



**RADIO AND TELEVISION AUDIENCES
MALTA
OCTOBER – DECEMBER 2010**

PART TWO – POPULATION TABLES AND FIGURES

**MARIO AXIAK B.A. (HONS.), M.B.A. (MAASTRICHT), M.I.M
HEAD RESEARCH & COMMUNICATIONS
BROADCASTING AUTHORITY
7 MILE END ROAD
HAMRUN HMR 1719**

JANUARY 2011

LIST OF TABLES

	Page
Table 1.1	Population Profile by Gender:By Age Group [Oct-Dec 2010] 1
Table 1.2	Population Profile by Gender: By District [Oct-Dec 2010] 1
Table 1.3	Populatin Profile by Age Group: By Gender and by District [Oct-Dec 2010] 1
Table 3.1	Radio Channel Reach: By Gender and by Age Group [Oct-Dec 2010] 2
Table 3.2	Radio Channel Reach: By District [Oct-Dec 2010] 5
Table 3.3	Radio Channel Reach – “Other Station”: By Gender, By Age Groups and By Districts [Oct-Dec 2010] 7
Table 3.4	TV Channel Reach: By Gender and by Age Groups [Oct-Dec 2010] 8
Table 3.5	TV Channel Reach: By Districts [Oct-Dec 2010] 11
Table 3.6	TV Channel Reach “Other Station”: By Gender, By Age Group, and By Districts [Oct-Dec 2010] 13
Table 4.1	Radio Systems Installed at Home:By Gender, By Age Groups and By Districts [Oct-Dec 2010] 19
Table 4.2	Radio Reception Systems by Quarter [Oct-Dec 2009 – Oct-Dec 2010] 21-23
	[A1-A2] FM Radio System at Home By Quarter [Counts, Weighted, & Population] 21
	[B1-B2] Digital Radio System at Home By Quarter [Counts, Weighted & Population] 22
	[C1-C2] Other Radio System/s at Home By Quarter [Counts, Weighted & Population] 23
	[D] No Radio System at Home By Quarter [Counts, Weighted & Population] 23
Table 4.3	TV Systems Installed at Home: By Gender, By Age Groups and By Districts [Oct-Dec 2010] 24
Table 4.4	TV Reception Systems By Quarter [Oct-Dec 2009 – Oct-Dec 2010] 27-33
	[A1-A3] “Aerial (Free-to-air)” Installed at Home By Quarter [Counts, Weighted & Population] 27
	[B1-B3] “Cable (Analogue or Divital) / Melita plc.” TV System Installed at Home By Quarter [Counts, Weighted & Population] 28
	[C1-C3] “Digital Aerial System (with Decoder) / GO plc.” Installed at Home By Quarter [Counts, Weighted & Population] 29
	[D1-D3] “Satellite TV System” Install at Home By Quarter [Counts, Weighted & Population] 30
	[E1-E3] “Internet TV System (incl. Dreambox)” Available at Home By Quarter [Counts, Weighted & Population] 31
	[F1-F3] “Other TV System” Installed at Home by Quarter [Counts, Weighted & Population] 32
	[G1-G3] “No TV System” Installed at Home by Quarter [Counts, Weighted & Population] 33
Table 5.1	Teleshopping: By Gender, By Age Groups and By Districts [Population, Actual Counts & Weighted Counts] – Oct-Dec 2010 34
Table 5.2	Teleshopping By TV Station: By Gender, By Age Groups and By Districts [Oct-Dec 2010] 35
Tables 6.3.a-g	Radio Daily Audiences by Weekday 36-42
	Table 6.3.a Radio Audiences – Mondays 36
	Table 6.3.b Radio Audiences – Tuesdays 37
	Table 6.3.c Radio Audiences – Wednesdays 38
	Table 6.3.d Radio Audiences – Thursdays 39
	Table 6.3.e Radio Audiences – Fridays 40
	Table 6.3.f Radio Audiences – Saturdays 41
	Table 6.3.g Radio Audiences – Sundays 42
Table 6.4	Radio Audiences – Monday to Sunday 43
Table 6.5	Radio Station Audiences: By Gender, By Age Groups and By Districts [Oct-Dec 2010] 44
Table 6.6	Radio Station Audiences: By Weekday and By Month [Oct-Dec 2010] 46
Tables 7.3.a-g	TV Daily Audiences by Weekday 47-53
	Table 7.3.a TV Audiences – Mondays 47
	Table 7.3.b TV Audiences – Tuesdays 48
	Table 7.3.c TV Audiences – Wednesdays 49
	Table 7.3.d TV Audiences – Thursdays 50

		Page
	<i>Table 7.3.e TV Audiences – Fridays</i>	51
	<i>Table 7.3.f TV Audiences – Saturdays</i>	52
	<i>Table 7.3.g TV Audiences – Sundays</i>	53
Table 7.4	TV Audiences – Monday to Sunday	54
Table 7.5	TV Station Audiences: By Gender, By Age Groups and By Districts [Oct-Dec 2010]	55
Table 7.6	TV Station Audiences: By Weekday and By Month [Oct-Dec 2010]	57
Table 8.R	Population Radio Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All Radio Broadcasting Stations [Oct-Dec 2010]	59
Table 8.R.a	Population Radio Consumption by Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010]	61
Tables 8.R.b1-b15	Consumption by Broadcasting Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010] [Station counts, Station Percentage, and Population Percentage]	63-77
	<i>T8.R.b1 Radju Malta</i>	63
	<i>T8.R.b2 Radju Parlament 106.6</i>	64
	<i>T8.R.b3 Magic Radio</i>	65
	<i>T8.R.b4 ONE Radio</i>	66
	<i>T8.R.b5 Radio 101</i>	67
	<i>T8.R.b6 Bay Radio</i>	68
	<i>T8.R.b7 Calypso Radio</i>	69
	<i>T8.R.b8 RTK</i>	70
	<i>T8.R.b9 Smash Radio</i>	71
	<i>T8.R.b10 Radju Marija</i>	72
	<i>T8.R.b11 Campus FM</i>	73
	<i>T8.R.b12 Vibe FM</i>	74
	<i>T8.R.b13 XFM</i>	75
	<i>T8.R.b14 Community Radio Stations</i>	76
	<i>T8.R.b15 Foreign Radio Stations</i>	77
Table 8.TV	PopulationTV Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All TV Broadcasting Stations [Oct-Dec 2009]	78
Table 8.TV.a	Population TV Consumption by Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010]	80
Tables 8.TV.b1-b18	Consumption by Broadcasting Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010] [Station counts, Station Percentage, and Population Percentage]	82-99
	<i>Table 8.TV.b1 TVM</i>	82
	<i>Table 8.TV.b2 ONE</i>	83
	<i>Table 8.TV.b3 Net TV</i>	84
	<i>Table 8.TV.b4 Smash TV</i>	85
	<i>Table 8.TV.b5 Education 22</i>	86
	<i>Table 8.TV.b6 iTV</i>	87
	<i>Table 8.TV.b7 Favorite TV</i>	88
	<i>Table 8.TV.b8 Calypso Music TV</i>	89
	<i>Table 8.TV.b9 Rai 1</i>	90
	<i>Table 8.TV.b10 Rai 2</i>	91
	<i>Table 8.TV.b11 Rai 3</i>	92
	<i>Table 8.TV.b12 Rete 4</i>	93
	<i>Table 8.TV.b13 Canale 5</i>	94
	<i>Table 8.TV.b14 Italia 1</i>	95
	<i>Table 8.TV.b15 Discovery Channel</i>	96
	<i>Table 8.TV.b16 MTV</i>	97
	<i>Table 8.TV.b17 BBC World/Ent</i>	98
	<i>Table 8.TV.b18 Other TV Station</i>	99

		Page
Table 9	Population Favorite TV Programmes by Time Brackets: By Gender, By Age Groups and By Districts [Oct-Dec 2009]	100
	> 12:00	100
	12:00 – 19:00	101
	19:00 – 20:30	105
	20:30 – 22:00	106
	22:00 – 24:00	110
	Previous Schedules	112
	Other Programmes	115
Table 9.a.1	Population Favorite TV Programmes by Ranking – By Gender, By Age Groups and By Districts [Oct-Dec 2010]	116
Table 9.a.2	Population [%] Favorite TV Programmes by Ranking – By Gender, By Age Groups and By Districts [Oct-Dec 2010]	119
Table 9.b	Population Favorite TV Programmes by Ranking [>12:00] – By Gender, By Age Groups and By Districts Oct-Dec 2010	122
Table 9.c	Population Favorite TV Programmes by Ranking [12:00-19:00] – By Gender, By Age Groups and By Districts Oct-Dec 2010	123
Table 9.d	Weighted Favorite TV Programmes by Ranking [19:00-20:30] – By Gender, By Age Groups and By Districts Oct-Dec 2010	125
Table 9.e	Weighted Favorite TV Programmes by Ranking [20:30-22:00] – By Gender, By Age Groups and By Districts Oct-Dec 2010	126
Table 9.f	Weighted Favorite TV Programmes by Ranking [22:00-24:00] – By Gender, By Age Groups and By Districts Oct-Dec 2010	128
Table 9.g	Weighted Favorite TV Programmes by Ranking [Previous Schedules] – By Gender, By Age Groups and By Districts Oct-Dec 2010	129
Table 9.h	Weighted Favorite TV Programmes by Ranking [Unclassified] – By Gender, By Age Groups and By Districts Oct-Dec 2010	131

LIST OF FIGURES

		Page
Fig. 3.1.a	Radio Channel Reach: By Gender [Oct-Dec 2010]	3
Fig. 3.1b	Radio Channel Reach: By Age Groups [Oct-Dec 2010]	4
Fig. 3.2a	Radio Channel Reach: By District [Oct-Dec 2010]	6
Fig. 3.4a	TV Channel Reach: By Gender [Oct-Dec 2010]	9
Fig. 3.4b	TV Channel Reach: By Age Groups [Oct-Dec 2010]	10
Fig. 3.5b	TV Channel Reach: By Districts [Oct-Dec 2010]	12
Fig. 4.1	Radio Reception Platform: By Gender, By Age Groups and By Districts [Oct-Dec 2010]	20
Fig. 4.3	TV Reception Systems: By Gender, By Age Groups, and By Districts [Oct-Dec 2010]	26
Fig. 8.R	Population Radio Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All Radio Broadcasting Stations [Oct-Dec 2009]	60
Fig. 8.R.a	Population Radio Consumption by Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010]	62
Fig. 8.TV	Population TV Consumption by Time Brackets – By Gender, By Age Groups, By Districts, By Weekday, and By Month: All TV Broadcasting Stations [Oct-Dec 2009]	79
Fig. 8.TV.a	Population TV Consumption by Station – By Gender, By Age Groups, By Districts, By Weekday, and By Month [Oct-Dec 2010]	81

1.1: POPULATION PROFILE BY GENDER: BY AGE GROUP [OCT-DEC 2010]

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	178,768	8,628	34,240	10,100	56,029	42,796	22,576	4,399
	49.8%	45.1%	55.6%	47.0%	51.1%	48.4%	47.6%	39.0%
	100.0%	4.8%	19.2%	5.7%	31.3%	23.9%	12.6%	2.5%
Females	180,228	10,518	27,339	11,379	53,607	45,596	24,896	6,893
	50.2%	54.9%	44.4%	53.0%	48.9%	51.6%	52.4%	61.0%
	100.0%	5.8%	15.2%	6.3%	29.7%	25.3%	13.8%	3.8%
Total	358,997	19,146	61,580	21,480	109,635	88,392	47,472	11,292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

1.2: POPULATION PROFILE BY GENDER: BY DISTRICT [OCT-DEC 2010]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Males	178,768	35,521	52,282	26,679	24,919	25,821	13,547
	49.8%	50.0%	49.5%	50.1%	49.6%	50.0%	49.8%
	100.0%	19.9%	29.2%	14.9%	13.9%	14.4%	7.6%
Females	180,228	35,588	53,295	26,534	25,365	25,789	13,658
	50.2%	50.0%	50.5%	49.9%	50.4%	50.0%	50.2%
	100.0%	19.7%	29.6%	14.7%	14.1%	14.3%	7.6%
Total	358,997	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

1.3: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [OCT-DEC 2010]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	19,146	8,628	10,518	2,800	7,574	2,171	2,850	2,132	1,618
	5.3%	4.8%	5.8%	3.9%	7.2%	4.1%	5.7%	4.1%	5.9%
	100.0%	45.1%	54.9%	14.6%	39.6%	11.3%	14.9%	11.1%	8.5%
15-24	61,580	34,240	27,339	12,773	16,170	10,457	8,403	9,406	4,371
	17.2%	19.2%	15.2%	18.0%	15.3%	19.7%	16.7%	18.2%	16.1%
	100.0%	55.6%	44.4%	20.7%	26.3%	17.0%	13.6%	15.3%	7.1%
25-29	21,480	10,100	11,379	4,674	6,306	2,526	3,061	3,158	1,756
	6.0%	5.7%	6.3%	6.6%	6.0%	4.7%	6.1%	6.1%	6.5%
	100.0%	47.0%	53.0%	21.8%	29.4%	11.8%	14.2%	14.7%	8.2%
30-49	109,635	56,029	53,607	21,718	32,238	16,254	15,354	15,763	8,308
	30.5%	31.3%	29.7%	30.5%	30.5%	30.5%	30.5%	30.5%	30.5%
	100.0%	51.1%	48.9%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	88,392	42,796	45,596	17,061	25,792	13,067	14,359	12,131	5,983
	24.6%	23.9%	25.3%	24.0%	24.4%	24.6%	28.6%	23.5%	22.0%
	100.0%	48.4%	51.6%	19.3%	29.2%	14.8%	16.2%	13.7%	6.8%
65-79	47,472	22,576	24,896	9,527	13,788	6,706	5,755	7,838	3,858
	13.2%	12.6%	13.8%	13.4%	13.1%	12.6%	11.4%	15.2%	14.2%
	100.0%	47.6%	52.4%	20.1%	29.0%	14.1%	12.1%	16.5%	8.1%
80+	11,292	4,399	6,893	2,556	3,708	2,032	503	1,182	1,311
	3.1%	2.5%	3.8%	3.6%	3.5%	3.8%	1.0%	2.3%	4.8%
	100.0%	39.0%	61.0%	22.6%	32.8%	18.0%	4.5%	10.5%	11.6%
Total	358,997	178,768	180,228	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

3.1: RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	12,520	5,417	7,103	465	0	0	2,606	5,627	3,472	350
	3.5%	3.0%	3.9%	2.4%	.0%	.0%	2.4%	6.4%	7.3%	3.1%
	100.0%	43.3%	56.7%	3.7%	.0%	.0%	20.8%	44.9%	27.7%	2.8%
Radju Parlament 106.6	149	0	149	0	0	0	149	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Magic Radio	15,609	6,144	9,465	670	2,330	924	7,212	4,108	364	0
	4.3%	3.4%	5.3%	3.5%	3.8%	4.3%	6.6%	4.6%	.8%	.0%
	100.0%	39.4%	60.6%	4.3%	14.9%	5.9%	46.2%	26.3%	2.3%	.0%
ONE Radio	22,605	12,835	9,770	406	1,158	211	4,517	8,832	6,612	868
	6.3%	7.2%	5.4%	2.1%	1.9%	1.0%	4.1%	10.0%	13.9%	7.7%
	100.0%	56.8%	43.2%	1.8%	5.1%	.9%	20.0%	39.1%	29.3%	3.8%
Radio 101	6,634	3,874	2,760	0	195	0	1,788	3,029	1,405	217
	1.8%	2.2%	1.5%	.0%	.3%	.0%	1.6%	3.4%	3.0%	1.9%
	100.0%	58.4%	41.6%	.0%	2.9%	.0%	27.0%	45.7%	21.2%	3.3%
Bay Radio	36,371	19,432	16,939	2,279	16,235	3,902	12,531	1,243	182	0
	10.1%	10.9%	9.4%	11.9%	26.4%	18.2%	11.4%	1.4%	.4%	.0%
	100.0%	53.4%	46.6%	6.3%	44.6%	10.7%	34.5%	3.4%	.5%	.0%
Calypso Radio	19,593	11,028	8,565	195	356	394	7,474	9,699	1,138	337
	5.5%	6.2%	4.8%	1.0%	.6%	1.8%	6.8%	11.0%	2.4%	3.0%
	100.0%	56.3%	43.7%	1.0%	1.8%	2.0%	38.1%	49.5%	5.8%	1.7%
RTK	14,509	5,690	8,819	0	545	247	2,383	4,677	5,638	1,019
	4.0%	3.2%	4.9%	.0%	.9%	1.1%	2.2%	5.3%	11.9%	9.0%
	100.0%	39.2%	60.8%	.0%	3.8%	1.7%	16.4%	32.2%	38.9%	7.0%
Smash Radio	10,257	6,229	4,028	0	1,350	1,404	6,470	858	173	0
	2.9%	3.5%	2.2%	.0%	2.2%	6.5%	5.9%	1.0%	.4%	.0%
	100.0%	60.7%	39.3%	.0%	13.2%	13.7%	63.1%	8.4%	1.7%	.0%
Radju Marija	13,683	3,925	9,758	0	195	0	2,695	4,996	3,694	2,103
	3.8%	2.2%	5.4%	.0%	.3%	.0%	2.5%	5.7%	7.8%	18.6%
	100.0%	28.7%	71.3%	.0%	1.4%	.0%	19.7%	36.5%	27.0%	15.4%
Campus FM	2,310	2,093	217	0	0	0	1,012	709	590	0
	.6%	1.2%	.1%	.0%	.0%	.0%	.9%	.8%	1.2%	.0%
	100.0%	90.6%	9.4%	.0%	.0%	.0%	43.8%	30.7%	25.5%	.0%
Vibe FM	14,908	10,093	4,816	1,031	6,528	3,224	3,639	487	0	0
	4.2%	5.6%	2.7%	5.4%	10.6%	15.0%	3.3%	.6%	.0%	.0%
	100.0%	67.7%	32.3%	6.9%	43.8%	21.6%	24.4%	3.3%	.0%	.0%
XFM	9,128	5,548	3,580	505	4,158	403	3,929	133	0	0
	2.5%	3.1%	2.0%	2.6%	6.8%	1.9%	3.6%	.2%	.0%	.0%
	100.0%	60.8%	39.2%	5.5%	45.5%	4.4%	43.0%	1.5%	.0%	.0%
Community Stations	3,533	2,128	1,405	173	195	490	1,334	863	345	133
	1.0%	1.2%	.8%	.9%	.3%	2.3%	1.2%	1.0%	.7%	1.2%
	100.0%	60.2%	39.8%	4.9%	5.5%	13.9%	37.8%	24.4%	9.8%	3.8%
Foreign Station	2,236	1,684	552	0	0	0	1,358	878	0	0
	.6%	.9%	.3%	.0%	.0%	.0%	1.2%	1.0%	.0%	.0%
	100.0%	75.3%	24.7%	.0%	.0%	.0%	60.7%	39.3%	.0%	.0%
No particular radio station	13,165	7,340	5,825	0	737	936	4,717	3,050	2,718	1,008
	3.7%	4.1%	3.2%	.0%	1.2%	4.4%	4.3%	3.5%	5.7%	8.9%
	100.0%	55.8%	44.2%	.0%	5.6%	7.1%	35.8%	23.2%	20.6%	7.7%
Did not remember	1,921	931	990	0	505	494	405	518	0	0
	.5%	.5%	.5%	.0%	.8%	2.3%	.4%	.6%	.0%	.0%
	100.0%	48.5%	51.5%	.0%	26.3%	25.7%	21.1%	27.0%	.0%	.0%
Did not listen to radio	159,205	74,090	85,116	13,423	27,092	8,852	44,928	38,513	21,141	5,257
	44.3%	41.4%	47.2%	70.1%	44.0%	41.2%	41.0%	43.6%	44.5%	46.5%
	100.0%	46.5%	53.5%	8.4%	17.0%	5.6%	28.2%	24.2%	13.3%	3.3%
No response	661	287	373	0	0	0	488	173	0	0
	.2%	.2%	.2%	.0%	.0%	.0%	.4%	.2%	.0%	.0%
	100.0%	43.5%	56.5%	.0%	.0%	.0%	73.9%	26.1%	.0%	.0%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

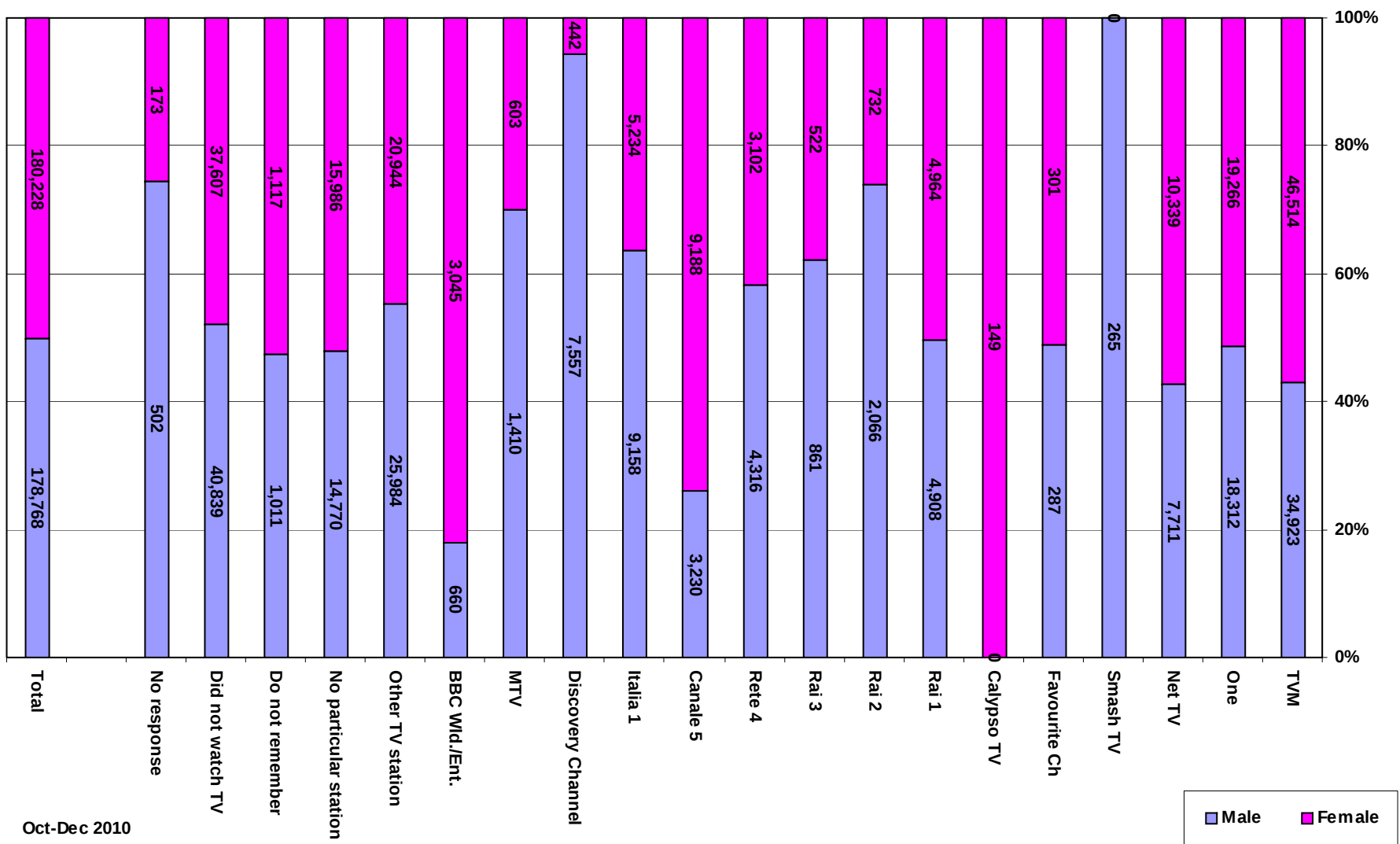


FIGURE 3.1A: RADIO CHANNEL REACH: BY GENDER [OCT-DEC 2010]

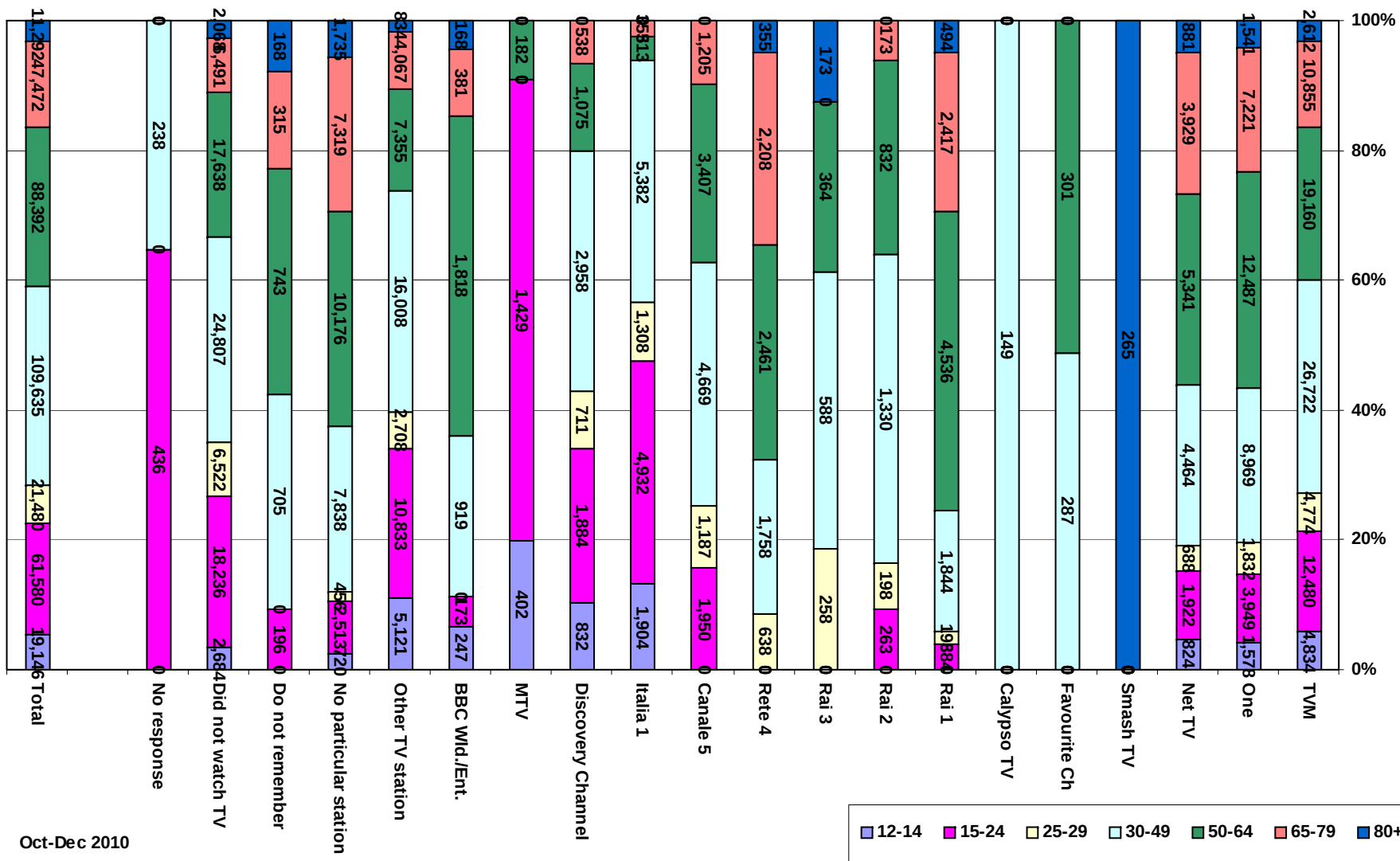


FIGURE 3.1.B: RADIO CHANNEL REACH: BY AGE GROUP [OCT-DEC 2010]

3.2: RADIO CHANNEL REACH: BY DISTRICT [OCT-DEC 2010]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	12,520	1,155	3,770	2,710	2,525	1,614	746
	3.5%	1.6%	3.6%	5.1%	5.0%	3.1%	2.7%
	100.0%	9.2%	30.1%	21.6%	20.2%	12.9%	6.0%
Radju Parlament 106.6	149	0	0	149	0	0	0
	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Magic Radio	15,609	2,055	5,085	2,029	3,157	3,102	182
	4.3%	2.9%	4.8%	3.8%	6.3%	6.0%	.7%
	100.0%	13.2%	32.6%	13.0%	20.2%	19.9%	1.2%
ONE Radio	22,605	5,912	6,107	4,584	2,213	2,355	1,433
	6.3%	8.3%	5.8%	8.6%	4.4%	4.6%	5.3%
	100.0%	26.2%	27.0%	20.3%	9.8%	10.4%	6.3%
Radio 101	6,634	1,610	1,256	508	1,902	1,077	280
	1.8%	2.3%	1.2%	1.0%	3.8%	2.1%	1.0%
	100.0%	24.3%	18.9%	7.7%	28.7%	16.2%	4.2%
Bay Radio	36,371	6,503	10,195	6,342	5,732	5,549	2,050
	10.1%	9.1%	9.7%	11.9%	11.4%	10.8%	7.5%
	100.0%	17.9%	28.0%	17.4%	15.8%	15.3%	5.6%
Calypso Radio	19,593	5,377	5,620	2,272	3,439	2,596	289
	5.5%	7.6%	5.3%	4.3%	6.8%	5.0%	1.1%
	100.0%	27.4%	28.7%	11.6%	17.5%	13.2%	1.5%
RTK	14,509	2,376	5,084	1,151	2,696	1,568	1,633
	4.0%	3.3%	4.8%	2.2%	5.4%	3.0%	6.0%
	100.0%	16.4%	35.0%	7.9%	18.6%	10.8%	11.3%
Smash Radio	10,257	1,628	2,170	1,328	1,760	2,162	1,208
	2.9%	2.3%	2.1%	2.5%	3.5%	4.2%	4.4%
	100.0%	15.9%	21.2%	12.9%	17.2%	21.1%	11.8%
Radju Marija	13,683	2,199	4,465	1,808	1,745	2,434	1,032
	3.8%	3.1%	4.2%	3.4%	3.5%	4.7%	3.8%
	100.0%	16.1%	32.6%	13.2%	12.8%	17.8%	7.5%
Campus FM	2,310	610	939	163	381	217	0
	.6%	.9%	.9%	.3%	.8%	.4%	.0%
	100.0%	26.4%	40.7%	7.0%	16.5%	9.4%	.0%
Vibe FM	14,908	2,398	4,586	2,169	2,508	2,488	760
	4.2%	3.4%	4.3%	4.1%	5.0%	4.8%	2.8%
	100.0%	16.1%	30.8%	14.5%	16.8%	16.7%	5.1%
XFM	9,128	1,653	3,210	1,278	989	1,863	133
	2.5%	2.3%	3.0%	2.4%	2.0%	3.6%	.5%
	100.0%	18.1%	35.2%	14.0%	10.8%	20.4%	1.5%
Community Stations	3,533	1,234	547	661	395	283	413
	1.0%	1.7%	.5%	1.2%	.8%	.5%	1.5%
	100.0%	34.9%	15.5%	18.7%	11.2%	8.0%	11.7%
Foreign Station	2,236	221	1,103	0	391	0	522
	.6%	.3%	1.0%	.0%	.8%	.0%	1.9%
	100.0%	9.9%	49.3%	.0%	17.5%	.0%	23.3%
No particular radio station	13,165	2,407	4,582	2,764	1,329	1,646	436
	3.7%	3.4%	4.3%	5.2%	2.6%	3.2%	1.6%
	100.0%	18.3%	34.8%	21.0%	10.1%	12.5%	3.3%
Did not remember	1,921	375	706	204	168	0	469
	.5%	.5%	.7%	.4%	.3%	.0%	1.7%
	100.0%	19.5%	36.7%	10.6%	8.7%	.0%	24.4%
Did not listen to radio	159,205	33,397	45,663	22,921	18,953	22,656	15,616
	44.3%	47.0%	43.3%	43.1%	37.7%	43.9%	57.4%
	100.0%	21.0%	28.7%	14.4%	11.9%	14.2%	9.8%
No response	661	0	488	173	0	0	0
	.2%	.0%	.5%	.3%	.0%	.0%	.0%
	100.0%	.0%	73.9%	26.1%	.0%	.0%	.0%
Total	358,997	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

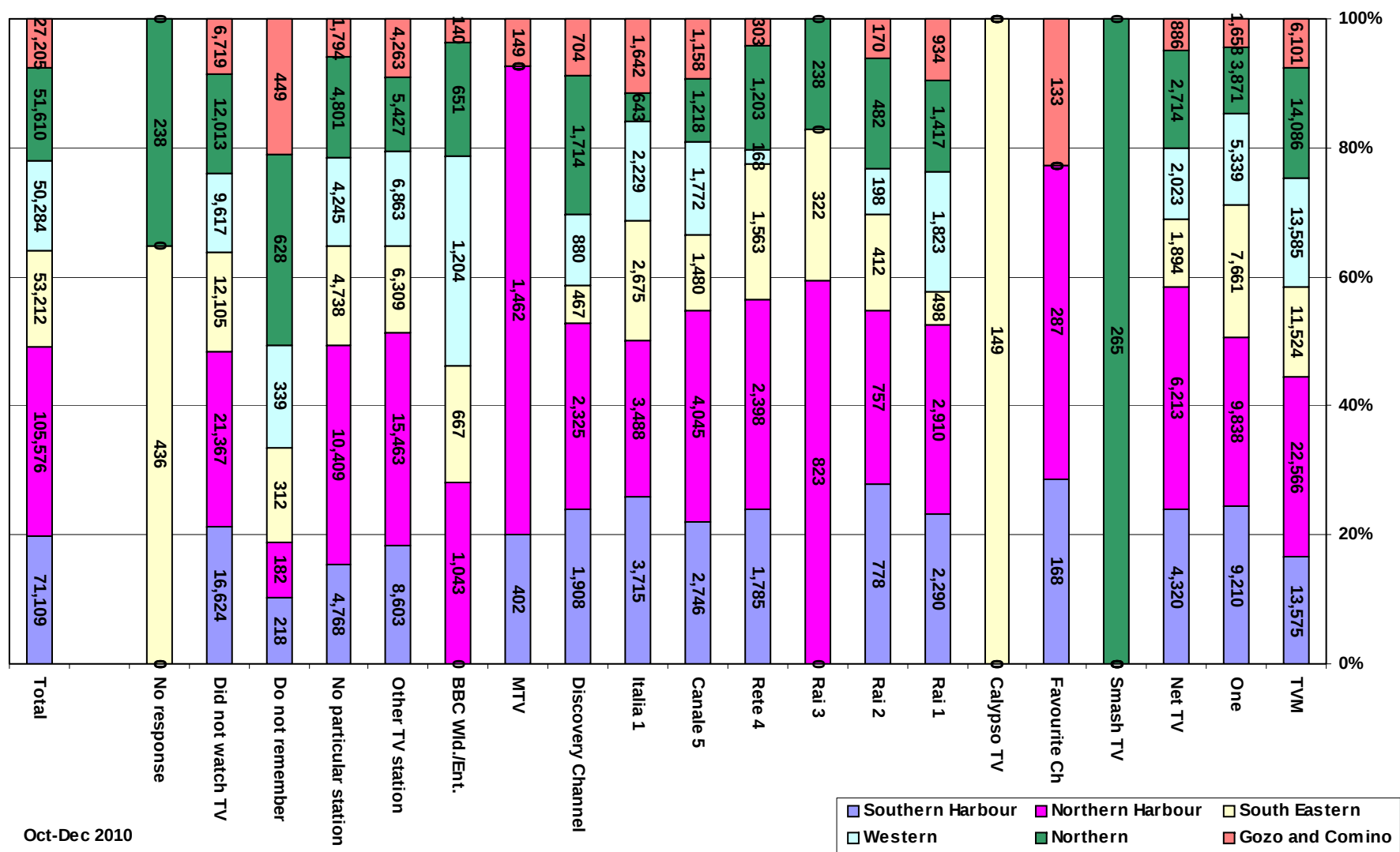


FIGURE 3.2.A: RADIO CHANNEL REACH: BY DISTRICT [OCT-DEC 2010]

3.3: RADIO CHANNEL REACH – "OTHER STATION": BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
American Radio	223	223	0	0	0	0	223	0	0	0	0	0	0	223	0	223
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.1%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	100.0%
BBC	532	364	168	0	0	0	0	532	0	0	0	364	0	168	0	532
	.1%	.2%	.1%	.0%	.0%	.0%	.0%	.6%	.0%	.0%	.0%	.3%	.0%	.3%	.0%	.1%
	100.0%	68.5%	31.5%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	68.5%	.0%	31.5%	.0%	100.0%
BBC World	287	287	0	0	0	0	287	0	0	0	0	287	0	0	0	287
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.1%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%
OAL Station Online	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.1%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
RDS	170	170	0	0	0	0	170	0	0	0	0	0	0	0	0	170
	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
RTL (italian station)	457	457	0	0	0	0	457	0	0	0	0	287	0	0	0	457
	.1%	.3%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.1%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	62.9%	.0%	.0%	.0%	100.0%
UK Living	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	221
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.1%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%
World Service	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	163
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%
Total	2,236	1,684	552	0	0	0	1,358	878	0	0	221	1,103	0	391	0	2,236
	.6%	.9%	.3%	.0%	.0%	.0%	1.2%	1.0%	.0%	.0%	.3%	1.0%	.0%	.8%	.0%	.6%
	100.0%	75.3%	24.7%	.0%	.0%	.0%	60.7%	39.3%	.0%	.0%	9.9%	49.3%	.0%	17.5%	.0%	100.0%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

3.4: TV CHANNEL REACH: BY GENDER AND BY AGE GROUPS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
TVM	81,437	34,923	46,514	4,834	12,480	4,774	26,722	19,160	10,855	2,612
	22.7%	19.5%	25.8%	25.2%	20.3%	22.2%	24.4%	21.7%	22.9%	23.1%
	100.0%	42.9%	57.1%	5.9%	15.3%	5.9%	32.8%	23.5%	13.3%	3.2%
ONE	37,577	18,312	19,266	1,578	3,949	1,832	8,969	12,487	7,221	1,541
	10.5%	10.2%	10.7%	8.2%	6.4%	8.5%	8.2%	14.1%	15.2%	13.6%
	100.0%	48.7%	51.3%	4.2%	10.5%	4.9%	23.9%	33.2%	19.2%	4.1%
Net TV	18,050	7,711	10,339	824	1,922	688	4,464	5,341	3,929	881
	5.0%	4.3%	5.7%	4.3%	3.1%	3.2%	4.1%	6.0%	8.3%	7.8%
	100.0%	42.7%	57.3%	4.6%	10.6%	3.8%	24.7%	29.6%	21.8%	4.9%
Smash TV	265	265	0	0	0	0	0	0	0	265
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	2.3%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Favorite Channel	589	287	301	0	0	0	287	301	0	0
	.2%	.2%	.2%	.0%	.0%	.0%	.3%	.3%	.0%	.0%
	100.0%	48.8%	51.2%	.0%	.0%	.0%	48.8%	51.2%	.0%	.0%
Calyso Music TV	149	0	149	0	0	0	149	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Rai 1	9,872	4,908	4,964	0	384	198	1,844	4,536	2,417	494
	2.7%	2.7%	2.8%	.0%	.6%	.9%	1.7%	5.1%	5.1%	4.4%
	100.0%	49.7%	50.3%	.0%	3.9%	2.0%	18.7%	45.9%	24.5%	5.0%
Rai 2	2,797	2,066	732	0	263	198	1,330	832	173	0
	.8%	1.2%	.4%	.0%	.4%	.9%	1.2%	.9%	.4%	.0%
	100.0%	73.8%	26.2%	.0%	9.4%	7.1%	47.6%	29.8%	6.2%	.0%
Rai 3	1,383	861	522	0	0	258	588	364	0	173
	.4%	.5%	.3%	.0%	.0%	1.2%	.5%	.4%	.0%	1.5%
	100.0%	62.2%	37.8%	.0%	.0%	18.7%	42.5%	26.4%	.0%	12.5%
Rete 4	7,418	4,316	3,102	0	0	638	1,758	2,461	2,208	355
	2.1%	2.4%	1.7%	.0%	.0%	3.0%	1.6%	2.8%	4.7%	3.1%
	100.0%	58.2%	41.8%	.0%	.0%	8.6%	23.7%	33.2%	29.8%	4.8%
Canale 5	12,418	3,230	9,188	0	1,950	1,187	4,669	3,407	1,205	0
	3.5%	1.8%	5.1%	.0%	3.2%	5.5%	4.3%	3.9%	2.5%	.0%
	100.0%	26.0%	74.0%	.0%	15.7%	9.6%	37.6%	27.4%	9.7%	.0%
Italia 1	14,392	9,158	5,234	1,904	4,932	1,308	5,382	513	353	0
	4.0%	5.1%	2.9%	9.9%	8.0%	6.1%	4.9%	.6%	.7%	.0%
	100.0%	63.6%	36.4%	13.2%	34.3%	9.1%	37.4%	3.6%	2.5%	.0%
Discovery Channel	7,999	7,557	442	832	1,884	711	2,958	1,075	538	0
	2.2%	4.2%	.2%	4.3%	3.1%	3.3%	2.7%	1.2%	1.1%	.0%
	100.0%	94.5%	5.5%	10.4%	23.6%	8.9%	37.0%	13.4%	6.7%	.0%
MTV	2,013	1,410	603	402	1,429	0	0	182	0	0
	.6%	.8%	.3%	2.1%	2.3%	.0%	.0%	.2%	.0%	.0%
	100.0%	70.0%	30.0%	20.0%	71.0%	.0%	.0%	9.1%	.0%	.0%
BBC World/Ent	3,705	660	3,045	247	173	0	919	1,818	381	168
	1.0%	.4%	1.7%	1.3%	.3%	.0%	.8%	2.1%	.8%	1.5%
	100.0%	17.8%	82.2%	6.7%	4.7%	.0%	24.8%	49.1%	10.3%	4.5%
Other TV Stations	46,927	25,984	20,944	5,121	10,833	2,708	16,008	7,355	4,067	834
	13.1%	14.5%	11.6%	26.7%	17.6%	12.6%	14.6%	8.3%	8.6%	7.4%
	100.0%	55.4%	44.6%	10.9%	23.1%	5.8%	34.1%	15.7%	8.7%	1.8%
No particular station	30,756	14,770	15,986	720	2,513	456	7,838	10,176	7,319	1,735
	8.6%	8.3%	8.9%	3.8%	4.1%	2.1%	7.1%	11.5%	15.4%	15.4%
	100.0%	48.0%	52.0%	2.3%	8.2%	1.5%	25.5%	33.1%	23.8%	5.6%
Do not remember	2,128	1,011	1,117	0	196	0	705	743	315	168
	.6%	.6%	.6%	.0%	.3%	.0%	.6%	.8%	.7%	1.5%
	100.0%	47.5%	52.5%	.0%	9.2%	.0%	33.2%	34.9%	14.8%	7.9%
Do not watch TV	78,446	40,839	37,607	2,684	18,236	6,522	24,807	17,638	6,491	2,068
	21.9%	22.8%	20.9%	14.0%	29.6%	30.4%	22.6%	20.0%	13.7%	18.3%
	100.0%	52.1%	47.9%	3.4%	23.2%	8.3%	31.6%	22.5%	8.3%	2.6%
No Response	674	502	173	0	436	0	238	0	0	0
	.2%	.3%	.1%	.0%	.7%	.0%	.2%	.0%	.0%	.0%
	100.0%	74.4%	25.6%	.0%	64.7%	.0%	35.3%	.0%	.0%	.0%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

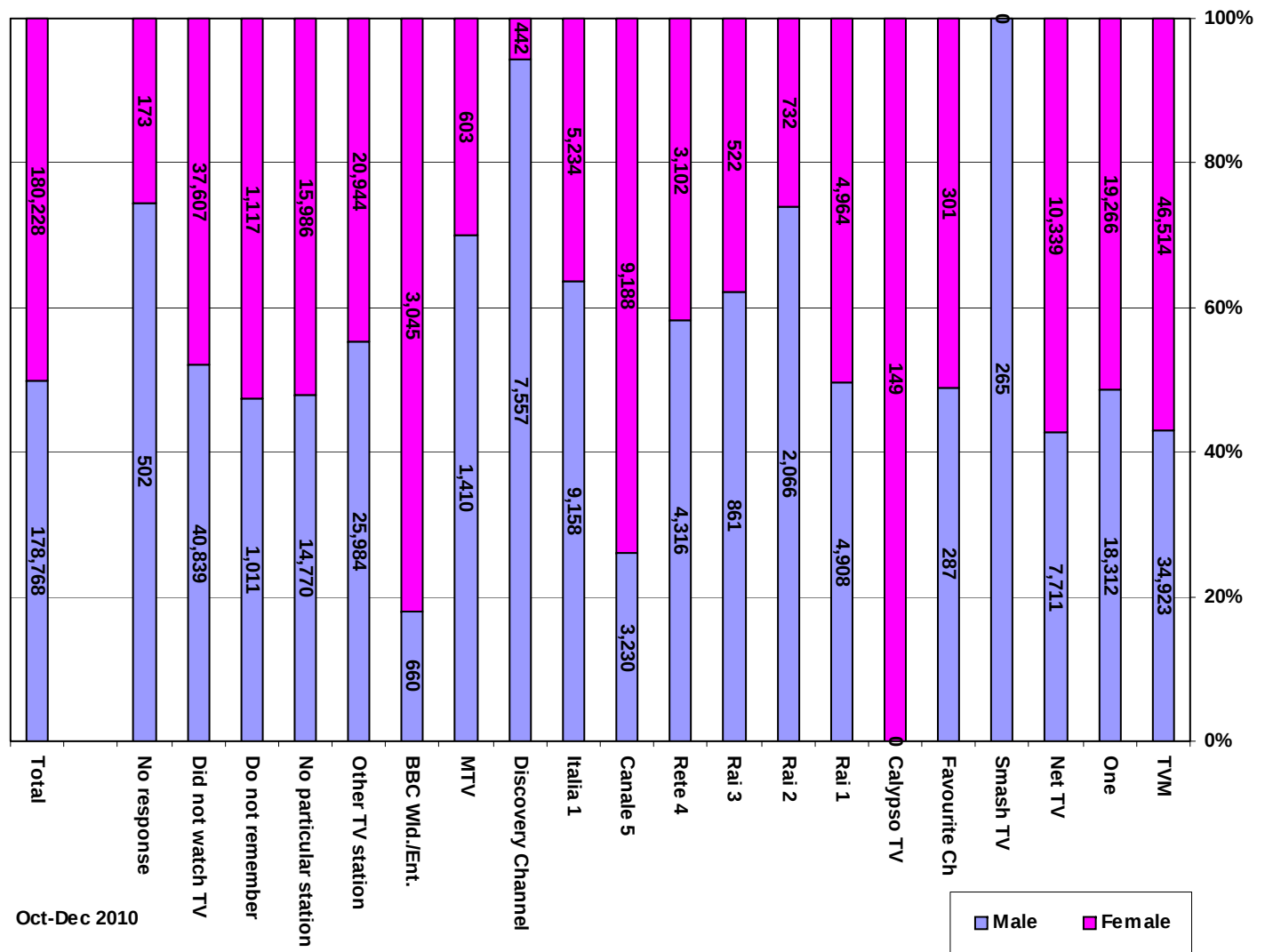


FIGURE 3.4.A: TV CHANNEL REACH: BY GENDER [OCT-DEC 2010]

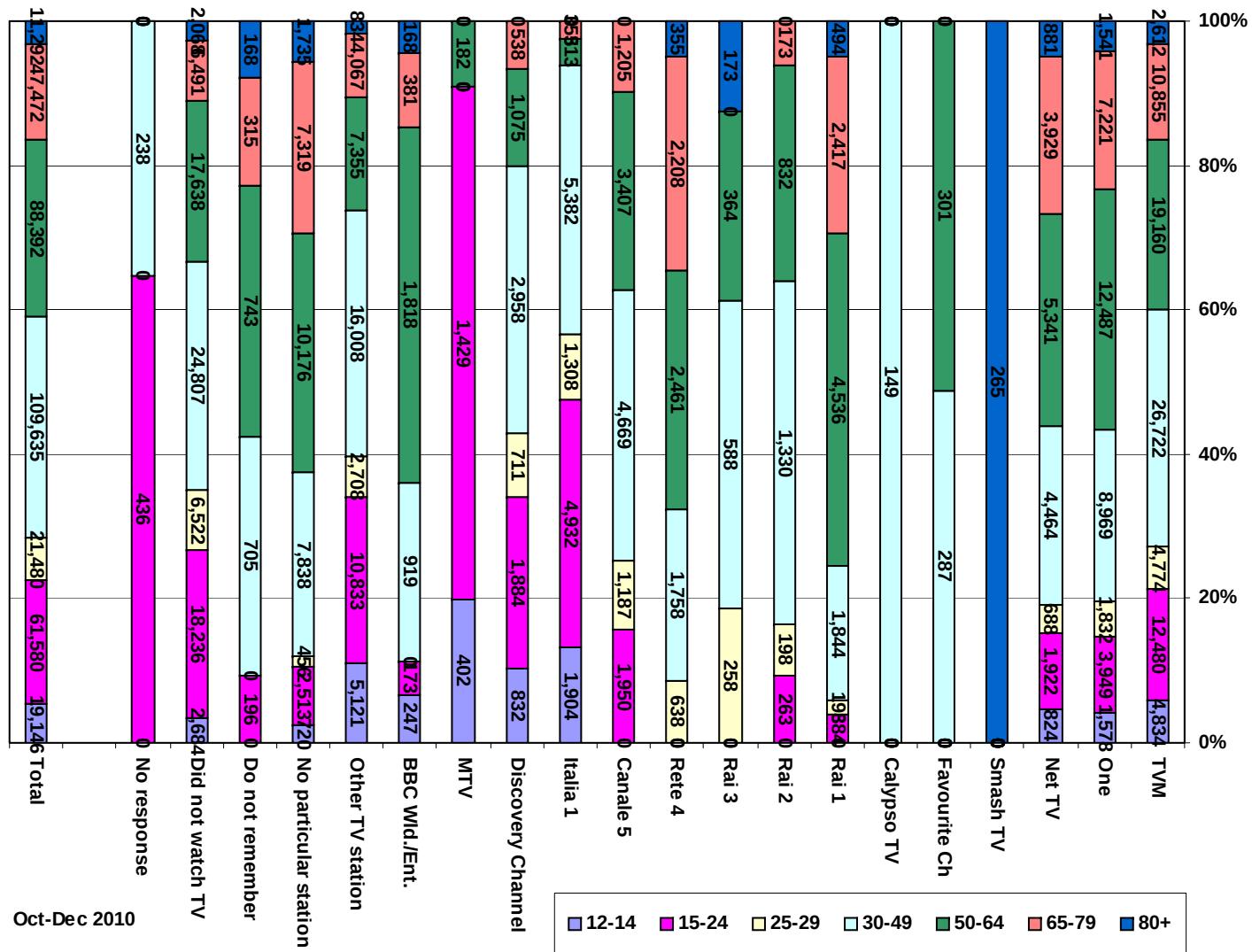


FIGURE 3.4.B: TV CHANNEL REACH: BY AGE GROUPS [OCT-DEC 2010]

TABLE 3.5B: TV CHANNEL REACH: BY DISTRICTS [OCT-DEC 2010]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	81,437	13,575	22,566	11,524	13,585	14,086	6,101
	22.7%	19.1%	21.4%	21.7%	27.0%	27.3%	22.4%
	100.0%	16.7%	27.7%	14.2%	16.7%	17.3%	7.5%
ONE	37,577	9,210	9,838	7,661	5,339	3,871	1,658
	10.5%	13.0%	9.3%	14.4%	10.6%	7.5%	6.1%
	100.0%	24.5%	26.2%	20.4%	14.2%	10.3%	4.4%
Net TV	18,050	4,320	6,213	1,894	2,023	2,714	886
	5.0%	6.1%	5.9%	3.6%	4.0%	5.3%	3.3%
	100.0%	23.9%	34.4%	10.5%	11.2%	15.0%	4.9%
Smash TV	265	0	0	0	0	265	0
	.1%	.0%	.0%	.0%	.0%	.5%	.0%
	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Favorite Channel	589	168	287	0	0	0	133
	.2%	.2%	.3%	.0%	.0%	.0%	.5%
	100.0%	28.5%	48.8%	.0%	.0%	.0%	22.6%
Calyso Music TV	149	0	0	149	0	0	0
	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Rai 1	9,872	2,290	2,910	498	1,823	1,417	934
	2.7%	3.2%	2.8%	.9%	3.6%	2.7%	3.4%
	100.0%	23.2%	29.5%	5.0%	18.5%	14.4%	9.5%
Rai 2	2,797	778	757	412	198	482	170
	.8%	1.1%	.7%	.8%	.4%	.9%	.6%
	100.0%	27.8%	27.1%	14.7%	7.1%	17.2%	6.1%
Rai 3	1,383	0	823	322	0	238	0
	.4%	.0%	.8%	.6%	.0%	.5%	.0%
	100.0%	.0%	59.5%	23.3%	.0%	17.2%	.0%
Rete 4	7,418	1,785	2,398	1,563	168	1,203	303
	2.1%	2.5%	2.3%	2.9%	.3%	2.3%	1.1%
	100.0%	24.1%	32.3%	21.1%	2.3%	16.2%	4.1%
Canale 5	12,418	2,746	4,045	1,480	1,772	1,218	1,158
	3.5%	3.9%	3.8%	2.8%	3.5%	2.4%	4.3%
	100.0%	22.1%	32.6%	11.9%	14.3%	9.8%	9.3%
Italia 1	14,392	3,715	3,488	2,675	2,229	643	1,642
	4.0%	5.2%	3.3%	5.0%	4.4%	1.2%	6.0%
	100.0%	25.8%	24.2%	18.6%	15.5%	4.5%	11.4%
Discovery Channel	7,999	1,908	2,325	467	880	1,714	704
	2.2%	2.7%	2.2%	.9%	1.8%	3.3%	2.6%
	100.0%	23.8%	29.1%	5.8%	11.0%	21.4%	8.8%
MTV	2,013	402	1,462	0	0	0	149
	.6%	.6%	1.4%	.0%	.0%	.0%	.5%
	100.0%	20.0%	72.6%	.0%	.0%	.0%	7.4%
BBC Prime/World/Ent	3,705	0	1,043	667	1,204	651	140
	1.0%	.0%	1.0%	1.3%	2.4%	1.3%	.5%
	100.0%	.0%	28.2%	18.0%	32.5%	17.6%	3.8%
Other TV Stations	46,927	8,603	15,463	6,309	6,863	5,427	4,263
	13.1%	12.1%	14.6%	11.9%	13.6%	10.5%	15.7%
	100.0%	18.3%	33.0%	13.4%	14.6%	11.6%	9.1%
No particular station	30,756	4,768	10,409	4,738	4,245	4,801	1,794
	8.6%	6.7%	9.9%	8.9%	8.4%	9.3%	6.6%
	100.0%	15.5%	33.8%	15.4%	13.8%	15.6%	5.8%
Do not remember	2,128	218	182	312	339	628	449
	.6%	.3%	.2%	.6%	.7%	1.2%	1.7%
	100.0%	10.3%	8.6%	14.6%	15.9%	29.5%	21.1%
Do not watch TV	78,446	16,624	21,367	12,105	9,617	12,013	6,719
	21.9%	23.4%	20.2%	22.7%	19.1%	23.3%	24.7%
	100.0%	21.2%	27.2%	15.4%	12.3%	15.3%	8.6%
No Response	674	0	0	436	0	238	0
	.2%	.0%	.0%	.8%	.0%	.5%	.0%
	100.0%	.0%	.0%	64.7%	.0%	35.3%	.0%
Total	358,997	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

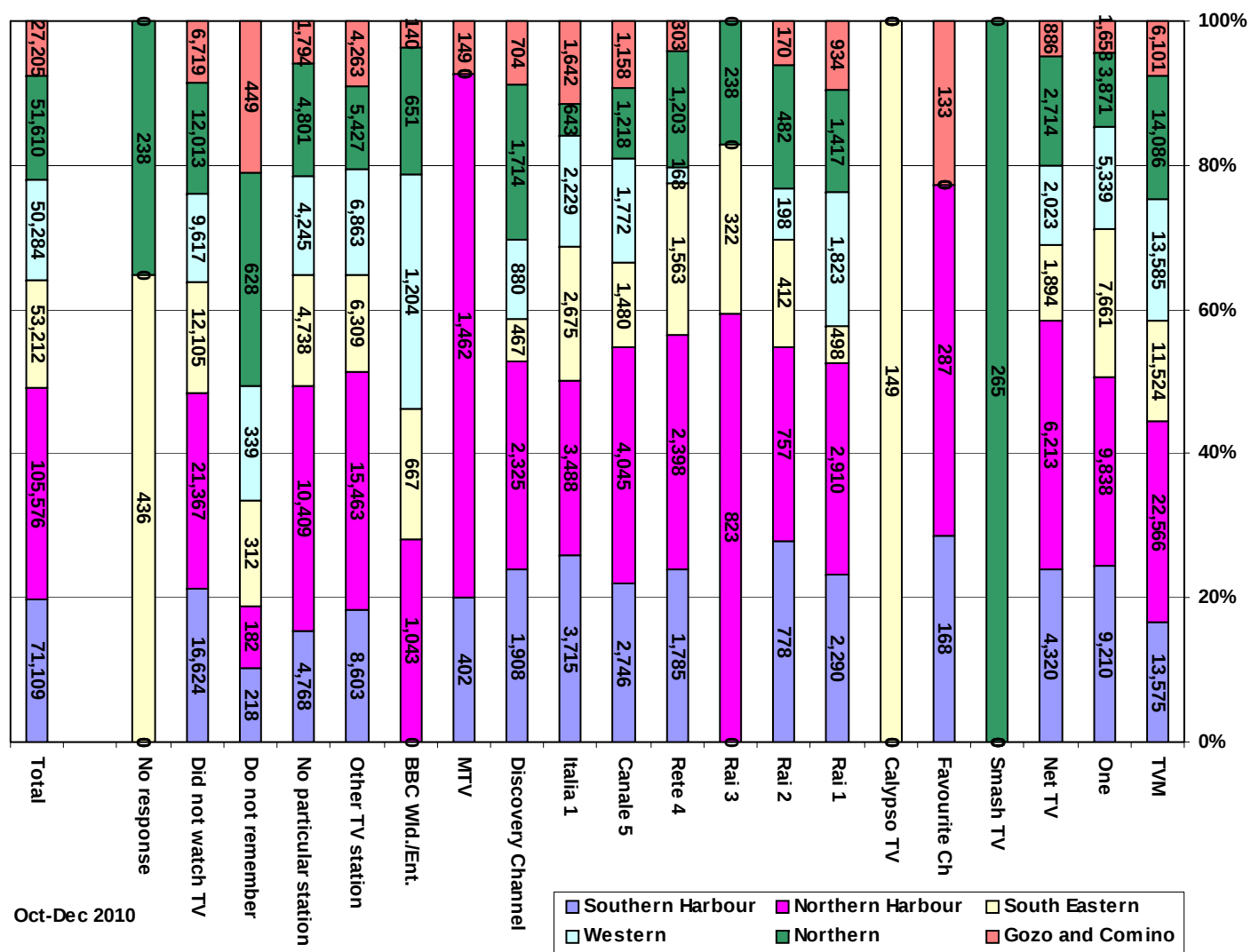


FIG. 3.5B: TV CHANNEL REACH: BY DISTRICTS [OCT-DEC 2010]

TABLE 3.6: TV CHANNEL REACH – “OTHER STATION”: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Al Jazeera	709	709	0	0	527	0	0	0	0	182	0	182	527	0	0	0
	.2%	.4%	.0%	.0%	.9%	.0%	.0%	.0%	.0%	1.6%	.0%	.2%	1.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	74.3%	.0%	.0%	.0%	.0%	25.7%	.0%	25.7%	74.3%	.0%	.0%	.0%
Alice	368	0	368	0	0	0	201	168	0	0	0	201	0	168	0	0
	.1%	.0%	.2%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.0%	.2%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	54.5%	45.5%	.0%	.0%	.0%	54.5%	.0%	45.5%	.0%	.0%
Animal Planet	1,024	652	372	0	0	0	660	364	0	0	0	852	0	171	0	0
	.3%	.4%	.2%	.0%	.0%	.0%	.6%	.4%	.0%	.0%	.0%	.8%	.0%	.3%	.0%	.0%
	100.0%	63.7%	36.3%	.0%	.0%	.0%	64.4%	35.6%	.0%	.0%	.0%	83.3%	.0%	16.7%	.0%	.0%
Baby TV	505	0	505	0	0	198	307	0	0	0	0	0	0	198	167	140
	.1%	.0%	.3%	.0%	.0%	.9%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.3%	.5%
	100.0%	.0%	100.0%	.0%	.0%	39.2%	60.8%	.0%	.0%	.0%	.0%	.0%	.0%	39.2%	33.0%	27.7%
Boomerang	655	506	149	0	0	0	655	0	0	0	218	287	149	0	0	0
	.2%	.3%	.1%	.0%	.0%	.0%	.6%	.0%	.0%	.0%	.3%	.3%	.3%	.0%	.0%	.0%
	100.0%	77.3%	22.7%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	33.3%	43.9%	22.7%	.0%	.0%	.0%
Caccia e Pesca	409	409	0	0	0	0	218	191	0	0	218	0	0	191	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.3%	.0%	.0%	.4%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	53.4%	46.6%	.0%	.0%	53.4%	.0%	.0%	46.6%	.0%	.0%
Canale Italia	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Cartoon Network	821	453	367	453	0	0	367	0	0	0	195	459	0	0	167	0
	.2%	.3%	.2%	2.4%	.0%	.0%	.3%	.0%	.0%	.0%	.3%	.4%	.0%	.0%	.3%	.0%
	100.0%	55.2%	44.8%	55.2%	.0%	.0%	44.8%	.0%	.0%	.0%	23.8%	55.9%	.0%	.0%	20.3%	.0%
Cartoonito	454	287	167	0	0	0	454	0	0	0	0	287	0	0	167	0
	.1%	.2%	.1%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.3%	.0%
	100.0%	63.3%	36.7%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	63.3%	.0%	.0%	36.7%	.0%
City TV 4	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
CNN	650	353	297	0	0	0	0	459	191	0	0	163	163	191	0	133
	.2%	.2%	.2%	.0%	.0%	.0%	.0%	.5%	.4%	.0%	.0%	.2%	.3%	.4%	.0%	.5%
	100.0%	54.4%	45.6%	.0%	.0%	.0%	.0%	70.7%	29.3%	.0%	.0%	25.1%	25.0%	29.3%	.0%	20.5%
Comedy Central	4,010	3,241	769	384	2,301	283	860	0	182	0	0	1,768	848	645	567	182
	1.1%	1.8%	.4%	2.0%	3.7%	1.3%	.8%	.0%	.4%	.0%	.0%	1.7%	1.6%	1.3%	1.1%	.7%
	100.0%	80.8%	19.2%	9.6%	57.4%	7.1%	21.4%	.0%	4.5%	.0%	.0%	44.1%	21.2%	16.1%	14.1%	4.5%

TABLE 3.6: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Daystar Network	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Discovery Investigation	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Disney Channel	4,844	1,070	3,774	3,425	784	0	636	0	0	0	1,010	1,739	298	791	558	448
	1.3%	.6%	2.1%	17.9%	1.3%	.0%	.6%	.0%	.0%	.0%	1.4%	1.6%	.6%	1.6%	1.1%	1.6%
	100.0%	22.1%	77.9%	70.7%	16.2%	.0%	13.1%	.0%	.0%	.0%	20.9%	35.9%	6.1%	16.3%	11.5%	9.2%
Dubai I	287	287	0	0	0	0	287	0	0	0	0	287	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
DW	217	0	217	0	0	0	0	0	217	0	0	0	0	0	217	0
	.1%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.5%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
E Entertainment	1,187	191	996	196	494	0	307	191	0	0	0	494	0	191	362	140
	.3%	.1%	.6%	1.0%	.8%	.0%	.3%	.2%	.0%	.0%	.0%	.5%	.0%	.4%	.7%	.5%
	100.0%	16.1%	83.9%	16.5%	41.6%	.0%	25.9%	16.1%	.0%	.0%	.0%	41.6%	.0%	16.1%	30.5%	11.8%
ESPM	218	218	0	0	0	0	218	0	0	0	218	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Euro News	265	265	0	0	0	0	0	265	0	0	0	0	0	0	265	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.5%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Euro Sport	1,181	1,181	0	195	0	0	287	353	163	182	195	470	325	191	0	0
	.3%	.7%	.0%	1.0%	.0%	.0%	.3%	.4%	.3%	1.6%	.3%	.4%	.6%	.4%	.0%	.0%
	100.0%	100.0%	.0%	16.5%	.0%	.0%	24.3%	29.9%	13.8%	15.4%	16.5%	39.8%	27.6%	16.2%	.0%	.0%
Fine Living	1,362	529	833	0	247	263	369	217	265	0	221	247	412	0	482	0
	.4%	.3%	.5%	.0%	.4%	1.2%	.3%	.2%	.6%	.0%	.3%	.2%	.8%	.0%	.9%	.0%
	100.0%	38.8%	61.2%	.0%	18.1%	19.3%	27.1%	15.9%	19.5%	.0%	16.2%	18.1%	30.3%	.0%	35.4%	.0%
Food Network	378	0	378	0	207	0	171	0	0	0	207	0	0	171	0	0
	.1%	.0%	.2%	.0%	.3%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	54.7%	.0%	45.3%	.0%	.0%	.0%	54.7%	.0%	.0%	45.3%	.0%	.0%
Football Channel	170	170	0	0	0	0	170	0	0	0	0	0	0	0	0	170
	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.6%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%

