



**RADIO AND TELEVISION AUDIENCES
MALTA
APRIL-JUNE 2013**

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RADIO AND TELEVISION AUDIENCE ASSESSMENT

JANUARY – MARCH 2013

The Broadcasting Act, Chapter 350 of the Laws of Malta, requires the Broadcasting Authority to report the results of an independent audience research which ascertains:

- (a) the state of listenership or viewership of broadcasting services provided in Malta;
- (b) the state of public opinion concerning programmes included in broadcasting services provided in Malta;
- (c) any effects of such programmes on the attitudes or behaviour of those who watch them; and
- (d) the types of programmes that members of the public would like to be included in broadcasting services provided in Malta.

In order to give effect to the above, the Broadcasting Authority has commissioned the National Statistics Office [N.S.O.] to compile data through telephone interviews during the period October 2012-2013 that is representative of the whole population. This report contains the analysis of these interviews for the third quarter of the 2012-2013 broadcasting season; i.e. for **1st April to 30th June 2013**.

The same demographic analysis was used as in previous audience assessments while the N.S.O. provided the Broadcasting Authority with two different weights for each respondent: a calibration weight to represent the required sample; and a grossing up-weight representing the targeted population. The total population aged 12 and over and residing in private dwellings was estimated to be **373,852** persons at the end of this assessment period. It is important to note that in the calculation of the calibrated data, as well as that of grossed-up data, the totals may not tally due to the rounding-off of numbers to the nearest whole integer.

Change in Data Collection

Some changes in the data collected were introduced. Previously respondents were asked which radio and television station they listened/watched most for at least 10 minutes with the possibility of identifying three time slots for one particular radio and one television station. From the list of stations, the respondent would identify the most followed station and would indicate up to three different periods. Since 1st October 2012 respondents were asked which TV-station/s they had followed the previous day with the maximum of naming three different stations by three different time-slots – thus having a maximum combination of nine time-slots. For radio-listening, respondents were given the possibility of naming a maximum of three different stations but limiting the time-bracket for each stations to one time-slot per station named.

The list of radio stations read out to respondents was also increased to include radio stations that broadcast on the DAB+ platform.

Data Collection

Data was collected continuously by means of telephone interviewing conducted by National Statistics Office interviewers who were instructed to make interviews between 04:00pm – 08:00pm on weekdays and between 09:00am – 1:00pm on weekends, and are instructed to callback individuals up to 3 times before interviewing the next person in their list. This is mainly required to avoid any bias that could be introduced between the actual demographics of interviewed people and the desired sample.

As in previous audience assessments, the N.S.O. selected the sample, administered the survey and collected the data that was passed on to the Broadcasting Authority for analysis. The net sample size over one year is to consist of around 7300 units (over four quarters covering 365 days) resulting in the desired target average of 20 daily interviews. The N.S.O. while allowing for a 50% response rate selected a stratified random sample based on gender, age, and district population distribution.

TABLE 1.1: SAMPLE RESPONSE Rate

Jan-Mar 2013			Apr-Jun 2013		
	No.	%		No.	%
Total Response			Total Response		
Accepted	1801	51.49%	Accepted	1822	51.57%
Refused	127	3.63%	Refused	113	3.20%
Non-Contact	666	19.04%	Non-Contact	609	17.24%
Unreachable	893	25.53%	Unreachable	969	27.43%
Ineligible	11	0.31%	Ineligible	20	0.57%
Contacted	3498	100%	Contacted	3533	100%
Not used	116		Not used	111	
Total	3614		Total	3644	
By Weekday			By Weekday		
Mon	240	13.33	Mon	261	14.32
Tue	260	14.44	Tue	261	14.32
Wed	260	14.44	Wed	260	14.27
Thu	260	14.44	Thu	260	14.27
Fri	260	14.44	Fri	260	14.27
Sat	260	14.44	Sat	261	14.32
Sun	261	14.49	Sun	259	14.22
	1,801	100%		1822	100%
By Month			By Month		
Jan	620	34.43	Apr	601	32.99
Feb	560	31.10	May	621	34.08
Mar	621	34.48	Jun	600	32.93
	1,801	100%		1822	100%

For the period April-June 2013, **1822 individuals** [51.57% of contacted persons] accepted to participate in the survey. While the youngest person interviewed was 12 year old, the eldest person interviewed was 93 years old. Ineligible are those persons who were not living in a household.

Accuracy of the Results

Two important statistical tools measure how well the sample represents the population: the survey's margin of error and the confidence level used. The margin of error is the amount of error inherent in the results due to sampling and depends on the size of the sample – a lower margin of error requires a larger sample size. A common choice as an accepted margin of error is that of **±5%**. The confidence level is the amount of uncertainty that can be tolerated. Typical choices are 90%, 95% and 99% confidence – a higher confidence level requires a larger sample size.

For this period of April-June 2013, with a response rate of 51.57%, a population size of 373,852 [aged 12 years and over], and a 95% confidence level, the sample of 1822 interviewees has a margin of error of **± 2.29%**.

Comparison to Previous Assessments and Absolute Data

All the tables and charts for each assessment period have similar methodology in formulation. For comparative purposes, data is always presented as percentages rather than in absolute figures. However due to repeated requests for calculations to be extrapolated over the whole population, for the past assessments calculations have been made for the absolute value of 1% in each table. *Of note is that in the extrapolation of such absolute data differences arise due to rounding-off of percentages in the tables while totals may not tally.*

Due to the increase in “broadcasting station identification by respondents” not all the calculations in this assessment are comparable to previous assessments. Reference is made to previous data where there is comparability.

Data organisation

Although the same patterns of data analysis was done which is similar to previous assessment, the data was re-organised. All Radio data, including sampling, weighted data, and population data has been grouped in Part 2 of this report while the data pertaining to TV assessment has been grouped in Part 3.

2. RADIO AUDIENCES AND ASSESSMENT

RADIO REACH

Respondents were asked which radio station they had listened to the day before the interview. This data does not indicate whether radio listeners are regular listeners or occasionals since they would have to be asked specifically whether they usually listen to radio followed by the question whether they had listened to radio the day before the interview. This data has been similarly monitored since October 2006.

For this period, there was a decrease of 2.463% in the number of radio listeners over the previous assessment period of January-March 2013 and a decrease of 0.863% over the same period last year [April-June 2012]. The percentage difference between radio listeners and non-listeners has increased for this period to 8,697% from 3.659% in January-March 2013 while those who did not reply has decreased to 0.721% from 0.833% - indicating a slight decrease in radio listening to 45.291%.

TABLE 2.1:

RADIO REACH BY QUARTERS [OCT/DEC 2006 – APR/JUN 2013]

	Radio Listeners [1]	Do not Listen to Radio [2]	No Reply	±% Listeners Previous Quarter
Oct-Dec 2007	51.518%	48.482%		-1.148%
Jan-Mar 2008	55.920%	44.080%		4.401%
Apr-Jun 2008	53.575%	46.369%	0.056%	-2.345%
Jul-Sep 2008	53.190%	46.584%	0.226%	-0.385%
Oct-Dec 2008	52.371%	47.629%		-0.820%
Jan-Mar 2009	53.665%	46.335%		1.295%
Apr-Jun 2009	54.164%	45.836%		0.499%
Jul-Sep 2009	56.253%	43.747%		2.089%
Oct-Dec 2009	55.876%	44.070%	0.054%	-0.377%
Jan-Mar 2010	57.611%	42.389%		1.735%
Apr-Jun 2010	57.724%	42.276%		0.113%
Jul-Sep 2010	57.330%	42.452%	0.218%	-0.394%
Oct-Dec 2010	54.981%	44.856%	0.163%	-2.349%
Jan-Mar 2011	57.278%	42.611%	0.111%	2.297%
Apr-Jun 2011	55.495%	43.956%	0.549%	-1.783%
Jul-Sep 2011	54.809%	44.536%	0.656%	-0.686%
Oct-Dec 2011	50.163%	48.317%	1.520%	-4.646%
Jan-Mar 2012	47.143%	51.923%	0.934%	-3.020%
Apr-Jun 2012	46.154%	52.308%	1.538%	-0.989%
Jul-Sep 2012	44.970%	54.432%	0.598%	-1.184%
Oct-Dec 2012	46.033%	52.900%	1.067%	1.063%
Jan-Mar 2013	47.754%	51.413%	0.833%	1.720%
Apr-Jun 2013	45.291%	53.988%	0.721%	-2.463%

[1] Includes all those listening radio the previous day, all those who listened to radio but to no particular radio station; and all those who did not remember which station they had listened to.

[2] Includes those who stated that they do not have a radio-set

Totals may not tally due to weighting and rounding off

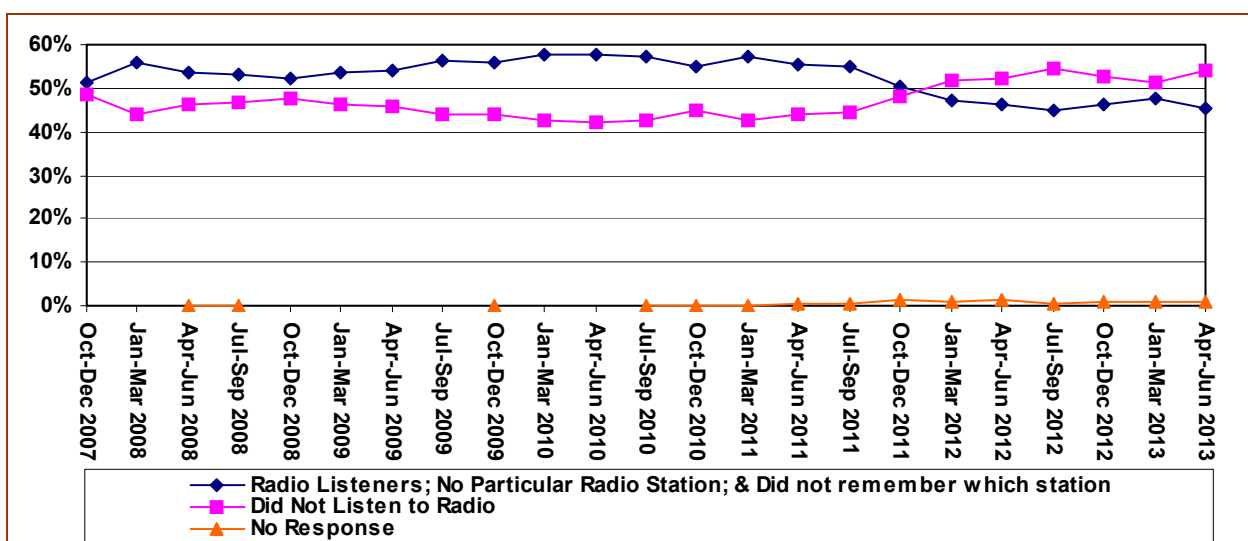


FIGURE 2.1: RADIO REACH BY QUARTERS [OCT/DEC 2007 – APR/JUN 2013]

The total number of radio listeners were analysed by broadcasting station and the data is summarized in Table and Figure 2.2. This data gives the effective percentage of radio listeners that each radio broadcasting station has attracted **[without taking into consideration the amount of time spent listening by each respondent]**. Bay Radio [21.64%] attained the highest percentage number of radio listeners – a position continuously attained since October-December 2008 over all the broadcasting quarters. Similarly, ONE Radio attained the second highest [10.80%]; and has continuously attained the second highest percentage number of radio listeners since October-

TABLE 2.2:
RADIO REACH BY BROADCASTING STATION BY QUARTER
[APR/JUN 2011, 2012, 2013]

	Apr-Jun 2011 %	Apr-Jun 2012 %	Apr-Jun 2013 %	±% Over Jan-Mar 2013	
[Weighted]					
Radju Malta	8.67	8.47	[3] 10.44	[3] 10.80	-0.37
Radju Parlament	0.32	0.00	0.43	0.57	-0.14
Magic Radio	6.39	6.65	8.54	8.10	0.44
ONE Radio	[2] 14.16	[2] 14.69	[2] 15.78	[2] 17.79	-2.01
Radio 101	3.15	8.62	5.47	4.83	0.63
Bay Radio	[1]20.70	[1]22.12	[1]21.64	[1]22.16	-0.51
Calypso Radio	[3] 10.74	[3] 9.76	7.00	7.72	-0.72
RTK	6.98	7.37	7.81	7.74	0.06
Smash Radio	4.58	2.31	3.17	3.24	-0.07
Radju Marija	6.29	4.64	6.72	4.81	1.91
Campus FM	1.12	0.65	1.62	1.07	0.56
Vibe FM	6.52	5.42	4.98	4.73	0.26
XFM	5.47	4.52	2.68	4.33	-1.65
Bay Easy [DAB]			0.19	0.11	0.08
Bay Retro [DAB]			0.20		0.20
All Rock [DAB]			0.17	0.15	0.02
All R & B [DAB]			0.24		0.24
Kiss [DAB]			0.25	0.08	0.16
Community Stations	3.31	1.95	2.12	1.33	0.78
Foreign &/ Other Stat.	1.59	2.80	0.55	0.44	0.11
	100%	100%	100%	100%	0.00

Totals may not tally due to weighting and rounding off

December 2008. Radju Malta [10.44%] attained the third highest percentage. The highest increase over the previous period of January-March 2013 was also registered by Radju Marija [+ 1.91%] followed by the total listeners of Community Stations [+0.78%] and that of Radio 101 [+ 0.63%]. The highest percentage decrease was that registered by ONE Radio [- 2.01%] which over all still ranked second, and by those listened to XFM [-1.65%]. For April-June 2011 and 2012 the stations broadcasting on the DAB+ system were not included in the list of broadcasting stations read out to radio listeners and were included under Foreign &/Other Stations.

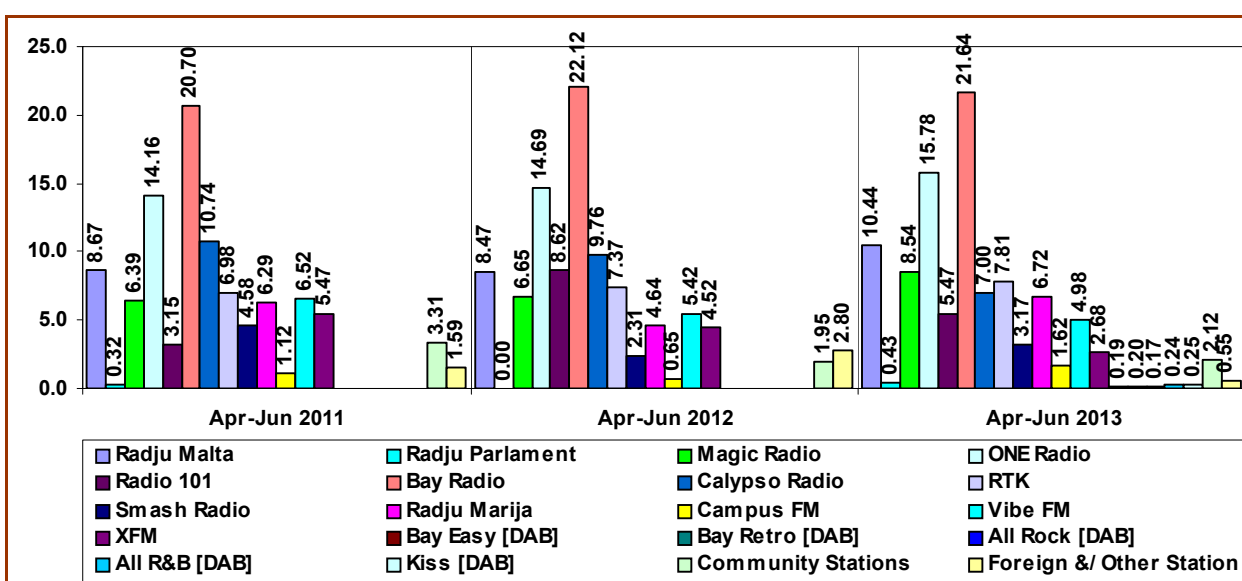


FIGURE 2.2 RADIO REACH BY BROADCASTING STATION BY QUARTER [APR/JUN 2011, 2012, 2013]

Radio Reach by Gender, by Age Groups, and by Districts

Bay Radio captured the highest percentage of males [20.90%] and females [22.36%] and the highest of all those under the age of 50 years old. One Radio attracted the second highest percentage of males [15.69%] and females [15.87%] and the highest percentage of all those from 50 to 79 years old, the second highest of all those over 80 years old and the third highest of all those in the 30-49 age group. Radju Malta attracted the third highest percentage for all males [9.387%] and females [11.46%], the third highest group of 80+ year olds and the second highest of all those over 50 years but under 80 years old. Radju Marija was the most followed station by those over 80 years old [35.47%] while RTK was the third most followed station by two age groups: 50-64 [13.15%] and 65-79 [13.16%] year olds. Magic Radio was the second most followed station for 12-14 [18.48%] and 30-49 [13.93%] year olds and the third most followed for 15-24 [8.91%] year olds.

Analysed by district, Bay Radio was the most tuned-in radio station in four districts and the second most tuned-in radio station in the other district [South Eastern]. ONE Radio was the most tuned-in radio in the South Eastern [19.62%] and the second most followed in four other districts: Northern Harbour [20.17%], Western district [13.18%], Northern District [14.40%] and Gozo & Comino [22.87%]. Radju Malta was the third most followed station in three districts: Northern Harbour [11.90%], Western district [12.12%], and Gozo & Comino [14.01%]. Magic Radio was the second most followed station in Northern Harbour [13.26%] and the Northern district [10.93%].

TABLE 2.3: RADIO REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT [APR/JUN 2013]

		Gender		Age Groups							District					
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino
Radju Malta	10.44	9.38	11.46	0.00	1.69	4.80	4.64	14.41	23.95	16.70	7.93	11.90	8.94	11.12	9.16	14.01
Radju Parlament	0.43	0.53	0.33	0.00	0.00	0.00	0.48	1.10	0.00	0.00	0.51	0.00	1.05	0.00	0.90	1.02
Magic Radio	8.54	8.84	8.25	18.48	8.91	5.43	13.93	7.66	1.22	2.60	2.88	13.26	8.97	6.57	10.93	1.50
One Radio	15.78	15.69	15.87	0.00	1.54	3.46	12.03	25.37	25.69	17.95	20.17	11.73	19.62	13.18	14.40	22.87
Radio 101	5.47	7.01	3.96	0.00	0.98	5.15	4.03	7.41	9.31	6.51	6.62	4.04	4.63	6.95	5.50	7.12
Bay Radio	21.64	20.90	22.36	70.01	59.64	34.82	28.31	4.01	0.00	0.00	24.30	19.85	12.98	26.20	25.12	23.25
Calypso Radio	7.00	7.80	6.22	0.00	1.02	0.00	9.66	10.27	6.32	4.55	8.82	7.55	9.14	4.84	5.32	3.58
RTK	7.81	6.73	8.85	4.58	2.82	1.67	3.13	13.15	13.16	14.15	8.51	6.97	6.33	10.25	7.37	8.13
Smash Radio	3.17	2.43	3.90	0.00	1.02	13.59	4.47	1.14	2.94	0.00	3.12	3.46	4.09	2.20	0.79	6.58
Radju Marija	6.72	4.37	9.00	0.00	0.00	0.00	2.14	9.21	12.42	35.47	3.54	5.76	9.23	7.39	10.71	5.59
Campus FM	1.62	2.87	0.40	0.00	0.81	1.63	1.82	2.01	1.98	0.00	0.49	2.60	2.54	0.72	1.13	1.28
Vibe FM	4.98	5.96	4.04	0.00	16.08	16.01	5.78	0.00	0.00	0.00	6.45	5.12	5.45	3.11	6.26	1.50
X FM	2.68	3.11	2.26	6.92	2.92	10.98	3.20	1.64	0.00	0.00	2.67	1.76	2.61	6.86	1.66	0.00
Bay Easy [DAB]	0.19	0.00	0.38	0.00	0.74	0.00	0.31	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.76	1.26
Bay Retro [DAB]	0.20	0.41	0.00	0.00	0.00	0.00	0.66	0.00	0.00	0.00	0.00	0.63	0.00	0.00	0.00	0.00
All Rock [DAB]	0.17	0.00	0.33	0.00	0.00	0.00	0.55	0.00	0.00	0.00	0.90	0.00	0.00	0.00	0.00	0.00
All R & B [DAB]	0.24	0.48	0.00	0.00	0.00	0.00	0.48	0.00	0.55	0.00	0.49	0.00	1.05	0.00	0.00	0.00
Kiss [DAB]	0.25	0.22	0.27	0.00	1.02	0.00	0.00	0.42	0.00	0.00	0.75	0.35	0.00	0.00	0.00	0.00
Foreign/Other Station	0.55	0.71	0.40	0.00	0.00	2.47	0.00	0.35	1.23	2.08	1.38	0.30	0.78	0.00	0.00	1.28
Community	2.12	2.55	1.69	0.00	0.81	0.00	4.37	1.84	1.22	0.00	0.49	4.72	2.59	0.62	0.00	1.02
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
														1st	2nd	3rd

For this assessment, respondents were given the possibility of identifying a maximum of three radio stations and up to one time-period for each station. A combination of one radio station with up to three different periods was also acceptable. The N.S.O. weighted each respondent to be representative of the whole population, giving a grossed-up population of 373,852 representing all those over 12 years old. The grossed-up calibration weight is used in the calculation of audiences and the daily half-hour slots by broadcasting station can be found in Appendix C – these have been calculated on the calibration weight provided by the N.S.O. while the data was rounded to the nearest thousand.

