



**RADIO AND TELEVISION AUDIENCES  
MALTA  
OCTOBER - DECEMBER 2012**

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## CONTENTS

## Page

### PART ONE – Report

<b>List of Tables</b>	<b>iv</b>
<b>List of Figures</b>	<b>iv</b>
<b>1. Radio and Television Audience Assessment: October-December 2012</b>	<b>1</b>
<i>Change in Data Collection</i>	<i>1</i>
<i>Data Collection</i>	<i>2</i>
<i>Accuracy of the Results</i>	<i>2</i>
<i>Comparison to Previous Assessments and Absolute Data</i>	<i>3</i>
<i>During this assessment period</i>	<i>3</i>
<b>2. Radio Audiences and Assessment</b>	<b>4</b>
<i>Radio Reach</i>	<i>4</i>
<i>Radio Reach by Gender, by Age Groups, and by Districts</i>	<i>6</i>
<i>Radio Audiences</i>	<i>7</i>
<i>Weekdays Average Audience Share</i>	<i>7</i>
<i>Weekdays Peak Audiences</i>	<i>8</i>
<i>Radio Audience Share by Half-hour slots</i>	<i>9</i>
<i>Daily Hours of Radio Consumption</i>	<i>10</i>
<i>Radio Stations Audience Share</i>	<i>12</i>
<b>3. TV Audiences and Assessment</b>	<b>13</b>
<i>TV Reach</i>	<i>13</i>
<i>TV Reach by Gender, by Age Groups, and by Districts</i>	<i>15</i>
<i>TV Audiences</i>	<i>16</i>
<i>Weekdays Average Audience Share</i>	<i>16</i>
<i>Weekdays Peak Audiences</i>	<i>17</i>
<i>Daily Audience Share</i>	<i>18</i>
<i>Daily Hours of TV consumption</i>	<i>18</i>
<i>TV Audience Share</i>	<i>21</i>
<i>TV Programme Preferences</i>	<i>22</i>
<b>Appendices</b>	
<b>A. Questionnaire</b>	<b>25</b>
<b>B. Nationwide Licensed Broadcasting Stations</b>	<b>27</b>
<b>C. Radio Audiences by Half-Hour Slots – Monday to Sunday</b>	<b>29</b>
<b>D. TV Audiences by Half-Hour Slots – Monday to Sunday</b>	<b>36</b>
 <b>Part 2 – Radio Audience Assessment</b>	 <b>1-83</b>
<b>Part 3 – TV Audience Assessment</b>	<b>1-144</b>

## LIST OF TABLES

	<b>Page</b>
Table 1.1 Table Response Rate	2
Table 2.1 Radio Reach by Quarters [Oct/Dec 2006-2012]	4
Table 2.2 Radio Reach by Broadcasting Station by Quarter [Oct/Dec 2010, 2011, 2012]	5
Table 2.3 Radio Reach by Broadcasting Station: By Gender, by Age Group, and By District [Oct/Dec 2012]	6
Table 2.4 Radio Weekday-Average Audience Share [Oct/Dec 2012]	7
Table 2.5 Radio Weekday Peak Audiences [Oct/Dec 2012]	8
Table 2.6 Radio Daily Average Consumption by Hours -By Station and by Quarter [Oct/Dec 2011-2012]	10
Table 2.7 Total Average Hours of Radio Consumption [Oct/Dec 2008-2012]	11
Table 2.8 Radio Total Daily Average Audience Share by Station [Oct/Dec 2012]	12
Table 3.1 TV Reach by Quarters [Oct/Dec 2006-2012]	13
Table 3.2 TV Reach by Broadcasting Station by Quarter [Oct/Dec 2010, 2011, 2012]	14
Table 3.3 TV Reach by Broadcasting Station: By Gender, by Age Group, and By District [Oct/Dec 2012]	15
Table 3.4 TV Weekday-Average Audience Share [Oct/Dec 2012]	16
Table 3.5 TV Weekday Peak Audiences [Oct/Dec 2012]	17
Table 3.6 TV Daily Average Consumption by Hours - By Station and by Quarter [Oct/Dec 2011-2012]	19
Table 3.7 Total TV Average Consumption by Hours By Quarter [Oct/Dec 2008-2012]	20
Table 3.8 TV Total Daily Average Audience Share by Station [Oct/Dec 2012]	21

## LIST OF FIGURES

	<b>Page</b>
Figure 2.1 Radio Reach by Quarters [Oct/Dec 2006-2012]	4
Figure 2.2 Radio Reach by Broadcasting Station by Quarter [Oct/Dec 2010,2011,2012]	5
Figure 2.3 Radio Weekday Peak Audiences [Oct/Dec 2012]	8
Figure 2.4 Radio Daily Audiences by Total, by Station and by Half-hour Slots – Mondays to Sundays	9
Figure 2.5 Radio Daily Average Consumption by Hours and by Station [Oct/Dec 2012]	10
Figure 2.6 Total Average Hours of Radio Consumption [Oct/Dec 2008-2012]	11
Figure 2.7 Radio Total Daily Average Audience Share by Station [Oct/Dec 2012]	12
<b>Figure 3.1</b> TV Reach by Quarters [Oct/Dec 2006-2012]	13
<b>Figure 3.2</b> TV Reach by Broadcasting Station by Quarter [Oct/Dec 2010,2011,2012]	14
<b>Figure 3.3</b> TV Weekday Peak Audiences [Oct/Dec 2012]	17
<b>Figure 3.4</b> TV Daily Audiences by Total, by Station and by Half-hour Slots – Mondays to Sundays	18
<b>Figure 3.5</b> TV Daily Average Consumption by Hours and by Station [Oct/Dec 2012]	19
<b>Figure 3.6</b> Total TV Average Consumption by Hours By Quater [Oct/Dec 2008-2012]	20
<b>Figure 3.7</b> TV Total Daily Average Audience Share [Oct/Dec 2012]	21

# RADIO AND TELEVISION AUDIENCE ASSESSMENT

## OCTOBER – DECEMBER 2012

The Broadcasting Act, Chapter 350 of the Laws of Malta, requires the Broadcasting Authority to report the results of an independent audience research which ascertains:

- (a) the state of listenership or viewership of broadcasting services provided in Malta;
- (b) the state of public opinion concerning programmes included in broadcasting services provided in Malta;
- (c) any effects of such programmes on the attitudes or behaviour of those who watch them; and
- (d) the types of programmes that members of the public would like to be included in broadcasting services provided in Malta.

In order to give effect to the above, the Broadcasting Authority has commissioned the National Statistics Office [N.S.O.] to compile data through telephone interviews during the period October 2012-2013 that is representative of the whole population. This report contains the analysis of these interviews for the first quarter of the 2012 broadcasting season; i.e. for **1<sup>st</sup> October to 31<sup>st</sup> December 2012**.

The same demographic analysis was used as in previous audience assessments while the N.S.O. provided the Broadcasting Authority with two different weights for each respondent: a calibration weight to represent the required sample; and a grossing up-weight representing the targeted population. The total population aged 12 and over and residing in private dwellings was estimated to be **372,993** persons at the end of this assessment period. It is important to note that in the calculation of the calibrated data, as well as that of grossed-up data, the totals may not tally due to the rounding-off of numbers to the nearest whole integer.

### **Change in Data Collection**

For this assessment period, some changes in the data collected were introduced. For previous assessments, respondents were asked which radio and television station they listened/watched most for at least 10 minutes with the possibility of identifying three time slots for one particular radio and one television station. From the list of stations, the respondent would identify the most followed station and would indicate up to three different periods.

For this assessment period respondents were asked which TV-station they had followed the previous day with the maximum of naming three different stations by three different time-slots – thus having a maximum combination of nine time-slots. For radio-listening, respondents were given the possibility of naming a maximum of three different stations but limiting the time-bracket for each stations to one time-slot per station named.

The list of radio stations read out to respondents was also increased to include five radio stations which are broadcast on the DAB+ platform: *Bay Easy*; *Bay Retro*; *All Rock*; *All R&B*; and *Kiss*.

## Data Collection

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers during the period **1<sup>st</sup> October to 31<sup>st</sup> December 2012**. NSO interviewers are instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and are instructed to call-back individuals up to 3 times before interviewing the next person in their list. This is mainly to avoid any bias that could be introduced among gender and age.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data that was passed on to the Broadcasting Authority for analysis. The net sample size over one year is to consist of around 7300 units (over four quarters covering 365 days) resulting in the

desired target average of 20 daily interviewes. The N.S.O. while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

For the period October-December 2012, **1843 individuals** [51.52% of contacted persons] accepted to participate in the survey. While the youngest person interviewed was 12 year old, the eldest person interviewed was 94 years old. Ineligible are those persons who were not living in a household.

## Accuracy of the Results

Two important statistical tools measure how well the sample represents the population: the survey's margin of error and the confidence level used. The margin of error is the amount of error inherent in the results due to sampling and depends on the size of the sample – a lower margin of error requires a larger sample size. A common choice as an accepted margin of error is that of **±5%**. The confidence level is the amount of uncertainty that can be tolerated. Typical choices are 90%, 95% and 99% confidence – a higher confidence level requires a larger sample size.

For this period of October-December 2012, with a response rate of 51.52%, a population size of 372,993 [aged 12 years and over], and a 95% confidence level, the sample of 1843 interviewees has a margin of error of **± 2.28%**.

**TABLE 1.1: SAMPLE RESPONSE Rate**

	No.	%		No.	%
Oct-Dec 2011			Oct-Dec 2012		
<b>Total Response</b>			<b>Total Response</b>		
Accepted	1,842	53.11%	Accepted	1,843	51.52%
Refused	103	2.97%	Refused	127	3.55%
Non-Contact	853	24.60%	Non-Contact	698	19.51%
Unreachable	659	19.00%	Unreachable	892	24.94%
Ineligible	11	0.32%	Ineligible	17	0.48%
<b>Contacted</b>	3,468	<b>100%</b>	<b>Contacted</b>	3,577	<b>100%</b>
Not used	212		Not used	112	
<b>Total</b>	<b>3,680</b>		<b>Total</b>	<b>3,689</b>	
<b>By Weekday</b>			<b>By Weekday</b>		
Mon	262	14.22	Mon	274	14.88
Tue	261	14.17	Tue	264	14.31
Wed	259	14.06	Wed	263	14.26
Thu	260	14.12	Thu	261	14.16
Fri	260	14.12	Fri	263	14.25
Sat	281	15.26	Sat	260	14.13
Sun	259	14.06	Sun	258	14.01
	<b>1,842</b>	<b>100%</b>		<b>1,843</b>	<b>100%</b>
<b>By Month</b>			<b>By Month</b>		
Oct	621	33.71	Oct	621	33.68
Nov	600	32.57	Nov	601	32.63
Dec	621	33.71	Dec	621	33.69
	<b>1,842</b>	<b>100%</b>		<b>1,843</b>	<b>100%</b>

### **Comparison to Previous Assessments and Absolute Data**

All the tables and charts for each assessment period have similar methodology in formulation. For comparative purposes, data is always presented as percentages rather than in absolute figures. However due to repeated requests for calculations to be extrapolated over the whole population, for the past assessments calculations have been made for the absolute value of 1% in each table. *Of note is that in the extrapolation of such absolute data differences arise due to rounding-off of percentages in the tables while totals may not tally.*

Due to the increase in “broadcasting station identification by respondents” not all the calculations in this assessment are comparable to previous assessments. Reference is made to previous data where there is comparability.

While over the years it was noticed that respondents following exclusively political party broadcasting stations has diminished indicating an increase in the level of channel-hopping, this data could never be articulated. With the re-formulation of the questionnaire this aspect could be monitored over time.

### **During this assessment period**

This assessment period was also a period of political controversy with regard to the timing of the next General Elections which has both concrete costs in time and effort, as well as informational costs – voter choice would be meaningless if it were not based on reasoned judgments about policies and proposals; on the other hand random voting probabilistically is self-canceling. The yearly fund-raising campaigns were held towards the end of December 2012; only involving the main local television and radio stations in simulcasting promotion programmes.

### **Data organisation**

Although the same patterns of data analysis was done which is similar to previous assessment, the data was re-organised. All Radio data, including sampling, weighted data, and population data has been grouped in Part 2 of this report while the data pertaining to TV assessment has been grouped in Part 3.

## 2. RADIO AUDIENCES AND ASSESSMENT

### RADIO REACH

Respondents were classified as to whether they listened to the radio the day before the interview or not. This data has been repeatedly monitored since October 2006. This data does not indicate whether such radio listeners are regulars or occasionals.

October is the start of a new broadcasting season and for the last successive five years radio listening suffered to the high advertising for television programmes during this quarter. However, for this period, there was an increase [+1.063%] in the number of radio listeners over the summer period of July-September 2012.

However, radio listening [46.033%] was 4.129% lower than that of the same period last year [50.163%].

TABLE 2.1:

RADIO REACH BY QUARTERS [OCT/DEC 2006 – 2012]

	Radio Listeners [1]	Do not Listen to Radio [2]	No Reply	±% Listeners/ Non-List.
Oct-Dec 2006	56.018%	43.982%		12.035%
Jan-Mar 2007	51.951%	48.049%		3.902%
Apr-Jun 2007	55.420%	44.469%	0.111%	10.951%
Jul-Sep 2007	<b>52.667%</b>	47.222%	0.111%	5.444%
Oct-Dec 2007	<b>51.518%</b>	48.482%		3.037%
Jan-Mar 2008	55.920%	44.080%		11.840%
Apr-Jun 2008	53.575%	46.369%	0.056%	7.207%
Jul-Sep 2008	<b>53.190%</b>	46.584%	0.226%	6.606%
Oct-Dec 2008	<b>52.371%</b>	47.629%		4.741%
Jan-Mar 2009	53.665%	46.335%		7.331%
Apr-Jun 2009	54.164%	45.836%		8.329%
Jul-Sep 2009	<b>56.253%</b>	43.747%		12.507%
Oct-Dec 2009	<b>55.876%</b>	44.070%	0.054%	11.806%
Jan-Mar 2010	57.611%	42.389%		15.222%
Apr-Jun 2010	57.724%	42.276%		15.448%
Jul-Sep 2010	<b>57.330%</b>	42.452%	0.218%	14.877%
Oct-Dec 2010	<b>54.981%</b>	44.856%	0.163%	10.125%
Jan-Mar 2011	57.278%	42.611%	0.111%	14.667%
Apr-Jun 2011	55.495%	43.956%	0.549%	11.538%
Jul-Sep 2011	<b>54.809%</b>	44.536%	0.656%	10.273%
Oct-Dec 2011	<b>50.163%</b>	48.317%	1.520%	1.846%
Jan-Mar 2012	47.143%	51.923%	0.934%	-4.780%
Apr-Jun 2012	46.154%	52.308%	1.538%	-6.154%
Jul-Sep 2012	<b>44.970%</b>	54.432%	0.598%	-9.462%
Oct-Dec 2012	<b>46.033%</b>	52.900%	1.067%	-6.866%

[1] Includes all those listening radio the previous day, all those who listened to radio but to no particular radio station; and all those who did not remember which station they had listened to.

[2] Includes those who stated that they do not have a radio-set

Totals may not tally due to weighting and rounding off

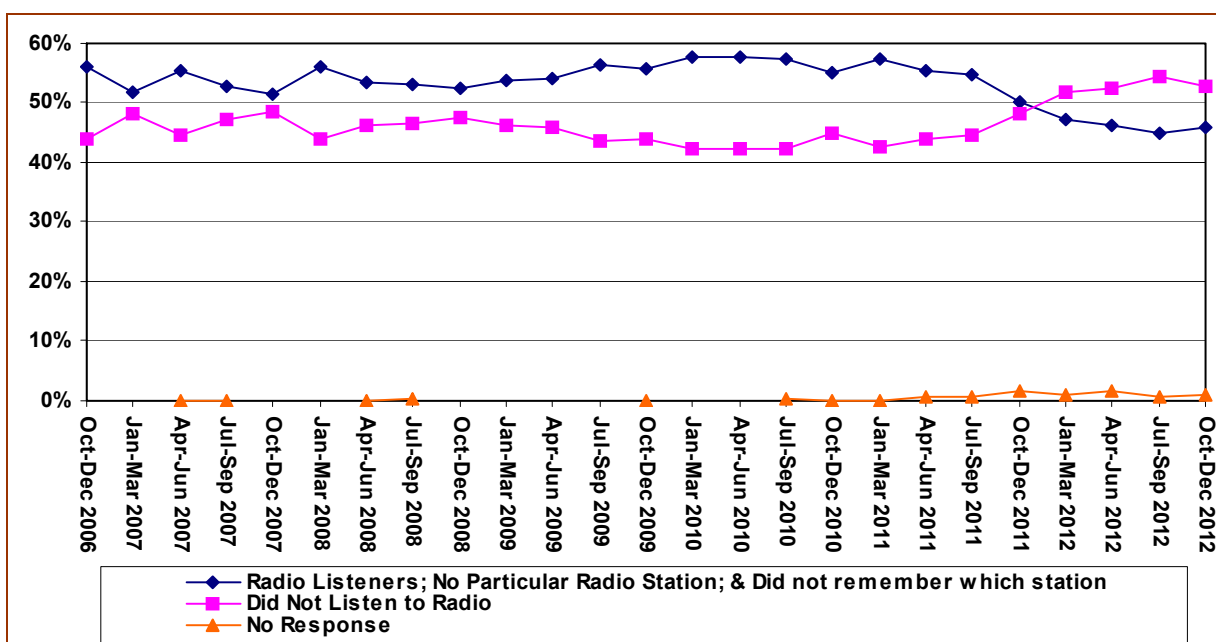


FIGURE 2.1: RADIO REACH BY QUARTERS [OCT/DEC 2006 – 2012]

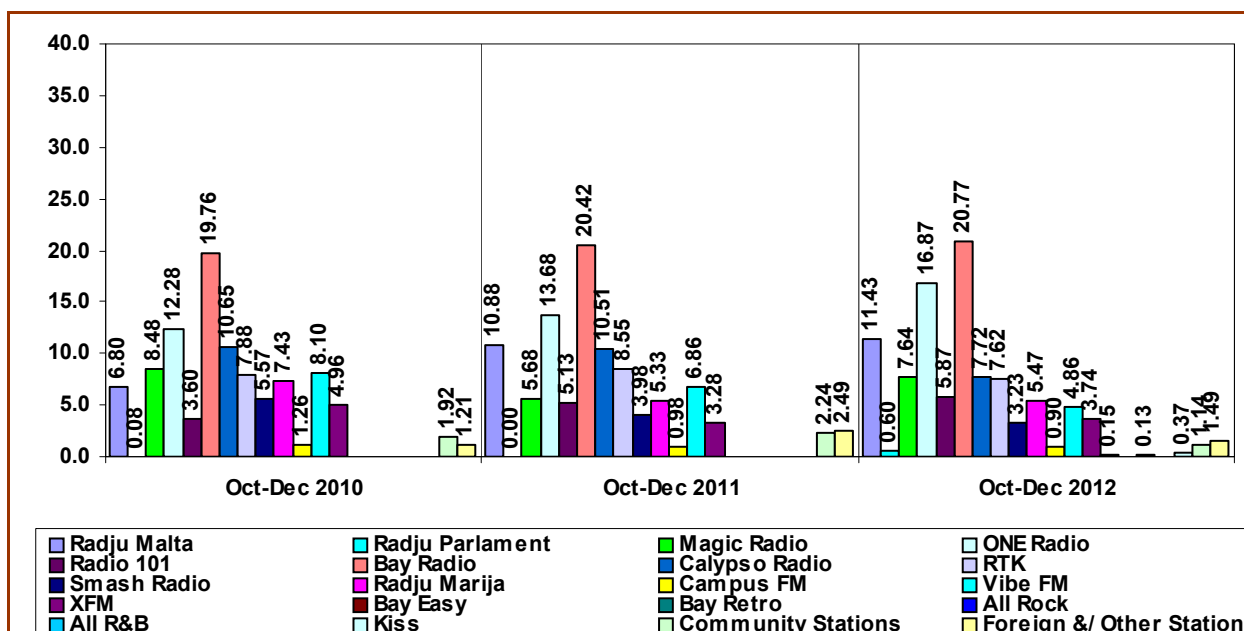


The total number of radio listeners were analysed by broadcasting station and the data is summarized in Table and Figure 2.2. This data gives the effective percentage of radio listeners that each radio broadcasting station has attracted [without taking into consideration the amount of time spent listening by each respondent]. Bay Radio [20.77%] attained the highest percentage number of radio listeners – a position continuously attained since October-December 2008 over all the broadcasting quarters. Similarly, ONE Radio attained the second highest [18.87%]; and has also continuously attained the second highest percentage number of radio listeners since October-December 2008. Radju Malta [11.43%] attained the third highest

**TABLE 2.2:**  
**RADIO REACH BY BROADCASTING STATION BY QUARTER**  
**[Oct/Dec 2010, 2011, 2012]**

	Oct-Dec 2010 %	Oct-Dec 2011 %	Oct-Dec 2012 %	±% Over Jul-Sep 2012
<b>[Weighted]</b>				
Radju Malta	6.80	[3] 10.88	[3] 11.43	[3] 9.56 <b>1.87</b>
Radju Parlament	0.08	0.00	0.60	0.73 -0.13
Magic Radio	8.48	5.68	7.64	5.81 <b>1.83</b>
ONE Radio	[2] 12.28	[2] 13.68	[2] 16.87	[2] 17.60 -0.73
Radio 101	3.60	5.13	5.87	4.46 <b>1.40</b>
Bay Radio	<b>[1] 19.76</b>	<b>[1] 20.42</b>	<b>[1] 20.77</b>	<b>[1] 23.48</b> -2.70
Calypso Radio	[3] 10.65	10.51	7.72	9.50 -1.77
RTK	7.88	8.55	7.62	6.74 <b>0.89</b>
Smash Radio	5.57	3.98	3.23	2.07 <b>1.17</b>
Radju Marija	7.43	5.33	5.47	5.57 -0.10
Campus FM	1.26	0.98	0.90	1.06 -0.16
Vibe FM	8.10	6.86	4.86	5.63 -0.77
XFM	4.96	3.28	3.74	4.22 -0.49
Bay Easy			0.15	0.26 -0.12
Bay Retro				0.26 -0.26
All Rock			0.13	0.13 0.00
All R & B				0.37 0.37
Kiss			0.37	1.45 -0.31
Community Stations	1.92	2.24	1.14	1.62 -0.13
Foreign &/ Other Stat.	1.21	2.49	1.49	1.62 -0.13
	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b> <b>0.00</b>
<i>Totals may not tally due to weighting and rounding off</i>				

percentage. All these three broadcasting stations have increased their percentage number of radio listeners over that of the same period the previous year. However, while Bay Radio [-2.70%] and ONE Radio [-0.73%] have decreased their percentage over the previous summer quarter of July-September 2012, Radju Malta [+1.87%], Magic Radio [+1.83%], Radio 101 [+1.40%], Smash Radio [+1.17%], and RTK [+0.89%] have all increased their percentages over the previous summer quarter.



