



**RADIO AND TELEVISION AUDIENCES
MALTA
OCTOBER - DECEMBER 2012**

**PART TWO – RADIO
TABLES AND FIGURES**

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RADIO AUDIENCE ASSESSMENT

OCTOBER – DECEMBER 2012

1. SAMPLE PROFILE

1.1.A: SAMPLE PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2012]

T.T.A. SAMPLE PROFILE BY GENDER, BY AGE GROUP OCT-DEC 2012															
	TOTAL	AGE GROUPS							DISTRICTS						
		12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Males	812	42	121	49	209	227	131	33	175	223	118	113	120	63	
	44.1%	57.5%	46.7%	41.5%	43.5%	44.4%	40.2%	43.4%	46.2%	44.2%	44.7%	42.0%	44.1%	40.6%	
Females	1031	31	138	69	271	284	195	43	204	281	146	156	152	92	
	55.9%	42.5%	53.3%	58.5%	56.5%	55.6%	59.8%	56.6%	53.8%	55.8%	55.3%	58.0%	55.9%	59.4%	
	100.0%	3.0%	13.4%	6.7%	26.3%	27.5%	18.9%	4.2%	19.8%	27.3%	14.2%	15.1%	14.7%	8.9%	
Total	1843	73	259	118	480	511	326	76	379	504	264	269	272	155	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	4.0%	14.1%	6.4%	26.0%	27.7%	17.7%	4.1%	20.6%	27.3%	14.3%	14.6%	14.8%	8.4%	

1.1.B: WEIGHTED SAMPLE PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2012]

T.T.B. WEIGHTED SAMPLE PROFILE BY GENDER, BY AGE GROUP [OCT-DEC 2012]															
	TOTAL	AGE GROUP							SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
		12-14	15-24	25-29	30-49	50-64	65-79	80+							
Males	912	50	150	60	280	218	124	30	181	267	136	127	132	69	
	49.5%	62.5%	51.6%	46.6%	50.7%	48.8%	44.3%	46.5%	49.6%	49.2%	49.8%	49.3%	49.7%	49.5%	
	100.0%	5.5%	16.5%	6.6%	30.7%	23.9%	13.6%	3.3%	19.9%	29.3%	14.9%	14.0%	14.4%	7.6%	
Females	931	30	141	69	272	229	156	34	184	275	137	131	133	71	
	50.5%	37.5%	48.4%	53.4%	49.3%	51.2%	55.7%	53.5%	50.4%	50.8%	50.2%	50.7%	50.3%	50.5%	
	100.0%	3.3%	15.1%	7.4%	29.2%	24.6%	16.8%	3.7%	19.8%	29.6%	14.7%	14.1%	14.3%	7.6%	
Total	1843	81	291	129	551	447	280	64	365	542	273	258	265	140	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	4.4%	15.8%	7.0%	29.9%	24.3%	15.2%	3.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

1.1.C: POPULATION PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2012]

T.T.C. POPULATION PROFILE BY GENDER, BY AGE GROUP OCT-DEC 2012															
	TOTAL	AGE GROUP							SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
		12-14	15-24	25-29	30-49	50-64	65-79	80+							
Males	184,577	10,217	30,383	12,135	56,582	44,129	25,108	6,023	36,665	54,019	27,506	25,751	26,647	13,989	
	49.5%	62.5%	51.6%	46.6%	50.7%	48.8%	44.3%	46.5%	49.6%	49.2%	49.8%	49.3%	49.7%	49.5%	
	100.0%	5.5%	16.5%	6.6%	30.7%	23.9%	13.6%	3.3%	19.9%	29.3%	14.9%	14.0%	14.4%	7.6%	
Females	188,416	6,138	28,498	13,889	54,997	46,370	31,597	6,927	37,215	55,727	27,748	26,501	26,949	14,276	
	50.5%	37.5%	48.4%	53.4%	49.3%	51.2%	55.7%	53.5%	50.4%	50.8%	50.2%	50.7%	50.3%	50.5%	
	100.0%	3.3%	15.1%	7.4%	29.2%	24.6%	16.8%	3.7%	19.8%	29.6%	14.7%	14.1%	14.3%	7.6%	
Total	372,993	16,355	58,881	26,024	111,579	90,499	56,705	12,950	73,880	109,746	55,254	52,252	53,596	28,265	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	4.4%	15.8%	7.0%	29.9%	24.3%	15.2%	3.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

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Totals may not tally due to weighting and rounding off

1.2.A: SAMPLE PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT-DEC 2012]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	73	42	31	14	22	9	11	10	7
	4.0%	5.2%	3.0%	3.7%	4.4%	3.4%	4.1%	3.7%	4.5%
	100.0%	57.5%	42.5%	19.2%	30.1%	12.3%	15.1%	13.7%	9.6%
15-24	259	121	138	49	67	46	41	41	15
	14.1%	14.9%	13.4%	12.9%	13.3%	17.4%	15.2%	15.1%	9.7%
	100.0%	46.7%	53.3%	18.9%	25.9%	17.8%	15.8%	15.8%	5.8%
25-29	118	49	69	23	32	12	20	21	10
	6.4%	6.0%	6.7%	6.1%	6.3%	4.5%	7.4%	7.7%	6.5%
	100.0%	41.5%	58.5%	19.5%	27.1%	10.2%	16.9%	17.8%	8.5%
30-49	480	209	271	90	116	78	71	82	43
	26.0%	25.7%	26.3%	23.7%	23.0%	29.5%	26.4%	30.1%	27.7%
	100.0%	43.5%	56.5%	18.8%	24.2%	16.3%	14.8%	17.1%	9.0%
50-64	511	227	284	101	144	75	77	67	47
	27.7%	28.0%	27.5%	26.6%	28.6%	28.4%	28.6%	24.6%	30.3%
	100.0%	44.4%	55.6%	19.8%	28.2%	14.7%	15.1%	13.1%	9.2%
65-79	326	131	195	82	107	34	37	44	22
	17.7%	16.1%	18.9%	21.6%	21.2%	12.9%	13.8%	16.2%	14.2%
	100.0%	40.2%	59.8%	25.2%	32.8%	10.4%	11.3%	13.5%	6.7%
80+	76	33	43	20	16	10	12	7	11
	4.1%	4.1%	4.2%	5.3%	3.2%	3.8%	4.5%	2.6%	7.1%
	100.0%	43.4%	56.6%	26.3%	21.1%	13.2%	15.8%	9.2%	14.5%
Total	1843	812	1031	379	504	264	269	272	155
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.1%	55.9%	20.6%	27.3%	14.3%	14.6%	14.8%	8.4%

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1.2.B: WEIGHTED SAMPLE PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT-DEC 2012]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	81	50	30	16	27	10	11	10	7
	4.4%	5.5%	3.3%	4.3%	4.9%	3.7%	4.3%	3.9%	5.0%
	100.0%	62.5%	37.5%	19.2%	33.2%	12.4%	13.8%	12.8%	8.6%
15-24	291	150	141	57	81	51	40	41	20
	15.8%	16.5%	15.1%	15.6%	15.0%	18.6%	15.4%	15.6%	14.6%
	100.0%	51.6%	48.4%	19.6%	28.0%	17.5%	13.6%	14.2%	7.0%
25-29	129	60	69	27	39	13	19	20	11
	7.0%	6.6%	7.4%	7.3%	7.2%	4.8%	7.5%	7.6%	7.6%
	100.0%	46.6%	53.4%	20.7%	30.2%	10.2%	15.0%	15.7%	8.2%
30-49	551	280	272	109	162	82	77	79	42
	29.9%	30.7%	29.2%	29.9%	29.9%	29.9%	29.9%	29.9%	29.9%
	100.0%	50.7%	49.3%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	447	218	229	78	126	74	68	66	36
	24.3%	23.9%	24.6%	21.4%	23.2%	27.1%	26.5%	24.7%	25.5%
	100.0%	48.8%	51.2%	17.5%	28.1%	16.6%	15.3%	14.6%	8.0%
65-79	280	124	156	63	93	34	33	42	16
	15.2%	13.6%	16.8%	17.2%	17.2%	12.4%	12.6%	15.7%	11.6%
	100.0%	44.3%	55.7%	22.4%	33.3%	12.0%	11.6%	14.9%	5.8%
80+	64	30	34	16	14	9	10	7	8
	3.5%	3.3%	3.7%	4.3%	2.6%	3.5%	3.8%	2.5%	6.0%
	100.0%	46.5%	53.5%	24.6%	22.0%	14.8%	15.4%	10.2%	13.0%
Total	1843	912	931	365	542	273	258	265	140
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

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Weighted Table Totals may not tally due to weighting and rounding off

1.2.C: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT-DEC 2012]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	16,355 4.4%	10,217 5.5%	6,138 3.3%	3,145 4.3%	5,426 4.9%	2,030 3.7%	2,257 4.3%	2,095 3.9%	1,402 5.0%
15-24	58,881 100.0%	30,383 62.5%	28,498 37.5%	11,548 19.2%	16,489 33.2%	10,304 12.4%	8,037 13.8%	8,367 12.8%	4,136 8.6%
25-29	26,024 7.0%	12,135 6.6%	13,889 7.4%	5,382 7.3%	7,858 7.2%	2,660 4.8%	3,900 7.5%	4,088 7.6%	2,136 7.6%
30-49	111,579 29.9%	56,582 50.7%	54,997 49.3%	22,095 19.8%	32,839 29.4%	16,528 14.8%	15,626 14.0%	16,048 14.4%	8,443 7.6%
50-64	90,499 24.3%	44,129 23.9%	46,370 24.6%	15,813 21.4%	25,408 23.2%	14,988 27.1%	13,838 26.5%	13,257 24.7%	7,195 25.5%
65-79	56,705 15.2%	25,108 13.6%	31,597 16.8%	12,705 17.2%	18,874 17.2%	6,832 12.4%	6,604 12.6%	8,424 15.7%	3,266 11.6%
80+	12,950 3.5%	6,023 3.3%	6,927 3.7%	3,192 4.3%	2,852 2.6%	1,912 3.5%	1,990 3.8%	1,317 2.5%	1,687 6.0%
Total	372,993 100.0%	184,577 100.0%	188,416 100.0%	73,880 100.0%	109,746 100.0%	55,254 100.0%	52,252 100.0%	53,596 100.0%	28,265 100.0%
		49.5%	50.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

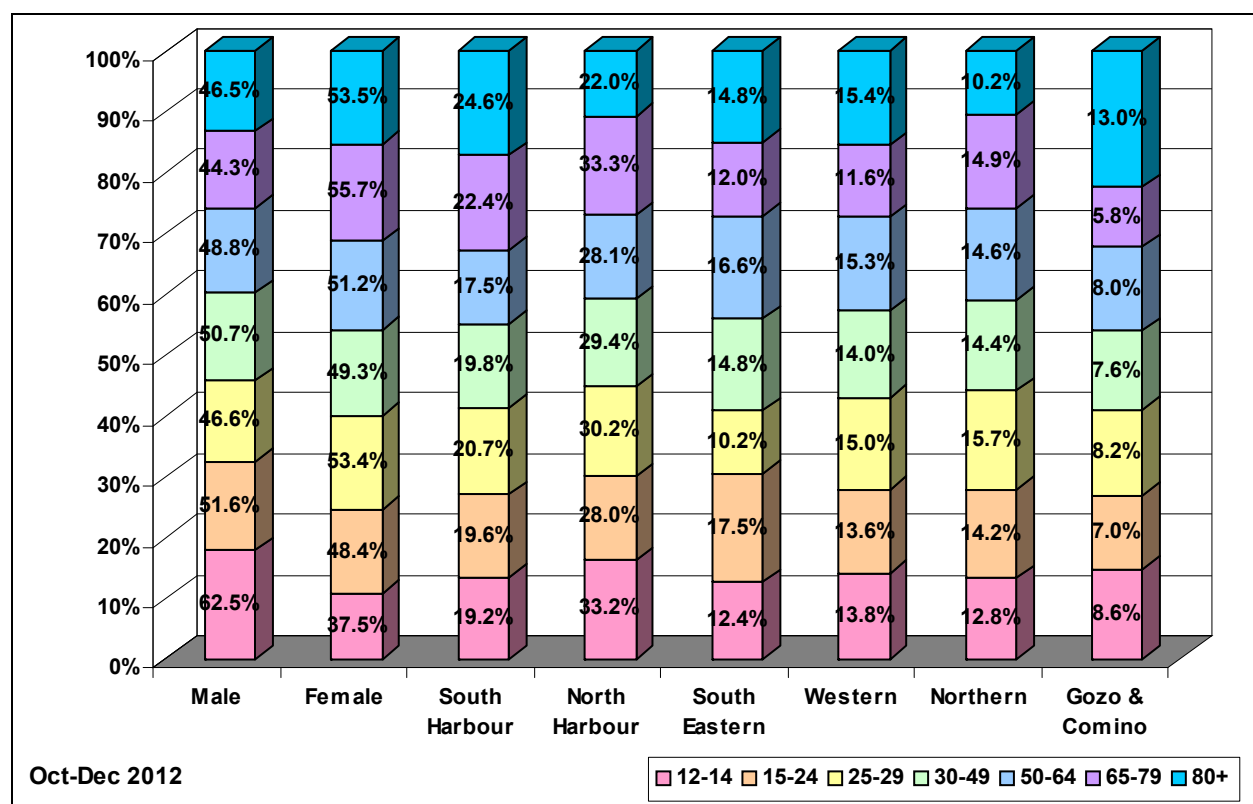


FIGURE 1.2.C: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT/DEC 2012]

2. RADIO CHANNEL REACH

2.1.B: WEIGHTED RADIO CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT-DEC 2012]

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Radju Malta	94	43	52	1	2	2	12	40	32	5	20	25	13	13	11	10
	5.1%	4.6%	5.6%	1.0%	.7%	1.6%	2.2%	9.0%	11.4%	8.0%	5.6%	4.7%	4.9%	5.1%	4.3%	7.2%
	100.0%	45.2%	54.8%	.8%	2.1%	2.3%	12.9%	42.8%	33.6%	5.4%	21.7%	27.0%	14.3%	14.3%	11.8%	10.9%
Radju Parlament 106.6	5	4	1	0	1	0	2	0	2	0	0	2	1	1	1	0
	.3%	.4%	.1%	0.0%	.4%	0.0%	.3%	0.0%	.7%	0.0%	0.0%	.4%	.4%	.4%	.3%	0.0%
	100.0%	81.0%	19.0%	0.0%	24.3%	0.0%	37.2%	0.0%	38.5%	0.0%	0.0%	41.7%	21.1%	19.0%	18.2%	0.0%
Magic Radio	63	25	38	1	11	11	27	12	1	0	13	12	9	10	14	6
	3.4%	2.8%	4.1%	1.0%	3.7%	8.6%	4.9%	2.6%	.4%	0.0%	3.7%	2.2%	3.3%	3.6%	5.3%	3.9%
	100.0%	40.2%	59.8%	1.3%	17.2%	18.2%	42.9%	18.7%	1.7%	0.0%	21.1%	18.9%	14.2%	15.2%	21.8%	8.8%
ONE Radio	139	73	66	1	4	3	34	48	43	5	36	33	23	19	14	14
	7.5%	8.0%	7.1%	1.3%	1.4%	2.2%	6.3%	10.8%	15.3%	8.5%	10.1%	6.1%	8.3%	7.1%	5.5%	9.6%
	100.0%	52.8%	47.2%	.8%	3.0%	2.1%	24.7%	34.8%	30.7%	3.8%	26.2%	23.8%	16.2%	13.5%	10.4%	9.9%
Radio 101	48	32	16	1	1	3	15	18	10	0	12	17	3	4	8	3
	2.6%	3.5%	1.8%	1.3%	.4%	2.0%	2.8%	4.0%	3.6%	0.0%	3.4%	3.2%	1.2%	1.5%	3.3%	2.2%
	100.0%	66.2%	33.8%	2.2%	2.5%	5.4%	31.6%	37.5%	20.8%	0.0%	25.4%	36.0%	6.7%	7.9%	17.5%	6.4%
Bay Radio	171	91	80	16	75	21	51	8	0	0	30	58	20	30	24	8
	9.3%	9.9%	8.6%	19.4%	25.6%	15.9%	9.3%	1.8%	0.0%	0.0%	8.2%	10.8%	7.5%	11.4%	9.3%	5.8%
	100.0%	53.1%	46.9%	9.4%	43.7%	12.4%	29.7%	4.8%	0.0%	0.0%	17.3%	34.1%	12.0%	17.6%	14.2%	4.8%
Calypso Radio	64	30	33	1	1	2	22	23	13	1	15	17	17	7	7	2
	3.4%	3.3%	3.6%	1.2%	.4%	1.8%	4.1%	5.1%	4.6%	1.4%	4.1%	3.1%	6.1%	2.7%	2.6%	1.0%
	100.0%	47.6%	52.4%	1.6%	1.7%	3.7%	35.3%	36.4%	20.0%	1.4%	23.3%	26.2%	26.2%	11.2%	10.8%	2.4%
RTK	63	29	33	0	2	1	10	22	19	8	11	22	7	9	7	6
	3.4%	3.2%	3.6%	0.0%	.7%	.6%	1.9%	4.9%	6.9%	13.2%	3.0%	4.1%	2.5%	3.6%	2.8%	4.5%
	100.0%	46.9%	53.1%	0.0%	3.2%	1.2%	16.5%	35.3%	30.6%	13.2%	17.0%	35.4%	10.8%	15.0%	11.4%	10.3%
Smash Radio	27	15	12	0	1	1	18	4	3	0	3	9	4	4	3	3
	1.4%	1.6%	1.3%	0.0%	.3%	.8%	3.3%	.9%	1.0%	0.0%	.9%	1.6%	1.6%	1.7%	1.3%	1.9%
	100.0%	56.0%	44.0%	0.0%	3.0%	4.0%	67.1%	15.9%	10.0%	0.0%	12.1%	32.1%	16.0%	16.5%	13.2%	10.2%
Radju Marija	45	16	29	0	0	1	7	15	16	5	10	11	6	8	6	4
	2.4%	1.8%	3.1%	0.0%	0.0%	.9%	1.4%	3.4%	5.7%	8.3%	2.7%	2.1%	2.3%	3.0%	2.4%	2.5%
	100.0%	35.6%	64.4%	0.0%	0.0%	2.6%	16.4%	34.0%	35.4%	11.6%	21.7%	25.4%	13.9%	17.3%	13.8%	7.9%
Campus FM	7	7	1	0	1	0	2	3	1	0	1	4	0	1	1	0
	.4%	.7%	.1%	0.0%	.4%	0.0%	.4%	.8%	.3%	0.0%	.2%	.8%	0.0%	.4%	.5%	0.0%
	100.0%	89.1%	10.9%	0.0%	16.2%	0.0%	25.7%	46.6%	11.6%	0.0%	10.7%	59.8%	0.0%	13.4%	16.2%	0.0%
Vibe FM	40	27	13	3	23	3	11	0	0	0	9	16	3	3	6	3
	2.2%	2.9%	1.4%	3.9%	7.8%	2.3%	2.0%	0.0%	0.0%	0.0%	2.5%	3.0%	1.1%	1.0%	2.4%	2.0%
	100.0%	67.0%	33.0%	8.0%	57.0%	7.8%	27.2%	0.0%	0.0%	0.0%	22.5%	40.7%	7.4%	6.7%	15.4%	7.2%
XFM	31	17	13	1	2	6	20	2	0	0	8	11	4	3	3	2
	1.7%	1.9%	1.4%	1.3%	.7%	4.2%	3.6%	.5%	0.0%	0.0%	2.3%	2.0%	1.5%	1.1%	1.0%	1.4%
	100.0%	56.8%	43.2%	3.4%	6.2%	18.3%	64.4%	7.7%	0.0%	0.0%	26.6%	35.7%	13.1%	9.2%	8.8%	6.6%
Bay Easy	1	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0
	.1%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%

2.1.B: CONT/...

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Bay Retro	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Rock	1	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%
All R & B	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kiss	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kiss	3	3	0	0	0	1	0	0	2	0	1	1	1	0	0	0
	.2%	.3%	0.0%	0.0%	0.0%	.9%	0.0%	0.0%	.7%	0.0%	.2%	.2%	.4%	0.0%	0.0%	0.0%
Foreign/Other Station	100.0%	100.0%	0.0%	0.0%	0.0%	39.5%	0.0%	0.0%	60.5%	0.0%	26.2%	39.5%	34.3%	0.0%	0.0%	0.0%
	12	7	5	1	1	1	4	2	3	0	2	3	0	1	6	1
	.7%	.8%	.5%	1.5%	.3%	.6%	.8%	.5%	1.0%	0.0%	.7%	.5%	0.0%	.4%	2.1%	.5%
Community Stations	100.0%	59.0%	41.0%	9.8%	6.3%	6.3%	34.9%	19.9%	22.8%	0.0%	19.2%	22.3%	0.0%	8.1%	45.1%	5.3%
	9	5	5	1	0	1	4	1	2	1	1	5	2	1	0	1
	.5%	.5%	.5%	1.4%	0.0%	.7%	.7%	.2%	.6%	1.3%	.2%	.9%	.7%	.4%	0.0%	.6%
No particular station	100.0%	49.2%	50.8%	12.0%	0.0%	10.6%	41.2%	11.1%	16.5%	8.7%	7.4%	52.4%	21.6%	9.9%	0.0%	8.7%
	16	12	5	0	1	1	8	4	1	1	2	10	1	1	1	2
	.9%	1.3%	.5%	0.0%	.4%	.9%	1.5%	.9%	.3%	1.0%	.5%	1.8%	.4%	.4%	.3%	1.2%
Did not remember	100.0%	71.5%	28.5%	0.0%	7.0%	7.4%	50.5%	25.8%	5.3%	4.0%	11.1%	58.7%	7.2%	7.2%	5.5%	10.2%
	9	1	8	0	0	0	3	1	2	4	1	1	0	1	3	2
	.5%	.1%	.9%	0.0%	0.0%	0.0%	.5%	.2%	.5%	5.8%	.4%	.2%	0.0%	.6%	1.0%	1.6%
Did not listen to radio	100.0%	9.4%	90.6%	0.0%	0.0%	0.0%	31.7%	9.3%	17.3%	41.8%	15.9%	9.3%	0.0%	17.0%	31.1%	26.6%
	958	461	498	54	159	68	284	235	126	31	179	275	151	139	138	77
	52.0%	50.3%	53.6%	66.0%	54.6%	51.2%	52.2%	52.2%	45.3%	49.8%	49.4%	50.7%	55.3%	52.9%	53.1%	53.5%
No Radio-set	100.0%	48.1%	51.9%	5.7%	16.6%	7.1%	29.7%	24.5%	13.1%	3.3%	18.7%	28.7%	15.7%	14.5%	14.4%	8.0%
	17	7	10	0	3	2	3	4	3	1	3	6	2	2	3	1
	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
No response	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%
	20	8	12	1	2	4	6	4	2	1	4	2	5	6	3	0
	1.1%	.9%	1.3%	1.0%	.7%	3.0%	1.2%	.9%	.6%	1.3%	1.1%	.4%	1.9%	2.2%	1.0%	0.0%
	100.0%	40.7%	59.3%	4.0%	10.8%	20.4%	31.9%	20.4%	8.5%	4.0%	20.8%	11.0%	25.8%	28.9%	13.7%	0.0%
Total	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

2.1.B1: WEIGHTED RADIO CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT-DEC 2012] – FOREIGN/OTHER STATION

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Absolute 80s	1	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
BBC	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	3	2	2	0	0	1	0	2	1	0	0	1	0	1	2	0
	.2%	.2%	.2%	0.0%	0.0%	.6%	0.0%	.4%	.3%	0.0%	0.0%	.2%	0.0%	.4%	.6%	0.0%
BBC News	100.0%	53.8%	46.2%	0.0%	0.0%	22.7%	0.0%	52.3%	25.0%	0.0%	0.0%	25.0%	0.0%	28.8%	46.2%	0.0%
	1	1	0	1	0	0	0	0	0	0	0	0	0	0	1	0
	.1%	.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.5%	0.0%
BBC radio	100.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	1	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%
Classic fm	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	2	1	1	0	0	0	1	1	0	0	1	0	0	0	0	1
	.1%	.1%	.1%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.5%
Energy in between	100.0%	67.8%	32.2%	0.0%	0.0%	0.0%	67.8%	32.2%	0.0%	0.0%	67.8%	0.0%	0.0%	0.0%	0.0%	32.2%
	1	0	1	0	0	0	1	0	0	0	1	0	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Fitz Radio	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1	0	1	0	1	0	0	0	0	0	0	0	0	0	1	0
	.0%	0.0%	.1%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
Other Staion	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
RDS	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
	1	0	1	0	0	0	1	0	0	0	0	1	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Total	12	7	5	1	1	1	4	2	3	0	2	3	0	1	6	1
	.7%	.8%	.5%	1.5%	.3%	.6%	.8%	.5%	1.0%	0.0%	.7%	.5%	0.0%	.4%	2.1%	.5%
	100.0%	59.0%	41.0%	9.8%	6.3%	6.3%	34.9%	19.9%	22.8%	0.0%	19.2%	22.3%	0.0%	8.1%	45.1%	5.3%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Weighted Table Totals may not tally due to weighting and rounding off

2.1.B2: WEIGHTED RADIO CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT-DEC 2012] – COMMUNITY STATIONS

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Big FM	2	0	2	0	0	0	2	0	0	0	0	1	0	1	0	0
	.1%	0.0%	.2%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.4%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	52.3%	0.0%	47.7%	0.0%	0.0%
Dee Jay Radio	2	2	0	0	0	0	2	0	0	0	0	2	0	0	0	0
	.1%	.2%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Galaxy	1	0	1	0	0	0	0	0	1	0	1	0	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kercem	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	.6%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Lehen Karmelitana	1	1	0	0	0	0	0	1	0	0	0	0	1	0	0	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Radju Elenjani	1	0	1	1	0	0	0	0	0	0	0	1	0	0	0	0
	.1%	0.0%	.1%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Radju Vilhena	1	1	0	0	0	0	0	0	1	0	0	1	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Tal-Gilju [95.4]	1	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Total	9	5	5	1	0	1	4	1	2	1	1	5	2	1	0	1
	.5%	.5%	.5%	1.4%	0.0%	.7%	.7%	.2%	.6%	1.3%	.2%	.9%	.7%	.4%	0.0%	.6%
	100.0%	49.2%	50.8%	12.0%	0.0%	10.6%	41.2%	11.1%	16.5%	8.7%	7.4%	52.4%	21.6%	9.9%	0.0%	8.7%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Weighted Table Totals may not tally due to weighting and rounding off

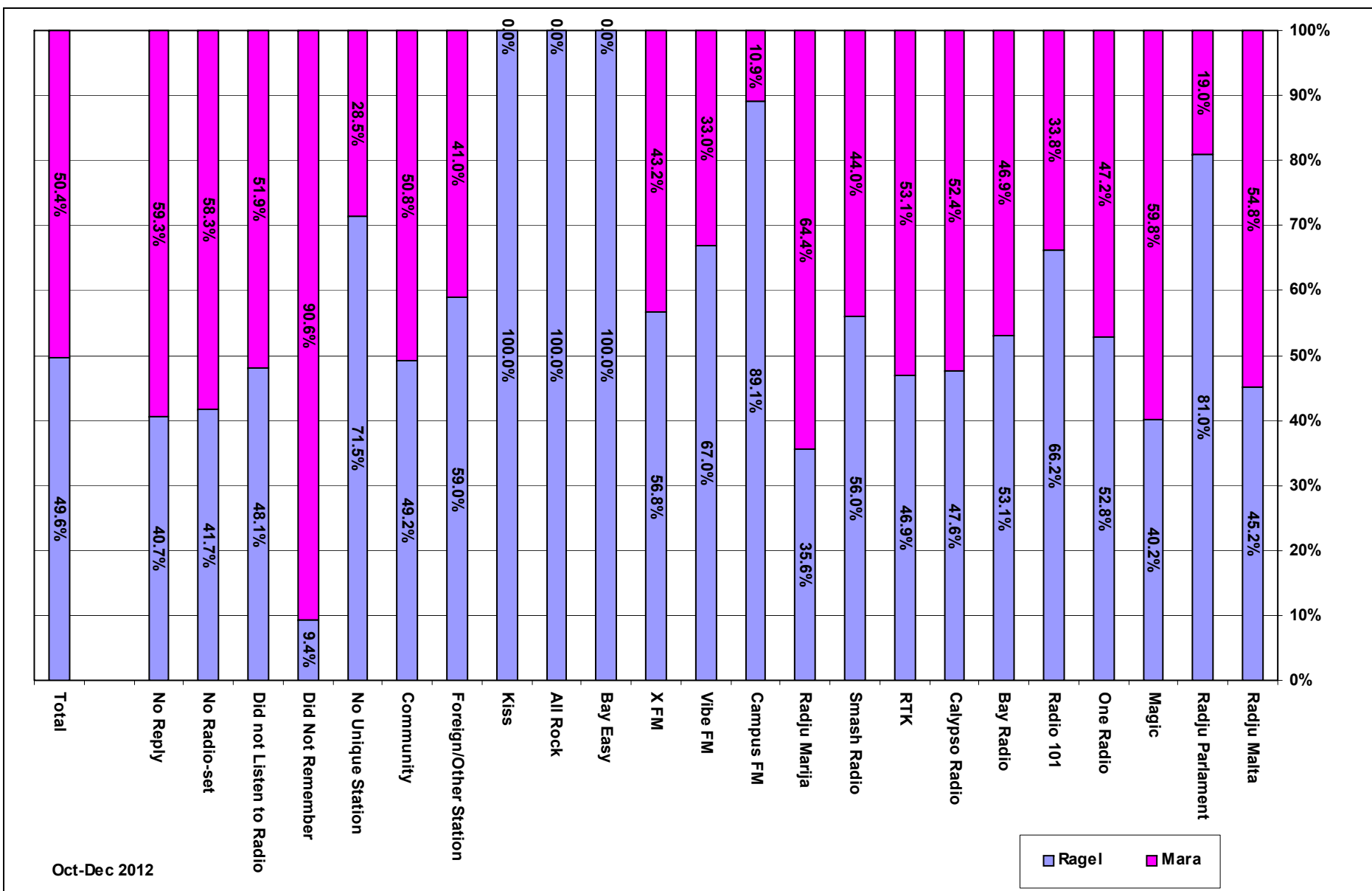


FIGURE 2.1.B[A]: WEIGHTED RADIO CHANNEL REACH: BY GENDER [OCT-DEC 2012]

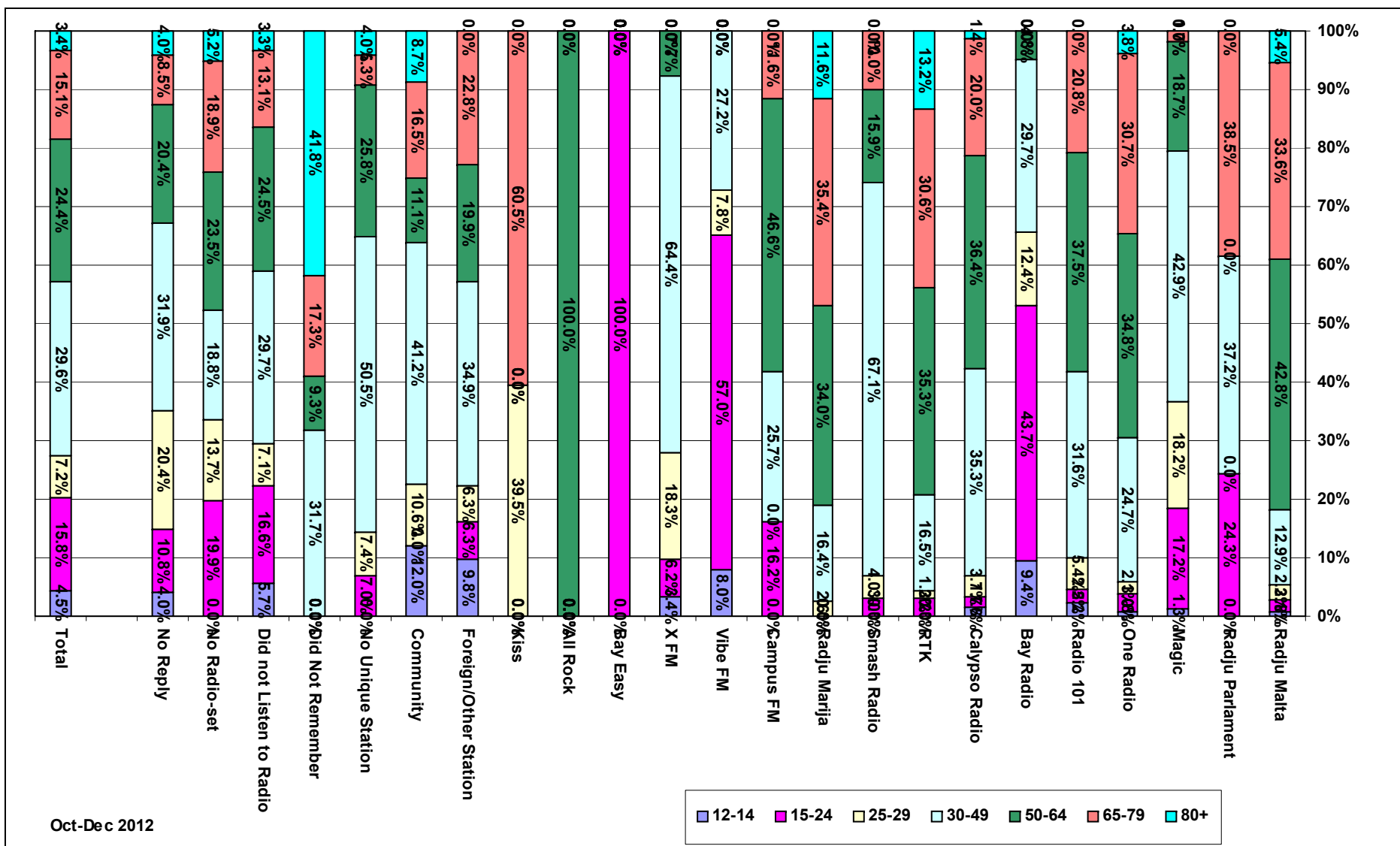


FIGURE 2.1.B[B]: WEIGHTED RADIO CHANNEL REACH: BY AGE GROUP [OCT-DEC 2012]

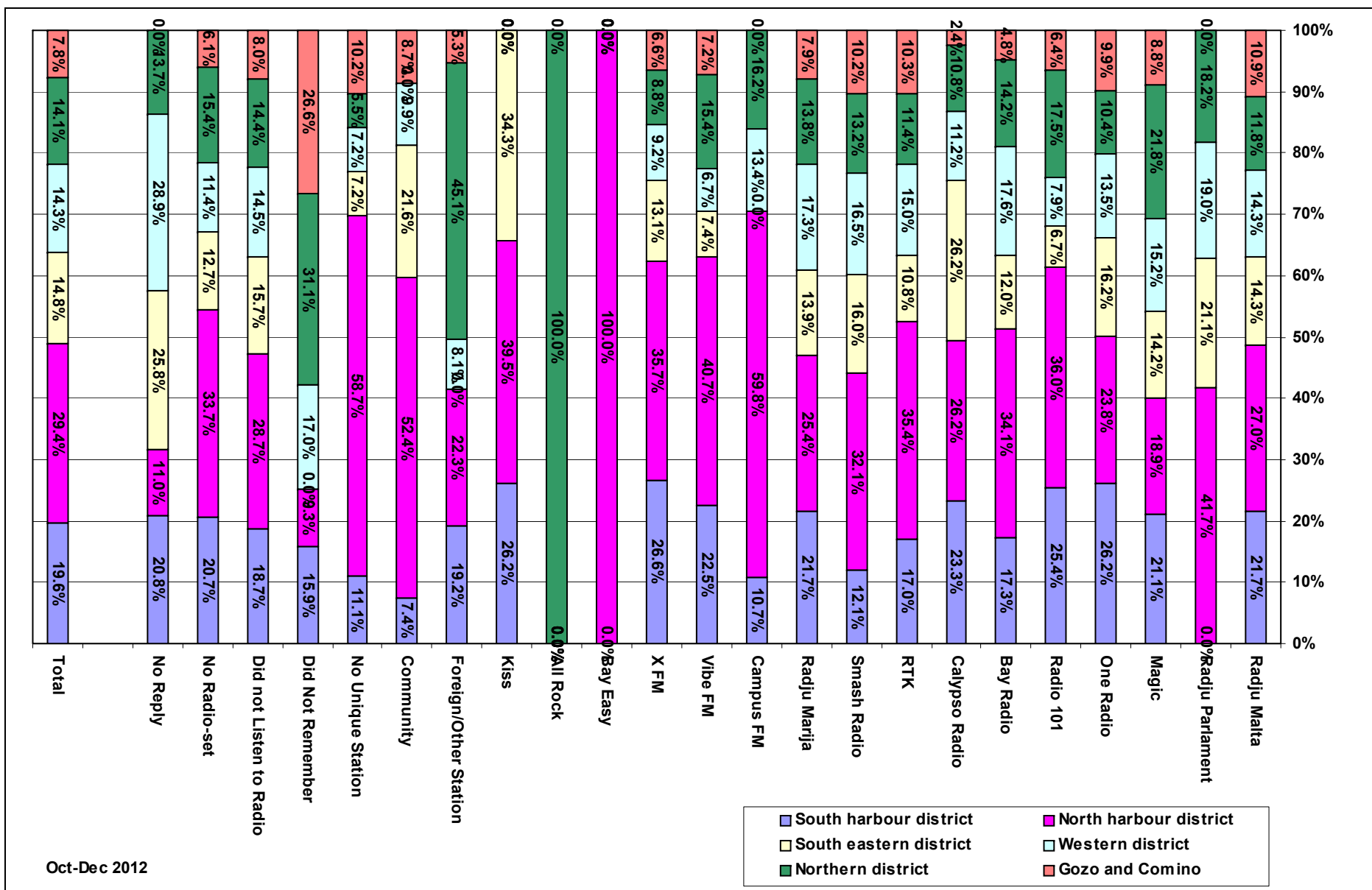


FIGURE 2.1.B[C]: WEIGHTED RADIO REACH: BY DISTRICT [OCT-DEC 2012]

2.1.B3: WEIGHTED RADIO CHANNEL REACH: BY BROADCASTING STATION BY QUARTER AND BY RANKING[OCT/DEC 2007-2012]

	Oct-Dec 2007	Jan-Mar 2008	Apr-Jun 2008	Oct-Dec 2008	Oct-Dec 2008	Jan-Mar 2009	Apr-Jun 2009	Oct-Dec 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Oct-Dec 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Oct-Dec 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Oct-Dec 2012	Oct-Dec 2012
Radju Malta	7.47	7.47	6.53	11.21	6.31	6.59	6.29	8.28	7.89	6.98	7.61	8.14	6.80	8.91	8.67	8.62	10.88	10.44	8.47	9.56	11.43
Radju Parlament	0.86	1.96	0.62	1.14	2.99	1.10	0.79	0.00	0.20	0.10	0.48	0.13	0.08	0.09	0.32	0.36	0.00	0.61	0.00	0.73	0.60
Magic Radio	7.22	5.51	5.54	5.38	7.23	5.37	6.62	6.21	4.61	5.99	7.95	9.07	8.48	6.72	6.39	7.06	5.68	7.55	6.65	5.81	7.64
ONE Radio	15.30	19.46	20.20	19.22	15.96	16.71	15.94	16.46	11.93	14.14	12.82	12.34	12.28	14.76	14.16	13.00	13.68	15.60	14.69	17.60	16.87
Radio 101	6.73	8.45	5.79	5.15	4.94	5.98	4.26	4.66	6.03	4.84	4.26	3.97	3.60	4.04	3.15	3.47	5.13	6.32	8.62	4.46	5.87
Bay Radio	15.54	16.16	17.12	14.76	16.42	18.78	23.23	22.67	26.56	23.46	20.13	21.34	19.76	17.95	20.70	20.43	20.42	17.08	22.12	23.48	20.77
Calypso Radio	10.04	10.28	11.58	11.56	13.09	10.12	10.44	9.42	11.12	10.11	10.33	11.48	10.65	11.99	10.74	11.43	10.51	9.64	9.76	9.50	7.72
RTK	9.42	8.57	8.13	8.81	7.92	9.02	8.87	8.18	5.69	6.54	6.52	6.35	7.88	9.22	6.98	8.23	8.55	10.59	7.37	6.74	7.62
Smash Radio	6.73	3.92	3.20	3.09	4.13	3.90	3.14	3.11	3.25	4.41	4.59	3.02	5.57	3.94	4.58	3.63	3.98	2.47	2.31	2.07	3.23
Radju Marija	7.10	6.98	6.16	7.78	8.96	8.78	8.42	5.59	5.64	6.62	6.90	7.13	7.43	5.41	6.29	6.20	5.33	4.61	4.64	5.57	5.47
Campus FM	1.96	1.10	0.99	0.46	0.46	0.61	0.90	1.24	1.22	0.71	0.63	1.56	1.26	1.31	1.12	1.65	0.98	0.89	0.65	1.06	0.90
Vibe FM	4.65	3.67	4.68	3.43	4.02	4.02	3.14	4.76	5.27	6.86	8.97	8.02	8.10	6.43	6.52	6.30	6.86	5.86	5.42	5.63	4.86
XFM	2.82	3.18	6.77	4.35	5.40	5.73	4.04	4.76	5.55	5.08	5.05	4.58	4.96	3.82	5.47	4.80	3.28	5.21	4.52	4.22	3.74
Bay Easy																				0.26	0.15
Bay Retro																				0.26	
All Rock																					0.13
All R&B																					
Kiss																					0.37
Community Stations	3.06	2.45	1.97	1.83	1.15	2.32	3.03	3.42	3.90	3.01	2.99	2.28	1.92	2.90	3.31	2.30	2.24	1.68	1.95	1.45	1.14
Foreign &/ Other Station	1.10	0.86	0.74	1.83	1.03	0.98	0.90	1.24	1.15	1.16	0.76	0.60	1.21	2.52	1.59	2.53	2.49	1.47	2.80	1.62	1.49
Ranking	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Radju Malta	5	6	6	4	7	6	7	4	4	4	6	5	8	5	4	4	3	4	5	3	3
Radju Parlament	15	13	15	14	12	13	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15
Magic Radio	6	8	9	7	6	9	6	6	10	8	5	4	4	6	7	6	7	6	7	6	5
ONE Radio	2	1	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Radio 101	8	5	8	8	9	7	8	10	5	10	11	10	11	9	12	11	9	7	4	9	7
Bay Radio	1	2	2	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Calypso Radio	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	4	5	3	4	4
RTK	4	4	4	5	5	4	4	5	6	7	8	8	6	4	5	5	5	3	6	5	6
Smash Radio	9	9	11	11	10	11	11	12	12	11	10	11	9	10	10	10	10	11	12	11	11
Radju Marija	7	7	7	6	4	5	5	7	7	6	7	7	7	8	8	8	8	10	9	8	8
Campus FM	13	14	13	15	15	15	14	14	13	14	14	13	13	14	14	14	14	14	14	14	14
Vibe FM	10	10	10	10	11	10	10	9	9	5	4	6	5	7	6	7	6	8	8	7	9
XFM	12	11	5	9	8	8	9	8	8	9	9	9	10	11	9	9	11	9	10	10	10
Bay Easy																				16	17
Bay Retro																				17	
All Rock																					18
All R&B																					
Kiss																					16
Community Stations	11	12	12	12	13	12	12	11	11	12	12	12	12	12	11	13	13	12	13	13	13
Foreign &/ Other Station	14	15	14	13	14	14	13	13	14	13	13	14	14	13	13	12	12	13	11	12	12