TABLE 3.6: CONT/...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
FOX life	960	740	221	0	453	287	221	0	0	0	415	258	0	0	0	287
	.3%	.4%	.1%	.0%	.7%	1.3%	.2%	.0%	.0%	.0%	.6%	.2%	.0%	.0%	.0%	1.1%
	100.0%	77.0%	23.0%	.0%	47.2%	29.9%	23.0%	.0%	.0%	.0%	43.3%	26.9%	.0%	.0%	.0%	29.9%
France 24	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Go Sports	1,259	1,259	0	0	812	0	0	447	0	0	390	182	0	422	265	0
	.4%	.7%	.0%	.0%	1.3%	.0%	.0%	.5%	.0%	.0%	.5%	.2%	.0%	.8%	.5%	.0%
	100.0%	100.0%	.0%	.0%	64.5%	.0%	.0%	35.5%	.0%	.0%	31.0%	14.5%	.0%	33.5%	21.1%	.0%
Go Stars	730	510	221	0	287	0	444	0	0	0	221	0	0	223	0	287
	.2%	.3%	.1%	.0%	.5%	.0%	.4%	.0%	.0%	.0%	.3%	.0%	.0%	.4%	.0%	1.1%
	100.0%	69.8%	30.2%	.0%	39.3%	.0%	60.7%	.0%	.0%	.0%	30.2%	.0%	.0%	30.6%	.0%	39.3%
Granada	504	0	504	0	0	0	0	331	173	0	0	163	173	168	0	0
	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.4%	.4%	.0%	.0%	.2%	.3%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	65.7%	34.3%	.0%	.0%	32.5%	34.3%	33.3%	.0%	.0%
History Channel	401	401	0	0	0	0	238	163	0	0	0	0	163	0	238	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.5%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	59.4%	40.6%	.0%	.0%	.0%	.0%	40.6%	.0%	59.4%	.0%
ID Discovery	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
ITV	168	0	168	0	0	0	0	0	168	0	0	0	0	168	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
ITV News	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.7%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
La 5	1,134	182	952	0	196	0	588	350	0	0	388	383	0	0	362	0
	.3%	.1%	.5%	.0%	.3%	.0%	.5%	.4%	.0%	.0%	.5%	.4%	.0%	.0%	.7%	.0%
	100.0%	16.1%	83.9%	.0%	17.3%	.0%	51.9%	30.9%	.0%	.0%	34.3%	33.8%	.0%	.0%	32.0%	.0%
La 7	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Living Network	3,409	702	2,707	211	1,938	299	625	336	0	0	221	858	549	805	391	585
	.9%	.4%	1.5%	1.1%	3.1%	1.4%	.6%	.4%	.0%	.0%	.3%	.8%	1.0%	1.6%	.8%	2.2%
	100.0%	20.6%	79.4%	6.2%	56.9%	8.8%	18.3%	9.9%	.0%	.0%	6.5%	25.2%	16.1%	23.6%	11.5%	17.2%

TABLE 3.6: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
MBC	287	287	0	0	0	0	287	0	0	0	0	287	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
MBC 2	171	0	171	0	0	0	171	0	0	0	0	0	0	171	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Melita More	173	0	173	0	173	0	0	0	0	0	0	0	173	0	0	0
	.0%	.0%	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Melita Movies	1,105	905	201	0	195	263	647	0	0	0	195	201	263	446	0	0
	.3%	.5%	.1%	.0%	.3%	1.2%	.6%	.0%	.0%	.0%	.3%	.2%	.5%	.9%	.0%	.0%
	100.0%	81.8%	18.2%	.0%	17.6%	23.8%	58.5%	.0%	.0%	.0%	17.6%	18.2%	23.8%	40.4%	.0%	.0%
Melita Sport	383	182	201	0	0	0	201	182	0	0	0	383	0	0	0	0
	.1%	.1%	.1%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%
	100.0%	47.6%	52.4%	.0%	.0%	.0%	52.4%	47.6%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Mezzo	364	364	0	0	0	0	0	191	0	173	173	0	0	191	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	1.5%	.2%	.0%	.0%	.4%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	52.4%	.0%	47.6%	47.6%	.0%	.0%	52.4%	.0%	.0%
MGM	374	173	201	0	0	0	201	0	173	0	173	201	0	0	0	0
	.1%	.1%	.1%	.0%	.0%	.0%	.2%	.0%	.4%	.0%	.2%	.2%	.0%	.0%	.0%	.0%
	100.0%	46.3%	53.7%	.0%	.0%	.0%	53.7%	.0%	46.3%	.0%	46.3%	53.7%	.0%	.0%	.0%	.0%
Movie Channel	405	204	201	0	0	0	405	0	0	0	0	201	204	0	0	0
	.1%	.1%	.1%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.2%	.4%	.0%	.0%	.0%
	100.0%	50.4%	49.6%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	49.6%	50.4%	.0%	.0%	.0%
MUTV	195	195	0	0	195	0	0	0	0	0	195	0	0	0	0	0
	.1%	.1%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
National Geography	1,279	699	581	0	247	0	726	133	173	0	173	735	0	0	238	133
	.4%	.4%	.3%	.0%	.4%	.0%	.7%	.2%	.4%	.0%	.2%	.7%	.0%	.0%	.5%	.5%
	100.0%	54.6%	45.4%	.0%	19.3%	.0%	56.8%	10.4%	13.5%	.0%	13.5%	57.4%	.0%	.0%	18.6%	10.4%
Nickelodeon	140	0	140	0	0	0	140	0	0	0	0	0	0	0	0	140
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.5%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
Online Channel	287	287	0	0	0	0	287	0	0	0	0	287	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Physique TV	207	0	207	0	0	207	0	0	0	0	207	0	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	1.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Promotion Channel	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Rai 4	599	599	0	0	0	0	437	163	0	0	437	0	163	0	0	0
	.2%	.3%	.0%	.0%	.0%	.0%	.4%	.2%	.0%	.0%	.6%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	72.9%	27.1%	.0%	.0%	72.9%	.0%	27.1%	.0%	.0%	.0%
Real Madrid	258	258	0	258	0	0	0	0	0	0	0	258	0	0	0	0
	.1%	.1%	.0%	1.3%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
RTL German	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Russian TV	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Serbian Station	258	258	0	0	258	0	0	0	0	0	0	258	0	0	0	0
	.1%	.1%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Sky	5,493	3,174	2,319	0	628	701	2,127	385	1,355	297	1,256	1,198	163	960	980	938
	1.5%	1.8%	1.3%	.0%	1.0%	3.3%	1.9%	.4%	2.9%	2.6%	1.8%	1.1%	.3%	1.9%	1.9%	3.4%
	100.0%	57.8%	42.2%	.0%	11.4%	12.8%	38.7%	7.0%	24.7%	5.4%	22.9%	21.8%	3.0%	17.5%	17.8%	17.1%
Smallville	263	263	0	0	263	0	0	0	0	0	0	0	263	0	0	0
	.1%	.1%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.5%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Sports Channel	931	931	0	0	211	0	0	538	182	0	173	364	0	211	0	182
	.3%	.5%	.0%	.0%	.3%	.0%	.0%	.6%	.4%	.0%	.2%	.3%	.0%	.4%	.0%	.7%
	100.0%	100.0%	.0%	.0%	22.7%	.0%	.0%	57.8%	19.6%	.0%	18.6%	39.1%	.0%	22.7%	.0%	19.6%
Sports Italia	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Sports TV	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TCM	163	163	0	0	0	0	0	0	163	0	0	0	163	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
The Style Network	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Total TV	201	0	201	0	0	0	201	0	0	0	0	0	201	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Travel Channel	173	173	0	0	0	0	0	0	173	0	173	0	0	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
True Movie	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
TV 2000	173	173	0	0	0	0	0	0	173	0	173	0	0	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
UK Living	911	491	419	0	419	0	491	0	0	0	0	534	377	0	0	0
	.3%	.3%	.2%	.0%	.7%	.0%	.4%	.0%	.0%	.0%	.0%	.5%	.7%	.0%	.0%	.0%
	100.0%	54.0%	46.0%	.0%	46.0%	.0%	54.0%	.0%	.0%	.0%	.0%	58.7%	41.3%	.0%	.0%	.0%
VH1	207	0	207	0	0	207	0	0	0	0	207	0	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	1.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Vox	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
World Wide	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Zone Reality	465	0	465	0	0	0	0	331	133	0	168	163	0	0	0	133
	.1%	.0%	.3%	.0%	.0%	.0%	.0%	.4%	.3%	.0%	.2%	.2%	.0%	.0%	.0%	.5%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	71.3%	28.7%	.0%	36.1%	35.2%	.0%	.0%	.0%	28.7%
Other TV station: Total	46,927	25,984	20,944	5,121	10,833	2,708	16,008	7,355	4,067	834	8,603	15,463	6,309	6,863	5,427	4,263
	13.1%	14.5%	11.6%	26.7%	17.6%	12.6%	14.6%	8.3%	8.6%	7.4%	12.1%	14.6%	11.9%	13.6%	10.5%	15.7%
	100.0%	55.4%	44.6%	10.9%	23.1%	5.8%	34.1%	15.7%	8.7%	1.8%	18.3%	33.0%	13.4%	14.6%	11.6%	9.1%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

TABLE 4.1: RADIO SYSTEMS INSTALLED AT HOME - BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of AM/FM Radio system at home																
Yes	323,209	162,148	161,061	17,212	54,542	17,316	96,491	82,886	44,111	10,651	65,764	95,189	48,885	45,642	43,753	23,977
	90.0%	90.7%	89.4%	89.9%	88.6%	80.6%	88.0%	93.8%	92.9%	94.3%	92.5%	90.2%	91.9%	90.8%	84.8%	88.1%
	100.0%	50.2%	49.8%	5.3%	16.9%	5.4%	29.9%	25.6%	13.6%	3.3%	20.3%	29.5%	15.1%	14.1%	13.5%	7.4%
No	35,788	16,621	19,167	1,934	7,038	4,163	13,144	5,505	3,361	641	5,346	10,388	4,327	4,642	7,857	3,228
	10.0%	9.3%	10.6%	10.1%	11.4%	19.4%	12.0%	6.2%	7.1%	5.7%	7.5%	9.8%	8.1%	9.2%	15.2%	11.9%
	100.0%	46.4%	53.6%	5.4%	19.7%	11.6%	36.7%	15.4%	9.4%	1.8%	14.9%	29.0%	12.1%	13.0%	22.0%	9.0%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Digital Radio system at home																
Yes	19,934	12,344	7,590	933	5,285	1,544	8,597	1,880	1,695	0	3,412	6,319	2,506	2,991	4,238	468
	5.6%	6.9%	4.2%	4.9%	8.6%	7.2%	7.8%	2.1%	3.6%	.0%	4.8%	6.0%	4.7%	5.9%	8.2%	1.7%
	100.0%	61.9%	38.1%	4.7%	26.5%	7.7%	43.1%	9.4%	8.5%	.0%	17.1%	31.7%	12.6%	15.0%	21.3%	2.3%
No	339,063	166,424	172,638	18,213	56,294	19,936	101,039	86,511	45,777	11,292	67,697	99,257	50,706	47,293	47,373	26,737
	94.4%	93.1%	95.8%	95.1%	91.4%	92.8%	92.2%	97.9%	96.4%	100.0%	95.2%	94.0%	95.3%	94.1%	91.8%	98.3%
	100.0%	49.1%	50.9%	5.4%	16.6%	5.9%	29.8%	25.5%	13.5%	3.3%	20.0%	29.3%	15.0%	13.9%	14.0%	7.9%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Other Radio system/s at home																
Yes	53,522	25,429	28,092	4,135	24,240	3,702	15,372	4,981	744	346	8,247	18,352	9,312	5,682	8,218	3,709
	14.9%	14.2%	15.6%	21.6%	39.4%	17.2%	14.0%	5.6%	1.6%	3.1%	11.6%	17.4%	17.5%	11.3%	15.9%	13.6%
	100.0%	47.5%	52.5%	7.7%	45.3%	6.9%	28.7%	9.3%	1.4%	.6%	15.4%	34.3%	17.4%	10.6%	15.4%	6.9%
No	305,475	153,339	152,136	15,011	37,340	17,777	94,263	83,410	46,728	10,946	62,862	87,224	43,900	44,602	43,392	23,496
	85.1%	85.8%	84.4%	78.4%	60.6%	82.8%	86.0%	94.4%	98.4%	96.9%	88.4%	82.6%	82.5%	88.7%	84.1%	86.4%
	100.0%	50.2%	49.8%	4.9%	12.2%	5.8%	30.9%	27.3%	15.3%	3.6%	20.6%	28.6%	14.4%	14.6%	14.2%	7.7%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
No Radio available at home																
Yes	24,001	11,527	12,474	1,502	2,639	2,395	8,489	5,164	3,171	641	3,272	6,180	3,652	3,454	4,973	2,470
	6.7%	6.4%	6.9%	7.8%	4.3%	11.1%	7.7%	5.8%	6.7%	5.7%	4.6%	5.9%	6.9%	6.9%	9.6%	9.1%
	100.0%	48.0%	52.0%	6.3%	11.0%	10.0%	35.4%	21.5%	13.2%	2.7%	13.6%	25.7%	15.2%	14.4%	20.7%	10.3%
No	334,996	167,241	167,755	17,644	58,940	19,085	101,147	83,227	44,301	10,651	67,837	99,396	49,561	46,830	46,637	24,735
	93.3%	93.6%	93.1%	92.2%	95.7%	88.9%	92.3%	94.2%	93.3%	94.3%	95.4%	94.1%	93.1%	93.1%	90.4%	90.9%
	100.0%	49.9%	50.1%	5.3%	17.6%	5.7%	30.2%	24.8%	13.2%	3.2%	20.3%	29.7%	14.8%	14.0%	13.9%	7.4%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

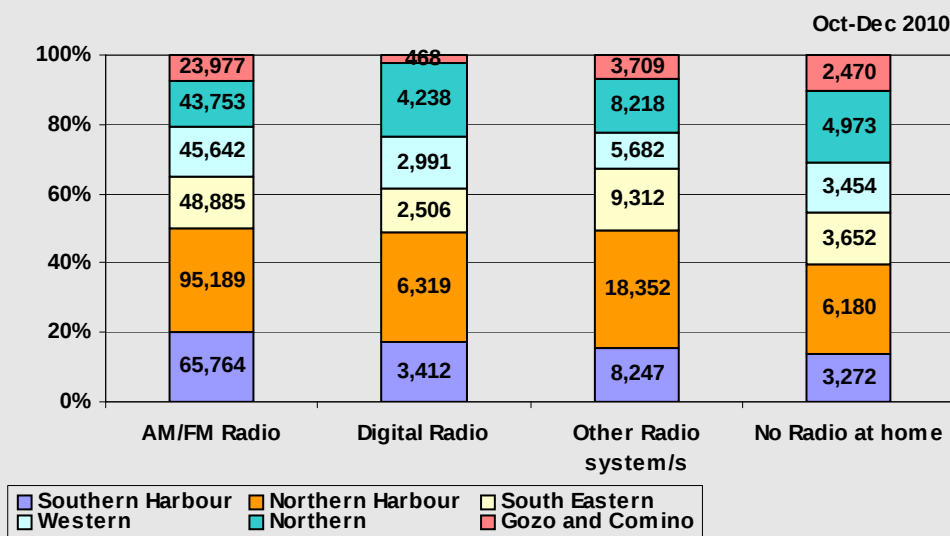
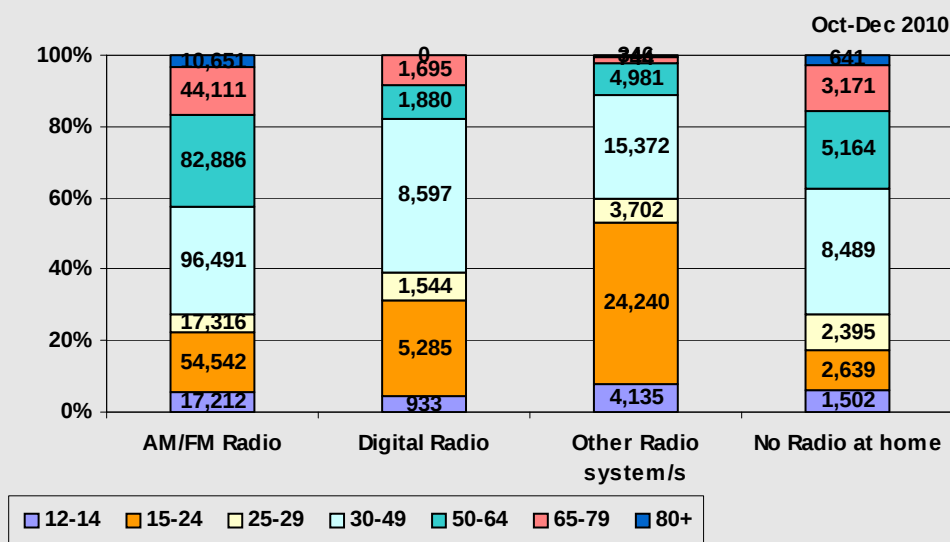
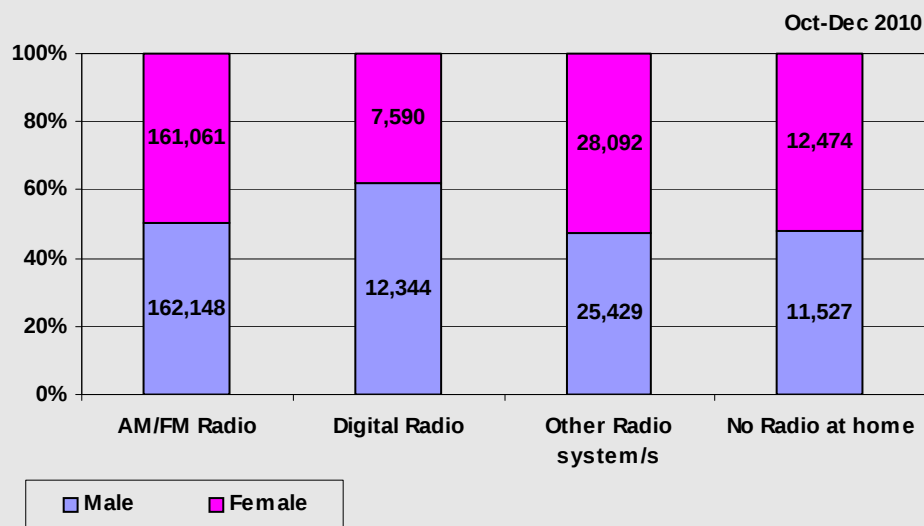


FIGURE 4.1: RADIO RECEPTION PLATFORM: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

TABLE 4.2: RADIO RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2009 – OCT-DEC 2010]

[A1-A3]: AM/FM RADIO SYSTEM AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	BASE	BASE	BASE	%	COUNT	BASE	BASE	BASE
ALL FM Radio	1838	88.85%	1633	1800	88.39%	1591	1819	90.60%	1648	1835	91.72%	1683	1837	90.26%	1658
Only FM Radio	1838	82.75%	1521	1800	82.17%	1479	1819	86.15%	1567	1835	81.53%	1496	1837	76.05%	1397
Digital Radio & FM Radio	1838	1.36%	25	1800	5.56%	100	1819	1.59%	29	1835	1.63%	30	1837	2.45%	45
Other Radio & FM Radio	1838	0.00%	0	1800	0.61%	11	1819	2.80%	51	1835	8.28%	152	1837	10.89%	200
		84.11%	1546		88.33%	1590		90.54%	1647		91.44%	1678		89.38%	1642
More than 2 systems including FM Radio		4.73%	87		0.00%	1		0.05%	1		0.27%	5		0.87%	16

WEIGHTED	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	1838	88.74%	1631	1800	88.12%	1586	1819	90.41%	1645	1835	91.29%	1675	1837	90.03%	1654
Only FM Radio	1838	82.47%	1516	1800	81.68%	1470	1819	85.72%	1559	1835	80.15%	1471	1837	74.63%	1371
Digital Radio & FM Radio	1838	1.45%	27	1800	5.67%	102	1819	1.64%	30	1835	1.60%	29	1837	2.62%	48
Other Radio & FM Radio	1838	0.00%	0	1800	0.71%	13	1819	2.98%	54	1835	9.22%	169	1837	11.86%	218
		83.92%	1542		88.07%	1585		90.34%	1643		90.97%	1669	1837	89.10%	1637
More than 2 systems including FM Radio		4.82%	89		0.06%	1		0.07%	1		0.32%	6		0.93%	17

POPULATION	OCT-DEC 2010		
	BASE	%	COUNT
ALL FM Radio	358,997	90.03%	323,209
Only FM Radio	358,997	74.63%	267,902
Digital Radio & FM Radio	358,997	2.62%	9,403
Other Radio & FM Radio	358,997	11.86%	42,561
		89.10%	319,866
More than 2 systems including FM Radio		0.93%	3,343

Totals may not tally due to weighting and rounding off

TABLE 4.2.[B1-B3]: DIGITAL RADIO SYSTEM AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1838	9.90%	182	1800	11.83%	213	1819	5.11%	93	1835	4.41%	81	1837	5.12%	94
Only Digital Radio	1838	5.06%	93	1800	6.06%	109	1819		61	1835		38	1837	1.47%	27
FM Radio & Digital Radio	1838	4.62%	85	1800	5.56%	100	1819		29	1835		30	1837	2.45%	45
Other Radio & Digital Radio	1838	0.11%	2	1800	0.11%	2	1819	0.11%	2	1835	0.44%	8	1837	0.54%	10
		9.79%	180		11.72%	211		0.11%	92		0.44%	76		4.46%	82
More than 2 systems including Aerial (Free-to-air)		0.11%	2		0.00%	2		5.00%	1		3.98%	5		0.65%	12

WEIGHTED	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1838	10.10%	186	1800	12.22%	220	1819	5.24%	95	1835	4.60%	84	1837	5.55%	102
Only Digital Radio	1838	5.17%	95	1800	6.28%	113	1819	3.43%	62	1835	2.24%	41	1837	1.64%	30
FM Radio & Digital Radio	1838	4.72%	87	1800	5.67%	102	1819	1.64%	30	1835	1.60%	29	1837	2.62%	48
Other Radio & Digital Radio	1838	0.11%	2	1800	0.16%	3	1819	0.10%	2	1835	0.45%	8	1837	0.58%	11
		10.00%	184		12.11%	218		5.17%	94		4.28%	79		4.84%	89
More than 2 systems including Digital Radio		0.10%	2		0.11%	2		0.07%	1		0.32%	6		0.72%	13

POPULATION	OCT-DEC 2010		
	BASE	%	COUNT
ALL Digital Radio	358,997	5.55%	19,934
Only Digital Radio	358,997	1.64%	5,871
FM Radio & Digital Radio	358,997	2.62%	9,403
Other Radio & Digital Radio	358,997	0.58%	2,088
		4.84%	17,363
More than 2 systems including Digital Radio		0.72%	2571

Totals may not tally due to weighting and rounding off

TABLE 4.2.[C1-C3]: OTHER RADIO SYSTEM/S AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1838	2.29%	42	1800	1.61%	29	1819	3.85%	70	1835	10.03%	184	1837	13.77%	253
Only Other Radio	1838	0.71%	13	1800	0.83%	15	1819	0.88%	16	1835	1.04%	19	1837	1.20%	22
FM Radio & Other Radio	1838	1.36%	25	1800	0.61%	11	1819	2.80%	51	1835	8.28%	152	1837	10.89%	200
Digital Radio & Other Radio	1838	0.11%	2	1800	0.11%	2	1819	0.11%	2	1835	0.44%	8	1837	0.54%	10
		2.18%	40		1.56%	28		3.79%	69		9.75%	179		12.63%	232
More than 2 systems including Other Radio		0.11%	2		0.00%	1		0.05%	1		0.27%	5		1.14%	21
WEIGHTED	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1838	2.42%	44	1800	1.74%	31	1819	4.11%	75	1835	11.13%	204	1837	14.91%	274
Only Other Radio	1838	0.76%	14	1800	0.82%	15	1819	0.96%	17	1835	1.14%	21	1837	1.28%	24
FM Radio & Other Radio	1838	1.45%	27	1800	0.71%	13	1819	2.98%	54	1835	9.22%	169	1837	11.86%	218
Digital Radio & Other Radio	1838	0.11%	2	1800	0.16%	3	1819	0.10%	2	1835	0.45%	8	1837	0.58%	11
		2.31%	42		1.68%	30		4.04%	73		10.81%	198		13.72%	252
More than 2 systems including Other Radio		0.10%	2		0.06%	1		0.07%	1		0.32%	1		1.19%	22
POPULATION													OCT-DEC 2010		
													BASE	%	COUNT
ALL Other Radio													358,997	14.91%	53,522
Only Other Radio													358,997	1.28%	4,599
FM Radio & Other Radio													358,997	11.86%	42,561
Digital Radio & Other Radio													358,997	0.58%	2,088
														13.72%	49,248
More than 2 systems including Other Radio														1.19%	4273

TABLE 4.2.[D]: NO RADIO SYSTEM/S AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ACTUAL COUNTS	1838	5.28%	97	1800	4.61%	83	1819	5.06%	92	1835	4.58%	84	1837	6.75%	124
WEIGHTED	1838	5.22%	96	1800	4.62%	83	1819	5.10%	93	1835	4.71%	86	1837	6.69%	123
POPULATION													358,997	6.69%	24001

Totals may not tally due to weighting and rounding off

TABLE 4.3: TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT-DEC 2010]

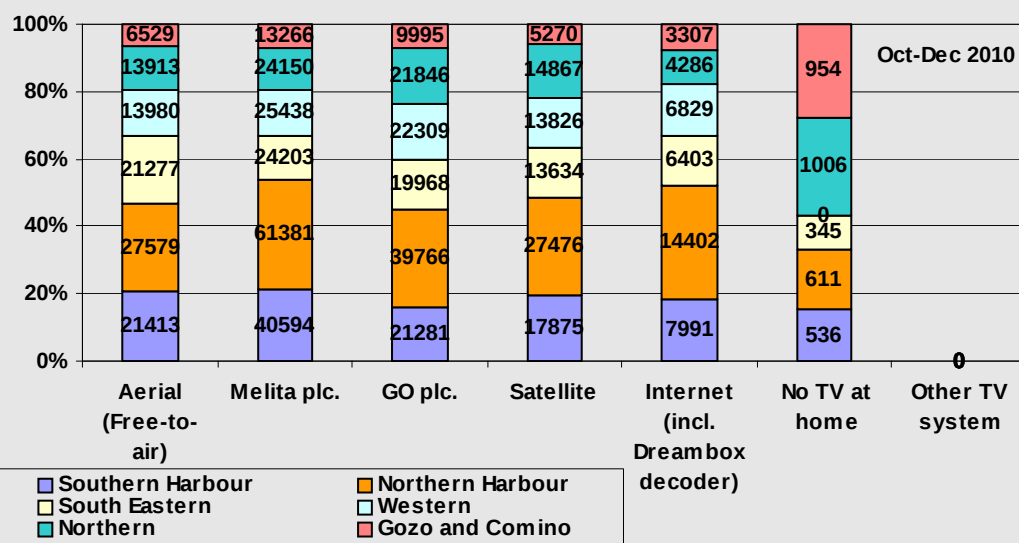
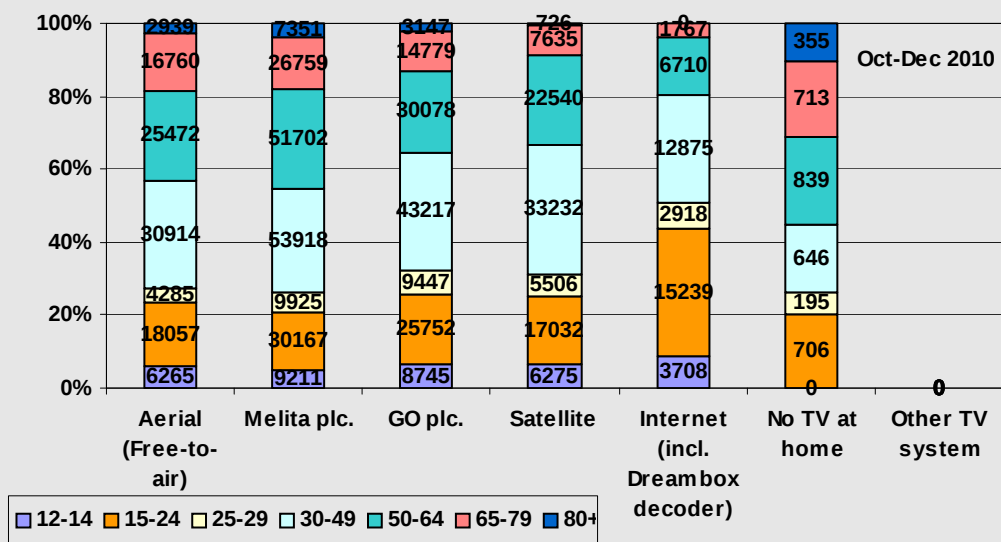
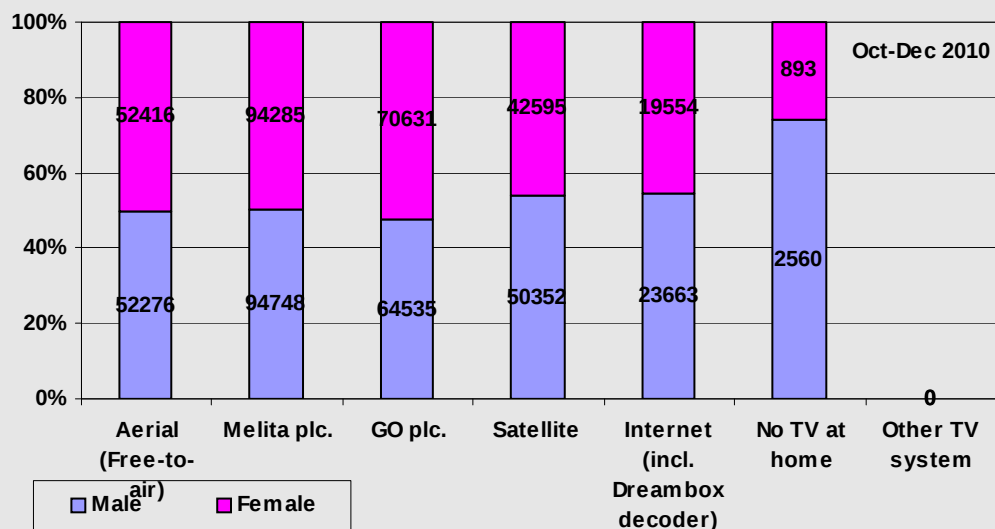
	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Free-to-air) system installed at home																	
Yes	104,691	52,276	52,416	6,265	18,057	4,285	30,914	25,472	16,760	2,939	21,413	27,579	21,277	13,980	13,913	6,529	
	29.2%	29.2%	29.1%	32.7%	29.3%	19.9%	28.2%	28.8%	35.3%	26.0%	30.1%	26.1%	40.0%	27.8%	27.0%	24.0%	
	100.0%	49.9%	50.1%	6.0%	17.2%	4.1%	29.5%	24.3%	16.0%	2.8%	20.5%	26.3%	20.3%	13.4%	13.3%	6.2%	
No	254,305	126,493	127,813	12,881	43,523	17,195	78,721	62,919	30,713	8,354	49,697	77,997	31,935	36,303	37,697	20,676	
	70.8%	70.8%	70.9%	67.3%	70.7%	80.1%	71.8%	71.2%	64.7%	74.0%	69.9%	73.9%	60.0%	72.2%	73.0%	76.0%	
	100.0%	49.7%	50.3%	5.1%	17.1%	6.8%	31.0%	24.7%	12.1%	3.3%	19.5%	30.7%	12.6%	14.3%	14.8%	8.1%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Melita Cable plc. system installed at home																	
Yes	189,032	94,748	94,285	9,211	30,167	9,925	53,918	51,702	26,759	7,351	40,594	61,381	24,203	25,438	24,150	13,266	
	52.7%	53.0%	52.3%	48.1%	49.0%	46.2%	49.2%	58.5%	56.4%	65.1%	57.1%	58.1%	45.5%	50.6%	46.8%	48.8%	
	100.0%	50.1%	49.9%	4.9%	16.0%	5.3%	28.5%	27.4%	14.2%	3.9%	21.5%	32.5%	12.8%	13.5%	12.8%	7.0%	
No	169,965	84,021	85,944	9,935	31,413	11,555	55,718	36,690	20,713	3,941	30,515	44,196	29,010	24,846	27,460	13,939	
	47.3%	47.0%	47.7%	51.9%	51.0%	53.8%	50.8%	41.5%	43.6%	34.9%	42.9%	41.9%	54.5%	49.4%	53.2%	51.2%	
	100.0%	49.4%	50.6%	5.8%	18.5%	6.8%	32.8%	21.6%	12.2%	2.3%	18.0%	26.0%	17.1%	14.6%	16.2%	8.2%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
GO plc. system installed at home																	
Yes	135,166	64,535	70,631	8,745	25,752	9,447	43,217	30,078	14,779	3,147	21,281	39,766	19,968	22,309	21,846	9,995	
	37.7%	36.1%	39.2%	45.7%	41.8%	44.0%	39.4%	34.0%	31.1%	27.9%	29.9%	37.7%	37.5%	44.4%	42.3%	36.7%	
	100.0%	47.7%	52.3%	6.5%	19.1%	7.0%	32.0%	22.3%	10.9%	2.3%	15.7%	29.4%	14.8%	16.5%	16.2%	7.4%	
No	223,831	114,234	109,598	10,401	35,828	12,033	66,418	58,313	32,693	8,145	49,828	65,810	33,244	27,975	29,764	17,210	
	62.3%	63.9%	60.8%	54.3%	58.2%	56.0%	60.6%	66.0%	68.9%	72.1%	70.1%	62.3%	62.5%	55.6%	57.7%	63.3%	
	100.0%	51.0%	49.0%	4.6%	16.0%	5.4%	29.7%	26.1%	14.6%	3.6%	22.3%	29.4%	14.9%	12.5%	13.3%	7.7%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Satellite system installed at home																	
Yes	92,947	50,352	42,595	6,275	17,032	5,506	33,232	22,540	7,635	726	17,875	27,476	13,634	13,826	14,867	5,270	
	25.9%	28.2%	23.6%	32.8%	27.7%	25.6%	30.3%	25.5%	16.1%	6.4%	25.1%	26.0%	25.6%	27.5%	28.8%	19.4%	
	100.0%	54.2%	45.8%	6.8%	18.3%	5.9%	35.8%	24.3%	8.2%	.8%	19.2%	29.6%	14.7%	14.9%	16.0%	5.7%	
No	266,050	128,416	137,634	12,871	44,547	15,974	76,404	65,851	39,837	10,567	53,235	78,101	39,579	36,458	36,743	21,935	
	74.1%	71.8%	76.4%	67.2%	72.3%	74.4%	69.7%	74.5%	83.9%	93.6%	74.9%	74.0%	74.4%	72.5%	71.2%	80.6%	
	100.0%	48.3%	51.7%	4.8%	16.7%	6.0%	28.7%	24.8%	15.0%	4.0%	20.0%	29.4%	14.9%	13.7%	13.8%	8.2%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

TABLE 4.3: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Internet [including Dreambox decoder] system installed at home																	
Yes	43,217	23,663	19,554	3,708	15,239	2,918	12,875	6,710	1,767	0	7,991	14,402	6,403	6,829	4,286	3,307	
	12.0%	13.2%	10.8%	19.4%	24.7%	13.6%	11.7%	7.6%	3.7%	.0%	11.2%	13.6%	12.0%	13.6%	8.3%	12.2%	
	100.0%	54.8%	45.2%	8.6%	35.3%	6.8%	29.8%	15.5%	4.1%	.0%	18.5%	33.3%	14.8%	15.8%	9.9%	7.7%	
No	315,780	155,105	160,674	15,438	46,340	18,562	96,761	81,682	45,705	11,292	63,119	91,175	46,809	43,455	47,324	23,898	
	88.0%	86.8%	89.2%	80.6%	75.3%	86.4%	88.3%	92.4%	96.3%	100.0%	88.8%	86.4%	88.0%	86.4%	91.7%	87.8%	
	100.0%	49.1%	50.9%	4.9%	14.7%	5.9%	30.6%	25.9%	14.5%	3.6%	20.0%	28.9%	14.8%	13.8%	15.0%	7.6%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
No TV at home																	
Yes	3,453	2,560	893	0	706	195	646	839	713	355	536	611	345	0	1,006	954	
	1.0%	1.4%	.5%	.0%	1.1%	.9%	.6%	.9%	1.5%	3.1%	.8%	.6%	.6%	.0%	2.0%	3.5%	
	100.0%	74.1%	25.9%	.0%	20.4%	5.6%	18.7%	24.3%	20.6%	10.3%	15.5%	17.7%	10.0%	.0%	29.1%	27.6%	
No	355,544	176,208	179,335	19,146	60,874	21,285	108,990	87,553	46,759	10,937	70,573	104,965	52,867	50,284	50,604	26,250	
	99.0%	98.6%	99.5%	100.0%	98.9%	99.1%	99.4%	99.1%	98.5%	96.9%	99.2%	99.4%	99.4%	100.0%	98.0%	96.5%	
	100.0%	49.6%	50.4%	5.4%	17.1%	6.0%	30.7%	24.6%	13.2%	3.1%	19.8%	29.5%	14.9%	14.1%	14.2%	7.4%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Other TV system installed at home																	
Yes	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	
No	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off



FIGURES 4.3: TV RECEPTION SYSTEMS: BY GENDER, AGE GROUPS, AND BY DISTRICTS
[OCT-DEC 2010]

TABLE 4.4.: TV RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2009 – OCT-DEC 2010]

[A1-A3]: “AERIAL (FREE-TO-AIR)” INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	AERIAL (FREE-TO-AIR)												AERIAL (FREE-TO-AIR)		
	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1838	27.75%	510	1800	32.22%	580	1819	33.81%	615	1835	31.01%	569	1837	29.23%	537
Only Aerial (Free-to-air)	1838	9.47%	174	1800	7.94%	143	1819	6.87%	125	1835	5.34%	98	1837	5.61%	103
Cable (NOT Digital)/Melita plc. & Aerial (Free-to-air)	1838	2.07%	38	1800	2.61%	47	1819	9.62%	175	1835	7.85%	144	1837	7.29%	134
Digital Aerial / GO plc & Aerial (Free-to-air)	1838	9.90%	182	1800	13.00%	234	1819	6.76%	123	1835	7.14%	131	1837	5.99%	110
Satellite & Aerial (Free-to-air)	1838	2.77%	51	1800	3.67%	66	1819	3.30%	60	1835	1.96%	36	1837	2.94%	54
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1838	0.16%	3	1800	0.11%	2	1819	0.22%	4	1835	0.11%	2	1837	0.44%	8
Other TV system & Aerial (Free-to-air)	1838	0.05%	1	1800	0.06%	1	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		24.43%	449		27.39%	493		26.77%	487		22.40%	411		22.26%	409
More than 2 systems including Aerial (Free-to-air)		3.32%	61		4.83%	87		7.04%	128		8.61%	158		6.97%	128
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1838	27.73%	510	1800	32.34%	582	1819	33.82%	615	1835	30.64%	562	1837	29.16%	536
Only Aerial (Free-to-air)	1838	9.41%	173	1800	7.95%	143	1819	6.77%	123	1835	5.12%	94	1837	5.43%	100
Cable (NOT Digital) / Melita plc. & Aerial (Free-to-air)	1838	2.01%	37	1800	2.56%	46	1819	9.56%	174	1835	7.57%	139	1837	7.03%	129
Digital Aerial / GO plc. & Aerial (Free-to-air)	1838	9.90%	182	1800	13.11%	236	1819	6.65%	121	1835	6.82%	125	1837	6.04%	111
Satellite & Aerial (Free-to-air)	1838	2.90%	53	1800	3.54%	64	1819	3.33%	61	1835	1.99%	37	1837	2.97%	55
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1838	0.17%	3	1800	0.13%	2	1819	0.23%	4	1835	0.12%	2	1837	0.43%	8
Other TV system & Aerial (Free-to-air)	1838	0.05%	1	1800	0.06%	1	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		24.44%	449		27.36%	493		26.54%	483		21.62%	397		21.90%	402
More than 2 systems including Aerial (Free-to-air)		3.29%	61		4.98%	90		7.28%	132		9.02%	165		7.26%	133
POPULATION													OCT-DEC 2010		
													BASE	%	COUNT
													BASE	%	COUNT
ALL Aerial (Free-to-air)													358,997	29.16%	104,691
Only Aerial (Free-to-air)													358,997	5.43%	19,509
Melita plc. & Aerial (Free-to-air)													358,997	7.03%	25,222
GO plc. & Aerial (Free-to-air)													358,997	6.04%	21,696
Satellite & Aerial (Free-to-air)													358,997	2.97%	10,654
Internet TV (incl. Dreambox) & Aerial (Free-to-air)													358,997	0.43%	1,531
Other TV system & Aerial (Free-to-air)													358,997	0.00%	0
														21.90%	78,613
More than 2 systems including Aerial (Free-to-air)														7.26%	26,079

TABLE 4.4.[B1-B3]: "CABLE (ANALOGUE OR DIGITAL) / MELITA PLC." TV SYSTEM INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	CABLE (ANALOGUE OR DIGITAL)												MELITA CABLE PLC.		
	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1838	18.17%	334	1800	16.59%	299	1819	55.09%	1002	1835	53.68%	985	1837	52.91%	972
Only Cable (Analogue or Digital) / Melita plc.	1838	12.73%	234	1800	10.44%	188	1819	30.73%	559	1835	30.57%	561	1837	29.40%	540
Aerial (Free-to-air) & Cable (An. or Dig.) / Melita plc.	1838	2.07%	38	1800	2.56%	46	1819	9.62%	175	1835	7.85%	144	1837	7.29%	134
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1838	0.82%	15	1800	0.70%	13	1819	1.70%	31	1835	1.25%	23	1837	1.63%	30
Satellite & Cable (An. or Dig.) / Melita plc.	1838	1.90%	35	1800	1.55%	28	1819	6.76%	123	1835	6.27%	115	1837	6.64%	122
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1838	0.05%	1	1800	0.06%	1	1819	1.43%	26	1835	1.91%	35	1837	2.56%	47
Other & Cable (An. or Dig.) / Melita plc.	1838	0.00%	0	1800	0.00%	0	1819	0.05%	1	1835	0.00%	0	1837	0.00%	0
		17.57%	323		15.31%	275		50.30%	915		47.85%	878		47.52%	873
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		0.60%	11		1.29%	23		4.78%	87		5.83%	107		5.39%	99
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1838	17.82%	327	1800	16.94%	305	1819	54.67%	994	1835	53.46%	981	1837	52.66%	967
Only Cable (Analogue or Digital) / Melita plc.	1838	12.40%	228	1800	10.78%	194	1819	30.15%	548	1835	30.18%	554	1837	28.90%	531
Aerial (Free-to-air) & Cable (An. or Dig.) / Melita plc.	1838	2.01%	37	1800	2.61%	47	1819	9.56%	174	1835	7.57%	139	1837	7.03%	129
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1838	0.80%	15	1800	0.67%	12	1819	1.67%	30	1835	1.24%	23	1837	1.58%	29
Satellite & Cable (An. or Dig.) / Melita plc.	1838	1.95%	36	1800	1.56%	28	1819	6.62%	120	1835	6.34%	116	1837	6.89%	127
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1838	0.06%	1	1800	0.06%	1	1819	1.53%	28	1835	2.11%	39	1837	2.74%	50
Other & Cable (An. or Dig.) / Melita plc.	1838	0.00%	0	1800	0.00%	0	1819	0.06%	1	1835	0.00%	0	1837	0.00%	0
		17.23%	317		15.67%	282		49.59%	902		47.44%	870		47.13%	866
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		0.59%	11		1.28%	23		5.09%	93		6.03%	111		5.53%	102
POPULATION	OCT-DEC 2010														
	OCT-DEC 2010			OCT-DEC 2010			OCT-DEC 2010			OCT-DEC 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	358,997	52.66%	189,032	358,997	52.66%	189,032	358,997	52.66%	189,032	358,997	52.66%	189,032	358,997	52.66%	189,032
Only Melita plc.	358,997	28.90%	103,742	358,997	28.90%	103,742	358,997	28.90%	103,742	358,997	28.90%	103,742	358,997	28.90%	103,742
Aerial (Free-to-air) & Melita plc.	358,997	7.03%	25,222	358,997	7.03%	25,222	358,997	7.03%	25,222	358,997	7.03%	25,222	358,997	7.03%	25,222
GO plc. & Melita plc.	358,997	1.58%	5,678	358,997	1.58%	5,678	358,997	1.58%	5,678	358,997	1.58%	5,678	358,997	1.58%	5,678
Satellite & Melita plc.	358,997	6.89%	24,733	358,997	6.89%	24,733	358,997	6.89%	24,733	358,997	6.89%	24,733	358,997	6.89%	24,733
Internet (incl. Dreambox) & Melita plc.	358,997	2.74%	9,821	358,997	2.74%	9,821	358,997	2.74%	9,821	358,997	2.74%	9,821	358,997	2.74%	9,821
Other & Melita plc.	358,997	0.00%	0	358,997	0.00%	0	358,997	0.00%	0	358,997	0.00%	0	358,997	0.00%	0
		47.13%	169,196		47.13%	169,196		47.13%	169,196		47.13%	169,196		47.13%	169,196
More than 2 systems including Melita plc.		5.53%	19,837		5.53%	19,837		5.53%	19,837		5.53%	19,837		5.53%	19,837

Totals may not tally due to weighting and rounding off

TABLE 4.4.[C1-C3]: “DIGITAL AERIAL SYSTEM (WITH DECODER) / GO PLC.” INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	DIGITAL AERIAL SYSTEM (WITH DECODER)												GO PLC.		
	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1838	67.36%	1238	1800	69.28%	1247	1819	34.52%	628	1835	39.02%	716	1837	37.34%	686
Only Digital Aerial (with Decoder) / GO plc.	1838	46.08%	847	1800	42.94%	773	1819	15.12%	275	1835	17.28%	317	1837	17.04%	313
Aerial (Free-to-air) & Digital Aerial / GO plc.	1838	9.90%	182	1800	13.00%	234	1819	6.76%	123	1835	7.14%	131	1837	5.99%	110
Cable (An. or Dig.) / Melita plc. & Digital Aerial / GO plc.	1838	0.82%	15	1800	0.67%	12	1819	1.70%	31	1835	1.25%	23	1837	1.63%	30
Satellite & Digital Aerial / GO plc.	1838	6.58%	121	1800	8.06%	145	1819	5.44%	99	1835	5.01%	92	1837	4.90%	90
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1838	0.49%	9	1800	0.22%	4	1819	0.82%	15	1835	1.36%	25	1837	2.12%	39
Other & Digital Aerial / GO plc.	1838	0.05%	1	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		63.93%	1175		64.89%	1168		29.85%	543		32.04%	588		31.68%	582
More than 2 systems including Digital Aerial / GO plc.		3.43%	63		4.39%	79		4.67%	85		6.98%	128		5.66%	104
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1838	67.67%	1244	1800	69.54%	1252	1819	34.85%	634	1835	39.38%	723	1837	37.65%	692
Only Digital Aerial (with Decoder) / GO plc.	1838	46.06%	847	1800	42.98%	774	1819	15.32%	279	1835	17.43%	320	1837	16.78%	308
Aerial (Free-to-air) & Digital Aerial / GO plc.	1838	9.90%	182	1800	13.11%	236	1819	6.65%	121	1835	6.82%	125	1837	6.04%	111
Cable (An. or Dig.) / Melita plc. & Digital Aerial / GO plc.	1838	0.80%	15	1800	0.70%	13	1819	1.67%	30	1835	1.24%	23	1837	1.58%	29
Satellite & Digital Aerial / GO plc.	1838	6.86%	126	1800	7.97%	143	1819	5.58%	102	1835	5.04%	92	1837	4.94%	91
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1838	0.56%	10	1800	0.23%	4	1819	0.88%	16	1835	1.45%	27	1837	2.33%	43
Other & Digital Aerial / GO plc.	1838	0.06%	1	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		64.24%	1181		65.00%	1170		30.09%	547		31.98%	587		31.68%	582
More than 2 systems including Digital Aerial / GO plc.		3.43%	63		4.54%	82		4.75%	86		7.40%	136		5.97%	110
POPULATION													OCT-DEC 2010		
													BASE	%	COUNT
													BASE	%	COUNT
ALL GO plc.													358,997	37.65%	135,166
Only GO plc.													358,997	16.78%	60,254
Aerial (Free-to-air) & GO plc.													358,997	6.04%	21,696
Melita plc. & GO plc.													358,997	1.58%	5,678
Satellite & GO plc.													358,997	4.94%	17,741
Internet (incl. Dreambox) & GO plc.													358,997	2.33%	8,359
Other & GO plc.													358,997	0.00%	0
														31.68%	113,728
More than 2 systems including Digital Aerial / GO plc.														5.97%	21,438

Totals may not tally due to weighting and rounding off

TABLE 4.4.[D1-D3]: "SATELLITE" TV SYSTEM INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1838	16.97%	312	1800	20.83%	375	1819	24.30%	442	1835	23.87%	438	1837	25.31%	465
Only Satellite	1838	2.01%	37	1800	2.33%	42	1819	1.43%	26	1835	1.47%	27	1837	1.36%	25
Aerial (Free-to-air) & Satellite	1838	2.77%	51	1800	3.67%	66	1819	3.30%	60	1835	1.96%	36	1837	2.94%	54
Cable (An. or Dig.) / Melita plc. & Satellite	1838	1.90%	35	1800	1.56%	28	1819	6.76%	123	1835	6.27%	115	1837	6.64%	122
Digital Aerial (with decoder) / GO plc. & Satellite	1838	6.58%	121	1800	8.06%	145	1819	5.72%	104	1835	5.01%	92	1837	4.90%	90
Internet (incl. Dreambox) & Satellite	1838	0.16%	3	1800	0.17%	3	1819	0.38%	7	1835	0.22%	4	1837	0.54%	10
Other & Satellite	1838	0.00%	0	1800	0.06%	1	1819	0.00%	0	1835	0.05%	1	1837	0.00%	0
		13.44%	247		15.83%	285		17.59%	320		14.99%	275		16.39%	301
More than 2 systems including Satellite		3.54%	65		5.00%	90		6.71%	122		8.88%	163		8.93%	164
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1838	17.39%	320	1800	20.97%	377	1819	24.60%	447	1835	24.47%	449	1837	25.89%	476
Only Satellite	1838	1.97%	36	1800	2.44%	44	1819	1.47%	27	1835	1.52%	28	1837	1.42%	26
Aerial (Free-to-air) & Satellite	1838	2.90%	53	1800	3.54%	64	1819	3.33%	61	1835	1.99%	37	1837	2.97%	55
Cable (An. or Dig.) / Melita plc. & Satellite	1838	1.95%	36	1800	1.55%	28	1819	6.62%	120	1835	6.34%	116	1837	6.89%	127
Digital Aerial (with decoder) / GO plc. & Satellite	1838	6.86%	126	1800	7.97%	143	1819	5.87%	107	1835	5.04%	92	1837	4.94%	91
Internet (incl. Dreambox) & Satellite	1838	0.15%	3	1800	0.22%	4	1819	0.40%	7	1835	0.24%	4	1837	0.50%	9
Other & Satellite	1838	0.00%	0	1800	0.06%	1	1819	0.00%	0	1835	0.06%	1	1837	0.00%	0
		13.84%	254		15.78%	284		17.69%	322		15.19%	279		16.72%	307
More than 2 systems including Satellite		3.55%	65		5.19%	93		6.91%	126		9.27%	170		9.18%	169
POPULATION													OCT-DEC 2010		
													BASE	%	COUNT
ALL Satellite													358,997	25.89%	92,947
Only Satellite													358,997	1.42%	5,090
Aerial (Free-to-air) & Satellite													358,997	2.97%	10,654
Melita plc. & Satellite													358,997	6.89%	24,733
GO plc. & Satellite													358,997	4.94%	17,741
Internet (incl. Dreambox) & Satellite													358,997	0.50%	1,789
Other & Satellite													358,997	0.00%	0
														16.72%	60,007
More than 2 systems including Satellite														9.18%	32,939

Totals may not tally due to weighting and rounding off

TABLE 4.4.[E1-E3]: "INTERNET TV SYSTEM (INCL. DREAMBOX)" AVAILABLE AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1838	2.01%	37	1800	1.44%	26	1819	5.22%	95	1835	8.28%	152	1837	11.27%	207
Only Internet TV system (incl. Dreambox)	1838	0.33%	6	1800	0.06%	1	1819	0.05%	1	1835	0.05%	1	1837	0.11%	2
Aerial (Free-to-air) & Internet TV system (incl.)	1838	0.16%	3	1800	0.11%	2	1819	0.22%	4	1835	0.11%	2	1837	0.44%	8
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1838	0.05%	1	1800	0.06%	1	1819	1.43%	26	1835	1.91%	35	1837	2.56%	47
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1838	0.49%	9	1800	0.22%	4	1819	0.82%	15	1835	1.36%	25	1837	2.12%	39
Satellite & Internet TV system (incl.)	1838	0.16%	3	1800	0.17%	3	1819	0.38%	7	1835	0.22%	4	1837	0.54%	10
Other & Internet TV system (incl.)	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		1.20%	22		0.61%	11		2.91%	53		3.65%	67		5.77%	106
More than 2 systems incl. Internet TV system (incl. Dreambox)		0.82%	15		0.83%	15		2.31%	42		4.63%	85		5.50%	101
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1838	2.10%	39	1800	1.63%	29	1819	5.59%	102	1835	8.96%	164	1837	12.04%	221
Only Internet TV system (incl. Dreambox)	1838	0.35%	6	1800	0.06%	1	1819	0.07%	1	1835	0.06%	1	1837	0.12%	2
Aerial (Free-to-air) & Internet TV system (incl.)	1838	0.17%	3	1800	0.13%	2	1819	0.23%	4	1835	0.12%	2	1837	0.43%	8
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1838	0.06%	1	1800	0.06%	1	1819	1.53%	28	1835	2.11%	39	1837	2.74%	50
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1838	0.56%	10	1800	0.23%	4	1819	0.88%	16	1835	1.45%	27	1837	2.33%	43
Satellite & Internet TV system (incl.)	1838	0.15%	3	1800	0.22%	4	1819	0.40%	7	1835	0.24%	4	1837	0.50%	9
Other & Internet TV system (incl.)	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		1.29%	24		0.70%	13		3.10%	56		3.99%	73		6.11%	112
More than 2 systems incl. Internet TV system (incl. Dreambox)		0.82%	15		0.93%	17		2.48%	45		4.97%	91		5.93%	109
POPULATION	OCT-DEC 2010														
	BASE	%	COUNT												
ALL Internet TV system (incl. Dreambox)	358,997	12.04%	43,217												
Only Internet TV system (incl. Dreambox)	358,997	0.12%	436												
Aerial(Free-to-air) & Internet TV system (incl. Dreambox)	358,997	0.43%	1,531												
Melita plc. & Internet TV system (incl. Dreambox)	358,997	2.74%	9,821												
GO plc. & Internet TV system (incl. Dreambox)	358,997	2.33%	8,359												
Satellite & Internet TV system (incl. Dreambox)	358,997	0.50%	1,789												
Other & Internet TV system (incl. Dreambox)	358,997	0.00%	0												
		6.11%	21,937												
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.93%	21,280												

Totals may not tally due to weighting and rounding off

TABLE 4.4.[F1-F3]: "OTHER TV SYSTEM" INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1838	0.16%	3	1800	0.17%	3	1819	0.38%	7	1835	0.22%	4	1837	0.00%	0
Only Other TV system	1838	0.05%	1	1800	0.06%	1	1819	0.27%	5	1835	0.05%	1	1837	0.00%	0
Aerial (Free-to-air) & Other TV system	1838	0.05%	1	1800	0.06%	1	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1838	0.00%	0	1800	0.00%	0	1819	0.05%	1	1835	0.00%	0	1837	0.00%	0
Digital Aerial (with Decoder) / GO plc. & Other TV system	1838	0.05%	1	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Satellite & Other TV system	1838	0.00%	0	1800	0.06%	1	1819	0.00%	0	1835	0.05%	1	1837	0.00%	0
Internet (incl. Dreambox) & Other TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		0.16%	3		0.17%	3		0.33%	6		0.11%	2		0.00%	0
More than 2 systems including Other TV system		0.00%	0		0.00%	0		0.05%	1		0.11%	2		0.00%	0
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1838	0.15%	3	1800	0.17%	3	1819	0.45%	8	1835	0.22%	4	1837	0.00%	0
Only Other TV system	1838	0.04%	1	1800	0.04%	1	1819	0.33%	6	1835	0.06%	1	1837	0.00%	0
Aerial (Free-to-air) & Other TV system	1838	0.05%	1	1800	0.06%	1	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1838	0.00%	0	1800	0.00%	0	1819	0.06%	1	1835	0.00%	0	1837	0.00%	0
Digital Aerial (with Decoder) / GO plc. & Other TV system	1838	0.06%	1	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Satellite & Other TV system	1838	0.00%	0	1800	0.06%	1	1819	0.00%	0	1835	0.06%	1	1837	0.00%	0
Internet (incl. Dreambox) & Other TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
		0.15%	3		0.17%	3		0.39%	7		0.12%	2		0.00%	0
More than 2 systems including Other TV system		0.00%	0		0.00%	0		0.06%	1		0.10%	2		0.00%	0
POPULATION	OCT-DEC 2010														
	BASE	%	COUNT												
ALL Other TV system	358,997	0.00%	0												
Only Other TV system	358,997	0.00%	0												
Aerial (Free-to-air) & Other TV system	358,997	0.00%	0												
Melita plc. & Other TV system	358,997	0.00%	0												
GO plc. & Other TV system	358,997	0.00%	0												
Satellite & Other TV system	358,997	0.00%	0												
Internet (incl. Dreambox) & Other TV system	358,997	0.00%	0												
		0.00%	0												
More than 2 systems including Other TV system		0.00%	0												

Totals may not tally due to weighting and rounding off

TABLE 4.4.[G1-G3]: "NO TV SYSTEM" INSTALLED AT HOME BY QUARTER [COUNTS, WEIGHTED & POPULATION]

ACTUAL COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1838	0.44%	8	1800	0.33%	6	1819	0.71%	13	1835	0.65%	12	1837	0.93%	17
Only NO TV system	1838	0.44%	8	1800	0.33%	6	1819	0.71%	13	1835	0.54%	10	1837	0.87%	16
Aerial (Free-to-air) & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.11%	2	1837	0.00%	0
Cable (An. or Dig.) / Melita plc. & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Digital Aerial (with Decoder) / GO plc. & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Satellite & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Internet (incl. Dreambox) & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.05%	1
		0.44%	8		0.33%	6		0.71%	13		0.54%	10		0.93%	17
More than 2 systems including NO TV system		0.00%	0		0.00%	0		0.00%	0		0.00%	0		0.00%	0
WEIGHTED COUNTS	OCT-DEC 2009			JAN-MAR 2010			APR-JUN 2010			JUL-SEP 2010			OCT-DEC 2010		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1838	0.43%	8	1800	0.37%	7	1819	0.77%	14	1835	0.65%	12	1837	0.96%	18
Only NO TV system	1838	0.43%	8	1800	0.37%	7	1819	0.77%	14	1835	0.52%	10	1837	0.90%	16
Aerial (Free-to-air) & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.13%	2	1837	0.00%	0
Cable (An. or Dig.) / Melita plc. & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Digital Aerial (with Decoder) / GO plc. & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Satellite & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.00%	0
Internet (incl. Dreambox) & NO TV system	1838	0.00%	0	1800	0.00%	0	1819	0.00%	0	1835	0.00%	0	1837	0.07%	1
		0.43%	8		0.37%	7		0.77%	14		0.65%	12		0.96%	18
More than 2 systems including NO TV system		0.00%	0		0.00%	0		0.00%	0		0.00%	0		0.00%	0
POPULATION													OCT-DEC 2010		
													BASE	%	COUNT
ALL NO TV system													358997	0.96%	3453
Only NO TV system													358997	0.00%	0
Aerial (Free-to-air) & NO TV system													358997	0.00%	0
Melita plc. & NO TV system													358997	0.00%	0
GO plc. & NO TV system													358997	0.00%	0
Satellite & NO TV system													358997	0.00%	0
Internet (incl. Dreambox) & NO TV system													358997	0.07%	238
														0.07%	238
More than 2 systems including Other TV system														0.90%	3215

Totals may not tally due to weighting and rounding off

TABLE 5.1: TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [POPULATION, COUNTS, & WEIGHTED] - OCT-DEC 2010

		GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
POPULATION	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Yes	33,163	8,327	24,836	1,318	1,927	1,991	6,796	8,549	10,180	2,402	8,702	9,889	4,256	4,522	3,360	2,434	
	9.2%	4.7%	13.8%	6.9%	3.1%	9.3%	6.2%	9.7%	21.4%	21.3%	12.2%	9.4%	8.0%	9.0%	6.5%	8.9%	
	100.0%	25.1%	74.9%	4.0%	5.8%	6.0%	20.5%	25.8%	30.7%	7.2%	26.2%	29.8%	12.8%	13.6%	10.1%	7.3%	
	325,834	170,442	155,392	17,828	59,653	19,488	102,840	79,842	37,293	8,890	62,408	95,687	48,957	45,762	48,250	24,771	
	90.8%	95.3%	86.2%	93.1%	96.9%	90.7%	93.8%	90.3%	78.6%	78.7%	87.8%	90.6%	92.0%	91.0%	93.5%	91.1%	
No	100.0%	52.3%	47.7%	5.5%	18.3%	6.0%	31.6%	24.5%	11.4%	2.7%	19.2%	29.4%	15.0%	14.0%	14.8%	7.6%	
	Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

ACTUAL COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Yes	183	42	141	6	8	9	36	50	60	14	48	53	25	25	16	16	
	10.0%	5.0%	14.1%	6.8%	2.9%	9.3%	6.6%	10.0%	22.5%	21.5%	12.9%	10.5%	8.4%	9.4%	6.9%	9.6%	
	100.0%	23.0%	77.0%	3.3%	4.4%	4.9%	19.7%	27.3%	32.8%	7.7%	26.2%	29.0%	13.7%	13.7%	8.7%	8.7%	
	1654	795	859	82	271	88	506	449	207	51	323	454	271	240	216	150	
	90.0%	95.0%	85.9%	93.2%	97.1%	90.7%	93.4%	90.0%	77.5%	78.5%	87.1%	89.5%	91.6%	90.6%	93.1%	90.4%	
No	100.0%	48.1%	51.9%	5.0%	16.4%	5.3%	30.6%	27.1%	12.5%	3.1%	19.5%	27.4%	16.4%	14.5%	13.1%	9.1%	
	Total	1837	837	1000	88	279	97	542	499	267	65	371	507	296	265	232	166
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	45.6%	54.4%	4.8%	15.2%	5.3%	29.5%	27.2%	14.5%	3.5%	20.2%	27.6%	16.1%	14.4%	12.6%	9.0%	

