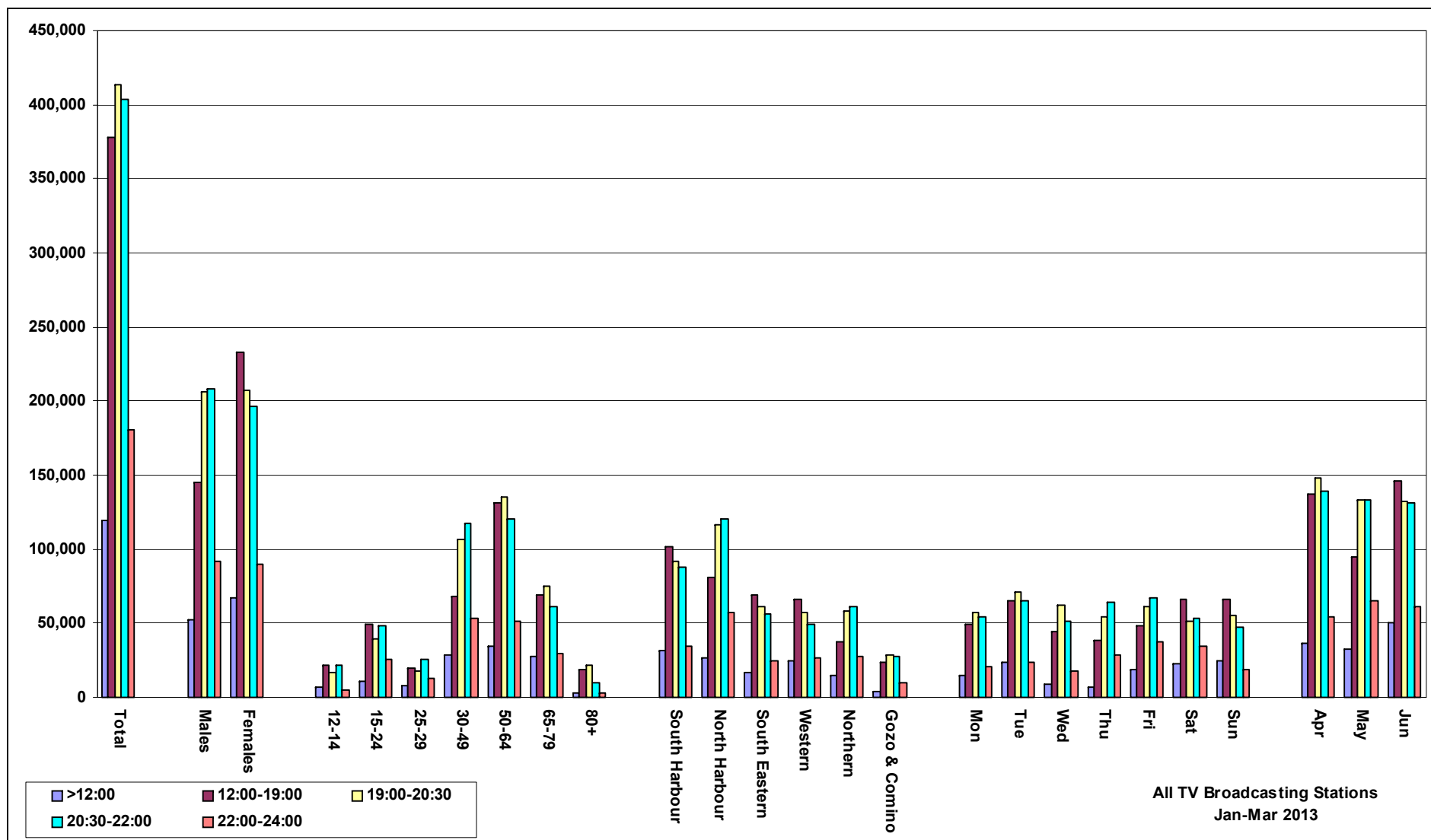


FIGURE 4.1.A: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [JAN-MAR 2013]

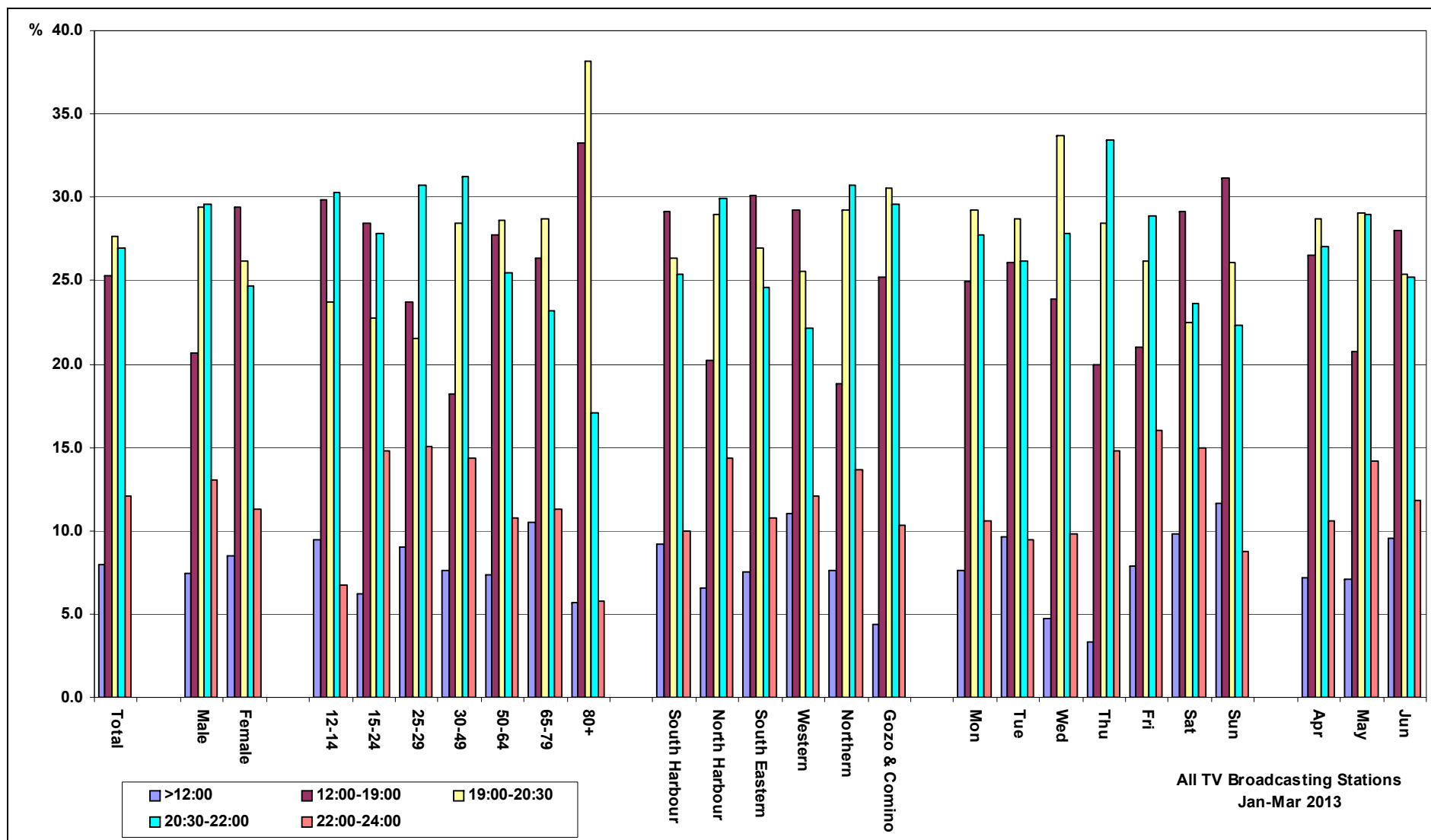


FIGURE 4.1.B: PERCENTAGE POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [JAN-MAR 2013]

TABLE 4.2A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2013]

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
TVM	478,676	221,035	257,641	21,262	52,218	25,029	154,899	143,198	68,006	14,064	104,413	132,769	61,494	79,466	71,299	29,235
ONE	407,348	184,014	223,334	5,637	30,746	16,766	76,962	169,438	91,775	16,024	98,744	105,149	81,029	44,361	52,908	25,157
Net TV	130,584	41,798	88,786	2,258	8,190	3,056	19,367	44,672	40,446	12,595	26,221	33,348	16,122	26,715	14,585	13,593
Smash TV	4,819	2,341	2,478	0	0	0	0	2,157	2,312	350	326	722	1,421	0	1,380	970
TVM2	18,039	6,568	11,471	786	0	1,927	4,529	5,489	5,103	205	5,876	4,050	1,807	2,762	2,536	1,008
iTV	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0
Favourite Channel	3,006	0	3,006	0	0	0	1,518	350	1,138	0	2,170	350	0	486	0	0
Calypso Music	3,645	2,667	978	0	0	0	828	1,843	974	0	978	1,014	0	0	865	788
Rai 1	48,776	21,949	26,827	1,410	2,534	864	11,967	17,238	9,608	5,155	10,788	13,818	11,390	5,007	5,278	2,495
Rai 2	15,257	6,860	8,397	221	0	5,590	1,759	5,444	976	1,267	2,794	6,988	2,416	162	1,960	937
Rai 3	3,893	1,468	2,425	0	0	0	843	1,582	1,468	0	0	1,587	906	724	676	0
Rete 4	21,583	10,479	11,104	0	182	1,204	5,718	6,968	4,721	2,790	9,065	8,250	453	634	2,317	864
Canale 5	43,812	12,256	31,556	1,388	4,685	3,389	14,850	11,833	7,019	648	11,877	12,106	3,880	5,045	6,446	4,458
Italia 1	81,248	49,608	31,640	7,610	28,002	14,222	21,599	7,005	2,810	0	22,562	15,747	6,850	15,348	11,144	9,597
Discovery Channel/s	36,500	30,749	5,751	2,709	6,570	2,814	10,747	12,544	1,116	0	7,731	11,092	6,610	5,600	4,729	738
MTV	5,998	512	5,486	1,024	1,878	0	3,096	0	0	0	1,108	0	690	1,968	2,232	0
BBCChannels	27,488	14,582	12,906	0	6,665	0	5,758	6,958	8,107	0	7,435	3,861	1,612	11,255	3,325	0
Other Station	164,898	96,210	68,688	27,523	33,076	8,464	39,299	34,951	17,213	4,372	35,192	50,863	30,766	25,550	18,835	3,692
	1,495,739	703,096	792,643	71,828	174,746	83,325	373,908	471,670	262,792	57,470	347,280	401,714	227,615	225,083	200,515	93,532

	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
TVM	478,676	57,399	80,151	61,887	57,860	97,826	69,482	54,071	161,618	155,789	161,269
ONE	407,348	53,305	65,351	43,918	49,569	64,173	60,400	70,632	125,158	123,000	159,190
Net TV	130,584	25,039	14,870	17,381	10,626	5,764	24,521	32,383	45,504	34,252	50,828
Smash TV	4,819	0	1,296	0	843	519	714	1,447	1,268	364	3,187
TVM2	18,039	2,269	9,138	604	2,596	0	3,432	0	8,490	3,126	6,423
iTV	169	0	0	0	0	169	0	0	0	0	169
Favourite Channel	3,006	350	0	486	0	0	1,518	652	1,002	0	2,004
Calypso Music	3,645	978	828	0	974	0	865	0	186	3,459	0
Rai 1	48,776	8,595	10,636	3,910	5,361	8,272	8,274	3,728	11,891	15,712	21,173
Rai 2	15,257	5,299	674	1,572	4,203	0	1,304	2,205	8,896	4,772	1,589
Rai 3	3,893	0	0	2,123	1,046	0	724	0	1,821	1,328	744
Rete 4	21,583	1,448	1,887	5,964	3,259	2,841	5,134	1,050	12,326	2,741	6,516
Canale 5	43,812	7,511	7,525	6,036	4,530	6,290	7,156	4,764	19,658	11,726	12,428
Italia 1	81,248	11,263	15,291	5,511	14,351	9,063	17,976	7,793	31,211	23,599	26,438
Discovery Channel/s	36,500	4,883	2,918	4,402	7,702	3,884	6,181	6,530	16,159	13,401	6,940
MTV	5,998	364	592	0	3,242	296	1,504	0	3,534	1,504	960
BBC Channels	27,488	532	3,215	7,992	3,242	10,309	0	2,198	10,185	5,950	11,353
Other Station	164,898	18,206	34,632	22,499	22,652	22,963	18,442	25,504	56,655	57,435	50,808
	1,495,739	197,441	249,004	184,285	192,056	232,369	227,627	212,957	515,562	458,158	522,019

**TABLE 4.2: PERCENTAGE POPULATION TV CONSUMPTION BY STATION –
BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2013]**

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
TVM	32.00	31.44	32.50	29.60	29.88	30.04	41.43	30.36	25.88	24.47	30.07	33.05	27.02	35.31	35.56	31.26
ONE	27.23	26.17	28.18	7.85	17.59	20.12	20.58	35.92	34.92	27.88	28.43	26.18	35.60	19.71	26.39	26.90
Net TV	8.73	5.94	11.20	3.14	4.69	3.67	5.18	9.47	15.39	21.92	7.55	8.30	7.08	11.87	7.27	14.53
Smash TV	0.32	0.33	0.31	0.00	0.00	0.00	0.00	0.46	0.88	0.61	0.09	0.18	0.62	0.00	0.69	1.04
TVM2	1.21	0.93	1.45	1.09	0.00	2.31	1.21	1.16	1.94	0.36	1.69	1.01	0.79	1.23	1.26	1.08
iTV	0.01	0.00	0.02	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00
Favourite Channel	0.20	0.00	0.38	0.00	0.00	0.00	0.41	0.07	0.43	0.00	0.62	0.09	0.00	0.22	0.00	0.00
Calypso Music	0.24	0.38	0.12	0.00	0.00	0.00	0.22	0.39	0.37	0.00	0.28	0.25	0.00	0.00	0.43	0.84
Rai 1	3.26	3.12	3.38	1.96	1.45	1.04	3.20	3.65	3.66	8.97	3.11	3.44	5.00	2.22	2.63	2.67
Rai 2	1.02	0.98	1.06	0.31	0.00	6.71	0.47	1.15	0.37	2.20	0.80	1.74	1.06	0.07	0.98	1.00
Rai 3	0.26	0.21	0.31	0.00	0.00	0.00	0.23	0.34	0.56	0.00	0.00	0.40	0.40	0.32	0.34	0.00
Rete 4	1.44	1.49	1.40	0.00	0.10	1.44	1.53	1.48	1.80	4.85	2.61	2.05	0.20	0.28	1.16	0.92
Canale 5	2.93	1.74	3.98	1.93	2.68	4.07	3.97	2.51	2.67	1.13	3.42	3.01	1.70	2.24	3.21	4.77
Italia 1	5.43	7.06	3.99	10.59	16.02	17.07	5.78	1.49	1.07	0.00	6.50	3.92	3.01	6.82	5.56	10.26
Discovery Channel/s	2.44	4.37	0.73	3.77	3.76	3.38	2.87	2.66	0.42	0.00	2.23	2.76	2.90	2.49	2.36	0.79
MTV	0.40	0.07	0.69	1.43	1.07	0.00	0.83	0.00	0.00	0.00	0.32	0.00	0.30	0.87	1.11	0.00
BBCChannels	1.84	2.07	1.63	0.00	3.81	0.00	1.54	1.48	3.08	0.00	2.14	0.96	0.71	5.00	1.66	0.00
Other Station	11.02	13.68	8.67	38.32	18.93	10.16	10.51	7.41	6.55	7.61	10.13	12.66	13.52	11.35	9.39	3.95
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
TVM	32.00	29.07	32.19	33.58	30.13	42.10	30.52	25.39	31.35	34.00	30.89
ONE	27.23	27.00	26.24	23.83	25.81	27.62	26.53	33.17	24.28	26.85	30.50
Net TV	8.73	12.68	5.97	9.43	5.53	2.48	10.77	15.21	8.83	7.48	9.74
Smash TV	0.32	0.00	0.52	0.00	0.44	0.22	0.31	0.68	0.25	0.08	0.61
TVM2	1.21	1.15	3.67	0.33	1.35	0.00	1.51	0.00	1.65	0.68	1.23
iTV	0.01	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.03
Favourite Channel	0.20	0.18	0.00	0.26	0.00	0.00	0.67	0.31	0.19	0.00	0.38
Calypso Music	0.24	0.50	0.33	0.00	0.51	0.00	0.38	0.00	0.04	0.75	0.00
Rai 1	3.26	4.35	4.27	2.12	2.79	3.56	3.63	1.75	2.31	3.43	4.06
Rai 2	1.02	2.68	0.27	0.85	2.19	0.00	0.57	1.04	1.73	1.04	0.30
Rai 3	0.26	0.00	0.00	1.15	0.54	0.00	0.32	0.00	0.35	0.29	0.14
Rete 4	1.44	0.73	0.76	3.24	1.70	1.22	2.26	0.49	2.39	0.60	1.25
Canale 5	2.93	3.80	3.02	3.28	2.36	2.71	3.14	2.24	3.81	2.56	2.38
Italia 1	5.43	5.70	6.14	2.99	7.47	3.90	7.90	3.66	6.05	5.15	5.06
Discovery Channel/s	2.44	2.47	1.17	2.39	4.01	1.67	2.72	3.07	3.13	2.92	1.33
MTV	0.40	0.18	0.24	0.00	1.69	0.13	0.66	0.00	0.69	0.33	0.18
BBC Channels	1.84	0.27	1.29	4.34	1.69	4.44	0.00	1.03	1.98	1.30	2.17
Other Station	11.02	9.22	13.91	12.21	11.79	9.88	8.10	11.98	10.99	12.54	9.73
	100	100	100	100	100	100	100	100	100	100	100

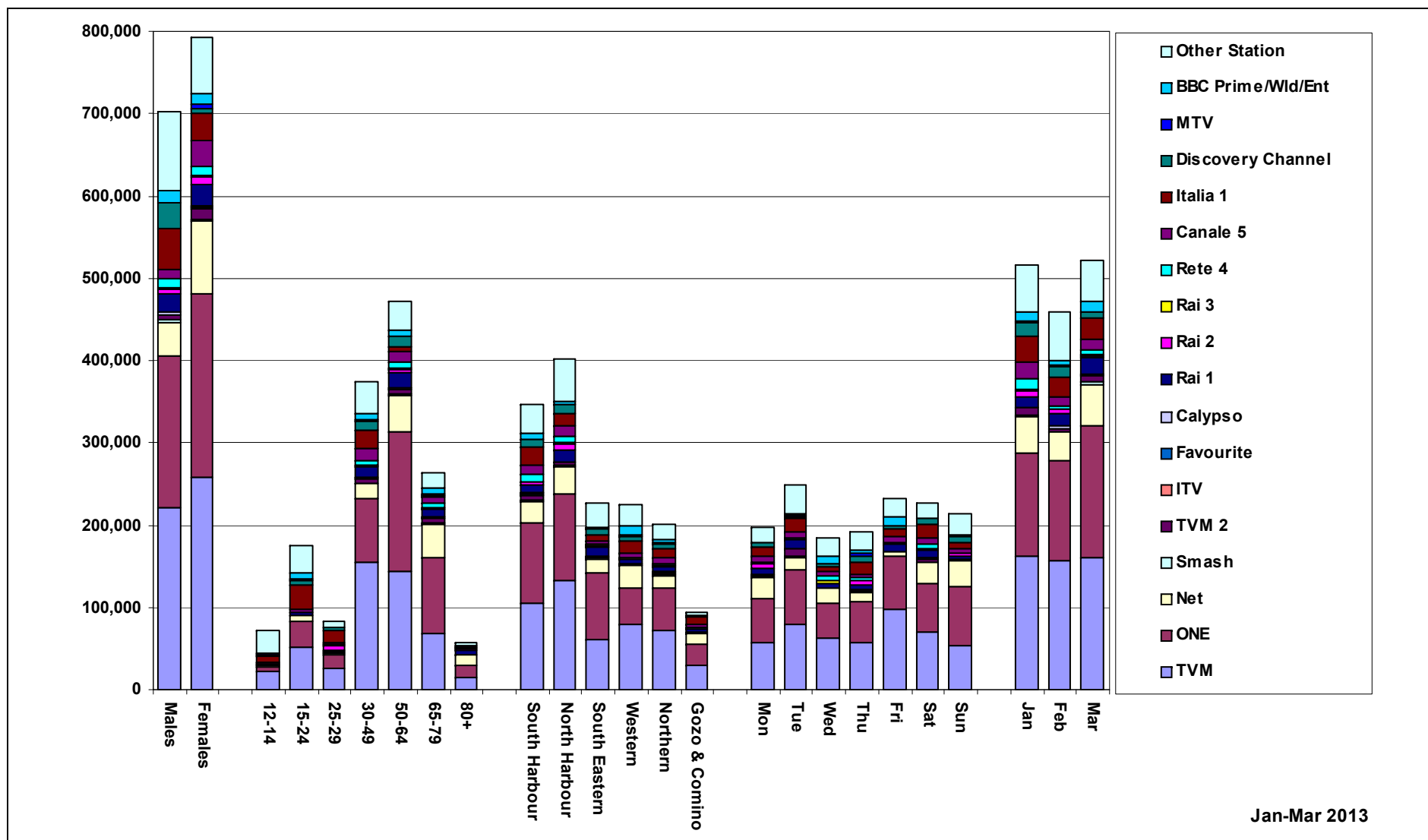


FIGURE 4.2.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2013]

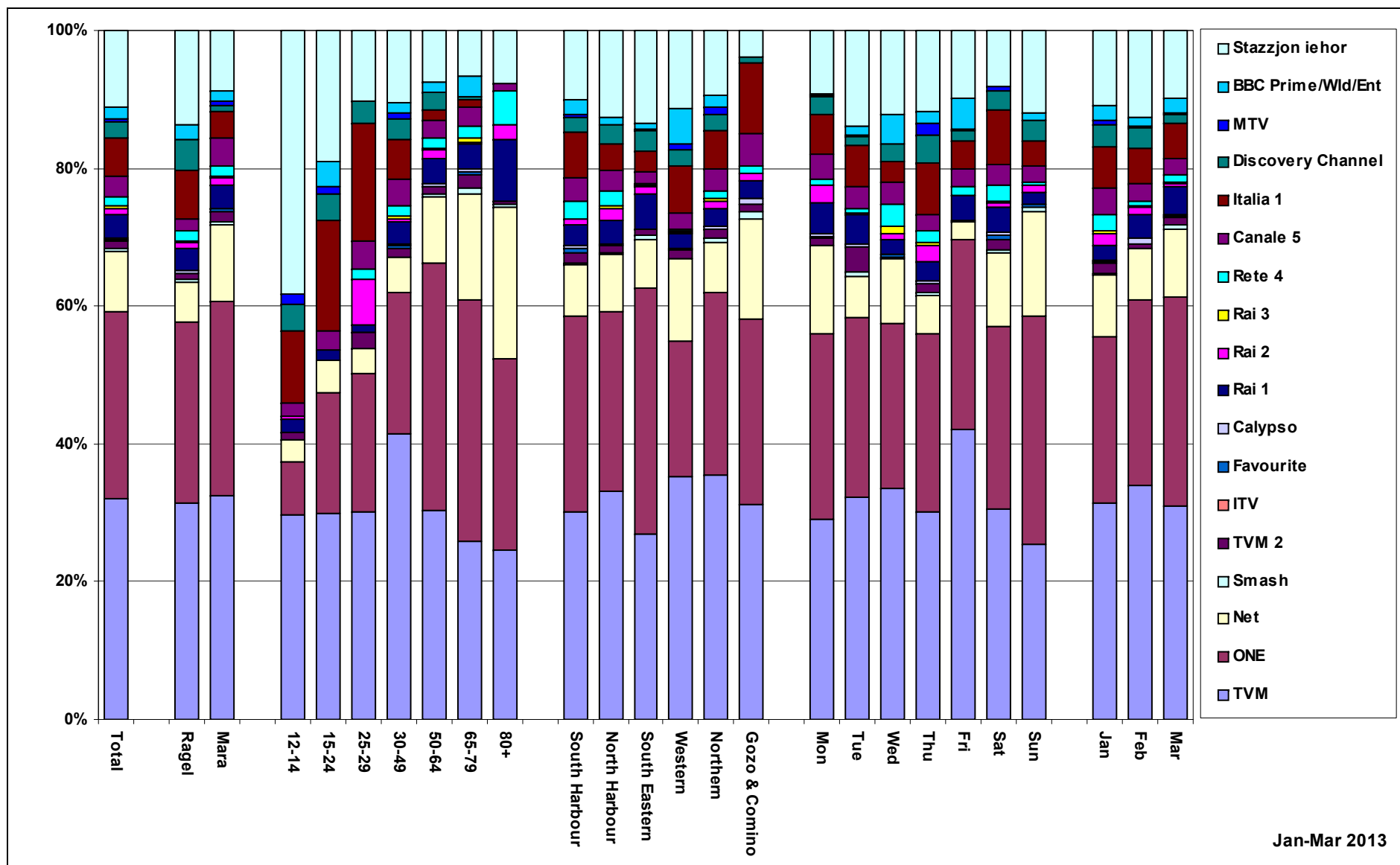


FIGURE 4.2.B: PERCENTAGE POPULATION TV CONSUMPTION BY STATION –
BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2013]

TABLE 4.3TV: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [JAN-MAR 2013]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

4.3TV.1: TVM [JAN-MAR 2013]

	Gender		Age Groups						Districts					Weekdays							Months			
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
Total																								

Station Counts

>12:00	37,757	14,351	23,406	691	1,869	3,378	13,771	10,689	7,359	0	9,529	8,223	3,135	8,623	7,383	864	6,158	9,575	5,345	2,165	5,378	605	8,531	10,264	8,768	18,725
12:00-19:00	95,296	33,818	61,478	2,196	8,817	4,958	25,130	35,622	13,078	5,495	28,382	21,175	8,331	22,228	10,170	5,010	8,466	14,693	12,770	10,702	16,713	14,582	17,370	39,637	20,898	34,761
19:00-20:30	134,233	67,565	66,668	5,891	15,296	4,689	40,409	41,465	21,078	5,405	27,048	38,314	18,392	19,716	21,788	8,975	20,012	22,023	20,206	20,404	22,634	15,188	13,766	48,801	46,126	39,306
20:30-22:00	152,644	75,983	76,661	9,698	18,659	9,294	51,815	42,172	18,566	2,440	30,759	45,243	21,427	20,482	23,816	10,917	19,593	27,881	17,416	19,309	34,271	22,235	11,939	50,685	55,129	46,830
22:00-24:00	58,746	29,318	29,428	2,786	7,577	2,710	23,774	13,250	7,925	724	8,695	19,814	10,209	8,417	8,142	3,469	3,170	5,979	6,150	5,280	18,830	16,872	2,465	12,231	24,868	21,647
	478,676	221,035	257,641	21,262	52,218	25,029	154,899	143,198	68,006	14,064	104,413	132,769	61,494	79,466	71,299	29,235	57,399	80,151	61,887	57,860	97,826	69,482	54,071	161,618	155,789	161,269

Station Percentage

>12:00	7.89	6.49	9.08	3.25	3.58	13.50	8.89	7.46	10.82	0.00	9.13	6.19	5.10	10.85	10.35	2.96	10.73	11.95	8.64	3.74	5.50	0.87	15.78	6.35	5.63	11.61
12:00-19:00	19.91	15.30	23.86	10.33	16.88	19.81	16.22	24.88	19.23	39.07	27.18	15.95	13.55	27.97	14.26	17.14	14.75	18.33	20.63	18.50	17.08	20.99	32.12	24.53	13.41	21.55
19:00-20:30	28.04	30.57	25.88	27.71	29.29	18.73	26.09	28.96	30.99	38.43	25.90	28.86	29.91	24.81	30.56	30.70	34.86	27.48	32.65	35.26	23.14	21.86	25.46	30.20	29.61	24.37
20:30-22:00	31.89	34.38	29.75	45.61	35.73	37.13	33.45	29.45	27.30	17.35	29.46	34.08	34.84	25.77	33.40	37.34	34.13	34.79	28.14	33.37	35.03	32.00	22.08	31.36	35.39	29.04
22:00-24:00	12.27	13.26	11.42	13.10	14.51	10.83	15.35	9.25	11.65	5.15	8.33	14.92	16.60	10.59	11.42	11.87	5.52	7.46	9.94	9.13	19.25	24.28	4.56	7.57	15.96	13.42
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	2.52	2.04	2.95	0.96	1.07	4.05	3.68	2.27	2.80	0.00	2.74	2.05	1.38	3.83	3.68	0.92	3.12	3.85	2.90	1.13	2.31	0.27	4.01	1.99	1.91	3.59
12:00-19:00	6.37	4.81	7.76	3.06	5.05	5.95	6.72	7.55	4.98	9.56	8.17	5.27	3.66	9.88	5.07	5.36	4.29	5.90	6.93	5.57	7.19	6.41	8.16	7.69	4.56	6.66
19:00-20:30	8.97	9.61	8.41	8.20	8.75	5.63	10.81	8.79	8.02	9.40	7.79	9.54	8.08	8.76	10.87	9.60	10.14	8.84	10.96	10.62	9.74	6.67	6.46	9.47	10.07	7.53
20:30-22:00	10.21	10.81	9.67	13.50	10.68	11.15	13.86	8.94	7.06	4.25	8.86	11.26	9.41	9.10	11.88	11.67	9.92	11.20	9.45	10.05	14.75	9.77	5.61	9.83	12.03	8.97
22:00-24:00	3.93	4.17	3.71	3.88	4.34	3.25	6.36	2.81	3.02	1.26	2.50	4.93	4.49	3.74	4.06	3.71	1.61	2.40	3.34	2.75	8.10	7.41	1.16	2.37	5.43	4.15
	32.00	31.44	32.50	29.60	29.88	30.04	41.43	30.36	25.88	24.47	30.07	33.05	27.02	35.31	35.56	31.26	29.07	32.19	33.58	30.13	42.10	30.52	25.39	31.35	34.00	30.89

Totals may not tally due to weighting and rounding off

4.3TV.2: ONE [JAN-MAR 2013]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																										
>12:00	33,990	13,900	20,090	298	1,274	1,806	5,160	15,253	8,486	1,713	12,040	8,085	5,784	4,142	3,075	864	3,670	5,648	471	2,698	5,730	6,171	9,602	10,237	10,813	12,940
12:00-19:00	117,946	39,840	78,106	2,316	4,390	5,504	16,170	54,575	28,311	6,680	29,690	29,846	25,413	15,885	11,610	5,502	17,332	21,780	8,410	9,554	16,342	19,012	25,516	33,243	36,243	48,460
19:00-20:30	140,397	72,059	68,338	2,200	10,930	5,316	31,935	53,967	30,755	5,294	30,029	36,894	27,820	14,028	20,420	11,206	18,077	22,575	22,187	17,461	20,927	17,443	21,727	46,259	43,580	50,558
20:30-22:00	78,698	39,761	38,937	562	9,760	3,490	18,489	30,604	14,188	1,605	18,577	20,605	15,180	6,753	12,120	5,463	10,293	11,196	10,551	13,575	12,809	10,938	9,336	24,572	22,036	32,090
22:00-24:00	36,317	18,454	17,863	261	4,392	650	5,208	15,039	10,035	732	8,408	9,719	6,832	3,553	5,683	2,122	3,933	4,152	2,299	6,281	8,365	6,836	4,451	10,847	10,328	15,142
	407,348	184,014	223,334	5,637	30,746	16,766	76,962	169,438	91,775	16,024	98,744	105,149	81,029	44,361	52,908	25,157	53,305	65,351	43,918	49,569	64,173	60,400	70,632	125,158	123,000	159,190

Station Percentage																										
>12:00	8.34	7.55	9.00	5.29	4.14	10.77	6.70	9.00	9.25	10.69	12.19	7.69	7.14	9.34	5.81	3.43	6.88	8.64	1.07	5.44	8.93	10.22	13.59	8.18	8.79	8.13
12:00-19:00	28.95	21.65	34.97	41.09	14.28	32.83	21.01	32.21	30.85	41.69	30.07	28.38	31.36	35.81	21.94	21.87	32.51	33.33	19.15	19.27	25.47	31.48	36.13	26.56	29.47	30.44
19:00-20:30	34.47	39.16	30.60	39.03	35.55	31.71	41.49	31.85	33.51	33.04	30.41	35.09	34.33	31.62	38.60	44.54	33.91	34.54	50.52	35.23	32.61	28.88	30.76	36.96	35.43	31.76
20:30-22:00	19.32	21.61	17.43	9.97	31.74	20.82	24.02	18.06	15.46	10.02	18.81	19.60	18.73	15.22	22.91	21.72	19.31	17.13	24.02	27.39	19.96	18.11	13.22	19.63	17.92	20.16
22:00-24:00	8.92	10.03	8.00	4.63	14.28	3.88	6.77	8.88	10.93	4.57	8.51	9.24	8.43	8.01	10.74	8.44	7.38	6.35	5.23	12.67	13.04	11.32	6.30	8.67	8.40	9.51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	2.27	1.98	2.53	0.41	0.73	2.17	1.38	3.23	3.23	2.98	3.47	2.01	2.54	1.84	1.53	0.92	1.86	2.27	0.26	1.40	2.47	2.71	4.51	1.99	2.36	2.48
12:00-19:00	7.89	5.67	9.85	3.22	2.51	6.61	4.32	11.57	10.77	11.62	8.55	7.43	11.16	7.06	5.79	5.88	8.78	8.75	4.56	4.97	7.03	8.35	11.98	6.45	7.91	9.28
19:00-20:30	9.39	10.25	8.62	3.06	6.25	6.38	8.54	11.44	11.70	9.21	8.65	9.18	12.22	6.23	10.18	11.98	9.16	9.07	12.04	9.09	9.01	7.66	10.20	8.97	9.51	9.69
20:30-22:00	5.26	5.66	4.91	0.78	5.59	4.19	4.94	6.49	5.40	2.79	5.35	5.13	6.67	3.00	6.04	5.84	5.21	4.50	5.73	7.07	5.51	4.81	4.38	4.77	4.81	6.15
22:00-24:00	2.43	2.62	2.25	0.36	2.51	0.78	1.39	3.19	3.82	1.27	2.42	2.42	3.00	1.58	2.83	2.27	1.99	1.67	1.25	3.27	3.60	3.00	2.09	2.10	2.25	2.90
	27.23	26.17	28.18	7.85	17.59	20.12	20.58	35.92	34.92	27.88	28.43	26.18	35.60	19.71	26.39	26.90	27.00	26.24	23.83	25.81	27.62	26.53	33.17	24.28	26.85	30.50

Totals may not tally due to weighting and rounding off

4.3TV.3: NET TV [JAN-MAR 2013]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00	12,800	3,323	9,477	0	1,044	602	940	4,338	4,839	1,037	1,859	3,052	906	4,488	1,616	879	2,508	1,044	746	0	1,267	3,344	3,891	4,442	2,654	5,704
12:00-19:00	38,745	7,538	31,207	1,110	3,704	1,192	3,389	13,829	11,968	3,553	9,257	7,825	5,787	9,157	1,897	4,822	9,878	3,425	2,043	3,223	338	11,903	7,935	11,239	8,216	19,290
19:00-20:30	47,735	19,442	28,293	245	1,682	1,262	8,905	16,026	13,329	6,286	8,295	14,220	5,979	8,582	5,884	4,775	7,831	8,233	7,227	4,333	3,435	6,294	10,382	18,589	13,645	15,501
20:30-22:00	25,593	9,932	15,661	903	1,435	0	4,918	8,857	7,761	1,719	6,045	6,584	2,677	3,354	3,816	3,117	2,675	2,168	6,418	1,816	555	2,467	9,494	9,781	8,608	7,204
22:00-24:00	5,711	1,563	4,148	0	325	0	1,215	1,622	2,549	0	765	1,667	773	1,134	1,372	0	2,147	0	947	1,254	169	513	681	1,453	1,129	3,129
	130,584	41,798	88,786	2,258	8,190	3,056	19,367	44,672	40,446	12,595	26,221	33,348	16,122	26,715	14,585	13,593	25,039	14,870	17,381	10,626	5,764	24,521	32,383	45,504	34,252	50,828

Station Percentage																										
>12:00	9.80	7.95	10.67	0.00	12.75	19.70	4.85	9.71	11.96	8.23	7.09	9.15	5.62	16.80	11.08	6.47	10.02	7.02	4.29	0.00	21.98	13.64	12.02	9.76	7.75	11.22
12:00-19:00	29.67	18.03	35.15	49.16	45.23	39.01	17.50	30.96	29.59	28.21	35.30	23.46	35.90	34.28	13.01	35.47	39.45	23.03	11.75	30.33	5.86	48.54	24.50	24.70	23.99	37.95
19:00-20:30	36.56	46.51	31.87	10.85	20.54	41.30	45.98	35.87	32.96	49.91	31.63	42.64	37.09	32.12	40.34	35.13	31.28	55.37	41.58	40.78	59.59	25.67	32.06	40.85	39.84	30.50
20:30-22:00	19.60	23.76	17.64	39.99	17.52	0.00	25.39	19.83	19.19	13.65	23.05	19.74	16.60	12.55	26.16	22.93	10.68	14.58	36.93	17.09	9.63	10.06	29.32	21.49	25.13	14.17
22:00-24:00	4.37	3.74	4.67	0.00	3.97	0.00	6.27	3.63	6.30	0.00	2.92	5.00	4.79	4.24	9.41	0.00	8.57	0.00	5.45	11.80	2.93	2.09	2.10	3.19	3.30	6.16
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.86	0.47	1.20	0.00	0.60	0.72	0.25	0.92	1.84	1.80	0.54	0.76	0.40	1.99	0.81	0.94	1.27	0.42	0.40	0.00	0.55	1.47	1.83	0.86	0.58	1.09
12:00-19:00	2.59	1.07	3.94	1.55	2.12	1.43	0.91	2.93	4.55	6.18	2.67	1.95	2.54	4.07	0.95	5.16	5.00	1.38	1.11	1.68	0.15	5.23	3.73	2.18	1.79	3.70
19:00-20:30	3.19	2.77	3.57	0.34	0.96	1.51	2.38	3.40	5.07	10.94	2.39	3.54	2.63	3.81	2.93	5.11	3.97	3.31	3.92	2.26	1.48	2.77	4.88	3.61	2.98	2.97
20:30-22:00	1.71	1.41	1.98	1.26	0.82	0.00	1.32	1.88	2.95	2.99	1.74	1.64	1.18	1.49	1.90	3.33	1.35	0.87	3.48	0.95	0.24	1.08	4.46	1.90	1.88	1.38
22:00-24:00	0.38	0.22	0.52	0.00	0.19	0.00	0.32	0.34	0.97	0.00	0.22	0.41	0.34	0.50	0.68	0.00	1.09	0.00	0.51	0.65	0.07	0.23	0.32	0.28	0.25	0.60
	8.73	5.94	11.20	3.14	4.69	3.67	5.18	9.47	15.39	21.92	7.55	8.30	7.08	11.87	7.27	14.53	12.68	5.97	9.43	5.53	2.48	10.77	15.21	8.83	7.48	9.74

Totals may not tally due to weighting and rounding off

4.3TV.4: SMASH TV [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	1,029	0	1,029	0	0	0	0	576	453	0	0	0	453	0	0	576	0	576	0	0	0	0	453	576	0	453
12:00-19:00	1,675	576	1,099	0	0	0	0	889	786	0	326	0	786	0	169	394	0	720	0	471	0	182	302	0	182	1,493
19:00-20:30	530	355	175	0	0	0	0	0	355	175	0	175	182	0	173	0	0	0	0	0	173	357	0	0	182	348
20:30-22:00	1,239	1,064	175	0	0	0	0	346	718	175	0	547	0	0	692	0	0	0	0	372	346	175	346	346	0	893
22:00-24:00	346	346	0	0	0	0	0	346	0	0	0	0	0	0	346	0	0	0	0	0	0	0	346	346	0	0
	4,819	2,341	2,478	0	0	0	0	2,157	2,312	350	326	722	1,421	0	1,380	970	0	1,296	0	843	519	714	1,447	1,268	364	3,187

Station Percentage																										
>12:00	21.35	0.00	41.53	0.00	0.00	0.00	0.00	26.70	19.59	0.00	0.00	0.00	31.88	0.00	0.00	59.38	0.00	44.44	0.00	0.00	0.00	0.00	31.31	45.43	0.00	14.21
12:00-19:00	34.76	24.60	44.35	0.00	0.00	0.00	0.00	41.21	34.00	0.00	100.00	0.00	55.31	0.00	12.25	40.62	0.00	55.56	0.00	55.87	0.00	25.49	20.87	0.00	50.00	46.85
19:00-20:30	11.00	15.16	7.06	0.00	0.00	0.00	0.00	0.00	15.35	50.00	0.00	24.24	12.81	0.00	12.54	0.00	0.00	0.00	0.00	0.00	33.33	50.00	0.00	0.00	50.00	10.92
20:30-22:00	25.71	45.45	7.06	0.00	0.00	0.00	0.00	16.04	31.06	50.00	0.00	75.76	0.00	0.00	50.14	0.00	0.00	0.00	0.00	44.13	66.67	24.51	23.91	27.29	0.00	28.02
22:00-24:00	7.18	14.78	0.00	0.00	0.00	0.00	0.00	16.04	0.00	0.00	0.00	0.00	0.00	0.00	25.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00	23.91	27.29	0.00	0.00
	100	100	100	0.00	0.00	0.00	0.00	100	100	0.00	100	100	100	0.00	100	100	0.00	100	0.00	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.07	0.00	0.13	0.00	0.00	0.00	0.00	0.12	0.17	0.00	0.00	0.00	0.20	0.00	0.00	0.62	0.00	0.23	0.00	0.00	0.00	0.00	0.21	0.11	0.00	0.09
12:00-19:00	0.11	0.08	0.14	0.00	0.00	0.00	0.00	0.19	0.30	0.00	0.09	0.00	0.35	0.00	0.08	0.42	0.00	0.29	0.00	0.25	0.00	0.08	0.14	0.00	0.04	0.29
19:00-20:30	0.04	0.05	0.02	0.00	0.00	0.00	0.00	0.00	0.14	0.30	0.00	0.04	0.08	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.07	0.16	0.00	0.00	0.04	0.07
20:30-22:00	0.08	0.15	0.02	0.00	0.00	0.00	0.00	0.07	0.27	0.30	0.00	0.14	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.19	0.15	0.08	0.16	0.07	0.00	0.17
22:00-24:00	0.02	0.05	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.16	0.07	0.00	0.00
	0.32	0.33	0.31	0.00	0.00	0.00	0.00	0.46	0.88	0.61	0.09	0.18	0.62	0.00	0.69	1.04	0.00	0.52	0.00	0.44	0.22	0.31	0.68	0.25	0.08	0.61

Totals may not tally due to weighting and rounding off

4.3TV.5: TVM2 [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	489	0	489	0	0	0	0	489	0	0	489	0	0	0	0	0	0	0	0	0	0	489	0	0	489	0
12:00-19:00	2,532	1,640	892	0	0	0	0	0	2,532	0	1,640	0	604	0	0	288	288	1,640	604	0	0	0	0	1,640	892	0
19:00-20:30	3,050	1,089	1,961	0	0	1,085	720	332	913	0	163	1,089	151	720	351	576	576	2,142	0	169	0	163	0	1,434	576	1,040
20:30-22:00	8,751	3,121	5,630	786	0	842	2,662	2,948	1,308	205	2,426	1,608	1,052	1,682	1,839	144	1,405	3,859	0	1,403	0	2,084	0	4,214	516	4,021
22:00-24:00	3,217	718	2,499	0	0	0	1,147	1,720	350	0	1,158	1,353	0	360	346	0	0	1,497	0	1,024	0	696	0	1,202	653	1,362
	18,039	6,568	11,471	786	0	1,927	4,529	5,489	5,103	205	5,876	4,050	1,807	2,762	2,536	1,008	2,269	9,138	604	2,596	0	3,432	0	8,490	3,126	6,423

Station Percentage																										
>12:00	2.71	0.00	4.26	0.00	0.00	0.00	0.00	8.91	0.00	0.00	8.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	14.25	0.00	0.00	15.64	0.00
12:00-19:00	14.04	24.97	7.78	0.00	0.00	0.00	0.00	0.00	49.62	0.00	27.91	0.00	33.43	0.00	0.00	28.57	12.69	17.95	100.00	0.00	0.00	0.00	0.00	19.32	28.53	0.00
19:00-20:30	16.91	16.58	17.10	0.00	0.00	56.31	15.90	6.05	17.89	0.00	2.77	26.89	8.36	26.07	13.84	57.14	25.39	23.44	0.00	6.51	0.00	4.75	0.00	16.89	18.43	16.19
20:30-22:00	48.51	47.52	49.08	100.00	0.00	43.69	58.78	53.71	25.63	100.00	41.29	39.70	58.22	60.90	72.52	14.29	61.92	42.23	0.00	54.04	0.00	60.72	0.00	49.63	16.51	62.60
22:00-24:00	17.83	10.93	21.79	0.00	0.00	0.00	25.33	31.34	6.86	0.00	19.71	33.41	0.00	13.03	13.64	0.00	0.00	16.38	0.00	39.45	0.00	20.28	0.00	14.16	20.89	21.21
	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	0.00	100	0.00	100	100	100	100