Out of the 1822 respondents, 88 radio listeners identified a second station; while another 7 respondents identified their third particular radio station which they had followed the day before the interview. For each named station, respondents also identified the particular time-period during which they had followed such station. These figures exclude all those who did not follow any particular radio station [53.988%] which also includes those who did not remember which particular radio station they had tuned to [0.438%]; listened to radio but did not follow any particular station [0.985%]; did not have a radio-set [0.834%]; and all those who did not want to reply [0.721%].

The first assessment is the calculation of the daily average audience for each weekday, and the calculation of the total average for the whole week for each broadcasting station. In total ONE Radio has attained the highest overall average of listeners [1.299%] followed by Bay Radio [1.056%], Radju Malta [0.680%] and Magic [0.626%]. Of all the weekdays, ONE Radio attained the highest average for five days except for Saturdays and Sundays. The highest average of 1.299% attained by ONE Radio for Wednesdays was also the highest average amongst all stations. On the other hand, while Bay Radio attained its highest average [1.056%] on Tuesdays it also attained the highest average amongst all stations on Saturdays [0.905%]. For Sundays, Radio Malta was followed most [0.680%] amongst all stations and it was also the highest percentage for that station amongst all its weekday average audience.

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	X FM	BAY EASY	BAY RETRO	ALL ROCK	ALL R & B	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST	
Mon	0.471	0.000	0.446	1.234	0.115	0.677	0.517	0.493	0.144	0.455	0.024	0.051	0.082	0.000	0.013	0.127	0.000	0.000	0.000	0.056	1.234	
Tue	0.519	0.039	0.274	1.278	0.330	1.056	0.411	0.620	0.120	0.227	0.011	0.417	0.254	0.050	0.000	0.000	0.009	0.000	0.019	0.135	1.278	
Wed	0.542	0.000	0.168	1.299	0.158	0.975	0.576	0.350	0.194	0.188	0.085	0.162	0.256	0.000	0.000	0.000	0.000	0.000	0.079	0.182	1.299	
Thu	0.395	0.009	0.626	0.843	0.087	0.750	0.421	0.166	0.112	0.138	0.057	0.066	0.075	0.000	0.000	0.000	0.000	0.071	0.006	0.126	0.843	
Fri	0.336	0.000	0.452	1.204	0.254	0.977	0.332	0.232	0.075	0.182	0.000	0.354	0.059	0.000	0.000	0.000	0.000	0.000	0.000	1.204		
Sat	0.544	0.000	0.418	0.596	0.321	0.905	0.493	0.263	0.025	0.336	0.026	0.196	0.007	0.066	0.000	0.000	0.024	0.007	0.042	0.212	0.905	
Sun	0.680	0.014	0.315	0.346	0.097	0.532	0.519	0.212	0.220	0.178	0.083	0.174	0.033	0.000	0.000	0.000	0.000	0.000	0.000	0.060	0.680	
Mon-Sun	0.499	0.009	0.385	0.974	0.195	0.840	0.467	0.337	0.128	0.244	0.041	0.204	0.111	0.017	0.002	0.018	0.005	0.011	0.021	0.110	0.974	
Highest	0.680	0.039	0.626	1.299	0.330	1.056	0.576	0.620	0.220	0.455	0.085	0.417	0.256	0.066	0.013	0.127	0.024	0.071	0.079	0.212		
	[3]	[18]	[4]	[1]	[9]	[2]	[6]	[5]	[11]	[7]	[14]	[8]	[10]	[17]	[21]	[13]	[20]	[16]	[15]	[12]		
Highest by Station																						
Highest by Weekday																						
Highest for both Station and Weekday																						

Weekdays Peak Audiences

Another indication of a radio station's popularity with its audiences is the highest percentage number of audiences obtained at any particular half-hour slot for each weekday. The highest percentage average by half-hour slot was reached by Bay Radio [Fri, 4.787%] followed by ONE Radio [Wed, 4.270%], and Radju Malta [Wed, 2.934%]. ONE Radio also had the highest peak audiences amongst all stations on Mondays [3.918%], Tuesdays [3.994%], Thursdays [3.071%] and Saturdays [3.830%] while Radju Malta also had the highest peak amongst all stations on Sundays [2.359%].

TABLE 2.5: RADIO WEEKDAY PEAK AUDIENCES [APR/JUN 2013]

%	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	BAY RETRO	ALL ROCK	ALL R & B	KISS	FOREIGN/OTHER STATION	COMMUNITY	HIGHEST
Mon	2.184	0.000	1.647	3.918	0.934	3.168	1.482	1.876	0.729	1.833	0.454	0.498	0.826	0.000	0.613	0.509	0.000	0.000	0.000	0.339	3.918
Tue	2.530	0.606	1.361	3.994	1.808	3.365	1.447	1.901	1.043	1.105	0.261	1.293	1.038	0.268	0.000	0.000	0.414	0.000	0.467	1.151	3.994
Wed	2.934	0.000	0.927	4.270	1.034	2.580	1.724	1.012	1.699	0.673	1.271	0.743	0.934	0.000	0.000	0.000	0.000	0.000	0.294	0.758	4.270
Thu	1.523	0.445	2.392	3.071	0.853	2.701	1.223	0.629	0.661	0.862	0.374	0.425	0.706	0.000	0.000	0.000	0.000	0.425	0.293	0.618	3.071
Fri	2.371	0.000	1.817	4.146	1.298	4.787	1.520	0.654	0.639	1.023	0.000	1.539	0.421	0.000	0.000	0.000	0.000	0.000	0.000	0.000	4.787
Sat	1.599	0.000	2.069	3.840	1.187	2.364	1.766	0.966	0.301	0.922	0.635	1.361	0.339	0.315	0.000	0.000	0.288	0.350	0.339	0.635	3.840
Sun	2.359	0.231	1.473	2.208	0.627	1.543	1.924	1.204	1.369	1.239	0.336	0.818	0.499	0.000	0.000	0.000	0.000	0.000	0.414		2.359
Highest	2.934	0.606	2.392	4.270	1.808	4.787	1.924	1.901	1.699	1.833	1.271	1.539	1.038	0.315	0.613	0.509	0.414	0.425	0.467	1.151	
																					Highest by Station
																					Highest by Weekday
																					Highest for both Station and Weekday

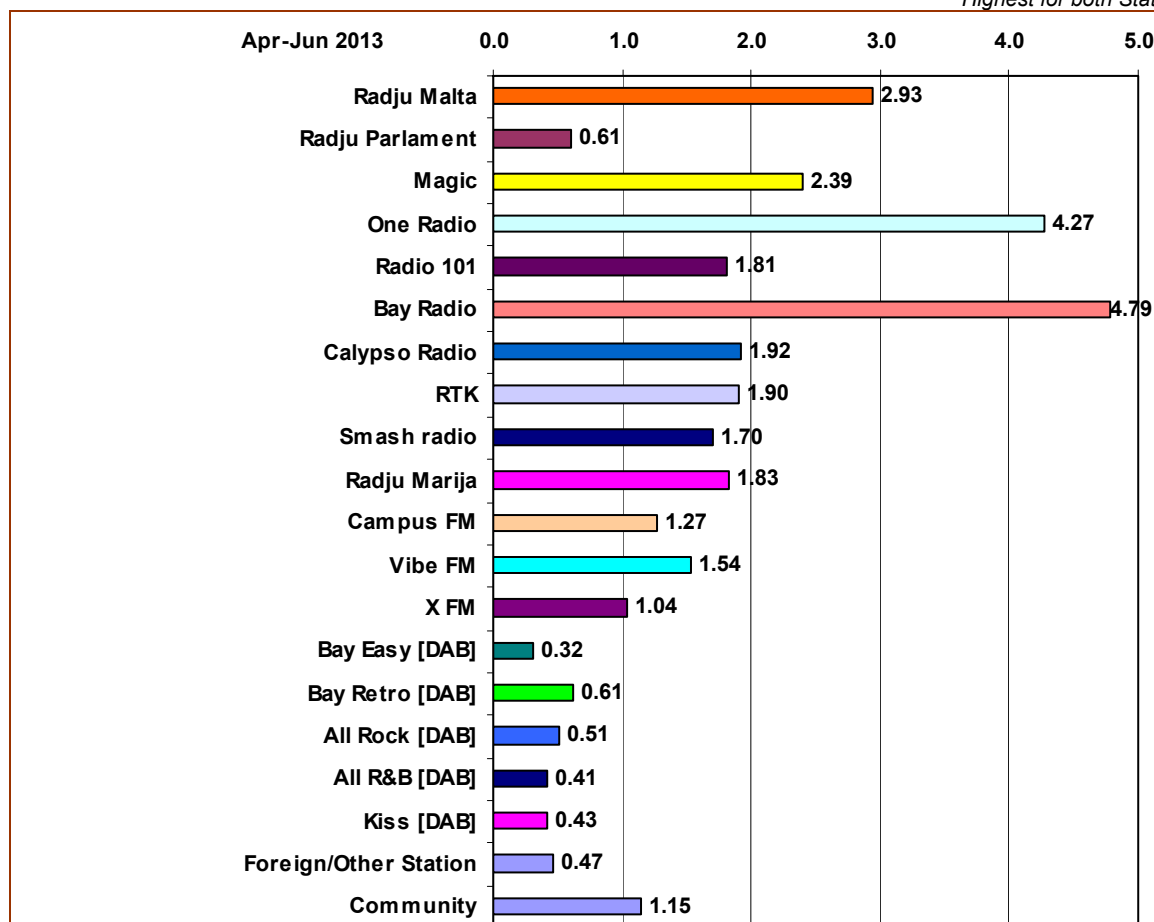
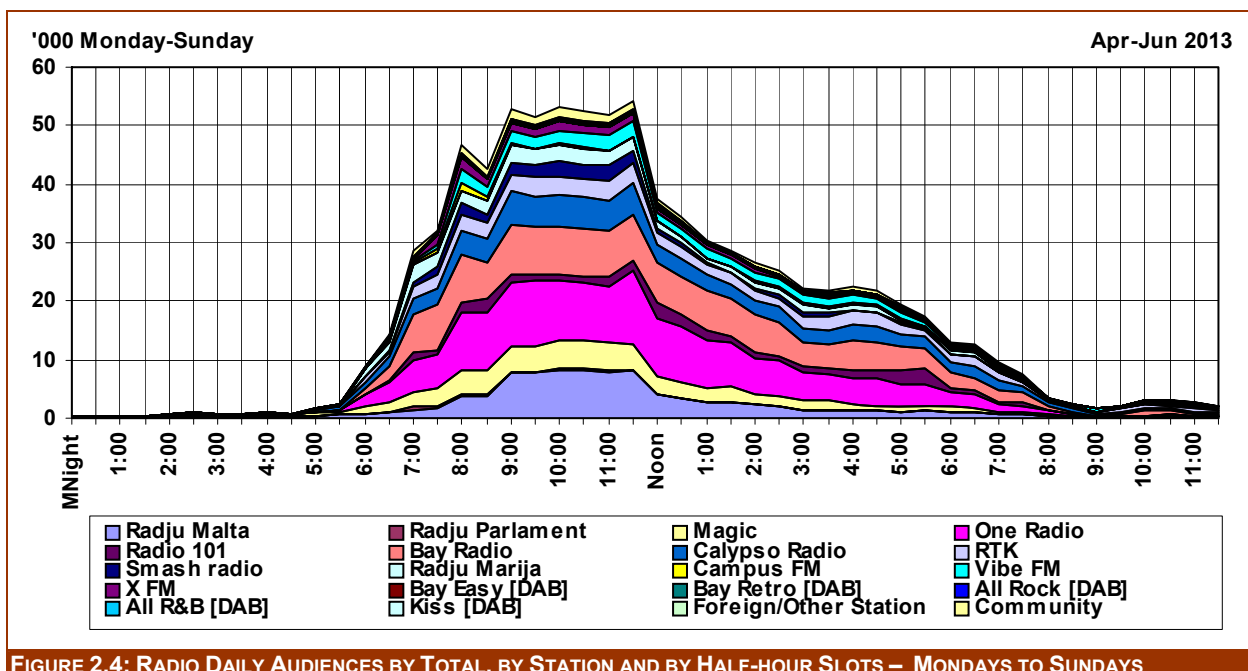


FIGURE 2.3: RADIO WEEKDAY PEAK AUDIENCES [APR/JUN 2013]

Radio Audience Share by Half-hour slots

The following figure maps in detail the total daily audience shares for radio broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

Overall, audiences were registered for all the half-hour slots – although only Radju Malta registered audiences for all the time-slots with one exception [9:00pm]. Audiences increased 3.88 times from 2,256 at 5:30am to 8,756 at 6:00am. The highest number of radio listeners was registered at 11:30am with 16.994% of the population [$\approx 54,305$]. Audiences gradually decreased to 2.086% [$\approx 7,638$] by 7:30pm levelling off to 0.580% [$\approx 2,154$] at 11:30pm.



Daily Hours of Radio Consumption

The total number of hours spent by consumers was analysed by broadcasting station and divided by the total number of consumers per station. The average effective Radio hours spent by consumers for this period stands at **2.53hrs** which was 0.64hrs [or 00:38:38] less than the average hours consumed the same period last year. The analysis by Radio station is represented in Table 2.6 and Figure 2.5 below. Excluding the data for Bay Easy and All Rock [both on the DAB+ platform and whose audiences did not exceed 1,000], Calypso Radio registered the highest average hours per listener at 3.65 hrs; followed by ONE Radio with 3.38 hrs.

TABLE 2.6: RADIO DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [APR/JUN 2012 - 2013]

	Radju Malta	Radju Parlament	Magic Radio	ONE Radio	Radio 101	Bay Radio	Calypso Radio	RTK	Smash Radio	Radju Marija	Campus FM	Vibe FM	XFM	Bay Easy	Bay Retro	All Rock	All R & B	Kiss	Foreign &/ Other Stations	Community Stations
Apr-Jun 2012	3.54	0.00	2.14	3.69	2.46	2.43	4.68	4.12	3.40	2.70	1.40	3.40	2.86	-	-	-	-	-	6.28	2.81
Jul-Sep 2012	3.58	0.81	3.47	4.86	2.90	2.68	4.17	2.72	5.34	2.68	2.12	3.85	3.44	4.21	2.50	-	-	-	5.13	5.89
Oct-Dec 2012	3.15	1.21	2.27	3.05	3.46	2.15	3.86	2.14	4.52	2.59	1.43	2.76	3.84	2.00	-	0.50	-	0.83	2.18	4.25
Jan-Mar 2012	2.24	0.71	2.39	3.05	2.13	2.15	4.26	2.50	2.80	2.47	2.14	1.63	1.71	2.00	0.00	3.00	-	2.00	3.86	2.80
Apr-Jun 2012	2.62	1.19	2.46	3.38	1.96	2.12	3.65	2.36	2.20	1.98	1.38	2.24	2.27	4.76	0.50	6.00	1.08	2.44	2.07	2.85

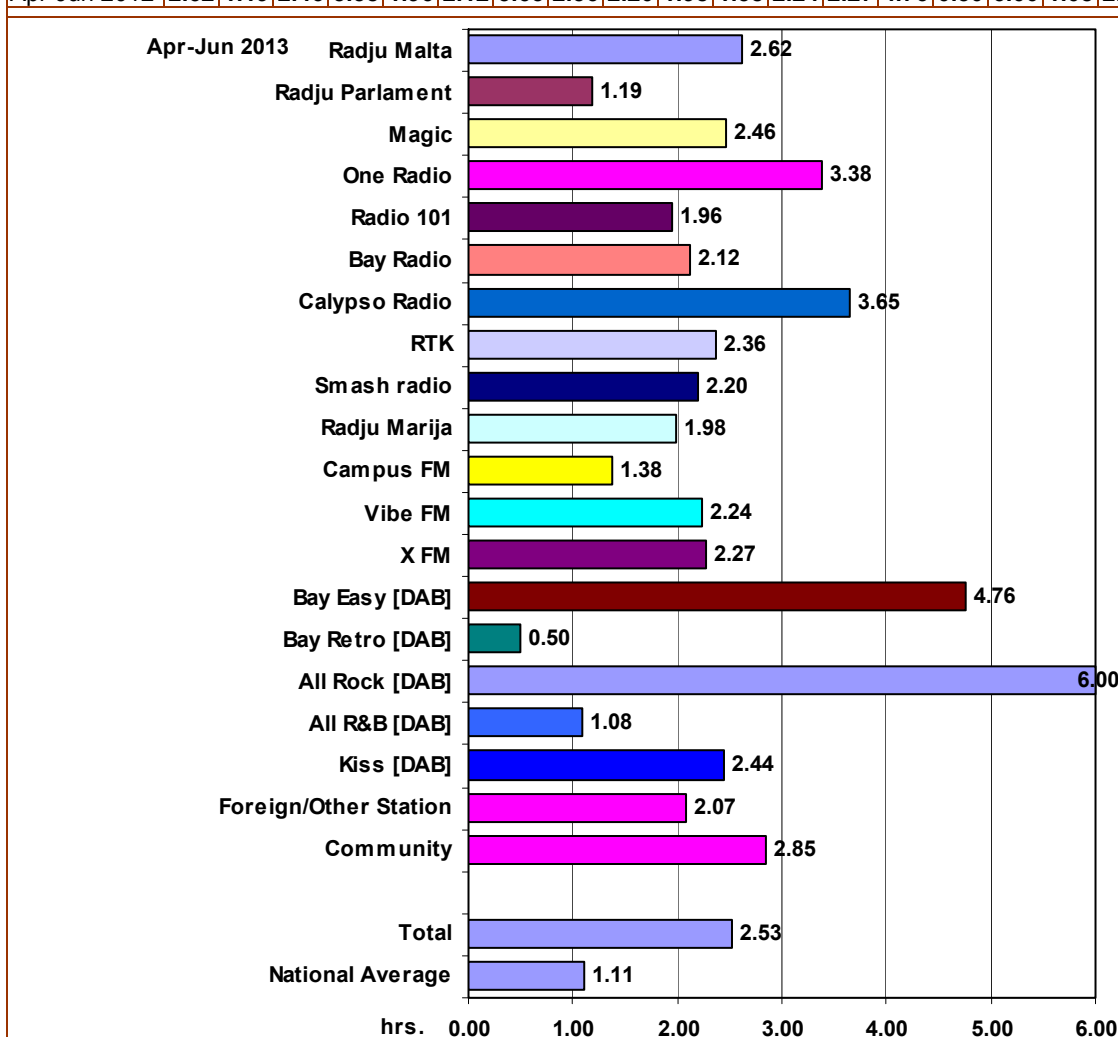


FIGURE 2.5: RADIO DAILY AVERAGE CONSUMPTION BY HOURS AND BY STATION [APR/JUN 2013]

Taking the total number of hours of radio listening over the total sample of people interviewed including those who did not listen to radio, the overall average hours of radio listening averagely spent by the population for this period stands at **1.11 hrs** every day.

This data has been compiled using similar data collection and analysis methods since October 2006. Taking all the data by quarter since April-June 2009, it can be seen that for this quarter the average number of hours that regular radio listeners spent listening to radio programmes was the second lowest since that registered during January-March 2010. Taking the total sample [i.e. including also those who did not listen to radio] the national average was the lowest ever registered at 1.11 hours since April-June 2009.

TABLE 2.7: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JAN/MAR 2009 – APR/JUN 2013]

	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013	Apr-Jun 2013
Total Listeners	3.07	2.86	2.98	2.71	2.90	3.09	2.99	3.18	3.06	3.10	3.13	3.07	3.17	3.53	2.83	2.84	2.53
Total Population	1.50	1.51	1.63	1.48	1.59	1.65	1.53	1.69	1.56	1.62	1.49	1.37	1.37	1.49	1.27	1.15	1.11

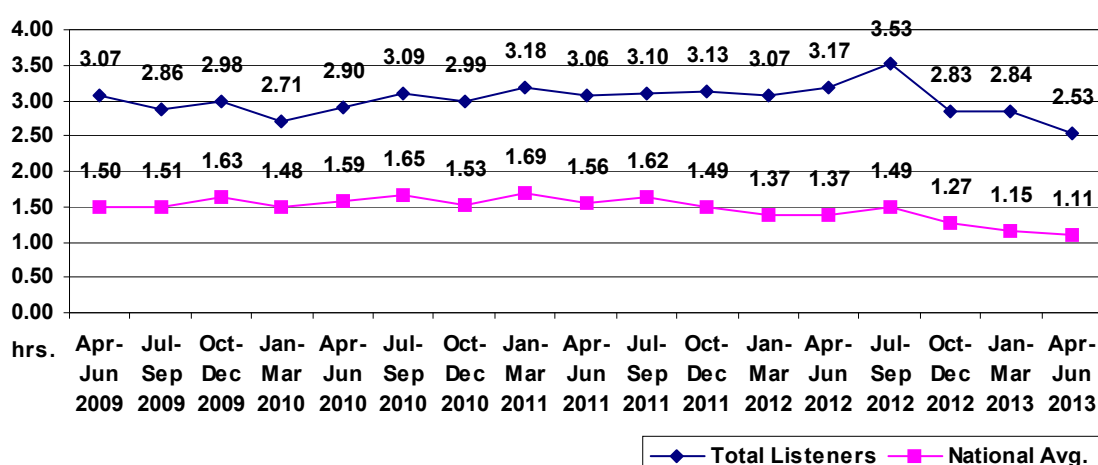


FIGURE 2.6: TOTAL DAILY AVERAGE HOURS OF RADIO CONSUMPTION [JAN/MAR 2009 – APR/JUN 2013]

Radio Stations Audience Share

Taking all the audiences for all the weekdays, the daily average radio audience share attained by each broadcasting station is shown in Table 2.6 and Figure 2.5 below. Overall, ONE Radio ranked first with 21.46% of all audiences, followed by Bay Radio [18.83%] and Calypso Radio [13.01%].