WEIGHTED COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Yes	170	43	127	7	10	10	35	44	52	12	45	51	22	23	17	12	
	9.2%	4.7%	13.8%	6.9%	3.1%	9.3%	6.2%	9.7%	21.4%	21.3%	12.2%	9.4%	8.0%	9.0%	6.5%	8.9%	
	100.0%	25.1%	74.9%	4.0%	5.8%	6.0%	20.5%	25.8%	30.7%	7.2%	26.2%	29.8%	12.8%	13.6%	10.1%	7.3%	
	1667	872	795	91	305	100	526	409	191	45	319	490	251	234	247	127	
	90.8%	95.3%	86.2%	93.1%	96.9%	90.7%	93.8%	90.3%	78.6%	78.7%	87.8%	90.6%	92.0%	91.0%	93.5%	91.1%	
No	100.0%	52.3%	47.7%	5.5%	18.3%	6.0%	31.6%	24.5%	11.4%	2.7%	19.2%	29.4%	15.0%	14.0%	14.8%	7.6%	
	Total	1837	915	922	98	315	110	561	452	243	58	364	540	272	257	264	139
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 5.2: TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No	325,834	170,442	155,392	17,828	59,653	19,488	102,840	79,842	37,293	8,890	62,408	95,687	48,957	45,762	48,250	24,771
	90.8%	95.3%	86.2%	93.1%	96.9%	90.7%	93.8%	90.3%	78.6%	78.7%	87.8%	90.6%	92.0%	91.0%	93.5%	91.1%
	100.0%	52.3%	47.7%	5.5%	18.3%	6.0%	31.6%	24.5%	11.4%	2.7%	19.2%	29.4%	15.0%	14.0%	14.8%	7.6%
TVM	6,243	1,726	4,517	258	700	890	1,559	1,041	1,631	163	928	3,023	470	735	217	869
	1.7%	1.0%	2.5%	1.3%	1.1%	4.1%	1.4%	1.2%	3.4%	1.4%	1.3%	2.9%	.9%	1.5%	.4%	3.2%
	100.0%	27.6%	72.4%	4.1%	11.2%	14.2%	25.0%	16.7%	26.1%	2.6%	14.9%	48.4%	7.5%	11.8%	3.5%	13.9%
ONE	6,448	1,730	4,718	409	474	0	570	2,182	2,112	701	1,575	1,037	1,774	1,146	651	267
	1.8%	1.0%	2.6%	2.1%	.8%	.0%	.5%	2.5%	4.4%	6.2%	2.2%	1.0%	3.3%	2.3%	1.3%	1.0%
	100.0%	26.8%	73.2%	6.3%	7.4%	.0%	8.8%	33.8%	32.8%	10.9%	24.4%	16.1%	27.5%	17.8%	10.1%	4.1%
Net TV	4,151	1,606	2,545	393	0	0	0	1,570	1,862	327	1,386	1,364	335	533	217	316
	1.2%	.9%	1.4%	2.1%	.0%	.0%	.0%	1.8%	3.9%	2.9%	1.9%	1.3%	.6%	1.1%	.4%	1.2%
	100.0%	38.7%	61.3%	9.5%	.0%	.0%	.0%	37.8%	44.9%	7.9%	33.4%	32.9%	8.1%	12.8%	5.2%	7.6%
Smash TV	8,487	1,554	6,933	258	247	207	2,194	2,384	2,485	712	2,556	2,578	1,033	838	935	547
	2.4%	.9%	3.8%	1.3%	.4%	1.0%	2.0%	2.7%	5.2%	6.3%	3.6%	2.4%	1.9%	1.7%	1.8%	2.0%
	100.0%	18.3%	81.7%	3.0%	2.9%	2.4%	25.9%	28.1%	29.3%	8.4%	30.1%	30.4%	12.2%	9.9%	11.0%	6.4%
ITV	3,303	745	2,559	0	0	697	1,174	331	1,101	0	802	490	322	734	956	0
	.9%	.4%	1.4%	.0%	.0%	3.2%	1.1%	.4%	2.3%	.0%	1.1%	.5%	.6%	1.5%	1.9%	.0%
	100.0%	22.5%	77.5%	.0%	.0%	21.1%	35.5%	10.0%	33.3%	.0%	24.3%	14.8%	9.7%	22.2%	28.9%	.0%
Favourite TV	1,769	173	1,596	0	0	198	757	641	173	0	782	0	322	366	167	133
	.5%	.1%	.9%	.0%	.0%	.9%	.7%	.7%	.4%	.0%	1.1%	.0%	.6%	.7%	.3%	.5%
	100.0%	9.8%	90.2%	.0%	.0%	11.2%	42.8%	36.2%	9.8%	.0%	44.2%	.0%	18.2%	20.7%	9.4%	7.5%
Calypso TV	965	182	783	0	247	0	201	182	336	0	336	630	0	0	0	0
	.3%	.1%	.4%	.0%	.4%	.0%	.2%	.2%	.7%	.0%	.5%	.6%	.0%	.0%	.0%	.0%
	100.0%	18.9%	81.1%	.0%	25.6%	.0%	20.8%	18.9%	34.8%	.0%	34.8%	65.2%	.0%	.0%	.0%	.0%
Do not know	1,795	610	1,185	0	258	0	341	217	479	499	336	767	0	171	217	303
	.5%	.3%	.7%	.0%	.4%	.0%	.3%	.2%	1.0%	4.4%	.5%	.7%	.0%	.3%	.4%	1.1%
	100.0%	34.0%	66.0%	.0%	14.4%	.0%	19.0%	12.1%	26.7%	27.8%	18.7%	42.7%	.0%	9.6%	12.1%	16.9%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 6.3.A: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,300	357,697	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,300	357,697	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,300	357,697	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,300	357,697	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	1,300	0	0	0	0	0	0	0	0	0	0	0	0	357,697	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	2,461	1,232	0	0	0	0	0	0	0	0	0	0	355,304	358,997
6:00	1,224	0	0	6,355	4,142	1,476	1,574	2,527	0	0	0	0	0	0	0	341,698	358,997
6:30	1,224	0	0	9,946	2,911	0	1,455	2,527	0	0	0	0	0	0	0	340,934	358,997
7:00	1,224	0	0	9,834	4,272	1,761	5,945	2,527	0	2,393	0	1,506	2,867	0	0	326,668	358,997
7:30	1,224	0	1,699	8,199	5,508	2,993	7,182	2,527	1,224	1,232	0	3,386	4,995	0	0	318,828	358,997
8:00	1,224	0	2,860	9,431	2,911	9,562	11,622	3,694	2,223	0	1,361	3,865	3,267	2,592	3,353	301,032	358,997
8:30	0	0	3,985	9,431	2,911	7,472	11,622	3,694	1,000	1,361	1,361	0	0	2,592	4,519	309,049	358,997
9:00	1,432	0	5,746	8,131	2,911	8,443	16,248	7,684	4,166	0	0	1,232	1,506	2,592	3,353	295,553	358,997
9:30	2,599	0	4,683	8,131	2,911	7,932	16,248	7,684	4,166	0	0	0	1,506	2,592	3,353	297,192	358,997
10:00	3,760	0	5,907	9,297	1,361	5,485	17,148	7,490	7,297	0	0	0	1,506	3,592	3,353	292,802	358,997
10:30	2,599	0	5,907	9,297	1,361	6,651	17,148	7,490	7,297	0	0	0	1,506	3,592	3,353	292,796	358,997
11:00	2,599	0	4,146	9,297	1,361	5,485	15,256	7,490	7,297	0	0	0	1,506	3,893	3,353	297,316	358,997
11:30	2,599	0	4,146	9,297	1,361	5,485	15,256	7,490	7,297	0	0	0	1,506	3,893	3,353	297,316	358,997
NOON	2,599	0	4,417	10,732	1,237	4,161	7,676	3,396	7,297	3,694	0	0	1,506	2,893	2,052	307,339	358,997
0:30	0	0	4,417	9,431	0	4,161	6,220	3,396	7,297	2,333	0	0	1,506	2,893	2,052	315,292	358,997
1:00	0	0	3,193	10,598	0	2,455	4,387	2,333	6,865	0	0	0	1,506	2,893	2,052	322,716	358,997
1:30	0	0	3,193	11,764	0	2,455	5,945	2,333	6,865	0	0	0	1,506	2,893	2,052	319,991	358,997
2:00	1,196	0	1,761	8,199	0	1,065	7,112	1,167	4,291	0	0	0	1,506	2,893	2,052	327,756	358,997
2:30	1,196	0	1,761	8,199	0	1,065	5,554	1,167	4,291	0	0	0	1,506	1,506	2,893	327,809	358,997
3:00	2,428	0	1,761	8,199	0	1,065	6,616	2,333	4,291	0	0	0	1,506	1,506	1,300	325,940	358,997
3:30	2,428	0	1,761	8,199	0	1,065	6,616	1,167	4,291	0	0	1,699	1,506	1,300	2,052	326,914	358,997
4:00	2,428	0	1,761	6,899	0	2,953	4,883	1,167	1,000	0	0	1,699	1,506	2,300	2,052	330,351	358,997
4:30	2,428	0	1,761	6,899	0	2,953	4,883	1,167	1,000	0	0	0	1,506	2,300	2,052	332,050	358,997
5:00	3,754	0	1,761	6,899	1,196	1,476	4,883	2,333	1,000	1,167	1,558	0	1,506	2,300	2,052	327,113	358,997
5:30	2,393	0	1,761	6,899	1,196	2,889	3,428	2,333	1,000	2,724	1,558	0	1,506	2,300	2,052	326,959	358,997
6:00	2,782	0	2,824	5,870	1,361	0	2,261	1,167	0	1,063	1,558	1,843	4,424	1,300	0	332,545	358,997
6:30	2,782	0	4,760	2,748	1,361	0	2,261	1,167	0	0	0	1,843	2,919	1,300	0	337,857	358,997
7:00	0	0	3,460	1,161	1,361	1,232	1,198	3,694	0	1,167	0	1,558	0	1,300	0	342,866	358,997
7:30	0	0	2,824	0	1,361	0	1,198	2,527	0	1,167	0	0	0	1,300	0	348,619	358,997
8:00	0	0	1,761	0	1,361	0	0	0	0	0	0	0	0	1,300	0	354,574	358,997
8:30	0	0	1,761	0	1,361	1,506	0	0	0	0	0	0	0	1,300	0	353,069	358,997
9:00	0	0	1,761	0	1,361	1,506	0	0	0	0	0	0	0	1,300	0	353,069	358,997
9:30	0	0	1,761	0	1,361	1,506	0	0	0	0	0	0	0	1,300	0	353,069	358,997
10:00	1,893	0	1,761	0	1,361	3,528	0	0	0	0	0	1,391	0	1,300	0	347,763	358,997
10:30	0	0	1,761	0	1,361	2,022	0	0	0	0	0	1,391	0	1,300	0	351,161	358,997
11:00	0	0	1,761	0	0	0	1,237	0	1,881	0	0	0	0	1,300	0	352,818	358,997
11:30	0	0	1,761	0	0	0	1,237	0	1,881	0	0	0	0	1,300	0	352,818	358,997
Average	1,042	0	2,034	4,621	1,091	2,121	4,465	1,993	1,984	381	154	509	949	1,460	1,204	334,988	
Max.	3,760	0	5,907	11,764	5,508	9,562	17,148	7,684	7,297	3,694	1,558	3,865	4,995	3,893	4,519	358,997	
std. dev.	1,226	0	1,779	4,370	1,327	2,602	5,472	2,460	2,736	849	458	936	1,216	1,269	1,359	21,972	

TABLE 6.3.B: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	1,504	0	0	0	0	0	357,493	358,997
2:30	0	0	0	0	0	0	0	0	0	1,504	0	0	0	0	0	357,493	358,997
3:00	0	0	0	0	0	0	0	0	0	1,504	0	0	0	0	0	357,493	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	1,161	0	0	0	0	0	0	923	0	0	0	0	1,991	0	0	354,921	358,997
5:30	2,357	0	0	3,187	0	0	0	2,056	0	0	0	0	1,991	0	0	349,406	358,997
6:00	3,861	0	0	4,021	1,504	1,356	1,504	2,333	1,546	1,163	0	2,812	1,991	0	0	336,905	358,997
6:30	3,861	0	0	1,413	1,504	4,593	4,057	1,132	3,537	2,134	0	2,812	1,991	0	0	331,962	358,997
7:00	5,373	0	0	5,774	1,504	8,048	10,982	3,899	1,991	5,347	0	4,663	3,363	0	0	308,052	358,997
7:30	3,861	0	1,155	4,361	1,262	9,616	9,592	3,899	3,983	6,480	0	1,350	3,780	0	0	309,658	358,997
8:00	2,700	0	5,752	3,099	1,262	9,647	10,375	3,899	3,179	4,586	0	1,350	4,828	0	1,991	306,328	358,997
8:30	2,700	0	1,710	3,099	1,262	12,561	10,375	3,899	3,174	3,423	0	1,350	4,828	0	0	310,616	358,997
9:00	7,407	0	3,902	3,555	0	9,274	14,766	6,227	4,564	4,555	0	1,196	4,828	0	0	298,723	358,997
9:30	7,407	0	3,902	4,968	0	9,274	12,928	6,227	4,564	4,555	0	2,546	4,828	0	0	297,797	358,997
10:00	7,407	0	5,374	8,887	0	8,695	12,926	5,094	5,765	3,428	0	2,546	3,640	0	0	295,234	358,997
10:30	7,407	0	2,870	7,475	0	7,283	13,153	5,094	5,765	3,428	0	2,546	3,640	0	0	300,336	358,997
11:00	7,407	0	2,870	5,118	0	7,283	13,153	3,962	4,375	2,296	0	1,350	3,640	0	0	307,543	358,997
11:30	6,145	0	2,870	7,793	1,504	7,283	11,763	3,962	4,375	2,296	0	1,350	1,991	0	0	307,665	358,997
NOON	2,336	0	0	5,269	1,504	8,496	8,026	2,705	3,978	2,296	0	1,350	1,991	0	0	321,046	358,997
0:30	0	0	1,390	6,531	1,504	6,847	6,636	0	3,978	1,163	0	1,350	1,991	0	0	327,606	358,997
1:00	0	0	1,356	8,156	0	5,320	6,667	0	5,941	1,163	0	2,546	1,991	0	0	325,858	358,997
1:30	0	0	1,356	6,955	0	7,029	6,667	0	3,978	1,163	0	4,537	1,991	0	0	325,320	358,997
2:00	0	0	3,873	7,173	0	6,753	6,667	0	5,328	1,163	0	1,350	1,991	0	0	324,699	358,997
2:30	0	0	2,483	5,823	0	6,753	8,057	0	5,969	1,163	0	1,350	1,991	0	0	325,408	358,997
3:00	0	0	1,356	5,182	0	5,597	8,057	2,463	3,978	1,163	0	1,350	3,640	0	0	326,211	358,997
3:30	0	0	1,356	5,182	0	5,597	8,057	1,262	3,978	1,163	0	1,350	3,640	0	0	327,412	358,997
4:00	0	0	1,413	8,056	0	2,652	5,346	1,262	0	2,425	0	5,046	3,640	0	0	329,157	358,997
4:30	0	0	1,413	6,643	0	4,180	5,346	1,262	1,263	2,425	0	3,336	3,640	0	0	329,488	358,997
5:00	0	0	1,188	3,919	1,390	2,652	3,841	2,583	2,439	2,425	0	1,350	3,640	0	0	333,567	358,997
5:30	0	0	1,188	5,182	1,390	2,652	3,841	2,583	2,439	2,425	0	1,350	3,640	1,350	0	330,955	358,997
6:00	0	0	1,390	3,720	0	1,825	5,354	3,845	1,201	2,394	0	4,027	3,640	1,350	0	330,250	358,997
6:30	0	0	1,390	2,458	0	0	3,841	3,845	1,201	2,394	0	4,027	3,640	0	0	336,200	358,997
7:00	0	0	4,164	1,196	0	1,372	2,678	3,507	1,201	1,262	0	2,671	1,649	0	0	339,297	358,997
7:30	0	0	4,164	0	0	1,372	2,678	923	1,201	1,262	0	2,671	1,649	0	0	343,076	358,997
8:00	0	0	4,865	0	0	3,448	2,678	1,132	0	0	0	0	1,649	0	0	345,224	358,997
8:30	0	0	1,390	0	0	0	1,132	1,132	0	0	0	1,196	1,649	0	0	352,498	358,997
9:00	0	0	1,390	0	0	0	0	1,132	0	0	0	0	1,649	0	0	354,826	358,997
9:30	0	0	0	0	0	0	0	1,132	0	0	0	0	1,649	0	0	356,216	358,997
10:00	0	0	0	0	0	0	0	1,132	0	1,161	0	0	1,649	0	0	355,055	358,997
10:30	0	0	0	0	0	0	0	1,132	0	1,161	0	0	1,649	0	0	355,055	358,997
11:00	0	0	0	0	0	0	0	0	0	1,161	0	0	1,649	0	0	356,187	358,997
11:30	0	0	0	0	0	0	0	0	0	0	0	0	1,649	0	0	357,348	358,997
Average	1,487	0	1,407	3,004	325	3,489	4,607	1,784	1,977	1,649	0	1,390	2,185	56	41	335,595	
Max.	7,407	0	5,752	8,887	1,504	12,561	14,766	6,227	5,969	6,480	0	5,046	4,828	1,350	1,991	358,997	
std. dev.	2,553	0	1,661	2,999	604	3,752	4,735	1,860	2,121	1,585	0	1,467	1,503	273	287	20,564	

TABLE 6.3.C: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
1:30	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
2:00	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
2:30	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
3:00	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
3:30	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
4:00	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
4:30	0	0	0	0	0	0	0	0	0	1,153	0	0	0	0	0	357,844	358,997
5:00	1,182	0	0	0	0	0	0	2,440	0	2,335	0	0	0	0	0	353,040	358,997
5:30	1,182	0	0	1,184	0	1,574	1,345	1,218	0	1,153	0	0	0	0	0	351,341	358,997
6:00	1,182	0	1,438	1,184	988	0	1,396	3,910	1,679	0	1,531	0	0	0	0	345,687	358,997
6:30	1,182	0	1,438	1,184	988	1,176	3,424	3,656	1,555	0	1,531	2,969	1,821	0	0	338,071	358,997
7:00	1,153	0	0	2,469	2,164	6,977	6,733	4,466	1,555	9,690	1,531	2,970	5,258	0	0	314,029	358,997
7:30	1,153	0	1,531	2,469	2,164	8,909	6,733	4,887	3,377	6,974	1,531	4,329	6,309	0	0	308,629	358,997
8:00	2,438	0	11,408	2,469	1,176	7,847	9,114	3,617	4,773	6,290	1,531	6,186	4,818	0	1,555	295,774	358,997
8:30	2,438	0	6,861	2,469	1,176	2,964	9,105	4,826	3,377	6,290	1,531	6,186	4,818	0	1,555	305,400	358,997
9:00	5,985	0	6,845	2,507	1,574	3,941	10,289	5,842	4,932	8,974	0	3,395	3,995	1,285	1,555	297,876	358,997
9:30	3,586	0	6,845	2,507	1,574	5,226	10,289	2,225	4,932	8,974	0	3,395	3,995	1,285	1,555	302,607	358,997
10:00	3,586	0	6,845	2,507	2,758	3,054	12,524	2,225	4,932	12,155	0	3,395	2,819	1,285	1,555	299,356	358,997
10:30	3,586	0	6,845	2,507	2,758	4,593	10,984	2,225	4,932	12,155	0	3,395	2,819	1,285	1,555	299,356	358,997
11:00	4,738	0	6,845	3,447	2,758	3,219	9,931	3,407	1,821	11,002	0	3,395	2,819	1,285	1,555	302,773	358,997
11:30	5,920	0	6,845	2,507	2,758	3,219	11,113	3,407	1,821	11,002	0	3,395	2,819	1,148	1,555	301,487	358,997
NOON	2,467	0	1,555	4,102	1,574	1,679	11,113	2,225	1,821	13,223	0	1,574	2,819	1,148	1,555	312,141	358,997
0:30	2,467	0	2,971	5,148	2,750	1,679	9,931	2,225	1,821	10,857	0	1,574	2,819	1,148	1,555	312,051	358,997
1:00	1,182	0	1,555	2,469	2,750	1,679	7,402	2,225	1,821	7,367	0	2,750	2,819	0	0	324,977	358,997
1:30	1,182	0	1,555	2,469	1,574	1,679	7,402	2,225	1,821	7,367	0	2,750	2,819	0	0	326,153	358,997
2:00	1,182	0	1,555	3,692	1,574	2,896	6,220	2,225	1,821	7,514	0	1,574	2,819	0	0	325,924	358,997
2:30	1,182	0	1,555	3,692	1,574	4,355	6,220	2,225	1,821	7,514	0	1,574	2,819	0	0	324,465	358,997
3:00	2,467	0	1,555	3,692	1,574	4,717	6,220	2,225	1,821	6,316	0	1,198	3,759	0	0	323,452	358,997
3:30	2,467	0	1,555	3,692	1,574	4,988	6,220	2,225	1,821	6,316	0	3,019	3,759	0	0	321,360	358,997
4:00	3,620	0	3,179	4,876	988	1,821	4,998	2,225	1,821	3,559	0	1,198	1,380	0	0	329,331	358,997
4:30	2,438	0	1,438	4,876	0	4,497	4,769	2,225	0	3,559	0	1,198	2,028	0	0	331,968	358,997
5:00	2,438	0	1,209	4,876	0	1,574	3,559	2,225	0	2,028	0	5,726	2,028	0	0	333,334	358,997
5:30	2,438	0	1,209	7,278	0	1,574	3,559	3,511	0	2,028	0	2,970	0	0	0	334,429	358,997
6:00	2,438	0	2,765	4,801	988	0	3,402	3,511	1,540	2,370	0	1,574	0	0	0	335,607	358,997
6:30	2,438	0	2,765	3,617	0	0	1,531	2,225	1,540	2,370	0	1,574	0	0	0	340,936	358,997
7:00	2,461	0	1,555	3,617	0	0	1,531	2,503	0	2,399	0	2,522	0	0	0	342,407	358,997
7:30	2,461	0	1,555	3,617	0	0	0	0	0	1,218	0	1,375	0	0	0	348,771	358,997
8:00	0	0	0	2,469	0	0	0	1,184	0	0	0	1,375	0	0	0	353,968	358,997
8:30	0	0	0	1,285	0	0	0	1,184	0	0	0	1,375	0	0	0	355,153	358,997
9:00	0	0	0	0	0	0	0	1,184	0	0	0	1,375	0	0	0	356,438	358,997
9:30	0	0	0	0	0	0	0	1,184	0	0	0	1,375	0	0	0	356,438	358,997
10:00	0	0	0	0	0	0	0	0	0	0	0	1,375	0	0	0	357,622	358,997
10:30	0	0	0	0	0	0	0	0	0	0	0	1,375	0	0	0	357,622	358,997
11:00	0	0	0	0	0	0	0	0	0	1,286	0	1,375	0	0	0	356,336	358,997
11:30	0	0	0	0	0	0	0	0	0	1,286	0	1,375	0	0	0	356,336	358,997
average	1,555	0	1,943	2,077	828	1,788	3,897	1,861	1,232	4,058	191	1,837	1,503	206	324	335,696	
Max.	5,985	0	11,408	7,278	2,758	8,909	12,524	5,842	4,932	13,223	1,531	6,186	6,309	1,285	1,555	358,997	
std. dev.	1,603	0	2,708	1,898	1,016	2,338	4,203	1,586	1,590	4,117	512	1,654	1,836	465	638	21,823	

TABLE 6.3.D: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	1,150	0	0	0	1,371	0	0	0	356,476	358,997
6:00	0	0	0	3,073	0	0	1,341	2,369	0	2,219	1,219	0	0	0	0	348,776	358,997
6:30	1,150	0	0	3,035	0	2,950	1,341	1,150	1,674	2,219	1,219	1,371	0	0	0	342,887	358,997
7:00	3,514	0	4,324	3,035	0	12,466	4,923	2,328	6,238	3,458	0	6,589	1,993	0	0	310,128	358,997
7:30	3,514	0	1,536	1,219	1,570	10,175	5,603	1,179	5,778	2,087	0	5,218	1,173	0	0	319,945	358,997
8:00	3,350	0	2,877	2,369	0	10,003	5,603	2,328	4,564	938	0	5,218	3,195	0	0	318,552	358,997
8:30	6,100	0	2,877	2,369	0	10,169	7,469	2,328	4,564	938	0	5,218	3,195	1,282	0	312,488	358,997
9:00	8,496	0	2,685	2,501	2,360	10,107	11,658	5,058	11,085	3,568	0	5,218	3,195	1,282	0	291,784	358,997
9:30	8,496	0	2,685	2,501	2,360	10,107	13,069	5,058	11,085	3,568	0	6,265	3,195	1,282	0	289,325	358,997
10:00	9,870	0	2,685	3,650	2,360	12,670	14,288	5,407	9,410	4,782	0	7,658	3,195	1,282	0	281,738	358,997
10:30	9,870	0	2,685	3,650	2,360	10,854	14,288	3,880	9,410	4,782	0	6,265	3,195	1,282	0	286,474	358,997
11:00	8,529	0	2,685	2,501	2,360	10,854	12,266	2,701	9,410	4,782	0	7,835	3,195	1,282	0	290,597	358,997
11:30	7,247	0	2,685	3,782	2,360	10,854	12,266	2,701	11,085	4,782	0	6,265	3,195	1,282	0	290,492	358,997
NOON	2,229	0	2,685	2,501	2,552	10,916	8,747	1,150	6,557	3,369	0	5,218	3,195	0	0	309,877	358,997
0:30	2,229	0	2,685	1,219	1,181	11,315	8,747	1,150	6,557	938	0	5,218	3,195	0	0	314,563	358,997
1:00	1,282	0	2,685	2,400	1,181	7,439	6,155	1,150	5,102	3,260	0	5,218	3,195	0	0	319,929	358,997
1:30	0	0	2,685	2,400	1,181	10,511	6,155	1,150	6,316	3,260	0	5,218	3,195	0	0	316,925	358,997
2:00	0	0	3,968	2,400	1,181	10,511	4,289	1,150	6,777	3,260	0	6,589	3,195	0	0	315,677	358,997
2:30	0	0	2,685	1,219	1,181	10,511	4,289	1,150	6,777	3,260	0	5,218	2,022	0	0	320,684	358,997
3:00	0	0	2,685	1,219	1,181	13,616	3,304	2,369	6,777	7,891	0	5,302	0	0	0	314,653	358,997
3:30	0	0	2,966	1,219	1,181	13,260	3,304	2,369	6,777	4,246	0	5,302	0	0	0	318,373	358,997
4:00	0	0	1,150	3,085	1,181	14,063	3,874	1,150	3,109	3,073	0	3,309	1,816	0	0	323,187	358,997
4:30	0	0	1,150	3,085	1,181	13,323	3,874	1,150	3,109	3,073	0	3,048	1,816	0	0	324,188	358,997
5:00	0	0	1,150	1,865	1,181	4,602	3,874	2,491	3,109	2,087	0	4,618	1,816	0	0	332,202	358,997
5:30	0	0	1,150	3,237	2,751	4,602	5,156	2,491	3,109	2,087	0	3,048	1,816	0	0	329,549	358,997
6:00	1,570	0	2,491	1,865	1,181	3,552	5,699	1,150	1,435	2,119	0	3,589	3,352	1,551	0	329,442	358,997
6:30	1,570	0	1,150	1,865	1,181	3,501	3,677	1,150	1,435	3,460	1,341	1,854	3,352	0	0	333,461	358,997
7:00	0	0	1,150	1,865	0	2,919	2,496	5,041	0	1,341	0	0	4,786	0	0	339,398	358,997
7:30	0	0	1,150	3,417	0	0	2,851	1,150	0	1,341	0	0	3,352	0	0	345,736	358,997
8:00	0	0	1,150	1,551	0	1,214	1,282	1,150	0	0	0	0	0	0	0	352,650	358,997
8:30	0	0	1,150	1,551	0	0	0	1,150	0	0	0	0	0	0	0	355,146	358,997
9:00	0	0	1,150	1,551	0	0	0	1,150	0	0	0	0	0	0	0	355,146	358,997
9:30	0	0	1,150	1,551	0	0	0	1,150	0	0	0	0	0	0	0	355,146	358,997
10:00	0	0	2,677	0	0	0	0	0	0	0	0	0	0	0	0	356,320	358,997
10:30	1,181	0	2,677	0	0	0	0	0	0	1,219	0	0	0	0	0	353,919	358,997
11:00	1,181	0	1,393	0	0	1,736	0	0	0	1,219	0	0	0	0	0	353,468	358,997
11:30	0	0	1,393	0	0	1,736	0	0	0	1,219	0	0	0	0	0	354,649	358,997
average	1,695	0	1,543	1,557	733	5,219	3,789	1,451	3,151	1,872	79	2,651	1,434	219	0	333,602	
Max.	9,870	0	4,324	3,782	2,751	14,063	14,288	5,407	11,085	7,891	1,341	7,835	4,786	1,551	0	358,997	
std.dev.	2,990	0	1,250	1,289	933	5,330	4,362	1,486	3,727	1,867	309	2,766	1,552	497	0	24,441	

TABLE 6.3.E: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	1,464	0	0	0	0	0	357,533	358,997
5:30	0	0	0	0	0	0	1,487	0	0	1,464	0	0	0	0	0	356,046	358,997
6:00	0	0	0	3,337	0	0	2,589	1,788	0	2,468	1,097	0	0	0	0	347,718	358,997
6:30	0	0	0	4,623	0	0	3,903	4,409	1,097	5,034	3,036	0	0	0	0	336,895	358,997
7:00	1,741	0	5,321	5,891	0	1,395	3,875	6,316	945	7,397	3,036	1,777	1,664	0	0	319,639	358,997
7:30	0	0	1,911	5,891	0	0	4,842	6,316	945	5,633	3,036	3,715	0	0	0	326,708	358,997
8:00	2,455	1,004	4,868	7,023	2,227	2,152	4,714	5,160	945	10,069	2,569	6,573	0	1,097	0	308,141	358,997
8:30	2,455	1,004	2,281	7,023	2,227	3,466	5,846	5,160	945	8,967	1,097	6,573	0	1,097	1,228	309,627	358,997
9:00	6,203	1,004	3,361	10,098	1,130	8,194	7,351	5,259	3,606	9,201	0	6,961	1,164	2,253	1,145	292,069	358,997
9:30	6,203	1,004	3,361	10,098	1,130	6,325	7,351	6,415	3,606	9,201	0	6,961	1,164	2,253	1,145	292,782	358,997
10:00	7,305	1,004	2,258	11,261	2,232	7,196	9,289	4,951	6,149	9,201	0	6,961	1,164	2,253	1,145	286,627	358,997
10:30	5,039	1,004	2,258	11,261	2,232	7,196	9,289	4,951	6,149	9,201	0	6,961	0	2,253	1,145	290,057	358,997
11:00	5,039	1,004	1,156	12,364	1,130	5,942	7,351	6,115	6,149	9,201	0	6,961	1,320	2,253	0	293,012	358,997
11:30	5,039	1,004	1,156	14,628	1,130	5,942	6,122	6,115	6,149	9,201	0	6,961	1,320	2,253	0	291,976	358,997
NOON	3,141	1,004	1,156	12,818	0	6,417	3,515	4,157	2,449	8,071	0	5,184	1,320	2,253	1,228	306,283	358,997
0:30	1,353	1,004	1,156	10,332	0	4,478	3,515	4,157	2,449	5,505	0	5,184	1,320	2,253	0	316,290	358,997
1:00	1,102	1,004	2,628	10,773	0	3,056	2,383	2,928	1,505	5,475	0	5,184	0	2,253	0	320,705	358,997
1:30	1,102	1,004	1,156	10,993	0	3,056	2,383	2,928	1,505	5,475	0	5,184	0	2,253	0	321,958	358,997
2:00	0	1,004	2,661	11,182	0	3,078	3,888	2,750	2,602	5,475	0	5,184	1,124	2,253	0	317,796	358,997
2:30	0	0	3,791	7,060	0	1,145	5,116	2,750	1,505	5,475	1,097	5,184	0	2,253	0	323,622	358,997
3:00	0	0	4,323	7,060	0	0	5,174	2,750	1,505	8,529	0	6,504	0	1,097	0	322,057	358,997
3:30	0	0	2,385	8,524	1,130	0	6,087	2,750	1,505	7,064	0	6,504	0	1,097	0	321,952	358,997
4:00	0	0	4,162	7,177	1,130	0	6,309	1,464	2,511	3,334	0	4,565	0	2,569	0	325,775	358,997
4:30	0	0	4,162	5,705	1,130	2,737	4,110	2,594	1,505	3,334	0	4,565	0	2,569	0	326,586	358,997
5:00	0	0	4,162	4,603	2,326	2,639	4,110	2,952	0	3,334	1,472	1,741	0	1,097	0	330,561	358,997
5:30	0	0	4,162	4,603	2,326	1,320	4,110	1,164	0	3,334	0	1,741	0	1,097	0	335,141	358,997
6:00	0	0	1,156	2,418	1,097	3,894	3,891	2,517	0	3,334	1,938	1,741	0	1,097	0	335,913	358,997
6:30	1,097	0	1,156	2,418	1,097	4,044	3,891	2,517	0	3,334	1,938	1,741	0	1,097	0	334,665	358,997
7:00	1,097	0	2,509	2,418	0	1,314	2,606	2,258	0	1,130	0	0	0	1,097	0	344,567	358,997
7:30	0	0	1,156	2,418	0	0	0	1,156	0	0	0	0	0	1,097	0	353,169	358,997
8:00	0	0	0	0	0	0	0	0	0	0	1,097	0	0	0	0	357,900	358,997
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
9:00	0	0	0	0	0	0	1,286	0	0	0	0	0	0	0	0	357,711	358,997
9:30	0	0	0	0	0	0	1,286	0	0	0	0	0	0	0	0	357,711	358,997
10:00	0	0	0	0	0	1,335	0	0	0	0	0	0	0	0	0	357,662	358,997
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
11:00	0	0	0	2,416	0	0	0	899	0	0	0	0	0	0	0	355,682	358,997
11:30	0	0	0	2,416	0	0	0	899	0	1,464	0	0	0	0	0	354,218	358,997

average	1,049	272	1,454	4,559	493	1,798	2,868	2,220	1,161	3,570	446	2,513	241	899	147	335,307	
Max.	7,305	1,004	5,321	14,628	2,326	8,194	9,289	6,415	6,149	10,069	3,036	6,961	1,664	2,569	1,228	358,997	
std. dev.	1,985	451	1,670	4,599	804	2,469	2,800	2,229	1,822	3,597	913	2,883	511	1,004	392	23,998	

TABLE 6.3.F: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	3,064	0	0	0	0	0	0	0	0	0	0	0	355,933	358,997
5:30	0	0	0	5,378	0	0	2,339	0	0	0	0	0	0	0	0	351,280	358,997
6:00	1,141	0	0	5,378	1,173	2,606	3,378	0	0	1,272	0	0	0	0	0	344,048	358,997
6:30	1,141	0	0	7,789	1,173	0	3,378	0	0	1,272	0	0	1,524	0	0	342,720	358,997
7:00	2,413	0	0	6,249	1,173	3,702	4,520	1,170	0	2,413	0	3,452	3,532	2,676	0	327,698	358,997
7:30	2,413	0	0	6,249	1,173	4,617	4,520	1,170	0	2,413	0	3,452	3,532	2,676	0	326,783	358,997
8:00	3,930	0	3,911	5,043	1,173	10,064	7,323	1,170	1,473	2,413	1,272	5,254	5,255	2,676	1,186	306,854	358,997
8:30	3,930	0	2,871	6,253	1,173	10,064	6,933	2,311	1,473	2,413	1,272	3,452	5,255	2,676	1,186	307,735	358,997
9:00	6,321	0	2,871	6,184	4,107	12,687	9,372	3,453	0	2,413	1,272	3,452	6,699	3,607	1,186	295,373	358,997
9:30	6,321	0	2,871	7,406	2,834	11,326	9,372	3,453	0	2,413	1,272	3,452	4,692	3,607	1,186	298,791	358,997
10:00	6,321	0	7,620	9,851	6,228	7,623	7,059	6,528	0	1,272	1,272	4,818	3,247	3,607	1,186	292,365	358,997
10:30	6,321	0	7,620	9,851	5,250	6,065	7,059	7,458	0	1,272	1,272	4,818	3,247	3,607	1,186	293,971	358,997
11:00	6,321	0	5,113	8,710	2,383	4,074	7,059	4,114	1,401	0	1,272	5,749	5,255	3,607	1,186	302,754	358,997
11:30	6,321	0	6,587	10,226	2,383	2,802	5,787	4,114	1,401	0	1,272	4,818	5,255	3,607	1,186	303,240	358,997
NOON	1,332	0	2,537	8,676	0	6,523	4,651	7,196	0	0	0	3,452	1,524	3,886	0	319,222	358,997
0:30	1,332	0	2,537	7,503	0	6,523	4,651	6,156	0	0	0	3,452	1,524	3,886	0	321,434	358,997
1:00	1,332	0	2,371	6,282	0	1,205	3,509	3,013	1,164	0	0	3,452	1,524	2,676	0	332,469	358,997
1:30	1,332	0	1,332	6,282	0	0	3,509	3,013	0	0	0	3,452	1,524	2,676	0	335,878	358,997
2:00	2,733	0	1,332	5,112	0	3,669	2,362	3,013	0	0	0	3,423	1,524	2,676	0	333,153	358,997
2:30	1,332	0	1,332	5,112	0	3,547	2,362	3,013	0	0	0	3,423	1,524	2,676	0	334,677	358,997
3:00	1,332	0	4,015	3,907	0	3,480	2,362	3,013	0	2,007	0	1,979	1,524	2,676	0	332,703	358,997
3:30	1,332	0	2,542	3,907	0	3,480	2,362	3,013	0	0	0	1,979	1,524	2,676	0	336,183	358,997
4:00	1,332	0	2,726	1,524	1,332	0	1,197	2,734	0	0	0	3,185	3,049	3,881	0	338,038	358,997
4:30	1,332	0	1,210	2,885	0	1,382	1,197	2,734	0	0	0	3,185	1,524	3,881	0	339,666	358,997
5:00	2,473	0	0	1,524	0	2,874	2,469	0	0	0	0	0	1,524	2,676	0	345,456	358,997
5:30	2,473	0	0	1,524	0	1,401	2,469	0	0	0	0	0	1,524	2,676	0	346,929	358,997
6:00	0	0	0	3,940	0	2,825	1,197	0	0	1,272	0	3,606	1,723	2,676	0	341,758	358,997
6:30	0	0	0	2,730	0	1,424	1,197	0	0	1,272	0	3,606	1,723	2,676	0	344,369	358,997
7:00	0	0	1,205	1,205	0	2,629	1,197	0	0	1,272	0	1,803	0	1,540	0	348,145	358,997
7:30	0	0	1,205	0	0	1,424	1,197	0	0	1,272	1,272	1,803	0	1,540	0	349,283	358,997
8:00	0	0	0	0	0	1,424	3,742	0	0	0	0	1,803	0	1,540	0	350,489	358,997
8:30	0	0	0	0	0	3,465	3,742	0	0	0	0	1,803	0	1,540	0	348,448	358,997
9:00	0	0	0	0	0	1,803	2,469	0	1,473	1,141	0	931	0	0	0	351,180	358,997
9:30	0	0	0	0	0	1,803	2,469	0	1,473	1,141	0	0	0	0	0	352,110	358,997
10:00	1,332	0	0	0	0	0	2,469	1,141	0	0	0	0	0	0	0	354,055	358,997
10:30	0	0	0	0	0	0	2,469	1,141	0	0	0	0	0	0	0	355,386	358,997
11:00	1,141	0	0	0	0	0	1,272	1,141	0	0	0	0	0	0	0	355,442	358,997
11:30	1,141	0	0	0	0	0	1,272	1,141	0	0	0	0	0	0	0	355,442	358,997
Average	1,587	0	1,329	3,328	657	2,636	2,831	1,592	205	603	239	1,855	1,474	1,683	198	338,780	
Max.	6,321	0	7,620	10,226	6,228	12,687	9,372	7,458	1,473	2,413	1,272	5,749	6,699	3,886	1,186	358,997	
std. dev.	2,083	0	2,058	3,388	1,398	3,287	2,574	2,104	504	888	502	1,867	1,858	1,544	447	20,545	

TABLE 6.3.G: RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	1,432	0	0	0	0	0	0	0	357,564	358,997
0:30	0	0	0	0	0	0	0	1,432	0	0	0	0	0	0	0	357,564	358,997
1:00	0	0	0	0	0	0	0	1,432	0	0	0	0	0	0	0	357,564	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	1,196	0	0	0	0	0	357,801	358,997
5:30	0	0	0	3,797	0	0	0	0	0	1,196	0	0	0	0	0	354,004	358,997
6:00	0	0	0	3,797	0	0	0	0	0	1,196	0	0	0	0	0	354,004	358,997
6:30	0	0	0	4,958	0	1,456	0	0	1,432	2,428	0	0	1,456	0	0	347,266	358,997
7:00	1,893	0	0	6,122	1,699	5,596	2,389	1,301	1,432	2,428	0	1,456	2,847	3,499	0	328,334	358,997
7:30	1,167	0	1,224	6,122	0	2,582	2,389	2,253	1,432	2,428	0	1,456	1,391	3,499	0	333,053	358,997
8:00	2,392	0	2,817	8,531	1,237	2,582	5,527	2,253	1,432	3,824	0	0	1,456	3,499	2,789	320,658	358,997
8:30	1,196	0	2,817	8,531	5,260	2,582	5,527	2,253	2,665	3,824	0	0	1,456	3,499	2,789	316,599	358,997
9:00	2,497	0	1,593	13,481	5,260	6,004	6,717	2,253	2,665	3,824	0	5,290	5,311	3,499	1,593	299,009	358,997
9:30	2,497	0	1,593	14,782	3,835	6,004	5,527	3,803	1,432	3,824	0	5,290	4,079	3,499	1,593	301,238	358,997
10:00	1,196	0	2,954	16,806	3,835	11,187	7,579	3,803	2,495	3,824	0	5,372	4,079	3,499	1,593	290,774	358,997
10:30	1,196	0	2,954	16,610	3,835	15,658	7,579	5,001	2,495	3,824	0	3,529	4,079	3,499	1,593	287,143	358,997
11:00	1,196	0	2,954	16,823	2,920	8,604	7,616	6,238	1,762	3,824	0	5,551	2,847	3,499	1,593	293,568	358,997
11:30	1,196	0	1,593	15,286	2,920	5,651	7,616	5,001	1,762	3,824	0	5,551	2,847	3,499	1,593	300,657	358,997
NOON	1,196	0	1,432	7,230	3,060	5,349	3,413	0	1,762	1,196	0	4,690	2,847	3,499	0	323,322	358,997
0:30	1,196	0	1,432	9,892	1,361	3,952	3,413	0	1,762	1,196	0	1,477	2,847	3,499	0	326,970	358,997
1:00	1,196	0	1,432	7,525	1,361	7,127	2,052	0	0	2,746	0	0	2,847	2,023	0	330,688	358,997
1:30	1,196	0	1,432	3,770	1,361	3,952	2,052	1,574	0	2,746	0	0	2,847	2,023	0	336,044	358,997
2:00	1,196	0	3,278	7,359	0	7,856	3,213	1,574	0	1,550	0	0	1,391	2,023	0	329,556	358,997
2:30	2,357	0	3,684	7,359	0	4,213	3,213	1,574	0	1,550	0	0	1,391	2,023	0	331,632	358,997
3:00	2,357	0	3,845	6,122	0	2,190	2,052	0	0	0	0	1,391	1,391	2,023	0	337,624	358,997
3:30	2,357	0	2,621	6,122	0	2,190	2,052	1,301	0	0	0	0	1,391	2,023	0	338,939	358,997
4:00	2,357	0	3,685	6,122	0	3,919	2,052	2,733	0	0	0	1,432	1,391	2,023	0	333,282	358,997
4:30	2,357	0	3,685	6,122	0	2,413	2,052	2,733	0	0	0	1,432	1,391	2,023	0	334,788	358,997
5:00	1,196	0	3,685	9,950	1,167	1,000	2,052	5,076	0	2,920	0	0	1,391	2,023	0	328,537	358,997
5:30	1,196	0	3,685	9,950	0	1,000	2,052	2,538	0	2,920	0	0	1,391	2,023	0	332,242	358,997
6:00	1,196	0	2,461	6,251	0	7,540	2,052	1,301	0	3,978	0	2,052	0	2,023	0	330,143	358,997
6:30	1,196	0	2,461	6,251	0	4,272	2,052	1,301	0	2,428	0	2,052	0	2,023	0	334,961	358,997
7:00	2,428	0	0	0	0	5,589	2,052	0	0	1,196	0	2,052	0	0	0	345,679	358,997
7:30	2,428	0	0	0	0	1,000	0	0	0	1,196	0	2,052	0	0	0	352,320	358,997
8:00	3,905	0	1,397	0	0	1,000	0	0	0	0	0	2,052	0	0	0	350,643	358,997
8:30	2,428	0	1,397	0	0	1,000	0	0	0	0	0	2,052	0	0	0	352,120	358,997
9:00	1,196	0	0	0	0	1,000	0	0	0	3,089	0	2,023	0	0	0	351,689	358,997
9:30	1,196	0	0	0	0	1,000	0	0	0	3,089	0	0	0	0	0	353,712	358,997
10:00	1,196	0	0	0	0	0	0	0	0	3,089	0	0	0	0	0	354,712	358,997
10:30	1,196	0	0	0	0	0	0	0	0	3,089	0	0	0	0	0	354,712	358,997
11:00	0	0	0	0	0	0	0	0	0	3,089	0	2,023	0	0	0	353,885	358,997
11:30	0	0	0	0	0	0	0	0	0	3,089	0	0	0	0	0	355,908	358,997
average	1,145	0	1,294	4,910	815	2,822	1,964	1,253	511	1,784	0	1,256	1,133	1,381	315	338,414	
Max.	3,905	0	3,845	16,823	5,260	15,658	7,616	6,238	2,665	3,978	0	5,551	5,311	3,499	2,789	358,997	
std.dev.	997	0	1,424	5,354	1,497	3,432	2,459	1,665	885	1,515	0	1,793	1,437	1,492	744	20,666	

TABLE 6.4: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	NONE	TOTAL
M'NIGHT	0	0	0	0	0	0	0	201	0	0	0	0	0	0	182	358,614	358,997
0:30	0	0	0	0	0	0	0	201	0	0	0	0	0	0	182	358,614	358,997
1:00	0	0	0	0	0	0	0	201	0	163	0	0	0	0	182	358,451	358,997
1:30	0	0	0	0	0	0	0	0	0	163	0	0	0	0	182	358,651	358,997
2:00	0	0	0	0	0	0	0	0	0	381	0	0	0	0	0	358,616	358,997
2:30	0	0	0	0	0	0	0	0	0	381	0	0	0	0	0	358,616	358,997
3:00	0	0	0	0	0	0	0	0	0	381	0	0	0	0	0	358,616	358,997
3:30	0	0	0	0	0	0	0	0	0	163	0	0	0	0	0	358,833	358,997
4:00	0	0	182	0	0	0	0	0	0	163	0	0	0	0	0	358,651	358,997
4:30	0	0	0	0	0	0	0	0	0	163	0	0	0	0	0	358,833	358,997
5:00	335	0	0	439	0	0	0	479	0	716	0	0	287	0	0	356,741	358,997
5:30	508	0	0	2,275	173	223	746	633	0	548	0	195	287	0	0	353,409	358,997
6:00	1,060	0	204	3,873	1,106	776	1,694	1,847	461	1,199	553	406	287	0	0	345,531	358,997
6:30	1,223	0	204	4,692	933	1,453	2,528	1,853	1,333	1,892	841	1,022	968	0	0	340,055	358,997
7:00	2,479	0	1,404	5,619	1,528	5,691	5,629	3,168	1,736	4,756	667	3,204	3,067	873	0	319,176	358,997
7:30	1,901	0	1,295	4,928	1,652	5,540	5,842	3,197	2,387	3,915	667	3,274	3,007	873	0	320,518	358,997
8:00	2,645	149	4,934	5,415	1,428	7,389	7,737	3,173	2,648	4,062	971	4,083	3,248	1,399	1,538	308,179	358,997
8:30	2,697	149	3,331	5,588	1,992	7,043	8,113	3,507	2,450	3,921	753	3,283	2,791	1,582	1,596	310,202	358,997
9:00	5,501	149	3,853	6,635	2,459	8,390	10,897	5,113	4,426	4,683	182	3,836	3,805	2,068	1,253	295,746	358,997
9:30	5,324	149	3,704	7,196	2,077	8,029	10,666	4,989	4,253	4,683	182	4,007	3,344	2,068	1,253	297,071	358,997
10:00	5,664	149	4,796	8,895	2,677	7,984	11,526	5,071	5,153	4,980	182	4,412	2,799	2,209	1,253	291,247	358,997
10:30	5,165	149	4,434	8,664	2,537	8,306	11,340	5,155	5,153	4,980	182	3,956	2,627	2,209	1,253	292,886	358,997
11:00	5,138	149	3,665	8,323	1,835	6,489	10,356	4,858	4,609	4,471	182	4,423	2,937	2,251	1,083	298,226	358,997
11:30	4,941	149	3,685	9,096	2,052	5,893	9,958	4,685	4,847	4,471	182	4,067	2,699	2,231	1,083	298,956	358,997
NOON	2,192	149	1,957	7,358	1,405	6,234	6,719	2,992	3,397	4,567	0	3,080	2,165	1,949	690	314,143	358,997
0:30	1,225	149	2,358	7,160	966	5,570	6,146	2,453	3,397	3,151	0	2,630	2,165	1,949	508	319,170	358,997
1:00	871	149	2,175	6,905	749	4,032	4,645	1,672	3,193	2,872	0	2,762	1,969	1,406	287	325,309	358,997
1:30	689	149	1,808	6,402	582	4,098	4,863	1,892	2,915	2,872	0	3,050	1,969	1,406	287	326,014	358,997
2:00	894	149	2,635	6,470	391	5,111	4,815	1,702	2,978	2,726	0	2,614	1,932	1,406	287	324,886	358,997
2:30	856	0	2,476	5,496	391	4,504	4,980	1,702	2,908	2,726	163	2,630	1,599	1,406	287	326,873	358,997
3:00	1,211	0	2,799	5,058	391	4,367	4,834	2,174	2,620	3,738	0	2,772	1,683	1,011	287	326,051	358,997
3:30	1,211	0	2,169	5,275	559	4,355	4,970	2,019	2,620	2,715	0	2,863	1,683	1,011	287	327,260	358,997
4:00	1,374	0	2,589	5,400	666	3,603	4,110	1,816	1,213	1,786	0	2,940	1,822	1,542	287	329,849	358,997
4:30	1,207	0	2,125	5,172	335	4,491	3,751	1,984	987	1,786	0	2,419	1,695	1,542	287	331,215	358,997
5:00	1,393	0	1,887	4,784	1,044	2,410	3,545	2,518	934	2,001	437	1,921	1,695	1,152	287	332,988	358,997
5:30	1,203	0	1,887	5,501	1,104	2,202	3,523	2,080	934	2,220	218	1,308	1,408	1,346	287	333,777	358,997
6:00	1,126	0	1,859	4,104	661	2,807	3,418	1,935	596	2,366	506	2,635	1,869	1,427	0	333,689	358,997
6:30	1,289	0	1,939	3,143	521	1,900	2,647	1,753	596	2,190	478	2,388	1,658	1,011	0	337,483	358,997
7:00	852	0	2,015	1,645	191	2,140	1,972	2,430	173	1,394	0	1,507	918	565	0	343,195	358,997
7:30	689	0	1,725	1,357	191	542	1,131	822	173	1,059	182	1,126	714	565	0	348,719	358,997
8:00	547	0	1,308	571	191	1,014	1,105	495	0	0	163	741	238	403	0	352,223	358,997
8:30	340	0	807	403	191	847	699	495	0	0	0	913	238	403	0	353,661	358,997
9:00	168	0	611	221	191	609	544	495	211	596	0	612	238	182	0	354,320	358,997
9:30	168	0	410	221	191	609	544	495	211	596	0	195	238	182	0	354,937	358,997
10:00	623	0	627	0	191	692	354	327	0	600	0	390	238	182	0	354,772	358,997
10:30	335	0	627	0	191	283	354	327	0	774	0	390	238	182	0	355,296	358,997
11:00	331	0	445	358	0	247	355	297	263	956	0	478	238	182	0	354,846	358,997
11:30	163	0	445	358	0	247	355	297	263	1,005	0	195	238	182	0	355,247	358,997
average	1365	40	1570	3437	703	2836	3488	1740	1459	1999	160	1723	1271	841	315	336,049	
Max.	5664	149	4934	9096	2677	8390	11526	5155	5153	4980	971	4423	3805	2251	1596	358,833	
std.dev.	1661	67	1450	3109	792	2840	3645	1614	1695	1687	260	1533	1175	800	472	21,685	

TABLE 6.5: RADIO STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

	TOTAL	GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	12,520	5,417	7,103	465	0	0	2,606	5,627	3,472	350	1,155	3,770	2,710	2,525	1,614	746
	3.5%	3.0%	3.9%	2.4%	.0%	.0%	2.4%	6.4%	7.3%	3.1%	1.6%	3.6%	5.1%	5.0%	3.1%	2.7%
Radju Parlament 106.6	100.0%	43.3%	56.7%	3.7%	.0%	.0%	20.8%	44.9%	27.7%	2.8%	9.2%	30.1%	21.6%	20.2%	12.9%	6.0%
	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Magic Radio	15,609	6,144	9,465	670	2,330	924	7,212	4,108	364	0	2,055	5,085	2,029	3,157	3,102	182
	4.3%	3.4%	5.3%	3.5%	3.8%	4.3%	6.6%	4.6%	.8%	.0%	2.9%	4.8%	3.8%	6.3%	6.0%	.7%
	100.0%	39.4%	60.6%	4.3%	14.9%	5.9%	46.2%	26.3%	2.3%	.0%	13.2%	32.6%	13.0%	20.2%	19.9%	1.2%
Super ONE Radio	22,605	12,835	9,770	406	1,158	211	4,517	8,832	6,612	868	5,912	6,107	4,584	2,213	2,355	1,433
	6.3%	7.2%	5.4%	2.1%	1.9%	1.0%	4.1%	10.0%	13.9%	7.7%	8.3%	5.8%	8.6%	4.4%	4.6%	5.3%
	100.0%	56.8%	43.2%	1.8%	5.1%	.9%	20.0%	39.1%	29.3%	3.8%	26.2%	27.0%	20.3%	9.8%	10.4%	6.3%
Radio 101	6,634	3,874	2,760	0	195	0	1,788	3,029	1,405	217	1,610	1,256	508	1,902	1,077	280
	1.8%	2.2%	1.5%	.0%	.3%	.0%	1.6%	3.4%	3.0%	1.9%	2.3%	1.2%	1.0%	3.8%	2.1%	1.0%
	100.0%	58.4%	41.6%	.0%	2.9%	.0%	27.0%	45.7%	21.2%	3.3%	24.3%	18.9%	7.7%	28.7%	16.2%	4.2%
Bay Radio	36,371	19,432	16,939	2,279	16,235	3,902	12,531	1,243	182	0	6,503	10,195	6,342	5,732	5,549	2,050
	10.1%	10.9%	9.4%	11.9%	26.4%	18.2%	11.4%	1.4%	.4%	.0%	9.1%	9.7%	11.9%	11.4%	10.8%	7.5%
	100.0%	53.4%	46.6%	6.3%	44.6%	10.7%	34.5%	3.4%	.5%	.0%	17.9%	28.0%	17.4%	15.8%	15.3%	5.6%
Calypso Radio	19,593	11,028	8,565	195	356	394	7,474	9,699	1,138	337	5,377	5,620	2,272	3,439	2,596	289
	5.5%	6.2%	4.8%	1.0%	.6%	1.8%	6.8%	11.0%	2.4%	3.0%	7.6%	5.3%	4.3%	6.8%	5.0%	1.1%
	100.0%	56.3%	43.7%	1.0%	1.8%	2.0%	38.1%	49.5%	5.8%	1.7%	27.4%	28.7%	11.6%	17.5%	13.2%	1.5%
RTK	14,509	5,690	8,819	0	545	247	2,383	4,677	5,638	1,019	2,376	5,084	1,151	2,696	1,568	1,633
	4.0%	3.2%	4.9%	.0%	.9%	1.1%	2.2%	5.3%	11.9%	9.0%	3.3%	4.8%	2.2%	5.4%	3.0%	6.0%
	100.0%	39.2%	60.8%	.0%	3.8%	1.7%	16.4%	32.2%	38.9%	7.0%	16.4%	35.0%	7.9%	18.6%	10.8%	11.3%
Smash Radio	10,257	6,229	4,028	0	1,350	1,404	6,470	858	173	0	1,628	2,170	1,328	1,760	2,162	1,208
	2.9%	3.5%	2.2%	.0%	2.2%	6.5%	5.9%	1.0%	.4%	.0%	2.3%	2.1%	2.5%	3.5%	4.2%	4.4%
	100.0%	60.7%	39.3%	.0%	13.2%	13.7%	63.1%	8.4%	1.7%	.0%	15.9%	21.2%	12.9%	17.2%	21.1%	11.8%
Radju Marija	13,683	3,925	9,758	0	195	0	2,695	4,996	3,694	2,103	2,199	4,465	1,808	1,745	2,434	1,032
	3.8%	2.2%	5.4%	.0%	.3%	.0%	2.5%	5.7%	7.8%	18.6%	3.1%	4.2%	3.4%	3.5%	4.7%	3.8%
	100.0%	28.7%	71.3%	.0%	1.4%	.0%	19.7%	36.5%	27.0%	15.4%	16.1%	32.6%	13.2%	12.8%	17.8%	7.5%
Campus FM	2,310	2,093	217	0	0	0	1,012	709	590	0	610	939	163	381	217	0
	.6%	1.2%	.1%	.0%	.0%	.0%	.9%	.8%	1.2%	.0%	.9%	.9%	.3%	.8%	.4%	.0%
	100.0%	90.6%	9.4%	.0%	.0%	.0%	43.8%	30.7%	25.5%	.0%	26.4%	40.7%	7.0%	16.5%	9.4%	.0%
Vibe FM	14,908	10,093	4,816	1,031	6,528	3,224	3,639	487	0	0	2,398	4,586	2,169	2,508	2,488	760
	4.2%	5.6%	2.7%	5.4%	10.6%	15.0%	3.3%	.6%	.0%	.0%	3.4%	4.3%	4.1%	5.0%	4.8%	2.8%
	100.0%	67.7%	32.3%	6.9%	43.8%	21.6%	24.4%	3.3%	.0%	.0%	16.1%	30.8%	14.5%	16.8%	16.7%	5.1%

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
XFM	9,128	5,548	3,580	505	4,158	403	3,929	133	0	0	1,653	3,210	1,278	989	1,863	9,128
	2.5%	3.1%	2.0%	2.6%	6.8%	1.9%	3.6%	.2%	.0%	.0%	2.3%	3.0%	2.4%	2.0%	3.6%	2.5%
Community Stations	100.0%	60.8%	39.2%	5.5%	45.5%	4.4%	43.0%	1.5%	.0%	.0%	18.1%	35.2%	14.0%	10.8%	20.4%	100.0%
	3,533	2,128	1,405	173	195	490	1,334	863	345	133	1,234	547	661	395	283	3,533
	1.0%	1.2%	.8%	.9%	.3%	2.3%	1.2%	1.0%	.7%	1.2%	1.7%	.5%	1.2%	.8%	.5%	1.0%
Foreign Radio Station	100.0%	60.2%	39.8%	4.9%	5.5%	13.9%	37.8%	24.4%	9.8%	3.8%	34.9%	15.5%	18.7%	11.2%	8.0%	100.0%
	2,236	1,684	552	0	0	0	1,358	878	0	0	221	1,103	0	391	0	2,236
	.6%	.9%	.3%	.0%	.0%	.0%	1.2%	1.0%	.0%	.0%	.3%	1.0%	.0%	.8%	.0%	.6%
No particular radio station	100.0%	75.3%	24.7%	.0%	.0%	.0%	60.7%	39.3%	.0%	.0%	9.9%	49.3%	.0%	17.5%	.0%	100.0%
	13,165	7,340	5,825	0	737	936	4,717	3,050	2,718	1,008	2,407	4,582	2,764	1,329	1,646	13,165
	3.7%	4.1%	3.2%	.0%	1.2%	4.4%	4.3%	3.5%	5.7%	8.9%	3.4%	4.3%	5.2%	2.6%	3.2%	3.7%
Did not remember	100.0%	55.8%	44.2%	.0%	5.6%	7.1%	35.8%	23.2%	20.6%	7.7%	18.3%	34.8%	21.0%	10.1%	12.5%	100.0%
	1,921	931	990	0	505	494	405	518	0	0	375	706	204	168	0	1,921
	.5%	.5%	.5%	.0%	.8%	2.3%	.4%	.6%	.0%	.0%	.5%	.7%	.4%	.3%	.0%	.5%
Did not listen to radio	100.0%	48.5%	51.5%	.0%	26.3%	25.7%	21.1%	27.0%	.0%	.0%	19.5%	36.7%	10.6%	8.7%	.0%	100.0%
	159,205	74,090	85,116	13,423	27,092	8,852	44,928	38,513	21,141	5,257	33,397	45,663	22,921	18,953	22,656	159,205
	44.3%	41.4%	47.2%	70.1%	44.0%	41.2%	41.0%	43.6%	44.5%	46.5%	47.0%	43.3%	43.1%	37.7%	43.9%	44.3%
No response	100.0%	46.5%	53.5%	8.4%	17.0%	5.6%	28.2%	24.2%	13.3%	3.3%	21.0%	28.7%	14.4%	11.9%	14.2%	100.0%
	661	287	373	0	0	0	488	173	0	0	0	488	173	0	0	661
	.2%	.2%	.2%	.0%	.0%	.0%	.4%	.2%	.0%	.0%	.0%	.5%	.3%	.0%	.0%	.2%
	100.0%	43.5%	56.5%	.0%	.0%	.0%	73.9%	26.1%	.0%	.0%	.0%	73.9%	26.1%	.0%	.0%	100.0%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	358,997
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	100.0%

[Count; Col%; Row%]

[Base: No of Consumers and Time Spent]

Totals may not tally due to weighting and rounding off

TABLE 6.6: RADIO STATION AUDIENCES: BY WEEKDAY AND BY MONTH [OCT-DEC 2010]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Radju Malta	12,520	1,874	1,792	1,528	2,247	1,769	1,821	1,488	4,385	4,229	3,906
	3.5%	3.7%	3.5%	3.0%	4.4%	3.3%	3.5%	3.0%	3.6%	3.6%	3.2%
	100.0%	15.0%	14.3%	12.2%	17.9%	14.1%	14.5%	11.9%	35.0%	33.8%	31.2%
Radju Parlament 106.6	149	0	0	0	0	149	0	0	149	0	0
	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.1%	.0%	.0%
	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%
Magic Radio	15,609	1,597	3,111	2,432	1,824	2,673	2,037	1,935	3,571	5,165	6,873
	4.3%	3.2%	6.0%	4.8%	3.6%	5.0%	4.0%	3.8%	3.0%	4.4%	5.7%
	100.0%	10.2%	19.9%	15.6%	11.7%	17.1%	13.0%	12.4%	22.9%	33.1%	44.0%
ONE Radio	22,605	3,616	3,328	1,890	2,397	4,043	3,060	4,270	5,889	8,298	8,417
	6.3%	7.2%	6.4%	3.7%	4.7%	7.6%	6.0%	8.5%	4.9%	7.1%	7.0%
	100.0%	16.0%	14.7%	8.4%	10.6%	17.9%	13.5%	18.9%	26.1%	36.7%	37.2%
Radio 101	6,634	1,112	600	698	754	676	1,265	1,530	2,570	2,395	1,669
	1.8%	2.2%	1.2%	1.4%	1.5%	1.3%	2.5%	3.0%	2.1%	2.0%	1.4%
	100.0%	16.8%	9.0%	10.5%	11.4%	10.2%	19.1%	23.1%	38.7%	36.1%	25.2%
Bay Radio	36,371	5,043	5,048	4,074	6,503	4,196	6,382	5,124	11,252	13,399	11,721
	10.1%	10.0%	9.7%	8.0%	12.7%	7.9%	12.4%	10.2%	9.3%	11.4%	9.7%
	100.0%	13.9%	13.9%	11.2%	17.9%	11.5%	17.5%	14.1%	30.9%	36.8%	32.2%
Calypso Radio	19,593	3,500	3,104	2,745	2,800	2,888	2,639	1,917	9,299	6,292	4,003
	5.5%	7.0%	6.0%	5.4%	5.5%	5.4%	5.1%	3.8%	7.7%	5.4%	3.3%
	100.0%	17.9%	15.8%	14.0%	14.3%	14.7%	13.5%	9.8%	47.5%	32.1%	20.4%
RTK	14,509	1,594	1,742	2,889	1,636	2,801	1,840	2,006	5,843	4,157	4,508
	4.0%	3.2%	3.4%	5.7%	3.2%	5.3%	3.6%	4.0%	4.8%	3.5%	3.7%
	100.0%	11.0%	12.0%	19.9%	11.3%	19.3%	12.7%	13.8%	40.3%	28.7%	31.1%
Smash Radio	10,257	1,597	2,748	1,354	1,986	1,224	578	769	3,203	4,148	2,905
	2.9%	3.2%	5.3%	2.7%	3.9%	2.3%	1.1%	1.5%	2.7%	3.5%	2.4%
	100.0%	15.6%	26.8%	13.2%	19.4%	11.9%	5.6%	7.5%	31.2%	40.4%	28.3%
Radju Marija	13,683	1,384	1,993	3,208	2,213	2,480	633	1,772	5,375	5,253	3,054
	3.8%	2.8%	3.8%	6.3%	4.3%	4.7%	1.2%	3.5%	4.5%	4.5%	2.5%
	100.0%	10.1%	14.6%	23.4%	16.2%	18.1%	4.6%	13.0%	39.3%	38.4%	22.3%
Campus FM	2,310	409	0	217	364	956	364	0	632	763	915
	.6%	.8%	.0%	.4%	.7%	1.8%	.7%	.0%	.5%	.6%	.8%
	100.0%	17.7%	.0%	9.4%	15.8%	41.4%	15.8%	.0%	27.4%	33.0%	39.6%
Vibe FM	14,908	2,098	2,131	2,616	2,325	1,429	2,261	2,049	5,315	4,893	4,701
	4.2%	4.2%	4.1%	5.1%	4.6%	2.7%	4.4%	4.1%	4.4%	4.2%	3.9%
	100.0%	14.1%	14.3%	17.5%	15.6%	9.6%	15.2%	13.7%	35.7%	32.8%	31.5%
XFM	9,128	1,527	1,153	1,678	1,585	782	1,465	939	2,591	3,298	3,239
	2.5%	3.0%	2.2%	3.3%	3.1%	1.5%	2.8%	1.9%	2.1%	2.8%	2.7%
	100.0%	16.7%	12.6%	18.4%	17.4%	8.6%	16.1%	10.3%	28.4%	36.1%	35.5%
Community Stations	3,533	686	195	345	403	552	862	490	1,212	1,006	1,316
	1.0%	1.4%	.4%	.7%	.8%	1.0%	1.7%	1.0%	1.0%	.9%	1.1%
	100.0%	19.4%	5.5%	9.8%	11.4%	15.6%	24.4%	13.9%	34.3%	28.5%	37.2%
Foreign Radio Station	2,236	815	287	221	0	352	170	391	921	845	470
	.6%	1.6%	.6%	.4%	.0%	.7%	.3%	.8%	.8%	.7%	.4%
	100.0%	36.5%	12.9%	9.9%	.0%	15.7%	7.6%	17.5%	41.2%	37.8%	21.0%
No particular radio station	13,165	1,509	3,122	1,928	1,993	1,438	1,543	1,632	3,920	3,513	5,731
	3.7%	3.0%	6.0%	3.8%	3.9%	2.7%	3.0%	3.2%	3.2%	3.0%	4.7%
	100.0%	11.5%	23.7%	14.6%	15.1%	10.9%	11.7%	12.4%	29.8%	26.7%	43.5%
Did not remember	1,921	201	247	491	0	168	815	0	350	819	752
	.5%	.4%	.5%	1.0%	.0%	.3%	1.6%	.0%	.3%	.7%	.6%
	100.0%	10.4%	12.8%	25.5%	.0%	8.7%	42.4%	.0%	18.2%	42.7%	39.1%
Did not listen to radio	159,205	21,740	20,731	22,584	21,832	24,662	23,677	23,980	53,907	48,811	56,488
	44.3%	43.2%	40.0%	44.4%	42.8%	46.3%	46.1%	47.7%	44.6%	41.5%	46.8%
	100.0%	13.7%	13.0%	14.2%	13.7%	15.5%	14.9%	15.1%	33.9%	30.7%	35.5%
No Response	661	0	488	0	173	0	0	0	373	287	0
	.2%	.0%	.9%	.0%	.3%	.0%	.0%	.0%	.3%	.2%	.0%
	100.0%	.0%	73.9%	.0%	26.1%	.0%	.0%	.0%	56.5%	43.5%	.0%
Total	358,997	50,302	51,821	50,896	51,034	53,239	51,413	50,291	120,759	117,571	120,667
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.0%	14.4%	14.2%	14.2%	14.8%	14.3%	14.0%	33.6%	32.7%	33.6%

[Count; Col %; Row %]

[Base: No of Consumers and Time Spent]

