



**RADIO AND TELEVISION AUDIENCES
MALTA
APRIL – JUNE 2011**

PART TWO – POPULATION TABLES AND FIGURES

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1.1: POPULATION PROFILE BY GENDER: BY AGE GROUP [APR-JUN 2011]

	TOTAL	AGE GROUP						
		12-14	15-24	25-29	30-49	50-64	65-79	80+
Males	183,076	11,035	33,379	8,936	56,682	39,886	26,605	6,553
	49.5%	52.5%	55.0%	42.2%	51.0%	44.0%	53.4%	42.9%
	100.0%	6.0%	18.2%	4.9%	31.0%	21.8%	14.5%	3.6%
Females	186,640	9,994	27,344	12,232	54,400	50,758	23,197	8,715
	50.5%	47.5%	45.0%	57.8%	49.0%	56.0%	46.6%	57.1%
	100.0%	5.4%	14.7%	6.6%	29.1%	27.2%	12.4%	4.7%
Total	369,716	21,029	60,722	21,169	111,082	90,644	49,802	15,268
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%

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Totals may not tally due to weighting and rounding off

1.2: POPULATION PROFILE BY GENDER: BY DISTRICT [APR-JUN 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Males	183,076	36,378	53,541	27,322	25,519	26,443	13,873
	49.5%	49.7%	49.2%	49.9%	49.3%	49.8%	49.5%
	100.0%	19.9%	29.2%	14.9%	13.9%	14.4%	7.6%
Females	186,640	36,854	55,190	27,478	26,267	26,706	14,145
	50.5%	50.3%	50.8%	50.1%	50.7%	50.2%	50.5%
	100.0%	19.7%	29.6%	14.7%	14.1%	14.3%	7.6%
Total	369,716	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

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Totals may not tally due to weighting and rounding off

1.3: POPULATION PROFILE BY AGE GROUP: BY GENDER AND BY DISTRICT [APR-JUN 2011]

	TOTAL	MALE	FEMALE	DISTRICT					
				SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12-14	21,029	11,035	9,994	4,408	5,071	3,177	4,252	2,836	1,285
	5.7%	6.0%	5.4%	6.0%	4.7%	5.8%	8.2%	5.3%	4.6%
	100.0%	52.5%	47.5%	21.0%	24.1%	15.1%	20.2%	13.5%	6.1%
15-24	60,722	33,379	27,344	10,855	18,608	8,530	8,024	9,165	5,541
	16.4%	18.2%	14.7%	14.8%	17.1%	15.6%	15.5%	17.2%	19.8%
	100.0%	55.0%	45.0%	17.9%	30.6%	14.0%	13.2%	15.1%	9.1%
25-29	21,169	8,936	12,232	5,126	6,580	3,553	2,137	2,798	974
	5.7%	4.9%	6.6%	7.0%	6.1%	6.5%	4.1%	5.3%	3.5%
	100.0%	42.2%	57.8%	24.2%	31.1%	16.8%	10.1%	13.2%	4.6%
30-49	111,082	56,682	54,400	22,005	32,663	16,468	15,557	15,971	8,418
	30.0%	31.0%	29.1%	30.0%	30.0%	30.1%	30.0%	30.0%	30.0%
	100.0%	51.0%	49.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
50-64	90,644	39,886	50,758	17,372	24,939	14,914	12,242	14,346	6,831
	24.5%	21.8%	27.2%	23.7%	22.9%	27.2%	23.6%	27.0%	24.4%
	100.0%	44.0%	56.0%	19.2%	27.5%	16.5%	13.5%	15.8%	7.5%
65-79	49,802	26,605	23,197	10,419	15,573	6,602	7,721	5,718	3,769
	13.5%	14.5%	12.4%	14.2%	14.3%	12.0%	14.9%	10.8%	13.5%
	100.0%	53.4%	46.6%	20.9%	31.3%	13.3%	15.5%	11.5%	7.6%
80+	15,268	6,553	8,715	3,046	5,296	1,556	1,855	2,315	1,200
	4.1%	3.6%	4.7%	4.2%	4.9%	2.8%	3.6%	4.4%	4.3%
	100.0%	42.9%	57.1%	20.0%	34.7%	10.2%	12.1%	15.2%	7.9%
Total	369,716	183,076	186,640	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

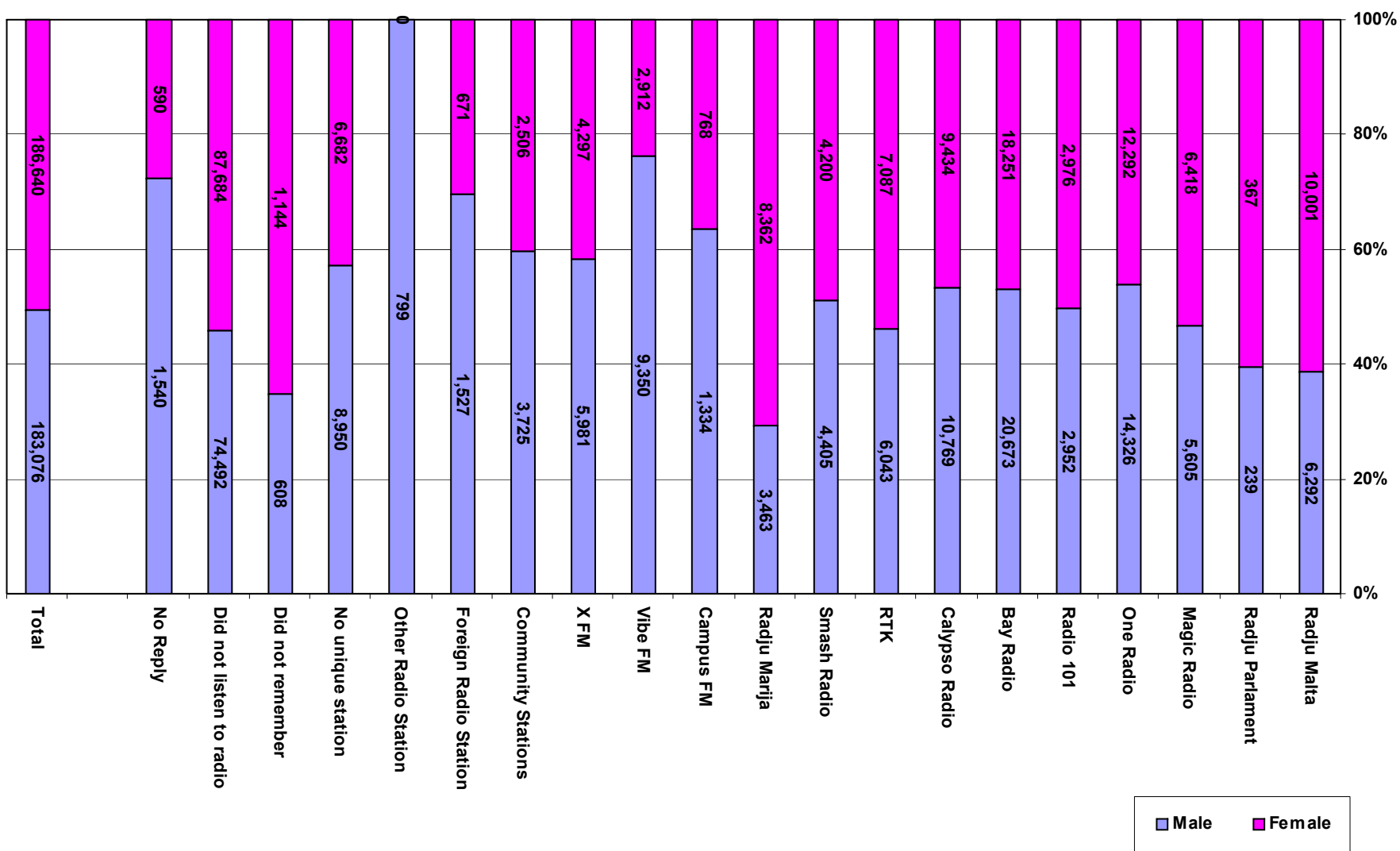
3.1: RADIO CHANNEL REACH: BY GENDER AND BY AGE GROUP [APR-JUN 2011]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
Radju Malta	16,293	6,292	10,001	444	1,074	0	1,660	5,964	5,953	1,198
	4.4%	3.4%	5.4%	2.1%	1.8%	.0%	1.5%	6.6%	12.0%	7.8%
	100.0%	38.6%	61.4%	2.7%	6.6%	.0%	10.2%	36.6%	36.5%	7.4%
Radju Parlament	606	239	367	0	216	0	239	0	151	0
	.2%	.1%	.2%	.0%	.4%	.0%	.2%	.0%	.3%	.0%
	100.0%	39.5%	60.5%	.0%	35.6%	.0%	39.5%	.0%	24.9%	.0%
Magic Radio	12,023	5,605	6,418	540	1,293	222	7,171	2,420	185	192
	3.3%	3.1%	3.4%	2.6%	2.1%	1.0%	6.5%	2.7%	.4%	1.3%
	100.0%	46.6%	53.4%	4.5%	10.8%	1.8%	59.6%	20.1%	1.5%	1.6%
ONE Radio	26,618	14,326	12,292	771	1,057	643	5,638	9,476	7,523	1,510
	7.2%	7.8%	6.6%	3.7%	1.7%	3.0%	5.1%	10.5%	15.1%	9.9%
	100.0%	53.8%	46.2%	2.9%	4.0%	2.4%	21.2%	35.6%	28.3%	5.7%
Radio 101	5,928	2,952	2,976	240	187	222	2,126	2,240	379	535
	1.6%	1.6%	1.6%	1.1%	.3%	1.0%	1.9%	2.5%	.8%	3.5%
	100.0%	49.8%	50.2%	4.0%	3.2%	3.7%	35.9%	37.8%	6.4%	9.0%
Bay Radio	38,924	20,673	18,251	4,694	14,968	5,949	11,065	1,887	361	0
	10.5%	11.3%	9.8%	22.3%	24.6%	28.1%	10.0%	2.1%	.7%	.0%
	100.0%	53.1%	46.9%	12.1%	38.5%	15.3%	28.4%	4.8%	.9%	.0%
Calypso Radio	20,203	10,769	9,434	0	1,662	240	6,783	8,191	3,145	182
	5.5%	5.9%	5.1%	.0%	2.7%	1.1%	6.1%	9.0%	6.3%	1.2%
	100.0%	53.3%	46.7%	.0%	8.2%	1.2%	33.6%	40.5%	15.6%	.9%
RTK	13,130	6,043	7,087	187	737	0	2,226	4,785	4,129	1,066
	3.6%	3.3%	3.8%	.9%	1.2%	.0%	2.0%	5.3%	8.3%	7.0%
	100.0%	46.0%	54.0%	1.4%	5.6%	.0%	17.0%	36.4%	31.4%	8.1%
Smash Radio	8,605	4,405	4,200	527	1,346	1,574	4,303	856	0	0
	2.3%	2.4%	2.3%	2.5%	2.2%	7.4%	3.9%	.9%	.0%	.0%
	100.0%	51.2%	48.8%	6.1%	15.6%	18.3%	50.0%	9.9%	.0%	.0%
Radju Marija	11,825	3,463	8,362	0	300	0	1,432	3,835	4,752	1,507
	3.2%	1.9%	4.5%	.0%	.5%	.0%	1.3%	4.2%	9.5%	9.9%
	100.0%	29.3%	70.7%	.0%	2.5%	.0%	12.1%	32.4%	40.2%	12.7%
Campus FM	2,102	1,334	768	0	0	187	1,052	862	0	0
	.6%	.7%	.4%	.0%	.0%	.9%	.9%	1.0%	.0%	.0%
	100.0%	63.5%	36.5%	.0%	.0%	8.9%	50.1%	41.0%	.0%	.0%
Vibe FM	12,263	9,350	2,912	222	6,464	2,331	3,246	0	0	0
	3.3%	5.1%	1.6%	1.1%	10.6%	11.0%	2.9%	.0%	.0%	.0%
	100.0%	76.3%	23.7%	1.8%	52.7%	19.0%	26.5%	.0%	.0%	.0%
XFM	10,278	5,981	4,297	187	2,702	564	5,356	1,468	0	0
	2.8%	3.3%	2.3%	.9%	4.5%	2.7%	4.8%	1.6%	.0%	.0%
	100.0%	58.2%	41.8%	1.8%	26.3%	5.5%	52.1%	14.3%	.0%	.0%
Community Stations	6,231	3,725	2,506	0	444	216	1,828	2,129	1,073	543
	1.7%	2.0%	1.3%	.0%	.7%	1.0%	1.6%	2.3%	2.2%	3.6%
	100.0%	59.8%	40.2%	.0%	7.1%	3.5%	29.3%	34.2%	17.2%	8.7%
Foreign Station	2,198	1,527	671	0	0	0	1,118	894	186	0
	.6%	.8%	.4%	.0%	.0%	.0%	1.0%	1.0%	.4%	.0%
	100.0%	69.5%	30.5%	.0%	.0%	.0%	50.9%	40.7%	8.5%	.0%
Other Station	799	799	0	0	0	0	498	301	0	0
	.2%	.4%	.0%	.0%	.0%	.0%	.4%	.3%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	62.3%	37.7%	.0%	.0%
No particular radio station	15,633	8,950	6,682	0	1,077	766	3,521	5,548	3,400	1,321
	4.2%	4.9%	3.6%	.0%	1.8%	3.6%	3.2%	6.1%	6.8%	8.7%
	100.0%	57.3%	42.7%	.0%	6.9%	4.9%	22.5%	35.5%	21.7%	8.5%
Did not remember	1,752	608	1,144	183	431	0	455	338	344	0
	.5%	.3%	.6%	.9%	.7%	.0%	.4%	.4%	.7%	.0%
	100.0%	34.7%	65.3%	10.5%	24.6%	.0%	26.0%	19.3%	19.7%	.0%
Did not listen to radio	162,177	74,492	87,684	13,034	26,512	7,955	50,701	38,903	18,050	7,021
	43.9%	40.7%	47.0%	62.0%	43.7%	37.6%	45.6%	42.9%	36.2%	46.0%
	100.0%	45.9%	54.1%	8.0%	16.3%	4.9%	31.3%	24.0%	11.1%	4.3%
No response	2,129	1,540	590	0	252	300	663	550	171	192
	.6%	.8%	.3%	.0%	.4%	1.4%	.6%	.6%	.3%	1.3%
	100.0%	72.3%	27.7%	.0%	11.9%	14.1%	31.1%	25.8%	8.0%	9.0%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off



Apr-Jun 2011

FIGURE 3.1A: RADIO CHANNEL REACH: BY GENDER [APR-JUN 2011]

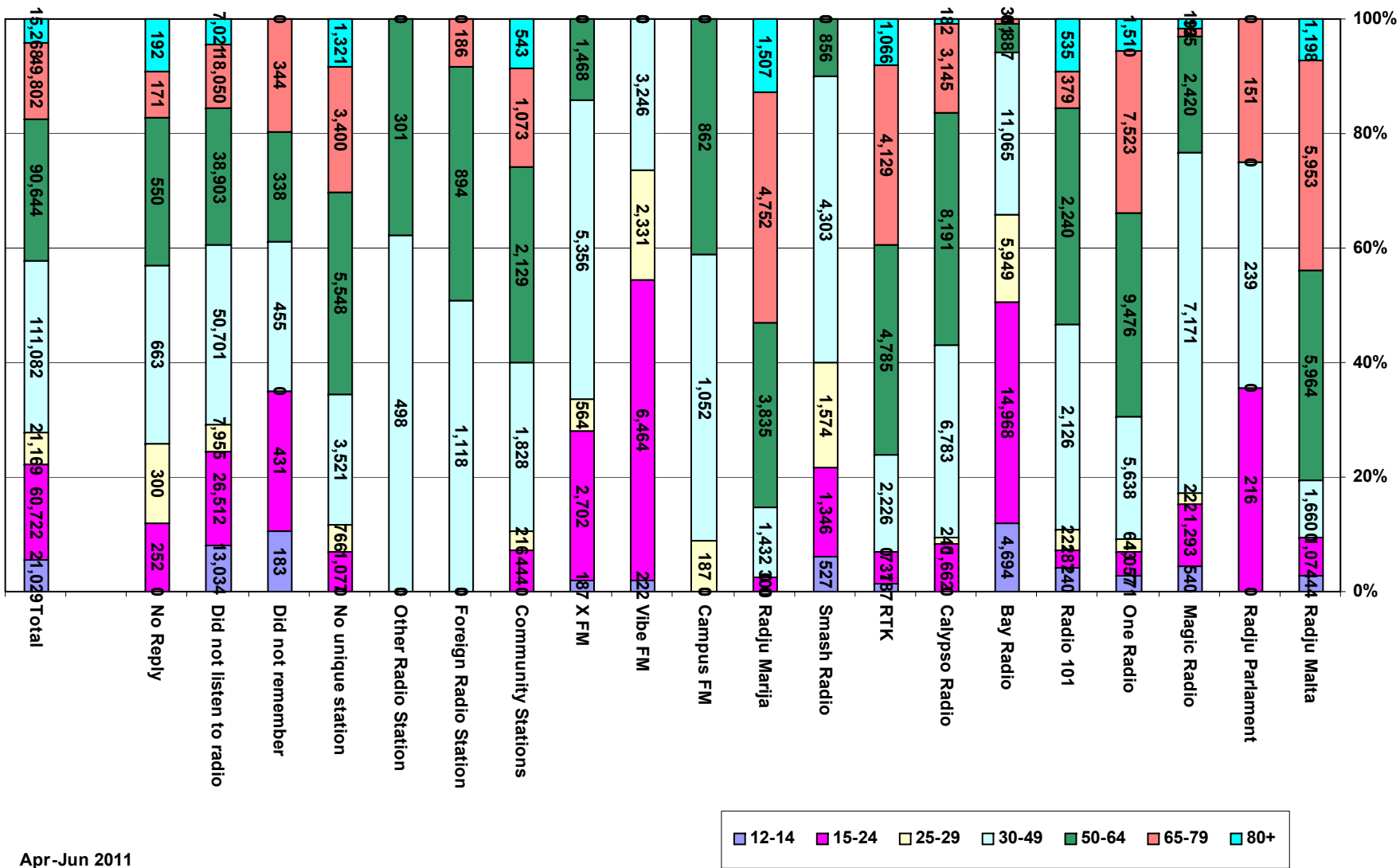


FIGURE 3.1.B: RADIO CHANNEL REACH: BY AGE GROUP [APR-JUN 2011]

3.2: RADIO CHANNEL REACH: BY DISTRICT [APR-JUN 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Radju Malta	16,293	2,815	4,305	2,152	3,083	2,662	1,277
	4.4%	3.8%	4.0%	3.9%	6.0%	5.0%	4.6%
	100.0%	17.3%	26.4%	13.2%	18.9%	16.3%	7.8%
Radju Parlament 106.6	606	151	216	0	239	0	0
	.2%	.2%	.2%	.0%	.5%	.0%	.0%
	100.0%	24.9%	35.6%	.0%	39.5%	.0%	.0%
Magic Radio	12,023	2,271	4,455	1,116	2,568	1,613	0
	3.3%	3.1%	4.1%	2.0%	5.0%	3.0%	.0%
	100.0%	18.9%	37.1%	9.3%	21.4%	13.4%	.0%
ONE Radio	26,618	5,812	7,658	5,572	2,904	2,444	2,228
	7.2%	7.9%	7.0%	10.2%	5.6%	4.6%	8.0%
	100.0%	21.8%	28.8%	20.9%	10.9%	9.2%	8.4%
Radio 101	5,928	733	1,682	710	1,027	755	1,021
	1.6%	1.0%	1.5%	1.3%	2.0%	1.4%	3.6%
	100.0%	12.4%	28.4%	12.0%	17.3%	12.7%	17.2%
Bay Radio	38,924	5,385	13,860	3,771	5,139	7,288	3,482
	10.5%	7.4%	12.7%	6.9%	9.9%	13.7%	12.4%
	100.0%	13.8%	35.6%	9.7%	13.2%	18.7%	8.9%
Calypso Radio	20,203	4,742	5,999	2,871	2,516	2,433	1,641
	5.5%	6.5%	5.5%	5.2%	4.9%	4.6%	5.9%
	100.0%	23.5%	29.7%	14.2%	12.5%	12.0%	8.1%
RTK	13,130	1,821	5,201	2,829	1,881	1,056	342
	3.6%	2.5%	4.8%	5.2%	3.6%	2.0%	1.2%
	100.0%	13.9%	39.6%	21.5%	14.3%	8.0%	2.6%
Smash Radio	8,605	2,356	1,922	926	638	1,589	1,173
	2.3%	3.2%	1.8%	1.7%	1.2%	3.0%	4.2%
	100.0%	27.4%	22.3%	10.8%	7.4%	18.5%	13.6%
Radju Marija	11,825	1,788	4,915	1,096	1,856	1,320	850
	3.2%	2.4%	4.5%	2.0%	3.6%	2.5%	3.0%
	100.0%	15.1%	41.6%	9.3%	15.7%	11.2%	7.2%
Campus FM	2,102	207	882	363	0	650	0
	.6%	.3%	.8%	.7%	.0%	1.2%	.0%
	100.0%	9.8%	42.0%	17.3%	.0%	30.9%	.0%
Vibe FM	12,263	2,871	3,591	1,680	1,917	1,892	311
	3.3%	3.9%	3.3%	3.1%	3.7%	3.6%	1.1%
	100.0%	23.4%	29.3%	13.7%	15.6%	15.4%	2.5%
XFM	10,278	1,224	3,977	1,405	1,735	1,542	394
	2.8%	1.7%	3.7%	2.6%	3.4%	2.9%	1.4%
	100.0%	11.9%	38.7%	13.7%	16.9%	15.0%	3.8%
Community Stations	6,231	1,120	1,989	577	945	743	858
	1.7%	1.5%	1.8%	1.1%	1.8%	1.4%	3.1%
	100.0%	18.0%	31.9%	9.3%	15.2%	11.9%	13.8%
Foreign Station	2,198	431	1,008	171	239	348	0
	.6%	.6%	.9%	.3%	.5%	.7%	.0%
	100.0%	19.6%	45.9%	7.8%	10.9%	15.8%	.0%
Other Station	799	0	0	498	0	301	0
	.2%	.0%	.0%	.9%	.0%	.6%	.0%
	100.0%	.0%	.0%	62.3%	.0%	37.7%	.0%
No particular radio station	15,633	1,872	3,207	3,070	1,778	4,844	861
	4.2%	2.6%	2.9%	5.6%	3.4%	9.1%	3.1%
	100.0%	12.0%	20.5%	19.6%	11.4%	31.0%	5.5%
Did not remember	1,752	207	768	425	0	183	169
	.5%	.3%	.7%	.8%	.0%	.3%	.6%
	100.0%	11.8%	43.8%	24.2%	.0%	10.5%	9.7%
Did not listen to radio	162,177	36,723	42,198	25,221	23,139	21,485	13,410
	43.9%	50.1%	38.8%	46.0%	44.7%	40.4%	47.9%
	100.0%	22.6%	26.0%	15.6%	14.3%	13.2%	8.3%
No response	2,129	704	897	347	182	0	0
	.6%	1.0%	.8%	.6%	.4%	.0%	.0%
	100.0%	33.1%	42.1%	16.3%	8.5%	.0%	.0%
Total	369,716	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people tuning to a radio station irrespective of the time that they stayed tuned-in]

Totals may not tally due to weighting and rounding off

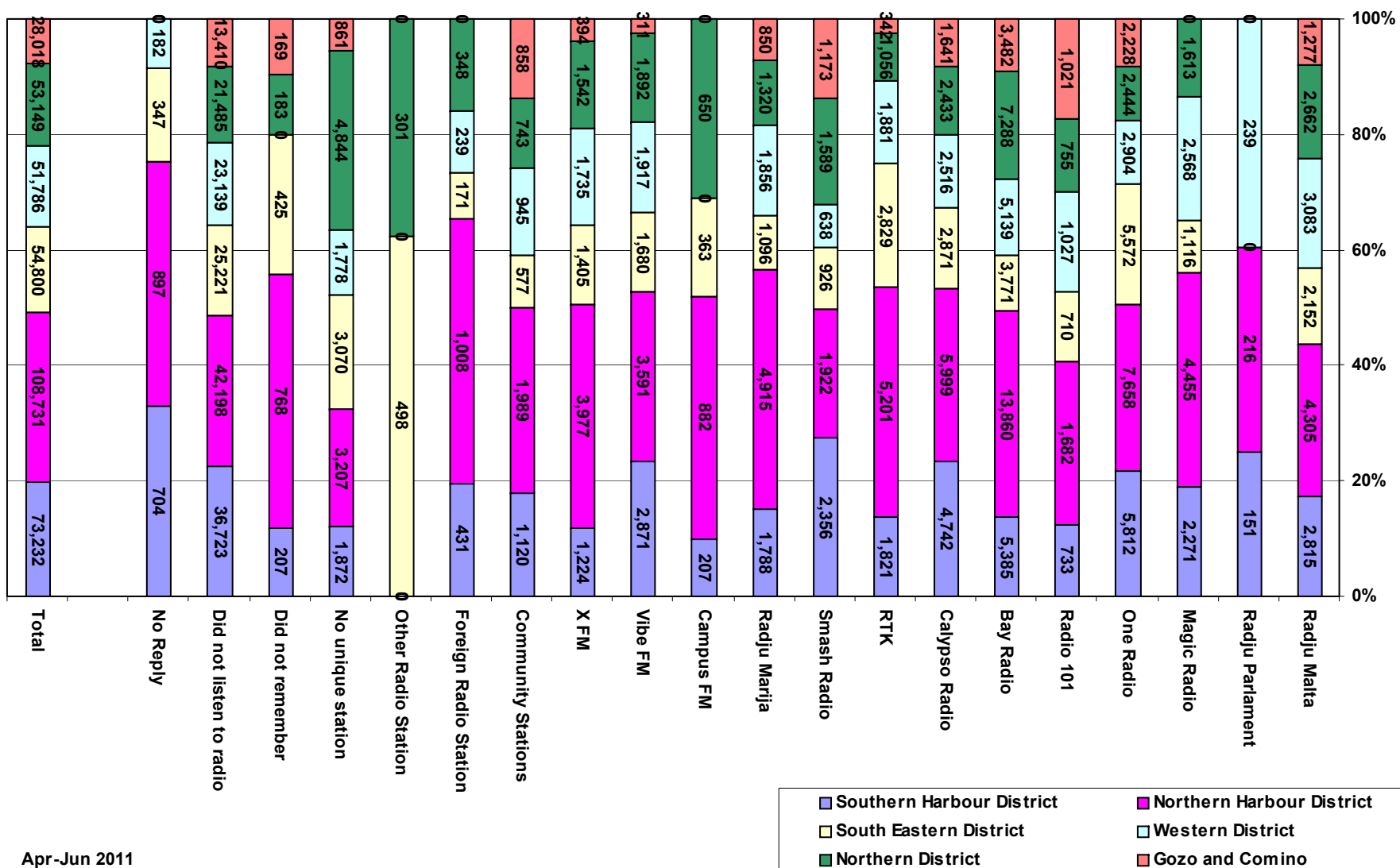


FIGURE 3.2.A: RADIO CHANNEL REACH: BY DISTRICT [APR-JUN 2011]

3.4: TV CHANNEL REACH: BY GENDER AND BY AGE GROUPS [APR-JUN 2011]

	TOTAL	GENDER		AGE GROUP						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+
No TV-set	2,118 .6% 100.0%	1,418 .8% 66.9%	700 .4% 33.1%	0 .0% .0%	0 .0% .0%	0 .0% .0%	1,268 1.1% 59.9%	513 .6% 24.2%	337 .7% 15.9%	0 .0% .0%
TVM	89,868 24.3% 100.0%	39,788 21.7% 44.3%	50,080 26.8% 55.7%	6,504 30.9% 7.2%	11,677 19.2% 13.0%	4,705 22.2% 5.2%	33,538 30.2% 37.3%	19,609 21.6% 21.8%	10,291 20.7% 11.5%	3,544 23.2% 3.9%
ONE	34,758 9.4% 100.0%	14,538 7.9% 41.8%	20,220 10.8% 58.2%	764 3.6% 2.2%	3,666 6.0% 10.5%	618 2.9% 1.8%	8,296 7.5% 23.9%	12,645 14.0% 36.4%	7,041 14.1% 20.3%	1,727 11.3% 5.0%
Net TV	13,180 3.6% 100.0%	5,348 2.9% 40.6%	7,832 4.2% 59.4%	240 1.1% 1.8%	1,725 2.8% 13.1%	1,123 5.3% 8.5%	2,821 2.5% 21.4%	3,345 3.7% 25.4%	3,028 6.1% 23.0%	898 5.9% 6.8%
Smash TV	544 .1% 100.0%	372 .2% 68.5%	171 .1% 31.5%	0 .0% .0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	544 .6% 100.0%	0 .0% .0%	0 .0% .0%
Education 22	715 .2% 100.0%	192 .1% 26.9%	523 .3% 73.1%	0 .0% .0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	377 .4% 52.8%	338 .7% 47.2%	0 .0% .0%
Favorite Channel	663 .2% 100.0%	494 .3% 74.5%	169 .1% 25.5%	0 .0% .0%	0 .0% .0%	0 .0% .0%	0 .0% .0%	663 .7% 100.0%	0 .0% .0%	0 .0% .0%
Calypso Music TV	572 .2% 100.0%	368 .2% 64.3%	204 .1% 35.7%	0 .0% .0%	204 .3% 35.7%	0 .0% .0%	0 .0% .0%	368 .4% 64.3%	0 .0% .0%	0 .0% .0%
Rai 1	9,206 2.5% 100.0%	4,422 2.4% 48.0%	4,784 2.6% 52.0%	0 .0% .0%	470 .8% 5.1%	0 .0% .0%	2,036 1.8% 22.1%	3,756 4.1% 40.8%	2,774 5.6% 30.1%	169 1.1% 1.8%
Rai 2	2,793 .8% 100.0%	2,214 1.2% 79.3%	578 .3% 20.7%	252 1.2% 9.0%	216 .4% 7.7%	489 2.3% 17.5%	425 .4% 15.2%	1,032 1.1% 37.0%	379 .8% 13.6%	0 .0% .0%
Rai 3	896 .2% 100.0%	425 .2% 47.4%	471 .3% 52.6%	0 .0% .0%	0 .0% .0%	0 .0% .0%	249 .2% 27.8%	320 .4% 35.7%	176 .4% 19.6%	151 1.0% 16.9%
Rete 4	6,838 1.8% 100.0%	3,127 1.7% 45.7%	3,712 2.0% 54.3%	0 .0% .0%	249 .4% 3.6%	612 2.9% 8.9%	2,200 2.0% 32.2%	2,380 2.6% 34.8%	1,046 2.1% 15.3%	351 2.3% 5.1%
Canale 5	11,996 3.2% 100.0%	2,437 1.3% 20.3%	9,559 5.1% 79.7%	655 3.1% 5.5%	2,109 3.5% 17.6%	872 4.1% 7.3%	4,375 3.9% 36.5%	3,342 3.7% 27.9%	491 1.0% 4.1%	151 1.0% 1.3%
Italia 1	14,002 3.8% 100.0%	7,703 4.2% 55.0%	6,299 3.4% 45.0%	1,084 5.2% 7.7%	4,729 7.8% 33.8%	2,880 13.6% 20.6%	3,840 3.5% 27.4%	1,300 1.4% 9.3%	169 .3% 1.2%	0 .0% .0%
Discovery Channel	12,999 3.5% 100.0%	11,434 6.2% 88.0%	1,565 .8% 12.0%	2,200 10.5% 16.9%	4,845 8.0% 37.3%	183 .9% 1.4%	4,215 3.8% 32.4%	1,020 1.1% 7.8%	536 1.1% 4.1%	0 .0% .0%
MTV	3,165 .9% 100.0%	1,091 .6% 34.5%	2,074 1.1% 65.5%	409 1.9% 12.9%	2,037 3.4% 64.3%	204 1.0% 6.4%	343 .3% 10.8%	173 .2% 5.5%	0 .0% .0%	0 .0% .0%
BBC Pri/World/Ent	6,232 1.7% 100.0%	2,468 1.3% 39.6%	3,764 2.0% 60.4%	0 .0% .0%	349 .6% 5.6%	0 .0% .0%	1,773 1.6% 28.5%	1,968 2.2% 31.6%	1,689 3.4% 27.1%	453 3.0% 7.3%
Other TV Stations	42,429 11.5% 100.0%	24,324 13.3% 57.3%	18,104 9.7% 42.7%	5,790 27.5% 13.6%	9,814 16.2% 23.1%	1,094 5.2% 2.6%	12,848 11.6% 30.3%	7,480 8.3% 17.6%	4,465 9.0% 10.5%	938 6.1% 2.2%
No particular station	34,767 9.4% 100.0%	16,090 8.8% 46.3%	18,677 10.0% 53.7%	1,076 5.1% 3.1%	1,206 2.0% 3.5%	1,017 4.8% 2.9%	7,159 6.4% 20.6%	11,488 12.7% 33.0%	9,253 18.6% 26.6%	3,569 23.4% 10.3%
Do not remember	3,458 .9% 100.0%	1,086 .6% 31.4%	2,372 1.3% 68.6%	221 1.1% 6.4%	216 .4% 6.2%	405 1.9% 11.7%	895 .8% 25.9%	350 .4% 10.1%	714 1.4% 20.6%	657 4.3% 19.0%
Do not watch TV	76,160 20.6% 100.0%	42,163 23.0% 55.4%	33,997 18.2% 44.6%	1,833 8.7% 2.4%	16,747 27.6% 22.0%	6,666 31.5% 8.8%	23,853 21.5% 31.3%	17,517 19.3% 23.0%	6,882 13.8% 9.0%	2,661 17.4% 3.5%
No Reply	2,358 .6% 100.0%	1,573 .9% 66.7%	785 .4% 33.3%	0 .0% .0%	464 .8% 19.7%	300 1.4% 12.7%	949 .9% 40.2%	453 .5% 19.2%	192 .4% 8.2%	0 .0% .0%
Total	369,716 100.0% 100.0%	183,076 100.0% 49.5%	186,640 100.0% 50.5%	21,029 100.0% 5.7%	60,722 100.0% 16.4%	21,169 100.0% 5.7%	111,082 100.0% 30.0%	90,644 100.0% 24.5%	49,802 100.0% 13.5%	15,268 100.0% 4.1%

[Count / Column % / Row % - Totals may not tally due to weighting and rounding off]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

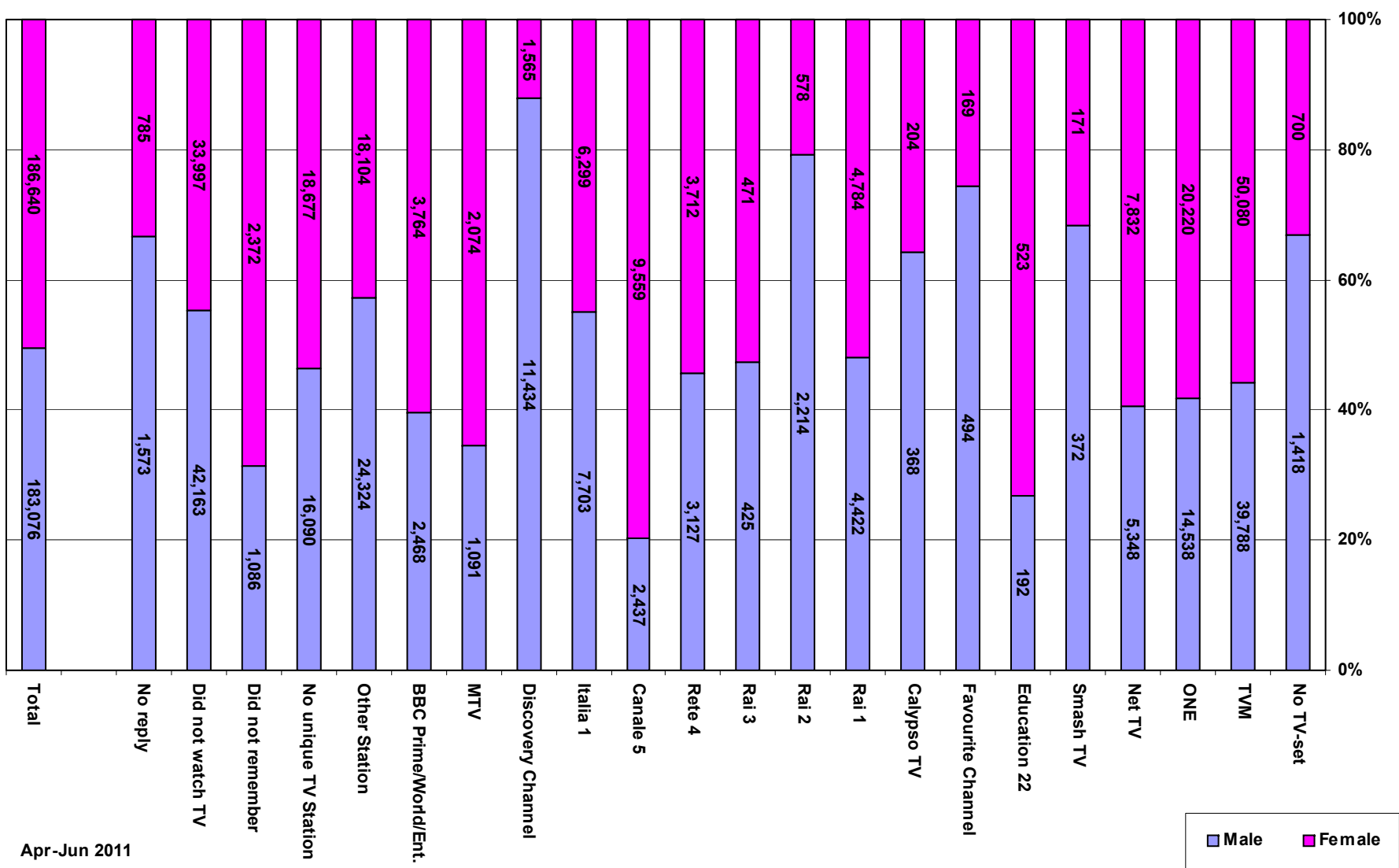


FIGURE 3.4.A: TV CHANNEL REACH: BY GENDER [APR-JUN 2011]

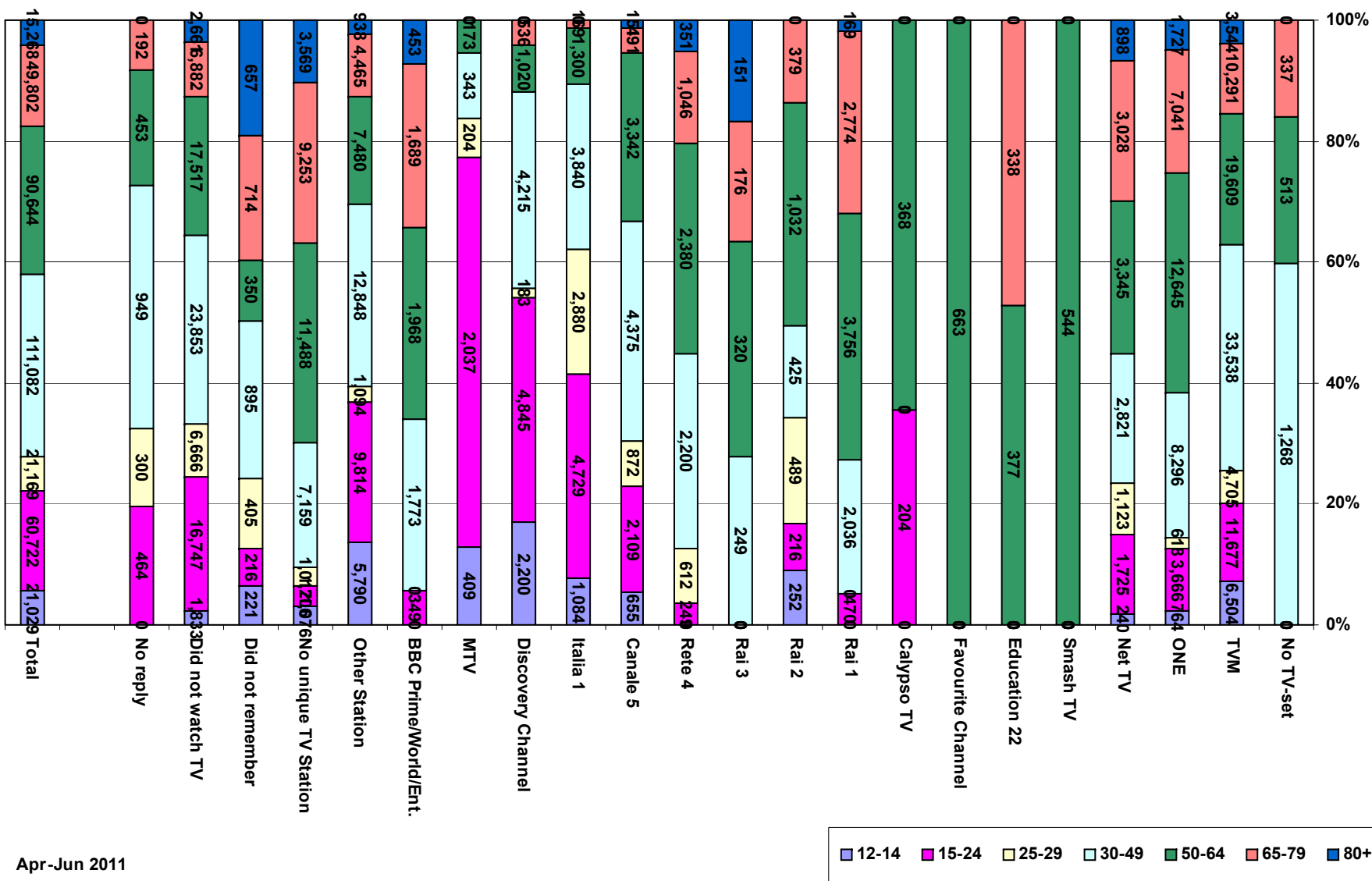


FIGURE 3.4.B: TV CHANNEL REACH: BY AGE GROUPS [APR-JUN 2011]

TABLE 3.5: TV CHANNEL REACH: BY DISTRICTS [APR-JUN 2011]

	TOTAL	DISTRICT					
		SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No TV-set	2,118 .6% 100.0%	582 .8% 27.5%	1,120 1.0% 52.9%	176 .3% 8.3%	239 .5% 11.3%	0 .0% 0.0%	0 .0% 0.0%
TVM	89,868 24.3% 100.0%	16,572 22.6% 18.4%	25,330 23.3% 28.2%	15,153 27.7% 16.9%	12,473 24.1% 13.9%	11,652 21.9% 13.0%	8,688 31.0% 9.7%
ONE	34,758 9.4% 100.0%	8,041 11.0% 23.1%	9,662 8.9% 27.8%	6,905 12.6% 19.9%	3,964 7.7% 11.4%	2,960 5.6% 8.5%	3,225 11.5% 9.3%
Net TV	13,180 3.6% 100.0%	2,201 3.0% 16.7%	4,856 4.5% 36.8%	1,895 3.5% 14.4%	2,236 4.3% 17.0%	1,308 2.5% 9.9%	685 2.4% 5.2%
Smash TV	544 .1% 100.0%	372 .5% 68.5%	0 .0% 0.0%	171 .3% 31.5%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%
Education 22	715 .2% 100.0%	0 .0% 0.0%	361 .3% 50.5%	0 .0% 0.0%	0 .0% 0.0%	185 .3% 25.8%	169 .6% 23.7%
Favorite Channel	663 .2% 100.0%	0 .0% 0.0%	192 .2% 29.0%	0 .0% 0.0%	0 .0% 0.0%	301 .6% 45.5%	169 .6% 25.5%
Calypso Music TV	572 .2% 100.0%	390 .5% 68.2%	0 .0% 0.0%	0 .0% 0.0%	182 .4% 31.8%	0 .0% 0.0%	0 .0% 0.0%
Rai 1	9,206 2.5% 100.0%	1,859 2.5% 20.2%	3,546 3.3% 38.5%	925 1.7% 10.0%	945 1.8% 10.3%	893 1.7% 9.7%	1,038 3.7% 11.3%
Rai 2	2,793 .8% 100.0%	625 .9% 22.4%	577 .5% 20.6%	249 .5% 8.9%	855 1.7% 30.6%	487 .9% 17.5%	0 .0% 0.0%
Rai 3	896 .2% 100.0%	302 .4% 33.8%	169 .2% 18.8%	425 .8% 47.4%	0 .0% 0.0%	0 .0% 0.0%	0 .0% 0.0%
Rete 4	6,838 1.8% 100.0%	1,100 1.5% 16.1%	1,669 1.5% 24.4%	1,281 2.3% 18.7%	1,263 2.4% 18.5%	856 1.6% 12.5%	669 2.4% 9.8%
Canale 5	11,996 3.2% 100.0%	3,997 5.5% 33.3%	3,960 3.6% 33.0%	1,280 2.3% 10.7%	1,206 2.3% 10.1%	509 1.0% 4.2%	1,044 3.7% 8.7%
Italia 1	14,002 3.8% 100.0%	2,266 3.1% 16.2%	3,582 3.3% 25.6%	2,888 5.3% 20.6%	1,436 2.8% 10.3%	2,667 5.0% 19.0%	1,161 4.1% 8.3%
Discovery Channel	12,999 3.5% 100.0%	2,581 3.5% 19.9%	5,130 4.7% 39.5%	1,171 2.1% 9.0%	1,809 3.5% 13.9%	2,309 4.3% 17.8%	0 .0% 0.0%
MTV	3,165 .9% 100.0%	204 .3% 6.4%	1,162 1.1% 36.7%	593 1.1% 18.7%	0 .0% 0.0%	591 1.1% 18.7%	615 2.2% 19.4%
BBC Pri/World/Ent	6,232 1.7% 100.0%	884 1.2% 14.2%	1,929 1.8% 30.9%	347 .6% 5.6%	896 1.7% 14.4%	2,175 4.1% 34.9%	0 .0% 0.0%
Other TV Stations	42,429 11.5% 100.0%	8,110 11.1% 19.1%	14,886 13.7% 35.1%	5,342 9.7% 12.6%	4,856 9.4% 11.4%	6,781 12.8% 16.0%	2,454 8.8% 5.8%
No particular station	34,767 9.4% 100.0%	6,688 9.1% 19.2%	9,206 8.5% 26.5%	5,393 9.8% 15.5%	5,692 11.0% 16.4%	4,481 8.4% 12.9%	3,306 11.8% 9.5%
Do not remember	3,458 .9% 100.0%	358 .5% 10.3%	890 .8% 25.7%	504 .9% 14.6%	535 1.0% 15.5%	777 1.5% 22.5%	394 1.4% 11.4%
Do not watch TV	76,160 20.6% 100.0%	15,496 21.2% 20.3%	19,298 17.7% 25.3%	9,853 18.0% 12.9%	13,197 25.5% 17.3%	13,914 26.2% 18.3%	4,401 15.7% 5.8%
No Reply	2,358 .6% 100.0%	603 .8% 25.6%	1,206 1.1% 51.1%	249 .5% 10.6%	0 .0% 0.0%	301 .6% 12.8%	0 .0% 0.0%
Total	369,716 100.0% 100.0%	73,232 100.0% 19.8%	108,731 100.0% 29.4%	54,800 100.0% 14.8%	51,786 100.0% 14.0%	53,149 100.0% 14.4%	28,018 100.0% 7.6%

[Count / Column % / Row % - Totals may not tally due to weighting and rounding off]

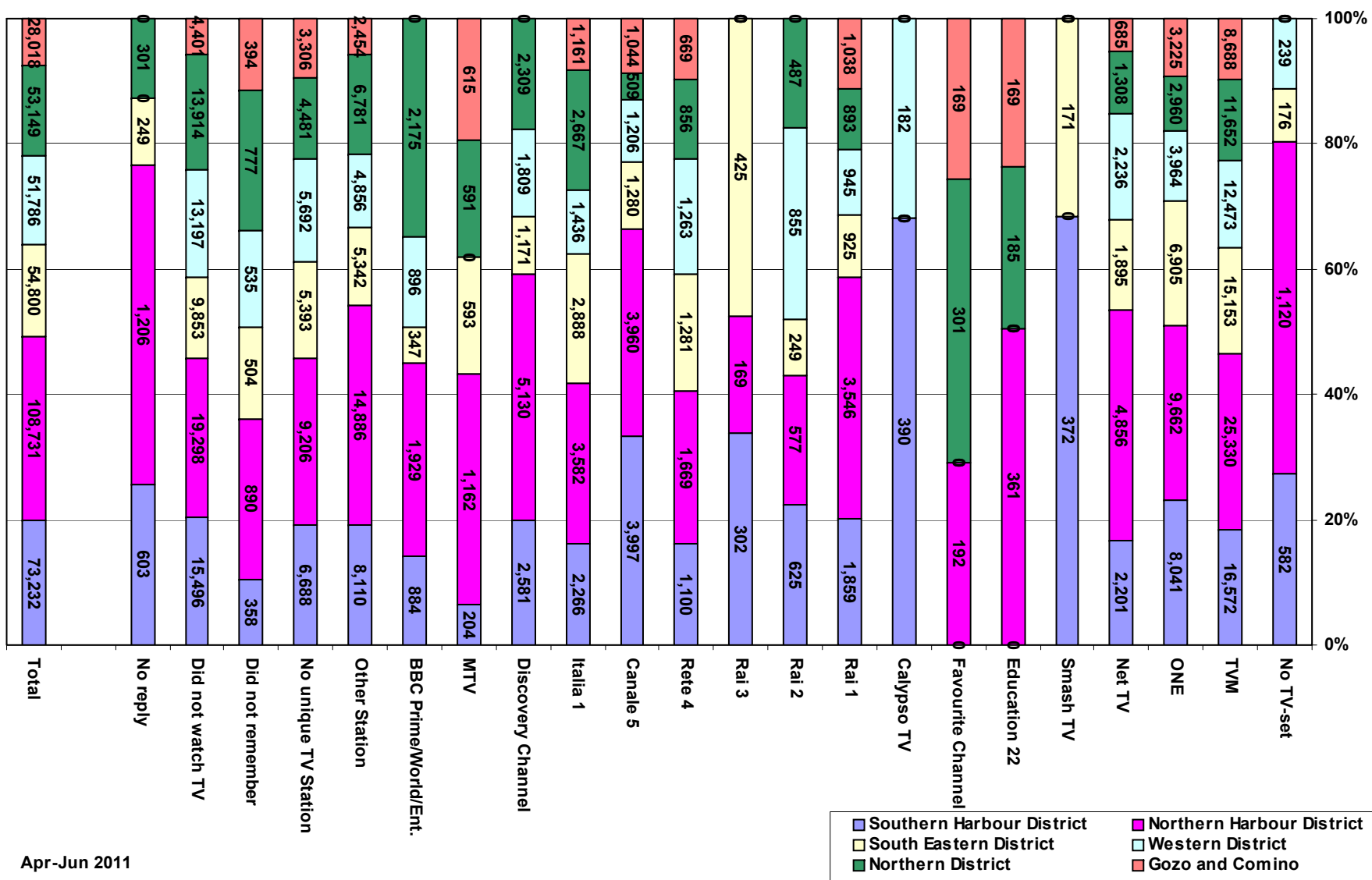


FIG. 3.5B: TV CHANNEL REACH: BY DISTRICTS [APR-JUN 2011]

TABLE 3.6: TV CHANNEL REACH – “OTHER STATION”: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [APR-JUN 2011]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
3rd channel	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Al Jazeera	1,551	1,382	169	0	240	0	758	361	192	0	0	1,125	0	240	186	0
	.4%	.8%	.1%	.0%	.4%	.0%	.7%	.4%	.4%	.0%	.0%	1.0%	.0%	.5%	.4%	.0%
	100.0%	89.1%	10.9%	.0%	15.5%	.0%	48.8%	23.3%	12.4%	.0%	.0%	72.5%	.0%	15.5%	12.0%	.0%
Animal Planet	1,192	655	538	0	521	0	317	182	173	0	0	300	157	341	0	394
	.3%	.4%	.3%	.0%	.9%	.0%	.3%	.2%	.3%	.0%	.0%	.3%	.3%	.7%	.0%	1.4%
	100.0%	54.9%	45.1%	.0%	43.7%	.0%	26.5%	15.2%	14.5%	.0%	.0%	25.2%	13.2%	28.6%	.0%	33.0%
AXN	706	494	212	0	0	0	212	301	192	0	0	404	0	0	301	0
	.2%	.3%	.1%	.0%	.0%	.0%	.2%	.3%	.4%	.0%	.0%	.4%	.0%	.0%	.6%	.0%
	100.0%	70.0%	30.0%	.0%	.0%	.0%	30.0%	42.7%	27.3%	.0%	.0%	57.3%	.0%	.0%	42.7%	.0%
Baby TV	812	239	573	0	204	0	608	0	0	0	204	212	157	239	0	0
	.2%	.1%	.3%	.0%	.3%	.0%	.5%	.0%	.0%	.0%	.3%	.2%	.3%	.5%	.0%	.0%
	100.0%	29.5%	70.5%	.0%	25.1%	.0%	74.9%	.0%	.0%	.0%	25.1%	26.1%	19.3%	29.5%	.0%	.0%
Boomerang	1,183	488	694	249	0	216	718	0	0	0	0	216	406	399	162	0
	.3%	.3%	.4%	1.2%	.0%	1.0%	.6%	.0%	.0%	.0%	.0%	.2%	.7%	.8%	.3%	.0%
	100.0%	41.3%	58.7%	21.0%	.0%	18.2%	60.7%	.0%	.0%	.0%	.0%	18.2%	34.3%	33.7%	13.7%	.0%
Canale Italia	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Cartoon Network	889	685	204	889	0	0	0	0	0	0	456	0	249	0	183	0
	.2%	.4%	.1%	4.2%	.0%	.0%	.0%	.0%	.0%	.0%	.6%	.0%	.5%	.0%	.3%	.0%
	100.0%	77.1%	22.9%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	51.4%	.0%	28.0%	.0%	20.6%	.0%
CNN	783	783	0	0	0	300	0	301	182	0	0	300	0	182	301	0
	.2%	.4%	.0%	.0%	.0%	1.4%	.0%	.3%	.4%	.0%	.0%	.3%	.0%	.4%	.6%	.0%
	100.0%	100.0%	.0%	.0%	.0%	38.3%	.0%	38.5%	23.2%	.0%	.0%	38.3%	.0%	23.2%	38.5%	.0%
Comedy Central	399	183	216	0	399	0	0	0	0	0	0	216	0	0	183	0
	.1%	.1%	.1%	.0%	.7%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%
	100.0%	46.0%	54.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	54.0%	.0%	.0%	46.0%	.0%
Diema	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Discovery Channel	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Discovery Science	409	0	409	0	222	187	0	0	0	0	0	0	187	0	222	0
	.1%	.0%	.2%	.0%	.4%	.9%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.4%	.0%
	100.0%	.0%	100.0%	.0%	54.2%	45.8%	.0%	.0%	.0%	.0%	.0%	.0%	45.8%	.0%	54.2%	.0%
Discovery Travel and Living	556	0	556	0	0	187	369	0	0	0	207	0	187	0	162	0
	.2%	.0%	.3%	.0%	.0%	.9%	.3%	.0%	.0%	.0%	.3%	.0%	.3%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	33.7%	66.3%	.0%	.0%	.0%	37.2%	.0%	33.7%	.0%	29.2%	.0%
Discovery World	300	300	0	0	300	0	0	0	0	0	0	300	0	0	0	0
	.1%	.2%	.0%	.0%	.5%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Disney Channel	4,855	1,482	3,373	3,150	1,148	0	406	151	0	0	860	647	842	1,177	1,108	221
	1.3%	.8%	1.8%	15.0%	1.9%	.0%	.4%	.2%	.0%	.0%	1.2%	.6%	1.5%	2.3%	2.1%	.8%
	100.0%	30.5%	69.5%	64.9%	23.6%	.0%	8.4%	3.1%	.0%	.0%	17.7%	13.3%	17.3%	24.3%	22.8%	4.6%
Diva	182	182	0	0	0	0	0	0	182	0	0	0	0	182	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.4%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Dubai 1	964	964	0	0	300	0	286	186	0	192	186	778	0	0	0	0
	.3%	.5%	.0%	.0%	.5%	.0%	.3%	.2%	.0%	1.3%	.3%	.7%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	31.1%	.0%	29.6%	19.3%	.0%	20.0%	19.3%	80.7%	.0%	.0%	.0%	.0%
E Entertainment	1,449	0	1,449	0	1,060	204	0	0	185	0	612	431	0	0	185	221
	.4%	.0%	.8%	.0%	1.7%	1.0%	.0%	.0%	.4%	.0%	.8%	.4%	.0%	.0%	.3%	.8%
	100.0%	.0%	100.0%	.0%	73.2%	14.1%	.0%	.0%	12.8%	.0%	42.2%	29.8%	.0%	.0%	12.8%	15.3%
Euronews	380	0	380	0	0	0	212	169	0	0	0	380	0	0	0	0
	.1%	.0%	.2%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	55.7%	44.3%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Eurosports	3,813	3,473	340	734	563	0	435	725	1,163	192	438	938	420	422	972	622
	1.0%	1.9%	.2%	3.5%	.9%	.0%	.4%	.8%	2.3%	1.3%	.6%	.9%	.8%	.8%	1.8%	2.2%
	100.0%	91.1%	8.9%	19.3%	14.8%	.0%	11.4%	19.0%	30.5%	5.0%	11.5%	24.6%	11.0%	11.1%	25.5%	16.3%
Fine Living Network	555	0	555	0	349	0	207	0	0	0	207	0	0	349	0	0
	.2%	.0%	.3%	.0%	.6%	.0%	.2%	.0%	.0%	.0%	.3%	.0%	.0%	.7%	.0%	.0%
	100.0%	.0%	100.0%	.0%	62.8%	.0%	37.2%	.0%	.0%	.0%	37.2%	.0%	.0%	62.8%	.0%	.0%

TABLE 3.6: CONT/...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Food Network	1,241	1,072	169	0	600	0	472	169	0	0	0	1,054	0	0	186	0
	.3%	.6%	.1%	.0%	1.0%	.0%	.4%	.2%	.0%	.0%	.0%	1.0%	.0%	.0%	.4%	.0%
	100.0%	86.4%	13.6%	.0%	48.4%	.0%	38.0%	13.6%	.0%	.0%	.0%	85.0%	.0%	.0%	15.0%	.0%
Fox	1,283	286	997	0	216	0	1,068	0	0	0	413	713	157	0	0	0
	.3%	.2%	.5%	.0%	.4%	.0%	1.0%	.0%	.0%	.0%	.6%	.7%	.3%	.0%	.0%	.0%
	100.0%	22.3%	77.7%	.0%	16.8%	.0%	83.2%	.0%	.0%	.0%	32.2%	55.6%	12.2%	.0%	.0%	.0%
France 2	399	183	216	216	183	0	0	0	0	0	0	216	0	0	183	0
	.1%	.1%	.1%	1.0%	.3%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%
	100.0%	46.0%	54.0%	54.0%	46.0%	.0%	.0%	.0%	.0%	.0%	.0%	54.0%	.0%	.0%	46.0%	.0%
Go Sports 2	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Go Stars	1,538	664	874	0	349	0	286	717	186	0	186	647	171	349	185	0
	.4%	.4%	.5%	.0%	.6%	.0%	.3%	.8%	.4%	.0%	.3%	.6%	.3%	.7%	.3%	.0%
	100.0%	43.2%	56.8%	.0%	22.7%	.0%	18.6%	46.6%	12.1%	.0%	12.1%	42.1%	11.1%	22.7%	12.0%	.0%
Granada	358	173	185	0	0	0	0	0	185	173	0	0	0	0	185	173
	.1%	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.4%	1.1%	.0%	.0%	.0%	.0%	.3%	.6%
	100.0%	48.3%	51.7%	.0%	.0%	.0%	.0%	.0%	51.7%	48.3%	.0%	.0%	.0%	.0%	51.7%	48.3%
Hallmark	169	0	169	0	0	0	0	169	0	0	0	0	0	0	0	169
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.6%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
History Channel	557	183	374	0	183	0	374	0	0	0	0	212	0	0	346	0
	.2%	.1%	.2%	.0%	.3%	.0%	.3%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.7%	.0%
	100.0%	32.9%	67.1%	.0%	32.9%	.0%	67.1%	.0%	.0%	.0%	.0%	38.0%	.0%	.0%	62.0%	.0%
Juventus Channel	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
La 5	1,096	245	851	0	349	0	407	171	169	0	245	169	171	349	162	0
	.3%	.1%	.5%	.0%	.6%	.0%	.4%	.2%	.3%	.0%	.3%	.2%	.3%	.7%	.3%	.0%
	100.0%	22.3%	77.7%	.0%	31.8%	.0%	37.1%	15.6%	15.4%	.0%	22.3%	15.4%	15.6%	31.8%	14.8%	.0%
La 7	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Malta Stars	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
MBC 4	682	286	396	0	0	0	497	185	0	0	0	497	0	0	185	0
	.2%	.2%	.2%	.0%	.0%	.0%	.4%	.2%	.0%	.0%	.0%	.5%	.0%	.0%	.3%	.0%
	100.0%	41.9%	58.1%	.0%	.0%	.0%	72.9%	27.1%	.0%	.0%	.0%	72.9%	.0%	.0%	27.1%	.0%
Melita More	1,460	837	623	0	1,174	0	286	0	0	0	408	501	0	240	0	311
	.4%	.5%	.3%	.0%	1.9%	.0%	.3%	.0%	.0%	.0%	.6%	.5%	.0%	.5%	.0%	1.1%
	100.0%	57.3%	42.7%	.0%	80.4%	.0%	19.6%	.0%	.0%	.0%	27.9%	34.3%	.0%	16.4%	.0%	21.3%
Melita Sports	1,203	1,203	0	0	300	0	531	0	186	186	617	586	0	0	0	0
	.3%	.7%	.0%	.0%	.5%	.0%	.5%	.0%	.4%	1.2%	.8%	.5%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	24.9%	.0%	44.1%	.0%	15.5%	15.5%	51.3%	48.7%	.0%	.0%	.0%	.0%
Men&Movies	249	249	0	0	249	0	0	0	0	0	0	0	249	0	0	0
	.1%	.1%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.5%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
MGM	730	730	0	0	0	0	0	730	0	0	186	192	352	0	0	0
	.2%	.4%	.0%	.0%	.0%	.0%	.0%	.8%	.0%	.0%	.3%	.2%	.6%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	25.5%	26.4%	48.2%	.0%	.0%	.0%
Military Channel	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
National Geographic	378	0	378	0	216	0	162	0	0	0	0	216	0	0	162	0
	.1%	.0%	.2%	.0%	.4%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	57.1%	.0%	42.9%	.0%	.0%	.0%	.0%	57.1%	.0%	.0%	42.9%	.0%
NBC Action	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
	.1%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Nickelodeon	459	252	207	252	0	0	207	0	0	0	459	0	0	0	0	0
	.1%	.1%	.1%	1.2%	.0%	.0%	.2%	.0%	.0%	.0%	.6%	.0%	.0%	.0%	.0%	.0%
	100.0%	55.0%	45.0%	55.0%	.0%	.0%	45.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
Playhouse Disney	216	0	216	0	216	0	0	0	0	0	0	216	0	0	0	0
	.1%	.0%	.1%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Promotional Channel	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%
RAI Sports	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Sat 2000	194	0	194	0	0	0	0	0	0	194	0	0	0	194	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	1.3%	.0%	.0%	.0%	.4%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%
Sky	1,136	925	212	0	0	0	950	0	186	0	676	212	249	0	0	0
	.3%	.5%	.1%	.0%	.0%	.0%	.9%	.0%	.4%	.0%	.9%	.2%	.5%	.0%	.0%	.0%
	100.0%	81.4%	18.6%	.0%	.0%	.0%	83.6%	.0%	16.4%	.0%	59.5%	18.6%	21.9%	.0%	.0%	.0%
SKY	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%
Sky Movies	162	0	162	0	0	0	162	0	0	0	0	0	0	0	162	0
	.0%	.0%	.1%	.0%	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.3%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
Sky News	1,869	1,294	575	0	0	0	928	556	385	0	245	1,075	0	194	186	169
	.5%	.7%	.3%	.0%	.0%	.0%	.8%	.6%	.8%	.0%	.3%	1.0%	.0%	.4%	.4%	.6%
	100.0%	69.2%	30.8%	.0%	.0%	.0%	49.7%	29.7%	20.6%	.0%	13.1%	57.5%	.0%	10.4%	10.0%	9.1%
Sky Sports	476	476	0	300	0	0	0	0	176	0	0	300	176	0	0	0
	.1%	.3%	.0%	1.4%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.3%	.3%	.0%	.0%	.0%
	100.0%	100.0%	.0%	63.1%	.0%	.0%	.0%	.0%	36.9%	.0%	.0%	63.1%	36.9%	.0%	.0%	.0%
Sports Channel	477	477	0	0	0	0	0	301	176	0	0	0	176	0	301	0
	.1%	.3%	.0%	.0%	.0%	.0%	.0%	.3%	.4%	.0%	.0%	.0%	.3%	.0%	.6%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	63.2%	36.8%	.0%	.0%	.0%	36.8%	.0%	63.2%	.0%
Stream	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
	.1%	.1%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Sundance	252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
	.1%	.1%	.0%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.3%	.0%	.0%	.0%	.0%	.0%
	100.0%	100.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%

TABLE 3.6: CONT /...

		GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
TV Astra	173	173	0	0	0	0	0	173	0	0	0	0	0	0	0	173
	.0%	.1%	.0%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.6%
	100.0%	100.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%
TVe	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
VH1	222	0	222	0	222	0	0	0	0	0	0	0	0	0	222	0
	.1%	.0%	.1%	.0%	.4%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.4%	.0%
	100.0%	.0%	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	100.0%	.0%
ZDF	362	362	0	0	0	0	186	176	0	0	0	0	176	0	186	0
	.1%	.2%	.0%	.0%	.0%	.0%	.2%	.2%	.0%	.0%	.0%	.0%	.3%	.0%	.4%	.0%
	100.0%	100.0%	.0%	.0%	.0%	.0%	51.4%	48.6%	.0%	.0%	.0%	.0%	48.6%	.0%	51.4%	.0%
Zone Reality	1,055	379	677	0	0	0	526	530	0	0	544	192	157	0	162	0
	.3%	.2%	.4%	.0%	.0%	.0%	.5%	.6%	.0%	.0%	.7%	.2%	.3%	.0%	.3%	.0%
	100.0%	35.9%	64.1%	.0%	.0%	.0%	49.8%	50.2%	.0%	.0%	51.5%	18.2%	14.9%	.0%	15.4%	.0%
Total Other TV station	42,429	24,324	18,104	5,790	9,814	1,094	12,848	7,480	4,465	938	8,110	14,886	5,342	4,856	6,781	2,454
	11.5%	13.3%	9.7%	27.5%	16.2%	5.2%	11.6%	8.3%	9.0%	6.1%	11.1%	13.7%	9.7%	9.4%	12.8%	8.8%
	100.0%	57.3%	42.7%	13.6%	23.1%	2.6%	30.3%	17.6%	10.5%	2.2%	19.1%	35.1%	12.6%	11.4%	16.0%	5.8%
Total Population	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

[Channel Reach = The number of people viewing a TV station irrespective of the time that they stayed tuned-in]

TABLE 4.1: RADIO SYSTEMS INSTALLED AT HOME - BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [APR-JUN 2011]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Availability of AM/FM Radio system at home																
No Reply	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%
Yes	321,491	160,127	161,364	19,395	49,511	17,336	92,967	81,263	46,863	14,155	64,124	92,853	48,639	46,482	44,018	25,376
	87.0%	87.5%	86.5%	92.2%	81.5%	81.9%	83.7%	89.7%	94.1%	92.7%	87.6%	85.4%	88.8%	89.8%	82.8%	90.6%
	100.0%	49.8%	50.2%	6.0%	15.4%	5.4%	28.9%	25.3%	14.6%	4.4%	19.9%	28.9%	15.1%	14.5%	13.7%	7.9%
No	48,225	22,949	25,276	1,634	11,211	3,833	18,115	9,381	2,939	1,112	9,108	15,878	6,161	5,304	9,131	2,642
	13.0%	12.5%	13.5%	7.8%	18.5%	18.1%	16.3%	10.3%	5.9%	7.3%	12.4%	14.6%	11.2%	10.2%	17.2%	9.4%
	100.0%	47.6%	52.4%	3.4%	23.2%	7.9%	37.6%	19.5%	6.1%	2.3%	18.9%	32.9%	12.8%	11.0%	18.9%	5.5%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Digital Radio system at home																
No Reply	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%
	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%	.0%
Yes	29,361	16,670	12,691	1,787	9,756	1,943	9,073	5,148	1,301	353	4,431	10,725	3,418	3,405	3,717	3,665
	7.9%	9.1%	6.8%	8.5%	16.1%	9.2%	8.2%	5.7%	2.6%	2.3%	6.1%	9.9%	6.2%	6.6%	7.0%	13.1%
	100.0%	56.8%	43.2%	6.1%	33.2%	6.6%	30.9%	17.5%	4.4%	1.2%	15.1%	36.5%	11.6%	11.6%	12.7%	12.5%
No	340,355	166,406	173,949	19,242	50,967	19,226	102,009	85,497	48,501	14,915	68,801	98,006	51,382	48,381	49,432	24,353
	92.1%	90.9%	93.2%	91.5%	83.9%	90.8%	91.8%	94.3%	97.4%	97.7%	93.9%	90.1%	93.8%	93.4%	93.0%	86.9%
	100.0%	48.9%	51.1%	5.7%	15.0%	5.6%	30.0%	25.1%	14.3%	4.4%	20.2%	28.8%	15.1%	14.2%	14.5%	7.2%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%
Availability of Other Radio system/s at home																
No Reply	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Yes	68,067	34,844	33,223	10,619	23,976	5,795	20,493	6,414	770	0	13,980	17,339	9,775	10,708	12,363	3,902
	18.4%	19.0%	17.8%	50.5%	39.5%	27.4%	18.4%	7.1%	1.5%	.0%	19.1%	15.9%	17.8%	20.7%	23.3%	13.9%
	100.0%	51.2%	48.8%	15.6%	35.2%	8.5%	30.1%	9.4%	1.1%	.0%	20.5%	25.5%	14.4%	15.7%	18.2%	5.7%
No	301,480	148,232	153,248	10,409	36,746	15,374	90,589	84,062	49,032	15,268	59,252	91,223	45,025	41,078	40,786	24,116
	81.5%	81.0%	82.1%	49.5%	60.5%	72.6%	81.6%	92.7%	98.5%	100.0%	80.9%	83.9%	82.2%	79.3%	76.7%	86.1%
	100.0%	49.2%	50.8%	3.5%	12.2%	5.1%	30.0%	27.9%	16.3%	5.1%	19.7%	30.3%	14.9%	13.6%	13.5%	8.0%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

TABLE 4.1: CONT/ ...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
No Radio available at home																	
No Reply	1,178	833	345	0	183	0	286	194	333	182	151	286	0	558	183	0	
	.3%	.5%	.2%	.0%	.3%	.0%	.3%	.2%	.7%	1.2%	.2%	.3%	.0%	1.1%	.3%	.0%	
	100.0%	70.7%	29.3%	.0%	15.6%	.0%	24.3%	16.5%	28.3%	15.4%	12.8%	24.3%	.0%	47.3%	15.6%	.0%	
Yes	27,215	11,974	15,241	1,166	5,294	2,121	10,574	5,368	1,750	941	5,910	9,282	3,179	2,612	5,447	784	
	7.4%	6.5%	8.2%	5.5%	8.7%	10.0%	9.5%	5.9%	3.5%	6.2%	8.1%	8.5%	5.8%	5.0%	10.2%	2.8%	
	100.0%	44.0%	56.0%	4.3%	19.5%	7.8%	38.9%	19.7%	6.4%	3.5%	21.7%	34.1%	11.7%	9.6%	20.0%	2.9%	
No	341,323	170,269	171,054	19,863	55,244	19,048	100,222	85,082	47,719	14,145	67,171	99,163	51,621	48,616	47,519	27,234	
	92.3%	93.0%	91.6%	94.5%	91.0%	90.0%	90.2%	93.9%	95.8%	92.6%	91.7%	91.2%	94.2%	93.9%	89.4%	97.2%	
	100.0%	49.9%	50.1%	5.8%	16.2%	5.6%	29.4%	24.9%	14.0%	4.1%	19.7%	29.1%	15.1%	14.2%	13.9%	8.0%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

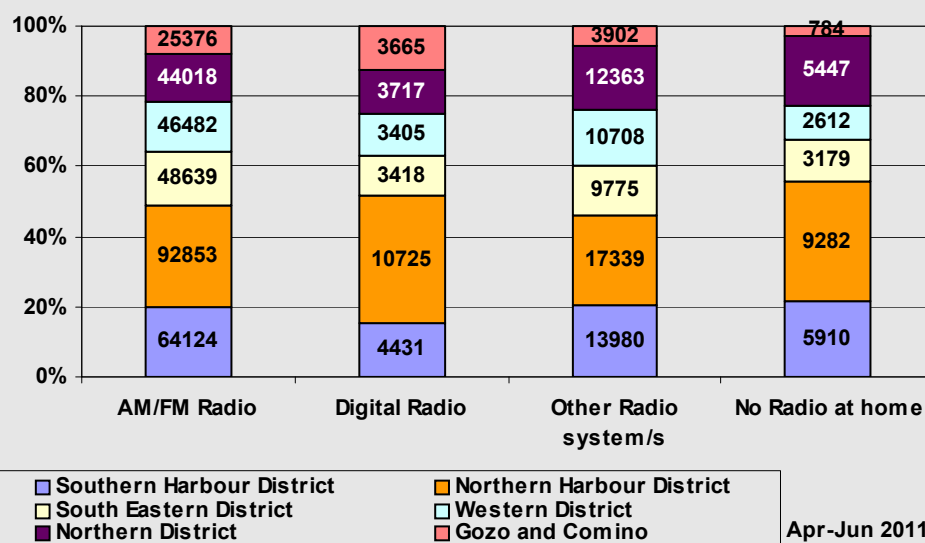
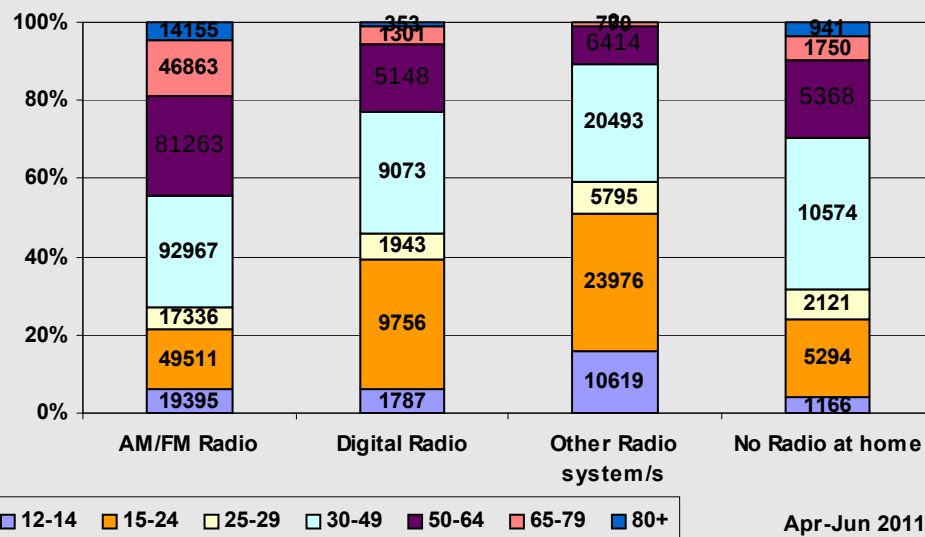
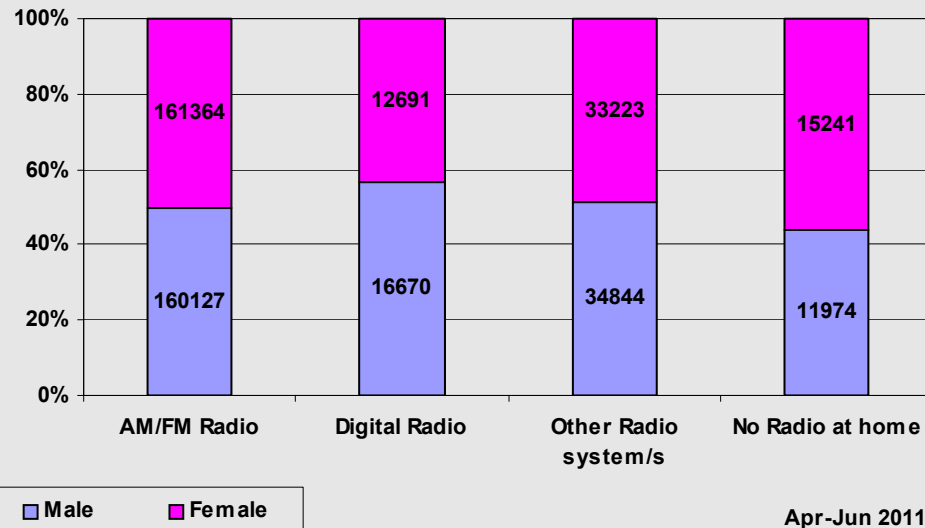


FIGURE 4.1: RADIO RECEPTION PLATFORM: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

TABLE 4.2: RADIO RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2010 – APR-JUN 2011]

[A1-A3]: AM/FM RADIO SYSTEM AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	358,997	90.03%	323,209	366,503	89.60%	328,401	369,716	86.96%	321,491
Only FM Radio	358,997	74.63%	267,902	366,503	72.09%	264,216	369,716	69.01%	255,124
Digital Radio & FM Radio	358,997	2.62%	9,403	366,503	2.50%	9,161	369,716	2.21%	8,163
Other Radio & FM Radio	358,997	11.86%	42,561	366,503	13.54%	49,624	369,716	13.56%	50,141
		89.10%	319,866		88.13%	323,001		84.78%	313,428
More than 2 systems including FM Radio		0.93%	3,343		1.47%	5400		2.18%	8,064
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	BASE	BASE	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	1837	90.26%	1658	1800	89.78%	1616	1820	87.36%	1590
Only FM Radio	1837	76.05%	1397	1800	73.00%	1314	1820	70.82%	1289
Digital Radio & FM Radio	1837	2.45%	45	1800	2.39%	43	1820	2.03%	37
Other Radio & FM Radio	1837	10.89%	200	1800	13.06%	235	1820	12.47%	227
		89.38%	1642		88.44%	1592		85.33%	1553
More than 2 systems including FM Radio		0.87%	16		1.33%	24		2.03%	37
WEIGHTED	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL FM Radio	1837	90.03%	1654	1800	89.60%	1613	1820	86.96%	1583
Only FM Radio	1837	74.63%	1371	1800	72.09%	1298	1820	69.01%	1256
Digital Radio & FM Radio	1837	2.62%	48	1800	2.50%	45	1820	2.21%	40
Other Radio & FM Radio	1837	11.86%	218	1800	13.54%	244	1820	13.56%	247
		89.10%	1637		88.13%	1586		84.78%	1543
More than 2 systems including FM Radio		0.93%	17		1.47%	27		2.18%	40

Totals may not tally due to weighting and rounding off

TABLE 4.2.[B1-B3]: DIGITAL RADIO SYSTEM AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	358,997	5.55%	19,934	366,503	6.59%	24158	369,716	7.94%	29,361
Only Digital Radio	358,997	1.64%	5,871	366,503	1.97%	7222	369,716	3.08%	11,369
FM Radio & Digital Radio	358,997	2.62%	9,403	366,503	2.50%	9161	369,716	2.21%	8,163
Other Radio & Digital Radio	358,997	0.58%	2,088	366,503	0.73%	2662	369,716	0.80%	2,943
		4.84%	17,363		5.20%	19045		6.08%	22,476
More than 2 systems including Digital Radio		0.72%	2571		1.40%	5113		1.86%	6,886
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1837	5.12%	94	1800	6.33%	114	1820	7.47%	136
Only Digital Radio	1837	1.47%	27	1800	1.94%	35	1820	3.02%	55
FM Radio & Digital Radio	1837	2.45%	45	1800	2.39%	43	1820	2.03%	37
Other Radio & Digital Radio	1837	0.54%	10	1800	0.72%	13	1820	0.71%	13
		4.46%	82		5.06%	91		5.77%	105
More than 2 systems including Aerial (Free-to-air)		0.65%	12		1.28%	23		1.70%	31
WEIGHTED	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Radio	1837	5.55%	102	1800	6.59%	119	1820	7.94%	145
Only Digital Radio	1837	1.64%	30	1800	1.97%	35	1820	3.08%	56
FM Radio & Digital Radio	1837	2.62%	48	1800	2.50%	45	1820	2.21%	40
Other Radio & Digital Radio	1837	0.58%	11	1800	0.73%	13	1820	0.80%	14
		4.84%	89		5.20%	94		6.08%	111
More than 2 systems including Digital Radio		0.72%	13		1.40%	25		1.86%	34

Totals may not tally due to weighting and rounding off

TABLE 4.2.[C1-C3]: OTHER RADIO SYSTEM/S AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	358,997	14.91%	53,522	366,503	17.39%	63,744	369,716	18.41%	68,067
Only Other Radio	358,997	1.28%	4,599	366,503	1.20%	4,381	369,716	1.32%	4,877
FM Radio & Other Radio	358,997	11.86%	42,561	366,503	13.54%	49,624	369,716	13.56%	50,141
Digital Radio & Other Radio	358,997	0.58%	2,088	366,503	0.73%	2,662	369,716	0.80%	2,943
		13.72%	49,248		15.46%	56,668		15.68%	57,962
More than 2 systems including Other Radio		1.19%	4,273		1.93%	7,076		2.73%	10,106

ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1837	13.77%	253	1800	16.67%	300	1820	16.92%	308
Only Other Radio	1837	1.20%	22	1800	1.11%	20	1820	1.21%	22
FM Radio & Other Radio	1837	10.89%	200	1800	13.06%	235	1820	13.56%	247
Digital Radio & Other Radio	1837	0.54%	10	1800	0.72%	13	1820	0.71%	13
		12.63%	232		14.89%	268		15.49%	282
More than 2 systems including Other Radio		1.14%	21		1.78%	32		1.44%	26

WEIGHTED	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other Radio	1837	14.91%	274	1800	17.39%	313	1820	18.41%	335
Only Other Radio	1837	1.28%	24	1800	1.20%	22	1820	1.32%	24
FM Radio & Other Radio	1837	11.86%	218	1800	13.54%	244	1820	13.56%	247
Digital Radio & Other Radio	1837	0.58%	11	1800	0.73%	13	1820	0.80%	14
		13.72%	252		15.46%	278		15.68%	285
More than 2 systems including Other Radio		1.19%	22		1.93%	35		2.73%	50

Totals may not tally due to weighting and rounding off

TABLE 4.2.[D]: NO RADIO SYSTEM/S AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
POPULATION	358,997	6.69%	24,001	366,503	6.36%	23,318	369,716	7.36%	27,215
ACTUAL COUNTS	1837	6.75%	124	1800	6.28%	113	1820	7.20%	131
WEIGHTED	1837	6.69%	123	1800	6.36%	115	1820	7.36%	134

Totals may not tally due to weighting and rounding off

TABLE 4.3: TV SYSTEMS INSTALLED AT HOME: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [APR-JUN 2011]

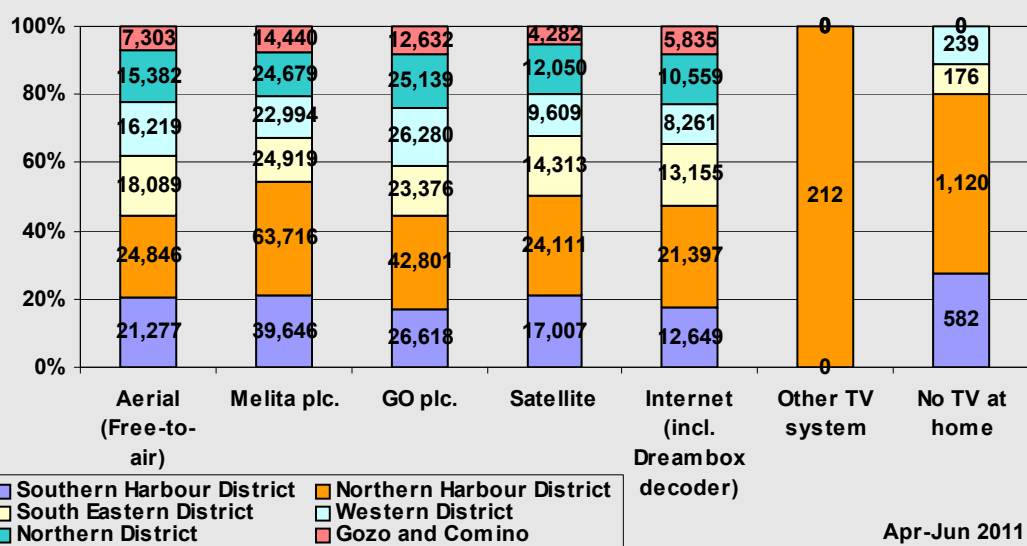
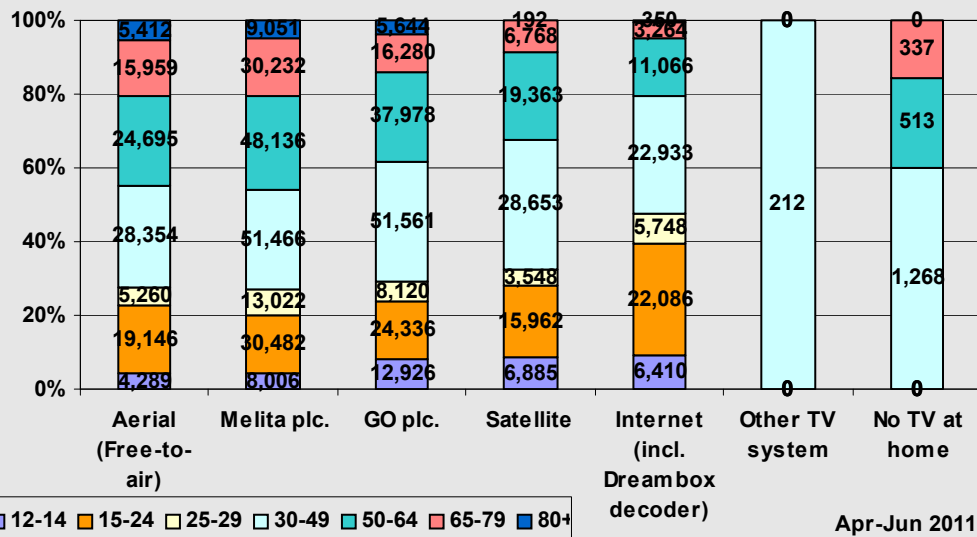
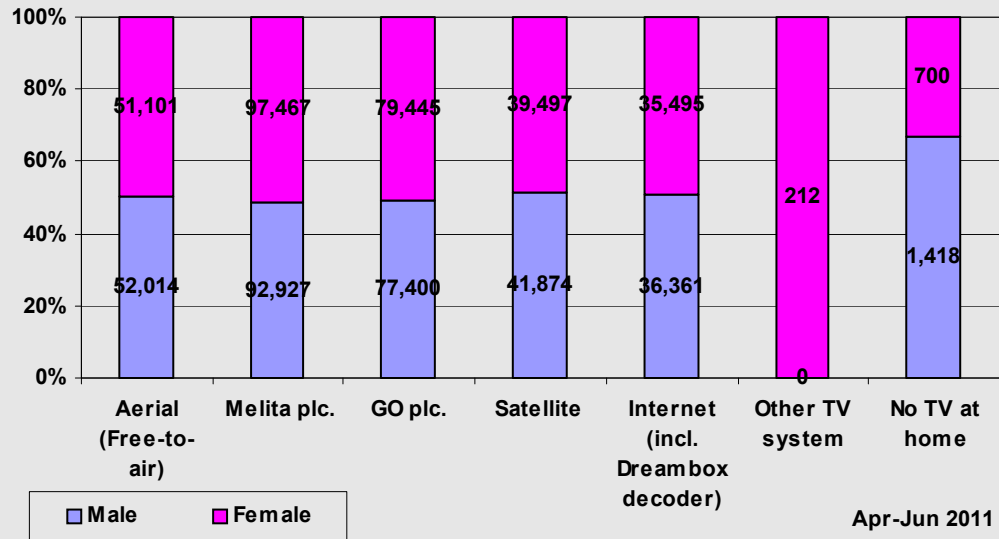
	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Aerial (Free-to-air) system installed at home																	
Yes	103,115	52,014	51,101	4,289	19,146	5,260	28,354	24,695	15,959	5,412	21,277	24,846	18,089	16,219	15,382	7,303	
	27.9%	28.4%	27.4%	20.4%	31.5%	24.8%	25.5%	27.2%	32.0%	35.4%	29.1%	22.9%	33.0%	31.3%	28.9%	26.1%	
	100.0%	50.4%	49.6%	4.2%	18.6%	5.1%	27.5%	23.9%	15.5%	5.2%	20.6%	24.1%	17.5%	15.7%	14.9%	7.1%	
No	266,601	131,062	135,539	16,740	41,576	15,909	82,728	65,949	33,843	9,856	51,955	83,885	36,711	35,567	37,767	20,715	
	72.1%	71.6%	72.6%	79.6%	68.5%	75.2%	74.5%	72.8%	68.0%	64.6%	70.9%	77.1%	67.0%	68.7%	71.1%	73.9%	
	100.0%	49.2%	50.8%	6.3%	15.6%	6.0%	31.0%	24.7%	12.7%	3.7%	19.5%	31.5%	13.8%	13.3%	14.2%	7.8%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Melita Cable plc. system installed at home																	
Yes	190,394	92,927	97,467	8,006	30,482	13,022	51,466	48,136	30,232	9,051	39,646	63,716	24,919	22,994	24,679	14,440	
	51.5%	50.8%	52.2%	38.1%	50.2%	61.5%	46.3%	53.1%	60.7%	59.3%	54.1%	58.6%	45.5%	44.4%	46.4%	51.5%	
	100.0%	48.8%	51.2%	4.2%	16.0%	6.8%	27.0%	25.3%	15.9%	4.8%	20.8%	33.5%	13.1%	12.1%	13.0%	7.6%	
No	179,322	90,149	89,173	13,023	30,240	8,147	59,616	42,508	19,570	6,217	33,586	45,015	29,881	28,792	28,470	13,578	
	48.5%	49.2%	47.8%	61.9%	49.8%	38.5%	53.7%	46.9%	39.3%	40.7%	45.9%	41.4%	54.5%	55.6%	53.6%	48.5%	
	100.0%	50.3%	49.7%	7.3%	16.9%	4.5%	33.2%	23.7%	10.9%	3.5%	18.7%	25.1%	16.7%	16.1%	15.9%	7.6%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
GO plc. system installed at home																	
Yes	156,845	77,400	79,445	12,926	24,336	8,120	51,561	37,978	16,280	5,644	26,618	42,801	23,376	26,280	25,139	12,632	
	42.4%	42.3%	42.6%	61.5%	40.1%	38.4%	46.4%	41.9%	32.7%	37.0%	36.3%	39.4%	42.7%	50.7%	47.3%	45.1%	
	100.0%	49.3%	50.7%	8.2%	15.5%	5.2%	32.9%	24.2%	10.4%	3.6%	17.0%	27.3%	14.9%	16.8%	16.0%	8.1%	
No	212,871	105,676	107,195	8,103	36,386	13,048	59,521	52,666	33,522	9,624	46,614	65,930	31,424	25,506	28,010	15,386	
	57.6%	57.7%	57.4%	38.5%	59.9%	61.6%	53.6%	58.1%	67.3%	63.0%	63.7%	60.6%	57.3%	49.3%	52.7%	54.9%	
	100.0%	49.6%	50.4%	3.8%	17.1%	6.1%	28.0%	24.7%	15.7%	4.5%	21.9%	31.0%	14.8%	12.0%	13.2%	7.2%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Satellite system installed at home																	
Yes	81,372	41,874	39,497	6,885	15,962	3,548	28,653	19,363	6,768	192	17,007	24,111	14,313	9,609	12,050	4,282	
	22.0%	22.9%	21.2%	32.7%	26.3%	16.8%	25.8%	21.4%	13.6%	1.3%	23.2%	22.2%	26.1%	18.6%	22.7%	15.3%	
	100.0%	51.5%	48.5%	8.5%	19.6%	4.4%	35.2%	23.8%	8.3%	.2%	20.9%	29.6%	17.6%	11.8%	14.8%	5.3%	
No	288,344	141,202	147,143	14,144	44,760	17,620	82,429	71,282	43,034	15,075	56,225	84,620	40,487	42,177	41,099	23,736	
	78.0%	77.1%	78.8%	67.3%	73.7%	83.2%	74.2%	78.6%	86.4%	98.7%	76.8%	77.8%	73.9%	81.4%	77.3%	84.7%	
	100.0%	49.0%	51.0%	4.9%	15.5%	6.1%	28.6%	24.7%	14.9%	5.2%	19.5%	29.3%	14.0%	14.6%	14.3%	8.2%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

TABLE 4.3: CONT /...

	TOTAL	GENDER		AGE GROUPS							DISTRICT						
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO	
Internet [including Dreambox decoder] system installed at home																	
Yes	71,857	36,361	35,495	6,410	22,086	5,748	22,933	11,066	3,264	350	12,649	21,397	13,155	8,261	10,559	5,835	
	19.4%	19.9%	19.0%	30.5%	36.4%	27.2%	20.6%	12.2%	6.6%	2.3%	17.3%	19.7%	24.0%	16.0%	19.9%	20.8%	
	100.0%	50.6%	49.4%	8.9%	30.7%	8.0%	31.9%	15.4%	4.5%	.5%	17.6%	29.8%	18.3%	11.5%	14.7%	8.1%	
No	297,859	146,715	151,145	14,619	38,636	15,421	88,149	79,579	46,538	14,917	60,583	87,334	41,645	43,525	42,590	22,183	
	80.6%	80.1%	81.0%	69.5%	63.6%	72.8%	79.4%	87.8%	93.4%	97.7%	82.7%	80.3%	76.0%	84.0%	80.1%	79.2%	
	100.0%	49.3%	50.7%	4.9%	13.0%	5.2%	29.6%	26.7%	15.6%	5.0%	20.3%	29.3%	14.0%	14.6%	14.3%	7.4%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
No TV at home																	
Yes	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0	
	.1%	.0%	.1%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%	
	100.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%	
No	369,504	183,076	186,428	21,029	60,722	21,169	110,870	90,644	49,802	15,268	73,232	108,519	54,800	51,786	53,149	28,018	
	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	99.8%	100.0%	100.0%	100.0%	100.0%	99.8%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	
Other TV system installed at home																	
Yes	2,118	1,418	700	0	0	0	1,268	513	337	0	582	1,120	176	239	0	0	
	.6%	.8%	.4%	.0%	.0%	.0%	1.1%	.6%	.7%	.0%	.8%	1.0%	.3%	.5%	.0%	.0%	
	100.0%	66.9%	33.1%	.0%	.0%	.0%	59.9%	24.2%	15.9%	.0%	27.5%	52.9%	8.3%	11.3%	.0%	.0%	
No	367,598	181,658	185,940	21,029	60,722	21,169	109,814	90,131	49,465	15,268	72,650	107,611	54,624	51,547	53,149	28,018	
	99.4%	99.2%	99.6%	100.0%	100.0%	100.0%	98.9%	99.4%	99.3%	100.0%	99.2%	99.0%	99.7%	99.5%	100.0%	100.0%	
	100.0%	49.4%	50.6%	5.7%	16.5%	5.8%	29.9%	24.5%	13.5%	4.2%	19.8%	29.3%	14.9%	14.0%	14.5%	7.6%	
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018	
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%	

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off



FIGURES 4.3: TV RECEPTION SYSTEMS: BY GENDER, AGE GROUPS, AND BY DISTRICTS [APR-JUN 2011]

TABLE 4.4.: TV RECEPTION SYSTEMS BY QUARTER [OCT-DEC 2009 – APR-JUN 2011]

[A1-A3]: “AERIAL (FREE-TO-AIR)” INSTALLED AT HOME BY QUARTER

[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	358,997	29.16%	104,691	366,503	28.48%	104,362	369,716	27.89%	103,115
Only Aerial (Free-to-air)	358,997	5.43%	19,509	366,503	3.54%	12,984	369,716	3.99%	14,769
Melita plc. & Aerial (Free-to-air)	358,997	7.03%	25,222	366,503	6.29%	23,057	369,716	6.72%	24,834
GO plc. & Aerial (Free-to-air)	358,997	6.04%	21,696	366,503	7.54%	27,651	369,716	6.85%	25,338
Satellite & Aerial (Free-to-air)	358,997	2.97%	10,654	366,503	1.86%	6,800	369,716	1.65%	6,105
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	358,997	0.43%	1,531	366,503	0.33%	1,193	369,716	0.58%	2,139
Other TV system & Aerial (Free-to-air)	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
		21.90%	78,613		19.56%	71,686		19.79%	73,184
More than 2 systems including Aerial (Free-to-air)		7.26%	26,079		8.92%	32,677		8.10%	29931
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1837	29.23%	537	1800	28.44%	512	1820	28.08%	511
Only Aerial (Free-to-air)	1837	5.61%	103	1800	3.67%	66	1820	4.18%	76
Cable (NOT Digital)/Melita plc. & Aerial (Free-to-air)	1837	7.29%	134	1800	6.44%	116	1820	6.92%	126
Digital Aerial / GO plc. & Aerial (Free-to-air)	1837	5.99%	110	1800	7.44%	134	1820	6.92%	126
Satellite & Aerial (Free-to-air)	1837	2.94%	54	1800	1.83%	33	1820	1.70%	31
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1837	0.44%	8	1800	0.33%	6	1820	0.55%	10
Other TV system & Aerial (Free-to-air)	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		22.26%	409		19.72%	355		20.27%	369
More than 2 systems including Aerial (Free-to-air)		6.97%	128		8.72%	157		7.80%	142
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Aerial (Free-to-air)	1837	29.16%	536	1800	28.48%	513	1820	27.89%	508
Only Aerial (Free-to-air)	1837	5.43%	100	1800	3.54%	64	1820	3.99%	73
Cable (NOT Digital) / Melita plc. & Aerial (Free-to-air)	1837	7.03%	129	1800	6.29%	113	1820	6.72%	122
Digital Aerial / GO plc. & Aerial (Free-to-air)	1837	6.04%	111	1800	7.54%	136	1820	6.85%	125
Satellite & Aerial (Free-to-air)	1837	2.97%	55	1800	1.86%	33	1820	1.65%	30
Internet TV (incl. Dreambox) & Aerial (Free-to-air)	1837	0.43%	8	1800	0.33%	6	1820	0.58%	11
Other TV system & Aerial (Free-to-air)	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		21.90%	402		19.56%	352		19.79%	360
More than 2 systems including Aerial (Free-to-air)		7.26%	133		8.92%	160		8.10%	147

TABLE 4.4.[B1-B3]: "MELITA PLC." TV SYSTEM INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Melita plc.	358,997	52.66%	189,032	366,503	53.51%	196,113	369,716	51.50%	190,394
Only Melita plc.	358,997	28.90%	103,742	366,503	30.53%	111,879	369,716	27.02%	99,885
Aeria(Free-to-air)I & Melita plc.	358,997	7.03%	25,222	366,503	6.29%	23,057	369,716	6.72%	24,834
GO plc. & Melita plc.	358,997	1.58%	5,678	366,503	1.22%	4,463	369,716	1.30%	4,821
Satellite & Melita plc.	358,997	6.89%	24,733	366,503	4.30%	15,775	369,716	4.91%	18,167
Internet (incl. Dreambox) & Melita plc.	358,997	2.74%	9,821	366,503	3.52%	12,904	369,716	4.87%	18,021
Other & Melita plc.	358,997	0.00%	0	366,503	0.05%	168	369,716	0.00%	0
		47.13%	169,196		45.91%	168,246		44.83%	165,728
More than 2 systems including Melita plc.		5.53%	19,837		7.60%	27,867		6.67%	24,666
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1837	52.91%	972	1800	53.89%	970	1820	51.37%	935
Only Cable (Analogue or Digital) / Melita plc.	1837	29.40%	540	1800	31.06%	559	1820	27.47%	500
Aerial (Free-to-air) & Cable (An. or Dig.) / Melita plc.	1837	7.29%	134	1800	6.44%	116	1820	6.92%	126
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1837	1.63%	30	1800	1.28%	23	1820	1.26%	23
Satellite & Cable (An. or Dig.) / Melita plc.	1837	6.64%	122	1800	4.17%	75	1820	4.89%	89
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1837	2.56%	47	1800	3.50%	63	1820	4.51%	82
Other & Cable (An. or Dig.) / Melita plc.	1837	0.00%	0	1800	0.06%	1	1820	0.00%	0
		47.52%	873		46.50%	837		45.05%	820
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		5.39%	99		7.39%	133		6.32%	115
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Cable (Analogue or Digital) / Melita plc.	1837	52.66%	967	1800	53.51%	963	1820	51.50%	937
Only Cable (Analogue or Digital) / Melita plc.	1837	28.90%	531	1800	30.53%	549	1820	27.02%	492
Aeria(Free-to-air)I & Cable (An. or Dig.) / Melita plc.	1837	7.03%	129	1800	6.29%	113	1820	6.72%	122
Digital Aerial / GO plc. & Cable (An. or Dig.) / Melita plc.	1837	1.58%	29	1800	1.22%	22	1820	1.30%	24
Satellite & Cable (An. or Dig.) / Melita plc.	1837	6.89%	127	1800	4.30%	77	1820	4.91%	89
Internet (incl. Dreambox) & Cable (An. or Dig.) / Melita plc.	1837	2.74%	50	1800	3.52%	63	1820	4.87%	89
Other & Cable (An. or Dig.) / Melita plc.	1837	0.00%	0	1800	0.05%	1	1820	0.00%	0
		47.13%	866		45.91%	826		44.83%	816
More than 2 systems incl. Cable (An. or Dig.) / Melita plc.		5.53%	102		7.60%	137		6.67%	121

Totals may not tally due to weighting and rounding off

TABLE 4.4.[C1-C3]: "GO PLC." INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL GO plc.	358,997	37.65%	135,166	366,503	40.15%	147,161	369,716	42.42%	156,845
Only GO plc.	358,997	16.78%	60,254	366,503	17.29%	63,381	369,716	18.81%	69,529
Aerial (Free-to-air) & GO plc.	358,997	6.04%	21,696	366,503	7.54%	27,651	369,716	6.85%	25,338
Melita plc. & GO plc.	358,997	1.58%	5,678	366,503	1.22%	4,463	369,716	1.30%	4,821
Satellite & GO plc.	358,997	4.94%	17,741	366,503	3.79%	13,902	369,716	4.36%	16,135
Internet (incl. Dreambox) & GO plc.	358,997	2.33%	8,359	366,503	2.86%	10,475	369,716	3.68%	13,603
Other & GO plc.	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
		31.68%	113,728		32.71%	119,872		35.01%	129,426
More than 2 systems including Digital Aerial / GO plc.		5.97%	21,438		7.45%	27,289		7.42%	27,418
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1837	37.34%	686	1800	39.89%	718	1820	42.25%	769
Only Digital Aerial (with Decoder) / GO plc.	1837	17.04%	313	1800	17.44%	314	1820	18.96%	345
Aerial (Free-to-air) & Digital Aerial / GO plc.	1837	5.99%	110	1800	7.44%	134	1820	6.92%	126
Cable (An. or Dig) / Melita plc. & Digital Aerial / GO plc.	1837	1.63%	30	1800	1.28%	23	1820	1.26%	23
Satellite & Digital Aerial / GO plc.	1837	4.90%	90	1800	3.67%	66	1820	4.29%	78
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1837	2.12%	39	1800	2.72%	49	1820	3.63%	66
Other & Digital Aerial / GO plc.	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		31.68%	582		32.56%	586		35.05%	638
More than 2 systems including Digital Aerial / GO plc.		5.66%	104		7.33%	132		7.20%	131
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Digital Aerial (with Decoder) / GO plc.	1837	37.65%	692	1800	40.15%	723	1820	42.42%	772
Only Digital Aerial (with Decoder) / GO plc.	1837	16.78%	308	1800	17.29%	311	1820	18.81%	342
Aerial (Free-to-air) & Digital Aerial / GO plc.	1837	6.04%	111	1800	7.54%	136	1820	6.85%	125
Cable (An. or Dig.) / Melita plc. & Digital Aerial / GO plc.	1837	1.58%	29	1800	1.22%	22	1820	1.30%	24
Satellite & Digital Aerial / GO plc.	1837	4.94%	91	1800	3.79%	68	1820	4.36%	79
Internet (incl. Dreambox) & Digital Aerial / GO plc.	1837	2.33%	43	1800	2.86%	51	1820	3.68%	67
Other & Digital Aerial / GO plc.	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		31.68%	582		32.71%	589		35.01%	637
More than 2 systems including Digital Aerial / GO plc.		5.97%	110		7.45%	134		7.42%	135

Totals may not tally due to weighting and rounding off

TABLE 4.4.[D1-D3]: "SATELLITE" TV SYSTEM INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	358,997	25.89%	92,947	366,503	22.62%	82,921	369,716	22.01%	81,372
Only Satellite	358,997	1.42%	5,090	366,503	1.14%	4,163	369,716	0.66%	2,442
Aerial (Free-to-air) & Satellite	358,997	2.97%	10,654	366,503	1.86%	6,800	369,716	1.65%	6,105
Melita plc. & Satellite	358,997	6.89%	24,733	366,503	4.30%	15,775	369,716	4.91%	18,167
GO plc. & Satellite	358,997	4.94%	17,741	366,503	3.79%	13,902	369,716	4.36%	16,135
Internet (incl. Dreambox) & Satellite	358,997	0.50%	1,789	366,503	0.37%	1,351	369,716	0.54%	1,999
Other & Satellite	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
		16.72%	60,007		11.46%	41,992		12.13%	44,849
More than 2 systems including Satellite		9.18%	32,939		11.17%	40,929		9.88%	36,523
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1837	25.31%	465	1800	22.00%	396	1820	21.70%	395
Only Satellite	1837	1.36%	25	1800	1.11%	20	1820	0.71%	13
Aerial (Free-to-air) & Satellite	1837	2.94%	54	1800	1.83%	33	1820	1.70%	31
Cable (An. or Dig.) / Melita plc. & Satellite	1837	6.64%	122	1800	4.17%	75	1820	4.89%	89
Digital Aerial (with decoder) / GO plc. & Satellite	1837	4.90%	90	1800	3.67%	66	1820	4.29%	78
Internet (incl. Dreambox) & Satellite	1837	0.54%	10	1800	0.33%	6	1820	0.55%	10
Other & Satellite	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		16.39%	301		11.11%	200		12.14%	221
More than 2 systems including Satellite		8.93%	164		10.89%	196		9.56%	174
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Satellite	1837	25.89%	476	1800	22.62%	407	1820	22.01%	401
Only Satellite	1837	1.42%	26	1800	1.14%	20	1820	0.66%	12
Aerial (Free-to-air) & Satellite	1837	2.97%	55	1800	1.86%	33	1820	1.65%	30
Cable (An. or Dig.) / Melita plc. & Satellite	1837	6.89%	127	1800	4.30%	77	1820	4.91%	89
Digital Aerial (with decoder) / GO plc. & Satellite	1837	4.94%	91	1800	3.79%	68	1820	4.36%	79
Internet (incl. Dreambox) & Satellite	1837	0.50%	9	1800	0.37%	7	1820	0.54%	10
Other & Satellite	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		16.72%	307		11.46%	206		12.13%	221
More than 2 systems including Satellite		9.18%	169		11.17%	201		9.88%	180

Totals may not tally due to weighting and rounding off

TABLE 4.4.[E1-E3]: "INTERNET TV SYSTEM (INCL. DREAMBOX)" AVAILABLE AT HOME BY QUARTER [POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	358,997	12.04%	43,217	366,503	16.60%	60,822	369,716	19.44%	71,857
Only Internet TV system (incl. Dreambox)	358,997	0.12%	436	366,503	0.28%	1,010	369,716	0.14%	535
Aerial(Free-to-air) & Internet TV system (incl. Dreambox)	358,997	0.43%	1,531	366,503	0.33%	1,193	369,716	0.58%	2,139
Melita plc. & Internet TV system (incl. Dreambox)	358,997	2.74%	9,821	366,503	3.52%	12,904	369,716	4.87%	18,021
GO plc. & Internet TV system (incl. Dreambox)	358,997	2.33%	8,359	366,503	2.86%	10,475	369,716	3.68%	13,603
Satellite & Internet TV system (incl. Dreambox)	358,997	0.50%	1,789	366,503	0.37%	1,351	369,716	0.54%	1,999
Other & Internet TV system (incl. Dreambox)	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
		6.11%	21,937		7.35%	26,933		9.82%	36,297
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.93%	21,280		9.25%	33,889		9.62%	35,559
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1837	11.27%	207	1800	16.22%	292	1820	18.46%	336
Only Internet TV system (incl. Dreambox)	1837	0.11%	2	1800	0.28%	5	1820	0.11%	2
Aerial (Free-to-air) & Internet TV system (incl.)	1837	0.44%	8	1800	0.33%	6	1820	0.55%	10
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1837	2.56%	47	1800	3.50%	63	1820	4.51%	82
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1837	2.12%	39	1800	2.72%	49	1820	3.63%	66
Satellite & Internet TV system (incl.)	1837	0.54%	10	1800	0.33%	6	1820	0.55%	10
Other & Internet TV system (incl.)	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		5.77%	106		7.17%	129		9.34%	170
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.50%	101		9.06%	163		9.12%	166
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Internet TV system (incl. Dreambox)	1837	12.04%	221	1800	16.60%	299	1820	19.44%	354
Only Internet TV system (incl. Dreambox)	1837	0.12%	2	1800	0.28%	5	1820	0.14%	3
Aerial (Free-to-air) & Internet TV system (incl.)	1837	0.43%	8	1800	0.33%	6	1820	0.58%	11
Cable (An. or Dig.) / Melita plc. & Internet TV system (incl.)	1837	2.74%	50	1800	3.52%	63	1820	4.87%	89
Digital Aerial (with decoder) / GO plc. & Internet TV system (incl.)	1837	2.33%	43	1800	2.86%	51	1820	3.68%	67
Satellite & Internet TV system (incl.)	1837	0.50%	9	1800	0.37%	7	1820	0.54%	10
Other & Internet TV system (incl.)	1837	0.00%	0	1800	7.35%	132	1820	0.00%	0
		6.11%	112		9.25%	166		9.82%	179
More than 2 systems incl. Internet TV system (incl. Dreambox)		5.93%	109		7.35%	132		9.62%	175

Totals may not tally due to weighting and rounding off

TABLE 4.4.[F1-F3]: “OTHER TV SYSTEM” INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	358,997	0.00%	0	366,503	0.25%	914	369,716	0.06%	212
Only Other TV system	358,997	0.00%	0	366,503	0.12%	438	369,716	0.00%	0
Aerial (Free-to-air) & Other TV system	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
Melita plc. & Other TV system	358,997	0.00%	0	366,503	0.05%	168	369,716	0.00%	0
GO plc. & Other TV system	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
Satellite & Other TV system	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
Internet (incl. Dreambox) & Other TV system	358,997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
		0.00%	0		0.17%	606		0.00%	0
More than 2 systems including Other TV system		0.00%	0		0.08%	308		0.06%	212
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1837	0.00%	0	1800	0.28%	5	1820	0.05%	1
Only Other TV system	1837	0.00%	0	1800	0.11%	2	1820	0.00%	0
Aerial (Free-to-air) & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1837	0.00%	0	1800	0.06%	1	1820	0.00%	0
Digital Aerial (with Decoder) / GO plc. & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Satellite & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Internet (incl. Dreambox) & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		0.00%	0		0.17%	3		0.00%	0
More than 2 systems including Other TV system		0.00%	0		0.11%	2		0.05%	1
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL Other TV system	1837	0.00%	0	1800	0.25%	4	1820	0.06%	1
Only Other TV system	1837	0.00%	0	1800	0.12%	2	1820	0.00%	0
Aerial (Free-to-air) & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Cable (An. or Dig.) / Melita plc. & Other TV system	1837	0.00%	0	1800	0.05%	1	1820	0.00%	0
Digital Aerial (with Decoder) / GO plc. & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Satellite & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Internet (incl. Dreambox) & Other TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
		0.00%	0		0.17%	3		0.00%	0
More than 2 systems including Other TV system		0.00%	0		0.08%	2		0.06%	1

Totals may not tally due to weighting and rounding off

TABLE 4.4.[G1-G3]: “NO TV SYSTEM” INSTALLED AT HOME BY QUARTER
[POPULATION, ACTUAL COUNTS, WEIGHTED COUNTS]

POPULATION	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	358997	0.96%	3453	366,503	0.73%	2,663	369,716	0.57%	2,118
Only NO TV system	358997	0.00%	0	366,503	0.64%	2,355	369,716	0.44%	1,620
Aerial (Free-to-air) & NO TV system	358997	0.00%	0	366,503	0.00%	0	369,716	0.08%	286
Melita plc. & NO TV system	358997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
GO plc. & NO TV system	358997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
Satellite & NO TV system	358997	0.00%	0	366,503	0.00%	0	369,716	0.00%	0
Internet (incl. Dreambox) & NO TV system	358997	0.07%	238	366,503	0.00%	0	369,716	0.00%	0
		0.07%	238		0.64%	2,355		0.52%	1,906
More than 2 systems including Other TV system		0.90%	3215		0.08%	308		0.06%	212
ACTUAL COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1837	0.93%	17	1800	0.67%	12	1820	0.55%	10
Only NO TV system	1837	0.87%	16	1800	0.56%	10	1820	0.44%	8
Aerial (Free-to-air) & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.05%	1
Cable (An. or Dig.) / Melita plc. & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Digital Aerial (with Decoder) / GO plc. & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Satellite & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Internet (incl. Dreambox) & NO TV system	1837	0.05%	1	1800	0.00%	0	1820	0.00%	0
		0.93%	17		0.56%	10		0.49%	9
More than 2 systems including NO TV system		0.00%	0		0.11%	2		0.05%	1
WEIGHTED COUNTS	OCT-DEC 2010			JAN-MAR 2011			APR-JUN 2011		
	BASE	%	COUNT	BASE	%	COUNT	BASE	%	COUNT
ALL NO TV system	1837	0.96%	18	1800	0.73%	13	1820	0.57%	10
Only NO TV system	1837	0.90%	16	1800	0.64%	12	1820	0.44%	8
Aerial (Free-to-air) & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.08%	1
Cable (An. or Dig.) / Melita plc. & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Digital Aerial (with Decoder) / GO plc. & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Satellite & NO TV system	1837	0.00%	0	1800	0.00%	0	1820	0.00%	0
Internet (incl. Dreambox) & NO TV system	1837	0.07%	1	1800	0.00%	0	1820	0.00%	0
		0.96%	18		0.64%	12		0.52%	9
More than 2 systems including NO TV system		0.00%	0		0.08%	2		0.06%	1

Totals may not tally due to weighting and rounding off

TABLE 5.1: TEleshopping: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [POPULATION, COUNTS, & WEIGHTED] - APR-JUN 2011

POPULATION	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	34,114	9,415	24,698	756	1,637	1,068	8,378	11,584	7,696	2,994	8,567	12,085	4,175	3,704	3,354	2,229
	9.2%	5.1%	13.2%	3.6%	2.7%	5.0%	7.5%	12.8%	15.5%	19.6%	11.7%	11.1%	7.6%	7.2%	6.3%	8.0%
	100.0%	27.6%	72.4%	2.2%	4.8%	3.1%	24.6%	34.0%	22.6%	8.8%	25.1%	35.4%	12.2%	10.9%	9.8%	6.5%
	335,602	173,661	161,942	20,273	59,085	20,101	102,704	79,060	42,106	12,274	64,665	96,646	50,625	48,082	49,795	25,789
No	90.8%	94.9%	86.8%	96.4%	97.3%	95.0%	92.5%	87.2%	84.5%	80.4%	88.3%	88.9%	92.4%	92.8%	93.7%	92.0%
	100.0%	51.7%	48.3%	6.0%	17.6%	6.0%	30.6%	23.6%	12.5%	3.7%	19.3%	28.8%	15.1%	14.3%	14.8%	7.7%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

ACTUAL COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	183	44	139	3	6	5	40	67	44	18	48	63	24	18	18	12
	10.1%	5.4%	13.8%	3.4%	2.4%	5.3%	7.6%	13.4%	16.1%	21.2%	12.8%	12.4%	8.3%	7.3%	6.8%	9.0%
	100.0%	24.0%	76.0%	1.6%	3.3%	2.7%	21.9%	36.6%	24.0%	9.8%	26.2%	34.4%	13.1%	9.8%	9.8%	6.6%
	1637	770	867	85	248	89	485	434	229	67	326	447	265	230	247	122
No	89.9%	94.6%	86.2%	96.6%	97.6%	94.7%	92.4%	86.6%	83.9%	78.8%	87.2%	87.6%	91.7%	92.7%	93.2%	91.0%
	100.0%	47.0%	53.0%	5.2%	15.1%	5.4%	29.6%	26.5%	14.0%	4.1%	19.9%	27.3%	16.2%	14.1%	15.1%	7.5%
Total	1820	814	1006	88	254	94	525	501	273	85	374	510	289	248	265	134
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	44.7%	55.3%	4.8%	14.0%	5.2%	28.8%	27.5%	15.0%	4.7%	20.5%	28.0%	15.9%	13.6%	14.6%	7.4%

WEIGHTED COUNTS	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Yes	168	46	122	4	8	5	41	57	38	15	42	59	21	18	17	11
	9.2%	5.1%	13.2%	3.6%	2.7%	5.0%	7.5%	12.8%	15.5%	19.6%	11.7%	11.1%	7.6%	7.2%	6.3%	8.0%
	100.0%	27.6%	72.4%	2.2%	4.8%	3.1%	24.6%	34.0%	22.6%	8.8%	25.1%	35.4%	12.2%	10.9%	9.8%	6.5%
	1652	855	797	100	291	99	506	389	207	60	318	476	249	237	245	127
No	90.8%	94.9%	86.8%	96.4%	97.3%	95.0%	92.5%	87.2%	84.5%	80.4%	88.3%	88.9%	92.4%	92.8%	93.7%	92.0%
	100.0%	51.7%	48.3%	6.0%	17.6%	6.0%	30.6%	23.6%	12.5%	3.7%	19.3%	28.8%	15.1%	14.3%	14.8%	7.7%
Total	1820	901	919	104	299	104	547	446	245	75	360	535	270	255	262	138
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.6%	50.4%	6.3%	15.6%	5.9%	30.3%	23.5%	14.8%	3.6%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 5.2: TEleshopping BY TV STATION: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

	TOTAL	GENDER		AGE GROUPS							DISTRICT					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
No	335,602	173,661	161,942	20,273	59,085	20,101	102,704	79,060	42,106	12,274	64,665	96,646	50,625	48,082	49,795	25,789
	90.8%	94.9%	86.8%	96.4%	97.3%	95.0%	92.5%	87.2%	84.5%	80.4%	88.3%	88.9%	92.4%	92.8%	93.7%	92.0%
	100.0%	51.7%	48.3%	6.0%	17.6%	6.0%	30.6%	23.6%	12.5%	3.7%	19.3%	28.8%	15.1%	14.3%	14.8%	7.7%
TVM	7,892	1,699	6,194	300	853	252	1,496	2,220	2,114	657	1,660	3,399	514	725	1,086	508
	2.1%	.9%	3.3%	1.4%	1.4%	1.2%	1.3%	2.4%	4.2%	4.3%	2.3%	3.1%	.9%	1.4%	2.0%	1.8%
	100.0%	21.5%	78.5%	3.8%	10.8%	3.2%	19.0%	28.1%	26.8%	8.3%	21.0%	43.1%	6.5%	9.2%	13.8%	6.4%
ONE	8,379	2,820	5,559	252	183	0	1,800	2,485	2,637	1,021	2,564	1,988	1,527	1,240	346	713
	2.3%	1.5%	3.0%	1.2%	.3%	.0%	1.6%	2.7%	5.3%	6.7%	3.5%	1.8%	2.8%	2.4%	.7%	2.5%
	100.0%	33.7%	66.3%	3.0%	2.2%	.0%	21.5%	29.7%	31.5%	12.2%	30.6%	23.7%	18.2%	14.8%	4.1%	8.5%
Net TV	1,691	847	845	0	0	0	286	876	530	0	151	1,008	347	0	185	0
	.5%	.5%	.5%	.0%	.0%	.0%	.3%	1.0%	1.1%	.0%	.2%	.9%	.6%	.0%	.3%	.0%
	100.0%	50.1%	49.9%	.0%	.0%	.0%	16.9%	51.8%	31.3%	.0%	8.9%	59.6%	20.5%	.0%	10.9%	.0%
Smash TV	10,499	2,617	7,882	0	601	408	3,670	3,804	1,223	793	3,127	3,196	1,458	1,170	880	669
	2.8%	1.4%	4.2%	.0%	1.0%	1.9%	3.3%	4.2%	2.5%	5.2%	4.3%	2.9%	2.7%	2.3%	1.7%	2.4%
	100.0%	24.9%	75.1%	.0%	5.7%	3.9%	35.0%	36.2%	11.6%	7.6%	29.8%	30.4%	13.9%	11.1%	8.4%	6.4%
ITV	3,052	1,059	1,993	0	0	408	969	1,222	453	0	559	1,458	0	194	672	169
	.8%	.6%	1.1%	.0%	.0%	1.9%	.9%	1.3%	.9%	.0%	.8%	1.3%	.0%	.4%	1.3%	.6%
	100.0%	34.7%	65.3%	.0%	.0%	13.4%	31.8%	40.1%	14.8%	.0%	18.3%	47.8%	.0%	6.4%	22.0%	5.5%
Favourite TV	670	182	488	0	0	0	0	488	182	0	151	337	0	182	0	0
	.2%	.1%	.3%	.0%	.0%	.0%	.0%	.5%	.4%	.0%	.2%	.3%	.0%	.4%	.0%	.0%
	100.0%	27.1%	72.9%	.0%	.0%	.0%	.0%	72.9%	27.1%	.0%	22.6%	50.3%	.0%	27.1%	.0%	.0%
Calypso Music TV	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
	.0%	.0%	.1%	.0%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.2%	.0%	.0%	.0%	.0%
	100.0%	.0%	100.0%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	.0%
Do not know	1,761	192	1,569	204	0	0	157	320	558	523	355	530	328	194	185	169
	.5%	.1%	.8%	1.0%	.0%	.0%	.1%	.4%	1.1%	3.4%	.5%	.5%	.6%	.4%	.3%	.6%
	100.0%	10.9%	89.1%	11.6%	.0%	.0%	8.9%	18.2%	31.7%	29.7%	20.2%	30.1%	18.6%	11.0%	10.5%	9.6%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count / Column % / Row %]

Totals may not tally due to weighting and rounding off

TABLE 6.3.A: RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
0:30	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
1:00	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
1:30	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
2:00	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
2:30	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
3:00	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
3:30	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
4:00	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
4:30	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
5:00	0	0	0	0	0	0	0	0	0	0	1,317	0	0	0	0	0	368,399	369,716
5:30	0	0	0	3,760	0	0	0	0	0	0	1,317	0	0	0	0	0	364,639	369,716
6:00	1,070	0	0	6,192	1,129	3,095	0	2,443	0	1,193	1,317	0	0	0	0	0	353,278	369,716
6:30	1,070	0	0	11,417	1,129	3,095	0	2,443	0	1,193	1,317	0	0	0	0	0	348,053	369,716
7:00	2,387	0	1,498	10,119	0	8,636	1,317	1,244	1,111	1,761	1,317	3,059	3,458	0	1,148	0	332,660	369,716
7:30	3,713	0	1,498	12,525	0	11,923	2,446	1,244	1,111	1,761	1,317	4,318	2,133	0	0	0	325,726	369,716
8:00	7,658	0	1,462	11,312	0	8,720	2,428	1,244	1,111	4,147	0	4,519	2,133	0	0	0	324,980	369,716
8:30	7,658	0	1,695	11,312	0	4,856	3,622	1,244	2,240	4,147	0	2,824	2,133	0	0	0	327,984	369,716
9:00	15,317	0	3,093	11,240	0	10,149	3,622	1,244	3,805	4,147	0	2,824	2,133	0	0	0	312,142	369,716
9:30	15,317	0	3,093	11,240	0	8,850	3,622	1,244	2,240	4,147	0	2,824	4,156	0	0	0	312,982	369,716
10:00	20,340	0	2,532	11,240	1,372	8,850	3,622	3,900	3,485	4,147	0	2,824	2,023	0	0	0	305,381	369,716
10:30	20,340	0	1,070	11,240	1,372	8,850	3,622	3,900	2,373	4,147	0	2,824	2,023	0	0	0	307,955	369,716
11:00	17,784	0	0	11,868	1,372	7,325	4,930	1,193	2,688	2,954	0	1,299	2,023	0	0	0	316,280	369,716
11:30	17,784	0	0	11,868	1,372	7,325	4,930	1,193	1,244	2,954	0	1,299	2,023	0	0	0	317,724	369,716
NOON	4,888	1,070	0	11,037	1,213	6,382	4,635	0	1,244	1,193	0	1,299	2,023	0	0	0	334,732	369,716
0:30	3,571	0	0	10,593	1,213	4,649	2,501	0	1,129	1,193	0	1,299	2,023	0	0	0	341,545	369,716
1:00	3,874	0	0	8,678	1,213	7,825	0	1,244	0	2,387	1,362	1,299	2,023	0	0	0	339,811	369,716
1:30	3,874	0	0	7,361	1,213	7,825	0	2,438	0	2,387	1,362	2,867	2,023	0	0	0	338,366	369,716
2:00	3,874	0	0	7,608	0	4,856	4,387	0	0	2,387	2,510	3,085	2,023	0	0	0	338,986	369,716
2:30	3,874	0	0	7,608	0	4,856	4,387	0	0	2,387	1,362	3,085	2,023	0	0	0	340,134	369,716
3:00	3,874	0	0	7,608	2,294	4,856	4,387	1,070	0	0	1,362	1,299	2,023	0	0	0	340,943	369,716
3:30	3,874	0	0	7,608	1,070	4,856	4,387	1,070	0	0	1,362	1,299	2,023	0	0	0	342,167	369,716
4:00	6,734	0	3,485	9,578	2,294	7,261	3,015	2,387	0	0	0	2,623	2,023	0	1,148	0	329,169	369,716
4:30	6,734	0	2,023	7,454	1,070	5,500	3,015	2,387	0	0	0	3,422	2,023	0	0	0	336,088	369,716
5:00	5,426	0	0	8,583	1,372	13,748	3,938	1,317	0	1,498	0	1,299	2,023	0	0	0	330,512	369,716
5:30	5,426	0	0	6,350	1,372	10,603	2,809	1,317	0	1,498	0	1,299	2,023	1,198	0	0	335,821	369,716
6:00	5,426	0	0	8,257	0	7,478	2,809	2,860	0	4,168	0	3,059	0	1,198	0	0	334,459	369,716
6:30	6,496	0	0	4,947	0	3,441	2,809	0	0	1,498	0	1,299	0	0	0	0	349,227	369,716
7:00	2,442	0	0	2,679	0	2,023	1,362	0	0	1,498	0	0	0	0	0	0	359,712	369,716
7:30	1,372	0	0	2,679	0	0	1,362	0	0	0	0	0	0	0	0	0	364,302	369,716
8:00	1,372	0	0	0	0	0	0	1,244	0	0	0	0	0	0	0	0	367,099	369,716
8:30	1,372	0	0	0	2,023	1,299	0	2,443	0	0	0	0	0	0	0	0	362,579	369,716
9:00	0	0	0	0	2,023	5,648	0	1,244	0	1,193	0	0	0	0	0	0	359,607	369,716
9:30	0	0	0	1,698	2,023	2,824	0	1,244	0	1,193	0	0	0	0	0	0	360,733	369,716
10:00	0	0	0	1,698	2,023	1,299	0	1,193	1,362	1,244	0	0	0	0	0	0	360,897	369,716
10:30	0	0	0	1,698	0	0	2,809	1,193	0	1,244	0	0	0	0	0	0	362,772	369,716
11:00	0	0	0	0	0	0	2,809	1,761	0	1,244	0	0	0	0	0	0	363,902	369,716
11:30	0	0	0	0	0	0	1,244	1,761	0	1,244	0	0	0	0	0	0	365,466	369,716
avg.	4,270	22	447	5,397	628	4,144	1,809	1,056	524	1,378	633	1,191	1,011	50	48	0	347,108	369,716
max.	20,340	1,070	3,485	12,525	2,294	13,748	4,930	3,900	3,805	4,168	2,510	4,519	4,156	1,198	1,148	0	368,399	
σ.	5,748	154	955	4,747	798	3,955	1,809	1,066	992	1,455	716	1,402	1,166	242	232	0	19,743	

TABLE 6.3.B: RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	1,706	0	0	0	0	0	368,010
4:30	0	0	0	0	0	0	0	0	0	0	0	1,706	0	0	0	0	0	368,010
5:00	0	0	0	2,228	0	0	0	1,351	0	0	0	2,985	0	0	0	0	0	363,152
5:30	1,195	0	0	7,133	2,516	0	0	1,351	0	0	0	2,985	0	0	0	0	0	354,536
6:00	3,666	0	0	7,280	3,804	0	2,228	0	0	2,101	0	2,985	0	0	0	0	0	347,653
6:30	3,666	0	1,195	9,796	2,463	1,421	3,569	1,341	0	2,101	0	4,691	0	0	1,297	0	0	338,177
7:00	5,007	0	0	8,742	2,463	9,869	4,866	3,768	1,421	3,442	0	4,653	4,672	0	1,297	0	0	319,516
7:30	5,007	0	3,542	7,568	3,688	6,784	3,813	1,297	2,861	3,275	0	4,653	1,545	0	1,297	0	0	324,387
8:00	5,767	0	1,992	12,879	1,175	16,440	9,577	2,472	3,588	5,443	1,992	4,653	2,206	1,297	0	0	0	300,237
8:30	5,767	0	0	12,879	1,175	12,469	10,873	2,472	1,421	5,443	1,992	4,653	2,206	1,297	0	0	0	307,070
9:00	11,652	0	2,759	9,615	1,175	17,526	11,968	4,998	4,165	5,443	1,341	4,653	1,111	1,297	0	0	0	292,013
9:30	11,652	0	2,759	9,615	1,175	16,105	11,968	4,998	4,165	5,443	0	4,653	1,111	1,297	0	0	0	294,775
10:00	11,652	0	2,759	8,562	1,175	16,542	11,968	4,998	5,871	6,618	0	4,653	1,111	1,297	0	0	0	292,510
10:30	14,083	0	2,759	8,562	1,175	16,542	11,968	4,998	5,871	6,618	0	6,412	1,111	4,585	0	0	0	285,033
11:00	14,083	0	1,053	6,461	1,175	16,149	10,873	4,998	5,871	5,443	0	4,653	1,111	3,288	0	0	0	294,557
11:30	14,083	0	1,053	8,872	1,175	14,808	10,873	4,998	5,871	5,443	0	4,653	1,111	3,288	0	0	0	293,487
NOON	9,485	0	0	7,851	2,516	12,955	8,244	2,427	4,431	6,497	0	4,653	1,111	1,297	0	0	0	308,248
0:30	9,485	0	0	8,012	1,175	12,955	9,585	1,297	4,431	6,497	0	4,653	1,111	1,297	0	0	0	309,217
1:00	4,954	0	1,421	6,671	1,175	11,480	8,405	1,297	2,725	4,092	0	4,653	2,614	1,297	0	0	0	318,932
1:30	6,129	0	0	6,671	1,175	13,214	8,405	1,297	2,725	4,092	0	4,653	2,614	1,297	0	0	0	317,444
2:00	3,666	0	0	6,597	1,175	11,352	7,231	2,648	1,421	4,092	0	4,653	1,111	1,297	0	0	0	324,473
2:30	3,666	0	0	5,256	1,175	9,050	5,934	2,648	1,421	4,092	0	4,653	1,111	1,297	0	0	0	329,413
3:00	3,666	0	1,992	7,692	0	8,310	7,231	2,648	1,421	6,534	0	4,368	3,103	1,297	0	0	0	321,455
3:30	3,666	0	0	7,692	0	6,959	7,231	2,648	1,421	4,092	0	4,368	3,103	1,297	0	0	0	327,240
4:00	2,491	0	2,415	7,599	0	6,959	7,769	2,427	0	4,092	0	2,700	3,103	0	0	0	0	330,161
4:30	2,491	0	1,195	6,424	0	5,457	7,769	1,297	0	4,092	0	2,700	3,103	0	0	0	0	335,189
5:00	3,666	0	1,706	6,742	0	9,378	3,888	1,297	1,130	2,101	0	1,279	3,103	1,205	0	0	0	334,223
5:30	2,491	0	1,706	6,742	0	8,665	3,888	1,297	1,130	2,101	0	0	3,103	0	0	0	0	338,594
6:00	3,295	0	1,706	3,777	1,288	3,532	2,546	2,638	0	0	0	1,706	0	0	0	0	0	349,228
6:30	3,295	0	3,251	4,830	1,288	3,532	2,546	2,638	0	0	0	0	0	0	0	0	0	348,336
7:00	1,195	0	0	0	1,288	0	1,341	1,341	0	1,288	0	0	0	0	0	0	0	363,263
7:30	0	0	0	0	1,288	0	1,341	2,638	0	1,288	0	0	0	0	0	0	0	363,161
8:00	0	0	0	1,053	0	0	1,341	1,341	0	0	0	0	1,545	0	0	0	0	364,436
8:30	0	0	0	1,053	0	2,091	1,341	1,341	0	0	0	0	0	0	0	0	0	363,890
9:00	0	0	0	1,053	0	0	1,341	0	0	0	0	0	0	0	0	0	0	367,322
9:30	0	0	0	1,053	0	0	1,341	0	0	0	0	0	0	0	0	0	0	367,322
10:00	0	0	0	0	0	0	1,341	0	0	1,440	0	0	0	0	0	0	0	366,935
10:30	0	0	0	0	0	0	1,341	0	0	0	0	0	0	0	0	0	0	368,375
11:00	0	0	0	0	0	0	1,341	0	0	0	0	0	0	0	1,175	0	0	367,200
11:30	0	0	0	0	0	0	1,341	0	0	0	0	1,759	0	0	1,175	0	0	365,441
avg.	3,561	0	735	4,520	789	5,636	4,346	1,650	1,320	2,358	111	2,336	982	609	130	0	0	340,632
max.	14,083	0	3,542	12,879	3,804	17,526	11,968	4,998	5,871	6,618	1,992	6,412	4,672	4,585	1,297	0	0	369,716
σ.	4,351	0	1,104	4,068	1,006	6,326	4,236	1,656	1,950	2,477	441	2,158	1,253	1,012	386	0	0	28,186

