



**RADIO AND TELEVISION AUDIENCES
MALTA
JANUARY - MARCH 2013**

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RADIO AND TELEVISION AUDIENCE ASSESSMENT

JANUARY – MARCH 2013

The Broadcasting Act, Chapter 350 of the Laws of Malta, requires the Broadcasting Authority to report the results of an independent audience research which ascertains:

- (a) the state of listenership or viewership of broadcasting services provided in Malta;
- (b) the state of public opinion concerning programmes included in broadcasting services provided in Malta;
- (c) any effects of such programmes on the attitudes or behaviour of those who watch them; and
- (d) the types of programmes that members of the public would like to be included in broadcasting services provided in Malta.

In order to give effect to the above, the Broadcasting Authority has commissioned the National Statistics Office [N.S.O.] to compile data through telephone interviews during the period October 2012-2013 that is representative of the whole population. This report contains the analysis of these interviews for the second quarter of the 2012-2013 broadcasting season; i.e. for **1st January to 31st March 2013**.

The same demographic analysis was used as in previous audience assessments while the N.S.O. provided the Broadcasting Authority with two different weights for each respondent: a calibration weight to represent the required sample; and a grossing up-weight representing the targeted population. The total population aged 12 and over and residing in private dwellings was estimated to be **373,273** persons at the end of this assessment period. It is important to note that in the calculation of the calibrated data, as well as that of grossed-up data, the totals may not tally due to the rounding-off of numbers to the nearest whole integer.

Change in Data Collection

Some changes in the data collected were introduced. Previously respondents were asked which radio and television station they listened/watched most for at least 10 minutes with the possibility of identifying three time slots for one particular radio and one television station. From the list of stations, the respondent would identify the most followed station and would indicate up to three different periods. Since 1st October 2012 respondents were asked which TV-station/s they had followed the previous day with the maximum of naming three different stations by three different time-slots – thus having a maximum combination of nine time-slots. For radio-listening, respondents were given the possibility of naming a maximum of three different stations but limiting the time-bracket for each stations to one time-slot per station named.

The list of radio stations read out to respondents was also increased to include five radio stations which are broadcast on the DAB+ platform: *Bay Easy*; *Bay Retro*; *All Rock*; *All R&B*; and *Kiss*.

Data Collection

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers during the period 1st January to 31st March 2013. NSO interviewers are instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and are instructed to call-back individuals up to 3 times before interviewing the next person in their list. This is mainly to avoid any bias that could be introduced among gender and age.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data that was passed on to the Broadcasting Authority for analysis. The net sample size over one year is to consist of around 7300 units (over four quarters covering 365 days) resulting in the

desired target average of 20 daily interviews. The N.S.O. while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

For the period January-March 2013, **1801 individuals** [51.49% of contacted persons] accepted to participate in the survey. While the youngest person interviewed was 12 year old, the eldest person interviewed was 96 years old. Ineligible are those persons who were not living in a household.

Accuracy of the Results

Two important statistical tools measure how well the sample represents the population: the survey's margin of error and the confidence level used. The margin of error is the amount of error inherent in the results due to sampling and depends on the size of the sample – a lower margin of error requires a larger sample size. A common choice as an accepted margin of error is that of **±5%**. The confidence level is the amount of uncertainty that can be tolerated. Typical choices are 90%, 95% and 99% confidence – a higher confidence level requires a larger sample size.

For this period of January-March 2013, with a response rate of 51.49%, a population size of 373,273 [aged 12 years and over], and a 95% confidence level, the sample of 1801 interviewees has a margin of error of **± 2.30%**.

TABLE 1.1: SAMPLE RESPONSE Rate

	No.	%		No.	%
Oct-Dec 2012			Jan-Mar 2013		
Total Response			Total Response		
Accepted	1,843	51.52%	Accepted	1801	51.49%
Refused	127	3.55%	Refused	127	3.63%
Non-Contact	698	19.51%	Non-Contact	666	19.04%
Unreachable	892	24.94%	Unreachable	893	25.53%
Ineligible	17	0.48%	Ineligible	11	0.31%
Contacted	3,577	100%	Contacted	3498	100%
Not used	112		Not used	116	
Total	3,689		Total	3614	
By Weekday			By Weekday		
Mon	274	14.88	Mon	240	13.33
Tue	264	14.31	Tue	260	14.44
Wed	263	14.26	Wed	260	14.44
Thu	261	14.16	Thu	260	14.44
Fri	263	14.25	Fri	260	14.44
Sat	260	14.13	Sat	260	14.44
Sun	258	14.01	Sun	261	14.49
	1,843	100%		1,801	100%
By Month			By Month		
Oct	621	33.68	Jan	620	34.43
Nov	601	32.63	Feb	560	31.10
Dec	621	33.69	Mar	621	34.48
	1,843	100%		1,801	100%

Comparison to Previous Assessments and Absolute Data

All the tables and charts for each assessment period have similar methodology in formulation. For comparative purposes, data is always presented as percentages rather than in absolute figures. However due to repeated requests for calculations to be extrapolated over the whole population, for the past assessments calculations have been made for the absolute value of 1% in each table. *Of note is that in the extrapolation of such absolute data differences arise due to rounding-off of percentages in the tables while totals may not tally.*

Due to the increase in “broadcasting station identification by respondents” not all the calculations in this assessment are comparable to previous assessments. Reference is made to previous data where there is comparability.

During this assessment period

The assessment period of January-March 2013 was characterised by the General Elections that were held on 9th March 2013. Local broadcasting was characterised not only by the Political Broadcasting Scheme organised by the Broadcasting Authority during January and February on the public broadcaster, PBS Ltd. but also with political activities regularly held and reported on local media. Broadcasting schedules were continuously amended by the main broadcasting stations as dictated by events of national importance.

Data organisation

Although the same patterns of data analysis was done which is similar to previous assessment, the data was re-organised. All Radio data, including sampling, weighted data, and population data has been grouped in Part 2 of this report while the data pertaining to TV assessment has been grouped in Part 3.

2. RADIO AUDIENCES AND ASSESSMENT

RADIO REACH

Respondents were asked which radio station they had listened to the day before the interview. This data does not indicate whether radio listeners are regular listeners or occasionals since they would have to be asked specifically whether they usually listen to radio followed by the question whether they had listened to radio the day before the interview. This data has been similarly monitored since October 2006.

For this period, there was an increase of 1.720% in the number of radio listeners over the period of October-December 2012 and an increase of 0.611% over the same period last year [January-March 2013]. The percentage difference between radio listeners and non-listeners has reduced for this period to 3.659% while those who did not reply has decreased to 0.833% - indicating an increase in radio listening to 47.754%.

TABLE 2.1:
RADIO REACH BY QUARTERS [OCT/DEC 2006 – JAN/MAR 2013]

	Radio Listeners [1]	Do not Listen to Radio [2]	No Reply	±% Listeners Previous Quarter
Oct-Dec 2006	56.018%	43.982%		
Jan-Mar 2007	51.951%	48.049%		-4.067%
Apr-Jun 2007	55.420%	44.469%	0.111%	3.469%
Jul-Sep 2007	52.667%	47.222%	0.111%	-2.754%
Oct-Dec 2007	51.518%	48.482%		-1.148%
Jan-Mar 2008	55.920%	44.080%		4.401%
Apr-Jun 2008	53.575%	46.369%	0.056%	-2.345%
Jul-Sep 2008	53.190%	46.584%	0.226%	-0.385%
Oct-Dec 2008	52.371%	47.629%		-0.820%
Jan-Mar 2009	53.665%	46.335%		1.295%
Apr-Jun 2009	54.164%	45.836%		0.499%
Jul-Sep 2009	56.253%	43.747%		2.089%
Oct-Dec 2009	55.876%	44.070%	0.054%	-0.377%
Jan-Mar 2010	57.611%	42.389%		1.735%
Apr-Jun 2010	57.724%	42.276%		0.113%
Jul-Sep 2010	57.330%	42.452%	0.218%	-0.394%
Oct-Dec 2010	54.981%	44.856%	0.163%	-2.349%
Jan-Mar 2011	57.278%	42.611%	0.111%	2.297%
Apr-Jun 2011	55.495%	43.956%	0.549%	-1.783%
Jul-Sep 2011	54.809%	44.536%	0.656%	-0.686%
Oct-Dec 2011	50.163%	48.317%	1.520%	-4.646%
Jan-Mar 2012	47.143%	51.923%	0.934%	-3.020%
Apr-Jun 2012	46.154%	52.308%	1.538%	-0.989%
Jul-Sep 2012	44.970%	54.432%	0.598%	-1.184%
Oct-Dec 2012	46.033%	52.900%	1.067%	1.063%
Jan-Mar 2013	47.754%	51.413%	0.833%	1.720%

[1] Includes all those listening radio the previous day, all those who listened to radio but to no particular radio station; and all those who did not remember which station they had listened to.

[2] Includes those who stated that they do not have a radio-set

Totals may not tally due to weighting and rounding off

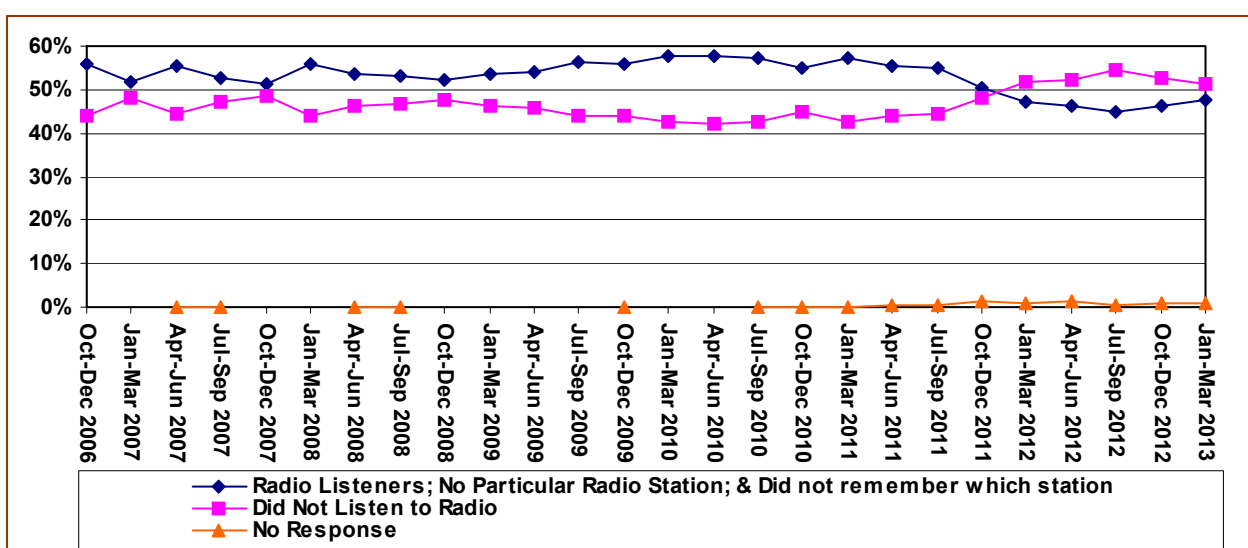


FIGURE 2.1: RADIO REACH BY QUARTERS [OCT/DEC 2006 – JAN/MAR 2013]

The total number of radio listeners were analysed by broadcasting station and the data is summarized in Table and Figure 2.2. This data gives the effective percentage of radio listeners that each radio broadcasting station has attracted **[without taking into consideration the amount of time spent listening by each respondent]**. Bay Radio [22.16%] attained the highest percentage number of radio listeners – a position continuously attained since October-December 2008 over all the broadcasting quarters. Similarly, ONE Radio attained the second highest [17.79%]; and has continuously attained the second highest percentage number of radio listeners since October-December 2008. Radju Malta [10.80%] attained the third highest percentage. The highest increase over the previous period of October-December 2012 was also registered by Bay Radio [+ 1.38%] followed by that of ONE Radio [+ 0.92%] and XFM [+ 0.59%]. The highest percentage decrease was that registered by Radio 101 [- 1.03%] and by those listened to foreign radio broadcasts [-1.06%]. For January-March 2011 and 2012 the stations broadcasting on the DAB system were not included in the list of broadcasting stations read out to radio listeners and were included under Foreign &/Other Stations.

TABLE 2.2:

RADIO REACH BY BROADCASTING STATION BY QUARTER
[JAN/MAR 2011, 2012, 2013]

	Jan-Mar 2011 %	Jan-Mar 2012 %	Jan-Mar 2013 %	±% Over Oct-Dec 2012
[Weighted]				
Radju Malta	8.91	10.44	[3] 10.80	[3] 11.43 -0.62
Radju Parlament	0.09	0.61	0.57	0.60 -0.03
Magic Radio	6.72	7.55	8.10	7.64 0.46
ONE Radio	[2] 14.76	[2] 15.60	[2] 17.79	[2] 16.87 0.92
Radio 101	4.04	6.32	4.83	5.87 -1.03
Bay Radio	[1]17.95	[1]17.08	[1]22.16	[1]20.77 1.38
Calypso Radio	[3] 11.99	9.64	7.72	7.72 0.00
RTK	9.22	[3] 10.59	7.74	7.62 0.12
Smash Radio	3.94	2.47	3.24	3.23 0.01
Radju Marija	5.41	4.61	4.81	5.47 -0.66
Campus FM	1.31	0.89	1.07	0.90 0.17
Vibe FM	6.43	5.86	4.73	4.86 -0.13
XFM	3.82	5.21	4.33	3.74 0.59
Bay Easy [DAB]	-	-	0.11	0.15 -0.03
Bay Retro [DAB]	-	-	-	- 0.00
All Rock [DAB]	-	-	0.15	0.13 0.01
All R & B [DAB]	-	-	-	- 0.00
Kiss [DAB]	-	-	0.08	0.37 -0.28
Community Stations	2.90	1.68	1.33	1.14 0.19
Foreign &/ Other Stat.	2.52	1.47	0.44	1.49 -1.06
	100%	100%	100%	100% 0.00

Totals may not tally due to weighting and rounding off

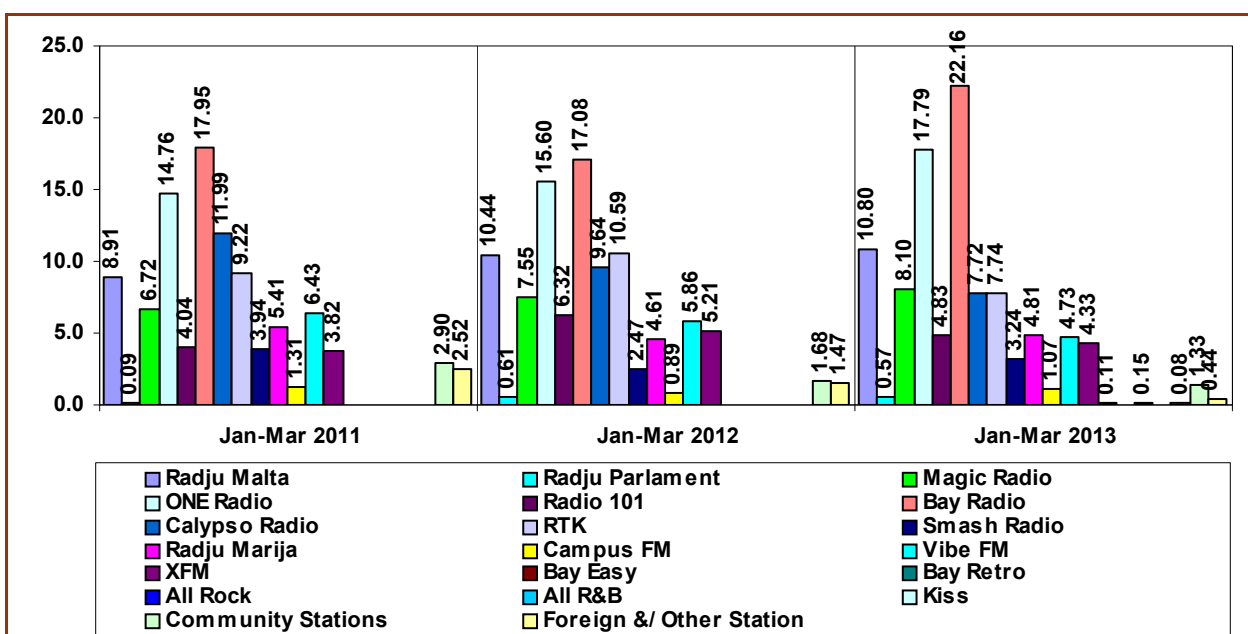


FIGURE 2.2 RADIO REACH BY BROADCASTING STATION BY QUARTER [JAN/MAR 2011, 2012, 2013]

Radio Reach by Gender, by Age Groups, and by Districts

Bay Radio captured the highest percentage of males [23.38%] and females [20.88%]; and the highest of all those under the age of 50 years old. One Radio attracted the second highest percentage of males [19.46%] and females [16.05%] and the highest percentage of all those from 50 to 79 years old; while Radju Malta attracted the third highest percentage for all males [10.97%] and females [10.62%] and the highest percentage of all those over 80 years old [31.40%]. Magic Radio attracted the second highest percentage of 15-24 year olds [11.46%] and the third highest percentage of two other age groups [25-29 and 30-49 year olds]. RTK was the second most preferred station for 80+ [19.86%] and the third most preferred station for 76-79 year olds [19.05%]. Calypso Radio, Smash Radio, Radju Marija and Vibe FM all attained a third ranking of the various age groups while XFM ranked second for 25-29 year olds.

Analysed by district, Bay Radio was the most tuned-in radio station in three districts: Northern Harbour [24.45%]; Western [23.81%]; and Northern District [24.83%]; and was also the second most tuned-in radio station in the other three districts. ONE Radio was the most tuned-in radio in the three districts: Southern Harbour [21.01%]; South Eastern [12.12%] and Gozo & Comino [18.26%]; the second most followed in the two other districts: Northern Harbour [13.25%] and Northern District [21.12%]; and third most followed in the Western district [12.45%]. Radju Malta was the second most followed station in the Western district [13.03] and the third most followed in four districts: Southern Harbour [10.56%]; North Harbour [9.98%]; South Eastern [11.93%] and in Gozo & Comino [13.81%]. Magic Radio was the third most followed station in the Northern District [10.43%].

TABLE 2.3: RADIO REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT [JAN/MAR 2013]

		Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	10.80	10.97	10.62	4.26	1.88	3.14	7.29	15.28	20.62	31.40	10.56	9.98	11.93	13.03	7.95	13.81
Radju Parlament	0.57	0.71	0.43	0.00	0.67	1.90	1.16	0.00	0.00	0.00	0.00	0.42	0.00	0.76	1.47	1.54
Magic Radio	8.10	6.99	9.26	6.33	11.46	14.66	12.98	4.13	0.00	3.01	6.27	8.86	8.58	8.48	10.43	3.25
One Radio	17.79	19.46	16.05	9.10	2.41	2.74	14.07	29.89	30.69	17.60	21.01	13.25	25.12	12.45	21.12	18.26
Radio 101	4.83	5.16	4.49	0.00	1.62	0.00	3.39	9.42	7.00	2.83	4.82	6.04	2.87	5.08	4.12	4.66
Bay Radio	22.16	23.38	20.88	55.63	56.91	41.07	22.27	5.01	0.00	0.00	20.08	24.45	18.88	23.81	24.83	15.20
Calypso Radio	7.72	6.63	8.85	4.26	3.39	0.00	9.59	12.05	6.25	3.01	5.78	7.49	11.93	9.30	7.36	3.15
RTK	7.74	6.43	9.11	0.00	2.07	0.00	4.96	9.62	19.05	19.86	8.34	6.50	6.05	7.52	9.13	12.03
Smash Radio	3.24	2.98	3.51	7.71	0.72	6.23	6.05	1.67	1.99	0.00	4.54	2.92	2.64	2.00	1.47	8.77
Radju Marija	4.81	2.37	7.34	5.24	0.00	0.00	2.72	6.56	10.24	19.28	5.61	5.15	2.59	5.58	2.53	8.57
Campus FM	1.07	1.90	0.20	0.00	0.77	0.00	1.00	1.59	0.81	3.01	1.31	2.33	1.02	0.00	0.00	0.00
Vibe FM	4.73	5.91	3.50	3.74	11.36	14.47	5.30	0.81	0.00	0.00	8.31	4.44	3.88	5.74	2.47	0.00
X FM	4.33	5.21	3.42	3.74	5.94	15.78	7.05	0.73	0.00	0.00	2.18	5.85	2.62	4.08	4.89	6.81
Bay Easy	0.11	0.22	0.00	0.00	0.00	0.00	0.00	0.00	0.78	0.00	0.00	0.00	0.00	0.00	0.00	1.60
All Rock	0.15	0.29	0.00	0.00	0.82	0.00	0.00	0.00	0.00	0.00	0.74	0.00	0.00	0.00	0.00	0.00
Kiss	0.08	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.59	0.00	0.00	0.00	0.63	0.00	0.00	0.00
Foreign/Other Station	0.44	0.50	0.37	0.00	0.00	0.00	0.51	1.10	0.00	0.00	0.00	0.36	0.63	0.96	0.63	0.00
Community	1.33	0.88	1.80	0.00	0.00	0.00	1.67	2.13	1.99	0.00	0.46	1.95	0.63	1.20	1.60	2.34
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														1st	2nd	3rd

Radio Audiences

For this assessment, respondents were given the possibility of identifying a maximum of three radio stations and up to one time-period for each station. A combination of one radio station with up to three different periods was also acceptable. The N.S.O. weighted each respondent to be representative of the whole population, giving a grossed-up population of 373,273 representing all those over 12 years old. The grossed-up calibration weight is used in the calculation of audiences and the daily half-hour slots by broadcasting station can be found in Appendix C – these have been calculated on the calibration weight provided by the N.S.O. while the data was rounded to the nearest thousand.