Population Percent																										
>12:00	0.03	0.00	0.06	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.11	0.00
12:00-19:00	0.17	0.23	0.11	0.00	0.00	0.00	0.00	0.00	0.96	0.00	0.47	0.00	0.27	0.00	0.00	0.31	0.15	0.66	0.33	0.00	0.00	0.00	0.00	0.32	0.19	0.00
19:00-20:30	0.20	0.15	0.25	0.00	0.00	1.30	0.19	0.07	0.35	0.00	0.05	0.27	0.07	0.32	0.18	0.62	0.29	0.86	0.00	0.09	0.00	0.07	0.00	0.28	0.13	0.20
20:30-22:00	0.59	0.44	0.71	1.09	0.00	1.01	0.71	0.63	0.50	0.36	0.70	0.40	0.46	0.75	0.92	0.15	0.71	1.55	0.00	0.73	0.00	0.92	0.00	0.82	0.11	0.77
22:00-24:00	0.22	0.10	0.32	0.00	0.00	0.00	0.31	0.36	0.13	0.00	0.33	0.34	0.00	0.16	0.17	0.00	0.00	0.60	0.00	0.53	0.00	0.31	0.00	0.23	0.14	0.26
	1.21	0.93	1.45	1.09	0.00	2.31	1.21	1.16	1.94	0.36	1.69	1.01	0.79	1.23	1.26	1.08	1.15	3.67	0.33	1.35	0.00	1.51	0.00	1.65	0.68	1.23

Totals may not tally due to weighting and rounding off

4.3TV.6: iTV [JAN-MAR 2013]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	0	0	169
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	0	0	169

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	100.00	0.00	100.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	0.00	100	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	100

Population Percent																											
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	0.01	0.00	0.02	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.01	0.00	0.02	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Totals may not tally due to weighting and rounding off

4.3TV.7: FAVORITE CHANNEL [JAN-MAR 2013]

		Gender		Age Groups						Districts				Weekdays							Months					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts																										
>12:00	1,518	0	1,518	0	0	0	1,518	0	0	0	1,518	0	0	0	0	0	0	0	0	0	1,518	0	0	1,518		
12:00-19:00	1,326	0	1,326	0	0	0	0	350	976	0	652	350	0	324	0	0	350	0	324	0	0	652	1,002	0	324	
19:00-20:30	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	0	162	0	0	0	0	0	162	
20:30-22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	3,006	0	3,006	0	0	0	1,518	350	1,138	0	2,170	350	0	486	0	0	350	0	486	0	0	1,518	652	1,002	0	2,004

Station Percentage																										
>12:00	50.50	0.00	50.50	0.00	0.00	0.00	100.00	0.00	0.00	0.00	69.95	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	75.75
12:00-19:00	44.11	0.00	44.11	0.00	0.00	0.00	0.00	100.00	85.76	0.00	30.05	100.00	0.00	66.67	0.00	0.00	100.00	0.00	66.67	0.00	0.00	0.00	100.00	100.00	0.00	16.17
19:00-20:30	5.39	0.00	5.39	0.00	0.00	0.00	0.00	0.00	14.24	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	0.00	0.00	8.08
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	0.00	100	0.00	0.00	0.00	100	100	100	0.00	100	100	0.00	100	0.00	0.00	100	0.00	100	0.00	0.00	100	100	100	0.00	100

Population Percent																										
>12:00	0.10	0.00	0.19	0.00	0.00	0.00	0.41	0.00	0.00	0.00	0.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.67	0.00	0.00	0.00	0.29	
12:00-19:00	0.09	0.00	0.17	0.00	0.00	0.00	0.00	0.07	0.37	0.00	0.19	0.09	0.00	0.14	0.00	0.00	0.18	0.00	0.18	0.00	0.00	0.00	0.31	0.19	0.00	0.06
19:00-20:30	0.01	0.00	0.02	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.03
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.20	0.00	0.38	0.00	0.00	0.00	0.41	0.07	0.43	0.00	0.62	0.09	0.00	0.22	0.00	0.00	0.18	0.00	0.26	0.00	0.00	0.67	0.31	0.19	0.00	0.38

Totals may not tally due to weighting and rounding off

4.3TV.8: CALYPSO MUSIC TV [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts					Weekdays							Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	580	580	0	0	0	0	0	580	0	0	186	0	0	0	394	0	0	0	580	0	0	0	0	186	394	0
19:00-20:30	1,385	1,222	163	0	0	0	828	163	394	0	163	828	0	0	0	394	163	828	0	394	0	0	0	0	1,385	0
20:30-22:00	1,008	519	489	0	0	0	0	1,008	0	0	489	0	0	0	519	0	489	0	0	0	0	519	0	0	1,008	0
22:00-24:00	672	346	326	0	0	0	0	672	0	0	326	0	0	0	346	0	326	0	0	0	0	346	0	0	672	0
	3,645	2,667	978	0	0	0	828	1,843	974	0	978	1,014	0	0	865	788	978	828	0	974	0	865	0	186	3,459	0

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	15.91	21.75	0.00	0.00	0.00	0.00	0.00	0.00	59.55	0.00	0.00	18.34	0.00	0.00	0.00	50.00	0.00	0.00	0.00	59.55	0.00	0.00	0.00	100.00	11.39	0.00
19:00-20:30	38.00	45.82	16.67	0.00	0.00	0.00	100.00	8.84	40.45	0.00	16.67	81.66	0.00	0.00	0.00	50.00	16.67	100.00	0.00	40.45	0.00	0.00	0.00	0.00	40.04	0.00
20:30-22:00	27.65	19.46	50.00	0.00	0.00	0.00	0.00	54.69	0.00	0.00	50.00	0.00	0.00	0.00	60.00	0.00	50.00	0.00	0.00	0.00	0.00	60.00	0.00	0.00	29.14	0.00
22:00-24:00	18.44	12.97	33.33	0.00	0.00	0.00	0.00	36.46	0.00	0.00	33.33	0.00	0.00	0.00	40.00	0.00	33.33	0.00	0.00	0.00	0.00	40.00	0.00	0.00	19.43	0.00
	100	100	100	0.00	0.00	0.00	100	100	100	0.00	100	100	0.00	0.00	100	100	100	100	0.00	100	0.00	100	0.00	100	100	0.00

Population Percent																											
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	0.04	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.05	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.00	0.04	0.09	0.00
19:00-20:30	0.09	0.17	0.02	0.00	0.00	0.00	0.22	0.03	0.15	0.00	0.05	0.21	0.00	0.00	0.00	0.42	0.08	0.33	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.30	0.00
20:30-22:00	0.07	0.07	0.06	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.14	0.00	0.00	0.00	0.26	0.00	0.25	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.22	0.00	0.00
22:00-24:00	0.04	0.05	0.04	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.09	0.00	0.00	0.00	0.17	0.00	0.17	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.15	0.00	0.00
	0.24	0.38	0.12	0.00	0.00	0.00	0.22	0.39	0.37	0.00	0.28	0.25	0.00	0.00	0.43	0.84	0.50	0.33	0.00	0.51	0.00	0.38	0.00	0.04	0.75	0.00	0.00

Totals may not tally due to weighting and rounding off
No data was received for this station

4.3TV.9: PRIME TV [JAN-MAR 2013]

		Gender		Age Groups						Districts					Weekdays					Months						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
	Total																									

Station Counts																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Station Percentage																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Population Percent																										
>12:00																										
12:00-19:00																										
19:00-20:30																										
20:30-22:00																										
22:00-24:00																										

Totals may not tally due to weighting and rounding off

4.3TV.10: RAI 1 [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	3,504	1,850	1,654	0	490	0	1,698	0	1,141	175	1,141	175	828	1,360	0	0	0	1,698	0	0	665	1,141	0	1,631	0	1,873
12:00-19:00	6,395	1,101	5,294	0	0	0	1,024	3,881	604	886	1,304	1,258	3,323	162	169	179	604	1,384	604	1,068	350	1,081	1,304	169	1,208	5,018
19:00-20:30	9,792	3,603	6,189	0	0	0	1,318	4,062	2,447	1,965	2,299	4,061	1,532	829	695	376	1,473	1,779	1,148	652	1,907	2,833	0	1,105	2,310	6,377
20:30-22:00	21,193	12,113	9,080	1,180	1,584	432	5,455	6,393	4,545	1,604	4,748	6,254	4,329	2,024	2,474	1,364	4,732	4,748	1,953	2,563	3,324	2,519	1,354	6,105	8,274	6,814
22:00-24:00	7,892	3,282	4,610	230	460	432	2,472	2,902	871	525	1,296	2,070	1,378	632	1,940	576	1,786	1,027	205	1,078	2,026	700	1,070	2,881	3,920	1,091
	48,776	21,949	26,827	1,410	2,534	864	11,967	17,238	9,608	5,155	10,788	13,818	11,390	5,007	5,278	2,495	8,595	10,636	3,910	5,361	8,272	8,274	3,728	11,891	15,712	21,173

Station Percentage																										
>12:00	7.18	8.43	6.17	0.00	19.34	0.00	14.19	0.00	11.88	3.39	10.58	1.27	7.27	27.16	0.00	0.00	0.00	15.96	0.00	0.00	8.04	13.79	0.00	13.72	0.00	8.85
12:00-19:00	13.11	5.02	19.73	0.00	0.00	0.00	8.56	22.51	6.29	17.19	12.09	9.10	29.17	3.24	3.20	7.17	7.03	13.01	15.45	19.92	4.23	13.07	34.98	1.42	7.69	23.70
19:00-20:30	20.08	16.42	23.07	0.00	0.00	0.00	11.01	23.56	25.47	38.12	21.31	29.39	13.45	16.56	13.17	15.07	17.14	16.73	29.36	12.16	23.05	34.24	0.00	9.29	14.70	30.12
20:30-22:00	43.45	55.19	33.85	83.69	62.51	50.00	45.58	37.09	47.30	31.12	44.01	45.26	38.01	40.42	46.87	54.67	55.06	44.64	49.95	47.81	40.18	30.44	36.32	51.34	52.66	32.18
22:00-24:00	16.18	14.95	17.18	16.31	18.15	50.00	20.66	16.83	9.07	10.18	12.01	14.98	12.10	12.62	36.76	23.09	20.78	9.66	5.24	20.11	24.49	8.46	28.70	24.23	24.95	5.15
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.23	0.26	0.21	0.00	0.28	0.00	0.45	0.00	0.43	0.30	0.33	0.04	0.36	0.60	0.00	0.00	0.00	0.68	0.00	0.00	0.29	0.50	0.00	0.32	0.00	0.36
12:00-19:00	0.43	0.16	0.67	0.00	0.00	0.00	0.27	0.82	0.23	1.54	0.38	0.31	1.46	0.07	0.08	0.19	0.31	0.56	0.33	0.56	0.15	0.47	0.61	0.03	0.26	0.96
19:00-20:30	0.65	0.51	0.78	0.00	0.00	0.00	0.35	0.86	0.93	3.42	0.66	1.01	0.67	0.37	0.35	0.40	0.75	0.71	0.62	0.34	0.82	1.24	0.00	0.21	0.50	1.22
20:30-22:00	1.42	1.72	1.15	1.64	0.91	0.52	1.46	1.36	1.73	2.79	1.37	1.56	1.90	0.90	1.23	1.46	2.40	1.91	1.06	1.33	1.43	1.11	0.64	1.18	1.81	1.31
22:00-24:00	0.53	0.47	0.58	0.32	0.26	0.52	0.66	0.62	0.33	0.91	0.37	0.52	0.61	0.28	0.97	0.62	0.90	0.41	0.11	0.56	0.87	0.31	0.50	0.56	0.86	0.21
	3.26	3.12	3.38	1.96	1.45	1.04	3.20	3.65	3.66	8.97	3.11	3.44	5.00	2.22	2.63	2.67	4.35	4.27	2.12	2.79	3.56	3.63	1.75	2.31	3.43	4.06

Totals may not tally due to weighting and rounding off

4.3TV.11: RAI 2 [JAN-MAR 2013]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
Total																									

Station Counts																										
>12:00	298	0	298	0	0	298	0	0	0	0	298	0	0	0	0	0	298	0	0	0	0	0	0	0	298	0
12:00-19:00	2,862	215	2,647	0	0	1,192	215	151	652	652	1,844	350	453	0	215	0	1,645	350	0	215	0	652	0	453	1,192	1,217
19:00-20:30	3,624	779	2,845	221	0	1,300	0	1,337	151	615	0	2,033	1,208	162	0	221	1,057	151	0	2,416	0	0	0	2,519	733	372
20:30-22:00	5,770	3,978	1,792	0	0	2,014	1,186	2,397	173	0	489	3,511	453	0	959	358	1,639	173	786	1,222	0	489	1,461	4,315	1,455	0
22:00-24:00	2,703	1,888	815	0	0	786	358	1,559	0	0	163	1,094	302	0	786	358	660	0	786	350	0	163	744	1,609	1,094	0
	15,257	6,860	8,397	221	0	5,590	1,759	5,444	976	1,267	2,794	6,988	2,416	162	1,960	937	5,299	674	1,572	4,203	0	1,304	2,205	8,896	4,772	1,589

Station Percentage																										
>12:00	1.95	0.00	3.55	0.00	0.00	5.33	0.00	0.00	0.00	0.00	10.67	0.00	0.00	0.00	0.00	0.00	5.62	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.24	0.00
12:00-19:00	18.76	3.13	31.52	0.00	0.00	21.32	12.22	2.77	66.80	51.46	66.00	5.01	18.75	0.00	10.97	0.00	31.04	51.93	0.00	5.12	0.00	50.00	0.00	5.09	24.98	76.59
19:00-20:30	23.75	11.36	33.88	100.00	0.00	23.26	0.00	24.56	15.47	48.54	0.00	29.09	50.00	100.00	0.00	23.59	19.95	22.40	0.00	57.48	0.00	0.00	0.00	28.32	15.36	23.41
20:30-22:00	37.82	57.99	21.34	0.00	0.00	36.03	67.42	44.03	17.73	0.00	17.50	50.24	18.75	0.00	48.93	38.21	30.93	25.67	50.00	29.07	0.00	37.50	66.26	48.50	30.49	0.00
22:00-24:00	17.72	27.52	9.71	0.00	0.00	14.06	20.35	28.64	0.00	0.00	5.83	15.66	12.50	0.00	40.10	38.21	12.46	0.00	50.00	8.33	0.00	12.50	33.74	18.09	22.93	0.00
	100	100	100	100	0.00	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100

Population Percent																										
>12:00	0.02	0.00	0.04	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00
12:00-19:00	0.19	0.03	0.33	0.00	0.00	1.43	0.06	0.03	0.25	1.13	0.53	0.09	0.20	0.00	0.11	0.00	0.83	0.14	0.00	0.11	0.00	0.29	0.00	0.09	0.26	0.23
19:00-20:30	0.24	0.11	0.36	0.31	0.00	1.56	0.00	0.28	0.06	1.07	0.00	0.51	0.53	0.07	0.00	0.24	0.54	0.06	0.00	1.26	0.00	0.00	0.00	0.49	0.16	0.07
20:30-22:00	0.39	0.57	0.23	0.00	0.00	2.42	0.32	0.51	0.07	0.00	0.14	0.87	0.20	0.00	0.48	0.38	0.83	0.07	0.43	0.64	0.00	0.21	0.69	0.84	0.32	0.00
22:00-24:00	0.18	0.27	0.10	0.00	0.00	0.94	0.10	0.33	0.00	0.00	0.05	0.27	0.13	0.00	0.39	0.38	0.33	0.00	0.43	0.18	0.00	0.07	0.35	0.31	0.24	0.00
	1.02	0.98	1.06	0.31	0.00	6.71	0.47	1.15	0.37	2.20	0.80	1.74	1.06	0.07	0.98	1.00	2.68	0.27	0.85	2.19	0.00	0.57	1.04	1.73	1.04	0.30

Totals may not tally due to weighting and rounding off

4.3TV.12: RAI 3 [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	1,889	744	1,145	0	0	0	843	302	744	0	0	1,587	302	0	0	0	0	0	843	1,046	0	0	0	1,145	0	744
19:00-20:30	676	0	676	0	0	0	0	676	0	0	0	0	0	0	676	0	0	0	676	0	0	0	0	676	0	0
20:30-22:00	483	181	302	0	0	0	0	302	181	0	0	0	302	181	0	0	0	0	302	0	0	181	0	0	483	0
22:00-24:00	845	543	302	0	0	0	0	302	543	0	0	0	302	543	0	0	0	0	302	0	0	543	0	0	845	0
	3,893	1,468	2,425	0	0	0	843	1,582	1,468	0	0	1,587	906	724	676	0	0	0	2,123	1,046	0	724	0	1,821	1,328	744

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	48.52	50.68	47.22	0.00	0.00	0.00	100.00	19.09	50.68	0.00	0.00	100.00	33.33	0.00	0.00	0.00	0.00	0.00	39.71	100.00	0.00	0.00	0.00	62.88	0.00	100.00
19:00-20:30	17.36	0.00	27.88	0.00	0.00	0.00	0.00	42.73	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	31.84	0.00	0.00	0.00	0.00	37.12	0.00	0.00
20:30-22:00	12.41	12.33	12.45	0.00	0.00	0.00	0.00	19.09	12.33	0.00	0.00	0.00	33.33	25.00	0.00	0.00	0.00	0.00	14.23	0.00	0.00	25.00	0.00	0.00	36.37	0.00
22:00-24:00	21.71	36.99	12.45	0.00	0.00	0.00	0.00	19.09	36.99	0.00	0.00	0.00	33.33	75.00	0.00	0.00	0.00	0.00	14.23	0.00	0.00	75.00	0.00	0.00	63.63	0.00
	100	100	100	0.00	0.00	0.00	100	100	100	0.00	0.00	100	100	100	100	0.00	0.00	0.00	100	100	0.00	100	0.00	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.13	0.11	0.14	0.00	0.00	0.00	0.23	0.06	0.28	0.00	0.00	0.40	0.13	0.00	0.00	0.00	0.00	0.00	0.46	0.54	0.00	0.00	0.00	0.22	0.00	0.14
19:00-20:30	0.05	0.00	0.09	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.13	0.00	0.00
20:30-22:00	0.03	0.03	0.04	0.00	0.00	0.00	0.00	0.06	0.07	0.00	0.00	0.00	0.13	0.08	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.08	0.00	0.00	0.11	0.00
22:00-24:00	0.06	0.08	0.04	0.00	0.00	0.00	0.00	0.06	0.21	0.00	0.00	0.00	0.13	0.24	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.24	0.00	0.00	0.18	0.00
	0.26	0.21	0.31	0.00	0.00	0.00	0.23	0.34	0.56	0.00	0.00	0.40	0.40	0.32	0.34	0.00	0.00	0.00	1.15	0.54	0.00	0.32	0.00	0.35	0.29	0.14

Totals may not tally due to weighting and rounding off

4.3TV.13: RETE 4 [JAN-MAR 2013]

	Total	Months			Weekdays							Districts					Age Groups					Gender				
		Mar	Feb	Jan	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo and Comino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male

Station Counts																										
>12:00	700	0	700	0	0	0	0	700	0	0	0	700	0	0	0	0	0	0	0	0	700	0	0	0	700	0
12:00-19:00	2,945	2,437	508	0	182	0	768	326	181	1,488	1,094	1,488	0	181	182	0	0	0	1,488	950	507	0	0	1,669	326	950
19:00-20:30	6,524	2,750	3,774	0	0	0	2,120	2,395	1,265	744	3,685	1,773	453	181	0	432	432	1,024	1,848	453	344	2,423	0	3,284	1,187	2,053
20:30-22:00	7,672	3,487	4,185	0	0	903	1,445	2,668	2,098	558	3,381	3,091	0	0	768	432	372	863	2,121	1,229	430	2,132	525	4,530	256	2,886
22:00-24:00	3,742	1,805	1,937	0	0	301	1,385	879	1,177	0	905	1,198	0	272	1,367	0	644	0	507	627	860	579	525	2,843	272	627
	21,583	10,479	11,104	0	182	1,204	5,718	6,968	4,721	2,790	9,065	8,250	453	634	2,317	864	1,448	1,887	5,964	3,259	2,841	5,134	1,050	12,326	2,741	6,516

Station Percentage																										
>12:00	3.24	0.00	6.30	0.00	0.00	0.00	0.00	10.05	0.00	0.00	0.00	8.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	24.64	0.00	0.00	0.00	25.54	0.00
12:00-19:00	13.64	23.26	4.57	0.00	100.00	0.00	13.43	4.68	3.83	53.33	12.07	18.04	0.00	28.55	7.85	0.00	0.00	0.00	24.95	29.15	17.85	0.00	0.00	13.54	11.89	14.58
19:00-20:30	30.23	26.24	33.99	0.00	0.00	0.00	37.08	34.37	26.80	26.67	40.65	21.49	100.00	28.55	0.00	50.00	29.83	54.27	30.99	13.90	12.11	47.20	0.00	26.64	43.31	31.51
20:30-22:00	35.55	33.28	37.69	0.00	0.00	75.00	25.27	38.29	44.44	20.00	37.30	37.47	0.00	0.00	33.15	50.00	25.69	45.73	35.56	37.71	15.14	41.53	50.00	36.75	9.34	44.29
22:00-24:00	17.34	17.22	17.44	0.00	0.00	25.00	24.22	12.61	24.93	0.00	9.98	14.52	0.00	42.90	59.00	0.00	44.48	0.00	8.50	19.24	30.27	11.28	50.00	23.07	9.92	9.62
	100	100	100	0.00	100	0.00	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.05	0.00	0.09	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.00	0.15	0.00
12:00-19:00	0.20	0.35	0.06	0.00	0.10	0.00	0.21	0.07	0.07	2.59	0.32	0.37	0.00	0.08	0.09	0.00	0.00	0.00	0.81	0.49	0.22	0.00	0.00	0.32	0.07	0.18
19:00-20:30	0.44	0.39	0.48	0.00	0.00	0.00	0.57	0.51	0.48	1.29	1.06	0.44	0.20	0.08	0.00	0.46	0.22	0.41	1.00	0.24	0.15	1.06	0.00	0.64	0.26	0.39
20:30-22:00	0.51	0.50	0.53	0.00	0.00	1.08	0.39	0.57	0.80	0.97	0.97	0.77	0.00	0.00	0.38	0.46	0.19	0.35	1.15	0.64	0.19	0.94	0.25	0.88	0.06	0.55
22:00-24:00	0.25	0.26	0.24	0.00	0.00	0.36	0.37	0.19	0.45	0.00	0.26	0.30	0.00	0.12	0.68	0.00	0.33	0.00	0.28	0.33	0.37	0.25	0.25	0.55	0.06	0.12
	1.44	1.49	1.40	0.00	0.10	1.44	1.53	1.48	1.80	4.85	2.61	2.05	0.20	0.28	1.16	0.92	0.73	0.76	3.24	1.70	1.22	2.26	0.49	2.39	0.60	1.25

Totals may not tally due to weighting and rounding off

4.3TV.14: CANALE 5 [JAN-MAR 2013]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Conino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
Total																										

Station Counts																										
>12:00	1,141	0	1,141	0	0	0	0	0	1,141	0	1,141	0	0	0	0	0	0	0	0	0	0	1,141	0	1,141	0	0
12:00-19:00	15,984	2,882	13,102	0	1,374	884	5,654	5,888	2,184	0	5,851	3,574	1,697	1,818	1,422	1,622	2,520	3,496	2,108	1,918	2,825	2,078	1,039	10,272	2,330	3,382
19:00-20:30	7,383	1,733	5,650	786	1,192	230	3,079	896	1,200	0	2,524	1,718	230	648	1,726	537	1,464	3,061	1,654	0	1,016	0	188	4,211	2,297	875
20:30-22:00	12,005	5,313	6,692	602	1,629	975	3,854	3,151	1,470	324	1,709	4,087	1,281	1,028	2,361	1,539	2,652	298	1,424	1,845	1,447	2,455	1,884	3,159	3,927	4,919
22:00-24:00	7,299	2,328	4,971	0	490	1,300	2,263	1,898	1,024	324	652	2,727	672	1,551	937	760	875	670	850	767	1,002	1,482	1,653	875	3,172	3,252
	43,812	12,256	31,556	1,388	4,685	3,389	14,850	11,833	7,019	648	11,877	12,106	3,880	5,045	6,446	4,458	7,511	7,525	6,036	4,530	6,290	7,156	4,764	19,658	11,726	12,428

Station Percentage																										
>12:00	2.60	0.00	3.62	0.00	0.00	0.00	0.00	0.00	16.26	0.00	9.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	15.94	0.00	0.00	5.80	0.00	0.00
12:00-19:00	36.48	23.52	41.52	0.00	29.33	26.08	38.07	49.76	31.12	0.00	49.26	29.52	43.74	36.04	22.06	36.38	33.55	46.46	34.92	42.34	44.91	29.04	21.81	52.25	19.87	27.21
19:00-20:30	16.85	14.14	17.90	56.63	25.44	6.79	20.73	7.57	17.10	0.00	21.25	14.19	5.93	12.84	26.78	12.05	19.49	40.68	27.40	0.00	16.15	0.00	3.95	21.42	19.59	7.04
20:30-22:00	27.40	43.35	21.21	43.37	34.77	28.77	25.95	26.63	20.94	50.00	14.39	33.76	33.02	20.38	36.63	34.52	35.31	3.96	23.59	40.73	23.00	34.31	39.55	16.07	33.49	39.58
22:00-24:00	16.66	18.99	15.75	0.00	10.46	38.36	15.24	16.04	14.59	50.00	5.49	22.53	17.32	30.74	14.54	17.05	11.65	8.90	14.08	16.93	15.93	20.71	34.70	4.45	27.05	26.17
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.08	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.43	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.22	0.00	0.00
12:00-19:00	1.07	0.41	1.65	0.00	0.79	1.06	1.51	1.25	0.83	0.00	1.68	0.89	0.75	0.81	0.71	1.73	1.28	1.40	1.14	1.00	1.22	0.91	0.49	1.99	0.51	0.65
19:00-20:30	0.49	0.25	0.71	1.09	0.68	0.28	0.82	0.19	0.46	0.00	0.73	0.43	0.10	0.29	0.86	0.57	0.74	1.23	0.90	0.00	0.44	0.00	0.09	0.82	0.50	0.17
20:30-22:00	0.80	0.76	0.84	0.84	0.93	1.17	1.03	0.67	0.56	0.56	0.49	1.02	0.56	0.46	1.18	1.65	1.34	0.12	0.77	0.96	0.62	1.08	0.88	0.61	0.86	0.94
22:00-24:00	0.49	0.33	0.63	0.00	0.28	1.56	0.61	0.40	0.39	0.56	0.19	0.68	0.30	0.69	0.47	0.81	0.44	0.27	0.46	0.40	0.43	0.65	0.78	0.17	0.69	0.62
	2.93	1.74	3.98	1.93	2.68	4.07	3.97	2.51	2.67	1.13	3.42	3.01	1.70	2.24	3.21	4.77	3.80	3.02	3.28	2.36	2.71	3.14	2.24	3.81	2.56	2.38

Totals may not tally due to weighting and rounding off

4.3TV.15: ITALIA 1 [JAN-MAR 2013]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb
	Total																								

Station Counts																										
>12:00	3,746	3,746	0	0	3,746	0	0	0	0	0	0	0	0	1,290	1,572	884	0	884	0	0	0	2,862	0	1,572	1,290	884
12:00-19:00	16,659	10,907	5,752	1,875	10,990	2,174	1,271	349	0	0	6,017	186	1,930	1,720	3,712	3,094	1,192	7,252	1,733	163	1,457	4,862	0	6,760	4,545	5,354
19:00-20:30	15,859	10,215	5,644	2,092	3,237	2,583	5,560	2,387	0	0	5,498	2,408	1,312	4,527	1,714	400	2,162	1,025	706	2,500	4,026	2,850	2,590	5,519	4,711	5,629
20:30-22:00	27,522	15,699	11,823	2,557	5,861	4,254	9,823	3,001	2,026	0	6,256	7,763	2,816	4,244	3,284	3,159	4,472	3,086	2,138	7,274	2,386	4,032	4,134	10,060	8,500	8,962
22:00-24:00	17,462	9,041	8,421	1,086	4,168	5,211	4,945	1,268	784	0	4,791	5,390	792	3,567	862	2,060	3,437	3,044	934	4,414	1,194	3,370	1,069	7,300	4,553	5,609
	81,248	49,608	31,640	7,610	28,002	14,222	21,599	7,005	2,810	0	22,562	15,747	6,850	15,348	11,144	9,597	11,263	15,291	5,511	14,351	9,063	17,976	7,793	31,211	23,599	26,438

Station Percentage																										
>12:00	4.61	7.55	0.00	0.00	13.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.41	14.11	9.21	0.00	5.78	0.00	0.00	0.00	15.92	0.00	5.04	5.47	3.34
12:00-19:00	20.50	21.99	18.18	24.64	39.25	15.29	5.88	4.98	0.00	0.00	26.67	1.18	28.18	11.21	33.31	32.24	10.58	47.43	31.45	1.14	16.08	27.05	0.00	21.66	19.26	20.25
19:00-20:30	19.52	20.59	17.84	27.49	11.56	18.16	25.74	34.08	0.00	0.00	24.37	15.29	19.15	29.50	15.38	4.17	19.20	6.70	12.81	17.42	44.42	15.85	33.23	17.68	19.96	21.29
20:30-22:00	33.87	31.65	37.37	33.60	20.93	29.91	45.48	42.84	72.10	0.00	27.73	49.30	41.11	27.65	29.47	32.92	39.71	20.18	38.80	50.69	26.33	22.43	53.05	32.23	36.02	33.90
22:00-24:00	21.49	18.22	26.62	14.27	14.88	36.64	22.89	18.10	27.90	0.00	21.23	34.23	11.56	23.24	7.74	21.47	30.52	19.91	16.95	30.76	13.17	18.75	13.72	23.39	19.29	21.22
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.25	0.53	0.00	0.00	2.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.57	0.78	0.95	0.00	0.36	0.00	0.00	0.00	1.26	0.00	0.30	0.28	0.17
12:00-19:00	1.11	1.55	0.73	2.61	6.29	2.61	0.34	0.07	0.00	0.00	1.73	0.05	0.85	0.76	1.85	3.31	0.60	2.91	0.94	0.08	0.63	2.14	0.00	1.31	0.99	1.03
19:00-20:30	1.06	1.45	0.71	2.91	1.85	3.10	1.49	0.51	0.00	0.00	1.58	0.60	0.58	2.01	0.85	0.43	1.10	0.41	0.38	1.30	1.73	1.25	1.22	1.07	1.03	1.08
20:30-22:00	1.84	2.23	1.49	3.56	3.35	5.11	2.63	0.64	0.77	0.00	1.80	1.93	1.24	1.89	1.64	3.38	2.26	1.24	1.16	3.79	1.03	1.77	1.94	1.95	1.86	1.72
22:00-24:00	1.17	1.29	1.06	1.51	2.39	6.25	1.32	0.27	0.30	0.00	1.38	1.34	0.35	1.58	0.43	2.20	1.74	1.22	0.51	2.30	0.51	1.48	0.50	1.42	0.99	1.07
	5.43	7.06	3.99	10.59	16.02	17.07	5.78	1.49	1.07	0.00	6.50	3.92	3.01	6.82	5.56	10.26	5.70	6.14	2.99	7.47	3.90	7.90	3.66	6.05	5.15	5.06

Totals may not tally due to weighting and rounding off

TABLE 4.3TV.16: DISCOVERY CHANNEL/S [JAN-MAR 2013]

TABLE 4: GOV. TVG. DISCOVERY CHANNELS																											
	Total	Gender		Age Groups						Districts						Weekdays						Months					
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar	

Station Counts

>12:00	490	490	0	0	0	490	0	0	0	0	0	0	490	0	0	0	0	0	0	0	0	490	0	490	0	0
12:00-19:00	11,360	10,996	364	1,204	3,742	2,324	358	3,732	0	0	820	1,204	4,872	860	3,246	358	1,834	0	1,470	1,776	358	3,878	2,044	5,768	3,408	2,184
19:00-20:30	5,555	4,553	1,002	903	847	0	967	2,838	0	0	1,281	1,846	728	724	976	0	0	186	724	1,013	205	1,631	1,796	1,787	2,649	1,119
20:30-22:00	13,446	9,771	3,675	602	1,164	0	6,122	4,442	1,116	0	3,786	6,262	520	1,991	507	380	1,603	2,456	1,087	3,695	2,911	182	1,512	6,278	5,261	1,907
22:00-24:00	5,649	4,939	710	0	817	0	3,300	1,532	0	0	1,844	1,780	0	2,025	0	0	1,446	276	1,121	1,218	410	0	1,178	1,836	2,083	1,730
	36,500	30,749	5,751	2,709	6,570	2,814	10,747	12,544	1,116	0	7,731	11,092	6,610	5,600	4,729	738	4,883	2,918	4,402	7,702	3,884	6,181	6,530	16,159	13,401	6,940

Station Percentage

>12:00	1.34	1.59	0.00	0.00	0.00	17.41	0.00	0.00	0.00	0.00	0.00	7.41	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.93	0.00	3.03	0.00	0.00	
12:00-19:00	31.12	35.76	6.33	44.44	56.96	82.59	3.33	29.75	0.00	0.00	10.61	10.85	73.71	15.36	68.64	48.51	37.56	0.00	33.39	23.06	9.22	62.74	31.30	35.70	25.43	31.47
19:00-20:30	15.22	14.81	17.42	33.33	12.89	0.00	9.00	22.62	0.00	0.00	16.57	16.64	11.01	12.93	20.64	0.00	0.00	6.37	16.45	13.15	5.28	26.39	27.50	11.06	19.77	16.12
20:30-22:00	36.84	31.78	63.90	22.22	17.72	0.00	56.96	35.41	100.00	0.00	48.97	56.46	7.87	35.55	10.72	51.49	32.83	84.17	24.69	47.97	74.95	2.94	23.15	38.85	39.26	27.48
22:00-24:00	15.48	16.06	12.35	0.00	12.44	0.00	30.71	12.21	0.00	0.00	23.85	16.05	0.00	36.16	0.00	0.00	29.61	9.46	25.47	15.81	10.56	0.00	18.04	11.36	15.54	24.93
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

Operation 1: direct																										
>12:00	0.03	0.07	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.10	0.00	0.00	
12:00-19:00	0.76	1.56	0.05	1.68	2.14	2.79	0.10	0.79	0.00	0.00	0.24	0.30	2.14	0.38	1.62	0.38	0.93	0.00	0.80	0.92	0.15	1.70	0.96	1.12	0.74	0.42
19:00-20:30	0.37	0.65	0.13	1.26	0.48	0.00	0.26	0.60	0.00	0.00	0.37	0.46	0.32	0.32	0.49	0.00	0.00	0.07	0.39	0.53	0.09	0.72	0.84	0.35	0.58	0.21
20:30-22:00	0.90	1.39	0.46	0.84	0.67	0.00	1.64	0.94	0.42	0.00	1.09	1.56	0.23	0.88	0.25	0.41	0.81	0.99	0.59	1.92	1.25	0.08	0.71	1.22	1.15	0.37
22:00-24:00	0.38	0.70	0.09	0.00	0.47	0.00	0.88	0.32	0.00	0.00	0.53	0.44	0.00	0.90	0.00	0.00	0.73	0.11	0.61	0.63	0.18	0.00	0.55	0.36	0.45	0.33
	2.44	4.37	0.73	3.77	3.76	3.38	2.87	2.66	0.42	0.00	2.23	2.76	2.90	2.49	2.36	0.79	2.47	1.17	2.39	4.01	1.67	2.72	3.07	3.13	2.92	1.33

Totals may not tally due to weighting and rounding off

4.3TV.17: MTV [JAN-MAR 2013]

	4																								
	Months			Weekdays							Districts					Age Groups					Gender				
	Mar	Feb	Jan	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo andComino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male

Station Counts																										
>12:00	1,560	512	1,048	296	0	0	1,264	0	0	0	512	0	0	296	752	0	0	0	0	512	296	752	0	808	752	0
12:00-19:00	3,156	0	3,156	728	596	0	1,832	0	0	0	596	0	0	1,080	1,480	0	364	0	0	2,040	0	752	0	1,444	752	960
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	1,052	0	1,052	0	1,052	0	0	0	0	0	0	0	460	592	0	0	0	592	0	460	0	0	0	1,052	0	0
22:00-24:00	230	0	230	0	230	0	0	0	0	0	0	0	230	0	0	0	0	0	0	230	0	0	0	230	0	0
	5,998	512	5,486	1,024	1,878	0	3,096	0	0	0	1,108	0	690	1,968	2,232	0	364	592	0	3,242	296	1,504	0	3,534	1,504	960

Station Percentage																										
>12:00	26.01	100.00	19.10	28.91	0.00	0.00	40.83	0.00	0.00	0.00	46.21	0.00	0.00	15.04	33.69	0.00	0.00	0.00	0.00	15.79	100.00	50.00	0.00	22.86	50.00	0.00
12:00-19:00	52.62	0.00	57.53	71.09	31.74	0.00	59.17	0.00	0.00	0.00	53.79	0.00	0.00	54.88	66.31	0.00	100.00	0.00	0.00	62.92	0.00	50.00	0.00	40.86	50.00	100.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	17.54	0.00	19.18	0.00	56.02	0.00	0.00	0.00	0.00	0.00	0.00	0.00	66.67	30.08	0.00	0.00	0.00	100.00	0.00	14.19	0.00	0.00	0.00	29.77	0.00	0.00
22:00-24:00	3.83	0.00	4.19	0.00	12.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	0.00	0.00	7.09	0.00	0.00	0.00	6.51	0.00	0.00
	100	100	100	100	100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	100	100	0.00	100	100	0.00	100	100	0.00	100	100	100	

Population Percent																										
>12:00	0.10	0.07	0.13	0.41	0.00	0.00	0.34	0.00	0.00	0.00	0.15	0.00	0.00	0.13	0.38	0.00	0.00	0.00	0.00	0.27	0.13	0.33	0.00	0.16	0.16	0.00
12:00-19:00	0.21	0.00	0.40	1.01	0.34	0.00	0.49	0.00	0.00	0.00	0.17	0.00	0.00	0.48	0.74	0.00	0.18	0.00	0.00	1.06	0.00	0.33	0.00	0.28	0.16	0.18
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.07	0.00	0.13	0.00	0.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.20	0.26	0.00	0.00	0.00	0.24	0.00	0.24	0.00	0.00	0.00	0.20	0.00	0.00
22:00-24:00	0.02	0.00	0.03	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.04	0.00	0.00
	0.40	0.07	0.69	1.43	1.07	0.00	0.83	0.00	0.00	0.00	0.32	0.00	0.30	0.87	1.11	0.00	0.18	0.24	0.00	1.69	0.13	0.66	0.00	0.69	0.33	0.18

Totals may not tally due to weighting and rounding off

4.3TV.18: BBC CHANNELS [JAN-MAR 2013]

		Census Data by District, Age Group, Gender, Weekday, and Month																								
		Age Groups					Districts					Weekdays					Months									
		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar		
Gender	Female																									
	Male																									
Total																										

Station Counts																										
>12:00	3,394	3,214	180	0	1,290	0	692	0	1,412	0	1,742	0	182	1,470	0	0	182	0	1,230	512	1,470	0	0	1,924	0	1,470
12:00-19:00	8,733	4,631	4,102	0	3,010	0	1,418	2,550	1,755	0	2,413	1,061	338	4,414	507	0	175	710	1,942	350	4,254	0	1,302	2,896	1,209	4,628
19:00-20:30	6,044	2,067	3,977	0	860	0	908	2,581	1,695	0	1,025	1,400	182	2,066	1,371	0	175	1,245	2,003	905	1,230	0	486	2,040	2,081	1,923
20:30-22:00	5,472	2,626	2,846	0	645	0	1,464	1,463	1,900	0	1,435	875	546	1,545	1,071	0	0	540	1,472	1,295	1,755	0	410	1,949	1,415	2,108
22:00-24:00	3,845	2,044	1,801	0	860	0	1,276	364	1,345	0	820	525	364	1,760	376	0	0	720	1,345	180	1,600	0	0	1,376	1,245	1,224
	27,488	14,582	12,906	0	6,665	0	5,758	6,958	8,107	0	7,435	3,861	1,612	11,255	3,325	0	532	3,215	7,992	3,242	10,309	0	2,198	10,185	5,950	11,353

Station Percentage																										
>12:00	12.35	22.04	1.39	0.00	19.35	0.00	12.02	0.00	17.42	0.00	23.43	0.00	11.29	13.06	0.00	0.00	34.21	0.00	15.39	15.79	14.26	0.00	0.00	18.89	0.00	12.95
12:00-19:00	31.77	31.76	31.78	0.00	45.16	0.00	24.63	36.65	21.65	0.00	32.45	27.48	20.97	39.22	15.25	0.00	32.89	22.08	24.30	10.80	41.26	0.00	59.24	28.43	20.32	40.76
19:00-20:30	21.99	14.18	30.82	0.00	12.90	0.00	15.77	37.09	20.91	0.00	13.79	36.26	11.29	18.36	41.23	0.00	32.89	38.72	25.06	27.91	11.93	0.00	22.11	20.03	34.97	16.94
20:30-22:00	19.91	18.01	22.05	0.00	9.68	0.00	25.43	21.03	23.44	0.00	19.30	22.66	33.87	13.73	32.21	0.00	0.00	16.80	18.42	39.94	17.02	0.00	18.65	19.14	23.78	18.57
22:00-24:00	13.99	14.02	13.95	0.00	12.90	0.00	22.16	5.23	16.59	0.00	11.03	13.60	22.58	15.64	11.31	0.00	0.00	22.40	16.83	5.55	15.52	0.00	0.00	13.51	20.92	10.78
	100	100	100	0.00	100	0.00	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100

Population Percent																										
>12:00	0.23	0.46	0.02	0.00	0.74	0.00	0.19	0.00	0.54	0.00	0.50	0.00	0.08	0.65	0.00	0.00	0.09	0.00	0.67	0.27	0.63	0.00	0.00	0.37	0.00	0.28
12:00-19:00	0.58	0.66	0.52	0.00	1.72	0.00	0.38	0.54	0.67	0.00	0.69	0.26	0.15	1.96	0.25	0.00	0.09	0.29	1.05	0.18	1.83	0.00	0.61	0.56	0.26	0.89
19:00-20:30	0.40	0.29	0.50	0.00	0.49	0.00	0.24	0.55	0.64	0.00	0.30	0.35	0.08	0.92	0.68	0.00	0.09	0.50	1.09	0.47	0.53	0.00	0.23	0.40	0.45	0.37
20:30-22:00	0.37	0.37	0.36	0.00	0.37	0.00	0.39	0.31	0.72	0.00	0.41	0.22	0.24	0.69	0.53	0.00	0.00	0.22	0.80	0.67	0.76	0.00	0.19	0.38	0.31	0.40
22:00-24:00	0.26	0.29	0.23	0.00	0.49	0.00	0.34	0.08	0.51	0.00	0.24	0.13	0.16	0.78	0.19	0.00	0.00	0.29	0.73	0.09	0.69	0.00	0.00	0.27	0.27	0.23
	1.84	2.07	1.63	0.00	3.81	0.00	1.54	1.48	3.08	0.00	2.14	0.96	0.71	5.00	1.66	0.00	0.27	1.29	4.34	1.69	4.44	0.00	1.03	1.98	1.30	2.17

Totals may not tally due to weighting and rounding off

TABLE 4.3TV.19: OTHER TV STATION [JAN-MAR 2013]

	Total	Gender		Age Groups						Districts					Weekdays							Months				
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar

Station Counts																										
>12:00	16,926	10,837	6,089	5,514	1,150	920	3,467	2,698	2,831	346	1,536	5,997	5,312	3,211	870	0	2,145	4,477	920	558	2,843	3,712	2,271	3,911	6,623	6,392
12:00-19:00	49,895	27,131	22,764	11,999	12,846	1,562	9,953	8,361	4,828	346	11,371	11,094	14,617	7,917	2,952	1,944	4,664	9,535	9,764	4,254	5,441	7,368	8,869	19,319	13,265	17,311
19:00-20:30	30,654	19,051	11,603	4,718	5,711	1,454	9,709	5,991	1,603	1,468	9,377	9,497	3,119	5,238	2,775	648	4,215	7,176	3,618	3,923	4,969	2,062	4,691	11,714	11,509	7,431
20:30-22:00	41,222	24,260	16,962	4,832	6,801	3,381	9,764	10,303	4,954	1,187	8,157	13,952	5,032	5,900	7,369	812	4,773	7,326	5,568	8,177	6,883	3,302	5,193	12,334	15,991	12,897
22:00-24:00	26,201	14,931	11,270	460	6,568	1,147	6,406	7,598	2,997	1,025	4,751	10,323	2,686	3,284	4,869	288	2,409	6,118	2,629	5,740	2,827	1,998	4,480	9,377	10,047	6,777
	164,898	96,210	68,688	27,523	33,076	8,464	39,299	34,951	17,213	4,372	35,192	50,863	30,766	25,550	18,835	3,692	18,206	34,632	22,499	22,652	22,963	18,442	25,504	56,655	57,435	50,808

Station Percentage																										
>12:00	10.26	11.26	8.86	20.03	3.48	10.87	8.82	7.72	16.45	7.91	4.36	11.79	17.27	12.57	4.62	0.00	11.78	12.93	4.09	2.46	12.38	20.13	8.90	6.90	11.53	12.58
12:00-19:00	30.26	28.20	33.14	43.60	38.84	18.45	25.33	23.92	28.05	7.91	32.31	21.81	47.51	30.99	15.67	52.65	25.62	27.53	43.40	18.78	23.69	39.95	34.77	34.10	23.10	34.07
19:00-20:30	18.59	19.80	16.89	17.14	17.27	17.18	24.71	17.14	9.31	33.58	26.65	18.67	10.14	20.50	14.73	17.55	23.15	20.72	16.08	17.32	21.64	11.18	18.39	20.68	20.04	14.63
20:30-22:00	25.00	25.22	24.69	17.56	20.56	39.95	24.85	29.48	28.78	27.15	23.18	27.43	16.36	23.09	39.12	21.99	26.22	21.15	24.75	36.10	29.97	17.90	20.36	21.77	27.84	25.38
22:00-24:00	15.89	15.52	16.41	1.67	19.86	13.55	16.30	21.74	17.41	23.44	13.50	20.30	8.73	12.85	25.85	7.80	13.23	17.67	11.68	25.34	12.31	10.83	17.57	16.55	17.49	13.34
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	1.13	1.54	0.77	7.68	0.66	1.10	0.93	0.57	1.08	0.60	0.44	1.49	2.33	1.43	0.43	0.00	1.09	1.80	0.50	0.29	1.22	1.63	1.07	0.76	1.45	1.22
12:00-19:00	3.34	3.86	2.87	16.71	7.35	1.87	2.66	1.77	1.84	0.60	3.27	2.76	6.42	3.52	1.47	2.08	2.36	3.83	5.30	2.21	2.34	3.24	4.16	3.75	2.90	3.32
19:00-20:30	2.05	2.71	1.46	6.57	3.27	1.74	2.60	1.27	0.61	2.55	2.70	2.36	1.37	2.33	1.38	0.69	2.13	2.88	1.96	2.04	2.14	0.91	2.20	2.27	2.51	1.42
20:30-22:00	2.76	3.45	2.14	6.73	3.89	4.06	2.61	2.18	1.89	2.07	2.35	3.47	2.21	2.62	3.68	0.87	2.42	2.94	3.02	4.26	2.96	1.45	2.44	2.39	3.49	2.47
22:00-24:00	1.75	2.12	1.42	0.64	3.76	1.38	1.71	1.61	1.14	1.78	1.37	2.57	1.18	1.46	2.43	0.31	1.22	2.46	1.43	2.99	1.22	0.88	2.10	1.82	2.19	1.30
	11.02	13.68	8.67	38.32	18.93	10.16	10.51	7.41	6.55	7.61	10.13	12.66	13.52	11.35	9.39	3.95	9.22	13.91	12.21	11.79	9.88	8.10	11.98	10.99	12.54	9.73

Totals may not tally due to weighting and rounding off

5. TV RECEPTION SYSTEMS

On the other hand, digital television broadcasting is available through various platforms. With this in mind, respondents were asked to indicate on which broadcasting platform they watched each particular TV station. Respondents were directly asked whether they subscribe to both Melita and/or GO services for their cable and digital-aerial services.