**FIGURE 2.2 RADIO REACH BY BROADCASTING STATION BY QUARTER [Oct/Dec 2010, 2011, 2012]**

### Radio Reach by Gender, by Age Groups, and by Districts

Bay Radio captured the highest number of males [21.30%]; Females [20.21%]; and all those under the age of 50 years old. One Radio attracted the second highest percentage of males [17.19%] and females [16.53%] and the highest percentage of all those from 50 to 79 years old; while RTK attracted the highest percentage of all those over 80 years old [32.44%] and the second third highest of all 65-79 years old. Radju Malta attracted the third highest percentage for all males [9.96%] and females [13.00%] and the second highest percentage of two age groups: 50-64 year olds [19.94%] and 65-79 year olds [21.83%].

Analysed by district, Bay Radio was the most tuned-in radio station in three districts: Northern Harbour [23.45%]; Western [26.43%]; and Northern District [21.38%]. Bay Radio was also the second most tuned-in radio station in two districts: Southern Harbour [17.22%] and South Eastern [18.03%] and the third most followed station in Gozo & Comino [13.40%]. ONE Radio was the most tuned-in radio in the other three districts: Southern Harbour [21.15%]; South Eastern [18.91%] and Gozo & Comino [22.33%] and the second most followed in the other three districts: Northern Harbour [13.29%]; Western [16.49%] and Northern District [12.70%]. Radju Malta was the third most followed station in three districts: South Harbour [11.83%]; North Harbour [10.22%]; and Western District [11.84%]. Magic Radio was the third most followed station in the Northern District [12.10%]; while Calypso Radio was the third most followed station in the South Eastern District [14.65%].

**TABLE 2.3: RADIO REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT [OCT/DEC 2012]**

		Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	11.43	9.96	13.00	2.89	1.58	3.79	5.07	19.94	21.83	19.72	11.83	10.22	11.83	11.84	9.80	16.66
Radju Parlament	0.60	0.94	0.24	0.00	0.95	0.00	0.76	0.00	1.31	0.00	0.00	0.83	0.91	0.82	0.79	0.00
Magic	7.64	5.92	9.49	2.89	8.57	19.93	11.23	5.84	0.75	0.00	7.70	4.77	7.84	8.42	12.10	9.02
One Radio	16.87	17.19	16.53	3.86	3.35	5.11	14.30	23.94	29.43	20.84	21.15	13.29	19.81	16.49	12.70	22.33
Radio 101	5.87	7.49	4.12	3.86	0.95	4.56	6.36	8.96	6.94	0.00	7.12	6.99	2.86	3.37	7.47	5.05
Bay Radio	20.77	21.30	20.21	58.73	59.40	36.96	21.14	4.07	0.00	0.00	17.22	23.45	18.03	26.43	21.38	13.40
Calypso Radio	7.72	7.09	8.40	3.63	0.84	4.10	9.35	11.45	8.78	3.36	8.58	6.69	14.65	6.24	6.08	2.44
RTK	7.62	6.90	8.40	0.00	1.58	1.35	4.30	10.97	13.26	32.44	6.21	8.94	5.96	8.26	6.34	10.51
Smash Radio	3.23	3.49	2.95	0.00	0.63	1.83	7.44	2.10	1.84	0.00	1.86	3.43	3.74	3.86	3.09	4.42
Radju Marija	5.47	3.76	7.31	0.00	0.00	2.02	3.08	7.58	10.99	20.45	5.67	4.60	5.50	6.84	5.49	5.81
Campus FM	0.90	1.55	0.20	0.00	0.95	0.00	0.79	1.71	0.59	0.00	0.46	1.79	0.00	0.87	1.06	0.00
Vibe FM	4.86	6.29	3.33	11.75	18.12	5.41	4.54	0.00	0.00	0.00	5.23	6.55	2.62	2.37	5.45	4.71
X FM	3.74	4.09	3.35	3.86	1.52	9.78	8.25	1.17	0.00	0.00	4.75	4.42	3.55	2.50	2.38	3.28
Bay Easy	0.15	0.28	0.00	0.00	0.95	0.00	0.00	0.00	0.00	0.00	0.00	0.48	0.00	0.00	0.00	0.00
All Rock	0.13	0.26	0.00	0.00	0.00	0.00	0.00	0.54	0.00	0.00	0.00	0.00	0.00	0.00	0.96	0.00
Kiss	0.37	0.71	0.00	0.00	0.00	2.08	0.00	0.00	1.26	0.00	0.46	0.48	0.91	0.00	0.00	0.00
Foreign/Other Station	1.49	1.70	1.27	4.40	0.62	1.35	1.79	1.21	1.94	0.00	1.37	1.10	0.00	0.87	4.90	1.05
Community	1.14	1.08	1.20	4.14	0.00	1.72	1.61	0.51	1.07	3.19	0.40	1.98	1.79	0.82	0.00	1.33
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														1st	2nd	3rd

## Radio Audiences

For this assessment, respondents were given the possibility of identifying a maximum of three radio stations and up to one time-period for each station. A combination of one radio stations with up to three different time periods was also acceptable. The N.S.O. weighted each respondent to be representative of the whole population, giving a grossed-up population of 372,993 representing all those over 12 years old. The grossed-up calibration weight is used in the calculation of audiences and the daily half-hour slots by broadcasting station can be found in Appendix C – these have been calculated on the calibration weight provided by the N.S.O. while the data was rounded to the nearest thousand.

Out of the total of 1843 respondents, 779 respondents identified one particular radio station; another 114 respondents identified a second station; while another 12 respondents identified their third particular radio station which they had followed the day before the interview. For each named station, respondents also identified the particular time-period during which they had followed such station. These figures exclude those who did not follow a particular radio station and those who could not remember which particular radio station they had tuned to.

## Weekdays Average Audience Share

The total percentage average for each day of the week and for all the weekdays attained by stations is the first measure of assessment for radio audiences [i.e. total percentage number of listeners and time-spent over 48 half-hour slots – by weekday and over all the period]. In total ONE Radio has attained the highest overall average of listeners [0.959%] followed by Bay Radio [0.830%], Radju Malta [0.671%] and Radio 101 [0.378%]. Of all the weekdays, ONE Radio [Mon, 1.443%] Radju Malta [Wed, 1.173%] Calypso Radio [Thu, 1.036%] and Radio 101 [Sun, 0.714%] attained their highest average of all the weekdays and amongst all the averages of all the stations of each particular day. Bay Radio attained the highest percentage amongst all stations on Tuesdays [1.020%] while ONE Radio also attained the highest percentage amongst all stations on Fridays [1.076%] and Saturdays [1.168%].

**TABLE 2.4: RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [OCT/DEC 2012]**

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	0.324	<b>0.052</b>	0.359	<b>1.443</b>	0.260	<b>1.179</b>	0.260	0.234	0.155	0.199	0.000	0.381	0.381	0.000	0.000	0.008	0.072	<b>0.300</b>	<b>1.443</b>
Tue	0.822	0.009	0.245	0.707	0.482	<b>1.020</b>	0.671	0.292	<b>0.831</b>	0.126	0.019	<b>0.514</b>	0.514	0.000	0.000	0.000	0.065	0.075	<b>1.020</b>
Wed	<b>1.173</b>	0.000	0.207	0.677	0.461	0.580	0.494	0.311	0.122	0.344	<b>0.062</b>	0.270	0.142	0.000	0.000	0.000	<b>0.160</b>	0.000	<b>1.173</b>
Thu	0.672	0.000	<b>0.503</b>	0.912	0.205	0.917	<b>1.036</b>	<b>0.416</b>	0.008	0.153	0.000	0.055	<b>0.630</b>	<b>0.038</b>	0.000	0.000	0.011	0.013	<b>1.036</b>
Fri	0.385	0.000	0.401	<b>1.076</b>	0.472	0.599	0.980	0.249	0.279	<b>0.795</b>	0.030	0.036	0.103	0.000	0.000	<b>0.019</b>	0.097	0.000	<b>1.076</b>
Sat	0.891	0.000	0.275	<b>1.168</b>	0.056	0.963	0.317	0.399	0.360	0.014	0.019	0.275	0.032	0.000	0.000	0.000	0.007	0.100	<b>1.168</b>
Sun	0.450	0.030	0.267	0.708	<b>0.714</b>	0.512	0.144	0.227	0.137	0.229	0.041	0.198	0.041	0.000	<b>0.009</b>	0.013	0.012	0.127	<b>0.714</b>
ALL	0.671	0.013	0.323	<b>0.959</b>	0.378	0.830	0.555	0.303	0.272	0.263	0.024	0.250	0.267	0.005	0.001	0.006	0.061	0.090	<b>0.959</b>
Highest	<b>1.173</b>	<b>0.052</b>	<b>0.503</b>	<b>1.443</b>	<b>0.714</b>	<b>1.179</b>	<b>1.036</b>	<b>0.416</b>	<b>0.831</b>	<b>0.795</b>	<b>0.062</b>	<b>0.514</b>	<b>0.630</b>	<b>0.038</b>	<b>0.009</b>	<b>0.019</b>	<b>0.160</b>	<b>0.300</b>	
Highest by Station																			
Highest by Weekday																			
Highest for both Station and Weekday																			

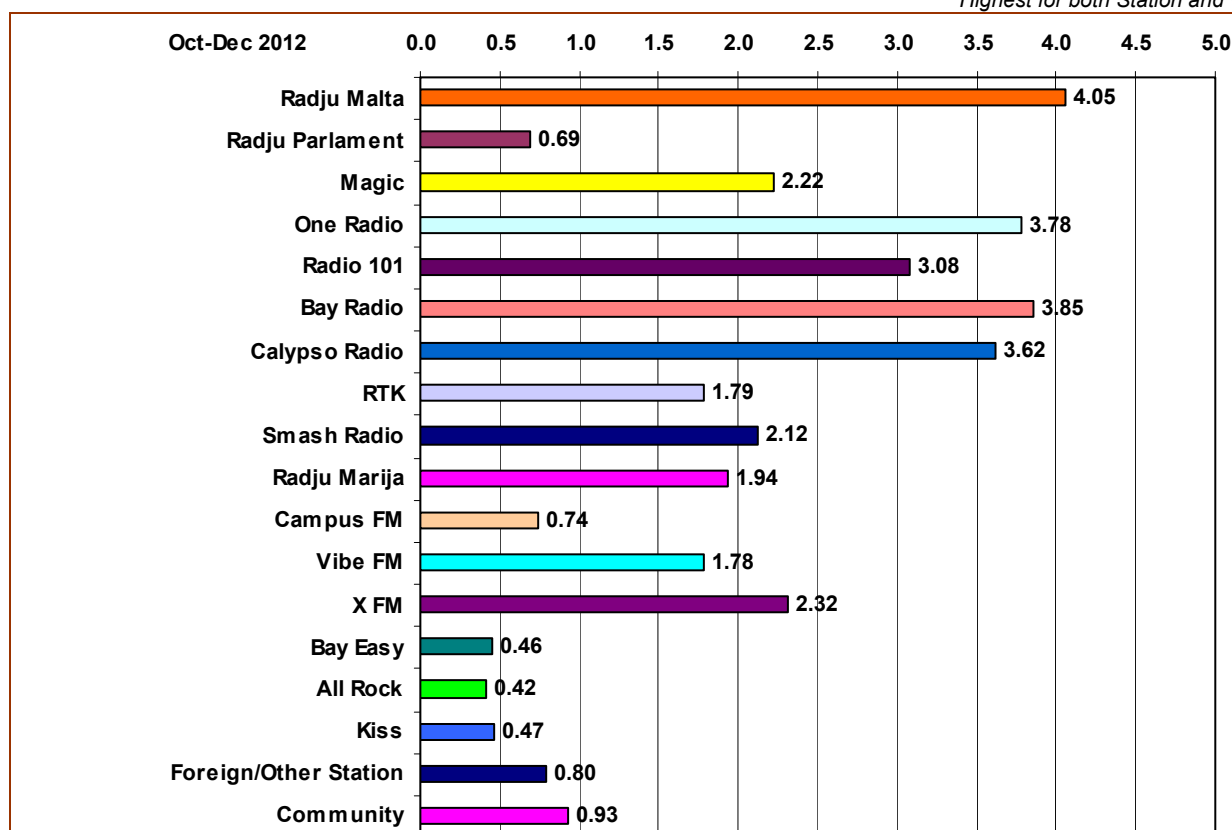
## Weekdays Peak Audiences

Another indication of a radio station's popularity with its audiences is the highest percentage number of audiences obtained at any particular time for each weekday. The highest percentage average by half-hour slot was reached by Radju Malta [Wed, 4.052%] followed by Bay Radio [Wed, 3.851%], Calypso Radio [Thu, 3.619%], ONE Radio [Sat, 3.778%], and Radio 101 [Sun, 3.084%]. Radju Malta also had the highest average for any half-hour slot amongst all stations on three consecutive days [Tue, 3.224%; Wed, 4.052%; and Thu, 3.742%]; followed by Bay Radio [Mon, 3.524%]; and Calypso Radio [Fri, 3.299%]. ONE Radio [Sat, 3.778%] and Radio 101 [Sun, 3.084%] had the highest attained peak amongst all stations on each particular day and for all the weekdays for Saturdays and Sundays respectively.

**TABLE 2.5: RADIO WEEKDAY PEAK AUDIENCES [OCT/DEC 2012]**

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	1.363	<b>0.693</b>	1.772	3.321	0.788	<b>3.524</b>	1.519	1.136	0.949	0.869	0.000	1.038	1.356	0.000	0.000	0.372	0.367	<b>0.932</b>	<b>3.524</b>
Tue	<b>3.224</b>	0.444	1.458	2.382	1.166	2.589	2.633	1.057	<b>2.121</b>	0.405	0.445	<b>1.785</b>	1.518	0.000	0.000	0.000	0.333	0.419	<b>3.224</b>
Wed	<b>4.052</b>	0.000	0.839	3.312	1.512	<b>3.851</b>	1.601	1.005	0.660	1.128	<b>0.738</b>	1.175	0.897	0.000	0.000	0.000	<b>0.797</b>	0.000	<b>4.052</b>
Thu	<b>3.742</b>	0.000	<b>2.221</b>	2.396	1.053	2.577	<b>3.619</b>	<b>1.785</b>	0.391	0.860	0.000	0.727	<b>2.316</b>	<b>0.455</b>	0.000	0.000	0.518	0.328	<b>3.742</b>
Fri	2.243	0.000	1.185	2.828	1.818	2.182	<b>3.299</b>	0.908	0.738	<b>1.936</b>	0.388	0.467	1.084	0.000	0.000	<b>0.467</b>	0.426	0.000	<b>3.299</b>
Sat	2.596	0.000	1.349	<b>3.778</b>	0.465	3.373	2.307	1.129	1.380	0.667	0.315	0.929	0.438	0.000	0.000	0.000	0.333	0.801	<b>3.778</b>
Sun	1.788	0.360	1.101	2.570	<b>3.084</b>	2.235	1.078	0.992	0.707	1.209	0.331	1.252	1.165	0.000	<b>0.420</b>	0.305	0.300	0.382	<b>3.084</b>
Highest	<b>4.052</b>	<b>0.693</b>	<b>2.221</b>	<b>3.778</b>	<b>3.084</b>	<b>3.851</b>	<b>3.619</b>	<b>1.785</b>	<b>2.121</b>	<b>1.936</b>	<b>0.738</b>	<b>1.785</b>	<b>2.316</b>	<b>0.455</b>	<b>0.420</b>	<b>0.467</b>	<b>0.797</b>	<b>0.932</b>	

Highest by Station  
Highest by Weekday  
Highest for both Station and Weekday



**FIGURE 2.3: RADIO WEEKDAY PEAK AUDIENCES [OCT/DEC 2012]**

## Radio Audience Share by Half-hour slots

The following figure maps in detail the total daily audience shares for radio broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

Overall, audiences were registered for all the half-hour slots; however only RTK and Smash Radio registered audiences in any of the slots. Audiences, in general, started increasing by 5.30am, increasing three-fold by 6:00am. The highest number of radio listeners was registered at 10:00am with 14.792% of the population [ $\approx 55,173$ ]; decreasing to 10.511% [ $\approx 39,305$ ] at noon. Audiences gradually decreased to 5.69% [ $\approx 21,222$ ] by 5:30pm levelling off to 0.708% [ $\approx 2,640$ ] at 11:30pm.

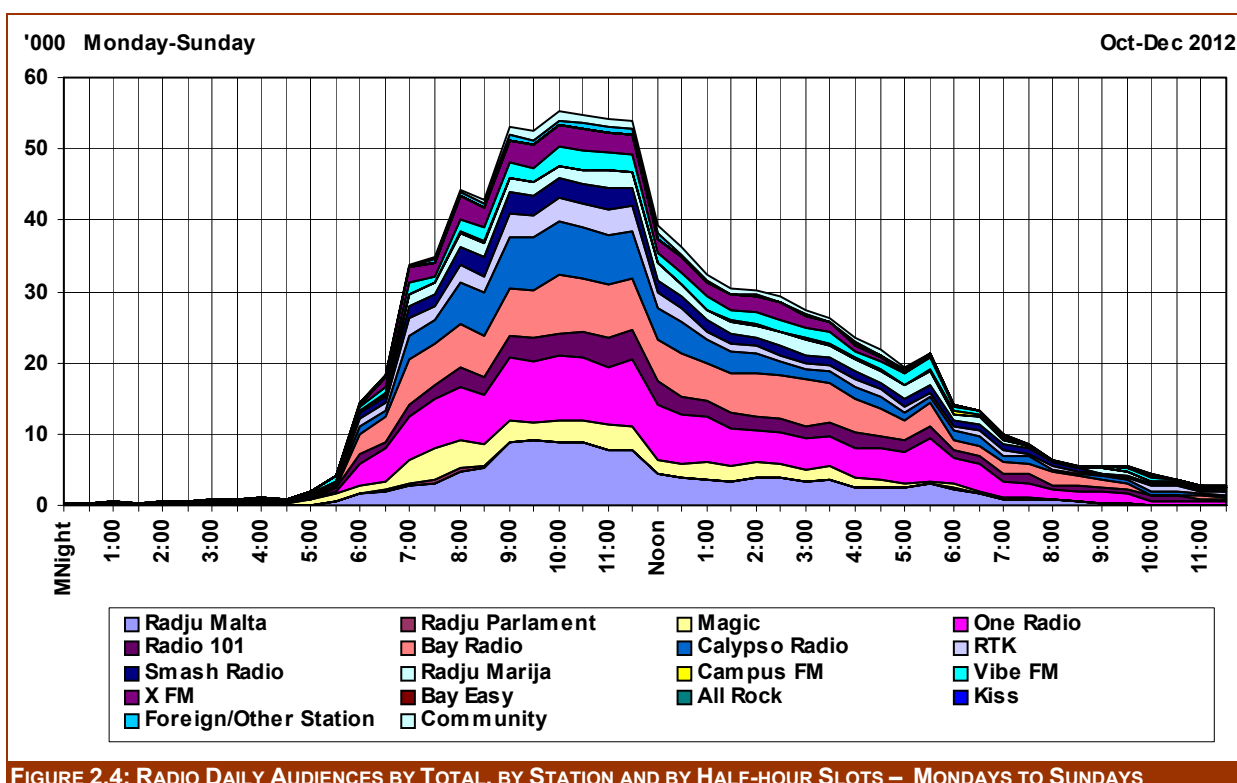


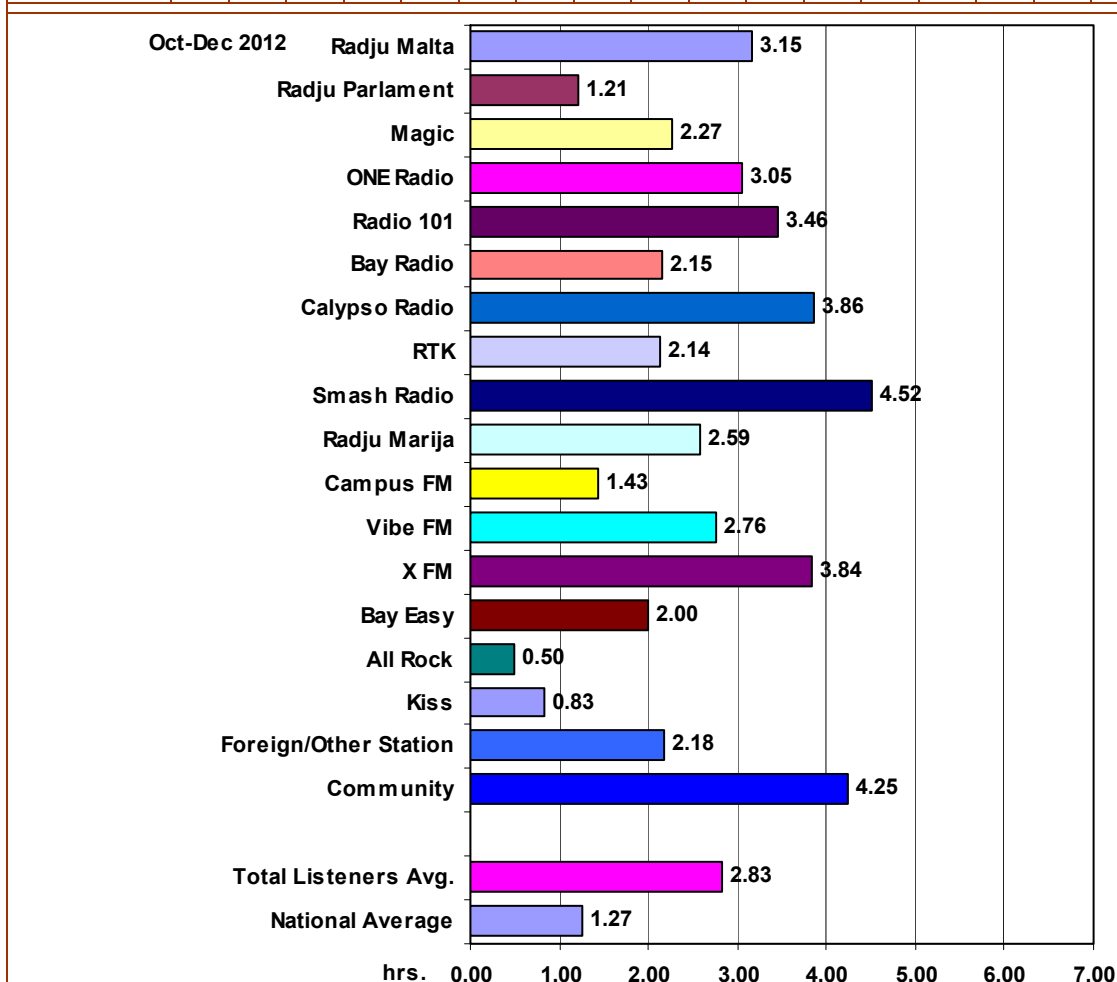
FIGURE 2.4: RADIO DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