Totals may not tally due to weighting and rounding off

TABLE 7.3.A: TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO	MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,361	357,636	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:00	0	1,190	0	0	0	0	0	0	0	0	1,893	0	0	0	0	0	1,361	354,553	358,997
7:30	0	2,422	0	0	0	0	0	0	0	0	1,893	0	0	0	0	0	3,383	351,299	358,997
8:00	1,232	2,422	0	0	0	0	0	0	0	0	1,893	0	0	0	0	0	0	353,450	358,997
8:30	0	3,589	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355,408	358,997
9:00	1,593	4,755	0	0	0	0	0	0	0	0	0	0	0	0	1,843	0	0	350,807	358,997
9:30	1,593	3,523	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	353,881	358,997
10:00	1,593	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,603	352,445	358,997
10:30	1,593	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,603	352,445	358,997
11:00	1,593	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,413	353,635	358,997
11:30	1,593	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,413	353,635	358,997
NOON	3,354	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,666	350,620	358,997
12:30	1,593	2,357	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,666	352,381	358,997
1:00	1,593	2,422	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,862	351,120	358,997
1:30	1,593	2,422	0	0	0	0	0	0	0	0	0	2,430	0	0	0	0	3,862	348,690	358,997
2:00	1,593	2,422	1,190	0	0	0	0	0	0	0	0	1,232	0	0	0	0	6,913	345,647	358,997
2:30	1,593	4,819	1,190	0	0	0	0	0	0	0	0	1,232	0	0	0	0	6,913	343,250	358,997
3:00	1,593	4,787	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7,560	345,057	358,997
3:30	1,593	6,019	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7,560	343,825	358,997
4:00	1,593	6,019	0	0	0	0	0	0	0	0	0	0	1,432	0	0	0	1,843	348,111	358,997
4:30	1,593	3,589	1,167	0	0	0	0	0	0	0	0	0	1,432	0	0	0	3,204	348,014	358,997
5:00	3,069	4,889	2,467	0	0	0	0	0	0	0	0	0	1,432	0	0	0	1,167	345,974	358,997
5:30	4,466	6,250	2,467	0	0	0	0	0	0	0	0	0	1,432	0	0	0	1,167	343,216	358,997
6:00	8,022	6,250	5,309	0	0	0	1,237	0	0	0	0	1,761	1,432	0	0	0	2,229	332,756	358,997
6:30	6,856	7,550	4,009	0	0	0	2,403	0	0	0	0	1,761	1,432	0	0	0	2,229	332,756	358,997
7:00	6,310	12,168	2,166	0	0	0	3,355	0	0	0	0	1,761	1,432	1,391	0	0	8,077	322,337	358,997
7:30	5,144	24,993	1,000	0	0	0	3,355	1,212	0	0	0	1,761	1,432	1,391	0	0	5,073	313,636	358,997
7:45	5,144	24,993	4,703	0	0	0	3,355	1,212	0	0	0	1,761	1,432	1,391	0	0	6,505	308,501	358,997
8:00	33,715	26,076	11,728	0	0	0	3,355	2,625	0	2,052	1,761	0	4,788	0	0	0	12,714	258,423	358,997
8:30	35,419	23,103	23,594	0	0	0	7,771	4,677	0	3,944	2,824	5,033	6,346	0	1,000	13,351	230,173	358,997	
9:00	31,232	19,091	24,826	0	0	0	9,148	3,465	0	1,893	9,720	8,561	4,648	1,391	2,361	16,325	224,576	358,997	
9:30	26,088	17,929	18,759	0	0	0	9,156	3,465	0	1,893	11,302	8,561	4,648	0	2,361	17,225	237,612	358,997	
10:00	12,449	11,798	7,182	0	0	0	7,990	3,465	0	1,893	10,239	8,602	3,257	0	2,361	12,760	277,002	358,997	
10:30	7,914	6,186	2,403	0	0	0	7,990	1,413	0	1,893	9,176	8,602	3,257	0	2,361	9,698	298,104	358,997	
11:00	1,550	2,593	1,167	0	0	0	2,538	0	0	1,893	7,763	0	3,291	0	0	1,161	337,042	358,997	
11:30	0	1,361	3,009	0	0	0	2,538	0	0	0	0	3,522	0	3,291	0	0	0	345,275	358,997
Avg.	4,405	5,301	2,415	0	0	0	1,310	439	0	431	1,429	1,066	769	66	213	3,487	337,556		
Max.	35,419	26,076	24,826	0	0	0	9,156	4,677	0	3,944	11,302	8,602	6,346	1,843	2,361	17,225	358,997		
Std.	8,661	7,229	5,651	0	0	0	2,649	1,120	0	905	2,956	2,427	1,621	326	662	4,591	34,632		

TABLE 7.3.B: TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO	MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:00	970	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,863	358,997
7:30	970	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,863	358,997
8:00	970	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,863	358,997
8:30	2,131	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355,702	358,997
9:00	3,564	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,722	351,548	358,997
9:30	3,564	1,163	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,722	351,548	358,997
10:00	1,161	0	0	0	0	0	0	0	0	0	0	0	1,433	0	0	0	2,722	353,681	358,997
10:30	1,161	0	0	0	0	0	0	0	0	0	0	0	1,433	0	0	0	2,722	353,681	358,997
11:00	1,161	0	0	0	0	0	0	0	0	0	0	0	1,433	0	0	0	1,372	355,032	358,997
11:30	1,161	0	0	0	0	0	0	0	0	0	0	0	1,433	0	0	0	1,372	355,032	358,997
NOON	1,161	0	0	0	0	0	0	0	0	0	0	1,132	1,433	0	0	0	1,372	353,899	358,997
12:30	1,161	0	0	0	0	0	0	0	0	0	0	1,132	1,433	0	0	0	1,372	353,899	358,997
1:00	1,161	970	0	0	0	0	0	0	0	0	0	1,132	1,433	0	0	0	3,160	351,140	358,997
1:30	1,161	970	0	0	0	0	0	0	0	0	0	1,132	1,433	0	0	0	4,870	349,431	358,997
2:00	1,161	3,556	0	0	0	0	0	0	1,504	0	0	2,056	1,433	0	0	0	5,909	343,378	358,997
2:30	1,161	3,556	0	0	0	0	0	0	1,504	0	0	2,056	1,433	0	0	0	5,909	343,378	358,997
3:00	1,161	2,586	0	0	0	0	0	0	0	0	0	2,056	3,222	0	0	0	6,943	343,030	358,997
3:30	1,161	4,295	0	0	0	0	0	0	0	0	0	3,583	3,222	0	0	0	6,943	339,793	358,997
4:00	1,161	2,586	0	0	0	0	0	0	0	0	0	3,583	1,433	0	0	0	8,657	341,576	358,997
4:30	1,161	2,586	0	0	0	0	0	0	0	0	0	2,660	2,467	0	0	0	7,307	342,816	358,997
5:00	4,936	2,586	0	0	0	0	0	0	0	0	0	2,660	2,467	1,350	0	0	6,107	338,892	358,997
5:30	1,161	2,586	0	0	0	0	0	0	0	0	0	1,132	1,433	1,350	0	0	6,107	345,228	358,997
6:00	2,665	2,742	1,132	0	0	0	0	0	0	0	0	2,259	1,433	1,350	1,789	0	7,753	337,874	358,997
6:30	5,346	4,969	1,132	0	0	0	0	0	0	0	0	1,132	3,222	0	1,789	0	9,265	332,142	358,997
7:00	13,509	7,644	2,636	0	0	0	0	0	0	0	0	1,132	3,222	1,991	0	0	10,692	318,170	358,997
7:30	16,053	20,613	4,141	0	0	0	0	0	0	0	0	1,132	3,222	1,991	0	0	9,179	302,665	358,997
7:45	16,977	20,382	4,141	0	0	0	0	0	0	0	0	1,132	3,222	1,991	0	2,293	10,707	298,152	358,997
8:00	50,919	22,710	4,141	0	0	0	1,262	0	0	1,262	1,132	2,894	1,991	0	3,489	0	16,193	253,003	358,997
8:30	66,480	23,737	6,069	0	0	0	1,262	0	0	1,262	3,119	6,375	1,991	0	3,489	0	21,013	224,200	358,997
9:00	76,033	21,602	4,937	0	0	0	3,555	0	0	2,524	4,440	10,045	5,043	0	3,489	0	24,963	202,366	358,997
9:30	65,450	16,449	4,937	0	0	0	5,848	0	0	1,262	4,440	12,036	3,254	0	3,489	0	22,519	219,313	358,997
10:00	30,003	8,807	3,905	0	0	0	5,848	0	0	1,262	7,693	7,826	3,254	0	3,481	0	15,802	271,115	358,997
10:30	13,786	5,035	2,705	1,837	0	0	5,848	0	0	1,262	6,372	5,835	3,254	0	2,349	0	11,551	299,163	358,997
11:00	3,299	2,166	0	1,837	0	0	2,265	0	0	1,262	1,991	2,941	1,263	0	1,188	0	7,506	333,279	358,997
11:30	0	970	0	0	0	0	1,132	0	0	1,262	1,991	1,413	0	0	1,188	0	1,390	349,650	358,997
Avg.	8,062	3,900	814	75	0	0	551	61	0	232	1,271	1,883	614	73	499	5,037	335,925		
Max.	76,033	23,737	6,069	1,837	0	0	5,848	1,504	0	2,524	7,693	12,036	5,043	1,789	3,489	24,963	358,997		
Std.	18,163	6,767	1,687	367	0	0	1,513	301	0	557	1,757	2,615	1,169	358	1,138	6,343	38,683		

TABLE 7.3.C: TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO	MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:00	0	2,125	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,872	358,997
7:30	0	2,125	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,872	358,997
8:00	2,028	2,125	1,184	0	0	0	0	0	0	0	0	0	0	0	0	1,050	2,744	349,866	358,997
8:30	2,028	2,125	1,184	0	0	0	0	0	0	0	0	0	0	0	0	1,050	2,744	349,866	358,997
9:00	2,028	3,656	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,926	349,387	358,997
9:30	2,028	2,125	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,926	350,919	358,997
10:00	2,028	0	0	0	0	0	0	0	0	0	1,182	0	0	0	0	0	3,926	351,861	358,997
10:30	2,028	0	0	0	0	0	0	0	0	0	1,182	0	0	0	0	0	3,926	351,861	358,997
11:00	2,028	0	0	0	0	0	0	0	0	0	1,182	0	0	0	0	0	1,459	354,328	358,997
11:30	2,028	0	0	0	0	0	0	0	0	0	1,182	0	0	0	0	0	1,459	354,328	358,997
NOON	0	0	0	0	0	0	1,286	0	0	1,182	0	0	0	0	0	0	3,822	352,707	358,997
12:30	0	0	0	0	0	0	1,286	0	0	1,182	0	0	0	0	0	0	3,822	352,707	358,997
1:00	3,137	0	1,184	0	0	0	1,286	0	0	1,182	0	0	0	0	0	0	2,447	349,760	358,997
1:30	3,137	0	1,184	0	0	0	1,286	0	0	1,182	1,555	0	0	0	0	0	2,447	348,205	358,997
2:00	0	0	2,125	0	0	0	1,286	0	0	0	2,971	0	0	0	0	0	4,669	347,947	358,997
2:30	0	0	2,125	0	0	0	1,286	0	0	0	4,386	0	0	0	0	0	4,669	346,532	358,997
3:00	0	1,531	1,184	0	0	0	0	0	0	0	5,277	0	0	0	0	0	7,274	343,730	358,997
3:30	0	1,531	1,184	0	0	0	0	0	0	0	5,277	0	0	0	0	0	7,274	343,730	358,997
4:00	1,153	1,531	1,184	0	0	0	0	0	0	0	3,721	1,375	0	0	0	0	8,830	341,202	358,997
4:30	4,720	1,531	1,184	0	0	0	0	0	0	0	1,415	1,375	0	0	0	0	10,652	338,119	358,997
5:00	3,181	2,877	1,184	0	0	0	0	0	0	0	1,415	1,375	1,821	1,821	0	0	9,442	335,881	358,997
5:30	3,181	2,877	1,184	0	0	0	0	0	0	0	1,415	1,375	1,821	1,821	0	0	9,442	335,881	358,997
6:00	2,028	4,094	2,369	0	0	0	1,153	0	0	0	2,812	1,459	1,741	1,821	1,531	12,592	327,397	358,997	
6:30	2,028	4,094	3,578	0	0	0	1,153	0	0	1,153	2,812	1,459	1,741	1,821	1,531	12,592	325,035	358,997	
7:00	5,577	6,463	7,087	0	0	0	1,153	0	0	2,684	1,415	0	0	1,821	2,713	8,829	321,254	358,997	
7:30	6,759	18,927	8,661	0	0	0	2,693	0	0	2,684	1,415	0	0	1,821	3,764	10,857	301,417	358,997	
7:45	9,684	18,927	14,941	0	0	0	2,693	0	0	2,684	1,415	0	0	1,821	5,049	12,397	289,386	358,997	
8:00	50,242	17,061	14,973	0	0	0	1,153	0	0	3,869	2,854	6,145	0	0	5,049	22,505	235,147	358,997	
8:30	39,292	14,098	12,553	0	0	0	3,485	2,762	0	6,561	2,854	6,734	1,198	0	5,049	29,076	235,335	358,997	
9:00	25,827	11,897	10,114	0	0	0	4,713	2,762	0	9,564	4,007	5,143	1,198	1,741	3,764	36,221	242,046	358,997	
9:30	22,039	18,918	7,552	0	0	0	6,268	3,081	1,050	8,167	4,007	6,194	0	0	1,182	33,481	247,059	358,997	
10:00	12,447	11,881	5,721	0	0	0	4,681	4,621	2,466	8,424	4,007	4,757	1,222	0	1,182	21,818	275,771	358,997	
10:30	7,239	9,261	2,369	0	0	0	3,528	4,621	2,466	8,041	4,007	1,540	0	0	1,182	14,344	300,401	358,997	
11:00	0	940	1,184	0	0	0	2,306	1,222	2,466	4,970	2,568	0	0	0	0	3,820	339,520	358,997	
11:30	0	0	1,184	0	0	0	1,153	0	0	2,591	2,568	0	0	0	0	3,820	347,680	358,997	

Avg.	4,447	3,321	2,212	0	0	0	895	389	172	1,446	1,310	794	219	296	696	6,556	336,244
Max.	50,242	18,927	14,973	0	0	0	6,268	4,621	2,466	9,564	5,277	6,734	1,821	1,821	5,049	36,221	358,997
Std.	9,931	5,646	3,906	0	0	0	1,480	1,132	610	2,561	1,692	1,790	553	676	1,440	8,777	34,581

TABLE 7.3.D: TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO Music TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	2,294	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,703	358,997
6:00	0	2,294	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,703	358,997
6:30	0	2,294	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,703	358,997
7:00	1,150	3,509	0	0	0	0	0	0	0	0	0	0	0	0	0	0	354,339	358,997
7:30	1,150	2,359	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355,488	358,997
8:00	0	2,359	0	0	0	0	0	0	0	0	0	1,816	0	0	0	0	354,822	358,997
8:30	1,150	2,359	0	0	0	0	0	0	0	0	0	1,816	0	0	0	0	353,672	358,997
9:00	1,150	4,728	0	0	0	0	0	0	0	0	0	1,816	0	0	0	0	351,303	358,997
9:30	1,150	4,728	0	0	0	0	0	0	0	0	0	3,552	0	0	0	0	349,567	358,997
10:00	0	4,728	0	0	0	0	0	0	0	0	0	3,552	0	0	0	0	350,717	358,997
10:30	0	4,728	0	0	0	0	0	0	0	0	0	3,552	0	0	0	0	350,717	358,997
11:00	0	4,728	0	0	0	0	1,181	0	0	0	0	1,816	0	0	0	0	351,272	358,997
11:30	0	4,728	0	0	0	0	1,181	0	0	0	0	1,816	0	0	0	0	351,272	358,997
NOON	4,712	5,947	0	0	0	0	1,181	0	0	0	0	1,816	0	0	0	0	345,341	358,997
12:30	4,712	5,947	0	0	0	0	1,181	0	0	0	0	1,816	0	0	0	1,047	344,293	358,997
1:00	4,712	5,947	0	0	1,181	0	1,181	0	0	0	0	1,816	0	0	1,179	1,047	341,934	358,997
1:30	4,712	7,096	0	0	1,181	0	1,181	0	0	0	0	1,816	0	0	1,179	0	341,831	358,997
2:00	4,712	7,096	0	0	1,181	0	0	0	0	0	1,181	1,816	0	0	0	0	343,010	358,997
2:30	5,759	7,096	0	0	1,181	0	0	0	0	0	1,181	1,816	0	0	0	1,484	340,478	358,997
3:00	2,197	5,947	1,181	0	0	0	0	0	0	0	0	1,816	0	0	0	0	347,856	358,997
3:30	2,197	7,096	0	0	0	0	0	0	0	0	1,393	1,816	0	0	0	0	346,494	358,997
4:00	1,047	7,096	0	0	0	0	0	0	0	0	1,412	1,816	1,854	0	0	3,107	342,665	358,997
4:30	1,047	7,096	0	0	0	0	0	0	0	0	1,412	1,816	1,854	0	0	3,107	342,665	358,997
5:00	2,424	7,096	1,150	0	0	0	0	0	0	0	1,412	1,816	1,854	0	0	4,389	338,856	358,997
5:30	2,424	7,096	1,150	0	0	0	0	0	0	0	1,412	1,816	1,854	0	0	3,018	340,227	358,997
6:00	4,240	7,096	2,431	0	0	0	1,179	0	0	0	2,713	1,816	1,854	0	0	6,811	330,857	358,997
6:30	4,240	7,096	6,813	0	0	0	1,179	2,022	0	0	2,713	1,816	1,854	0	0	8,182	323,082	358,997
7:00	3,605	9,159	11,387	0	0	0	0	2,022	0	1,181	1,341	5,226	1,219	0	1,179	9,559	313,118	358,997
7:30	4,976	14,822	10,208	0	0	0	0	3,203	0	3,577	1,341	7,833	1,219	0	1,179	10,773	299,865	358,997
7:45	4,976	14,822	11,531	0	0	0	0	3,203	0	3,577	1,341	7,833	1,219	0	1,179	10,773	298,542	358,997
8:00	46,646	18,099	18,414	0	0	0	938	1,181	0	4,721	0	9,134	3,872	0	1,179	11,679	243,135	358,997
8:30	50,589	18,308	19,633	0	0	0	5,096	1,181	0	2,326	1,150	9,134	5,153	0	3,201	13,324	229,902	358,997
9:00	44,052	15,548	15,145	0	0	0	7,797	1,181	1,674	6,214	1,150	10,532	3,782	0	3,201	22,696	226,024	358,997
9:30	35,650	15,426	12,781	0	0	0	6,456	1,181	0	6,214	1,150	10,532	2,501	0	3,201	19,978	243,927	358,997
10:00	18,392	11,688	7,147	0	0	0	6,456	0	0	6,214	1,150	4,397	1,674	0	3,201	15,774	282,905	358,997
10:30	10,904	10,469	5,927	0	0	0	4,920	0	0	5,033	1,150	2,827	1,674	0	1,179	11,383	303,529	358,997
11:00	0	1,144	1,282	0	0	0	2,219	0	0	0	0	1,455	3,244	0	0	6,573	343,079	358,997
11:30	0	1,144	1,282	0	0	0	0	0	0	0	0	1,455	1,570	0	0	4,551	348,995	358,997
Avg.	5,606	5,535	2,601	0	96	0	884	310	34	797	502	2,358	781	0	430	3,454	335,609	
Max.	50,589	18,308	19,633	0	1,181	0	7,797	3,203	1,674	6,214	2,713	10,532	5,153	0	3,201	22,696	358,997	
Std.	12,194	5,077	5,201	0	327	0	1,898	785	239	1,852	751	2,881	1,258	0	932	5,728	34,889	

TABLE 7.3.E: TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	1,169	0	0	0	0	0	0	357,828	358,997
6:00	0	0	0	0	0	0	0	0	0	1,169	0	0	0	0	0	0	357,828	358,997
6:30	0	0	0	0	0	0	0	0	0	1,169	0	0	0	0	0	1,097	356,731	358,997
7:00	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,097	355,563	358,997
7:30	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,097	355,563	358,997
8:00	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,097	355,563	358,997
8:30	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,097	355,563	358,997
9:00	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,996	354,664	358,997
9:30	0	0	0	0	0	0	0	0	0	1,169	0	0	1,169	0	0	1,097	355,563	358,997
10:00	0	0	0	0	0	0	0	0	0	1,169	0	0	3,107	0	0	1,097	353,624	358,997
10:30	0	0	0	0	0	0	0	0	0	1,169	0	0	3,107	0	0	1,097	353,624	358,997
11:00	0	2,031	0	0	899	0	0	0	0	1,169	0	0	1,169	0	0	1,097	352,633	358,997
11:30	0	2,031	0	0	899	0	0	0	0	1,169	0	0	1,169	0	0	1,097	352,633	358,997
NOON	0	2,031	1,130	0	899	0	0	0	0	1,169	0	1,395	1,169	0	0	2,561	348,644	358,997
12:30	0	2,031	1,130	0	899	0	0	0	0	1,169	0	1,395	1,169	0	0	2,561	348,644	358,997
1:00	3,618	2,265	2,294	0	899	0	0	0	0	1,169	0	1,395	1,169	0	0	1,097	345,093	358,997
1:30	3,618	2,265	2,294	0	899	0	0	0	0	1,169	1,124	1,395	1,169	0	0	1,097	343,969	358,997
2:00	2,485	3,737	2,294	0	0	0	1,228	0	0	1,169	1,124	1,395	1,169	0	0	2,194	342,202	358,997
2:30	2,485	3,737	2,294	0	0	0	1,228	0	0	1,169	1,124	1,395	1,169	0	0	2,194	342,202	358,997
3:00	2,485	3,737	1,130	0	0	0	1,228	0	0	1,169	1,124	1,395	0	0	1,102	8,552	337,075	358,997
3:30	2,485	3,737	0	0	0	0	1,228	0	0	1,169	1,124	1,395	0	0	0	6,325	341,534	358,997
4:00	3,654	3,737	0	0	0	0	1,228	0	0	1,169	1,124	2,905	1,228	0	0	6,283	337,668	358,997
4:30	3,654	2,604	1,102	0	0	0	1,228	0	0	1,169	0	2,905	1,228	0	0	4,964	340,143	358,997
5:00	2,522	5,383	2,232	0	0	0	1,228	0	0	1,169	0	2,905	1,169	0	0	5,108	337,282	358,997
5:30	2,522	3,833	2,232	0	0	0	1,228	0	0	1,169	0	2,905	1,169	0	0	5,108	338,832	358,997
6:00	5,310	2,361	4,464	0	0	0	1,228	0	0	1,169	1,164	2,478	1,169	0	0	8,085	331,571	358,997
6:30	5,310	3,729	2,232	0	0	0	1,228	0	0	1,169	1,164	5,541	1,169	0	0	8,085	329,372	358,997
7:00	6,442	3,163	2,232	0	0	0	1,228	0	1,164	2,265	1,164	4,226	1,169	0	1,464	7,188	327,292	358,997
7:30	9,026	13,725	2,232	0	0	0	1,228	0	1,164	2,265	1,164	4,226	1,169	0	1,464	5,868	315,465	358,997
7:45	10,964	13,725	5,812	0	0	0	1,228	0	1,164	3,367	1,164	4,226	1,169	0	1,464	5,868	308,845	358,997
8:00	46,185	15,148	7,600	0	0	0	1,228	1,004	1,164	3,367	2,320	5,269	1,169	0	2,628	9,832	262,083	358,997
8:30	58,014	21,837	6,295	0	1,938	0	3,647	1,004	1,164	4,469	2,320	5,269	1,169	0	2,628	9,404	239,839	358,997
9:00	74,756	27,279	4,020	0	1,938	0	4,689	2,233	2,905	4,505	6,864	2,819	2,397	1,395	3,784	16,604	202,808	358,997
9:30	77,941	26,051	4,020	0	1,938	0	3,520	2,233	2,905	2,271	7,989	2,819	2,397	0	3,784	14,147	206,982	358,997
10:00	60,491	20,789	4,020	0	0	0	3,520	2,233	1,741	0	4,802	0	2,397	0	3,784	10,866	244,355	358,997
10:30	51,885	19,503	2,232	0	0	0	2,234	2,233	0	0	4,802	0	3,711	0	3,784	8,803	259,810	358,997
11:00	12,583	11,130	0	0	0	0	1,102	1,228	0	0	1,156	1,472	3,858	0	1,164	1,741	323,562	358,997
11:30	3,264	2,229	0	0	0	0	1,102	0	0	0	1,156	1,472	3,858	0	1,164	1,741	343,010	358,997
Avg.	9,218	4,568	1,292	0	229	0	755	248	273	1,103	897	1,277	1,105	28	576	3,454	333,972	
Max.	77,941	27,279	7,600	0	1,938	0	4,689	2,233	2,905	4,505	7,989	5,541	3,858	1,395	3,784	16,604	358,997	
Std.	20,365	7,362	1,903	0	531	0	1,124	653	693	1,076	1,740	1,680	1,067	199	1,166	4,082	39,750	

TABLE 7.3.F: TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:30	1,164	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,273	356,559	358,997
8:00	0	1,852	0	0	0	0	0	0	0	0	0	0	0	0	0	2,674	354,471	358,997
8:30	0	1,852	0	0	0	0	0	0	0	0	0	0	0	0	0	3,871	353,274	358,997
9:00	0	1,852	0	0	0	0	0	0	0	0	0	0	0	0	0	9,205	347,941	358,997
9:30	0	1,852	0	0	0	0	0	0	0	0	0	0	0	0	0	7,932	349,214	358,997
10:00	2,306	3,655	0	0	0	1,040	0	0	0	0	0	0	0	0	0	3,965	348,032	358,997
10:30	2,306	3,655	0	0	0	1,040	0	0	0	0	0	0	0	0	0	3,965	348,032	358,997
11:00	2,306	6,519	0	0	0	1,040	0	0	0	0	0	0	0	0	0	8,215	340,918	358,997
11:30	2,306	6,519	0	0	0	1,040	0	0	0	0	0	0	0	0	0	8,215	340,918	358,997
NOON	2,536	6,519	0	0	0	0	1,272	0	0	0	0	2,002	0	0	0	8,605	338,062	358,997
12:30	2,536	4,667	0	0	0	0	1,272	0	0	0	0	2,002	0	0	0	8,605	339,914	358,997
1:00	3,583	3,575	1,361	0	0	0	1,272	0	0	0	0	3,664	0	0	0	12,586	332,956	358,997
1:30	3,583	3,575	1,361	0	0	0	1,272	0	0	0	0	3,664	0	0	0	12,586	332,956	358,997
2:00	7,466	3,124	2,743	0	0	0	1,272	0	0	0	2,763	3,202	0	0	0	11,389	327,038	358,997
2:30	7,466	3,124	2,743	0	0	0	1,272	0	0	0	2,763	3,202	0	0	0	11,389	327,038	358,997
3:00	9,040	3,124	3,978	0	0	0	1,272	0	0	0	4,303	3,202	0	0	0	9,392	324,687	358,997
3:30	7,500	3,124	3,978	0	0	0	1,272	0	0	0	4,303	3,202	0	0	0	9,392	326,226	358,997
4:00	8,018	4,294	3,889	0	0	0	1,272	0	0	0	4,486	6,198	0	0	0	21,036	309,803	358,997
4:30	8,018	4,294	3,889	0	0	0	0	0	0	0	4,486	6,198	0	0	0	16,981	315,131	358,997
5:00	4,922	4,294	3,889	0	0	0	0	0	0	0	4,486	2,813	0	1,803	0	13,578	323,212	358,997
5:30	6,725	6,017	2,617	0	0	0	0	0	0	0	3,446	2,813	0	0	0	13,578	323,801	358,997
6:00	9,570	8,672	1,173	0	0	0	1,272	0	0	0	1,723	2,813	0	0	0	7,498	326,275	358,997
6:30	9,570	7,400	1,173	0	0	0	1,272	0	0	0	1,723	2,813	0	1,272	0	7,498	326,275	358,997
7:00	6,208	7,269	1,173	0	0	0	2,544	0	0	0	1,723	0	3,031	0	1,723	9,651	325,674	358,997
7:30	4,406	14,696	1,173	0	0	0	2,544	0	0	1,186	4,511	1,540	3,031	0	1,723	9,496	314,691	358,997
7:45	4,406	14,696	2,383	0	0	0	2,544	0	0	1,186	4,511	1,540	3,031	0	1,723	9,496	313,481	358,997
8:00	26,317	11,407	2,383	0	0	0	2,745	0	0	1,186	5,684	2,580	0	0	2,893	11,170	292,633	358,997
8:30	20,797	9,473	2,396	0	0	0	2,745	0	0	6,250	9,537	4,382	0	0	2,893	12,612	287,910	358,997
9:00	16,558	15,272	1,205	0	0	0	2,989	0	0	6,104	18,057	6,694	0	0	2,893	13,595	275,629	358,997
9:30	18,287	13,905	1,205	0	0	0	3,920	0	0	4,252	19,035	6,694	0	0	1,170	13,595	276,933	358,997
10:00	11,274	11,802	0	0	0	0	3,920	0	0	5,525	13,578	6,694	0	0	0	17,296	288,909	358,997
10:30	10,133	9,420	0	0	0	0	2,989	0	0	4,319	9,361	3,750	1,367	0	0	17,296	300,364	358,997
11:00	3,642	2,380	0	0	0	0	1,473	0	0	3,279	6,499	1,540	1,367	0	0	11,518	327,298	358,997
11:30	2,437	1,210	0	0	0	0	1,473	0	0	1,272	2,614	1,540	0	0	0	10,308	338,142	358,997

Avg.	4,600	4,185	912	0	0	85	896	0	0	705	2,645	1,729	241	63	306	7,132	335,497
Max.	26,317	15,272	3,978	0	0	1,040	3,920	0	0	6,250	19,035	6,694	3,031	1,803	2,893	21,036	358,997
Std.	5,978	4,527	1,349	0	0	288	1,172	0	0	1,682	4,482	2,149	770	312	801	5,990	23,999

TABLE 7.3.G: TV AUDIENCES – SUNDAY

TABLE 7.3.6: TV AUDIENCES - SUNDAY																			
	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO	Misc-TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
7:00	0	2,935	1,224	0	0	0	0	0	0	0	0	0	0	0	0	0	0	354,837	358,997
7:30	0	2,935	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	356,061	358,997
8:00	0	4,102	1,237	0	0	0	0	0	0	0	0	0	0	1,391	0	0	0	352,266	358,997
8:30	0	4,102	1,237	0	0	0	0	0	0	0	0	0	0	1,391	0	0	0	352,266	358,997
9:00	2,431	2,741	1,237	0	0	0	1,167	0	0	0	0	0	0	1,391	0	0	0	350,030	358,997
9:30	4,312	4,291	1,237	0	0	0	1,167	0	0	0	0	0	0	1,391	0	0	0	346,599	358,997
10:00	2,596	2,717	1,237	0	0	0	1,167	0	0	0	0	0	0	1,391	0	1,232	1,477	347,181	358,997
10:30	2,596	1,167	1,237	0	0	0	0	0	0	0	0	0	0	1,391	0	1,232	1,477	349,897	358,997
11:00	6,192	1,167	1,237	0	0	0	0	0	0	0	0	0	0	1,391	0	1,232	3,358	344,420	358,997
11:30	6,192	1,167	1,237	0	0	0	0	0	0	0	0	0	0	1,391	0	1,232	3,358	344,420	358,997
NOON	4,714	3,965	1,237	0	0	0	0	0	0	0	0	0	0	0	0	0	1,361	347,720	358,997
12:30	3,515	5,132	1,237	0	0	0	0	0	0	0	1,161	0	0	0	0	0	1,361	346,590	358,997
1:00	7,655	7,526	1,237	0	0	0	0	0	0	0	1,161	0	0	0	0	0	1,361	340,056	358,997
1:30	7,655	7,526	1,237	0	0	0	0	0	0	0	1,161	0	0	0	0	0	0	341,417	358,997
2:00	5,537	9,915	2,693	0	0	0	1,361	0	0	0	0	0	0	2,023	0	0	0	337,468	358,997
2:30	5,537	8,719	2,693	0	0	0	1,361	0	0	0	0	0	0	2,023	0	0	0	338,664	358,997
3:00	5,378	7,553	2,693	0	0	0	2,552	0	1,301	0	0	0	0	2,023	0	0	1,065	336,433	358,997
3:30	5,378	7,553	2,693	0	0	0	2,552	0	1,301	0	0	0	0	2,023	0	0	2,658	334,841	358,997
4:00	2,790	7,993	4,189	0	0	0	3,083	0	1,301	0	3,148	0	2,023	0	0	0	3,069	331,400	358,997
4:30	2,790	7,993	4,189	0	0	0	3,083	0	2,601	0	3,148	0	2,023	0	0	0	2,909	330,260	358,997
5:00	5,329	10,353	5,356	0	0	0	3,083	0	2,601	0	4,581	0	2,023	0	0	0	5,582	320,089	358,997
5:30	5,329	10,353	5,356	0	0	0	3,083	0	2,601	0	4,581	0	2,023	0	0	0	5,582	320,089	358,997
6:00	8,354	13,160	4,165	0	0	0	1,413	0	0	3,000	3,007	0	2,023	0	1,232	0	6,131	316,512	358,997
6:30	9,586	14,460	4,165	0	0	0	1,413	0	0	3,000	3,958	0	2,023	0	1,232	0	6,131	313,028	358,997
7:00	9,515	19,480	2,404	0	0	0	2,609	1,893	0	4,300	2,384	0	0	0	1,232	0	7,587	307,593	358,997
7:30	12,144	31,203	2,404	0	0	0	2,609	1,893	0	4,300	2,384	0	0	0	1,232	0	7,587	293,241	358,997
7:45	14,037	31,203	2,404	0	0	0	2,609	1,893	0	4,300	2,384	0	0	0	1,232	0	7,587	291,348	358,997
8:00	59,816	26,594	5,191	0	0	0	4,107	1,893	0	2,601	2,384	1,506	5,748	1,065	1,232	10,795	236,064	358,997	
8:30	71,542	24,020	9,686	0	0	0	3,983	1,893	0	2,601	2,384	1,506	9,162	1,065	1,232	8,678	221,245	358,997	
9:00	70,191	17,993	11,078	0	0	0	5,876	3,451	0	4,161	3,958	8,020	9,162	0	0	0	8,254	216,853	358,997
9:30	58,620	14,971	7,724	0	0	0	4,288	3,451	0	4,161	5,259	5,008	5,748	0	0	0	9,317	240,450	358,997
10:00	27,399	7,732	5,096	0	0	0	1,199	1,558	0	3,000	2,526	5,008	1,301	0	0	0	9,145	295,034	358,997
10:30	14,726	7,732	2,404	0	0	0	1,199	1,558	0	3,000	1,574	5,008	1,301	0	0	0	6,845	313,649	358,997
11:00	5,619	4,760	2,404	0	0	0	1,199	0	0	0	1,574	3,502	1,301	0	0	0	2,991	335,647	358,997
11:30	1,558	4,760	1,167	0	0	0	1,199	0	0	0	0	2,047	0	0	0	0	2,991	345,276	358,997
Avg.	9,164	6,938	2,168	0	0	0	1,171	398	239	855	1,005	645	1,328	43	277	2,626	332,141		
Max.	71,542	31,203	11,078	0	0	0	5,876	3,451	2,601	4,300	5,259	8,020	9,162	1,065	1,232	10,795	358,997		
Std.	17,678	8,192	2,521	0	0	0	1,496	900	686	1,499	1,582	1,709	2,087	213	519	3,311	36,480		

TABLE 7.4: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE	NET TV	SMASH TV	FAVORITE TV	CALYPSO MUSIC TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	191	358,806	358,997
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	358,997	358,997
5:30	0	326	0	0	0	0	0	0	0	173	0	0	0	0	0	0	358,497	358,997
6:00	0	326	0	0	0	0	0	0	0	173	0	0	0	0	0	0	358,497	358,997
6:30	0	326	0	0	0	0	0	0	0	173	0	0	0	0	0	163	358,335	358,997
7:00	304	1,546	171	0	0	0	0	0	0	438	0	0	173	0	0	353	356,011	358,997
7:30	470	1,555	0	0	0	0	0	0	0	438	0	0	173	0	0	819	355,541	358,997
8:00	600	1,984	341	0	0	0	0	0	0	438	0	258	368	0	149	935	353,923	358,997
8:30	759	2,147	341	0	0	0	0	0	0	173	0	258	368	0	149	1,106	353,695	358,997
9:00	1,529	2,674	173	0	0	0	163	0	0	173	0	258	368	258	0	2,564	350,836	358,997
9:30	1,793	2,501	173	0	0	0	163	0	0	173	0	505	368	0	0	2,248	351,072	358,997
10:00	1,372	1,906	173	0	0	149	163	0	0	341	0	712	656	0	173	2,252	351,100	358,997
10:30	1,372	1,689	173	0	0	149	0	0	0	341	0	712	656	0	173	2,252	351,481	358,997
11:00	1,876	2,401	173	0	133	149	168	0	0	341	0	465	368	0	173	2,412	350,338	358,997
11:30	1,876	2,401	173	0	133	149	168	0	0	341	0	465	368	0	173	2,412	350,338	358,997
NOON	2,331	2,966	341	0	133	0	532	0	0	341	163	959	173	0	0	2,916	348,141	358,997
12:30	1,916	2,864	341	0	133	0	532	0	0	504	163	959	173	0	0	3,065	348,346	358,997
1:00	3,627	3,227	876	0	301	0	532	0	0	504	163	1,197	173	0	168	3,649	344,579	358,997
1:30	3,627	3,390	876	0	301	0	532	0	0	504	891	1,197	173	0	168	3,556	343,781	358,997
2:00	3,274	4,252	1,578	0	168	0	737	217	0	173	1,621	1,130	457	0	0	4,440	340,949	358,997
2:30	3,423	4,420	1,578	0	168	0	737	217	0	173	1,822	1,130	457	0	0	4,651	340,220	358,997
3:00	3,120	4,166	1,450	0	0	0	722	0	182	173	1,828	1,389	283	0	163	5,855	339,665	358,997
3:30	2,899	4,749	1,115	0	0	0	722	0	182	173	2,246	1,389	283	0	0	5,748	339,490	358,997
4:00	2,784	4,731	1,312	0	0	0	796	0	182	173	2,496	2,179	729	0	0	7,576	336,038	358,997
4:30	3,290	4,223	1,639	0	0	0	614	0	364	173	1,869	2,328	729	0	0	7,031	336,737	358,997
5:00	3,763	5,338	2,315	0	0	0	614	0	364	173	2,069	1,843	1,173	516	0	6,492	334,334	358,997
5:30	3,672	5,546	2,133	0	0	0	614	0	364	173	1,700	1,694	1,173	258	0	6,297	335,371	358,997
6:00	5,727	6,296	3,002	0	0	0	1,067	0	0	593	2,198	1,643	1,162	516	390	7,317	329,086	358,997
6:30	6,123	7,003	3,283	0	0	0	1,230	287	0	757	2,168	2,355	967	699	390	7,730	326,004	358,997
7:00	7,315	9,266	4,143	0	0	0	1,546	553	173	1,487	1,555	2,035	1,263	258	1,189	8,797	319,419	358,997
7:30	8,374	19,779	4,252	0	0	0	1,764	890	173	1,997	1,954	2,627	1,263	258	1,338	8,400	305,928	358,997
7:45	9,475	19,746	6,554	0	0	0	1,764	890	173	2,161	1,954	2,627	1,263	258	1,851	9,039	301,243	358,997
8:00	44,826	19,529	9,177	0	0	0	2,100	950	173	2,723	2,307	3,949	2,487	149	2,364	13,540	254,477	358,997
8:30	48,925	19,225	11,386	0	287	0	3,981	1,629	173	3,918	3,458	5,499	3,536	149	2,791	15,337	238,456	358,997
9:00	48,566	18,443	10,099	0	287	0	5,518	1,860	669	4,994	6,893	7,376	3,726	649	2,799	19,818	227,054	358,997
9:30	43,685	17,713	8,080	0	287	0	5,618	1,905	580	4,017	7,603	7,391	2,637	0	2,186	18,601	238,694	358,997
10:00	24,878	12,127	4,707	0	0	0	4,796	1,690	608	3,736	6,287	5,295	1,875	0	2,017	14,774	276,206	358,997
10:30	16,884	9,719	2,573	265	0	0	4,091	1,402	350	3,342	5,210	3,906	2,093	0	1,566	11,419	296,176	358,997
11:00	3,868	3,630	850	265	0	0	1,867	355	350	1,622	3,062	1,561	2,055	0	344	5,049	334,118	358,997
11:30	1,051	1,664	935	0	0	0	1,225	0	0	732	1,691	1,136	1,256	0	344	3,543	345,419	358,997
Avg.	6,518	4,812	1,765	11	48	12	920	262	103	797	1,293	1,396	723	81	430	4,538	335,273	
Max.	48,925	19,779	11,386	265	301	149	5,618	1,905	669	4,994	7,603	7,391	3,726	699	2,799	19,818	358,997	
Std.	12,855	6,028	2,820	53	96	41	1,457	546	178	1,251	1,889	1,837	923	177	802	5,114	34,104	

TABLE 7.5: TV STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

		GENDER		AGE GROUP							DISTRICTS					
	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	81,437	34,923	46,514	4,834	12,480	4,774	26,722	19,160	10,855	2,612	13,575	22,566	11,524	13,585	14,086	6,101
	22.7%	19.5%	25.8%	25.2%	20.3%	22.2%	24.4%	21.7%	22.9%	23.1%	19.1%	21.4%	21.7%	27.0%	27.3%	22.4%
	100.0%	42.9%	57.1%	5.9%	15.3%	5.9%	32.8%	23.5%	13.3%	3.2%	16.7%	27.7%	14.2%	16.7%	17.3%	7.5%
ONE	37,577	18,312	19,266	1,578	3,949	1,832	8,969	12,487	7,221	1,541	9,210	9,838	7,661	5,339	3,871	1,658
	10.5%	10.2%	10.7%	8.2%	6.4%	8.5%	8.2%	14.1%	15.2%	13.6%	13.0%	9.3%	14.4%	10.6%	7.5%	6.1%
	100.0%	48.7%	51.3%	4.2%	10.5%	4.9%	23.9%	33.2%	19.2%	4.1%	24.5%	26.2%	20.4%	14.2%	10.3%	4.4%
Net TV	18,050	7,711	10,339	824	1,922	688	4,464	5,341	3,929	881	4,320	6,213	1,894	2,023	2,714	886
	5.0%	4.3%	5.7%	4.3%	3.1%	3.2%	4.1%	6.0%	8.3%	7.8%	6.1%	5.9%	3.6%	4.0%	5.3%	3.3%
	100.0%	42.7%	57.3%	4.6%	10.6%	3.8%	24.7%	29.6%	21.8%	4.9%	23.9%	34.4%	10.5%	11.2%	15.0%	4.9%
Smash TV	265	265	0	0	0	0	0	0	0	265	0	0	0	0	265	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	2.3%	.0%	.0%	.0%	.0%	.5%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Favorite Channel	589	287	301	0	0	0	287	301	0	0	168	287	0	0	0	133
	.2%	.2%	.2%	.0%	.0%	.0%	.3%	.3%	.0%	.0%	.2%	.3%	.0%	.0%	.0%	.5%
	100.0%	48.8%	51.2%	.0%	.0%	.0%	48.8%	51.2%	.0%	.0%	28.5%	48.8%	.0%	.0%	.0%	22.6%
Calypso Music TV	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Rai 1	9,872	4,908	4,964	0	384	198	1,844	4,536	2,417	494	2,290	2,910	498	1,823	1,417	934
	2.7%	2.7%	2.8%	.0%	.6%	.9%	1.7%	5.1%	5.1%	4.4%	3.2%	2.8%	.9%	3.6%	2.7%	3.4%
	100.0%	49.7%	50.3%	.0%	3.9%	2.0%	18.7%	45.9%	24.5%	5.0%	23.2%	29.5%	5.0%	18.5%	14.4%	9.5%
Rai 2	2,797	2,066	732	0	263	198	1,330	832	173	0	778	757	412	198	482	170
	.8%	1.2%	.4%	.0%	.4%	.9%	1.2%	.9%	.4%	.0%	1.1%	.7%	.8%	.4%	.9%	.6%
	100.0%	73.8%	26.2%	.0%	9.4%	7.1%	47.6%	29.8%	6.2%	.0%	27.8%	27.1%	14.7%	7.1%	17.2%	6.1%
Rai 3	1,383	861	522	0	0	258	588	364	0	173	0	823	322	0	238	0
	.4%	.5%	.3%	.0%	.0%	1.2%	.5%	.4%	.0%	1.5%	.0%	.8%	.6%	.0%	.5%	.0%
	100.0%	62.2%	37.8%	.0%	.0%	18.7%	42.5%	26.4%	.0%	12.5%	.0%	59.5%	23.3%	.0%	17.2%	.0%
Rete 4	7,418	4,316	3,102	0	0	638	1,758	2,461	2,208	355	1,785	2,398	1,563	168	1,203	303
	2.1%	2.4%	1.7%	.0%	.0%	3.0%	1.6%	2.8%	4.7%	3.1%	2.5%	2.3%	2.9%	.3%	2.3%	1.1%
	100.0%	58.2%	41.8%	.0%	.0%	8.6%	23.7%	33.2%	29.8%	4.8%	24.1%	32.3%	21.1%	2.3%	16.2%	4.1%
Canale 5	12,418	3,230	9,188	0	1,950	1,187	4,669	3,407	1,205	0	2,746	4,045	1,480	1,772	1,218	1,158
	3.5%	1.8%	5.1%	.0%	3.2%	5.5%	4.3%	3.9%	2.5%	.0%	3.9%	3.8%	2.8%	3.5%	2.4%	4.3%
	100.0%	26.0%	74.0%	.0%	15.7%	9.6%	37.6%	27.4%	9.7%	.0%	22.1%	32.6%	11.9%	14.3%	9.8%	9.3%
Italia 1	14,392	9,158	5,234	1,904	4,932	1,308	5,382	513	353	0	3,715	3,488	2,675	2,229	643	1,642
	4.0%	5.1%	2.9%	9.9%	8.0%	6.1%	4.9%	.6%	.7%	.0%	5.2%	3.3%	5.0%	4.4%	1.2%	6.0%
	100.0%	63.6%	36.4%	13.2%	34.3%	9.1%	37.4%	3.6%	2.5%	.0%	25.8%	24.2%	18.6%	15.5%	4.5%	11.4%

		GENDER		AGE GROUP							DISTRICTS					
	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Discovery Channel	7,999	7,557	442	832	1,884	711	2,958	1,075	538	0	1,908	2,325	467	880	1,714	704
	2.2%	4.2%	.2%	4.3%	3.1%	3.3%	2.7%	1.2%	1.1%	.0%	2.7%	2.2%	.9%	1.8%	3.3%	2.6%
MTV	100.0%	94.5%	5.5%	10.4%	23.6%	8.9%	37.0%	13.4%	6.7%	.0%	23.8%	29.1%	5.8%	11.0%	21.4%	8.8%
	2,013	1,410	603	402	1,429	0	0	182	0	0	402	1,462	0	0	0	149
	.6%	.8%	.3%	2.1%	2.3%	.0%	.0%	.2%	.0%	.0%	.6%	1.4%	.0%	.0%	.0%	.5%
BBC Wrld/Ent.	100.0%	70.0%	30.0%	20.0%	71.0%	.0%	.0%	9.1%	.0%	.0%	20.0%	72.6%	.0%	.0%	.0%	7.4%
	3,705	660	3,045	247	173	0	919	1,818	381	168	0	1,043	667	1,204	651	140
	1.0%	.4%	1.7%	1.3%	.3%	.0%	.8%	2.1%	.8%	1.5%	.0%	1.0%	1.3%	2.4%	1.3%	.5%
Other TV station	100.0%	17.8%	82.2%	6.7%	4.7%	.0%	24.8%	49.1%	10.3%	4.5%	.0%	28.2%	18.0%	32.5%	17.6%	3.8%
	46,927	25,984	20,944	5,121	10,833	2,708	16,008	7,355	4,067	834	8,603	15,463	6,309	6,863	5,427	4,263
	13.1%	14.5%	11.6%	26.7%	17.6%	12.6%	14.6%	8.3%	8.6%	7.4%	12.1%	14.6%	11.9%	13.6%	10.5%	15.7%
No particular station	100.0%	55.4%	44.6%	10.9%	23.1%	5.8%	34.1%	15.7%	8.7%	1.8%	18.3%	33.0%	13.4%	14.6%	11.6%	9.1%
	30,756	14,770	15,986	720	2,513	456	7,838	10,176	7,319	1,735	4,768	10,409	4,738	4,245	4,801	1,794
	8.6%	8.3%	8.9%	3.8%	4.1%	2.1%	7.1%	11.5%	15.4%	15.4%	6.7%	9.9%	8.9%	8.4%	9.3%	6.6%
Do not remember	100.0%	48.0%	52.0%	2.3%	8.2%	1.5%	25.5%	33.1%	23.8%	5.6%	15.5%	33.8%	15.4%	13.8%	15.6%	5.8%
	2,128	1,011	1,117	0	196	0	705	743	315	168	218	182	312	339	628	449
	.6%	.6%	.6%	.0%	.3%	.0%	.6%	.8%	.7%	1.5%	.3%	.2%	.6%	.7%	1.2%	1.7%
Do not watch TV	100.0%	47.5%	52.5%	.0%	9.2%	.0%	33.2%	34.9%	14.8%	7.9%	10.3%	8.6%	14.6%	15.9%	29.5%	21.1%
	78,446	40,839	37,607	2,684	18,236	6,522	24,807	17,638	6,491	2,068	16,624	21,367	12,105	9,617	12,013	6,719
	21.9%	22.8%	20.9%	14.0%	29.6%	30.4%	22.6%	20.0%	13.7%	18.3%	23.4%	20.2%	22.7%	19.1%	23.3%	24.7%
No response	100.0%	52.1%	47.9%	3.4%	23.2%	8.3%	31.6%	22.5%	8.3%	2.6%	21.2%	27.2%	15.4%	12.3%	15.3%	8.6%
	674	502	173	0	436	0	238	0	0	0	0	0	436	0	238	0
	.2%	.3%	.1%	.0%	.7%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.8%	.0%	.5%	.0%
	100.0%	74.4%	25.6%	.0%	64.7%	.0%	35.3%	.0%	.0%	.0%	.0%	.0%	64.7%	.0%	35.3%	.0%
Total	358,997	178,768	180,228	19,146	61,580	21,480	109,635	88,392	47,472	11,292	71,109	105,576	53,212	50,284	51,610	27,205
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.8%	50.2%	5.3%	17.2%	6.0%	30.5%	24.6%	13.2%	3.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count; Col%; Row%]

[Base: No of Consumers and Time Spent]

Totals may not tally due to weighting and rounding off

TABLE 7.6: TV STATION AUDIENCES: BY WEEKDAY AND BY MONTH [OCT-DEC 2010]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
TVM	81,437	8,208	15,016	9,074	11,703	15,196	8,247	13,992	30,894	22,619	27,924
	22.7%	16.3%	29.0%	17.8%	22.9%	28.5%	16.0%	27.8%	25.6%	19.2%	23.1%
	100.0%	10.1%	18.4%	11.1%	14.4%	18.7%	10.1%	17.2%	37.9%	27.8%	34.3%
ONE	37,577	5,698	4,827	5,044	4,543	5,929	5,165	6,371	12,217	13,230	12,130
	10.5%	11.3%	9.3%	9.9%	8.9%	11.1%	10.0%	12.7%	10.1%	11.3%	10.1%
	100.0%	15.2%	12.8%	13.4%	12.1%	15.8%	13.7%	17.0%	32.5%	35.2%	32.3%
Net TV	18,050	4,582	1,266	2,894	3,293	1,796	1,466	2,753	5,832	7,056	5,161
	5.0%	9.1%	2.4%	5.7%	6.5%	3.4%	2.9%	5.5%	4.8%	6.0%	4.3%
	100.0%	25.4%	7.0%	16.0%	18.2%	10.0%	8.1%	15.3%	32.3%	39.1%	28.6%
Smash TV	265	0	265	0	0	0	0	0	265	0	0
	.1%	.0%	.5%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Favorite TV	589	0	0	0	168	421	0	0	133	168	287
	.2%	.0%	.0%	.0%	.3%	.8%	.0%	.0%	.1%	.1%	.2%
	100.0%	.0%	.0%	.0%	28.5%	71.5%	.0%	.0%	22.6%	28.5%	48.8%
Calypso Music TV	149	0	0	0	0	0	149	0	0	149	0
	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.1%	.0%
	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%
Rai 1	9,872	1,770	844	1,615	1,444	878	1,108	2,213	2,116	5,054	2,702
	2.7%	3.5%	1.6%	3.2%	2.8%	1.6%	2.2%	4.4%	1.8%	4.3%	2.2%
	100.0%	17.9%	8.6%	16.4%	14.6%	8.9%	11.2%	22.4%	21.4%	51.2%	27.4%
Rai 2	2,797	655	217	655	455	331	0	483	1,066	366	1,366
	.8%	1.3%	.4%	1.3%	.9%	.6%	.0%	1.0%	.9%	.3%	1.1%
	100.0%	23.4%	7.8%	23.4%	16.3%	11.8%	.0%	17.3%	38.1%	13.1%	48.8%
Rai 3	1,383	0	0	350	238	431	0	364	355	387	641
	.4%	.0%	.0%	.7%	.5%	.8%	.0%	.7%	.3%	.3%	.5%
	100.0%	.0%	.0%	25.3%	17.2%	31.2%	.0%	26.4%	25.7%	28.0%	46.4%
Rete 4	7,418	553	364	2,114	1,224	1,009	1,226	928	2,968	2,490	1,961
	2.1%	1.1%	.7%	4.2%	2.4%	1.9%	2.4%	1.8%	2.5%	2.1%	1.6%
	100.0%	7.4%	4.9%	28.5%	16.5%	13.6%	16.5%	12.5%	40.0%	33.6%	26.4%
Canale 5	12,418	2,073	1,627	1,351	1,116	1,351	3,723	1,178	4,640	3,921	3,857
	3.5%	4.1%	3.1%	2.7%	2.2%	2.5%	7.2%	2.3%	3.8%	3.3%	3.2%
	100.0%	16.7%	13.1%	10.9%	9.0%	10.9%	30.0%	9.5%	37.4%	31.6%	31.1%
Italia 1	14,392	1,601	2,294	2,360	2,694	2,187	2,133	1,124	4,328	4,055	6,009
	4.0%	3.2%	4.4%	4.6%	5.3%	4.1%	4.1%	2.2%	3.6%	3.4%	5.0%
	100.0%	11.1%	15.9%	16.4%	18.7%	15.2%	14.8%	7.8%	30.1%	28.2%	41.8%
Discovery Channel	7,999	1,112	923	848	1,877	1,042	630	1,567	2,521	2,748	2,729
	2.2%	2.2%	1.8%	1.7%	3.7%	2.0%	1.2%	3.1%	2.1%	2.3%	2.3%
	100.0%	13.9%	11.5%	10.6%	23.5%	13.0%	7.9%	19.6%	31.5%	34.4%	34.1%
MTV	2,013	453	258	505	0	207	440	149	389	958	666
	.6%	.9%	.5%	1.0%	.0%	.4%	.9%	.3%	.3%	.8%	.6%
	100.0%	22.5%	12.8%	25.1%	.0%	10.3%	21.9%	7.4%	19.3%	47.6%	33.1%
BBC Wrld/Ent.	3,705	331	675	933	455	725	414	173	959	1,503	1,243
	1.0%	.7%	1.3%	1.8%	.9%	1.4%	.8%	.3%	.8%	1.3%	1.0%
	100.0%	8.9%	18.2%	25.2%	12.3%	19.6%	11.2%	4.7%	25.9%	40.6%	33.6%
Other TV station	46,927	6,478	7,675	8,403	5,783	5,694	8,201	4,694	12,315	15,082	19,530
	13.1%	12.9%	14.8%	16.5%	11.3%	10.7%	16.0%	9.3%	10.2%	12.8%	16.2%
	100.0%	13.8%	16.4%	17.9%	12.3%	12.1%	17.5%	10.0%	26.2%	32.1%	41.6%

TABLE 7.6: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No particular station	30,756	4,282	4,936	4,991	3,666	5,051	3,848	3,983	8,540	13,474	8,742
	8.6%	8.5%	9.5%	9.8%	7.2%	9.5%	7.5%	7.9%	7.1%	11.5%	7.2%
	100.0%	13.9%	16.0%	16.2%	11.9%	16.4%	12.5%	12.9%	27.8%	43.8%	28.4%
Did not remember	2,128	534	0	362	920	163	149	0	1,259	534	334
	.6%	1.1%	.0%	.7%	1.8%	.3%	.3%	.0%	1.0%	.5%	.3%
	100.0%	25.1%	.0%	17.0%	43.2%	7.6%	7.0%	.0%	59.2%	25.1%	15.7%
Did not watch TV	78,446	11,734	10,633	9,397	11,455	10,828	14,514	9,884	29,286	23,777	25,383
	21.9%	23.3%	20.5%	18.5%	22.4%	20.3%	28.2%	19.7%	24.3%	20.2%	21.0%
	100.0%	15.0%	13.6%	12.0%	14.6%	13.8%	18.5%	12.6%	37.3%	30.3%	32.4%
No Response	674	238	0	0	0	0	0	436	674	0	0
	.2%	.5%	.0%	.0%	.0%	.0%	.0%	.9%	.6%	.0%	.0%
	100.0%	35.3%	.0%	.0%	.0%	.0%	.0%	64.7%	100.0%	.0%	.0%
Total	358,997	50,302	51,821	50,896	51,034	53,239	51,413	50,291	120,759	117,571	120,667
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.0%	14.4%	14.2%	14.2%	14.8%	14.3%	14.0%	33.6%	32.7%	33.6%

[Count; Col%; Row%]

[Base: No of Consumers and Time Spent]

Totals may not tally due to weighting and rounding off

TABLE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [OCT-DEC 2010]

ALL RADIO BROADCASTING STATIONS [OCT-DEC 2016]

Population	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
> 6:00	11,316	3,701	7,615	0	0	195	2,957	3,460	4,368	336	1,802	5,210	1,026	1,926	1,086	267
6:00-9:00	210,321	109,048	101,272	2,895	25,615	12,299	71,930	62,317	27,194	8,070	39,028	62,068	31,740	33,780	35,231	8,474
9:00-12:00	379,849	188,866	190,984	2,423	37,669	19,553	141,959	117,832	51,191	9,224	75,624	118,745	50,723	62,596	50,656	21,505
12:00-17:00	339,197	201,424	137,773	4,649	47,232	21,416	132,047	89,398	36,341	8,116	62,423	98,561	46,806	57,524	53,609	20,275
17:00-20:00	124,130	72,226	51,904	1,391	17,577	5,096	37,038	35,256	24,278	3,494	23,328	40,001	18,051	25,830	10,743	6,177
20:00-24:00	36,673	19,483	17,189	795	6,941	3,216	6,877	10,528	7,009	1,308	5,739	13,011	1,584	8,269	6,458	1,612
	1,101,486	594,749	506,738	12,152	135,033	61,775	392,808	318,790	150,381	30,547	207,945	337,596	149,930	189,925	157,782	58,308
%																
> 6:00	1.03	0.62	1.50	0.00	0.00	0.32	0.75	1.09	2.90	1.10	0.87	1.54	0.68	1.01	0.69	0.46
6:00-9:00	19.09	18.34	19.99	23.82	18.97	19.91	18.31	19.55	18.08	26.42	18.77	18.39	21.17	17.79	22.33	14.53
9:00-12:00	34.49	31.76	37.69	19.94	27.90	31.65	36.14	36.96	34.04	30.20	36.37	35.17	33.83	32.96	32.11	36.88
12:00-17:00	30.79	33.87	27.19	38.25	34.98	34.67	33.62	28.04	24.17	26.57	30.02	29.19	31.22	30.29	33.98	34.77
17:00-20:00	11.27	12.14	10.24	11.45	13.02	8.25	9.43	11.06	16.14	11.44	11.22	11.85	12.04	13.60	6.81	10.59
20:00-24:00	3.33	3.28	3.39	6.54	5.14	5.21	1.75	3.30	4.66	4.28	2.76	3.85	1.06	4.35	4.09	2.76
	100	100	100	101	100	100	100	100	100	100	100	100	100	100	100	100

Population	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
> 6:00	11,316	1,428	2,624	3,237	358	655	1,544	1,469	5,355	2,509	3,452
6:00-9:00	210,321	30,234	36,154	34,932	28,603	30,439	28,377	21,583	70,038	69,849	70,433
9:00-12:00	379,849	53,386	50,043	49,695	60,214	60,426	52,629	53,457	131,757	116,700	131,393
12:00-17:00	339,197	49,575	47,313	50,776	58,556	57,384	38,173	37,421	119,267	103,370	116,561
17:00-20:00	124,130	19,339	20,301	16,800	20,498	17,791	11,176	18,225	44,434	37,757	41,939
20:00-24:00	36,673	7,515	5,711	3,128	5,051	1,942	7,078	6,247	13,189	14,998	8,486
	1,101,486	161,478	162,146	158,568	173,280	168,636	138,976	138,402	384,040	345,183	372,264
%											
> 6:00	1.03	0.88	1.62	2.04	0.21	0.39	1.11	1.06	1.39	0.73	0.93
6:00-9:00	19.09	18.72	22.30	22.03	16.51	18.05	20.42	15.59	18.24	20.24	18.92
9:00-12:00	34.49	33.06	30.86	31.34	34.75	35.83	37.87	38.62	34.31	33.81	35.30
12:00-17:00	30.79	30.70	29.18	32.02	33.79	34.03	27.47	27.04	31.06	29.95	31.31
17:00-20:00	11.27	11.98	12.52	10.59	11.83	10.55	8.04	13.17	11.57	10.94	11.27
20:00-24:00	3.33	4.65	3.52	1.97	2.91	1.15	5.09	4.51	3.43	4.34	2.28
	100	100	100	100	100	100	100	100	100	100	100

Totals may not tally due to weighting and rounding off

The Base of Tables 8.R to T8.R15 is "all available half-hour time slots".