TABLE 5.1: TV RECEPTION SYSTEM BY QUARTER [OCT/DEC 2012 – JAN/MAR 2013]

	Oct/Dec 2012		Jan/Mar 2013	
	%	N [372,993]	%	N [373,273]
Aerial (Free-to-air)	16.91%	63,087	16.19%	60,450
Melita	47.66%	177,785	46.60%	173,960
GO	46.89%	174,909	47.62%	177,770
Satellite system	18.32%	68,324	18.86%	70,403
Internet (incl. Dreambox decoder)	15.52%	57,874	18.37%	68,553
Video-on-demand	2.13%	7,953	2.62%	9,776
Catch-up TV	2.31%	8,615	2.62%	9,780
Other TV system	4.06%	15,148	3.35%	12,523
No TV at home	153.81%	573,695	156.24%	583,215
	0.63%	2,335	0.42%	1,554
Total	154.43%	576,030	156.66%	584,769

Totals may not tally due to weighting and rounding off

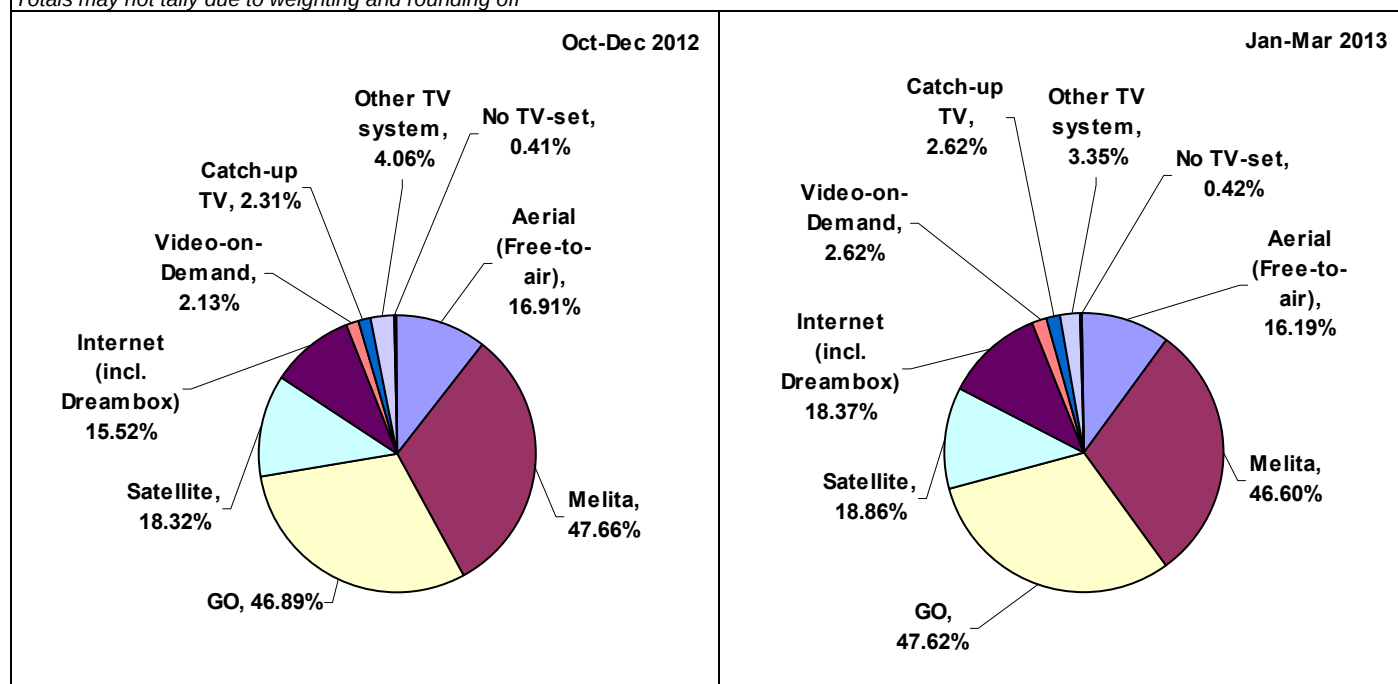


FIGURE 5.1: TV RECEPTION SYSTEM BY QUARTER [OCT/DEC 2012 – JAN/MAR 2013]

TABLE 5.2: TV RECEPTION SYSTEMS BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]

	Total	Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
Aerial (Free-to-air)																
Count	60,450	30,130	30,320	2,352	7,818	3,030	17,931	16,529	10,048	2,742	12,399	14,806	12,652	7,748	8,456	4,389
Col %	16.2%	16.3%	16.1%	12.3%	12.6%	15.4%	16.0%	18.1%	18.1%	19.4%	16.8%	13.5%	22.9%	14.8%	15.8%	15.5%
Row%	100.0%	49.8%	50.2%	3.9%	12.9%	5.0%	29.7%	27.3%	16.6%	4.5%	20.5%	24.5%	20.9%	12.8%	14.0%	7.3%
Melita																
Count	173,960	82,977	90,983	8,436	30,430	8,876	47,289	41,769	30,775	6,385	38,255	52,822	24,530	23,059	22,298	12,996
Col %	46.6%	44.9%	48.2%	44.2%	49.0%	45.0%	42.3%	45.8%	55.5%	45.3%	51.8%	48.1%	44.3%	44.1%	41.6%	45.9%
Row%	100.0%	47.7%	52.3%	4.8%	17.5%	5.1%	27.2%	24.0%	17.7%	3.7%	22.0%	30.4%	14.1%	13.3%	12.8%	7.5%
GO																
Count	177,770	90,702	87,068	9,177	29,556	9,282	56,331	44,437	22,912	6,075	30,789	52,249	25,885	27,343	27,908	13,596
Col %	47.6%	49.1%	46.2%	48.1%	47.6%	47.1%	50.4%	48.8%	41.3%	43.1%	41.7%	47.6%	46.8%	52.3%	52.0%	48.0%
Row%	100.0%	51.0%	49.0%	5.2%	16.6%	5.2%	31.7%	25.0%	12.9%	3.4%	17.3%	29.4%	14.6%	15.4%	15.7%	7.6%
Satellite TV system																
Count	70,403	38,244	32,159	4,393	13,776	5,515	22,015	15,619	7,895	1,190	14,236	19,614	10,448	9,700	11,550	4,855
Col %	18.9%	20.7%	17.0%	23.0%	22.2%	28.0%	19.7%	17.1%	14.2%	8.4%	19.3%	17.9%	18.9%	18.6%	21.5%	17.1%
Row%	100.0%	54.3%	45.7%	6.2%	19.6%	7.8%	31.3%	22.2%	11.2%	1.7%	20.2%	27.9%	14.8%	13.8%	16.4%	6.9%
Internet TV system (incl. Dreambox)																
Count	68,553	39,485	29,068	5,325	17,427	5,321	25,573	11,873	2,651	383	13,570	21,263	8,999	9,365	11,488	3,868
Col %	18.4%	21.4%	15.4%	27.9%	28.1%	27.0%	22.9%	13.0%	4.8%	2.7%	18.4%	19.4%	16.3%	17.9%	21.4%	13.7%
Row%	100.0%	57.6%	42.4%	7.8%	25.4%	7.8%	37.3%	17.3%	3.9%	.6%	19.8%	31.0%	13.1%	13.7%	16.8%	5.6%
Video-on-demand																
Count	9,776	5,605	4,171	996	2,395	691	2,678	2,109	725	182	2,298	2,651	1,208	1,727	1,162	730
Col %	2.6%	3.0%	2.2%	5.2%	3.9%	3.5%	2.4%	2.3%	1.3%	1.3%	3.1%	2.4%	2.2%	3.3%	2.2%	2.6%
Row%	100.0%	57.3%	42.7%	10.2%	24.5%	7.1%	27.4%	21.6%	7.4%	1.9%	23.5%	27.1%	12.4%	17.7%	11.9%	7.5%
Catch-up TV																
Count	9,780	7,100	2,680	0	1,608	398	4,737	2,119	918	0	1,234	2,904	906	1,790	2,354	592
Col %	2.6%	3.8%	1.4%	0.0%	2.6%	2.0%	4.2%	2.3%	1.7%	0.0%	1.7%	2.6%	1.6%	3.4%	4.4%	2.1%
Row%	100.0%	72.6%	27.4%	0.0%	16.4%	4.1%	48.4%	21.7%	9.4%	0.0%	12.6%	29.7%	9.3%	18.3%	24.1%	6.1%
Other system																
Count	12,523	6,585	5,938	546	2,403	0	4,333	3,225	1,365	651	1,619	2,308	3,482	2,166	1,878	1,070
Col %	3.4%	3.6%	3.1%	2.9%	3.9%	0.0%	3.9%	3.5%	2.5%	4.6%	2.2%	2.1%	6.3%	4.1%	3.5%	3.8%
Row%	100.0%	52.6%	47.4%	4.4%	19.2%	0.0%	34.6%	25.8%	10.9%	5.2%	12.9%	18.4%	27.8%	17.3%	15.0%	8.5%
No TV-set																
Count	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0
Col %	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%
Row%	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%
Total Population																
Count	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
Col %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Row%	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

Totals may not tally due to weighting and rounding off

TABLE 5.3: TV RECEPTION SYSTEMS BY PLATFORM: BY QUARTER [OCT-DEC 2012 & JAN-MAR 2013]

	Free-to-air Aerial			Melita			GO			Satellite			Internet			Video-on-demand			Catch-up TV			Other System		
Oct/Dec 2012	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N
ALL	16.91%	312	63,087	47.66%	878	177,785	46.89%	864	174,909	18.32%	338	68,324	15.52%	286	57,874	2.13%	39	7,953	2.31%	43	8,615	4.06%	75	15,148
Only	2.40%	44	8,950	29.26%	539	109,152	25.96%	479	96,843	1.10%	20	4,121	0.31%	6	1,154	0.17%	3	621	0.18%	3	688	0.94%	17	3,503
Aerial (Analogue) & ...				2.62%	48	9,791	3.89%	72	14,519	0.56%	10	2,106	0.13%	2	469	0.00%	0	0	0.00%	0	0	0.54%	10	2,001
Melita & ...	2.62%	48	9,791				1.42%	26	5,289	4.52%	83	16,873	3.57%	66	13,333	0.79%	15	2962	0.00%	0	0	0.00%	0	0
Go & ...	3.89%	72	14,519	1.42%	26	5,289				4.28%	79	15,975	3.72%	68	13,858	0.00%	0	0	0.58%	11	2,148	0.09%	2	325
Satellite & ...	0.56%	10	2,106	4.52%	83	16,873	4.28%	79	15,975				0.26%	5	971	0.00%	0	0	0.00%	0	0	0.15%	3	562
Internet & ...	0.13%	2	469	3.57%	66	13,333	3.72%	68	13,858	0.26%	5	971				0.24%	4	881	0.00%	0	0	0.00%	0	0
Video-on-demand & ...	0.00%	0	0	0.79%	15	2,962	0.00%	0	0	0.00%	0	0	0.24%	4	881				0.00%	0	0	0.00%	0	0
Catch-up TV & ...	0.00%	0	0	0.00%	0	0	0.58%	11	2,148	0.00%	0	0	0.00%	0	0	0.00%	0	0		0	0	0.00%	0	0
Other TV System & ...	0.54%	0	0	0.00%	0	0	0.09%	0	0	0.15%	0	0	0.00%	0	0	0.00%	0	0	0.00%	0	0			
	10.14%	177	35,835	42.20%	778	157,400	39.94%	734	148,632	10.89%	198	40,046	8.22%	152	30,666	1.20%	22	4,464	0.76%	14	2,836	1.71%	32	6,391
More than 2 systems incl ...	6.77%	135	27,252	5.47%	101	20,385	6.96%	130	26,277	7.43%	140	28,278	7.29%	134	27,208	0.94%	17	3,489	1.55%	29	5,779	2.35%	43	8,757
Total	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993	100%	1,843	372,993

Totals may not tally due to weighting and rounding off

	Free-to-air Aerial			Melita			GO			Satellite			Internet			Video-on-demand			Catch-up TV			Other System		
Jan/Mar 2013	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N
ALL	16.19%	299	60,450	46.60%	860	173,960	47.62%	878	177,770	18.86%	348	70,403	18.37%	339	68,553	2.62%	48	9,776	2.62%	48	9,780	3.35%	62	12,523
Only	2.03%	38	7,596	26.85%	495	100,224	27.00%	498	100,802	1.24%	23	4,626	0.12%	2	458	0.14%	3	516	0.19%	4	726	0.77%	14	2,878
Aerial (Analogue) & ...				2.16%	40	8,058	0.00%	0	14,814	0.66%	12	2,461	0.29%	5	1,095	0.00%	0	0	0.08%	1	301	0.50%	9	1,869
Melita & ...	2.16%	40	8,058				0.07%	1	5,931	4.38%	81	16,362	4.31%	79	16,089	0.94%	17	3,522	0.00%	0	0	0.00%	0	0
Go & ...	3.97%	73	14,814	1.59%	29	5,931				2.79%	52	10,428	4.71%	87	17,581	0.05%	1	180	1.22%	23	4,554	0.04%	1	144
Satellite & ...	0.66%	12	2,461	4.38%	81	16,362	0.00%	0	10,428				0.26%	5	965	0.08%	1	298	0.13%	2	491	0.13%	2	496
Internet & ...	0.29%	5	1,095	4.31%	79	16,089	0.16%	3	17,581	0.26%	5	965				0.14%	3	537	0.00%	0	0	0.12%	2	466
Video-on-demand & ...	0.00%	0	0	0.94%	17	3,522	0.05%	1	180	0.08%	1	298	0.14%	3	537				0.00%	0	0	0.00%	0	0
Catch-up TV & ...	0.08%	1	301	0.00%	0	0	0.05%	1	4,554	0.13%	2	491	0.00%	0	0	0.00%	0	0	0.00%	0	0	0.00%	0	0
Other TV System & ...	0.50%	9	0	0.00%	0	0	0.00%	0	0	0.13%	2	0	0.12%	2	0	0.00%	0	0	0.00%	0	0			
	9.70%	179	34,325	40.23%	742	150,186	27.34%	504	154,290	9.68%	179	35,631	9.96%	184	36,725	1.35%	25	5,053	1.63%	30	6,072	1.57%	29	5,853
More than 2 systems incl ...	6.50%	120	26,125	6.37%	117	23,774	20.29%	374	23,480	9.18%	169	34,772	8.40%	155	31,828	1.27%	23	4,723	0.99%	18	3,708	1.79%	33	6,670
Total	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273	100%	1,844	373,273

Totals may not tally due to weighting and rounding off

TABLE 5.4.B: WEIGHTED TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Free-to-air) system installed at home																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	299	149	150	12	39	15	89	82	50	14	61	73	63	38	42	22	
	16.2%	16.3%	16.1%	12.3%	12.6%	15.4%	16.0%	18.1%	18.1%	19.4%	16.8%	13.5%	22.9%	14.8%	15.8%	15.5%	
	100.0%	49.8%	50.2%	3.9%	12.9%	5.0%	29.7%	27.3%	16.6%	4.5%	20.5%	24.5%	20.9%	12.8%	14.0%	7.3%	
No	1,538	761	777	81	268	82	462	367	223	54	303	467	211	218	220	118	
	83.4%	83.4%	83.3%	86.3%	87.4%	84.6%	83.7%	81.5%	81.5%	77.1%	83.0%	86.1%	77.1%	84.5%	83.1%	84.5%	
	100.0%	49.5%	50.5%	5.3%	17.4%	5.4%	30.0%	23.9%	14.5%	3.5%	19.7%	30.4%	13.7%	14.2%	14.3%	7.7%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Melita system installed at home																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	860	410	450	42	150	44	234	206	152	32	189	261	121	114	110	64	
	46.6%	44.9%	48.2%	44.2%	49.0%	45.0%	42.3%	45.8%	55.5%	45.3%	51.8%	48.1%	44.3%	44.1%	41.6%	45.9%	
	100.0%	47.7%	52.3%	4.8%	17.5%	5.1%	27.2%	24.0%	17.7%	3.7%	22.0%	30.4%	14.1%	13.3%	12.8%	7.5%	
No	977	500	477	51	156	54	317	242	121	36	175	279	152	143	152	76	
	53.0%	54.8%	51.2%	54.4%	51.0%	55.0%	57.4%	53.8%	44.1%	51.2%	48.0%	51.5%	55.7%	55.2%	57.3%	54.1%	
	100.0%	51.2%	48.8%	5.2%	16.0%	5.5%	32.5%	24.8%	12.4%	3.7%	17.9%	28.6%	15.6%	14.6%	15.5%	7.7%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
GO system installed at home																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	878	448	430	45	146	46	278	220	113	30	152	258	128	135	138	67	
	47.6%	49.1%	46.2%	48.1%	47.6%	47.1%	50.4%	48.8%	41.3%	43.1%	41.7%	47.6%	46.8%	52.3%	52.0%	48.0%	
	100.0%	51.0%	49.0%	5.2%	16.6%	5.2%	31.7%	25.0%	12.9%	3.4%	17.3%	29.4%	14.6%	15.4%	15.7%	7.6%	
No	958	462	496	48	161	52	272	229	160	37	212	282	146	121	124	73	
	52.0%	50.6%	53.3%	50.5%	52.4%	52.9%	49.3%	50.9%	58.3%	53.4%	58.1%	52.0%	53.2%	47.0%	46.9%	52.0%	
	100.0%	48.2%	51.8%	5.0%	16.8%	5.4%	28.4%	23.9%	16.7%	3.9%	22.1%	29.5%	15.2%	12.7%	13.0%	7.6%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

TABLE 5.4.B: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Satellite system installed at home																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	348	189	159	22	68	27	109	77	39	6	70	97	52	48	57	24	
	18.9%	20.7%	17.0%	23.0%	22.2%	28.0%	19.7%	17.1%	14.2%	8.4%	19.3%	17.9%	18.9%	18.6%	21.5%	17.1%	
	100.0%	54.3%	45.7%	6.2%	19.6%	7.8%	31.3%	22.2%	11.2%	1.7%	20.2%	27.9%	14.8%	13.8%	16.4%	6.9%	
No	1,489	721	768	71	239	70	442	371	234	61	294	444	222	209	205	116	
	80.7%	79.0%	82.4%	75.6%	77.8%	72.0%	80.0%	82.5%	85.4%	88.1%	80.5%	81.7%	81.1%	80.8%	77.4%	82.9%	
	100.0%	48.4%	51.6%	4.8%	16.0%	4.7%	29.7%	24.9%	15.7%	4.1%	19.7%	29.8%	14.9%	14.0%	13.8%	7.8%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Internet [including Dreambox decoder] system installed at home																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	339	195	144	26	86	26	126	59	13	2	67	105	44	46	57	19	
	18.4%	21.4%	15.4%	27.9%	28.1%	27.0%	22.9%	13.0%	4.8%	2.7%	18.4%	19.4%	16.3%	17.9%	21.4%	13.7%	
	100.0%	57.6%	42.4%	7.8%	25.4%	7.8%	37.3%	17.3%	3.9%	0.6%	19.8%	31.0%	13.1%	13.7%	16.8%	5.6%	
No	1,498	715	783	67	221	71	424	390	260	65	297	435	229	210	205	121	
	81.2%	78.4%	84.0%	70.7%	71.9%	73.0%	76.9%	86.6%	94.9%	93.8%	81.4%	80.2%	83.7%	81.5%	77.5%	86.3%	
	100.0%	47.7%	52.3%	4.4%	14.7%	4.7%	28.3%	26.0%	17.3%	4.4%	19.8%	29.1%	15.3%	14.0%	13.7%	8.1%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Video-on-Demand																	
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	48	28	21	5	12	3	13	10	4	1	11	13	6	9	6	4	
	2.6%	3.0%	2.2%	5.2%	3.9%	3.5%	2.4%	2.3%	1.3%	1.3%	3.1%	2.4%	2.2%	3.3%	2.2%	2.6%	
	100.0%	57.3%	42.7%	10.2%	24.5%	7.1%	27.4%	21.6%	7.4%	1.9%	23.5%	27.1%	12.4%	17.7%	11.9%	7.5%	
No	1,788	882	906	88	295	94	538	438	269	66	353	527	268	248	256	136	
	97.0%	96.7%	97.2%	93.4%	96.1%	96.5%	97.4%	97.3%	98.4%	95.2%	96.7%	97.2%	97.8%	96.1%	96.7%	97.4%	
	100.0%	49.3%	50.7%	4.9%	16.5%	5.3%	30.1%	24.5%	15.1%	3.7%	19.7%	29.5%	15.0%	13.9%	14.3%	7.6%	
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

TABLE 5.4.B: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Catch-up TV																
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%
Yes	48	35	13	0	8	2	23	10	5	0	6	14	4	9	12	3
	2.6%	3.8%	1.4%	0.0%	2.6%	2.0%	4.2%	2.3%	1.7%	0.0%	1.7%	2.6%	1.6%	3.4%	4.4%	2.1%
	100.0%	72.6%	27.4%	0.0%	16.4%	4.1%	48.4%	21.7%	9.4%	0.0%	12.6%	29.7%	9.3%	18.3%	24.1%	6.1%
No	1,788	875	913	93	299	95	527	438	268	67	358	526	269	248	250	137
	97.0%	95.9%	98.0%	98.6%	97.4%	98.0%	95.5%	97.3%	98.0%	96.5%	98.1%	96.9%	98.4%	96.0%	94.5%	97.9%
	100.0%	48.9%	51.1%	5.2%	16.7%	5.3%	29.5%	24.5%	15.0%	3.8%	20.0%	29.4%	15.0%	13.8%	14.0%	7.7%
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Other System																
No TV-set	8	2	5	1	0	0	1	2	1	2	1	2	0	2	3	0
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%
Yes	62	33	29	3	12	0	21	16	7	3	8	11	17	11	9	5
	3.4%	3.6%	3.1%	2.9%	3.9%	0.0%	3.9%	3.5%	2.5%	4.6%	2.2%	2.1%	6.3%	4.1%	3.5%	3.8%
	100.0%	52.6%	47.4%	4.4%	19.2%	0.0%	34.6%	25.8%	10.9%	5.2%	12.9%	18.4%	27.8%	17.3%	15.0%	8.5%
No	1,775	878	897	90	295	97	529	433	266	64	356	529	256	246	253	135
	96.2%	96.2%	96.3%	95.8%	96.1%	100.0%	95.9%	96.1%	97.2%	91.9%	97.6%	97.5%	93.7%	95.2%	95.4%	96.2%
	100.0%	49.4%	50.6%	5.1%	16.6%	5.5%	29.8%	24.4%	15.0%	3.6%	20.1%	29.8%	14.4%	13.8%	14.2%	7.6%
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

TABLE 5.4.C: POPULATION TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Free-to-air) system installed at home																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
Yes	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
	60,450	30,130	30,320	2,352	7,818	3,030	17,931	16,529	10,048	2,742	12,399	14,806	12,652	7,748	8,456	4,389	
	16.2%	16.3%	16.1%	12.3%	12.6%	15.4%	16.0%	18.1%	18.1%	19.4%	16.8%	13.5%	22.9%	14.8%	15.8%	15.5%	
No	100.0%	49.8%	50.2%	3.9%	12.9%	5.0%	29.7%	27.3%	16.6%	4.5%	20.5%	24.5%	20.9%	12.8%	14.0%	7.3%	
	311,269	154,070	157,199	16,462	54,278	16,677	93,531	74,251	45,201	10,869	61,311	94,570	42,707	44,160	44,591	23,930	
	83.4%	83.4%	83.3%	86.3%	87.4%	84.6%	83.7%	81.5%	81.5%	77.1%	83.0%	86.1%	77.1%	84.5%	83.1%	84.5%	
	100.0%	49.5%	50.5%	5.3%	17.4%	5.4%	30.0%	23.9%	14.5%	3.5%	19.7%	30.4%	13.7%	14.2%	14.3%	7.7%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Melita system installed at home																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
Yes	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
	173,960	82,977	90,983	8,436	30,430	8,876	47,289	41,769	30,775	6,385	38,255	52,822	24,530	23,059	22,298	12,996	
	46.6%	44.9%	48.2%	44.2%	49.0%	45.0%	42.3%	45.8%	55.5%	45.3%	51.8%	48.1%	44.3%	44.1%	41.6%	45.9%	
No	100.0%	47.7%	52.3%	4.8%	17.5%	5.1%	27.2%	24.0%	17.7%	3.7%	22.0%	30.4%	14.1%	13.3%	12.8%	7.5%	
	197,759	101,223	96,536	10,378	31,666	10,831	64,173	49,011	24,474	7,226	35,455	56,554	30,829	28,849	30,749	15,323	
	53.0%	54.8%	51.2%	54.4%	51.0%	55.0%	57.4%	53.8%	44.1%	51.2%	48.0%	51.5%	55.7%	55.2%	57.3%	54.1%	
	100.0%	51.2%	48.8%	5.2%	16.0%	5.5%	32.5%	24.8%	12.4%	3.7%	17.9%	28.6%	15.6%	14.6%	15.5%	7.7%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
GO system installed at home																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
Yes	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
	177,770	90,702	87,068	9,177	29,556	9,282	56,331	44,437	22,912	6,075	30,789	52,249	25,885	27,343	27,908	13,596	
	47.6%	49.1%	46.2%	48.1%	47.6%	47.1%	50.4%	48.8%	41.3%	43.1%	41.7%	47.6%	46.8%	52.3%	52.0%	48.0%	
No	100.0%	51.0%	49.0%	5.2%	16.6%	5.2%	31.7%	25.0%	12.9%	3.4%	17.3%	29.4%	14.6%	15.4%	15.7%	7.6%	
	193,949	93,498	100,451	9,637	32,540	10,425	55,131	46,343	32,337	7,536	42,921	57,127	29,474	24,565	25,139	14,723	
	52.0%	50.6%	53.3%	50.5%	52.4%	52.9%	49.3%	50.9%	58.3%	53.4%	58.1%	52.0%	53.2%	47.0%	46.9%	52.0%	
	100.0%	48.2%	51.8%	5.0%	16.8%	5.4%	28.4%	23.9%	16.7%	3.9%	22.1%	29.5%	15.2%	12.7%	13.0%	7.6%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

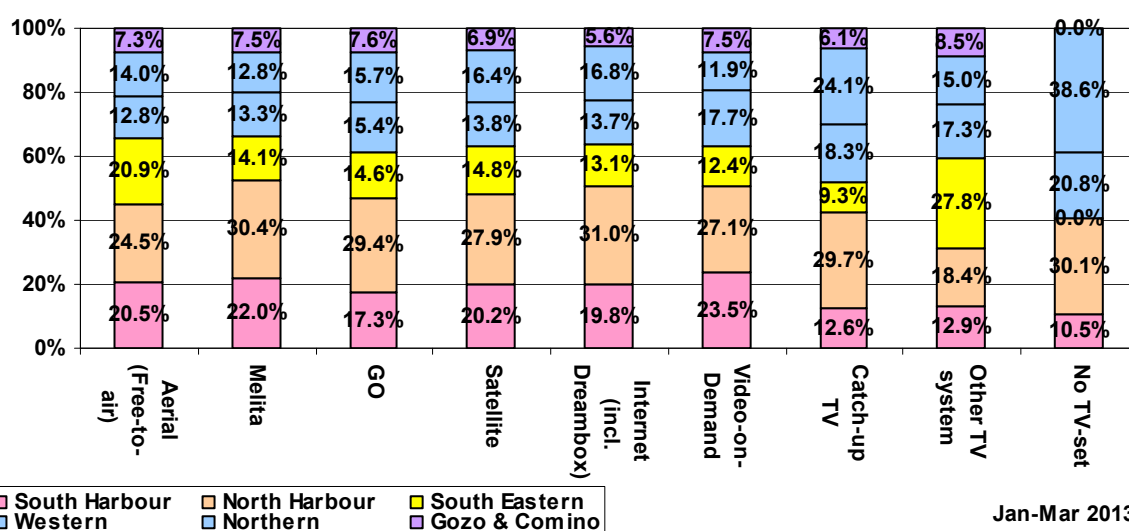
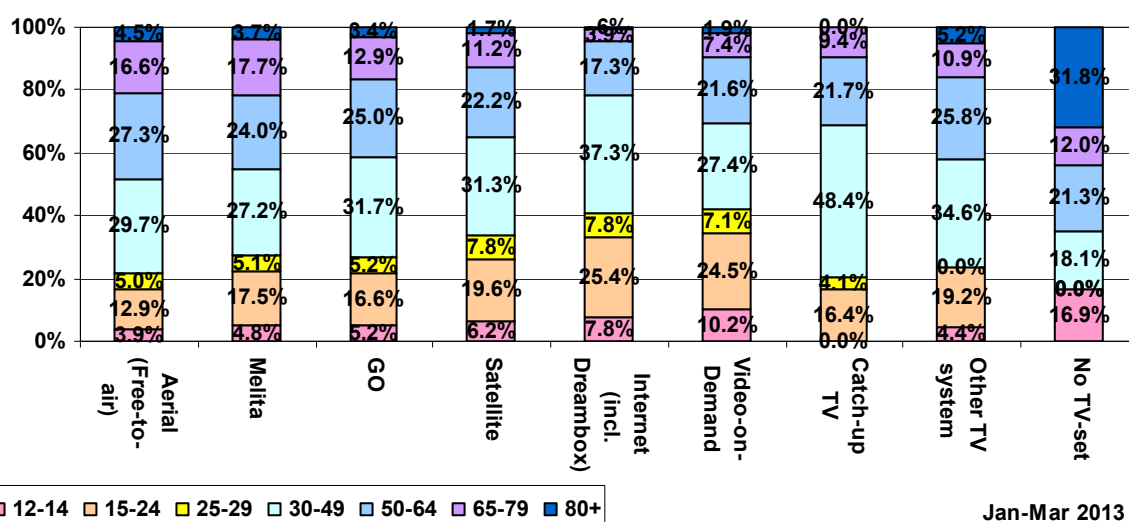
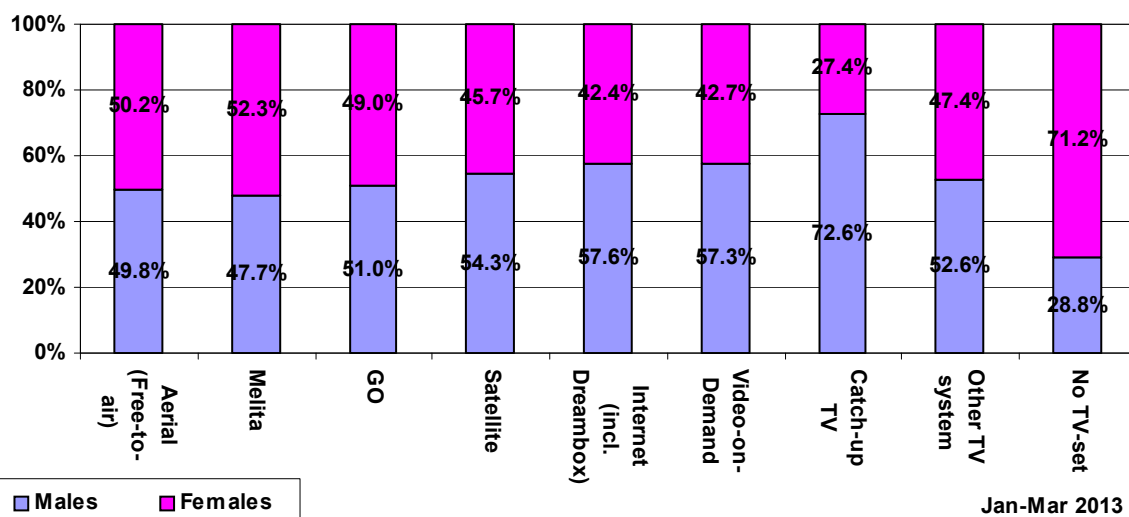
TABLE 5.4.C: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Satellite system installed at home																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	70,403	38,244	32,159	4,393	13,776	5,515	22,015	15,619	7,895	1,190	14,236	19,614	10,448	9,700	11,550	4,855	
	18.9%	20.7%	17.0%	23.0%	22.2%	28.0%	19.7%	17.1%	14.2%	8.4%	19.3%	17.9%	18.9%	18.6%	21.5%	17.1%	
	100.0%	54.3%	45.7%	6.2%	19.6%	7.8%	31.3%	22.2%	11.2%	1.7%	20.2%	27.9%	14.8%	13.8%	16.4%	6.9%	
No	301,316	145,956	155,360	14,421	48,320	14,192	89,447	75,161	47,354	12,421	59,474	89,762	44,911	42,208	41,497	23,464	
	80.7%	79.0%	82.4%	75.6%	77.8%	72.0%	80.0%	82.5%	85.4%	88.1%	80.5%	81.7%	81.1%	80.8%	77.4%	82.9%	
	100.0%	48.4%	51.6%	4.8%	16.0%	4.7%	29.7%	24.9%	15.7%	4.1%	19.7%	29.8%	14.9%	14.0%	13.8%	7.8%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Internet [including Dreambox decoder] system installed at home																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	68,553	39,485	29,068	5,325	17,427	5,321	25,573	11,873	2,651	383	13,570	21,263	8,999	9,365	11,488	3,868	
	18.4%	21.4%	15.4%	27.9%	28.1%	27.0%	22.9%	13.0%	4.8%	2.7%	18.4%	19.4%	16.3%	17.9%	21.4%	13.7%	
	100.0%	57.6%	42.4%	7.8%	25.4%	7.8%	37.3%	17.3%	3.9%	0.6%	19.8%	31.0%	13.1%	13.7%	16.8%	5.6%	
No	303,166	144,715	158,451	13,489	44,669	14,386	85,889	78,907	52,598	13,228	60,140	88,113	46,360	42,543	41,559	24,451	
	81.2%	78.4%	84.0%	70.7%	71.9%	73.0%	76.9%	86.6%	94.9%	93.8%	81.4%	80.2%	83.7%	81.5%	77.5%	86.3%	
	100.0%	47.7%	52.3%	4.4%	14.7%	4.7%	28.3%	26.0%	17.3%	4.4%	19.8%	29.1%	15.3%	14.0%	13.7%	8.1%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Video-on-Demand																	
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0	
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%	
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%	
Yes	9,776	5,605	4,171	996	2,395	691	2,678	2,109	725	182	2,298	2,651	1,208	1,727	1,162	730	
	2.6%	3.0%	2.2%	5.2%	3.9%	3.5%	2.4%	2.3%	1.3%	1.3%	3.1%	2.4%	2.2%	3.3%	2.2%	2.6%	
	100.0%	57.3%	42.7%	10.2%	24.5%	7.1%	27.4%	21.6%	7.4%	1.9%	23.5%	27.1%	12.4%	17.7%	11.9%	7.5%	
No	361,943	178,595	183,348	17,818	59,701	19,016	108,784	88,671	54,524	13,429	71,412	106,725	54,151	50,181	51,885	27,589	
	97.0%	96.7%	97.2%	93.4%	96.1%	96.5%	97.4%	97.3%	98.4%	95.2%	96.7%	97.2%	97.8%	96.1%	96.7%	97.4%	
	100.0%	49.3%	50.7%	4.9%	16.5%	5.3%	30.1%	24.5%	15.1%	3.7%	19.7%	29.5%	15.0%	13.9%	14.3%	7.6%	
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

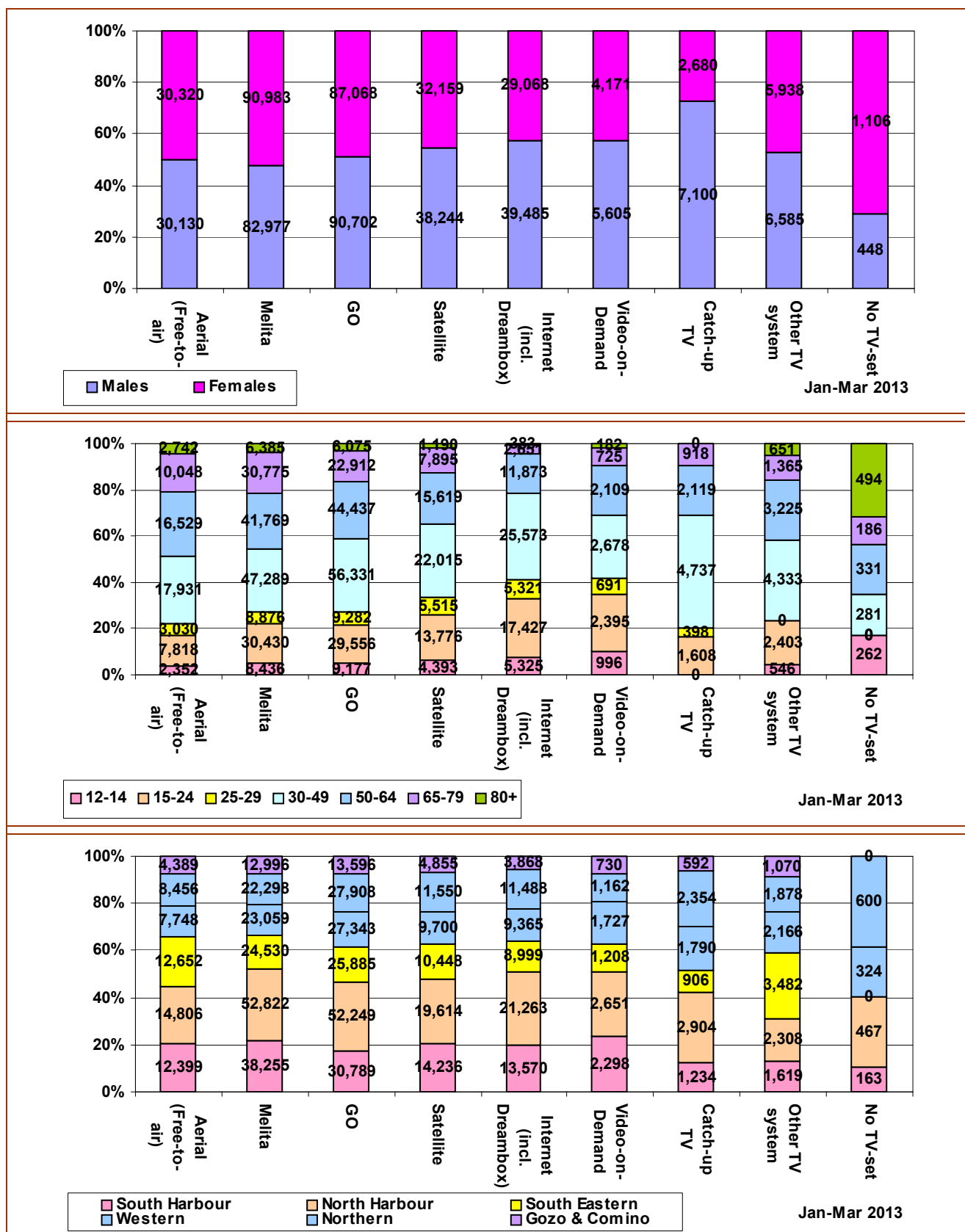
TABLE 5.4.C: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Catch-up TV																
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%
Yes	9,780	7,100	2,680	0	1,608	398	4,737	2,119	918	0	1,234	2,904	906	1,790	2,354	592
	2.6%	3.8%	1.4%	0.0%	2.6%	2.0%	4.2%	2.3%	1.7%	0.0%	1.7%	2.6%	1.6%	3.4%	4.4%	2.1%
	100.0%	72.6%	27.4%	0.0%	16.4%	4.1%	48.4%	21.7%	9.4%	0.0%	12.6%	29.7%	9.3%	18.3%	24.1%	6.1%
No	361,939	177,100	184,839	18,814	60,488	19,309	106,725	88,661	54,331	13,611	72,476	106,472	54,453	50,118	50,693	27,727
	97.0%	95.9%	98.0%	98.6%	97.4%	98.0%	95.5%	97.3%	98.0%	96.5%	98.1%	96.9%	98.4%	96.0%	94.5%	97.9%
	100.0%	48.9%	51.1%	5.2%	16.7%	5.3%	29.5%	24.5%	15.0%	3.8%	20.0%	29.4%	15.0%	13.8%	14.0%	7.7%
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Other System																
No TV-set	1,554	448	1,106	262	0	0	281	331	186	494	163	467	0	324	600	0
	.4%	.2%	.6%	1.4%	0.0%	0.0%	.3%	.4%	.3%	3.5%	.2%	.4%	0.0%	.6%	1.1%	0.0%
	100.0%	28.8%	71.2%	16.9%	0.0%	0.0%	18.1%	21.3%	12.0%	31.8%	10.5%	30.1%	0.0%	20.8%	38.6%	0.0%
Yes	12,523	6,585	5,938	546	2,403	0	4,333	3,225	1,365	651	1,619	2,308	3,482	2,166	1,878	1,070
	3.4%	3.6%	3.1%	2.9%	3.9%	0.0%	3.9%	3.5%	2.5%	4.6%	2.2%	2.1%	6.3%	4.1%	3.5%	3.8%
	100.0%	52.6%	47.4%	4.4%	19.2%	0.0%	34.6%	25.8%	10.9%	5.2%	12.9%	18.4%	27.8%	17.3%	15.0%	8.5%
No	359,196	177,615	181,581	18,268	59,693	19,707	107,129	87,555	53,884	12,960	72,091	107,068	51,877	49,742	51,169	27,249
	96.2%	96.2%	96.3%	95.8%	96.1%	100.0%	95.9%	96.1%	97.2%	91.9%	97.6%	97.5%	93.7%	95.2%	95.4%	96.2%
	100.0%	49.4%	50.6%	5.1%	16.6%	5.5%	29.8%	24.4%	15.0%	3.6%	20.1%	29.8%	14.4%	13.8%	14.2%	7.6%
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]



FIGURES 5.4.B: WEIGHTED TV RECEPTION SYSTEMS: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]



FIGURES 5.4.C: POPULATION TV RECEPTION SYSTEMS: BY GENDER, AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]

TABLE 5.5: TV RECEPTION SYSTEMS BY QUARTER [OCT/DEC 2012 – JAN-MAR 2013] – POPULATION, SAMPLE, WEIGHTED SAMPLE

[A1]: "AERIAL (FREE-TO-AIR)"						
POPULATION	A1			A2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	BASE	BASE	BASE	BASE
ALL Aerial (Free-to-air)	372,993	16.91%	63,087	373,273	16.19%	60,450
Only Aerial (Free-to-air)	372,993	2.40%	8,950	373,273	2.03%	7,596
Melita & ...	372,993	2.62%	9,791	373,273	2.16%	8,058
GO & ...	372,993	3.89%	14,519	373,273	3.97%	14,814
Satellite & ...	372,993	0.56%	2,106	373,273	0.66%	2,461
Internet & ...	372,993	0.13%	469	373,273	0.29%	1,095
Video-on-demand & ...	372,993	0.00%	0	373,273	0.00%	0
Catch-up TV ...	372,993	0.00%	0	373,273	0.08%	301
Other TV system & ...	372,993	0.54%	0	373,273	0.50%	0
		10.14%	35,835		9.70%	34,325
More than 2 systems including ...	372,993	6.77%	27,252	373,273	6.50%	26,125
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1843	16.98%	313	1801	16.71%	301
Only Aerial (Free-to-air)	1843	2.55%	47	1801	2.05%	37
Melita & ...	1843	2.82%	52	1801	2.39%	43
GO & ...	1843	3.96%	73	1801	4.22%	76
Satellite & ...	1843	0.49%	9	1801	0.67%	12
Internet & ...	1843	0.11%	2	1801	0.28%	5
Video-on-demand & ...	1843	0.00%	0	1801	0.00%	0
Catch-up TV ...	1843	0.00%	0	1801	0.06%	1
Other TV system & ...	1843	0.54%	10	1801	0.56%	10
	1843	10.47%	193	1801	10.22%	184
More than 2 systems including ...	1843	6.51%	120	1801	6.50%	117
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1843	16.91%	312	1844	16.19%	299
Only Aerial (Free-to-air)	1843	2.40%	44	1844	2.03%	38
Melita & ...	1843	2.62%	48	1844	2.16%	40
GO & ...	1843	3.89%	72	1844	3.97%	73
Satellite & ...	1843	0.56%	10	1844	0.66%	12
Internet & ...	1843	0.13%	2	1844	0.29%	5
Video-on-demand & ...	1843	0.00%	0	1844	0.00%	0
Catch-up TV ...	1843	0.00%	0	1844	0.08%	1
Other TV system & ...	1843	0.54%	0	1844	0.50%	9
	1843	10.14%	177	1844	9.70%	179
More than 2 systems including ...	1843	6.77%	135	1844	6.50%	120