## Daily Hours of Radio Consumption

The total number of hours spent by consumers was analysed by broadcasting station and divided by the total number of consumers per station. The average effective Radio hours spent by consumers for this period stands at **2.83hrs** which was 0.29hrs [or 00:17:40] less than the average hours consumed the same period last year. The analysis by Radio station is represented in Table 2.6 and Figure 2.5 below:

**TABLE 2.6: RADIO DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [OCT/DEC 2011- 2012]**

	Radju Malta	Radju Parlament	Magic Radio	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	XFM	Bay Easy	Bay Retro	All Rock	Kiss	Foreign &/ Other Stations	Community Stations
Oct-Dec 2011	3.60	0.00	2.47	4.31	3.38	2.15	4.46	3.09	3.26	2.81	3.46	1.99	1.62	-	-	-	-	3.12	3.60
Jan-Mar 2012	3.10	2.47	2.39	3.87	3.27	1.90	3.58	2.82	4.82	3.43	1.77	3.05	3.81	-	-	-	-	2.34	3.98
Apr-Jun 2012	3.54	0.00	2.14	3.69	2.46	2.43	4.68	4.12	3.40	2.70	1.40	3.40	2.86	-	-	-	-	6.28	2.81
Jul-Sep 2012	3.58	0.81	3.47	4.86	2.90	2.68	4.17	2.72	5.34	2.68	2.12	3.85	3.44	4.21	2.50	-	-	5.13	5.89
<b>Oct-Dec 2012</b>	<b>3.15</b>	<b>1.21</b>	<b>2.27</b>	<b>3.05</b>	<b>3.46</b>	<b>2.15</b>	<b>3.86</b>	<b>2.14</b>	<b>4.52</b>	<b>2.59</b>	<b>1.43</b>	<b>2.76</b>	<b>3.84</b>	<b>2.00</b>	<b>-</b>	<b>0.50</b>	<b>0.83</b>	<b>2.18</b>	<b>4.25</b>



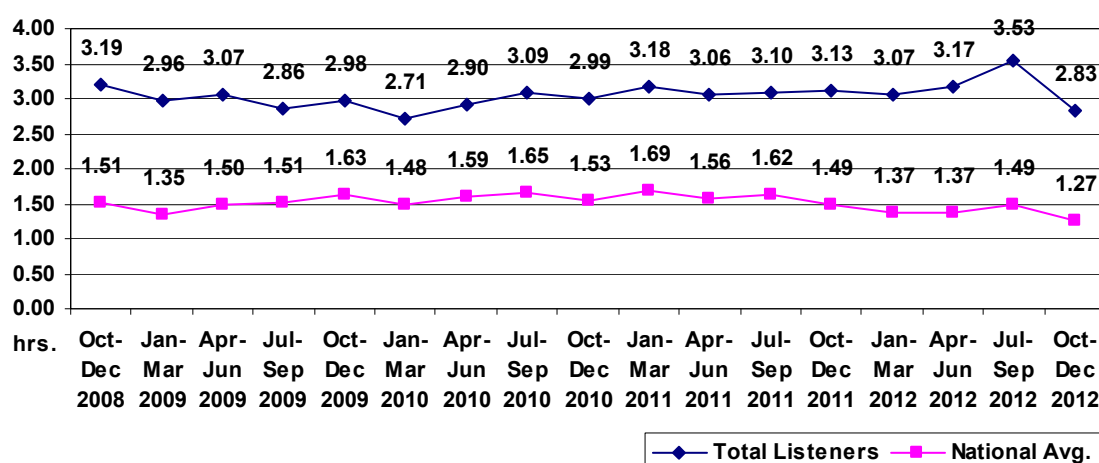
**FIGURE 2.5: RADIO DAILY AVERAGE CONSUMPTION BY HOURS AND BY STATION [OCT/DEC 2012]**

Taking the total number of hours of radio listening over the total sample of people interviewed including those who did not listen to radio, the overall average hours of radio listening spent by consumers for this period stands at **1.27hrs** every day.

This data has been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter since October-December 2008, it can be seen that for this quarter the total average number of hours that regular radio listeners spent listening to radio programmes was the second lowest since that of October-December 2009. Taking the total sample [i.e. including also those who did not listen to radio] the national average was the lowest ever registered at 1.27 hours.

**TABLE 2.7: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [Oct/Dec 2008-2012]**

	Oct-Dec 2008	Jan-Mar 2009	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012
Total Listeners	3.19	2.96	3.07	2.86	2.98	2.71	2.90	3.09	2.99	3.18	3.06	3.10	3.13	3.07	3.17	3.53	2.83
Total Population	1.51	1.35	1.50	1.51	1.63	1.48	1.59	1.65	1.53	1.69	1.56	1.62	1.49	1.37	1.37	1.49	1.27



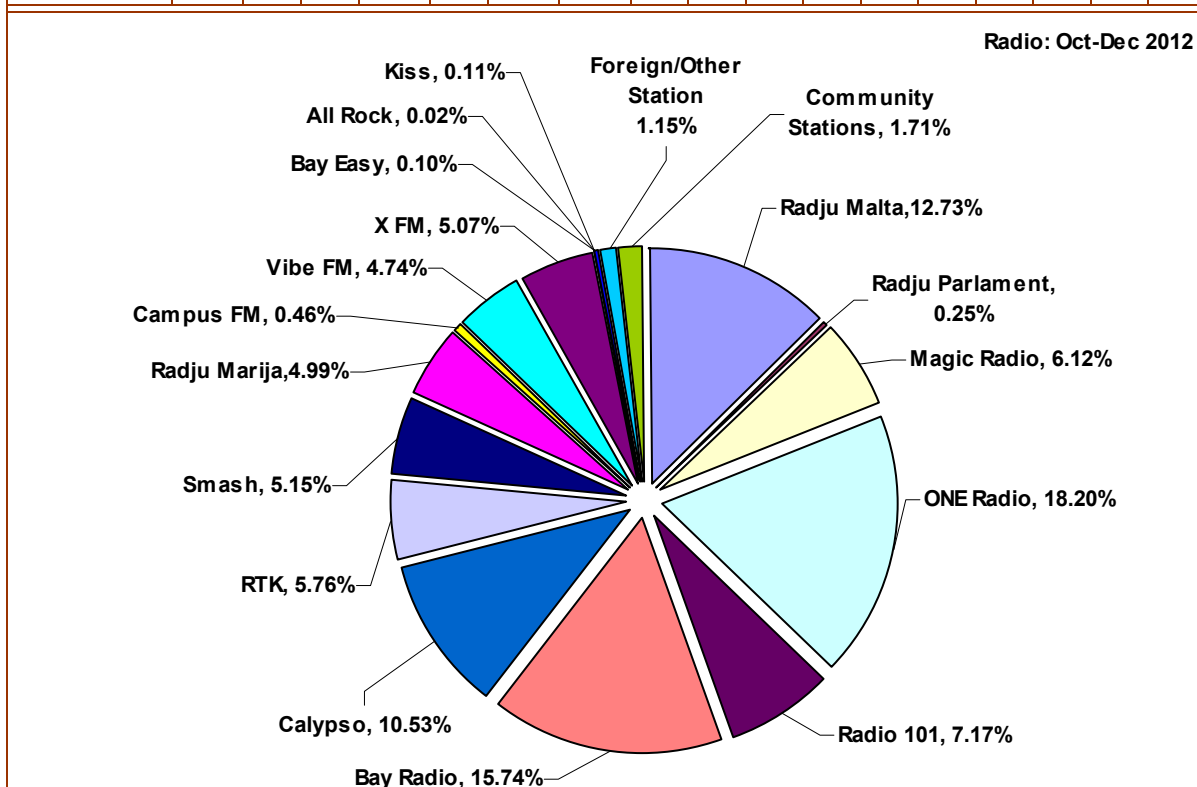
**FIGURE 2.6: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [Oct/Dec 2008-2012]**

## Radio Stations Audience Share

Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in Table 2.6 and Figure 2.5 below. Overall, ONE Radio ranked first with 18.20% of all audiences, followed by Bay Radio [15.74%] and Radju Malta [12.73%].

**TABLE 2.8: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012]**

Total Average [%]	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY
Oct-Dec 2012	12.73	0.25	6.12	18.20	7.17	15.74	10.53	5.76	5.15	4.99	0.46	4.74	5.07	0.10	0.02	0.11	1.15	1.71



**FIGURE 2.7: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012]**



### 3. TV AUDIENCES AND ASSESSMENT

#### TV Reach

Similar to radio, data for TV reach has also been monitored for the past years using the same analytical methods. Classification is based on respondents' replies to which "TV station did you follow yesterday and for how long" and thus, does not indicate whether TV-viewers were regulars or occasional viewers.

October is the start of a new broadcasting season and again this year there was a sharp increase of TV-viewers [+12.541%] over the summer-period. Although this was 0.496% over the same period the previous year [Oct-Dec 2011: 74.864%] the number of respondents who did not give a response has nearly doubled from 1.14% in 2011 to 2.215% for this period.

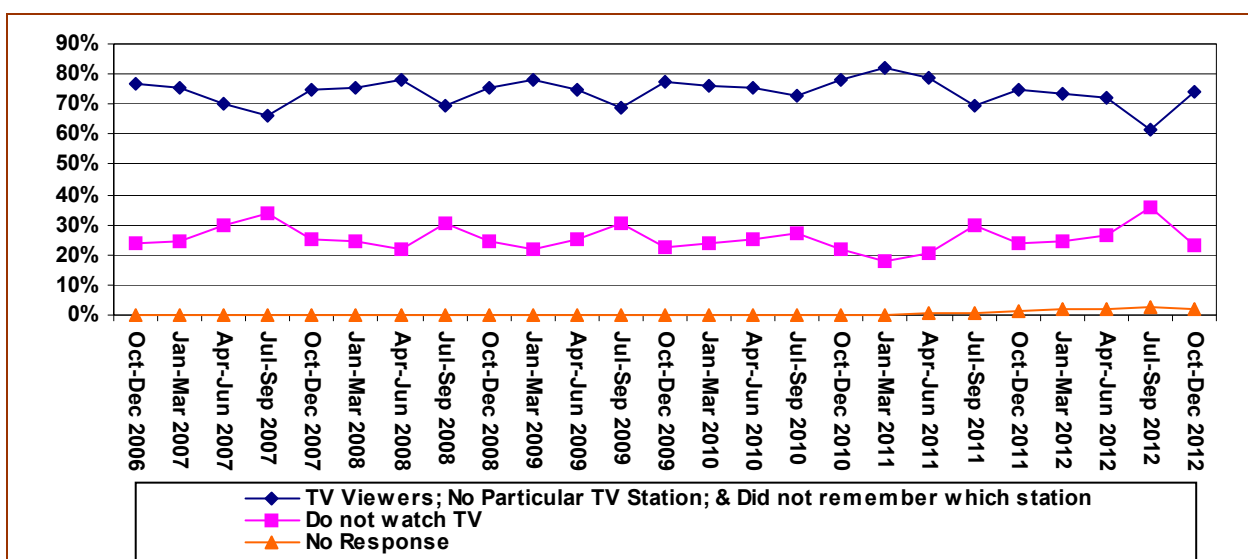
**TABLE 3.1:**  
**TV REACH BY QUARTER [Oct/Dec 2006 – 2012]**

	TV Viewers [1]	Did not watch TV [2]	No Reply	±% Viewers/ Non-View
Oct-Dec 2006	76.477%	23.523%		52.954%
Jan-Mar 2007	75.474%	24.526%		50.948%
Apr-Jun 2007	70.243%	29.535%	0.221%	40.708%
Jul-Sep 2007	<b>66.111%</b>	33.889%		32.222%
Oct-Dec 2007	<b>74.600%</b>	25.400%		49.199%
Jan-Mar 2008	75.486%	24.514%		50.973%
Apr-Jun 2008	78.324%	21.564%	0.112%	56.760%
Jul-Sep 2008	<b>69.170%</b>	30.717%	0.113%	38.453%
Oct-Dec 2008	<b>75.204%</b>	24.741%	0.054%	50.463%
Jan-Mar 2009	78.008%	21.992%		56.016%
Apr-Jun 2009	74.628%	25.372%		49.255%
Jul-Sep 2009	<b>69.143%</b>	30.748%	0.109%	38.394%
Oct-Dec 2009	<b>77.192%</b>	22.808%		54.384%
Jan-Mar 2010	76.111%	23.778%	0.111%	52.333%
Apr-Jun 2010	75.151%	24.849%		50.302%
Jul-Sep 2010	<b>72.970%</b>	26.975%	0.054%	45.995%
Oct-Dec 2010	<b>78.116%</b>	21.720%	0.163%	56.396%
Jan-Mar 2011	82.278%	17.722%		64.556%
Apr-Jun 2011	78.681%	20.769%	0.549%	57.912%
Jul-Sep 2011	<b>69.781%</b>	29.617%	0.601%	40.164%
Oct-Dec 2011	<b>74.864%</b>	23.996%	1.140%	50.869%
Jan-Mar 2012	73.407%	24.286%	2.308%	49.121%
Apr-Jun 2012	71.978%	26.154%	1.868%	45.824%
Jul-Sep 2012	<b>61.827%</b>	35.726%	2.447%	26.101%
Oct-Dec 2012	<b>74.368%</b>	23.416%	2.215%	50.952%

<sup>[1]</sup> Includes all those watching TV the previous day, all those who watch TV but to no particular station; and all those who did not remember which station they had watched.

<sup>[2]</sup> Includes those who stated that they do not have a TV-set.

Totals may not tally due to weighting and rounding off



**FIGURE 3.1: TV REACH BY QUARTER [Oct/Dec 2006 – 2012]**

The percentage number of viewers of each broadcasting station for the periods October-December of 2010 to 2012 is given in Table and Figure 3.2. Of the local broadcasting stations, TVM [33.63%] has maintained its prime position throughout increasing the percentage number of viewers over previous summer quarter of 2012 by 7.20%. However, the percentage of viewers of TVM for this quarter was 5.4% less than that registered for the same quarter in 2011 [39.03%]. ONE and Net TV have maintained their second and third most watch stations respectively with both stations increasing their percentage number of viewers over the same period last year. However, while ONE registered

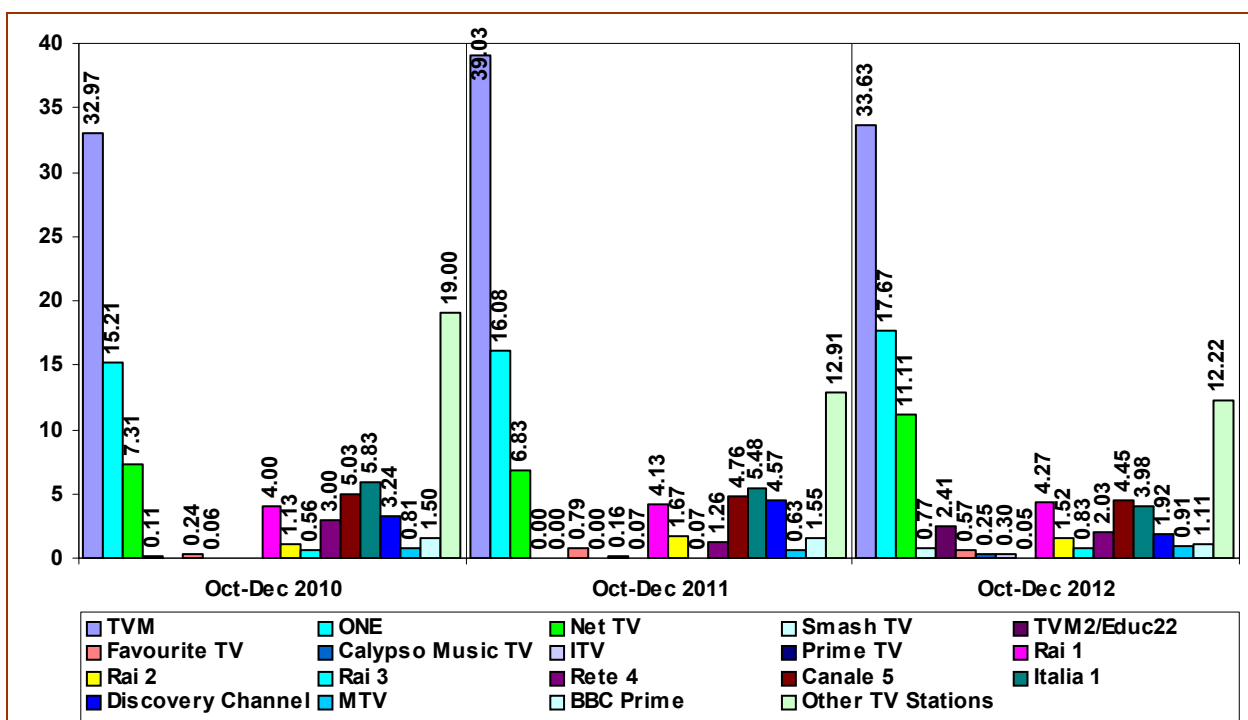
**TABLE 3.2:**

**TV REACH BY BROADCASTING STATION BY QUARTER**  
[OCT/DEC 2010, 2011, 2012]

	Oct-Dec 2010 %	Oct-Dec 2011 %	Oct-Dec 2012 %	±% Over Jul-Sep 2012	
TVM	[1]32.97	[1]39.03	[1]33.63	[1]26.43	7.20
ONE	[2] 15.21	[2] 16.08	[2] 17.67	[2]17.08	0.59
Net TV	[3] 7.31	[3] 6.83	[3] 11.11	[3] 7.37	3.74
Smash TV	0.11		0.77	0.40	0.37
TVM2			2.41	4.83	-2.42
Favorite Channel	0.24	0.79	0.57	0.39	0.18
Calypso Music TV	0.06		0.25		0.25
iTV		0.16	0.30	0.11	0.19
Prime TV		0.07	0.05		0.05
Rai 1	4.00	4.13	4.27	4.13	0.14
Rai 2	1.13	1.67	1.52	1.56	-0.04
Rai 3	0.56	0.07	0.83	0.61	0.22
Rete 4	3.00	1.26	2.03	2.90	-0.87
Canale 5	5.03	4.76	4.45	4.44	0.01
Italia 1	5.83	5.48	3.98	5.96	-1.97
Discovery Channel	3.24	4.57	1.92	3.75	-1.82
MTV	0.81	0.63	0.91	0.56	0.35
BBC Prime/Wld./Ent.	1.50	1.55	1.11	1.30	-0.20
Other TV Stations	19.00	12.91	12.22	18.18	-5.96
	100%	100%	100%	100%	0.00

*Totals may not tally due to weighting and rounding off*

an increase of 1.59%, Net TV registered an increase of 4.28% over the same period last year [2011] and the second highest increase in viewers over the previous summer quarter of July-September 2012 [+3.74%]. Of the foreign stations, Canale 5 [4.45%] was the most followed station, followed by Rai 1 [4.27%] and Italia 1 [3.98%]. There was also a drastic decrease of 5.96% of Other TV Stations followed [12.22%] during this quarter over that of the summer quarter [18.18%].



