



**RADIO AND TELEVISION AUDIENCES  
MALTA  
JULY-SEPTEMBER 2013**

**MARIO AXIAK B.A. (HONS.), M.B.A. (MAASTRICHT)  
HEAD RESEARCH & COMMUNICATIONS  
BROADCASTING AUTHORITY  
7 MILE END ROAD  
HAMRUN HMR 1719**

**NOVEMBER 2013**

**PUBLISHED IN 2013 BY THE  
BROADCASTING AUTHORITY  
MILE END ROAD, HAMRUN HMR1719, MALTA  
TEL: 2122 1281, 2124 7908  
FAX: 2124 0855  
E-MAIL: [info.ba@ba.org.mt](mailto:info.ba@ba.org.mt)  
WEB: <http://www.ba.org.mt>**

## CONTENTS

## Page

### PART ONE – Report

<b>List of Tables</b>	<b>iv</b>
<b>List of Figures</b>	<b>iv</b>
<b>1. Radio and Television Audience Assessment: July-September 2013</b>	<b>1</b>
<i>Change in Data Collection</i>	<i>1</i>
<i>Data Collection</i>	<i>2</i>
<i>Accuracy of the Results</i>	<i>2</i>
<i>Comparison to Previous Assessments and Absolute Data</i>	<i>3</i>
<i>Data organisation</i>	<i>3</i>
<b>2. Radio Audiences and Assessment</b>	<b>4</b>
<i>Radio Reach</i>	<i>4</i>
<i>Radio Reach by Gender, by Age Groups, and by Districts</i>	<i>6</i>
<i>Radio Audiences</i>	<i>7</i>
<i>Weekdays Average Audience Share</i>	<i>7</i>
<i>Weekdays Peak Audiences</i>	<i>8</i>
<i>Radio Audience Share by Half-hour slots</i>	<i>9</i>
<i>Daily Hours of Radio Consumption</i>	<i>10</i>
<i>Radio Stations Audience Share</i>	<i>12</i>
<b>3. TV Audiences and Assessment</b>	<b>13</b>
<i>TV Reach</i>	<i>13</i>
<i>TV Reach by Gender, by Age Groups, and by Districts</i>	<i>15</i>
<i>TV Audiences</i>	<i>16</i>
<i>Weekdays Average Audience Share</i>	<i>16</i>
<i>Weekdays Peak Audiences</i>	<i>17</i>
<i>Daily Audience Share</i>	<i>18</i>
<i>Daily Hours of TV consumption</i>	<i>18</i>
<i>TV Audience Share</i>	<i>21</i>
<i>TV Programme Preferences</i>	<i>22</i>
<b>Appendices</b>	
<b>A. Questionnaire</b>	<b>27</b>
<b>B. Nationwide Licensed Broadcasting Stations</b>	<b>29</b>
<b>C. Radio Audiences by Half-Hour Slots – Monday to Sunday</b>	<b>31</b>
<b>D. TV Audiences by Half-Hour Slots – Monday to Sunday</b>	<b>38</b>
 <b>Part 2 – Radio Audience Assessment</b>	 <b>1-92</b>
<b>Part 3 – TV Audience Assessment</b>	<b>1-148</b>

## LIST OF TABLES

	<b>Page</b>
Table 1.1 Sample Response Rate	2
Table 2.1 Radio Reach by Quarters [Oct/Dec 2006 – Jul/Sep 2013]	4
Table 2.2 Radio Reach by Broadcasting Station by Quarter [Jul/Sep 2011, 2012, 2013]	5
Table 2.3 Radio Reach by Broadcasting Station: By Gender, by Age Group, and By District [Jul/Sep 2013]	6
Table 2.4 Radio Weekday-Average Audience Share [Jul/Sep 2013]	7
Table 2.5 Radio Weekday Peak Audiences [Jul/Sep 2013]	8
Table 2.6 Radio Daily Average Consumption by Hours -By Station and by Quarter [Jul/Sep 2012-2013]	10
Table 2.7 Total Average Hours of Radio Consumption [Jul/Sep 2009 – 2013]	11
Table 2.8 Radio Total Daily Average Audience Share by Station [Oct/Dec 2012–Jul/Sep 2013]	12
Table 3.1 TV Reach by Quarters [Oct/Dec 2007 – Jul/Sep 2013]	13
Table 3.2 TV Reach by Broadcasting Station by Quarter [Jul/Sep 2011, 2012, 2013]	14
Table 3.3 TV Reach by Broadcasting Station: By Gender, by Age Group, and By District [Jul/Sep 2013]	15
Table 3.4 TV Weekday-Average Audience Share [Jul/Sep 2013]	16
Table 3.5 TV Weekday Peak Audiences [Jul/Sep 2013]	17
Table 3.6 TV Daily Average Consumption by Hours - By Station and by Quarter [Jul/Sep 2012-2013]	19
Table 3.7 Total TV Average Consumption by Hours By Quarter [Jul/Sep 2009-2013]	20
Table 3.8 TV Total Daily Average Audience Share by Station [Oct/Dec 2012 – Jul/Sep 2013]	21
Table 3.9 Programs named by Station: By Gender, by Age Groups, and by Districts [Jul/Sep 2013]	23
Table 3.10 Most named programs by Station and by Time-Brackets: By Gender, by Age Groups, by Districts and by Month [Jul/Sep 2013]	26

## LIST OF FIGURES

	<b>Page</b>
Figure 2.1 Radio Reach by Quarters [Oct/Dec 2006 – Jul/Sep 2013]	4
Figure 2.2 Radio Reach by Broadcasting Station by Quarter [Jul/Sep 2011, 2012, 2013]	5
Figure 2.3 Radio Weekday Peak Audiences [Jul/Sep 2013]	8
Figure 2.4 Radio Daily Audiences by Total, by Station and by Half-hour Slots – Mondays to Sundays	9
Figure 2.5 Radio Daily Average Consumption by Hours and by Station [Jul/Sep 2013]	10
Figure 2.6 Total Average Hours of Radio Consumption [Jul/Sep 2009 – 2013]	11
Figure 2.7 Radio Total Daily Average Audience Share by Station [Jul/Sep 2013]	12
Figure 3.1 TV Reach by Quarters [Oct/Dec 2007 – Jul/Sep 2013]	13
Figure 3.2 TV Reach by Broadcasting Station by Quarter [Jul/Sep 2011, 2012, 2013]	14
Figure 3.3 TV Weekday Peak Audiences [Jul/Sep 2013]	17
Figure 3.4 TV Daily Audiences by Total, by Station and by Half-hour Slots – Mondays to Sundays	18
Figure 3.5 TV Daily Average Consumption by Hours and by Station [Jul/Sep 2013]	19
Figure 3.6 Total TV Average Consumption by Hours By Quarter [Jul/Sep 2009-2013]	20
Figure 3.7 TV Total Daily Average Audience Share [Jul/Sep 2013]	21
Figure 3.8 Programs named by Station: By Gender, by Age, Groups and by Districts [Jul/Sep 2013]	24

# RADIO AND TELEVISION AUDIENCE ASSESSMENT

JULY – SEPTEMBER 2013

The Broadcasting Act, Chapter 350 of the Laws of Malta, requires the Broadcasting Authority to report the results of an independent audience research which ascertains:

- (a) the state of listenership or viewership of broadcasting services provided in Malta;
- (b) the state of public opinion concerning programs included in broadcasting services provided in Malta;
- (c) any effects of such programs on the attitudes or behaviour of those who watch them; and
- (d) the types of programs that members of the public would like to be included in broadcasting services provided in Malta.

In order to give effect to the above, the Broadcasting Authority has commissioned the National Statistics Office [N.S.O.] to compile data through telephone interviews during the period October 2012-2013 that is representative of the whole population. This report contains the analysis of these interviews for the third quarter of the 2012-2013 broadcasting season; i.e. for **1<sup>st</sup> July to 30<sup>th</sup> September 2013**.

The same demographic analysis is used as in previous audience assessments while the N.S.O. provided the Broadcasting Authority with two different weights for each respondent: a calibration weight to represent the required sample; and a grossing up-weight representing the targeted population. The total population aged 12 and over and residing in private dwellings was estimated to be **374,200** persons at the end of this assessment period. It is important to note that in the calculation of the calibrated data, as well as that of grossed-up data, the totals may not tally due to the rounding-off of numbers to the nearest whole integer.

## Change in Data Collection

For the broadcasting season starting October 2012 some changes in the data collected were introduced. Previously respondents were asked which radio and television station they listened/watched most for at least 10 minutes with the possibility of identifying three time slots for **one** particular radio and **one** television station. From the list of stations, the respondent would identify the most followed station and would indicate up to three different periods. Since 1<sup>st</sup> October 2012 respondents were asked which TV-station/s they had followed the previous day with the maximum of naming **three** different stations by three different time-slots – thus having a maximum combination of nine time-slots. For radio-listening, respondents were given the possibility of naming a maximum of **three** different stations but limiting the time-bracket for each stations to one time-slot per station named.

The list of radio stations read out to respondents was also increased to include radio stations that broadcast on the DAB+ platform.

## Data Collection

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers who were instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and are instructed to callback individuals up to 3 times before interviewing the next person in their list. This is mainly required to avoid any bias that could be introduced between the actual demographics of interviewed people and the desired sample.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data that was passed on to the Broadcasting Authority for analysis. The net sample size over one year is to consist of around 7300 units (over four quarters covering 365 days) resulting in the desired target average of 20 daily interviews. The N.S.O. while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

TABLE 1.1: SAMPLE RESPONSE Rate					
Apr-Jun 2013			Jul-Sep 2013		
	No.	%		No.	%
<b>Total Response</b>			<b>Total Response</b>		
Accepted	1822	51.57%	Accepted	1840	50.84%
Refused	113	3.20%	Refused	99	2.74%
Non-Contact	609	17.24%	Non-Contact	659	18.21%
Unreachable	969	27.43%	Unreachable	1009	27.88%
Ineligible	20	0.57%	Ineligible	12	0.33%
<b>Contacted</b>	<b>3533</b>	<b>100%</b>	<b>Contacted</b>	<b>3619</b>	<b>100%</b>
Not used	111		Not used	93	
<b>Total</b>	<b>3644</b>		<b>Total</b>	<b>3712</b>	
<b>By Weekday</b>			<b>By Weekday</b>		
Mon	261	14.32	Mon	281	15.27
Tue	261	14.32	Tue	261	14.18
Wed	260	14.27	Wed	260	14.13
Thu	260	14.27	Thu	260	14.13
Fri	260	14.27	Fri	261	14.18
Sat	261	14.32	Sat	258	14.02
Sun	259	14.22	Sun	259	14.08
	<b>1822</b>	<b>100%</b>		<b>1840</b>	<b>100%</b>
<b>By Month</b>			<b>By Month</b>		
Apr	601	32.99	Jul	620	33.70
May	621	34.08	Aug	620	33.70
Jun	600	32.93	Sep	600	32.61
	<b>1822</b>	<b>100%</b>		<b>1840</b>	<b>100%</b>

For the period July-September 2013, **1844 individuals** [50.84% of contacted persons] accepted to participate in the survey. While the youngest person interviewed was 12 year old, the eldest person interviewed was 95 years old. Ineligible are those persons who were not living in a household.

## Accuracy of the Results

Two important statistical tools measure how well the sample represents the population: the survey's margin of error and the confidence level used. The margin of error is the amount of error inherent in the results due to sampling and depends on the size of the sample – a lower margin of error requires a larger sample size. A common choice as an accepted margin of error is that of **±5%**. The confidence level is the amount of uncertainty that can be tolerated. Typical choices are 90%, 95% and 99% confidence – a higher confidence level requires a larger sample size.

For this period of July-September 2013, with a response rate of 50.84%, a population size of 374,200 [aged 12 years and over], and a 95% confidence level, the sample of 1840 interviewees has a margin of error of **± 2.28%**.

### **Comparison to Previous Assessments and Absolute Data**

All the tables and charts for each assessment period have similar methodology in formulation. For comparative purposes, data is always presented as percentages rather than in absolute figures. However due to repeated requests for calculations to be extrapolated over the whole population, for the past assessments calculations have been made for the absolute value of 1% in each table. *Of note is that in the extrapolation of such absolute data differences arise due to rounding-off of percentages in the tables while totals may not tally.*

Due to the increase in “broadcasting station identification by respondents” not all the calculations in this assessment are comparable to previous assessments. Reference is made to previous data where there is comparability.

### **Data organisation**

Although the same patterns of data analysis was done which is similar to previous assessment, the data was re-organised. All Radio data, including sampling, weighted data, and population data has been grouped in Part 2 of this report while the data pertaining to TV assessment has been grouped in Part 3.

## 2. RADIO AUDIENCES AND ASSESSMENT

### RADIO REACH

Respondents were asked which radio station they had listened to the day before the interview. This data does not indicate whether radio listeners are regular listeners or occasionals since they would have to be asked specifically whether they usually listen to radio followed by the question whether they had listened to radio the day before the interview. This data has been similarly monitored since October 2006.

For this period, there was a decrease of 1.217% in the number of radio listeners over the previous assessment quarter of April-June 2013 and a decrease of 0.896% over the same period last year [July-September 2012]. The percentage difference between radio listeners and non-listeners has increased for this period to 11.679% from 8.697% in April-June 2013 while those who did not reply has decreased to 0.174% from 0.721% - indicating a slight decrease in radio listening to 44.074%.

TABLE 2.1:

RADIO REACH BY QUARTERS [OCT/DEC 2006 – JUL/SEP 2013]

	Radio Listeners <sup>[1]</sup>	Do not Listen to Radio <sup>[2]</sup>	No Reply	±% Listeners Previous Quarter	±% Listeners / Non-Listeners
Oct-Dec 2006	56.018%	43.982%			12.035%
Jan-Mar 2007	51.951%	48.049%		-4.067%	3.902%
Apr-Jun 2007	55.420%	44.469%	0.111%	3.469%	10.951%
Jul-Sep 2007	52.667%	47.222%	0.111%	-2.754%	5.444%
Oct-Dec 2007	51.518%	48.482%		-1.148%	3.037%
Jan-Mar 2008	55.920%	44.080%		4.401%	11.840%
Apr-Jun 2008	53.575%	46.369%	0.056%	-2.345%	7.207%
Jul-Sep 2008	53.190%	46.584%	0.226%	-0.385%	6.606%
Oct-Dec 2008	52.371%	47.629%		-0.820%	4.741%
Jan-Mar 2009	53.665%	46.335%		1.295%	7.331%
Apr-Jun 2009	54.164%	45.836%		0.499%	8.329%
Jul-Sep 2009	56.253%	43.747%		2.089%	12.507%
Oct-Dec 2009	55.876%	44.070%	0.054%	-0.377%	11.806%
Jan-Mar 2010	57.611%	42.389%		1.735%	15.222%
Apr-Jun 2010	57.724%	42.276%		0.113%	15.448%
Jul-Sep 2010	57.330%	42.452%	0.218%	-0.394%	14.877%
Oct-Dec 2010	54.981%	44.856%	0.163%	-2.349%	10.125%
Jan-Mar 2011	57.278%	42.611%	0.111%	2.297%	14.667%
Apr-Jun 2011	55.495%	43.956%	0.549%	-1.783%	11.538%
Jul-Sep 2011	54.809%	44.536%	0.656%	-0.686%	10.273%
Oct-Dec 2011	50.163%	48.317%	1.520%	-4.646%	1.846%
Jan-Mar 2012	47.143%	51.923%	0.934%	-3.020%	-4.780%
Apr-Jun 2012	46.154%	52.308%	1.538%	-0.989%	-6.154%
Jul-Sep 2012	44.970%	54.432%	0.598%	-1.184%	-9.462%
Oct-Dec 2012	46.033%	52.900%	1.067%	1.063%	-6.866%
Jan-Mar 2013	47.754%	51.413%	0.833%	1.720%	-3.659%
Apr-Jun 2013	45.291%	53.988%	0.721%	-2.463%	-8.697%
Jul-Sep 2013	44.074%	55.753%	0.174%	-1.217%	-11.679%

<sup>[1]</sup> Includes all those listening radio the previous day, all those who listened to radio but to no particular radio station; and all those who did not remember which station they had listened to.

<sup>[2]</sup> Includes those who stated that they do not have a radio-set

Totals may not tally due to weighting and rounding off

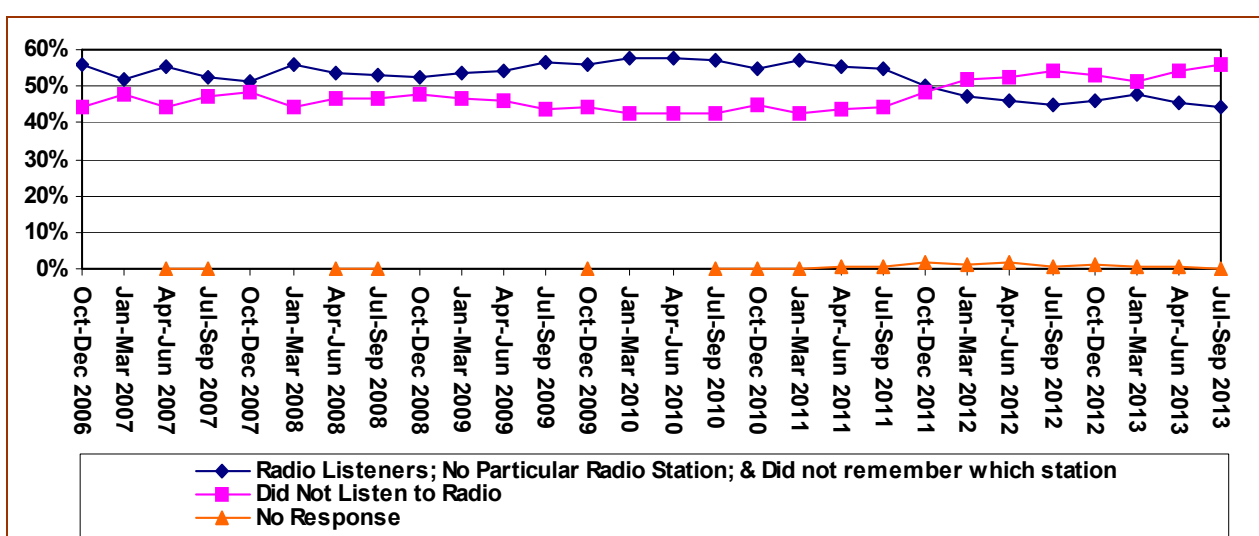


FIGURE 2.1: RADIO REACH BY QUARTERS [OCT/DEC 2006 – JUL/SEP 2013]



The total number of radio listeners were analysed by broadcasting station and the data is summarized in Table and Figure 2.2. This data gives the effective percentage of radio listeners that each radio broadcasting station has attracted [without taking into consideration the amount of time spent listening by each respondent].

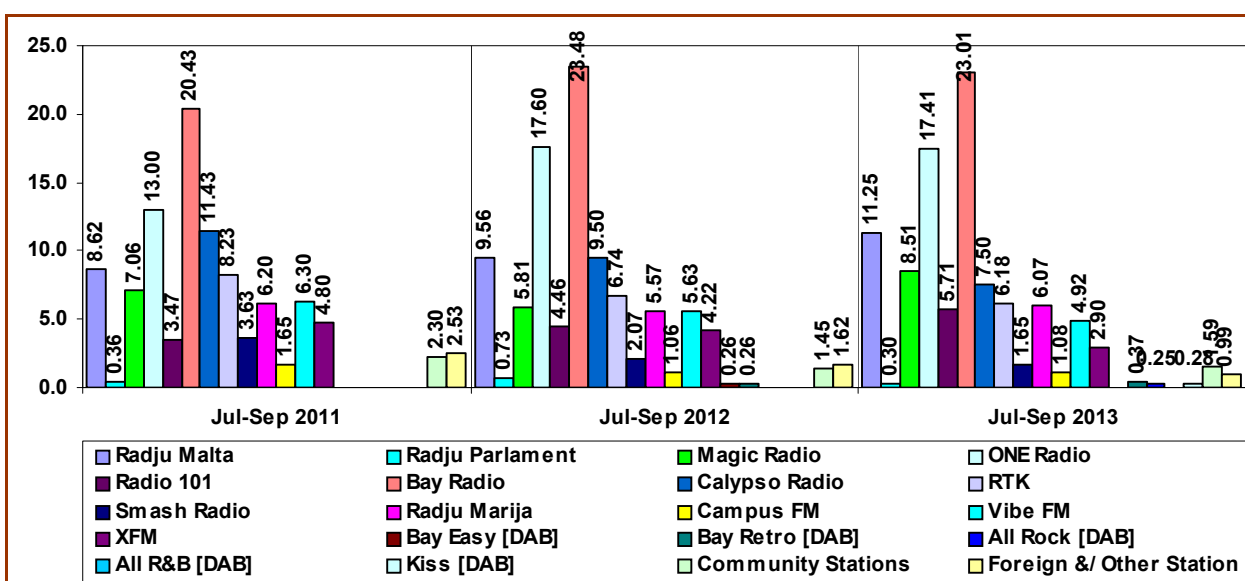
Bay Radio [23.01%] attained the highest percentage number of radio listeners – a position continuously attained since October-December 2008 over all the broadcasting quarters. ONE Radio attained the second highest [17.41%]; and has continuously attained the second highest percentage number of radio listeners since October-December 2008. Similarly Radju Malta [11.25%]

attained the third highest percentage. The highest increase over the previous period of April-June 2013 was registered by ONE Radio [+1.63%] followed by Bay Radio [+1.37%] and Radju Malta [+0.81%]. The highest percentage decrease was that registered by RTK [-1.62%], Smash Radio [-1.52%] and Radju Marija [-0.64%]. Over the same period last year Bay Radio lost 0.47%; ONE Radio lost 0.19% while Radju Malta has gained 1.69% of all radio listeners. The highest increase over the same period last year was that of Magic Radio with 2.7%.