Totals may not tally due to weighting and rounding off

[B1]: "MELITA"						
POPULATION	B1			B2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	372,993	47.66%	177,785	373,273	46.60%	173,960
Only Melita plc.	372,993	29.26%	109,152	373,273	26.85%	100,224
Aeria(Free-to-air)I & ...	372,993	2.62%	9,791	373,273	2.16%	8,058
GO & ...	372,993	1.42%	5,289	373,273	1.59%	5,931
Satellite & ...	372,993	4.52%	16,873	373,273	4.38%	16,362
Internet & ...	372,993	3.57%	13,333	373,273	4.31%	16,089
Video-on-demand & ...	372,993	0.79%	2,962	373,273	0.94%	3,522
Catch-up TV & ...	372,993	0.00%	0	373,273	0.00%	0
Other & Melita plc.	372,993	0.00%	0	373,273	0.00%	0
		42.20%	157,400		40.23%	150,186
More than 2 systems including ...	372,993	5.47%	20,385	373,273	6.37%	23,774
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	1843	48.40%	892	1801	46.70%	841
Only Melita plc.	1843	30.11%	555	1801	27.71%	499
Aeria(Free-to-air)I & ...	1843	2.82%	52	1801	2.39%	43
GO & ...	1843	1.57%	29	1801	1.50%	27
Satellite & ...	1843	4.45%	82	1801	4.28%	77
Internet & ...	1843	3.36%	62	1801	3.83%	69
Video-on-demand & ...	1843	0.81%	15	1801	0.94%	17
Catch-up TV & ...	1843	0.00%	0	1801	0.00%	0
Other & Melita plc.	1843	0.00%	0	1801	0.00%	0
	1843	43.14%	795	1801	40.64%	732
More than 2 systems including ...	1843	5.26%	97	1801	6.05%	109
WEIGHTED COUNTS	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	1843	47.66%	878	1844	46.60%	860
Only Melita plc.	1843	29.26%	539	1844	26.85%	495
Aeria(Free-to-air)I & ...	1843	2.62%	48	1844	2.16%	40
GO & ...	1843	1.42%	26	1844	1.59%	29
Satellite & ...	1843	4.52%	83	1844	4.38%	81
Internet & ...	1843	3.57%	66	1844	4.31%	79
Video-on-demand & ...	1843	0.79%	15	1844	0.94%	17
Catch-up TV & ...	1843	0.00%	0	1844	0.00%	0
Other & Melita plc.	1843	0.00%	0	1844	0.00%	0
	1843	42.20%	778	1844	40.23%	742
More than 2 systems including ...	1843	5.47%	101	1844	6.37%	117

Totals may not tally due to weighting and rounding off

[C1]: "GO"						
POPULATION	C1			C2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL GO	372,993	46.89%	174,909	373,273	47.62%	177,770
Only GO	372,993	25.96%	96,843	373,273	27.00%	100,802
Aerial (Free-to-air) & ...	372,993	3.89%	14,519	373,273	3.97%	14,814
Melita plc. & ...	372,993	1.42%	5,289	373,273	1.59%	5,931
Satellite & ...	372,993	4.28%	15,975	373,273	2.79%	10,428
Internet & ...	372,993	3.72%	13,858	373,273	4.71%	17,581
Video-on-demand & ...	372,993	0.00%	0	373,273	0.05%	180
Catch-up TV & ...	372,993	0.58%	2,148	373,273	1.22%	4,554
Other & ...	372,993	0.09%	0	373,273	0.04%	0
		39.94%	148,632		41.37%	154,290
More than 2 systems including ...	372,993	6.96%	26,277	373,273	6.25%	23,480
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL GO	1843	46.66%	860	1801	47.53%	856
Only GO	1843	25.88%	477	1801	27.43%	494
Aerial (Free-to-air) & ...	1843	3.96%	73	1801	4.22%	76
Melita plc. & ...	1843	1.57%	29	1801	1.50%	27
Satellite & ...	1843	4.23%	78	1801	2.72%	49
Internet & ...	1843	3.26%	60	1801	4.22%	76
Video-on-demand & ...	1843	0.00%	0	1801	0.06%	1
Catch-up TV & ...	1843	0.60%	11	1801	1.22%	22
Other & ...	1843	0.11%	2	1801	0.06%	1
	1843	39.61%	730	1801	41.42%	746
More than 2 systems including ...	1843	7.05%	130	1801	6.11%	110
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL GO	1843	46.89%	864	1844	47.62%	878
Only GO	1843	25.96%	479	1844	27.00%	498
Aerial (Free-to-air) & ...	1843	3.89%	72	1844	0.00%	0
Melita plc. & ...	1843	1.42%	26	1844	0.07%	1
Satellite & ...	1843	4.28%	79	1844	0.00%	0
Internet & ...	1843	3.72%	68	1844	0.16%	3
Video-on-demand & ...	1843	0.00%	0	1844	0.05%	1
Catch-up TV & ...	1843	0.58%	11	1844	0.05%	1
Other & ...	1843	0.09%	0	1844	0.00%	0
	1843	39.94%	734	1844	27.34%	504
More than 2 systems including ...	1843	6.96%	130	1844	20.29%	374

Totals may not tally due to weighting and rounding off

[D1]: "SATELLITE"		D1			D2		
POPULATION		OCT-DEC 2012			JAN-MAR 2013		
		BASE	%	COUNT	BASE	%	COUNT
	ALL Satellite	372,993	18.32%	68,324	373,273	18.86%	70,403
	Only Satellite	372,993	1.10%	4,121	373,273	1.24%	4,626
	Aerial (Free-to-air) & ...	372,993	0.56%	2,106	373,273	0.66%	2,461
	Melita & ...	372,993	4.52%	16,873	373,273	4.38%	16,362
	GO & ...	372,993	4.28%	15,975	373,273	2.79%	10,428
	Internet & ...	372,993	0.26%	971	373,273	0.26%	965
	Video-on-demand & ...	372,993	0.00%	0	373,273	0.08%	298
	Catch-up TV & ...	372,993	0.00%	0	373,273	0.13%	491
	Other & ...	372,993	0.15%	0	373,273	0.13%	0
			10.89%	40,046		9.68%	35,631
	More than 2 systems including ...	372,993	7.43%	28,278	373,273	9.18%	34,772
SAMPLE		OCT-DEC 2012			JAN-MAR 2013		
		BASE	%	COUNT	BASE	%	COUNT
	ALL Satellite	1843	17.80%	328	1801	18.27%	329
	Only Satellite	1843	0.92%	17	1801	1.17%	21
	Aerial (Free-to-air) & ...	1843	0.49%	9	1801	0.67%	12
	Melita & ...	1843	4.45%	82	1801	4.28%	77
	GO & ...	1843	4.23%	78	1801	2.72%	49
	Internet & ...	1843	0.27%	5	1801	0.22%	4
	Video-on-demand & ...	1843	0.00%	0	1801	0.06%	1
	Catch-up TV & ...	1843	0.00%	0	1801	0.11%	2
	Other & ...	1843	0.16%	3	1801	0.17%	3
		1843	10.53%	194	1801	9.38%	169
	More than 2 systems including ...	1843	7.27%	134	1801	8.88%	160
WEIGHTED SAMPLE		OCT-DEC 2012			JAN-MAR 2013		
		BASE	%	COUNT	BASE	%	COUNT
	ALL Satellite	1843	18.32%	338	1844	18.86%	348
	Only Satellite	1843	1.10%	20	1844	1.24%	23
	Aerial (Free-to-air) & ...	1843	0.56%	10	1844	0.66%	12
	Melita & ...	1843	4.52%	83	1844	4.38%	81
	GO & ...	1843	4.28%	79	1844	2.79%	52
	Internet & ...	1843	0.26%	5	1844	0.26%	5
	Video-on-demand & ...	1843	0.00%	0	1844	0.08%	1
	Catch-up TV & ...	1843	0.00%	0	1844	0.13%	2
	Other & ...	1843	0.15%	0	1844	0.13%	2
		1843	10.89%	198	1844	9.68%	179
	More than 2 systems including ...	1843	7.43%	140	1844	9.18%	169

Totals may not tally due to weighting and rounding off

[E1]: "INTERNET" (INCL. DREAMBOX)						
POPULATION	E1			E2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet	372,993	15.52%	57,874	373,273	18.37%	68,553
Only Internet	372,993	0.31%	1,154	373,273	0.12%	458
Aerial(Free-to-air) & ...	372,993	0.13%	469	373,273	0.29%	1,095
Melita & ...	372,993	3.57%	13,333	373,273	4.31%	16,089
GO & ...	372,993	3.72%	13,858	373,273	4.71%	17,581
Satellite & ...	372,993	0.26%	971	373,273	0.26%	965
Video-on-Demand & ...	372,993	0.24%	881	373,273	0.14%	537
Catch-up TV & ...	372,993	0.00%	0	373,273	0.00%	0
Other & ...	372,993	0.00%	0	373,273	0.12%	0
		8.22%	30,666		9.96%	36,725
More than 2 systems incl. ...	372,993	7.29%	27,208	373,273	8.40%	31,828
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet	1843	14.38%	265	1801	16.66%	300
Only Internet	1843	0.27%	5	1801	0.11%	2
Aerial(Free-to-air) & ...	1843	0.11%	2	1801	0.28%	5
Melita & ...	1843	3.36%	62	1801	3.83%	69
GO & ...	1843	3.26%	60	1801	4.22%	76
Satellite & ...	1843	0.27%	5	1801	0.22%	4
Video-on-Demand & ...	1843	0.16%	3	1801	0.17%	3
Catch-up TV & ...	1843	0.00%	0	1801	0.00%	0
Other & ...	1843	0.00%	0	1801	0.11%	2
	1843	7.43%	137	1801	8.94%	161
More than 2 systems incl. ...	1843	6.95%	128	1801	7.72%	139
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Internet	1843	15.52%	286	1844	18.37%	339
Only Internet	1843	0.31%	6	1844	0.12%	2
Aerial(Free-to-air) & ...	1843	0.13%	2	1844	0.29%	5
Melita & ...	1843	3.57%	66	1844	4.31%	79
GO & ...	1843	3.72%	68	1844	4.71%	87
Satellite & ...	1843	0.26%	5	1844	0.26%	5
Video-on-Demand & ...	1843	0.24%	4	1844	0.14%	3
Catch-up TV & ...	1843	0.00%	0	1844	0.00%	0
Other & ...	1843	0.00%	0	1844	0.12%	2
	1843	8.22%	152	1844	9.96%	184
More than 2 systems incl. ...	1843	7.29%	134	1844	8.40%	155

Totals may not tally due to weighting and rounding off

[F1]:“VIDEO-ON-DEMAND”						
POPULATION	F1			F2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Video-on-demand	372,993	2.13%	7,953	373,273	2.62%	9,776
Only Video-on-demand	372,993	0.17%	621	373,273	0.14%	516
Aerial (Free-to-air) & ...	372,993	0.00%	0	373,273	0.00%	0
Melita & ...	372,993	0.79%	2,962	373,273	0.94%	3,522
GO & ...	372,993	0.00%	0	373,273	0.05%	180
Satellite & ...	372,993	0.00%	0	373,273	0.08%	298
Internet & ...	372,993	0.24%	881	373,273	0.14%	537
Catch-up TV & ...	372,993	0.00%	0	373,273	0.00%	0
Other & ...	372,993	0.00%	0	373,273	0.00%	0
		1.20%	4,464		1.35%	5,053
More than 2 systems including ...	372,993	0.94%	3,489	373,273	1.27%	4,723
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Video-on-demand	1843	2.06%	38	1801	2.50%	45
Only Video-on-demand	1843	0.16%	3	1801	0.11%	2
Aerial (Free-to-air) & ...	1843	0.00%	0	1801	0.00%	0
Melita & ...	1843	0.81%	15	1801	0.94%	17
GO & ...	1843	0.00%	0	1801	0.06%	1
Satellite & ...	1843	0.00%	0	1801	0.06%	1
Internet & ...	1843	0.16%	3	1801	0.17%	3
Catch-up TV & ...	1843	0.00%	0	1801	0.00%	0
Other & ...	1843	0.00%	0	1801	0.00%	0
	1843	1.14%	21	1801	1.33%	24
More than 2 systems including ...	1843	0.92%	17	1801	1.17%	21
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Video-on-demand	1843	2.13%	39	1844	2.62%	48
Only Video-on-demand	1843	0.17%	3	1844	0.14%	3
Aerial (Free-to-air) & ...	1843	0.00%	0	1844	0.00%	0
Melita & ...	1843	0.79%	15	1844	0.94%	17
GO & ...	1843	0.00%	0	1844	0.05%	1
Satellite & ...	1843	0.00%	0	1844	0.08%	1
Internet & ...	1843	2.13%	39	1844	0.14%	3
Catch-up TV & ...	1843	0.00%	0	1844	0.00%	0
Other & ...	1843	0.00%	0	1844	0.00%	0
	1843	1.20%	22	1844	1.35%	25
More than 2 systems including ...	1843	0.94%	17	1844	1.27%	23

Totals may not tally due to weighting and rounding off

[G1]: "CATCH-UP TV"						
POPULATION	G1			G2		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Catch-up TV	372,993	2.31%	8,615	373,273	2.62%	9,780
Only Catch-up TV	372,993	0.18%	688	373,273	0.19%	726
Aerial (Free-to-air) & ...	372,993	0.00%	0	373,273	0.08%	301
Melita & ...	372,993	0.00%	0	373,273	0.00%	0
GO & ...	372,993	0.58%	2,148	373,273	1.22%	4,554
Satellite & ...	372,993	0.00%	0	373,273	0.13%	491
Internet & ...	372,993	0.00%	0	373,273	0.00%	0
Video-on-demand & ...	372,993	0.00%	0	373,273	0.00%	0
Other & ...	372,993	0.00%	0	373,273	0.00%	0
		0.76%	2,836		1.63%	6,072
More than 2 systems including ...	372,993	1.55%	5,779	373,273	0.99%	3,708
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT
ALL Catch-up TV	1843	2.33%	43	1801	2.55%	46
Only Catch-up TV	1843	0.22%	4	1801	0.22%	4
Aerial (Free-to-air) & ...	1843	0.00%	0	1801	0.06%	1
Melita & ...	1843	0.00%	0	1801	0.00%	0
GO & ...	1843	0.60%	11	1801	1.22%	22
Satellite & ...	1843	0.00%	0	1801	0.11%	2
Internet & ...	1843	0.00%	0	1801	0.00%	0
Video-on-demand & ...	1843	0.00%	0	1801	0.00%	0
Other & ...	1843	0.00%	0	1801	0.00%	0
	1843	0.81%	15	1801	1.61%	29
More than 2 systems including ...	1843	1.52%	28	1801	0.94%	17
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT
ALL Catch-up TV	1843	2.31%	43	1844	2.62%	48
Only Catch-up TV	1843	0.18%	3	1844	0.19%	4
Aerial (Free-to-air) & ...	1843	0.00%	0	1844	0.08%	1
Melita & ...	1843	0.00%	0	1844	0.00%	0
GO & ...	1843	0.58%	11	1844	1.22%	23
Satellite & ...	1843	0.00%	0	1844	0.13%	2
Internet & ...		0.00%	0	1844	0.00%	0
Video-on-demand & ...		0.00%	0	1844	0.00%	0
Other & ...	1843	0.00%	0	1844	0.00%	0
	1843	0.76%	14	1844	1.63%	30
More than 2 systems including ...	1843	1.55%	29	1844	0.99%	18

Totals may not tally due to weighting and rounding off

[H1]: "OTHER TV SYSTEM"						
POPULATION	H1			H1		
	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
ALL Other	372,993	4.06%	15,148	373,273	3.35%	12,523
Only Other	372,993	0.94%	3,503	373,273	0.77%	2,878
Aerial (Free-to-air) & ...	372,993	0.54%	2,001	373,273	0.50%	1,869
Melita & ...	372,993	0.00%	0	373,273	0.00%	0
GO & ...	372,993	0.09%	325	373,273	0.04%	144
Satellite & ...	372,993	0.15%	562	373,273	0.13%	496
Internet & ...	372,993	0.00%	0	373,273	0.12%	466
Video-on-demand & ...	372,993	0.00%	0	373,273	0.00%	0
Catch-up TV& ...	372,993	0.00%	0	373,273	0.00%	0
		1.71%	6,391		1.57%	5,853
More than 2 systems including ...	372,993	2.35%	8,757	373,273	1.79%	6,670
SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT
ALL Other	1843	3.96%	73	1801	3.50%	63
Only Other	1843	0.92%	17	1801	0.78%	14
Aerial (Free-to-air) & ...	1843	0.54%	10	1801	0.56%	10
Melita & ...	1843	0.00%	0	1801	0.00%	0
GO & ...	1843	0.11%	2	1801	0.06%	1
Satellite & ...	1843	0.16%	3	1801	0.17%	3
Internet & ...	1843	0.00%	0	1801	0.11%	2
Video-on-demand & ...	1843	0.00%	0	1801	0.00%	0
Catch-up TV& ...	1843	0.00%	0	1801	0.00%	0
	1843	1.74%	32	1801	1.67%	30
More than 2 systems including ...	1843	2.22%	41	1801	1.83%	33
WEIGHTED SAMPLE	OCT-DEC 2012			JAN-MAR 2013		
	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT
ALL Other	1843	4.06%	75	1844	3.35%	62
Only Other	1843	0.94%	17	1844	0.77%	14
Aerial (Free-to-air) & ...	1843	0.54%	10	1844	0.50%	9
Melita & ...	1843	0.00%	0	1844	0.00%	0
GO & ...	1843	0.09%	2	1844	0.04%	1
Satellite & ...	1843	0.15%	3	1844	0.13%	2
Internet & ...		0.00%	0	1844	0.12%	2
Video-on-demand & ...		0.00%	0	1844	0.00%	0
Catch-up TV& ...	1843	0.00%	0	1844	0.00%	0
	1843	1.71%	32	1844	1.57%	29
More than 2 systems including ...	1843	2.35%	43	1844	1.79%	33

Totals may not tally due to weighting and rounding off

6. TEleshopping

Respondents were asked whether they regularly watch teleshopping and on which channel such programmes are followed. Teleshopping programmes are aired on local broadcasting stations, generally during the off-peak hours during the day while two teleshopping channels – iTV and Prime TV Shopping Channel are licensed specifically for this genre by the Broadcasting Authority. Replies were analysed as given and without any amendments – a case in point being teleshopping on TVM2 which does not broadcast any teleshopping programmes.

TABLE 6.1: TEleshopping BY BROADCASTING STATION BY QUARTER [OCT/DEC 2011 – JAN/MAR 2013]

	Oct-Dec 2011		Jan-Mar 2012		Apr-Jun 2012		Jul-Sep 2012		Oct-Dec 2012		Jan-Mar 2013	
	%	N	%	N	%	N	%	N	%	N	%	N
Yes	8.4	31,092	8.4	31,015	6.3	23,575	7.06	26,301	5.7	21,253	5.94	22,193
No [incl. No TV-set]	91.6	339,720	91.6	340,343	93.7	348,328	92.94	346,146	94.3	351,740	94.06	351,090
	100%	370,812	100%	371,359	100%	371,903	100%	372,447	100%	372,993	100%	373,273
TVM	[1] 29.15	9,064	[1] 43.01	13,341	[1] 33.46	7,889	[1] 25.25	6,641	24.73	[3] 5,256	26.71	5,924
ONE	[2] 21.63	6,726	[2] 27.32	8,474	[2] 25.27	5,957	[3] 18.92	4,977	25.87	[1] 5,498	29.05	6,444
Net TV	[4] 11.53	3,584	2.72	843	[4] 9.66	2,277	[2] 20.81	5,474	8.54	[4] 1,814	6.64	1,472
Smash TV	[3] 18.98	5,901	[3] 14.82	4,595	[3] 13.95	3,290	15.05	3,957	25.29	[2] 5,375	13.68	3,035
iTV	5.46	1,697	2.22	687	6.62	1,560	2.70	709	3.43	730	3.38	750
TVM2	0.54	166					0.95	251	0.69	147		
Favourite TV	6.15	1,913	4.30	1,333	4.10	967	6.99	1,838	2.41	513	1.96	435
Calypso Music TV	1.34	417										
Prime TV									0.69	147	0.73	163
Other	5.22	1,623			1.49	352	0.93	246				
Do not know			5.62	1,743	5.44	1,283	8.40	2,209	8.34	1,773	17.85	3,960
	100%	31,092	100%	31,015	100%	23,575	100%	26,301	100%	21,253	100%	22,183

Totals may not tally due to weighting and rounding off

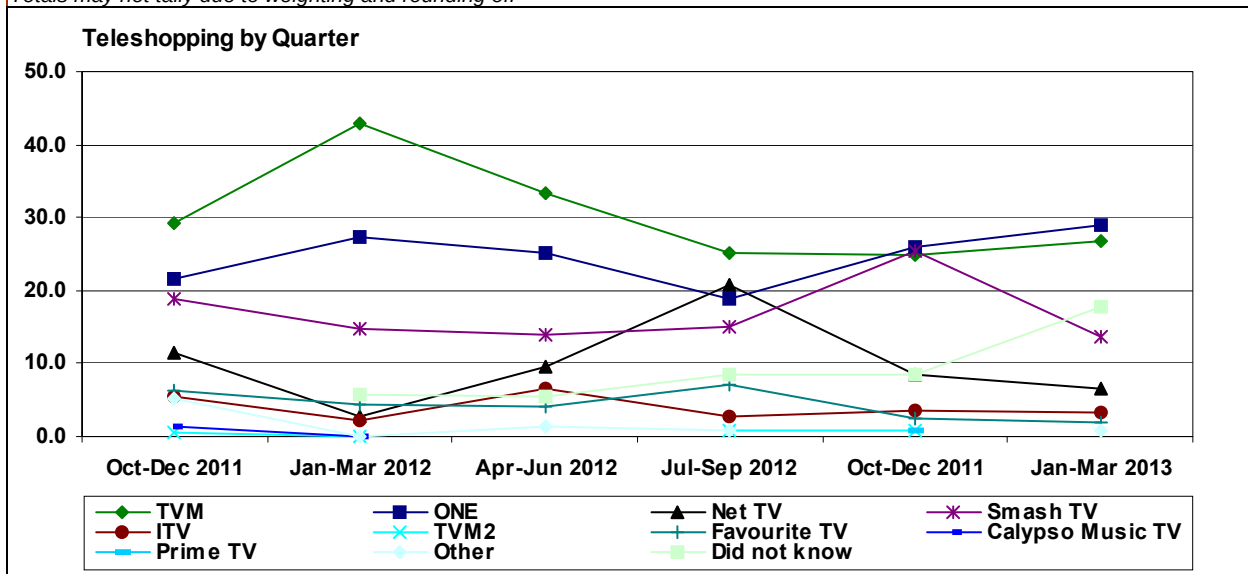


FIGURE 6.1.A: TEleshopping BY BROADCASTING STATION BY QUARTER [OCT/DEC 2011 – JAN/MAR 2013]

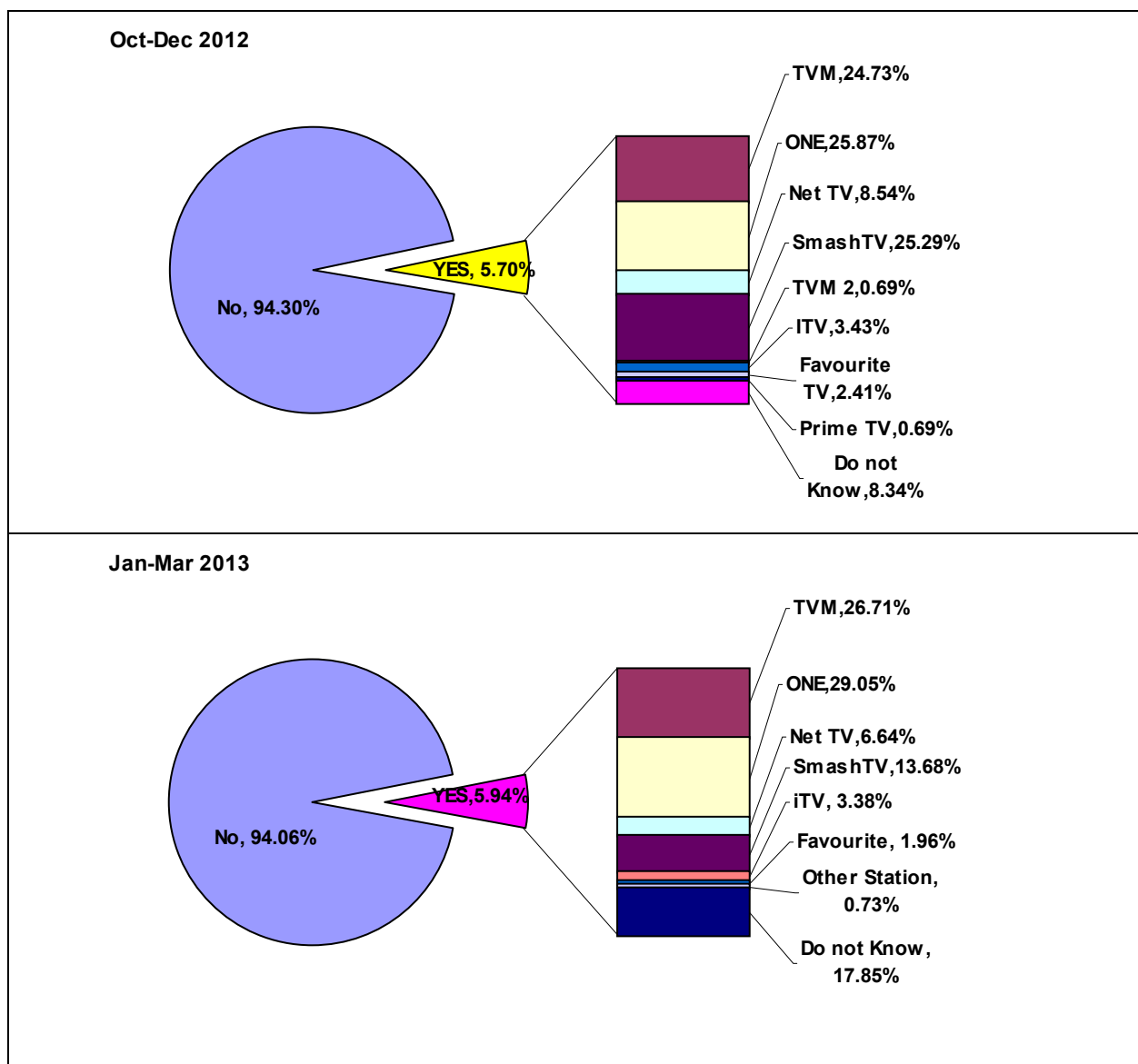
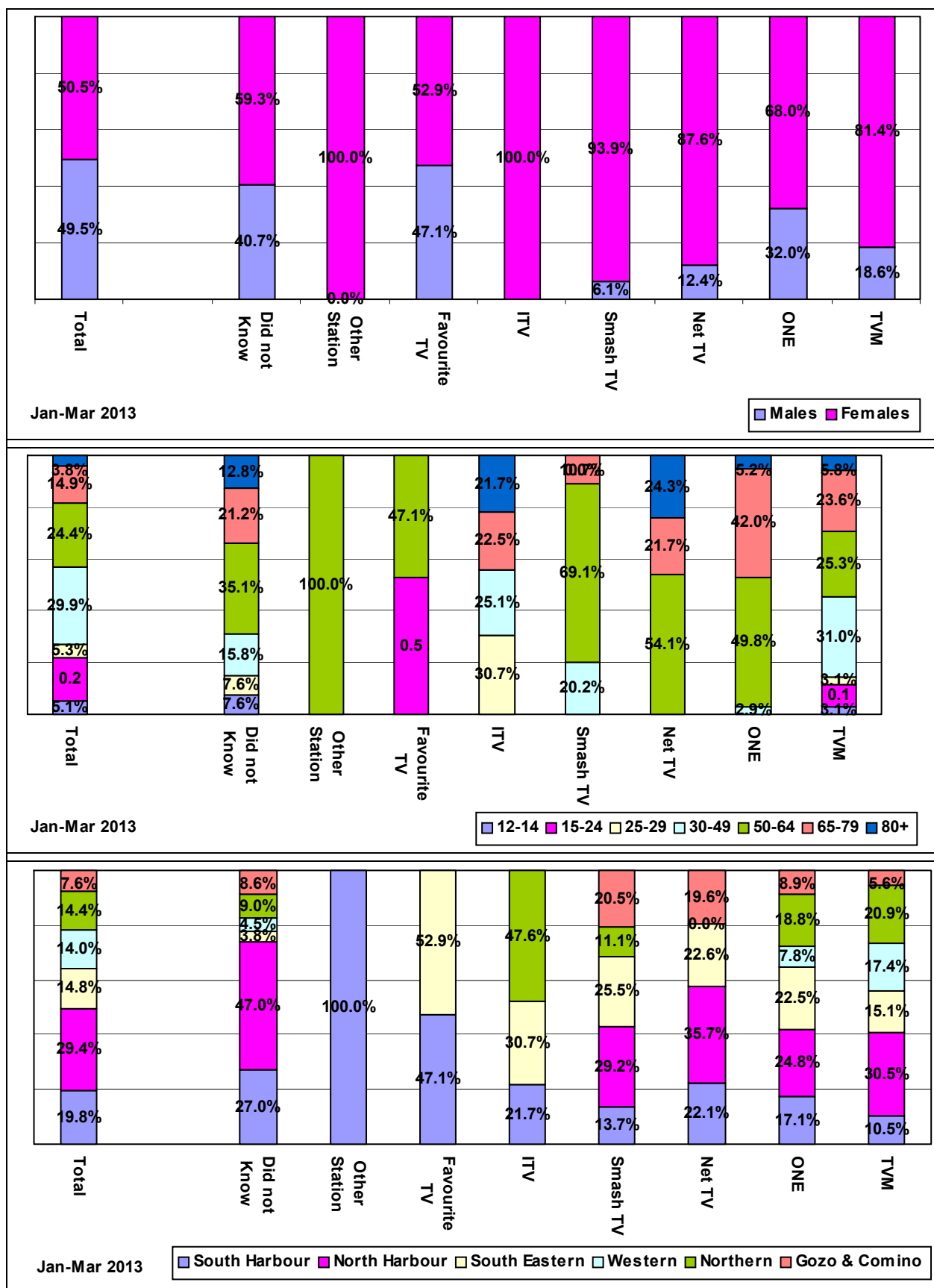


FIGURE 6.1.B: TEleshopping by Broadcasting Station [Oct/Dec 2012 – Jan/Mar 2013]

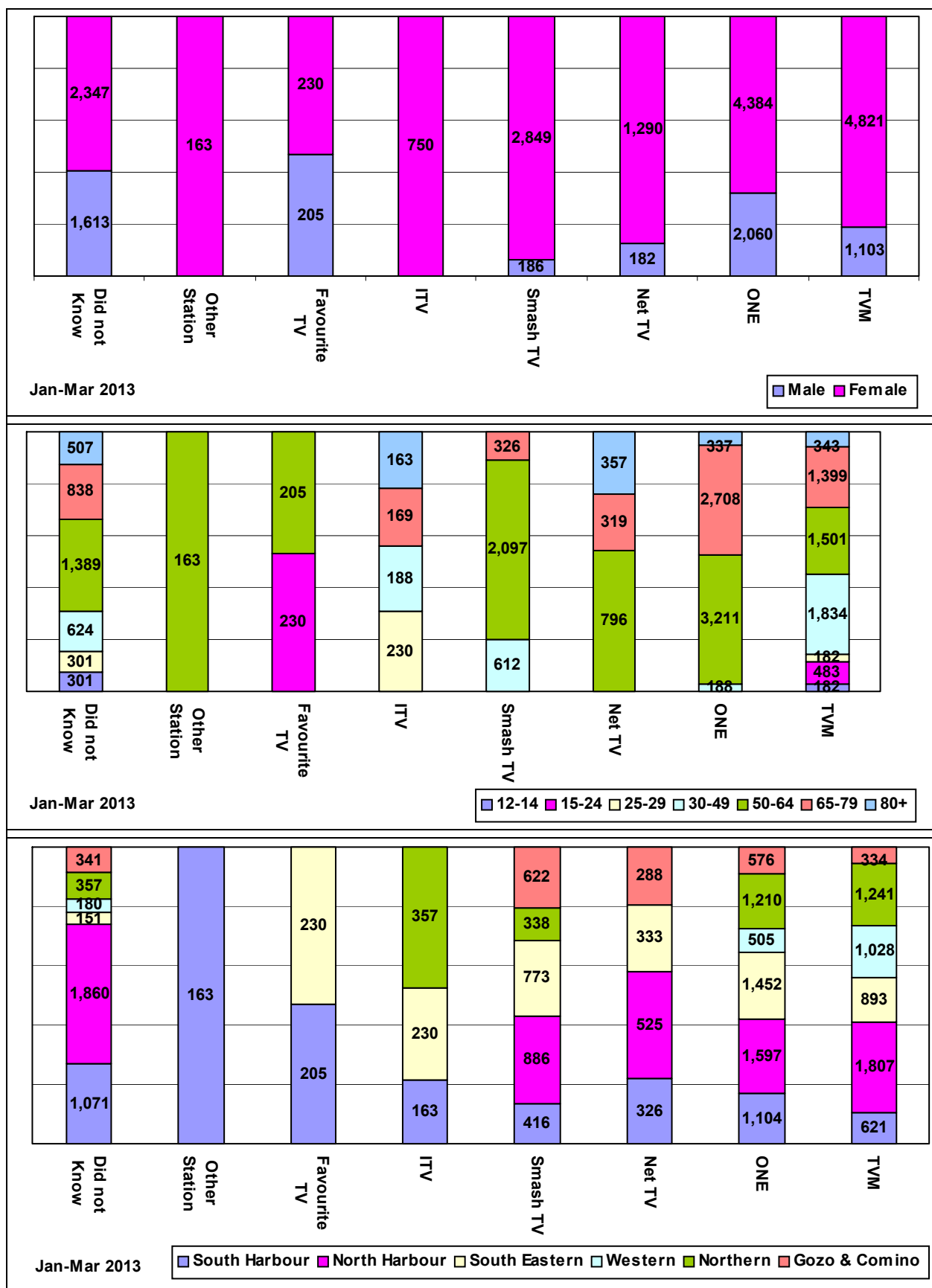
TABLE 6.2: TEleshopping by Broadcasting Station: By Gender, by Age Groups and by Districts [Jan/Mar 2013]

[Population]	Total N	Gender		Age Group							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
TVM	5,924	1,103	4,821	182	483	182	1,834	1,501	1,399	343	621	1,807	893	1,028	1,241	334
ONE TV	6,444	2,060	4,384	0	0	0	188	3,211	2,708	337	1,104	1,597	1,452	505	1,210	576
Net TV	1,472	182	1,290	0	0	0	0	796	319	357	326	525	333	0	0	288
Smash TV	3,035	186	2,849	0	0	0	612	2,097	326	0	416	886	773	0	338	622
ITV	750	0	750	0	0	230	188	0	169	163	163	0	230	0	357	0
Favourite TV	435	205	230	0	230	0	0	205	0	0	205	0	230	0	0	0
Other Station	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0
No not Know	3,960	1,613	2,347	301	0	301	624	1,389	838	507	1,071	1,860	151	180	357	341
Total	22,183	5,349	16,834	483	713	713	3,446	9,362	5,759	1,707	4,069	6,675	4,062	1,713	3,503	2,161
Total Population	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
% of Population	5.9%	2.9%	8.9%	2.5%	1.1%	3.6%	3.1%	10.3%	10.4%	12.1%	5.5%	6.1%	7.3%	3.3%	6.5%	7.6%
Row %	Total	Gender		Age Group							Districts					
TVM	100.0%	18.62	81.38	3.07	8.15	3.07	30.96	25.34	23.62	5.79	10.48	30.50	15.07	17.35	20.95	5.64
ONE TV	100.0%	31.97	68.03	0.00	0.00	0.00	2.92	49.83	42.02	5.23	17.13	24.78	22.53	7.84	18.78	8.94
Net TV	100.0%	12.36	87.64	0.00	0.00	0.00	0.00	54.08	21.67	24.25	22.15	35.67	22.62	0.00	0.00	19.57
Smash TV	100.0%	6.13	93.87	0.00	0.00	0.00	20.16	69.09	10.74	0.00	13.71	29.19	25.47	0.00	11.14	20.49
ITV	100.0%	0.00	100.00	0.00	0.00	30.67	25.07	0.00	22.53	21.73	21.73	0.00	30.67	0.00	47.60	0.00
Favourite TV	100.0%	47.13	52.87	0.00	52.87	0.00	0.00	47.13	0.00	0.00	47.13	0.00	52.87	0.00	0.00	0.00
Other Station	100.0%	0.00	100.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00
No not Know	100.0%	40.73	59.27	7.60	0.00	7.60	15.76	35.08	21.16	12.80	27.05	46.97	3.81	4.55	9.02	8.61
Total	100.0%	24.11	75.89	2.18	3.21	3.21	15.53	42.20	25.96	7.70	18.34	30.09	18.31	7.72	15.79	9.74
Column %	Total	Gender		Age Group							Districts					
TVM	26.71	20.62	28.64	37.68	67.74	25.53	53.22	16.03	24.29	20.09	15.26	27.07	21.98	60.01	35.43	15.46
ONE TV	29.05	38.51	26.04	0.00	0.00	0.00	5.46	34.30	47.02	19.74	27.13	23.93	35.75	29.48	34.54	26.65
Net TV	6.64	3.40	7.66	0.00	0.00	0.00	0.00	8.50	5.54	20.91	8.01	7.87	8.20	0.00	0.00	13.33
Smash TV	13.68	3.48	16.92	0.00	0.00	0.00	17.76	22.40	5.66	0.00	10.22	13.27	19.03	0.00	9.65	28.78
ITV	3.38	0.00	4.46	0.00	0.00	32.26	5.46	0.00	2.93	9.55	4.01	0.00	5.66	0.00	10.19	0.00
Favourite TV	1.96	3.83	1.37	0.00	32.26	0.00	0.00	2.19	0.00	0.00	5.04	0.00	5.66	0.00	0.00	0.00
Other Station	0.73	0.00	0.97	0.00	0.00	0.00	0.00	1.74	0.00	0.00	4.01	0.00	0.00	0.00	0.00	0.00
No not Know	17.85	30.16	13.94	62.32	0.00	42.22	18.11	14.84	14.55	29.70	26.32	27.87	3.72	10.51	10.19	15.78
Total Viewers	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off



**FIGURES 6.2.A-C: PERCENTAGE TELESHPPING BY BROADCASTING STATION:
BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2013]**



FIGURES 6.2.A1-C1: POPULATION TELES SHOPPING BY BROADCASTING STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2013]

TABLE 6.3: TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [POPULATION, SAMPLE, AND WEIGHTED SAMPLE] – JAN-MAR 2013

POPULATION	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV-set	1,649	262	1,387	262	0	0	562	331	0	494	163	562	0	324	600	0
	.4%	.1%	.7%	1.4%	0.0%	0.0%	.5%	.4%	0.0%	3.5%	.2%	.5%	0.0%	.6%	1.1%	0.0%
	100.0%	15.9%	84.1%	15.9%	0.0%	0.0%	34.1%	20.1%	0.0%	30.0%	9.9%	34.1%	0.0%	19.6%	36.4%	0.0%
Yes	22,183	5,349	16,834	483	713	713	3,446	9,362	5,759	1,707	4,069	6,675	4,062	1,713	3,503	2,161
	5.9%	2.9%	8.9%	2.5%	1.1%	3.6%	3.1%	10.3%	10.4%	12.1%	5.5%	6.1%	7.3%	3.3%	6.5%	7.6%
	100.0%	24.1%	75.9%	2.2%	3.2%	3.2%	15.5%	42.2%	26.0%	7.7%	18.3%	30.1%	18.3%	7.7%	15.8%	9.7%
No	349,441	179,037	170,404	18,331	61,383	18,994	107,735	81,418	49,676	11,904	69,641	102,606	51,297	50,195	49,544	26,158
	93.6%	97.0%	90.3%	96.1%	98.9%	96.4%	96.4%	89.4%	89.6%	84.4%	94.3%	93.4%	92.7%	96.1%	92.4%	92.4%
	100.0%	51.2%	48.8%	5.2%	17.6%	5.4%	30.8%	23.3%	14.2%	3.4%	19.9%	29.4%	14.7%	14.4%	14.2%	7.5%
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

SAMPLE	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV-set	8	1	7	1	0	0	2	2	0	3	1	2	0	2	3	0
	.4%	.1%	.7%	1.4%	0.0%	0.0%	.4%	.4%	0.0%	3.7%	.3%	.4%	0.0%	.8%	1.1%	0.0%
	100.0%	12.5%	87.5%	12.5%	0.0%	0.0%	25.0%	25.0%	0.0%	37.5%	12.5%	25.0%	0.0%	25.0%	37.5%	0.0%
Yes	125	26	99	2	3	3	17	56	34	10	22	35	24	10	20	14
	6.9%	3.1%	10.3%	2.7%	1.3%	4.0%	3.5%	10.6%	10.7%	12.3%	6.6%	7.4%	8.2%	3.8%	7.1%	9.0%
	100.0%	20.8%	79.2%	1.6%	2.4%	2.4%	13.6%	44.8%	27.2%	8.0%	17.6%	28.0%	19.2%	8.0%	16.0%	11.2%
No	1668	812	856	71	237	72	468	468	284	68	312	439	268	249	259	141
	92.6%	96.8%	89.0%	95.9%	98.8%	96.0%	96.1%	89.0%	89.3%	84.0%	93.1%	92.2%	91.8%	95.4%	91.8%	91.0%
	100.0%	48.7%	51.3%	4.3%	14.2%	4.3%	28.1%	28.1%	17.0%	4.1%	18.7%	26.3%	16.1%	14.9%	15.5%	8.5%
Total	1,801	839	962	74	240	75	487	526	318	81	335	476	292	261	282	155
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	53.4%	4.1%	13.3%	4.2%	27.0%	29.2%	17.7%	4.5%	18.6%	26.4%	16.2%	14.5%	15.7%	8.6%

WEIGHTED SAMPLE	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV-set	8	1	7	1	0	0	3	2	0	2	1	3	0	2	3	0
	.4%	.1%	.7%	1.4%	0.0%	0.0%	.5%	.4%	0.0%	3.5%	.2%	.5%	0.0%	.6%	1.1%	0.0%
	100.0%	15.9%	84.1%	15.9%	0.0%	0.0%	34.1%	20.1%	0.0%	30.0%	9.9%	34.1%	0.0%	19.6%	36.4%	0.0%
Yes	110	26	83	2	4	4	17	46	28	8	20	33	20	8	17	11
	5.9%	2.9%	8.9%	2.5%	1.1%	3.6%	3.1%	10.3%	10.4%	12.1%	5.5%	6.1%	7.3%	3.3%	6.5%	7.6%
	100.0%	24.1%	75.9%	2.2%	3.2%	3.2%	15.5%	42.2%	26.0%	7.7%	18.3%	30.1%	18.3%	7.7%	15.8%	9.7%
No	1,727	885	842	91	303	94	532	402	245	59	344	507	253	248	245	129
	93.6%	97.0%	90.3%	96.1%	98.9%	96.4%	96.4%	89.4%	89.6%	84.4%	94.3%	93.4%	92.7%	96.1%	92.4%	92.4%
	100.0%	51.2%	48.8%	5.2%	17.6%	5.4%	30.8%	23.3%	14.2%	3.4%	19.9%	29.4%	14.7%	14.4%	14.2%	7.5%
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 6.3.A: TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not Applicable	1676	813	863	72	237	72	470	470	284	71	313	441	268	251	262	141
	93.1%	96.9%	89.7%	97.3%	98.8%	96.0%	96.5%	89.4%	89.3%	87.7%	93.4%	92.6%	91.8%	96.2%	92.9%	91.0%
	100.0%	48.5%	51.5%	4.3%	14.1%	4.3%	28.0%	28.0%	16.9%	4.2%	18.7%	26.3%	16.0%	15.0%	15.6%	8.4%
TVM	32	5	27	1	2	1	9	9	8	2	3	9	5	6	7	2
	1.8%	.6%	2.8%	1.4%	.8%	1.3%	1.8%	1.7%	2.5%	2.5%	.9%	1.9%	1.7%	2.3%	2.5%	1.3%
	100.0%	15.6%	84.4%	3.1%	6.3%	3.1%	28.1%	28.1%	25.0%	6.3%	9.4%	28.1%	15.6%	18.8%	21.9%	6.3%
ONE TV	38	11	27	0	0	0	1	19	16	2	6	9	9	3	7	4
	2.1%	1.3%	2.8%	0.0%	0.0%	0.0%	.2%	3.6%	5.0%	2.5%	1.8%	1.9%	3.1%	1.1%	2.5%	2.6%
	100.0%	28.9%	71.1%	0.0%	0.0%	0.0%	2.6%	50.0%	42.1%	5.3%	15.8%	23.7%	23.7%	7.9%	18.4%	10.5%
Net TV	9	1	8	0	0	0	0	5	2	2	2	3	2	0	0	2
	.5%	.1%	.8%	0.0%	0.0%	0.0%	0.0%	1.0%	.6%	2.5%	.6%	.6%	.7%	0.0%	0.0%	1.3%
	100.0%	11.1%	88.9%	0.0%	0.0%	0.0%	0.0%	55.6%	22.2%	22.2%	22.2%	33.3%	22.2%	0.0%	0.0%	22.2%
Smash TV	18	1	17	0	0	0	3	13	2	0	2	5	5	0	2	4
	1.0%	.1%	1.8%	0.0%	0.0%	0.0%	.6%	2.5%	.6%	0.0%	.6%	1.1%	1.7%	0.0%	.7%	2.6%
	100.0%	5.6%	94.4%	0.0%	0.0%	0.0%	16.7%	72.2%	11.1%	0.0%	11.1%	27.8%	27.8%	0.0%	11.1%	22.2%
TVM 2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ITV	4	0	4	0	0	1	1	0	1	1	1	0	1	0	2	0
	.2%	0.0%	.4%	0.0%	0.0%	1.3%	.2%	0.0%	.3%	1.2%	.3%	0.0%	.3%	0.0%	.7%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	25.0%	25.0%	0.0%	25.0%	25.0%	25.0%	0.0%	25.0%	0.0%	50.0%	0.0%
Favourite TV	2	1	1	0	1	0	0	1	0	0	1	0	1	0	0	0
	.1%	.1%	.1%	0.0%	.4%	0.0%	0.0%	.2%	0.0%	0.0%	.3%	0.0%	.3%	0.0%	0.0%	0.0%
	100.0%	50.0%	50.0%	0.0%	50.0%	0.0%	0.0%	50.0%	0.0%	0.0%	50.0%	0.0%	50.0%	0.0%	0.0%	0.0%
Calypso Music TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prime TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Otyher Station	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Did not knowMa nafx	21	7	14	1	0	1	3	8	5	3	6	9	1	1	2	2
	1.2%	.8%	1.5%	1.4%	0.0%	1.3%	.6%	1.5%	1.6%	3.7%	1.8%	1.9%	.3%	.4%	.7%	1.3%
	100.0%	33.3%	66.7%	4.8%	0.0%	4.8%	14.3%	38.1%	23.8%	14.3%	28.6%	42.9%	4.8%	4.8%	9.5%	9.5%
Total	1801	839	962	74	240	75	487	526	318	81	335	476	292	261	282	155
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	46.6%	53.4%	4.1%	13.3%	4.2%	27.0%	29.2%	17.7%	4.5%	18.6%	26.4%	16.2%	14.5%	15.7%	8.6%