TABLE 2.8: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – APR/JUN 2013]

Total Average [%]	RADJU MALTA	RADJU PARLAMENT	MAGIC	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	X FM	BAY EASY	BAY RETRO	ALL ROCK	ALL R & B	KISS	FOREIGN/OTHER STATION	COMMUNITY
Oct-Dec 2012	12.73	0.25	6.12	18.20	7.17	15.74	10.53	5.76	5.15	4.99	0.46	4.74	5.07	0.10		0.02		0.11	1.15	1.71
Jan-Mar 2013	9.56	0.16	7.64	21.46	4.07	18.83	13.01	7.65	3.58	4.69	0.90	3.05	2.93	0.09		0.17		0.07	0.67	1.48
Apr-Jun 2013	10.80	0.20	8.33	21.10	4.23	18.18	10.11	7.30	2.77	5.27	0.88	4.42	2.41	0.36	0.04	0.40	0.10	0.24	0.45	2.39

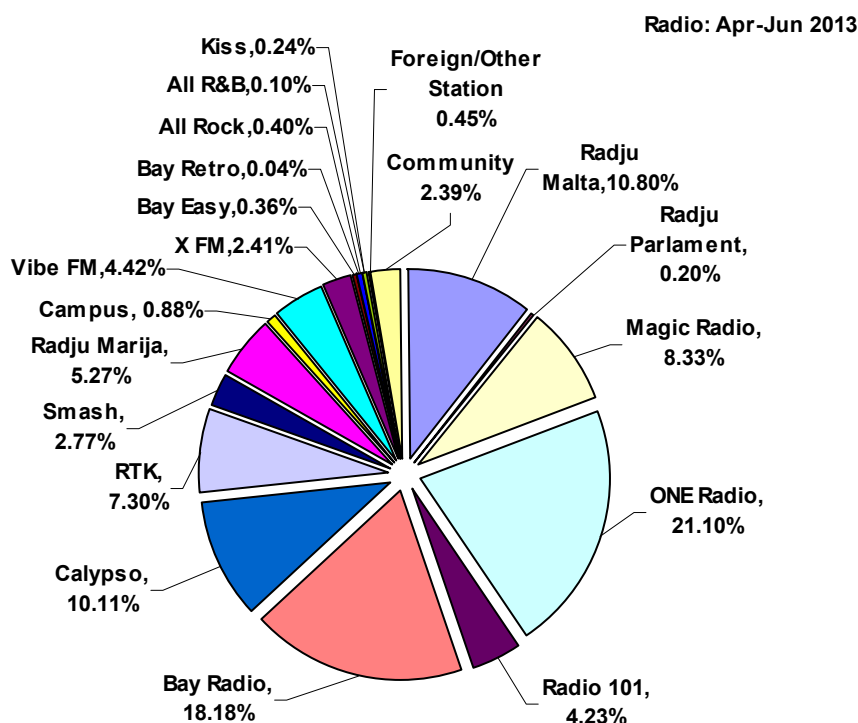


FIGURE 2.7: RADIO TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [APR/JUN 2013]

3. TV AUDIENCES AND ASSESSMENT

TV Reach

Similar to radio, data for TV reach has also been monitored for the past years using the same analytical methods. Classification is based on respondents' replies to which "TV station did you follow yesterday and for how long" and thus, does not indicate whether TV-viewers were regulars or occasional viewers.

The sharp increase of 12.541% of TV-viewers for October-December 2012 was relatively maintained – there was a slight decrease of TV-viewers by 2.434% over that at the start of this broadcasting season and a decrease of 2.662% over the previous quarter of January-March 2013. However, the amount of 71.934% was equivalent to that registered for the same period last year [71.978%] – where both were the lowest registered average for such quarters since April-June 2008. The number of respondents who did not give a response decreased slightly by 0.439% while those who categorically stated that they did not watch TV decreased by 0.331% over the same period last year.

TABLE 3.1:
TV REACH BY QUARTER [OCT/DEC 2007 – APR/JUN 2013]

	TV Viewers [¹]	Did not watch TV [²]	No Reply	±% Listeners Previous Quarter
Oct-Dec 2007	74.600%	25.400%		8.489%
Jan-Mar 2008	75.486%	24.514%		0.887%
Apr-Jun 2008	78.324%	21.564%	0.112%	2.838%
Jul-Sep 2008	69.170%	30.717%	0.113%	-9.154%
Oct-Dec 2008	75.204%	24.741%	0.054%	6.034%
Jan-Mar 2009	78.008%	21.992%		2.803%
Apr-Jun 2009	74.628%	25.372%		-3.380%
Jul-Sep 2009	69.143%	30.748%	0.109%	-5.485%
Oct-Dec 2009	77.192%	22.808%		8.049%
Jan-Mar 2010	76.111%	23.778%	0.111%	-1.081%
Apr-Jun 2010	75.151%	24.849%		-0.960%
Jul-Sep 2010	72.970%	26.975%	0.054%	-2.181%
Oct-Dec 2010	78.116%	21.720%	0.163%	5.146%
Jan-Mar 2011	82.278%	17.722%		4.161%
Apr-Jun 2011	78.681%	20.769%	0.549%	-3.596%
Jul-Sep 2011	69.781%	29.617%	0.601%	-8.900%
Oct-Dec 2011	74.864%	23.996%	1.140%	5.083%
Jan-Mar 2012	73.407%	24.286%	2.308%	-1.458%
Apr-Jun 2012	71.978%	26.154%	1.868%	-1.429%
Jul-Sep 2012	61.827%	35.726%	2.447%	-10.151%
Oct-Dec 2012	74.368%	23.416%	2.215%	12.541%
Jan-Mar 2013	74.596%	22.743%	2.661%	0.228%
Apr-Jun 2013	71.934%	25.843%	2.222%	-2.662%

[¹] Includes all those watching TV the previous day, all those who watch TV but to no particular station; and all those who did not remember which station they had watched.

[²] Includes those who stated that they do not have a TV-set.

Totals may not tally due to weighting and rounding off

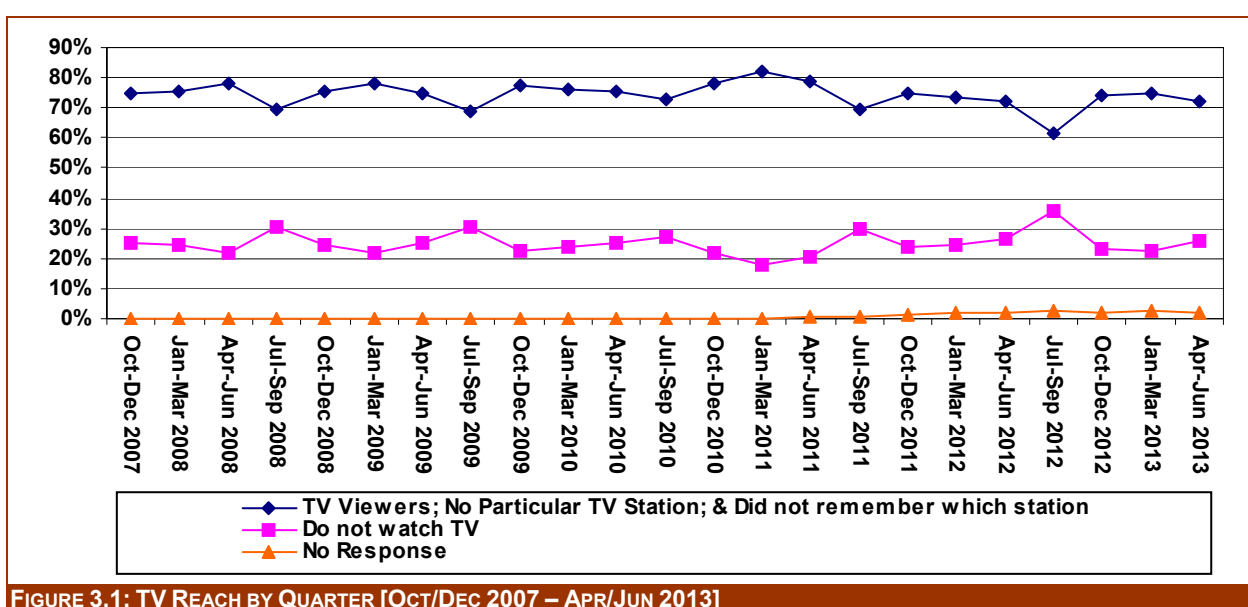


FIGURE 3.1: TV REACH BY QUARTER [OCT/DEC 2007 – APR/JUN 2013]

The percentage number of viewers of each broadcasting station for the period April-June of 2011, 2012, and 2013 is given in Table and Figure 3.2. Of the local broadcasting stations, TVM [35.16%] has maintained its prime position [+ 0.15%]; however, the percentage of viewers of TVM for this quarter was 1.2% less than that registered for the same quarter of last year [36.36%]. ONE and Net TV have maintained their second and third most watched local stations respectively with both stations slightly decreasing their viewers over the previous quarter of January-March 2013 [0.18% and 1.82% respectively]. However, while ONE has increased its share by 41.68% over the

TABLE 3.2:

TV REACH BY BROADCASTING STATION BY QUARTER
[APR/JUN 2011, 2012, 2013]

	Apr-Jun 2011 %	Apr-Jun 2012 %	Apr-Jun 2013 %	Jan-Mar 2013 ±% Over	
TVM	[1]35.82	[1]36.36	[1]35.16	[1]35.00	0.15
ONE	[2] 13.86	[2] 14.61	[2]20.70	[2] 20.88	-0.18
Net TV	[3] 5.25	[3] 3.85	[3] 9.16	[3] 10.98	-1.82
Smash TV	0.22	0.14	0.57	0.53	0.03
TVM2	0.29	3.83	1.94	1.66	0.28
Favorite Channel	0.26	0.40	0.51	0.21	0.30
Calypso Music TV	0.23	0.11	0.16	0.28	-0.12
iTV		0.09	0.14	0.05	0.09
Prime TV		0.15	0.13		0.00
Rai 1	3.67	7.41	[2] 4.35	3.65	0.13
Rai 2	1.11	1.05	1.06	1.12	0.70
Rai 3	0.36	0.41	0.39	0.32	-0.05
Rete 4	2.73	2.49	2.01	1.54	0.07
Canale 5	4.78	3.76	[3] 4.16	3.29	0.47
Italia 1	5.58	5.42	[1] 4.42	5.36	0.87
Discovery Channel	5.18	3.29	2.85	2.57	-0.94
MTV	1.26	0.85	0.43	0.60	0.28
BBC Prime/Wld./Ent.	2.48	1.82	1.02	1.22	-0.17
Other TV Stations	16.91	13.97	10.85	10.74	-0.20
	100%	100%	100%	100%	0.00

Totals may not tally due to weighting and rounding off

same quarter last year [from 14.61% to 20.70%], Net TV has increased its share by 137.92% over the same period last year [from 3.85% to 9.16%].

Of the foreign stations, Italia 1 [4.42%] was the most followed station, followed by Rai 1 [4.35%] and Canale 5 [4.16%].

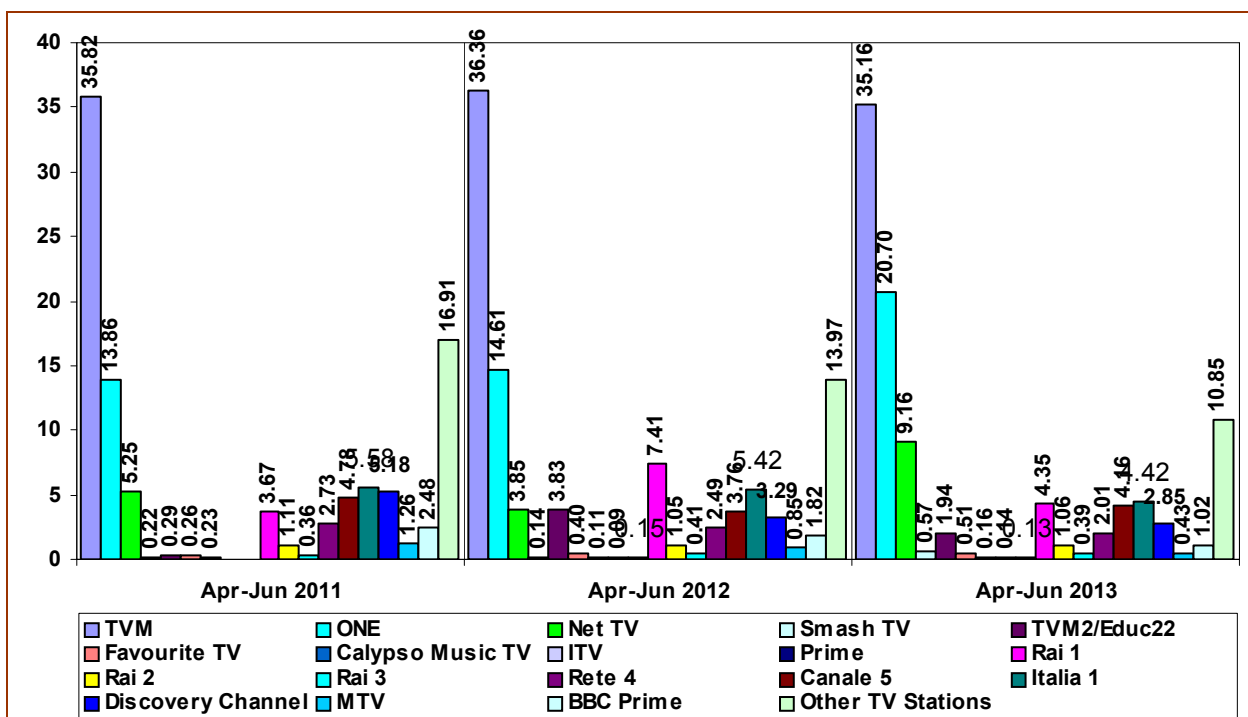


FIGURE 3.2: TV REACH BY BROADCASTING STATION BY QUARTER [APR/JUN 2011, 2012, 2013]

TV Reach by Gender, by Age Groups, and by Districts

Analyzed by demographics TVM [35.16%] was the most preferred station by gender, by all the age groups and by district. ONE was the second most followed station with a total of 20.70%, while Net TV was the third most followed station with 9.16% of all TV-viewers. All three stations were followed by all gender, age-groups and by district in that order.

Excluding "Other TV stations [10.74%], of the foreign stations the most watched was Italia1 [4.42%], followed by Rai 1 [4.35%] and Canale 5 [4.16%]. Preference for these three foreign stations varied by gender, by age group and by districts. However, over all the TV-followers the viewing of local broadcasting stations exceeded that of foreign stations in **all** the demographics.

TABLE 3.3: TV REACH BY BROADCASTING STATION: BY GENDER, BY AGE GROUP, AND BY DISTRICT – [APR/JUN 2013]

		Gender		Age Groups							District						
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	South Harbour	North Harbour	South Eastern	Western	Northern	Gozo & Comino	
TVM		35.16	33.27	36.81	33.30	32.58	39.62	34.35	37.66	34.29	34.48	28.99	35.90	31.89	41.17	37.71	40.05
ONE		20.70	19.81	21.48	12.68	16.99	14.17	19.76	23.95	23.28	23.47	25.26	16.41	25.38	18.53	18.53	22.44
Net		9.16	9.13	9.19	2.33	5.45	8.06	6.64	8.71	16.31	16.42	6.34	13.09	7.90	7.87	6.80	11.64
Smash		0.57	0.46	0.66	0.00	0.00	0.00	0.89	0.66	0.48	1.34	1.14	0.18	0.72	0.75	0.45	0.00
TVM 2		1.94	2.92	1.08	1.93	0.00	1.29	2.27	3.03	1.74	0.00	2.33	1.78	3.31	0.82	2.31	0.00
ITV		0.14	0.11	0.17	0.00	0.00	0.00	0.00	0.35	0.25	0.00	0.00	0.18	0.00	0.00	0.00	1.18
Favourite		0.51	0.00	0.96	0.00	0.00	0.00	0.40	0.91	0.81	0.00	0.24	0.18	0.72	0.76	1.39	0.00
Calypso		0.16	0.00	0.30	0.00	0.00	0.00	0.20	0.22	0.25	0.00	0.00	0.18	0.72	0.00	0.00	0.00
Prime		0.13	0.16	0.09	0.00	0.00	0.00	0.27	0.19	0.00	0.00	0.00	0.18	0.49	0.00	0.00	0.00
Total Local		68.46	65.86	70.74	50.24	55.02	63.14	64.79	75.68	77.43	75.71	64.30	68.07	71.11	69.89	67.20	75.32
Rai 1		4.35	4.97	3.81	2.82	2.56	1.29	3.10	5.78	5.54	9.27	4.88	2.88	4.90	5.99	3.73	5.25
Rai 2		1.06	0.75	1.34	0.00	1.54	0.00	1.35	0.65	1.64	0.00	0.83	0.80	1.17	1.15	1.66	1.17
Rai 3		0.39	0.50	0.29	0.00	0.00	0.00	0.66	0.22	0.48	1.34	0.47	0.56	0.36	0.00	0.57	0.00
Rete 4		2.01	1.57	2.38	0.00	0.95	1.58	2.61	2.13	2.38	1.56	3.09	1.86	1.89	1.65	0.85	2.60
Canale 5		4.16	3.11	5.09	2.16	4.09	5.19	5.85	3.83	3.15	1.34	5.41	3.90	2.38	3.78	6.91	1.17
Italia 1		4.42	5.40	3.56	3.95	12.84	13.74	5.82	1.06	0.56	0.00	5.33	4.87	5.49	2.20	2.82	5.10
Discovery Ch.		2.85	4.94	1.02	3.35	4.55	2.64	5.03	2.03	0.29	0.00	2.62	3.05	2.46	3.00	3.03	2.99
MTV		0.43	0.18	0.65	2.55	1.94	0.00	0.00	0.00	0.25	0.00	0.77	0.59	0.00	0.00	0.77	0.00
BBC Channels		1.02	1.05	0.99	0.00	0.91	0.00	0.20	1.42	2.17	1.30	0.94	1.16	1.13	0.35	1.24	1.32
Other Station		10.85	11.66	10.13	34.93	15.59	12.42	10.60	7.19	6.11	9.50	11.35	12.26	9.10	11.99	11.22	5.08
Total Foreign		31.54	34.14	29.26	49.76	44.98	36.86	35.21	24.32	22.57	24.29	35.70	31.93	28.89	30.11	32.80	24.68
Total		100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100.00	68.95	70.92	72.03
															1st	2nd	3rd

TV Audiences

For TV audiences, respondents were given the possibility of identifying three TV stations that they had followed most the previous day and for **each** station three time-brackets could be listed. This gives the possibility of nine time-brackets [3 x 3] for each respondent.

Similar to radio audiences, the daily half-hour slots by TV broadcasting station can be found in Appendix D: these have been calculated on the calibration weight provided while the data was rounded to the nearest thousand.

Out of a total of 1822 respondents, 1101 identified one particular TV station; another 399 respondents identified a second station while another 135 respondents identified their third particular station which they had followed the day before the interview. For each station named, respondents could also identify three particular time-period during which they had followed each station. These figures exclude those who watched TV but did not follow any particular station and those who could not remember which particular station they had followed.

Weekdays Average Audience Share

The Weekday-average Audience Share for all the weekdays by television broadcasting stations is presented in Table 3.4 and in Part 2 of this report. Of the local stations TVM has attained the highest total average of 1.878%; ONE attained the second highest overall average of 1.860% while NetTV attained the third highest overall average of 0.562%. TVM also attained the highest daily average amongst all stations for Fridays [2.433%] while ONE's highest recorded average of 1.860% was also the highest average for that day amongst all stations. The highest average recorded for TVM was that for Fridays with 2.423% followed by Sundays [2.301%], Saturdays [2.12%], Thursdays [1.948%]. Both ONE and Net TV had their highest average on Wednesdays [1.860 and 0.562% respectively].

TABLE 3.4: TV WEEKDAY-AVERAGE AUDIENCE SHARE [APR/JUN 2013]

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CH.	CALYPSO MUSIC	PRIME	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	1.511	1.506	0.461	0.000	0.036	0.004	0.006	0.011	0.000	0.304	0.030	0.011	0.044	0.040	0.154	0.237	0.000	0.061	0.766	1.511
Tue	1.642	0.956	0.410	0.000	0.049	0.000	0.027	0.031	0.023	0.081	0.180	0.000	0.126	0.186	0.230	0.204	0.000	0.141	0.602	1.642
Wed	1.234	1.860	0.562	0.024	0.191	0.029	0.022	0.000	0.000	0.196	0.000	0.005	0.094	0.209	0.340	0.162	0.000	0.102	0.482	1.860
Thu	1.948	1.279	0.291	0.056	0.133	0.000	0.000	0.000	0.000	0.215	0.112	0.028	0.124	0.218	0.246	0.051	0.017	0.066	0.666	1.948
Fri	2.423	1.479	0.350	0.050	0.092	0.000	0.012	0.000	0.000	0.112	0.028	0.005	0.125	0.504	0.163	0.067	0.066	0.027	0.806	2.423
Sat	2.120	0.958	0.446	0.034	0.129	0.000	0.035	0.030	0.000	0.376	0.013	0.010	0.166	0.203	0.243	0.202	0.077	0.000	0.398	2.120
Sun	2.301	1.127	0.400	0.000	0.042	0.000	0.052	0.000	0.000	0.522	0.000	0.000	0.061	0.207	0.250	0.145	0.006	0.068	0.871	2.301
Tot.Avg.	1.878	1.310	0.417	0.023	0.096	0.005	0.022	0.010	0.004	0.253	0.054	0.008	0.106	0.224	0.232	0.152	0.023	0.067	0.656	1.878
Highest	2.423	1.860	0.562	0.056	0.191	0.029	0.052	0.031	0.023	0.522	0.180	0.028	0.166	0.504	0.340	0.237	0.077	0.141	0.871	2.423
Highest by Station																				
Highest by Weekday																				
Highest for both Station and Weekday																				

Weekdays Peak Audiences

The Weekday Peaks attained by each TV station are summarised in Table 3.5 and Figure 3.3 below. By weekday, TVM attracted the highest peaks for all the weekdays while having its highest peak on Thursdays [19.863%] closely followed by those for Fridays [19.623%] and Saturdays [16.664%]. ONE and Net TV both attained their highest peak on Wednesdays [12.349% and 5.090% respectively]. All the three main local stations [TVM, ONE and Net TV] attained their highest three ranking peaks amongst all stations in that order.