**FIGURE 3.2: TV REACH BY BROADCASTING STATION BY QUARTER [OCT/DEC 2010, 2011, 2012]**

### TV Reach by Gender, by Age Groups, and by Districts

Analyzed by demographics TVM [33.63%] was the most preferred station by gender, by all the age groups and by district. ONE was the second most followed station with a total of 17.67%, while Net TV was the third most followed station with 11.11% of all TV-viewers. All three stations were followed by all gender, age-groups and by district in that order – the exceptions being for 12-14 years old who preferred Net TV [8.50%] over ONE [5.96%] and for 80+ years old who similarly preferred Net TV [18.06%] over ONE [11.95%].

Excluding “Other TV stations [12.22%], of the foreign stations the most watched was Canale 5 [4.45%], followed by Rai 1 [4.27%] and Italia 1 [3.98%]. Preference for these three foreign stations varied by gender, by age group and by districts. However, over all the TV-followers the viewing of local broadcasting stations exceeded that of foreign stations in nearly all the demographics; the exception being 12-14 year olds who overall preferred more foreign stations [54.81%] over local stations [45.49%].

**TABLE 3.3: TV REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT – [OCT/DEC 2012]**

		Gender		Age Groups							District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino	
TVM		33.63	31.73	35.37	30.72	38.50	29.63	34.52	32.19	31.12	44.24	31.06	32.17	30.35	29.30	23.74	26.45
ONE		17.67	18.21	17.17	5.96	11.99	16.55	16.35	21.40	22.27	11.95	20.84	13.39	23.34	9.95	13.66	13.18
Net		11.11	11.10	11.13	8.50	4.69	8.17	10.41	12.18	14.69	18.06	9.32	12.49	9.26	7.57	7.60	10.68
Smash		0.77	0.51	1.00	0.00	0.88	0.00	0.36	1.10	1.38	0.00	0.40	0.31	1.10	1.24	0.32	1.15
TVM 2		2.41	2.94	1.92	0.00	2.47	2.23	2.64	2.47	2.60	2.46	3.17	2.88	1.96	0.90	1.24	1.87
ITV		0.30	0.23	0.37	0.00	0.00	1.27	0.00	0.38	0.68	0.00	0.53	0.32	0.00	0.00	0.32	0.35
Favourite		0.57	0.13	0.98	0.00	0.00	0.00	0.37	1.20	0.77	0.00	0.60	0.47	1.03	0.27	0.55	0.00
Calypso		0.25	0.21	0.29	0.00	0.00	0.00	0.21	0.72	0.00	0.00	0.00	0.84	0.00	0.00	0.00	0.00
Prime TV		0.05	0.00	0.10	0.00	0.00	0.00	0.00	0.19	0.00	0.00	0.00	0.00	0.34	0.00	0.00	0.00
Total Local		66.76	65.06	68.32	45.19	58.53	57.86	64.86	71.82	73.51	76.70	65.92	62.86	67.39	49.23	47.43	53.68
Rai 1		4.27	3.61	4.88	1.39	1.12	4.67	3.02	5.23	6.43	8.60	3.58	6.55	2.32	3.42	1.84	1.92
Rai 2		1.52	1.78	1.28	1.22	1.09	0.00	2.02	2.32	0.75	0.00	2.15	1.62	1.55	0.58	1.09	0.46
Rai 3		0.83	0.83	0.83	0.00	0.54	1.22	0.60	1.13	0.95	1.23	0.72	0.52	1.89	0.54	0.55	0.35
Rete 4		2.03	2.00	2.06	1.22	1.89	0.00	1.73	2.76	2.71	0.00	2.50	2.00	2.24	1.45	0.89	1.34
Canale 5		4.45	2.48	6.26	2.19	3.31	9.52	6.33	3.54	3.31	2.30	4.50	5.03	4.70	2.85	2.60	2.56
Italia 1		3.98	4.95	3.09	6.20	8.50	9.05	4.93	2.02	1.17	1.25	6.76	3.60	5.26	1.74	1.99	0.44
Discovery Ch.		1.92	3.36	0.60	3.83	2.62	3.92	3.21	0.97	0.31	0.00	1.37	2.57	1.67	1.65	0.82	1.32
MTV		0.91	0.92	0.91	5.76	3.95	0.85	0.00	0.19	0.32	0.00	0.00	0.43	2.02	0.23	1.47	1.44
BBC Channels		1.11	0.51	1.66	0.00	1.88	0.00	0.37	1.03	2.59	0.00	0.80	0.76	0.69	0.70	1.79	1.15
Other Station		12.22	14.51	10.11	33.00	16.58	12.92	12.93	8.99	7.94	9.92	11.71	14.05	10.26	6.58	10.46	7.37
Total Foreign		33.24	34.94	31.68	54.81	41.47	42.14	35.14	28.18	26.49	23.30	34.08	37.14	32.61	19.72	23.49	18.35
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.00	68.95	70.92	72.03
															1st	2nd	3rd

## TV Audiences

For TV audiences, respondents were given the possibility of identifying three TV stations that they had followed most the previous day and for **each** station three time-brackets could be listed. This gives the possibility of nine time-brackets [3 x 3] for each respondent.

Similar to radio audiences, the daily half-hour slots by TV broadcasting station can be found in Appendix D: these have been calculated on the calibration weight provided while the data was rounded to the nearest thousand.

Out of a total of 1843 respondents, 1125 identified one particular TV station; another 500 [≈101,200] respondents identified a second stations; while another 207 [≈41,800] respondents identified their third particular station which they had followed the day before the interview. For each station named respondents could also identify three particular time-period during which they had followed each station. These figures exclude those who watched TV but did not follow any particular station and those who could not remember which particular station they had followed.

## Weekdays Average Audience Share

The Weekday-average Audience Share for all the weekdays by television broadcasting stations is presented in Table 3.4 and in Part 2 of this report. Of the local stations TVM has attained the highest total average of 1.618%; ONE attained the second highest overall average of 1.086% while NetTV attained the third highest overall average of 0.524%. TVM also attained the highest daily average amongst all stations for all the days of the week. The highest average recorded for TVM was that for Fridays with 2.087% followed by Wednesdays [1.912%], Tuesdays [1.809%] and Saturdays [1.561%]. The highest daily average of ONE was attained on Thursdays [1.280%] while the highest daily average attained by Net TV was on Sundays [0.658%].

**TABLE 3.4: TV WEEKDAY-AVERAGE AUDIENCE SHARE [OCT/DEC 2012]**

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CH.	CALYPSO MUSIC	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	1.332	1.201	0.477	0.069	0.129	0.091	0.019	0.000	0.009	0.250	0.158	0.048	0.186	0.277	0.396	0.104	0.005	0.100	0.807	1.332
Tue	1.809	1.243	0.572	0.028	0.090	0.012	0.000	0.015	0.000	0.229	0.016	0.020	0.009	0.345	0.116	0.160	0.159	0.043	0.632	1.809
Wed	1.912	0.760	0.646	0.024	0.190	0.000	0.019	0.000	0.000	0.311	0.057	0.041	0.078	0.377	0.300	0.028	0.070	0.035	0.462	1.912
Thu	1.305	1.280	0.565	0.039	0.088	0.010	0.020	0.024	0.000	0.089	0.162	0.085	0.069	0.195	0.182	0.128	0.009	0.066	0.695	1.305
Fri	2.087	1.001	0.333	0.012	0.077	0.000	0.093	0.000	0.000	0.187	0.034	0.020	0.167	0.130	0.160	0.128	0.027	0.041	0.978	2.087
Sat	1.561	1.071	0.401	0.014	0.115	0.000	0.029	0.013	0.000	0.249	0.012	0.033	0.021	0.329	0.158	0.088	0.034	0.056	1.080	1.561
Sun	1.364	1.034	0.658	0.030	0.054	0.004	0.022	0.020	0.000	0.283	0.072	0.020	0.140	0.168	0.197	0.069	0.000	0.089	0.675	1.364
ALL	1.618	1.086	0.524	0.032	0.107	0.018	0.028	0.010	0.001	0.229	0.075	0.038	0.098	0.261	0.220	0.101	0.043	0.062	0.757	1.618
Highest	2.087	1.280	0.658	0.069	0.190	0.091	0.093	0.024	0.009	0.311	0.162	0.085	0.186	0.377	0.396	0.160	0.159	0.100	1.080	
Highest by Station																				
Highest by Weekday																				
Highest for both Station and Weekday																				

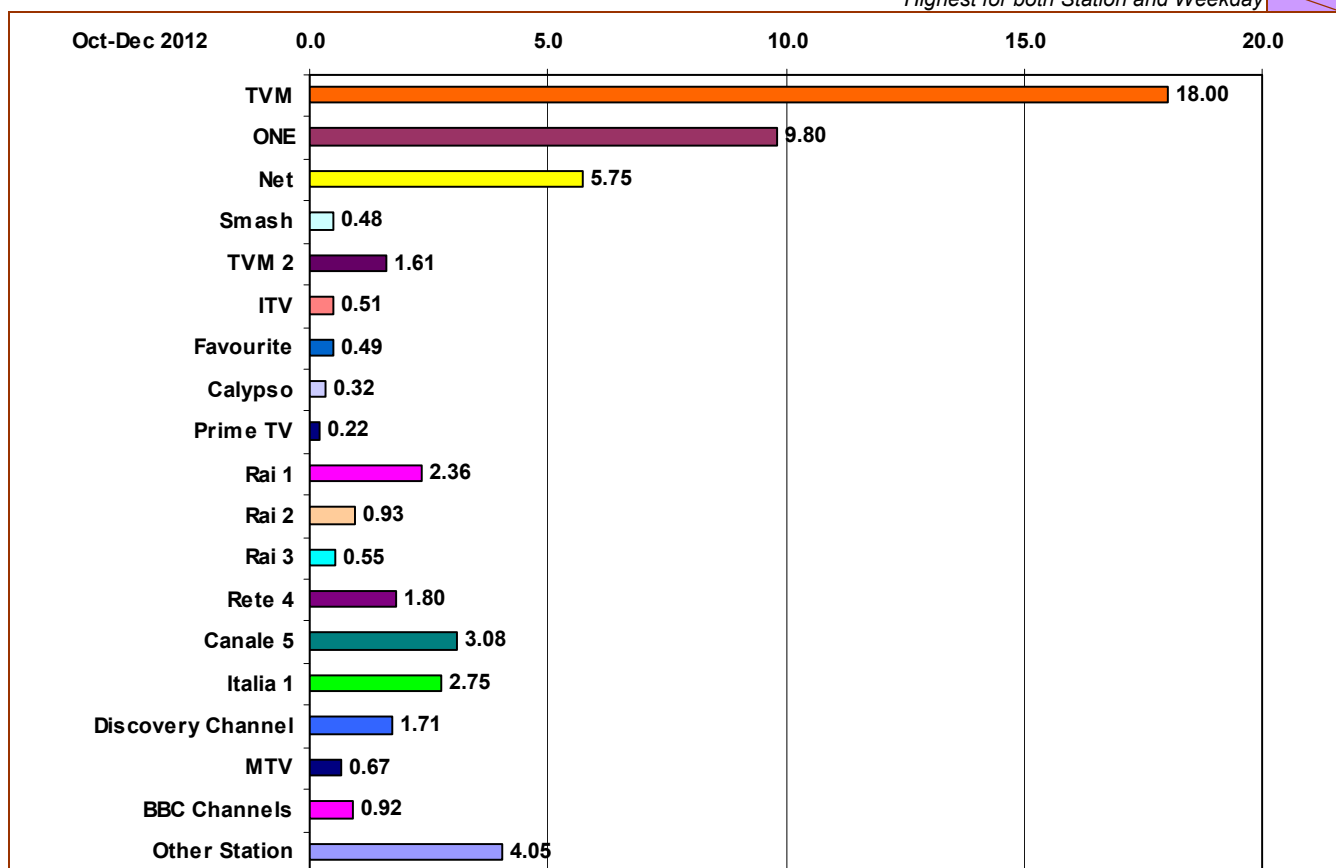
## Weekdays Peak Audiences

The Weekday Peaks attained by each TV station are summarised in Table 3.5 and Figure 3.3 below. By weekday, TVM attracted the highest peaks for all the weekdays having its highest on Tuesdays [18.005%] closely followed by those for Wednesdays [17.790%] and Thursdays [17.266%]. ONE attained its highest peak also on Tuesdays [9.803%] while Net TV attained its highest peak on Sundays [5.747%].

**TABLE 3.5: TV WEEKDAY PEAK AUDIENCES [OCT/DEC 2012]**

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CHANNEL	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	15.941	8.904	4.067	0.480	1.064	0.509	0.403	0.000	0.224	1.888	0.880	0.483	1.154	1.357	2.610	0.492	0.224	0.916	3.849	15.941
Tue	18.005	9.803	5.576	0.300	0.849	0.201	0.000	0.248	0.000	2.356	0.594	0.323	0.229	1.804	1.592	1.714	0.673	0.592	3.254	18.005
Wed	17.790	7.681	5.351	0.244	1.611	0.000	0.231	0.000	0.000	1.826	0.544	0.478	0.788	1.409	2.749	0.565	0.538	0.396	2.247	17.790
Thu	17.266	8.725	5.725	0.253	1.154	0.250	0.253	0.236	0.000	0.723	0.755	0.548	0.760	1.292	1.562	0.734	0.229	0.404	2.884	17.266
Fri	15.802	7.374	4.377	0.298	0.503	0.000	0.489	0.000	0.000	2.189	0.239	0.328	1.804	1.308	1.443	0.807	0.328	0.457	3.758	15.802
Sat	12.500	7.479	2.549	0.343	0.786	0.000	0.343	0.323	0.000	1.426	0.282	0.271	0.274	3.085	1.118	0.428	0.354	0.549	4.052	12.500
Sun	13.174	9.064	5.747	0.234	0.499	0.186	0.269	0.247	0.000	2.091	0.935	0.250	1.285	1.300	1.685	0.322	0.000	0.546	3.104	13.174
Highest	18.005	9.803	5.747	0.480	1.611	0.509	0.489	0.323	0.224	2.356	0.935	0.548	1.804	3.085	2.749	1.714	0.673	0.916	4.052	
	[1]	[2]	[3]	[17]	[10]	[15]	[16]	[18]	[19]	[7]	[11]	[14]	[8]	[5]	[6]	[9]	[13]	[12]	[4]	

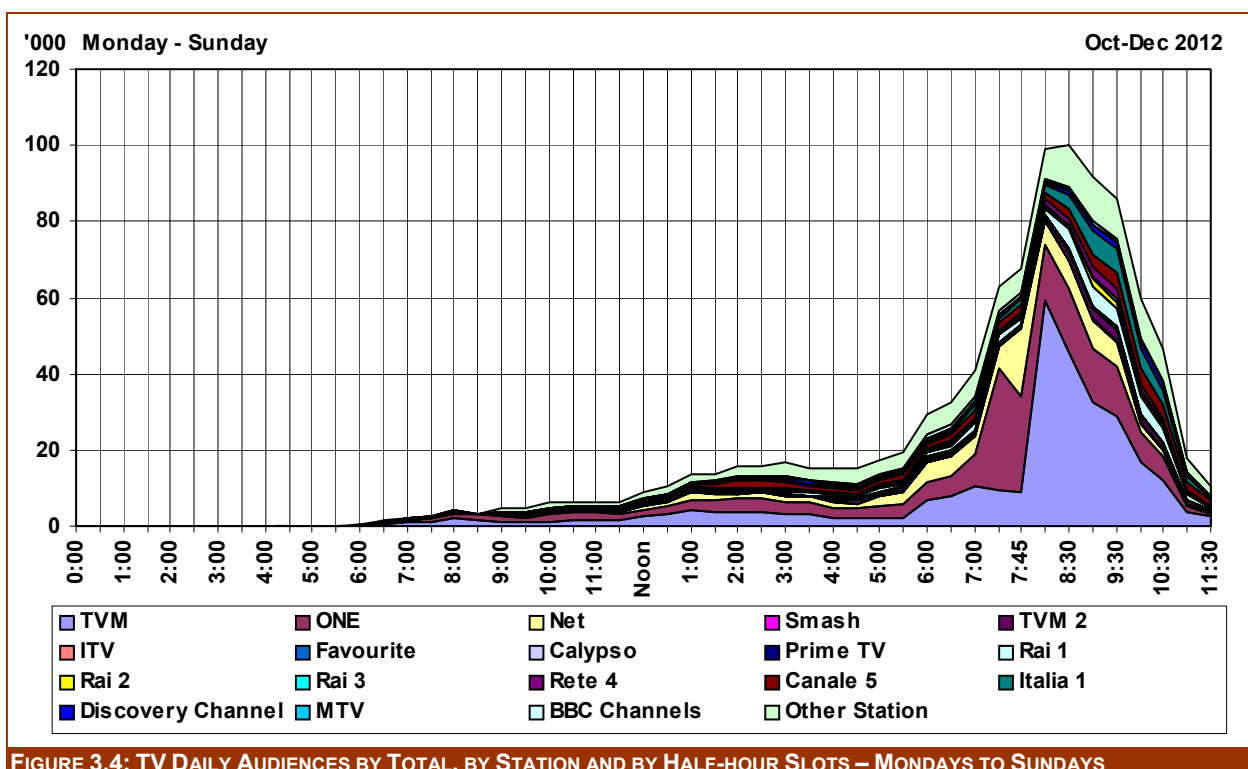
Highest by Station  
Highest by Weekday  
Highest for both Station and Weekday



**FIGURE 3.3: TV WEEKDAY PEAK AUDIENCES [OCT/DEC 2012]**

## Daily Audience Share

The following figure maps in detail the total daily audience shares for radio broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

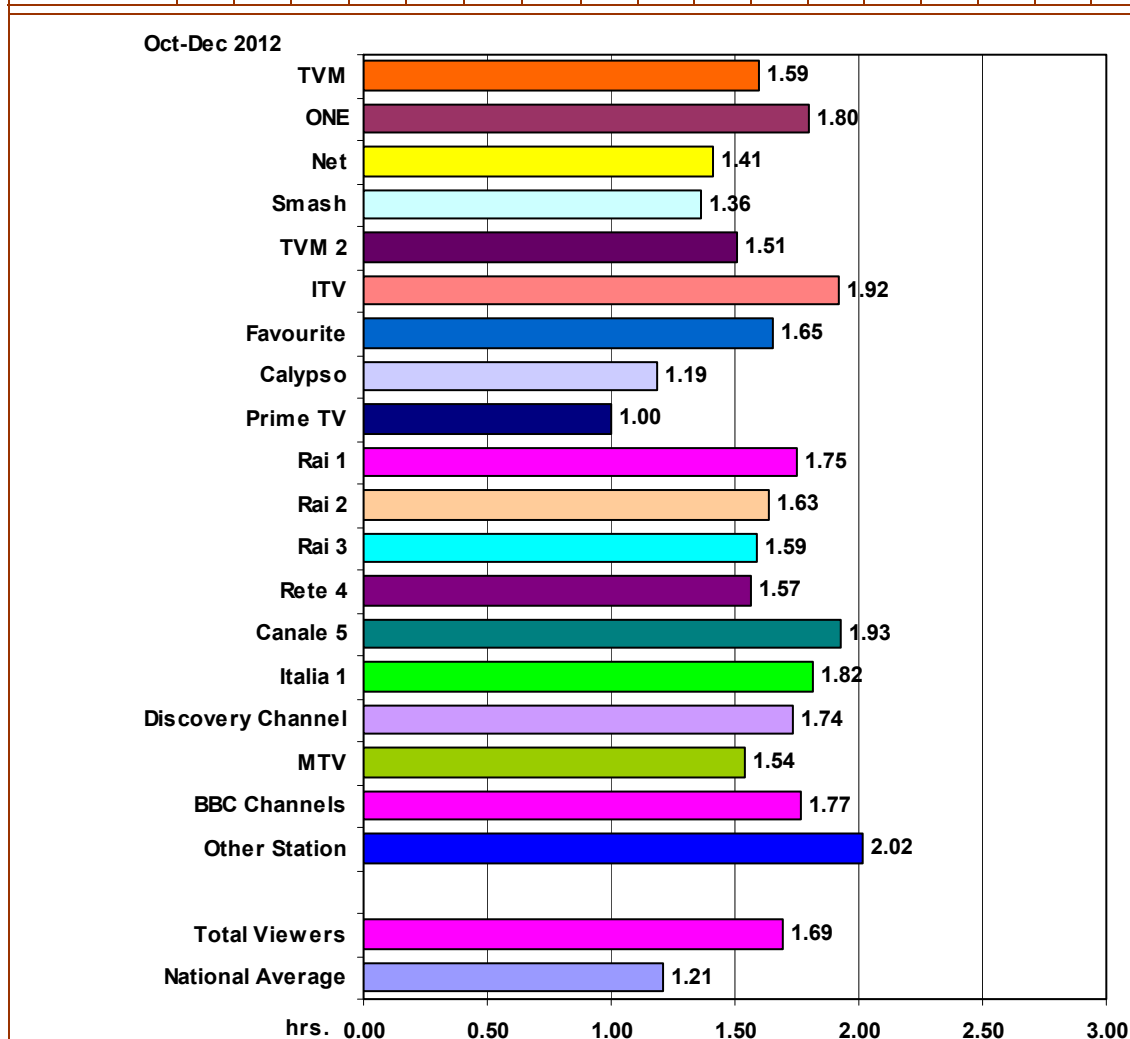


## Daily Hours of TV Consumption

The total number of hours spent by respondents analysed for each TV broadcasting station was again divided by the total number of consumers per station. The total effective TV hours spent by consumers for this period stands at **1.69hrs**. Taking the total number of hours of TV viewing over the whole population, the national average hours of TV viewing consumed stands at **1.21hrs** every day. The analysis by TV station is represented Table 3.6 and Figure 3.5 below. Although the national average of hours spent has slightly increased over the previous assessment period from 1.20hrs to 1.21hrs, the average hours spent by consumers has decreased from 2.23hrs to 1.69hrs. This indicates that although more consumers watched TV during this period the amount spent on average was less by 28.4%. This is evidenced when comparing the time spent by consumers for each broadcasting station.