[Count / Column % / Row %]

TABLE 6.3.B: WEIGHTED TELESHPPING BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not Applicable	1,735	886	849	92	303	94	535	404	245	61	345	510	253	250	248	129
	94.1%	97.1%	91.1%	97.5%	98.9%	96.4%	96.9%	89.7%	89.6%	87.9%	94.5%	93.9%	92.7%	96.7%	93.5%	92.4%
	100.0%	51.1%	48.9%	5.3%	17.5%	5.4%	30.8%	23.3%	14.1%	3.5%	19.9%	29.4%	14.6%	14.4%	14.3%	7.5%
TVM	29	5	24	1	2	1	9	7	7	2	3	9	4	5	6	2
	1.6%	.6%	2.6%	1.0%	.8%	.9%	1.6%	1.6%	2.5%	2.4%	.8%	1.6%	1.6%	2.0%	2.3%	1.2%
	100.0%	18.6%	81.4%	3.1%	8.2%	3.1%	31.0%	25.3%	23.6%	5.8%	10.5%	30.5%	15.1%	17.4%	20.9%	5.6%
ONE TV	32	10	22	0	0	0	1	16	13	2	5	8	7	2	6	3
	1.7%	1.1%	2.3%	0.0%	0.0%	0.0%	.2%	3.5%	4.9%	2.4%	1.5%	1.5%	2.6%	1.0%	2.3%	2.0%
	100.0%	32.0%	68.0%	0.0%	0.0%	0.0%	2.9%	49.8%	42.0%	5.2%	17.1%	24.8%	22.5%	7.8%	18.8%	8.9%
Net TV	7	1	6	0	0	0	0	4	2	2	2	3	2	0	0	1
	.4%	.1%	.7%	0.0%	0.0%	0.0%	0.0%	.9%	.6%	2.5%	.4%	.5%	.6%	0.0%	0.0%	1.0%
	100.0%	12.4%	87.6%	0.0%	0.0%	0.0%	0.0%	54.1%	21.7%	24.3%	22.1%	35.7%	22.6%	0.0%	0.0%	19.6%
Smash TV	15	1	14	0	0	0	3	10	2	0	2	4	4	0	2	3
	.8%	.1%	1.5%	0.0%	0.0%	0.0%	.5%	2.3%	.6%	0.0%	.6%	.8%	1.4%	0.0%	.6%	2.2%
	100.0%	6.1%	93.9%	0.0%	0.0%	0.0%	20.2%	69.1%	10.7%	0.0%	13.7%	29.2%	25.5%	0.0%	11.1%	20.5%
TVM 2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ITV	4	0	4	0	0	1	1	0	1	1	1	0	1	0	2	0
	.2%	0.0%	.4%	0.0%	0.0%	1.2%	.2%	0.0%	.3%	1.2%	.2%	0.0%	.4%	0.0%	.7%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	30.7%	25.1%	0.0%	22.5%	21.7%	21.7%	0.0%	30.7%	0.0%	47.6%	0.0%
Favourite TV	2	1	1	0	1	0	0	1	0	0	1	0	1	0	0	0
	.1%	.1%	.1%	0.0%	.4%	0.0%	0.0%	.2%	0.0%	0.0%	.3%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	47.1%	52.9%	0.0%	52.9%	0.0%	0.0%	47.1%	0.0%	0.0%	47.1%	0.0%	52.9%	0.0%	0.0%	0.0%
Calypso Music TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prime TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stazzjon iehor	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ma nafx	20	8	12	1	0	1	3	7	4	3	5	9	1	1	2	2
	1.1%	.9%	1.2%	1.6%	0.0%	1.5%	.6%	1.5%	1.5%	3.6%	1.4%	1.7%	.3%	.3%	.7%	1.2%
	100.0%	40.7%	59.3%	7.6%	0.0%	7.6%	15.8%	35.1%	21.2%	12.8%	27.0%	47.0%	3.8%	4.5%	9.0%	8.6%
Total	1,844	912	932	94	307	97	552	450	274	70	365	543	274	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

TABLE 6.3.C: POPULATION TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Not Applicable	351,090	179,299	171,791	18,593	61,383	18,994	108,297	81,749	49,676	12,398	69,804	103,168	51,297	50,519	50,144	26,158
	94.1%	97.1%	91.1%	97.5%	98.9%	96.4%	96.9%	89.7%	89.6%	87.9%	94.5%	93.9%	92.7%	96.7%	93.5%	92.4%
	100.0%	51.1%	48.9%	5.3%	17.5%	5.4%	30.8%	23.3%	14.1%	3.5%	19.9%	29.4%	14.6%	14.4%	14.3%	7.5%
TVM	5,924	1,103	4,821	182	483	182	1,834	1,501	1,399	343	621	1,807	893	1,028	1,241	334
	1.6%	.6%	2.6%	1.0%	.8%	.9%	1.6%	1.6%	2.5%	2.4%	.8%	1.6%	1.6%	2.0%	2.3%	1.2%
	100.0%	18.6%	81.4%	3.1%	8.2%	3.1%	31.0%	25.3%	23.6%	5.8%	10.5%	30.5%	15.1%	17.4%	20.9%	5.6%
ONE TV	6,444	2,060	4,384	0	0	0	188	3,211	2,708	337	1,104	1,597	1,452	505	1,210	576
	1.7%	1.1%	2.3%	0.0%	0.0%	0.0%	.2%	3.5%	4.9%	2.4%	1.5%	1.5%	2.6%	1.0%	2.3%	2.0%
	100.0%	32.0%	68.0%	0.0%	0.0%	0.0%	2.9%	49.8%	42.0%	5.2%	17.1%	24.8%	22.5%	7.8%	18.8%	8.9%
Net TV	1,472	182	1,290	0	0	0	0	796	319	357	326	525	333	0	0	288
	.4%	.1%	.7%	0.0%	0.0%	0.0%	0.0%	.9%	.6%	2.5%	.4%	.5%	.6%	0.0%	0.0%	1.0%
	100.0%	12.4%	87.6%	0.0%	0.0%	0.0%	0.0%	54.1%	21.7%	24.3%	22.1%	35.7%	22.6%	0.0%	0.0%	19.6%
Smash TV	3,035	186	2,849	0	0	0	612	2,097	326	0	416	886	773	0	338	622
	.8%	.1%	1.5%	0.0%	0.0%	0.0%	.5%	2.3%	.6%	0.0%	.6%	.8%	1.4%	0.0%	.6%	2.2%
	100.0%	6.1%	93.9%	0.0%	0.0%	0.0%	20.2%	69.1%	10.7%	0.0%	13.7%	29.2%	25.5%	0.0%	11.1%	20.5%
TVM 2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
ITV	750	0	750	0	0	230	188	0	169	163	163	0	230	0	357	0
	.2%	0.0%	.4%	0.0%	0.0%	1.2%	.2%	0.0%	.3%	1.2%	.2%	0.0%	.4%	0.0%	.7%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	30.7%	25.1%	0.0%	22.5%	21.7%	21.7%	0.0%	30.7%	0.0%	47.6%	0.0%
Favourite TV	435	205	230	0	230	0	0	205	0	0	205	0	230	0	0	0
	.1%	.1%	.1%	0.0%	.4%	0.0%	0.0%	.2%	0.0%	0.0%	.3%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	47.1%	52.9%	0.0%	52.9%	0.0%	0.0%	47.1%	0.0%	0.0%	47.1%	0.0%	52.9%	0.0%	0.0%	0.0%
Calypso Music TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Prime TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stazzjon iehor	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ma nafx	3,960	1,613	2,347	301	0	301	624	1,389	838	507	1,071	1,860	151	180	357	341
	1.1%	.9%	1.2%	1.6%	0.0%	1.5%	.6%	1.5%	1.5%	3.6%	1.4%	1.7%	.3%	.3%	.7%	1.2%
	100.0%	40.7%	59.3%	7.6%	0.0%	7.6%	15.8%	35.1%	21.2%	12.8%	27.0%	47.0%	3.8%	4.5%	9.0%	8.6%
Total	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.1%	16.6%	5.3%	29.9%	24.4%	14.9%	3.8%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

7. TV PROGRAMME PREFERENCES

TABLE 7.1: FAVORITE PROGRAMMES BY QUARTER [OCT/DEC 2010 – JAN/MAR 2012]

	OCT-DEC 2010		JAN-MAR 2011		APR-JUN 2011		JUL-SEP 2011		OCT-DEC 2011		JAN-MAR 2012		APR-JUN 2012		JUL-SEP 2012		OCT-DEC 2012		JAN-MAR 2013	
	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%	N	%
All Respondents	358,997	100	366,503	100	369,716	100	370,215	100	370,812	100	371,359	100	371,903	100	372,447	100	372,993	100	373,273	100
Do not watch TV	9,691	2.7	8,930	2.4	24,106	6.5	21,195	5.7	25,638	6.9	14,404	3.9	22,528	6.1	72,993	19.6	23,007	6.2	23,100	6.2
Do not watch Local Prog.	58,816	16.4	56,391	15.4	88,167	23.8	98,848	26.7	80,746	21.8	73,195	19.7	74,511	20.0	89,724	24.1	61,100	16.4	66,815	17.9
No Favourite Programme	36,840	10.3	43,392	11.8	12,339	3.3	27,917	7.5	553	0.1	17,049	4.6	18,656	5.0	48,517	13.0	50,210	13.5	59,326	15.9
No Reply																	6,480	1.7	5,337	1.4
	105,347	29.3	108,713	29.7	124,612	33.7	147,960	40.0	106,937	28.8	104,649	28.2	115,696	31.1	211,234	56.7	140,797	37.7	154,578	41.4
1st Named programme	253,650	70.7	257,790	70.3	245,104	66.3	222,255	60.0	263,875	71.2	266,710	71.8	256,207	68.9	211,234	56.7	232,196	62.3	218,695	58.6
2nd Named programme	188,984	52.6	207,407	56.6	185,023	50.0	159,694	43.1	206,073	55.6	206,861	55.7	201,759	54.3	137,749	37.0	161,056	43.2	155,549	41.7
3rd Named programme	125,101	34.8	144,901	39.5	114,697	31.0	102,369	27.7	146,304	39.5	146,567	39.5	149,174	40.1	89,575	24.1	104,234	27.9	95,716	25.6
Total	567,735	158.1	610,098	166.5	544,824	147.4	484,318	130.8	616,252	166.2	620,138	167.0	607,140	163.3	438,557	117.8	497,486	133.4	469,960	125.9

Totals may not tally due to weighting and rounding off

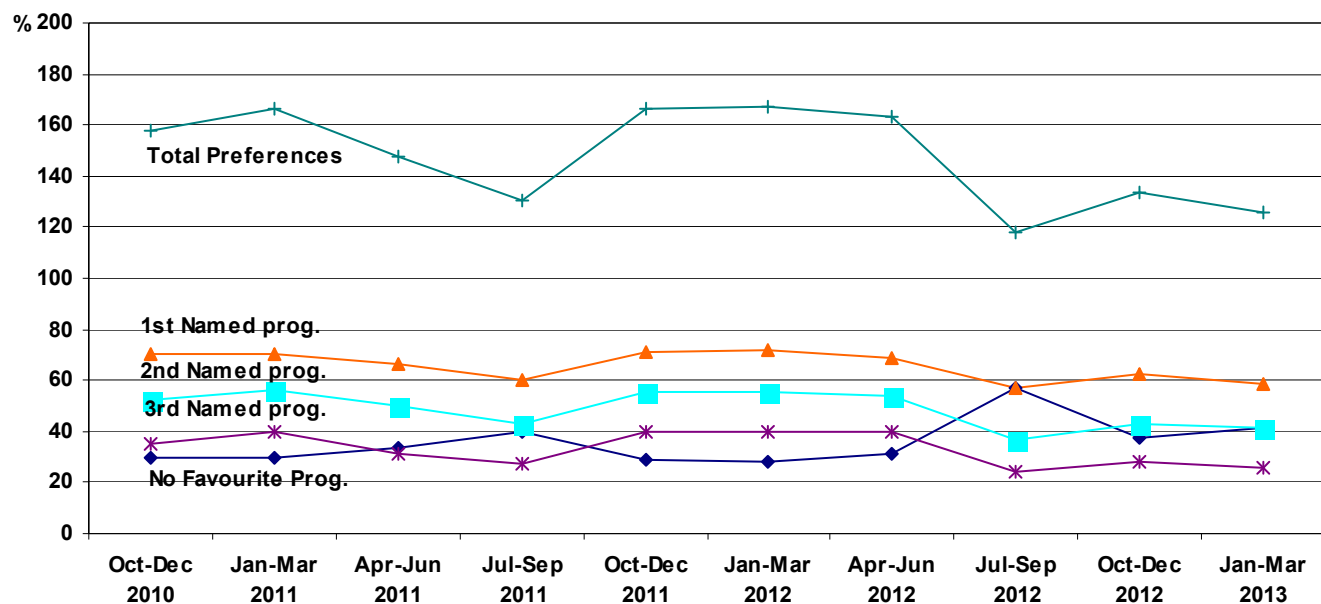


FIGURE 7.1: FAVORITE PROGRAMMES BY QUARTER [OCT/DEC 2010 – JAN/MAR 2012]

TABLE 7.2: FAVORITE PROGRAMMES: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN-MAR 2013]

		GENDER		AGE GROUPS							DISTRICT						MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO	JANUARY	FEBRUARY	MARCH
POPULATION	TOTAL																		
All Respondents	373,273	184,648	188,625	19,076	62,096	19,707	111,743	91,111	55,435	14,105	73,873	109,843	55,359	52,232	53,647	28,319	129,905	116,555	126,813
Do not watch TV	23,100	13,263	9,837	559	6,874	2,091	6,648	3,971	1,875	1,082	4,284	5,840	4,113	4,523	3,388	952	9,562	5,849	7,689
Do not watch Local Prog.	66,815	37,475	29,340	6,191	16,571	3,116	22,290	11,919	5,338	1,390	11,071	24,233	8,726	9,676	9,040	4,069	20,846	23,495	22,474
No Favorite Programme	59,326	34,562	24,764	2,272	9,850	1,938	16,195	14,546	10,984	3,541	12,539	17,142	8,471	8,714	8,404	4,056	20,210	13,088	26,028
	149,241	85,300	63,941	9,022	33,295	7,145	45,133	30,436	18,197	6,013	27,894	47,215	21,310	22,913	20,832	9,077	50,618	42,432	56,191
No Reply	5,337	2,494	2,843	262	245	215	1,706	687	1,204	1,018	2,083	642	800	701	1,111	0	893	1339	2280
	154,578	87,794	66,784	9,284	33,540	7,360	46,839	31,123	19,401	7,031	29,977	47,857	22,110	23,614	21,943	9,077	51,511	43,771	58,471
1st Named programmes	218,695	96,854	121,841	9,792	28,556	12,347	64,904	59,988	36,034	7,074	43,896	61,986	33,249	28,618	31,704	19,242	78,394	72,621	67,680
	46.5%	49.0%	44.7%	53.1%	46.5%	46.1%	44.8%	45.6%	48.8%	53.0%	44.6%	48.4%	43.5%	47.0%	48.5%	47.2%	47.2%	45.7%	46.7%
	100%	44.3%	55.7%	4.5%	13.1%	5.6%	29.7%	27.4%	16.5%	3.2%	20.1%	28.3%	15.2%	13.1%	14.5%	8.8%	35.8%	33.2%	30.9%
2nd Named programmes	155,549	63,540	92,009	6,012	19,953	9,134	48,164	44,390	24,005	3,891	33,004	42,024	26,049	20,154	20,633	13,685	55,480	53,155	46,914
	33.1%	32.2%	33.8%	32.6%	32.5%	34.1%	33.3%	33.8%	32.5%	29.2%	33.5%	32.8%	34.1%	33.1%	31.6%	33.6%	33.4%	33.4%	32.4%
	100%	40.8%	59.2%	3.9%	12.8%	5.9%	31.0%	28.5%	15.4%	2.5%	21.2%	27.0%	16.7%	13.0%	13.3%	8.8%	35.7%	34.2%	30.2%
3rd Named programmes	95,716	37,197	58,519	2,640	12,870	5,287	31,695	27,038	13,816	2,370	21,478	24,147	17,165	12,143	12,971	7,812	32,326	33,177	30,213
	20.4%	18.8%	21.5%	14.3%	21.0%	19.8%	21.9%	20.6%	18.7%	17.8%	21.8%	18.8%	22.4%	19.9%	19.9%	19.2%	19.5%	20.9%	20.9%
	100%	38.9%	61.1%	2.8%	13.4%	5.5%	33.1%	28.2%	14.4%	2.5%	22.4%	25.2%	17.9%	12.7%	13.6%	8.2%	33.8%	34.7%	31.6%
Total	469,960	197,591	272,369	18,444	61,379	26,768	144,763	131,416	73,855	13,335	98,378	128,157	76,463	60,915	65,308	40,739	166,200	158,953	144,807
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	100%	42.0%	58.0%	3.9%	13.1%	5.7%	30.8%	28.0%	15.7%	2.8%	20.9%	27.3%	16.3%	13.0%	13.9%	8.7%	35.4%	33.8%	30.8%
[Count; Col %; Row %]																			
SUMMARY																			
Favourite Programmes Named																			
[1]	218,695	96,854	121,841	9,792	28,556	12,347	64,904	59,988	36,034	7,074	43,896	61,986	33,249	28,618	31,704	19,242	78,394	72,621	67,680
[2]	155,549	63,540	92,009	6,012	19,953	9,134	48,164	44,390	24,005	3,891	33,004	42,024	26,049	20,154	20,633	13,685	55,480	53,155	46,914
[3]	95,716	37,197	58,519	2,640	12,870	5,287	31,695	27,038	13,816	2,370	21,478	24,147	17,165	12,143	12,971	7,812	32,326	33,177	30,213
Total	469,960	197,591	272,369	18,444	61,379	26,768	144,763	131,416	73,855	13,335	98,378	128,157	76,463	60,915	65,308	40,739	166,200	158,953	144,807
No Favorite Programme																			
[1]	154,578	87,794	66,784	9,284	33,540	7,360	46,839	31,123	19,401	7,031	29,977	47,857	22,110	23,614	21,943	9,077	51,511	43,934	59,133
[2]	217,724	121,108	96,616	13,064	42,143	10,573	63,579	46,721	31,430	10,214	40,869	67,819	29,310	32,078	33,014	14,634	74,425	63,400	79,899
[3]	277,557	147,451	130,106	16,436	49,226	14,420	80,048	64,073	41,619	11,735	52,395	85,696	38,194	40,089	40,676	20,507	97,579	83,378	96,600
Total	649,859	356,353	293,506	38,784	124,909	32,353	190,466	141,917	92,450	28,980	123,241	201,372	89,614	95,781	95,633	44,218	223,515	190,712	235,632
Tot Survey Responses																			
	1,119,819	553,944	565,875	57,228	186,288	59,121	335,229	273,333	166,305	42,315	221,619	329,529	166,077	156,696	160,941	84,957	389,715	349,665	380,439

Totals may not tally due to weighting and rounding off

TABLE 7.3: POPULATION FAVORITE TV PROGRAMMES BY TIME BRACKETS – BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTHS [JAN-MAR 2013]

	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Total Preferences	469,960	197,591	272,369	18,444	61,379	26,768	144,763	131,416	73,855	13,335	98,378	128,157	76,463	60,915	65,308	40,739	166,200	158,953	144,807

[1], [2], [3] – Order of named preference

A – Total of preference per programme

B – Programme percentage of Total Preferences

> 12:00																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Aroma Mattina	ONE	[1]	2,356	0	2,356	0	230	0	1,651	306	0	169	253	281	399	162	357	904	802	803	751
		[2]	1,341	0	1,341	0	0	298	253	639	151	0	551	175	302	0	169	144	428	593	320
		[3]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	169
		A	3,866	0	3,866	0	230	298	2,073	945	151	169	804	456	870	162	526	1,048	1230	1396	1240
		B	0.823	0.000	1.419	0.000	0.375	1.113	1.432	0.719	0.204	1.267	0.817	0.356	1.138	0.266	0.805	2.572	0.740	0.878	0.856
Breakfast News	ONE	[1]	163	0	163	0	0	0	163	0	0	163	0	0	0	0	0	0	0	0	163
		[3]	542	0	542	0	216	0	0	0	175	151	0	175	151	0	0	216	151	216	175
		A	705	0	705	0	216	0	0	163	175	151	163	175	151	0	0	216	151	216	338
		B	0.150	0.000	0.259	0.000	0.352	0.000	0.000	0.124	0.237	1.132	0.166	0.137	0.197	0.000	0.000	0.530	0.091	0.136	0.233
Clint on ONE	ONE	[1]	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
		A	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
		B	0.063	0.000	0.109	0.000	0.482	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.486	0.000	0.000	0.178	0.000	0.000
Fil-Kcina ma' Farah	Smash TV	[1]	608	0	608	0	0	0	0	313	295	0	0	0	302	162	0	144	151	144	313
		[2]	144	0	144	0	0	0	0	144	0	0	0	0	0	0	0	144	144	0	0
		[3]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	169
		A	921	0	921	0	0	0	0	626	295	0	0	0	302	162	169	288	295	144	482
		B	0.196	0.000	0.338	0.000	0.000	0.000	0.000	0.476	0.399	0.000	0.000	0.000	0.395	0.266	0.259	0.707	0.177	0.091	0.333
Folji	ONE	[1]	410	410	0	0	0	0	0	410	0	0	410	0	0	0	0	0	410	0	0
		[2]	186	186	0	0	0	0	0	0	186	0	0	186	0	0	0	0	0	186	0
		A	596	596	0	0	0	0	0	410	186	0	410	186	0	0	0	0	410	186	0
		B	0.127	0.302	0.000	0.000	0.000	0.000	0.000	0.312	0.252	0.000	0.417	0.145	0.000	0.000	0.000	0.000	0.247	0.117	0.000
Siegħa Zmien	ONE	[1]	144	0	144	0	0	0	0	144	0	0	0	0	0	0	144	144	0	0	0
		[2]	432	0	432	0	0	0	281	0	0	151	0	281	151	0	0	432	0	0	0
		[3]	350	181	169	0	0	0	0	169	181	0	0	0	0	181	169	0	0	0	350
		A	926	181	745	0	0	0	281	313	181	151	0	281	151	181	169	144	576	0	350
		B	0.197	0.092	0.274	0.000	0.000	0.000	0.194	0.238	0.245	1.132	0.000	0.219	0.197	0.297	0.259	0.353	0.347	0.000	0.242

TVAM	TVM	[1]	2,662	1,475	1,187	0	477	0	595	1,090	500	0	531	908	386	575	262	0	839	361	1462
		[2]	1,554	690	864	0	230	0	878	446	0	0	0	276	767	0	188	323	945	0	609
		[3]	1,700	602	1,098	0	0	412	921	181	186	0	506	186	465	361	182	0	621	253	826
		A	5,916	2,767	3,149	0	707	412	2,394	1,717	686	0	1,037	1,370	1,618	936	632	323	2405	614	2897
		B	1.259	1.400	1.156	0.000	1.152	1.539	1.654	1.307	0.929	0.000	1.054	1.069	2.116	1.537	0.968	0.793	1.447	0.386	2.001

Totals may not tally due to weighting and rounding off

12:00-19:00																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
.NET [Dot Net]	Net TV	[1]	179	179	0	0	0	0	179	0	0	0	0	0	0	0	0	179	0	179	0
		[3]	833	365	468	0	0	0	179	306	348	0	0	186	0	324	0	323	671	0	162
		A	1,012	544	468	0	0	0	358	306	348	0	0	186	0	324	0	502	671	179	162
		B	0.215	0.275	0.172	0.000	0.000	0.000	0.247	0.233	0.471	0.000	0.000	0.145	0.000	0.532	0.000	1.232	0.404	0.113	0.112
Arani Issa	ONE	[1]	697	0	697	0	0	0	190	344	163	0	163	175	0	0	169	190	175	353	169
		[2]	996	821	175	0	0	0	256	175	368	197	256	361	182	0	0	197	554	186	256
		[3]	182	182	0	0	0	0	0	0	182	0	0	0	182	0	0	0	0	182	0
		A	1,875	1,003	872	0	0	0	446	519	713	197	419	536	364	0	169	387	729	721	425
		B	0.399	0.508	0.320	0.000	0.000	0.000	0.308	0.395	0.965	1.477	0.426	0.418	0.476	0.000	0.259	0.950	0.439	0.454	0.293
Aroma Kitchen	ONE	[1]	2,038	397	1,641	0	216	0	838	833	0	151	253	0	484	342	553	406	742	1145	151
		[2]	1,413	235	1,178	0	0	0	423	338	501	151	326	175	386	0	526	0	163	761	489
		[3]	353	173	180	0	0	0	180	0	173	0	0	0	0	180	173	0	180	173	0
		A	3,804	805	2,999	0	216	0	1,441	1,171	674	302	579	175	870	522	1,252	406	1085	2079	640
		B	0.809	0.407	1.101	0.000	0.352	0.000	0.995	0.891	0.913	2.265	0.589	0.137	1.138	0.857	1.917	0.997	0.653	1.308	0.442
Better Living	ONE	[3]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	169
		A	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	169
		B	0.036	0.000	0.062	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.000	0.000	0.000	0.000	0.117
Erga' Lura	Smash TV	[2]	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0	0	0	151
		A	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0	0	0	151
		B	0.032	0.000	0.055	0.000	0.000	0.000	0.000	0.115	0.000	0.000	0.000	0.000	0.197	0.000	0.000	0.000	0.000	0.000	0.104
Fliinkien ma' Nancy	ONE	[1]	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0	0	175	0
		A	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0	0	175	0
		B	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.000	0.237	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.000	0.110	0.000
Ghawdex Illum	TVM2	[2]	393	205	188	0	0	0	188	205	0	0	205	0	0	0	188	0	0	205	188
		A	393	205	188	0	0	0	188	205	0	0	205	0	0	0	188	0	0	205	188
		B	0.084	0.104	0.069	0.000	0.000	0.000	0.130	0.156	0.000	0.000	0.208	0.000	0.000	0.000	0.288	0.000	0.000	0.129	0.130

Hadd Ghalik	TVM	[1]	2,715	1,133	1,582	691	586	0	461	639	338	0	848	781	151	791	0	144	1018	995	702	
		[2]	3,735	878	2,857	0	1,350	832	667	525	361	0	503	1,011	611	1,044	566	0	1479	1804	452	
		[3]	1,891	577	1,314	0	480	301	635	313	162	0	298	577	169	162	351	334	958	475	458	
		A	8,341	2,588	5,753	691	2,416	1,133	1,763	1,477	861	0	1,649	2,369	931	1,997	917	478	3455	3274	1612	
		B	1.775	1.310	2.112	3.746	3.936	4.233	1.218	1.124	1.166	0.000	1.676	1.849	1.218	3.278	1.404	1.173	2.079	2.060	1.113	
Hin ghal-Kollox	Favourite Ch	[2]	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	182	0	
		[3]	190	0	190	0	0	0	0	190	0	0	0	0	0	0	0	190	0	0	190	
		A	372	182	190	0	0	0	0	190	182	0	0	0	0	182	0	0	190	0	182	190
		B	0.079	0.092	0.070	0.000	0.000	0.000	0.131	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.466	0.000	0.114	0.131	
Il-Mara tal-Lum [Ta' Gloria Mizzi]	Net TV	[1]	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	162	0	
		A	162	0	162	0	0	0	0	0	0	162	0	0	0	0	162	0	0	162	0	
		B	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.102	0.000	
Jekk Joghgbokom	Net TV	[1]	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	162	0	
		A	162	0	162	0	0	0	0	0	0	162	0	0	0	0	162	0	0	162	0	
		B	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	1.215	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.102	0.000	
Kalamita	ONE	[1]	5,546	644	4,902	0	325	0	1,167	2,582	1,321	151	1,720	1,593	1,257	162	526	288	1119	2288	2139	
		[2]	3,301	741	2,560	182	0	0	630	1,375	1,114	0	531	631	955	685	355	144	863	682	1756	
		[3]	1,745	182	1,563	0	0	0	422	345	978	0	416	525	804	0	0	0	0	1068	677	
		A	10,592	1,567	9,025	182	325	0	2,219	4,302	3,413	151	2,667	2,749	3,016	847	881	432	1982	4038	4572	
		B	2.254	0.793	3.314	0.987	0.529	0.000	1.533	3.274	4.621	1.132	2.711	2.145	3.944	1.390	1.349	1.060	1.193	2.540	3.157	
L-Argument	ONE	[1]	620	620	0	0	261	0	0	359	0	0	261	186	0	0	173	0	0	186	434	
		[2]	1,066	1,066	0	0	262	0	804	0	0	0	256	276	0	272	262	0	532	534	0	
		[3]	662	662	0	261	0	0	215	0	186	0	261	186	0	0	215	0	0	186	476	
		A	2,348	2,348	0	261	523	0	1,019	359	186	0	778	648	0	272	650	0	532	906	910	
		B	0.500	1.188	0.000	1.415	0.852	0.000	0.704	0.273	0.252	0.000	0.791	0.506	0.000	0.447	0.995	0.000	0.320	0.570	0.628	
Lenti	TVM2	[3]	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0	0	180		
		A	180	0	180	0	0	0	0	180	0	0	0	0	0	0	180	0	0	0	180	
		B	0.038	0.000	0.066	0.000	0.000	0.000	0.124	0.000	0.000	0.000	0.000	0.000	0.000	0.295	0.000	0.000	0.000	0.000	0.124	
Looks	ONE	[2]	422	0	422	0	0	0	422	0	0	0	253	0	169	0	0	0	0	422		
		A	422	0	422	0	0	0	422	0	0	0	253	0	169	0	0	0	0	422		
		B	0.090	0.000	0.155	0.000	0.000	0.000	0.292	0.000	0.000	0.000	0.257	0.000	0.221	0.000	0.000	0.000	0.000	0.000	0.291	
Luxdesign	TVM	[1]	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0	
		A	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0	
		B	0.040	0.000	0.069	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.288	0.000	0.000	0.118	0.000	
Malta Llejla	Net TV	[1]	2,006	182	1,824	0	0	0	534	795	344	333	416	631	484	162	169	144	822	169	1015	
		[2]	1,946	182	1,764	0	230	0	539	840	175	162	163	350	732	342	169	190	495	690	761	
		[3]	1,105	435	670	0	0	262	188	486	169	0	0	0	0	0	961	144	435	332	338	
		A	5,057	799	4,258	0	230	262	1,261	2,121	688	495	579	981	1,216	504	1,299	478	1752	1191	2114	
		B	1.076	0.404	1.563	0.000	0.375	0.979	0.871	1.614	0.932	3.712	0.589	0.765	1.590	0.827	1.989	1.173	1.054	0.749	1.460	

News in Brief [News feed]	Favourite Ch	[2]	325	0	325	325	0	0	0	0	0	0	0	325	0	0	0	0	0	325	0
		A	325	0	325	325	0	0	0	0	0	0	0	325	0	0	0	0	0	325	0
		B	0.069	0.000	0.119	1.762	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.254	0.000	0.000	0.000	0.000	0.000	0.204	0.000
Niskata	Favourite Ch	[1]	302	0	302	0	0	0	0	151	151	0	0	0	302	0	0	0	0	151	151
		[2]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	169
		[3]	506	0	506	0	0	0	180	326	0	0	0	175	151	180	0	0	151	0	355
		A	977	0	977	0	0	0	180	646	151	0	0	175	453	180	169	0	151	151	675
	B	0.208	0.000	0.359	0.000	0.000	0.000	0.124	0.492	0.204	0.000	0.000	0.137	0.592	0.295	0.259	0.000	0.091	0.095	0.466	
Qatra Inka	TVM2	[3]	205	205	0	0	0	0	205	0	0	205	0	0	0	0	0	0	0	205	205
		A	205	205	0	0	0	0	205	0	0	205	0	0	0	0	0	0	0	205	205
		B	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.156	0.000	0.000	0.208	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.142
Sas-sitta	Net TV	[2]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	169
		[3]	235	235	0	0	0	0	235	0	0	0	0	235	0	0	0	0	235	0	
		A	404	235	169	0	0	0	235	169	0	0	0	0	235	0	169	0	0	235	169
		B	0.086	0.119	0.062	0.000	0.000	0.000	0.162	0.129	0.000	0.000	0.000	0.000	0.307	0.000	0.259	0.000	0.000	0.148	0.117
Sejjahtli	Favourite Ch	[1]	501	0	501	0	0	0	0	163	163	175	326	175	0	0	0	0	0	338	163
		A	501	0	501	0	0	0	0	163	163	175	326	175	0	0	0	0	0	338	163
		B	0.107	0.000	0.184	0.000	0.000	0.000	0.000	0.124	0.221	1.312	0.331	0.137	0.000	0.000	0.000	0.000	0.000	0.213	0.113
Sibtek	TVM	[1]	585	0	585	0	230	0	180	175	0	0	0	175	230	180	0	0	0	585	0
		[2]	1,571	1,057	514	0	261	0	444	866	0	0	843	186	0	181	361	0	592	555	424
		[3]	1,369	272	1,097	0	528	230	460	151	0	0	298	0	611	272	188	0	679	272	418
		A	3,525	1,329	2,196	0	1,019	230	1,084	1,192	0	0	1,141	361	841	633	549	0	1271	1412	842
	B	0.750	0.673	0.806	0.000	1.660	0.859	0.749	0.907	0.000	0.000	1.160	0.282	1.100	1.039	0.841	0.000	0.765	0.888	0.581	
Sport Extra	Net TV	[1]	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0
		A	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0
		B	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000	0.117	0.000
TVPM	TVM	[1]	2,181	272	1,909	0	0	296	1,427	314	144	0	669	281	151	748	188	144	1402	484	295
		[2]	1,451	440	1,011	0	0	0	415	530	506	0	368	175	235	504	169	0	205	331	915
		[3]	838	0	838	0	0	0	368	295	0	175	0	175	151	180	188	144	363	151	324
		A	4,470	712	3,758	0	0	296	2,210	1,139	650	175	1,037	631	537	1,432	545	288	1970	966	1534
	B	0.951	0.360	1.380	0.000	0.000	1.106	1.527	0.867	0.880	1.312	1.054	0.492	0.702	2.351	0.835	0.707	1.185	0.608	1.059	
Venere	TVM2	[2]	461	0	461	0	298	0	0	163	0	0	461	0	0	0	0	0	0	163	298
		[3]	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
		A	742	0	742	0	298	0	281	163	0	0	461	281	0	0	0	0	0	163	579
		B	0.158	0.000	0.272	0.000	0.486	0.000	0.194	0.124	0.000	0.000	0.469	0.219	0.000	0.000	0.000	0.000	0.000	0.103	0.400
Vitalita`	Net TV	[1]	144	0	144	0	0	0	0	144	0	0	0	0	0	0	144	0	0	144	144
		A	144	0	144	0	0	0	0	144	0	0	0	0	0	0	0	144	0	0	144
		B	0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.353	0.000	0.000	0.099

X'Tahseb?	ONE	[2]	416	186	230	0	230	0	0	0	186	0	0	186	230	0	0	0	0	416	0
		A	416	186	230	0	230	0	0	0	186	0	0	186	230	0	0	0	0	416	0
		B	0.089	0.094	0.084	0.000	0.375	0.000	0.000	0.000	0.252	0.000	0.000	0.145	0.301	0.000	0.000	0.000	0.000	0.262	0.000
Zona	TVM	[1]	752	245	507	752	0	0	0	0	0	0	0	325	245	0	182	0	0	752	0
		[2]	301	301	0	301	0	0	0	0	0	0	0	301	0	0	0	0	0	301	0
		A	1,053	546	507	1,053	0	0	0	0	0	0	0	626	245	0	182	0	0	1,053	0
		B	0.224	0.276	0.186	5.709	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.488	0.320	0.000	0.279	0.000	0.000	0.662	0.000
Zona Sport	ONE	[1]	182	182	0	0	0	0	0	0	182	0	0	0	182	0	0	0	0	182	0
		A	182	182	0	0	0	0	0	0	182	0	0	0	182	0	0	0	0	182	0
		B	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.000	0.246	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.114	0.000

Totals may not tally due to weighting and rounding off

19:00-20:30																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTHS		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Ieqaf 20 minuta	ONE	[3]	627	205	422	0	0	0	253	374	0	0	458	0	0	0	169	0	458	169	0
		A	627	205	422	0	0	0	253	374	0	0	458	0	0	0	169	0	458	169	0
		B	0.133	0.104	0.155	0.000	0.000	0.000	0.175	0.285	0.000	0.000	0.466	0.000	0.000	0.000	0.259	0.000	0.276	0.106	0.000
Ir-Rangers	ONE	[1]	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0	215	0	0
		A	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0	215	0	0
		B	0.046	0.109	0.000	0.000	0.000	0.000	0.149	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.329	0.000	0.129	0.000	0.000
News Net TV	Net TV	[1]	2,821	1,242	1,579	0	0	0	529	836	1,090	366	621	812	0	343	507	538	500	2152	169
		[2]	8,473	5,534	2,939	0	0	262	3,069	2,669	1,449	1,024	1,239	3,354	1,305	704	1,207	664	2462	3402	2609
		[3]	5,040	3,139	1,901	0	298	0	2,264	1,401	710	367	1,085	1,752	1,141	181	361	520	1709	2437	894
		A	16,334	9,915	6,419	0	298	262	5,862	4,906	3,249	1,757	2,945	5,918	2,446	1,228	2,075	1,722	4671	7991	3672
		B	3.476	5.018	2.357	0.000	0.486	0.979	4.049	3.733	4.399	13.176	2.994	4.618	3.199	2.016	3.177	4.227	2.810	5.027	2.536
News ONE	ONE	[1]	11,246	7,378	3,868	182	301	261	2,741	4,298	2,730	733	2,320	3,964	2,158	524	1,419	861	4093	3673	3480
		[2]	10,066	5,614	4,452	0	298	301	3,761	3,440	2,080	186	2,870	1,963	2,073	1,028	937	1,195	3375	4446	2245
		[3]	4,278	3,514	764	0	301	0	2,030	1,391	556	0	624	1,596	932	181	945	0	384	2256	1638
		A	25,590	16,506	9,084	182	900	562	8,532	9,129	5,366	919	5,814	7,523	5,163	1,733	3,301	2,056	7852	10375	7363
		B	5.445	8.354	3.335	0.987	1.466	2.100	5.894	6.947	7.266	6.892	5.910	5.870	6.752	2.845	5.055	5.047	4.724	6.527	5.085
News Smash TV	Smash TV	[3]	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182
		A	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182
		B	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.000	0.126
News TVM	TVM	[1]	28,213	18,077	10,136	1,261	2,446	1,731	7,822	8,258	5,091	1,604	3,954	9,629	2,908	4,227	5,534	1,961	9701	9726	8786
		[2]	9,617	5,006	4,611	0	1,333	216	3,679	3,001	1,388	0	2,130	3,542	1,323	1,092	956	574	3816	4465	1336
		[3]	10,645	5,308	5,337	262	483	261	4,461	2,790	1,865	523	2,712	3,295	1,274	1,244	739	1,381	3654	3911	3080
		A	48,475	28,391	20,084	1,523	4,262	2,208	15,962	14,049	8,344	2,127	8,796	16,466	5,505	6,563	7,229	3,916	17171	18102	13202
		B	10.315	14.369	7.374	8.257	6.944	8.249	11.026	10.690	11.298	15.951	8.941	12.848	7.200	10.774	11.069	9.612	10.332	11.388	9.117

News TVM2	TVM2	[3]	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
		A	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
		B	0.063	0.000	0.109	0.000	0.482	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.486	0.000	0.000	0.178	0.000	0.000
Reporter	Favourite Ch	[3]	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	163	0
		A	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	163	0
		B	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.000	0.103	0.000
TVHemm	TVM	[1]	13,662	6,124	7,538	261	3,644	960	4,249	3,008	1,354	186	2,644	4,090	1,489	1,809	2,231	1,399	4378	5000	4284
		[2]	6,454	2,151	4,303	245	1,319	1,554	1,555	1,282	499	0	326	1,593	1,741	719	1,335	740	2423	1437	2594
		[3]	3,968	2,205	1,763	0	942	301	2,045	356	324	0	722	858	1,250	324	403	411	1388	1933	647
		A	24,084	10,480	13,604	506	5,905	2,815	7,849	4,646	2,177	186	3,692	6,541	4,480	2,852	3,969	2,550	8189	8370	7525
		B	5.125	5.304	4.995	2.743	9.621	10.516	5.422	3.535	2.948	1.395	3.753	5.104	5.859	4.682	6.077	6.259	4.927	5.266	5.197

Totals may not tally due to weighting and rounding off

20:30-22:00																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS						DISTRICT						MONTH			
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Affari Taghna	ONE	[1]	4,627	2,854	1,773	0	860	325	963	1,606	873	0	969	1,449	1,083	957	169	0	1564	1646	1417
		[2]	3,478	1,794	1,684	0	0	261	553	1,568	945	151	792	1,072	671	362	384	197	745	965	1768
		[3]	2,364	1,349	1,015	182	0	0	930	512	543	197	736	175	470	272	370	341	565	1564	235
		A	10,469	5,997	4,472	182	860	586	2,446	3,686	2,361	348	2,497	2,696	2,224	1,591	923	538	2874	4175	3420
		B	2.228	3.035	1.642	0.987	1.401	2.189	1.690	2.805	3.197	2.610	2.538	2.104	2.909	2.612	1.413	1.321	1.729	2.627	2.362
American Idol	TVM	[1]	276	276	0	0	0	0	276	0	0	0	0	276	0	0	0	0	0	0	276
		A	276	276	0	0	0	0	276	0	0	0	0	276	0	0	0	0	0	0	276
		B	0.059	0.140	0.000	0.000	0.000	0.000	0.191	0.000	0.000	0.000	0.000	0.215	0.000	0.000	0.000	0.000	0.000	0.000	0.191
Analizi tal-Ahbar	Net TV	[1]	221	221	0	0	221	0	0	0	0	0	0	0	0	0	0	221	0	0	221
		A	221	221	0	0	221	0	0	0	0	0	0	0	0	0	0	221	0	0	221
		B	0.047	0.112	0.000	0.000	0.360	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.542	0.000	0.000	0.153
Angli	TVM	[1]	1,667	759	908	817	221	0	466	0	0	163	163	601	230	0	262	411	411	488	768
		[2]	1,988	670	1,318	230	325	0	557	348	528	0	0	882	381	162	169	394	1550	276	162
		[3]	1,833	436	1,397	0	221	0	648	513	288	163	579	350	0	180	215	509	908	509	416
		A	5,488	1,865	3,623	1,047	767	0	1,671	861	816	326	742	1,833	611	342	646	1,314	2869	1273	1346
		B	1.168	0.944	1.330	5.677	1.250	0.000	1.154	0.655	1.105	2.445	0.754	1.430	0.799	0.561	0.989	3.225	1.726	0.801	0.930
Bla Agenda	ONE	[1]	1,255	905	350	0	0	0	0	532	723	0	0	536	546	0	173	0	709	0	546
		[2]	1,204	462	742	0	298	0	557	349	0	0	461	743	0	0	0	0	461	281	462
		[3]	1,667	1,329	338	0	0	0	0	1,276	391	0	573	361	182	181	173	197	182	942	543
		A	4,126	2,696	1,430	0	298	0	557	2,157	1,114	0	1,034	1,640	728	181	346	197	1352	1223	1551
		B	0.878	1.364	0.525	0.000	0.486	0.000	0.385	1.641	1.508	0.000	1.051	1.280	0.952	0.297	0.530	0.484	0.813	0.769	1.071