TABLE 3.5: TV WEEKDAY PEAK AUDIENCES [APR/JUN 2013]

%	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVOURITE CHANNEL	CALYPSO	PRIME	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC PRIME/ WORLD/ENT.	OTHER STATION	HIGHEST
Mon	17.368	8.916	4.232	0.000	0.364	0.190	0.304	0.265	0.000	2.420	0.461	0.271	0.656	0.278	2.245	1.884	0.000	0.271	3.708	17.368
Tue	18.463	9.504	4.513	0.000	0.222	0.000	0.223	0.254	0.341	0.822	1.474	0.000	0.958	1.635	1.177	1.650	0.000	1.119	3.049	18.463
Wed	15.485	12.349	5.090	0.238	2.026	0.241	0.272	0.000	0.000	1.657	0.000	0.238	0.878	2.378	2.986	0.707	0.000	1.063	3.521	15.485
Thu	19.863	11.228	3.943	0.495	1.459	0.000	0.000	0.000	0.000	2.565	1.022	0.867	1.423	1.992	2.176	0.586	0.405	0.734	2.974	19.863
Fri	19.623	9.543	3.288	0.412	0.728	0.000	0.299	0.000	0.000	1.580	0.273	0.231	0.566	2.216	1.333	0.606	0.342	0.266	3.061	19.623
Sat	16.664	7.015	3.794	0.277	0.611	0.000	0.565	0.248	0.000	2.252	0.320	0.240	1.061	2.182	2.108	1.084	0.554	0.000	1.929	16.664
Sun	12.275	7.375	3.524	0.000	0.322	0.000	0.566	0.000	0.000	3.445	0.000	0.000	0.572	1.359	1.740	0.711	0.294	0.568	4.065	12.275
Highest	19.863	12.349	5.090	0.495	2.026	0.241	0.566	0.265	0.341	3.445	1.474	0.867	1.423	2.378	2.986	1.884	0.554	1.119	4.065	
	[1]	[2]	[3]	[17]	[8]	[20]	[14]	[19]	[18]	[5]	[10]	[13]	[11]	[7]	[6]	[9]	[16]	[12]	[4]	

Highest by Station

Highest by Weekday

Highest for both Station and Weekday

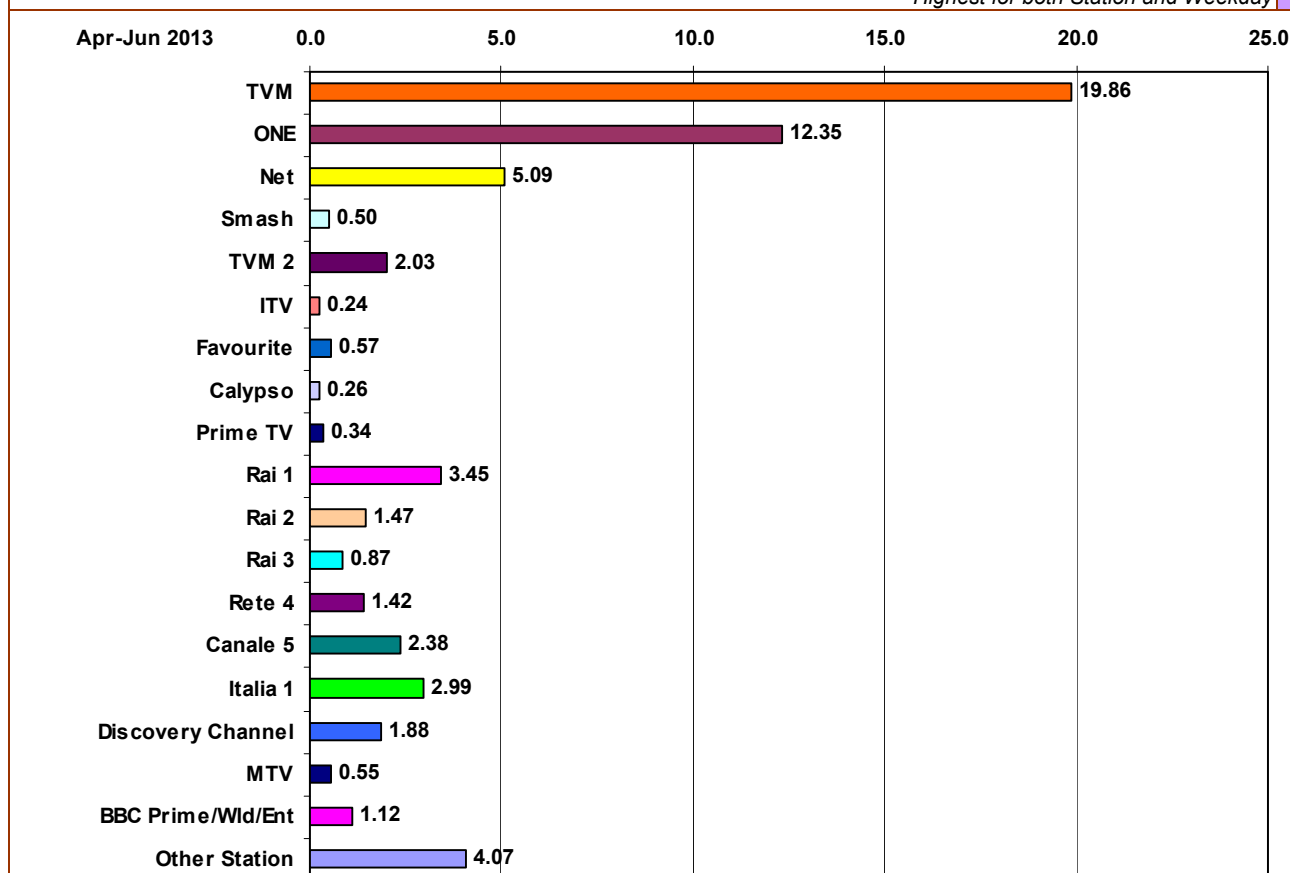


FIGURE 3.3: TV WEEKDAY PEAK AUDIENCES [APR/JUN 2013]

Daily Audience Share

The following figure maps in detail the total daily audience shares for TV broadcasting stations at half-hour intervals for all the period. The data and figures by each particular weekday can be found in Part Two of this report and the tables include statistics for (a) the daily average audience; (b) the highest daily peak audience; and (c) the standard deviation – for each particular broadcasting station and for each weekday.

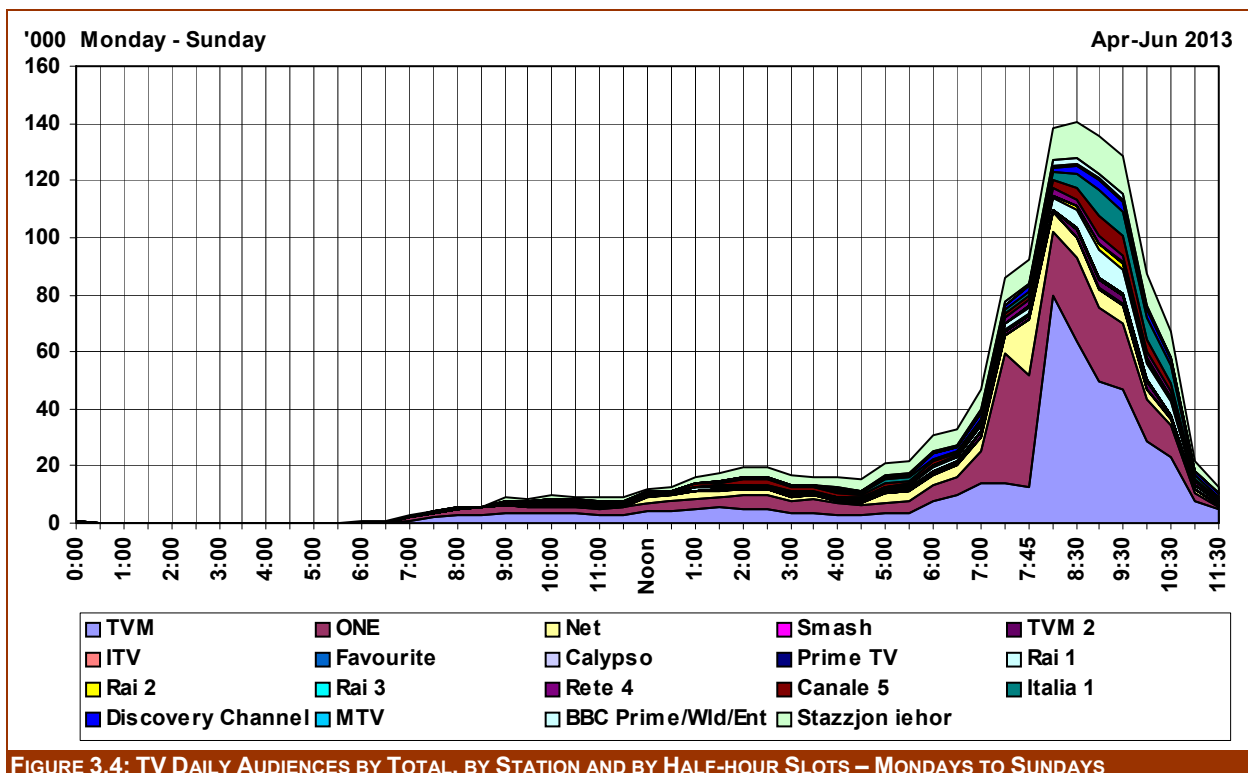


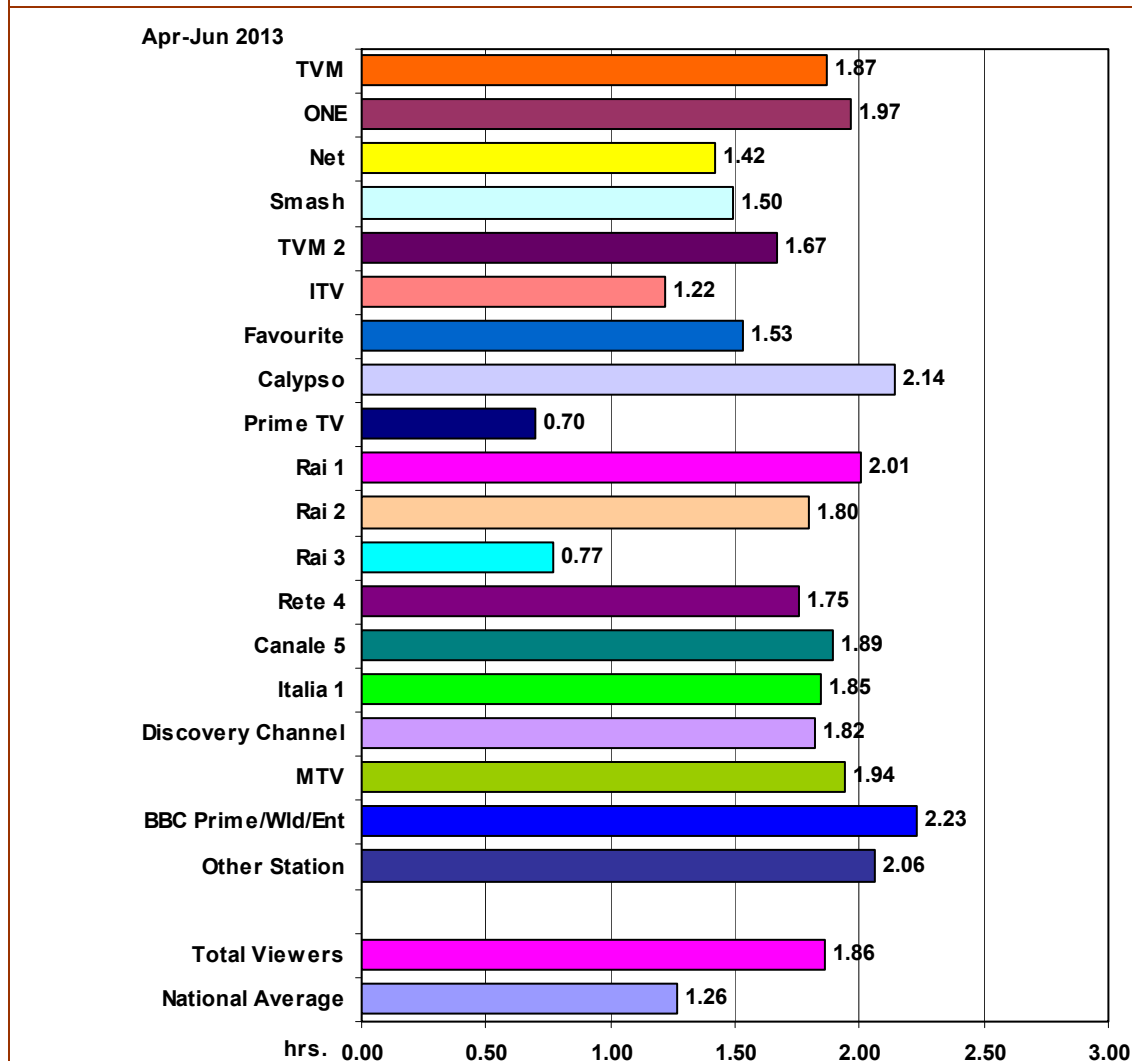
FIGURE 3.4: TV DAILY AUDIENCES BY TOTAL, BY STATION AND BY HALF-HOUR SLOTS – MONDAYS TO SUNDAYS

Daily Hours of TV Consumption

Similar to Radio data has also been compiled using similar data collection and analysis methods since October 2006. The total number of hours spent by respondents of each TV broadcasting station is divided by the total number of consumers per station. A single respondent spending much more than the national average number of hours watching a particular offbeat station would excessively increase that particular station's average hours of consumption. The analysis by TV station is represented in Table 3.6 and Figure 3.5 below. The total effective TV hours spent by consumers for this period stands at **1.86hrs**. Taking the total number of hours of TV viewing over the whole population, the national average hours of TV viewing consumed stands at **1.26hrs** every day.

TABLE 3.6: TV DAILY AVERAGE CONSUMPTION BY HOURS - BY STATION AND BY QUARTER [APR/JUN 2012 – 2013]

	TVM	ONE	Net TV	Smash TV	TVM2	ITV	Favorite TV	Calypso Music TV	Prime TV	Rai 1	Rai 2	Rai 3	Rete 4	Canale 5	Italia 1	Discovery Channel	MTV	BBC Prime/Wld/Ent	Other TV stations
Apr-Jun 2012	2.17	3.08	2.46	2.21	2.80		1.62	4.50	1.00	2.84	2.45	1.50	2.01	2.30	2.21	2.01	3.10	3.32	2.46
Jul-Sep 2012	1.70	2.80	1.98	1.80	2.77		1.00	0.00	0.00	2.33	3.36	2.02	2.07	2.29	2.13	2.26	1.55	2.11	2.40
Oct-Dec 2012	1.59	1.80	1.41	1.36	1.51	1.92	1.65	1.19	1.00	1.75	1.63	1.59	1.57	1.93	1.82	1.74	1.54	1.77	2.02
Jan-Mar 2013	1.89	2.46	1.48	1.29	1.50	0.50	2.00	1.64	0.00	1.80	1.81	1.66	1.85	1.82	2.05	1.95	1.42	3.04	2.10
Apr-Jun 2013	1.87	1.97	1.42	1.50	1.67	1.22	1.53	2.14	0.70	2.01	1.80	0.77	1.75	1.89	1.85	1.82	1.94	2.23	2.06


FIGURE 3.5: TV DAILY CONSUMPTION BY HOURS AND BY STATION [APR/JUN 2013]

The average amount of hours spent by TV viewers was 6.39% [0.13hrs/00:07:37] lower than that registered for January-March 2013 [1.99hrs] and was 24.19% less [0.59hrs/00:35:37] than that registered during the same period last year [April-June 2012: 2.45hrs]. On a national average, this was 9.86% less over January-March 2013 [0.14hrs/00:08:17] and 22.09% [0.59hrs/00:35:37] less over the same period last year [April-June 2013: 1.62hrs] – see Table 3.7 and Figure 3.7 below:

TABLE 3.7: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [APR/JUN 2009-2013]

	Apr-Jun 2009	Jul-Sep 2009	Oct-Dec 2009	Jan-Mar 2010	Apr-Jun 2010	Jul-Sep 2010	Oct-Dec 2010	Jan-Mar 2011	Apr-Jun 2011	Jul-Sep 2011	Oct-Dec 2011	Jan-Mar 2012	Apr-Jun 2012	Jul-Sep 2012	Oct-Dec 2012	Jan-Mar 2013	Apr-Jun 2013
Total Viewers	2.03	1.97	2.15	2.35	2.31	2.08	2.24	2.32	2.23	2.19	2.45	2.59	2.45	2.23	1.69	1.99	1.86
Total Pops	1.32	1.23	1.53	1.58	1.58	1.34	1.54	1.66	1.51	1.36	1.63	1.71	1.62	1.20	1.21	1.40	1.26

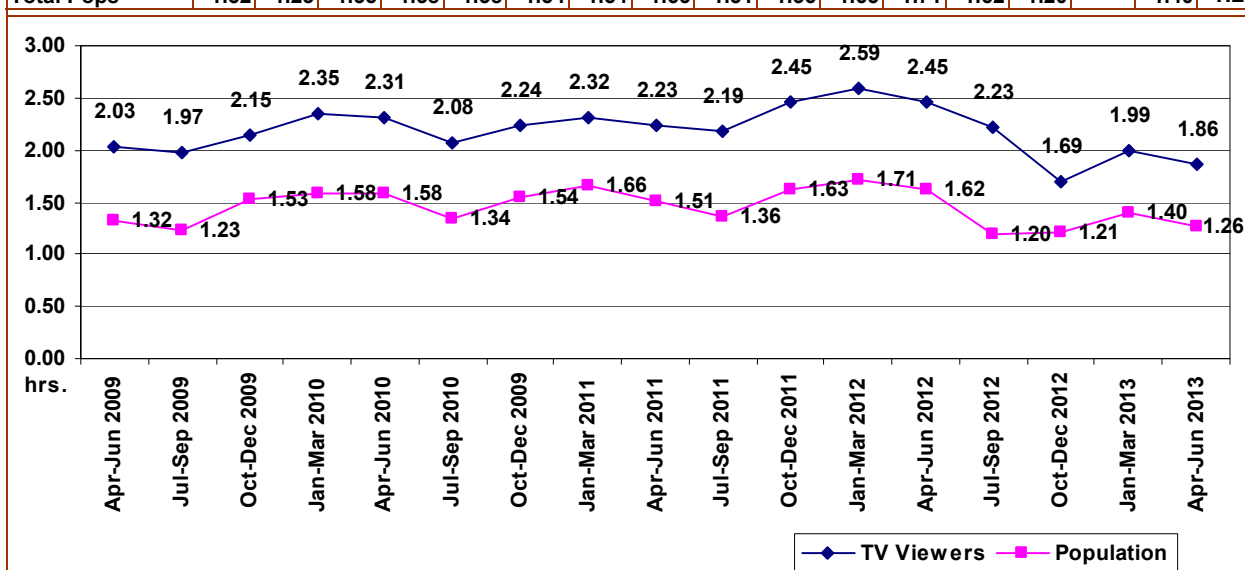


FIGURE 3.6: TOTAL TV AVERAGE CONSUMPTION BY HOURS BY QUARTER [APR/JUN 2009-2013]

TV Audience Share

Taking all the audiences for all the weekdays, the daily average TV audience share attained by each broadcasting station is show in Table 3.8 and Figure 3.7.4 below.