**TABLE 3.6: TV DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [Oct/Dec 2011 – 2012]**

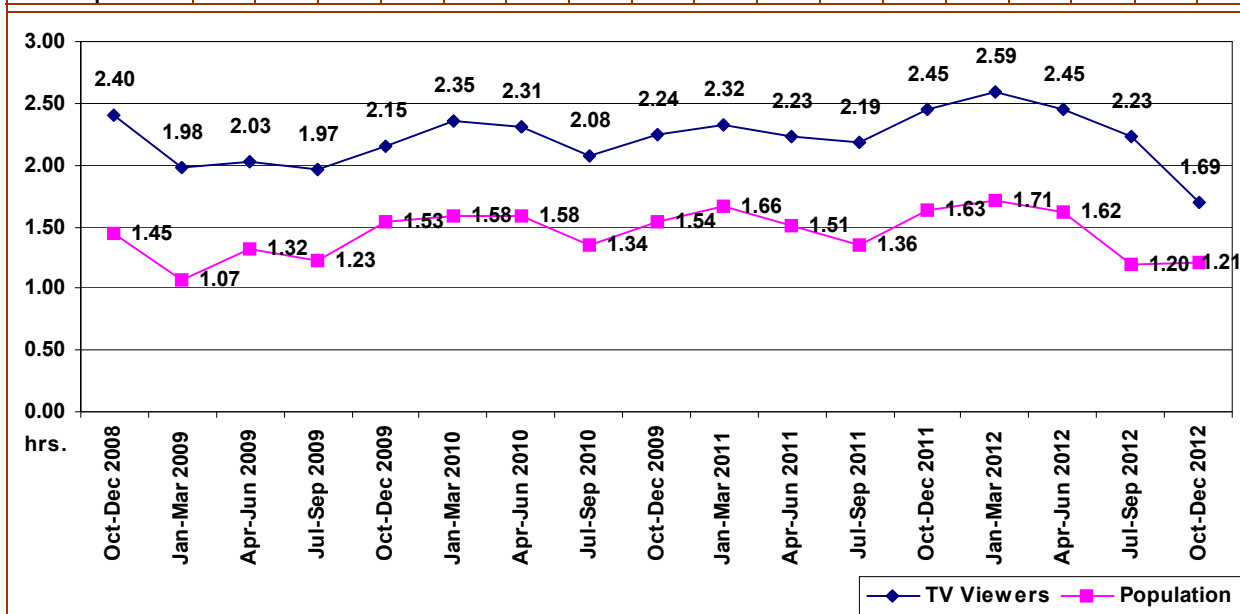
	TVM	ONE	Net TV	Smash TV	TVM2	ITV	Favorite TV*	Calypso Music TV	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime/Wld/Ent	Other TV stations
Oct-Dec 2011	2.35	3.10	2.24	0.00	0.00		2.98	0.00	6.50	2.96	2.37	2.00	2.04	2.52	2.15	1.98	1.61	2.74	2.17
Jan-Mar 2012	2.39	3.42	2.50	0.00	3.85		1.59	0.00	0.00	2.65	1.84	2.25	2.69	3.16	2.18	1.84	1.27	2.54	2.38
Apr-Jun 2012	2.17	3.08	2.46	2.21	2.80		1.62	4.50	1.00	2.84	2.45	1.50	2.01	2.30	2.21	2.01	3.10	3.32	2.46
Jul-Sep 2012	1.70	2.80	1.98	1.80	2.77		1.00	0.00	0.00	2.33	3.36	2.02	2.07	2.29	2.13	2.26	1.55	2.11	2.40
<b>Oct-Dec 2012</b>	<b>1.59</b>	<b>1.80</b>	<b>1.41</b>	<b>1.36</b>	<b>1.51</b>	<b>1.92</b>	<b>1.65</b>	<b>1.19</b>	<b>1.00</b>	<b>1.75</b>	<b>1.63</b>	<b>1.59</b>	<b>1.57</b>	<b>1.93</b>	<b>1.82</b>	<b>1.74</b>	<b>1.54</b>	<b>1.77</b>	<b>2.02</b>


**FIGURE 3.5: TV DAILY CONSUMPTION BY HOURS AND BY STATION [Oct/Dec 2012]**

Similar to Radio data has also been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter it can be seen that the total number of hours that regular TV viewers spent watching programmes has decreased by 30.89% [00:45:60] over the same period last year from 2.45 hours to 1.69 hours. The national average, on the other hand, has decreased by 25.77% [00:25:20] from 1.63 hours to 1.210 hours – see Table 3.7 and Figure 3.7 below:

**TABLE 3.7: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [OCT/DEC 2008-2012]**

	Oct-Dec 2008	Jan-Mar 2009	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012
Total Viewers	2.40	1.98	2.03	1.97	2.15	2.35	2.31	2.08	2.24	2.32	2.23	2.19	2.45	2.59	2.45	2.23	1.69
Total Pops	1.45	1.07	1.32	1.23	1.53	1.58	1.58	1.34	1.54	1.66	1.51	1.36	1.63	1.71	1.62	1.20	1.21



**FIGURE 3.6: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [OCT/DEC 2008-2012]**

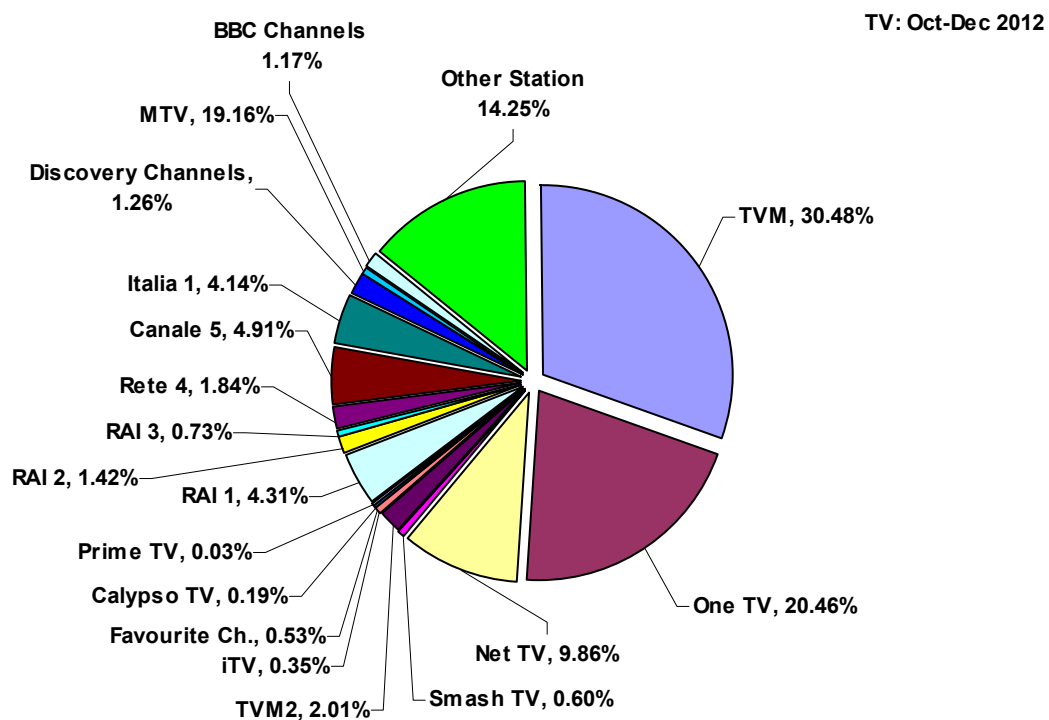


## TV Audience Share

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is show in Table 3.8 and Figure 3.7.4 below.

**TABLE 3.8: TV TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012]**

Total Avg.	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO MUSIC TV	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC	OTHER TV STATIONS
Oct-Dec 2012	30.48	20.46	9.86	0.60	2.01	0.35	0.53	0.19	0.03	4.31	1.42	0.73	1.84	4.91	4.14	1.90	0.81	1.17	14.25



**FIGURE 3.7: TV TOTAL DAILY AVERAGE AUDIENCE SHARE [OCT/DEC 2012]**

## TV Programme Preferences

Respondents were asked to list “their three most favourite programmes”. Respondents were given the possibility of naming three programmes broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programmes.

The programmes named were classified according to their declared order by each respondent [i.e. the first, second and third named programme]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programmes named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programmes named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programmes named either were of a generic nature, broadcast on radio or on the digital/cable network; or could not be properly identified as the programme named was a combination of programmes. Named programmes that were re-runs were classified separately and not according to the time that they were re-broadcast. The full list of programmes and their percentage to total programmes quoted for this assessment period is found in Part Two of this report

Out of all the programmes named, TVM got 52.971% of all counts, followed by ONE with 21.013% and Net TV with 17.109; while 1.345% of all programmes named were of a generic programme type – see Table and Figure 9.3 below.

**TABLE 3.9: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT/DEC 2012]**

Population	Total	Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino
TVM	263,522	108,840	154,682	13,946	44,932	17,326	83,055	60,044	38,585	5,634	50,387	79,109	36,754	37,533	36,631	23,108
TVM2	29,924	20,458	9,466	253	2,916	1,536	12,670	7,085	4,208	1,256	5,096	13,046	1,956	4,514	3,528	1,784
ONE	104,535	43,903	60,632	3,162	12,216	3,536	27,808	36,854	18,655	2,304	25,629	23,236	17,532	12,501	19,584	6,053
Net TV	85,115	38,471	46,644	7,288	10,644	4,524	16,533	21,313	21,378	3,435	17,046	25,051	9,028	12,777	11,491	9,722
Smash TV	3,318	1,221	2,097	404	0	0	247	2,315	352	0	609	593	404	561	567	584
Favourite Ch.	3,788	672	3,116	0	0	0	989	1,815	984	0	1,686	344	552	512	513	181
Generic Prog.	6,691	3,127	3,564	0	246	0	1,778	2,344	1,852	471	855	2,406	808	1,140	1,345	137
Unclassified	593	254	339	0	421	0	0	172	0	0	0	172	0	167	254	0
	<b>497,486</b>	<b>216,946</b>	<b>280,540</b>	<b>25,053</b>	<b>71,375</b>	<b>26,922</b>	<b>143,080</b>	<b>131,942</b>	<b>86,014</b>	<b>13,100</b>	<b>101,308</b>	<b>143,957</b>	<b>67,034</b>	<b>69,705</b>	<b>73,913</b>	<b>41,569</b>
%																
TVM	52.971	50.169	55.137	55.666	62.952	64.356	58.048	45.508	44.859	43.008	49.736	54.953	54.829	53.845	49.560	55.590
TVM2	6.015	9.430	3.374	1.010	4.085	5.705	8.855	5.370	4.892	9.588	5.030	9.062	2.918	6.476	4.773	4.292
ONE	21.013	20.237	21.613	12.621	17.115	13.134	19.435	27.932	21.688	17.588	25.298	16.141	26.154	17.934	26.496	14.561
Net TV	17.109	17.733	16.627	29.090	14.913	16.804	11.555	16.153	24.854	26.221	16.826	17.402	13.468	18.330	15.547	23.388
Smash TV	0.667	0.563	0.747	1.613	0.000	0.000	0.173	1.755	0.409	0.000	0.601	0.412	0.603	0.805	0.767	1.405
Favourite Ch.	0.761	0.310	1.111	0.000	0.000	0.000	0.691	1.376	1.144	0.000	1.664	0.239	0.823	0.735	0.694	0.435
Generic Prog.	1.345	1.441	1.270	0.000	0.345	0.000	1.243	1.777	2.153	3.595	0.844	1.671	1.205	1.635	1.820	0.330
Unclassified	0.119	0.117	0.121	0.000	0.590	0.000	0.000	0.130	0.000	0.000	0.000	0.119	0.000	0.240	0.344	0.000
	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

Totals may not tally due to weighting and rounding off

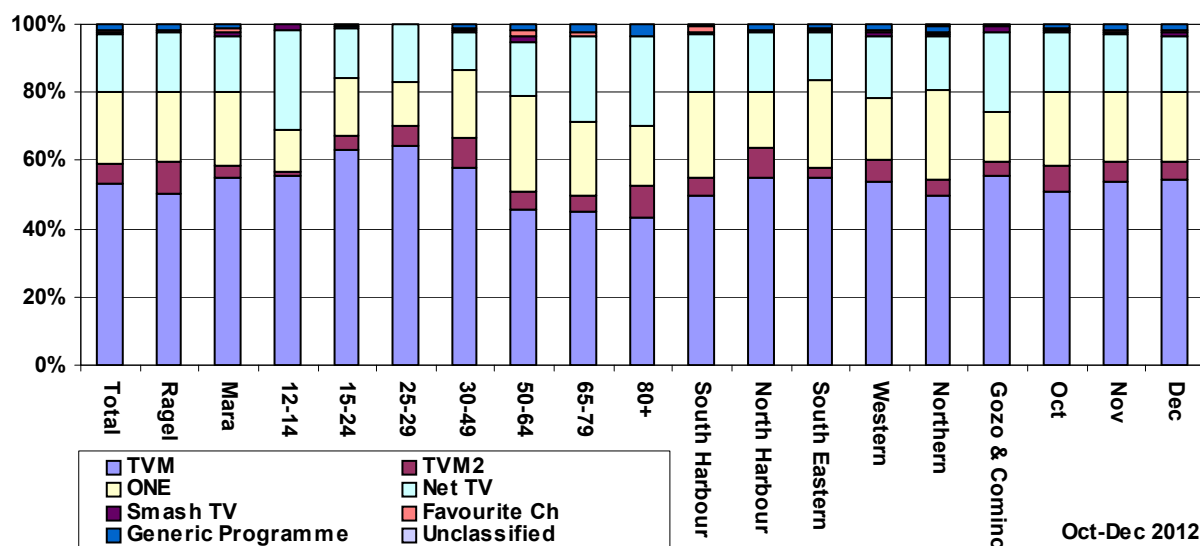


FIGURE 3.8: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [OCT/DEC 2012]

The first twelve most quoted programmes analysed by broadcast time-bracker, by TV station, by gender, by age groups, by districts and by month are listed in Table 3.10 below where the percentage shown is in relation to the total responses received. Out of all the programmes identified by respondents, the most quoted was *F'Salib it-Toroq* [TVM; 12.207%] followed by *News* [TVM; 10.274%] and *Xarabank* [TVM, 11.243%]. Drama programmes were the most favoured with 33.129% of all preferences followed by news on the main broadcasting stations [18.703%]; and followed by Discussion Programmes [13.593%] and Current Affairs programmes.

			Total %	M	F	12-14	15-24	25-29	30-49	50-64	65-79	80+
<b>Drama</b>												
19:00-20:30	F'Salib it-Toroq	TVM	12.207	8.166	15.331	11.160	9.875	13.977	11.313	12.065	16.166	8.458
19:00-20:30	Simpatici	Net TV	5.240	4.654	5.693	10.538	4.674	3.246	3.163	4.870	8.542	7.023
19:00-20:30	Deja Vu	Net TV	4.751	3.988	5.341	16.709	6.243	6.649	3.374	2.879	4.742	3.802
19:00-20:30	Dreams	TVM	4.720	2.407	6.509	9.336	9.971	5.798	4.690	2.454	2.743	1.198
19:00-20:30	Zafira	TVM	3.656	2.128	4.837	10.410	7.725	2.125	4.718	1.540	0.827	0.000
19:00-20:30	Il-Klikka	ONE	2.556	1.952	3.023	6.494	5.886	1.802	2.388	1.993	0.414	0.000
			<b>33.129</b>	<b>23.294</b>	<b>40.735</b>	<b>64.647</b>	<b>44.374</b>	<b>33.597</b>	<b>29.646</b>	<b>25.801</b>	<b>33.433</b>	<b>20.481</b>
<b>News</b>												
19:00-20:30	News - TVM	TVM	10.274	14.422	7.067	1.956	5.785	12.243	11.275	11.388	10.179	25.084
19:00-20:30	News - ONE	ONE	5.108	7.287	3.424	0.000	1.126	2.362	4.771	8.042	6.455	7.519
19:00-20:30	News - Net TV	Net TV	3.321	4.614	2.321	0.954	0.560	2.682	1.851	4.578	5.577	12.771
			<b>18.703</b>	<b>26.323</b>	<b>12.811</b>	<b>2.9098</b>	<b>7.4718</b>	<b>17.287</b>	<b>17.897</b>	<b>24.008</b>	<b>22.21</b>	<b>45.374</b>
<b>Discussion</b>												
20:30-22:00	Xarabank	TVM	11.243	12.913	9.952	4.934	11.115	19.727	14.549	10.714	6.722	5.489
20:30-22:00	Bondi +	TVM2	2.349	3.619	1.367	1.010	2.065	3.269	3.134	2.115	1.686	2.710
			<b>13.593</b>	<b>16.532</b>	<b>11.319</b>	<b>5.9434</b>	<b>13.18</b>	<b>22.996</b>	<b>17.683</b>	<b>12.829</b>	<b>8.4079</b>	<b>8.1985</b>
<b>Current Affairs</b>												
19:00-20:30	TVHemm	TVM	2.092	1.697	2.397	0.000	3.356	0.613	2.257	1.924	2.418	0.000
			<b>2.092</b>	<b>1.697</b>	<b>2.397</b>	<b>0</b>	<b>3.356</b>	<b>0.613</b>	<b>2.257</b>	<b>1.924</b>	<b>2.418</b>	<b>0</b>

**TABLE 3.10: TWELVE MOST NAMED PROGRAMMES BY STATION AND BY TIME-BRACKETS:  
BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTH [OCT/DEC 2012]**

			Total n	Gender		Age Groups							District						Month		
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	October	November	December
20:30-22:00	F'Salib it-Toroq	TVM	60,726	17,716	43,010	2,796	7,048	3,763	16,187	15,919	13,905	1,108	12,342	17,912	8,276	7,221	9,320	5,655	21,465	20,043	19,218
20:30-22:00	Xarabank	TVM	55,934	28,014	27,920	1,236	7,933	5,311	20,817	14,136	5,782	719	9,780	18,120	6,340	8,055	7,376	6,263	19,228	15,251	21,455
19:00-20:30	News - TVM	TVM	51,113	31,288	19,825	490	4,129	3,296	16,132	15,025	8,755	3,286	9,878	14,961	6,930	8,411	7,255	3,678	16,058	18,431	16,624
20:30-22:00	Simpatici	Net TV	26,067	10,096	15,971	2,640	3,336	874	4,525	6,425	7,347	920	5,588	7,547	3,256	3,445	2,916	3,315	8,933	8,417	8,717
19:00-20:30	News - ONE	ONE	25,414	15,809	9,605	0	804	636	6,826	10,611	5,552	985	4,648	6,360	5,328	2,762	4,295	2,021	8,601	9,081	7,732
20:30-22:00	Deja Vu	Net TV	23,635	8,652	14,983	4,186	4,456	1,790	4,828	3,798	4,079	498	5,440	5,335	3,100	2,853	3,758	3,149	8,916	7,254	7,465
20:30-22:00	Dreams	TVM	23,482	5,221	18,261	2,339	7,117	1,561	6,711	3,238	2,359	157	3,196	7,239	4,472	3,160	2,820	2,595	7,797	8,791	6,894
20:30-22:00	Zafira	TVM	18,187	4,617	13,570	2,608	5,514	572	6,750	2,032	711	0	3,614	5,518	3,046	3,014	2,104	891	5,818	6,613	5,756
19:00-20:30	News - Net TV	Net TV	16,520	10,010	6,510	239	400	722	2,649	6,040	4,797	1,673	3,069	5,898	1,608	2,454	1,988	1,503	4,487	6,267	5,766
20:30-22:00	Il-Klikka	ONE	12,716	4,234	8,482	1,627	4,201	485	3,417	2,630	356	0	2,150	3,500	2,302	1,282	3,011	471	2,098	4,846	5,772
20:30-22:00	Bondi +	TVM2	11,687	7,852	3,835	253	1,474	880	4,484	2,791	1,450	355	2,311	4,743	368	2,008	1,302	955	5,432	2,737	3,518
19:00-20:30	TVHemm	TVM	10,407	3,682	6,725	0	2,395	165	3,229	2,538	2,080	0	2,422	2,380	1,468	1,626	1,182	1,329	2,332	4,183	3,892
			335,888	147,191	188,697	18,414	48,807	20,055	96,555	85,183	57,173	9,701	64,438	99,513	46,494	46,291	47,327	31,825	111,165	111,914	112,809
			%																		
20:30-22:00	F'Salib it-Toroq	TVM	12.207	8.166	15.331	11.160	9.875	13.977	11.313	12.065	16.166	8.458	12.183	12.443	12.346	10.359	12.609	13.604	12.497	12.407	11.706
20:30-22:00	Xarabank	TVM	11.243	12.913	9.952	4.934	11.115	19.727	14.549	10.714	6.722	5.489	9.654	12.587	9.458	11.556	9.979	15.067	11.195	9.440	13.068
19:00-20:30	News - TVM	TVM	10.274	14.422	7.067	1.956	5.785	12.243	11.275	11.388	10.179	25.084	9.750	10.393	10.338	12.067	9.816	8.848	9.349	11.409	10.126
20:30-22:00	Simpatici	Net TV	5.240	4.654	5.693	10.538	4.674	3.246	3.163	4.870	8.542	7.023	5.516	5.243	4.857	4.942	3.945	7.975	5.201	5.210	5.310
19:00-20:30	News - ONE	ONE	5.108	7.287	3.424	0.000	1.126	2.362	4.771	8.042	6.455	7.519	4.588	4.418	7.948	3.962	5.811	4.862	5.008	5.621	4.710
20:30-22:00	Deja Vu	Net TV	4.751	3.988	5.341	16.709	6.243	6.649	3.374	2.879	4.742	3.802	5.370	3.706	4.625	4.093	5.084	7.575	5.191	4.490	4.547
20:30-22:00	Dreams	TVM	4.720	2.407	6.509	9.336	9.971	5.798	4.690	2.454	2.743	1.198	3.155	5.029	6.671	4.533	3.815	6.243	4.539	5.442	4.199
20:30-22:00	Zafira	TVM	3.656	2.128	4.837	10.410	7.725	2.125	4.718	1.540	0.827	0.000	3.567	3.833	4.544	4.324	2.847	2.143	3.387	4.093	3.506
19:00-20:30	News - Net TV	Net TV	3.321	4.614	2.321	0.954	0.560	2.682	1.851	4.578	5.577	12.771	3.029	4.097	2.399	3.521	2.690	3.616	2.612	3.879	3.512
20:30-22:00	Il-Klikka	ONE	2.556	1.952	3.023	6.494	5.886	1.802	2.388	1.993	0.414	0.000	2.122	2.431	3.434	1.839	4.074	1.133	1.221	3.000	3.516
20:30-22:00	Bondi +	TVM2	2.349	3.619	1.367	1.010	2.065	3.269	3.134	2.115	1.686	2.710	2.281	3.295	0.549	2.881	1.762	2.297	3.163	1.694	2.143
19:00-20:30	TVHemm	TVM	2.092	1.697	2.397	0.000	3.356	0.613	2.257	1.924	2.418	0.000	2.391	1.653	2.190	2.333	1.599	3.197	1.358	2.589	2.371
n%			67.517	67.847	67.262	73.5	68.381	74.493	67.483	64.561	66.469	74.053	63.606	69.127	69.359	66.41	64.031	76.559	64.72	69.275	68.713
All Replies [N]			497,486	216,946	280,540	25,053	71,375	26,922	143,080	131,942	86,014	13,100	101,308	143,957	67,034	69,705	73,913	41,569	171,762	161,550	164,174
All Replies [%]			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

More details and analysis is available in Part 2 and Part 3 of this report. Part 2 contains audience assessment data for Radio while Part 3 contains data for Television.