Totals may not tally due to weighting and rounding off

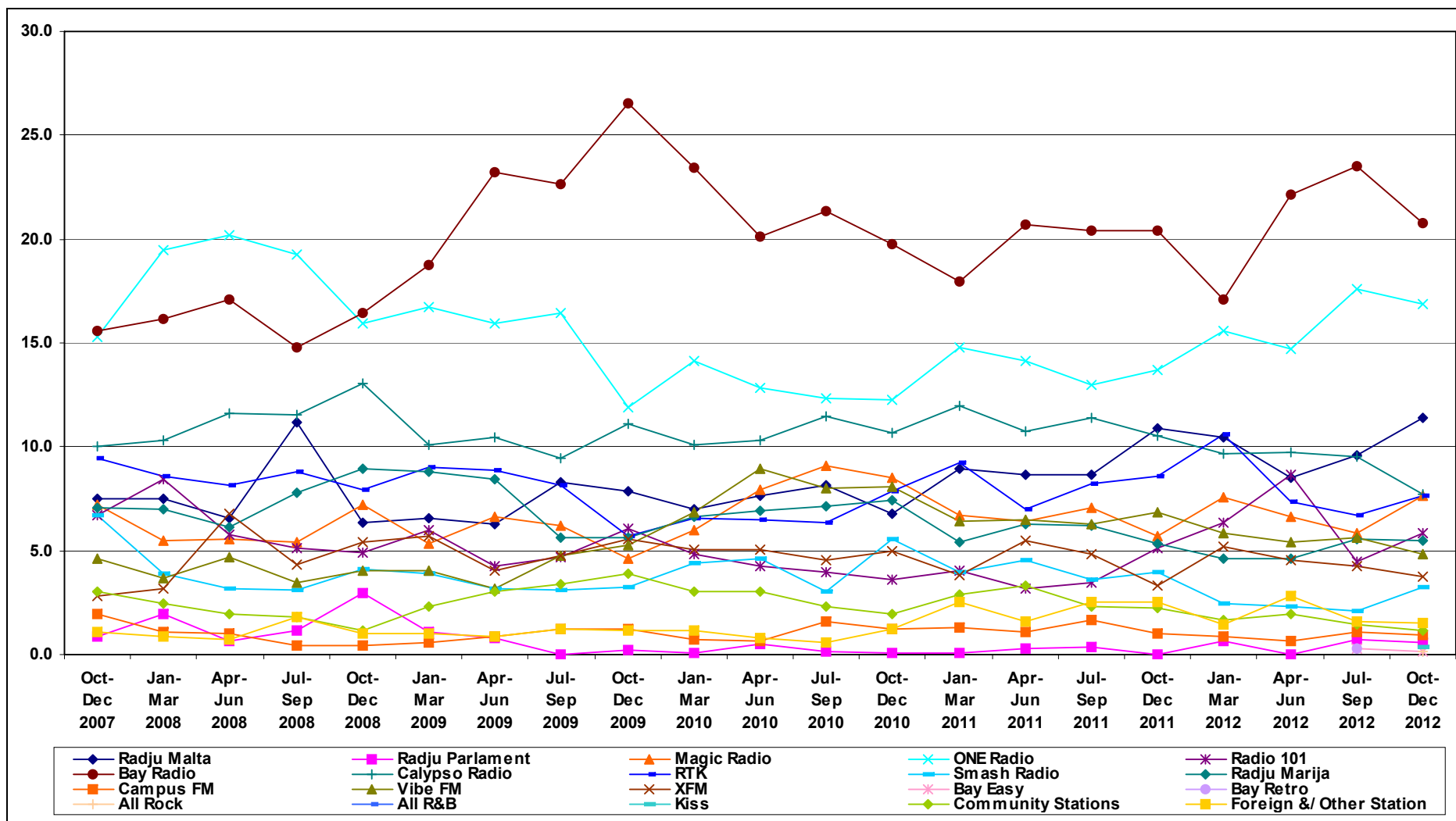


FIGURE 2.1.B3: RADIO REACH BY BROADCASTING STATION BY QUARTER [OCT/DEC 2007- 2012]

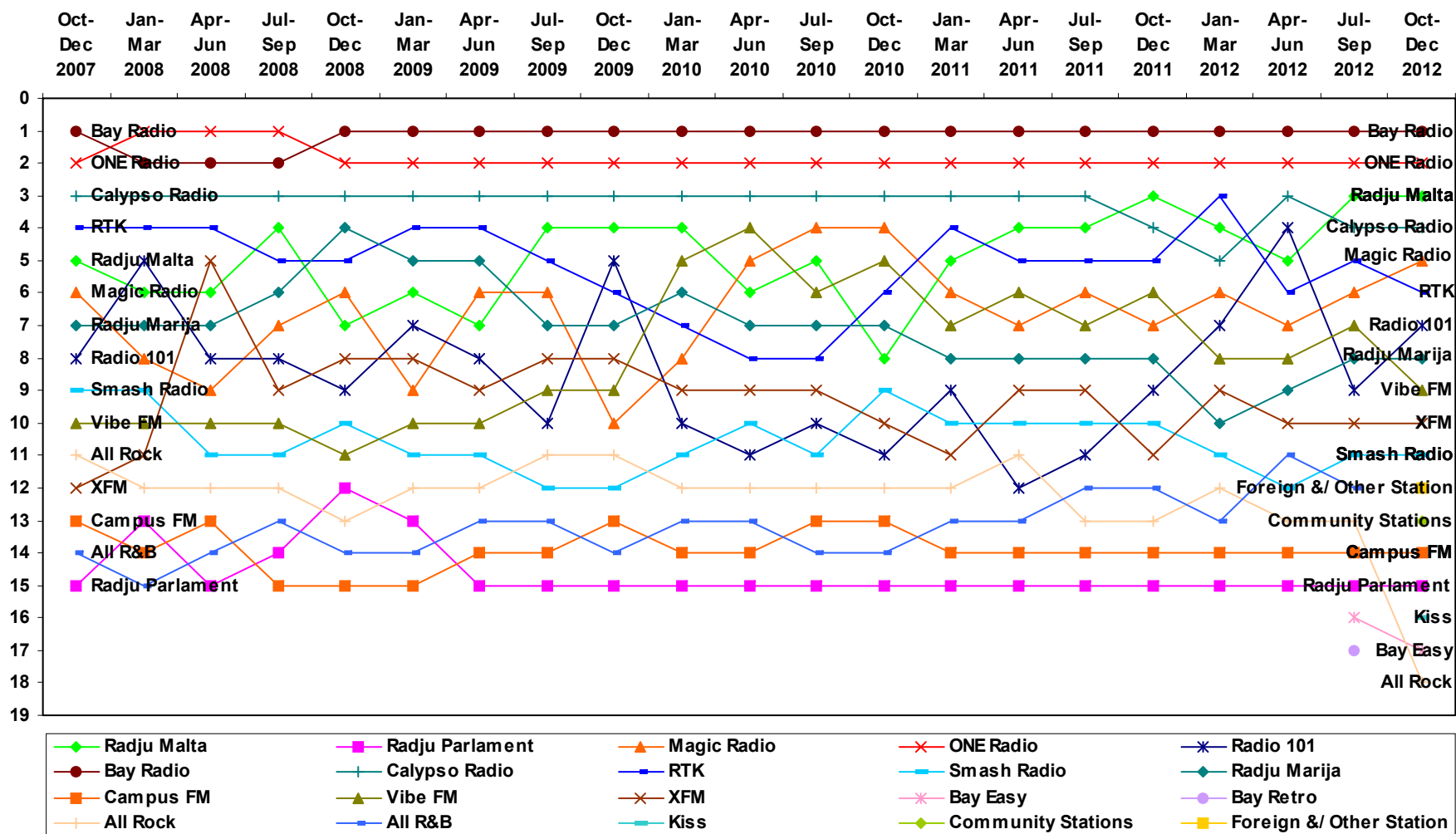


FIGURE 2.1.B3: RADIO REACH BY BROADCASTING STATION BY RANKING [OCT/DEC 2007- 2012]

2.1.C: POPULATION RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [OCT-DEC 2012]

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Radju Malta	19,044	8,605	10,439	160	401	442	2,463	8,149	6,407	1,022	4,125	5,143	2,722	2,729	2,248	2,076
	5.1%	4.6%	5.6%	1.0%	.7%	1.6%	2.2%	9.0%	11.4%	8.0%	5.6%	4.7%	4.9%	5.1%	4.3%	7.2%
	100.0%	45.2%	54.8%	.8%	2.1%	2.3%	12.9%	42.8%	33.6%	5.4%	21.7%	27.0%	14.3%	14.3%	11.8%	10.9%
Radju Parlament	997	808	189	0	242	0	371	0	384	0	0	416	210	189	182	0
	.3%	.4%	.1%	0.0%	.4%	0.0%	.3%	0.0%	.7%	0.0%	0.0%	.4%	.4%	.4%	.3%	0.0%
	100.0%	81.0%	19.0%	0.0%	24.3%	0.0%	37.2%	0.0%	38.5%	0.0%	0.0%	41.7%	21.1%	19.0%	18.2%	0.0%
Magic Radio	12,732	5,116	7,616	160	2,185	2,321	5,459	2,387	221	0	2,684	2,403	1,805	1,940	2,776	1,124
	3.4%	2.8%	4.1%	1.0%	3.7%	8.6%	4.9%	2.6%	.4%	0.0%	3.7%	2.2%	3.3%	3.6%	5.3%	3.9%
	100.0%	40.2%	59.8%	1.3%	17.2%	18.2%	42.9%	18.7%	1.7%	0.0%	21.1%	18.9%	14.2%	15.2%	21.8%	8.8%
ONE Radio	28,116	14,845	13,270	213	853	595	6,953	9,782	8,639	1,080	7,374	6,687	4,558	3,800	2,912	2,783
	7.5%	8.0%	7.1%	1.3%	1.4%	2.2%	6.3%	10.8%	15.3%	8.5%	10.1%	6.1%	8.3%	7.1%	5.5%	9.6%
	100.0%	52.8%	47.2%	.8%	3.0%	2.1%	24.7%	34.8%	30.7%	3.8%	26.2%	23.8%	16.2%	13.5%	10.4%	9.9%
Radio 101	9,776	6,471	3,305	213	243	530	3,089	3,663	2,038	0	2,482	3,518	658	776	1,714	629
	2.6%	3.5%	1.8%	1.3%	.4%	2.0%	2.8%	4.0%	3.6%	0.0%	3.4%	3.2%	1.2%	1.5%	3.3%	2.2%
	100.0%	66.2%	33.8%	2.2%	2.5%	5.4%	31.6%	37.5%	20.8%	0.0%	25.4%	36.0%	6.7%	7.9%	17.5%	6.4%
Bay Radio	34,622	18,401	16,221	3,244	15,139	4,304	10,274	1,661	0	0	6,005	11,802	4,148	6,093	4,904	1,671
	9.3%	9.9%	8.6%	19.4%	25.6%	15.9%	9.3%	1.8%	0.0%	0.0%	8.2%	10.8%	7.5%	11.4%	9.3%	5.8%
	100.0%	53.1%	46.9%	9.4%	43.7%	12.4%	29.7%	4.8%	0.0%	0.0%	17.3%	34.1%	12.0%	17.6%	14.2%	4.8%
Calypso Radio	12,867	6,124	6,743	201	213	478	4,545	4,679	2,577	174	2,992	3,367	3,370	1,439	1,395	304
	3.4%	3.3%	3.6%	1.2%	.4%	1.8%	4.1%	5.1%	4.6%	1.4%	4.1%	3.1%	6.1%	2.7%	2.6%	1.0%
	100.0%	47.6%	52.4%	1.6%	1.7%	3.7%	35.3%	36.4%	20.0%	1.4%	23.3%	26.2%	26.2%	11.2%	10.8%	2.4%
RTK	12,705	5,961	6,745	0	401	158	2,090	4,483	3,891	1,681	2,165	4,500	1,372	1,905	1,453	1,310
	3.4%	3.2%	3.6%	0.0%	.7%	.6%	1.9%	4.9%	6.9%	13.2%	3.0%	4.1%	2.5%	3.6%	2.8%	4.5%
	100.0%	46.9%	53.1%	0.0%	3.2%	1.2%	16.5%	35.3%	30.6%	13.2%	17.0%	35.4%	10.8%	15.0%	11.4%	10.3%
Smash Radio	5,385	3,018	2,368	0	160	213	3,615	858	539	0	649	1,728	860	889	708	551
	1.4%	1.6%	1.3%	0.0%	.3%	.8%	3.3%	.9%	1.0%	0.0%	.9%	1.6%	1.6%	1.7%	1.3%	1.9%
	100.0%	56.0%	44.0%	0.0%	3.0%	4.0%	67.1%	15.9%	10.0%	0.0%	12.1%	32.1%	16.0%	16.5%	13.2%	10.2%
Radju Marija	9,115	3,247	5,868	0	0	235	1,499	3,096	3,225	1,060	1,976	2,314	1,266	1,577	1,259	724
	2.4%	1.8%	3.1%	0.0%	0.0%	.9%	1.4%	3.4%	5.7%	8.3%	2.7%	2.1%	2.3%	3.0%	2.4%	2.5%
	100.0%	35.6%	64.4%	0.0%	0.0%	2.6%	16.4%	34.0%	35.4%	11.6%	21.7%	25.4%	13.9%	17.3%	13.8%	7.9%
Campus FM	1,503	1,338	164	0	243	0	386	700	174	0	161	899	0	201	243	0
	.4%	.7%	.1%	0.0%	.4%	0.0%	.4%	.8%	.3%	0.0%	.2%	.8%	0.0%	.4%	.5%	0.0%
	100.0%	89.1%	10.9%	0.0%	16.2%	0.0%	25.7%	46.6%	11.6%	0.0%	10.7%	59.8%	0.0%	13.4%	16.2%	0.0%
Vibe FM	8,103	5,429	2,674	649	4,619	630	2,205	0	0	0	1,824	3,295	602	546	1,249	587
	2.2%	2.9%	1.4%	3.9%	7.8%	2.3%	2.0%	0.0%	0.0%	0.0%	2.5%	3.0%	1.1%	1.0%	2.4%	2.0%
	100.0%	67.0%	33.0%	8.0%	57.0%	7.8%	27.2%	0.0%	0.0%	0.0%	22.5%	40.7%	7.4%	6.7%	15.4%	7.2%
XFM	6,226	3,535	2,692	213	387	1,138	4,009	479	0	0	1,656	2,224	816	575	545	409
	1.7%	1.9%	1.4%	1.3%	.7%	4.2%	3.6%	.5%	0.0%	0.0%	2.3%	2.0%	1.5%	1.1%	1.0%	1.4%
	100.0%	56.8%	43.2%	3.4%	6.2%	18.3%	64.4%	7.7%	0.0%	0.0%	26.6%	35.7%	13.1%	9.2%	8.8%	6.6%
Bay Easy	242	242	0	0	242	0	0	0	0	0	0	242	0	0	0	0
	.1%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Bay Retro	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

2.1.C: CONT /...

	TOTAL	GENDER		AGE GROUP							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
All Rock	221 .1% 100.0%	221 .1% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	221 .2% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	221 .4% 100.0%	0 0.0% 0.0%
All R&B	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Kiss	613 .2% 100.0%	613 .3% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	242 .9% 39.5%	0 0.0% 0.0%	0 0.0% 0.0%	371 .7% 60.5%	0 0.0% 0.0%	161 .2% 26.2%	242 .2% 39.5%	210 .4% 34.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Foreign/Other Station	2,490 .7% 100.0%	1,469 .8% 59.0%	1,021 .5% 41.0%	243 1.5% 9.8%	158 .3% 6.3%	158 .6% 6.3%	868 .8% 34.9%	495 .5% 19.9%	569 1.0% 22.8%	0 0.0% 0.0%	479 .7% 19.2%	555 .5% 22.3%	0 0.0% 0.0%	201 .4% 8.1%	1,124 2.1% 45.1%	131 .5% 5.3%
Community	1,902 .5% 100.0%	936 .5% 49.2%	966 .5% 50.8%	228 1.4% 12.0%	0 0.0% 0.0%	201 .7% 10.6%	783 .7% 41.2%	210 .2% 11.1%	314 .6% 16.5%	165 1.3% 8.7%	141 .2% 7.4%	996 .9% 52.4%	411 .7% 21.6%	189 .4% 9.9%	0 0.0% 0.0%	165 .6% 8.7%
No Unique Station	3,279 .9% 100.0%	2,344 1.3% 71.5%	935 .5% 28.5%	0 0.0% 0.0%	228 .4% 7.0%	242 .9% 7.4%	1,656 1.5% 50.5%	847 .9% 25.8%	174 .3% 5.3%	131 1.0% 4.0%	364 .5% 11.1%	1,924 1.8% 58.7%	237 .4% 7.2%	236 .4% 7.2%	182 .3% 5.5%	336 1.2% 10.2%
Did Not Remember	1,765 .5% 100.0%	165 .1% 9.4%	1,599 .9% 90.6%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	559 .5% 31.7%	163 .2% 9.3%	305 .5% 17.3%	737 5.8% 41.8%	281 .4% 15.9%	164 .2% 9.3%	0 0.0% 0.0%	300 .6% 17.0%	550 1.0% 31.1%	469 1.6% 26.6%
Did not Listen to Radio	193,939 52.0% 100.0%	93,200 50.3% 48.1%	100,740 53.6% 51.9%	11,012 66.0% 5.7%	32,224 54.6% 16.6%	13,825 51.2% 7.1%	57,552 52.2% 29.7%	47,498 52.2% 24.5%	25,484 45.3% 13.1%	6,343 49.8% 3.3%	36,204 49.4% 18.7%	55,580 50.7% 28.7%	30,511 55.3% 15.7%	28,201 52.9% 14.5%	27,953 53.1% 14.4%	15,491 53.5% 8.0%
No Radio-set	3,373 .9% 100.0%	1,405 .8% 41.7%	1,968 1.0% 58.3%	0 0.0% 0.0%	670 1.1% 19.9%	464 1.7% 13.7%	634 .6% 18.8%	793 .9% 23.5%	639 1.1% 18.9%	174 1.4% 5.2%	697 1.0% 20.7%	1,137 1.0% 33.7%	428 .8% 12.7%	386 .7% 11.4%	520 1.0% 15.4%	205 .7% 6.1%
No Reply	3,979 1.1% 100.0%	1,618 .9% 40.7%	2,361 1.3% 59.3%	160 1.0% 4.0%	429 .7% 10.8%	812 3.0% 20.4%	1,270 1.2% 31.9%	812 .9% 20.4%	336 .6% 8.5%	161 1.3% 4.0%	826 1.1% 20.8%	436 .4% 11.0%	1,025 1.9% 25.8%	1,149 2.2% 28.9%	544 1.0% 13.7%	0 0.0% 0.0%
Total	372,993 100.0% 100.0%	185,110 100.0% 49.6%	187,883 100.0% 50.4%	16,696 100.0% 4.5%	59,037 100.0% 15.8%	26,988 100.0% 7.2%	110,281 100.0% 29.6%	90,976 100.0% 24.4%	56,287 100.0% 15.1%	12,728 100.0% 3.4%	73,244 100.0% 19.6%	109,574 100.0% 29.4%	55,209 100.0% 14.8%	53,321 100.0% 14.3%	52,680 100.0% 14.1%	28,964 100.0% 7.8%

[Count / Column % / Row %]

[Channel Reach = the number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

2.1.c1: POPULATION RADIO CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT-DEC 2012] – FOREIGN/OTHER STATION

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Absolute 80s	182	182	0	0	0	0	182	0	0	0	0	0	0	0	182	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
BBC	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	696	375	321	0	0	158	0	364	174	0	0	174	0	201	321	0
	.2%	.2%	.2%	0.0%	0.0%	.6%	0.0%	.4%	.3%	0.0%	0.0%	.2%	0.0%	.4%	.6%	0.0%
BBC News	100.0%	53.8%	46.2%	0.0%	0.0%	22.7%	0.0%	52.3%	25.0%	0.0%	0.0%	25.0%	0.0%	28.8%	46.2%	0.0%
	243	243	0	243	0	0	0	0	0	0	0	0	0	0	243	0
	.1%	.1%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.5%	0.0%
BBC radio	100.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	221	221	0	0	0	0	0	0	221	0	0	0	0	0	221	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%
Classic fm	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	406	275	131	0	0	0	275	131	0	0	275	0	0	0	0	131
	.1%	.1%	.1%	0.0%	0.0%	0.0%	.2%	.1%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.5%
Energy in between	100.0%	67.8%	32.2%	0.0%	0.0%	0.0%	67.8%	32.2%	0.0%	0.0%	67.8%	0.0%	0.0%	0.0%	0.0%	32.2%
	204	0	204	0	0	0	204	0	0	0	204	0	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Fitz Radio	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	158	0	158	0	158	0	0	0	0	0	0	0	0	0	158	0
	.0%	0.0%	.1%	0.0%	.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%
Other Staion	100.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
	174	174	0	0	0	0	0	0	174	0	0	174	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
RDS	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
	207	0	207	0	0	0	207	0	0	0	0	207	0	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Total	2,490	1,469	1,021	243	158	158	868	495	569	0	479	555	0	201	1,124	131
	.7%	.8%	.5%	1.5%	.3%	.6%	.8%	.5%	1.0%	0.0%	.7%	.5%	0.0%	.4%	2.1%	.5%
	100.0%	59.0%	41.0%	9.8%	6.3%	6.3%	34.9%	19.9%	22.8%	0.0%	19.2%	22.3%	0.0%	8.1%	45.1%	5.3%

[Count / Column % / Row %]

[Channel Reach = the number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

2.1.c2: POPULATION RADIO CHANNEL REACH: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT-DEC 2012] – COMMUNITY STATIONS

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO & COMINO
Big FM	397	0	397	0	0	0	397	0	0	0	0	207	0	189	0	0
	.1%	0.0%	.2%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.4%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	52.3%	0.0%	47.7%	0.0%	0.0%
Dee Jay Radio	386	386	0	0	0	0	386	0	0	0	0	386	0	0	0	0
	.1%	.2%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Galaxy	141	0	141	0	0	0	0	0	141	0	141	0	0	0	0	0
	.0%	0.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kercem	165	165	0	0	0	0	0	0	0	165	0	0	0	0	0	165
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	.6%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Lehen Karmelitana	210	210	0	0	0	0	0	210	0	0	0	0	210	0	0	0
	.1%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Radju Elenjani	228	0	228	228	0	0	0	0	0	0	0	228	0	0	0	0
	.1%	0.0%	.1%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Radju Vilhena	174	174	0	0	0	0	0	0	174	0	0	174	0	0	0	0
	.0%	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.3%	0.0%	0.0%	.2%	0.0%	0.0%	0.0%	0.0%
	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%
Tal-Gilju [95.4]	201	0	201	0	0	201	0	0	0	0	0	0	201	0	0	0
	.1%	0.0%	.1%	0.0%	0.0%	.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	0.0%
	100.0%	0.0%	100.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%
Total	1,902	936	966	228	0	201	783	210	314	165	141	996	411	189	0	165
	.5%	.5%	.5%	1.4%	0.0%	.7%	.7%	.2%	.6%	1.3%	.2%	.9%	.7%	.4%	0.0%	.6%
	100.0%	49.2%	50.8%	12.0%	0.0%	10.6%	41.2%	11.1%	16.5%	8.7%	7.4%	52.4%	21.6%	9.9%	0.0%	8.7%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Weighted Table Totals may not tally due to weighting and rounding off

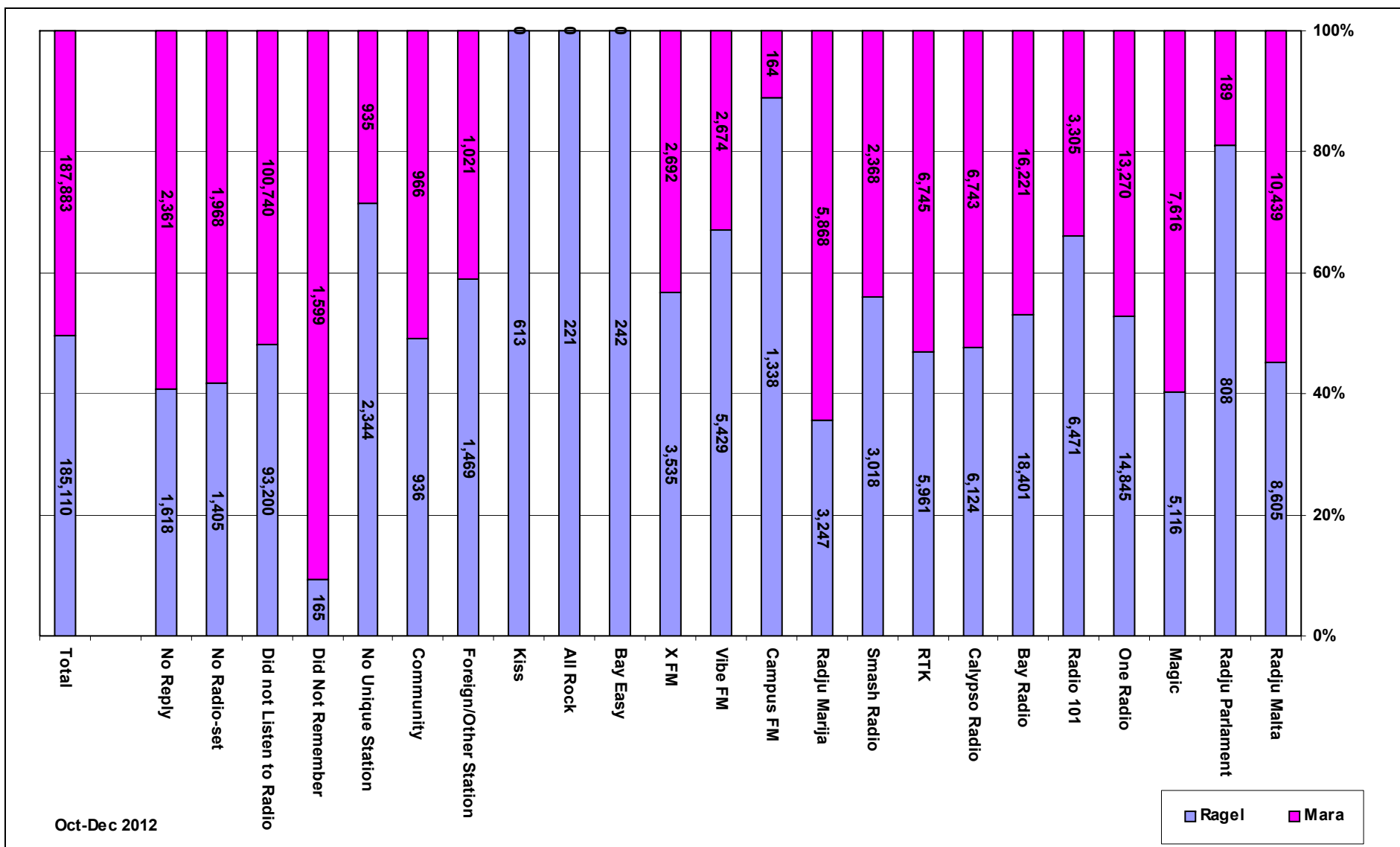


FIGURE 2.1.c[A]: RADIO CHANNEL REACH: BY GENDER [OCT-DEC 2012]

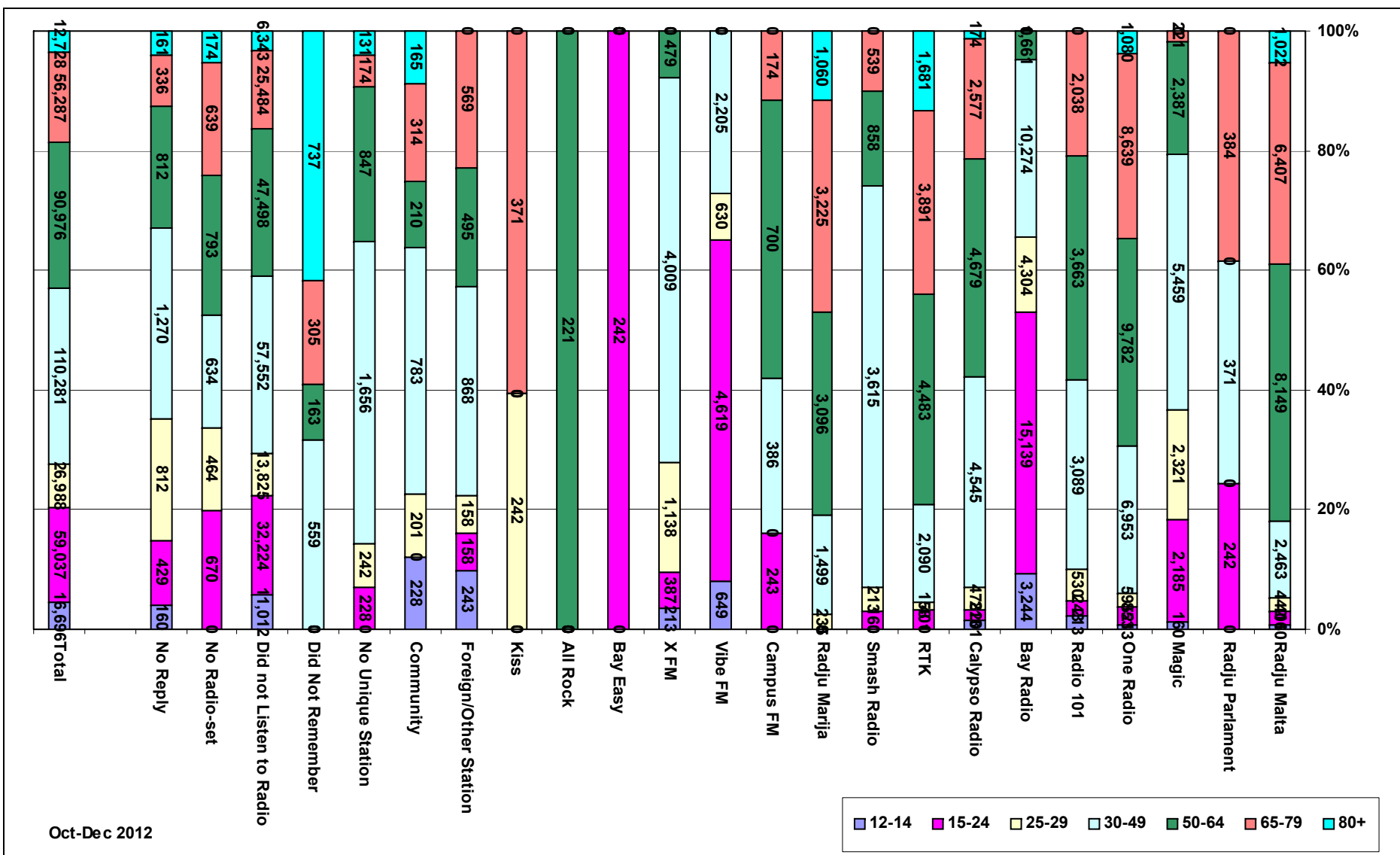


FIGURE 2.1.c[B]: RADIO CHANNEL REACH: BY AGE GROUP [OCT-DEC 2012]

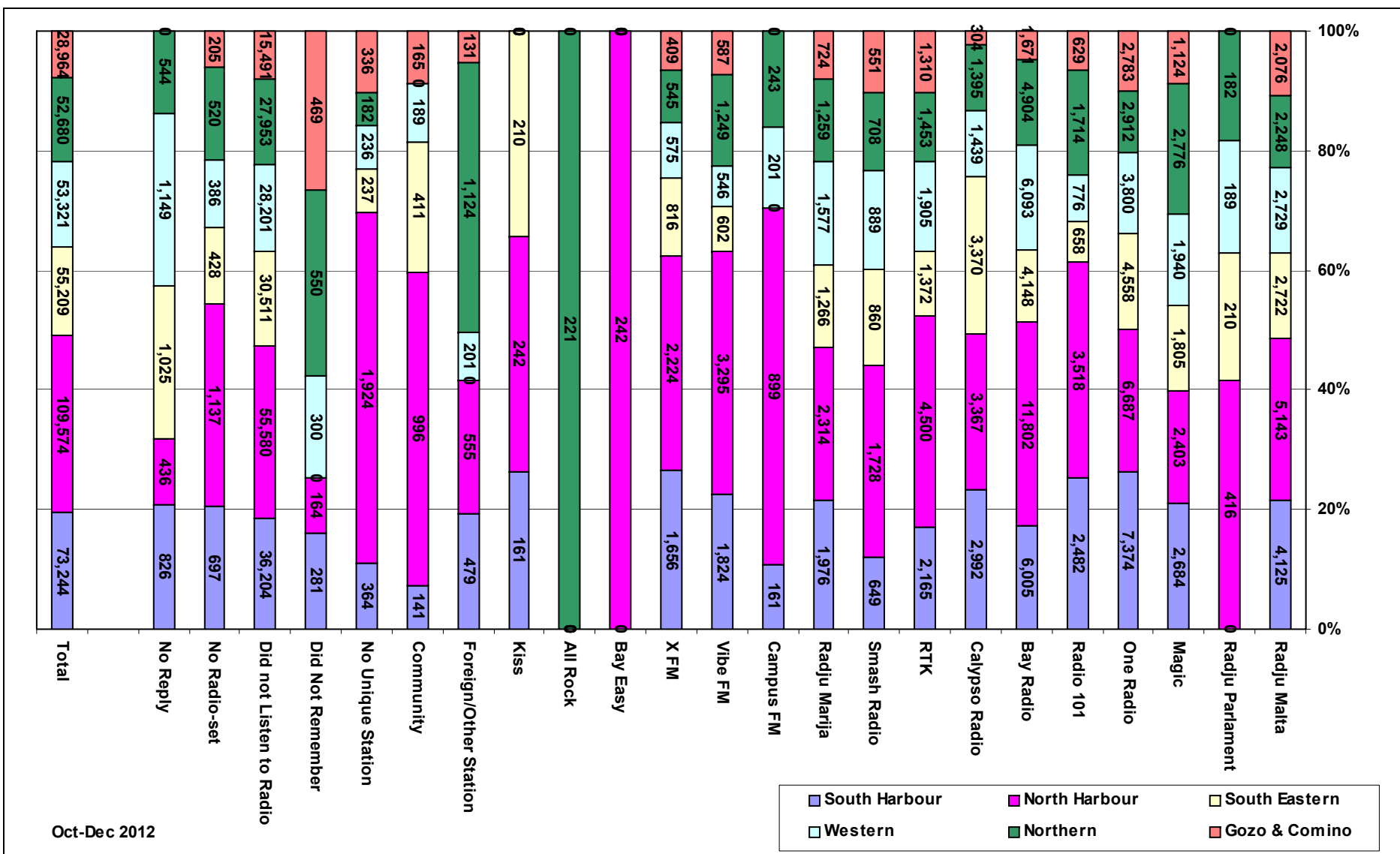


FIGURE 2.1.c[C]: RADIO CHANNEL REACH: BY DISTRICT [OCT-DEC 2012]

TABLE 2.2.B: WEIGHTED RADIO STATION REACH: BY WEEKDAY AND BY MONTH [OCT-DEC 2012]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Radju Malta	94	11	14	16	17	10	15	11	37	28	29
	5.1%	4.1%	5.3%	6.1%	6.3%	3.8%	6.0%	4.2%	5.9%	4.7%	4.7%
	100.0%	12.2%	15.1%	16.7%	17.6%	10.5%	16.3%	11.7%	39.7%	30.0%	30.4%
Radju Parlament	5	3	1	0	0	0	0	1	2	3	0
	.3%	1.0%	.4%	0.0%	0.0%	0.0%	0.0%	.4%	.3%	.5%	0.0%
	100.0%	56.8%	24.3%	0.0%	0.0%	0.0%	0.0%	19.0%	36.4%	63.6%	0.0%
Magic	63	14	6	8	13	9	7	6	28	17	18
	3.4%	5.1%	2.3%	3.0%	4.9%	3.5%	2.8%	2.2%	4.4%	2.8%	3.0%
	100.0%	22.5%	10.1%	12.3%	20.5%	14.1%	11.4%	9.2%	44.4%	26.6%	29.0%
One Radio	139	27	23	17	23	16	18	16	43	48	49
	7.5%	9.6%	8.4%	6.4%	8.7%	6.1%	7.0%	6.2%	6.8%	8.0%	7.9%
	100.0%	19.4%	16.3%	11.9%	16.5%	11.2%	13.1%	11.6%	30.8%	34.2%	35.0%
Radio 101	48	8	8	8	6	7	2	9	12	17	19
	2.6%	3.0%	3.0%	3.0%	2.2%	2.6%	.9%	3.5%	1.9%	2.8%	3.1%
	100.0%	17.1%	16.9%	16.3%	12.2%	13.7%	4.7%	19.0%	25.0%	35.1%	39.9%
Bay Radio	171	29	28	20	33	17	19	25	60	64	47
	9.3%	10.5%	10.3%	7.8%	12.5%	6.6%	7.5%	9.6%	9.4%	10.8%	7.7%
	100.0%	17.2%	16.2%	11.8%	19.1%	9.9%	11.2%	14.6%	34.8%	37.5%	27.7%
Calypso Radio	64	8	10	9	14	12	6	4	27	17	19
	3.4%	2.9%	3.8%	3.5%	5.4%	4.8%	2.3%	1.5%	4.2%	2.9%	3.1%
	100.0%	12.5%	16.1%	14.2%	22.4%	19.4%	9.4%	6.0%	42.2%	27.4%	30.4%
RTK	63	11	8	8	10	6	11	9	22	26	14
	3.4%	3.8%	2.9%	3.3%	3.8%	2.3%	4.2%	3.5%	3.5%	4.4%	2.3%
	100.0%	17.0%	12.6%	13.5%	15.8%	9.3%	17.3%	14.4%	35.6%	41.9%	22.5%
Smash Radio	27	5	9	2	1	2	5	3	12	8	7
	1.4%	1.9%	3.2%	.7%	.4%	.7%	2.0%	1.1%	1.8%	1.3%	1.1%
	100.0%	20.1%	32.3%	6.4%	3.9%	7.1%	19.6%	10.7%	43.9%	29.6%	26.5%
Radju Marija	45	13	4	6	5	8	2	7	12	21	12
	2.4%	4.7%	1.3%	2.5%	1.9%	3.1%	.7%	2.8%	1.9%	3.5%	2.0%
	100.0%	29.0%	7.8%	14.3%	11.3%	17.5%	3.8%	16.2%	26.6%	46.0%	27.4%
Campus FM	7	0	1	2	0	2	2	1	4	2	1
	.4%	0.0%	.4%	.7%	0.0%	.7%	.6%	.3%	.6%	.4%	.1%
	100.0%	0.0%	16.2%	25.7%	0.0%	24.9%	21.6%	11.6%	55.2%	33.2%	11.6%
Vibe FM	40	3	12	5	3	2	7	7	16	13	11
	2.2%	1.0%	4.5%	2.0%	1.1%	.9%	2.9%	2.8%	2.5%	2.2%	1.8%
	100.0%	7.2%	30.1%	12.9%	7.4%	5.5%	18.7%	18.2%	39.0%	32.8%	28.2%
X FM	31	5	4	4	8	4	2	4	14	10	7
	1.7%	1.6%	1.5%	1.7%	3.0%	1.5%	.7%	1.6%	2.3%	1.6%	1.1%
	100.0%	14.9%	13.3%	14.1%	26.0%	12.7%	5.9%	13.1%	46.8%	31.0%	22.2%
Bay Easy	1	0	0	0	1	0	0	0	0	1	0
	.1%	0.0%	0.0%	0.0%	.5%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%
	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bay Retro	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Rock	1	0	0	0	0	0	0	1	0	0	1
	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	.2%
	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%
All R&B	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kiss	3	1	0	0	0	1	0	1	1	1	1
	.2%	.4%	0.0%	0.0%	0.0%	.5%	0.0%	.3%	.2%	.1%	.2%
	100.0%	34.3%	0.0%	0.0%	0.0%	39.5%	0.0%	26.2%	34.3%	26.2%	39.5%
Foreign/Other Station	12	3	2	3	1	2	1	1	5	5	3
	.7%	1.0%	.6%	1.0%	.5%	.8%	.3%	.3%	.8%	.8%	.4%
	100.0%	22.8%	13.9%	22.0%	11.1%	16.9%	7.0%	6.3%	39.6%	39.2%	21.2%
Community	9	3	2	0	2	0	2	1	1	3	5
	.5%	.9%	.8%	0.0%	.6%	0.0%	.8%	.4%	.2%	.6%	.8%
	100.0%	27.7%	22.0%	0.0%	17.8%	0.0%	22.0%	10.6%	12.0%	36.9%	51.1%
No Unique Station	16	1	4	2	2	2	2	3	5	8	4
	.9%	.4%	1.3%	.8%	.8%	.6%	.8%	1.3%	.7%	1.3%	.6%
	100.0%	7.0%	22.1%	12.5%	13.6%	10.2%	13.4%	21.2%	29.0%	49.3%	21.7%
Did Not Remember	9	2	1	1	1	1	3	0	4	2	3
	.5%	.6%	.3%	.3%	.5%	.3%	1.3%	0.0%	.6%	.4%	.4%
	100.0%	19.2%	8.0%	9.3%	16.5%	9.3%	37.8%	0.0%	43.6%	27.1%	29.3%
Did not Listen to Radio	958	123	130	142	118	150	149	146	316	291	351
	52.0%	44.1%	48.2%	54.9%	44.9%	58.7%	57.7%	56.4%	50.0%	48.9%	57.1%
	100.0%	12.9%	13.6%	14.8%	12.3%	15.7%	15.5%	15.3%	33.0%	30.4%	36.6%
No Radio-set	17	5	2	2	2	5	1	1	5	4	7
	.9%	1.6%	.6%	.7%	.7%	1.8%	.5%	.5%	.8%	.7%	1.2%
	100.0%	27.4%	9.6%	10.9%	10.8%	27.1%	7.0%	7.2%	30.7%	26.7%	42.5%

2.2.B: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No Reply	20	5	2	4	3	2	3	2	7	6	7
	1.1%	1.7%	.8%	1.5%	1.0%	.7%	1.0%	.7%	1.1%	1.0%	1.1%
	100.0%	23.9%	10.3%	20.1%	13.5%	9.2%	13.5%	9.5%	35.4%	29.9%	34.7%
Total	1843	279	269	258	262	256	258	260	632	597	615
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	15.2%	14.6%	14.0%	14.2%	13.9%	14.0%	14.1%	34.3%	32.4%	33.3%

[Count; Col %; Row %] - [Base: No of Consumers]

TABLE 2.2.C: POPULATION RADIO STATION REACH: BY WEEKDAY AND BY MONTH [OCT-DEC 2012]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Radju Malta	19,044	2,317	2,880	3,182	3,344	1,993	3,105	2,223	7,553	5,706	5,784
	5.1%	4.1%	5.3%	6.1%	6.3%	3.8%	6.0%	4.2%	5.9%	4.7%	4.7%
	100.0%	12.2%	15.1%	16.7%	17.6%	10.5%	16.3%	11.7%	39.7%	30.0%	30.4%
Radju Parlament	997	566	242	0	0	0	0	189	363	634	0
	.3%	1.0%	.4%	0.0%	0.0%	0.0%	0.0%	.4%	.3%	.5%	0.0%
	100.0%	56.8%	24.3%	0.0%	0.0%	0.0%	0.0%	19.0%	36.4%	63.6%	0.0%
Magic	12,732	2,869	1,280	1,560	2,616	1,792	1,450	1,165	5,653	3,389	3,691
	3.4%	5.1%	2.3%	3.0%	4.9%	3.5%	2.8%	2.2%	4.4%	2.8%	3.0%
	100.0%	22.5%	10.1%	12.3%	20.5%	14.1%	11.4%	9.2%	44.4%	26.6%	29.0%
One Radio	28,116	5,452	4,573	3,356	4,634	3,150	3,677	3,274	8,646	9,623	9,847
	7.5%	9.6%	8.4%	6.4%	8.7%	6.1%	7.0%	6.2%	6.8%	8.0%	7.9%
	100.0%	19.4%	16.3%	11.9%	16.5%	11.2%	13.1%	11.6%	30.8%	34.2%	35.0%
Radio 101	9,776	1,669	1,655	1,593	1,194	1,344	464	1,858	2,444	3,432	3,901
	2.6%	3.0%	3.0%	3.0%	2.2%	2.6%	.9%	3.5%	1.9%	2.8%	3.1%
	100.0%	17.1%	16.9%	16.3%	12.2%	13.7%	4.7%	19.0%	25.0%	35.1%	39.9%
Bay Radio	34,622	5,947	5,610	4,094	6,617	3,410	3,887	5,056	12,045	12,981	9,596
	9.3%	10.5%	10.3%	7.8%	12.5%	6.6%	7.5%	9.6%	9.4%	10.8%	7.7%
	100.0%	17.2%	16.2%	11.8%	19.1%	9.9%	11.2%	14.6%	34.8%	37.5%	27.7%
Calypso Radio	12,867	1,613	2,072	1,824	2,879	2,501	1,203	774	5,432	3,519	3,915
	3.4%	2.9%	3.8%	3.5%	5.4%	4.8%	2.3%	1.5%	4.2%	2.9%	3.1%
	100.0%	12.5%	16.1%	14.2%	22.4%	19.4%	9.4%	6.0%	42.2%	27.4%	30.4%
RTK	12,705	2,161	1,597	1,720	2,003	1,186	2,203	1,834	4,524	5,326	2,855
	3.4%	3.8%	2.9%	3.3%	3.8%	2.3%	4.2%	3.5%	3.5%	4.4%	2.3%
	100.0%	17.0%	12.6%	13.5%	15.8%	9.3%	17.3%	14.4%	35.6%	41.9%	22.5%
Smash Radio	5,385	1,081	1,738	345	207	382	1,055	576	2,364	1,592	1,429
	1.4%	1.9%	3.2%	.7%	.4%	.7%	2.0%	1.1%	1.8%	1.3%	1.1%
	100.0%	20.1%	32.3%	6.4%	3.9%	7.1%	19.6%	10.7%	43.9%	29.6%	26.5%
Radju Marija	9,115	2,639	713	1,305	1,034	1,597	348	1,479	2,424	4,191	2,500
	2.4%	4.7%	1.3%	2.5%	1.9%	3.1%	.7%	2.8%	1.9%	3.5%	2.0%
	100.0%	29.0%	7.8%	14.3%	11.3%	17.5%	3.8%	16.2%	26.6%	46.0%	27.4%
Campus FM	1,503	0	243	386	0	375	325	174	830	499	174
	.4%	0.0%	.4%	.7%	0.0%	.7%	.6%	.3%	.6%	.4%	.1%
	100.0%	0.0%	16.2%	25.7%	0.0%	24.9%	21.6%	11.6%	55.2%	33.2%	11.6%
Vibe FM	8,103	587	2,442	1,044	599	443	1,513	1,475	3,160	2,655	2,287
	2.2%	1.0%	4.5%	2.0%	1.1%	.9%	2.9%	2.8%	2.5%	2.2%	1.8%
	100.0%	7.2%	30.1%	12.9%	7.4%	5.5%	18.7%	18.2%	39.0%	32.8%	28.2%
X FM	6,226	926	828	880	1,617	790	369	816	2,913	1,929	1,384
	1.7%	1.6%	1.5%	1.7%	3.0%	1.5%	.7%	1.6%	2.3%	1.6%	1.1%
	100.0%	14.9%	13.3%	14.1%	26.0%	12.7%	5.9%	13.1%	46.8%	31.0%	22.2%
Bay Easy	242	0	0	0	242	0	0	0	0	242	0
	.1%	0.0%	0.0%	0.0%	.5%	0.0%	0.0%	0.0%	0.0%	.2%	0.0%
	100.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%
Bay Retro	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
All Rock	221	0	0	0	0	0	0	221	0	0	221
	.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	.4%	0.0%	0.0%	.2%
	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%
All R&B	0	0	0	0	0	0	0	0	0	0	0
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kiss	613	210	0	0	0	242	0	161	210	161	242
	.2%	.4%	0.0%	0.0%	0.0%	.5%	0.0%	.3%	.2%	.1%	.2%
	100.0%	34.3%	0.0%	0.0%	0.0%	39.5%	0.0%	26.2%	34.3%	26.2%	39.5%
Foreign/Other Station	2,490	569	345	548	275	422	174	158	986	975	529
	.7%	1.0%	.6%	1.0%	.5%	.8%	.3%	.3%	.8%	.8%	.4%
	100.0%	22.8%	13.9%	22.0%	11.1%	16.9%	7.0%	6.3%	39.6%	39.2%	21.2%
Community	1,902	527	418	0	339	0	418	201	228	703	971
	.5%	.9%	.8%	0.0%	.6%	0.0%	.8%	.4%	.2%	.6%	.8%
	100.0%	27.7%	22.0%	0.0%	17.8%	0.0%	22.0%	10.6%	12.0%	36.9%	51.1%
No Unique Station	3,279	228	725	411	446	335	440	694	952	1,615	711
	.9%	.4%	1.3%	.8%	.8%	.6%	.8%	1.3%	.7%	1.3%	.6%
	100.0%	7.0%	22.1%	12.5%	13.6%	10.2%	13.4%	21.2%	29.0%	49.3%	21.7%
Did Not Remember	1,765	338	141	163	291	164	667	0	769	479	517
	.5%	.6%	.3%	.3%	.5%	.3%	1.3%	0.0%	.6%	.4%	.4%
	100.0%	19.2%	8.0%	9.3%	16.5%	9.3%	37.8%	0.0%	43.6%	27.1%	29.3%
Did not Listen to Radio	193,939	24,949	26,293	28,719	23,868	30,371	30,095	29,645	63,957	58,983	70,999
	52.0%	44.1%	48.2%	54.9%	44.9%	58.7%	57.7%	56.4%	50.0%	48.9%	57.1%
	100.0%	12.9%	13.6%	14.8%	12.3%	15.7%	15.5%	15.3%	33.0%	30.4%	36.6%
No Radio-set	3,373	924	324	368	365	915	235	242	1,036	902	1,435
	.9%	1.6%	.6%	.7%	.7%	1.8%	.5%	.5%	.8%	.7%	1.2%
	100.0%	27.4%	9.6%	10.9%	10.8%	27.1%	7.0%	7.2%	30.7%	26.7%	42.5%