Out of the 1801 respondents, 81 radio listeners identified a second station; while another 8 respondents identified their third particular radio station which they had followed the day before the interview. For each named station, respondents also identified the particular time-period during which they had followed such station. These figures exclude all those who did not follow any particular radio station [50.3%] including those who did not remember which particular radio station they had tuned to [1.1%]; listened to radio but did not follow any particular station [1.3%]; did not have a radio-set [1.1%]; and all those who did not want to reply [0.8%].

Weekdays Average Audience Share

The total percentage average for each day of the week and for all the weekdays attained by stations is the first measure of assessment for radio audiences [i.e. total percentage number of listeners and time-spent over 48 half-hour slots – by weekday and over all the period]. In total ONE Radio has attained the highest overall average of listeners [1.080%] followed by Bay Radio [0.948%], Calypso Radio [0.655%] and Radju Malta [0.481%]. Of all the weekdays, ONE Radio attained the highest weekday average for five days except for Tuesdays and Thursdays. The highest of 1.666% attained by ONE Radio for Wednesdays was also the highest average amongst all stations. On the other hand, while Bay Radio attained its highest average [1.453%] on Wednesdays it was the highest amongst all stations on Tuesdays [1.316%] and Thursdays [1.437%].

TABLE 2.4: RADIO WEEKDAY-AVERAGE AUDIENCE SHARE [JAN/MAR 2013]

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	0.434	0.009	0.133	0.783	0.366	0.513	0.580	0.224	0.197	0.103	0.067	0.249	0.167	0.000	0.000	0.000	0.000	0.087	0.783
Tue	0.361	0.000	0.377	0.799	0.146	1.316	0.313	0.500	0.158	0.219	0.204	0.208	0.040	0.000	0.000	0.000	0.000	0.057	1.316
Wed	0.309	0.024	0.442	1.666	0.144	1.453	0.810	0.577	0.180	0.242	0.039	0.097	0.100	0.000	0.000	0.000	0.174	0.018	1.666
Thu	0.723	0.017	0.411	1.194	0.229	1.437	0.619	0.621	0.287	0.173	0.000	0.241	0.346	0.000	0.000	0.000	0.000	0.014	1.437
Fri	0.594	0.000	0.437	1.026	0.161	0.761	0.748	0.268	0.279	0.604	0.000	0.161	0.239	0.030	0.060	0.000	0.000	0.011	1.026
Sat	0.444	0.000	0.539	1.171	0.147	0.720	0.911	0.186	0.148	0.070	0.000	0.082	0.052	0.000	0.000	0.000	0.000	0.231	1.171
Sun	0.499	0.007	0.325	0.879	0.260	0.378	0.585	0.305	0.008	0.229	0.010	0.045	0.089	0.000	0.000	0.024	0.058	0.103	0.879
ALL	0.481	0.008	0.385	1.080	0.205	0.948	0.655	0.385	0.180	0.236	0.045	0.154	0.147	0.004	0.009	0.003	0.034	0.074	1.080
Highest	0.723	0.024	0.539	1.666	0.366	1.453	0.911	0.621	0.287	0.604	0.204	0.249	0.346	0.030	0.060	0.024	0.174	0.231	
Highest by Station																			
Highest by Weekday																			
Highest for both Station and Weekday																			

Weekdays Peak Audiences

Another indication of a radio station's popularity with its audiences is the highest percentage number of audiences obtained at any particular time for each weekday. The highest percentage average by half-hour slot was reached by Bay Radio [Wed, 4.977%] followed by ONE Radio [Sat, 4.779%], and Radju Malta [Mon, 3.616%]. ONE Radio also had the highest peak audiences amongst all stations on Thursdays [4.433] and Fridays [3.675%]; Bay Radio followed with the highest peak amongst all stations on Tuesdays [4.265%]; while Radju Malta had its highest peak amongst all stations on Mondays [3.516%] and Sundays [3.290%].

TABLE 2.5: RADIO WEEKDAY PEAK AUDIENCES [JAN/MAR 2013]

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	3.516	0.437	1.098	2.741	1.430	3.132	2.914	1.151	1.910	0.417	0.940	1.049	0.661	0.000	0.000	0.000	0.000	0.649	3.516
Tue	2.067	0.000	1.661	2.799	0.593	4.265	1.190	1.564	0.901	1.170	0.725	0.947	0.475	0.000	0.000	0.000	0.000	0.399	4.265
Wed	1.173	0.744	1.901	3.561	0.643	4.977	2.038	2.013	0.465	1.078	0.470	0.516	0.553	0.000	0.000	0.000	0.810	0.298	4.977
Thu	2.299	0.398	2.251	4.433	0.834	4.268	1.670	1.931	1.076	0.915	0.000	1.032	1.624	0.000	0.000	0.000	0.000	0.344	4.433
Fri	2.811	0.000	1.633	3.675	0.675	1.886	2.702	1.840	1.576	1.277	0.000	1.019	0.973	0.362	0.480	0.000	0.000	0.517	3.675
Sat	2.959	0.000	1.642	4.779	0.767	3.221	2.692	0.995	1.250	0.345	0.000	0.474	0.501	0.000	0.000	0.000	0.000	0.728	4.779
Sun	3.290	0.349	0.833	2.934	2.026	2.415	1.678	1.310	0.393	1.438	0.469	0.500	1.212	0.000	0.000	0.289	0.645	0.601	3.290
Highest	3.516	0.744	2.251	4.779	2.026	4.977	2.914	2.013	1.910	1.438	0.940	1.049	1.624	0.362	0.480	0.289	0.810	0.728	

Highest by Station

Highest by Weekday

Highest for both Station and Weekday

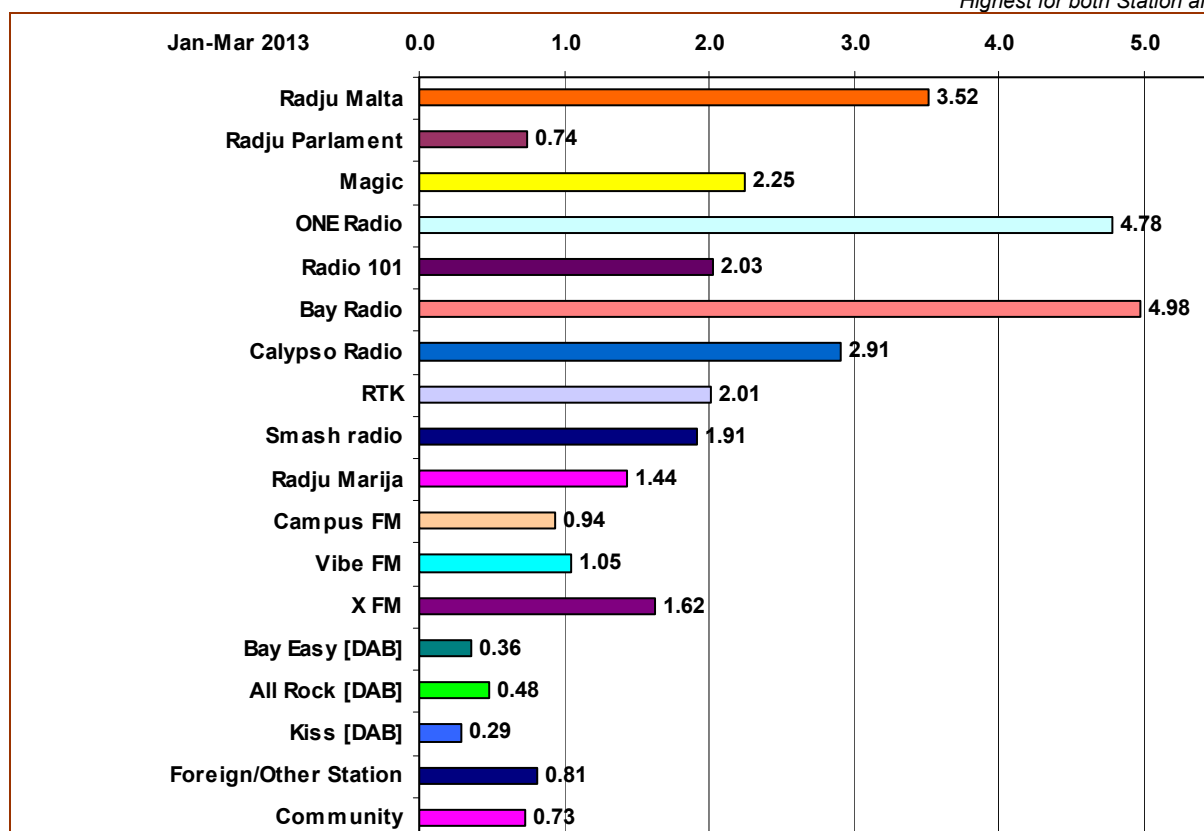


FIGURE 2.3: RADIO WEEKDAY PEAK AUDIENCES [JAN/MAR 2013]

Radio Audience Share by Half-hour slots

The following figure maps in detail the total daily audience shares for radio broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

Overall, audiences were registered for all the half-hour slots – the exception being 2:00am. Although none of the stations registered audiences for **all time-slots**, audiences before 6:00am were registered highest for ONE Radio, Bay Radio and RTK [respectively from midnight to 6:00am: 2,898, 2,651, and 2,631]. In general, total audiences increased three-fold from 4,288 at 5:30am to 11,832 at 6:00am. The highest number of radio listeners was registered at 9:00am with 14.854% of the population [≈55,447]; decreasing to 9.975% [≈37,233] at noon. Audiences gradually decreased to 2.721% [≈10,156] by 7:00pm levelling off to 0.421% [≈1,571] at 11:30pm.

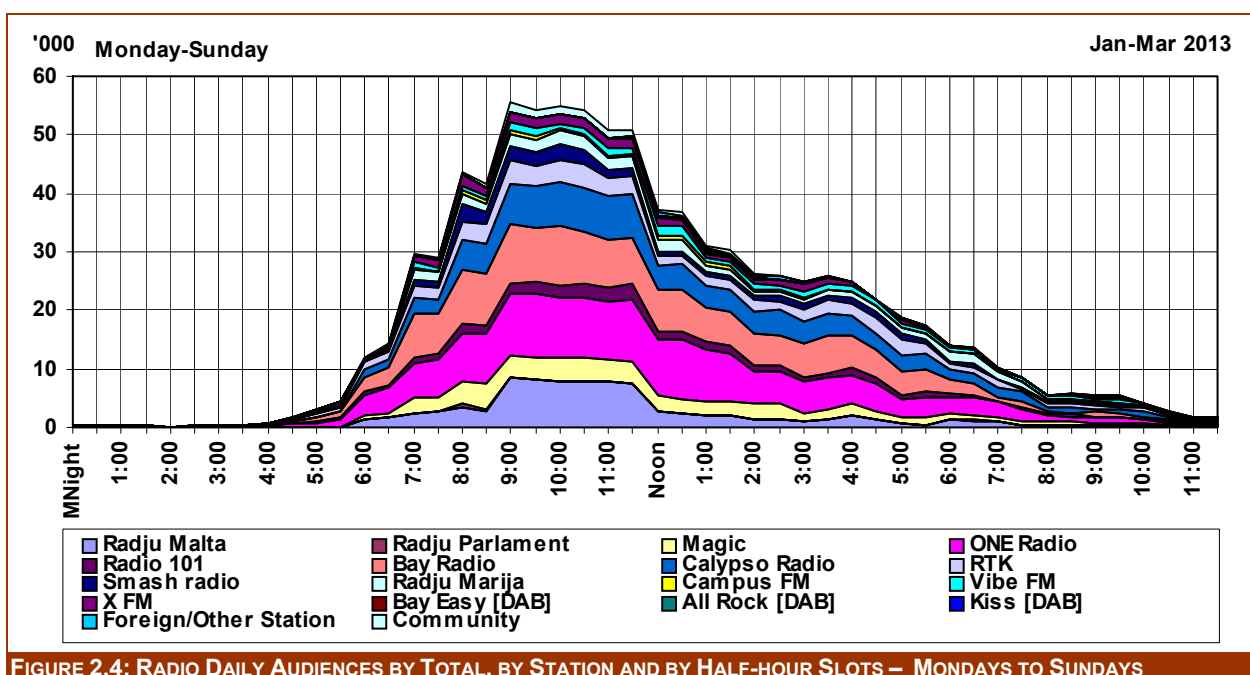


FIGURE 2.4: RADIO DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

Daily Hours of Radio Consumption

The total number of hours spent by consumers was analysed by broadcasting station and divided by the total number of consumers per station. The average effective Radio hours spent by consumers for this period stands at **2.84hrs** which was 0.33hrs [or 00:20:00] less than the average hours consumed the same period last year. The analysis by Radio station is represented in Table 2.6 and Figure 2.5 below. Of the local stations, Calypso Radio registered the highest average hours per listener at 4.26 hrs; followed by ONE Radio with 3.05 hrs.

TABLE 2.6: RADIO DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [JAN/MAR 2012 - 2013]

	Radju Malta	Radju Parlament	Magic Radio	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	XFM	Bay Easy	Bay Retro	All Rock	Kiss	Foreign &/ Other Stations	Community Stations
Jan-Mar 2012	3.10	2.47	2.39	3.87	3.27	1.90	3.58	2.82	4.82	3.43	1.77	3.05	3.81	-	-	-	-	2.34	3.98
Apr-Jun 2012	3.54	0.00	2.14	3.69	2.46	2.43	4.68	4.12	3.40	2.70	1.40	3.40	2.86	-	-	-	-	6.28	2.81
Jul-Sep 2012	3.58	0.81	3.47	4.86	2.90	2.68	4.17	2.72	5.34	2.68	2.12	3.85	3.44	4.21	2.50	-	-	5.13	5.89
Oct-Dec 2012	3.15	1.21	2.27	3.05	3.46	2.15	3.86	2.14	4.52	2.59	1.43	2.76	3.84	2.00	-	0.50	0.83	2.18	4.25
Jan-Mar 2012	2.24	0.71	2.39	3.05	2.13	2.15	4.26	2.50	2.80	2.47	2.14	1.63	1.71	2.00	0.00	3.00	2.00	3.86	2.80

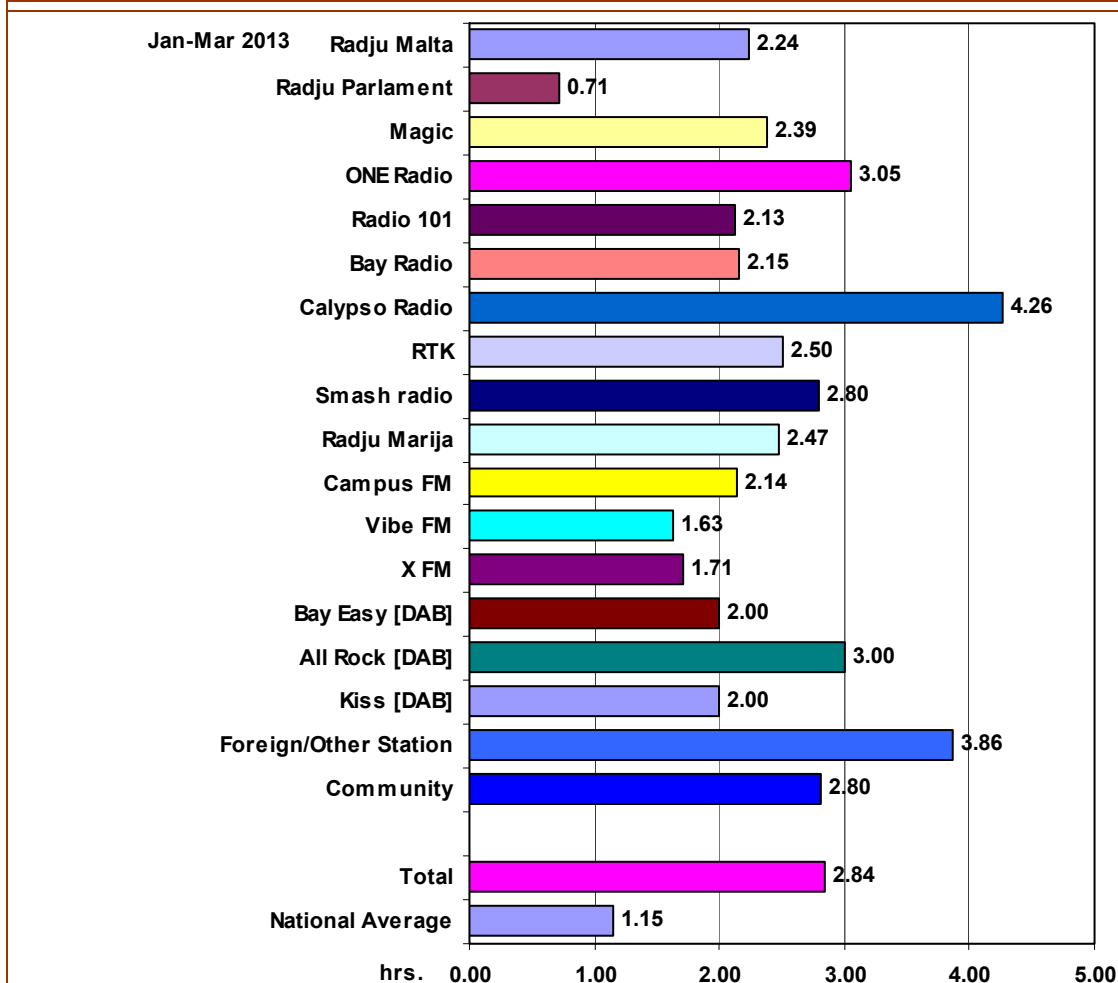


FIGURE 2.5: RADIO DAILY AVERAGE CONSUMPTION BY HOURS AND BY STATION [JAN/MAR 2013]

Taking the total number of hours of radio listening over the total sample of people interviewed including those who did not listen to radio, the overall average hours of radio listening spent by consumers for this period stands at **1.15 hrs** every day.

This data has been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter since January-March 2009, it can be seen that for this quarter the total average number of hours that regular radio listeners spent listening to radio programmes was the second lower since 2006 after that registered during October-December 2012. Taking the total sample [i.e. including also those who did not listen to radio] the national average was the lowest ever registered at 1.15 hours.

TABLE 2.7: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JAN/MAR 2009-2013]

	Jan-Mar 2009	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013
Total Listeners	2.96	3.07	2.86	2.98	2.71	2.90	3.09	2.99	3.18	3.06	3.10	3.13	3.07	3.17	3.53	2.83	2.84
Total Population	1.35	1.50	1.51	1.63	1.48	1.59	1.65	1.53	1.69	1.56	1.62	1.49	1.37	1.37	1.49	1.27	1.15

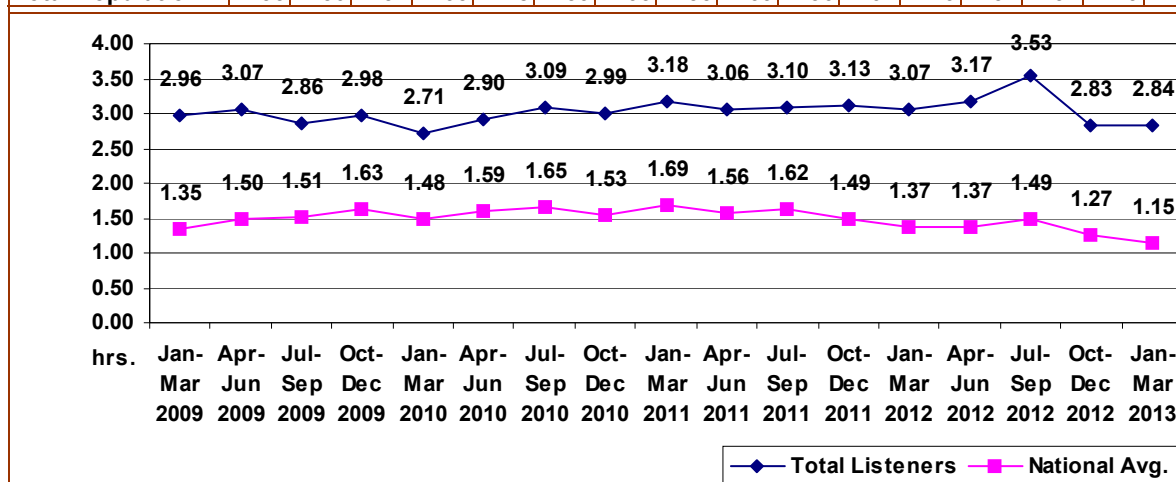


FIGURE 2.6: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JAN/MAR 2009-2013]

Radio Stations Audience Share

Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in Table 2.6 and Figure 2.5 below. Overall, ONE Radio ranked first with 21.46% of all audiences, followed by Bay Radio [18.83%] and Calypso Radio [13.01%].