## APPENDIX A: QUESTIONNAIRE



Respondent ID: _____	Tel No: _____
Date of Survey: _____	
Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bhalissa qegħdin nagħmlu stħarriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-istħarriġ jiehu madwar 5 minuti biex jitlesta. Mill-familja tiegħek ġie magħżul/a (għid isem) bil-polża biex jiehu/tiehu sehem fl-istħarriġ. Nista' nkellmu/nkellimha bhalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux *iktar min 3 stazzjonijiet*)

Stazzjonijiet tat-televiżjoni (immarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
<b>Favourite</b>	<b>(7)</b>						
<b>Calypso</b>	<b>(8)</b>						
<b>Prime</b>	<b>(9)</b>						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżeġli l-istazzjonijiet għal Code (18))							
<b>M'hemmx stazzjon wieħed (għal 10 minuti)</b>	<b>(19)</b>						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. X'sistema tat-televiżjoni minn dawn li ser insemmliek użajt biex rajt it-televiżjoni ilbieraħ? (Immarka kull fejn japplika).

	Iva	Le
Aerial bla ħlas	(1)	(2)
Melita	(1)	(2)
GO	(1)	(2)
Satellita'	(1)	(2)
Internet ( <i>inkl. Dreambox decoder</i> )	(1)	(2)
Video on Demand	(1)	(2)
Catch-up TV	(1)	(2)
Mod ieħor [Ma' tafx]	(1)	(2)

3. Liema huma l-aktar 3 programmi favoriti tiegħek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
<b>Ma narax programmi lokali</b>	<b>(5)</b>
<b>M'għandix programm favorit</b>	<b>(6)</b>
<b>Mingħajr risposta</b>	<b>(7)</b>

4. Rajt Telebejgħ fuq stazzjonijiet lokali lbieraħ?

Iva	(1)	Le	(2)	Mur M7
-----	-----	----	-----	--------

5. Fuq liema stazzjon radju l-aktar? (Immarka waħda biss)

	Code
TVM	(1)
One TV	(2)
Net TV	(3)
Smash TV	(4)
<b>TVM 2</b>	<b>(5)</b>
ITV	(6)
Favourite TV	(7)
Calypso Music TV	(8)
<b>Prime TV</b>	<b>(9)</b>
Stazzjon iehor	(10)
<b>(specifika)</b>	
Ma nafx	(11)

6. Liema 3 stazzjonijiet tar-radju smajt l-aktar lbieraħ u x'sistema tar-radju użajt?(immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin		AM / FM (Radju tradizzjonali)	DAB (eż. sistema għida Digitali)	Oħrajn (eż. smiġħ minn mobile, MP3 players ecc)	M'għandi l-ebda sistema tar-radju d-dar
		Min AM/PM	Sa AM/PM				
Radju Malta	(1)						
Radju Parlamentari/106.6	(2)						
<b>Magic</b>	<b>(3)</b>						
One Radio	(4)						
Radio 101	(5)						
Bay Radio	(6)						
Calypso Radio	(7)						
RTK	(8)						
Smash Radio	(9)						
Radju Marija	(10)						
Campus FM	(11)						
Vibe FM	(12)						
X FM	(13)						
<b>Bay Easy</b>	<b>(14)</b>						
<b>Bay Retro</b>	<b>(15)</b>						
<b>All Rock</b>	<b>(16)</b>						
<b>All R &amp; B</b>	<b>(17)</b>						
<b>Kiss</b>	<b>(18)</b>						
Radju tal-Komunità	(19)						
Stazzjon iehor	(20)						
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15							
<b>M'hemmx stazzjon wieħed</b>	<b>(21)</b>						
Ma niftakarx	(22)						
Ma smajt radju	(23)						
M'għandix sett tar-Radju	(24)						
Mingħajr risposta..	(25)						

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

7. Inti raġel jew mara?

R (1)	M (2)
-------	-------

8. Kemm għandek eta? \_\_\_\_\_

9. F' liema lokalità toqgħod? \_\_\_\_\_

Grazzi tal-ħin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.

## **APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS**

### **LIST OF NATIONWIDE RADIO STATIONS LICENSED**

*Radju Malta*  
*Radju Parlament 106.6*  
*Magic Radio*  
*ONE Radio*  
*Radio 101*  
*Bay Radio*  
*Calypso Radio*  
*RTK*  
*Smash Radio*  
*Radju Marija*  
*Campus FM*  
*Vibe FM*  
*XFM*

### **LIST OF RADIO STATIONS ONLY ON DigiB+**

*Bay Easy*  
*Bay Retro*  
*All Rock*  
*All R & B*  
*Kiss [as from September 2012]*

### **LIST OF NATIONWIDE TELEVISION STATIONS LICENSED**

*TVM*  
*ONE*  
*Net TV*  
*Smash TV*  
*TVM2 [x- Education 22]*  
*iTV*  
*Favorite TV*  
*Calypso Music TV*  
*Prime TV Shopping Channel*





## APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part 2, Tables 6.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373
5:00	0	0	2,000	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	368
5:30	0	0	4,000	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	364
6:00	2,000	0	4,000	4,000	2,000	4,000	0	3,000	0	0	0	3,000	0	0	0	0	0	0	0	351
6:30	3,000	2,000	2,000	6,000	2,000	4,000	0	2,000	0	0	0	3,000	2,000	0	0	0	0	0	0	347
7:00	3,000	2,000	4,000	10,000	1,000	7,000	2,000	1,000	4,000	3,000	0	3,000	0	0	0	0	0	0	0	333
7:30	3,000	2,000	7,000	12,000	1,000	11,000	2,000	0	3,000	3,000	0	3,000	0	0	0	0	0	0	0	326
8:00	3,000	3,000	7,000	10,000	2,000	6,000	3,000	3,000	3,000	1,000	0	3,000	4,000	0	0	0	2,000	1,000	0	322
8:30	3,000	2,000	3,000	11,000	2,000	6,000	4,000	3,000	3,000	1,000	0	3,000	4,000	0	0	0	2,000	1,000	0	325
9:00	5,000	0	3,000	12,000	1,000	12,000	4,000	4,000	3,000	0	0	3,000	4,000	0	0	0	2,000	4,000	0	316
9:30	5,000	0	2,000	10,000	1,000	12,000	5,000	3,000	3,000	0	0	3,000	4,000	0	0	0	2,000	4,000	0	319
10:00	4,000	0	3,000	10,000	3,000	14,000	6,000	4,000	3,000	0	0	3,000	4,000	0	0	0	2,000	4,000	0	313
10:30	4,000	0	3,000	10,000	3,000	14,000	5,000	4,000	3,000	1,000	0	3,000	4,000	0	0	0	2,000	4,000	0	313
11:00	4,000	0	3,000	10,000	3,000	12,000	5,000	5,000	3,000	4,000	0	3,000	4,000	0	0	0	2,000	4,000	0	311
11:30	3,000	0	3,000	11,000	3,000	12,000	5,000	5,000	2,000	4,000	0	3,000	4,000	0	0	0	2,000	4,000	0	312
NOON	0	0	3,000	13,000	2,000	11,000	3,000	3,000	0	3,000	0	3,000	3,000	0	0	2,000	2,000	4,000	0	321
0:30	0	0	3,000	11,000	1,000	13,000	3,000	2,000	0	2,000	0	3,000	4,000	0	0	0	2,000	4,000	0	325
1:00	0	0	2,000	8,000	2,000	8,000	0	0	0	0	0	3,000	4,000	0	0	0	0	4,000	0	342
1:30	0	0	2,000	8,000	2,000	8,000	0	0	0	0	0	3,000	4,000	0	0	0	0	4,000	0	342
2:00	1,000	0	2,000	8,000	2,000	8,000	2,000	0	2,000	0	0	3,000	6,000	0	0	0	0	4,000	0	335
2:30	1,000	0	2,000	8,000	2,000	8,000	2,000	0	2,000	2,000	0	3,000	4,000	0	0	0	0	4,000	0	335
3:00	1,000	0	2,000	8,000	2,000	10,000	0	0	2,000	4,000	0	3,000	4,000	0	0	0	0	3,000	0	334
3:30	1,000	0	2,000	8,000	3,000	8,000	0	0	0	2,000	0	3,000	4,000	0	0	0	0	3,000	0	339
4:00	0	0	2,000	9,000	3,000	6,000	2,000	0	0	2,000	0	3,000	4,000	0	0	0	0	3,000	0	339
4:30	0	0	2,000	11,000	3,000	6,000	0	0	0	2,000	0	4,000	3,000	0	0	0	0	3,000	0	339
5:00	2,000	0	2,000	12,000	3,000	5,000	0	2,000	0	2,000	0	4,000	2,000	0	0	0	0	0	0	339
5:30	3,000	0	2,000	11,000	3,000	5,000	0	0	0	2,000	0	3,000	2,000	0	0	0	0	0	0	342
6:00	6,000	2,000	2,000	7,000	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	352
6:30	4,000	0	0	7,000	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	354
7:00	3,000	0	0	4,000	2,000	3,000	0	2,000	0	1,000	0	0	0	0	0	0	0	0	0	358
7:30	3,000	0	0	4,000	3,000	3,000	0	0	0	1,000	0	0	0	0	0	0	0	0	0	359
8:00	2,000	0	0	3,000	0	2,000	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	363
8:30	0	0	0	4,000	0	2,000	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	364
9:00	0	0	0	4,000	0	3,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	0	361
9:30	0	0	0	3,000	0	2,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	0	363
10:00	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	369
10:30	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	369
11:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371
11:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences

**RADIO AUDIENCES – TUESDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	373
0:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	373
1:00	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	373
1:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	373
2:00	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
2:30	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
3:00	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
3:30	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
4:00	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
4:30	0	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	373
5:00	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	369	373
5:30	2,000	0	0	0	2,000	0	3,000	2,000	2,000	2,000	0	2,000	0	0	0	0	0	0	358	373
6:00	2,000	0	0	6,000	2,000	2,000	4,000	2,000	4,000	0	0	2,000	0	0	0	0	0	0	349	373
6:30	2,000	0	0	6,000	0	5,000	3,000	2,000	4,000	0	0	2,000	2,000	0	0	0	0	0	347	373
7:00	3,000	0	6,000	7,000	4,000	8,000	6,000	3,000	6,000	0	0	7,000	5,000	0	0	0	0	0	318	373
7:30	3,000	2,000	5,000	6,000	5,000	10,000	6,000	3,000	7,000	2,000	0	4,000	6,000	0	0	0	0	0	314	373
8:00	9,000	0	2,000	6,000	4,000	5,000	9,000	4,000	7,000	2,000	2,000	6,000	6,000	0	0	0	0	0	311	373
8:30	9,000	0	2,000	5,000	2,000	4,000	9,000	4,000	7,000	2,000	2,000	6,000	6,000	0	0	0	0	0	315	373
9:00	13,000	0	2,000	5,000	4,000	6,000	10,000	4,000	8,000	2,000	0	6,000	6,000	0	0	0	0	2,000	305	373
9:30	13,000	0	2,000	6,000	5,000	6,000	10,000	3,000	7,000	2,000	0	6,000	6,000	0	0	0	0	2,000	305	373
10:00	13,000	0	2,000	7,000	5,000	10,000	9,000	4,000	8,000	2,000	0	6,000	6,000	0	0	0	2,000	2,000	297	373
10:30	13,000	0	2,000	7,000	4,000	8,000	9,000	4,000	8,000	2,000	0	7,000	6,000	0	0	0	2,000	2,000	299	373
11:00	13,000	0	2,000	6,000	4,000	7,000	7,000	4,000	8,000	2,000	0	6,000	6,000	0	0	0	2,000	2,000	304	373
11:30	11,000	0	2,000	7,000	4,000	7,000	7,000	4,000	7,000	2,000	0	6,000	6,000	0	0	0	2,000	2,000	306	373
NOON	5,000	0	2,000	9,000	5,000	6,000	7,000	0	5,000	2,000	0	4,000	5,000	0	0	0	0	2,000	321	373
0:30	5,000	0	2,000	7,000	2,000	6,000	7,000	0	5,000	0	0	4,000	5,000	0	0	0	0	2,000	328	373
1:00	5,000	0	2,000	7,000	2,000	6,000	5,000	0	5,000	0	0	5,000	5,000	0	0	0	0	0	331	373
1:30	5,000	0	2,000	4,000	2,000	7,000	4,000	0	5,000	0	0	4,000	5,000	0	0	0	0	0	335	373
2:00	6,000	0	4,000	1,000	2,000	6,000	3,000	0	5,000	0	0	4,000	5,000	0	0	0	0	0	337	373
2:30	5,000	0	4,000	1,000	2,000	6,000	3,000	0	5,000	0	0	4,000	5,000	0	0	0	0	0	338	373
3:00	4,000	0	2,000	0	2,000	7,000	2,000	0	5,000	0	0	4,000	5,000	0	0	0	0	0	342	373
3:30	4,000	0	2,000	0	2,000	7,000	2,000	2,000	5,000	0	0	4,000	5,000	0	0	0	0	0	340	373
4:00	4,000	0	0	0	5,000	7,000	2,000	2,000	5,000	0	0	0	2,000	0	0	0	0	0	346	373
4:30	4,000	0	0	0	3,000	7,000	2,000	2,000	5,000	0	0	0	2,000	0	0	0	0	2,000	346	373
5:00	3,000	0	0	2,000	2,000	6,000	2,000	3,000	5,000	0	0	3,000	0	0	0	0	0	2,000	345	373
5:30	4,000	0	0	7,000	2,000	6,000	2,000	2,000	5,000	0	0	5,000	0	0	0	0	0	0	340	373
6:00	3,000	0	0	5,000	2,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	355	373
6:30	3,000	0	0	5,000	2,000	3,000	0	0	3,000	0	0	0	0	0	0	0	0	0	357	373
7:00	2,000	0	0	2,000	2,000	5,000	0	0	3,000	0	0	0	0	0	0	0	2,000	0	357	373
7:30	0	0	0	2,000	2,000	5,000	0	0	3,000	0	0	0	0	0	0	0	2,000	0	359	373
8:00	0	0	0	2,000	2,000	7,000	0	2,000	0	0	0	0	0	0	0	0	2,000	0	358	373
8:30	0	0	0	2,000	2,000	7,000	0	2,000	0	0	0	0	0	0	0	0	2,000	0	358	373
9:00	0	0	0	2,000	2,000	5,000	0	2,000	0	2,000	0	0	0	0	0	0	2,000	0	358	373
9:30	0	0	0	2,000	2,000	5,000	0	2,000	0	2,000	0	0	0	0	0	0	2,000	0	358	373
10:00	0	0	0	0	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	365	373
10:30	0	0	0	0	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	365	373
11:00	0	0	0	0	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	365	373
11:30	0	0	0	0	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	365	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

# **RADIO AUDIENCES – WEDNESDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
1:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
2:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
2:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
3:00	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	369	373
3:30	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	369	373
4:00	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	369	373
4:30	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	369	373
5:00	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	369	373
5:30	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	367	373
6:00	6,000	0	2,000	2,000	5,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	354	373
6:30	6,000	0	2,000	3,000	4,000	2,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	352	373
7:00	6,000	0	2,000	5,000	4,000	15,000	2,000	2,000	2,000	2,000	0	0	4,000	0	0	0	2,000	0	327	373
7:30	8,000	0	2,000	5,000	4,000	8,000	2,000	3,000	2,000	0	0	0	2,000	0	0	0	3,000	0	334	373
8:00	9,000	0	2,000	8,000	6,000	11,000	5,000	4,000	2,000	2,000	0	0	2,000	0	0	0	2,000	0	320	373
8:30	10,000	0	2,000	7,000	5,000	7,000	5,000	4,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	323	373
9:00	13,000	0	4,000	12,000	5,000	5,000	6,000	4,000	3,000	2,000	0	4,000	2,000	0	0	0	2,000	0	311	373
9:30	15,000	0	2,000	11,000	5,000	5,000	6,000	3,000	3,000	2,000	0	2,000	2,000	0	0	0	2,000	0	315	373
10:00	16,000	0	2,000	12,000	5,000	5,000	6,000	3,000	2,000	2,000	0	5,000	2,000	0	0	0	2,000	0	311	373
10:30	16,000	0	2,000	13,000	5,000	5,000	6,000	3,000	2,000	2,000	0	5,000	2,000	0	0	0	2,000	0	310	373
11:00	15,000	0	0	11,000	5,000	5,000	6,000	3,000	2,000	2,000	0	5,000	2,000	0	0	0	2,000	0	315	373
11:30	15,000	0	0	13,000	5,000	7,000	6,000	3,000	2,000	2,000	0	5,000	2,000	0	0	0	2,000	0	311	373
NOON	7,000	0	0	5,000	3,000	5,000	5,000	3,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	335	373
0:30	7,000	0	0	6,000	3,000	4,000	6,000	3,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	334	373
1:00	8,000	0	3,000	4,000	3,000	4,000	6,000	2,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	333	373
1:30	8,000	0	2,000	4,000	3,000	4,000	6,000	2,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	334	373
2:00	7,000	0	3,000	4,000	3,000	2,000	3,000	2,000	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	339	373
2:30	7,000	0	3,000	3,000	3,000	2,000	0	0	2,000	2,000	0	2,000	2,000	0	0	0	2,000	0	345	373
3:00	7,000	0	2,000	3,000	3,000	2,000	0	2,000	0	5,000	0	2,000	0	0	0	0	2,000	0	345	373
3:30	7,000	0	2,000	3,000	3,000	3,000	0	2,000	0	5,000	0	2,000	0	0	0	0	2,000	0	344	373
4:00	6,000	0	2,000	0	3,000	0	2,000	2,000	0	5,000	0	2,000	0	0	0	0	2,000	0	349	373
4:30	6,000	0	2,000	0	2,000	0	3,000	2,000	0	3,000	0	2,000	0	0	0	0	2,000	0	351	373
5:00	4,000	0	0	0	2,000	0	2,000	0	0	5,000	0	2,000	0	0	0	0	3,000	0	355	373
5:30	4,000	0	0	0	2,000	0	2,000	0	0	5,000	3,000	2,000	0	0	0	0	0	0	355	373
6:00	3,000	0	0	0	2,000	2,000	2,000	0	0	4,000	3,000	2,000	0	0	0	0	0	0	355	373
6:30	2,000	0	0	0	2,000	2,000	2,000	0	0	2,000	3,000	2,000	0	0	0	0	0	0	358	373
7:00	0	0	0	0	0	2,000	0	2,000	0	0	3,000	0	0	0	0	0	0	0	366	373
7:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	371	373
8:00	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	373
8:30	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	373
9:00	2,000	0	0	0	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	366	373
9:30	2,000	0	0	0	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	366	373
10:00	0	0	0	0	0	0	3,000	2,000	0	0	0	2,000	0	0	0	0	0	0	366	373
10:30	0	0	0	0	0	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	368	373
11:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	371	373
11:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	371	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