TABLE 3.8: TV TOTAL DAILY AVERAGE AUDIENCE SHARE BY STATION [OCT/DEC 2012 – APR/JUN 2013]

Total Avg.	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO MUSIC TV	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CHANNEL	MTV	BBC	OTHER TV STATIONS
Oct-Dec 2012	30.48	20.46	9.86	0.60	2.01	0.35	0.53	0.19	0.03	4.31	1.42	0.73	1.84	4.91	4.14	1.90	0.81	1.17	14.25
Jan-Mar 2013	32.01	27.24	8.73	0.32	1.21	0.01	0.20	0.24	0.0	3.24	1.02	0.26	1.44	2.93	5.43	2.44	0.40	1.84	11.03
Apr-Jun 2013	33.89	23.64	7.52	0.42	1.73	0.09	0.39	0.19	0.06	4.57	0.97	0.15	1.91	4.05	4.19	2.75	0.42	1.22	11.84

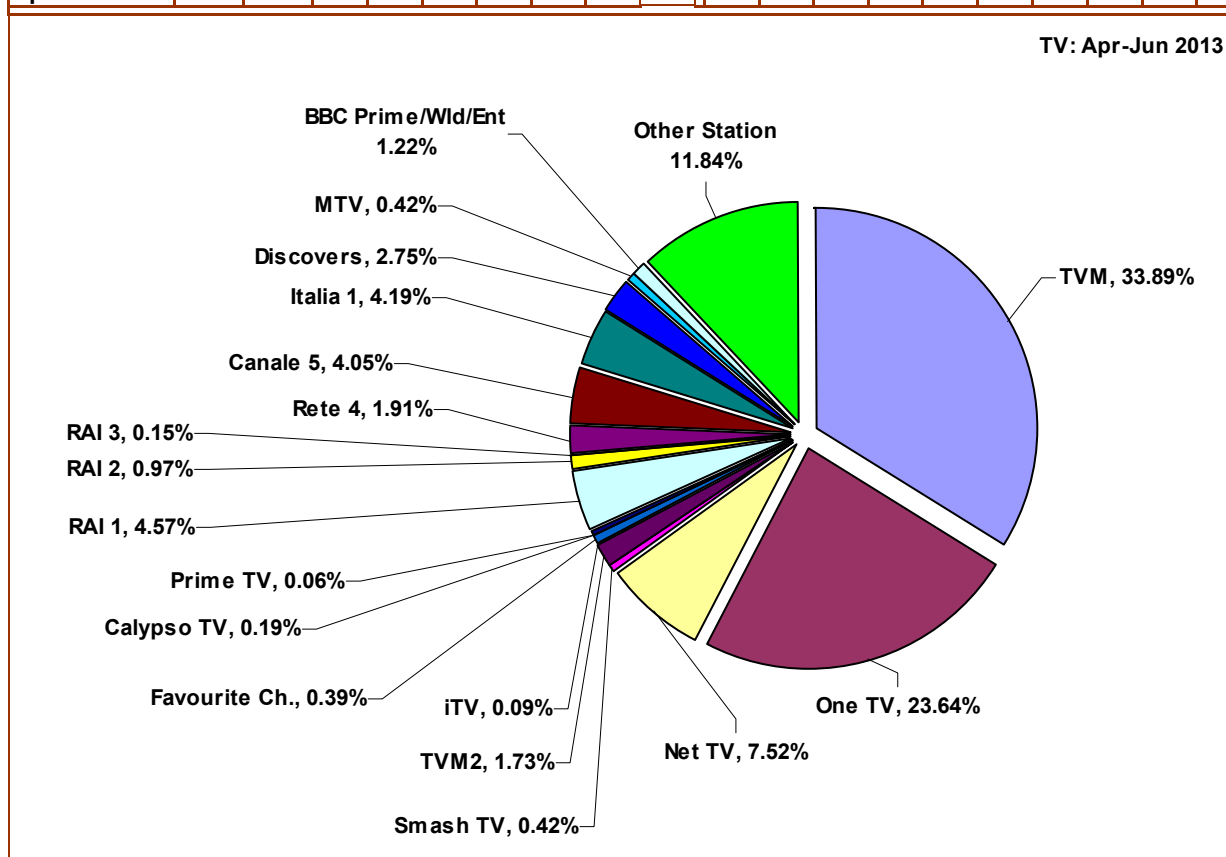


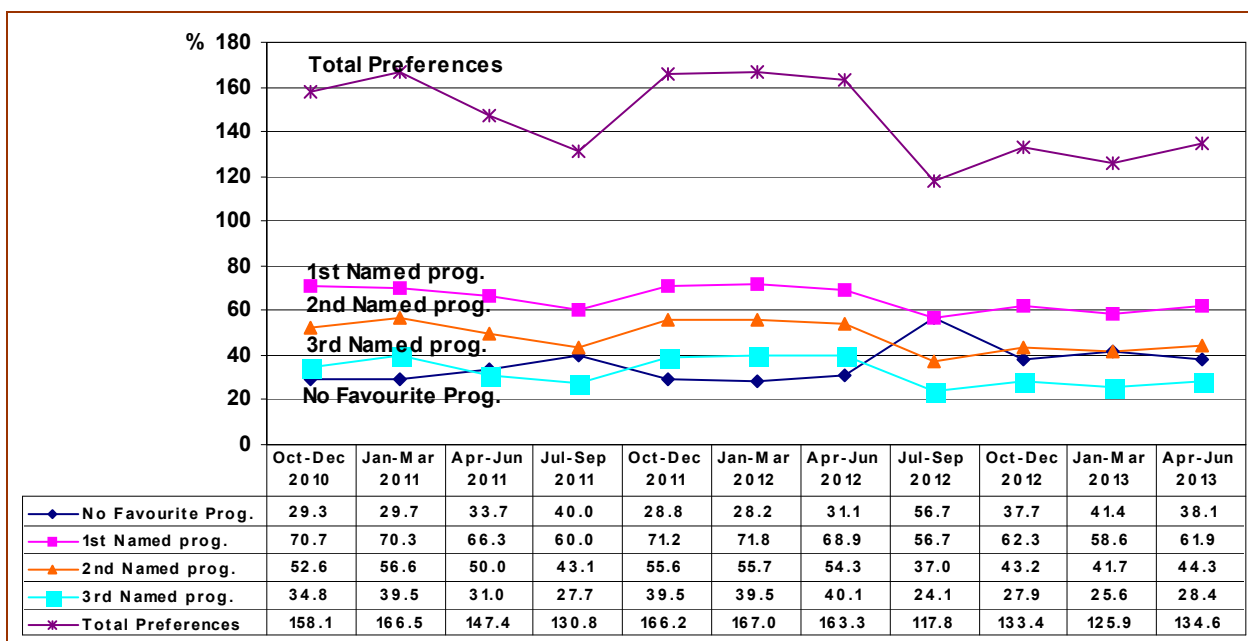
FIGURE 3.7: TV TOTAL DAILY AVERAGE AUDIENCE SHARE [APR/JUN 2013]

TV Programme Preferences

Respondents were asked to list “their three most favourite programmes”. Respondents were given the possibility of naming three programmes broadcast on local TV stations while allowing also for two other types of responses: respondents could state that they do not regularly watch television; and/or they could also state that they do not watch local television programmes.

The programmes named were classified according to their declared order by each respondent [i.e. the first, second and third named programme]; by their generic time-brackets; and by the broadcasting station on which it was broadcast. The programmes named were also compared to the broadcasting schedules as provided by each broadcasting station for this assessment period. Naturally, some of the programmes named were broadcast during previous broadcasting schedules; these were checked for repeated series on the same or other broadcasting station. Some of the programmes named were either of a generic nature, or broadcast on radio or on the digital/cable network; or could not be properly identified. Named programmes that were re-runs were classified separately and not according to the time that they were re-broadcast. The full list of programmes and their percentage to total programmes quoted for this assessment period is found in Part Two of this report

Out of all respondents, 61.9% named one favourite programme; another 44.3% named a second preferred programme while another 28.4% named their third preferred programme. On the other hand, 17.3% of all respondents replied that they do not watch local programmes; 14.4% did not have a favourite programme; 5.7% did not watch TV as they do not have a TV-set; while 0.8% did not reply.



Out of all the programmes named, TVM got 51.606% of all counts, followed by ONE with 31.023% and Net TV with 9.827%; while 0.862% of all programmes named were of a generic programme type – see Table and Figure 3.9 below.

TABLE 3.9: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [APR/JUN 2013]

Population	Total	Gender		Age Groups							District						Month		
		Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	January	February	March
TVM	259,720	102,578	157,142	13,939	37,409	12,833	83,880	62,979	42,524	6,156	49,592	81,346	32,982	38,774	40,396	16,630	85,855	87,631	86,234
TVM2	27,059	20,209	6,850	1,924	1,154	394	10,711	7,420	4,769	687	4,505	10,159	4,910	3,190	3,019	1,276	8,940	6,754	11,365
ONE	156,129	65,170	90,959	8,246	25,620	8,013	46,442	38,506	26,410	2,892	34,004	39,587	30,308	19,775	20,768	11,687	44,799	54,849	56,481
Net TV	49,455	19,519	29,936	1,527	3,202	1,204	13,385	12,396	15,104	2,637	9,772	14,701	6,261	7,870	6,887	3,964	16,850	14,862	17,743
Smash TV	3,173	1,543	1,630	0	485	0	346	849	822	671	1,400	670	209	352	412	130	688	985	1,500
Favourite Ch.	2,324	164	2,160	0	0	0	704	971	649	0	644	486	543	326	0	325	972	869	483
Calypso Music TV	347	0	347	0	0	0	0	347	0	0	0	162	185	0	0	0	0	185	162
iTV	179	0	179	0	0	0	179	0	0	0	0	0	0	0	179	0	179	0	0
GO	547	547	0	356	0	0	0	0	191	0	0	547	0	0	0	0	547	0	0
Other	4,338	1,673	2,665	228	752	192	1,150	370	1,646	0	797	1,283	806	228	416	808	1,173	1,754	1,411
	503,271	211,403	291,868	26,220	68,622	22,636	156,797	123,838	92,115	13,043	100,714	148,941	76,204	70,515	72,077	34,820	160,003	167,889	175,379
%																			
TVM	51.606	48.522	53.840	53.162	54.515	56.693	53.496	50.856	46.164	47.198	49.240	54.616	43.281	54.987	56.046	47.760	53.658	52.196	49.170
TVM2	5.377	9.559	2.347	7.338	1.682	1.741	6.831	5.992	5.177	5.267	4.473	6.821	6.443	4.524	4.189	3.665	5.587	4.023	6.480
ONE	31.023	30.827	31.164	31.449	37.335	35.399	29.619	31.094	28.671	22.173	33.763	26.579	39.772	28.044	28.814	33.564	27.999	32.670	32.205
Net TV	9.827	9.233	10.257	5.824	4.666	5.319	8.537	10.010	16.397	20.218	9.703	9.870	8.216	11.161	9.555	11.384	10.531	8.852	10.117
Smash TV	0.630	0.730	0.558	0.000	0.707	0.000	0.221	0.686	0.892	5.145	1.390	0.450	0.274	0.499	0.572	0.373	0.430	0.587	0.855
Favourite Ch.	0.462	0.078	0.740	0.000	0.000	0.000	0.449	0.784	0.705	0.000	0.639	0.326	0.713	0.462	0.000	0.933	0.607	0.518	0.275
Calypso Music TV	0.069	0.000	0.119	0.000	0.000	0.000	0.000	0.280	0.000	0.000	0.000	0.109	0.243	0.000	0.000	0.000	0.000	0.110	0.092
iTV	0.036	0.000	0.061	0.000	0.000	0.000	0.114	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.248	0.000	0.112	0.000	0.000
GO	0.109	0.259	0.000	1.358	0.000	0.000	0.000	0.000	0.207	0.000	0.000	0.367	0.000	0.000	0.000	0.000	0.342	0.000	0.000
Other	0.862	0.791	0.913	0.870	1.096	0.848	0.733	0.299	1.787	0.000	0.791	0.861	1.058	0.323	0.577	2.321	0.733	1.045	0.805
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

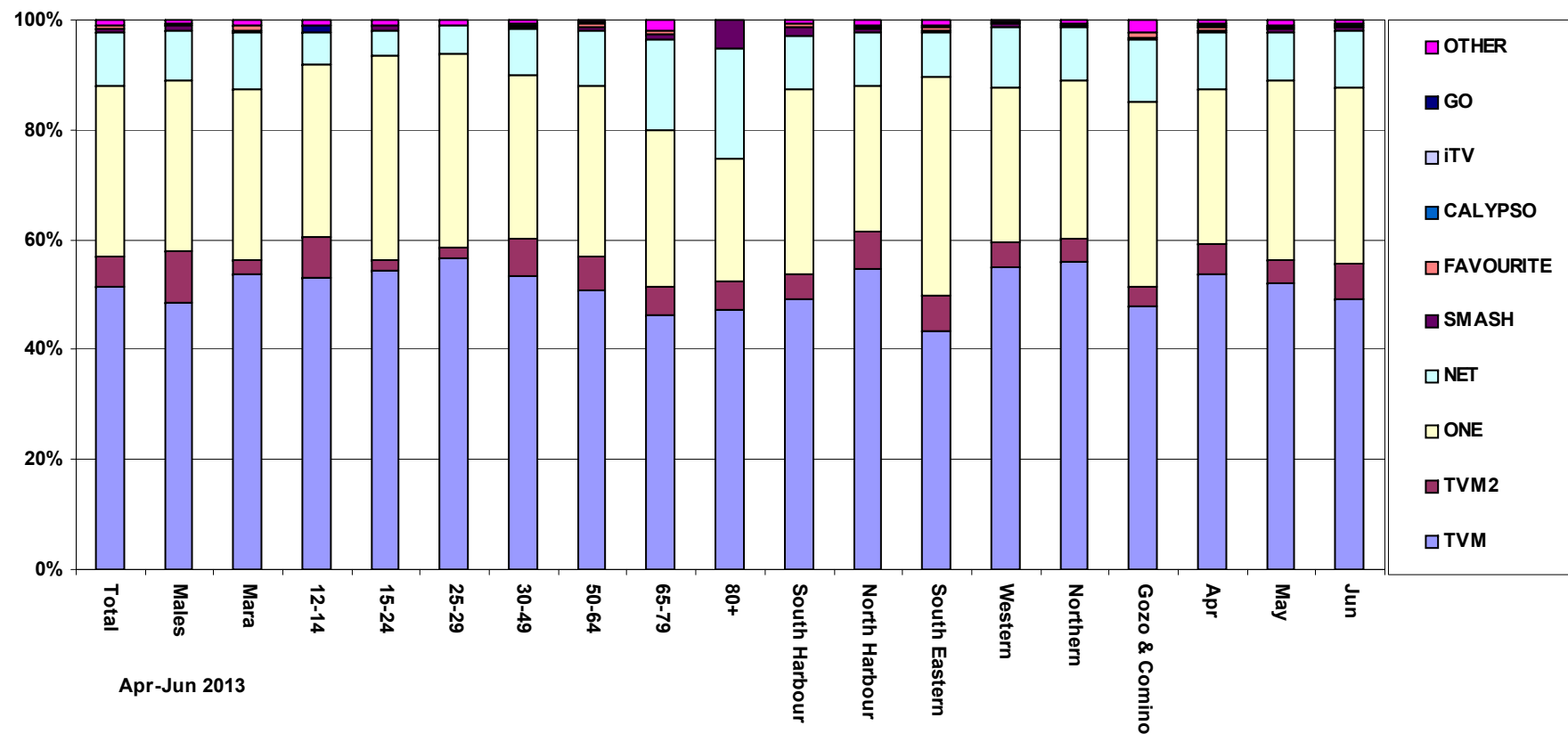


FIGURE 3.8: PROGRAMMES NAMED BY STATION: BY GENDER, BY AGE GROUPS, AND BY DISTRICTS [APR/JUN 2013]

The first twelve most quoted programmes [i.e. < 2.0% per programme named] analysed by broadcast time-bracker, by TV station, and by demographics are listed in Table 3.10 below where the percentage shown is in relation to the total responses received. The total preference of these first twelve programmes amounts to 69.8% of all the programmes named.

A total of 135 programmes were named. Of these, 9 programmes were broadcast in previous schedules, 25 were of generic programme genres, while another 9 programmes could not be classified [*Amici, Night Raider, Tempeste d'Amore, Uomini e Donne, etc.*].

Out of all the programmes identified by respondents, the most quoted was *F'Salib it-Toroq* [TVM; 13.113%] followed by *Xarabank* [TVM, 10.177%] and *TVM News* [TVM; 9.726%]. Drama programmes were the most favoured with 30.112% of all preferences followed by news on the main broadcasting stations [18.409%]; Current Affairs Programmes [14.005%]; and Light Entertainment programmes [8.489%].

				Total %	M	F	12-14	15-24	25-29	30-49	50-64	65-79	80+
Drama													
20:30-22:00	F'Salib it-Toroq	[1]	TVM	13.113	10.998	14.645	9.352	13.695	12.348	11.429	13.304	16.219	15.441
20:30-22:00	Il-Klikka	[4]	ONE	5.321	3.779	6.438	5.057	9.828	10.470	5.921	3.754	2.436	1.242
20:30-22:00	Dreams	[7]	TVM	4.394	2.032	6.105	12.227	7.808	4.427	4.052	3.643	1.826	0.000
20:30-22:00	Prima Facie	[10]	ONE	3.746	2.648	4.541	2.860	6.744	4.294	3.539	3.057	3.061	2.660
20:30-22:00	Zafira	[11]	TVM	3.538	1.854	4.759	4.874	5.807	6.874	4.057	2.250	2.000	0.000
				30.112	21.311	36.487	34.371	43.882	38.412	28.998	26.008	25.542	19.344
News													
19:00-20:30	News - TVM	[3]	TVM	9.726	13.177	7.227	3.745	4.201	8.226	9.109	13.187	10.909	19.627
19:00-20:30	News - ONE	[4]	ONE	6.288	10.331	3.360	1.358	1.900	2.430	4.734	9.370	9.872	10.105
19:00-20:30	News - Net TV	[11]	Net TV	2.394	3.844	1.344	0.000	1.381	0.000	2.158	3.105	3.252	6.709
				18.409	27.352	11.931	5.103	7.483	10.656	16.000	25.663	24.034	36.441
Current Affairs													
20:30-22:00	Xarabank	[2]	TVM	10.177	10.314	10.077	8.699	10.228	14.093	13.260	9.268	6.093	6.486
19:00-20:30	TVHemm	[9]	TVM2	3.828	3.746	3.888	2.712	4.235	4.223	4.033	3.955	3.323	3.159
				14.005	14.060	13.965	11.411	14.463	18.316	17.292	13.223	9.416	9.645
Light Entertainment													
20:30-22:00	Liquourish	[6]	ONE	4.595	3.785	5.182	6.827	6.188	11.521	5.411	3.190	2.050	1.234
20:30-22:00	Klassi Ghalina	[8]	ONE	3.894	5.519	2.717	12.632	7.865	5.924	3.066	2.851	1.312	0.000
				8.489	9.304	7.899	19.458	14.052	17.446	8.477	6.041	3.362	1.234

More details and analysis is available in Part 2 which contains audience assessment data for Radio and Part 3 which contains data for Television.