TABLE 6.3.C: RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	1,134	0	0	0	0	0	0	368,582	369,716
5:30	1,179	0	0	0	0	0	0	1,098	0	2,406	0	1,765	0	0	0	0	363,267	369,716
6:00	1,179	0	0	3,086	1,713	1,999	1,480	3,527	0	1,134	0	0	0	0	0	0	355,597	369,716
6:30	2,525	0	0	3,877	1,713	5,747	2,752	4,726	0	2,313	0	0	0	0	0	0	346,062	369,716
7:00	3,582	0	1,999	8,654	1,713	12,180	2,660	3,496	3,221	5,770	0	1,283	0	0	2,911	0	322,247	369,716
7:30	4,854	0	3,425	6,451	1,713	6,907	2,660	3,496	3,221	5,770	0	2,791	0	1,301	2,911	0	324,215	369,716
8:00	4,864	0	2,702	7,929	0	14,414	4,303	2,398	6,076	5,908	0	5,519	0	4,163	1,179	0	310,260	369,716
8:30	6,063	0	3,932	6,719	0	14,987	4,871	2,398	4,568	4,636	0	4,074	0	4,163	1,179	0	312,125	369,716
9:00	9,603	0	2,702	4,432	0	18,313	8,678	7,124	4,568	4,636	0	4,074	1,999	1,678	0	0	301,909	369,716
9:30	9,603	0	2,702	4,432	0	16,956	7,544	7,124	4,568	4,636	0	2,567	4,537	1,678	0	0	303,369	369,716
10:00	9,964	0	3,882	4,432	0	21,885	7,544	7,124	4,568	5,815	0	1,283	3,056	1,678	0	0	298,484	369,716
10:30	9,964	0	3,882	4,432	0	21,885	7,544	7,124	4,568	5,815	0	3,382	3,056	1,678	0	0	296,385	369,716
11:00	9,964	0	5,326	3,086	1,311	19,446	7,544	7,124	4,568	5,815	0	1,283	4,155	1,678	0	0	298,416	369,716
11:30	9,964	0	5,326	3,086	0	17,680	7,544	5,894	4,568	5,815	0	1,283	4,155	1,678	0	0	302,721	369,716
NOON	1,740	0	2,801	3,033	0	15,291	5,230	2,398	4,568	7,117	0	1,283	4,155	3,418	1,346	0	317,336	369,716
0:30	0	0	2,801	3,033	0	13,526	3,884	2,398	4,568	5,846	0	1,283	2,156	3,418	0	0	326,804	369,716
1:00	1,356	0	1,356	5,032	0	14,539	2,826	1,199	1,740	4,667	0	1,283	3,862	3,418	0	0	328,437	369,716
1:30	2,555	0	1,356	3,033	0	14,539	2,826	1,199	3,453	4,667	0	1,283	2,382	3,418	0	0	329,005	369,716
2:00	2,555	0	1,356	3,086	0	13,058	2,826	0	3,291	3,487	0	4,726	2,382	3,418	0	0	329,530	369,716
2:30	2,555	0	1,356	3,086	0	13,058	2,826	0	3,291	3,487	0	1,283	2,382	3,418	0	0	332,973	369,716
3:00	2,555	0	2,535	1,346	0	8,002	2,826	1,230	3,291	4,661	0	1,283	2,382	3,418	0	0	336,187	369,716
3:30	2,555	0	2,535	1,346	0	8,002	4,098	1,230	3,291	4,661	0	1,283	2,382	3,418	0	0	334,915	369,716
4:00	2,555	0	2,535	1,346	0	10,240	5,883	2,459	1,550	3,482	0	0	1,098	1,678	0	0	336,889	369,716
4:30	2,555	0	2,535	1,346	0	8,694	5,883	1,230	1,550	2,297	0	1,765	2,400	1,678	0	0	337,782	369,716
5:00	2,555	0	2,535	1,346	2,358	7,857	3,884	1,199	1,550	3,477	0	1,508	3,826	2,979	0	0	334,642	369,716
5:30	2,555	0	2,535	0	2,358	7,599	5,018	1,199	1,550	2,297	0	0	2,400	2,979	0	0	339,224	369,716
6:00	4,295	0	1,179	0	0	4,574	3,672	2,555	0	4,823	0	0	1,098	1,301	0	0	346,218	369,716
6:30	2,555	0	1,179	0	0	4,574	3,672	1,199	0	3,477	0	0	1,098	0	0	0	351,961	369,716
7:00	0	0	1,179	0	0	4,613	4,053	0	0	1,098	0	1,765	1,098	0	0	0	355,909	369,716
7:30	0	0	1,179	3,848	0	3,067	4,053	0	0	1,098	0	0	1,098	0	0	0	355,371	369,716
8:00	0	0	0	1,740	0	2,099	5,400	0	0	1,057	0	0	1,098	1,346	0	0	356,976	369,716
8:30	0	0	0	1,740	0	0	5,400	0	0	1,057	0	0	1,098	0	0	0	360,421	369,716
9:00	0	0	0	0	0	0	3,919	0	0	1,057	0	0	1,098	0	0	0	363,641	369,716
9:30	0	0	0	0	0	0	2,618	0	0	1,057	0	0	1,098	0	0	0	364,943	369,716
10:00	0	0	0	0	0	0	4,098	1,346	0	1,057	0	0	1,098	0	0	0	362,116	369,716
10:30	0	0	0	0	0	0	2,826	1,346	0	1,057	0	0	1,098	0	0	0	363,388	369,716
11:00	0	0	0	0	0	0	2,826	1,346	0	0	0	0	1,098	0	0	0	364,445	369,716
11:30	0	0	0	0	0	0	2,826	0	0	0	0	0	1,098	0	0	0	365,791	369,716
avg.	2,422	0	1,392	1,979	268	6,786	3,302	1,796	1,629	2,679	0	1,001	1,374	1,229	198	0	343,661	369,716
max.	9,964	0	5,326	8,654	2,358	21,885	8,678	7,124	6,076	7,117	0	5,519	4,537	4,163	2,911	0	369,716	
σ.	3,244	0	1,558	2,355	670	7,164	2,494	2,292	1,989	2,287	0	1,410	1,416	1,466	647	0	24,246	

TABLE 6.3.D: RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	1,319	0	0	0	0	0	0	0	0	368,397	369,716
0:30	0	0	0	0	0	0	0	1,319	0	0	0	0	0	0	0	0	368,397	369,716
1:00	0	0	0	0	0	0	0	1,319	0	0	0	0	0	0	0	0	368,397	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	1,156	0	0	0	0	0	0	368,560	369,716
4:00	0	0	0	1,319	0	0	0	0	0	1,156	0	0	0	0	0	0	367,241	369,716
4:30	0	0	0	1,319	0	0	0	0	0	1,156	0	0	0	0	0	0	367,241	369,716
5:00	0	0	0	1,319	0	0	0	0	0	1,156	0	0	0	0	0	0	367,241	369,716
5:30	0	0	0	2,211	0	0	0	0	0	1,156	0	0	0	0	0	0	366,349	369,716
6:00	2,057	0	0	6,657	0	0	2,799	0	0	1,156	0	1,478	0	0	0	0	355,570	369,716
6:30	2,057	0	0	9,227	0	2,387	2,799	0	0	1,156	0	3,534	0	0	0	0	348,557	369,716
7:00	3,341	0	1,275	8,052	0	6,337	3,954	1,319	0	2,485	1,283	5,240	4,862	0	0	0	331,568	369,716
7:30	3,376	0	1,093	7,441	0	3,908	2,799	1,478	4,453	2,485	1,283	8,816	5,055	1,451	1,959	0	324,118	369,716
8:00	7,269	0	0	6,518	0	8,151	5,437	0	4,346	3,660	0	8,938	6,331	5,360	0	0	313,706	369,716
8:30	5,818	0	0	6,518	0	6,195	5,437	0	7,260	3,660	0	8,139	4,686	7,851	0	0	314,151	369,716
9:00	8,100	0	3,820	8,971	2,481	11,827	10,321	1,319	7,260	2,331	0	6,881	4,625	6,757	0	0	295,023	369,716
9:30	7,064	0	2,726	8,971	2,481	11,827	10,321	1,319	7,260	2,331	0	6,881	4,625	8,174	0	0	295,736	369,716
10:00	7,147	0	1,451	7,935	3,810	12,181	12,558	1,319	7,260	3,486	0	11,285	2,920	8,174	0	0	290,191	369,716
10:30	7,147	0	1,451	7,935	3,810	10,923	12,558	1,319	7,260	3,486	0	11,285	2,920	6,757	0	0	292,865	369,716
11:00	7,147	0	1,451	8,920	6,075	10,923	12,461	0	5,301	2,331	0	7,913	2,920	5,602	0	0	298,673	369,716
11:30	7,147	0	1,451	8,920	6,075	10,923	13,617	0	5,301	2,331	0	7,913	2,920	5,602	0	0	297,518	369,716
NOON	4,643	0	1,451	12,208	4,799	4,216	8,240	1,319	6,559	1,156	0	6,515	3,350	5,602	0	0	309,659	369,716
0:30	3,376	0	1,451	7,734	4,799	4,216	8,240	1,416	7,834	2,485	0	6,515	3,350	5,602	0	0	312,699	369,716
1:00	4,562	0	1,093	5,482	2,535	5,921	5,924	2,735	1,959	2,485	0	5,240	1,644	2,673	0	0	327,463	369,716
1:30	4,562	0	0	4,446	2,535	2,800	5,924	1,416	1,959	1,156	0	5,240	1,644	1,275	0	0	336,760	369,716
2:00	4,417	0	0	4,446	2,535	5,595	7,208	0	1,959	1,156	0	5,240	1,644	1,275	0	0	334,240	369,716
2:30	5,747	0	0	4,446	2,535	6,254	6,053	0	1,959	1,156	0	3,762	1,644	1,275	0	0	334,885	369,716
3:00	5,868	0	0	4,446	2,535	5,291	7,299	0	1,959	2,331	0	3,762	1,644	1,275	0	0	333,305	369,716
3:30	4,417	0	0	4,446	2,535	4,197	7,299	0	0	1,156	0	3,762	1,644	1,275	0	0	338,984	369,716
4:00	3,232	1,478	0	4,446	4,176	6,592	4,768	0	0	1,156	0	2,057	1,451	1,275	0	2,066	337,020	369,716
4:30	2,057	1,478	0	4,446	5,820	5,309	4,768	0	0	1,156	0	2,057	1,451	1,275	0	2,066	337,834	369,716
5:00	2,057	1,478	0	4,446	6,444	10,975	7,722	1,186	0	1,156	1,283	2,057	1,451	1,275	0	2,066	326,122	369,716
5:30	2,057	1,478	0	4,446	6,444	7,268	7,722	1,186	0	1,156	1,283	4,113	1,451	1,275	0	0	329,838	369,716
6:00	2,057	0	2,917	4,446	2,974	7,835	6,628	0	0	3,587	0	4,113	1,451	1,275	0	0	332,433	369,716
6:30	2,057	0	0	4,446	2,974	8,116	5,353	0	0	3,587	0	2,057	1,451	1,275	0	0	338,401	369,716
7:00	2,057	0	0	1,451	1,329	2,800	2,714	0	0	1,156	0	1,258	1,451	1,275	1,275	0	352,950	369,716
7:30	2,057	0	0	1,451	0	1,515	2,714	0	0	1,156	0	0	1,451	1,275	1,275	0	356,821	369,716
8:00	0	0	0	0	0	0	1,678	0	0	0	0	0	0	1,275	0	0	366,762	369,716
8:30	0	0	0	0	0	0	1,678	0	0	0	0	0	0	1,275	0	0	366,762	369,716
9:00	0	0	0	0	0	0	1,678	0	0	0	0	2,057	2,066	1,275	0	0	362,639	369,716
9:30	0	0	0	0	0	1,519	1,678	0	0	0	0	0	0	1,275	0	0	365,243	369,716
10:00	0	0	0	0	0	0	1,678	0	0	0	0	0	0	1,275	0	0	366,762	369,716
10:30	0	0	0	0	0	1,706	1,678	0	0	0	0	0	0	1,275	0	0	365,057	369,716
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	1,275	0	0	368,441	369,716
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
avg.	2,560	123	451	3,739	1,660	3,911	4,244	444	1,664	1,330	107	3,086	1,502	1,982	94	129	342,691	369,716
max.	8,100	1,478	3,820	12,208	6,444	12,181	13,617	2,735	7,834	3,660	1,283	11,285	6,331	8,174	1,959	2,066	369,716	
σ.	2,706	413	892	3,514	2,170	4,126	4,055	695	2,725	1,201	358	3,421	1,723	2,502	377	505	26,058	

TABLE 6.3.E: RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	1,544	0	0	0	0	0	0	0	368,172	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	1,208	0	1,808	0	1,228	0	0	365,472	369,716
6:00	0	0	1,754	0	2,370	1,333	3,644	1,333	0	2,416	0	1,808	0	0	0	0	355,058	369,716
6:30	0	0	3,473	1,213	2,370	1,333	3,644	2,561	0	2,416	0	0	1,333	0	0	0	351,373	369,716
7:00	0	0	3,470	5,423	1,208	3,048	5,124	2,371	0	6,250	0	3,591	2,669	0	0	0	336,561	369,716
7:30	1,389	0	3,470	5,423	1,208	6,011	5,124	3,704	0	4,823	0	3,591	3,620	0	0	0	331,353	369,716
8:00	1,389	0	6,072	8,891	1,208	6,085	6,503	5,995	1,143	4,823	0	3,591	5,420	0	1,715	1,782	315,098	369,716
8:30	2,649	0	4,748	12,994	1,208	5,494	9,884	3,644	1,143	4,823	0	3,591	4,087	0	0	0	315,451	369,716
9:00	6,372	0	3,232	13,979	1,208	2,990	15,131	4,904	1,143	6,212	0	9,073	4,087	1,239	0	0	300,145	369,716
9:30	6,372	0	4,712	13,979	1,208	6,343	13,798	4,904	1,143	6,212	0	9,073	4,087	2,542	0	0	295,343	369,716
10:00	6,122	0	6,724	12,137	1,208	8,106	15,315	4,727	1,143	3,921	0	10,855	4,087	2,542	0	0	292,829	369,716
10:30	6,122	0	6,724	10,089	1,208	8,106	14,086	4,727	1,143	3,921	0	10,855	4,087	2,542	0	0	296,105	369,716
11:00	6,122	0	4,565	10,089	2,416	8,945	14,086	4,997	1,143	2,532	0	8,807	4,087	3,625	0	0	298,301	369,716
11:30	6,122	0	4,565	11,422	1,208	8,945	14,633	4,997	1,143	2,532	0	8,807	4,087	3,625	0	0	297,629	369,716
NOON	1,389	0	4,565	6,234	1,208	6,753	11,246	2,593	1,143	6,250	0	8,807	4,087	3,530	0	0	311,910	369,716
0:30	1,389	0	3,048	3,641	1,208	5,375	11,246	1,333	1,143	5,043	0	8,807	4,087	2,447	0	0	320,949	369,716
1:00	0	0	4,611	3,849	1,208	6,715	8,659	1,333	1,143	3,740	0	5,306	0	1,208	0	1,782	330,162	369,716
1:30	0	0	3,094	3,849	1,208	6,963	9,983	1,333	1,143	3,740	0	5,306	0	1,208	0	0	331,889	369,716
2:00	2,562	0	3,094	3,849	1,208	8,479	9,983	2,561	1,143	3,740	0	5,306	0	1,208	0	0	326,582	369,716
2:30	2,562	0	3,094	3,849	1,208	6,963	8,659	2,561	1,143	3,740	0	5,306	0	1,208	0	0	329,423	369,716
3:00	1,260	0	3,470	3,849	1,208	8,352	8,659	1,228	1,143	1,324	0	3,591	0	1,208	0	0	334,425	369,716
3:30	1,260	0	3,470	3,849	1,208	8,232	8,659	1,228	1,143	1,324	0	3,591	0	1,208	0	0	334,545	369,716
4:00	2,488	0	3,470	4,015	0	12,624	3,771	2,436	0	1,324	0	6,918	0	0	0	0	332,671	369,716
4:30	2,488	0	3,470	4,015	0	11,283	3,771	1,208	0	1,324	0	5,135	0	0	0	0	337,022	369,716
5:00	2,488	0	3,470	2,636	0	10,589	5,525	1,208	0	1,324	0	5,135	1,333	0	0	0	336,008	369,716
5:30	2,488	0	3,470	2,636	0	7,870	5,525	2,587	0	1,324	0	3,591	1,333	0	0	0	338,893	369,716
6:00	1,260	0	1,715	4,150	1,588	8,426	3,771	2,719	0	1,324	0	3,591	0	1,083	0	0	340,088	369,716
6:30	1,260	0	1,715	4,150	1,588	6,644	3,771	0	0	1,324	0	3,591	0	0	0	0	345,673	369,716
7:00	1,260	0	1,516	1,303	0	3,263	2,669	0	0	4,016	0	1,808	0	0	0	0	353,881	369,716
7:30	1,260	0	1,516	1,303	0	1,544	2,669	0	0	4,016	0	1,808	0	0	0	0	355,600	369,716
8:00	1,260	0	1,516	4,270	0	2,669	0	1,389	0	0	0	0	1,544	0	0	0	357,067	369,716
8:30	1,260	0	0	4,270	0	1,544	0	0	0	0	0	0	1,544	0	0	0	361,098	369,716
9:00	1,260	0	0	1,303	0	1,544	0	0	0	0	0	0	0	0	0	0	365,609	369,716
9:30	1,260	0	0	1,303	0	1,544	0	0	0	0	0	0	0	0	0	0	365,609	369,716
10:00	1,260	0	0	2,386	0	3,694	0	0	0	0	0	0	0	0	0	0	362,377	369,716
10:30	1,260	0	0	2,386	0	1,544	0	0	0	0	0	0	0	0	0	0	364,526	369,716
11:00	0	0	0	1,083	0	1,544	1,480	1,389	0	0	0	0	0	0	0	0	364,219	369,716
11:30	0	0	0	1,083	0	1,544	1,480	1,389	0	0	0	0	0	0	0	0	364,219	369,716
avg.	1,576	0	2,163	3,769	643	4,218	4,844	1,612	413	2,020	0	3,189	1,158	659	36	74	343,344	369,716
max.	6,372	0	6,724	13,979	2,416	12,624	15,315	5,995	1,544	6,250	0	10,855	5,420	3,625	1,715	1,782	369,716	
σ.	1,977	0	2,083	4,066	759	3,727	5,150	1,798	567	2,132	0	3,467	1,761	1,094	248	360	24,929	

TABLE 6.3.F: RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	1,169	0	0	4,646	0	0	0	0	0	0	0	0	0	0	0	0	363,901	369,716
6:00	1,169	0	0	7,226	0	1,261	1,169	0	0	1,344	0	0	0	0	0	0	357,547	369,716
6:30	3,669	0	0	9,676	0	1,261	2,217	0	0	2,689	0	0	0	1,334	0	0	348,870	369,716
7:00	3,669	0	0	9,696	0	1,467	2,217	1,334	1,432	4,906	0	0	1,750	1,334	1,334	0	340,576	369,716
7:30	3,669	0	0	9,696	0	0	3,265	1,334	1,432	4,906	0	0	1,750	1,334	0	0	342,330	369,716
8:00	6,593	0	3,449	10,744	0	5,544	4,313	1,334	1,432	4,906	0	0	5,893	2,616	0	0	322,894	369,716
8:30	5,374	0	0	10,744	0	5,544	4,313	1,334	2,846	3,737	0	0	1,750	2,616	0	0	331,460	369,716
9:00	7,101	1,660	3,059	14,746	0	12,131	8,646	8,518	4,136	3,737	0	1,494	1,981	7,528	0	0	294,977	369,716
9:30	7,101	1,660	3,059	14,746	0	12,131	7,477	8,518	4,136	3,737	0	1,494	1,981	7,528	0	0	296,146	369,716
10:00	8,270	1,660	3,385	16,883	0	11,953	11,024	9,687	2,846	3,737	1,219	4,282	2,418	10,049	0	0	282,303	369,716
10:30	7,101	1,660	1,660	16,883	0	13,678	9,976	9,687	1,432	3,737	0	4,282	0	10,049	0	0	289,571	369,716
11:00	5,933	1,660	1,660	17,975	0	10,486	8,738	11,669	0	3,737	0	6,962	1,106	11,339	0	0	288,452	369,716
11:30	5,933	1,660	1,660	17,975	0	10,486	8,738	11,669	0	3,737	0	6,962	1,106	11,339	0	0	288,452	369,716
NOON	3,918	0	0	13,136	1,169	4,694	4,545	2,866	0	3,858	0	2,080	1,106	3,823	0	0	328,521	369,716
0:30	3,918	0	0	9,453	0	4,694	3,284	2,866	0	3,858	0	0	1,106	2,624	0	0	337,913	369,716
1:00	2,450	0	0	7,144	0	4,694	1,048	1,698	1,494	3,858	0	0	0	2,624	0	0	344,706	369,716
1:30	2,450	0	1,981	7,144	0	4,694	1,048	1,698	1,494	4,963	0	0	0	1,334	0	0	342,908	369,716
2:00	3,711	0	0	3,719	0	5,314	3,821	1,698	0	4,963	0	0	0	1,334	0	0	345,156	369,716
2:30	1,169	0	2,080	3,719	0	6,808	4,470	1,698	0	4,963	0	0	0	1,334	0	0	343,474	369,716
3:00	1,169	0	2,080	5,009	1,169	5,351	4,470	1,698	0	2,689	0	0	0	2,503	0	0	343,578	369,716
3:30	1,169	0	2,080	5,009	0	3,819	4,070	1,698	0	2,689	0	0	0	2,503	0	0	346,679	369,716
4:00	1,169	1,660	1,725	6,057	0	3,819	5,556	1,698	0	2,689	0	0	3,282	1,334	0	0	340,727	369,716
4:30	1,169	1,660	1,725	6,057	0	3,819	4,357	1,698	0	2,689	0	0	3,282	1,334	0	0	341,927	369,716
5:00	1,169	0	1,725	6,057	0	5,361	3,059	1,698	0	2,689	0	0	5,362	0	0	0	342,597	369,716
5:30	1,169	0	1,725	7,392	0	5,361	3,059	1,698	0	3,858	0	0	5,362	0	0	0	340,093	369,716
6:00	1,169	0	1,219	6,102	2,291	3,575	3,165	1,698	0	9,343	0	0	3,612	0	0	0	337,544	369,716
6:30	1,169	0	1,219	6,102	2,291	2,080	1,467	1,698	0	3,687	0	0	0	0	0	0	350,004	369,716
7:00	0	0	1,219	2,551	0	2,080	1,467	1,698	0	0	0	1,750	0	0	0	0	358,951	369,716
7:30	0	0	0	2,551	0	2,080	0	1,698	0	0	0	1,750	0	0	0	0	361,638	369,716
8:00	0	0	0	1,261	0	2,080	0	1,698	1,414	0	0	0	0	0	0	0	363,264	369,716
8:30	0	0	0	1,261	0	2,080	0	0	0	0	0	0	0	0	0	0	366,375	369,716
9:00	0	0	0	1,261	0	0	1,725	0	0	0	0	0	2,080	0	0	0	364,650	369,716
9:30	0	0	0	1,261	0	1,272	0	0	0	0	0	0	0	0	0	0	367,183	369,716
10:00	0	0	0	1,261	0	0	0	0	0	0	0	0	0	0	0	0	368,455	369,716
10:30	0	0	0	1,261	0	0	0	0	1,290	0	0	0	0	0	0	0	367,165	369,716
11:00	0	0	0	1,261	0	0	0	0	1,290	1,344	0	0	0	0	0	0	365,821	369,716
11:30	0	0	0	1,261	0	0	0	0	1,290	1,344	0	0	0	0	0	0	365,821	369,716
avg.	1,952	277	765	5,603	144	3,325	2,556	2,006	583	2,175	25	647	936	1,829	28	0	346,865	369,716
max.	8,270	1,660	3,449	17,975	2,291	13,678	11,024	11,669	4,136	9,343	1,219	6,962	5,893	11,339	1,334	0	369,716	
σ.	2,490	625	1,087	5,531	510	3,884	3,061	3,192	1,070	2,193	176	1,653	1,577	3,198	193	0	25,511	

TABLE 6.3.G: RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
0:30	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
1:00	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
1:30	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
2:00	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
2:30	1,350	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,366	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	1,276	0	0	0	0	0	0	0	0	0	368,440	369,716
5:30	0	0	0	1,183	0	0	1,276	0	0	0	0	0	0	0	0	0	367,258	369,716
6:00	0	0	1,718	3,851	0	0	2,336	0	2,318	1,060	0	0	0	0	0	0	358,433	369,716
6:30	0	0	1,718	3,851	0	0	2,336	0	0	1,060	0	0	0	0	0	0	360,751	369,716
7:00	0	0	1,718	8,847	0	0	2,294	1,183	0	3,181	0	0	0	0	0	0	352,493	369,716
7:30	0	0	1,718	7,497	0	1,431	2,294	1,183	0	3,426	0	0	0	0	0	0	352,168	369,716
8:00	1,234	0	1,485	8,679	0	4,686	4,930	3,809	0	1,060	0	4,287	0	0	0	0	339,546	369,716
8:30	1,234	0	1,485	7,497	0	0	4,930	3,809	0	1,060	0	4,287	0	0	0	0	345,415	369,716
9:00	1,183	0	5,282	12,270	0	1,555	3,654	7,199	2,105	1,183	0	2,182	3,360	1,350	0	0	328,393	369,716
9:30	1,183	0	5,282	12,270	0	1,555	3,654	5,849	2,105	1,183	0	3,694	3,360	0	0	0	329,581	369,716
10:00	1,183	0	7,522	14,167	0	4,305	3,654	3,734	0	0	0	3,694	5,197	0	0	1,746	324,514	369,716
10:30	1,183	0	7,522	12,682	0	3,167	3,654	5,997	0	0	0	3,694	5,197	0	0	1,746	324,874	369,716
11:00	1,183	0	5,034	8,397	1,060	4,038	6,519	4,722	0	0	1,485	3,694	1,680	0	0	1,746	330,158	369,716
11:30	2,243	0	5,034	10,770	1,060	4,038	4,773	4,722	0	0	2,934	4,982	1,680	0	0	1,746	325,734	369,716
NOON	3,725	0	2,447	9,441	1,313	1,138	3,540	1,360	0	0	0	7,087	0	0	0	0	339,665	369,716
0:30	2,294	0	2,447	9,441	0	1,138	3,540	0	0	0	0	4,982	0	0	0	0	345,874	369,716
1:00	3,175	0	2,447	8,445	0	1,512	3,540	0	0	2,105	0	4,982	0	0	0	0	343,509	369,716
1:30	3,175	0	2,447	6,933	0	0	3,540	0	0	2,105	0	4,982	0	0	0	0	346,534	369,716
2:00	3,175	0	0	2,499	0	1,287	4,845	1,276	0	2,105	0	1,512	2,005	0	0	0	351,011	369,716
2:30	1,060	0	0	2,499	0	1,287	4,845	1,276	0	2,105	0	1,512	2,005	0	0	0	353,125	369,716
3:00	2,740	0	1,297	1,297	0	5,581	4,845	1,276	0	2,105	0	1,512	0	0	0	0	349,063	369,716
3:30	1,060	0	1,297	1,297	0	1,287	4,845	1,276	0	2,105	0	1,512	0	0	0	0	355,036	369,716
4:00	1,060	0	4,927	0	0	1,287	2,421	2,626	0	0	0	4,680	0	0	0	0	352,715	369,716
4:30	1,060	0	4,927	0	0	1,287	2,421	2,626	0	0	0	3,195	0	0	0	0	354,200	369,716
5:00	1,060	0	2,447	0	0	0	3,697	1,276	0	0	0	3,195	0	0	0	0	358,041	369,716
5:30	1,060	0	2,447	0	0	0	3,697	1,276	0	0	0	3,195	0	0	0	0	358,041	369,716
6:00	0	0	2,447	0	1,350	0	3,540	0	0	1,305	0	0	0	0	0	0	361,073	369,716
6:30	0	0	2,447	0	2,656	1,771	2,421	0	0	1,305	0	0	0	0	0	0	359,116	369,716
7:00	0	0	2,447	0	2,656	0	3,771	2,105	0	0	0	0	0	0	0	0	358,737	369,716
7:30	0	0	2,447	0	2,656	0	3,771	0	0	0	2,115	0	0	0	0	0	358,727	369,716
8:00	0	0	0	0	0	0	4,426	0	0	0	2,115	0	0	0	0	0	363,175	369,716
8:30	0	0	0	0	0	0	1,360	0	0	0	0	0	0	0	0	0	368,356	369,716
9:00	0	0	0	0	0	0	1,360	0	0	1,188	0	0	0	0	0	0	367,168	369,716
9:30	0	0	0	0	0	0	1,360	0	0	1,188	0	0	0	0	0	0	367,168	369,716
10:00	0	0	0	0	0	0	1,360	0	0	0	0	0	2,005	0	0	0	366,350	369,716
10:30	0	0	0	0	0	0	1,360	1,360	0	0	0	0	2,005	0	0	0	364,990	369,716
11:00	0	0	0	0	0	0	0	1,360	0	0	0	0	0	0	0	0	368,356	369,716
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
avg.	904	0	1,717	3,204	266	882	2,460	1,277	136	642	180	1,518	594	28	0	145	355,762	369,716
max.	3,725	0	7,522	14,167	2,656	5,581	6,519	7,199	2,318	3,426	2,934	7,087	5,197	1,350	0	1,746	369,716	
σ.	1,036	0	2,094	4,536	708	1,459	1,847	1,888	533	947	622	2,046	1,316	195	0	488	13,948	

TABLE 6.4: RADIO AUDIENCES – MONDAY TO SUNDAY

	RADJU MALTA	RADJU PARLAMENT	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	COMMUNITY STATIONS	FOREIGN STATIONS	OTHER STATION	NONE	TOTAL
M'NGHT	192	0	0	0	0	0	0	192	0	0	186	0	0	0	0	0	369,145	369,716
0:30	192	0	0	0	0	0	0	192	0	0	186	0	0	0	0	0	369,145	369,716
1:00	192	0	0	0	0	0	0	192	0	0	186	0	0	0	0	0	369,145	369,716
1:30	192	0	0	0	0	0	0	0	0	0	186	0	0	0	0	0	369,337	369,716
2:00	192	0	0	0	0	0	0	0	0	0	186	0	0	0	0	0	369,337	369,716
2:30	192	0	0	0	0	0	0	0	0	0	186	0	0	0	0	0	369,337	369,716
3:00	0	0	0	0	0	0	0	0	216	0	186	0	0	0	0	0	369,314	369,716
3:30	0	0	0	0	0	0	0	0	0	169	186	0	0	0	0	0	369,361	369,716
4:00	0	0	0	192	0	0	0	0	0	169	186	245	0	0	0	0	368,924	369,716
4:30	0	0	0	192	0	0	0	0	0	169	186	245	0	0	0	0	368,924	369,716
5:00	0	0	0	512	0	0	182	194	0	331	186	428	0	0	0	0	367,883	369,716
5:30	509	0	0	2716	361	0	182	351	0	681	186	933	0	171	0	0	363,626	369,716
6:00	1314	0	490	4923	1281	1091	1950	1035	330	1483	186	896	0	0	0	0	354,736	369,716
6:30	1868	0	901	7033	1089	2179	2475	1571	0	1846	186	1189	186	192	186	0	348,816	369,716
7:00	2585	0	1413	8513	767	5939	3203	2101	1028	3964	373	2549	2493	192	957	0	333,639	369,716
7:30	3153	0	2098	8088	943	5259	3194	1955	1884	3775	373	3464	2018	590	888	0	332,033	369,716
8:00	4986	0	2435	9559	337	9158	5358	2445	2541	4278	286	4511	3148	1940	408	249	318,076	369,716
8:30	4946	0	1676	9790	337	7088	6266	2117	2803	3927	286	3949	2125	2304	169	0	321,934	369,716
9:00	8473	239	3422	10737	699	10681	8855	5043	3904	3945	192	4446	2757	2863	0	0	303,459	369,716
9:30	8322	239	3469	10737	699	10568	8339	4851	3683	3945	0	4446	3405	3059	0	0	303,955	369,716
10:00	9229	239	4019	10756	1087	11999	9388	5068	3617	3962	176	5556	2968	3423	0	249	297,978	369,716
10:30	9409	239	3564	10259	1087	11902	9066	5391	3256	3962	0	6108	2619	3688	0	249	298,916	369,716
11:00	8880	239	2718	9544	1924	11063	9309	4958	2808	3262	212	4949	2435	3670	0	249	303,495	369,716
11:30	9031	239	2718	10415	1568	10618	9305	4782	2604	3262	418	5133	2435	3670	0	249	303,268	369,716
NOON	4268	151	1598	9011	1757	7344	6517	1853	2581	3716	0	4525	2258	2536	192	0	321,408	369,716
0:30	3444	0	1386	7426	1209	6654	6034	1335	2751	3559	0	3925	1972	2212	0	0	327,809	369,716
1:00	2924	0	1550	6474	878	7526	4339	1363	1301	3333	192	3250	1453	1612	0	249	333,274	369,716
1:30	3264	0	1260	5636	878	7138	4524	1339	1546	3298	192	3471	1241	1222	0	0	334,706	369,716
2:00	3429	0	626	4542	707	7132	5748	1164	1120	3130	355	3500	1312	1222	0	0	335,732	369,716
2:30	2955	0	926	4349	707	6901	5303	1164	1120	3130	192	2792	1312	1222	0	0	337,644	369,716
3:00	3030	0	1617	4464	1031	6528	5670	1305	1120	2817	192	2259	1312	1390	0	0	336,980	369,716
3:30	2579	0	1332	4464	689	5324	5795	1305	834	2295	192	2259	1312	1390	0	0	339,945	369,716
4:00	2813	455	2637	4719	933	6947	4750	1996	222	1826	0	2691	1573	618	162	301	337,072	369,716
4:30	2641	455	2255	4250	1000	5887	4577	1487	222	1657	0	2596	1759	618	0	301	340,010	369,716
5:00	2625	216	1689	4263	1471	8264	4535	1312	384	1751	187	2055	2449	785	0	301	337,429	369,716
5:30	2456	216	1689	3947	1471	6760	4538	1504	384	1751	187	1740	2245	781	0	0	340,045	369,716
6:00	2498	0	1603	3817	1363	5052	3742	1772	0	3520	0	1778	890	693	0	0	342,988	369,716
6:30	2400	0	1399	3500	1549	4311	3151	795	0	2135	0	985	369	186	0	0	348,936	369,716
7:00	992	0	905	1140	757	2109	2482	737	0	1283	0	941	369	186	186	0	357,629	369,716
7:30	670	0	729	1690	563	1175	2270	623	0	1071	301	505	369	186	186	0	359,377	369,716
8:00	370	0	212	1178	0	973	1840	807	204	151	301	0	594	379	0	0	362,708	369,716
8:30	370	0	0	1178	286	999	1403	538	0	151	0	0	373	186	0	0	364,233	369,716
9:00	176	0	0	515	286	1014	1440	176	0	489	0	300	759	186	0	0	364,376	369,716
9:30	176	0	0	755	286	1020	1005	176	0	489	0	0	157	186	0	0	365,466	369,716
10:00	176	0	0	755	286	699	1217	361	192	534	0	0	443	186	0	0	364,868	369,716
10:30	176	0	0	755	0	464	1432	555	186	327	0	0	443	186	0	0	365,192	369,716
11:00	0	0	0	333	0	216	1200	829	186	370	0	0	157	186	169	0	366,071	369,716
11:30	0	0	0	333	0	216	979	443	186	370	0	252	157	0	169	0	366,612	369,716
avg.	2,464	61	1,090	4,030	631	4,129	3,366	1,404	900	1,798	150	1,851	1,081	919	76	50	345,714	369,716
max.	9,409	455	4,019	10,756	1,924	11,999	9,388	5,391	3,904	4,278	418	6,108	3,405	3,688	957	301	369,361	
σ.	2,853	122	1,169	3,796	572	4,016	3,009	1,539	1,226	1,551	121	1,886	1,075	1,167	198	106	22,900	

TABLE 6.5: RADIO STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Radju Malta	16,293	6,292	10,001	444	1,074	0	1,660	5,964	5,953	1,198	2,815	4,305	2,152	3,083	2,662	1,277
	4.4%	3.4%	5.4%	2.1%	1.8%	.0%	1.5%	6.6%	12.0%	7.8%	3.8%	4.0%	3.9%	6.0%	5.0%	4.6%
Radju Parlament 106.6	100.0%	38.6%	61.4%	2.7%	6.6%	.0%	10.2%	36.6%	36.5%	7.4%	17.3%	26.4%	13.2%	18.9%	16.3%	7.8%
	606	239	367	0	216	0	239	0	151	0	151	216	0	239	0	0
	.2%	.1%	.2%	.0%	.4%	.0%	.2%	.0%	.3%	.0%	.2%	.2%	.0%	.5%	.0%	.0%
	100.0%	39.5%	60.5%	.0%	35.6%	.0%	39.5%	.0%	24.9%	.0%	24.9%	35.6%	.0%	39.5%	.0%	.0%
Magic Radio	12,023	5,605	6,418	540	1,293	222	7,171	2,420	185	192	2,271	4,455	1,116	2,568	1,613	0
	3.3%	3.1%	3.4%	2.6%	2.1%	1.0%	6.5%	2.7%	.4%	1.3%	3.1%	4.1%	2.0%	5.0%	3.0%	.0%
	100.0%	46.6%	53.4%	4.5%	10.8%	1.8%	59.6%	20.1%	1.5%	1.6%	18.9%	37.1%	9.3%	21.4%	13.4%	.0%
Super ONE Radio	26,618	14,326	12,292	771	1,057	643	5,638	9,476	7,523	1,510	5,812	7,658	5,572	2,904	2,444	2,228
	7.2%	7.8%	6.6%	3.7%	1.7%	3.0%	5.1%	10.5%	15.1%	9.9%	7.9%	7.0%	10.2%	5.6%	4.6%	8.0%
	100.0%	53.8%	46.2%	2.9%	4.0%	2.4%	21.2%	35.6%	28.3%	5.7%	21.8%	28.8%	20.9%	10.9%	9.2%	8.4%
Radio 101	5,928	2,952	2,976	240	187	222	2,126	2,240	379	535	733	1,682	710	1,027	755	1,021
	1.6%	1.6%	1.6%	1.1%	.3%	1.0%	1.9%	2.5%	.8%	3.5%	1.0%	1.5%	1.3%	2.0%	1.4%	3.6%
	100.0%	49.8%	50.2%	4.0%	3.2%	3.7%	35.9%	37.8%	6.4%	9.0%	12.4%	28.4%	12.0%	17.3%	12.7%	17.2%
Bay Radio	38,924	20,673	18,251	4,694	14,968	5,949	11,065	1,887	361	0	5,385	13,860	3,771	5,139	7,288	3,482
	10.5%	11.3%	9.8%	22.3%	24.6%	28.1%	10.0%	2.1%	.7%	.0%	7.4%	12.7%	6.9%	9.9%	13.7%	12.4%
	100.0%	53.1%	46.9%	12.1%	38.5%	15.3%	28.4%	4.8%	.9%	.0%	13.8%	35.6%	9.7%	13.2%	18.7%	8.9%
Calypso Radio	20,203	10,769	9,434	0	1,662	240	6,783	8,191	3,145	182	4,742	5,999	2,871	2,516	2,433	1,641
	5.5%	5.9%	5.1%	.0%	2.7%	1.1%	6.1%	9.0%	6.3%	1.2%	6.5%	5.5%	5.2%	4.9%	4.6%	5.9%
	100.0%	53.3%	46.7%	.0%	8.2%	1.2%	33.6%	40.5%	15.6%	.9%	23.5%	29.7%	14.2%	12.5%	12.0%	8.1%
RTK	13,130	6,043	7,087	187	737	0	2,226	4,785	4,129	1,066	1,821	5,201	2,829	1,881	1,056	342
	3.6%	3.3%	3.8%	.9%	1.2%	.0%	2.0%	5.3%	8.3%	7.0%	2.5%	4.8%	5.2%	3.6%	2.0%	1.2%
	100.0%	46.0%	54.0%	1.4%	5.6%	.0%	17.0%	36.4%	31.4%	8.1%	13.9%	39.6%	21.5%	14.3%	8.0%	2.6%
Smash Radio	8,605	4,405	4,200	527	1,346	1,574	4,303	856	0	0	2,356	1,922	926	638	1,589	1,173
	2.3%	2.4%	2.3%	2.5%	2.2%	7.4%	3.9%	.9%	.0%	.0%	3.2%	1.8%	1.7%	1.2%	3.0%	4.2%
	100.0%	51.2%	48.8%	6.1%	15.6%	18.3%	50.0%	9.9%	.0%	.0%	27.4%	22.3%	10.8%	7.4%	18.5%	13.6%
Radju Marija	11,825	3,463	8,362	0	300	0	1,432	3,835	4,752	1,507	1,788	4,915	1,096	1,856	1,320	850
	3.2%	1.9%	4.5%	.0%	.5%	.0%	1.3%	4.2%	9.5%	9.9%	2.4%	4.5%	2.0%	3.6%	2.5%	3.0%
	100.0%	29.3%	70.7%	.0%	2.5%	.0%	12.1%	32.4%	40.2%	12.7%	15.1%	41.6%	9.3%	15.7%	11.2%	7.2%
Campus FM	2,102	1,334	768	0	0	187	1,052	862	0	0	207	882	363	0	650	0
	.6%	.7%	.4%	.0%	.0%	.9%	.9%	1.0%	.0%	.0%	.3%	.8%	.7%	.0%	1.2%	.0%
	100.0%	63.5%	36.5%	.0%	.0%	8.9%	50.1%	41.0%	.0%	.0%	9.8%	42.0%	17.3%	.0%	30.9%	.0%
Vibe FM	12,263	9,350	2,912	222	6,464	2,331	3,246	0	0	0	2,871	3,591	1,680	1,917	1,892	311
	3.3%	5.1%	1.6%	1.1%	10.6%	11.0%	2.9%	.0%	.0%	.0%	3.9%	3.3%	3.1%	3.7%	3.6%	1.1%
	100.0%	76.3%	23.7%	1.8%	52.7%	19.0%	26.5%	.0%	.0%	.0%	23.4%	29.3%	13.7%	15.6%	15.4%	2.5%

TABLE 6.5: CONT/...

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
XFM	10,278	5,981	4,297	187	2,702	564	5,356	1,468	0	0	1,224	3,977	1,405	1,735	1,542	394
	2.8%	3.3%	2.3%	.9%	4.5%	2.7%	4.8%	1.6%	.0%	.0%	1.7%	3.7%	2.6%	3.4%	2.9%	1.4%
Community Stations	100.0%	58.2%	41.8%	1.8%	26.3%	5.5%	52.1%	14.3%	.0%	.0%	11.9%	38.7%	13.7%	16.9%	15.0%	3.8%
	6,231	3,725	2,506	0	444	216	1,828	2,129	1,073	543	1,120	1,989	577	945	743	858
	1.7%	2.0%	1.3%	.0%	.7%	1.0%	1.6%	2.3%	2.2%	3.6%	1.5%	1.8%	1.1%	1.8%	1.4%	3.1%
Foreign Radio Station	100.0%	59.8%	40.2%	.0%	7.1%	3.5%	29.3%	34.2%	17.2%	8.7%	18.0%	31.9%	9.3%	15.2%	11.9%	13.8%
	2,198	1,527	671	0	0	0	1,118	894	186	0	431	1,008	171	239	348	0
	.6%	.8%	.4%	.0%	.0%	.0%	1.0%	1.0%	.4%	.0%	.6%	.9%	.3%	.5%	.7%	.0%
Other Station	100.0%	69.5%	30.5%	.0%	.0%	.0%	50.9%	40.7%	8.5%	.0%	19.6%	45.9%	7.8%	10.9%	15.8%	.0%
	799	799	0	0	0	0	498	301	0	0	0	0	498	0	301	0
	.2%	.4%	.0%	.0%	.0%	.0%	.4%	.3%	.0%	.0%	.0%	.0%	.9%	.0%	.6%	.0%
No particular radio station	100.0%	100.0%	.0%	.0%	.0%	.0%	62.3%	37.7%	.0%	.0%	.0%	.0%	62.3%	.0%	37.7%	.0%
	15,633	8,950	6,682	0	1,077	766	3,521	5,548	3,400	1,321	1,872	3,207	3,070	1,778	4,844	861
	4.2%	4.9%	3.6%	.0%	1.8%	3.6%	3.2%	6.1%	6.8%	8.7%	2.6%	2.9%	5.6%	3.4%	9.1%	3.1%
Did not remember	100.0%	57.3%	42.7%	.0%	6.9%	4.9%	22.5%	35.5%	21.7%	8.5%	12.0%	20.5%	19.6%	11.4%	31.0%	5.5%
	1,752	608	1,144	183	431	0	455	338	344	0	207	768	425	0	183	169
	.5%	.3%	.6%	.9%	.7%	.0%	.4%	.4%	.7%	.0%	.3%	.7%	.8%	.0%	.3%	.6%
Did not listen to radio	100.0%	34.7%	65.3%	10.5%	24.6%	.0%	26.0%	19.3%	19.7%	.0%	11.8%	43.8%	24.2%	.0%	10.5%	9.7%
	162,177	74,492	87,684	13,034	26,512	7,955	50,701	38,903	18,050	7,021	36,723	42,198	25,221	23,139	21,485	13,410
	43.9%	40.7%	47.0%	62.0%	43.7%	37.6%	45.6%	42.9%	36.2%	46.0%	50.1%	38.8%	46.0%	44.7%	40.4%	47.9%
No response	100.0%	45.9%	54.1%	8.0%	16.3%	4.9%	31.3%	24.0%	11.1%	4.3%	22.6%	26.0%	15.6%	14.3%	13.2%	8.3%
	2,129	1,540	590	0	252	300	663	550	171	192	704	897	347	182	0	0
	.6%	.8%	.3%	.0%	.4%	1.4%	.6%	.6%	.3%	1.3%	1.0%	.8%	.6%	.4%	.0%	.0%
	100.0%	72.3%	27.7%	.0%	11.9%	14.1%	31.1%	25.8%	8.0%	9.0%	33.1%	42.1%	16.3%	8.5%	.0%	.0%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count; Col%; Row%]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

TABLE 6.6: RADIO STATION AUDIENCES: BY WEEKDAY AND BY MONTH [APR-JUN 2011]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
Radju Malta	16,293	3,060	3,153	2,751	2,526	1,222	1,820	1,760	4,678	6,956	4,659
	4.4%	5.9%	5.9%	5.2%	4.7%	2.4%	3.4%	3.3%	3.8%	5.5%	3.9%
	100.0%	18.8%	19.4%	16.9%	15.5%	7.5%	11.2%	10.8%	28.7%	42.7%	28.6%
Radju Parlament 106.6	606	151	0	0	216	0	239	0	216	0	391
	.2%	.3%	.0%	.0%	.4%	.0%	.4%	.0%	.2%	.0%	.3%
	100.0%	24.9%	.0%	.0%	35.6%	.0%	39.5%	.0%	35.6%	.0%	64.4%
Magic Radio	12,023	1,301	1,974	1,427	1,142	2,642	1,654	1,882	4,184	3,462	4,377
	3.3%	2.5%	3.7%	2.7%	2.1%	5.1%	3.1%	3.6%	3.4%	2.7%	3.6%
	100.0%	10.8%	16.4%	11.9%	9.5%	22.0%	13.8%	15.7%	34.8%	28.8%	36.4%
ONE Radio	26,618	4,510	4,960	2,673	3,007	3,572	3,937	3,959	7,884	8,644	10,090
	7.2%	8.6%	9.3%	5.1%	5.6%	6.9%	7.4%	7.5%	6.4%	6.8%	8.4%
	100.0%	16.9%	18.6%	10.0%	11.3%	13.4%	14.8%	14.9%	29.6%	32.5%	37.9%
Radio 101	5,928	1,135	722	769	1,365	721	499	717	1,564	1,795	2,569
	1.6%	2.2%	1.4%	1.5%	2.5%	1.4%	.9%	1.4%	1.3%	1.4%	2.1%
	100.0%	19.1%	12.2%	13.0%	23.0%	12.2%	8.4%	12.1%	26.4%	30.3%	43.3%
Bay Radio	38,924	5,739	6,494	7,172	7,218	4,797	4,660	2,845	12,975	10,402	15,547
	10.5%	11.0%	12.2%	13.6%	13.4%	9.3%	8.7%	5.4%	10.6%	8.2%	13.0%
	100.0%	14.7%	16.7%	18.4%	18.5%	12.3%	12.0%	7.3%	33.3%	26.7%	39.9%
Calypso Radio	20,203	2,367	2,246	2,841	3,162	3,224	3,896	2,468	6,740	7,763	5,700
	5.5%	4.5%	4.2%	5.4%	5.9%	6.2%	7.3%	4.7%	5.5%	6.1%	4.7%
	100.0%	11.7%	11.1%	14.1%	15.6%	16.0%	19.3%	12.2%	33.4%	38.4%	28.2%
RTK	13,130	2,055	1,644	1,738	1,172	2,440	1,683	2,398	2,887	5,527	4,716
	3.6%	3.9%	3.1%	3.3%	2.2%	4.7%	3.2%	4.5%	2.4%	4.4%	3.9%
	100.0%	15.7%	12.5%	13.2%	8.9%	18.6%	12.8%	18.3%	22.0%	42.1%	35.9%
Smash Radio	8,605	1,737	1,522	1,547	1,591	375	1,202	630	3,875	1,568	3,162
	2.3%	3.3%	2.9%	2.9%	2.9%	.7%	2.3%	1.2%	3.2%	1.2%	2.6%
	100.0%	20.2%	17.7%	18.0%	18.5%	4.4%	14.0%	7.3%	45.0%	18.2%	36.8%
Radju Marija	11,825	1,519	2,204	2,370	1,060	1,568	1,827	1,277	3,875	3,704	4,246
	3.2%	2.9%	4.2%	4.5%	2.0%	3.0%	3.4%	2.4%	3.2%	2.9%	3.5%
	100.0%	12.8%	18.6%	20.0%	9.0%	13.3%	15.4%	10.8%	32.8%	31.3%	35.9%
Campus FM	2,102	541	478	0	187	0	176	720	887	580	635
	.6%	1.0%	.9%	.0%	.3%	.0%	.3%	1.4%	.7%	.5%	.5%
	100.0%	25.7%	22.8%	.0%	8.9%	.0%	8.4%	34.2%	42.2%	27.6%	30.2%
Vibe FM	12,263	1,848	1,369	1,834	2,351	1,980	1,419	1,462	4,742	4,527	2,993
	3.3%	3.5%	2.6%	3.5%	4.4%	3.8%	2.7%	2.8%	3.9%	3.6%	2.5%
	100.0%	15.1%	11.2%	15.0%	19.2%	16.1%	11.6%	11.9%	38.7%	36.9%	24.4%
XFM	10,278	1,060	1,424	1,379	1,648	1,320	2,465	980	3,738	3,190	3,349
	2.8%	2.0%	2.7%	2.6%	3.1%	2.6%	4.6%	1.9%	3.0%	2.5%	2.8%
	100.0%	10.3%	13.9%	13.4%	16.0%	12.8%	24.0%	9.5%	36.4%	31.0%	32.6%
Community Stations	6,231	169	831	1,037	1,352	846	1,804	192	2,231	1,321	2,680
	1.7%	.3%	1.6%	2.0%	2.5%	1.6%	3.4%	.4%	1.8%	1.0%	2.2%
	100.0%	2.7%	13.3%	16.6%	21.7%	13.6%	29.0%	3.1%	35.8%	21.2%	43.0%
Foreign Radio Station	2,198	162	355	777	472	239	192	0	385	984	829
	.6%	.3%	.7%	1.5%	.9%	.5%	.4%	.0%	.3%	.8%	.7%
	100.0%	7.4%	16.1%	35.4%	21.5%	10.9%	8.8%	.0%	17.5%	44.8%	37.7%
Other Station	799	0	0	0	301	249	0	249	249	550	0
	.2%	.0%	.0%	.0%	.6%	.5%	.0%	.5%	.2%	.4%	.0%
	100.0%	.0%	.0%	.0%	37.7%	31.1%	.0%	31.1%	31.1%	68.9%	.0%
No particular radio station	15,633	2,517	1,741	2,121	2,828	1,083	2,243	3,101	5,042	5,499	5,092
	4.2%	4.8%	3.3%	4.0%	5.2%	2.1%	4.2%	5.9%	4.1%	4.3%	4.2%
	100.0%	16.1%	11.1%	13.6%	18.1%	6.9%	14.3%	19.8%	32.3%	35.2%	32.6%
Did not remember	1,752	800	216	338	183	216	0	0	976	0	776
	.5%	1.5%	.4%	.6%	.3%	.4%	.0%	.0%	.8%	.0%	.6%
	100.0%	45.6%	12.3%	19.3%	10.5%	12.3%	.0%	.0%	55.7%	.0%	44.3%
Did not listen to radio	162,177	21,566	21,552	22,086	21,752	24,347	22,992	27,881	55,100	59,604	47,473
	43.9%	41.3%	40.6%	41.8%	40.3%	47.2%	43.1%	52.9%	44.9%	46.9%	39.6%
	100.0%	13.3%	13.3%	13.6%	13.4%	15.0%	14.2%	17.2%	34.0%	36.8%	29.3%
No Response	2,129	0	171	0	399	764	619	176	427	957	746
	.6%	.0%	.3%	.0%	.7%	1.5%	1.2%	.3%	.3%	.8%	.6%
	100.0%	.0%	8.0%	.0%	18.7%	35.9%	29.1%	8.3%	20.0%	44.9%	35.0%
Total	369,716	52,237	53,055	52,860	53,935	51,604	53,328	52,697	122,655	127,032	120,030
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.1%	14.4%	14.3%	14.6%	14.0%	14.4%	14.3%	33.2%	34.4%	32.5%

[Count; Col %; Row %]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

TABLE 7.3.A: TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	1,244	0	0	0	368,472	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	1,244	0	0	0	368,472	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	1,244	0	0	0	368,472	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	1,244	0	0	0	368,472	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:00	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
7:30	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
8:00	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
8:30	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
9:00	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
9:30	1,498	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,974	369,716
10:00	0	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,472	369,716
10:30	0	1,244	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,472	369,716
11:00	0	0	0	0	0	0	0	0	0	0	0	1,462	0	0	0	0	0	368,254	369,716
11:30	0	0	0	0	0	0	0	0	0	0	0	1,462	0	0	0	2,023	0	366,231	369,716
NOON	1,317	0	0	0	0	0	0	0	0	1,070	0	1,462	0	0	0	2,023	1,761	362,083	369,716
12:30	1,317	0	0	0	0	0	0	0	0	1,070	0	1,462	0	0	0	2,023	1,761	362,083	369,716
1:00	0	2,443	0	0	0	0	0	0	0	1,070	0	1,462	0	0	0	0	2,872	361,869	369,716
1:30	0	2,443	0	0	0	0	0	0	0	1,070	0	1,462	0	0	0	0	2,872	361,869	369,716
2:00	0	5,274	0	0	0	0	0	1,372	0	1,070	0	2,655	0	2,124	0	0	2,974	354,247	369,716
2:30	0	5,274	0	0	0	0	0	1,372	0	0	0	2,655	0	2,124	0	0	2,974	355,317	369,716
3:00	0	3,513	0	0	0	0	0	1,372	0	0	0	3,784	1,526	2,124	0	0	2,974	354,423	369,716
3:30	2,124	3,513	0	0	0	0	0	1,372	0	0	0	3,784	1,526	2,124	0	0	2,974	352,300	369,716
4:00	2,124	3,513	1,317	0	0	0	0	0	0	0	0	6,586	4,637	0	1,299	0	4,543	345,699	369,716
4:30	2,124	1,244	1,317	0	0	0	0	0	0	0	0	3,931	4,637	0	1,299	0	1,761	353,404	369,716
5:00	2,124	2,314	0	0	0	0	0	0	0	0	0	1,462	3,090	0	2,616	0	4,996	353,115	369,716
5:30	3,441	3,513	0	0	0	0	0	0	0	0	0	1,462	1,526	0	2,616	0	4,996	352,164	369,716
6:00	5,921	4,830	1,213	0	0	0	0	1,193	0	0	0	2,574	1,299	0	2,616	1,308	7,005	341,758	369,716
6:30	5,921	4,830	1,213	0	0	0	0	1,193	0	0	0	1,462	3,059	0	1,317	1,308	5,633	343,780	369,716
7:00	10,886	5,122	1,213	0	0	0	0	1,193	0	0	0	1,462	1,761	0	1,317	1,308	10,307	335,147	369,716
7:30	10,886	24,004	1,213	0	0	0	0	1,193	0	0	0	2,532	1,761	0	1,317	1,308	10,307	315,195	369,716
7:45	10,759	24,004	3,840	0	0	0	0	1,193	0	0	0	2,532	1,761	0	1,317	1,308	10,307	312,695	369,716
8:00	43,972	20,974	6,269	0	0	0	0	1,317	0	0	1,193	4,870	1,761	3,432	1,317	4,304	18,499	261,808	369,716
8:30	40,098	20,458	24,324	0	0	0	0	2,530	0	0	4,524	4,870	1,761	3,432	1,317	4,304	18,479	243,619	369,716
9:00	27,338	16,376	31,308	0	0	0	0	2,530	0	0	9,318	7,993	4,422	7,188	0	2,806	17,457	242,979	369,716
9:30	24,036	16,376	17,386	0	0	0	0	2,530	0	0	7,098	6,631	4,422	7,882	0	2,806	20,628	259,920	369,716
10:00	9,454	5,041	9,563	0	0	0	0	1,317	0	0	9,121	3,800	4,422	6,584	0	2,806	14,141	303,467	369,716
10:30	5,416	0	3,706	0	0	0	0	1,317	0	0	7,928	3,800	4,422	2,133	0	1,308	8,926	330,759	369,716
11:00	0	0	1,443	0	0	0	0	0	0	0	3,310	2,338	0	0	0	0	4,461	358,164	369,716
11:30	0	0	1,443	0	0	0	0	0	0	0	3,310	3,532	0	0	0	0	2,492	358,940	369,716
avg.	4,454	3,776	2,179	0	0	0	0	469	0	109	935	1,704	975	900	374	632	3,798	349,411	
max.	43,972	24,004	31,308	0	0	0	0	2,530	0	1,070	9,318	7,993	4,637	7,882	2,616	4,304	20,628	369,716	
σ.	9,664	6,588	6,148	0	0	0	0	767	0	327	2,434	2,053	1,566	1,881	756	1,152	5,672	33,294	

TABLE 7.3.B: TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	1,094	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,622	369,716
6:30	0	1,094	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,622	369,716
7:00	1,053	3,483	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	1,475	362,651	369,716
7:30	1,053	3,483	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	1,475	362,651	369,716
8:00	1,053	3,586	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	0	364,024	369,716
8:30	1,053	3,586	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	0	364,024	369,716
9:00	2,341	3,586	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	3,030	359,706	369,716
9:30	2,341	3,586	0	0	0	0	0	0	0	0	0	1,053	0	0	0	0	3,030	359,706	369,716
10:00	1,053	3,586	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,077	369,716
10:30	1,053	4,760	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363,902	369,716
11:00	1,053	4,760	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363,902	369,716
11:30	1,053	4,760	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363,902	369,716
NOON	2,228	4,517	0	0	0	0	0	0	0	0	0	1,053	1,475	0	0	0	2,167	358,275	369,716
12:30	2,228	2,289	0	0	0	0	0	0	0	0	0	1,053	1,475	0	0	0	2,167	360,504	369,716
1:00	3,668	6,019	0	0	0	0	0	0	0	0	0	1,053	1,475	1,279	1,205	0	2,167	352,850	369,716
1:30	3,668	6,019	0	0	0	0	0	0	0	0	0	1,053	1,475	1,279	1,205	0	2,167	352,850	369,716
2:00	3,668	4,678	0	0	0	0	0	0	0	0	0	3,281	1,475	2,091	1,205	0	0	353,318	369,716
2:30	3,668	5,853	0	0	0	0	0	0	0	0	0	4,456	1,475	2,091	1,205	0	0	350,968	369,716
3:00	2,493	5,853	1,175	0	0	0	0	0	0	0	0	3,281	1,475	0	1,205	0	1,759	352,475	369,716
3:30	2,493	5,853	1,175	0	0	0	0	0	0	0	0	3,281	1,475	0	1,205	0	1,759	352,475	369,716
4:00	2,493	4,861	1,175	0	0	0	0	0	0	0	0	1,053	1,475	0	1,205	0	3,493	353,961	369,716
4:30	2,493	2,491	1,175	0	0	0	0	0	0	0	0	1,053	1,475	0	1,205	0	4,623	355,201	369,716
5:00	2,493	4,225	2,355	0	0	0	0	0	0	0	0	1,053	1,475	0	0	0	2,889	355,226	369,716
5:30	2,493	4,225	3,530	0	0	0	0	0	0	0	0	1,053	1,475	0	0	0	2,889	354,052	369,716
6:00	7,958	6,494	2,355	0	0	0	0	2,526	0	0	0	2,357	1,304	0	0	0	5,607	341,115	369,716
6:30	7,958	6,494	2,355	0	0	0	0	2,526	0	0	0	2,357	1,304	0	0	0	5,607	341,115	369,716
7:00	8,119	7,689	2,355	0	0	0	0	1,175	0	0	0	2,357	1,304	0	0	1,297	4,095	341,325	369,716
7:30	8,119	22,629	3,560	0	0	0	0	1,175	0	0	0	2,233	1,759	1,175	0	1,297	1,668	326,101	369,716
7:45	9,294	23,823	4,785	0	0	0	0	1,175	0	0	1,297	2,233	1,759	0	0	2,638	1,668	321,043	369,716
8:00	48,252	22,505	4,785	1,297	0	0	0	5,617	1,351	0	1,297	3,363	3,037	0	1,502	3,627	7,179	265,903	369,716
8:30	65,388	23,224	6,126	1,297	0	0	0	10,155	1,351	0	0	4,538	3,037	1,297	1,502	3,416	13,912	234,472	369,716
9:00	68,876	19,514	3,696	1,297	0	0	0	12,211	0	0	1,421	9,006	4,041	7,565	2,923	2,242	17,859	219,066	369,716
9:30	55,432	15,734	3,696	1,297	0	0	0	12,740	0	0	3,089	10,262	5,337	6,268	2,923	2,242	20,595	230,101	369,716
10:00	29,681	8,504	3,696	0	0	0	0	11,565	0	0	3,089	9,500	7,329	6,268	1,421	2,242	11,309	275,111	369,716
10:30	20,248	5,875	1,341	0	0	0	1,297	5,808	0	0	3,089	7,069	6,777	4,927	1,421	2,242	3,953	305,669	369,716
11:00	5,003	1,734	1,341	0	0	0	1,297	0	0	0	0	3,942	4,202	1,706	0	1,130	2,728	346,634	369,716
11:30	1,351	0	1,341	0	0	0	0	0	0	0	0	2,601	2,861	1,706	0	0	1,288	358,568	369,716
avg.	7,814	5,356	1,062	106	0	0	53	1,361	55	0	271	1,854	1,260	768	435	457	2,705	346,158	
max.	68,876	23,823	6,126	1,297	0	0	1,297	12,740	1,351	0	3,089	10,262	7,329	7,565	2,923	3,627	20,595	369,716	
σ.	16,591	6,533	1,629	359	0	0	259	3,353	270	0	796	2,528	1,758	1,780	763	982	4,485	37,608	

TABLE 7.3.C: TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:00	1,179	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,537	369,716
7:30	1,179	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,537	369,716
8:00	2,378	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,480	365,857	369,716
8:30	2,378	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,338	369,716
9:00	2,378	1,445	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,893	369,716
9:30	2,378	1,445	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365,893	369,716
10:00	1,199	4,245	1,740	0	1,184	0	0	0	0	0	1,179	0	0	0	0	0	0	360,168	369,716
10:30	1,199	4,245	1,740	0	1,184	0	0	0	0	0	1,179	0	0	0	0	0	0	360,168	369,716
11:00	1,199	4,245	1,740	0	1,184	0	0	0	0	0	0	0	0	0	0	0	0	361,347	369,716
11:30	1,199	4,245	1,740	0	1,184	0	0	0	0	0	0	0	0	0	0	0	0	361,347	369,716
NOON	3,474	2,738	1,740	0	1,184	0	0	0	0	0	0	0	0	0	1,508	0	0	359,072	369,716
12:30	3,474	2,738	1,740	0	1,184	0	0	0	0	0	0	0	1,311	0	1,508	0	0	357,761	369,716
1:00	4,531	3,783	1,740	0	1,184	0	0	0	0	0	1,179	0	1,765	0	1,508	0	2,735	351,291	369,716
1:30	4,531	3,783	1,740	0	1,184	0	0	0	0	0	1,179	0	1,765	0	1,508	0	2,735	351,291	369,716
2:00	4,531	4,840	3,086	0	0	0	0	0	0	0	1,199	0	3,049	0	1,508	0	1,184	350,319	369,716
2:30	4,531	4,840	3,086	0	0	0	0	0	0	0	1,199	0	3,049	0	1,508	0	1,184	350,319	369,716
3:00	2,481	4,840	3,086	0	0	0	0	0	0	0	1,199	0	3,049	0	1,508	0	4,907	348,647	369,716
3:30	2,481	6,285	3,086	0	0	0	0	1,179	0	0	1,199	0	3,049	0	1,508	0	6,253	344,677	369,716
4:00	2,594	6,070	3,086	0	0	0	0	0	0	0	1,199	0	1,765	1,740	0	0	7,933	345,328	369,716
4:30	2,594	6,070	3,086	0	0	0	0	0	0	0	1,199	0	0	5,937	0	0	7,933	342,896	369,716
5:00	2,594	6,070	3,086	0	0	0	0	0	0	0	1,199	0	0	0	0	0	2,629	354,137	369,716
5:30	3,651	8,718	3,086	0	0	0	0	0	0	0	1,199	0	0	0	0	0	4,137	348,925	369,716
6:00	6,361	7,508	2,525	0	0	0	0	0	0	0	1,199	3,884	1,740	1,426	0	1,713	10,821	332,538	369,716
6:30	4,935	7,508	2,525	0	0	0	0	0	0	0	1,199	4,942	3,286	1,426	0	1,713	10,821	331,361	369,716
7:00	11,404	8,692	3,435	0	0	0	1,426	0	0	0	3,951	4,010	3,480	3,866	0	1,356	7,320	320,775	369,716
7:30	15,014	26,111	5,201	0	0	0	1,426	0	0	0	6,556	4,010	4,596	3,866	0	1,356	6,396	295,184	369,716
7:45	13,657	24,932	8,002	0	0	0	1,426	0	0	0	6,556	4,010	4,596	3,866	0	1,356	6,396	294,919	369,716
8:00	37,836	21,778	10,704	0	0	0	0	3,715	2,481	0	7,786	4,718	8,975	9,023	0	1,356	9,668	251,676	369,716
8:30	37,843	22,152	10,547	0	0	0	0	8,406	6,868	0	6,365	6,483	9,161	9,023	0	2,649	15,240	234,979	369,716
9:00	32,923	15,357	7,583	0	0	0	0	9,677	10,141	0	7,595	3,531	10,391	5,237	0	2,649	22,438	242,194	369,716
9:30	25,884	11,296	7,583	0	0	0	1,272	8,406	10,141	0	7,595	1,765	11,303	3,139	0	1,356	25,152	254,824	369,716
10:00	18,881	7,033	2,378	0	0	0	0	4,691	7,075	0	7,477	0	10,205	1,713	0	0	23,973	286,291	369,716
10:30	10,412	4,326	1,199	0	0	0	0	1,346	4,549	0	6,205	0	7,860	1,713	0	0	18,462	313,645	369,716
11:00	1,301	2,818	0	0	0	0	0	0	0	0	3,791	0	1,550	0	0	0	5,688	354,567	369,716
11:30	1,301	2,818	1,765	0	0	0	0	0	0	0	1,480	0	1,550	0	0	0	3,059	357,741	369,716
avg.	5,630	4,959	2,083	0	193	0	113	764	842	0	1,675	762	1,990	1,061	246	316	4,256	344,826	
max.	37,843	26,111	10,704	0	1,184	0	1,426	9,677	10,141	0	7,786	6,483	11,303	9,023	1,508	2,649	25,152	369,716	
σ.	9,490	6,639	2,718	0	442	0	384	2,261	2,479	0	2,548	1,703	3,206	2,227	563	710	6,668	36,283	