**TABLE 2.2:**  
**RADIO REACH BY BROADCASTING STATION BY QUARTER**  
**[JUL/SEP 2011, 2012, 2013]**

[Weighted]	Jul-Sep 2011 %	Jul-Sep 2012 %	Jul-Sep 2013 %	±% Over Apr-Jun 2013
Radju Malta	8.62	[3]9.56	1.69 [3]11.25	[3]10.44 0.81
Radju Parlament	0.36	0.73	-0.43 0.30	0.43 -0.13
Magic Radio	7.06	5.81	2.70 8.51	8.54 -0.03
ONE Radio	[2]13.00	[2]17.60	-0.19 [2]17.41	[2]15.78 1.63
Radio 101	3.47	4.46	1.25 5.71	5.47 0.25
Bay Radio	[1]20.43	[1]23.48	-0.47 [1]23.01	[1]21.64 1.37
Calypso Radio	[3]11.43	9.50	-2.00 7.50	7.00 0.50
RTK	8.23	6.74	-0.56 6.18	7.81 -1.62
Smash Radio	3.63	2.07	-0.42 1.65	3.17 -1.52
Radju Marija	6.20	5.57	0.50 6.07	6.72 -0.64
Campus FM	1.65	1.06	0.02 1.08	1.62 -0.55
Vibe FM	6.30	5.63	-0.71 4.92	4.98 -0.07
XFM	4.80	4.22	-1.32 2.90	2.68 0.22
Bay Easy [DAB]		0.26	-0.26	0.19 -0.19
Bay Retro [DAB]		0.26	0.11 0.37	0.20 0.17
All Rock [DAB]			0.25 0.25	0.17 0.08
All R & B [DAB]			0.00	0.24 -0.24
Kiss [DAB]			0.28 0.28	0.25 0.03
DJ956				
Community Stations	2.30	1.45	0.14 1.59	2.12 -0.53
Foreign &/ Other Stat.	2.53	1.62	-0.63 0.99	0.55 0.44
	100%	100%	0.00 100%	100% 0.00

*Totals may not tally due to weighting and rounding off*



**FIGURE 2.2 RADIO REACH BY BROADCASTING STATION BY QUARTER [JUL/SEP 2011, 2012, 2013]**

### Radio Reach by Gender, by Age Groups, and by Districts

Bay Radio captured the highest percentage of males [23.14%] and females [22.91%] and the highest of all those under the age of 50 years old. ONE Radio attracted the second highest percentage of males [19.72%] and females [15.40%]; the highest percentage of all those over 50 old; and the third highest of all those from 15 to 49 years old. Radju Malta attracted the third highest percentage for all males [10.01%] and females [12.33%], the second highest group of 50-64 and 65-79 year olds. Magic Radio attracted the second highest group of 25-29 yearolds [12.80%] and 30-49 year olds [16.55%].

Analysed by district, Bay Radio was the most tuned-in radio station in five districts and the second most tuned-in radio station in the other district. ONE Radio was the most tuned-in radio in the Southern Harbour [24.20%] and the second most followed in three districts: Northern Harbour [14.88%], South Eastern [21.58%], and Gozo & Comino [20.08%]; and the third most followed station in Western [14.42%] and Northern [12.55%] districts. Radju Malta was the second most followed station in the Western [17.62] and the third most followed station in three other districts while Magic Radio was the second most followed station in the Northern [12.75%] and the third most followed station in the Northern Harbour area [10.74%].

**TABLE 2.3: RADIO REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT [JUL/SEP 2013]**

		Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	11.25	10.01	12.33	0.00	0.00	0.00	6.05	20.62	20.87	14.22	12.50	9.75	9.43	17.62	8.36	12.33
Radju Parlament	0.30	0.45	0.17	0.00	0.00	0.00	0.30	0.83	0.00	0.00	0.00	0.00	0.00	0.76	1.20	0.00
Magic Radio	8.51	8.83	8.24	0.00	6.01	12.80	16.55	6.66	0.00	0.00	7.15	10.74	4.44	9.15	12.75	0.00
ONE Radio	17.41	19.72	15.40	0.00	7.43	11.95	10.93	25.39	24.94	37.24	24.20	14.88	21.58	14.42	12.55	20.08
Radio 101	5.71	6.18	5.31	0.00	0.76	2.70	4.96	4.73	13.14	11.20	5.07	6.60	6.05	3.34	6.60	5.53
Bay Radio	23.01	23.14	22.91	74.54	57.41	42.87	30.76	4.65	0.00	0.00	17.73	22.07	24.37	24.53	26.47	25.60
Calypso Radio	7.50	6.56	8.32	6.03	2.14	0.00	6.31	13.72	8.17	6.31	8.72	9.28	7.49	6.59	6.08	1.80
RTK	6.18	5.38	6.88	5.61	1.97	5.83	2.16	8.56	12.31	11.76	4.23	6.42	4.46	6.32	7.58	10.61
Smash Radio	1.65	1.59	1.71	8.21	0.00	4.31	3.17	0.51	0.60	0.00	3.43	0.91	1.43	1.90	1.15	1.80
Radju Marija	6.07	3.92	7.95	0.00	1.11	0.00	2.25	7.28	15.26	19.28	6.35	8.19	5.65	3.69	4.37	6.13
Campus FM	1.08	1.66	0.57	0.00	1.11	0.00	0.86	1.63	1.41	0.00	0.94	0.78	1.64	1.52	1.25	0.00
Vibe FM	4.92	5.22	4.65	0.00	18.63	8.57	4.53	1.31	0.00	0.00	2.81	4.07	5.16	5.38	8.37	4.11
X FM	2.90	3.38	2.48	0.00	2.67	4.15	7.27	0.00	0.00	0.00	3.02	2.99	6.49	1.15	1.75	0.00
Bay Retro [DAB]	0.37	0.59	0.19	0.00	0.00	2.45	0.00	0.83	0.00	0.00	0.61	0.00	0.00	0.76	0.00	2.48
All Rock [DAB]	0.25	0.00	0.47	0.00	0.00	2.20	0.00	0.41	0.00	0.00	0.00	0.83	0.00	0.00	0.00	0.00
Kiss [DAB]	0.28	0.30	0.27	0.00	0.00	2.17	0.45	0.00	0.00	0.00	0.00	0.00	0.00	0.98	0.88	0.00
Foreign/Other Station	0.99	0.91	1.06	0.00	0.00	0.00	1.89	1.60	0.00	0.00	1.23	1.36	1.01	0.00	0.63	1.80
Community	1.59	2.16	1.09	5.61	0.76	0.00	1.58	1.26	3.31	0.00	2.01	1.13	0.80	1.91	0.00	7.74
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														1st	2nd	3rd

## Radio Audiences

For this assessment, respondents were given the possibility of identifying a maximum of three radio stations and up to one time-period for each station. A combination of one radio station with up to three different periods was also acceptable. The N.S.O. weighted each respondent to be representative of the whole population, giving a grossed-up population of 374,200 representing all those over 12 years old. The grossed-up calibration weight is used in the calculation of audiences and the daily half-hour slots by broadcasting station can be found in Appendix C – these have been calculated on the calibration weight provided by the N.S.O. while the data was rounded to the nearest thousand.

Out of the 1840 respondents, 81 radio listeners identified a second station; while another 12 respondents identified their third particular radio station which they had followed the day before the interview. For each named station, respondents also identified the particular time-period during which they had followed such station. These figures exclude all those who did not listen to radio [55.294%]; those who do not have a radio-set 0.458%]; those who did not remember which particular radio station they had tuned to [0.775%]; those who listened to radio but did not follow any particular station [1.884%]; and all those who did not want to reply [0.174%].

## Weekdays Average Audience Share

The first assessment is the calculation of the daily average audience for each weekday, and the calculation of the total average for the whole week for each broadcasting station. In total [Mondays to Sundays] ONE Radio has attained the highest overall average of listeners [0.937%] followed by Bay Radio [0.849%], and Radju Malta [0.802%]. However, of all the weekdays, while ONE Radio attained the highest daily average for three days [Mondays, Saturdays, and Sundays] Bay Radio attained the highest average of all radio stations for the other four consecutive days [Tuesdays to Fridays]. ONE Radio attained its highest weekday average on Mondays with 1.302% while Bay Radio attained its highest weekday average on Tuesdays.

**TABLE 2.4: RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [JUL/SEP 2013]**

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY RETRO	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	0.372	<b>0.010</b>	0.145	<b>1.302</b>	0.215	0.499	0.336	0.256	0.065	0.353	0.000	0.184	0.230	<b>0.013</b>	0.023	0.000	0.016	0.101	<b>1.302</b>
Tue	0.725	0.000	0.070	0.872	0.413	<b>1.181</b>	0.483	0.109	0.061	0.317	0.084	0.199	0.038	0.000	0.000	<b>0.009</b>	0.012	<b>0.215</b>	<b>1.181</b>
Wed	0.522	0.000	0.121	0.744	<b>0.446</b>	<b>1.034</b>	<b>0.710</b>	0.389	0.011	0.238	<b>0.087</b>	0.051	0.262	0.006	<b>0.108</b>	0.000	0.051	0.016	<b>1.034</b>
Thu	0.522	0.007	<b>0.510</b>	0.939	0.184	<b>1.100</b>	0.260	<b>0.548</b>	0.071	0.209	0.012	0.245	0.119	0.000	0.000	0.009	0.000	0.083	<b>1.100</b>
Fri	<b>0.802</b>	0.000	0.396	0.962	0.409	<b>1.051</b>	0.127	0.138	<b>0.261</b>	<b>0.720</b>	0.000	<b>0.263</b>	<b>0.325</b>	0.000	0.000	0.000	<b>0.119</b>	0.000	<b>1.051</b>
Sat	0.747	0.006	0.213	<b>1.102</b>	0.249	0.678	0.503	0.315	0.007	0.268	0.062	0.103	0.014	0.010	0.000	0.000	0.007	0.201	<b>1.102</b>
Sun	0.469	0.000	0.406	<b>0.601</b>	0.090	0.413	0.411	0.281	0.234	0.078	0.010	0.191	0.036	0.000	0.000	0.000	0.045	0.114	<b>0.601</b>
Mon-Sun	0.593	0.003	0.263	<b>0.937</b>	0.286	0.849	0.403	0.290	0.100	0.313	0.036	0.177	0.147	0.004	0.019	0.002	0.035	0.105	<b>0.937</b>
	[3]	[17]	[8]	[1]	[7]	[2]	[4]	[6]	[12]	[5]	[13]	[9]	[10]	[16]	[15]	[18]	[14]	[11]	
Highest	<b>0.802</b>	<b>0.010</b>	<b>0.510</b>	<b>1.302</b>	<b>0.446</b>	<b>1.181</b>	<b>0.710</b>	<b>0.548</b>	<b>0.261</b>	<b>0.720</b>	<b>0.087</b>	<b>0.263</b>	<b>0.325</b>	<b>0.013</b>	<b>0.108</b>	<b>0.009</b>	<b>0.119</b>	<b>0.215</b>	
	[3]	[17]	[7]	[1]	[8]	[2]	[5]	[6]	[11]	[4]	[15]	[10]	[9]	[16]	[14]	[18]	[13]	[12]	
Highest by Station																			
Highest by Weekday																			
Highest for both Station and Weekday																			

## Weekdays Peak Audiences

Another indication of a radio station's popularity with its audiences is the highest percentage number of audiences obtained at any particular half-hour slot for each weekday. The highest percentage average by half-hour slot was reached by ONE Radio [Mon, 5.79%] followed by Bay Radio [Wed, 4.181%], and Radju Malta [Fri, 3.328%]. ONE Radio also had the highest peak audiences amongst all stations on Mondays [5.790%], Thursdays [3.611%], Saturdays [4.684%] and Sundays [2.446%]. Bay Radio had the highest peak amongst all stations on Tuesdays [3.419%], Wednesdays [4.181%] and Fridays [3.505%].

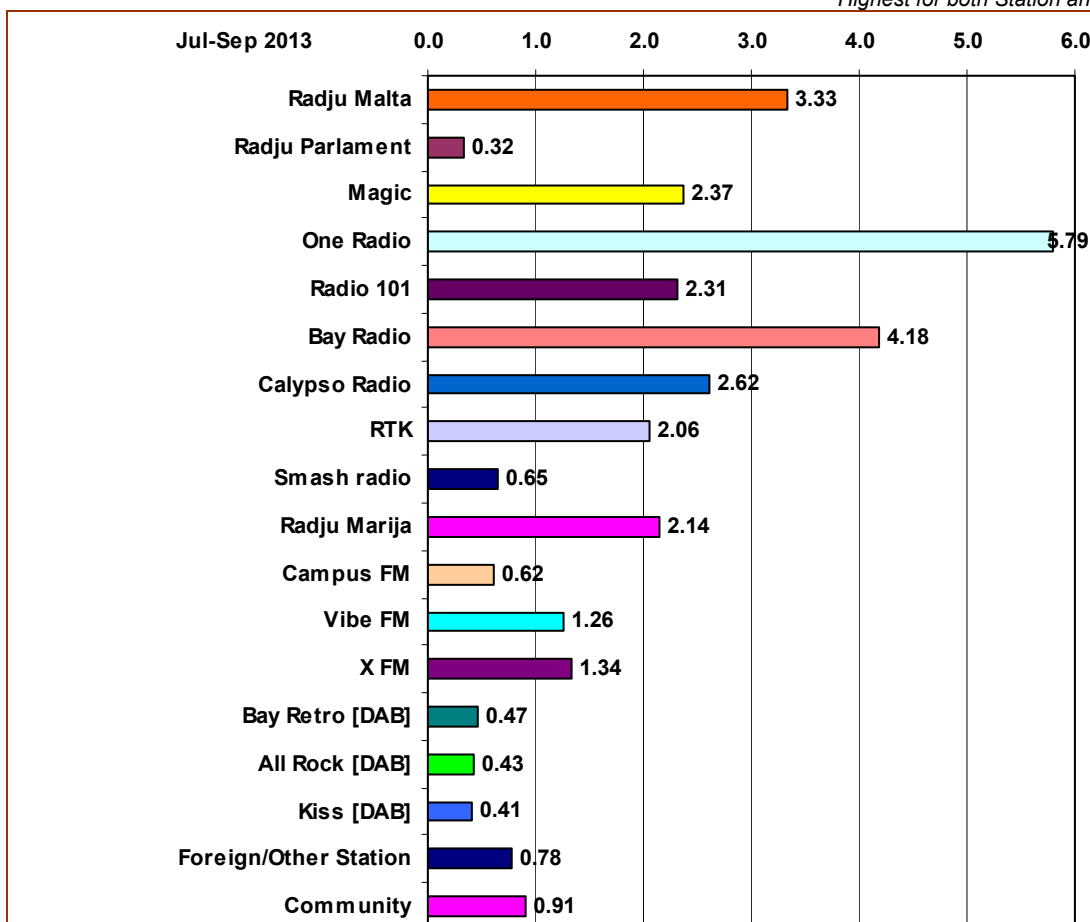
**TABLE 2.5: RADIO WEEKDAY PEAK AUDIENCES [JUL/SEP 2013]**

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY RETRO	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	2.051	0.248	1.142	5.790	2.001	2.171	1.814	0.624	0.353	1.179	0.000	1.082	0.889	0.300	0.282	0.000	0.390	0.755	5.790
Tue	2.797	0.000	0.485	2.999	1.869	3.419	2.594	0.436	0.445	1.441	0.464	0.935	0.455	0.000	0.000	0.408	0.296	0.911	3.419
Wed	2.447	0.000	1.237	2.738	2.314	4.181	2.616	1.136	0.273	0.605	0.388	0.455	1.341	0.302	0.432	0.000	0.777	0.384	4.181
Thu	1.886	0.325	1.642	3.611	0.721	3.395	1.619	2.064	0.492	1.267	0.292	0.878	0.757	0.000	0.000	0.411	0.000	0.312	3.611
Fri	3.328	0.000	1.825	2.747	1.576	3.505	0.681	0.694	0.652	2.141	0.000	1.191	0.877	0.000	0.000	0.000	0.779	0.000	3.505
Sat	2.674	0.293	1.214	4.684	1.288	2.402	2.228	1.690	0.317	1.087	0.615	0.495	0.333	0.470	0.000	0.000	0.342	0.837	4.684
Sun	1.559	0.000	2.374	2.446	0.618	2.083	1.433	1.159	0.468	0.731	0.468	1.255	0.437	0.000	0.000	0.000	0.305	0.393	2.446
Highest	3.328	0.325	2.374	5.790	2.314	4.181	2.616	2.064	0.652	2.141	0.615	1.255	1.341	0.470	0.432	0.411	0.779	0.911	

Highest by Station

Highest by Weekday

Highest for both Station and Weekday



**FIGURE 2.3: RADIO WEEKDAY PEAK AUDIENCES [JUL/SEP 2013]**

### Radio Audience Share by Half-hour slots

The following figure maps in detail the total daily audience shares for radio broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

Overall, audiences were registered for all the half-hour slots except for the early hours from 2:00am to 4:00am. Audiences increased by 95.47% from  $\approx 3,883$  at 5:30am to  $\approx 7,590$  at 6:00am. The highest number of radio listeners was registered at 9:00am with 15.385% of the population [ $\approx 57,569$ ]. Audiences gradually decreased to 2.176% [ $\approx 8,143$ ] by 7:00pm levelling off to 0.467% [ $\approx 1,747$ ] at 11:30pm.

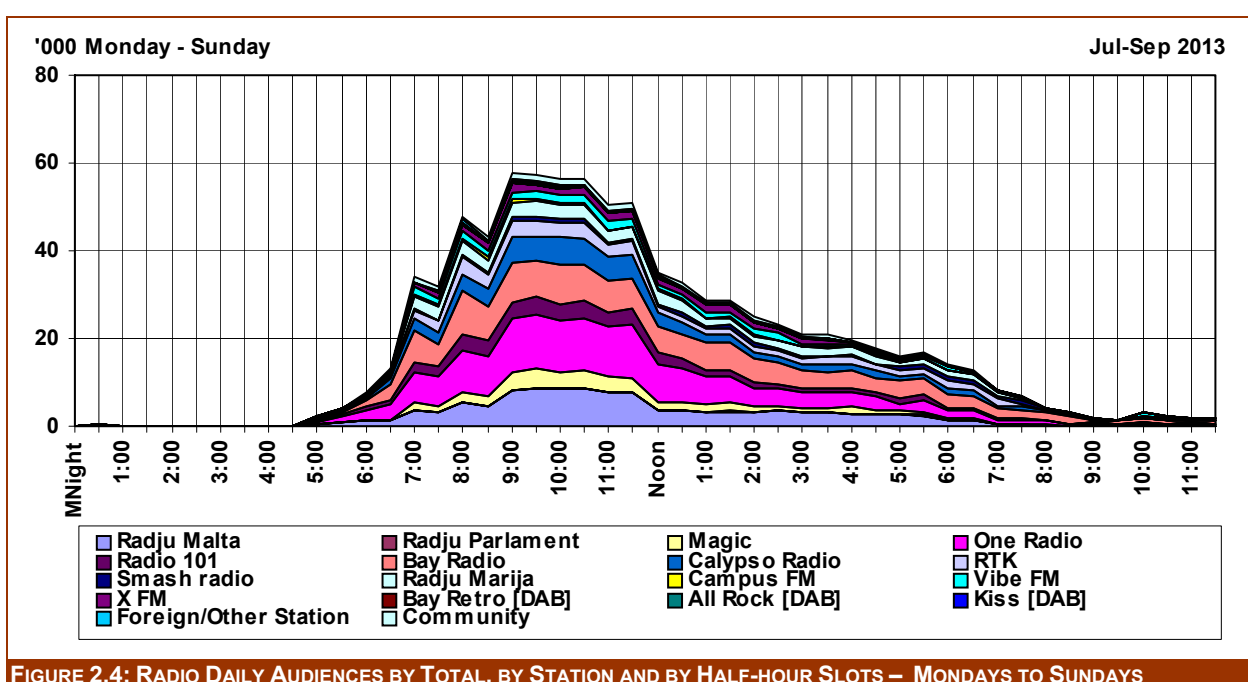


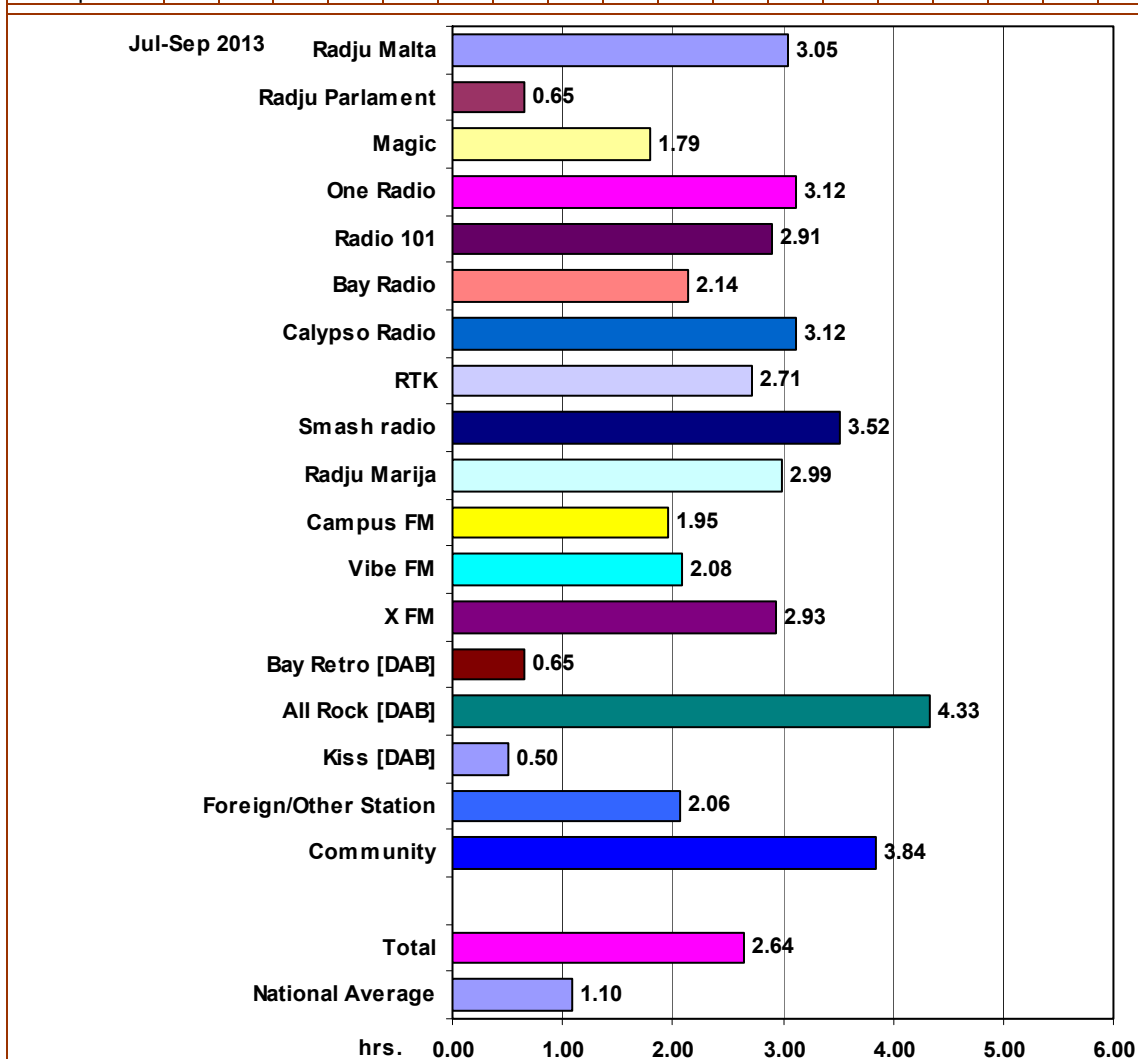
FIGURE 2.4: RADIO DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

## Daily Hours of Radio Consumption

The total number of hours spent by consumers was analysed by broadcasting station and divided by the total number of consumers per station. The average effective Radio hours spent by consumers for this period stands at **2.64hrs** which was 0.89hrs [or 00:53:18] less than the average hours consumed the same period last year. The analysis by Radio station is represented in Table 2.6 and Figure 2.5 below.