**RADIO AUDIENCES – THURSDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	'NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
6:00	2,000	0	0	4,000	2,000	8,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	351	373
6:30	2,000	0	0	5,000	0	9,000	0	2,000	0	0	0	0	2,000	0	0	0	0	0	353	373
7:00	2,000	0	7,000	6,000	4,000	7,000	9,000	5,000	0	1,000	0	0	5,000	0	0	0	0	0	327	373
7:30	2,000	0	9,000	6,000	4,000	5,000	9,000	3,000	0	1,000	0	0	5,000	0	0	0	0	0	329	373
8:00	3,000	0	5,000	9,000	4,000	4,000	14,000	3,000	0	1,000	0	0	6,000	0	0	0	0	0	324	373
8:30	4,000	0	3,000	6,000	4,000	7,000	14,000	3,000	0	1,000	0	0	6,000	0	0	0	0	0	325	373
9:00	14,000	0	4,000	6,000	4,000	9,000	14,000	6,000	0	2,000	0	0	9,000	0	0	0	0	0	305	373
9:30	14,000	0	4,000	6,000	4,000	7,000	13,000	7,000	0	2,000	0	0	9,000	0	0	0	0	0	307	373
10:00	10,000	0	6,000	6,000	2,000	7,000	12,000	6,000	0	2,000	0	0	7,000	0	0	0	0	0	315	373
10:30	10,000	0	6,000	6,000	2,000	6,000	12,000	6,000	0	2,000	0	0	7,000	0	0	0	0	2,000	314	373
11:00	9,000	0	8,000	6,000	3,000	8,000	9,000	6,000	2,000	2,000	0	0	7,000	0	0	0	0	0	313	373
11:30	9,000	0	8,000	7,000	3,000	7,000	9,000	6,000	0	2,000	0	0	7,000	0	0	0	0	0	315	373
NOON	8,000	0	5,000	7,000	3,000	5,000	7,000	4,000	0	4,000	0	0	6,000	0	0	0	2,000	0	322	373
0:30	5,000	0	3,000	8,000	2,000	5,000	7,000	3,000	0	2,000	0	0	6,000	0	0	0	0	0	332	373
1:00	5,000	0	5,000	8,000	2,000	6,000	6,000	3,000	0	1,000	0	0	6,000	0	0	0	0	0	331	373
1:30	5,000	0	5,000	6,000	2,000	6,000	5,000	3,000	0	1,000	0	0	6,000	0	0	0	0	0	334	373
2:00	4,000	0	5,000	6,000	0	10,000	5,000	3,000	0	1,000	0	3,000	6,000	0	0	0	0	0	330	373
2:30	4,000	0	5,000	6,000	0	10,000	5,000	3,000	0	1,000	0	3,000	6,000	0	0	0	0	0	330	373
3:00	4,000	0	4,000	7,000	0	8,000	5,000	1,000	0	0	0	0	4,000	0	0	0	0	2,000	338	373
3:30	4,000	0	5,000	5,000	0	7,000	5,000	2,000	0	0	0	0	2,000	0	0	0	0	0	343	373
4:00	3,000	0	2,000	8,000	0	8,000	5,000	3,000	0	0	0	0	2,000	0	0	0	0	0	342	373
4:30	3,000	0	2,000	9,000	0	7,000	5,000	3,000	0	0	0	0	2,000	0	0	0	0	0	342	373
5:00	3,000	0	0	7,000	0	6,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	353	373
5:30	3,000	0	0	9,000	0	7,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	350	373
6:00	2,000	0	0	7,000	0	3,000	5,000	0	0	0	0	0	2,000	0	0	0	0	0	354	373
6:30	2,000	0	0	6,000	0	2,000	5,000	2,000	0	0	0	0	2,000	0	0	0	0	0	354	373
7:00	0	0	0	3,000	0	0	5,000	0	0	0	0	0	2,000	0	0	0	0	0	363	373
7:30	0	0	0	3,000	0	2,000	6,000	2,000	0	0	0	0	2,000	0	0	0	0	0	358	373
8:00	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	369	373
8:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
9:00	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	371	373
9:30	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	371	373
10:00	0	0	0	0	0	0	0	0	0	2,000	0	2,000	2,000	0	0	0	0	0	367	373
10:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	371	373
11:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	371	373
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# **RADIO AUDIENCES – FRIDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	2,000	0	0	4,000	2,000	0	3,000	2,000	2,000	0	0	0	0	0	0	2,000	0	0	356	373
6:30	2,000	0	2,000	5,000	2,000	4,000	3,000	2,000	2,000	0	0	2,000	0	0	0	2,000	0	0	347	373
7:00	3,000	0	2,000	5,000	2,000	5,000	7,000	3,000	2,000	4,000	0	2,000	0	0	0	0	0	0	338	373
7:30	3,000	0	4,000	6,000	2,000	5,000	5,000	3,000	2,000	4,000	0	0	2,000	0	0	0	2,000	0	335	373
8:00	4,000	0	5,000	9,000	3,000	6,000	6,000	3,000	2,000	6,000	2,000	0	5,000	0	0	0	2,000	0	320	373
8:30	3,000	0	5,000	8,000	3,000	8,000	6,000	2,000	2,000	6,000	2,000	0	3,000	0	0	0	2,000	0	323	373
9:00	9,000	0	5,000	11,000	5,000	7,000	11,000	2,000	2,000	6,000	0	0	3,000	0	0	0	2,000	0	310	373
9:30	9,000	0	5,000	11,000	6,000	7,000	12,000	2,000	2,000	6,000	0	0	3,000	0	0	0	2,000	0	308	373
10:00	9,000	0	5,000	11,000	6,000	9,000	13,000	3,000	2,000	6,000	0	0	2,000	0	0	0	2,000	0	305	373
10:30	9,000	0	5,000	11,000	6,000	7,000	13,000	3,000	2,000	6,000	0	0	2,000	0	0	0	2,000	0	307	373
11:00	6,000	0	5,000	8,000	7,000	6,000	13,000	3,000	2,000	6,000	0	0	2,000	0	0	0	2,000	0	313	373
11:30	6,000	0	5,000	8,000	6,000	6,000	12,000	3,000	2,000	6,000	0	0	0	0	0	0	2,000	0	317	373
NOON	3,000	0	3,000	9,000	5,000	5,000	9,000	4,000	2,000	7,000	0	0	0	0	0	0	2,000	0	324	373
0:30	3,000	0	3,000	8,000	5,000	5,000	8,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	330	373
1:00	0	0	3,000	9,000	3,000	5,000	7,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	335	373
1:30	0	0	3,000	9,000	3,000	5,000	7,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	335	373
2:00	0	0	2,000	8,000	3,000	5,000	7,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	337	373
2:30	0	0	2,000	8,000	3,000	5,000	6,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	338	373
3:00	0	0	2,000	7,000	3,000	4,000	4,000	2,000	2,000	7,000	0	2,000	0	0	0	0	0	0	340	373
3:30	2,000	0	3,000	8,000	3,000	4,000	4,000	2,000	2,000	7,000	0	2,000	0	0	0	0	0	0	336	373
4:00	2,000	0	3,000	5,000	3,000	5,000	3,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	341	373
4:30	2,000	0	3,000	4,000	3,000	2,000	3,000	2,000	2,000	7,000	0	0	0	0	0	0	0	0	345	373
5:00	2,000	0	2,000	3,000	4,000	0	3,000	2,000	2,000	8,000	0	0	0	0	0	0	0	0	347	373
5:30	2,000	0	2,000	6,000	4,000	0	3,000	2,000	2,000	8,000	0	0	0	0	0	0	0	0	344	373
6:00	0	0	3,000	3,000	3,000	2,000	4,000	2,000	2,000	3,000	0	0	0	0	0	0	0	0	351	373
6:30	0	0	3,000	4,000	2,000	2,000	4,000	2,000	2,000	4,000	0	0	0	0	0	0	0	0	350	373
7:00	0	0	2,000	3,000	2,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	360	373
7:30	0	0	2,000	2,000	2,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	361	373
8:00	0	0	0	2,000	0	0	2,000	0	3,000	0	0	0	0	0	0	0	0	0	366	373
8:30	0	0	0	2,000	0	0	2,000	0	3,000	0	0	0	0	0	0	0	0	0	366	373
9:00	0	0	0	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	367	373
9:30	0	0	0	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	367	373
10:00	0	0	0	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	2,000	0	365	373
10:30	0	0	0	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	367	373
11:00	0	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	365	373
11:30	0	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	365	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

# **RADIO AUDIENCES – SATURDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	'NONE	'TOTAL
M'NGHT	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
0:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
1:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
5:30	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
6:00	2,000	2,000	3,000	0	5,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	359	373
6:30	2,000	2,000	8,000	0	5,000	0	2,000	0	0	2,000	0	0	0	0	0	2,000	0	350	373	373
7:00	3,000	2,000	8,000	0	5,000	0	4,000	0	0	0	0	0	0	0	0	0	2,000	349	373	373
7:30	3,000	4,000	10,000	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	349	373	373
8:00	5,000	6,000	7,000	0	10,000	4,000	2,000	3,000	0	0	3,000	0	0	0	0	0	2,000	331	373	373
8:30	7,000	6,000	8,000	0	9,000	4,000	2,000	5,000	0	0	3,000	0	0	0	0	0	2,000	327	373	373
9:00	6,000	4,000	10,000	0	8,000	5,000	5,000	5,000	0	0	3,000	0	0	0	0	0	3,000	324	373	373
9:30	6,000	4,000	10,000	0	8,000	5,000	5,000	5,000	0	0	3,000	0	0	0	0	0	3,000	324	373	373
10:00	8,000	5,000	12,000	0	12,000	6,000	5,000	5,000	0	0	3,000	2,000	0	0	0	0	2,000	313	373	373
10:30	8,000	4,000	12,000	0	10,000	6,000	5,000	5,000	0	0	3,000	2,000	0	0	0	0	2,000	316	373	373
11:00	7,000	5,000	12,000	0	9,000	9,000	5,000	6,000	0	0	3,000	2,000	0	0	0	0	2,000	313	373	373
11:30	9,000	5,000	15,000	0	9,000	9,000	5,000	6,000	0	0	3,000	2,000	0	0	0	0	2,000	308	373	373
NOON	7,000	0	11,000	2,000	12,000	3,000	5,000	6,000	0	0	2,000	0	0	0	0	0	0	325	373	373
0:30	7,000	2,000	8,000	2,000	12,000	3,000	5,000	6,000	0	0	4,000	0	0	0	0	0	0	324	373	373
1:00	8,000	3,000	8,000	2,000	10,000	2,000	3,000	5,000	0	0	2,000	0	0	0	0	0	0	330	373	373
1:30	7,000	2,000	6,000	2,000	10,000	2,000	3,000	5,000	0	2,000	2,000	0	0	0	0	0	0	332	373	373
2:00	10,000	0	5,000	0	13,000	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	338	373	373
2:30	10,000	0	5,000	0	11,000	2,000	3,000	2,000	0	0	2,000	0	0	0	0	0	0	338	373	373
3:00	9,000	0	5,000	0	9,000	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	344	373	373
3:30	9,000	0	5,000	0	9,000	2,000	2,000	2,000	0	0	2,000	0	0	0	0	0	0	342	373	373
4:00	6,000	0	5,000	2,000	2,000	2,000	2,000	0	0	0	2,000	0	0	0	0	0	0	352	373	373
4:30	6,000	0	5,000	2,000	0	2,000	2,000	0	0	0	2,000	0	0	0	0	0	0	354	373	373
5:00	6,000	0	5,000	0	0	0	2,000	0	0	0	4,000	0	0	0	0	0	0	356	373	373
5:30	6,000	0	7,000	0	0	0	2,000	0	0	0	4,000	0	0	0	0	0	0	354	373	373
6:00	2,000	0	3,000	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	363	373	373
6:30	2,000	0	4,000	0	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	362	373	373
7:00	2,000	0	3,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	365	373	373
7:30	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	373	373
8:00	3,000	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	365	373	373
8:30	2,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373	373
9:00	2,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373	373
9:30	2,000	0	3,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	366	373	373
10:00	1,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	366	373	373
10:30	1,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	366	373	373
11:00	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	368	373	373
11:30	0	0	3,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	368	373	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

# **RADIO AUDIENCES – SUNDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN /OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
3:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
4:00	0	0	2,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	369	373
4:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
5:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
5:30	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
6:00	2,000	0	2,000	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	362	373
6:30	2,000	0	2,000	4,000	0	0	0	2,000	0	2,000	0	0	5,000	0	0	0	0	0	356	373
7:00	3,000	2,000	2,000	4,000	0	2,000	0	3,000	0	5,000	0	2,000	2,000	0	0	0	0	0	348	373
7:30	3,000	2,000	3,000	5,000	0	2,000	0	4,000	0	3,000	0	0	0	0	0	0	0	0	351	373
8:00	5,000	2,000	3,000	6,000	4,000	4,000	3,000	2,000	2,000	3,000	0	2,000	2,000	0	0	0	0	0	335	373
8:30	5,000	2,000	3,000	8,000	4,000	3,000	3,000	2,000	2,000	3,000	0	2,000	0	0	0	0	0	0	336	373
9:00	6,000	0	2,000	10,000	5,000	3,000	5,000	3,000	3,000	3,000	0	2,000	0	0	0	0	0	2,000	329	373
9:30	6,000	0	2,000	10,000	5,000	5,000	5,000	3,000	3,000	3,000	0	2,000	0	0	0	0	0	2,000	327	373
10:00	6,000	0	2,000	9,000	5,000	4,000	3,000	4,000	2,000	2,000	0	5,000	0	0	0	0	0	2,000	329	373
10:30	7,000	0	2,000	7,000	9,000	4,000	3,000	3,000	2,000	2,000	0	5,000	0	0	0	0	0	2,000	327	373
11:00	5,000	0	3,000	7,000	11,000	8,000	3,000	4,000	2,000	3,000	0	3,000	0	0	0	0	0	2,000	322	373
11:30	5,000	0	5,000	8,000	12,000	4,000	3,000	4,000	2,000	2,000	0	3,000	0	0	0	0	0	2,000	323	373
NOON	4,000	0	3,000	4,000	6,000	3,000	0	2,000	0	2,000	0	2,000	0	0	0	0	0	2,000	345	373
0:30	3,000	0	3,000	4,000	6,000	3,000	0	2,000	0	2,000	0	2,000	0	0	0	0	0	2,000	346	373
1:00	2,000	0	2,000	3,000	4,000	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	353	373
1:30	2,000	0	2,000	3,000	4,000	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	353	373
2:00	2,000	0	2,000	3,000	4,000	3,000	0	0	0	2,000	2,000	2,000	0	0	0	0	0	2,000	351	373
2:30	2,000	0	2,000	3,000	4,000	4,000	0	0	0	2,000	2,000	2,000	0	0	0	0	0	2,000	350	373
3:00	2,000	0	2,000	3,000	4,000	9,000	0	0	0	2,000	2,000	2,000	0	0	0	0	0	2,000	345	373
3:30	2,000	0	2,000	3,000	4,000	5,000	0	0	0	0	2,000	2,000	0	0	0	0	0	2,000	351	373
4:00	2,000	0	2,000	3,000	3,000	7,000	0	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	348	373
4:30	2,000	0	0	3,000	3,000	6,000	0	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	351	373
5:00	3,000	0	0	5,000	3,000	5,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	353	373
5:30	3,000	0	0	6,000	5,000	5,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	350	373
6:00	4,000	0	0	3,000	3,000	0	0	1,000	2,000	0	0	0	0	0	0	0	0	0	360	373
6:30	2,000	0	0	3,000	3,000	2,000	0	1,000	2,000	0	0	0	0	0	0	0	0	0	360	373
7:00	2,000	0	0	3,000	3,000	4,000	2,000	3,000	2,000	0	0	0	0	0	2,000	0	0	0	352	373
7:30	2,000	0	0	3,000	3,000	0	0	1,000	2,000	0	0	0	0	0	0	0	0	0	362	373
8:00	2,000	0	0	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	362	373
8:30	2,000	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	364	373
9:00	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
9:30	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
10:00	0	0	0	0	3,000	0	0	1,000	0	0	0	0	0	0	0	0	0	0	369	373
10:30	0	0	0	0	3,000	0	0	1,000	0	0	0	0	0	0	0	0	0	0	369	373
11:00	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	2,000	0	0	370	373
11:30	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	2,000	0	0	370	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

## APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part Two, Tables 7.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### TV AUDIENCES – MONDAY

TV AUDIENCES - MONDAY																					
	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	371	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	371	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:30	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	371	373
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	370	373
7:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	370	373
8:00	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	373
8:30	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	373
9:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
9:30	0	2,000	0	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	373
10:00	1,000	2,000	0	0	1,000	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	368	373
10:30	1,000	2,000	0	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	369	373
11:00	2,000	2,000	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
11:30	2,000	2,000	0	1,000	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	367	373
NOON	3,000	0	2,000	1,000	0	0	0	0	0	0	0	1,000	0	0	0	1,000	0	0	3,000	362	373
0:30	4,000	0	2,000	1,000	0	0	0	0	0	0	0	1,000	0	0	0	1,000	0	0	3,000	361	373
1:00	2,000	4,000	2,000	0	0	0	0	0	0	0	1,000	1,000	0	0	1,000	1,000	0	1,000	3,000	357	373
1:30	1,000	5,000	1,000	0	0	0	0	0	0	0	0	0	0	1,000	1,000	1,000	0	1,000	2,000	360	373
2:00	1,000	5,000	0	0	0	0	0	0	0	2,000	0	0	0	3,000	1,000	1,000	0	0	2,000	358	373
2:30	0	4,000	1,000	0	0	0	0	0	0	2,000	0	0	0	3,000	1,000	1,000	0	0	2,000	359	373
3:00	0	3,000	2,000	0	0	0	0	0	0	2,000	1,000	0	0	4,000	0	1,000	0	0	3,000	357	373
3:30	0	3,000	2,000	0	0	0	0	0	0	2,000	1,000	0	0	0	0	1,000	0	0	3,000	361	373
4:00	1,000	2,000	2,000	0	1,000	2,000	0	0	1,000	0	0	0	0	2,000	1,000	0	0	0	3,000	358	373
4:30	1,000	3,000	2,000	0	1,000	2,000	0	0	1,000	0	0	0	0	2,000	1,000	0	0	1,000	3,000	356	373
5:00	5,000	3,000	7,000	0	1,000	2,000	0	0	0	0	2,000	0	1,000	2,000	2,000	0	0	1,000	3,000	344	373
5:30	5,000	4,000	7,000	0	1,000	2,000	0	0	0	0	2,000	0	1,000	2,000	2,000	0	0	1,000	5,000	341	373
6:00	8,000	6,000	8,000	0	1,000	2,000	0	0	0	1,000	1,000	2,000	1,000	2,000	2,000	0	0	4,000	7,000	328	373
6:30	13,000	7,000	8,000	0	1,000	2,000	0	0	0	3,000	1,000	0	2,000	2,000	2,000	0	0	4,000	7,000	321	373
7:00	18,000	15,000	4,000	0	1,000	2,000	0	0	0	3,000	1,000	0	2,000	4,000	5,000	0	1,000	3,000	7,000	307	373
7:30	14,000	34,000	5,000	2,000	1,000	2,000	0	0	0	2,000	1,000	0	3,000	3,000	6,000	0	0	1,000	7,000	292	373
7:45	13,000	26,000	16,000	2,000	1,000	2,000	0	0	0	1,000	1,000	0	3,000	2,000	6,000	0	0	1,000	7,000	292	373
8:00	60,000	17,000	4,000	2,000	0	2,000	2,000	0	0	2,000	3,000	1,000	5,000	3,000	3,000	2,000	0	1,000	10,000	256	373
8:30	35,000	23,000	6,000	0	2,000	2,000	1,000	0	0	7,000	2,000	1,000	5,000	5,000	4,000	2,000	0	2,000	13,000	263	373
9:00	18,000	20,000	5,000	1,000	1,000	0	1,000	0	0	7,000	4,000	2,000	5,000	5,000	7,000	2,000	0	2,000	15,000	278	373
9:30	17,000	17,000	5,000	1,000	1,000	0	1,000	0	0	6,000	4,000	2,000	5,000	6,000	9,000	2,000	0	0	14,000	283	373
10:00	10,000	9,000	3,000	2,000	0	0	0	0	0	8,000	4,000	0	3,000	3,000	10,000	2,000	0	0	14,000	305	373
10:30	4,000	7,000	3,000	1,000	4,000	0	0	0	0	5,000	4,000	0	1,000	3,000	8,000	2,000	0	0	11,000	320	373
11:00	3,000	2,000	1,000	1,000	4,000	0	0	0	0	2,000	1,000	0	1,000	2,000	5,000	0	0	0	4,000	347	373
11:30	3,000	2,000	0	1,000	4,000	0	0	0	0	0	1,000	0	1,000	1,000	2,000	0	0	0	4,000	354	373

A “nil” record only means that audiences were less than 2000; and not that there were zero audiences



# TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	0	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	373
6:30	0	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	373
7:00	2,000	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
7:30	3,000	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
8:00	3,000	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
8:30	3,000	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
9:00	2,000	1,000	1,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	366	373
9:30	2,000	1,000	2,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	365	373
10:00	1,000	2,000	2,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	363	373
10:30	1,000	2,000	2,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	363	373
11:00	1,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	364	373
11:30	1,000	2,000	2,000	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	363	373
NOON	0	2,000	2,000	1,000	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	363	373
0:30	0	3,000	3,000	1,000	1,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	361	373
1:00	2,000	5,000	3,000	1,000	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	3,000	355	373
1:30	2,000	5,000	2,000	1,000	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	3,000	356	373
2:00	2,000	6,000	2,000	0	0	0	0	0	0	0	0	2,000	0	2,000	0	0	2,000	0	4,000	353	373
2:30	2,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	0	4,000	355	373
3:00	1,000	5,000	3,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	0	2,000	358	373
3:30	2,000	5,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	0	0	360	373
4:00	1,000	5,000	2,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	3,000	0	3,000	356	373
4:30	1,000	3,000	2,000	0	1,000	0	0	0	0	0	0	0	0	2,000	0	0	3,000	0	3,000	358	373
5:00	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	1,000	0	0	2,000	0	4,000	358	373
5:30	0	6,000	4,000	0	0	0	0	1,000	0	0	0	0	0	2,000	0	0	2,000	0	5,000	353	373
6:00	5,000	8,000	8,000	0	0	0	0	1,000	0	0	0	0	0	1,000	2,000	0	2,000	1,000	4,000	341	373
6:30	8,000	9,000	5,000	0	0	0	0	1,000	0	0	0	0	0	1,000	2,000	0	2,000	3,000	4,000	338	373
7:00	10,000	14,000	5,000	2,000	0	0	0	0	0	1,000	0	0	0	3,000	0	0	3,000	3,000	4,000	328	373
7:30	11,000	37,000	5,000	0	0	0	0	0	0	1,000	0	0	0	3,000	0	2,000	3,000	2,000	5,000	304	373
7:45	9,000	28,000	21,000	0	0	0	0	0	0	1,000	0	0	0	3,000	0	2,000	3,000	2,000	5,000	299	373
8:00	68,000	13,000	8,000	0	0	0	0	0	0	2,000	0	0	1,000	2,000	1,000	1,000	3,000	0	6,000	268	373
8:30	65,000	18,000	3,000	0	3,000	1,000	0	0	0	6,000	1,000	0	1,000	3,000	3,000	3,000	2,000	0	9,000	255	373
9:00	56,000	13,000	3,000	0	4,000	1,000	0	0	0	9,000	3,000	0	0	4,000	6,000	4,000	1,000	0	11,000	258	373
9:30	45,000	13,000	5,000	0	3,000	1,000	0	0	0	8,000	0	0	0	5,000	6,000	4,000	1,000	0	11,000	271	373
10:00	18,000	8,000	2,000	0	0	0	0	0	0	8,000	0	0	0	6,000	3,000	7,000	1,000	0	13,000	307	373
10:30	11,000	8,000	2,000	0	2,000	0	0	0	0	8,000	0	0	0	7,000	2,000	7,000	1,000	0	11,000	314	373
11:00	2,000	3,000	0	0	1,000	0	0	0	0	1,000	0	0	0	5,000	0	2,000	0	0	4,000	355	373
11:30	2,000	0	0	0	0	0	0	0	0	1,000	0	0	0	2,000	0	2,000	0	0	3,000	363	373

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	368	373
7:00	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	373
7:30	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	368	373
8:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	1,000	365	373
8:30	1,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
9:00	2,000	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
9:30	2,000	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
10:00	0	1,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
10:30	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	366	373
11:00	0	2,000	2,000	1,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	365	373
11:30	0	2,000	2,000	1,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	365	373
NOON	3,000	2,000	3,000	1,000	0	0	0	0	0	0	0	0	0	3,000	0	0	2,000	0	0	359	373
0:30	4,000	2,000	3,000	1,000	0	0	0	0	0	0	0	0	0	3,000	0	0	2,000	0	0	358	373
1:00	5,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	2,000	0	0	358	373
1:30	5,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	2,000	0	0	358	373
2:00	6,000	2,000	2,000	0	0	0	0	0	1,000	0	0	0	0	4,000	0	0	2,000	0	0	356	373
2:30	5,000	3,000	2,000	0	0	0	0	0	1,000	0	0	0	0	4,000	0	0	2,000	0	0	356	373
3:00	8,000	3,000	1,000	0	0	0	0	0	0	1,000	2,000	0	0	3,000	3,000	0	0	0	1,000	351	373
3:30	7,000	3,000	1,000	0	0	0	0	0	2,000	2,000	0	0	0	3,000	3,000	0	0	0	1,000	351	373
4:00	7,000	2,000	2,000	0	2,000	0	0	0	2,000	0	0	0	0	3,000	2,000	0	0	0	4,000	349	373
4:30	7,000	1,000	2,000	0	2,000	0	0	0	2,000	0	0	0	0	3,000	2,000	0	0	0	4,000	350	373
5:00	6,000	1,000	1,000	0	2,000	0	0	0	2,000	0	0	0	0	5,000	0	0	2,000	0	4,000	350	373
5:30	7,000	1,000	1,000	0	2,000	0	0	0	2,000	0	0	0	3,000	5,000	0	0	2,000	1,000	2,000	347	373
6:00	15,000	3,000	6,000	0	2,000	0	0	0	3,000	0	0	0	3,000	4,000	0	0	0	2,000	5,000	330	373
6:30	14,000	3,000	6,000	0	2,000	0	0	0	3,000	0	2,000	3,000	6,000	2,000	2,000	0	0	2,000	6,000	324	373
7:00	19,000	5,000	6,000	0	0	0	0	0	7,000	0	0	1,000	5,000	2,000	2,000	0	0	1,000	9,000	318	373
7:30	17,000	29,000	7,000	0	0	0	0	0	7,000	0	0	1,000	5,000	2,000	2,000	0	0	1,000	8,000	296	373
7:45	18,000	22,000	20,000	0	0	0	0	0	6,000	0	0	0	5,000	2,000	2,000	0	0	1,000	8,000	291	373
8:00	67,000	10,000	6,000	0	3,000	0	0	0	4,000	0	0	2,000	5,000	4,000	4,000	0	0	1,000	5,000	266	373
8:30	48,000	9,000	16,000	0	6,000	0	0	0	4,000	0	1,000	2,000	3,000	6,000	6,000	1,000	0	0	9,000	268	373
9:00	26,000	11,000	16,000	0	7,000	0	1,000	0	4,000	3,000	1,000	2,000	1,000	11,000	3,000	0	0	0	9,000	278	373
9:30	22,000	10,000	9,000	0	7,000	0	1,000	0	5,000	3,000	1,000	1,000	2,000	10,000	3,000	0	0	0	6,000	293	373
10:00	14,000	5,000	1,000	0	6,000	0	1,000	0	3,000	3,000	2,000	0	0	7,000	0	0	0	0	7,000	324	373
10:30	12,000	4,000	2,000	0	2,000	0	1,000	0	2,000	3,000	2,000	0	0	7,000	0	0	0	0	3,000	335	373
11:00	8,000	1,000	2,000	0	2,000	0	0	0	2,000	0	0	0	0	3,000	0	0	0	0	1,000	354	373
11:30	5,000	1,000	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	1,000	362	373

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
7:00	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	0	0	369	373
7:30	3,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
8:00	4,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	373
8:30	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	373
9:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
9:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	369	373
10:00	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	368	373
10:30	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	367	373
11:00	0	3,000	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
11:30	0	3,000	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	373
NOON	0	3,000	0	1,000	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	3,000	365	373
0:30	0	3,000	0	1,000	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	3,000	365	373
1:00	2,000	3,000	2,000	1,000	0	0	0	0	0	1,000	0	0	0	2,000	0	0	0	0	1,000	361	373
1:30	2,000	3,000	2,000	1,000	0	0	0	0	0	1,000	0	0	0	5,000	0	0	0	0	1,000	358	373
2:00	2,000	5,000	2,000	0	0	0	0	0	0	1,000	1,000	0	0	3,000	0	0	0	0	4,000	355	373
2:30	4,000	6,000	2,000	0	0	0	0	0	0	1,000	1,000	0	0	2,000	0	0	0	0	4,000	353	373
3:00	2,000	5,000	3,000	0	0	0	0	0	0	1,000	1,000	2,000	0	1,000	0	2,000	0	0	6,000	350	373
3:30	2,000	5,000	3,000	0	0	0	0	0	0	1,000	1,000	2,000	0	1,000	0	2,000	0	0	5,000	351	373
4:00	0	5,000	2,000	1,000	0	0	0	0	0	1,000	1,000	2,000	0	1,000	2,000	2,000	0	0	5,000	351	373
4:30	0	5,000	2,000	1,000	0	0	0	0	0	1,000	2,000	2,000	0	1,000	2,000	2,000	0	0	7,000	348	373
5:00	0	4,000	4,000	0	0	1,000	0	0	0	2,000	1,000	0	0	1,000	1,000	0	0	0	4,000	355	373
5:30	0	6,000	4,000	0	0	1,000	0	0	0	2,000	1,000	0	0	1,000	1,000	0	0	0	4,000	353	373
6:00	4,000	4,000	9,000	0	0	0	0	1,000	0	0	2,000	0	0	3,000	0	1,000	1,000	2,000	5,000	341	373
6:30	4,000	4,000	9,000	0	0	0	0	1,000	0	0	2,000	0	0	2,000	0	1,000	0	2,000	5,000	343	373
7:00	3,000	8,000	10,000	0	0	0	0	1,000	0	0	2,000	0	0	2,000	0	0	0	2,000	8,000	337	373
7:30	5,000	33,000	9,000	0	0	0	0	1,000	0	0	3,000	0	0	2,000	0	0	0	2,000	7,000	311	373
7:45	5,000	27,000	22,000	0	0	0	0	1,000	0	0	3,000	0	2,000	0	0	0	0	2,000	7,000	304	373
8:00	65,000	23,000	8,000	0	2,000	0	1,000	0	0	1,000	1,000	2,000	3,000	1,000	2,000	3,000	0	1,000	10,000	250	373
8:30	49,000	27,000	6,000	0	5,000	0	1,000	0	0	1,000	0	3,000	2,000	2,000	4,000	3,000	0	1,000	11,000	258	373
9:00	34,000	18,000	6,000	0	4,000	0	1,000	0	0	0	3,000	2,000	3,000	3,000	6,000	2,000	0	1,000	9,000	281	373
9:30	28,000	16,000	6,000	0	5,000	0	1,000	0	0	2,000	3,000	2,000	3,000	3,000	6,000	2,000	0	1,000	8,000	287	373
10:00	13,000	9,000	2,000	0	4,000	0	0	0	0	3,000	2,000	0	2,000	2,000	5,000	2,000	0	1,000	9,000	319	373
10:30	8,000	7,000	1,000	0	0	0	0	0	0	3,000	0	0	0	2,000	5,000	2,000	0	1,000	8,000	336	373
11:00	2,000	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	3,000	0	0	4,000	357	373
11:30	0	1,000	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	0	0	0	3,000	364	373

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000	
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373	
7:00	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	370	373	
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	370	373	
8:00	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	371	373	
8:30	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1,000	371	373	
9:00	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	369	373	
9:30	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	369	373	
10:00	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	366	373	
10:30	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	366	373	
11:00	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	366	373	
11:30	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	366	373	
NOON	3,000	0	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	0	2,000	367	373	
0:30	3,000	0	0	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	0	4,000	365	373	
1:00	6,000	1,000	0	0	0	0	1,000	0	0	0	0	0	0	0	0	0	0	0	5,000	360	373	
1:30	6,000	1,000	0	0	0	0	1,000	0	0	0	0	0	1,000	0	1,000	0	0	0	3,000	360	373	
2:00	2,000	4,000	0	0	0	0	1,000	0	0	0	0	0	1,000	0	1,000	3,000	0	1,000	2,000	358	373	
2:30	2,000	4,000	0	0	0	0	1,000	0	0	0	0	0	1,000	0	0	3,000	0	1,000	2,000	359	373	
3:00	2,000	3,000	1,000	0	0	0	1,000	0	0	0	0	0	1,000	0	0	3,000	0	0	5,000	357	373	
3:30	2,000	3,000	3,000	0	0	0	1,000	0	0	0	0	0	1,000	0	0	3,000	0	0	5,000	355	373	
4:00	2,000	3,000	3,000	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	6,000	358	373	
4:30	0	3,000	0	0	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	7,000	362	373	
5:00	1,000	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	8,000	357	373	
5:30	1,000	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	8,000	355	373	
6:00	7,000	3,000	3,000	0	2,000	0	1,000	0	0	0	0	2,000	0	0	0	0	2,000	0	7,000	346	373	
6:30	8,000	3,000	3,000	0	2,000	0	1,000	0	0	1,000	0	2,000	0	0	2,000	0	2,000	0	8,000	341	373	
7:00	11,000	3,000	5,000	0	1,000	0	2,000	0	0	2,000	0	2,000	0	3,000	3,000	2,000	2,000	0	5,000	332	373	
7:30	9,000	28,000	5,000	0	0	0	1,000	0	0	3,000	0	0	0	3,000	2,000	0	0	0	5,000	317	373	
7:45	8,000	25,000	17,000	0	0	0	1,000	0	0	3,000	0	0	1,000	3,000	2,000	0	0	0	5,000	308	373	
8:00	59,000	18,000	7,000	0	2,000	0	1,000	0	0	2,000	0	0	2,000	0	3,000	0	0	0	8,000	271	373	
8:30	58,000	18,000	7,000	0	2,000	0	1,000	0	0	9,000	1,000	0	3,000	1,000	3,000	3,000	0	1,000	12,000	254	373	
9:00	53,000	17,000	5,000	2,000	2,000	0	2,000	0	0	7,000	1,000	0	4,000	3,000	5,000	3,000	0	1,000	15,000	253	373	
9:30	54,000	18,000	3,000	2,000	2,000	0	2,000	0	0	5,000	1,000	0	7,000	4,000	6,000	3,000	0	1,000	15,000	250	373	
10:00	40,000	11,000	1,000	0	0	0	1,000	0	0	2,000	1,000	0	5,000	5,000	4,000	4,000	0	2,000	11,000	286	373	
10:30	34,000	11,000	1,000	0	0	0	1,000	0	0	2,000	1,000	0	4,000	4,000	3,000	3,000	0	2,000	12,000	295	373	
11:00	9,000	2,000	2,000	0	0	0	0	0	0	2,000	1,000	0	2,000	1,000	1,000	2,000	0	0	6,000	345	373	
11:30	6,000	2,000	0	0	0	0	0	0	0	0	1,000	0	1,000	1,000	0	2,000	0	0	5,000	355	373	

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
																				'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	373
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	371	373
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	373
7:00	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	373
7:30	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	370	373
8:00	4,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	364	373
8:30	4,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	373
9:00	4,000	2,000	1,000	0	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	4,000	359	373
9:30	3,000	2,000	1,000	0	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	4,000	360	373
10:00	4,000	2,000	0	0	1,000	0	0	0	0	1,000	0	0	0	0	2,000	0	0	0	4,000	359	373
10:30	4,000	2,000	0	0	1,000	0	0	0	0	1,000	0	0	0	0	0	0	0	0	4,000	361	373
11:00	4,000	2,000	0	0	1,000	0	0	0	0	1,000	0	0	0	0	0	0	0	0	3,000	362	373
11:30	4,000	2,000	0	0	1,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	4,000	360	373
NOON	4,000	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	5,000	360	373
0:30	3,000	2,000	1,000	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	0	5,000	361	373
1:00	7,000	4,000	4,000	0	1,000	0	0	0	0	2,000	0	0	1,000	0	0	0	1,000	0	3,000	350	373
1:30	7,000	4,000	4,000	0	1,000	0	0	0	0	2,000	0	0	1,000	0	0	0	1,000	0	3,000	350	373
2:00	10,000	4,000	4,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	2,000	1,000	0	5,000	343	373
2:30	10,000	4,000	4,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	2,000	1,000	0	6,000	342	373
3:00	9,000	4,000	3,000	0	0	0	2,000	0	0	2,000	0	0	0	3,000	2,000	2,000	0	0	8,000	338	373
3:30	9,000	4,000	4,000	0	0	0	2,000	0	0	1,000	0	0	0	3,000	2,000	2,000	0	0	8,000	338	373
4:00	6,000	2,000	3,000	0	0	0	2,000	0	0	1,000	0	0	0	2,000	2,000	0	2,000	0	5,000	348	373
4:30	6,000	2,000	3,000	0	0	0	2,000	0	0	1,000	0	0	0	2,000	2,000	0	2,000	0	4,000	349	373
5:00	3,000	3,000	4,000	0	0	0	0	0	0	1,000	0	0	0	0	0	2,000	0	0	5,000	355	373
5:30	2,000	5,000	4,000	0	0	0	0	0	0	1,000	0	0	0	0	0	0	0	0	7,000	354	373
6:00	7,000	7,000	4,000	0	1,000	0	0	0	0	1,000	0	2,000	0	0	0	0	0	0	8,000	343	373
6:30	6,000	9,000	4,000	0	1,000	0	0	0	0	1,000	0	2,000	0	0	0	0	0	0	7,000	343	373
7:00	7,000	10,000	4,000	0	0	0	0	0	0	1,000	0	0	0	1,000	1,000	2,000	0	0	7,000	340	373
7:30	7,000	28,000	5,000	0	0	0	0	0	0	1,000	0	0	0	1,000	1,000	2,000	0	0	8,000	320	373
7:45	7,000	27,000	10,000	0	0	0	0	0	0	0	0	0	2,000	1,000	1,000	2,000	0	0	8,000	315	373
8:00	47,000	15,000	2,000	0	2,000	0	0	0	0	2,000	0	0	2,000	1,000	0	0	0	2,000	10,000	290	373
8:30	36,000	14,000	3,000	0	2,000	0	2,000	0	0	4,000	0	0	0	6,000	2,000	0	0	3,000	13,000	288	373
9:00	23,000	12,000	4,000	2,000	2,000	0	0	0	0	3,000	0	0	0	8,000	5,000	0	0	3,000	16,000	295	373
9:30	23,000	12,000	3,000	2,000	3,000	0	0	2,000	0	3,000	0	1,000	0	10,000	4,000	0	0	3,000	15,000	292	373
10:00	14,000	10,000	3,000	0	3,000	0	0	2,000	0	6,000	0	1,000	0	12,000	4,000	2,000	0	2,000	13,000	301	373
10:30	11,000	8,000	3,000	0	3,000	0	0	0	0	4,000	2,000	1,000	0	7,000	4,000	2,000	0	2,000	11,000	315	373
11:00	5,000	1,000	2,000	0	0	0	0	0	0	2,000	2,000	1,000	0	4,000	1,000	0	0	0	4,000	351	373
11:30	3,000	1,000	1,000	0	0	0	0	0	0	0	0	1,000	0	4,000	1,000	0	0	0	3,000	359	373

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.

# TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	372
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	372
8:00	1,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	372
8:30	1,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	372
9:00	2,000	3,000	1,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	1,000	364	372
9:30	2,000	1,000	1,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	1,000	366	372
10:00	3,000	4,000	1,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	361	372
10:30	4,000	5,000	1,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	361	372
11:00	5,000	6,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	361	372
11:30	4,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	372
NOON	9,000	6,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	357	372
0:30	12,000	6,000	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	352	372
1:00	9,000	3,000	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	3,000	355	372
1:30	7,000	3,000	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	3,000	357	372
2:00	6,000	3,000	1,000	0	2,000	0	0	0	0	0	0	0	2,000	1,000	0	0	0	0	3,000	355	372
2:30	6,000	3,000	1,000	0	2,000	0	0	0	0	0	0	0	2,000	1,000	0	2,000	0	0	1,000	355	372
3:00	4,000	2,000	1,000	0	0	1,000	0	0	0	1,000	0	0	0	1,000	0	2,000	0	0	4,000	357	372
3:30	4,000	1,000	0	0	0	0	0	0	0	1,000	0	0	0	1,000	0	2,000	0	0	4,000	360	372
4:00	3,000	3,000	1,000	0	1,000	0	0	0	0	1,000	0	1,000	0	1,000	0	0	0	2,000	4,000	356	372
4:30	4,000	1,000	1,000	0	2,000	0	0	0	0	1,000	0	1,000	0	0	0	0	0	2,000	3,000	358	372
5:00	2,000	4,000	1,000	0	1,000	0	2,000	0	0	3,000	2,000	1,000	0	0	2,000	0	0	1,000	3,000	351	372
5:30	2,000	5,000	2,000	0	1,000	0	2,000	0	0	3,000	0	1,000	0	0	2,000	0	0	1,000	3,000	351	372
6:00	4,000	4,000	3,000	1,000	0	0	2,000	0	0	3,000	0	0	0	0	1,000	2,000	0	2,000	5,000	346	372
6:30	4,000	4,000	4,000	1,000	0	0	2,000	1,000	0	1,000	0	0	0	0	1,000	2,000	0	2,000	5,000	346	372
7:00	7,000	6,000	4,000	1,000	0	0	0	1,000	0	2,000	0	0	0	0	3,000	2,000	0	3,000	11,000	333	372
7:30	6,000	34,000	8,000	0	0	0	0	1,000	0	2,000	0	0	1,000	0	3,000	2,000	0	3,000	9,000	304	372
7:45	6,000	24,000	22,000	0	0	0	0	1,000	0	2,000	0	0	1,000	0	3,000	2,000	0	3,000	9,000	300	372
8:00	50,000	11,000	12,000	0	0	0	0	0	0	3,000	2,000	0	1,000	0	3,000	0	0	1,000	9,000	281	372
8:30	32,000	10,000	15,000	0	0	0	0	0	0	7,000	1,000	0	2,000	1,000	5,000	0	0	1,000	12,000	287	372
9:00	23,000	11,000	16,000	1,000	1,000	0	0	0	0	8,000	4,000	0	4,000	2,000	7,000	2,000	0	1,000	9,000	284	372
9:30	18,000	10,000	17,000	1,000	1,000	0	0	0	0	7,000	4,000	0	5,000	5,000	5,000	2,000	0	1,000	8,000	289	372
10:00	13,000	9,000	5,000	1,000	1,000	0	0	0	0	6,000	2,000	0	4,000	5,000	5,000	2,000	0	0	9,000	311	372
10:30	10,000	4,000	3,000	1,000	1,000	0	0	0	0	4,000	2,000	0	4,000	5,000	3,000	0	0	0	8,000	328	372
11:00	0	2,000	2,000	0	0	0	0	0	0	4,000	0	0	0	5,000	2,000	0	0	0	7,000	351	372
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	4,000	363	372

A "nil" record only means that audiences were less than 2000; and not that there were zero audiences.