TABLE 7.3.D: TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,954	366,762	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,954	366,762	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,678	368,038	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	2,057	0	0	0	367,659	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	2,057	0	0	0	367,659	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:00	0	3,420	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,296	369,716
7:30	0	3,420	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,296	369,716
8:00	0	3,420	0	0	0	0	0	0	0	0	0	0	0	2,057	0	0	0	364,239	369,716
8:30	0	3,420	0	0	0	0	0	0	0	0	0	0	0	2,057	0	0	0	364,239	369,716
9:00	0	3,420	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	365,202	369,716
9:30	0	3,420	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	365,202	369,716
10:00	0	2,265	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	366,358	369,716
10:30	0	2,265	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	366,358	369,716
11:00	0	2,265	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	366,358	369,716
11:30	0	2,265	0	0	0	0	0	0	0	0	0	0	0	0	0	2,391	1,093	363,967	369,716
NOON	1,112	3,440	0	0	0	0	0	0	0	0	0	0	0	0	0	2,391	1,093	361,680	369,716
12:30	0	4,769	0	0	0	0	0	0	0	0	0	0	0	0	0	2,391	1,093	361,463	369,716
1:00	0	4,769	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,093	363,854	369,716
1:30	1,329	4,769	0	0	0	0	0	0	0	0	0	1,285	0	0	0	0	1,093	361,240	369,716
2:00	1,329	8,228	0	0	0	0	0	0	0	0	0	1,285	0	0	0	0	5,049	353,825	369,716
2:30	1,329	8,228	0	0	0	0	0	0	0	0	0	1,285	0	0	0	0	6,779	352,095	369,716
3:00	0	7,072	0	1,175	0	0	0	0	0	1,036	0	1,285	2,057	1,258	0	0	4,257	351,577	369,716
3:30	0	7,072	0	1,175	0	0	0	0	0	1,036	0	1,285	2,057	0	0	0	2,738	354,354	369,716
4:00	0	9,737	0	1,175	0	0	0	0	0	1,036	0	1,451	2,057	0	0	0	5,693	348,567	369,716
4:30	0	8,408	0	1,175	0	0	0	0	0	1,036	0	1,451	2,057	0	0	0	4,049	351,541	369,716
5:00	0	9,654	2,487	1,175	0	0	0	0	0	1,036	0	1,398	0	0	0	0	6,819	347,147	369,716
5:30	0	9,808	2,487	1,175	0	0	0	0	0	1,036	0	1,036	0	0	0	0	6,819	347,355	369,716
6:00	1,451	9,808	2,487	1,175	0	0	0	0	0	0	0	1,036	0	1,451	0	1,036	5,254	346,018	369,716
6:30	2,770	8,479	1,451	1,175	0	0	0	1,156	0	0	0	1,036	0	1,451	0	2,355	3,776	346,067	369,716
7:00	6,660	11,396	1,451	0	0	0	0	1,156	0	0	0	1,036	1,705	1,451	0	3,102	6,209	335,551	369,716
7:30	10,423	19,709	2,780	0	0	0	0	1,156	0	0	0	0	1,705	0	0	2,066	9,179	322,698	369,716
7:45	10,423	19,709	5,697	0	0	0	0	1,156	0	0	1,093	0	1,705	0	0	0	9,179	320,754	369,716
8:00	57,323	22,940	4,421	0	0	0	0	2,192	0	0	1,093	0	5,512	2,551	0	0	17,117	256,566	369,716
8:30	60,225	24,474	3,892	1,276	2,586	0	0	3,511	0	0	4,473	2,396	7,682	2,551	0	0	21,520	235,131	369,716
9:00	62,139	18,269	8,793	0	2,586	1,161	0	5,030	0	0	5,567	3,738	11,746	2,595	0	0	18,637	229,456	369,716
9:30	55,864	17,366	4,271	0	2,586	1,161	0	3,711	0	0	7,018	3,738	11,746	5,336	1,478	0	15,006	240,435	369,716
10:00	34,812	14,042	0	0	2,586	0	0	2,675	0	0	5,857	2,563	7,754	5,336	1,478	0	8,493	284,120	369,716
10:30	25,876	6,034	0	0	0	0	0	1,519	0	0	4,557	2,563	6,234	2,981	1,478	0	4,477	313,997	369,716
11:00	1,451	0	0	0	0	0	0	0	0	0	1,093	0	6,121	1,275	1,478	0	3,384	354,914	369,716
11:30	0	0	0	0	0	0	0	0	0	0	1,093	0	4,863	0	1,478	0	3,384	358,898	369,716

avg.	6,827	5,873	821	218	211	47	0	475	0	127	650	609	1,531	744	151	321	3,974	347,138	
max.	62,139	24,474	8,793	1,276	2,586	1,161	0	5,030	0	1,036	7,018	3,738	11,746	5,336	1,478	3,102	21,520	369,716	
σ.	16,939	6,677	1,827	464	715	232	0	1,118	0	343	1,704	993	3,015	1,330	452	824	5,008	36,336	

TABLE 7.3.E: TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	Rai 1	Rai 2	Rai 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,260	368,456	369,716
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,260	368,456	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,048	367,668	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,048	367,668	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
8:00	0	1,516	0	0	0	0	0	0	0	0	0	0	1,341	0	0	0	0	366,859	369,716
8:30	0	1,516	0	0	0	0	0	0	0	0	0	0	1,341	0	0	0	0	366,859	369,716
9:00	1,208	3,827	0	0	0	0	0	0	0	0	0	0	0	1,783	0	0	2,150	360,748	369,716
9:30	1,208	3,827	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,150	362,531	369,716
10:00	1,208	3,827	0	0	0	0	0	0	0	0	0	0	0	0	1,583	0	4,989	358,108	369,716
10:30	1,208	3,827	0	0	0	0	0	0	0	0	0	0	0	0	1,583	0	4,989	358,108	369,716
11:00	3,938	2,745	0	0	0	0	0	0	0	0	0	0	0	0	0	1,324	4,989	356,720	369,716
11:30	3,938	2,745	0	0	0	0	0	0	0	0	0	0	0	0	0	1,324	4,989	356,720	369,716
NOON	3,108	1,516	0	0	0	0	0	0	0	0	0	0	0	0	0	1,228	1,461	362,403	369,716
12:30	3,108	1,516	0	0	0	0	0	0	0	0	0	0	0	0	0	1,228	1,461	362,403	369,716
1:00	1,754	3,812	0	0	0	0	0	0	0	0	0	0	0	0	0	1,228	0	362,921	369,716
1:30	1,754	3,812	0	0	0	0	0	0	0	0	0	0	0	0	0	1,228	0	362,921	369,716
2:00	1,754	5,020	0	0	0	0	0	0	0	0	1,783	0	0	0	1,583	1,228	3,434	354,913	369,716
2:30	0	5,020	0	0	0	0	0	0	0	0	1,783	1,516	0	0	1,583	1,228	3,434	355,151	369,716
3:00	2,531	5,020	0	0	0	0	0	0	0	0	0	1,516	0	0	0	0	3,434	357,215	369,716
3:30	2,531	6,500	0	0	0	0	0	0	0	0	0	1,516	0	0	0	0	3,434	355,735	369,716
4:00	2,531	4,538	0	0	0	0	0	0	0	0	0	1,516	1,315	2,150	0	0	0	357,667	369,716
4:30	3,871	1,516	1,389	0	0	0	0	0	0	0	0	1,516	0	2,150	0	0	0	359,273	369,716
5:00	4,993	2,730	2,597	0	0	0	0	0	0	0	0	1,516	1,208	3,904	0	0	0	352,769	369,716
5:30	3,614	2,730	2,597	0	0	0	0	0	1,333	0	0	1,516	1,208	2,150	0	0	1,228	353,340	369,716
6:00	6,133	3,812	3,805	0	0	0	0	0	1,333	0	0	1,516	1,208	2,150	0	0	3,934	345,824	369,716
6:30	6,133	3,812	3,805	0	0	0	0	0	0	0	0	1,516	1,208	2,150	0	0	3,934	347,157	369,716
7:00	11,418	3,812	2,597	0	0	0	0	0	1,333	0	0	1,208	1,208	2,150	0	1,228	2,390	342,371	369,716
7:30	12,759	10,239	2,597	0	0	0	0	0	0	0	0	1,208	1,208	2,150	1,341	1,228	1,162	335,825	369,716
7:45	12,759	10,239	2,597	0	0	0	0	0	0	0	0	1,208	1,208	2,150	1,341	1,228	1,162	335,825	369,716
8:00	58,394	17,325	3,976	0	0	0	0	0	0	0	0	2,688	1,208	3,868	2,929	2,552	5,691	271,086	369,716
8:30	89,693	30,137	2,597	0	0	0	0	2,722	0	0	0	3,813	5,511	3,868	2,929	2,552	7,015	218,879	369,716
9:00	104,190	32,029	2,597	0	0	2,160	0	2,722	0	0	0	3,813	9,644	6,765	0	1,228	8,075	196,491	369,716
9:30	99,021	30,946	2,597	0	0	2,160	0	1,333	0	0	0	2,605	11,189	8,480	0	1,228	8,075	202,081	369,716
10:00	88,187	25,106	1,389	0	0	0	0	0	0	0	0	2,605	9,380	8,095	0	1,228	5,152	228,572	369,716
10:30	80,411	19,402	1,389	0	0	0	0	0	0	0	1,260	1,125	7,598	5,198	0	1,228	6,871	245,235	369,716
11:00	16,025	4,655	0	0	0	0	0	0	0	0	1,260	1,125	5,247	1,333	0	0	3,926	336,145	369,716
11:30	5,604	0	0	0	0	0	0	0	0	0	1,260	1,125	1,544	1,333	0	0	3,926	354,923	369,716
avg.	12,959	5,287	746	0	0	88	0	138	82	0	150	738	1,301	1,262	304	484	2,246	343,931	
max.	104,190	32,029	3,976	0	0	2,160	0	2,722	1,333	0	1,783	3,813	11,189	8,480	2,929	2,552	8,075	369,716	
σ.	28,536	8,381	1,269	0	0	432	0	571	323	0	457	1,041	2,732	2,146	740	717	2,424	45,975	

TABLE 7.3.F: TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	Rai 1	Rai 2	Rai 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	1,299	0	0	0	0	0	0	0	0	0	0	1,048	0	0	0	0	1,174	366,195	369,716
0:30	1,299	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,174	367,243	369,716
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,716	369,716
7:00	0	3,405	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366,311	369,716
7:30	1,334	3,405	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364,977	369,716
8:00	1,334	3,526	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,089	363,767	369,716
8:30	1,334	3,526	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,089	363,767	369,716
9:00	2,802	2,357	0	0	0	0	0	0	0	0	0	0	1,272	0	1,725	0	2,583	358,977	369,716
9:30	4,882	2,357	0	0	0	0	0	0	0	0	0	0	1,272	0	1,725	0	3,844	355,636	369,716
10:00	4,882	2,357	1,467	0	0	0	0	0	0	0	0	0	0	1,663	1,725	0	4,249	353,372	369,716
10:30	2,802	3,405	1,467	0	0	0	0	0	0	0	0	0	0	1,663	3,257	0	4,249	352,872	369,716
11:00	1,334	3,405	1,467	0	0	0	0	0	0	0	0	0	0	1,663	1,725	0	2,989	357,132	369,716
11:30	1,334	3,405	1,467	0	0	0	0	0	0	0	0	0	0	1,663	1,725	0	1,494	358,627	369,716
NOON	0	3,598	1,467	0	0	0	0	0	0	0	0	0	0	1,663	1,725	0	4,969	356,293	369,716
12:30	0	3,598	1,467	0	0	0	0	0	0	0	0	0	0	1,663	1,725	0	4,969	356,293	369,716
1:00	11,901	7,677	0	0	0	0	0	1,188	0	0	0	0	0	0	0	1,219	6,158	341,572	369,716
1:30	9,483	8,766	0	0	0	0	0	1,188	0	0	0	0	0	0	0	1,219	6,158	342,901	369,716
2:00	11,813	12,408	0	0	0	0	0	2,523	1,663	0	0	2,222	0	0	0	1,219	9,950	327,919	369,716
2:30	11,813	12,408	0	0	0	0	0	2,523	1,663	0	0	2,222	0	0	0	0	8,482	330,605	369,716
3:00	13,307	14,068	0	0	0	0	0	1,188	0	0	0	1,281	0	0	0	0	7,141	332,730	369,716
3:30	11,840	14,068	0	0	0	0	0	1,188	0	0	0	1,281	0	0	0	0	7,141	334,198	369,716
4:00	5,804	8,064	0	0	0	0	0	1,188	0	0	0	1,494	0	2,080	0	1,281	4,560	345,244	369,716
4:30	5,804	8,064	0	0	0	0	0	1,188	0	0	0	2,776	0	2,080	0	1,281	4,560	343,962	369,716
5:00	4,310	9,398	0	0	0	0	0	2,523	0	0	0	2,776	0	4,160	0	1,281	4,560	340,708	369,716
5:30	4,310	10,567	0	0	0	0	0	2,523	0	0	0	2,776	0	7,171	0	1,281	5,322	335,766	369,716
6:00	3,924	8,552	0	0	0	0	0	0	0	1,169	0	2,776	0	3,341	0	1,169	4,650	344,136	369,716
6:30	4,170	8,552	0	0	0	0	0	0	0	1,169	0	1,494	0	1,261	0	1,169	4,650	347,251	369,716
7:00	10,716	8,552	0	0	0	0	0	0	1,261	1,169	0	1,494	0	1,725	0	0	8,272	336,528	369,716
7:30	10,440	12,421	0	0	0	0	0	0	1,261	1,169	2,450	1,494	0	1,725	0	1,467	6,290	330,998	369,716
7:45	10,440	12,421	1,334	0	0	0	0	0	1,261	1,169	2,450	1,494	0	1,725	0	1,467	6,290	329,664	369,716
8:00	32,005	13,640	4,064	0	0	0	0	1,467	0	1,169	2,450	5,566	1,414	1,725	0	1,467	10,187	294,562	369,716
8:30	29,920	18,299	4,064	0	0	0	0	6,553	0	2,894	1,281	5,566	2,950	1,725	0	1,467	15,631	279,364	369,716
9:00	25,950	19,835	2,766	0	0	0	0	9,424	0	2,894	1,281	10,090	4,364	1,725	0	3,449	22,097	265,839	369,716
9:30	27,554	17,377	2,766	0	0	0	0	9,424	0	1,725	1,281	10,090	4,364	1,725	0	3,449	26,241	263,719	369,716
10:00	23,695	15,900	1,432	0	0	0	0	10,513	0	1,725	1,281	8,514	6,256	0	0	3,449	21,723	275,227	369,716
10:30	19,248	11,883	1,432	0	0	0	0	9,294	0	1,725	1,281	8,514	6,256	0	0	3,449	19,576	287,058	369,716
11:00	15,167	3,551	1,432	0	0	0	0	0	0	1,725	1,281	7,580	3,570	0	0	1,981	7,721	325,707	369,716
11:30	10,004	2,291	1,432	0	0	0	0	0	0	0	0	4,010	3,570	0	0	1,981	4,304	342,125	369,716
avg.	6,903	6,063	603	0	0	0	0	1,304	145	402	307	1,767	720	860	313	709	5,215	344,405	
max.	32,005	19,835	4,064	0	0	0	0	10,513	1,663	2,894	2,450	10,090	6,256	7,171	3,257	3,449	26,241	369,716	
σ.	8,724	5,862	1,055	0	0	0	0	2,777	439	776	696	2,841	1,648	1,379	745	1,052	6,257	29,073	

TABLE 7.3.G: TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC World / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	0	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
0:30	0	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
1:00	1,203	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,311	369,716
1:30	1,203	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367,311	369,716
2:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
2:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
3:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
3:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
4:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
4:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
5:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
5:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
6:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
6:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
7:00	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,350	367,163	369,716
7:30	1,203	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368,513	369,716
8:00	1,203	1,350	0	0	0	0	0	1,305	0	0	0	0	0	0	0	0	0	365,858	369,716
8:30	1,203	2,647	0	0	0	0	0	1,305	0	0	0	0	0	0	0	0	0	364,561	369,716
9:00	3,317	6,318	0	0	0	0	0	0	0	0	0	0	0	1,718	0	0	1,431	356,932	369,716
9:30	3,317	6,318	0	0	0	0	0	0	0	0	0	0	0	1,718	0	0	1,431	356,932	369,716
10:00	3,317	6,318	0	0	0	0	0	2,480	0	0	0	0	0	1,718	1,512	0	1,431	352,940	369,716
10:30	4,830	6,684	0	0	0	0	0	2,480	0	0	0	0	0	0	1,512	0	1,431	352,780	369,716
11:00	7,854	6,506	0	0	0	0	0	2,480	0	0	0	0	0	0	1,512	0	1,431	349,933	369,716
11:30	8,973	6,506	0	0	0	0	0	2,480	0	0	0	0	0	0	1,512	0	1,431	348,814	369,716
NOON	10,699	5,270	0	0	0	0	0	1,183	0	0	0	0	0	0	0	0	1,555	351,009	369,716
12:30	8,953	5,270	0	0	0	0	0	2,498	0	0	0	0	0	0	0	0	1,555	351,440	369,716
1:00	8,466	5,071	0	0	0	0	0	1,305	0	0	0	1,060	0	0	0	0	5,163	348,650	369,716
1:30	7,347	5,071	0	0	0	0	0	1,305	0	0	0	1,060	0	0	0	0	6,513	348,419	369,716
2:00	5,242	10,139	0	0	0	0	0	0	2,115	0	0	2,243	1,512	0	0	0	5,236	343,230	369,716
2:30	5,242	10,139	0	0	0	0	0	0	2,115	0	0	2,243	1,512	0	0	0	5,236	343,230	369,716
3:00	3,929	10,139	0	0	0	0	0	0	3,795	0	0	2,243	1,512	0	0	0	5,863	342,236	369,716
3:30	3,929	10,139	0	0	0	0	0	0	1,680	0	0	2,243	1,512	0	0	0	5,863	344,351	369,716
4:00	1,234	10,050	0	0	0	0	0	1,060	0	0	0	2,243	3,258	1,287	0	0	14,063	336,521	369,716
4:30	1,234	8,816	0	0	0	0	0	1,060	0	0	0	2,243	1,746	1,287	0	0	14,063	339,267	369,716
5:00	3,955	8,706	0	0	0	0	0	1,060	0	1,234	0	2,243	0	1,287	0	0	18,411	332,820	369,716
5:30	3,955	8,706	0	0	0	0	0	1,060	0	1,234	0	2,243	0	1,287	0	0	19,698	331,533	369,716
6:00	3,654	11,452	2,530	0	0	0	0	0	0	1,234	0	2,243	1,119	2,105	0	3,412	18,328	323,639	369,716
6:30	3,654	12,635	2,530	0	0	0	0	1,060	0	1,234	0	2,243	1,119	2,105	0	3,412	16,213	323,510	369,716
7:00	3,654	16,999	1,234	0	0	0	0	1,060	0	0	0	1,183	1,119	5,163	0	4,472	9,396	325,436	369,716
7:30	7,520	18,271	1,234	0	0	0	0	1,060	0	0	0	1,183	1,119	5,163	0	3,175	8,109	322,882	369,716
7:45	7,520	16,759	1,234	0	0	0	0	1,060	0	0	0	1,183	1,119	3,392	0	3,175	8,109	326,165	369,716
8:00	50,412	11,870	2,416	0	1,183	0	0	1,060	0	0	0	1,431	4,768	3,058	2,105	4,236	9,381	277,797	369,716
8:30	61,747	13,300	5,322	0	0	0	0	2,243	0	0	0	1,431	4,768	5,063	2,105	5,596	9,306	258,835	369,716
9:00	57,018	8,778	5,322	0	0	1,350	0	3,426	0	0	1,234	3,148	4,768	3,292	3,207	4,536	5,386	268,251	369,716
9:30	49,295	8,778	5,322	0	0	0	0	3,426	0	0	2,294	3,148	4,768	3,292	3,207	4,536	5,386	276,264	369,716
10:00	29,606	7,840	3,607	0	0	0	0	3,426	0	0	2,294	1,718	1,313	0	0	3,475	4,900	311,537	369,716
10:30	18,977	4,925	3,607	0	0	0	0	2,366	0	0	1,060	0	1,313	0	0	3,475	4,900	329,093	369,716
11:00	2,526	6,158	1,313	0	0	0	0	1,183	0	0	0	0	0	0	0	4,230	1,485	352,821	369,716
11:30	1,214	1,203	1,313	0	0	0	0	1,183	0	0	0	0	0	0	0	4,230	1,485	359,090	369,716
avg.	8,405	5,795	755	0	24	28	0	931	198	101	140	795	783	876	340	1,060	4,399	345,086	
max.	61,747	18,271	5,322	0	1,183	1,350	0	3,426	3,795	1,234	2,294	3,148	4,768	5,163	3,207	5,596	19,698	368,513	
σ.	14,884	5,120	1,512	0	169	193	0	1,074	711	341	504	1,047	1,395	1,501	828	1,818	5,571	27,697	

TABLE 7.4: TV AUDIENCES – MONDAY TO SUNDAY

	TVM	ONE	NET TV	SMASH TV	EDUCATION 22	FAVORITE TV	CALYPSO TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC WORLD / ENT.	OTHER TV STATIONS	NONE	TOTAL
0:00	187	171	0	0	0	0	0	0	0	0	0	151	0	176	0	0	776	368,254	369,716
0:30	187	171	0	0	0	0	0	0	0	0	0	0	0	176	0	0	776	368,405	369,716
1:00	171	171	0	0	0	0	0	0	0	0	0	0	0	176	0	0	531	368,667	369,716
1:30	171	171	0	0	0	0	0	0	0	0	0	0	0	176	0	0	531	368,667	369,716
2:00	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	245	369,300	369,716
2:30	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	245	369,300	369,716
3:00	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	245	369,300	369,716
3:30	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	245	369,300	369,716
4:00	171	0	0	0	0	0	0	0	0	0	0	0	0	300	0	0	0	369,245	369,716
4:30	171	0	0	0	0	0	0	0	0	0	0	0	0	300	0	0	0	369,245	369,716
5:00	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,545	369,716
5:30	171	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,545	369,716
6:00	171	157	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,388	369,716
6:30	171	157	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369,388	369,716
7:00	703	1666	0	0	0	0	0	0	0	0	0	151	0	0	0	0	404	366,792	369,716
7:30	895	1666	0	0	0	0	0	0	0	0	0	151	0	0	0	0	212	366,792	369,716
8:00	1067	2102	0	0	0	0	0	186	0	0	0	151	187	300	0	0	369	365,354	369,716
8:30	1067	2287	0	0	0	0	0	186	0	0	0	151	187	300	0	0	157	365,381	369,716
9:00	1933	3171	0	0	0	0	0	0	0	0	0	151	183	494	249	0	1471	362,064	369,716
9:30	2233	3171	0	0	0	0	0	0	0	0	0	151	183	245	249	0	1653	361,831	369,716
10:00	1668	3402	460	0	169	0	0	353	0	0	169	0	0	485	685	0	1673	360,651	369,716
10:30	1584	3774	460	0	169	0	0	353	0	0	169	0	0	240	906	0	1673	360,387	369,716
11:00	2184	3422	460	0	169	0	0	353	0	0	0	207	0	240	464	185	1491	360,540	369,716
11:30	2344	3422	460	0	169	0	0	353	0	0	0	207	0	240	464	819	1275	359,961	369,716
NOON	3123	3023	460	0	169	0	0	169	0	151	0	358	212	240	464	806	1862	358,679	369,716
12:30	2712	2897	460	0	169	0	0	356	0	151	0	358	399	240	464	806	1862	358,841	369,716
1:00	4342	4808	249	0	169	0	0	357	0	151	169	509	464	183	389	347	2891	354,687	369,716
1:30	4028	4965	249	0	169	0	0	357	0	151	169	696	464	183	389	347	3084	354,464	369,716
2:00	4064	7244	441	0	0	0	0	558	541	151	420	1674	863	600	610	347	3987	348,216	369,716
2:30	3819	7413	441	0	0	0	0	558	541	0	420	2054	863	600	610	171	4028	348,198	369,716
3:00	3545	7235	610	171	0	0	0	365	541	151	171	1909	1379	484	389	0	4340	348,426	369,716
3:30	3633	7648	610	171	0	0	0	534	239	151	171	1909	1379	300	389	0	4311	348,270	369,716
4:00	2395	6711	796	171	0	0	0	323	0	151	171	2040	2067	1032	356	185	5770	347,547	369,716
4:30	2582	5259	990	171	0	0	0	323	0	151	171	1850	1416	1632	356	185	5299	349,330	369,716
5:00	2911	6187	1504	171	0	0	0	515	0	327	171	1493	817	1328	370	185	5773	347,963	369,716
5:30	3056	6926	1673	171	0	0	0	515	186	327	171	1441	596	1518	370	185	6453	346,128	369,716
6:00	5042	7517	2125	171	0	0	0	531	186	344	171	2340	948	1498	370	1236	7940	339,297	369,716
6:30	5067	7491	1974	171	0	0	0	851	0	344	171	2149	1417	1197	186	1428	7229	340,039	369,716
7:00	8965	8921	1750	0	0	0	204	657	368	169	565	1822	1510	2049	186	1826	6862	333,861	369,716
7:30	10729	19072	2370	0	0	0	204	657	182	169	1291	1804	1735	2006	373	1702	6174	321,248	369,716
7:45	10686	18859	3935	0	0	0	204	657	182	169	1636	1804	1735	1585	373	1593	6174	320,123	369,716
8:00	46861	18731	5233	186	169	0	0	2206	549	169	1981	3227	3824	3372	1110	2494	11124	268,481	369,716
8:30	54881	21702	8099	372	377	0	0	5174	1176	417	2387	4155	4990	3844	1110	2843	14486	243,704	369,716
9:00	53931	18558	8841	186	377	663	0	6455	1450	417	3779	5908	7059	4891	877	2412	16038	237,873	369,716
9:30	48023	16797	6214	186	377	471	182	5963	1450	249	4068	5475	7591	5142	1092	2227	17335	246,874	369,716
10:00	33320	11902	3136	0	377	0	0	4911	1011	249	4167	4111	6665	3983	419	1882	12838	280,743	369,716
10:30	25639	7466	1802	0	0	0	186	3111	650	249	3627	3310	5780	2414	419	1671	9602	303,788	369,716
11:00	5900	2691	790	0	0	0	186	169	0	249	1530	2147	2965	617	216	1051	4202	347,005	369,716
11:30	2778	905	1042	0	0	0	0	169	0	0	1015	1608	2072	431	216	889	2848	355,744	369,716
avg.	7,554	5,306	1,176	47	62	23	24	780	189	106	590	1,176	1,223	923	309	568	3,806	345,854	
max.	54,881	21,702	8,841	372	377	663	204	6,455	1,450	417	4,167	5,908	7,591	5,142	1,110	2,843	17,335	369,545	
σ.	14,408	5,974	2,034	88	115	115	64	1,568	376	130	1,142	1,495	1,985	1,304	318	821	4,450	34,332	

TABLE 7.5: TV STATION AUDIENCES: BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
No TV-set	2,118	1,418	700	0	0	0	1,268	513	337	0	582	1,120	176	239	0	0
	.6%	.8%	.4%	.0%	.0%	.0%	1.1%	.6%	.7%	.0%	.8%	1.0%	.3%	.5%	.0%	.0%
TVM	100.0%	66.9%	33.1%	.0%	.0%	.0%	59.9%	24.2%	15.9%	.0%	27.5%	52.9%	8.3%	11.3%	.0%	.0%
	89,868	39,788	50,080	6,504	11,677	4,705	33,538	19,609	10,291	3,544	16,572	25,330	15,153	12,473	11,652	8,688
	24.3%	21.7%	26.8%	30.9%	19.2%	22.2%	30.2%	21.6%	20.7%	23.2%	22.6%	23.3%	27.7%	24.1%	21.9%	31.0%
ONE	100.0%	44.3%	55.7%	7.2%	13.0%	5.2%	37.3%	21.8%	11.5%	3.9%	18.4%	28.2%	16.9%	13.9%	13.0%	9.7%
	34,758	14,538	20,220	764	3,666	618	8,296	12,645	7,041	1,727	8,041	9,662	6,905	3,964	2,960	3,225
	9.4%	7.9%	10.8%	3.6%	6.0%	2.9%	7.5%	14.0%	14.1%	11.3%	11.0%	8.9%	12.6%	7.7%	5.6%	11.5%
Net TV	100.0%	41.8%	58.2%	2.2%	10.5%	1.8%	23.9%	36.4%	20.3%	5.0%	23.1%	27.8%	19.9%	11.4%	8.5%	9.3%
	13,180	5,348	7,832	240	1,725	1,123	2,821	3,345	3,028	898	2,201	4,856	1,895	2,236	1,308	685
	3.6%	2.9%	4.2%	1.1%	2.8%	5.3%	2.5%	3.7%	6.1%	5.9%	3.0%	4.5%	3.5%	4.3%	2.5%	2.4%
Smash TV	100.0%	40.6%	59.4%	1.8%	13.1%	8.5%	21.4%	25.4%	23.0%	6.8%	16.7%	36.8%	14.4%	17.0%	9.9%	5.2%
	544	372	171	0	0	0	0	544	0	0	372	0	171	0	0	0
	.1%	.2%	.1%	.0%	.0%	.0%	.0%	.6%	.0%	.0%	.5%	.0%	.3%	.0%	.0%	.0%
Education 22	100.0%	68.5%	31.5%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	68.5%	.0%	31.5%	.0%	.0%	.0%
	715	192	523	0	0	0	0	377	338	0	0	361	0	0	185	169
	.2%	.1%	.3%	.0%	.0%	.0%	.0%	.4%	.7%	.0%	.0%	.3%	.0%	.0%	.3%	.6%
Favorite Channel	100.0%	26.9%	73.1%	.0%	.0%	.0%	.0%	52.8%	47.2%	.0%	.0%	50.5%	.0%	.0%	25.8%	23.7%
	663	494	169	0	0	0	0	663	0	0	0	192	0	0	301	169
	.2%	.3%	.1%	.0%	.0%	.0%	.0%	.7%	.0%	.0%	.0%	.2%	.0%	.0%	.6%	.6%
Calypso Music TV	100.0%	74.5%	25.5%	.0%	.0%	.0%	.0%	100.0%	.0%	.0%	.0%	29.0%	.0%	.0%	45.5%	25.5%
	572	368	204	0	204	0	0	368	0	0	390	0	0	182	0	0
	.2%	.2%	.1%	.0%	.3%	.0%	.0%	.4%	.0%	.0%	.5%	.0%	.0%	.4%	.0%	.0%
Rai 1	100.0%	64.3%	35.7%	.0%	35.7%	.0%	.0%	64.3%	.0%	.0%	68.2%	.0%	.0%	31.8%	.0%	.0%
	9,206	4,422	4,784	0	470	0	2,036	3,756	2,774	169	1,859	3,546	925	945	893	1,038
	2.5%	2.4%	2.6%	.0%	.8%	.0%	1.8%	4.1%	5.6%	1.1%	2.5%	3.3%	1.7%	1.8%	1.7%	3.7%
Rai 2	100.0%	48.0%	52.0%	.0%	5.1%	.0%	22.1%	40.8%	30.1%	1.8%	20.2%	38.5%	10.0%	10.3%	9.7%	11.3%
	2,793	2,214	578	252	216	489	425	1,032	379	0	625	577	249	855	487	0
	.8%	1.2%	.3%	1.2%	.4%	2.3%	.4%	1.1%	.8%	.0%	.9%	.5%	.5%	1.7%	.9%	.0%
Rai 3	100.0%	79.3%	20.7%	9.0%	7.7%	17.5%	15.2%	37.0%	13.6%	.0%	22.4%	20.6%	8.9%	30.6%	17.5%	.0%
	896	425	471	0	0	0	249	320	176	151	302	169	425	0	0	0
	.2%	.2%	.3%	.0%	.0%	.0%	.2%	.4%	.4%	1.0%	.4%	.2%	.8%	.0%	.0%	.0%
Rete 4	100.0%	47.4%	52.6%	.0%	.0%	.0%	27.8%	35.7%	19.6%	16.9%	33.8%	18.8%	47.4%	.0%	.0%	.0%
	6,838	3,127	3,712	0	249	612	2,200	2,380	1,046	351	1,100	1,669	1,281	1,263	856	669
	1.8%	1.7%	2.0%	.0%	.4%	2.9%	2.0%	2.6%	2.1%	2.3%	1.5%	1.5%	2.3%	2.4%	1.6%	2.4%
	100.0%	45.7%	54.3%	.0%	3.6%	8.9%	32.2%	34.8%	15.3%	5.1%	16.1%	24.4%	18.7%	18.5%	12.5%	9.8%

TABLE 7.5: CONT /...

		GENDER		AGE GROUP							DISTRICTS					
		MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
	TOTAL															
Canale 5	11,996	2,437	9,559	655	2,109	872	4,375	3,342	491	151	3,997	3,960	1,280	1,206	509	1,044
	3.2%	1.3%	5.1%	3.1%	3.5%	4.1%	3.9%	3.7%	1.0%	1.0%	5.5%	3.6%	2.3%	2.3%	1.0%	3.7%
	100.0%	20.3%	79.7%	5.5%	17.6%	7.3%	36.5%	27.9%	4.1%	1.3%	33.3%	33.0%	10.7%	10.1%	4.2%	8.7%
Italia 1	14,002	7,703	6,299	1,084	4,729	2,880	3,840	1,300	169	0	2,266	3,582	2,888	1,436	2,667	1,161
	3.8%	4.2%	3.4%	5.2%	7.8%	13.6%	3.5%	1.4%	.3%	.0%	3.1%	3.3%	5.3%	2.8%	5.0%	4.1%
	100.0%	55.0%	45.0%	7.7%	33.8%	20.6%	27.4%	9.3%	1.2%	.0%	16.2%	25.6%	20.6%	10.3%	19.0%	8.3%
Discovery Channel	12,999	11,434	1,565	2,200	4,845	183	4,215	1,020	536	0	2,581	5,130	1,171	1,809	2,309	0
	3.5%	6.2%	.8%	10.5%	8.0%	.9%	3.8%	1.1%	1.1%	.0%	3.5%	4.7%	2.1%	3.5%	4.3%	.0%
	100.0%	88.0%	12.0%	16.9%	37.3%	1.4%	32.4%	7.8%	4.1%	.0%	19.9%	39.5%	9.0%	13.9%	17.8%	.0%
MTV	3,165	1,091	2,074	409	2,037	204	343	173	0	0	204	1,162	593	0	591	615
	.9%	.6%	1.1%	1.9%	3.4%	1.0%	.3%	.2%	.0%	.0%	.3%	1.1%	1.1%	.0%	1.1%	2.2%
	100.0%	34.5%	65.5%	12.9%	64.3%	6.4%	10.8%	5.5%	.0%	.0%	6.4%	36.7%	18.7%	.0%	18.7%	19.4%
BBC Prime/Wrld/Ent.	6,232	2,468	3,764	0	349	0	1,773	1,968	1,689	453	884	1,929	347	896	2,175	0
	1.7%	1.3%	2.0%	.0%	.6%	.0%	1.6%	2.2%	3.4%	3.0%	1.2%	1.8%	.6%	1.7%	4.1%	.0%
	100.0%	39.6%	60.4%	.0%	5.6%	.0%	28.5%	31.6%	27.1%	7.3%	14.2%	30.9%	5.6%	14.4%	34.9%	.0%
Other TV station	42,429	24,324	18,104	5,790	9,814	1,094	12,848	7,480	4,465	938	8,110	14,886	5,342	4,856	6,781	2,454
	11.5%	13.3%	9.7%	27.5%	16.2%	5.2%	11.6%	8.3%	9.0%	6.1%	11.1%	13.7%	9.7%	9.4%	12.8%	8.8%
	100.0%	57.3%	42.7%	13.6%	23.1%	2.6%	30.3%	17.6%	10.5%	2.2%	19.1%	35.1%	12.6%	11.4%	16.0%	5.8%
No particular station	34,767	16,090	18,677	1,076	1,206	1,017	7,159	11,488	9,253	3,569	6,688	9,206	5,393	5,692	4,481	3,306
	9.4%	8.8%	10.0%	5.1%	2.0%	4.8%	6.4%	12.7%	18.6%	23.4%	9.1%	8.5%	9.8%	11.0%	8.4%	11.8%
	100.0%	46.3%	53.7%	3.1%	3.5%	2.9%	20.6%	33.0%	26.6%	10.3%	19.2%	26.5%	15.5%	16.4%	12.9%	9.5%
Do not remember	3,458	1,086	2,372	221	216	405	895	350	714	657	358	890	504	535	777	394
	.9%	.6%	1.3%	1.1%	.4%	1.9%	.8%	.4%	1.4%	4.3%	.5%	.8%	.9%	1.0%	1.5%	1.4%
	100.0%	31.4%	68.6%	6.4%	6.2%	11.7%	25.9%	10.1%	20.6%	19.0%	10.3%	25.7%	14.6%	15.5%	22.5%	11.4%
Do not watch TV	76,160	42,163	33,997	1,833	16,747	6,666	23,853	17,517	6,882	2,661	15,496	19,298	9,853	13,197	13,914	4,401
	20.6%	23.0%	18.2%	8.7%	27.6%	31.5%	21.5%	19.3%	13.8%	17.4%	21.2%	17.7%	18.0%	25.5%	26.2%	15.7%
	100.0%	55.4%	44.6%	2.4%	22.0%	8.8%	31.3%	23.0%	9.0%	3.5%	20.3%	25.3%	12.9%	17.3%	18.3%	5.8%
No Reply	2,358	1,573	785	0	464	300	949	453	192	0	603	1,206	249	0	301	0
	.6%	.9%	.4%	.0%	.8%	1.4%	.9%	.5%	.4%	.0%	.8%	1.1%	.5%	.0%	.6%	.0%
	100.0%	66.7%	33.3%	.0%	19.7%	12.7%	40.2%	19.2%	8.2%	.0%	25.6%	51.1%	10.6%	.0%	12.8%	.0%
Total	369,716	183,076	186,640	21,029	60,722	21,169	111,082	90,644	49,802	15,268	73,232	108,731	54,800	51,786	53,149	28,018
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	49.5%	50.5%	5.7%	16.4%	5.7%	30.0%	24.5%	13.5%	4.1%	19.8%	29.4%	14.8%	14.0%	14.4%	7.6%

[Count; Col%; Row%]

[Base: No of Consumer]

Totals may not tally due to weighting and rounding off

TABLE 7.6: TV STATION AUDIENCES: BY WEEKDAY AND BY MONTH [APR-JUN 2011]

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No TV-set	2,118	239	245	151	344	286	186	666	1,097	286	735
	.6%	.5%	.5%	.3%	.6%	.6%	.3%	1.3%	.9%	.2%	.6%
	100.0%	11.3%	11.6%	7.1%	16.3%	13.5%	8.8%	31.5%	51.8%	13.5%	34.7%
TVM	89,868	9,416	13,614	8,848	13,306	20,080	10,862	13,741	30,684	31,815	27,368
	24.3%	18.0%	25.7%	16.7%	24.7%	38.9%	20.4%	26.1%	25.0%	25.0%	22.8%
	100.0%	10.5%	15.1%	9.8%	14.8%	22.3%	12.1%	15.3%	34.1%	35.4%	30.5%
ONE	34,758	4,708	4,887	5,728	4,276	5,573	4,627	4,960	11,596	12,477	10,685
	9.4%	9.0%	9.2%	10.8%	7.9%	10.8%	8.7%	9.4%	9.5%	9.8%	8.9%
	100.0%	13.5%	14.1%	16.5%	12.3%	16.0%	13.3%	14.3%	33.4%	35.9%	30.7%
Net TV	13,180	5,133	1,048	2,143	2,053	724	798	1,282	4,859	4,630	3,691
	3.6%	9.8%	2.0%	4.1%	3.8%	1.4%	1.5%	2.4%	4.0%	3.6%	3.1%
	100.0%	38.9%	7.9%	16.3%	15.6%	5.5%	6.1%	9.7%	36.9%	35.1%	28.0%
Smash TV	544	0	186	0	357	0	0	0	0	357	186
	.1%	.0%	.4%	.0%	.7%	.0%	.0%	.0%	.0%	.3%	.2%
	100.0%	.0%	34.2%	.0%	65.8%	.0%	.0%	.0%	.0%	65.8%	34.2%
Education 22	715	0	0	169	377	0	0	169	0	362	353
	.2%	.0%	.0%	.3%	.7%	.0%	.0%	.3%	.0%	.3%	.3%
	100.0%	.0%	.0%	23.7%	52.8%	.0%	.0%	23.6%	.0%	50.6%	49.4%
Favorite TV	663	0	0	0	169	301	0	192	301	0	362
	.2%	.0%	.0%	.0%	.3%	.6%	.0%	.4%	.2%	.0%	.3%
	100.0%	.0%	.0%	.0%	25.5%	45.5%	.0%	29.0%	45.5%	.0%	54.5%
Calypso Music TV	572	0	186	386	0	0	0	0	182	204	186
	.2%	.0%	.4%	.7%	.0%	.0%	.0%	.0%	.1%	.2%	.2%
	100.0%	.0%	32.5%	67.5%	.0%	.0%	.0%	.0%	31.8%	35.7%	32.5%
Rai 1	9,206	720	2,497	1,552	734	380	1,880	1,443	3,692	2,996	2,518
	2.5%	1.4%	4.7%	2.9%	1.4%	.7%	3.5%	2.7%	3.0%	2.4%	2.1%
	100.0%	7.8%	27.1%	16.9%	8.0%	4.1%	20.4%	15.7%	40.1%	32.5%	27.3%
Rai 2	2,793	0	194	1,450	0	186	422	541	1,375	996	421
	.8%	.0%	.4%	2.7%	.0%	.4%	.8%	1.0%	1.1%	.8%	.4%
	100.0%	.0%	6.9%	51.9%	.0%	6.7%	15.1%	19.4%	49.2%	35.7%	15.1%
Rai 3	896	151	0	0	151	0	417	176	151	169	576
	.2%	.3%	.0%	.0%	.3%	.0%	.8%	.3%	.1%	.1%	.5%
	100.0%	16.9%	.0%	.0%	16.9%	.0%	46.6%	19.6%	16.9%	18.8%	64.3%
Rete 4	6,838	1,759	629	1,957	1,387	425	353	327	1,711	2,566	2,560
	1.8%	3.4%	1.2%	3.7%	2.6%	.8%	.7%	.6%	1.4%	2.0%	2.1%
	100.0%	25.7%	9.2%	28.6%	20.3%	6.2%	5.2%	4.8%	25.0%	37.5%	37.4%
Canale 5	11,996	2,338	2,352	1,427	1,487	744	2,710	937	3,379	3,706	4,910
	3.2%	4.5%	4.4%	2.7%	2.8%	1.4%	5.1%	1.8%	2.8%	2.9%	4.1%
	100.0%	19.5%	19.6%	11.9%	12.4%	6.2%	22.6%	7.8%	28.2%	30.9%	40.9%
Italia 1	14,002	2,149	1,909	2,622	2,562	2,148	1,307	1,303	4,851	4,394	4,757
	3.8%	4.1%	3.6%	5.0%	4.8%	4.2%	2.5%	2.5%	4.0%	3.5%	4.0%
	100.0%	15.3%	13.6%	18.7%	18.3%	15.3%	9.3%	9.3%	34.6%	31.4%	34.0%
Discovery Channel	12,999	1,834	1,738	2,139	1,960	2,103	1,523	1,702	4,157	5,772	3,070
	3.5%	3.5%	3.3%	4.0%	3.6%	4.1%	2.9%	3.2%	3.4%	4.5%	2.6%
	100.0%	14.1%	13.4%	16.5%	15.1%	16.2%	11.7%	13.1%	32.0%	44.4%	23.6%
MTV	3,165	370	592	216	216	630	470	673	1,331	173	1,661
	.9%	.7%	1.1%	.4%	.4%	1.2%	.9%	1.3%	1.1%	.1%	1.4%
	100.0%	11.7%	18.7%	6.8%	6.8%	19.9%	14.8%	21.3%	42.1%	5.5%	52.5%
BBC Prime/Wrld/Ent.	6,232	894	869	624	994	541	1,027	1,284	2,174	1,104	2,953
	1.7%	1.7%	1.6%	1.2%	1.8%	1.0%	1.9%	2.4%	1.8%	.9%	2.5%
	100.0%	14.3%	13.9%	10.0%	15.9%	8.7%	16.5%	20.6%	34.9%	17.7%	47.4%
Other TV station	42,429	5,898	5,205	7,930	6,038	3,760	7,924	5,674	17,177	13,251	12,001
	11.5%	11.3%	9.8%	15.0%	11.2%	7.3%	14.9%	10.8%	14.0%	10.4%	10.0%
	100.0%	13.9%	12.3%	18.7%	14.2%	8.9%	18.7%	13.4%	40.5%	31.2%	28.3%

TABLE 7.6: CONT /...

	TOTAL	WEEKDAY							MONTH		
		MON	TUE	WED	THU	FRI	SAT	SUN	OCT	NOV	DEC
No particular station	34,767	6,924	5,636	5,293	3,859	3,898	5,499	3,658	11,051	12,687	11,030
	9.4%	13.3%	10.6%	10.0%	7.2%	7.6%	10.3%	6.9%	9.0%	10.0%	9.2%
	100.0%	19.9%	16.2%	15.2%	11.1%	11.2%	15.8%	10.5%	31.8%	36.5%	31.7%
Did not remember	3,458	765	194	896	532	561	339	171	1,115	1,024	1,319
	.9%	1.5%	.4%	1.7%	1.0%	1.1%	.6%	.3%	.9%	.8%	1.1%
	100.0%	22.1%	5.6%	25.9%	15.4%	16.2%	9.8%	5.0%	32.3%	29.6%	38.1%
Did not watch TV	76,160	8,938	11,074	9,084	12,846	8,843	12,028	13,347	21,264	27,363	27,533
	20.6%	17.1%	20.9%	17.2%	23.8%	17.1%	22.6%	25.3%	17.3%	21.5%	22.9%
	100.0%	11.7%	14.5%	11.9%	16.9%	11.6%	15.8%	17.5%	27.9%	35.9%	36.2%
No Reply	2,358	0	0	245	286	422	954	451	507	697	1,154
	.6%	.0%	.0%	.5%	.5%	.8%	1.8%	.9%	.4%	.5%	1.0%
	100.0%	.0%	.0%	10.4%	12.1%	17.9%	40.5%	19.1%	21.5%	29.6%	48.9%
Total	369,716	52,237	53,055	52,860	53,935	51,604	53,328	52,697	122,655	127,032	120,030
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	14.1%	14.4%	14.3%	14.6%	14.0%	14.4%	14.3%	33.2%	34.4%	32.5%

[Count; Col%; Row%]

[Base: No of Consumers]

Totals may not tally due to weighting and rounding off

TABLE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH:
ALL RADIO BROADCASTING STATIONS [APR-JUN 2011]

Population	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
> 6:00	13,112	7,867	5,245	0	583	505	3,694	2,764	4,893	674	2,275	5,439	1,190	1,115	2,924	169
6:00-9:00	210,091	106,439	103,652	2,550	24,509	10,578	64,350	61,460	38,489	8,156	43,342	74,261	34,687	23,993	24,434	9,374
9:00-12:00	412,622	198,472	214,150	443	58,714	27,245	119,133	111,876	76,739	18,471	79,043	131,815	64,059	62,999	50,039	24,665
12:00-17:00	354,133	196,177	157,957	7,750	65,584	23,340	101,376	86,632	59,147	10,304	60,308	124,900	45,374	57,646	45,203	20,702
17:00-20:00	131,893	73,939	57,954	4,755	22,433	8,948	40,465	31,239	19,294	4,759	24,601	45,796	13,267	21,333	18,805	8,090
20:00-24:00	38,202	23,762	14,440	921	5,387	2,255	11,133	10,989	7,348	169	5,547	13,823	5,895	7,083	4,566	1,289
	1,160,054	606,656	553,398	16,419	177,209	72,870	340,150	304,959	205,910	42,535	215,116	396,035	164,472	174,169	145,971	64,290
%																
> 6:00	1.13	1.30	0.95	0.00	0.33	0.69	1.09	0.91	2.38	1.59	1.06	1.37	0.72	0.64	2.00	0.26
6:00-9:00	18.11	17.55	18.73	15.53	13.83	14.52	18.92	20.15	18.69	19.18	20.15	18.75	21.09	13.78	16.74	14.58
9:00-12:00	35.57	32.72	38.70	2.70	33.13	37.39	35.02	36.69	37.27	43.43	36.74	33.28	38.95	36.17	34.28	38.37
12:00-17:00	30.53	32.34	28.54	47.20	37.01	32.03	29.80	28.41	28.72	24.22	28.03	31.54	27.59	33.10	30.97	32.20
17:00-20:00	11.37	12.19	10.47	28.96	12.66	12.28	11.90	10.24	9.37	11.19	11.44	11.56	8.07	12.25	12.88	12.58
20:00-24:00	3.29	3.92	2.61	5.61	3.04	3.09	3.27	3.60	3.57	0.40	2.58	3.49	3.58	4.07	3.13	2.00
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Population	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Jan	Feb	Mar
> 6:00	13,112	2,764	3,610	1,084	2,320	808	839	1,687	5,283	3,446	4,383
6:00-9:00	210,091	29,051	41,389	35,427	33,644	29,786	25,187	15,606	66,422	60,593	83,077
9:00-12:00	412,622	48,862	67,890	59,622	66,637	62,397	70,158	37,056	127,976	132,485	152,160
12:00-17:00	354,133	44,537	68,562	55,374	57,730	57,701	40,806	29,423	108,646	116,724	128,763
17:00-20:00	131,893	20,383	17,434	19,297	26,511	20,679	18,386	9,202	29,843	42,741	59,308
20:00-24:00	38,202	7,725	3,847	8,007	3,844	7,398	4,182	3,200	10,151	12,379	15,672
	1,160,054	153,322	202,732	178,813	190,686	178,769	159,558	96,174	348,321	368,369	443,364
%											
> 6:00	1.13	1.80	1.78	0.61	1.22	0.45	0.53	1.75	1.52	0.94	0.99
6:00-9:00	18.11	18.95	20.42	19.81	17.64	16.66	15.79	16.23	19.07	16.45	18.74
9:00-12:00	35.57	31.87	33.49	33.34	34.95	34.90	43.97	38.53	36.74	35.97	34.32
12:00-17:00	30.53	29.05	33.82	30.97	30.27	32.28	25.57	30.59	31.19	31.69	29.04
17:00-20:00	11.37	13.29	8.60	10.79	13.90	11.57	11.52	9.57	8.57	11.60	13.38
20:00-24:00	3.29	5.04	1.90	4.48	2.02	4.14	2.62	3.33	2.91	3.36	3.53
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Total Available Time slots by Time Brackets:

From midnight to 6:00am: From midnight to 6:00am: For this time period there are twelve time slots of half hour each. Multiplied by the total population of 369,716 there would be 4,436,592 time-slots available. Of these only 13,112 time-slots were used.

> 6:00	12 x 369,716	=	4,436,592
6:00-9:00	6 x 369,716	=	2,218,296
9:00-12:00	6 x 369,716	=	2,218,296
12:00-17:00	15 x 369,716	=	5,545,740
17:00-20:00	6 x 369,716	=	2,218,296
20:00-24:00	8 x 369,716	=	2,957,728

Totals may not tally due to weighting and rounding off

The Base of Tables 8.R to T8.R15 is "all available half-hour time slots".

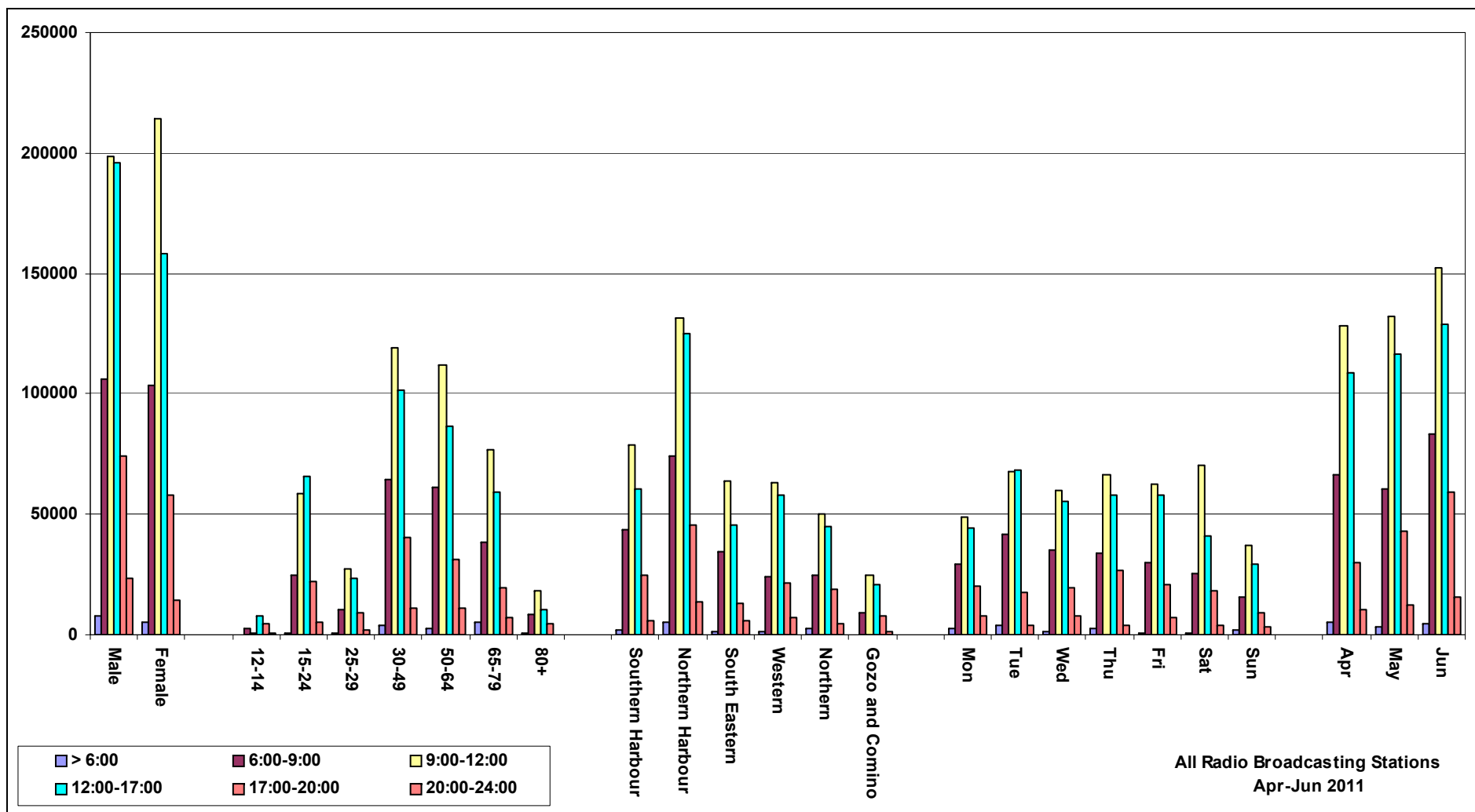


FIGURE 8.R: POPULATION RADIO CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH: ALL RADIO BROADCASTING STATIONS [APR-JUN 2011]

TABLE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]

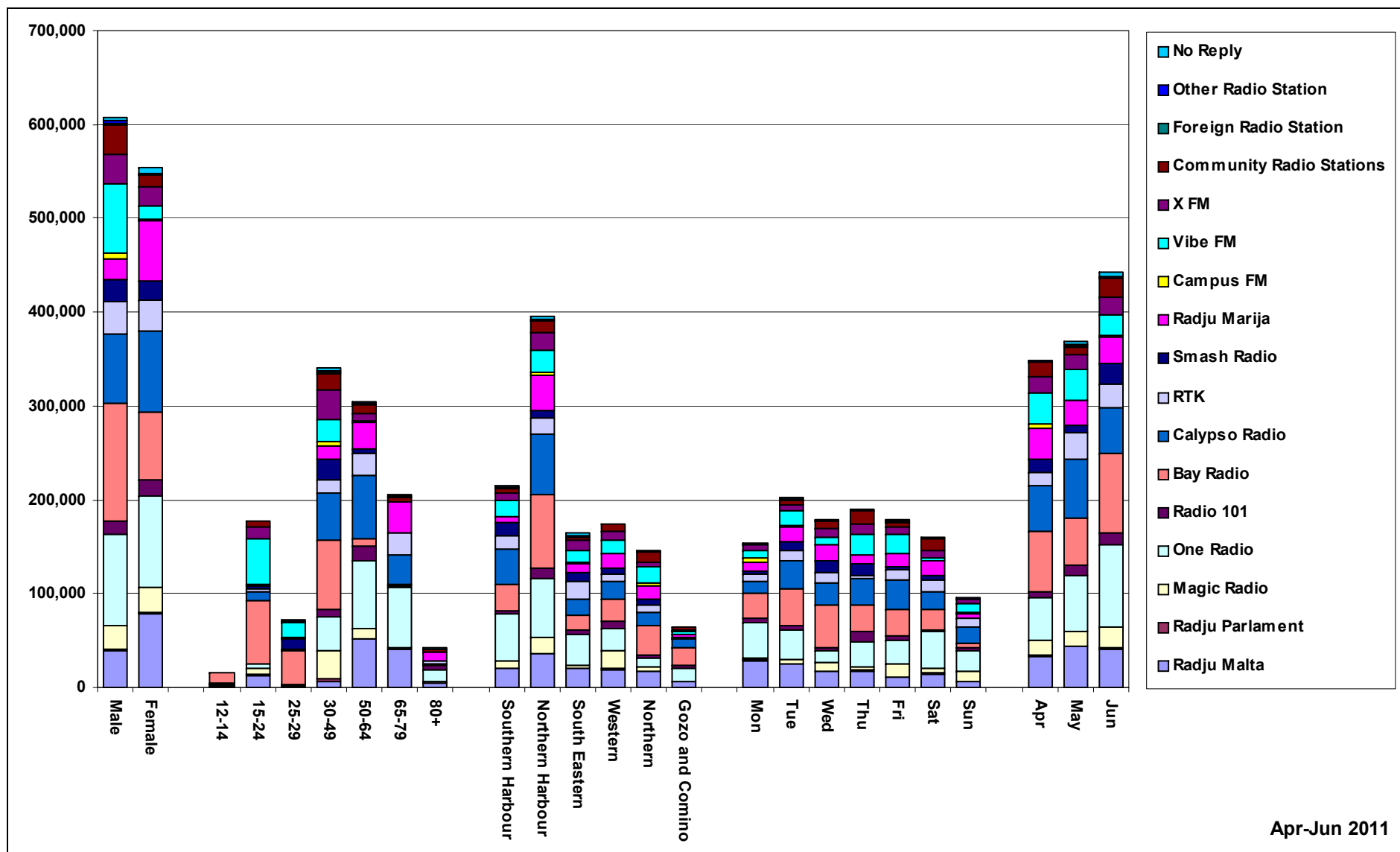
Station Counts	Total	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
Radju Malta	118,289	39,498	78,790	684	12,660	0	6,971	51,675	41,279	5,021	19,905	35,696	19,842	18,801	17,878	6,166
Radju Parlament	2,929	1,915	1,013	0	862	0	1,915	0	151	0	151	862	0	1,915	0	0
Magic Radio	52,337	24,940	27,397	1,140	7,222	222	29,629	11,846	739	1,540	8,959	17,116	3,603	18,726	3,934	0
One Radio	193,460	97,169	96,290	992	4,727	2,082	37,489	71,073	64,104	12,991	49,847	63,047	33,440	23,644	9,908	13,573
Radio 101	30,288	13,152	17,136	1,199	187	443	6,634	15,418	1,694	4,713	3,003	10,246	4,213	6,845	2,804	3,176
Bay Radio	198,197	125,535	72,662	11,066	66,905	36,234	74,422	8,365	1,204	0	28,128	78,534	16,380	24,004	32,064	19,086
Calypso Radio	161,566	74,260	87,306	0	10,196	2,399	50,010	66,922	31,675	364	37,078	63,752	17,069	19,850	14,092	9,724
RTK	67,381	35,411	31,970	187	1,846	0	13,801	23,606	24,041	3,901	14,328	18,532	19,177	7,799	6,691	854
Smash Radio	43,210	23,215	19,996	742	3,993	10,644	21,885	5,947	0	0	14,016	7,794	8,328	5,104	7,106	862
Radju Marija	86,280	21,854	64,427	0	1,800	0	14,432	27,538	32,927	9,584	6,125	37,241	10,188	16,465	13,869	2,392
Campus FM	7,215	5,675	1,541	0	0	749	4,341	2,126	0	0	207	2,342	924	0	3,742	0
Vibe FM	88,871	74,039	14,832	222	48,852	16,347	23,450	0	0	0	17,810	24,397	13,561	13,176	16,195	3,732
X FM	51,865	32,163	19,701	187	11,121	995	32,487	7,074	0	0	7,777	18,081	9,703	10,279	4,747	1,278
Community Stations	44,119	30,452	13,667	0	6,837	2,156	16,553	10,361	5,138	3,075	5,290	13,620	3,104	7,321	11,340	3,445
Foreign Stations	3,672	2,330	1,342	0	0	0	1,711	1,402	558	0	1,048	1,345	343	239	696	0
Other Radio Station	2,397	2,397	0	0	0	0	1,493	904	0	0	0	0	1,493	0	904	0
No Reply	7,978	2,651	5,328	0	0	600	2,928	703	2,400	1,347	1,446	3,429	3,103	0	0	0
	1,160,054	606,656	553,398	16,419	177,209	72,870	340,150	304,959	205,910	42,535	215,116	396,035	164,472	174,169	145,971	64,290

Station Counts	Total	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Radju Malta	118,289	28,956	24,528	16,621	17,928	10,556	13,518	6,182	33,067	44,343	40,879
Radju Parlament	2,929	151	0	0	862	0	1,915	0	862	0	2,067
Magic Radio	52,337	3,030	5,061	9,556	3,155	14,490	5,295	11,750	15,518	15,487	21,332
One Radio	193,460	36,602	31,134	13,580	26,181	25,249	38,790	21,924	46,031	59,089	88,339
Radio 101	30,288	4,262	5,435	1,841	11,626	4,308	998	1,817	7,087	10,770	12,430
Bay Radio	198,197	28,103	38,824	46,571	27,383	28,257	23,023	6,037	63,877	50,453	83,867
Calypso Radio	161,566	12,267	29,938	22,661	29,717	32,451	17,699	16,832	48,893	63,691	48,982
RTK	67,381	7,165	11,365	12,323	3,106	10,798	13,887	8,737	13,660	27,870	25,851
Smash Radio	43,210	3,553	9,092	11,179	11,655	2,768	4,034	930	14,687	7,130	21,394
Radju Marija	86,280	9,347	16,245	18,385	9,316	13,535	15,057	4,395	31,823	26,570	27,887
Campus FM	7,215	4,294	764	0	749	0	176	1,233	4,941	792	1,482
Vibe FM	88,871	8,074	16,093	6,870	21,606	21,362	4,480	10,385	33,097	32,888	22,886
X FM	51,865	6,854	6,764	9,428	10,518	7,758	6,480	4,061	17,254	15,961	18,650
Community Stations	44,119	339	4,194	8,435	13,875	4,418	12,666	192	16,144	8,112	19,863
Foreign Stations	3,672	324	895	1,362	658	239	192	0	385	1,728	1,559
Other Radio Station	2,397	0	0	0	904	498	0	995	995	1,402	0
No Reply	7,978	0	2,400	0	1,446	2,082	1,347	703	0	2,082	5,896
	1,160,054	153,322	202,732	178,813	190,686	178,769	159,558	96,174	348,321	368,369	443,364

No Reply:

A number of respondents did not indicate the station which they followed most the day before the interview.