**TABLE 2.6: RADIO DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [JUL/SEP 2012 - 2013]**

	Radju Malta	Radju Parlament	Magic Radio	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	XFM	Bay Easy	Bay Retro	All Rock	All R & B	Kiss	Foreign &/ Other Stations	Community Stations
Jul-Sep 2012	3.58	0.81	3.47	4.86	2.90	2.68	4.17	2.72	5.34	2.68	2.12	3.85	3.44	4.21	2.50	-	-	-	5.13	5.89
Oct-Dec 2012	3.15	1.21	2.27	3.05	3.46	2.15	3.86	2.14	4.52	2.59	1.43	2.76	3.84	2.00	-	0.50	-	0.83	2.18	4.25
Jan-Mar 2013	2.24	0.71	2.39	3.05	2.13	2.15	4.26	2.50	2.80	2.47	2.14	1.63	1.71	2.00	0.00	3.00	-	2.00	3.86	2.80
Apr-Jun 2013	2.62	1.19	2.46	3.38	1.96	2.12	3.65	2.36	2.20	1.98	1.38	2.24	2.27	4.76	0.50	6.00	1.08	2.44	2.07	2.85
Jul-Sep 2013	<b>3.05</b>	<b>0.65</b>	<b>1.79</b>	<b>3.12</b>	<b>2.91</b>	<b>2.14</b>	<b>3.12</b>	<b>2.71</b>	<b>3.52</b>	<b>2.99</b>	<b>1.95</b>	<b>2.08</b>	<b>2.93</b>	-	<b>0.65</b>	<b>4.33</b>	-	<b>0.50</b>	<b>2.06</b>	<b>3.84</b>



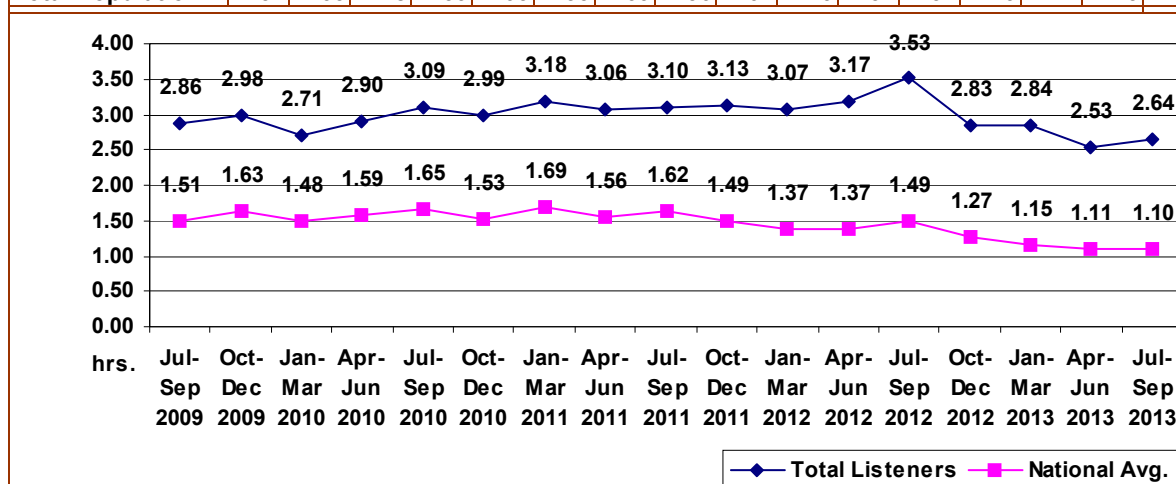
**FIGURE 2.5: RADIO DAILY AVERAGE CONSUMPTION BY HOURS AND BY STATION [JUL/SEP 2013]**

Taking the total number of hours of radio listening over the total sample of people interviewed including those who did not listen to radio, the overall average hours of radio listening averagely spent by the population for this period stands at **1.10 hrs** every day.

This data has been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter since April-June 2009, it can be seen that for this quarter the average number of hours that regular radio listeners spent listening to radio programs was the second lowest since that registered during the previous quarter at 2.53 hrs. Taking the total sample [i.e. including also those who did not listen to radio] the national average was the lowest ever registered at 1.10 hours since July-September 2009.

**TABLE 2.7: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JULY-SEP 2009 – 2013]**

	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013	Apr-Jun 2013	Jul-Sep 2013
Total Listeners	2.86	2.98	2.71	2.90	3.09	2.99	3.18	3.06	3.10	3.13	3.07	3.17	3.53	2.83	2.84	2.53	2.64
Total Population	1.51	1.63	1.48	1.59	1.65	1.53	1.69	1.56	1.62	1.49	1.37	1.37	1.49	1.27	1.15	1.11	1.10



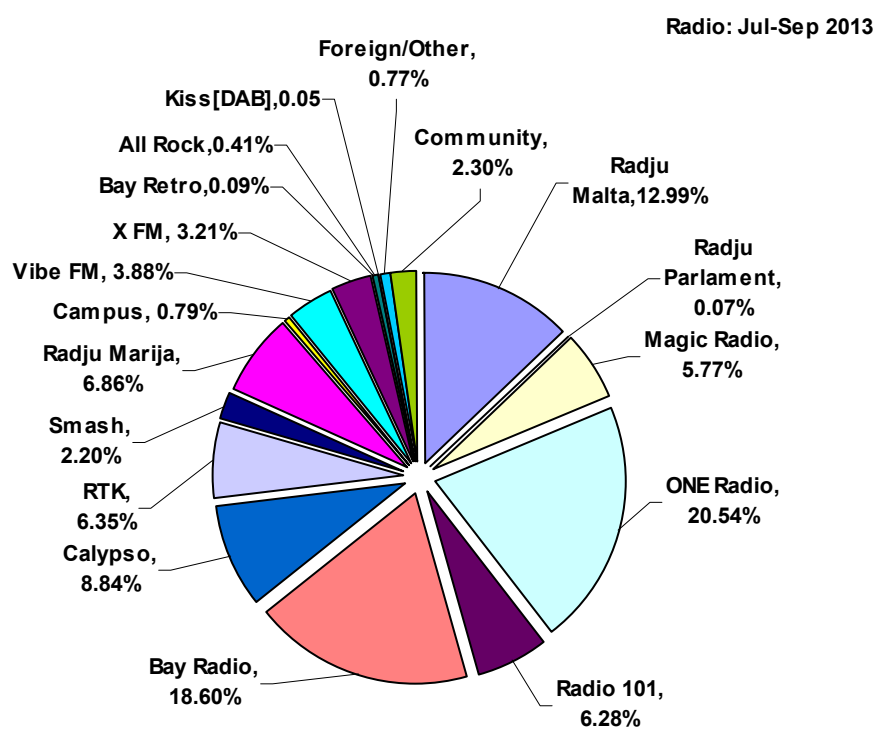
**FIGURE 2.6: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JUL/SEP 2009 – 2013]**

## Radio Stations Audience Share

Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in Table 2.6 and Figure 2.5 below. Overall, ONE Radio ranked first with 20.54% of all audiences, followed by Bay Radio [18.60%] and Radju Malta [12.99%].

**TABLE 2.8: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – JUL/SEP 2013]**

Total Average [%]	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	BAY RETRO	ALL ROCK	ALL R & B	KISS	FOREIGN/OTHER STATION	COMMUNITY
Oct-Dec 2012	12.73	0.25	6.12	<b>18.20</b>	7.17	15.74	10.53	5.76	5.15	4.99	0.46	4.74	5.07	0.10		0.02		0.11	1.15	1.71
Jan-Mar 2013	9.56	0.16	7.64	<b>21.46</b>	4.07	18.83	13.01	7.65	3.58	4.69	0.90	3.05	2.93	0.09		0.17		0.07	0.67	1.48
Apr-Jun 2013	10.80	0.20	8.33	<b>21.10</b>	4.23	18.18	10.11	7.30	2.77	5.27	0.88	4.42	2.41	0.36	0.04	0.40	0.10	0.24	0.45	2.39
<b>Jul-Sep 2013</b>	<b>12.99</b>	<b>0.07</b>	<b>5.77</b>	<b>20.54</b>	<b>6.28</b>	<b>18.60</b>	<b>8.84</b>	<b>6.35</b>	<b>2.20</b>	<b>6.86</b>	<b>0.79</b>	<b>3.88</b>	<b>3.21</b>		<b>0.09</b>	<b>0.41</b>		<b>0.05</b>	<b>0.77</b>	<b>2.30</b>



**FIGURE 2.7: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [JUL/SEP 2013]**



### 3. TV AUDIENCES AND ASSESSMENT

#### TV Reach

Similar to radio, data for TV reach has also been monitored for the past years using the same analytical methods. Classification is based on respondents' replies to which "TV station did you follow yesterday and for how long" and thus, does not indicate whether TV-viewers were regulars or occasional viewers.

Although there was a sharp decrease of 6.161% of TV-viewers over the previous quarter, compared to the same period last year [July-September 2012] TV-viewing has increased by 3.936% during the summer months. The number of respondents who did not give a response decreased slightly by 0.678% while those who categorically stated that they did not watch TV increased by 6.84% over the previous period. This is reflected in the percentage difference between those who watched Television and those who did not follow any station [26.101% - which includes 0.104% who stated that they did not have a TV-set]. This was the lowest registered since July-September 2008.

TABLE 3.1:

TV REACH BY QUARTER [OCT/DEC 2007 – JUL/SEP 2013]

	TV Viewers [1]	Did not Watch TV [2]	No Reply	±% Listeners Previous Quarter	±% Viewers/ Non-Viewers
Oct-Dec 2007	74.600%	25.400%		8.489%	52.954%
Jan-Mar 2008	75.486%	24.514%		0.887%	50.948%
Apr-Jun 2008	78.324%	21.564%	0.112%	2.838%	40.708%
Jul-Sep 2008	<b>69.170%</b>	30.717%	0.113%	-9.154%	32.222%
Oct-Dec 2008	75.204%	24.741%	0.054%	6.034%	49.199%
Jan-Mar 2009	78.008%	21.992%		2.803%	50.973%
Apr-Jun 2009	74.628%	25.372%		-3.380%	56.760%
Jul-Sep 2009	<b>69.143%</b>	30.748%	0.109%	-5.485%	38.453%
Oct-Dec 2009	77.192%	22.808%		8.049%	50.463%
Jan-Mar 2010	76.111%	23.778%	0.111%	-1.081%	56.016%
Apr-Jun 2010	75.151%	24.849%		-0.960%	49.255%
Jul-Sep 2010	<b>72.970%</b>	26.975%	0.054%	-2.181%	38.394%
Oct-Dec 2010	78.116%	21.720%	0.163%	5.146%	54.384%
Jan-Mar 2011	82.278%	17.722%		4.161%	52.333%
Apr-Jun 2011	78.681%	20.769%	0.549%	-3.596%	50.302%
Jul-Sep 2011	<b>69.781%</b>	29.617%	0.601%	-8.900%	45.995%
Oct-Dec 2011	74.864%	23.996%	1.140%	5.083%	56.396%
Jan-Mar 2012	73.407%	24.286%	2.308%	-1.458%	64.556%
Apr-Jun 2012	71.978%	26.154%	1.868%	-1.429%	57.912%
Jul-Sep 2012	<b>61.827%</b>	35.726%	2.447%	-10.151%	40.164%
Oct-Dec 2012	74.368%	23.416%	2.215%	12.541%	50.869%
Jan-Mar 2013	74.596%	22.743%	2.661%	0.228%	49.121%
Apr-Jun 2013	71.934%	25.843%	2.222%	-2.662%	45.824%
Jul-Sep 2013	<b>65.773%</b>	32.683%	1.544%	-6.161%	26.101%

[1] Includes all those watching TV the previous day, all those who watch TV but to no particular station; and all those who did not remember which station they had watched.

[2] Includes those who stated that they do not have a TV-set.

Totals may not tally due to weighting and rounding off

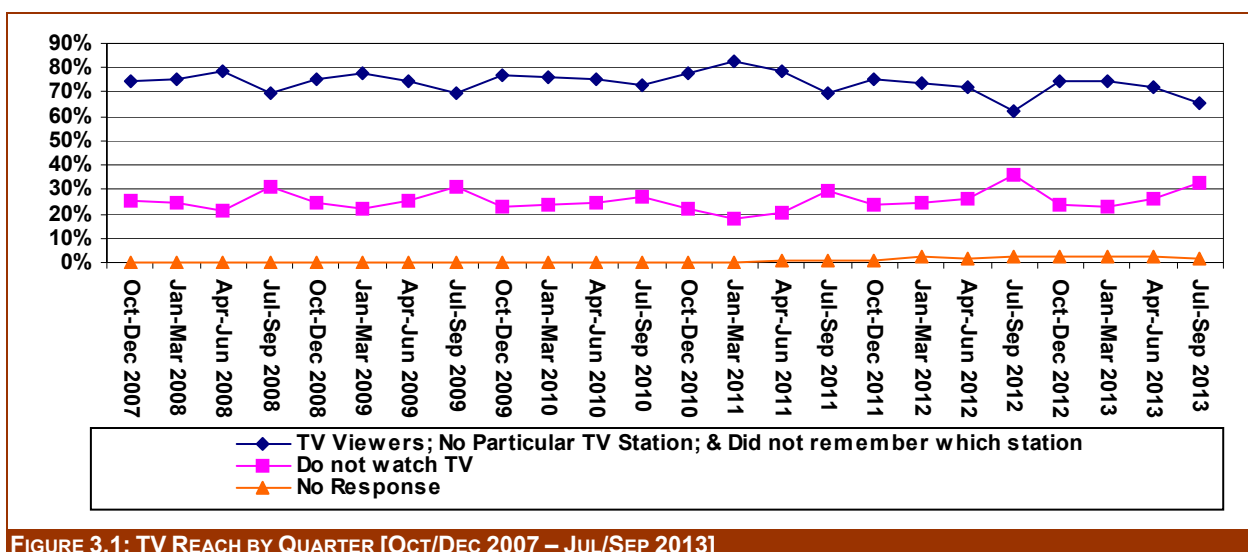


FIGURE 3.1: TV REACH BY QUARTER [OCT/DEC 2007 – JUL/SEP 2013]

The percentage number of viewers of each broadcasting station for the period July-September of 2011, 2012, and 2013 is given in Table and Figure 3.2. Of the local broadcasting stations, TVM [29.05%] has maintained its prime position and has increased the percentage of viewers by 2.62% over the same quarter of last year [26.43%]; though it has lost 6.1% over the previous quarter. ONE and Net TV have maintained their second and third most watched local stations respectively. While ONE has lost 1.44% of the percentage of viewers from the previous quarter of April-June, it has increased its percentage by 2.18% over the same period last year. On the other hand, Net TV has increased its percentage slightly by 0.38% over the previous quarter and has also increased its share by 2.18% over the same period last year.

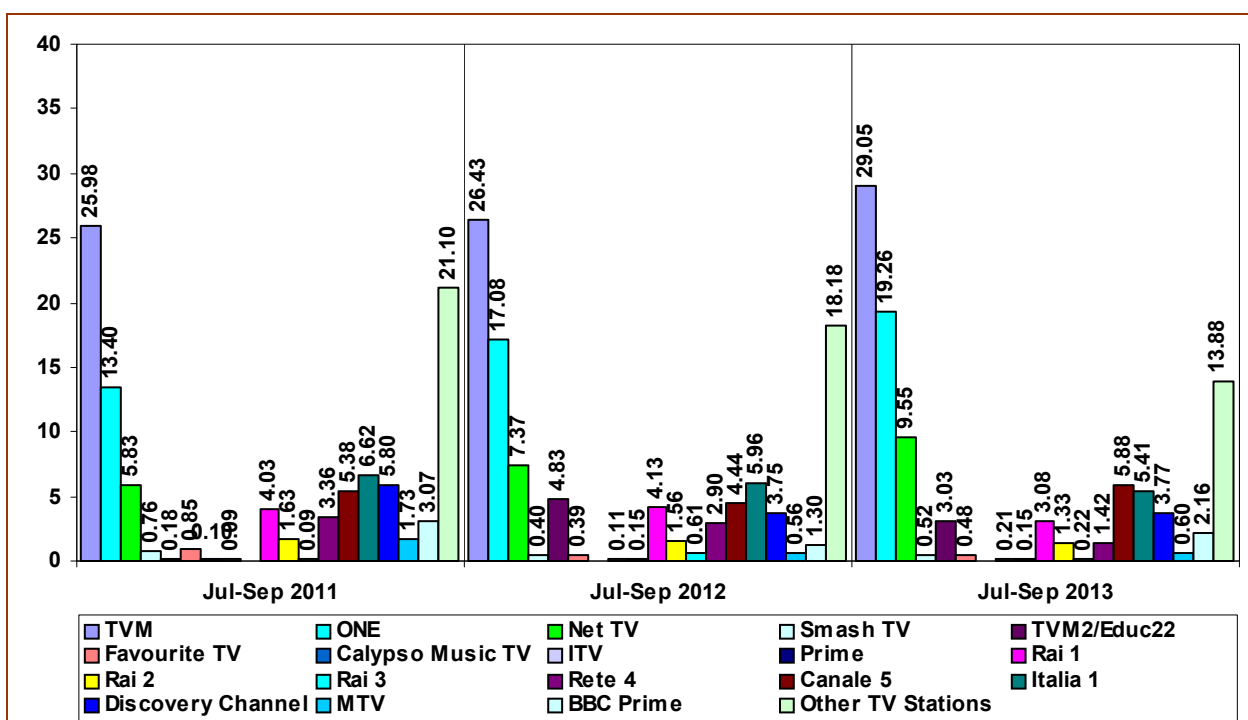
**TABLE 3.2:**

**TV REACH BY BROADCASTING STATION BY QUARTER**  
[JUL/SEP 2011, 2012, 2013]

	Jul-Sep 2011 %	Jul-Sep 2012 %	Jul-Sep 2013 %	Apr-Jun 2013 ±% Over
TVM	[1]25.98	[1]26.43	[1]29.05	[1]35.16 -6.10
ONE	[2]13.40	[2]17.08	[2]19.26	[2]20.70 -1.44
Net TV	[3] 5.83	[3] 7.37	[3] 9.55	[3] 9.16 0.38
Smash TV	0.76	0.40	0.52	0.57 -0.05
TVM2	0.18	4.83	3.03	1.94 1.10
Favorite Channel	0.85	0.39	0.48	0.51 -0.03
Calypso Music TV	0.10			0.16 -0.16
iTV	0.09	0.11	0.21	0.14 0.07
Prime TV		0.15	0.15	0.13 0.03
Rai 1	4.03	4.13	3.08	4.35 -1.27
Rai 2	1.63	1.56	1.33	1.06 0.26
Rai 3	0.09	0.61	0.22	0.39 -0.17
Rete 4	3.36	2.90	1.42	2.01 -0.58
Canale 5	5.38	4.44	5.88	4.16 1.72
Italia 1	6.62	5.96	5.41	4.42 1.00
Discovery Channel	5.80	3.75	3.77	2.85 0.92
MTV	1.73	0.56	0.60	0.43 0.17
BBC Prime/Wld./Ent.	3.07	1.30	2.16	1.02 1.14
Other TV Stations	21.10	18.18	13.88	10.85 3.03
	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b> <b>0.00</b>

*Totals may not tally due to weighting and rounding off*

Of the foreign stations, Canale 5 [5.88%] was the most followed station, followed by Italia 1 [5.41%] and Discovery Channels [3.77%]. There was also an increase in “Other TV Stations” of 3.03% over the previous quarter; however there was a percentage decrease of 4.3% over the same period last year.