**TABLE 3.10: MOST NAMED PROGRAMMES BY STATION AND BY TIME-BRACKETS:
BY GENDER, BY AGE GROUPS, BY DISTRICTS AND BY MONTH [APR/JUN 2013]**

			Total n	Gender		Age Groups						District						Month			
				Male	Female	12-14	15-24	25-29	30-49	50-64	65-79	80+	Southern Harbour	Northern Harbour	South Eastern	Western	Northern	Gozo and Comino	April	May	June
20:30-22:00	F'Salib it-Toroq	TVM	65,994	23,251	42,743	2,452	9,398	2,795	17,920	16,475	14,940	2,014	11,886	18,036	8,789	9,885	10,410	6,988	65,994	23,251	42,743
20:30-22:00	Xarabank	TVM	51,217	21,805	29,412	2,281	7,019	3,190	20,791	11,477	5,613	846	12,850	16,680	5,663	6,725	6,765	2,534	51,217	21,805	29,412
19:00-20:30	News-TVM	TVM	48,949	27,856	21,093	982	2,883	1,862	14,282	16,331	10,049	2,560	7,328	16,611	7,032	7,151	7,834	2,993	48,949	27,856	21,093
19:00-20:30	News-ONE	ONE	31,648	21,841	9,807	356	1,304	550	7,422	11,604	9,094	1,318	5,182	9,022	6,246	3,424	4,846	2,928	31,648	21,841	9,807
20:30-22:00	Il-Klikka	ONE	26,779	7,989	18,790	1,326	6,744	2,370	9,284	4,649	2,244	162	5,727	6,625	5,094	4,125	3,988	1,220	26,779	7,989	18,790
20:30-22:00	Liquourish	ONE	23,127	8,001	15,126	1,790	4,246	2,608	8,484	3,950	1,888	161	4,312	3,939	5,286	4,282	3,887	1,421	23,127	8,001	15,126
20:30-22:00	Dreams	TVM	22,114	4,295	17,819	3,206	5,358	1,002	6,354	4,512	1,682	0	4,480	5,285	3,489	3,715	3,913	1,232	22,114	4,295	17,819
20:30-22:00	Klassi Ghalina	ONE	19,597	11,668	7,929	3,312	5,397	1,341	4,807	3,531	1,209	0	4,950	4,828	3,224	2,526	1,978	2,091	19,597	11,668	7,929
19:00-20:30	TVHemm	TVM	19,267	7,919	11,348	711	2,906	956	6,323	4,898	3,061	412	3,607	5,957	2,689	2,581	3,490	943	19,267	7,919	11,348
20:30-22:00	Prima Facie	ONE	18,852	5,599	13,253	750	4,628	972	5,549	3,786	2,820	347	4,190	6,450	2,264	3,388	1,523	1,037	18,852	5,599	13,253
20:30-22:00	Zafira	TVM	17,808	3,919	13,889	1,278	3,985	1,556	6,361	2,786	1,842	0	2,384	7,274	1,831	3,354	2,482	483	17,808	3,919	13,889
19:00-20:30	News-Net	Net TV	12,048	8,126	3,922	0	948	0	3,384	3,845	2,996	875	1,743	3,704	1,350	2,179	2,038	1,034	12,048	8,126	3,922
			357,400	152,269	205,131	18,444	54,816	19,202	110,961	87,844	57,438	8,695	68,639	104,411	52,957	53,335	53,154	24,904	357,400	152,269	205,131
			%																		
20:30-22:00	F'Salib it-Toroq	TVM	13.113	10.998	14.645	9.352	13.695	12.348	11.429	13.304	16.219	15.441	11.802	12.109	11.534	14.018	14.443	20.069	13.113	10.998	14.645
20:30-22:00	Xarabank	TVM	10.177	10.314	10.077	8.699	10.228	14.093	13.260	9.268	6.093	6.486	12.759	11.199	7.431	9.537	9.386	7.277	10.177	10.314	10.077
19:00-20:30	News-TVM	TVM	9.726	13.177	7.227	3.745	4.201	8.226	9.109	13.187	10.909	19.627	7.276	11.153	9.228	10.141	10.869	8.596	9.726	13.177	7.227
19:00-20:30	News-ONE	ONE	6.288	10.331	3.360	1.358	1.900	2.430	4.734	9.370	9.872	10.105	5.145	6.057	8.196	4.856	6.723	8.409	6.288	10.331	3.360
20:30-22:00	Il-Klikka	ONE	5.321	3.779	6.438	5.057	9.828	10.470	5.921	3.754	2.436	1.242	5.686	4.448	6.685	5.850	5.533	3.504	5.321	3.779	6.438
20:30-22:00	Liquourish	ONE	4.595	3.785	5.182	6.827	6.188	11.521	5.411	3.190	2.050	1.234	4.281	2.645	6.937	6.072	5.393	4.081	4.595	3.785	5.182
20:30-22:00	Dreams	TVM	4.394	2.032	6.105	12.227	7.808	4.427	4.052	3.643	1.826	0.000	4.448	3.548	4.578	5.268	5.429	3.538	4.394	2.032	6.105
20:30-22:00	Klassi Ghalina	ONE	3.894	5.519	2.717	12.632	7.865	5.924	3.066	2.851	1.312	0.000	4.915	3.242	4.231	3.582	2.744	6.005	3.894	5.519	2.717
19:00-20:30	TVHemm	TVM	3.828	3.746	3.888	2.712	4.235	4.223	4.033	3.955	3.323	3.159	3.581	4.000	3.529	3.660	4.842	2.708	3.828	3.746	3.888
20:30-22:00	Prima Facie	ONE	3.746	2.648	4.541	2.860	6.744	4.294	3.539	3.057	3.061	2.660	4.160	4.331	2.971	4.805	2.113	2.978	3.746	2.648	4.541
20:30-22:00	Zafira	TVM	3.538	1.854	4.759	4.874	5.807	6.874	4.057	2.250	2.000	0.000	2.367	4.884	2.403	4.756	3.444	1.387	3.538	1.854	4.759
19:00-20:30	News-Net	Net TV	2.394	3.844	1.344	0.000	1.381	0.000	2.158	3.105	3.252	6.709	1.731	2.487	1.772	3.090	2.828	2.970	2.394	3.844	1.344
n%			71.015	72.028	70.282	70.343	79.881	84.829	70.767	70.935	62.355	66.664	68.152	70.102	69.494	75.636	73.746	71.522	71.015	72.028	70.282
All Replies [N]			503,271	211,403	291,868	26,220	68,622	22,636	156,797	123,838	92,115	13,043	100,714	148,941	76,204	70,515	72,077	34,820	160,003	167,889	175,379
All Replies [%]			100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Totals may not tally due to weighting and rounding off

APPENDIX A: QUESTIONNAIRE



Respondent ID: _____	Tel No: _____
Date of Survey: _____	
Name & ID of Interviewer: _____	

Jiena (għid ismek) mill-Uffiċċju Nazzjonali ta' l-Istatistika. Bhalissa qegħdin nagħmlu stħarriġ f' isem l-Awtorita' tax-Xandir dwar ir-Radju u t-Televiżjoni. L-istħarriġ jiehu madwar 5 minuti biex jitlesta. Mill-familja tiegħek ġie magħżul/a (għid isem) bil-polża biex jiehu/tiehu sehem fl-istħarriġ. Nista' nkellmu/nkellimha bhalissa?

1. Liema 3 stazzjonijiet tat-televiżjoni rajt l-aktar ilbieraħ u f'liema ħin? (Immarka mhux *iktar min 3 stazzjonijiet*)

Stazzjonijiet tat-televiżjoni (immarka kull fejn japplika)	Code	Ħin 1		Ħin 2		Ħin 3	
		Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM	Min AM/PM	Sa AM/PM
TVM	(1)						
ONE	(2)						
Net	(3)						
Smash	(4)						
TVM 2	(5)						
ITV	(6)						
Favourite	(7)						
Calypso	(8)						
Prime	(9)						
Rai 1	(10)						
Rai 2	(11)						
Rai 3	(12)						
Rete 4	(13)						
Canale 5	(14)						
Italia 1	(15)						
Discovery Channel	(16)						
MTV	(17)						
Stazzjon ieħor	(18)						
(Specifika - niżżeġ l-istazzjonijiet għal Code (18))							
M'hemmx stazzjon wieħed (għal 10 minuti)	(19)						
Ma niftakarx	(20)						
Ma rajtx televiżjoni	(21)						
M'għandix sett tat-televiżjoni	(22)						
Mingħajr risposta	(23)						

2. X'sistema tat-televiżjoni minn dawn li ser insemmliek użajt biex rajt it-televiżjoni ilbieraħ? (Immarka kull fejn japplika).

	Iva	Le
Aerial bla ħlas	(1)	(2)
Melita	(1)	(2)
GO	(1)	(2)
Satellita'	(1)	(2)
Internet (<i>inkl. Dreambox decoder</i>)	(1)	(2)
Video on Demand	(1)	(2)
Catch-up TV	(1)	(2)
Mod ieħor [Ma' tafx]	(1)	(2)

3. Liema huma l-aktar 3 programmi favoriti tiegħek fuq l-istazzjonijiet lokali tat-TV?

Programm 1	
Programm 2	
Programm 3	
Ma narax TV	(4)
Ma narax programmi lokali	(5)
M'għandix programm favorit	(6)
Mingħajr risposta	(7)

4. Rajt Telebejgħ fuq stazzjonijiet lokali lbieraħ?

Iva	(1)	Le	(2)	Mur M7
-----	-----	----	-----	--------

5. Fuq liema stazzjon radju l-aktar? (Immarka waħda biss)

	Code
TVM	(1)
One TV	(2)
Net TV	(3)
Smash TV	(4)
TVM 2	(5)
ITV	(6)
Favourite TV	(7)
Calypso Music TV	(8)
Prime TV	(9)
Stazzjon iehor	(10)
(specifika)	
Ma nafx	(11)

6. Liema 3 stazzjonijiet tar-radju smajt l-aktar lbieraħ u x'sistema tar-radju użajt?(immarka kull fejn japplika)

Stazzjonijiet tar-radju (immarka kull fejn japplika)	Code	Hin		AM / FM (Radju tradizzjonali)	DAB (eż. sistema għida Digitali)	Oħrajn (eż. smiġħ minn mobile, MP3 players ecc)	M'għandi l-ebda sistema tar-radju d-dar
		Min AM/PM	Sa AM/PM				
Radju Malta	(1)						
Radju Parlamentari/106.6	(2)						
Magic	(3)						
One Radio	(4)						
Radio 101	(5)						
Bay Radio	(6)						
Calypso Radio	(7)						
RTK	(8)						
Smash Radio	(9)						
Radju Marija	(10)						
Campus FM	(11)						
Vibe FM	(12)						
X FM	(13)						
Bay Easy	(14)						
Bay Retro	(15)						
All Rock	(16)						
All R & B	(17)						
Kiss	(18)						
Radju tal-Komunità	(19)						
Stazzjon iehor	(20)						
(Specifika - nizzel kemm stazzjonijiet tal-komunità kif ukoll barranin – Code 14 u 15							
M'hemmx stazzjon wieħed	(21)						
Ma niftakarx	(22)						
Ma smajt radju	(23)						
M'għandix sett tar-Radju	(24)						
Mingħajr risposta..	(25)						

Issa se nistaqsik xi ftit mistoqsijiet dwarek innifsek:

7. Inti raġel jew mara?

R (1)	M (2)
-------	-------

8. Kemm għandek eta? _____

9. F' liema lokalità toqgħod? _____

Grazzi tal-ħin tiegħek. Biex infakkrek jiena (għid ismek) mill-Uffiċċju Nazzjonali tal-Istatistika.

APPENDIX B: NATIONWIDE LICENSED BROADCASTING STATIONS

LIST OF NATIONWIDE RADIO STATIONS LICENSED

Radju Malta
Radju Parlament 106.6
Magic Radio
ONE Radio
Radio 101
Bay Radio
Calypso Radio
RTK
Smash Radio
Radju Marija
Campus FM
Vibe FM
XFM

LIST OF RADIO STATIONS ONLY ON DigiB+

Bay Easy
Bay Retro
All Rock
All R & B
Kiss
DJ 956

LIST OF NATIONWIDE TELEVISION STATIONS LICENSED

TVM
ONE
Net TV
Smash TV
TVM2
iTV
Favorite TV
Calypso Music TV
Prime TV Shopping Channel

APPENDIX C: RADIO AUDIENCES BY HALF-HOUR SLOTS – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part 2, Tables 6.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

RADIO AUDIENCES – MONDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	KISS [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	372	374
6:00	0	0	2,000	3,000	0	0	2,000	5,000	0	2,000	0	0	0	0	0	0	0	0	0	0	360	374
6:30	0	0	2,000	3,000	0	5,000	3,000	4,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	353	374
7:00	0	0	0	8,000	0	6,000	4,000	6,000	2,000	7,000	0	0	0	0	0	0	0	0	0	0	341	374
7:30	2,000	0	3,000	9,000	0	12,000	4,000	6,000	3,000	6,000	2,000	2,000	2,000	0	0	0	0	0	0	0	323	374
8:00	4,000	0	4,000	10,000	4,000	7,000	4,000	6,000	3,000	4,000	2,000	0	4,000	0	0	2,000	0	0	0	2,000	318	374
8:30	5,000	0	4,000	11,000	4,000	3,000	4,000	6,000	2,000	4,000	2,000	0	2,000	0	0	2,000	0	0	0	2,000	323	374
9:00	9,000	0	7,000	12,000	2,000	7,000	5,000	5,000	3,000	5,000	0	0	2,000	0	0	2,000	0	0	0	2,000	313	374
9:30	9,000	0	7,000	12,000	2,000	8,000	5,000	5,000	3,000	4,000	0	0	2,000	0	0	2,000	0	0	0	2,000	313	374
10:00	8,000	0	7,000	12,000	0	7,000	6,000	6,000	3,000	5,000	0	0	2,000	0	0	2,000	0	0	0	2,000	314	374
10:30	8,000	0	7,000	12,000	0	5,000	6,000	6,000	3,000	5,000	0	0	2,000	0	0	2,000	0	0	0	2,000	316	374
11:00	8,000	0	7,000	12,000	0	5,000	6,000	7,000	3,000	4,000	0	0	2,000	0	0	2,000	0	0	0	2,000	316	374
11:30	8,000	0	7,000	15,000	0	5,000	6,000	7,000	3,000	4,000	0	0	2,000	0	0	2,000	0	0	0	2,000	313	374
NOON	7,000	0	4,000	10,000	4,000	4,000	3,000	2,000	2,000	5,000	0	0	0	0	0	2,000	0	0	0	0	331	374
0:30	7,000	0	4,000	9,000	2,000	4,000	3,000	2,000	2,000	4,000	0	0	0	0	0	2,000	0	0	0	0	335	374
1:00	5,000	0	4,000	13,000	2,000	4,000	4,000	2,000	0	3,000	0	2,000	0	0	0	2,000	0	0	0	0	333	374
1:30	5,000	0	4,000	10,000	0	4,000	4,000	2,000	0	3,000	0	2,000	0	0	0	2,000	0	0	0	0	338	374
2:00	4,000	0	2,000	10,000	0	6,000	5,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	341	374
2:30	3,000	0	2,000	7,000	0	4,000	5,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	347	374
3:00	0	0	2,000	6,000	0	2,000	5,000	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	354	374
3:30	0	0	2,000	6,000	0	2,000	5,000	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	354	374
4:00	0	0	0	6,000	0	6,000	4,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	352	374
4:30	0	0	0	6,000	0	7,000	4,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	351	374
5:00	0	0	0	4,000	2,000	5,000	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	357	374
5:30	0	0	0	5,000	3,000	5,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	356	374
6:00	0	0	2,000	4,000	2,000	5,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	357	374
6:30	0	0	2,000	5,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	361	374
7:00	0	0	2,000	3,000	0	2,000	2,000	2,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	359	374
7:30	0	0	2,000	3,000	0	0	2,000	2,000	0	0	0	0	0	0	3,000	0	0	0	0	0	362	374
8:00	0	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
8:30	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
9:00	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	372	374
9:30	0	0	0	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
10:00	0	0	0	2,000	0	1,000	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	367	374
10:30	0	0	0	3,000	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	367	374
11:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374

A “nil” record does not mean that there were zero audiences

RADIO AUDIENCES – TUESDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
6:00	0	0	2,000	5,000	0	2,000	2,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	360	374
6:30	2,000	0	3,000	5,000	0	2,000	2,000	2,000	0	3,000	0	0	0	0	0	0	0	0	0	0	355	374
7:00	2,000	3,000	5,000	6,000	2,000	14,000	2,000	3,000	2,000	5,000	0	0	2,000	0	0	0	0	0	0	2,000	326	374
7:30	4,000	3,000	3,000	9,000	0	13,000	2,000	4,000	5,000	5,000	0	0	5,000	0	0	0	0	0	0	0	321	374
8:00	5,000	2,000	3,000	14,000	2,000	14,000	6,000	5,000	5,000	4,000	0	4,000	4,000	0	0	0	0	0	0	3,000	303	374
8:30	6,000	2,000	4,000	14,000	2,000	14,000	6,000	4,000	3,000	4,000	0	4,000	4,000	0	0	0	0	0	0	3,000	304	374
9:00	9,000	0	3,000	14,000	0	11,000	6,000	6,000	2,000	3,000	0	4,000	4,000	0	0	0	0	0	0	3,000	309	374
9:30	9,000	0	2,000	16,000	0	11,000	4,000	7,000	2,000	3,000	0	4,000	4,000	0	0	0	0	0	0	3,000	309	374
10:00	11,000	0	2,000	13,000	2,000	12,000	4,000	6,000	2,000	5,000	0	6,000	4,000	0	0	0	0	0	0	5,000	302	374
10:30	11,000	0	2,000	13,000	2,000	11,000	4,000	6,000	0	5,000	0	6,000	4,000	0	0	0	0	0	0	5,000	305	374
11:00	9,000	0	6,000	13,000	4,000	11,000	4,000	6,000	2,000	2,000	0	6,000	4,000	0	0	0	0	0	0	3,000	304	374
11:30	9,000	0	5,000	14,000	4,000	11,000	4,000	6,000	0	2,000	0	6,000	4,000	0	0	0	0	0	0	3,000	306	374
NOON	3,000	0	2,000	13,000	4,000	11,000	3,000	7,000	0	0	0	6,000	2,000	0	0	0	0	0	0	0	323	374
0:30	2,000	0	2,000	11,000	4,000	11,000	3,000	6,000	0	0	0	6,000	2,000	0	0	0	0	0	0	0	327	374
1:00	4,000	0	2,000	10,000	3,000	10,000	0	5,000	0	0	0	6,000	2,000	0	0	0	0	0	0	0	332	374
1:30	2,000	0	2,000	10,000	3,000	12,000	0	5,000	0	0	0	6,000	2,000	0	0	0	0	0	0	0	332	374
2:00	2,000	0	3,000	10,000	3,000	7,000	2,000	5,000	0	0	0	4,000	2,000	2,000	0	0	0	0	0	0	334	374
2:30	2,000	0	3,000	10,000	3,000	7,000	3,000	5,000	0	0	0	4,000	2,000	2,000	0	0	0	0	0	0	333	374
3:00	3,000	0	2,000	7,000	3,000	7,000	3,000	7,000	2,000	2,000	0	4,000	2,000	2,000	0	0	0	0	0	0	330	374
3:30	3,000	0	2,000	7,000	3,000	5,000	3,000	7,000	0	0	0	4,000	2,000	2,000	0	0	2,000	0	0	0	334	374
4:00	2,000	0	0	7,000	5,000	4,000	3,000	6,000	0	0	2,000	4,000	2,000	2,000	0	0	0	0	0	0	337	374
4:30	2,000	0	0	7,000	5,000	3,000	3,000	8,000	2,000	0	2,000	2,000	2,000	2,000	0	0	0	0	0	0	336	374
5:00	2,000	0	2,000	6,000	8,000	3,000	3,000	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	0	343	374
5:30	3,000	0	0	5,000	8,000	3,000	3,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	348	374
6:00	3,000	0	3,000	4,000	2,000	0	5,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	351	374
6:30	3,000	0	3,000	3,000	2,000	0	5,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	353	374
7:00	2,000	0	0	3,000	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	2,000	359	374	
7:30	2,000	0	0	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	363	374	
8:00	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
8:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
9:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
9:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
10:00	0	0	0	0	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	374
10:30	0	0	0	0	0	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	369	374
11:00	0	0	0	0	0	3,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	367	374
11:30	0	0	0	0	0	3,000	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	367	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – WEDNESDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	KISS [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
4:30	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:00	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	370	374
6:00	0	0	0	3,000	0	3,000	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	362	374
6:30	0	0	0	5,000	0	4,000	2,000	0	0	2,000	3,000	0	3,000	0	0	0	0	0	0	2,000	353	374
7:00	2,000	0	2,000	3,000	0	7,000	3,000	2,000	2,000	3,000	3,000	2,000	0	0	0	0	0	0	2,000	0	343	374
7:30	2,000	0	2,000	2,000	0	8,000	3,000	2,000	2,000	3,000	3,000	2,000	2,000	0	0	0	0	0	2,000	0	341	374
8:00	3,000	0	3,000	7,000	0	6,000	4,000	2,000	3,000	2,000	5,000	2,000	3,000	0	0	0	0	0	2,000	3,000	329	374
8:30	3,000	0	3,000	7,000	0	8,000	5,000	2,000	3,000	2,000	2,000	2,000	2,000	0	0	0	0	0	2,000	2,000	331	374
9:00	11,000	0	3,000	14,000	1,000	7,000	7,000	4,000	5,000	2,000	0	2,000	4,000	0	0	0	0	0	2,000	3,000	309	374
9:30	11,000	0	3,000	14,000	1,000	7,000	6,000	4,000	5,000	2,000	0	2,000	4,000	0	0	0	0	0	2,000	2,000	311	374
10:00	11,000	0	4,000	14,000	1,000	8,000	6,000	3,000	5,000	2,000	0	3,000	2,000	0	0	0	0	0	2,000	3,000	310	374
10:30	11,000	0	4,000	14,000	1,000	8,000	6,000	3,000	5,000	2,000	0	3,000	2,000	0	0	0	0	0	2,000	2,000	311	374
11:00	10,000	0	3,000	14,000	2,000	8,000	6,000	4,000	7,000	2,000	0	3,000	2,000	0	0	0	0	0	2,000	3,000	308	374
11:30	10,000	0	3,000	16,000	2,000	8,000	6,000	4,000	4,000	2,000	0	3,000	2,000	0	0	0	0	0	2,000	3,000	309	374
NOON	4,000	0	0	14,000	3,000	8,000	4,000	4,000	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	326	374
0:30	3,000	0	0	16,000	3,000	8,000	2,000	4,000	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	327	374
1:00	3,000	0	0	12,000	2,000	8,000	2,000	3,000	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	336	374
1:30	3,000	0	0	12,000	0	6,000	2,000	3,000	0	2,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	340	374
2:00	3,000	0	0	10,000	0	10,000	2,000	2,000	0	3,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	338	374
2:30	3,000	0	0	10,000	0	6,000	2,000	2,000	0	3,000	0	2,000	2,000	0	0	0	0	0	2,000	3,000	342	374
3:00	2,000	0	2,000	8,000	0	5,000	2,000	2,000	0	2,000	0	0	2,000	0	0	0	0	0	2,000	3,000	347	374
3:30	2,000	0	2,000	7,000	0	5,000	4,000	3,000	0	2,000	0	0	2,000	0	0	0	0	0	2,000	3,000	345	374
4:00	2,000	0	0	7,000	2,000	7,000	4,000	2,000	0	2,000	0	0	2,000	0	0	0	0	0	2,000	3,000	344	374
4:30	2,000	0	0	7,000	2,000	7,000	4,000	2,000	0	2,000	0	0	2,000	0	0	0	0	0	2,000	3,000	344	374
5:00	0	0	0	5,000	4,000	6,000	4,000	3,000	0	2,000	0	0	2,000	0	0	0	0	0	0	3,000	348	374
5:30	0	0	0	5,000	4,000	5,000	2,000	2,000	0	2,000	0	0	2,000	0	0	0	0	0	0	3,000	352	374
6:00	0	0	2,000	4,000	3,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	3,000	358	374
6:30	2,000	0	2,000	4,000	3,000	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	3,000	356	374
7:00	2,000	0	2,000	3,000	0	2,000	2,000	4,000	0	0	0	0	0	0	0	0	0	0	0	3,000	359	374
7:30	2,000	0	2,000	2,000	0	2,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	3,000	361	374
8:00	2,000	0	0	2,000	0	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	3,000	364	374
8:30	2,000	0	0	2,000	0	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	3,000	364	374
9:00	0	0	0	0	0	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	3,000	368	374
9:30	0	0	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	369	374
10:00	0	0	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	369	374
10:30	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	370	374
11:00	0	0	0	0	0	0	2,000	3,000	0	0	0	0	0	0	0	0	0	0	2,000	0	367	374
11:30	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – THURSDAY