TABLE 2.8: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – JAN/MAR 2013]

Total Average [%]	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY
Oct-Dec 2012	12.73	0.25	6.12	18.20	7.17	15.74	10.53	5.76	5.15	4.99	0.46	4.74	5.07	0.10	0.02	0.11	1.15	1.71
Jan-Mar 2013	9.56	0.16	7.64	21.46	4.07	18.83	13.01	7.65	3.58	4.69	0.90	3.05	2.93	0.09	0.17	0.07	0.67	1.48

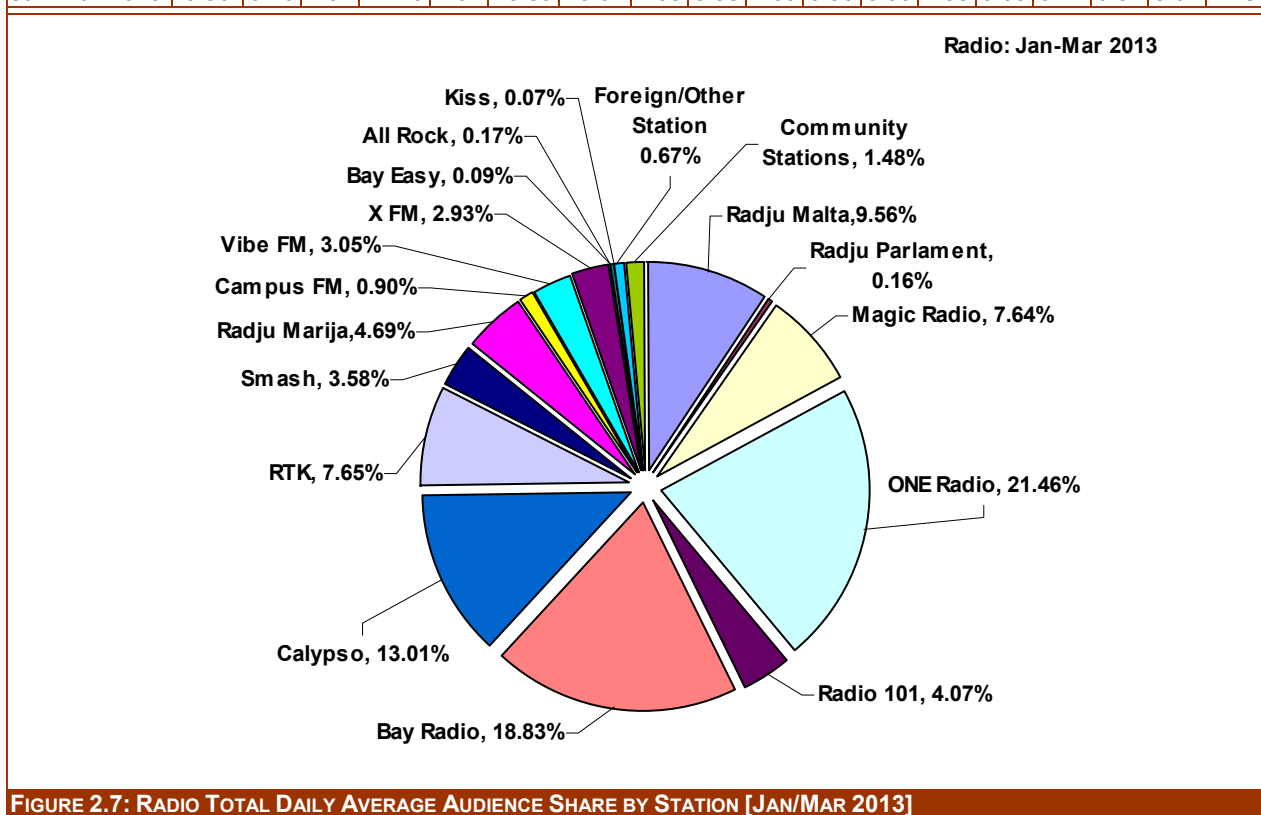


FIGURE 2.7: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [JAN/MAR 2013]

3. TV AUDIENCES AND ASSESSMENT

TV Reach

Similar to radio, data for TV reach has also been monitored for the past years using the same analytical methods. Classification is based on respondents' replies to which "TV station did you follow yesterday and for how long" and thus, does not indicate whether TV-viewers were regulars or occasional viewers.

The sharp increase of 12.541% of TV-viewers for October-December 2012 was maintained and increased, albeit by a small amount [0.228%], to 74.596%. This was 1.189% higher than that registered for the same period last year for January-March 2012. In addition, similar to the previous assessment period of October-December 2012, the number of respondents who did not give a response increased by 0.446% to 2.661% of all respondents. This was the highest ever registered since October-December 2006.

TABLE 3.1:
TV REACH BY QUARTER [OCT/DEC 2006 – JAN/MAR 2013]

	TV Viewers [1]	Did not watch TV [2]	No Reply	±% Listeners Previous Quarter
Oct-Dec 2006	76.477%	23.523%		
Jan-Mar 2007	75.474%	24.526%		-1.003%
Apr-Jun 2007	70.243%	29.535%	0.221%	-5.230%
Jul-Sep 2007	66.111%	33.889%		-4.132%
Oct-Dec 2007	74.600%	25.400%		8.489%
Jan-Mar 2008	75.486%	24.514%		0.887%
Apr-Jun 2008	78.324%	21.564%	0.112%	2.838%
Jul-Sep 2008	69.170%	30.717%	0.113%	-9.154%
Oct-Dec 2008	75.204%	24.741%	0.054%	6.034%
Jan-Mar 2009	78.008%	21.992%		2.803%
Apr-Jun 2009	74.628%	25.372%		-3.380%
Jul-Sep 2009	69.143%	30.748%	0.109%	-5.485%
Oct-Dec 2009	77.192%	22.808%		8.049%
Jan-Mar 2010	76.111%	23.778%	0.111%	-1.081%
Apr-Jun 2010	75.151%	24.849%		-0.960%
Jul-Sep 2010	72.970%	26.975%	0.054%	-2.181%
Oct-Dec 2010	78.116%	21.720%	0.163%	5.146%
Jan-Mar 2011	82.278%	17.722%		4.161%
Apr-Jun 2011	78.681%	20.769%	0.549%	-3.596%
Jul-Sep 2011	69.781%	29.617%	0.601%	-8.900%
Oct-Dec 2011	74.864%	23.996%	1.140%	5.083%
Jan-Mar 2012	73.407%	24.286%	2.308%	-1.458%
Apr-Jun 2012	71.978%	26.154%	1.868%	-1.429%
Jul-Sep 2012	61.827%	35.726%	2.447%	-10.151%
Oct-Dec 2012	74.368%	23.416%	2.215%	12.541%
Jan-Mar 2013	74.596%	22.743%	2.661%	0.228%

[1] Includes all those watching TV the previous day, all those who watch TV but to no particular station; and all those who did not remember which station they had watched.

[2] Includes those who stated that they do not have a TV-set.

Totals may not tally due to weighting and rounding off

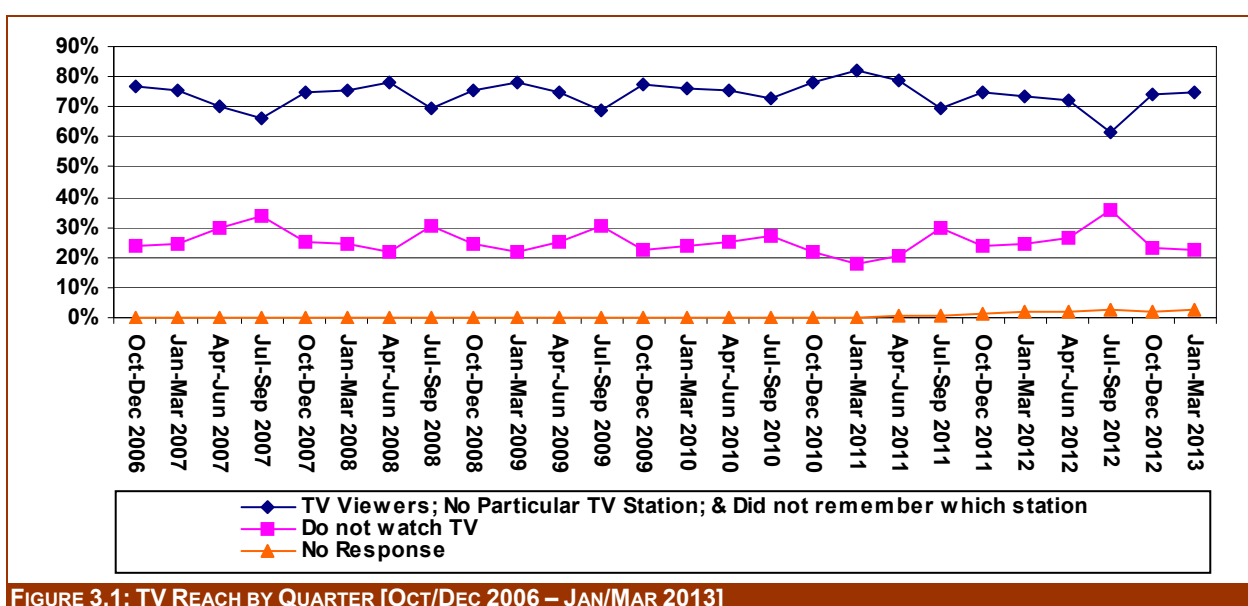


FIGURE 3.1: TV REACH BY QUARTER [OCT/DEC 2006 – JAN/MAR 2013]

The percentage number of viewers of each broadcasting station for the periods January-March 2011-2013 is given in Table and Figure 3.2. Of the local broadcasting stations, TVM [35.00%] has maintained its prime position throughout increasing the percentage number of viewers over previous quarter of October-December 2012 by 1.37%. However, the percentage of viewers of TVM for this quarter was 3.11% less than that registered for the same quarter in 2012 [38.11%]. ONE and Net TV have maintained their second and third most watched local stations respectively increasing their percentage share of

TABLE 3.2:

**TV REACH BY BROADCASTING STATION BY QUARTER
[JAN/MAR 2011, 2012, 2013]**

	Jan-Mar 2011 %	Jan-Mar 2012 %	Jan-Mar 2013 %	Oct-Dec 2012 ±% Over	
TVM	[1]36.06	[1]38.11	[1]35.00	[1]33.63	1.37
ONE	[2] 13.39	[2] 16.48	[2] 20.88	[2]17.67	3.21
Net TV	[3] 6.80	[3] 8.00	[3] 10.98	[3]11.11	-0.13
Smash TV	0.25	0.00	0.53	0.77	-0.23
TVM2	0.00	0.35	1.66	2.41	-0.75
Favourite Channel	0.22	0.17	0.21	0.57	-0.36
Calypso Music TV	0.00	0.00	0.28	0.25	0.03
iTV	0.00	0.13	0.05	0.30	-0.25
Rai 1	4.24	3.53	3.65	4.27	-0.62
Rai 2	1.71	1.00	1.12	1.52	-0.40
Rai 3	0.44	0.09	0.32	0.83	-0.51
Rete 4	2.14	2.78	1.54	2.03	-0.50
Canale 5	5.23	4.89	3.29	4.45	-1.16
Italia 1	6.28	5.55	5.36	3.98	1.37
Discovery Channel	3.42	3.11	2.57	1.92	0.65
MTV	0.86	0.44	0.60	0.91	-0.31
BBC Prime/Wld./Ent.	2.11	1.24	1.22	1.11	0.11
Other TV Stations	16.86	14.13	10.74	12.22	-1.48
	100%	100%	100%	100%	0.00

Totals may not tally due to weighting and rounding off

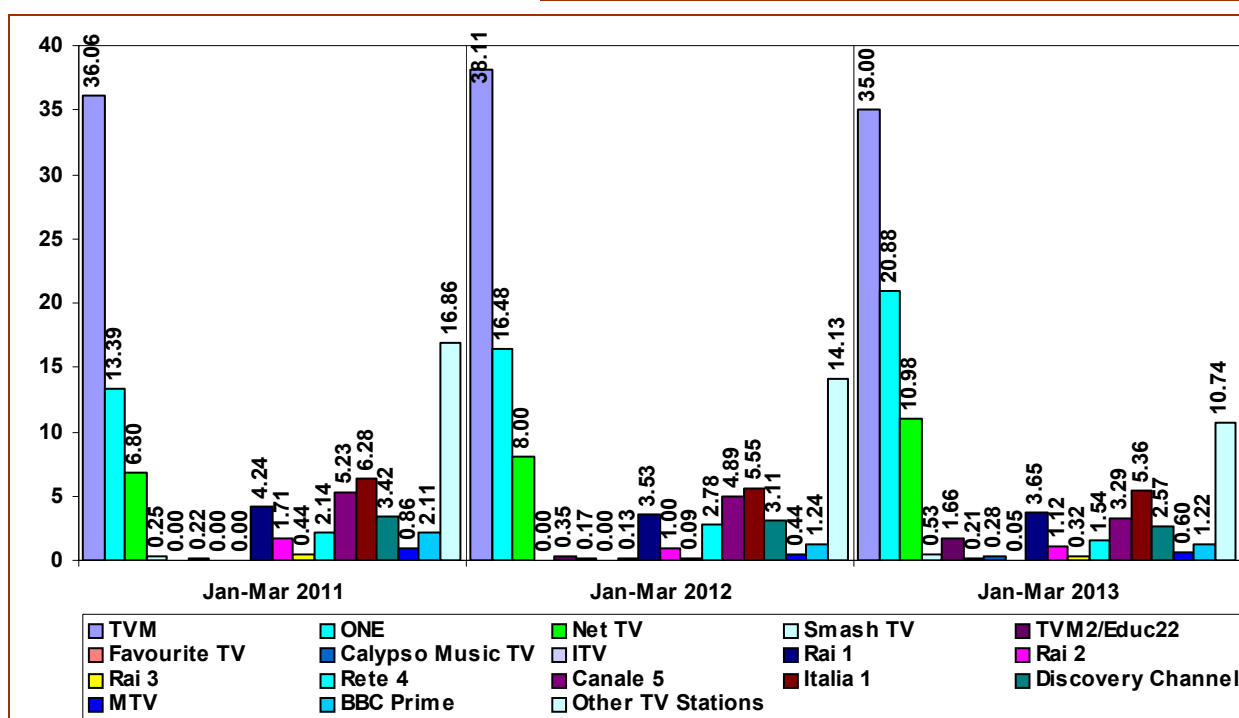


FIGURE 3.2: TV REACH BY BROADCASTING STATION BY QUARTER [JAN/MAR 2011, 2012, 2013]

viewers over the same period last year: ONE by 4.4% to 20.88%; Net TV by 2.98% to 10.98%. However, while ONE registered an increase of 3.21% over the previous quarter of October-December 2012, Net TV has registered a slight percentage decrease of 0.13%.

Of the foreign stations, Italia 1 [5.36%] was the most followed station, followed by Rai 1 [3.65%] and Canale 5 [3.29%]. There was also a drastic decrease of 3.39% of Other TV Stations followed [10.74%] during this quarter over that of the similar quarter [Jan-Mar 2012: 14.13%].

TV Reach by Gender, by Age Groups, and by Districts

Analyzed by demographics TVM [35.00%] was the most preferred station by gender, by all the age groups and by district. ONE was the second most followed station with a total of 20.887%, while Net TV was the third most followed station with 10.98% of all TV-viewers. All three stations were followed by all gender, age-groups and by district in that order – the exceptions being for 80+ year olds who preferred Net TV [24.89%] over ONE [18.66%].

Excluding “Other TV stations [10.74%], of the foreign stations the most watched was Italia1 [5.36%], followed by Rai 1 [3.65%] and Canale 5 [3.29%]. Preference for these three foreign stations varied by gender, by age group and by districts. However, over all the TV-followers the viewing of local broadcasting stations exceeded that of foreign stations in **all** the demographics; the exception being 12-14 year olds who overall preferred more foreign stations [54.72%] over local stations [45.28%].

TABLE 3.3: TV REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT – [JAN/MAR 2013]

		Gender		Age Groups								District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino	
TVM		35.00	35.85	34.20	30.95	35.85	34.31	38.72	33.71	32.60	32.34	31.27	35.36	35.24	36.82	38.29	35.00
ONE		20.88	21.55	20.24	7.10	18.04	14.51	19.89	26.08	23.83	18.66	23.59	18.58	26.18	16.10	19.67	22.01
Net		10.98	9.60	12.29	4.90	5.22	5.63	8.56	12.97	17.33	24.89	11.51	11.01	8.25	12.53	8.82	15.91
Smash		0.53	0.53	0.53	0.00	0.00	0.00	0.87	1.44	1.48	0.20	0.39	0.95	0.00	1.03	1.36	
TVM 2		1.66	1.56	1.76	2.33	0.00	4.07	1.41	1.97	1.73	1.74	1.99	1.59	1.42	1.62	2.09	0.57
ITV		0.05	0.00	0.09	0.00	0.00	0.00	0.17	0.00	0.00	0.00	0.00	0.00	0.33	0.00	0.00	0.00
Favourite		0.21	0.00	0.42	0.00	0.00	0.00	0.26	0.18	0.56	0.00	0.51	0.19	0.00	0.32	0.00	0.00
Calypso		0.28	0.49	0.09	0.00	0.00	0.00	0.28	0.35	0.66	0.00	0.20	0.50	0.00	0.00	0.34	0.78
Total Local		69.60	69.57	69.62	45.28	59.12	58.53	69.30	76.13	78.16	79.11	69.27	67.60	72.37	67.39	70.24	75.63
Rai 1		3.65	3.76	3.54	2.11	2.36	1.13	3.49	4.13	4.72	7.50	3.48	3.59	5.34	2.79	3.18	3.71
Rai 2		1.12	1.17	1.06	0.98	0.00	6.20	0.68	0.88	0.83	4.13	0.77	1.74	0.89	0.32	1.30	1.59
Rai 3		0.32	0.21	0.42	0.00	0.00	0.00	0.29	0.48	0.63	0.00	0.00	0.50	0.60	0.36	0.34	0.00
Rete 4		1.54	1.31	1.75	0.00	0.41	1.57	1.57	2.12	1.94	1.58	2.80	1.78	0.30	0.90	1.13	1.15
Canale 5		3.29	1.87	4.64	2.50	2.33	4.06	4.21	3.15	3.14	1.37	3.24	3.27	2.22	2.96	4.27	4.39
Italia 1		5.36	5.89	4.85	9.85	9.02	16.41	6.78	2.12	1.34	0.00	7.16	4.52	3.88	5.18	4.69	7.29
Discovery Ch.		2.57	4.14	1.08	2.68	4.39	2.65	3.66	2.08	0.64	0.00	2.40	3.22	2.50	2.64	2.17	1.47
MTV		0.60	0.15	1.03	2.94	1.88	0.00	0.64	0.00	0.00	0.00	0.68	0.00	0.45	1.53	1.10	0.00
BBC Channels		1.22	1.08	1.35	0.00	0.49	0.00	1.36	1.66	1.91	0.00	1.53	0.95	1.05	2.17	1.05	0.00
Other Station		10.74	10.84	10.65	33.66	20.01	9.45	8.02	7.24	6.68	6.31	8.66	12.83	10.39	13.77	10.53	4.77
Total Foreign		30.40	30.43	30.38	54.72	40.88	41.47	30.70	23.87	21.84	20.89	30.73	32.40	27.63	32.61	29.76	24.37
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.00	68.95	70.92	72.03
															1st	2nd	3rd

TV Audiences

For TV audiences, respondents were given the possibility of identifying three TV stations that they had followed most the previous day and for **each** station three time-brackets could be listed. This gives the possibility of nine time-brackets [3 x 3] for each respondent.