**FIGURE 3.2: TV REACH BY BROADCASTING STATION BY QUARTER [JUL/SEP 2011, 2012, 2013]**

### TV Reach by Gender, by Age Groups, and by Districts

Analyzed by demographics TVM [29.05%] was the most preferred station by gender, by all the age groups and by district. ONE was the second most followed station with a total of 19.26%, while Net TV was the third most followed station with 9.55% of all TV-viewers. With the exception of 25-29 year olds whose third preferred station was TVM 2, all the three stations were the most preferred by all gender, age-groups and by district in that order.

Excluding “Other TV stations [13.88%], preferences for foreign stations varied by gender, by age groups and even by districts. Of note are the preferences of 12-14 year olds where 40.84% preferred watching “Other Stations”, and the preferences of 15-24 year olds whose first preference of foreign stations went to Italia 1 [15.243%] rather than to “Other Stations” [14.20%].

**TABLE 3.3: TV REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT – [JUL/SEP 2013]**

		Gender		Age Groups							District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino	
TVM		29.05	29.15	28.96	18.57	29.35	19.69	29.06	29.68	31.17	36.80	29.45	27.90	24.94	29.06	32.22	37.61
ONE		19.26	18.61	19.88	9.69	12.74	8.43	17.66	21.87	26.05	25.67	23.71	17.87	22.95	17.55	12.86	19.21
Net		9.55	8.52	10.52	9.30	4.82	3.55	6.01	11.88	14.33	15.75	11.02	9.03	7.50	10.43	10.31	9.12
Smash		0.52	0.46	0.57	0.00	0.62	0.00	0.29	0.72	0.87	0.00	0.29	0.52	0.45	0.41	0.00	2.65
TVM 2		3.03	2.83	3.22	4.35	1.81	5.45	1.91	4.28	2.48	3.81	3.37	2.71	4.43	2.11	3.58	0.96
ITV		0.21	0.15	0.27	0.00	0.55	0.00	0.32	0.22	0.00	0.00	0.29	0.27	0.45	0.00	0.00	0.00
Favourite		0.48	0.00	0.94	1.67	0.00	0.00	0.26	0.43	1.12	0.00	0.74	0.20	0.00	0.41	0.45	2.51
Prime		0.15	0.19	0.11	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.00	0.00	0.93	0.00	0.00	0.00
Total Local		62.26	59.92	64.48	43.58	49.89	37.13	56.10	69.08	76.01	82.02	68.88	58.50	61.66	59.97	59.42	72.06
Rai 1		3.08	3.75	2.43	0.00	2.04	2.94	3.37	3.80	3.45	2.34	1.14	3.26	2.97	3.42	6.24	1.47
Rai 2		1.33	1.62	1.05	0.00	0.66	2.80	1.76	1.17	1.77	0.00	0.90	0.00	2.23	3.01	2.12	1.20
Rai 3		0.22	0.32	0.12	0.00	0.00	0.00	0.00	0.53	0.39	0.00	0.42	0.20	0.45	0.00	0.00	0.00
Rete 4		1.42	1.16	1.68	1.58	0.00	0.00	2.17	0.83	1.71	4.66	2.67	1.30	1.33	0.00	2.23	0.00
Canale 5		5.88	4.11	7.57	0.00	5.65	12.09	10.07	5.49	1.80	2.68	5.41	6.57	5.66	4.95	4.81	8.89
Italia 1		5.41	4.93	5.87	4.39	15.23	13.45	5.92	1.86	2.21	1.18	5.22	5.46	5.80	7.23	4.89	1.69
Discovery Ch.		3.77	6.18	1.48	4.69	8.12	11.17	2.88	2.84	2.10	0.00	1.17	5.25	4.87	5.18	2.60	1.06
MTV		0.60	0.51	0.68	2.98	2.87	0.00	0.00	0.00	0.31	0.00	0.45	0.27	0.80	0.00	2.34	0.00
BBC Channels		2.16	1.56	2.72	1.94	1.34	0.00	2.66	3.71	1.03	0.00	1.01	2.29	1.88	3.94	3.01	0.00
Other Station		13.88	15.94	11.92	40.84	14.20	20.43	15.07	10.68	9.22	7.11	12.75	16.90	12.35	12.30	12.34	13.62
Total Foreign		37.74	40.08	35.52	56.42	50.11	62.87	43.90	30.92	23.99	17.98	31.12	41.50	38.34	40.03	40.58	27.94
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
															1st	2nd	3rd

## TV Audiences

For TV audiences, respondents were given the possibility of identifying three TV stations that they had followed most the previous day and for **each** station three time-brackets could be listed. This gives the possibility of nine time-brackets [3 x 3] for each respondent.

Similar to radio audiences, the daily half-hour slots by TV broadcasting station can be found in Appendix D: these have been calculated on the calibration weight provided while the data was rounded to the nearest thousand.

Out of a total of 1840 respondents, 944 identified one particular TV station; another 348 respondents identified a second station while another 131 respondents identified their third particular station which they had followed the day before the interview. For each station named, respondents could also identify three particular time-period during which they had followed each station. These figures exclude those who watched TV but did not follow any particular station and those who could not remember which particular station they had followed.

## Weekdays Average Audience Share

The Weekday-average Audience Share for all the weekdays by television broadcasting stations is presented in Table 3.4 and in Part 2 of this report. Of the local stations ONE has attained the highest total average of 0.964%; TVM attained the second highest overall average of 0.901% while NetTV attained the third highest overall average of 0.415%. ONE attained the highest daily average amongst all stations for all the weekdays except for Thursdays and Saturdays with its highest average being that for Tuesdays [1.187%]. TVM attained the highest daily average amongst all stations for Thursdays [1.040%] and although the viewing of "Other station" ranked highest amongst all stations on Saturdays[1.256%], TVM ranked second [0.886%] for that weekday closely followed by ONE [0.719%].

**TABLE 3.4: TV WEEKDAY-AVERAGE AUDIENCE SHARE [JUL/SEP 2013]**

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CH.	PRIME	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	0.857	1.159	0.441	0.000	0.096	0.019	0.007	0.000	0.038	0.083	0.000	0.101	0.331	0.322	0.356	0.051	0.070	0.475	1.159
Tue	0.836	1.187	0.513	0.006	0.086	0.032	0.015	0.000	0.161	0.042	0.000	0.105	0.251	0.213	0.360	0.011	0.129	1.081	1.187
Wed	1.030	1.139	0.397	0.014	0.065	0.000	0.033	0.000	0.156	0.179	0.075	0.009	0.293	0.195	0.107	0.000	0.100	1.003	1.139
Thu	1.040	0.554	0.451	0.008	0.221	0.014	0.000	0.000	0.094	0.030	0.028	0.051	0.247	0.198	0.227	0.000	0.085	0.419	1.040
Fri	0.766	0.964	0.471	0.045	0.153	0.000	0.011	0.000	0.174	0.020	0.000	0.077	0.361	0.287	0.089	0.030	0.176	0.494	0.964
Sat	0.886	0.719	0.272	0.000	0.140	0.000	0.010	0.000	0.202	0.000	0.000	0.052	0.294	0.406	0.073	0.000	0.182	1.256	1.256
Sun	0.890	1.019	0.350	0.032	0.079	0.000	0.025	0.045	0.117	0.030	0.000	0.047	0.187	0.268	0.208	0.094	0.080	0.972	1.019
Tot.Avg.	0.901	0.964	0.415	0.015	0.120	0.009	0.014	0.006	0.133	0.056	0.015	0.064	0.281	0.270	0.206	0.026	0.116	0.807	0.964
Highest	1.040	1.187	0.513	0.045	0.221	0.032	0.033	0.045	0.202	0.179	0.075	0.105	0.361	0.406	0.360	0.094	0.182	1.256	
Highest by Station																			
Highest by Weekday																			
Highest for both Station and Weekday																			

## Weekdays Peak Audiences

The Weekday Peaks attained by each TV station are summarised in Table 3.5 and Figure 3.3 below. By weekday, TVM attracted the highest peaks for all the weekdays while having its highest peak on Thursdays [16.602%] closely followed by those for Wednesdays [16.548%] and Fridays [15.727%]. ONE attained its highest peak on Mondays [10.616%] while Net TV attained its highest peak on Fridays [5.390%]. All the three main local stations [TVM, ONE and Net TV] attained their highest three ranking peaks amongst all local stations in that order [TVM: 16.602%; ONE: 10.616%; Net TV: 5.390%].

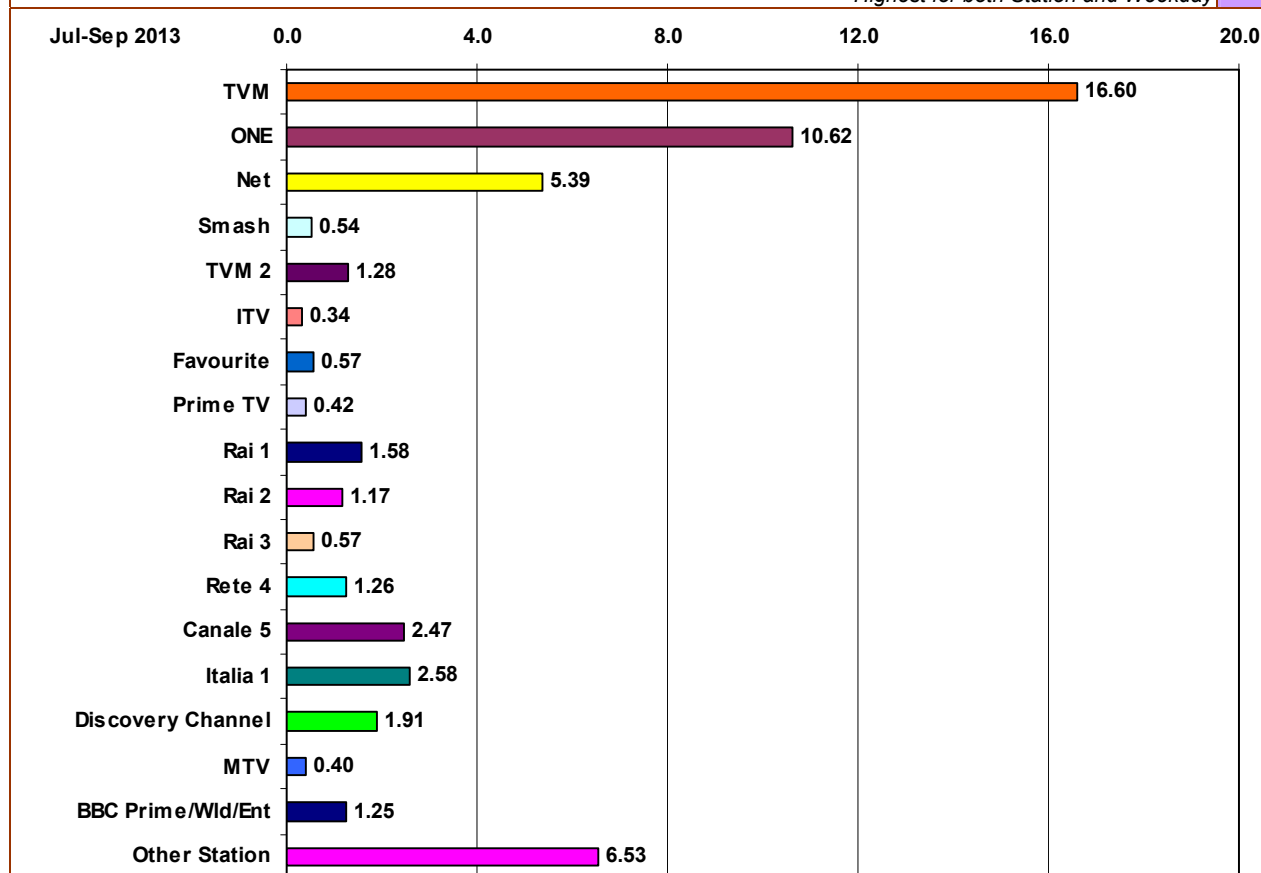
**TABLE 3.5: TV WEEKDAY PEAK AUDIENCES [JUL/SEP 2013]**

%	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVOURITE CHANNEL	PRIME	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	15.183	10.616	3.690	0.000	0.997	0.227	0.179	0.000	0.313	0.662	0.000	0.966	2.000	2.326	1.912	0.398	0.569	3.034	15.183
Tue	13.798	10.514	3.756	0.311	1.038	0.311	0.251	0.000	1.580	0.311	0.000	1.258	2.465	1.921	1.233	0.276	0.497	4.560	13.798
Wed	16.548	9.332	3.685	0.355	0.632	0.000	0.570	0.000	1.423	1.174	0.570	0.214	2.137	1.602	0.417	0.000	1.252	3.085	16.548
Thu	16.602	7.856	3.219	0.189	0.902	0.340	0.000	0.000	0.915	0.247	0.343	0.444	1.511	1.127	1.235	0.000	0.826	3.316	16.602
Fri	15.727	8.396	5.390	0.329	0.721	0.000	0.264	0.000	1.175	0.334	0.000	0.494	1.784	2.300	0.883	0.367	0.527	2.195	15.727
Sat	14.012	8.190	1.451	0.000	1.282	0.000	0.255	0.000	1.156	0.000	0.000	0.409	2.321	2.580	0.287	0.000	0.854	3.708	14.012
Sun	11.848	8.654	2.988	0.542	1.025	0.000	0.300	0.417	1.538	0.330	0.000	0.259	2.231	1.212	1.250	0.398	0.278	6.535	11.848
Highest	16.602	10.616	5.390	0.542	1.282	0.340	0.570	0.417	1.580	1.174	0.570	1.258	2.465	2.580	1.912	0.398	1.252	6.535	
	[1]	[2]	[4]	[14]	[8]	[17]	[13]	[15]	[8]	[12]	[13]	[10]	[6]	[5]	[7]	[16]	[11]	[3]	

Highest by Station

Highest by Weekday

Highest for both Station and Weekday



**FIGURE 3.3: TV WEEKDAY PEAK AUDIENCES [JUL/SEP 2013]**

## Daily Audience Share

The following figure maps in detail the total daily audience shares for TV broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

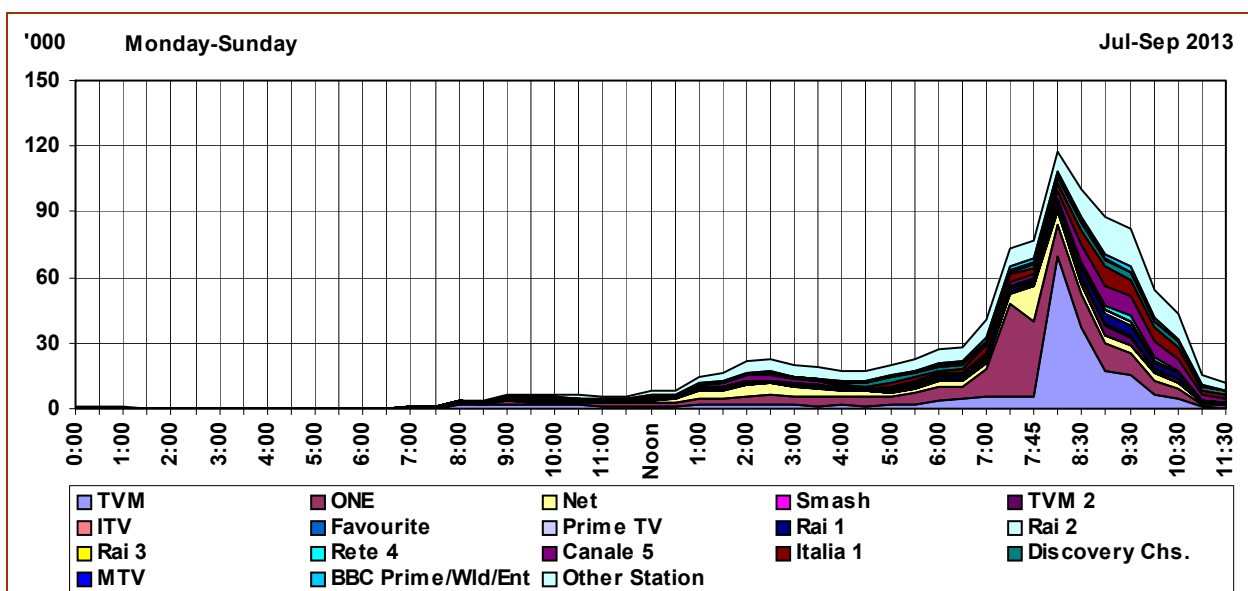


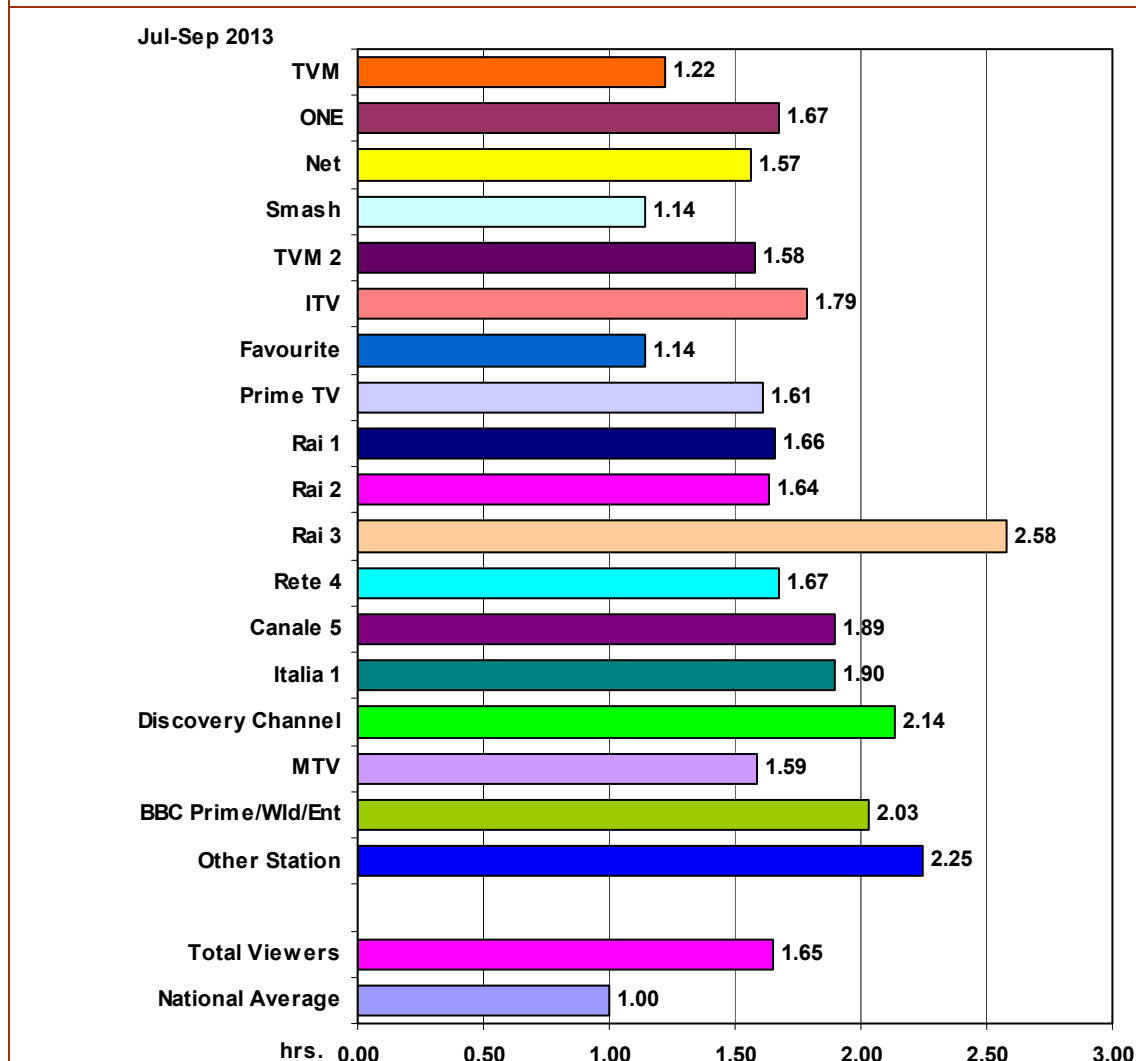
FIGURE 3.4: TV DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

## Daily Hours of TV Consumption

Similar to Radio data has also been compiled using similar data collection and analysis methods since October 2006. The total number of hours spent by respondents of each TV broadcasting station is divided by the total number of consumers per station. A single respondent spending much more than the national average number of hours watching a particular offbeat station would excessively increase that particular station's average hours of consumption. The analysis by TV station is represented in Table 3.6 and Figure 3.5 below. The total effective TV hours spent by consumers for this period stands at **1.65hrs**. Taking the total number of hours of TV viewing over the whole population, the national average hours of TV viewing consumed stands at **1.00hrs** every day.