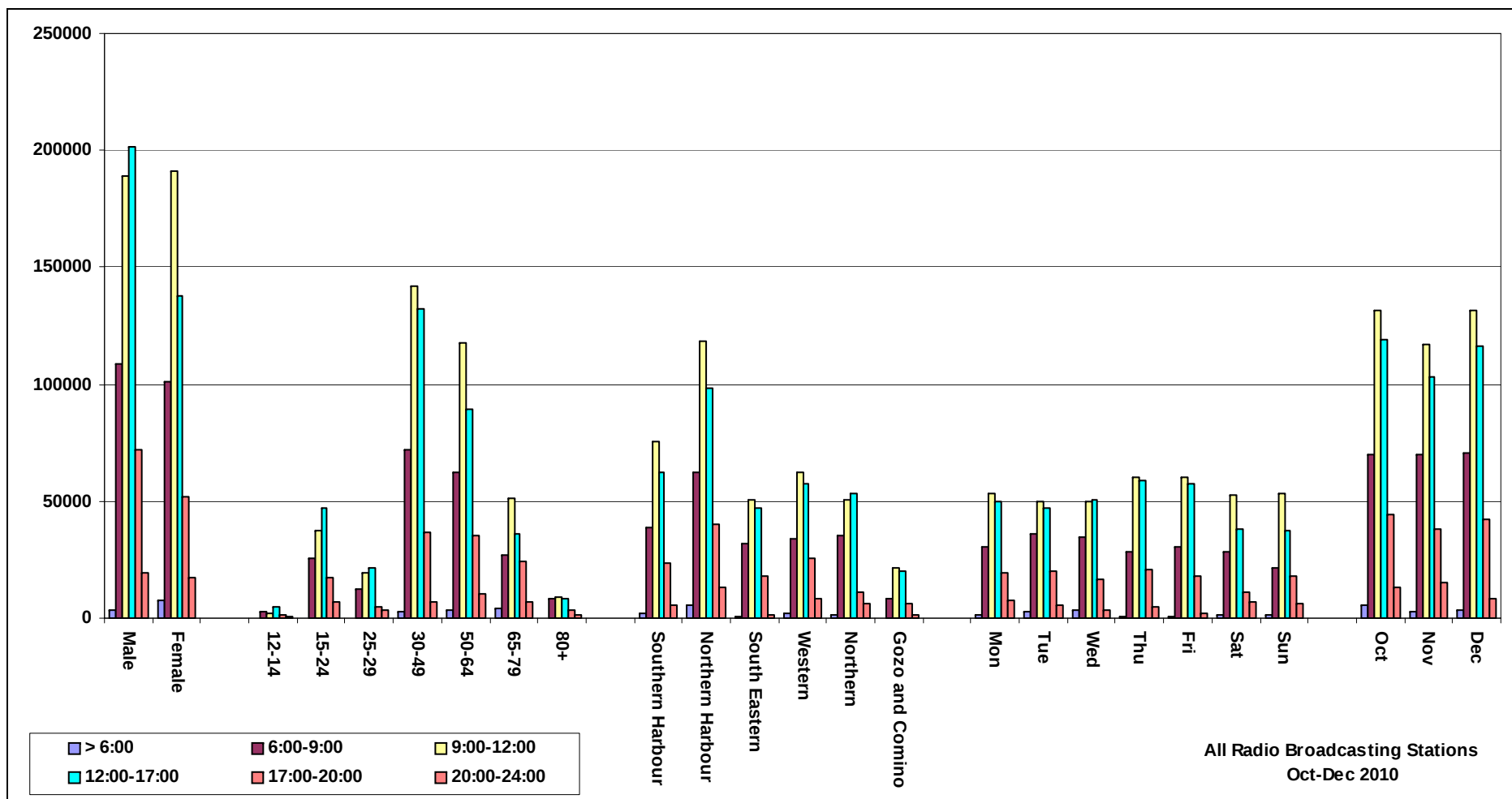


FIGURE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH: ALL RADIO BROADCASTING STATIONS [OCT-DEC 2010]

TABLE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]

Station Counts	Total	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
Radju Malta	65539	20906	44633	465	0	0	9843	32960	20281	1989	4971	23421	12539	16469	5906	2232
Radju Parl. 106.6	1936	0	1936	0	0	0	1936	0	0	0	0	0	1936	0	0	0
Magic Radio	75374	24905	50469	2259	13080	2143	35098	22247	547	0	14839	27774	6544	19211	6824	182
One Radio	164998	96702	68296	1039	1416	2953	35936	69227	51185	3241	53052	36853	31114	24732	12187	7060
Radio 101	33741	17909	15832	0	195	0	7817	13750	10676	1303	9276	2349	1667	14000	5468	981
Bay Radio	136119	79587	56532	4698	48574	9194	66455	6652	547	0	20009	40337	16482	17485	30240	11565
Calypso Radio	167414	92767	74647	195	3608	2162	73242	80190	5689	2328	35093	55360	23511	33034	18436	1980
RTK	83501	27997	55503	0	4188	1481	7632	37845	27998	4357	7175	41310	4935	10638	11435	8008
Smash Radio	70038	47268	22769	0	5800	13126	46809	3609	693	0	10265	13873	7551	11931	16318	10099
Radju Marija	95932	22960	72972	0	195	0	19724	35084	24400	16529	13559	35480	13022	12896	13327	7648
Campus FM	7691	6389	1303	0	0	0	2529	2021	3142	0	1438	3077	1302	572	1303	0
Vibe FM	82725	71472	11252	2400	38257	17900	22622	1545	0	0	14992	22320	12426	15733	15226	2029
XFM	61005	47156	13849	752	19330	3534	37123	267	0	0	11021	21226	8260	5921	14312	267
Comm. Stations	40359	26318	14041	345	390	9283	13975	10342	5225	800	10050	6923	8642	5182	6801	2761
Foreign Station	15115	12412	2704	0	0	0	12065	3050	0	0	2205	7293	0	2120	0	3496
	1101486	594749	506738	12152	135033	61775	392808	318790	150381	30547	207945	337596	149930	189925	157782	58308

Station Counts	Total	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Radju Malta	65539	7007	10305	10581	11568	7470	10908	7698	21316	17707	26516
Radju Parl. 106.6	1936	0	0	0	0	1936	0	0	1936	0	0
Magic Radio	75374	13682	9748	13225	10527	10353	9138	8701	14375	30531	30468
One Radio	164998	31079	20814	14133	10626	32452	22878	33015	36656	51091	77250
Radio 101	33741	7341	2251	5637	5005	3511	4518	5479	15308	12798	5635
Bay Radio	136119	14265	24172	12169	35615	12801	18118	18977	45363	39826	50930
Calypso Radio	167414	30027	31922	26520	25857	20416	19461	13210	77155	56635	33623
RTK	83501	13405	12362	12663	9901	15801	10942	8428	32641	17644	33216
Smash Radio	70038	13341	13697	8387	21501	8264	1412	3436	23387	27453	19198
Radju Marija	95932	2564	11424	27617	12773	25414	4146	11995	42372	29817	23743
Campus FM	7691	1036	0	1303	537	3175	1640	0	2059	3298	2335
Vibe FM	82725	3422	9633	12499	18088	17886	12753	8444	33483	24711	24530
XFM	61005	6385	15142	10230	9785	1714	10133	7616	15218	19730	26057
Comm. Stations	40359	9822	390	1399	1496	6399	11571	9283	17955	9755	12648
Foreign Station	15115	8100	287	2205	0	1044	1359	2120	4815	4186	6114
	1101486	161478	162146	158568	173280	168636	138976	138402	384040	345183	372264

Totals may not tally due to weighting and rounding off

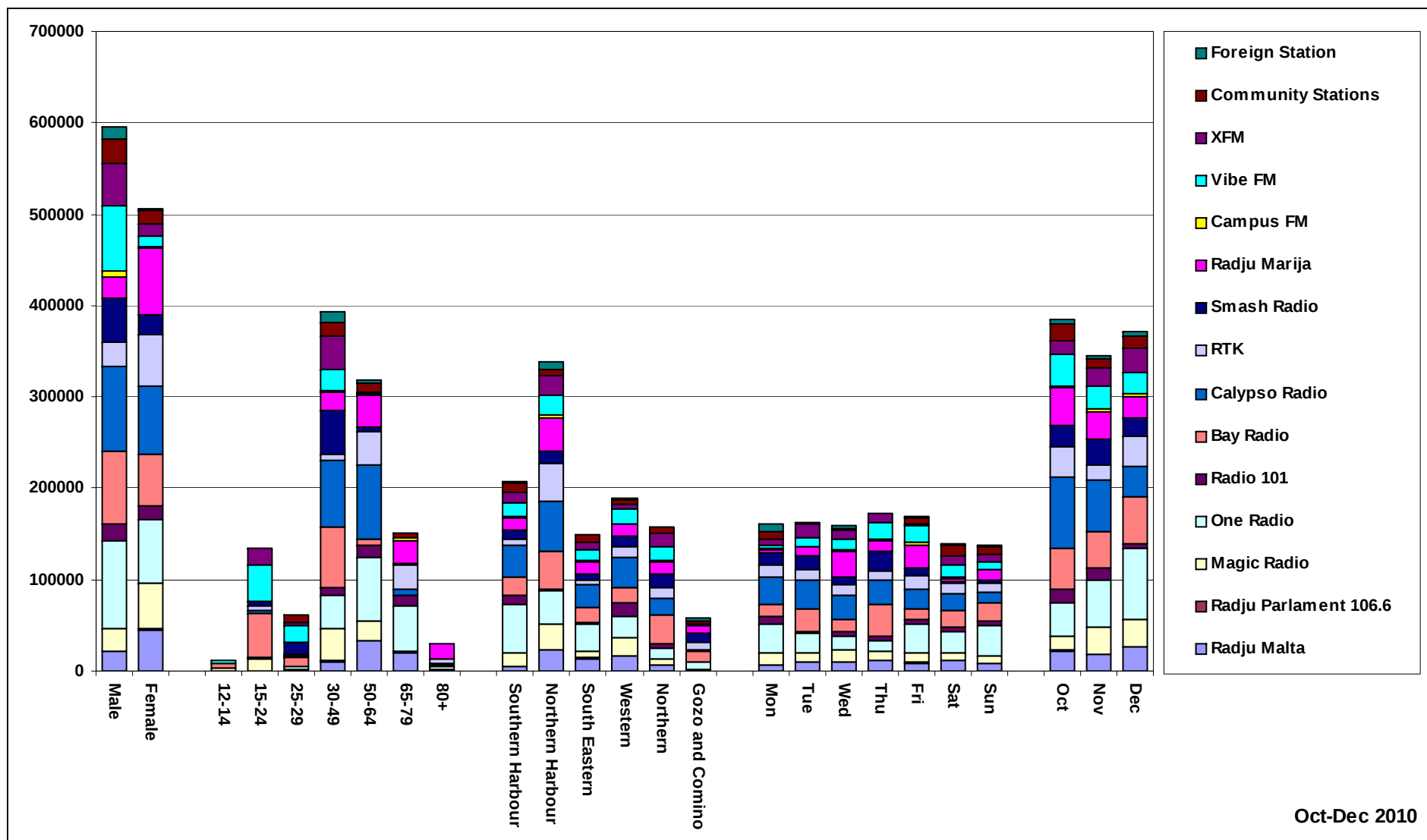


FIGURE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]

TABLE 8.R.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

T8.R.B1: RADJU MALTA [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays							Months			
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
Total																									

Station Counts																										
> 6:00	843	0	843	0	0	0	0	843	0	0	0	0	173	670	0	0	0	508	335	0	0	0	0	335	0	508
6:00-9:00	12005	2058	9947	258	0	0	1980	6766	2833	168	386	5022	1726	2588	2002	280	857	3227	1353	2506	986	2144	931	4130	1928	5947
9:00-12:00	31732	11165	20567	0	0	0	5779	15768	10185	0	3706	13104	6603	3895	2605	1819	2184	6233	3885	7464	5165	5431	1370	8583	11524	11625
12:00-17:00	11731	4465	7266	0	0	0	1304	6884	2813	729	336	2895	2006	6096	265	133	2060	337	2928	816	993	2108	2489	5237	1854	4640
17:00-20:00	6552	2762	3789	0	0	0	780	1897	2782	1093	0	2074	1686	2024	768	0	1641	0	2080	446	325	708	1351	2575	1522	2455
20:00-24:00	2676	456	2220	207	0	0	0	801	1668	0	543	327	345	1196	265	0	265	0	0	336	0	518	1557	456	879	1341
	65539	20906	44633	465	0	0	9843	32960	20281	1989	4971	23421	12539	16469	5906	2232	7007	10305	10581	11568	7470	10908	7698	21316	17707	26516

Station Percentage																										
> 6:00	1.29	0.00	1.89	0.00	0.00	0.00	0.00	2.56	0.00	0.00	0.00	0.00	1.38	4.07	0.00	0.00	0.00	4.93	3.17	0.00	0.00	0.00	0.00	1.57	0.00	1.91
6:00-9:00	18.32	9.84	22.29	55.52	0.00	0.00	20.12	20.53	13.97	8.42	7.77	21.44	13.77	15.72	33.90	12.55	12.24	31.31	12.79	21.66	13.20	19.65	12.10	19.37	10.89	22.43
9:00-12:00	48.42	53.41	46.08	0.00	0.00	0.00	58.71	47.84	50.22	0.00	74.56	55.95	52.66	23.65	44.12	81.48	31.17	60.49	36.71	64.53	69.14	49.79	17.79	40.27	65.08	43.84
12:00-17:00	17.90	21.36	16.28	0.00	0.00	0.00	13.25	20.89	13.87	36.63	6.76	12.36	16.00	37.01	4.49	5.97	29.40	3.27	27.67	7.05	13.30	19.32	32.33	24.57	10.47	17.50
17:00-20:00	10.00	13.21	8.49	0.00	0.00	0.00	7.92	5.75	13.72	54.95	0.00	8.85	13.45	12.29	13.00	0.00	23.42	0.00	19.66	3.86	4.36	6.49	17.54	12.08	8.59	9.26
20:00-24:00	4.08	2.18	4.97	44.48	0.00	0.00	0.00	2.43	8.22	0.00	10.92	1.40	2.75	7.26	4.49	0.00	3.78	0.00	0.00	2.90	0.00	4.74	20.23	2.14	4.96	5.06
	100	100	100	100	0	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.08	0.00	0.17	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.12	0.35	0.00	0.00	0.00	0.31	0.21	0.00	0.00	0.00	0.00	0.09	0.00	0.14
6:00-9:00	1.09	0.35	1.96	2.12	0.00	0.00	0.50	2.12	1.88	0.55	0.19	1.49	1.15	1.36	1.27	0.48	0.53	1.99	0.85	1.45	0.58	1.54	0.67	1.08	0.56	1.60
9:00-12:00	2.88	1.88	4.06	0.00	0.00	0.00	1.47	4.95	6.77	0.00	1.78	3.88	4.40	2.05	1.65	3.12	1.35	3.84	2.45	4.31	3.06	3.91	0.99	2.23	3.34	3.12
12:00-17:00	1.07	0.75	1.43	0.00	0.00	0.00	0.33	2.16	1.87	2.39	0.16	0.86	1.34	3.21	0.17	0.23	1.28	0.21	1.85	0.47	0.59	1.52	1.80	1.36	0.54	1.25
17:00-20:00	0.59	0.46	0.75	0.00	0.00	0.00	0.20	0.59	1.85	3.58	0.00	0.61	1.12	1.07	0.49	0.00	1.02	0.00	1.31	0.26	0.19	0.51	0.98	0.67	0.44	0.66
20:00-24:00	0.24	0.08	0.44	1.70	0.00	0.00	0.00	0.25	1.11	0.00	0.26	0.10	0.23	0.63	0.17	0.00	0.16	0.00	0.00	0.19	0.00	0.37	1.13	0.12	0.25	0.36
	5.95	3.52	8.81	3.83	0.00	0.00	2.51	10.34	13.49	6.51	2.39	6.94	8.36	8.67	3.74	3.83	4.34	6.36	6.67	6.68	4.43	7.85	5.56	5.55	5.13	7.12

Totals may not tally due to weighting and rounding off

T8.R.B2: RADJU PARLAMENT 106.6 [OCT-DEC 2010]

FOR RIDE, RABBIT, RACEMAN, 100.0, OCT, DEC 2019																										
		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	298	0	298	0	0	0	298	0	0	0	0	0	298	0	0	0	0	0	0	0	298	0	0	298	0	0
9:00-12:00	893	0	893	0	0	0	893	0	0	0	0	0	893	0	0	0	0	0	0	893	0	0	893	0	0	
12:00-17:00	745	0	745	0	0	0	745	0	0	0	0	0	745	0	0	0	0	0	0	745	0	0	745	0	0	
17:00-20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	1936	0	1936	0	0	0	1936	0	0	0	0	0	1936	0	0	0	0	0	0	1936	0	0	1936	0	0	
Station Percentage																										
> 6:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
6:00-9:00	15.38	0	15.38	0	0	0	15.38	0	0	0	0	0	15.38	0	0	0	0	0	0	15.38	0	0	15.38	0	0	
9:00-12:00	46.15	0	46.15	0	0	0	46.15	0	0	0	0	0	46.15	0	0	0	0	0	0	46.15	0	0	46.15	0	0	
12:00-17:00	38.46	0	38.46	0	0	0	38.46	0	0	0	0	0	38.46	0	0	0	0	0	0	38.46	0	0	38.46	0	0	
17:00-20:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
20:00-24:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
	100	0	100	0	0	0	100	0	0	0	0	0	100	0	0	0	0	0	0	100	0	0	100	0	0	
Population Percent																										
> 6:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
6:00-9:00	0.03	0	0.06	0	0	0	0.08	0	0	0	0	0	0.20	0	0	0	0	0	0	0.18	0	0	0.08	0	0	
9:00-12:00	0.08	0	0.18	0	0	0	0.23	0	0	0	0	0	0.60	0	0	0	0	0	0	0.53	0	0	0.23	0	0	
12:00-17:00	0.07	0	0.15	0	0	0	0.19	0	0	0	0	0	0.50	0	0	0	0	0	0	0.44	0	0	0.19	0	0	
17:00-20:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
20:00-24:00	0.00	0	0.00	0	0	0	0.00	0	0	0	0	0	0.00	0	0	0	0	0	0	0.00	0	0	0.00	0	0	
	0.18	0	0.38	0	0	0	0.49	0	0	0	0	0	1.29	0	0	0	0	0	0	1.15	0	0	0.50	0	0	

Totals may not tally due to weighting and rounding off

T8.R.B3: MAGIC RADIO [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts

> 6:00	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0	182	0	0	0	0	0	0	0	182	0
6:00-9:00	11372	4728	6643	0	1183	567	6906	2716	0	0	2194	3571	1031	2569	2006	0	1197	1244	3215	1651	2133	971	961	2326	3718	5327
9:00-12:00	24138	7902	16237	211	3353	1185	10196	9194	0	0	5865	8258	1768	7189	1058	0	4279	3145	5823	2290	2010	4681	1911	5842	6800	11496
12:00-17:00	23092	8357	14734	1521	4410	0	10994	5984	182	0	4550	7831	2575	5780	2174	182	3613	2309	2620	3603	4090	3141	3716	4178	9877	9037
17:00-20:00	11311	3234	8076	527	1481	0	6182	2939	182	0	2012	4376	1170	3277	476	0	2437	1947	1568	1171	2121	345	1722	1350	6767	3193
20:00-24:00	5280	502	4778	0	2653	391	820	1415	0	0	218	3557	0	396	1109	0	1974	1104	0	1811	0	0	391	679	3186	1415
	75374	24905	50469	2259	13080	2143	35098	22247	547	0	14839	27774	6544	19211	6824	182	13682	9748	13225	10527	10353	9138	8701	14375	30531	30468

Station Percentage

> 6:00	0.24	0.73	0.00	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.66	0.00	0.00	0.00	0.00	1.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.60	0.00
6:00-9:00	15.09	18.99	13.16	0.00	9.04	26.44	19.68	12.21	0.00	0.00	14.79	12.86	15.76	13.37	29.40	0.00	8.75	12.76	24.31	15.68	20.60	10.63	11.04	16.18	12.18	17.48
9:00-12:00	32.02	31.73	32.17	9.34	25.63	55.29	29.05	41.32	0.00	0.00	39.52	29.73	27.02	37.42	15.51	0.00	31.27	32.27	44.03	21.76	19.41	51.22	21.96	40.64	22.27	37.73
12:00-17:00	30.64	33.56	29.20	67.33	33.72	0.00	31.32	26.90	33.35	0.00	30.66	28.19	39.34	30.09	31.86	100.00	26.41	23.69	19.81	34.23	39.51	34.37	42.71	29.06	32.35	29.66
17:00-20:00	15.01	12.99	16.00	23.33	11.32	0.00	17.61	13.21	33.33	0.00	13.56	15.75	17.88	17.06	6.98	0.00	17.81	19.97	11.86	11.13	20.49	3.78	19.79	9.39	22.17	10.48
20:00-24:00	7.01	2.01	9.47	0.00	20.29	18.26	2.34	6.36	0.00	0.00	1.47	12.81	0.00	2.06	16.25	0.00	14.43	11.32	0.00	17.20	0.00	0.00	4.50	4.73	10.43	4.64
	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00																										
6:00-9:00	0.02	0.03	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00
9:00-12:00	1.03	0.80	1.31	0.00	0.88	0.92	1.76	0.85	0.00	0.00	1.06	1.06	0.69	1.35	1.27	0.00	0.74	0.77	2.03	0.95	1.26	0.70	0.69	0.61	1.08	1.43
12:00-17:00	2.19	1.33	3.20	1.74	2.48	1.92	2.60	2.88	0.00	0.00	2.82	2.45	1.18	3.79	0.67	0.00	2.65	1.94	3.67	1.32	1.19	3.37	1.38	1.52	1.97	3.09
17:00-20:00	2.10	1.41	2.91	12.51	3.27	0.00	2.80	1.88	0.12	0.00	2.19	2.32	1.72	3.04	1.38	0.31	2.24	1.42	1.65	2.08	2.43	2.26	2.69	1.09	2.86	2.43
20:00-24:00	1.03	0.54	1.59	4.34	1.10	0.00	1.57	0.92	0.12	0.00	0.97	1.30	0.78	1.73	0.30	0.00	1.51	1.20	0.99	0.68	1.26	0.25	1.24	0.35	1.96	0.86
	0.48	0.08	0.94	0.00	1.97	0.63	0.21	0.44	0.00	0.00	0.10	1.05	0.00	0.21	0.70	0.00	1.22	0.68	0.00	1.05	0.00	0.00	0.28	0.18	0.92	0.38

Totals may not tally due to weighting and rounding off

T8.R.B4: ONE RADIO [OCT-DEC 2010]

	Gender		Age Groups							Districts					Weekdays							Months			
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total																									

Station Counts																										
> 6:00	2714	1433	1281	0	0	0	1165	1026	350	173	1213	997	335	168	0	0	345	460	168	0	0	1209	532	1333	680	700
6:00-9:00	30115	16844	13271	0	780	0	6212	14566	8020	537	8723	7868	6534	3438	2496	1055	7454	3142	1736	2147	5011	5293	5332	7627	9632	12856
9:00-12:00	48810	27918	20892	0	0	844	11598	18635	16023	1709	14889	12354	8478	7339	2809	2941	7489	5456	2266	2642	10338	7480	13139	9635	16561	22613
12:00-17:00	60695	36574	24121	617	195	2110	13008	25883	18061	822	21024	11743	11388	9119	4624	2797	12487	9378	5488	2949	13588	7331	9473	12299	17580	30815
17:00-20:00	20534	13187	7347	422	442	0	3070	8567	8033	0	6152	3526	4379	3953	2258	267	3304	2378	3942	2007	2800	1564	4539	5594	5010	9930
20:00-24:00	2131	746	1385	0	0	0	882	549	699	0	1050	364	0	716	0	0	0	0	532	882	716	0	0	168	1628	335
	164998	96702	68296	1039	1416	2953	35936	69227	51185	3241	53052	36853	31114	24732	12187	7060	31079	20814	14133	10626	32452	22878	33015	36656	51091	77250

Station Percentage																										
> 6:00	1.64	1.48	1.87	0.00	0.00	0.00	3.24	1.48	0.68	5.33	2.29	2.71	1.08	0.68	0.00	0.00	1.11	2.21	1.19	0.00	0.00	5.28	1.61	3.64	1.33	0.91
6:00-9:00	18.25	17.42	19.43	0.00	55.06	0.00	17.29	21.04	15.67	16.57	16.44	21.35	21.00	13.90	20.48	14.95	23.98	15.10	12.29	20.20	15.44	23.14	16.15	20.81	18.85	16.64
9:00-12:00	29.58	28.87	30.59	0.00	0.00	28.57	32.27	26.92	31.30	52.75	28.06	33.52	27.25	29.67	23.05	41.66	24.10	26.21	16.03	24.86	31.86	32.69	39.80	26.29	32.41	29.27
12:00-17:00	36.79	37.82	35.32	59.38	13.76	71.43	36.20	37.39	35.28	25.36	39.63	31.86	36.60	36.87	37.94	39.62	40.18	45.06	38.83	27.75	41.87	32.05	28.69	33.55	34.41	39.89
17:00-20:00	12.44	13.64	10.76	40.62	31.18	0.00	8.54	12.38	15.69	0.00	11.60	9.57	14.07	15.98	18.53	3.78	10.63	11.43	27.89	18.88	8.63	6.84	13.75	15.26	9.81	12.85
20:00-24:00	1.29	0.77	2.03	0.00	0.00	0.00	2.45	0.79	1.37	0.00	1.98	0.99	0.00	2.90	0.00	0.00	0.00	0.00	3.77	8.30	2.21	0.00	0.00	0.46	3.19	0.43
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.25	0.24	0.25	0.00	0.00	0.00	0.30	0.32	0.23	0.57	0.58	0.30	0.22	0.09	0.00	0.00	0.21	0.28	0.11	0.00	0.00	0.87	0.38	0.35	0.20	0.19
6:00-9:00	2.73	2.83	2.62	0.00	0.58	0.00	1.58	4.57	5.33	1.76	4.20	2.33	4.36	1.81	1.58	1.81	4.62	1.94	1.09	1.24	2.97	3.81	3.85	1.99	2.79	3.45
9:00-12:00	4.43	4.69	4.12	0.00	0.00	1.37	2.95	5.85	10.65	5.60	7.16	3.66	5.65	3.86	1.78	5.04	4.64	3.36	1.43	1.52	6.13	5.38	9.49	2.51	4.80	6.07
12:00-17:00	5.51	6.15	4.76	5.08	0.14	3.41	3.31	8.12	12.01	2.69	10.11	3.48	7.60	4.80	2.93	4.80	7.73	5.78	3.46	1.70	8.06	5.28	6.84	3.20	5.09	8.28
17:00-20:00	1.86	2.22	1.45	3.47	0.33	0.00	0.78	2.69	5.34	0.00	2.96	1.04	2.92	2.08	1.43	0.46	2.05	1.47	2.49	1.16	1.66	1.13	3.28	1.46	1.45	2.67
20:00-24:00	0.19	0.13	0.27	0.00	0.00	0.00	0.22	0.17	0.47	0.00	0.50	0.11	0.00	0.38	0.00	0.00	0.00	0.00	0.34	0.51	0.42	0.00	0.00	0.04	0.47	0.09
	14.98	16.26	13.48	8.55	1.05	4.78	9.15	21.72	34.04	10.61	25.51	10.92	20.75	13.02	7.72	12.11	19.25	12.84	8.91	6.13	19.24	16.46	23.85	9.54	14.80	20.75

Totals may not tally due to weighting and rounding off

T8.R.B5: RADIO 101 [OCT-DEC 2010]

	Total	Gender		Age Groups							Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts

> 6:00	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0	173	0	0	0	0	0	0	0	173	0
6:00-9:00	8639	3942	4697	0	0	0	1689	4453	1846	651	1527	729	498	2465	2859	560	3174	1198	1227	223	660	1008	1148	2962	5140	537
9:00-12:00	13638	7477	6161	0	0	0	2868	6855	3699	217	5030	691	345	5829	1603	140	1578	217	2011	2013	1332	3320	3167	5276	3459	4903
12:00-17:00	6435	3345	3090	0	195	0	2497	1456	1852	434	2047	0	0	3241	1006	140	173	434	2259	1874	503	191	1001	4661	1578	195
17:00-20:00	3713	2001	1712	0	0	0	765	814	2134	0	672	929	651	1321	0	140	1098	401	140	895	1015	0	163	2409	1304	0
20:00-24:00	1144	1144	0	0	0	0	0	0	1144	0	0	0	0	1144	0	0	1144	0	0	0	0	0	0	0	1144	0
	33741	17909	15832	0	195	0	7817	13750	10676	1303	9276	2349	1667	14000	5468	981	7341	2251	5637	5005	3511	4518	5479	15308	12798	5635

Station Percentage

> 6:00	0.51	0.00	1.09	0.00	0.00	0.00	0.00	1.26	0.00	0.00	0.00	0.00	10.36	0.00	0.00	0.00	2.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.35	0.00
6:00-9:00	25.60	22.01	29.67	0.00	0.00	0.00	21.60	32.38	17.29	50.00	16.47	31.02	29.88	17.61	52.29	57.14	43.24	53.23	21.77	4.46	18.81	22.30	20.96	19.35	40.16	9.53
9:00-12:00	40.42	41.75	38.92	0.00	0.00	0.00	36.68	49.85	34.65	16.67	54.22	29.43	20.71	41.63	29.32	14.29	21.50	9.65	35.67	40.22	37.95	73.48	57.80	34.47	27.03	87.01
12:00-17:00	19.07	18.68	19.52	0.00	100.00	0.00	31.94	10.59	17.35	33.33	22.07	0.00	0.00	23.15	18.39	14.29	2.36	19.29	40.07	37.45	14.32	4.22	18.27	30.45	12.33	3.46
17:00-20:00	11.00	11.17	10.81	0.00	0.00	0.00	9.78	5.92	19.99	0.00	7.24	39.55	39.05	9.44	0.00	14.29	14.96	17.83	2.49	17.88	28.92	0.00	2.98	15.73	10.19	0.00
20:00-24:00	3.39	6.39	0.00	0.00	0.00	0.00	0.00	0.00	10.72	0.00	0.00	0.00	0.00	8.17	0.00	0.00	15.59	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.94	0.00
	100	100	100	0	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.02	0.00	0.03	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00
6:00-9:00	0.78	0.66	0.93	0.00	0.00	0.00	0.43	1.40	1.23	2.13	0.73	0.22	0.33	1.30	1.81	0.96	1.97	0.74	0.77	0.13	0.39	0.72	0.83	0.77	1.49	0.14
9:00-12:00	1.24	1.26	1.22	0.00	0.00	0.00	0.73	2.15	2.46	0.71	2.42	0.20	0.23	3.07	1.02	0.24	0.98	0.13	1.27	1.16	0.79	2.39	2.29	1.37	1.00	1.32
12:00-17:00	0.58	0.56	0.61	0.00	0.14	0.00	0.64	0.46	1.23	1.42	0.98	0.00	0.00	1.71	0.64	0.24	0.11	0.27	1.42	1.08	0.30	0.14	0.72	1.21	0.46	0.05
17:00-20:00	0.34	0.34	0.34	0.00	0.00	0.00	0.19	0.26	1.42	0.00	0.32	0.28	0.43	0.70	0.00	0.24	0.68	0.25	0.09	0.52	0.60	0.00	0.12	0.63	0.38	0.00
20:00-24:00	0.10	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.76	0.00	0.00	0.00	0.00	0.60	0.00	0.00	0.71	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00
	3.06	3.01	3.12	0.00	0.14	0.00	1.99	4.31	7.10	4.26	4.46	0.70	1.11	7.37	3.47	1.68	4.55	1.39	3.55	2.89	2.08	3.25	3.96	3.99	3.71	1.51

Totals may not tally due to weighting and rounding off

T8.R.B6: BAY RADIO [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																										
> 6:00	223	223	0	0	0	223	0	0	0	0	0	0	223	0	0	0	0	0	223	0	0	0	0	0	0	223
6:00-9:00	27891	16095	11796	1492	8837	4140	11782	1275	364	0	5692	8529	4195	2144	6694	638	3260	6614	3952	6506	1040	4447	2073	6814	10451	10626
9:00-12:00	45092	24641	20451	1429	12887	1702	25884	3008	182	0	5877	14340	4259	5333	12710	2574	5532	7086	3296	9304	6050	6384	7440	15400	11240	18452
12:00-17:00	46364	29193	17170	1383	17914	1463	23599	2004	0	0	5972	14587	4888	6253	9444	5220	3279	8549	4252	16414	3554	4269	6046	16961	11366	18036
17:00-20:00	12000	6310	5691	196	6431	1045	3965	364	0	0	2469	1614	2764	2280	587	2286	784	1425	446	2726	1959	1801	2858	3290	6069	2642
20:00-24:00	4549	3125	1424	198	2505	844	1002	0	0	0	0	1268	377	1253	805	847	1411	498	0	666	198	1217	560	2899	700	950
	136119	79587	56532	4698	48574	9194	66455	6652	547	0	20009	40337	16482	17485	30240	11565	14265	24172	12169	35615	12801	18118	18977	45363	39826	50930

Station Percentage																										
> 6:00	0.16	0.28	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.00	0.00	1.28	0.00	0.00	0.00	0.00	1.83	0.00	0.00	0.00	0.00	0.00	0.00	0.44
6:00-9:00	20.49	20.22	20.87	31.76	18.19	45.03	17.73	19.17	66.67	0.00	28.45	21.14	25.45	12.26	22.14	5.52	22.85	27.36	32.47	18.27	8.12	24.54	10.92	15.02	26.24	20.86
9:00-12:00	33.13	30.96	36.18	30.42	26.53	18.52	38.95	45.22	33.33	0.00	29.37	35.55	25.84	30.50	42.03	22.26	38.78	29.32	27.09	26.12	47.26	35.24	39.20	33.95	28.22	36.23
12:00-17:00	34.06	36.68	30.37	29.44	36.88	15.92	35.51	30.13	0.00	0.00	29.85	36.16	29.66	35.76	31.23	45.14	22.98	35.37	34.94	46.09	27.77	23.56	31.86	37.39	28.54	35.41
17:00-20:00	8.82	7.93	10.07	4.17	13.24	11.36	5.97	5.48	0.00	0.00	12.34	4.00	16.77	13.04	1.94	19.77	5.50	5.90	3.67	7.65	15.30	9.94	15.06	7.25	15.24	5.19
20:00-24:00	3.34	3.93	2.52	4.21	5.16	9.18	1.51	0.00	0.00	0.00	0.00	3.14	2.28	7.16	2.66	7.32	9.89	2.06	0.00	1.87	1.55	6.71	2.95	6.39	1.76	1.87
	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.02	0.04	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.00	0.00	0.06
6:00-9:00	2.53	2.71	2.33	12.28	6.54	6.70	3.00	0.40	0.24	0.00	2.74	2.53	2.80	1.13	4.24	1.09	2.02	4.08	2.49	3.75	0.62	3.20	1.50	1.77	3.03	2.85
9:00-12:00	4.09	4.14	4.04	11.76	9.54	2.76	6.59	0.94	0.12	0.00	2.83	4.25	2.84	2.81	8.06	4.41	3.43	4.37	2.08	5.37	3.59	4.59	5.38	4.01	3.26	4.96
12:00-17:00	4.21	4.91	3.39	11.38	13.27	2.37	6.01	0.63	0.00	0.00	2.87	4.32	3.26	3.29	5.99	8.95	2.03	5.27	2.68	9.47	2.11	3.07	4.37	4.42	3.29	4.85
17:00-20:00	1.09	1.06	1.12	1.61	4.76	1.69	1.01	0.11	0.00	0.00	1.19	0.48	1.84	1.20	0.37	3.92	0.49	0.88	0.28	1.57	1.16	1.30	2.06	0.86	1.76	0.71
20:00-24:00	0.41	0.53	0.28	1.63	1.86	1.37	0.26	0.00	0.00	0.00	0.00	0.38	0.25	0.66	0.51	1.45	0.87	0.31	0.00	0.38	0.12	0.88	0.40	0.75	0.20	0.26
	12.36	13.38	11.16	38.66	35.97	14.88	16.92	2.09	0.36	0.00	9.62	11.95	10.99	9.21	19.17	19.83	8.83	14.91	7.67	20.55	7.59	13.04	13.71	11.81	11.54	13.68

Totals may not tally due to weighting and rounding off

T8.R.B7: CALYPSO RADIO [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts					Weekdays							Months		
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct

Station Counts																										
> 6:00	746	191	555	0	0	0	392	191	163	0	221	163	0	362	0	0	0	0	191	0	221	335	0	526	221	0
6:00-9:00	31544	16338	15206	195	827	792	13932	13182	1961	654	7264	9782	5011	6001	3486	0	5521	6768	5175	3736	3822	4304	2218	13407	10011	8125
9:00-12:00	64743	35514	29229	0	1126	0	26787	32873	2284	1674	17846	20877	8736	9986	6160	1139	13634	11359	9234	11065	6933	6546	5973	27369	23194	14181
12:00-17:00	49833	29798	20035	0	1655	391	24124	23337	327	0	6847	16558	8446	10680	6462	841	8392	10036	9994	7497	6300	4033	3581	22806	18112	8915
17:00-20:00	16236	7970	8266	0	0	979	6756	7930	572	0	2569	5648	1317	4372	2329	0	2134	3210	1926	3377	2760	1393	1437	9341	4875	2020
20:00-24:00	4311	2955	1356	0	0	0	1252	2678	381	0	347	2331	0	1633	0	0	347	550	0	182	381	2851	0	3706	223	381
	167414	92767	74647	195	3608	2162	73242	80190	5689	2328	35093	55360	23511	33034	18436	1980	30027	31922	26520	25857	20416	19461	13210	77155	56635	33623

Station Percentage																										
> 6:00	0.45	0.21	0.74	0.00	0.00	0.00	0.54	0.24	2.87	0.00	0.63	0.30	0.00	1.10	0.00	0.00	0.00	0.00	0.72	0.00	1.08	1.72	0.00	0.68	0.39	0.00
6:00-9:00	18.84	17.61	20.37	100.00	22.93	36.63	19.02	16.44	34.48	28.09	20.70	17.67	21.31	18.17	18.91	0.00	18.39	21.20	19.52	14.45	18.72	22.11	16.79	17.38	17.68	24.17
9:00-12:00	38.67	38.28	39.16	0.00	31.20	0.00	36.57	40.99	40.14	71.91	50.85	37.71	37.16	30.23	33.41	57.54	45.41	35.58	34.82	42.79	33.96	33.64	45.22	35.47	40.95	42.18
12:00-17:00	29.77	32.12	26.84	0.00	45.86	18.11	32.94	29.10	5.75	0.00	19.51	29.91	35.92	32.33	35.05	42.46	27.95	31.44	37.69	28.99	30.86	20.72	27.11	29.56	31.98	26.52
17:00-20:00	9.70	8.59	11.07	0.00	0.00	45.26	9.22	9.89	10.06	0.00	7.32	10.20	5.60	13.23	12.63	0.00	7.11	10.05	7.26	13.06	13.52	7.16	10.88	12.11	8.61	6.01
20:00-24:00	2.57	3.19	1.82	0.00	0.00	0.00	1.71	3.34	6.70	0.00	0.99	4.21	0.00	4.94	0.00	0.00	1.15	1.72	0.00	0.70	1.87	14.65	0.00	4.80	0.39	1.13
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.07	0.03	0.11	0.00	0.00	0.00	0.10	0.06	0.11	0.00	0.11	0.05	0.00	0.19	0.00	0.00	0.00	0.00	0.12	0.00	0.13	0.24	0.00	0.14	0.06	0.00
6:00-9:00	2.86	2.75	3.00	1.60	0.61	1.28	3.55	4.14	1.30	2.14	3.49	2.90	3.34	3.16	2.21	0.00	3.42	4.17	3.26	2.16	2.27	3.10	1.60	3.49	2.90	2.18
9:00-12:00	5.88	5.97	5.77	0.00	0.83	0.00	6.82	10.31	1.52	5.48	8.58	6.18	5.83	5.26	3.90	1.95	8.44	7.01	5.82	6.39	4.11	4.71	4.32	7.13	6.72	3.81
12:00-17:00	4.52	5.01	3.95	0.00	1.23	0.63	6.14	7.32	0.22	0.00	3.29	4.90	5.63	5.62	4.10	1.44	5.20	6.19	6.30	4.33	3.74	2.90	2.59	5.94	5.25	2.39
17:00-20:00	1.47	1.34	1.63	0.00	0.00	1.58	1.72	2.49	0.38	0.00	1.24	1.67	0.88	2.30	1.48	0.00	1.32	1.98	1.21	1.95	1.64	1.00	1.04	2.43	1.41	0.54
20:00-24:00	0.39	0.50	0.27	0.00	0.00	0.00	0.32	0.84	0.25	0.00	0.17	0.69	0.00	0.86	0.00	0.00	0.21	0.34	0.00	0.11	0.23	2.05	0.00	0.97	0.06	0.10
	15.20	15.60	14.73	1.60	2.67	3.50	18.65	25.15	3.78	7.62	16.88	16.40	15.68	17.39	11.68	3.39	18.60	19.69	16.72	14.92	12.11	14.00	9.54	20.09	16.41	9.03

Totals may not tally due to weighting and rounding off

T8.R.B8: RTK [OCT-DEC 2010]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total																										

Station Counts																										
> 6:00	1714	173	1541	0	0	0	602	163	785	163	173	929	345	0	0	267	0	430	519	163	0	0	602	603	0	1111
6:00-9:00	16745	5732	11013	0	0	0	1702	9493	4569	981	901	6628	671	4064	3353	1129	2452	2751	3596	1661	4323	834	1129	7568	3731	5446
9:00-12:00	29871	6670	23201	0	1033	1481	3074	14035	9748	500	2168	14512	2437	3584	4342	2827	6351	4412	2741	3526	5013	4170	3656	14180	5992	9698
12:00-17:00	20406	9459	10947	0	3155	0	1510	9199	5155	1386	2741	10858	447	930	3257	2173	2750	1292	3155	1981	4334	5284	1609	4788	5943	9675
17:00-20:00	11539	5963	5575	0	0	0	744	3647	6802	346	520	6095	1036	2059	482	1347	1852	2495	1981	1915	1863	0	1431	4194	1385	5960
20:00-24:00	3227	0	3227	0	0	0	0	1308	938	981	672	2288	0	0	0	267	0	981	672	654	267	654	0	1308	593	1325
	83501	27997	55503	0	4188	1481	7632	37845	27998	4357	7175	41310	4935	10638	11435	8008	13405	12362	12663	9901	15801	10942	8428	32641	17644	33216

Station Percentage																										
> 6:00	2.05	0.62	2.78	0.00	0.00	0.00	7.89	0.43	2.80	3.75	2.42	2.25	7.00	0.00	0.00	3.33	0.00	3.48	4.09	1.65	0.00	0.00	7.14	1.85	0.00	3.34
6:00-9:00	20.05	20.47	19.84	0.00	0.00	0.00	22.30	25.08	16.32	22.51	12.55	16.04	13.59	38.20	29.32	14.10	18.29	22.26	28.40	16.77	27.36	7.62	13.40	23.19	21.15	16.40
9:00-12:00	35.77	23.82	41.80	0.00	24.66	100.00	40.28	37.09	34.82	11.48	30.22	35.13	49.38	33.70	37.98	35.30	47.38	35.69	21.64	35.62	31.73	38.11	43.38	43.44	33.96	29.20
12:00-17:00	24.44	33.79	19.72	0.00	75.34	0.00	19.78	24.31	18.41	31.82	38.20	26.28	9.05	8.75	28.48	27.13	20.51	10.45	24.91	20.01	27.43	48.29	19.10	14.67	33.68	29.13
17:00-20:00	13.82	21.30	10.05	0.00	0.00	0.00	9.75	9.64	24.29	7.94	7.25	14.75	20.99	19.36	4.22	16.82	13.82	20.19	15.65	19.35	11.79	0.00	16.98	12.85	7.85	17.94
20:00-24:00	3.86	0.00	5.81	0.00	0.00	0.00	0.00	3.46	3.35	22.51	9.36	5.54	0.00	0.00	0.00	3.33	0.00	7.93	5.30	6.60	1.69	5.98	0.00	4.01	3.36	3.99
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.16	0.03	0.30	0.00	0.00	0.00	0.15	0.05	0.52	0.54	0.08	0.28	0.23	0.00	0.00	0.46	0.00	0.27	0.33	0.09	0.00	0.00	0.43	0.16	0.00	0.30
6:00-9:00	1.52	0.96	2.17	0.00	0.00	0.00	0.43	2.98	3.04	3.21	0.43	1.96	0.45	2.14	2.13	1.94	1.52	1.70	2.27	0.96	2.56	0.60	0.82	1.97	1.08	1.46
9:00-12:00	2.71	1.12	4.58	0.00	0.76	2.40	0.78	4.40	6.48	1.64	1.04	4.30	1.63	1.89	2.75	4.85	3.93	2.72	1.73	2.04	2.97	3.00	2.64	3.69	1.74	2.61
12:00-17:00	1.85	1.59	2.16	0.00	2.34	0.00	0.38	2.89	3.43	4.54	1.32	3.22	0.30	0.49	2.06	3.73	1.70	0.80	1.99	1.14	2.57	3.80	1.16	1.25	1.72	2.60
17:00-20:00	1.05	1.00	1.10	0.00	0.00	0.00	0.19	1.14	4.52	1.13	0.25	1.81	0.69	1.08	0.31	2.31	1.15	1.54	1.25	1.11	1.10	0.00	1.03	1.09	0.40	1.60
20:00-24:00	0.29	0.00	0.64	0.00	0.00	0.00	0.00	0.41	0.62	3.21	0.32	0.68	0.00	0.00	0.00	0.46	0.00	0.60	0.42	0.38	0.16	0.47	0.00	0.34	0.17	0.36
	7.58	4.71	10.95	0.00	3.10	2.40	1.94	11.87	18.62	14.26	3.45	12.24	3.29	5.60	7.25	13.73	8.30	7.62	7.99	5.71	9.37	7.87	6.09	8.50	5.11	8.92

Totals may not tally due to weighting and rounding off

T8.R.B9: SMASH RADIO [OCT-DEC 2010]

		FOR RDS: CMASH TABLE 1001 DEC 2017										FOR RDS: CMASH TABLE 1002 DEC 2017												
		Age Groups					Districts					Weekdays					Months							
Gender		80+	65-79	50-64	30-49	25-29	15-24	12-14	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Female																							
	Male																							
Total																								

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	11014	6011	5003	0	459	2222	7998	335	0	0	1930	3215	1324	1752	1666	1127	623	2513	2313	3244	723	422	1176	3917	4813	2284
9:00-12:00	28441	15595	12846	0	1720	4984	19172	1871	693	0	5715	4852	2510	5741	6222	3401	5257	4245	3313	8740	4717	401	1767	8309	10731	9400
12:00-17:00	26228	21587	4640	0	3094	5498	17291	345	0	0	1491	5806	2375	4017	7953	4586	6654	5541	2324	8225	2824	167	494	9191	10144	6893
17:00-20:00	3406	3126	280	0	0	0	2348	1058	0	0	1130	0	816	0	476	984	280	1397	437	1292	0	0	0	1970	816	620
20:00-24:00	949	949	0	0	527	422	0	0	0	0	0	0	527	422	0	0	527	0	0	0	0	422	0	0	949	0
	70038	47268	22769	0	5800	13126	46809	3609	693	0	10265	13873	7551	11931	16318	10099	13341	13697	8387	21501	8264	1412	3436	23387	27453	19198

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	15.73	12.72	21.97	0.00	7.92	16.93	17.09	9.29	0.00	0.00	18.80	23.18	17.53	14.68	10.21	11.16	4.67	18.35	27.58	15.09	8.75	29.88	34.22	16.75	17.53	11.90
9:00-12:00	40.61	32.99	56.42	0.00	29.66	37.97	40.96	51.84	100.00	0.00	55.67	34.97	33.24	48.11	38.13	33.68	39.41	30.99	39.51	40.65	57.08	28.42	51.41	35.53	39.09	48.97
12:00-17:00	37.45	45.67	20.38	0.00	53.34	41.89	36.94	9.56	0.00	0.00	14.52	41.85	31.45	33.66	48.74	45.41	49.87	40.46	27.71	38.25	34.17	11.81	14.36	39.30	36.95	35.90
17:00-20:00	4.86	6.61	1.23	0.00	0.00	0.00	5.02	29.31	0.00	0.00	11.01	0.00	10.80	0.00	2.92	9.75	2.10	10.20	5.21	6.01	0.00	0.00	0.00	8.43	2.97	3.23
20:00-24:00	1.35	2.01	0.00	0.00	9.09	3.21	0.00	0.00	0.00	0.00	0.00	0.00	6.98	3.54	0.00	0.00	3.95	0.00	0.00	0.00	0.00	29.88	0.00	0.00	3.46	0.00
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	1.00	1.01	0.99	0.00	0.34	3.60	2.04	0.11	0.00	0.00	0.93	0.95	0.88	0.92	1.06	1.93	0.39	1.55	1.46	1.87	0.43	0.30	0.85	1.02	1.39	0.61
9:00-12:00	2.58	2.62	2.53	0.00	1.27	8.07	4.88	0.59	0.46	0.00	2.75	1.44	1.67	3.02	3.94	5.83	3.26	2.62	2.09	5.04	2.80	0.29	1.28	2.16	3.11	2.53
12:00-17:00	2.38	3.63	0.92	0.00	2.29	8.90	4.40	0.11	0.00	0.00	0.72	1.72	1.58	2.11	5.04	7.87	4.12	3.42	1.47	4.75	1.67	0.12	0.36	2.39	2.94	1.85
17:00-20:00	0.31	0.53	0.06	0.00	0.00	0.00	0.60	0.33	0.00	0.00	0.54	0.00	0.54	0.00	0.30	1.69	0.17	0.86	0.28	0.75	0.00	0.00	0.00	0.51	0.24	0.17
20:00-24:00	0.09	0.16	0.00	0.00	0.39	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.22	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.30	0.00	0.00	0.27	0.00
	6.36	7.95	4.49	0.00	4.30	21.25	11.92	1.13	0.46	0.00	4.94	4.11	5.04	6.28	10.34	17.32	8.26	8.45	5.29	12.41	4.90	1.02	2.48	6.09	7.95	5.16

Totals may not tally due to weighting and rounding off

T8.R.B10: RADJU MARIJA [OCT-DEC 2010]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total																										

Station Counts																										
> 6:00	3223	0	3223	0	0	0	0	335	2888	0	0	1635	0	503	1086	0	0	651	1802	0	434	0	335	1635	1253	335
6:00-9:00	19745	4739	15005	0	195	0	3267	5650	5553	5080	3083	5291	3433	2536	2702	2699	699	3339	4146	1686	5868	1747	2260	7486	6255	6004
9:00-12:00	28269	5572	22697	0	0	0	6780	10409	6757	4323	4365	11478	3981	4021	2605	1819	0	2967	9111	3734	8187	1056	3215	11132	9308	7829
12:00-17:00	28939	6168	22771	0	0	0	8298	10094	5802	4745	4265	11410	4424	1699	4909	2233	845	2207	10434	5065	8562	287	1539	15040	7706	6192
17:00-20:00	11229	4005	7224	0	0	0	1379	5116	2680	2055	1327	5339	1185	2629	217	533	1021	1756	1760	1768	2145	729	2051	5868	2984	2378
20:00-24:00	4528	2476	2052	0	0	0	0	3481	720	327	520	327	0	1508	1808	365	0	503	365	520	217	327	2596	1211	2311	1005
	95932	22960	72972	0	195	0	19724	35084	24400	16529	13559	35480	13022	12896	13327	7648	2564	11424	27617	12773	25414	4146	11995	42372	29817	23743

Station Percentage																										
> 6:00	3.36	0.00	4.42	0.00	0.00	0.00	0.00	0.96	11.83	0.00	0.00	4.61	0.00	3.90	8.15	0.00	0.00	5.70	6.53	0.00	1.71	0.00	2.79	3.86	4.20	1.41
6:00-9:00	20.58	20.64	20.56	0.00	100.00	0.00	16.57	16.10	22.76	30.73	22.74	14.91	26.36	19.67	20.27	35.29	27.25	29.23	15.01	13.20	23.09	42.14	18.84	17.67	20.98	25.29
9:00-12:00	29.47	24.27	31.10	0.00	0.00	0.00	34.37	29.67	27.69	26.15	32.19	32.35	30.57	31.18	19.55	23.78	0.00	25.98	32.99	29.23	32.21	25.46	26.80	26.27	31.22	32.98
12:00-17:00	30.17	26.86	31.21	0.00	0.00	0.00	42.07	28.77	23.78	28.70	31.46	32.16	33.97	13.17	36.83	29.19	32.94	19.32	37.78	39.66	33.69	6.93	12.83	35.50	25.85	26.08
17:00-20:00	11.71	17.44	9.90	0.00	0.00	0.00	6.99	14.58	10.98	12.43	9.78	15.05	9.10	20.39	1.63	6.97	39.82	15.37	6.37	13.84	8.44	17.58	17.10	13.85	10.01	10.01
20:00-24:00	4.72	10.78	2.81	0.00	0.00	0.00	0.00	9.92	2.95	1.98	3.83	0.92	0.00	11.69	13.57	4.77	0.00	4.40	1.32	4.07	0.85	7.89	21.65	2.86	7.75	4.23
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.29	0.00	0.64	0.00	0.00	0.00	0.00	0.11	1.92	0.00	0.00	0.48	0.00	0.26	0.69	0.00	0.00	0.40	1.14	0.00	0.26	0.00	0.24	0.43	0.36	0.09
6:00-9:00	1.79	0.80	2.96	0.00	0.14	0.00	0.83	1.77	3.69	16.63	1.48	1.57	2.29	1.34	1.71	4.63	0.43	2.06	2.61	0.97	3.48	1.26	1.63	1.95	1.81	1.61
9:00-12:00	2.57	0.94	4.48	0.00	0.00	0.00	1.73	3.27	4.49	14.15	2.10	3.40	2.66	2.12	1.65	3.12	0.00	1.83	5.75	2.15	4.85	0.76	2.32	2.90	2.70	2.10
12:00-17:00	2.63	1.04	4.49	0.00	0.00	0.00	2.11	3.17	3.86	15.53	2.05	3.38	2.95	0.89	3.11	3.83	0.52	1.36	6.58	2.92	5.08	0.21	1.11	3.92	2.23	1.66
17:00-20:00	1.02	0.67	1.43	0.00	0.00	0.00	0.35	1.60	1.78	6.73	0.64	1.58	0.79	1.38	0.14	0.91	0.63	1.08	1.11	1.02	1.27	0.52	1.48	1.53	0.86	0.64
20:00-24:00	0.41	0.42	0.40	0.00	0.00	0.00	0.00	1.09	0.48	1.07	0.25	0.10	0.00	0.79	1.15	0.63	0.00	0.31	0.23	0.30	0.13	0.24	1.88	0.32	0.67	0.27
	8.71	3.86	14.40	0.00	0.14	0.00	5.02	11.01	16.23	54.11	6.52	10.51	8.69	6.79	8.45	13.12	1.59	7.05	17.42	7.37	15.07	2.98	8.67	11.03	8.64	6.38

Totals may not tally due to weighting and rounding off

T8.R.B11: CAMPUS FM [OCT-DEC 2010]

		PERKID: CAMP 031 M OCT DEC 2018																						
		Age Groups								Districts				Weekdays					Months					
Gender		80+	65-79	50-64	30-49	25-29	15-24	12-14	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Female	Male																						
Total																								

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	4452	3149	1303	0	0	0	1081	1323	2049	0	565	1227	976	381	1303	0	381	0	1303	347	2057	364	0	976	2014	1462
9:00-12:00	1093	1093	0	0	0	0	0	0	1093	0	0	1093	0	0	0	0	0	0	0	0	0	1093	0	0	1093	0
12:00-17:00	163	163	0	0	0	0	0	163	0	0	0	0	163	0	0	0	0	0	0	0	163	0	0	163	0	0
17:00-20:00	1821	1821	0	0	0	0	1448	373	0	0	873	757	0	191	0	0	655	0	0	191	793	182	0	757	191	873
20:00-24:00	163	163	0	0	0	0	0	163	0	0	0	0	163	0	0	0	0	0	0	0	163	0	0	163	0	0
	7691	6389	1303	0	0	0	2529	2021	3142	0	1438	3077	1302	572	1303	0	1036	0	1303	537	3175	1640	0	2059	3298	2335

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	57.88	49.29	100.00	0.00	0.00	0.00	42.74	65.45	65.21	0.00	39.28	39.87	75.00	66.67	100.00	0.00	36.80	0.00	100.00	64.51	64.77	22.22	0.00	47.42	61.07	62.61
9:00-12:00	14.21	17.11	0.00	0.00	0.00	0.00	0.00	0.00	34.79	0.00	0.00	35.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	66.67	0.00	0.00	33.15	0.00
12:00-17:00	2.12	2.55	0.00	0.00	0.00	0.00	0.00	8.05	0.00	0.00	0.00	0.00	12.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.12	0.00	0.00	7.90	0.00	0.00
17:00-20:00	23.68	28.50	0.00	0.00	0.00	0.00	57.26	18.45	0.00	0.00	60.72	24.61	0.00	33.33	0.00	0.00	63.20	0.00	0.00	35.49	24.98	11.11	0.00	36.78	5.78	37.39
20:00-24:00	2.12	2.55	0.00	0.00	0.00	0.00	0.00	8.05	0.00	0.00	0.00	0.00	12.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.12	0.00	0.00	7.90	0.00	0.00
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.40	0.53	0.26	0.00	0.00	0.00	0.28	0.41	1.36	0.00	0.27	0.36	0.65	0.20	0.83	0.00	0.24	0.00	0.82	0.20	1.22	0.26	0.00	0.25	0.58	0.39
9:00-12:00	0.10	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.73	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.79	0.00	0.00	0.32	0.00
12:00-17:00	0.01	0.03	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.04	0.00	0.00
17:00-20:00	0.17	0.31	0.00	0.00	0.00	0.00	0.37	0.12	0.00	0.00	0.42	0.22	0.00	0.10	0.00	0.00	0.41	0.00	0.00	0.11	0.47	0.13	0.00	0.20	0.06	0.23
20:00-24:00	0.01	0.03	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.04	0.00	0.00
	0.70	1.07	0.26	0.00	0.00	0.00	0.64	0.63	2.09	0.00	0.69	0.91	0.87	0.30	0.83	0.00	0.64	0.00	0.82	0.31	1.88	1.18	0.00	0.54	0.96	0.63

Totals may not tally due to weighting and rounding off

T8.R.B12: VIBE FM [OCT-DEC 2010]

		TABLE: VIDE FM (Oct-Dec 2019)																						
		Age Groups						Districts				Weekdays					Months							
Gender	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Male																							
Total																								

Station Counts																										
> 6:00	195	195	0	0	0	195	0	0	0	0	195	0	0	0	0	0	0	0	0	195	0	0	0	195	0	0
6:00-9:00	15271	14130	1140	198	8955	2020	3744	353	0	0	2534	2842	3287	3861	2746	0	1227	2070	3210	3357	2764	2235	408	7003	3701	4566
9:00-12:00	24702	20246	4456	783	11449	5242	7095	133	0	0	3385	7300	4769	4365	4750	133	173	1665	2888	5616	6194	3882	4284	11547	6744	6411
12:00-17:00	27759	23639	4120	783	11647	6945	8384	0	0	0	4956	6592	2980	5232	6576	1423	898	3402	2610	7057	7896	4437	1460	10396	10386	6977
17:00-20:00	10885	9655	1230	247	4951	1939	2824	925	0	0	1972	4495	1217	2274	587	340	735	2324	2232	1864	1033	1549	1150	3201	2840	4844
20:00-24:00	3913	3607	306	390	1256	1559	575	133	0	0	1949	1091	173	0	567	133	390	173	1559	0	0	650	1142	1142	1039	1732
	82725	71472	11252	2400	38257	17900	22622	1545	0	0	14992	22320	12426	15733	15226	2029	3422	9633	12499	18088	17886	12753	8444	33483	24711	24530

Station Percentage																										
> 6:00	0.24	0.27	0.00	0.00	0.00	1.09	0.00	0.00	0.00	0.00	1.30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.08	0.00	0.00	0.00	0.58	0.00	0.00
6:00-9:00	18.46	19.77	10.13	8.25	23.41	11.29	16.55	22.87	0.00	0.00	16.90	12.73	26.45	24.54	18.03	0.00	35.86	21.48	25.68	18.56	15.45	17.53	4.83	20.92	14.98	18.61
9:00-12:00	29.86	28.33	39.60	32.61	29.93	29.29	31.36	8.62	0.00	0.00	22.58	32.70	38.38	27.74	31.20	6.57	5.04	17.28	23.11	31.05	34.63	30.44	50.74	34.49	27.29	26.14
12:00-17:00	33.56	33.07	36.62	32.61	30.44	38.80	37.06	0.00	0.00	0.00	33.06	29.53	23.98	33.26	43.19	70.12	26.24	35.32	20.88	39.01	44.14	34.79	17.29	31.05	42.03	28.44
17:00-20:00	13.16	13.51	10.93	10.28	12.94	10.83	12.48	59.88	0.00	0.00	13.16	20.14	9.79	14.46	3.86	16.74	21.47	24.12	17.86	10.30	5.77	12.15	13.62	9.56	11.49	19.75
20:00-24:00	4.73	5.05	2.72	16.24	3.28	8.71	2.54	8.62	0.00	0.00	13.00	4.89	1.39	0.00	3.72	6.57	11.39	1.79	12.48	0.00	0.00	5.09	13.52	3.41	4.21	7.06
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.02	0.03	0.00	0.00	0.00	0.32	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.05	0.00	0.00
6:00-9:00	1.39	2.38	0.23	1.63	6.63	3.27	0.95	0.11	0.00	0.00	1.22	0.84	2.19	2.03	1.74	0.00	0.76	1.28	2.02	1.94	1.64	1.61	0.29	1.82	1.07	1.23
9:00-12:00	2.24	3.40	0.88	6.44	8.48	8.49	1.81	0.04	0.00	0.00	1.63	2.16	3.18	2.30	3.01	0.23	0.11	1.03	1.82	3.24	3.67	2.79	3.10	3.01	1.95	1.72
12:00-17:00	2.52	3.97	0.81	6.44	8.63	11.24	2.13	0.00	0.00	0.00	2.38	1.95	1.99	2.75	4.17	2.44	0.56	2.10	1.65	4.07	4.68	3.19	1.05	2.71	3.01	1.87
17:00-20:00	0.99	1.62	0.24	2.03	3.67	3.14	0.72	0.29	0.00	0.00	0.95	1.33	0.81	1.20	0.37	0.58	0.45	1.43	1.41	1.08	0.61	1.11	0.83	0.83	0.82	1.30
20:00-24:00	0.36	0.61	0.06	3.21	0.93	2.52	0.15	0.04	0.00	0.00	0.94	0.32	0.12	0.00	0.36	0.23	0.24	0.11	0.98	0.00	0.00	0.47	0.82	0.30	0.30	0.47
	7.51	12.02	2.22	19.75	28.33	28.98	5.76	0.48	0.00	0.00	7.21	6.61	8.29	8.28	9.65	3.48	2.12	5.94	7.88	10.44	10.61	9.18	6.10	8.72	7.16	6.59

Totals may not tally due to weighting and rounding off

T8.R.B13: XFM [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays						Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
Total																									

Station Counts																										
> 6:00	575	575	0	0	0	575	0	0	0	0	575	0	0	0	0	0	575	0	0	0	0	0	0	0	575	
6:00-9:00	13369	10347	3022	752	4378	598	7641	0	0	0	2078	5974	1780	752	2785	0	1559	3000	3264	1359	247	2735	1206	2971	5343	5056
9:00-12:00	18212	11694	6518	0	6102	1174	10936	0	0	0	2893	5793	3828	1609	4090	0	1266	3258	2731	2725	909	4067	3256	5246	4984	7982
12:00-17:00	18682	15263	3420	0	4966	1761	11688	267	0	0	4350	5403	2447	2110	4105	267	2110	3827	3947	3075	558	2401	2765	5342	5438	7902
17:00-20:00	8262	7373	890	0	3883	0	4379	0	0	0	1700	3480	204	1451	1428	0	1451	2578	287	2626	0	930	390	1659	2061	4542
20:00-24:00	1904	1904	0	0	0	0	1904	0	0	0	0	0	0	0	1904	0	0	1904	0	0	0	0	0	0	1904	0
	61005	47156	13849	752	19330	3534	37123	267	0	0	11021	21226	8260	5921	14312	267	6385	15142	10230	9785	1714	10133	7616	15218	19730	26057

Station Percentage																										
> 6:00	0.94	1.22	0.00	0.00	0.00	0.00	1.55	0.00	0.00	0.00	0.00	2.71	0.00	0.00	0.00	0.00	0.00	3.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.21
6:00-9:00	21.91	21.94	21.82	100.00	22.65	16.93	20.58	0.00	0.00	0.00	18.85	28.15	21.56	12.70	19.46	0.00	24.42	19.81	31.91	13.88	14.40	26.99	15.83	19.52	27.08	19.40
9:00-12:00	29.85	24.80	47.06	0.00	31.57	33.23	29.46	0.00	0.00	0.00	26.25	27.29	46.35	27.17	28.58	0.00	19.82	21.52	26.70	27.85	53.04	40.13	42.75	34.47	25.26	30.63
12:00-17:00	30.62	32.37	24.69	0.00	25.69	49.84	31.48	100.00	0.00	0.00	39.47	25.46	29.63	35.63	28.68	100.00	33.04	25.27	38.58	31.42	32.56	23.70	36.30	35.10	27.56	30.33
17:00-20:00	13.54	15.64	6.42	0.00	20.09	0.00	11.80	0.00	0.00	0.00	15.42	16.40	2.47	24.50	9.98	0.00	22.72	17.03	2.81	26.84	0.00	9.18	5.12	10.90	10.45	17.43
20:00-24:00	3.12	4.04	0.00	0.00	0.00	0.00	5.13	0.00	0.00	0.00	0.00	0.00	0.00	0.00	13.30	0.00	0.00	12.58	0.00	0.00	0.00	0.00	0.00	0.00	9.65	0.00
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.05	0.10	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
6:00-9:00	1.21	1.74	0.60	6.19	3.24	0.97	1.95	0.00	0.00	0.00	1.00	1.77	1.19	0.40	1.76	0.00	0.97	1.85	2.06	0.78	0.15	1.97	0.87	0.77	1.55	1.36
9:00-12:00	1.65	1.97	1.29	0.00	4.52	1.90	2.78	0.00	0.00	0.00	1.39	1.72	2.55	0.85	2.59	0.00	0.78	2.01	1.72	1.57	0.54	2.93	2.35	1.37	1.44	2.14
12:00-17:00	1.70	2.57	0.67	0.00	3.68	2.85	2.98	0.08	0.00	0.00	2.09	1.60	1.63	1.11	2.60	0.46	1.31	2.36	2.49	1.77	0.33	1.73	2.00	1.39	1.58	2.12
17:00-20:00	0.75	1.24	0.18	0.00	2.88	0.00	1.11	0.00	0.00	0.00	0.82	1.03	0.14	0.76	0.91	0.00	0.90	1.59	0.18	1.52	0.00	0.67	0.28	0.43	0.60	1.22
20:00-24:00	0.17	0.32	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.21	0.00	0.00	1.17	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00
	5.54	7.93	2.73	6.19	14.31	5.72	9.45	0.08	0.00	0.00	5.30	6.29	5.51	3.12	9.07	0.46	3.95	9.34	6.45	5.65	1.02	7.29	5.50	3.96	5.72	7.00

Totals may not tally due to weighting and rounding off

T8.R.B14: COMMUNITY RADIO STATIONS [OCT-DEC 2010]

		TABLE 14: COMMUNITY PROFILE (continued)												Dec 2016											
		Age Groups						Districts						Weekdays						Months					
Gender		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
Female	Male																								
Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	4728	2738	1990	0	0	1961	1609	1158	0	0	1710	182	976	446	1133	280	726	0	0	182	325	1533	1961	1580	1710	1439
9:00-12:00	13036	7522	5513	0	0	2941	4811	3956	527	800	2564	2368	2115	2368	1700	1920	2824	0	1074	1093	2005	3099	2941	5232	2727	5077
12:00-17:00	14630	10357	4273	345	0	3247	5290	3600	2147	0	3402	1822	3924	2368	2834	280	3441	0	325	0	3092	4524	3247	7460	2944	4226
17:00-20:00	6067	4243	1824	0	390	1133	1824	1627	1093	0	1933	1093	1627	0	1133	280	1373	390	0	221	976	1974	1133	2227	1933	1907
20:00-24:00	1899	1457	441	0	0	0	441	0	1457	0	441	1457	0	0	0	0	1457	0	0	0	0	441	0	1457	441	0
	40359	26318	14041	345	390	9283	13975	10342	5225	800	10050	6923	8642	5182	6801	2761	9822	390	1399	1496	6399	11571	9283	17955	9755	12648

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	11.71	10.40	14.17	0.00	0.00	21.12	11.51	11.20	0.00	0.00	17.01	2.63	11.29	8.61	16.67	10.15	7.40	0.00	0.00	12.18	5.09	13.25	21.12	8.80	17.52	11.37
9:00-12:00	32.30	28.58	39.27	0.00	0.00	31.69	34.43	38.26	10.09	100.00	25.51	34.21	24.47	45.69	25.00	69.56	28.75	0.00	76.74	73.08	31.33	26.78	31.69	29.14	27.95	40.14
12:00-17:00	36.25	39.35	30.43	100.00	0.00	34.98	37.85	34.81	41.10	0.00	33.85	26.32	45.41	45.69	41.67	10.15	35.03	0.00	23.26	0.00	48.33	39.10	34.98	41.55	30.18	33.41
17:00-20:00	15.03	16.12	12.99	0.00	100.00	12.21	13.05	15.73	20.92	0.00	19.24	15.79	18.82	0.00	16.67	10.15	13.98	100.00	0.00	14.74	15.26	17.06	12.21	12.40	19.82	15.08
20:00-24:00	4.70	5.54	3.14	0.00	0.00	0.00	3.16	0.00	27.89	0.00	4.39	21.05	0.00	0.00	0.00	0.00	14.84	0.00	0.00	0.00	0.00	3.81	0.00	8.12	4.52	0.00
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.43	0.46	0.39	0.00	0.00	3.17	0.41	0.36	0.00	0.00	0.82	0.05	0.65	0.23	0.72	0.48	0.45	0.00	0.00	0.11	0.19	1.10	1.42	0.41	0.50	0.39
9:00-12:00	1.18	1.26	1.09	0.00	0.00	4.76	1.22	1.24	0.35	2.62	1.23	0.70	1.41	1.25	1.08	3.29	1.75	0.00	0.68	0.63	1.19	2.23	2.13	1.36	0.79	1.36
12:00-17:00	1.33	1.74	0.84	2.84	0.00	5.26	1.35	1.13	1.43	0.00	1.64	0.54	2.62	1.25	1.80	0.48	2.13	0.00	0.21	0.00	1.83	3.26	2.35	1.94	0.85	1.14
17:00-20:00	0.55	0.71	0.36	0.00	0.29	1.83	0.46	0.51	0.73	0.00	0.93	0.32	1.09	0.00	0.72	0.48	0.85	0.24	0.00	0.13	0.58	1.42	0.82	0.58	0.56	0.51
20:00-24:00	0.17	0.25	0.09	0.00	0.00	0.00	0.11	0.00	0.97	0.00	0.21	0.43	0.00	0.00	0.00	0.00	0.90	0.00	0.00	0.00	0.00	0.32	0.00	0.38	0.13	0.00
	3.66	4.43	2.77	2.84	0.29	15.03	3.56	3.24	3.47	2.62	4.83	2.05	5.76	2.73	4.31	4.74	6.08	0.24	0.88	0.86	3.79	8.33	6.71	4.68	2.83	3.40

Totals may not tally due to weighting and rounding off

T8.R.B15: FOREIGN RADIO STATIONS [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts																										
> 6:00	729	729	0	0	0	0	729	0	0	0	729	0	0	0	0	729	0	0	0	0	0	0	729	0	0	
6:00-9:00	3135	2195	940	0	0	0	2089	1045	0	0	441	1208	0	781	0	704	1103	287	441	0	182	340	781	974	1403	757
9:00-12:00	7179	5856	1323	0	0	0	6085	1094	0	0	1323	1725	0	1339	0	2792	2819	0	1323	0	679	1019	1339	3112	2342	1725
12:00-17:00	3498	3057	441	0	0	0	3316	182	0	0	441	3057	0	0	0	0	2875	0	441	0	182	0	0	0	441	3057
17:00-20:00	575	575	0	0	0	0	575	0	0	0	0	575	0	0	0	0	575	0	0	0	0	0	0	0	0	575
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	15115	12412	2704	0	0	0	12065	3050	0	0	2205	7293	0	2120	0	3496	8100	287	2205	0	1044	1359	2120	4815	4186	6114

Station Percentage																										
> 6:00	4.82	5.87	0.00	0.00	0.00	0.00	0.00	23.89	0.00	0.00	0.00	9.99	0.00	0.00	0.00	0.00	9.00	0.00	0.00	0.00	0.00	0.00	0.00	15.13	0.00	0.00
6:00-9:00	20.74	17.69	34.75	0.00	0.00	0.00	17.32	34.27	0.00	0.00	20.00	16.56	0.00	36.85	0.00	20.14	13.62	100.00	20.00	0.00	17.46	25.00	36.85	20.24	33.52	12.38
9:00-12:00	47.49	47.18	48.94	0.00	0.00	0.00	50.44	35.86	0.00	0.00	60.00	23.65	0.00	63.15	0.00	79.86	34.80	0.00	60.00	0.00	65.09	75.00	63.15	64.63	55.95	28.21
12:00-17:00	23.14	24.63	16.31	0.00	0.00	0.00	27.48	5.97	0.00	0.00	20.00	41.91	0.00	0.00	0.00	0.00	35.49	0.00	20.00	0.00	17.46	0.00	0.00	0.00	10.54	50.00
17:00-20:00	3.80	4.63	0.00	0.00	0.00	0.00	4.77	0.00	0.00	0.00	0.00	7.88	0.00	0.00	0.00	0.00	7.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.40
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.07	0.12	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00
6:00-9:00	0.28	0.37	0.19	0.00	0.00	0.00	0.53	0.33	0.00	0.00	0.21	0.36	0.00	0.41	0.00	1.21	0.68	0.18	0.28	0.00	0.11	0.24	0.56	0.25	0.41	0.20
9:00-12:00	0.65	0.98	0.26	0.00	0.00	0.00	1.55	0.34	0.00	0.00	0.64	0.51	0.00	0.70	0.00	4.79	1.75	0.00	0.83	0.00	0.40	0.73	0.97	0.81	0.68	0.46
12:00-17:00	0.32	0.51	0.09	0.00	0.00	0.00	0.84	0.06	0.00	0.00	0.21	0.91	0.00	0.00	0.00	0.00	1.78	0.00	0.28	0.00	0.11	0.00	0.00	0.00	0.13	0.82
17:00-20:00	0.05	0.10	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.15
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	1.37	2.09	0.53	0.00	0.00	0.00	3.07	0.96	0.00	0.00	1.06	2.16	0.00	1.12	0.00	6.00	5.02	0.18	1.39	0.00	0.62	0.98	1.53	1.25	1.21	1.64

Totals may not tally due to weighting and rounding off

TABLE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [OCT-DEC 2010]

ALL TV BROADCASTING STATIONS OCT-DEC 2010

		Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino
Total																
>12:00	67485	27763	39721	5927	8691	3866	14219	22590	11184	1008	19045	17668	9559	8935	8977	3302
12:00-19:00	283216	112429	170786	18050	53852	17400	70973	76958	34632	11350	71382	89820	29028	37440	38515	17030
19:00-20:30	254921	118314	136607	9327	28656	11434	74570	67590	48368	14976	54614	70107	39632	38278	36281	16009
20:30-22:00	372047	184245	187802	16635	47134	25268	116475	96977	59106	10452	80994	104596	60436	52840	46430	26750
22:00-24:00	184067	97644	86423	5653	25467	9710	60207	50321	28848	3862	40110	55780	27570	25913	21525	13170
	1161735	540396	621339	55592	163800	67678	336444	314435	182138	41648	266144	337971	166225	163406	151727	76263
>12:00	5.81	5.14	6.39	10.66	5.31	5.71	4.23	7.18	6.14	2.42	5.23	5.75	5.47	5.92	4.33	5.23
12:00-19:00	24.38	20.80	27.49	32.47	32.88	25.71	21.10	24.47	19.01	27.25	26.58	17.46	22.91	25.38	22.33	26.58
19:00-20:30	21.94	21.89	21.99	16.78	17.49	16.89	22.16	21.50	26.56	35.96	20.74	23.84	23.42	23.91	20.99	20.74
20:30-22:00	32.03	34.09	30.23	29.92	28.78	37.34	34.62	30.84	32.45	25.10	30.95	36.36	32.34	30.60	35.08	30.95
22:00-24:00	15.84	18.07	13.91	10.17	15.48	14.35	17.90	16.00	15.84	9.27	16.50	16.59	15.86	14.19	17.27	16.50
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

		Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
Total											
>12:00	67485	8375	6230	9046	10474	7353	13120	12887	23354	17720	26411
12:00-19:00	283216	27258	30238	33618	36445	38814	64815	52028	82795	79147	121274
19:00-20:30	254921	32660	38108	40942	39993	32967	27140	43111	80380	84666	89875
20:30-22:00	372047	53153	62231	49982	53613	63378	33872	55817	121262	118027	132757
22:00-24:00	184067	25020	26384	24472	22387	39336	25961	20506	64558	51351	68159
	1161735	146467	163191	158061	162911	181848	164908	184350	372350	350910	438476
>12:00	5.81	5.72	3.82	5.72	6.43	4.04	7.96	6.99	6.27	5.05	6.02
12:00-19:00	24.38	18.61	18.53	21.27	22.37	21.34	39.30	28.22	22.24	22.55	27.66
19:00-20:30	21.94	22.30	23.35	25.90	24.55	18.13	16.46	23.39	21.59	24.13	20.50
20:30-22:00	32.03	36.29	38.13	31.62	32.91	34.85	20.54	30.28	32.57	33.63	30.28
22:00-24:00	15.84	17.08	16.17	15.48	13.74	21.63	15.74	11.12	17.34	14.63	15.54
	100	100	100	100	100	100	100	100	100	100	100

Totals may not tally due to weighting and rounding off

The Base of Tables 8.TV to 8.TV18 is “all available half-hour time slots”.