Similar to radio audiences, the daily half-hour slots by TV broadcasting station can be found in Appendix D: these have been calculated on the calibration weight provided while the data was rounded to the nearest thousand.

Out of a total of 1801 respondents, 1107 identified one particular TV station; another 448 respondents identified a second stations while another 174 respondents identified their third particular station which they had followed the day before the interview. For each station named respondents could also identify three particular time-period during which they had followed each station. These figures exclude those who watched TV but did not follow any particular station and those who could not remember which particular station they had followed.

Weekdays Average Audience Share

The Weekday-average Audience Share for all the weekdays by television broadcasting stations is presented in Table 3.4 and in Part 2 of this report. Of the local stations TVM has attained the highest total average of 2.617%; ONE attained the second highest overall average of 2.227% while NetTV attained the third highest overall average of 0.714%. TVM also attained the highest daily average amongst all stations for all the days of the week. The highest average recorded for TVM was that for Fridays with 3.673% followed by Tuesdays [3.032%], Saturdays [2.576%] and Mondays [2.382%]. The highest daily average of ONE [2.760%] and Net TV [1.266%] were attained on Sundays.

TABLE 3.4: TV WEEKDAY-AVERAGE AUDIENCE SHARE [JAN/MAR 2013]

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CH.	CALYPSO MUSIC	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	2.382	2.212	1.039	0.000	0.094	0.000	0.015	0.041	0.357	0.220	0.000	0.060	0.312	0.467	0.203	0.015	0.022	0.756	2.382
Tue	3.032	2.472	0.563	0.049	0.346	0.000	0.000	0.031	0.389	0.025	0.000	0.071	0.285	0.578	0.110	0.022	0.122	1.310	3.032
Wed	2.319	1.646	0.651	0.000	0.023	0.000	0.018	0.000	0.147	0.059	0.080	0.224	0.226	0.207	0.165	0.000	0.300	0.843	2.319
Thu	2.184	1.871	0.401	0.032	0.098	0.000	0.000	0.037	0.202	0.159	0.039	0.123	0.171	0.542	0.291	0.122	0.122	0.855	2.184
Fri	3.673	2.409	0.216	0.019	0.000	0.006	0.000	0.000	0.311	0.000	0.000	0.107	0.236	0.340	0.146	0.011	0.387	0.862	3.673
Sat	2.576	2.239	0.909	0.026	0.127	0.000	0.056	0.032	0.307	0.048	0.027	0.190	0.265	0.666	0.229	0.056	0.000	0.684	2.576
Sun	2.113	2.760	1.266	0.057	0.000	0.000	0.025	0.000	0.146	0.086	0.000	0.041	0.186	0.305	0.255	0.000	0.086	0.997	2.760
Tot.Avg.	2.617	2.227	0.714	0.026	0.099	0.001	0.016	0.020	0.265	0.083	0.021	0.118	0.240	0.444	0.200	0.033	0.150	0.902	2.617
Highest	3.673	2.760	1.266	0.057	0.346	0.006	0.056	0.041	0.389	0.220	0.080	0.224	0.312	0.666	0.291	0.122	0.387	1.310	
Highest by Station																			
Highest by Weekday																			
Highest for both Station and Weekday																			

Weekdays Peak Audiences

The Weekday Peaks attained by each TV station are summarised in Table 3.5 and Figure 3.3 below. By weekday, TVM attracted the highest peaks for all the weekdays having its highest on Mondays [29.654%] closely followed by those for Fridays [25.071%] and Tuesdays [25.036%]. ONE attained its highest peak on Wednesdays [15.630%] while Net TV attained its highest peak on Sundays [8.848%].

TABLE 3.5: TV WEEKDAY PEAK AUDIENCES [JAN/MAR 2013]

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CHANNEL	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	29.654	13.760	7.639	0.000	1.544	0.000	0.356	0.331	3.793	1.232	0.000	0.553	2.127	3.695	1.458	0.370	0.370	3.852	29.654
Tue	25.026	15.176	8.047	0.365	2.727	0.000	0.000	0.512	3.270	0.324	0.000	0.741	1.726	2.910	1.676	0.549	0.658	5.175	25.026
Wed	21.940	15.630	6.316	0.000	0.277	0.000	0.298	0.000	1.607	0.481	0.516	1.627	1.144	1.675	1.227	0.000	1.008	4.259	21.940
Thu	20.547	11.466	4.537	0.344	1.141	0.000	0.000	0.364	1.929	1.354	0.344	0.858	1.541	5.312	2.347	0.551	1.036	5.563	20.547
Fri	25.071	13.923	4.362	0.318	0.000	0.311	0.000	0.000	2.684	0.000	0.000	0.633	1.220	2.437	1.845	0.544	1.076	4.619	25.071
Sat	18.541	11.736	5.290	0.331	1.936	0.000	0.460	0.314	1.793	0.296	0.329	1.604	1.600	2.676	0.877	0.342	0.000	2.474	18.541
Sun	19.309	15.071	8.848	0.331	0.000	0.000	0.312	0.000	1.118	0.933	0.000	0.335	1.622	2.685	1.153	0.000	0.393	4.096	19.309
Highest	29.654	15.630	8.848	0.365	2.727	0.311	0.460	0.512	3.793	1.354	0.516	1.627	2.127	5.312	2.347	0.551	1.076	5.563	
	[1]	[2]	[3]	[17]	[7]	[18]	[16]	[15]	[6]	[11]	[14]	[10]	[9]	[5]	[8]	[13]	[12]	[4]	

Highest by Station
Highest by Weekday
Highest for both Station and Weekday

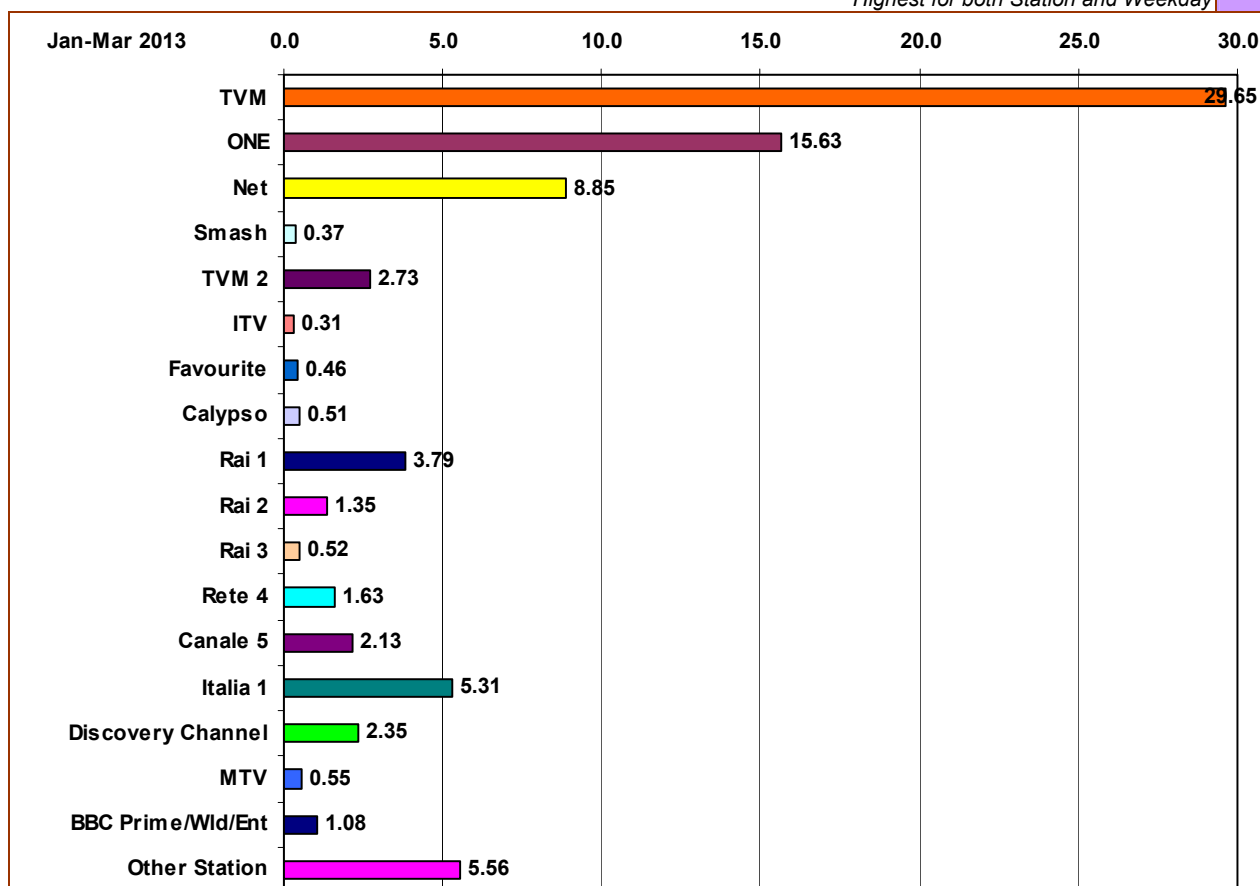


FIGURE 3.3: TV WEEKDAY PEAK AUDIENCES [JAN/MAR 2013]

Daily Audience Share

The following figure maps in detail the total daily audience shares for TV broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

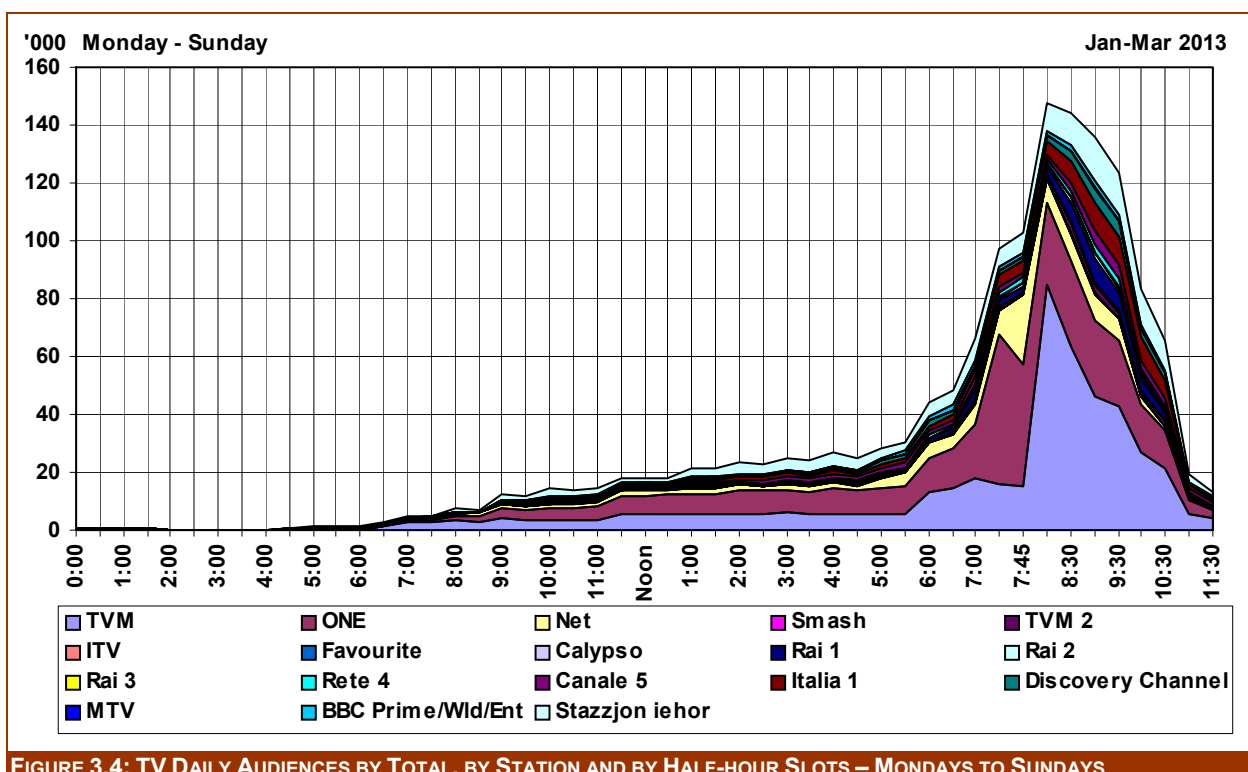


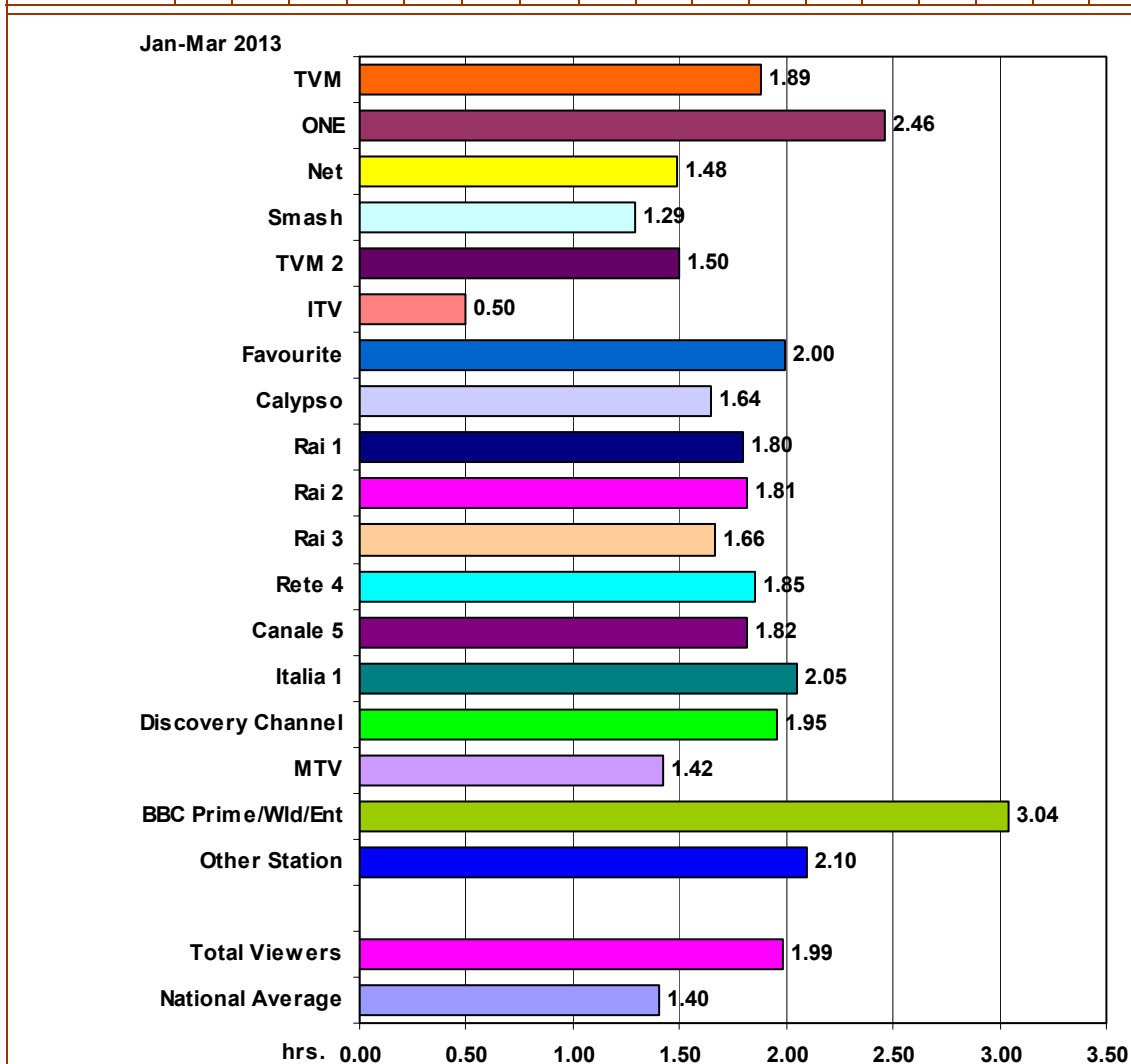
FIGURE 3.4: TV DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

Daily Hours of TV Consumption

The total number of hours spent by respondents analysed for each TV broadcasting station was again divided by the total number of consumers per station. The total effective TV hours spent by consumers for this period stands at **1.69hrs**. Taking the total number of hours of TV viewing over the whole population, the national average hours of TV viewing consumed stands at **1.21hrs** every day. The analysis by TV station is represented in Table 3.6 and Figure 3.5 below. Although the national average of hours spent has slightly increased over the previous assessment period from 1.20hrs to 1.21hrs, the average hours spent by consumers has decreased from 2.23hrs to 1.69hrs. This indicates that although more consumers watched TV during this period the amount spent on average was less by 28.4%. This is evidenced when comparing the time spent by consumers for each broadcasting station.

TABLE 3.6: TV DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [JAN/MAR 2012 – 2013]

	TVM	ONE	Net TV	Smash TV	TVM2	ITV	Favorite TV	Calypso Music TV	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime/Wld/Ent	Other TV stations
Jan-Mar 2012	2.39	3.42	2.50	0.00	3.85		1.59	0.00	0.00	2.65	1.84	2.25	2.69	3.16	2.18	1.84	1.27	2.54	2.38
Apr-Jun 2012	2.17	3.08	2.46	2.21	2.80		1.62	4.50	1.00	2.84	2.45	1.50	2.01	2.30	2.21	2.01	3.10	3.32	2.46
Jul-Sep 2012	1.70	2.80	1.98	1.80	2.77		1.00	0.00	0.00	2.33	3.36	2.02	2.07	2.29	2.13	2.26	1.55	2.11	2.40
Oct-Dec 2012	1.59	1.80	1.41	1.36	1.51	1.92	1.65	1.19	1.00	1.75	1.63	1.59	1.57	1.93	1.82	1.74	1.54	1.77	2.02
Jan-Mar 2013	1.89	2.46	1.48	1.29	1.50	0.50	2.00	1.64	0.00	1.80	1.81	1.66	1.85	1.82	2.05	1.95	1.42	3.04	2.10


FIGURE 3.5: TV DAILY CONSUMPTION BY HOURS AND BY STATION [JAN/MAR 2013]

Similar to Radio data has also been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter it can be seen that the total number of hours that regular TV viewers spent watching programmes has decreased by 23.19% [00:13:54] over the same period last year from 2.59 hours to 1.99 hours. The national average, on the other hand, has decreased by 18.12% [00:10:52] from 1.71 hours to 1.40 hours – see Table 3.7 and Figure 3.7 below:

TABLE 3.7: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [JAN/MAR 2009-2013]

	Jan-Mar 2009	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013
Total Viewers	1.98	2.03	1.97	2.15	2.35	2.31	2.08	2.24	2.32	2.23	2.19	2.45	2.59	2.45	2.23	1.69	1.99
Total Pops	1.07	1.32	1.23	1.53	1.58	1.58	1.34	1.54	1.66	1.51	1.36	1.63	1.71	1.62	1.20	1.21	1.40

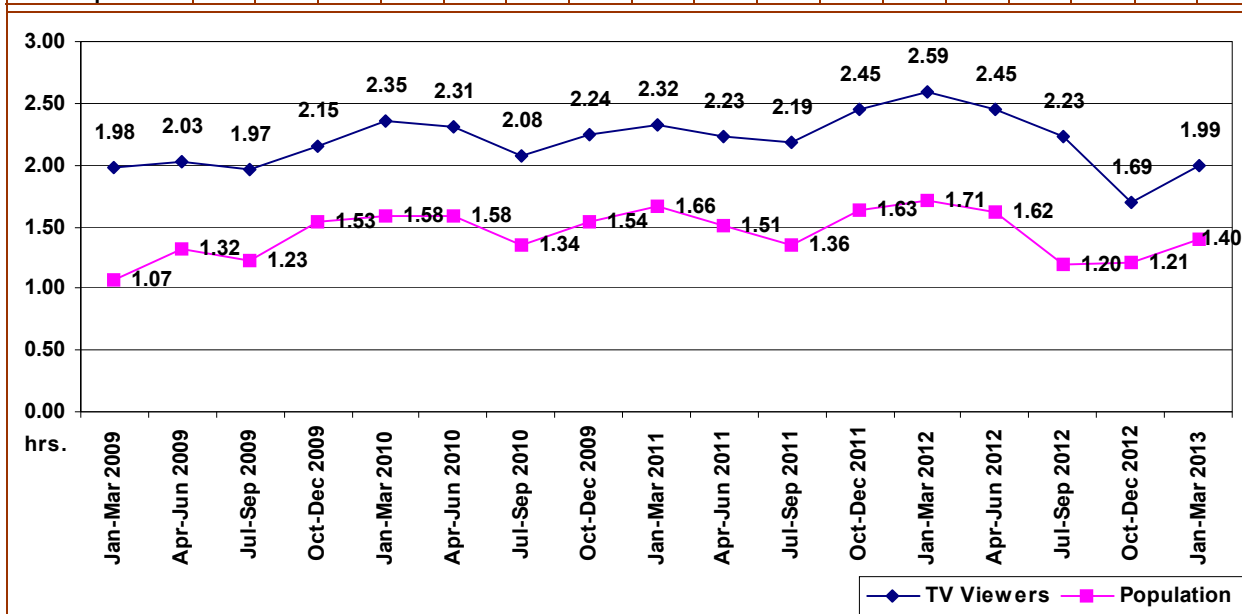


FIGURE 3.6: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [JAN/MAR 2009-2013]

TV Audience Share

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is show in Table 3.8 and Figure 3.7.4 below.