**TABLE 3.6: TV DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [JUL/SEP 2012 – 2013]**

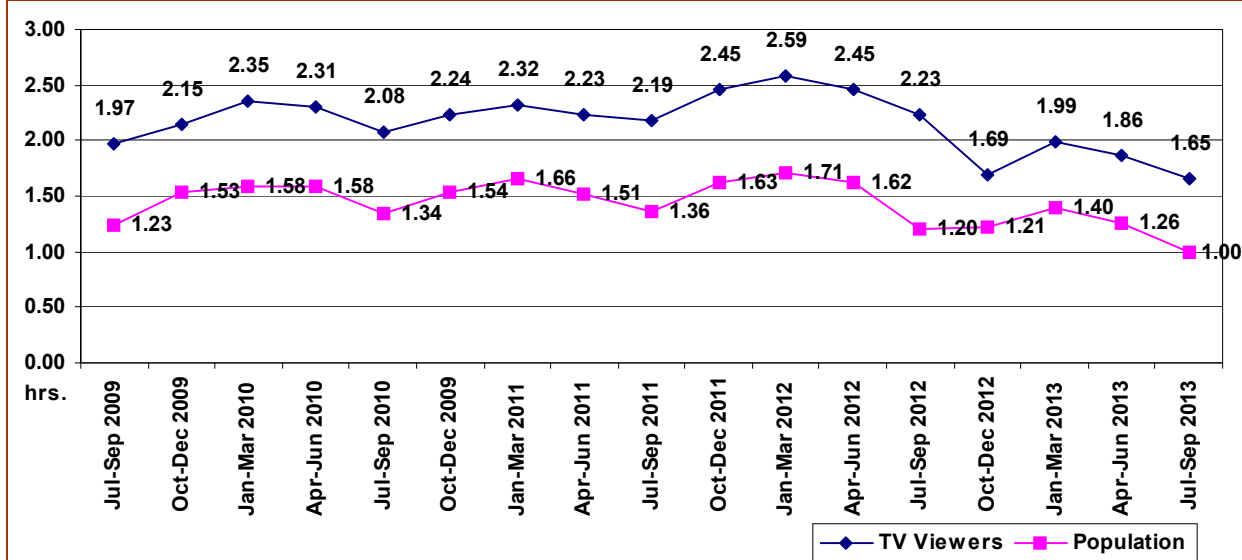
	TVM	ONE	Net TV	Smash TV	TVM2	ITV	Favorite TV	Calypso Music TV	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime/Wld/Ent	Other TV stations
Jul-Sep 2012	1.70	2.80	1.98	1.80	2.77		1.00	0.00	0.00	2.33	3.36	2.02	2.07	2.29	2.13	2.26	1.55	2.11	2.40
Oct-Dec 2012	1.59	1.80	1.41	1.36	1.51	1.92	1.65	1.19	1.00	1.75	1.63	1.59	1.57	1.93	1.82	1.74	1.54	1.77	2.02
Jan-Mar 2013	1.89	2.46	1.48	1.29	1.50	0.50	2.00	1.64	0.00	1.80	1.81	1.66	1.85	1.82	2.05	1.95	1.42	3.04	2.10
Apr-Jun 2013	1.87	1.97	1.42	1.50	1.67	1.22	1.53	2.14	0.70	2.01	1.80	0.77	1.75	1.89	1.85	1.82	1.94	2.23	2.06
<b>Jul-Sep 2013</b>	<b>1.22</b>	<b>1.67</b>	<b>1.57</b>	<b>1.14</b>	<b>1.58</b>	<b>1.79</b>	<b>1.14</b>		<b>1.61</b>	<b>1.66</b>	<b>1.64</b>	<b>2.58</b>	<b>1.67</b>	<b>1.89</b>	<b>1.90</b>	<b>2.14</b>	<b>1.59</b>	<b>2.03</b>	<b>2.25</b>


**FIGURE 3.5: TV DAILY CONSUMPTION BY HOURS AND BY STATION [JUL/SEP 2013]**

The average amount of hours spent by TV viewers was 11.09% [0.21hrs/00:12:23] lower than that registered for April-June 2013 [1.86hrs] and was 25.70% less [0.57hrs/00:34:20] than that registered during the same period last year [July-September 2012: 2.23hrs]. On a national average, this was 20.69% less over April-June 2013 [0.26hrs/00:15:42] and 16.269% [0.19hrs/00:11:41] less over the same period last year [July-September 2012: 1.20hrs] – see Table 3.7 and Figure 3.7 below:

**TABLE 3.7: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [JULY/SEP 2009-2013]**

	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013	Apr-Jun 2013	Jul-Sep 2013
Total Viewers	1.97	2.15	2.35	2.31	2.08	2.24	2.32	2.23	2.19	2.45	2.59	2.45	2.23	1.69	1.99	1.86	1.65
Total Pops	1.23	1.53	1.58	1.58	1.34	1.54	1.66	1.51	1.36	1.63	1.71	1.62	1.20	1.21	1.40	1.26	1.00



**FIGURE 3.6: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [JUL/SEP 2009-2013]**



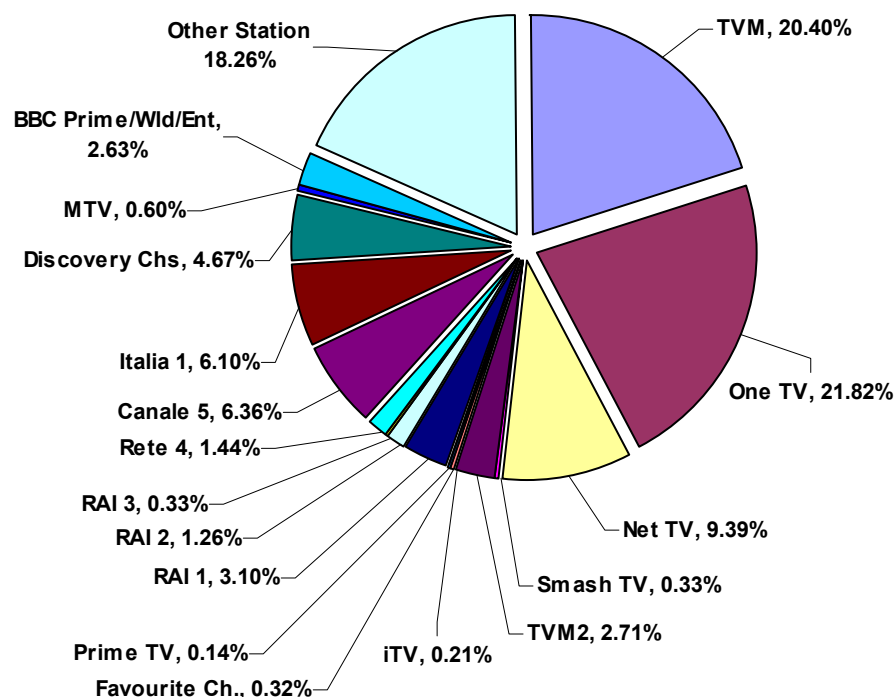
## TV Audience Share

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is show in Table 3.8 and Figure 3.7.4 below.

**TABLE 3.8: TV TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – JUL-SEP 2013]**

Total Avg.	TVM	ONE	NET TV	SMASH TV	TVM2	iTV	FAVORITE TV	CALYPSO MUSIC TV	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC	OTHER TV STATIONS
Oct-Dec 2012	30.48	20.46	9.86	0.60	2.01	0.35	0.53	0.19	0.03	4.31	1.42	0.73	1.84	4.91	4.14	1.90	0.81	1.17	14.25
Jan-Mar 2013	32.01	27.24	8.73	0.32	1.21	0.01	0.20	0.24	0.0	3.24	1.02	0.26	1.44	2.93	5.43	2.44	0.40	1.84	11.03
Apr-Jun 2013	33.89	23.64	7.52	0.42	1.73	0.09	0.39	0.19	0.06	4.57	0.97	0.15	1.91	4.05	4.19	2.75	0.42	1.22	11.84
<b>July-Sep 2013</b>	<b>20.40</b>	<b>21.82</b>	<b>9.39</b>	<b>0.33</b>	<b>2.71</b>	<b>0.21</b>	<b>0.32</b>	<b>-</b>	<b>0.14</b>	<b>3.01</b>	<b>1.26</b>	<b>0.33</b>	<b>1.44</b>	<b>6.36</b>	<b>6.10</b>	<b>4.67</b>	<b>0.60</b>	<b>2.63</b>	<b>18.26</b>

**TV: Jul-Sep 2013**



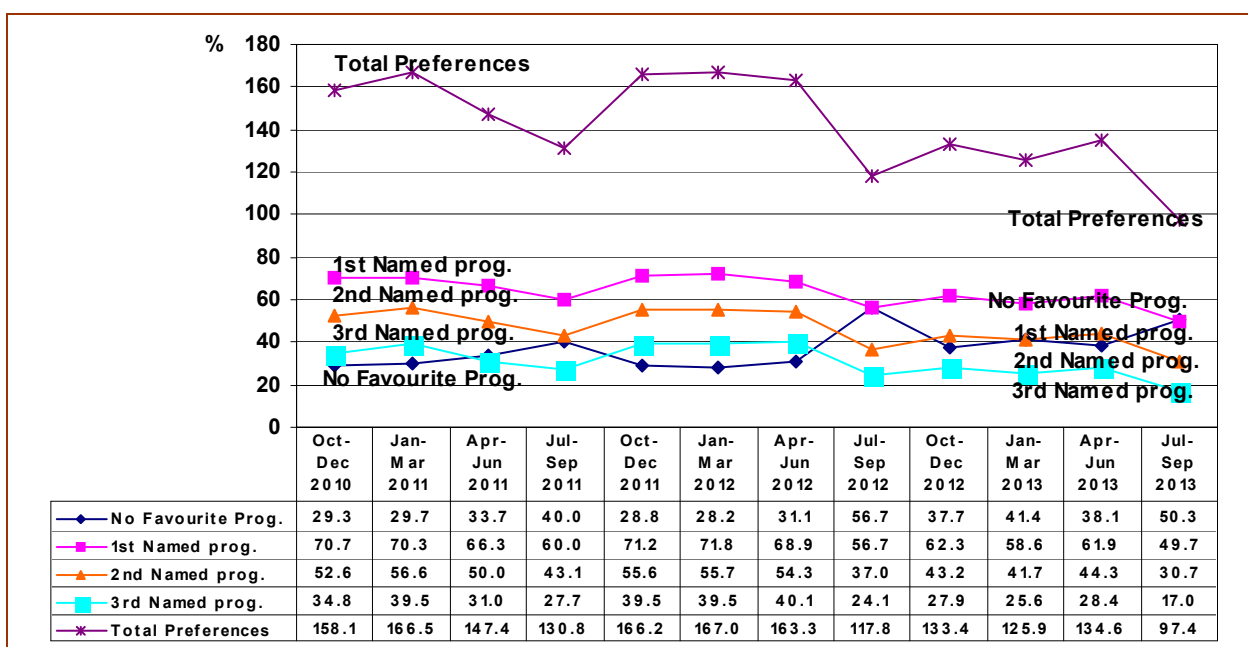
**FIGURE 3.7: TV TOTAL DAILY AVERAGE AUDIENCE SHARE [JUL-SEP 2013]**

## TV Program Preferences

Respondents were asked to list “their three most favourite programs”. Respondents were given the possibility of naming three programs broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programs.

The programs named were classified according to their declared order by each respondent [i.e. the first, second and third named programme]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programs named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programs named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programs named were either of a generic nature, or broadcast on radio or on the digital/cable network; or could not be properly identified. Named programs that were re-runs were classified separately and not according to the time that they were re-broadcast. The full list of programs and their percentage to total programs quoted for this assessment period is found in Part Two of this report

Out of all respondents, 49.7% named one favourite programme; another 30.7% named a second preferred programme while another 17.0% named their third preferred programme. On the other hand, 21.4% of all respondents replied that they do not watch local programs; 20.1% did not have a favourite programme; 7.8% did not watch TV as they do not have a TV-set; while 1.0% did not reply.



Out of all the programs named, TVM got 51.606% of all counts, followed by ONE with 31.023% and Net TV with 9.827%; while 0.862% of all programs named were of a generic programme type – see Table and Figure 3.9 below.

**TABLE 3.9: PROGRAMS NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JUL/SEP 2013]**

Population	Total	Gender		Age Groups							District						Month		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	Jul	Aug	Sep
TVM	117,542	60,528	57,014	3,986	14,785	6,544	38,582	29,954	18,512	5,179	24,582	34,909	16,652	14,851	18,029	8,519	38,629	41,475	37,438
TVM2	83,817	29,495	54,322	4,536	9,045	5,864	25,622	22,562	13,436	2,752	19,174	20,127	15,660	11,655	10,814	6,387	37,543	29,272	17,002
ONE	86,309	39,232	47,077	3,181	9,747	4,029	25,972	24,347	15,307	3,726	20,335	24,491	13,704	12,581	9,397	5,801	31,305	33,864	21,140
Net TV	65,659	27,937	37,722	6,088	4,821	2,467	14,538	19,606	14,019	4,120	13,591	19,723	9,473	9,962	8,947	3,963	18,037	24,099	23,523
Smash TV	1,696	651	1,045	0	450	0	254	681	311	0	419	446	494	0	164	173	917	569	210
Favourite Ch.	1,177	164	1,013	0	233	0	315	459	170	0	165	0	166	403	313	130	397	449	331
Calypso Music TV	504	504	0	0	0	0	305	0	199	0	305	0	0	0	0	199	504	0	0
Melita	305	305	0	0	0	0	305	0	0	0	305	0	0	0	0	0	0	0	305
Other	7,369	3,183	4,186	1,257	0	233	1,335	2,652	1,513	379	2,554	1,720	846	866	863	520	544	2,737	4,088
	<b>364,378</b>	<b>161,999</b>	<b>202,379</b>	<b>19,048</b>	<b>39,081</b>	<b>19,137</b>	<b>107,228</b>	<b>100,261</b>	<b>63,467</b>	<b>16,156</b>	<b>81,430</b>	<b>101,416</b>	<b>56,995</b>	<b>50,318</b>	<b>48,527</b>	<b>25,692</b>	<b>127,876</b>	<b>132,465</b>	<b>104,037</b>
%																			
TVM	32.258	37.363	28.172	20.926	37.832	34.196	35.981	29.876	29.168	32.056	30.188	34.422	29.217	29.514	37.153	33.158	30.208	31.310	35.985
TVM2	23.003	18.207	26.842	23.814	23.144	30.642	23.895	22.503	21.170	17.034	23.547	19.846	27.476	23.163	22.285	24.860	29.359	22.098	16.342
ONE	23.687	24.217	23.262	16.700	24.941	21.053	24.221	24.284	24.118	23.063	24.972	24.149	24.044	25.003	19.364	22.579	24.481	25.564	20.320
Net TV	18.019	17.245	18.639	31.961	12.336	12.891	13.558	19.555	22.089	25.501	16.690	19.448	16.621	19.798	18.437	15.425	14.105	18.193	22.610
Smash TV	0.465	0.402	0.516	0.000	1.151	0.000	0.237	0.679	0.490	0.000	0.515	0.440	0.867	0.000	0.338	0.673	0.717	0.430	0.202
Favourite Ch.	0.323	0.101	0.501	0.000	0.596	0.000	0.294	0.458	0.268	0.000	0.203	0.000	0.291	0.801	0.645	0.506	0.310	0.339	0.318
Calypso Music TV	0.138	0.311	0.000	0.000	0.000	0.000	0.284	0.000	0.314	0.000	0.375	0.000	0.000	0.000	0.000	0.775	0.394	0.000	0.000
Melita	0.084	0.188	0.000	0.000	0.000	0.000	0.284	0.000	0.000	0.000	0.375	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.293
Other	2.022	1.965	2.068	6.599	0.000	1.218	1.245	2.645	2.384	2.346	3.136	1.696	1.484	1.721	1.778	2.024	0.425	2.066	3.929
	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

Totals may not tally due to weighting and rounding off

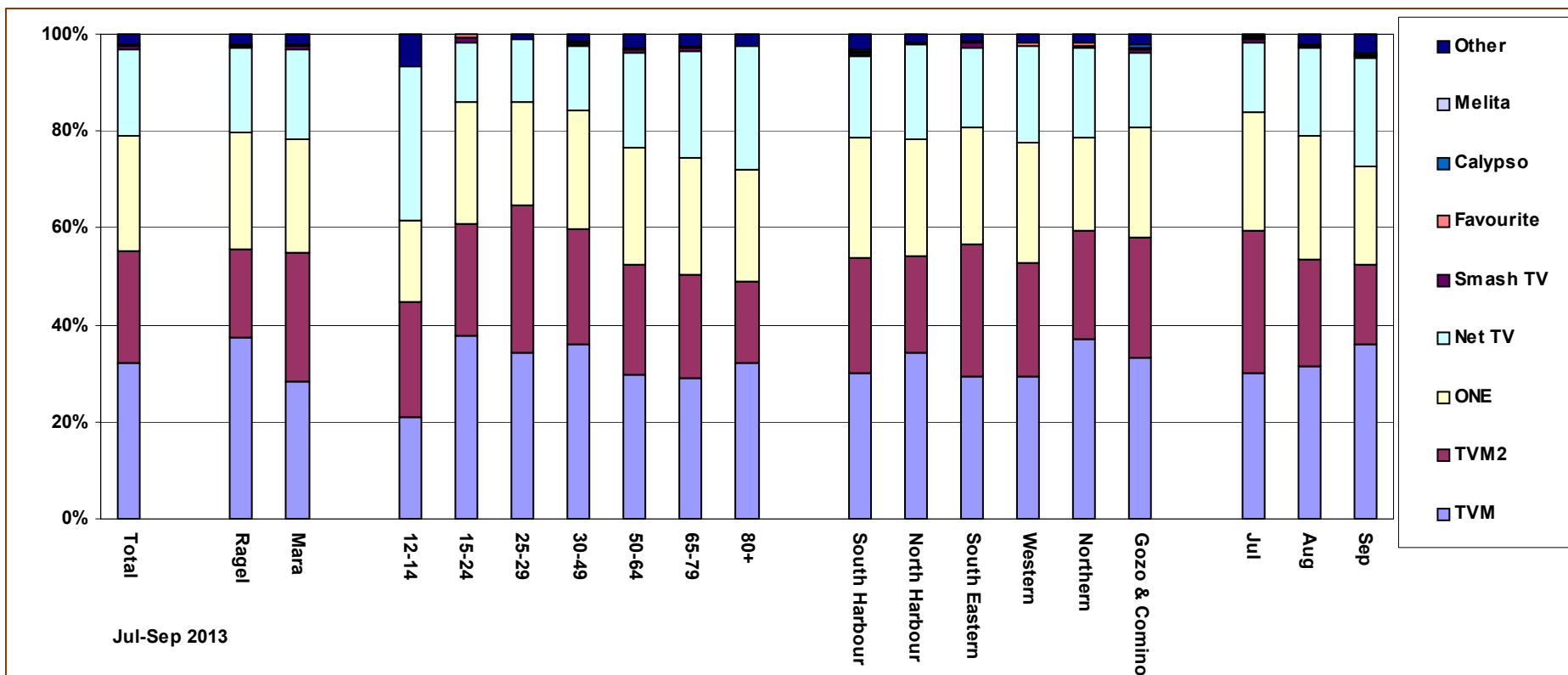


FIGURE 3.8: PROGRAMS NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JUL/SEP 2013]

The first eleven most quoted programs [i.e. < 2.0% per programme named] analysed by broadcast time-bracker, by TV station, and by demographics are listed in Table 3.10 below where the percentage shown is in relation to the total responses received. The total preference of these first twelve programs amounts to 69.8% of all the programs named.

A total of 142 programs were named. Of these, 48 programs were broadcast in previous schedules, 14 were of generic program genres, 18 programs programs that were re-run during the summer months, 4 programs could not be classified, while one programme was mention that was being broadcast for the first time in the new broadcasting schedule of October-December 2013 [*Maskra, ONE*].

Out of all the programs identified by respondents, the most quoted was *News on TVM* [TVM; 15.910%] followed by a program re-run of *F'Salib it-Toroq* [TVM, 11.892%] and *ONE News* [ONE; 8.108%]. News was the most favoured with 28.563% of all preferences followed by Drama [27.131%] where most of the programs broadcast were re-runs; Current Affairs Programs [6.719%] – *Xarabank* on TVM which was not broadcast during this assessment period; Light Entertainment programs [2.711%]; and Informative Programs – *Is-Sajf mas Salv* [TVM, 2.536%].

				Total %	M	F	12-14	15-24	25-29	30-49	50-64	65-79	80+
<b>News</b>													
19:00-20:30	News - TVM	[1]	TVM	15.910	21.987	11.046	4.032	12.917	16.236	17.544	15.060	17.645	24.387
19:00-20:30	News - ONE	[3]	ONE	8.109	11.948	5.036	2.688	1.842	5.518	9.396	7.987	9.325	20.160
19:00-20:30	News - Net TV	[6]	Net TV	4.544	6.094	3.303	0.000	1.305	1.301	4.138	4.848	6.833	13.388
				<b>28.563</b>	<b>40.029</b>	<b>19.384</b>	<b>6.720</b>	<b>16.064</b>	<b>23.055</b>	<b>31.078</b>	<b>27.895</b>	<b>33.803</b>	<b>57.935</b>
<b>Drama</b>													
Program Re-Run	F'Salib It-Toroq	[2]	TVM 2	11.892	8.158	14.881	7.481	7.249	12.761	12.043	13.436	13.194	11.606
Program Re-Run	Simpatiki	[5]	Net TV	6.324	4.700	7.624	18.201	6.011	4.071	3.534	5.837	8.778	7.650
Program Re-Run	Dreams	[7]	TVM 2	3.736	2.546	4.689	7.019	5.261	3.721	4.861	2.239	2.899	1.312
Program Re-Run	Zafira	[9]	TVM 2	2.667	1.535	3.573	4.998	2.057	2.613	3.915	1.994	1.727	1.046
12:00-19:00	Il-Klikka	[11]	ONE	2.511	1.130	3.617	0.000	6.489	5.602	2.626	1.675	1.650	0.000
				<b>27.131</b>	<b>18.068</b>	<b>34.385</b>	<b>37.699</b>	<b>27.067</b>	<b>28.766</b>	<b>26.978</b>	<b>25.180</b>	<b>28.248</b>	<b>21.614</b>
<b>Current Affairs</b>													
Previous Schedules	Xarabank	[4]	TVM	6.719	5.857	7.408	5.418	8.096	8.617	8.808	6.033	4.084	3.404
				<b>6.719</b>	<b>5.857</b>	<b>7.408</b>	<b>5.418</b>	<b>8.096</b>	<b>8.617</b>	<b>8.808</b>	<b>6.033</b>	<b>4.084</b>	<b>3.404</b>
<b>Light Entertainment</b>													
20:30-22:00	Liquourish	[8]	ONE	2.711	2.255	3.076	3.712	5.975	0.972	3.079	2.681	1.040	0.000
				<b>2.711</b>	<b>2.255</b>	<b>3.076</b>	<b>3.712</b>	<b>5.975</b>	<b>0.972</b>	<b>3.079</b>	<b>2.681</b>	<b>1.040</b>	<b>0.000</b>
<b>Informative</b>													
20:30-22:00	Is-Sajf Mas-Salv	[10]	TVM	2.536	3.138	2.053	3.738	4.450	2.806	1.611	2.410	2.764	2.191
				<b>2.536</b>	<b>3.138</b>	<b>2.053</b>	<b>3.738</b>	<b>4.450</b>	<b>2.806</b>	<b>1.611</b>	<b>2.410</b>	<b>2.764</b>	<b>2.191</b>

More details and analysis is available in Part 2 which contains audience assessment data for Radio and Part 3 which contains data for Television.