RADIO AUDIENCES - THURSDAY																						
	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000 NONE	'000 TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
2:30	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
3:00	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
3:30	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
4:00	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
4:30	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
5:00	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
5:30	2,000	0	3,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
6:00	4,000	0	4,000	4,000	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	359	374
6:30	4,000	0	7,000	6,000	2,000	4,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	347	374
7:00	2,000	2,000	9,000	7,000	4,000	7,000	4,000	0	0	0	0	2,000	0	0	0	0	0	0	0	1,000	336	374
7:30	0	0	7,000	8,000	0	7,000	5,000	0	2,000	0	0	2,000	0	0	0	0	0	0	0	1,000	342	374
8:00	2,000	0	6,000	12,000	2,000	10,000	5,000	0	2,000	3,000	2,000	2,000	3,000	0	0	0	0	0	0	0	325	374
8:30	2,000	0	6,000	10,000	2,000	5,000	5,000	0	2,000	3,000	2,000	0	2,000	0	0	0	0	0	0	0	335	374
9:00	6,000	0	6,000	8,000	0	6,000	5,000	2,000	3,000	4,000	0	0	2,000	0	0	0	0	2,000	0	0	330	374
9:30	6,000	0	7,000	8,000	0	6,000	5,000	2,000	3,000	3,000	0	0	2,000	0	0	0	0	2,000	0	0	330	374
10:00	6,000	0	8,000	8,000	0	5,000	5,000	2,000	3,000	3,000	2,000	2,000	2,000	0	0	0	0	2,000	0	2,000	324	374
10:30	6,000	0	8,000	8,000	0	5,000	5,000	2,000	3,000	3,000	2,000	2,000	2,000	0	0	0	0	2,000	0	2,000	324	374
11:00	5,000	0	8,000	5,000	0	5,000	5,000	2,000	3,000	3,000	0	0	2,000	0	0	0	0	2,000	0	0	334	374
11:30	5,000	0	8,000	9,000	2,000	5,000	5,000	2,000	3,000	3,000	0	0	2,000	0	0	0	0	2,000	0	0	328	374
NOON	3,000	0	5,000	8,000	3,000	7,000	3,000	2,000	1,000	0	0	0	0	0	0	0	0	2,000	2,000	0	338	374
0:30	3,000	0	4,000	7,000	2,000	7,000	3,000	2,000	1,000	0	0	0	0	0	0	0	0	2,000	0	0	343	374
1:00	3,000	0	3,000	6,000	2,000	7,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	347	374
1:30	5,000	0	3,000	6,000	2,000	8,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	344	374
2:00	4,000	0	0	4,000	0	8,000	3,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	351	374
2:30	3,000	0	2,000	4,000	0	8,000	3,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	350	374
3:00	2,000	0	0	4,000	0	6,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	357	374
3:30	2,000	0	0	4,000	0	6,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	359	374
4:00	2,000	0	0	6,000	0	6,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	354	374
4:30	2,000	0	0	8,000	0	5,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	3,000	353	374
5:00	3,000	0	0	3,000	0	7,000	2,000	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	3,000	350	374
5:30	3,000	0	0	3,000	0	5,000	2,000	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	3,000	352	374
6:00	0	0	0	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	3,000	364	374
6:30	0	0	0	3,000	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	3,000	364	374
7:00	0	0	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	0	0	3,000	368	374
7:30	0	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	3,000	367	374
8:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
9:00	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	372	374
9:30	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
10:00	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
10:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – FRIDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
6:30	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
7:00	0	0	2,000	7,000	3,000	6,000	2,000	3,000	0	4,000	0	0	0	0	0	0	0	0	0	0	347	374
7:30	0	0	4,000	7,000	2,000	5,000	2,000	3,000	0	3,000	0	2,000	2,000	0	0	0	0	0	0	0	344	374
8:00	5,000	0	7,000	9,000	3,000	12,000	4,000	3,000	2,000	2,000	0	6,000	2,000	0	0	0	0	0	0	0	319	374
8:30	5,000	0	6,000	10,000	5,000	10,000	4,000	3,000	2,000	2,000	0	3,000	0	0	0	0	0	0	0	0	324	374
9:00	6,000	0	4,000	13,000	4,000	18,000	5,000	2,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	317	374
9:30	7,000	0	4,000	13,000	2,000	15,000	5,000	2,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	321	374
10:00	7,000	0	4,000	13,000	2,000	12,000	5,000	2,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	322	374
10:30	7,000	0	4,000	12,000	2,000	13,000	5,000	2,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	322	374
11:00	8,000	0	4,000	12,000	2,000	12,000	4,000	2,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	323	374
11:30	9,000	0	4,000	15,000	2,000	12,000	6,000	2,000	0	2,000	0	3,000	2,000	0	0	0	0	0	0	0	317	374
NOON	3,000	0	4,000	12,000	3,000	5,000	4,000	2,000	0	3,000	0	3,000	2,000	0	0	0	0	0	0	0	333	374
0:30	2,000	0	4,000	13,000	3,000	5,000	5,000	2,000	0	3,000	0	3,000	2,000	0	0	0	0	0	0	0	332	374
1:00	0	0	4,000	13,000	3,000	8,000	4,000	2,000	0	0	0	3,000	0	0	0	0	0	0	0	0	337	374
1:30	2,000	0	4,000	10,000	2,000	6,000	3,000	2,000	0	0	0	3,000	0	0	0	0	0	0	0	0	342	374
2:00	0	0	4,000	9,000	2,000	7,000	2,000	2,000	2,000	0	0	3,000	0	0	0	0	0	0	0	0	343	374
2:30	0	0	4,000	9,000	2,000	5,000	2,000	2,000	2,000	0	0	3,000	0	0	0	0	0	0	0	0	345	374
3:00	0	0	4,000	7,000	2,000	3,000	0	2,000	2,000	2,000	0	3,000	0	0	0	0	0	0	0	0	349	374
3:30	0	0	4,000	7,000	2,000	3,000	0	2,000	2,000	2,000	0	3,000	0	0	0	0	0	0	0	0	349	374
4:00	0	0	4,000	6,000	2,000	2,000	0	3,000	0	2,000	0	3,000	0	0	0	0	0	0	0	0	352	374
4:30	0	0	4,000	6,000	2,000	2,000	0	2,000	0	0	0	3,000	0	0	0	0	0	0	0	0	355	374
5:00	0	0	4,000	6,000	4,000	2,000	0	0	3,000	0	0	3,000	0	0	0	0	0	0	0	0	352	374
5:30	0	0	4,000	4,000	4,000	3,000	0	0	3,000	0	0	3,000	0	0	0	0	0	0	0	0	353	374
6:00	2,000	0	0	3,000	0	4,000	0	0	0	2,000	0	3,000	0	0	0	0	0	0	0	0	360	374
6:30	0	0	0	3,000	0	2,000	0	0	0	2,000	0	3,000	0	0	0	0	0	0	0	0	364	374
7:00	0	0	0	2,000	0	2,000	3,000	0	0	0	0	3,000	0	0	0	0	0	0	0	0	364	374
7:30	0	0	0	0	0	2,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	369	374
8:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
8:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
9:00	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	374
9:30	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	370	374
10:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
10:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:00	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
11:30	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SATURDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARIJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	KISS [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:00	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:30	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	372	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	2,000	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	2,000	0	366	374
6:30	3,000	0	0	4,000	2,000	0	0	0	0	2,000	0	0	2,000	0	0	0	0	0	2,000	0	359	374
7:00	3,000	0	0	5,000	2,000	4,000	4,000	3,000	0	3,000	0	2,000	0	0	0	0	0	0	2,000	3,000	343	374
7:30	4,000	0	0	5,000	3,000	3,000	4,000	3,000	0	3,000	0	0	0	0	0	0	0	0	2,000	3,000	344	374
8:00	4,000	0	4,000	7,000	4,000	5,000	4,000	4,000	0	3,000	0	3,000	0	0	0	0	0	0	2,000	3,000	331	374
8:30	4,000	0	3,000	7,000	3,000	2,000	4,000	4,000	0	3,000	0	3,000	0	0	0	0	0	0	2,000	3,000	336	374
9:00	6,000	0	5,000	6,000	3,000	9,000	5,000	3,000	0	3,000	0	5,000	0	0	0	0	0	0	0	3,000	326	374
9:30	6,000	0	5,000	6,000	3,000	7,000	5,000	3,000	0	3,000	0	3,000	0	0	0	0	0	0	0	3,000	330	374
10:00	6,000	0	8,000	6,000	3,000	8,000	7,000	3,000	0	3,000	0	3,000	0	0	0	0	0	0	0	3,000	324	374
10:30	6,000	0	7,000	6,000	3,000	8,000	7,000	3,000	0	3,000	0	3,000	0	0	0	0	0	0	0	3,000	325	374
11:00	6,000	0	5,000	9,000	2,000	8,000	7,000	2,000	0	4,000	0	5,000	0	0	0	0	0	0	0	3,000	323	374
11:30	6,000	0	5,000	14,000	2,000	8,000	7,000	2,000	0	4,000	0	5,000	0	0	0	0	0	0	0	3,000	318	374
NOON	6,000	0	6,000	9,000	5,000	7,000	4,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	3,000	330	374
0:30	5,000	0	6,000	7,000	5,000	6,000	4,000	2,000	0	2,000	0	0	0	0	0	0	0	0	0	3,000	334	374
1:00	3,000	0	4,000	4,000	4,000	8,000	3,000	2,000	0	3,000	0	0	0	0	0	0	0	0	0	3,000	340	374
1:30	3,000	0	5,000	2,000	4,000	6,000	3,000	2,000	0	3,000	0	0	0	0	0	0	0	0	0	3,000	343	374
2:00	4,000	0	2,000	2,000	3,000	8,000	2,000	2,000	0	3,000	0	0	0	2,000	0	0	0	0	0	3,000	343	374
2:30	4,000	0	2,000	2,000	3,000	8,000	2,000	2,000	0	3,000	0	0	0	2,000	0	0	0	0	0	3,000	343	374
3:00	4,000	0	2,000	2,000	3,000	5,000	2,000	3,000	0	3,000	0	0	0	2,000	0	0	0	0	0	0	348	374
3:30	4,000	0	2,000	2,000	3,000	5,000	2,000	3,000	0	3,000	0	0	0	2,000	0	0	0	0	0	0	348	374
4:00	4,000	0	2,000	2,000	3,000	8,000	2,000	3,000	0	4,000	0	0	0	2,000	0	0	0	0	0	0	344	374
4:30	4,000	0	2,000	2,000	3,000	8,000	2,000	2,000	0	4,000	0	0	0	2,000	0	0	0	0	0	0	345	374
5:00	3,000	0	3,000	2,000	2,000	6,000	2,000	0	0	2,000	0	0	0	2,000	0	0	2,000	0	0	0	350	374
5:30	3,000	0	3,000	3,000	2,000	5,000	2,000	0	0	2,000	0	0	0	2,000	0	0	2,000	0	0	0	350	374
6:00	3,000	0	2,000	0	2,000	5,000	2,000	0	0	2,000	3,000	0	0	2,000	0	0	2,000	0	0	0	351	374
6:30	3,000	0	2,000	0	2,000	5,000	4,000	0	0	2,000	3,000	0	0	2,000	0	0	2,000	0	0	0	349	374
7:00	3,000	0	0	0	2,000	4,000	2,000	3,000	0	2,000	0	0	0	0	0	0	0	2,000	0	0	356	374
7:30	3,000	0	0	0	2,000	6,000	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	359	374
8:00	2,000	0	0	0	0	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374
8:30	0	0	0	0	0	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	368	374
9:00	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	372	374
9:30	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	372	374
10:00	0	0	0	0	0	2,000	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	368	374
10:30	0	0	0	0	0	2,000	0	0	2,000	2,000	0	2,000	0	0	0	0	0	0	0	0	366	374
11:00	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374
11:30	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	370	374

A "nil" record does not mean that there were zero audiences.

RADIO AUDIENCES – SUNDAY

	RADJU MALTA	RADJU PARL. 106.6	MAGIC RADIO	ONE RADIO	RADIO 101	BAY RADIO	CALYPSO RADIO	RTK	SMASH RADIO	RADJU MARJA	CAMPUS FM	VIBE FM	XFM	BAY EASY [DAB]	BAY RETRO [DAB]	ALL ROCK [DAB]	ALL R & B [DAB]	Kiss [DAB]	FOREIGN /OTHER STAT.	COMMUNITY STAT.	'000	'000
M'NGHT	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
0:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
1:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
2:30	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
3:00	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
3:30	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
4:00	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	370	374
4:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
5:00	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
5:30	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
6:00	2,000	0	2,000	2,000	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	364	374
6:30	2,000	0	2,000	2,000	0	2,000	2,000	0	0	2,000	0	2,000	0	0	0	0	0	0	0	0	360	374
7:00	3,000	0	2,000	3,000	2,000	5,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	355	374
7:30	3,000	0	4,000	4,000	2,000	6,000	2,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	351	374
8:00	6,000	0	5,000	9,000	2,000	3,000	3,000	2,000	2,000	2,000	2,000	3,000	0	0	0	0	0	0	0	0	335	374
8:30	5,000	0	5,000	9,000	3,000	3,000	3,000	2,000	2,000	2,000	2,000	3,000	0	0	0	0	0	0	0	2,000	333	374
9:00	8,000	0	6,000	9,000	2,000	3,000	8,000	2,000	3,000	5,000	2,000	3,000	0	0	0	0	0	0	0	2,000	321	374
9:30	7,000	0	6,000	9,000	2,000	5,000	6,000	4,000	3,000	5,000	2,000	3,000	0	0	0	0	0	0	0	2,000	320	374
10:00	8,000	1,000	5,000	4,000	3,000	6,000	6,000	4,000	6,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	323	374
10:30	8,000	1,000	5,000	4,000	3,000	6,000	6,000	5,000	6,000	4,000	2,000	0	0	0	0	0	0	0	0	2,000	322	374
11:00	9,000	1,000	3,000	3,000	3,000	6,000	6,000	4,000	6,000	3,000	0	4,000	0	0	0	0	0	0	0	2,000	324	374
11:30	9,000	0	3,000	3,000	3,000	6,000	6,000	4,000	6,000	3,000	0	2,000	0	0	0	0	0	0	0	2,000	327	374
NOON	5,000	0	2,000	4,000	0	6,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	351	374
0:30	5,000	0	2,000	3,000	0	6,000	3,000	0	3,000	0	0	0	0	0	0	0	0	0	0	0	352	374
1:00	4,000	0	2,000	2,000	0	4,000	4,000	0	2,000	0	0	0	2,000	0	0	0	0	0	0	0	354	374
1:30	4,000	0	2,000	2,000	0	4,000	4,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	356	374
2:00	3,000	0	2,000	0	0	2,000	4,000	0	2,000	0	2,000	2,000	2,000	0	0	0	0	0	0	0	355	374
2:30	3,000	0	2,000	0	0	3,000	4,000	0	2,000	0	2,000	2,000	0	0	0	0	0	0	0	0	356	374
3:00	3,000	0	2,000	0	0	4,000	3,000	0	2,000	2,000	2,000	4,000	0	0	0	0	0	0	0	0	352	374
3:30	3,000	0	2,000	0	0	4,000	3,000	2,000	2,000	0	2,000	4,000	0	0	0	0	0	0	0	0	352	374
4:00	3,000	0	2,000	0	0	5,000	4,000	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	354	374
4:30	3,000	0	0	0	0	3,000	4,000	2,000	0	0	2,000	2,000	0	0	0	0	0	0	0	0	358	374
5:00	2,000	0	0	0	0	2,000	3,000	4,000	0	0	0	3,000	0	0	0	0	0	0	0	0	360	374
5:30	2,000	0	0	0	0	2,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	364	374
6:00	0	0	0	0	0	2,000	4,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	364	374
6:30	0	0	0	0	0	2,000	4,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	364	374
7:00	0	0	0	0	0	5,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374
7:30	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
8:00	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
8:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
9:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
9:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
10:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
10:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
11:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374

A "nil" record does not mean that there were zero audiences.

APPENDIX D: TV AUDIENCES BY HALF-HOUR SLOT – MONDAY TO SUNDAY

The follow data is being presented for the sake of simplicity. The original calculations for radio audiences by half-hour slots can be found in Part Two, Tables 7.3.a-g. From these latter tables, data was rounded up to the nearest thousand. A “nil” record only means that audiences were less than 2000; and not that there were zero audiences.

TV AUDIENCES – MONDAY

TV AUDIENCES - MONDAY																					
	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	368	374
7:30	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	364	374
8:00	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
8:30	1,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
9:00	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
9:30	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
10:00	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
11:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
NOON	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	363	374
0:30	3,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	366	374
1:00	3,000	0	2,000	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	6,000	359	374
1:30	3,000	2,000	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	0	0	0	6,000	359	374
2:00	0	6,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	2,000	5,000	359	374
2:30	0	6,000	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	2,000	5,000	359	374
3:00	0	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	5,000	361	374
3:30	0	6,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000	3,000	361	374
4:00	2,000	4,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	362	374
4:30	2,000	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	362	374
5:00	2,000	3,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	4,000	0	2,000	4,000	355	374
5:30	2,000	5,000	4,000	0	0	1,000	0	0	0	0	0	0	0	0	0	3,000	0	2,000	4,000	353	374
6:00	8,000	9,000	4,000	0	0	0	0	0	0	2,000	0	0	0	0	0	3,000	0	2,000	6,000	340	374
6:30	12,000	12,000	6,000	0	0	0	0	0	0	3,000	0	0	0	0	0	3,000	0	2,000	4,000	332	374
7:00	16,000	19,000	10,000	0	2,000	0	0	0	0	4,000	0	0	0	0	0	5,000	0	2,000	8,000	308	374
7:30	21,000	44,000	10,000	0	0	0	0	0	0	5,000	0	0	4,000	0	0	5,000	0	0	12,000	273	374
7:45	20,000	42,000	21,000	0	0	0	0	0	0	5,000	0	0	4,000	0	0	5,000	0	0	13,000	264	374
8:00	85,000	28,000	9,000	0	0	0	0	0	0	7,000	2,000	0	3,000	0	4,000	0	0	0	15,000	221	374
8:30	61,000	38,000	16,000	0	2,000	0	0	0	0	8,000	2,000	0	3,000	0	6,000	3,000	0	0	16,000	219	374
9:00	43,000	32,000	12,000	0	2,000	0	0	0	0	11,000	3,000	0	0	2,000	11,000	10,000	0	0	17,000	231	374
9:30	38,000	32,000	11,000	0	2,000	0	0	0	0	12,000	3,000	0	0	2,000	11,000	10,000	0	0	18,000	235	374
10:00	15,000	25,000	2,000	0	2,000	0	2,000	0	0	9,000	0	0	0	2,000	6,000	5,000	0	0	16,000	290	374
10:30	10,000	23,000	2,000	0	2,000	0	0	0	0	7,000	0	0	0	2,000	2,000	3,000	0	0	12,000	311	374
11:00	4,000	8,000	0	0	0	0	0	0	0	2,000	0	0	0	2,000	0	2,000	0	0	2,000	354	374
11:30	3,000	3,000	2,000	0	0	0	0	0	0	0	0	0	0	2,000	0	2,000	0	0	0	362	374

A “nil” record does not mean that there were zero audiences.