Totals may not tally due to weighting and rounding off



Apr-Jun 2011

FIGURE 8.R.A: POPULATION RADIO CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]

TABLE 8.R.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

T8.R.B1: RADJU MALTA [APR-JUN 2011]

	Municipal Council of Għajnsielem																								
	Gender		Age Groups						Districts						Weekdays							Months			
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																									

Total

Station Counts																										
> 6:00	1,663	1,155	509	0	0	0	0	171	1,323	169	0	1,492	171	0	0	0	0	171	169	0	0	169	1,155	0	1,323	340
6:00-9:00	18,851	8,423	10,428	480	2,208	0	961	8,036	5,803	1,363	3,780	6,923	2,774	2,358	2,266	750	3,328	4,144	3,298	3,489	758	3,482	352	3,124	7,482	8,246
9:00-12:00	53,344	12,830	40,514	0	4,954	0	3,367	23,732	18,339	2,951	11,084	12,244	6,883	8,949	9,805	4,379	15,101	11,079	8,444	6,383	5,197	5,977	1,163	15,400	21,236	16,709
12:00-17:00	31,345	11,187	20,158	204	3,698	0	1,547	14,252	11,107	538	4,065	10,103	5,770	5,167	5,204	1,038	6,382	7,132	3,000	6,256	2,149	3,215	3,211	8,979	11,401	10,964
17:00-20:00	11,642	4,849	6,793	0	1,800	0	1,095	5,095	3,652	0	977	4,934	3,189	1,939	603	0	3,757	2,001	1,710	1,800	1,398	674	302	4,510	2,512	4,620
20:00-24:00	1,443	1,055	388	0	0	0	0	388	1,055	0	0	0	1,055	388	0	0	388	0	0	0	1,055	0	0	1,055	388	0
	118,289	39,498	78,790	684	12,660	0	6,971	51,675	41,279	5,021	19,905	35,696	19,842	18,801	17,878	6,166	28,956	24,528	16,621	17,928	10,556	13,518	6,182	33,067	44,343	40,879

Station Percentage																										
> 6:00	1.41	2.92	0.65	0.00	0.00	0.00	0.00	0.33	3.21	3.36	0.00	4.18	0.86	0.00	0.00	0.00	0.00	0.70	1.01	0.00	0.00	1.25	18.68	0.00	2.98	0.83
6:00-9:00	15.94	21.33	13.24	70.17	17.44	0.00	13.79	15.55	14.06	27.15	18.99	19.40	13.98	12.54	12.68	12.16	11.49	16.90	19.84	19.46	7.18	25.76	5.69	9.45	16.87	20.17
9:00-12:00	45.10	32.48	51.42	0.00	39.13	0.00	48.31	45.93	44.43	58.78	55.68	34.30	34.69	47.60	54.84	71.01	52.15	45.17	50.80	35.60	49.23	44.22	18.81	46.57	47.89	40.87
12:00-17:00	26.50	28.32	25.58	29.83	29.21	0.00	22.19	27.58	26.91	10.71	20.42	28.30	29.08	27.48	29.11	16.83	22.04	29.08	18.05	34.89	20.36	23.78	51.94	27.15	25.71	26.82
17:00-20:00	9.84	12.28	8.62	0.00	14.22	0.00	15.71	9.86	8.85	0.00	4.91	13.82	16.07	10.31	3.37	0.00	12.97	8.16	10.29	10.04	13.24	4.99	4.89	13.64	5.67	11.30
20:00-24:00	1.22	2.67	0.49	0.00	0.00	0.00	0.00	0.75	2.56	0.00	0.00	0.00	5.32	2.06	0.00	0.00	1.34	0.00	0.00	0.00	9.99	0.00	0.00	3.19	0.87	0.00
	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.14	0.19	0.09	0.00	0.00	0.00	0.00	0.06	0.64	0.40	0.00	0.38	0.10	0.00	0.00	0.00	0.00	0.08	0.09	0.00	0.00	0.11	1.20	0.00	0.36	0.08
6:00-9:00	1.63	1.39	1.88	2.92	1.25	0.00	0.28	2.64	2.82	3.20	1.76	1.75	1.69	1.35	1.55	1.17	2.17	2.04	1.84	1.83	0.42	2.18	0.37	0.90	2.03	1.86
9:00-12:00	4.60	2.11	7.32	0.00	2.80	0.00	0.99	7.78	8.91	6.94	5.15	3.09	4.19	5.14	6.72	6.81	9.85	5.46	4.72	3.35	2.91	3.75	1.21	4.42	5.76	3.77
12:00-17:00	2.70	1.84	3.64	1.24	2.09	0.00	0.45	4.67	5.39	1.26	1.89	2.55	3.51	2.97	3.56	1.61	4.16	3.52	1.68	3.28	1.20	2.02	3.34	2.58	3.10	2.47
17:00-20:00	1.00	0.80	1.23	0.00	1.02	0.00	0.32	1.67	1.77	0.00	0.45	1.25	1.94	1.11	0.41	0.00	2.45	0.99	0.96	0.94	0.78	0.42	0.31	1.29	0.68	1.04
20:00-24:00	0.12	0.17	0.07	0.00	0.00	0.00	0.00	0.13	0.51	0.00	0.00	0.00	0.64	0.22	0.00	0.00	0.25	0.00	0.00	0.00	0.59	0.00	0.00	0.30	0.11	0.00
	10.20	6.51	14.24	4.16	7.14	0.00	2.05	16.94	20.05	11.80	9.25	9.01	12.06	10.79	12.25	9.59	18.89	12.10	9.30	9.40	5.90	8.47	6.43	9.49	12.04	9.22

Totals may not tally due to weighting and rounding off

T8.R.B2: RADJU PARLAMENT [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
9:00-12:00	1,437	1,437	0	0	0	0	1,437	0	0	0	0	0	0	1,437	0	0	0	0	0	0	1,437	0	0	0	1,437	0
12:00-17:00	1,061	479	582	0	431	0	479	0	151	0	151	431	0	479	0	0	151	0	0	431	0	479	0	431	0	630
17:00-20:00	431	0	431	0	431	0	0	0	0	0	0	431	0	0	0	0	0	0	0	431	0	0	0	431	0	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	2,929	1,915	1,013	0	862	0	1,915	0	151	0	151	862	0	1,915	0	0	151	0	0	862	0	1,915	0	862	0	2,067

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9:00-12:00	49.05	75.00	0.00	0.00	0.00	0.00	75.00	0.00	0.00	0.00	0.00	0.00	0.00	75.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	75.00	0.00	0.00	0.00	69.51
12:00-17:00	36.23	25.00	57.46	0.00	50.00	0.00	25.00	0.00	100	0.00	100	50.00	0.00	25.00	0.00	0.00	100	0.00	0.00	50.00	0.00	25.00	0.00	50.00	0.00	30.49
17:00-20:00	14.72	0.00	42.54	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	50.00	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	100	0.00	100	0.00	100	0.00	100	0.00	100	0.00	100	100	0.00	0.00	0.00	0.00	100	0.00	0.00	100	0.00	100	0.00	100	0.00	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9:00-12:00	0.12	0.24	0.00	0.00	0.00	0.00	0.42	0.00	0.00	0.00	0.00	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.90	0.00	0.00	0.00	0.32
12:00-17:00	0.09	0.08	0.11	0.00	0.24	0.00	0.14	0.00	0.07	0.00	0.07	0.11	0.00	0.27	0.00	0.00	0.10	0.00	0.00	0.23	0.00	0.30	0.00	0.12	0.00	0.14
17:00-20:00	0.04	0.00	0.08	0.00	0.24	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.12	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total	0.25	0.32	0.18	0.00	0.49	0.00	0.56	0.00	0.07	0.00	0.07	0.22	0.00	1.10	0.00	0.00	0.10	0.00	0.00	0.45	0.00	1.20	0.00	0.25	0.00	0.47

Totals may not tally due to weighting and rounding off

T8.R.B3: MAGIC RADIO [APR-JUN 2011]

	Total	Gender		Age Groups					Districts					Weekdays							Months					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	9,013	5,286	3,727	240	553	0	6,916	920	0	385	2,369	3,433	347	2,493	371	0	869	966	1,724	346	3,208	497	1,403	3,171	1,767	4,074
9:00-12:00	19,911	8,720	11,190	0	2,093	0	11,556	5,107	0	1,155	3,317	7,365	1,375	5,810	2,044	0	1,383	1,886	3,406	1,802	4,260	2,089	5,085	4,676	7,935	7,299
12:00-17:00	15,187	7,057	8,131	900	2,484	0	7,172	3,892	739	0	1,803	4,671	856	6,745	1,111	0	778	1,008	3,027	583	4,939	1,684	3,169	5,888	3,266	6,033
17:00-20:00	8,014	3,877	4,137	0	2,093	222	3,773	1,927	0	0	1,469	1,435	1,025	3,678	408	0	0	1,201	1,399	425	1,871	1,025	2,093	1,783	2,518	3,713
20:00-24:00	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0	0	0	0	0	212	0	0	0	0	212
	52,337	24,940	27,397	1,140	7,222	222	29,629	11,846	739	1,540	8,959	17,116	3,603	18,726	3,934	0	3,030	5,061	9,556	3,155	14,490	5,295	11,750	15,518	15,487	21,332

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	17.22	21.19	13.60	21.04	7.65	0.00	23.34	7.77	0.00	25.00	26.45	20.06	9.64	13.31	9.43	0.00	28.69	19.08	18.04	10.95	22.14	9.40	11.94	20.44	11.41	19.10
9:00-12:00	38.04	34.97	40.84	0.00	28.98	0.00	39.00	43.11	0.00	75.00	37.03	43.03	38.15	31.03	51.95	0.00	45.63	37.27	35.64	57.09	29.40	39.45	43.28	30.13	51.24	34.22
12:00-17:00	29.02	28.29	29.68	78.96	34.39	0.00	24.21	32.86	100	0.00	20.13	27.29	23.76	36.02	28.25	0.00	25.68	19.91	31.67	18.47	34.09	31.79	26.97	37.94	21.09	28.28
17:00-20:00	15.31	15.55	15.10	0.00	28.98	100	12.73	16.27	0.00	0.00	16.40	8.38	28.45	19.64	10.36	0.00	0.00	23.73	14.64	13.48	12.91	19.36	17.81	11.49	16.26	17.41
20:00-24:00	0.40	0.00	0.77	0.00	0.00	0.00	0.71	0.00	0.00	0.00	0.00	1.24	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.46	0.00	0.00	0.00	0.00	0.00	0.99
	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.78	0.87	0.67	1.46	0.31	0.00	2.03	0.30	0.00	0.90	1.10	0.87	0.21	1.43	0.25	0.00	0.57	0.48	0.96	0.18	1.79	0.31	1.46	0.91	0.48	0.92
9:00-12:00	1.72	1.44	2.02	0.00	1.18	0.00	3.40	1.67	0.00	2.71	1.54	1.86	0.84	3.34	1.40	0.00	0.90	0.93	1.90	0.94	2.38	1.31	5.29	1.34	2.15	1.65
12:00-17:00	1.31	1.16	1.47	5.48	1.40	0.00	2.11	1.28	0.36	0.00	0.84	1.18	0.52	3.87	0.76	0.00	0.51	0.50	1.69	0.31	2.76	1.06	3.30	1.69	0.89	1.36
17:00-20:00	0.69	0.64	0.75	0.00	1.18	0.30	1.11	0.63	0.00	0.00	0.68	0.36	0.62	2.11	0.28	0.00	0.00	0.59	0.78	0.22	1.05	0.64	2.18	0.51	0.68	0.84
20:00-24:00	0.02	0.00	0.04	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.05
	4.51	4.11	4.95	6.94	4.08	0.30	8.71	3.88	0.36	3.62	4.16	4.32	2.19	10.75	2.69	0.00	1.98	2.50	5.34	1.65	8.11	3.32	12.22	4.46	4.20	4.81

Totals may not tally due to weighting and rounding off

T8.R.B4: ONE RADIO [APR-JUN 2011]

	Total	Gender		Age Groups						Districts					Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr

Station Counts

> 6:00	3,613	1,314	2,300	0	0	0	0	2,421	1,024	169	791	1,781	690	182	0	169	531	1,343	0	900	0	670	169	888	680	2,045
6:00-9:00	47,905	21,825	26,080	0	995	0	10,344	18,849	15,490	2,227	13,103	18,422	8,187	3,117	1,945	3,131	8,884	8,487	5,250	6,479	4,738	8,335	5,733	11,799	14,631	21,475
9:00-12:00	62,449	29,100	33,349	0	2,488	667	11,520	23,691	19,947	4,136	16,415	16,270	14,311	5,692	4,630	5,131	9,706	7,417	3,417	7,535	10,007	14,310	10,057	17,102	20,911	24,436
12:00-17:00	55,335	28,927	26,408	549	1,244	695	10,105	20,525	18,582	3,636	13,130	19,662	8,175	7,886	1,848	4,634	12,029	10,112	3,673	8,249	5,722	9,585	5,966	12,960	16,535	25,841
17:00-20:00	18,357	11,751	6,606	443	0	0	4,533	4,983	5,573	2,824	4,710	6,911	1,580	3,503	1,484	169	4,733	3,170	743	3,018	2,258	4,436	0	1,735	6,332	10,290
20:00-24:00	5,800	4,252	1,548	0	0	720	987	605	3,489	0	1,699	0	498	3,265	0	339	720	605	498	0	2,524	1,455	0	1,548	0	4,252
	193,460	97,169	96,290	992	4,727	2,082	37,489	71,073	64,104	12,991	49,847	63,047	33,440	23,644	9,908	13,573	36,602	31,134	13,580	26,181	25,249	38,790	21,924	46,031	59,089	88,339

Station Percentage

> 6:00	1.87	1.35	2.39	0.00	0.00	0.00	0.00	3.41	1.60	1.30	1.59	2.83	2.06	0.77	0.00	1.25	1.45	4.31	0.00	3.44	0.00	1.73	0.77	1.93	1.15	2.32
6:00-9:00	24.76	22.46	27.08	0.00	21.05	0.00	27.59	26.52	24.16	17.14	26.29	29.22	24.48	13.18	19.63	23.07	24.27	27.26	38.66	24.75	18.76	21.49	26.15	25.63	24.76	24.31
9:00-12:00	32.28	29.95	34.63	0.00	52.63	32.03	30.73	33.33	31.12	31.84	32.93	25.81	42.80	24.07	46.74	37.80	26.52	23.82	25.16	28.78	39.63	36.89	45.87	37.15	35.39	27.66
12:00-17:00	28.60	29.77	27.43	55.32	26.31	33.40	26.95	28.88	28.99	27.99	26.34	31.19	24.45	33.35	18.66	34.14	32.86	32.48	27.04	31.51	22.66	24.71	27.21	28.15	27.98	29.25
17:00-20:00	9.49	12.09	6.86	44.68	0.00	0.00	12.09	7.01	8.69	21.74	9.45	10.96	4.73	14.81	14.98	1.25	12.93	10.18	5.47	11.53	8.94	11.44	0.00	3.77	10.72	11.65
20:00-24:00	3.00	4.38	1.61	0.00	0.00	34.57	2.63	0.85	5.44	0.00	3.41	0.00	1.49	13.81	0.00	2.49	1.97	1.94	3.66	0.00	10.00	3.75	0.00	3.36	0.00	4.81
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.31	0.22	0.42	0.00	0.00	0.00	0.00	0.79	0.50	0.40	0.37	0.45	0.42	0.10	0.00	0.26	0.35	0.66	0.00	0.47	0.00	0.42	0.18	0.25	0.18	0.46
6:00-9:00	4.13	3.60	4.71	0.00	0.56	0.00	3.04	6.18	7.52	5.24	6.09	4.65	4.98	1.79	1.33	4.87	5.79	4.19	2.94	3.40	2.65	5.22	5.96	3.39	3.97	4.84
9:00-12:00	5.38	4.80	6.03	0.00	1.40	0.92	3.39	7.77	9.69	9.72	7.63	4.11	8.70	3.27	3.17	7.98	6.33	3.66	1.91	3.95	5.60	8.97	10.46	4.91	5.68	5.51
12:00-17:00	4.77	4.77	4.77	3.34	0.70	0.95	2.97	6.73	9.02	8.55	6.10	4.96	4.97	4.53	1.27	7.21	7.85	4.99	2.05	4.33	3.20	6.01	6.20	3.72	4.49	5.83
17:00-20:00	1.58	1.94	1.19	2.70	0.00	0.00	1.33	1.63	2.71	6.64	2.19	1.74	0.96	2.01	1.02	0.26	3.09	1.56	0.42	1.58	1.26	2.78	0.00	0.50	1.72	2.32
20:00-24:00	0.50	0.70	0.28	0.00	0.00	0.99	0.29	0.20	1.69	0.00	0.79	0.00	0.30	1.87	0.00	0.53	0.47	0.30	0.28	0.00	1.41	0.91	0.00	0.44	0.00	0.96
	16.68	16.02	17.40	6.04	2.67	2.86	11.02	23.31	31.13	30.54	23.17	15.92	20.33	13.58	6.79	21.11	23.87	15.36	7.59	13.73	14.12	24.31	22.80	13.22	16.04	19.92

Totals may not tally due to weighting and rounding off

T8.R.B5: RADIO 101 [APR-JUN 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																										

Station Counts																											
> 6:00	361	192	169	0	0	0	0	0	192	169	0	361	0	0	0	0	0	361	0	0	0	0	0	0	0	361	
6:00-9:00	4,753	1,348	3,406	0	0	0	1,623	1,927	192	1,012	979	2,216	176	319	1,064	0	319	2,119	979	0	1,336	0	0	0	0	2,315	2,438
9:00-12:00	7,065	2,832	4,233	0	0	0	848	3,313	1,116	1,787	1,419	2,192	1,055	1,551	0	848	776	1,012	187	3,608	1,180	0	302	3,134	1,956	1,975	
12:00-17:00	9,790	3,676	6,114	240	187	0	1,140	6,674	192	1,357	605	2,890	2,631	2,658	0	1,007	1,636	1,204	0	5,077	1,349	337	187	2,770	4,311	2,709	
17:00-20:00	7,175	3,961	3,214	959	0	443	1,880	3,505	0	388	0	1,444	352	2,317	1,741	1,322	388	739	674	2,941	443	661	1,328	1,183	2,189	3,804	
20:00-24:00	1,143	1,143	0	0	0	0	1,143	0	0	0	0	1,143	0	0	0	0	1,143	0	0	0	0	0	0	0	0	1,143	
	30,288	13,152	17,136	1,199	187	443	6,634	15,418	1,694	4,713	3,003	10,246	4,213	6,845	2,804	3,176	4,262	5,435	1,841	11,626	4,308	998	1,817	7,087	10,770	12,430	

Station Percentage																										
> 6:00	1.19	1.46	0.98	0.00	0.00	0.00	0.00	0.00	11.36	3.58	0.00	3.52	0.00	0.00	0.00	0.00	0.00	6.64	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.90
6:00-9:00	15.69	10.25	19.88	0.00	0.00	0.00	24.46	12.50	11.36	21.46	32.62	21.62	4.17	4.66	37.93	0.00	7.48	38.99	53.19	0.00	31.01	0.00	0.00	0.00	0.00	21.50
9:00-12:00	23.33	21.53	24.70	0.00	0.00	0.00	12.79	21.49	65.91	37.92	47.25	21.39	25.04	22.66	0.00	26.70	18.20	18.61	10.18	31.03	27.39	0.00	16.63	44.23	18.16	15.89
12:00-17:00	32.32	27.95	35.68	20.00	100.00	0.00	17.18	43.28	11.36	28.81	20.13	28.21	62.44	38.83	0.00	31.69	38.39	22.15	0.00	43.67	31.31	33.79	10.30	39.09	40.02	21.80
17:00-20:00	23.69	30.11	18.76	80.00	0.00	100.00	28.34	22.73	0.00	8.23	0.00	14.10	8.35	33.85	62.07	41.60	9.10	13.60	36.63	25.30	10.29	66.21	73.07	16.69	20.32	30.60
20:00-24:00	3.77	8.69	0.00	0.00	0.00	0.00	17.23	0.00	0.00	0.00	0.00	11.16	0.00	0.00	0.00	0.00	26.82	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9.20
	100	100	100	0.00	100	0.00	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																											
> 6:00	0.03	0.03	0.03	0.00	0.00	0.00	0.00	0.00	0.09	0.40	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.08	
6:00-9:00	0.41	0.22	0.62	0.00	0.00	0.00	0.48	0.63	0.09	2.38	0.46	0.56	0.11	0.18	0.73	0.00	0.21	1.05	0.55	0.00	0.75	0.00	0.00	0.00	0.00	0.63	0.55
9:00-12:00	0.61	0.47	0.76	0.00	0.00	0.00	0.25	1.09	0.54	4.20	0.66	0.55	0.64	0.89	0.00	1.32	0.51	0.50	0.10	1.89	0.66	0.00	0.31	0.90	0.53	0.45	
12:00-17:00	0.84	0.61	1.10	1.46	0.11	0.00	0.34	2.19	0.09	3.19	0.28	0.73	1.60	1.53	0.00	1.57	1.07	0.59	0.00	2.66	0.75	0.21	0.19	0.80	1.17	0.61	
17:00-20:00	0.62	0.65	0.58	5.84	0.00	0.61	0.55	1.15	0.00	0.91	0.00	0.36	0.21	1.33	1.19	2.06	0.25	0.36	0.38	1.54	0.25	0.41	1.38	0.34	0.59	0.86	
20:00-24:00	0.10	0.19	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.75	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.26		
	2.61	2.17	3.10	7.30	0.11	0.61	1.95	5.06	0.82	11.08	1.40	2.59	2.56	3.93	1.92	4.94	2.78	2.68	1.03	6.10	2.41	0.63	1.89	2.03	2.92	2.80	

Totals may not tally due to weighting and rounding off

T8.R.B6: BAY RADIO [APR-JUN 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	30,715	21,091	9,623	1,333	8,386	4,404	13,029	3,226	337	0	4,684	11,719	3,337	4,051	4,229	2,695	5,697	6,742	8,040	3,936	3,253	2,174	872	12,856	5,710	12,149
9:00-12:00	66,832	39,870	26,962	443	23,595	14,753	24,346	3,020	674	0	9,175	25,468	5,169	10,989	10,462	5,569	7,255	14,016	16,609	10,008	6,063	10,222	2,660	22,220	16,670	27,941
12:00-17:00	67,380	44,114	23,267	5,205	22,221	12,112	25,917	1,926	0	0	10,699	26,345	6,535	6,501	10,356	6,943	8,317	14,163	17,007	7,351	11,409	6,881	2,253	21,640	19,947	25,793
17:00-20:00	27,670	17,611	10,060	3,165	8,781	4,367	10,973	192	192	0	3,569	11,131	934	2,464	5,695	3,878	5,269	3,603	4,616	5,618	5,351	2,962	252	6,455	7,127	14,089
20:00-24:00	5,600	2,850	2,750	921	3,922	600	157	0	0	0	0	3,871	406	0	1,323	0	1,564	300	300	470	2,182	784	0	706	999	3,895
	198,197	125,535	72,662	11,066	66,905	36,234	74,422	8,365	1,204	0	28,128	78,534	16,380	24,004	32,064	19,086	28,103	38,824	46,571	27,383	28,257	23,023	6,037	63,877	50,453	83,867

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	15.50	16.80	13.24	12.04	12.53	12.15	17.51	38.57	28.01	0.00	16.65	14.92	20.37	16.88	13.19	14.12	20.27	17.37	17.26	14.37	11.51	9.44	14.44	20.13	11.32	14.49
9:00-12:00	33.72	31.76	37.11	4.01	35.27	40.71	32.71	36.11	56.01	0.00	32.62	32.43	31.56	45.78	32.63	29.18	25.82	36.10	35.66	36.55	21.46	44.40	44.06	34.79	33.04	33.32
12:00-17:00	34.00	35.14	32.02	47.03	33.21	33.43	34.82	23.02	0.00	0.00	38.04	33.55	39.89	27.08	32.30	36.38	29.60	36.48	36.52	26.85	40.38	29.89	37.32	33.88	39.54	30.75
17:00-20:00	13.96	14.03	13.84	28.60	13.12	12.05	14.74	2.30	15.98	0.00	12.69	14.17	5.70	10.26	17.76	20.32	18.75	9.28	9.91	20.52	18.94	12.87	4.18	10.10	14.13	16.80
20:00-24:00	2.83	2.27	3.78	8.32	5.86	1.66	0.21	0.00	0.00	0.00	0.00	4.93	2.48	0.00	4.12	0.00	5.57	0.77	0.64	1.72	7.72	3.40	0.00	1.11	1.98	4.64
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	2.65	3.48	1.74	8.12	4.73	6.04	3.83	1.06	0.16	0.00	2.18	2.96	2.03	2.33	2.90	4.19	3.72	3.33	4.50	2.06	1.82	1.36	0.91	3.69	1.55	2.74
9:00-12:00	5.76	6.57	4.87	2.70	13.31	20.25	7.16	0.99	0.33	0.00	4.27	6.43	3.14	6.31	7.17	8.66	4.73	6.91	9.29	5.25	3.39	6.41	2.77	6.38	4.53	6.30
12:00-17:00	5.81	7.27	4.20	31.70	12.54	16.62	7.62	0.63	0.00	0.00	4.97	6.65	3.97	3.73	7.09	10.80	5.42	6.99	9.51	3.86	6.38	4.31	2.34	6.21	5.42	5.82
17:00-20:00	2.39	2.90	1.82	19.27	4.96	5.99	3.23	0.06	0.09	0.00	1.66	2.81	0.57	1.41	3.90	6.03	3.44	1.78	2.58	2.95	2.99	1.86	0.26	1.85	1.93	3.18
20:00-24:00	0.48	0.47	0.50	5.61	2.21	0.82	0.05	0.00	0.00	0.00	0.00	0.98	0.25	0.00	0.91	0.00	1.02	0.15	0.17	0.25	1.22	0.49	0.00	0.20	0.27	0.88
	17.09	20.69	13.13	67.40	37.75	49.72	21.88	2.74	0.58	0.00	13.08	19.83	9.96	13.78	21.97	29.69	18.33	19.15	26.04	14.36	15.81	14.43	6.28	18.34	13.70	18.92

Totals may not tally due to weighting and rounding off

T8.R.B7: CALYPSO RADIO [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
Total																									

Station Counts

> 6:00	364	364	0	0	0	0	0	0	364	0	0	0	0	364	0	0	0	0	0	0	0	0	364	0	364	0
6:00-9:00	22,447	8,567	13,880	0	852	0	6,212	11,742	3,641	0	5,369	8,993	3,710	2,413	1,276	685	1,386	5,012	2,677	3,388	4,735	2,523	2,725	9,705	6,407	6,335
9:00-12:00	54,262	21,762	32,500	0	3,293	0	16,363	23,578	11,028	0	11,439	20,453	9,059	3,760	4,975	4,576	3,440	9,990	6,634	10,479	12,150	7,875	3,693	18,411	20,501	15,350
12:00-17:00	53,257	25,860	27,397	0	4,455	1,439	15,821	20,001	11,177	364	11,776	22,136	2,397	7,752	5,866	3,330	4,340	11,165	5,592	9,588	11,813	5,289	5,471	15,603	20,914	16,740
17:00-20:00	20,719	10,629	10,090	0	905	959	7,618	6,934	4,302	0	6,461	7,535	1,126	3,488	1,417	692	2,132	2,231	3,482	4,793	3,340	1,762	2,978	3,925	9,122	7,671
20:00-24:00	10,517	7,078	3,440	0	691	0	3,996	4,667	1,164	0	2,033	4,635	776	2,073	558	442	969	1,540	4,277	1,469	413	249	1,600	1,249	6,383	2,886
	161,566	74,260	87,306	0	10,196	2,399	50,010	66,922	31,675	364	37,078	63,752	17,069	19,850	14,092	9,724	12,267	29,938	22,661	29,717	32,451	17,699	16,832	48,893	63,691	48,982

Station Percentage

> 6:00	0.23	0.49	0.00	0.00	0.00	0.00	0.00	0.00	1.15	0.00	0.00	0.00	0.00	1.83	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.16	0.00	0.57	0.00
6:00-9:00	13.89	11.54	15.90	0.00	8.36	0.00	12.42	17.55	11.49	0.00	14.48	14.11	21.74	12.16	9.06	7.04	11.30	16.74	11.81	11.40	14.59	14.26	16.19	19.85	10.06	12.93
9:00-12:00	33.59	29.30	37.23	0.00	32.30	0.00	32.72	35.23	34.82	0.00	30.85	32.08	53.08	18.94	35.30	47.06	28.04	33.37	29.27	35.26	37.44	44.50	21.94	37.66	32.19	31.34
12:00-17:00	32.96	34.82	31.38	0.00	43.69	60.00	31.64	29.89	35.29	100	31.76	34.72	14.04	39.05	41.63	34.24	35.37	37.29	24.67	32.26	36.40	29.88	32.50	31.91	32.84	34.18
17:00-20:00	12.82	14.31	11.56	0.00	8.88	40.00	15.23	10.36	13.58	0.00	17.42	11.82	6.60	17.57	10.05	7.11	17.38	7.45	15.36	16.13	10.29	9.96	17.70	8.03	14.32	15.66
20:00-24:00	6.51	9.53	3.94	0.00	6.78	0.00	7.99	6.97	3.67	0.00	5.48	7.27	4.55	10.44	3.96	4.55	7.90	5.14	18.87	4.94	1.27	1.41	9.51	2.55	10.02	5.89
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

> 6:00	0.03	0.06	0.00	0.00	0.00	0.00	0.00	0.00	0.18	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.38	0.00	0.10	0.00
6:00-9:00	1.93	1.41	2.51	0.00	0.48	0.00	1.83	3.85	1.77	0.00	2.50	2.27	2.26	1.39	0.87	1.06	0.90	2.47	1.50	1.78	2.65	1.58	2.83	2.79	1.74	1.43
9:00-12:00	4.68	3.59	5.87	0.00	1.86	0.00	4.81	7.73	5.36	0.00	5.32	5.16	5.51	2.16	3.41	7.12	2.24	4.93	3.71	5.50	6.80	4.94	3.84	5.29	5.57	3.46
12:00-17:00	4.59	4.26	4.95	0.00	2.51	1.98	4.65	6.56	5.43	0.85	5.47	5.59	1.46	4.45	4.02	5.18	2.83	5.51	3.13	5.03	6.61	3.31	5.69	4.48	5.68	3.78
17:00-20:00	1.79	1.75	1.82	0.00	0.51	1.32	2.24	2.27	2.09	0.00	3.00	1.90	0.68	2.00	0.97	1.08	1.39	1.10	1.95	2.51	1.87	1.10	3.10	1.13	2.48	1.73
20:00-24:00	0.91	1.17	0.62	0.00	0.39	0.00	1.17	1.53	0.57	0.00	0.95	1.17	0.47	1.19	0.38	0.69	0.63	0.76	2.39	0.77	0.23	0.16	1.66	0.36	1.73	0.65
	13.93	12.24	15.78	0.00	5.75	3.29	14.70	21.94	15.38	0.85	17.24	16.10	10.38	11.40	9.65	15.13	8.00	14.77	12.67	15.58	18.15	11.09	17.50	14.04	17.29	11.05

Totals may not tally due to weighting and rounding off

T8.R.B8: RTK [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComlino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
Total																									

Station Counts																										
> 6:00	1,122	577	545	0	0	0	157	0	965	0	0	577	157	388	0	0	0	388	157	577	0	0	0	577	388	157
6:00-9:00	11,225	5,177	6,048	0	216	0	2,199	4,923	3,549	339	1,047	3,128	4,777	842	1,093	339	1,394	1,629	2,865	408	2,737	770	1,423	2,613	2,692	5,921
9:00-12:00	30,094	13,055	17,039	0	1,330	0	4,513	8,957	12,094	3,200	4,359	9,719	8,876	2,982	4,158	0	1,791	4,303	5,935	770	4,084	8,618	4,593	5,825	10,725	13,543
12:00-17:00	14,312	9,065	5,247	0	0	0	4,509	4,745	5,058	0	5,906	1,613	3,292	2,061	1,441	0	1,497	2,961	1,908	1,005	2,487	2,786	1,670	1,389	8,592	4,331
17:00-20:00	6,744	5,128	1,616	187	300	0	1,681	3,311	1,073	192	2,772	2,196	873	558	0	346	776	1,700	880	346	909	1,469	664	1,224	4,006	1,514
20:00-24:00	3,884	2,408	1,476	0	0	0	742	1,670	1,302	169	245	1,299	1,201	970	0	169	1,707	385	577	0	582	245	388	2,032	1,467	385
	67,381	35,411	31,970	187	1,846	0	13,801	23,606	24,041	3,901	14,328	18,532	19,177	7,799	6,691	854	7,165	11,365	12,323	3,106	10,798	13,887	8,737	13,660	27,870	25,851

Station Percentage																															
> 6:00	1.67		1.63	1.70		0.00	0.00	0.00	1.14	0.00	4.01	0.00		0.00	3.12	0.82	4.97	0.00	0.00		0.00	3.41	1.27	18.59	0.00	0.00	0.00		4.23	1.39	0.61
6:00-9:00	16.66		14.62	18.92		0.00	11.68	0.00	15.94	20.86	14.76	8.68		7.30	16.88	24.91	10.80	16.33	39.66		19.45	14.33	23.25	13.14	25.35	5.54	16.29		19.13	9.66	22.90
9:00-12:00	44.66		36.87	53.30		0.00	72.06	0.00	32.70	37.94	50.30	82.04		30.42	52.44	46.29	38.23	62.14	0.00		24.99	37.86	48.17	24.79	37.82	62.06	52.57		42.64	38.48	52.39
12:00-17:00	21.24		25.60	16.41		0.00	0.00	0.00	32.67	20.10	21.04	0.00		41.22	8.70	17.17	26.42	21.53	0.00		20.89	26.05	15.48	32.35	23.03	20.06	19.11		10.17	30.83	16.75
17:00-20:00	10.01		14.48	5.05		100.00	16.26	0.00	12.18	14.02	4.46	4.93		19.34	11.85	4.55	7.15	0.00	40.51		10.83	14.96	7.14	11.14	8.42	10.58	7.60		8.96	14.37	5.86
20:00-24:00	5.76		6.80	4.62		0.00	0.00	0.00	5.38	7.07	5.42	4.34		1.71	7.01	6.26	12.43	0.00	19.83		23.83	3.39	4.69	0.00	5.39	1.76	4.44		14.87	5.27	1.49
	100		100	100		0.00	0.00	0.00	100	100	100	100		100	100	100	100	100	100		100	100	100	100	100	100	100		100	100	100

Population Percent																															
> 6:00	0.10		0.10	0.10		0.00	0.00	0.00	0.05	0.00	0.47	0.00		0.00	0.15	0.10	0.22	0.00	0.00		0.00	0.19	0.09	0.30	0.00	0.00	0.00		0.17	0.11	0.04
6:00-9:00	0.97		0.85	1.09		0.00	0.12	0.00	0.65	1.61	1.72	0.80		0.49	0.79	2.90	0.48	0.75	0.53		0.91	0.80	1.60	0.21	1.53	0.48	1.48		0.75	0.73	1.34
9:00-12:00	2.59		2.15	3.08		0.00	0.75	0.00	1.33	2.94	5.87	7.52		2.03	2.45	5.40	1.71	2.85	0.00		1.17	2.12	3.32	0.40	2.28	5.40	4.78		1.67	2.91	3.05
12:00-17:00	1.23		1.49	0.95		0.00	0.00	0.00	1.33	1.56	2.46	0.00		2.75	0.41	2.00	1.18	0.99	0.00		0.98	1.46	1.07	0.53	1.39	1.75	1.74		0.40	2.33	0.98
17:00-20:00	0.58		0.85	0.29		1.14	0.17	0.00	0.49	1.09	0.52	0.45		1.29	0.55	0.53	0.32	0.00	0.54		0.51	0.84	0.49	0.18	0.51	0.92	0.69		0.35	1.09	0.34
20:00-24:00	0.33		0.40	0.27		0.00	0.00	0.00	0.22	0.55	0.63	0.40		0.11	0.33	0.73	0.56	0.00	0.26		1.11	0.19	0.32	0.00	0.33	0.15	0.40		0.58	0.40	0.09
	5.81		5.84	5.78		1.14	1.04	0.00	4.06	7.74	11.68	9.17		6.66	4.68	11.66	4.48	4.58	1.33		4.67	5.61	6.89	1.63	6.04	8.70	9.08		3.92	7.57	5.83

Totals may not tally due to weighting and rounding off

T8.R.B9: SMASH RADIO [APR-JUN 2011]

		Months			Weekdays							Districts					Age Groups				Gender				
		Jun	May	Apr	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo andComino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female
Total																									

Station Counts																											
> 6:00	216	0	216	0	216	0	0	0	0	0	0	216	0	0	0	0	0	0	0	216	0	0	0	0	0	216	
6:00-9:00	8,586	4,145	4,441	311	204	2,026	5,070	975	0	0	0	2,914	1,496	1,623	798	1,113	641	788	1,333	2,443	2,343	319	1,030	330	4,539	691	3,356
9:00-12:00	19,872	11,400	8,472	0	1,433	4,043	10,768	3,628	0	0	0	7,670	3,458	3,790	2,552	2,181	221	2,237	4,565	3,919	5,783	957	1,810	600	6,004	4,274	9,594
12:00-17:00	12,815	6,919	5,895	431	1,697	4,370	5,165	1,151	0	0	0	3,228	2,432	2,915	1,755	2,486	0	335	2,870	4,374	3,529	1,276	431	0	3,381	1,648	7,786
17:00-20:00	768	0	768	0	443	0	324	0	0	0	0	0	0	0	0	768	0	0	324	443	0	0	0	0	0	324	443
20:00-24:00	955	751	204	0	0	204	558	192	0	0	0	204	192	0	0	558	0	192	0	0	0	0	762	0	762	192	0
	43,210	23,215	19,996	742	3,993	10,644	21,885	5,947	0	0	0	14,016	7,794	8,328	5,104	7,106	862	3,553	9,092	11,179	11,655	2,768	4,034	930	14,687	7,130	21,394

Station Percentage																										
> 6:00	0.50	0.00	1.08	0.00	5.40	0.00	0.00	0.00	0.00	0.00	0.00	2.77	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	7.79	0.00	0.00	0.00	0.00	1.01
6:00-9:00	19.87	17.85	22.21	41.91	5.11	19.04	23.17	16.40	0.00	0.00	20.79	19.20	19.49	15.63	15.67	74.37	22.17	14.66	21.85	20.10	11.53	25.54	35.51	30.91	9.69	15.69
9:00-12:00	45.99	49.11	42.37	0.00	35.89	37.99	49.20	61.01	0.00	0.00	54.72	44.37	45.51	50.00	30.69	25.63	62.97	50.21	35.06	49.62	34.58	44.88	64.49	40.88	59.94	44.84
12:00-17:00	29.66	29.81	29.48	58.09	42.50	41.06	23.60	19.35	0.00	0.00	23.03	31.20	35.00	34.38	34.98	0.00	9.44	31.56	39.13	30.28	46.11	10.69	0.00	23.02	23.12	36.39
17:00-20:00	1.78	0.00	3.84	0.00	11.10	0.00	1.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	10.80	0.00	0.00	3.57	3.97	0.00	0.00	0.00	0.00	0.00	4.55	2.07
20:00-24:00	2.21	3.23	1.02	0.00	0.00	1.92	2.55	3.24	0.00	0.00	1.45	2.47	0.00	0.00	7.86	0.00	5.42	0.00	0.00	0.00	0.00	18.89	0.00	5.19	2.70	0.00
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.02	0.00	0.04	0.00	0.12	0.00	0.00	0.00	0.00	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.00	0.05
6:00-9:00	0.74	0.68	0.80	1.89	0.12	2.78	1.49	0.32	0.00	0.00	1.35	0.38	0.99	0.46	0.76	1.00	0.51	0.66	1.37	1.23	0.18	0.65	0.34	1.30	0.19	0.76
9:00-12:00	1.71	1.88	1.53	0.00	0.81	5.55	3.17	1.19	0.00	0.00	3.57	0.87	2.30	1.47	1.49	0.34	1.46	2.25	2.19	3.03	0.54	1.13	0.62	1.72	1.16	2.16
12:00-17:00	1.10	1.14	1.07	2.63	0.96	6.00	1.52	0.38	0.00	0.00	1.50	0.61	1.77	1.01	1.70	0.00	0.22	1.42	2.45	1.85	0.71	0.27	0.00	0.97	0.45	1.76
17:00-20:00	0.07	0.00	0.14	0.00	0.25	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.53	0.00	0.00	0.16	0.25	0.00	0.00	0.00	0.00	0.00	0.09	0.10
20:00-24:00	0.08	0.12	0.04	0.00	0.00	0.28	0.16	0.06	0.00	0.00	0.09	0.05	0.00	0.00	0.38	0.00	0.13	0.00	0.00	0.00	0.00	0.48	0.00	0.22	0.05	0.00
	3.72	3.83	3.61	4.52	2.25	14.61	6.43	1.95	0.00	0.00	6.52	1.97	5.06	2.93	4.87	1.34	2.32	4.48	6.25	6.11	1.55	2.53	0.97	4.22	1.94	4.83

Totals may not tally due to weighting and rounding off

T8.R.B10: RADJU MARIJA [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																										

Station Counts																										
> 6:00	1,518	182	1,336	0	0	0	324	0	1,025	169	0	1,012	0	182	324	0	0	0	506	843	169	0	0	182	324	1,012
6:00-9:00	19,272	4,118	15,155	0	0	0	2,844	6,044	7,890	2,494	2,604	7,845	1,966	3,660	3,197	0	2,007	3,129	3,650	2,130	3,566	3,243	1,546	5,515	6,389	7,368
9:00-12:00	22,338	5,016	17,322	0	0	0	4,150	7,040	9,799	1,349	1,209	10,482	3,464	4,266	2,918	0	3,179	5,024	4,651	2,377	3,536	3,234	337	8,169	5,838	8,331
12:00-17:00	28,760	9,438	19,323	0	1,800	0	4,907	8,291	9,545	4,217	302	13,762	2,428	5,860	4,863	1,546	1,686	6,913	6,344	2,245	4,404	5,368	1,800	13,490	9,424	5,846
17:00-20:00	11,511	2,397	9,114	0	0	0	2,001	3,827	4,329	1,355	895	3,803	1,628	2,109	2,568	508	1,436	973	2,326	1,721	1,860	2,824	372	3,763	2,756	4,992
20:00-24:00	2,880	703	2,177	0	0	0	207	2,335	339	0	1,113	337	703	388	0	339	1,040	207	907	0	0	388	339	703	1,838	339
	86,280	21,854	64,427	0	1,800	0	14,432	27,538	32,927	9,584	6,125	37,241	10,188	16,465	13,869	2,392	9,347	16,245	18,385	9,316	13,535	15,057	4,395	31,823	26,570	27,887

Station Percentage																														
> 6:00	1.76		0.83	2.07	0.00	0.00	0.00	2.25	0.00	3.11	1.76		0.00	2.72	0.00	1.10	2.34	0.00		0.00	0.00	2.75	9.05	1.25	0.00	0.00		0.57	1.22	3.63
6:00-9:00	22.34		18.84	23.52	0.00	0.00	0.00	19.70	21.95	23.96	26.02		42.52	21.07	19.30	22.23	23.05	0.00	21.47	19.26	19.86	22.86	26.35	21.54	35.19		17.33	24.04	26.42	
9:00-12:00	25.89		22.95	26.89	0.00	0.00	0.00	28.75	25.57	29.76	14.07		19.74	28.15	33.99	25.91	21.04	0.00	34.01	30.93	25.30	25.52	26.12	21.48	7.67		25.67	21.97	29.87	
12:00-17:00	33.33		43.19	29.99	0.00	100	0.00	34.00	30.11	28.99	44.00		4.94	36.95	23.83	35.59	35.06	64.61	18.04	42.55	34.51	24.10	32.54	35.65	40.96		42.39	35.47	20.96	
17:00-20:00	13.34		10.97	14.15	0.00	0.00	0.00	13.86	13.90	13.15	14.14		14.62	10.21	15.98	12.81	18.51	21.23	15.36	5.99	12.65	18.47	13.75	18.75	8.47		11.83	10.37	17.90	
20:00-24:00	3.34		3.22	3.38	0.00	0.00	0.00	1.43	8.48	1.03	0.00		18.18	0.91	6.90	2.36	0.00	14.16	11.13	1.27	4.93	0.00	0.00	2.58	7.71		2.21	6.92	1.21	
	100		100	100	0.00	100	0.00	100	100	100	100		100	100	100	100	100	100	100	100	100	100	100	100	100		100	100	100	

Population Percent																										
> 6:00	0.13	0.03	0.24	0.00	0.00	0.00	0.10	0.00	0.50	0.40	0.00	0.26	0.00	0.10	0.22	0.00	0.00	0.00	0.28	0.44	0.09	0.00	0.00	0.05	0.09	0.23
6:00-9:00	1.66	0.68	2.74	0.00	0.00	0.00	0.84	1.98	3.83	5.86	1.21	1.98	1.20	2.10	2.19	0.00	1.31	1.54	2.04	1.12	1.99	2.03	1.61	1.58	1.73	1.66
9:00-12:00	1.93	0.83	3.13	0.00	0.00	0.00	1.22	2.31	4.76	3.17	0.56	2.65	2.11	2.45	2.00	0.00	2.07	2.48	2.60	1.25	1.98	2.03	0.35	2.35	1.58	1.88
12:00-17:00	2.48	1.56	3.49	0.00	1.02	0.00	1.44	2.72	4.64	9.91	0.14	3.48	1.48	3.36	3.33	2.40	1.10	3.41	3.55	1.18	2.46	3.36	1.87	3.87	2.56	1.32
17:00-20:00	0.99	0.40	1.65	0.00	0.00	0.00	0.59	1.25	2.10	3.19	0.42	0.96	0.99	1.21	1.76	0.79	0.94	0.48	1.30	0.90	1.04	1.77	0.39	1.08	0.75	1.13
20:00-24:00	0.25	0.12	0.39	0.00	0.00	0.00	0.06	0.77	0.16	0.00	0.52	0.09	0.43	0.22	0.00	0.53	0.68	0.10	0.51	0.00	0.00	0.24	0.35	0.20	0.50	0.08
	7.44	3.60	11.64	0.00	1.02	0.00	4.24	9.03	15.99	22.53	2.85	9.40	6.19	9.45	9.50	3.72	6.10	8.01	10.28	4.89	7.57	9.44	4.57	9.14	7.21	6.29

Totals may not tally due to weighting and rounding off

T8.R.B11: CAMPUS FM [APR-JUN 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts																										
> 6:00	2,233	2,233	0	0	0	0	2,233	0	0	0	0	0	0	0	2,233	0	2,233	0	0	0	0	0	0	2,233	0	0
6:00-9:00	1,690	1,316	374	0	0	374	1,316	0	0	0	0	572	374	0	744	0	744	572	0	374	0	0	0	744	0	946
9:00-12:00	998	368	630	0	0	0	630	368	0	0	207	616	176	0	0	0	0	192	0	0	0	176	630	207	792	0
12:00-17:00	1,317	1,155	162	0	0	0	162	1,155	0	0	0	1,155	0	0	162	0	1,317	0	0	0	0	0	0	1,155	0	162
17:00-20:00	676	301	374	0	0	374	0	301	0	0	0	0	374	0	301	0	0	0	0	374	0	0	301	301	0	374
20:00-24:00	301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0	0	0	0	0	0	0	301	301	0	0
	7,215	5,675	1,541	0	0	749	4,341	2,126	0	0	207	2,342	924	0	3,742	0	4,294	764	0	749	0	176	1,233	4,941	792	1,482

Station Percentage																										
> 6:00	30.95	39.35	0.00	0.00	0.00	0.00	51.44	0.00	0.00	0.00	0.00	0.00	0.00	0.00	59.67	0.00	52.00	0.00	0.00	0.00	0.00	0.00	0.00	45.19	0.00	0.00
6:00-9:00	23.43	23.19	24.29	0.00	0.00	50.00	30.31	0.00	0.00	0.00	0.00	24.41	40.49	0.00	19.89	0.00	17.33	74.81	0.00	50.00	0.00	0.00	0.00	15.06	0.00	63.81
9:00-12:00	13.83	6.49	40.89	0.00	0.00	0.00	14.51	17.32	0.00	0.00	100.00	26.29	19.02	0.00	0.00	0.00	0.00	25.19	0.00	0.00	0.00	100.00	51.10	4.18	100.00	0.00
12:00-17:00	18.25	20.35	10.53	0.00	0.00	0.00	3.74	54.32	0.00	0.00	0.00	49.30	0.00	0.00	4.33	0.00	30.67	0.00	0.00	0.00	0.00	0.00	0.00	23.37	0.00	10.94
17:00-20:00	9.36	5.31	24.29	0.00	0.00	50.00	0.00	14.18	0.00	0.00	0.00	0.00	40.49	0.00	8.06	0.00	0.00	0.00	0.00	50.00	0.00	0.00	24.45	6.10	0.00	25.25
20:00-24:00	4.18	5.31	0.00	0.00	0.00	0.00	0.00	14.18	0.00	0.00	0.00	0.00	0.00	0.00	8.06	0.00	0.00	0.00	0.00	0.00	0.00	0.00	24.45	6.10	0.00	0.00
	100	100	100	0.00	0.00	100	100	100	0.00	0.00	100	100	100	0.00	100	0.00	100	100	0.00	100	0.00	100	100	100	100	100

Population Percent																											
> 6:00	0.19	0.37	0.00	0.00	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.53	0.00	1.46	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.64	0.00	0.00
6:00-9:00	0.15	0.22	0.07	0.00	0.00	0.51	0.39	0.00	0.00	0.00	0.00	0.00	0.14	0.23	0.00	0.51	0.00	0.49	0.28	0.00	0.20	0.00	0.00	0.00	0.21	0.00	0.21
9:00-12:00	0.09	0.06	0.11	0.00	0.00	0.00	0.19	0.12	0.00	0.00	0.00	0.10	0.16	0.11	0.00	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.11	0.65	0.06	0.21	0.00
12:00-17:00	0.11	0.19	0.03	0.00	0.00	0.00	0.05	0.38	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.11	0.00	0.86	0.00	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.04
17:00-20:00	0.06	0.05	0.07	0.00	0.00	0.51	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.21	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.31	0.09	0.00	0.08
20:00-24:00	0.03	0.05	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.31	0.09	0.00	0.00
	0.62	0.94	0.28	0.00	0.00	1.03	1.28	0.70	0.00	0.00	0.10	0.59	0.56	0.00	2.56	0.00	2.80	0.38	0.00	0.39	0.00	0.11	1.28	1.42	0.21	0.33	

Totals may not tally due to weighting and rounding off

T8.R.B12: VIBE FM [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComlino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																										

Station Counts																										
> 6:00	1,851	1,851	0	0	367	505	979	0	0	0	1,484	0	0	0	367	0	0	1,346	252	0	252	0	0	1,232	367	252
6:00-9:00	16,559	13,572	2,987	0	8,352	3,127	5,080	0	0	0	3,183	5,071	2,426	1,915	3,341	622	2,080	3,772	1,954	5,273	2,257	0	1,222	7,651	4,879	4,029
9:00-12:00	30,638	24,756	5,882	0	14,995	6,140	9,502	0	0	0	4,556	8,586	4,478	6,229	4,922	1,866	1,963	4,259	1,983	7,609	8,022	3,675	3,127	12,059	11,443	7,136
12:00-17:00	31,267	26,167	5,101	222	19,958	3,692	7,395	0	0	0	5,818	7,777	5,412	4,551	6,465	1,244	3,048	6,035	2,212	6,441	8,106	300	5,125	9,892	13,003	8,373
17:00-20:00	8,004	7,141	862	0	4,927	2,582	494	0	0	0	2,516	2,662	1,244	480	1,101	0	983	428	468	1,984	2,725	505	911	2,264	2,644	3,096
20:00-24:00	552	552	0	0	252	300	0	0	0	0	252	300	0	0	0	0	0	252	0	300	0	0	0	0	552	0
	88,871	74,039	14,832	222	48,852	16,347	23,450	0	0	0	17,810	24,397	13,561	13,176	16,195	3,732	8,074	16,093	6,870	21,606	21,362	4,480	10,385	33,097	32,888	22,886

Station Percentage																										
> 6:00	2.08	2.50	0.00	0.00	0.75	3.09	4.18	0.00	0.00	0.00	8.33	0.00	0.00	0.00	2.27	0.00	0.00	8.37	3.67	0.00	1.18	0.00	0.00	3.72	1.12	1.10
6:00-9:00	18.63	18.33	20.14	0.00	17.10	19.13	21.66	0.00	0.00	0.00	17.87	20.79	17.89	14.54	20.63	16.67	25.76	23.44	28.44	24.40	10.57	0.00	11.77	23.12	14.84	17.60
9:00-12:00	34.47	33.44	39.66	0.00	30.70	37.56	40.52	0.00	0.00	0.00	25.58	35.19	33.02	47.28	30.39	50.00	24.31	26.46	28.87	35.22	37.55	82.03	30.11	36.43	34.79	31.18
12:00-17:00	35.18	35.34	34.39	100	40.85	22.59	31.54	0.00	0.00	0.00	32.67	31.88	39.91	34.54	39.92	33.33	37.76	37.50	32.20	29.81	37.95	6.70	49.35	29.89	39.54	36.59
17:00-20:00	9.01	9.65	5.81	0.00	10.09	15.80	2.11	0.00	0.00	0.00	14.13	10.91	9.17	3.64	6.80	0.00	12.17	2.66	6.81	9.18	12.76	11.27	8.77	6.84	8.04	13.53
20:00-24:00	0.62	0.75	0.00	0.00	0.52	1.84	0.00	0.00	0.00	0.00	1.42	1.23	0.00	0.00	0.00	0.00	0.00	1.57	0.00	1.39	0.00	0.00	0.00	0.00	1.68	0.00
	100	100	100	100	100	100	100	0.00	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.16	0.31	0.00	0.00	0.21	0.69	0.29	0.00	0.00	0.00	0.69	0.00	0.00	0.00	0.25	0.00	0.00	0.66	0.14	0.00	0.14	0.00	0.00	0.35	0.10	0.06
6:00-9:00	1.43	2.24	0.54	0.00	4.71	4.29	1.49	0.00	0.00	0.00	1.48	1.28	1.48	1.10	2.29	0.97	1.36	1.86	1.09	2.77	1.26	0.00	1.27	2.20	1.32	0.91
9:00-12:00	2.64	4.08	1.06	0.00	8.46	8.43	2.79	0.00	0.00	0.00	2.12	2.17	2.72	3.58	3.37	2.90	1.28	2.10	1.11	3.99	4.49	2.30	3.25	3.46	3.11	1.61
12:00-17:00	2.70	4.31	0.92	1.35	11.26	5.07	2.17	0.00	0.00	0.00	2.70	1.96	3.29	2.61	4.43	1.93	1.99	2.98	1.24	3.38	4.53	0.19	5.33	2.84	3.53	1.89
17:00-20:00	0.69	1.18	0.16	0.00	2.78	3.54	0.15	0.00	0.00	0.00	1.17	0.67	0.76	0.28	0.75	0.00	0.64	0.21	0.26	1.04	1.52	0.32	0.95	0.65	0.72	0.70
20:00-24:00	0.05	0.09	0.00	0.00	0.14	0.41	0.00	0.00	0.00	0.00	0.12	0.08	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.16	0.00	0.00	0.00	0.00	0.15	0.00
	7.66	12.20	2.68	1.35	27.57	22.43	6.89	0.00	0.00	0.00	8.28	6.16	8.25	7.57	11.09	5.80	5.27	7.94	3.84	11.33	11.95	2.81	10.80	9.50	8.93	5.16

Totals may not tally due to weighting and rounding off

T8.R.B13: XFM [APR-JUN 2011]

		Age Groups										Districts					Weekdays							Months		
		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun		
Total	Gender																									
	Female																									
	Male																									

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	9,970	6,813	3,157	187	2,060	216	5,234	2,274	0	0	2,058	1,262	3,369	1,148	1,962	173	1,393	1,525	0	3,054	2,391	1,607	0	3,168	4,806	1,996
9:00-12:00	16,619	11,328	5,291	0	1,870	349	10,913	3,487	0	0	3,341	5,941	1,754	4,979	603	0	2,032	957	2,996	3,053	3,423	1,239	2,918	8,978	4,251	3,389
12:00-17:00	15,503	9,557	5,946	0	4,398	0	10,466	639	0	0	1,297	6,262	2,382	3,833	1,287	442	2,858	3,169	3,657	2,840	1,141	1,266	572	4,145	3,945	7,413
17:00-20:00	6,691	3,292	3,398	0	2,272	0	4,047	372	0	0	1,081	3,313	942	319	372	663	572	891	1,518	1,270	372	2,068	0	663	2,737	3,291
20:00-24:00	3,082	1,173	1,909	0	522	431	1,828	301	0	0	0	1,303	1,256	0	523	0	0	222	1,256	301	431	300	572	300	222	2,560
	51,865	32,163	19,701	187	11,121	995	32,487	7,074	0	0	7,777	18,081	9,703	10,279	4,747	1,278	6,854	6,764	9,428	10,518	7,758	6,480	4,061	17,254	15,961	18,650

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	19.22	21.18	16.02	100	18.52	21.65	16.11	32.15	0.00	0.00	26.46	6.98	34.72	11.16	41.33	13.53	20.32	22.55	0.00	29.03	30.82	24.80	0.00	18.36	30.11	10.70
9:00-12:00	32.04	35.22	26.86	0.00	16.82	35.04	33.59	49.29	0.00	0.00	42.97	32.86	18.08	48.44	12.70	0.00	29.64	14.15	31.78	29.03	44.12	19.13	71.85	52.04	26.64	18.17
12:00-17:00	29.89	29.71	30.18	0.00	39.54	0.00	32.21	9.04	0.00	0.00	16.68	34.63	24.55	37.29	27.11	34.59	41.70	46.86	38.79	27.00	14.71	19.53	14.07	24.02	24.72	39.75
17:00-20:00	12.90	10.24	17.25	0.00	20.43	0.00	12.46	5.26	0.00	0.00	13.90	18.32	9.71	3.10	7.84	51.88	8.34	13.17	16.10	12.07	4.80	31.91	0.00	3.84	17.15	17.65
20:00-24:00	5.94	3.65	9.69	0.00	4.69	43.31	5.63	4.26	0.00	0.00	0.00	7.21	12.95	0.00	11.02	0.00	0.00	3.28	13.33	2.87	5.56	4.63	14.07	1.74	1.39	13.73
	100	100	100	100	100	100	100	100	0.00	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.86	1.12	0.57	1.14	1.16	0.30	1.54	0.75	0.00	0.00	0.96	0.32	2.05	0.66	1.34	0.27	0.91	0.75	0.00	1.60	1.34	1.01	0.00	0.91	1.30	0.45
9:00-12:00	1.43	1.87	0.96	0.00	1.06	0.48	3.21	1.14	0.00	0.00	1.55	1.50	1.07	2.86	0.41	0.00	1.33	0.47	1.68	1.60	1.91	0.78	3.03	2.58	1.15	0.76
12:00-17:00	1.34	1.58	1.07	0.00	2.48	0.00	3.08	0.21	0.00	0.00	0.60	1.58	1.45	2.20	0.88	0.69	1.86	1.56	2.05	1.49	0.64	0.79	0.59	1.19	1.07	1.67
17:00-20:00	0.58	0.54	0.61	0.00	1.28	0.00	1.19	0.12	0.00	0.00	0.50	0.84	0.57	0.18	0.25	1.03	0.37	0.44	0.85	0.67	0.21	1.30	0.00	0.19	0.74	0.74
20:00-24:00	0.27	0.19	0.34	0.00	0.29	0.59	0.54	0.10	0.00	0.00	0.00	0.33	0.76	0.00	0.36	0.00	0.00	0.11	0.70	0.16	0.24	0.19	0.59	0.09	0.06	0.58
	4.47	5.30	3.56	1.14	6.28	1.37	9.55	2.32	0.00	0.00	3.62	4.57	5.90	5.90	3.25	1.99	4.47	3.34	5.27	5.52	4.34	4.06	4.22	4.95	4.33	4.21

Totals may not tally due to weighting and rounding off

T8.R.B14: COMMUNITY RADIO STATIONS [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts																										
> 6:00	171	0	171	0	0	0	0	171	0	0	0	0	171	0	0	0	0	0	0	0	171	0	0	171	0	0
6:00-9:00	5,219	2,744	2,475	0	684	431	2,097	1,671	0	337	204	2,366	0	639	1,672	339	0	372	1,377	2,139	0	1,332	0	1,344	1,346	2,529
9:00-12:00	20,373	13,145	7,228	0	2,663	1,293	5,716	5,251	2,713	2,738	3,614	6,597	942	3,803	3,342	2,076	0	2,160	1,439	5,991	2,249	8,342	192	4,796	4,681	10,896
12:00-17:00	14,043	10,740	3,303	0	3,010	431	5,763	2,586	2,253	0	1,321	4,465	1,990	2,399	3,349	519	0	1,489	4,389	3,327	1,846	2,993	0	6,731	1,912	5,400
17:00-20:00	2,817	2,327	490	0	480	0	1,675	490	173	0	151	0	0	480	1,675	512	339	173	1,038	1,116	151	0	0	1,606	173	1,038
20:00-24:00	1,495	1,495	0	0	0	0	1,302	192	0	0	0	192	0	0	1,302	0	0	0	192	1,302	0	0	0	1,495	0	0
	44,119	30,452	13,667	0	6,837	2,156	16,553	10,361	5,138	3,075	5,290	13,620	3,104	7,321	11,340	3,445	339	4,194	8,435	13,875	4,418	12,666	192	16,144	8,112	19,863

Station Percentage																										
> 6:00	0.39	0.00	1.25	0.00	0.00	0.00	0.00	1.65	0.00	0.00	0.00	0.00	5.52	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.88	0.00	0.00	1.06	0.00	0.00
6:00-9:00	11.83	9.01	18.11	0.00	10.00	20.00	12.67	16.12	0.00	10.96	3.85	17.37	0.00	8.73	14.75	9.83	0.00	8.87	16.32	15.41	0.00	10.52	0.00	8.33	16.59	12.73
9:00-12:00	46.18	43.17	52.88	0.00	38.95	60.00	34.53	50.68	52.79	89.04	68.31	48.44	30.36	51.95	29.47	60.25	0.00	51.51	17.06	43.18	50.91	65.86	100	29.71	57.71	54.85
12:00-17:00	31.83	35.27	24.17	0.00	44.03	20.00	34.82	24.96	43.84	0.00	24.97	32.78	64.12	32.77	29.53	15.06	0.00	35.50	52.03	23.98	41.78	23.63	0.00	41.69	23.57	27.19
17:00-20:00	6.39	7.64	3.58	0.00	7.02	0.00	10.12	4.73	3.37	0.00	2.86	0.00	0.00	6.55	14.77	14.85	100	4.12	12.30	8.05	3.42	0.00	0.00	9.95	2.13	5.23
20:00-24:00	3.39	4.91	0.00	0.00	0.00	0.00	7.87	1.86	0.00	0.00	0.00	1.41	0.00	0.00	11.49	0.00	0.00	0.00	2.28	9.39	0.00	0.00	0.00	9.26	0.00	0.00
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
> 6:00	0.01	0.00	0.03	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.05	0.00	0.00
6:00-9:00	0.45	0.45	0.45	0.00	0.39	0.59	0.62	0.55	0.00	0.79	0.09	0.60	0.00	0.37	1.15	0.53	0.00	0.18	0.77	1.12	0.00	0.83	0.00	0.39	0.37	0.57
9:00-12:00	1.76	2.17	1.31	0.00	1.50	1.77	1.68	1.72	1.32	6.44	1.68	1.67	0.57	2.18	2.29	3.23	0.00	1.07	0.80	3.14	1.26	5.23	0.20	1.38	1.27	2.46
12:00-17:00	1.21	1.77	0.60	0.00	1.70	0.59	1.69	0.85	1.09	0.00	0.61	1.13	1.21	1.38	2.29	0.81	0.00	0.73	2.45	1.74	1.03	1.88	0.00	1.93	0.52	1.22
17:00-20:00	0.24	0.38	0.09	0.00	0.27	0.00	0.49	0.16	0.08	0.00	0.07	0.00	0.00	0.28	1.15	0.80	0.22	0.09	0.58	0.59	0.08	0.00	0.00	0.46	0.05	0.23
20:00-24:00	0.13	0.25	0.00	0.00	0.00	0.00	0.38	0.06	0.00	0.00	0.00	0.05	0.00	0.00	0.89	0.00	0.00	0.00	0.11	0.68	0.00	0.00	0.00	0.43	0.00	0.00
	3.80	5.02	2.47	0.00	3.86	2.96	4.87	3.40	2.50	7.23	2.46	3.44	1.89	4.20	7.77	5.36	0.22	2.07	4.72	7.28	2.47	7.94	0.20	4.63	2.20	4.48

Totals may not tally due to weighting and rounding off

T8.R.B15: FOREIGN RADIO STATIONS [APR-JUN 2011]

	Detailed Data																									
	Age Groups					Districts					Weekdays					Months										
	Gender		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Female	Male																								
Total																										

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	2,608	1,766	842	0	0	0	1,177	872	558	0	1,048	815	343	239	162	0	162	558	1,170	286	239	192	0	192	1,228	1,187
9:00-12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-17:00	355	192	162	0	0	0	162	192	0	0	0	192	0	0	162	0	162	0	192	0	0	0	0	192	162	0
17:00-20:00	372	372	0	0	0	0	372	0	0	0	0	0	0	0	372	0	0	0	372	0	0	0	0	0	0	372
20:00-24:00	337	0	337	0	0	0	0	337	0	0	0	337	0	0	0	0	0	337	0	0	0	0	0	0	337	0
	3,672	2,330	1,342	0	0	0	1,711	1,402	558	0	1,048	1,345	343	239	696	0	324	895	1,362	658	239	192	0	385	1,728	1,559

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	71.02	75.77	62.78	0.00	0.00	0.00	68.78	62.23	100	0.00	100	60.62	100.00	100.00	23.28	0.00	50.00	62.34	85.87	43.44	100	100	0.00	50.00	71.10	76.13
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-17:00	9.66	8.26	12.09	0.00	0.00	0.00	9.48	13.73	0.00	0.00	0.00	14.31	0.00	0.00	23.28	0.00	50.00	0.00	14.13	0.00	0.00	0.00	0.00	50.00	9.39	0.00
17:00-20:00	10.14	15.97	0.00	0.00	0.00	0.00	21.74	0.00	0.00	0.00	0.00	0.00	0.00	0.00	53.43	0.00	0.00	0.00	0.00	56.56	0.00	0.00	0.00	0.00	0.00	23.87
20:00-24:00	9.18	0.00	25.13	0.00	0.00	0.00	0.00	24.05	0.00	0.00	0.00	25.07	0.00	0.00	0.00	0.00	0.00	37.66	0.00	0.00	0.00	0.00	0.00	0.00	19.52	0.00
	100	100	100	0.00	0.00	0.00	100	100	100	0.00	100	100	100	100	100	0.00	0.00	100	100	100	100	100	0.00	100	100	100

Population Percent																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.22	0.29	0.15	0.00	0.00	0.00	0.35	0.29	0.27	0.00	0.49	0.21	0.21	0.14	0.11	0.00	0.11	0.28	0.65	0.15	0.13	0.12	0.00	0.06	0.33	0.27
9:00-12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-17:00	0.03	0.03	0.03	0.00	0.00	0.00	0.05	0.06	0.00	0.00	0.00	0.05	0.00	0.00	0.11	0.00	0.11	0.00	0.11	0.00	0.00	0.00	0.00	0.06	0.04	0.00
17:00-20:00	0.03	0.06	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.00	0.00	0.00	0.08
20:00-24:00	0.03	0.00	0.06	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.00	0.09	0.00
	0.32	0.38	0.24	0.00	0.00	0.00	0.50	0.46	0.27	0.00	0.49	0.34	0.21	0.14	0.48	0.00	0.21	0.44	0.76	0.35	0.13	0.12	0.00	0.11	0.47	0.35

Totals may not tally due to weighting and rounding off

T8.R.B16: OTHER RADIO STATIONS [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																										

Station Counts																										
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
6:00-9:00	249	249	0	0	0	0	249	0	0	0	0	0	249	0	0	0	0	0	0	249	0	0	0	249	0	0
9:00-12:00	995	995	0	0	0	0	995	0	0	0	0	0	995	0	0	0	0	0	0	0	995	995	0	0	0	0
12:00-17:00	852	852	0	0	0	0	249	603	0	0	0	0	249	0	603	0	0	0	0	603	249	0	0	0	852	0
17:00-20:00	301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0	0	0	0	301	0	0	0	0	301	0
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	2,397	2,397	0	0	0	0	1,493	904	0	0	0	0	1,493	0	904	0	0	0	0	904	498	0	995	995	1,402	0

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	10.38	10.38	0.00	0.00	0.00	0.00	16.67	0.00	0.00	0.00	0.00	0.00	16.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	17.75	0.00
9:00-12:00	41.52	41.52	0.00	0.00	0.00	0.00	66.67	0.00	0.00	0.00	0.00	0.00	66.67	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	100	0.00	0.00	0.00
12:00-17:00	35.53	35.53	0.00	0.00	0.00	0.00	16.67	66.67	0.00	0.00	0.00	0.00	16.67	0.00	66.67	0.00	0.00	0.00	0.00	66.67	50.00	0.00	0.00	0.00	60.75	0.00
17:00-20:00	12.57	12.57	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	33.33	0.00	0.00	0.00	0.00	21.50	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	0.00	0.00	0.00	0.00	100	100	0.00	0.00	0.00	0.00	100	0.00	100	0.00	0.00	0.00	0.00	100	100	0.00	100	100	0.00	0.00

Population Percent																											
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
6:00-9:00	0.02	0.04	0.00	0.00	0.00	0.00	0.07	0.00	0.00	0.00	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.14	0.00	0.00	0.00	0.00	0.07	0.00
9:00-12:00	0.09	0.16	0.00	0.00	0.00	0.00	0.29	0.00	0.00	0.00	0.00	0.00	0.61	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.03	0.29	0.00	0.00	0.00
12:00-17:00	0.07	0.14	0.00	0.00	0.00	0.00	0.07	0.20	0.00	0.00	0.00	0.00	0.15	0.00	0.41	0.00	0.00	0.00	0.00	0.32	0.14	0.00	0.00	0.00	0.00	0.23	0.00
17:00-20:00	0.03	0.05	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.16	0.00	0.00	0.00	0.00	0.00	0.08	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.21	0.40	0.00	0.00	0.00	0.00	0.44	0.30	0.00	0.00	0.00	0.00	0.00	0.91	0.00	0.62	0.00	0.00	0.00	0.00	0.47	0.28	0.00	1.03	0.29	0.38	0.00

Totals may not tally due to weighting and rounding off

T8.R.B17: NO REPLY [APR-JUN 2011]

		Months			Weekdays							Districts						Age Groups								Gender	
		Jun	May	Apr	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo andComino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male	
Total																											

Station Counts																											
> 6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
6:00-9:00	1,029	0	1,029	0	0	0	0	0	1,029	0	0	0	1,029	0	0	0	0	1,029	0	0	0	0	0	0	0	0	1,029
9:00-12:00	5,396	1,858	3,538	0	0	0	2,509	703	1,029	1,155	1,239	2,425	1,732	0	0	0	0	1,029	0	1,239	1,270	1,155	703	0	1,270	4,126	
12:00-17:00	1,554	793	761	0	0	600	418	0	343	192	207	1,004	343	0	0	0	0	343	0	207	812	192	0	0	812	742	
17:00-20:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
20:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
	7,978	2,651	5,328	0	0	600	2,928	703	2,400	1,347	1,446	3,429	3,103	0	0	0	0	2,400	0	1,446	2,082	1,347	703	0	2,082	5,896	

Station Percentage																										
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		
6:00-9:00	12.89	0.00	19.31	0.00	0.00	0.00	0.00	0.00	42.86	0.00	0.00	33.14	0.00	0.00	0.00	0.00	0.00	42.86	0.00	0.00	0.00	0.00	0.00	17.44		
9:00-12:00	67.63	70.10	66.41	0.00	0.00	0.00	85.71	100	42.86	85.71	85.71	70.71	55.81	0.00	0.00	0.00	0.00	42.86	0.00	85.71	61.01	85.71	100	61.01	69.97	
12:00-17:00	19.47	29.90	14.29	0.00	0.00	100	14.29	0.00	14.29	14.29	14.29	29.29	11.05	0.00	0.00	0.00	0.00	14.29	0.00	14.29	38.99	14.29	0.00	38.99	12.58	
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	100	100	100	0.00	0.00	100	100	100	100	100	0.00	0.00	0.00	100	100	100	0.00	100	0.00	100	100	100	100	0.00	100	100

Population Percent																											
> 6:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
6:00-9:00	0.09	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.50	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.23
9:00-12:00	0.47	0.31	0.64	0.00	0.00	0.00	0.74	0.23	0.50	2.71	0.58	0.61	1.05	0.00	0.00	0.00	0.00	0.00	0.51	0.00	0.65	0.71	0.72	0.73	0.00	0.34	0.93
12:00-17:00	0.13	0.13	0.14	0.00	0.00	0.82	0.12	0.00	0.17	0.45	0.10	0.25	0.21	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.11	0.45	0.12	0.00	0.00	0.22	0.17
17:00-20:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.69	0.44	0.96	0.00	0.00	0.82	0.86	0.23	1.17	3.17	0.67	0.87	1.89	0.00	0.00	0.00	0.00	0.00	1.18	0.00	0.76	1.16	0.84	0.73	0.00	0.57	1.33

Totals may not tally due to weighting and rounding off

TABLE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [APR-JUN 2011]

ALL TV BROADCASTING STATIONS (BY HOUR 2011)																
	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
>12:00	75,885	27,787	48,099	2,620	10,970	3,047	21,274	24,372	11,939	1,663	12,176	27,716	19,585	4,612	6,439	5,358
12:00-19:00	290,067	110,929	179,138	30,246	43,608	9,023	65,635	80,119	46,045	15,390	60,683	83,462	53,819	35,301	33,898	22,904
19:00-20:30	235,550	101,898	133,652	10,753	29,988	5,643	68,232	65,142	42,382	13,410	50,046	66,396	39,400	32,150	27,323	20,235
20:30-22:00	383,877	188,991	194,886	14,203	50,544	20,109	129,169	102,954	53,170	13,729	78,618	122,034	58,219	42,201	50,787	32,018
22:00-24:00	194,885	99,490	95,395	3,565	30,305	9,883	79,141	48,638	18,426	4,927	39,352	58,172	30,051	20,545	27,503	19,262
	1,180,264	529,096	651,169	61,388	165,414	47,704	363,451	321,226	171,962	49,119	240,874	357,780	201,075	134,809	145,950	99,776
%																
>12:00	6.43	5.25	7.39	4.27	6.63	6.39	5.85	7.59	6.94	3.38	5.05	7.75	9.74	3.42	4.41	5.37
12:00-19:00	24.58	20.97	27.51	49.27	26.36	18.91	18.06	24.94	26.78	31.33	25.19	23.33	26.77	26.19	23.23	22.96
19:00-20:30	19.96	19.26	20.52	17.52	18.13	11.83	18.77	20.28	24.65	27.30	20.78	18.56	19.59	23.85	18.72	20.28
20:30-22:00	32.52	35.72	29.93	23.14	30.56	42.15	35.54	32.05	30.92	27.95	32.64	34.11	28.95	31.30	34.80	32.09
22:00-24:00	16.51	18.80	14.65	5.81	18.32	20.72	21.77	15.14	10.72	10.03	16.34	16.26	14.95	15.24	18.84	19.30
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

		Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total										
>12:00	75,885	4,079	10,017	7,445	9,152	10,844	15,537	18,811	18,306	32,105	25,475
12:00-19:00	290,067	31,354	34,676	43,959	33,442	26,008	60,409	60,219	93,135	94,080	102,851
19:00-20:30	235,550	35,890	32,215	45,224	35,492	27,251	27,181	32,296	79,176	79,499	76,876
20:30-22:00	383,877	51,236	61,062	54,658	58,955	69,896	44,485	43,587	140,871	128,564	114,443
22:00-24:00	194,885	18,019	27,679	24,312	24,353	44,661	37,855	18,005	64,156	69,658	61,071
	1,180,264	140,578	165,649	175,599	161,394	178,660	185,467	172,918	395,644	403,905	380,715
%											
>12:00	6.43	2.90	6.05	4.24	5.67	6.07	8.38	10.88	4.63	7.95	6.69
12:00-19:00	24.58	22.30	20.93	25.03	20.72	14.56	32.57	34.82	23.54	23.29	27.02
19:00-20:30	19.96	25.53	19.45	25.75	21.99	15.25	14.66	18.68	20.01	19.68	20.19
20:30-22:00	32.52	36.45	36.86	31.13	36.53	39.12	23.99	25.21	35.61	31.83	30.06
22:00-24:00	16.51	12.82	16.71	13.85	15.09	25.00	20.41	10.41	16.22	17.25	16.04
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Total Available Time slots by Time Brackets:

From midnight to noon: For this time period there are twenty-four time slots of half hour each. Multiplied by the total population of 369,716 there would be 8,873,184 time-slots available. Of these only 75,885 time-slots were used.