**TABLE 3.10: MOST NAMED PROGRAMS BY STATION AND BY TIME-BRACKETS:  
BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTH [JUL/SEP 2013]**

			Total n	Gender		Age Groups							District						Month		
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	April	May	June
19:00-20:30	News TVM	TVM	57,973	35,619	22,354	768	5,048	3,107	18,812	15,099	11,199	3,940	10,835	16,554	8,780	9,133	8,882	3,789	17,808	21,194	18,971
Programme Re-Run	F'Salib It-Toroq	TVM 2	43,333	13,216	30,117	1,425	2,833	2,442	12,913	13,471	8,374	1,875	8,987	10,896	7,799	6,594	4,977	4,080	19,295	15,353	8,685
19:00-20:30	News ONE	ONE	29,546	19,355	10,191	512	720	1,056	10,075	8,008	5,918	3,257	6,342	9,649	4,874	4,186	1,621	2,874	8,441	13,714	7,391
Previous Schedules	Xarabank	TVM	24,481	9,488	14,993	1,032	3,164	1,649	9,445	6,049	2,592	550	5,853	7,751	3,504	2,154	3,390	1,829	10,165	6,385	7,931
Programme Re-Run	Simpatici	Net TV	23,043	7,614	15,429	3,467	2,349	779	3,789	5,852	5,571	1,236	4,989	6,384	4,007	3,046	3,146	1,471	6,552	8,510	7,981
19:00-20:30	News Net TV	Net TV	16,557	9,872	6,685	0	510	249	4,437	4,861	4,337	2,163	2,229	5,751	1,709	3,287	2,273	1,308	4,407	6,413	5,737
Programme Re-Run	Dreams	TVM 2	13,614	4,124	9,490	1,337	2,056	712	5,212	2,245	1,840	212	3,164	2,107	3,420	2,009	1,754	1,160	7,439	4,369	1,806
Previous Schedules	Liquorish	ONE	9,878	3,653	6,225	707	2,335	186	3,302	2,688	660	0	2,206	3,001	826	573	2,212	1,060	7,071	2,347	460
Programme Re-Run	Zafira	TVM 2	9,718	2,486	7,232	952	804	500	4,198	1,999	1,096	169	2,939	1,941	1,720	1,225	1,633	260	4,701	2,840	2,177
20:30-22:00	Is-Sajf Mas-Salv	TVM	9,239	5,084	4,155	712	1,739	537	1,727	2,416	1,754	354	1,735	2,765	1,546	1,373	1,820	0	1,566	3,892	3,781
12:00-19:00	Il-Klikka	ONE	9,150	1,830	7,320	0	2,536	1,072	2,816	1,679	1,047	0	1,941	2,660	2,014	1,323	1,212	0	4,047	2,934	2,169
n			246,532	112,341	134,191	10,912	24,094	12,289	76,726	64,367	44,388	13,756	51,220	69,459	40,199	34,903	32,920	17,831	91,492	87,951	67,089
			%																		
19:00-20:30	News TVM	TVM	15.910	21.987	11.046	4.032	12.917	16.236	17.544	15.060	17.645	24.387	13.306	16.323	15.405	18.151	18.303	14.748	13.926	16.000	18.235
Programme Re-Run	F'Salib It-Toroq	TVM 2	11.892	8.158	14.881	7.481	7.249	12.761	12.043	13.436	13.194	11.606	11.036	10.744	13.684	13.105	10.256	15.880	15.089	11.590	8.348
19:00-20:30	News ONE	ONE	8.109	11.948	5.036	2.688	1.842	5.518	9.396	7.987	9.325	20.160	7.788	9.514	8.552	8.319	3.340	11.186	6.601	10.353	7.104
Previous Schedules	Xarabank	TVM	6.719	5.857	7.408	5.418	8.096	8.617	8.808	6.033	4.084	3.404	7.188	7.643	6.148	4.281	6.986	7.119	7.949	4.820	7.623
Programme Re-Run	Simpatici	Net TV	6.324	4.700	7.624	18.201	6.011	4.071	3.534	5.837	8.778	7.650	6.127	6.295	7.030	6.053	6.483	5.726	5.124	6.424	7.671
19:00-20:30	News Net TV	Net TV	4.544	6.094	3.303	0.000	1.305	1.301	4.138	4.848	6.833	13.388	2.737	5.671	2.999	6.532	4.684	5.091	3.446	4.841	5.514
Programme Re-Run	Dreams	TVM 2	3.736	2.546	4.689	7.019	5.261	3.721	4.861	2.239	2.899	1.312	3.886	2.078	6.001	3.993	3.614	4.515	5.817	3.298	1.736
Previous Schedules	Liquorish	ONE	2.711	2.255	3.076	3.712	5.975	0.972	3.079	2.681	1.040	0.000	2.709	2.959	1.449	1.139	4.558	4.126	5.530	1.772	0.442
Programme Re-Run	Zafira	TVM 2	2.667	1.535	3.573	4.998	2.057	2.613	3.915	1.994	1.727	1.046	3.609	1.914	3.018	2.435	3.365	1.012	3.676	2.144	2.093
20:30-22:00	Is-Sajf Mas-Salv	TVM	2.536	3.138	2.053	3.738	4.450	2.806	1.611	2.410	2.764	2.191	2.131	2.726	2.713	2.729	3.750	0.000	1.225	2.938	3.634
12:00-19:00	Il-Klikka	ONE	2.511	1.130	3.617	0.000	6.489	5.602	2.626	1.675	1.650	0.000	2.384	2.623	3.534	2.629	2.498	0.000	3.165	2.215	2.085
n%			67.658	69.347	66.307	57.287	61.651	64.216	71.554	64.199	69.939	85.145	62.901	68.489	70.531	69.365	67.839	69.403	71.547	66.396	64.486
All Replies [N]			364,378	161,999	202,379	19,048	39,081	19,137	107,228	100,261	63,467	16,156	81,430	101,416	56,995	50,318	48,527	25,692	127,876	132,465	104,037
All Replies [%]			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

## APPENDIX A: QUESTIONNAIRE



Respondent ID: _____	Tel No: _____
Date of Survey: _____	
Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bhalissa qegħdin nagħmlu stħarriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-istħarriġ jiehu madwar 5 minuti biex jitlesta. Mill-familja tiegħek ġie magħżul/a (għid isem) bil-polża biex jiehu/tiehu sehem fl-istħarriġ. Nista' nkellmu/nkellimha bhalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux *iktar min 3 stazzjonijiet*)

Stazzjonijiet tat-televiżjoni (immarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
Favourite	(7)						
Calypso	(8)						
Prime	(9)						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżeġ l-istazzjonijiet għal Code (18))							
M'hemmx stazzjon wieħed (għal 10 minuti)	(19)						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. X'sistema tat-televiżjoni minn dawn li ser insemmliek użajt biex rajt it-televiżjoni ilbieraħ? (Immarka kull fejn japplika).

	Iva	Le
Aerial bla ħlas	(1)	(2)
Melita	(1)	(2)
GO	(1)	(2)
Satellita'	(1)	(2)
Internet ( <i>inkl. Dreambox decoder</i> )	(1)	(2)
Video on Demand	(1)	(2)
Catch-up TV	(1)	(2)
Mod ieħor [Ma' tafx]	(1)	(2)

3. Liema huma l-aktar 3 programmi favoriti tiegħek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
Ma narax programmi lokali	(5)
M'għandix programm favorit	(6)
Mingħajr risposta	(7)

4. Rajt Telebejgħ fuq stazzjonijiet lokali lbieraħ?

Iva	(1)		Le	(2)	Mur M7
-----	-----	--	----	-----	--------

5. Fuq liema stazzjon radju l-aktar? (Immarka waħda biss)

	Code
TVM	(1)
One TV	(2)
Net TV	(3)
Smash TV	(4)
<b>TVM 2</b>	<b>(5)</b>
ITV	(6)
Favourite TV	(7)
Calypso Music TV	(8)
<b>Prime TV</b>	<b>(9)</b>
Stazzjon iehor	(10)
<b>(specifika)</b>	
Ma nafx	(11)

6. Liema 3 stazzjonijiet tar-radju smajt l-aktar lbieraħ u x'sistema tar-radju użajt?(immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin		AM / FM (Radju tradizzjonali)	DAB (eż. sistema għida Digitali)	Oħrajn (eż. smiġħ minn mobile, MP3 players ecc)	M'għandi l-ebda sistema tar-radju d-dar
		Min AM/PM	Sa AM/PM				
Radju Malta	(1)						
Radju Parlamentari/106.6	(2)						
<b>Magic</b>	<b>(3)</b>						
One Radio	(4)						
Radio 101	(5)						
Bay Radio	(6)						
Calypso Radio	(7)						
RTK	(8)						
Smash Radio	(9)						
Radju Marija	(10)						
Campus FM	(11)						
Vibe FM	(12)						
X FM	(13)						
<b>Bay Easy</b>	<b>(14)</b>						
<b>Bay Retro</b>	<b>(15)</b>						
<b>All Rock</b>	<b>(16)</b>						
<b>All R &amp; B</b>	<b>(17)</b>						
<b>Kiss</b>	<b>(18)</b>						
Radju tal-Komunità	(19)						
Stazzjon iehor	(20)						
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15							
<b>M'hemmx stazzjon wieħed</b>	(21)						
Ma niftakarx	(22)						
Ma smajt radju	(23)						
M'għandix sett tar-Radju	(24)						
Mingħajr risposta..	(25)						

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

7. Inti raġel jew mara?

R (1)	M (2)
-------	-------

8. Kemm għandek eta? \_\_\_\_\_

9. F' liema lokalità toqgħod? \_\_\_\_\_

Grazzi tal-ħin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.



## **APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS**

### **LIST OF NATIONWIDE RADIO STATIONS LICENSED**

*Radju Malta*  
*Radju Parlament 106.6*  
*Magic Radio*  
*ONE Radio*  
*Radio 101*  
*Bay Radio*  
*Calypso Radio*  
*RTK*  
*Smash Radio*  
*Radju Marija*  
*Campus FM*  
*Vibe FM*  
*XFM*

### **LIST OF RADIO STATIONS ONLY ON DigiB+**

*Bay Easy*  
*Bay Retro*  
*All Rock*  
*All R & B*  
*Kiss*  
*DJ 956*

### **LIST OF NATIONWIDE TELEVISION STATIONS LICENSED**

*TVM*  
*ONE*  
*Net TV*  
*Smash TV*  
*TVM2*  
*iTV*  
*Favorite TV*  
*Calypso Music TV*  
*Prime TV Shopping Channel*



## APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part 2, Tables 6.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### RADIO AUDIENCES – MONDAY

RADIO AUDIENCES - MONDAY																				
	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375
5:30	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	369	375
6:00	0	0	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	375
6:30	0	0	0	5,000	2,000	9,000	0	0	0	0	0	0	0	0	0	0	0	0	359	375
7:00	2,000	0	2,000	10,000	2,000	3,000	3,000	2,000	2,000	4,000	0	5,000	0	0	0	0	0	3,000	337	375
7:30	3,000	0	5,000	6,000	2,000	3,000	3,000	2,000	0	5,000	0	4,000	2,000	0	0	0	0	2,000	338	375
8:00	1,000	0	3,000	18,000	2,000	3,000	5,000	3,000	0	4,000	0	4,000	2,000	0	0	0	0	2,000	328	375
8:30	1,000	0	3,000	18,000	2,000	2,000	5,000	3,000	0	3,000	0	4,000	2,000	0	0	0	0	2,000	330	375
9:00	6,000	0	4,000	21,000	2,000	6,000	6,000	3,000	0	4,000	0	2,000	4,000	0	2,000	0	0	2,000	313	375
9:30	9,000	0	3,000	23,000	2,000	3,000	8,000	3,000	0	5,000	0	2,000	2,000	0	2,000	0	0	2,000	311	375
10:00	7,000	1,000	3,000	17,000	3,000	6,000	6,000	3,000	0	5,000	0	2,000	2,000	0	2,000	0	0	2,000	316	375
10:30	7,000	1,000	3,000	17,000	3,000	4,000	8,000	3,000	0	5,000	0	2,000	2,000	0	2,000	0	0	2,000	316	375
11:00	5,000	0	2,000	15,000	4,000	2,000	8,000	3,000	0	4,000	0	4,000	2,000	0	0	0	0	2,000	324	375
11:30	4,000	0	2,000	17,000	8,000	2,000	8,000	3,000	0	4,000	0	2,000	2,000	0	0	0	0	2,000	321	375
NOON	2,000	0	0	8,000	3,000	7,000	3,000	2,000	0	3,000	0	0	2,000	0	0	0	2,000	0	343	375
0:30	2,000	0	0	6,000	3,000	5,000	3,000	2,000	0	3,000	0	0	2,000	0	0	0	2,000	0	347	375
1:00	3,000	0	0	5,000	2,000	6,000	0	2,000	0	5,000	0	2,000	2,000	0	0	0	0	0	348	375
1:30	3,000	0	0	6,000	2,000	8,000	0	2,000	0	5,000	0	0	2,000	0	0	0	0	0	347	375
2:00	3,000	0	0	5,000	0	8,000	0	2,000	0	5,000	0	0	2,000	0	0	0	0	0	350	375
2:30	3,000	0	0	5,000	0	6,000	0	2,000	0	5,000	0	0	2,000	0	0	0	0	0	352	375
3:00	3,000	0	0	6,000	0	2,000	0	2,000	0	2,000	0	0	2,000	2,000	0	0	0	0	356	375
3:30	3,000	0	0	6,000	0	2,000	0	3,000	0	2,000	0	0	2,000	2,000	0	0	0	0	355	375
4:00	2,000	0	4,000	5,000	0	2,000	0	3,000	0	0	0	0	2,000	0	0	0	0	0	357	375
4:30	2,000	0	0	5,000	0	2,000	0	3,000	0	0	0	0	2,000	0	0	0	0	0	361	375
5:00	3,000	0	0	2,000	2,000	4,000	0	3,000	2,000	0	0	0	2,000	0	0	0	0	0	357	375
5:30	3,000	0	0	4,000	0	3,000	0	3,000	2,000	0	0	0	2,000	0	0	0	0	0	358	375
6:00	0	0	0	2,000	0	2,000	2,000	3,000	2,000	4,000	0	0	0	0	0	0	0	0	360	375
6:30	0	0	0	2,000	0	2,000	2,000	3,000	2,000	3,000	0	0	0	0	0	0	0	0	361	375
7:00	0	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	367	375
7:30	0	0	0	3,000	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	368	375
8:00	0	0	0	2,000	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	369	375
8:30	0	0	0	2,000	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	369	375
9:00	0	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	375
9:30	0	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	375
10:00	0	0	0	2,000	0	0	0	0	0	0	0	4,000	0	0	0	0	0	0	369	375
10:30	0	0	0	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	371	375
11:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
11:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375

A “nil” record does not mean that there were zero audiences

**RADIO AUDIENCES – TUESDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	KISS [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
4:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
5:00	2,000	0	0	2,000	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	365	375
5:30	2,000	0	0	3,000	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	364	375
6:00	2,000	0	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	366	375
6:30	2,000	0	0	3,000	2,000	5,000	0	0	0	0	0	0	0	0	0	0	0	2,000	361	375
7:00	5,000	0	0	6,000	0	14,000	3,000	0	0	0	2,000	0	2,000	0	0	0	2,000	2,000	339	375
7:30	6,000	0	0	5,000	0	8,000	5,000	0	0	2,000	0	0	2,000	0	0	2,000	2,000	2,000	341	375
8:00	11,000	0	2,000	6,000	5,000	14,000	6,000	2,000	0	6,000	0	0	0	0	0	0	0	2,000	321	375
8:30	6,000	0	2,000	6,000	5,000	12,000	6,000	2,000	0	6,000	0	0	0	0	0	0	0	2,000	328	375
9:00	10,000	0	0	10,000	8,000	10,000	9,000	2,000	2,000	5,000	2,000	2,000	0	0	0	0	0	2,000	313	375
9:30	10,000	0	0	9,000	8,000	10,000	10,000	2,000	2,000	5,000	2,000	2,000	0	0	0	0	0	2,000	313	375
10:00	10,000	0	0	8,000	5,000	8,000	11,000	2,000	2,000	5,000	2,000	2,000	0	0	0	0	0	2,000	318	375
10:30	10,000	0	0	8,000	5,000	8,000	9,000	2,000	2,000	5,000	2,000	2,000	0	0	0	0	0	2,000	320	375
11:00	12,000	0	2,000	9,000	5,000	10,000	7,000	2,000	0	3,000	2,000	2,000	0	0	0	0	0	2,000	319	375
11:30	12,000	0	2,000	10,000	5,000	10,000	6,000	2,000	0	3,000	2,000	2,000	0	0	0	0	0	2,000	319	375
NOON	4,000	0	0	12,000	3,000	7,000	3,000	2,000	0	4,000	0	2,000	0	0	0	0	0	2,000	336	375
0:30	4,000	0	0	11,000	3,000	7,000	3,000	2,000	0	4,000	0	2,000	0	0	0	0	0	2,000	337	375
1:00	5,000	0	2,000	9,000	3,000	7,000	2,000	0	0	2,000	0	2,000	2,000	0	0	0	0	2,000	339	375
1:30	5,000	0	2,000	8,000	3,000	7,000	2,000	0	2,000	2,000	0	2,000	2,000	0	0	0	0	2,000	338	375
2:00	4,000	0	0	4,000	3,000	5,000	2,000	0	0	2,000	0	2,000	0	0	0	0	0	2,000	351	375
2:30	4,000	0	0	4,000	3,000	5,000	2,000	0	0	2,000	0	2,000	0	0	0	0	0	2,000	351	375
3:00	4,000	0	0	3,000	3,000	5,000	2,000	0	0	3,000	0	2,000	0	0	0	0	0	2,000	351	375
3:30	4,000	0	0	3,000	3,000	7,000	2,000	0	0	3,000	2,000	2,000	0	0	0	0	0	2,000	347	375
4:00	3,000	0	0	2,000	2,000	9,000	2,000	0	0	3,000	2,000	2,000	0	0	0	0	0	2,000	348	375
4:30	3,000	0	0	2,000	2,000	9,000	2,000	0	0	3,000	2,000	2,000	0	0	0	0	0	2,000	348	375
5:00	3,000	0	0	0	5,000	9,000	0	0	2,000	1,000	0	3,000	0	0	0	0	0	2,000	350	375
5:30	2,000	0	0	4,000	3,000	9,000	0	0	2,000	0	0	4,000	0	0	0	0	0	2,000	349	375
6:00	2,000	0	2,000	2,000	2,000	9,000	2,000	2,000	0	2,000	0	4,000	0	0	0	0	0	4,000	344	375
6:30	3,000	0	2,000	4,000	0	7,000	2,000	2,000	0	3,000	0	3,000	0	0	0	0	0	2,000	347	375
7:00	2,000	0	0	3,000	0	5,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	361	375
7:30	0	0	0	3,000	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	364	375
8:00	0	0	0	4,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	375
8:30	0	0	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	375
9:00	0	0	0	2,000	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	369	375
9:30	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	371	375
10:00	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	369	375
10:30	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	369	375
11:00	0	0	2,000	2,000	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	367	375
11:30	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	369	375

A "nil" record does not mean that there were zero audiences.