2.2.C: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No Reply	3,979	949	411	798	537	368	537	379	1,409	1,188	1,382
	1.1%	1.7%	.8%	1.5%	1.0%	.7%	1.0%	.7%	1.1%	1.0%	1.1%
	100.0%	23.9%	10.3%	20.1%	13.5%	9.2%	13.5%	9.5%	35.4%	29.9%	34.7%
Total	372,993	56,522	54,528	52,296	53,109	51,780	52,165	52,594	127,899	120,725	124,369
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	15.2%	14.6%	14.0%	14.2%	13.9%	14.0%	14.1%	34.3%	32.4%	33.3%

[Count; Col %; Row %] - [Base: No of Consumers] - Totals may not tally due to weighting and rounding off

3. RADIO AUDIENCES

TABLE 3.1.B/C: WEIGHTED RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [OCT-DEC 2012]

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Monday	0.324	0.052	0.359	1.443	0.260	1.179	0.260	0.234	0.155	0.199	0.000	0.381	0.381	0.000	0.000	0.008	0.072	0.300	1.443
Tuesday	0.822	0.009	0.245	0.707	0.482	1.020	0.671	0.292	0.831	0.126	0.019	0.514	0.514	0.000	0.000	0.000	0.065	0.075	1.020
Wednesday	1.173	0.000	0.207	0.677	0.461	0.580	0.494	0.311	0.122	0.344	0.062	0.270	0.142	0.000	0.000	0.000	0.160	0.000	1.173
Thursday	0.672	0.000	0.503	0.912	0.205	0.917	1.036	0.416	0.008	0.153	0.000	0.055	0.630	0.038	0.000	0.000	0.011	0.013	1.036
Friday	0.385	0.000	0.401	1.076	0.472	0.599	0.980	0.249	0.279	0.795	0.030	0.036	0.103	0.000	0.000	0.019	0.097	0.000	1.076
Saturday	0.891	0.000	0.275	1.168	0.056	0.963	0.317	0.399	0.360	0.014	0.019	0.275	0.032	0.000	0.000	0.000	0.007	0.100	1.168
Sunday	0.450	0.030	0.267	0.708	0.714	0.512	0.144	0.227	0.137	0.229	0.041	0.198	0.041	0.000	0.009	0.013	0.012	0.127	0.714
Mon-Sun Highest	0.671	0.013	0.323	0.959	0.378	0.830	0.555	0.303	0.272	0.263	0.024	0.250	0.267	0.005	0.001	0.006	0.061	0.090	0.959
	1.173	0.052	0.503	1.443	0.714	1.179	1.036	0.416	0.831	0.795	0.062	0.514	0.630	0.038	0.009	0.019	0.160	0.300	

TABLE 3.1.C: POPULATION RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [OCT-DEC 2012]

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Monday	1,208	193	1,338	5,381	971	4,398	970	873	578	742	0	1,423	1,421	0	0	29	268	1,120	5,381
Tuesday	3,066	34	912	2,636	1,799	3,803	2,503	1,089	3,100	469	69	1,918	1,916	0	0	0	243	281	3,803
Wednesday	4,375	0	773	2,526	1,720	2,164	1,842	1,161	453	1,282	230	1,006	529	0	0	0	598	0	4,375
Thursday	2,507	0	1,876	3,400	764	3,419	3,863	1,551	30	572	0	207	2,351	142	0	0	40	50	3,863
Friday	1,437	0	1,497	4,012	1,762	2,235	3,654	929	1,041	2,966	112	133	384	0	0	73	361	0	4,012
Saturday	3,322	0	1,027	4,355	210	3,591	1,182	1,489	1,344	52	72	1,026	118	0	0	0	26	373	4,355
Sunday	1,678	112	995	2,642	2,662	1,911	538	848	510	856	154	738	154	0	33	47	47	475	2,662
Mon-Sun Highest	2,502	50	1,203	3,578	1,409	3,095	2,070	1,132	1,013	982	90	932	996	20	5	21	226	337	3,578
	4,375	193	1,876	5,381	2,662	4,398	3,863	1,551	3,100	2,966	230	1,918	2,351	142	33	73	598	1,120	

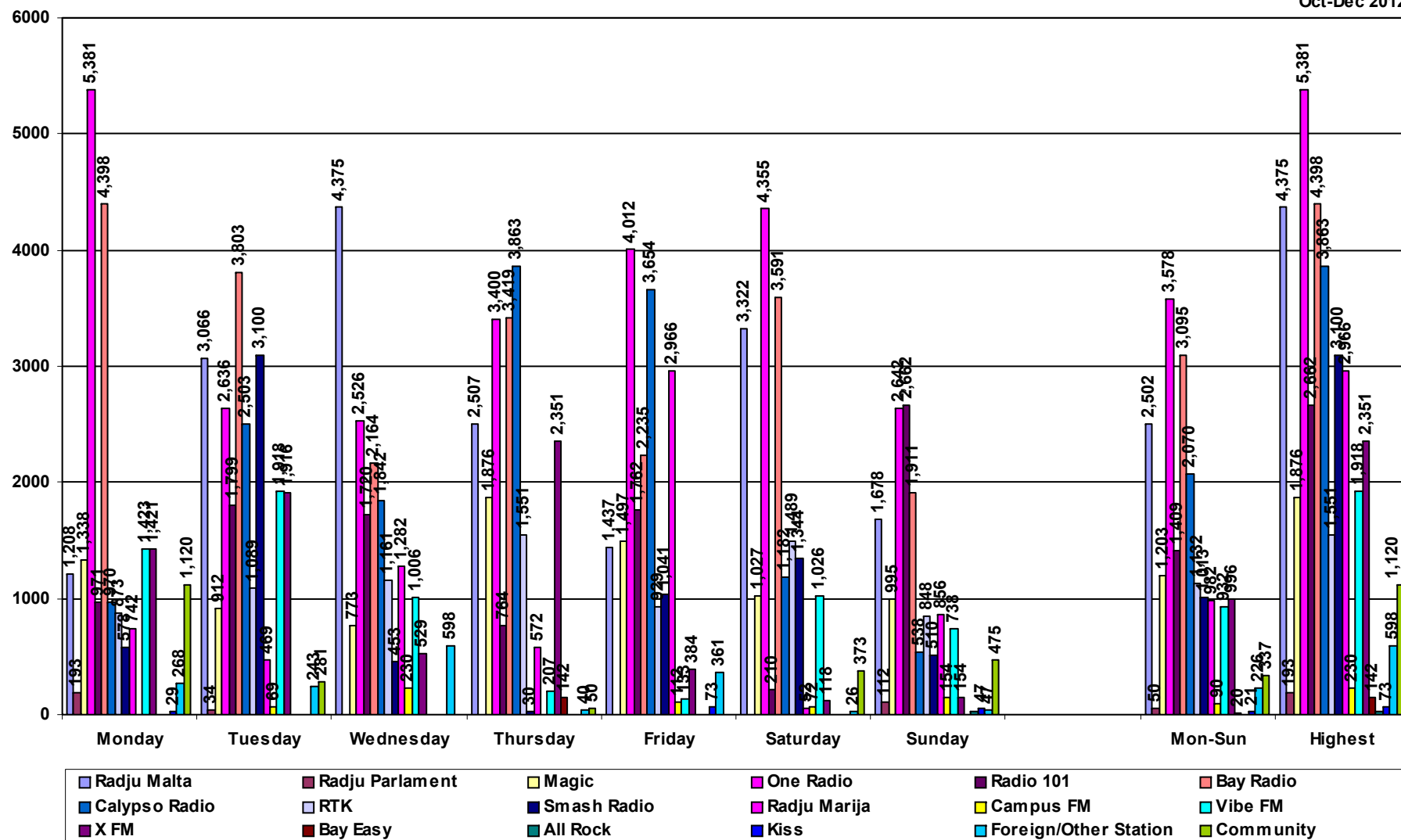


FIGURE 3.1.C: POPULATION RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [OCT-DEC 2012]

TABLE 3.2.B: WEIGHTED RADIO WEEKDAY PEAK AUDIENCES [OCT-DEC 2012]

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Monday	1.363	0.693	1.772	3.321	0.788	3.524	1.519	1.136	0.949	0.869	0.000	1.038	1.356	0.000	0.000	0.372	0.367	0.932	3.524
Tuesday	3.224	0.444	1.458	2.382	1.166	2.589	2.633	1.057	2.121	0.405	0.445	1.785	1.518	0.000	0.000	0.000	0.333	0.419	3.224
Wednesday	4.052	0.000	0.839	3.312	1.512	3.851	1.601	1.005	0.660	1.128	0.738	1.175	0.897	0.000	0.000	0.000	0.797	0.000	4.052
Thursday	3.742	0.000	2.221	2.396	1.053	2.577	3.619	1.785	0.391	0.860	0.000	0.727	2.316	0.455	0.000	0.000	0.518	0.328	3.742
Friday	2.243	0.000	1.185	2.828	1.818	2.182	3.299	0.908	0.738	1.936	0.388	0.467	1.084	0.000	0.000	0.467	0.426	0.000	3.299
Saturday	2.596	0.000	1.349	3.778	0.465	3.373	2.307	1.129	1.380	0.667	0.315	0.929	0.438	0.000	0.000	0.000	0.333	0.801	3.778
Sunday	1.788	0.360	1.101	2.570	3.084	2.235	1.078	0.992	0.707	1.209	0.331	1.252	1.165	0.000	0.420	0.305	0.300	0.382	3.084
Highest	4.052	0.693	2.221	3.778	3.084	3.851	3.619	1.785	2.121	1.936	0.738	1.785	2.316	0.455	0.420	0.467	0.797	0.932	

TABLE 3.2.C: POPULATION RADIO WEEKDAY PEAK AUDIENCES [OCT-DEC 2012]

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Monday	5,084	2,586	6,611	12,389	2,939	13,145	5,664	4,239	3,539	3,242	0	3,873	5,059	0	0	1,388	1,369	3,476	13,145
Tuesday	12,024	1,654	5,440	8,886	4,348	9,657	9,821	3,943	7,912	1,510	1,661	6,656	5,662	0	0	0	1,242	1,563	12,024
Wednesday	15,114	0	3,129	12,353	5,638	14,365	5,972	3,750	2,461	4,206	2,754	4,384	3,347	0	0	0	2,972	0	15,114
Thursday	13,957	0	8,284	8,935	3,927	9,613	13,500	6,659	1,457	3,209	0	2,712	8,640	1,698	0	0	1,933	1,222	13,957
Friday	8,366	0	4,420	10,549	6,782	8,139	12,304	3,388	2,754	7,223	1,446	1,742	4,042	0	0	1,742	1,591	0	12,304
Saturday	9,685	0	5,030	14,093	1,736	12,583	8,605	4,210	5,146	2,488	1,176	3,465	1,633	0	0	0	1,244	2,987	14,093
Sunday	6,670	1,342	4,108	9,585	11,504	8,338	4,020	3,701	2,637	4,508	1,234	4,671	4,345	0	1,566	1,139	1,119	1,424	11,504
Highest	15,114	2,586	8,284	14,093	11,504	14,365	13,500	6,659	7,912	7,223	2,754	6,656	8,640	1,698	1,566	1,742	2,972	3,476	

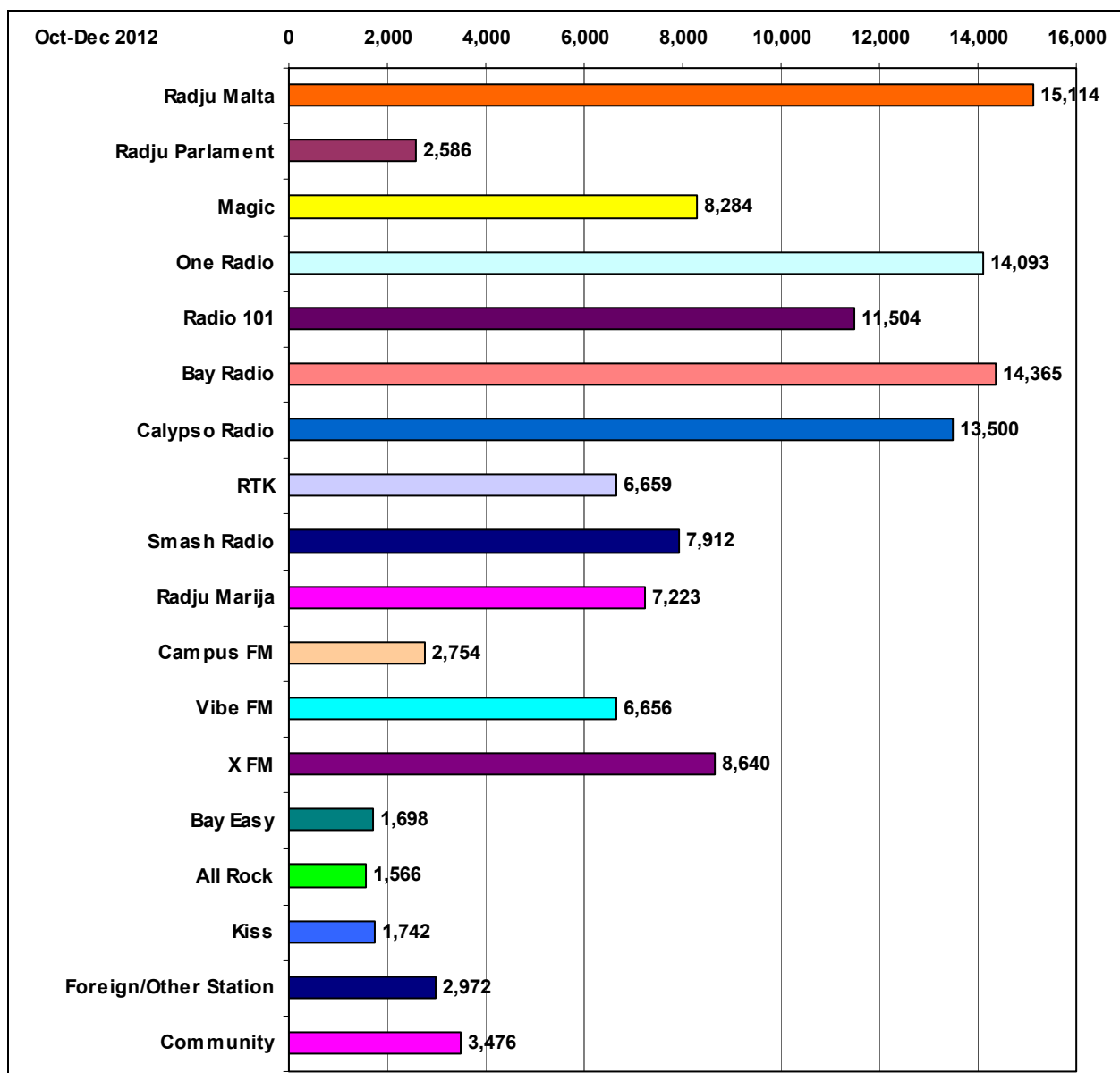


FIGURE 3.2.C: POPULATION RADIO WEEKDAY PEAK AUDIENCES [OCT-DEC 2012]

TABLE 3.3.B1: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:00	0	0	0.416	0	0	0	0	0	0	0	0	0.676	0	0	0	0	0	0	98.9	100
5:30	0	0	0.903	0.284	0	0	0	0	0	0	0	0.676	0	0	0	0	0	0	98.1	100
6:00	0.311	0	0.854	0.888	0.279	1.067	0	0.592	0	0	0	0.676	0	0	0	0	0	0	95.3	100
6:30	0.595	0.372	0.367	1.554	0.279	1.067	0	0.308	0	0	0	0.676	0.282	0	0	0	0	0	94.5	100
7:00	0.595	0.372	1.008	2.667	0.249	1.799	0.419	0.266	0.949	0.595	0	0.676	0	0	0	0	0	0	90.4	100
7:30	0.595	0.372	1.772	3.086	0.249	2.907	0.36	0	0.641	0.595	0	0.676	0	0	0	0	0	0	88.7	100
8:00	0.568	0.693	1.735	2.527	0.497	1.475	0.671	0.575	0.643	0.232	0	0.676	0.989	0	0	0	0.367	0.249	88.1	100
8:30	0.568	0.372	0.734	2.817	0.497	1.448	0.962	0.575	0.643	0.232	0	0.676	0.989	0	0	0	0.36	0.249	88.9	100
9:00	1.3	0	0.734	3.009	0.249	3.108	0.962	0.888	0.643	0	0	0.676	0.989	0	0	0	0.36	0.932	86.1	100
9:30	1.3	0	0.367	2.589	0.249	3.108	1.211	0.58	0.643	0	0	0.676	0.989	0	0	0	0.36	0.932	87.0	100
10:00	1.01	0	0.709	2.609	0.556	3.524	1.519	0.812	0.643	0	0	0.676	0.989	0	0	0	0.36	0.932	85.7	100
10:30	1.01	0	0.709	2.609	0.556	3.524	1.207	0.812	0.643	0.249	0	0.676	0.989	0	0	0	0.36	0.932	85.7	100
11:00	1.01	0	0.709	2.609	0.556	3.105	1.207	1.136	0.656	0.869	0	0.676	0.989	0	0	0	0.36	0.932	85.2	100
11:30	0.619	0	0.709	2.917	0.556	3.105	1.207	1.136	0.335	0.869	0	0.676	0.989	0	0	0	0.36	0.932	85.6	100
NOON	0	0	0.709	3.321	0.533	2.686	0.651	0.556	0	0.55	0	0.676	0.612	0	0	0.372	0.279	0.932	88.1	100
0:30	0	0	0.709	2.701	0.249	3.369	0.651	0.291	0	0.284	0	0.676	0.989	0	0	0	0.279	0.932	88.9	100
1:00	0	0	0.367	2.028	0.497	2.002	0	0	0	0	0	0.676	0.989	0	0	0	0	0.932	92.5	100
1:30	0	0	0.367	2.028	0.497	2.002	0	0	0	0	0	0.676	0.989	0	0	0	0	0.932	92.5	100
2:00	0.249	0	0.367	2.028	0.497	2.002	0.311	0	0.335	0	0	0.676	1.356	0	0	0	0	0.932	91.2	100
2:30	0.249	0	0.367	2.028	0.497	2.002	0.311	0	0.335	0.416	0	0.676	0.989	0	0	0	0	0.932	91.2	100
3:00	0.249	0	0.367	2.028	0.497	2.472	0	0	0.335	0.866	0	0.676	0.989	0	0	0	0	0.683	90.8	100
3:30	0.249	0	0.367	2.028	0.788	1.974	0	0	0.311	0	0.311	0.676	0.989	0	0	0	0	0.683	91.9	100
4:00	0	0	0.367	2.408	0.539	1.573	0.372	0	0	0.284	0	0.676	0.989	0	0	0	0	0.683	92.1	100
4:30	0	0	0.367	2.77	0.539	1.573	0	0	0	0.284	0	1.038	0.612	0	0	0	0	0.683	92.1	100
5:00	0.293	0	0.367	3.107	0.539	1.26	0	0.419	0	0.335	0	1.038	0.291	0	0	0	0	0	92.4	100
5:30	0.6	0	0.367	2.758	0.539	1.26	0	0	0	0.335	0	0.676	0.291	0	0	0	0	0	93.2	100
6:00	1.363	0.308	0.404	1.722	0	0.282	0	0	0	0.335	0	0	0	0	0	0	0	0	95.6	100
6:30	1.055	0	0	1.722	0.377	0.282	0	0.308	0	0.335	0	0	0	0	0	0	0	0	95.9	100
7:00	0.683	0	0	0.9	0.377	0.604	0	0.308	0	0.249	0	0	0	0	0	0	0	0	96.9	100
7:30	0.683	0	0	0.9	0.754	0.604	0	0	0	0.249	0	0	0	0	0	0	0	0	96.8	100
8:00	0.391	0	0	0.651	0	0.282	0.232	0.279	0	0	0	0	0	0	0	0	0	0	98.2	100
8:30	0	0	0	1.069	0	0.282	0.232	0.279	0	0	0	0	0	0	0	0	0	0	98.1	100
9:00	0	0	0	1.069	0	0.561	0	0.279	0	0.539	0	0	0	0	0	0	0	0	97.6	100
9:30	0	0	0	0.651	0	0.282	0	0.279	0	0.539	0	0	0	0	0	0	0	0	98.2	100
10:00	0	0	0	0.291	0	0	0	0.279	0	0	0	0	0	0	0	0	0	0	99.4	100
10:30	0	0	0	0.291	0	0	0	0.279	0	0	0	0	0	0	0	0	0	0	99.4	100
11:00	0	0	0	0.291	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.7	100
11:30	0	0	0	0.291	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.7	100

avg.	0.32	0.05	0.36	1.44	0.26	1.18	0.26	0.23	0.16	0.20	0.00	0.38	0.38	0.00	0.00	0.01	0.07	0.30	94.39
max.	1.36	0.69	1.77	3.32	0.79	3.52	1.52	1.14	0.95	0.87	0.00	1.04	1.36	0.00	0.00	0.37	0.37	0.93	100
σ.	0.42	0.15	0.43	1.17	0.26	1.21	0.43	0.32	0.27	0.26	0.00	0.36	0.47	0.00	0.00	0.05	0.14	0.41	5.08

TABLE 3.3.B2: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL	
M'NGHT	0	0	0	0	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.7	100
0:30	0	0	0	0	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.7	100
1:00	0	0	0	0	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.7	100
1:30	0	0	0	0	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.7	100
2:00	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
2:30	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
3:00	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
3:30	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
4:00	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
4:30	0	0	0	0.258	0	0	0	0	0.275	0	0	0	0	0	0	0	0	0	0	99.5	100
5:00	0	0	0	0	0	0	0	0	0.275	0.303	0	0	0	0	0	0	0	0	0	99.4	100
5:30	0.275	0	0	0	0.386	0	0.621	0.319	0.275	0.303	0	0.505	0	0	0	0	0	0	0	97.3	100
6:00	0.275	0	0	1.35	0.386	0.3	1.054	0.319	0.983	0	0	0.505	0	0	0	0	0	0	0	94.8	100
6:30	0.275	0	0	1.35	0	1.148	0.621	0.319	0.983	0	0	0.505	0.435	0	0	0	0	0	0	94.4	100
7:00	0.55	0	1.458	1.86	0.806	1.897	1.595	0.614	1.364	0	0	1.688	1.143	0	0	0	0	0	0	87.0	100
7:30	0.55	0.444	1.318	1.602	1.108	2.589	1.595	0.614	1.755	0.3	0	0.95	1.518	0	0	0	0	0	0	85.7	100
8:00	2.186	0	0.505	1.572	0.806	1.316	2.31	1.057	1.76	0.3	0.445	1.341	1.518	0	0	0	0	0	0	84.9	100
8:30	2.186	0	0.505	1.218	0.505	0.948	2.31	1.057	1.76	0.3	0.445	1.341	1.518	0	0	0	0	0	0	85.9	100
9:00	3.224	0	0.505	1.224	0.824	1.394	2.633	0.913	2.054	0.3	0	1.341	1.518	0	0	0	0	0.347	0	83.7	100
9:30	3.224	0	0.505	1.481	1.082	1.394	2.633	0.619	1.76	0.3	0	1.341	1.518	0	0	0	0	0.347	0	83.8	100
10:00	3.224	0	0.505	1.849	1.082	2.573	2.31	0.917	2.121	0.3	0	1.341	1.518	0	0	0	0.333	0.347	0	81.6	100
10:30	3.224	0	0.505	1.849	0.824	2.13	2.31	0.917	2.121	0.3	0	1.785	1.518	0	0	0	0.333	0.347	0	81.8	100
11:00	3.224	0	0.505	1.443	0.824	1.837	1.865	0.917	2.121	0.3	0	1.341	1.518	0	0	0	0.333	0.347	0	83.4	100
11:30	2.905	0	0.505	1.848	0.824	1.837	1.865	0.917	1.846	0.3	0	1.341	1.518	0	0	0	0.333	0.347	0	83.6	100
NOON	1.164	0	0.505	2.382	1.127	1.394	1.625	0	1.094	0.3	0	0.836	1.083	0	0	0	0	0.347	0	88.1	100
0:30	1.164	0	0.505	1.774	0.505	1.394	1.625	0	1.094	0	0	0.836	1.083	0	0	0	0	0.347	0	89.7	100
1:00	1.164	0	0.505	1.774	0.505	1.394	1.245	0	1.094	0	0	1.267	1.083	0	0	0	0	0	0	90.0	100
1:30	1.164	0	0.505	0.871	0.505	1.716	0.943	0	1.094	0	0	0.836	1.083	0	0	0	0	0	0	91.3	100
2:00	1.511	0	0.948	0.258	0.505	1.394	0.621	0	1.094	0	0	0.836	1.083	0	0	0	0	0	0	91.8	100
2:30	1.236	0	0.948	0.258	0.505	1.394	0.621	0	1.094	0	0	0.836	1.083	0	0	0	0	0	0	92.0	100
3:00	0.889	0	0.505	0	0.505	1.837	0.302	0	1.094	0	0	0.836	1.083	0	0	0	0	0	0	92.9	100
3:30	0.889	0	0.505	0	0.505	1.837	0.302	0.405	1.094	0	0	0.836	1.083	0	0	0	0	0	0	92.5	100
4:00	0.98	0	0	0	1.166	1.839	0.302	0.405	1.094	0	0	0	0.375	0	0	0	0	0	0	93.8	100
4:30	0.98	0	0	0	0.798	1.809	0.302	0.405	1.094	0	0	0	0.375	0	0	0	0	0.419	0	93.8	100
5:00	0.594	0	0	0.373	0.505	1.388	0.302	0.699	1.094	0	0	0.708	0	0	0	0	0	0.419	0	93.9	100
5:30	0.889	0	0	1.634	0.505	1.465	0.302	0.405	1.094	0	0	1.152	0	0	0	0	0	0	0	92.6	100
6:00	0.594	0	0	1.082	0.505	0.745	0	0	0.708	0	0	0.373	0	0	0	0	0	0	0	96.0	100
6:30	0.594	0	0	1.082	0.505	0.745	0	0	0.708	0	0	0	0	0	0	0	0	0	0	96.4	100
7:00	0.319	0	0	0.373	0.505	1.19	0	0	0.708	0	0	0	0	0	0	0	0.3	0	0	96.6	100
7:30	0	0	0	0.373	0.505	1.19	0	0	0.708	0	0	0	0	0	0	0	0.3	0	0	96.9	100
8:00	0	0	0	0.373	0.505	1.636	0	0.275	0	0	0	0	0	0	0	0	0.3	0	0	96.9	100
8:30	0	0	0	0.373	0.505	1.636	0	0.275	0	0	0	0	0	0	0	0	0.3	0	0	96.9	100
9:00	0	0	0	0.373	0.505	1.19	0	0.275	0	0.405	0	0	0	0	0	0	0.3	0	0	97.0	100
9:30	0	0	0	0.373	0.505	1.19	0	0.275	0	0.405	0	0	0	0	0	0	0.3	0	0	97.0	100
10:00	0	0	0	0	0.505	0.3	0	0.275	0	0.405	0	0	0	0	0	0	0	0	0	98.5	100
10:30	0	0	0	0	0.505	0.3	0	0.275	0	0.405	0	0	0	0	0	0	0	0	0	98.5	100
11:00	0	0	0	0	0.505	0.3	0	0.275	0	0.405	0	0	0	0	0	0	0	0	0	98.5	100
11:30	0	0	0	0	0.505	0.3	0	0.275	0	0.405	0	0	0	0	0	0	0	0	0	98.5	100

avg.	0.82	0.01	0.24	0.71	0.48	1.02	0.67	0.29	0.83	0.13	0.02	0.51	0.51	0.00	0.00	0.00	0.07	0.08	0.08	93.61
max.	3.22	0.44	1.46	2.38	1.17	2.59	2.63	1.06	2.12	0.40	0.45	1.78	1.52	0.00	0.00	0.00	0.33	0.42	0.42	99.72
σ.	1.06	0.06	0.37	0.73	0.34	0.78	0.88	0.34	0.67	0.17	0.09	0.58	0.64	0.00	0.00	0.00	0.13	0.15	0.15	5.79

TABLE 3.3.B3: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:00	0	0	0	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.6	100
1:30	0	0	0	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.6	100
2:00	0	0	0	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.6	100
2:30	0	0	0	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.6	100
3:00	0	0	0.333	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.2	100
3:30	0	0	0.333	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.2	100
4:00	0	0	0.333	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.2	100
4:30	0	0	0.333	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.2	100
5:00	0	0	0.333	0	0	0	0	0.422	0	0	0	0	0	0	0	0	0	0	99.2	100
5:30	0.336	0	0.333	0	0.402	0	0	0	0	0	0	0	0	0	0	0	0	0	98.9	100
6:00	1.362	0	0.333	0.307	1.318	0.433	0.336	0	0	0	0	0	0	0	0	0	0	0	95.9	100
6:30	1.479	0	0.333	0.729	0.916	0.433	0.336	0	0	0.402	0	0	0	0	0	0	0	0	95.4	100
7:00	1.358	0	0.333	1.314	0.897	3.851	0.336	0.422	0.347	0.336	0	0	0.897	0	0	0	0.333	0	89.6	100
7:30	2.08	0	0.333	1.289	0.897	1.987	0.336	0.673	0.347	0	0	0	0.435	0	0	0	0.797	0	90.8	100
8:00	2.33	0	0.333	1.937	1.512	2.789	1.075	1.005	0.347	0.526	0	0	0.389	0	0	0	0.333	0	87.4	100
8:30	2.617	0	0.333	1.63	1.205	1.669	1.075	1.005	0.347	0.526	0	0.437	0.389	0	0	0	0.333	0	88.4	100
9:00	3.228	0	0.839	3.005	1.205	1.285	1.362	0.897	0.66	0.526	0	0.874	0.389	0	0	0	0.333	0	85.4	100
9:30	3.765	0	0.313	2.698	1.205	1.285	1.362	0.565	0.66	0.526	0	0.437	0.389	0	0	0	0.333	0	86.5	100
10:00	4.052	0	0.314	3.005	1.237	1.285	1.362	0.565	0.313	0.526	0	1.175	0.389	0	0	0	0.333	0	85.4	100
10:30	4.052	0	0.314	3.312	1.237	1.285	1.362	0.565	0.313	0.526	0	1.175	0.389	0	0	0	0.333	0	85.1	100
11:00	3.765	0	0	2.91	1.237	1.285	1.362	0.565	0.313	0.526	0	1.175	0.389	0	0	0	0.333	0	86.1	100
11:30	3.765	0	0	3.241	1.237	1.693	1.362	0.565	0.313	0.526	0	1.175	0.389	0	0	0	0.333	0	85.4	100
NOON	1.793	0	0	1.075	0.662	1.267	1.075	0.627	0.313	0.526	0	0.437	0.389	0	0	0	0.333	0	91.5	100
0:30	1.793	0	0	1.407	0.662	0.859	1.601	0.627	0.313	0.526	0	0.437	0.389	0	0	0	0.333	0	91.1	100
1:00	2.109	0	0.716	0.972	0.662	0.859	1.601	0.287	0.313	0.526	0	0.437	0.397	0	0	0	0.333	0	90.8	100
1:30	2.109	0	0.369	0.972	0.662	0.859	1.601	0.287	0.313	0.526	0	0.437	0.397	0	0	0	0.333	0	91.1	100
2:00	1.793	0	0.766	0.927	0.662	0.408	0.738	0.287	0.313	0.526	0	0.437	0.397	0	0	0	0.333	0	92.4	100
2:30	1.793	0	0.766	0.594	0.662	0.408	0	0	0.313	0.526	0	0.437	0.397	0	0	0	0.333	0	93.8	100
3:00	1.793	0	0.397	0.594	0.662	0.408	0	0.307	0	1.128	0	0.437	0	0	0	0	0.333	0	93.9	100
3:30	1.793	0	0.397	0.594	0.662	0.713	0	0.307	0	1.128	0	0.437	0	0	0	0	0.333	0	93.6	100
4:00	1.385	0	0.384	0	0.768	0	0.287	0.307	0	1.128	0	0.437	0	0	0	0	0.333	0	95.0	100
4:30	1.385	0	0.384	0	0.314	0	0.62	0.307	0	0.795	0	0.437	0	0	0	0	0.333	0	95.4	100
5:00	1.071	0	0	0	0.314	0	0.333	0	0	1.109	0	0.437	0	0	0	0	0.583	0	96.2	100
5:30	1.071	0	0	0	0.314	0	0.333	0	0	1.109	0.738	0.437	0	0	0	0	0	0	96.0	100
6:00	0.665	0	0	0	0.314	0.464	0.333	0	0	0.841	0.738	0.437	0	0	0	0	0	0	96.2	100
6:30	0.333	0	0	0	0.314	0.464	0.333	0	0	0.526	0.738	0.437	0	0	0	0	0	0	96.9	100
7:00	0	0	0	0	0	0.464	0	0.307	0	0	0.738	0	0	0	0	0	0	0	98.5	100
7:30	0	0	0	0	0	0.464	0	0	0	0	0	0	0	0	0	0	0	0	99.5	100
8:00	0.307	0	0	0	0	0.464	0	0	0	0	0	0	0	0	0	0	0	0	99.2	100
8:30	0.307	0	0	0	0	0.464	0	0	0	0	0	0	0	0	0	0	0	0	99.2	100
9:00	0.307	0	0	0	0	0	0.643	0	0	0.314	0	0	0	0	0	0	0	0	98.7	100
9:30	0.307	0	0	0	0	0	0.643	0	0	0.314	0	0	0	0	0	0	0	0	98.7	100
10:00	0	0	0	0	0	0	0.643	0.333	0	0	0	0.384	0	0	0	0	0	0	98.6	100
10:30	0	0	0	0	0	0	0.643	0.333	0	0	0	0	0	0	0	0	0	0	99.0	100
11:00	0	0	0	0	0	0	0.307	0	0	0	0	0	0	0	0	0	0	0	99.7	100
11:30	0	0	0	0	0	0	0.307	0	0	0	0	0	0	0	0	0	0	0	99.7	100

avg.	1.17	0.00	0.21	0.68	0.46	0.58	0.49	0.31	0.12	0.34	0.06	0.27	0.14	0.00	0.00	0.00	0.16	0.00	95.00
max.	4.05	0.00	0.84	3.31	1.51	3.85	1.60	1.01	0.66	1.13	0.74	1.18	0.90	0.00	0.00	0.00	0.80	0.00	100.00
σ.	1.28	0.00	0.24	1.04	0.49	0.81	0.55	0.28	0.19	0.37	0.21	0.36	0.22	0.00	0.00	0.00	0.20	0.00	4.97

TABLE 3.3.B4: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:30	0.31	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.7	100
6:00	0.31	0	0	0.945	0.308	1.919	0.328	0.31	0	0	0	0	0.518	0	0	0	0	0	95.4	100
6:30	0.31	0	0	1.335	0	2.261	0	0.31	0	0	0	0	0.518	0	0	0	0	0	95.3	100
7:00	0.31	0	1.865	1.402	1.029	1.634	2.295	1.159	0	0.247	0	0	1.233	0	0	0	0	0	88.8	100
7:30	0.31	0	2.221	1.402	1.029	1.2	2.295	0.803	0	0.247	0	0	1.233	0	0	0	0	0	89.3	100
8:00	0.592	0	1.073	2.396	1.029	0.984	3.562	0.803	0	0.247	0	0	1.589	0	0	0	0	0	87.7	100
8:30	1.022	0	0.716	1.371	1.029	1.685	3.562	0.803	0	0.247	0	0	1.589	0	0	0	0	0	88.0	100
9:00	3.742	0	1.047	1.416	1.053	2.257	3.619	1.395	0	0.529	0	0	2.316	0	0	0	0	0	82.6	100
9:30	3.742	0	1.047	1.416	1.053	1.814	3.277	1.785	0	0.529	0	0	2.316	0	0	0	0	0	83.0	100
10:00	2.493	0	1.478	1.416	0.326	1.814	3.013	1.395	0	0.529	0	0	1.798	0	0	0	0	0	85.7	100
10:30	2.493	0	1.478	1.416	0.326	1.505	3.013	1.395	0	0.529	0	0	1.798	0	0	0	0	0.328	85.7	100
11:00	2.19	0	1.92	1.416	0.608	2.07	2.235	1.458	0.391	0.529	0	0	1.798	0	0	0	0	0	85.4	100
11:30	2.19	0	1.92	1.812	0.608	1.64	2.235	1.458	0	0.529	0	0	1.798	0	0	0	0	0	85.8	100
NOON	1.915	0	1.159	1.661	0.585	1.222	1.852	0.866	0	0.86	0	0	1.442	0	0	0	0.518	0	87.9	100
0:30	1.204	0	0.716	2.075	0.283	1.222	1.852	0.556	0	0.529	0	0	1.442	0	0	0	0	0	90.1	100
1:00	1.229	0	1.107	2.075	0.283	1.523	1.542	0.556	0	0.265	0	0	1.442	0	0	0	0	0	90.0	100
1:30	1.229	0	1.107	1.395	0.283	1.523	1.278	0.556	0	0.265	0	0	1.442	0	0	0	0	0	90.9	100
2:00	0.927	0	1.107	1.501	0	2.577	1.278	0.556	0	0.265	0	0.727	1.442	0	0	0	0	0	89.6	100
2:30	0.927	0	1.107	1.501	0	2.577	1.278	0.556	0	0.265	0	0.727	1.442	0	0	0	0	0	89.6	100
3:00	0.9	0	1.024	1.784	0	1.98	1.278	0.247	0	0	0	0	1.058	0	0	0	0	0.311	91.4	100
3:30	0.9	0	1.163	1.085	0	1.679	1.278	0.378	0	0	0	0	0.331	0	0	0	0	0	93.2	100
4:00	0.59	0	0.446	2.133	0	2.135	1.278	0.688	0	0	0	0	0.455	0	0	0	0	0	92.3	100
4:30	0.59	0	0.446	2.379	0	1.733	1.278	0.688	0	0	0	0	0.455	0	0	0	0	0	92.4	100
5:00	0.59	0	0	1.688	0	1.541	0.396	0	0	0	0	0	0.455	0	0	0	0	0	95.3	100
5:30	0.59	0	0	2.261	0	1.829	0.396	0	0	0	0	0	0.455	0	0	0	0	0	94.5	100
6:00	0.328	0	0	1.643	0	0.628	1.101	0	0	0	0	0	0.328	0	0	0	0	0	96.0	100
6:30	0.328	0	0	1.379	0	0.328	1.101	0.331	0	0	0	0	0.328	0	0	0	0	0	96.2	100
7:00	0	0	0	0.727	0	0	1.101	0	0	0	0	0	0.328	0	0	0	0	0	97.8	100
7:30	0	0	0	0.727	0	0.427	1.544	0.302	0	0	0	0	0.328	0	0	0	0	0	96.7	100
8:00	0	0	0	0	0	0	0.443	0.302	0	0	0	0	0	0	0	0	0	0	99.3	100
8:30	0	0	0	0	0	0	0	0.302	0	0	0	0	0	0	0	0	0	0	99.7	100
9:00	0	0	0	0	0	0	0	0	0	0	0	0.401	0	0	0	0	0	0	99.6	100
9:30	0	0	0	0	0	0	0	0	0	0	0	0.401	0	0	0	0	0	0	99.6	100
10:00	0	0	0	0	0	0	0	0	0	0.378	0	0.401	0.401	0	0	0	0	0	98.8	100
10:30	0	0	0	0	0	0	0	0	0	0.378	0	0	0	0	0	0	0	0	99.6	100
11:00	0	0	0	0	0	0.301	0	0	0	0	0	0	0	0	0	0	0	0	99.7	100
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100

avg.	0.67	0.00	0.50	0.91	0.20	0.92	1.04	0.42	0.01	0.15	0.00	0.06	0.63	0.04	0.00	0.00	0.01	0.01	94.43
max.	3.74	0.00	2.22	2.40	1.05	2.58	3.62	1.79	0.39	0.86	0.00	0.73	2.32	0.46	0.00	0.00	0.52	0.33	100
σ.	0.96	0.00	0.68	0.85	0.36	0.91	1.16	0.51	0.06	0.22	0.00	0.17	0.77	0.13	0.00	0.00	0.07	0.06	5.62