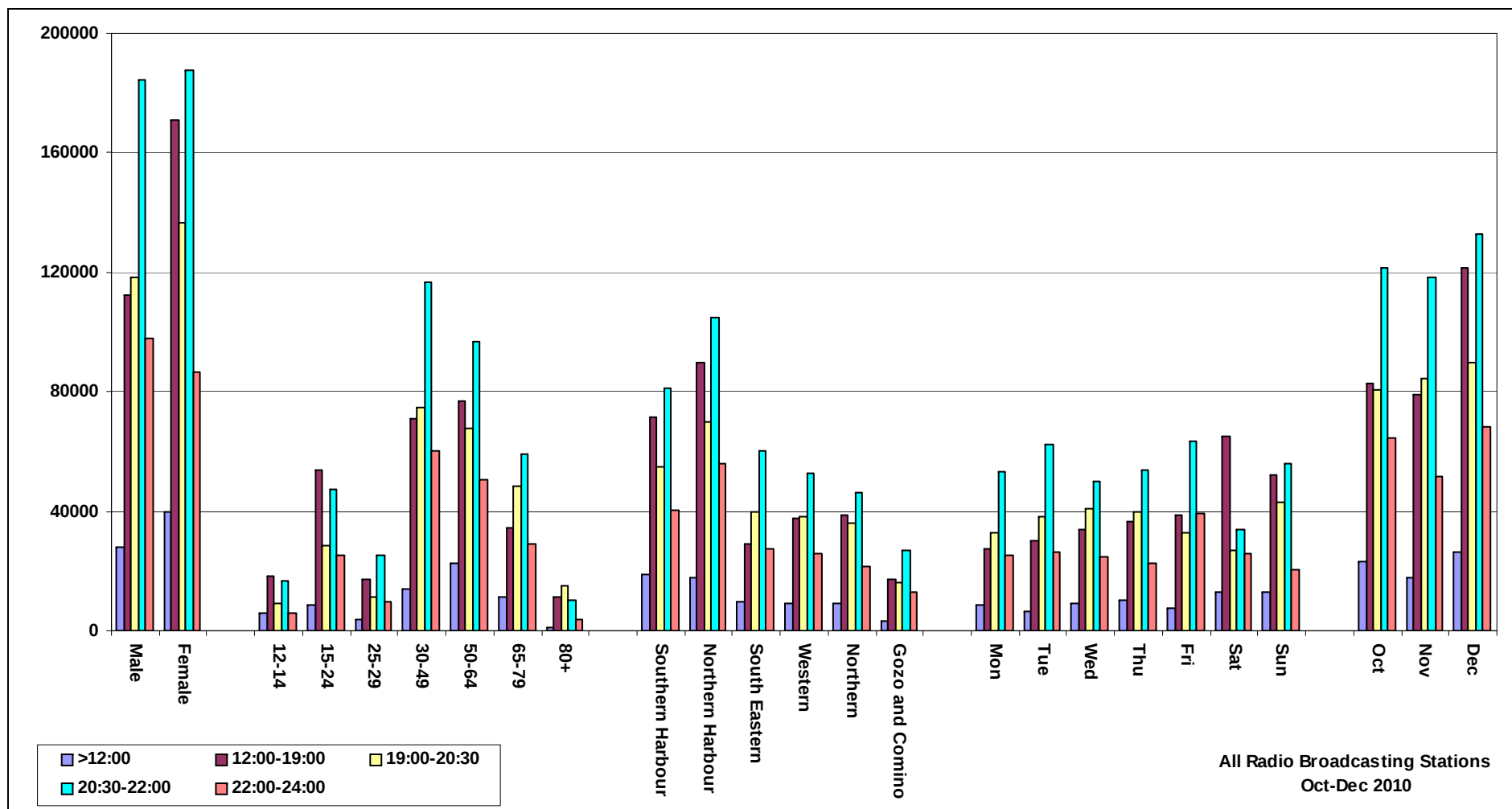


FIGURE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [OCT-DEC 2010]

TABLE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]

		Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
	Total															
TVM	319376	135412	183964	16767	31924	17650	110090	86257	42296	14392	58718	89951	43267	53089	52884	21468
ONE	235796	101762	134034	3416	15144	6140	52460	90789	57855	9992	60904	55379	53943	31510	25908	8152
Net TV	86491	33845	52646	1453	7391	2708	14667	30795	23408	6070	27210	29723	5831	9058	11469	3200
Smash TV	530	530	0	0	0	0	0	0	0	530	0	0	0	0	530	0
Favourite Ch	2334	862	1471	0	0	0	862	1471	0	0	672	862	0	0	0	800
Calypso TV	596	0	596	0	0	0	596	0	0	0	0	0	596	0	0	0
Rai 1	45079	23252	21827	0	2205	990	4944	21245	14537	1157	9163	17389	1331	7608	5024	4563
Rai 2	12846	9323	3523	0	790	1188	5619	4209	1040	0	3794	3211	1684	1188	2291	679
Rai 3	5058	2652	2406	0	0	775	1436	1640	0	1208	0	3016	1804	0	238	0
Rete 4	39035	23920	15115	0	0	2292	8032	15020	12089	1601	11836	11790	5508	1676	7013	1212
Canale 5	63372	12668	50704	0	10011	8391	23733	17193	4043	0	10920	30616	6233	7006	3971	4626
Italia 1	68426	39383	29043	6509	27952	5346	24894	2254	1470	0	21775	17047	10997	9536	2880	6191
Discovery Channel	35428	34543	885	3419	9181	1359	10337	8097	3036	0	13502	7649	1989	2195	6886	3207
MTV	3969	3217	752	402	3385	0	0	182	0	0	402	3269	0	0	0	299
BBC Wld./Ent.	21054	2459	18594	1481	1898	0	4264	10152	1415	1843	0	4321	5012	7329	3691	700
Other TV station	222346	116567	105779	22145	53917	20840	74510	25130	20950	4854	47249	63746	28032	33212	28941	21166
	1161735	540396	621339	55592	163800	67678	336444	314435	182138	41648	266144	337971	166225	163406	151727	76263

		Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total										
TVM	319376	30245	57023	30891	39048	66986	32278	62904	115913	82640	120822
ONE	235796	36398	27583	23069	38555	33193	29371	47627	87223	67119	81453
Net TV	86491	16581	5756	15365	18120	9386	6403	14880	28004	27116	31372
Smash TV	530	0	530	0	0	0	0	0	530	0	0
Favourite Ch	2334	0	0	0	672	1662	0	0	800	672	862
Calypso TV	596	0	0	0	0	0	596	0	0	596	0
Rai 1	45079	8994	3901	6216	6159	5489	6284	8036	8900	21433	14746
Rai 2	12846	3017	434	2703	2157	1804	0	2730	4176	2195	6474
Rai 3	5058	0	0	1198	238	1983	0	1640	1755	834	2470
Rete 4	39035	2962	1640	10045	5552	8017	4949	5871	17600	12496	8938
Canale 5	63372	9809	8990	9098	3497	6521	18559	6897	18558	16623	28191
Italia 1	68426	7321	13317	5519	16423	9283	12136	4428	16024	18952	33450
Discovery Channel	35428	5282	4342	1523	5437	8033	1694	9117	9258	14036	12135
MTV	3969	453	516	2054	0	207	440	299	389	1216	2364
BBC Wld./Ent.	21054	1463	3530	4834	2993	4184	2151	1898	4790	9982	6282
Other TV station	222346	23942	35628	45545	24061	25099	50047	18024	58429	75000	88916
	1161735	146467	163191	158061	162911	181848	164908	184350	372350	350910	438476

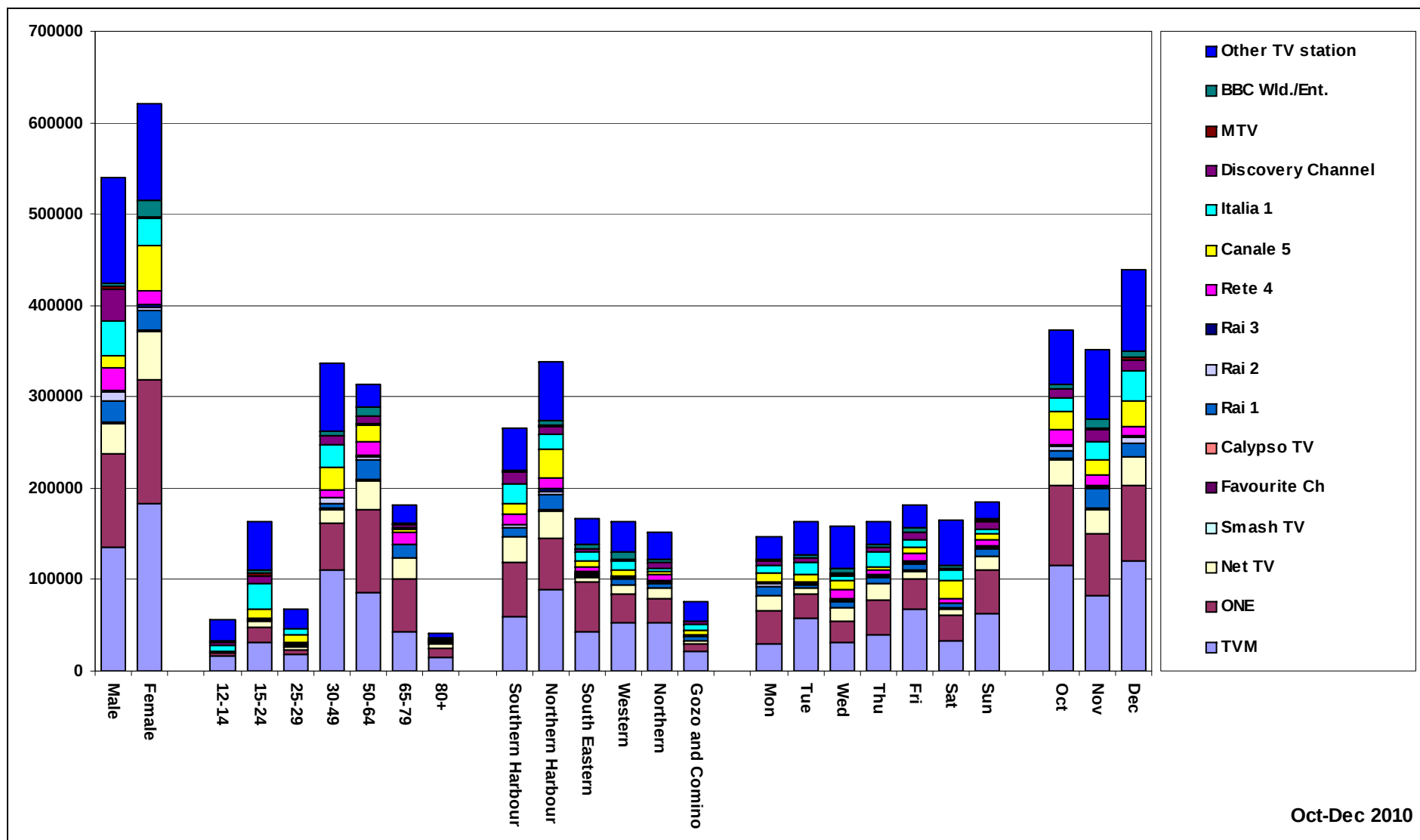


FIGURE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]

TABLE 8.TV.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [OCT-DEC 2010]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

TABLE 8.TV.B1: TVM [OCT-DEC 2010]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts

>12:00	11950	3902	8048	783	1591	0	5313	3256	0	1008	1421	3771	1126	2908	1617	1107	1511	2427	2300	817	0	1488	3407	4955	3307	3688
12:00-19:00	49578	16008	33570	1824	5853	1309	17856	12307	5021	5408	10779	15086	3929	10723	6514	2546	5619	3712	3199	6985	5954	12966	11144	13943	8774	26861
19:00-20:30	69990	30799	39191	1478	5174	4330	24111	19002	11568	4328	13059	17697	9500	10526	13544	5664	7050	14068	10245	8558	10769	5920	13380	25212	19304	25474
20:30-22:00	141177	61814	79363	9947	15226	9336	47409	36777	19160	3323	25117	40968	22795	21627	21032	9638	12995	30019	12357	18522	31248	7969	28067	53059	40089	48028
22:00-24:00	46681	22890	23791	2736	4081	2675	15401	14916	6547	325	8341	12430	5915	7306	10177	2513	3070	6797	2791	4165	19015	3936	6907	18745	11165	16771
	319376	135412	183964	16767	31924	17650	110090	86257	42296	14392	58718	89951	43267	53089	52884	21468	30245	57023	30891	39048	66986	32278	62904	115913	82640	120822

Station Percentage

>12:00	3.74	2.88	4.37	4.67	4.98	0.00	4.83	3.77	0.00	7.00	2.42	4.19	2.60	5.48	3.06	5.16	5.00	4.26	7.44	2.09	0.00	4.61	5.42	4.27	4.00	3.05
12:00-19:00	15.52	11.82	18.25	10.88	18.33	7.42	16.22	14.27	11.87	37.58	18.36	16.77	9.08	20.20	12.32	11.86	18.58	6.51	10.36	17.89	8.89	40.17	17.72	12.03	10.62	22.23
19:00-20:30	21.91	22.74	21.30	8.81	16.21	24.53	21.90	22.03	27.35	30.07	22.24	19.67	21.96	19.83	25.61	26.38	23.31	24.67	33.16	21.92	16.08	18.34	21.27	21.75	23.36	21.08
20:30-22:00	44.20	45.65	43.14	59.32	47.69	52.90	43.06	42.64	45.30	23.09	42.78	45.54	52.68	40.74	39.77	44.90	42.96	52.64	40.00	47.43	46.65	24.69	44.62	45.77	48.51	39.75
22:00-24:00	14.62	16.90	12.93	16.32	12.78	15.16	13.99	17.29	15.48	2.26	14.21	13.82	13.67	13.76	19.24	11.70	10.15	11.92	9.03	10.67	28.39	12.19	10.98	16.17	13.51	13.88
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.03	0.72	1.30	1.41	0.97	0.00	1.58	1.04	0.00	2.42	0.53	1.12	0.68	1.78	1.07	1.45	1.03	1.49	1.45	0.50	0.00	0.90	1.85	1.33	0.94	0.84
12:00-19:00	4.27	2.96	5.40	3.28	3.57	1.93	5.31	3.91	2.76	12.99	4.05	4.46	2.36	6.56	4.29	3.34	3.84	2.27	2.02	4.29	3.27	7.86	6.04	3.74	2.50	6.13
19:00-20:30	6.02	5.70	6.31	2.66	3.16	6.40	7.17	6.04	6.35	10.39	4.91	5.24	5.72	6.44	8.93	7.43	4.81	8.62	6.48	5.25	5.92	3.59	7.26	6.77	5.50	5.81
20:30-22:00	12.15	11.44	12.77	17.89	9.30	13.79	14.09	11.70	10.52	7.98	9.44	12.12	13.71	13.23	13.86	12.64	8.87	18.40	7.82	11.37	17.18	4.83	15.23	14.25	11.42	10.95
22:00-24:00	4.02	4.24	3.83	4.92	2.49	3.95	4.58	4.74	3.59	0.78	3.13	3.68	3.56	4.47	6.71	3.29	2.10	4.17	1.77	2.56	10.46	2.39	3.75	5.03	3.18	3.82
	27.49	25.06	29.61	30.16	19.49	26.08	32.72	27.43	23.22	34.56	22.06	26.62	26.03	32.49	34.85	28.15	20.65	34.94	19.54	23.97	36.84	19.57	34.12	31.13	23.55	27.56

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B2: ONE [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov

Station Counts

>12:00	21781	7072	14710	0	1526	0	2991	10410	6855	0	4714	6266	4532	763	4440	1066	3829	1008	2024	6515	602	3975	3828	10842	2378	8562
12:00-19:00	63173	21307	41865	643	2439	0	14776	25979	16910	2426	19254	16183	10500	7424	8620	1192	8708	4906	2845	13469	6701	9424	17119	27241	11524	24408
19:00-20:30	68319	35090	33230	1652	3707	2100	16084	24636	15838	4302	17343	16000	16773	10372	6164	1668	12362	10299	8702	8089	6786	6884	15197	22878	23811	21631
20:30-22:00	55382	26335	29047	776	4691	2943	13857	19058	11810	2247	12943	11601	14198	8667	5253	2719	8424	8919	6367	7006	11147	5535	7983	17291	19802	18288
22:00-24:00	27141	11958	15183	345	2781	1097	4752	10707	6442	1017	6650	5329	7940	4284	1431	1507	3074	2451	3131	3475	7957	3553	3500	8972	9604	8565
	235796	101762	134034	3416	15144	6140	52460	90789	57855	9992	60904	55379	53943	31510	25908	8152	36398	27583	23069	38555	33193	29371	47627	87223	67119	81453

Station Percentage

>12:00	9.24	6.95	10.97	0.00	10.08	0.00	5.70	11.47	11.85	0.00	7.74	11.32	8.40	2.42	17.14	13.08	10.52	3.65	8.78	16.90	1.81	13.53	8.04	12.43	3.54	10.51
12:00-19:00	26.79	20.94	31.23	18.81	16.10	0.00	28.17	28.61	29.23	24.28	31.61	29.22	19.47	23.56	33.27	14.62	23.93	17.79	12.33	34.94	20.19	32.09	35.94	31.23	17.17	29.97
19:00-20:30	28.97	34.48	24.79	48.37	24.48	34.20	30.66	27.14	27.37	43.06	28.48	28.89	31.09	32.92	23.79	20.46	33.96	37.34	37.72	20.98	20.45	23.44	31.91	26.23	35.48	26.56
20:30-22:00	23.49	25.88	21.67	22.71	30.97	47.94	26.41	20.99	20.41	22.49	21.25	20.95	26.32	27.51	20.28	33.36	23.15	32.34	27.60	18.17	33.58	18.85	16.76	19.82	29.50	22.45
22:00-24:00	11.51	11.75	11.33	10.10	18.36	17.87	9.06	11.79	11.13	10.18	10.92	9.62	14.72	13.59	5.52	18.48	8.45	8.89	13.57	9.01	23.97	12.10	7.35	10.29	14.31	10.51
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.87	1.31	2.37	0.00	0.93	0.00	0.89	3.31	3.76	0.00	1.77	1.85	2.73	0.47	2.93	1.40	2.61	0.62	1.28	4.00	0.33	2.41	2.08	2.91	0.68	1.95
12:00-19:00	5.44	3.94	6.74	1.16	1.49	0.00	4.39	8.26	9.28	5.83	7.23	4.79	6.32	4.54	5.68	1.56	5.95	3.01	1.80	8.27	3.68	5.71	9.29	7.32	3.28	5.57
19:00-20:30	5.88	6.49	5.35	2.97	2.26	3.10	4.78	7.84	8.70	10.33	6.52	4.73	10.09	6.35	4.06	2.19	8.44	6.31	5.51	4.97	3.73	4.17	8.24	6.14	6.79	4.93
20:30-22:00	4.77	4.87	4.67	1.40	2.86	4.35	4.12	6.06	6.48	5.39	4.86	3.43	8.54	5.30	3.46	3.57	5.75	5.47	4.03	4.30	6.13	3.36	4.33	4.64	5.64	4.17
22:00-24:00	2.34	2.21	2.44	0.62	1.70	1.62	1.41	3.41	3.54	2.44	2.50	1.58	4.78	2.62	0.94	1.98	2.10	1.50	1.98	2.13	4.38	2.15	1.90	2.41	2.74	1.95
	20.30	18.83	21.57	6.15	9.25	9.07	15.59	28.87	31.76	23.99	22.88	16.39	32.45	19.28	17.08	10.69	24.85	16.90	14.60	23.67	18.25	17.81	25.83	23.43	19.13	18.58

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B3: NET TV [OCT-DEC 2010]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																										
>12:00	1894	1386	507	0	0	0	171	1386	336	0	1722	0	0	171	0	0	0	0	336	0	0	0	1558	171	336	1386
12:00-19:00	21840	6673	15168	396	4408	0	2555	9910	2774	1798	8867	7174	1506	2746	1001	547	2494	327	2789	1809	3682	4696	6043	5561	7047	9232
19:00-20:30	24127	8154	15973	196	195	283	5484	7121	8161	2686	5454	9365	996	3142	3683	1487	2746	2174	6474	7327	2651	1018	1737	9299	7638	7190
20:30-22:00	29565	12865	16700	862	1687	1858	6167	9663	8177	1152	8015	9594	3180	2664	5085	1026	9413	2301	4284	6761	2126	688	3991	10403	9776	9385
22:00-24:00	9066	4768	4298	0	1101	567	289	2715	3960	434	3152	3590	149	335	1700	140	1928	954	1483	2223	927	0	1551	2568	2320	4178
	86491	33845	52646	1453	7391	2708	14667	30795	23408	6070	27210	29723	5831	9058	11469	3200	16581	5756	15365	18120	9386	6403	14880	28004	27116	31372

Station Percentage																										
>12:00	2.19	4.10	0.96	0.00	0.00	0.00	1.17	4.50	1.43	0.00	6.33	0.00	0.00	1.89	0.00	0.00	0.00	0.00	2.19	0.00	0.00	0.00	10.47	0.61	1.24	4.42
12:00-19:00	25.25	19.72	28.81	27.25	59.64	0.00	17.42	32.18	11.85	29.62	32.59	24.14	25.83	30.31	8.72	17.09	15.04	5.68	18.15	9.98	39.23	73.35	40.61	19.86	25.99	29.43
19:00-20:30	27.89	24.09	30.34	13.47	2.64	10.46	37.39	23.12	34.86	44.25	20.04	31.51	17.08	34.69	32.11	46.46	16.56	37.76	42.13	40.44	28.24	15.90	11.68	33.21	28.17	22.92
20:30-22:00	34.18	38.01	31.72	59.29	22.83	68.61	42.05	31.38	34.93	18.97	29.46	32.28	54.54	29.41	44.34	32.08	56.77	39.98	27.88	37.31	22.65	10.75	26.82	37.15	36.05	29.92
22:00-24:00	10.48	14.09	8.16	0.00	14.90	20.93	1.97	8.82	16.92	7.15	11.58	12.08	2.55	3.70	14.83	4.38	11.63	16.58	9.65	12.27	9.88	0.00	10.42	9.17	8.55	13.32
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.16	0.26	0.08	0.00	0.00	0.00	0.05	0.44	0.18	0.00	0.65	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.85	0.05	0.10	0.32
12:00-19:00	1.88	1.23	2.44	0.71	2.69	0.00	0.76	3.15	1.52	4.32	3.33	2.12	0.91	1.68	0.66	0.72	1.70	0.20	1.76	1.11	2.02	2.85	3.28	1.49	2.01	2.11
19:00-20:30	2.08	1.51	2.57	0.35	0.12	0.42	1.63	2.26	4.48	6.45	2.05	2.77	0.60	1.92	2.43	1.95	1.87	1.33	4.10	4.50	1.46	0.62	0.94	2.50	2.18	1.64
20:30-22:00	2.54	2.38	2.69	1.55	1.03	2.74	1.83	3.07	4.49	2.76	3.01	2.84	1.91	1.63	3.35	1.35	6.43	1.41	2.71	4.15	1.17	0.42	2.16	2.79	2.79	2.14
22:00-24:00	0.78	0.88	0.69	0.00	0.67	0.84	0.09	0.86	2.17	1.04	1.18	1.06	0.09	0.21	1.12	0.18	1.32	0.58	0.94	1.36	0.51	0.00	0.84	0.69	0.66	0.95
	7.45	6.26	8.47	2.61	4.51	4.00	4.36	9.79	12.85	14.57	10.22	8.79	3.51	5.54	7.56	4.20	11.32	3.53	9.72	11.12	5.16	3.88	8.07	7.52	7.73	7.15

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B4: SMASH TV [OCT-DEC 2010]

TABLE 6.14.1.3.4. SMASH TV (OCT-DEC 2016)																										
		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22:00-24:00	530	530	0	0	0	0	0	0	0	530	0	0	0	0	530	0	0	530	0	0	0	0	0	530	0	530
	530	530	0	0	0	0	0	0	0	530	0	0	0	0	530	0	0	530	0	0	0	0	0	530	0	530
Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	100.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00
	100	100	0	0	0	0	0	0	0	100	0	0	0	0	100	0	0	100	0	0	0	0	0	100	0	0
Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.05	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00
	0.05	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.33	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B5: EDUCATION 22 [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays					Months					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Station Percentage																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Population Percent																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Education 22 did not register any audiences during this quarter

TABLE 8.TV.B6: iTV [OCT-DEC 2010]

		TABLE 6.11.10.11										TABLE 6.11.10.12									
		Age Groups					Districts					Weekdays					Months				
Gender						Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	12-14	15-24	25-29	30-49	50-64																
Total																					

Station Counts																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Station Percentage																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Population Percent																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

iTV did not register any audiences during this quarter

TABLE 8.TV.B7: FAVORITE CHANNEL [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts

>12:00	267	0	267	0	0	0	0	267	0	0	0	0	0	0	0	267	0	0	0	0	267	0	0	267	0	0
12:00-19:00	1205	0	1205	0	0	0	0	1205	0	0	672	0	0	0	0	533	0	0	0	672	533	0	0	533	672	0
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	862	862	0	0	0	0	862	0	0	0	0	862	0	0	0	0	0	0	0	862	0	0	0	0	0	862
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	2334	862	1471	0	0	0	862	1471	0	0	672	862	0	0	0	800	0	0	0	672	1662	0	0	800	672	862

Station Percentage

>12:00	11.42	0.00	18.12	0.00	0.00	0.00	0.00	18.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	16.04	0.00	0.00	33.33	0.00	0.00
12:00-19:00	51.62	0.00	81.88	0.00	0.00	0.00	0.00	81.88	0.00	0.00	100.00	0.00	0.00	0.00	0.00	66.67	0.00	0.00	0.00	100.00	32.08	0.00	0.00	66.67	100.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	36.95	100.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	51.89	0.00	0.00	0.00	0.00	100.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0	0	0	100	100	0	0	100	100	0	0	0	100	0	0	0	100	100	0	0	100	100	100

Population Percent

>12:00	0.02	0.00	0.04	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.07	0.00	0.00	
12:00-19:00	0.10	0.00	0.19	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.25	0.00	0.00	0.00	0.70	0.00	0.00	0.00	0.41	0.29	0.00	0.00	0.14	0.19	0.00	
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
20:30-22:00	0.07	0.16	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.47	0.00	0.00	0.00	0.00	0.20	
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	0.20	0.16	0.24	0.00	0.00	0.00	0.26	0.47	0.00	0.00	0.25	0.26	0.00	0.00	0.00	1.05	0.00	0.00	0.00	0.41	0.91	0.00	0.00	0.21	0.19	0.20

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B8: CALYPSO MUSIC TV [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts																										
>12:00	596	0	596	0	0	0	596	0	0	0	0	0	596	0	0	0	0	0	0	0	0	596	0	0	596	0
12:00-19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	596	0	596	0	0	0	596	0	0	0	0	0	596	0	0	0	0	0	0	0	0	596	0	0	596	0

Station Percentage																									
>12:00	100.00	0.00	100.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	100.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	0	100	0	0	0	100	0	0	0	0	0	100	0	0	0	0	0	0	0	100	0	0	100	0

Population Percent																									
>12:00	0.05	0.00	0.10	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.17	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.05	0.00	0.10	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.17	0.00

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B9: RAI 1 [OCT-DEC 2009]

TABLE 6.14.53: RAIL (OCT-DEC 2009)																											
		Gender		Age Groups							Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
	Total																										
Station Counts																											
>12:00	826	0	826	0	0	0	0	826	0	0	336	490	0	0	0	0	0	0	0	336	0	0	490	0	826	0	
12:00-19:00	9984	7090	2894	0	0	396	1001	6275	2312	0	1018	4316	0	1494	2061	1094	510	0	1421	1007	1822	2004	3220	1257	6213	2513	
19:00-20:30	7173	3935	3238	0	211	594	844	2043	3480	0	1130	3494	0	1475	238	836	1880	182	1090	133	729	1486	1672	1090	3838	2245	
20:30-22:00	15117	7439	7678	0	805	0	2440	5768	5110	993	3973	4418	661	2935	1760	1371	3654	1540	2051	2751	1758	1383	1982	3800	6292	5026	
22:00-24:00	11979	4789	7191	0	1189	0	659	6333	3634	163	2707	4670	671	1705	965	1262	2950	2179	1654	1933	1180	1411	672	2753	4264	4963	
	45079	23252	21827	0	2205	990	4944	21245	14537	1157	9163	17389	1331	7608	5024	4563	8994	3901	6216	6159	5489	6284	8036	8900	21433	14746	
Station Percentage																											
>12:00	1.83	0.00	3.79	0.00	0.00	0.00	0.00	3.89	0.00	0.00	3.67	2.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.45	0.00	0.00	6.10	0.00	3.85	0.00	
12:00-19:00	22.15	30.49	13.26	0.00	0.00	40.00	20.24	29.54	15.91	0.00	11.11	24.82	0.00	19.63	41.03	23.97	5.67	0.00	22.86	16.35	33.19	31.89	40.07	14.13	28.99	17.04	
19:00-20:30	15.91	16.92	14.84	0.00	9.57	60.00	17.08	9.62	23.94	0.00	12.33	20.09	0.00	19.39	4.74	18.33	20.90	4.67	17.54	2.16	13.28	23.65	20.81	12.25	17.91	15.22	
20:30-22:00	33.53	31.99	35.18	0.00	36.52	0.00	49.35	27.15	35.15	85.87	43.36	25.41	49.63	38.57	35.03	30.04	40.62	39.47	32.99	44.66	32.03	22.00	24.66	42.69	29.36	34.08	
22:00-24:00	26.57	20.59	32.94	0.00	53.91	0.00	13.34	29.81	25.00	14.13	29.54	26.86	50.37	22.41	19.20	27.66	32.80	55.86	26.61	31.38	21.50	22.46	8.36	30.93	19.89	33.65	
	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Population Percent																											
>12:00	0.07	0.00	0.13	0.00	0.00	0.00	0.00	0.26	0.00	0.00	0.13	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.27	0.00	0.24	0.00	
12:00-19:00	0.86	1.31	0.47	0.00	0.00	0.59	0.30	2.00	1.27	0.00	0.38	1.28	0.00	0.91	1.36	1.43	0.35	0.00	0.90	0.62	1.00	1.22	1.75	0.34	1.77	0.57	
19:00-20:30	0.62	0.73	0.52	0.00	0.13	0.88	0.25	0.65	1.91	0.00	0.42	1.03	0.00	0.90	0.16	1.10	1.28	0.11	0.69	0.08	0.40	0.90	0.91	0.29	1.09	0.51	
20:30-22:00	1.30	1.38	1.24	0.00	0.49	0.00	0.73	1.83	2.81	2.39	1.49	1.31	0.40	1.80	1.16	1.80	2.49	0.94	1.30	1.69	0.97	0.84	1.07	1.02	1.79	1.15	
22:00-24:00	1.03	0.89	1.16	0.00	0.73	0.00	0.20	2.01	2.00	0.39	1.02	1.38	0.40	1.04	0.64	1.66	2.01	1.34	1.05	1.19	0.65	0.86	0.36	0.74	1.22	1.13	
	3.88	4.30	3.51	0.00	1.35	1.46	1.47	6.76	7.98	2.78	3.44	5.15	0.80	4.66	3.31	5.98	6.14	2.39	3.93	3.78	3.02	3.81	4.36	2.39	6.11	3.36	

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B10: RAI 2 [OCT-DEC 2010]

TABLE C1: VIDEO: RAIN (OCT-DEC 2019)																											
		Gender		Age Groups							Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
	Total																										
Station Counts																											
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	722	287	434	0	0	0	287	434	0	0	0	287	0	0	434	0	0	434	0	287	0	0	0	722	0	0	
19:00-20:30	3283	2433	851	0	0	198	1521	1565	0	0	504	862	149	198	1061	509	707	0	0	1366	149	0	1061	1372	702	1210	
20:30-22:00	5393	3849	1544	0	263	594	2352	1664	520	0	1897	1227	710	594	796	170	1626	0	1220	504	811	0	1232	1126	1098	3169	
22:00-24:00	3448	2754	694	0	527	396	1458	547	520	0	1393	834	825	396	0	0	683	0	1483	0	844	0	437	956	396	2095	
	12846	9323	3523	0	790	1188	5619	4209	1040	0	3794	3211	1684	1188	2291	679	3017	434	2703	2157	1804	0	2730	4176	2195	6474	
Station Percentage																											
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	5.62	3.08	12.33	0.00	0.00	0.00	5.12	10.32	0.00	0.00	0.00	8.95	0.00	0.00	18.96	0.00	0.00	100.00	0.00	13.32	0.00	0.00	0.00	17.28	0.00	0.00	
19:00-20:30	25.56	26.09	24.14	0.00	0.00	16.67	27.07	37.17	0.00	0.00	13.28	26.86	8.84	16.67	46.31	75.00	23.45	0.00	0.00	63.32	8.25	0.00	38.86	32.85	31.96	18.68	
20:30-22:00	41.98	41.28	43.84	0.00	33.33	50.00	41.86	39.53	50.00	0.00	50.00	38.21	42.18	50.00	34.73	25.00	53.90	0.00	45.13	23.35	44.95	0.00	45.14	26.97	50.00	48.95	
22:00-24:00	26.84	29.54	19.69	0.00	66.67	33.33	25.96	12.99	50.00	0.00	36.72	25.98	48.98	33.33	0.00	0.00	22.65	0.00	54.87	0.00	46.80	0.00	15.99	22.90	18.04	32.37	
	100	100	100	0	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	
Population Percent																											
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	0.06	0.05	0.07	0.00	0.00	0.00	0.09	0.14	0.00	0.00	0.00	0.09	0.00	0.00	0.29	0.00	0.00	0.27	0.00	0.18	0.00	0.00	0.00	0.19	0.00	0.00	
19:00-20:30	0.28	0.45	0.14	0.00	0.00	0.29	0.45	0.50	0.00	0.00	0.19	0.26	0.09	0.12	0.70	0.67	0.48	0.00	0.00	0.84	0.08	0.00	0.58	0.37	0.20	0.28	
20:30-22:00	0.46	0.71	0.25	0.00	0.16	0.88	0.70	0.53	0.29	0.00	0.71	0.36	0.43	0.36	0.52	0.22	1.11	0.00	0.77	0.31	0.45	0.00	0.67	0.30	0.31	0.72	
22:00-24:00	0.30	0.51	0.11	0.00	0.32	0.59	0.43	0.17	0.29	0.00	0.52	0.25	0.50	0.24	0.00	0.00	0.47	0.00	0.94	0.00	0.46	0.00	0.24	0.26	0.11	0.48	
	1.11	1.73	0.57	0.00	0.48	1.76	1.67	1.34	0.57	0.00	1.43	0.95	1.01	0.73	1.51	0.89	2.06	0.27	1.71	1.32	0.99	0.00	1.48	1.12	0.63	1.48	

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B11: RAI 3 [OCT-DEC 2010]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	1640	1640	0	0	0	0	0	1640	0	0	0	1640	0	0	0	0	0	0	0	0	0	0	1640	547	0	1093
19:00-20:30	690	0	690	0	0	0	0	0	0	690	0	0	690	0	0	0	0	0	0	690	0	0	0	690	0	0
20:30-22:00	1421	754	667	0	0	516	387	0	0	518	0	516	667	0	238	0	0	0	149	238	1034	0	0	518	387	516
22:00-24:00	1307	258	1049	0	0	258	1049	0	0	0	0	860	447	0	0	0	0	0	1049	0	258	0	0	0	447	860
	5058	2652	2406	0	0	775	1436	1640	0	1208	0	3016	1804	0	238	0	0	0	1198	238	1983	0	1640	1755	834	2470

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	32.42	61.82	0.00	0.00	0.00	0.00	0.00	100.00	0.00	0.00	0.00	54.36	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100.00	31.14	0.00	44.26	
19:00-20:30	13.65	0.00	28.70	0.00	0.00	0.00	0.00	0.00	0.00	57.14	0.00	0.00	38.28	0.00	0.00	0.00	0.00	0.00	0.00	0.00	34.82	0.00	0.00	39.35	0.00	0.00
20:30-22:00	28.10	28.44	27.71	0.00	0.00	66.67	26.95	0.00	0.00	42.86	0.00	17.12	36.96	0.00	100.00	0.00	0.00	0.00	12.43	100.00	52.16	0.00	0.00	29.51	46.41	20.91
22:00-24:00	25.84	9.73	43.59	0.00	0.00	33.33	73.05	0.00	0.00	0.00	0.00	28.52	24.76	0.00	0.00	0.00	0.00	0.00	87.57	0.00	13.02	0.00	0.00	0.00	53.59	34.83
	100	100	100	0	0	100	100	100	0	100	0	100	100	0	100	0	0	0	100	100	100	0	100	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.14	0.30	0.00	0.00	0.00	0.00	0.00	0.52	0.00	0.00	0.00	0.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.89	0.15	0.00	0.25	
19:00-20:30	0.06	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	1.66	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.00	0.19	0.00	0.00
20:30-22:00	0.12	0.14	0.11	0.00	0.00	0.76	0.12	0.00	0.00	1.24	0.00	0.15	0.40	0.00	0.16	0.00	0.00	0.00	0.09	0.15	0.57	0.00	0.00	0.14	0.11	0.12
22:00-24:00	0.11	0.05	0.17	0.00	0.00	0.38	0.31	0.00	0.00	0.00	0.00	0.25	0.27	0.00	0.00	0.00	0.00	0.00	0.66	0.00	0.14	0.00	0.00	0.00	0.13	0.20
	0.44	0.49	0.39	0.00	0.00	1.14	0.43	0.52	0.00	2.90	0.00	0.89	1.09	0.00	0.16	0.00	0.00	0.00	0.76	0.15	1.09	0.00	0.89	0.47	0.24	0.56

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B12: RETE 4 [OCT-DEC 2010]

		Gender		Age Groups							Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
	Total																										

Station Counts																											
>12:00	3719	3048	670	0	0	0	0	3719	0	0	2253	0	0	670	796	0	796	0	670	0	2253	0	0	0	3048	0	670
12:00-19:00	4588	3755	834	0	0	0	476	3096	1016	0	2426	528	488	670	476	0	0	0	834	0	2426	0	1328	2426	1492	670	
19:00-20:30	8367	3313	5054	0	0	0	1511	2744	3383	729	2687	2908	681	0	1583	509	287	182	1690	1856	1670	509	2172	2567	3599	2201	
20:30-22:00	12929	7257	5672	0	0	1275	2748	3937	4268	700	3105	4758	1974	335	2453	303	1083	729	3444	2097	1668	2378	1530	4444	4501	3985	
22:00-24:00	9431	6546	2885	0	0	1017	3296	1524	3421	173	1365	3596	2365	0	1706	400	796	729	3406	1599	0	2062	840	5114	2905	1412	
	39035	23920	15115	0	0	2292	8032	15020	12089	1601	11836	11790	5508	1676	7013	1212	2962	1640	10045	5552	8017	4949	5871	17600	12496	8938	

Station Percentage																										
>12:00	9.53	12.74	4.43	0.00	0.00	0.00	0.00	24.76	0.00	0.00	19.03	0.00	0.00	40.00	11.34	0.00	26.86	0.00	6.67	0.00	28.10	0.00	0.00	17.32	0.00	7.50
12:00-19:00	11.75	15.70	5.52	0.00	0.00	0.00	5.93	20.61	8.40	0.00	20.50	4.48	8.86	40.00	6.79	0.00	0.00	0.00	8.30	0.00	30.26	0.00	22.63	13.78	11.94	7.50
19:00-20:30	21.44	13.85	33.44	0.00	0.00	0.00	18.81	18.27	27.99	45.51	22.70	24.66	12.36	0.00	22.56	42.02	9.71	11.11	16.83	33.43	20.83	10.29	36.99	14.59	28.80	24.62
20:30-22:00	33.12	30.34	37.53	0.00	0.00	55.63	34.22	26.21	35.31	43.71	26.24	40.36	35.85	20.00	34.98	25.00	36.57	44.44	34.29	37.78	20.80	48.05	26.06	25.25	36.02	44.58
22:00-24:00	24.16	27.37	19.09	0.00	0.00	44.37	41.04	10.15	28.30	10.78	11.53	30.50	42.93	0.00	24.32	32.98	26.86	44.44	33.91	28.80	0.00	41.65	14.32	29.06	23.24	15.80
	100	100	100	0	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.32	0.56	0.11	0.00	0.00	0.00	0.00	1.18	0.00	0.00	0.85	0.00	0.00	0.41	0.52	0.00	0.54	0.00	0.42	0.00	1.24	0.00	0.00	0.82	0.00	0.15
12:00-19:00	0.39	0.69	0.13	0.00	0.00	0.00	0.14	0.98	0.56	0.00	0.91	0.16	0.29	0.41	0.31	0.00	0.00	0.00	0.53	0.00	1.33	0.00	0.72	0.65	0.43	0.15
19:00-20:30	0.72	0.61	0.81	0.00	0.00	0.00	0.45	0.87	1.86	1.75	1.01	0.86	0.41	0.00	1.04	0.67	0.20	0.11	1.07	1.14	0.92	0.31	1.18	0.69	1.03	0.50
20:30-22:00	1.11	1.34	0.91	0.00	0.00	1.88	0.82	1.25	2.34	1.68	1.17	1.41	1.19	0.21	1.62	0.40	0.74	0.45	2.18	1.29	0.92	1.44	0.83	1.19	1.28	0.91
22:00-24:00	0.81	1.21	0.46	0.00	0.00	1.50	0.98	0.48	1.88	0.41	0.51	1.06	1.42	0.00	1.12	0.52	0.54	0.45	2.16	0.98	0.00	1.25	0.46	1.37	0.83	0.32
	3.36	4.43	2.43	0.00	0.00	3.39	2.39	4.78	6.64	3.85	4.45	3.49	3.31	1.03	4.62	1.59	2.02	1.00	6.35	3.41	4.41	3.00	3.18	4.73	3.56	2.04

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B13: CANALE 5 [OCT-DEC 2010]

TABLE 6.11.116: CANALS (CITY OF MALTA) - OCT. DEC 2016																										
		Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	21398	934	20464	0	2068	3209	10486	4968	666	0	5525	11030	2068	975	1001	800	1179	4000	4687	2108	1346	4938	3141	4862	6677	9860
19:00-20:30	7770	1323	6447	0	987	1677	1981	3125	0	0	168	4780	894	744	651	533	987	654	1007	572	862	2353	1336	2040	1559	4171
20:30-22:00	17954	4915	13039	0	2669	2685	5760	4862	1978	0	2561	6604	2196	2343	2102	2147	3341	1732	1541	490	2547	6678	1625	5906	4510	7538
22:00-24:00	16251	5497	10754	0	4287	820	5506	4239	1399	0	2666	8203	1075	2944	217	1145	4302	2605	1864	327	1767	4590	795	5751	3876	6623
	63372	12668	50704	0	10011	8391	23733	17193	4043	0	10920	30616	6233	7006	3971	4626	9809	8990	9098	3497	6521	18559	6897	18558	16623	28191
Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	33.77	7.37	40.36	0.00	20.66	38.24	44.18	28.89	16.48	0.00	50.59	36.03	33.18	13.92	25.19	17.29	12.02	44.49	51.51	60.27	20.64	26.61	45.54	26.20	40.17	34.97
19:00-20:30	12.26	10.44	12.72	0.00	9.86	19.99	8.35	18.17	0.00	0.00	1.54	15.61	14.35	10.61	16.40	11.53	10.06	7.27	11.06	16.36	13.22	12.68	19.37	10.99	9.38	14.80
20:30-22:00	28.33	38.80	25.72	0.00	26.66	32.00	24.27	28.28	48.92	0.00	23.45	21.57	35.23	33.45	52.94	46.43	34.06	19.26	16.93	14.02	39.05	35.98	23.56	31.82	27.13	26.74
22:00-24:00	25.64	43.39	21.21	0.00	42.82	9.77	23.20	24.65	34.60	0.00	24.42	26.79	17.24	42.02	5.47	24.76	43.85	28.98	20.49	9.35	27.10	24.73	11.52	30.99	23.32	23.49
	100	100	100	0	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	1.84	0.17	3.29	0.00	1.26	4.74	3.12	1.58	0.37	0.00	2.08	3.26	1.24	0.60	0.66	1.05	0.81	2.45	2.97	1.29	0.74	2.99	1.70	1.31	1.90	2.25
19:00-20:30	0.67	0.24	1.04	0.00	0.60	2.48	0.59	0.99	0.00	0.00	0.06	1.41	0.54	0.46	0.43	0.70	0.67	0.40	0.64	0.35	0.47	1.43	0.72	0.55	0.44	0.95
20:30-22:00	1.55	0.91	2.10	0.00	1.63	3.97	1.71	1.55	1.09	0.00	0.96	1.95	1.32	1.43	1.39	2.82	2.28	1.06	0.97	0.30	1.40	4.05	0.88	1.59	1.29	1.72
22:00-24:00	1.40	1.02	1.73	0.00	2.62	1.21	1.64	1.35	0.77	0.00	1.00	2.43	0.65	1.80	0.14	1.50	2.94	1.60	1.18	0.20	0.97	2.78	0.43	1.54	1.10	1.51
	5.45	2.34	8.16	0.00	6.11	12.40	7.05	5.47	2.22	0.00	4.10	9.06	3.75	4.29	2.62	6.07	6.70	5.51	5.76	2.15	3.59	11.25	3.74	4.98	4.74	6.43

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B14: ITALIA 1 [OCT-DEC 2010]

		Gender		Age Groups						Districts					Weekdays							Months			
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov
	Total																								

Station Counts																											
>12:00	3633	2065	1568	0	2893	740	0	0	0	0	827	2806	0	0	0	0	0	827	0	2806	0	0	0	0	0	740	2893
12:00-19:00	21392	11190	10201	1567	12448	780	5313	1094	191	0	8339	7119	1299	191	1904	2539	1204	3969	1193	3615	4567	6844	0	4570	4933	11888	
19:00-20:30	11238	6086	5152	2121	3520	0	4671	0	925	0	2970	1377	3157	2899	238	597	602	1813	871	4269	2662	810	211	2406	3978	4854	
20:30-22:00	20265	13471	6794	2141	6150	2392	8566	662	353	0	5980	3567	3880	4648	572	1618	3104	4108	2562	4293	1617	2545	2036	5192	5920	9154	
22:00-24:00	11898	6570	5328	680	2941	1434	6344	499	0	0	3658	2179	2660	1798	167	1436	2411	2600	893	1441	437	1937	2181	3855	3381	4661	
	68426	39383	29043	6509	27952	5346	24894	2254	1470	0	21775	17047	10997	9536	2880	6191	7321	13317	5519	16423	9283	12136	4428	16024	18952	33450	

Station Percentage																										
>12:00	5.31	5.24	5.40	0.00	10.35	13.85	0.00	0.00	0.00	0.00	3.80	16.46	0.00	0.00	0.00	0.00	0.00	6.21	0.00	17.09	0.00	0.00	0.00	0.00	3.91	8.65
12:00-19:00	31.26	28.41	35.12	24.07	44.53	14.58	21.34	48.52	12.98	0.00	38.30	41.76	11.81	2.00	66.11	41.02	16.45	29.80	21.62	22.01	49.20	56.39	0.00	28.52	26.03	35.54
19:00-20:30	16.42	15.45	17.74	32.59	12.59	0.00	18.76	0.00	62.98	0.00	13.64	8.07	28.71	30.40	8.26	9.64	8.22	13.61	15.78	25.99	28.67	6.68	4.76	15.02	20.99	14.51
20:30-22:00	29.62	34.21	23.39	32.90	22.00	44.74	34.41	29.36	24.05	0.00	27.46	20.92	35.28	48.75	19.84	26.14	42.40	30.84	46.42	26.14	17.42	20.97	45.99	32.40	31.23	27.37
22:00-24:00	17.39	16.68	18.35	10.45	10.52	26.83	25.48	22.11	0.00	0.00	16.80	12.78	24.19	18.86	5.79	23.20	32.93	19.53	16.17	8.77	4.70	15.96	49.25	24.06	17.84	13.93
	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.31	0.38	0.25	0.00	1.77	1.09	0.00	0.00	0.00	0.00	0.31	0.83	0.00	0.00	0.00	0.00	0.00	0.51	0.00	1.72	0.00	0.00	0.00	0.00	0.21	0.66
12:00-19:00	1.84	2.07	1.64	2.82	7.60	1.15	1.58	0.35	0.10	0.00	3.13	2.11	0.78	0.12	1.25	3.33	0.82	2.43	0.75	2.22	2.51	4.15	0.00	1.23	1.41	2.71
19:00-20:30	0.97	1.13	0.83	3.82	2.15	0.00	1.39	0.00	0.51	0.00	1.12	0.41	1.90	1.77	0.16	0.78	0.41	1.11	0.55	2.62	1.46	0.49	0.11	0.65	1.13	1.11
20:30-22:00	1.74	2.49	1.09	3.85	3.75	3.53	2.55	0.21	0.19	0.00	2.25	1.06	2.33	2.84	0.38	2.12	2.12	2.52	1.62	2.64	0.89	1.54	1.10	1.39	1.69	2.09
22:00-24:00	1.02	1.22	0.86	1.22	1.80	2.12	1.89	0.16	0.00	0.00	1.37	0.64	1.60	1.10	0.11	1.88	1.65	1.59	0.56	0.88	0.24	1.17	1.18	1.04	0.96	1.06
	5.89	7.29	4.67	11.71	17.06	7.90	7.40	0.72	0.81	0.00	8.18	5.04	6.62	5.84	1.90	8.12	5.00	8.16	3.49	10.08	5.10	7.36	2.40	4.30	5.40	7.63

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B15: DISCOVERY CHANNEL [OCT-DEC 2010]

TABLE 6: VIDEO, DISCOVERY CHANNEL (OCT-DEC 2016)																										
		Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
Station Counts																										
>12:00	3867	3867	0	1559	0	0	575	1733	0	0	3292	575	0	0	0	0	0	0	0	2308	0	1559	0	1733	2134	
12:00-19:00	8107	7613	494	1078	4415	516	0	2097	0	0	2318	1374	1581	0	2834	0	0	585	1010	1581	2097	0	2834	3327	4415	364
19:00-20:30	6277	6277	0	0	2061	0	2465	693	1058	0	2556	1590	0	1302	476	352	1256	1150	0	1070	693	1302	805	1058	3191	2028
20:30-22:00	9899	9899	0	390	2706	258	3318	1795	1431	0	3449	3170	0	0	1519	1761	2192	1485	340	1626	884	0	3372	2495	3017	4386
22:00-24:00	7279	6888	391	391	0	585	3978	1778	547	0	1888	939	408	893	2058	1094	1835	1122	173	1160	2050	391	547	2377	1679	3222
	35428	34543	885	3419	9181	1359	10337	8097	3036	0	13502	7649	1989	2195	6886	3207	5282	4342	1523	5437	8033	1694	9117	9258	14036	12135
Station Percentage																										
>12:00	10.92	11.20	0.00	45.61	0.00	0.00	5.56	21.40	0.00	0.00	24.38	7.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	28.73	0.00	17.10	0.00	12.35	17.59	
12:00-19:00	22.88	22.04	55.77	31.54	48.09	37.99	0.00	25.90	0.00	0.00	17.16	17.97	79.49	0.00	41.15	0.00	0.00	13.47	66.32	29.08	26.11	0.00	31.08	35.94	31.46	3.00
19:00-20:30	17.72	18.17	0.00	0.00	22.44	0.00	23.85	8.56	34.84	0.00	18.93	20.79	0.00	59.33	6.91	10.98	23.77	26.48	0.00	19.68	8.63	76.89	8.83	11.43	22.73	16.71
20:30-22:00	27.94	28.66	0.00	11.40	29.47	18.99	32.10	22.18	47.14	0.00	25.54	41.45	0.00	0.00	22.06	54.91	41.49	34.21	22.30	29.90	11.01	0.00	36.99	26.95	21.50	36.14
22:00-24:00	20.55	19.94	44.23	11.45	0.00	43.02	38.49	21.96	18.02	0.00	13.98	12.28	20.51	40.67	29.88	34.11	34.74	25.84	11.38	21.34	25.52	23.11	6.00	25.68	11.97	26.55
	100	100	100	100	100	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Population Percent																										
>12:00	0.33	0.72	0.00	2.80	0.00	0.00	0.17	0.55	0.00	0.00	1.24	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.27	0.00	0.85	0.00	0.49	0.49	
12:00-19:00	0.70	1.41	0.08	1.94	2.70	0.76	0.00	0.67	0.00	0.00	0.87	0.41	0.95	0.00	1.87	0.00	0.00	0.36	0.64	0.97	1.15	0.00	1.54	0.89	1.26	0.08
19:00-20:30	0.54	1.16	0.00	0.00	1.26	0.00	0.73	0.22	0.58	0.00	0.96	0.47	0.00	0.80	0.31	0.46	0.86	0.70	0.00	0.66	0.38	0.79	0.44	0.28	0.91	0.46
20:30-22:00	0.85	1.83	0.00	0.70	1.65	0.38	0.99	0.57	0.79	0.00	1.30	0.94	0.00	0.00	1.00	2.31	1.50	0.91	0.21	1.00	0.49	0.00	1.83	0.67	0.86	1.00
22:00-24:00	0.63	1.27	0.06	0.70	0.00	0.86	1.18	0.57	0.30	0.00	0.71	0.28	0.25	0.55	1.36	1.43	1.25	0.69	0.11	0.71	1.13	0.24	0.30	0.64	0.48	0.73
	3.05	6.39	0.14	6.15	5.60	2.01	3.07	2.57	1.67	0.00	5.07	2.26	1.20	1.34	4.54	4.20	3.61	2.66	0.96	3.34	4.42	1.03	4.95	2.49	4.00	2.77

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B16: MTV [OCT-DEC 2010]

	Total	Gender		Age Groups						Districts					Weekdays							Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec

Station Counts

>12:00	258	258	0	0	258	0	0	0	0	0	0	258	0	0	0	0	258	0	0	0	0	0	0	0	0	258
12:00-19:00	1989	1989	0	0	1807	0	0	182	0	0	0	1989	0	0	0	0	0	516	1033	0	0	440	0	182	775	1033
19:00-20:30	924	775	149	0	924	0	0	0	0	0	0	775	0	0	0	149	0	0	775	0	0	0	149	0	0	924
20:30-22:00	798	195	603	402	396	0	0	0	0	0	402	247	0	0	0	149	195	0	247	0	207	0	149	207	442	149
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	3969	3217	752	402	3385	0	0	182	0	0	402	3269	0	0	0	299	453	516	2054	0	207	440	299	389	1216	2364

Station Percentage

>12:00	6.50	8.03	0.00	0.00	7.63	0.00	0.00	0.00	0.00	0.00	0.00	7.90	0.00	0.00	0.00	0.00	56.98	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.92
12:00-19:00	50.12	61.84	0.00	0.00	53.39	0.00	0.00	100.00	0.00	0.00	0.00	60.86	0.00	0.00	0.00	0.00	0.00	100.00	50.28	0.00	0.00	100.00	0.00	46.83	63.68	43.69
19:00-20:30	23.27	24.08	19.84	0.00	27.29	0.00	0.00	0.00	0.00	0.00	0.00	23.69	0.00	0.00	0.00	50.00	0.00	0.00	37.71	0.00	0.00	0.00	50.00	0.00	0.00	39.08
20:30-22:00	20.10	6.06	80.16	100.00	11.70	0.00	0.00	0.00	0.00	0.00	100.00	7.55	0.00	0.00	0.00	50.00	43.02	0.00	12.01	0.00	100.00	0.00	50.00	53.17	36.32	6.31
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	100	100	0	0	100	0	0	100	100	0	0	0	100	100	100	100	0	100	100	100	100	100	100

Population Percent

>12:00	0.02	0.05	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.06
12:00-19:00	0.17	0.37	0.00	0.00	1.10	0.00	0.00	0.06	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.32	0.65	0.00	0.00	0.27	0.00	0.05	0.22	0.24
19:00-20:30	0.08	0.14	0.02	0.00	0.56	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.20	0.00	0.00	0.49	0.00	0.00	0.00	0.08	0.00	0.00	0.21
20:30-22:00	0.07	0.04	0.10	0.72	0.24	0.00	0.00	0.00	0.00	0.00	0.15	0.07	0.00	0.00	0.00	0.20	0.13	0.00	0.16	0.00	0.11	0.00	0.08	0.06	0.13	0.03
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.34	0.60	0.12	0.72	2.07	0.00	0.00	0.06	0.00	0.00	0.15	0.97	0.00	0.00	0.00	0.39	0.31	0.32	1.30	0.00	0.11	0.27	0.16	0.10	0.35	0.54

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B17: BBC WORLD/ENT.[OCT-DEC 2010]

TABLE C.1.1.1.1 - BDO WORKSHEET - OCT-DEC 2019																										
		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec
	Total																									
Station Counts																										
>12:00	988	0	988	0	690	0	298	0	0	0	0	0	988	0	0	0	0	0	298	0	0	0	690	298	690	0
12:00-19:00	1278	0	1278	0	345	0	0	163	434	335	0	163	345	335	434	0	0	0	434	335	163	0	345	0	1115	163
19:00-20:30	6741	364	6376	987	690	0	447	3619	327	670	0	1678	1482	1843	1737	0	0	835	2350	670	1041	1155	690	1151	3605	1984
20:30-22:00	7775	1426	6349	494	173	0	1923	4193	490	503	0	2028	1506	2735	1086	420	802	1511	1417	1365	1512	996	173	2363	2781	2631
22:00-24:00	4271	669	3602	0	0	0	1596	2176	163	335	0	451	690	2415	434	280	662	1184	335	623	1468	0	0	978	1790	1503
	21054	2459	18594	1481	1898	0	4264	10152	1415	1843	0	4321	5012	7329	3691	700	1463	3530	4834	2993	4184	2151	1898	4790	9982	6282
Station Percentage																										
>12:00	4.69	0.00	5.31	0.00	36.36	0.00	6.98	0.00	0.00	0.00	0.00	0.00	19.72	0.00	0.00	0.00	0.00	0.00	6.16	0.00	0.00	0.00	36.36	6.22	6.92	0.00
12:00-19:00	6.07	0.00	6.87	0.00	18.18	0.00	0.00	1.61	30.69	18.18	0.00	3.78	6.89	4.57	11.76	0.00	0.00	0.00	8.98	11.20	3.91	0.00	18.18	0.00	11.17	2.60
19:00-20:30	32.02	14.82	34.29	66.67	36.36	0.00	10.48	35.65	23.10	36.36	0.00	38.84	29.57	25.15	47.06	0.00	0.00	23.64	48.61	22.39	24.88	53.68	36.36	24.03	36.12	31.59
20:30-22:00	36.93	57.99	34.15	33.33	9.09	0.00	45.10	41.30	34.66	27.27	0.00	46.94	30.05	37.32	29.41	60.00	54.79	42.80	29.31	45.61	36.14	46.32	9.09	49.33	27.86	41.88
22:00-24:00	20.29	27.20	19.37	0.00	0.00	0.00	37.44	21.44	11.55	18.18	0.00	10.44	13.78	32.96	11.76	40.00	45.21	33.55	6.93	20.80	35.07	0.00	0.00	20.42	17.94	23.93
	100	100	100	100	100	0	100	100	100	100	0	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Population Percent																										
>12:00	0.09	0.00	0.16	0.00	0.42	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.37	0.08	0.20	0.00
12:00-19:00	0.11	0.00	0.21	0.00	0.21	0.00	0.00	0.05	0.24	0.80	0.00	0.05	0.21	0.21	0.29	0.00	0.00	0.00	0.27	0.21	0.09	0.00	0.19	0.00	0.32	0.04
19:00-20:30	0.58	0.07	1.03	1.78	0.42	0.00	0.13	1.15	0.18	1.61	0.00	0.50	0.89	1.13	1.14	0.00	0.00	0.51	1.49	0.41	0.57	0.70	0.37	0.31	1.03	0.45
20:30-22:00	0.67	0.26	1.02	0.89	0.11	0.00	0.57	1.33	0.27	1.21	0.00	0.60	0.91	1.67	0.72	0.55	0.55	0.93	0.90	0.84	0.83	0.60	0.09	0.63	0.79	0.60
22:00-24:00	0.37	0.12	0.58	0.00	0.00	0.00	0.47	0.69	0.09	0.80	0.00	0.13	0.42	1.48	0.29	0.37	0.45	0.73	0.21	0.38	0.81	0.00	0.00	0.26	0.51	0.34
	1.81	0.46	2.99	2.66	1.16	0.00	1.27	3.23	0.78	4.43	0.00	1.28	3.02	4.48	2.43	0.92	1.00	2.16	3.06	1.84	2.30	1.30	1.03	1.29	2.84	1.43