# **RADIO AUDIENCES – WEDNESDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'NONE	'TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	373	375
5:30	0	0	0	2,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	370	375
6:00	0	0	0	3,000	0	5,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	364	375
6:30	2,000	0	0	3,000	0	5,000	3,000	0	0	3,000	0	0	0	0	0	0	2,000	0	357	375
7:00	5,000	0	0	5,000	4,000	12,000	3,000	3,000	0	3,000	0	0	2,000	0	0	0	2,000	0	336	375
7:30	3,000	0	0	5,000	6,000	17,000	3,000	3,000	0	3,000	0	2,000	2,000	2,000	0	0	2,000	0	327	375
8:00	7,000	0	0	6,000	9,000	14,000	6,000	3,000	0	3,000	2,000	2,000	2,000	0	2,000	0	4,000	0	315	375
8:30	7,000	0	0	6,000	8,000	13,000	7,000	3,000	0	3,000	2,000	0	2,000	0	2,000	0	4,000	0	318	375
9:00	10,000	0	2,000	10,000	7,000	14,000	9,000	4,000	2,000	3,000	2,000	0	6,000	0	2,000	0	0	0	304	375
9:30	10,000	0	2,000	11,000	7,000	14,000	9,000	4,000	2,000	3,000	2,000	0	6,000	0	2,000	0	0	0	303	375
10:00	10,000	0	4,000	9,000	7,000	13,000	11,000	4,000	0	3,000	2,000	0	6,000	0	2,000	0	0	0	304	375
10:30	10,000	0	5,000	10,000	7,000	11,000	9,000	4,000	0	3,000	2,000	0	6,000	0	2,000	0	0	0	306	375
11:00	9,000	0	4,000	7,000	7,000	11,000	10,000	3,000	0	3,000	0	0	6,000	0	2,000	0	0	0	313	375
11:30	9,000	0	4,000	7,000	5,000	11,000	10,000	3,000	0	3,000	0	0	6,000	0	2,000	0	0	0	315	375
NOON	4,000	0	2,000	8,000	5,000	10,000	7,000	2,000	0	3,000	2,000	0	2,000	0	2,000	0	0	0	328	375
0:30	4,000	0	2,000	8,000	4,000	8,000	7,000	2,000	0	3,000	2,000	0	2,000	0	2,000	0	0	0	331	375
1:00	2,000	0	0	10,000	4,000	7,000	5,000	5,000	0	2,000	2,000	0	2,000	0	2,000	0	0	0	334	375
1:30	2,000	0	0	10,000	4,000	7,000	5,000	5,000	0	2,000	2,000	0	2,000	0	2,000	0	0	2,000	332	375
2:00	2,000	0	0	6,000	4,000	3,000	5,000	5,000	0	2,000	2,000	2,000	0	0	0	0	0	2,000	342	375
2:30	2,000	0	0	4,000	2,000	3,000	5,000	5,000	0	2,000	2,000	2,000	0	0	0	0	0	0	348	375
3:00	0	0	0	4,000	2,000	2,000	4,000	4,000	0	2,000	0	2,000	2,000	0	0	0	0	0	353	375
3:30	0	0	0	4,000	2,000	2,000	4,000	4,000	0	2,000	0	2,000	2,000	0	0	0	0	0	353	375
4:00	0	0	0	3,000	0	3,000	4,000	4,000	0	2,000	0	0	0	0	0	0	0	0	359	375
4:30	0	0	0	3,000	0	3,000	4,000	2,000	0	2,000	0	0	0	0	0	0	0	0	361	375
5:00	2,000	0	0	3,000	0	2,000	4,000	1,000	0	2,000	0	0	0	0	0	0	0	0	361	375
5:30	2,000	0	2,000	3,000	0	3,000	2,000	1,000	0	2,000	0	0	0	0	0	0	0	0	360	375
6:00	4,000	0	0	1,000	0	2,000	2,000	1,000	0	2,000	0	0	0	0	0	0	0	0	363	375
6:30	2,000	0	0	3,000	0	0	0	1,000	0	2,000	0	0	0	0	0	0	0	0	367	375
7:00	0	0	0	0	0	2,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	370	375
7:30	0	0	0	0	0	2,000	2,000	1,000	0	0	0	0	0	0	0	0	0	0	370	375
8:00	2,000	0	0	0	0	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	367	375
8:30	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	371	375
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
11:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
11:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375

A "nil" record does not mean that there were zero audiences.

**RADIO AUDIENCES – THURSDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000 NONE	'000 TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
1:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	371	375
5:30	3,000	0	0	2,000	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	366	375
6:00	4,000	0	2,000	3,000	0	3,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	358	375
6:30	4,000	0	2,000	6,000	0	2,000	2,000	2,000	0	2,000	0	0	3,000	0	0	0	0	0	352	375
7:00	6,000	0	3,000	5,000	2,000	7,000	2,000	5,000	0	6,000	0	2,000	2,000	0	0	0	0	1,000	334	375
7:30	5,000	0	0	10,000	2,000	3,000	2,000	6,000	0	6,000	0	3,000	0	0	0	0	0	0	338	375
8:00	5,000	0	6,000	12,000	2,000	11,000	2,000	9,000	0	4,000	0	4,000	2,000	0	0	0	0	2,000	316	375
8:30	5,000	0	4,000	10,000	2,000	11,000	2,000	7,000	0	4,000	0	4,000	4,000	0	0	0	0	2,000	320	375
9:00	4,000	0	7,000	10,000	2,000	13,000	5,000	7,000	0	2,000	0	2,000	2,000	0	0	2,000	0	2,000	317	375
9:30	5,000	0	7,000	10,000	2,000	13,000	5,000	7,000	0	2,000	0	3,000	2,000	0	0	0	0	2,000	317	375
10:00	7,000	0	5,000	15,000	2,000	14,000	7,000	6,000	0	2,000	0	3,000	2,000	0	0	0	0	2,000	310	375
10:30	7,000	0	5,000	15,000	2,000	14,000	7,000	6,000	0	2,000	0	3,000	2,000	0	0	0	0	2,000	310	375
11:00	8,000	0	5,000	14,000	3,000	8,000	6,000	3,000	0	2,000	0	3,000	2,000	0	0	0	0	2,000	319	375
11:30	8,000	0	5,000	14,000	3,000	8,000	6,000	5,000	0	2,000	0	3,000	2,000	0	0	0	0	2,000	317	375
NOON	3,000	0	5,000	12,000	3,000	7,000	0	3,000	0	2,000	2,000	4,000	2,000	0	0	0	0	0	332	375
0:30	3,000	0	5,000	8,000	3,000	5,000	0	3,000	0	2,000	2,000	4,000	2,000	0	0	0	0	0	338	375
1:00	3,000	0	5,000	4,000	2,000	8,000	0	5,000	0	0	0	4,000	2,000	0	0	0	0	0	342	375
1:30	3,000	2,000	5,000	4,000	2,000	8,000	0	3,000	0	0	0	4,000	2,000	0	0	0	0	0	342	375
2:00	3,000	0	3,000	3,000	2,000	6,000	0	3,000	2,000	0	0	2,000	2,000	0	0	0	0	2,000	347	375
2:30	3,000	0	3,000	4,000	2,000	6,000	0	3,000	0	0	0	2,000	0	0	0	0	0	2,000	350	375
3:00	2,000	0	5,000	4,000	2,000	8,000	0	5,000	0	0	0	2,000	0	0	0	0	0	2,000	345	375
3:30	2,000	0	5,000	3,000	2,000	8,000	2,000	5,000	0	0	0	2,000	0	0	0	0	0	2,000	344	375
4:00	3,000	0	5,000	3,000	2,000	9,000	0	6,000	0	3,000	0	0	0	0	0	0	0	0	344	375
4:30	3,000	0	5,000	3,000	2,000	9,000	0	5,000	0	3,000	0	0	0	0	0	0	0	0	345	375
5:00	5,000	0	2,000	3,000	2,000	7,000	0	2,000	0	1,000	0	0	0	0	0	0	0	0	353	375
5:30	3,000	0	2,000	4,000	2,000	7,000	0	2,000	2,000	1,000	0	0	0	0	0	0	0	0	352	375
6:00	2,000	0	0	3,000	0	4,000	2,000	2,000	2,000	1,000	0	0	0	0	0	0	0	0	359	375
6:30	2,000	0	0	3,000	0	4,000	2,000	2,000	2,000	1,000	0	0	0	0	0	0	0	0	359	375
7:00	2,000	0	0	3,000	0	5,000	2,000	2,000	2,000	0	0	2,000	0	0	0	0	0	0	357	375
7:30	2,000	0	0	3,000	0	5,000	0	0	2,000	0	0	2,000	0	0	0	0	0	0	361	375
8:00	0	0	0	0	0	5,000	0	0	2,000	0	0	0	0	0	0	0	0	0	368	375
8:30	0	0	0	0	0	5,000	0	0	0	0	0	0	0	0	0	0	0	0	370	375
9:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
9:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	373	375
10:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	373	375
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375

A "nil" record does not mean that there were zero audiences.

# **RADIO AUDIENCES – FRIDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	RADJU MALTA	RADJU PARL. 106.6	'NONE	'TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
5:30	0	0	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375
6:00	2,000	0	0	5,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	366	375
6:30	2,000	0	0	7,000	2,000	5,000	2,000	0	2,000	0	0	0	2,000	0	0	0	0	0	2,000	0	353	375
7:00	3,000	0	5,000	9,000	7,000	14,000	3,000	0	2,000	7,000	0	4,000	2,000	0	0	0	0	0	3,000	0	319	375
7:30	3,000	0	3,000	7,000	7,000	8,000	2,000	0	2,000	7,000	0	4,000	2,000	0	0	0	0	0	3,000	0	330	375
8:00	11,000	0	3,000	9,000	5,000	14,000	2,000	2,000	2,000	6,000	0	5,000	4,000	0	0	0	0	0	11,000	0	312	375
8:30	10,000	0	3,000	10,000	4,000	11,000	2,000	0	2,000	6,000	0	5,000	4,000	0	0	0	0	0	10,000	0	318	375
9:00	14,000	0	8,000	11,000	6,000	13,000	2,000	2,000	3,000	6,000	0	4,000	4,000	0	0	0	2,000	0	14,000	0	300	375
9:30	14,000	0	8,000	11,000	6,000	11,000	2,000	2,000	3,000	6,000	0	4,000	4,000	0	0	0	2,000	0	14,000	0	302	375
10:00	14,000	0	7,000	11,000	6,000	11,000	3,000	2,000	3,000	7,000	0	2,000	4,000	0	0	0	2,000	0	14,000	0	303	375
10:30	14,000	0	7,000	11,000	6,000	11,000	3,000	3,000	3,000	7,000	0	3,000	4,000	0	0	0	2,000	0	14,000	0	301	375
11:00	12,000	0	5,000	11,000	3,000	11,000	2,000	3,000	3,000	7,000	0	3,000	4,000	0	0	0	2,000	0	12,000	0	309	375
11:30	12,000	0	6,000	11,000	3,000	11,000	2,000	3,000	3,000	7,000	0	3,000	4,000	0	0	0	2,000	0	12,000	0	308	375
NOON	6,000	0	2,000	9,000	3,000	8,000	2,000	0	3,000	9,000	0	3,000	4,000	0	0	0	2,000	0	6,000	0	324	375
0:30	6,000	0	2,000	9,000	2,000	6,000	2,000	0	3,000	9,000	0	3,000	4,000	0	0	0	2,000	0	6,000	0	327	375
1:00	5,000	0	2,000	9,000	2,000	9,000	0	0	3,000	5,000	0	2,000	4,000	0	0	0	2,000	0	5,000	0	332	375
1:30	5,000	0	2,000	9,000	2,000	8,000	0	0	3,000	5,000	0	2,000	4,000	0	0	0	2,000	0	5,000	0	333	375
2:00	5,000	0	2,000	7,000	2,000	7,000	0	0	3,000	5,000	0	0	4,000	0	0	0	2,000	0	5,000	0	338	375
2:30	5,000	0	2,000	5,000	2,000	6,000	0	0	3,000	5,000	0	0	4,000	0	0	0	2,000	0	5,000	0	341	375
3:00	5,000	0	2,000	5,000	2,000	6,000	0	0	3,000	5,000	0	0	4,000	0	0	0	4,000	0	5,000	0	339	375
3:30	5,000	0	2,000	5,000	2,000	6,000	0	0	2,000	5,000	0	0	2,000	0	0	0	4,000	0	5,000	0	342	375
4:00	4,000	0	2,000	5,000	2,000	0	2,000	0	2,000	5,000	0	0	2,000	0	0	0	2,000	0	4,000	0	349	375
4:30	4,000	0	2,000	5,000	2,000	0	2,000	0	2,000	5,000	0	0	2,000	0	0	0	2,000	0	4,000	0	349	375
5:00	2,000	0	2,000	2,000	2,000	2,000	2,000	2,000	2,000	5,000	0	2,000	0	0	0	0	0	0	2,000	0	352	375
5:30	2,000	0	2,000	2,000	2,000	2,000	2,000	2,000	2,000	5,000	0	2,000	0	0	0	0	0	0	2,000	0	352	375
6:00	0	0	2,000	2,000	2,000	4,000	0	3,000	2,000	5,000	0	2,000	0	0	0	0	0	0	0	0	353	375
6:30	0	0	2,000	2,000	2,000	5,000	0	3,000	2,000	5,000	0	2,000	0	0	0	0	0	0	0	0	352	375
7:00	0	0	0	0	2,000	4,000	0	3,000	2,000	5,000	0	2,000	0	0	0	0	0	0	0	0	357	375
7:30	0	0	0	0	2,000	2,000	0	2,000	0	3,000	0	2,000	0	0	0	0	0	0	0	0	364	375
8:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
8:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
9:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
9:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
10:00	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	367	375
10:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	375
11:00	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	375
11:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	375

A "nil" record does not mean that there were zero audiences.

# **RADIO AUDIENCES – SATURDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	373	375
5:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	373	375
6:00	3,000	0	0	0	2,000	2,000	4,000	2,000	0	0	0	0	0	0	0	0	0	2,000	360	375
6:30	2,000	0	0	3,000	2,000	2,000	4,000	2,000	0	0	0	2,000	0	0	0	0	0	2,000	356	375
7:00	6,000	0	2,000	7,000	2,000	6,000	5,000	6,000	0	4,000	2,000	2,000	0	0	0	0	0	2,000	331	375
7:30	5,000	0	0	9,000	2,000	2,000	5,000	6,000	0	4,000	2,000	2,000	0	0	0	0	0	2,000	336	375
8:00	4,000	0	2,000	13,000	6,000	8,000	6,000	6,000	2,000	3,000	3,000	0	0	0	0	0	2,000	2,000	318	375
8:30	4,000	0	3,000	12,000	6,000	5,000	6,000	6,000	0	3,000	3,000	0	0	0	0	0	0	2,000	325	375
9:00	11,000	0	3,000	18,000	3,000	10,000	9,000	7,000	0	3,000	2,000	2,000	0	0	0	0	0	4,000	303	375
9:30	11,000	0	5,000	18,000	3,000	8,000	6,000	7,000	0	3,000	2,000	2,000	0	0	0	0	0	4,000	306	375
10:00	8,000	0	3,000	19,000	5,000	7,000	6,000	6,000	0	3,000	2,000	2,000	0	0	0	0	0	4,000	310	375
10:30	8,000	0	3,000	19,000	5,000	7,000	6,000	6,000	0	3,000	2,000	2,000	0	0	0	0	0	4,000	310	375
11:00	7,000	0	3,000	19,000	3,000	7,000	4,000	3,000	0	3,000	0	2,000	0	0	0	0	0	4,000	320	375
11:30	7,000	0	3,000	19,000	3,000	7,000	4,000	3,000	0	3,000	0	2,000	0	0	0	0	0	4,000	320	375
NOON	7,000	0	2,000	12,000	3,000	4,000	3,000	0	0	3,000	0	0	0	2,000	0	0	0	1,000	338	375
0:30	7,000	0	3,000	12,000	3,000	4,000	3,000	0	0	3,000	0	0	0	0	0	0	0	1,000	339	375
1:00	7,000	0	4,000	6,000	0	8,000	2,000	0	0	2,000	0	0	0	0	0	0	0	1,000	345	375
1:30	7,000	0	4,000	6,000	0	8,000	2,000	0	0	2,000	0	0	0	0	0	0	0	1,000	345	375
2:00	7,000	0	3,000	4,000	0	10,000	2,000	0	0	2,000	0	2,000	2,000	0	0	0	0	1,000	342	375
2:30	7,000	0	3,000	4,000	0	8,000	2,000	0	0	2,000	0	2,000	2,000	0	0	0	0	1,000	344	375
3:00	6,000	0	2,000	3,000	0	4,000	4,000	0	0	5,000	0	0	0	0	0	0	0	1,000	350	375
3:30	6,000	0	2,000	3,000	0	4,000	4,000	0	0	3,000	0	0	0	0	0	0	0	1,000	352	375
4:00	6,000	0	0	6,000	2,000	4,000	4,000	0	0	2,000	0	0	0	0	0	0	0	1,000	350	375
4:30	6,000	0	0	5,000	2,000	2,000	4,000	0	0	2,000	0	0	0	0	0	0	0	1,000	353	375
5:00	6,000	0	2,000	3,000	2,000	2,000	4,000	0	0	2,000	0	0	0	0	0	0	0	1,000	353	375
5:30	6,000	2,000	0	3,000	2,000	4,000	4,000	0	0	2,000	0	0	0	0	0	0	0	1,000	351	375
6:00	3,000	0	0	0	2,000	4,000	4,000	0	0	2,000	0	0	0	0	0	0	0	0	360	375
6:30	3,000	0	0	0	2,000	2,000	4,000	0	0	0	0	0	0	0	0	0	0	0	364	375
7:00	0	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	375
7:30	0	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	375
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
10:00	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	373	375
10:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	373	375
11:00	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	373	375
11:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	373	375

A "nil" record does not mean that there were zero audiences.



**RADIO AUDIENCES – SUNDAY**

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY RETRO [DAB]	ALL ROCK [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:00	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375
6:30	0	0	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	370	375
7:00	2,000	0	4,000	7,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	360	375
7:30	2,000	0	4,000	7,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	358	375
8:00	3,000	0	2,000	6,000	2,000	9,000	5,000	5,000	2,000	0	0	0	0	0	0	0	2,000	0	339	375
8:30	3,000	0	2,000	6,000	2,000	4,000	5,000	4,000	2,000	0	0	0	0	0	0	0	2,000	0	345	375
9:00	6,000	0	6,000	8,000	2,000	2,000	5,000	4,000	2,000	3,000	2,000	2,000	0	0	0	0	2,000	2,000	329	375
9:30	6,000	0	9,000	6,000	3,000	2,000	5,000	4,000	2,000	3,000	0	2,000	0	0	0	0	2,000	2,000	329	375
10:00	6,000	0	8,000	6,000	3,000	6,000	5,000	5,000	2,000	2,000	0	2,000	0	0	0	0	0	2,000	328	375
10:30	6,000	0	10,000	6,000	3,000	6,000	5,000	5,000	2,000	2,000	0	2,000	0	0	0	0	2,000	2,000	324	375
11:00	5,000	0	7,000	8,000	3,000	5,000	6,000	5,000	2,000	0	0	2,000	0	0	0	0	2,000	2,000	328	375
11:30	5,000	0	5,000	10,000	2,000	5,000	6,000	5,000	2,000	0	0	2,000	0	0	0	0	2,000	2,000	329	375
NOON	3,000	0	2,000	6,000	0	4,000	6,000	4,000	2,000	2,000	0	2,000	0	0	0	0	0	2,000	342	375
0:30	3,000	0	2,000	5,000	0	5,000	6,000	4,000	2,000	0	0	2,000	0	0	0	0	0	2,000	344	375
1:00	2,000	0	2,000	3,000	0	4,000	5,000	0	2,000	0	0	4,000	2,000	0	0	0	0	2,000	349	375
1:30	2,000	0	2,000	3,000	0	4,000	5,000	0	2,000	0	0	4,000	2,000	0	0	0	0	2,000	349	375
2:00	3,000	0	2,000	4,000	0	2,000	3,000	0	2,000	0	0	5,000	2,000	0	0	0	0	2,000	350	375
2:30	4,000	0	2,000	4,000	0	2,000	3,000	0	2,000	0	0	5,000	2,000	0	0	0	0	2,000	349	375
3:00	4,000	0	0	4,000	0	4,000	3,000	2,000	2,000	0	0	2,000	0	0	0	0	0	2,000	352	375
3:30	4,000	0	0	4,000	0	2,000	3,000	2,000	2,000	0	0	2,000	0	0	0	0	0	2,000	354	375
4:00	6,000	0	3,000	2,000	0	4,000	3,000	2,000	2,000	2,000	0	2,000	0	0	0	0	0	0	349	375
4:30	4,000	0	2,000	2,000	0	2,000	3,000	2,000	2,000	2,000	0	2,000	0	0	0	0	0	0	354	375
5:00	3,000	0	2,000	2,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	0	0	361	375
5:30	3,000	0	2,000	4,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	0	0	359	375
6:00	2,000	0	2,000	3,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	0	0	361	375
6:30	2,000	0	2,000	3,000	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	364	375
7:00	2,000	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	369	375
7:30	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	375
8:00	0	0	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	369	375
8:30	0	0	0	0	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	371	375
9:00	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	373	375
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
10:00	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	371	375
10:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	371	375
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375

A "nil" record does not mean that there were zero audiences.

## APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part Two, Tables 7.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

### TV AUDIENCES – MONDAY

TV AUDIENCES - MONDAY																					
	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	'000	'000	
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
7:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375	
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375	
8:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375	
8:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	369	375	
9:00	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	375	
9:30	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	375	
10:00	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375	
10:30	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375	
11:00	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375	
11:30	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375	
NOON	2,000	6,000	3,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	362	375	
0:30	2,000	6,000	3,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	362	375	
1:00	5,000	5,000	5,000	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	2,000	357	375	
1:30	5,000	5,000	5,000	0	0	0	0	0	2,000	0	0	0	3,000	0	0	0	0	2,000	353	375	
2:00	2,000	5,000	7,000	0	0	0	1,000	0	0	0	0	0	6,000	0	0	0	0	3,000	351	375	
2:30	3,000	5,000	7,000	0	0	0	1,000	0	0	0	0	0	6,000	0	0	0	0	2,000	351	375	
3:00	3,000	4,000	5,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	4,000	356	375	
3:30	3,000	4,000	5,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	4,000	357	375	
4:00	4,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	2,000	359	375	
4:30	4,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	4,000	0	0	2,000	357	375	
5:00	0	4,000	3,000	0	0	0	0	0	0	2,000	0	0	0	2,000	8,000	0	0	2,000	354	375	
5:30	0	4,000	3,000	0	0	0	0	0	0	2,000	0	0	0	3,000	6,000	0	0	2,000	355	375	
6:00	2,000	6,000	3,000	0	1,000	0	0	0	0	0	0	0	0	2,000	4,000	2,000	2,000	4,000	349	375	
6:30	2,000	8,000	3,000	0	1,000	0	0	0	0	0	0	0	2,000	2,000	4,000	0	2,000	4,000	347	375	
7:00	5,000	14,000	5,000	0	1,000	0	0	0	0	0	0	3,000	3,000	2,000	5,000	2,000	2,000	5,000	328	375	
7:30	4,000	51,000	6,000	0	1,000	0	0	0	1,000	2,000	0	3,000	3,000	3,000	5,000	2,000	2,000	6,000	286	375	
7:45	4,000	38,000	18,000	0	1,000	0	0	0	1,000	2,000	0	3,000	3,000	3,000	5,000	2,000	2,000	5,000	288	375	
8:00	72,000	19,000	6,000	0	0	2,000	0	0	0	3,000	0	2,000	5,000	3,000	7,000	2,000	0	5,000	249	375	
8:30	39,000	17,000	4,000	0	5,000	2,000	0	0	2,000	3,000	0	3,000	9,000	8,000	10,000	2,000	0	10,000	261	375	
9:00	17,000	14,000	5,000	0	5,000	2,000	0	0	2,000	4,000	0	5,000	10,000	12,000	9,000	2,000	3,000	10,000	275	375	
9:30	15,000	14,000	5,000	0	4,000	2,000	0	0	2,000	4,000	0	4,000	10,000	10,000	9,000	2,000	3,000	15,000	276	375	
10:00	8,000	9,000	5,000	0	2,000	0	0	0	2,000	2,000	0	2,000	7,000	8,000	3,000	2,000	2,000	14,000	309	375	
10:30	5,000	6,000	4,000	0	2,000	0	0	0	0	2,000	0	2,000	7,000	8,000	3,000	2,000	2,000	12,000	320	375	
11:00	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	4,000	6,000	3,000	0	2,000	4,000	352	375
11:30	0	0	0	0	0	0	0	0	0	0	0	0	2,000	6,000	3,000	0	2,000	2,000	360	375	

A “nil” record does not mean that there were zero audiences.