TABLE 3.3.B5: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
6:00	0.366	0	0	0.951	0.318	0	0.589	0.319	0.351	0	0	0	0	0	0	0.467	0	0	96.6	100
6:30	0.366	0	0.454	1.266	0.318	0.827	0.589	0.319	0.351	0	0	0.388	0	0	0	0.467	0	0	94.7	100
7:00	0.705	0	0.393	1.266	0.318	1.078	1.687	0.713	0.351	0.98	0	0.388	0	0	0	0	0	0	92.1	100
7:30	0.705	0	0.82	1.576	0.318	1.089	1.229	0.713	0.351	0.98	0	0	0.441	0	0	0	0.426	0	91.4	100
8:00	0.901	0	1.124	2.391	0.635	1.586	1.556	0.655	0.351	1.569	0.336	0	1.084	0	0	0	0.426	0	87.4	100
8:30	0.629	0	1.124	2.051	0.635	2.04	1.556	0.319	0.351	1.569	0.336	0	0.744	0	0	0	0.426	0	88.2	100
9:00	2.243	0	1.185	2.802	1.167	1.864	2.756	0.319	0.351	1.569	0	0	0.744	0	0	0	0.426	0	84.6	100
9:30	2.243	0	1.185	2.802	1.482	1.864	3.027	0.319	0.351	1.569	0	0	0.744	0	0	0	0.426	0	84.0	100
10:00	2.243	0	1.185	2.828	1.482	2.182	3.299	0.637	0.351	1.569	0	0	0.393	0	0	0	0.426	0	83.4	100
10:30	2.243	0	1.185	2.828	1.482	1.864	3.299	0.637	0.351	1.569	0	0	0.393	0	0	0	0.426	0	83.7	100
11:00	1.588	0	1.185	2.077	1.818	1.556	3.299	0.637	0.351	1.569	0	0	0.393	0	0	0	0.426	0	85.1	100
11:30	1.588	0	1.185	2.077	1.482	1.556	2.991	0.637	0.351	1.569	0	0	0	0	0	0	0.426	0	86.1	100
NOON	0.581	0	0.731	2.387	1.167	1.115	2.308	0.908	0.351	1.84	0	0	0	0	0	0	0.426	0	88.2	100
0:30	0.581	0	0.731	2.077	1.167	1.115	2.036	0.319	0.351	1.84	0	0	0	0	0	0	0	0	89.8	100
1:00	0	0	0.731	2.348	0.635	1.115	1.765	0.319	0.351	1.822	0	0	0	0	0	0	0	0	90.9	100
1:30	0	0	0.761	2.348	0.635	1.115	1.765	0.319	0.351	1.822	0	0	0	0	0	0	0	0	90.9	100
2:00	0	0	0.305	2.008	0.635	1.145	1.765	0.319	0.351	1.822	0	0	0	0	0	0	0	0	91.7	100
2:30	0	0	0.305	2.008	0.635	1.145	1.377	0.319	0.351	1.822	0	0	0	0	0	0	0	0	92.0	100
3:00	0	0	0.305	1.737	0.635	1.065	0.989	0.319	0.351	1.822	0	0.467	0	0	0	0	0	0	92.3	100
3:30	0.426	0	0.622	2.047	0.635	1.065	0.989	0.319	0.351	1.822	0	0.467	0	0	0	0	0	0	91.3	100
4:00	0.271	0	0.609	1.301	0.635	1.159	0.718	0.319	0.351	1.822	0	0	0	0	0	0	0	0	92.8	100
4:30	0.271	0	0.609	0.991	0.635	0.305	0.718	0.319	0.351	1.822	0	0	0	0	0	0	0	0	94.0	100
5:00	0.271	0	0.305	0.655	0.986	0	0.718	0.319	0.351	1.936	0	0	0	0	0	0	0	0	94.5	100
5:30	0.271	0	0.305	1.421	0.986	0	0.718	0.319	0.351	1.936	0	0	0	0	0	0	0	0	93.7	100
6:00	0	0	0.655	0.655	0.777	0.458	1.054	0.319	0.351	0.607	0	0	0	0	0	0	0	0	95.1	100
6:30	0	0	0.655	0.991	0.351	0.458	1.054	0.319	0.351	0.923	0	0	0	0	0	0	0	0	94.9	100
7:00	0	0	0.305	0.676	0.351	0	0.318	0.336	0.351	0	0	0	0	0	0	0	0	0	97.7	100
7:30	0	0	0.305	0.34	0.351	0	0.318	0.336	0.351	0	0	0	0	0	0	0	0	0	98.0	100
8:00	0	0	0	0.34	0	0	0.318	0	0.738	0	0	0	0	0	0	0	0	0	98.6	100
8:30	0	0	0	0.34	0	0	0.318	0	0.738	0	0	0	0	0	0	0	0	0	98.6	100
9:00	0	0	0	0.34	0	0	0.318	0	0.351	0	0	0	0	0	0	0	0	0	99.0	100
9:30	0	0	0	0.34	0	0	0.318	0	0.351	0	0	0	0	0	0	0	0	0	99.0	100
10:00	0	0	0	0.34	0	0	0.318	0	0.351	0	0	0	0	0	0	0	0.388	0	98.6	100
10:30	0	0	0	0.34	0	0	0.318	0	0.351	0	0	0	0	0	0	0	0	0	99.0	100
11:00	0	0	0	0.34	0	0	0.318	0	0.351	0	0.388	0	0	0	0	0	0	0	98.6	100
11:30	0	0	0	0.34	0	0	0.318	0	0.351	0	0.388	0	0	0	0	0	0	0	98.6	100

avg.	0.39	0.00	0.40	1.08	0.47	0.60	0.98	0.25	0.28	0.80	0.03	0.04	0.10	0.00	0.00	0.02	0.10	0.00	94.48
max.	2.24	0.00	1.19	2.83	1.82	2.18	3.30	0.91	0.74	1.94	0.39	0.47	1.08	0.00	0.00	0.47	0.43	0.00	100
σ.	0.68	0.00	0.44	0.99	0.52	0.72	1.03	0.25	0.18	0.84	0.10	0.12	0.25	0.00	0.00	0.09	0.18	0.00	5.40

TABLE 3.3.B6: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0.315	0	0	0	0	0	0	0	0	0	0	99.7	100
0:30	0	0	0	0	0	0	0	0.315	0	0	0	0	0	0	0	0	0	0	99.7	100
1:00	0	0	0	0	0	0	0	0.315	0	0	0	0	0	0	0	0	0	0	99.7	100
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
5:00	0	0	0.423	0	0	0.363	0	0	0	0	0	0	0	0	0	0	0	0	99.2	100
5:30	0	0	0.423	0	0	0.363	0	0	0	0	0	0	0	0	0	0	0	0	99.2	100
6:00	0.337	0	0.423	0.672	0	1.103	0	0	0	0.308	0	0	0	0	0	0	0	0	97.2	100
6:30	0.337	0	0.423	1.942	0	1.103	0	0.348	0	0	0.308	0	0	0	0	0	0.333	0	95.2	100
7:00	0.76	0	0.423	1.924	0	1.103	0	0.876	0	0	0	0	0	0	0	0	0	0.398	94.5	100
7:30	0.76	0	0.951	2.567	0	0.74	0.288	0	0	0	0	0	0	0	0	0	0	0.398	94.3	100
8:00	1.096	0	1.349	1.636	0	2.492	0.865	0.403	0.792	0	0	0.74	0	0	0	0	0	0.398	90.2	100
8:30	1.623	0	1.349	1.906	0	2.355	0.865	0.403	1.319	0	0	0.74	0	0	0	0	0	0.398	89.0	100
9:00	1.471	0	0.821	2.639	0	1.891	1.134	1.099	1.319	0	0	0.74	0	0	0	0	0	0.801	88.1	100
9:30	1.471	0	0.821	2.639	0	1.891	1.134	1.099	1.319	0	0	0.74	0	0	0	0	0	0.801	88.1	100
10:00	2.126	0	1.153	3.023	0	3.069	1.519	1.129	1.319	0	0	0.74	0.269	0	0	0	0	0.403	85.2	100
10:30	2.126	0	0.821	3.023	0	2.679	1.519	1.129	1.319	0	0	0.74	0.269	0	0	0	0	0.403	86.0	100
11:00	1.856	0	1.224	3.023	0	2.241	2.307	1.129	1.38	0	0	0.74	0.269	0	0	0	0	0.403	85.4	100
11:30	2.171	0	1.224	3.778	0	2.241	2.307	1.129	1.38	0	0	0.74	0.269	0	0	0	0	0.403	84.4	100
NOON	1.669	0	0	2.809	0.465	2.959	0.557	1.074	1.38	0	0	0.464	0	0	0	0	0	0	88.6	100
0:30	1.777	0	0.39	1.975	0.465	2.959	0.557	1.074	1.38	0	0	0.929	0	0	0	0	0	0	88.5	100
1:00	2.111	0	0.696	1.957	0.465	2.551	0.269	0.737	1.288	0	0	0.465	0	0	0	0	0	0	89.5	100
1:30	1.688	0	0.306	1.572	0.465	2.551	0.269	0.737	1.288	0	0.315	0.465	0	0	0	0	0	0	90.3	100
2:00	2.596	0	0	1.303	0	3.373	0.269	0.737	0.454	0	0	0	0	0	0	0	0	0	91.3	100
2:30	2.596	0	0	1.303	0	2.935	0.269	0.737	0.454	0	0	0	0.438	0	0	0	0	0	91.3	100
3:00	2.263	0	0	1.303	0	2.267	0.269	0.333	0.454	0	0	0	0	0	0	0	0	0	93.1	100
3:30	2.263	0	0	1.303	0	2.267	0.269	0.333	0.454	0	0	0.438	0	0	0	0	0	0	92.7	100
4:00	1.354	0	0	1.303	0.423	0.302	0.269	0.333	0	0	0	0.438	0	0	0	0	0	0	95.6	100
4:30	1.354	0	0	1.303	0.423	0	0.269	0.333	0	0	0	0.438	0	0	0	0	0	0	95.9	100
5:00	1.354	0	0	1.303	0	0	0	0.333	0	0	0	0.823	0	0	0	0	0	0	96.2	100
5:30	1.354	0	0	1.755	0	0	0	0.333	0	0	0	0.823	0	0	0	0	0	0	95.7	100
6:00	0.403	0	0	0.672	0	0	0	0.649	0	0	0	0.385	0	0	0	0	0	0	97.9	100
6:30	0.403	0	0	0.988	0	0	0	0.649	0	0	0	0.385	0	0	0	0	0	0	97.6	100
7:00	0.403	0	0	0.718	0	0	0	0	0.667	0	0	0	0	0	0	0	0	0	98.2	100
7:30	0.654	0	0	0.718	0	0	0	0	0	0	0	0	0	0	0	0	0	0	98.6	100
8:00	0.654	0	0	0.718	0	0.409	0	0	0	0	0	0	0	0	0	0	0	0	98.2	100
8:30	0.403	0	0	0.718	0	0	0	0	0	0	0	0	0	0	0	0	0	0	98.9	100
9:00	0.403	0	0	0.718	0	0	0	0	0	0	0	0	0	0	0	0	0	0	98.9	100
9:30	0.403	0	0	0.718	0	0	0	0	0	0	0	0.409	0	0	0	0	0	0	98.5	100
10:00	0.251	0	0	0.403	0	0	0	0.269	0	0	0	0.409	0	0	0	0	0	0	98.7	100
10:30	0.251	0	0	0.403	0	0	0	0.269	0	0	0	0.409	0	0	0	0	0	0	98.7	100
11:00	0	0	0	0.654	0	0	0	0.269	0	0	0	0	0	0	0	0	0	0	99.1	100
11:30	0	0	0	0.654	0	0	0	0.269	0	0	0	0	0	0	0	0	0	0	99.1	100

avg.	0.89	0.00	0.28	1.17	0.06	0.96	0.32	0.40	0.36	0.01	0.02	0.28	0.03	0.00	0.00	0.00	0.01	0.10	95.12
max.	2.60	0.00	1.35	3.78	0.47	3.37	2.31	1.13	1.38	0.67	0.32	0.93	0.44	0.00	0.00	0.00	0.33	0.80	100
σ.	0.86	0.00	0.43	1.03	0.15	1.19	0.58	0.40	0.56	0.10	0.08	0.33	0.10	0.00	0.00	0.00	0.05	0.21	4.93

TABLE 3.3.B7: RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	100.0	100
3:00	0	0	0.382	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.6	100
3:30	0	0	0.382	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.6	100
4:00	0	0	0.382	0	0	0	0	0	0	0.334	0	0	0	0	0	0	0	0	99.3	100
4:30	0	0	0.382	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.6	100
5:00	0	0	0.382	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.6	100
5:30	0	0	0.382	0.334	0	0	0	0	0	0	0	0	0	0	0	0	0	0	99.3	100
6:00	0.331	0	0.382	0.602	0	0	0	0.449	0	0.394	0	0	0	0	0	0	0	0	97.8	100
6:30	0.331	0	0.382	0.907	0	0	0	0.449	0	0.394	0	0	1.165	0	0	0	0	0	96.4	100
7:00	0.791	0.36	0.382	0.914	0	0.304	0	0.627	0	1.209	0	0.46	0.431	0	0	0	0	0	94.5	100
7:30	0.791	0.36	0.694	1.296	0	0.304	0	0.931	0	0.789	0	0	0	0	0	0	0	0	94.8	100
8:00	1.245	0.36	0.742	1.607	1.065	0.816	0.658	0.313	0.394	0.789	0	0.345	0.387	0	0	0	0	0	91.3	100
8:30	1.245	0.36	0.742	1.943	1.065	0.761	0.658	0.313	0.394	0.789	0	0.345	0	0	0	0	0	0	91.4	100
9:00	1.454	0	0.36	2.57	1.314	0.702	1.078	0.627	0.707	0.789	0	0.345	0	0	0	0	0	0.382	89.7	100
9:30	1.454	0	0.36	2.57	1.314	1.136	1.078	0.627	0.707	0.789	0	0.345	0	0	0	0	0	0.382	89.2	100
10:00	1.454	0	0.36	2.321	1.314	1.005	0.765	0.992	0.313	0.394	0	1.252	0	0	0	0	0	0.382	89.4	100
10:30	1.788	0	0.36	1.676	2.408	1.005	0.765	0.658	0.313	0.394	0	1.252	0	0	0	0	0	0.382	89.0	100
11:00	1.15	0	0.791	1.676	2.753	2.086	0.765	0.925	0.313	0.709	0	0.792	0	0	0	0	0	0.382	87.7	100
11:30	1.15	0	1.101	1.943	3.084	1.005	0.765	0.925	0.313	0.394	0	0.792	0	0	0	0	0	0.382	88.1	100
NOON	1.018	0	0.671	0.912	1.41	0.607	0	0.313	0	0.313	0	0.3	0	0	0	0	0	0.382	94.1	100
0:30	0.712	0	0.671	0.912	1.41	0.607	0	0.313	0	0.313	0	0.3	0	0	0	0	0	0.382	94.4	100
1:00	0.331	0	0.36	0.645	1.065	0.709	0	0	0	0.313	0	0.447	0	0	0	0	0	0.382	95.7	100
1:30	0.331	0	0.36	0.645	1.065	0.709	0	0	0	0.313	0	0.447	0	0	0	0	0	0.382	95.7	100
2:00	0.331	0	0.36	0.678	1.065	0.751	0	0	0	0.311	0.331	0.345	0	0	0	0	0	0.382	95.4	100
2:30	0.331	0	0.36	0.678	1.065	1.054	0	0	0	0.311	0.331	0.345	0	0	0	0	0	0.382	95.1	100
3:00	0.331	0	0.36	0.678	1.065	2.235	0	0	0	0.311	0.331	0.345	0	0	0	0	0	0.382	94.0	100
3:30	0.331	0	0.36	0.678	1.065	1.198	0	0	0	0.331	0.331	0.345	0	0	0	0	0	0.382	95.3	100
4:00	0.331	0	0.36	0.678	0.734	1.854	0	0	0.389	0	0.331	0.345	0	0	0	0	0	0.382	94.6	100
4:30	0.331	0	0	0.678	0.734	1.487	0	0	0.389	0	0.331	0.345	0	0	0	0	0	0.382	95.3	100
5:00	0.691	0	0	1.127	0.734	1.283	0	0	0.389	0.331	0	0	0	0	0	0	0	0	95.4	100
5:30	0.691	0	0	1.412	1.183	1.283	0	0	0.389	0.331	0	0	0	0	0	0	0	0	94.7	100
6:00	0.994	0	0	0.678	0.734	0	0	0.267	0.389	0	0	0	0	0	0	0	0	0	96.9	100
6:30	0.331	0	0	0.678	0.734	0.405	0	0.267	0.389	0	0	0	0	0	0	0	0	0	97.2	100
7:00	0.331	0	0	0.672	0.734	0.836	0.394	0.58	0.389	0	0	0	0	0	0.42	0	0	0	95.6	100
7:30	0.331	0	0	0.672	0.734	0	0	0.267	0.389	0	0	0	0	0	0	0	0	0	97.6	100
8:00	0.331	0	0	0.305	0.734	0.447	0	0	0	0	0	0	0	0	0	0	0.3	0	97.9	100
8:30	0.331	0	0	0.305	0.734	0	0	0	0	0	0	0	0	0	0	0	0.3	0	98.3	100
9:00	0	0	0	0.305	0.734	0	0	0	0	0	0	0	0	0	0	0	0	0	99.0	100
9:30	0	0	0	0.305	0.734	0	0	0	0	0	0	0	0	0	0	0	0	0	99.0	100
10:00	0	0	0	0	0.734	0	0	0.267	0	0	0	0	0	0	0	0	0	0	99.0	100
10:30	0	0	0	0	0.734	0	0	0.267	0	0	0	0	0	0	0	0	0	0	99.0	100
11:00	0	0	0	0	0	0	0	0.267	0	0	0	0	0	0	0	0.305	0	0	99.4	100
11:30	0	0	0	0	0	0	0	0.267	0	0	0	0	0	0	0	0.305	0	0	99.4	100

avg.	0.45	0.03	0.27	0.71	0.71	0.51	0.14	0.23	0.14	0.23	0.04	0.20	0.04	0.00	0.01	0.01	0.01	0.13	96.14
max.	1.79	0.36	1.10	2.57	3.08	2.24	1.08	0.99	0.71	1.21	0.33	1.25	1.16	0.00	0.42	0.31	0.30	0.38	100
σ.	0.50	0.10	0.28	0.73	0.73	0.62	0.32	0.30	0.21	0.30	0.11	0.31	0.19	0.00	0.06	0.06	0.06	0.18	3.63

TABLE 3.4.B: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0.044	0.04	0	0	0	0	0	0	0	0	0	99.9	100
0:30	0	0	0	0	0	0	0	0.044	0.04	0	0	0	0	0	0	0	0	0	99.9	100
1:00	0	0	0	0	0	0	0	0.103	0.04	0	0	0	0	0	0	0	0	0	99.9	100
1:30	0	0	0	0	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.9	100
2:00	0	0	0	0.038	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.9	100
2:30	0	0	0	0.038	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.9	100
3:00	0	0	0.1	0.038	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.8	100
3:30	0	0	0.1	0.038	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.8	100
4:00	0	0	0.1	0.038	0	0	0	0.059	0.04	0.047	0	0	0	0	0	0	0	0	99.7	100
4:30	0	0	0.1	0.038	0	0	0	0.059	0.04	0	0	0	0	0	0	0	0	0	99.8	100
5:00	0	0	0.223	0	0	0.051	0	0.059	0.04	0.044	0	0.103	0	0	0	0	0	0	99.5	100
5:30	0.131	0	0.297	0.09	0.113	0.051	0.091	0.047	0.04	0.044	0	0.176	0	0	0	0	0	0	98.9	100
6:00	0.467	0	0.289	0.82	0.371	0.694	0.33	0.288	0.192	0.056	0.043	0.176	0.074	0	0	0.065	0	0	96.1	100
6:30	0.526	0.056	0.278	1.301	0.215	0.981	0.22	0.294	0.192	0.112	0.043	0.23	0.344	0	0	0.065	0.047	0	95.1	100
7:00	0.721	0.107	0.846	1.634	0.472	1.669	0.905	0.664	0.441	0.479	0	0.468	0.529	0	0	0	0.047	0.056	91.0	100
7:30	0.822	0.172	1.169	1.843	0.516	1.566	0.873	0.528	0.451	0.416	0	0.241	0.52	0	0	0	0.171	0.056	90.7	100
8:00	1.271	0.156	0.985	2.013	0.79	1.631	1.527	0.688	0.618	0.517	0.112	0.451	0.858	0	0	0	0.161	0.093	88.1	100
8:30	1.408	0.107	0.783	1.854	0.703	1.552	1.571	0.642	0.692	0.517	0.112	0.512	0.756	0	0	0	0.16	0.093	88.5	100
9:00	2.376	0	0.782	2.378	0.824	1.798	1.93	0.879	0.823	0.522	0	0.573	0.86	0	0	0	0.16	0.358	85.7	100
9:30	2.451	0	0.652	2.309	0.906	1.797	1.957	0.798	0.78	0.522	0	0.512	0.86	0	0	0	0.16	0.358	85.9	100
10:00	2.361	0	0.812	2.431	0.853	2.223	1.966	0.921	0.729	0.466	0	0.743	0.775	0	0	0	0.209	0.302	85.2	100
10:30	2.408	0	0.766	2.384	0.97	2.015	1.919	0.874	0.729	0.504	0	0.808	0.775	0	0	0	0.209	0.349	85.3	100
11:00	2.106	0	0.902	2.163	1.106	2.038	1.853	0.97	0.795	0.642	0	0.679	0.775	0	0	0	0.209	0.302	85.5	100
11:30	2.044	0	0.946	2.515	1.106	1.881	1.811	0.97	0.65	0.598	0	0.679	0.72	0	0	0	0.209	0.302	85.6	100
NOON	1.152	0	0.542	2.092	0.847	1.617	1.149	0.616	0.445	0.623	0	0.393	0.511	0	0	0.056	0.222	0.246	89.5	100
0:30	1.023	0	0.534	1.855	0.67	1.663	1.185	0.45	0.445	0.492	0	0.458	0.568	0	0	0	0.089	0.246	90.3	100
1:00	0.983	0	0.637	1.689	0.586	1.456	0.909	0.267	0.433	0.408	0	0.477	0.569	0	0	0	0.047	0.195	91.3	100
1:30	0.924	0	0.538	1.406	0.586	1.503	0.827	0.267	0.433	0.408	0.044	0.414	0.569	0	0	0	0.047	0.195	91.8	100
2:00	1.052	0	0.552	1.245	0.48	1.668	0.706	0.267	0.367	0.408	0.047	0.438	0.625	0	0	0	0.047	0.195	91.9	100
2:30	1.011	0	0.552	1.199	0.48	1.649	0.549	0.227	0.367	0.471	0.047	0.438	0.63	0	0	0	0.047	0.195	92.1	100
3:00	0.91	0	0.424	1.163	0.48	1.762	0.401	0.169	0.323	0.586	0.047	0.4	0.459	0	0	0	0.047	0.202	92.6	100
3:30	0.969	0	0.488	1.107	0.524	1.54	0.401	0.247	0.272	0.458	0.047	0.461	0.355	0	0	0	0.047	0.157	92.9	100
4:00	0.695	0	0.308	1.127	0.611	1.276	0.46	0.291	0.263	0.454	0.047	0.274	0.205	0.065	0	0	0.047	0.157	93.7	100
4:30	0.695	0	0.258	1.174	0.493	1.001	0.45	0.291	0.263	0.407	0.047	0.329	0.148	0.065	0	0	0.047	0.219	94.1	100
5:00	0.69	0	0.098	1.198	0.44	0.794	0.247	0.257	0.263	0.522	0	0.437	0.044	0.065	0	0	0.082	0.061	94.8	100
5:30	0.78	0	0.098	1.621	0.503	0.846	0.247	0.15	0.263	0.522	0.104	0.447	0.044	0.065	0	0	0	0	94.3	100
6:00	0.63	0.047	0.152	0.934	0.329	0.37	0.35	0.173	0.207	0.253	0.104	0.17	0.047	0	0	0	0	0	96.2	100
6:30	0.443	0	0.091	0.987	0.327	0.384	0.35	0.267	0.207	0.253	0.104	0.115	0.047	0	0	0	0	0	96.4	100
7:00	0.253	0	0.042	0.584	0.283	0.448	0.257	0.218	0.207	0.131	0.104	0	0.047	0	0.059	0	0.044	0	97.3	100
7:30	0.242	0	0.042	0.537	0.34	0.391	0.264	0.127	0.207	0.038	0	0	0.047	0	0	0	0.044	0	97.7	100
8:00	0.24	0	0	0.344	0.177	0.467	0.142	0.126	0.103	0	0	0	0	0	0	0	0.086	0	98.3	100
8:30	0.146	0	0	0.407	0.177	0.347	0.079	0.126	0.103	0	0	0	0	0	0	0	0.086	0	98.5	100
9:00	0.099	0	0	0.407	0.177	0.259	0.134	0.083	0.049	0.185	0	0.057	0	0	0	0	0.044	0	98.5	100
9:30	0.099	0	0	0.344	0.177	0.217	0.134	0.083	0.049	0.185	0	0.114	0	0	0	0	0.044	0	98.6	100
10:00	0.035	0	0	0.148	0.177	0.044	0.134	0.205	0.049	0.113	0	0.168	0.057	0	0	0	0.054	0	98.8	100
10:30	0.035	0	0	0.148	0.177	0.044	0.134	0.205	0.049	0.113	0	0.057	0	0	0	0	0	0	99.0	100
11:00	0	0	0	0.183	0.074	0.087	0.087	0.116	0.049	0.059	0.054	0	0	0	0	0.043	0	0	99.2	100
11:30	0	0	0	0.183	0.074	0.044	0.087	0.116	0.049	0.059	0.054	0	0	0	0	0.043	0	0	99.3	100

avg.	0.67	0.01	0.32	0.96	0.38	0.83	0.55	0.30	0.27	0.26	0.02	0.25	0.27	0.01	0.00	0.01	0.06	0.09	94.73
max.	2.45	0.17	1.17	2.52	1.11	2.22	1.97	0.97	0.82	0.64	0.11	0.81	0.86	0.06	0.06	0.06	0.22	0.36	99.92
σ.	0.75	0.04	0.34	0.84	0.33	0.77	0.65	0.28	0.25	0.23	0.04	0.24	0.32	0.02	0.01	0.02	0.07	0.12	4.98

TABLE 3.5.c1: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993
5:00	0	0	1,552	0	0	0	0	0	0	0	0	2,523	0	0	0	0	0	0	0	368,918
5:30	0	0	3,368	1,060	0	0	0	0	0	0	0	2,523	0	0	0	0	0	0	0	366,042
6:00	1,161	0	3,185	3,312	1,041	3,980	0	2,208	0	0	0	2,523	0	0	0	0	0	0	0	355,583
6:30	2,220	1,388	1,369	5,797	1,041	3,980	0	1,148	0	0	0	2,523	1,053	0	0	0	0	0	0	352,474
7:00	2,220	1,388	3,759	9,947	927	6,712	1,564	990	3,539	2,220	0	2,523	0	0	0	0	0	0	0	337,203
7:30	2,220	1,388	6,611	11,512	927	10,843	1,344	0	2,391	2,220	0	2,523	0	0	0	0	0	0	0	331,015
8:00	2,119	2,586	6,472	9,424	1,854	5,500	2,504	2,145	2,397	864	0	2,523	3,690	0	0	0	1,369	927	0	328,618
8:30	2,119	1,388	2,738	10,509	1,854	5,399	3,589	2,145	2,397	864	0	2,523	3,690	0	0	0	1,344	927	0	331,507
9:00	4,851	0	2,738	11,222	927	11,594	3,589	3,312	2,397	0	0	2,523	3,690	0	0	0	1,344	3,476	0	321,332
9:30	4,851	0	1,369	9,657	927	11,594	4,516	2,164	2,397	0	0	2,523	3,690	0	0	0	1,344	3,476	0	324,486
10:00	3,766	0	2,643	9,733	2,075	13,145	5,664	3,028	2,397	0	0	2,523	3,690	0	0	0	1,344	3,476	0	319,509
10:30	3,766	0	2,643	9,733	2,075	13,145	4,504	3,028	2,397	927	0	2,523	3,690	0	0	0	1,344	3,476	0	319,743
11:00	3,766	0	2,643	9,733	2,075	11,581	4,504	4,239	2,447	3,242	0	2,523	3,690	0	0	0	1,344	3,476	0	317,730
11:30	2,309	0	2,643	10,881	2,075	11,581	4,504	4,239	1,249	3,242	0	2,523	3,690	0	0	0	1,344	3,476	0	319,238
NOON	0	0	2,643	12,389	1,987	10,017	2,429	2,075	0	2,050	0	2,523	2,283	0	0	1,388	1,041	3,476	0	328,693
0:30	0	0	2,643	10,074	927	12,565	2,429	1,085	0	1,060	0	2,523	3,690	0	0	0	1,041	3,476	0	331,481
1:00	0	0	1,369	7,563	1,854	7,468	0	0	0	0	0	2,523	3,690	0	0	0	0	3,476	0	345,049
1:30	0	0	1,369	7,563	1,854	7,468	0	0	0	0	0	2,523	3,690	0	0	0	0	3,476	0	345,049
2:00	927	0	1,369	7,563	1,854	7,468	1,161	0	1,249	0	0	2,523	5,059	0	0	0	0	3,476	0	340,344
2:30	927	0	1,369	7,563	1,854	7,468	1,161	0	1,249	1,552	0	2,523	3,690	0	0	0	0	3,476	0	340,161
3:00	927	0	1,369	7,563	1,854	9,222	0	0	1,249	3,230	0	2,523	3,690	0	0	0	0	2,548	0	338,817
3:30	927	0	1,369	7,563	2,939	7,361	0	0	1,161	0	0	2,523	3,690	0	0	0	0	2,548	0	342,911
4:00	0	0	1,369	8,982	2,012	5,866	1,388	0	0	1,060	0	2,523	3,690	0	0	0	0	2,548	0	343,554
4:30	0	0	1,369	10,332	2,012	5,866	0	0	0	1,060	0	3,873	2,283	0	0	0	0	2,548	0	343,649
5:00	1,091	0	1,369	11,587	2,012	4,699	0	1,564	0	1,249	0	3,873	1,085	0	0	0	0	0	0	344,463
5:30	2,239	0	1,369	10,288	2,012	4,699	0	0	0	1,249	0	2,523	1,085	0	0	0	0	0	0	347,528
6:00	5,084	1,148	1,508	6,421	0	1,053	0	0	0	1,249	0	0	0	0	0	0	0	0	0	356,530
6:30	3,936	0	0	6,421	1,407	1,053	0	1,148	0	1,249	0	0	0	0	0	0	0	0	0	357,779
7:00	2,548	0	0	3,356	1,407	2,252	0	1,148	0	927	0	0	0	0	0	0	0	0	0	361,355
7:30	2,548	0	0	3,356	2,813	2,252	0	0	0	927	0	0	0	0	0	0	0	0	0	361,096
8:00	1,457	0	0	2,429	0	1,053	864	1,041	0	0	0	0	0	0	0	0	0	0	0	366,149
8:30	0	0	0	3,987	0	1,053	864	1,041	0	0	0	0	0	0	0	0	0	0	0	366,048
9:00	0	0	0	3,987	0	2,094	0	1,041	0	2,012	0	0	0	0	0	0	0	0	0	363,859
9:30	0	0	0	2,429	0	1,053	0	1,041	0	2,012	0	0	0	0	0	0	0	0	0	366,458
10:00	0	0	0	1,085	0	0	0	1,041	0	0	0	0	0	0	0	0	0	0	0	370,867
10:30	0	0	0	1,085	0	0	0	1,041	0	0	0	0	0	0	0	0	0	0	0	370,867
11:00	0	0	0	1,085	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,908
11:30	0	0	0	1,085	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,908
avg.	1,208	193	1,338	5,381	971	4,398	970	873	578	742	0	1,423	1,421	0	0	29	268	1,120	352,080	
max.	5,084	2,586	6,611	12,389	2,939	13,145	5,664	4,239	3,539	3,242	0	3,873	5,059	0	0	1,388	1,369	3,476	372,993	
σ.	1,572	544	1,594	4,345	958	4,523	1,613	1,192	1,020	974	0	1,350	1,768	0	0	200	531	1,547	18,939	

TABLE3.5.c2: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,966	372,993
0:30	0	0	0	0	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,966	372,993
1:00	0	0	0	0	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,966	372,993
1:30	0	0	0	0	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,966	372,993
2:00	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
2:30	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
3:00	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
3:30	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
4:00	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
4:30	0	0	0	961	0	0	0	0	1,027	0	0	0	0	0	0	0	0	0	371,005	372,993
5:00	0	0	0	0	0	0	0	0	1,027	1,131	0	0	0	0	0	0	0	0	370,835	372,993
5:30	1,027	0	0	0	1,438	0	2,315	1,190	1,027	1,131	0	1,883	0	0	0	0	0	0	362,983	372,993
6:00	1,027	0	0	5,035	1,438	1,118	3,930	1,190	3,668	0	0	1,883	0	0	0	0	0	0	353,705	372,993
6:30	1,027	0	0	5,035	0	4,283	2,315	1,190	3,668	0	0	1,883	1,622	0	0	0	0	0	351,972	372,993
7:00	2,053	0	5,440	6,937	3,008	7,075	5,950	2,288	5,087	0	0	6,297	4,263	0	0	0	0	0	324,595	372,993
7:30	2,053	1,654	4,917	5,976	4,132	9,657	5,950	2,288	6,545	1,118	0	3,544	5,662	0	0	0	0	0	319,495	372,993
8:00	8,153	0	1,883	5,865	3,008	4,910	8,618	3,943	6,565	1,118	1,661	5,002	5,662	0	0	0	0	0	316,605	372,993
8:30	8,153	0	1,883	4,544	1,883	3,537	8,618	3,943	6,565	1,118	1,661	5,002	5,662	0	0	0	0	0	320,424	372,993
9:00	12,024	0	1,883	4,564	3,073	5,198	9,821	3,407	7,663	1,118	0	5,002	5,662	0	0	0	0	1,295	312,283	372,993
9:30	12,024	0	1,883	5,525	4,034	5,198	9,821	2,308	6,565	1,118	0	5,002	5,662	0	0	0	0	1,295	312,558	372,993
10:00	12,024	0	1,883	6,898	4,034	9,598	8,618	3,420	7,912	1,118	0	5,002	5,662	0	0	0	1,242	1,295	304,287	372,993
10:30	12,024	0	1,883	6,898	3,073	7,944	8,618	3,420	7,912	1,118	0	6,656	5,662	0	0	0	1,242	1,295	305,248	372,993
11:00	12,024	0	1,883	5,381	3,073	6,852	6,957	3,420	7,912	1,118	0	5,002	5,662	0	0	0	1,242	1,295	311,172	372,993
11:30	10,834	0	1,883	6,892	3,073	6,852	6,957	3,420	6,885	1,118	0	5,002	5,662	0	0	0	1,242	1,295	311,878	372,993
NOON	4,342	0	1,883	8,886	4,204	5,198	6,061	0	4,080	1,118	0	3,119	4,041	0	0	0	0	1,295	328,767	372,993
0:30	4,342	0	1,883	6,617	1,883	5,198	6,061	0	4,080	0	0	3,119	4,041	0	0	0	0	1,295	334,475	372,993
1:00	4,342	0	1,883	6,617	1,883	5,198	4,642	0	4,080	0	0	4,727	4,041	0	0	0	0	0	335,580	372,993
1:30	4,342	0	1,883	3,250	1,883	6,401	3,518	0	4,080	0	0	3,119	4,041	0	0	0	0	0	340,477	372,993
2:00	5,636	0	3,537	961	1,883	5,198	2,315	0	4,080	0	0	3,119	4,041	0	0	0	0	0	342,223	372,993
2:30	4,610	0	3,537	961	1,883	5,198	2,315	0	4,080	0	0	3,119	4,041	0	0	0	0	0	343,250	372,993
3:00	3,315	0	1,883	0	1,883	6,852	1,125	0	4,080	0	0	3,119	4,041	0	0	0	0	0	346,695	372,993
3:30	3,315	0	1,883	0	1,883	6,852	1,125	1,510	4,080	0	0	3,119	4,041	0	0	0	0	0	345,185	372,993
4:00	3,655	0	0	0	4,348	6,859	1,125	1,510	4,080	0	0	0	1,399	0	0	0	0	0	350,017	372,993
4:30	3,655	0	0	0	2,975	6,748	1,125	1,510	4,080	0	0	0	1,399	0	0	0	0	1,563	349,938	372,993
5:00	2,217	0	0	1,393	1,883	5,178	1,125	2,609	4,080	0	0	2,642	0	0	0	0	0	1,563	350,305	372,993
5:30	3,315	0	0	6,094	1,883	5,466	1,125	1,510	4,080	0	0	4,296	0	0	0	0	0	0	345,224	372,993
6:00	2,217	0	0	4,034	1,883	2,779	0	0	2,642	0	0	1,393	0	0	0	0	0	0	358,046	372,993
6:30	2,217	0	0	4,034	1,883	2,779	0	0	2,642	0	0	0	0	0	0	0	0	0	359,439	372,993
7:00	1,190	0	0	1,393	1,883	4,440	0	0	2,642	0	0	0	0	0	0	0	1,118	0	360,328	372,993
7:30	0	0	0	1,393	1,883	4,440	0	0	2,642	0	0	0	0	0	0	0	1,118	0	361,518	372,993
8:00	0	0	0	1,393	1,883	6,100	0	1,027	0	0	0	0	0	0	0	0	1,118	0	361,472	372,993
8:30	0	0	0	1,393	1,883	6,100	0	1,027	0	0	0	0	0	0	0	0	1,118	0	361,472	372,993
9:00	0	0	0	1,393	1,883	4,440	0	1,027	0	1,510	0	0	0	0	0	0	1,118	0	361,623	372,993
9:30	0	0	0	1,393	1,883	4,440	0	1,027	0	1,510	0	0	0	0	0	0	1,118	0	361,623	372,993
10:00	0	0	0	0	1,883	1,118	0	1,027	0	1,510	0	0	0	0	0	0	0	0	367,455	372,993
10:30	0	0	0	0	1,883	1,118	0	1,027	0	1,510	0	0	0	0	0	0	0	0	367,455	372,993
11:00	0	0	0	0	1,883	1,118	0	1,027	0	1,510	0	0	0	0	0	0	0	0	367,455	372,993
11:30	0	0	0	0	1,883	1,118	0	1,027	0	1,510	0	0	0	0	0	0	0	0	367,455	372,993

avg.	3,066	34	912	2,636	1,799	3,803	2,503	1,089	3,100	469	69	1,918	1,916	0	0	0	243	281	349,154
max.	12,024	1,654	5,440	8,886	4,348	9,657	9,821	3,943	7,912	1,510	1,661	6,656	5,662	0	0	0	1,242	1,563	371,966
σ.	3,962	239	1,372	2,716	1,286	2,922	3,290	1,279	2,518	622	335	2,181	2,386	0	0	0	480	556	21,589

TABLE 3.5.C3: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:00	0	0	0	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	371,418	372,993
1:30	0	0	0	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	371,418	372,993
2:00	0	0	0	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	371,418	372,993
2:30	0	0	0	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	371,418	372,993
3:00	0	0	1,241	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	370,177	372,993
3:30	0	0	1,241	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	370,177	372,993
4:00	0	0	1,241	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	370,177	372,993
4:30	0	0	1,241	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	370,177	372,993
5:00	0	0	1,241	0	0	0	0	1,575	0	0	0	0	0	0	0	0	0	0	370,177	372,993
5:30	1,254	0	1,241	0	1,500	0	0	0	0	0	0	0	0	0	0	0	0	0	368,998	372,993
6:00	5,079	0	1,241	1,145	4,915	1,616	1,254	0	0	0	0	0	0	0	0	0	0	0	357,742	372,993
6:30	5,515	0	1,241	2,720	3,416	1,616	1,254	0	0	1,500	0	0	0	0	0	0	0	0	355,731	372,993
7:00	5,065	0	1,241	4,902	3,347	14,365	1,254	1,575	1,295	1,254	0	0	3,347	0	0	0	1,241	0	334,106	372,993
7:30	7,758	0	1,241	4,806	3,347	7,411	1,254	2,509	1,295	0	0	0	1,623	0	0	0	2,972	0	338,776	372,993
8:00	8,692	0	1,241	7,227	5,638	10,404	4,009	3,750	1,295	1,963	0	0	1,452	0	0	0	1,241	0	326,082	372,993
8:30	9,763	0	1,241	6,081	4,493	6,224	4,009	3,750	1,295	1,963	0	1,629	1,452	0	0	0	1,241	0	329,852	372,993
9:00	12,040	0	3,129	11,208	4,493	4,793	5,079	3,347	2,461	1,963	0	3,259	1,452	0	0	0	1,241	0	318,528	372,993
9:30	14,044	0	1,166	10,063	4,493	4,793	5,079	2,107	2,461	1,963	0	1,629	1,452	0	0	0	1,241	0	322,502	372,993
10:00	15,114	0	1,173	11,208	4,615	4,793	5,079	2,107	1,166	1,963	0	4,384	1,452	0	0	0	1,241	0	318,698	372,993
10:30	15,114	0	1,173	12,353	4,615	4,793	5,079	2,107	1,166	1,963	0	4,384	1,452	0	0	0	1,241	0	317,553	372,993
11:00	14,044	0	0	10,853	4,615	4,793	5,079	2,107	1,166	1,963	0	4,384	1,452	0	0	0	1,241	0	321,296	372,993
11:30	14,044	0	0	12,087	4,615	6,313	5,079	2,107	1,166	1,963	0	4,384	1,452	0	0	0	1,241	0	318,542	372,993
NOON	6,688	0	0	4,009	2,468	4,725	4,009	2,338	1,166	1,963	0	1,629	1,452	0	0	0	1,241	0	341,305	372,993
0:30	6,688	0	0	5,249	2,468	3,204	5,972	2,338	1,166	1,963	0	1,629	1,452	0	0	0	1,241	0	339,621	372,993
1:00	7,867	0	2,672	3,627	2,468	3,204	5,972	1,070	1,166	1,963	0	1,629	1,479	0	0	0	1,241	0	338,633	372,993
1:30	7,867	0	1,377	3,627	2,468	3,204	5,972	1,070	1,166	1,963	0	1,629	1,479	0	0	0	1,241	0	339,928	372,993
2:00	6,688	0	2,857	3,456	2,468	1,520	2,754	1,070	1,166	1,963	0	1,629	1,479	0	0	0	1,241	0	344,700	372,993
2:30	6,688	0	2,857	2,216	2,468	1,520	0	0	1,166	1,963	0	1,629	1,479	0	0	0	1,241	0	349,766	372,993
3:00	6,688	0	1,479	2,216	2,468	1,520	0	1,145	0	4,206	0	1,629	0	0	0	0	1,241	0	350,400	372,993
3:30	6,688	0	1,479	2,216	2,468	2,659	0	1,145	0	4,206	0	1,629	0	0	0	0	1,241	0	349,261	372,993
4:00	5,168	0	1,432	0	2,863	0	1,070	1,145	0	4,206	0	1,629	0	0	0	0	1,241	0	354,238	372,993
4:30	5,168	0	1,432	0	1,173	0	2,311	1,145	0	2,966	0	1,629	0	0	0	0	1,241	0	355,929	372,993
5:00	3,995	0	0	0	1,173	0	1,241	0	0	4,138	0	1,629	0	0	0	0	2,175	0	358,642	372,993
5:30	3,995	0	0	0	1,173	0	1,241	0	0	4,138	2,754	1,629	0	0	0	0	0	0	358,063	372,993
6:00	2,482	0	0	0	1,173	1,732	1,241	0	0	3,136	2,754	1,629	0	0	0	0	0	0	358,847	372,993
6:30	1,241	0	0	0	1,173	1,732	1,241	0	0	1,963	2,754	1,629	0	0	0	0	0	0	361,260	372,993
7:00	0	0	0	0	0	1,732	0	1,145	0	0	2,754	0	0	0	0	0	0	0	367,362	372,993
7:30	0	0	0	0	0	1,732	0	0	0	0	0	0	0	0	0	0	0	0	371,261	372,993
8:00	1,145	0	0	0	0	1,732	0	0	0	0	0	0	0	0	0	0	0	0	370,116	372,993
8:30	1,145	0	0	0	0	1,732	0	0	0	0	0	0	0	0	0	0	0	0	370,116	372,993
9:00	1,145	0	0	0	0	0	2,400	0	0	1,173	0	0	0	0	0	0	0	0	368,275	372,993
9:30	1,145	0	0	0	0	0	2,400	0	0	1,173	0	0	0	0	0	0	0	0	368,275	372,993
10:00	0	0	0	0	0	0	2,400	1,241	0	0	0	1,432	0	0	0	0	0	0	367,921	372,993
10:30	0	0	0	0	0	0	2,400	1,241	0	0	0	0	0	0	0	0	0	0	369,352	372,993
11:00	0	0	0	0	0	0	1,145	0	0	0	0	0	0	0	0	0	0	0	371,848	372,993
11:30	0	0	0	0	0	0	1,145	0	0	0	0	0	0	0	0	0	0	0	371,848	372,993

avg.	4,375	0	773	2,526	1,720	2,164	1,842	1,161	453	1,282	230	1,006	529	0	0	0	598	0	354,332	
max.	15,114	0	3,129	12,353	5,638	14,365	5,972	3,750	2,461	4,206	2,754	4,384	3,347	0	0	0	2,972	0	372,993	
σ.	4,793	0	893	3,871	1,844	3,020	2,059	1,051	693	1,395	769	1,332	802	0	0	0	738	0	18,538	