TABLE 3.8: TV TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – JAN/MAR 2013]

Total Avg.	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO MUSIC TV	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC	OTHER TV STATIONS
Oct-Dec 2012	30.48	20.46	9.86	0.60	2.01	0.35	0.53	0.19	0.03	4.31	1.42	0.73	1.84	4.91	4.14	1.90	0.81	1.17	14.25
Jan-Mar 2013	32.01	27.24	8.73	0.32	1.21	0.01	0.20	0.24	0.0	3.24	1.02	0.26	1.44	2.93	5.43	2.44	0.40	1.84	11.03

TV: Jan-Mar 2013

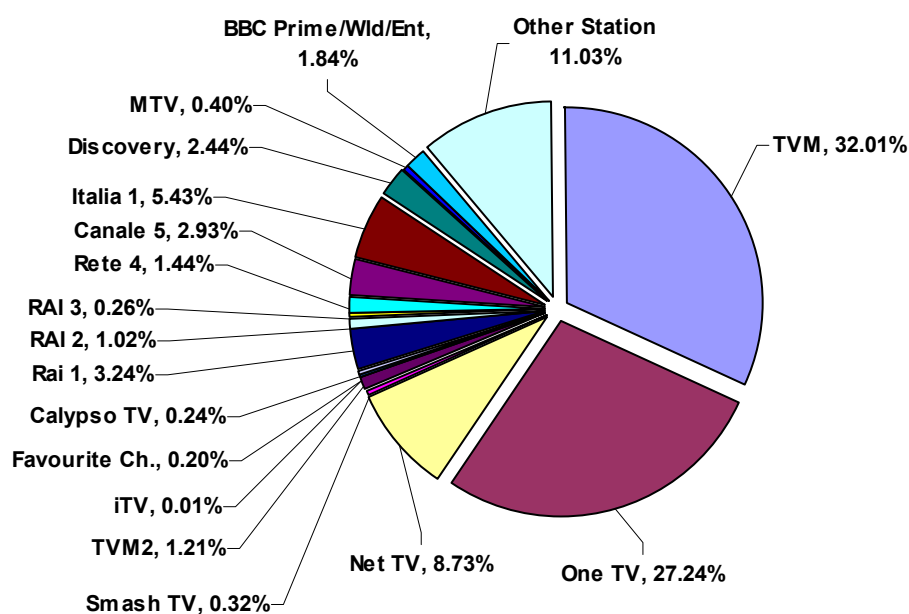


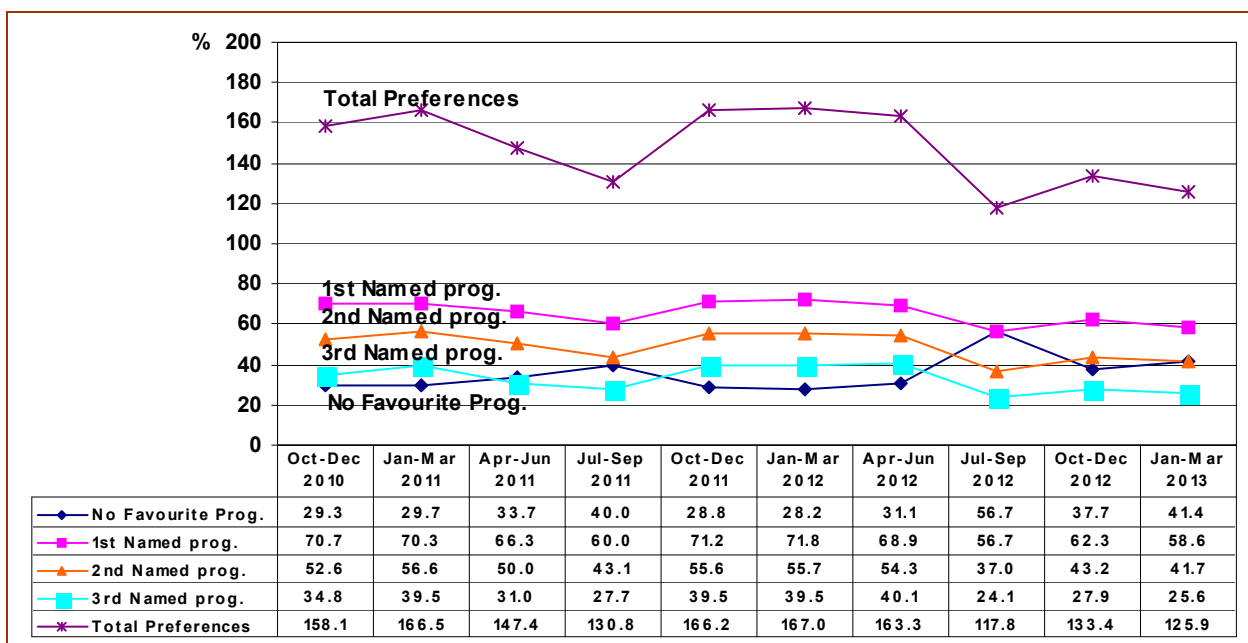
FIGURE 3.7: TV TOTAL DAILY AVERAGE AUDIENCE SHARE [JAN/MAR 2013]

TV Programme Preferences

Respondents were asked to list “their three most favourite programmes”. Respondents were given the possibility of naming three programmes broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programmes.

The programmes named were classified according to their declared order by each respondent [i.e. the first, second and third named programme]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programmes named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programmes named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programmes named were either of a generic nature, or broadcast on radio or on the digital/cable network; or could not be properly identified. Named programmes that were re-runs were classified separately and not according to the time that they were re-broadcast. The full list of programmes and their percentage to total programmes quoted for this assessment period is found in Part Two of this report

Out of all respondents, 58.6% named one favourite programme. Of these, another 41.7% named a second preferred programme while another 25.6% named their third preferred programme. On the other hand, 17.9% of all respondents replied that they do not watch local programmes; 15.9% did not have a favourite programme; 6.2% did not watch TV; while 1.4% did not reply.



Out of all the programmes named, TVM got 54.798% of all counts, followed by ONE with 22.752% and Net TV with 12.892; while 0.664% of all programmes named were of a generic programme type – see Table and Figure 3.9 below.

TABLE 3.9: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN/MAR 2013]

Population	Total	Gender		Age Groups							District						Month		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	January	February	March
TVM	257,530	104,066	153,464	11,857	37,793	18,771	83,851	63,483	35,581	6,194	47,725	71,780	37,175	38,404	38,860	23,586	94,497	86,436	76,597
TVM2	35,357	21,611	13,746	523	5,208	2,005	14,539	10,244	2,676	162	7,932	9,046	5,557	4,805	5,390	2,627	11,949	10,677	12,731
ONE	106,926	44,037	62,889	2,961	13,432	3,539	28,077	36,563	19,966	2,388	27,898	28,689	21,068	10,388	12,083	6,800	34,949	35,889	36,088
Net TV	60,589	24,518	36,071	2,778	4,400	1,890	15,692	17,988	13,425	4,416	13,140	15,877	10,643	6,182	7,864	6,883	20,396	23,865	16,328
Smash TV	2,162	939	1,223	0	221	301	235	959	446	0	0	301	1,021	162	169	509	596	144	1,422
Favourite Ch.	3,926	659	3,267	325	0	0	1,103	1,135	1,188	175	694	1,131	635	794	338	334	506	1,942	1,478
Calypso Music TV	175	0	175	0	0	0	0	175	0	0	0	175	0	0	0	0	175	0	0
GO	173	173	0	0	0	0	0	173	0	0	0	0	0	0	173	0	173	0	0
Other	3,122	1,588	1,534	0	325	262	1,266	696	573	0	989	1,158	364	180	431	0	2,959	0	163
	469,960	197,591	272,369	18,444	61,379	26,768	144,763	131,416	73,855	13,335	98,378	128,157	76,463	60,915	65,308	40,739	166,200	158,953	144,807
%																			
TVM	54.798	52.667	56.344	64.286	61.573	70.125	57.923	48.307	48.177	46.449	48.512	56.009	48.618	63.045	59.503	57.895	56.857	54.378	52.896
TVM2	7.523	10.937	5.047	2.836	8.485	7.490	10.043	7.795	3.623	1.215	8.063	7.059	7.268	7.888	8.253	6.448	7.190	6.717	8.792
ONE	22.752	22.287	23.090	16.054	21.884	13.221	19.395	27.822	27.034	17.908	28.358	22.386	27.553	17.053	18.502	16.692	21.028	22.578	24.921
Net TV	12.892	12.408	13.243	15.062	7.169	7.061	10.840	13.688	18.178	33.116	13.357	12.389	13.919	10.149	12.041	16.895	12.272	15.014	11.276
Smash TV	0.460	0.475	0.449	0.000	0.360	1.124	0.162	0.730	0.604	0.000	0.000	0.235	1.335	0.266	0.259	1.249	0.359	0.091	0.982
Favourite Ch.	0.835	0.334	1.199	1.762	0.000	0.000	0.762	0.864	1.609	1.312	0.705	0.883	0.830	1.303	0.518	0.820	0.304	1.222	1.021
Calypso Music TV	0.037	0.000	0.064	0.000	0.000	0.000	0.000	0.133	0.000	0.000	0.000	0.137	0.000	0.000	0.000	0.000	0.105	0.000	0.000
GO	0.037	0.088	0.000	0.000	0.000	0.000	0.000	0.132	0.000	0.000	0.000	0.000	0.000	0.000	0.265	0.000	0.104	0.000	0.000
Other	0.664	0.804	0.563	0.000	0.529	0.979	0.875	0.530	0.776	0.000	1.005	0.904	0.476	0.295	0.660	0.000	1.780	0.000	0.113
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

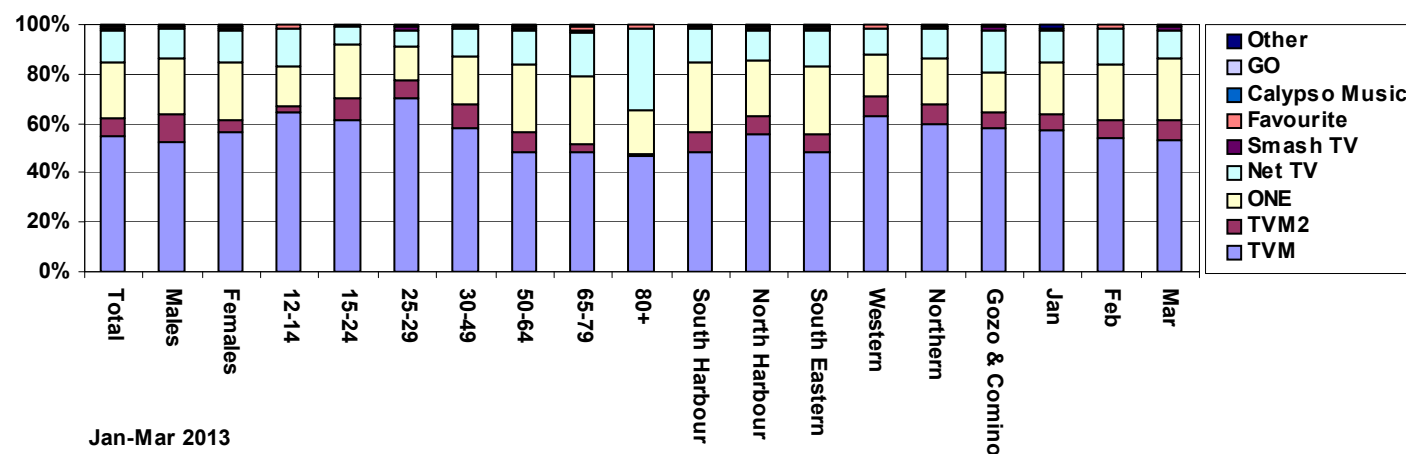


FIGURE 3.8: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [JAN/MAR 2013]

The first fifteen most quoted programmes analysed by broadcast time-bracker, by TV station, by gender, by age groups, by districts and by month are listed in Table 3.10 below where the percentage shown is in relation to the total responses received. Out of all the programmes identified by respondents, the most quoted was *F'Salib it-Toroq* [TVM; 13.432%] followed by *Xarabank* [TVM, 11.848%] and *TVM News* [TVM; 10.315%]. Drama programmes were the most favoured with 29.908% of all preferences followed by news on the main broadcasting stations [17.145%]; Discussion Programmes [17.145%]; Current Affairs programmes [7.531%] and Magazine programmes [2.254%].

				Total %	M	F	12-14	15-24	25-29	30-49	50-64	65-79	80+
Drama													
20:30-22:00	F'Salib it-Toroq	[1]	TVM	13.432	9.760	16.095	11.120	8.076	14.846	10.936	15.483	18.702	16.130
20:30-22:00	Simpatici	[6]	Net TV	4.032	3.217	4.624	6.723	2.089	1.655	1.647	4.237	8.411	13.656
Previous Schedules	Dreams	[8]	TVM	3.338	2.115	4.224	12.215	5.937	5.309	3.329	1.772	1.414	1.312
20:30-22:00	Zafira	[9]	TVM	3.308	1.166	4.862	5.796	6.507	2.906	3.822	2.137	1.389	2.527
20:30-22:00	Deja' vu	[11]	Net TV	3.045	2.353	3.546	8.339	1.641	1.655	3.343	2.959	3.265	1.357
Previous Schedules	Il-Klikka	[12]	ONE	2.754	1.411	3.728	4.853	5.759	4.655	1.926	2.526	1.569	0.000
				29.908	20.023	37.079	49.046	30.009	31.026	25.004	29.114	34.749	34.983
News													
19:00-20:30	News - TVM	[3]	TVM	10.315	14.369	7.374	8.257	6.944	8.249	11.026	10.690	11.298	15.951
19:00-20:30	News - ONE	[4]	ONE	5.445	8.354	3.335	0.987	1.466	2.100	5.894	6.947	7.266	6.892
19:00-20:30	News - Net TV	[7]	Net TV	3.476	5.018	2.357	0.000	0.486	0.979	4.049	3.733	4.399	13.176
				19.235	27.740	13.066	9.244	8.896	11.327	20.969	21.370	22.963	36.018
Discussion													
20:30-22:00	Xarabank	[2]	TVM	11.848	14.317	10.058	6.403	15.064	17.364	15.242	8.997	8.128	5.377
20:30-22:00	Bondi Plus	[10]	TVM2	3.069	4.183	2.261	0.000	4.456	4.573	4.969	1.660	1.476	0.000
20:30-22:00	Affari Taghna	[15]	ONE	2.228	3.035	1.642	0.987	1.401	2.189	1.690	2.805	3.197	2.610
				17.145	21.535	13.960	7.390	20.921	24.126	21.901	13.462	12.801	7.987
Current Affairs													
19:00-20:30	TVHemm	[5]	TVM	5.125	5.304	4.995	2.743	9.621	10.516	5.422	3.535	2.948	1.395
Previous Schedules	Prima Facie	[13]	ONE	2.406	1.380	3.151	4.495	5.598	1.214	1.155	2.706	2.017	0.000
				7.531	6.684	8.145	7.238	15.219	11.730	6.577	6.241	4.965	1.395
Magazine													
12:00-19:00	Kalamita	[14]	ONE	2.254	0.793	3.314	0.987	0.529	0.000	1.533	3.274	4.621	1.132
				2.254	0.793	3.314	0.987	0.529	0.000	1.533	3.274	4.621	1.132

The preferences for these highest named fifteen programmes were 76.073% of all 115 programmes named of which three programmes were of a generic nature while another three named programmes could not be classified.

More details and analysis is available in Part 2 which contains audience assessment data for Radio and Part 3 which contains data for Television.

**TABLE 3.10: MOST NAMED PROGRAMMES BY STATION AND BY TIME-BRACKETS:
BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTH [JAN/MAR 2013]**

			Total n	Gender		Age Groups							District						Month		
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	January	February	March
20:30-22:00	F'Salib it-Toroq	TVM	63,124	19,285	43,839	2,051	4,957	3,974	15,832	20,347	13,812	2,151	10,860	17,108	9,613	9,395	8,906	7,242	19419	23207	20498
20:30-22:00	Xarabank	TVM	55,683	28,289	27,394	1,181	9,246	4,648	22,065	11,823	6,003	717	11,829	14,481	6,924	8,037	10,000	4,412	21399	17888	16396
19:00-20:30	News TVM	TVM	48,475	28,391	20,084	1,523	4,262	2,208	15,962	14,049	8,344	2,127	8,796	16,466	5,505	6,563	7,229	3,916	17171	18102	13202
19:00-20:30	News ONE	ONE	25,590	16,506	9,084	182	900	562	8,532	9,129	5,366	919	5,814	7,523	5,163	1,733	3,301	2,056	7852	10375	7363
19:00-20:30	TVHemm	TVM	24,084	10,480	13,604	506	5,905	2,815	7,849	4,646	2,177	186	3,692	6,541	4,480	2,852	3,969	2,550	8189	8370	7525
20:30-22:00	Simpatici	Net TV	18,950	6,357	12,593	1,240	1,282	443	2,384	5,568	6,212	1,821	4,335	4,367	3,770	2,316	2,089	2,073	7843	6468	4639
19:00-20:30	News Net TV	Net TV	16,334	9,915	6,419	0	298	262	5,862	4,906	3,249	1,757	2,945	5,918	2,446	1,228	2,075	1,722	4671	7991	3672
Previous Sch.	Dreams	TVM	15,685	4,180	11,505	2,253	3,644	1,421	4,819	2,329	1,044	175	3,544	3,250	2,446	2,300	2,357	1,788	6592	4546	4547
20:30-22:00	Zafira	TVM	15,545	2,303	13,242	1,069	3,994	778	5,533	2,808	1,026	337	3,145	4,417	2,892	2,502	1,818	771	6130	4710	4705
20:30-22:00	Bondi Plus	TVM2	14,424	8,266	6,158	0	2,735	1,224	7,193	2,182	1,090	0	2,644	3,140	2,600	1,902	2,551	1,587	6244	4371	3809
20:30-22:00	Deja' vu	Net TV	14,309	4,650	9,659	1,538	1,007	443	4,840	3,889	2,411	181	4,005	3,236	2,731	1,190	1,404	1,743	3373	6470	4466
Previous Sch.	Il-Klikka	ONE	12,942	2,788	10,154	895	3,535	1,246	2,788	3,319	1,159	0	4,312	3,107	2,298	1,668	1,216	341	5142	2568	5232
Previous Sch.	Prima Facie	ONE	11,308	2,727	8,581	829	3,436	325	1,672	3,556	1,490	0	3,468	3,854	1,899	596	987	504	4275	1962	5071
12:00-19:00	Kalamita	ONE	10,592	1,567	9,025	182	325	0	2,219	4,302	3,413	151	2,667	2,749	3,016	847	881	432	1982	4038	4572
20:30-22:00	Affari Taghna	ONE	10,469	5,997	4,472	182	860	586	2,446	3,686	2,361	348	2,497	2,696	2,224	1,591	923	538	2874	4175	3420
			357,514	151,701	205,813	13,631	46,386	20,935	109,996	96,539	59,157	10,870	74,553	98,853	58,007	44,720	49,706	31,675	123,156	125,241	109,117
			%																		
20:30-22:00	F'Salib it-Toroq	TVM	13.432	9.760	16.095	11.120	8.076	14.846	10.936	15.483	18.702	16.130	11.039	13.349	12.572	15.423	13.637	17.777	11.684	14.600	14.155
20:30-22:00	Xarabank	TVM	11.848	14.317	10.058	6.403	15.064	17.364	15.242	8.997	8.128	5.377	12.024	11.299	9.055	13.194	15.312	10.830	12.875	11.254	11.323
19:00-20:30	News TVM	TVM	10.315	14.369	7.374	8.257	6.944	8.249	11.026	10.690	11.298	15.951	8.941	12.848	7.200	10.774	11.069	9.612	10.332	11.388	9.117
19:00-20:30	News ONE	ONE	5.445	8.354	3.335	0.987	1.466	2.100	5.894	6.947	7.266	6.892	5.910	5.870	6.752	2.845	5.055	5.047	4.724	6.527	5.085
19:00-20:30	TVHemm	TVM	5.125	5.304	4.995	2.743	9.621	10.516	5.422	3.535	2.948	1.395	3.753	5.104	5.859	4.682	6.077	6.259	4.927	5.266	5.197
20:30-22:00	Simpatici	Net TV	4.032	3.217	4.624	6.723	2.089	1.655	1.647	4.237	8.411	13.656	4.406	3.408	4.930	3.802	3.199	5.088	4.719	4.069	3.204
19:00-20:30	News Net TV	Net TV	3.476	5.018	2.357	0.000	0.486	0.979	4.049	3.733	4.399	13.176	2.994	4.618	3.199	2.016	3.177	4.227	2.810	5.027	2.536
Previous Sch.	Dreams	TVM	3.338	2.115	4.224	12.215	5.937	5.309	3.329	1.772	1.414	1.312	3.602	2.536	3.199	3.776	3.609	4.389	3.966	2.860	3.140
20:30-22:00	Zafira	TVM	3.308	1.166	4.862	5.796	6.507	2.906	3.822	2.137	1.389	2.527	3.197	3.447	3.782	4.107	2.784	1.893	3.688	2.963	3.249
20:30-22:00	Bondi Plus	TVM2	3.069	4.183	2.261	0.000	4.456	4.573	4.969	1.660	1.476	0.000	2.688	2.450	3.400	3.122	3.906	3.896	3.757	2.750	2.630
20:30-22:00	Deja' vu	Net TV	3.045	2.353	3.546	8.339	1.641	1.655	3.343	2.959	3.265	1.357	4.071	2.525	3.572	1.954	2.150	4.278	2.029	4.070	3.084
Previous Sch.	Il-Klikka	ONE	2.754	1.411	3.728	4.853	5.759	4.655	1.926	2.526	1.569	0.000	4.383	2.424	3.005	2.738	1.862	0.837	3.094	1.616	3.613
Previous Sch.	Prima Facie	ONE	2.406	1.380	3.151	4.495	5.598	1.214	1.155	2.706	2.017	0.000	3.525	3.007	2.484	0.978	1.511	1.237	2.572	1.234	3.502
12:00-19:00	Kalamita	ONE	2.254	0.793	3.314	0.987	0.529	0.000	1.533	3.274	4.621	1.132	2.711	2.145	3.944	1.390	1.349	1.060	1.193	2.540	3.157
20:30-22:00	Affari Taghna	ONE	2.228	3.035	1.642	0.987	1.401	2.189	1.690	2.805	3.197	2.610	2.538	2.104	2.909	2.612	1.413	1.321	1.729	2.627	2.362
n%			76.073	76.775	75.564	73.905	75.573	78.209	75.984	73.461	80.099	81.515	75.782	77.134	75.863	73.414	76.110	77.751	74.101	78.791	75.353
All Replies [N]			469,960	197,591	272,369	18,444	61,379	26,768	144,763	131,416	73,855	13,335	98,378	128,157	76,463	60,915	65,308	40,739	166,200	158,953	144,807
All Replies [%]			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