# TV AUDIENCES – TUESDAY

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	Rai 1	Rai 2	Rai 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
8:00	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	375
8:30	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	375
9:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	2,000	365	375
9:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	2,000	365	375
10:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	369	375
10:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	369	375
11:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375
11:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375
NOON	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	365	375
0:30	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	365	375
1:00	0	2,000	9,000	0	0	0	0	0	0	0	0	0	2,000	0	2,000	0	2,000	2,000	356	375
1:30	0	2,000	9,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	0	2,000	2,000	355	375
2:00	0	6,000	6,000	0	0	0	0	0	0	0	0	0	2,000	0	2,000	0	2,000	6,000	351	375
2:30	0	7,000	6,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	0	2,000	6,000	349	375
3:00	0	8,000	6,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	0	2,000	7,000	347	375
3:30	0	7,000	6,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	0	2,000	7,000	348	375
4:00	0	7,000	4,000	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	2,000	6,000	352	375
4:30	0	7,000	4,000	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	2,000	4,000	354	375
5:00	0	6,000	4,000	0	0	0	0	0	0	0	0	0	0	0	6,000	0	3,000	4,000	352	375
5:30	0	6,000	4,000	0	0	0	2,000	0	0	0	0	0	0	0	6,000	0	3,000	6,000	348	375
6:00	4,000	7,000	4,000	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	0	2,000	8,000	344	375
6:30	2,000	7,000	4,000	0	0	0	2,000	0	0	0	0	0	0	0	2,000	0	2,000	8,000	348	375
7:00	4,000	8,000	6,000	2,000	2,000	0	0	0	0	2,000	0	0	0	2,000	2,000	0	2,000	12,000	333	375
7:30	5,000	50,000	7,000	0	2,000	0	0	0	0	2,000	0	0	0	2,000	2,000	0	2,000	14,000	289	375
7:45	6,000	39,000	18,000	0	2,000	0	0	0	0	2,000	0	0	0	2,000	2,000	0	2,000	14,000	288	375
8:00	65,000	24,000	9,000	0	2,000	0	0	0	5,000	2,000	0	2,000	3,000	3,000	4,000	0	2,000	18,000	236	375
8:30	33,000	25,000	4,000	0	2,000	2,000	0	0	7,000	0	0	4,000	9,000	6,000	4,000	0	2,000	19,000	258	375
9:00	21,000	20,000	3,000	0	5,000	2,000	0	0	8,000	2,000	0	6,000	12,000	9,000	5,000	0	3,000	22,000	257	375
9:30	21,000	18,000	3,000	0	5,000	2,000	0	0	8,000	2,000	0	6,000	10,000	9,000	6,000	0	3,000	22,000	260	375
10:00	9,000	8,000	4,000	0	1,000	2,000	0	0	5,000	2,000	0	6,000	9,000	9,000	5,000	0	3,000	20,000	292	375
10:30	5,000	5,000	5,000	0	1,000	2,000	0	0	3,000	0	0	2,000	6,000	6,000	4,000	0	3,000	17,000	316	375
11:00	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	3,000	2,000	0	0	9,000	355	375
11:30	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	0	0	5,000	360	375

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – WEDNESDAY**

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
7:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
8:00	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	369	375
8:30	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	369	375
9:00	7,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	375
9:30	5,000	2,000	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	364	375
10:00	2,000	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	369	375
10:30	2,000	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	369	375
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
NOON	0	2,000	0	0	0	0	3,000	0	0	0	0	0	0	1,000	0	0	0	7,000	362	375
0:30	0	2,000	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	7,000	363	375
1:00	0	3,000	6,000	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	11,000	351	375
1:30	0	2,000	6,000	2,000	0	0	0	0	0	0	0	0	3,000	0	0	0	0	11,000	351	375
2:00	0	7,000	6,000	0	0	0	0	0	0	0	0	0	4,000	0	2,000	0	0	12,000	344	375
2:30	0	7,000	4,000	0	0	0	0	0	0	0	0	0	5,000	0	2,000	0	0	12,000	345	375
3:00	2,000	4,000	3,000	0	0	0	0	0	0	2,000	0	0	5,000	0	0	0	0	11,000	348	375
3:30	2,000	4,000	2,000	0	0	0	0	0	0	2,000	0	0	3,000	0	0	0	0	9,000	353	375
4:00	2,000	7,000	0	0	2,000	0	0	0	0	2,000	0	0	2,000	0	2,000	0	0	7,000	351	375
4:30	2,000	7,000	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	0	0	7,000	355	375
5:00	3,000	8,000	2,000	0	0	0	0	0	0	4,000	0	0	2,000	0	2,000	0	0	5,000	349	375
5:30	3,000	13,000	3,000	0	0	0	0	0	0	4,000	2,000	0	2,000	0	2,000	0	0	5,000	341	375
6:00	7,000	12,000	4,000	0	0	0	0	0	0	2,000	2,000	0	0	0	2,000	0	2,000	10,000	334	375
6:30	10,000	9,000	4,000	0	0	0	0	0	0	2,000	2,000	0	0	1,000	2,000	0	2,000	10,000	333	375
7:00	16,000	16,000	4,000	0	0	0	0	0	2,000	0	2,000	0	0	3,000	0	0	2,000	13,000	317	375
7:30	14,000	45,000	6,000	0	0	0	0	0	2,000	0	2,000	0	0	3,000	0	0	2,000	12,000	289	375
7:45	14,000	37,000	18,000	0	0	0	0	0	2,000	0	2,000	2,000	0	3,000	0	0	2,000	12,000	283	375
8:00	79,000	15,000	9,000	0	0	0	0	0	2,000	2,000	2,000	2,000	4,000	3,000	2,000	0	3,000	11,000	241	375
8:30	41,000	22,000	7,000	0	2,000	0	0	0	7,000	5,000	2,000	0	10,000	6,000	2,000	0	5,000	13,000	253	375
9:00	15,000	21,000	6,000	0	3,000	0	0	0	6,000	6,000	3,000	0	11,000	8,000	0	0	6,000	15,000	275	375
9:30	14,000	14,000	4,000	0	3,000	0	0	0	6,000	6,000	3,000	0	9,000	7,000	0	0	5,000	15,000	289	375
10:00	4,000	7,000	3,000	0	2,000	0	2,000	0	6,000	3,000	0	0	5,000	6,000	2,000	0	0	13,000	322	375
10:30	4,000	5,000	3,000	0	2,000	0	2,000	0	6,000	3,000	0	0	5,000	4,000	2,000	0	0	13,000	326	375
11:00	0	2,000	0	0	0	0	0	0	0	0	0	0	3,000	2,000	2,000	0	0	2,000	364	375
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	3,000	2,000	2,000	0	0	2,000	364	375

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – THURSDAY**

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
																			'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
2:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	373	375
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	373	375
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
8:00	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	375
8:30	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	375
9:00	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	0	2,000	0	0	0	0	367	375
9:30	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	0	2,000	2,000	0	0	0	365	375
10:00	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	2,000	2,000	0	0	2,000	365	375
10:30	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	367	375
11:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	369	375
11:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	369	375
NOON	0	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	0	0	0	369	375
0:30	0	4,000	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	0	0	0	367	375
1:00	0	5,000	2,000	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	364	375
1:30	0	5,000	2,000	0	2,000	0	0	0	0	2,000	0	0	3,000	0	0	0	0	0	361	375
2:00	3,000	2,000	12,000	0	3,000	0	0	0	0	2,000	0	0	5,000	0	0	0	0	2,000	346	375
2:30	3,000	2,000	12,000	0	3,000	0	0	0	0	2,000	0	0	5,000	0	0	0	0	2,000	346	375
3:00	3,000	0	8,000	0	3,000	0	0	0	0	0	0	0	3,000	0	2,000	0	0	0	356	375
3:30	3,000	0	8,000	0	3,000	0	0	0	0	0	0	0	3,000	0	2,000	0	0	0	356	375
4:00	2,000	0	5,000	0	3,000	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	0	359	375
4:30	2,000	0	5,000	0	3,000	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	0	359	375
5:00	4,000	2,000	2,000	1,000	3,000	0	0	0	0	2,000	0	0	2,000	2,000	2,000	0	0	2,000	353	375
5:30	3,000	2,000	2,000	1,000	3,000	0	0	0	0	2,000	0	0	2,000	2,000	2,000	0	0	2,000	354	375
6:00	8,000	2,000	3,000	0	4,000	2,000	0	0	2,000	0	2,000	0	0	3,000	0	0	0	0	349	375
6:30	8,000	2,000	5,000	0	4,000	2,000	0	0	2,000	0	2,000	0	0	5,000	0	0	0	0	345	375
7:00	9,000	11,000	3,000	0	0	0	0	0	2,000	0	0	2,000	2,000	5,000	2,000	0	2,000	5,000	332	375
7:30	5,000	39,000	3,000	0	0	0	0	0	2,000	0	0	2,000	3,000	6,000	2,000	0	3,000	6,000	304	375
7:45	5,000	28,000	16,000	0	0	0	0	0	2,000	0	0	2,000	3,000	6,000	2,000	0	3,000	6,000	302	375
8:00	82,000	4,000	3,000	0	4,000	0	0	0	4,000	0	0	0	3,000	3,000	2,000	0	5,000	11,000	254	375
8:30	50,000	5,000	2,000	0	5,000	0	0	0	5,000	0	0	0	5,000	2,000	2,000	0	5,000	12,000	282	375
9:00	27,000	6,000	4,000	0	3,000	0	0	0	2,000	0	0	3,000	4,000	4,000	4,000	0	2,000	17,000	299	375
9:30	20,000	7,000	5,000	0	3,000	0	0	0	2,000	0	0	3,000	8,000	4,000	5,000	0	3,000	16,000	299	375
10:00	10,000	7,000	6,000	0	2,000	0	0	0	2,000	0	0	3,000	8,000	2,000	7,000	0	2,000	7,000	319	375
10:30	5,000	5,000	3,000	0	2,000	0	0	0	0	0	0	3,000	6,000	2,000	5,000	0	0	5,000	339	375
11:00	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	6,000	359	375
11:30	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	3,000	0	0	6,000	361	375

A "nil" record does not mean that there were zero audiences.

# TV AUDIENCES – FRIDAY

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
4:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
4:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:00	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	371	375
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
8:00	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	375
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
9:00	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
9:30	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375
10:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	371	375
10:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	371	375
11:00	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	368	375
11:30	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	368	375
NOON	0	0	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	3,000	2,000	366	375
0:30	0	0	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	3,000	2,000	366	375
1:00	2,000	2,000	5,000	0	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	2,000	2,000	356	375
1:30	2,000	3,000	5,000	0	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	2,000	2,000	355	375
2:00	3,000	3,000	5,000	0	3,000	0	0	0	0	0	0	2,000	3,000	0	0	0	2,000	0	354	375
2:30	3,000	3,000	5,000	0	3,000	0	0	0	0	0	0	2,000	3,000	0	2,000	0	2,000	0	352	375
3:00	2,000	5,000	5,000	2,000	2,000	0	0	0	0	0	0	0	3,000	0	0	0	2,000	6,000	348	375
3:30	2,000	5,000	5,000	2,000	2,000	0	0	0	0	0	0	0	4,000	0	0	0	2,000	4,000	349	375
4:00	0	5,000	5,000	0	0	0	0	0	0	0	0	0	3,000	2,000	0	0	2,000	5,000	353	375
4:30	0	5,000	5,000	0	0	0	0	0	0	0	0	2,000	4,000	2,000	0	0	2,000	5,000	350	375
5:00	0	3,000	2,000	0	2,000	0	0	0	2,000	0	0	2,000	3,000	3,000	0	0	2,000	5,000	351	375
5:30	0	11,000	2,000	0	2,000	0	0	0	2,000	0	0	2,000	3,000	2,000	2,000	0	2,000	5,000	342	375
6:00	0	11,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	0	2,000	0	2,000	7,000	347	375
6:30	0	12,000	2,000	0	0	0	0	0	5,000	0	0	0	2,000	0	0	2,000	2,000	7,000	343	375
7:00	2,000	13,000	2,000	0	0	0	0	0	5,000	0	0	0	3,000	0	0	2,000	2,000	6,000	340	375
7:30	2,000	39,000	5,000	0	0	0	2,000	0	5,000	0	0	0	3,000	2,000	0	2,000	2,000	6,000	307	375
7:45	2,000	29,000	25,000	0	0	0	2,000	0	5,000	0	0	0	3,000	2,000	0	2,000	2,000	6,000	297	375
8:00	73,000	17,000	10,000	0	2,000	0	0	0	0	0	0	0	5,000	7,000	2,000	0	2,000	6,000	251	375
8:30	38,000	12,000	7,000	2,000	2,000	0	0	0	3,000	2,000	0	0	9,000	10,000	4,000	0	2,000	7,000	277	375
9:00	21,000	11,000	6,000	2,000	4,000	0	0	0	6,000	2,000	0	2,000	8,000	11,000	5,000	0	2,000	11,000	284	375
9:30	18,000	11,000	5,000	0	4,000	0	0	0	6,000	2,000	0	3,000	7,000	11,000	3,000	0	2,000	9,000	294	375
10:00	5,000	9,000	5,000	0	4,000	0	0	0	3,000	0	0	3,000	6,000	9,000	2,000	0	2,000	7,000	320	375
10:30	5,000	8,000	3,000	0	4,000	0	0	0	3,000	0	0	2,000	6,000	6,000	2,000	0	2,000	5,000	329	375
11:00	0	3,000	0	0	3,000	0	0	0	0	0	0	0	7,000	0	2,000	0	0	4,000	356	375
11:30	0	3,000	0	0	3,000	0	0	0	0	0	0	0	5,000	0	2,000	0	0	4,000	358	375

A "nil" record does not mean that there were zero audiences.

**TV AUDIENCES – SATURDAY**

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	'000	'000	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	373	375	
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	371	375	
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375	
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	373	375	
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	373	375	
7:30	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	375	
8:00	5,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	366	375	
8:30	5,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	365	375	
9:00	3,000	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	4,000	363	375	
9:30	3,000	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	364	375	
10:00	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	2,000	3,000	364	375	
10:30	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375	
11:00	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375	
11:30	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375	
NOON	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	365	375	
0:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	4,000	367	375	
1:00	0	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	0	7,000	359	375	
1:30	0	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	0	7,000	359	375	
2:00	0	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10,000	359	375	
2:30	0	5,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10,000	358	375	
3:00	0	5,000	4,000	0	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	8,000	354	375	
3:30	0	5,000	4,000	0	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	8,000	354	375	
4:00	2,000	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12,000	353	375	
4:30	2,000	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	12,000	353	375	
5:00	5,000	2,000	3,000	0	0	0	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	14,000	343	375	
5:30	5,000	4,000	3,000	0	0	0	0	0	3,000	0	0	0	2,000	2,000	2,000	0	0	14,000	340	375	
6:00	6,000	2,000	2,000	0	0	0	0	0	5,000	0	0	0	4,000	2,000	2,000	0	3,000	13,000	336	375	
6:30	6,000	2,000	2,000	0	0	0	0	0	5,000	0	0	0	4,000	2,000	2,000	0	3,000	13,000	336	375	
7:00	3,000	11,000	0	0	2,000	0	0	0	3,000	0	0	2,000	2,000	6,000	0	0	4,000	12,000	330	375	
7:30	6,000	38,000	3,000	0	0	0	0	0	3,000	0	0	2,000	2,000	6,000	0	0	4,000	9,000	302	375	
7:45	5,000	35,000	7,000	0	0	0	0	0	3,000	0	0	2,000	2,000	6,000	0	0	4,000	9,000	302	375	
8:00	65,000	10,000	4,000	0	2,000	0	0	0	6,000	0	0	0	3,000	8,000	2,000	0	3,000	14,000	258	375	
8:30	33,000	8,000	3,000	0	5,000	0	0	0	6,000	0	0	0	10,000	11,000	0	0	3,000	15,000	281	375	
9:00	13,000	8,000	2,000	0	6,000	0	0	0	5,000	0	0	2,000	11,000	12,000	0	0	3,000	18,000	295	375	
9:30	11,000	8,000	0	0	6,000	0	0	0	5,000	0	0	2,000	11,000	12,000	0	0	3,000	18,000	299	375	
10:00	8,000	4,000	0	0	4,000	0	0	0	3,000	0	0	2,000	11,000	10,000	0	0	2,000	12,000	319	375	
10:30	8,000	3,000	0	0	2,000	0	2,000	0	2,000	0	0	2,000	6,000	10,000	0	0	2,000	8,000	330	375	
11:00	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	2,000	4,000	0	0	2,000	6,000	355	375	
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	2,000	5,000	362	375	

A "nil" record does not mean that there were zero audiences.

# TV AUDIENCES – SUNDAY

	TVM	ONE	NET	SMASH	TVM 2	ITV	FAVOURITE	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	375	375
9:00	3,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	365	375
9:30	3,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	365	375
10:00	6,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	359	375
10:30	6,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	359	375
11:00	4,000	5,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	375
11:30	4,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	375
NOON	5,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	375
0:30	5,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	375
1:00	6,000	4,000	2,000	3,000	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	2,000	354	375
1:30	6,000	4,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	3,000	354	375
2:00	5,000	5,000	4,000	0	0	0	0	0	0	2,000	0	2,000	0	2,000	0	0	2,000	8,000	345	375
2:30	5,000	5,000	4,000	0	0	0	0	0	0	2,000	0	2,000	0	4,000	0	0	2,000	8,000	343	375
3:00	3,000	6,000	3,000	0	2,000	0	0	0	0	0	0	2,000	0	2,000	0	2,000	0	6,000	349	375
3:30	2,000	6,000	3,000	0	2,000	0	0	0	0	0	0	2,000	0	2,000	0	2,000	0	6,000	350	375
4:00	3,000	5,000	2,000	0	2,000	0	0	0	0	0	0	0	0	2,000	0	2,000	0	7,000	352	375
4:30	1,000	5,000	0	0	0	0	0	2,000	0	0	0	0	0	2,000	0	2,000	2,000	7,000	354	375
5:00	1,000	5,000	0	0	0	0	0	2,000	0	0	0	0	0	2,000	0	2,000	2,000	6,000	355	375
5:30	1,000	6,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	2,000	0	6,000	358	375
6:00	5,000	5,000	2,000	0	0	0	0	0	0	0	0	0	0	4,000	4,000	2,000	2,000	4,000	347	375
6:30	5,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	4,000	4,000	2,000	2,000	4,000	346	375
7:00	6,000	14,000	4,000	0	0	0	0	0	0	2,000	0	2,000	0	6,000	4,000	2,000	2,000	7,000	326	375
7:30	6,000	40,000	5,000	0	0	0	0	0	0	0	0	2,000	0	6,000	4,000	2,000	2,000	7,000	301	375
7:45	6,000	36,000	14,000	0	0	0	0	0	0	0	0	2,000	0	6,000	4,000	2,000	2,000	7,000	296	375
8:00	54,000	16,000	8,000	0	0	0	2,000	2,000	2,000	0	0	2,000	0	5,000	4,000	2,000	2,000	7,000	269	375
8:30	30,000	18,000	7,000	0	2,000	0	2,000	2,000	3,000	0	0	2,000	7,000	5,000	5,000	2,000	2,000	17,000	271	375
9:00	12,000	10,000	2,000	0	5,000	0	2,000	2,000	6,000	2,000	0	0	10,000	6,000	4,000	0	2,000	27,000	285	375
9:30	9,000	5,000	2,000	0	4,000	0	2,000	2,000	7,000	2,000	0	0	11,000	4,000	4,000	0	2,000	30,000	291	375
10:00	3,000	3,000	4,000	0	0	0	0	0	4,000	0	0	0	7,000	3,000	6,000	0	0	22,000	323	375
10:30	3,000	2,000	4,000	0	2,000	0	0	0	3,000	0	0	0	5,000	3,000	6,000	0	0	21,000	326	375
11:00	2,000	0	4,000	0	2,000	0	0	0	0	0	0	0	3,000	0	3,000	0	0	4,000	357	375
11:30	2,000	0	4,000	0	2,000	0	0	0	0	0	0	0	3,000	0	2,000	0	0	3,000	359	375

A "nil" record does not mean that there were zero audiences.