TABLE 3.5.C4: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
5:30	1,155	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,838	372,993
6:00	1,155	0	0	3,524	1,148	7,156	1,222	1,155	0	0	0	0	1,933	0	0	0	0	0	355,700	372,993
6:30	1,155	0	0	4,981	0	8,432	0	1,155	0	0	0	0	1,933	0	0	0	0	0	355,338	372,993
7:00	1,155	0	6,955	5,230	3,840	6,095	8,559	4,323	0	920	0	0	4,598	0	0	0	0	0	331,318	372,993
7:30	1,155	0	8,284	5,230	3,840	4,478	8,559	2,994	0	920	0	0	4,598	0	0	0	0	0	332,936	372,993
8:00	2,209	0	4,001	8,935	3,840	3,672	13,285	2,994	0	920	0	0	5,928	0	0	0	0	0	327,210	372,993
8:30	3,813	0	2,672	5,115	3,840	6,283	13,285	2,994	0	920	0	0	5,928	0	0	0	0	0	328,143	372,993
9:00	13,957	0	3,907	5,283	3,927	8,418	13,500	5,203	0	1,974	0	0	8,640	0	0	0	0	0	308,185	372,993
9:30	13,957	0	3,907	5,283	3,927	6,767	12,225	6,659	0	1,974	0	0	8,640	0	0	0	0	0	309,655	372,993
10:00	9,298	0	5,511	5,283	1,215	6,767	11,238	5,203	0	1,974	0	0	6,706	0	0	0	0	0	319,798	372,993
10:30	9,298	0	5,511	5,283	1,215	5,612	11,238	5,203	0	1,974	0	0	6,706	0	0	0	0	1,222	319,731	372,993
11:00	8,170	0	7,163	5,283	2,269	7,720	8,338	5,438	1,457	1,974	0	0	6,706	0	0	0	0	0	318,476	372,993
11:30	8,170	0	7,163	6,760	2,269	6,116	8,338	5,438	0	1,974	0	0	6,706	0	0	0	0	0	320,060	372,993
NOON	7,143	0	4,323	6,196	2,182	4,558	6,908	3,229	0	3,209	0	0	5,377	0	0	0	1,933	0	327,935	372,993
0:30	4,491	0	2,672	7,740	1,054	4,558	6,908	2,074	0	1,974	0	0	5,377	0	0	0	0	0	336,145	372,993
1:00	4,585	0	4,129	7,740	1,054	5,679	5,753	2,074	0	987	0	0	5,377	0	0	0	0	0	335,614	372,993
1:30	4,585	0	4,129	5,203	1,054	5,679	4,766	2,074	0	987	0	0	5,377	0	0	0	0	0	339,139	372,993
2:00	3,457	0	4,129	5,599	0	9,613	4,766	2,074	0	987	0	2,712	5,377	0	0	0	0	0	334,279	372,993
2:30	3,457	0	4,129	5,599	0	9,613	4,766	2,074	0	987	0	2,712	5,377	0	0	0	0	0	334,279	372,993
3:00	3,357	0	3,820	6,653	0	7,384	4,766	920	0	0	0	0	3,947	0	0	0	0	1,161	340,985	372,993
3:30	3,357	0	4,337	4,048	0	6,263	4,766	1,410	0	0	0	0	1,235	0	0	0	0	0	347,577	372,993
4:00	2,202	0	1,665	7,955	0	7,962	4,766	2,564	0	0	0	0	0	1,698	0	0	0	0	344,180	372,993
4:30	2,202	0	1,665	8,875	0	6,465	4,766	2,564	0	0	0	0	0	1,698	0	0	0	0	344,758	372,993
5:00	2,202	0	0	6,297	0	5,746	1,477	0	0	0	0	0	0	1,698	0	0	0	0	355,573	372,993
5:30	2,202	0	0	8,432	0	6,821	1,477	0	0	0	0	0	0	1,698	0	0	0	0	352,364	372,993
6:00	1,222	0	0	6,129	0	2,343	4,108	0	0	0	0	0	1,222	0	0	0	0	0	357,969	372,993
6:30	1,222	0	0	5,142	0	1,222	4,108	1,235	0	0	0	0	1,222	0	0	0	0	0	358,842	372,993
7:00	0	0	0	2,712	0	0	4,108	0	0	0	0	0	1,222	0	0	0	0	0	364,951	372,993
7:30	0	0	0	2,712	0	1,591	5,760	1,128	0	0	0	0	1,222	0	0	0	0	0	360,580	372,993
8:00	0	0	0	0	0	0	1,651	1,128	0	0	0	0	0	0	0	0	0	0	370,214	372,993
8:30	0	0	0	0	0	0	0	1,128	0	0	0	0	0	0	0	0	0	0	371,865	372,993
9:00	0	0	0	0	0	0	0	0	0	0	0	1,497	0	0	0	0	0	0	371,496	372,993
9:30	0	0	0	0	0	0	0	0	0	0	0	1,497	0	0	0	0	0	0	371,496	372,993
10:00	0	0	0	0	0	0	0	0	0	1,410	0	1,497	1,497	0	0	0	0	0	368,589	372,993
10:30	0	0	0	0	0	0	0	0	0	1,410	0	0	0	0	0	0	0	0	371,583	372,993
11:00	0	0	0	0	0	1,121	0	0	0	0	0	0	0	0	0	0	0	0	371,872	372,993
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993

avg.	2,507	0	1,876	3,400	764	3,419	3,863	1,551	30	572	0	207	2,351	142	0	0	40	50	352,221	
max.	13,957	0	8,284	8,935	3,927	9,613	13,500	6,659	1,457	3,209	0	2,712	8,640	1,698	0	0	1,933	1,222	372,993	
σ.	3,580	0	2,518	3,156	1,341	3,397	4,343	1,906	210	839	0	642	2,854	474	0	0	279	241	20,955	

TABLE 3.5.C5: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
6:00	1,363	0	0	3,546	1,184	0	2,196	1,191	1,308	0	0	0	0	0	0	1,742	0	0	360,461	372,993
6:30	1,363	0	1,694	4,723	1,184	3,085	2,196	1,191	1,308	0	0	1,446	0	0	0	1,742	0	0	353,060	372,993
7:00	2,630	0	1,467	4,723	1,184	4,021	6,293	2,658	1,308	3,656	0	1,446	0	0	0	0	0	0	343,606	372,993
7:30	2,630	0	3,057	5,880	1,184	4,062	4,586	2,658	1,308	3,656	0	0	1,646	0	0	0	1,591	0	340,735	372,993
8:00	3,360	0	4,193	8,917	2,369	5,915	5,804	2,444	1,308	5,853	1,253	0	4,042	0	0	0	1,591	0	325,945	372,993
8:30	2,348	0	4,193	7,650	2,369	7,608	5,804	1,191	1,308	5,853	1,253	0	2,775	0	0	0	1,591	0	329,050	372,993
9:00	8,366	0	4,420	10,452	4,352	6,954	10,280	1,191	1,308	5,853	0	0	2,775	0	0	0	1,591	0	315,451	372,993
9:30	8,366	0	4,420	10,452	5,529	6,954	11,292	1,191	1,308	5,853	0	0	2,775	0	0	0	1,591	0	313,262	372,993
10:00	8,366	0	4,420	10,549	5,529	8,139	12,304	2,375	1,308	5,853	0	0	1,467	0	0	0	1,591	0	311,093	372,993
10:30	8,366	0	4,420	10,549	5,529	6,954	12,304	2,375	1,308	5,853	0	0	1,467	0	0	0	1,591	0	312,277	372,993
11:00	5,922	0	4,420	7,746	6,782	5,804	12,304	2,375	1,308	5,853	0	0	1,467	0	0	0	1,591	0	317,420	372,993
11:30	5,922	0	4,420	7,746	5,529	5,804	11,154	2,375	1,308	5,853	0	0	0	0	0	0	1,591	0	321,290	372,993
NOON	2,169	0	2,727	8,903	4,352	4,159	8,607	3,388	1,308	6,865	0	0	0	0	0	0	1,591	0	328,926	372,993
0:30	2,169	0	2,727	7,746	4,352	4,159	7,595	1,191	1,308	6,865	0	0	0	0	0	0	0	0	334,882	372,993
1:00	0	0	2,727	8,758	2,369	4,159	6,583	1,191	1,308	6,796	0	0	0	0	0	0	0	0	339,103	372,993
1:30	0	0	2,837	8,758	2,369	4,159	6,583	1,191	1,308	6,796	0	0	0	0	0	0	0	0	338,993	372,993
2:00	0	0	1,136	7,491	2,369	4,269	6,583	1,191	1,308	6,796	0	0	0	0	0	0	0	0	341,850	372,993
2:30	0	0	1,136	7,491	2,369	4,269	5,137	1,191	1,308	6,796	0	0	0	0	0	0	0	0	343,296	372,993
3:00	0	0	1,136	6,479	2,369	3,973	3,691	1,191	1,308	6,796	0	1,742	0	0	0	0	0	0	344,308	372,993
3:30	1,591	0	2,320	7,636	2,369	3,973	3,691	1,191	1,308	6,796	0	1,742	0	0	0	0	0	0	340,377	372,993
4:00	1,012	0	2,272	4,854	2,369	4,324	2,678	1,191	1,308	6,796	0	0	0	0	0	0	0	0	346,188	372,993
4:30	1,012	0	2,272	3,697	2,369	1,136	2,678	1,191	1,308	6,796	0	0	0	0	0	0	0	0	350,533	372,993
5:00	1,012	0	1,136	2,444	3,677	0	2,678	1,191	1,308	7,223	0	0	0	0	0	0	0	0	352,323	372,993
5:30	1,012	0	1,136	5,302	3,677	0	2,678	1,191	1,308	7,223	0	0	0	0	0	0	0	0	349,465	372,993
6:00	0	0	2,444	2,444	2,899	1,708	3,932	1,191	1,308	2,265	0	0	0	0	0	0	0	0	354,802	372,993
6:30	0	0	2,444	3,697	1,308	1,708	3,932	1,191	1,308	3,443	0	0	0	0	0	0	0	0	353,962	372,993
7:00	0	0	1,136	2,520	1,308	0	1,184	1,253	1,308	0	0	0	0	0	0	0	0	0	364,283	372,993
7:30	0	0	1,136	1,267	1,308	0	1,184	1,253	1,308	0	0	0	0	0	0	0	0	0	365,536	372,993
8:00	0	0	0	1,267	0	0	1,184	0	2,754	0	0	0	0	0	0	0	0	0	367,788	372,993
8:30	0	0	0	1,267	0	0	1,184	0	2,754	0	0	0	0	0	0	0	0	0	367,788	372,993
9:00	0	0	0	1,267	0	0	1,184	0	1,308	0	0	0	0	0	0	0	0	0	369,234	372,993
9:30	0	0	0	1,267	0	0	1,184	0	1,308	0	0	0	0	0	0	0	0	0	369,234	372,993
10:00	0	0	0	1,267	0	0	1,184	0	1,308	0	0	0	0	0	0	0	1,446	0	367,788	372,993
10:30	0	0	0	1,267	0	0	1,184	0	1,308	0	0	0	0	0	0	0	0	0	369,234	372,993
11:00	0	0	0	1,267	0	0	1,184	0	1,308	0	1,446	0	0	0	0	0	0	0	367,788	372,993
11:30	0	0	0	1,267	0	0	1,184	0	1,308	0	1,446	0	0	0	0	0	0	0	367,788	372,993

avg.	1,437	0	1,497	4,012	1,762	2,235	3,654	929	1,041	2,966	112	133	384	0	0	73	361	0	352,396	
max.	8,366	0	4,420	10,549	6,782	8,139	12,304	3,388	2,754	7,223	1,446	1,742	4,042	0	0	1,742	1,591	0	372,993	
σ.	2,532	0	1,639	3,677	1,948	2,678	3,852	938	673	3,140	378	447	940	0	0	352	670	0	20,129	

TABLE 3.5.C6: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	1,176	0	0	0	0	0	0	0	0	0	0	371,817	372,993
0:30	0	0	0	0	0	0	0	1,176	0	0	0	0	0	0	0	0	0	0	371,817	372,993
1:00	0	0	0	0	0	0	0	1,176	0	0	0	0	0	0	0	0	0	0	371,817	372,993
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
5:00	0	0	1,579	0	0	1,353	0	0	0	0	0	0	0	0	0	0	0	0	370,061	372,993
5:30	0	0	1,579	0	0	1,353	0	0	0	0	0	0	0	0	0	0	0	0	370,061	372,993
6:00	1,258	0	1,579	2,508	0	4,114	0	0	0	0	1,148	0	0	0	0	0	0	0	362,386	372,993
6:30	1,258	0	1,579	7,245	0	4,114	0	1,299	0	0	1,148	0	0	0	0	0	1,244	0	355,107	372,993
7:00	2,836	0	1,579	7,176	0	4,114	0	3,267	0	0	0	0	0	0	0	0	0	1,483	352,537	372,993
7:30	2,836	0	3,547	9,575	0	2,761	1,073	0	0	0	0	0	0	0	0	0	0	1,483	351,717	372,993
8:00	4,087	0	5,030	6,103	0	9,295	3,226	1,504	2,953	0	0	2,761	0	0	0	0	0	1,483	336,551	372,993
8:30	6,055	0	5,030	7,108	0	8,782	3,226	1,504	4,921	0	0	2,761	0	0	0	0	0	1,483	332,122	372,993
9:00	5,488	0	3,062	9,842	0	7,053	4,231	4,101	4,921	0	0	2,761	0	0	0	0	0	2,987	328,547	372,993
9:30	5,488	0	3,062	9,842	0	7,053	4,231	4,101	4,921	0	0	2,761	0	0	0	0	0	2,987	328,547	372,993
10:00	7,928	0	4,299	11,277	0	11,448	5,666	4,210	4,921	0	0	2,761	1,005	0	0	0	0	1,504	317,974	372,993
10:30	7,928	0	3,062	11,277	0	9,992	5,666	4,210	4,921	0	0	2,761	1,005	0	0	0	0	1,504	320,667	372,993
11:00	6,923	0	4,566	11,277	0	8,359	8,605	4,210	5,146	0	0	2,761	1,005	0	0	0	0	1,504	318,637	372,993
11:30	8,099	0	4,566	14,093	0	8,359	8,605	4,210	5,146	0	0	2,761	1,005	0	0	0	0	1,504	314,646	372,993
NOON	6,226	0	0	10,477	1,736	11,038	2,078	4,005	5,146	0	0	1,729	0	0	0	0	0	0	330,557	372,993
0:30	6,630	0	1,456	7,368	1,736	11,038	2,078	4,005	5,146	0	0	3,465	0	0	0	0	0	0	330,072	372,993
1:00	7,873	0	2,597	7,299	1,736	9,514	1,005	2,748	4,805	0	0	1,736	0	0	0	0	0	0	333,680	372,993
1:30	6,295	0	1,141	5,864	1,736	9,514	1,005	2,748	4,805	0	1,176	1,736	0	0	0	0	0	0	336,975	372,993
2:00	9,685	0	0	4,859	0	12,583	1,005	2,748	1,695	0	0	0	0	0	0	0	0	0	340,419	372,993
2:30	9,685	0	0	4,859	0	10,949	1,005	2,748	1,695	0	0	0	1,633	0	0	0	0	0	340,419	372,993
3:00	8,441	0	0	4,859	0	8,454	1,005	1,244	1,695	0	0	0	0	0	0	0	0	0	347,295	372,993
3:30	8,441	0	0	4,859	0	8,454	1,005	1,244	1,695	0	0	1,633	0	0	0	0	0	0	345,661	372,993
4:00	5,051	0	0	4,859	1,579	1,128	1,005	1,244	0	0	0	1,633	0	0	0	0	0	0	356,494	372,993
4:30	5,051	0	0	4,859	1,579	0	1,005	1,244	0	0	0	1,633	0	0	0	0	0	0	357,622	372,993
5:00	5,051	0	0	4,859	0	0	0	1,244	0	0	0	3,069	0	0	0	0	0	0	358,770	372,993
5:30	5,051	0	0	6,548	0	0	0	1,244	0	0	0	3,069	0	0	0	0	0	0	357,082	372,993
6:00	1,504	0	0	2,508	0	0	0	2,419	0	0	0	1,435	0	0	0	0	0	0	365,126	372,993
6:30	1,504	0	0	3,684	0	0	0	2,419	0	0	0	1,435	0	0	0	0	0	0	363,951	372,993
7:00	1,504	0	0	2,679	0	0	0	0	0	2,488	0	0	0	0	0	0	0	0	366,322	372,993
7:30	2,440	0	0	2,679	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,874	372,993
8:00	2,440	0	0	2,679	0	1,524	0	0	0	0	0	0	0	0	0	0	0	0	366,350	372,993
8:30	1,504	0	0	2,679	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,810	372,993
9:00	1,504	0	0	2,679	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,810	372,993
9:30	1,504	0	0	2,679	0	0	0	0	0	0	0	1,524	0	0	0	0	0	0	367,286	372,993
10:00	936	0	0	1,504	0	0	0	1,005	0	0	0	1,524	0	0	0	0	0	0	368,024	372,993
10:30	936	0	0	1,504	0	0	0	1,005	0	0	0	1,524	0	0	0	0	0	0	368,024	372,993
11:00	0	0	0	2,440	0	0	0	1,005	0	0	0	0	0	0	0	0	0	0	369,548	372,993
11:30	0	0	0	2,440	0	0	0	1,005	0	0	0	0	0	0	0	0	0	0	369,548	372,993

avg.	3,322	0	1,027	4,355	210	3,591	1,182	1,489	1,344	52	72	1,026	118	0	0	0	26	373	354,806	
max.	9,685	0	5,030	14,093	1,736	12,583	8,605	4,210	5,146	2,488	1,176	3,465	1,633	0	0	0	1,244	2,987	372,993	
σ.	3,216	0	1,621	3,838	563	4,440	2,162	1,505	2,097	359	283	1,216	358	0	0	0	180	785	18,393	

TABLE 3.5.C7: RADIO AUDIENCES – SUNDAY

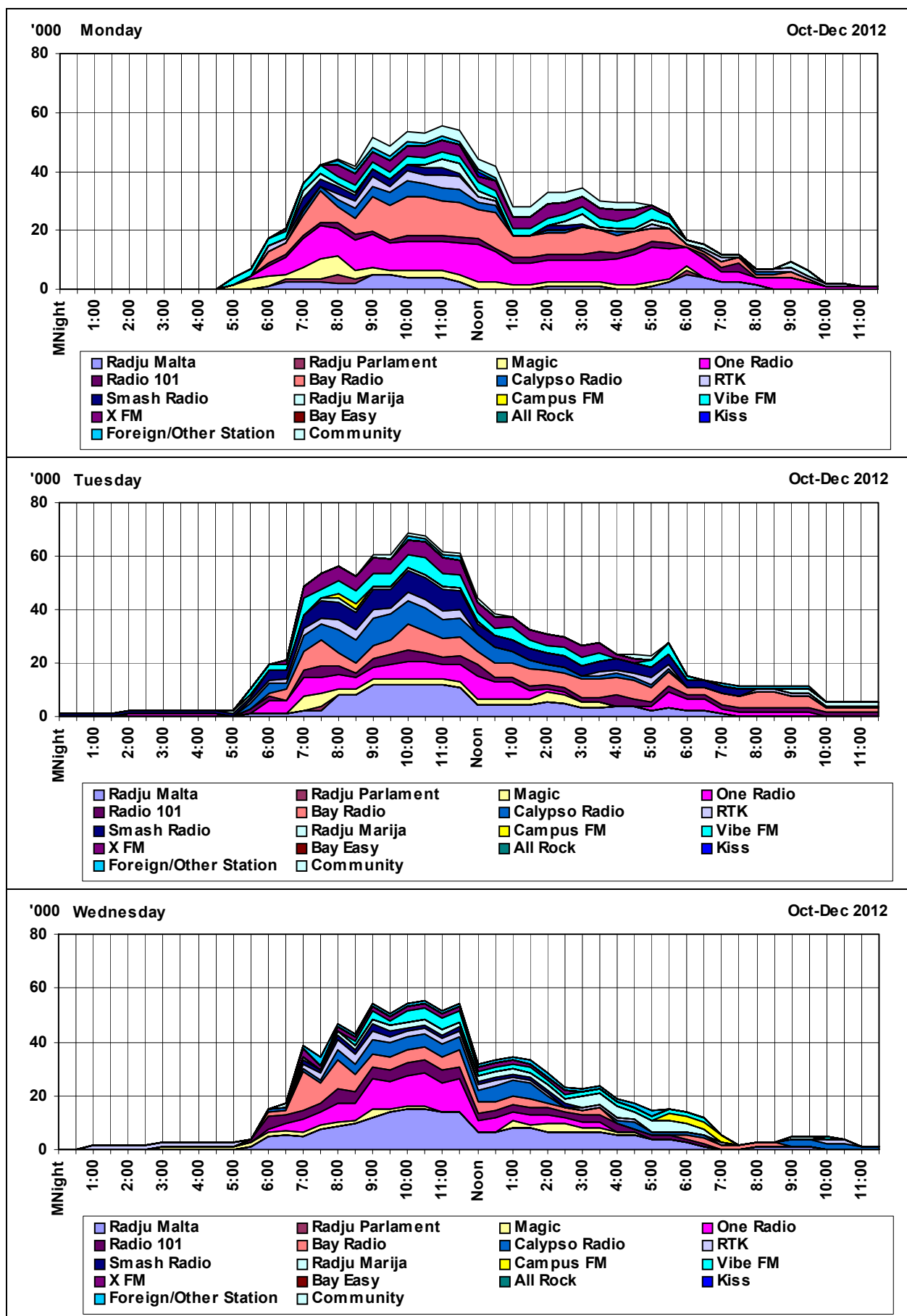
	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372,993	372,993
3:00	0	0	1,424	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,569	372,993
3:30	0	0	1,424	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,569	372,993
4:00	0	0	1,424	0	0	0	0	0	0	1,247	0	0	0	0	0	0	0	0	370,322	372,993
4:30	0	0	1,424	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,569	372,993
5:00	0	0	1,424	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371,569	372,993
5:30	0	0	1,424	1,247	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370,322	372,993
6:00	1,234	0	1,424	2,244	0	0	0	1,674	0	1,471	0	0	0	0	0	0	0	0	364,946	372,993
6:30	1,234	0	1,424	3,383	0	0	0	1,674	0	1,471	0	0	4,345	0	0	0	0	0	359,462	372,993
7:00	2,949	1,342	1,424	3,410	0	1,132	0	2,339	0	4,508	0	1,715	1,607	0	0	0	0	0	352,568	372,993
7:30	2,949	1,342	2,590	4,833	0	1,132	0	3,471	0	2,942	0	0	0	0	0	0	0	0	353,734	372,993
8:00	4,644	1,342	2,766	5,993	3,972	3,044	2,454	1,166	1,471	2,942	0	1,288	1,444	0	0	0	0	0	340,468	372,993
8:30	4,644	1,342	2,766	7,247	3,972	2,840	2,454	1,166	1,471	2,942	0	1,288	0	0	0	0	0	0	340,861	372,993
9:00	5,423	0	1,342	9,585	4,901	2,617	4,020	2,339	2,637	2,942	0	1,288	0	0	0	0	0	1,424	334,476	372,993
9:30	5,423	0	1,342	9,585	4,901	4,237	4,020	2,339	2,637	2,942	0	1,288	0	0	0	0	0	1,424	332,855	372,993
10:00	5,423	0	1,342	8,657	4,901	3,749	2,854	3,701	1,166	1,471	0	4,671	0	0	0	0	0	1,424	333,635	372,993
10:30	6,670	0	1,342	6,250	8,982	3,749	2,854	2,454	1,166	1,471	0	4,671	0	0	0	0	0	1,424	331,961	372,993
11:00	4,291	0	2,949	6,250	10,270	7,782	2,854	3,450	1,166	2,644	0	2,956	0	0	0	0	0	1,424	326,958	372,993
11:30	4,291	0	4,108	7,247	11,504	3,749	2,854	3,450	1,166	1,471	0	2,956	0	0	0	0	0	1,424	328,775	372,993
NOON	3,796	0	2,501	3,403	5,260	2,264	0	1,166	0	1,166	0	1,119	0	0	0	0	0	1,424	350,894	372,993
0:30	2,657	0	2,501	3,403	5,260	2,264	0	1,166	0	1,166	0	1,119	0	0	0	0	0	1,424	352,033	372,993
1:00	1,234	0	1,342	2,406	3,972	2,644	0	0	0	1,166	0	1,668	0	0	0	0	0	1,424	357,137	372,993
1:30	1,234	0	1,342	2,406	3,972	2,644	0	0	0	1,166	0	1,668	0	0	0	0	0	1,424	357,137	372,993
2:00	1,234	0	1,342	2,529	3,972	2,800	0	0	0	1,159	1,234	1,288	0	0	0	0	0	1,424	356,012	372,993
2:30	1,234	0	1,342	2,529	3,972	3,932	0	0	0	1,159	1,234	1,288	0	0	0	0	0	1,424	354,880	372,993
3:00	1,234	0	1,342	2,529	3,972	8,338	0	0	0	1,159	1,234	1,288	0	0	0	0	0	1,424	350,474	372,993
3:30	1,234	0	1,342	2,529	3,972	4,467	0	0	0	0	1,234	1,288	0	0	0	0	0	1,424	355,504	372,993
4:00	1,234	0	1,342	2,529	2,739	6,914	0	0	1,451	0	1,234	1,288	0	0	0	0	0	1,424	352,839	372,993
4:30	1,234	0	0	2,529	2,739	5,545	0	0	1,451	0	1,234	1,288	0	0	0	0	0	1,424	355,551	372,993
5:00	2,576	0	0	4,203	2,739	4,786	0	0	1,451	1,234	0	0	0	0	0	0	0	0	356,005	372,993
5:30	2,576	0	0	5,267	4,413	4,786	0	0	1,451	1,234	0	0	0	0	0	0	0	0	353,267	372,993
6:00	3,708	0	0	2,529	2,739	0	0	996	1,451	0	0	0	0	0	0	0	0	0	361,571	372,993
6:30	1,234	0	0	2,529	2,739	1,512	0	996	1,451	0	0	0	0	0	0	0	0	0	362,533	372,993
7:00	1,234	0	0	2,508	2,739	3,118	1,471	2,162	1,451	0	0	0	0	0	1,566	0	0	0	356,744	372,993
7:30	1,234	0	0	2,508	2,739	0	0	996	1,451	0	0	0	0	0	0	0	0	0	364,065	372,993
8:00	1,234	0	0	1,139	2,739	1,668	0	0	0	0	0	0	0	0	0	0	1,119	0	365,096	372,993
8:30	1,234	0	0	1,139	2,739	0	0	0	0	0	0	0	0	0	0	0	1,119	0	366,763	372,993
9:00	0	0	0	1,139	2,739	0	0	0	0	0	0	0	0	0	0	0	0	0	369,115	372,993
9:30	0	0	0	1,139	2,739	0	0	0	0	0	0	0	0	0	0	0	0	0	369,115	372,993
10:00	0	0	0	0	2,739	0	0	996	0	0	0	0	0	0	0	0	0	0	369,258	372,993
10:30	0	0	0	0	2,739	0	0	996	0	0	0	0	0	0	0	0	0	0	369,258	372,993
11:00	0	0	0	0	0	0	0	996	0	0	0	0	0	0	0	1,139	0	0	370,858	372,993
11:30	0	0	0	0	0	0	0	996	0	0	0	0	0	0	0	1,139	0	0	370,858	372,993

avg.	1,678	112	995	2,642	2,662	1,911	538	848	510	856	154	738	154	0	33	47	47	475	358,595		
max.	6,670	1,342	4,108	9,585	11,504	8,338	4,020	3,701	2,637	4,508	1,234	4,671	4,345	0	1,566	1,139	1,119	1,424	372,993		
σ.	1,881	375	1,038	2,708	2,725	2,299	1,178	1,131	772	1,133	412	1,154	690	0	226	230	226	678	13,527		

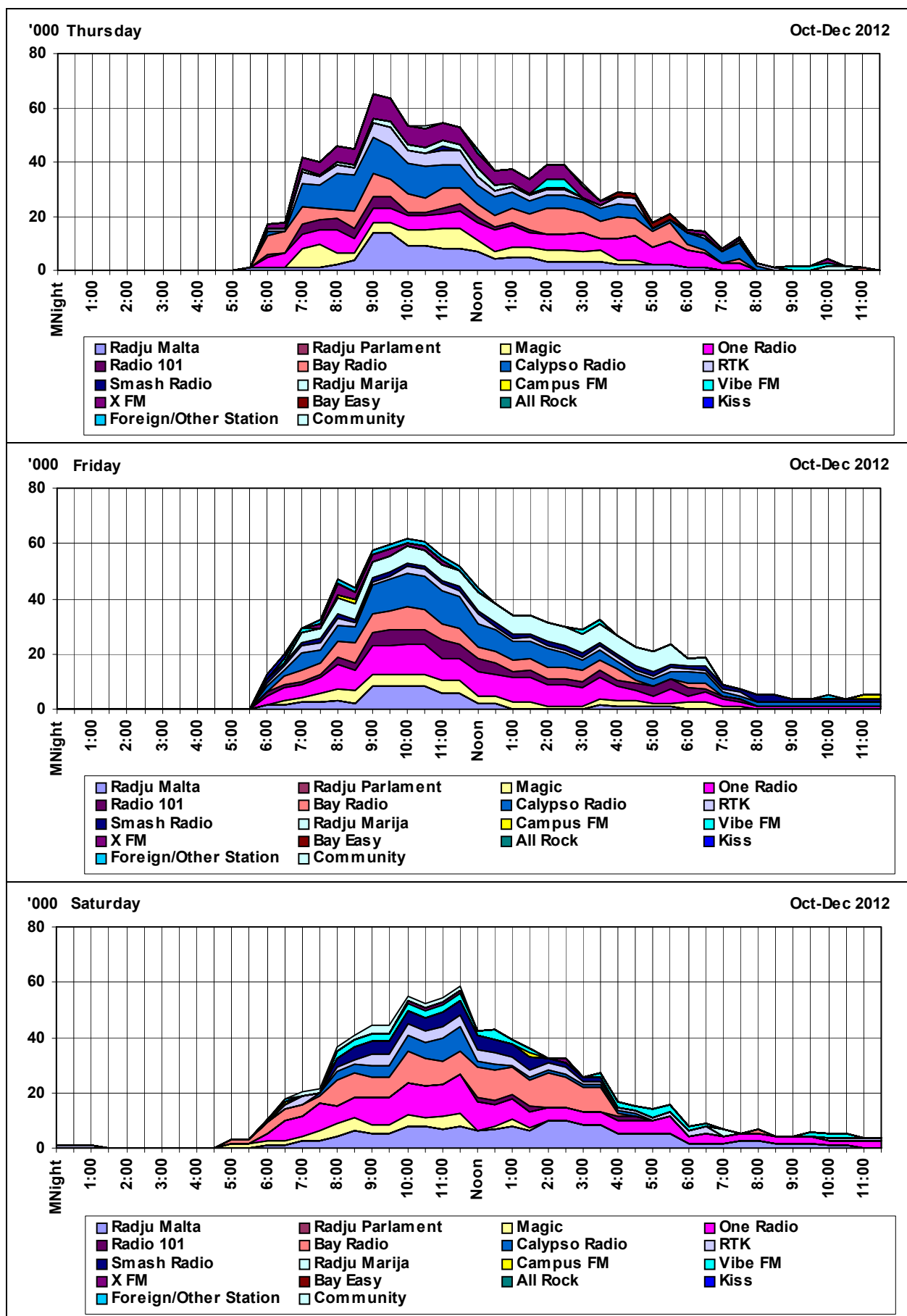
TABLE 3.6.C: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	164	150	0	0	0	0	0	0	0	0	0	372,679	372,993
0:30	0	0	0	0	0	0	0	164	150	0	0	0	0	0	0	0	0	0	372,679	372,993
1:00	0	0	0	0	0	0	0	385	150	0	0	0	0	0	0	0	0	0	372,458	372,993
1:30	0	0	0	0	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,622	372,993
2:00	0	0	0	141	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,482	372,993
2:30	0	0	0	141	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,482	372,993
3:00	0	0	375	141	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,107	372,993
3:30	0	0	375	141	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,107	372,993
4:00	0	0	375	141	0	0	0	221	150	176	0	0	0	0	0	0	0	0	371,931	372,993
4:30	0	0	375	141	0	0	0	221	150	0	0	0	0	0	0	0	0	0	372,107	372,993
5:00	0	0	831	0	0	189	0	221	150	165	0	382	0	0	0	0	0	0	371,055	372,993
5:30	490	0	1106	336	421	189	338	174	150	165	0	658	0	0	0	0	0	0	368,965	372,993
6:00	1742	0	1078	3060	1385	2588	1229	1074	718	207	161	658	275	0	0	242	0	0	358,577	372,993
6:30	1963	210	1038	4851	801	3660	819	1095	718	418	161	858	1285	0	0	242	174	0	354,700	372,993
7:00	2689	400	3154	6094	1761	6226	3375	2477	1643	1786	0	1745	1974	0	0	0	174	207	339,288	372,993
7:30	3066	641	4360	6874	1925	5841	3255	1971	1682	1553	0	900	1938	0	0	0	638	207	338,141	372,993
8:00	4739	581	3675	7507	2947	6083	5696	2567	2306	1928	417	1681	3199	0	0	0	602	348	328,715	372,993
8:30	5252	400	2920	6916	2622	5788	5860	2393	2582	1928	417	1910	2820	0	0	0	598	348	330,239	372,993
9:00	8862	0	2916	8870	3074	6708	7200	3279	3070	1947	0	2138	3206	0	0	0	598	1334	319,790	372,993
9:30	9143	0	2434	8613	3378	6702	7299	2977	2910	1947	0	1910	3206	0	0	0	598	1334	320,542	372,993
10:00	8806	0	3029	9069	3183	8290	7333	3435	2717	1740	0	2773	2890	0	0	0	780	1127	317,820	372,993
10:30	8982	0	2856	8890	3618	7516	7157	3259	2717	1880	0	3015	2890	0	0	0	780	1301	318,131	372,993
11:00	7856	0	3364	8069	4124	7600	6913	3617	2964	2396	0	2531	2890	0	0	0	780	1127	318,763	372,993
11:30	7626	0	3527	9382	4124	7016	6753	3617	2425	2231	0	2531	2686	0	0	0	780	1127	319,169	372,993
NOON	4297	0	2023	7802	3161	6030	4285	2297	1661	2324	0	1466	1906	0	0	210	828	917	333,788	372,993
0:30	3815	0	1991	6918	2501	6203	4420	1678	1661	1834	0	1709	2119	0	0	0	332	917	336,897	372,993
1:00	3666	0	2376	6300	2184	5430	3389	995	1613	1524	0	1780	2123	0	0	0	174	727	340,711	372,993
1:30	3445	0	2006	5246	2184	5606	3085	995	1613	1524	164	1545	2123	0	0	0	174	727	342,556	372,993
2:00	3923	0	2060	4645	1791	6221	2633	995	1368	1523	174	1635	2330	0	0	0	174	727	342,795	372,993
2:30	3773	0	2060	4471	1791	6152	2046	845	1368	1758	174	1635	2351	0	0	0	174	727	343,668	372,993
3:00	3395	0	1581	4340	1791	6573	1496	631	1204	2186	174	1490	1712	0	0	0	174	752	345,493	372,993
3:30	3616	0	1819	4129	1956	5746	1496	921	1015	1709	174	1719	1326	0	0	0	174	587	346,607	372,993
4:00	2593	0	1150	4204	2278	4758	1716	1086	983	1694	174	1021	764	242	0	0	174	587	349,571	372,993
4:30	2593	0	961	4379	1840	3735	1679	1086	983	1520	174	1225	551	242	0	0	174	815	351,036	372,993
5:00	2573	0	365	4468	1641	2962	920	958	983	1946	0	1631	164	242	0	0	305	228	353,606	372,993
5:30	2908	0	365	6045	1877	3157	920	560	983	1946	386	1668	164	242	0	0	0	0	351,771	372,993
6:00	2349	174	568	3482	1228	1379	1305	644	772	943	386	633	174	0	0	0	0	0	358,954	372,993
6:30	1653	0	339	3680	1221	1433	1305	994	772	942	386	429	174	0	0	0	0	0	359,665	372,993
7:00	944	0	158	2176	1056	1673	957	813	772	488	386	0	174	0	221	0	163	0	363,010	372,993
7:30	901	0	158	2003	1269	1460	985	475	772	141	0	0	174	0	0	0	163	0	364,493	372,993
8:00	897	0	0	1283	661	1743	530	468	382	0	0	0	0	0	0	0	321	0	366,707	372,993
8:30	545	0	0	1519	661	1294	295	468	382	0	0	0	0	0	0	0	321	0	367,506	372,993
9:00	371	0	0	1519	661	966	501	308	182	690	0	213	0	0	0	0	163	0	367,418	372,993
9:30	371	0	0	1283	661	809	501	308	182	690	0	426	0	0	0	0	163	0	367,599	372,993
10:00	131	0	0	551	661	163	501	763	182	422	0	627	213	0	0	0	201	0	368,579	372,993
10:30	131	0	0	551	661	163	501	763	182	422	0	213	0	0	0	0	0	0	369,407	372,993
11:00	0	0	0	682	275	323	325	431	182	221	201	0	0	0	0	0	161	0	370,193	372,993
11:30	0	0	0	682	275	163	325	431	182	221	201	0	0	0	0	0	161	0	370,353	372,993

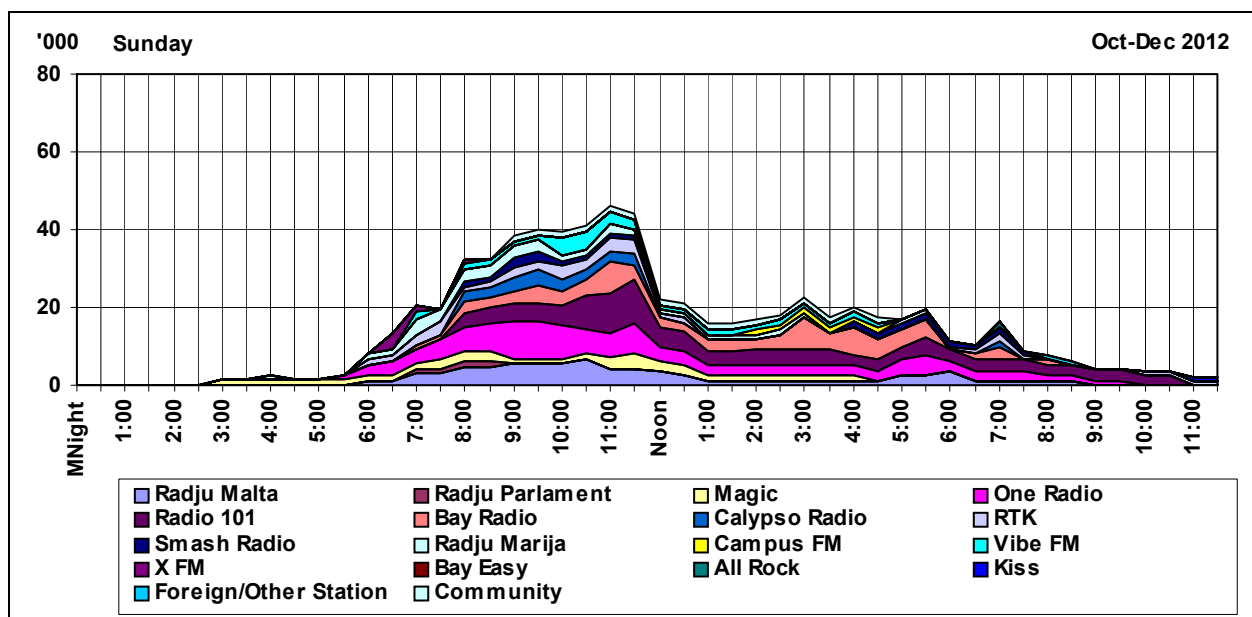
avg.	2,502	50	1,203	3,578	1,409	3,095	2,070	1,132	1,013	982	90	932	996	20	5	21	226	337	353,332
max.	9,143	641	4,360	9,382	4,124	8,290	7,333	3,617	3,070	2,396	417	3,015	3,206	242	221	242	828	1,334	372,679
σ.	2,790	147	1,278	3,146	1,224	2,863	2,431	1,063	929	858	138	906	1,191	68	32	64	268	455	18,587



FIGURES 3.6.C1-3: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [OCT-DEC 2012]



FIGURES 3.6.C4-6: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [OCT-DEC 2012]



FIGURES 3.6.c7: RADIO DAILY AUDIENCES BY WEEKDAY AND BY STATIONS [OCT-DEC 2012]

TABLE 3.7: RADIO TOTAL DAILY AVERAGE AUDIENCE [OCT-DEC 2012]

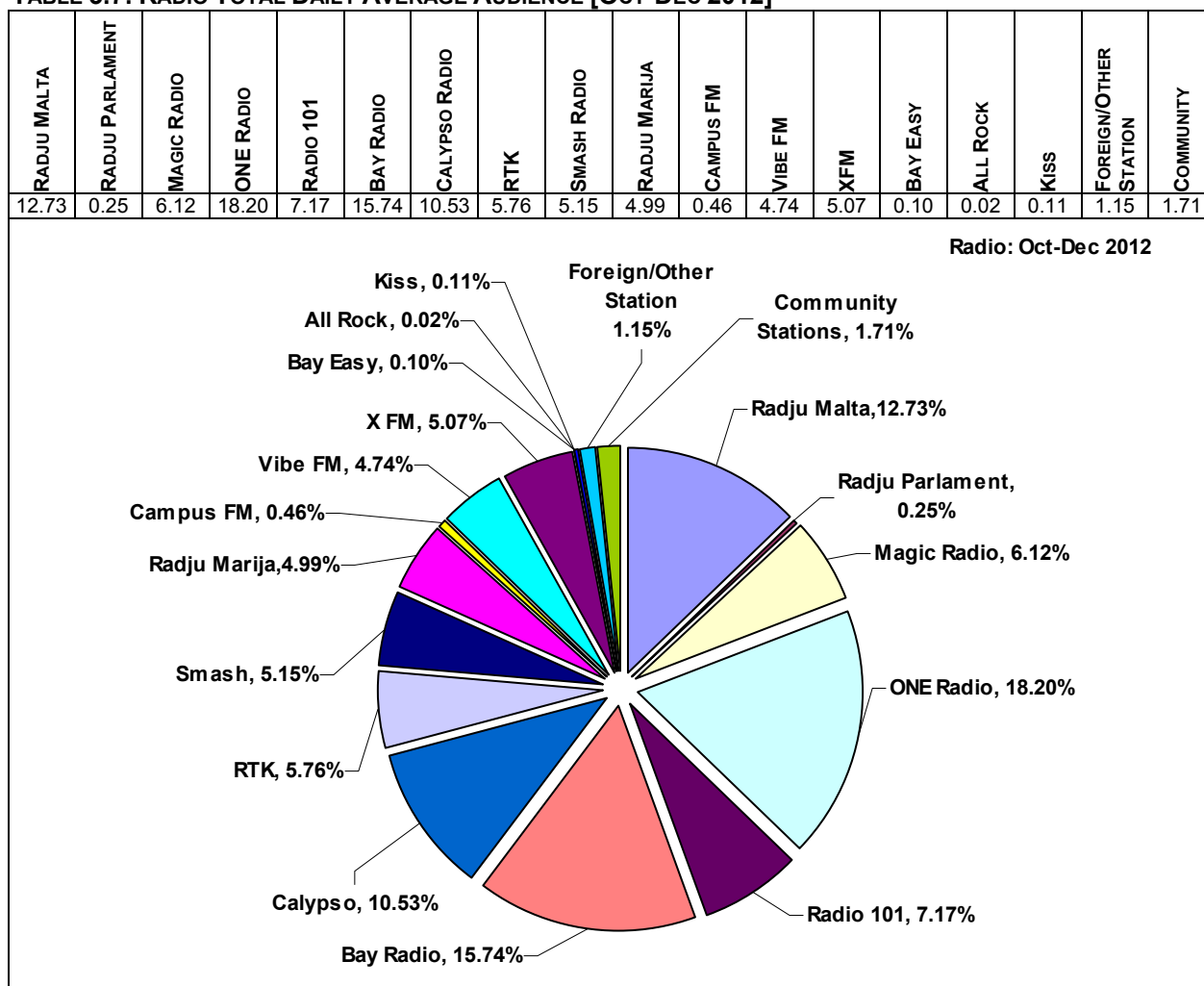


FIGURE 3.7: RADIO TOTAL DAILY AVERAGE AUDIENCE [OCT-DEC 2012]

4. RADIO STATION CONSUMPTION

**TABLE 4.1: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [OCT-DEC 2012]**

Population	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
> 6:00	12,245	6,048	6,197	0	2,439	0	929	6,883	1,993	0	2,025	2,214	4,140	2,329	442	1,095
6:00-9:00	188,299	95,440	92,858	1,505	21,575	9,366	68,115	52,966	31,709	3,063	38,894	57,011	30,580	23,862	24,096	13,856
9:00-12:00	323,743	142,084	181,659	1,040	22,311	14,359	120,100	84,905	76,892	4,137	72,002	112,852	42,784	34,816	40,265	21,024
12:00-17:00	296,809	159,599	137,210	4,277	40,228	13,812	104,854	66,165	59,155	8,318	66,580	102,606	31,278	31,857	44,134	20,355
17:00-20:00	86,459	49,312	37,147	2,597	9,243	5,757	26,141	23,547	16,035	3,139	14,057	32,714	10,618	7,217	14,834	7,020
20:00-24:00	36,181	20,472	15,709	853	4,027	2,628	8,073	10,907	8,650	1,044	10,021	6,978	4,835	3,876	9,293	1,179
	943,736	472,954	470,782	10,273	99,823	45,922	328,212	245,373	194,433	19,700	203,578	314,375	124,234	103,957	133,064	64,529
%																
> 6:00	1.30	1.28	1.32	0.00	2.44	0.00	0.28	2.81	1.03	0.00	0.99	0.70	3.33	2.24	0.33	1.70
6:00-9:00	19.95	20.18	19.72	14.66	21.61	20.40	20.75	21.59	16.31	15.55	19.11	18.13	24.61	22.95	18.11	21.47
9:00-12:00	34.30	30.04	38.59	10.12	22.35	31.27	36.59	34.60	39.55	21.00	35.37	35.90	34.44	33.49	30.26	32.58
12:00-17:00	31.45	33.75	29.15	41.64	40.30	30.08	31.95	26.97	30.42	42.22	32.70	32.64	25.18	30.64	33.17	31.54
17:00-20:00	9.16	10.43	7.89	25.28	9.26	12.54	7.96	9.60	8.25	15.93	6.90	10.41	8.55	6.94	11.15	10.88
20:00-24:00	3.83	4.33	3.34	8.30	4.03	5.72	2.46	4.45	4.45	5.30	4.92	2.22	3.89	3.73	6.98	1.83
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Population	Total	Weekdays							Months			Total Available Time slots by Time Brackets:		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec			
> 6:00	12,245	1,671	4,123	3,417	164	0	1,313	1,556	2,862	5,121	4,262	From midnight to 6:00am: For this time period there are twelve time slots of half hour each. Multiplied by the total population of 371,359 there would be 4,456,308 time-slots available. Of these only 11,744 time-slots were used.		
6:00-9:00	188,299	30,543	36,717	27,434	29,519	25,696	20,634	17,755	72,830	60,820	54,649			
9:00-12:00	323,743	47,873	55,630	44,984	48,704	48,194	43,207	35,153	110,940	108,460	104,343			
12:00-17:00	296,809	50,040	45,805	37,316	49,129	44,628	43,458	26,434	103,269	95,881	97,660			
17:00-20:00	86,459	16,549	15,072	8,766	12,484	13,547	8,228	11,812	32,837	25,605	28,016			
20:00-24:00	36,181	5,437	9,931	3,672	1,970	5,179	5,251	4,741	10,717	13,262	12,202			
	943,736	152,113	167,278	125,589	141,970	137,245	122,090	97,451	333,455	309,149	301,133			
%														
> 6:00	1.30	1.10	2.46	2.72	0.12	0.00	1.08	1.60	0.86	1.66	1.42	6:00-9:00 6 x 372,993 = 2,237,958 9:00-12:00 6 x 372,993 = 2,237,958 12:00-17:00 15 x 372,003 = 5,594,895 17:00-20:00 6 x 372,993 = 2,237,958 20:00-24:00 8 x 372,993 = 2,983,944		
6:00-9:00	19.95	20.08	21.95	21.84	20.79	18.72	16.90	18.22	21.84	19.67	18.15			
9:00-12:00	34.30	31.47	33.26	35.82	34.31	35.12	35.39	36.07	33.27	35.08	34.65			
12:00-17:00	31.45	32.90	27.38	29.71	34.61	32.52	35.59	27.13	30.97	31.01	32.43			
17:00-20:00	9.16	10.88	9.01	6.98	8.79	9.87	6.74	12.12	9.85	8.28	9.30			
20:00-24:00	3.83	3.57	5.94	2.92	1.39	3.77	4.30	4.87	3.21	4.29	4.05			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			

Totals may not tally due to weighting and rounding off

The Base of Tables 4.R1 to T8.R15 is "all available half-hour time slots".