TV AUDIENCES – TUESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
7:30	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
8:00	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
8:30	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
9:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	369	374
9:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	369	374
10:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	371	374
10:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	371	374
11:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
NOON	2,000	3,000	4,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	363	374
0:30	2,000	4,000	4,000	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	2,000	360	374
1:00	2,000	4,000	5,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	2,000	358	374
1:30	2,000	4,000	5,000	0	2,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	2,000	356	374
2:00	2,000	4,000	5,000	0	2,000	0	0	0	0	0	2,000	0	0	1,000	3,000	0	0	0	3,000	352	374
2:30	2,000	4,000	5,000	0	0	0	0	0	0	0	2,000	0	0	1,000	3,000	0	0	0	3,000	354	374
3:00	0	6,000	4,000	0	0	0	0	0	0	0	2,000	0	0	1,000	0	0	0	0	4,000	357	374
3:30	2,000	6,000	4,000	0	0	0	0	0	0	0	0	0	0	1,000	0	0	0	0	4,000	357	374
4:00	3,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	5,000	358	374
4:30	3,000	2,000	2,000	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	5,000	360	374
5:00	3,000	2,000	5,000	0	0	0	0	0	2,000	0	2,000	0	0	0	5,000	0	0	0	4,000	351	374
5:30	3,000	3,000	4,000	0	0	0	2,000	2,000	2,000	0	2,000	0	0	0	5,000	0	0	0	4,000	347	374
6:00	3,000	3,000	4,000	0	2,000	0	2,000	2,000	0	0	3,000	0	0	3,000	2,000	2,000	0	3,000	5,000	340	374
6:30	8,000	3,000	3,000	0	2,000	0	2,000	2,000	0	0	3,000	0	0	3,000	2,000	2,000	0	4,000	5,000	335	374
7:00	17,000	4,000	3,000	0	2,000	0	2,000	2,000	0	0	2,000	0	2,000	2,000	0	2,000	0	5,000	6,000	325	374
7:30	19,000	47,000	5,000	0	2,000	0	0	2,000	2,000	0	0	0	3,000	3,000	0	2,000	0	4,000	8,000	277	374
7:45	17,000	37,000	23,000	0	2,000	0	0	2,000	2,000	0	0	0	4,000	3,000	0	2,000	0	4,000	8,000	270	374
8:00	91,000	19,000	3,000	0	0	0	2,000	0	0	0	0	0	5,000	5,000	0	2,000	0	5,000	11,000	231	374
8:30	66,000	22,000	3,000	0	2,000	0	2,000	0	0	3,000	3,000	0	2,000	2,000	6,000	6,000	0	6,000	14,000	237	374
9:00	52,000	20,000	4,000	0	2,000	0	0	0	0	4,000	8,000	0	4,000	9,000	6,000	6,000	0	3,000	15,000	241	374
9:30	51,000	21,000	4,000	0	2,000	0	0	0	0	4,000	8,000	0	4,000	7,000	4,000	6,000	0	3,000	14,000	246	374
10:00	21,000	9,000	4,000	0	2,000	0	0	0	0	5,000	8,000	0	3,000	5,000	4,000	9,000	0	0	9,000	295	374
10:30	16,000	7,000	2,000	0	0	0	0	0	0	5,000	8,000	0	3,000	4,000	4,000	7,000	0	2,000	9,000	307	374
11:00	4,000	2,000	0	0	0	0	0	0	0	2,000	0	0	2,000	0	0	4,000	0	2,000	7,000	351	374
11:30	2,000	0	2,000	0	0	0	0	0	0	0	0	0	2,000	0	0	5,000	0	2,000	3,000	358	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – WEDNESDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	Rai 1	Rai 2	Rai 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
7:30	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
8:00	0	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
8:30	0	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
9:00	0	6,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	374
9:30	0	6,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	374
10:00	0	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
10:30	0	5,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	369	374
11:00	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
11:30	0	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
NOON	4,000	3,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	374
0:30	2,000	4,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	374
1:00	5,000	5,000	6,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	356	374
1:30	5,000	6,000	6,000	0	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	355	374
2:00	3,000	8,000	2,000	0	0	0	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	357	374
2:30	3,000	8,000	2,000	0	0	0	2,000	0	0	0	0	0	2,000	0	0	2,000	0	0	0	355	374
3:00	3,000	8,000	0	0	0	0	0	0	0	3,000	0	0	2,000	0	2,000	2,000	0	0	2,000	352	374
3:30	3,000	8,000	0	0	0	0	0	0	0	3,000	0	0	2,000	0	2,000	2,000	0	0	2,000	352	374
4:00	2,000	5,000	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	0	0	2,000	359	374
4:30	2,000	4,000	0	0	0	0	0	0	0	2,000	0	0	0	0	2,000	2,000	0	0	2,000	360	374
5:00	5,000	4,000	3,000	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	2,000	0	2,000	2,000	350	374
5:30	5,000	4,000	4,000	0	0	2,000	0	0	0	0	0	0	0	0	2,000	2,000	0	2,000	5,000	348	374
6:00	8,000	6,000	3,000	2,000	0	2,000	0	0	0	0	0	0	0	0	2,000	2,000	0	2,000	3,000	344	374
6:30	11,000	6,000	3,000	2,000	2,000	2,000	0	0	0	0	0	0	0	0	0	2,000	0	2,000	2,000	342	374
7:00	14,000	17,000	4,000	2,000	2,000	0	0	0	0	0	0	0	2,000	0	0	3,000	0	2,000	4,000	324	374
7:30	14,000	61,000	8,000	0	2,000	0	0	0	0	2,000	0	0	2,000	0	3,000	3,000	0	2,000	5,000	272	374
7:45	12,000	53,000	25,000	0	2,000	0	0	0	0	3,000	0	0	0	0	3,000	3,000	0	2,000	5,000	266	374
8:00	76,000	35,000	14,000	0	0	0	0	0	0	6,000	0	0	2,000	4,000	3,000	2,000	0	4,000	13,000	215	374
8:30	55,000	46,000	12,000	0	8,000	2,000	0	0	0	4,000	0	2,000	4,000	9,000	7,000	4,000	0	6,000	15,000	200	374
9:00	26,000	42,000	15,000	0	10,000	2,000	0	0	0	9,000	0	0	5,000	12,000	15,000	4,000	0	4,000	15,000	215	374
9:30	25,000	36,000	15,000	0	10,000	0	0	0	0	9,000	0	0	3,000	12,000	15,000	4,000	0	3,000	18,000	224	374
10:00	10,000	19,000	9,000	0	9,000	0	0	0	0	6,000	0	0	3,000	9,000	14,000	3,000	0	0	15,000	277	374
10:30	10,000	17,000	4,000	0	3,000	0	0	0	0	4,000	0	0	2,000	7,000	12,000	3,000	0	0	11,000	301	374
11:00	3,000	4,000	0	0	0	0	0	0	0	2,000	0	0	2,000	0	4,000	2,000	0	0	3,000	354	374
11:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	2,000	368	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – THURSDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE '000	TOTAL '000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	3,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	370	374
7:30	5,000	1,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	368	374
8:00	7,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	363	374
8:30	5,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	374
9:00	6,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	374
9:30	6,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	364	374
10:00	5,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	363	374
10:30	5,000	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	363	374
11:00	5,000	4,000	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	359	374
11:30	3,000	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	2,000	365	374
NOON	2,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	367	374
0:30	2,000	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	366	374
1:00	2,000	4,000	3,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	3,000	359	374
1:30	2,000	4,000	2,000	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	3,000	360	374
2:00	3,000	6,000	0	0	0	0	0	0	0	0	0	0	0	4,000	0	0	0	0	7,000	354	374
2:30	3,000	6,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	7,000	355	374
3:00	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	363	374
3:30	2,000	3,000	0	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	4,000	363	374
4:00	7,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6,000	358	374
4:30	6,000	2,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	6,000	358	374
5:00	5,000	2,000	3,000	2,000	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	4,000	354	374
5:30	5,000	3,000	3,000	0	0	0	0	0	0	2,000	2,000	0	0	0	0	0	0	0	4,000	355	374
6:00	9,000	4,000	3,000	0	0	0	0	0	0	3,000	2,000	0	0	0	0	0	0	0	8,000	345	374
6:30	15,000	4,000	3,000	0	0	0	0	0	0	3,000	0	0	0	2,000	0	0	0	0	8,000	339	374
7:00	22,000	9,000	3,000	2,000	0	0	0	0	0	4,000	0	0	0	0	0	0	0	0	12,000	322	374
7:30	19,000	54,000	7,000	0	0	0	0	0	0	4,000	0	0	0	0	2,000	0	0	0	11,000	277	374
7:45	18,000	48,000	19,000	0	0	0	0	0	0	4,000	0	0	3,000	2,000	2,000	0	0	0	11,000	267	374
8:00	96,000	20,000	7,000	0	0	0	0	0	0	2,000	3,000	0	7,000	4,000	7,000	2,000	0	0	15,000	211	374
8:30	68,000	32,000	4,000	3,000	5,000	0	0	0	0	9,000	3,000	0	6,000	6,000	8,000	2,000	0	2,000	11,000	215	374
9:00	37,000	29,000	4,000	3,000	8,000	0	0	0	0	13,000	4,000	0	4,000	10,000	11,000	3,000	0	3,000	7,000	238	374
9:30	35,000	24,000	4,000	3,000	8,000	0	0	0	0	9,000	5,000	5,000	4,000	10,000	11,000	3,000	2,000	4,000	7,000	240	374
10:00	26,000	14,000	2,000	2,000	8,000	0	0	0	0	3,000	4,000	3,000	3,000	5,000	11,000	2,000	2,000	3,000	8,000	278	374
10:30	19,000	7,000	0	2,000	4,000	0	0	0	0	0	3,000	0	3,000	2,000	11,000	2,000	0	2,000	7,000	312	374
11:00	13,000	0	3,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	6,000	348	374
11:30	12,000	0	0	0	0	0	0	0	0	0	0	0	0	2,000	0	0	0	0	4,000	356	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – FRIDAY

TV AUDIENCES - FRIDAY																					
	TVM	ONE	NET TV	SMASH TV	TVM2	ITV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	NONE	TOTAL
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
7:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
7:30	0	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	371	374
8:00	2,000	5,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	364	374
8:30	2,000	5,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	362	374
9:00	5,000	5,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	3,000	358	374
9:30	3,000	4,000	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	362	374
10:00	3,000	4,000	0	3,000	2,000	0	0	0	0	0	0	0	0	3,000	2,000	0	0	0	4,000	353	374
10:30	3,000	5,000	0	3,000	2,000	0	0	0	0	0	0	0	0	3,000	2,000	0	0	0	5,000	351	374
11:00	3,000	5,000	0	3,000	0	0	0	0	0	0	0	0	0	3,000	2,000	0	0	0	6,000	352	374
11:30	3,000	7,000	0	3,000	0	0	0	0	0	0	0	0	0	3,000	2,000	0	0	0	6,000	350	374
NOON	0	8,000	3,000	3,000	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	3,000	354	374
0:30	0	8,000	3,000	3,000	0	0	0	0	0	0	0	0	0	5,000	0	0	0	0	5,000	350	374
1:00	2,000	7,000	3,000	0	0	0	0	0	0	0	0	0	2,000	6,000	0	0	2,000	0	4,000	348	374
1:30	2,000	7,000	3,000	0	0	0	0	0	0	0	0	2,000	2,000	5,000	0	0	2,000	0	7,000	344	374
2:00	2,000	7,000	3,000	0	0	0	0	0	0	0	0	0	2,000	8,000	2,000	0	2,000	0	6,000	342	374
2:30	2,000	7,000	3,000	0	0	0	0	0	0	0	0	0	2,000	11,000	2,000	0	2,000	0	6,000	339	374
3:00	2,000	6,000	3,000	0	0	0	0	0	0	0	0	0	2,000	9,000	2,000	0	0	0	6,000	344	374
3:30	2,000	6,000	3,000	0	0	0	0	0	0	0	0	0	2,000	7,000	2,000	0	0	0	6,000	346	374
4:00	2,000	8,000	1,000	0	0	0	0	0	0	0	0	0	2,000	4,000	0	2,000	2,000	0	8,000	345	374
4:30	3,000	7,000	1,000	0	0	0	0	0	0	0	0	0	2,000	5,000	0	0	2,000	0	4,000	350	374
5:00	5,000	7,000	5,000	0	0	0	0	0	0	0	0	0	2,000	7,000	0	0	0	0	4,000	344	374
5:30	5,000	8,000	5,000	0	0	0	0	0	0	0	0	0	2,000	7,000	0	0	0	0	4,000	343	374
6:00	10,000	12,000	7,000	0	0	0	0	0	0	0	0	0	2,000	6,000	0	0	0	0	6,000	331	374
6:30	9,000	12,000	7,000	0	0	0	0	0	0	0	0	0	2,000	2,000	0	0	0	0	6,000	336	374
7:00	11,000	13,000	4,000	0	4,000	0	0	0	0	2,000	0	0	2,000	2,000	0	2,000	0	2,000	7,000	325	374
7:30	11,000	47,000	5,000	0	4,000	0	0	0	0	2,000	2,000	0	3,000	2,000	2,000	2,000	0	2,000	7,000	285	374
7:45	10,000	42,000	17,000	0	4,000	0	0	0	0	2,000	2,000	0	3,000	4,000	2,000	2,000	0	2,000	7,000	277	374
8:00	77,000	27,000	4,000	0	2,000	0	2,000	0	0	0	2,000	0	2,000	5,000	4,000	0	2,000	2,000	9,000	236	374
8:30	85,000	25,000	3,000	0	2,000	0	2,000	0	0	6,000	2,000	0	0	5,000	6,000	2,000	2,000	2,000	14,000	218	374
9:00	97,000	21,000	3,000	0	2,000	0	0	0	0	8,000	2,000	0	2,000	5,000	7,000	2,000	2,000	0	14,000	209	374
9:30	93,000	15,000	3,000	0	2,000	0	0	0	0	6,000	0	0	2,000	3,000	4,000	3,000	2,000	0	14,000	227	374
10:00	78,000	13,000	3,000	0	2,000	0	0	0	0	2,000	0	0	2,000	5,000	3,000	0	0	0	16,000	250	374
10:30	61,000	9,000	3,000	0	2,000	0	0	0	0	2,000	0	0	3,000	3,000	3,000	0	0	0	11,000	277	374
11:00	9,000	5,000	0	0	0	0	0	0	0	2,000	0	0	2,000	0	2,000	2,000	0	0	4,000	348	374
11:30	2,000	2,000	0	0	0	0	0	0	0	2,000	0	0	0	0	0	2,000	0	0	3,000	363	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SATURDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	372	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
5:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
6:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
6:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
7:00	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
7:30	0	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
8:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
8:30	4,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	368	374
9:00	7,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	2,000	0	2,000	361	374
9:30	7,000	0	0	0	0	0	0	0	0	2,000	0	0	0	0	0	0	2,000	0	2,000	361	374
10:00	8,000	0	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	0	2,000	0	2,000	357	374
10:30	8,000	0	0	0	0	0	0	0	0	3,000	0	0	0	0	2,000	0	2,000	0	2,000	357	374
11:00	4,000	2,000	2,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	0	3,000	0	0	357	374
11:30	5,000	2,000	2,000	2,000	0	0	0	0	0	2,000	0	0	0	0	2,000	0	3,000	0	0	356	374
NOON	3,000	3,000	2,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	2,000	358	374
0:30	3,000	4,000	2,000	2,000	2,000	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	359	374
1:00	6,000	3,000	0	2,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	360	374
1:30	7,000	3,000	0	2,000	0	0	0	0	0	3,000	0	0	0	0	0	0	0	0	0	359	374
2:00	10,000	3,000	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	356	374
2:30	10,000	3,000	3,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	356	374
3:00	8,000	3,000	4,000	0	0	0	0	2,000	0	2,000	0	0	0	0	0	2,000	0	0	0	353	374
3:30	8,000	4,000	4,000	0	0	0	0	2,000	0	2,000	0	0	2,000	0	0	2,000	0	0	0	350	374
4:00	3,000	5,000	4,000	0	3,000	0	0	2,000	0	2,000	0	0	2,000	0	2,000	3,000	0	0	2,000	346	374
4:30	3,000	4,000	4,000	0	3,000	0	0	2,000	0	2,000	0	0	2,000	0	2,000	3,000	0	0	2,000	347	374
5:00	3,000	5,000	4,000	0	2,000	0	0	2,000	0	3,000	0	0	2,000	0	2,000	3,000	0	0	4,000	344	374
5:30	3,000	5,000	4,000	0	2,000	0	0	2,000	0	3,000	0	0	2,000	0	2,000	3,000	0	0	4,000	344	374
6:00	4,000	5,000	3,000	0	2,000	0	0	0	0	2,000	0	0	2,000	2,000	0	6,000	0	0	9,000	339	374
6:30	4,000	5,000	4,000	0	2,000	0	0	0	0	2,000	0	0	2,000	2,000	0	6,000	0	0	7,000	340	374
7:00	5,000	10,000	6,000	0	3,000	0	0	0	0	2,000	0	0	0	2,000	2,000	3,000	0	0	6,000	335	374
7:30	5,000	33,000	8,000	0	3,000	0	0	0	0	2,000	0	0	2,000	2,000	3,000	3,000	0	0	6,000	307	374
7:45	4,000	26,000	18,000	0	3,000	0	0	0	0	2,000	0	0	2,000	2,000	3,000	3,000	0	0	5,000	306	374
8:00	78,000	14,000	5,000	0	2,000	0	0	0	0	6,000	0	0	3,000	4,000	3,000	5,000	2,000	0	4,000	248	374
8:30	67,000	16,000	7,000	0	2,000	0	2,000	0	0	9,000	0	0	4,000	4,000	5,000	3,000	2,000	0	4,000	249	374
9:00	62,000	19,000	5,000	0	2,000	0	3,000	0	0	11,000	0	0	4,000	9,000	8,000	3,000	2,000	0	7,000	239	374
9:30	60,000	16,000	5,000	0	2,000	0	3,000	0	0	9,000	0	0	3,000	11,000	8,000	3,000	2,000	0	9,000	243	374
10:00	37,000	11,000	4,000	0	0	0	2,000	0	0	6,000	0	2,000	5,000	5,000	10,000	2,000	2,000	0	9,000	279	374
10:30	34,000	10,000	4,000	0	0	0	0	0	0	6,000	0	2,000	5,000	4,000	7,000	2,000	2,000	0	6,000	292	374
11:00	15,000	7,000	4,000	0	0	0	0	0	0	3,000	2,000	0	3,000	3,000	0	0	0	0	3,000	334	374
11:30	12,000	5,000	3,000	0	0	0	0	0	0	3,000	2,000	0	3,000	2,000	0	0	0	0	0	344	374

A "nil" record does not mean that there were zero audiences.

TV AUDIENCES – SUNDAY

	TVM	ONE	NET TV	SMASH TV	TVM2	TV	FAVORITE TV	CALYPSO	PRIME TV	RAI 1	RAI 2	RAI 3	RETE 4	CANALE 5	ITALIA 1	DISCOVERY CH.	MTV	BBC PRIME/ WLD/ENT	OTHER TV STATIONS	'000	'000
M'NGHT	0	0	0	0	0	0	0	0	0	0	0	0	3,000	3,000	3,000	0	0	0	0	365	374
0:30	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	0	0	0	0	0	371	374
1:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
1:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
2:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
3:30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	374	374
4:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	372	374
4:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
5:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
5:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
6:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
6:30	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2,000	370	374
7:00	2,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	369	374
7:30	3,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	365	374
8:00	6,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	374
8:30	6,000	3,000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	365	374
9:00	8,000	3,000	0	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	357	374
9:30	7,000	3,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	356	374
10:00	9,000	4,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	353	374
10:30	9,000	4,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	353	374
11:00	11,000	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	2,000	355	374
11:30	11,000	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	2,000	355	374
NOON	21,000	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	347	374
0:30	21,000	2,000	2,000	0	0	0	0	0	0	2,000	0	0	0	0	0	0	0	0	0	347	374
1:00	20,000	3,000	3,000	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	344	374
1:30	21,000	3,000	3,000	0	0	0	2,000	0	0	2,000	0	0	0	0	0	0	0	0	0	343	374
2:00	19,000	3,000	2,000	0	0	0	3,000	0	0	2,000	0	0	0	0	0	0	0	0	3,000	342	374
2:30	19,000	3,000	0	0	0	0	2,000	0	0	2,000	0	0	0	0	2,000	0	0	0	4,000	342	374
3:00	13,000	3,000	0	0	0	0	2,000	0	0	2,000	0	0	0	2,000	2,000	0	0	0	2,000	348	374
3:30	11,000	3,000	0	0	0	0	2,000	0	0	2,000	0	0	0	2,000	0	0	0	0	2,000	352	374
4:00	6,000	2,000	0	0	0	0	2,000	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	7,000	349	374
4:30	6,000	2,000	0	0	0	0	2,000	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	7,000	349	374
5:00	9,000	3,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	9,000	343	374
5:30	9,000	3,000	2,000	0	0	0	0	0	0	2,000	0	0	0	2,000	2,000	2,000	0	0	9,000	343	374
6:00	14,000	7,000	4,000	0	2,000	0	0	0	0	3,000	0	0	0	0	2,000	2,000	0	0	8,000	332	374
6:30	12,000	7,000	4,000	0	2,000	0	0	0	0	3,000	0	0	0	0	2,000	2,000	0	0	8,000	334	374
7:00	15,000	13,000	4,000	0	2,000	0	0	0	0	5,000	0	0	2,000	0	2,000	2,000	0	2,000	8,000	319	374
7:30	12,000	34,000	6,000	0	2,000	0	0	0	0	6,000	0	0	3,000	3,000	2,000	2,000	0	2,000	10,000	292	374
7:45	12,000	27,000	16,000	0	2,000	0	0	0	0	6,000	0	0	3,000	3,000	2,000	2,000	0	2,000	10,000	289	374
8:00	56,000	19,000	9,000	0	2,000	0	0	0	0	9,000	0	0	0	3,000	2,000	3,000	2,000	2,000	16,000	251	374
8:30	44,000	29,000	8,000	0	2,000	0	0	0	0	9,000	0	0	2,000	3,000	2,000	3,000	0	2,000	17,000	253	374
9:00	30,000	23,000	5,000	0	0	0	0	0	0	16,000	0	0	3,000	7,000	7,000	2,000	0	3,000	19,000	259	374
9:30	30,000	21,000	7,000	0	0	0	0	0	0	16,000	0	0	2,000	7,000	6,000	2,000	0	3,000	17,000	263	374
10:00	17,000	13,000	6,000	0	0	0	0	0	0	12,000	0	0	2,000	3,000	8,000	4,000	0	2,000	9,000	298	374
10:30	15,000	10,000	6,000	0	0	0	0	0	0	11,000	0	0	0	3,000	6,000	4,000	0	2,000	9,000	308	374
11:00	7,000	2,000	3,000	0	0	0	0	0	0	0	0	0	0	0	4,000	2,000	0	0	2,000	354	374
11:30	6,000	0	0	0	0	0	0	0	0	0	0	0	0	0	3,000	2,000	0	0	2,000	361	374

A "nil" record does not mean that there were zero audiences.