Bondi Plus	TVM2	[1]	3,252	1,422	1,830	0	882	182	1,886	151	151	0	517	601	706	476	773	179	1520	952	780
		[2]	8,015	4,430	3,585	0	483	1,042	4,233	1,523	734	0	1,922	1,962	1,260	1,049	1,035	787	3560	2786	1669
		[3]	3,157	2,414	743	0	1,370	0	1,074	508	205	0	205	577	634	377	743	621	1164	633	1360
		A	14,424	8,266	6,158	0	2,735	1,224	7,193	2,182	1,090	0	2,644	3,140	2,600	1,902	2,551	1,587	6244	4371	3809
		B	3.069	4.183	2.261	0.000	4.456	4.573	4.969	1.660	1.476	0.000	2.688	2.450	3.400	3.122	3.906	3.896	3.757	2.750	2.630
Close Up	TVM2	[1]	456	0	456	0	0	0	281	0	175	0	0	456	0	0	0	0	0	0	456
		[2]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	0
		[3]	298	0	298	0	0	298	0	0	0	0	298	0	0	0	0	0	0	0	298
		A	923	0	923	0	0	298	450	0	175	0	298	456	169	0	0	0	0	169	754
		B	0.196	0.000	0.339	0.000	0.000	1.113	0.311	0.000	0.237	0.000	0.303	0.356	0.221	0.000	0.000	0.000	0.000	0.106	0.521
Deja' vu	Net TV	[1]	5,473	2,159	3,314	791	182	261	1,187	2,043	1,009	0	1,880	872	1,297	324	689	411	1792	2348	1333
		[2]	5,194	1,350	3,844	446	580	0	2,452	639	896	181	1,293	907	954	523	364	1,153	827	2441	1926
		[3]	3,642	1,141	2,501	301	245	182	1,201	1,207	506	0	832	1,457	480	343	351	179	754	1681	1207
		A	14,309	4,650	9,659	1,538	1,007	443	4,840	3,889	2,411	181	4,005	3,236	2,731	1,190	1,404	1,743	3373	6470	4466
		B	3.045	2.353	3.546	8.339	1.641	1.655	3.343	2.959	3.265	1.357	4.071	2.525	3.572	1.954	2.150	4.278	2.029	4.070	3.084
Dissett	TVM2	[1]	1,813	1,475	338	0	0	0	532	1,118	163	0	624	637	182	0	173	197	767	402	644
		[2]	2,283	1,717	566	262	0	0	943	1,078	0	0	663	276	568	162	435	179	865	843	575
		[3]	1,722	1,046	676	0	182	0	624	573	181	162	573	276	169	343	182	179	573	968	181
		A	5,818	4,238	1,580	262	182	0	2,099	2,769	344	162	1,860	1,189	919	505	790	555	2205	2213	1400
		B	1.238	2.145	0.580	1.421	0.297	0.000	1.450	2.107	0.466	1.215	1.891	0.928	1.202	0.829	1.210	1.362	1.327	1.392	0.967
Dreams	TVM	[1]	6,587	945	5,642	1,025	2,054	808	2,032	668	0	0	1,358	2,013	719	987	888	622	2951	2025	1611
		[2]	5,379	2,298	3,081	1,228	849	397	1,225	1,178	502	0	1,003	325	1,407	791	903	950	1882	1617	1880
		[3]	3,719	937	2,782	0	741	216	1,562	483	542	175	1,183	912	320	522	566	216	1759	904	1056
		A	15,685	4,180	11,505	2,253	3,644	1,421	4,819	2,329	1,044	175	3,544	3,250	2,446	2,300	2,357	1,788	6592	4546	4547
		B	3.338	2.115	4.224	12.215	5.937	5.309	3.329	1.772	1.414	1.312	3.602	2.536	3.199	3.776	3.609	4.389	3.966	2.860	3.140
Eklissi	Net TV	[2]	642	0	642	0	298	0	0	175	169	0	298	175	0	0	169	0	298	0	344
		[3]	559	261	298	0	261	298	0	0	0	0	559	0	0	0	0	0	559	0	0
		A	1,201	261	940	0	559	298	0	175	169	0	857	175	0	0	169	0	298	559	344
		B	0.256	0.132	0.345	0.000	0.911	1.113	0.000	0.133	0.229	0.000	0.871	0.137	0.000	0.000	0.259	0.000	0.179	0.352	0.238
Fis-Sustanza	ONE	[1]	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0	151	0	0
		[3]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
		A	326	0	326	0	0	0	0	326	0	0	0	175	151	0	0	0	326	0	0
		B	0.069	0.000	0.120	0.000	0.000	0.000	0.000	0.248	0.000	0.000	0.000	0.137	0.197	0.000	0.000	0.000	0.196	0.000	0.000
F'Salib it-Toroq	TVM	[1]	40,143	13,387	26,756	1,375	1,356	2,142	9,556	13,302	11,080	1,332	7,816	10,857	6,479	5,294	4,947	4,750	12884	14388	12871
		[2]	16,257	3,920	12,337	230	1,974	1,077	4,776	5,150	2,375	675	2,164	4,609	2,310	2,394	3,028	1,752	4242	6633	5382
		[3]	6,724	1,978	4,746	446	1,627	755	1,500	1,895	357	144	880	1,642	824	1,707	931	740	2293	2186	2245
		A	63,124	19,285	43,839	2,051	4,957	3,974	15,832	20,347	13,812	2,151	10,860	17,108	9,613	9,395	8,906	7,242	19419	23207	20498
		B	13.432	9.760	16.095	11.120	8.076	14.846	10.936	15.483	18.702	16.130	11.039	13.349	12.572	15.423	13.637	17.777	11.684	14.600	14.155

Gadgets	TVM2	[1]	603	421	182	0	182	0	235	186	0	0	0	186	235	0	182	0	186	182	235
		[2]	496	215	281	0	215	0	281	0	0	0	0	281	0	215	0	0	0	215	281
		[3]	579	0	579	0	298	0	281	0	0	0	298	281	0	0	0	0	0	281	298
		A	1,678	636	1,042	0	695	0	797	186	0	0	298	748	235	215	182	0	186	678	814
		B	0.357	0.322	0.383	0.000	1.132	0.000	0.551	0.142	0.000	0.000	0.303	0.584	0.307	0.353	0.279	0.000	0.112	0.427	0.562
Il-Parlament tal-Poplu	Smash TV	[1]	235	235	0	0	0	0	235	0	0	0	0	0	235	0	0	0	0	0	235
		A	235	235	0	0	0	0	235	0	0	0	0	0	235	0	0	0	0	0	235
		B	0.050	0.119	0.000	0.000	0.000	0.000	0.162	0.000	0.000	0.000	0.000	0.000	0.307	0.000	0.000	0.000	0.000	0.000	0.162
Ilsien in-Nisa	ONE	[1]	3,029	186	2,843	0	853	0	686	966	524	0	1,456	861	532	180	0	0	905	1100	1024
		[2]	1,395	412	983	0	0	0	1,035	197	163	0	163	281	169	180	215	387	370	810	215
		[3]	1,649	0	1,649	0	0	0	630	844	175	0	0	1,156	169	180	0	144	530	350	769
		A	6,073	598	5,475	0	853	0	2,351	2,007	862	0	1,619	2,298	870	540	215	531	1805	2260	2008
		B	1.292	0.303	2.010	0.000	1.390	0.000	1.624	1.527	1.167	0.000	1.646	1.793	1.138	0.886	0.329	1.303	1.086	1.422	1.387
Il-Klikka	ONE	[1]	6,210	1,941	4,269	301	2,149	298	1,296	1,670	496	0	1,900	1,757	975	868	566	144	2335	1096	2779
		[2]	3,546	650	2,896	296	790	650	974	661	175	0	1,057	1,000	381	458	650	0	1672	556	1318
		[3]	3,186	197	2,989	298	596	298	518	988	488	0	1,355	350	942	342	0	197	1135	916	1135
		A	12,942	2,788	10,154	895	3,535	1,246	2,788	3,319	1,159	0	4,312	3,107	2,298	1,668	1,216	341	5142	2568	5232
		B	2.754	1.411	3.728	4.853	5.759	4.655	1.926	2.526	1.569	0.000	4.383	2.424	3.005	2.738	1.862	0.837	3.094	1.616	3.613
Kontattakk	TVM2	[1]	461	461	0	0	0	0	256	0	205	0	461	0	0	0	0	0	256	205	0
		[2]	1,175	1,175	0	261	262	0	471	181	0	0	517	0	0	181	477	0	437	262	476
		[3]	467	467	0	0	262	0	0	205	0	0	205	0	0	0	262	0	205	262	0
		A	2,103	2,103	0	261	524	0	727	386	205	0	1,183	0	0	181	739	0	898	729	476
		B	0.447	1.064	0.000	1.415	0.854	0.000	0.502	0.294	0.278	0.000	1.203	0.000	0.000	0.297	1.132	0.000	0.540	0.459	0.329
Madwarna	TVM2	[1]	1,991	1,321	670	0	0	182	552	877	380	0	410	913	151	162	355	0	796	337	889
		[2]	710	372	338	0	0	0	0	547	163	0	163	547	0	0	0	0	0	481	380
		[3]	1,061	1,061	0	0	0	0	507	554	0	0	0	372	417	272	0	0	186	235	458
		A	3,762	2,754	1,008	0	0	182	1,059	1,978	543	0	573	1,832	568	434	355	0	982	1053	1727
		B	0.800	1.394	0.370	0.000	0.000	0.680	0.732	1.505	0.735	0.000	0.582	1.429	0.743	0.712	0.544	0.000	0.591	0.662	1.193
Malta u lil-Hinn Minnha	TVM2	[1]	1,474	1,299	175	0	0	0	548	751	175	0	205	451	546	272	0	0	175	205	1094
		[3]	1,426	950	476	0	0	0	403	879	144	0	0	372	182	181	403	288	0	722	704
		A	2,900	2,249	651	0	0	0	951	1,630	319	0	205	823	728	453	403	288	175	927	1798
		B	0.617	1.138	0.239	0.000	0.000	0.000	0.657	1.240	0.432	0.000	0.208	0.642	0.952	0.744	0.617	0.707	0.105	0.583	1.242
Mitqlu Deheb	Favourite Ch	[2]	306	0	306	0	0	0	0	144	162	0	0	0	0	162	0	144	0	306	0
		[3]	355	0	355	0	0	0	180	0	175	0	0	175	0	180	0	0	355	0	0
		A	661	0	661	0	0	0	180	144	337	0	0	175	0	342	0	144	355	306	0
		B	0.141	0.000	0.243	0.000	0.000	0.000	0.124	0.110	0.456	0.000	0.000	0.137	0.000	0.561	0.000	0.353	0.214	0.193	0.000
Motordrome	Smash TV	[1]	522	522	0	0	221	301	0	0	0	0	0	301	0	0	0	221	301	0	221
		A	522	522	0	0	221	301	0	0	0	0	0	301	0	0	0	221	301	0	221
		B	0.111	0.264	0.000	0.000	0.360	1.124	0.000	0.000	0.000	0.000	0.000	0.235	0.000	0.000	0.000	0.542	0.181	0.000	0.153

Newsroom	Net TV	[2]	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	186	0	0
		A	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	186	0	0
		B	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.112	0.000
Prima Facie	ONE	[1]	2,005	1,147	858	0	705	0	256	893	151	0	517	711	333	0	444	0	1315	182
		[2]	5,924	1,146	4,778	599	1,915	325	722	1,350	1,013	0	1,858	2,293	653	434	182	504	1978	1200
		[3]	3,379	434	2,945	230	816	0	694	1,313	326	0	1,093	850	913	162	361	0	982	580
		A	11,308	2,727	8,581	829	3,436	325	1,672	3,556	1,490	0	3,468	3,854	1,899	596	987	504	4275	1962
		B	2.406	1.380	3.151	4.495	5.598	1.214	1.155	2.706	2.017	0.000	3.525	3.007	2.484	0.978	1.511	1.237	2.572	1.234
Realta`	TVM	[1]	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	281
		[2]	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0	0	180
		[3]	313	0	313	0	0	0	0	313	0	0	0	0	151	162	0	0	0	162
		A	774	0	774	0	0	0	461	313	0	0	0	281	151	342	0	0	0	162
		B	0.165	0.000	0.284	0.000	0.000	0.000	0.318	0.238	0.000	0.000	0.000	0.219	0.197	0.561	0.000	0.000	0.000	0.102
Replay	Net TV	[1]	1,371	908	463	0	507	182	496	0	186	0	0	467	245	0	659	0	712	262
		[3]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0
		A	1,546	908	638	0	507	182	496	175	186	0	0	642	245	0	659	0	887	262
		B	0.329	0.460	0.234	0.000	0.826	0.680	0.343	0.133	0.252	0.000	0.000	0.501	0.320	0.000	1.009	0.000	0.534	0.165
Saturday films	TVM	[2]	181	181	0	0	0	0	0	181	0	0	0	0	0	181	0	0	181	0
		A	181	181	0	0	0	0	0	181	0	0	0	0	0	181	0	0	181	0
		B	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.000	0.297	0.000	0.000	0.109	0.000
Simpatichi	Net TV	[1]	6,395	2,556	3,839	491	557	0	736	1,496	1,957	1,158	1,095	1,783	683	982	872	980	2480	2712
		[2]	8,893	2,789	6,104	749	427	182	888	2,414	3,732	501	2,102	2,212	1,794	1,010	879	896	3480	3095
		[3]	3,662	1,012	2,650	0	298	261	760	1,658	523	162	1,138	372	1,293	324	338	197	1883	661
		A	18,950	6,357	12,593	1,240	1,282	443	2,384	5,568	6,212	1,821	4,335	4,367	3,770	2,316	2,089	2,073	7843	6468
		B	4.032	3.217	4.624	6.723	2.089	1.655	1.647	4.237	8.411	13.656	4.406	3.408	4.930	3.802	3.199	5.088	4.719	4.069
TX	ONE	[1]	430	430	0	0	215	0	215	0	0	0	0	0	0	215	215	0	430	0
		[2]	1,424	755	669	0	0	0	0	904	520	0	368	361	364	162	169	0	367	882
		[3]	756	261	495	0	0	261	169	326	0	0	261	175	320	0	0	0	169	587
		A	2,610	1,446	1,164	0	215	261	384	1,230	520	0	629	536	684	377	384	0	966	1469
		B	0.555	0.732	0.427	0.000	0.350	0.975	0.265	0.936	0.704	0.000	0.639	0.418	0.895	0.619	0.588	0.000	0.581	0.924
Xarabank	TVM	[1]	31,204	17,121	14,083	523	5,046	2,704	14,479	5,516	2,545	391	6,101	7,575	4,389	5,022	5,595	2,522	11785	10163
		[2]	18,075	9,052	9,023	658	3,447	993	6,140	4,773	1,889	175	4,101	5,064	1,834	2,419	2,964	1,693	7009	5755
		[3]	6,404	2,116	4,288	0	753	951	1,446	1,534	1,569	151	1,627	1,842	701	596	1,441	197	2605	1970
		A	55,683	28,289	27,394	1,181	9,246	4,648	22,065	11,823	6,003	717	11,829	14,481	6,924	8,037	10,000	4,412	21399	17888
		B	11.848	14.317	10.058	6.403	15.064	17.364	15.242	8.997	8.128	5.377	12.024	11.299	9.055	13.194	15.312	10.830	12.875	11.254
Zafira	TVM	[1]	6,225	962	5,263	839	1,752	596	2,244	619	175	0	1,408	1,018	1,490	800	928	581	1497	1996
		[2]	5,321	974	4,347	0	586	182	2,218	1,485	513	337	1,186	2,107	773	883	182	190	2237	1554
		[3]	3,999	367	3,632	230	1,656	0	1,071	704	338	0	551	1,292	629	819	708	0	2396	1160
		A	15,545	2,303	13,242	1,069	3,994	778	5,533	2,808	1,026	337	3,145	4,417	2,892	2,502	1,818	771	6130	4710
		B	3.308	1.166	4.862	5.796	6.507	2.906	3.822	2.137	1.389	2.527	3.197	3.447	3.782	4.107	2.784	1.893	3.688	2.963

Totals may not tally due to weighting and rounding off

22:00-24:00																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
903	ONE	[1]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	169	0	0
		[2]	454	454	0	0	0	0	272	0	182	0	0	0	182	272	0	0	0	272	182
		[3]	560	397	163	215	0	0	0	163	182	0	163	0	182	215	0	0	0	397	163
		A	1,183	851	332	215	0	0	272	332	364	0	163	0	364	487	169	0	169	669	345
		B	0.252	0.431	0.122	1.166	0.000	0.000	0.188	0.253	0.493	0.000	0.166	0.000	0.476	0.799	0.259	0.000	0.102	0.421	0.238
Anno Domini	TVM2	[1]	182	0	182	0	182	0	0	0	0	0	0	0	0	0	182	0	0	0	182
		[2]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	169	0	0
		A	351	0	351	0	182	0	169	0	0	0	0	0	169	0	182	0	169	0	182
		B	0.075	0.000	0.129	0.000	0.297	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.279	0.000	0.102	0.000	0.126
Il-Harsa ta' Ruzann	TVM2	[1]	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	0
		A	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	0
		B	0.036	0.000	0.062	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.000	0.000	0.000	0.106	0.000
Mixage	TVM	[3]	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0
		A	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0
		B	0.040	0.000	0.069	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.288	0.000	0.000	0.118	0.000
Paq Paq	TVM2	[1]	477	181	296	0	296	0	0	181	0	0	0	0	0	477	0	0	296	0	181
		[2]	301	301	0	0	0	301	0	0	0	0	0	301	0	0	0	0	301	0	0
		A	778	482	296	0	296	301	0	181	0	0	0	301	0	477	0	0	597	0	181
		B	0.166	0.244	0.109	0.000	0.482	1.124	0.000	0.138	0.000	0.000	0.000	0.235	0.000	0.783	0.000	0.000	0.359	0.000	0.125

Totals may not tally due to weighting and rounding off

PREVIOUS SCHEDULES																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Biografiji	TVM	[2]	434	272	162	0	0	0	272	162	0	0	0	0	0	434	0	0	272	0	162
		[3]	144	0	144	0	0	0	0	144	0	0	0	0	0	0	0	144	0	0	0
		A	578	272	306	0	0	0	272	306	0	0	0	0	0	434	0	144	416	0	162
		B	0.123	0.138	0.112	0.000	0.000	0.000	0.188	0.233	0.000	0.000	0.000	0.000	0.000	0.712	0.000	0.353	0.250	0.000	0.112
Bongu ONE TV	ONE	[2]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
		A	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
		B	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.105	0.000	0.000

Deceduti	TVM	[1]	398	0	398	182	216	0	0	0	0	0	0	0	0	0	182	216	398	0	0	
		[2]	326	0	326	0	182	0	0	0	144	0	0	0	0	0	0	182	144	144	182	0
		A	724	0	724	182	398	0	0	0	144	0	0	0	0	0	0	364	360	542	182	0
		B	0.154	0.000	0.266	0.987	0.648	0.000	0.000	0.110	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.557	0.884	0.326	0.114	0.000
Emilja	ONE	[2]	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182	
		A	182	182	0	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	182	
		B	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.000	0.126	
Il-Madonna tac-Coqqa	Favourite Ch	[2]	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	0	205	0	
		A	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	0	205	0	
		B	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.000	0.278	0.000	0.208	0.000	0.000	0.000	0.000	0.000	0.000	0.129	0.000	
Iswed Fuq I-Abjad	Net TV	[1]	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0	163	0	0	
		A	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0	163	0	0	
		B	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.124	0.000	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.098	0.000	0.000	
KC	TVM	[1]	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281	
		A	281	0	281	0	0	0	0	281	0	0	0	0	281	0	0	0	0	0	281	
		B	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	0.194		
Klassi Ghalina	ONE	[1]	993	818	175	0	562	0	256	175	0	0	517	476	0	0	0	0	818	175	0	
		[2]	1,121	783	338	0	522	261	0	163	175	0	946	175	0	0	0	0	424	0	697	
		[3]	860	215	645	215	0	0	0	494	151	0	163	0	151	377	169	0	163	0	697	
		A	2,974	1,816	1,158	215	1,084	261	256	832	326	0	1,626	651	151	377	169	0	1405	175	1394	
B	0.633	0.919	0.425	1.166	1.766	0.975	0.177	0.633	0.441	0.000	1.653	0.508	0.197	0.619	0.259	0.000	0.845	0.110	0.963			
Liquorish	TVM	[1]	301	301	0	0	0	301	0	0	0	0	0	301	0	0	0	0	301	0	0	
		A	301	301	0	0	0	301	0	0	0	0	0	301	0	0	0	0	301	0	0	
		B	0.064	0.152	0.000	0.000	0.000	1.124	0.000	0.000	0.000	0.000	0.000	0.235	0.000	0.000	0.000	0.000	0.181	0.000	0.000	
Mhux Billi Tghid!	ONE	[2]	420	420	0	0	215	0	0	205	0	0	205	0	0	215	0	0	420	0	0	
		A	420	420	0	0	215	0	0	205	0	0	205	0	0	215	0	0	420	0	0	
		B	0.089	0.213	0.000	0.000	0.350	0.000	0.000	0.156	0.000	0.000	0.208	0.000	0.000	0.353	0.000	0.000	0.253	0.000	0.000	
Puss In Boots	TVM	[3]	253	0	253	0	0	0	253	0	0	0	253	0	0	0	0	0	253	0	0	
		A	253	0	253	0	0	0	253	0	0	0	253	0	0	0	0	0	253	0	0	
		B	0.054	0.000	0.093	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.257	0.000	0.000	0.000	0.000	0.000	0.152	0.000	0.000	
Qalb in-Nies	TVM	[1]	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	0	162	
		A	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	0	162	
		B	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.000	0.112	
Sellili	TVM	[1]	230	0	230	0	0	230	0	0	0	0	0	0	230	0	0	0	230	0	0	
		A	230	0	230	0	0	230	0	0	0	0	0	0	230	0	0	0	230	0	0	
		B	0.049	0.000	0.084	0.000	0.000	0.859	0.000	0.000	0.000	0.000	0.000	0.000	0.301	0.000	0.000	0.000	0.138	0.000	0.000	

Wheelspin	Net TV	[2]	552	256	296	0	296	0	256	0	0	0	256	0	0	296	0	0	552	0	0
		A	552	256	296	0	296	0	256	0	0	0	256	0	0	296	0	0	552	0	0
		B	0.117	0.130	0.109	0.000	0.482	0.000	0.177	0.000	0.000	0.000	0.260	0.000	0.000	0.486	0.000	0.000	0.332	0.000	0.000
X Factor	TVM	[1]	626	301	325	301	0	325	0	0	0	0	0	626	0	0	0	0	325	301	0
		[2]	910	0	910	0	478	0	281	151	0	0	0	281	151	296	182	0	910	0	0
		[3]	469	0	469	0	0	0	469	0	0	0	0	281	0	0	188	0	469	0	0
		A	2,005	301	1,704	301	478	325	750	151	0	0	0	1,188	151	296	370	0	1704	301	0
		B	0.427	0.152	0.626	1.632	0.779	1.214	0.518	0.115	0.000	0.000	0.000	0.927	0.197	0.486	0.567	0.000	1.025	0.189	0.000

Totals may not tally due to weighting and rounding off

PROGRAMME RE-RUNS

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Dun Benit	Favourite Ch	[1]	272	272	0	0	0	0	272	0	0	0	0	0	0	272	0	0	0	272	0
Dun Benit	Favourite Ch	A	272	272	0	0	0	0	272	0	0	0	0	0	0	272	0	0	0	272	0
Dun Benit	Favourite Ch	B	0.058	0.138	0.000	0.000	0.000	0.000	0.188	0.000	0.000	0.000	0.000	0.000	0.000	0.447	0.000	0.000	0.000	0.171	0.000

Totals may not tally due to weighting and rounding off

NEW PROGRAMMES

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTHS		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH

Totals may not tally due to weighting and rounding off

GENERIC PROGRAMMES																					
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Politika	Other	[1]	345	182	163	0	0	0	0	345	0	0	163	0	182	0	0	0	345	0	0
Political programmes		[2]	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	182	0	0
Dibattiti Politici		[3]	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	205	0	0
		A	732	569	163	0	0	0	0	527	205	0	368	0	364	0	0	0	732	0	0
		B	0.156	0.288	0.060	0.000	0.000	0.000	0.000	0.401	0.278	0.000	0.374	0.000	0.476	0.000	0.000	0.000	0.440	0.000	0.000
News	Other	[1]	1,528	814	714	0	0	262	1,266	0	0	0	253	833	0	180	262	0	1528	0	0
		A	1,528	814	714	0	0	262	1,266	0	0	0	253	833	0	180	262	0	1528	0	0
		B	0.325	0.412	0.262	0.000	0.000	0.979	0.875	0.000	0.000	0.000	0.257	0.650	0.000	0.295	0.401	0.000	0.919	0.000	0.000
Plays	Other	[1]	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	0	163
		A	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	0	163
		B	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.113
Documentaries on TVM2	TVM2	[2]	162	0	162	0	0	0	0	162	0	0	0	0	0	162	0	0	0	0	162
TVM2 Documentaries		[2]	276	276	0	0	0	0	276	0	0	0	0	276	0	0	0	0	0	0	276
		A	438	276	162	0	0	0	276	162	0	0	0	276	0	162	0	0	0	0	438
		B	0.093	0.140	0.059	0.000	0.000	0.000	0.191	0.123	0.000	0.000	0.000	0.215	0.000	0.266	0.000	0.000	0.000	0.000	0.302
Politika on ONE TV	ONE	[1]	363	363	0	0	0	0	0	181	182	0	0	0	182	181	0	0	182	181	0
Xandiriet politici fuq ONE TV		[2]	169	0	169	0	0	0	0	169	0	0	0	0	0	169	0	0	169	0	0
Politika ONE TV		[3]	162	0	162	0	0	0	0	162	0	0	0	0	0	162	0	0	0	162	0
		A	694	363	331	0	0	0	0	512	182	0	0	0	182	343	169	0	351	343	0
		B	0.148	0.184	0.122	0.000	0.000	0.000	0.000	0.390	0.246	0.000	0.000	0.000	0.238	0.563	0.259	0.000	0.211	0.216	0.000
Drama on thursday on ONE TV	ONE	[3]	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
		A	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
		B	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	0.000	0.194
ONE sports programme	ONE	[2]	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0
		A	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0
		B	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000	0.117	0.000
ONE TV biss nara	ONE	[1]	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0	0
		A	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0	0
		B	0.037	0.088	0.000	0.000	0.000	0.000	0.000	0.132	0.000	0.000	0.000	0.000	0.000	0.000	0.265	0.000	0.104	0.000	0.000
Football on TVM2	TVM2	[1]	197	197	0	0	0	0	0	197	0	0	0	0	0	0	0	197	197	0	0
		A	197	197	0	0	0	0	0	197	0	0	0	0	0	0	0	197	197	0	0
		B	0.042	0.100	0.000	0.000	0.000	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.484	0.119	0.000	0.000

GO Sports	GO plc.	[1]	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0	0
		A	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0	0
		B	0.037	0.088	0.000	0.000	0.000	0.000	0.000	0.132	0.000	0.000	0.000	0.000	0.000	0.000	0.265	0.000	0.104	0.000	0.000
Music on Calypso	Calypso TV	[1]	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
		A	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
		B	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.105	0.000	0.000
Religious programmes Favourite Channel	Favourite Ch	[3]	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
		A	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
		B	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	0.000	0.194
Ta Karl Bonaci	Favourite Ch	[3]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	169
		A	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	0	0	169
		B	0.036	0.000	0.062	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000	0.000	0.000	0.000	0.259	0.000	0.000	0.000	0.117
Smash Teleshopping	Smash TV	[1]	151	0	151	0	0	0	0	151	0	0	0	151	0	0	0	0	0	0	151
		A	151	0	151	0	0	0	0	151	0	0	0	151	0	0	0	0	0	0	151
		B	0.032	0.000	0.055	0.000	0.000	0.000	0.000	0.000	0.204	0.000	0.000	0.000	0.197	0.000	0.000	0.000	0.000	0.000	0.104

Totals may not tally due to weighting and rounding off

UNCLASSIFIED

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS						DISTRICT						MONTHS			
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Toghma Bnina	Other	[2]	169	0	169	0	0	0	0	169	0	0	0	0	0	0	169	0	169	0	0
		A	169	0	169	0	0	0	0	169	0	0	0	0	0	169	0	169	0	0	
		B	0.036	0.000	0.062	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.000	0.000	0.000	0.259	0.000	0.102	0.000	0.000	
English Gentleman	Other	[1]	205	205	0	0	0	0	0	205	0	205	0	0	0	0	0	205	0	0	
		A	205	205	0	0	0	0	0	205	0	205	0	0	0	0	0	205	0	0	
		B	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.000	0.278	0.000	0.208	0.000	0.000	0.000	0.000	0.123	0.000	0.000	
Grey's Anatomy	Other	[1]	325	0	325	0	325	0	0	0	0	0	0	325	0	0	0	325	0	0	
		A	325	0	325	0	325	0	0	0	0	0	0	325	0	0	0	325	0	0	
		B	0.069	0.000	0.119	0.000	0.529	0.000	0.000	0.000	0.000	0.000	0.000	0.254	0.000	0.000	0.000	0.196	0.000	0.000	

Totals may not tally due to weighting and rounding off

TABLE 7.4.A1: POPULATION FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTHS [JAN-MAR 2013]

				GENDER		AGE GROUPS							DISTRICT							MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	EASTERN	SOUTH WESTERN	NORTHERN	COMINO AND GOZO	JANUARY	FEBRUARY	MARCH	
	STATION	PROGRAMME	TOTAL N																			
20:30-22:00	TVM	F'Salib it-Toroq	63,124	19,285	43,839	2,051	4,957	3,974	15,832	20,347	13,812	2,151	10,860	17,108	9,613	9,395	8,906	7,242	19,419	23,207	20,498	
20:30-22:00	TVM	Xarabank	55,683	28,289	27,394	1,181	9,246	4,648	22,065	11,823	6,003	717	11,829	14,481	6,924	8,037	10,000	4,412	21,399	17,888	16,396	
19:00-20:30	TVM	News TVM	48,475	28,391	20,084	1,523	4,262	2,208	15,962	14,049	8,344	2,127	8,796	16,466	5,505	6,563	7,229	3,916	17,171	18,102	13,202	
19:00-20:30	ONE	News ONE	25,590	16,506	9,084	182	900	562	8,532	9,129	5,366	919	5,814	7,523	5,163	1,733	3,301	2,056	7,852	10,375	7,363	
19:00-20:30	TVM	TVHemm	24,084	10,480	13,604	506	5,905	2,815	7,849	4,646	2,177	186	3,692	6,541	4,480	2,852	3,969	2,550	8,189	8,370	7,525	
20:30-22:00	Net TV	Simpatici	18,950	6,357	12,593	1,240	1,282	443	2,384	5,568	6,212	1,821	4,335	4,367	3,770	2,316	2,089	2,073	7,843	6,468	4,639	
19:00-20:30	Net TV	News Net TV	16,334	9,915	6,419	0	298	262	5,862	4,906	3,249	1,757	2,945	5,918	2,446	1,228	2,075	1,722	4,671	7,991	3,672	
20:30-22:00	TVM	Dreams	15,685	4,180	11,505	2,253	3,644	1,421	4,819	2,329	1,044	175	3,544	3,250	2,446	2,300	2,357	1,788	6,592	4,546	4,547	
20:30-22:00	TVM	Zafira	15,545	2,303	13,242	1,069	3,994	778	5,533	2,808	1,026	337	3,145	4,417	2,892	2,502	1,818	771	6,130	4,710	4,705	
20:30-22:00	TVM2	Bondi Plus	14,424	8,266	6,158	0	2,735	1,224	7,193	2,182	1,090	0	2,644	3,140	2,600	1,902	2,551	1,587	6,244	4,371	3,809	
20:30-22:00	Net TV	Deja' vu	14,309	4,650	9,659	1,538	1,007	443	4,840	3,889	2,411	181	4,005	3,236	2,731	1,190	1,404	1,743	3,373	6,470	4,466	
20:30-22:00	ONE	Il-Klikka	12,942	2,788	10,154	895	3,535	1,246	2,788	3,319	1,159	0	4,312	3,107	2,298	1,668	1,216	341	5,142	2,568	5,232	
20:30-22:00	ONE	Prima Facie	11,308	2,727	8,581	829	3,436	325	1,672	3,556	1,490	0	3,468	3,854	1,899	596	987	504	4,275	1,962	5,071	
12:00-19:00	ONE	Kalamita	10,592	1,567	9,025	182	325	0	2,219	4,302	3,413	151	2,667	2,749	3,016	847	881	432	1,982	4,038	4,572	
20:30-22:00	ONE	Affari Taghna	10,469	5,997	4,472	182	860	586	2,446	3,686	2,361	348	2,497	2,696	2,224	1,591	923	538	2,874	4,175	3,420	
12:00-19:00	TVM	Hadd Ghalik	8,341	2,588	5,753	691	2,416	1,133	1,763	1,477	861	0	1,649	2,369	931	1,997	917	478	3,455	3,274	1,612	
20:30-22:00	ONE	Il-sien in-Nisa	6,073	598	5,475	0	853	0	2,351	2,007	862	0	1,619	2,298	870	540	215	531	1,805	2,260	2,008	
> 12:00	TVM	TVAM	5,916	2,767	3,149	0	707	412	2,394	1,717	686	0	1,037	1,370	1,618	936	632	323	2,405	614	2,897	
20:30-22:00	TVM2	Dissett	5,818	4,238	1,580	262	182	0	2,099	2,769	344	162	1,860	1,189	919	505	790	555	2,205	2,213	1,400	
20:30-22:00	TVM	Angli	5,488	1,865	3,623	1,047	767	0	1,671	861	816	326	742	1,833	611	342	646	1,314	2,869	1,273	1,346	
12:00-19:00	Net TV	Malta Llejla	5,057	799	4,258	0	230	262	1,261	2,121	688	495	579	981	1,216	504	1,299	478	1,752	1,191	2,114	
12:00-19:00	TVM	TVPM	4,470	712	3,758	0	0	296	2,210	1,139	650	175	1,037	631	537	1,432	545	288	1,970	966	1,534	
20:30-22:00	ONE	Bla Agenda	4,126	2,696	1,430	0	298	0	557	2,157	1,114	0	1,034	1,640	728	181	346	197	1,352	1,223	1,551	
> 12:00	ONE	Aroma Mattina	3,866	0	3,866	0	230	298	2,073	945	151	169	804	456	870	162	526	1,048	1,230	1,396	1,240	
12:00-19:00	ONE	Aroma Kitchen	3,804	805	2,999	0	216	0	1,441	1,171	674	302	579	175	870	522	1,252	406	1,085	2,079	640	
20:30-22:00	TVM2	Madwarna	3,762	2,754	1,008	0	0	182	1,059	1,978	543	0	573	1,832	568	434	355	0	982	1,053	1,727	
12:00-19:00	TVM	Sibtek	3,525	1,329	2,196	0	1,019	230	1,084	1,192	0	0	1,141	361	841	633	549	0	1,271	1,412	842	
Prev. Sch.	ONE	Klassi Ghalina	2,974	1,816	1,158	215	1,084	261	256	832	326	0	1,626	651	151	377	169	0	1,405	175	1,394	
20:30-22:00	TVM2	Malta u lil-Hinn Minnha	2,900	2,249	651	0	0	0	951	1,630	319	0	205	823	728	453	403	288	175	927	1,798	
20:30-22:00	ONE	TX	2,610	1,446	1,164	0	215	261	384	1,230	520	0	629	536	684	377	384	0	966	1,469	175	
12:00-19:00	ONE	L-Argument	2,348	2,348	0	261	523	0	1,019	359	186	0	778	648	0	272	650	0	532	906	910	
20:30-22:00	TVM2	Kontattakk	2,103	2,103	0	261	524	0	727	386	205	0	1,183	0	0	181	739	0	898	729	476	
Prev. Sch.	TVM	X Factor	2,005	301	1,704	301	478	325	750	151	0	0	0	1,188	151	296	370	0	1,704	301	0	
12:00-19:00	ONE	Arani Issa	1,875	1,003	872	0	0	0	446	519	713	197	419	536	364	0	169	387	729	721	425	
20:30-22:00	TVM2	Gadgets	1,678	636	1,042	0	695	0	797	186	0	0	298	748	235	215	182	0	186	678	814	
20:30-22:00	Net TV	Replay	1,546	908	638	0	507	182	496	175	186	0	0	642	245	0	659	0	887	262	397	
Gen. Prog.	Other	News	1,528	814	714	0	0	262	1,266	0	0	0	253	833	0	180	262	0	1,528	0	0	
20:30-22:00	Net TV	Eklissi	1,201	261	940	0	559	298	0	175	169	0	857	175	0	0	169	0	298	559	344	
22:00-24:00	ONE	903	1,183	851	332	215	0	0	272	332	364	0	163	0	364	487	169	0	169	669	345	
12:00-19:00	TVM	Zona	1,053	546	507	1,053	0	0	0	0	0	0	0	626	245	0	182	0	0	1,053	0	
12:00-19:00	Net TV	.NET [Dot Net]	1,012	544	468	0	0	0	358	306	348	0	0	186	0	324	0	502	671	179	162	
12:00-19:00	Favourite Ch	Niskata	977	0	977	0	0	0	180	646	151	0	0	175	453	180	169	0	151	151	675	
> 12:00	ONE	Siegħa Zmien	926	181	745	0	0	0	281	313	181	151	0	281	151	181	169	144	576	0	350	

				GENDER		AGE GROUPS							DISTRICT							MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	EASTERN SOUTH	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
	STATION	PROGRAMME	TOTAL N																			
20:30-22:00	TVM2	Close Up	923	0	923	0	0	298	450	0	175	0	298	456	169	0	0	0	169	754		
> 12:00	Smash TV	Fil-Kcina ma' Farah	921	0	921	0	0	0	0	626	295	0	0	0	302	162	169	288	295	144	482	
22:00-24:00	TVM2	Paq Paq	778	482	296	0	296	301	0	181	0	0	0	301	0	477	0	0	597	0	181	
20:30-22:00	TVM	Realta`	774	0	774	0	0	0	461	313	0	0	0	281	151	342	0	0	0	162	612	
12:00-19:00	TVM2	Venere	742	0	742	0	298	0	281	163	0	0	461	281	0	0	0	0	0	163	579	
Gen. Prog.	Other	Political programmes	732	569	163	0	0	0	0	527	205	0	368	0	364	0	0	0	732	0	0	
Prev. Sch.	TVM	Deceduti	724	0	724	182	398	0	0	144	0	0	0	0	0	364	360	542	182	0	0	
> 12:00	ONE	Breakfast News	705	0	705	0	216	0	0	163	175	151	163	175	151	0	0	216	151	216	338	
Gen. Prog.	ONE	Politika on ONE TV	694	363	331	0	0	0	0	512	182	0	0	0	182	343	169	0	351	343	0	
20:30-22:00	Favourite Ch	Mitqlu Deheb	661	0	661	0	0	0	180	144	337	0	0	175	0	342	0	144	355	306	0	
19:00-20:30	ONE	Ieqaf 20 minuta	627	205	422	0	0	0	253	374	0	0	458	0	0	0	169	0	458	169	0	
> 12:00	ONE	Folji	596	596	0	0	0	0	0	410	186	0	410	186	0	0	0	0	410	186	0	
Prev. Sch.	TVM	Biografiji	578	272	306	0	0	0	272	306	0	0	0	0	0	434	0	144	416	0	162	
Prev. Sch.	Net TV	Wheelspin	552	256	296	0	296	0	256	0	0	0	256	0	0	296	0	0	552	0	0	
20:30-22:00	Smash TV	Motordrome	522	522	0	0	221	301	0	0	0	0	0	301	0	0	0	221	301	0	221	
12:00-19:00	Favourite Ch	Sejjahtli	501	0	501	0	0	0	0	163	163	175	326	175	0	0	0	0	0	338	163	
Gen. Prog.	TVM2	Documentaries on TVM2	438	276	162	0	0	0	276	162	0	0	0	276	0	162	0	0	0	0	438	
12:00-19:00	ONE	Looks	422	0	422	0	0	0	422	0	0	0	253	0	169	0	0	0	0	0	422	
Prev. Sch.	ONE	Mhux Billi Tghid!	420	420	0	0	215	0	0	205	0	0	205	0	0	215	0	0	420	0	0	
12:00-19:00	ONE	X'Tahseb?	416	186	230	0	230	0	0	0	186	0	0	186	230	0	0	0	0	416	0	
12:00-19:00	Net TV	Sas-sitta	404	235	169	0	0	0	235	169	0	0	0	0	235	0	169	0	0	235	169	
12:00-19:00	TVM2	Ghawdex Illum	393	205	188	0	0	0	188	205	0	0	205	0	0	0	188	0	0	205	188	
12:00-19:00	Favourite Ch	Hin ghal-Kollox	372	182	190	0	0	0	190	182	0	0	0	0	182	0	0	190	0	182	190	
22:00-24:00	TVM2	Anno Domini	351	0	351	0	182	0	169	0	0	0	0	0	169	0	182	0	169	0	182	
20:30-22:00	ONE	Fis-Sustanza	326	0	326	0	0	0	0	326	0	0	0	175	151	0	0	0	326	0	0	
12:00-19:00	Favourite Ch	News in Brief [News feed]	325	0	325	325	0	0	0	0	0	0	0	325	0	0	0	0	0	325	0	
Unclassified	Other	Grey's Anatomy	325	0	325	0	325	0	0	0	0	0	0	325	0	0	0	0	325	0	0	
Prev. Sch.	TVM	Liquorish	301	301	0	0	0	301	0	0	0	0	0	301	0	0	0	0	301	0	0	
> 12:00	ONE	Clint on ONE	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0	
19:00-20:30	TVM2	News TVM2	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0	
Gen. Prog.	ONE	Drama on thursday on ONE TV	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281	
Gen. Prog.	Favourite Ch	Religious programmes	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281	
Prev. Sch.	TVM	KC	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281	
20:30-22:00	TVM	American Idol	276	276	0	0	0	0	276	0	0	0	0	276	0	0	0	0	0	0	276	
Prog. Re-Run	Favourite Ch	Dun Benit	272	272	0	0	0	0	272	0	0	0	0	0	0	272	0	0	0	272	0	
Prev. Sch.	TVM	Puss In Boots	253	0	253	0	0	0	253	0	0	0	253	0	0	0	0	0	253	0	0	
20:30-22:00	Smash TV	Il-Parlament tal-Poplu	235	235	0	0	0	0	235	0	0	0	0	0	235	0	0	0	0	0	235	
Prev. Sch.	TVM	Sellili	230	0	230	0	0	230	0	0	0	0	0	0	230	0	0	0	230	0	0	
20:30-22:00	Net TV	Analizi tal-Ahbar	221	221	0	0	221	0	0	0	0	0	0	0	0	0	0	221	0	0	221	
19:00-20:30	ONE	Ir-Rangers	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0	215	0	0	
12:00-19:00	TVM2	Qatra Inka	205	205	0	0	0	0	0	205	0	0	205	0	0	0	0	0	0	0	205	
Prev. Sch.	Favourite Ch	Il-Madonna tac-Coqqa	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	0	205	0	
Unclassified	Other	English Gentleman	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	205	0	0	
Gen. Prog.	TVM2	Football on TVM2	197	197	0	0	0	0	0	197	0	0	0	0	0	0	0	197	197	0	0	
12:00-19:00	TVM	Luxdesign	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0	

			TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
STATION	PROGRAMME																				
22:00-24:00	TVM	Mixage	188	0	188	0	0	0	188	0	0	0	0	0	0	188	0	0	188	0	
12:00-19:00	Net TV	Sport Extra	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	186	0	
20:30-22:00	Net TV	Newsroom	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	186	0	0	
Gen. Prog.	ONE	ONE sports programme	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	186	0	
12:00-19:00	ONE	Zona Sport	182	182	0	0	0	0	0	0	182	0	0	0	182	0	0	0	182	0	
19:00-20:30	Smash TV	News Smash TV	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	182	
Prev. Sch.	ONE	Emilja	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	182	
20:30-22:00	TVM	Saturday films	181	181	0	0	0	0	0	181	0	0	0	0	0	181	0	0	181	0	
12:00-19:00	TVM2	Lenti	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0	0	180	
12:00-19:00	ONE	Flimkien ma' Nancy	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0	175	0	
Gen. Prog.	Calypso TV	Music on Calypso	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	175	0	0	
Prev. Sch.	ONE	Bongu ONE TV	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	175	0	0	
Gen. Prog.	ONE	ONE TV biss nara	173	173	0	0	0	0	0	173	0	0	0	0	0	173	0	173	0	0	
Gen. Prog.	GO plc.	GO Sports	173	173	0	0	0	0	0	173	0	0	0	0	0	173	0	173	0	0	
12:00-19:00	ONE	Better Living	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	
22:00-24:00	TVM2	Il-Harsa ta' Ruzann	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	169	0	
Gen. Prog.	Favourite Ch	Ta Karl Bonaci	169	0	169	0	0	0	0	0	169	0	0	0	0	169	0	0	0	169	
Unclassified	Other	Toghma Bnina	169	0	169	0	0	0	0	169	0	0	0	0	0	169	0	169	0	0	
19:00-20:30	Favourite Ch	Reporter	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	163	0	
Gen. Prog.	Other	Plays	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	163	
Prev. Sch.	Net TV	Iswed Fuq l-Abjad	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	163	0	0	
12:00-19:00	Net TV	Il-Mara tal-Lum [Ta' Gloria Mizzi]	162	0	162	0	0	0	0	0	162	0	0	0	162	0	0	0	162	0	
12:00-19:00	Net TV	Jekk Joghgbkom	162	0	162	0	0	0	0	0	0	162	0	0	0	162	0	0	162	0	
Prev. Sch.	TVM	Qalb in-Nies	162	0	162	0	0	0	0	0	162	0	0	0	162	0	0	0	0	162	
12:00-19:00	Smash TV	Erga' Lura	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0	0	151	
Gen. Prog.	Smash TV	Smash Teleshopping	151	0	151	0	0	0	0	0	151	0	0	0	151	0	0	0	0	151	
12:00-19:00	Net TV	Vitalita`	144	0	144	0	0	0	0	144	0	0	0	0	0	0	144	0	0	144	
			469.960	197.591	272.369	18.444	61.379	26.768	144.763	131.416	73.855	13.335	98.378	128.157	76.463	60.915	65.308	40.739	166.200	158.953	144.807