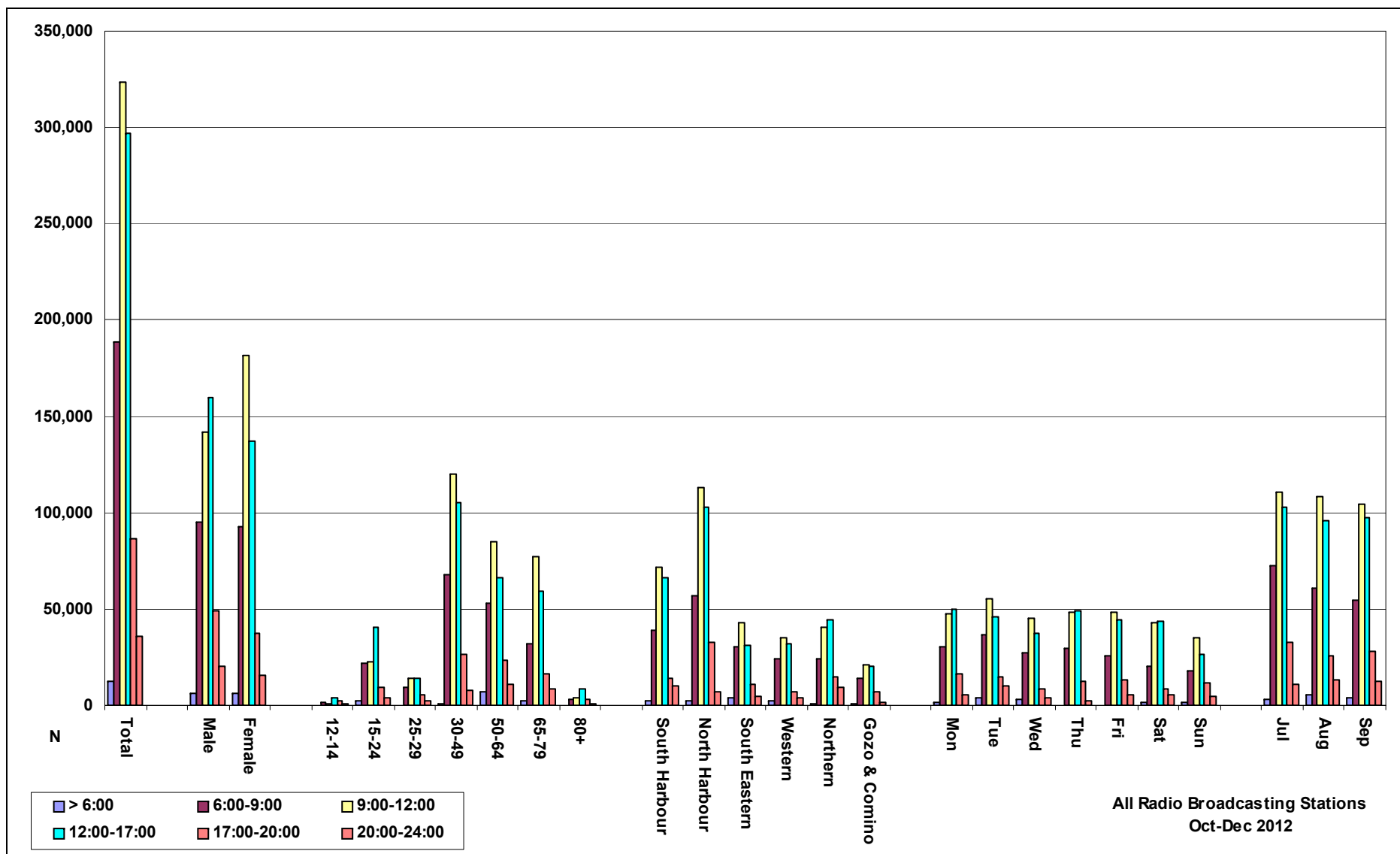


FIGURE 4.1: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH: ALL RADIO BROADCASTING STATIONS [OCT-DEC 2012]

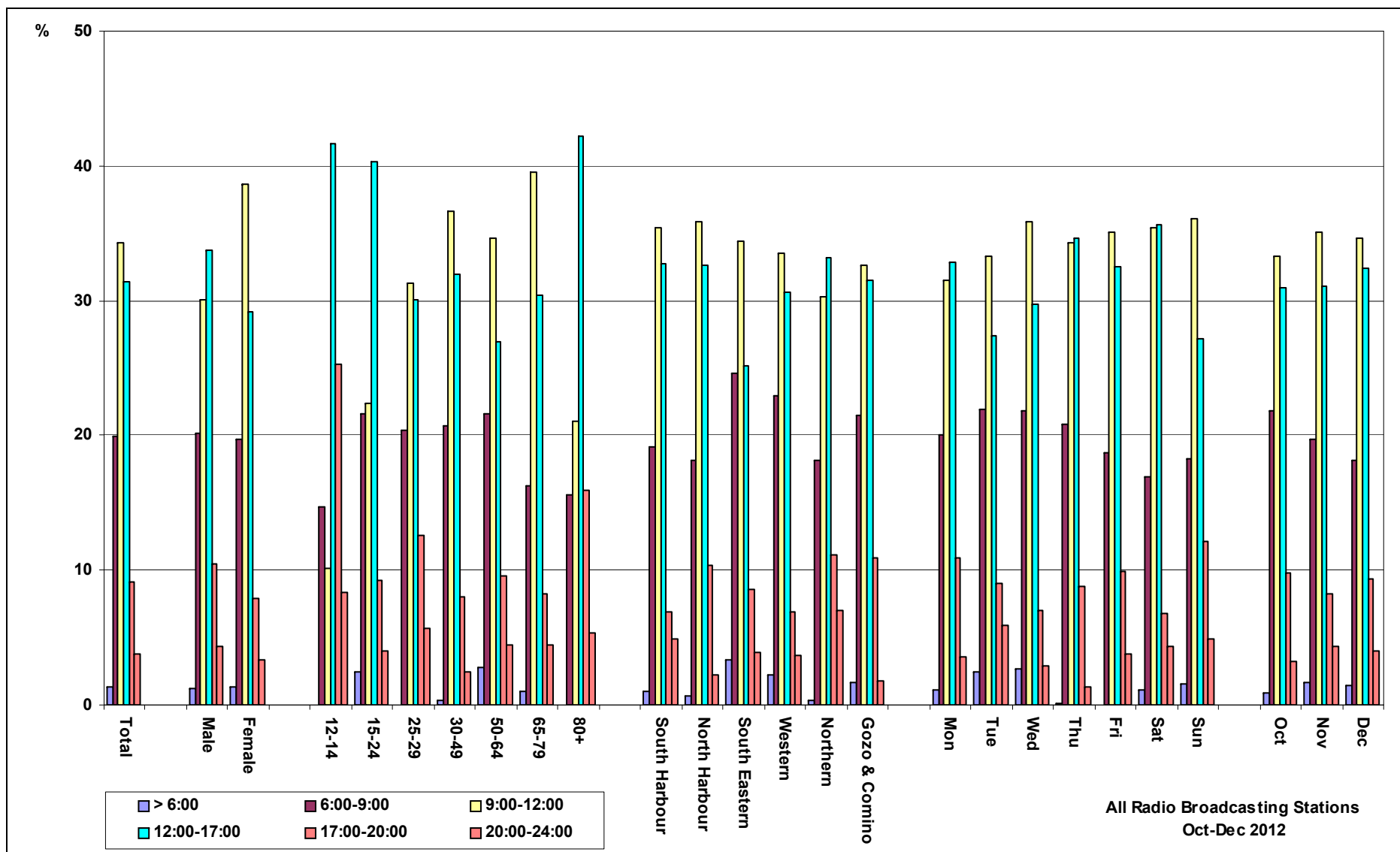


FIGURE 4.1: PERCENTAGE POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH: ALL RADIO BROADCASTING STATIONS [OCT-DEC 2012]

TABLE 4.2: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2012]

Station Counts	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	120,106	62,147	57,959	639	643	3,852	21,849	39,988	49,382	3,753	24,872	42,884	13,176	16,521	13,939	8,714
Radju Parlament	2,406	1,649	757	0	242	0	939	0	1,225	0	0	416	1,051	757	182	0
Magic Radio	57,766	23,236	34,530	160	6,274	8,431	30,653	12,248	0	0	10,885	13,290	9,195	5,555	13,856	4,984
ONE	171,727	70,774	100,953	426	3,371	3,021	32,847	67,148	59,422	5,491	46,065	44,925	37,695	17,064	18,698	7,280
Radio 101	67,651	42,586	25,064	213	971	1,274	32,697	14,153	18,342	0	21,006	34,428	1,078	1,905	6,925	2,308
Bay Radio	148,539	71,761	76,778	5,843	54,019	15,337	56,947	16,393	0	0	23,083	51,310	11,793	25,821	29,688	6,843
Calypso Radio	99,345	42,168	57,177	401	1,279	1,927	34,064	40,589	20,214	870	25,593	35,173	19,381	8,854	9,390	954
RTK	54,331	25,250	29,081	0	643	946	4,771	21,574	19,167	7,230	5,380	19,845	6,575	6,908	5,658	9,966
Smash Radio	48,633	35,079	13,554	0	319	1,066	34,863	9,953	2,432	0	4,255	15,298	10,002	6,633	9,771	2,674
Radju Marija	47,135	11,640	35,495	0	0	235	15,462	14,054	15,193	2,191	14,702	15,288	1,793	8,763	3,997	2,591
Campus FM	4,309	4,145	164	0	486	0	1,545	1,931	348	0	321	3,101	0	401	486	0
Vibe FM	44,755	34,538	10,217	1,678	29,677	1,260	12,140	0	0	0	10,118	13,751	1,405	932	8,199	10,350
X FM	47,800	30,519	17,282	213	615	4,562	37,864	4,546	0	0	13,310	11,126	6,404	2,127	7,265	7,568
Bay Easy	967	967	0	0	967	0	0	0	0	0	0	967	0	0	0	0
All Rock	221	221	0	0	0	0	0	221	0	0	0	0	0	0	221	0
Kiss	1,015	1,015	0	0	0	484	0	0	531	0	321	484	210	0	0	0
Foreign/Other Station	10,856	7,481	3,375	243	315	315	2,634	1,312	6,035	0	1,700	4,035	0	201	4,789	131
Community	16,174	7,780	8,394	457	0	3,212	8,937	1,262	2,141	165	1,967	8,054	4,473	1,514	0	165
	943,736	472,954	470,782	10,273	99,823	45,922	328,212	245,373	194,433	19,700	203,578	314,375	124,234	103,957	133,064	64,529

Station Counts	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Radju Malta	120,106	8,786	21,512	29,446	17,133	9,576	22,298	11,355	53,450	29,079	37,577
Radju Parlament	2,406	1,407	242	0	0	0	0	757	931	1,475	0
Magic Radio	57,766	9,731	6,402	5,204	12,825	9,974	6,896	6,734	26,898	13,522	17,347
ONE	171,727	39,138	18,496	17,003	23,241	26,731	29,237	17,882	54,454	43,795	73,478
Radio 101	67,651	7,062	12,622	11,577	5,222	11,738	1,413	18,017	13,164	38,988	15,498
Bay Radio	148,539	31,988	26,688	14,562	23,371	14,895	24,104	12,932	51,838	51,954	44,747
Calypso Radio	99,345	7,058	17,564	12,397	26,400	24,350	7,933	3,643	34,503	32,607	32,235
RTK	54,331	6,351	7,644	7,814	10,599	6,191	9,994	5,738	20,086	22,870	11,375
Smash Radio	48,633	4,206	21,751	3,051	207	6,940	9,025	3,453	23,293	8,916	16,424
Radju Marija	47,135	5,399	3,290	8,629	3,911	19,766	348	5,792	9,868	24,227	13,040
Campus FM	4,309	0	486	1,545	0	749	486	1,044	2,432	1,529	348
Vibe FM	44,755	10,350	13,457	6,771	1,412	885	6,886	4,994	11,810	17,496	15,449
X FM	47,800	10,335	13,445	3,562	16,069	2,556	790	1,043	27,150	10,069	10,581
Bay Easy	967	0	0	0	967	0	0	0	0	967	0
All Rock	221	0	0	0	0	0	0	221	0	0	221
Kiss	1,015	210	0	0	0	484	0	321	210	321	484
Foreign/Other Station	10,856	1,948	1,707	4,027	275	2,409	174	315	2,911	6,442	1,504
Community	16,174	8,146	1,971	0	339	0	2,506	3,212	457	4,891	10,826
	943,736	152,113	167,278	125,589	141,970	137,245	122,090	97,451	333,455	309,149	301,133

Totals may not tally due to weighting and rounding off

**TABLE 4.2: PERCENTAGE POPULATION RADIO CONSUMPTION BY STATION –
BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2012]**

Station Counts	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	12.73	13.14	12.31	6.22	0.64	8.39	6.66	16.30	25.40	19.05	12.22	13.64	10.61	15.89	10.48	13.50
Radju Parlament	0.25	0.35	0.16	0.00	0.24	0.00	0.29	0.00	0.63	0.00	0.00	0.13	0.85	0.73	0.14	0.00
Magic Radio	6.12	4.91	7.33	1.55	6.29	18.36	9.34	4.99	0.00	0.00	5.35	4.23	7.40	5.34	10.41	7.72
ONE	18.20	14.96	21.44	4.15	3.38	6.58	10.01	27.37	30.56	27.87	22.63	14.29	30.34	16.41	14.05	11.28
Radio 101	7.17	9.00	5.32	2.07	0.97	2.77	9.96	5.77	9.43	0.00	10.32	10.95	0.87	1.83	5.20	3.58
Bay Radio	15.74	15.17	16.31	56.88	54.12	33.40	17.35	6.68	0.00	0.00	11.34	16.32	9.49	24.84	22.31	10.60
Calypso Radio	10.53	8.92	12.15	3.91	1.28	4.20	10.38	16.54	10.40	4.42	12.57	11.19	15.60	8.52	7.06	1.48
RTK	5.76	5.34	6.18	0.00	0.64	2.06	1.45	8.79	9.86	36.70	2.64	6.31	5.29	6.65	4.25	15.44
Smash Radio	5.15	7.42	2.88	0.00	0.32	2.32	10.62	4.06	1.25	0.00	2.09	4.87	8.05	6.38	7.34	4.14
Radju Marija	4.99	2.46	7.54	0.00	0.00	0.51	4.71	5.73	7.81	11.12	7.22	4.86	1.44	8.43	3.00	4.02
Campus FM	0.46	0.88	0.03	0.00	0.49	0.00	0.47	0.79	0.18	0.00	0.16	0.99	0.00	0.39	0.36	0.00
Vibe FM	4.74	7.30	2.17	16.33	29.73	2.74	3.70	0.00	0.00	0.00	4.97	4.37	1.13	0.90	6.16	16.04
X FM	5.07	6.45	3.67	2.07	0.62	9.93	11.54	1.85	0.00	0.00	6.54	3.54	5.15	2.05	5.46	11.73
Bay Easy	0.10	0.20	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00
All Rock	0.02	0.05	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00
Kiss	0.11	0.21	0.00	0.00	0.00	1.05	0.00	0.00	0.27	0.00	0.16	0.15	0.17	0.00	0.00	0.00
Foreign/Other Station	1.71	1.64	1.78	4.45	0.00	6.99	2.72	0.51	1.10	0.84	0.97	2.56	3.60	1.46	0.00	0.26
Community	1.15	1.58	0.72	2.36	0.32	0.69	0.80	0.53	3.10	0.00	0.84	1.28	0.00	0.19	3.60	0.20
100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Station Counts	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Radju Malta	12.73	5.78	12.86	23.45	12.07	6.98	18.26	11.65	16.03	9.41	12.48
Radju Parlament	0.25	0.92	0.14	0.00	0.00	0.00	0.00	0.78	0.28	0.48	0.00
Magic Radio	6.12	6.40	3.83	4.14	9.03	7.27	5.65	6.91	8.07	4.37	5.76
ONE	18.20	25.73	11.06	13.54	16.37	19.48	23.95	18.35	16.33	14.17	24.40
Radio 101	7.17	4.64	7.55	9.22	3.68	8.55	1.16	18.49	3.95	12.61	5.15
Bay Radio	15.74	21.03	15.95	11.59	16.46	10.85	19.74	13.27	15.55	16.81	14.86
Calypso Radio	10.53	4.64	10.50	9.87	18.60	17.74	6.50	3.74	10.35	10.55	10.70
RTK	5.76	4.17	4.57	6.22	7.47	4.51	8.19	5.89	6.02	7.40	3.78
Smash Radio	5.15	2.76	13.00	2.43	0.15	5.06	7.39	3.54	6.99	2.88	5.45
Radju Marija	4.99	3.55	1.97	6.87	2.76	14.40	0.28	5.94	2.96	7.84	4.33
Campus FM	0.46	0.00	0.29	1.23	0.00	0.55	0.40	1.07	0.73	0.49	0.12
Vibe FM	4.74	6.80	8.04	5.39	0.99	0.64	5.64	5.12	3.54	5.66	5.13
X FM	5.07	6.79	8.04	2.84	11.32	1.86	0.65	1.07	8.14	3.26	3.51
Bay Easy	0.10	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.31	0.00
All Rock	0.02	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.07
Kiss	0.11	0.14	0.00	0.00	0.00	0.35	0.00	0.33	0.06	0.10	0.16
Foreign/Other Station	1.71	5.36	1.18	0.00	0.24	0.00	2.05	3.30	0.14	1.58	3.60
Community	1.15	1.28	1.02	3.21	0.19	1.76	0.14	0.32	0.87	2.08	0.50
100	100	100	100	100	100	100	100	100	100	100	100

Totals may not tally due to weighting and rounding off

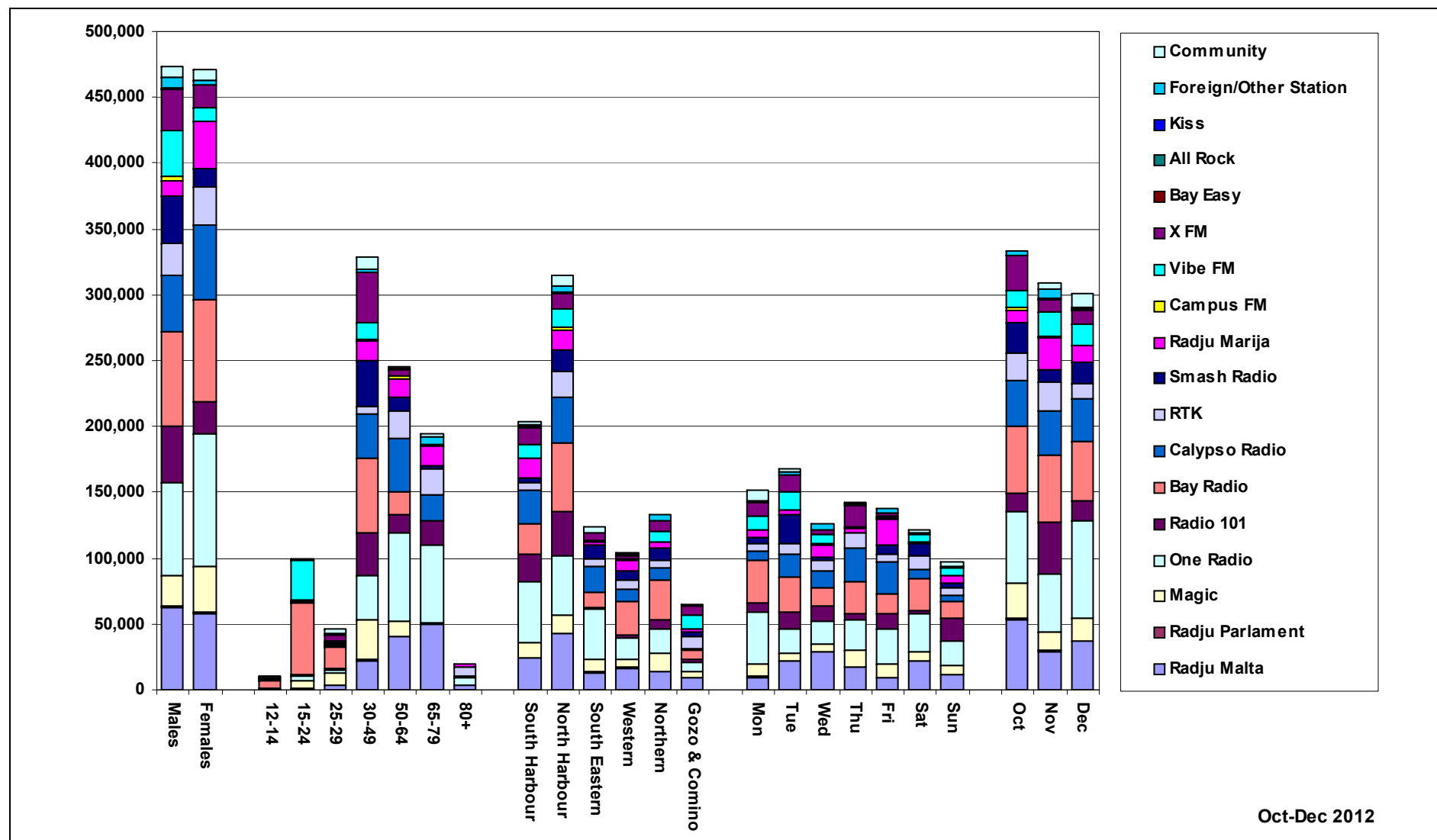


FIGURE 4.2: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2012]

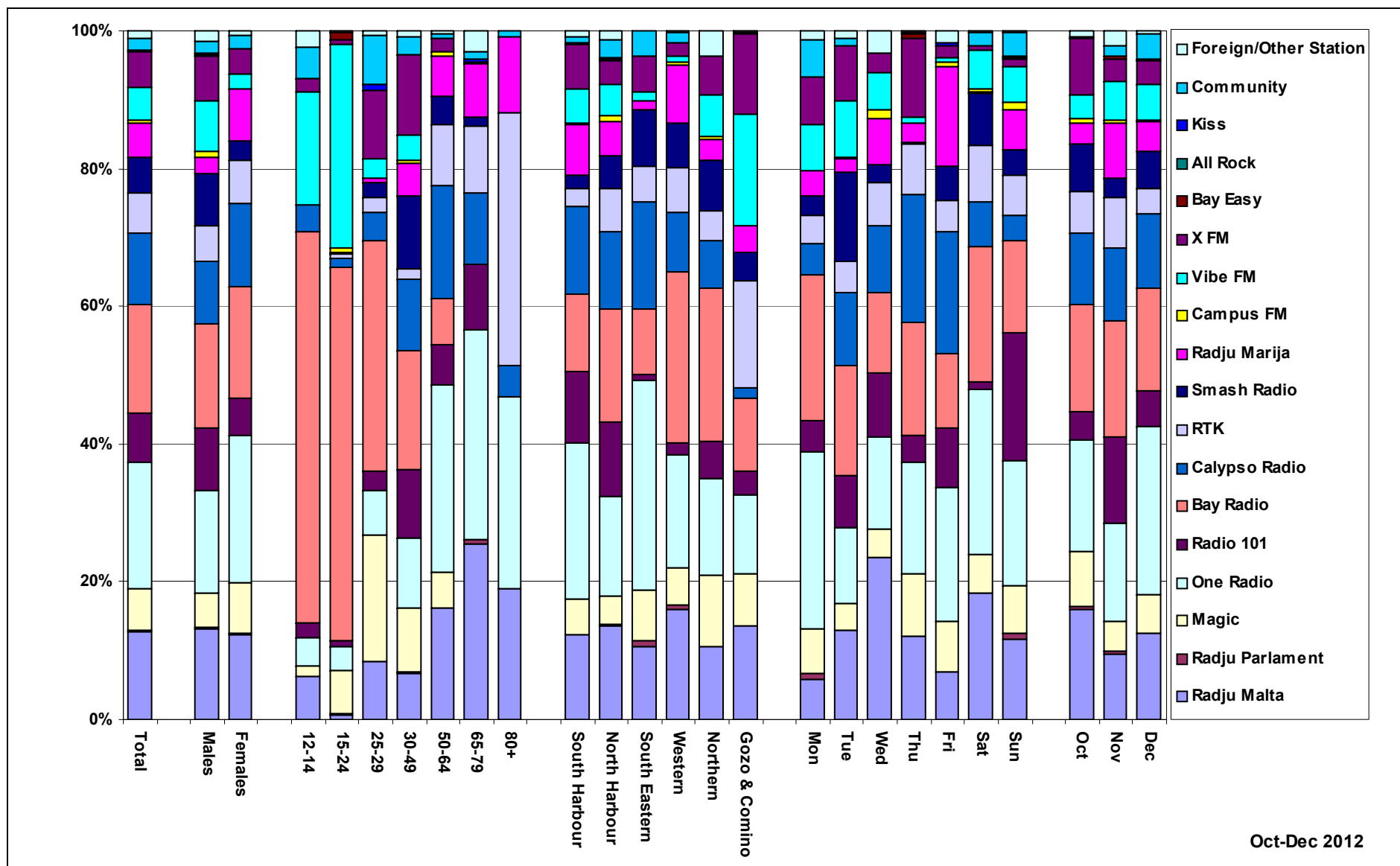


FIGURE 4.2: PERCENTAGE POPULATION RADIO CONSUMPTION BY STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2012]

**TABLE 4.3R: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2012]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:**

4.3R1: RADJU MALTA [OCT-DEC 2012]

	Age Groups												Districts					Weekdays							Months		
	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec				
Gender																											
Female																											
Male																											
Total																											

Station Counts																										
> 6:00	490	0	490	0	0	0	0	340	150	0	0	164	176	150	0	0	0	150	176	164	0	0	0	340	0	150
6:00-9:00	19,452	9,951	9,500	0	484	868	4,060	8,299	5,741	0	2,460	6,944	3,770	4,209	883	1,185	1,828	3,284	5,871	1,515	1,901	2,564	2,489	10,066	3,897	5,489
9:00-12:00	51,275	17,604	33,671	639	0	1,279	8,528	16,770	23,720	340	11,941	17,454	4,183	6,003	6,352	5,343	3,532	10,373	11,833	8,949	6,290	5,854	4,445	20,745	14,285	16,245
12:00-17:00	35,115	23,577	11,538	0	0	1,705	7,370	10,168	13,823	2,049	8,837	13,722	2,523	4,532	4,832	669	562	6,074	9,281	5,530	1,104	10,262	2,302	16,623	7,651	10,841
17:00-20:00	11,329	8,962	2,367	0	160	0	1,891	3,929	4,629	721	992	4,252	1,682	1,628	1,652	1,123	2,644	1,631	1,642	975	281	2,385	1,771	5,066	1,763	4,500
20:00-24:00	2,445	2,052	393	0	0	0	0	483	1,320	642	642	348	841	0	221	393	221	0	642	0	0	1,234	348	610	1,483	352
	120,106	62,147	57,959	639	643	3,852	21,849	39,988	49,382	3,753	24,872	42,884	13,176	16,521	13,939	8,714	8,786	21,512	29,446	17,133	9,576	22,298	11,355	53,450	29,079	37,577

Station Percentage																										
> 6:00	0.41	0.00	0.85	0.00	0.00	0.00	0.00	0.85	0.30	0.00	0.00	0.38	1.33	0.91	0.00	0.00	0.00	0.70	0.60	0.96	0.00	0.00	0.00	0.64	0.00	0.40
6:00-9:00	16.20	16.01	16.39	0.00	75.19	22.53	18.58	20.75	11.63	0.00	9.89	16.19	28.61	25.47	6.34	13.60	20.80	15.27	19.94	8.84	19.85	11.50	21.92	18.83	13.40	14.61
9:00-12:00	42.69	28.33	58.09	100	0.00	33.20	39.03	41.94	48.03	9.07	48.01	40.70	31.75	36.33	45.57	61.32	40.20	48.22	40.19	52.23	65.68	26.25	39.14	38.81	49.13	43.23
12:00-17:00	29.24	37.94	19.91	0.00	0.00	44.27	33.73	25.43	27.99	54.61	35.53	32.00	19.15	27.43	34.66	7.68	6.40	28.24	31.52	32.28	11.53	46.02	20.27	31.10	26.31	28.85
17:00-20:00	9.43	14.42	4.08	0.00	24.81	0.00	8.65	9.82	9.37	19.21	3.99	9.91	12.77	9.85	11.85	12.89	30.09	7.58	5.58	5.69	2.93	10.70	15.60	9.48	6.06	11.98
20:00-24:00	2.04	3.30	0.68	0.00	0.00	0.00	0.00	1.21	2.67	17.12	2.58	0.81	6.38	0.00	1.58	4.51	2.51	0.00	2.18	0.00	0.00	5.53	3.06	1.14	5.10	0.94
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.05	0.00	0.10	0.00	0.00	0.00	0.00	0.14	0.08	0.00	0.00	0.05	0.14	0.14	0.00	0.00	0.00	0.09	0.14	0.12	0.00	0.00	0.00	0.10	0.00	0.05
6:00-9:00	2.06	2.10	2.02	0.00	0.48	1.89	1.24	3.38	2.95	0.00	1.21	2.21	3.03	4.05	0.66	1.84	1.20	1.96	4.67	1.07	1.39	2.10	2.55	3.02	1.26	1.82
9:00-12:00	5.43	3.72	7.15	6.22	0.00	2.79	2.60	6.83	12.20	1.73	5.87	5.55	3.37	5.77	4.77	8.28	2.32	6.20	9.42	6.30	4.58	4.79	4.56	6.22	4.62	5.39
12:00-17:00	3.72	4.99	2.45	0.00	0.00	3.71	2.25	4.14	7.11	10.40	4.34	4.36	2.03	4.36	3.63	1.04	0.37	3.63	7.39	3.89	0.80	8.41	2.36	4.99	2.47	3.60
17:00-20:00	1.20	1.89	0.50	0.00	0.16	0.00	0.58	1.60	2.38	3.66	0.49	1.35	1.35	1.57	1.24	1.74	1.74	0.97	1.31	0.69	0.20	1.95	1.82	1.52	0.57	1.49
20:00-24:00	0.26	0.43	0.08	0.00	0.00	0.00	0.00	0.20	0.68	3.26	0.32	0.11	0.68	0.00	0.17	0.61	0.15	0.00	0.51	0.00	0.00	1.01	0.36	0.18	0.48	0.12
	12.73	13.14	12.31	6.22	0.64	8.39	6.66	16.30	25.40	19.05	12.22	13.64	10.61	15.89	10.48	13.50	5.78	12.86	23.45	12.07	6.98	18.26	11.65	16.03	9.41	12.48

Totals may not tally due to weighting and rounding off

4.3.R2: RADJU PARLAMENT 106.6 [OCT-DEC 2011]

		Months			Weekdays							Districts					Age Groups					Gender			
		Dec	Nov	Oct	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo and Comino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female
Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	2,232	1,475	757	0	242	0	939	0	1,051	0	0	242	1,051	757	182	0	1,233	242	0	0	0	0	757	757	1,475	0
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17:00-20:00	174	174	0	0	0	0	0	0	174	0	0	174	0	0	0	0	174	0	0	0	0	0	0	174	0	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	2,406	1,649	757	0	242	0	939	0	1,225	0	0	416	1,051	757	182	0	1,407	242	0	0	0	0	757	931	1,475	0

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	92.77	89.45	100	0.00	100	0.00	100	0.00	85.80	0.00	0.00	58.16	100	100	100	0.00	87.64	100	0.00	0.00	0.00	0.00	100	81.31	100	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
17:00-20:00	7.23	10.55	0.00	0.00	0.00	0.00	0.00	0.00	14.20	0.00	0.00	41.84	0.00	0.00	0.00	0.00	12.36	0.00	0.00	0.00	0.00	0.00	0.00	18.69	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	100	100	100	0.00	0.00	100	100	100	0.00	100	0.00	100	100	0.00	0.00	0.00	0.00	100	100	0.00	0.00

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.24	0.31	0.16	0.00	0.24	0.00	0.29	0.00	0.54	0.00	0.00	0.08	0.85	0.73	0.14	0.00	0.81	0.14	0.00	0.00	0.00	0.00	0.78	0.23	0.48	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
17:00-20:00	0.02	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.25	0.35	0.16	0.00	0.24	0.00	0.29	0.00	0.63	0.00	0.00	0.13	0.85	0.73	0.14	0.00	0.92	0.14	0.00	0.00	0.00	0.00	0.78	0.28	0.48	0.00

Totals may not tally due to weighting and rounding off
No data was received for this station

4.3.R3: MAGIC RADIO [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																										
> 6:00	3,435	1,761	1,675	0	1,675	0	275	1,485	0	0	746	1,044	1,204	0	442	0	746	0	1,044	0	0	442	1,204	1,514	1,480	442
6:00-9:00	16,226	8,321	7,905	160	2,166	2,163	7,236	4,501	0	0	3,487	3,282	2,940	1,708	2,861	1,947	3,657	2,065	1,044	3,120	2,027	2,566	1,747	7,160	3,587	5,478
9:00-12:00	18,126	6,678	11,448	0	914	3,280	8,987	4,945	0	0	3,808	3,939	2,531	1,589	4,859	1,400	2,224	1,652	931	4,722	3,682	3,163	1,752	9,851	3,325	4,949
12:00-17:00	18,026	6,114	11,913	0	1,520	1,812	13,377	1,317	0	0	2,845	4,382	2,520	2,259	4,385	1,636	2,460	2,686	2,185	4,983	2,956	726	2,030	7,426	4,537	6,063
17:00-20:00	1,953	363	1,590	0	0	1,175	778	0	0	0	0	643	0	0	1,310	0	643	0	0	0	1,310	0	0	946	592	415
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	57,766	23,236	34,530	160	6,274	8,431	30,653	12,248	0	0	10,885	13,290	9,195	5,555	13,856	4,984	9,731	6,402	5,204	12,825	9,974	6,896	6,734	26,898	13,522	17,347

Station Percentage																										
> 6:00	5.95	7.58	4.85	0.00	26.69	0.00	0.90	12.13	0.00	0.00	6.85	7.85	13.10	0.00	3.19	0.00	7.66	0.00	20.06	0.00	0.00	6.40	17.89	5.63	10.94	2.55
6:00-9:00	28.09	35.81	22.89	100	34.52	25.66	23.61	36.75	0.00	0.00	32.03	24.70	31.98	30.75	20.65	39.07	37.58	32.25	20.06	24.33	20.33	37.20	25.95	26.62	26.53	31.58
9:00-12:00	31.38	28.74	33.15	0.00	14.56	38.91	29.32	40.37	0.00	0.00	34.98	29.64	27.53	28.60	35.06	28.10	22.86	25.80	17.89	36.82	36.91	45.86	26.02	36.62	24.59	28.53
12:00-17:00	31.21	26.31	34.50	0.00	24.22	21.50	43.64	10.75	0.00	0.00	26.13	32.97	27.40	40.66	31.65	32.83	25.28	41.95	41.99	38.85	29.63	10.53	30.15	27.61	33.56	34.95
17:00-20:00	3.38	1.56	4.60	0.00	0.00	13.93	2.54	0.00	0.00	0.00	0.00	4.84	0.00	0.00	9.45	0.00	6.61	0.00	0.00	0.00	13.13	0.00	0.00	3.52	4.38	2.39
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.36	0.37	0.36	0.00	1.68	0.00	0.08	0.61	0.00	0.00	0.37	0.33	0.97	0.00	0.33	0.00	0.49	0.00	0.83	0.00	0.00	0.36	1.24	0.45	0.48	0.15
6:00-9:00	1.72	1.76	1.68	1.55	2.17	4.71	2.20	1.83	0.00	0.00	1.71	1.04	2.37	1.64	2.15	3.02	2.40	1.23	0.83	2.20	1.48	2.10	1.79	2.15	1.16	1.82
9:00-12:00	1.92	1.41	2.43	0.00	0.92	7.14	2.74	2.02	0.00	0.00	1.87	1.25	2.04	1.53	3.65	2.17	1.46	0.99	0.74	3.33	2.68	2.59	1.80	2.95	1.08	1.64
12:00-17:00	1.91	1.29	2.53	0.00	1.52	3.95	4.08	0.54	0.00	0.00	1.40	1.39	2.03	2.17	3.30	2.54	1.62	1.61	1.74	3.51	2.15	0.60	2.08	2.23	1.47	2.01
17:00-20:00	0.21	0.08	0.34	0.00	0.00	2.56	0.24	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.98	0.00	0.42	0.00	0.00	0.00	0.95	0.00	0.00	0.28	0.19	0.14
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	6.12	4.91	7.33	1.55	6.29	18.36	9.34	4.99	0.00	0.00	5.35	4.23	7.40	5.34	10.41	7.72	6.40	3.83	4.14	9.03	7.27	5.65	6.91	8.07	4.37	5.76

Totals may not tally due to weighting and rounding off

4.3R4: ONE RADIO [OCT-DEC 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts																										
> 6:00	1,180	161	1,019	0	0	0	0	336	843	0	1,004	0	176	0	0	0	161	843	0	0	0	0	176	843	0	336
6:00-9:00	35,301	14,707	20,594	426	0	213	6,512	16,445	10,213	1,491	11,453	5,977	8,545	4,009	4,309	1,007	7,653	4,882	3,769	4,701	4,920	5,554	3,822	11,036	10,513	13,751
9:00-12:00	52,894	20,722	32,172	0	2,365	1,279	7,724	19,714	20,029	1,784	14,080	16,352	12,392	5,481	3,163	1,427	9,237	5,286	9,502	4,724	7,981	9,455	6,708	15,496	15,208	22,190
12:00-17:00	52,432	23,817	28,614	0	242	765	10,272	19,174	20,184	1,795	11,301	14,806	9,524	6,228	7,722	2,849	13,207	3,990	3,732	9,342	9,970	8,414	3,778	15,034	14,648	22,749
17:00-20:00	21,854	8,571	13,283	0	765	765	6,238	6,812	6,853	422	5,956	5,817	3,969	874	3,504	1,734	6,278	2,681	0	4,474	2,454	3,211	2,756	8,181	3,426	10,247
20:00-24:00	8,067	2,797	5,271	0	0	0	2,101	4,666	1,300	0	2,271	1,973	3,089	472	0	262	2,602	814	0	0	1,407	2,602	642	3,864	0	4,204
	171,727	70,774	100,953	426	3,371	3,021	32,847	67,148	59,422	5,491	46,065	44,925	37,695	17,064	18,698	7,280	39,138	18,496	17,003	23,241	26,731	29,237	17,882	54,454	43,795	73,478

Station Percentage																										
> 6:00	0.69	0.23	1.01	0.00	0.00	0.00	0.00	0.50	1.42	0.00	2.18	0.00	0.47	0.00	0.00	0.00	0.41	4.56	0.00	0.00	0.00	0.00	0.98	1.55	0.00	0.46
6:00-9:00	20.56	20.78	20.40	100	0.00	7.05	19.83	24.49	17.19	27.15	24.86	13.30	22.67	23.49	23.04	13.84	19.55	26.39	22.17	20.23	18.40	19.00	21.38	20.27	24.01	18.71
9:00-12:00	30.80	29.28	31.87	0.00	70.14	42.33	23.52	29.36	33.71	32.48	30.57	36.40	32.87	32.12	16.92	19.60	23.60	28.58	55.89	20.33	29.86	32.34	37.51	28.46	34.72	30.20
12:00-17:00	30.53	33.65	28.34	0.00	7.17	25.31	31.27	28.56	33.97	32.69	24.53	32.96	25.27	36.50	41.30	39.14	33.75	21.57	21.95	40.19	37.30	28.78	21.12	27.61	33.45	30.96
17:00-20:00	12.73	12.11	13.16	0.00	22.68	25.31	18.99	10.15	11.53	7.68	12.93	12.95	10.53	5.12	18.74	23.82	16.04	14.50	0.00	19.25	9.18	10.98	15.41	15.02	7.82	13.95
20:00-24:00	4.70	3.95	5.22	0.00	0.00	0.00	6.40	6.95	2.19	0.00	4.93	4.39	8.20	2.77	0.00	3.60	6.65	4.40	0.00	0.00	5.26	8.90	3.59	7.10	0.00	5.72
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.12	0.03	0.22	0.00	0.00	0.00	0.00	0.14	0.43	0.00	0.49	0.00	0.14	0.00	0.00	0.00	0.11	0.50	0.00	0.00	0.00	0.00	0.18	0.25	0.00	0.11
6:00-9:00	3.74	3.11	4.37	4.15	0.00	0.46	1.98	6.70	5.25	7.57	5.63	1.90	6.88	3.86	3.24	1.56	5.03	2.92	3.00	3.31	3.58	4.55	3.92	3.31	3.40	4.57
9:00-12:00	5.60	4.38	6.83	0.00	2.37	2.79	2.35	8.03	10.30	9.05	6.92	5.20	9.97	5.27	2.38	2.21	6.07	3.16	7.57	3.33	5.82	7.74	6.88	4.65	4.92	7.37
12:00-17:00	5.56	5.04	6.08	0.00	0.24	1.67	3.13	7.81	10.38	9.11	5.55	4.71	7.67	5.99	5.80	4.42	8.68	2.39	2.97	6.58	7.26	6.89	3.88	4.51	4.74	7.55
17:00-20:00	2.32	1.81	2.82	0.00	0.77	1.67	1.90	2.78	3.52	2.14	2.93	1.85	3.19	0.84	2.63	2.69	4.13	1.60	0.00	3.15	1.79	2.63	2.83	2.45	1.11	3.40
20:00-24:00	0.85	0.59	1.12	0.00	0.00	0.00	0.64	1.90	0.67	0.00	1.12	0.63	2.49	0.45	0.00	0.41	1.71	0.49	0.00	0.00	1.03	2.13	0.66	1.16	0.00	1.40
	18.20	14.96	21.44	4.15	3.38	6.58	10.01	27.37	30.56	27.87	22.63	14.29	30.34	16.41	14.05	11.28	25.73	11.06	13.54	16.37	19.48	23.95	18.35	16.33	14.17	24.40

Totals may not tally due to weighting and rounding off

4.3.R5: RADIO 101 [OCT-DEC 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																										
> 6:00	421	421	0	0	0	0	0	421	0	0	0	0	421	0	0	0	0	210	210	0	0	0	0	0	0	421
6:00-9:00	11,441	5,659	5,782	0	0	315	3,418	5,254	2,453	0	3,911	6,630	421	0	479	0	1,158	1,969	3,527	2,350	1,315	0	1,120	3,343	5,456	2,642
9:00-12:00	21,500	12,736	8,764	0	0	0	10,247	4,166	7,088	0	6,234	10,667	0	868	1,907	1,824	1,539	2,977	3,848	2,111	4,616	0	6,410	3,783	12,063	5,654
12:00-17:00	21,477	12,884	8,593	0	971	319	9,218	3,106	7,863	0	5,873	10,853	237	801	3,229	485	2,902	3,612	3,334	761	3,839	1,413	5,617	3,726	12,151	5,600
17:00-20:00	8,293	6,368	1,925	213	0	639	5,294	1,207	939	0	2,785	3,961	0	236	1,310	0	1,462	1,652	658	0	1,968	0	2,553	2,312	4,799	1,181
20:00-24:00	4,519	4,519	0	0	0	0	4,519	0	0	0	2,202	2,317	0	0	0	0	0	2,202	0	0	0	0	2,317	0	4,519	0
	67,651	42,586	25,064	213	971	1,274	32,697	14,153	18,342	0	21,006	34,428	1,078	1,905	6,925	2,308	7,062	12,622	11,577	5,222	11,738	1,413	18,017	13,164	38,988	15,498