>12:00	24 x 369,716	=	8,873,184
12:00-19:00	14 x 369,716	=	5,176,024
19:00-20:30*	4 x 369,716	=	1,478,864
20:30-22:00	3 x 369,716	=	1,109,148
22:00-24:00	4 x 369,716	=	1,478,864

* "19:00-20:30" is made up of the following time brackets: "7:00-7:30"; "7:30-7:45"; "7:45-8:00"; and "8:00-8:30".

Totals may not tally due to weighting and rounding off

The Base of Tables 8.TV to 8.TV18 is "all available half-hour time slots".

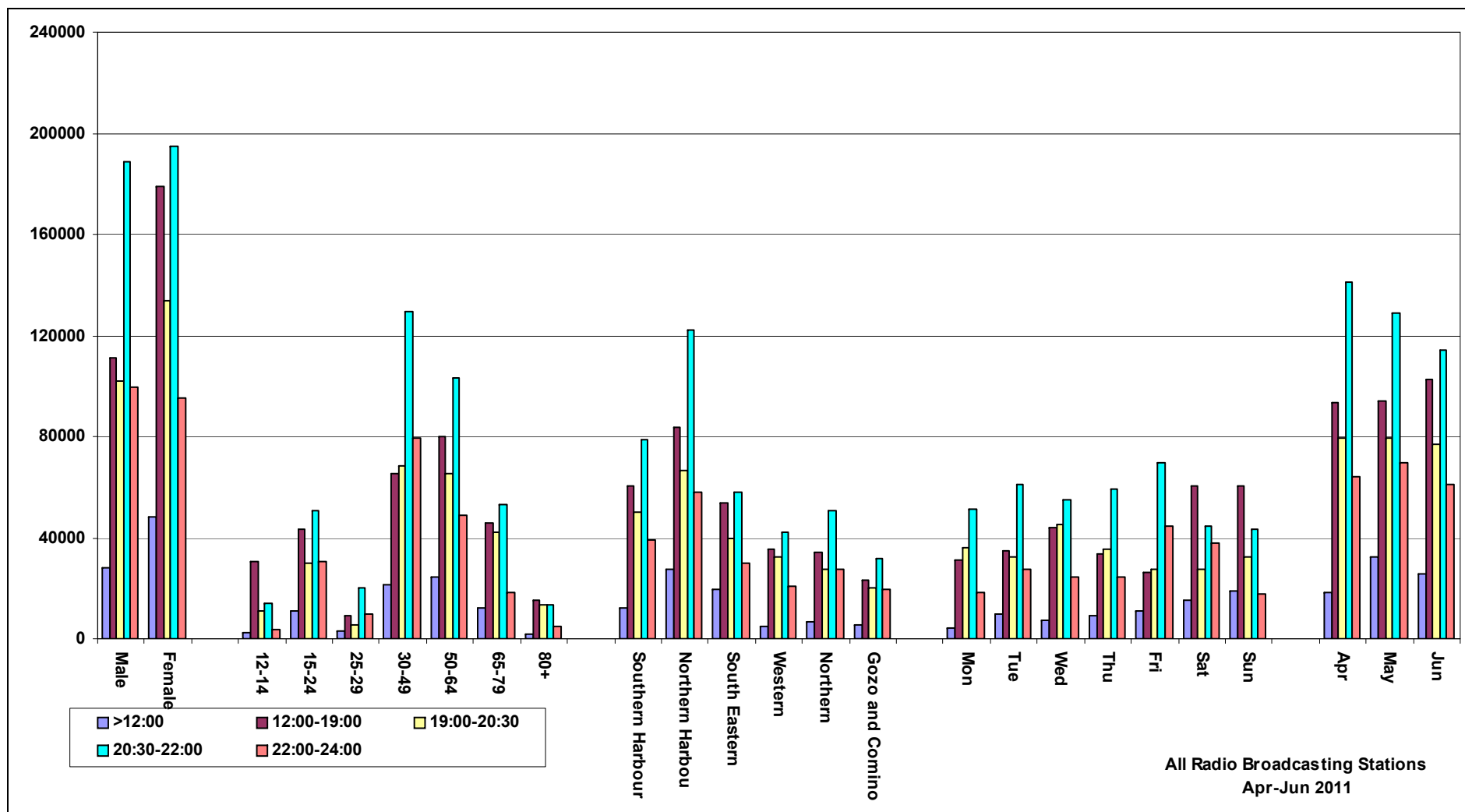


FIGURE 8.TV: POPULATION TV CONSUMPTION BY TIME BRACKETS - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH – ALL TV BROADCASTING STATIONS [APR-JUN 2011]

TABLE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]

	Total	Gender		Age Groups							Districts					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo & Comino
TVM	370,142	152,091	218,051	20,163	41,378	18,296	133,923	90,975	43,715	21,692	73,971	105,584	66,755	47,319	42,445	34,068
ONE	260,011	101,163	158,848	1,529	17,241	2,416	69,747	94,020	66,322	8,736	50,955	72,186	55,143	28,208	22,868	30,651
Net TV	57,638	21,012	36,626	720	8,700	3,004	11,131	16,411	11,463	6,210	9,062	21,962	11,277	7,814	3,946	3,578
Smash TV	2,302	930	1,371	0	0	0	0	2,302	0	0	930	0	1,371	0	0	0
Education 22	3,032	770	2,263	0	0	0	0	1,509	1,523	0	0	938	0	0	739	1,355
Favourite Ch	1,134	795	339	0	0	0	0	1,134	0	0	0	192	0	0	603	339
Calypso Music TV	1,166	554	612	0	612	0	0	554	0	0	984	0	0	182	0	0
Rai 1	38,225	14,792	23,433	0	1,384	0	7,203	17,822	11,139	677	7,908	17,182	3,743	2,642	3,338	3,412
Rai 2	9,253	7,160	2,093	505	862	1,724	1,409	3,239	1,514	0	1,807	2,475	1,244	1,892	1,835	0
Rai 3	5,207	2,196	3,011	0	0	0	1,493	2,104	703	907	1,663	1,349	2,196	0	0	0
Rete 4	28,932	11,536	17,396	0	498	1,631	8,561	10,971	5,697	1,574	3,062	6,995	6,344	5,905	4,280	2,346
Canale 5	57,623	10,014	47,609	2,360	7,422	2,595	23,224	19,778	1,790	453	23,856	19,066	3,921	2,412	2,568	5,799
Italia 1	59,951	32,177	27,774	2,814	21,255	11,407	17,269	6,532	674	0	10,215	15,581	13,304	5,586	12,065	3,199
Discovery Channel	45,216	39,084	6,131	9,192	15,899	367	14,690	3,803	1,265	0	8,297	17,860	3,938	6,204	8,918	0
MTV	15,120	7,166	7,953	1,192	9,740	816	1,989	1,384	0	0	816	5,727	3,053	0	3,035	2,489
BBC Wld./Ent.	27,823	9,849	17,974	0	1,046	0	8,167	8,254	5,983	4,372	2,862	6,999	3,099	4,330	10,533	0
Other TV station	186,483	109,318	77,165	22,914	38,515	4,549	61,763	35,611	18,632	4,497	41,818	60,169	25,686	22,315	23,954	12,541
No Reply	11,007	8,487	2,520	0	862	900	2,882	4,823	1,540	0	2,670	3,514	0	0	4,823	0
	1,180,264	529,096	651,169	61,388	165,414	47,704	363,451	321,226	171,962	49,119	240,874	357,780	201,075	134,809	145,950	99,776

	Total	Weekdays							Months		
		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
TVM	370,142	30,835	54,943	39,445	48,800	88,629	48,790	58,700	124,048	134,531	111,563
ONE	260,011	26,140	37,665	34,739	41,979	36,162	42,855	40,471	87,993	89,603	82,416
Net TV	57,638	15,085	7,464	14,592	5,867	5,099	4,259	5,271	17,751	19,800	20,087
Smash TV	2,302	0	744	0	1,557	0	0	0	0	1,557	744
Education 22	3,032	0	0	1,355	1,509	0	0	169	0	2,124	908
Favourite Ch	1,134	0	0	0	339	603	0	192	603	0	531
Calypso Music TV	1,166	0	372	794	0	0	0	0	182	612	372
Rai 1	38,225	3,249	9,568	5,350	3,393	946	9,217	6,502	15,284	14,202	8,740
Rai 2	9,253	0	388	5,899	0	558	1,025	1,383	5,180	2,725	1,348
Rai 3	5,207	756	0	0	907	0	2,842	703	907	1,349	2,952
Rete 4	28,932	6,471	1,906	11,733	4,646	1,025	2,169	981	5,481	9,685	13,766
Canale 5	57,623	11,796	13,040	5,340	4,357	5,049	12,486	5,556	14,106	24,481	19,035
Italia 1	59,951	6,752	8,861	13,939	10,941	8,901	5,090	5,466	20,374	18,241	21,336
Discovery Channel	45,216	6,234	5,403	7,431	5,319	8,629	6,079	6,120	14,093	20,791	10,332
MTV	15,120	2,592	3,062	1,724	1,078	2,076	2,212	2,376	5,150	1,384	8,586
BBC Wld./Ent.	27,823	4,372	3,210	2,217	2,295	3,311	5,012	7,406	15,687	4,816	7,319
Other TV station	186,483	26,294	19,023	29,817	28,407	15,363	36,858	30,721	66,459	51,957	68,067
No Reply	11,007	0	0	1,224	0	2,308	6,574	900	2,346	6,047	2,613
	1,180,264	140,578	165,649	175,599	161,394	178,660	185,467	172,918	395,644	403,905	380,715

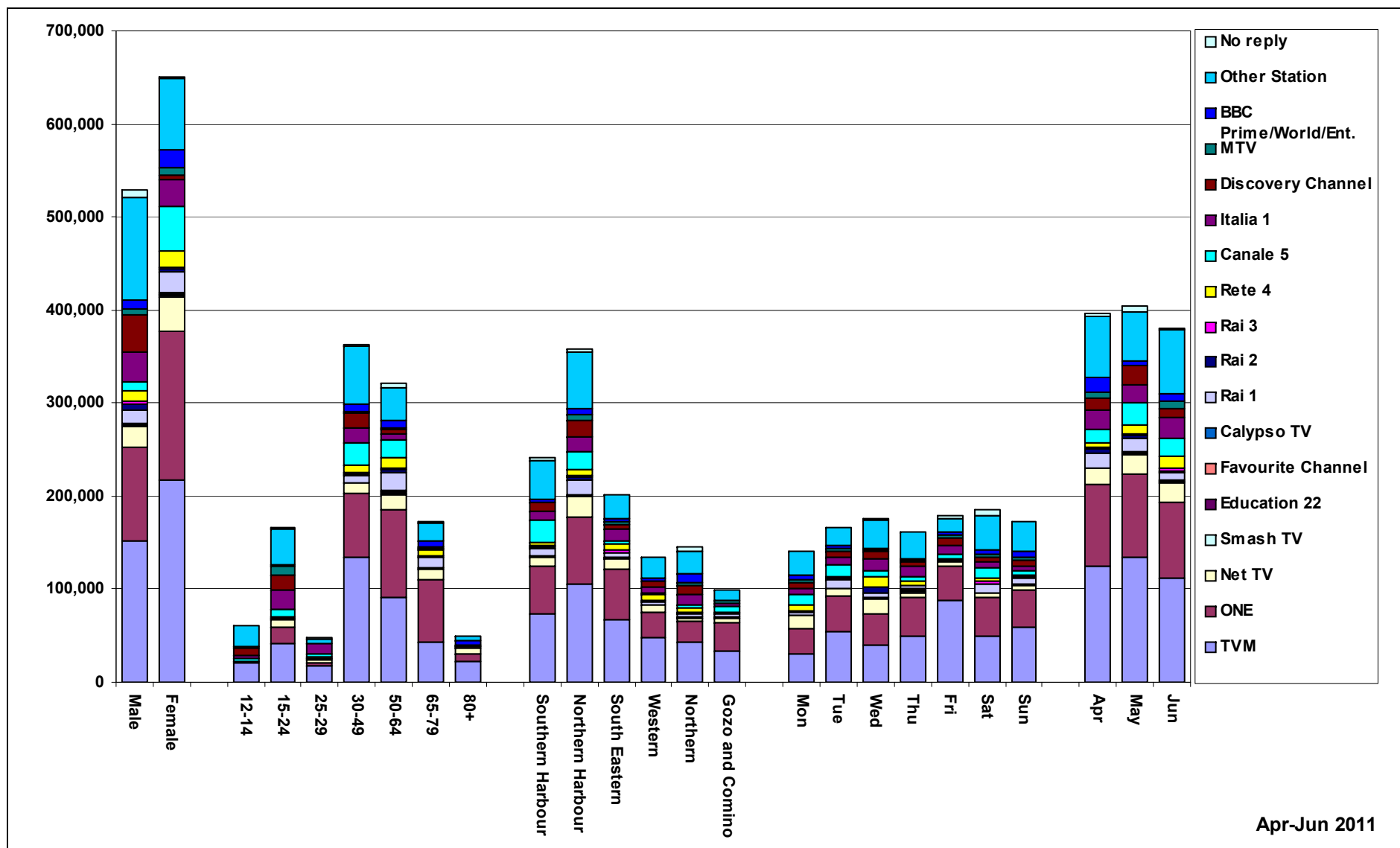


FIGURE 8.TV.A: POPULATION TV CONSUMPTION BY STATION - BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]

TABLE 8.TV.B: CONSUMPTION BY BROADCASTING STATION – BY GENDER, BY AGE GROUPS, BY DISTRICTS, BY WEEKDAY, AND BY MONTH [APR-JUN 2011]
[STATION COUNTS, STATION PERCENTAGE, & POPULATION PERCENTAGE]:

TABLE 8.TV.B1: TVM [APR-JUN 2011]

	Gender		Age Groups						Districts					Weekdays							Months				
	Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
Total																									

Station Counts

>12:00	18,110	4,141	13,969	0	2,052	431	2,651	11,076	388	1,511	1,511	7,981	5,517	547	2,178	375	1,270	1,881	2,383	0	1,774	3,554	7,248	5,684	4,682	7,743
12:00-19:00	50,320	15,716	34,604	4,382	2,759	2,961	14,486	12,188	5,861	7,682	14,726	14,297	6,438	8,034	4,201	2,624	3,731	7,175	7,544	1,360	6,116	14,204	10,190	14,539	18,618	17,162
19:00-20:30	77,241	33,218	44,023	4,965	7,012	1,168	26,290	18,997	13,681	5,128	16,540	17,336	15,346	12,052	8,612	7,355	10,809	10,588	11,139	12,375	13,306	9,174	9,850	26,544	23,541	27,157
20:30-22:00	156,835	68,255	88,580	8,953	19,495	9,668	60,023	33,257	19,190	6,248	30,414	45,305	28,234	18,560	18,718	15,604	12,924	27,222	13,818	26,000	40,883	12,033	23,954	55,649	56,922	44,264
22:00-24:00	67,637	30,761	36,876	1,863	10,059	4,068	30,473	15,457	4,596	1,122	10,780	20,664	11,221	8,125	8,736	8,110	2,101	8,077	4,560	9,065	26,551	9,825	7,458	21,632	30,768	15,236
	370,142	152,091	218,051	20,163	41,378	18,296	133,923	90,975	43,715	21,692	73,971	105,584	66,755	47,319	42,445	34,068	30,835	54,943	39,445	48,800	88,629	48,790	58,700	124,048	134,531	111,563

Station Percentage

>12:00	4.89	2.72	6.41	0.00	4.96	2.36	1.98	12.17	0.89	6.97	2.04	7.56	8.26	1.16	5.13	1.10	4.12	3.42	6.04	0.00	2.00	7.28	12.35	4.58	3.48	6.94
12:00-19:00	13.59	10.33	15.87	21.73	6.67	16.18	10.82	13.40	13.41	35.42	19.91	13.54	9.64	16.98	9.90	7.70	12.10	13.06	19.12	2.79	6.90	29.11	17.36	11.72	13.84	15.38
19:00-20:30	20.87	21.84	20.19	24.62	16.95	6.38	19.63	20.88	31.29	23.64	22.36	16.42	22.99	25.47	20.29	21.59	35.05	19.27	28.24	25.36	15.01	18.80	16.78	21.40	17.50	24.34
20:30-22:00	42.37	44.88	40.62	44.40	47.12	52.84	44.82	36.56	43.90	28.80	41.12	42.91	42.29	39.22	44.10	45.80	41.91	49.55	35.03	53.28	46.13	24.66	40.81	44.86	42.31	39.68
22:00-24:00	18.27	20.23	16.91	9.24	24.31	22.23	22.75	16.99	10.51	5.17	14.57	19.57	16.81	17.17	20.58	23.81	6.81	14.70	11.56	18.58	29.96	20.14	12.70	17.44	22.87	13.66
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	1.53	0.78	2.15	0.00	1.24	0.90	0.73	3.45	0.23	3.08	0.63	2.23	2.74	0.41	1.49	0.38	0.90	1.14	1.36	0.00	0.99	1.92	4.19	1.44	1.16	2.03
12:00-19:00	4.26	2.97	5.31	7.14	1.67	6.21	3.99	3.79	3.41	15.64	6.11	4.00	3.20	5.96	2.88	2.63	2.65	4.33	4.30	0.84	3.42	7.66	5.89	3.67	4.61	4.51
19:00-20:30	6.54	6.28	6.76	8.09	4.24	2.45	7.23	5.91	7.96	10.44	6.87	4.85	7.63	8.94	5.90	7.37	7.69	6.39	6.34	7.67	7.45	4.95	5.70	6.71	5.83	7.13
20:30-22:00	13.29	12.90	13.60	14.58	11.79	20.27	16.51	10.35	11.16	12.72	12.63	12.66	14.04	13.77	12.82	15.64	9.19	16.43	7.87	16.11	22.88	6.49	13.85	14.07	14.09	11.63
22:00-24:00	5.73	5.81	5.66	3.04	6.08	8.53	8.38	4.81	2.67	2.28	4.48	5.78	5.58	6.03	5.99	8.13	1.49	4.88	2.60	5.62	14.86	5.30	4.31	5.47	7.62	4.00
	31.36	28.75	33.49	32.85	25.01	38.35	36.85	28.32	25.42	44.16	30.71	29.51	33.20	35.10	29.08	34.14	21.93	33.17	22.46	30.24	49.61	26.31	33.95	31.35	33.31	29.30

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B2: ONE [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts																										
>12:00	29,083	8,855	20,228	0	862	0	10,723	9,390	8,108	0	3,716	9,619	8,777	1,254	2,413	3,304	1,407	5,936	2,841	4,315	3,326	4,493	6,764	6,231	14,844	8,008
12:00-19:00	85,324	25,462	59,862	0	4,735	1,123	20,120	28,140	29,740	1,467	19,372	19,492	20,052	7,901	8,510	9,998	6,033	10,027	10,836	15,207	7,168	18,721	17,333	34,143	25,429	25,753
19:00-20:30	65,583	29,094	36,490	600	6,017	0	17,052	23,685	14,126	4,103	13,138	18,988	11,654	8,006	6,250	7,549	10,470	10,999	11,654	10,759	5,809	6,784	9,108	20,649	23,193	21,742
20:30-22:00	57,057	27,510	29,547	929	3,961	647	14,905	22,956	10,999	2,661	11,016	17,679	9,841	7,494	5,047	5,979	7,518	8,391	6,978	8,769	12,996	8,007	4,398	20,218	18,534	18,304
22:00-24:00	22,964	10,243	12,721	0	1,666	647	6,947	9,849	3,350	506	3,712	6,408	4,819	3,554	648	3,821	712	2,312	2,430	2,929	6,862	4,850	2,869	6,753	7,602	8,610
	260,011	101,163	158,848	1,529	17,241	2,416	69,747	94,020	66,322	8,736	50,955	72,186	55,143	28,208	22,868	30,651	26,140	37,665	34,739	41,979	36,162	42,855	40,471	87,993	89,603	82,416

Station Percentage																										
>12:00	11.19	8.75	12.73	0.00	5.00	0.00	15.37	9.99	12.23	0.00	7.29	13.33	15.92	4.45	10.55	10.78	5.38	15.76	8.18	10.28	9.20	10.48	16.71	7.08	16.57	9.72
12:00-19:00	32.82	25.17	37.69	0.00	27.46	46.47	28.85	29.93	44.84	16.79	38.02	27.00	36.36	28.01	37.21	32.62	23.08	26.62	31.19	36.22	19.82	43.68	42.83	38.80	28.38	31.25
19:00-20:30	25.22	28.76	22.97	39.25	34.90	0.00	24.45	25.19	21.30	46.97	25.78	26.30	21.13	28.38	27.33	24.63	40.05	29.20	33.55	25.63	16.06	15.83	22.50	23.47	25.88	26.38
20:30-22:00	21.94	27.19	18.60	60.75	22.97	26.77	21.37	24.42	16.58	30.45	21.62	24.49	17.85	26.56	22.07	19.51	28.76	22.28	20.09	20.89	35.94	18.68	10.87	22.98	20.69	22.21
22:00-24:00	8.83	10.13	8.01	0.00	9.66	26.77	9.96	10.48	5.05	5.79	7.29	8.88	8.74	12.60	2.84	12.47	2.72	6.14	6.99	6.98	18.98	11.32	7.09	7.67	8.48	10.45
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	2.46	1.67	3.11	0.00	0.52	0.00	2.95	2.92	4.71	0.00	1.54	2.69	4.36	0.93	1.65	3.31	1.00	3.58	1.62	2.67	1.86	2.42	3.91	1.57	3.68	2.10
12:00-19:00	7.23	4.81	9.19	0.00	2.86	2.35	5.54	8.76	17.29	2.99	8.04	5.45	9.97	5.86	5.83	10.02	4.29	6.05	6.17	9.42	4.01	10.09	10.02	8.63	6.30	6.76
19:00-20:30	5.56	5.50	5.60	0.98	3.64	0.00	4.69	7.37	8.21	8.35	5.45	5.31	5.80	5.94	4.28	7.57	7.45	6.64	6.64	6.67	3.25	3.66	5.27	5.22	5.74	5.71
20:30-22:00	4.83	5.20	4.54	1.51	2.39	1.36	4.10	7.15	6.40	5.42	4.57	4.94	4.89	5.56	3.46	5.99	5.35	5.07	3.97	5.43	7.27	4.32	2.54	5.11	4.59	4.81
22:00-24:00	1.95	1.94	1.95	0.00	1.01	1.36	1.91	3.07	1.95	1.03	1.54	1.79	2.40	2.64	0.44	3.83	0.51	1.40	1.38	1.81	3.84	2.62	1.66	1.71	1.88	2.26
	22.03	19.12	24.39	2.49	10.42	5.06	19.19	29.27	38.57	17.79	21.15	20.18	27.42	20.92	15.67	30.72	18.59	22.74	19.78	26.01	20.24	23.11	23.40	22.24	22.18	21.65

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B3: NET TV [APR-JUN 2011]

	Total	Gender		Age Groups						Districts					Weekdays							Months		
		Female	Male	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr

Station Counts																										
>12:00	1,842	995	847	0	995	0	847	0	0	0	0	847	995	0	0	0	0	0	995	0	0	847	0	0	847	995
12:00-19:00	12,583	5,634	6,949	0	2,986	0	1,270	2,960	2,093	3,273	826	6,061	3,680	970	370	677	715	2,195	5,247	1,300	1,981	423	721	2,153	4,171	6,259
19:00-20:30	13,289	3,952	9,337	0	0	944	3,031	5,254	2,700	1,360	2,168	4,231	2,770	2,737	186	1,196	1,771	2,222	3,909	2,093	1,642	779	872	4,022	6,515	2,751
20:30-22:00	23,153	8,441	14,712	480	2,971	1,807	4,946	7,119	4,615	1,216	3,569	8,975	2,388	3,479	3,207	1,535	10,317	1,940	3,676	2,474	1,088	1,384	2,276	8,709	7,445	7,000
22:00-24:00	6,771	1,990	4,781	240	1,748	252	1,038	1,077	2,055	361	2,499	1,848	1,443	628	183	169	2,283	1,108	764	0	388	826	1,402	2,867	823	3,082
	57,638	21,012	36,626	720	8,700	3,004	11,131	16,411	11,463	6,210	9,062	21,962	11,277	7,814	3,946	3,578	15,085	7,464	14,592	5,867	5,099	4,259	5,271	17,751	19,800	20,087

Station Percentage																										
>12:00	3.20	4.74	2.31	0.00	11.44	0.00	7.61	0.00	0.00	0.00	0.00	3.85	8.83	0.00	0.00	0.00	0.00	0.00	6.82	0.00	0.00	19.88	0.00	0.00	4.28	4.95
12:00-19:00	21.83	26.81	18.97	0.00	34.32	0.00	11.41	18.04	18.26	52.71	9.11	27.60	32.64	12.41	9.37	18.93	4.74	29.40	35.96	22.16	38.85	9.94	13.68	12.13	21.07	31.16
19:00-20:30	23.06	18.81	25.49	0.00	0.00	31.44	27.23	32.02	23.55	21.90	23.92	19.27	24.57	35.03	4.72	33.44	11.74	29.77	26.79	35.68	32.21	18.28	16.54	22.66	32.90	13.70
20:30-22:00	40.17	40.17	40.17	66.67	34.15	60.16	44.43	43.38	40.26	19.57	39.39	40.87	21.17	44.53	81.27	42.90	68.39	25.99	25.19	42.16	21.33	32.50	43.17	49.06	37.60	34.85
22:00-24:00	11.75	9.47	13.05	33.33	20.09	8.40	9.33	6.56	17.93	5.81	27.58	8.42	12.80	8.03	4.65	4.73	15.13	14.84	5.23	0.00	7.61	19.40	26.61	16.15	4.15	15.34
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.16	0.19	0.13	0.00	0.60	0.00	0.23	0.00	0.00	0.00	0.00	0.24	0.49	0.00	0.00	0.00	0.00	0.00	0.57	0.00	0.00	0.46	0.00	0.00	0.21	0.26
12:00-19:00	1.07	1.06	1.07	0.00	1.81	0.00	0.35	0.92	1.22	6.66	0.34	1.69	1.83	0.72	0.25	0.68	0.51	1.32	2.99	0.81	1.11	0.23	0.42	0.54	1.03	1.64
19:00-20:30	1.13	0.75	1.43	0.00	0.00	1.98	0.83	1.64	1.57	2.77	0.90	1.18	1.38	2.03	0.13	1.20	1.26	1.34	2.23	1.30	0.92	0.42	0.50	1.02	1.61	0.72
20:30-22:00	1.96	1.60	2.26	0.78	1.80	3.79	1.36	2.22	2.68	2.47	1.48	2.51	1.19	2.58	2.20	1.54	7.34	1.17	2.09	1.53	0.61	0.75	1.32	2.20	1.84	1.84
22:00-24:00	0.57	0.38	0.73	0.39	1.06	0.53	0.29	0.34	1.20	0.74	1.04	0.52	0.72	0.47	0.13	0.17	1.62	0.67	0.43	0.00	0.22	0.45	0.81	0.72	0.20	0.81
	4.88	3.97	5.62	1.17	5.26	6.30	3.06	5.11	6.67	12.64	3.76	6.14	5.61	5.80	2.70	3.59	10.73	4.51	8.31	3.64	2.85	2.30	3.05	4.49	4.90	5.28

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B4: SMASH TV [APR-JUN 2011]

	1																									
	Months			Weekdays							Districts					Age Groups					Gender					
	Jun	May	Apr	Sun	Sat	Fri	Thu	Wed	Tue	Mon	Gozo andComino	Northern	Western	South Eastern	Northern Harbour	Southern Harbour	80+	65-79	50-64	30-49	25-29	15-24	12-14	Female	Male	
Total																										

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	1,371	0	1,371	0	0	0	0	1,371	0	0	0	0	1,371	0	0	0	0	0	0	1,371	0	0	0	0	1,371	0
19:00-20:30	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0	0	186	0	0	0	0	0	0	186	0
20:30-22:00	744	744	0	0	0	0	0	744	0	0	744	0	0	0	0	0	0	558	0	186	0	0	0	0	186	558
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	2,302	930	1,371	0	0	0	0	2,302	0	0	930	0	1,371	0	0	0	0	744	0	1,557	0	0	0	0	1,557	744

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	59.58	0.00	100	0.00	0.00	0.00	0.00	59.58	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	88.05	0.00	0.00	0.00	0.00	88.05	0.00
19:00-20:30	8.08	20.00	0.00	0.00	0.00	0.00	0.00	8.08	0.00	0.00	20.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00
20:30-22:00	32.34	80.00	0.00	0.00	0.00	0.00	0.00	32.34	0.00	0.00	80.00	0.00	0.00	0.00	0.00	0.00	0.00	75.00	0.00	11.95	0.00	0.00	0.00	0.00	11.95	75.00
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	0.00	0.00	100	0.00	0.00	100	0.00	100	0.00	0.00	0.00	0.00	100	0.00	100	0.00	0.00	0.00	0.00	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.12	0.00	0.21	0.00	0.00	0.00	0.00	0.43	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.00	0.00	0.00	0.00	0.85	0.00	0.00	0.00	0.00	0.34	0.00
19:00-20:30	0.02	0.04	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.08	0.00	0.00	0.00	0.00	0.00	0.00	0.11	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.05
20:30-22:00	0.06	0.14	0.00	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.34	0.00	0.12	0.00	0.00	0.00	0.00	0.05	0.15
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.20	0.18	0.21	0.00	0.00	0.00	0.00	0.72	0.00	0.00	0.39	0.00	0.68	0.00	0.00	0.00	0.00	0.45	0.00	0.97	0.00	0.00	0.00	0.00	0.39	0.20

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B5: EDUCATION 22 [APR-JUN 2011]

		TABLE C.14.D. EDUCATION 11-17															TABLE C.14.E. EDUCATION 18-24														
		Age Groups							Districts								Weekdays							Months							
Gender		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino		Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun						
Total	Female																														
	Male																														

Station Counts																										
>12:00	677	0	677	0	0	0	0	0	677	0	0	0	0	0	0	677	0	0	677	0	0	0	0	0	677	0
12:00-19:00	677	0	677	0	0	0	0	0	677	0	0	0	0	0	0	677	0	0	677	0	0	0	0	0	677	0
19:00-20:30	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0	0	0	0	0	0	0	169	0	0	169
20:30-22:00	1,132	577	554	0	0	0	0	1,132	0	0	0	577	0	0	554	0	0	0	0	1,132	0	0	0	0	577	554
22:00-24:00	377	192	185	0	0	0	0	377	0	0	0	192	0	0	185	0	0	0	0	377	0	0	0	0	192	185
	3,032	770	2,263	0	0	0	0	1,509	1,523	0	0	938	0	0	739	1,355	0	0	1,355	1,509	0	0	169	0	2,124	908

Station Percentage																										
>12:00	22.34	0.00	29.94	0.00	0.00	0.00	0.00	0.00	44.47	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	31.88	0.00
12:00-19:00	22.34	0.00	29.94	0.00	0.00	0.00	0.00	0.00	44.47	0.00	0.00	0.00	0.00	0.00	0.00	50.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	31.88	0.00
19:00-20:30	5.56	0.00	7.45	0.00	0.00	0.00	0.00	0.00	11.07	0.00	0.00	17.97	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	18.57
20:30-22:00	37.33	75.00	24.51	0.00	0.00	0.00	0.00	75.00	0.00	0.00	0.00	61.53	0.00	0.00	75.00	0.00	0.00	0.00	0.00	75.00	0.00	0.00	0.00	0.00	27.18	61.07
22:00-24:00	12.44	25.00	8.17	0.00	0.00	0.00	0.00	25.00	0.00	0.00	0.00	20.51	0.00	0.00	25.00	0.00	0.00	0.00	0.00	25.00	0.00	0.00	0.00	0.00	9.06	20.36
	100	100	100	0.00	0.00	0.00	0.00	100	100	0.00	0.00	100	100	0.00	100	100	0.00	0.00	100	100	0.00	0.00	100	0.00	100	100

Population Percent																										
>12:00	0.06	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.17	0.00
12:00-19:00	0.06	0.00	0.10	0.00	0.00	0.00	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.00	0.68	0.00	0.00	0.39	0.00	0.00	0.00	0.00	0.00	0.17	0.00
19:00-20:30	0.01	0.00	0.03	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.04
20:30-22:00	0.10	0.11	0.09	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.16	0.00	0.00	0.38	0.00	0.00	0.00	0.00	0.70	0.00	0.00	0.00	0.00	0.14	0.15
22:00-24:00	0.03	0.04	0.03	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.00	0.05	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.23	0.00	0.00	0.00	0.00	0.05	0.05
	0.26	0.15	0.35	0.00	0.00	0.00	0.00	0.47	0.89	0.00	0.00	0.26	0.00	0.00	0.51	1.36	0.00	0.00	0.77	0.94	0.00	0.00	0.10	0.00	0.53	0.24

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B6: ITV [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Station Percentage																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

Population Percent																									
>12:00																									
12:00-19:00																									
19:00-20:30																									
20:30-22:00																									
22:00-24:00																									

iTV did not register any audiences during this quarter

TABLE 8.TV.B7: FAVORITE CHANNEL [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19:00-20:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
20:30-22:00	1,134	795	339	0	0	0	0	1,134	0	0	0	192	0	0	603	339	0	0	0	339	603	0	192	603	0	531
22:00-24:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	1,134	795	339	0	0	0	0	1,134	0	0	0	192	0	0	603	339	0	0	0	339	603	0	192	603	0	531

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	100	100	100	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	100	0.00	0.00	100	100	0.00	0.00	0.00	100	100	0.00	100	100	0.00	100
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	100	100	100	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	100	0.00	0.00	100	100	0.00	0.00

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
20:30-22:00	0.10	0.15	0.05	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.05	0.00	0.00	0.41	0.34	0.00	0.00	0.00	0.21	0.34	0.00	0.11	0.15	0.00	0.14
22:00-24:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	0.10	0.15	0.05	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.05	0.00	0.00	0.41	0.34	0.00	0.00	0.00	0.21	0.34	0.00	0.11	0.15	0.00	0.14

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B8: CALYPSO MUSIC TV [APR-JUN 2011]

	Total	Gender		Age Groups						Districts						Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
19:00-20:30	612	0	612	0	612	0	0	0	0	0	612	0	0	0	0	0	0	0	612	0	0	0	0	0	612	0
20:30-22:00	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0	0	0	182	0	0	0	0	182	0	0
22:00-24:00	372	372	0	0	0	0	0	372	0	0	372	0	0	0	0	0	0	372	0	0	0	0	0	0	0	372
	1,166	554	612	0	612	0	0	554	0	0	984	0	0	182	0	0	0	372	794	0	0	0	0	182	612	372

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	52.48	0.00	100	0.00	100	0.00	0.00	0.00	0.00	0.00	62.18	0.00	0.00	0.00	0.00	0.00	0.00	0.00	77.09	0.00	0.00	0.00	0.00	0.00	100	0.00
20:30-22:00	15.60	32.82	0.00	0.00	0.00	0.00	0.00	32.82	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	22.91	0.00	0.00	0.00	0.00	100	0.00	0.00
22:00-24:00	31.92	67.18	0.00	0.00	0.00	0.00	0.00	67.18	0.00	0.00	37.82	0.00	0.00	0.00	0.00	0.00	0.00	100	0.00	0.00	0.00	0.00	0.00	0.00	0.00	100
	100	100	100	0.00	100	0.00	0.00	100	0.00	0.00	100	0.00	0.00	100	0.00	0.00	0.00	100	100	0.00	0.00	0.00	0.00	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
19:00-20:30	0.05	0.00	0.09	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.35	0.00	0.00	0.00	0.00	0.00	0.15	0.00
20:30-22:00	0.02	0.03	0.00	0.00	0.00	0.00	0.00	0.06	0.00	0.00	0.00	0.00	0.13	0.00	0.00	0.00	0.00	0.00	0.10	0.00	0.00	0.00	0.00	0.05	0.00	0.00
22:00-24:00	0.03	0.07	0.00	0.00	0.00	0.00	0.00	0.12	0.00	0.00	0.15	0.00	0.00	0.00	0.00	0.00	0.00	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.10
	0.10	0.10	0.09	0.00	0.37	0.00	0.00	0.17	0.00	0.00	0.41	0.00	0.00	0.13	0.00	0.00	0.00	0.22	0.45	0.00	0.00	0.00	0.00	0.05	0.15	0.10

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B9: RAI 1 [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts

>12:00	1,786	372	1,414	0	0	0	0	1,414	372	0	372	674	0	0	739	0	0	0	0	0	0	0	1,786	1,111	674	0
12:00-19:00	6,312	1,142	5,170	0	0	0	187	4,103	2,022	0	1,128	2,119	1,714	1,164	0	187	1,113	725	169	169	0	2,484	1,652	2,611	2,928	773
19:00-20:30	4,177	680	3,497	0	0	0	212	1,517	2,448	0	1,093	2,259	0	0	486	339	692	1,312	531	826	0	212	605	1,373	1,769	1,035
20:30-22:00	17,591	8,936	8,655	0	692	0	3,883	7,617	5,061	339	3,586	8,092	1,291	1,115	1,299	2,209	1,072	5,038	3,787	1,787	946	3,664	1,296	6,629	6,453	4,510
22:00-24:00	8,360	3,662	4,698	0	692	0	2,921	3,172	1,236	339	1,728	4,039	739	364	813	677	372	2,493	863	612	0	2,857	1,163	3,560	2,378	2,422
	38,225	14,792	23,433	0	1,384	0	7,203	17,822	11,139	677	7,908	17,182	3,743	2,642	3,338	3,412	3,249	9,568	5,350	3,393	946	9,217	6,502	15,284	14,202	8,740

Station Percentage

>12:00	4.67	2.52	6.03	0.00	0.00	0.00	0.00	7.93	3.34	0.00	4.71	3.92	0.00	0.00	22.15	0.00	0.00	0.00	0.00	0.00	0.00	0.00	27.47	7.27	4.75	0.00
12:00-19:00	16.51	7.72	22.06	0.00	0.00	0.00	2.60	23.02	18.15	0.00	14.26	12.33	45.79	44.03	0.00	5.49	34.25	7.58	3.15	4.97	0.00	26.95	25.41	17.08	20.61	8.85
19:00-20:30	10.93	4.60	14.92	0.00	0.00	0.00	2.94	8.51	21.98	0.00	13.82	13.15	0.00	0.00	14.57	9.93	21.29	13.71	9.93	24.33	0.00	2.30	9.30	8.98	12.45	11.84
20:30-22:00	46.02	60.41	36.94	0.00	50.00	0.00	53.90	42.74	45.44	50.00	45.35	47.09	34.47	42.20	38.93	64.73	33.01	52.65	70.79	52.67	100.00	39.75	19.94	43.37	45.44	51.60
22:00-24:00	21.87	24.76	20.05	0.00	50.00	0.00	40.55	17.80	11.09	50.00	21.86	23.51	19.73	13.76	24.36	19.85	11.45	26.06	16.13	18.03	0.00	31.00	17.88	23.29	16.74	27.71
	100	100	100	0.00	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.15	0.07	0.22	0.00	0.00	0.00	0.00	0.44	0.22	0.00	0.15	0.19	0.00	0.00	0.51	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.03	0.28	0.17	0.00
12:00-19:00	0.53	0.22	0.79	0.00	0.00	0.00	0.05	1.28	1.18	0.00	0.47	0.59	0.85	0.86	0.00	0.19	0.79	0.44	0.10	0.10	0.00	1.34	0.96	0.66	0.72	0.20
19:00-20:30	0.35	0.13	0.54	0.00	0.00	0.00	0.06	0.47	1.42	0.00	0.45	0.63	0.00	0.00	0.33	0.34	0.49	0.79	0.30	0.51	0.00	0.11	0.35	0.35	0.44	0.27
20:30-22:00	1.49	1.69	1.33	0.00	0.42	0.00	1.07	2.37	2.94	0.69	1.49	2.26	0.64	0.83	0.89	2.21	0.76	3.04	2.16	1.11	0.53	1.98	0.75	1.68	1.60	1.18
22:00-24:00	0.71	0.69	0.72	0.00	0.42	0.00	0.80	0.99	0.72	0.69	0.72	1.13	0.37	0.27	0.56	0.68	0.26	1.51	0.49	0.38	0.00	1.54	0.67	0.90	0.59	0.64
	3.24	2.80	3.60	0.00	0.84	0.00	1.98	5.55	6.48	1.38	3.28	4.80	1.86	1.96	2.29	3.42	2.31	5.78	3.05	2.10	0.53	4.97	3.76	3.86	3.52	2.30

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B10: RAI 2 [APR-JUN 2011]

	Total	Gender		Age Groups						Districts					Weekdays							Months				
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	2,235	2,235	0	0	0	480	479	1,276	0	0	372	0	0	959	904	0	0	0	0	0	372	480	1,383	372	1,863	0
19:00-20:30	1,280	918	363	0	0	0	0	1,094	186	0	372	169	0	739	0	0	0	194	355	0	186	545	0	1,112	0	169
20:30-22:00	4,076	2,945	1,131	505	431	746	558	700	1,136	0	1,063	1,514	746	194	558	0	0	194	3,882	0	0	0	0	2,634	431	1,011
22:00-24:00	1,662	1,062	600	0	431	498	372	169	192	0	0	792	498	0	372	0	0	0	1,662	0	0	0	0	1,062	431	169
	9,253	7,160	2,093	505	862	1,724	1,409	3,239	1,514	0	1,807	2,475	1,244	1,892	1,835	0	0	388	5,899	0	558	1,025	1,383	5,180	2,725	1,348

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	24.15	31.22	0.00	0.00	0.00	27.83	33.98	39.41	0.00	0.00	20.59	0.00	0.00	50.67	49.29	0.00	0.00	0.00	0.00	66.67	46.79	100.00	7.18	68.36	0.00	0.00
19:00-20:30	13.83	12.82	17.32	0.00	0.00	0.00	0.00	33.78	12.29	0.00	20.59	6.81	0.00	39.08	0.00	0.00	0.00	50.00	6.01	0.00	33.33	53.21	0.00	21.46	0.00	12.51
20:30-22:00	44.05	41.13	54.03	100	50.00	43.30	39.61	21.60	75.00	0.00	58.82	61.18	60.00	10.25	30.43	0.00	0.00	50.00	65.81	0.00	0.00	0.00	0.00	50.85	15.82	74.98
22:00-24:00	17.96	14.84	28.65	0.00	50.00	28.87	26.41	5.21	12.71	0.00	0.00	32.01	40.00	0.00	20.28	0.00	0.00	0.00	28.18	0.00	0.00	0.00	0.00	20.51	15.82	12.51
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	0.00	0.00	100	100	0.00	100	100	100	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.19	0.42	0.00	0.00	0.00	1.01	0.13	0.40	0.00	0.00	0.15	0.00	0.00	0.71	0.62	0.00	0.00	0.00	0.00	0.21	0.26	0.80	0.09	0.46	0.00	0.00
19:00-20:30	0.11	0.17	0.06	0.00	0.00	0.00	0.00	0.34	0.11	0.00	0.15	0.05	0.00	0.55	0.00	0.00	0.00	0.12	0.20	0.00	0.10	0.29	0.00	0.28	0.00	0.04
20:30-22:00	0.35	0.56	0.17	0.82	0.26	1.56	0.15	0.22	0.66	0.00	0.44	0.42	0.37	0.14	0.38	0.00	0.00	0.12	2.21	0.00	0.00	0.00	0.00	0.67	0.11	0.27
22:00-24:00	0.14	0.20	0.09	0.00	0.26	1.04	0.10	0.05	0.11	0.00	0.00	0.22	0.25	0.00	0.25	0.00	0.00	0.00	0.95	0.00	0.00	0.00	0.00	0.27	0.11	0.04
	0.78	1.35	0.32	0.82	0.52	3.61	0.39	1.01	0.88	0.00	0.75	0.69	0.62	1.40	1.26	0.00	0.00	0.23	3.36	0.00	0.31	0.55	0.80	1.31	0.67	0.35

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B11: RAI 3 [APR-JUN 2011]

		Gender		Age Groups							Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts																										
>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
12:00-19:00	2,703	703	2,000	0	0	0	0	1,093	703	907	1,663	337	703	0	0	0	756	0	0	907	0	337	703	907	337	1,459
19:00-20:30	674	0	674	0	0	0	0	674	0	0	0	674	0	0	0	0	0	0	0	0	674	0	0	674	0	0
20:30-22:00	1,084	746	337	0	0	0	746	337	0	0	0	337	746	0	0	0	0	0	0	0	1,084	0	0	337	746	0
22:00-24:00	746	746	0	0	0	0	746	0	0	0	0	0	746	0	0	0	0	0	0	0	746	0	0	0	0	746
	5,207	2,196	3,011	0	0	0	1,493	2,104	703	907	1,663	1,349	2,196	0	0	0	756	0	0	907	0	2,842	703	907	1,349	2,952

Station Percentage																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	51.91	32.03	66.41	0.00	0.00	0.00	0.00	51.93	100	100	100	25.00	32.03	0.00	0.00	0.00	100	0.00	0.00	100	0.00	11.87	100	100	25.00	49.43
19:00-20:30	12.95	0.00	22.39	0.00	0.00	0.00	0.00	32.04	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	23.73	0.00	0.00	50.00	0.00	0.00
20:30-22:00	20.81	33.99	11.20	0.00	0.00	0.00	50.00	16.02	0.00	0.00	0.00	25.00	33.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	38.13	0.00	0.00	25.00	25.29	0.00
22:00-24:00	14.33	33.99	0.00	0.00	0.00	0.00	50.00	0.00	0.00	0.00	0.00	0.00	33.99	0.00	0.00	0.00	0.00	0.00	0.00	0.00	26.27	0.00	0.00	0.00	25.29	0.00
	100	100	100	0.00	0.00	0.00	100	100	100	100	100	100	100	0.00	0.00	0.00	100	0.00	0.00	100	0.00	100	100	100	100	100

Population Percent																										
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
12:00-19:00	0.23	0.13	0.31	0.00	0.00	0.00	0.00	0.34	0.41	1.85	0.69	0.09	0.35	0.00	0.00	0.00	0.54	0.00	0.00	0.56	0.00	0.18	0.41	0.23	0.08	0.38
19:00-20:30	0.06	0.00	0.10	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.36	0.00	0.00	0.17	0.00	0.00
20:30-22:00	0.09	0.14	0.05	0.00	0.00	0.00	0.21	0.10	0.00	0.00	0.00	0.09	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.58	0.00	0.00	0.08	0.20	0.00
22:00-24:00	0.06	0.14	0.00	0.00	0.00	0.00	0.21	0.00	0.00	0.00	0.00	0.00	0.37	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.40	0.00	0.00	0.00	0.20	0.00
	0.44	0.42	0.46	0.00	0.00	0.00	0.41	0.66	0.41	1.85	0.69	0.38	1.09	0.00	0.00	0.00	0.54	0.00	0.00	0.56	0.00	1.53	0.41	0.23	0.33	0.78

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B12: RETE 4 [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts

>12:00	337	0	337	0	0	0	0	0	337	0	0	337	0	0	0	0	0	0	337	0	0	0	0	0	337	0
12:00-19:00	2,549	498	2,051	0	498	0	0	0	2,051	0	0	337	2,212	0	0	0	0	0	2,051	0	498	0	0	0	337	2,212
19:00-20:30	5,473	1,275	4,198	0	0	612	1,166	2,132	1,564	0	984	2,027	862	1,046	554	0	169	372	3,553	319	0	1,060	0	506	2,220	2,747
20:30-22:00	10,233	4,401	5,833	0	0	408	2,453	5,453	866	1,053	861	1,924	1,902	2,332	2,198	1,016	2,959	647	3,082	2,488	0	554	503	2,677	3,160	4,396
22:00-24:00	10,339	5,362	4,977	0	0	612	4,943	3,385	879	520	1,216	2,370	1,369	2,527	1,527	1,330	3,344	887	2,710	1,838	527	554	478	2,298	3,630	4,410
	28,932	11,536	17,396	0	498	1,631	8,561	10,971	5,697	1,574	3,062	6,995	6,344	5,905	4,280	2,346	6,471	1,906	11,733	4,646	1,025	2,169	981	5,481	9,685	13,766

Station Percentage

>12:00	1.17	0.00	1.94	0.00	0.00	0.00	0.00	0.00	5.92	0.00	0.00	4.82	0.00	0.00	0.00	0.00	0.00	0.00	2.87	0.00	0.00	0.00	0.00	0.00	3.48	0.00
12:00-19:00	8.81	4.31	11.79	0.00	100	0.00	0.00	0.00	36.01	0.00	0.00	4.82	34.86	0.00	0.00	0.00	0.00	0.00	17.48	0.00	48.54	0.00	0.00	0.00	3.48	16.07
19:00-20:30	18.92	11.06	24.13	0.00	0.00	37.50	13.62	19.43	27.45	0.00	32.14	28.97	13.58	17.72	12.96	0.00	2.61	19.52	30.28	6.87	0.00	48.88	0.00	9.23	22.92	19.96
20:30-22:00	35.37	38.15	33.53	0.00	0.00	25.00	28.65	49.71	15.20	66.93	28.13	27.50	29.98	39.49	51.36	43.31	45.72	33.96	26.27	53.56	0.00	25.56	51.26	48.85	32.63	31.93
22:00-24:00	35.74	46.48	28.61	0.00	0.00	37.50	57.73	30.86	15.43	33.07	39.73	33.88	21.58	42.79	35.68	56.69	51.68	46.52	23.10	39.57	51.46	25.56	48.74	41.93	37.49	32.04
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.03	0.00	0.05	0.00	0.00	0.00	0.00	0.00	0.20	0.00	0.00	0.09	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.00	0.08	0.00
12:00-19:00	0.22	0.09	0.32	0.00	0.30	0.00	0.00	0.00	1.19	0.00	0.00	0.09	1.10	0.00	0.00	0.00	0.00	0.00	1.17	0.00	0.28	0.00	0.00	0.00	0.08	0.58
19:00-20:30	0.46	0.24	0.64	0.00	0.00	1.28	0.32	0.66	0.91	0.00	0.41	0.57	0.43	0.78	0.38	0.00	0.12	0.22	2.02	0.20	0.00	0.57	0.00	0.13	0.55	0.72
20:30-22:00	0.87	0.83	0.90	0.00	0.00	0.85	0.67	1.70	0.50	2.14	0.36	0.54	0.95	1.73	1.51	1.02	2.10	0.39	1.76	1.54	0.00	0.30	0.29	0.68	0.78	1.15
22:00-24:00	0.88	1.01	0.76	0.00	0.00	1.28	1.36	1.05	0.51	1.06	0.50	0.66	0.68	1.87	1.05	1.33	2.38	0.54	1.54	1.14	0.30	0.30	0.28	0.58	0.90	1.16
	2.45	2.18	2.67	0.00	0.30	3.42	2.36	3.42	3.31	3.20	1.27	1.96	3.16	4.38	2.93	2.35	4.60	1.15	6.68	2.88	0.57	1.17	0.57	1.39	2.40	3.62

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B13: CANALE 5 [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts

>12:00	1,471	0	1,471	0	0	0	413	907	0	151	1,471	0	0	0	0	0	413	907	0	0	0	151	0	0	1,320	151
12:00-19:00	20,781	0	20,781	374	2,689	204	7,253	9,772	488	0	9,157	6,993	531	1,714	1,109	1,276	5,115	3,938	1,262	2,018	1,905	3,043	3,500	3,201	8,304	9,276
19:00-20:30	8,658	775	7,883	187	1,086	1,066	2,775	2,584	959	0	3,978	3,305	374	0	162	838	1,610	1,462	2,394	151	881	1,450	710	2,328	4,488	1,841
20:30-22:00	15,538	5,457	10,082	936	2,075	1,325	7,313	3,546	343	0	5,916	4,741	1,873	349	973	1,687	2,754	3,416	1,684	1,440	1,428	3,714	1,101	4,953	6,381	4,204
22:00-24:00	11,175	3,782	7,393	862	1,572	0	5,470	2,968	0	302	3,334	4,027	1,142	349	324	1,999	1,903	3,317	0	748	835	4,128	245	3,625	3,989	3,562
	57,623	10,014	47,609	2,360	7,422	2,595	23,224	19,778	1,790	453	23,856	19,066	3,921	2,412	2,568	5,799	11,796	13,040	5,340	4,357	5,049	12,486	5,556	14,106	24,481	19,035

Station Percentage

>12:00	2.55	0.00	3.09	0.00	0.00	0.00	1.78	4.59	0.00	33.33	6.17	0.00	0.00	0.00	0.00	0.00	3.50	6.95	0.00	0.00	0.00	1.21	0.00	0.00	5.39	0.79
12:00-19:00	36.06	0.00	43.65	15.86	36.22	7.86	31.23	49.41	27.28	0.00	38.38	36.68	13.55	71.08	43.18	22.00	43.36	30.20	23.63	46.31	37.73	24.37	62.99	22.69	33.92	48.73
19:00-20:30	15.02	7.74	16.56	7.93	14.63	41.08	11.95	13.07	53.58	0.00	16.68	17.33	9.55	0.00	6.31	14.46	13.65	11.21	44.83	3.47	17.45	11.61	12.77	16.51	18.33	9.67
20:30-22:00	26.97	54.49	21.18	39.67	27.96	51.06	31.49	17.93	19.15	0.00	24.80	24.86	47.77	14.46	37.88	29.08	23.35	26.20	31.54	33.05	28.29	29.74	19.83	35.11	26.06	22.09
22:00-24:00	19.39	37.77	15.53	36.54	21.18	0.00	23.55	15.01	0.00	66.67	13.97	21.12	29.14	14.46	12.63	34.47	16.13	25.44	0.00	17.16	16.53	33.06	4.41	25.69	16.29	18.71
	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.12	0.00	0.23	0.00	0.00	0.00	0.11	0.28	0.00	0.31	0.61	0.00	0.00	0.00	0.00	0.00	0.29	0.55	0.00	0.00	0.00	0.08	0.00	0.00	0.33	0.04
12:00-19:00	1.76	0.00	3.19	0.61	1.63	0.43	2.00	3.04	0.28	0.00	3.80	1.95	0.26	1.27	0.76	1.28	3.64	2.38	0.72	1.25	1.07	1.64	2.02	0.81	2.06	2.44
19:00-20:30	0.73	0.15	1.21	0.30	0.66	2.23	0.76	0.80	0.56	0.00	1.65	0.92	0.19	0.00	0.11	0.84	1.15	0.88	1.36	0.09	0.49	0.78	0.41	0.59	1.11	0.48
20:30-22:00	1.32	1.03	1.55	1.52	1.25	2.78	2.01	1.10	0.20	0.00	2.46	1.33	0.93	0.26	0.67	1.69	1.96	2.06	0.96	0.89	0.80	2.00	0.64	1.25	1.58	1.10
22:00-24:00	0.95	0.71	1.14	1.40	0.95	0.00	1.50	0.92	0.00	0.62	1.38	1.13	0.57	0.26	0.22	2.00	1.35	2.00	0.00	0.46	0.47	2.23	0.14	0.92	0.99	0.94
	4.88	1.89	7.31	3.84	4.49	5.44	6.39	6.16	1.04	0.92	9.90	5.33	1.95	1.79	1.76	5.81	8.39	7.87	3.04	2.70	2.83	6.73	3.21	3.57	6.06	5.00

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B14: ITALIA 1 [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts

>12:00	741	367	374	367	374	0	0	0	0	0	0	0	374	0	367	0	0	0	0	0	374	367	0	374	0	367
12:00-19:00	13,283	6,000	7,282	2,447	4,501	2,365	3,295	674	0	0	2,272	6,786	1,993	319	1,284	629	3,009	2,914	3,407	1,200	858	0	1,894	3,828	5,456	3,998
19:00-20:30	8,805	5,772	3,033	0	1,993	1,853	4,093	867	0	0	961	1,167	4,106	1,356	994	221	995	1,128	3,095	1,550	674	204	1,158	4,078	2,412	2,314
20:30-22:00	19,640	11,070	8,569	0	6,667	4,352	5,322	2,962	337	0	3,314	3,691	4,095	2,634	5,244	663	1,498	1,782	4,412	4,548	3,677	1,685	2,039	7,528	4,897	7,215
22:00-24:00	17,483	8,968	8,515	0	7,720	2,837	4,560	2,029	337	0	3,669	3,938	2,736	1,277	4,176	1,686	1,250	3,038	3,026	3,643	3,318	2,834	374	4,566	5,476	7,442
	59,951	32,177	27,774	2,814	21,255	11,407	17,269	6,532	674	0	10,215	15,581	13,304	5,586	12,065	3,199	6,752	8,861	13,939	10,941	8,901	5,090	5,466	20,374	18,241	21,336

Station Percentage

>12:00	1.24	1.14	1.35	13.04	1.76	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.81	0.00	3.04	0.00	0.00	0.00	0.00	0.00	4.20	7.21	0.00	1.84	0.00	1.72
12:00-19:00	22.16	18.65	26.22	86.96	21.17	20.73	19.08	10.32	0.00	0.00	22.24	43.55	14.98	5.71	10.64	19.67	44.57	32.89	24.44	10.97	9.64	0.00	34.66	18.79	29.91	18.74
19:00-20:30	14.69	17.94	10.92	0.00	9.38	16.24	23.70	13.27	0.00	0.00	9.41	7.49	30.86	24.28	8.24	6.91	14.74	12.73	22.20	14.17	7.58	4.01	21.19	20.02	13.22	10.85
20:30-22:00	32.76	34.40	30.85	0.00	31.37	38.15	30.82	45.34	50.00	0.00	32.44	23.69	30.78	47.15	43.46	20.72	22.19	20.11	31.65	41.56	41.31	33.10	37.30	36.95	26.85	33.81
22:00-24:00	29.16	27.87	30.66	0.00	36.32	24.87	26.40	31.06	50.00	0.00	35.91	25.28	20.57	22.87	34.61	52.70	18.51	34.28	21.71	33.30	37.27	55.69	6.85	22.41	30.02	34.88
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.06	0.07	0.06	0.60	0.23	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.19	0.00	0.25	0.00	0.00	0.00	0.00	0.00	0.21	0.20	0.00	0.09	0.00	0.10
12:00-19:00	1.13	1.13	1.12	3.99	2.72	4.96	0.91	0.21	0.00	0.00	0.94	1.90	0.99	0.24	0.88	0.63	2.14	1.76	1.94	0.74	0.48	0.00	1.10	0.97	1.35	1.05
19:00-20:30	0.75	1.09	0.47	0.00	1.20	3.88	1.13	0.27	0.00	0.00	0.40	0.33	2.04	1.01	0.68	0.22	0.71	0.68	1.76	0.96	0.38	0.11	0.67	1.03	0.60	0.61
20:30-22:00	1.66	2.09	1.32	0.00	4.03	9.12	1.46	0.92	0.20	0.00	1.38	1.03	2.04	1.95	3.59	0.66	1.07	1.08	2.51	2.82	2.06	0.91	1.18	1.90	1.21	1.90
22:00-24:00	1.48	1.69	1.31	0.00	4.67	5.95	1.25	0.63	0.20	0.00	1.52	1.10	1.36	0.95	2.86	1.69	0.89	1.83	1.72	2.26	1.86	1.53	0.22	1.15	1.36	1.95
	5.08	6.08	4.27	4.58	12.85	23.91	4.75	2.03	0.39	0.00	4.24	4.36	6.62	4.14	8.27	3.21	4.80	5.35	7.94	6.78	4.98	2.74	3.16	5.15	4.52	5.60

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B15: DISCOVERY CHANNEL [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
Total																									

Station Counts																										
>12:00	3,846	3,846	0	959	1,449	0	735	703	0	0	735	1,200	952	959	0	0	703	0	0	1,200	249	959	735	249	2,863	735
12:00-19:00	11,036	10,205	831	4,547	4,908	367	668	545	0	0	905	7,324	498	1,025	1,284	0	1,200	967	1,506	607	2,045	3,378	1,334	4,096	5,238	1,703
19:00-20:30	9,012	6,421	2,591	1,705	4,821	0	1,824	470	192	0	1,818	2,973	995	1,635	1,591	0	485	169	2,948	584	1,440	995	2,391	1,721	4,565	2,726
20:30-22:00	13,877	11,962	1,915	1,380	3,937	0	6,542	1,289	728	0	2,974	4,492	995	1,786	3,629	0	2,614	2,171	2,488	1,529	2,668	746	1,660	4,741	5,498	3,637
22:00-24:00	7,445	6,650	794	600	784	0	4,922	795	344	0	1,865	1,871	498	798	2,413	0	1,232	2,096	490	1,399	2,228	0	0	3,286	2,627	1,532
	45,216	39,084	6,131	9,192	15,899	367	14,690	3,803	1,265	0	8,297	17,860	3,938	6,204	8,918	0	6,234	5,403	7,431	5,319	8,629	6,079	6,120	14,093	20,791	10,332

Station Percentage																										
>12:00	8.51	9.84	0.00	10.44	9.11	0.00	5.00	18.49	0.00	0.00	8.85	6.72	24.18	15.47	0.00	0.00	11.28	0.00	0.00	22.56	2.88	15.78	12.00	1.77	13.77	7.11
12:00-19:00	24.41	26.11	13.56	49.47	30.87	100	4.55	14.34	0.00	0.00	10.91	41.01	12.64	16.53	14.40	0.00	19.25	17.90	20.26	11.41	23.70	55.57	21.80	29.06	25.19	16.48
19:00-20:30	19.93	16.43	42.26	18.55	30.32	0.00	12.42	12.36	15.22	0.00	21.91	16.65	25.27	26.36	17.84	0.00	7.78	3.12	39.67	10.98	16.69	16.37	39.07	12.21	21.96	26.38
20:30-22:00	30.69	30.61	31.23	15.01	24.76	0.00	44.53	33.90	57.61	0.00	35.85	25.15	25.27	28.79	40.70	0.00	41.93	40.18	33.48	28.75	30.92	12.28	27.13	33.64	26.45	35.20
22:00-24:00	16.46	17.01	12.96	6.53	4.93	0.00	33.51	20.91	27.17	0.00	22.48	10.48	12.64	12.86	27.06	0.00	19.76	38.80	6.59	26.31	25.81	0.00	0.00	23.32	12.63	14.82
	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	0.33	0.73	0.00	1.56	0.88	0.00	0.20	0.22	0.00	0.00	0.30	0.34	0.47	0.71	0.00	0.00	0.50	0.00	0.00	0.74	0.14	0.52	0.42	0.06	0.71	0.19
12:00-19:00	0.94	1.93	0.13	7.41	2.97	0.77	0.18	0.17	0.00	0.00	0.38	2.05	0.25	0.76	0.88	0.00	0.85	0.58	0.86	0.38	1.14	1.82	0.77	1.04	1.30	0.45
19:00-20:30	0.76	1.21	0.40	2.78	2.91	0.00	0.50	0.15	0.11	0.00	0.75	0.83	0.49	1.21	1.09	0.00	0.34	0.10	1.68	0.36	0.81	0.54	1.38	0.44	1.13	0.72
20:30-22:00	1.18	2.26	0.29	2.25	2.38	0.00	1.80	0.40	0.42	0.00	1.23	1.26	0.49	1.33	2.49	0.00	1.86	1.31	1.42	0.95	1.49	0.40	0.96	1.20	1.36	0.96
22:00-24:00	0.63	1.26	0.12	0.98	0.47	0.00	1.35	0.25	0.20	0.00	0.77	0.52	0.25	0.59	1.65	0.00	0.88	1.27	0.28	0.87	1.25	0.00	0.00	0.83	0.65	0.40
	3.83	7.39	0.94	14.97	9.61	0.77	4.04	1.18	0.74	0.00	3.44	4.99	1.96	4.60	6.11	0.00	4.43	3.26	4.23	3.30	4.83	3.28	3.54	3.56	5.15	2.71