TABLE 7.4.A2: POPULATION PERCENTAGE FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTHS [JAN-MAR 2013]

				GENDER		AGE GROUPS							DISTRICT							MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
	STATION	PROGRAMME	TOTAL %																			
20:30-22:00	TVM	F'Salib it-Toroq	13.432	9.760	16.095	11.120	8.076	14.846	10.936	15.483	18.702	16.130	11.039	13.349	12.572	15.423	13.637	17.777	11.684	14.600	14.155	
20:30-22:00	TVM	Xarabank	11.848	14.317	10.058	6.403	15.064	17.364	15.242	8.997	8.128	5.377	12.024	11.299	9.055	13.194	15.312	10.830	12.875	11.254	11.323	
19:00-20:30	TVM	News TVM	10.315	14.369	7.374	8.257	6.944	8.249	11.026	10.690	11.298	15.951	8.941	12.848	7.200	10.774	11.069	9.612	10.332	11.388	9.117	
19:00-20:30	ONE	News ONE	5.445	8.354	3.335	0.987	1.466	2.100	5.894	6.947	7.266	6.892	5.910	5.870	6.752	2.845	5.055	5.047	4.724	6.527	5.085	
19:00-20:30	TVM	TVHemm	5.125	5.304	4.995	2.743	9.621	10.516	5.422	3.535	2.948	1.395	3.753	5.104	5.859	4.682	6.077	6.259	4.927	5.266	5.197	
20:30-22:00	Net TV	Simpatici	4.032	3.217	4.624	6.723	2.089	1.655	1.647	4.237	8.411	13.656	4.406	3.408	4.930	3.802	3.199	5.088	4.719	4.069	3.204	
19:00-20:30	Net TV	News Net TV	3.476	5.018	2.357	0.000	0.486	0.979	4.049	3.733	4.399	13.176	2.994	4.618	3.199	2.016	3.177	4.227	2.810	5.027	2.536	
20:30-22:00	TVM	Dreams	3.338	2.115	4.224	12.215	5.937	5.309	3.329	1.772	1.414	1.312	3.602	2.536	3.199	3.776	3.609	4.389	3.966	2.860	3.140	
20:30-22:00	TVM	Zafira	3.308	1.166	4.862	5.796	6.507	2.906	3.822	2.137	1.389	2.527	3.197	3.447	3.782	4.107	2.784	1.893	3.688	2.963	3.249	
20:30-22:00	TVM2	Bondi Plus	3.069	4.183	2.261	0.000	4.456	4.573	4.969	1.660	1.476	0.000	2.688	2.450	3.400	3.122	3.906	3.896	3.757	2.750	2.630	
20:30-22:00	Net TV	Deja' vu	3.045	2.353	3.546	8.339	1.641	1.655	3.343	2.959	3.265	1.357	4.071	2.525	3.572	1.954	2.150	4.278	2.029	4.070	3.084	
20:30-22:00	ONE	Il-Klikka	2.754	1.411	3.728	4.853	5.759	4.655	1.926	2.526	1.569	0.000	4.383	2.424	3.005	2.738	1.862	0.837	3.094	1.616	3.613	
20:30-22:00	ONE	Prima Facie	2.406	1.380	3.151	4.495	5.598	1.214	1.155	2.706	2.017	0.000	3.525	3.007	2.484	0.978	1.511	1.237	2.572	1.234	3.502	
12:00-19:00	ONE	Kalamita	2.254	0.793	3.314	0.987	0.529	0.000	1.533	3.274	4.621	1.132	2.711	2.145	3.944	1.390	1.349	1.060	1.193	2.540	3.157	
20:30-22:00	ONE	Affari Taghna	2.228	3.035	1.642	0.987	1.401	2.189	1.690	2.805	3.197	2.610	2.538	2.104	2.909	2.612	1.413	1.321	1.729	2.627	2.362	
12:00-19:00	TVM	Hadd Ghalik	1.775	1.310	2.112	3.746	3.936	4.233	1.218	1.124	1.166	0.000	1.676	1.849	1.218	3.278	1.404	1.173	2.079	2.060	1.113	
20:30-22:00	ONE	Il-sien in-Nisa	1.292	0.303	2.010	0.000	1.390	0.000	1.624	1.527	1.167	0.000	1.646	1.793	1.138	0.886	0.329	1.303	1.086	1.422	1.387	
> 12:00	TVM	TVAM	1.259	1.400	1.156	0.000	1.152	1.539	1.654	1.307	0.929	0.000	1.054	1.069	2.116	1.537	0.968	0.793	1.447	0.386	2.001	
20:30-22:00	TVM2	Dissett	1.238	2.145	0.580	1.421	0.297	0.000	1.450	2.107	0.466	1.215	1.891	0.928	1.202	0.829	1.210	1.362	1.327	1.392	0.967	
20:30-22:00	TVM	Angli	1.168	0.944	1.330	5.677	1.250	0.000	1.154	0.655	1.105	2.445	0.754	1.430	0.799	0.561	0.989	3.225	1.726	0.801	0.930	
12:00-19:00	Net TV	Malta Llejla	1.076	0.404	1.563	0.000	0.375	0.979	0.871	1.614	0.932	3.712	0.589	0.765	1.590	0.827	1.989	1.173	1.054	0.749	1.460	
12:00-19:00	TVM	TVPM	0.951	0.360	1.380	0.000	0.000	1.106	1.527	0.867	0.880	1.312	1.054	0.492	0.702	2.351	0.835	0.707	1.185	0.608	1.059	
20:30-22:00	ONE	Bla Agenda	0.878	1.364	0.525	0.000	0.486	0.000	0.385	1.641	1.508	0.000	1.051	1.280	0.952	0.297	0.530	0.484	0.813	0.769	1.071	
> 12:00	ONE	Aroma Mattina	0.823	0.000	1.419	0.000	0.375	1.113	1.432	0.719	0.204	1.267	0.817	0.356	1.138	0.266	0.805	2.572	0.740	0.878	0.856	
12:00-19:00	ONE	Aroma Kitchen	0.809	0.407	1.101	0.000	0.352	0.000	0.995	0.891	0.913	2.265	0.589	0.137	1.138	0.857	1.917	0.997	0.653	1.308	0.442	
20:30-22:00	TVM2	Madwarna	0.800	1.394	0.370	0.000	0.000	0.680	0.732	1.505	0.735	0.000	0.582	1.429	0.743	0.712	0.544	0.000	0.591	0.662	1.193	
12:00-19:00	TVM	Sibtek	0.750	0.673	0.806	0.000	1.660	0.859	0.749	0.907	0.000	0.000	1.160	0.282	1.100	1.039	0.841	0.000	0.765	0.888	0.581	
Prev. Sch.	ONE	Klassi Ghalina	0.633	0.919	0.425	1.166	1.766	0.975	0.177	0.633	0.441	0.000	1.653	0.508	0.197	0.619	0.259	0.000	0.845	0.110	0.963	
20:30-22:00	TVM2	Malta u lil-Hinn Minnha	0.617	1.138	0.239	0.000	0.000	0.000	0.657	1.240	0.432	0.000	0.208	0.642	0.952	0.744	0.617	0.707	0.105	0.583	1.242	
20:30-22:00	ONE	TX	0.555	0.732	0.427	0.000	0.350	0.975	0.265	0.936	0.704	0.000	0.639	0.418	0.895	0.619	0.588	0.000	0.581	0.924	0.121	
12:00-19:00	ONE	L-Argument	0.500	1.188	0.000	1.415	0.852	0.000	0.704	0.273	0.252	0.000	0.791	0.506	0.000	0.447	0.995	0.000	0.320	0.570	0.628	
20:30-22:00	TVM2	Kontattakk	0.447	1.064	0.000	1.415	0.854	0.000	0.502	0.294	0.278	0.000	1.203	0.000	0.000	0.297	1.132	0.000	0.540	0.459	0.329	
Prev. Sch.	TVM	X Factor	0.427	0.152	0.626	1.632	0.779	1.214	0.518	0.115	0.000	0.000	0.000	0.927	0.197	0.486	0.567	0.000	1.025	0.189	0.000	
12:00-19:00	ONE	Arani Issa	0.399	0.508	0.320	0.000	0.000	0.000	0.308	0.395	0.965	1.477	0.426	0.418	0.476	0.000	0.259	0.950	0.439	0.454	0.293	
20:30-22:00	TVM2	Gadgets	0.357	0.322	0.383	0.000	1.132	0.000	0.551	0.142	0.000	0.000	0.303	0.584	0.307	0.353	0.279	0.000	0.112	0.427	0.562	
20:30-22:00	Net TV	Replay	0.329	0.460	0.234	0.000	0.826	0.680	0.343	0.133	0.252	0.000	0.000	0.501	0.320	0.000	1.009	0.000	0.534	0.165	0.274	
Gen. Prog.	Other	News	0.325	0.412	0.262	0.000	0.000	0.979	0.875	0.000	0.000	0.000	0.257	0.650	0.000	0.295	0.401	0.000	0.919	0.000	0.000	
20:30-22:00	Net TV	Eklissi	0.256	0.132	0.345	0.000	0.911	1.113	0.000	0.133	0.229	0.000	0.871	0.137	0.000	0.000	0.259	0.000	0.179	0.352	0.238	
22:00-24:00	ONE	903	0.252	0.431	0.122	1.166	0.000	0.000	0.188	0.253	0.493	0.000	0.166	0.000	0.476	0.799	0.259	0.000	0.102	0.421	0.238	
12:00-19:00	TVM	Zona	0.224	0.276	0.186	5.709	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.488	0.320	0.000	0.279	0.000	0.000	0.662	0.000	
12:00-19:00	Net TV	.NET [Dot Net]	0.215	0.275	0.172	0.000	0.000	0.000	0.247	0.233	0.471	0.000	0.000	0.145	0.000	0.532	0.000	1.232	0.404	0.113	0.112	
12:00-19:00	Favourite Ch	Niskata	0.208	0.000	0.359	0.000	0.000	0.000	0.124	0.492	0.204	0.000	0.000	0.137	0.592	0.295	0.259	0.000	0.091	0.095	0.466	
> 12:00	ONE	Siegħa Zmien	0.197	0.092	0.274	0.000	0.000	0.000	0.194	0.238	0.245	1.132	0.000	0.219	0.197	0.297	0.259	0.353	0.347	0.000	0.242	

				GENDER		AGE GROUPS						DISTRICT						MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY
	STATION	PROGRAMME	TOTAL %																	
20:30-22:00	TVM2	Close Up	0.196	0.000	0.339	0.000	0.000	1.113	0.311	0.000	0.237	0.000	0.303	0.356	0.221	0.000	0.000	0.000	0.000	
> 12:00	Smash TV	Fil-Kcina ma' Farah	0.196	0.000	0.338	0.000	0.000	0.000	0.000	0.476	0.399	0.000	0.000	0.000	0.395	0.266	0.259	0.707	0.177	
22:00-24:00	TVM2	Paq Paq	0.166	0.244	0.109	0.000	0.482	1.124	0.000	0.138	0.000	0.000	0.000	0.235	0.000	0.783	0.000	0.000	0.359	
20:30-22:00	TVM	Realta`	0.165	0.000	0.284	0.000	0.000	0.000	0.318	0.238	0.000	0.000	0.000	0.219	0.197	0.561	0.000	0.000	0.000	
12:00-19:00	TVM2	Venere	0.158	0.000	0.272	0.000	0.486	0.000	0.194	0.124	0.000	0.000	0.469	0.219	0.000	0.000	0.000	0.000	0.000	
Gen. Prog.	Other	Political programmes	0.156	0.288	0.060	0.000	0.000	0.000	0.000	0.401	0.278	0.000	0.374	0.000	0.476	0.000	0.000	0.000	0.440	
Prev. Sch.	TVM	Deceduti	0.154	0.000	0.266	0.987	0.648	0.000	0.000	0.110	0.000	0.000	0.000	0.000	0.000	0.557	0.884	0.326	0.114	
> 12:00	ONE	Breakfast News	0.150	0.000	0.259	0.000	0.352	0.000	0.000	0.124	0.237	1.132	0.166	0.137	0.197	0.000	0.000	0.530	0.091	
Gen. Prog.	ONE	Politika on ONE TV	0.148	0.184	0.122	0.000	0.000	0.000	0.000	0.390	0.246	0.000	0.000	0.000	0.238	0.563	0.259	0.000	0.211	
20:30-22:00	Favourite Ch	Mitqlu Deheb	0.141	0.000	0.243	0.000	0.000	0.000	0.124	0.110	0.456	0.000	0.000	0.137	0.000	0.561	0.000	0.353	0.214	
19:00-20:30	ONE	Ieqaf 20 minuta	0.133	0.104	0.155	0.000	0.000	0.000	0.175	0.285	0.000	0.000	0.466	0.000	0.000	0.000	0.259	0.000	0.276	
> 12:00	ONE	Folji	0.127	0.302	0.000	0.000	0.000	0.000	0.000	0.312	0.252	0.000	0.417	0.145	0.000	0.000	0.000	0.000	0.247	
Prev. Sch.	TVM	Biografiji	0.123	0.138	0.112	0.000	0.000	0.000	0.188	0.233	0.000	0.000	0.000	0.000	0.000	0.712	0.000	0.353	0.250	
Prev. Sch.	Net TV	Wheelspin	0.117	0.130	0.109	0.000	0.482	0.000	0.177	0.000	0.000	0.000	0.260	0.000	0.000	0.486	0.000	0.000	0.332	
20:30-22:00	Smash TV	Motordrome	0.111	0.264	0.000	0.000	0.360	1.124	0.000	0.000	0.000	0.000	0.000	0.235	0.000	0.000	0.000	0.542	0.181	
12:00-19:00	Favourite Ch	Sejjahtli	0.107	0.000	0.184	0.000	0.000	0.000	0.000	0.124	0.221	1.312	0.331	0.137	0.000	0.000	0.000	0.000	0.000	
Gen. Prog.	TVM2	Documentaries on TVM2	0.093	0.140	0.059	0.000	0.000	0.000	0.191	0.123	0.000	0.000	0.000	0.215	0.000	0.266	0.000	0.000	0.000	
12:00-19:00	ONE	Looks	0.090	0.000	0.155	0.000	0.000	0.000	0.292	0.000	0.000	0.000	0.257	0.000	0.221	0.000	0.000	0.000	0.000	
Prev. Sch.	ONE	Mhux Billi Tghid!	0.089	0.213	0.000	0.000	0.350	0.000	0.000	0.156	0.000	0.000	0.208	0.000	0.000	0.353	0.000	0.000	0.253	
12:00-19:00	ONE	X'Tahseb?	0.089	0.094	0.084	0.000	0.375	0.000	0.000	0.000	0.252	0.000	0.000	0.145	0.301	0.000	0.000	0.000	0.000	
12:00-19:00	Net TV	Sas-sitta	0.086	0.119	0.062	0.000	0.000	0.000	0.162	0.129	0.000	0.000	0.000	0.000	0.307	0.000	0.259	0.000	0.000	
12:00-19:00	TVM2	Ghawdex Illum	0.084	0.104	0.069	0.000	0.000	0.000	0.130	0.156	0.000	0.000	0.208	0.000	0.000	0.000	0.288	0.000	0.000	
12:00-19:00	Favourite Ch	Hin ghal-Kollox	0.079	0.092	0.070	0.000	0.000	0.000	0.131	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.466	0.000	
22:00-24:00	TVM2	Anno Domini	0.075	0.000	0.129	0.000	0.297	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.279	0.000	0.102	
20:30-22:00	ONE	Fis-Sustanza	0.069	0.000	0.120	0.000	0.000	0.000	0.000	0.248	0.000	0.000	0.000	0.137	0.197	0.000	0.000	0.000	0.196	
12:00-19:00	Favourite Ch	News in Brief [News feed]	0.069	0.000	0.119	1.762	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.254	0.000	0.000	0.000	0.000	0.000	
Unclassified	Other	Grey's Anatomy	0.069	0.000	0.119	0.000	0.529	0.000	0.000	0.000	0.000	0.000	0.000	0.254	0.000	0.000	0.000	0.000	0.196	
Prev. Sch.	TVM	Liquorish	0.064	0.152	0.000	0.000	0.000	1.124	0.000	0.000	0.000	0.000	0.000	0.235	0.000	0.000	0.000	0.000	0.181	
> 12:00	ONE	Clint on ONE	0.063	0.000	0.109	0.000	0.482	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.486	0.000	0.000	0.178	
19:00-20:30	TVM2	News TVM2	0.063	0.000	0.109	0.000	0.482	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.486	0.000	0.000	0.178	
Gen. Prog.	ONE	Drama on thursday on ONE TV	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	
Gen. Prog.	Favourite Ch	Religious programmes	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	
Prev. Sch.	TVM	KC	0.060	0.000	0.103	0.000	0.000	0.000	0.194	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.000	
20:30-22:00	TVM	American Idol	0.059	0.140	0.000	0.000	0.000	0.000	0.191	0.000	0.000	0.000	0.000	0.215	0.000	0.000	0.000	0.000	0.000	
Prog. Re-Run	Favourite Ch	Dun Benit	0.058	0.138	0.000	0.000	0.000	0.000	0.188	0.000	0.000	0.000	0.000	0.000	0.000	0.447	0.000	0.000	0.000	
Prev. Sch.	TVM	Puss In Boots	0.054	0.000	0.093	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.257	0.000	0.000	0.000	0.000	0.000	0.152	
20:30-22:00	Smash TV	Il-Parlament tal-Poplu	0.050	0.119	0.000	0.000	0.000	0.000	0.162	0.000	0.000	0.000	0.000	0.000	0.307	0.000	0.000	0.000	0.000	
Prev. Sch.	TVM	Sellili	0.049	0.000	0.084	0.000	0.000	0.859	0.000	0.000	0.000	0.000	0.000	0.000	0.301	0.000	0.000	0.000	0.138	
20:30-22:00	Net TV	Analizi tal-Ahbar	0.047	0.112	0.000	0.000	0.360	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.542	0.000	
19:00-20:30	ONE	Ir-Rangers	0.046	0.109	0.000	0.000	0.000	0.000	0.149	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.329	0.000	0.129	
12:00-19:00	TVM2	Qatra Inka	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.156	0.000	0.000	0.208	0.000	0.000	0.000	0.000	0.000	0.000	
Prev. Sch.	Favourite Ch	Il-Madonna tac-Coqqa	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.000	0.278	0.000	0.208	0.000	0.000	0.000	0.000	0.000	0.129	
Unclassified	Other	English Gentleman	0.044	0.104	0.000	0.000	0.000	0.000	0.000	0.000	0.278	0.000	0.208	0.000	0.000	0.000	0.000	0.000	0.123	
Gen. Prog.	TVM2	Football on TVM2	0.042	0.100	0.000	0.000	0.000	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.484	0.119	
12:00-19:00	TVM	Luxdesian	0.040	0.000	0.069	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.288	0.000	0.118	

	STATION	PROGRAMME	TOTAL %	GENDER		AGE GROUPS						DISTRICT							MONTH		
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
22:00-24:00	TVM	Mixage	0.040	0.000	0.069	0.000	0.000	0.000	0.130	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.288	0.000	0.000	0.118	0.000
12:00-19:00	Net TV	Sport Extra	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000	0.117	0.000
20:30-22:00	Net TV	Newsroom	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.112	0.000	0.000
Gen. Prog.	ONE	ONE sports programme	0.040	0.094	0.000	0.000	0.000	0.000	0.000	0.142	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000	0.117	0.000
12:00-19:00	ONE	Zona Sport	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.000	0.246	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.114	0.000
19:00-20:30	Smash TV	News Smash TV	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.000	0.126
Prev. Sch.	ONE	Emilja	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.238	0.000	0.000	0.000	0.000	0.000	0.126
20:30-22:00	TVM	Saturday films	0.039	0.092	0.000	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.000	0.000	0.297	0.000	0.000	0.109	0.000	0.000
12:00-19:00	TVM2	Lenti	0.038	0.000	0.066	0.000	0.000	0.000	0.124	0.000	0.000	0.000	0.000	0.000	0.000	0.295	0.000	0.000	0.000	0.000	0.124
12:00-19:00	ONE	Filmkien ma' Nancy	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.000	0.237	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.000	0.110	0.000
Gen. Prog.	Calypso TV	Music on Calypso	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.105	0.000	0.000
Prev. Sch.	ONE	Bongu ONE TV	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.105	0.000	0.000
Gen. Prog.	ONE	ONE TV biss nara	0.037	0.088	0.000	0.000	0.000	0.000	0.000	0.132	0.000	0.000	0.000	0.000	0.000	0.000	0.265	0.000	0.104	0.000	0.000
Gen. Prog.	GO plc.	GO Sports	0.037	0.088	0.000	0.000	0.000	0.000	0.000	0.132	0.000	0.000	0.000	0.000	0.000	0.000	0.265	0.000	0.104	0.000	0.000
12:00-19:00	ONE	Better Living	0.036	0.000	0.062	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.000	0.000	0.000	0.000	0.117
22:00-24:00	TVM2	Il-Harsa ta' Ruzann	0.036	0.000	0.062	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.000	0.000	0.000	0.106	0.000
Gen. Prog.	Favourite Ch	Ta Karl Bonaci	0.036	0.000	0.062	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000	0.000	0.000	0.000	0.259	0.000	0.000	0.000	0.117
Unclassified	Other	Toghma Bnina	0.036	0.000	0.062	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.000	0.000	0.000	0.000	0.259	0.000	0.102	0.000	0.000
19:00-20:30	Favourite Ch	Reporter	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.000	0.103	0.000
Gen. Prog.	Other	Plays	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.000	0.221	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.113
Prev. Sch.	Net TV	Iswed Fuq I-Abjad	0.035	0.000	0.060	0.000	0.000	0.000	0.000	0.124	0.000	0.000	0.166	0.000	0.000	0.000	0.000	0.000	0.098	0.000	0.000
12:00-19:00	Net TV	Il-Mara tal-Lum [Ta' Gloria Mizzi]	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.102	0.000
12:00-19:00	Net TV	Jekk Joghgobkom	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.000	1.215	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.102	0.000
Prev. Sch.	TVM	Qalb in-Nies	0.034	0.000	0.059	0.000	0.000	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.000	0.266	0.000	0.000	0.000	0.000	0.112
12:00-19:00	Smash TV	Erga' Lura	0.032	0.000	0.055	0.000	0.000	0.000	0.000	0.115	0.000	0.000	0.000	0.000	0.197	0.000	0.000	0.000	0.000	0.000	0.104
Gen. Prog.	Smash TV	Smash Teleshopping	0.032	0.000	0.055	0.000	0.000	0.000	0.000	0.000	0.204	0.000	0.000	0.000	0.197	0.000	0.000	0.000	0.000	0.000	0.104
12:00-19:00	Net TV	Vitalita'	0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.353	0.000	0.000	0.099
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

**TABLE 7.4.B: POPULATION FAVORITE TV PROGRAMMES BY RANKING AND BY TIME-BRACKETS – BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTH
[JAN-MAR 2013]**

>12:00																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	TVAM	5,916	2,767	3,149	0	707	412	2,394	1,717	686	0	1,037	1,370	1,618	936	632	323	2,405	614	2,897
ONE	Aroma Mattina	3,866	0	3,866	0	230	298	2,073	945	151	169	804	456	870	162	526	1,048	1,230	1,396	1,240
ONE	Siegħa Zmien	926	181	745	0	0	0	281	313	181	151	0	281	151	181	169	144	576	0	350
Smash TV	Fil-Kcina ma' Farah	921	0	921	0	0	0	0	626	295	0	0	0	302	162	169	288	295	144	482
ONE	Breakfast News	705	0	705	0	216	0	0	163	175	151	163	175	151	0	0	216	151	216	338
ONE	Folji	596	596	0	0	0	0	0	410	186	0	410	186	0	0	0	0	410	186	0
ONE	Clint on ONE	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
		13,226	3,544	9,682	0	1,449	710	4,748	4,174	1,674	471	2,414	2,468	3,092	1,737	1,496	2,019	5,363	2,556	5,307
		%																		
TVM	TVAM	44.730	78.076	32.524	0.000	48.792	58.028	50.421	41.136	40.980	0.000	42.958	55.511	52.329	53.886	42.246	15.998	44.844	24.022	54.588
ONE	Aroma Mattina	29.230	0.000	39.930	0.000	15.873	41.972	43.660	22.640	9.020	35.881	33.306	18.476	28.137	9.326	35.160	51.907	22.935	54.617	23.365
ONE	Siegħa Zmien	7.001	5.107	7.695	0.000	0.000	0.000	5.918	7.499	10.812	32.059	0.000	11.386	4.884	10.420	11.297	7.132	10.740	0.000	6.595
Smash TV	Fil-Kcina ma' Farah	6.964	0.000	9.512	0.000	0.000	0.000	0.000	14.998	17.622	0.000	0.000	0.000	9.767	9.326	11.297	14.264	5.501	5.634	9.082
ONE	Breakfast News	5.330	0.000	7.282	0.000	14.907	0.000	0.000	3.905	10.454	32.059	6.752	7.091	4.884	0.000	0.000	10.698	2.816	8.451	6.369
ONE	Folji	4.506	16.817	0.000	0.000	0.000	0.000	0.000	9.823	11.111	0.000	16.984	7.536	0.000	0.000	0.000	0.000	7.645	7.277	0.000
ONE	Clint on ONE	2.238	0.000	3.057	0.000	20.428	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	17.041	0.000	0.000	5.519	0.000	0.000
		100%	100%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

12:00-19:00																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS							DISTRICT						MONTH		
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
ONE	Kalamita	10,592	1,567	9,025	182	325	0	2,219	4,302	3,413	151	2,667	2,749	3,016	847	881	432	1,982	4,038	4,572
TVM	Hadd Ghalik	8,341	2,588	5,753	691	2,416	1,133	1,763	1,477	861	0	1,649	2,369	931	1,997	917	478	3,455	3,274	1,612
Net TV	Malta Llejla	5,057	799	4,258	0	230	262	1,261	2,121	688	495	579	981	1,216	504	1,299	478	1,752	1,191	2,114
TVM	TVPM	4,470	712	3,758	0	0	296	2,210	1,139	650	175	1,037	631	537	1,432	545	288	1,970	966	1,534
ONE	Aroma Kitchen	3,804	805	2,999	0	216	0	1,441	1,171	674	302	579	175	870	522	1,252	406	1,085	2,079	640
TVM	Sibtek	3,525	1,329	2,196	0	1,019	230	1,084	1,192	0	0	1,141	361	841	633	549	0	1,271	1,412	842
ONE	L-Argument	2,348	2,348	0	261	523	0	1,019	359	186	0	778	648	0	272	650	0	532	906	910
ONE	Arani Issa	1,875	1,003	872	0	0	0	446	519	713	197	419	536	364	0	169	387	729	721	425
TVM	Zona	1,053	546	507	1,053	0	0	0	0	0	0	0	626	245	0	182	0	0	1,053	0
Net TV	.NET [Dot Net]	1,012	544	468	0	0	0	358	306	348	0	0	186	0	324	0	502	671	179	162
FavouriteCh	Niskata	977	0	977	0	0	0	180	646	151	0	0	175	453	180	169	0	151	151	675
TVM2	Venere	742	0	742	0	298	0	281	163	0	0	461	281	0	0	0	0	0	163	579
FavouriteCh	Sejjahtli	501	0	501	0	0	0	0	163	163	175	326	175	0	0	0	0	0	338	163
ONE	Looks	422	0	422	0	0	0	422	0	0	0	253	0	169	0	0	0	0	0	422
ONE	X'Tahseb?	416	186	230	0	230	0	0	0	186	0	0	186	230	0	0	0	0	416	0

Net TV	Sas-sitta	404	235	169	0	0	0	235	169	0	0	0	0	235	0	169	0	0	235	169
TVM2	Ghawdex Illum	393	205	188	0	0	0	188	205	0	0	205	0	0	0	188	0	0	205	188
FavouriteCh	Hin ghal-Kollox	372	182	190	0	0	0	190	182	0	0	0	0	182	0	0	190	0	182	190
FavouriteCh	News in Brief [News feed]	325	0	325	325	0	0	0	0	0	0	0	325	0	0	0	0	0	325	0
TVM2	Qatra Inka	205	205	0	0	0	0	0	205	0	0	205	0	0	0	0	0	0	0	205
TVM	Luxdesign	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0
Net TV	Sport Extra	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0
ONE	Zona Sport	182	182	0	0	0	0	0	0	182	0	0	0	182	0	0	0	0	182	0
TVM2	Lenti	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0	0	0	180
ONE	Flimkien ma' Nancy	175	0	175	0	0	0	0	0	175	0	0	175	0	0	0	0	0	175	0
ONE	Better Living	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	0	169
Net TV	Il-Mara tal-Lum	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	162	0
Net TV	Jekk Joghgbkom	162	0	162	0	0	0	0	0	0	162	0	0	0	162	0	0	0	162	0
Smash TV	Erga' Lura	151	0	151	0	0	0	0	151	0	0	0	0	151	0	0	0	0	0	151
Net TV	Vitalita'	144	0	144	0	0	0	0	144	0	0	0	0	0	0	0	144	0	0	144
		48,533	13,622	34,911	2,512	5,257	1,921	13,834	14,800	8,552	1,657	10,299	10,765	9,791	7,215	7,158	3,305	13,598	18,889	16,046
ONE	Kalamita	21.824	11.503	25.851	7.245	6.182	0.000	16.040	29.068	39.909	9.113	25.896	25.536	30.804	11.739	12.308	13.071	14.576	21.378	28.493
TVM	Hadd Ghalik	17.186	18.999	16.479	27.508	45.958	58.980	12.744	9.980	10.068	0.000	16.011	22.007	9.509	27.678	12.811	14.463	25.408	17.333	10.046
Net TV	Malta Llejla	10.420	5.866	12.197	0.000	4.375	13.639	9.115	14.331	8.045	29.873	5.622	9.113	12.420	6.985	18.148	14.463	12.884	6.305	13.175
TVM	TVPM	9.210	5.227	10.765	0.000	0.000	15.409	15.975	7.696	7.601	10.561	10.069	5.862	5.485	19.848	7.614	8.714	14.487	5.114	9.560
ONE	Aroma Kitchen	7.838	5.910	8.590	0.000	4.109	0.000	10.416	7.912	7.881	18.226	5.622	1.626	8.886	7.235	17.491	12.284	7.979	11.006	3.989
TVM	Sibtek	7.263	9.756	6.290	0.000	19.384	11.973	7.836	8.054	0.000	0.000	11.079	3.353	8.590	8.773	7.670	0.000	9.347	7.475	5.247
ONE	L-Argument	4.838	17.237	0.000	10.390	9.949	0.000	7.366	2.426	2.175	0.000	7.554	6.020	0.000	3.770	9.081	0.000	3.912	4.796	5.671
ONE	Arani Issa	3.863	7.363	2.498	0.000	0.000	0.000	3.224	3.507	8.337	11.889	4.068	4.979	3.718	0.000	2.361	11.710	5.361	3.817	2.649
TVM	Zona	2.170	4.008	1.452	41.919	0.000	0.000	0.000	0.000	0.000	0.000	0.000	5.815	2.502	0.000	2.543	0.000	0.000	5.575	0.000
Net TV	.NET [Dot Net]	2.085	3.994	1.341	0.000	0.000	0.000	2.588	2.068	4.069	0.000	0.000	1.728	0.000	4.491	0.000	15.189	4.935	0.948	1.010
FavouriteCh	Niskata	2.013	0.000	2.799	0.000	0.000	0.000	1.301	4.365	1.766	0.000	0.000	1.626	4.627	2.495	2.361	0.000	1.110	0.799	4.207
TVM2	Venere	1.529	0.000	2.125	0.000	5.669	0.000	2.031	1.101	0.000	0.000	4.476	2.610	0.000	0.000	0.000	0.000	0.000	0.863	3.608
FavouriteCh	Sejjahtli	1.032	0.000	1.435	0.000	0.000	0.000	0.000	1.101	1.906	10.561	3.165	1.626	0.000	0.000	0.000	0.000	0.000	1.789	1.016
ONE	Looks	0.870	0.000	1.209	0.000	0.000	0.000	3.050	0.000	0.000	0.000	2.457	0.000	1.726	0.000	0.000	0.000	0.000	0.000	2.630
ONE	X'Tahseb?	0.857	1.365	0.659	0.000	4.375	0.000	0.000	0.000	2.175	0.000	0.000	1.728	2.349	0.000	0.000	0.000	0.000	2.202	0.000
Net TV	Sas-sitta	0.832	1.725	0.484	0.000	0.000	0.000	1.699	1.142	0.000	0.000	0.000	0.000	2.400	0.000	2.361	0.000	0.000	1.244	1.053
TVM2	Ghawdex Illum	0.810	1.505	0.539	0.000	0.000	0.000	1.359	1.385	0.000	0.000	1.990	0.000	0.000	0.000	2.626	0.000	0.000	1.085	1.172
FavouriteCh	Hin ghal-Kollox	0.766	1.336	0.544	0.000	0.000	0.000	1.373	1.230	0.000	0.000	0.000	0.000	1.859	0.000	0.000	5.749	0.000	0.964	1.184
FavouriteCh	News in Brief [News feed]	0.670	0.000	0.931	12.938	0.000	0.000	0.000	0.000	0.000	0.000	0.000	3.019	0.000	0.000	0.000	0.000	0.000	1.721	0.000
TVM2	Qatra Inka	0.422	1.505	0.000	0.000	0.000	0.000	0.000	1.385	0.000	0.000	1.990	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.278
TVM	Luxdesign	0.387	0.000	0.539	0.000	0.000	0.000	1.359	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2.626	0.000	0.000	0.995	0.000
Net TV	Sport Extra	0.383	1.365	0.000	0.000	0.000	0.000	0.000	1.257	0.000	0.000	0.000	1.728	0.000	0.000	0.000	0.000	0.000	0.985	0.000
ONE	Zona Sport	0.375	1.336	0.000	0.000	0.000	0.000	0.000	0.000	2.128	0.000	0.000	0.000	1.859	0.000	0.000	0.000	0.000	0.964	0.000
TVM2	Lenti	0.371	0.000	0.516	0.000	0.000	0.000	1.301	0.000	0.000	0.000	0.000	0.000	0.000	2.495	0.000	0.000	0.000	0.000	1.122
ONE	Flimkien ma' Nancy	0.361	0.000	0.501	0.000	0.000	0.000	0.000	0.000	2.046	0.000	0.000	1.626	0.000	0.000	0.000	0.000	0.000	0.926	0.000
ONE	Better Living	0.348	0.000	0.484	0.000	0.000	0.000	1.222	0.000	0.000	0.000	0.000	0.000	1.726	0.000	0.000	0.000	0.000	0.000	1.053
Net TV	Il-Mara tal-Lum	0.334	0.000	0.464	0.000	0.000	0.000	0.000	0.000	1.894	0.000	0.000	0.000	0.000	2.245	0.000	0.000	0.000	0.858	0.000
Net TV	Jekk Joghgbkom	0.334	0.000	0.464	0.000	0.000	0.000	0.000	0.000	0.000	9.777	0.000	0.000	0.000	2.245	0.000	0.000	0.000	0.858	0.000
Smash TV	Erga' Lura	0.311	0.000	0.433	0.000	0.000	0.000	0.000	1.020	0.000	0.000	0.000	0.000	1.542	0.000	0.000	0.000	0.000	0.941	0.000
Net TV	Vitalita'	0.297	0.000	0.412	0.000	0.000	0.000	0.000	0.973	0.000	0.000	0.000	0.000	0.000	0.000	0.000	4.357	0.000	0.000	0.897
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

19:00-20:30																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	News TVM	48,475	28,391	20,084	1,523	4,262	2,208	15,962	14,049	8,344	2,127	8,796	16,466	5,505	6,563	7,229	3,916	17171	18102	13202
ONE	News ONE	25,590	16,506	9,084	182	900	562	8,532	9,129	5,366	919	5,814	7,523	5,163	1,733	3,301	2,056	7852	10375	7363
TVM	TVHemm	24,084	10,480	13,604	506	5,905	2,815	7,849	4,646	2,177	186	3,692	6,541	4,480	2,852	3,969	2,550	8189	8370	7525
Net TV	News Net TV	16,334	9,915	6,419	0	298	262	5,862	4,906	3,249	1,757	2,945	5,918	2,446	1,228	2,075	1,722	4671	7991	3672
ONE	Ieqaf 20 minuta	627	205	422	0	0	0	253	374	0	0	458	0	0	0	169	0	458	169	0
TVM2	News TVM2	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
ONE	Ir-Rangers	215	215	0	0	0	0	215	0	0	0	0	0	0	0	215	0	215	0	0
Smash TV	News Smash TV	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182
FavouriteCh	Reporter	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	163	0
		115,966	65,894	50,072	2,211	11,661	5,847	38,673	33,286	19,299	4,989	21,868	36,448	17,776	12,672	16,958	10,244	38,852	45,170	31,944
		%																		
TVM	News TVM	41.801	43.086	40.110	68.883	36.549	37.763	41.274	42.207	43.235	42.634	40.223	45.177	30.969	51.791	42.629	38.227	44.196	40.075	41.329
ONE	News ONE	22.067	25.049	18.142	8.232	7.718	9.612	22.062	27.426	27.805	18.421	26.587	20.640	29.045	13.676	19.466	20.070	20.210	22.969	23.050
TVM	TVHemm	20.768	15.904	27.169	22.886	50.639	48.144	20.296	13.958	11.280	3.728	16.883	17.946	25.203	22.506	23.405	24.893	21.077	18.530	23.557
Net TV	News Net TV	14.085	15.047	12.820	0.000	2.556	4.481	15.158	14.739	16.835	35.217	13.467	16.237	13.760	9.691	12.236	16.810	12.023	17.691	11.495
ONE	Ieqaf 20 minuta	0.541	0.311	0.843	0.000	0.000	0.000	0.654	1.124	0.000	0.000	2.094	0.000	0.000	0.000	0.997	0.000	1.179	0.374	0.000
TVM2	News TVM2	0.255	0.000	0.591	0.000	2.538	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2.336	0.000	0.000	0.762	0.000	0.000
ONE	Ir-Rangers	0.185	0.326	0.000	0.000	0.000	0.000	0.556	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.268	0.000	0.553	0.000	0.000
Smash TV	News Smash TV	0.157	0.276	0.000	0.000	0.000	0.000	0.000	0.547	0.000	0.000	0.000	0.000	1.024	0.000	0.000	0.000	0.000	0.000	0.570
FavouriteCh	Reporter	0.141	0.000	0.326	0.000	0.000	0.000	0.000	0.000	0.845	0.000	0.745	0.000	0.000	0.000	0.000	0.000	0.000	0.361	0.000
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Totals may not tally due to weighting and rounding off																				

Totals may not tally due to weighting and rounding off

20:30-22:00																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	F'Salib it-Toroq	63,124	19,285	43,839	2,051	4,957	3,974	15,832	20,347	13,812	2,151	10,860	17,108	9,613	9,395	8,906	7,242	19419	23207	20498
TVM	Xarabank	55,683	28,289	27,394	1,181	9,246	4,648	22,065	11,823	6,003	717	11,829	14,481	6,924	8,037	10,000	4,412	21399	17888	16396
Net TV	Simpatichi	18,950	6,357	12,593	1,240	1,282	443	2,384	5,568	6,212	1,821	4,335	4,367	3,770	2,316	2,089	2,073	7843	6468	4639
TVM	Dreams	15,685	4,180	11,505	2,253	3,644	1,421	4,819	2,329	1,044	175	3,544	3,250	2,446	2,300	2,357	1,788	6592	4546	4547
TVM	Zafira	15,545	2,303	13,242	1,069	3,994	778	5,533	2,808	1,026	337	3,145	4,417	2,892	2,502	1,818	771	6130	4710	4705
ONE	Il-Klikka	12,942	2,788	10,154	895	3,535	1,246	2,788	3,319	1,159	0	4,312	3,107	2,298	1,668	1,216	341	5142	2568	5232
ONE	Prima Facie	11,308	2,727	8,581	829	3,436	325	1,672	3,556	1,490	0	3,468	3,854	1,899	596	987	504	4275	1962	5071
TVM2	Bondi Plus	14,424	8,266	6,158	0	2,735	1,224	7,193	2,182	1,090	0	2,644	3,140	2,600	1,902	2,551	1,587	6244	4371	3809
Net TV	Deja' vu	14,309	4,650	9,659	1,538	1,007	443	4,840	3,889	2,411	181	4,005	3,236	2,731	1,190	1,404	1,743	3373	6470	4466
ONE	Affari Taghna	10,469	5,997	4,472	182	860	586	2,446	3,686	2,361	348	2,497	2,696	2,224	1,591	923	538	2874	4175	3420
ONE	Ilsien in-Nisa	6,073	598	5,475	0	853	0	2,351	2,007	862	0	1,619	2,298	870	540	215	531	1805	2260	2008
TVM2	Dissett	5,818	4,238	1,580	262	182	0	2,099	2,769	344	162	1,860	1,189	919	505	790	555	2205	2213	1400
TVM	Angli	5,488	1,865	3,623	1,047	767	0	1,671	861	816	326	742	1,833	611	342	646	1,314	2869	1273	1346
ONE	Bla Agenda	4,126	2,696	1,430	0	298	0	557	2,157	1,114	0	1,034	1,640	728	181	346	197	1352	1223	1551