APPENDIX A: QUESTIONNAIRE



Respondent ID: _____	Tel No: _____
Date of Survey: _____	
Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bhalissa qegħdin nagħmlu stħarriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-istħarriġ jiehu madwar 5 minuti biex jitlesta. Mill-familja tiegħek ġie magħżul/a (għid isem) bil-polża biex jiehu/tiehu sehem fl-istħarriġ. Nista' nkellmu/nkellimha bhalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux *iktar min 3 stazzjonijiet*)

Stazzjonijiet tat-televiżjoni (immarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
Favourite	(7)						
Calypso	(8)						
Prime	(9)						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżeġ l-istazzjonijiet għal Code (18))							
M'hemmx stazzjon wieħed (għal 10 minuti)	(19)						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. X'sistema tat-televiżjoni minn dawn li ser insemmliek użajt biex rajt it-televiżjoni ilbieraħ? (Immarka kull fejn japplika).

	Iva	Le
Aerial bla ħlas	(1)	(2)
Melita	(1)	(2)
GO	(1)	(2)
Satellita'	(1)	(2)
Internet (<i>inkl. Dreambox decoder</i>)	(1)	(2)
Video on Demand	(1)	(2)
Catch-up TV	(1)	(2)
Mod ieħor [Ma' tafx]	(1)	(2)

3. Liema huma l-aktar 3 programmi favoriti tiegħek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
Ma narax programmi lokali	(5)
M'għandix programm favorit	(6)
Mingħajr risposta	(7)

4. Rajt Telebejgħ fuq stazzjonijiet lokali lbieraħ?

Iva	(1)	Le	(2)	Mur M7
-----	-----	----	-----	--------

5. Fuq liema stazzjon radju l-aktar? (Immarka waħda biss)

	Code
TVM	(1)
One TV	(2)
Net TV	(3)
Smash TV	(4)
TVM 2	(5)
ITV	(6)
Favourite TV	(7)
Calypso Music TV	(8)
Prime TV	(9)
Stazzjon iehor	(10)
(specifika)	
Ma nafx	(11)

6. Liema 3 stazzjonijiet tar-radju smajt l-aktar lbieraħ u x'sistema tar-radju użajt?(immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin		AM / FM (Radju tradizzjonali)	DAB (eż. sistema għida Digitali)	Oħrajn (eż. smiġħ minn mobile, MP3 players ecc)	M'għandi l-ebda sistema tar-radju d-dar
		Min AM/PM	Sa AM/PM				
Radju Malta	(1)						
Radju Parlamentari/106.6	(2)						
Magic	(3)						
One Radio	(4)						
Radio 101	(5)						
Bay Radio	(6)						
Calypso Radio	(7)						
RTK	(8)						
Smash Radio	(9)						
Radju Marija	(10)						
Campus FM	(11)						
Vibe FM	(12)						
X FM	(13)						
Bay Easy	(14)						
Bay Retro	(15)						
All Rock	(16)						
All R & B	(17)						
Kiss	(18)						
Radju tal-Komunità	(19)						
Stazzjon iehor	(20)						
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15							
M'hemmx stazzjon wieħed	(21)						
Ma niftakarx	(22)						
Ma smajtx radju	(23)						
M'għandix sett tar-Radju	(24)						
Mingħajr risposta..	(25)						

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

7. Inti raġel jew mara?

R (1)	M (2)
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8. Kemm għandek eta? _____

9. F' liema lokalità toqgħod? _____

Grazzi tal-ħin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.

APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS

LIST OF NATIONWIDE RADIO STATIONS LICENSED

Radju Malta
Radju Parlament 106.6
Magic Radio
ONE Radio
Radio 101
Bay Radio
Calypso Radio
RTK
Smash Radio
Radju Marija
Campus FM
Vibe FM
XFM

LIST OF RADIO STATIONS ONLY ON DigiB+

Bay Easy
Bay Retro
All Rock
All R & B
Kiss [as from September 2012]

LIST OF NATIONWIDE TELEVISION STATIONS LICENSED

TVM
ONE
Net TV
Smash TV
TVM2 [x- Education 22]
iTV
Favorite TV
Calypso Music TV
Prime TV Shopping Channel

APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part 2, Tables 6.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

RADIO AUDIENCES – MONDAY

RADIO AUDIENCE MONDAY																				
	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
0:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:30	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	2,000	0	0	0	2,000	0	0	2,000	0	0	0	0	0	368	374
5:30	0	0	0	0	0	2,000	0	0	0	2,000	0	0	2,000	0	0	0	0	0	368	374
6:00	2,000	0	0	3,000	3,000	4,000	4,000	2,000	0	2,000	0	0	0	0	0	0	0	0	354	374
6:30	2,000	0	0	3,000	3,000	2,000	4,000	2,000	0	2,000	0	0	0	0	0	0	0	0	356	374
7:00	3,000	0	2,000	3,000	2,000	9,000	7,000	3,000	4,000	2,000	0	2,000	2,000	0	0	0	0	0	335	374
7:30	2,000	0	2,000	3,000	2,000	11,000	5,000	3,000	2,000	2,000	0	0	2,000	0	0	0	0	0	340	374
8:00	4,000	0	0	5,000	2,000	2,000	5,000	3,000	7,000	2,000	3,000	2,000	2,000	0	0	0	0	0	337	374
8:30	2,000	0	2,000	5,000	2,000	2,000	6,000	2,000	5,000	0	4,000	2,000	2,000	0	0	0	0	1,000	339	374
9:00	8,000	0	0	6,000	2,000	5,000	8,000	2,000	5,000	0	2,000	2,000	2,000	0	0	0	0	3,000	329	374
9:30	9,000	0	0	6,000	2,000	4,000	8,000	0	5,000	0	2,000	2,000	2,000	0	0	0	0	3,000	331	374
10:00	12,000	0	2,000	7,000	3,000	5,000	10,000	0	4,000	0	2,000	2,000	2,000	0	0	0	0	3,000	322	374
10:30	11,000	0	2,000	7,000	3,000	4,000	10,000	0	4,000	0	2,000	4,000	2,000	0	0	0	0	3,000	322	374
11:00	9,000	0	2,000	5,000	3,000	4,000	10,000	0	0	2,000	0	2,000	2,000	0	0	0	0	3,000	332	374
11:30	7,000	0	2,000	5,000	3,000	4,000	10,000	0	0	2,000	0	2,000	2,000	0	0	0	0	3,000	334	374
NOON	0	0	0	4,000	3,000	6,000	4,000	0	0	0	0	2,000	2,000	0	0	0	0	0	353	374
0:30	0	0	0	5,000	3,000	4,000	4,000	0	0	0	0	2,000	2,000	0	0	0	0	0	354	374
1:00	0	0	1,000	6,000	4,000	4,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	355	374
1:30	0	0	0	7,000	4,000	4,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	355	374
2:00	0	0	2,000	5,000	5,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	356	374
2:30	0	0	4,000	4,000	4,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	356	374
3:00	0	0	2,000	5,000	3,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	360	374
3:30	0	0	2,000	5,000	3,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	360	374
4:00	0	0	0	9,000	3,000	0	0	0	0	0	0	2,000	3,000	0	0	0	0	0	357	374
4:30	0	0	0	9,000	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	360	374
5:00	0	0	0	4,000	1,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	366	374
5:30	0	0	2,000	4,000	1,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	364	374
6:00	0	0	0	3,000	1,000	3,000	0	4,000	0	2,000	0	0	0	0	0	0	0	0	361	374
6:30	2,000	2,000	0	3,000	1,000	2,000	0	4,000	0	2,000	0	0	0	0	0	0	0	0	358	374
7:00	2,000	0	0	1,000	1,000	0	0	4,000	0	2,000	0	0	0	0	0	0	0	0	364	374
7:30	0	0	0	1,000	1,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	368	374
8:00	0	0	0	0	1,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	374
8:30	0	0	0	0	1,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	374
9:00	0	0	0	0	1,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	374
9:30	0	0	0	0	1,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	371	374
10:00	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374