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B16: MTV [APR-JUN 2011]

		TABLE 6.1: 2019-2020: Males															TABLE 6.2: 2019-2020: Females														
		Age Groups							Districts								Weekdays							Months							
Gender		12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun							
Total	Female																														
	Male																														

Station Counts

>12:00	3,018	1,493	1,525	0	3,018	0	0	0	0	0	0	862	1,493	0	0	663	0	0	0	0	442	1,714	862	221	0	2,797
12:00-19:00	5,709	3,543	2,166	0	3,581	0	744	1,384	0	0	0	1,724	498	0	1,662	1,826	1,662	1,384	1,724	0	442	498	0	744	1,384	3,581
19:00-20:30	2,043	1,044	999	783	516	0	744	0	0	0	0	516	561	0	966	0	744	216	0	0	783	0	300	2,043	0	0
20:30-22:00	3,079	1,086	1,993	409	1,762	408	500	0	0	0	408	1,762	501	0	408	0	186	1,055	0	216	409	0	1,214	2,142	0	937
22:00-24:00	1,270	0	1,270	0	862	408	0	0	0	0	408	862	0	0	0	0	0	408	0	862	0	0	0	0	0	1,270
	15,120	7,166	7,953	1,192	9,740	816	1,989	1,384	0	0	816	5,727	3,053	0	3,035	2,489	2,592	3,062	1,724	1,078	2,076	2,212	2,376	5,150	1,384	8,586

Station Percentage

>12:00	19.96	20.83	19.18	0.00	30.99	0.00	0.00	0.00	0.00	0.00	0.00	15.06	48.90	0.00	0.00	26.64	0.00	0.00	0.00	0.00	21.29	77.50	36.28	4.29	0.00	32.58
12:00-19:00	37.76	49.44	27.24	0.00	36.77	0.00	37.43	100	0.00	0.00	0.00	30.11	16.30	0.00	54.74	73.36	64.11	45.20	100	0.00	21.29	22.50	0.00	14.45	100	41.71
19:00-20:30	13.51	14.57	12.56	65.70	5.29	0.00	37.43	0.00	0.00	0.00	0.00	9.00	18.39	0.00	31.82	0.00	28.71	7.04	0.00	0.00	37.72	0.00	12.63	39.67	0.00	0.00
20:30-22:00	20.36	15.16	25.06	34.30	18.09	50.00	25.15	0.00	0.00	0.00	50.00	30.77	16.42	0.00	13.43	0.00	7.18	34.44	0.00	20.00	19.69	0.00	51.09	41.59	0.00	10.92
22:00-24:00	8.40	0.00	15.97	0.00	8.85	50.00	0.00	0.00	0.00	0.00	50.00	15.06	0.00	0.00	0.00	0.00	0.00	13.32	0.00	80.00	0.00	0.00	0.00	0.00	0.00	14.79
	100	100	100	100	100	0.00	100	0.00	0.00	0.00	100	100	0.00	0.00	0.00	100	0.00	0.00	100	0.00	100	100	100	100	0.00	100

Population Percent

>12:00	0.26	0.28	0.23	0.00	1.82	0.00	0.00	0.00	0.00	0.00	0.00	0.24	0.74	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.25	0.92	0.50	0.06	0.00	0.73
12:00-19:00	0.48	0.67	0.33	0.00	2.17	0.00	0.20	0.43	0.00	0.00	0.00	0.48	0.25	0.00	1.14	1.83	1.18	0.84	0.98	0.00	0.25	0.27	0.00	0.19	0.34	0.94
19:00-20:30	0.17	0.20	0.15	1.28	0.31	0.00	0.20	0.00	0.00	0.00	0.00	0.14	0.28	0.00	0.66	0.00	0.53	0.13	0.00	0.00	0.44	0.00	0.17	0.52	0.00	0.00
20:30-22:00	0.26	0.21	0.31	0.67	1.07	0.85	0.14	0.00	0.00	0.00	0.17	0.49	0.25	0.00	0.28	0.00	0.13	0.64	0.00	0.13	0.23	0.00	0.70	0.54	0.00	0.25
22:00-24:00	0.11	0.00	0.20	0.00	0.52	0.85	0.00	0.00	0.00	0.00	0.17	0.24	0.00	0.00	0.00	0.00	0.00	0.25	0.00	0.53	0.00	0.00	0.00	0.00	0.00	0.33
	1.28	1.35	1.22	1.94	5.89	1.71	0.55	0.43	0.00	0.00	0.34	1.60	1.52	0.00	2.08	2.49	1.84	1.85	0.98	0.67	1.16	1.19	1.37	1.30	0.34	2.26

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B17: BBC WORLD/ENT.[APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays								Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May	Jun
	Total																									

Station Counts

Station Counts																											
>12:00	1,004	286	718	0	349	0	286	0	370	0	0	286	0	349	370	0	286	0	0	349	370	0	0	0	0	0	1,004
12:00-19:00	6,228	2,384	3,844	0	698	0	1,061	2,857	707	905	792	1,101	1,556	698	2,081	0	941	0	490	1,192	1,029	1,604	973	3,268	0	2,961	
19:00-20:30	7,615	2,752	4,864	0	0	0	1,218	2,434	2,607	1,357	1,465	1,612	686	935	2,918	0	1,163	1,271	776	754	871	635	2,146	4,293	1,602	1,720	
20:30-22:00	7,482	1,476	6,007	0	0	0	3,018	2,232	1,328	904	605	2,222	514	1,642	2,500	0	1,401	1,134	951	0	699	1,207	2,091	4,260	2,403	820	
22:00-24:00	5,493	2,952	2,541	0	0	0	2,584	731	973	1,206	0	1,778	343	707	2,665	0	581	806	0	0	343	1,567	2,196	3,867	811	815	
	27,823	9,849	17,974	0	1,046	0	8,167	8,254	5,983	4,372	2,862	6,999	3,099	4,330	10,533	0	4,372	3,210	2,217	2,295	3,311	5,012	7,406	15,687	4,816	7,319	

Station Percentage

>12:00	3.61	2.90	4.00	0.00	33.33	0.00	3.50	0.00	6.18	0.00	0.00	4.08	0.00	8.05	3.51	0.00	6.54	0.00	0.00	15.20	11.17	0.00	0.00	0.00	0.00	13.72
12:00-19:00	22.39	24.21	21.39	0.00	66.67	0.00	13.00	34.62	11.81	20.70	27.68	15.73	50.21	16.11	19.76	0.00	21.53	0.00	22.09	51.95	31.07	32.00	13.13	20.83	0.00	40.45
19:00-20:30	27.37	27.94	27.06	0.00	0.00	0.00	14.91	29.49	43.57	31.04	51.20	23.03	22.13	21.60	27.70	0.00	26.59	39.60	34.99	32.85	26.29	12.67	28.98	27.36	33.27	23.50
20:30-22:00	26.89	14.98	33.42	0.00	0.00	0.00	36.96	27.04	22.19	20.68	21.13	31.75	16.60	37.92	23.73	0.00	32.05	35.31	42.92	0.00	21.12	24.07	28.23	27.16	49.89	11.20
22:00-24:00	19.74	29.97	14.14	0.00	0.00	0.00	31.64	8.85	16.25	27.58	0.00	25.41	11.06	16.32	25.30	0.00	13.30	25.09	0.00	0.00	10.36	31.26	29.66	24.65	16.84	11.13
	100	100	100	0.00	100	0.00	100	100	100	100	100	100	100	100	100	0.00	100	100	100	100	100	100	100	100	100	100

Population Percent

>12:00	0.09	0.05	0.11	0.00	0.21	0.00	0.08	0.00	0.21	0.00	0.00	0.08	0.00	0.26	0.25	0.00	0.20	0.00	0.00	0.22	0.21	0.00	0.00	0.00	0.00	0.26
12:00-19:00	0.53	0.45	0.59	0.00	0.42	0.00	0.29	0.89	0.41	1.84	0.33	0.31	0.77	0.52	1.43	0.00	0.67	0.00	0.28	0.74	0.58	0.86	0.56	0.83	0.00	0.78
19:00-20:30	0.65	0.52	0.75	0.00	0.00	0.00	0.34	0.76	1.52	2.76	0.61	0.45	0.34	0.69	2.00	0.00	0.83	0.77	0.44	0.47	0.49	0.34	1.24	1.08	0.40	0.45
20:30-22:00	0.63	0.28	0.92	0.00	0.00	0.00	0.83	0.69	0.77	1.84	0.25	0.62	0.26	1.22	1.71	0.00	1.00	0.68	0.54	0.00	0.39	0.65	1.21	1.08	0.59	0.22
22:00-24:00	0.47	0.56	0.39	0.00	0.00	0.00	0.71	0.23	0.57	2.45	0.00	0.50	0.17	0.52	1.83	0.00	0.41	0.49	0.00	0.00	0.19	0.84	1.27	0.98	0.20	0.21
	2.36	1.86	2.76	0.00	0.63	0.00	2.25	2.57	3.48	8.90	1.19	1.96	1.54	3.21	7.22	0.00	3.11	1.94	1.26	1.42	1.85	2.70	4.28	3.97	1.19	1.92

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B18: OTHER TV STATION [APR-JUN 2011]

		Gender		Age Groups						Districts					Weekdays							Months			
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
Total																									

Station Counts																										
>12:00	13,970	7,432	6,538	1,293	1,870	2,616	5,620	883	1,687	0	4,370	5,909	1,477	1,502	372	339	0	1,293	212	3,288	4,309	3,452	1,416	4,436	5,860	3,674
12:00-19:00	64,829	33,492	31,337	18,496	16,254	623	15,859	10,740	1,702	1,156	9,471	15,778	12,573	12,519	9,478	5,010	7,078	5,352	9,046	8,112	3,595	12,011	19,636	22,374	14,952	27,502
19:00-20:30	30,335	15,620	14,715	2,514	7,932	0	9,621	5,248	3,558	1,462	6,525	10,780	2,046	3,643	4,604	2,737	6,982	2,097	4,258	6,081	1,452	4,477	4,988	10,301	7,908	12,126
20:30-22:00	47,859	32,493	15,366	612	7,904	749	17,606	11,690	7,989	1,309	12,792	19,306	5,093	2,434	5,246	2,987	7,992	7,515	8,983	8,047	3,233	9,227	2,862	19,327	14,001	14,531
22:00-24:00	29,490	20,282	9,208	0	4,555	561	13,056	7,051	3,696	571	8,660	8,396	4,497	2,216	4,253	1,469	4,241	2,766	7,318	2,879	2,774	7,691	1,820	10,021	9,235	10,234
	186,483	109,318	77,165	22,914	38,515	4,549	61,763	35,611	18,632	4,497	41,818	60,169	25,686	22,315	23,954	12,541	26,294	19,023	29,817	28,407	15,363	36,858	30,721	66,459	51,957	68,067

Station Percentage																										
>12:00	7.49	6.80	8.47	5.64	4.86	57.50	9.10	2.48	9.06	0.00	10.45	9.82	5.75	6.73	1.55	2.70	0.00	6.80	0.71	11.57	28.05	9.37	4.61	6.67	11.28	5.40
12:00-19:00	34.76	30.64	40.61	80.72	42.20	13.70	25.68	30.16	9.13	25.71	22.65	26.22	48.95	56.10	39.57	39.95	26.92	28.13	30.34	28.56	23.40	32.59	63.91	33.67	28.78	40.40
19:00-20:30	16.27	14.29	19.07	10.97	20.59	0.00	15.58	14.74	19.10	32.50	15.60	17.92	7.96	16.33	19.22	21.83	26.55	11.02	14.28	21.41	9.45	12.15	16.24	15.50	15.22	17.81
20:30-22:00	25.66	29.72	19.91	2.67	20.52	16.45	28.51	32.83	42.88	29.10	30.59	32.09	19.83	10.91	21.90	23.82	30.39	39.50	30.13	28.33	21.05	25.03	9.32	29.08	26.95	21.35
22:00-24:00	15.81	18.55	11.93	0.00	11.83	12.34	21.14	19.80	19.83	12.70	20.71	13.95	17.51	9.93	17.76	11.71	16.13	14.54	24.54	10.14	18.06	20.87	5.93	15.08	17.78	15.03
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Population Percent																										
>12:00	1.18	1.40	1.00	2.11	1.13	5.48	1.55	0.27	0.98	0.00	1.81	1.65	0.73	1.11	0.25	0.34	0.00	0.78	0.12	2.04	2.41	1.86	0.82	1.12	1.45	0.97
12:00-19:00	5.49	6.33	4.81	30.13	9.83	1.31	4.36	3.34	0.99	2.35	3.93	4.41	6.25	9.29	6.49	5.02	5.03	3.23	5.15	5.03	2.01	6.48	11.36	5.66	3.70	7.22
19:00-20:30	2.57	2.95	2.26	4.09	4.80	0.00	2.65	1.63	2.07	2.98	2.71	3.01	1.02	2.70	3.15	2.74	4.97	1.27	2.42	3.77	0.81	2.41	2.88	2.60	1.96	3.19
20:30-22:00	4.05	6.14	2.36	1.00	4.78	1.57	4.84	3.64	4.65	2.66	5.31	5.40	2.53	1.81	3.59	2.99	5.69	4.54	5.12	4.99	1.81	4.97	1.66	4.88	3.47	3.82
22:00-24:00	2.50	3.83	1.41	0.00	2.75	1.18	3.59	2.19	2.15	1.16	3.60	2.35	2.24	1.64	2.91	1.47	3.02	1.67	4.17	1.78	1.55	4.15	1.05	2.53	2.29	2.69
	15.80	20.66	11.85	37.33	23.28	9.54	16.99	11.09	10.84	9.16	17.36	16.82	12.77	16.55	16.41	12.57	18.70	11.48	16.98	17.60	8.60	19.87	17.77	16.80	12.86	17.88

Totals may not tally due to weighting and rounding off

TABLE 8.TV.B19: NO REPLY [APR-JUN 2011]

		Gender		Age Groups						Districts						Weekdays							Months		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo andComino	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Apr	May
	Total																								

Station Counts

>12:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
12:00-19:00	4,126	3,914	212	0	0	900	212	3,014	0	0	0	1,112	0	0	3,014	0	0	0	0	3,226	900	900	3,014	212	0	
19:00-20:30	399	192	207	0	0	0	207	0	192	0	207	192	0	0	0	0	0	0	207	192	0	207	0	192	0	
20:30-22:00	3,181	1,915	1,266	0	647	0	1,354	603	577	0	1,354	1,224	0	0	603	0	0	735	0	1,266	1,180	0	620	1,337	1,224	
22:00-24:00	3,301	2,465	835	0	216	0	1,109	1,206	770	0	1,109	985	0	0	1,206	0	0	490	0	835	1,976	0	620	1,695	985	
	11,007	8,487	2,520	0	862	900	2,882	4,823	1,540	0	2,670	3,514	0	0	4,823	0	0	0	1,224	0	2,308	6,574	900	2,346	6,047	2,613

Station Percentage

Station Percentage																											
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
12:00-19:00	37.49	46.12	8.40	0.00	0.00	100	7.34	62.50	0.00	0.00	0.00	31.64	0.00	0.00	62.50	0.00	0.00	0.00	0.00	0.00	49.07	100.00	38.37	49.85	8.10		
19:00-20:30	3.63	2.27	8.20	0.00	0.00	0.00	7.17	0.00	12.50	0.00	7.74	5.48	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.95	2.93	0.00	8.80	0.00	7.36		
20:30-22:00	28.90	22.56	50.26	0.00	75.00	0.00	46.99	12.50	37.50	0.00	50.72	34.84	0.00	0.00	12.50	0.00	0.00	0.00	60.00	0.00	54.86	17.95	0.00	26.41	22.12	46.83	
22:00-24:00	29.99	29.05	33.15	0.00	25.00	0.00	38.50	25.00	50.00	0.00	41.55	28.04	0.00	0.00	25.00	0.00	0.00	0.00	40.00	0.00	36.19	30.05	0.00	26.41	28.04	37.70	
	100	100	100	0.00	100	100	100	100	100	0.00	100	100	0.00	0.00	100	0.00	0.00	0.00	100	0.00	100	100	100	100	100	100	

Population Percent

Operation 1 - Green																															
>12:00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00					
12:00-19:00	0.35	0.74	0.03	0.00	0.00	1.89	0.06	0.94	0.00	0.00	0.00	0.31	0.00	0.00	2.07	0.00	0.00	0.00	0.00	0.00	1.74	0.52	0.23	0.75	0.06	0.00					
19:00-20:30	0.03	0.04	0.03	0.00	0.00	0.00	0.06	0.00	0.11	0.00	0.09	0.05	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.12	0.10	0.00	0.05	0.00	0.05	0.00					
20:30-22:00	0.27	0.36	0.19	0.00	0.39	0.00	0.37	0.19	0.34	0.00	0.56	0.34	0.00	0.00	0.41	0.00	0.00	0.00	0.42	0.00	0.71	0.64	0.00	0.16	0.33	0.32					
22:00-24:00	0.28	0.47	0.13	0.00	0.13	0.00	0.31	0.38	0.45	0.00	0.46	0.28	0.00	0.00	0.83	0.00	0.00	0.00	0.28	0.00	0.47	1.07	0.00	0.16	0.42	0.26					
	0.93	1.60	0.39	0.00	0.52	1.89	0.79	1.50	0.90	0.00	1.11	0.98	0.00	0.00	3.30	0.00	0.00	0.00	0.70	0.00	1.29	3.54	0.52	0.59	1.50	0.69					

Totals may not tally due to weighting and rounding off

TABLE 9: POPULATION FAVORITE TV PROGRAMMES BY TIME BRACKETS – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

> 12:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
A to Z Teleshopping	Smash TV	[1]	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
			169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
			0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.108	0.000	0.000	0.000	0.000
Bagghu Maltin	TVM	[3]	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000
Bongu	TVM	[1]	1935	0	1935	0	0	391	317	1059	169	0	204	506	687	353	185	0
		[2]	162	0	162	0	0	0	162	0	0	0	0	0	0	0	162	0
		[3]	1310	476	834	300	0	0	0	1010	0	0	151	469	690	0	0	0
			3407	476	2931	300	0	391	479	2069	169	0	355	974	1377	353	347	0
			0.625	0.211	0.919	0.829	0.000	1.343	0.289	1.439	0.231	0.000	0.301	0.625	1.682	0.452	0.500	0.000
Bongu Bundy	ONE	[1]	2772	878	1893	0	0	403	1180	676	513	0	488	384	848	0	533	518
		[2]	1691	554	1137	0	252	0	157	829	453	0	555	337	328	0	301	169
		[3]	1555	434	1121	252	0	222	900	0	0	182	459	212	157	182	546	0
			6018	1866	4152	252	252	624	2237	1505	966	182	1502	933	1334	182	1380	687
			1.105	0.826	1.302	0.697	0.318	2.144	1.351	1.047	1.325	1.016	1.271	0.598	1.629	0.232	1.988	1.671
Fil-Kcina ma' Farah	Smash TV	[1]	171	0	171	0	0	0	0	0	0	171	0	0	171	0	0	0
		[2]	326	0	326	0	0	0	157	169	0	0	0	169	157	0	0	0
		[3]	538	0	538	0	0	0	0	185	185	169	0	169	0	0	370	0
			1035	0	1035	0	0	0	157	353	185	340	0	337	328	0	370	0
			0.190	0.000	0.325	0.000	0.000	0.000	0.095	0.246	0.254	1.900	0.000	0.216	0.401	0.000	0.532	0.000
Hadd Ghalik	TVM	[1]	4110	1591	2519	408	1388	0	1044	708	562	0	1002	1472	830	433	185	187
		[2]	3639	1364	2276	755	655	629	940	491	169	0	811	1852	516	240	0	221
		[3]	2657	1225	1432	0	1261	187	402	807	0	0	1038	384	344	589	301	0
			10407	4180	6227	1163	3303	816	2387	2007	731	0	2852	3708	1690	1262	486	408
			1.910	1.850	1.953	3.214	4.157	2.802	1.442	1.396	1.003	0.000	2.413	2.377	2.064	1.613	0.700	0.993
Makura	Favourite Ch.	[1]	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
			151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
			0.028	0.000	0.047	0.000	0.000	0.000	0.000	0.105	0.000	0.000	0.128	0.000	0.000	0.000	0.000	0.000
Siegha Zmien	ONE	[1]	514	0	514	0	0	0	0	514	0	0	151	169	0	194	0	0
		[2]	314	0	314	0	0	0	314	0	0	0	0	0	314	0	0	0
		[3]	897	176	721	0	0	0	207	363	327	0	358	0	176	194	0	169
			1725	176	1549	0	0	0	521	877	327	0	509	169	490	388	0	169
			0.317	0.078	0.486	0.000	0.000	0.000	0.315	0.610	0.449	0.000	0.431	0.108	0.598	0.496	0.000	0.412

Teleshopping Smash	Smash TV	[1]	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
		[3]	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
			404	192	212	0	0	0	212	192	0	0	0	404	0	0	0	0
			0.074	0.085	0.066	0.000	0.000	0.000	0.128	0.134	0.000	0.000	0.000	0.259	0.000	0.000	0.000	0.000
Vespri	Favourite Ch.	[3]	403	0	403	0	0	216	187	0	0	0	0	216	0	0	0	187
			403	0	403	0	0	216	187	0	0	0	0	216	0	0	0	187
			0.074	0.000	0.126	0.000	0.000	0.740	0.113	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.456

Totals may not tally due to weighting and rounding off

12:00-19:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
12:05	TVM	[1]	2594	176	2418	0	204	0	1313	370	708	0	768	592	490	582	162	0
		[2]	2787	421	2367	0	0	0	611	887	1289	0	1056	674	519	353	185	0
		[3]	1787	192	1594	0	0	0	160	1442	185	0	0	698	171	547	370	0
			7168	789	6379	0	204	0	2083	2699	2181	0	1824	1965	1180	1483	717	0
			1.316	0.349	2.001	0.000	0.257	0.000	1.258	1.878	2.993	0.000	1.544	1.260	1.441	1.895	1.032	0.000
Aroma Kitchen	ONE	[1]	1835	0	1835	0	0	204	580	900	0	151	355	423	500	388	0	169
		[2]	1074	252	821	252	0	0	317	185	151	169	404	169	157	160	185	0
		[3]	1055	0	1055	0	222	0	319	514	0	0	0	0	671	0	384	0
			3964	252	3712	252	222	204	1216	1599	151	320	759	592	1328	547	569	169
			0.728	0.112	1.164	0.697	0.279	0.700	0.735	1.113	0.207	1.787	0.642	0.379	1.622	0.700	0.819	0.412
Crazebook ["Gazebook"]	Net TV	[1]	300	300	0	300	0	0	0	0	0	0	0	300	0	0	0	0
		[2]	216	0	216	0	216	0	0	0	0	0	0	216	0	0	0	0
			516	300	216	300	216	0	0	0	0	0	0	516	0	0	0	0
			0.095	0.133	0.068	0.829	0.271	0.000	0.000	0.000	0.000	0.000	0.000	0.331	0.000	0.000	0.000	0.000
Erga' Lura	Smash TV	[1]	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000
Gadgets	TVM	[1]	249	249	0	0	249	0	0	0	0	0	0	0	249	0	0	0
		[2]	300	300	0	0	300	0	0	0	0	0	0	300	0	0	0	0
		[3]	300	300	0	0	300	0	0	0	0	0	0	300	0	0	0	0
			849	849	0	0	849	0	0	0	0	0	0	600	249	0	0	0
			0.156	0.376	0.000	0.000	1.068	0.000	0.000	0.000	0.000	0.000	0.000	0.385	0.304	0.000	0.000	0.000
Ghazliet	Education 22	[1]	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
			169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
			0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.231	0.000	0.000	0.108	0.000	0.000	0.000	0.000

Hajja	TVM	[1]	160	0	160	0	0	0	160	0	0	0	0	0	0	160	0	0
			160	0	160	0	0	0	160	0	0	0	0	0	0	160	0	0
			<i>0.029</i>	<i>0.000</i>	<i>0.050</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.096</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.204</i>	<i>0.000</i>	<i>0.000</i>
House Magazine	Net TV	[3]	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
			176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
			<i>0.032</i>	<i>0.078</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.122</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.215</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>
Ieqaf 20 Minuta	ONE	[2]	355	186	169	0	0	0	0	0	355	0	186	169	0	0	0	0
			355	186	169	0	0	0	0	0	355	0	186	169	0	0	0	0
			<i>0.065</i>	<i>0.082</i>	<i>0.053</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.487</i>	<i>0.000</i>	<i>0.157</i>	<i>0.108</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>
Int u Darek	Favourite Ch	[3]	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			<i>0.038</i>	<i>0.000</i>	<i>0.065</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.125</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.175</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>
It-tnejn l'huma	Net TV	[1]	489	0	489	0	0	0	0	320	0	169	151	169	0	0	0	169
		[2]	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
			658	0	658	0	0	0	0	320	169	169	151	337	0	0	0	169
			<i>0.121</i>	<i>0.000</i>	<i>0.206</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.222</i>	<i>0.231</i>	<i>0.946</i>	<i>0.128</i>	<i>0.216</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.412</i>
Iz-Zona	TVM	[1]	505	505	0	505	0	0	0	0	0	0	505	0	0	0	0	0
		[2]	240	240	0	240	0	0	0	0	0	0	0	0	0	240	0	0
		[3]	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			939	745	194	745	0	0	0	194	0	0	505	0	0	434	0	0
			<i>0.172</i>	<i>0.330</i>	<i>0.061</i>	<i>2.057</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.135</i>	<i>0.000</i>	<i>0.000</i>	<i>0.427</i>	<i>0.000</i>	<i>0.000</i>	<i>0.554</i>	<i>0.000</i>	<i>0.000</i>
Kalamita	ONE	[1]	7608	1468	6140	0	549	0	1418	2586	2340	716	1692	2221	1577	535	901	681
		[2]	4062	895	3167	0	0	403	364	2463	833	0	997	721	1386	957	0	0
		[3]	1644	176	1468	0	216	0	718	710	0	0	0	596	504	194	162	187
			13314	2539	10775	0	764	403	2499	5759	3173	716	2689	3539	3467	1687	1064	868
			<i>2.444</i>	<i>1.124</i>	<i>3.379</i>	<i>0.000</i>	<i>0.962</i>	<i>1.383</i>	<i>1.510</i>	<i>4.007</i>	<i>4.353</i>	<i>4.001</i>	<i>2.276</i>	<i>2.269</i>	<i>4.234</i>	<i>2.156</i>	<i>1.532</i>	<i>2.111</i>
Kontra l-Hin	Net TV	[1]	3695	1607	2088	240	387	0	460	1187	905	515	995	934	592	991	183	0
		[2]	3415	1431	1984	0	740	640	451	512	709	363	1414	915	187	543	183	173
		[3]	722	553	169	0	367	0	186	0	169	0	0	169	0	0	553	0
			7831	3591	4240	240	1494	640	1098	1699	1783	878	2409	2017	779	1534	920	173
			<i>1.437</i>	<i>1.589</i>	<i>1.330</i>	<i>0.663</i>	<i>1.880</i>	<i>2.197</i>	<i>0.663</i>	<i>1.182</i>	<i>2.446</i>	<i>4.905</i>	<i>2.039</i>	<i>1.293</i>	<i>0.951</i>	<i>1.961</i>	<i>1.325</i>	<i>0.421</i>
Ktieb Miftuh ["Ktieb f'idejk"]	Education 22	[1]	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
			212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
			<i>0.039</i>	<i>0.000</i>	<i>0.066</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.128</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.136</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>
Malta Llejla	Net TV	[1]	2983	437	2546	0	0	426	825	850	546	337	751	1290	157	194	591	0
		[2]	1628	0	1628	0	216	0	371	873	169	0	0	764	171	353	0	339
		[3]	1306	240	1066	240	216	0	160	353	337	0	0	721	0	399	185	0
			5917	677	5240	240	431	426	1356	2076	1052	337	751	2776	328	947	776	339
			<i>1.086</i>	<i>0.300</i>	<i>1.643</i>	<i>0.663</i>	<i>0.542</i>	<i>1.461</i>	<i>0.819</i>	<i>1.444</i>	<i>1.443</i>	<i>1.885</i>	<i>0.636</i>	<i>1.780</i>	<i>0.401</i>	<i>1.210</i>	<i>1.118</i>	<i>0.823</i>

Mela Isma Din	TVM	[3]	245 245 0.045	245 245 0.108	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	245 245 0.148	0 0 0.000	0 0 0.000	0 0 0.000	245 245 0.207	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Modern Lifestyles	TVM	[2]	204 204 0.037	0 0 0.000	204 204 0.064	0 0 0.000	0 0 0.000	204 204 0.700	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	204 204 0.173	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Niltaqghu	Net TV	[2] [3]	169 171 340 0.062	0 0 0 0.000	169 171 340 0.107	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	169 171 340 0.237	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	169 0 169 0.108	0 0 171 0.209	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000
Oldies Music ["Old Times Favourites"]	Smash TV	[2]	192 192 0.035	192 192 0.085	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	192 192 0.134	0 0 0.000	0 0 0.000	0 0 0.000	192 192 0.123	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
On D Road	ONE	[2]	691 691 0.127	691 691 0.306	0 0 0.000	0 0 0.000	505 505 0.635	0 0 0.000	186 186 0.112	0 0 0.000	0 0 0.000	0 0 0.000	505 505 0.427	0 0 0.000	0 0 0.000	0 0 0.000	186 186 0.268	0 0 0.000
Pink Panther	ONE	[2]	349 349 0.064	0 0 0.000	349 349 0.109	349 349 0.964	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	349 349 0.446	0 0 0.000	0 0 0.000
Puss in Boots	TVM	[1]	239 239 0.044	239 239 0.106	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	239 239 0.145	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	239 239 0.306	0 0 0.000	0 0 0.000
Sahhtek I-Ewwel	TVM	[2]	448 448 0.082	286 286 0.126	162 162 0.051	0 0 0.000	0 0 0.000	0 0 0.000	448 448 0.271	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	286 286 0.183	0 0 0.000	0 0 0.000	162 162 0.234	0 0 0.000
Sal-Gister	ONE	[1]	359 359 0.066	359 359 0.159	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	186 186 0.129	173 173 0.237	0 0 0.000	0 0 0.000	186 186 0.157	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	173 173 0.421
Sas-Sitta	Net TV	[1] [2]	320 469 788 0.145	0 300 300 0.133	320 169 488 0.153	0 300 300 0.829	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	320 0 320 0.222	0 169 169 0.231	0 0 0 0.000	151 0 151 0.128	169 0 637 0.409	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000
Sejjahtli	Favourite Ch.	[1] [3]	171 578 750 0.138	0 182 182 0.080	171 396 568 0.178	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 212 212 0.128	171 367 538 0.374	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	171 0 212 0.136	0 182 171 0.209	0 182 182 0.232	0 185 185 0.266	0 0 0 0.000

Sibtek	TVM	[1]	2034	428	1606	0	399	0	1298	0	337	0	451	1399	0	0	183	0
		[2]	2034	550	1484	0	249	0	954	831	0	0	151	635	249	513	486	0
		[3]	1721	525	1196	0	216	187	525	793	0	0	453	670	359	239	0	0
			5790	1504	4286	0	863	187	2777	1625	337	0	1056	2704	607	752	670	0
			1.063	0.666	1.344	0.000	1.086	0.643	1.678	1.130	0.463	0.000	0.894	1.734	0.742	0.962	0.964	0.000
Taghna f'Taghna	TVM	[1]	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
			192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
			0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Waltzing Matilda	TVM	[3]	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
			192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
			0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Wirt, Arti u Kultura	Education 22	[2]	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
		[2]	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
			437	437	0	0	0	0	245	192	0	0	245	192	0	0	0	0
			0.080	0.194	0.000	0.000	0.000	0.000	0.148	0.134	0.000	0.000	0.207	0.123	0.000	0.000	0.000	0.000
X'Hadd Maghna	ONE	[1]	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
		[3]	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
			358	0	358	0	0	0	207	151	0	0	358	0	0	0	0	0
			0.066	0.000	0.112	0.000	0.000	0.000	0.125	0.105	0.000	0.000	0.303	0.000	0.000	0.000	0.000	0.000

Totals may not tally due to weighting and rounding off

19:00-20:30

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
3 Pointer	Education 22	[1]	183	183	0	183	0	0	0	0	0	0	0	0	0	0	183	0
			183	183	0	183	0	0	0	0	0	0	0	0	0	0	183	0
			0.034	0.081	0.000	0.507	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000
Biografiji	TVM	[1]	349	0	349	0	349	0	0	0	0	0	0	0	0	349	0	0
		[3]	183	183	0	0	183	0	0	0	0	0	0	0	0	0	183	0
			532	183	349	0	532	0	0	0	0	0	0	0	0	349	183	0
			0.098	0.081	0.109	0.000	0.670	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.264	0.000
Inkontri	ONE	[1]	4466	2810	1657	0	0	0	0	2281	2186	0	1047	1589	1046	182	603	0
		[2]	2495	1112	1383	0	0	204	1377	0	915	0	410	1200	563	160	162	0
		[3]	1911	852	1059	0	311	0	394	864	342	0	695	169	0	376	0	671
			8872	4773	4099	0	311	204	1771	3145	3442	0	2152	2958	1609	717	765	671
			1.628	2.112	1.285	0.000	0.391	0.700	1.070	2.188	4.722	0.000	1.821	1.896	1.965	0.916	1.102	1.632

Net News	Net TV	[1]	3333	2492	841	0	0	183	479	894	691	1086	453	577	352	1594	183	173
		[2]	7330	4358	2972	0	0	0	1881	3009	1383	1056	1557	2059	870	1161	833	850
		[3]	6476	4712	1764	300	240	487	2473	1069	1401	506	1967	2224	685	399	858	342
			17139	11562	5577	300	240	671	4833	4972	3475	2649	3977	4860	1907	3154	1875	1366
			3.146	5.117	1.749	0.829	0.302	2.303	2.920	3.459	4.767	14.803	3.366	3.116	2.329	4.031	2.700	3.320
ONE News	ONE	[1]	9323	6516	2807	0	432	0	2592	3671	1747	881	2217	3181	1201	899	971	854
		[2]	7751	4664	3088	183	240	487	2705	1775	1719	641	1595	1595	1795	718	1875	173
		[3]	4452	1685	2767	0	252	204	894	2080	854	169	965	1321	523	603	532	508
			21527	12865	8662	183	925	691	6191	7525	4321	1691	4777	6097	3519	2220	3378	1535
			3.951	5.693	2.716	0.507	1.163	2.373	3.740	5.235	5.928	9.451	4.043	3.909	4.298	2.838	4.864	3.732
PM	TVM	[1]	1680	372	1308	0	0	0	952	169	559	0	0	592	328	388	372	0
		[2]	1801	330	1471	187	408	216	537	302	0	151	1068	216	187	0	0	330
		[3]	2088	183	1904	183	817	0	583	505	0	0	151	592	374	160	590	221
			5569	886	4683	371	1225	216	2072	975	559	151	1219	1399	890	547	962	551
			1.022	0.392	1.469	1.024	1.541	0.740	1.252	0.679	0.767	0.845	1.032	0.897	1.087	0.700	1.385	1.341
Smash News	Smash TV	[1]	344	173	171	0	0	0	0	344	0	0	0	0	171	0	0	173
		[2]	359	359	0	0	0	0	0	173	0	186	186	0	0	0	0	173
		[3]	182	182	0	0	0	0	0	182	0	0	0	0	0	182	0	0
			885	714	171	0	0	0	0	699	0	186	186	0	171	182	0	346
			0.162	0.316	0.054	0.000	0.000	0.000	0.000	0.486	0.000	1.040	0.157	0.000	0.209	0.232	0.000	0.841
Teleoplu	ONE	[1]	2658	1525	1133	801	462	484	740	171	0	0	459	812	420	399	567	0
		[2]	2236	1223	1013	1028	549	0	157	333	0	169	404	469	593	770	0	0
		[3]	470	0	470	0	0	0	319	0	151	0	151	0	157	0	162	0
			5364	2748	2616	1829	1010	484	1216	504	151	169	1014	1280	1170	1170	729	0
			0.984	1.216	0.820	5.054	1.271	1.660	0.735	0.351	0.207	0.942	0.858	0.821	1.429	1.495	1.050	0.000
TVM News	TVM	[1]	25585	15773	9812	484	2440	1486	8957	6746	4087	1385	4610	8977	2465	3386	3262	2885
		[2]	12346	6782	5564	522	862	640	3182	4225	1908	1008	2575	2837	1036	2756	1879	1262
		[3]	10523	6364	4158	0	1684	216	3538	3049	1162	873	1655	3615	2262	376	1713	902
			48454	28920	19534	1005	4986	2342	15678	14020	7157	3267	8840	15429	5763	6518	6854	5049
			8.894	12.799	6.126	2.777	6.275	8.041	9.471	9.754	9.819	18.259	7.482	9.892	7.038	8.331	9.870	12.277
Venere	TVM	[1]	216	0	216	0	0	216	0	0	0	0	0	216	0	0	0	0
		[2]	511	0	511	349	0	0	162	0	0	0	0	0	0	349	162	0
		[3]	408	0	408	0	204	204	0	0	0	0	408	0	0	0	0	0
			1134	0	1134	349	204	419	162	0	0	0	408	216	0	349	162	0
			0.208	0.000	0.356	0.964	0.257	1.441	0.098	0.000	0.000	0.000	0.345	0.138	0.000	0.446	0.234	0.000
Wheel Spin	Net TV	[3]	252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
			252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
			0.046	0.112	0.000	0.000	0.318	0.000	0.000	0.000	0.000	0.000	0.214	0.000	0.000	0.000	0.000	0.000
Totals may not tally due to weighting and rounding off																		

20:30-22:00																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Affari Taghna	ONE	[1]	7074	4935	2140	349	563	408	2208	1611	1784	151	2926	1740	685	712	185	826
		[2]	8391	4273	4118	487	755	216	2457	2130	1969	377	1292	2241	1219	1687	1112	841
		[3]	5485	2147	3337	0	0	403	1831	1375	1876	0	1163	1584	1426	638	486	187
			20950	11355	9595	836	1318	1026	6497	5116	5629	528	5381	5565	3329	3038	1783	1854
			3.845	5.025	3.009	2.309	1.659	3.524	3.925	3.560	7.723	2.953	4.554	3.568	4.066	3.883	2.568	4.509
Airborne	TVM	[2]	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
		[3]	160	0	160	0	0	0	160	0	0	0	0	0	0	160	0	0
			404	245	160	0	0	0	404	0	0	0	245	0	0	160	0	0
			0.074	0.108	0.050	0.000	0.000	0.000	0.244	0.000	0.000	0.000	0.207	0.000	0.000	0.204	0.000	0.000
Bla Agenda	ONE	[1]	157	0	157	0	0	0	157	0	0	0	0	0	157	0	0	0
		[2]	1420	654	766	0	0	0	709	711	0	0	0	902	519	0	0	0
		[3]	1188	608	580	0	204	0	446	538	0	0	410	192	176	239	0	169
			2765	1262	1503	0	204	0	1312	1249	0	0	410	1094	852	239	0	169
			0.507	0.558	0.471	0.000	0.257	0.000	0.793	0.869	0.000	0.000	0.347	0.701	1.040	0.306	0.000	0.412
Blog TV	Net TV	[1]	301	301	0	0	0	0	0	0	301	0	0	0	0	0	301	0
		[3]	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
			470	301	169	0	0	0	0	169	301	0	0	169	0	0	301	0
			0.086	0.133	0.053	0.000	0.000	0.000	0.000	0.117	0.414	0.000	0.000	0.108	0.000	0.000	0.434	0.000
Bondi Plus	TVM	[1]	3809	2018	1791	0	0	187	1817	1426	379	0	803	784	706	820	695	0
		[2]	5302	2738	2564	240	764	473	2088	1378	358	0	648	1488	1262	855	324	724
		[3]	3190	1730	1459	183	464	0	918	1072	551	0	785	769	749	182	532	173
			12300	6486	5814	423	1229	661	4823	3876	1288	0	2237	3041	2716	1857	1551	897
			2.258	2.871	1.823	1.169	1.546	2.268	2.914	2.697	1.767	0.000	1.893	1.950	3.317	2.374	2.234	2.182
Dissett	TVM	[1]	2552	2384	169	0	0	0	1826	361	365	0	490	1411	0	479	0	173
		[2]	1523	924	599	0	216	0	398	353	374	182	0	620	171	545	186	0
		[3]	671	0	671	0	0	0	671	0	0	0	0	0	0	160	324	187
			4746	3308	1438	0	216	0	2895	714	740	182	490	2031	171	1184	510	360
			0.871	1.464	0.451	0.000	0.271	0.000	1.749	0.497	1.015	1.016	0.414	1.302	0.209	1.513	0.735	0.876
F'Salib it-Toroq	TVM	[1]	30127	9784	20343	891	4970	2146	6915	8563	5771	871	5415	7455	4527	5263	4735	2732
		[2]	24697	7742	16955	1851	4691	671	6660	7338	2840	647	4742	6113	3308	4105	4313	2115
		[3]	12278	3333	8945	1814	1834	839	3991	2078	1722	0	2658	4024	2053	1814	1012	717
			67102	20860	46243	4556	11495	3656	17565	17979	10333	1518	12815	17592	9888	11182	10060	5565
			12.316	9.231	14.502	12.586	14.464	12.556	10.612	12.508	14.177	8.484	10.846	11.279	12.076	14.292	14.486	13.530

Kancell	ONE	[3]	286 286 0.052	286 286 0.126	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	286 286 0.173	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	286 286 0.183	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
KC	TVM	[1] [2] [3]	19634 16476 10080 46191 8.478	6653 6451 2519 15623 6.914	12981 10025 7562 30568 9.587	2062 1279 1283 4624 12.773	2630 3233 873 6737 8.477	1103 966 455 2525 8.670	5614 6025 2967 14606 8.824	5452 3630 2596 11678 8.125	2276 1174 1715 5165 7.087	496 169 192 857 4.788	4717 4080 3141 11938 10.104	5896 3540 2513 11949 7.661	2400 1789 767 4957 6.053	2458 1368 1677 5503 7.034	2161 3108 1794 7063 10.171	2001 2592 187 4780 11.623
Kilo Challenge	ONE	[1]	391 391 0.072	0 0 0.000	391 391 0.123	0 0 0.000	204 204 0.257	0 0 0.000	187 187 0.113	0 0 0.000	0 0 0.000	0 0 0.000	204 204 0.173	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	187 187 0.456
Kontrattakk	TVM	[1] [3]	249 249 498 0.091	249 249 498 0.220	0 0 0 0.000	0 249 249 0.687	0 0 0 0.000	0 0 0 0.000	249 0 249 0.150	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 249 498 0.608	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000
Liquorish	TVM	[1] [2] [3]	12635 8101 3818 24553 4.507	3437 4251 919 8607 3.809	9199 3850 2898 15947 5.001	2163 1037 187 3387 9.357	2824 3413 1225 7462 9.390	1023 216 204 1442 4.953	4611 2624 1542 8777 5.302	1863 471 509 2843 1.978	151 340 151 642 0.881	0 0 0 0 0.000	2344 1060 1824 5228 4.424	2874 2649 851 6374 4.086	2549 1232 436 4217 5.149	1769 1446 349 3564 4.555	2211 1182 185 3578 5.153	889 532 173 1594 3.875
Malta Fuq il-Kanvas	ONE	[3]	349 349 0.064	0 0 0.000	349 349 0.109	349 349 0.964	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	349 349 0.446	0 0 0.000	0 0 0.000	0 0 0.000
News Room	Net TV	[1] [2]	457 550 1007 0.185	286 550 836 0.370	171 0 171 0.054	0 0 0 0.000	0 0 0 0.000	0 0 0 0.000	286 0 286 0.173	0 182 368 0.126	0 368 368 0.505	171 0 171 0.958	0 186 186 0.157	286 0 286 0.183	171 0 171 0.209	0 364 364 0.465	0 0 0 0.000	0 0 0 0.000
Paqpaq	TVM	[1] [2] [3]	750 583 659 1992 0.366	750 423 659 1832 0.811	0 160 0 160 0.050	0 423 0 423 1.169	505 0 300 805 1.013	0 0 0 0 0.000	245 160 186 590 0.357	0 0 173 173 0.120	0 0 0 0 0.000	0 0 0 0 0.000	750 0 0 750 0.634	0 0 300 300 0.192	0 0 0 0 0.000	0 399 0 399 0.510	0 183 186 370 0.532	0 0 173 173 0.421
Puree	Net TV	[1] [2] [3]	1267 1380 695 3342 0.613	920 498 0 1418 0.628	347 882 695 1924 0.603	423 0 0 423 1.169	498 498 216 1211 1.524	0 0 0 0 0.000	346 374 160 879 0.531	0 509 320 828 0.576	0 0 0 0 0.000	0 0 0 0 0.000	0 0 151 151 0.128	0 549 384 933 0.598	187 669 0 856 1.046	399 0 160 559 0.714	370 162 0 532 0.766	311 0 0 311 0.756

Qalb in-Nies	TVM	[1]	182	182	0	0	0	0	0	182	0	0	0	0	0	182	0	0
		[2]	734	0	734	0	0	0	212	353	0	169	0	549	0	0	185	0
		[3]	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
			1084	182	902	0	0	0	212	535	169	169	0	717	0	182	185	0
			0.199	0.080	0.283	0.000	0.000	0.000	0.128	0.372	0.231	0.942	0.000	0.460	0.000	0.232	0.266	0.000
Realta'	ONE	[1]	1003	483	520	0	0	0	157	194	350	301	0	169	157	376	301	0
		[2]	361	192	169	0	0	0	0	192	169	0	0	361	0	0	0	0
		[3]	647	311	336	0	311	0	0	336	0	0	151	0	0	0	185	311
			2011	987	1024	0	311	0	157	722	519	301	151	530	157	376	486	311
			0.369	0.437	0.321	0.000	0.391	0.000	0.095	0.503	0.712	1.685	0.128	0.340	0.192	0.480	0.700	0.756
Restawr	Education 22	[1]	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
			245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
			0.045	0.108	0.000	0.000	0.000	0.000	0.148	0.000	0.000	0.000	0.207	0.000	0.000	0.000	0.000	0.000
Rubini	Net TV	[1]	17041	5901	11140	969	2491	671	5644	5890	1225	151	3012	3941	2109	3182	3011	1786
		[2]	11927	2778	9149	1476	1126	1062	3510	2800	1587	365	3249	4339	1001	1296	1309	733
		[3]	7006	2691	4315	183	1777	187	2043	2296	519	0	562	2790	1185	797	921	751
			35974	11370	24604	2629	5394	1920	11197	10986	3331	517	6823	11071	4295	5275	5241	3269
			6.603	5.032	7.716	7.262	6.787	6.594	6.765	7.644	4.570	2.887	5.774	7.098	5.245	6.742	7.547	7.949
Simpatici	Net TV	[1]	1928	550	1378	216	311	0	558	523	151	169	151	384	0	558	185	650
		[2]	1718	848	870	0	183	0	286	697	551	0	337	647	171	194	368	0
		[3]	1844	668	1176	589	0	252	374	478	151	0	706	212	176	589	162	0
			5490	2066	3424	804	494	252	1218	1698	854	169	1194	1243	347	1341	715	650
			1.008	0.914	1.074	2.222	0.622	0.867	0.736	1.181	1.171	0.946	1.011	0.797	0.424	1.714	1.030	1.580
Skoperti	Net TV	[1]	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
		[3]	187	0	187	0	187	0	0	0	0	0	0	0	187	0	0	0
			373	186	187	0	187	0	0	0	186	0	186	0	187	0	0	0
			0.069	0.082	0.059	0.000	0.235	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.229	0.000	0.000	0.000
Sports 101	Net TV	[3]	171	0	171	0	0	0	0	171	0	0	0	0	171	0	0	0
			171	0	171	0	0	0	0	171	0	0	0	0	171	0	0	0
			0.031	0.000	0.054	0.000	0.000	0.000	0.000	0.119	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
Taht l-Art	TVM	[1]	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
		[3]	186	186	0	0	0	0	186	0	0	0	0	0	0	0	186	0
			372	372	0	0	0	0	186	186	0	0	186	0	0	0	186	0
			0.068	0.165	0.000	0.000	0.000	0.000	0.112	0.129	0.000	0.000	0.157	0.000	0.000	0.000	0.268	0.000
TX	ONE	[1]	1446	176	1270	0	204	0	894	347	0	0	410	212	661	0	162	0
		[2]	1716	870	845	252	0	0	399	709	355	0	590	192	171	593	0	169
		[3]	1201	690	511	0	0	0	498	171	532	0	0	361	840	0	0	0
			4363	1736	2627	252	204	0	1791	1228	888	0	1000	765	1673	593	162	169
			0.801	0.768	0.824	0.697	0.257	0.000	1.082	0.854	1.218	0.000	0.846	0.491	2.043	0.758	0.234	0.412

Ucuh	Net TV	[1]	353	0	353	0	0	0	0	0	185	169	0	0	169	0	0	185	0	
			353	0	353	0	0	0	0	0	0	185	169	0	0	169	0	0	185	0
			0.065	0.000	0.111	0.000	0.000	0.000	0.000	0.000	0.129	0.231	0.000	0.000	0.108	0.000	0.000	0.266	0.000	
Xarabank	TVM	[1] [2] [3]	36116	16158	19959	3008	7516	2371	14312	5761	2286	863	7354	12832	4074	4782	4827	2247		
			22366	8398	13967	300	4382	1936	7568	5283	2897	0	4256	6348	3773	3603	2669	1716		
			9784	3668	6116	678	1783	629	3527	1938	886	342	1814	2366	1612	1310	1275	1406		
			68266	28224	40042	3986	13681	4936	25406	12982	6070	1204	13425	21546	9458	9695	8771	5370		
			12.530	12.491	12.558	11.011	17.215	16.951	15.349	9.032	8.328	6.730	11.362	13.814	11.551	12.392	12.631	13.056		

Totals may not tally due to weighting and rounding off

22:00-24:00

PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Destinations	TVM	[1]	444	240	204	0	0	444	0	0	0	0	204	0	0	240	0	0
			444	240	204	0	0	444	0	0	0	0	204	0	0	240	0	0
			<i>0.081</i>	<i>0.106</i>	<i>0.064</i>	<i>0.000</i>	<i>0.000</i>	<i>1.524</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.173</i>	<i>0.000</i>	<i>0.000</i>	<i>0.307</i>	<i>0.000</i>	<i>0.000</i>
Ghawdex Illum	TVM	[1]	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
		[2]	182	182	0	0	0	0	0	182	0	0	0	0	0	182	0	0
			358	358	0	0	0	0	0	358	0	0	0	0	176	182	0	0
			<i>0.066</i>	<i>0.158</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.249</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.215</i>	<i>0.232</i>	<i>0.000</i>	<i>0.000</i>
Meander	TVM	[1]	909	909	0	300	0	0	245	364	0	0	245	300	0	364	0	0
		[2]	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
			1077	909	169	300	0	0	245	532	0	0	245	469	0	364	0	0
			<i>0.198</i>	<i>0.402</i>	<i>0.053</i>	<i>0.829</i>	<i>0.000</i>	<i>0.000</i>	<i>0.148</i>	<i>0.370</i>	<i>0.000</i>	<i>0.000</i>	<i>0.207</i>	<i>0.300</i>	<i>0.000</i>	<i>0.465</i>	<i>0.000</i>	<i>0.000</i>
Smash Sports	Smash TV	[1]	186	186	0	0	0	0	0	0	0	186	186	0	0	0	0	0
			186	186	0	0	0	0	0	0	0	186	186	0	0	0	0	0
			<i>0.034</i>	<i>0.082</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>1.040</i>	<i>0.157</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>	<i>0.000</i>

Totals may not tally due to weighting and rounding off

PREVIOUS SCHEDULES																		
				GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
PROGRAMME	STATION	PREF	TOTAL															
Arani Issa	ONE	[1]	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
		[2]	185	0	185	0	0	0	0	185	0	0	0	0	0	0	185	0
		[3]	547	0	547	0	0	0	207	340	0	0	207	169	171	0	0	0
			883	0	883	0	0	0	207	676	0	0	358	169	171	0	185	0
			0.162	0.000	0.277	0.000	0.000	0.000	0.125	0.470	0.000	0.000	0.303	0.108	0.209	0.000	0.266	0.000
Deal or No Deal	TVM	[2]	413	245	169	0	0	0	245	169	0	0	245	169	0	0	0	0
			413	245	169	0	0	0	245	169	0	0	245	169	0	0	0	0
			0.076	0.108	0.053	0.000	0.000	0.000	0.148	0.117	0.000	0.000	0.207	0.108	0.000	0.000	0.000	0.000
Deceduti	TVM	[1]	5400	3673	1727	737	3039	720	535	368	0	0	1010	1509	1109	480	1292	0
		[2]	4121	2382	1740	216	918	187	2629	171	0	0	1153	999	856	399	384	330
		[3]	1803	492	1312	252	222	0	1178	151	0	0	1023	0	0	558	222	0
			11324	6547	4778	1205	4179	907	4342	691	0	0	3185	2508	1966	1438	1897	330
			2.079	2.897	1.498	3.329	5.258	3.116	2.623	0.481	0.000	0.000	2.696	1.608	2.400	1.837	2.732	0.803
Emilja	ONE	[1]	10810	3373	7437	1687	3000	1079	2352	2010	681	0	3356	2781	1270	1594	869	940
		[2]	6647	995	5652	839	468	216	2782	1666	676	0	2391	1748	1155	513	162	677
		[3]	2404	286	2118	216	0	0	1180	839	0	169	509	882	657	194	162	0
			19860	4654	15207	2742	3468	1295	6315	4515	1357	169	6256	5411	3081	2301	1193	1618
		3.645	2.059	4.769	7.573	4.364	4.447	3.815	3.142	1.861	0.942	5.295	3.469	3.763	2.940	1.718	3.933	
Epoka	ONE	[3]	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
			186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
			0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Gheruq	Net TV	[3]	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
			192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
			0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Girls @ Work	ONE	[1]	252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
		[2]	249	249	0	0	249	0	0	0	0	0	0	0	249	0	0	0
			501	501	0	0	501	0	0	0	0	0	252	0	249	0	0	0
			0.092	0.222	0.000	0.000	0.631	0.000	0.000	0.000	0.000	0.000	0.214	0.000	0.304	0.000	0.000	0.000
Kenn il-Bahhara ["Port il-Bahrin"]	TVM	[1]	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
		[3]	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
			431	431	0	0	0	0	245	186	0	0	431	0	0	0	0	0
			0.079	0.191	0.000	0.000	0.000	0.000	0.000	0.148	0.129	0.000	0.000	0.365	0.000	0.000	0.000	0.000

L-Argument	ONE	[1]	300	300	0	0	300	0	0	0	0	0	0	300	0	0	0	0
		[2]	489	489	0	249	0	240	0	0	0	0	0	0	249	240	0	0
		[3]	572	572	0	0	0	0	572	0	0	0	0	572	0	0	0	0
			1360	1360	0	249	300	240	572	0	0	0	0	872	249	240	0	0
			0.250	0.602	0.000	0.687	0.378	0.824	0.345	0.000	0.000	0.000	0.000	0.559	0.304	0.307	0.000	0.000
Lejliet Maltin	Net TV	[3]	151	0	151	0	0	0	0	0	151	0	151	0	0	0	0	0
			151	0	151	0	0	0	0	0	151	0	151	0	0	0	0	0
			0.028	0.000	0.047	0.000	0.000	0.000	0.000	0.000	0.207	0.000	0.128	0.000	0.000	0.000	0.000	0.000
L-Evangelisti	ONE	[1]	171	0	171	0	0	0	0	171	0	0	0	0	171	0	0	0
		[3]	183	183	0	183	0	0	0	0	0	0	0	0	0	0	183	0
			355	183	171	183	0	0	0	171	0	0	0	0	171	0	183	0
			0.065	0.081	0.054	0.507	0.000	0.000	0.000	0.119	0.000	0.000	0.000	0.000	0.209	0.000	0.264	0.000
Ma' Gloria	Net TV	[1]	185	0	185	0	0	0	0	0	185	0	0	0	0	0	185	0
			185	0	185	0	0	0	0	0	185	0	0	0	0	0	185	0
			0.034	0.000	0.058	0.000	0.000	0.000	0.000	0.000	1.033	0.000	0.000	0.000	0.000	0.000	0.266	0.000
Midimbin	ONE	[1]	1719	249	1470	216	0	0	460	874	0	169	0	933	592	194	0	0
		[2]	1776	358	1418	0	0	0	0	983	793	0	907	169	519	182	0	0
		[3]	1220	176	1044	0	222	0	160	340	347	151	151	169	519	160	222	0
			4714	782	3932	216	222	0	620	2196	1141	320	1058	1270	1629	535	222	0
			0.865	0.346	1.233	0.595	0.279	0.000	0.375	1.528	1.565	1.787	0.895	0.814	1.989	0.684	0.319	0.000
Minn Nicca l'Barra	ONE	[2]	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
			186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
			0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.000	0.000	0.000	0.000
NAR: Nies, Arti, Realta`	Net TV	[3]	157	0	157	0	0	0	157	0	0	0	0	0	157	0	0	0
			157	0	157	0	0	0	157	0	0	0	0	0	157	0	0	0
			0.029	0.000	0.049	0.000	0.000	0.000	0.095	0.000	0.000	0.000	0.000	0.000	0.192	0.000	0.000	0.000
Pandora	ONE	[3]	320	0	320	0	0	0	0	151	169	0	151	169	0	0	0	0
			320	0	320	0	0	0	0	151	169	0	151	169	0	0	0	0
			0.059	0.000	0.100	0.000	0.000	0.000	0.000	0.105	0.231	0.000	0.128	0.108	0.000	0.000	0.000	0.000
Quadro	Net TV	[1]	182	182	0	0	0	0	0	182	0	0	0	0	182	0	0	0
		[2]	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
			350	182	169	0	0	0	0	169	182	0	0	169	0	182	0	0
			0.064	0.080	0.053	0.000	0.000	0.000	0.000	0.117	0.249	0.000	0.000	0.108	0.000	0.232	0.000	0.000
Replay	Net TV	[1]	1411	1411	0	0	249	492	0	477	192	0	252	192	425	240	301	0
		[2]	735	735	0	0	300	0	435	0	0	0	0	300	249	0	186	0
		[3]	365	365	0	0	0	0	0	365	0	0	0	192	0	0	0	173
			2511	2511	0	0	549	492	435	843	192	0	252	685	673	240	487	173
			0.461	1.111	0.000	0.000	0.691	1.691	0.263	0.586	0.264	0.000	0.214	0.439	0.822	0.307	0.702	0.421

Rih Isfel	Net TV	[3]	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			0.038	0.000	0.065	0.000	0.000	0.000	0.125	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.000	0.000
Sibtijiet Flimkien	ONE	[1]	186	186	0	0	0	0	186	0	0	0	0	0	0	0	186	0
		[2]	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
		[3]	151	0	151	0	0	0	0	0	151	0	151	0	0	0	0	0
			530	379	151	0	0	0	186	0	344	0	151	192	0	0	186	0
			0.097	0.168	0.047	0.000	0.000	0.000	0.112	0.000	0.471	0.000	0.128	0.123	0.000	0.000	0.268	0.000
Studio 54	TVM	[1]	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
		[2]	664	493	171	0	311	0	0	353	0	0	0	0	171	182	0	311
		[3]	365	365	0	0	0	0	0	0	365	0	0	192	0	0	0	173
			1222	1051	171	0	311	0	0	546	365	0	0	385	171	182	0	484
			0.224	0.465	0.054	0.000	0.391	0.000	0.000	0.380	0.501	0.000	0.000	0.247	0.209	0.232	0.000	1.177
Vitalita	Net TV	[2]	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
			0.038	0.000	0.065	0.000	0.000	0.000	0.125	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.000	0.000
X'qala l-Bahar	TVM	[1]	301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0
			301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0
			0.055	0.133	0.000	0.000	0.000	0.000	0.000	0.210	0.000	0.000	0.000	0.000	0.000	0.000	0.434	0.000
X'Ser Isajjar	ONE	[2]	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
			0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000

Totals may not tally due to weighting and rounding off

UNCLASSIFIED																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Bandit		[2]	186 186 0.034	186 186 0.082	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	186 186 0.129	0 0 0.000	0 0 0.000	186 186 0.157	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Brandy		[1]	176 176 0.032	176 176 0.078	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	176 176 0.122	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	176 176 0.215	0 0 0.000	0 0 0.000	0 0 0.000
Calypso News		[2]	192 192 0.035	192 192 0.085	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	192 192 0.264	0 0 0.000	0 0 0.000	192 192 0.123	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Malta Star		[1]	176 176 0.032	176 176 0.078	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	176 176 0.122	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	176 176 0.215	0 0 0.000	0 0 0.000	0 0 0.000
Play House		[1]	187 187 0.034	0 0 0.000	187 187 0.059	0 0 0.000	0 0 0.000	187 187 0.643	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	187 187 0.229	0 0 0.000	0 0 0.000	0 0 0.000
Ras il-Ghajn		[1]	169 169 0.031	0 0 0.000	169 169 0.053	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	169 169 0.942	0 0 0.000	169 169 0.108	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Televita		[1]	192 192 0.035	192 192 0.085	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	192 192 0.264	0 0 0.000	0 0 0.000	192 192 0.123	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000
Zoo		[2]	194 194 0.036	0 0 0.000	194 194 0.061	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	0 0 0.000	194 194 1.084	0 0 0.000	0 0 0.000	0 0 0.000	194 194 0.248	0 0 0.000	0 0 0.000
Totals may not tally due to weighting and rounding off																		

GENERIC PROGRAMMES																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Champions League Match	ONE	[1]	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
			286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
			0.052	0.126	0.000	0.000	0.000	0.173	0.000	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.000	0.000
Izolati		[2]	186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
			186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
			0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Total “Yes” Responses			544,824	225,964	318,860	36,200	79,471	29,119	165,526	143,733	72,884	17,892	118,152	155,975	81,883	78,240	69,446	41,128
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Totals may not tally due to weighting and rounding off																		

Totals may not tally due to weighting and rounding off

SUMMARY																		
PROGRAMME	STATION	PREF	TOTAL	GENDER		AGE GROUPS						DISTRICT						
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Favourite Programmes Named		[1]	245,104	106,896	138,207	15,942	36,415	14,624	73,307	62,996	32,526	9,294	52,029	71,913	35,171	35,734	31,530	18,726
		[2]	185,023	75,834	109,189	12,815	26,698	9,604	55,690	48,960	25,411	5,845	40,468	51,417	27,761	28,163	22,783	14,432
		[3]	114,697	43,234	71,464	7,443	16,358	4,892	36,529	31,777	14,946	2,752	25,655	32,646	18,951	14,343	15,133	7,970
No Favorite Programme			544,824	225,964	318,860	36,200	79,471	29,119	165,526	143,733	72,884	17,892	118,152	155,975	81,883	78,240	69,446	41,128
		[1]	124,612	76,180	48,433	5,087	24,307	6,545	37,775	27,649	17,276	5,973	21,203	36,818	19,629	16,052	21,619	9,292
		[2]	184,693	107,242	77,451	8,214	34,025	11,565	55,392	41,684	24,391	9,422	32,764	57,314	27,039	23,623	30,366	13,586
Total “No” Responses		[3]	255,019	139,842	115,176	13,586	44,364	16,277	74,553	58,867	34,855	12,516	47,577	76,085	35,849	37,443	38,016	20,048
			564,324	323,264	241,060	26,887	102,696	34,387	167,720	128,200	76,522	27,912	101,544	170,218	82,517	77,118	90,001	42,926
Total Survey Responses			1,109,148	549,228	559,920	63,087	182,167	63,506	333,246	271,933	149,405	45,804	219,696	326,193	164,400	155,358	159,447	84,054

Totals may not tally due to weighting and rounding off

TABLE 9.A.1: POPULATION FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

	PROGRAMME	STATION	TOTAL N	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00	Xarabank	TVM	68266	28224	40042	3986	13681	4936	25406	12982	6070	1204	13425	21546	9458	9695	8771	5370
20:30-22:00	F'Salib it-Toroq	TVM	67102	20860	46243	4556	11495	3656	17565	17979	10333	1518	12815	17592	9888	11182	10060	5565
19:00-20:30	TVM News	TVM	48454	28920	19534	1005	4986	2342	15678	14020	7157	3267	8840	15429	5763	6518	6854	5049
20:30-22:00	KC	TVM	46191	15623	30568	4624	6737	2525	14606	11678	5165	857	11938	11949	4957	5503	7063	4780
20:30-22:00	Rubini	Net TV	35974	11370	24604	2629	5394	1920	11197	10986	3331	517	6823	11071	4295	5275	5241	3269
20:30-22:00	Liquorish	TVM	24553	8607	15947	3387	7462	1442	8777	2843	642	0	5228	6374	4217	3564	3578	1594
19:00-20:30	ONE News	ONE	21527	12865	8662	183	925	691	6191	7525	4321	1691	4777	6097	3519	2220	3378	1535
20:30-22:00	Affari Taghna	ONE	20950	11355	9595	836	1318	1026	6497	5116	5629	528	5381	5565	3329	3038	1783	1854
Prev. Sch.	Emilja	ONE	19860	4654	15207	2742	3468	1295	6315	4515	1357	169	6256	5411	3081	2301	1193	1618
19:00-20:30	Net News	Net TV	17139	11562	5577	300	240	671	4833	4972	3475	2649	3977	4860	1907	3154	1875	1366
12:00-19:00	Kalamita	ONE	13314	2539	10775	0	764	403	2499	5759	3173	716	2689	3539	3467	1687	1064	868
20:30-22:00	Bondi Plus	TVM	12300	6486	5814	423	1229	661	4823	3876	1288	0	2237	3041	2716	1857	1551	897
Prev. Sch.	Deceduti	TVM	11324	6547	4778	1205	4179	907	4342	691	0	0	3185	2508	1966	1438	1897	330
> 12:00	Hadd Ghalik	TVM	10407	4180	6227	1163	3303	816	2387	2007	731	0	2852	3708	1690	1262	486	408
19:00-20:30	Inkontri	ONE	8872	4773	4099	0	311	204	1771	3145	3442	0	2152	2958	1609	717	765	671
12:00-19:00	Kontra l-Hin	Net TV	7831	3591	4240	240	1494	640	1098	1699	1783	878	2409	2017	779	1534	920	173
12:00-19:00	12:05	TVM	7168	789	6379	0	204	0	2083	2699	2181	0	1824	1965	1180	1483	717	0
> 12:00	Bongu Bundy	ONE	6018	1866	4152	252	252	624	2237	1505	966	182	1502	933	1334	182	1380	687
12:00-19:00	Malta Llejla	Net TV	5917	677	5240	240	431	426	1356	2076	1052	337	751	2776	328	947	776	339
12:00-19:00	Sibtek	TVM	5790	1504	4286	0	863	187	2777	1625	337	0	1056	2704	607	752	670	0
19:00-20:30	PM	TVM	5569	886	4683	371	1225	216	2072	975	559	151	1219	1399	890	547	962	551
20:30-22:00	Simpatici	Net TV	5490	2066	3424	804	494	252	1218	1698	854	169	1194	1243	347	1341	715	650
19:00-20:30	Telepoplu	ONE	5364	2748	2616	1829	1010	484	1216	504	151	169	1014	1280	1170	1170	729	0
20:30-22:00	Dissett	TVM	4746	3308	1438	0	216	0	2895	714	740	182	490	2031	171	1184	510	360
Prev. Sch.	Midimbin	ONE	4714	782	3932	216	222	0	620	2196	1141	320	1058	1270	1629	535	222	0
20:30-22:00	TX	ONE	4363	1736	2627	252	204	0	1791	1228	888	0	1000	765	1673	593	162	169
12:00-19:00	Aroma Kitchen	ONE	3964	252	3712	252	222	204	1216	1599	151	320	759	592	1328	547	569	169
> 12:00	Bongu	TVM	3407	476	2931	300	0	391	479	2069	169	0	355	974	1377	353	347	0
20:30-22:00	Puree	Net TV	3342	1418	1924	423	1211	0	879	828	0	0	151	933	856	559	532	311
20:30-22:00	Bla Agenda	ONE	2765	1262	1503	0	204	0	1312	1249	0	0	410	1094	852	239	0	169
Prev. Sch.	Replay	Net TV	2511	2511	0	0	549	492	435	843	192	0	252	685	673	240	487	173
20:30-22:00	Realta'	ONE	2011	987	1024	0	311	0	157	722	519	301	151	530	157	376	486	311
20:30-22:00	Paqpaq	TVM	1992	1832	160	423	805	0	590	173	0	0	750	300	0	399	370	173
> 12:00	Siegħa Zmien	ONE	1725	176	1549	0	0	0	521	877	327	0	509	169	490	388	0	169
Prev. Sch.	L-Argument	ONE	1360	1360	0	249	300	240	572	0	0	0	0	872	249	240	0	0
Prev. Sch.	Studio 54	TVM	1222	1051	171	0	311	0	0	546	365	0	0	385	171	182	0	484
19:00-20:30	Venere	TVM	1134	0	1134	349	204	419	162	0	0	0	408	216	0	349	162	0
20:30-22:00	Qalb in-Nies	TVM	1084	182	902	0	0	0	212	535	169	169	0	717	0	182	185	0
22:00-24:00	Meander	TVM	1077	909	169	300	0	0	245	532	0	0	245	469	0	364	0	0
> 12:00	Fil-Kcina ma' Farah	Smash TV	1035	0	1035	0	0	0	157	353	185	340	0	337	328	0	370	0
20:30-22:00	News Room	Net TV	1007	836	171	0	0	0	286	182	368	171	186	286	171	364	0	0