Station Percentage																										
> 6:00	0.62	0.99	0.00	0.00	0.00	0.00	0.00	2.97	0.00	0.00	0.00	0.00	39.01	0.00	0.00	0.00	0.00	1.67	1.82	0.00	0.00	0.00	0.00	0.00	0.00	2.71
6:00-9:00	16.91	13.29	23.07	0.00	0.00	24.76	10.45	37.12	13.37	0.00	18.62	19.26	39.01	0.00	6.92	0.00	16.40	15.60	30.47	45.01	11.21	0.00	6.22	25.39	13.99	17.05
9:00-12:00	31.78	29.91	34.97	0.00	0.00	0.00	31.34	29.43	38.64	0.00	29.68	30.98	0.00	45.56	27.54	79.01	21.79	23.58	33.24	40.42	39.32	0.00	35.58	28.74	30.94	36.48
12:00-17:00	31.75	30.25	34.28	0.00	100	25.06	28.19	21.94	42.87	0.00	27.96	31.52	21.99	42.05	46.63	20.99	41.09	28.62	28.80	14.57	32.70	100.00	31.17	28.30	31.17	36.14
17:00-20:00	12.26	14.95	7.68	100	0.00	50.19	16.19	8.53	5.12	0.00	13.26	11.51	0.00	12.39	18.92	0.00	20.71	13.09	5.68	0.00	16.77	0.00	14.17	17.56	12.31	7.62
20:00-24:00	6.68	10.61	0.00	0.00	0.00	0.00	13.82	0.00	0.00	0.00	10.48	6.73	0.00	0.00	0.00	0.00	0.00	17.45	0.00	0.00	0.00	0.00	12.86	0.00	11.59	0.00
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.04	0.09	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.13	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.14
6:00-9:00	1.21	1.20	1.23	0.00	0.00	0.69	1.04	2.14	1.26	0.00	1.92	2.11	0.34	0.00	0.36	0.00	0.76	1.18	2.81	1.66	0.96	0.00	1.15	1.00	1.76	0.88
9:00-12:00	2.28	2.69	1.86	0.00	0.00	0.00	3.12	1.70	3.65	0.00	3.06	3.39	0.00	0.83	1.43	2.83	1.01	1.78	3.06	1.49	3.36	0.00	6.58	1.13	3.90	1.88
12:00-17:00	2.28	2.72	1.83	0.00	0.97	0.70	2.81	1.27	4.04	0.00	2.88	3.45	0.19	0.77	2.43	0.75	1.91	2.16	2.65	0.54	2.80	1.16	5.76	1.12	3.93	1.86
17:00-20:00	0.88	1.35	0.41	2.07	0.00	1.39	1.61	0.49	0.48	0.00	1.37	1.26	0.00	0.23	0.98	0.00	0.96	0.99	0.52	0.00	1.43	0.00	2.62	0.69	1.55	0.39
20:00-24:00	0.48	0.96	0.00	0.00	0.00	0.00	1.38	0.00	0.00	0.00	1.08	0.74	0.00	0.00	0.00	0.00	0.00	1.32	0.00	0.00	0.00	0.00	2.38	0.00	1.46	0.00
	7.17	9.00	5.32	2.07	0.97	2.77	9.96	5.77	9.43	0.00	10.32	10.95	0.87	1.83	5.20	3.58	4.64	7.55	9.22	3.68	8.55	1.16	18.49	3.95	12.61	5.15

Totals may not tally due to weighting and rounding off

4.3.R6: BAY RADIO [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts

> 6:00	379	0	379	0	0	0	379	0	0	0	0	0	0	379	0	0	0	0	0	0	379	0	0	0	379	0
6:00-9:00	30,186	14,058	16,128	677	12,202	2,620	12,257	2,430	0	0	2,913	10,702	3,800	7,072	4,454	1,244	5,518	4,471	5,837	5,143	3,428	4,641	1,149	10,588	11,260	8,338
9:00-12:00	43,832	18,173	25,659	0	10,170	3,928	25,188	4,546	0	0	5,753	21,287	4,481	4,863	6,489	958	11,008	6,088	4,245	5,895	5,638	7,309	3,649	15,230	14,734	13,869
12:00-17:00	56,454	29,525	26,928	3,814	23,455	5,034	17,670	6,481	0	0	13,071	17,369	2,636	10,360	9,550	3,468	12,240	8,728	3,022	9,650	5,356	11,562	5,896	20,649	18,690	17,115
17:00-20:00	12,064	6,878	5,186	1,353	5,005	2,624	1,454	1,629	0	0	897	1,953	876	2,349	4,816	1,174	2,426	3,667	971	2,523	474	0	2,003	3,429	5,047	3,588
20:00-24:00	5,625	3,127	2,499	0	3,187	1,131	0	1,308	0	0	448	0	0	798	4,379	0	796	3,735	486	160	0	213	235	1,942	1,845	1,838
	148,539	71,761	76,778	5,843	54,019	15,337	56,947	16,393	0	0	23,083	51,310	11,793	25,821	29,688	6,843	31,988	26,688	14,562	23,371	14,895	24,104	12,932	51,838	51,954	44,747

Station Percentage

> 6:00	0.25	0.00	0.49	0.00	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.00	0.00	1.47	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.57	0.00	0.00	0.73	0.00
6:00-9:00	20.32	19.59	21.01	11.58	22.59	17.08	21.52	14.82	0.00	0.00	12.62	20.86	32.23	27.39	15.00	18.17	17.25	16.75	40.09	22.00	23.01	19.25	8.88	20.43	21.67	18.63
9:00-12:00	29.51	25.32	33.42	0.00	18.83	25.61	44.23	27.73	0.00	0.00	24.92	41.49	38.00	18.83	21.86	14.00	34.41	22.81	29.15	25.22	37.85	30.32	28.22	29.38	28.36	30.99
12:00-17:00	38.01	41.14	35.07	65.27	43.42	32.83	31.03	39.53	0.00	0.00	56.63	33.85	22.35	40.12	32.17	50.68	38.26	32.70	20.76	41.29	35.96	47.97	45.59	39.83	35.97	38.25
17:00-20:00	8.12	9.59	6.75	23.15	9.26	17.11	2.55	9.94	0.00	0.00	3.88	3.81	7.42	9.10	16.22	17.15	7.58	13.74	6.67	10.80	3.18	0.00	15.49	6.61	9.71	8.02
20:00-24:00	3.79	4.36	3.25	0.00	5.90	7.37	0.00	7.98	0.00	0.00	1.94	0.00	0.00	3.09	14.75	0.00	2.49	14.00	3.33	0.68	0.00	0.88	1.82	3.75	3.55	4.11
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.04	0.00	0.08	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.12	0.00
6:00-9:00	3.20	2.97	3.43	6.59	12.22	5.71	3.73	0.99	0.00	0.00	1.43	3.40	3.06	6.80	3.35	1.93	3.63	2.67	4.65	3.62	2.50	3.80	1.18	3.18	3.64	2.77
9:00-12:00	4.64	3.84	5.45	0.00	10.19	8.55	7.67	1.85	0.00	0.00	2.83	6.77	3.61	4.68	4.88	1.48	7.24	3.64	3.38	4.15	4.11	5.99	3.74	4.57	4.77	4.61
12:00-17:00	5.98	6.24	5.72	37.13	23.50	10.96	5.38	2.64	0.00	0.00	6.42	5.52	2.12	9.97	7.18	5.37	8.05	5.22	2.41	6.80	3.90	9.47	6.05	6.19	6.05	5.68
17:00-20:00	1.28	1.45	1.10	13.17	5.01	5.71	0.44	0.66	0.00	0.00	0.44	0.62	0.70	2.26	3.62	1.82	1.59	2.19	0.77	1.78	0.35	0.00	2.05	1.03	1.63	1.19
20:00-24:00	0.60	0.66	0.53	0.00	3.19	2.46	0.00	0.53	0.00	0.00	0.22	0.00	0.00	0.77	3.29	0.00	0.52	2.23	0.39	0.11	0.00	0.17	0.24	0.58	0.60	0.61
	15.74	15.17	16.31	56.88	54.12	33.40	17.35	6.68	0.00	0.00	11.34	16.32	9.49	24.84	22.31	10.60	21.03	15.95	11.59	16.46	10.85	19.74	13.27	15.55	16.81	14.86

Totals may not tally due to weighting and rounding off

4.3.R7: CALYPSO RADIO [OCT-DEC 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
Total																									

Station Counts																										
> 6:00	338	174	164	0	0	0	0	338	0	0	0	338	0	0	0	0	0	338	0	0	0	0	0	164	0	174
6:00-9:00	20,235	8,183	12,051	0	0	486	8,138	8,010	3,601	0	4,000	6,796	4,726	1,287	2,734	692	1,364	5,172	1,828	6,395	3,732	1,052	692	8,149	6,393	5,693
9:00-12:00	42,655	18,452	24,203	401	1,279	971	13,145	18,001	8,858	0	12,801	12,592	7,777	4,759	4,726	0	4,134	7,425	4,273	9,237	9,668	5,175	2,743	14,346	15,392	12,916
12:00-17:00	26,246	11,249	14,997	0	0	0	11,744	10,541	3,787	174	7,358	10,077	4,072	2,808	1,931	0	1,298	4,299	3,934	7,537	7,472	1,705	0	7,611	8,870	9,765
17:00-20:00	6,392	3,147	3,245	0	0	235	1,037	3,437	986	696	235	4,054	2,103	0	0	0	0	329	696	2,996	2,164	0	207	3,034	986	2,371
20:00-24:00	3,479	964	2,516	0	0	235	0	262	2,982	0	1,199	1,315	704	0	0	262	262	0	1,667	235	1,315	0	0	1,199	965	1,315
	99,345	42,168	57,177	401	1,279	1,927	34,064	40,589	20,214	870	25,593	35,173	19,381	8,854	9,390	954	7,058	17,564	12,397	26,400	24,350	7,933	3,643	34,503	32,607	32,235

Station Percentage																										
> 6:00	0.34	0.41	0.29	0.00	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.96	0.00	0.00	0.00	0.00	0.00	1.93	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.54
6:00-9:00	20.37	19.41	21.08	0.00	0.00	25.20	23.89	19.73	17.81	0.00	15.63	19.32	24.38	14.53	29.11	72.55	19.33	29.45	14.74	24.22	15.32	13.27	19.00	23.62	19.61	17.66
9:00-12:00	42.94	43.76	42.33	100	100	50.40	38.59	44.35	43.82	0.00	50.02	35.80	40.13	53.75	50.33	0.00	58.57	42.27	34.46	34.99	39.70	65.24	75.31	41.58	47.20	40.07
12:00-17:00	26.42	26.68	26.23	0.00	0.00	0.00	34.48	25.97	18.73	20.00	28.75	28.65	21.01	31.72	20.56	0.00	18.39	24.48	31.73	28.55	30.68	21.50	0.00	22.06	27.20	30.29
17:00-20:00	6.43	7.46	5.68	0.00	0.00	12.20	3.04	8.47	4.88	80.00	0.92	11.53	10.85	0.00	0.00	0.00	0.00	1.87	5.61	11.35	8.89	0.00	5.69	8.79	3.03	7.36
20:00-24:00	3.50	2.28	4.40	0.00	0.00	12.20	0.00	0.65	14.75	0.00	4.68	3.74	3.63	0.00	0.00	27.45	3.71	0.00	13.45	0.89	5.40	0.00	0.00	3.47	2.96	4.08
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.04	0.04	0.03	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.06
6:00-9:00	2.14	1.73	2.56	0.00	0.00	1.06	2.48	3.26	1.85	0.00	1.96	2.16	3.80	1.24	2.05	1.07	0.90	3.09	1.46	4.50	2.72	0.86	0.71	2.44	2.07	1.89
9:00-12:00	4.52	3.90	5.14	3.91	1.28	2.11	4.01	7.34	4.56	0.00	6.29	4.01	6.26	4.58	3.55	0.00	2.72	4.44	3.40	6.51	7.04	4.24	2.82	4.30	4.98	4.29
12:00-17:00	2.78	2.38	3.19	0.00	0.00	0.00	3.58	4.30	1.95	0.88	3.61	3.21	3.28	2.70	1.45	0.00	0.85	2.57	3.13	5.31	5.44	1.40	0.00	2.28	2.87	3.24
17:00-20:00	0.68	0.67	0.69	0.00	0.00	0.51	0.32	1.40	0.51	3.53	0.12	1.29	1.69	0.00	0.00	0.00	0.00	0.20	0.55	2.11	1.58	0.00	0.21	0.91	0.32	0.79
20:00-24:00	0.37	0.20	0.53	0.00	0.00	0.51	0.00	0.11	1.53	0.00	0.59	0.42	0.57	0.00	0.00	0.41	0.17	0.00	1.33	0.17	0.96	0.00	0.00	0.36	0.31	0.44
	10.53	8.92	12.15	3.91	1.28	4.20	10.38	16.54	10.40	4.42	12.57	11.19	15.60	8.52	7.06	1.48	4.64	10.50	9.87	18.60	17.74	6.50	3.74	10.35	10.55	10.70

Totals may not tally due to weighting and rounding off

4.3.R8: RTK [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Conino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																										
> 6:00	2,654	2,161	493	0	0	0	0	2,161	493	0	0	667	1,987	0	0	0	0	174	1,987	0	0	493	0	0	2,480	174
6:00-9:00	11,578	7,259	4,320	0	643	0	1,707	4,215	3,662	1,351	1,807	4,370	421	812	1,246	2,923	1,309	2,170	1,624	2,223	1,573	1,059	1,620	5,602	4,034	1,942
9:00-12:00	20,185	5,211	14,973	0	0	0	2,826	8,513	6,832	2,013	442	8,195	2,141	3,693	2,034	3,680	3,032	2,835	1,946	4,719	1,650	3,502	2,501	6,377	8,882	4,926
12:00-17:00	11,529	6,736	4,793	0	0	0	0	4,161	4,639	2,729	642	4,380	1,613	1,202	989	2,701	479	662	1,748	2,999	1,959	3,353	329	5,218	3,584	2,727
17:00-20:00	4,445	3,214	1,231	0	0	0	237	1,854	1,216	1,137	1,044	1,885	413	0	442	661	585	602	161	336	1,009	1,025	726	1,032	2,690	723
20:00-24:00	3,940	669	3,271	0	0	946	0	669	2,325	0	1,445	348	0	1,201	946	0	946	1,201	348	321	0	562	562	1,856	1,201	883
	54,331	25,250	29,081	0	643	946	4,771	21,574	19,167	7,230	5,380	19,845	6,575	6,908	5,658	9,966	6,351	7,644	7,814	10,599	6,191	9,994	5,738	20,086	22,870	11,375

Station Percentage																										
> 6:00	4.89	8.56	1.70	0.00	0.00	0.00	0.00	10.02	2.57	0.00	0.00	3.36	30.22	0.00	0.00	0.00	0.00	2.28	25.43	0.00	0.00	4.93	0.00	0.00	10.85	1.53
6:00-9:00	21.31	28.75	14.85	0.00	100	0.00	35.78	19.54	19.11	18.68	33.58	22.02	6.40	11.75	22.03	29.33	20.61	28.39	20.78	20.98	25.41	10.60	28.24	27.89	17.64	17.08
9:00-12:00	37.15	20.64	51.49	0.00	0.00	0.00	59.25	39.46	35.65	27.84	8.21	41.29	32.56	53.47	35.95	36.93	47.74	37.09	24.91	44.53	26.65	35.04	43.58	31.75	38.84	43.30
12:00-17:00	21.22	26.68	16.48	0.00	0.00	0.00	0.00	19.29	24.20	37.74	11.94	22.07	24.54	17.41	17.49	27.11	7.54	8.67	22.37	28.29	31.64	33.55	5.73	25.98	15.67	23.97
17:00-20:00	8.18	12.73	4.23	0.00	0.00	0.00	4.97	8.60	6.34	15.73	19.40	9.50	6.28	0.00	7.81	6.64	9.21	7.88	2.06	3.17	16.30	10.25	12.66	5.14	11.76	6.35
20:00-24:00	7.25	2.65	11.25	0.00	0.00	100	0.00	3.10	12.13	0.00	26.87	1.75	0.00	17.38	16.73	0.00	14.90	15.71	4.45	3.03	0.00	5.62	9.80	9.24	5.25	7.76
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.28	0.46	0.10	0.00	0.00	0.00	0.00	0.88	0.25	0.00	0.00	0.21	1.60	0.00	0.00	0.00	0.00	0.10	1.58	0.00	0.00	0.40	0.00	0.00	0.80	0.06
6:00-9:00	1.23	1.53	0.92	0.00	0.64	0.00	0.52	1.72	1.88	6.86	0.89	1.39	0.34	0.78	0.94	4.53	0.86	1.30	1.29	1.57	1.15	0.87	1.66	1.68	1.30	0.64
9:00-12:00	2.14	1.10	3.18	0.00	0.00	0.00	0.86	3.47	3.51	10.22	0.22	2.61	1.72	3.55	1.53	5.70	1.99	1.69	1.55	3.32	1.20	2.87	2.57	1.91	2.87	1.64
12:00-17:00	1.22	1.42	1.02	0.00	0.00	0.00	0.00	1.70	2.39	13.85	0.32	1.39	1.30	1.16	0.74	4.19	0.31	0.40	1.39	2.11	1.43	2.75	0.34	1.56	1.16	0.91
17:00-20:00	0.47	0.68	0.26	0.00	0.00	0.00	0.07	0.76	0.63	5.77	0.51	0.60	0.33	0.00	0.33	1.03	0.38	0.36	0.13	0.24	0.74	0.84	0.75	0.31	0.87	0.24
20:00-24:00	0.42	0.14	0.69	0.00	0.00	2.06	0.00	0.27	1.20	0.00	0.71	0.11	0.00	1.15	0.71	0.00	0.62	0.72	0.28	0.23	0.00	0.46	0.58	0.56	0.39	0.29
	5.76	5.34	6.18	0.00	0.64	2.06	1.45	8.79	9.86	36.70	2.64	6.31	5.29	6.65	4.25	15.44	4.17	4.57	6.22	7.47	4.51	8.19	5.89	6.02	7.40	3.78

Totals may not tally due to weighting and rounding off

4.3.R9: SMASH RADIO [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																														
> 6:00	1,801		0	1,801		0	0	0		0	1,801		0	0	0	0	0	1,801		0	0	0	0	0	0	0	1,801			
6:00-9:00	9,649		6,464	3,185		0	0	639		7,167	1,495	348	0	915	3,669	1,246	1,657	1,816	346		1,625	4,692	726	0	1,090	1,101	415	5,889	1,350	2,411
9:00-12:00	16,804		10,518	6,286		0	0	426		11,542	3,153	1,682	0	2,239	5,036	4,336	1,886	2,615	692		2,013	6,556	1,344	207	1,090	4,192	1,401	8,348	3,126	5,330
12:00-17:00	13,470		11,187	2,283		0	319	0		10,067	3,084	0	0	1,101	4,276	3,999	887	2,797	409		568	5,965	981	0	1,816	3,732	409	6,739	2,812	3,919
17:00-20:00	5,055		5,055	0		0	0	0		4,634	421	0	0	0	2,317	421	0	1,090	1,227		0	2,738	0	0	1,090	0	1,227	2,317	1,227	1,510
20:00-24:00	1,854		1,854	0		0	0	0		1,453	0	401	0	0	0	0	401	1,453	0		0	0	0	0	1,854	0	0	0	401	1,453
	48,633		35,079	13,554		0	319	1,066		34,863	9,953	2,432	0	4,255	15,298	10,002	6,633	9,771	2,674		4,206	21,751	3,051	207	6,940	9,025	3,453	23,293	8,916	16,424

Station Percentage																										
> 6:00	3.70	0.00	13.29	0.00	0.00	0.00	0.00	18.09	0.00	0.00	0.00	0.00	0.00	27.15	0.00	0.00	0.00	8.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.96
6:00-9:00	19.84	18.43	23.50	0.00	0.00	60.00	20.56	15.02	14.31	0.00	21.50	23.98	12.46	24.99	18.59	12.94	38.64	21.57	23.81	0.00	15.70	12.20	12.02	25.28	15.14	14.68
9:00-12:00	34.55	29.98	46.38	0.00	0.00	40.00	33.11	31.68	69.18	0.00	52.62	32.92	43.35	28.43	26.77	25.88	47.86	30.14	44.05	100.00	15.70	46.45	40.59	35.84	35.06	32.45
12:00-17:00	27.70	31.89	16.84	0.00	100	0.00	28.88	30.98	0.00	0.00	25.88	27.95	39.98	13.37	28.62	15.30	13.50	27.42	32.14	0.00	26.17	41.35	11.85	28.93	31.54	23.86
17:00-20:00	10.39	14.41	0.00	0.00	0.00	0.00	13.29	4.23	0.00	0.00	0.00	15.15	4.20	0.00	11.15	45.89	0.00	12.59	0.00	0.00	15.70	0.00	35.55	9.95	13.77	9.20
20:00-24:00	3.81	5.29	0.00	0.00	0.00	0.00	4.17	0.00	16.51	0.00	0.00	0.00	0.00	6.05	14.87	0.00	0.00	0.00	0.00	0.00	26.72	0.00	0.00	0.00	4.50	8.85
	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.05	0.03	0.06	0.00	0.00	0.00	0.10	0.00	0.09	0.00	0.08	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.20	0.00	0.00	0.04	0.09
6:00-9:00	0.62	0.39	0.82	0.00	0.00	2.49	0.87	0.25	0.77	0.00	0.70	0.00	0.66	1.04	1.64	0.00	0.73	0.40	1.02	0.32	0.39	1.21	0.00	1.19	0.38	0.41
9:00-12:00	1.27	1.34	1.20	0.00	0.00	5.64	2.01	0.37	1.20	0.00	0.70	0.00	0.44	4.42	2.77	0.00	1.40	1.25	1.22	1.03	0.79	1.66	1.58	2.14	1.07	0.78
12:00-17:00	0.79	1.40	0.26	0.00	0.00	3.57	1.03	0.37	0.92	0.00	0.82	0.15	0.00	3.80	0.00	0.00	0.00	1.67	1.05	0.36	0.00	0.24	2.63	0.37	1.19	0.73
17:00-20:00	0.33	0.71	0.00	0.00	0.00	0.60	0.65	0.00	0.57	0.00	0.41	0.29	0.00	0.92	0.14	0.00	0.00	0.21	0.52	0.89	0.00	0.00	1.05	0.07	0.52	0.35
20:00-24:00	0.06	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.18	0.00
	3.12	4.01	2.34	0.00	0.00	12.30	4.67	0.98	3.92	0.00	3.04	0.44	1.33	10.18	4.56	0.00	2.14	3.54	4.34	2.60	1.18	3.32	5.27	3.77	3.39	2.35

Totals may not tally due to weighting and rounding off

4.3.R10: RADJU MARIJA [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																										
> 6:00	507	331	176	0	0	0	0	0	507	0	0	0	176	0	0	331	0	331	0	0	0	0	176	0	507	0
6:00-9:00	7,821	1,303	6,518	0	0	0	3,454	1,667	2,479	221	1,153	3,233	738	1,201	711	786	935	490	937	524	2,640	0	2,295	1,719	3,555	2,547
9:00-12:00	12,141	2,219	9,923	0	0	0	4,556	2,288	5,297	0	2,916	3,890	0	3,403	981	951	1,123	981	1,652	1,686	4,875	0	1,825	1,887	6,937	3,318
12:00-17:00	17,594	3,917	13,677	0	0	235	4,827	5,281	5,846	1,405	8,689	4,898	528	2,401	817	262	1,693	163	3,837	1,300	9,453	0	1,148	3,976	8,489	5,129
17:00-20:00	6,407	1,797	4,610	0	0	0	2,625	2,554	1,065	163	1,944	2,590	352	1,357	163	0	1,038	0	1,875	0	2,798	348	348	1,958	3,067	1,382
20:00-24:00	2,665	2,074	591	0	0	0	0	2,263	0	401	0	677	0	401	1,325	262	610	1,325	329	401	0	0	0	329	1,673	663
	47,135	11,640	35,495	0	0	235	15,462	14,054	15,193	2,191	14,702	15,288	1,793	8,763	3,997	2,591	5,399	3,290	8,629	3,911	19,766	348	5,792	9,868	24,227	13,040

Station Percentage																										
> 6:00	1.07	2.84	0.50	0.00	0.00	0.00	0.00	0.00	3.33	0.00	0.00	0.00	9.81	0.00	0.00	12.76	0.00	10.05	0.00	0.00	0.00	0.00	3.04	0.00	2.09	0.00
6:00-9:00	16.59	11.19	18.36	0.00	0.00	0.00	22.34	11.86	16.31	10.08	7.84	21.15	41.15	13.70	17.79	30.32	17.32	14.90	10.86	13.39	13.36	0.00	39.63	17.42	14.67	19.54
9:00-12:00	25.76	19.06	27.96	0.00	0.00	0.00	29.46	16.28	34.87	0.00	19.84	25.45	0.00	38.83	24.53	36.70	20.80	29.81	19.14	43.11	24.66	0.00	31.51	19.12	28.63	25.44
12:00-17:00	37.33	33.65	38.53	0.00	0.00	100.00	31.22	37.58	38.48	64.14	59.10	32.04	29.42	27.40	20.44	10.11	31.36	4.97	44.46	33.24	47.83	0.00	19.82	40.29	35.04	39.33
17:00-20:00	13.59	15.44	12.99	0.00	0.00	0.00	16.98	18.17	7.01	7.46	13.22	16.94	19.62	15.49	4.09	0.00	19.23	0.00	21.73	0.00	14.15	100.00	6.01	19.84	12.66	10.60
20:00-24:00	5.65	17.82	1.66	0.00	0.00	0.00	0.00	16.11	0.00	18.32	0.00	4.43	0.00	4.58	33.14	10.11	11.30	40.27	3.81	10.26	0.00	0.00	0.00	3.33	6.90	5.09
	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.05	0.07	0.04	0.00	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.14	0.00	0.00	0.51	0.00	0.20	0.00	0.00	0.00	0.18	0.00	0.16	0.00	
6:00-9:00	0.83	0.28	1.38	0.00	0.00	0.00	1.05	0.68	1.27	1.12	0.57	1.03	0.59	1.15	0.53	1.22	0.61	0.29	0.75	0.37	1.92	0.00	2.36	0.52	1.15	0.85
9:00-12:00	1.29	0.47	2.11	0.00	0.00	0.00	1.39	0.93	2.72	0.00	1.43	1.24	0.00	3.27	0.74	1.47	0.74	0.59	1.32	1.19	3.55	0.00	1.87	0.57	2.24	1.10
12:00-17:00	1.86	0.83	2.91	0.00	0.00	0.51	1.47	2.15	3.01	7.13	4.27	1.56	0.42	2.31	0.61	0.41	1.11	0.10	3.06	0.92	6.89	0.00	1.18	1.19	2.75	1.70
17:00-20:00	0.68	0.38	0.98	0.00	0.00	0.00	0.80	1.04	0.55	0.83	0.96	0.82	0.28	1.31	0.12	0.00	0.68	0.00	1.49	0.00	2.04	0.28	0.36	0.59	0.99	0.46
20:00-24:00	0.28	0.44	0.13	0.00	0.00	0.00	0.00	0.92	0.00	2.04	0.00	0.22	0.00	0.39	1.00	0.41	0.40	0.79	0.26	0.28	0.00	0.00	0.10	0.54	0.22	
	4.99	2.46	7.54	0.00	0.00	0.51	4.71	5.73	7.81	11.12	7.22	4.86	1.44	8.43	3.00	4.02	3.55	1.97	6.87	2.76	14.40	0.28	5.94	2.96	7.84	4.33

Totals may not tally due to weighting and rounding off

4.3.R11: CAMPUS FM [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total																										

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	1,155	1,155	0	0	486	0	0	321	348	0	321	348	0	0	486	0	0	486	0	0	348	321	0	486	321	348
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-17:00	1,208	1,044	164	0	0	0	0	1,208	0	0	0	1,208	0	0	0	0	0	0	0	0	164	1,044	0	0	1,208	0
17:00-20:00	1,545	1,545	0	0	0	0	1,545	0	0	0	0	1,545	0	0	0	0	0	0	1,545	0	0	0	0	1,545	0	0
20:00-24:00	401	401	0	0	0	0	0	401	0	0	0	0	0	401	0	0	0	0	0	0	401	0	0	401	0	0
	4,309	4,145	164	0	486	0	1,545	1,931	348	0	321	3,101	0	401	486	0	0	486	1,545	0	749	486	1,044	2,432	1,529	348

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	26.80	27.86	0.00	0.00	100.00	0.00	0.00	16.63	100.00	0.00	100.00	11.22	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	46.43	66.14	0.00	19.97	21.00	100.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	28.04	25.18	100.00	0.00	0.00	0.00	0.00	62.57	0.00	0.00	0.00	38.96	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	33.86	100.00	0.00	0.00	79.00	0.00
17:00-20:00	35.85	37.27	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	49.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	63.52	0.00	0.00
20:00-24:00	9.32	9.69	0.00	0.00	0.00	0.00	0.00	20.79	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	53.57	0.00	0.00	0.00	16.51	0.00	0.00
	100	100	100	0.00	100	0.00	100	100	100	0.00	100	100	0.00	100	100	0.00	0.00	100	100	0.00	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.12	0.24	0.00	0.00	0.49	0.00	0.00	0.13	0.18	0.00	0.16	0.11	0.00	0.00	0.36	0.00	0.00	0.29	0.00	0.00	0.25	0.26	0.00	0.15	0.10	0.12
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.13	0.22	0.03	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.13	1.07	0.00	0.39	0.00	0.00
17:00-20:00	0.16	0.33	0.00	0.00	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	1.23	0.00	0.00	0.00	0.00	0.46	0.00	0.00
20:00-24:00	0.04	0.08	0.00	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.12	0.00	0.00
	0.46	0.88	0.03	0.00	0.49	0.00	0.47	0.79	0.18	0.00	0.16	0.99	0.00	0.39	0.36	0.00	0.00	0.29	1.23	0.00	0.55	0.40	1.07	0.73	0.49	0.12

Totals may not tally due to weighting and rounding off

4.3.R12: VIBE FM [OCT-DEC 2011]

		Months			Weekdays							Districts					Age Groups							Gender	
Dec	Nov	Oct	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo and Comino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male	Total

Station Counts

> 6:00	1,040	1,040	0	0	765	0	275	0	0	0	275	0	0	0	0	765	765	275	0	0	0	0	0	0	0	275	765
6:00-9:00	7,753	6,963	790	0	4,737	228	2,787	0	0	0	2,078	1,243	401	160	1,577	2,294	2,294	3,452	228	0	401	772	605	1,396	3,822	2,536	
9:00-12:00	14,898	12,358	2,540	0	7,583	712	6,603	0	0	0	3,871	6,186	0	0	2,546	2,294	2,294	4,629	3,144	0	0	2,317	2,514	2,689	7,430	4,779	
12:00-17:00	15,224	11,233	3,991	235	12,922	0	2,067	0	0	0	2,411	4,710	0	0	4,076	4,028	4,028	3,883	2,284	772	484	1,897	1,875	5,110	4,806	5,308	
17:00-20:00	4,361	1,664	2,696	803	2,830	319	408	0	0	0	204	1,613	803	772	0	969	969	1,218	914	0	0	1,260	0	2,615	524	1,222	
20:00-24:00	1,480	1,279	201	639	840	0	0	0	0	0	1,279	0	201	0	0	0	0	0	201	639	0	639	0	0	639	840	
	44,755	34,538	10,217	1,678	29,677	1,260	12,140	0	0	0	10,118	13,751	1,405	932	8,199	10,350	10,350	13,457	6,771	1,412	885	6,886	4,994	11,810	17,496	15,449	

Station Percentage

> 6:00	2.32	3.01	0.00	0.00	2.58	0.00	2.27	0.00	0.00	0.00	2.72	0.00	0.00	0.00	0.00	7.39	7.39	2.05	0.00	0.00	0.00	0.00	0.00	0.00	1.57	4.95
6:00-9:00	17.32	20.16	7.73	0.00	15.96	18.13	22.96	0.00	0.00	0.00	20.54	9.04	28.57	17.13	19.24	22.16	22.16	25.65	3.37	0.00	45.36	11.22	12.11	11.82	21.84	16.41
9:00-12:00	33.29	35.78	24.86	0.00	25.55	56.53	54.39	0.00	0.00	0.00	38.26	44.99	0.00	0.00	31.06	22.16	22.16	34.40	46.43	0.00	0.00	33.65	50.33	22.77	42.47	30.93
12:00-17:00	34.02	32.52	39.06	14.02	43.54	0.00	17.02	0.00	0.00	0.00	23.83	34.25	0.00	0.00	49.71	38.92	38.92	28.85	33.74	54.71	54.64	27.55	37.55	43.27	27.47	34.36
17:00-20:00	9.74	4.82	26.39	47.86	9.54	25.34	3.36	0.00	0.00	0.00	2.01	11.73	57.14	82.87	0.00	9.36	9.36	9.05	13.50	0.00	0.00	18.30	0.00	22.14	2.99	7.91
20:00-24:00	3.31	3.70	1.96	38.12	2.83	0.00	0.00	0.00	0.00	0.00	12.64	0.00	14.29	0.00	0.00	0.00	0.00	0.00	2.96	45.29	0.00	9.29	0.00	0.00	3.65	5.44
	100	100	100	100	100	100	100	0.00	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.11	0.22	0.00	0.00	0.77	0.00	0.08	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	1.19	0.50	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.25
6:00-9:00	0.82	1.47	0.17	0.00	4.75	0.50	0.85	0.00	0.00	0.00	1.02	0.40	0.32	0.15	1.19	3.56	1.51	2.06	0.18	0.00	0.29	0.63	0.62	0.42	1.24	0.84
9:00-12:00	1.58	2.61	0.54	0.00	7.60	1.55	2.01	0.00	0.00	0.00	1.90	1.97	0.00	0.00	1.91	3.56	1.51	2.77	2.50	0.00	0.00	1.90	2.58	0.81	2.40	1.59
12:00-17:00	1.61	2.38	0.85	2.29	12.95	0.00	0.63	0.00	0.00	0.00	1.18	1.50	0.00	0.00	3.06	6.24	2.65	2.32	1.82	0.54	0.35	1.55	1.92	1.53	1.55	1.76
17:00-20:00	0.46	0.35	0.57	7.82	2.84	0.70	0.12	0.00	0.00	0.00	0.10	0.51	0.65	0.74	0.00	1.50	0.64	0.73	0.73	0.00	0.00	1.03	0.00	0.78	0.17	0.41
20:00-24:00	0.16	0.27	0.04	6.22	0.84	0.00	0.00	0.00	0.00	0.00	0.63	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.16	0.45	0.00	0.52	0.00	0.00	0.21	0.28
	4.74	7.30	2.17	16.33	29.73	2.74	3.70	0.00	0.00	0.00	4.97	4.37	1.13	0.90	6.16	16.04	6.80	8.04	5.39	0.99	0.64	5.64	5.12	3.54	5.66	5.13

Totals may not tally due to weighting and rounding off

4.3.R13: XFM [OCT-DEC 2011]

	2024																								2025		
	Weekdays																								Months		
	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo and Comino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male	Total				
Dec	Nov	Oct																									

Total

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	11,491	7,684	3,807	0	615	1,350	9,198	329	0	0	3,910	1,185	2,520	991	1,453	1,432	1,278	3,344	1,104	3,548	1,175	0	1,043	6,193	2,515	2,783
9:00-12:00	17,766	10,566	7,200	0	0	1,279	14,939	1,548	0	0	5,853	3,303	2,478	1,136	2,543	2,455	3,355	4,967	1,222	6,280	1,381	562	0	10,239	2,317	5,210
12:00-17:00	17,305	11,359	5,945	0	0	1,934	13,727	1,644	0	0	3,334	5,613	1,407	0	3,269	3,682	5,373	5,135	1,237	5,332	0	228	0	10,718	4,328	2,259
17:00-20:00	1,025	696	329	0	0	0	0	1,025	0	0	0	1,025	0	0	0	0	329	0	0	696	0	0	0	0	696	329
20:00-24:00	213	213	0	213	0	0	0	0	0	0	213	0	0	0	0	0	0	0	0	213	0	0	0	0	213	0
	47,800	30,519	17,282	213	615	4,562	37,864	4,546	0	0	13,310	11,126	6,404	2,127	7,265	7,568	10,335	13,445	3,562	16,069	2,556	790	1,043	27,150	10,069	10,581

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	24.04	25.18	22.03	0.00	100.00	29.58	24.29	7.23	0.00	0.00	29.38	10.65	39.34	46.61	20.00	18.92	12.37	24.87	30.99	22.08	45.96	0.00	100.00	22.81	24.98	26.31
9:00-12:00	37.17	34.62	41.66	0.00	0.00	28.03	39.45	34.06	0.00	0.00	43.97	29.69	38.69	53.39	35.00	32.43	32.46	36.94	34.29	39.08	54.04	71.10	0.00	37.71	23.01	49.24
12:00-17:00	36.20	37.22	34.40	0.00	0.00	42.38	36.25	36.16	0.00	0.00	25.05	50.45	21.97	0.00	45.00	48.65	51.99	38.19	34.72	33.18	0.00	28.90	0.00	39.48	42.98	21.35
17:00-20:00	2.14	2.28	1.90	0.00	0.00	0.00	0.00	22.54	0.00	0.00	0.00	9.21	0.00	0.00	0.00	0.00	3.18	0.00	0.00	4.33	0.00	0.00	0.00	0.00	6.91	3.11
20:00-24:00	0.45	0.70	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	1.60	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	2.12	0.00
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	1.22	1.62	0.81	0.00	0.62	2.94	2.80	0.13	0.00	0.00	1.92	0.38	2.03	0.95	1.09	2.22	0.84	2.00	0.88	2.50	0.86	0.00	1.07	1.86	0.81	0.92
9:00-12:00	1.88	2.23	1.53	0.00	0.00	2.79	4.55	0.63	0.00	0.00	2.87	1.05	1.99	1.09	1.91	3.80	2.21	2.97	0.97	4.42	1.01	0.46	0.00	3.07	0.75	1.73
12:00-17:00	1.83	2.40	1.26	0.00	0.00	4.21	4.18	0.67	0.00	0.00	1.64	1.79	1.13	0.00	2.46	5.71	3.53	3.07	0.98	3.76	0.00	0.19	0.00	3.21	1.40	0.75
17:00-20:00	0.11	0.15	0.07	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.23	0.11
20:00-24:00	0.02	0.05	0.00	2.07	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.07	0.00
	5.07	6.45	3.67	2.07	0.62	9.93	11.54	1.85	0.00	0.00	6.54	3.54	5.15	2.05	5.46	11.73	6.79	8.04	2.84	11.32	1.86	0.65	1.07	8.14	3.26	3.51

Totals may not tally due to weighting and rounding off

4.3.R14: BAY EASY (DAB) [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																									
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-17:00	484	484	0	0	484	0	0	0	0	0	0	484	0	0	0	0	0	0	0	484	0	0	0	0	484
17:00-20:00	484	484	0	0	484	0	0	0	0	0	0	484	0	0	0	0	0	0	0	484	0	0	0	0	484
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	967	967	0	0	967	0	0	0	0	0	0	967	0	0	0	0	0	0	0	967	0	0	0	0	967

Station Percentage																									
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	50.00	50.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	50.00
17:00-20:00	50.00	50.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	50.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	100

Population Percent																									
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.05	0.10	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.16
17:00-20:00	0.05	0.10	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.16
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.10	0.20	0.00	0.00	0.97	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.31

Totals may not tally due to weighting and rounding off

T4.3.R15: BAY RETRO (DAB) [OCT-DEC 2011]

	Gender		Age Groups					Districts					Weekdays							Months					
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total																									

Station Counts																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Station Percentage																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Population Percent																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Totals may not tally due to weighting and rounding off

T4.3.R16: ALL ROCK (DAB) [OCT-DEC 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-17:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17:00-20:00	221	221	0	0	0	0	0	221	0	0	0	0	0	221	0	0	0	0	0	0	0	221	0	0	221	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	221	221	0	0	0	0	0	221	0	0	0	0	0	221	0	0	0	0	0	0	0	221	0	0	221	0

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
17:00-20:00	100	100	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	100	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	100	100	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	100	

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
17:00-20:00	0.02	0.05	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.07
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.02	0.05	0.00	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.07

Totals may not tally due to weighting and rounding off

4.3.R17: ALL R&B (DAB) [OCT-DEC 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Station Percentage																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Population Percent																									
> 6:00																									
6:00-9:00																									
9:00-12:00																									
12:00-17:00																									
17:00-20:00																									
20:00-24:00																									

Totals may not tally due to weighting and rounding off

4.3.R18: Kiss (DAB) [OCT-DEC 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	484	484	0	0	0	484	0	0	0	0	0	484	0	0	0	0	0	0	0	484	0	0	0	0	484	
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-17:00	210	210	0	0	0	0	0	0	210	0	0	0	210	0	0	0	0	210	0	0	0	0	0	210	0	0
17:00-20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
20:00-24:00	321	321	0	0	0	0	0	0	321	0	321	0	0	0	0	0	0	0	0	0	0	321	0	321	0	0
	1,015	1,015	0	0	0	484	0	0	531	0	321	484	210	0	0	0	210	0	0	0	484	0	321	210	321	484

Station Percentage																											
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	47.65	47.65	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	20.72	20.72	0.00	0.00	0.00	0.00	0.00	0.00	39.57	0.00	0.00	0.00	100.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:00-24:00	31.64	31.64	0.00	0.00	0.00	0.00	0.00	0.00	60.43	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	100.00	0.00	0.00
	100	100	0.00	0.00	0.00	100	0.00	0.00	100	0.00	100	100	100	0.00	0.00	0.00	100	0.00	0.00	0.00	100	0.00	100	100	100	100	100

Population Percent																											
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.05	0.10	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.16	0.00
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.02	0.04	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:00-24:00	0.03	0.07	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.10	0.00	0.00	0.00
	0.11	0.21	0.00	0.00	0.00	1.05	0.00	0.00	0.27	0.00	0.16	0.15	0.17	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.35	0.00	0.33	0.06	0.10	0.16	0.00

Totals may not tally due to weighting and rounding off

4.3.R19: COMMUNITY RADIO STATIONS [OCT-DEC 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	1,111	0	1,111	0	0	0	830	0	281	0	281	830	0	0	0	0	281	0	0	0	0	830	0	0	1,111	0
9:00-12:00	7,351	3,753	3,598	0	0	1,204	3,867	1,262	1,017	0	843	2,906	2,466	1,136	0	0	3,160	1,136	0	174	0	1,677	1,204	0	2,393	4,957
12:00-17:00	7,484	4,027	3,457	228	0	2,007	4,240	0	843	165	843	4,090	2,007	379	0	165	4,705	607	0	165	0	0	2,007	228	1,387	5,869
17:00-20:00	228	0	228	228	0	0	0	0	0	0	0	228	0	0	0	0	0	228	0	0	0	0	0	228	0	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	16,174	7,780	8,394	457	0	3,212	8,937	1,262	2,141	165	1,967	8,054	4,473	1,514	0	165	8,146	1,971	0	339	0	2,506	3,212	457	4,891	10,826

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	6.87	0.00	13.23	0.00	0.00	0.00	9.28	0.00	13.13	0.00	14.29	10.30	0.00	0.00	0.00	0.00	3.45	0.00	0.00	0.00	0.00	33.10	0.00	0.00	22.71	0.00
9:00-12:00	45.45	48.24	42.86	0.00	0.00	37.50	43.27	100.00	47.50	0.00	42.86	36.08	55.13	75.00	0.00	0.00	38.79	57.61	0.00	51.27	0.00	66.90	37.50	0.00	48.93	45.79
12:00-17:00	46.27	51.76	41.19	50.00	0.00	62.50	47.44	0.00	39.38	100.00	42.86	50.78	44.87	25.00	0.00	100.00	57.76	30.80	0.00	48.73	0.00	0.00	62.50	50.00	28.36	54.21
17:00-20:00	1.41	0.00	2.72	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.84	0.00	0.00	0.00	0.00	0.00	11.59	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	100	0.00	100	100	100	100	100	100	100	100	0.00	100	100	100	100	0.00	100	0.00	100	0.00	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.12	0.00	0.24	0.00	0.00	0.00	0.25	0.00	0.14	0.00	0.14	0.26	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.36	0.00
9:00-12:00	0.78	0.79	0.76	0.00	0.00	2.62	1.18	0.51	0.52	0.00	0.41	0.92	1.99	1.09	0.00	0.00	2.08	0.68	0.00	0.12	0.00	1.37	1.24	0.00	0.77	1.65
12:00-17:00	0.79	0.85	0.73	2.22	0.00	4.37	1.29	0.00	0.43	0.84	0.41	1.30	1.62	0.36	0.00	0.26	3.09	0.36	0.00	0.12	0.00	0.00	2.06	0.07	0.45	1.95
17:00-20:00	0.02	0.00	0.05	2.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.07	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	1.71	1.64	1.78	4.45	0.00	6.99	2.72	0.51	1.10	0.84	0.97	2.56	3.60	1.46	0.00	0.26	5.36	1.18	0.00	0.24	0.00	2.05	3.30	0.14	1.58	3.60

Totals may not tally due to weighting and rounding off

4.3.R20: FOREIGN/OTHER RADIO STATIONS [OCT-DEC 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	2,186	1,775	411	243	0	0	411	0	1,532	0	204	1,077	0	0	905	0	411	0	939	0	662	174	0	446	1,532	207
9:00-12:00	4,317	3,095	1,222	0	0	0	1,948	0	2,369	0	1,222	1,044	0	0	2,051	0	1,222	726	1,044	0	1,325	0	0	1,948	2,369	0
12:00-17:00	2,551	2,236	315	0	315	0	275	0	1,960	0	275	1,740	0	0	536	0	315	0	1,740	275	221	0	0	0	2,236	315
17:00-20:00	632	174	458	0	0	0	0	458	174	0	0	174	0	0	327	131	0	327	305	0	0	0	0	0	305	327
20:00-24:00	1,170	201	969	0	0	315	0	855	0	0	0	0	0	201	969	0	0	654	0	0	201	0	315	516	0	654
	10,856	7,481	3,375	243	315	315	2,634	1,312	6,035	0	1,700	4,035	0	201	4,789	131	1,948	1,707	4,027	275	2,409	174	315	2,911	6,442	1,504

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	20.14	23.73	12.18	100.00	0.00	0.00	15.60	0.00	25.39	0.00	11.97	26.70	0.00	0.00	18.90	0.00	21.10	0.00	23.31	0.00	27.50	100.00	0.00	15.34	23.79	13.80
9:00-12:00	39.76	41.37	36.19	0.00	0.00	0.00	73.95	0.00	39.25	0.00	71.84	25.87	0.00	0.00	42.83	0.00	62.71	42.55	25.92	0.00	55.00	0.00	0.00	66.93	36.77	0.00
12:00-17:00	23.50	29.89	9.35	0.00	100.00	0.00	10.45	0.00	32.48	0.00	16.19	43.12	0.00	0.00	11.20	0.00	16.19	0.00	43.20	100.00	9.17	0.00	0.00	0.00	34.71	20.98
17:00-20:00	5.82	2.33	13.57	0.00	0.00	0.00	0.00	34.89	2.88	0.00	0.00	4.31	0.00	0.00	6.83	100.00	0.00	19.15	7.57	0.00	0.00	0.00	0.00	0.00	4.73	21.74
20:00-24:00	10.78	2.68	28.72	0.00	0.00	100.00	0.00	65.11	0.00	0.00	0.00	0.00	0.00	100.00	20.24	0.00	0.00	38.30	0.00	0.00	8.33	0.00	100.00	17.73	0.00	43.48
	100	100	100	100	100	100	100	100	100	0.0	100	100	0.0	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.23	0.38	0.09	2.36	0.00	0.00	0.13	0.00	0.79	0.00	0.10	0.34	0.00	0.00	0.68	0.00	0.27	0.00	0.75	0.00	0.48	0.14	0.00	0.13	0.50	0.07
9:00-12:00	0.46	0.65	0.26	0.00	0.00	0.00	0.59	0.00	1.22	0.00	0.60	0.33	0.00	0.00	1.54	0.00	0.80	0.43	0.83	0.00	0.97	0.00	0.00	0.58	0.77	0.00
12:00-17:00	0.27	0.47	0.07	0.00	0.32	0.00	0.08	0.00	1.01	0.00	0.14	0.55	0.00	0.00	0.40	0.00	0.21	0.00	1.39	0.19	0.16	0.00	0.00	0.00	0.72	0.10
17:00-20:00	0.07	0.04	0.10	0.00	0.00	0.00	0.00	0.19	0.09	0.00	0.00	0.06	0.00	0.00	0.25	0.20	0.00	0.20	0.24	0.00	0.00	0.00	0.00	0.00	0.10	0.11
20:00-24:00	0.12	0.04	0.21	0.00	0.00	0.69	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.19	0.73	0.00	0.00	0.39	0.00	0.00	0.15	0.00	0.32	0.15	0.00	0.22
	1.15	1.58	0.72	2.36	0.32	0.69	0.80	0.53	3.10	0.00	0.84	1.28	0.00	0.19	3.60	0.20	1.28	1.02	3.21	0.19	1.76	0.14	0.32	0.87	2.08	0.50

Totals may not tally due to weighting and rounding off

5. RADIO RECEPTION PLATFORMS

From October 2012 respondents were no longer asked what type of reception platform they have at home irrespective of whether they were avid media consumers or not; choosing from “FM”, “Digital”, “Other System”, or “Do not have a radio-set at home” while allowing for multiple replies. However, since participants could indicate more than one station which they had listened to [up to three different stations and/or up to three time-brackets] they were asked to indicate what platform they had used to each particular station named.