A “nil” record does not mean that there were zero audiences

RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
6:00	0	0	2,000	3,000	0	4,000	0	2,000	0	0	0	0	0	0	0	0	0	0	363	374
6:30	0	0	0	2,000	0	4,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	364	374
7:00	2,000	0	2,000	3,000	0	7,000	0	3,000	0	2,000	0	3,000	0	0	0	0	0	2,000	350	374
7:30	2,000	0	0	4,000	0	6,000	0	2,000	0	2,000	0	3,000	0	0	0	0	0	0	355	374
8:00	2,000	0	2,000	7,000	3,000	11,000	2,000	5,000	4,000	3,000	2,000	0	0	0	0	0	0	0	333	374
8:30	0	0	4,000	7,000	3,000	9,000	2,000	5,000	4,000	3,000	2,000	0	0	0	0	0	0	0	335	374
9:00	7,000	0	7,000	6,000	3,000	15,000	3,000	6,000	4,000	4,000	3,000	3,000	0	0	0	0	0	2,000	311	374
9:30	8,000	0	7,000	7,000	3,000	16,000	3,000	6,000	4,000	4,000	2,000	3,000	0	0	0	0	0	2,000	309	374
10:00	7,000	0	5,000	7,000	3,000	15,000	5,000	5,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	312	374
10:30	7,000	0	5,000	9,000	3,000	13,000	5,000	6,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	311	374
11:00	6,000	0	4,000	8,000	3,000	13,000	5,000	5,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	315	374
11:30	4,000	0	4,000	11,000	3,000	13,000	5,000	5,000	4,000	5,000	2,000	0	2,000	0	0	0	0	2,000	314	374
NOON	5,000	0	4,000	6,000	2,000	11,000	5,000	5,000	0	3,000	3,000	0	0	0	0	0	0	0	330	374
0:30	5,000	0	2,000	8,000	2,000	11,000	5,000	5,000	0	3,000	3,000	0	0	0	0	0	0	0	330	374
1:00	2,000	0	2,000	9,000	2,000	11,000	4,000	4,000	0	2,000	3,000	0	0	0	0	0	0	0	335	374
1:30	2,000	0	2,000	6,000	2,000	11,000	4,000	4,000	0	2,000	3,000	0	0	0	0	0	0	0	338	374
2:00	3,000	0	4,000	5,000	2,000	7,000	4,000	4,000	0	0	2,000	2,000	0	0	0	0	0	0	341	374
2:30	3,000	0	6,000	5,000	2,000	7,000	5,000	4,000	0	0	2,000	0	0	0	0	0	0	0	340	374
3:00	2,000	0	2,000	4,000	2,000	9,000	2,000	4,000	0	0	3,000	0	0	0	0	0	0	0	346	374
3:30	2,000	0	2,000	4,000	2,000	11,000	2,000	4,000	0	0	2,000	0	0	0	0	0	0	0	345	374
4:00	2,000	0	2,000	4,000	0	7,000	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	352	374
4:30	0	0	0	5,000	0	7,000	2,000	3,000	2,000	0	2,000	0	0	0	0	0	0	0	353	374
5:00	0	0	0	3,000	0	5,000	2,000	3,000	0	0	2,000	3,000	0	0	0	0	0	0	356	374
5:30	0	0	0	3,000	0	6,000	2,000	3,000	0	0	2,000	3,000	0	0	0	0	0	0	355	374
6:00	0	0	2,000	4,000	0	4,000	0	0	0	2,000	2,000	3,000	0	0	0	0	0	0	357	374
6:30	0	0	2,000	4,000	0	4,000	0	0	0	0	2,000	3,000	0	0	0	0	0	0	359	374
7:00	2,000	0	2,000	3,000	0	5,000	0	0	0	0	0	3,000	0	0	0	0	0	0	359	374
7:30	2,000	0	0	3,000	0	5,000	0	0	0	0	0	4,000	0	0	0	0	0	0	360	374
8:00	0	0	0	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	369	374
8:30	0	0	0	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	369	374
9:00	0	0	2,000	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	367	374
9:30	0	0	2,000	2,000	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	367	374
10:00	0	0	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	370	374
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	Kiss	FOREIGN /OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
4:30	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
5:00	0	0	0	3,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	367	374
5:30	0	0	0	3,000	2,000	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	365	374
6:00	0	0	2,000	6,000	2,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	358	374
6:30	2,000	0	2,000	9,000	2,000	3,000	0	3,000	0	0	0	2,000	0	0	0	0	0	0	351	374
7:00	2,000	0	4,000	12,000	2,000	11,000	2,000	4,000	0	3,000	0	2,000	0	0	0	0	0	0	332	374
7:30	4,000	0	6,000	11,000	2,000	10,000	0	5,000	0	3,000	0	0	2,000	0	0	0	0	0	331	374
8:00	2,000	3,000	6,000	12,000	2,000	16,000	4,000	6,000	2,000	2,000	0	2,000	2,000	0	0	0	0	0	315	374
8:30	2,000	2,000	6,000	12,000	2,000	13,000	6,000	8,000	2,000	0	0	2,000	2,000	0	0	0	0	0	317	374
9:00	4,000	0	6,000	13,000	2,000	11,000	8,000	8,000	2,000	0	0	2,000	0	0	0	0	0	0	318	374
9:30	4,000	0	8,000	13,000	2,000	13,000	8,000	5,000	2,000	0	0	2,000	0	0	0	0	0	0	317	374
10:00	5,000	0	6,000	13,000	2,000	14,000	8,000	5,000	2,000	0	0	0	0	0	0	0	0	2,000	317	374
10:30	5,000	0	6,000	13,000	2,000	14,000	8,000	5,000	2,000	0	0	0	0	0	0	0	0	2,000	317	374
11:00	5,000	0	6,000	12,000	2,000	15,000	8,000	5,000	0	0	2,000	0	0	0	0	0	0	0	319	374
11:30	5,000	0	6,000	13,000	2,000	13,000	8,000	5,000	0	0	2,000	0	0	0	0	0	0	0	320	374
NOON	2,000	0	4,000	12,000	0	17,000	6,000	2,000	1,000	3,000	2,000	0	0	0	0	0	4,000	1,000	320	374
0:30	2,000	0	4,000	12,000	0	19,000	6,000	2,000	0	3,000	2,000	0	0	0	0	0	4,000	0	320	374
1:00	3,000	0	2,000	12,000	2,000	9,000	7,000	3,000	0	2,000	0	0	0	0	0	0	4,000	0	330	374
1:30	3,000	0	4,000	12,000	2,000	9,000	7,000	3,000	0	2,000	0	0	0	0	0	0	4,000	0	328	374
2:00	2,000	0	4,000	11,000	0	9,000	7,000	3,000	0	0	0	2,000	0	0	0	0	4,000	0	332	374
2:30	0	0	0	11,000	0	9,000	6,000	3,000	0	0	0	2,000	2,000	0	0	0	4,000	0	337	374
3:00	0	0	0	13,000	0	12,000	6,000	4,000	2,000	2,000	0	2,000	3,000	0	0	0	4,000	0	326	374
3:30	0	0	0	14,000	0	14,000	6,000	6,000	2,000	0	0	2,000	3,000	0	0	0	4,000	0	323	374
4:00	3,000	0	0	11,000	2,000	9,000	5,000	8,000	2,000	2,000	0	0	3,000	0	0	0	2,000	0	327	374
4:30	3,000	0	0	9,000	2,000	5,000	5,000	8,000	2,000	2,000	0	0	0	0	0	0	2,000	0	336	374
5:00	0	0	2,000	5,000	2,000	4,000	6,000	3,000	2,000	2,000	0	0	0	0	0	0	2,000	0	346	374
5:30	0	0	2,000	5,000	3,000	4,000	6,000	2,000	2,000	2,000	0	0	0	0	0	0	2,000	0	346	374
6:00	2,000	0	0	4,000	2,000	4,000	6,000	0	2,000	5,000	0	0	0	0	0	0	2,000	0	347	374
6:30	0	0	0	5,000	0	4,000	6,000	0	2,000	5,000	0	0	0	0	0	0	2,000	0	350	374
7:00	0	0	0	5,000	0	0	4,000	0	2,000	2,000	0	0	0	0	0	0	0	0	361	374
7:30	0	0	0	4,000	0	0	4,000	0	2,000	2,000	0	0	0	0	0	0	0	0	362	374
8:00	2,000	0	0	4,000	0	0	2,000	0	2,000	2,000	0	0	0	0	0	0	0	0	362	374
8:30	2,000	0	0	3,000	0	0	2,000	0	2,000	2,000	0	0	0	0	0	0	0	0	363	374
9:00	2,000	0	0	3,000	0	4,000	0	0	2,000	2,000	0	0	2,000	0	0	0	0	0	359	374
9:30	2,000	0	0	3,000	0	4,000	0	0	2,000	2,000	0	0	2,000	0	0	0	0	0	359	374
10:00	2,000	0	0	3,000	0	2,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	363	374
10:30	2,000	0	0	3,000	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	365	374
11:00	2,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
11:30	2,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – THURSDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:00	0	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	370	374
5:30	0	0	0	2,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	368	374
6:00	5,000	0	0	6,000	2,000	4,000	2,000	4,000	0	0	0	0	0	0	0	0	0	0	351	374
6:30	5,000	0	0	7,000	0	2,000	3,000	4,000	0	0	0	0	0	0	0	0	0	0	353	374
7:00	6,000	0	3,000	9,000	2,000	13,000	4,000	4,000	3,000	4,000	0	4,000	0	0	0	0	0	0	322	374
7:30	6,000	0	5,000	10,000	0	10,000	4,000	4,000	3,000	4,000	0	3,000	5,000	0	0	0	0	0	320	374
8:00	7,000	2,000	9,000	13,000	2,000	14,000	7,000	3,000	3,000	0	0	0	7,000	0	0	0	0	0	307	374
8:30	6,000	2,000	8,000	13,000	2,000	16,000	7,000	3,000	3,000	0	0	0	5,000	0	0	0	0	0	309	374
9:00	7,000	0	5,000	17,000	2,000	16,000	7,000	5,000	3,000	3,000	0	2,000	5,000	0	0	0	0	0	302	374
9:30	7,000	0	5,000	17,000	2,000	16,000	7,000	6,000	3,000	3,000	0	2,000	5,000	0	0	0	0	0	301	374
10:00	7,000	0	5,000	12,000	4,000	13,000	7,000	8,000	5,000	4,000	0	4,000	5,000	0	0	0	0	0	300	374
10:30	7,000	0	5,000	12,000	4,000	13,000	5,000	8,000	5,000	3,000	0	4,000	5,000	0	0	0	0	0	303	374
11:00	9,000	0	5,000	12,000	3,000	11,000	5,000	6,000	3,000	1,000	0	4,000	5,000	0	0	0	0	0	310	374
11:30	9,000	0	5,000	12,000	3,000	11,000	5,000	6,000	3,000	1,000	0	4,000	5,000	0	0	0	0	0	310	374
NOON	5,000	0	5,000	14,000	2,000	9,000	4,000	4,000	3,000	3,000	0	4,000	5,000	0	0	0	0	0	316	374
0:30	5,000	0	5,000	14,000	2,000	9,000	4,000	4,000	3,000	3,000	0	4,000	5,000	0	0	0	0	0	316	374
1:00	6,000	0	4,000	10,000	2,000	9,000	3,000	4,000	3,000	3,000	0	2,000	4,000	0	0	0	0	0	324	374
1:30	6,000	0	4,000	7,000	2,000	9,000	3,000	4,000	3,000	1,000	0	2,000	4,000	0	0	0	0	0	329	374
2:00	4,000	0	4,000	3,000	0	11,000	5,000	4,000	3,000	1,000	0	0	2,000	0	0	0	0	0	337	374
2:30	4,000	0	4,000	4,000	0	11,000	5,000	4,000	3,000	1,000	0	0	2,000	0	0	0	0	0	336	374
3:00	4,000	0	0	5,000	2,000	12,000	5,000	3,000	3,000	0	0	2,000	2,000	0	0	0	0	0	336	374
3:30	5,000	0	0	5,000	2,000	12,000	5,000	3,000	3,000	3,000	0	2,000	0	0	0	0	0	0	334	374
4:00	4,000	0	2,000	5,000	2,000	12,000	3,000	2,000	3,000	0	0	2,000	0	0	0	0	0	0	339	374
4:30	4,000	0	0	5,000	2,000	11,000	3,000	2,000	3,000	0	0	2,000	0	0	0	0	0	0	342	374
5:00	3,000	0	0	4,000	3,000	6,000	2,000	3,000	4,000	0	0	2,000	0	0	0	0	0	2,000	345	374
5:30	2,000	0	2,000	4,000	3,000	8,000	2,000	3,000	3,000	0	0	2,000	0	0	0	0	0	2,000	343	374
6:00	3,000	0	0	2,000	2,000	4,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	358	374
6:30	3,000	0	0	0	2,000	2,000	3,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	358	374
7:00	2,000	0	0	2,000	2,000	0	3,000	3,000	0	0	0	0	0	0	0	0	0	0	362	374
7:30	2,000	0	0	2,000	2,000	2,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	361	374
8:00	0	0	0	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	368	374
8:30	0	0	0	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	368	374
9:00	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374
9:30	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374
10:00	0	0	0	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	369	374
10:30	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374
11:00	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374
11:30	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:30	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	374
4:30	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	368	374
5:00	2,000	0	0	2,000	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	366	374
5:30	2,000	0	0	3,000	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	365	374
6:00	2,000	0	3,000	6,000	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	359	374
6:30	2,000	0	3,000	6,000	0	6,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	353	374
7:00	2,000	0	7,000	5,000	0	5,000	5,000	2,000	2,000	0	0	2,000	2,000	0	0	0	0	0	342	374
7:30	3,000	0	4,000	5,000	2,000	6,000	5,000	2,000	4,000	0	0	0	2,000	0	0	0	0	0	341	374
8:00	6,000	0	5,000	8,000	2,000	5,000	8,000	0	6,000	5,000	0	0	2,000	0	0	0	0	0	327	374
8:30	6,000	0	7,000	8,000	0	7,000	8,000	0	3,000	5,000	0	0	2,000	0	0	0	0	0	328	374
9:00	11,000	0	2,000	14,000	0	6,000	11,000	2,000	3,000	5,000	0	0	4,000	0	0	0	0	2,000	314	374
9:30	8,000	0	2,000	14,000	0	6,000	11,000	2,000	3,000	5,000	0	0	4,000	0	0	0	0	0	319	374
10:00	8,000	0	4,000	9,000	3,000	6,000	11,000	2,000	3,000	5,000	0	0	0	0	0	0	0	0	323	374
10:30	8,000	0	4,000	9,000	3,000	6,000	11,000	2,000	3,000	5,000	0	0	0	0	0	0	0	0	323	374
11:00	8,000	0	4,000	9,000	3,000	8,000	11,000	2,000	3,000	5,000	0	0	0	0	0	0	0	0	321	374
11:30	8,000	0	4,000	9,000	3,000	8,000	11,000	2,000	3,000	5,000	0	0	0	0	0	0	0	0	321	374
NOON	5,000	0	2,000	8,000	3,000	4,000	5,000	0	2,000	5,000	0	4,000	2,000	2,000	2,000	0	0	0	330	374
0:30	4,000	0	2,000	12,000	3,000	4,000	5,000	0	2,000	4,000	0	4,000	2,000	2,000	2,000	0	0	0	328	374
1:00	3,000	0	2,000	12,000	2,000	4,000	5,000	0	2,000	4,000	0	2,000	2,000	2,000	2,000	0	0	0	332	374
1:30	3,000	0	2,000	10,000	2,000	4,000	5,000	0	2,000	5,000	0	2,000	2,000	2,000	2,000	0	0	0	333	374
2:00	2,000	0	2,000	7,000	0	3,000	5,000	3,000	2,000	5,000	0	2,000	4,000	0	2,000	0	0	0	337	374
2:30	2,000	0	2,000	7,000	0	3,000	6,000	2,000	2,000	5,000	0	2,000	4,000	0	2,000	0	0	0	337	374
3:00	2,000	0	2,000	5,000	0	5,000	6,000	3,000	2,000	5,000	0	2,000	4,000	0	0	0	0	0	338	374
3:30	2,000	0	4,000	5,000	0	5,000	6,000	3,000	2,000	5,000	0	2,000	4,000	0	0	0	0	0	336	374
4:00	5,000	0	4,000	4,000	2,000	7,000	4,000	4,000	3,000	5,000	0	2,000	0	0	0	0	0	0	334	374
4:30	4,000	0	2,000	4,000	2,000	6,000	4,000	5,000	3,000	5,000	0	2,000	0	0	0	0	0	0	337	374
5:00	3,000	0	2,000	3,000	2,000	6,000	2,000	7,000	2,000	4,000	0	3,000	3,000	0	0	0	0	0	337	374
5:30	3,000	0	2,000	3,000	2,000	3,000	2,000	4,000	2,000	4,000	0	3,000	2,000	0	0	0	0	0	344	374
6:00	3,000	0	2,000	4,000	0	2,000	0	3,000	2,000	4,000	0	2,000	2,000	0	0	0	0	0	350	374
6:30	3,000	0	2,000	4,000	0	2,000	0	3,000	2,000	4,000	0	0	2,000	0	0	0	0	0	352	374
7:00	3,000	0	2,000	0	0	0	0	2,000	0	4,000	0	0	0	0	0	0	0	0	363	374
7:30	0	0	2,000	0	0	0	0	0	0	4,000	0	0	0	0	0	0	0	0	368	374
8:00	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
8:30	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
9:00	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
9:30	0	0	2,000	0	0	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
10:00	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	374
10:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:00	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:30	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	KISS	FOREIGN/OTHER STATION	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
3:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
3:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
4:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
4:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
5:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
6:00	2,000	0	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	363	374
6:30	2,000	0	0	2,000	0	6,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	360	374
7:00	4,000	0	3,000	4,000	0	8,000	2,000	0	0	2,000	0	0	0	0	0	0	0	2,000	349	374
7:30	4,000	0	3,000	4,000	0	6,000	2,000	0	0	0	0	2,000	0	0	0	0	0	2,000	351	374
8:00	3,000	0	4,000	7,000	0	13,000	10,000	4,000	0	2,000	0	2,000	0	0	0	0	0	3,000	326	374
8:30	3,000	0	4,000	8,000	0	11,000	8,000	4,000	0	2,000	0	0	0	0	0	0	0	3,000	331	374
9:00	12,000	0	7,000	12,000	3,000	9,000	9,000	4,000	2,000	0	0	2,000	2,000	0	0	0	0	3,000	309	374
9:30	10,000	0	5,000	12,000	2,000	6,000	9,000	4,000	2,000	0	0	2,000	2,000	0	0	0	0	3,000	317	374
10:00	7,000	0	6,000	15,000	2,000	10,000	11,000	4,000	5,000	2,000	0	0	2,000	0	0	0	0	3,000	307	374
10:30	8,000	0	6,000	16,000	2,000	9,000	11,000	4,000	4,000	2,000	0	0	2,000	0	0	0	0	3,000	307	374
11:00	9,000	0	5,000	16,000	2,000	6,000	11,000	3,000	2,000	0	0	2,000	0	0	0	0	0	3,000	315	374
11:30	9,000	0	5,000	18,000	2,000	6,000	11,000	3,000	2,000	0	0	2,000	0	0	0	0	0	3,000	313	374
NOON	3,000	0	5,000	16,000	2,000	2,000	7,000	0	2,000	2,000	0	2,000	2,000	0	0	0	0	3,000	328	374
0:30	3,000	0	3,000	14,000	2,000	4,000	7,000	0	2,000	2,000	0	2,000	0	0	0	0	0	3,000	332	374
1:00	2,000	0	5,000	10,000	2,000	2,000	7,000	0	2,000	0	0	2,000	0	0	0	0	0	3,000	339	374
1:30	2,000	0	3,000	10,000	2,000	2,000	7,000	0	2,000	0	0	0	0	0	0	0	0	3,000	343	374
2:00	2,000	0	3,000	5,000	2,000	4,000	6,000	0	2,000	0	0	0	0	0	0	0	0	2,000	348	374
2:30	2,000	0	3,000	5,000	2,000	4,000	6,000	0	2,000	0	0	0	0	0	0	0	0	2,000	348	374
3:00	0	0	3,000	5,000	2,000	2,000	6,000	0	0	0	0	0	0	0	0	0	0	0	356	374
3:30	2,000	0	3,000	5,000	2,000	2,000	6,000	0	0	0	0	0	0	0	0	0	0	0	354	374
4:00	2,000	0	4,000	4,000	2,000	4,000	7,000	0	0	0	0	0	0	0	0	0	0	0	351	374
4:30	2,000	0	4,000	3,000	2,000	4,000	5,000	0	0	0	0	0	0	0	0	0	0	0	354	374
5:00	0	0	2,000	4,000	0	7,000	3,000	0	0	0	0	0	2,000	0	0	0	0	0	356	374
5:30	0	0	2,000	4,000	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	360	374
6:00	3,000	0	2,000	4,000	0	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	358	374
6:30	2,000	0	2,000	4,000	0	2,000	3,000	0	2,000	2,000	0	0	0	0	0	0	0	0	357	374
7:00	0	0	2,000	6,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	361	374
7:30	0	0	2,000	3,000	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	364	374
8:00	0	0	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
8:30	0	0	3,000	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	366	374
9:00	0	0	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	368	374
9:30	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	0	0	0	0	0	0	368	374
10:00	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	370	374
10:30	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	370	374
11:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY	ALL ROCK	Kiss	FOREIGN /OTHER STATION	COMMUNITY STAT.	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	372	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	372	374
6:00	0	0	0	2,000	0	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
6:30	2,000	0	0	6,000	0	0	2,000	2,000	0	3,000	0	0	0	0	0	0	0	0	359	374
7:00	2,000	0	0	10,000	3,000	2,000	2,000	2,000	0	3,000	2,000	0	0	0	0	0	0	2,000	346	374
7:30	2,000	0	0	11,000	3,000	2,000	2,000	2,000	0	3,000	0	0	0	0	0	0	0	2,000	347	374
8:00	5,000	0	2,000	8,000	4,000	5,000	3,000	4,000	2,000	3,000	0	0	2,000	0	0	0	0	2,000	334	374
8:30	4,000	0	2,000	10,000	4,000	8,000	3,000	4,000	0	3,000	0	0	2,000	0	0	0	0	2,000	332	374
9:00	13,000	0	2,000	8,000	4,000	10,000	6,000	4,000	0	6,000	0	2,000	2,000	0	0	0	0	3,000	314	374
9:30	13,000	0	4,000	8,000	6,000	7,000	6,000	4,000	0	6,000	0	2,000	2,000	0	0	0	0	3,000	313	374
10:00	11,000	0	4,000	9,000	3,000	9,000	5,000	4,000	0	4,000	0	0	2,000	0	0	2,000	0	3,000	318	374
10:30	13,000	0	2,000	9,000	4,000	5,000	5,000	5,000	0	4,000	0	0	2,000	0	0	2,000	0	3,000	320	374
11:00	11,000	0	2,000	10,000	7,000	4,000	5,000	4,000	0	3,000	0	0	5,000	0	0	2,000	0	3,000	318	374
11:30	13,000	0	2,000	9,000	8,000	2,000	5,000	4,000	0	3,000	0	0	5,000	0	0	2,000	0	3,000	318	374
NOON	2,000	0	2,000	9,000	0	4,000	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	351	374
0:30	2,000	0	2,000	9,000	0	4,000	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	353	374
1:00	2,000	0	4,000	5,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	357	374
1:30	2,000	0	4,000	7,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	355	374
2:00	0	0	4,000	4,000	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	361	374
2:30	0	0	4,000	4,000	0	2,000	5,000	0	0	0	0	0	0	0	0	0	0	0	359	374
3:00	0	0	4,000	3,000	0	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	359	374
3:30	0	0	4,000	3,000	0	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	359	374
4:00	0	2,000	4,000	2,000	0	0	6,000	3,000	0	0	0	0	0	0	0	0	0	0	357	374
4:30	0	0	4,000	2,000	0	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	360	374
5:00	0	0	2,000	2,000	0	3,000	7,000	3,000	0	0	0	0	0	0	0	0	0	0	357	374
5:30	0	0	2,000	3,000	0	3,000	7,000	0	0	0	0	0	0	0	0	0	0	0	359	374
6:00	2,000	0	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	365	374
6:30	0	0	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	367	374
7:00	0	0	2,000	2,000	0	0	3,000	2,000	0	0	0	2,000	0	0	0	0	2,000	0	361	374
7:30	0	0	2,000	2,000	0	2,000	3,000	2,000	0	0	0	0	0	0	0	0	2,000	0	361	374
8:00	0	0	0	2,000	0	0	3,000	0	0	0	0	2,000	0	0	0	0	2,000	0	365	374
8:30	0	0	0	2,000	0	0	3,000	0	0	0	0	2,000	0	0	0	0	2,000	0	365	374
9:00	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	368	374
9:30	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	3,000	0	367	374
10:00	0	0	0	0	2,000	0	2,000	2,000	0	2,000	0	0	0	0	0	0	2,000	0	364	374
10:30	0	0	0	0	2,000	0	2,000	2,000	0	0	0	0	0	0	0	0	2,000	0	366	374
11:00	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	370	374
11:30	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	370	374

A "nil" record does not mean that there were zero audiences.

APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part Two, Tables 7.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

TV AUDIENCES – MONDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
7:00	8,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	374
7:30	8,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	374
8:00	8,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	358	374
8:30	6,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	362	374
9:00	4,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	362	374
9:30	3,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	363	374
10:00	2,000	4,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	361	374
10:30	2,000	4,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	361	374
11:00	3,000	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	359	374
11:30	6,000	8,000	5,000	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	2,000	350	374
NOON	6,000	8,000	5,000	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	352	374
0:30	6,000	8,000	5,000	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	352	374
1:00	6,000	9,000	5,000	0	0	0	0	0	0	3,000	0	0	3,000	0	0	0	0	0	348	374
1:30	6,000	9,000	5,000	0	0	0	0	0	0	3,000	0	0	3,000	0	0	0	0	0	348	374
2:00	6,000	11,000	4,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	350	374
2:30	6,000	11,000	4,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	350	374
3:00	6,000	9,000	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	352	374
3:30	3,000	9,000	5,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	353	374
4:00	3,000	8,000	5,000	0	0	0	2,000	0	0	0	0	0	0	0	2,000	2,000	0	4,000	348	374
4:30	3,000	8,000	5,000	0	0	0	2,000	0	0	0	0	0	0	0	2,000	2,000	0	4,000	348	374
5:00	3,000	10,000	8,000	0	0	0	0	0	2,000	0	0	0	2,000	3,000	2,000	0	0	7,000	337	374
5:30	3,000	10,000	8,000	0	0	0	0	0	2,000	0	0	0	2,000	3,000	2,000	0	0	7,000	337	374
6:00	6,000	13,000	9,000	0	2,000	0	0	0	2,000	2,000	0	0	4,000	3,000	2,000	0	0	8,000	323	374
6:30	11,000	14,000	9,000	0	2,000	0	0	0	2,000	3,000	0	0	4,000	3,000	2,000	0	2,000	8,000	314	374
7:00	17,000	20,000	11,000	0	2,000	0	0	0	3,000	3,000	0	0	5,000	3,000	0	0	2,000	8,000	300	374
7:30	13,000	52,000	13,000	0	2,000	0	0	0	2,000	3,000	0	2,000	3,000	4,000	0	0	0	8,000	272	374
7:45	12,000	43,000	29,000	0	2,000	0	0	0	2,000	3,000	0	2,000	3,000	4,000	0	0	0	8,000	266	374
8:00	111,000	24,000	8,000	0	2,000	0	0	2,000	7,000	2,000	0	2,000	2,000	7,000	0	0	0	10,000	197	374
8:30	71,000	29,000	7,000	0	6,000	0	0	2,000	12,000	4,000	0	0	6,000	7,000	2,000	0	0	10,000	218	374
9:00	41,000	26,000	8,000	0	4,000	0	0	2,000	15,000	5,000	0	2,000	7,000	14,000	6,000	0	0	13,000	231	374
9:30	38,000	25,000	7,000	0	2,000	0	0	2,000	11,000	5,000	0	2,000	8,000	14,000	6,000	0	0	15,000	239	374
10:00	17,000	14,000	7,000	0	0	0	0	2,000	10,000	3,000	0	2,000	4,000	12,000	5,000	0	0	10,000	288	374
10:30	8,000	11,000	6,000	0	0	0	0	2,000	5,000	3,000	0	2,000	3,000	10,000	5,000	0	0	8,000	311	374
11:00	0	3,000	3,000	0	0	0	0	0	0	0	0	0	0	4,000	2,000	0	0	2,000	360	374
11:30	0	3,000	3,000	0	0	0	0	0	0	0	0	3,000	0	2,000	2,000	0	0	0	361	374

A “nil” record does not mean that there were zero audiences.

TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
6:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
6:30	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
7:00	6,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	374
7:30	7,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	374
8:00	8,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	360	374
8:30	7,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	362	374
9:00	6,000	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	6,000	357	374
9:30	6,000	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	4,000	359	374
10:00	5,000	5,000	2,000	1,000	0	0	0	0	4,000	0	0	0	0	2,000	0	0	0	6,000	349	374
10:30	6,000	6,000	2,000	1,000	0	0	0	0	4,000	0	0	0	0	2,000	0	0	0	6,000	347	374
11:00	6,000	7,000	2,000	1,000	0	0	0	0	2,000	0	0	0	0	2,000	0	0	0	4,000	350	374
11:30	5,000	9,000	2,000	1,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	4,000	351	374
NOON	5,000	9,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	4,000	354	374
0:30	5,000	9,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	4,000	354	374
1:00	5,000	7,000	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	0	5,000	353	374
1:30	4,000	7,000	0	2,000	0	0	0	0	0	0	0	0	0	4,000	0	0	0	5,000	352	374
2:00	7,000	13,000	1,000	2,000	2,000	0	0	0	0	2,000	0	0	0	4,000	0	0	0	4,000	339	374
2:30	8,000	11,000	1,000	0	2,000	0	0	0	0	2,000	0	0	0	4,000	0	0	0	5,000	341	374
3:00	8,000	10,000	2,000	0	2,000	0	0	0	0	0	0	0	3,000	4,000	0	0	0	6,000	339	374
3:30	7,000	10,000	2,000	0	2,000	0	0	0	0	0	0	0	3,000	4,000	0	0	0	5,000	341	374
4:00	8,000	10,000	0	2,000	2,000	0	0	0	0	0	0	0	3,000	7,000	0	0	0	9,000	333	374
4:30	7,000	10,000	0	2,000	2,000	0	0	0	2,000	0	0	0	2,000	5,000	0	0	0	9,000	335	374
5:00	8,000	10,000	4,000	0	2,000	0	0	0	2,000	0	0	0	4,000	5,000	0	0	0	2,000	337	374
5:30	8,000	12,000	4,000	0	2,000	0	0	0	2,000	0	0	0	4,000	5,000	0	0	0	2,000	335	374
6:00	13,000	20,000	5,000	0	0	0	0	0	3,000	0	0	0	4,000	3,000	0	0	3,000	7,000	316	374
6:30	17,000	20,000	7,000	0	0	0	0	0	4,000	0	0	0	5,000	3,000	0	0	3,000	7,000	308	374
7:00	20,000	25,000	10,000	0	4,000	0	0	2,000	4,000	0	0	2,000	7,000	2,000	0	0	3,000	12,000	283	374
7:30	20,000	57,000	12,000	0	4,000	0	0	2,000	3,000	0	0	2,000	7,000	2,000	0	0	3,000	12,000	250	374
7:45	20,000	45,000	31,000	0	4,000	0	0	2,000	3,000	2,000	0	2,000	6,000	2,000	0	0	3,000	12,000	242	374
8:00	94,000	31,000	6,000	0	5,000	0	0	0	4,000	0	0	2,000	4,000	4,000	2,000	0	2,000	16,000	204	374
8:30	78,000	35,000	5,000	0	11,000	0	0	0	14,000	0	0	3,000	3,000	5,000	5,000	0	2,000	16,000	197	374
9:00	64,000	25,000	7,000	0	9,000	0	0	0	12,000	2,000	0	1,000	0	7,000	7,000	3,000	2,000	16,000	219	374
9:30	53,000	19,000	4,000	0	8,000	0	0	0	9,000	0	0	3,000	0	11,000	7,000	3,000	2,000	20,000	235	374
10:00	26,000	15,000	0	0	5,000	0	0	0	6,000	0	0	0	0	11,000	2,000	0	2,000	19,000	288	374
10:30	10,000	10,000	0	0	7,000	0	0	0	2,000	0	0	0	2,000	11,000	0	0	2,000	14,000	316	374
11:00	4,000	3,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	2,000	5,000	357	374
11:30	4,000	3,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000	5,000	358	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
7:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
8:00	4,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374
8:30	4,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374
9:00	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	368	374
9:30	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	368	374
10:00	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	364	374
10:30	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	364	374
11:00	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	364	374
11:30	4,000	4,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	361	374
NOON	4,000	4,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	361	374
0:30	4,000	4,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	361	374
1:00	3,000	6,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,000	355	374
1:30	3,000	6,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,000	355	374
2:00	5,000	6,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	8,000	353	374
2:30	5,000	6,000	0	0	0	0	0	0	0	0	2,000	0	0	2,000	0	0	0	8,000	351	374
3:00	4,000	4,000	0	0	0	0	0	0	0	0	2,000	2,000	0	4,000	0	0	0	2,000	356	374
3:30	4,000	2,000	0	0	0	0	0	0	0	0	2,000	2,000	0	4,000	0	0	2,000	4,000	354	374
4:00	3,000	1,000	0	0	2,000	0	0	0	0	0	0	2,000	2,000	2,000	2,000	0	0	9,000	351	374
4:30	5,000	1,000	0	0	2,000	0	0	0	0	0	0	2,000	2,000	0	2,000	0	0	9,000	351	374
5:00	7,000	5,000	0	0	2,000	0	0	0	2,000	0	0	2,000	2,000	0	2,000	0	2,000	6,000	344	374
5:30	8,000	5,000	2,000	0	2,000	0	0	0	2,000	0	0	2,000	5,000	0	2,000	0	2,000	6,000	338	374
6:00	20,000	7,000	3,000	0	0	0	2,000	0	2,000	0	0	2,000	5,000	0	2,000	0	3,000	2,000	326	374
6:30	22,000	8,000	3,000	0	0	0	2,000	0	2,000	0	0	2,000	3,000	0	2,000	0	4,000	2,000	324	374
7:00	26,000	15,000	7,000	0	0	0	2,000	0	5,000	0	2,000	3,000	5,000	0	2,000	0	4,000	7,000	296	374
7:30	16,000	59,000	9,000	0	0	0	0	0	2,000	0	2,000	3,000	4,000	3,000	2,000	0	4,000	6,000	264	374
7:45	15,000	49,000	24,000	0	0	0	0	0	2,000	0	2,000	4,000	4,000	2,000	2,000	0	4,000	6,000	260	374
8:00	82,000	31,000	12,000	0	0	0	0	0	2,000	0	2,000	4,000	2,000	2,000	2,000	0	3,000	8,000	224	374
8:30	60,000	31,000	13,000	0	0	0	0	0	5,000	2,000	0	4,000	3,000	3,000	2,000	0	3,000	12,000	236	374
9:00	31,000	23,000	18,000	0	0	0	0	0	6,000	2,000	2,000	7,000	3,000	7,000	4,000	0	4,000	16,000	251	374
9:30	29,000	20,000	14,000	0	0	0	0	0	3,000	2,000	2,000	5,000	5,000	7,000	4,000	0	4,000	11,000	268	374
10:00	19,000	11,000	6,000	0	0	0	0	0	2,000	2,000	2,000	2,000	3,000	5,000	5,000	0	3,000	10,000	304	374
10:30	17,000	5,000	2,000	0	0	0	0	0	0	2,000	2,000	2,000	3,000	3,000	4,000	0	3,000	7,000	324	374
11:00	5,000	2,000	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	3,000	2,000	358	374
11:30	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	368	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE	TOTAL	
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374	
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	372	374	
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	372	374	
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	372	374	
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	372	374	
6:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374	
7:00	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374	
7:30	3,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374	
8:00	3,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374	
8:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374	
9:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	368	374	
9:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	368	374	
10:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	368	374	
10:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374	
11:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374	
11:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374	
NOON	2,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	365	374	
0:30	2,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	365	374	
1:00	2,000	4,000	4,000	2,000	0	0	0	0	2,000	0	2,000	0	0	0	2,000	2,000	0	0	354	374	
1:30	3,000	5,000	4,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	0	0	354	374	
2:00	5,000	7,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	358	374	
2:30	5,000	7,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	4,000	354	374	
3:00	5,000	6,000	0	0	0	0	0	0	2,000	0	0	0	3,000	0	0	3,000	0	7,000	348	374	
3:30	5,000	6,000	0	0	0	0	0	0	2,000	0	0	0	3,000	0	0	3,000	0	4,000	351	374	
4:00	4,000	6,000	0	0	0	0	0	0	2,000	0	0	0	3,000	0	0	2,000	0	0	357	374	
4:30	4,000	3,000	0	0	0	0	0	0	2,000	0	0	0	3,000	0	0	2,000	0	0	360	374	
5:00	6,000	4,000	3,000	0	0	0	0	2,000	2,000	0	2,000	2,000	2,000	0	2,000	2,000	0	0	347	374	
5:30	6,000	7,000	4,000	2,000	0	0	0	0	0	0	2,000	2,000	0	0	2,000	2,000	0	0	347	374	
6:00	17,000	5,000	4,000	0	0	0	0	2,000	0	2,000	2,000	4,000	0	0	2,000	2,000	2,000	7,000	325	374	
6:30	18,000	8,000	3,000	0	0	0	0	2,000	0	0	2,000	0	0	2,000	2,000	2,000	2,000	7,000	326	374	
7:00	25,000	15,000	3,000	0	0	0	0	2,000	2,000	3,000	0	0	0	0	0	0	2,000	6,000	316	374	
7:30	20,000	43,000	4,000	0	0	0	0	2,000	2,000	6,000	0	2,000	0	5,000	0	0	2,000	6,000	282	374	
7:45	20,000	35,000	17,000	0	0	0	0	0	2,000	5,000	0	2,000	0	5,000	0	0	2,000	6,000	280	374	
8:00	77,000	29,000	7,000	0	2,000	0	0	0	2,000	5,000	0	2,000	0	8,000	7,000	0	3,000	11,000	221	374	
8:30	59,000	33,000	7,000	2,000	3,000	0	0	0	5,000	5,000	0	3,000	2,000	14,000	9,000	0	3,000	15,000	214	374	
9:00	41,000	31,000	4,000	2,000	5,000	0	0	0	8,000	3,000	0	4,000	6,000	20,000	9,000	2,000	4,000	21,000	214	374	
9:30	35,000	31,000	3,000	0	3,000	0	0	0	7,000	2,000	0	4,000	6,000	17,000	9,000	2,000	3,000	21,000	231	374	
10:00	20,000	22,000	4,000	0	3,000	0	0	0	5,000	2,000	0	4,000	4,000	14,000	6,000	2,000	2,000	16,000	270	374	
10:30	16,000	17,000	2,000	0	3,000	0	0	0	3,000	2,000	0	2,000	2,000	14,000	4,000	0	0	16,000	293	374	
11:00	2,000	4,000	4,000	0	2,000	0	0	0	0	0	0	0	0	3,000	0	0	0	6,000	353	374	
11:30	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	3,000	0	0	0	4,000	361	374	

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – FRIDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	372	374
0:30	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	372	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
6:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
6:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	2,000	367	374
7:00	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	368	374
7:30	0	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
8:00	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
8:30	3,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	374
9:00	7,000	5,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	0	358	374
9:30	8,000	4,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	356	374
10:00	7,000	6,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	355	374
10:30	4,000	6,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	358	374
11:00	4,000	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	3,000	359	374
11:30	6,000	6,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	353	374
NOON	6,000	5,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	3,000	356	374
0:30	6,000	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	358	374
1:00	6,000	5,000	2,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	355	374
1:30	6,000	7,000	2,000	0	0	0	0	0	0	0	0	0	4,000	0	0	0	2,000	2,000	351	374
2:00	7,000	7,000	0	0	0	0	0	0	0	0	0	0	4,000	0	2,000	0	3,000	2,000	349	374
2:30	7,000	7,000	0	0	0	0	0	0	0	0	0	0	5,000	0	2,000	0	3,000	2,000	348	374
3:00	7,000	7,000	0	0	0	2,000	0	0	0	0	0	0	3,000	0	0	0	2,000	3,000	350	374
3:30	7,000	7,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	2,000	3,000	352	374
4:00	10,000	11,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	3,000	3,000	345	374
4:30	10,000	11,000	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	3,000	2,000	346	374
5:00	10,000	12,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	4,000	345	374
5:30	9,000	11,000	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	4,000	4,000	342	374
6:00	14,000	12,000	0	0	0	0	0	0	0	0	0	2,000	0	4,000	0	0	2,000	7,000	333	374
6:30	20,000	12,000	0	0	0	0	0	0	2,000	0	0	3,000	0	4,000	0	0	2,000	6,000	325	374
7:00	20,000	20,000	2,000	0	0	0	0	0	4,000	0	0	3,000	4,000	10,000	0	0	2,000	10,000	299	374
7:30	22,000	52,000	3,000	0	0	0	0	0	4,000	0	0	0	2,000	8,000	0	0	2,000	7,000	274	374
7:45	22,000	42,000	17,000	0	0	0	0	0	4,000	0	0	0	2,000	8,000	0	0	2,000	7,000	270	374
8:00	94,000	30,000	4,000	2,000	0	0	0	0	3,000	0	0	0	0	4,000	2,000	0	5,000	12,000	218	374
8:30	77,000	31,000	3,000	2,000	0	0	0	0	6,000	0	0	0	2,000	7,000	7,000	0	5,000	16,000	218	374
9:00	81,000	30,000	2,000	2,000	0	0	0	0	11,000	0	0	2,000	5,000	5,000	7,000	0	5,000	18,000	206	374
9:30	78,000	28,000	0	0	0	0	0	0	8,000	0	0	2,000	5,000	5,000	7,000	0	5,000	16,000	220	374
10:00	56,000	23,000	0	0	0	0	0	0	6,000	0	0	2,000	3,000	3,000	2,000	0	5,000	12,000	262	374
10:30	50,000	22,000	0	0	0	0	0	0	6,000	0	0	2,000	3,000	3,000	2,000	0	5,000	8,000	273	374
11:00	13,000	10,000	2,000	0	0	0	0	0	3,000	0	0	2,000	2,000	3,000	0	0	2,000	0	337	374
11:30	12,000	4,000	0	0	0	0	0	0	0	0	0	2,000	2,000	3,000	0	0	2,000	0	349	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
5:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
5:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
6:00	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
6:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
7:00	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0	0	3,000	363	374
7:30	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0	0	3,000	363	374
8:00	0	2,000	2,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	362	374
8:30	0	4,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	362	374
9:00	2,000	5,000	3,000	0	0	0	2,000	0	2,000	0	0	0	2,000	4,000	0	0	0	2,000	352	374
9:30	2,000	5,000	3,000	0	0	0	2,000	0	2,000	0	0	0	2,000	4,000	0	0	0	2,000	352	374
10:00	0	5,000	3,000	0	0	0	2,000	0	2,000	0	0	0	2,000	4,000	0	2,000	0	2,000	352	374
10:30	0	6,000	3,000	0	0	0	2,000	0	0	0	0	0	0	4,000	0	2,000	0	2,000	355	374
11:00	0	6,000	5,000	0	0	0	2,000	0	0	0	0	0	0	4,000	2,000	2,000	0	2,000	351	374
11:30	2,000	10,000	3,000	0	0	0	2,000	0	0	0	0	0	0	4,000	2,000	2,000	0	2,000	347	374
NOON	2,000	12,000	3,000	0	0	0	0	0	0	0	0	0	2,000	4,000	2,000	2,000	0	2,000	345	374
0:30	2,000	11,000	3,000	0	0	0	0	0	0	0	0	0	2,000	4,000	2,000	2,000	0	2,000	346	374
1:00	8,000	8,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	4,000	2,000	2,000	0	4,000	340	374
1:30	8,000	8,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	4,000	2,000	2,000	0	3,000	341	374
2:00	7,000	8,000	3,000	0	0	0	0	0	0	0	0	0	3,000	2,000	2,000	0	0	7,000	342	374
2:30	7,000	8,000	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	5,000	345	374
3:00	9,000	11,000	8,000	0	0	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	7,000	333	374
3:30	10,000	10,000	8,000	0	0	0	0	0	0	0	0	0	2,000	2,000	2,000	0	0	7,000	333	374
4:00	10,000	11,000	9,000	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	0	0	6,000	332	374
4:30	8,000	11,000	9,000	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	0	0	6,000	334	374
5:00	4,000	10,000	11,000	0	0	0	0	0	0	2,000	0	0	0	2,000	4,000	0	0	3,000	338	374
5:30	4,000	11,000	10,000	0	0	0	0	0	0	2,000	0	0	0	2,000	4,000	0	0	3,000	338	374
6:00	14,000	8,000	10,000	0	0	0	0	0	2,000	0	0	0	0	4,000	4,000	0	0	2,000	330	374
6:30	12,000	8,000	9,000	2,000	0	0	0	0	4,000	0	0	0	0	4,000	4,000	0	0	2,000	329	374
7:00	12,000	15,000	9,000	2,000	0	0	0	0	6,000	0	0	3,000	0	4,000	4,000	0	0	3,000	316	374
7:30	11,000	44,000	8,000	0	0	0	0	0	5,000	0	0	5,000	0	5,000	4,000	0	0	3,000	289	374
7:45	11,000	36,000	20,000	0	0	0	0	0	5,000	0	0	5,000	0	5,000	4,000	0	0	5,000	283	374
8:00	70,000	26,000	8,000	2,000	2,000	0	0	0	4,000	0	0	6,000	0	7,000	2,000	0	0	4,000	243	374
8:30	60,000	28,000	8,000	2,000	8,000	0	0	2,000	5,000	2,000	0	5,000	5,000	9,000	2,000	0	0	7,000	231	374
9:00	47,000	24,000	5,000	0	5,000	0	0	2,000	7,000	2,000	0	6,000	6,000	9,000	0	0	0	8,000	253	374
9:30	45,000	23,000	5,000	0	3,000	0	0	2,000	6,000	2,000	2,000	6,000	6,000	10,000	0	0	0	10,000	254	374
10:00	43,000	18,000	3,000	0	3,000	0	0	2,000	4,000	2,000	2,000	3,000	4,000	10,000	0	0	0	7,000	273	374
10:30	42,000	18,000	2,000	0	3,000	0	0	2,000	2,000	0	2,000	2,000	3,000	8,000	0	0	0	7,000	283	374
11:00	17,000	8,000	0	0	0	0	0	0	0	0	2,000	0	3,000	3,000	0	0	0	0	341	374
11:30	14,000	5,000	0	0	0	0	0	0	0	0	0	0	3,000	3,000	0	0	0	0	349	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'NONE	'TOTAL
M'NGHT	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
0:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
1:00	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
1:30	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
2:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
4:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
8:00	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	367	374
8:30	3,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	364	374
9:00	6,000	11,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	351	374
9:30	4,000	11,000	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	351	374
10:00	7,000	8,000	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	350	374
10:30	7,000	8,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	347	374
11:00	8,000	7,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	349	374
11:30	18,000	9,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	339	374
NOON	18,000	9,000	6,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	337	374
0:30	20,000	9,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	336	374
1:00	16,000	10,000	2,000	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	2,000	5,000	335	374
1:30	13,000	10,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	340	374
2:00	7,000	10,000	4,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	344	374
2:30	6,000	10,000	4,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	345	374
3:00	7,000	11,000	4,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	343	374
3:30	7,000	11,000	4,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	2,000	5,000	343	374
4:00	7,000	16,000	2,000	0	0	0	2,000	0	2,000	0	0	0	2,000	0	2,000	0	0	5,000	336	374
4:30	5,000	16,000	2,000	0	0	0	2,000	0	2,000	0	0	0	2,000	0	2,000	0	0	3,000	340	374
5:00	4,000	13,000	5,000	0	0	0	2,000	0	0	0	0	0	2,000	0	4,000	0	0	5,000	339	374
5:30	4,000	17,000	6,000	0	0	0	2,000	0	0	0	0	0	2,000	0	4,000	0	0	5,000	334	374
6:00	10,000	21,000	10,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	2,000	9,000	319	374
6:30	7,000	26,000	8,000	0	0	0	0	0	0	0	0	0	2,000	0	3,000	0	2,000	9,000	317	374
7:00	8,000	25,000	10,000	0	0	0	0	0	0	0	0	0	2,000	4,000	3,000	0	2,000	9,000	311	374
7:30	10,000	57,000	15,000	0	0	0	0	0	0	0	0	0	0	5,000	5,000	0	2,000	9,000	271	374
7:45	9,000	49,000	34,000	0	0	0	0	0	0	0	0	0	0	5,000	5,000	0	2,000	9,000	261	374
8:00	73,000	27,000	17,000	0	0	0	0	0	0	0	0	0	0	6,000	2,000	0	0	9,000	240	374
8:30	44,000	23,000	22,000	0	0	0	0	0	4,000	4,000	0	2,000	2,000	11,000	3,000	0	2,000	7,000	250	374
9:00	21,000	23,000	26,000	2,000	0	0	0	0	5,000	4,000	0	2,000	7,000	10,000	5,000	0	2,000	16,000	251	374
9:30	21,000	22,000	21,000	2,000	0	0	0	0	3,000	4,000	0	2,000	7,000	10,000	5,000	0	0	16,000	261	374
10:00	10,000	13,000	4,000	2,000	0	0	0	0	3,000	2,000	0	2,000	4,000	6,000	4,000	0	0	13,000	311	374
10:30	7,000	12,000	2,000	2,000	0	0	0	0	3,000	2,000	0	2,000	4,000	3,000	4,000	0	0	12,000	321	374
11:00	2,000	5,000	0	0	0	0	0	0	2,000	2,000	0	2,000	3,000	0	2,000	0	0	4,000	352	374
11:30	0	4,000	0	0	0	0	0	0	2,000	2,000	0	0	2,000	0	0	0	0	4,000	360	374

A "nil" record does not mean that there were zero audiences.