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B18: OTHER TV STATION [OCT-DEC 2010]

TABLE 6.1: VISITS TO OTHER TV STATION OCT - DEC 2010																										
	Gender		Age Groups						Districts						Weekdays							Months				
	Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Oct	Nov	Dec	
Total																										

Station Counts

>12:00	17706	6164	11542	3585	1733	3126	4275	994	3993	0	4479	3501	2317	4422	2125	863	1981	1968	3418	0	1923	7062	1354	3773	7113	6820
12:00-19:00	76323	33943	42380	12543	20069	11190	18222	7607	5308	1383	12184	22929	7311	12882	13236	7780	7544	11789	14174	4577	9523	23503	5213	17624	25511	33189
19:00-20:30	39775	19767	20008	2893	10940	2252	15452	3042	3627	1570	8744	9335	5309	5778	6906	3704	4535	6751	7739	6082	4265	5702	4701	10371	13441	15964
20:30-22:00	53756	33164	20592	1624	12615	3411	20684	8598	5807	1018	13552	15283	8670	6292	4534	5427	6572	9887	14004	7961	5955	5700	3677	14705	19412	19639
22:00-24:00	34785	23528	11257	1500	8560	861	15878	4888	2214	884	8290	12698	4426	3838	2140	3393	3309	5232	6210	5442	3433	8080	3078	11956	9523	13305
	222346	116567	105779	22145	53917	20840	74510	25130	20950	4854	47249	63746	28032	33212	28941	21166	23942	35628	45545	24061	25099	50047	18024	58429	75000	88916

Station Percentage

>12:00	7.96	5.29	10.91	16.19	3.21	15.00	5.74	3.96	19.06	0.00	9.48	5.49	8.26	13.32	7.34	4.07	8.27	5.52	7.51	0.00	7.66	14.11	7.51	6.46	9.48	7.67
12:00-19:00	34.33	29.12	40.06	56.64	37.22	53.70	24.46	30.27	25.34	28.48	25.79	35.97	26.08	38.79	45.73	36.76	31.51	33.09	31.12	19.02	37.94	46.96	28.92	30.16	34.01	37.33
19:00-20:30	17.89	16.96	18.92	13.06	20.29	10.81	20.74	12.10	17.31	32.34	18.51	14.64	18.94	17.40	23.86	17.50	18.94	18.95	16.99	25.28	16.99	11.39	26.08	17.75	17.92	17.95
20:30-22:00	24.18	28.45	19.47	7.33	23.40	16.37	27.76	34.22	27.72	20.96	28.68	23.97	30.93	18.94	15.67	25.64	27.45	27.75	30.75	33.08	23.73	11.39	20.40	25.17	25.88	22.09
22:00-24:00	15.64	20.18	10.64	6.77	15.88	4.13	21.31	19.45	10.57	18.22	17.55	19.92	15.79	11.56	7.39	16.03	13.82	14.69	13.63	22.62	13.68	16.14	17.08	20.46	12.70	14.96
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.52	1.14	1.86	6.45	1.06	4.62	1.27	0.32	2.19	0.00	1.68	1.04	1.39	2.71	1.40	1.13	1.35	1.21	2.16	0.00	1.06	4.28	0.73	1.01	2.03	1.56
12:00-19:00	6.57	6.28	6.82	22.56	12.25	16.53	5.42	2.42	2.91	3.32	4.58	6.78	4.40	7.88	8.72	10.20	5.15	7.22	8.97	2.81	5.24	14.25	2.83	4.73	7.27	7.57
19:00-20:30	3.42	3.66	3.22	5.20	6.68	3.33	4.59	0.97	1.99	3.77	3.29	2.76	3.19	3.54	4.55	4.86	3.10	4.14	4.90	3.73	2.35	3.46	2.55	2.79	3.83	3.64
20:30-22:00	4.63	6.14	3.31	2.92	7.70	5.04	6.15	2.73	3.19	2.44	5.09	4.52	5.22	3.85	2.99	7.12	4.49	6.06	8.86	4.89	3.27	3.46	1.99	3.95	5.53	4.48
22:00-24:00	2.99	4.35	1.81	2.70	5.23	1.27	4.72	1.55	1.22	2.12	3.11	3.76	2.66	2.35	1.41	4.45	2.26	3.21	3.93	3.34	1.89	4.90	1.67	3.21	2.71	3.03
	19.14	21.57	17.02	39.83	32.92	30.79	22.15	7.99	11.50	11.66	17.75	18.86	16.86	20.32	19.07	27.75	16.35	21.83	28.81	14.77	13.80	30.35	9.78	15.69	21.37	20.28

Totals may not tally due to weighting and rounding off

TABLE 9: POPULATION FAVORITE TV PROGRAMMES BY TIME BRACKETS – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
> 12:00																		
A to Z Teleshopping	Smash TV	[2]	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
			163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
			0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.097	0.000	0.000	0.000	0.000
Bongu	TVM	[1]	2786	470	2316	0	0	198	982	1107	499	0	556	1123	0	366	334	407
		[2]	2297	700	1597	0	527	173	392	682	524	0	562	163	700	171	434	267
		[3]	633	466	168	0	283	0	0	350	0	0	168	182	0	0	283	0
			5716	1635	4081	0	810	371	1374	2139	1023	0	1286	1469	700	537	1051	673
			1.007	0.646	1.298	0.000	0.911	1.199	0.766	1.441	1.443	0.000	1.112	0.876	0.847	0.669	1.263	1.757
Bongu Bundy	ONE	[1]	3782	1461	2322	0	470	247	1056	1328	681	0	1443	1118	920	168	0	133
		[2]	2076	596	1481	0	0	207	1197	331	173	168	1375	163	204	0	334	0
		[3]	876	173	703	0	173	196	167	173	168	0	341	0	173	0	362	0
			6735	2230	4505	0	643	649	2420	1833	1022	168	3160	1281	1297	168	696	133
			1.186	0.880	1.433	0.000	0.722	2.100	1.350	1.235	1.441	1.274	2.733	0.764	1.571	0.209	0.836	0.348
Fil-Kcina ma' Farah	Smash TV	[1]	720	0	720	0	0	0	0	385	335	0	168	0	0	335	217	0
		[2]	304	0	304	0	0	0	140	163	0	0	0	163	0	0	0	140
			1024	0	1024	0	0	0	140	548	335	0	168	163	0	335	217	140
			0.180	0.000	0.326	0.000	0.000	0.000	0.078	0.370	0.473	0.000	0.145	0.097	0.000	0.417	0.261	0.366
Habbejtejtek	Smash TV	[1]	238	238	0	0	0	0	238	0	0	0	0	0	0	0	238	0
		[2]	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
			442	442	0	0	0	0	442	0	0	0	0	0	204	0	238	0
			0.078	0.175	0.000	0.000	0.000	0.000	0.247	0.000	0.000	0.000	0.000	0.000	0.247	0.000	0.286	0.000
Hadd Ghalik	TVM	[1]	3090	962	2128	657	899	258	926	350	0	0	221	1146	263	735	725	0
		[2]	2409	1115	1294	522	637	198	880	173	0	0	610	505	789	198	167	140
		[3]	507	204	304	0	0	0	344	163	0	0	0	163	204	0	0	140
			6006	2281	3725	1179	1535	456	2150	686	0	0	831	1814	1256	933	892	280
			1.058	0.901	1.185	3.270	1.725	1.475	1.199	0.462	0.000	0.000	0.719	1.082	1.522	1.162	1.071	0.731
Hajja	TVM	[1]	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
		[3]	171	0	171	0	0	0	171	0	0	0	0	0	0	171	0	0
			392	0	392	0	0	0	392	0	0	0	221	0	0	171	0	0
			0.069	0.000	0.125	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.191	0.000	0.000	0.214	0.000	0.000
Quddiesa TVM	TVM	[2]	133	0	133	0	0	0	0	0	0	133	0	0	0	0	0	133
			133	0	133	0	0	0	0	0	0	133	0	0	0	0	0	133
			0.023	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.000	1.011	0.000	0.000	0.000	0.000	0.000	0.348

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Siegħa Zmien	ONE	[1]	1167	0	1167	0	0	173	441	381	173	0	441	163	345	0	217	0
		[2]	308	0	308	0	0	0	140	168	0	0	168	0	0	0	0	140
			1475	0	1475	0	0	173	581	548	173	0	609	163	345	0	217	140
Totals may not tally due to weighting and rounding off																		
12:00-19:00																		
12 05	TVM	[1]	4680	258	4422	258	454	577	922	1234	1071	163	750	1597	1012	537	651	133
		[2]	3056	0	3056	0	0	569	962	1190	336	0	1113	364	494	735	217	133
		[3]	960	258	702	0	465	198	0	163	133	0	207	422	0	198	0	133
			8697	516	8180	258	919	1344	1884	2588	1540	163	2069	2383	1506	1470	868	400
			1.532	0.204	2.601	0.716	1.032	4.347	1.051	1.744	2.172	1.240	1.789	1.421	1.824	1.831	1.043	1.044
Aroma Kitchen	ONE	[1]	1179	182	997	0	0	0	661	350	168	0	168	383	149	339	0	140
		[2]	740	182	558	0	0	0	0	572	0	168	168	182	173	0	217	0
		[3]	543	204	339	0	0	0	371	0	173	0	0	0	377	0	167	0
			2462	568	1894	0	0	0	1032	922	341	168	336	565	698	339	384	140
			0.434	0.224	0.602	0.000	0.000	0.000	0.576	0.621	0.480	1.274	0.290	0.337	0.845	0.422	0.461	0.366
Baqghu Maltin	TVM	[1]	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Gadgets	TVM	[1]	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
		[3]	263	263	0	263	0	0	0	0	0	0	0	0	263	0	0	0
			467	467	0	263	0	0	204	0	0	0	0	0	467	0	0	0
			0.082	0.185	0.000	0.731	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000	0.566	0.000	0.000	0.000
Geko	Net TV	[1]	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
			191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
			0.034	0.075	0.000	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.000	0.000	0.000	0.238	0.000	0.000
Il-Mara Tal-Llum [Gloria Mizzi on NET]	Net TV	[3]	133	0	133	0	0	0	0	133	0	0	0	0	0	0	0	133
			133	0	133	0	0	0	0	133	0	0	0	0	0	0	0	133
			0.023	0.000	0.042	0.000	0.000	0.000	0.000	0.090	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.348
Il-Princep tal-Warda Bajda	ONE	[3]	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
			163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
			0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.097	0.000	0.000	0.000	0.000
It-Tnejn l' huma	Net TV	[1]	327	0	327	0	0	0	0	163	163	0	0	327	0	0	0	0
		[2]	544	0	544	0	0	0	0	163	217	163	0	327	0	0	217	0
		[3]	627	182	445	0	0	0	312	182	133	0	0	0	0	171	0	456
			1498	182	1316	0	0	0	312	509	514	163	0	654	0	171	217	456
			0.264	0.072	0.418	0.000	0.000	0.000	0.174	0.343	0.725	1.240	0.000	0.390	0.000	0.214	0.261	1.189

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Iz-Zona	TVM	[1]	959	595	364	195	0	0	419	182	163	0	413	546	0	0	0	0
Iz-Zona	TVM	[2]	198	0	198	198	0	0	0	0	0	0	0	0	0	198	0	0
Iz-Zona	TVM	[3]	371	0	371	198	0	0	0	173	0	0	0	0	173	198	0	0
			1528	595	933	591	0	0	419	355	163	0	413	546	173	396	0	0
			0.269	0.235	0.297	1.639	0.000	0.000	0.234	0.239	0.231	0.000	0.357	0.326	0.209	0.493	0.000	0.000
Kalamita	ONE	[1]	4857	627	4229	0	263	0	1300	1579	1210	503	1286	854	930	701	818	267
Kalamita	ONE	[2]	2386	909	1477	0	545	207	289	1005	340	0	548	258	494	526	0	560
Kalamita	ONE	[3]	2887	764	2123	0	0	173	554	936	879	346	730	163	843	335	816	0
			10130	2300	7830	0	808	379	2143	3520	2429	849	2564	1276	2268	1562	1634	827
			1.784	0.908	2.490	0.000	0.908	1.227	1.195	2.372	3.426	6.443	2.217	0.761	2.746	1.946	1.963	2.158
Lejla Maltija	Net TV	[1]	217	0	217	0	0	0	0	217	0	0	0	0	0	0	217	0
			217	0	217	0	0	0	0	217	0	0	0	0	0	0	217	0
			0.038	0.000	0.069	0.000	0.000	0.000	0.000	0.146	0.000	0.000	0.000	0.000	0.000	0.000	0.261	0.000
L-Ewropa li tixtieq	Net TV	[2]	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
			265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
			0.047	0.105	0.000	0.000	0.000	0.000	0.000	0.000	0.374	0.000	0.000	0.000	0.000	0.000	0.319	0.000
Looks	ONE	[2]	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
Malta l-Lejla	Net TV	[1]	1395	182	1213	0	0	0	372	182	514	327	0	873	0	171	217	133
Malta l-Lejla	Net TV	[2]	1759	1066	693	0	0	0	140	433	969	217	168	182	163	358	748	140
Malta l-Lejla	Net TV	[3]	1086	774	312	263	0	0	660	0	0	163	0	451	412	223	0	0
			4240	2022	2218	263	0	0	1172	615	1483	707	168	1506	575	753	965	273
			0.747	0.798	0.705	0.731	0.000	0.000	0.654	0.414	2.091	5.367	0.145	0.898	0.696	0.938	1.159	0.714
Matinee	Smash TV	[1]	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
Matinee	Smash TV	[2]	167	0	167	0	0	0	167	0	0	0	0	0	0	0	167	0
			349	182	167	0	0	0	167	0	182	0	0	182	0	0	167	0
			0.061	0.072	0.053	0.000	0.000	0.000	0.093	0.000	0.257	0.000	0.000	0.109	0.000	0.000	0.200	0.000
Mini Bugz [Griz]	Net TV	[1]	238	238	0	0	0	0	238	0	0	0	0	0	0	0	238	0
			238	238	0	0	0	0	238	0	0	0	0	0	0	0	238	0
			0.042	0.094	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.286	0.000
Motordrome	Smash TV	[1]	399	399	0	0	195	0	204	0	0	0	195	0	204	0	0	0
			399	399	0	0	195	0	204	0	0	0	195	0	204	0	0	0
			0.070	0.157	0.000	0.000	0.219	0.000	0.114	0.000	0.000	0.000	0.169	0.000	0.247	0.000	0.000	0.000
			959	595	364	195	0	0	419	182	163	0	413	546	0	0	0	0

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Niltagghu	Net TV	[3]	438	0	438	0	0	0	221	217	0	0	221	0	0	0	217	0
			438	0	438	0	0	0	221	217	0	0	221	0	0	0	217	0
			0.077	0.000	0.139	0.000	0.000	0.000	0.123	0.146	0.000	0.000	0.191	0.000	0.000	0.000	0.261	0.000
Niskata	Favourite Ch	[1]	335	0	335	0	0	0	0	335	0	0	168	0	0	168	0	0
			335	0	335	0	0	0	0	335	0	0	168	0	0	168	0	0
			0.059	0.000	0.107	0.000	0.000	0.000	0.000	0.226	0.000	0.000	0.145	0.000	0.000	0.209	0.000	0.000
On d Road	ONE	[1]	263	263	0	0	263	0	0	0	0	0	0	0	263	0	0	0
On d Road	ONE	[3]	494	494	0	0	283	211	0	0	0	0	0	0	0	211	283	0
			758	758	0	0	547	211	0	0	0	0	0	0	263	211	283	0
			0.133	0.299	0.000	0.000	0.614	0.682	0.000	0.000	0.000	0.000	0.000	0.000	0.319	0.263	0.340	0.000
Puree'	Net TV	[1]	4897	2659	2238	0	482	458	1453	1828	513	163	363	1838	498	960	818	420
Puree'	Net TV	[2]	1130	211	919	0	630	0	0	168	331	0	336	410	173	211	0	0
Puree'	Net TV	[3]	1197	449	748	0	258	198	550	191	0	0	0	659	149	389	0	0
			7223	3318	3905	0	1370	656	2003	2187	844	163	699	2907	819	1560	818	420
			1.272	1.310	1.242	0.000	1.540	2.121	1.117	1.474	1.191	1.240	0.604	1.734	0.992	1.942	0.983	1.096
Puss in Boots	TVM	[1]	315	182	133	0	0	0	0	182	133	0	0	182	0	0	0	133
Puss in Boots	TVM	[2]	442	195	247	0	0	442	0	0	0	0	195	247	0	0	0	0
			757	377	380	0	0	442	0	182	133	0	195	429	0	0	0	133
			0.133	0.149	0.121	0.000	0.000	1.429	0.000	0.123	0.188	0.000	0.169	0.256	0.000	0.000	0.000	0.348
Qalb in-Nies	TVM	[1]	331	163	168	0	0	0	0	163	168	0	168	0	163	0	0	0
Qalb in-Nies	TVM	[2]	1167	803	364	0	0	0	201	966	0	0	173	546	0	0	265	182
Qalb in-Nies	TVM	[3]	483	483	0	0	0	0	218	0	265	0	218	0	0	0	265	0
			1981	1449	532	0	0	0	419	1129	433	0	560	546	163	0	530	182
			0.349	0.572	0.169	0.000	0.000	0.000	0.234	0.761	0.611	0.000	0.484	0.326	0.197	0.000	0.637	0.476
Radio 101 Live [New Radio]	Net TV	[2]	163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
			163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
			0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.000	0.000	1.240	0.000	0.097	0.000	0.000	0.000	0.000
Sal-Gister	ONE	[1]	163	163	0	0	0	0	0	163	0	0	0	0	163	0	0	0
Sal-Gister	ONE	[3]	218	218	0	0	0	0	218	0	0	0	218	0	0	0	0	0
			381	381	0	0	0	0	218	163	0	0	218	0	163	0	0	0
			0.067	0.150	0.000	0.000	0.000	0.000	0.122	0.110	0.000	0.000	0.189	0.000	0.197	0.000	0.000	0.000
Sas-Sitta	Net TV	[1]	430	223	207	0	207	0	223	0	0	0	207	0	0	223	0	0
Sas-Sitta	Net TV	[2]	340	173	167	0	0	0	167	173	0	0	173	0	0	0	167	0
			770	396	374	0	207	0	390	173	0	0	380	0	0	223	167	0
			0.136	0.157	0.119	0.000	0.232	0.000	0.217	0.117	0.000	0.000	0.329	0.000	0.000	0.278	0.200	0.000

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Sejjahtli	Favourite Ch	[1]	217	0	217	0	0	0	0	0	217	0	0	0	0	0	217	0
Sejjahtli	Favourite Ch	[3]	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			399	182	217	0	0	0	0	182	217	0	0	182	0	0	217	0
			0.070	0.072	0.069	0.000	0.000	0.000	0.000	0.123	0.306	0.000	0.000	0.109	0.000	0.000	0.261	0.000
Sibtek	TVM	[1]	431	258	173	0	0	258	0	173	0	0	0	258	173	0	0	0
Sibtek	TVM	[2]	1076	204	872	0	0	0	740	173	163	0	221	163	525	0	167	0
Sibtek	TVM	[3]	528	0	528	0	0	0	201	0	327	0	0	528	0	0	0	0
			2035	462	1572	0	0	258	941	345	490	0	221	949	698	0	167	0
			0.358	0.182	0.500	0.000	0.000	0.835	0.525	0.233	0.692	0.000	0.191	0.566	0.845	0.000	0.200	0.000
Sibtijiet Flimkien	ONE	[1]	523	182	341	0	0	0	0	173	182	168	168	182	173	0	0	0
Sibtijiet Flimkien	ONE	[2]	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
Sibtijiet Flimkien	ONE	[3]	396	0	396	0	247	0	149	0	0	0	0	247	149	0	0	0
			1091	182	909	0	247	0	149	345	182	168	168	429	494	0	0	0
			0.192	0.072	0.289	0.000	0.277	0.000	0.083	0.233	0.257	1.274	0.145	0.256	0.598	0.000	0.000	0.000
Sports Magazine	TVM	[2]	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
			201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
			0.035	0.000	0.064	0.000	0.000	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.000	0.000	0.000	0.000
Vitalita'	Net TV	[1]	168	0	168	0	0	0	0	0	168	0	168	0	0	0	0	0
Vitalita'	Net TV	[2]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
			331	0	331	0	0	0	0	0	331	0	168	163	0	0	0	0
			0.058	0.000	0.105	0.000	0.000	0.000	0.000	0.000	0.467	0.000	0.145	0.097	0.000	0.000	0.000	0.000
Wirt, Arti u Kultura	Education 22	[3]	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
			173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
			0.031	0.068	0.000	0.000	0.000	0.000	0.000	0.117	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000
Wirtna	Education 22	[1]	218	218	0	0	0	0	218	0	0	0	218	0	0	0	0	0
Wirtna	Education 22	[2]	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
			392	392	0	0	0	0	218	173	0	0	392	0	0	0	0	0
			0.069	0.155	0.000	0.000	0.000	0.000	0.122	0.117	0.000	0.000	0.339	0.000	0.000	0.000	0.000	0.000
X'Hadd Maghna	ONE	[2]	364	364	0	0	0	0	0	0	364	0	0	364	0	0	0	0
			364	364	0	0	0	0	0	0	364	0	0	364	0	0	0	0
			0.064	0.144	0.000	0.000	0.000	0.000	0.000	0.000	0.514	0.000	0.000	0.217	0.000	0.000	0.000	0.000
Totals may not tally due to weighting and rounding off																		

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
19:00-20:30																		
Ghawdex Illum	TVM	[1]	170	170	0	0	0	0	170	0	0	0	0	0	0	0	0	170
Ghawdex Illum	TVM	[3]	628	461	167	0	0	0	454	0	173	0	173	287	0	0	167	0
			797	631	167	0	0	0	624	0	173	0	173	287	0	0	167	170
			0.140	0.249	0.053	0.000	0.000	0.000	0.348	0.000	0.244	0.000	0.150	0.171	0.000	0.000	0.200	0.443
Ieqaf 20 minuta	ONE	[1]	163	163	0	0	0	0	0	0	163	0	0	0	163	0	0	0
			163	163	0	0	0	0	0	0	163	0	0	0	163	0	0	0
			0.029	0.064	0.000	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000	0.000	0.197	0.000	0.000	0.000
Kwazi Kwazi Ahwa	ONE	[3]	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
	ONE	[3]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
			312	0	312	0	0	0	149	0	163	0	0	163	149	0	0	0
			0.055	0.000	0.099	0.000	0.000	0.000	0.083	0.000	0.231	0.000	0.000	0.097	0.180	0.000	0.000	0.000
Lift	Net TV	[2]	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Mela Isma' Din	ONE	[2]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
NET News	Net TV	[1]	4146	2899	1248	0	0	0	775	1261	1773	337	520	1420	661	572	622	352
NET News	Net TV	[2]	4922	3536	1386	0	0	0	1931	1765	1226	0	783	2109	529	772	455	273
NET News	Net TV	[3]	4254	2472	1782	195	667	396	1149	1157	691	0	589	1848	461	943	265	149
			13323	8907	4416	195	667	396	3855	4183	3690	337	1892	5377	1651	2287	1342	775
			2.347	3.517	1.404	0.541	0.750	1.281	2.150	2.819	5.204	2.555	1.636	3.206	1.999	2.848	1.613	2.022
News TVM	TVM	[1]	21865	12951	8915	0	1505	1102	8433	6437	3808	581	2293	8496	2833	3270	3474	1500
News TVM	TVM	[2]	14009	7021	6987	626	1438	396	4912	3966	2242	429	1450	5361	1463	2170	2616	950
News TVM	TVM	[3]	8671	4749	3922	258	945	413	3136	2362	1393	163	934	3173	924	983	1852	803
			44545	24721	19824	884	3888	1911	16481	12765	7443	1173	4677	17031	5220	6423	7942	3254
			7.846	9.761	6.304	2.452	4.369	6.182	9.193	8.602	10.497	8.897	4.045	10.155	6.321	8.000	9.542	8.492
ONE News	ONE	[1]	7271	4634	2637	211	0	458	2303	2270	1856	173	554	2989	1341	1175	714	498
ONE News	ONE	[2]	5346	3908	1439	0	547	0	2394	1523	700	182	956	1467	724	510	1385	303
ONE News	ONE	[3]	4860	2593	2267	0	453	247	1111	2326	541	182	1274	1722	722	526	434	182
			17477	11135	6342	211	1000	704	5808	6119	3097	537	2785	6177	2787	2211	2534	983
			3.078	4.397	2.017	0.585	1.124	2.279	3.239	4.124	4.368	4.075	2.408	3.684	3.375	2.754	3.044	2.567

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
SMASH News	Smash TV	[1]	265 265 0.047	265 265 0.105	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	265 265 0.179	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	265 265 0.319	0 0 0.000
Studio 54	TVM	[1]	3131	1608	1524	258	247	0	167	1095	532	832	509	1416	173	168	866	0
Studio 54	TVM	[2]	2701	740	1961	247	173	0	738	1039	331	173	168	957	884	358	334	0
Studio 54	TVM	[3]	1909	596	1313	393	494	0	554	306	163	0	195	494	484	198	405	133
			7741	2943	4798	898	913	0	1459	2440	1026	1005	872	2866	1541	724	1604	133
			1.363	1.162	1.526	2.490	1.026	0.000	0.814	1.645	1.447	7.625	0.754	1.709	1.867	0.901	1.928	0.348
Telepoplu	ONE	[1]	1870	1250	620	211	900	0	424	335	0	0	390	447	599	434	0	0
Telepoplu	ONE	[2]	1366	470	896	196	700	0	287	182	0	0	207	963	0	0	196	0
Telepoplu	ONE	[3]	657	263	393	0	436	0	221	0	0	0	221	0	436	0	0	0
			3893	1983	1909	407	2037	0	932	517	0	0	817	1411	1035	434	196	0
			0.686	0.783	0.607	1.128	2.288	0.000	0.520	0.349	0.000	0.000	0.707	0.841	1.253	0.541	0.235	0.000
Venere	TVM	[3]	379	0	379	0	207	173	0	0	0	0	207	0	173	0	0	0
			379	0	379	0	207	173	0	0	0	0	207	0	173	0	0	0
			0.067	0.000	0.121	0.000	0.232	0.558	0.000	0.000	0.000	0.000	0.179	0.000	0.209	0.000	0.000	0.000
Wheel Spin	Net TV	[1]	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
Wheel Spin	Net TV	[2]	466	466	0	0	283	0	0	0	182	0	0	182	0	0	283	0
			639	639	0	0	283	0	0	173	182	0	173	182	0	0	283	0
			0.113	0.252	0.000	0.000	0.318	0.000	0.000	0.117	0.257	0.000	0.150	0.109	0.000	0.000	0.340	0.000
Totals may not tally due to weighting and rounding off																		
20:30-22:00																		
7 Qattila	TVM	[3]	778	0	778	0	196	247	0	335	0	0	168	247	0	168	196	0
			778	0	778	0	196	247	0	335	0	0	168	247	0	168	196	0
			0.137	0.000	0.247	0.000	0.220	0.798	0.000	0.226	0.000	0.000	0.145	0.147	0.000	0.209	0.235	0.000
7000 [Seven thousand]	Favourite Ch	[3]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Affari Taghna	ONE	[1]	8162	6205	1957	0	522	949	3691	1643	1357	0	2477	1293	2097	1203	521	570
Affari Taghna	ONE	[2]	7761	4690	3071	0	469	570	3009	2504	1209	0	1123	2778	851	1355	1051	602
Affari Taghna	ONE	[3]	4792	2992	1800	0	456	0	2565	1324	447	0	605	2126	0	1197	864	0
			20714	13887	6827	0	1447	1519	9265	5471	3013	0	4205	6198	2948	3755	2436	1172
			3.649	5.483	2.171	0.000	1.626	4.912	5.168	3.687	4.249	0.000	3.637	3.696	3.570	4.676	2.927	3.059

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Arani Issa	ONE	[1]	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
Arani Issa	ONE	[2]	207	0	207	0	0	207	0	0	0	0	207	0	0	0	0	0
Arani Issa	ONE	[3]	1210	0	1210	0	149	0	0	557	331	173	0	163	345	335	217	149
			1638	0	1638	0	149	207	221	557	331	173	427	163	345	335	217	149
			0.288	0.000	0.521	0.000	0.168	0.669	0.123	0.376	0.467	1.310	0.370	0.097	0.418	0.417	0.261	0.390
Arpeggi	Net TV	[3]	167	0	167	0	0	0	167	0	0	0	0	0	0	0	167	0
			167	0	167	0	0	0	167	0	0	0	0	0	0	0	167	0
			0.029	0.000	0.053	0.000	0.000	0.000	0.093	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.200	0.000
Bla Agenda	ONE	[1]	1096	711	385	0	0	0	0	928	168	0	515	182	0	0	217	182
Bla Agenda	ONE	[2]	770	438	331	0	0	0	0	438	331	0	341	163	0	0	265	0
Bla Agenda	ONE	[3]	730	182	548	0	0	0	0	513	217	0	0	346	0	168	217	0
			2596	1332	1265	0	0	0	0	1880	716	0	856	691	0	168	699	182
			0.457	0.526	0.402	0.000	0.000	0.000	0.000	1.267	1.010	0.000	0.740	0.412	0.000	0.209	0.840	0.476
Blog TV	Net TV	[2]	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
			265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
			0.047	0.105	0.000	0.000	0.000	0.000	0.000	0.000	0.374	0.000	0.000	0.000	0.000	0.000	0.319	0.000
Bondi Plus	TVM	[1]	5712	3641	2070	0	494	901	2423	1189	541	163	173	2775	729	741	688	605
Bondi Plus	TVM	[2]	7670	5589	2080	0	522	620	3727	2264	182	355	1198	1994	1107	1636	1221	514
Bondi Plus	TVM	[3]	5302	2798	2503	0	402	287	1328	2031	1037	217	1867	728	688	865	866	287
			18683	12029	6654	0	1418	1807	7479	5484	1760	736	3238	5498	2525	3242	2775	1406
			3.291	4.749	2.116	0.000	1.593	5.845	4.171	3.696	2.482	5.580	2.801	3.278	3.058	4.037	3.334	3.668
Calypso Twanny Scerri	Calypso TV	[2]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Deceduti	TVM	[1]	19931	9838	10093	5645	8208	1104	4190	783	0	0	4732	6983	2124	2470	3324	299
Deceduti	TVM	[2]	8276	3241	5035	1033	3160	247	3164	336	336	0	1010	2961	1161	1371	1493	280
Deceduti	TVM	[3]	7155	2883	4272	1764	907	614	2167	1373	331	0	1771	2094	753	1126	963	448
			35362	15962	19401	8443	12275	1965	9521	2491	667	0	7513	12038	4038	4968	5779	1026
			6.229	6.302	6.169	23.418	13.793	6.355	5.311	1.679	0.941	0.000	6.498	7.178	4.890	6.187	6.944	2.679
Dissett	TVM	[1]	802	638	163	0	0	0	0	536	265	0	0	163	0	191	265	182
Dissett	TVM	[2]	1087	870	217	0	0	0	506	182	399	0	218	652	0	0	217	0
Dissett	TVM	[3]	693	204	489	0	0	149	371	0	173	0	0	0	377	0	167	149
			2581	1712	869	0	0	149	876	719	837	0	218	815	377	191	649	332
			0.455	0.676	0.276	0.000	0.000	0.483	0.489	0.484	1.181	0.000	0.189	0.486	0.456	0.238	0.780	0.865

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Emilja	ONE	[1]	16670	4386	12284	1235	4623	946	5801	3128	764	173	4130	4212	2361	2057	2489	1421
Emilja	ONE	[2]	12278	3609	8669	1328	3502	1005	2837	2553	1053	0	4490	2436	1783	1069	1763	737
Emilja	ONE	[3]	8903	2860	6042	482	2064	414	2914	1699	1156	173	2512	2201	1719	721	775	974
			37852	10856	26996	3046	10189	2365	11552	7380	2974	346	11132	8850	5863	3847	5028	3132
			6.667	4.286	8.585	8.448	11.449	7.648	6.443	4.974	4.194	2.624	9.628	5.277	7.101	4.791	6.041	8.175
Erwieh	ONE	[2]	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
			201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
			0.035	0.000	0.064	0.000	0.000	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.000	0.000	0.000	0.000
F' Salib it-Toroq	TVM	[1]	43309	13339	29970	2403	5734	3137	10311	15252	5294	1177	10829	13407	5225	4909	5502	3438
F' Salib it-Toroq	TVM	[2]	23848	8829	15020	2270	3793	0	7432	6730	2792	831	6692	6718	2739	3270	2705	1725
F' Salib it-Toroq	TVM	[3]	11921	4517	7404	674	1451	0	4554	3503	1438	301	2064	2289	2355	2047	1946	1221
			79078	26684	52394	5347	10978	3137	22297	25485	9525	2309	19585	22414	10318	10226	10153	6384
			13.929	10.536	16.661	14.831	12.336	10.146	12.437	17.174	13.432	17.516	16.938	13.365	12.496	12.736	12.198	16.662
Il-Miraklu	Favourite Ch	[3]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
			163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
			0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.000	0.231	0.000	0.000	0.097	0.000	0.000	0.000	0.000
Inkontri	ONE	[1]	637	223	414	0	247	0	390	0	0	0	0	247	0	223	167	0
Inkontri	ONE	[2]	591	591	0	0	0	0	0	325	265	0	0	0	325	0	265	0
Inkontri	ONE	[3]	317	0	317	0	0	0	149	0	168	0	168	0	149	0	0	0
			1544	814	730	0	247	0	539	325	433	0	168	247	474	223	432	0
			0.272	0.321	0.232	0.000	0.277	0.000	0.301	0.219	0.611	0.000	0.145	0.147	0.574	0.278	0.519	0.000
Ipokriti	Favourite Ch	[1]	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
Ipokriti	Favourite Ch	[2]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
			346	182	163	0	0	0	0	0	346	0	0	346	0	0	0	0
			0.061	0.072	0.052	0.000	0.000	0.000	0.000	0.000	0.487	0.000	0.000	0.206	0.000	0.000	0.000	0.000
KC	TVM	[1]	18971	7606	11365	1878	2729	676	8175	2987	2028	498	4289	5215	2770	2919	1483	2295
KC	TVM	[2]	21477	6856	14621	3151	2703	1472	5588	6264	1588	712	4815	5986	3205	2325	3530	1615
KC	TVM	[3]	8787	2983	5804	1553	1308	207	2541	2177	1002	0	1520	2497	1079	1566	1347	778
			49235	17445	31790	6582	6740	2355	16304	11428	4617	1210	10624	13698	7055	6810	6360	4688
			8.672	6.888	10.109	18.256	7.573	7.617	9.094	7.701	6.512	9.181	9.188	8.168	8.544	8.482	7.641	12.237
Kontra Attakk	TVM	[1]	1028	830	198	258	0	198	218	353	0	0	218	258	163	389	0	0
Kontra Attakk	TVM	[2]	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
Kontra Attakk	TVM	[3]	701	483	217	0	0	0	218	265	217	0	218	0	0	0	482	0
			1911	1496	415	258	0	198	437	801	217	0	437	258	163	389	482	182
			0.337	0.591	0.132	0.716	0.000	0.640	0.244	0.540	0.306	0.000	0.378	0.154	0.197	0.484	0.579	0.476

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Kontra ir-rih? [Fomm ir-Rih]	Calypso TV	[1]	221 221 0.039	0 0 0.000	221 221 0.070	0 0 0.000	0 0 0.000	0 0 0.000	221 221 0.123	0 0 0.000	0 0 0.000	0 0 0.000	221 221 0.191	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Kustjonijiet	TVM	[1]	149 149 0.026	0 0 0.000	149 149 0.047	0 0 0.000	0 0 0.000	0 0 0.000	149 149 0.083	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	149 149 0.180	0 0 0.000	0 0 0.000	0 0 0.000
Miraklu	Favourite Ch	[2]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
Miraklu	Favourite Ch	[3]	163 327 0.058	0 0 0.000	163 327 0.104	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	163 327 0.461	0 0 0.000	0 0 0.000	163 327 0.195	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
NAR - Nies - Arti - Realta	Net TV	[1]	1780	1272	509	0	853	0	238	499	191	0	0	422	508	613	238	0
NAR - Nies - Arti - Realta	Net TV	[2]	1542	1542	0	0	258	258	835	191	0	0	0	516	204	414	238	170
NAR - Nies - Arti - Realta	Net TV	[3]	832 4154 0.732	0 2814 1.111	832 1341 0.426	0 0 0.000	0 1111 1.248	173 431 1.393	492 1565 0.873	168 857 0.578	0 191 0.269	0 0 0.000	0 0 0.000	0 938 0.559	321 1033 1.251	510 1537 1.914	0 476 0.572	0 170 0.443
News Room	Net TV	[1]	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
News Room	Net TV	[2]	612	182	430	0	0	0	0	479	133	0	0	346	0	0	0	267
News Room	Net TV	[3]	182 1060 0.187	182 630 0.249	0 430 0.137	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 479 0.323	182 581 0.819	0 0 0.000	0 0 0.000	182 528 0.315	0 0 0.000	0 0 0.000	0 265 0.319	0 267 0.696
PQ	TVM	[1]	173 173 0.031	173 173 0.068	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	173 173 0.117	0 0 0.000	0 0 0.000	173 173 0.150	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Quadro [Kwadro]	Net TV	[3]	223 223 0.039	223 223 0.088	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	223 223 0.124	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	223 223 0.278	0 0 0.000	0 0 0.000
Replay	Net TV	[1]	1609	1609	0	0	0	522	914	173	0	0	392	546	671	0	0	0
Replay	Net TV	[2]	2253 3862 0.680	2055 3664 1.447	198 198 0.063	0 0 0.000	689 689 0.774	198 720 2.328	675 1588 0.886	518 691 0.466	173 173 0.244	0 0 0.000	978 1370 1.185	182 728 0.434	163 834 1.010	409 409 0.509	521 521 0.626	0 0 0.000
Rih Isfel	Net TV	[1]	4872	1637	3236	195	367	173	1632	1502	1003	0	1629	1429	1141	507	167	0
Rih Isfel	Net TV	[2]	11488	4286	7203	505	2316	859	3461	3113	1052	182	1834	3415	1913	2064	1252	1010
Rih Isfel	Net TV	[3]	7530 23891 4.208	2538 8461 3.341	4992 15431 4.907	675 1375 3.813	1482 4166 4.681	207 1238 4.005	2702 7795 4.348	2114 6729 4.535	350 2406 3.393	0 182 1.382	2018 5481 4.740	2158 7002 4.175	667 3721 4.506	889 3460 4.309	1363 2781 3.342	436 1446 3.775

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Robert Musumeci Talk [Musumeci on Smash]	Smash TV	[3]	217 <i>217</i> <i>0.038</i>	0 <i>0</i> <i>0.000</i>	217 <i>217</i> <i>0.069</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	217 <i>217</i> <i>0.306</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	0 <i>0</i> <i>0.000</i>	217 <i>217</i> <i>0.261</i>	0 <i>0</i> <i>0.000</i>
Simpatici	Net TV	[1]	9168	2799	6369	1774	1931	0	917	2625	1358	563	1225	3010	758	1264	1742	1169
Simpatici	Net TV	[2]	5271	2330	2940	649	605	567	1351	1062	705	331	917	1859	173	537	1313	472
Simpatici	Net TV	[3]	5030	1622	3409	930	844	195	1289	1013	759	0	1567	1541	461	510	678	273
			<i>19469</i>	<i>6751</i>	<i>12717</i>	<i>3353</i>	<i>3380</i>	<i>762</i>	<i>3558</i>	<i>4700</i>	<i>2822</i>	<i>894</i>	<i>3709</i>	<i>6410</i>	<i>1391</i>	<i>2312</i>	<i>3733</i>	<i>1914</i>
			<i>3.429</i>	<i>2.666</i>	<i>4.044</i>	<i>9.302</i>	<i>3.798</i>	<i>2.463</i>	<i>1.984</i>	<i>3.167</i>	<i>3.980</i>	<i>6.781</i>	<i>3.208</i>	<i>3.822</i>	<i>1.684</i>	<i>2.879</i>	<i>4.485</i>	<i>4.996</i>
The Kilo Challenge	ONE	[1]	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
The Kilo Challenge	ONE	[2]	358	195	163	0	195	0	0	163	0	0	195	163	0	0	0	0
The Kilo Challenge	ONE	[3]	313	0	313	0	173	0	140	0	0	0	0	0	173	0	0	140
			<i>820</i>	<i>195</i>	<i>625</i>	<i>0</i>	<i>367</i>	<i>0</i>	<i>289</i>	<i>163</i>	<i>0</i>	<i>0</i>	<i>195</i>	<i>163</i>	<i>321</i>	<i>0</i>	<i>0</i>	<i>140</i>
			<i>0.144</i>	<i>0.077</i>	<i>0.199</i>	<i>0.000</i>	<i>0.413</i>	<i>0.000</i>	<i>0.161</i>	<i>0.110</i>	<i>0.000</i>	<i>0.000</i>	<i>0.169</i>	<i>0.097</i>	<i>0.389</i>	<i>0.000</i>	<i>0.000</i>	<i>0.366</i>
TX	ONE	[1]	885	495	390	0	0	0	170	498	217	0	0	0	498	0	217	170
TX	ONE	[2]	1198	345	853	0	0	0	0	868	331	0	168	182	681	168	0	0
TX	ONE	[3]	621	400	221	0	0	0	439	0	0	182	439	182	0	0	0	0
			<i>2704</i>	<i>1241</i>	<i>1464</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>609</i>	<i>1366</i>	<i>548</i>	<i>182</i>	<i>607</i>	<i>364</i>	<i>1179</i>	<i>168</i>	<i>217</i>	<i>170</i>
			<i>0.476</i>	<i>0.490</i>	<i>0.465</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.339</i>	<i>0.920</i>	<i>0.772</i>	<i>1.382</i>	<i>0.525</i>	<i>0.217</i>	<i>1.427</i>	<i>0.209</i>	<i>0.261</i>	<i>0.443</i>
Ucuh	Net TV	[1]	390	173	217	0	0	0	0	0	217	173	173	0	0	0	217	0
Ucuh	Net TV	[2]	646	265	381	0	0	0	0	163	482	0	0	163	0	0	482	0
Ucuh	Net TV	[3]	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
			<i>1200</i>	<i>438</i>	<i>761</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>327</i>	<i>699</i>	<i>173</i>	<i>173</i>	<i>327</i>	<i>0</i>	<i>0</i>	<i>699</i>	<i>0</i>
			<i>0.211</i>	<i>0.173</i>	<i>0.242</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.220</i>	<i>0.986</i>	<i>1.315</i>	<i>0.150</i>	<i>0.195</i>	<i>0.000</i>	<i>0.000</i>	<i>0.840</i>	<i>0.000</i>
Xarabank	TVM	[1]	32646	19821	12825	283	5820	1800	14125	7428	3008	182	5695	7943	5390	5804	5678	2136
Xarabank	TVM	[2]	18786	7535	11251	976	4501	614	7280	3916	1500	0	2397	6352	2443	4432	2404	759
Xarabank	TVM	[3]	11629	6112	5518	367	2713	861	5594	1757	337	0	2801	4418	1110	1574	981	746
			<i>63062</i>	<i>33467</i>	<i>29594</i>	<i>1626</i>	<i>13033</i>	<i>3275</i>	<i>26999</i>	<i>13101</i>	<i>4845</i>	<i>182</i>	<i>10893</i>	<i>18713</i>	<i>8944</i>	<i>11809</i>	<i>9062</i>	<i>3641</i>
			<i>11.108</i>	<i>13.214</i>	<i>9.411</i>	<i>4.511</i>	<i>14.644</i>	<i>10.592</i>	<i>15.059</i>	<i>8.829</i>	<i>6.833</i>	<i>1.383</i>	<i>9.421</i>	<i>11.158</i>	<i>10.832</i>	<i>14.708</i>	<i>10.888</i>	<i>9.503</i>
Totals may not tally due to weighting and rounding off																		
22:00-24:00																		
Biografiji	TVM	[1]	1815	1595	221	0	211	287	945	373	0	0	657	470	0	402	0	287
Biografiji	TVM	[2]	1316	556	760	0	360	394	0	562	0	0	0	182	163	409	413	149
Biografiji	TVM	[3]	1389	909	480	0	0	0	610	779	0	0	168	346	149	223	503	0
			<i>4520</i>	<i>3059</i>	<i>1461</i>	<i>0</i>	<i>571</i>	<i>680</i>	<i>1555</i>	<i>1714</i>	<i>0</i>	<i>0</i>	<i>825</i>	<i>997</i>	<i>312</i>	<i>1034</i>	<i>916</i>	<i>436</i>
			<i>0.796</i>	<i>1.208</i>	<i>0.465</i>	<i>0.000</i>	<i>0.642</i>	<i>2.201</i>	<i>0.867</i>	<i>1.155</i>	<i>0.000</i>	<i>0.000</i>	<i>0.714</i>	<i>0.595</i>	<i>0.377</i>	<i>1.288</i>	<i>1.101</i>	<i>1.138</i>

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Girls@work	ONE	[1]	173	0	173	0	173	0	0	0	0	0	0	0	173	0	0	0
Girls@work	ONE	[2]	350	0	350	0	149	0	201	0	0	0	0	201	0	0	0	149
Girls@work	ONE	[3]	196	0	196	0	196	0	0	0	0	0	0	0	0	0	196	0
			718	0	718	0	518	0	201	0	0	0	0	201	173	0	196	149
			0.127	0.000	0.228	0.000	0.582	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.209	0.000	0.235	0.390
L-Argument	ONE	[1]	877	877	0	0	283	0	238	355	0	0	173	182	0	0	521	0
L-Argument	ONE	[2]	886	886	0	0	0	0	695	191	0	0	0	287	408	191	0	0
L-Argument	ONE	[3]	1132	1132	0	0	0	567	218	173	173	0	565	0	0	0	567	0
			2895	2895	0	0	283	567	1152	719	173	0	738	470	408	191	1088	0
			0.510	1.143	0.000	0.000	0.318	1.833	0.642	0.485	0.244	0.000	0.638	0.280	0.494	0.238	1.307	0.000
Meander	TVM	[1]	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
			182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.000	0.257	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Midinbin	ONE	[1]	1011	0	1011	0	0	0	171	336	504	0	504	163	173	171	0	0
Midinbin	ONE	[2]	1820	381	1439	0	0	0	367	954	499	0	554	654	312	168	0	133
Midinbin	ONE	[3]	3689	1646	2043	505	419	0	706	1367	691	0	1069	1749	681	191	0	0
			6520	2027	4493	505	419	0	1245	2656	1695	0	2127	2566	1165	530	0	133
			1.149	0.800	1.429	1.401	0.471	0.000	0.694	1.790	2.390	0.000	1.839	1.530	1.411	0.660	0.000	0.348
Pape'	ONE	[2]	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
Paqpaq	TVM	[1]	913	913	0	0	283	0	0	447	182	0	0	364	0	0	549	0
Paqpaq	TVM	[2]	648	648	0	0	0	474	0	173	0	0	173	0	263	211	0	0
Paqpaq	TVM	[3]	502	502	0	0	263	0	238	0	0	0	0	0	263	0	238	0
			2062	2062	0	0	547	474	238	621	182	0	173	364	527	211	787	0
			0.363	0.814	0.000	0.000	0.614	1.535	0.133	0.418	0.257	0.000	0.150	0.217	0.638	0.263	0.945	0.000
Realta'	ONE	[1]	431	263	168	0	263	0	0	168	0	0	0	0	263	168	0	0
Realta'	ONE	[2]	564	223	341	0	0	0	223	173	168	0	168	0	173	223	0	0
			995	487	508	0	263	0	223	340	168	0	168	0	436	391	0	0
			0.175	0.192	0.162	0.000	0.296	0.000	0.124	0.229	0.237	0.000	0.145	0.000	0.528	0.487	0.000	0.000
Sahta fuq uliedi	Favourite Ch	[1]	168	0	168	0	0	0	0	0	168	0	0	0	0	168	0	0
			168	0	168	0	0	0	0	0	168	0	0	0	0	168	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.236	0.000	0.000	0.000	0.000	0.209	0.000	0.000

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
VIP Show	TVM	[1]	1575	1106	469	0	837	0	442	163	133	0	195	422	377	211	238	133
VIP Show	TVM	[2]	1116	949	167	0	711	0	405	0	0	0	195	516	0	0	405	0
VIP Show	TVM	[3]	1288	597	692	0	656	247	223	163	0	0	0	494	163	632	0	0
			3980	2652	1328	0	2204	247	1070	326	133	0	390	1432	539	843	643	133
			0.701	1.047	0.422	0.000	2.476	0.798	0.597	0.220	0.188	0.000	0.337	0.854	0.653	1.050	0.772	0.348
Totals may not tally due to weighting and rounding off																		
Previous Schedules																		
Bahar Wiehed	Net TV	[3]	329	163	167	0	0	0	167	163	0	0	0	0	163	0	167	0
			329	163	167	0	0	0	167	163	0	0	0	0	163	0	167	0
			0.058	0.064	0.053	0.000	0.000	0.000	0.093	0.110	0.000	0.000	0.000	0.000	0.197	0.000	0.200	0.000
Bla Kondixin	TVM	[3]	173	0	173	173	0	0	0	0	0	0	0	0	173	0	0	0
			173	0	173	173	0	0	0	0	0	0	0	0	173	0	0	0
			0.030	0.000	0.055	0.479	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Deal or no Deal	TVM	[1]	364	0	364	0	196	0	0	168	0	0	168	0	0	0	196	0
			364	0	364	0	196	0	0	168	0	0	168	0	0	0	196	0
			0.064	0.000	0.116	0.000	0.220	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.235	0.000
Delitti	TVM	[1]	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
			0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
Fil-Kcina ta Christine	Net TV	[1]	140	0	140	0	0	0	140	0	0	0	0	0	0	0	0	140
			140	0	140	0	0	0	140	0	0	0	0	0	0	0	0	140
			0.025	0.000	0.045	0.000	0.000	0.000	0.078	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.366
Forcina	Net TV	[2]	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Gheruq	Net TV	[1]	364	364	0	0	0	0	0	0	191	173	173	0	0	191	0	0
Gheruq	Net TV	[2]	538	538	0	0	0	195	170	173	0	0	368	0	0	0	0	170
Gheruq	Net TV	[3]	434	0	434	0	0	0	0	217	0	217	0	0	0	0	434	0
			1336	902	434	0	0	195	170	390	191	390	541	0	0	191	434	170
			0.235	0.356	0.138	0.000	0.000	0.630	0.095	0.263	0.269	2.962	0.468	0.000	0.000	0.238	0.522	0.443
Gizelle	ONE	[1]	198	0	198	0	198	0	0	0	0	0	0	0	0	198	0	0
Gizelle	ONE	[2]	335	0	335	0	0	0	0	168	168	0	0	0	0	335	0	0
			533	0	533	0	198	0	0	168	168	0	0	0	0	533	0	0
			0.094	0.000	0.170	0.000	0.222	0.000	0.000	0.113	0.236	0.000	0.000	0.000	0.000	0.664	0.000	0.000

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Gloria Mizzi Friday on NET	Net TV	[2]	173 173 0.030	0 0 0.000	173 173 0.055	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	173 173 0.243	0 0 0.000	0 0 0.000	0 0 0.000	173 173 0.209	0 0 0.000	0 0 0.000	0 0 0.000
It-Tfal jigu bil-vapuri	Net TV	[2]	173 173 0.030	0 0 0.000	173 173 0.055	0 0 0.000	173 173 0.194	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	173 173 0.209	0 0 0.000	0 0 0.000	0 0 0.000
Kaxxa Jan	Net TV	[1]	168 168 0.030	0 0 0.000	168 168 0.053	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	168 168 0.113	0 0 0.000	0 0 0.000	168 168 0.145	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Kompendju	Net TV	[1]	168 168 0.030	0 0 0.000	168 168 0.053	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	168 168 0.113	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	168 168 0.209	0 0 0.000	0 0 0.000
Laundry	ONE	[2]	377 377 0.066	377 377 0.149	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	204 204 0.114	0 0 0.000	0 0 0.000	173 173 1.315	173 173 0.150	0 0 0.000	204 204 0.247	0 0 0.000	0 0 0.000	0 0 0.000
L-Evangelisti	ONE	[3]	196 196 0.034	0 0 0.000	196 196 0.062	196 196 0.543	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	196 196 0.235	0 0 0.000
Liquorish	TVM	[1]	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
Liquorish	TVM	[2]	171	0	171	0	0	0	171	0	0	0	0	0	0	171	0	0
Liquorish	TVM	[3]	344 679 0.120	195 195 0.077	149 484 0.154	0 0 0.000	195 195 0.219	0 0 0.000	149 320 0.179	0 0 0.000	0 163 0.231	0 0 0.000	195 195 0.169	0 163 0.097	149 149 0.180	0 171 0.214	0 0 0.000	0 0 0.000
Ma' Glorja	Net TV	[1]	182 182 0.032	182 182 0.072	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	182 182 0.123	0 0 0.000	0 0 0.000	0 0 0.000	182 182 0.109	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Ma' Louise Tedesco	Net TV	[3]	168 168 0.030	0 0 0.000	168 168 0.053	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	168 168 0.237	0 0 0.000	168 168 0.145	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Madonna tac-Coqqa	ONE	[3]	163 163 0.029	0 0 0.000	163 163 0.052	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	163 163 1.240	0 0 0.000	163 163 0.097	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Marvin	ONE	[2]	168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
			168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000
Mhux Ghal Kulhadd	TVM	[1]	263	263	0	0	263	0	0	0	0	0	0	0	263	0	0	0
Mhux ghal kullhadd	TVM	[1]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			431	263	168	0	263	0	0	168	0	0	168	0	263	0	0	0
			0.076	0.104	0.053	0.000	0.296	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.319	0.000	0.000	0.000
Minn Nicca 'l-Barra	ONE	[3]	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Ta Edward Spiteri SMASH	Smash TV	[1]	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
			173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
			0.030	0.000	0.055	0.000	0.000	0.000	0.000	0.116	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Tango	ONE	[2]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
			0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Ulied il-Maltin	ONE	[2]	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
			182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
			0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.476
X' Qala' l-Bahar	TVM	[1]	170	170	0	0	0	0	170	0	0	0	0	0	0	0	0	170
X' Qala' l-Bahar	TVM	[2]	170	170	0	0	0	0	170	0	0	0	0	0	0	0	0	170
X' Qala' l-Bahar	TVM	[3]	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
			544	544	0	0	0	0	544	0	0	0	0	0	204	0	0	340
			0.096	0.215	0.000	0.000	0.000	0.000	0.303	0.000	0.000	0.000	0.000	0.000	0.247	0.000	0.000	0.887
Totals may not tally due to weighting and rounding off																		

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Other Prog																		
Box 4	TVM Melita Cable	[2]	133	0	133	0	0	0	0	0	133	0	0	0	0	0	0	133
Crosscraft (telebeigh programme)		[3]	168	0	168	0	0	0	0	0	0	168	168	0	0	0	0	0
Euro 7000		[1]	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
Frame 26		[3]	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
Gold on TVM		[3]	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
Malta Stars		[1]	258	258	0	0	258	0	0	0	0	0	0	258	0	0	0	0
Paws		[2]	133	0	133	0	0	0	0	0	133	0	0	0	0	0	0	133
Taht it-trab		[3]	247	0	247	0	247	0	0	0	0	0	0	247	0	0	0	0
Target		[3]	218	218	0	0	0	0	218	0	0	0	0	218	0	0	0	0
Triq Wahda		[2]	258	258	0	0	0	258	0	0	0	0	0	258	0	0	0	0
			1993	1312	681	0	505	258	422	373	267	168	386	763	204	191	0	449
			0.351	0.518	0.217	0.000	0.567	0.835	0.236	0.251	0.376	1	0	0	0	0	0	1
Total Responses			567735 100%	253270 100%	314465 100%	36052 100%	88997 100%	30918 100%	179289 100%	148391 100%	70908 100%	13181 100%	115628 100%	167700 100%	82572 100%	80289 100%	83233 100%	38313 100%
No Favorite Programme		1	105347	61765	43581	3683	21202	7058	31096	22949	14417	4942	20052	29198	15680	14619	16077	9721
		2	170013	96038	73975	7447	31993	11352	50583	37182	24543	6912	32843	49947	26608	23152	23173	14290
		3	233896	125232	108664	10256	42547	15111	67938	56653	32548	8842	44805	69885	34777	32792	32347	19291
Total “No” Responses			509255	283035	226220	21386	95742	33521	149618	116783	71508	20696	97700	149029	77065	70562	71597	43302
Total Survey Responses			1076990	536305	540685	57438	184739	64439	328906	265175	142416	33877	213328	316729	159637	150851	154830	81615

Totals may not tally due to weighting and rounding off

TABLE 9.A.1: POPULATION FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00	TVM	F' Salib it-Toroq	79078	26684	52394	5347	10978	3137	22297	25485	9525	2309	19585	22414	10318	10226	10153	6384
20:30-22:00	TVM	Xarabank	63062	33467	29594	1626	13033	3275	26999	13101	4845	182	10893	18713	8944	11809	9062	3641
20:30-22:00	TVM	KC	49235	17445	31790	6582	6740	2355	16304	11428	4617	1210	10624	13698	7055	6810	6360	4688
19:00-20:30	TVM	News TVM	44545	24721	19824	884	3888	1911	16481	12765	7443	1173	4677	17031	5220	6423	7942	3254
20:30-22:00	ONE	Emilja	37852	10856	26996	3046	10189	2365	11552	7380	2974	346	11132	8850	5863	3847	5028	3132
20:30-22:00	TVM	Deceduti	35362	15962	19401	8443	12275	1965	9521	2491	667	0	7513	12038	4038	4968	5779	1026
20:30-22:00	Net TV	Rih Isfel	23891	8461	15431	1375	4166	1238	7795	6729	2406	182	5481	7002	3721	3460	2781	1446
20:30-22:00	ONE	Affari Taghna	20714	13887	6827	0	1447	1519	9265	5471	3013	0	4205	6198	2948	3755	2436	1172
20:30-22:00	Net TV	Simpatici	19469	6751	12717	3353	3380	762	3558	4700	2822	894	3709	6410	1391	2312	3733	1914
20:30-22:00	TVM	Bondi Plus	18683	12029	6654	0	1418	1807	7479	5484	1760	736	3238	5498	2525	3242	2775	1406
19:00-20:30	ONE	ONE News	17477	11135	6342	211	1000	704	5808	6119	3097	537	2785	6177	2787	2211	2534	983
19:00-20:30	Net TV	NET News	13323	8907	4416	195	667	396	3855	4183	3690	337	1892	5377	1651	2287	1342	775
12:00-19:00	ONE	Kalamita	10130	2300	7830	0	808	379	2143	3520	2429	849	2564	1276	2268	1562	1634	827
12:00-19:00	TVM	12 05	8697	516	8180	258	919	1344	1884	2588	1540	163	2069	2383	1506	1470	868	400
19:00-20:30	TVM	Studio 54	7741	2943	4798	898	913	0	1459	2440	1026	1005	872	2866	1541	724	1604	133
12:00-19:00	Net TV	Puree'	7223	3318	3905	0	1370	656	2003	2187	844	163	699	2907	819	1560	818	420
> 12:00	ONE	Bongu Bundy	6735	2230	4505	0	643	649	2420	1833	1022	168	3160	1281	1297	168	696	133
22:00-24:00	ONE	Midinbin	6520	2027	4493	505	419	0	1245	2656	1695	0	2127	2566	1165	530	0	133
> 12:00	TVM	Hadd Ghalik	6006	2281	3725	1179	1535	456	2150	686	0	0	831	1814	1256	933	892	280
> 12:00	TVM	Bongu	5716	1635	4081	0	810	371	1374	2139	1023	0	1286	1469	700	537	1051	673
22:00-24:00	TVM	Biografiji	4520	3059	1461	0	571	680	1555	1714	0	0	825	997	312	1034	916	436
12:00-19:00	Net TV	Malta l-Lejla	4240	2022	2218	263	0	0	1172	615	1483	707	168	1506	575	753	965	273
20:30-22:00	Net TV	NAR - Nies - Arti - Realta	4154	2814	1341	0	1111	431	1565	857	191	0	0	938	1033	1537	476	170
22:00-24:00	TVM	VIP Show	3980	2652	1328	0	2204	247	1070	326	133	0	390	1432	539	843	643	133
19:00-20:30	ONE	Telepoplu	3893	1983	1909	407	2037	0	932	517	0	0	817	1411	1035	434	196	0
20:30-22:00	Net TV	Replay	3862	3664	198	0	689	720	1588	691	173	0	1370	728	834	409	521	0
22:00-24:00	ONE	L-Argument	2895	2895	0	0	283	567	1152	719	173	0	738	470	408	191	1088	0
20:30-22:00	ONE	TX	2704	1241	1464	0	0	0	609	1366	548	182	607	364	1179	168	217	170
20:30-22:00	ONE	Bla Agenda	2596	1332	1265	0	0	0	0	1880	716	0	856	691	0	168	699	182
20:30-22:00	TVM	Dissett	2581	1712	869	0	0	149	876	719	837	0	218	815	377	191	649	332
12:00-19:00	ONE	Aroma Kitchen	2462	568	1894	0	0	0	1032	922	341	168	336	565	698	339	384	140
22:00-24:00	TVM	Paqpaq	2062	2062	0	0	547	474	238	621	182	0	173	364	527	211	787	0
12:00-19:00	TVM	Sibtek	2035	462	1572	0	0	258	941	345	490	0	221	949	698	0	167	0
12:00-19:00	TVM	Qalb in-Nies	1981	1449	532	0	0	0	419	1129	433	0	560	546	163	0	530	182
20:30-22:00	TVM	Kontra Attakk	1911	1496	415	258	0	198	437	801	217	0	437	258	163	389	482	182
20:30-22:00	ONE	Arani Issa	1638	0	1638	0	149	207	221	557	331	173	427	163	345	335	217	149
20:30-22:00	ONE	Inkontri	1544	814	730	0	247	0	539	325	433	0	168	247	474	223	432	0
12:00-19:00	TVM	Iz-Zona	1528	595	933	591	0	0	419	355	163	0	413	546	173	396	0	0
12:00-19:00	Net TV	It-Tnejn l' huma	1498	182	1316	0	0	0	312	509	514	163	0	654	0	171	217	456
> 12:00	ONE	Siegħa Zmien	1475	0	1475	0	0	173	581	548	173	0	609	163	345	0	217	140
Prev. Schedules	Net TV	Gheruq	1336	902	434	0	0	195	170	390	191	390	541	0	0	191	434	170
20:30-22:00	Net TV	Ucuħ	1200	438	761	0	0	0	0	327	699	173	173	327	0	0	699	0