Out of all radio listeners 88.40% stated that they had used the FM platform; 1.84% of all stations listened to were on the DAB+ platform; while 9.76% of all radio stations listened to were on “Other” system.

	n	%	Pops
FM	720	88.40	145,806
DAB	15	1.84	3,032
Other	80	9.76	16,103
	815	100.0	164,941

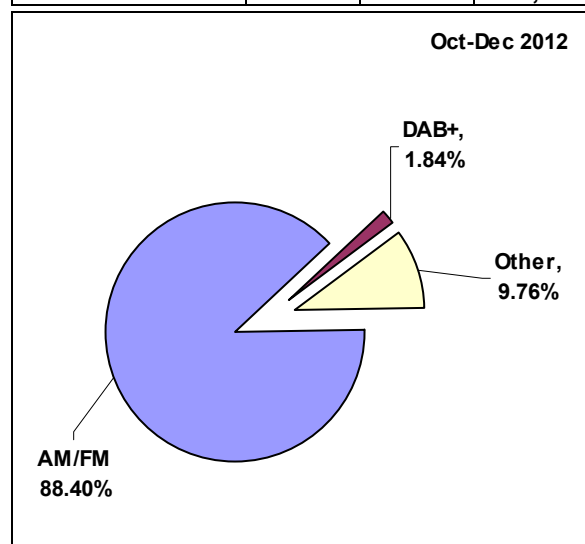


TABLE 5.1.B: WEIGHTED SAMPLE RADIO RECEPTION SYSTEMS BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT/DEC 2012]

October 2012

	Gender			Age Groups							District					
	Total	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
Availability of AM/FM Radio system at home																
Count	720	366	355	22	98	42	211	185	137	25	156	213	98	104	100	49
Col%	39.1%	40.0%	38.2%	26.5%	33.7%	31.7%	38.8%	41.1%	49.3%	39.6%	43.2%	39.3%	35.9%	39.5%	38.4%	34.6%
Row%	100.0%	50.8%	49.2%	3.0%	13.6%	5.9%	29.3%	25.7%	19.0%	3.5%	21.7%	29.5%	13.6%	14.5%	13.9%	6.9%
Availability of DAB+ Radio system at home																
Count	15	9	6	0	3	2	5	2	3	0	4	4	2	2	1	3
Col%	.8%	.9%	.7%	0.0%	1.0%	1.5%	.9%	.4%	1.2%	0.0%	1.0%	.7%	.7%	.7%	.4%	2.0%
Row%	100.0%	57.3%	42.7%	0.0%	19.2%	13.0%	32.4%	12.7%	22.6%	0.0%	24.4%	23.9%	13.6%	11.5%	7.3%	19.4%
Availability of Other Radio system/s at home																
Count	80	48	32	5	23	13	22	9	6	1	13	28	12	8	10	9
Col%	4.3%	5.2%	3.5%	6.6%	8.0%	10.0%	4.0%	2.1%	2.0%	1.1%	3.5%	5.1%	4.4%	3.1%	3.7%	6.4%
Row%	100.0%	59.7%	40.3%	6.8%	29.4%	16.8%	27.5%	11.6%	7.0%	.9%	16.1%	34.6%	15.2%	10.3%	12.2%	11.6%
No Radio available at home																
Count	17	7	10	0	3	2	3	4	3	1	3	6	2	2	3	1
Col%	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
Row%	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%
Total Population																
Count	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
Col%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Row%	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%

Totals may not tally due to weighting and rounding off

**TABLE 5.1.C: POPULATION RADIO RECEPTION SYSTEMS BY GENDER, BY AGE GROUPS AND BY DISTRICTS
[OCT/DEC 2012]**

	Gender			Age Groups							District					
	Total	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
Availability of AM/FM Radio system at home																
Count	145,806	74,025	71,781	4,426	19,882	8,551	42,773	37,407	27,726	5,042	31,649	43,055	19,795	21,071	20,224	10,013
Col%	39.1%	40.0%	38.2%	26.5%	33.7%	31.7%	38.8%	41.1%	49.3%	39.6%	43.2%	39.3%	35.9%	39.5%	38.4%	34.6%
Row%	100.0%	50.8%	49.2%	3.0%	13.6%	5.9%	29.3%	25.7%	19.0%	3.5%	21.7%	29.5%	13.6%	14.5%	13.9%	6.9%
Availability of DAB+ Radio system at home																
Count	3,032	1,739	1,293	0	583	395	984	385	685	0	740	725	411	349	221	587
Col%	.8%	.9%	.7%	0.0%	1.0%	1.5%	.9%	.4%	1.2%	0.0%	1.0%	.7%	.7%	.7%	.4%	2.0%
Row%	100.0%	57.3%	42.7%	0.0%	19.2%	13.0%	32.4%	12.7%	22.6%	0.0%	24.4%	23.9%	13.6%	11.5%	7.3%	19.4%
Availability of Other Radio system/s at home																
Count	16,103	9,617	6,486	1,098	4,737	2,699	4,427	1,872	1,130	141	2,598	5,576	2,453	1,651	1,960	1,865
Col%	4.3%	5.2%	3.5%	6.6%	8.0%	10.0%	4.0%	2.1%	2.0%	1.1%	3.5%	5.1%	4.4%	3.1%	3.7%	6.4%
Row%	100.0%	59.7%	40.3%	6.8%	29.4%	16.8%	27.5%	11.6%	7.0%	.9%	16.1%	34.6%	15.2%	10.3%	12.2%	11.6%
No Radio available at home																
Count	3,373	1,405	1,968	0	670	464	634	793	639	174	697	1,137	428	386	520	205
Col%	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
Row%	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%
Total Population																
Count	3,373	1,405	1,968	0	670	464	634	793	639	174	697	1,137	428	386	520	205
Col%	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
Row%	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%

Totals may not tally due to weighting and rounding off

TABLE 5.2: RADIO RECEPTION SYSTEMS BY PLATFORM [OCT/DEC 2012]

Oct-Dec 2012	FM Radio			DAB+ Radio			Other Radio system/s		
	%[W]	n[W]	N	%[W]	n[W]	N	%[W]	n[W]	N
ALL Replies	87.36%	719	145,599	1.82%	15	3,032	9.66%	80	16,103
Only	54.51%	449	90,850	1.61%	13	2,681	7.25%	60	12,086
AM/FM Radio & ...	0.08%	1	141	0.08%	1	141	0.36%	3	597
Digital Radio & ...	0.36%	3	597	0.00%	0	0	0.00%	0	0
Other Radio & ...	54.96%	453	91,588	1.69%	14	2,822	7.61%	63	12,683
More than 2 systems including ...	32.41%	267	54,011	0.13%	1	210	2.05%	17	3,420
Total	100%	823	165,618	100%	823	165,618	100%	823	165,618

TABLE 5.3.B: WEIGHTED RADIO SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2012]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of AM/FM Radio system at home																
Not Applicable	1020	491	530	55	166	76	303	249	134	37	189	294	160	150	147	81
	55.4%	53.6%	57.1%	66.9%	56.8%	56.8%	55.6%	55.5%	48.2%	59.3%	52.1%	54.4%	58.7%	56.8%	56.5%	56.4%
	100.0%	48.1%	51.9%	5.4%	16.2%	7.4%	29.7%	24.4%	13.1%	3.7%	18.5%	28.9%	15.7%	14.7%	14.4%	7.9%
Yes	720	366	355	22	98	42	211	185	137	25	156	213	98	104	100	49
	39.1%	40.0%	38.2%	26.5%	33.7%	31.7%	38.8%	41.1%	49.3%	39.6%	43.2%	39.3%	35.9%	39.5%	38.4%	34.6%
	100.0%	50.8%	49.2%	3.0%	13.6%	5.9%	29.3%	25.7%	19.0%	3.5%	21.7%	29.5%	13.6%	14.5%	13.9%	6.9%
No	102	58	44	5	28	15	31	15	7	1	17	34	15	10	13	13
	5.5%	6.4%	4.7%	6.6%	9.5%	11.5%	5.6%	3.4%	2.5%	1.1%	4.7%	6.3%	5.4%	3.7%	5.1%	9.1%
	100.0%	57.1%	42.9%	5.3%	27.1%	15.0%	30.1%	15.0%	6.8%	.7%	16.6%	33.5%	14.5%	9.6%	13.1%	12.7%
Total	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%
Availability of Digital Radio system at home																
Not Applicable	1306	635	671	64	215	99	391	318	169	50	251	377	202	186	193	98
	70.9%	69.4%	72.3%	77.1%	73.8%	74.5%	71.7%	70.7%	60.8%	80.1%	69.2%	69.6%	73.9%	70.5%	74.2%	68.5%
	100.0%	48.6%	51.4%	4.9%	16.5%	7.6%	29.9%	24.3%	12.9%	3.9%	19.2%	28.9%	15.4%	14.2%	14.8%	7.5%
Yes	15	9	6	0	3	2	5	2	3	0	4	4	2	2	1	3
	.8%	.9%	.7%	0.0%	1.0%	1.5%	.9%	.4%	1.2%	0.0%	1.0%	.7%	.7%	.7%	.4%	2.0%
	100.0%	57.3%	42.7%	0.0%	19.2%	13.0%	32.4%	12.7%	22.6%	0.0%	24.4%	23.9%	13.6%	11.5%	7.3%	19.4%
No	522	271	251	19	74	32	149	130	106	12	108	161	69	76	66	42
	28.3%	29.6%	27.1%	22.9%	25.2%	24.0%	27.4%	28.9%	38.0%	19.9%	29.8%	29.7%	25.4%	28.9%	25.4%	29.5%
	100.0%	51.9%	48.1%	3.6%	14.1%	6.1%	28.6%	24.9%	20.3%	2.4%	20.6%	30.8%	13.3%	14.6%	12.6%	8.1%
Total	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%
Availability of Other Radio system/s at home																
Not Applicable	1020	490	530	55	166	77	303	249	133	37	189	294	159	150	147	81
	55.3%	53.6%	57.1%	66.9%	56.8%	57.6%	55.6%	55.3%	47.9%	59.3%	52.2%	54.4%	58.3%	56.8%	56.5%	56.4%
	100.0%	48.0%	52.0%	5.4%	16.3%	7.5%	29.7%	24.4%	13.1%	3.7%	18.5%	28.9%	15.6%	14.7%	14.4%	7.9%
Yes	80	48	32	5	23	13	22	9	6	1	13	28	12	8	10	9
	4.3%	5.2%	3.5%	6.6%	8.0%	10.0%	4.0%	2.1%	2.0%	1.1%	3.5%	5.1%	4.4%	3.1%	3.7%	6.4%
	100.0%	59.7%	40.3%	6.8%	29.4%	16.8%	27.5%	11.6%	7.0%	.9%	16.1%	34.6%	15.2%	10.3%	12.2%	11.6%
No	744	377	366	22	103	43	220	192	139	25	160	219	102	106	104	53
	40.4%	41.3%	39.5%	26.5%	35.1%	32.4%	40.4%	42.7%	50.1%	39.6%	44.3%	40.5%	37.2%	40.1%	39.8%	37.2%
	100.0%	50.7%	49.3%	2.9%	13.8%	5.8%	29.6%	25.8%	18.7%	3.3%	21.5%	29.5%	13.7%	14.2%	13.9%	7.2%
Total	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%

TABLE 5.3.B: CONT/ ...

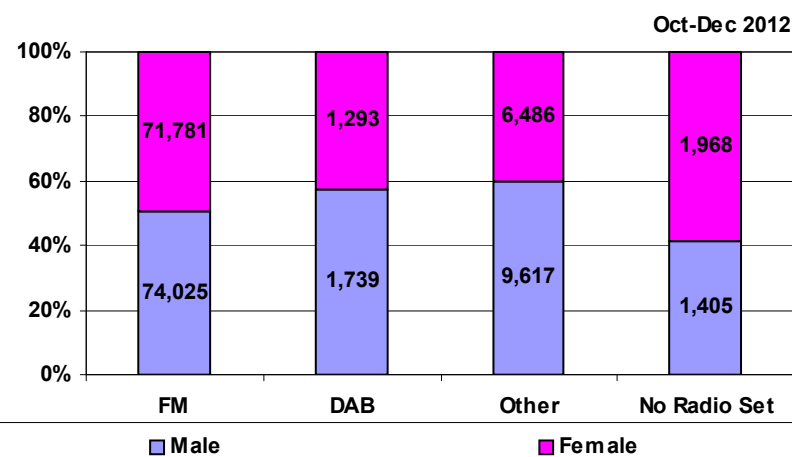
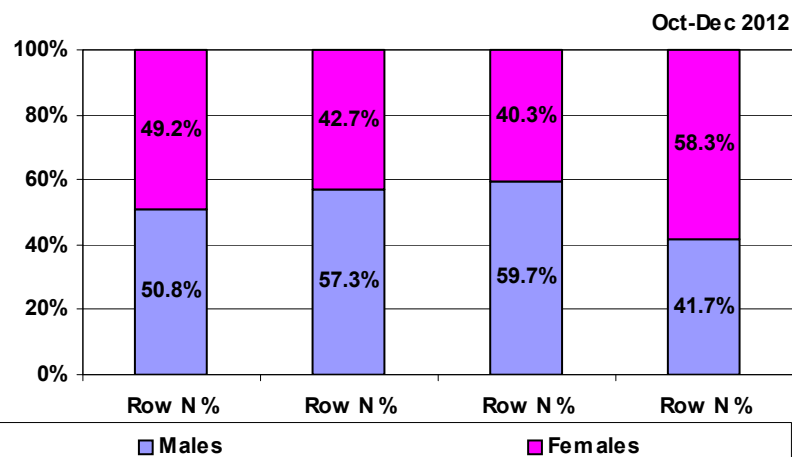
	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No Radio available at home																
Not Applicable	1002	482	520	55	162	74	300	245	130	36	184	289	157	148	144	80
	54.4%	52.7%	56.0%	66.9%	55.7%	55.1%	55.0%	54.4%	46.7%	57.9%	50.9%	53.3%	57.5%	56.0%	55.5%	55.7%
	100.0%	48.1%	51.9%	5.5%	16.2%	7.3%	29.9%	24.4%	13.0%	3.6%	18.4%	28.8%	15.7%	14.7%	14.4%	8.0%
Yes	17	7	10	0	3	2	3	4	3	1	3	6	2	2	3	1
	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%
No	824	426	399	27	126	58	242	201	145	26	174	247	114	114	113	62
	44.7%	46.6%	42.9%	33.1%	43.2%	43.2%	44.4%	44.7%	52.1%	40.7%	48.1%	45.6%	41.7%	43.2%	43.5%	43.6%
	100.0%	51.7%	48.3%	3.3%	15.3%	7.0%	29.4%	24.4%	17.6%	3.1%	21.1%	30.0%	13.8%	13.8%	13.7%	7.6%
Total	1843	915	928	82	292	133	545	450	278	63	362	541	273	263	260	143
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%

TABLE 5.3.C: POPULATION RADIO SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2012]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of AM/FM Radio system at home																
Not Applicable	206,516	99,290	107,226	11,172	33,551	15,342	61,295	50,462	27,148	7,546	38,168	59,590	32,411	30,272	29,748	16,327
	55.4%	53.6%	57.1%	66.9%	56.8%	56.8%	55.6%	55.5%	48.2%	59.3%	52.1%	54.4%	58.7%	56.8%	56.5%	56.4%
	100.0%	48.1%	51.9%	5.4%	16.2%	7.4%	29.7%	24.4%	13.1%	3.7%	18.5%	28.9%	15.7%	14.7%	14.4%	7.9%
Yes	145,806	74,025	71,781	4,426	19,882	8,551	42,773	37,407	27,726	5,042	31,649	43,055	19,795	21,071	20,224	10,013
	39.1%	40.0%	38.2%	26.5%	33.7%	31.7%	38.8%	41.1%	49.3%	39.6%	43.2%	39.3%	35.9%	39.5%	38.4%	34.6%
	100.0%	50.8%	49.2%	3.0%	13.6%	5.9%	29.3%	25.7%	19.0%	3.5%	21.7%	29.5%	13.6%	14.5%	13.9%	6.9%
No	20,670	11,794	8,876	1,098	5,603	3,094	6,213	3,107	1,414	141	3,427	6,929	3,003	1,979	2,708	2,625
	5.5%	6.4%	4.7%	6.6%	9.5%	11.5%	5.6%	3.4%	2.5%	1.1%	4.7%	6.3%	5.4%	3.7%	5.1%	9.1%
	100.0%	57.1%	42.9%	5.3%	27.1%	15.0%	30.1%	15.0%	6.8%	.7%	16.6%	33.5%	14.5%	9.6%	13.1%	12.7%
Total	372,993	185,110	187,883	16,696	59,037	26,988	110,281	90,976	56,287	12,728	73,244	109,574	55,209	53,321	52,680	28,964
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%
Availability of Digital Radio system at home																
Not Applicable	264,286	128,527	135,759	12,873	43,566	20,114	79,045	64,288	34,199	10,201	50,701	76,294	40,792	37,573	39,093	19,834
	70.9%	69.4%	72.3%	77.1%	73.8%	74.5%	71.7%	70.7%	60.8%	80.1%	69.2%	69.6%	73.9%	70.5%	74.2%	68.5%
	100.0%	48.6%	51.4%	4.9%	16.5%	7.6%	29.9%	24.3%	12.9%	3.9%	19.2%	28.9%	15.4%	14.2%	14.8%	7.5%
Yes	3,032	1,739	1,293	0	583	395	984	385	685	0	740	725	411	349	221	587
	.8%	.9%	.7%	0.0%	1.0%	1.5%	.9%	.4%	1.2%	0.0%	1.0%	.7%	.7%	.7%	.4%	2.0%
	100.0%	57.3%	42.7%	0.0%	19.2%	13.0%	32.4%	12.7%	22.6%	0.0%	24.4%	23.9%	13.6%	11.5%	7.3%	19.4%
No	105,675	54,844	50,830	3,822	14,887	6,479	30,252	26,303	21,404	2,527	21,803	32,555	14,006	15,400	13,367	8,543
	28.3%	29.6%	27.1%	22.9%	25.2%	24.0%	27.4%	28.9%	38.0%	19.9%	29.8%	29.7%	25.4%	28.9%	25.4%	29.5%
	100.0%	51.9%	48.1%	3.6%	14.1%	6.1%	28.6%	24.9%	20.3%	2.4%	20.6%	30.8%	13.3%	14.6%	12.6%	8.1%
Total	372,993	185,110	187,883	16,696	59,037	26,988	110,281	90,976	56,287	12,728	73,244	109,574	55,209	53,321	52,680	28,964
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%
Availability of Other Radio system/s at home																
Not Applicable	206,359	99,133	107,226	11,172	33,551	15,556	61,295	50,301	26,938	7,546	38,221	59,590	32,201	30,272	29,748	16,327
	55.3%	53.6%	57.1%	66.9%	56.8%	57.6%	55.6%	55.3%	47.9%	59.3%	52.2%	54.4%	58.3%	56.8%	56.5%	56.4%
	100.0%	48.0%	52.0%	5.4%	16.3%	7.5%	29.7%	24.4%	13.1%	3.7%	18.5%	28.9%	15.6%	14.7%	14.4%	7.9%
Yes	16,103	9,617	6,486	1,098	4,737	2,699	4,427	1,872	1,130	141	2,598	5,576	2,453	1,651	1,960	1,865
	4.3%	5.2%	3.5%	6.6%	8.0%	10.0%	4.0%	2.1%	2.0%	1.1%	3.5%	5.1%	4.4%	3.1%	3.7%	6.4%
	100.0%	59.7%	40.3%	6.8%	29.4%	16.8%	27.5%	11.6%	7.0%	.9%	16.1%	34.6%	15.2%	10.3%	12.2%	11.6%
No	150,531	76,360	74,171	4,426	20,748	8,733	44,559	38,804	28,220	5,042	32,425	44,407	20,556	21,399	20,971	10,772
	40.4%	41.3%	39.5%	26.5%	35.1%	32.4%	40.4%	42.7%	50.1%	39.6%	44.3%	40.5%	37.2%	40.1%	39.8%	37.2%
	100.0%	50.7%	49.3%	2.9%	13.8%	5.8%	29.6%	25.8%	18.7%	3.3%	21.5%	29.5%	13.7%	14.2%	13.9%	7.2%
Total	372,993	185,110	187,883	16,696	59,037	26,988	110,281	90,976	56,287	12,728	73,244	109,574	55,209	53,321	52,680	28,964
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	4.5%	15.8%	7.2%	29.6%	24.4%	15.1%	3.4%	19.6%	29.4%	14.8%	14.3%	14.1%	7.8%

TABLE 5.3.C: CONT/ ...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No Radio available at home																
Not Applicable	202,772	97,514	105,258	11,172	32,881	14,879	60,661	49,508	26,299	7,372	37,311	58,452	31,773	29,886	29,228	16,122
	54.4%	52.7%	56.0%	66.9%	55.7%	55.1%	55.0%	54.4%	46.7%	57.9%	50.9%	53.3%	57.5%	56.0%	55.5%	55.7%
	100.0%	48.1%	51.9%	5.5%	16.2%	7.3%	29.9%	24.4%	13.0%	3.6%	18.4%	28.8%	15.7%	14.7%	14.4%	8.0%
Yes	3,373	1,405	1,968	0	670	464	634	793	639	174	697	1,137	428	386	520	205
	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%
No	166,847	86,190	80,657	5,524	25,485	11,645	48,986	40,675	29,350	5,183	35,237	49,984	23,008	23,050	22,932	12,637
	44.7%	46.6%	42.9%	33.1%	43.2%	43.2%	44.4%	44.7%	52.1%	40.7%	48.1%	45.6%	41.7%	43.2%	43.5%	43.6%
	100.0%	51.7%	48.3%	3.3%	15.3%	7.0%	29.4%	24.4%	17.6%	3.1%	21.1%	30.0%	13.8%	13.8%	13.7%	7.6%
Total	3,373	1,405	1,968	0	670	464	634	793	639	174	697	1,137	428	386	520	205
	.9%	.8%	1.0%	0.0%	1.1%	1.7%	.6%	.9%	1.1%	1.4%	1.0%	1.0%	.8%	.7%	1.0%	.7%
	100.0%	41.7%	58.3%	0.0%	19.9%	13.7%	18.8%	23.5%	18.9%	5.2%	20.7%	33.7%	12.7%	11.4%	15.4%	6.1%



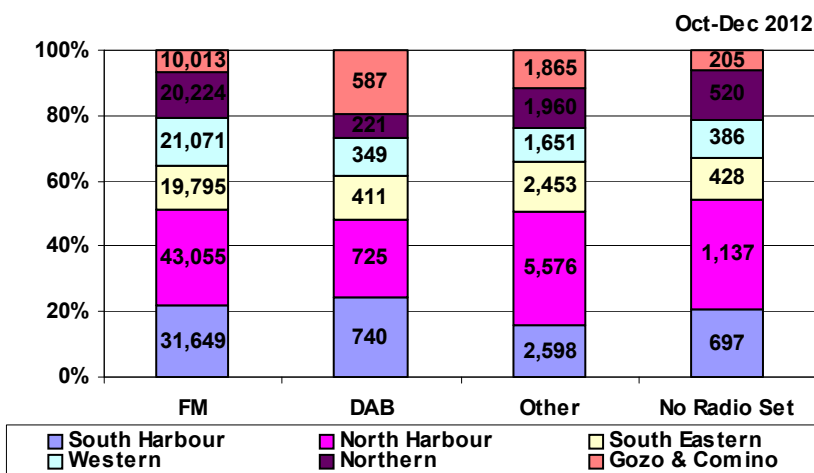
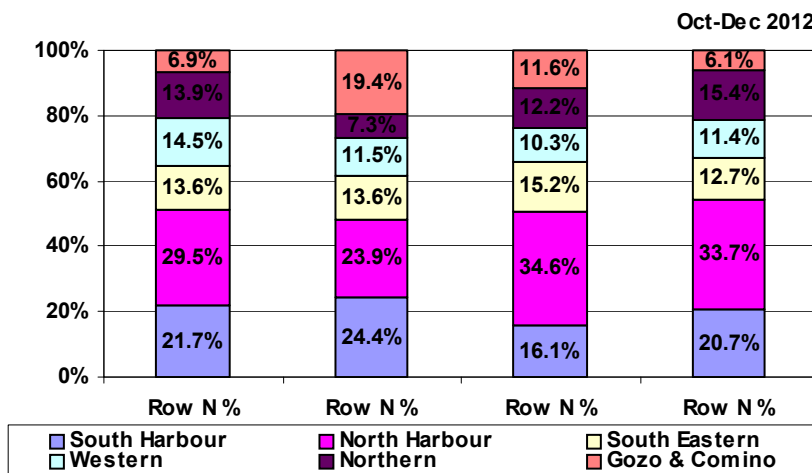
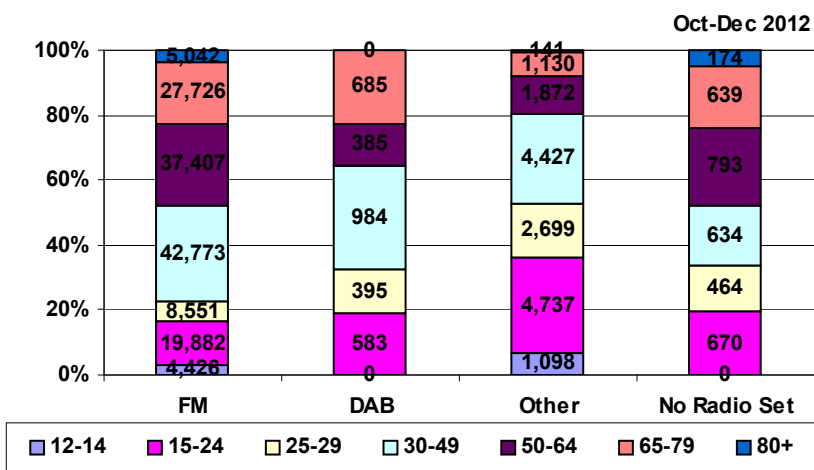
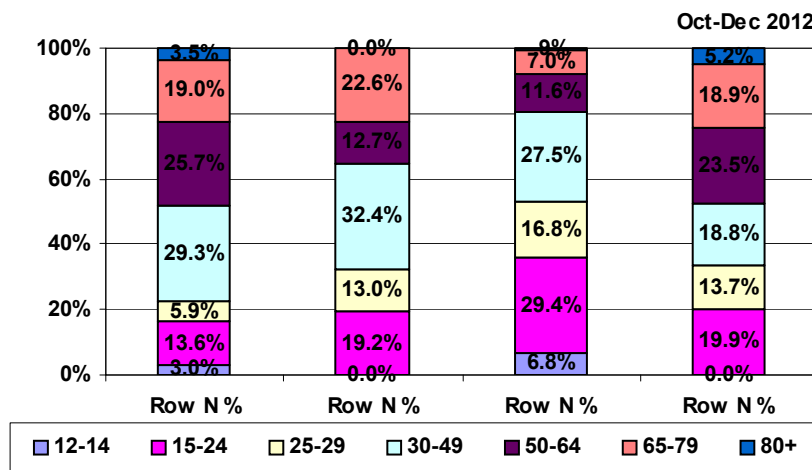


FIGURE 5.3.B-C: WEIGHTED & POPULATION RADIO RECEPTION PLATFORM: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2012]

TABLE 5.4: RADIO RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2012]

**TABLE 5.4.[A1]: FM RADIO SYSTEM AT HOME BY QUARTER
[POPULATION, SAMLE, AND WEIGHTED SAMPLE]**

A1			
POPULATION	OCT-DEC 2011		
	BASE	%	COUNT
ALL FM Radio	166,658	87.36%	145,599
Only FM Radio	166,658	54.51%	90,850
Digital Radio & FM Radio	166,658	0.08%	141
Other Radio & FM Radio	166,658	0.36%	597
		54.96%	91,588
More than 2 systems including FM Radio	166,658	32.41%	54,011
SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL FM Radio	860	88.49%	761
Only FM Radio	860	55.70%	479
Digital Radio & FM Radio	860	0.12%	1
Other Radio & FM Radio	860	0.35%	3
		56.16%	483
More than 2 systems including FM Radio	860	32.33%	278
WEIGHTED SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL FM Radio	823	87.36%	719
Only FM Radio	823	54.51%	449
Digital Radio & FM Radio	823	0.08%	1
Other Radio & FM Radio	823	0.36%	3
		54.96%	453
More than 2 systems including FM Radio	823	32.41%	267

Totals may not tally due to weighting and rounding off

**TABLE 5.4.[B1]: DAB+ RADIO SYSTEM AT HOME BY QUARTER
[POPULATION, SAMPLE, AND WEIGHTED SAMPLE]**

B1			
POPULATION	OCT-DEC 2011		
	BASE	%	COUNT
ALL Digital Radio	166,658	1.82%	3,032
Only Digital Radio	166,658	1.61%	2,681
FM Radio & Digital Radio	166,658	0.08%	141
Other Radio & Digital Radio	166,658	0.00%	0
		1.69%	2,822
More than 2 systems including Digital Radio	166,658	0.13%	210
SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL Digital Radio	860	1.63%	14
Only Digital Radio	860	1.40%	12
FM Radio & Digital Radio	860	0.12%	1
Other Radio & Digital Radio	860	0.00%	0
		1.51%	13
More than 2 systems including Aerial (Free-to-air)	860	0.12%	1
WEIGHTED SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL Digital Radio	823	1.82%	15
Only Digital Radio	823	1.61%	13
FM Radio & Digital Radio	823	0.08%	1
Other Radio & Digital Radio	823	0.00%	0
		1.69%	14
More than 2 systems including Digital Radio	823	0.13%	1

TABLE 5.4.[C1-C4]: OTHER RADIO SYSTEM/S AT HOME BY QUARTER
[POPULATION, SAMPLE, AND WEIGHTED SAMPLE]

	C1		
POPULATION	OCT-DEC 2011		
	BASE	%	COUNT
ALL Other Radio	166,658	9.66%	16,103
Only Other Radio	166,658	7.25%	12,086
FM Radio & Other Radio	166,658	0.36%	597
Digital Radio & Other Radio	166,658	0.00%	0
		7.61%	12,683
More than 2 systems including Other Radio	166,658	2.05%	3,420
SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL Other Radio	860	8.72%	75
Only Other Radio	860	6.63%	57
FM Radio & Other Radio	860	0.35%	3
Digital Radio & Other Radio	860	0.00%	0
		6.98%	60
More than 2 systems including Other Radio	860	1.74%	15
WEIGHTED SAMPLE	OCT-DEC 2011		
	BASE	%	COUNT
ALL Other Radio	823	9.66%	80
Only Other Radio	823	7.25%	60
FM Radio & Other Radio	823	0.36%	3
Digital Radio & Other Radio	823	0.00%	0
		7.61%	63
More than 2 systems including Other Radio	823	2.05%	17

Totals may not tally due to weighting and rounding off

TABLE 5.4.[D1-D4]: NO RADIO SYSTEM/S AT HOME BY QUARTER
[POPULATION, SAMPLE, AND WEIGHTED SAMPLE]

	D1		
POPULATION	OCT-DEC 2011		
	BASE	%	COUNT
POPULATION	166,658	2.02%	3,373
SAMPLE	860	2.09%	18
WEIGHTED SAMPLE	823	2.02%	17

6. DEMOGRAPHIC LOCATIONS



[Source: <http://www.census2005.gov.mt/presentations/supervisors%20briefing.pps> – Supervisors' Briefing]

Localities are classified into districts according to the Malta Geographical Codes (MGC) as follows:

- **Southern Harbour** - Żabbar, Xgħajra, Valletta, Tarxien, Santa Lucija, Paola, Marsa, Luqa, Kalkara, Senglea, Floriana, Fgura, Cospicua, Vittoriosa.
- **Northern Harbour** - Ta' Xbiex, Swieqi, Sliema, Santa Venera, San Gwann, St. Julians, Qormi, Pieta', Pembroke, Msida, Hamrun, Gżira, Birkirkara.
- **South Eastern** - Żurrieq, Żejtun, Safi, Qrendi, Mqabba, Marsaxlokk, Marsaskala, Kirkop, Gudja, Għaxaq, Birżebbuġia.
- **Western** - Żebbuġ (Malta), Siġġiewi, Rabat (Malta), Mtarfa, Mdina, Lija, Iklin, Dingli, Balzan, Attard.
- **Northern** - St. Paul's Bay, Naxxar, Mosta, Mgarr, Mellieħa, Għargħur.
- **Gozo and Comino** - Rabat (Gozo), Fontana, Għajnsielem and Comino, Għarb, Għasri, Kerċem, Munxar, Nadur, Qala, San Lawrenz, Sannat, Xagħra, Xewkija, Żebbuġ (Gozo).

7. COMMUNITY RADIO STATION LICENSED - 2012

Lic. No	Station	Duration	Valid From	Freq MHz	Power Watts	2012											
						Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
421	Christian Light Radio [Naxxar]	2 years	17-Jun-10	105.4	4.6	X	X	X	X	X							
488	Bastjanizi FM [Qormi]	2 years	23-Nov-11	95	8.8	X	X	X	X	X	X	X	X	X	X	X	X
492	Radio City (Valletta)	2 years	2-Dec-11	107.6	11.6	X	X	X	X	X	X	X	X	X	X	X	X
496	La Salle FM [Vittoriosa]	2 years	1-Dec-11	99.4	6.5	X	X	X	X	X	X	X	X	X	X	X	X
497	Radju Xeb-er-ras [Valletta]	2 years	25-Jul-11	90.8	6.5	X	X	X	X	X	X	X	X	X	X	X	X
498	Radju Lehen il-Qala [Qala]	2 years	17-Feb-11	106.3	11.1	X	X	X	X	X	X	X	X	X	X	X	X
507	Radju Prekursur [Xewkija, Gozo]	2 years	19-Feb-11	99.3	4.6	X	X	X	X	X	X	X	X	X	X	X	X
508	Radju Sokkors [Kercem, Gozo]	2 years	1-Mar-11	95.1	2.8	X	X	X	X	X	X	X	X	X	X	X	X
509	BKR Radio 94.5FM [B'Kara]	2 years	1-Aug-11	94.5	7.4	X	X	X	X	X	X	X	X	X	X	X	X
512	Energy FM [Fgura]	2 years	24-Mar-11	96.4	6	X	X	X	X	X	X	X	X	X	X	X	X
513	Power FM [Paola]	2 years	1-Jan-11	90.4	5	X	X	X	X	X	X	X	X	X	X	X	X
514	Big FM [B'Kara]	2 years	1-Jan-11	107.1	8.9	X	X	X	X	X	X	X	X	X	X	X	X
515	Radju Lehen il-Guzeppini [Ghaxaq]	2 years	9-Feb-11	89.1	9.8	X	X	X	X	X	X	X	X	X	X	X	X
516	Lehen il-Belt Gorgjana [Qormi]	2 years	1-Mar-11	105.6	6.7	X	X	X	X	X	X	X	X	X	X	X	X
519	Radju Santa Katarina [Zurrieq]	2 years	29-Jun-11	90.6	9.9	X	X	X	X	X	X	X	X	X	X	X	X
531	Radju Vilhena 106FM [Floriana]	2 years	14-Jan-12	106	5.6	X	X	X	X	X	X	X	X	X	X	X	X
511/533	Radju Hompesch [Zabbar]	3 years	20-Mar-12	90	7.4	X	X	X	X	X	X	X	X	X	X	X	X
517/539	Pure Gold Christian Radio [Qormi]	3 years	1-May-12	97.8	9.6	X	X	X	X	X	X	X	X	X	X	X	X
417/541	Lehen il-Belt Victoria [Victoria, Gozo]	3 years	25-Jun-12	104.0	4.3	X	X	X	X	X	X	X	X	X	X	X	X
510/545	Radio Galaxy [Hamrun]	3 years	14-Jun-12	105	9.1	X	X	X	X	X	X	X	X	X	X	X	X
435/558	Kottoner 98 FM [Cospicua]	3 years	29-Jul-12	98	9.9	X	X	X	X	X	X	X	X	X	X	X	X
441/564	Deejays Radio 95.6FM [San Gwann]	3 years	23-Nov-12	96.5	5.5	X	X	X	X	X	X	X	X	X	X	X	X
448/566	Radju Bambina [Xaghra, Gozo]	3 years	13-Dec-12	98.3	7.6	X	X	X	X	X	X	X	X	X	X	X	X
503/567	Radju Sacro Cuor [Fontana, Gozo]	3 years	15-Nov-12	105.2	7.7	X	X	X	X	X	X	X	X	X	X	X	X
506/572	Radju Katidral [Victoria, Gozo]	3 years	1-Dec-12	90.9	2.8	X	X	X	X	X	X	X	X	X	X	X	X
518/573	Radju Vizitazzjoni [Gharb, Gozo]	3 years	12-Dec-12	92.4	2.8	X	X	X	X	X	X	X	X	X	X	X	X
505/574	Radju Luminarja [Nadur, Gozo]	3 years	14-Dec-12	106.9	4.2	X	X	X	X	X	X	X	X	X	X	X	X
535	Trinitarji FM [Marsa]	3 years	1-Apr-12	89.3	8.8				X	X	X	X	X	X	X	X	X
536	South End FM [Birzebbuga]	3 years	15-Mar-12	91	10.4			X	X	X	X	X	X	X	X	X	X
554	Radio Sacro Cuor [Sliema]	3 years	20-Jun-12	94	8.5						X	X	X	X	X	X	X
563	Y4J Radio [Naxxar]	3 years	6-Oct-12	105.4	4.6										X	X	X
532	Radju Elenjani 95.8FM [B'Kara]	1 month	9-Mar-12	95.8	10.6			X									
555	Radju Elenjani 95.8FM [B'Kara]	1 month	20-Jul-12	95.8	10.6						X						
569	Radju Elenjani 95.8FM [B'Kara]	3 years	3-Nov-12	95.8	10.6											X	X
530	2012 Circuit Assembly of Jehovah's Witnesses	2 days	7-Jan-12	89.7	0.5	X											
540	2012 Special Assembly Day of Jehovah's Witnesses [St. Paul's Bay]	1 day	22-Apr-12	108	0.5					X							
562	2012 Convention Jeh's Wit [St. Paul's Bay]	3 days	7-Sep-12	108	0.5									X			
534	Radju Lauretana [Ghajnsielem, Gozo]	23 days	24-Mar-12	89.3	4.3			X									
543	Radju Lauretana [Ghajnsielem, Gozo]	16 days	19-May-12	89.3	4.3				X								
556	Radju Lauretana [Ghajnsielem, Gozo]	28 days	1-Aug-12	89.3	4.3							X					
575	Radju Lauretana [Ghajnsielem, Gozo]	25 days	8-Dec-12	89.3	4.3												X
537	Radju Kazin Banda San Filep [Zebbug, Malta]	1 month	11-May-12	106.3	7.6				X								
538	Radju Margerita [Sannat, Gozo]	27 days	28-Jun-12	96.1	3.5					X							
542	Radio 12th May [Zebbug, Malta]	1 month	11-May-12	96.5	7.9				X								
544	Radju Banda Fgura [Fgura]	27 days	11-Jun-12	93.1	5.9					X							
546	Radju Sant'Andrija [Luqa]	19 days	13-Jun-12	88.4	9.4					X							
568	Radju Sant'Andrija [Luqa]	15 days	16-Nov-12	88.4	9.4											X	
547	Tal-Gilju FM [Mqabba]	12 days	7-Jun-12	95.4	3.2					X							
571	Tal-Gilju FM [Mqabba]	29 days	30-Nov-12	95.4	3.2										X		
549	Lehen il-Karmelitani [Zurrieq]	1 month	1-Jul-12	101.4	8.5					X							
570	Lehen il-Karmelitani [Zurrieq]	1 month	1-Dec-12	101.4	8.5												X
553	Radju Marija Assunta [Ghaxaq]	1 month	16-Jul-12	98.9	9.1						X						
578	Radju Marija Assunta [Ghaxaq]	21 days	17-Dec-12	98.9	9.1												X
557	MMG FM [Zabbar]	1 month	10-Aug-12	97.5	6.6							X					
559	Radju 15 t'Awwissu [Qrendi]	17 days	30-Jul-12	98.3	3.5						X						
565	Radju 15 t'Awwissu [Qrendi]	10 days	23-Oct-12	98.3	3.5										X		
576	Radju 15 t'Awwissu [Qrendi]	1 month	3-Dec-12	98.3	3.5												X
560	Radju Maria Bambina 90.2FM [Mellieha]	1 month	16-Aug-12	90.2	9.1							X					
561	Radio Leonardo [Kirkop]	10 days	12-Aug-12	105.2	4.9							X					

8. NATIONWIDE BROADCASTING STATIONS

Radju Malta

Radju Parlament 106.6

Magic Radio

ONE Radio

Radio 101

Bay Radio

Calypso Radio

RTK

Smash Radio

Radju Marija

Campus FM

Vibe FM

XFM

RADIO STATIONS “ONLY ON DIGIB+” NETWORK

Bay Easy

Bay Retro

All Rock

All R & B

Kiss [as from September 2012]