TVM2	Madwarna	3,762	2,754	1,008	0	0	182	1,059	1,978	543	0	573	1,832	568	434	355	0	982	1053	1727
TVM2	Malta u lil-Hinn Minnha	2,900	2,249	651	0	0	0	951	1,630	319	0	205	823	728	453	403	288	175	927	1798
ONE	TX	2,610	1,446	1,164	0	215	261	384	1,230	520	0	629	536	684	377	384	0	966	1469	175
TVM2	Kontattakk	2,103	2,103	0	261	524	0	727	386	205	0	1,183	0	0	181	739	0	898	729	476
TVM2	Gadgets	1,678	636	1,042	0	695	0	797	186	0	0	298	748	235	215	182	0	186	678	814
Net TV	Replay	1,546	908	638	0	507	182	496	175	186	0	0	642	245	0	659	0	887	262	397
Net TV	Eklissi	1,201	261	940	0	559	298	0	175	169	0	857	175	0	0	169	0	298	559	344
TVM2	Close Up	923	0	923	0	0	298	450	0	175	0	298	456	169	0	0	0	0	169	754
TVM	Realta`	774	0	774	0	0	0	461	313	0	0	0	281	151	342	0	0	0	162	612
Favourite Ch	Mitqlu Deheb	661	0	661	0	0	0	180	144	337	0	0	175	0	342	0	144	355	306	0
Smash TV	Motordrome	522	522	0	0	221	301	0	0	0	0	0	301	0	0	0	221	301	0	221
ONE	Fis-Sustanza	326	0	326	0	0	0	0	326	0	0	0	175	151	0	0	0	326	0	0
TVM	American Idol	276	276	0	0	0	0	276	0	0	0	0	276	0	0	0	0	0	0	276
Smash TV	Il-Parlament tal-Poplu	235	235	0	0	0	0	235	0	0	0	0	0	235	0	0	0	0	0	235
Net TV	Analizi tal-Ahbar	221	221	0	0	221	0	0	0	0	0	0	0	0	0	0	221	0	0	221
Net TV	Newsroom	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	186	0	0
TVM	Saturday films	181	181	0	0	0	0	0	181	0	0	0	0	0	181	0	0	181	0	0
		274,049	106,217	167,832	12,808	39,738	16,610	82,266	74,211	42,198	6,218	59,937	73,222	43,691	35,590	37,139	24,470	97,263	89,648	87,138
		%																		
TVM	F'Salib it-Toroq	23.034	18.156	26.121	16.013	12.474	23.925	19.245	27.418	32.731	34.593	18.119	23.365	22.002	26.398	23.980	29.595	19.965	25.887	23.524
TVM	Xarabank	20.319	26.633	16.322	9.221	23.267	27.983	26.822	15.932	14.226	11.531	19.736	19.777	15.848	22.582	26.926	18.030	22.001	19.954	18.816
Net TV	Simpatici	6.915	5.985	7.503	9.681	3.226	2.667	2.898	7.503	14.721	29.286	7.233	5.964	8.629	6.507	5.625	8.472	8.064	7.215	5.324
TVM	Dreams	5.723	3.935	6.855	17.591	9.170	8.555	5.858	3.138	2.474	2.814	5.913	4.439	5.598	6.462	6.346	7.307	6.778	5.071	5.218
TVM	Zafira	5.672	2.168	7.890	8.346	10.051	4.684	6.726	3.784	2.431	5.420	5.247	6.032	6.619	7.030	4.895	3.151	6.302	5.254	5.399
ONE	Il-Klikka	4.723	2.625	6.050	6.988	8.896	7.502	3.389	4.472	2.747	0.000	7.194	4.243	5.260	4.687	3.274	1.394	5.287	2.865	6.004
ONE	Prima Facie	4.126	2.567	5.113	6.473	8.647	1.957	2.032	4.792	3.531	0.000	5.786	5.263	4.346	1.675	2.658	2.060	4.395	2.189	5.820
TVM2	Bondi Plus	5.263	7.782	3.669	0.000	6.883	7.369	8.744	2.940	2.583	0.000	4.411	4.288	5.951	5.344	6.869	6.485	6.420	4.876	4.371
Net TV	Deja' vu	5.221	4.378	5.755	12.008	2.534	2.667	5.883	5.240	5.714	2.911	6.682	4.419	6.251	3.344	3.780	7.123	3.468	7.217	5.125
ONE	Affari Taghna	3.820	5.646	2.665	1.421	2.164	3.528	2.973	4.967	5.595	5.597	4.166	3.682	5.090	4.470	2.485	2.199	2.955	4.657	3.925
ONE	Ilsien in-Nisa	2.216	0.563	3.262	0.000	2.147	0.000	2.858	2.704	2.043	0.000	2.701	3.138	1.991	1.517	0.579	2.170	1.856	2.521	2.304
TVM2	Dissett	2.123	3.990	0.941	2.046	0.458	0.000	2.551	3.731	0.815	2.605	3.103	1.624	2.103	1.419	2.127	2.268	2.267	2.469	1.607
TVM	Angli	2.003	1.756	2.159	8.175	1.930	0.000	2.031	1.160	1.934	5.243	1.238	2.503	1.398	0.961	1.739	5.370	2.950	1.420	1.545
ONE	Bla Agenda	1.506	2.538	0.852	0.000	0.750	0.000	0.677	2.907	2.640	0.000	1.725	2.240	1.666	0.509	0.932	0.805	1.390	1.364	1.780
TVM2	Madwarna	1.373	2.593	0.601	0.000	0.000	1.096	1.287	2.665	1.287	0.000	0.956	2.502	1.300	1.219	0.956	0.000	1.010	1.175	1.982
TVM2	Malta u lil-Hinn Minnha	1.058	2.117	0.388	0.000	0.000	0.000	1.156	2.196	0.756	0.000	0.342	1.124	1.666	1.273	1.085	1.177	0.180	1.034	2.063
ONE	TX	0.952	1.361	0.694	0.000	0.541	1.571	0.467	1.657	1.232	0.000	1.049	0.732	1.566	1.059	1.034	0.000	0.993	1.639	0.201
TVM2	Kontattakk	0.767	1.980	0.000	2.038	1.319	0.000	0.884	0.520	0.486	0.000	1.974	0.000	0.000	0.509	1.990	0.000	0.923	0.813	0.546
TVM2	Gadgets	0.612	0.599	0.621	0.000	1.749	0.000	0.969	0.251	0.000	0.000	0.497	1.022	0.538	0.604	0.490	0.000	0.191	0.756	0.934
Net TV	Replay	0.564	0.855	0.380	0.000	1.276	1.096	0.603	0.236	0.441	0.000	0.000	0.877	0.561	0.000	1.774	0.000	0.912	0.292	0.456
Net TV	Eklissi	0.438	0.246	0.560	0.000	1.407	1.794	0.000	0.236	0.400	0.000	1.430	0.239	0.000	0.000	0.455	0.000	0.306	0.624	0.395
TVM2	Close Up	0.337	0.000	0.550	0.000	0.000	1.794	0.547	0.000	0.415	0.000	0.497	0.623	0.387	0.000	0.000	0.000	0.000	0.189	0.865
TVM	Realta`	0.282	0.000	0.461	0.000	0.000	0.000	0.560	0.422	0.000	0.000	0.000	0.384	0.346	0.961	0.000	0.000	0.000	0.181	0.702
Favourite Ch	Mitqlu Deheb	0.241	0.000	0.394	0.000	0.000	0.000	0.219	0.194	0.799	0.000	0.000	0.239	0.000	0.961	0.000	0.588	0.365	0.341	0.000
Smash TV	Motordrome	0.190	0.491	0.000	0.000	0.556	1.812	0.000	0.000	0.000	0.000	0.000	0.411	0.000	0.000	0.000	0.903	0.309	0.000	0.254
ONE	Fis-Sustanza	0.119	0.000	0.194	0.000	0.000	0.000	0.000	0.439	0.000	0.000	0.000	0.239	0.346	0.000	0.000	0.000	0.335	0.000	0.000
TVM	American Idol	0.101	0.260	0.000	0.000	0.000	0.000	0.335	0.000	0.000	0.000	0.000	0.377	0.000	0.000	0.000	0.000	0.000	0.000	0.317
Smash TV	Il-Parlament tal-Poplu	0.086	0.221	0.000	0.000	0.000	0.000	0.286	0.000	0.000	0.000	0.000	0.000	0.538	0.000	0.000	0.000	0.000	0.000	0.270
Net TV	Analizi tal-Ahbar	0.081	0.208	0.000	0.000	0.556	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.903	0.000	0.000	0.254
Net TV	Newsroom	0.068	0.175	0.000	0.000	0.000	0.000	0.000	0.251	0.000	0.000	0.000	0.254	0.000	0.000	0.000	0.000	0.191	0.000	0.000
TVM	Saturday films	0.066	0.170	0.000	0.000	0.000	0.000	0.000	0.244	0.000	0.000	0.000	0.000	0.000	0.509	0.000	0.000	0.186	0.000	0.000

			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Totals may not tally due to weighting and rounding off																					
22:00-24:00																					
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH				
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
ONE	903	1,183	851	332	215	0	0	272	332	364	0	163	0	364	487	169	0	169	669	345	
TVM2	Paq Paq	778	482	296	0	296	301	0	181	0	0	0	301	0	477	0	0	597	0	181	
TVM2	Anno Domini	351	0	351	0	182	0	169	0	0	0	0	0	169	0	182	0	169	0	182	
TVM	Mixage	188	0	188	0	0	0	188	0	0	0	0	0	0	0	188	0	0	188	0	
TVM2	Il-Harsa ta' Ruzann	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	0	
		2,669	1,333	1,336	215	478	301	798	513	364	0	163	301	702	964	539	0	935	1,026	708	
		%																			
ONE	903	44.324	63.841	24.850	100.0	0.000	0.000	34.085	64.717	100.0	0.000	100.0	0.000	51.852	50.519	31.354	0.000	18.075	65.205	48.729	
TVM2	Paq Paq	29.149	36.159	22.156	0.000	61.925	100.0	0.000	35.283	0.000	0.000	0.000	100.0	0.000	49.481	0.000	0.000	63.850	0.000	25.565	
TVM2	Anno Domini	13.151	0.000	26.272	0.000	38.075	0.000	21.178	0.000	0.000	0.000	0.000	0.000	24.074	0.000	33.766	0.000	18.075	0.000	25.706	
TVM	Mixage	7.044	0.000	14.072	0.000	0.000	0.000	23.559	0.000	0.000	0.000	0.000	0.000	0.000	0.000	34.879	0.000	0.000	18.324	0.000	
TVM2	Il-Harsa ta' Ruzann	6.332	0.000	12.650	0.000	0.000	0.000	21.178	0.000	0.000	0.000	0.000	0.000	24.074	0.000	0.000	0.000	0.000	16.472	0.000	
		100%	100%	100%	100%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Totals may not tally due to weighting and rounding off																					

Previous Schedules																					
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS							DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
ONE	Klassi Ghalina	2,974	1,816	1,158	215	1,084	261	256	832	326	0	1,626	651	151	377	169	0	1,405	175	1,394	
TVM	X Factor	2,005	301	1,704	301	478	325	750	151	0	0	0	1,188	151	296	370	0	1,704	301	0	
TVM	Deceduti	724	0	724	182	398	0	0	144	0	0	0	0	0	0	364	360	542	182	0	
TVM	Biografiji	578	272	306	0	0	0	272	306	0	0	0	0	0	434	0	144	416	0	162	
Net TV	Wheelspin	552	256	296	0	296	0	256	0	0	0	256	0	0	296	0	0	552	0	0	
ONE	Mhux Billi Tghid!	420	420	0	0	215	0	0	205	0	0	205	0	0	215	0	0	420	0	0	
TVM	Liquorish	301	301	0	0	0	301	0	0	0	0	0	301	0	0	0	0	301	0	0	
TVM	KC	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281	
TVM	Puss In Boots	253	0	253	0	0	0	253	0	0	0	253	0	0	0	0	0	253	0	0	
TVM	Sellili	230	0	230	0	0	230	0	0	0	0	0	0	230	0	0	0	230	0	0	
Favourite Ch	Il-Madonna tac-Coqqa	205	205	0	0	0	0	0	0	205	0	205	0	0	0	0	0	0	205	0	
ONE	Emilja	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182	
ONE	Bongu ONE TV	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0	
Net TV	Iswed Fuq l-Abjad	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0	163	0	0	
TVM	Qalb in-Nies	162	0	162	0	0	0	0	0	162	0	0	0	0	162	0	0	0	0	162	
		9,205	3,753	5,452	698	2,471	1,117	2,068	2,158	693	0	2,708	2,596	714	1,780	903	504	6,161	863	2,181	
		%																			
ONE	Klassi Ghalina	32.309	48.388	21.240	30.802	43.869	23.366	12.379	38.554	47.042	0.000	60.044	25.077	21.148	21.180	18.715	0.000	22.805	20.278	63.916	
TVM	X Factor	21.782	8.020	31.255	43.123	19.344	29.096	36.267	6.997	0.000	0.000	0.000	45.763	21.148	16.629	40.975	0.000	27.658	34.878	0.000	

TVM	Deceduti	7.865	0.000	13.280	26.074	16.107	0.000	0.000	6.673	0.000	0.000	0.000	0.000	0.000	0.000	40.310	71.429	8.797	21.089	0.000
TVM	Biografiji	6.279	7.248	5.613	0.000	0.000	0.000	13.153	14.180	0.000	0.000	0.000	0.000	0.000	24.382	0.000	28.571	6.752	0.000	7.428
Net TV	Wheelspin	5.997	6.821	5.429	0.000	11.979	0.000	12.379	0.000	0.000	0.000	9.453	0.000	0.000	16.629	0.000	0.000	8.960	0.000	0.000
ONE	Mhux Billi Tghid!	4.563	11.191	0.000	0.000	8.701	0.000	0.000	9.500	0.000	0.000	7.570	0.000	0.000	12.079	0.000	0.000	6.817	0.000	0.000
TVM	Liquorish	3.270	8.020	0.000	0.000	0.000	26.947	0.000	0.000	0.000	0.000	0.000	11.595	0.000	0.000	0.000	0.000	4.886	0.000	0.000
TVM	KC	3.053	0.000	5.154	0.000	0.000	0.000	13.588	0.000	0.000	0.000	0.000	10.824	0.000	0.000	0.000	0.000	0.000	0.000	12.884
TVM	Puss In Boots	2.749	0.000	4.640	0.000	0.000	0.000	12.234	0.000	0.000	0.000	9.343	0.000	0.000	0.000	0.000	0.000	4.106	0.000	0.000
TVM	Sellili	2.499	0.000	4.219	0.000	0.000	20.591	0.000	0.000	0.000	0.000	0.000	0.000	32.213	0.000	0.000	0.000	3.733	0.000	0.000
Favourite Ch	Il-Madonna tac-Coqqa	2.227	5.462	0.000	0.000	0.000	0.000	0.000	0.000	29.582	0.000	7.570	0.000	0.000	0.000	0.000	0.000	0.000	23.754	0.000
ONE	Emilja	1.977	4.849	0.000	0.000	0.000	0.000	0.000	8.434	0.000	0.000	0.000	0.000	25.490	0.000	0.000	0.000	0.000	0.000	8.345
ONE	Bongu ONE TV	1.901	0.000	3.210	0.000	0.000	0.000	0.000	8.109	0.000	0.000	0.000	6.741	0.000	0.000	0.000	0.000	2.840	0.000	0.000
Net TV	Iswed Fuq l-Abjad	1.771	0.000	2.990	0.000	0.000	0.000	0.000	7.553	0.000	0.000	6.019	0.000	0.000	0.000	0.000	0.000	2.646	0.000	0.000
TVM	Qalb in-Nies	1.760	0.000	2.971	0.000	0.000	0.000	0.000	0.000	23.377	0.000	0.000	0.000	0.000	9.101	0.000	0.000	0.000	0.000	7.428
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

Programme Re-Runs																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Favourite Ch	Dun Benit	272	272	0	0	0	0	272	0	0	0	0	0	0	272	0	0	0	272	0
		100%	100%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	100%	0%

Totals may not tally due to weighting and rounding off

NEW PROGRAMMES																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT					MONTH				
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH

Totals may not tally due to weighting and rounding off

GENERIC PROGRAMMES																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS						DISTRICT						MONTH			
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Other	News	1,528	814	714	0	0	262	1,266	0	0	0	253	833	0	180	262	0	1528	0	0
Other	Political programmes	732	569	163	0	0	0	0	527	205	0	368	0	364	0	0	0	732	0	0
ONE	Politika on ONE TV	694	363	331	0	0	0	0	512	182	0	0	0	182	343	169	0	351	343	0
TVM2	Documentaries on TVM2	438	276	162	0	0	0	276	162	0	0	0	276	0	162	0	0	0	0	438
ONE	Drama on thursday ONE TV	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
Favourite Ch	Religious programmes on ...	281	0	281	0	0	0	281	0	0	0	0	281	0	0	0	0	0	0	281
TVM2	Football on TVM2	197	197	0	0	0	0	0	197	0	0	0	0	0	0	0	197	197	0	0
ONE	ONE sports programme	186	186	0	0	0	0	0	186	0	0	0	186	0	0	0	0	0	186	0

Calypso TV	Music on Calypso	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	175	0	0
ONE	ONE TV biss nara	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0
GO plc.	GO Sports	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0
Favourite Ch	Ta Karl Bonaci	169	0	169	0	0	0	0	0	169	0	0	0	0	0	169	0	0	169
Other	Plays	163	0	163	0	0	0	0	0	163	0	163	0	0	0	0	0	0	163
Smash TV	Smash Teleshopping	151	0	151	0	0	0	0	0	151	0	0	0	151	0	0	0	0	151
		5,341	2,751	2,590	0	0	262	2,104	2,105	870	0	784	2,032	697	685	946	197	3,329	529
	%																		
Other	News	28.609	29.589	27.568	0.000	0.000	100.000	60.171	0.000	0.000	0.000	32.270	40.994	0.000	26.277	27.696	0.000	45.900	0.000
Other	Political programmes	13.705	20.683	6.293	0.000	0.000	0.000	0.000	25.036	23.563	0.000	46.939	0.000	52.224	0.000	0.000	0.000	21.989	0.000
ONE	Politika on ONE TV	12.994	13.195	12.780	0.000	0.000	0.000	0.000	24.323	20.920	0.000	0.000	0.000	26.112	50.073	17.865	0.000	10.544	64.839
TVM2	Documentaries on TVM2	8.201	10.033	6.255	0.000	0.000	0.000	13.118	7.696	0.000	0.000	0.000	13.583	0.000	23.650	0.000	0.000	0.000	29.535
ONE	Drama on thursday ONE TV	5.261	0.000	10.849	0.000	0.000	0.000	13.356	0.000	0.000	0.000	0.000	13.829	0.000	0.000	0.000	0.000	0.000	18.948
Favourite Ch	Religious programmes on ...l	5.261	0.000	10.849	0.000	0.000	0.000	13.356	0.000	0.000	0.000	0.000	13.829	0.000	0.000	0.000	0.000	0.000	18.948
TVM2	Football on TVM2	3.688	7.161	0.000	0.000	0.000	0.000	0.000	9.359	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.000	5.918	0.000
ONE	ONE sports programme	3.482	6.761	0.000	0.000	0.000	0.000	0.000	8.836	0.000	0.000	0.000	9.154	0.000	0.000	0.000	0.000	0.000	35.161
Calypso TV	Music on Calypso	3.277	0.000	6.757	0.000	0.000	0.000	0.000	8.314	0.000	0.000	0.000	8.612	0.000	0.000	0.000	0.000	5.257	0.000
ONE	ONE TV biss nara	3.239	6.289	0.000	0.000	0.000	0.000	0.000	8.219	0.000	0.000	0.000	0.000	0.000	0.000	18.288	0.000	5.197	0.000
GO plc.	GO Sports	3.239	6.289	0.000	0.000	0.000	0.000	0.000	8.219	0.000	0.000	0.000	0.000	0.000	0.000	18.288	0.000	5.197	0.000
Favourite Ch	Ta Karl Bonaci	3.164	0.000	6.525	0.000	0.000	0.000	0.000	0.000	19.425	0.000	0.000	0.000	0.000	0.000	17.865	0.000	0.000	11.396
Other	Plays	3.052	0.000	6.293	0.000	0.000	0.000	0.000	0.000	18.736	0.000	20.791	0.000	0.000	0.000	0.000	0.000	0.000	10.991
Smash TV	Smash Teleshopping	2.827	0.000	5.830	0.000	0.000	0.000	0.000	0.000	17.356	0.000	0.000	0.000	21.664	0.000	0.000	0.000	0.000	10.182
		100%	100%	100%	0%	0%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

Unclassified																				
STATION	PROGRAMME	TOTAL N	GENDER		AGE GROUPS							DISTRICT						MONTH		
			MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
Other	Grey's Anatomy	325	0	325	0	325	0	0	0	0	0	0	325	0	0	0	0	325	0	0
	English Gentleman	205	205	0	0	0	0	0	205	0	205	0	0	0	0	0	205	0	0	
	[Toghma Brina]	169	0	169	0	0	0	0	169	0	0	0	0	0	169	0	169	0	0	
		699	205	494	0	325	0	0	169	205	0	205	325	0	0	169	0	699	0	0
		%																		
Other	TVM2 tan-nar	46.495	0.000	65.789	0.000	100.0	0.000	0.000	0.000	0.000	0.000	100.0	0.000	0.000	0.000	0.000	46.495	0.000	0.000	
Other	Angelique super 1	29.328	100.0	0.000	0.000	0.000	0.000	0.000	100.00	0.000	100.0	0.000	0.000	0.000	0.000	0.000	29.328	0.000	0.000	
Other	Fadrika	24.177	0.000	34.211	0.000	0.000	0.000	0.000	100.0	0.000	0.000	0.000	0.000	0.000	100.0	0.000	24.177	0.000	0.000	
		100%	100%	100%	0.0%	100%	0.0%	0.0%	100%	100%	0.0%	100%	100%	0.0%	0%	100%	0.0%	100%	0.0%	0.0%

Totals may not tally due to weighting and rounding off

**TABLE 7.5: WEIGHTED 'TVM' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS, DISTRICTS AND MONTHS[JAN-MAR 2013]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS			
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
TVM	TOTAL																			
06:00-12:00																				
TVAM	2.297	2.659	2.052	0.000	1.871	2.195	2.855	2.705	1.928	0.000	2.173	1.909	4.352	2.437	1.626	1.369	2.545	0.710	3.782	
12:00-19:00																				
Hadd Ghalik	3.239	2.487	3.749	5.828	6.393	6.036	2.103	2.327	2.420	0.000	3.455	3.300	2.504	5.200	2.360	2.027	3.656	3.788	2.105	
Luxdesign	0.073	0.000	0.123	0.000	0.000	0.000	0.224	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.484	0.000	0.000	0.218	0.000	
Sibtek	1.369	1.277	1.431	0.000	2.696	1.225	1.293	1.878	0.000	0.000	2.391	0.503	2.262	1.648	1.413	0.000	1.345	1.634	1.099	
TVPM	1.736	0.684	2.449	0.000	0.000	1.577	2.636	1.794	1.827	2.825	2.173	0.879	1.445	3.729	1.402	1.221	2.085	1.118	2.003	
Zona	0.409	0.525	0.330	8.881	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.872	0.659	0.000	0.468	0.000	0.000	1.218	0.000	
19:00-20:30																				
News TVM	18.823	27.282	13.087	12.845	11.277	11.763	19.036	22.130	23.451	34.340	18.431	22.940	14.808	17.089	18.603	16.603	18.171	20.943	17.236	
TVHemm	9.352	10.071	8.865	4.268	15.625	14.997	9.361	7.318	6.118	3.003	7.736	9.113	12.051	7.426	10.214	10.811	8.666	9.683	9.824	
20:30-22:00																				
American Idol	0.107	0.265	0.000	0.000	0.000	0.000	0.329	0.000	0.000	0.000	0.000	0.385	0.000	0.000	0.000	0.000	0.000	0.000	0.360	
Angli	2.131	1.792	2.361	8.830	2.029	0.000	1.993	1.356	2.293	5.263	1.555	2.554	1.644	0.891	1.662	5.571	3.036	1.473	1.757	
Dreams	6.091	4.017	7.497	19.001	9.642	7.570	5.747	3.669	2.934	2.825	7.426	4.528	6.580	5.989	6.065	7.581	6.976	5.259	5.936	
F'Salib it-Toroq	24.511	18.532	28.566	17.298	13.116	21.171	18.881	32.051	38.818	34.727	22.755	23.834	25.859	24.464	22.918	30.705	20.550	26.849	26.761	
Realta`	0.301	0.000	0.504	0.000	0.000	0.000	0.550	0.493	0.000	0.000	0.000	0.391	0.406	0.891	0.000	0.000	0.000	0.187	0.799	
Saturday films	0.070	0.174	0.000	0.000	0.000	0.000	0.000	0.285	0.000	0.000	0.000	0.000	0.000	0.471	0.000	0.000	0.192	0.000	0.000	
Xarabank	21.622	27.184	17.850	9.960	24.465	24.762	26.315	18.624	16.871	11.576	24.786	20.174	18.625	20.928	25.733	18.706	22.645	20.695	21.406	
Zafira	6.036	2.213	8.629	9.016	10.568	4.145	6.599	4.423	2.884	5.441	6.590	6.154	7.779	6.515	4.678	3.269	6.487	5.449	6.143	
22:00-24:00																				
Mixage	0.073	0.000	0.123	0.000	0.000	0.000	0.224	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.484	0.000	0.000	0.218	0.000	
Previous Schedules																				
Biografiji	0.224	0.261	0.199	0.000	0.000	0.000	0.324	0.482	0.000	0.000	0.000	0.000	0.000	1.130	0.000	0.611	0.440	0.000	0.211	
Deceduti	0.281	0.000	0.472	1.535	1.053	0.000	0.000	0.227	0.000	0.000	0.000	0.000	0.000	0.000	0.937	1.526	0.574	0.211	0.000	
KC	0.109	0.000	0.183	0.000	0.000	0.000	0.335	0.000	0.000	0.000	0.000	0.391	0.000	0.000	0.000	0.000	0.000	0.000	0.367	
Liquorish	0.117	0.289	0.000	0.000	0.000	1.604	0.000	0.000	0.000	0.000	0.000	0.419	0.000	0.000	0.000	0.000	0.319	0.000	0.000	
Puss In Boots	0.098	0.000	0.165	0.000	0.000	0.000	0.302	0.000	0.000	0.000	0.530	0.000	0.000	0.000	0.000	0.000	0.268	0.000	0.000	
Qalb in-Nies	0.063	0.000	0.106	0.000	0.000	0.000	0.000	0.000	0.455	0.000	0.000	0.000	0.000	0.422	0.000	0.000	0.000	0.000	0.211	
Sellili	0.089	0.000	0.150	0.000	0.000	1.225	0.000	0.000	0.000	0.000	0.000	0.000	0.619	0.000	0.000	0.000	0.243	0.000	0.000	
X Factor	0.779	0.289	1.110	2.539	1.265	1.731	0.894	0.238	0.000	0.000	0.000	1.655	0.406	0.771	0.952	0.000	1.803	0.348	0.000	
Programme Re-Run																				
Generic Programmes																				
New Programmes																				
	%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
	N	257.530	104.066	153.464	11.857	37.793	18.771	83.851	63.483	35.581	6.194	47.725	71.780	37.175	38.404	38.860	23.586	94.497	86.436	76.597

Totals may not tally due to weighting and rounding off

**TABLE 7.6: WEIGHTED 'ONE' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JAN-MAR 2013]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS			
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
TVM	TOTAL																			
06:00-12:00																				
Aroma Mattina	3.616	0.000	6.147	0.000	1.712	8.420	7.383	2.585	0.756	7.077	2.882	1.589	4.129	1.559	4.353	15.412	3.519	3.890	3.436	
Breakfast News	0.659	0.000	1.121	0.000	1.608	0.000	0.000	0.446	0.876	6.323	0.584	0.610	0.717	0.000	0.000	3.176	0.432	0.602	0.937	
Clint on ONE	0.277	0.000	0.471	0.000	2.204	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2.849	0.000	0.000	0.847	0.000	0.000	
Folji	0.557	1.353	0.000	0.000	0.000	0.000	0.000	1.121	0.932	0.000	1.470	0.648	0.000	0.000	0.000	0.000	1.173	0.518	0.000	
Siegha Zmien	0.866	0.411	1.185	0.000	0.000	0.000	1.001	0.856	0.907	6.323	0.000	0.979	0.717	1.742	1.399	2.118	1.648	0.000	0.970	
12:00-19:00																				
Arani Issa	1.754	2.278	1.387	0.000	0.000	0.000	1.588	1.419	3.571	8.250	1.502	1.868	1.728	0.000	1.399	5.691	2.086	2.009	1.178	
Aroma Kitchen	3.558	1.828	4.769	0.000	1.608	0.000	5.132	3.203	3.376	12.647	2.075	0.610	4.129	5.025	10.362	5.971	3.105	5.793	1.773	
Better Living	0.158	0.000	0.269	0.000	0.000	0.000	0.602	0.000	0.000	0.000	0.000	0.000	0.802	0.000	0.000	0.000	0.000	0.000	0.468	
Flimkien ma' Nancy	0.164	0.000	0.278	0.000	0.000	0.000	0.000	0.000	0.876	0.000	0.000	0.610	0.000	0.000	0.000	0.000	0.000	0.488	0.000	
Kalamita	9.906	3.558	14.351	6.147	2.420	0.000	7.903	11.766	17.094	6.323	9.560	9.582	14.316	8.154	7.291	6.353	5.671	11.251	12.669	
L-Argument	2.196	5.332	0.000	8.815	3.894	0.000	3.629	0.982	0.932	0.000	2.789	2.259	0.000	2.618	5.379	0.000	1.522	2.524	2.522	
Looks	0.395	0.000	0.671	0.000	0.000	0.000	1.503	0.000	0.000	0.000	0.907	0.000	0.802	0.000	0.000	0.000	0.000	0.000	1.169	
X'Tahseb?	0.389	0.422	0.366	0.000	1.712	0.000	0.000	0.000	0.932	0.000	0.000	0.648	1.092	0.000	0.000	0.000	0.000	1.159	0.000	
Zona Sport	0.170	0.413	0.000	0.000	0.000	0.000	0.000	0.000	0.912	0.000	0.000	0.000	0.864	0.000	0.000	0.000	0.000	0.507	0.000	
19:00-20:30																				
Ieqaf 20 minuta	0.586	0.466	0.671	0.000	0.000	0.000	0.901	1.023	0.000	0.000	1.642	0.000	0.000	0.000	1.399	0.000	1.310	0.471	0.000	
Ir-Rangers	0.201	0.488	0.000	0.000	0.000	0.000	0.766	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.779	0.000	0.615	0.000	0.000	
News ONE	23.932	37.482	14.444	6.147	6.700	15.880	30.388	24.968	26.876	38.484	20.840	26.223	24.506	16.683	27.319	30.235	22.467	28.909	20.403	
20:30-22:00																				
Affari Taghna	9.791	13.618	7.111	6.147	6.403	16.558	8.712	10.081	11.825	14.573	8.950	9.397	10.556	15.316	7.639	7.912	8.223	11.633	9.477	
Bla Agenda	3.859	6.122	2.274	0.000	2.219	0.000	1.984	5.899	5.579	0.000	3.706	5.716	3.455	1.742	2.864	2.897	3.868	3.408	4.298	
Fis-Sustanza	0.305	0.000	0.518	0.000	0.000	0.000	0.000	0.892	0.000	0.000	0.000	0.610	0.717	0.000	0.000	0.000	0.933	0.000	0.000	
Il-Klikka	12.104	6.331	16.146	30.226	26.318	35.208	9.930	9.077	5.805	0.000	15.456	10.830	10.908	16.057	10.064	5.015	14.713	7.155	14.498	
Ilsien in-Nisa	5.680	1.358	8.706	0.000	6.351	0.000	8.373	5.489	4.317	0.000	5.803	8.010	4.129	5.198	1.779	7.809	5.165	6.297	5.564	
Prima Facie	10.576	6.193	13.645	27.997	25.581	9.183	5.955	9.726	7.463	0.000	12.431	13.434	9.014	5.737	8.169	7.412	12.232	5.467	14.052	
TX	2.441	3.284	1.851	0.000	1.601	7.375	1.368	3.364	2.604	0.000	2.255	1.868	3.247	3.629	3.178	0.000	2.764	4.093	0.485	
22:00-24:00																				
903	1.106	1.932	0.528	7.261	0.000	0.000	0.969	0.908	1.823	0.000	0.584	0.000	1.728	4.688	1.399	0.000	0.484	1.864	0.956	
Previous Schedules																				
Bongu ONE TV	0.164	0.000	0.278	0.000	0.000	0.000	0.000	0.479	0.000	0.000	0.000	0.610	0.000	0.000	0.000	0.000	0.501	0.000	0.000	
Emilja	0.170	0.413	0.000	0.000	0.000	0.000	0.000	0.498	0.000	0.000	0.000	0.000	0.864	0.000	0.000	0.000	0.000	0.000	0.504	
Klassi Ghalina	2.781	4.124	1.841	7.261	8.070	7.375	0.912	2.276	1.633	0.000	5.828	2.269	0.717	3.629	1.399	0.000	4.020	0.488	3.863	
Mhux Billi Tghid!	0.393	0.954	0.000	0.000	1.601	0.000	0.000	0.561	0.000	0.000	0.735	0.000	0.000	2.070	0.000	0.000	1.202	0.000	0.000	
Programme Re-Run																				
Generic Programmes																				
Politika on ONE TV	0.649	0.824	0.526	0.000	0.000	0.000	0.000	1.400	0.912	0.000	0.000	0.000	0.864	3.302	1.399	0.000	1.004	0.956	0.000	
Drama on thursday on ONE TV	0.263	0.000	0.447	0.000	0.000	0.000	1.001	0.000	0.000	0.000	0.000	0.979	0.000	0.000	0.000	0.000	0.000	0.000	0.779	
ONE sports programme	0.174	0.422	0.000	0.000	0.000	0.000	0.000	0.509	0.000	0.000	0.000	0.648	0.000	0.000	0.000	0.000	0.000	0.518	0.000	
ONE TV biss nara	0.162	0.393	0.000	0.000	0.000	0.000	0.000	0.473	0.000	0.000	0.000	0.000	0.000	0.000	1.432	0.000	0.495	0.000	0.000	

New Programmes																				
	%	100%	100%	100%	100%	100%	0.000	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0.000	100%
N	106,926	44,037	62,889	2,961	13,432	3,539	28,077	36,563	19,966	2,388	27,898	28,689	21,068	10,388	12,083	6,800	34,949	35,889	36,088	

Totals may not tally due to weighting and rounding off

**TABLE 7.7: WEIGHTED 'NET TV' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	TOTAL																		
06:00-12:00																			
12:00-19:00																			
.NET [Dot Net]	1.670	2.219	1.297	0.000	0.000	0.000	2.281	1.701	2.592	0.000	0.000	1.172	0.000	5.241	0.000	7.293	3.290	0.750	0.992
Il-Mara tal-Lum [Ta' Gloria Mizzi]	0.267	0.000	0.449	0.000	0.000	0.000	0.000	0.000	1.207	0.000	0.000	0.000	0.000	2.621	0.000	0.000	0.000	0.679	0.000
Jekk Joghgobkom	0.267	0.000	0.449	0.000	0.000	0.000	0.000	0.000	0.000	3.668	0.000	0.000	0.000	2.621	0.000	0.000	0.000	0.679	0.000
Malta Llejla	8.346	3.259	11.804	0.000	5.227	13.862	8.036	11.791	5.125	11.209	4.406	6.179	11.425	8.153	16.518	6.945	8.590	4.991	12.947
Sas-sitta	0.667	0.958	0.469	0.000	0.000	0.000	1.498	0.940	0.000	0.000	0.000	0.000	2.208	0.000	2.149	0.000	0.000	0.985	1.035
Sport Extra	0.307	0.759	0.000	0.000	0.000	0.000	0.000	1.034	0.000	0.000	0.000	1.172	0.000	0.000	0.000	0.000	0.000	0.779	0.000
Vitalita`	0.238	0.000	0.399	0.000	0.000	0.000	0.000	0.801	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2.092	0.000	0.000	0.882
19:00-20:30																			
News Net TV	26.959	40.440	17.795	0.000	6.773	13.862	37.357	27.274	24.201	39.787	22.412	37.274	22.982	19.864	26.386	25.018	22.902	33.484	22.489
20:30-22:00																			
Analizi tal-Ahbar	0.365	0.901	0.000	0.000	5.023	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	3.211	0.000	0.000	1.354
Deja' vu	23.616	18.966	26.778	55.364	22.886	23.439	30.844	21.620	17.959	4.099	30.479	20.382	25.660	19.249	17.854	25.323	16.538	27.111	27.352
Eklissi	1.982	1.065	2.606	0.000	12.705	15.767	0.000	0.973	1.259	0.000	6.522	1.102	0.000	0.000	2.149	0.000	1.461	2.342	2.107
Newsroom	0.307	0.759	0.000	0.000	0.000	0.000	0.000	1.034	0.000	0.000	0.000	1.172	0.000	0.000	0.000	0.000	0.912	0.000	0.000
Replay	2.552	3.703	1.769	0.000	11.523	9.630	3.161	0.973	1.385	0.000	0.000	4.044	2.302	0.000	8.380	0.000	4.349	1.098	2.431
Simpatici	31.276	25.928	34.912	44.636	29.136	23.439	15.192	30.954	46.272	41.236	32.991	27.505	35.422	37.464	26.564	30.118	38.454	27.102	28.411
22:00-24:00																			
Previous Schedules																			
Iswed Fuq l-Abjad	163	0	163	0	0	0	0	163	0	0	163	0	0	0	0	0	163	0	0
Wheelspin	552	256	296	0	296	0	256	0	0	0	256	0	0	296	0	0	552	0	0
Programme Re-Run																			
Generic Programmes																			
New Programmes																			
%	100%	100%	100%	100%	100%	0.000	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0.000	100%
N	60.589	24.518	36.071	2.778	4.400	1.890	15.692	17.988	13.425	4.416	13.140	15.877	10.643	6.182	7.864	6.883	20.396	23.865	16.328

Totals may not tally due to weighting and rounding off

**TABLE 7.8: WEIGHTED 'SMASH TV' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JAN-MAR 2013]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	EASTERN	SOUTH WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	TOTAL																		
06:00-12:00																			
Fil-Kcina ma' Farah	42.599	0.000	75.307	0.000	0.000	0.000	0.000	65.276	66.143	0.000	0.000	0.000	29.579	100.000	100.000	56.582	49.497	100.000	33.896
12:00-19:00																			
Erga' Lura	6.984	0.000	12.347	0.000	0.000	0.000	0.000	15.746	0.000	0.000	0.000	0.000	14.789	0.000	0.000	0.000	0.000	0.000	10.619
19:00-20:30																			
News Smash TV	8.418	19.382	0.000	0.000	0.000	0.000	0.000	18.978	0.000	0.000	0.000	0.000	17.826	0.000	0.000	0.000	0.000	0.000	12.799
20:30-22:00																			
Il-Parlament tal-Poplu	10.870	25.027	0.000	0.000	0.000	0.000	100.0	0.000	0.000	0.000	0.000	0.000	23.017	0.000	0.000	0.000	0.000	0.000	16.526
Motordrome	24.144	55.591	0.000	0.000	100.0	100.0	0.000	0.000	0.000	0.000	0.000	100.0	0.000	0.000	0.000	43.418	50.503	0.000	15.541
22:00-24:00																			
Previous Schedules																			
Programme Re-Run																			
Generic Programmes																			
Smash Teleshopping	6.984	0.000	12.347	0.000	0.000	0.000	0.000	0.000	33.857	0.000	0.000	0.000	14.789	0.000	0.000	0.000	0.000	0.000	10.619
New Programmes																			
%	100%	100%	100%	100%	100%	0.000	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0.000	100%
N	2,162	939	1,223	0	221	301	235	959	446	0	0	301	1,021	162	169	509	596	144	1,422

Totals may not tally due to weighting and rounding off

**TABLE 7.9: WEIGHTED 'TVM2' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JAN-MAR 2013]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	TOTAL																		
06:00-12:00																			
12:00-19:00																			
Ghawdex Illum	393	205	188	0	0	0	188	205	0	0	205	0	0	0	188	0	0	205	188
Lenti	180	0	180	0	0	0	180	0	0	0	0	0	0	180	0	0	0	0	180
Qatra Inka	205	205	0	0	0	0	0	205	0	0	205	0	0	0	0	0	0	0	205
Venere	742	0	742	0	298	0	281	163	0	0	461	281	0	0	0	0	0	163	579
19:00-20:30																			
News TVM2	296	0	296	0	296	0	0	0	0	0	0	0	0	296	0	0	296	0	0
20:30-22:00																			
Bondi Plus	14,424	8,266	6,158	0	2,735	1,224	7,193	2,182	1,090	0	2,644	3,140	2,600	1,902	2,551	1,587	6244	4371	3809
Close Up	923	0	923	0	0	298	450	0	175	0	298	456	169	0	0	0	0	169	754
Dissett	5,818	4,238	1,580	262	182	0	2,099	2,769	344	162	1,860	1,189	919	505	790	555	2205	2213	1400
Gadgets	1,678	636	1,042	0	695	0	797	186	0	0	298	748	235	215	182	0	186	678	814
Kontattakk	2,103	2,103	0	261	524	0	727	386	205	0	1,183	0	0	181	739	0	898	729	476
Madwarna	3,762	2,754	1,008	0	0	182	1,059	1,978	543	0	573	1,832	568	434	355	0	982	1053	1727
Malta u lil-Hinn Minnha	2,900	2,249	651	0	0	0	951	1,630	319	0	205	823	728	453	403	288	175	927	1798
22:00-24:00																			
Anno Domini	351	0	351	0	182	0	169	0	0	0	0	0	169	0	182	0	169	0	182
Il-Harsa ta' Ruzann	169	0	169	0	0	0	169	0	0	0	0	0	169	0	0	0	0	169	0
Paq Paq	778	482	296	0	296	301	0	181	0	0	0	301	0	477	0	0	597	0	181
Previous Schedules																			
Programme Re-Run																			
Generic Programmes																			
Documentaries on TVM2	438	276	162	0	0	0	276	162	0	0	0	276	0	162	0	0	0	0	438
Football on TVM2	197	197	0	0	0	0	0	197	0	0	0	0	0	0	0	197	197	0	0
New Programmes																			
%	100%	100%	100%	100%	100%	0.000	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0.000	100%
N	35,357	21,611	13,746	523	5,208	2,005	14,539	10,244	2,676	162	7,932	9,046	5,557	4,805	5,390	2,627	11,949	10,677	12,731

Totals may not tally due to weighting and rounding off

**TABLE 7.10: WEIGHTED 'FAVORITE CHANNEL' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS			
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
TVM	TOTAL																			
06:00-12:00																				
12:00-19:00																				
Hin ghal-Kollox	9.475	27.618	5.816	0.000	0.000	0.000	17.226	16.035	0.000	0.000	0.000	0.000	28.661	0.000	0.000	56.886	0.000	9.372	12.855	
News in Brief [News feed]	8.278	0.000	9.948	100.0	0.000	0.000	0.000	0.000	0.000	0.000	0.000	28.736	0.000	0.000	0.000	0.000	0.000	16.735	0.000	
Niskata	24.885	0.000	29.905	0.000	0.000	0.000	16.319	56.916	12.710	0.000	0.000	15.473	71.339	22.670	50.000	0.000	29.842	7.775	45.670	
Sejjahtli	12.761	0.000	15.335	0.000	0.000	0.000	0.000	14.361	13.721	100.0	46.974	15.473	0.000	0.000	0.000	0.000	0.000	17.405	11.028	
19:00-20:30																				
Reporter	4.152	0.000	4.989	0.000	0.000	0.000	0.000	0.000	13.721	0.000	23.487	0.000	0.000	0.000	0.000	0.000	0.000	8.393	0.000	
20:30-22:00																				
Mitqlu Deheb	16.836	0.000	20.233	0.000	0.000	0.000	16.319	12.687	28.367	0.000	0.000	15.473	0.000	43.073	0.000	43.114	70.158	15.757	0.000	
22:00-24:00																				
Previous Schedules																				
Il-Madonna tac-Coqqa	5.222	31.108	0.000	0.000	0.000	0.000	0.000	0.000	17.256	0.000	29.539	0.000	0.000	0.000	0.000	0.000	0.000	10.556	0.000	
Programme Re-Run																				
Dun Benit	6.928	41.275	0.000	0.000	0.000	0.000	24.660	0.000	0.000	0.000	0.000	0.000	0.000	34.257	0.000	0.000	0.000	14.006	0.000	
Generic Programmes																				
Religious programmes Favourtie Channel	7.157	0.000	8.601	0.000	0.000	0.000	25.476	0.000	0.000	0.000	0.000	24.845	0.000	0.000	0.000	0.000	0.000	0.000	19.012	
Ta Karl Bonaci	4.305	0.000	5.173	0.000	0.000	0.000	0.000	0.000	14.226	0.000	0.000	0.000	0.000	0.000	50.000	0.000	0.000	0.000	11.434	
New Programmes																				
	%	100%	100%	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	0.000	100%	
N		3,926	659	3,267	325	0	0	1,103	1,135	1,188	175	694	1,131	635	794	338	334	506	1,942	1,478

Totals may not tally due to weighting and rounding off

**TABLE 7.11: WEIGHTED 'ITV' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

No programme preferences were recorded for this station

**TABLE 7.12: WEIGHTED 'CALYPSO MUSIC TV' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

		GENDER		AGE GROUPS							DISTRICT						MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH
TVM	TOTAL																		
06:00-12:00																			
12:00-19:00																			
19:00-20:30																			
20:30-22:00																			
22:00-24:00																			
Previous Schedules																			
Programme Re-Run																			
Generic Programmes																			
Music on Calypso	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
New Programmes																			
%	100%	0%	100%	0%	0%	0%	0%	100%	0%	0%	0%	100%	0%	0%	0%	0%	100%	0%	0%
N	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0

Totals may not tally due to weighting and rounding off

**TABLE 7.13: WEIGHTED 'PRIME TV' FAVORITE PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

No programme preferences were recorded for this station

**TABLE 7.14: WEIGHTED FAVOURITE 'OTHER' PROGRAMMES BY TIME BRACKETS:
BY GENDER, AGE GROUPS AND DISTRICTS [JUL/SEP 2012]**

		GENDER		AGE GROUPS							DISTRICT							MONTHS		
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	JANUARY	FEBRUARY	MARCH	
TVM	TOTAL																			
Generic Programmes																				
Political programmes	23.447	35.831	10.626	0.000	0.000	0.000	0.000	75.718	35.777	0.000	37.209	0.000	100.0	0.000	0.000	0.000	24.738	0.000	0.000	
News	48.943	51.259	46.545	0.000	0.000	100.0	100.0	0.000	0.000	0.000	25.581	3.937	0.000	100.0	60.789	0.000	51.639	0.000	0.000	
Plays	5.221	0.000	10.626	0.000	0.000	0.000	0.000	0.000	28.447	0.000	16.481	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.0	
Unclassified																				
[Toghma Bnina]	5.413	0.000	11.017	0.000	0.000	0.000	0.000	24.282	0.000	0.000	0.000	0.000	0.000	0.000	39.211	0.000	5.711	0.000	0.000	
English Gentleman	6.566	12.909	0.000	0.000	0.000	0.000	0.000	0.000	35.777	0.000	20.728	0.000	0.000	0.000	0.000	0.000	6.928	0.000	0.000	
Grey's Anatomy	10.410	0.000	21.186	0.000	100.0	0.000	0.000	0.000	0.000	0.000	0.000	1.536	0.000	0.000	0.000	0.000	10.983	0.000	0.000	
%	100%	0%	100%	0%	100%	100%	100%	100%	100%	0%	100%	100%	100%	100%	100%	0%	100%	0%	100%	
N	3.122	1.588	1.534	0	325	262	1.266	696	573	0	989	1.158	364	180	431	0	2.959	0	163	

Totals may not tally due to weighting and rounding off

8. DEMOGRAPHIC LOCATIONS



[Source: <http://www.census2005.gov.mt/presentations/supervisors%20briefing.pps> – Supervisors' Briefing]

Localities are classified into districts according to the Malta Geographical Codes (MGC) as follows:

- **Southern Harbour** - Żabbar, Xgħajra, Valletta, Tarxien, Santa Lucija, Paola, Marsa, Luqa, Kalkara, Senglea, Floriana, Fgura, Cospicua, Vittoriosa.
- **Northern Harbour** - Ta' Xbiex, Swieqi, Sliema, Santa Venera, San Gwann, St. Julians, Qormi, Pietà', Pembroke, Msida, Ħamrun, Gżira, Birkirkara.
- **South Eastern** - Żurrieq, Żejtun, Safi, Qrendi, Mqabba, Marsaxlokk, Marsaskala, Kirkop, Gudja, Għaxaq, Birżebbuġia.
- **Western** - Żebbuġ (Malta), Siġġiewi, Rabat (Malta), Mtarfa, Mdina, Lija, Iklin, Dingli, Balzan, Attard.
- **Northern** - St. Paul's Bay, Naxxar, Mosta, Mgarr, Mellieħa, Għargħur.
- **Gozo and Comino** - Rabat (Gozo), Fontana, Għajnsielem and Comino, Għarb, Għasri, Kerċem, Munxar, Nadur, Qala, San Lawrenz, Sannat, Xagħra, Xewkija, Żebbuġ (Gozo).

9. LIST OF NATIONWIDE TELEVISION STATIONS

TVM

TVM2

ONE

Net TV

Smash TV

iTV

Favorite TV

Calypso Music TV

Prime TV Shopping Channel