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:00-19:00	ONE	Sibtijiet Flimkien	1091	182	909	0	247	0	149	345	182	168	168	429	494	0	0	0
20:30-22:00	Net TV	News Room	1060	630	430	0	0	0	0	479	581	0	0	528	0	0	265	267
> 12:00	Smash TV	Fil-Kcina ma' Farah	1024	0	1024	0	0	0	140	548	335	0	168	163	0	335	217	140
22:00-24:00	ONE	Realta'	995	487	508	0	263	0	223	340	168	0	168	0	436	391	0	0
20:30-22:00	ONE	The Kilo Challenge	820	195	625	0	367	0	289	163	0	0	195	163	321	0	0	140
19:00-20:30	TVM	Ghawdex Illum	797	631	167	0	0	0	624	0	173	0	173	287	0	0	167	170
20:30-22:00	TVM	7 Qattielia	778	0	778	0	196	247	0	335	0	0	168	247	0	168	196	0
12:00-19:00	Net TV	Sas-Sitta	770	396	374	0	207	0	390	173	0	0	380	0	0	223	167	0
12:00-19:00	ONE	On d Road	758	758	0	0	547	211	0	0	0	0	0	0	263	211	283	0
12:00-19:00	TVM	Puss in Boots	757	377	380	0	0	442	0	182	133	0	195	429	0	0	0	133
22:00-24:00	ONE	Girls@work	718	0	718	0	518	0	201	0	0	0	0	201	173	0	196	149
Prev. Schedules	TVM	Liquorish	679	195	484	0	195	0	320	0	163	0	195	163	149	171	0	0
19:00-20:30	Net TV	Wheel Spin	639	639	0	0	283	0	0	173	182	0	173	182	0	0	283	0
Prev. Schedules	TVM	X' Qala' l-Bahar	544	544	0	0	0	0	544	0	0	0	0	0	204	0	0	340
Prev. Schedules	ONE	Gizelle	533	0	533	0	198	0	0	168	168	0	0	0	0	533	0	0
12:00-19:00	TVM	Gadgets	467	467	0	263	0	0	204	0	0	0	0	0	467	0	0	0
> 12:00	Smash TV	Habbejtek	442	442	0	0	0	0	442	0	0	0	0	0	204	0	238	0
12:00-19:00	Net TV	Niltaqghu	438	0	438	0	0	0	221	217	0	0	221	0	0	0	217	0
Prev. Schedules	TVM	Mhux ghal kullhadd	431	263	168	0	263	0	0	168	0	0	168	0	263	0	0	0
12:00-19:00	Favourite Ch	Sejjahtli	399	182	217	0	0	0	0	182	217	0	0	182	0	0	217	0
12:00-19:00	Smash TV	Motordrome	399	399	0	0	195	0	204	0	0	0	195	0	204	0	0	0
> 12:00	TVM	Hajja	392	0	392	0	0	0	392	0	0	0	221	0	0	171	0	0
12:00-19:00	Education 22	Wirtna	392	392	0	0	0	0	218	173	0	0	392	0	0	0	0	0
12:00-19:00	ONE	Sal-Gister	381	381	0	0	0	0	218	163	0	0	218	0	163	0	0	0
19:00-20:30	TVM	Venere	379	0	379	0	207	173	0	0	0	0	207	0	173	0	0	0
Prev. Schedules	ONE	Laundry	377	377	0	0	0	0	204	0	0	173	173	0	204	0	0	0
12:00-19:00	ONE	X'Hadd Maghna	364	364	0	0	0	0	0	0	364	0	0	364	0	0	0	0
Prev. Schedules	TVM	Deal or no Deal	364	0	364	0	196	0	0	168	0	0	168	0	0	0	196	0
12:00-19:00	Smash TV	Matinee	349	182	167	0	0	0	167	0	182	0	0	182	0	0	167	0
20:30-22:00	Favourite Ch	Ipokriti	346	182	163	0	0	0	0	0	346	0	0	346	0	0	0	0
12:00-19:00	Favourite Ch	Niskata	335	0	335	0	0	0	0	335	0	0	168	0	0	168	0	0
12:00-19:00	Net TV	Vitalita'	331	0	331	0	0	0	0	0	331	0	168	163	0	0	0	0
Prev. Schedules	Net TV	Bahar Wiehed	329	163	167	0	0	0	167	163	0	0	0	0	163	0	167	0
20:30-22:00	Favourite Ch	Miraklu	327	0	327	0	0	0	0	0	327	0	0	327	0	0	0	0
19:00-20:30	ONE	Kwazi Kwazi Ahwa	312	0	312	0	0	0	149	0	163	0	0	163	149	0	0	0
12:00-19:00	Net TV	L-Ewropa li tixtieq	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
19:00-20:30	Smash TV	SMASH News	265	265	0	0	0	0	0	265	0	0	0	0	0	0	265	0
20:30-22:00	Net TV	Blog TV	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
12:00-19:00	Net TV	Mini Bugz [Griz]	238	238	0	0	0	0	238	0	0	0	0	0	0	0	238	0
20:30-22:00	Net TV	Quadro [Kwadro]	223	223	0	0	0	0	223	0	0	0	0	0	0	223	0	0
20:30-22:00	Calypso TV	Kontra ir-rih? [Fomm ir-Rih]	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
12:00-19:00	Net TV	Lejla Maltija	217	0	217	0	0	0	0	217	0	0	0	0	0	0	217	0
20:30-22:00	Smash TV	Robert Musumeci Talk	217	0	217	0	0	0	0	0	217	0	0	0	0	0	217	0

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:00-19:00	TVM	Sports Magazine	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
20:30-22:00	ONE	Erwieh	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
Prev. Schedules	ONE	L-Evangelisti	196	0	196	196	0	0	0	0	0	0	0	0	0	0	196	0
12:00-19:00	Net TV	Geko	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
Prev. Schedules	ONE	Ulied il-Maltin	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
12:00-19:00	TVM	Baqghu Maltin	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
19:00-20:30	Net TV	Lift	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
22:00-24:00	TVM	Meander	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
Prev. Schedules	Net TV	Forcina	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
Prev. Schedules	Net TV	Ma' Glorja	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
Prev. Schedules	ONE	Minn Nicca 'l-Barra	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
12:00-19:00	Education 23	Wirt, Arti u Kultura	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
20:30-22:00	TVM	PQ	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
Prev. Schedules	Net TV	Gloria Mizzi Friday on NET	173	0	173	0	0	0	0	0	173	0	0	0	173	0	0	0
Prev. Schedules	Smash TV	Ta Edward Spiteri	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
Prev. Schedules	TVM	Bla Kondixin	173	0	173	173	0	0	0	0	0	0	0	0	173	0	0	0
Prev. Schedules	Net TV	It-Tfal jigu bil-vapuri	173	0	173	0	173	0	0	0	0	0	0	0	173	0	0	0
19:00-20:30	ONE	Mela Isma' Din	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
20:30-22:00	Favourite Ch	7000 [Seven thousand]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
20:30-22:00	Calypso TV	Calypso Twanny Scerri	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Prev. Schedules	Net TV	Kaxxa Jan	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Prev. Schedules	Net TV	Ma' Louise Tedesco	168	0	168	0	0	0	0	0	168	0	168	0	0	0	0	0
Prev. Schedules	ONE	Tango	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
22:00-24:00	Favourite Ch	Sahta fuq uliedi	168	0	168	0	0	0	0	0	168	0	0	0	0	168	0	0
Prev. Schedules	Net TV	Kompendju	168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
Prev. Schedules	ONE	Marvin	168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
20:30-22:00	Net TV	Arpeggi	167	0	167	0	0	0	167	0	0	0	0	0	0	0	167	0
> 12:00	Smash TV	A to Z Teleshopping	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
12:00-19:00	ONE	Il-Princep tal-Warda Bajda	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
12:00-19:00	Net TV	Radio 101 Live [New Radio]	163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
20:30-22:00	Favourite Ch	Il-Miraklu	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
Prev. Schedules	ONE	Madonna tac-Coqqa	163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
19:00-20:30	ONE	leqaf 20 minuta	163	163	0	0	0	0	0	0	163	0	0	0	163	0	0	0
12:00-19:00	ONE	Looks	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
20:30-22:00	TVM	Kustjonijiet	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
22:00-24:00	ONE	Pape'	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
Prev. Schedules	TVM	Delitti	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
Prev. Schedules	Net TV	Fil-Kcina ta Christine	140	0	140	0	0	0	140	0	0	0	0	0	0	0	0	140
> 12:00	TVM	Quddiesa TVM	133	0	133	0	0	0	0	0	0	133	0	0	0	0	0	133
12:00-19:00	Net TV	Il-Mara Tal-Llum	133	0	133	0	0	0	0	133	0	0	0	0	0	0	0	133
Unclassified		All Unclassified	1993	1312	681	0	505	258	422	373	267	168	386	763	204	191	0	449
Total			567735	253270	314465	36052	88997	30918	179289	148391	70908	13181	115628	167700	82572	80289	83233	38313

TABLE 9.A2: POPULATION [%] FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00	TVM	F' Salib it-Toroq	13.929	10.536	16.661	14.831	12.336	10.146	12.437	17.174	13.432	17.516	16.938	13.365	12.496	12.736	12.198	16.662
20:30-22:00	TVM	Xarabank	11.108	13.214	9.411	4.511	14.644	10.592	15.059	8.829	6.833	1.383	9.421	11.158	10.832	14.708	10.888	9.503
20:30-22:00	TVM	KC	8.672	6.888	10.109	18.256	7.573	7.617	9.094	7.701	6.512	9.181	9.188	8.168	8.544	8.482	7.641	12.237
19:00-20:30	TVM	News TVM	7.846	9.761	6.304	2.452	4.369	6.182	9.193	8.602	10.497	8.897	4.045	10.155	6.321	8.000	9.542	8.492
20:30-22:00	ONE	Emilja	6.667	4.286	8.585	8.448	11.449	7.648	6.443	4.974	4.194	2.624	9.628	5.277	7.101	4.791	6.041	8.175
20:30-22:00	TVM	Deceduti	6.229	6.302	6.169	23.418	13.793	6.355	5.311	1.679	0.941	0.000	6.498	7.178	4.890	6.187	6.944	2.679
20:30-22:00	Net TV	Rih Isfel	4.208	3.341	4.907	3.813	4.681	4.005	4.348	4.535	3.393	1.382	4.740	4.175	4.506	4.309	3.342	3.775
20:30-22:00	ONE	Affari Taghna	3.649	5.483	2.171	0.000	1.626	4.912	5.168	3.687	4.249	0.000	3.637	3.696	3.570	4.676	2.927	3.059
20:30-22:00	Net TV	Simpatici	3.429	2.666	4.044	9.302	3.798	2.463	1.984	3.167	3.980	6.781	3.208	3.822	1.684	2.879	4.485	4.996
20:30-22:00	TVM	Bondi Plus	3.291	4.749	2.116	0.000	1.593	5.845	4.171	3.696	2.482	5.580	2.801	3.278	3.058	4.037	3.334	3.668
19:00-20:30	ONE	ONE News	3.078	4.397	2.017	0.585	1.124	2.279	3.239	4.124	4.368	4.075	2.408	3.684	3.375	2.754	3.044	2.567
19:00-20:30	Net TV	NET News	2.347	3.517	1.404	0.541	0.750	1.281	2.150	2.819	5.204	2.555	1.636	3.206	1.999	2.848	1.613	2.022
12:00-19:00	ONE	Kalamita	1.784	0.908	2.490	0.000	0.908	1.227	1.195	2.372	3.426	6.443	2.217	0.761	2.746	1.946	1.963	2.158
12:00-19:00	TVM	12 05	1.532	0.204	2.601	0.716	1.032	4.347	1.051	1.744	2.172	1.240	1.789	1.421	1.824	1.831	1.043	1.044
19:00-20:30	TVM	Studio 54	1.363	1.162	1.526	2.490	1.026	0.000	0.814	1.645	1.447	7.625	0.754	1.709	1.867	0.901	1.928	0.348
12:00-19:00	Net TV	Puree'	1.272	1.310	1.242	0.000	1.540	2.121	1.117	1.474	1.191	1.240	0.604	1.734	0.992	1.942	0.983	1.096
> 12:00	ONE	Bongu Bundy	1.186	0.880	1.433	0.000	0.722	2.100	1.350	1.235	1.441	1.274	2.733	0.764	1.571	0.209	0.836	0.348
22:00-24:00	ONE	Midinbin	1.149	0.800	1.429	1.401	0.471	0.000	0.694	1.790	2.390	0.000	1.839	1.530	1.411	0.660	0.000	0.348
> 12:00	TVM	Hadd Ghalik	1.058	0.901	1.185	3.270	1.725	1.475	1.199	0.462	0.000	0.000	0.719	1.082	1.522	1.162	1.071	0.731
> 12:00	TVM	Bongu	1.007	0.646	1.298	0.000	0.911	1.199	0.766	1.441	1.443	0.000	1.112	0.876	0.847	0.669	1.263	1.757
22:00-24:00	TVM	Biografiji	0.796	1.208	0.465	0.000	0.642	2.201	0.867	1.155	0.000	0.000	0.714	0.595	0.377	1.288	1.101	1.138
12:00-19:00	Net TV	Malta l-Lejla	0.747	0.798	0.705	0.731	0.000	0.000	0.654	0.414	2.091	5.367	0.145	0.898	0.696	0.938	1.159	0.714
20:30-22:00	Net TV	NAR - Nies - Arti - Realta	0.732	1.111	0.426	0.000	1.248	1.393	0.873	0.578	0.269	0.000	0.000	0.559	1.251	1.914	0.572	0.443
22:00-24:00	TVM	VIP Show	0.701	1.047	0.422	0.000	2.476	0.798	0.597	0.220	0.188	0.000	0.337	0.854	0.653	1.050	0.772	0.348
19:00-20:30	ONE	Telepoplu	0.686	0.783	0.607	1.128	2.288	0.000	0.520	0.349	0.000	0.000	0.707	0.841	1.253	0.541	0.235	0.000
20:30-22:00	Net TV	Replay	0.680	1.447	0.063	0.000	0.774	2.328	0.886	0.466	0.244	0.000	1.185	0.434	1.010	0.509	0.626	0.000
22:00-24:00	ONE	L-Argument	0.510	1.143	0.000	0.000	0.318	1.833	0.642	0.485	0.244	0.000	0.638	0.280	0.494	0.238	1.307	0.000
20:30-22:00	ONE	TX	0.476	0.490	0.465	0.000	0.000	0.000	0.339	0.920	0.772	1.382	0.525	0.217	1.427	0.209	0.261	0.443
20:30-22:00	ONE	Bla Agenda	0.457	0.526	0.402	0.000	0.000	0.000	0.000	1.267	1.010	0.000	0.740	0.412	0.000	0.209	0.840	0.476
20:30-22:00	TVM	Dissett	0.455	0.676	0.276	0.000	0.000	0.483	0.489	0.484	1.181	0.000	0.189	0.486	0.456	0.238	0.780	0.865
12:00-19:00	ONE	Aroma Kitchen	0.434	0.224	0.602	0.000	0.000	0.000	0.576	0.621	0.480	1.274	0.290	0.337	0.845	0.422	0.461	0.366
22:00-24:00	TVM	Paqpaq	0.363	0.814	0.000	0.000	0.614	1.535	0.133	0.418	0.257	0.000	0.150	0.217	0.638	0.263	0.945	0.000
12:00-19:00	TVM	Sibtek	0.358	0.182	0.500	0.000	0.000	0.835	0.525	0.233	0.692	0.000	0.191	0.566	0.845	0.000	0.200	0.000
12:00-19:00	TVM	Qalb in-Nies	0.349	0.572	0.169	0.000	0.000	0.000	0.234	0.761	0.611	0.000	0.484	0.326	0.197	0.000	0.637	0.476
20:30-22:00	TVM	Kontra Attakk	0.337	0.591	0.132	0.716	0.000	0.640	0.244	0.540	0.306	0.000	0.378	0.154	0.197	0.484	0.579	0.476
20:30-22:00	ONE	Arani Issa	0.288	0.000	0.521	0.000	0.168	0.669	0.123	0.376	0.467	1.310	0.370	0.097	0.418	0.417	0.261	0.390
20:30-22:00	ONE	Inkontri	0.272	0.321	0.232	0.000	0.277	0.000	0.301	0.219	0.611	0.000	0.145	0.147	0.574	0.278	0.519	0.000
12:00-19:00	TVM	Iz-Zona	0.269	0.235	0.297	1.639	0.000	0.000	0.234	0.239	0.231	0.000	0.357	0.326	0.209	0.493	0.000	0.000
12:00-19:00	Net TV	It-Tnejn l' huma	0.264	0.072	0.418	0.000	0.000	0.000	0.174	0.343	0.725	1.240	0.000	0.390	0.000	0.214	0.261	1.189
> 12:00	ONE	Siegħa Zmien	0.260	0.000	0.469	0.000	0.000	0.558	0.324	0.370	0.243	0.000	0.527	0.097	0.418	0.000	0.261	0.366
Prev. Schedules	Net TV	Gheruq	0.235	0.356	0.138	0.000	0.000	0.630	0.095	0.263	0.269	2.962	0.468	0.000	0.000	0.238	0.522	0.443
20:30-22:00	Net TV	Ucuħ	0.211	0.173	0.242	0.000	0.000	0.000	0.000	0.220	0.986	1.315	0.150	0.195	0.000	0.000	0.840	0.000

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:00-19:00	ONE	Sibtijiet Flimkien	0.192	0.072	0.289	0.000	0.277	0.000	0.083	0.233	0.257	1.274	0.145	0.256	0.598	0.000	0.000	0.000
20:30-22:00	Net TV	News Room	0.187	0.249	0.137	0.000	0.000	0.000	0.000	0.323	0.819	0.000	0.000	0.315	0.000	0.000	0.319	0.696
> 12:00	Smash TV	Fil-Kcina ma' Farah	0.180	0.000	0.326	0.000	0.000	0.000	0.078	0.370	0.473	0.000	0.145	0.097	0.000	0.417	0.261	0.366
22:00-24:00	ONE	Realta'	0.175	0.192	0.162	0.000	0.296	0.000	0.124	0.229	0.237	0.000	0.145	0.000	0.528	0.487	0.000	0.000
20:30-22:00	ONE	The Kilo Challenge	0.144	0.077	0.199	0.000	0.413	0.000	0.161	0.110	0.000	0.000	0.169	0.097	0.389	0.000	0.000	0.366
19:00-20:30	TVM	Ghawdex Illum	0.140	0.249	0.053	0.000	0.000	0.000	0.348	0.000	0.244	0.000	0.150	0.171	0.000	0.000	0.200	0.443
20:30-22:00	TVM	7 Qattiel	0.137	0.000	0.247	0.000	0.220	0.798	0.000	0.226	0.000	0.000	0.145	0.147	0.000	0.209	0.235	0.000
12:00-19:00	Net TV	Sas-Sitta	0.136	0.157	0.119	0.000	0.232	0.000	0.217	0.117	0.000	0.000	0.329	0.000	0.000	0.278	0.200	0.000
12:00-19:00	ONE	On d Road	0.133	0.299	0.000	0.000	0.614	0.682	0.000	0.000	0.000	0.000	0.000	0.000	0.319	0.263	0.340	0.000
12:00-19:00	TVM	Puss in Boots	0.133	0.149	0.121	0.000	0.000	1.429	0.000	0.123	0.188	0.000	0.169	0.256	0.000	0.000	0.000	0.348
22:00-24:00	ONE	Girls@work	0.127	0.000	0.228	0.000	0.582	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.209	0.000	0.235	0.390
Prev. Schedules	TVM	Liquorish	0.120	0.077	0.154	0.000	0.219	0.000	0.179	0.000	0.231	0.000	0.169	0.097	0.180	0.214	0.000	0.000
19:00-20:30	Net TV	Wheel Spin	0.113	0.252	0.000	0.000	0.318	0.000	0.000	0.117	0.257	0.000	0.150	0.109	0.000	0.000	0.340	0.000
Prev. Schedules	TVM	X' Qala' l-Bahar	0.096	0.215	0.000	0.000	0.000	0.000	0.303	0.000	0.000	0.000	0.000	0.000	0.247	0.000	0.000	0.887
Prev. Schedules	ONE	Gizelle	0.094	0.000	0.170	0.000	0.222	0.000	0.000	0.113	0.236	0.000	0.000	0.000	0.000	0.664	0.000	0.000
12:00-19:00	TVM	Gadgets	0.082	0.185	0.000	0.731	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000	0.566	0.000	0.000	0.000
> 12:00	Smash TV	Habbejtek	0.078	0.175	0.000	0.000	0.000	0.000	0.247	0.000	0.000	0.000	0.000	0.000	0.247	0.000	0.286	0.000
12:00-19:00	Net TV	Niltagghu	0.077	0.000	0.139	0.000	0.000	0.000	0.123	0.146	0.000	0.000	0.191	0.000	0.000	0.000	0.261	0.000
Prev. Schedules	TVM	Mhux ghal kullhadd	0.076	0.104	0.053	0.000	0.296	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.319	0.000	0.000	0.000
12:00-19:00	Favourite Ch	Sejjahtli	0.070	0.072	0.069	0.000	0.000	0.000	0.000	0.123	0.306	0.000	0.000	0.109	0.000	0.000	0.261	0.000
12:00-19:00	Smash TV	Motordrome	0.070	0.157	0.000	0.000	0.219	0.000	0.114	0.000	0.000	0.000	0.169	0.000	0.247	0.000	0.000	0.000
> 12:00	TVM	Hajja	0.069	0.000	0.125	0.000	0.000	0.000	0.219	0.000	0.000	0.000	0.191	0.000	0.000	0.214	0.000	0.000
12:00-19:00	Education 22	Wirtna	0.069	0.155	0.000	0.000	0.000	0.000	0.122	0.117	0.000	0.000	0.339	0.000	0.000	0.000	0.000	0.000
12:00-19:00	ONE	Sal-Gister	0.067	0.150	0.000	0.000	0.000	0.000	0.122	0.110	0.000	0.000	0.189	0.000	0.197	0.000	0.000	0.000
19:00-20:30	TVM	Venere	0.067	0.000	0.121	0.000	0.232	0.558	0.000	0.000	0.000	0.000	0.179	0.000	0.209	0.000	0.000	0.000
Prev. Schedules	ONE	Laundry	0.066	0.149	0.000	0.000	0.000	0.000	0.114	0.000	0.000	1.315	0.150	0.000	0.247	0.000	0.000	0.000
12:00-19:00	ONE	X'Hadd Maghna	0.064	0.144	0.000	0.000	0.000	0.000	0.000	0.000	0.514	0.000	0.000	0.217	0.000	0.000	0.000	0.000
Prev. Schedules	TVM	Deal or no Deal	0.064	0.000	0.116	0.000	0.220	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.235	0.000
12:00-19:00	Smash TV	Matinee	0.061	0.072	0.053	0.000	0.000	0.000	0.093	0.000	0.257	0.000	0.000	0.109	0.000	0.000	0.200	0.000
20:30-22:00	Favourite Ch	Ipokriti	0.061	0.072	0.052	0.000	0.000	0.000	0.000	0.000	0.487	0.000	0.000	0.206	0.000	0.000	0.000	0.000
12:00-19:00	Favourite Ch	Niskata	0.059	0.000	0.107	0.000	0.000	0.000	0.000	0.226	0.000	0.000	0.145	0.000	0.000	0.209	0.000	0.000
12:00-19:00	Net TV	Vitalita'	0.058	0.000	0.105	0.000	0.000	0.000	0.000	0.000	0.467	0.000	0.145	0.097	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Bahar Wiehed	0.058	0.064	0.053	0.000	0.000	0.000	0.093	0.110	0.000	0.000	0.000	0.000	0.197	0.000	0.200	0.000
20:30-22:00	Favourite Ch	Miraklu	0.058	0.000	0.104	0.000	0.000	0.000	0.000	0.000	0.461	0.000	0.000	0.195	0.000	0.000	0.000	0.000
19:00-20:30	ONE	Kwazi Kwazi Ahwa	0.055	0.000	0.099	0.000	0.000	0.000	0.083	0.000	0.231	0.000	0.000	0.097	0.180	0.000	0.000	0.000
12:00-19:00	Net TV	L-Ewropa li tixtieq	0.047	0.105	0.000	0.000	0.000	0.000	0.000	0.000	0.374	0.000	0.000	0.000	0.000	0.000	0.319	0.000
19:00-20:30	Smash TV	SMASH News	0.047	0.105	0.000	0.000	0.000	0.000	0.000	0.179	0.000	0.000	0.000	0.000	0.000	0.000	0.319	0.000
20:30-22:00	Net TV	Blog TV	0.047	0.105	0.000	0.000	0.000	0.000	0.000	0.000	0.374	0.000	0.000	0.000	0.000	0.000	0.319	0.000
12:00-19:00	Net TV	Mini Bugz [Griz]	0.042	0.094	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.286	0.000
20:30-22:00	Net TV	Quadro [Kwadro]	0.039	0.088	0.000	0.000	0.000	0.000	0.124	0.000	0.000	0.000	0.000	0.000	0.000	0.278	0.000	0.000
20:30-22:00	Calypso TV	Kontra ir-rih? [Fomm ir-Rih]	0.039	0.000	0.070	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.191	0.000	0.000	0.000	0.000	0.000
12:00-19:00	Net TV	Lejla Maltija	0.038	0.000	0.069	0.000	0.000	0.000	0.000	0.146	0.000	0.000	0.000	0.000	0.000	0.000	0.261	0.000
20:30-22:00	Smash TV	Robert Musumeci Talk	0.038	0.000	0.069	0.000	0.000	0.000	0.000	0.000	0.306	0.000	0.000	0.000	0.000	0.000	0.261	0.000

	STATION	PROGRAMME	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:00-19:00	TVM	Sports Magazine	0.035	0.000	0.064	0.000	0.000	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.000	0.000	0.000	0.000
20:30-22:00	ONE	Erwieh	0.035	0.000	0.064	0.000	0.000	0.000	0.112	0.000	0.000	0.000	0.000	0.120	0.000	0.000	0.000	0.000
Prev. Schedules	ONE	L-Evangelisti	0.034	0.000	0.062	0.543	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.235	0.000
12:00-19:00	Net TV	Geko	0.034	0.075	0.000	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.000	0.000	0.000	0.238	0.000	0.000
Prev. Schedules	ONE	Ulied il-Maltin	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.476
12:00-19:00	TVM	Baqghu Maltin	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
19:00-20:30	Net TV	Lift	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
22:00-24:00	TVM	Meander	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.000	0.257	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Forcina	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Ma' Glorja	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
Prev. Schedules	ONE	Minn Nicca 'l-Barra	0.032	0.072	0.000	0.000	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.109	0.000	0.000	0.000	0.000
12:00-19:00	Education 24	Wirt, Arti u Kultura	0.031	0.068	0.000	0.000	0.000	0.000	0.000	0.117	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000
20:30-22:00	TVM	PQ	0.031	0.068	0.000	0.000	0.000	0.000	0.000	0.117	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Gloria Mizzi Friday on NET	0.030	0.000	0.055	0.000	0.000	0.000	0.000	0.000	0.243	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Prev. Schedules	Smash TV	Ta Edward Spiteri	0.030	0.000	0.055	0.000	0.000	0.000	0.000	0.116	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Prev. Schedules	TVM	Bla Kondixin	0.030	0.000	0.055	0.479	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Prev. Schedules	Net TV	It-Tfal jigu bil-vapuri	0.030	0.000	0.055	0.000	0.194	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
19:00-20:30	ONE	Mela Isma' Din	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
20:30-22:00	Favourite Ch	7000 [Seven thousand]	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
20:30-22:00	Calypso TV	Calypso Twanny Scerri	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Kaxxa Jan	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Prev. Schedules	Net TV	Ma' Louise Tedesco	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.237	0.000	0.145	0.000	0.000	0.000	0.000	0.000
Prev. Schedules	ONE	Tango	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000
22:00-24:00	Favourite Ch	Sahta fuq uliedi	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.236	0.000	0.000	0.000	0.000	0.209	0.000	0.000
Prev. Schedules	Net TV	Kompendju	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000
Prev. Schedules	ONE	Marvin	0.030	0.000	0.053	0.000	0.000	0.000	0.000	0.113	0.000	0.000	0.000	0.000	0.000	0.209	0.000	0.000
20:30-22:00	Net TV	Arpeggi	0.029	0.000	0.053	0.000	0.000	0.000	0.093	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.200	0.000
> 12:00	Smash TV	A to Z Teleshopping	0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.097	0.000	0.000	0.000	0.000
12:00-19:00	ONE	Il-Princep tal-Warda Bajda	0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.110	0.000	0.000	0.000	0.097	0.000	0.000	0.000	0.000
12:00-19:00	Net TV	Radio 101 Live [New Radio]	0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.000	0.000	1.240	0.000	0.097	0.000	0.000	0.000	0.000
20:30-22:00	Favourite Ch	Il-Miraklu	0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.000	0.231	0.000	0.000	0.097	0.000	0.000	0.000	0.000
Prev. Schedules	ONE	Madonna tac-Coqqa	0.029	0.000	0.052	0.000	0.000	0.000	0.000	0.000	0.000	1.240	0.000	0.097	0.000	0.000	0.000	0.000
19:00-20:30	ONE	Ieqaf 20 minuta	0.029	0.064	0.000	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000	0.000	0.197	0.000	0.000	0.000
12:00-19:00	ONE	Looks	0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
20:30-22:00	TVM	Kustjonijiet	0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
22:00-24:00	ONE	Pape'	0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
Prev. Schedules	TVM	Delitti	0.026	0.000	0.047	0.000	0.000	0.000	0.083	0.000	0.000	0.000	0.000	0.000	0.180	0.000	0.000	0.000
Prev. Schedules	Net TV	Fil-Kcina ta Christine	0.025	0.000	0.045	0.000	0.000	0.000	0.078	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.366
> 12:00	TVM	Quddiesa TVM	0.023	0.000	0.042	0.000	0.000	0.000	0.000	0.000	0.000	1.011	0.000	0.000	0.000	0.000	0.000	0.348
12:00-19:00	Net TV	Il-Mara Tal-Llum	0.023	0.000	0.042	0.000	0.000	0.000	0.000	0.090	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.348
Unclassified		All Unclassified	0.351	0.518	0.217	0.000	0.567	0.835	0.236	0.251	0.376	1.274	0.334	0.455	0.247	0.238	0.000	1.172
Toatal			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

TABLE 9.B: POPULATION FAVORITE TV PROGRAMMES BY RANKING [>12:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

>12:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
ONE	Bongu Bundy	6735	2230	4505	0	643	649	2420	1833	1022	168	3160	1281	1297	168	696	133
TVM	Hadd Ghalik	6006	2281	3725	1179	1535	456	2150	686	0	0	831	1814	1256	933	892	280
TVM	Bongu	5716	1635	4081	0	810	371	1374	2139	1023	0	1286	1469	700	537	1051	673
ONE	Siegha Zmien	1475	0	1475	0	0	173	581	548	173	0	609	163	345	0	217	140
Smash TV	Fil-Kcina ma' Farah	1024	0	1024	0	0	0	140	548	335	0	168	163	0	335	217	140
Smash TV	Habbejtek	442	442	0	0	0	0	442	0	0	0	0	0	204	0	238	0
TVM	Hajja	392	0	392	0	0	0	392	0	0	0	221	0	0	171	0	0
Smash TV	A to Z Teleshopping	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
TVM	Quddiesa TVM	133	0	133	0	0	0	0	0	0	133	0	0	0	0	0	133
		22087	6588	15498	1179	2989	1649	7499	5918	2553	301	6274	5055	3802	2144	3311	1500
ONE	Bongu Bundy	30.493	33.840	29.070	0.000	21.514	39.385	32.266	30.976	40.034	55.749	50.364	25.345	34.110	7.815	21.020	8.885
TVM	Hadd Ghalik	27.195	34.628	24.035	100.000	51.371	27.669	28.677	11.589	0.000	0.000	13.243	35.893	33.046	43.513	26.930	18.676
TVM	Bongu	25.880	24.824	26.329	0.000	27.116	22.477	18.318	36.137	40.076	0.000	20.497	29.062	18.400	25.046	31.746	44.877
ONE	Siegha Zmien	6.678	0.000	9.516	0.000	0.000	10.468	7.750	9.268	6.762	0.000	9.706	3.233	9.080	0.000	6.558	9.338
Smash TV	Fil-Kcina ma' Farah	4.635	0.000	6.605	0.000	0.000	0.000	1.868	9.268	13.128	0.000	2.676	3.233	0.000	15.629	6.558	9.338
Smash TV	Habbejtek	2.001	6.708	0.000	0.000	0.000	0.000	5.894	0.000	0.000	0.000	0.000	0.000	5.364	0.000	7.189	0.000
TVM	Hajja	1.775	0.000	2.529	0.000	0.000	0.000	5.227	0.000	0.000	0.000	3.515	0.000	0.000	7.997	0.000	0.000
Smash TV	A to Z Teleshopping	0.740	0.000	1.055	0.000	0.000	0.000	0.000	2.762	0.000	0.000	0.000	3.233	0.000	0.000	0.000	0.000
TVM	Quddiesa TVM	0.603	0.000	0.860	0.000	0.000	0.000	0.000	0.000	0.000	44.251	0.000	0.000	0.000	0.000	0.000	8.885
ONE	Bongu Bundy	30.493	33.840	29.070	0.000	21.514	39.385	32.266	30.976	40.034	55.749	50.364	25.345	34.110	7.815	21.020	8.885
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

TABLE 9.C: POPULATION FAVORITE TV PROGRAMMES BY RANKING [12:00-19:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

12:00-19:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
ONE	Kalamita	10130	2300	7830	0	808	379	2143	3520	2429	849	2564	1276	2268	1562	1634	827
TVM	12 05	8697	516	8180	258	919	1344	1884	2588	1540	163	2069	2383	1506	1470	868	400
Net TV	Puree'	7223	3318	3905	0	1370	656	2003	2187	844	163	699	2907	819	1560	818	420
Net TV	Malta l-Lejla	4240	2022	2218	263	0	0	1172	615	1483	707	168	1506	575	753	965	273
ONE	Aroma Kitchen	2462	568	1894	0	0	0	1032	922	341	168	336	565	698	339	384	140
TVM	Sibtek	2035	462	1572	0	0	258	941	345	490	0	221	949	698	0	167	0
TVM	Qalb in-Nies	1981	1449	532	0	0	0	419	1129	433	0	560	546	163	0	530	182
TVM	Iz-Zona	1528	595	933	591	0	0	419	355	163	0	413	546	173	396	0	0
Net TV	It-Tnejn l' huma	1498	182	1316	0	0	0	312	509	514	163	0	654	0	171	217	456
ONE	Sibtijiet Flimkien	1091	182	909	0	247	0	149	345	182	168	168	429	494	0	0	0
Net TV	Sas-Sitta	770	396	374	0	207	0	390	173	0	0	380	0	0	223	167	0
ONE	On d Road	758	758	0	0	547	211	0	0	0	0	0	0	263	211	283	0
TVM	Puss in Boots	757	377	380	0	0	442	0	182	133	0	195	429	0	0	0	133
TVM	Gadgets	467	467	0	263	0	0	204	0	0	0	0	0	467	0	0	0
Net TV	Niitqagghu	438	0	438	0	0	0	221	217	0	0	221	0	0	0	217	0
Favourite Ch	Seijahtli	399	182	217	0	0	0	0	182	217	0	0	182	0	0	217	0
Smash TV	Motordrome	399	399	0	0	195	0	204	0	0	0	195	0	204	0	0	0
Education 22	Wirtna	392	392	0	0	0	0	218	173	0	0	392	0	0	0	0	0
ONE	Sal-Gister	381	381	0	0	0	0	218	163	0	0	218	0	163	0	0	0
ONE	X'Hadd Maghna	364	364	0	0	0	0	0	0	364	0	0	364	0	0	0	0
Smash TV	Matinee	349	182	167	0	0	0	167	0	182	0	0	182	0	0	167	0
Favourite Ch	Niskata	335	0	335	0	0	0	0	335	0	0	168	0	0	168	0	0
Net TV	Vitalita'	331	0	331	0	0	0	0	0	331	0	168	163	0	0	0	0
Net TV	L-Ewropa li tixtieq	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
Net TV	Mini Bugz [Griz]	238	238	0	0	0	0	238	0	0	0	0	0	0	0	238	0
Net TV	Lejla Maltija	217	0	217	0	0	0	0	217	0	0	0	0	0	0	217	0
TVM	Sports Magazine	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
Net TV	Geko	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
TVM	Baqghu Maltin	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
Education 23	Wirt, Arti u Kultura	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
ONE	Il-Princep tal-Warda Bajda	163	0	163	0	0	0	0	163	0	0	0	163	0	0	0	0
Net TV	Radio 101 Live [New Radio]	163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
ONE	Looks	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
Net TV	Il-Mara Tal-Llum	133	0	133	0	0	0	0	133	0	0	0	0	0	0	0	133
		49102	16545	32557	1376	4293	3290	12683	15001	9913	2546	9306	13793	8640	7043	7355	2965

12:00-19:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
ONE	Kalamita	20.631	13.903	24.050	0.000	18.832	11.533	16.899	23.467	24.507	33.353	27.550	9.252	26.244	22.179	22.216	27.885
TVM	12 05	17.711	3.121	25.126	18.763	21.401	40.850	14.858	17.250	15.537	6.419	22.234	17.277	17.431	20.870	11.809	13.488
Net TV	Puree'	14.711	20.057	11.994	0.000	31.918	19.931	15.794	14.576	8.515	6.419	7.508	21.078	9.484	22.142	11.124	14.167
Net TV	Malta l-Lejla	8.635	12.223	6.812	19.149	0.000	0.000	9.239	4.099	14.955	27.783	1.804	10.921	6.656	10.689	13.116	9.221
ONE	Aroma Kitchen	5.014	3.435	5.816	0.000	0.000	0.000	8.135	6.144	3.435	6.594	3.609	4.096	8.079	4.813	5.219	4.725
TVM	Sibtek	4.144	2.793	4.830	0.000	0.000	7.848	7.418	2.301	4.946	0.000	2.370	6.882	8.079	0.000	2.267	0.000
TVM	Qalb in-Nies	4.035	8.759	1.634	0.000	0.000	0.000	3.303	7.527	4.369	0.000	6.012	3.961	1.883	0.000	7.211	6.150
TVM	Iz-Zona	3.112	3.599	2.865	42.939	0.000	0.000	3.303	2.365	1.649	0.000	4.440	3.961	1.998	5.622	0.000	0.000
Net TV	It-Tnejn l' huma	3.051	1.102	4.041	0.000	0.000	0.000	2.456	3.395	5.183	6.419	0.000	4.740	0.000	2.434	2.952	15.371
ONE	Sibtijiet Flimkien	2.222	1.101	2.792	0.000	5.749	0.000	1.174	2.301	1.838	6.594	1.804	3.110	5.719	0.000	0.000	0.000
Net TV	Sas-Sitta	1.568	2.396	1.148	0.000	4.819	0.000	3.074	1.155	0.000	0.000	4.085	0.000	0.000	3.168	2.267	0.000
ONE	On d Road	1.543	4.580	0.000	0.000	12.740	6.412	0.000	0.000	0.000	0.000	0.000	0.000	3.050	2.995	3.853	0.000
TVM	Puss in Boots	1.542	2.279	1.167	0.000	0.000	13.425	0.000	1.214	1.344	0.000	2.094	3.110	0.000	0.000	0.000	4.496
TVM	Gadgets	0.952	2.825	0.000	19.149	0.000	0.000	1.608	0.000	0.000	0.000	0.000	0.000	5.410	0.000	0.000	0.000
Net TV	Niitqagghu	0.891	0.000	1.344	0.000	0.000	0.000	1.739	1.447	0.000	0.000	2.370	0.000	0.000	0.000	2.952	0.000
Favourite Ch	Sejjahtli	0.813	1.101	0.667	0.000	0.000	0.000	0.000	1.214	2.190	0.000	0.000	1.321	0.000	0.000	2.952	0.000
Smash TV	Motordrome	0.812	2.411	0.000	0.000	4.541	0.000	1.608	0.000	0.000	0.000	2.094	0.000	2.360	0.000	0.000	0.000
Education 22	Wirtna	0.797	2.367	0.000	0.000	0.000	0.000	1.721	1.155	0.000	0.000	4.208	0.000	0.000	0.000	0.000	0.000
ONE	Sal-Gister	0.776	2.303	0.000	0.000	0.000	0.000	1.721	1.085	0.000	0.000	2.346	0.000	1.883	0.000	0.000	0.000
ONE	X'Hadd Maghna	0.742	2.202	0.000	0.000	0.000	0.000	0.000	0.000	3.676	0.000	0.000	2.642	0.000	0.000	0.000	0.000
Smash TV	Matinee	0.711	1.101	0.512	0.000	0.000	0.000	1.315	0.000	1.838	0.000	0.000	1.321	0.000	0.000	2.267	0.000
Favourite Ch	Niskata	0.683	0.000	1.030	0.000	0.000	0.000	0.000	2.236	0.000	0.000	1.804	0.000	0.000	2.379	0.000	0.000
Net TV	Vitalita'	0.675	0.000	1.018	0.000	0.000	0.000	0.000	0.000	3.343	0.000	1.804	1.185	0.000	0.000	0.000	0.000
Net TV	L-Ewropa li tixtieq	0.540	1.603	0.000	0.000	0.000	0.000	0.000	0.000	2.675	0.000	0.000	0.000	0.000	0.000	3.606	0.000
Net TV	Mini Bugz [Griz]	0.485	1.439	0.000	0.000	0.000	0.000	1.877	0.000	0.000	0.000	0.000	0.000	0.000	0.000	3.236	0.000
Net TV	Lejla Maltija	0.442	0.000	0.667	0.000	0.000	0.000	0.000	1.447	0.000	0.000	0.000	0.000	0.000	0.000	2.952	0.000
TVM	Sports Magazine	0.409	0.000	0.616	0.000	0.000	0.000	1.582	0.000	0.000	0.000	0.000	1.455	0.000	0.000	0.000	0.000
Net TV	Geko	0.388	1.153	0.000	0.000	0.000	0.000	0.000	1.271	0.000	0.000	0.000	0.000	0.000	2.708	0.000	0.000
TVM	Baqghu Maltin	0.371	1.101	0.000	0.000	0.000	0.000	0.000	1.214	0.000	0.000	0.000	1.321	0.000	0.000	0.000	0.000
Education 23	Wirt, Arti u Kultura	0.353	1.047	0.000	0.000	0.000	0.000	0.000	1.155	0.000	0.000	1.862	0.000	0.000	0.000	0.000	0.000
ONE	Il-Princep tal-Warda Bajda	0.333	0.000	0.502	0.000	0.000	0.000	0.000	1.090	0.000	0.000	0.000	1.185	0.000	0.000	0.000	0.000
Net TV	Radio 101 Live [New Radio]	0.333	0.000	0.502	0.000	0.000	0.000	0.000	0.000	0.000	6.419	0.000	1.185	0.000	0.000	0.000	0.000
ONE	Looks	0.303	0.000	0.457	0.000	0.000	0.000	1.174	0.000	0.000	0.000	0.000	0.000	1.723	0.000	0.000	0.000
Net TV	Il-Mara Tal-Llum	0.271	0.000	0.409	0.000	0.000	0.000	0.000	0.889	0.000	0.000	0.000	0.000	0.000	0.000	0.000	4.496
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.D: POPULATION FAVORITE TV PROGRAMMES BY RANKING [19:00-20:30] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

19:00-20:30			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	News TVM	44545	24721	19824	884	3888	1911	16481	12765	7443	1173	4677	17031	5220	6423	7942	3254
ONE	ONE News	17477	11135	6342	211	1000	704	5808	6119	3097	537	2785	6177	2787	2211	2534	983
Net TV	NET News	13323	8907	4416	195	667	396	3855	4183	3690	337	1892	5377	1651	2287	1342	775
TVM	Studio 54	7741	2943	4798	898	913	0	1459	2440	1026	1005	872	2866	1541	724	1604	133
ONE	Teleoplu	3893	1983	1909	407	2037	0	932	517	0	0	817	1411	1035	434	196	0
TVM	Ghawdex Illum	797	631	167	0	0	0	624	0	173	0	173	287	0	0	167	170
Net TV	Wheel Spin	639	639	0	0	283	0	0	173	182	0	173	182	0	0	283	0
TVM	Venere	379	0	379	0	207	173	0	0	0	0	207	0	173	0	0	0
ONE	Kwazi Kwazi Ahwa	312	0	312	0	0	0	149	0	163	0	0	163	149	0	0	0
Smash TV	SMASH News	265	265	0	0	0	0	0	265	0	0	0	0	0	0	265	0
Net TV	Lift	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
ONE	Mela Isma' Din	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
ONE	Ieqaf 20 minuta	163	163	0	0	0	0	0	0	163	0	0	0	163	0	0	0
		89884	51569	38316	2594	8995	3184	29307	26814	15938	3052	11764	33676	12718	12078	14333	5315
TVM	News TVM	49.558	47.939	51.738	34.070	43.228	60.019	56.237	47.605	46.699	38.430	39.754	50.571	41.043	53.175	55.410	61.217
ONE	ONE News	19.444	21.593	16.553	8.132	11.117	22.124	19.817	22.822	19.434	17.601	23.673	18.343	21.915	18.306	17.676	18.502
Net TV	NET News	14.822	17.272	11.525	7.513	7.416	12.437	13.152	15.600	23.154	11.035	16.081	15.966	12.978	18.932	9.364	14.578
TVM	Studio 54	8.612	5.706	12.522	34.609	10.149	0.000	4.977	9.101	6.437	32.934	7.412	8.510	12.119	5.992	11.194	2.508
ONE	Teleoplu	4.331	3.846	4.983	15.676	22.641	0.000	3.179	1.930	0.000	0.000	6.947	4.189	8.137	3.594	1.365	0.000
TVM	Ghawdex Illum	0.887	1.223	0.435	0.000	0.000	0.000	2.129	0.000	1.087	0.000	1.473	0.854	0.000	0.000	1.163	3.195
Net TV	Wheel Spin	0.711	1.239	0.000	0.000	3.150	0.000	0.000	0.646	1.143	0.000	1.473	0.541	0.000	0.000	1.977	0.000
TVM	Venere	0.422	0.000	0.990	0.000	2.300	5.420	0.000	0.000	0.000	0.000	1.758	0.000	1.357	0.000	0.000	0.000
ONE	Kwazi Kwazi Ahwa	0.348	0.000	0.815	0.000	0.000	0.000	0.508	0.000	1.026	0.000	0.000	0.485	1.171	0.000	0.000	0.000
Smash TV	SMASH News	0.295	0.514	0.000	0.000	0.000	0.000	0.000	0.989	0.000	0.000	0.000	0.000	0.000	0.000	1.850	0.000
Net TV	Lift	0.203	0.353	0.000	0.000	0.000	0.000	0.000	0.679	0.000	0.000	0.000	0.541	0.000	0.000	0.000	0.000
ONE	Mela Isma' Din	0.187	0.000	0.438	0.000	0.000	0.000	0.000	0.626	0.000	0.000	1.427	0.000	0.000	0.000	0.000	0.000
ONE	Ieqaf 20 minuta	0.181	0.315	0.000	0.000	0.000	0.000	0.000	0.000	1.021	0.000	0.000	0.000	1.279	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.E: POPULATION FAVORITE TV PROGRAMMES BY RANKING [20:30-22:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

20:30-22:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	F' Salib it-Toroq	79078	26684	52394	5347	10978	3137	22297	25485	9525	2309	19585	22414	10318	10226	10153	6384
TVM	Xarabank	63062	33467	29594	1626	13033	3275	26999	13101	4845	182	10893	18713	8944	11809	9062	3641
TVM	KC	49235	17445	31790	6582	6740	2355	16304	11428	4617	1210	10624	13698	7055	6810	6360	4688
ONE	Emilja	37852	10856	26996	3046	10189	2365	11552	7380	2974	346	11132	8850	5863	3847	5028	3132
TVM	Deceduti	35362	15962	19401	8443	12275	1965	9521	2491	667	0	7513	12038	4038	4968	5779	1026
Net TV	Rih Isfel	23891	8461	15431	1375	4166	1238	7795	6729	2406	182	5481	7002	3721	3460	2781	1446
ONE	Affari Taghna	20714	13887	6827	0	1447	1519	9265	5471	3013	0	4205	6198	2948	3755	2436	1172
Net TV	Simpatici	19469	6751	12717	3353	3380	762	3558	4700	2822	894	3709	6410	1391	2312	3733	1914
TVM	Bondi Plus	18683	12029	6654	0	1418	1807	7479	5484	1760	736	3238	5498	2525	3242	2775	1406
Net TV	NAR - Nies - Arti - Realta	4154	2814	1341	0	1111	431	1565	857	191	0	0	938	1033	1537	476	170
Net TV	Replay	3862	3664	198	0	689	720	1588	691	173	0	1370	728	834	409	521	0
ONE	TX	2704	1241	1464	0	0	0	609	1366	548	182	607	364	1179	168	217	170
ONE	Bla Agenda	2596	1332	1265	0	0	0	0	1880	716	0	856	691	0	168	699	182
TVM	Dissett	2581	1712	869	0	0	149	876	719	837	0	218	815	377	191	649	332
TVM	Kontra Attakk	1911	1496	415	258	0	198	437	801	217	0	437	258	163	389	482	182
ONE	Arani Issa	1638	0	1638	0	149	207	221	557	331	173	427	163	345	335	217	149
ONE	Inkontri	1544	814	730	0	247	0	539	325	433	0	168	247	474	223	432	0
Net TV	Ucuh	1200	438	761	0	0	0	0	327	699	173	173	327	0	0	699	0
Net TV	News Room	1060	630	430	0	0	0	0	479	581	0	0	528	0	0	265	267
ONE	The Kilo Challenge	820	195	625	0	367	0	289	163	0	0	195	163	321	0	0	140
TVM	7 Qattiela	778	0	778	0	196	247	0	335	0	0	168	247	0	168	196	0
Favourite Ch	Ipokriti	346	182	163	0	0	0	0	0	346	0	0	346	0	0	0	0
Favourite Ch	Miraklu	327	0	327	0	0	0	0	0	327	0	0	327	0	0	0	0
Net TV	Blog TV	265	265	0	0	0	0	0	0	265	0	0	0	0	0	265	0
Net TV	Quadro [Kwadro]	223	223	0	0	0	0	223	0	0	0	0	0	0	223	0	0
Calypso TV	Kontra ir-rih? [Fomm ir-Rih]	221	0	221	0	0	0	221	0	0	0	221	0	0	0	0	0
Smash TV	Robert Musumeci Talk	217	0	217	0	0	0	0	0	217	0	0	0	0	0	217	0
ONE	Erwieh	201	0	201	0	0	0	201	0	0	0	0	201	0	0	0	0
TVM	PQ	173	173	0	0	0	0	0	173	0	0	173	0	0	0	0	0
Favourite Ch	7000 [Seven thousand]	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Calypso TV	Calypso Twanny Scerri	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Net TV	Arpeggi	167	0	167	0	0	0	167	0	0	0	0	0	0	0	167	0
Favourite Ch	Il-Miraklu	163	0	163	0	0	0	0	0	163	0	0	163	0	0	0	0
TVM	Kustjonijiet	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
		374981	160720	214262	30029	66385	20374	121853	91280	38674	6387	81728	107326	51678	54236	53612	26401

20:30-22:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM	F' Salib it-Toroq	21.089	16.603	24.453	17.806	16.537	15.398	18.299	27.920	24.628	36.150	23.963	20.884	19.966	18.854	18.937	24.179
TVM	Xarabank	16.817	20.823	13.812	5.416	19.632	16.074	22.157	14.353	12.527	2.855	13.328	17.435	17.307	21.773	16.903	13.790
TVM	KC	13.130	10.854	14.837	21.917	10.152	11.559	13.380	12.520	11.939	18.947	12.999	12.763	13.651	12.556	11.863	17.759
ONE	Emilja	10.094	6.754	12.600	10.142	15.349	11.607	9.480	8.086	7.690	5.416	13.621	8.246	11.346	7.093	9.378	11.863
TVM	Deceduti	9.430	9.931	9.055	28.114	18.491	9.644	7.814	2.729	1.726	0.000	9.193	11.216	7.813	9.159	10.780	3.888
Net TV	Rih Isfel	6.371	5.264	7.202	4.578	6.275	6.077	6.397	7.372	6.221	2.853	6.706	6.524	7.200	6.379	5.188	5.479
ONE	Affari Taghna	5.524	8.641	3.186	0.000	2.180	7.454	7.603	5.993	7.791	0.000	5.145	5.775	5.705	6.923	4.544	4.439
Net TV	Simpatici	5.192	4.201	5.935	11.167	5.092	3.738	2.920	5.149	7.298	13.994	4.538	5.972	2.691	4.262	6.964	7.250
TVM	Bondi Plus	4.982	7.484	3.106	0.000	2.136	8.871	6.138	6.008	4.550	11.516	3.962	5.122	4.886	5.977	5.176	5.324
Net TV	NAR - Nies - Arti - Realta	1.108	1.751	0.626	0.000	1.673	2.114	1.284	0.939	0.493	0.000	0.000	0.874	2.000	2.834	0.888	0.643
Net TV	Replay	1.030	2.280	0.092	0.000	1.038	3.532	1.303	0.758	0.448	0.000	1.676	0.678	1.614	0.754	0.972	0.000
ONE	TX	0.721	0.772	0.683	0.000	0.000	0.000	0.499	1.496	1.416	2.853	0.742	0.339	2.281	0.309	0.405	0.643
ONE	Bla Agenda	0.692	0.829	0.590	0.000	0.000	0.000	0.000	2.059	1.852	0.000	1.047	0.644	0.000	0.309	1.305	0.691
TVM	Dissett	0.688	1.065	0.406	0.000	0.000	0.733	0.719	0.787	2.165	0.000	0.267	0.760	0.729	0.352	1.211	1.256
TVM	Kontra Attakk	0.510	0.931	0.194	0.860	0.000	0.972	0.358	0.877	0.561	0.000	0.534	0.241	0.315	0.717	0.900	0.691
ONE	Arani Issa	0.437	0.000	0.764	0.000	0.225	1.015	0.181	0.611	0.856	2.703	0.523	0.152	0.668	0.618	0.405	0.565
ONE	Inkontri	0.412	0.506	0.341	0.000	0.372	0.000	0.442	0.356	1.120	0.000	0.205	0.230	0.918	0.411	0.806	0.000
Net TV	Ucuh	0.320	0.273	0.355	0.000	0.000	0.000	0.000	0.358	1.809	2.713	0.212	0.305	0.000	0.000	1.305	0.000
Net TV	News Room	0.283	0.392	0.201	0.000	0.000	0.000	0.000	0.525	1.501	0.000	0.000	0.492	0.000	0.000	0.495	1.010
ONE	The Kilo Challenge	0.219	0.121	0.292	0.000	0.554	0.000	0.237	0.179	0.000	0.000	0.238	0.152	0.622	0.000	0.000	0.531
TVM	7 Qattiela	0.207	0.000	0.363	0.000	0.295	1.211	0.000	0.368	0.000	0.000	0.205	0.230	0.000	0.309	0.365	0.000
Favourite Ch	Ipokriti	0.092	0.113	0.076	0.000	0.000	0.000	0.000	0.000	0.894	0.000	0.000	0.322	0.000	0.000	0.000	0.000
Favourite Ch	Miraklu	0.087	0.000	0.153	0.000	0.000	0.000	0.000	0.000	0.845	0.000	0.000	0.305	0.000	0.000	0.000	0.000
Net TV	Blog TV	0.071	0.165	0.000	0.000	0.000	0.000	0.000	0.000	0.686	0.000	0.000	0.000	0.000	0.000	0.495	0.000
Net TV	Quadro [Kwadro]	0.060	0.139	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.000	0.000	0.000	0.000	0.411	0.000	0.000
Calypso TV	Kontra ir-rih? [Fomm ir-Rih]	0.059	0.000	0.103	0.000	0.000	0.000	0.181	0.000	0.000	0.000	0.270	0.000	0.000	0.000	0.000	0.000
Smash TV	Robert Musumeci Talk	0.058	0.000	0.101	0.000	0.000	0.000	0.000	0.000	0.561	0.000	0.000	0.000	0.000	0.000	0.405	0.000
ONE	Erwieh	0.054	0.000	0.094	0.000	0.000	0.000	0.165	0.000	0.000	0.000	0.000	0.187	0.000	0.000	0.000	0.000
TVM	PQ	0.046	0.108	0.000	0.000	0.000	0.000	0.000	0.190	0.000	0.000	0.212	0.000	0.000	0.000	0.000	0.000
Favourite Ch	7000 [Seven thousand]	0.045	0.000	0.078	0.000	0.000	0.000	0.000	0.184	0.000	0.000	0.205	0.000	0.000	0.000	0.000	0.000
Calypso TV	Calypso Twanny Scerri	0.045	0.000	0.078	0.000	0.000	0.000	0.000	0.184	0.000	0.000	0.205	0.000	0.000	0.000	0.000	0.000
Net TV	Arpeggi	0.044	0.000	0.078	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.311	0.000
Favourite Ch	Il-Miraklu	0.044	0.000	0.076	0.000	0.000	0.000	0.000	0.000	0.423	0.000	0.000	0.152	0.000	0.000	0.000	0.000
TVM	Kustjonijiet	0.040	0.000	0.069	0.000	0.000	0.000	0.122	0.000	0.000	0.000	0.000	0.000	0.288	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.F: POPULATION FAVORITE TV PROGRAMMES BY RANKING [22:00-24:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

22:00-24:00			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
ONE	Midinbin	6520	2027	4493	505	419	0	1245	2656	1695	0	2127	2566	1165	530	0	133
TVM	Biografiji	4520	3059	1461	0	571	680	1555	1714	0	0	825	997	312	1034	916	436
TVM	VIP Show	3980	2652	1328	0	2204	247	1070	326	133	0	390	1432	539	843	643	133
ONE	L-Argument	2895	2895	0	0	283	567	1152	719	173	0	738	470	408	191	1088	0
TVM	Paqpaq	2062	2062	0	0	547	474	238	621	182	0	173	364	527	211	787	0
ONE	Realta'	995	487	508	0	263	0	223	340	168	0	168	0	436	391	0	0
ONE	Girls@work	718	0	718	0	518	0	201	0	0	0	0	201	173	0	196	149
TVM	Meander	182	182	0	0	0	0	0	0	182	0	0	182	0	0	0	0
Favourite Ch	Sahta fuq uliedi	168	0	168	0	0	0	0	0	168	0	0	0	0	168	0	0
ONE	Pape'	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
		22188	13364	8825	505	4805	1968	5832	6377	2701	0	4421	6212	3708	3366	3629	852
ONE	Midinbin	29.387	15.169	50.919	100.000	8.727	0.000	21.349	41.660	62.739	0.000	48.103	41.310	31.411	15.735	0.000	15.648
TVM	Biografiji	20.370	22.890	16.554	0.000	11.886	34.567	26.657	26.874	0.000	0.000	18.663	16.057	8.403	30.708	25.241	51.182
TVM	VIP Show	17.936	19.846	15.044	0.000	45.857	12.537	18.345	5.115	4.935	0.000	8.818	23.045	14.542	25.043	17.712	15.648
ONE	L-Argument	13.045	21.659	0.000	0.000	5.897	28.792	19.747	11.283	6.416	0.000	16.698	7.560	11.000	5.665	29.982	0.000
TVM	Paqpaq	9.294	15.431	0.000	0.000	11.380	24.105	4.081	9.734	6.745	0.000	3.920	5.866	14.212	6.267	21.673	0.000
ONE	Realta'	4.483	3.642	5.758	0.000	5.483	0.000	3.826	5.335	6.217	0.000	3.798	0.000	11.761	11.606	0.000	0.000
ONE	Girls@work	3.237	0.000	8.139	0.000	10.770	0.000	3.441	0.000	0.000	0.000	0.000	3.230	4.654	0.000	5.392	17.522
TVM	Meander	0.821	1.363	0.000	0.000	0.000	0.000	0.000	0.000	6.745	0.000	0.000	2.933	0.000	0.000	0.000	0.000
Favourite Ch	Sahta fuq uliedi	0.755	0.000	1.899	0.000	0.000	0.000	0.000	0.000	6.203	0.000	0.000	0.000	0.000	4.977	0.000	0.000
ONE	Pape'	0.671	0.000	1.687	0.000	0.000	0.000	2.553	0.000	0.000	0.000	0.000	0.000	4.016	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.G: POPULATION FAVORITE TV PROGRAMMES BY RANKING [PREVIOUS SCHEDULES] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

Previous Schedules			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Net TV	Gheruq	1336	902	434	0	0	195	170	390	191	390	541	0	0	191	434	170
TVM	Liquorish	679	195	484	0	195	0	320	0	163	0	195	163	149	171	0	0
TVM	X' Qala' l-Bahar	544	544	0	0	0	0	544	0	0	0	0	0	204	0	0	340
ONE	Gizelle	533	0	533	0	198	0	0	168	168	0	0	0	0	533	0	0
TVM	Mhux ghal kullhadd	431	263	168	0	263	0	0	168	0	0	168	0	263	0	0	0
ONE	Laundry	377	377	0	0	0	0	204	0	0	173	173	0	204	0	0	0
TVM	Deal or no Deal	364	0	364	0	196	0	0	168	0	0	168	0	0	0	196	0
Net TV	Bahar Wiehed	329	163	167	0	0	0	167	163	0	0	0	0	163	0	167	0
ONE	L-Evangelisti	196	0	196	196	0	0	0	0	0	0	0	0	0	0	196	0
ONE	Ulied il-Maltin	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
Net TV	Forcina	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
Net TV	Ma' Glorja	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
ONE	Minn Nicca 'l-Barra	182	182	0	0	0	0	0	182	0	0	0	182	0	0	0	0
Net TV	Gloria Mizzi Friday on NET	173	0	173	0	0	0	0	0	173	0	0	0	173	0	0	0
Smash TV	Ta Edward Spiteri	173	0	173	0	0	0	0	173	0	0	0	0	173	0	0	0
TVM	Bla Kondixin	173	0	173	173	0	0	0	0	0	0	0	0	173	0	0	0
Net TV	It-Tfal jigu bil-vapuri	173	0	173	0	173	0	0	0	0	0	0	0	173	0	0	0
Net TV	Kaxxa Jan	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Net TV	Ma' Louise Tedesco	168	0	168	0	0	0	0	0	168	0	168	0	0	0	0	0
ONE	Tango	168	0	168	0	0	0	0	168	0	0	168	0	0	0	0	0
Net TV	Kompendju	168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
ONE	Marvin	168	0	168	0	0	0	0	168	0	0	0	0	0	168	0	0
ONE	Madonna tac-Coqqa	163	0	163	0	0	0	0	0	0	163	0	163	0	0	0	0
TVM	Delitti	149	0	149	0	0	0	149	0	0	0	0	0	149	0	0	0
Net TV	Fil-Kcina ta Christine	140	0	140	0	0	0	140	0	0	0	0	0	0	0	0	140
		7500	3173	4327	368	1025	195	1693	2629	862	727	1749	873	1822	1230	992	832

Previous Schedules			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Net TV	Gheruq	17.818	28.430	10.036	0.000	0.000	100.000	10.028	14.851	22.116	53.690	30.955	0.000	0.000	15.499	43.757	20.415
TVM	Liquorish	9.050	6.143	11.182	0.000	19.021	0.000	18.918	0.000	18.957	0.000	11.142	18.713	8.171	13.936	0.000	0.000
TVM	X' Qala' l-Bahar	7.248	17.133	0.000	0.000	0.000	0.000	32.099	0.000	0.000	0.000	0.000	0.000	11.191	0.000	0.000	40.830
ONE	Gizelle	7.108	0.000	12.320	0.000	19.321	0.000	0.000	6.373	19.432	0.000	0.000	0.000	0.000	43.328	0.000	0.000
TVM	Mhux ghal kullhadd	5.752	8.305	3.881	0.000	25.715	0.000	0.000	6.387	0.000	0.000	9.599	0.000	14.460	0.000	0.000	0.000
ONE	Laundry	5.030	11.890	0.000	0.000	0.000	0.000	12.043	0.000	0.000	23.831	9.907	0.000	11.191	0.000	0.000	0.000
TVM	Deal or no Deal	4.848	0.000	8.404	0.000	19.099	0.000	0.000	6.387	0.000	0.000	9.599	0.000	0.000	0.000	19.720	0.000
Net TV	Bahar Wiehed	4.393	5.128	3.854	0.000	0.000	0.000	9.847	6.189	0.000	0.000	0.000	0.000	8.928	0.000	16.803	0.000
ONE	L-Evangelisti	2.609	0.000	4.523	53.138	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	19.720	0.000
ONE	Ulied il-Maltin	2.431	5.746	0.000	0.000	0.000	0.000	0.000	6.935	0.000	0.000	0.000	0.000	0.000	0.000	0.000	21.915
Net TV	Forcina	2.429	5.742	0.000	0.000	0.000	0.000	0.000	6.930	0.000	0.000	0.000	20.858	0.000	0.000	0.000	0.000
Net TV	Ma' Glorja	2.429	5.742	0.000	0.000	0.000	0.000	0.000	6.930	0.000	0.000	0.000	20.858	0.000	0.000	0.000	0.000
ONE	Minn Nicca 'l-Barra	2.429	5.742	0.000	0.000	0.000	0.000	0.000	6.930	0.000	0.000	0.000	20.858	0.000	0.000	0.000	0.000
Net TV	Gloria Mizzi Friday on NET	2.302	0.000	3.989	0.000	0.000	0.000	0.000	0.000	20.020	0.000	0.000	0.000	9.473	0.000	0.000	0.000
Smash TV	Ta Edward Spiteri	2.302	0.000	3.989	0.000	0.000	0.000	0.000	6.566	0.000	0.000	0.000	0.000	9.473	0.000	0.000	0.000
TVM	Bla Kondixin	2.301	0.000	3.989	46.862	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	9.471	0.000	0.000	0.000
Net TV	It-Tfal jigu bil-vapuri	2.301	0.000	3.989	0.000	16.843	0.000	0.000	0.000	0.000	0.000	0.000	0.000	9.471	0.000	0.000	0.000
Net TV	Kaxxa Jan	2.239	0.000	3.881	0.000	0.000	0.000	0.000	6.387	0.000	0.000	9.599	0.000	0.000	0.000	0.000	0.000
Net TV	Ma' Louise Tedesco	2.239	0.000	3.881	0.000	0.000	0.000	0.000	0.000	19.475	0.000	9.599	0.000	0.000	0.000	0.000	0.000
ONE	Tango	2.239	0.000	3.881	0.000	0.000	0.000	0.000	6.387	0.000	0.000	9.599	0.000	0.000	0.000	0.000	0.000
Net TV	Kompendju	2.234	0.000	3.872	0.000	0.000	0.000	0.000	6.373	0.000	0.000	0.000	0.000	0.000	13.618	0.000	0.000
ONE	Marvin	2.234	0.000	3.872	0.000	0.000	0.000	0.000	6.373	0.000	0.000	0.000	0.000	0.000	13.618	0.000	0.000
ONE	Madonna tac-Coqqa	2.179	0.000	3.778	0.000	0.000	0.000	0.000	0.000	0.000	22.478	0.000	18.713	0.000	0.000	0.000	0.000
TVM	Delitti	1.986	0.000	3.441	0.000	0.000	0.000	8.793	0.000	0.000	0.000	0.000	0.000	8.171	0.000	0.000	0.000
Net TV	Fil-Kcina ta Christine	1.868	0.000	3.238	0.000	0.000	0.000	8.272	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	16.840
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.H: POPULATION FAVORITE TV PROGRAMMES BY RANKING [UNCLASSIFIED] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [OCT-DEC 2010]

Unclassified			GENDER		AGE GROUPS							DISTRICT					
STATION	PROGRAMME	TOTAL	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Melita Cable	Malta Stars	258	258	0	0	258	0	0	0	0	0	0	258	0	0	0	0
	Triq Wahda	258	258	0	0	0	258	0	0	0	0	0	258	0	0	0	0
	Taht it-trab	247	0	247	0	247	0	0	0	0	0	0	247	0	0	0	0
	Target	218	218	0	0	0	0	218	0	0	0	218	0	0	0	0	0
	Gold on TVM	204	204	0	0	0	0	204	0	0	0	0	0	204	0	0	0
	Euro 7000	191	191	0	0	0	0	0	191	0	0	0	0	0	191	0	0
	Frame 26	182	182	0	0	0	0	0	182	0	0	0	0	0	0	0	182
	Crosscraft (telebejgh programme)	168	0	168	0	0	0	0	0	0	168	168	0	0	0	0	0
	Box 4	133	0	133	0	0	0	0	0	133	0	0	0	0	0	0	133
	Paws	133	0	133	0	0	0	0	0	133	0	0	0	0	0	0	133
Total		1993	1312	681	0	505	258	422	373	267	168	386	763	204	191	0	449
%		0.351	0.518	0.217	0.000	0.567	0.835	0.236	0.251	0.376	1.274	0.334	0.455	0.247	0.238	0.000	1.172

Totals may not tally due to weighting and rounding off