12:00-19:00	Iz-Zona	TVM	939	745	194	745	0	0	0	194	0	0	505	0	0	434	0	0
19:00-20:30	Smash News	Smash TV	885	714	171	0	0	0	0	699	0	186	186	0	171	182	0	346
Prev. Sch.	Arani Issa	ONE	883	0	883	0	0	0	207	676	0	0	358	169	171	0	185	0
12:00-19:00	Gadgets	TVM	849	849	0	0	849	0	0	0	0	0	0	600	249	0	0	0
12:00-19:00	Sas-Sitta	Net TV	788	300	488	300	0	0	0	320	169	0	151	637	0	0	0	0
12:00-19:00	Sejjahtli	Fav. Ch.	750	182	568	0	0	0	212	538	0	0	0	212	171	182	185	0
12:00-19:00	On D Road	ONE	691	691	0	0	505	0	186	0	0	0	505	0	0	0	186	0
12:00-19:00	It-tnejn l'huma	Net TV	658	0	658	0	0	0	0	320	169	169	151	337	0	0	0	169
19:00-20:30	Biografiji	TVM	532	183	349	0	532	0	0	0	0	0	0	0	0	349	183	0
Prev. Sch.	Sibtijiet Flimkien	ONE	530	379	151	0	0	0	186	0	344	0	151	192	0	0	186	0
12:00-19:00	Crazebook	Net TV	516	300	216	300	216	0	0	0	0	0	0	516	0	0	0	0
Prev. Sch.	Girls @ Work	ONE	501	501	0	0	501	0	0	0	0	0	252	0	249	0	0	0
20:30-22:00	Kontrattakk	TVM	498	498	0	249	0	0	249	0	0	0	0	0	498	0	0	0
20:30-22:00	Blog TV	Net TV	470	301	169	0	0	0	0	169	301	0	0	169	0	0	301	0
12:00-19:00	Sahhtek l-Ewwel	TVM	448	286	162	0	0	0	448	0	0	0	0	286	0	0	162	0
22:00-24:00	Destinations	TVM	444	240	204	0	0	444	0	0	0	0	204	0	0	240	0	0
12:00-19:00	Wirt, Arti u Kultura	Educ. 22	437	437	0	0	0	0	245	192	0	0	245	192	0	0	0	0
Prev. Sch.	Kenn il-Bahhara	TVM	431	431	0	0	0	0	245	186	0	0	431	0	0	0	0	0
Prev. Sch.	Deal or No Deal	TVM	413	245	169	0	0	0	245	169	0	0	245	169	0	0	0	0
20:30-22:00	Airborne	TVM	404	245	160	0	0	0	404	0	0	0	245	0	0	160	0	0
> 12:00	Teleshopping Smash	Smash TV	404	192	212	0	0	0	212	192	0	0	0	404	0	0	0	0
> 12:00	Vespri	Fav. Ch.	403	0	403	0	0	216	187	0	0	0	0	216	0	0	0	187
20:30-22:00	Kilo Challenge	ONE	391	0	391	0	204	0	187	0	0	0	204	0	0	0	0	187
20:30-22:00	Skoperti	Net TV	373	186	187	0	187	0	0	0	186	0	186	0	187	0	0	0
20:30-22:00	Taht l-Art	TVM	372	372	0	0	0	0	186	186	0	0	186	0	0	0	186	0
12:00-19:00	Sal-Gister	ONE	359	359	0	0	0	0	0	186	173	0	186	0	0	0	0	173
12:00-19:00	X'Hadd Maghna	ONE	358	0	358	0	0	0	207	151	0	0	358	0	0	0	0	0
22:00-24:00	Ghawdex Illum	TVM	358	358	0	0	0	0	0	358	0	0	0	0	176	182	0	0
Prev. Sch.	L-Evangelisti	ONE	355	183	171	183	0	0	0	171	0	0	0	0	171	0	183	0
12:00-19:00	Ieqaf 20 Minuta	ONE	355	186	169	0	0	0	0	0	355	0	186	169	0	0	0	0
20:30-22:00	Ucuh	Net TV	353	0	353	0	0	0	0	185	169	0	0	169	0	0	185	0
Prev. Sch.	Quadro	Net TV	350	182	169	0	0	0	0	169	182	0	0	169	0	182	0	0
12:00-19:00	Pink Panther	ONE	349	0	349	349	0	0	0	0	0	0	0	0	0	349	0	0
20:30-22:00	Malta Fuq il-Kanvas	ONE	349	0	349	349	0	0	0	0	0	0	0	0	0	349	0	0
12:00-19:00	Niltaqghu	Net TV	340	0	340	0	0	0	0	340	0	0	0	169	171	0	0	0
Prev. Sch.	Pandora	ONE	320	0	320	0	0	0	0	151	169	0	151	169	0	0	0	0
Prev. Sch.	X'qala l-Bahar	TVM	301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0
20:30-22:00	Kancell	ONE	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
Generic Prog.	Champions League Match		286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
19:00-20:30	Wheel Spin	Net TV	252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
12:00-19:00	Mela Isma Din	TVM	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
20:30-22:00	Restawr	Educ. 22	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
12:00-19:00	Puss in Boots	TVM	239	239	0	0	0	0	239	0	0	0	0	0	0	239	0	0
12:00-19:00	Ktieb Miftuh ["Ktieb fidejk"]	Educ. 22	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
12:00-19:00	Int u Darek	Fav. Ch.	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
Prev. Sch.	Rih Isfel	Net TV	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
Prev. Sch.	Vitalita	Net TV	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
12:00-19:00	Modern Lifestyles	TVM	204	0	204	0	0	204	0	0	0	0	204	0	0	0	0	0
> 12:00	Baqghu Maltin	TVM	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
12:00-19:00	Erga' Lura	Smash TV	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0

Prev. Sch.	X'Ser Isajjar	ONE	194	0	194	0	0	0	0	194	0	0	0	0	194	0	0
Unclassified	Zoo		194	0	194	0	0	0	0	0	0	194	0	0	0	194	0
12:00-19:00	Oldies Music ["Old Times Favourites"]	Smash TV	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0
12:00-19:00	Taghna f'Taghna	TVM	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0
12:00-19:00	Waltzing Matilda	TVM	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0
Prev. Sch.	Gheruq	Net TV	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0
Unclassified	Calypso News		192	192	0	0	0	0	0	0	192	0	0	192	0	0	0
Unclassified	Televida		192	192	0	0	0	0	0	0	192	0	0	192	0	0	0
Unclassified	Play House		187	0	187	0	0	187	0	0	0	0	0	0	187	0	0
22:00-24:00	Smash Sports	Smash TV	186	186	0	0	0	0	0	0	0	186	186	0	0	0	0
Generic Prog.	Izolati		186	186	0	0	0	0	0	186	0	0	186	0	0	0	0
Prev. Sch.	Epoka	ONE	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0
Prev. Sch.	Minn Nicca l'Barra	ONE	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0
Unclassified	Bandit		186	186	0	0	0	0	0	186	0	0	186	0	0	0	0
Prev. Sch.	Ma' Gloria	Net TV	185	0	185	0	0	0	0	0	0	185	0	0	0	185	0
19:00-20:30	3 Pointer	Educ. 22	183	183	0	183	0	0	0	0	0	0	0	0	0	183	0
12:00-19:00	House Magazine	Net TV	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0
Unclassified	Brandy		176	176	0	0	0	0	0	176	0	0	0	0	176	0	0
Unclassified	Malta Star		176	176	0	0	0	0	0	176	0	0	0	0	176	0	0
20:30-22:00	Sports 102	Net TV	171	0	171	0	0	0	0	171	0	0	0	0	171	0	0
> 12:00	A to Z Teleshopping	Smash TV	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0
12:00-19:00	Ghazliet	Educ. 22	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0
Unclassified	Ras il-Ghajn		169	0	169	0	0	0	0	0	0	169	0	169	0	0	0
12:00-19:00	Hajja	TVM	160	0	160	0	0	0	160	0	0	0	0	0	160	0	0
Prev. Sch.	NAR: Nies, Arti, Realta`	Net TV	157	0	157	0	0	0	157	0	0	0	0	0	157	0	0
> 12:00	Makura	Fav. Ch.	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0
Prev. Sch.	Lejliet Maltin	Net TV	151	0	151	0	0	0	0	0	151	0	151	0	0	0	0
			544.824	225.964	318.860	36.200	79.471	29.119	165.526	143.733	72.884	17.892	118.152	155.975	81.883	78.240	69.446

TABLE 9.A2: POPULATION [%] FAVORITE TV PROGRAMMES BY RANKING – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

	PROGRAMME	STATION	TOTAL %	GENDER		AGE GROUPS							DISTRICT					
				MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
20:30-22:00	Xarabank	TVM	12.530	12.491	12.558	11.011	17.215	16.951	15.349	9.032	8.328	6.730	11.362	13.814	11.551	12.392	12.631	13.056
20:30-22:00	F'Salib it-Toroq	TVM	12.316	9.231	14.502	12.586	14.464	12.556	10.612	12.508	14.177	8.484	10.846	11.279	12.076	14.292	14.486	13.530
19:00-20:30	TVM News	TVM	8.894	12.799	6.126	2.777	6.275	8.041	9.471	9.754	9.819	18.259	7.482	9.892	7.038	8.331	9.870	12.277
20:30-22:00	KC	TVM	8.478	6.914	9.587	12.773	8.477	8.670	8.824	8.125	7.087	4.788	10.104	7.661	6.053	7.034	10.171	11.623
20:30-22:00	Rubini	Net TV	6.603	5.032	7.716	7.262	6.787	6.594	6.765	7.644	4.570	2.887	5.774	7.098	5.245	6.742	7.547	7.949
20:30-22:00	Liquorish	TVM	4.507	3.809	5.001	9.357	9.390	4.953	5.302	1.978	0.881	0.000	4.424	4.086	5.149	4.555	5.153	3.875
19:00-20:30	ONE News	ONE	3.951	5.693	2.716	0.507	1.163	2.373	3.740	5.235	5.928	9.451	4.043	3.909	4.298	2.838	4.864	3.732
20:30-22:00	Affari Taghna	ONE	3.845	5.025	3.009	2.309	1.659	3.524	3.925	3.560	7.723	2.953	4.554	3.568	4.066	3.883	2.568	4.509
Prev. Sch.	Emilja	ONE	3.645	2.059	4.769	7.573	4.364	4.447	3.815	3.142	1.861	0.942	5.295	3.469	3.763	2.940	1.718	3.933
19:00-20:30	Net News	Net TV	3.146	5.117	1.749	0.829	0.302	2.303	2.920	3.459	4.767	14.803	3.366	3.116	2.329	4.031	2.700	3.320
12:00-19:00	Kalamita	ONE	2.444	1.124	3.379	0.000	0.962	1.383	1.510	4.007	4.353	4.001	2.276	2.269	4.234	2.156	1.532	2.111
20:30-22:00	Bondi Plus	TVM	2.258	2.871	1.823	1.169	1.546	2.268	2.914	2.697	1.767	0.000	1.893	1.950	3.317	2.374	2.234	2.182
Prev. Sch.	Deceduti	TVM	2.079	2.897	1.498	3.329	5.258	3.116	2.623	0.481	0.000	0.000	2.696	1.608	2.400	1.837	2.732	0.803
> 12:00	Hadd Ghalik	TVM	1.910	1.850	1.953	3.214	4.157	2.802	1.442	1.396	1.003	0.000	2.413	2.377	2.064	1.613	0.700	0.993
19:00-20:30	Inkontri	ONE	1.628	2.112	1.285	0.000	0.391	0.700	1.070	2.188	4.722	0.000	1.821	1.896	1.965	0.916	1.102	1.632
12:00-19:00	Kontra l-Hin	Net TV	1.437	1.589	1.330	0.663	1.880	2.197	0.663	1.182	2.446	4.905	2.039	1.293	0.951	1.961	1.325	0.421
12:00-19:00	12:05	TVM	1.316	0.349	2.001	0.000	0.257	0.000	1.258	1.878	2.993	0.000	1.544	1.260	1.441	1.895	1.032	0.000
> 12:00	Bongu Bundy	ONE	1.105	0.826	1.302	0.697	0.318	2.144	1.351	1.047	1.325	1.016	1.271	0.598	1.629	0.232	1.988	1.671
12:00-19:00	Malta Llejja	Net TV	1.086	0.300	1.643	0.663	0.542	1.461	0.819	1.444	1.443	1.885	0.636	1.780	0.401	1.210	1.118	0.823
12:00-19:00	Sibtek	TVM	1.063	0.666	1.344	0.000	1.086	0.643	1.678	1.130	0.463	0.000	0.894	1.734	0.742	0.962	0.964	0.000
19:00-20:30	PM	TVM	1.022	0.392	1.469	1.024	1.541	0.740	1.252	0.679	0.767	0.845	1.032	0.897	1.087	0.700	1.385	1.341
20:30-22:00	Simpatici	Net TV	1.008	0.914	1.074	2.222	0.622	0.867	0.736	1.181	1.171	0.946	1.011	0.797	0.424	1.714	1.030	1.580
19:00-20:30	Telepoplu	ONE	0.984	1.216	0.820	5.054	1.271	1.660	0.735	0.351	0.207	0.942	0.858	0.821	1.429	1.495	1.050	0.000
20:30-22:00	Dissett	TVM	0.871	1.464	0.451	0.000	0.271	0.000	1.749	0.497	1.015	1.016	0.414	1.302	0.209	1.513	0.735	0.876
Prev. Sch.	Midimbin	ONE	0.865	0.346	1.233	0.595	0.279	0.000	0.375	1.528	1.565	1.787	0.895	0.814	1.989	0.684	0.319	0.000
20:30-22:00	TX	ONE	0.801	0.768	0.824	0.697	0.257	0.000	1.082	0.854	1.218	0.000	0.846	0.491	2.043	0.758	0.234	0.412
12:00-19:00	Aroma Kitchen	ONE	0.728	0.112	1.164	0.697	0.279	0.700	0.735	1.113	0.207	1.787	0.642	0.379	1.622	0.700	0.819	0.412
> 12:00	Bongu	TVM	0.625	0.211	0.919	0.829	0.000	1.343	0.289	1.439	0.231	0.000	0.301	0.625	1.682	0.452	0.500	0.000
20:30-22:00	Puree	Net TV	0.613	0.628	0.603	1.169	1.524	0.000	0.531	0.576	0.000	0.000	0.128	0.598	1.046	0.714	0.766	0.756
20:30-22:00	Bla Agenda	ONE	0.507	0.558	0.471	0.000	0.257	0.000	0.793	0.869	0.000	0.000	0.347	0.701	1.040	0.306	0.000	0.412
Prev. Sch.	Replay	Net TV	0.461	1.111	0.000	0.000	0.691	1.691	0.263	0.586	0.264	0.000	0.214	0.439	0.822	0.307	0.702	0.421
20:30-22:00	Realta'	ONE	0.369	0.437	0.321	0.000	0.391	0.000	0.095	0.503	0.712	1.685	0.128	0.340	0.192	0.480	0.700	0.756
20:30-22:00	Paqpaq	TVM	0.366	0.811	0.050	1.169	1.013	0.000	0.357	0.120	0.000	0.000	0.634	0.192	0.000	0.510	0.532	0.421
> 12:00	Siegħa Zmien	ONE	0.317	0.078	0.486	0.000	0.000	0.000	0.315	0.610	0.449	0.000	0.431	0.108	0.598	0.496	0.000	0.412
Prev. Sch.	L-Argument	ONE	0.250	0.602	0.000	0.687	0.378	0.824	0.345	0.000	0.000	0.000	0.000	0.559	0.304	0.307	0.000	0.000
Prev. Sch.	Studio 54	TVM	0.224	0.465	0.054	0.000	0.391	0.000	0.000	0.380	0.501	0.000	0.000	0.247	0.209	0.232	0.000	1.177
19:00-20:30	Venere	TVM	0.208	0.000	0.356	0.964	0.257	1.441	0.098	0.000	0.000	0.000	0.345	0.138	0.000	0.446	0.234	0.000
20:30-22:00	Qalb in-Nies	TVM	0.199	0.080	0.283	0.000	0.000	0.000	0.128	0.372	0.231	0.942	0.000	0.460	0.000	0.232	0.266	0.000
22:00-24:00	Meander	TVM	0.198	0.402	0.053	0.829	0.000	0.000	0.148	0.370	0.000	0.000	0.207	0.300	0.000	0.465	0.000	0.000
> 12:00	Fil-Kcina ma' Farah	Smash TV	0.190	0.000	0.325	0.000	0.000	0.000	0.095	0.246	0.254	1.900	0.000	0.216	0.401	0.000	0.532	0.000
20:30-22:00	News Room	Net TV	0.185	0.370	0.054	0.000	0.000	0.000	0.173	0.126	0.505	0.958	0.157	0.183	0.209	0.465	0.000	0.000

12:00-19:00	Iz-Zona	TVM	0.172	0.330	0.061	2.057	0.000	0.000	0.000	0.135	0.000	0.000	0.427	0.000	0.000	0.554	0.000	0.000
19:00-20:30	Smash News	Smash TV	0.162	0.316	0.054	0.000	0.000	0.000	0.000	0.486	0.000	1.040	0.157	0.000	0.209	0.232	0.000	0.841
Prev. Sch.	Arani Issa	ONE	0.162	0.000	0.277	0.000	0.000	0.000	0.125	0.470	0.000	0.000	0.303	0.108	0.209	0.000	0.266	0.000
12:00-19:00	Gadgets	TVM	0.156	0.376	0.000	0.000	1.068	0.000	0.000	0.000	0.000	0.000	0.000	0.385	0.304	0.000	0.000	0.000
12:00-19:00	Sas-Sitta	Net TV	0.145	0.133	0.153	0.829	0.000	0.000	0.000	0.222	0.231	0.000	0.128	0.409	0.000	0.000	0.000	0.000
12:00-19:00	Sejjahtli	Fav. Ch.	0.138	0.080	0.178	0.000	0.000	0.000	0.128	0.374	0.000	0.000	0.000	0.136	0.209	0.232	0.266	0.000
12:00-19:00	On D Road	ONE	0.127	0.306	0.000	0.000	0.635	0.000	0.112	0.000	0.000	0.000	0.427	0.000	0.000	0.000	0.268	0.000
12:00-19:00	It-tnejn l'huma	Net TV	0.121	0.000	0.206	0.000	0.000	0.000	0.000	0.222	0.231	0.946	0.128	0.216	0.000	0.000	0.000	0.412
19:00-20:30	Biografiji	TVM	0.098	0.081	0.109	0.000	0.670	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.264	0.000
Prev. Sch.	Sibtijiet Flimkien	ONE	0.097	0.168	0.047	0.000	0.000	0.000	0.112	0.000	0.471	0.000	0.128	0.123	0.000	0.000	0.268	0.000
12:00-19:00	Crazebook	Net TV	0.095	0.133	0.068	0.829	0.271	0.000	0.000	0.000	0.000	0.000	0.000	0.331	0.000	0.000	0.000	0.000
Prev. Sch.	Girls @ Work	ONE	0.092	0.222	0.000	0.000	0.631	0.000	0.000	0.000	0.000	0.000	0.214	0.000	0.304	0.000	0.000	0.000
20:30-22:00	Kontrattakk	TVM	0.091	0.220	0.000	0.687	0.000	0.000	0.150	0.000	0.000	0.000	0.000	0.000	0.608	0.000	0.000	0.000
20:30-22:00	Blog TV	Net TV	0.086	0.133	0.053	0.000	0.000	0.000	0.000	0.117	0.414	0.000	0.000	0.108	0.000	0.000	0.434	0.000
12:00-19:00	Sahhtek l-Ewwel	TVM	0.082	0.126	0.051	0.000	0.000	0.000	0.271	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.234	0.000
22:00-24:00	Destinations	TVM	0.081	0.106	0.064	0.000	0.000	1.524	0.000	0.000	0.000	0.000	0.173	0.000	0.000	0.307	0.000	0.000
12:00-19:00	Wirt, Arti u Kultura	Educ. 22	0.080	0.194	0.000	0.000	0.000	0.000	0.148	0.134	0.000	0.000	0.207	0.123	0.000	0.000	0.000	0.000
Prev. Sch.	Kenn il-Bahara	TVM	0.079	0.191	0.000	0.000	0.000	0.000	0.148	0.129	0.000	0.000	0.365	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Deal or No Deal	TVM	0.076	0.108	0.053	0.000	0.000	0.000	0.148	0.117	0.000	0.000	0.207	0.108	0.000	0.000	0.000	0.000
20:30-22:00	Airborne	TVM	0.074	0.108	0.050	0.000	0.000	0.000	0.244	0.000	0.000	0.000	0.207	0.000	0.000	0.204	0.000	0.000
> 12:00	Teleshopping Smash	Smash TV	0.074	0.085	0.066	0.000	0.000	0.000	0.128	0.134	0.000	0.000	0.000	0.259	0.000	0.000	0.000	0.000
> 12:00	Vespri	Fav. Ch.	0.074	0.000	0.126	0.000	0.000	0.740	0.113	0.000	0.000	0.000	0.000	0.138	0.000	0.000	0.000	0.456
20:30-22:00	Kilo Challenge	ONE	0.072	0.000	0.123	0.000	0.257	0.000	0.113	0.000	0.000	0.000	0.173	0.000	0.000	0.000	0.000	0.456
20:30-22:00	Skoperti	Net TV	0.069	0.082	0.059	0.000	0.235	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.229	0.000	0.000	0.000
20:30-22:00	Taht l-Art	TVM	0.068	0.165	0.000	0.000	0.000	0.000	0.112	0.129	0.000	0.000	0.157	0.000	0.000	0.000	0.268	0.000
12:00-19:00	Sal-Gister	ONE	0.066	0.159	0.000	0.000	0.000	0.000	0.000	0.129	0.237	0.000	0.157	0.000	0.000	0.000	0.000	0.421
12:00-19:00	X'Hadd Maghna	ONE	0.066	0.000	0.112	0.000	0.000	0.000	0.125	0.105	0.000	0.000	0.303	0.000	0.000	0.000	0.000	0.000
22:00-24:00	Ghawdex Illum	TVM	0.066	0.158	0.000	0.000	0.000	0.000	0.000	0.249	0.000	0.000	0.000	0.000	0.215	0.232	0.000	0.000
Prev. Sch.	L-Evangelisti	ONE	0.065	0.081	0.054	0.507	0.000	0.000	0.000	0.119	0.000	0.000	0.000	0.000	0.209	0.000	0.264	0.000
12:00-19:00	Ieqaf 20 Minuta	ONE	0.065	0.082	0.053	0.000	0.000	0.000	0.000	0.000	0.487	0.000	0.157	0.108	0.000	0.000	0.000	0.000
20:30-22:00	Ucuh	Net TV	0.065	0.000	0.111	0.000	0.000	0.000	0.000	0.129	0.231	0.000	0.000	0.108	0.000	0.000	0.266	0.000
Prev. Sch.	Quadro	Net TV	0.064	0.080	0.053	0.000	0.000	0.000	0.000	0.117	0.249	0.000	0.000	0.108	0.000	0.232	0.000	0.000
12:00-19:00	Pink Panther	ONE	0.064	0.000	0.109	0.964	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.000	0.000
20:30-22:00	Malta Fuq il-Kanvas	ONE	0.064	0.000	0.109	0.964	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.446	0.000	0.000
12:00-19:00	Niltagghu	Net TV	0.062	0.000	0.107	0.000	0.000	0.000	0.000	0.237	0.000	0.000	0.000	0.108	0.209	0.000	0.000	0.000
Prev. Sch.	Pandora	ONE	0.059	0.000	0.100	0.000	0.000	0.000	0.000	0.105	0.231	0.000	0.128	0.108	0.000	0.000	0.000	0.000
Prev. Sch.	X'qala l-Bahar	TVM	0.055	0.133	0.000	0.000	0.000	0.000	0.000	0.210	0.000	0.000	0.000	0.000	0.000	0.000	0.434	0.000
20:30-22:00	Kancell	ONE	0.052	0.126	0.000	0.000	0.000	0.000	0.173	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.000	0.000
Generic Prog.	Champions League Match		0.052	0.126	0.000	0.000	0.000	0.000	0.173	0.000	0.000	0.000	0.000	0.183	0.000	0.000	0.000	0.000
19:00-20:30	Wheel Spin	Net TV	0.046	0.112	0.000	0.000	0.318	0.000	0.000	0.000	0.000	0.000	0.214	0.000	0.000	0.000	0.000	0.000
12:00-19:00	Mela Isma Din	TVM	0.045	0.108	0.000	0.000	0.000	0.000	0.148	0.000	0.000	0.000	0.207	0.000	0.000	0.000	0.000	0.000
20:30-22:00	Restawr	Educ. 22	0.045	0.108	0.000	0.000	0.000	0.000	0.148	0.000	0.000	0.000	0.207	0.000	0.000	0.000	0.000	0.000
12:00-19:00	Puss in Boots	TVM	0.044	0.106	0.000	0.000	0.000	0.000	0.145	0.000	0.000	0.000	0.000	0.000	0.000	0.306	0.000	0.000
12:00-19:00	Ktieb Miftuh ["Ktieb f'idejk"]	Educ. 22	0.039	0.000	0.066	0.000	0.000	0.000	0.128	0.000	0.000	0.000	0.000	0.136	0.000	0.000	0.000	0.000
12:00-19:00	Int u Darek	Fav. Ch	0.038	0.000	0.065	0.000	0.000	0.000	0.125	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Rih Isfel	Net TV	0.038	0.000	0.065	0.000	0.000	0.000	0.125	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Vitalita	Net TV	0.038	0.000	0.065	0.000	0.000	0.000	0.125	0.000	0.000	0.000	0.175	0.000	0.000	0.000	0.000	0.000
12:00-19:00	Modern Lifestyles	TVM	0.037	0.000	0.064	0.000	0.000	0.700	0.000	0.000	0.000	0.000	0.173	0.000	0.000	0.000	0.000	0.000
> 12:00	Bagghu Maltin	TVM	0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000
12:00-19:00	Erga' Lura	Smash TV	0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000

Prev. Sch.	X'Ser Isajjar	ONE	0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.135	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.000
Unclassified	Zoo		0.036	0.000	0.061	0.000	0.000	0.000	0.000	0.000	0.000	1.084	0.000	0.000	0.000	0.248	0.000	0.000
12:00-19:00	Oldies Music	Smash TV	0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.000
	["Old Times Favourites"]																	
12:00-19:00	Taghna f'Taghna	TVM	0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
12:00-19:00	Waltzing Matilda	TVM	0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Prev. Sch.	Gheruq	Net TV	0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.134	0.000	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Unclassified	Calypso News		0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Unclassified	Televita		0.035	0.085	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000	0.000	0.123	0.000	0.000	0.000	0.000
Unclassified	Play House		0.034	0.000	0.059	0.000	0.000	0.643	0.000	0.000	0.000	0.000	0.000	0.000	0.229	0.000	0.000	0.000
22:00-24:00	Smash Sports	Smash TV	0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.040	0.157	0.000	0.000	0.000	0.000	0.000
Generic Prog.	Izolati		0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Epoka	ONE	0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Minn Nicca l'Barra	ONE	0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.000	0.255	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Unclassified	Bandit		0.034	0.082	0.000	0.000	0.000	0.000	0.000	0.129	0.000	0.000	0.157	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Ma' Gloria	Net TV	0.034	0.000	0.058	0.000	0.000	0.000	0.000	0.000	0.000	1.033	0.000	0.000	0.000	0.000	0.266	0.000
19:00-20:30	3 Pointer	Educ. 22	0.034	0.081	0.000	0.507	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.264	0.000
12:00-19:00	House Magazine	Net TV	0.032	0.078	0.000	0.000	0.000	0.000	0.000	0.122	0.000	0.000	0.000	0.000	0.215	0.000	0.000	0.000
Unclassified	Brandy		0.032	0.078	0.000	0.000	0.000	0.000	0.000	0.122	0.000	0.000	0.000	0.000	0.215	0.000	0.000	0.000
Unclassified	Malta Star		0.032	0.078	0.000	0.000	0.000	0.000	0.000	0.122	0.000	0.000	0.000	0.000	0.215	0.000	0.000	0.000
20:30-22:00	Sports 102	Net TV	0.031	0.000	0.054	0.000	0.000	0.000	0.000	0.119	0.000	0.000	0.000	0.000	0.209	0.000	0.000	0.000
> 12:00	A to Z Teleshopping	Smash TV	0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.117	0.000	0.000	0.000	0.108	0.000	0.000	0.000	0.000
12:00-19:00	Ghazliet	Educ. 22	0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.231	0.000	0.000	0.108	0.000	0.000	0.000	0.000
Unclassified	Ras il-Ghajn		0.031	0.000	0.053	0.000	0.000	0.000	0.000	0.000	0.000	0.942	0.000	0.108	0.000	0.000	0.000	0.000
12:00-19:00	Hajja	TVM	0.029	0.000	0.050	0.000	0.000	0.000	0.096	0.000	0.000	0.000	0.000	0.000	0.204	0.000	0.000	0.000
Prev. Sch.	NAR: Nies, Arti, Realta`	Net TV	0.029	0.000	0.049	0.000	0.000	0.000	0.095	0.000	0.000	0.000	0.000	0.000	0.192	0.000	0.000	0.000
> 12:00	Makura	Fav. Ch.	0.028	0.000	0.047	0.000	0.000	0.000	0.000	0.105	0.000	0.000	0.128	0.000	0.000	0.000	0.000	0.000
Prev. Sch.	Lejliet Maltin	Net TV	0.028	0.000	0.047	0.000	0.000	0.000	0.000	0.000	0.207	0.000	0.128	0.000	0.000	0.000	0.000	0.000
			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

TABLE 9.B: POPULATION FAVORITE TV PROGRAMMES BY RANKING [>12:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

>12:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Hadd Ghalik	TVM	10407	4180	6227	1163	3303	816	2387	2007	731	0	2852	3708	1690	1262	486	408
Bongu Bundy	ONE	6018	1866	4152	252	252	624	2237	1505	966	182	1502	933	1334	182	1380	687
Bongu	TVM	3407	476	2931	300	0	391	479	2069	169	0	355	974	1377	353	347	0
Sieggha Zmien	ONE	1725	176	1549	0	0	0	521	877	327	0	509	169	490	388	0	169
Fil-Kcina ma' Farah	Smash TV	1035	0	1035	0	0	0	157	353	185	340	0	337	328	0	370	0
Teleshopping Smash	Smash TV	404	192	212	0	0	0	212	192	0	0	0	404	0	0	0	0
Vespri	Favourite Ch.	403	0	403	0	0	216	187	0	0	0	0	216	0	0	0	187
Baqghu Maltin	TVM	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
A to Z Teleshopping	Smash TV	169	0	169	0	0	0	0	169	0	0	0	169	0	0	0	0
Makura	Favourite Ch.	151	0	151	0	0	0	0	151	0	0	151	0	0	0	0	0
		23913	6891	17022	1716	3556	2047	6179	7517	2377	522	5369	6910	5220	2379	2583	1452
		%															
Hadd Ghalik	TVM	43.519	60.663	36.579	67.802	92.902	39.863	38.625	26.694	30.747	0.000	53.114	53.667	32.382	53.045	18.822	28.122
Bongu Bundy	ONE	25.169	27.087	24.392	14.711	7.098	30.502	36.201	20.023	40.627	34.843	27.978	13.503	25.556	7.643	53.437	47.314
Bongu	TVM	14.248	6.906	17.220	17.487	0.000	19.104	7.748	27.520	7.093	0.000	6.614	14.102	26.383	14.856	13.432	0.000
Sieggha Zmien	ONE	7.212	2.552	9.098	0.000	0.000	0.000	8.427	11.666	13.757	0.000	9.479	2.440	9.386	16.303	0.000	11.659
Fil-Kcina ma' Farah	Smash TV	4.330	0.000	6.082	0.000	0.000	0.000	2.542	4.702	7.776	65.157	0.000	4.880	6.293	0.000	14.309	0.000
Teleshopping Smash	Smash TV	1.690	2.793	1.243	0.000	0.000	0.000	3.426	2.560	0.000	0.000	0.000	5.848	0.000	0.000	0.000	0.000
Vespri	Favourite Ch.	1.685	0.000	2.367	0.000	0.000	10.531	3.033	0.000	0.000	0.000	0.000	3.120	0.000	0.000	0.000	12.905
Baqghu Maltin	TVM	0.811	0.000	1.139	0.000	0.000	0.000	0.000	2.580	0.000	0.000	0.000	0.000	0.000	8.152	0.000	0.000
A to Z Teleshopping	Smash TV	0.705	0.000	0.990	0.000	0.000	0.000	0.000	2.243	0.000	0.000	0.000	2.440	0.000	0.000	0.000	0.000
Makura	Favourite Ch.	0.632	0.000	0.888	0.000	0.000	0.000	0.000	2.011	0.000	0.000	2.815	0.000	0.000	0.000	0.000	0.000
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

TABLE 9.C: POPULATION FAVORITE TV PROGRAMMES BY RANKING [12:00-19:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

12:00-19:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Kalamita	ONE	13314	2539	10775	0	764	403	2499	5759	3173	716	2689	3539	3467	1687	1064	868
Kontra I-Hin	Net TV	7831	3591	4240	240	1494	640	1098	1699	1783	878	2409	2017	779	1534	920	173
12:05	TVM	7168	789	6379	0	204	0	2083	2699	2181	0	1824	1965	1180	1483	717	0
Malta Llejla	Net TV	5917	677	5240	240	431	426	1356	2076	1052	337	751	2776	328	947	776	339
Sibtek	TVM	5790	1504	4286	0	863	187	2777	1625	337	0	1056	2704	607	752	670	0
Aroma Kitchen	ONE	3964	252	3712	252	222	204	1216	1599	151	320	759	592	1328	547	569	169
Iz-Zona	TVM	939	745	194	745	0	0	0	194	0	0	505	0	0	434	0	0
Gadgets	TVM	849	849	0	0	849	0	0	0	0	0	0	600	249	0	0	0
Sas-Sitta	Net TV	788	300	488	300	0	0	0	320	169	0	151	637	0	0	0	0
Sejjahtli	Favourite Ch.	750	182	568	0	0	0	212	538	0	0	0	212	171	182	185	0
On D Road	ONE	691	691	0	0	505	0	186	0	0	0	505	0	0	0	186	0
It-tnejn l'huma	Net TV	658	0	658	0	0	0	0	320	169	169	151	337	0	0	0	169
Crazebook	Net TV	516	300	216	300	216	0	0	0	0	0	0	516	0	0	0	0
Sahhtek l-Ewwel	TVM	448	286	162	0	0	0	448	0	0	0	0	286	0	0	162	0
Wirt, Arti u Kultura	Education 22	437	437	0	0	0	0	245	192	0	0	245	192	0	0	0	0
Sal-Gister	ONE	359	359	0	0	0	0	0	186	173	0	186	0	0	0	0	173
X'Hadd Maghna	ONE	358	0	358	0	0	0	207	151	0	0	358	0	0	0	0	0
Ieqaf 20 Minuta	ONE	355	186	169	0	0	0	0	0	355	0	186	169	0	0	0	0
Pink Panther	ONE	349	0	349	349	0	0	0	0	0	0	0	0	0	349	0	0
Niltagghu	Net TV	340	0	340	0	0	0	0	340	0	0	0	169	171	0	0	0
Mela Isma Din	TVM	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
Puss in Boots	TVM	239	239	0	0	0	0	239	0	0	0	0	0	0	239	0	0
Ktieb Miftuh ["Ktieb f'idejk"]	Education 22	212	0	212	0	0	0	212	0	0	0	0	212	0	0	0	0
Int u Darek	Favourite Ch	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
Modern Lifestyles	TVM	204	0	204	0	0	204	0	0	0	0	204	0	0	0	0	0
Erga' Lura	Smash TV	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
Oldies Music ["Old Times Favourites"]	Smash TV	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
Taghna f'Taghna	TVM	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
Waltzing Matilda	TVM	192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
House Magazine	Net TV	176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
Ghazliet	Education 22	169	0	169	0	0	0	0	0	169	0	0	169	0	0	0	0
Hajja	TVM	160	0	160	0	0	0	160	0	0	0	0	0	0	160	0	0
		54201	14925	39276	2426	5548	2063	13389	18260	10095	2420	12430	17667	8458	8507	5248	1892
		%															
Kalamita	ONE	24.564	17.015	27.433	0.000	13.778	19.519	18.668	31.538	31.427	29.587	21.637	20.030	40.996	19.827	20.268	45.906
Kontra I-Hin	Net TV	14.449	24.060	10.796	9.889	26.932	31.013	8.200	9.304	17.661	36.266	19.377	11.416	9.208	18.033	17.530	9.144
12:05	TVM	13.225	5.286	16.241	0.000	3.676	0.000	15.559	14.783	21.608	0.000	14.676	11.120	13.952	17.427	13.656	0.000
Malta Llejla	Net TV	10.917	4.537	13.341	9.889	7.771	20.629	10.127	11.367	10.417	13.935	6.042	15.712	3.884	11.129	14.790	17.903
Sibtek	TVM	10.682	10.076	10.912	0.000	15.563	9.071	20.743	8.898	3.340	0.000	8.496	15.307	7.181	8.844	12.762	0.000
Aroma Kitchen	ONE	7.314	1.691	9.450	10.405	3.995	9.884	9.083	8.757	1.497	13.214	6.103	3.350	15.705	6.434	10.836	8.951
Iz-Zona	TVM	1.732	4.990	0.494	30.700	0.000	0.000	0.000	1.062	0.000	0.000	4.061	0.000	0.000	5.099	0.000	0.000

Gadgets	TVM	1.566	5.688	0.000	0.000	15.301	0.000	0.000	0.000	0.000	0.000	0.000	0.000	3.397	2.942	0.000	0.000	0.000
Sas-Sitta	Net TV	1.455	2.010	1.243	12.369	0.000	0.000	0.000	1.751	1.670	0.000	1.216	3.607	0.000	0.000	0.000	0.000	0.000
Sejjahtli	Favourite Ch.	1.383	1.218	1.446	0.000	0.000	0.000	1.581	2.947	0.000	0.000	1.198	2.027	2.137	3.522	0.000	0.000	0.000
On D Road	ONE	1.275	4.629	0.000	0.000	9.099	0.000	1.390	0.000	0.000	0.000	4.061	0.000	0.000	0.000	3.546	0.000	0.000
It-tnejn l'huma	Net TV	1.213	0.000	1.674	0.000	0.000	0.000	1.751	1.670	6.998	1.216	1.909	0.000	0.000	0.000	8.951	0.000	0.000
Crazebook	Net TV	0.951	2.010	0.549	12.369	3.885	0.000	0.000	0.000	0.000	0.000	2.918	0.000	0.000	0.000	0.000	0.000	0.000
Sahhtek l-Ewwel	TVM	0.827	1.915	0.413	0.000	0.000	0.000	3.346	0.000	0.000	0.000	1.618	0.000	0.000	3.090	0.000	0.000	0.000
Wirt, Arti u Kultura	Education 22	0.807	2.930	0.000	0.000	0.000	0.000	1.829	1.054	0.000	0.000	1.970	1.089	0.000	0.000	0.000	0.000	0.000
Sal-Gister	ONE	0.662	2.406	0.000	0.000	0.000	0.000	1.019	1.713	0.000	1.497	0.000	0.000	0.000	0.000	9.144	0.000	0.000
X'Hadd Maghna	ONE	0.660	0.000	0.911	0.000	0.000	0.000	1.543	0.828	0.000	0.000	2.878	0.000	0.000	0.000	0.000	0.000	0.000
Ieqaf 20 Minuta	ONE	0.654	1.247	0.429	0.000	0.000	0.000	0.000	0.000	3.513	0.000	1.497	0.954	0.000	0.000	0.000	0.000	0.000
Pink Panther	ONE	0.644	0.000	0.888	14.379	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	4.100	0.000	0.000	0.000
Niltaqghu	Net TV	0.627	0.000	0.866	0.000	0.000	0.000	1.862	0.000	0.000	0.000	0.954	2.027	0.000	0.000	0.000	0.000	0.000
Mela Isma Din	TVM	0.452	1.641	0.000	0.000	0.000	0.000	1.829	0.000	0.000	0.000	1.970	0.000	0.000	0.000	0.000	0.000	0.000
Puss in Boots	TVM	0.442	1.604	0.000	0.000	0.000	0.000	1.788	0.000	0.000	0.000	0.000	0.000	0.000	2.814	0.000	0.000	0.000
Ktieb Miftuh ["Ktieb f'idejk"]	Education 22	0.391	0.000	0.539	0.000	0.000	0.000	1.581	0.000	0.000	0.000	1.198	0.000	0.000	0.000	0.000	0.000	0.000
Int u Darek	Favourite Ch	0.381	0.000	0.526	0.000	0.000	0.000	1.543	0.000	0.000	0.000	1.662	0.000	0.000	0.000	0.000	0.000	0.000
Modern Lifestyles	TVM	0.376	0.000	0.519	0.000	0.000	9.884	0.000	0.000	0.000	0.000	1.641	0.000	0.000	0.000	0.000	0.000	0.000
Erga' Lura	Smash TV	0.358	0.000	0.494	0.000	0.000	0.000	1.062	0.000	0.000	0.000	0.000	0.000	0.000	2.280	0.000	0.000	0.000
Oldies Music ["Old Times Favourites"]	Smash TV	0.355	1.289	0.000	0.000	0.000	0.000	1.054	0.000	0.000	0.000	1.089	0.000	0.000	0.000	0.000	0.000	0.000
Taghna f'Taghna	TVM	0.355	1.289	0.000	0.000	0.000	0.000	0.000	1.906	0.000	0.000	1.089	0.000	0.000	0.000	0.000	0.000	0.000
Waltzing Matilda	TVM	0.355	1.289	0.000	0.000	0.000	0.000	0.000	1.906	0.000	0.000	1.089	0.000	0.000	0.000	0.000	0.000	0.000
House Magazine	Net TV	0.324	1.178	0.000	0.000	0.000	0.000	0.963	0.000	0.000	0.000	0.000	2.079	0.000	0.000	0.000	0.000	0.000
Ghazliet	Education 22	0.311	0.000	0.429	0.000	0.000	0.000	0.000	1.670	0.000	0.000	0.954	0.000	0.000	0.000	0.000	0.000	0.000
Hajja	TVM	0.294	0.000	0.406	0.000	0.000	0.000	1.191	0.000	0.000	0.000	0.000	0.000	1.875	0.000	0.000	0.000	0.000
		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

TABLE 9.D: POPULATION FAVORITE TV PROGRAMMES BY RANKING [19:00-20:30] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

19:00-20:30			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
TVM News	TVM	48454	28920	19534	1005	4986	2342	15678	14020	7157	3267	8840	15429	5763	6518	6854	5049
ONE News	ONE	21527	12865	8662	183	925	691	6191	7525	4321	1691	4777	6097	3519	2220	3378	1535
Net News	Net TV	17139	11562	5577	300	240	671	4833	4972	3475	2649	3977	4860	1907	3154	1875	1366
Inkontri	ONE	8872	4773	4099	0	311	204	1771	3145	3442	0	2152	2958	1609	717	765	671
PM	TVM	5569	886	4683	371	1225	216	2072	975	559	151	1219	1399	890	547	962	551
Telepoplu	ONE	5364	2748	2616	1829	1010	484	1216	504	151	169	1014	1280	1170	1170	729	0
Venere	TVM	1134	0	1134	349	204	419	162	0	0	0	408	216	0	349	162	0
Smash News	Smash TV	885	714	171	0	0	0	0	699	0	186	186	0	171	182	0	346
Biografiji	TVM	532	183	349	0	532	0	0	0	0	0	0	0	0	349	183	0
Wheel Spin	Net TV	252	252	0	0	252	0	0	0	0	0	252	0	0	0	0	0
3 Pointer	Education 22	183	183	0	183	0	0	0	0	0	0	0	0	0	0	183	0
		109912	63087	46825	4221	9686	5026	31923	31841	19104	8112	22826	32240	15029	15206	15093	9518
		%															
TVM News	TVM	44.084	45.842	41.717	23.814	51.483	46.592	49.110	44.031	37.461	40.272	38.729	47.858	38.345	42.864	45.413	53.048
ONE News	ONE	19.585	20.393	18.498	4.347	9.546	13.751	19.394	23.633	22.616	20.844	20.928	18.913	23.415	14.602	22.382	16.125
Net News	Net TV	15.593	18.327	11.910	7.108	2.477	13.344	15.139	15.616	18.188	32.649	17.425	15.074	12.687	20.742	12.424	14.346
Inkontri	ONE	8.072	7.566	8.754	0.000	3.211	4.057	5.547	9.876	18.016	0.000	9.428	9.174	10.706	4.716	5.069	7.053
PM	TVM	5.067	1.404	10.001	8.780	12.645	4.289	6.491	3.064	2.927	1.863	5.340	4.340	5.921	3.599	6.374	5.793
Telepoplu	ONE	4.880	4.355	5.587	43.341	10.432	9.621	3.810	1.584	0.791	2.078	4.441	3.971	7.787	7.694	4.833	0.000
Venere	TVM	1.032	0.000	2.423	8.263	2.105	8.346	0.508	0.000	0.000	0.000	1.787	0.669	0.000	2.294	1.074	0.000
Smash News	Smash TV	0.805	1.132	0.366	0.000	0.000	0.000	0.000	2.196	0.000	2.294	0.815	0.000	1.141	1.196	0.000	3.634
Biografiji	TVM	0.484	0.291	0.745	0.000	5.496	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2.294	1.216	0.000
Wheel Spin	Net TV	0.230	0.400	0.000	0.000	2.606	0.000	0.000	0.000	0.000	0.000	1.106	0.000	0.000	0.000	0.000	0.000
3 Pointer	Education 22	0.167	0.291	0.000	4.347	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	1.216	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.E: POPULATION FAVORITE TV PROGRAMMES BY RANKING [20:30-22:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

20:30-22:00			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Xarabank	TVM	68266	28224	40042	3986	13681	4936	25406	12982	6070	1204	13425	21546	9458	9695	8771	5370
F'Salib it-Toroq	TVM	67102	20860	46243	4556	11495	3656	17565	17979	10333	1518	12815	17592	9888	11182	10060	5565
KC	TVM	46191	15623	30568	4624	6737	2525	14606	11678	5165	857	11938	11949	4957	5503	7063	4780
Rubini	Net TV	35974	11370	24604	2629	5394	1920	11197	10986	3331	517	6823	11071	4295	5275	5241	3269
Liquorish	TVM	24553	8607	15947	3387	7462	1442	8777	2843	642	0	5228	6374	4217	3564	3578	1594
Affari Taghna	ONE	20950	11355	9595	836	1318	1026	6497	5116	5629	528	5381	5565	3329	3038	1783	1854
Bondi Plus	TVM	12300	6486	5814	423	1229	661	4823	3876	1288	0	2237	3041	2716	1857	1551	897
Simpatichi	Net TV	5490	2066	3424	804	494	252	1218	1698	854	169	1194	1243	347	1341	715	650
Dissett	TVM	4746	3308	1438	0	216	0	2895	714	740	182	490	2031	171	1184	510	360
TX	ONE	4363	1736	2627	252	204	0	1791	1228	888	0	1000	765	1673	593	162	169
Puree	Net TV	3342	1418	1924	423	1211	0	879	828	0	0	151	933	856	559	532	311
Bla Agenda	ONE	2765	1262	1503	0	204	0	1312	1249	0	0	410	1094	852	239	0	169
Realta'	ONE	2011	987	1024	0	311	0	157	722	519	301	151	530	157	376	486	311
Paqpaq	TVM	1992	1832	160	423	805	0	590	173	0	0	750	300	0	399	370	173
Qalb in-Nies	TVM	1084	182	902	0	0	0	212	535	169	169	0	717	0	182	185	0
News Room	Net TV	1007	836	171	0	0	0	286	182	368	171	186	286	171	364	0	0
Kontrattakk	TVM	498	498	0	249	0	0	249	0	0	0	0	0	498	0	0	0
Blog TV	Net TV	470	301	169	0	0	0	0	169	301	0	0	169	0	0	301	0
Airborne	TVM	404	245	160	0	0	0	404	0	0	0	245	0	0	160	0	0
Kilo Challenge	ONE	391	0	391	0	204	0	187	0	0	0	204	0	0	0	0	187
Skoperti	Net TV	373	186	187	0	187	0	0	0	186	0	186	0	187	0	0	0
Taht l-Art	TVM	372	372	0	0	0	0	186	186	0	0	186	0	0	0	186	0
Ucuh	Net TV	353	0	353	0	0	0	0	185	169	0	0	169	0	0	185	0
Malta Fuq il-Kanvas	ONE	349	0	349	349	0	0	0	0	0	0	0	0	0	349	0	0
Kancell	ONE	286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
Restawr	Education 22	245	245	0	0	0	0	245	0	0	0	245	0	0	0	0	0
Sports 101	Net TV	171	0	171	0	0	0	0	171	0	0	0	0	171	0	0	0
		306048	118283	187765	22943	51152	16418	99769	73501	36650	5616	63243	85660	43944	45858	41681	25661
		%															
Xarabank	TVM	22.306	23.861	21.325	17.374	26.746	30.064	25.465	17.663	16.561	21.441	21.227	25.153	21.524	21.142	21.044	20.926
F'Salib it-Toroq	TVM	21.925	17.635	24.628	19.859	22.472	22.270	17.606	24.460	28.194	27.027	20.263	20.537	22.502	24.384	24.135	21.686
KC	TVM	15.093	13.208	16.280	20.154	13.170	15.376	14.640	15.888	14.093	15.252	18.876	13.950	11.279	12.000	16.946	18.629
Rubini	Net TV	11.754	9.612	13.104	11.458	10.545	11.695	11.223	14.947	9.088	9.198	10.788	12.925	9.773	11.502	12.575	12.741
Liquorish	TVM	8.023	7.276	8.493	14.764	14.588	8.784	8.797	3.868	1.753	0.000	8.266	7.441	9.595	7.771	8.585	6.211
Affari Taghna	ONE	6.845	9.600	5.110	3.644	2.577	6.250	6.512	6.961	15.358	9.409	8.508	6.497	7.576	6.624	4.278	7.226
Bondi Plus	TVM	4.019	5.484	3.096	1.845	2.402	4.023	4.835	5.274	3.513	0.000	3.537	3.550	6.181	4.049	3.722	3.497
Simpatichi	Net TV	1.794	1.747	1.823	3.505	0.967	1.537	1.221	2.310	2.329	3.015	1.888	1.451	0.790	2.924	1.716	2.532
Dissett	TVM	1.551	2.797	0.766	0.000	0.421	0.000	2.902	0.972	2.018	3.237	0.774	2.371	0.390	2.581	1.225	1.404
TX	ONE	1.426	1.468	1.399	1.100	0.399	0.000	1.795	1.670	2.423	0.000	1.581	0.893	3.807	1.293	0.389	0.660
Puree	Net TV	1.092	1.199	1.025	1.845	2.368	0.000	0.881	1.127	0.000	0.000	0.239	1.089	1.948	1.219	1.276	1.212
Bla Agenda	ONE	0.903	1.067	0.800	0.000	0.399	0.000	1.315	1.699	0.000	0.000	0.649	1.277	1.938	0.522	0.000	0.660

Realta'	ONE	0.657	0.834	0.545	0.000	0.608	0.000	0.157	0.983	1.416	5.367	0.239	0.618	0.357	0.819	1.167	1.212
Paqpaq	TVM	0.651	1.549	0.085	1.845	1.573	0.000	0.592	0.235	0.000	0.000	1.185	0.350	0.000	0.871	0.887	0.674
Qalb in-Nies	TVM	0.354	0.154	0.481	0.000	0.000	0.000	0.212	0.728	0.460	3.002	0.000	0.838	0.000	0.396	0.443	0.000
News Room	Net TV	0.329	0.706	0.091	0.000	0.000	0.000	0.286	0.247	1.004	3.052	0.294	0.334	0.390	0.793	0.000	0.000
Kontrattakk	TVM	0.163	0.421	0.000	1.085	0.000	0.000	0.249	0.000	0.000	0.000	0.000	0.000	1.132	0.000	0.000	0.000
Blog TV	Net TV	0.154	0.255	0.090	0.000	0.000	0.000	0.000	0.229	0.822	0.000	0.000	0.197	0.000	0.000	0.723	0.000
Airborne	TVM	0.132	0.207	0.085	0.000	0.000	0.000	0.405	0.000	0.000	0.000	0.387	0.000	0.000	0.348	0.000	0.000
Kilo Challenge	ONE	0.128	0.000	0.208	0.000	0.399	0.000	0.188	0.000	0.000	0.000	0.322	0.000	0.000	0.000	0.000	0.730
Skoperti	Net TV	0.122	0.157	0.100	0.000	0.366	0.000	0.000	0.000	0.508	0.000	0.294	0.000	0.426	0.000	0.000	0.000
Taht l-Art	TVM	0.122	0.315	0.000	0.000	0.000	0.000	0.186	0.253	0.000	0.000	0.294	0.000	0.000	0.000	0.446	0.000
Ucuh	Net TV	0.115	0.000	0.188	0.000	0.000	0.000	0.000	0.251	0.460	0.000	0.000	0.197	0.000	0.000	0.443	0.000
Malta Fuq il-Kanvas	ONE	0.114	0.000	0.186	1.520	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.761	0.000	0.000
Kancell	ONE	0.093	0.242	0.000	0.000	0.000	0.000	0.286	0.000	0.000	0.000	0.000	0.334	0.000	0.000	0.000	0.000
Restawr	Education 22	0.080	0.207	0.000	0.000	0.000	0.000	0.245	0.000	0.000	0.000	0.387	0.000	0.000	0.000	0.000	0.000
Sports 101	Net TV	0.056	0.000	0.091	0.000	0.000	0.000	0.000	0.233	0.000	0.000	0.000	0.000	0.390	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.F: POPULATION FAVORITE TV PROGRAMMES BY RANKING [22:00-24:00] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

22:00-24:00			GENDER		AGE GROUPS						DISTRICT						
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Meander	TVM	1077	909	169	300	0	0	245	532	0	0	245	469	0	364	0	0
Destinations	TVM	444	240	204	0	0	444	0	0	0	0	204	0	0	240	0	0
Ghawdex Illum	TVM	358	358	0	0	0	0	0	358	0	0	0	0	176	182	0	0
Smash Sports	Smash TV	186	186	0	0	0	0	0	0	0	186	186	0	0	0	0	0
		2065	1692	373	300	0	444	245	890	0	186	635	469	176	785	0	0
		%															
Meander	TVM	52.170	53.692	45.259	100.000	0.000	0.000	100.000	59.810	0.000	0.000	38.568	100.000	0.000	46.304	0.000	0.000
Destinations	TVM	21.495	14.176	54.741	0.000	0.000	100.000	0.000	0.000	0.000	0.000	32.121	0.000	0.000	30.544	0.000	0.000
Ghawdex Illum	TVM	17.322	21.136	0.000	0.000	0.000	0.000	0.000	40.190	0.000	0.000	0.000	0.000	100.000	23.152	0.000	0.000
Smash Sports	Smash TV	9.013	10.997	0.000	0.000	0.000	0.000	0.000	0.000	0.000	100.000	29.311	0.000	0.000	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	0.0%

Totals may not tally due to weighting and rounding off

TABLE 9.G: POPULATION FAVORITE TV PROGRAMMES BY RANKING [PREVIOUS SCHEDULES] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

Previous Schedules			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Emilja	ONE	19860	4654	15207	2742	3468	1295	6315	4515	1357	169	6256	5411	3081	2301	1193	1618
Deceduti	TVM	11324	6547	4778	1205	4179	907	4342	691	0	0	3185	2508	1966	1438	1897	330
Midimbin	ONE	4714	782	3932	216	222	0	620	2196	1141	320	1058	1270	1629	535	222	0
Replay	Net TV	2511	2511	0	0	549	492	435	843	192	0	252	685	673	240	487	173
L-Argument	ONE	1360	1360	0	249	300	240	572	0	0	0	0	872	249	240	0	0
Studio 54	TVM	1222	1051	171	0	311	0	0	546	365	0	0	385	171	182	0	484
Arani Issa	ONE	883	0	883	0	0	0	207	676	0	0	358	169	171	0	185	0
Sibtijiet Flimkien	ONE	530	379	151	0	0	0	186	0	344	0	151	192	0	0	186	0
Girls @ Work	ONE	501	501	0	0	501	0	0	0	0	0	252	0	249	0	0	0
Kenn il-Bahhara	TVM	431	431	0	0	0	0	245	186	0	0	431	0	0	0	0	0
Deal or No Deal	TVM	413	245	169	0	0	0	245	169	0	0	245	169	0	0	0	0
L-Evangelisti	ONE	355	183	171	183	0	0	0	171	0	0	0	0	171	0	183	0
Quadro	Net TV	350	182	169	0	0	0	0	169	182	0	0	169	0	182	0	0
Pandora	ONE	320	0	320	0	0	0	0	151	169	0	151	169	0	0	0	0
X'qala l-Bahar	TVM	301	301	0	0	0	0	0	301	0	0	0	0	0	0	301	0
Rih Isfel	Net TV	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
Vitalita	Net TV	207	0	207	0	0	0	207	0	0	0	207	0	0	0	0	0
X'Ser Isajjar	ONE	194	0	194	0	0	0	0	194	0	0	0	0	0	194	0	0
Gheruq	Net TV	192	192	0	0	0	0	0	192	0	0	0	192	0	0	0	0
Epoka	ONE	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
Minn Nicca l'Barra	ONE	186	186	0	0	0	0	0	0	186	0	186	0	0	0	0	0
Ma' Gloria	Net TV	185	0	185	0	0	0	0	0	0	185	0	0	0	0	185	0
NAR: Nies, Arti, Realta`	Net TV	157	0	157	0	0	0	157	0	0	0	0	0	157	0	0	0
Lejljet Maltin	Net TV	151	0	151	0	0	0	0	0	151	0	151	0	0	0	0	0
		46741	19692	27050	4595	9530	2935	13736	11001	4273	673	13277	12190	8518	5311	4840	2605
		%															
Emilja	ONE	42.490	23.633	56.217	59.669	36.393	44.127	45.974	41.047	31.753	25.045	47.122	44.389	36.174	43.320	24.650	62.099
Deceduti	TVM	24.228	33.246	17.662	26.231	43.851	30.924	31.610	6.280	0.000	0.000	23.993	20.576	23.074	27.069	39.198	12.683
Midimbin	ONE	10.085	3.973	14.536	4.692	2.326	0.000	4.513	19.967	26.698	47.498	7.969	10.420	19.123	10.079	4.580	0.000
Replay	Net TV	5.372	12.752	0.000	0.000	5.759	16.775	3.166	7.660	4.504	0.000	1.901	5.619	7.906	4.517	10.072	6.640
L-Argument	ONE	2.910	6.908	0.000	5.415	3.148	8.174	4.162	0.000	0.000	0.000	0.000	7.150	2.921	4.517	0.000	0.000
Studio 54	TVM	2.615	5.336	0.634	0.000	3.263	0.000	0.000	4.961	8.553	0.000	0.000	3.157	2.012	3.424	0.000	18.578
Arani Issa	ONE	1.888	0.000	3.263	0.000	0.000	0.000	1.504	6.145	0.000	0.000	2.694	1.383	2.012	0.000	3.819	0.000
Sibtijiet Flimkien	ONE	1.133	1.922	0.559	0.000	0.000	0.000	1.355	0.000	8.042	0.000	1.138	1.579	0.000	0.000	3.844	0.000
Girls @ Work	ONE	1.072	2.545	0.000	0.000	5.259	0.000	0.000	0.000	0.000	0.000	1.901	0.000	2.921	0.000	0.000	0.000
Kenn il-Bahhara	TVM	0.922	2.188	0.000	0.000	0.000	0.000	1.783	1.691	0.000	0.000	3.246	0.000	0.000	0.000	0.000	0.000
Deal or No Deal	TVM	0.885	1.243	0.623	0.000	0.000	0.000	1.783	1.533	0.000	0.000	1.844	1.383	0.000	0.000	0.000	0.000
L-Evangelisti	ONE	0.759	0.932	0.634	3.993	0.000	0.000	0.000	1.558	0.000	0.000	0.000	0.000	2.012	0.000	3.791	0.000
Quadro	Net TV	0.750	0.923	0.623	0.000	0.000	0.000	0.000	1.533	4.256	0.000	0.000	1.383	0.000	3.424	0.000	0.000
Pandora	ONE	0.684	0.000	1.182	0.000	0.000	0.000	0.000	1.374	3.946	0.000	1.138	1.383	0.000	0.000	0.000	0.000
X'qala l-Bahar	TVM	0.645	1.531	0.000	0.000	0.000	0.000	0.000	2.740	0.000	0.000	0.000	0.000	0.000	0.000	6.228	0.000

Rih Isfel	Net TV	0.442	0.000	0.764	0.000	0.000	0.000	1.504	0.000	0.000	0.000	1.556	0.000	0.000	0.000	0.000	0.000
Vitalita	Net TV	0.442	0.000	0.764	0.000	0.000	0.000	1.504	0.000	0.000	0.000	1.556	0.000	0.000	0.000	0.000	0.000
X'Ser Isajjar	ONE	0.415	0.000	0.717	0.000	0.000	0.000	0.000	1.763	0.000	0.000	0.000	0.000	0.000	3.651	0.000	0.000
Gheruq	Net TV	0.412	0.977	0.000	0.000	0.000	0.000	0.000	1.749	0.000	0.000	0.000	1.579	0.000	0.000	0.000	0.000
Epoka	ONE	0.398	0.945	0.000	0.000	0.000	0.000	0.000	0.000	4.355	0.000	1.401	0.000	0.000	0.000	0.000	0.000
Minn Nicca l'Barra	ONE	0.398	0.945	0.000	0.000	0.000	0.000	0.000	0.000	4.355	0.000	1.401	0.000	0.000	0.000	0.000	0.000
Ma' Gloria	Net TV	0.395	0.000	0.683	0.000	0.000	0.000	0.000	0.000	0.000	27.457	0.000	0.000	0.000	0.000	3.819	0.000
NAR: Nies, Arti, Realta`	Net TV	0.336	0.000	0.581	0.000	0.000	0.000	1.143	0.000	0.000	0.000	0.000	0.000	1.844	0.000	0.000	0.000
Lejliet Maltin	Net TV	0.323	0.000	0.559	0.000	0.000	0.000	0.000	0.000	3.538	0.000	1.138	0.000	0.000	0.000	0.000	0.000
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Totals may not tally due to weighting and rounding off

TABLE 9.H: POPULATION FAVORITE TV PROGRAMMES BY RANKING [UNCLASSIFIED] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

Unclassified			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Zoo		194	0	194	0	0	0	0	0	0	194	0	0	0	194	0	0
Calypso News		192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
Televita		192	192	0	0	0	0	0	0	192	0	0	192	0	0	0	0
Play House		187	0	187	0	0	187	0	0	0	0	0	0	187	0	0	0
Bandit		186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
Brandy		176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
Malta Star		176	176	0	0	0	0	0	176	0	0	0	0	176	0	0	0
Ras il-Ghajj		169	0	169	0	0	0	0	0	0	169	0	169	0	0	0	0
		1472	923	550	0	0	187	0	538	385	363	186	553	539	194	0	0
		%															
Zoo		13.171	0.000	35.281	0.000	0.000	0.000	0.000	0.000	0.000	53.493	0.000	0.000	0.000	100.000	0.000	0.000
Calypso News		13.072	20.859	0.000	0.000	0.000	0.000	0.000	0.000	50.000	0.000	0.000	34.770	0.000	0.000	0.000	0.000
Televita		13.072	20.859	0.000	0.000	0.000	0.000	0.000	0.000	50.000	0.000	0.000	34.770	0.000	0.000	0.000	0.000
Play House		12.710	0.000	34.046	0.000	0.000	100.000	0.000	0.000	0.000	0.000	0.000	0.000	34.732	0.000	0.000	0.000
Bandit		12.639	20.168	0.000	0.000	0.000	0.000	0.000	34.605	0.000	0.000	100.000	0.000	0.000	0.000	0.000	0.000
Brandy		11.942	19.057	0.000	0.000	0.000	0.000	0.000	32.698	0.000	0.000	0.000	0.000	32.634	0.000	0.000	0.000
Malta Star		11.942	19.057	0.000	0.000	0.000	0.000	0.000	32.698	0.000	0.000	0.000	0.000	32.634	0.000	0.000	0.000
Ras il-Ghajj		11.451	0.000	30.673	0.000	0.000	0.000	0.000	0.000	0.000	46.507	0.000	30.460	0.000	0.000	0.000	0.000
		100.0%	100.0%	100.0%	0.0%	0.0%	100.0%	0.0%	100.0%	0.0%	100.0%	100.0%	100.0%	100.0%	100.0%	0.0%	0.0%

Totals may not tally due to weighting and rounding off

TABLE 9.I: POPULATION FAVORITE TV PROGRAMMES BY RANKING [GENERIC PROGRAMMES] – BY GENDER, BY AGE GROUPS AND BY DISTRICTS [APR-JUN 2011]

GENERIC PROGRAMMES			GENDER		AGE GROUPS							DISTRICT					
PROGRAMME	STATION	TOTAL N	MALE	FEMALE	12-14	15-24	25-29	30-49	50-64	65-79	80+	SOUTHERN HARBOUR	NORTHERN HARBOUR	SOUTH EASTERN	WESTERN	NORTHERN	GOZO AND COMINO
Champions League Match Izolati		286	286	0	0	0	0	286	0	0	0	0	286	0	0	0	0
		186	186	0	0	0	0	0	186	0	0	186	0	0	0	0	0
		472	472	0	0	0	0	286	186	0	0	186	286	0	0	0	0
Champions League Match Izolati		%															
		60.568	60.568	0.000	0.000	0.000	0.000	100.000	0.000	0.000	0.000	0.000	100.000	0.000	0.000	0.000	0.000
		39.432	39.432	0.000	0.000	0.000	0.000	0.000	100.000	0.000	0.000	100.000	0.000	0.000	0.000	0.000	0.000
		100.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%	100.0%	0.0%	0.0%	100.0%	100.0%	0.0%	0.0%	0.0%	0.0%

Totals may not tally due to weighting and rounding off